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1316	969	Q11_4 You have indicated that you are concerned about the use of additives (such as preservatives and colouring) in food products. In response, have you done any of the following in the past year?	Base: All respondents who are concerned about the issue	2075
1317	970	Q11_4 You have indicated that you are concerned about the use of additives (such as preservatives and colouring) in food products. In response, have you done any of the following in the past year?	Base: All respondents who are concerned about the issue	2075
1318	971	Q11_4 You have indicated that you are concerned about the use of additives (such as preservatives and colouring) in food products. In response, have you done any of the following in the past year?	Base: All respondents who are concerned about the issue	2075
1319	972	Q11_4 You have indicated that you are concerned about the use of additives (such as preservatives and colouring) in food products. In response, have you done any of the following in the past year?	Base: All respondents who are concerned about the issue	2075
1322	973	Q11_4 You have indicated that you are concerned about the use of additives (such as preservatives and colouring) in food products. In response, have you done any of the following in the past year?	Base: All respondents who are concerned about the issue	2075
1323	974	Q11_4 You have indicated that you are concerned about the use of additives (such as preservatives and colouring) in food products. In response, have you done any of the following in the past year?	Base: All respondents who are concerned about the issue	2075
1324	975	Q11_4 You have indicated that you are concerned about food hygiene when eating out. In response, have you done any of the following in the past year?	Base: All respondents who are concerned about the issue	2211
1325	976	Q11_4 You have indicated that you are concerned about food hygiene when eating out. In response, have you done any of the following in the past year?	Base: All respondents who are concerned about the issue	2211
1326	977	Q11_4 You have indicated that you are concerned about food hygiene when eating out. In response, have you done any of the following in the past year?	Base: All respondents who are concerned about the issue	2211
1327	978	Q11_4 You have indicated that you are concerned about food hygiene when eating out. In response, have you done any of the following in the past year?	Base: All respondents who are concerned about the issue	2211
1330	979	Q11_4 You have indicated that you are concerned about food hygiene when eating out. In response, have you done any of the following in the past year?	Base: All respondents who are concerned about the issue	2211

Page	Table	Title	Base Description	Base
1331	980	Q11_4 You have indicated that you are concerned about food hygiene when eating out. In response, have you done any of the following in the past year?	Base: All respondents who are concerned about the issue	2211
1332	981	Q11_4 You have indicated that you are concerned about food hygiene at home. In response, have you done any of the following in the past year?	Base: All respondents who are concerned about the issue	1534
1333	982	Q11_4 You have indicated that you are concerned about food hygiene at home. In response, have you done any of the following in the past year?	Base: All respondents who are concerned about the issue	1534
1334	983	Q11_4 You have indicated that you are concerned about food hygiene at home. In response, have you done any of the following in the past year?	Base: All respondents who are concerned about the issue	1534
1335	984	Q11_4 You have indicated that you are concerned about food hygiene at home. In response, have you done any of the following in the past year?	Base: All respondents who are concerned about the issue	1534
1338	985	Q11_4 You have indicated that you are concerned about food hygiene at home. In response, have you done any of the following in the past year?	Base: All respondents who are concerned about the issue	1534
1339	986	Q11_4 You have indicated that you are concerned about food hygiene at home. In response, have you done any of the following in the past year?	Base: All respondents who are concerned about the issue	1534
1340	987	Q11_4 Summary - In response to your concern about the issue, have you done any of the following over the past year?	Base: All respondents who are concerned about the issue	2335
1341	988	Q6_1 How is your health in general?	Base: All respondents	3231
1342	989	Q6_1 How is your health in general?	Base: All respondents	3231
1343	990	Q6_1 How is your health in general?	Base: All respondents	3231
1344	991	Q6_1 How is your health in general?	Base: All respondents	3231
1347	992	Q6_1 How is your health in general?	Base: All respondents	3231
1348	993	Q6_1 How is your health in general?	Base: All respondents	3231
1349	994	Q6_2 Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?	Base: All respondents	3231
1350	995	Q6_2 Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?	Base: All respondents	3231
1351	996	Q6_2 Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?	Base: All respondents	3231

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1352	997	Q6_2 Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?	Base: All respondents	3231
1355	998	Q6_2 Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?	Base: All respondents	3231
1356	999	Q6_2 Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?	Base: All respondents	3231
1357	1000	Q6_3 Does your condition or illness reduce your ability to carry-out day-to-day activities?	Base: All respondents who have a long lasting health condition or illness	1046
1358	1001	Q6_3 Does your condition or illness reduce your ability to carry-out day-to-day activities?	Base: All respondents who have a long lasting health condition or illness	1046
1359	1002	Q6_3 Does your condition or illness reduce your ability to carry-out day-to-day activities?	Base: All respondents who have a long lasting health condition or illness	1046
1360	1003	Q6_3 Does your condition or illness reduce your ability to carry-out day-to-day activities?	Base: All respondents who have a long lasting health condition or illness	1046
1363	1004	Q6_3 Does your condition or illness reduce your ability to carry-out day-to-day activities?	Base: All respondents who have a long lasting health condition or illness	1046
1364	1005	Q6_3 Does your condition or illness reduce your ability to carry-out day-to-day activities?	Base: All respondents who have a long lasting health condition or illness	1046
1365	1006	Q6_4 How easy do you find it to read the labelling on food products in terms of the size of the print?	Base: All respondents	3231
1366	1007	Q6_4 How easy do you find it to read the labelling on food products in terms of the size of the print?	Base: All respondents	3231
1367	1008	Q6_4 How easy do you find it to read the labelling on food products in terms of the size of the print?	Base: All respondents	3231
1368	1009	Q6_4 How easy do you find it to read the labelling on food products in terms of the size of the print?	Base: All respondents	3231
1371	1010	Q6_4 How easy do you find it to read the labelling on food products in terms of the size of the print?	Base: All respondents	3231
1372	1011	Q6_4 How easy do you find it to read the labelling on food products in terms of the size of the print?	Base: All respondents	3231

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1373	1012	H2_1 Overall, in your opinion, would you say that what you usually eat is ..	Base: All respondents living in Scotland/ Northern Ireland	1011
1374	1013	H2_1 Overall, in your opinion, would you say that what you usually eat is ..	Base: All respondents living in Scotland/ Northern Ireland	1011
1375	1014	H2_1 Overall, in your opinion, would you say that what you usually eat is ..	Base: All respondents living in Scotland/ Northern Ireland	1011
1376	1015	H2_1 Overall, in your opinion, would you say that what you usually eat is ..	Base: All respondents living in Scotland/ Northern Ireland	1011
1379	1016	H2_1 Overall, in your opinion, would you say that what you usually eat is ..	Base: All respondents living in Scotland/ Northern Ireland	1011
1380	1017	H2_1 Overall, in your opinion, would you say that what you usually eat is ..	Base: All respondents living in Scotland/ Northern Ireland	1011
1381	1018	H2_2 Can you tell me to what extent you agree or disagree - I enjoy reading articles about food in newspapers or magazines	Base: All respondents living in Scotland/ Northern Ireland	1011
1382	1019	H2_2 Can you tell me to what extent you agree or disagree - I enjoy reading articles about food in newspapers or magazines	Base: All respondents living in Scotland/ Northern Ireland	1011
1383	1020	H2_2 Can you tell me to what extent you agree or disagree - I enjoy reading articles about food in newspapers or magazines	Base: All respondents living in Scotland/ Northern Ireland	1011
1384	1021	H2_2 Can you tell me to what extent you agree or disagree - I enjoy reading articles about food in newspapers or magazines	Base: All respondents living in Scotland/ Northern Ireland	1011
1387	1022	H2_2 Can you tell me to what extent you agree or disagree - I enjoy reading articles about food in newspapers or magazines	Base: All respondents living in Scotland/ Northern Ireland	1011
1388	1023	H2_2 Can you tell me to what extent you agree or disagree - I enjoy reading articles about food in newspapers or magazines	Base: All respondents living in Scotland/ Northern Ireland	1011
1389	1024	H2_2 Can you tell me to what extent you agree or disagree - The price of food means I often don't buy the food I would like to	Base: All respondents living in Scotland/ Northern Ireland	1011
1390	1025	H2_2 Can you tell me to what extent you agree or disagree - The price of food means I often don't buy the food I would like to	Base: All respondents living in Scotland/ Northern Ireland	1011
1391	1026	H2_2 Can you tell me to what extent you agree or disagree - The price of food means I often don't buy the food I would like to	Base: All respondents living in Scotland/ Northern Ireland	1011
1392	1027	H2_2 Can you tell me to what extent you agree or disagree - The price of food means I often don't buy the food I would like to	Base: All respondents living in Scotland/ Northern Ireland	1011
1395	1028	H2_2 Can you tell me to what extent you agree or disagree - The price of food means I often don't buy the food I would like to	Base: All respondents living in Scotland/ Northern Ireland	1011

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1396	1029	H2_2 Can you tell me to what extent you agree or disagree - The price of food means I often don't buy the food I would like to	Base: All respondents living in Scotland/ Northern Ireland	1011
1397	1030	H2_2 Can you tell me to what extent you agree or disagree - I enjoy making new things to eat	Base: All respondents living in Scotland/ Northern Ireland	1011
1398	1031	H2_2 Can you tell me to what extent you agree or disagree - I enjoy making new things to eat	Base: All respondents living in Scotland/ Northern Ireland	1011
1399	1032	H2_2 Can you tell me to what extent you agree or disagree - I enjoy making new things to eat	Base: All respondents living in Scotland/ Northern Ireland	1011
1400	1033	H2_2 Can you tell me to what extent you agree or disagree - I enjoy making new things to eat	Base: All respondents living in Scotland/ Northern Ireland	1011
1403	1034	H2_2 Can you tell me to what extent you agree or disagree - I enjoy making new things to eat	Base: All respondents living in Scotland/ Northern Ireland	1011
1404	1035	H2_2 Can you tell me to what extent you agree or disagree - I enjoy making new things to eat	Base: All respondents living in Scotland/ Northern Ireland	1011
1405	1036	H2_2 Summary - Agreement/ disagreement ...	Base: All respondents living in Scotland/ Northern Ireland	1011
1406	1037	H2_10 Do you think frozen vegetables can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1407	1038	H2_10 Do you think frozen vegetables can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1408	1039	H2_10 Do you think frozen vegetables can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1409	1040	H2_10 Do you think frozen vegetables can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1412	1041	H2_10 Do you think frozen vegetables can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1413	1042	H2_10 Do you think frozen vegetables can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1414	1043	H2_10 Do you think jam can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1415	1044	H2_10 Do you think jam can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1416	1045	H2_10 Do you think jam can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1417	1046	H2_10 Do you think jam can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1420	1047	H2_10 Do you think jam can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011

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1421	1048	H2_10 Do you think jam can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1422	1049	H2_10 Do you think pure fruit juice can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1423	1050	H2_10 Do you think pure fruit juice can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1424	1051	H2_10 Do you think pure fruit juice can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1425	1052	H2_10 Do you think pure fruit juice can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1428	1053	H2_10 Do you think pure fruit juice can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1429	1054	H2_10 Do you think pure fruit juice can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1430	1055	H2_10 Do you think jacket potato can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1431	1056	H2_10 Do you think jacket potato can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1432	1057	H2_10 Do you think jacket potato can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1433	1058	H2_10 Do you think jacket potato can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1436	1059	H2_10 Do you think jacket potato can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1437	1060	H2_10 Do you think jacket potato can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1438	1061	H2_10 Do you think dried fruit, for example raisins or apricots can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1439	1062	H2_10 Do you think dried fruit, for example raisins or apricots can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1440	1063	H2_10 Do you think dried fruit, for example raisins or apricots can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1441	1064	H2_10 Do you think dried fruit, for example raisins or apricots can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1444	1065	H2_10 Do you think dried fruit, for example raisins or apricots can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1445	1066	H2_10 Do you think dried fruit, for example raisins or apricots can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1446	1067	H2_10 Do you think rice can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011

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1447	1068	H2_10 Do you think rice can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1448	1069	H2_10 Do you think rice can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1449	1070	H2_10 Do you think rice can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1452	1071	H2_10 Do you think rice can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1453	1072	H2_10 Do you think rice can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1454	1073	H2_10 Do you think tinned fruit or vegetables, for example, peaches or sweetcorn can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1455	1074	H2_10 Do you think tinned fruit or vegetables, for example, peaches or sweetcorn can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1456	1075	H2_10 Do you think tinned fruit or vegetables, for example, peaches or sweetcorn can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1457	1076	H2_10 Do you think tinned fruit or vegetables, for example, peaches or sweetcorn can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1460	1077	H2_10 Do you think tinned fruit or vegetables, for example, peaches or sweetcorn can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1461	1078	H2_10 Do you think tinned fruit or vegetables, for example, peaches or sweetcorn can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1462	1079	H2_10 Do you think fruit smoothies can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1463	1080	H2_10 Do you think fruit smoothies can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1464	1081	H2_10 Do you think fruit smoothies can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1465	1082	H2_10 Do you think fruit smoothies can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1468	1083	H2_10 Do you think fruit smoothies can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1469	1084	H2_10 Do you think fruit smoothies can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011

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1470	1085	H2_10 Do you think pulses such as lentils, chick peas or kidney beans can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1471	1086	H2_10 Do you think pulses such as lentils, chick peas or kidney beans can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1472	1087	H2_10 Do you think pulses such as lentils, chick peas or kidney beans can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1473	1088	H2_10 Do you think pulses such as lentils, chick peas or kidney beans can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1476	1089	H2_10 Do you think pulses such as lentils, chick peas or kidney beans can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1477	1090	H2_10 Do you think pulses such as lentils, chick peas or kidney beans can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1478	1091	H2_10 Do you think baked beans can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1479	1092	H2_10 Do you think baked beans can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1480	1093	H2_10 Do you think baked beans can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1481	1094	H2_10 Do you think baked beans can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1484	1095	H2_10 Do you think baked beans can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1485	1096	H2_10 Do you think baked beans can be counted towards the daily fruit and vegetable intake?	Base: All respondents living in Scotland/ Northern Ireland	1011
1486	1097	H2_10 Summary - Do you think these foods can be counted towards the daily fruit and vegetable intake? (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1487	1098	H2_10 Summary - Do you think these foods can be counted towards the daily fruit and vegetable intake? (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1488	1099	H2_10 Summary - Do you think these foods can be counted towards the daily fruit and vegetable intake? (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1489	1100	H2_10 Summary - Do you think these foods can be counted towards the daily fruit and vegetable intake? (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1492	1101	H2_10 Summary - Do you think these foods can be counted towards the daily fruit and vegetable intake? (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011

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1493	1102	H2_10 Summary - Do you think these foods can be counted towards the daily fruit and vegetable intake? (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1494	1103	H2_11 Number of portions of vegetables eaten yesterday	Base: All respondents living in Scotland/ Northern Ireland	1011
1495	1104	H2_11 Number of portions of vegetables eaten yesterday	Base: All respondents living in Scotland/ Northern Ireland	1011
1496	1105	H2_11 Number of portions of vegetables eaten yesterday	Base: All respondents living in Scotland/ Northern Ireland	1011
1497	1106	H2_11 Number of portions of vegetables eaten yesterday	Base: All respondents living in Scotland/ Northern Ireland	1011
1500	1107	H2_11 Number of portions of vegetables eaten yesterday	Base: All respondents living in Scotland/ Northern Ireland	1011
1501	1108	H2_11 Number of portions of vegetables eaten yesterday	Base: All respondents living in Scotland/ Northern Ireland	1011
1502	1109	H2_12 Consumed a portion of fruit juice yesterday?	Base: All respondents living in Scotland/ Northern Ireland	1011
1503	1110	H2_12 Consumed a portion of fruit juice yesterday?	Base: All respondents living in Scotland/ Northern Ireland	1011
1504	1111	H2_12 Consumed a portion of fruit juice yesterday?	Base: All respondents living in Scotland/ Northern Ireland	1011
1505	1112	H2_12 Consumed a portion of fruit juice yesterday?	Base: All respondents living in Scotland/ Northern Ireland	1011
1508	1113	H2_12 Consumed a portion of fruit juice yesterday?	Base: All respondents living in Scotland/ Northern Ireland	1011
1509	1114	H2_12 Consumed a portion of fruit juice yesterday?	Base: All respondents living in Scotland/ Northern Ireland	1011
1510	1115	H2_13 Number of portions of fruit eaten yesterday	Base: All respondents living in Scotland/ Northern Ireland	1011
1511	1116	H2_13 Number of portions of fruit eaten yesterday	Base: All respondents living in Scotland/ Northern Ireland	1011
1512	1117	H2_13 Number of portions of fruit eaten yesterday	Base: All respondents living in Scotland/ Northern Ireland	1011
1513	1118	H2_13 Number of portions of fruit eaten yesterday	Base: All respondents living in Scotland/ Northern Ireland	1011
1516	1119	H2_13 Number of portions of fruit eaten yesterday	Base: All respondents living in Scotland/ Northern Ireland	1011
1517	1120	H2_13 Number of portions of fruit eaten yesterday	Base: All respondents living in Scotland/ Northern Ireland	1011
1518	1121	H2_11/H2_12/H2_13 Total number of portions of fruit and vegetables consumed yesterday? (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1519	1122	H2_11/H2_12/H2_13 Total number of portions of fruit and vegetables consumed yesterday? (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011

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1520	1123	H2_11/H2_12/H2_13 Total number of portions of fruit and vegetables consumed yesterday? (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1521	1124	H2_11/H2_12/H2_13 Total number of portions of fruit and vegetables consumed yesterday? (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1524	1125	H2_11/H2_12/H2_13 Total number of portions of fruit and vegetables consumed yesterday? (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1525	1126	H2_11/H2_12/H2_13 Total number of portions of fruit and vegetables consumed yesterday? (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1526	1127	H2_9 How many portions of fruit and vegetables do you think that health experts recommend people should eat every day?	Base: All respondents living in Scotland/ Northern Ireland	1011
1527	1128	H2_9 How many portions of fruit and vegetables do you think that health experts recommend people should eat every day?	Base: All respondents living in Scotland/ Northern Ireland	1011
1528	1129	H2_9 How many portions of fruit and vegetables do you think that health experts recommend people should eat every day?	Base: All respondents living in Scotland/ Northern Ireland	1011
1529	1130	H2_9 How many portions of fruit and vegetables do you think that health experts recommend people should eat every day?	Base: All respondents living in Scotland/ Northern Ireland	1011
1532	1131	H2_9 How many portions of fruit and vegetables do you think that health experts recommend people should eat every day?	Base: All respondents living in Scotland/ Northern Ireland	1011
1533	1132	H2_9 How many portions of fruit and vegetables do you think that health experts recommend people should eat every day?	Base: All respondents living in Scotland/ Northern Ireland	1011
1534	1133	H2_14 At the moment, how often do you eat biscuits, pastries and cakes?	Base: All respondents living in Scotland/ Northern Ireland	1011
1535	1134	H2_14 At the moment, how often do you eat biscuits, pastries and cakes?	Base: All respondents living in Scotland/ Northern Ireland	1011
1536	1135	H2_14 At the moment, how often do you eat biscuits, pastries and cakes?	Base: All respondents living in Scotland/ Northern Ireland	1011
1537	1136	H2_14 At the moment, how often do you eat biscuits, pastries and cakes?	Base: All respondents living in Scotland/ Northern Ireland	1011
1540	1137	H2_14 At the moment, how often do you eat biscuits, pastries and cakes?	Base: All respondents living in Scotland/ Northern Ireland	1011
1541	1138	H2_14 At the moment, how often do you eat biscuits, pastries and cakes?	Base: All respondents living in Scotland/ Northern Ireland	1011
1542	1139	H2_14 At the moment, how often do you eat bread, rice, pasta, potatoes and other starchy foods?	Base: All respondents living in Scotland/ Northern Ireland	1011

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1543	1140	H2_14 At the moment, how often do you eat bread, rice, pasta, potatoes and other starchy foods?	Base: All respondents living in Scotland/ Northern Ireland	1011
1544	1141	H2_14 At the moment, how often do you eat bread, rice, pasta, potatoes and other starchy foods?	Base: All respondents living in Scotland/ Northern Ireland	1011
1545	1142	H2_14 At the moment, how often do you eat bread, rice, pasta, potatoes and other starchy foods?	Base: All respondents living in Scotland/ Northern Ireland	1011
1548	1143	H2_14 At the moment, how often do you eat bread, rice, pasta, potatoes and other starchy foods?	Base: All respondents living in Scotland/ Northern Ireland	1011
1549	1144	H2_14 At the moment, how often do you eat bread, rice, pasta, potatoes and other starchy foods?	Base: All respondents living in Scotland/ Northern Ireland	1011
1550	1145	H2_14 At the moment, how often do you eat fried chips or roast potatoes?	Base: All respondents living in Scotland/ Northern Ireland	1011
1551	1146	H2_14 At the moment, how often do you eat fried chips or roast potatoes?	Base: All respondents living in Scotland/ Northern Ireland	1011
1552	1147	H2_14 At the moment, how often do you eat fried chips or roast potatoes?	Base: All respondents living in Scotland/ Northern Ireland	1011
1553	1148	H2_14 At the moment, how often do you eat fried chips or roast potatoes?	Base: All respondents living in Scotland/ Northern Ireland	1011
1556	1149	H2_14 At the moment, how often do you eat fried chips or roast potatoes?	Base: All respondents living in Scotland/ Northern Ireland	1011
1557	1150	H2_14 At the moment, how often do you eat fried chips or roast potatoes?	Base: All respondents living in Scotland/ Northern Ireland	1011
1558	1151	H2_14 At the moment, how often do you eat oily fish, like salmon, sardines, mackerel or fresh tuna?	Base: All respondents living in Scotland/ Northern Ireland	1011
1559	1152	H2_14 At the moment, how often do you eat oily fish, like salmon, sardines, mackerel or fresh tuna?	Base: All respondents living in Scotland/ Northern Ireland	1011
1560	1153	H2_14 At the moment, how often do you eat oily fish, like salmon, sardines, mackerel or fresh tuna?	Base: All respondents living in Scotland/ Northern Ireland	1011
1561	1154	H2_14 At the moment, how often do you eat oily fish, like salmon, sardines, mackerel or fresh tuna?	Base: All respondents living in Scotland/ Northern Ireland	1011
1564	1155	H2_14 At the moment, how often do you eat oily fish, like salmon, sardines, mackerel or fresh tuna?	Base: All respondents living in Scotland/ Northern Ireland	1011
1565	1156	H2_14 At the moment, how often do you eat oily fish, like salmon, sardines, mackerel or fresh tuna?	Base: All respondents living in Scotland/ Northern Ireland	1011

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1566	1157	H2_14 At the moment, how often do you eat fruit and vegetables?	Base: All respondents living in Scotland/ Northern Ireland	1011
1567	1158	H2_14 At the moment, how often do you eat fruit and vegetables?	Base: All respondents living in Scotland/ Northern Ireland	1011
1568	1159	H2_14 At the moment, how often do you eat fruit and vegetables?	Base: All respondents living in Scotland/ Northern Ireland	1011
1569	1160	H2_14 At the moment, how often do you eat fruit and vegetables?	Base: All respondents living in Scotland/ Northern Ireland	1011
1572	1161	H2_14 At the moment, how often do you eat fruit and vegetables?	Base: All respondents living in Scotland/ Northern Ireland	1011
1573	1162	H2_14 At the moment, how often do you eat fruit and vegetables?	Base: All respondents living in Scotland/ Northern Ireland	1011
1574	1163	H2_14 Summary - At the moment, how often do you eat...	Base: All respondents living in Scotland/ Northern Ireland	1011
1575	1164	H2_16 Please tell me how much you agree or disagree - The tastiest foods are the ones that are bad for you	Base: All respondents living in Scotland/ Northern Ireland	1011
1576	1165	H2_16 Please tell me how much you agree or disagree - The tastiest foods are the ones that are bad for you	Base: All respondents living in Scotland/ Northern Ireland	1011
1577	1166	H2_16 Please tell me how much you agree or disagree - The tastiest foods are the ones that are bad for you	Base: All respondents living in Scotland/ Northern Ireland	1011
1578	1167	H2_16 Please tell me how much you agree or disagree - The tastiest foods are the ones that are bad for you	Base: All respondents living in Scotland/ Northern Ireland	1011
1581	1168	H2_16 Please tell me how much you agree or disagree - The tastiest foods are the ones that are bad for you	Base: All respondents living in Scotland/ Northern Ireland	1011
1582	1169	H2_16 Please tell me how much you agree or disagree - The tastiest foods are the ones that are bad for you	Base: All respondents living in Scotland/ Northern Ireland	1011
1583	1170	H2_16 Please tell me how much you agree or disagree - I get confused over what's supposed to be healthy and what isn't	Base: All respondents living in Scotland/ Northern Ireland	1011
1584	1171	H2_16 Please tell me how much you agree or disagree - I get confused over what's supposed to be healthy and what isn't	Base: All respondents living in Scotland/ Northern Ireland	1011
1585	1172	H2_16 Please tell me how much you agree or disagree - I get confused over what's supposed to be healthy and what isn't	Base: All respondents living in Scotland/ Northern Ireland	1011
1586	1173	H2_16 Please tell me how much you agree or disagree - I get confused over what's supposed to be healthy and what isn't	Base: All respondents living in Scotland/ Northern Ireland	1011

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1589	1174	H2_16 Please tell me how much you agree or disagree - I get confused over what's supposed to be healthy and what isn't	Base: All respondents living in Scotland/ Northern Ireland	1011
1590	1175	H2_16 Please tell me how much you agree or disagree - I get confused over what's supposed to be healthy and what isn't	Base: All respondents living in Scotland/ Northern Ireland	1011
1591	1176	H2_16 Please tell me how much you agree or disagree - If you are not overweight you can eat whatever you like	Base: All respondents living in Scotland/ Northern Ireland	1011
1592	1177	H2_16 Please tell me how much you agree or disagree - If you are not overweight you can eat whatever you like	Base: All respondents living in Scotland/ Northern Ireland	1011
1593	1178	H2_16 Please tell me how much you agree or disagree - If you are not overweight you can eat whatever you like	Base: All respondents living in Scotland/ Northern Ireland	1011
1594	1179	H2_16 Please tell me how much you agree or disagree - If you are not overweight you can eat whatever you like	Base: All respondents living in Scotland/ Northern Ireland	1011
1597	1180	H2_16 Please tell me how much you agree or disagree - If you are not overweight you can eat whatever you like	Base: All respondents living in Scotland/ Northern Ireland	1011
1598	1181	H2_16 Please tell me how much you agree or disagree - If you are not overweight you can eat whatever you like	Base: All respondents living in Scotland/ Northern Ireland	1011
1599	1182	H2_16 Please tell me how much you agree or disagree - Even if you don't have a really healthy diet, it's worth making small changes such as eating less fat	Base: All respondents living in Scotland/ Northern Ireland	1011
1600	1183	H2_16 Please tell me how much you agree or disagree - Even if you don't have a really healthy diet, it's worth making small changes such as eating less fat	Base: All respondents living in Scotland/ Northern Ireland	1011
1601	1184	H2_16 Please tell me how much you agree or disagree - Even if you don't have a really healthy diet, it's worth making small changes such as eating less fat	Base: All respondents living in Scotland/ Northern Ireland	1011
1602	1185	H2_16 Please tell me how much you agree or disagree - Even if you don't have a really healthy diet, it's worth making small changes such as eating less fat	Base: All respondents living in Scotland/ Northern Ireland	1011
1605	1186	H2_16 Please tell me how much you agree or disagree - Even if you don't have a really healthy diet, it's worth making small changes such as eating less fat	Base: All respondents living in Scotland/ Northern Ireland	1011
1606	1187	H2_16 Please tell me how much you agree or disagree - Even if you don't have a really healthy diet, it's worth making small changes such as eating less fat	Base: All respondents living in Scotland/ Northern Ireland	1011
1607	1188	H2_16 Please tell me how much you agree or disagree - As long as you take enough exercise you can eat whatever you want	Base: All respondents living in Scotland/ Northern Ireland	1011

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1608	1189	H2_16 Please tell me how much you agree or disagree - As long as you take enough exercise you can eat whatever you want	Base: All respondents living in Scotland/ Northern Ireland	1011
1609	1190	H2_16 Please tell me how much you agree or disagree - As long as you take enough exercise you can eat whatever you want	Base: All respondents living in Scotland/ Northern Ireland	1011
1610	1191	H2_16 Please tell me how much you agree or disagree - As long as you take enough exercise you can eat whatever you want	Base: All respondents living in Scotland/ Northern Ireland	1011
1613	1192	H2_16 Please tell me how much you agree or disagree - As long as you take enough exercise you can eat whatever you want	Base: All respondents living in Scotland/ Northern Ireland	1011
1614	1193	H2_16 Please tell me how much you agree or disagree - As long as you take enough exercise you can eat whatever you want	Base: All respondents living in Scotland/ Northern Ireland	1011
1615	1194	H2_16 Please tell me how much you agree or disagree - The main reason for people to eat a more healthy diet is to lose weight	Base: All respondents living in Scotland/ Northern Ireland	1011
1616	1195	H2_16 Please tell me how much you agree or disagree - The main reason for people to eat a more healthy diet is to lose weight	Base: All respondents living in Scotland/ Northern Ireland	1011
1617	1196	H2_16 Please tell me how much you agree or disagree - The main reason for people to eat a more healthy diet is to lose weight	Base: All respondents living in Scotland/ Northern Ireland	1011
1618	1197	H2_16 Please tell me how much you agree or disagree - The main reason for people to eat a more healthy diet is to lose weight	Base: All respondents living in Scotland/ Northern Ireland	1011
1621	1198	H2_16 Please tell me how much you agree or disagree - The main reason for people to eat a more healthy diet is to lose weight	Base: All respondents living in Scotland/ Northern Ireland	1011
1622	1199	H2_16 Please tell me how much you agree or disagree - The main reason for people to eat a more healthy diet is to lose weight	Base: All respondents living in Scotland/ Northern Ireland	1011
1623	1200	H2_16 Summary - Agreement/ disagreement...	Base: All respondents living in Scotland/ Northern Ireland	1011
1624	1201	H2_17 Eat well plate exercise (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1625	1202	H2_17 Eat well plate exercise (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1626	1203	H2_17 Eat well plate exercise (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1627	1204	H2_17 Eat well plate exercise (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1630	1205	H2_17 Eat well plate exercise (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011

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1631	1206	H2_17 Eat well plate exercise (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1632	1207	H2_17 Summary - Eat well plate exercise (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1633	1208	H2_17 Summary - Eat well plate exercise (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1634	1209	H2_17 Summary - Eat well plate exercise (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1635	1210	H2_17 Summary - Eat well plate exercise (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1638	1211	H2_17 Summary - Eat well plate exercise (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1639	1212	H2_17 Summary - Eat well plate exercise (derived)	Base: All respondents living in Scotland/ Northern Ireland	1011
1640	1213	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating foods such as bread, rice, pasta and potatoes	Base: All respondents living in Scotland/ Northern Ireland	1011
1641	1214	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating foods such as bread, rice, pasta and potatoes	Base: All respondents living in Scotland/ Northern Ireland	1011
1642	1215	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating foods such as bread, rice, pasta and potatoes	Base: All respondents living in Scotland/ Northern Ireland	1011
1643	1216	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating foods such as bread, rice, pasta and potatoes	Base: All respondents living in Scotland/ Northern Ireland	1011
1646	1217	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating foods such as bread, rice, pasta and potatoes	Base: All respondents living in Scotland/ Northern Ireland	1011
1647	1218	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating foods such as bread, rice, pasta and potatoes	Base: All respondents living in Scotland/ Northern Ireland	1011
1648	1219	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fruit and vegetables	Base: All respondents living in Scotland/ Northern Ireland	1011
1649	1220	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fruit and vegetables	Base: All respondents living in Scotland/ Northern Ireland	1011
1650	1221	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fruit and vegetables	Base: All respondents living in Scotland/ Northern Ireland	1011
1651	1222	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fruit and vegetables	Base: All respondents living in Scotland/ Northern Ireland	1011

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1654	1223	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fruit and vegetables	Base: All respondents living in Scotland/ Northern Ireland	1011
1655	1224	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fruit and vegetables	Base: All respondents living in Scotland/ Northern Ireland	1011
1656	1225	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fish, including oily fish	Base: All respondents living in Scotland/ Northern Ireland	1011
1657	1226	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fish, including oily fish	Base: All respondents living in Scotland/ Northern Ireland	1011
1658	1227	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fish, including oily fish	Base: All respondents living in Scotland/ Northern Ireland	1011
1659	1228	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fish, including oily fish	Base: All respondents living in Scotland/ Northern Ireland	1011
1662	1229	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fish, including oily fish	Base: All respondents living in Scotland/ Northern Ireland	1011
1663	1230	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fish, including oily fish	Base: All respondents living in Scotland/ Northern Ireland	1011
1664	1231	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in saturated fat	Base: All respondents living in Scotland/ Northern Ireland	1011
1665	1232	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in saturated fat	Base: All respondents living in Scotland/ Northern Ireland	1011
1666	1233	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in saturated fat	Base: All respondents living in Scotland/ Northern Ireland	1011
1667	1234	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in saturated fat	Base: All respondents living in Scotland/ Northern Ireland	1011
1670	1235	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in saturated fat	Base: All respondents living in Scotland/ Northern Ireland	1011
1671	1236	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in saturated fat	Base: All respondents living in Scotland/ Northern Ireland	1011
1672	1237	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in total fat	Base: All respondents living in Scotland/ Northern Ireland	1011

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1673	1238	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in total fat	Base: All respondents living in Scotland/ Northern Ireland	1011
1674	1239	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in total fat	Base: All respondents living in Scotland/ Northern Ireland	1011
1675	1240	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in total fat	Base: All respondents living in Scotland/ Northern Ireland	1011
1678	1241	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in total fat	Base: All respondents living in Scotland/ Northern Ireland	1011
1679	1242	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in total fat	Base: All respondents living in Scotland/ Northern Ireland	1011
1680	1243	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting food and drinks high in sugar	Base: All respondents living in Scotland/ Northern Ireland	1011
1681	1244	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting food and drinks high in sugar	Base: All respondents living in Scotland/ Northern Ireland	1011
1682	1245	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting food and drinks high in sugar	Base: All respondents living in Scotland/ Northern Ireland	1011
1683	1246	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting food and drinks high in sugar	Base: All respondents living in Scotland/ Northern Ireland	1011
1686	1247	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting food and drinks high in sugar	Base: All respondents living in Scotland/ Northern Ireland	1011
1687	1248	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting food and drinks high in sugar	Base: All respondents living in Scotland/ Northern Ireland	1011
1688	1249	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating less salt	Base: All respondents living in Scotland/ Northern Ireland	1011
1689	1250	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating less salt	Base: All respondents living in Scotland/ Northern Ireland	1011
1690	1251	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating less salt	Base: All respondents living in Scotland/ Northern Ireland	1011
1691	1252	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating less salt	Base: All respondents living in Scotland/ Northern Ireland	1011

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1694	1253	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating less salt	Base: All respondents living in Scotland/ Northern Ireland	1011
1695	1254	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating less salt	Base: All respondents living in Scotland/ Northern Ireland	1011
1696	1255	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Keeping to a healthy weight	Base: All respondents living in Scotland/ Northern Ireland	1011
1697	1256	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Keeping to a healthy weight	Base: All respondents living in Scotland/ Northern Ireland	1011
1698	1257	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Keeping to a healthy weight	Base: All respondents living in Scotland/ Northern Ireland	1011
1699	1258	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Keeping to a healthy weight	Base: All respondents living in Scotland/ Northern Ireland	1011
1702	1259	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Keeping to a healthy weight	Base: All respondents living in Scotland/ Northern Ireland	1011
1703	1260	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Keeping to a healthy weight	Base: All respondents living in Scotland/ Northern Ireland	1011
1704	1261	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Drinking plenty of water	Base: All respondents living in Scotland/ Northern Ireland	1011
1705	1262	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Drinking plenty of water	Base: All respondents living in Scotland/ Northern Ireland	1011
1706	1263	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Drinking plenty of water	Base: All respondents living in Scotland/ Northern Ireland	1011
1707	1264	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Drinking plenty of water	Base: All respondents living in Scotland/ Northern Ireland	1011
1710	1265	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Drinking plenty of water	Base: All respondents living in Scotland/ Northern Ireland	1011
1711	1266	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Drinking plenty of water	Base: All respondents living in Scotland/ Northern Ireland	1011
1712	1267	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating breakfast every day	Base: All respondents living in Scotland/ Northern Ireland	1011

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1713	1268	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating breakfast every day	Base: All respondents living in Scotland/ Northern Ireland	1011
1714	1269	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating breakfast every day	Base: All respondents living in Scotland/ Northern Ireland	1011
1715	1270	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating breakfast every day	Base: All respondents living in Scotland/ Northern Ireland	1011
1718	1271	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating breakfast every day	Base: All respondents living in Scotland/ Northern Ireland	1011
1719	1272	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating breakfast every day	Base: All respondents living in Scotland/ Northern Ireland	1011
1720	1273	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating white meat such as chicken or turkey	Base: All respondents living in Scotland/ Northern Ireland	1011
1721	1274	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating white meat such as chicken or turkey	Base: All respondents living in Scotland/ Northern Ireland	1011
1722	1275	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating white meat such as chicken or turkey	Base: All respondents living in Scotland/ Northern Ireland	1011
1723	1276	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating white meat such as chicken or turkey	Base: All respondents living in Scotland/ Northern Ireland	1011
1726	1277	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating white meat such as chicken or turkey	Base: All respondents living in Scotland/ Northern Ireland	1011
1727	1278	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating white meat such as chicken or turkey	Base: All respondents living in Scotland/ Northern Ireland	1011
1728	1279	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating dairy produce such as cheese, milk or yoghurt	Base: All respondents living in Scotland/ Northern Ireland	1011
1729	1280	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating dairy produce such as cheese, milk or yoghurt	Base: All respondents living in Scotland/ Northern Ireland	1011
1730	1281	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating dairy produce such as cheese, milk or yoghurt	Base: All respondents living in Scotland/ Northern Ireland	1011
1731	1282	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating dairy produce such as cheese, milk or yoghurt	Base: All respondents living in Scotland/ Northern Ireland	1011

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1734	1283	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating dairy produce such as cheese, milk or yoghurt	Base: All respondents living in Scotland/ Northern Ireland	1011
1735	1284	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating dairy produce such as cheese, milk or yoghurt	Base: All respondents living in Scotland/ Northern Ireland	1011
1736	1285	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating pulses such as soya beans, lentils or chickpeas	Base: All respondents living in Scotland/ Northern Ireland	1011
1737	1286	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating pulses such as soya beans, lentils or chickpeas	Base: All respondents living in Scotland/ Northern Ireland	1011
1738	1287	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating pulses such as soya beans, lentils or chickpeas	Base: All respondents living in Scotland/ Northern Ireland	1011
1739	1288	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating pulses such as soya beans, lentils or chickpeas	Base: All respondents living in Scotland/ Northern Ireland	1011
1742	1289	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating pulses such as soya beans, lentils or chickpeas	Base: All respondents living in Scotland/ Northern Ireland	1011
1743	1290	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating pulses such as soya beans, lentils or chickpeas	Base: All respondents living in Scotland/ Northern Ireland	1011
1744	1291	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating the right amount of calories each day	Base: All respondents living in Scotland/ Northern Ireland	1011
1745	1292	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating the right amount of calories each day	Base: All respondents living in Scotland/ Northern Ireland	1011
1746	1293	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating the right amount of calories each day	Base: All respondents living in Scotland/ Northern Ireland	1011
1747	1294	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating the right amount of calories each day	Base: All respondents living in Scotland/ Northern Ireland	1011
1750	1295	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating the right amount of calories each day	Base: All respondents living in Scotland/ Northern Ireland	1011
1751	1296	H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating the right amount of calories each day	Base: All respondents living in Scotland/ Northern Ireland	1011
1752	1297	H2_18 Summary - Thinking about adults, how important do you think the following are for a healthy lifestyle...	Base: All respondents living in Scotland/ Northern Ireland	1011

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●	1753	1298	H2_19 Thinking about the last 6 months, what changes, if any, have you personally made to the food you eat?	Base: All respondents living in Scotland/ Northern Ireland	1011
	1754	1299	H2_19 Thinking about the last 6 months, what changes, if any, have you personally made to the food you eat?	Base: All respondents living in Scotland/ Northern Ireland	1011
	1755	1300	H2_19 Thinking about the last 6 months, what changes, if any, have you personally made to the food you eat?	Base: All respondents living in Scotland/ Northern Ireland	1011
	1756	1301	H2_19 Thinking about the last 6 months, what changes, if any, have you personally made to the food you eat?	Base: All respondents living in Scotland/ Northern Ireland	1011
	1759	1302	H2_19 Thinking about the last 6 months, what changes, if any, have you personally made to the food you eat?	Base: All respondents living in Scotland/ Northern Ireland	1011
	1760	1303	H2_19 Thinking about the last 6 months, what changes, if any, have you personally made to the food you eat?	Base: All respondents living in Scotland/ Northern Ireland	1011
●	1761	1304	H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)	Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months	557
	1763	1305	H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)	Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months	557
	1765	1306	H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)	Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months	557
	1767	1307	H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)	Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months	557
	1773	1308	H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)	Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months	557
	1775	1309	H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)	Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months	557
●	1777	1310	H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?	Base: All respondents living in Scotland/ Northern Ireland	1011
	1779	1311	H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?	Base: All respondents living in Scotland/ Northern Ireland	1011
	1781	1312	H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?	Base: All respondents living in Scotland/ Northern Ireland	1011

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1789	1314	H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?	Base: All respondents living in Scotland/ Northern Ireland	1011
1791	1315	H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?	Base: All respondents living in Scotland/ Northern Ireland	1011
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1796	1319	H2_24 How much do you agree or disagree with the following statement... I do not need to make any changes to the food I eat, as it is already healthy enough	Base: All respondents living in Scotland/ Northern Ireland	1011
1799	1320	H2_24 How much do you agree or disagree with the following statement... I do not need to make any changes to the food I eat, as it is already healthy enough	Base: All respondents living in Scotland/ Northern Ireland	1011
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1802	1323	H2_25 Can you tell me what you think is the recommended number of calories average women should eat a day? (Spontaneous)	Base: All respondents living in Scotland/ Northern Ireland	1011
1803	1324	H2_25 Can you tell me what you think is the recommended number of calories average women should eat a day? (Spontaneous)	Base: All respondents living in Scotland/ Northern Ireland	1011
1804	1325	H2_25 Can you tell me what you think is the recommended number of calories average women should eat a day? (Spontaneous)	Base: All respondents living in Scotland/ Northern Ireland	1011
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1816	1333	H2_26 Can you tell me what you think is the recommended number of calories average men should eat a day? (Spontaneous)	Base: All respondents living in Scotland/ Northern Ireland	1011
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1835	1346	H2_28(men) It is recommended that the average man should eat no more than 95g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)	Base: All men living in Scotland/ Northern Ireland	382
1836	1347	H2_28(men) It is recommended that the average man should eat no more than 95g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)	Base: All men living in Scotland/ Northern Ireland	382
1837	1348	H2_28(men) It is recommended that the average man should eat no more than 95g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)	Base: All men living in Scotland/ Northern Ireland	382
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1841	1350	H2_28(men) It is recommended that the average man should eat no more than 95g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)	Base: All men living in Scotland/ Northern Ireland	382
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1843	1352	H2_28(women) It is recommended that the average woman should eat no more than 70g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)	Base: All women living in Scotland/ Northern Ireland	629
1844	1353	H2_28(women) It is recommended that the average woman should eat no more than 70g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)	Base: All women living in Scotland/ Northern Ireland	629
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	1849	1356	H2_28(women) It is recommended that the average woman should eat no more than 70g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)	Base: All women living in Scotland/ Northern Ireland	629
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2121	1498	Q7_28 When did you last use the Internet?	Base: All respondents who have used the internet	2461
2122	1499	Q7_28 When did you last use the Internet?	Base: All respondents who have used the internet	2461
2125	1500	Q7_28 When did you last use the Internet?	Base: All respondents who have used the internet	2461
2126	1501	Q7_28 When did you last use the Internet?	Base: All respondents who have used the internet	2461
2127	1502	Qdwell Number of dwelling units	Base: All respondents	3231
2128	1503	Qdwell Number of dwelling units	Base: All respondents	3231
2129	1504	Qdwell Number of dwelling units	Base: All respondents	3231
2130	1505	Qdwell Number of dwelling units	Base: All respondents	3231
2133	1506	Qdwell Number of dwelling units	Base: All respondents	3231
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2135	1508	Qadults Number of adults in household	Base: All respondents	3231
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	2143	1514	Region	Base: All respondents	3231
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q1_0 Number of people living in household
Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
1	512	249	263	24	55	61	72	85	95	117	434	19	44	15	456	30	2	510
	16%	16%	16%	5%	10%	11%	12%	19%	23%	49%	16%	12%	16%	16%	16%	10%	*	41%
2	1214	595	620	89	184	136	190	223	272	120	1009	69	108	29	1090	60	1001	213
	38%	38%	37%	19%	34%	25%	32%	50%	67%	50%	37%	44%	39%	32%	39%	21%	51%	17%
3	584	274	311	123	134	93	138	67	26	2	486	20	60	18	504	54	357	226
	18%	17%	19%	26%	25%	17%	23%	15%	6%	1%	18%	13%	22%	20%	18%	19%	18%	18%
4	574	282	292	132	84	166	138	40	13	-	476	33	47	17	503	65	404	169
	18%	18%	18%	28%	16%	31%	23%	9%	3%	*	18%	21%	17%	19%	18%	22%	21%	13%
5	249	130	119	67	53	65	41	20	2	-	216	15	9	10	214	30	153	95
	8%	8%	7%	14%	10%	12%	7%	5%	*	-	8%	9%	3%	11%	8%	10%	8%	8%
6	76	39	36	27	17	15	10	7	-	-	69	1	4	1	37	35	47	29
	2%	2%	2%	6%	3%	3%	2%	2%	-	-	3%	1%	2%	1%	1%	12%	2%	2%
7 or more	22	11	12	8	10	-	4	-	-	-	19	1	1	1	7	15	7	15
	1%	1%	1%	2%	2%	-	1%	*	-	-	1%	*	1%	1%	*	5%	*	1%
Net : 1 to 2	1726	844	883	112	238	197	262	309	367	238	1442	88	152	44	1546	90	1003	724
	53%	53%	53%	24%	44%	37%	44%	70%	90%	99%	53%	56%	55%	49%	55%	31%	51%	57%
Net : 3 to 4	1158	555	603	255	218	260	276	107	39	3	963	53	107	35	1008	119	761	395
	36%	35%	36%	54%	41%	48%	47%	24%	10%	1%	36%	34%	39%	39%	36%	41%	39%	31%
Net : 5 or more	347	179	167	102	80	80	56	27	2	-	304	16	15	11	258	79	207	140
	11%	11%	10%	22%	15%	15%	9%	6%	*	-	11%	10%	5%	12%	9%	28%	10%	11%
Mean Score	2.74	2.75	2.73	3.52	2.98	3.15	2.89	2.34	1.91	1.53	2.75	2.75	2.59	2.81	2.67	3.60	2.94	2.43
Standard Deviation	1.33	1.34	1.32	1.35	1.37	1.32	1.27	1.12	0.67	0.53	1.34	1.26	1.19	1.35	1.25	1.73	1.14	1.53
Standard Error	0.02	0.04	0.03	0.08	0.06	0.06	0.05	0.05	0.03	0.03	0.03	0.12	0.05	0.06	0.02	0.12	0.03	0.04

q1_0 Number of people living in household
Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
1	512	209	229	32	43	128	140	84	160	153	359	269	31	212	268	28	8	11	197
	16%	11%	32%	18%	9%	15%	13%	13%	25%	28%	13%	14%	15%	20%	11%	14%	16%	20%	35%
2	1214	625	425	59	105	328	385	230	272	242	972	650	83	480	817	101	21	24	250
	38%	34%	59%	33%	21%	39%	36%	34%	42%	45%	36%	34%	39%	44%	34%	50%	45%	46%	45%
3	584	394	36	42	112	150	219	137	78	79	505	388	46	150	502	25	11	8	38
	18%	21%	5%	24%	23%	18%	20%	20%	12%	15%	19%	20%	22%	14%	21%	12%	24%	16%	7%
4	574	396	23	33	122	165	216	122	71	48	526	395	24	154	496	28	1	5	43
	18%	22%	3%	19%	24%	20%	20%	18%	11%	9%	20%	20%	12%	14%	21%	14%	3%	9%	8%
5	249	169	2	9	68	43	89	72	44	13	236	176	15	58	208	17	3	2	19
	8%	9%	*	5%	14%	5%	8%	11%	7%	2%	9%	9%	7%	5%	9%	8%	5%	4%	3%
6	76	30	6	2	37	12	27	19	17	6	70	42	10	24	61	3	3	2	6
	2%	2%	1%	1%	8%	1%	3%	3%	3%	1%	3%	2%	5%	2%	3%	2%	6%	4%	1%
7 or more	22	12	-	-	10	10	6	4	2	1	21	19	2	1	18	-	-	-	4
	1%	1%	*	-	2%	1%	1%	1%	*	*	1%	1%	1%	*	1%	-	-	-	1%
Net : 1 to 2	1726	834	654	91	148	456	525	314	431	395	1331	919	114	692	1085	129	29	34	447
	53%	45%	91%	51%	30%	55%	49%	47%	67%	73%	49%	47%	54%	64%	46%	64%	61%	66%	80%
Net : 3 to 4	1158	790	59	75	234	315	435	258	149	127	1031	784	70	305	998	53	13	13	81
	36%	43%	8%	42%	47%	38%	40%	39%	23%	23%	38%	40%	33%	28%	42%	26%	27%	25%	15%
Net : 5 or more	347	211	9	11	116	65	122	95	64	19	327	237	27	82	288	20	6	5	29
	11%	11%	1%	6%	23%	8%	11%	14%	10%	4%	12%	12%	13%	8%	12%	10%	12%	9%	5%
Mean Score	2.74	2.91	1.84	2.63	3.45	2.69	2.85	2.91	2.43	2.16	2.85	2.88	2.75	2.48	2.92	2.58	2.57	2.45	2.05
Standard Deviation	1.33	1.28	0.81	1.19	1.49	1.29	1.31	1.35	1.33	1.08	1.34	1.35	1.38	1.24	1.32	1.23	1.33	1.28	1.17
Standard Error	0.02	0.03	0.03	0.08	0.06	0.05	0.04	0.05	0.05	0.04	0.03	0.03	0.10	0.04	0.03	0.08	0.18	0.16	0.04

q1_0 Number of people living in household

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
1	512 16%	279 13%	88 17%	139 28%	473 16%	40 17%	499 17%	285 11%	7 5%	322 13%	190 23%	478 30%	9 1%	26 3%	171 14%	311 17%
2	1214 38%	838 41%	200 39%	148 30%	1107 37%	108 45%	1109 37%	1035 40%	61 46%	883 37%	331 40%	560 35%	343 53%	311 32%	482 40%	667 36%
3	584 18%	354 17%	95 19%	88 18%	548 18%	36 15%	539 18%	486 19%	27 20%	472 20%	112 14%	248 15%	120 19%	216 22%	205 17%	343 19%
4	574 18%	406 20%	65 13%	73 15%	538 18%	36 15%	537 18%	473 19%	12 9%	442 18%	131 16%	225 14%	109 17%	240 25%	236 20%	300 16%
5	249 8%	152 7%	43 8%	26 5%	237 8%	11 5%	229 8%	209 8%	12 9%	203 8%	46 6%	80 5%	37 6%	132 14%	84 7%	148 8%
6	76 2%	35 2%	14 3%	14 3%	75 3%	1 *	63 2%	57 2%	7 5%	68 3%	7 1%	21 1%	17 3%	38 4%	16 1%	60 3%
7 or more	22 1%	6 *	5 1%	5 1%	15 1%	7 3%	14 *	14 1%	8 6%	21 1%	1 *	5 *	9 1%	7 1%	3 *	19 1%
Net : 1 to 2	1726 53%	1118 54%	288 57%	286 58%	1579 53%	147 62%	1608 54%	1319 52%	68 51%	1205 50%	522 64%	1038 64%	352 55%	337 35%	653 55%	978 53%
Net : 3 to 4	1158 36%	760 37%	160 31%	161 33%	1086 36%	72 30%	1076 36%	960 38%	38 29%	914 38%	244 30%	473 29%	229 36%	456 47%	440 37%	643 35%
Net : 5 or more	347 11%	192 9%	61 12%	46 9%	328 11%	19 8%	307 10%	280 11%	27 20%	293 12%	53 7%	107 7%	63 10%	177 18%	104 9%	227 12%
Mean Score	2.74	2.73	2.68	2.52	2.75	2.60	2.71	2.81	3.10	2.84	2.43	2.35	2.86	3.30	2.70	2.77
Standard Deviation	1.33	1.25	1.38	1.41	1.32	1.37	1.31	1.28	1.60	1.35	1.22	1.28	1.20	1.28	1.24	1.40
Standard Error	0.02	0.03	0.06	0.06	0.02	0.09	0.02	0.03	0.16	0.03	0.04	0.03	0.05	0.05	0.04	0.03

q1_0 Number of people living in household
Base: All respondents

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
1	512 16%	32 18%	19 14%	33 11%	79 19%	366 16%
2	1214 38%	67 38%	57 42%	121 41%	166 39%	839 37%
3	584 18%	24 13%	26 19%	65 22%	55 13%	429 19%
4	574 18%	42 24%	24 18%	50 17%	56 13%	420 18%
5	249 8%	2 1%	4 3%	20 7%	29 7%	193 8%
6	76 2%	7 4%	5 4%	6 2%	25 6%	47 2%
7 or more	22 1%	3 1%	-	-	15 4%	4 *
Net : 1 to 2	1726 53%	99 56%	76 56%	154 52%	245 58%	1206 52%
Net : 3 to 4	1158 36%	66 37%	49 37%	115 39%	111 26%	850 37%
Net : 5 or more	347 11%	12 7%	9 7%	26 9%	69 16%	244 11%
Mean Score	2.74	2.71	2.65	2.73	2.84	2.74
Standard Deviation	1.33	1.39	1.23	1.19	1.65	1.29
Standard Error	0.02	0.11	0.11	0.07	0.08	0.03

q1_0 Number of people living in household
Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
1	512 16%	128 11%	27 8%	31 11%	41 13%	49 17%	11 12%	123 12%	65 11%	42 10%	57 15%	83 13%	35 7%	162 14%	11 16%	145 21%
2	1214 38%	397 35%	79 23%	72 26%	101 33%	131 44%	28 31%	391 38%	249 42%	149 35%	137 35%	243 38%	169 35%	441 38%	36 50%	295 43%
3	584 18%	240 21%	89 26%	63 23%	66 22%	57 19%	20 22%	226 22%	112 19%	100 23%	82 21%	127 20%	117 24%	208 18%	12 17%	106 16%
4	574 18%	234 20%	79 23%	68 25%	65 21%	48 16%	22 24%	195 19%	114 19%	93 22%	76 20%	122 19%	97 20%	251 22%	6 9%	78 12%
5	249 8%	103 9%	34 10%	22 8%	22 7%	4 1%	6 7%	63 6%	34 6%	35 8%	27 7%	50 8%	49 10%	78 7%	5 7%	33 5%
6	76 2%	31 3%	27 8%	11 4%	6 2%	8 3%	4 4%	13 1%	17 3%	7 2%	9 2%	9 1%	23 5%	15 1%	1 2%	19 3%
7 or more	22 1%	8 1%	6 2%	9 3%	4 1%	-	-	4 *	5 1%	3 1%	-	5 1%	-	7 1%	-	4 1%
Net : 1 to 2	1726 53%	525 46%	105 31%	102 37%	142 46%	180 61%	39 43%	514 51%	313 53%	192 45%	194 50%	325 51%	205 42%	603 52%	47 66%	440 65%
Net : 3 to 4	1158 36%	474 42%	169 49%	130 47%	131 43%	105 35%	42 46%	421 41%	227 38%	193 45%	157 41%	249 39%	214 44%	459 39%	18 26%	184 27%
Net : 5 or more	347 11%	142 12%	68 20%	42 15%	32 11%	12 4%	10 11%	81 8%	56 9%	44 10%	36 9%	64 10%	71 15%	100 9%	6 8%	56 8%
Mean Score	2.74	2.92	3.37	3.18	2.88	2.49	2.94	2.75	2.79	2.91	2.76	2.78	3.05	2.76	2.46	2.46
Standard Deviation	1.33	1.32	1.47	1.50	1.36	1.14	1.29	1.21	1.27	1.23	1.25	1.27	1.28	1.27	1.17	1.30
Standard Error	0.02	0.04	0.09	0.10	0.08	0.07	0.14	0.04	0.05	0.06	0.06	0.05	0.06	0.04	0.13	0.05

q1_0 Number of people living in household
Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
1	512 16%	102 16%	6 7%	9 10%	27 15%	26 17%	9 10%	72 13%	53 12%	82 10%	27 18%	86 14%	163 11%	90 13%	15 19%	74 27%
2	1214 38%	210 32%	23 30%	31 36%	60 33%	70 45%	37 39%	218 38%	194 42%	285 34%	69 46%	237 39%	523 35%	251 37%	34 41%	122 45%
3	584 18%	132 20%	23 30%	20 23%	26 14%	29 18%	24 25%	103 18%	92 20%	178 21%	19 13%	110 18%	317 21%	127 19%	7 8%	27 10%
4	574 18%	132 20%	13 16%	21 24%	49 28%	18 11%	19 20%	112 20%	77 17%	182 21%	23 16%	96 16%	314 21%	143 21%	16 19%	29 11%
5	249 8%	61 9%	3 4%	4 4%	11 6%	11 7%	3 3%	36 6%	31 7%	87 10%	8 6%	51 8%	139 9%	47 7%	11 13%	7 3%
6	76 2%	9 1%	7 9%	3 3%	6 3%	3 2%	2 2%	21 4%	11 2%	30 4%	2 2%	19 3%	37 2%	11 2%	-	5 2%
7 or more	22 1%	3 *	3 3%	-	-	-	-	5 1%	3 1%	6 1%	-	5 1%	5 *	1 *	-	6 2%
Net : 1 to 2	1726 53%	312 48%	28 37%	40 46%	87 49%	97 62%	46 49%	290 51%	248 54%	367 43%	96 65%	323 54%	686 46%	341 51%	50 60%	197 72%
Net : 3 to 4	1158 36%	264 41%	36 47%	40 47%	75 42%	46 30%	43 45%	215 38%	169 37%	360 42%	42 28%	206 34%	631 42%	270 40%	23 28%	56 21%
Net : 5 or more	347 11%	72 11%	13 16%	6 7%	17 9%	14 9%	5 5%	62 11%	44 9%	122 14%	11 7%	74 12%	181 12%	58 9%	11 13%	19 7%
Mean Score	2.74	2.81	3.21	2.85	2.86	2.53	2.74	2.83	2.74	3.02	2.49	2.77	2.92	2.76	2.66	2.32
Standard Deviation	1.33	1.31	1.50	1.19	1.33	1.22	1.13	1.34	1.24	1.33	1.21	1.35	1.29	1.23	1.33	1.36
Standard Error	0.02	0.05	0.18	0.14	0.10	0.10	0.11	0.06	0.06	0.05	0.10	0.06	0.04	0.05	0.15	0.07

q1_0 Number of people living in household
Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
1	512 16%	512 100%	-	-	-	-	-	512 21%	132 39%	175 23%	82 11%	36 5%
2	1214 38%	-	1214 100%	-	-	-	39 5%	1176 49%	105 31%	326 43%	311 40%	225 34%
3	584 18%	-	-	584 100%	-	-	205 24%	380 16%	41 12%	107 14%	137 18%	166 25%
4	574 18%	-	-	-	574 100%	-	371 44%	203 9%	43 13%	95 12%	168 22%	159 24%
5	249 8%	-	-	-	-	249 72%	150 18%	98 4%	12 4%	36 5%	50 7%	75 11%
6	76 2%	-	-	-	-	76 22%	64 8%	12 *	3 1%	15 2%	20 3%	6 1%
7 or more	22 1%	-	-	-	-	22 6%	18 2%	4 *	-	3 *	5 1%	-
Net : 1 to 2	1726 53%	512 100%	1214 100%	-	-	-	39 5%	1688 71%	237 70%	502 66%	393 51%	262 39%
Net : 3 to 4	1158 36%	-	-	584 100%	574 100%	-	575 68%	583 24%	84 25%	202 27%	305 39%	325 49%
Net : 5 or more	347 11%	-	-	-	-	347 100%	232 27%	114 5%	15 5%	54 7%	76 10%	81 12%
Mean Score	2.74	1.00	2.00	3.00	4.00	5.36	4.06	2.27	2.13	2.40	2.84	3.04
Standard Deviation	1.33	-	-	-	-	0.66	1.06	1.07	1.22	1.25	1.28	1.15
Standard Error	0.02	-	-	-	-	0.05	0.04	0.02	0.06	0.04	0.05	0.05

q1_0 Number of people living in household
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
1	512 16%	50 16%	3 15%	9 18%	25 16%	25 15%	11 13%	48 17%	170 13%	120 18%	197 17%	26 18%
2	1214 38%	119 38%	6 33%	20 39%	58 38%	59 36%	29 36%	108 38%	524 41%	242 37%	417 36%	30 21%
3	584 18%	68 22%	4 24%	12 23%	29 19%	37 23%	18 22%	60 21%	231 18%	123 19%	200 17%	30 21%
4	574 18%	54 17%	2 14%	6 12%	31 21%	27 17%	19 23%	46 16%	241 19%	102 16%	209 18%	21 15%
5	249 8%	17 5%	2 9%	2 3%	7 4%	10 6%	3 3%	16 6%	91 7%	46 7%	90 8%	22 16%
6	76 2%	5 2%	- 2%	1 2%	1 1%	3 2%	2 2%	4 1%	19 1%	14 2%	32 3%	12 8%
7 or more	22 1%	2 1%	- 2%	1 1%	1 1%	- *	- *	2 1%	8 1%	5 1%	8 1%	- *
Net : 1 to 2	1726 53%	169 54%	8 48%	29 58%	83 55%	83 52%	40 49%	156 55%	694 54%	362 56%	615 53%	56 40%
Net : 3 to 4	1158 36%	122 39%	7 38%	18 36%	61 40%	64 40%	37 45%	106 37%	472 37%	225 35%	409 35%	51 36%
Net : 5 or more	347 11%	23 7%	2 14%	3 6%	9 6%	14 9%	5 6%	21 8%	118 9%	65 10%	130 11%	34 24%
Mean Score	2.74	2.65	2.85	2.54	2.63	2.70	2.75	2.62	2.73	2.65	2.75	3.15
Standard Deviation	1.33	1.23	1.45	1.26	1.21	1.25	1.21	1.24	1.26	1.32	1.37	1.58
Standard Error	0.02	0.04	0.21	0.11	0.06	0.06	0.08	0.04	0.04	0.05	0.04	0.12

Q1_2A/B/C Age of respondent (derived)

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
16-17	115	66	49	115	-	-	-	-	-	-	91	12	10	2	108	2	3	112
	4%	4%	3%	24%	-	-	-	-	-	-	3%	7%	4%	2%	4%	1%	*	9%
18-19	113	61	52	113	-	-	-	-	-	-	105	1	5	3	81	23	6	107
	4%	4%	3%	24%	-	-	-	-	-	-	4%	1%	2%	3%	3%	8%	*	8%
20-24	241	109	132	241	-	-	-	-	-	-	206	2	24	10	206	23	68	173
	7%	7%	8%	51%	-	-	-	-	-	-	8%	1%	9%	11%	7%	8%	3%	14%
25-34	537	269	267	-	537	-	-	-	-	-	465	12	43	16	438	85	352	185
	17%	17%	16%	-	100%	-	-	-	-	-	17%	8%	16%	18%	16%	30%	18%	15%
35-44	537	262	274	-	-	537	-	-	-	-	448	26	49	15	457	68	377	160
	17%	17%	17%	-	-	100%	-	-	-	-	17%	17%	18%	16%	16%	24%	19%	13%
45-54	594	288	306	-	-	-	594	-	-	-	495	37	43	19	541	37	445	148
	18%	18%	19%	-	-	-	100%	-	-	-	18%	24%	16%	21%	19%	13%	23%	12%
55-64	443	227	215	-	-	-	-	443	-	-	357	30	45	10	395	23	322	120
	14%	14%	13%	-	-	-	-	100%	-	-	13%	19%	16%	11%	14%	8%	16%	10%
65+	649	295	354	-	-	-	-	-	408	241	540	37	56	16	583	27	399	250
	20%	19%	21%	-	-	-	-	-	100%	100%	20%	23%	20%	18%	21%	9%	20%	20%
Refused	2	-	2	-	-	-	-	-	-	-	2	-	-	-	2	-	-	2
	*	-	*	-	-	-	-	-	-	-	*	-	-	-	*	-	-	*

Q1_2A/B/C Age of respondent (derived)

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
16-17	115	15	1	17	82	3	19	65	27	9	106	90	4	21	113	1	-	-	1
	4%	1%	*	9%	16%	*	2%	10%	4%	2%	4%	5%	2%	2%	5%	1%	-	-	*
18-19	113	50	-	11	52	1	84	22	6	2	111	93	3	17	109	-	-	-	4
	4%	3%	-	6%	11%	*	8%	3%	1%	*	4%	5%	2%	2%	5%	*	-	-	1%
20-24	241	150	-	23	68	52	134	44	12	14	227	197	17	27	223	12	2	-	4
	7%	8%	-	13%	14%	6%	12%	7%	2%	3%	8%	10%	8%	2%	9%	6%	5%	-	1%
25-34	537	411	-	37	89	212	171	98	56	46	491	434	38	65	493	21	7	4	12
	17%	22%	-	21%	18%	25%	16%	15%	9%	8%	18%	22%	18%	6%	21%	10%	16%	7%	2%
35-44	537	426	-	31	80	189	165	119	64	62	475	398	33	106	456	32	10	7	32
	17%	23%	*	17%	16%	23%	15%	18%	10%	11%	18%	21%	16%	10%	19%	16%	22%	14%	6%
45-54	594	475	13	44	62	162	200	151	82	84	510	294	33	267	456	53	8	9	69
	18%	26%	2%	25%	12%	19%	18%	23%	13%	16%	19%	15%	16%	25%	19%	26%	17%	17%	12%
55-64	443	255	119	14	55	104	133	85	120	101	341	173	28	242	285	30	14	15	98
	14%	14%	17%	8%	11%	12%	12%	13%	19%	19%	13%	9%	13%	22%	12%	15%	29%	29%	18%
65+	649	54	585	1	9	113	177	81	278	223	426	259	54	335	238	53	6	17	335
	20%	3%	81%	*	2%	14%	16%	12%	43%	41%	16%	13%	25%	31%	10%	26%	12%	33%	60%
Refused	2	-	2	-	-	-	-	2	-	-	2	2	-	-	-	-	-	-	2
	*	-	*	-	-	-	-	*	-	-	*	*	-	-	-	-	-	-	*

Q1_2A/B/C Age of respondent (derived)

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
16-17	115	61	23	10	108	7	102	59	5	97	18	1	8	106	20	89
	4%	3%	5%	2%	4%	3%	3%	2%	4%	4%	2%	*	1%	11%	2%	5%
18-19	113	43	7	20	107	6	105	79	6	109	4	2	16	96	18	91
	4%	2%	1%	4%	4%	3%	4%	3%	5%	5%	1%	*	2%	10%	1%	5%
20-24	241	76	95	41	222	19	229	198	7	220	22	61	63	117	92	128
	7%	4%	19%	8%	7%	8%	8%	8%	5%	9%	3%	4%	10%	12%	8%	7%
25-34	537	238	189	88	471	65	497	465	25	475	61	260	134	143	230	268
	17%	12%	37%	18%	16%	27%	17%	18%	19%	20%	7%	16%	21%	15%	19%	15%
35-44	537	343	89	85	511	26	502	476	13	431	106	311	107	119	220	289
	17%	17%	18%	17%	17%	11%	17%	19%	10%	18%	13%	19%	17%	12%	18%	16%
45-54	594	445	50	87	552	42	560	511	22	440	155	354	110	131	268	292
	18%	22%	10%	18%	18%	18%	19%	20%	16%	18%	19%	22%	17%	13%	22%	16%
55-64	443	346	21	69	408	34	408	347	15	280	163	242	88	113	163	246
	14%	17%	4%	14%	14%	14%	14%	14%	12%	12%	20%	15%	14%	12%	14%	13%
65+	649	516	33	94	611	38	585	420	41	361	288	385	117	146	184	444
	20%	25%	7%	19%	20%	16%	20%	16%	30%	15%	35%	24%	18%	15%	15%	24%
Refused	2	2	-	-	2	-	2	2	-	-	2	2	-	-	2	-
	*	*	-	-	*	-	*	*	-	-	*	*	-	-	*	-

Q1_2A/B/C Age of respondent (derived)

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
16-17	115 4%	7 4%	2 2%	5 2%	6 1%	99 4%
18-19	113 4%	9 5%	5 3%	4 1%	13 3%	76 3%
20-24	241 7%	6 3%	4 3%	24 8%	24 6%	181 8%
25-34	537 17%	28 16%	25 19%	46 16%	77 18%	371 16%
35-44	537 17%	34 19%	20 15%	55 19%	53 12%	400 17%
45-54	594 18%	32 18%	37 27%	70 24%	64 15%	418 18%
55-64	443 14%	28 16%	15 11%	40 14%	71 17%	307 13%
65+	649 20%	30 17%	27 20%	50 17%	118 28%	448 20%
Refused	2 *	2 1%	-	-	-	-

Q1_2A/B/C Age of respondent (derived)

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
16-17	115 4%	46 4%	42 12%	10 4%	7 2%	10 3%	3 3%	27 3%	25 4%	22 5%	3 1%	18 3%	20 4%	42 4%	-	27 4%
18-19	113 4%	69 6%	40 12%	17 6%	13 4%	3 1%	6 7%	24 2%	18 3%	21 5%	4 1%	18 3%	35 7%	42 4%	2 3%	6 1%
20-24	241 7%	126 11%	42 12%	34 12%	31 10%	3 1%	7 8%	72 7%	42 7%	48 11%	16 4%	53 8%	72 15%	94 8%	1 2%	29 4%
25-34	537 17%	236 21%	59 17%	66 24%	41 14%	27 9%	13 14%	178 18%	70 12%	116 27%	74 19%	109 17%	107 22%	180 15%	14 20%	92 14%
35-44	537 17%	210 18%	73 21%	57 21%	46 15%	48 16%	24 26%	177 17%	91 15%	65 15%	81 21%	101 16%	97 20%	203 17%	15 21%	100 15%
45-54	594 18%	195 17%	45 13%	51 19%	79 26%	69 23%	18 19%	242 24%	143 24%	79 18%	96 25%	128 20%	85 17%	231 20%	10 15%	113 17%
55-64	443 14%	103 9%	27 8%	27 10%	43 14%	66 22%	12 14%	147 14%	87 15%	50 12%	44 11%	97 15%	41 8%	182 16%	15 21%	94 14%
65+	649 20%	155 14%	15 4%	12 4%	43 14%	71 24%	9 10%	148 15%	118 20%	29 7%	69 18%	113 18%	33 7%	188 16%	13 18%	219 32%
Refused	2 *	-	-	-	-	-	-	-	2 *	-	-	2 *	-	-	-	-

Q1_2A/B/C Age of respondent (derived)

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
16-17	115	43	11	4	11	2	1	30	39	41	-	22	50	29	9	8
	4%	7%	14%	5%	6%	2%	1%	5%	9%	5%	-	4%	3%	4%	10%	3%
18-19	113	29	6	3	6	5	3	19	11	58	-	31	52	25	2	1
	4%	4%	8%	4%	3%	3%	3%	3%	2%	7%	*	5%	3%	4%	3%	*
20-24	241	82	3	11	12	6	13	39	36	76	7	54	151	50	7	9
	7%	13%	4%	13%	7%	4%	14%	7%	8%	9%	4%	9%	10%	8%	8%	3%
25-34	537	108	16	13	16	9	20	106	63	188	20	60	329	95	12	29
	17%	17%	21%	15%	9%	5%	21%	19%	14%	22%	13%	10%	22%	14%	15%	11%
35-44	537	122	16	10	25	19	20	77	59	162	29	101	321	99	19	22
	17%	19%	21%	12%	14%	12%	21%	14%	13%	19%	19%	17%	21%	15%	23%	8%
45-54	594	100	13	32	41	36	14	121	100	168	25	102	291	131	13	38
	18%	15%	16%	37%	23%	23%	15%	21%	22%	23%	17%	17%	19%	20%	15%	14%
55-64	443	48	6	10	27	32	11	73	55	98	23	83	182	100	11	42
	14%	7%	8%	12%	15%	20%	11%	13%	12%	12%	16%	14%	12%	15%	13%	16%
65+	649	117	7	2	42	49	12	102	95	59	43	147	122	140	11	122
	20%	18%	9%	2%	23%	31%	13%	18%	21%	7%	29%	24%	8%	21%	13%	45%
Refused	2	-	-	-	-	-	-	-	2	-	2	2	-	-	-	-
	*	-	-	-	-	-	-	-	*	-	2%	*	-	-	-	-

Q1_2A/B/C Age of respondent (derived)

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
16-17	115	-	11	34	36	34	44	71	10	22	16	24
	4%	-	1%	6%	6%	10%	5%	3%	3%	3%	2%	4%
18-19	113	2	8	26	42	36	45	68	9	7	34	25
	4%	*	1%	4%	7%	10%	5%	3%	3%	1%	4%	4%
20-24	241	22	70	63	54	32	54	188	31	49	62	41
	7%	4%	6%	11%	9%	9%	6%	8%	9%	6%	8%	6%
25-34	537	55	184	134	84	80	230	306	39	119	162	128
	17%	11%	15%	23%	15%	23%	27%	13%	12%	16%	21%	19%
35-44	537	61	136	93	166	80	298	239	59	105	139	151
	17%	12%	11%	16%	29%	23%	35%	10%	18%	14%	18%	23%
45-54	594	72	190	138	138	56	161	433	48	117	162	152
	18%	14%	16%	24%	24%	16%	19%	18%	14%	15%	21%	23%
55-64	443	85	223	67	40	27	9	433	38	111	97	93
	14%	17%	18%	11%	7%	8%	1%	18%	11%	15%	13%	14%
65+	649	213	393	28	14	2	4	644	102	227	101	55
	20%	42%	32%	5%	2%	*	1%	27%	30%	30%	13%	8%
Refused	2	2	-	-	-	-	-	2	-	-	-	-
	*	*	-	-	-	-	-	*	-	-	-	-

Q1_2A/B/C Age of respondent (derived)
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
16-17	115 4%	9 3%	1 5%	3 6%	8 6%	- *	2 3%	10 3%	40 3%	15 2%	45 4%	15 10%
18-19	113 4%	5 2%	1 7%	1 2%	6 4%	1 *	3 4%	5 2%	33 3%	28 4%	44 4%	9 6%
20-24	241 7%	26 8%	3 19%	7 15%	16 10%	10 6%	11 14%	22 8%	83 6%	44 7%	95 8%	19 13%
25-34	537 17%	52 17%	2 12%	6 12%	25 16%	28 18%	11 14%	48 17%	234 18%	100 15%	171 15%	32 23%
35-44	537 17%	51 16%	3 19%	8 16%	26 17%	29 18%	19 23%	45 16%	241 19%	92 14%	190 16%	15 10%
45-54	594 18%	56 18%	2 11%	10 20%	22 14%	30 19%	15 18%	48 17%	247 19%	114 18%	210 18%	23 16%
55-64	443 14%	47 15%	4 23%	9 18%	21 14%	24 15%	11 14%	44 15%	175 14%	126 19%	129 11%	13 9%
65+	649 20%	68 22%	1 5%	6 11%	29 19%	38 23%	9 11%	63 22%	232 18%	131 20%	270 23%	16 11%
Refused	2 *	- -	- -	- -	- -	- -	- -	- -	- -	2 *	- -	- -

Q1_3 Gender of respondent
Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Male	1578	1578	-	236	269	262	288	227	195	99	1332	71	131	44	1369	138	992	587
	49%	100%	-	50%	50%	49%	49%	51%	48%	41%	49%	45%	48%	49%	49%	48%	50%	47%
Female	1653	-	1653	233	267	274	306	215	213	141	1377	86	143	46	1443	150	979	672
	51%	-	100%	50%	50%	51%	51%	49%	52%	59%	51%	55%	52%	51%	52%	50%	53%	

Q1_3 Gender of respondent
Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Male	1578	973	327	104	175	418	616	269	276	240	1339	962	121	495	1214	77	25	29	233
	49%	53%	45%	58%	35%	50%	57%	40%	43%	44%	50%	50%	57%	46%	51%	38%	53%	56%	42%
Female	1653	862	394	74	322	418	466	399	369	301	1351	978	90	585	1157	125	22	23	324
	51%	47%	55%	42%	65%	50%	43%	60%	57%	56%	50%	50%	43%	54%	49%	62%	47%	44%	58%

Q1_3 Gender of respondent

Base: All respondents

Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Male	1578	1011	254	227	1455	123	1399	1085	103	1183	395	457	396	726	626	854
	49%	49%	50%	46%	49%	52%	47%	42%	77%	49%	48%	28%	62%	75%	52%	46%
Female	1653	1059	254	266	1537	115	1590	1473	30	1229	424	1161	248	244	571	993
	51%	51%	50%	54%	51%	48%	53%	58%	23%	51%	52%	72%	38%	25%	48%	54%

Q1_3 Gender of respondent
Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Male	1578	64	64	104	204	1189
	49%	36%	48%	35%	48%	52%
Female	1653	112	70	190	222	1110
	51%	64%	52%	65%	52%	48%

Q1_3 Gender of respondent
Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Male	1578 49%	512 45%	132 39%	106 39%	146 48%	136 46%	46 50%	469 46%	214 36%	213 50%	205 53%	305 48%	250 51%	585 50%	37 51%	360 53%
Female	1653 51%	629 55%	210 61%	169 61%	159 52%	161 54%	45 50%	546 54%	382 64%	216 50%	182 47%	334 52%	240 49%	577 50%	35 49%	320 47%

Q1_3 Gender of respondent
Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Male	1578	314	30	39	104	75	44	281	177	393	82	326	748	343	50	137
	49%	48%	39%	45%	58%	48%	47%	50%	38%	46%	55%	54%	50%	51%	60%	51%
Female	1653	334	46	47	75	82	50	285	283	457	66	277	750	327	33	134
	51%	52%	61%	55%	42%	52%	53%	50%	62%	54%	45%	46%	50%	49%	40%	49%

Q1_3 Gender of respondent
Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Male	1578	249	595	274	282	179	395	1184	145	372	397	355
	49%	49%	49%	47%	49%	52%	47%	50%	43%	49%	51%	53%
Female	1653	263	620	311	292	167	452	1201	192	385	377	312
	51%	51%	51%	53%	51%	48%	53%	50%	57%	51%	49%	47%

Q1_3 Gender of respondent
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked	
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Male	1578	147	9	24	76	75	37	138	668	306	543	61
	49%	47%	49%	48%	50%	46%	46%	49%	52%	47%	47%	43%
Female	1653	167	9	27	76	86	44	145	616	345	611	80
	51%	53%	51%	52%	50%	54%	54%	51%	48%	53%	53%	57%

Q1_6 Summary - presence of relationships in household (Derived)
Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Spouse	1591	795	795	15	211	308	381	297	273	106	1324	79	144	44	1393	132	1585	6
	49%	50%	48%	3%	39%	57%	64%	67%	67%	44%	49%	50%	53%	49%	50%	46%	80%	*
Cohabiting partner	382	198	184	59	144	66	66	26	15	5	311	29	37	5	354	19	375	6
	12%	13%	11%	13%	27%	12%	11%	6%	4%	2%	11%	18%	14%	6%	13%	7%	19%	1%
Son/daughter (incl. adopted)	1107	469	638	42	215	333	338	129	45	5	907	63	98	39	940	141	886	220
	34%	30%	39%	9%	40%	62%	57%	29%	11%	2%	33%	40%	36%	43%	33%	49%	45%	17%
Step-son/daughter	81	55	25	8	18	24	20	6	3	1	68	1	10	1	77	2	69	12
	2%	4%	2%	2%	3%	4%	3%	1%	1%	1%	3%	*	4%	1%	3%	1%	3%	1%
Foster child	6	-	-	-	-	2	2	-	-	-	4	1	-	-	4	1	4	1
	*	-	*	-	-	*	*	*	-	-	*	1%	-	*	*	*	*	*
Son-in-law/daughter-in-law	18	3	15	-	-	-	-	11	6	-	17	-	-	-	14	2	10	8
	1%	*	1%	-	-	-	-	2%	2%	*	1%	-	-	1%	*	1%	1%	1%
Parent/guardian	424	234	190	309	61	21	27	6	-	-	374	14	24	12	343	58	32	393
	13%	15%	12%	66%	11%	4%	5%	1%	-	-	14%	9%	9%	13%	12%	20%	2%	31%
Step-parent	25	16	8	25	-	-	-	-	-	-	23	-	1	-	23	2	-	25
	1%	1%	1%	5%	-	-	-	-	-	-	1%	-	*	-	1%	1%	-	2%
Foster parent	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Parent-in-law	11	4	8	2	1	6	3	-	-	-	10	-	1	1	7	4	10	1
	*	*	*	*	*	1%	*	-	-	-	*	-	*	1%	*	1%	1%	*
Brother/sister (incl. adopted)	293	151	142	243	31	6	8	4	-	2	254	12	19	9	240	42	11	282
	9%	10%	9%	52%	6%	1%	1%	1%	-	1%	9%	7%	7%	10%	9%	15%	1%	22%
Step-brother/sister	5	3	2	5	-	-	-	-	-	-	5	-	-	-	5	-	-	5
	*	*	*	1%	-	-	-	-	-	-	*	-	-	-	*	-	-	*
Foster brother/sister	3	3	-	-	-	-	3	-	-	-	3	-	-	-	3	-	-	3
	*	*	-	-	-	-	*	-	-	-	*	-	-	*	-	-	-	*
Brother/sister-in-law	21	14	7	9	8	-	1	-	2	-	17	-	3	1	14	7	5	16
	1%	1%	*	2%	1%	-	*	-	1%	-	1%	-	1%	1%	1%	2%	*	1%
Grand-child	13	5	8	-	-	-	1	3	6	2	9	-	4	1	11	2	8	5
	*	*	*	-	-	-	*	1%	2%	1%	*	-	1%	1%	*	1%	*	*
Grand-parent	10	3	7	5	2	3	-	-	-	-	5	4	1	-	9	1	-	10
	*	*	*	1%	*	1%	-	-	-	-	*	3%	*	*	*	*	-	1%
Other relative	33	10	23	12	14	-	2	3	2	-	29	4	1	-	19	10	3	30
	1%	1%	1%	3%	3%	-	*	1%	*	*	1%	3%	*	*	1%	3%	*	2%
Other non-relative	138	81	57	49	34	20	10	12	7	5	121	3	12	3	120	16	23	115
	4%	5%	3%	11%	6%	4%	2%	3%	2%	2%	4%	2%	4%	3%	4%	6%	1%	9%

Q1_6 Summary - presence of relationships in household (Derived)

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Civil partner	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q1_6 Summary - presence of relationships in household (Derived)

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Spouse	1591 49%	942 51%	431 60%	43 24%	175 35%	469 56%	502 46%	300 45%	319 50%	236 44%	1355 50%	850 44%	103 49%	637 59%	1152 49%	116 57%	24 50%	38 73%	260 47%
Cohabiting partner	382 12%	299 16%	24 3%	24 13%	35 7%	107 13%	136 13%	86 13%	53 8%	49 9%	333 12%	276 14%	29 14%	77 7%	324 14%	24 12%	6 12%	1 3%	26 5%
Son/daughter (incl. adopted)	1107 34%	783 43%	70 10%	51 29%	203 41%	309 37%	348 32%	269 40%	180 28%	138 25%	969 36%	701 36%	60 28%	346 32%	879 37%	72 35%	22 47%	18 34%	114 21%
Step-son/daughter	81 2%	65 4%	3 *	3 1%	10 2%	20 2%	34 3%	15 2%	11 2%	8 2%	72 3%	52 3%	7 3%	22 2%	69 3%	7 3%	- *	- -	5 1%
Foster child	6 *	3 *	1 *	- -	2 -	- *	1 1%	3 1%	1 *	2 *	4 *	1 *	- *	4 2%	2 *	3 2%	- -	- -	- -
Son-in-law/daughter-in-law	18 1%	6 *	9 1%	- -	3 1%	5 1%	2 *	3 *	8 1%	5 1%	12 *	9 *	- -	8 1%	13 1%	- -	- -	- -	5 1%
Parent/guardian	424 13%	223 12%	3 *	49 28%	149 30%	59 7%	194 18%	123 18%	49 8%	33 6%	391 15%	322 17%	38 18%	64 6%	389 16%	10 5%	- -	1 1%	24 4%
Step-parent	25 1%	11 1%	- -	5 3%	8 2%	- -	23 2%	2 *	- -	2 *	23 1%	16 1%	5 3%	3 *	25 1%	- -	- -	- -	- -
Foster parent	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Parent-in-law	11 *	11 1%	- -	- -	- -	2 *	4 *	3 *	2 *	- -	11 *	6 *	- -	5 *	10 *	1 1%	- -	- -	1 *
Brother/sister (incl. adopted)	293 9%	149 8%	2 *	34 19%	109 22%	30 4%	141 13%	88 13%	34 5%	25 5%	268 10%	221 11%	27 13%	45 4%	277 12%	4 2%	- -	- -	12 2%
Step-brother/sister	5 *	- -	- -	- -	5 1%	- -	2 *	3 *	- -	- -	5 *	5 *	- -	- -	5 *	- -	- -	- -	- -
Foster brother/sister	3 *	3 *	- -	- -	- -	- -	3 *	- -	- -	3 1%	- -	3 *	- -	- -	3 *	- -	- -	- -	- -
Brother/sister-in-law	21 1%	9 *	2 *	2 1%	8 2%	8 1%	4 1%	7 1%	3 *	- -	21 1%	18 1%	- -	3 *	17 1%	- -	- -	- -	4 1%
Grand-child	13 *	1 *	11 2%	- -	- *	- -	5 *	2 *	5 1%	4 1%	9 *	6 *	7 *	7 1%	3 *	2 1%	- 1%	- 1%	8 1%
Grand-parent	10 *	1 *	- -	2 1%	6 1%	3 *	- -	7 1%	- -	1 *	9 *	9 *	1 1%	- -	7 *	- -	2 4%	- -	1 *
Other relative	33 1%	18 1%	3 *	- -	13 3%	13 2%	7 1%	11 2%	2 *	7 1%	27 1%	24 1%	6 3%	3 *	31 1%	- -	1 3%	- -	2 *

Q1_6 Summary - presence of relationships in household (Derived)

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Other non-relative	138	75	15	9	38	43	61	17	18	11	127	91	6	41	116	9	-	-	12
	4%	4%	2%	5%	8%	5%	6%	2%	3%	2%	5%	5%	3%	4%	5%	5%	-	-	2%
Civil partner	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q1_6 Summary - presence of relationships in household (Derived)

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Spouse	1591	1274	136	159	1491	100	1435	1362	76	1150	441	768	388	434	653	850
	49%	62%	27%	32%	50%	42%	48%	53%	57%	48%	54%	47%	60%	45%	55%	46%
Cohabiting partner	382	196	119	59	332	50	362	352	12	325	56	142	142	97	155	197
	12%	9%	23%	12%	11%	21%	12%	14%	9%	13%	7%	9%	22%	10%	13%	11%
Son/daughter (incl. adopted)	1107	736	136	197	1041	66	1018	979	40	838	268	633	216	258	442	609
	34%	36%	27%	40%	35%	28%	34%	38%	30%	35%	33%	39%	34%	27%	37%	33%
Step-son/daughter	81	52	9	12	73	7	78	70	1	68	13	26	23	31	38	40
	2%	3%	2%	2%	2%	3%	3%	3%	1%	3%	2%	2%	4%	3%	3%	2%
Foster child	6	3	-	2	6	-	6	6	2	4	2	3	2	-	3	3
	*	*	-	*	*	-	*	*	-	*	*	*	*	-	*	*
Son-in-law/daughter-in-law	18	17	-	-	16	2	18	18	-	8	10	13	1	3	5	13
	1%	1%	-	-	1%	1%	1%	1%	-	*	1%	1%	*	*	*	1%
Parent/guardian	424	242	47	51	411	13	385	278	33	372	52	27	48	349	98	297
	13%	12%	9%	10%	14%	5%	13%	11%	25%	15%	6%	2%	7%	36%	8%	16%
Step-parent	25	12	3	2	18	6	25	11	2	22	2	-	-	25	9	16
	1%	1%	1%	*	1%	3%	1%	*	-	1%	*	-	-	3%	1%	1%
Foster parent	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Parent-in-law	11	9	1	1	11	-	11	11	-	7	5	8	-	3	4	5
	*	*	*	*	*	-	*	*	-	*	1%	1%	-	*	*	*
Brother/sister (incl. adopted)	293	151	36	39	280	13	266	181	20	257	36	10	43	239	71	204
	9%	7%	7%	8%	9%	6%	9%	7%	15%	11%	4%	1%	7%	25%	6%	11%
Step-brother/sister	5	-	-	3	5	-	5	3	-	5	3	-	-	5	2	3
	*	-	-	1%	*	-	*	*	-	*	-	-	-	*	*	*
Foster brother/sister	3	3	-	-	3	-	3	3	-	-	3	-	-	3	-	3
	*	*	-	-	*	-	*	*	-	-	*	-	-	*	-	*
Brother/sister-in-law	21	8	1	4	16	5	16	13	5	19	2	2	8	11	2	19
	1%	*	*	1%	1%	2%	1%	1%	4%	1%	*	*	1%	1%	*	1%
Grand-child	13	9	-	3	13	-	13	12	-	6	7	7	5	1	3	10
	*	*	-	1%	*	-	*	*	-	*	1%	*	1%	*	*	1%
Grand-parent	10	2	-	3	6	4	5	8	-	6	4	3	2	5	5	5
	*	*	-	1%	*	2%	*	*	-	*	*	*	*	1%	*	*
Other relative	33	6	7	6	22	11	21	21	8	27	7	4	16	14	9	25
	1%	*	1%	1%	1%	5%	1%	1%	6%	1%	1%	*	2%	1%	1%	1%
Other non-relative	138	39	83	2	125	13	133	116	2	121	17	30	52	56	57	75
	4%	2%	16%	*	4%	5%	4%	5%	1%	5%	2%	2%	8%	6%	5%	4%
Civil partner	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q1_6 Summary - presence of relationships in household (Derived)

Base: All respondents

Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q1_6 Summary - presence of relationships in household (Derived)

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Spouse	1591 49%	73 41%	76 57%	167 57%	222 52%	1120 49%
Cohabiting partner	382 12%	34 19%	13 9%	39 13%	32 8%	271 12%
Son/daughter (incl. adopted)	1107 34%	58 33%	42 32%	114 39%	130 31%	803 35%
Step-son/daughter	81 2%	5 3%	4 3%	5 2%	19 5%	52 2%
Foster child	6 *	-	-	-	1 *	4 *
Son-in-law/daughter-in-law	18 1%	-	-	2 1%	4 1%	12 1%
Parent/guardian	424 13%	23 13%	15 11%	25 9%	54 13%	310 13%
Step-parent	25 1%	5 3%	-	-	-	16 1%
Foster parent	-	-	-	-	-	-
Parent-in-law	11 *	1 1%	1 *	1 *	1 *	9 *
Brother/sister (incl. adopted)	293 9%	12 7%	8 6%	16 5%	44 10%	210 9%
Step-brother/sister	5 *	-	-	-	-	5 *
Foster brother/sister	3 *	-	-	-	-	3 *
Brother/sister-in-law	21 1%	3 1%	2 2%	2 1%	7 2%	8 *
Grand-child	13 *	-	-	2 1%	1 *	10 *
Grand-parent	10 *	-	-	-	1 *	9 *
Other relative	33 1%	4 2%	5 4%	1 *	16 4%	14 1%
Other non-relative	138 4%	1 1%	6 5%	17 6%	12 3%	108 5%

Q1_6 Summary - presence of relationships in household (Derived)

Base: All respondents

	Dietary restrictions ?					
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None	
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Civil partner	-	-	-	-	-	-
Refused	-	-	-	-	-	-

Q1_6 Summary - presence of relationships in household (Derived)

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Spouse	1591 49%	493 43%	119 35%	106 39%	160 52%	164 55%	50 55%	552 54%	335 56%	193 45%	210 54%	319 50%	220 45%	577 50%	31 43%	366 54%
Cohabiting partner	382 12%	167 15%	33 10%	48 17%	41 13%	27 9%	7 7%	132 13%	69 11%	73 17%	49 13%	97 15%	76 16%	159 14%	14 19%	59 9%
Son/daughter (incl. adopted)	1107 34%	422 37%	138 40%	123 45%	119 39%	100 34%	42 46%	402 40%	215 36%	156 36%	157 41%	223 35%	181 37%	421 36%	20 27%	187 27%
Step-son/daughter	81 2%	35 3%	10 3%	9 3%	12 4%	3 1%	1 1%	25 3%	12 2%	16 4%	9 2%	14 2%	19 4%	23 2%	2 3%	15 2%
Foster child	6 *	- *	1 *	- *	- *	- *	- *	1 *	1 *	- *	2 *	- *	1 *	- *	- *	1 *
Son-in-law/daughter-in-law	18 1%	2 *	3 1%	- *	- *	4 1%	- *	9 1%	7 1%	5 1%	- *	3 1%	2 *	6 1%	- *	5 1%
Parent/guardian	424 13%	208 18%	108 32%	54 20%	33 11%	21 7%	15 16%	114 11%	78 13%	77 18%	35 9%	93 15%	107 22%	149 13%	5 7%	59 9%
Step-parent	25 1%	10 1%	7 2%	5 2%	1 *	- *	1 1%	7 1%	7 1%	4 1%	1 *	2 *	5 1%	14 1%	- *	6 1%
Foster parent	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *
Parent-in-law	11 *	6 1%	- *	2 1%	- *	- *	- *	4 *	2 *	2 *	1 *	- *	3 1%	5 *	- *	2 *
Brother/sister (incl. adopted)	293 9%	129 11%	82 24%	44 16%	23 8%	9 3%	7 8%	61 6%	62 10%	53 12%	15 4%	58 9%	77 16%	99 9%	2 3%	43 6%
Step-brother/sister	5 *	- *	- *	- *	3 1%	- *	- *	3 *	- *	3 1%	- *	- *	3 1%	2 *	- *	- *
Foster brother/sister	3 *	3 *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	3 *	- *	- *
Brother/sister-in-law	21 1%	3 *	7 2%	7 3%	1 *	1 *	- *	3 *	4 1%	4 1%	3 1%	4 1%	1 *	1 *	- *	4 1%
Grand-child	13 *	7 1%	1 *	- *	2 1%	- *	- *	3 *	4 1%	- *	- *	3 *	2 *	9 1%	- *	1 *
Grand-parent	10 *	1 *	2 1%	- *	- *	2 1%	- *	3 *	4 1%	6 1%	3 1%	2 1%	6 1%	5 1%	1 1%	- *
Other relative	33 1%	10 1%	3 1%	8 3%	- *	1 *	- *	2 *	14 2%	15 3%	- *	6 1%	6 1%	7 1%	2 3%	7 1%
Other non-relative	138 4%	74 7%	23 7%	17 6%	19 6%	16 6%	1 1%	30 3%	21 3%	24 6%	12 3%	19 3%	25 5%	46 4%	3 4%	20 3%

Q1_6 Summary - presence of relationships in household (Derived)

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Civil partner	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q1_6 Summary - presence of relationships in household (Derived)
Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Spouse	1591	272	34	46	102	91	49	289	236	410	94	271	730	346	36	140
	49%	42%	45%	53%	57%	58%	52%	51%	51%	48%	63%	45%	49%	52%	44%	52%
Cohabiting partner	382	66	7	10	17	15	14	70	50	115	15	89	231	75	6	10
	12%	10%	9%	12%	10%	10%	15%	12%	11%	13%	10%	15%	15%	11%	7%	4%
Son/daughter (incl. adopted)	1107	224	32	42	72	52	38	183	139	325	46	183	582	228	21	67
	34%	35%	42%	48%	40%	33%	40%	32%	30%	38%	31%	30%	39%	34%	25%	25%
Step-son/daughter	81	14	1	2	4	-	2	21	14	16	3	18	48	15	-	5
	2%	2%	1%	2%	2%	*	2%	4%	3%	2%	2%	3%	3%	2%	-	2%
Foster child	6	-	-	-	-	-	-	2	-	-	-	2	4	-	-	1
	*	-	-	-	-	*	-	*	-	*	-	*	*	-	-	1%
Son-in-law/daughter-in-law	18	-	-	-	-	2	-	3	-	6	-	-	8	5	-	5
	1%	*	-	-	-	1%	-	*	-	1%	-	1%	1%	1%	-	2%
Parent/guardian	424	130	22	14	20	14	15	98	80	174	8	107	216	102	21	15
	13%	20%	28%	17%	11%	9%	16%	17%	17%	20%	5%	18%	14%	15%	25%	5%
Step-parent	25	9	3	3	-	-	3	5	7	-	-	2	16	11	7	3
	1%	1%	4%	4%	-	-	2%	1%	1%	-	*	1%	2%	-	-	1%
Foster parent	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Parent-in-law	11	4	-	-	1	-	-	-	1	-	-	3	8	4	1	-
	*	1%	-	-	1%	-	-	-	*	-	-	1%	1%	1%	1%	-
Brother/sister (incl. adopted)	293	80	10	7	17	11	8	58	55	110	-	70	150	71	15	19
	9%	12%	13%	9%	9%	7%	9%	10%	12%	13%	*	12%	10%	11%	18%	7%
Step-brother/sister	5	-	-	-	-	-	-	-	-	3	-	-	3	2	-	-
	*	-	-	-	-	-	-	-	-	*	-	-	*	-	-	-
Foster brother/sister	3	-	-	-	-	-	-	-	-	-	-	-	-	3	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-
Brother/sister-in-law	21	2	4	1	-	-	-	2	3	4	-	5	5	1	3	6
	1%	*	6%	1%	-	-	-	*	1%	1%	-	1%	*	*	3%	2%
Grand-child	13	5	1	-	-	-	-	1	4	2	-	7	4	8	-	-
	*	1%	1%	-	-	-	*	*	1%	*	-	1%	*	1%	-	-
Grand-parent	10	1	-	-	-	-	-	1	4	6	2	2	1	1	-	-
	*	*	-	-	-	-	-	*	1%	1%	1%	*	*	-	-	-
Other relative	33	3	3	-	-	-	-	5	7	13	-	3	13	-	3	10
	1%	*	4%	-	-	-	*	1%	1%	2%	-	*	1%	-	4%	4%
Other non-relative	138	33	1	3	8	1	3	27	15	46	-	23	85	34	1	3
	4%	5%	1%	3%	5%	1%	3%	5%	3%	5%	*	4%	6%	5%	1%	1%

Q1_6 Summary - presence of relationships in household (Derived)

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Civil partner	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q1_6 Summary - presence of relationships in household (Derived)

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Spouse	1591 49%	-	792 65%	280 48%	354 62%	165 48%	487 58%	1103 46%	84 25%	354 47%	435 56%	398 60%
Cohabiting partner	382 12%	-	209 17%	81 14%	49 9%	42 12%	116 14%	265 11%	31 9%	81 11%	122 16%	99 15%
Son/daughter (incl. adopted)	1107 34%	-	101 8%	376 64%	420 73%	210 61%	707 84%	399 17%	90 27%	238 31%	287 37%	268 40%
Step-son/daughter	81 2%	-	4 *	31 5%	31 5%	15 4%	55 6%	26 1%	5 2%	11 1%	29 4%	26 4%
Foster child	6 *	-	-	1 *	1 *	3 1%	6 1%	-	2 1%	2 *	2 *	-
Son-in-law/daughter-in-law	18 1%	-	-	5 1%	12 2%	-	-	17 1%	-	2 *	3 *	7 1%
Parent/guardian	424 13%	-	51 4%	129 22%	135 24%	109 31%	131 16%	293 12%	40 12%	56 7%	92 12%	90 13%
Step-parent	25 1%	-	-	11 2%	12 2%	2 1%	10 1%	15 1%	2 1%	3 *	4 *	2 *
Foster parent	-	-	-	-	-	-	-	-	-	-	-	-
Parent-in-law	11 *	-	-	8 1%	1 *	2 1%	3 *	9 *	-	1 *	2 *	7 1%
Brother/sister (incl. adopted)	293 9%	-	13 1%	43 7%	131 23%	106 31%	122 14%	171 7%	23 7%	33 4%	60 8%	77 12%
Step-brother/sister	5 *	-	-	-	-	5 1%	5 1%	-	-	-	-	-
Foster brother/sister	3 *	-	-	-	3 *	-	-	3 *	3 1%	-	-	-
Brother/sister-in-law	21 1%	-	-	3 *	5 1%	14 4%	15 2%	6 *	-	1 *	4 1%	1 *
Grand-child	13 *	-	3 *	4 1%	4 1%	2 1%	5 1%	8 *	2 1%	2 *	-	1 *
Grand-parent	10 *	-	4 *	2 *	-	4 1%	1 *	9 *	1 *	2 *	1 *	4 1%
Other relative	33 1%	-	3 *	7 1%	4 1%	19 6%	14 2%	20 1%	-	9 1%	4 1%	4 1%
Other non-relative	138 4%	-	34 3%	39 7%	15 3%	50 15%	20 2%	118 5%	2 1%	12 2%	27 3%	36 5%
Civil partner	-	-	-	-	-	-	-	-	-	-	-	-

Q1_6 Summary - presence of relationships in household (Derived)

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Refused	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-

Q1_6 Summary - presence of relationships in household (Derived)

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Spouse	1591 49%	167 53%	8 48%	24 46%	71 46%	94 58%	40 50%	148 52%	738 57%	299 46%	524 45%	30 21%
Cohabiting partner	382 12%	37 12%	2 9%	2 4%	19 13%	21 13%	6 7%	36 13%	143 11%	78 12%	147 13%	13 10%
Son/daughter (incl. adopted)	1107 34%	121 39%	7 39%	16 31%	50 33%	71 44%	32 39%	105 37%	421 33%	220 34%	421 37%	44 32%
Step-son/daughter	81 2%	10 3%	1 5%	2 3%	4 2%	7 4%	3 4%	8 3%	25 2%	17 3%	36 3%	2 1%
Foster child	6 *	-	-	-	-	-	-	-	-	3 1%	1 *	1 1%
Son-in-law/daughter-in-law	18 1%	-	-	-	-	-	-	-	9 1%	4 1%	3 *	2 2%
Parent/guardian	424 13%	27 9%	3 17%	8 16%	23 15%	5 3%	12 15%	24 8%	133 10%	87 13%	165 14%	39 27%
Step-parent	25 1%	-	-	-	1 1%	-	1 1%	-	2 *	9 1%	14 1%	-
Foster parent	-	-	-	-	-	-	-	-	-	-	-	-
Parent-in-law	11 *	1 *	-	-	1 1%	-	-	1 *	3 *	4 1%	4 *	-
Brother/sister (incl. adopted)	293 9%	20 6%	2 12%	8 16%	17 11%	3 2%	9 11%	19 7%	110 9%	44 7%	112 10%	26 19%
Step-brother/sister	5 *	-	-	-	-	-	-	-	-	-	5 *	-
Foster brother/sister	3 *	-	-	-	-	-	-	-	-	-	3 *	-
Brother/sister-in-law	21 7%	4 1%	-	1 2%	3 2%	-	1 1%	3 1%	9 1%	6 1%	5 *	2 1%
Grand-child	13 *	4 1%	-	1 2%	1 1%	2 1%	1 1%	3 1%	1 *	2 *	10 1%	1 1%
Grand-parent	10 *	-	1 4%	-	1 *	-	-	1 *	6 *	1 *	2 *	1 *
Other relative	33 1%	1 *	-	-	1 *	-	1 1%	-	17 1%	3 *	8 1%	6 4%
Other non-relative	138 4%	12 4%	1 6%	1 3%	4 3%	9 6%	4 5%	11 4%	67 5%	28 4%	22 2%	20 14%

Q1_6 Summary - presence of relationships in household (Derived)
 Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked	
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Civil partner	-	-	-	-	-	-	-	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-

Q1_4A Living arrangements
Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
single, that is never married and never registered a same-sex civil partnership	1082 33%	584 37%	498 30%	451 96%	298 56%	145 27%	111 19%	40 9%	25 6%	11 5%	922 34%	39 25%	90 33%	31 34%	937 33%	101 35%	290 15%	792 63%
married and living with husband/wife	1612 50%	813 51%	799 48%	17 4%	210 39%	312 58%	387 65%	298 67%	278 68%	109 45%	1342 50%	81 52%	143 52%	46 50%	1408 50%	137 47%	1612 82%	-
in a registered same-sex civil partnership and living with your partner	4 *	1 *	3 *	- -	2 *	1 *	- -	1 *	- -	- -	3 *	1 1%	- -	- -	4 *	- -	4 *	-
separated, but still legally married	92 3%	38 2%	54 3%	1 *	11 2%	32 6%	26 4%	13 3%	6 2%	2 1%	81 3%	3 2%	4 1%	4 4%	70 3%	19 7%	1 *	90 7%
divorced	229 7%	91 6%	138 8%	- -	12 2%	43 8%	63 11%	64 14%	39 10%	6 3%	189 7%	18 12%	18 6%	4 4%	206 7%	16 6%	50 3%	179 14%
widowed?	209 6%	51 3%	158 10%	- -	3 1%	4 1%	6 1%	25 6%	60 15%	111 46%	170 6%	14 9%	19 7%	6 7%	184 7%	16 5%	14 1%	195 16%
[spontaneous only] separated, but still legally in a same-sex civil partnership	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
[spontaneous only] formerly a same sex civil partner, the civil partnership now legally dissolved	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
[spontaneous only] a surviving civil partner: his/her partner having since died	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Refused	4 *	- -	4 *	- -	- -	- -	2 *	1 *	- -	1 1%	3 *	- -	- -	- *	4 *	- -	- -	2 *

Q1_4A Living arrangements
Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
single, that is never married and never registered a same-sex civil partnership	1082 33%	665 36%	39 5%	114 65%	263 53%	248 30%	421 39%	273 41%	140 22%	131 24%	951 35%	819 42%	63 30%	199 18%	924 39%	46 23%	16 35%	7 14%	87 16%
married and living with husband/wife	1612 50%	958 52%	436 60%	43 24%	175 35%	484 58%	518 48%	291 44%	319 50%	240 44%	1372 51%	865 45%	103 49%	643 60%	1167 49%	116 58%	24 50%	37 71%	268 48%
in a registered same-sex civil partnership and living with your partner	4 *	2 *	1 *	- -	1 *	3 *	- -	1 *	- -	1 *	3 *	2 *	1 *	1 *	4 *	- -	- -	- -	- -
separated, but still legally married	92 3%	56 3%	11 2%	7 4%	18 4%	19 2%	26 2%	20 3%	26 4%	18 3%	74 3%	61 3%	4 2%	27 3%	64 3%	9 4%	1 2%	1 2%	17 3%
divorced	229 7%	128 7%	60 8%	11 6%	30 6%	55 7%	68 6%	51 8%	54 8%	67 12%	162 6%	108 6%	22 10%	99 9%	150 6%	17 8%	2 3%	4 8%	56 10%
widowed?	209 6%	26 1%	172 24%	2 1%	9 2%	26 3%	50 5%	29 4%	104 16%	83 15%	125 5%	84 4%	18 9%	107 10%	60 3%	14 7%	5 10%	2 4%	129 23%
[spontaneous only] separated, but still legally in a same-sex civil partnership	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
[spontaneous only] formerly a same sex civil partner, the civil partnership now legally dissolved	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
[spontaneous only] a surviving civil partner: his/her partner having since died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	4 *	- *	2 *	- -	1 *	1 *	- *	2 *	1 *	1 *	3 *	2 *	- *	2 *	2 *	- *	- *	- 1%	1 *

Q1_4A Living arrangements

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
single, that is never married and never registered a same-sex civil partnership	1082 33%	468 23%	303 60%	188 38%	986 33%	96 40%	1012 34%	806 31%	46 34%	916 38%	166 20%	407 25%	204 32%	471 49%	378 32%	639 35%
married and living with husband/wife	1612 50%	1288 62%	138 27%	164 33%	1512 51%	100 42%	1452 49%	1376 54%	78 59%	1169 48%	443 54%	774 48%	398 62%	440 45%	664 55%	862 47%
in a registered same-sex civil partnership and living with your partner	4 *	4 *	-	-	1 *	3 1%	4 *	4 *	-	4 *	-	3 *	-	1 *	-	4 *
separated, but still legally married	92 3%	37 2%	23 5%	27 6%	85 3%	6 3%	91 3%	79 3%	-	69 3%	23 3%	77 5%	9 1%	6 1%	27 2%	54 3%
divorced	229 7%	119 6%	36 7%	68 14%	209 7%	20 8%	226 8%	175 7%	1 1%	151 6%	77 9%	182 11%	25 4%	22 2%	79 7%	136 7%
widowed?	209 6%	152 7%	8 2%	45 9%	196 7%	13 6%	200 7%	116 5%	8 6%	100 4%	109 13%	172 11%	8 1%	30 3%	47 4%	150 8%
[spontaneous only] separated, but still legally in a same-sex civil partnership	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
[spontaneous only] formerly a same sex civil partner, the civil partnership now legally dissolved	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
[spontaneous only] a surviving civil partner: his/her partner having since died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	4 *	3 *	-	1 *	4 *	-	4 *	3 *	-	2 *	2 *	4 *	-	-	1 *	2 *

Q1_4A Living arrangements

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
single, that is never married and never registered a same-sex civil partnership	1082 33%	65 37%	29 22%	84 29%	104 24%	812 35%
married and living with husband/wife	1612 50%	75 43%	77 58%	166 56%	229 54%	1129 49%
in a registered same-sex civil partnership and living with your partner	4 *	- -	- -	1 *	1 *	2 *
separated, but still legally married	92 3%	6 3%	4 3%	5 2%	12 3%	67 3%
divorced	229 7%	17 10%	15 11%	25 8%	36 8%	151 7%
widowed?	209 6%	13 8%	8 6%	13 4%	44 10%	134 6%
[spontaneous only] separated, but still legally in a same-sex civil partnership	- -	- -	- -	- -	- -	- -
[spontaneous only] formerly a same sex civil partner, the civil partnership now legally dissolved	- -	- -	- -	- -	- -	- -
[spontaneous only] a surviving civil partner: his/her partner having since died	- -	- -	- -	- -	- -	- -
Refused	4 *	- -	- -	- -	- -	3 *

Q1_4A Living arrangements
Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
single, that is never married and never registered a same-sex civil partnership	1082 33%	471 41%	185 54%	128 46%	107 35%	65 22%	29 32%	316 31%	165 28%	191 45%	119 31%	208 33%	226 46%	402 35%	25 34%	176 26%
married and living with husband/wife	1612 50%	504 44%	119 35%	110 40%	158 52%	167 56%	50 55%	560 55%	337 57%	190 44%	214 55%	331 52%	218 45%	581 50%	35 49%	375 55%
in a registered same-sex civil partnership and living with your partner	4 *	3 *	2 *	-	1 *	1 *	1 1%	4 *	1 *	1 *	-	3 *	1 *	-	1 2%	-
separated, but still legally married	92 3%	37 3%	16 5%	11 4%	8 3%	12 4%	7 8%	25 2%	16 3%	5 1%	12 3%	13 2%	12 2%	34 3%	3 4%	17 2%
divorced	229 7%	74 6%	14 4%	21 8%	18 6%	29 10%	4 4%	73 7%	49 8%	32 8%	27 7%	55 9%	24 5%	85 7%	6 9%	43 6%
widowed?	209 6%	50 4%	4 1%	5 2%	13 4%	23 8%	-	36 4%	27 5%	9 2%	15 4%	29 5%	8 2%	59 5%	2 2%	68 10%
[spontaneous only] separated, but still legally in a same-sex civil partnership	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
[spontaneous only] formerly a same sex civil partner, the civil partnership now legally dissolved	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
[spontaneous only] a surviving civil partner: his/her partner having since died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	4 *	2 *	1 *	-	-	-	-	1 *	-	-	1 *	-	-	-	-	1 *

Q1_4A Living arrangements
Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
single, that is never married and never registered a same-sex civil partnership	1082 33%	265 41%	33 43%	32 38%	53 29%	32 20%	36 39%	197 35%	157 34%	344 40%	29 19%	213 35%	583 39%	207 31%	31 38%	60 22%
married and living with husband/wife	1612 50%	281 43%	34 45%	47 54%	104 58%	97 62%	49 53%	294 52%	235 51%	410 48%	95 64%	279 46%	747 50%	354 53%	36 44%	141 52%
in a registered same-sex civil partnership and living with your partner	4 *	3 *	-	-	-	-	-	1 *	-	-	-	1 *	-	-	-	1 1%
separated, but still legally married	92 3%	20 3%	3 3%	3 3%	4 2%	6 4%	1 1%	14 2%	9 2%	19 2%	6 4%	14 2%	41 3%	22 3%	7 8%	7 2%
divorced	229 7%	40 6%	7 9%	4 4%	12 6%	12 7%	6 6%	37 7%	36 8%	60 7%	9 6%	57 9%	90 6%	46 7%	5 6%	18 6%
widowed?	209 6%	39 6%	-	1 1%	7 4%	11 7%	1 1%	23 4%	24 5%	17 2%	10 7%	39 6%	36 2%	41 6%	3 4%	45 16%
[spontaneous only] separated, but still legally in a same-sex civil partnership	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
[spontaneous only] formerly a same sex civil partner, the civil partnership now legally dissolved	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
[spontaneous only] a surviving civil partner: his/her partner having since died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	4 *	-	-	-	-	-	-	1 *	-	-	-	2 *	-	-	-	1 *

Q1_4A Living arrangements

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
single, that is never married and never registered a same-sex civil partnership	1082 33%	198 39%	286 24%	249 43%	189 33%	160 46%	277 33%	804 34%	132 39%	220 29%	256 33%	207 31%
married and living with husband/wife	1612 50%	2 *	810 67%	271 46%	356 62%	173 50%	490 58%	1122 47%	85 25%	358 47%	442 57%	407 61%
in a registered same-sex civil partnership and living with your partner	4 *	- -	3 *	- -	1 *	- -	1 *	3 *	- -	2 *	- -	2 *
separated, but still legally married	92 3%	36 7%	26 2%	15 3%	11 2%	4 1%	33 4%	58 2%	20 6%	29 4%	17 2%	6 1%
divorced	229 7%	110 22%	63 5%	38 6%	8 1%	9 3%	41 5%	187 8%	45 13%	78 10%	44 6%	33 5%
widowed?	209 6%	164 32%	25 2%	10 2%	9 1%	2 *	4 *	206 9%	55 16%	70 9%	15 2%	13 2%
[spontaneous only] separated, but still legally in a same-sex civil partnership	-	-	-	-	-	-	-	-	-	-	-	-
[spontaneous only] formerly a same sex civil partner, the civil partnership now legally dissolved	-	-	-	-	-	-	-	-	-	-	-	-
[spontaneous only] a surviving civil partner: his/her partner having since died	-	-	-	-	-	-	-	-	-	-	-	-
Refused	4 *	2 *	-	1 *	-	-	-	4 *	-	1 *	-	-

Q1_4A Living arrangements
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
single, that is never married and never registered a same-sex civil partnership	1082 33%	98 31%	8 44%	20 39%	60 39%	40 25%	31 38%	90 32%	379 29%	211 32%	419 36%	72 51%
married and living with husband/wife	1612 50%	168 53%	8 45%	23 45%	70 46%	96 59%	41 51%	148 52%	753 59%	304 47%	523 45%	32 22%
in a registered same-sex civil partnership and living with your partner	4 *	-	-	-	-	-	-	-	2 *	-	1 *	1 1%
separated, but still legally married	92 3%	6 2%	1 5%	1 2%	2 2%	4 3%	2 2%	6 2%	24 2%	22 3%	37 3%	9 6%
divorced	229 7%	19 6%	- 2%	4 8%	8 5%	9 6%	5 6%	17 6%	72 6%	65 10%	82 7%	10 7%
widowed?	209 6%	23 7%	1 4%	3 5%	12 8%	11 7%	2 3%	23 8%	53 4%	49 8%	91 8%	17 12%
[spontaneous only] separated, but still legally in a same-sex civil partnership	-	-	-	-	-	-	-	-	-	-	-	-
[spontaneous only] formerly a same sex civil partner, the civil partnership now legally dissolved	-	-	-	-	-	-	-	-	-	-	-	-
[spontaneous only] a surviving civil partner: his/her partner having since died	-	-	-	-	-	-	-	-	-	-	-	-
Refused	4 *	-	-	-	-	-	-	-	1 *	1 *	2 *	-

Q1_4B Living with someone in household as a couple?

Base: All respondents living in a household of two or more people who are not married of in a civil partnership

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	871	296	575	250	224	168	128	59	27	15	569	32	124	146	770	78	268	603
Base	1103	516	588	428	270	163	134	58	36	14	932	55	87	30	944	121	355	748
Yes	354	178	176	59	139	64	58	22	10	2	288	25	37	4	334	15	354	-
	32%	34%	30%	14%	51%	39%	43%	38%	28%	14%	31%	45%	43%	13%	35%	12%	100%	-
No	748	338	410	369	130	100	76	36	26	12	643	30	49	26	609	107	-	748
	68%	66%	70%	86%	48%	61%	57%	62%	72%	86%	69%	55%	57%	86%	65%	88%	-	100%
Same sex couple	1	-	1	-	1	-	-	-	-	-	1	-	-	-	1	-	1	-
	*	-	*	*	*	-	-	-	-	-	*	-	-	1%	*	-	*	-

Q1_4B Living with someone in household as a couple?

Base: All respondents living in a household of two or more people who are not married or in a civil partnership

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/Diploma/Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/Yesterday	Day before yesterday/last week	In last month	Over a month ago	Never used
Unweighted Base	871	481	53	89	248	171	295	255	150	142	728	638	47	186	682	61	19	8	100
Base	1103	668	55	103	277	221	425	291	166	147	956	803	77	223	931	57	16	5	92
Yes	354	273	16	24	41	91	121	92	50	44	309	255	28	71	306	22	6	3	17
	32%	41%	30%	23%	15%	41%	29%	32%	30%	30%	32%	32%	37%	32%	33%	38%	36%	59%	19%
No	748	394	39	79	236	131	304	198	116	102	646	547	48	153	624	36	10	2	75
	68%	59%	70%	77%	85%	59%	71%	68%	70%	70%	68%	68%	63%	68%	67%	62%	64%	41%	81%
Same sex couple	1	1	-	-	-	-	-	1	-	-	1	1	-	-	1	-	-	-	-
	*	*	-	-	-	*	-	*	-	-	*	*	-	-	*	-	-	-	-

Q1_4B Living with someone in household as a couple?

Base: All respondents living in a household of two or more people who are not married of in a civil partnership

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	871	360	233	210	806	65	826	749	29	688	183	431	169	271	281	540
Base	1103	499	283	190	1007	96	1035	894	48	917	186	363	237	503	363	671
Yes	354	176	114	56	306	48	338	330	10	301	53	136	134	84	152	170
	32%	35%	40%	30%	30%	50%	33%	37%	20%	33%	28%	37%	56%	17%	42%	25%
No	748	323	167	134	700	49	695	563	39	615	133	227	102	419	211	499
	68%	65%	59%	70%	69%	50%	67%	63%	80%	67%	72%	63%	43%	83%	58%	74%
Same sex couple	1	-	1	-	1	-	1	1	-	1	-	-	1	-	-	1
	*	-	*	-	*	-	*	*	-	*	-	-	*	-	-	*

Q1_4B Living with someone in household as a couple?

Base: All respondents living in a household of two or more people who are not married or in a civil partnership

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	871	49	34	81	82	643
Base	1103	69	38	94	118	801
Yes	354 32%	31 45%	12 33%	43 46%	26 22%	251 31%
No	748 68%	38 55%	25 67%	51 54%	92 78%	550 69%
Same sex couple	1 *	- *	- -	- -	- -	1 *

Q1_4B Living with someone in household as a couple?

Base: All respondents living in a household of two or more people who are not married or in a civil partnership

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	871	378	138	88	80	59	26	271	152	151	100	157	172	324	26	134
Base	1103	505	193	134	105	81	29	329	195	195	117	223	234	420	24	160
Yes	354 32%	158 31%	31 16%	44 33%	39 36%	23 29%	5 18%	114 35%	64 33%	74 38%	41 35%	77 34%	73 31%	154 37%	8 33%	49 30%
No	748 68%	346 69%	162 84%	90 67%	65 62%	57 71%	24 82%	214 65%	130 67%	120 62%	76 65%	145 65%	160 68%	265 63%	16 67%	112 70%
Same sex couple	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	1 *	1 *	1 *	- -	- -

Q1_4B Living with someone in household as a couple?

Base: All respondents living in a household of two or more people who are not married or in a civil partnership

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	871	213	29	26	37	27	39	149	132	263	23	166	452	168	20	47
Base	1103	263	37	32	49	35	35	200	173	359	27	237	587	227	31	55
Yes	354 32%	56 21%	7 19%	10 32%	16 34%	10 30%	14 40%	59 29%	49 28%	117 32%	9 33%	73 31%	217 37%	66 29%	6 19%	7 14%
No	748 68%	207 79%	30 81%	22 68%	33 66%	24 70%	21 60%	142 71%	124 72%	242 67%	18 67%	165 69%	369 63%	161 71%	26 81%	47 86%
Same sex couple	1 *	- *	- -	- -	- -	- -	- -	- -	- -	- *	- -	- -	1 *	- -	- -	- -

Q1_4B Living with someone in household as a couple?

Base: All respondents living in a household of two or more people who are not married or in a civil partnership

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	871	-	410	246	137	78	356	515	133	229	171	131
Base	1103	-	401	312	216	174	356	748	119	223	250	223
Yes	354	-	187	86	47	34	116	238	31	77	120	82
	32%	-	47%	28%	22%	20%	33%	32%	26%	35%	48%	37%
No	748	-	213	226	169	140	239	509	88	146	129	141
	68%	-	53%	72%	78%	80%	67%	68%	74%	65%	52%	63%
Same sex couple	1	-	1	-	-	-	-	1	-	-	1	-
	*	-	*	-	-	-	-	*	-	-	*	-

Q1_4B Living with someone in household as a couple?

Base: All respondents living in a household of two or more people who are not married of in a civil partnership

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	871	221	18	42	122	106	75	195	239	179	382	71
Base	1103	97	7	19	57	41	30	87	360	228	433	82
Yes	354	36	2	3	20	19	5	36	124	73	142	15
	32%	37%	30%	14%	34%	47%	17%	42%	35%	32%	33%	19%
No	748	60	5	16	38	21	24	51	235	155	291	67
	68%	63%	70%	86%	66%	52%	82%	58%	65%	68%	67%	81%
Same sex couple	1	-	-	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	*	1%	-	*	*	-	-

Q1_4B Living with someone in household as a couple (derived)

Base: All respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Yes	1971	992	979	77	352	377	445	322	288	111	1633	107	181	50	1747	151	1971	-
	61%	63%	59%	16%	66%	70%	75%	73%	71%	46%	60%	68%	66%	55%	62%	53%	100%	-
No	1259	587	672	392	185	160	148	120	120	129	1074	50	94	41	1064	137	-	1259
	39%	37%	41%	84%	34%	30%	25%	27%	29%	54%	40%	32%	34%	45%	38%	47%	-	100%
Refused	1	-	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-
	*	-	*	-	-	-	*	-	-	-	*	-	-	-	*	-	-	-

Q1_4B Living with someone in household as a couple (derived)

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Yes	1971	1233	454	67	217	578	639	384	369	286	1685	1122	132	715	1478	138	30	40	285
	61%	67%	63%	38%	44%	69%	59%	58%	57%	53%	63%	58%	63%	66%	62%	68%	62%	76%	51%
No	1259	602	267	111	279	258	444	281	275	255	1003	816	79	364	891	64	18	13	272
	39%	33%	37%	62%	56%	31%	41%	42%	43%	47%	37%	42%	37%	34%	38%	32%	38%	24%	49%
Refused	1	-	-	-	1	-	-	1	-	-	1	1	-	-	1	-	-	-	-
	*	-	-	-	*	-	-	*	-	-	*	*	-	-	*	-	-	-	-

Q1_4B Living with someone in household as a couple (derived)

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Yes	1971	1468	253	220	1821	150	1796	1712	88	1476	495	913	533	525	815	1037
	61%	71%	50%	45%	61%	63%	60%	67%	66%	61%	60%	56%	83%	54%	68%	56%
No	1259	601	255	273	1171	88	1192	845	46	935	324	703	111	444	381	809
	39%	29%	50%	55%	39%	37%	40%	33%	34%	39%	40%	43%	17%	46%	32%	44%
Refused	1	1	-	-	1	-	1	1	-	1	-	1	-	-	-	1
	*	*	-	-	*	-	*	*	-	*	-	*	-	-	-	*

Q1_4B Living with someone in household as a couple (derived)

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Yes	1971	106	90	211	255	1383
	61%	60%	67%	72%	60%	60%
No	1259	70	44	84	170	915
	39%	40%	33%	28%	40%	40%
Refused	1	-	-	-	-	1
	*	-	-	-	-	*

Q1_4B Living with someone in household as a couple (derived)

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Yes	1971	666	152	155	199	192	56	678	403	267	255	412	294	736	44	424
	61%	58%	44%	56%	65%	64%	62%	67%	68%	62%	66%	64%	60%	63%	62%	62%
No	1259	474	189	120	106	106	35	337	194	162	133	227	195	426	27	256
	39%	42%	55%	44%	35%	36%	38%	33%	32%	38%	34%	36%	40%	37%	38%	38%
Refused	1	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-

Q1_4B Living with someone in household as a couple (derived)

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Yes	1971	340	41	57	120	107	63	353	284	527	104	353	966	419	42	150
	61%	52%	54%	66%	67%	68%	67%	62%	62%	62%	70%	59%	64%	63%	51%	55%
No	1259	308	35	29	59	50	31	213	176	323	45	250	531	251	41	122
	39%	48%	46%	34%	33%	32%	33%	38%	38%	38%	30%	41%	35%	37%	49%	45%
Refused	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-

Q1_4B Living with someone in household as a couple (derived)

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Yes	1971	2	1001	357	404	207	607	1364	116	437	563	491
	61%	*	82%	61%	71%	60%	72%	57%	34%	58%	73%	73%
No	1259	510	213	226	169	140	239	1019	220	320	210	177
	39%	100%	18%	39%	29%	40%	28%	43%	66%	42%	27%	27%
Refused	1	-	-	1	-	-	-	1	-	-	-	-
	*	-	-	*	-	-	-	*	-	-	-	-

Q1_4B Living with someone in household as a couple (derived)
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked	
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Yes	1971	204	10	26	90	115	46	184	880	377	665	48
	61%	65%	57%	50%	59%	71%	57%	65%	69%	58%	58%	34%
No	1259	110	8	25	63	46	35	99	404	275	487	93
	39%	35%	43%	50%	41%	29%	43%	35%	31%	42%	42%	66%
Refused	1	-	-	-	-	-	-	-	-	-	1	-
	*	-	-	-	-	-	-	-	-	-	*	-

Q1_5 Working status of respondent
Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Self employed full time (30+ hours per week)	352 11%	242 15%	111 7%	11 2%	71 13%	95 18%	93 16%	63 14%	17 4%	2 1%	288 11%	23 15%	34 12%	7 8%	313 11%	28 10%	247 13%	106 8%
Self employed part-time (less than 30 hours per week)	127 4%	46 3%	81 5%	15 3%	19 4%	21 4%	32 5%	32 7%	8 2%	-	110 4%	4 3%	11 4%	2 2%	111 4%	11 4%	82 4%	45 4%
In paid full-time employment (30+ hours per week)	1042 32%	626 40%	416 25%	151 32%	262 49%	231 43%	272 46%	118 27%	6 2%	1 1%	887 33%	38 24%	85 31%	32 35%	933 33%	82 29%	684 35%	358 28%
In paid part-time employment (less than 30 hours per week)	314 10%	59 4%	255 15%	38 8%	58 11%	80 15%	78 13%	41 9%	19 5%	1 *	263 10%	16 10%	25 9%	10 12%	277 10%	28 10%	221 11%	93 7%
Unemployed	177 5%	104 7%	74 4%	51 11%	37 7%	31 6%	44 7%	14 3%	1 *	-	156 6%	4 3%	12 4%	5 6%	141 5%	25 9%	67 3%	111 9%
Retired from paid work altogether	721 22%	327 21%	394 24%	1 *	-	-	13 2%	119 27%	352 86%	233 97%	599 22%	45 28%	62 23%	16 17%	650 23%	30 10%	454 23%	267 21%
On maternity leave	15 *	2 *	13 1%	7 1%	4 1%	4 1%	-	-	-	-	13 *	-	1 1%	1 1%	12 *	2 1%	14 1%	1 *
Looking after family or home	203 6%	13 1%	190 11%	21 5%	57 11%	57 11%	35 6%	27 6%	3 1%	3 1%	168 6%	11 7%	15 6%	9 9%	152 5%	43 15%	145 7%	57 4%
Full-time student/ at school	185 6%	102 6%	83 5%	169 36%	13 2%	2 *	1 *	-	-	-	149 5%	11 7%	19 7%	7 7%	139 5%	34 12%	13 1%	172 14%
Long term sick or disabled	76 2%	44 3%	32 2%	-	12 2%	13 2%	22 4%	26 6%	2 1%	-	63 2%	3 2%	9 3%	2 2%	67 2%	4 1%	35 2%	41 3%
Unable to work because of short-term illness or injury	10 *	7 *	3 *	1 *	3 1%	2 *	3 1%	-	-	-	6 *	2 1%	1 *	1 1%	10 *	-	7 *	3 *
On a government training scheme	3 *	3 *	-	2 *	-	-	-	1 *	-	-	3 *	-	-	-	3 *	-	1 *	2 *
Doing something else	5 *	4 *	1 *	2 1%	-	1 *	1 *	-	-	1 *	5 *	-	-	-	5 *	-	1 *	4 *
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q1_5 Working status of respondent
Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Self employed full time (30+ hours per week)	352 11%	352 19%	-	-	-	107 13%	143 13%	58 9%	45 7%	16 3%	336 13%	220 11%	12 6%	120 11%	299 13%	16 8%	1 3%	9 16%	27 5%
Self employed part-time (less than 30 hours per week)	127 4%	127 7%	-	-	-	36 4%	48 4%	33 5%	10 2%	10 2%	117 4%	67 3%	16 7%	44 4%	108 5%	6 3%	1 3%	1 2%	10 2%
In paid full-time employment (30+ hours per week)	1042 32%	1042 57%	-	-	-	395 47%	374 35%	199 30%	74 12%	74 14%	968 36%	720 37%	65 31%	257 24%	913 38%	57 28%	14 29%	4 7%	55 10%
In paid part-time employment (less than 30 hours per week)	314 10%	314 17%	-	-	-	74 9%	96 9%	102 15%	41 6%	29 5%	285 11%	195 10%	14 6%	106 10%	244 10%	38 19%	10 21%	4 7%	19 3%
Unemployed	177 5%	-	-	177 100%	-	21 3%	60 6%	43 6%	53 8%	41 8%	136 5%	111 6%	19 9%	47 4%	120 5%	16 8%	4 9%	9 17%	28 5%
Retired from paid work altogether	721 22%	-	721 100%	-	-	133 16%	196 18%	91 14%	300 47%	248 46%	473 18%	285 15%	56 26%	379 35%	289 12%	54 26%	11 23%	19 37%	348 62%
On maternity leave	15 *	-	-	-	15 3%	3 *	3 *	6 1%	4 1%	-	15 1%	11 1%	2 1%	2 *	11 *	3 2%	-	-	-
Looking after family or home	203 6%	-	-	-	203 41%	40 5%	50 5%	51 8%	61 10%	39 7%	164 6%	131 7%	14 6%	58 5%	155 7%	7 4%	3 6%	4 7%	35 6%
Full-time student/ at school	185 6%	-	-	-	185 37%	18 2%	85 8%	64 10%	19 3%	7 1%	179 7%	156 8%	5 2%	24 2%	181 8%	2 1%	-	-	3 1%
Long term sick or disabled	76 2%	-	-	-	76 15%	2 *	24 2%	15 2%	35 5%	68 13%	8 *	34 2%	9 4%	33 3%	36 2%	2 1%	3 6%	3 6%	30 5%
Unable to work because of short-term illness or injury	10 *	-	-	-	10 2%	2 *	3 *	4 1%	-	8 1%	2 *	2 *	-	8 1%	7 *	2 1%	-	-	1 *
On a government training scheme	3 *	-	-	-	3 1%	1 *	-	2 *	-	-	3 *	2 *	-	1 *	3 *	-	-	-	-
Doing something else	5 *	-	-	-	5 1%	4 *	1 *	-	1 *	-	5 *	5 *	-	-	4 *	-	-	-	1 *
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q1_5 Working status of respondent

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Self employed full time (30+ hours per week)	352 11%	251 12%	60 12%	23 5%	324 11%	29 12%	326 11%	265 10%	15 11%	284 12%	69 8%	143 9%	80 12%	130 13%	154 13%	171 9%
Self employed part-time (less than 30 hours per week)	127 4%	95 5%	17 3%	13 3%	112 4%	15 6%	121 4%	101 4%	5 4%	98 4%	29 4%	87 5%	8 1%	32 3%	52 4%	70 4%
In paid full-time employment (30+ hours per week)	1042 32%	702 34%	207 41%	89 18%	949 32%	93 39%	966 32%	883 34%	34 25%	866 36%	176 21%	434 27%	256 40%	351 36%	420 35%	541 29%
In paid part-time employment (less than 30 hours per week)	314 10%	198 10%	37 7%	61 12%	294 10%	20 9%	302 10%	289 11%	8 6%	236 10%	78 10%	199 12%	55 9%	60 6%	111 9%	194 10%
Unemployed	177 5%	56 3%	36 7%	64 13%	168 6%	10 4%	162 5%	137 5%	11 8%	128 5%	49 6%	82 5%	38 6%	58 6%	74 6%	92 5%
Retired from paid work altogether	721 22%	573 28%	34 7%	108 22%	682 23%	39 16%	651 22%	489 19%	42 31%	411 17%	310 38%	432 27%	137 21%	152 16%	210 18%	483 26%
On maternity leave	15 *	6 *	9 2%	- -	15 *	- -	15 *	15 1%	- -	15 *	- -	8 1%	3 1%	3 *	6 1%	9 *
Looking after family or home	203 6%	97 5%	35 7%	64 13%	194 6%	9 4%	197 7%	199 8%	- *	151 6%	53 6%	167 10%	27 4%	10 1%	70 6%	124 7%
Full-time student/ at school	185 6%	67 3%	59 12%	19 4%	171 6%	14 6%	172 6%	124 5%	6 5%	164 7%	21 3%	15 1%	21 3%	149 15%	51 4%	125 7%
Long term sick or disabled	76 2%	16 1%	11 2%	47 10%	67 2%	9 4%	62 2%	43 2%	11 8%	45 2%	31 4%	42 3%	18 3%	16 2%	36 3%	36 2%
Unable to work because of short-term illness or injury	10 *	5 *	2 *	3 1%	10 *	- -	8 *	8 *	2 2%	8 *	2 *	5 *	2 *	4 *	7 1%	1 *
On a government training scheme	3 *	3 *	- -	- -	3 *	- -	3 *	1 *	- -	2 *	1 *	1 *	- -	2 *	1 *	2 *
Doing something else	5 *	1 *	1 *	1 *	5 *	- -	5 *	4 *	- -	5 *	- -	3 *	- -	2 *	4 *	1 *
Refused	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *

Q1_5 Working status of respondent
Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Self employed full time (30+ hours per week)	352 11%	18 10%	11 8%	27 9%	34 8%	267 12%
Self employed part-time (less than 30 hours per week)	127 4%	6 3%	8 6%	12 4%	20 5%	90 4%
In paid full-time employment (30+ hours per week)	1042 32%	62 35%	55 41%	112 38%	105 25%	728 32%
In paid part-time employment (less than 30 hours per week)	314 10%	22 13%	11 8%	43 15%	41 10%	218 9%
Unemployed	177 5%	9 5%	9 7%	11 4%	20 5%	136 6%
Retired from paid work altogether	721 22%	34 19%	28 21%	53 18%	128 30%	503 22%
On maternity leave	15 *	1 1%	-	5 2%	-	9 *
Looking after family or home	203 6%	8 4%	7 5%	17 6%	34 8%	140 6%
Full-time student/ at school	185 6%	12 7%	1 1%	8 3%	21 5%	146 6%
Long term sick or disabled	76 2%	4 3%	5 3%	6 2%	19 5%	47 2%
Unable to work because of short-term illness or injury	10 *	-	-	-	1 *	8 *
On a government training scheme	3 *	-	-	-	-	3 *
Doing something else	5 *	-	-	-	-	5 *
Refused	- *	-	-	-	-	- *

Q1_5 Working status of respondent

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Self employed full time (30+ hours per week)	352 11%	114 10%	32 9%	24 9%	41 13%	30 10%	12 14%	106 10%	62 10%	54 13%	45 12%	73 11%	76 15%	110 9%	4 6%	80 12%
Self employed part-time (less than 30 hours per week)	127 4%	43 4%	20 6%	14 5%	7 2%	11 4%	2 3%	39 4%	23 4%	17 4%	14 4%	20 3%	20 4%	49 4%	2 2%	17 2%
In paid full-time employment (30+ hours per week)	1042 32%	403 35%	104 30%	129 47%	111 37%	87 29%	31 34%	382 38%	191 32%	174 41%	143 37%	229 36%	189 39%	435 37%	18 26%	185 27%
In paid part-time employment (less than 30 hours per week)	314 10%	127 11%	46 14%	58 21%	42 14%	34 11%	13 14%	113 11%	82 14%	47 11%	40 10%	60 9%	49 10%	127 11%	4 6%	47 7%
Unemployed	177 5%	75 7%	19 6%	12 4%	7 2%	18 6%	3 4%	51 5%	24 4%	24 6%	20 5%	42 7%	37 8%	53 5%	11 16%	30 4%
Retired from paid work altogether	721 22%	170 15%	18 5%	9 3%	56 19%	87 29%	12 13%	176 17%	124 21%	35 8%	79 21%	129 20%	41 8%	227 20%	16 23%	229 34%
On maternity leave	15 *	6 1%	-	-	-	-	-	3 *	8 1%	2 *	3 1%	2 *	4 1%	4 *	-	1 *
Looking after family or home	203 6%	80 7%	29 9%	8 3%	13 4%	13 4%	3 3%	69 7%	29 5%	25 6%	17 4%	37 6%	23 5%	53 5%	7 9%	39 6%
Full-time student/ at school	185 6%	90 8%	69 20%	17 6%	23 8%	9 3%	10 11%	52 5%	40 7%	42 10%	9 2%	26 4%	39 8%	83 7%	1 1%	24 3%
Long term sick or disabled	76 2%	26 2%	2 1%	3 1%	2 1%	7 2%	3 3%	19 2%	8 1%	8 2%	11 3%	12 2%	6 1%	16 1%	7 10%	24 4%
Unable to work because of short-term illness or injury	10 *	3 *	2 1%	-	1 *	1 *	-	2 *	2 *	-	1 *	3 1%	1 *	2 *	1 2%	2 *
On a government training scheme	3 *	-	-	-	-	1 *	1 1%	1 *	1 *	-	1 *	1 *	1 *	-	-	2 *
Doing something else	5 *	4 *	-	-	1 *	-	1 1%	3 *	4 1%	1 *	2 1%	5 1%	4 1%	2 *	-	-
Refused	- *	- *	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q1_5 Working status of respondent
Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Self employed full time (30+ hours per week)	352 11%	66 10%	7 9%	11 13%	16 9%	10 6%	6 7%	57 10%	31 7%	91 11%	13 9%	69 12%	196 13%	64 10%	4 5%	22 8%
Self employed part-time (less than 30 hours per week)	127 4%	31 5%	1 1%	3 4%	4 2%	8 5%	4 4%	25 4%	21 5%	28 3%	5 3%	33 5%	58 4%	34 5%	5 7%	5 2%
In paid full-time employment (30+ hours per week)	1042 32%	205 32%	22 29%	47 54%	69 38%	43 27%	39 42%	189 33%	166 36%	340 40%	51 34%	168 28%	599 40%	230 34%	17 21%	49 18%
In paid part-time employment (less than 30 hours per week)	314 10%	58 9%	8 11%	14 17%	20 11%	17 11%	9 10%	60 11%	53 12%	110 13%	14 9%	51 8%	163 11%	71 11%	2 3%	26 10%
Unemployed	177 5%	40 6%	4 5%	4 5%	9 5%	12 7%	12 12%	31 6%	27 6%	52 6%	6 4%	37 6%	80 5%	28 4%	12 14%	12 4%
Retired from paid work altogether	721 22%	121 19%	7 9%	1 1%	45 25%	51 33%	15 16%	106 19%	95 21%	83 10%	49 33%	156 26%	160 11%	158 24%	13 15%	124 46%
On maternity leave	15 *	4 1%	- -	- -	- *	- -	2 2%	- -	2 1%	5 1%	- -	1 *	9 1%	2 *	- -	- -
Looking after family or home	203 6%	53 8%	8 11%	1 1%	5 3%	6 4%	3 3%	49 9%	22 5%	48 6%	9 6%	29 5%	101 7%	27 4%	12 14%	14 5%
Full-time student/ at school	185 6%	49 8%	12 16%	5 5%	9 5%	3 2%	2 2%	35 6%	37 8%	81 10%	- *	39 6%	96 6%	43 6%	6 7%	5 2%
Long term sick or disabled	76 2%	13 2%	5 6%	- *	1 1%	5 3%	3 3%	10 2%	6 1%	7 1%	- *	15 3%	24 2%	11 2%	11 13%	14 5%
Unable to work because of short-term illness or injury	10 *	5 1%	2 3%	- -	1 1%	2 2%	- -	3 *	- -	3 *	1 1%	1 *	6 *	2 *	1 2%	- *
On a government training scheme	3 *	- -	- -	- -	- -	- -	- -	- -	- -	2 *	- -	- -	1 *	- -	- -	- -
Doing something else	5 *	2 *	- -	- -	- -	- -	- -	1 *	1 *	1 *	- -	3 1%	5 *	- -	- -	- -
Refused	- *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- *	- -	- -	- -

Q1_5 Working status of respondent
Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Self employed full time (30+ hours per week)	352 11%	55 11%	122 10%	77 13%	55 10%	45 13%	87 10%	265 11%	10 3%	64 8%	94 12%	110 16%
Self employed part-time (less than 30 hours per week)	127 4%	14 3%	47 4%	22 4%	19 3%	24 7%	44 5%	83 3%	11 3%	31 4%	29 4%	25 4%
In paid full-time employment (30+ hours per week)	1042 32%	123 24%	364 30%	223 38%	234 41%	97 28%	304 36%	738 31%	23 7%	178 23%	339 44%	338 51%
In paid part-time employment (less than 30 hours per week)	314 10%	17 3%	92 8%	72 12%	88 15%	44 13%	150 18%	164 7%	43 13%	84 11%	86 11%	50 8%
Unemployed	177 5%	32 6%	59 5%	42 7%	33 6%	11 3%	46 5%	131 6%	61 18%	32 4%	17 2%	21 3%
Retired from paid work altogether	721 22%	229 45%	425 35%	36 6%	23 4%	9 3%	10 1%	711 30%	111 33%	256 34%	110 14%	57 9%
On maternity leave	15 *	- *	3 *	4 1%	5 1%	3 1%	9 1%	6 *	6 2%	2 *	2 *	2 *
Looking after family or home	203 6%	7 1%	55 5%	39 7%	52 9%	52 15%	123 15%	80 3%	32 10%	47 6%	45 6%	22 3%
Full-time student/ at school	185 6%	7 1%	21 2%	46 8%	56 10%	55 16%	58 7%	128 5%	12 4%	30 4%	43 6%	35 5%
Long term sick or disabled	76 2%	27 5%	22 2%	14 2%	9 2%	5 1%	11 1%	65 3%	24 7%	28 4%	8 1%	3 *
Unable to work because of short-term illness or injury	10 *	1 *	4 *	3 1%	- *	1 *	2 *	8 *	2 *	3 *	- *	1 *
On a government training scheme	3 *	- *	- *	3 1%	- *	- *	1 *	2 *	- *	1 *	- *	- *
Doing something else	5 *	1 *	- *	2 *	- *	1 *	1 *	4 *	1 *	1 *	- *	4 1%
Refused	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *

Q1_5 Working status of respondent
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Self employed full time (30+ hours per week)	352 11%	37 12%	2 12%	4 8%	18 12%	19 12%	8 10%	33 12%	139 11%	150 23%	55 5%	9 6%
Self employed part-time (less than 30 hours per week)	127 4%	12 4%	-	-	4 3%	8 5%	3 4%	9 3%	44 3%	41 6%	37 3%	5 4%
In paid full-time employment (30+ hours per week)	1042 32%	96 31%	6 33%	16 31%	50 33%	50 31%	27 34%	89 32%	555 43%	144 22%	322 28%	21 15%
In paid part-time employment (less than 30 hours per week)	314 10%	32 10%	2 12%	6 11%	12 8%	18 11%	9 11%	26 9%	103 8%	50 8%	152 13%	9 6%
Unemployed	177 5%	13 4%	2 10%	5 11%	6 4%	6 4%	4 5%	13 4%	42 3%	27 4%	88 8%	20 15%
Retired from paid work altogether	721 22%	72 23%	2 11%	6 12%	32 21%	40 25%	9 11%	69 24%	266 21%	144 22%	291 25%	19 14%
On maternity leave	15 *	2 1%	-	-	1 1%	1 *	1 1%	1 *	1 *	7 1%	7 1%	-
Looking after family or home	203 6%	20 6%	1 6%	4 8%	10 7%	9 6%	6 8%	17 6%	53 4%	40 6%	91 8%	18 13%
Full-time student/ at school	185 6%	20 6%	2 13%	4 7%	15 10%	8 5%	12 14%	14 5%	66 5%	32 5%	55 5%	32 23%
Long term sick or disabled	76 2%	9 3%	-	5 10%	4 3%	2 1%	2 2%	9 3%	11 1%	10 2%	48 4%	7 5%
Unable to work because of short-term illness or injury	10 *	2 1%	-	-	1 *	1 1%	-	1 1%	2 *	1 *	7 1%	-
On a government training scheme	3 *	-	-	-	-	-	-	-	1 *	2 *	-	-
Doing something else	5 *	-	-	1 1%	-	-	-	-	1 *	3 *	1 *	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-

Q2_3 How often do you cook or prepare food for yourself?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
At least once a day	1950	725	1225	207	317	337	361	290	273	163	1623	94	167	66	1724	155	1173	776
	60%	46%	74%	44%	59%	63%	61%	66%	67%	68%	60%	60%	61%	73%	61%	54%	59%	62%
5-6 times a week	268	136	131	44	57	35	66	27	30	9	229	12	21	6	234	24	166	102
	8%	9%	8%	9%	11%	7%	11%	6%	7%	4%	8%	8%	7%	7%	8%	8%	8%	8%
3-4 times a week	306	169	137	79	59	51	47	32	23	14	272	5	25	5	263	35	156	150
	9%	11%	8%	17%	11%	10%	8%	7%	6%	6%	10%	3%	9%	5%	9%	12%	8%	12%
Once or twice a week	340	268	73	79	43	63	61	48	32	14	282	22	29	7	290	28	218	123
	11%	17%	4%	17%	8%	12%	10%	11%	8%	6%	10%	14%	11%	8%	10%	10%	11%	10%
Once a fortnight	50	40	10	11	6	9	11	4	7	2	42	3	4	1	45	3	32	18
	2%	3%	1%	2%	1%	2%	2%	1%	2%	1%	2%	2%	1%	1%	2%	1%	2%	1%
Once a month	75	61	14	16	14	7	14	6	11	6	68	1	4	1	69	4	52	23
	2%	4%	1%	3%	3%	1%	2%	1%	3%	2%	3%	1%	2%	1%	2%	1%	3%	2%
Less than once a month	65	58	7	5	7	13	10	14	9	7	49	9	6	1	52	10	57	7
	2%	4%	*	1%	1%	2%	2%	3%	2%	3%	2%	6%	2%	1%	2%	3%	3%	1%
Never	169	116	53	28	32	20	23	20	22	25	138	9	18	3	131	29	112	56
	5%	7%	3%	6%	6%	4%	4%	4%	5%	10%	5%	6%	7%	4%	5%	10%	6%	4%
It varies too much to say	8	5	3	1	1	2	1	1	1	1	7	-	1	-	4	2	5	2
	*	*	*	*	*	*	*	*	*	*	*	-	*	*	1%	*	*	*
Net : Once a month or more	2990	1399	1590	436	497	502	560	408	376	208	2516	138	250	86	2625	247	1796	1192
	93%	89%	96%	93%	93%	93%	94%	92%	92%	86%	93%	88%	91%	95%	93%	86%	91%	95%

Q2_3 How often do you cook or prepare food for yourself?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
At least once a day	1950	1026	501	101	322	520	594	430	406	359	1591	1122	128	699	1390	135	27	30	367
	60%	56%	69%	57%	65%	62%	55%	64%	63%	66%	59%	58%	61%	65%	59%	67%	58%	57%	66%
5-6 times a week	268	203	37	1	27	76	107	50	35	33	235	174	19	74	222	11	6	5	24
	8%	11%	5%	*	5%	9%	10%	8%	5%	6%	9%	9%	9%	7%	9%	5%	12%	10%	4%
3-4 times a week	306	184	38	39	46	73	115	59	59	32	275	213	16	77	245	19	2	3	36
	9%	10%	5%	22%	9%	9%	11%	9%	9%	6%	10%	11%	8%	7%	10%	10%	5%	6%	6%
Once or twice a week	340	219	50	13	58	96	121	64	59	50	290	212	27	101	259	16	3	3	60
	11%	12%	7%	7%	12%	12%	11%	10%	9%	9%	11%	11%	13%	9%	11%	8%	6%	5%	11%
Once a fortnight	50	32	10	5	4	12	20	15	3	12	38	36	1	13	47	1	1	1	-
	2%	2%	1%	3%	1%	1%	2%	2%	*	2%	1%	2%	*	1%	2%	1%	2%	2%	-
Once a month	75	50	15	3	6	18	34	7	16	3	71	45	1	29	60	3	2	-	9
	2%	3%	2%	2%	1%	2%	3%	1%	2%	1%	3%	2%	1%	3%	3%	2%	3%	-	2%
Less than once a month	65	36	20	3	6	15	25	8	17	6	59	34	1	29	40	5	1	4	14
	2%	2%	3%	1%	1%	2%	2%	1%	3%	1%	2%	2%	1%	3%	2%	3%	1%	8%	3%
Never	169	79	49	13	28	25	66	31	48	46	122	100	17	52	100	11	6	6	45
	5%	4%	7%	7%	6%	3%	6%	5%	7%	9%	5%	5%	8%	5%	4%	6%	12%	11%	8%
It varies too much to say	8	5	2	-	1	3	1	3	1	1	7	3	-	5	7	-	-	-	1
	*	*	*	-	*	*	*	*	*	*	*	*	-	*	*	-	-	-	*
Net : Once a month or more	2990	1714	651	162	462	794	991	626	579	488	2501	1802	193	993	2223	186	41	42	496
	93%	93%	90%	91%	93%	95%	91%	94%	90%	90%	93%	93%	91%	92%	94%	92%	87%	80%	89%

Q2_3 How often do you cook or prepare food for yourself?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
At least once a day	1950	1251	328	319	1809	142	1950	1689	-	1403	547	1264	352	334	708	1113
	60%	60%	64%	65%	60%	59%	65%	66%	-	58%	67%	78%	55%	34%	59%	60%
5-6 times a week	268	176	43	36	245	22	268	242	-	220	48	138	73	57	103	155
	8%	9%	8%	7%	8%	9%	9%	9%	-	9%	6%	9%	11%	6%	9%	8%
3-4 times a week	306	177	71	34	284	23	306	264	-	247	59	110	76	121	129	158
	9%	9%	14%	7%	9%	9%	10%	10%	-	10%	7%	7%	12%	12%	11%	9%
Once or twice a week	340	226	32	45	326	15	340	250	-	269	72	62	62	216	132	196
	11%	11%	6%	9%	11%	6%	11%	10%	-	11%	9%	4%	10%	22%	11%	11%
Once a fortnight	50	42	4	4	46	4	50	32	-	44	6	3	8	39	22	24
	2%	2%	1%	1%	2%	2%	2%	1%	-	2%	1%	*	1%	4%	2%	1%
Once a month	75	51	8	8	66	8	75	35	-	62	13	7	19	49	23	47
	2%	2%	2%	2%	2%	4%	2%	1%	-	3%	2%	*	3%	5%	2%	3%
Less than once a month	65	46	6	12	55	10	-	11	-	43	22	10	14	41	24	37
	2%	2%	1%	2%	2%	4%	-	*	-	2%	3%	1%	2%	4%	2%	2%
Never	169	94	17	35	154	15	-	33	134	119	50	21	34	113	54	111
	5%	5%	3%	7%	5%	6%	-	1%	100%	5%	6%	1%	5%	12%	5%	6%
It varies too much to say	8	7	-	1	8	-	-	3	-	6	2	2	5	1	2	5
	*	*	*	*	*	-	-	*	-	*	*	*	1%	*	*	*
Net : Once a month or more	2990	1923	485	445	2776	213	2990	2512	-	2245	745	1584	591	815	1117	1694
	93%	93%	95%	90%	93%	90%	100%	98%	-	93%	91%	98%	92%	84%	93%	92%

Q2_3 How often do you cook or prepare food for yourself?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
At least once a day	1950 60%	110 62%	75 56%	198 67%	263 62%	1354 59%
5-6 times a week	268 8%	13 7%	18 13%	26 9%	21 5%	197 9%
3-4 times a week	306 9%	16 9%	16 12%	26 9%	28 7%	235 10%
Once or twice a week	340 11%	18 10%	13 10%	13 4%	49 12%	266 12%
Once a fortnight	50 2%	4 2%	6 4%	6 2%	1 *	34 1%
Once a month	75 2%	12 7%	2 1%	6 2%	9 2%	48 2%
Less than once a month	65 2%	1 *	3 2%	8 3%	10 2%	47 2%
Never	169 5%	4 2%	2 1%	11 4%	44 10%	110 5%
It varies too much to say	8 *	-	-	-	-	8 *
Net : Once a month or more	2990 93%	172 97%	130 97%	276 94%	371 87%	2134 93%

Q2_3 How often do you cook or prepare food for yourself?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
At least once a day	1950 60%	678 59%	198 58%	153 56%	202 66%	203 68%	61 66%	638 63%	390 65%	264 62%	255 66%	409 64%	282 58%	728 63%	49 68%	389 57%
5-6 times a week	268 8%	93 8%	39 11%	36 13%	24 8%	16 5%	7 8%	94 9%	55 9%	41 9%	31 8%	46 7%	50 10%	97 8%	2 3%	55 8%
3-4 times a week	306 9%	129 11%	24 7%	29 11%	36 12%	23 8%	11 12%	86 8%	43 7%	28 7%	20 5%	59 9%	60 12%	110 9%	9 13%	62 9%
Once or twice a week	340 11%	126 11%	52 15%	35 13%	24 8%	30 10%	7 7%	110 11%	60 10%	62 15%	40 10%	80 13%	63 13%	144 12%	9 12%	52 8%
Once a fortnight	50 2%	21 2%	8 2%	6 2%	6 2%	5 2%	- 2%	16 2%	6 1%	8 2%	13 3%	10 1%	8 2%	20 2%	- 2%	7 1%
Once a month	75 2%	30 3%	2 1%	- *	8 3%	6 2%	- 2%	25 2%	14 2%	4 1%	9 2%	7 1%	8 2%	23 2%	- *	21 3%
Less than once a month	65 2%	21 2%	2 *	- -	3 1%	11 4%	5 5%	23 2%	8 1%	3 1%	10 3%	9 1%	4 1%	20 2%	2 2%	21 3%
Never	169 5%	39 3%	17 5%	15 6%	1 *	4 1%	2 2%	22 2%	18 3%	13 3%	8 2%	19 3%	13 3%	19 2%	1 2%	73 11%
It varies too much to say	8 *	4 *	1 *	- -	- -	- -	- -	2 *	2 *	2 *	1 *	1 *	1 *	1 *	- -	1 *
Net : Once a month or more	2990 93%	1077 94%	323 94%	259 94%	300 98%	282 95%	85 93%	969 95%	568 95%	408 95%	368 95%	610 95%	471 96%	1121 96%	69 96%	585 86%

Q2_3 How often do you cook or prepare food for yourself?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
At least once a day	1950	419	46	46	102	108	64	345	281	484	102	373	896	429	38	155
	60%	65%	61%	54%	57%	68%	68%	61%	61%	57%	69%	62%	60%	64%	45%	57%
5-6 times a week	268	33	6	12	9	6	7	49	36	87	11	41	167	39	4	12
	8%	5%	8%	14%	5%	4%	8%	9%	8%	10%	7%	7%	11%	6%	5%	4%
3-4 times a week	306	65	1	6	18	6	7	38	41	96	5	52	166	45	16	24
	9%	10%	1%	7%	10%	4%	8%	7%	9%	11%	3%	9%	11%	7%	19%	9%
Once or twice a week	340	60	15	12	35	17	6	63	55	96	17	67	141	93	18	19
	11%	9%	20%	14%	20%	11%	7%	11%	12%	11%	11%	11%	9%	14%	21%	7%
Once a fortnight	50	15	2	-	5	5	-	12	12	17	4	14	22	7	3	2
	2%	2%	2%	-	3%	3%	-	2%	3%	2%	3%	2%	1%	1%	3%	1%
Once a month	75	18	1	2	6	6	1	28	15	23	3	23	33	22	1	7
	2%	3%	1%	2%	3%	4%	1%	5%	3%	3%	2%	4%	2%	3%	1%	3%
Less than once a month	65	12	2	-	1	3	3	10	4	8	4	16	28	12	-	6
	2%	2%	2%	-	1%	2%	3%	2%	1%	3%	3%	3%	2%	2%	-	2%
Never	169	25	4	7	4	6	5	21	16	36	3	17	43	22	4	44
	5%	4%	5%	9%	2%	4%	6%	4%	4%	4%	2%	3%	3%	3%	5%	16%
It varies too much to say	8	-	-	-	-	-	-	1	1	3	-	-	2	1	-	3
	*	-	-	-	-	-	-	*	*	*	-	-	*	*	-	1%
Net : Once a month or more	2990	611	71	79	174	148	85	535	440	802	142	570	1425	635	79	219
	93%	94%	93%	91%	97%	94%	91%	94%	95%	94%	95%	94%	95%	95%	95%	81%

Q2_3 How often do you cook or prepare food for yourself?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
At least once a day	1950	389	719	342	304	196	516	1434	237	484	441	380
	60%	76%	59%	59%	53%	57%	61%	60%	70%	64%	57%	57%
5-6 times a week	268	42	107	53	45	21	54	213	14	57	88	62
	8%	8%	9%	9%	8%	6%	6%	9%	4%	8%	11%	9%
3-4 times a week	306	47	107	63	61	29	72	234	27	61	77	70
	9%	9%	9%	11%	11%	8%	9%	10%	8%	8%	10%	10%
Once or twice a week	340	20	125	52	93	50	99	241	23	64	94	78
	11%	4%	10%	9%	16%	15%	12%	10%	7%	8%	12%	12%
Once a fortnight	50	-	19	11	18	3	19	31	3	4	13	18
	2%	-	2%	2%	3%	1%	2%	1%	1%	1%	2%	3%
Once a month	75	1	33	18	17	7	15	60	7	9	23	20
	2%	*	3%	3%	3%	2%	2%	3%	2%	1%	3%	3%
Less than once a month	65	3	31	10	16	5	17	48	14	20	13	10
	2%	1%	3%	2%	3%	2%	2%	2%	4%	3%	2%	2%
Never	169	9	73	35	20	33	50	119	11	55	24	27
	5%	2%	6%	6%	3%	9%	6%	5%	3%	7%	3%	4%
It varies too much to say	8	2	2	1	1	2	3	5	-	3	-	2
	*	*	*	*	*	1%	*	*	-	*	*	*
Net : Once a month or more	2990	499	1109	539	537	307	776	2214	312	680	736	628
	93%	97%	91%	92%	94%	88%	92%	93%	93%	90%	95%	94%

Q2_3 How often do you cook or prepare food for yourself?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
At least once a day	1950	206	10	29	89	115	57	176	764	404	706	76
	60%	66%	55%	57%	58%	71%	70%	62%	59%	62%	61%	54%
5-6 times a week	268	22	2	4	13	10	6	21	125	61	79	3
	8%	7%	9%	8%	8%	6%	7%	7%	10%	9%	7%	2%
3-4 times a week	306	24	3	5	12	13	5	25	129	64	102	11
	9%	8%	16%	9%	8%	8%	6%	9%	10%	10%	9%	8%
Once or twice a week	340	29	2	7	20	9	8	28	134	54	123	29
	11%	9%	11%	13%	13%	6%	10%	10%	10%	8%	11%	21%
Once a fortnight	50	5	-	-	2	3	1	4	21	9	19	2
	2%	2%	-	*	1%	2%	1%	1%	2%	1%	2%	1%
Once a month	75	5	-	2	2	1	-	5	36	17	21	2
	2%	2%	-	3%	1%	1%	-	2%	3%	3%	2%	1%
Less than once a month	65	5	-	-	6	1	-	6	22	13	24	6
	2%	2%	-	-	4%	*	-	2%	2%	2%	2%	4%
Never	169	18	1	4	8	9	5	17	49	30	78	12
	5%	6%	3%	9%	5%	6%	6%	6%	4%	5%	7%	8%
It varies too much to say	8	-	1	-	1	-	-	1	4	-	3	1
	*	-	5%	-	1%	-	-	*	*	-	*	1%
Net : Once a month or more	2990	290	16	47	138	151	77	259	1209	609	1049	122
	93%	93%	92%	91%	90%	94%	94%	91%	94%	93%	91%	87%

Q2_4 How often do you cook or prepare food for others?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
At least once a day	1225	288	937	71	229	262	262	175	168	58	1010	67	107	41	1078	104	983	241
	38%	18%	57%	15%	43%	49%	44%	39%	41%	24%	37%	43%	39%	45%	38%	36%	50%	19%
5-6 times a week	209	107	102	31	54	36	40	28	17	3	181	4	19	4	189	13	162	47
	6%	7%	6%	7%	10%	7%	7%	6%	4%	1%	7%	3%	7%	5%	7%	4%	8%	4%
3-4 times a week	321	175	145	41	59	50	90	41	30	7	273	13	30	5	291	24	212	108
	10%	11%	9%	9%	11%	9%	15%	9%	7%	3%	10%	8%	11%	6%	10%	8%	11%	9%
Once or twice a week	509	337	171	115	87	82	79	67	48	31	426	32	36	15	433	40	240	268
	16%	21%	10%	25%	16%	15%	13%	15%	12%	13%	16%	20%	13%	17%	15%	14%	12%	21%
Once a fortnight	129	80	49	33	19	16	11	22	16	12	112	5	10	2	118	7	50	79
	4%	5%	3%	7%	4%	3%	2%	5%	4%	5%	4%	3%	3%	2%	4%	2%	3%	6%
Once a month	166	98	68	45	17	30	29	16	19	10	149	2	11	5	137	25	64	102
	5%	6%	4%	10%	3%	6%	5%	4%	5%	4%	5%	1%	4%	5%	5%	9%	3%	8%
Less than once a month	186	134	52	33	23	22	21	27	35	26	160	12	8	6	162	14	78	108
	6%	8%	3%	7%	4%	4%	4%	6%	9%	11%	6%	8%	3%	6%	6%	5%	4%	9%
Never	474	357	116	97	47	39	62	65	72	92	388	20	53	12	396	55	178	295
	15%	23%	7%	21%	9%	7%	11%	15%	18%	38%	14%	13%	19%	14%	14%	19%	9%	23%
It varies too much to say	13	2	11	4	1	-	-	3	2	2	10	2	-	1	7	6	3	10
	*	*	1%	1%	*	*	-	1%	1%	1%	*	1%	*	1%	*	2%	*	1%
Net : Once a month or more	2559	1085	1473	336	465	476	511	347	299	122	2151	123	212	72	2247	213	1712	845
	79%	69%	89%	72%	87%	89%	86%	79%	73%	51%	79%	79%	77%	79%	80%	74%	87%	67%

Q2_4 How often do you cook or prepare food for others?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
At least once a day	1225	668	269	63	226	330	341	319	235	193	1031	706	94	425	892	111	13	20	188
	38%	36%	37%	35%	45%	39%	32%	48%	36%	36%	38%	36%	44%	39%	38%	55%	28%	38%	34%
5-6 times a week	209	159	27	5	18	54	86	43	26	24	185	125	9	74	187	4	3	3	12
	6%	9%	4%	3%	4%	6%	8%	6%	4%	4%	7%	6%	4%	7%	8%	2%	7%	5%	2%
3-4 times a week	321	216	45	21	39	90	114	53	63	41	279	212	15	94	250	25	5	5	36
	10%	12%	6%	12%	8%	11%	11%	8%	10%	8%	10%	11%	7%	9%	11%	12%	10%	10%	6%
Once or twice a week	509	313	86	35	74	156	185	85	82	73	436	322	28	158	391	20	11	6	80
	16%	17%	12%	20%	15%	19%	17%	13%	13%	13%	16%	17%	14%	15%	16%	10%	24%	12%	14%
Once a fortnight	129	82	30	6	11	37	56	17	19	18	111	94	6	29	111	7	1	-	11
	4%	4%	4%	3%	2%	4%	5%	3%	3%	3%	4%	5%	3%	3%	5%	3%	1%	-	2%
Once a month	166	100	32	8	26	55	43	38	30	21	145	106	11	49	140	5	3	3	14
	5%	5%	4%	5%	5%	7%	4%	6%	5%	4%	5%	5%	5%	5%	6%	3%	7%	6%	3%
Less than once a month	186	104	59	3	21	48	71	33	34	29	157	98	11	77	129	7	2	3	45
	6%	6%	8%	2%	4%	6%	7%	5%	5%	5%	6%	5%	5%	7%	5%	4%	3%	7%	8%
Never	474	185	169	37	82	60	182	78	153	138	336	269	36	168	264	22	9	11	167
	15%	10%	23%	21%	16%	7%	17%	12%	24%	25%	12%	14%	17%	16%	11%	11%	20%	22%	30%
It varies too much to say	13	9	4	-	-	5	3	1	4	4	9	7	1	5	8	2	-	-	3
	*	*	1%	-	*	1%	*	*	1%	1%	*	*	*	*	*	1%	-	-	1%
Net : Once a month or more	2559	1538	489	137	394	723	826	555	455	370	2188	1565	162	829	1971	171	36	38	342
	79%	84%	68%	77%	79%	86%	76%	83%	70%	68%	81%	81%	77%	77%	83%	85%	77%	72%	61%

Q2_4 How often do you cook or prepare food for others?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
At least once a day	1225	825	171	190	1147	78	1206	1225	-	890	335	875	237	112	461	691
	38%	40%	34%	38%	38%	33%	40%	48%	-	37%	41%	54%	37%	12%	39%	37%
5-6 times a week	209	141	38	26	185	24	207	209	-	163	46	88	91	30	85	112
	6%	7%	7%	5%	6%	10%	7%	8%	-	7%	6%	5%	14%	3%	7%	6%
3-4 times a week	321	211	62	39	295	26	314	321	-	253	67	124	97	100	147	153
	10%	10%	12%	8%	10%	11%	10%	13%	-	11%	8%	8%	15%	10%	12%	8%
Once or twice a week	509	311	92	62	477	32	499	509	-	400	108	175	95	239	195	278
	16%	15%	18%	13%	16%	13%	17%	20%	-	17%	13%	11%	15%	25%	16%	15%
Once a fortnight	129	82	31	15	115	14	125	129	-	102	27	57	18	54	70	70
	4%	4%	6%	3%	4%	6%	4%	5%	-	4%	3%	4%	3%	6%	5%	4%
Once a month	166	94	40	23	146	20	161	166	-	134	32	64	26	77	57	100
	5%	5%	8%	5%	5%	8%	5%	6%	-	6%	4%	4%	4%	8%	5%	5%
Less than once a month	186	133	27	20	172	14	151	-	-	139	47	74	25	87	62	116
	6%	6%	5%	4%	6%	6%	5%	-	-	6%	6%	5%	4%	9%	5%	6%
Never	474	264	47	117	443	30	315	-	134	320	153	153	50	270	134	322
	15%	13%	9%	24%	15%	13%	11%	-	100%	13%	19%	9%	8%	28%	11%	17%
It varies too much to say	13	10	1	2	13	-	11	-	-	9	4	8	4	-	2	6
	*	*	*	*	*	-	*	-	-	*	*	1%	1%	*	*	*
Net : Once a month or more	2559	1664	433	355	2365	194	2512	2559	-	1944	615	1382	564	612	998	1403
	79%	80%	85%	72%	79%	82%	84%	100%	-	81%	75%	85%	88%	63%	83%	76%

Q2_4 How often do you cook or prepare food for others?

Base: All respondents

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
At least once a day	1225 38%	72 41%	44 32%	158 54%	147 35%	841 37%
5-6 times a week	209 6%	12 7%	8 6%	28 9%	20 5%	149 6%
3-4 times a week	321 10%	20 11%	22 16%	19 7%	36 9%	232 10%
Once or twice a week	509 16%	21 12%	22 16%	31 10%	55 13%	400 17%
Once a fortnight	129 4%	7 4%	9 7%	8 3%	15 4%	93 4%
Once a month	166 5%	10 6%	10 7%	16 6%	23 5%	110 5%
Less than once a month	186 6%	10 6%	9 7%	13 5%	35 8%	131 6%
Never	474 15%	24 14%	10 7%	20 7%	92 22%	331 14%
It varies too much to say	13 *	-	-	-	2 1%	11 *
Net : Once a month or more	2559 79%	142 81%	115 86%	260 89%	296 70%	1826 79%

Q2_4 How often do you cook or prepare food for others?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
At least once a day	1225 38%	456 40%	131 38%	114 42%	117 38%	129 43%	41 45%	434 43%	299 50%	186 43%	153 40%	260 41%	188 38%	437 38%	30 41%	242 36%
5-6 times a week	209 6%	77 7%	24 7%	34 12%	26 9%	15 5%	3 4%	70 7%	30 5%	27 6%	30 8%	31 5%	27 5%	89 8%	5 7%	44 6%
3-4 times a week	321 10%	109 10%	29 8%	18 7%	33 11%	24 8%	8 9%	117 12%	63 11%	31 7%	45 12%	78 12%	68 14%	135 12%	9 13%	45 7%
Once or twice a week	509 16%	211 18%	70 20%	50 18%	38 12%	52 18%	9 10%	150 15%	83 14%	86 20%	65 17%	108 17%	98 20%	200 17%	13 18%	73 11%
Once a fortnight	129 4%	49 4%	20 6%	19 7%	22 7%	12 4%	4 5%	51 5%	16 3%	27 6%	18 5%	32 5%	25 5%	58 5%	3 4%	17 2%
Once a month	166 5%	63 6%	21 6%	10 4%	31 10%	19 6%	10 11%	47 5%	36 6%	32 7%	9 2%	43 7%	31 6%	78 7%	5 7%	30 4%
Less than once a month	186 6%	56 5%	9 3%	6 2%	19 6%	22 7%	5 5%	58 6%	22 4%	8 2%	26 7%	32 5%	18 4%	57 5%	3 4%	45 7%
Never	474 15%	115 10%	34 10%	23 9%	17 6%	24 8%	10 11%	88 9%	46 8%	33 8%	40 10%	55 9%	35 7%	103 9%	5 6%	184 27%
It varies too much to say	13 *	6 *	5 1%	- *	1 *	- *	- *	1 *	1 *	- *	1 *	- *	1 *	4 *	- *	1 *
Net : Once a month or more	2559 79%	964 85%	294 86%	245 89%	267 88%	252 85%	76 83%	868 86%	527 88%	387 90%	321 83%	553 87%	436 89%	998 86%	64 89%	450 66%

Q2_4 How often do you cook or prepare food for others?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
At least once a day	1225	240	35	39	54	73	46	223	200	336	59	222	586	244	15	91
	38%	37%	46%	45%	30%	47%	49%	39%	43%	40%	40%	37%	39%	36%	18%	34%
5-6 times a week	209	31	7	8	15	7	8	30	21	64	13	23	127	55	4	9
	6%	5%	9%	10%	9%	4%	9%	5%	5%	7%	9%	4%	8%	8%	5%	3%
3-4 times a week	321	65	5	4	28	12	7	62	50	87	16	69	175	66	16	19
	10%	10%	6%	4%	15%	8%	7%	11%	11%	10%	11%	12%	12%	10%	19%	7%
Once or twice a week	509	114	11	15	27	19	15	99	74	164	27	108	251	109	9	22
	16%	18%	14%	18%	15%	12%	16%	17%	16%	19%	18%	18%	17%	16%	11%	8%
Once a fortnight	129	24	4	3	7	2	5	23	22	47	4	43	63	26	7	6
	4%	4%	6%	4%	4%	1%	5%	4%	5%	6%	3%	7%	4%	4%	9%	2%
Once a month	166	32	1	2	17	12	1	20	29	49	7	39	92	43	14	13
	5%	5%	1%	2%	10%	7%	1%	3%	6%	6%	4%	6%	6%	6%	17%	5%
Less than once a month	186	58	7	7	9	9	5	22	9	28	7	35	74	30	2	16
	6%	9%	9%	8%	5%	6%	5%	4%	2%	3%	5%	6%	5%	4%	3%	6%
Never	474	83	7	8	22	23	7	85	54	75	14	65	124	92	15	95
	15%	13%	9%	10%	12%	14%	7%	15%	12%	9%	9%	11%	8%	14%	18%	35%
It varies too much to say	13	-	-	-	1	1	1	1	1	-	1	-	8	3	-	-
	*	*	-	-	1%	1%	1%	*	*	*	1%	*	1%	*	-	-
Net : Once a month or more	2559	505	63	71	148	125	81	458	397	746	127	503	1293	544	66	161
	79%	78%	82%	83%	83%	79%	87%	81%	86%	88%	85%	83%	86%	81%	79%	59%

Q2_4 How often do you cook or prepare food for others?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
At least once a day	1225	37	565	252	241	130	438	787	129	293	298	255
	38%	7%	47%	43%	42%	38%	52%	33%	38%	39%	39%	38%
5-6 times a week	209	7	89	51	38	24	48	161	6	40	68	57
	6%	1%	7%	9%	7%	7%	6%	7%	2%	5%	9%	8%
3-4 times a week	321	36	144	52	50	39	89	231	20	72	103	70
	10%	7%	12%	9%	9%	11%	11%	10%	6%	9%	13%	10%
Once or twice a week	509	115	145	86	99	64	113	395	53	112	116	112
	16%	22%	12%	15%	17%	18%	13%	17%	16%	15%	15%	17%
Once a fortnight	129	44	37	24	17	7	20	110	11	23	31	35
	4%	9%	3%	4%	3%	2%	2%	5%	3%	3%	4%	5%
Once a month	166	46	55	21	29	15	31	136	20	37	39	34
	5%	9%	5%	4%	5%	4%	4%	6%	6%	5%	5%	5%
Less than once a month	186	68	37	28	44	10	42	144	24	54	42	34
	6%	13%	3%	5%	8%	3%	5%	6%	7%	7%	5%	5%
Never	474	153	142	70	51	57	63	410	73	124	75	68
	15%	30%	12%	12%	9%	16%	7%	17%	22%	16%	10%	10%
It varies too much to say	13	6	2	-	5	-	1	12	2	2	1	4
	*	1%	*	-	1%	-	*	*	*	*	*	1%
Net : Once a month or more	2559	285	1035	486	473	280	739	1820	238	577	655	562
	79%	56%	85%	83%	83%	81%	87%	76%	71%	76%	85%	84%

Q2_4 How often do you cook or prepare food for others?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
At least once a day	1225	133	7	19	49	80	38	110	488	244	449	45
	38%	42%	37%	38%	32%	50%	47%	39%	38%	37%	39%	32%
5-6 times a week	209	21	1	3	12	8	4	20	98	34	70	7
	6%	7%	4%	6%	8%	5%	5%	7%	8%	5%	6%	5%
3-4 times a week	321	28	2	3	15	17	9	26	129	73	109	9
	10%	9%	12%	6%	10%	10%	11%	9%	10%	11%	9%	6%
Once or twice a week	509	44	2	7	27	17	13	38	232	84	164	29
	16%	14%	12%	14%	18%	11%	16%	14%	18%	13%	14%	20%
Once a fortnight	129	10	1	1	6	5	3	8	60	23	43	4
	4%	3%	3%	2%	4%	3%	4%	3%	5%	4%	4%	3%
Once a month	166	15	-	3	7	6	1	15	73	35	49	10
	5%	5%	-	6%	5%	4%	1%	5%	6%	5%	4%	7%
Less than once a month	186	11	1	2	6	5	3	11	72	56	48	10
	6%	3%	8%	4%	4%	3%	4%	4%	6%	9%	4%	7%
Never	474	52	4	13	30	23	10	56	127	96	223	28
	15%	17%	21%	25%	20%	14%	12%	20%	10%	15%	19%	20%
It varies too much to say	13	-	-	-	1	-	-	1	5	7	1	1
	*	*	1%	*	*	*	*	*	*	1%	*	*
Net : Once a month or more	2559	250	12	36	116	132	68	216	1081	493	883	102
	79%	80%	69%	71%	76%	82%	83%	76%	84%	76%	77%	72%

Q7.1 Which, if any, of the following applies to you?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Completely vegetarian	72 2%	22 1%	50 3%	13 3%	11 2%	9 2%	13 2%	14 3%	10 2%	- *	67 2%	4 2%	1 *	- 1%	51 2%	19 7%	40 2%	32 3%
Partly vegetarian	95 3%	37 2%	58 4%	10 2%	12 2%	24 4%	17 3%	12 3%	12 3%	8 3%	87 3%	4 2%	3 1%	1 1%	78 3%	12 4%	57 3%	37 3%
Vegan	9 *	6 *	4 *	- *	4 1%	1 *	3 *	2 *	- *	- *	9 *	- *	1 *	- *	9 *	- *	9 *	1 *
Allergic to certain food	134 4%	64 4%	70 4%	11 2%	25 5%	20 4%	37 6%	15 3%	16 4%	11 5%	117 4%	6 4%	8 3%	3 4%	115 4%	10 4%	90 5%	44 4%
On a diet trying to lose weight	294 9%	104 7%	190 12%	33 7%	46 9%	55 10%	70 12%	40 9%	42 10%	8 3%	246 9%	21 13%	21 8%	6 7%	264 9%	19 7%	211 11%	84 7%
Avoid certain food for religious or cultural reasons	139 4%	68 4%	71 4%	26 6%	51 10%	25 5%	16 3%	13 3%	7 2%	1 *	134 5%	2 2%	3 1%	- *	22 1%	109 38%	82 4%	57 5%
Avoid certain food for medical reasons	298 9%	141 9%	157 10%	17 4%	26 5%	32 6%	51 9%	62 14%	68 17%	42 17%	255 9%	23 15%	16 6%	5 5%	267 10%	18 6%	183 9%	116 9%
Trying to eat healthily/have healthy lifestyle	1 *	- *	1 *	- *	- *	- *	- *	1 *	- *	- *	1 *	- *	- *	- *	1 *	- *	- *	1 *
Avoid foods that make me feel ill/don't like	4 *	- *	4 *	3 1%	- *	- *	- *	- *	- *	1 *	4 *	- *	- *	- *	4 *	- *	- *	4 *
Avoid/don't eat red meat	6 *	- *	6 *	3 1%	3 *	- *	- *	- *	- *	- *	6 *	- *	- *	- *	6 *	- *	3 *	3 *
Other	26 1%	10 1%	16 1%	10 2%	2 *	2 *	1 *	3 1%	2 *	5 2%	24 1%	2 1%	- *	- *	24 1%	1 *	6 *	19 2%
None	2299 71%	1189 75%	1110 67%	355 76%	371 69%	400 74%	418 70%	307 69%	273 67%	175 73%	1891 70%	107 68%	227 83%	75 82%	2070 74%	139 48%	1383 70%	915 73%
Net : Any	932 29%	390 25%	542 33%	114 24%	166 31%	137 26%	177 30%	136 31%	135 33%	66 27%	818 30%	51 32%	47 17%	16 18%	742 26%	149 52%	588 30%	344 27%
Average number of responses	1.05	1.04	1.05	1.03	1.03	1.06	1.05	1.06	1.05	1.04	1.05	1.07	1.02	1.01	1.04	1.13	1.05	1.04

Q7.1 Which, if any, of the following applies to you?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Completely vegetarian	72 2%	42 2%	14 2%	4 2%	11 2%	29 3%	12 1%	20 3%	12 2%	18 3%	55 2%	43 2%	2 1%	27 3%	54 2%	4 2%	-	1 2%	13 2%
Partly vegetarian	95 3%	56 3%	19 3%	5 3%	14 3%	46 5%	33 3%	10 2%	6 1%	13 2%	82 3%	66 3%	1 *	28 3%	78 3%	7 4%	-	-	9 2%
Vegan	9 *	9 1%	-	-	-	2 *	1 *	4 1%	2 *	1 *	8 *	6 *	-	3 *	6 *	3 1%	-	-	-
Allergic to certain food	134 4%	85 5%	28 4%	9 5%	13 3%	45 5%	45 4%	20 3%	23 4%	29 5%	105 4%	67 3%	10 5%	57 5%	102 4%	8 4%	2 4%	3 6%	18 3%
On a diet trying to lose weight	294 9%	194 11%	53 7%	11 6%	36 7%	74 9%	101 9%	74 11%	44 7%	54 10%	241 9%	174 9%	21 10%	99 9%	249 11%	12 6%	5 11%	1 2%	26 5%
Avoid certain food for religious or cultural reasons	139 4%	77 4%	9 1%	14 8%	39 8%	56 7%	34 3%	20 3%	29 4%	20 4%	119 4%	91 5%	17 8%	31 3%	110 5%	7 3%	3 7%	2 3%	16 3%
Avoid certain food for medical reasons	298 9%	130 7%	120 17%	7 4%	42 8%	58 7%	93 9%	60 9%	88 14%	108 20%	191 7%	125 6%	32 15%	141 13%	176 7%	16 8%	7 16%	7 13%	92 16%
Trying to eat healthily/have healthy lifestyle	1 *	-	-	-	1 *	-	-	1 *	-	1 *	-	-	1 *	-	-	-	-	-	1 *
Avoid foods that make me feel ill/don't like	4 *	3 *	1 *	-	-	-	3 *	-	1 *	-	4 *	3 *	-	1 *	3 *	-	-	-	1 *
Avoid/don't eat red meat	6 *	5 *	-	-	1 *	3 *	3 *	-	-	1 *	5 *	3 *	3 1%	-	6 *	-	-	-	-
Other	26 1%	16 1%	9 1%	1 1%	-	3 *	13 1%	3 *	6 1%	5 1%	21 1%	16 1%	2 1%	8 1%	17 1%	1 1%	-	-	7 1%
None	2299 71%	1302 71%	503 70%	136 76%	358 72%	557 67%	794 73%	481 72%	467 72%	338 62%	1960 73%	1409 73%	138 65%	751 70%	1672 71%	153 76%	33 70%	42 80%	397 71%
Net : Any	932 29%	533 29%	218 30%	42 24%	139 28%	279 33%	289 27%	187 28%	178 28%	203 38%	729 27%	530 27%	73 35%	329 30%	699 29%	49 24%	14 30%	11 20%	159 29%
Average number of responses	1.05	1.05	1.05	1.06	1.03	1.04	1.05	1.04	1.05	1.08	1.04	1.03	1.07	1.06	1.04	1.05	1.09	1.08	1.04

Q7.1 Which, if any, of the following applies to you?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Completely vegetarian	72 2%	48 2%	8 2%	12 2%	66 2%	6 3%	70 2%	64 3%	- -	46 2%	26 3%	37 2%	18 3%	18 2%	23 2%	43 2%
Partly vegetarian	95 3%	61 3%	14 3%	6 1%	86 3%	8 4%	92 3%	71 3%	2 1%	82 3%	12 2%	56 3%	17 3%	22 2%	44 4%	46 2%
Vegan	9 *	5 *	5 1%	- -	7 *	2 1%	9 *	7 *	- -	7 *	2 -	8 *	1 *	- -	4 *	6 -
Allergic to certain food	134 4%	89 4%	23 4%	22 4%	128 4%	6 3%	130 4%	115 4%	2 1%	101 4%	33 4%	69 4%	26 4%	39 4%	78 6%	52 3%
On a diet trying to lose weight	294 9%	192 9%	57 11%	36 7%	274 9%	21 9%	276 9%	260 10%	6 4%	237 10%	57 7%	169 10%	74 11%	51 5%	117 10%	169 9%
Avoid certain food for religious or cultural reasons	139 4%	64 3%	29 6%	21 4%	126 4%	13 5%	108 4%	92 4%	24 18%	115 5%	24 3%	57 4%	30 5%	52 5%	39 3%	99 5%
Avoid certain food for medical reasons	298 9%	191 9%	42 8%	60 12%	274 9%	24 10%	273 9%	214 8%	17 13%	202 8%	97 12%	148 9%	75 12%	76 8%	125 10%	163 9%
Trying to eat healthily/have healthy lifestyle	1 *	1 *	- -	- -	1 *	- -	1 *	1 *	- -	1 *	- -	1 *	- -	- -	1 *	- -
Avoid foods that make me feel ill/don't like	4 *	1 *	- *	- *	4 *	- -	4 *	4 *	- -	3 *	1 *	- *	- *	4 *	1 *	- -
Avoid/don't eat red meat	6 *	5 *	1 *	- -	6 *	- -	6 *	6 *	- -	6 *	- -	3 *	- -	3 *	3 *	3 *
Other	26 1%	19 1%	3 1%	2 *	25 1%	1 *	24 1%	16 1%	2 1%	19 1%	7 1%	12 1%	2 *	12 1%	6 *	18 1%
None	2299 71%	1484 72%	350 69%	353 72%	2132 71%	167 70%	2134 71%	1826 71%	86 65%	1701 71%	597 73%	1135 70%	438 68%	726 75%	820 69%	1328 72%
Net : Any	932 29%	586 28%	159 31%	140 28%	861 29%	71 30%	856 29%	733 29%	47 35%	711 29%	222 27%	483 30%	206 32%	243 25%	376 31%	519 28%
Average number of responses	1.05	1.04	1.04	1.04	1.05	1.04	1.05	1.05	1.03	1.05	1.05	1.05	1.06	1.03	1.05	1.04

Q7.1 Which, if any, of the following applies to you?

Base: All respondents

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401		2352
Base	3231	176	134	294	426		2299
Completely vegetarian	72 2%	72 41%	1 *	6 2%	12 3%		-
Partly vegetarian	95 3%	95 54%	5 3%	10 3%	13 3%		-
Vegan	9 *	9 5%	2 1%	1 *	2 1%		-
Allergic to certain food	134 4%	7 4%	134 100%	18 6%	37 9%		-
On a diet trying to lose weight	294 9%	17 10%	18 13%	294 100%	42 10%		-
Avoid certain food for religious or cultural reasons	139 4%	15 9%	9 7%	7 2%	139 33%		-
Avoid certain food for medical reasons	298 9%	14 8%	29 21%	38 13%	298 70%		-
Trying to eat healthily/have healthy lifestyle	1 *	-	-	-	-		-
Avoid foods that make me feel ill/don't like	4 *	-	-	-	-		-
Avoid/don't eat red meat	6 *	-	-	-	-		-
Other	26 1%	1 *	1 1%	2 1%	1 *		-
None	2299 71%	-	-	-	-		2299 100%
Net : Any	932 29%	176 100%	134 100%	294 100%	426 100%		-
Average number of responses	1.05	1.31	1.47	1.28	1.28		1.00

Q7.1 Which, if any, of the following applies to you?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Completely vegetarian	72 2%	21 2%	12 4%	8 3%	4 1%	7 2%	1 2%	16 2%	14 2%	11 3%	11 3%	18 3%	10 2%	23 2%	1 1%	12 2%
Partly vegetarian	95 3%	35 3%	13 4%	3 1%	10 3%	18 6%	2 2%	28 3%	18 3%	14 3%	11 3%	20 3%	19 4%	48 4%	-	13 2%
Vegan	9 *	2 *	2 1%	1 *	3 1%	1 *	-	3 *	1 *	2 *	1 *	4 1%	1 *	3 *	-	2 *
Allergic to certain food	134 4%	47 4%	18 5%	11 4%	15 5%	15 5%	6 7%	48 5%	30 5%	19 4%	17 4%	32 5%	20 4%	53 5%	4 6%	22 3%
On a diet trying to lose weight	294 9%	112 10%	37 11%	38 14%	34 11%	28 10%	9 10%	132 13%	82 14%	63 15%	45 12%	65 10%	44 9%	131 11%	13 18%	47 7%
Avoid certain food for religious or cultural reasons	139 4%	59 5%	32 9%	20 7%	10 3%	4 1%	4 4%	37 4%	23 4%	26 6%	15 4%	21 3%	18 4%	31 3%	6 8%	35 5%
Avoid certain food for medical reasons	298 9%	96 8%	32 9%	26 10%	28 9%	28 9%	7 8%	95 9%	71 12%	28 7%	42 11%	67 10%	32 7%	117 10%	18 25%	55 8%
Trying to eat healthily/have healthy lifestyle	1 *	-	-	-	-	1 *	-	-	1 *	-	1 *	-	-	-	-	-
Avoid foods that make me feel ill/don't like	4 *	1 *	1 *	-	-	-	-	-	-	3 1%	-	1 *	3 1%	3 *	-	-
Avoid/don't eat red meat	6 *	6 1%	1 *	-	-	-	-	3 *	-	1 *	3 1%	1 *	-	1 *	-	-
Other	26 1%	9 1%	1 *	6 2%	2 1%	4 1%	-	5 1%	3 1%	1 *	4 1%	3 1%	4 1%	9 1%	-	4 1%
None	2299 71%	812 71%	232 68%	186 68%	218 71%	210 71%	66 73%	701 69%	398 67%	289 67%	258 67%	447 70%	364 74%	804 69%	40 55%	510 75%
Net : Any	932 29%	329 29%	110 32%	88 32%	87 29%	88 29%	25 27%	314 31%	199 33%	140 33%	129 33%	191 30%	125 26%	358 31%	32 45%	170 25%
Average number of responses	1.05	1.05	1.11	1.09	1.06	1.06	1.05	1.05	1.08	1.06	1.05	1.06	1.05	1.05	1.14	1.03

Q7.1 Which, if any, of the following applies to you?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Completely vegetarian	72 2%	7 1%	4 5%	- -	3 1%	5 3%	1 1%	7 1%	14 3%	18 2%	4 3%	18 3%	39 3%	12 2%	2 3%	4 1%
Partly vegetarian	95 3%	22 3%	3 4%	1 1%	8 5%	6 4%	8 8%	20 4%	12 3%	27 3%	7 5%	23 4%	54 4%	26 4%	3 3%	3 1%
Vegan	9 *	- *	- -	1 1%	- -	- -	- -	- -	- -	2 *	- -	2 *	6 *	3 *	- *	3 1%
Allergic to certain food	134 4%	26 4%	5 7%	4 4%	9 5%	5 3%	4 4%	30 5%	18 4%	45 5%	9 6%	25 4%	65 4%	25 4%	4 4%	10 4%
On a diet trying to lose weight	294 9%	56 9%	7 9%	13 15%	15 8%	12 8%	16 17%	55 10%	60 13%	89 10%	9 6%	53 9%	168 11%	67 10%	7 9%	18 7%
Avoid certain food for religious or cultural reasons	139 4%	23 4%	6 7%	4 5%	3 2%	3 2%	4 4%	31 5%	25 5%	38 5%	5 3%	13 2%	75 5%	17 2%	12 14%	17 6%
Avoid certain food for medical reasons	298 9%	52 8%	13 17%	10 12%	20 11%	19 12%	7 8%	59 10%	54 12%	66 8%	20 14%	68 11%	108 7%	77 11%	16 19%	33 12%
Trying to eat healthily/have healthy lifestyle	1 *	- -	- -	- -	- -	1 *	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	- -
Avoid foods that make me feel ill/don't like	4 *	- -	- -	- *	3 2%	- -	- -	- -	- -	3 *	- -	3 1%	3 *	3 *	- -	1 *
Avoid/don't eat red meat	6 *	1 *	- -	- -	- -	- -	- -	1 *	- -	3 *	- -	1 *	5 *	1 *	- -	- -
Other	26 1%	8 1%	- -	3 4%	1 *	1 1%	- -	3 1%	2 *	6 1%	- -	7 1%	6 *	2 *	- -	2 1%
None	2299 71%	474 73%	48 63%	57 66%	128 71%	110 70%	66 70%	385 68%	300 65%	599 70%	108 72%	419 70%	1049 70%	478 71%	46 55%	191 70%
Net : Any	932 29%	174 27%	28 37%	29 34%	51 29%	47 30%	28 30%	182 32%	161 35%	251 30%	41 28%	183 30%	450 30%	191 29%	37 45%	81 30%
Average number of responses	1.05	1.03	1.13	1.08	1.06	1.03	1.12	1.04	1.05	1.06	1.09	1.05	1.06	1.08	1.04	1.04

Q7.1 Which, if any, of the following applies to you?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Completely vegetarian	72 2%	14 3%	21 2%	10 2%	19 3%	9 2%	23 3%	49 2%	4 1%	12 2%	20 3%	16 2%
Partly vegetarian	95 3%	18 3%	38 3%	13 2%	23 4%	3 1%	26 3%	69 3%	9 3%	18 2%	26 3%	20 3%
Vegan	9 *	1 *	8 1%	- -	- -	1 *	1 *	9 *	- -	5 1%	2 *	2 *
Allergic to certain food	134 4%	19 4%	57 5%	26 4%	24 4%	9 3%	42 5%	92 4%	14 4%	28 4%	42 5%	28 4%
On a diet trying to lose weight	294 9%	33 6%	121 10%	65 11%	50 9%	26 7%	91 11%	203 9%	20 6%	73 10%	94 12%	72 11%
Avoid certain food for religious or cultural reasons	139 4%	8 2%	29 2%	28 5%	13 2%	60 17%	79 9%	60 3%	23 7%	21 3%	21 3%	15 2%
Avoid certain food for medical reasons	298 9%	72 14%	141 12%	27 5%	43 8%	16 5%	44 5%	254 11%	40 12%	92 12%	69 9%	43 6%
Trying to eat healthily/have healthy lifestyle	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -
Avoid foods that make me feel ill/don't like	4 *	1 *	- -	- -	3 1%	- -	3 *	1 *	- -	- -	3 *	- -
Avoid/don't eat red meat	6 *	- -	3 *	1 *	3 *	- -	3 *	3 *	- -	1 *	3 *	- -
Other	26 1%	5 1%	7 1%	1 *	5 1%	8 2%	4 *	22 1%	3 1%	6 1%	3 *	12 2%
None	2299 71%	366 72%	839 69%	429 73%	420 73%	244 70%	587 69%	1712 72%	239 71%	534 70%	535 69%	486 73%
Net : Any	932 29%	146 28%	375 31%	155 27%	153 27%	103 30%	260 31%	673 28%	98 29%	224 30%	238 31%	181 27%
Average number of responses	1.05	1.05	1.04	1.03	1.05	1.08	1.07	1.04	1.05	1.04	1.06	1.04

Q7.1 Which, if any, of the following applies to you?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter mediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Completely vegetarian	72 2%	1 *	- 2%	- -	- *	1 1%	1 1%	1 *	34 3%	20 3%	12 1%	7 5%
Partly vegetarian	95 3%	4 1%	- -	- -	2 1%	3 2%	1 1%	3 1%	44 3%	26 4%	24 2%	1 *
Vegan	9 *	1 *	- -	- -	- *	1 *	- *	1 *	5 *	3 *	- *	1 1%
Allergic to certain food	134 4%	9 3%	- 1%	1 1%	6 4%	4 3%	2 3%	9 3%	58 5%	15 2%	52 4%	9 7%
On a diet trying to lose weight	294 9%	24 8%	1 5%	1 3%	9 6%	17 10%	5 6%	22 8%	124 10%	46 7%	108 9%	16 12%
Avoid certain food for religious or cultural reasons	139 4%	3 1%	- -	2 3%	1 *	- *	1 1%	2 1%	41 3%	31 5%	50 4%	17 12%
Avoid certain food for medical reasons	298 9%	19 6%	- *	2 5%	7 5%	11 7%	6 7%	15 5%	104 8%	68 10%	118 10%	9 6%
Trying to eat healthily/have healthy lifestyle	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Avoid foods that make me feel ill/don't like	4 *	- *	- -	- 1%	- -	- -	- -	- *	- -	- -	4 *	- -
Avoid/don't eat red meat	6 *	- -	- -	- -	- -	- -	- -	- -	3 *	3 *	1 *	- -
Other	26 1%	- *	- -	- -	- -	- *	- -	- *	15 1%	3 *	7 1%	1 1%
None	2299 71%	258 82%	16 94%	45 87%	129 84%	128 80%	67 82%	234 83%	905 70%	468 72%	832 72%	94 67%
Net : Any	932 29%	56 18%	1 6%	6 13%	24 16%	33 20%	14 18%	49 17%	379 30%	184 28%	322 28%	47 33%
Average number of responses	1.05	1.02	1.02	1.00	1.01	1.03	1.02	1.02	1.04	1.05	1.05	1.10

Q2_7A Number of times eaten breakfast at home in the last seven days

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
0	252	156	96	53	54	48	59	28	7	3	206	22	21	4	221	21	135	117
	8%	10%	6%	11%	10%	9%	10%	6%	2%	1%	8%	14%	8%	4%	8%	7%	7%	9%
1	123	67	56	33	31	14	30	7	4	2	110	1	9	4	108	6	73	50
	4%	4%	3%	7%	6%	3%	5%	2%	1%	1%	4%	1%	3%	4%	4%	2%	4%	4%
2	216	124	92	31	58	49	52	14	4	7	183	11	16	5	185	18	134	82
	7%	8%	6%	7%	11%	9%	9%	3%	1%	3%	7%	7%	6%	5%	7%	6%	7%	7%
3	142	73	69	17	33	37	30	11	13	1	118	9	13	3	114	26	81	61
	4%	5%	4%	4%	6%	7%	5%	2%	3%	*	4%	6%	5%	3%	4%	9%	4%	5%
4	133	57	76	35	28	22	22	20	6	-	109	11	10	3	117	14	76	57
	4%	4%	5%	7%	5%	4%	4%	4%	1%	*	4%	7%	4%	4%	4%	5%	4%	4%
5	133	70	62	30	24	24	27	16	9	3	113	4	11	5	121	4	67	65
	4%	4%	4%	6%	5%	5%	5%	4%	2%	1%	4%	2%	4%	6%	4%	2%	3%	5%
6	94	51	43	13	11	20	22	7	16	5	83	2	6	3	84	4	63	31
	3%	3%	3%	3%	2%	4%	4%	2%	4%	2%	3%	1%	2%	3%	3%	1%	3%	2%
7	1976	889	1087	215	253	297	322	327	346	214	1648	94	178	57	1713	187	1261	713
	61%	56%	66%	46%	47%	55%	54%	74%	85%	89%	61%	60%	65%	63%	61%	65%	64%	57%
Never eat breakfast	163	92	70	43	43	25	30	13	3	5	140	4	12	7	149	7	81	82
	5%	6%	4%	9%	8%	5%	5%	3%	1%	2%	5%	2%	4%	8%	5%	2%	4%	7%
Net : 0-3	896	511	384	177	221	174	201	74	31	19	756	47	71	23	778	79	503	392
	28%	32%	23%	38%	41%	32%	34%	17%	8%	8%	28%	30%	26%	25%	28%	27%	26%	31%
Net : 4-5	266	127	139	65	52	46	49	35	15	3	222	15	21	8	238	18	144	122
	8%	8%	8%	14%	10%	9%	8%	8%	4%	1%	8%	9%	8%	9%	8%	6%	7%	10%
Net : 6-7	2070	940	1130	227	264	317	345	333	362	219	1731	96	183	59	1796	191	1324	744
	64%	60%	68%	48%	49%	59%	58%	75%	89%	91%	64%	61%	67%	66%	64%	66%	67%	59%
Net : Any who have eaten	2816	1330	1486	373	439	464	506	402	398	232	2364	131	242	79	2442	260	1756	1059
	87%	84%	90%	79%	82%	86%	85%	91%	98%	96%	87%	84%	88%	87%	87%	90%	89%	84%
Mean Score	5.40	5.14	5.64	4.72	4.70	5.14	5.03	5.95	6.51	6.64	5.40	5.09	5.53	5.70	5.40	5.45	5.52	5.21
Standard Deviation	2.45	2.60	2.28	2.69	2.67	2.52	2.62	2.12	1.41	1.33	2.45	2.67	2.40	2.22	2.45	2.40	2.38	2.54
Standard Error	0.04	0.07	0.05	0.17	0.13	0.11	0.11	0.09	0.07	0.07	0.05	0.27	0.11	0.10	0.05	0.17	0.06	0.07

Food and You Survey 2012

Q2_7A Number of times eaten breakfast at home in the last seven days

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
0	252	171	11	26	44	39	104	63	46	31	221	169	12	71	203	7	5	5	32
	8%	9%	2%	14%	9%	5%	10%	10%	7%	6%	8%	9%	6%	7%	9%	4%	11%	10%	6%
1	123	89	6	7	20	33	41	39	10	13	110	86	13	24	105	2	3	-	12
	4%	5%	1%	4%	4%	4%	4%	6%	2%	2%	4%	4%	6%	2%	4%	1%	7%	-	2%
2	216	172	13	10	20	51	93	48	24	22	194	132	8	76	182	8	2	2	22
	7%	9%	2%	6%	4%	6%	9%	7%	4%	4%	7%	7%	4%	7%	8%	4%	5%	4%	4%
3	142	85	19	11	26	35	58	30	19	23	120	97	12	34	110	7	5	2	18
	4%	5%	3%	6%	5%	4%	5%	4%	3%	4%	4%	5%	5%	3%	5%	3%	10%	5%	3%
4	133	105	8	4	16	39	48	23	22	12	121	86	9	39	102	11	5	2	12
	4%	6%	1%	2%	3%	5%	4%	3%	3%	2%	5%	4%	4%	4%	4%	5%	11%	3%	2%
5	133	92	15	8	18	53	49	21	10	18	115	79	22	32	118	8	2	-	5
	4%	5%	2%	4%	4%	6%	4%	3%	1%	3%	4%	4%	11%	3%	5%	4%	4%	-	1%
6	94	59	21	-	13	45	18	18	12	12	81	64	-	29	77	4	3	1	9
	3%	3%	3%	*	3%	5%	2%	3%	2%	2%	3%	3%	*	3%	3%	2%	6%	1%	2%
7	1976	975	616	87	298	512	618	384	462	385	1591	1122	122	731	1352	141	21	35	427
	61%	53%	85%	49%	60%	61%	57%	58%	72%	71%	59%	58%	58%	68%	57%	70%	44%	68%	77%
Never eat breakfast	163	86	12	23	42	28	55	41	39	26	137	106	13	43	123	14	1	5	20
	5%	5%	2%	13%	8%	3%	5%	6%	6%	5%	5%	5%	6%	4%	5%	7%	3%	9%	4%
Net : 0-3	896	604	61	78	152	186	350	221	139	115	781	590	58	248	723	38	17	15	104
	28%	33%	9%	44%	31%	22%	32%	33%	21%	21%	29%	30%	27%	23%	30%	19%	35%	28%	19%
Net : 4-5	266	197	23	12	34	93	97	44	32	29	236	164	31	71	220	19	7	2	17
	8%	11%	3%	7%	7%	11%	9%	7%	5%	5%	9%	8%	15%	7%	9%	9%	15%	3%	3%
Net : 6-7	2070	1035	636	88	311	557	636	402	474	397	1672	1186	122	761	1428	146	24	36	436
	64%	56%	88%	49%	63%	67%	59%	60%	74%	73%	62%	61%	58%	70%	60%	72%	50%	69%	78%
Net : Any who have eaten	2816	1578	698	128	412	769	925	563	560	484	2332	1664	185	965	2045	181	41	42	505
	87%	86%	97%	72%	83%	92%	85%	84%	87%	89%	87%	86%	88%	89%	86%	90%	86%	81%	91%
Mean Score	5.40	5.00	6.53	4.74	5.39	5.59	5.13	5.14	5.88	5.88	5.30	5.24	5.38	5.68	5.21	6.04	4.65	5.70	6.00
Standard Deviation	2.45	2.58	1.41	2.84	2.51	2.22	2.58	2.63	2.23	2.18	2.49	2.53	2.36	2.30	2.52	1.92	2.61	2.45	2.14
Standard Error	0.04	0.07	0.05	0.22	0.11	0.08	0.08	0.11	0.08	0.09	0.05	0.06	0.17	0.07	0.06	0.13	0.35	0.32	0.08

Q2_7A Number of times eaten breakfast at home in the last seven days

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
0	252 8%	144 7%	44 9%	46 9%	223 7%	29 12%	235 8%	194 8%	1 1%	196 8%	56 7%	110 7%	49 8%	93 10%	95 8%	147 8%
1	123 4%	57 3%	35 7%	22 5%	111 4%	11 5%	110 4%	101 4%	7 5%	103 4%	20 2%	52 3%	23 4%	47 5%	51 4%	66 4%
2	216 7%	141 7%	43 8%	25 5%	204 7%	12 5%	205 7%	194 8%	8 6%	189 8%	27 3%	103 6%	49 8%	64 7%	90 8%	114 6%
3	142 4%	73 4%	23 5%	42 8%	128 4%	14 6%	130 4%	120 5%	5 4%	123 5%	20 2%	73 4%	31 5%	39 4%	54 5%	77 4%
4	133 4%	71 3%	29 6%	25 5%	122 4%	11 5%	130 4%	110 4%	3 2%	113 5%	20 2%	56 3%	27 4%	50 5%	59 5%	63 3%
5	133 4%	83 4%	34 7%	11 2%	130 4%	3 1%	123 4%	115 4%	7 6%	121 5%	12 1%	48 3%	32 5%	53 5%	51 4%	70 4%
6	94 3%	66 3%	19 4%	9 2%	88 3%	5 2%	92 3%	78 3%	- -	80 3%	13 2%	52 3%	19 3%	22 2%	49 4%	40 2%
7	1976 61%	1377 67%	248 49%	256 52%	1833 61%	143 60%	1830 61%	1530 60%	83 62%	1354 56%	623 76%	1056 65%	374 58%	546 56%	695 58%	1162 63%
Never eat breakfast	163 5%	57 3%	33 7%	58 12%	154 5%	8 4%	134 4%	117 5%	18 14%	133 6%	29 4%	67 4%	39 6%	56 6%	53 4%	107 6%
Net : 0-3	896 28%	472 23%	178 35%	193 39%	820 27%	75 32%	814 27%	726 28%	40 30%	744 31%	151 18%	405 25%	192 30%	299 31%	343 29%	512 28%
Net : 4-5	266 8%	155 7%	64 13%	35 7%	252 8%	14 6%	253 8%	225 9%	10 8%	234 10%	32 4%	104 6%	58 9%	103 11%	110 9%	133 7%
Net : 6-7	2070 64%	1443 70%	267 53%	264 54%	1921 64%	149 63%	1923 64%	1608 63%	83 62%	1434 59%	636 78%	1108 69%	393 61%	568 59%	744 62%	1202 65%
Net : Any who have eaten	2816 87%	1870 90%	431 85%	389 79%	2616 87%	200 84%	2621 88%	2248 88%	114 86%	2082 86%	734 90%	1440 89%	555 86%	821 85%	1049 88%	1593 86%
Mean Score	5.40	5.61	4.91	5.04	5.42	5.11	5.40	5.34	5.83	5.21	5.96	5.58	5.32	5.16	5.28	5.46
Standard Deviation	2.45	2.33	2.58	2.61	2.43	2.70	2.45	2.46	2.08	2.50	2.20	2.36	2.46	2.57	2.48	2.45
Standard Error	0.04	0.05	0.12	0.11	0.05	0.19	0.05	0.05	0.22	0.05	0.07	0.05	0.11	0.10	0.08	0.06

Q2_7A Number of times eaten breakfast at home in the last seven days

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
0	252 8%	10 6%	15 11%	25 8%	17 4%	195 8%
1	123 4%	2 1%	6 4%	13 4%	4 1%	97 4%
2	216 7%	2 1%	11 9%	21 7%	21 5%	167 7%
3	142 4%	3 2%	5 4%	7 2%	16 4%	114 5%
4	133 4%	14 8%	6 5%	19 6%	17 4%	82 4%
5	133 4%	7 4%	4 3%	16 6%	13 3%	95 4%
6	94 3%	8 5%	4 3%	3 1%	16 4%	67 3%
7	1976 61%	122 69%	77 57%	186 63%	309 73%	1350 59%
Never eat breakfast	163 5%	9 5%	5 4%	5 2%	12 3%	131 6%
Net : 0-3	896 28%	26 15%	43 32%	70 24%	70 17%	705 31%
Net : 4-5	266 8%	21 12%	11 8%	35 12%	31 7%	177 8%
Net : 6-7	2070 64%	130 74%	81 60%	189 64%	325 76%	1417 62%
Net : Any who have eaten	2816 87%	157 89%	114 85%	264 90%	396 93%	1973 86%
Mean Score	5.40	6.00	5.05	5.36	6.02	5.27
Standard Deviation	2.45	1.99	2.68	2.48	1.96	2.52
Standard Error	0.04	0.16	0.24	0.15	0.10	0.05

Q2_7A Number of times eaten breakfast at home in the last seven days

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
0	252 8%	92 8%	21 6%	20 7%	32 11%	11 4%	3 3%	73 7%	37 6%	26 6%	40 10%	36 6%	44 9%	88 8%	6 9%	53 8%
1	123 4%	44 4%	12 3%	16 6%	17 6%	6 2%	7 7%	37 4%	19 3%	25 6%	13 3%	35 6%	29 6%	49 4%	2 2%	15 2%
2	216 7%	85 7%	22 6%	27 10%	27 9%	9 3%	4 4%	86 8%	41 7%	48 11%	17 4%	49 8%	49 10%	74 6%	6 8%	30 4%
3	142 4%	60 5%	28 8%	18 6%	19 6%	15 5%	14 15%	52 5%	35 6%	25 6%	22 6%	26 4%	28 6%	48 4%	1 2%	24 4%
4	133 4%	52 5%	26 7%	22 8%	15 5%	13 4%	2 2%	40 4%	27 5%	18 4%	8 2%	28 4%	27 6%	53 5%	2 2%	21 3%
5	133 4%	68 6%	17 5%	10 4%	20 7%	20 7%	5 6%	55 5%	19 3%	38 9%	19 5%	25 4%	30 6%	58 5%	4 5%	22 3%
6	94 3%	38 3%	17 5%	8 3%	16 5%	17 6%	3 3%	32 3%	19 3%	12 3%	15 4%	9 3%	9 2%	43 4%	5 6%	14 2%
7	1976 61%	636 56%	184 54%	140 51%	151 49%	201 67%	50 55%	603 59%	380 64%	207 48%	238 61%	404 63%	246 50%	702 60%	44 62%	459 68%
Never eat breakfast	163 5%	65 6%	16 5%	13 5%	8 3%	6 2%	4 4%	38 4%	20 3%	28 7%	16 4%	18 3%	28 6%	47 4%	2 3%	42 6%
Net : 0-3	896 28%	347 30%	98 29%	94 34%	103 34%	47 16%	30 33%	285 28%	152 25%	153 36%	108 28%	164 26%	177 36%	306 26%	17 24%	164 24%
Net : 4-5	266 8%	120 11%	43 13%	32 12%	35 12%	34 11%	8 8%	95 9%	46 8%	57 13%	27 7%	52 8%	57 12%	111 10%	5 8%	42 6%
Net : 6-7	2070 64%	674 59%	201 59%	149 54%	167 55%	217 73%	53 58%	635 63%	399 67%	219 51%	253 65%	423 66%	255 52%	745 64%	49 68%	473 70%
Net : Any who have eaten	2816 87%	984 86%	305 89%	242 88%	265 87%	280 94%	85 93%	904 89%	539 90%	374 87%	331 86%	585 92%	417 85%	1027 88%	63 88%	584 86%
Mean Score	5.40	5.23	5.27	4.95	4.85	5.92	5.28	5.34	5.51	4.96	5.36	5.45	4.86	5.39	5.50	5.70
Standard Deviation	2.45	2.48	2.33	2.52	2.61	1.95	2.30	2.43	2.34	2.47	2.53	2.39	2.61	2.43	2.44	2.34
Standard Error	0.04	0.08	0.14	0.17	0.16	0.11	0.25	0.08	0.10	0.13	0.13	0.10	0.13	0.07	0.28	0.09

Q2_7A Number of times eaten breakfast at home in the last seven days

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
0	252	66	3	6	16	13	8	51	26	45	16	48	128	45	6	14
	8%	10%	4%	7%	9%	8%	9%	9%	6%	5%	11%	8%	9%	7%	7%	5%
1	123	19	1	5	4	-	4	17	9	45	3	22	59	19	1	5
	4%	3%	1%	6%	2%	-	4%	3%	2%	5%	2%	4%	4%	3%	1%	2%
2	216	38	6	12	9	10	3	49	39	70	2	34	136	42	3	12
	7%	6%	8%	14%	5%	7%	3%	9%	8%	8%	1%	6%	9%	6%	3%	4%
3	142	26	1	4	6	6	4	25	22	42	5	22	60	28	4	10
	4%	4%	2%	4%	3%	4%	5%	4%	5%	5%	3%	4%	4%	4%	4%	4%
4	133	22	5	7	9	5	2	16	11	43	2	25	80	23	4	14
	4%	3%	7%	9%	5%	3%	2%	3%	2%	5%	1%	4%	5%	4%	5%	5%
5	133	51	5	1	6	5	2	28	19	40	5	25	79	31	2	7
	4%	8%	7%	2%	3%	3%	2%	5%	4%	5%	4%	4%	5%	5%	3%	3%
6	94	24	5	2	8	7	3	19	21	29	2	23	44	23	2	3
	3%	4%	7%	2%	5%	5%	4%	3%	4%	3%	1%	4%	3%	3%	2%	1%
7	1976	367	44	42	115	109	63	340	295	490	111	378	812	432	56	197
	61%	57%	58%	48%	64%	70%	67%	60%	64%	58%	74%	63%	54%	64%	67%	73%
Never eat breakfast	163	34	5	7	6	1	4	21	19	46	3	26	100	26	5	8
	5%	5%	7%	9%	3%	1%	4%	4%	4%	5%	2%	4%	7%	4%	6%	3%
Net : 0-3	896	183	17	34	41	30	23	163	115	248	29	152	484	161	19	50
	28%	28%	22%	40%	23%	19%	25%	29%	25%	29%	20%	25%	32%	24%	23%	18%
Net : 4-5	266	73	10	9	15	10	4	44	29	83	7	50	159	54	6	21
	8%	11%	13%	10%	8%	7%	4%	8%	6%	10%	5%	8%	11%	8%	8%	8%
Net : 6-7	2070	391	49	43	123	116	66	359	316	519	113	401	856	455	58	201
	64%	60%	65%	50%	69%	74%	71%	63%	69%	61%	76%	66%	57%	68%	70%	74%
Net : Any who have eaten	2816	548	68	73	157	143	82	494	416	758	130	529	1270	599	72	249
	87%	85%	89%	85%	88%	91%	87%	87%	90%	89%	87%	88%	85%	89%	87%	92%
Mean Score	5.40	5.27	5.70	4.81	5.52	5.73	5.59	5.30	5.61	5.33	5.77	5.48	5.13	5.59	5.77	5.90
Standard Deviation	2.45	2.51	2.06	2.59	2.42	2.27	2.46	2.51	2.28	2.39	2.42	2.42	2.53	2.32	2.25	2.12
Standard Error	0.04	0.10	0.26	0.32	0.19	0.18	0.25	0.11	0.11	0.09	0.20	0.11	0.07	0.09	0.27	0.12

Q2_7A Number of times eaten breakfast at home in the last seven days
Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
0	252 8%	41 8%	63 5%	52 9%	67 12%	30 9%	68 8%	185 8%	29 9%	44 6%	77 10%	64 10%
1	123 4%	20 4%	38 3%	23 4%	24 4%	17 5%	36 4%	87 4%	7 2%	29 4%	30 4%	29 4%
2	216 7%	32 6%	97 8%	40 7%	32 6%	16 5%	66 8%	150 6%	14 4%	46 6%	58 8%	45 7%
3	142 4%	21 4%	47 4%	34 6%	24 4%	16 5%	44 5%	98 4%	18 5%	36 5%	37 5%	17 3%
4	133 4%	19 4%	36 3%	26 4%	33 6%	18 5%	48 6%	85 4%	13 4%	24 3%	42 5%	34 5%
5	133 4%	17 3%	42 3%	36 6%	28 5%	9 3%	28 3%	104 4%	5 1%	31 4%	29 4%	40 6%
6	94 3%	11 2%	38 3%	26 4%	13 2%	5 2%	24 3%	70 3%	6 2%	20 3%	21 3%	36 5%
7	1976 61%	328 64%	792 65%	317 54%	332 58%	207 60%	478 56%	1498 63%	223 66%	479 63%	448 58%	382 57%
Never eat breakfast	163 5%	24 5%	61 5%	30 5%	21 4%	27 8%	55 6%	108 5%	20 6%	47 6%	32 4%	22 3%
Net : 0-3	896 28%	137 27%	305 25%	179 31%	168 29%	106 31%	268 32%	628 26%	89 26%	203 27%	234 30%	176 26%
Net : 4-5	266 8%	36 7%	79 6%	62 11%	61 11%	27 8%	77 9%	189 8%	18 5%	54 7%	71 9%	74 11%
Net : 6-7	2070 64%	339 66%	830 68%	343 59%	345 60%	213 61%	502 59%	1568 66%	230 68%	500 66%	468 61%	418 63%
Net : Any who have eaten	2816 87%	448 87%	1091 90%	502 86%	486 85%	289 83%	724 86%	2092 88%	286 85%	666 88%	664 86%	582 87%
Mean Score	5.40	5.47	5.64	5.17	5.12	5.32	5.21	5.47	5.59	5.57	5.16	5.26
Standard Deviation	2.45	2.46	2.28	2.50	2.63	2.54	2.51	2.43	2.43	2.33	2.57	2.51
Standard Error	0.04	0.08	0.07	0.12	0.13	0.19	0.09	0.05	0.11	0.08	0.10	0.11

Q2_7A Number of times eaten breakfast at home in the last seven days

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
0	252 8%	21 7%	2 9%	7 14%	10 7%	7 5%	5 7%	19 7%	82 6%	40 6%	121 11%	9 7%
1	123 4%	8 3%	1 6%	3 7%	5 3%	4 2%	2 3%	10 4%	49 4%	26 4%	37 3%	10 7%
2	216 7%	17 5%	- *	4 8%	10 7%	7 4%	4 5%	17 6%	93 7%	34 5%	81 7%	7 5%
3	142 4%	13 4%	- 1%	2 3%	7 5%	7 4%	6 8%	10 3%	51 4%	37 6%	47 4%	7 5%
4	133 4%	10 3%	1 6%	2 4%	4 3%	7 4%	2 3%	11 4%	58 5%	23 4%	47 4%	4 3%
5	133 4%	15 5%	- -	2 4%	10 6%	4 2%	3 4%	13 4%	62 5%	26 4%	38 3%	6 4%
6	94 3%	8 3%	- 2%	1 2%	3 2%	4 2%	2 2%	7 2%	57 4%	12 2%	20 2%	5 4%
7	1976 61%	210 67%	10 56%	22 42%	95 62%	118 73%	54 66%	181 64%	787 61%	426 65%	683 59%	80 57%
Never eat breakfast	163 5%	13 4%	4 20%	8 15%	9 6%	3 2%	3 4%	16 6%	45 3%	27 4%	79 7%	11 8%
Net : 0-3	896 28%	71 23%	6 36%	24 47%	41 27%	28 17%	21 26%	72 25%	320 25%	164 25%	366 32%	45 32%
Net : 4-5	266 8%	25 8%	1 6%	4 9%	14 9%	11 7%	5 7%	24 8%	121 9%	49 8%	85 7%	10 7%
Net : 6-7	2070 64%	218 70%	10 58%	23 44%	98 64%	122 76%	55 67%	188 66%	844 66%	438 67%	703 61%	85 61%
Net : Any who have eaten	2816 87%	281 89%	13 71%	36 71%	134 88%	150 94%	73 89%	248 88%	1158 90%	584 90%	953 83%	120 85%
Mean Score	5.40	5.69	5.47	4.45	5.51	5.93	5.59	5.56	5.47	5.58	5.23	5.29
Standard Deviation	2.45	2.28	2.69	2.91	2.37	2.08	2.34	2.37	2.35	2.34	2.61	2.51
Standard Error	0.04	0.08	0.45	0.27	0.12	0.10	0.16	0.09	0.07	0.09	0.08	0.20

Q2_8A Thinking about all the times you were eating your breakfast in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate breakfast at home in the last seven days

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2843	1118	1725	232	402	480	475	475	445	332	1863	90	450	440	2564	183	1494	1348
Base	2816	1330	1486	373	439	464	506	402	398	232	2364	131	242	79	2442	260	1756	1059
Ate alone	1411	686	725	219	175	187	261	235	194	138	1189	62	118	42	1264	94	640	771
	50%	52%	49%	59%	40%	40%	52%	59%	49%	59%	50%	48%	49%	54%	52%	36%	36%	73%
Partner	901	467	435	31	147	132	164	146	194	86	753	49	77	22	787	73	888	13
	32%	35%	29%	8%	33%	28%	32%	36%	49%	37%	32%	37%	32%	28%	32%	28%	51%	1%
Child(ren)	528	185	343	21	149	212	117	19	7	3	453	23	38	15	438	77	430	97
	19%	14%	23%	6%	34%	46%	23%	5%	2%	1%	19%	18%	16%	19%	18%	30%	24%	9%
Parent(s)/guardian(s)	95	57	37	57	18	8	9	1	1	-	79	3	11	2	61	26	11	84
	3%	4%	3%	15%	4%	2%	2%	*	*	-	3%	2%	4%	3%	3%	10%	1%	8%
Brother(s)/sister(s)	71	37	34	58	6	1	4	1	-	2	59	4	8	-	45	18	3	68
	3%	3%	2%	15%	1%	*	1%	*	-	1%	2%	3%	3%	*	2%	7%	*	6%
Other family members	117	61	56	27	24	20	23	16	5	1	102	2	9	4	76	38	62	55
	4%	5%	4%	7%	6%	4%	5%	4%	1%	1%	4%	1%	4%	5%	3%	14%	4%	5%
Friends	38	27	11	13	8	6	6	1	1	2	33	-	4	1	33	3	6	32
	1%	2%	1%	3%	2%	1%	1%	*	*	1%	1%	-	2%	1%	1%	1%	*	3%
Someone else	11	6	5	5	3	1	1	1	-	-	9	-	1	-	10	-	3	8
	*	*	*	1%	1%	*	*	*	-	-	*	-	1%	*	*	*	*	1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other people	1405	644	761	154	264	277	245	167	203	94	1175	69	124	37	1178	165	1115	288
	50%	48%	51%	41%	60%	60%	48%	41%	51%	41%	50%	52%	51%	46%	48%	64%	64%	27%
Average number of responses	1.13	1.15	1.11	1.15	1.21	1.22	1.16	1.04	1.01	1.01	1.13	1.09	1.10	1.10	1.11	1.27	1.16	1.06

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Q2_8A Thinking about all the times you were eating your breakfast in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate breakfast at home in the last seven days

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	2843	1367	878	141	457	713	871	568	691	616	2227	1639	175	1028	1834	207	48	51	701
Base	2816	1578	698	128	412	769	925	563	560	484	2332	1664	185	965	2045	181	41	42	505
Ate alone	1411	823	350	74	163	369	506	263	272	289	1122	814	83	514	994	89	20	19	288
	50%	52%	50%	58%	40%	48%	55%	47%	49%	60%	48%	49%	45%	53%	49%	49%	50%	44%	57%
Partner	901	461	326	31	84	266	273	156	206	134	767	475	78	347	623	73	14	22	169
	32%	29%	47%	24%	20%	35%	29%	28%	37%	28%	33%	29%	42%	36%	30%	40%	35%	51%	34%
Child(ren)	528	377	16	21	114	193	155	117	63	46	482	375	28	125	449	35	9	5	30
	19%	24%	2%	17%	28%	25%	17%	21%	11%	10%	21%	23%	15%	13%	22%	19%	21%	13%	6%
Parent(s)/guardian(s)	95	42	2	10	41	11	31	38	14	13	82	67	12	16	79	4	-	-	11
	3%	3%	*	8%	10%	1%	3%	7%	3%	3%	4%	4%	7%	2%	4%	2%	-	-	2%
Brother(s)/sister(s)	71	29	2	7	33	7	24	28	12	10	61	45	11	15	66	1	-	-	4
	3%	2%	*	5%	8%	1%	3%	5%	2%	2%	3%	3%	6%	2%	3%	*	-	-	1%
Other family members	117	64	10	4	40	30	36	32	20	16	101	87	2	28	98	4	1	-	14
	4%	4%	1%	3%	10%	4%	4%	6%	4%	3%	4%	5%	1%	3%	5%	2%	3%	-	3%
Friends	38	26	3	-	9	6	18	5	9	2	37	27	-	11	33	2	1	-	3
	1%	2%	*	*	2%	1%	2%	1%	2%	*	2%	2%	-	1%	2%	1%	2%	-	1%
Someone else	11	5	-	-	6	3	2	5	1	1	10	4	-	7	10	-	-	-	1
	*	*	-	-	1%	*	*	1%	*	*	*	*	*	1%	*	-	-	-	*
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other people	1405	755	348	54	249	399	419	299	287	195	1210	850	102	451	1052	92	21	24	217
	50%	48%	50%	42%	60%	52%	45%	53%	51%	40%	52%	51%	55%	47%	51%	51%	50%	56%	43%
Average number of responses	1.13	1.16	1.02	1.15	1.19	1.15	1.13	1.15	1.07	1.05	1.14	1.14	1.16	1.10	1.15	1.15	1.11	1.08	1.03

Q2_8A Thinking about all the times you were eating your breakfast in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate breakfast at home in the last seven days

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	2843	1839	404	522	2657	186	2688	2203	89	1979	864	1814	451	578	995	1686
Base	2816	1870	431	389	2616	200	2621	2248	114	2082	734	1440	555	821	1049	1593
Ate alone	1411	909	229	214	1293	118	1339	1032	40	1033	378	756	243	412	475	844
	50%	49%	53%	55%	49%	59%	51%	46%	35%	50%	52%	52%	44%	50%	45%	53%
Partner	901	688	112	91	852	49	807	770	53	645	256	416	239	246	388	459
	32%	37%	26%	23%	33%	24%	31%	34%	47%	31%	35%	29%	43%	30%	37%	29%
Child(ren)	528	345	91	77	501	28	505	502	11	416	112	334	96	98	244	255
	19%	18%	21%	20%	19%	14%	19%	22%	10%	20%	15%	23%	17%	12%	23%	16%
Parent(s)/guardian(s)	95	52	18	7	93	2	83	59	10	81	14	13	11	71	20	72
	3%	3%	4%	2%	4%	1%	3%	3%	9%	4%	2%	1%	2%	9%	2%	5%
Brother(s)/sister(s)	71	29	18	5	69	2	65	49	6	62	8	5	12	54	11	56
	3%	2%	4%	1%	3%	1%	2%	2%	5%	3%	1%	*	2%	7%	1%	4%
Other family members	117	69	2	25	105	12	106	104	9	88	29	49	25	43	46	65
	4%	4%	*	6%	4%	6%	4%	5%	8%	4%	4%	3%	5%	5%	4%	4%
Friends	38	9	19	4	33	5	37	36	-	32	6	9	7	22	14	19
	1%	*	4%	1%	1%	2%	1%	2%	-	2%	1%	1%	1%	3%	1%	1%
Someone else	11	3	6	-	11	-	11	5	-	11	-	4	2	5	5	6
	*	*	1%	-	*	*	*	*	*	1%	*	*	*	1%	*	*
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other people	1405	960	203	175	1322	82	1282	1216	74	1049	356	685	312	409	574	749
	50%	51%	47%	45%	51%	41%	49%	54%	65%	50%	48%	48%	56%	50%	55%	47%
Average number of responses	1.13	1.13	1.15	1.09	1.13	1.07	1.13	1.14	1.13	1.14	1.09	1.10	1.14	1.16	1.15	1.12

Q2_8A Thinking about all the times you were eating your breakfast in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate breakfast at home in the last seven days

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	2843	145	117	254	374	2044
Base	2816	157	114	264	396	1973
Ate alone	1411 50%	84 53%	57 50%	134 51%	168 42%	997 51%
Partner	901 32%	42 27%	40 35%	88 33%	148 37%	626 32%
Child(ren)	528 19%	33 21%	19 17%	54 21%	66 17%	377 19%
Parent(s)/guardian(s)	95 3%	7 5%	9 8%	10 4%	30 8%	52 3%
Brother(s)/sister(s)	71 3%	6 4%	6 5%	2 1%	21 5%	46 2%
Other family members	117 4%	6 4%	5 4%	5 2%	24 6%	79 4%
Friends	38 1%	-	1 1%	2 1%	4 1%	33 2%
Someone else	11 *	-	-	1 1%	1 *	6 *
Don't know	-	-	-	-	-	-
Net : Other people	1405 50%	73 47%	57 50%	130 49%	228 58%	976 49%
Average number of responses	1.13	1.14	1.20	1.12	1.17	1.12

Q2_8A Thinking about all the times you were eating your breakfast in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate breakfast at home in the last seven days

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2843	926	258	200	243	279	82	881	510	338	337	528	357	990	72	655
Base	2816	984	305	242	265	280	85	904	539	374	331	585	417	1027	63	584
Ate alone	1411	489	144	127	119	141	46	449	239	203	158	289	204	534	27	302
	50%	50%	47%	53%	45%	50%	54%	50%	44%	54%	48%	49%	49%	52%	43%	52%
Partner	901	279	55	54	90	96	19	301	191	116	110	207	123	311	22	209
	32%	28%	18%	22%	34%	34%	23%	33%	35%	31%	33%	35%	29%	30%	34%	36%
Child(ren)	528	220	82	62	60	55	19	193	123	96	87	114	84	202	16	75
	19%	22%	27%	26%	23%	20%	22%	21%	23%	26%	26%	19%	20%	20%	25%	13%
Parent(s)/guardian(s)	95	40	28	10	10	6	6	23	28	11	10	18	23	36	1	17
	3%	4%	9%	4%	4%	2%	7%	3%	5%	3%	3%	3%	5%	4%	2%	3%
Brother(s)/sister(s)	71	32	24	8	6	5	3	7	21	7	1	14	19	17	-	20
	3%	3%	8%	3%	2%	2%	4%	1%	4%	2%	*	2%	5%	2%	-	3%
Other family members	117	33	27	14	14	10	3	37	27	13	13	14	23	35	4	17
	4%	3%	9%	6%	5%	3%	3%	4%	5%	4%	4%	2%	5%	3%	7%	3%
Friends	38	22	4	5	5	-	-	10	8	5	3	12	11	9	1	3
	1%	2%	1%	2%	2%	*	-	1%	2%	1%	1%	2%	3%	1%	1%	1%
Someone else	11	3	-	1	-	-	-	4	1	-	3	-	-	-	-	6
	*	*	-	1%	-	-	-	*	*	-	1%	-	-	-	-	1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other people	1405	495	161	114	146	139	39	455	301	172	173	296	213	493	36	283
	50%	50%	53%	47%	55%	50%	46%	50%	56%	46%	52%	51%	51%	48%	57%	48%
Average number of responses	1.13	1.14	1.19	1.16	1.15	1.12	1.13	1.13	1.18	1.20	1.16	1.14	1.17	1.11	1.13	1.11

Q2_8A Thinking about all the times you were eating your breakfast in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate breakfast at home in the last seven days

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	2843	559	61	62	149	145	89	468	392	671	131	496	1143	563	66	308
Base	2816	548	68	73	157	143	82	494	416	758	130	529	1270	599	72	249
Ate alone	1411	280	32	39	76	57	36	243	201	378	53	267	620	302	33	126
	50%	51%	47%	54%	48%	40%	44%	49%	48%	50%	41%	50%	49%	50%	46%	50%
Partner	901	146	19	23	57	63	33	163	146	239	67	181	388	199	23	91
	32%	27%	29%	31%	36%	44%	40%	33%	35%	32%	51%	34%	31%	33%	32%	37%
Child(ren)	528	105	18	20	32	35	24	93	81	186	32	85	290	109	13	26
	19%	19%	27%	28%	21%	24%	29%	19%	19%	25%	25%	16%	23%	18%	18%	11%
Parent(s)/guardian(s)	95	26	3	4	6	3	3	30	25	37	2	26	45	21	5	5
	3%	5%	5%	5%	4%	2%	3%	6%	6%	5%	1%	5%	4%	4%	6%	2%
Brother(s)/sister(s)	71	15	4	3	6	4	-	18	18	24	-	19	33	13	-	9
	3%	3%	5%	4%	4%	3%	*	4%	4%	3%	-	4%	3%	2%	-	4%
Other family members	117	20	2	1	4	6	4	16	2	26	3	16	61	21	6	10
	4%	4%	2%	1%	3%	4%	5%	3%	1%	3%	3%	3%	5%	3%	8%	4%
Friends	38	11	1	1	-	-	-	8	2	15	-	9	24	5	-	1
	1%	2%	1%	1%	-	-	-	2%	1%	2%	-	2%	2%	1%	*	1%
Someone else	11	1	-	1	-	-	-	6	1	5	-	-	8	1	-	-
	*	*	-	2%	-	-	-	1%	*	1%	-	-	1%	*	-	*
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other people	1405	267	36	34	81	86	45	251	215	380	77	262	650	297	39	123
	50%	49%	53%	46%	52%	60%	56%	51%	52%	50%	59%	50%	51%	50%	54%	50%
Average number of responses	1.13	1.10	1.16	1.27	1.16	1.18	1.22	1.17	1.14	1.20	1.21	1.14	1.16	1.12	1.11	1.08

Q2_8A Thinking about all the times you were eating your breakfast in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate breakfast at home in the last seven days

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	2843	850	1053	409	355	176	678	2165	408	763	610	452
Base	2816	448	1091	502	486	289	724	2092	286	666	664	582
Ate alone	1411	421	452	249	193	96	213	1198	174	322	320	276
	50%	94%	41%	50%	40%	33%	29%	57%	61%	48%	48%	47%
Partner	901	6	544	119	147	85	226	675	59	225	219	201
	32%	1%	50%	24%	30%	29%	31%	32%	20%	34%	33%	35%
Child(ren)	528	11	93	130	194	101	390	139	56	105	155	136
	19%	2%	8%	26%	40%	35%	54%	7%	20%	16%	23%	23%
Parent(s)/guardian(s)	95	1	15	26	23	29	31	63	8	26	19	12
	3%	*	1%	5%	5%	10%	4%	3%	3%	4%	3%	2%
Brother(s)/sister(s)	71	1	7	13	17	32	43	28	5	26	11	4
	3%	*	1%	3%	3%	11%	6%	1%	2%	4%	2%	1%
Other family members	117	7	12	35	35	28	56	61	8	27	28	27
	4%	2%	1%	7%	7%	10%	8%	3%	3%	4%	4%	5%
Friends	38	5	9	3	8	13	5	33	5	6	7	6
	1%	1%	1%	1%	2%	5%	1%	2%	2%	1%	1%	1%
Someone else	11	-	5	-	-	5	5	6	-	2	8	1
	*	*	*	-	-	2%	1%	*	-	*	1%	*
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other people	1405	27	639	254	293	193	510	894	113	343	344	306
	50%	6%	59%	50%	60%	67%	71%	43%	39%	52%	52%	53%
Average number of responses	1.13	1.01	1.04	1.14	1.27	1.35	1.34	1.05	1.10	1.11	1.15	1.14

Q2_8A Thinking about all the times you were eating your breakfast in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate breakfast at home in the last seven days

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter mediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	2843	784	29	97	374	419	217	673	1057	581	1065	140
Base	2816	281	13	36	134	150	73	248	1158	584	953	120
Ate alone	1411	132	9	21	70	69	34	126	561	315	483	52
	50%	47%	75%	58%	52%	46%	47%	51%	48%	54%	51%	43%
Partner	901	92	2	8	40	53	17	83	437	157	283	23
	32%	33%	14%	21%	29%	35%	23%	33%	38%	27%	30%	19%
Child(ren)	528	47	1	2	23	27	14	39	243	97	166	23
	19%	17%	8%	6%	17%	18%	19%	16%	21%	17%	17%	19%
Parent(s)/guardian(s)	95	13	-	3	7	3	4	8	22	18	38	16
	3%	4%	2%	8%	5%	2%	6%	3%	2%	3%	4%	13%
Brother(s)/sister(s)	71	8	-	3	4	2	3	5	10	20	29	11
	3%	3%	-	7%	3%	1%	4%	2%	1%	3%	3%	10%
Other family members	117	13	1	2	4	8	4	10	44	27	35	11
	4%	4%	5%	4%	3%	5%	6%	4%	4%	5%	4%	9%
Friends	38	5	-	-	3	2	3	2	12	8	16	1
	1%	2%	-	-	2%	2%	4%	1%	1%	1%	2%	1%
Someone else	11	1	-	-	-	1	1	1	3	7	1	-
	*	*	-	-	*	1%	1%	*	*	1%	*	*
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other people	1405	149	3	15	65	81	39	122	597	269	471	68
	50%	53%	25%	42%	48%	54%	53%	49%	52%	46%	49%	57%
Average number of responses	1.13	1.11	1.04	1.04	1.12	1.09	1.09	1.10	1.15	1.11	1.10	1.15

Q2_7B Number of times eaten lunch at home in the last seven days

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
0	430	263	168	102	84	87	102	37	15	4	363	13	46	8	371	49	228	202
	13%	17%	10%	22%	16%	16%	17%	8%	4%	2%	13%	8%	17%	9%	13%	17%	12%	16%
1	214	131	83	43	51	33	61	19	6	1	183	8	16	7	202	6	132	82
	7%	8%	5%	9%	9%	6%	10%	4%	2%	*	7%	5%	6%	7%	7%	2%	7%	7%
2	587	319	269	102	141	111	145	66	14	9	503	25	41	19	519	55	361	227
	18%	20%	16%	22%	26%	21%	24%	15%	3%	4%	19%	16%	15%	21%	18%	19%	18%	18%
3	226	102	124	39	45	48	37	29	24	4	185	9	24	8	190	21	128	98
	7%	6%	8%	8%	8%	9%	6%	7%	6%	2%	7%	6%	9%	9%	7%	7%	7%	8%
4	247	97	150	46	35	48	38	42	31	6	212	8	21	6	216	18	156	89
	8%	6%	9%	10%	7%	9%	6%	9%	8%	3%	8%	5%	8%	6%	8%	6%	8%	7%
5	301	140	162	31	48	45	51	47	51	28	256	15	21	9	275	12	194	107
	9%	9%	10%	7%	9%	8%	9%	11%	12%	9%	9%	10%	8%	10%	10%	4%	10%	8%
6	224	93	131	20	16	33	32	35	59	28	192	13	14	4	207	11	158	66
	7%	6%	8%	4%	3%	6%	5%	8%	14%	12%	7%	8%	5%	7%	4%	4%	8%	5%
7	939	394	545	81	102	123	118	157	200	155	763	64	84	27	790	98	583	356
	29%	25%	33%	17%	19%	23%	20%	35%	49%	64%	28%	41%	31%	30%	28%	34%	30%	28%
Never eat lunch	62	40	23	6	14	10	9	11	9	4	51	2	7	3	41	20	31	31
	2%	3%	1%	1%	3%	2%	2%	3%	2%	2%	2%	1%	2%	3%	1%	7%	2%	2%
Don't know	1	1	-	-	-	-	-	-	-	1	1	-	-	-	1	-	-	1
	*	*	-	-	-	-	-	-	-	*	*	-	-	-	*	-	-	*
Net : 0-3	1520	854	666	291	335	288	354	162	68	22	1285	56	134	45	1323	150	880	639
	47%	54%	40%	62%	62%	54%	60%	37%	17%	9%	47%	36%	49%	49%	47%	52%	45%	51%
Net : 4-5	548	236	312	77	84	93	89	89	82	35	468	24	42	14	491	29	350	196
	17%	15%	19%	16%	16%	17%	15%	20%	20%	14%	17%	15%	15%	16%	17%	10%	18%	16%
Net : 6-7	1163	487	675	101	118	156	151	192	258	183	955	77	99	31	998	109	740	422
	36%	31%	41%	22%	22%	29%	25%	43%	63%	76%	35%	49%	36%	35%	35%	38%	38%	34%
Net : Any who have eaten	2738	1275	1462	361	439	440	484	394	384	232	2294	143	221	80	2400	220	1712	1024
	85%	81%	88%	77%	82%	82%	81%	89%	94%	96%	85%	91%	81%	88%	85%	76%	87%	81%
Mean Score	3.94	3.56	4.29	2.99	3.18	3.55	3.24	4.52	5.60	6.15	3.90	4.65	3.86	3.99	3.91	3.93	4.05	3.76
Standard Deviation	2.58	2.62	2.49	2.48	2.43	2.52	2.52	2.43	1.90	1.54	2.57	2.50	2.67	2.51	2.56	2.74	2.54	2.63
Standard Error	0.05	0.07	0.06	0.14	0.11	0.11	0.11	0.11	0.09	0.08	0.06	0.25	0.12	0.11	0.05	0.19	0.06	0.07

Q2_7B Number of times eaten lunch at home in the last seven days

Base: All respondents

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
0	430	336	17	19	58	96	184	102	49	30	400	294	23	114	367	18	7	3	35
	13%	18%	2%	11%	12%	11%	17%	15%	8%	6%	15%	15%	11%	11%	15%	9%	16%	7%	6%
1	214	181	7	2	23	91	85	29	10	23	191	151	13	50	192	6	2	-	13
	7%	10%	1%	1%	5%	11%	8%	4%	1%	4%	7%	8%	6%	5%	8%	3%	5%	-	2%
2	587	488	22	17	60	182	212	126	67	56	531	401	29	158	500	39	8	3	38
	18%	27%	3%	10%	12%	22%	20%	19%	10%	10%	20%	21%	14%	15%	21%	19%	16%	7%	7%
3	226	137	33	11	45	78	70	38	40	31	195	149	15	61	186	10	-	3	26
	7%	7%	5%	6%	9%	9%	6%	6%	6%	6%	7%	8%	7%	6%	8%	5%	*	7%	5%
4	247	143	45	24	34	67	82	53	45	28	218	146	20	81	187	24	4	2	28
	8%	8%	6%	13%	7%	8%	8%	8%	7%	5%	8%	8%	9%	7%	8%	12%	9%	4%	5%
5	301	149	93	19	40	87	94	67	53	60	241	163	30	109	211	26	5	7	53
	9%	8%	13%	10%	8%	10%	9%	10%	8%	11%	9%	8%	14%	10%	9%	13%	10%	13%	9%
6	224	76	93	13	42	58	71	47	49	39	185	120	13	91	157	17	3	5	42
	7%	4%	13%	7%	8%	7%	7%	7%	8%	7%	7%	6%	6%	8%	7%	9%	7%	9%	8%
7	939	297	394	68	179	156	273	198	312	254	685	477	68	393	530	59	15	29	306
	29%	16%	55%	39%	36%	19%	25%	30%	48%	47%	25%	25%	32%	36%	22%	29%	32%	55%	55%
Never eat lunch	62	28	16	4	15	20	12	9	21	19	43	38	1	23	41	3	2	-	16
	2%	1%	2%	2%	3%	2%	1%	1%	3%	4%	2%	2%	1%	2%	2%	1%	5%	*	3%
Don't know	1	-	1	-	-	-	-	-	1	-	1	1	-	-	-	-	-	-	1
	*	-	*	-	-	-	-	-	*	-	*	*	-	-	-	-	-	-	*
Net : 0-3	1520	1170	95	54	202	468	564	303	185	160	1360	1033	80	406	1287	75	20	11	128
	47%	64%	13%	30%	41%	56%	52%	45%	29%	30%	51%	53%	38%	38%	54%	37%	42%	20%	23%
Net : 4-5	548	293	138	42	75	154	175	120	98	88	459	309	49	189	397	51	9	9	80
	17%	16%	19%	24%	15%	18%	16%	18%	15%	16%	17%	16%	23%	18%	17%	25%	19%	17%	14%
Net : 6-7	1163	373	487	81	221	214	344	244	361	293	870	597	81	484	687	76	19	33	348
	36%	20%	68%	46%	44%	26%	32%	37%	56%	54%	32%	31%	39%	45%	29%	38%	39%	63%	62%
Net : Any who have eaten	2738	1472	688	154	424	720	886	557	575	491	2246	1607	187	943	1962	182	38	49	506
	85%	80%	95%	87%	85%	86%	82%	83%	89%	91%	84%	83%	89%	87%	83%	90%	80%	93%	91%
Mean Score	3.94	3.00	5.84	4.69	4.40	3.48	3.60	3.95	5.11	5.09	3.71	3.61	4.28	4.46	3.52	4.32	4.11	5.48	5.43
Standard Deviation	2.58	2.40	1.72	2.42	2.57	2.39	2.61	2.60	2.36	2.33	2.56	2.56	2.48	2.53	2.53	2.36	2.71	2.16	2.25
Standard Error	0.05	0.06	0.06	0.18	0.11	0.09	0.08	0.10	0.09	0.09	0.05	0.06	0.18	0.08	0.06	0.16	0.37	0.27	0.08

Q2_7B Number of times eaten lunch at home in the last seven days

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
0	430	250	91	68	393	37	394	330	13	354	76	165	95	170	174	236
	13%	12%	18%	14%	13%	16%	13%	13%	10%	15%	9%	10%	15%	18%	15%	13%
1	214	147	36	16	202	12	204	184	1	191	23	73	49	92	88	113
	7%	7%	7%	3%	7%	5%	7%	7%	1%	8%	3%	5%	8%	9%	7%	6%
2	587	381	122	55	545	43	551	493	18	478	109	288	114	186	231	312
	18%	18%	24%	11%	18%	18%	18%	19%	14%	20%	13%	18%	18%	19%	19%	17%
3	226	127	43	34	209	17	221	191	3	187	39	116	40	70	103	107
	7%	6%	8%	7%	7%	7%	7%	7%	3%	8%	5%	7%	6%	7%	9%	6%
4	247	160	40	31	231	16	233	212	5	195	51	134	52	60	105	126
	8%	8%	8%	6%	8%	7%	8%	8%	4%	8%	6%	8%	8%	6%	9%	7%
5	301	209	43	40	279	22	280	246	17	261	41	155	58	88	114	172
	9%	10%	8%	8%	9%	9%	9%	10%	13%	11%	5%	10%	9%	9%	9%	9%
6	224	166	24	23	210	13	205	171	13	189	35	135	34	55	82	128
	7%	8%	5%	5%	7%	6%	7%	7%	10%	8%	4%	8%	5%	6%	7%	7%
7	939	595	98	214	869	70	850	698	56	514	425	527	178	234	286	610
	29%	29%	19%	44%	29%	29%	28%	27%	42%	21%	52%	33%	28%	24%	24%	33%
Never eat lunch	62	34	11	12	54	8	52	34	7	42	20	23	24	15	14	42
	2%	2%	2%	2%	2%	3%	2%	1%	5%	2%	2%	1%	4%	2%	1%	2%
Don't know	1	1	-	-	1	-	1	-	-	1	-	1	-	-	-	1
	*	*	-	-	*	-	*	-	-	*	-	*	-	-	-	*
Net : 0-3	1520	938	303	184	1404	116	1421	1232	43	1252	267	667	321	532	611	811
	47%	45%	60%	37%	47%	49%	48%	48%	32%	52%	33%	41%	50%	55%	51%	44%
Net : 4-5	548	370	83	72	509	38	513	458	22	456	92	289	111	148	218	297
	17%	18%	16%	15%	17%	16%	17%	18%	17%	19%	11%	18%	17%	15%	18%	16%
Net : 6-7	1163	762	122	237	1079	84	1055	869	68	703	460	662	212	289	367	738
	36%	37%	24%	48%	36%	35%	35%	34%	51%	29%	56%	41%	33%	30%	31%	40%
Net : Any who have eaten	2738	1785	405	414	2545	193	2543	2195	114	2015	723	1428	524	785	1008	1568
	85%	86%	80%	84%	85%	81%	85%	86%	85%	84%	88%	88%	81%	81%	84%	85%
Mean Score	3.94	4.00	3.25	4.55	3.94	3.89	3.91	3.85	4.90	3.60	4.94	4.27	3.79	3.48	3.67	4.13
Standard Deviation	2.58	2.55	2.48	2.66	2.57	2.63	2.56	2.54	2.46	2.49	2.55	2.49	2.61	2.61	2.52	2.61
Standard Error	0.05	0.06	0.11	0.11	0.05	0.18	0.05	0.05	0.24	0.05	0.08	0.06	0.12	0.10	0.08	0.06

Q2_7B Number of times eaten lunch at home in the last seven days

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
0	430 13%	25 14%	14 11%	37 13%	43 10%	322 14%
1	214 7%	8 5%	25 19%	20 7%	20 5%	144 6%
2	587 18%	26 14%	32 24%	50 17%	55 13%	436 19%
3	226 7%	14 8%	10 7%	25 8%	31 7%	158 7%
4	247 8%	19 11%	10 7%	22 8%	31 7%	182 8%
5	301 9%	5 3%	10 8%	39 13%	47 11%	207 9%
6	224 7%	21 12%	7 5%	19 6%	37 9%	150 7%
7	939 29%	52 30%	26 19%	82 28%	155 36%	651 28%
Never eat lunch	62 2%	6 4%	- *	2 1%	7 2%	48 2%
Don't know	1 *	- -	- -	- -	- -	1 *
Net : 0-3	1520 47%	79 45%	81 61%	132 45%	156 37%	1107 48%
Net : 4-5	548 17%	24 14%	20 15%	61 21%	78 18%	390 17%
Net : 6-7	1163 36%	74 42%	33 25%	101 34%	192 45%	801 35%
Net : Any who have eaten	2738 85%	145 82%	120 89%	256 87%	376 88%	1929 84%
Mean Score	3.94	4.09	3.23	3.97	4.50	3.87
Standard Deviation	2.58	2.60	2.42	2.51	2.50	2.58
Standard Error	0.05	0.21	0.21	0.15	0.13	0.05

Q2_7B Number of times eaten lunch at home in the last seven days

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
0	430 13%	143 13%	55 16%	50 18%	52 17%	29 10%	14 15%	136 13%	67 11%	74 17%	40 10%	94 15%	78 16%	133 11%	4 6%	100 15%
1	214 7%	91 8%	29 9%	27 10%	40 13%	21 7%	11 12%	76 7%	40 7%	40 9%	43 11%	39 6%	49 10%	92 8%	1 2%	35 5%
2	587 18%	227 20%	68 20%	50 18%	52 17%	56 19%	15 16%	204 20%	119 20%	90 21%	65 17%	126 20%	125 26%	230 20%	17 23%	91 13%
3	226 7%	80 7%	27 8%	20 7%	24 8%	17 6%	6 7%	80 8%	45 7%	34 8%	31 8%	35 5%	32 7%	104 9%	3 4%	37 5%
4	247 8%	103 9%	38 11%	31 11%	17 6%	22 7%	8 8%	72 7%	45 8%	39 9%	19 5%	53 8%	50 10%	102 9%	8 11%	48 7%
5	301 9%	104 9%	26 8%	17 6%	35 11%	25 8%	7 8%	100 10%	72 12%	47 11%	42 11%	55 9%	41 8%	130 11%	5 7%	60 9%
6	224 7%	79 7%	21 6%	8 3%	22 7%	22 7%	4 4%	67 7%	42 7%	27 6%	28 7%	61 10%	22 4%	88 8%	4 6%	49 7%
7	939 29%	294 26%	71 21%	63 23%	60 20%	106 35%	26 28%	267 26%	163 27%	72 17%	113 29%	167 26%	90 18%	269 23%	29 40%	239 35%
Never eat lunch	62 2%	20 2%	7 2%	7 3%	2 1%	1 2%	1 2%	12 1%	5 1%	5 1%	5 1%	7 1%	3 1%	14 1%	1 1%	21 3%
Don't know	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Net : 0-3	1520 47%	561 49%	187 55%	155 57%	170 56%	124 42%	47 51%	508 50%	275 46%	244 57%	185 48%	302 47%	287 59%	574 49%	26 36%	284 42%
Net : 4-5	548 17%	207 18%	63 18%	48 17%	52 17%	47 16%	15 16%	173 17%	117 20%	86 20%	61 16%	108 17%	91 19%	232 20%	13 18%	108 16%
Net : 6-7	1163 36%	373 33%	92 27%	71 26%	82 27%	127 43%	30 33%	334 33%	205 34%	99 23%	141 36%	229 36%	111 23%	357 31%	33 46%	287 42%
Net : Any who have eaten	2738 85%	978 86%	279 82%	217 79%	250 82%	268 90%	76 84%	867 85%	525 88%	349 81%	342 88%	538 84%	409 83%	1015 87%	67 93%	558 82%
Mean Score	3.94	3.79	3.43	3.32	3.34	4.26	3.67	3.78	3.96	3.26	3.97	3.84	3.21	3.77	4.59	4.23
Standard Deviation	2.58	2.52	2.50	2.57	2.55	2.55	2.65	2.54	2.49	2.44	2.56	2.58	2.42	2.44	2.39	2.67
Standard Error	0.05	0.08	0.15	0.17	0.15	0.15	0.28	0.08	0.11	0.13	0.13	0.11	0.12	0.07	0.27	0.10

Q2_7B Number of times eaten lunch at home in the last seven days

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
0	430 13%	99 15%	8 10%	16 18%	29 16%	13 8%	11 12%	89 16%	59 13%	112 13%	19 13%	72 12%	222 15%	76 11%	12 15%	21 8%
1	214 7%	40 6%	6 8%	12 13%	9 5%	5 3%	3 3%	45 8%	32 7%	76 9%	7 5%	34 6%	133 9%	52 8%	2 2%	12 4%
2	587 18%	108 17%	7 9%	16 19%	33 19%	24 16%	27 28%	98 17%	76 16%	196 23%	23 16%	118 20%	329 22%	105 16%	9 10%	35 13%
3	226 7%	52 8%	4 5%	5 6%	11 6%	2 1%	5 5%	42 7%	34 7%	66 8%	17 11%	41 7%	122 8%	68 10%	4 5%	10 4%
4	247 8%	60 9%	11 15%	11 13%	12 7%	11 7%	5 5%	34 6%	32 7%	73 9%	3 2%	42 7%	126 8%	51 8%	9 11%	15 5%
5	301 9%	55 8%	3 4%	2 2%	22 12%	18 11%	8 9%	53 9%	60 13%	87 10%	8 6%	48 8%	146 10%	74 11%	4 5%	30 11%
6	224 7%	53 8%	9 12%	3 4%	10 6%	16 10%	7 8%	42 7%	37 8%	59 7%	11 8%	51 9%	92 6%	54 8%	8 9%	14 5%
7	939 29%	172 26%	28 37%	20 24%	48 27%	64 41%	28 30%	157 28%	126 27%	172 20%	58 39%	188 31%	304 20%	183 27%	35 42%	125 46%
Never eat lunch	62 2%	9 1%	- 1%	1 1%	3 2%	3 2%	- *	8 1%	5 1%	7 1%	1 1%	8 1%	26 2%	7 1%	1 1%	10 4%
Don't know	1 *	- -	- -	- -	1 *	1 1%	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -
Net : 0-3	1520 47%	309 48%	25 32%	49 57%	87 48%	47 30%	46 49%	281 50%	206 45%	458 54%	69 46%	273 45%	831 55%	308 46%	27 33%	88 32%
Net : 4-5	548 17%	115 18%	14 19%	13 15%	34 19%	29 18%	13 14%	86 15%	92 20%	160 19%	11 8%	90 15%	271 18%	125 19%	13 16%	45 17%
Net : 6-7	1163 36%	224 35%	37 49%	24 28%	57 32%	80 51%	35 38%	199 35%	163 35%	232 27%	69 46%	239 40%	396 26%	236 35%	43 51%	138 51%
Net : Any who have eaten	2738 85%	539 83%	68 89%	70 81%	146 81%	141 89%	82 88%	469 83%	397 86%	730 86%	128 86%	523 87%	1251 83%	586 88%	70 84%	240 89%
Mean Score	3.94	3.83	4.53	3.24	3.77	4.81	3.95	3.79	3.99	3.51	4.27	4.08	3.44	3.99	4.59	4.89
Standard Deviation	2.58	2.57	2.52	2.61	2.60	2.44	2.56	2.63	2.53	2.44	2.67	2.57	2.47	2.49	2.66	2.48
Standard Error	0.05	0.10	0.31	0.30	0.20	0.20	0.25	0.12	0.12	0.09	0.22	0.11	0.07	0.10	0.31	0.14

Q2_7B Number of times eaten lunch at home in the last seven days

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
0	430 13%	70 14%	113 9%	87 15%	96 17%	65 19%	130 15%	301 13%	34 10%	87 11%	124 16%	99 15%
1	214 7%	26 5%	71 6%	56 10%	46 8%	14 4%	61 7%	153 6%	7 2%	31 4%	54 7%	78 12%
2	587 18%	60 12%	216 18%	119 20%	107 19%	85 25%	175 21%	412 17%	33 10%	99 13%	175 23%	172 26%
3	226 7%	39 8%	71 6%	57 10%	37 7%	21 6%	66 8%	160 7%	21 6%	55 7%	53 7%	48 7%
4	247 8%	33 6%	94 8%	43 7%	62 11%	16 4%	80 10%	166 7%	28 8%	62 8%	69 9%	33 5%
5	301 9%	43 8%	119 10%	58 10%	59 10%	23 7%	82 10%	219 9%	33 10%	82 11%	70 9%	72 11%
6	224 7%	38 7%	107 9%	26 5%	33 6%	20 6%	39 5%	185 8%	21 6%	62 8%	50 6%	45 7%
7	939 29%	186 36%	401 33%	137 23%	128 22%	86 25%	198 23%	741 31%	150 44%	267 35%	170 22%	106 16%
Never eat lunch	62 2%	16 3%	22 2%	2 *	6 1%	16 5%	15 2%	47 2%	9 3%	12 2%	8 1%	14 2%
Don't know	1 *	1 *	-	-	-	-	-	1 *	-	1 *	-	-
Net : 0-3	1520 47%	212 41%	493 41%	320 55%	292 51%	202 58%	447 53%	1073 45%	104 31%	284 38%	414 54%	412 62%
Net : 4-5	548 17%	75 15%	213 18%	100 17%	121 21%	38 11%	162 19%	385 16%	62 18%	144 19%	139 18%	105 16%
Net : 6-7	1163 36%	224 44%	508 42%	164 28%	161 28%	106 31%	237 28%	926 39%	170 51%	328 43%	220 28%	151 23%
Net : Any who have eaten	2738 85%	425 83%	1079 89%	496 85%	472 82%	265 77%	702 83%	2036 85%	294 87%	658 87%	641 83%	554 83%
Mean Score	3.94	4.32	4.31	3.51	3.53	3.48	3.56	4.07	4.85	4.42	3.50	3.17
Standard Deviation	2.58	2.64	2.50	2.51	2.53	2.65	2.51	2.59	2.47	2.52	2.51	2.41
Standard Error	0.05	0.09	0.07	0.12	0.13	0.19	0.09	0.05	0.11	0.09	0.10	0.11

Q2_7B Number of times eaten lunch at home in the last seven days
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
0	430 13%	44 14%	3 19%	12 23%	24 16%	19 12%	15 18%	40 14%	163 13%	80 12%	173 15%	15 10%
1	214 7%	19 6%	2 9%	4 7%	12 8%	8 5%	4 5%	19 7%	130 10%	31 5%	48 4%	5 4%
2	587 18%	53 17%	3 16%	9 18%	24 16%	27 17%	13 16%	47 17%	301 23%	98 15%	170 15%	18 13%
3	226 7%	26 8%	1 4%	3 6%	12 8%	17 11%	8 10%	23 8%	87 7%	47 7%	79 7%	12 9%
4	247 8%	22 7%	3 14%	4 8%	12 8%	10 6%	5 6%	21 7%	100 8%	55 8%	81 7%	11 8%
5	301 9%	26 8%	3 15%	4 9%	13 9%	12 8%	9 11%	20 7%	119 9%	66 10%	106 9%	10 7%
6	224 7%	18 6%	- 1%	2 3%	7 5%	10 6%	6 7%	13 5%	96 7%	59 9%	65 6%	4 3%
7	939 29%	101 32%	3 16%	11 21%	44 29%	57 35%	20 24%	92 32%	269 21%	196 30%	410 35%	65 46%
Never eat lunch	62 2%	6 2%	1 6%	3 6%	5 3%	2 1%	2 3%	7 3%	19 2%	19 3%	23 2%	1 1%
Don't know	1 *	-	-	-	-	-	-	-	-	-	1 *	-
Net : 0-3	1520 47%	149 47%	9 54%	30 59%	76 50%	72 45%	42 51%	137 48%	701 55%	276 42%	492 43%	51 36%
Net : 4-5	548 17%	47 15%	5 30%	9 17%	25 17%	22 14%	14 18%	42 15%	219 17%	121 19%	187 16%	21 15%
Net : 6-7	1163 36%	118 38%	3 17%	12 24%	51 33%	66 41%	25 31%	105 37%	365 28%	255 39%	474 41%	68 49%
Net : Any who have eaten	2738 85%	263 84%	13 75%	37 71%	124 81%	140 87%	65 79%	236 83%	1102 86%	553 85%	958 83%	125 89%
Mean Score	3.94	3.99	3.21	3.20	3.78	4.20	3.68	3.95	3.51	4.18	4.19	4.64
Standard Deviation	2.58	2.63	2.50	2.67	2.64	2.58	2.60	2.64	2.47	2.53	2.66	2.57
Standard Error	0.05	0.09	0.36	0.24	0.13	0.12	0.17	0.10	0.07	0.10	0.08	0.20

Q2_8C Thinking about all the times you were eating your lunch in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate lunch at home in the last seven days

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2798	1079	1719	242	411	457	460	466	430	330	1832	96	422	448	2531	166	1473	1324
Base	2738	1275	1462	361	439	440	484	394	384	232	2294	143	221	80	2400	220	1712	1024
Ate alone	1005	450	555	157	122	135	178	158	133	120	847	46	80	32	895	62	365	640
	37%	35%	38%	43%	28%	31%	37%	40%	35%	52%	37%	32%	36%	40%	37%	28%	21%	62%
Partner	1137	627	510	37	182	174	222	189	231	102	948	70	90	29	1007	84	1115	22
	42%	49%	35%	10%	42%	40%	46%	48%	60%	44%	41%	49%	41%	37%	42%	38%	65%	2%
Child(ren)	551	216	336	24	169	191	118	34	15	1	461	36	38	17	465	75	444	105
	20%	17%	23%	7%	39%	43%	24%	9%	4%	*	20%	25%	17%	22%	19%	34%	26%	10%
Parent(s)/guardian(s)	163	80	83	101	23	14	17	6	2	-	143	6	10	4	125	27	18	145
	6%	6%	6%	28%	5%	3%	4%	1%	1%	-	6%	4%	5%	5%	5%	12%	1%	14%
Brother(s)/sister(s)	72	32	41	59	6	-	2	2	-	2	66	-	5	2	57	13	4	68
	3%	2%	3%	16%	1%	*	*	*	*	1%	3%	-	2%	2%	2%	6%	*	7%
Other family members	184	77	106	45	24	36	33	29	12	4	155	12	14	3	146	30	104	80
	7%	6%	7%	12%	6%	8%	7%	7%	3%	2%	7%	9%	6%	4%	6%	14%	6%	8%
Friends	88	44	45	21	25	15	13	7	4	4	79	3	5	2	80	6	27	62
	3%	3%	3%	6%	6%	3%	3%	2%	1%	2%	3%	2%	2%	2%	3%	3%	2%	6%
Someone else	8	1	7	-	1	2	-	4	-	-	7	-	1	-	7	-	4	4
	*	*	*	-	*	1%	*	1%	-	*	*	-	*	1%	*	-	*	*
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other people	1733	825	908	204	317	305	306	237	252	112	1447	97	141	48	1505	158	1347	384
	63%	65%	62%	57%	72%	69%	63%	60%	65%	48%	63%	68%	64%	60%	63%	72%	79%	38%
Average number of responses	1.17	1.20	1.15	1.23	1.26	1.29	1.20	1.08	1.03	1.01	1.18	1.21	1.09	1.13	1.16	1.35	1.22	1.10

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Q2_8C Thinking about all the times you were eating your lunch in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate lunch at home in the last seven days

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	2798	1285	871	170	471	684	836	558	720	621	2176	1608	181	1008	1795	205	45	58	693
Base	2738	1472	688	154	424	720	886	557	575	491	2246	1607	187	943	1962	182	38	49	506
Ate alone	1005	488	289	74	154	237	349	201	218	227	777	562	60	383	665	59	18	16	245
	37%	33%	42%	48%	36%	33%	39%	36%	38%	46%	35%	35%	32%	41%	34%	32%	48%	33%	49%
Partner	1137	639	368	40	91	333	346	203	254	188	948	608	98	429	806	85	12	28	206
	42%	43%	53%	26%	21%	46%	39%	37%	44%	38%	42%	38%	53%	46%	41%	47%	31%	58%	41%
Child(ren)	551	395	19	27	110	190	169	118	74	60	491	387	34	131	472	37	7	6	29
	20%	27%	3%	18%	26%	26%	19%	21%	13%	12%	22%	24%	18%	14%	24%	20%	18%	13%	6%
Parent(s)/guardian(s)	163	83	2	24	54	22	60	52	29	16	147	124	12	27	142	6	-	-	15
	6%	6%	*	16%	13%	3%	7%	9%	5%	3%	7%	8%	7%	3%	7%	3%	1%	-	3%
Brother(s)/sister(s)	72	39	3	10	20	12	32	17	12	12	60	59	1	12	68	1	-	-	4
	3%	3%	*	7%	5%	2%	4%	3%	2%	2%	3%	4%	1%	1%	3%	*	-	-	1%
Other family members	184	107	18	6	52	43	62	52	26	23	161	117	9	58	142	13	4	4	21
	7%	7%	3%	4%	12%	6%	7%	9%	5%	5%	7%	7%	5%	6%	7%	7%	10%	8%	4%
Friends	88	60	8	6	14	34	30	9	15	10	79	71	1	17	74	7	1	-	6
	3%	4%	1%	4%	3%	5%	3%	2%	3%	2%	3%	4%	*	2%	4%	4%	2%	1%	1%
Someone else	8	8	-	-	-	2	4	-	1	1	7	8	-	-	6	-	-	-	2
	*	1%	*	-	*	*	*	*	*	*	*	*	*	*	*	-	-	-	*
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other people	1733	984	398	80	270	483	538	355	357	264	1469	1045	127	559	1297	123	20	32	260
	63%	67%	58%	52%	64%	67%	61%	64%	62%	54%	65%	65%	68%	59%	66%	68%	52%	67%	51%
Average number of responses	1.17	1.24	1.03	1.22	1.17	1.21	1.19	1.17	1.10	1.09	1.19	1.20	1.15	1.12	1.21	1.15	1.09	1.14	1.05

Food and You Survey 2012

Q2_8C Thinking about all the times you were eating your lunch in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate lunch at home in the last seven days

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	2798	1762	411	542	2617	181	2642	2174	91	1943	855	1800	430	568	967	1672
Base	2798	1785	405	414	2545	193	2543	2195	114	2015	723	1428	524	785	1008	1568
Ate alone	1005	637	155	177	936	68	970	718	20	708	297	633	133	239	344	612
	37%	36%	38%	43%	37%	35%	38%	33%	18%	35%	41%	44%	25%	30%	34%	39%
Partner	1137	830	151	136	1060	77	1020	954	65	835	302	490	310	336	458	592
	42%	46%	37%	33%	42%	40%	40%	43%	57%	41%	42%	34%	59%	43%	45%	38%
Child(ren)	551	351	95	92	517	34	527	520	11	451	100	325	100	126	237	277
	20%	20%	23%	22%	20%	18%	21%	24%	9%	22%	14%	23%	19%	16%	24%	18%
Parent(s)/guardian(s)	163	76	26	17	160	3	140	122	20	138	25	19	23	121	31	124
	6%	4%	6%	4%	6%	1%	6%	6%	17%	7%	3%	1%	4%	15%	3%	8%
Brother(s)/sister(s)	72	36	10	4	67	5	68	57	4	60	13	8	13	51	17	52
	3%	2%	3%	1%	3%	3%	3%	3%	4%	3%	2%	1%	3%	7%	2%	3%
Other family members	184	111	11	36	165	19	164	161	10	135	49	87	31	66	76	102
	7%	6%	3%	9%	6%	10%	6%	7%	9%	7%	7%	6%	6%	8%	8%	6%
Friends	88	36	33	4	78	10	87	81	-	76	12	44	20	24	31	52
	3%	2%	8%	1%	3%	5%	3%	4%	*	4%	2%	3%	4%	3%	3%	3%
Someone else	8	6	-	-	8	-	6	6	-	5	2	5	-	2	1	6
	*	*	-	*	*	*	*	*	*	*	*	*	-	*	*	*
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other people	1733	1148	251	237	1608	125	1574	1477	94	1307	425	795	391	546	664	956
	63%	64%	62%	57%	63%	65%	62%	67%	82%	65%	59%	56%	75%	70%	66%	61%
Average number of responses	1.17	1.17	1.19	1.13	1.18	1.12	1.17	1.19	1.14	1.20	1.11	1.13	1.20	1.23	1.19	1.16

Q2_8C Thinking about all the times you were eating your lunch in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate lunch at home in the last seven days

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	2798	133	121	249	365	2019
Base	2738	145	120	256	376	1929
Ate alone	1005 37%	55 38%	34 28%	85 33%	128 34%	720 37%
Partner	1137 42%	49 34%	61 51%	113 44%	168 45%	794 41%
Child(ren)	551 20%	22 15%	25 21%	63 25%	79 21%	387 20%
Parent(s)/guardian(s)	163 6%	16 11%	9 7%	17 7%	30 8%	103 5%
Brother(s)/sister(s)	72 3%	5 3%	3 3%	7 3%	13 3%	48 2%
Other family members	184 7%	15 10%	10 8%	13 5%	33 9%	115 6%
Friends	88 3%	3 2%	3 2%	7 3%	7 2%	71 4%
Someone else	8 *	1 1%	-	-	-	7 *
Don't know	-	-	-	-	-	-
Net : Other people	1733 63%	90 62%	86 72%	170 67%	248 66%	1209 63%
Average number of responses	1.17	1.14	1.21	1.19	1.22	1.16

Q2_8C Thinking about all the times you were eating your lunch in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate lunch at home in the last seven days

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2798	924	240	181	237	268	74	856	489	320	346	505	351	963	72	641
Base	2738	978	279	217	250	268	76	867	525	349	342	538	409	1015	67	558
Ate alone	1005 37%	342 35%	98 35%	88 41%	87 35%	100 37%	30 40%	297 34%	159 30%	125 36%	115 34%	167 31%	121 30%	347 34%	25 38%	244 44%
Partner	1137 42%	366 37%	85 30%	75 35%	104 41%	115 43%	24 31%	370 43%	223 42%	127 36%	152 45%	238 44%	150 37%	434 43%	29 43%	244 44%
Child(ren)	551 20%	232 24%	89 32%	67 31%	67 27%	54 20%	19 25%	204 24%	118 22%	85 24%	100 29%	113 21%	87 21%	232 23%	14 20%	67 12%
Parent(s)/guardian(s)	163 6%	85 9%	38 13%	13 6%	12 5%	13 5%	3 4%	53 6%	42 8%	35 10%	17 5%	39 7%	45 11%	62 6%	1 2%	20 4%
Brother(s)/sister(s)	72 3%	45 5%	29 10%	11 5%	6 2%	7 2%	-	14 2%	17 3%	7 2%	5 2%	14 3%	22 5%	24 2%	-	12 2%
Other family members	184 7%	68 7%	30 11%	14 6%	13 5%	11 4%	8 10%	58 7%	53 10%	22 6%	29 8%	32 6%	43 10%	60 6%	5 8%	16 3%
Friends	88 3%	37 4%	7 2%	5 2%	10 4%	5 2%	1 2%	22 3%	21 4%	14 4%	5 2%	29 5%	28 7%	39 4%	4 5%	13 2%
Someone else	8 *	5 1%	-	-	3 1%	2 1%	-	4 *	3 1%	-	-	2 *	4 1%	2 *	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other people	1733 63%	636 65%	182 65%	128 59%	163 65%	168 63%	46 60%	571 66%	366 70%	224 64%	227 66%	371 69%	288 70%	668 66%	42 62%	314 56%
Average number of responses	1.17	1.21	1.34	1.26	1.21	1.14	1.12	1.18	1.21	1.19	1.24	1.18	1.23	1.18	1.17	1.10

Q2_8C Thinking about all the times you were eating your lunch in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate lunch at home in the last seven days

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	2798	554	60	61	142	140	88	449	385	650	130	480	1146	561	62	307
Base	2738	539	68	70	146	141	82	469	397	730	128	523	1251	586	70	240
Ate alone	1005 37%	208 39%	24 35%	29 42%	42 29%	50 36%	29 36%	168 36%	137 34%	251 34%	33 26%	195 37%	413 33%	196 33%	28 39%	100 42%
Partner	1137 42%	180 33%	25 37%	23 33%	73 50%	68 48%	33 40%	190 40%	162 41%	285 39%	72 56%	221 42%	517 41%	268 46%	22 31%	103 43%
Child(ren)	551 20%	108 20%	16 23%	24 35%	40 28%	32 23%	19 23%	95 20%	95 24%	195 27%	34 27%	85 16%	318 25%	124 21%	12 18%	26 11%
Parent(s)/guardian(s)	163 6%	57 11%	9 13%	8 11%	13 9%	2 2%	6 7%	37 8%	36 9%	69 9%	6 5%	42 8%	78 6%	36 6%	5 6%	11 5%
Brother(s)/sister(s)	72 3%	25 5%	3 5%	6 9%	7 5%	3 2%	- -	11 2%	8 2%	29 4%	- *	20 4%	36 3%	13 2%	- -	7 3%
Other family members	184 7%	25 5%	4 6%	3 5%	9 6%	9 7%	8 10%	34 7%	21 5%	49 7%	10 8%	42 8%	96 8%	34 6%	8 12%	10 4%
Friends	88 3%	26 5%	3 4%	1 1%	2 2%	2 1%	2 3%	13 3%	15 4%	33 5%	2 2%	20 4%	51 4%	23 4%	2 2%	4 2%
Someone else	8 *	2 *	- -	- -	- -	- -	- -	3 1%	3 1%	- -	- -	- -	6 *	- *	- -	- *
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other people	1733 63%	331 61%	44 65%	41 58%	104 71%	91 64%	53 64%	301 64%	261 66%	479 66%	95 74%	328 63%	838 67%	390 67%	43 61%	140 58%
Average number of responses	1.17	1.17	1.23	1.35	1.27	1.18	1.19	1.17	1.20	1.25	1.23	1.19	1.21	1.18	1.09	1.09

Q2_8C Thinking about all the times you were eating your lunch in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate lunch at home in the last seven days

	Total	Household size						Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+	
Unweighted Base	2798	816	1058	410	345	169	680	2118	424	753	580	438	
Base	2738	425	1079	496	472	265	702	2036	294	658	641	554	
Ate alone	1005 37%	375 88%	277 26%	158 32%	120 25%	75 28%	157 22%	848 42%	144 49%	238 36%	201 31%	192 35%	
Partner	1137 42%	13 3%	662 61%	189 38%	170 36%	102 39%	293 42%	844 41%	83 28%	292 44%	289 45%	245 44%	
Child(ren)	551 20%	19 4%	97 9%	152 31%	179 38%	104 39%	375 53%	176 9%	61 21%	115 18%	150 23%	137 25%	
Parent(s)/guardian(s)	163 6%	3 1%	34 3%	49 10%	45 10%	32 12%	48 7%	115 6%	19 6%	34 5%	30 5%	31 6%	
Brother(s)/sister(s)	72 3%	2 *	11 1%	14 3%	31 7%	14 5%	25 4%	47 2%	9 3%	11 2%	11 2%	14 3%	
Other family members	184 7%	10 2%	37 3%	53 11%	55 12%	29 11%	67 10%	117 6%	16 5%	44 7%	47 7%	40 7%	
Friends	88 3%	14 3%	34 3%	12 2%	14 3%	15 6%	12 2%	76 4%	6 2%	10 2%	27 4%	22 4%	
Someone else	8 *	- *	2 *	2 *	4 1%	- -	4 1%	4 *	- -	1 *	2 *	2 *	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	
Net : Other people	1733 63%	50 12%	802 74%	338 68%	352 75%	191 72%	545 78%	1188 58%	149 51%	420 64%	440 69%	362 65%	
Average number of responses	1.17	1.03	1.07	1.27	1.31	1.40	1.40	1.09	1.15	1.13	1.18	1.23	

Q2_8C Thinking about all the times you were eating your lunch in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate lunch at home in the last seven days

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter mediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	2798	759	39	103	361	406	208	662	1010	558	1081	149
Base	2738	263	13	37	124	140	65	236	1102	553	958	125
Ate alone	1005	91	7	18	48	46	24	88	390	212	346	56
	37%	34%	50%	50%	39%	33%	37%	37%	35%	38%	36%	45%
Partner	1137	109	3	10	48	61	21	98	510	208	393	26
	42%	41%	22%	29%	38%	44%	32%	42%	46%	38%	41%	21%
Child(ren)	551	50	2	5	21	29	15	40	240	107	183	21
	20%	19%	13%	12%	17%	21%	23%	17%	22%	19%	19%	17%
Parent(s)/guardian(s)	163	12	2	3	9	2	3	11	46	37	62	19
	6%	5%	12%	7%	8%	2%	5%	5%	4%	7%	6%	15%
Brother(s)/sister(s)	72	7	-	2	3	1	1	6	23	13	26	10
	3%	3%	-	6%	2%	1%	1%	2%	2%	2%	3%	8%
Other family members	184	16	1	2	6	9	5	12	66	47	58	13
	7%	6%	7%	5%	5%	6%	7%	5%	6%	8%	6%	11%
Friends	88	6	-	1	3	3	2	5	34	20	33	1
	3%	2%	-	1%	2%	2%	2%	2%	3%	4%	3%	1%
Someone else	8	1	-	-	-	1	-	1	4	3	1	-
	*	*	-	-	-	1%	-	1%	*	1%	*	*
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other people	1733	173	7	18	76	95	41	148	712	341	611	69
	63%	66%	50%	50%	61%	67%	63%	63%	65%	62%	64%	55%
Average number of responses	1.17	1.11	1.03	1.11	1.11	1.09	1.07	1.11	1.19	1.17	1.15	1.18

Q2_7C Number of times eaten main evening meal at home in the last seven days

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
0	51 2%	33 2%	18 1%	7 2%	7 1%	8 2%	13 2%	7 2%	4 1%	4 1%	44 2%	- -	6 2%	1 1%	46 2%	4 1%	28 1%	23 2%
1	43 1%	26 2%	17 1%	12 3%	12 2%	3 1%	7 1%	6 1%	2 *	1 1%	38 1%	1 1%	3 1%	1 1%	41 1%	2 1%	20 1%	23 2%
2	88 3%	50 3%	37 2%	13 3%	21 4%	20 4%	19 3%	3 1%	6 2%	6 3%	72 3%	5 3%	9 3%	2 2%	85 3%	3 1%	50 3%	38 3%
3	99 3%	44 3%	54 3%	16 3%	22 4%	23 4%	19 3%	7 2%	8 2%	4 2%	82 3%	3 2%	10 4%	3 4%	90 3%	8 3%	56 3%	43 3%
4	175 5%	93 6%	81 5%	28 6%	51 9%	24 4%	33 6%	15 3%	14 4%	10 4%	154 6%	8 5%	9 3%	3 4%	147 5%	19 6%	104 5%	71 6%
5	339 10%	178 11%	161 10%	52 11%	66 12%	64 12%	70 12%	51 11%	25 6%	11 5%	294 11%	14 9%	23 8%	9 10%	296 11%	24 8%	194 10%	145 12%
6	380 12%	165 10%	216 13%	66 14%	61 11%	58 11%	71 12%	55 13%	43 11%	25 10%	321 12%	17 11%	32 12%	10 11%	347 12%	21 7%	241 12%	139 11%
7	2026 63%	974 62%	1052 64%	274 58%	297 55%	333 62%	362 61%	291 66%	299 73%	167 70%	1676 62%	108 69%	181 66%	61 68%	1732 62%	208 72%	1271 64%	754 60%
Never eat a main evening meal	31 1%	14 1%	16 1%	1 *	- -	4 1%	- *	8 2%	5 1%	12 5%	28 1%	2 1%	1 *	- -	28 1%	- -	8 *	23 2%
Net : 0-3	311 10%	169 11%	143 9%	48 10%	62 12%	58 11%	59 10%	31 7%	26 6%	27 11%	264 10%	11 7%	29 11%	7 7%	289 10%	17 6%	161 8%	150 12%
Net : 4-5	514 16%	272 17%	242 15%	80 17%	117 22%	88 16%	103 17%	66 15%	40 10%	21 9%	448 17%	21 14%	32 12%	12 14%	444 16%	42 15%	298 15%	216 17%
Net : 6-7	2406 74%	1138 72%	1268 77%	341 73%	358 67%	391 73%	433 73%	346 78%	342 84%	192 80%	1996 74%	125 80%	213 78%	72 79%	2079 74%	229 80%	1512 77%	893 71%
Net : Any who have eaten	3149 97%	1531 97%	1619 98%	462 98%	529 99%	525 98%	581 98%	428 97%	398 98%	225 94%	2637 97%	155 99%	267 97%	90 99%	2738 97%	284 99%	1935 98%	1213 96%
Mean Score	6.05	5.96	6.14	5.92	5.77	6.01	5.96	6.24	6.40	6.31	6.03	6.29	6.07	6.22	6.02	6.27	6.12	5.95
Standard Deviation	1.61	1.71	1.50	1.69	1.74	1.62	1.69	1.43	1.31	1.47	1.62	1.33	1.70	1.44	1.64	1.43	1.54	1.70
Standard Error	0.03	0.05	0.03	0.10	0.08	0.07	0.07	0.06	0.06	0.08	0.04	0.13	0.08	0.06	0.03	0.10	0.04	0.04

Food and You Survey 2012

Q2_7C Number of times eaten main evening meal at home in the last seven days

Base: All respondents

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
0	51 2%	33 2%	6 1%	1 1%	11 2%	7 1%	16 1%	18 3%	10 1%	7 1%	44 2%	36 2%	- -	15 1%	37 2%	1 1%	4 9%	- -	9 2%
1	43 1%	34 2%	3 *	1 1%	5 1%	19 2%	16 1%	6 1%	2 *	4 1%	39 1%	33 2%	2 1%	8 1%	36 2%	1 *	- -	1 2%	6 1%
2	88 3%	61 3%	13 2%	7 4%	7 1%	21 3%	30 3%	24 4%	12 2%	12 2%	75 3%	45 2%	8 4%	35 3%	68 3%	9 4%	2 5%	- -	8 2%
3	99 3%	70 4%	13 2%	7 4%	9 2%	26 3%	38 4%	22 3%	12 2%	8 1%	91 3%	61 3%	10 5%	28 3%	81 3%	4 2%	- -	2 4%	12 2%
4	175 5%	128 7%	21 3%	10 6%	16 3%	61 7%	63 6%	23 3%	28 4%	20 4%	154 6%	119 6%	11 5%	44 4%	142 6%	11 5%	5 11%	3 5%	14 2%
5	339 10%	227 12%	43 6%	11 6%	58 12%	136 16%	104 10%	55 8%	43 7%	36 7%	303 11%	215 11%	18 8%	106 10%	297 13%	15 7%	2 4%	3 5%	23 4%
6	380 12%	243 13%	84 12%	14 8%	39 8%	127 15%	142 13%	68 10%	43 7%	57 11%	323 12%	246 13%	20 9%	115 11%	306 13%	25 12%	3 5%	6 12%	40 7%
7	2026 63%	1033 56%	520 72%	122 69%	351 71%	437 52%	665 61%	441 66%	483 75%	378 70%	1647 61%	1170 60%	136 64%	718 67%	1397 59%	135 67%	32 67%	38 72%	423 76%
Never eat a main evening meal	31 1%	7 *	19 3%	3 2%	2 *	2 *	8 1%	9 1%	12 2%	18 3%	13 *	13 1%	7 4%	10 1%	7 *	1 1%	- -	- -	22 4%
Net : 0-3	311 10%	204 11%	54 7%	19 11%	34 7%	75 9%	108 10%	80 12%	48 7%	50 9%	262 10%	189 10%	26 13%	96 9%	229 10%	16 8%	6 13%	3 5%	57 10%
Net : 4-5	514 16%	355 19%	64 9%	22 12%	73 15%	197 24%	167 15%	78 12%	71 11%	56 10%	458 17%	334 17%	29 14%	150 14%	439 19%	26 13%	7 14%	5 10%	37 7%
Net : 6-7	2406 74%	1276 70%	603 84%	136 77%	390 78%	564 67%	807 75%	509 76%	526 81%	435 81%	1971 73%	1416 73%	155 74%	833 77%	1703 72%	160 79%	34 72%	44 85%	463 83%
Net : Any who have eaten	3149 97%	1795 98%	696 97%	173 97%	485 98%	827 99%	1059 98%	640 96%	623 97%	516 95%	2633 98%	1890 97%	203 96%	1055 98%	2327 98%	200 99%	43 91%	52 100%	526 94%
Mean Score	6.05	5.85	6.41	6.17	6.23	5.86	6.02	6.05	6.36	6.32	6.00	5.98	6.13	6.16	5.96	6.20	5.71	6.38	6.41
Standard Deviation	1.61	1.71	1.28	1.54	1.53	1.59	1.62	1.74	1.41	1.43	1.63	1.66	1.48	1.54	1.63	1.47	2.25	1.28	1.45
Standard Error	0.03	0.04	0.04	0.11	0.07	0.06	0.05	0.07	0.05	0.06	0.03	0.04	0.11	0.05	0.04	0.10	0.30	0.16	0.05

Q2_7C Number of times eaten main evening meal at home in the last seven days

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
0	51 2%	27 1%	12 2%	11 2%	48 2%	3 1%	48 2%	37 1%	2 1%	42 2%	10 1%	31 2%	8 1%	12 1%	21 2%	30 2%
1	43 1%	25 1%	9 2%	6 1%	40 1%	4 2%	43 1%	36 1%	- -	40 2%	3 1%	20 1%	4 1%	20 2%	20 2%	21 1%
2	88 3%	56 3%	15 3%	13 3%	79 3%	9 4%	86 3%	74 3%	1 1%	76 3%	11 1%	50 3%	16 2%	22 2%	38 3%	43 2%
3	99 3%	64 3%	19 4%	13 3%	93 3%	6 2%	91 3%	80 3%	1 1%	94 4%	5 1%	48 3%	17 3%	34 3%	46 4%	47 3%
4	175 5%	99 5%	39 8%	24 5%	157 5%	18 8%	167 6%	145 6%	3 2%	157 7%	18 2%	79 5%	30 5%	65 7%	83 7%	87 5%
5	339 10%	220 11%	74 15%	32 6%	313 10%	26 11%	321 11%	287 11%	11 8%	311 13%	28 3%	159 10%	76 12%	104 11%	147 12%	170 9%
6	380 12%	275 13%	61 12%	28 6%	352 12%	29 12%	363 12%	334 13%	6 5%	329 14%	52 6%	198 12%	97 15%	86 9%	143 12%	203 11%
7	2026 63%	1288 62%	279 55%	355 72%	1881 63%	144 61%	1844 62%	1554 61%	107 80%	1351 56%	675 82%	1014 63%	395 61%	617 64%	688 58%	1226 66%
Never eat a main evening meal	31 1%	17 1%	1 *	11 2%	31 1%	- -	27 1%	12 *	3 2%	14 1%	17 2%	19 1%	- -	11 1%	10 1%	20 1%
Net : 0-3	311 10%	189 9%	55 11%	55 11%	290 10%	22 9%	295 10%	238 9%	7 5%	265 11%	47 6%	168 10%	45 7%	98 10%	135 11%	162 9%
Net : 4-5	514 16%	319 15%	113 22%	55 11%	470 16%	44 18%	488 16%	432 17%	14 10%	468 19%	46 6%	238 15%	107 17%	169 17%	231 19%	256 14%
Net : 6-7	2406 74%	1562 75%	340 67%	383 78%	2233 75%	173 73%	2207 74%	1889 74%	113 85%	1679 70%	727 89%	1212 75%	492 76%	702 72%	831 69%	1429 77%
Net : Any who have eaten	3149 97%	2026 98%	496 98%	470 95%	2914 97%	235 99%	2915 98%	2510 98%	129 96%	2357 98%	792 97%	1568 97%	636 99%	946 98%	1166 97%	1797 97%
Mean Score	6.05	6.08	5.80	6.18	6.06	5.97	6.02	6.02	6.55	5.87	6.59	6.04	6.12	6.02	5.88	6.15
Standard Deviation	1.61	1.56	1.74	1.67	1.60	1.65	1.63	1.60	1.17	1.68	1.20	1.65	1.46	1.64	1.70	1.56
Standard Error	0.03	0.03	0.08	0.07	0.03	0.11	0.03	0.03	0.12	0.04	0.04	0.04	0.06	0.06	0.05	0.04

Q2_7C Number of times eaten main evening meal at home in the last seven days

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
0	51 2%	3 2%	1 1%	11 4%	6 1%	32 1%
1	43 1%	2 1%	-	3 1%	9 2%	28 1%
2	88 3%	2 1%	8 6%	9 3%	6 1%	64 3%
3	99 3%	12 7%	4 3%	4 1%	8 2%	74 3%
4	175 5%	6 3%	16 12%	13 4%	32 7%	116 5%
5	339 10%	15 8%	16 12%	40 14%	43 10%	233 10%
6	380 12%	28 16%	16 12%	37 13%	41 10%	277 12%
7	2026 63%	108 61%	72 54%	175 60%	274 64%	1453 63%
Never eat a main evening meal	31 1%	-	1 *	2 1%	7 2%	22 1%
Net : 0-3	311 10%	19 11%	14 11%	29 10%	37 9%	220 10%
Net : 4-5	514 16%	21 12%	32 24%	53 18%	74 17%	349 15%
Net : 6-7	2406 74%	137 77%	88 65%	212 72%	315 74%	1730 75%
Net : Any who have eaten	3149 97%	173 98%	132 99%	281 96%	412 97%	2245 98%
Mean Score	6.05	6.05	5.78	5.93	6.09	6.08
Standard Deviation	1.61	1.60	1.65	1.77	1.59	1.58
Standard Error	0.03	0.13	0.14	0.11	0.08	0.03

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Q2_7C Number of times eaten main evening meal at home in the last seven days

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
0	51 2%	14 1%	3 1%	4 1%	5 2%	3 1%	1 1%	13 1%	9 2%	7 2%	5 1%	6 1%	7 1%	23 2%	1 2%	14 2%
1	43 1%	16 1%	5 2%	9 3%	11 3%	2 1%	4 4%	11 1%	10 2%	12 3%	9 2%	13 2%	7 1%	15 1%	1 1%	4 1%
2	88 3%	35 3%	9 3%	12 4%	9 3%	8 3%	3 3%	35 3%	22 4%	7 2%	17 4%	13 2%	12 2%	29 2%	4 6%	15 2%
3	99 3%	36 3%	11 3%	11 4%	8 3%	4 1%	8 8%	25 2%	22 4%	17 4%	10 3%	18 3%	29 6%	38 3%	6 8%	16 2%
4	175 5%	69 6%	18 5%	18 6%	17 5%	10 3%	- -	45 4%	38 6%	23 5%	8 2%	27 4%	30 6%	63 5%	3 4%	38 6%
5	339 10%	123 11%	46 14%	35 13%	49 16%	45 15%	12 13%	135 13%	65 11%	58 14%	44 11%	76 12%	57 12%	147 13%	5 7%	58 9%
6	380 12%	133 12%	54 16%	47 17%	38 12%	34 11%	12 13%	118 12%	70 12%	61 14%	62 16%	95 15%	69 14%	162 14%	4 5%	67 10%
7	2026 63%	711 62%	196 57%	138 50%	166 55%	189 63%	52 57%	628 62%	357 60%	244 57%	230 59%	385 60%	276 56%	674 58%	48 67%	454 67%
Never eat a main evening meal	31 1%	4 *	1 *	1 *	3 1%	3 1%	- -	5 1%	4 1%	- -	2 1%	5 1%	2 1%	11 1%	- -	13 2%
Net : 0-3	311 10%	105 9%	28 8%	37 14%	35 12%	21 7%	15 16%	89 9%	67 11%	43 10%	43 11%	55 9%	57 12%	115 10%	12 17%	63 9%
Net : 4-5	514 16%	191 17%	64 19%	52 19%	65 21%	54 18%	12 13%	179 18%	103 17%	81 19%	52 13%	103 16%	87 18%	210 18%	8 11%	96 14%
Net : 6-7	2406 74%	844 74%	250 73%	185 67%	204 67%	222 75%	64 70%	746 74%	427 72%	305 71%	292 75%	480 75%	345 70%	836 72%	52 72%	520 77%
Net : Any who have eaten	3149 97%	1122 98%	339 99%	269 98%	297 97%	292 98%	90 99%	997 98%	583 98%	422 98%	380 98%	628 98%	480 98%	1128 97%	71 98%	652 96%
Mean Score	6.05	6.03	6.01	5.70	5.81	6.17	5.81	6.06	5.93	5.91	6.00	6.07	5.89	5.96	5.89	6.15
Standard Deviation	1.61	1.60	1.52	1.80	1.76	1.42	1.81	1.56	1.69	1.66	1.67	1.53	1.65	1.64	1.86	1.58
Standard Error	0.03	0.05	0.09	0.12	0.11	0.08	0.19	0.05	0.07	0.08	0.08	0.06	0.08	0.05	0.21	0.06

Q2_7C Number of times eaten main evening meal at home in the last seven days

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
0	51 2%	13 2%	5 7%	4 4%	2 1%	2 1%	1 1%	7 1%	6 1%	11 1%	2 1%	10 2%	22 2%	12 2%	3 3%	4 1%
1	43 1%	6 1%	- *	4 4%	3 2%	1 *	1 1%	1 *	10 2%	18 2%	2 1%	6 1%	26 2%	7 1%	3 4%	2 1%
2	88 3%	14 2%	2 3%	1 2%	4 2%	1 1%	- 4%	22 4%	6 1%	20 2%	4 2%	21 3%	52 3%	13 2%	1 1%	2 1%
3	99 3%	22 3%	- -	4 5%	3 2%	6 4%	2 2%	20 4%	13 3%	19 2%	4 3%	24 4%	57 4%	24 4%	11 13%	1 *
4	175 5%	39 6%	7 9%	12 14%	17 10%	4 3%	4 4%	31 5%	31 7%	47 5%	1 1%	23 4%	78 5%	38 6%	3 4%	14 5%
5	339 10%	63 10%	6 8%	6 7%	18 10%	11 7%	8 8%	64 11%	37 8%	113 13%	12 8%	55 9%	199 13%	74 11%	9 11%	19 7%
6	380 12%	84 13%	10 13%	11 12%	28 16%	15 9%	19 20%	61 11%	62 13%	115 14%	24 16%	96 16%	195 13%	103 15%	6 7%	27 10%
7	2026 63%	402 62%	45 59%	43 50%	103 57%	114 73%	59 63%	356 63%	288 63%	507 60%	98 66%	355 59%	864 58%	391 58%	47 56%	197 73%
Never eat a main evening meal	31 1%	5 1%	1 1%	1 1%	1 1%	3 2%	1 2%	5 1%	6 1%	2 *	2 1%	13 2%	4 *	7 1%	- -	5 2%
Net : 0-3	311 10%	60 9%	9 11%	14 16%	13 7%	13 9%	5 5%	55 10%	42 9%	69 8%	14 9%	74 12%	162 11%	63 9%	18 22%	15 5%
Net : 4-5	514 16%	102 16%	13 17%	18 21%	36 20%	15 9%	12 12%	95 17%	69 15%	159 19%	13 9%	79 13%	278 19%	112 17%	13 15%	33 12%
Net : 6-7	2406 74%	486 75%	55 72%	54 63%	131 73%	129 82%	78 83%	417 74%	350 76%	622 73%	123 82%	451 75%	1059 71%	494 74%	53 63%	224 82%
Net : Any who have eaten	3149 97%	630 97%	71 92%	81 94%	176 98%	152 96%	91 97%	554 98%	448 97%	837 99%	145 97%	581 96%	1472 98%	650 97%	81 97%	262 97%
Mean Score	6.05	6.05	5.78	5.46	6.00	6.36	6.33	6.06	6.08	6.01	6.25	6.01	5.91	6.01	5.53	6.39
Standard Deviation	1.61	1.61	2.03	2.08	1.53	1.39	1.21	1.55	1.58	1.58	1.48	1.63	1.67	1.58	2.05	1.34
Standard Error	0.03	0.06	0.25	0.24	0.12	0.11	0.12	0.07	0.08	0.06	0.12	0.07	0.05	0.06	0.23	0.07

Q2_7C Number of times eaten main evening meal at home in the last seven days
Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
0	51 2%	18 3%	15 1%	4 1%	6 1%	8 2%	8 1%	43 2%	10 3%	14 2%	13 2%	6 1%
1	43 1%	13 3%	16 1%	4 1%	8 1%	3 1%	6 1%	37 2%	3 1%	8 1%	10 1%	10 2%
2	88 3%	18 4%	34 3%	21 4%	10 2%	4 1%	11 1%	77 3%	10 3%	13 2%	29 4%	19 3%
3	99 3%	24 5%	32 3%	9 1%	32 6%	2 1%	28 3%	70 3%	10 3%	27 4%	28 4%	16 2%
4	175 5%	27 5%	69 6%	33 6%	24 4%	22 6%	44 5%	130 5%	16 5%	40 5%	51 7%	36 5%
5	339 10%	65 13%	127 10%	67 11%	58 10%	23 7%	82 10%	257 11%	18 5%	54 7%	75 10%	120 18%
6	380 12%	54 11%	145 12%	77 13%	57 10%	47 14%	91 11%	290 12%	27 8%	90 12%	100 13%	81 12%
7	2026 63%	277 54%	768 63%	368 63%	375 65%	238 69%	575 68%	1451 61%	235 70%	499 66%	464 60%	378 57%
Never eat a main evening meal	31 1%	16 3%	9 1%	2 *	3 1%	- -	1 *	30 1%	7 2%	11 2%	4 1%	1 *
Net : 0-3	311 10%	89 17%	106 9%	40 7%	60 10%	17 5%	55 6%	256 11%	40 12%	74 10%	84 11%	53 8%
Net : 4-5	514 16%	92 18%	196 16%	100 17%	82 14%	44 13%	126 15%	388 16%	35 10%	94 12%	126 16%	156 23%
Net : 6-7	2406 74%	331 65%	912 75%	445 76%	432 75%	285 82%	665 79%	1740 73%	262 78%	589 78%	564 73%	459 69%
Net : Any who have eaten	3149 97%	478 93%	1190 98%	578 99%	564 98%	339 98%	837 99%	2312 97%	319 95%	732 97%	756 98%	661 99%
Mean Score	6.05	5.68	6.09	6.14	6.10	6.26	6.23	5.99	6.11	6.14	5.95	5.95
Standard Deviation	1.61	1.95	1.56	1.45	1.57	1.49	1.41	1.67	1.76	1.58	1.68	1.54
Standard Error	0.03	0.06	0.05	0.07	0.08	0.10	0.05	0.03	0.08	0.05	0.06	0.07

Q2_7C Number of times eaten main evening meal at home in the last seven days
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/manual	Not classifiable/stated/never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
0	51 2%	6 2%	1 7%	3 5%	2 1%	3 2%	2 2%	5 2%	8 1%	14 2%	24 2%	6 4%
1	43 1%	3 1%	- 2%	2 5%	1 1%	1 *	1 2%	3 1%	23 2%	10 2%	9 1%	1 *
2	88 3%	7 2%	- 2%	2 3%	6 4%	2 2%	4 4%	7 2%	36 3%	11 2%	39 3%	1 1%
3	99 3%	11 4%	2 9%	3 5%	7 4%	4 3%	2 2%	12 4%	45 3%	19 3%	34 3%	- *
4	175 5%	12 4%	- 1%	1 2%	5 3%	7 4%	4 5%	8 3%	76 6%	23 3%	72 6%	4 3%
5	339 10%	25 8%	2 14%	3 6%	13 9%	15 9%	7 8%	25 9%	183 14%	63 10%	80 7%	13 9%
6	380 12%	34 11%	3 19%	6 12%	21 13%	16 10%	8 10%	34 12%	193 15%	80 12%	94 8%	13 10%
7	2026 63%	216 69%	8 44%	32 63%	97 64%	113 70%	54 66%	188 67%	714 56%	423 65%	787 68%	101 72%
Never eat a main evening meal	31 1%	- *	1 4%	- -	1 1%	- -	- -	1 *	6 *	8 1%	16 1%	1 *
Net : 0-3	311 10%	27 9%	4 23%	9 18%	17 11%	10 6%	9 10%	28 10%	117 9%	63 10%	123 11%	8 6%
Net : 4-5	514 16%	37 12%	3 15%	4 7%	18 12%	22 14%	11 14%	33 12%	260 20%	85 13%	151 13%	18 13%
Net : 6-7	2406 74%	250 80%	11 63%	38 75%	118 77%	129 80%	62 76%	223 79%	907 71%	504 77%	880 76%	115 81%
Net : Any who have eaten	3149 97%	308 98%	16 89%	48 95%	150 98%	158 98%	80 98%	277 98%	1270 99%	630 97%	1114 97%	135 96%
Mean Score	6.05	6.18	5.44	5.72	6.09	6.25	6.01	6.14	5.95	6.12	6.10	6.26
Standard Deviation	1.61	1.56	2.18	2.18	1.58	1.47	1.78	1.60	1.54	1.62	1.67	1.62
Standard Error	0.03	0.05	0.31	0.19	0.08	0.07	0.11	0.06	0.05	0.06	0.05	0.13

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Q2_8E Thinking about all the times you were eating your main evening meal in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate a main evening meal at home in the last seven days

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3144	1270	1874	292	480	540	552	512	449	317	2050	102	494	498	2832	206	1637	1506
Base	3149	1531	1619	462	529	525	581	428	398	225	2637	155	267	90	2738	284	1935	1213
Ate alone	600	308	292	75	58	76	83	98	99	107	506	29	49	17	521	55	69	531
	19%	20%	18%	16%	11%	15%	14%	23%	25%	48%	19%	18%	18%	19%	19%	19%	4%	44%
Partner	1775	912	862	66	335	326	389	287	265	106	1479	93	157	45	1578	125	1734	40
	56%	60%	53%	14%	63%	62%	67%	67%	67%	47%	56%	60%	59%	50%	58%	44%	90%	3%
Child(ren)	900	369	532	30	202	297	262	76	30	4	751	51	67	31	752	125	714	185
	29%	24%	33%	7%	38%	57%	45%	18%	8%	2%	28%	33%	25%	35%	27%	44%	37%	15%
Parent(s)/guardian(s)	301	160	141	210	47	17	20	4	2	-	262	9	19	10	236	46	24	277
	10%	10%	9%	45%	9%	3%	3%	1%	1%	-	10%	6%	7%	11%	9%	16%	1%	23%
Brother(s)/sister(s)	180	94	86	158	10	1	8	1	-	2	153	6	15	6	149	22	1	179
	6%	6%	5%	34%	2%	*	1%	*	*	1%	6%	4%	6%	7%	5%	8%	*	15%
Other family members	291	127	164	70	45	42	54	38	34	8	244	13	25	8	232	46	164	127
	9%	8%	10%	15%	9%	8%	9%	9%	9%	4%	9%	9%	9%	9%	8%	16%	8%	10%
Friends	110	60	50	35	33	15	14	5	5	2	100	1	6	2	96	11	17	93
	3%	4%	3%	7%	6%	3%	2%	1%	1%	1%	4%	*	2%	3%	3%	4%	1%	8%
Someone else	8	5	2	5	-	-	2	-	-	-	7	-	-	-	8	-	1	7
	*	*	*	1%	-	-	*	*	-	-	*	-	-	*	*	-	*	1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other people	2549	1223	1327	387	472	448	497	330	299	118	2131	127	218	73	2217	229	1866	682
	81%	80%	82%	84%	89%	85%	86%	77%	75%	52%	81%	82%	82%	81%	81%	81%	96%	56%
Average number of responses	1.32	1.33	1.32	1.40	1.38	1.48	1.43	1.19	1.10	1.02	1.33	1.30	1.27	1.34	1.30	1.51	1.41	1.19

Food and You Survey 2012

Q2_8E Thinking about all the times you were eating your main evening meal in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate a main evening meal at home in the last seven days

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3144	1544	876	193	530	764	970	641	769	662	2481	1829	193	1121	2070	223	52	64	733
Base	3149	1795	696	173	485	827	1059	640	623	516	2633	1890	203	1055	2327	200	43	52	526
Ate alone	600 19%	273 15%	218 31%	43 25%	65 13%	130 16%	193 18%	97 15%	179 29%	162 31%	438 17%	329 17%	35 17%	235 22%	337 15%	33 17%	9 20%	12 23%	209 40%
Partner	1775 56%	1107 62%	431 62%	64 37%	173 36%	550 66%	566 53%	341 53%	318 51%	256 50%	1518 58%	1015 54%	130 64%	628 60%	1337 57%	129 65%	25 58%	38 73%	244 46%
Child(ren)	900 29%	643 36%	52 7%	48 28%	158 33%	264 32%	298 28%	211 33%	128 20%	106 20%	794 30%	572 30%	60 29%	269 25%	743 32%	63 32%	16 37%	11 21%	65 12%
Parent(s)/guardian(s)	301 10%	159 9%	4 1%	34 20%	104 21%	49 6%	124 12%	95 15%	33 5%	21 4%	280 11%	231 12%	20 10%	50 5%	272 12%	11 5%	- 1%	- -	17 3%
Brother(s)/sister(s)	180 6%	80 4%	2 *	24 14%	73 15%	14 2%	91 9%	53 8%	23 4%	11 2%	169 6%	135 7%	11 6%	34 3%	174 7%	1 *	- -	- -	6 1%
Other family members	291 9%	154 9%	46 7%	12 7%	78 16%	73 9%	105 10%	63 10%	50 8%	42 8%	248 9%	195 10%	12 6%	84 8%	225 10%	18 9%	6 14%	4 7%	38 7%
Friends	110 3%	59 3%	9 1%	9 5%	32 7%	33 4%	48 4%	10 2%	18 3%	11 2%	98 4%	87 5%	1 *	22 2%	96 4%	5 3%	1 2%	- 1%	7 1%
Someone else	8 *	1 *	- -	- -	6 1%	- -	1 *	6 1%	- *	- *	7 *	- *	- *	1 1%	7 *	- -	- -	- -	1 *
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other people	2549 81%	1522 85%	478 69%	130 75%	420 87%	697 84%	866 82%	542 85%	444 71%	354 69%	2195 83%	1560 83%	168 83%	820 78%	1989 85%	166 83%	35 80%	41 77%	317 60%
Average number of responses	1.32	1.38	1.10	1.36	1.42	1.35	1.35	1.37	1.20	1.18	1.35	1.36	1.32	1.26	1.37	1.31	1.32	1.25	1.12

Food and You Survey 2012

Q2_8E Thinking about all the times you were eating your main evening meal in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate a main evening meal at home in the last seven days

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Total	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3144	1958	478	613	2932	212	2963	2451	99	2218	926	1991	509	644	1096	1874
Base	3149	2026	496	470	2914	235	2915	2510	129	2357	792	1568	636	946	1166	1797
Ate alone	600 19%	335 17%	109 22%	134 28%	552 19%	48 20%	569 20%	336 13%	20 15%	396 17%	203 26%	447 29%	47 7%	106 11%	197 17%	375 21%
Partner	1775 56%	1315 65%	238 48%	192 41%	1642 56%	133 56%	1622 56%	1542 61%	78 61%	1327 56%	447 56%	811 52%	484 76%	479 51%	723 62%	936 52%
Child(ren)	900 29%	579 29%	126 25%	168 36%	844 29%	57 24%	843 29%	822 33%	26 21%	690 29%	211 27%	531 34%	170 27%	199 21%	352 30%	495 28%
Parent(s)/guardian(s)	301 10%	176 9%	37 7%	20 4%	300 10%	1 1%	276 9%	207 8%	21 16%	264 11%	37 5%	27 2%	39 6%	235 25%	63 5%	221 12%
Brother(s)/sister(s)	180 6%	91 4%	27 5%	14 3%	178 6%	2 1%	165 6%	110 4%	14 11%	160 7%	20 3%	7 *	20 3%	153 16%	39 3%	138 8%
Other family members	291 9%	188 9%	18 4%	48 10%	268 9%	23 10%	269 9%	253 10%	13 10%	220 9%	71 9%	129 8%	50 8%	111 12%	115 10%	161 9%
Friends	110 3%	28 1%	59 12%	7 1%	92 3%	18 8%	105 4%	98 4%	- *	99 4%	10 1%	39 3%	25 4%	45 5%	54 5%	49 3%
Someone else	8 *	1 *	5 1%	- -	7 *	- *	7 *	2 *	- *	7 *	- *	1 *	1 *	5 1%	2 *	5 *
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Net : Other people	2549 81%	1691 83%	387 78%	336 72%	2363 81%	187 80%	2346 80%	2174 87%	109 85%	1960 83%	589 74%	1121 71%	588 93%	841 89%	969 83%	1422 79%
Average number of responses	1.32	1.34	1.25	1.24	1.33	1.20	1.32	1.34	1.33	1.34	1.26	1.27	1.32	1.41	1.33	1.32

Q2_8E Thinking about all the times you were eating your main evening meal in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate a main evening meal at home in the last seven days

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3144	155	133	273	388	2289
Base	3149	173	132	281	412	2245
Ate alone	600 19%	35 20%	27 20%	43 15%	85 21%	424 19%
Partner	1775 56%	86 50%	77 58%	179 64%	230 56%	1259 56%
Child(ren)	900 29%	48 28%	35 26%	92 33%	113 27%	652 29%
Parent(s)/guardian(s)	301 10%	23 13%	11 8%	19 7%	48 12%	214 10%
Brother(s)/sister(s)	180 6%	12 7%	6 5%	13 5%	28 7%	127 6%
Other family members	291 9%	21 12%	14 11%	22 8%	41 10%	201 9%
Friends	110 3%	4 2%	3 2%	9 3%	12 3%	87 4%
Someone else	8 *	-	-	2 1%	-	5 *
Don't know	-	-	-	-	-	-
Net : Other people	2549 81%	138 80%	106 80%	238 85%	327 79%	1821 81%
Average number of responses	1.32	1.33	1.30	1.35	1.35	1.32

Q2_8E Thinking about all the times you were eating your main evening meal in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate a main evening meal at home in the last seven days

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3144	1038	284	221	269	290	89	966	544	377	378	568	406	1078	79	717
Base	3149	1122	339	269	297	292	90	997	583	422	380	628	480	1128	71	652
Ate alone	600 19%	167 15%	37 11%	38 14%	36 12%	56 19%	17 19%	150 15%	70 12%	54 13%	58 15%	97 15%	61 13%	187 17%	20 28%	159 24%
Partner	1775 56%	603 54%	130 38%	134 50%	185 62%	178 61%	48 53%	615 62%	361 62%	251 59%	228 60%	381 61%	267 56%	666 59%	37 52%	381 58%
Child(ren)	900 29%	358 32%	109 32%	108 40%	110 37%	78 27%	30 33%	331 33%	193 33%	132 31%	133 35%	168 27%	142 30%	343 30%	16 23%	157 24%
Parent(s)/guardian(s)	301 10%	158 14%	87 26%	45 17%	26 9%	22 8%	11 12%	90 9%	67 12%	57 13%	30 8%	70 11%	73 15%	107 9%	1 2%	43 7%
Brother(s)/sister(s)	180 6%	101 9%	63 19%	34 13%	12 4%	8 3%	5 6%	38 4%	39 7%	26 6%	8 2%	36 6%	38 8%	63 6%	-	29 4%
Other family members	291 9%	107 10%	48 14%	20 8%	25 9%	18 6%	12 13%	90 9%	66 11%	45 11%	35 9%	48 8%	66 14%	96 8%	5 7%	46 7%
Friends	110 3%	54 5%	17 5%	12 4%	15 5%	8 3%	-	33 3%	18 3%	22 5%	17 4%	23 4%	28 6%	40 4%	4 5%	8 1%
Someone else	8 *	-	-	2 1%	-	-	-	2 *	2 *	-	-	-	-	1 *	-	5 1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other people	2549 81%	955 85%	302 89%	231 86%	261 88%	235 81%	73 81%	846 85%	512 88%	368 87%	322 85%	531 85%	419 87%	941 83%	51 72%	493 76%
Average number of responses	1.32	1.38	1.45	1.46	1.38	1.27	1.36	1.35	1.40	1.39	1.34	1.31	1.41	1.33	1.17	1.27

Food and You Survey 2012

Q2_8E Thinking about all the times you were eating your main evening meal in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate a main evening meal at home in the last seven days

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3144	630	62	70	163	150	100	515	414	734	143	530	1319	618	72	325
Base	3149	630	71	81	176	152	91	554	448	837	145	581	1472	650	81	262
Ate alone	600 19%	123 20%	7 10%	7 9%	31 18%	33 22%	17 19%	89 16%	62 14%	102 12%	24 17%	108 19%	217 15%	104 16%	15 19%	82 31%
Partner	1775 56%	302 48%	36 51%	53 65%	115 65%	93 61%	49 54%	323 58%	262 58%	488 58%	97 67%	324 56%	860 58%	388 60%	33 41%	135 51%
Child(ren)	900 29%	179 28%	22 32%	40 49%	66 37%	44 29%	28 30%	160 29%	126 28%	292 35%	52 36%	146 25%	495 34%	187 29%	15 18%	48 18%
Parent(s)/guardian(s)	301 10%	86 14%	16 23%	12 15%	19 11%	8 5%	7 8%	68 12%	63 14%	133 16%	8 6%	78 13%	138 9%	73 11%	15 18%	12 5%
Brother(s)/sister(s)	180 6%	43 7%	8 12%	7 9%	14 8%	7 4%	1 1%	42 8%	36 8%	79 9%	- *	46 8%	84 6%	42 6%	7 8%	13 5%
Other family members	291 9%	60 10%	7 9%	2 2%	8 5%	11 7%	17 18%	54 10%	36 8%	81 10%	8 6%	50 9%	150 10%	56 9%	18 23%	16 6%
Friends	110 3%	28 4%	1 1%	1 1%	1 1%	- 4%	4 4%	22 4%	11 2%	36 4%	4 3%	24 4%	71 5%	17 3%	1 1%	3 1%
Someone else	8 *	- -	- -	1 2%	- -	- -	- -	5 1%	- -	5 1%	- -	- -	6 *	1 *	- -	- -
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other people	2549 81%	506 80%	64 90%	74 91%	145 82%	118 78%	74 81%	465 84%	386 86%	735 88%	121 83%	473 81%	1255 85%	546 84%	65 81%	180 69%
Average number of responses	1.32	1.30	1.38	1.52	1.44	1.29	1.34	1.38	1.33	1.45	1.34	1.34	1.37	1.34	1.29	1.18

Q2_8E Thinking about all the times you were eating your main evening meal in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate a main evening meal at home in the last seven days

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3144	916	1154	469	405	200	778	2366	462	840	671	507
Base	3149	478	1190	578	564	339	837	2312	319	732	756	661
Ate alone	600 19%	408 85%	82 7%	48 8%	22 4%	40 12%	46 6%	554 24%	119 37%	170 23%	103 14%	80 12%
Partner	1775 56%	21 4%	941 79%	313 54%	334 59%	166 49%	514 61%	1261 55%	103 32%	400 55%	486 64%	449 68%
Child(ren)	900 29%	24 5%	153 13%	252 44%	303 54%	169 50%	557 67%	343 15%	89 28%	197 27%	226 30%	224 34%
Parent(s)/guardian(s)	301 10%	1 *	38 3%	102 18%	94 17%	66 20%	95 11%	205 9%	27 8%	50 7%	61 8%	59 9%
Brother(s)/sister(s)	180 6%	2 *	11 1%	35 6%	84 15%	48 14%	73 9%	107 5%	16 5%	28 4%	32 4%	40 6%
Other family members	291 9%	13 3%	55 5%	84 14%	81 14%	58 17%	106 13%	185 8%	22 7%	52 7%	88 12%	64 10%
Friends	110 3%	19 4%	29 2%	29 5%	8 1%	26 8%	8 1%	102 4%	5 2%	17 2%	24 3%	23 4%
Someone else	8 *	- *	1 *	1 *	- -	5 2%	6 1%	1 *	- -	1 *	6 1%	- -
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Net : Other people	2549 81%	70 15%	1108 93%	531 92%	542 96%	299 88%	791 94%	1759 76%	201 63%	562 77%	653 86%	581 88%
Average number of responses	1.32	1.02	1.10	1.50	1.64	1.70	1.68	1.19	1.19	1.25	1.36	1.42

Q2_8E Thinking about all the times you were eating your main evening meal in the last 7 days at home, did you mainly eat alone or with other people?

Base: All respondents who ate a main evening meal at home in the last seven days

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter mediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3144	849	47	131	417	444	236	756	1130	630	1222	162
Base	3149	308	16	48	150	158	80	277	1270	630	1114	135
Ate alone	600 19%	54 17%	4 23%	11 23%	30 20%	24 15%	13 17%	52 19%	202 16%	126 20%	235 21%	37 28%
Partner	1775 56%	181 59%	6 37%	21 44%	81 54%	100 64%	38 48%	164 59%	823 65%	335 53%	586 53%	30 22%
Child(ren)	900 29%	88 29%	3 19%	10 21%	41 27%	48 30%	23 29%	76 27%	360 28%	175 28%	332 30%	34 25%
Parent(s)/guardian(s)	301 10%	20 7%	2 14%	7 15%	17 11%	5 3%	8 11%	20 7%	91 7%	69 11%	111 10%	30 22%
Brother(s)/sister(s)	180 6%	16 5%	1 4%	7 14%	11 8%	3 2%	6 7%	15 5%	61 5%	29 5%	71 6%	19 14%
Other family members	291 9%	29 9%	4 24%	5 9%	13 8%	16 10%	11 13%	23 8%	111 9%	64 10%	100 9%	17 12%
Friends	110 3%	8 3%	-	-	4 2%	5 3%	4 5%	4 2%	43 3%	29 5%	30 3%	8 6%
Someone else	8 *	- *	-	-	-	- *	-	- *	1 *	7 1%	-	- *
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other people	2549 81%	254 83%	12 77%	37 77%	120 80%	134 85%	66 83%	225 81%	1068 84%	504 80%	879 79%	97 72%
Average number of responses	1.32	1.29	1.20	1.28	1.30	1.27	1.30	1.28	1.33	1.32	1.31	1.30

Q2_14 How often do you eat beef, lamb or pork?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
At least once a day	74	37	37	21	13	7	12	10	4	6	62	4	5	3	51	22	35	39
	2%	2%	2%	5%	3%	1%	2%	2%	1%	3%	2%	2%	2%	4%	2%	7%	2%	3%
5-6 times a week	126	79	47	23	20	8	22	23	19	11	103	13	6	4	113	6	78	48
	4%	5%	3%	5%	4%	1%	4%	5%	5%	5%	4%	8%	2%	5%	4%	2%	4%	4%
3-4 times a week	647	372	275	101	99	114	98	91	92	52	531	38	54	25	572	51	420	228
	20%	24%	17%	22%	18%	21%	17%	21%	23%	21%	20%	24%	20%	27%	20%	18%	21%	18%
Once or twice a week	1598	793	804	210	281	271	310	218	187	120	1328	69	157	45	1411	121	1017	579
	49%	50%	49%	45%	52%	51%	52%	49%	46%	50%	49%	44%	57%	49%	50%	42%	52%	46%
Once a fortnight	311	118	193	36	45	58	63	43	47	19	267	13	25	6	275	24	183	128
	10%	7%	12%	8%	8%	11%	11%	10%	12%	8%	10%	9%	9%	7%	10%	8%	9%	10%
Once a month	176	71	105	17	30	25	47	21	26	10	159	7	7	3	155	13	93	83
	5%	4%	6%	4%	6%	5%	8%	5%	6%	4%	6%	5%	3%	3%	6%	4%	5%	7%
Less than once a month	70	25	45	10	10	8	14	13	5	11	56	3	10	2	63	5	33	38
	2%	2%	3%	2%	2%	1%	2%	3%	1%	5%	2%	2%	4%	2%	2%	2%	2%	3%
Never	227	83	145	50	38	45	28	25	28	12	204	10	11	2	172	46	111	116
	7%	5%	9%	11%	7%	8%	5%	6%	7%	5%	8%	6%	4%	3%	6%	16%	6%	9%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Net : Weekly or more	2446	1282	1164	356	414	401	442	342	302	189	2023	124	222	77	2147	200	1550	894
	76%	81%	70%	76%	77%	75%	74%	77%	74%	79%	75%	79%	81%	85%	76%	69%	79%	71%
Net : Less than weekly	557	214	344	64	85	91	123	76	78	40	481	24	41	11	493	43	309	248
	17%	14%	21%	14%	16%	17%	21%	17%	19%	17%	18%	15%	15%	12%	18%	15%	16%	20%

Q2_14 How often do you eat beef, lamb or pork?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
At least once a day	74	40	10	2	23	15	26	19	15	16	58	51	5	19	53	1	-	3	17
	2%	2%	1%	1%	5%	2%	2%	3%	2%	3%	2%	3%	2%	2%	2%	1%	1%	5%	3%
5-6 times a week	126	72	30	4	21	23	50	27	27	26	101	76	8	42	89	8	1	-	29
	4%	4%	4%	2%	4%	3%	5%	4%	4%	5%	4%	4%	4%	4%	4%	4%	2%	-	5%
3-4 times a week	647	360	163	32	93	172	210	140	126	111	536	375	43	229	483	34	9	14	108
	20%	20%	23%	18%	19%	21%	19%	21%	19%	21%	20%	19%	20%	21%	20%	17%	19%	26%	19%
Once or twice a week	1598	920	343	94	241	424	546	312	315	241	1357	945	118	533	1190	93	22	26	267
	49%	50%	48%	53%	48%	51%	50%	47%	49%	45%	50%	49%	56%	49%	50%	46%	46%	50%	48%
Once a fortnight	311	187	74	9	40	75	97	71	69	57	255	185	19	107	217	28	11	5	50
	10%	10%	10%	5%	8%	9%	9%	11%	11%	10%	9%	10%	9%	10%	9%	14%	22%	10%	9%
Once a month	176	104	40	10	22	38	62	44	32	33	142	108	5	63	125	22	2	2	24
	5%	6%	6%	5%	4%	5%	6%	7%	5%	6%	5%	6%	2%	6%	5%	11%	5%	4%	4%
Less than once a month	70	35	19	6	10	17	16	19	19	15	55	39	6	25	47	3	2	-	18
	2%	2%	3%	3%	2%	2%	1%	3%	3%	3%	2%	2%	3%	2%	2%	2%	4%	-	3%
Never	227	116	42	21	48	71	76	37	43	41	186	160	6	61	168	12	-	3	43
	7%	6%	6%	12%	10%	8%	7%	6%	7%	8%	7%	8%	3%	6%	7%	6%	1%	5%	8%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2446	1392	545	132	377	635	832	497	482	394	2052	1447	174	824	1814	136	32	42	421
	76%	76%	76%	74%	76%	76%	77%	74%	75%	73%	76%	75%	82%	76%	77%	67%	68%	81%	76%
Net : Less than weekly	557	326	134	25	72	130	175	133	119	105	452	332	31	195	389	54	15	7	92
	17%	18%	19%	14%	15%	16%	16%	20%	19%	19%	17%	17%	15%	18%	16%	27%	31%	14%	17%

Q2_14 How often do you eat beef, lamb or pork?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
At least once a day	74 2%	40 2%	14 3%	12 2%	62 2%	12 5%	62 2%	56 2%	10 7%	58 2%	17 2%	37 2%	21 3%	17 2%	21 2%	49 3%
5-6 times a week	126 4%	78 4%	21 4%	12 2%	110 4%	16 7%	114 4%	95 4%	8 6%	94 4%	33 4%	47 3%	24 4%	56 6%	55 5%	67 4%
3-4 times a week	647 20%	442 21%	99 19%	82 17%	598 20%	49 21%	591 20%	521 20%	22 17%	503 21%	144 18%	286 18%	144 22%	217 22%	240 20%	365 20%
Once or twice a week	1598 49%	1036 50%	237 47%	251 51%	1487 50%	111 47%	1482 50%	1274 50%	70 53%	1178 49%	420 51%	803 50%	314 49%	482 50%	620 52%	876 47%
Once a fortnight	311 10%	195 9%	53 10%	54 11%	288 10%	23 10%	293 10%	255 10%	6 5%	232 10%	80 10%	172 11%	71 11%	69 7%	97 8%	199 11%
Once a month	176 5%	112 5%	35 7%	25 5%	166 6%	9 4%	167 6%	140 5%	6 4%	130 5%	46 6%	110 7%	25 4%	41 4%	75 6%	94 5%
Less than once a month	70 2%	38 2%	8 2%	22 5%	67 2%	3 1%	68 2%	51 2%	2 2%	47 2%	24 3%	44 3%	10 2%	17 2%	22 2%	45 2%
Never	227 7%	130 6%	42 8%	34 7%	213 7%	14 6%	212 7%	168 7%	9 7%	171 7%	56 7%	120 7%	36 6%	71 7%	65 5%	152 8%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2446 76%	1595 77%	370 73%	357 72%	2258 75%	189 79%	2249 75%	1946 76%	110 82%	1832 76%	614 75%	1172 72%	502 78%	772 80%	937 78%	1356 73%
Net : Less than weekly	557 17%	345 17%	96 19%	102 21%	522 17%	35 15%	528 18%	445 17%	14 11%	409 17%	149 18%	326 20%	106 16%	126 13%	194 16%	339 18%

Q2_14 How often do you eat beef, lamb or pork?

Base: All respondents

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
At least once a day	74 2%	2 1%	1 1%	5 2%	17 4%	51 2%
5-6 times a week	126 4%	1 1%	6 5%	16 5%	8 2%	100 4%
3-4 times a week	647 20%	8 4%	29 21%	52 18%	63 15%	520 23%
Once or twice a week	1598 49%	10 5%	75 56%	138 47%	227 53%	1188 52%
Once a fortnight	311 10%	6 4%	11 8%	39 13%	39 9%	220 10%
Once a month	176 5%	10 6%	6 4%	23 8%	24 6%	118 5%
Less than once a month	70 2%	5 3%	2 1%	8 3%	11 3%	47 2%
Never	227 7%	135 76%	5 4%	14 5%	36 8%	55 2%
Don't know	-	-	-	-	-	-
Net : Weekly or more	2446 76%	21 12%	111 83%	211 72%	315 74%	1858 81%
Net : Less than weekly	557 17%	21 12%	18 14%	69 23%	74 17%	385 17%

Q2_14 How often do you eat beef, lamb or pork?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
At least once a day	74 2%	31 3%	11 3%	7 3%	4 1%	5 2%	1 1%	17 2%	9 2%	4 1%	8 2%	5 1%	6 1%	24 2%	2 2%	19 3%
5-6 times a week	126 4%	56 5%	11 3%	17 6%	13 4%	10 3%	2 2%	39 4%	29 5%	24 6%	9 2%	28 4%	24 5%	51 4%	10 14%	27 4%
3-4 times a week	647 20%	220 19%	75 22%	48 18%	47 15%	56 19%	18 20%	221 22%	111 19%	84 20%	83 21%	129 20%	102 21%	221 19%	13 18%	136 20%
Once or twice a week	1598 49%	584 51%	162 47%	139 51%	164 54%	146 49%	48 53%	501 49%	308 52%	219 51%	183 47%	324 51%	239 49%	594 51%	33 46%	314 46%
Once a fortnight	311 10%	108 9%	37 11%	30 11%	48 16%	31 10%	12 14%	126 12%	62 10%	46 11%	54 14%	68 11%	46 9%	124 11%	8 11%	64 9%
Once a month	176 5%	50 4%	10 3%	12 5%	9 3%	20 7%	6 7%	50 5%	35 6%	16 4%	20 5%	30 5%	29 6%	57 5%	4 6%	47 7%
Less than once a month	70 2%	17 2%	4 1%	9 3%	8 3%	6 2%	- -	18 2%	8 1%	11 3%	7 2%	11 2%	9 2%	21 2%	1 1%	25 4%
Never	227 7%	74 6%	31 9%	11 4%	12 4%	25 8%	4 4%	43 4%	35 6%	25 6%	23 6%	43 7%	35 7%	69 6%	2 3%	46 7%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2446 76%	892 78%	260 76%	212 77%	228 75%	216 73%	69 76%	778 77%	456 77%	330 77%	283 73%	486 76%	371 76%	890 77%	57 80%	497 73%
Net : Less than weekly	557 17%	175 15%	52 15%	52 19%	65 21%	57 19%	19 21%	194 19%	105 18%	73 17%	81 21%	109 17%	84 17%	202 17%	12 17%	136 20%

Q2_14 How often do you eat beef, lamb or pork?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
At least once a day	74 2%	17 3%	- 1%	2 3%	2 1%	2 1%	3 3%	9 2%	10 2%	14 2%	5 3%	12 2%	33 2%	12 2%	2 2%	14 5%
5-6 times a week	126 4%	33 5%	5 6%	1 1%	6 4%	12 8%	4 4%	21 4%	27 6%	32 4%	7 4%	31 5%	41 3%	34 5%	- -	16 6%
3-4 times a week	647 20%	133 21%	19 25%	14 16%	38 21%	29 18%	20 21%	103 18%	88 19%	177 21%	36 24%	123 20%	304 20%	143 21%	17 20%	53 20%
Once or twice a week	1598 49%	307 47%	37 48%	45 52%	83 46%	75 48%	41 44%	306 54%	218 47%	415 49%	73 49%	272 45%	759 51%	331 49%	44 53%	112 41%
Once a fortnight	311 10%	64 10%	8 10%	13 15%	28 16%	18 11%	12 13%	63 11%	58 13%	92 11%	13 9%	73 12%	151 10%	74 11%	5 6%	23 8%
Once a month	176 5%	36 5%	1 1%	7 8%	7 4%	9 6%	7 8%	33 6%	23 5%	49 6%	3 2%	27 5%	78 5%	24 4%	5 6%	20 8%
Less than once a month	70 2%	10 1%	2 2%	3 3%	5 3%	2 1%	1 1%	6 1%	8 2%	16 2%	3 2%	12 2%	30 2%	12 2%	2 3%	10 4%
Never	227 7%	47 7%	5 6%	1 1%	11 6%	11 7%	6 6%	25 4%	30 7%	55 7%	8 6%	53 9%	102 7%	41 6%	8 10%	22 8%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2446 76%	491 76%	61 80%	63 73%	130 72%	117 75%	67 72%	439 77%	342 74%	638 75%	121 81%	438 73%	1138 76%	519 78%	62 75%	196 72%
Net : Less than weekly	557 17%	110 17%	10 14%	23 26%	39 22%	29 19%	21 22%	102 18%	89 19%	157 18%	20 13%	113 19%	258 17%	110 16%	13 15%	53 20%

Q2_14 How often do you eat beef, lamb or pork?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
At least once a day	74 2%	13 2%	21 2%	11 2%	12 2%	18 5%	30 4%	44 2%	5 1%	21 3%	16 2%	8 1%
5-6 times a week	126 4%	15 3%	53 4%	29 5%	17 3%	12 4%	20 2%	107 4%	8 2%	35 5%	29 4%	29 4%
3-4 times a week	647 20%	81 16%	263 22%	117 20%	115 20%	71 21%	161 19%	487 20%	52 16%	169 22%	159 21%	131 20%
Once or twice a week	1598 49%	240 47%	603 50%	280 48%	320 56%	156 45%	451 53%	1147 48%	168 50%	351 46%	385 50%	351 53%
Once a fortnight	311 10%	62 12%	108 9%	73 12%	40 7%	29 8%	73 9%	238 10%	48 14%	72 9%	87 11%	54 8%
Once a month	176 5%	40 8%	71 6%	30 5%	17 3%	18 5%	39 5%	137 6%	19 6%	46 6%	42 5%	31 5%
Less than once a month	70 2%	26 5%	26 2%	10 2%	7 1%	1 *	7 1%	63 3%	13 4%	19 2%	12 2%	11 2%
Never	227 7%	37 7%	70 6%	35 6%	46 8%	40 12%	66 8%	161 7%	23 7%	44 6%	45 6%	52 8%
Don't know	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *
Net : Weekly or more	2446 76%	349 68%	939 77%	438 75%	463 81%	258 74%	661 78%	1785 75%	233 69%	577 76%	589 76%	519 78%
Net : Less than weekly	557 17%	127 25%	205 17%	112 19%	64 11%	49 14%	119 14%	438 18%	80 24%	137 18%	140 18%	97 14%

Q2_14 How often do you eat beef, lamb or pork?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
At least once a day	74 2%	7 2%	1 7%	3 6%	2 1%	4 2%	1 2%	8 3%	19 1%	25 4%	21 2%	9 7%
5-6 times a week	126 4%	8 3%	- 1%	2 5%	3 2%	5 3%	2 2%	9 3%	48 4%	27 4%	44 4%	7 5%
3-4 times a week	647 20%	70 22%	2 11%	8 15%	33 22%	37 23%	17 20%	62 22%	261 20%	139 21%	220 19%	28 20%
Once or twice a week	1598 49%	175 56%	10 56%	27 52%	85 56%	89 56%	49 60%	152 54%	642 50%	293 45%	596 52%	66 47%
Once a fortnight	311 10%	25 8%	2 11%	5 11%	13 8%	12 8%	6 8%	24 9%	110 9%	73 11%	122 11%	7 5%
Once a month	176 5%	9 3%	- 3%	2 3%	4 3%	4 3%	1 2%	9 3%	75 6%	36 6%	61 5%	4 3%
Less than once a month	70 2%	10 3%	- 1%	2 4%	6 4%	3 2%	3 4%	9 3%	26 2%	12 2%	32 3%	1 1%
Never	227 7%	10 3%	2 9%	2 4%	5 3%	6 4%	2 3%	11 4%	103 8%	47 7%	58 5%	18 13%
Don't know	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *
Net : Weekly or more	2446 76%	259 83%	13 76%	40 78%	124 81%	135 84%	69 84%	230 81%	970 76%	484 74%	881 76%	111 78%
Net : Less than weekly	557 17%	44 14%	3 15%	9 18%	24 15%	20 12%	10 13%	42 15%	211 16%	120 18%	214 19%	12 9%

Q2_14 How often do you eat poultry?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
At least once a day	107	57	50	37	33	23	8	3	-	1	83	7	13	4	81	24	42	65
	3%	4%	3%	8%	6%	4%	1%	1%	*	1%	3%	4%	5%	5%	3%	8%	2%	5%
5-6 times a week	191	94	97	54	47	28	38	8	13	4	156	10	16	10	165	22	93	98
	6%	6%	6%	11%	9%	5%	6%	2%	3%	2%	6%	6%	6%	11%	6%	8%	5%	8%
3-4 times a week	1075	504	571	188	206	223	193	124	95	47	899	50	91	34	923	120	688	386
	33%	32%	35%	40%	38%	42%	32%	28%	23%	19%	33%	32%	33%	38%	33%	42%	35%	31%
Once or twice a week	1423	716	707	158	195	205	295	236	210	125	1195	67	126	35	1265	88	917	506
	44%	45%	43%	34%	36%	38%	50%	53%	52%	52%	44%	43%	46%	39%	45%	31%	47%	40%
Once a fortnight	180	95	85	12	23	20	24	30	43	27	155	9	14	2	165	5	100	80
	6%	6%	5%	3%	4%	4%	4%	7%	11%	11%	6%	6%	5%	2%	6%	2%	5%	6%
Once a month	72	37	35	4	8	6	12	8	12	23	59	5	6	2	68	2	27	45
	2%	2%	2%	1%	2%	1%	2%	2%	3%	9%	2%	3%	2%	2%	2%	1%	1%	4%
Less than once a month	39	20	20	-	1	1	5	12	10	11	31	5	2	1	38	1	20	20
	1%	1%	1%	-	*	*	1%	3%	2%	5%	1%	3%	1%	1%	1%	*	1%	2%
Never	143	57	87	17	24	31	20	23	25	2	131	3	7	3	108	27	84	60
	4%	4%	5%	4%	4%	6%	3%	5%	6%	1%	5%	2%	2%	3%	4%	9%	4%	5%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2796	1370	1426	436	480	480	534	371	318	177	2333	134	245	83	2433	254	1740	1054
	87%	87%	86%	93%	90%	89%	90%	84%	78%	74%	86%	86%	89%	92%	87%	88%	88%	84%
Net : Less than weekly	291	151	140	16	33	26	41	49	65	61	245	20	22	4	271	7	147	145
	9%	10%	8%	3%	6%	5%	7%	11%	16%	26%	9%	12%	8%	5%	10%	3%	7%	12%

Q2_14 How often do you eat poultry?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
At least once a day	107	75	2	14	17	22	48	20	18	6	101	91	2	14	93	6	1	3	3
	3%	4%	*	8%	3%	3%	4%	3%	3%	1%	4%	5%	1%	1%	4%	3%	3%	6%	1%
5-6 times a week	191	119	20	12	40	44	73	47	27	28	163	139	11	41	163	9	5	1	13
	6%	6%	3%	7%	8%	5%	7%	7%	4%	5%	6%	7%	5%	4%	7%	5%	10%	1%	2%
3-4 times a week	1075	684	157	47	187	285	403	203	185	134	941	675	65	334	846	69	10	20	128
	33%	37%	22%	27%	37%	34%	37%	30%	29%	25%	35%	35%	31%	31%	36%	34%	22%	38%	23%
Once or twice a week	1423	760	383	83	197	369	449	304	301	261	1163	793	104	527	1001	87	26	24	286
	44%	41%	53%	47%	40%	44%	41%	46%	47%	48%	43%	41%	49%	49%	42%	43%	54%	45%	51%
Once a fortnight	180	77	71	8	24	41	48	37	53	44	136	96	11	72	111	14	2	2	51
	6%	4%	10%	5%	5%	5%	4%	6%	8%	8%	5%	5%	5%	7%	5%	7%	4%	4%	9%
Once a month	72	27	35	4	7	10	22	15	25	25	47	39	6	27	33	4	1	1	33
	2%	1%	5%	2%	1%	1%	2%	2%	4%	5%	2%	2%	3%	3%	1%	2%	3%	2%	6%
Less than once a month	39	10	23	1	6	4	10	9	16	11	29	18	3	18	14	3	1	1	21
	1%	1%	3%	*	1%	*	1%	1%	3%	2%	1%	1%	2%	2%	1%	2%	1%	1%	4%
Never	143	84	31	8	20	60	30	32	20	32	111	89	8	46	108	10	1	1	23
	4%	5%	4%	5%	4%	7%	3%	5%	3%	6%	4%	5%	4%	4%	5%	5%	3%	2%	4%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2796	1638	561	157	440	720	972	574	530	429	2367	1697	182	915	2104	171	42	48	430
	87%	89%	78%	88%	89%	86%	90%	86%	82%	79%	88%	88%	86%	85%	89%	85%	89%	91%	77%
Net : Less than weekly	291	113	129	12	37	56	81	61	94	80	212	153	20	118	159	21	4	4	104
	9%	6%	18%	7%	7%	7%	7%	9%	15%	15%	8%	8%	10%	11%	7%	10%	8%	7%	19%

Q2_14 How often do you eat poultry?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
At least once a day	107	55	27	15	98	9	94	74	11	94	13	44	20	43	35	70
	3%	3%	5%	3%	3%	4%	3%	3%	9%	4%	2%	3%	3%	4%	3%	4%
5-6 times a week	191	112	29	29	176	15	172	155	12	167	24	92	18	81	75	103
	6%	5%	6%	6%	6%	6%	6%	6%	9%	7%	3%	6%	3%	8%	6%	6%
3-4 times a week	1075	678	198	140	989	85	999	891	41	857	218	509	240	325	387	623
	33%	33%	39%	28%	33%	36%	33%	35%	30%	36%	27%	31%	37%	34%	32%	34%
Once or twice a week	1423	959	191	217	1327	96	1311	1131	56	1022	401	719	284	420	553	783
	44%	46%	38%	44%	44%	40%	44%	44%	42%	42%	49%	44%	44%	43%	46%	42%
Once a fortnight	180	107	26	40	168	12	172	123	7	108	72	90	37	53	55	116
	6%	5%	5%	8%	6%	5%	6%	5%	5%	4%	9%	6%	6%	5%	5%	6%
Once a month	72	47	11	13	67	5	68	43	2	39	33	54	8	10	26	43
	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	4%	3%	1%	1%	2%	2%
Less than once a month	39	24	4	10	39	-	37	25	1	23	17	24	7	8	10	28
	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%
Never	143	88	21	28	128	15	137	116	3	102	42	85	28	30	55	82
	4%	4%	4%	6%	4%	6%	5%	5%	2%	4%	5%	5%	4%	3%	5%	4%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2796	1803	445	401	2591	206	2575	2252	120	2140	656	1365	563	869	1050	1579
	87%	87%	88%	81%	87%	86%	86%	88%	90%	89%	80%	84%	87%	90%	88%	85%
Net : Less than weekly	291	178	42	64	274	17	277	190	10	170	121	168	52	71	92	186
	9%	9%	8%	13%	9%	7%	9%	7%	8%	7%	15%	10%	8%	7%	8%	10%

Q2_14 How often do you eat poultry?

Base: All respondents

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
At least once a day	107 3%	4 2%	1 1%	9 3%	16 4%	73 3%
5-6 times a week	191 6%	2 1%	8 6%	28 10%	26 6%	129 6%
3-4 times a week	1075 33%	11 6%	52 39%	126 43%	124 29%	795 35%
Once or twice a week	1423 44%	35 20%	60 44%	98 33%	193 45%	1078 47%
Once a fortnight	180 6%	10 6%	2 2%	16 6%	25 6%	127 6%
Once a month	72 2%	3 2%	4 3%	5 2%	15 4%	50 2%
Less than once a month	39 1%	5 3%	2 2%	2 1%	8 2%	24 1%
Never	143 4%	107 61%	5 4%	9 3%	18 4%	22 1%
Don't know	-	-	-	-	-	-
Net : Weekly or more	2796 87%	52 29%	120 89%	261 89%	360 85%	2076 90%
Net : Less than weekly	291 9%	17 10%	9 7%	24 8%	48 11%	201 9%

Q2_14 How often do you eat poultry?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
At least once a day	107 3%	56 5%	12 4%	11 4%	11 3%	7 2%	3 4%	36 4%	13 2%	15 4%	16 4%	23 4%	17 3%	34 3%	- *	8 1%
5-6 times a week	191 6%	102 9%	33 10%	21 8%	24 8%	20 7%	6 7%	76 8%	46 8%	32 8%	22 6%	39 6%	44 9%	73 6%	5 6%	28 4%
3-4 times a week	1075 33%	379 33%	130 38%	111 41%	103 34%	67 22%	26 29%	340 34%	207 35%	170 40%	121 31%	202 32%	182 37%	411 35%	23 32%	209 31%
Once or twice a week	1423 44%	486 43%	119 35%	111 41%	136 45%	166 56%	46 50%	464 46%	272 46%	177 41%	175 45%	299 47%	207 42%	518 45%	35 49%	311 46%
Once a fortnight	180 6%	54 5%	26 7%	7 3%	11 4%	10 3%	5 6%	45 4%	22 4%	7 2%	23 6%	25 4%	10 2%	50 4%	3 4%	55 8%
Once a month	72 2%	22 2%	2 1%	5 2%	8 3%	7 2%	1 1%	14 1%	9 1%	7 2%	10 3%	13 2%	7 1%	18 2%	2 2%	24 4%
Less than once a month	39 1%	6 *	2 1%	- *	2 1%	3 1%	1 1%	5 1%	4 1%	4 1%	5 1%	5 1%	2 1%	10 1%	2 3%	17 3%
Never	143 4%	36 3%	19 5%	7 2%	10 3%	18 6%	2 3%	33 3%	23 4%	16 4%	15 4%	32 5%	20 4%	48 4%	2 3%	28 4%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2796 87%	1023 90%	294 86%	256 93%	273 90%	259 87%	81 89%	916 90%	539 90%	394 92%	334 86%	563 88%	450 92%	1035 89%	63 88%	555 82%
Net : Less than weekly	291 9%	82 7%	29 9%	12 4%	21 7%	20 7%	8 8%	65 6%	34 6%	18 4%	38 10%	43 7%	20 4%	79 7%	7 9%	97 14%

Q2_14 How often do you eat poultry?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
At least once a day	107 3%	31 5%	3 4%	1 1%	7 4%	2 1%	3 3%	25 4%	10 2%	25 3%	8 5%	19 3%	41 3%	18 3%	2 2%	7 3%
5-6 times a week	191 6%	49 8%	3 4%	7 8%	11 6%	16 10%	7 8%	35 6%	25 5%	60 7%	3 2%	43 7%	95 6%	41 6%	2 2%	11 4%
3-4 times a week	1075 33%	221 34%	22 28%	38 44%	51 29%	31 19%	33 35%	169 30%	162 35%	327 38%	50 34%	171 28%	560 37%	235 35%	27 32%	70 26%
Once or twice a week	1423 44%	282 44%	34 45%	32 38%	90 50%	85 54%	41 43%	266 47%	211 46%	362 43%	71 48%	279 46%	646 43%	290 43%	45 54%	125 46%
Once a fortnight	180 6%	34 5%	6 7%	4 5%	12 6%	8 5%	1 2%	39 7%	22 5%	31 4%	6 4%	36 6%	52 3%	45 7%	2 2%	21 8%
Once a month	72 2%	10 1%	1 1%	3 4%	3 2%	6 4%	3 3%	11 2%	7 1%	13 1%	3 2%	14 2%	20 1%	9 1%	2 2%	10 4%
Less than once a month	39 1%	2 *	2 3%	- *	- *	2 1%	- *	1 *	3 1%	7 1%	1 1%	7 1%	9 1%	7 1%	1 1%	14 5%
Never	143 4%	19 3%	6 8%	- -	6 3%	8 5%	6 6%	20 4%	21 5%	26 3%	7 5%	32 5%	76 5%	25 4%	4 5%	12 5%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2796 87%	583 90%	62 81%	78 91%	159 89%	133 84%	84 89%	496 88%	408 88%	773 91%	131 88%	513 85%	1341 89%	584 87%	75 90%	214 79%
Net : Less than weekly	291 9%	46 7%	9 11%	8 9%	15 8%	16 10%	4 5%	51 9%	32 7%	51 6%	10 7%	58 10%	81 5%	61 9%	4 5%	45 17%

Q2_14 How often do you eat poultry?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
At least once a day	107	11	12	18	32	35	48	59	9	21	23	31
	3%	2%	1%	3%	6%	10%	6%	2%	3%	3%	3%	5%
5-6 times a week	191	28	50	53	38	21	63	128	22	49	53	32
	6%	6%	4%	9%	7%	6%	7%	5%	6%	6%	7%	5%
3-4 times a week	1075	120	379	221	211	145	343	732	95	225	295	243
	33%	23%	31%	38%	37%	42%	40%	31%	28%	30%	38%	36%
Once or twice a week	1423	224	588	244	240	127	330	1093	147	346	306	287
	44%	44%	48%	42%	42%	37%	39%	46%	44%	46%	40%	43%
Once a fortnight	180	46	81	18	29	6	18	162	28	48	45	32
	6%	9%	7%	3%	5%	2%	2%	7%	8%	6%	6%	5%
Once a month	72	37	27	8	1	-	5	67	12	24	12	6
	2%	7%	2%	1%	*	*	1%	3%	4%	3%	2%	1%
Less than once a month	39	17	21	-	2	-	1	39	8	14	9	4
	1%	3%	2%	-	*	-	*	2%	2%	2%	1%	1%
Never	143	29	57	23	22	13	39	105	15	31	31	33
	4%	6%	5%	4%	4%	4%	5%	4%	4%	4%	4%	5%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2796	384	1029	536	520	327	783	2013	273	641	677	593
	87%	75%	85%	92%	91%	94%	93%	84%	81%	85%	88%	89%
Net : Less than weekly	291	99	128	25	32	7	24	267	48	86	66	42
	9%	19%	11%	4%	6%	2%	3%	11%	14%	11%	8%	6%

Q2_14 How often do you eat poultry?
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
At least once a day	107	15	1	3	6	8	3	14	41	15	43	8
	3%	5%	3%	6%	4%	5%	4%	5%	3%	2%	4%	5%
5-6 times a week	191	21	2	3	12	10	5	21	72	47	65	6
	6%	7%	10%	7%	8%	6%	6%	7%	6%	7%	6%	4%
3-4 times a week	1075	107	5	14	57	55	30	96	451	201	375	47
	33%	34%	29%	27%	37%	34%	37%	34%	35%	31%	32%	34%
Once or twice a week	1423	143	8	24	61	75	37	124	564	290	506	64
	44%	45%	43%	47%	40%	47%	46%	44%	44%	45%	44%	45%
Once a fortnight	180	14	-	3	7	6	2	14	60	35	82	3
	6%	4%	2%	6%	4%	4%	2%	5%	5%	5%	7%	2%
Once a month	72	5	1	2	4	2	3	5	19	18	33	3
	2%	2%	6%	4%	3%	2%	4%	2%	1%	3%	3%	2%
Less than once a month	39	3	-	1	1	1	-	2	9	13	16	1
	1%	1%	1%	2%	1%	-	-	1%	1%	2%	1%	1%
Never	143	7	1	1	4	5	2	8	68	32	34	10
	4%	2%	6%	2%	3%	3%	2%	3%	5%	5%	3%	7%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2796	285	15	44	137	148	75	254	1128	554	989	125
	87%	91%	85%	86%	90%	92%	92%	90%	88%	85%	86%	89%
Net : Less than weekly	291	22	2	6	12	9	5	22	88	66	131	6
	9%	7%	9%	12%	8%	5%	6%	8%	7%	10%	11%	5%

Q2_14 How often do you eat pre-cooked meats, like ham or meat pâté?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
At least once a day	184	105	79	35	34	44	37	21	10	3	141	6	29	7	175	4	116	68
	6%	7%	5%	8%	6%	8%	6%	5%	2%	1%	5%	4%	11%	8%	6%	1%	6%	5%
5-6 times a week	219	134	84	61	23	27	44	37	17	10	188	5	18	8	205	5	132	87
	7%	9%	5%	13%	4%	5%	7%	8%	4%	4%	7%	3%	6%	8%	7%	2%	7%	7%
3-4 times a week	618	304	314	79	120	118	107	73	76	44	511	31	54	21	583	19	386	232
	19%	19%	19%	17%	22%	22%	18%	17%	19%	18%	19%	20%	20%	24%	21%	7%	20%	18%
Once or twice a week	1115	552	563	119	154	185	239	169	155	94	919	64	100	32	1002	65	734	379
	35%	35%	34%	25%	29%	34%	40%	38%	38%	39%	34%	40%	37%	35%	36%	23%	37%	30%
Once a fortnight	247	107	140	40	46	34	40	30	32	24	208	13	19	7	214	22	145	102
	8%	7%	8%	9%	9%	6%	7%	7%	8%	10%	8%	8%	7%	8%	8%	8%	7%	8%
Once a month	184	77	106	11	23	28	27	33	41	21	161	7	12	3	163	9	116	67
	6%	5%	6%	2%	4%	5%	4%	7%	10%	9%	6%	4%	5%	3%	6%	3%	6%	5%
Less than once a month	139	52	87	23	21	19	15	23	24	14	114	9	12	4	125	8	66	72
	4%	3%	5%	5%	4%	4%	3%	5%	6%	6%	4%	6%	5%	4%	4%	3%	3%	6%
Never	526	246	280	100	116	82	85	57	54	30	467	21	29	8	345	156	276	250
	16%	16%	17%	21%	22%	15%	14%	13%	13%	13%	17%	14%	11%	9%	12%	54%	14%	20%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2136	1096	1040	295	331	374	427	300	257	151	1760	107	201	68	1965	93	1368	767
	66%	69%	63%	63%	62%	70%	72%	68%	63%	63%	65%	68%	73%	75%	70%	32%	69%	61%
Net : Less than weekly	569	236	333	74	89	81	82	86	97	59	482	29	44	14	502	38	328	242
	18%	15%	20%	16%	17%	15%	14%	19%	24%	25%	18%	18%	16%	15%	18%	13%	17%	19%

Q2_14 How often do you eat pre-cooked meats, like ham or meat pâté?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
At least once a day	184	126	16	6	37	24	64	55	42	29	155	113	16	55	140	16	6	2	21
	6%	7%	2%	4%	7%	3%	6%	8%	6%	5%	6%	6%	8%	5%	6%	8%	12%	3%	4%
5-6 times a week	219	134	32	9	43	38	86	59	36	33	186	128	19	71	169	14	1	4	31
	7%	7%	4%	5%	9%	5%	8%	9%	6%	6%	7%	7%	9%	7%	7%	7%	3%	8%	6%
3-4 times a week	618	350	136	39	92	155	201	141	121	100	518	405	37	176	450	39	10	15	103
	19%	19%	19%	22%	19%	19%	19%	21%	19%	18%	19%	21%	18%	16%	19%	19%	22%	28%	19%
Once or twice a week	1115	640	275	56	145	283	392	201	239	174	941	629	73	413	800	63	15	19	216
	35%	35%	38%	31%	29%	34%	36%	30%	37%	32%	35%	32%	35%	38%	34%	31%	33%	36%	39%
Once a fortnight	247	140	64	14	29	68	86	54	39	51	196	155	10	81	192	22	1	2	29
	8%	8%	9%	8%	6%	8%	8%	8%	6%	9%	7%	8%	5%	8%	8%	11%	3%	4%	5%
Once a month	184	99	65	3	16	66	63	32	23	34	149	98	8	78	137	5	3	2	36
	6%	5%	9%	2%	3%	8%	6%	5%	4%	6%	6%	5%	4%	7%	6%	2%	7%	4%	6%
Less than once a month	139	67	39	10	22	48	45	26	20	32	107	80	15	44	97	10	3	2	26
	4%	4%	5%	6%	4%	6%	4%	4%	3%	6%	4%	4%	7%	4%	4%	5%	6%	5%	5%
Never	526	278	94	40	114	153	146	101	126	88	438	333	31	161	386	33	7	7	94
	16%	15%	13%	22%	23%	18%	13%	15%	20%	16%	16%	17%	15%	15%	16%	16%	14%	13%	17%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2136	1250	459	110	317	500	743	455	437	336	1800	1275	146	715	1559	133	33	39	371
	66%	68%	64%	62%	64%	60%	69%	68%	68%	62%	67%	66%	69%	66%	66%	70%	74%	74%	67%
Net : Less than weekly	569	307	168	27	67	182	194	111	82	117	452	332	34	203	426	36	8	7	92
	18%	17%	23%	15%	13%	22%	18%	17%	13%	22%	17%	17%	16%	19%	18%	18%	16%	13%	16%

Q2_14 How often do you eat pre-cooked meats, like ham or meat pâté?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
At least once a day	184	83	36	50	169	15	170	151	7	138	46	81	41	62	55	116
	6%	4%	7%	10%	6%	6%	6%	6%	5%	6%	6%	5%	6%	6%	5%	6%
5-6 times a week	219	141	32	28	206	12	203	165	7	177	42	80	46	93	74	129
	7%	7%	6%	6%	7%	5%	7%	6%	5%	7%	5%	5%	7%	10%	6%	7%
3-4 times a week	618	415	99	86	589	29	596	513	13	500	118	312	113	193	241	334
	19%	20%	19%	17%	20%	12%	20%	20%	9%	21%	14%	19%	18%	20%	20%	18%
Once or twice a week	1115	798	129	157	1033	82	1025	898	57	812	303	565	218	333	422	628
	35%	39%	25%	32%	35%	34%	34%	35%	43%	34%	37%	35%	34%	34%	35%	34%
Once a fortnight	247	148	49	31	222	25	231	200	7	190	57	140	46	61	119	113
	8%	7%	10%	6%	7%	11%	8%	8%	6%	8%	7%	9%	7%	6%	10%	6%
Once a month	184	124	39	16	171	13	170	136	7	125	58	107	40	36	69	105
	6%	6%	8%	3%	6%	5%	6%	5%	5%	5%	7%	7%	6%	4%	6%	6%
Less than once a month	139	83	29	22	129	9	131	106	1	97	42	87	22	29	52	78
	4%	4%	6%	4%	4%	4%	4%	4%	1%	4%	5%	5%	3%	3%	4%	4%
Never	526	279	95	103	473	53	463	390	34	372	154	246	118	162	164	343
	16%	13%	19%	21%	16%	22%	15%	15%	25%	15%	19%	15%	18%	17%	14%	19%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2136	1437	296	321	1998	138	1994	1726	84	1628	508	1038	418	681	792	1208
	66%	69%	58%	65%	67%	58%	67%	67%	63%	67%	62%	64%	65%	70%	66%	65%
Net : Less than weekly	569	354	117	69	522	47	532	443	15	412	157	334	109	127	240	296
	18%	17%	23%	14%	17%	20%	18%	17%	12%	17%	19%	21%	17%	13%	20%	16%

Q2_14 How often do you eat pre-cooked meats, like ham or meat pâté?

Base: All respondents

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
At least once a day	184 6%	- -	5 4%	17 6%	18 4%	144 6%
5-6 times a week	219 7%	2 1%	14 10%	16 5%	21 5%	167 7%
3-4 times a week	618 19%	6 3%	34 25%	61 21%	71 17%	461 20%
Once or twice a week	1115 35%	15 8%	35 26%	101 34%	104 24%	883 38%
Once a fortnight	247 8%	5 3%	11 9%	20 7%	25 6%	193 8%
Once a month	184 6%	6 3%	4 3%	22 7%	24 6%	131 6%
Less than once a month	139 4%	8 4%	3 2%	15 5%	18 4%	100 4%
Never	526 16%	135 77%	27 20%	43 15%	145 34%	220 10%
Don't know	-	-	-	-	-	-
Net : Weekly or more	2136 66%	23 13%	89 66%	195 66%	214 50%	1655 72%
Net : Less than weekly	569 18%	19 11%	18 14%	56 19%	67 16%	424 18%

Q2_14 How often do you eat pre-cooked meats, like ham or meat pâté?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
At least once a day	184 6%	69 6%	21 6%	19 7%	23 8%	14 5%	4 4%	60 6%	31 5%	20 5%	12 3%	30 5%	28 6%	67 6%	5 6%	38 6%
5-6 times a week	219 7%	88 8%	26 8%	27 10%	22 7%	19 7%	12 13%	71 7%	37 6%	38 9%	36 9%	37 6%	33 7%	78 7%	5 6%	51 7%
3-4 times a week	618 19%	224 20%	70 20%	53 19%	68 22%	56 19%	19 21%	212 21%	123 21%	80 19%	89 23%	147 23%	108 22%	240 21%	17 24%	120 18%
Once or twice a week	1115 35%	396 35%	101 30%	91 33%	116 38%	110 37%	31 34%	370 36%	243 41%	163 38%	119 31%	216 34%	161 33%	445 38%	20 28%	222 33%
Once a fortnight	247 8%	83 7%	31 9%	20 7%	19 6%	31 10%	8 9%	94 9%	45 8%	29 7%	37 9%	53 8%	43 9%	88 8%	6 9%	46 7%
Once a month	184 6%	61 5%	20 6%	13 5%	17 6%	20 7%	2 2%	58 6%	29 5%	13 3%	32 8%	31 5%	18 4%	58 5%	8 11%	43 6%
Less than once a month	139 4%	48 4%	18 5%	19 7%	4 1%	16 5%	4 5%	36 4%	19 3%	15 4%	22 6%	31 5%	18 4%	49 4%	2 2%	32 5%
Never	526 16%	172 15%	55 16%	33 12%	36 12%	32 11%	10 11%	114 11%	70 12%	70 16%	41 10%	93 15%	81 17%	136 12%	9 13%	128 19%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2136 66%	777 68%	218 64%	190 69%	228 75%	200 67%	67 73%	713 70%	434 73%	301 70%	257 66%	431 68%	330 67%	830 71%	47 65%	431 63%
Net : Less than weekly	569 18%	192 17%	69 20%	52 19%	40 13%	66 22%	14 16%	188 19%	93 16%	57 13%	90 23%	114 18%	79 16%	195 17%	16 22%	121 18%

Q2_14 How often do you eat pre-cooked meats, like ham or meat pâté?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
At least once a day	184	37	3	5	8	6	3	32	32	44	5	34	105	36	3	13
	6%	6%	4%	6%	5%	4%	3%	6%	7%	5%	3%	6%	7%	5%	4%	5%
5-6 times a week	219	49	3	12	15	13	3	44	37	86	11	48	97	52	6	16
	7%	7%	4%	14%	9%	8%	14%	8%	8%	10%	7%	8%	7%	8%	7%	6%
3-4 times a week	618	128	11	10	32	33	15	123	114	176	35	111	291	124	22	48
	19%	20%	15%	11%	18%	21%	16%	22%	25%	21%	24%	18%	19%	18%	27%	18%
Once or twice a week	1115	230	32	32	75	66	34	210	141	284	43	226	504	275	21	90
	35%	36%	41%	37%	42%	42%	36%	37%	31%	33%	29%	38%	34%	41%	26%	33%
Once a fortnight	247	52	5	5	11	12	2	42	29	62	11	34	129	53	5	17
	8%	8%	7%	5%	6%	8%	2%	7%	6%	7%	8%	6%	9%	8%	6%	6%
Once a month	184	37	4	7	3	5	7	29	22	37	15	37	77	38	3	16
	6%	6%	6%	8%	2%	3%	8%	5%	5%	4%	10%	6%	5%	6%	3%	6%
Less than once a month	139	18	3	5	7	5	-	18	23	34	7	22	66	14	4	17
	4%	3%	4%	6%	4%	4%	-	3%	5%	4%	5%	4%	4%	2%	5%	6%
Never	526	97	14	11	27	17	20	70	63	127	21	90	229	78	18	55
	16%	15%	19%	12%	15%	11%	21%	12%	14%	15%	14%	15%	15%	12%	22%	20%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2136	443	50	59	131	118	65	409	324	590	94	419	997	487	53	167
	66%	68%	65%	68%	73%	75%	69%	72%	70%	69%	63%	70%	67%	73%	64%	61%
Net : Less than weekly	569	107	12	17	21	23	9	88	74	133	34	93	272	105	12	50
	18%	16%	16%	20%	12%	14%	9%	16%	16%	16%	23%	15%	18%	16%	14%	18%

Q2_14 How often do you eat pre-cooked meats, like ham or meat pâté?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
At least once a day	184 6%	25 5%	55 5%	33 6%	40 7%	31 9%	77 9%	107 4%	18 5%	56 7%	58 8%	24 4%
5-6 times a week	219 7%	22 4%	63 5%	56 10%	55 10%	24 7%	55 7%	163 7%	14 4%	42 5%	79 10%	36 5%
3-4 times a week	618 19%	88 17%	233 19%	128 22%	118 21%	50 14%	160 19%	457 19%	56 17%	129 17%	153 20%	151 23%
Once or twice a week	1115 35%	175 34%	439 36%	194 33%	207 36%	100 29%	271 32%	844 35%	110 33%	280 37%	250 32%	244 37%
Once a fortnight	247 8%	44 9%	116 10%	42 7%	27 5%	18 5%	43 5%	204 9%	26 8%	53 7%	48 6%	55 8%
Once a month	184 6%	36 7%	83 7%	34 6%	21 4%	10 3%	35 4%	149 6%	15 4%	48 6%	57 7%	36 5%
Less than once a month	139 4%	37 7%	59 5%	18 3%	21 4%	5 1%	34 4%	105 4%	18 5%	38 5%	29 4%	30 5%
Never	526 16%	86 17%	167 14%	80 14%	84 15%	109 32%	171 20%	355 15%	79 24%	113 15%	98 13%	92 14%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2136 66%	310 60%	790 65%	411 70%	421 73%	205 59%	564 67%	1572 66%	198 59%	506 67%	541 70%	455 68%
Net : Less than weekly	569 18%	116 23%	257 21%	94 16%	69 12%	33 9%	112 13%	457 19%	59 18%	139 18%	135 17%	121 18%

Q2_14 How often do you eat pre-cooked meats, like ham or meat pâté?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
At least once a day	184	30	1	6	16	15	12	25	54	27	90	12
	6%	10%	8%	11%	10%	9%	15%	9%	4%	4%	8%	9%
5-6 times a week	219	20	1	5	10	10	5	20	82	52	76	9
	7%	7%	8%	9%	7%	6%	6%	7%	6%	8%	7%	6%
3-4 times a week	618	64	6	11	35	30	18	58	233	131	236	17
	19%	20%	31%	22%	23%	18%	22%	20%	18%	20%	20%	12%
Once or twice a week	1115	117	5	14	54	64	26	106	476	225	375	39
	35%	37%	28%	27%	35%	40%	32%	38%	37%	35%	32%	28%
Once a fortnight	247	23	-	4	10	12	5	22	102	52	83	9
	8%	7%	1%	8%	6%	8%	6%	8%	8%	8%	7%	7%
Once a month	184	11	2	2	7	6	4	11	90	31	58	5
	6%	4%	14%	4%	4%	4%	5%	4%	7%	5%	5%	3%
Less than once a month	139	14	1	4	6	6	3	13	60	33	44	1
	4%	4%	3%	7%	4%	4%	4%	5%	5%	5%	4%	1%
Never	526	34	1	5	15	18	9	28	187	100	192	47
	16%	11%	6%	10%	10%	11%	11%	10%	15%	15%	17%	34%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2136	232	13	36	115	119	60	209	845	436	777	78
	66%	74%	76%	70%	75%	74%	74%	74%	66%	67%	67%	55%
Net : Less than weekly	569	48	3	10	23	25	12	46	252	117	185	16
	18%	15%	18%	20%	15%	15%	15%	16%	20%	18%	16%	11%

Q2_14 How often do you eat milk and dairy foods like cheese and yoghurt?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
At least once a day	2356	1088	1268	314	395	386	443	334	298	182	1955	113	217	70	2074	191	1481	873
	73%	69%	77%	67%	74%	72%	75%	76%	73%	75%	72%	72%	79%	77%	74%	66%	75%	69%
5-6 times a week	198	118	80	44	35	28	38	30	10	13	171	10	13	4	181	10	117	81
	6%	7%	5%	9%	6%	5%	6%	7%	3%	5%	6%	6%	5%	4%	6%	4%	6%	6%
3-4 times a week	334	188	146	69	56	69	47	31	51	11	279	27	21	7	277	38	182	152
	10%	12%	9%	15%	10%	13%	8%	7%	12%	5%	10%	17%	8%	7%	10%	13%	9%	12%
Once or twice a week	240	135	105	30	33	40	43	36	33	25	216	3	15	5	202	28	143	96
	7%	9%	6%	6%	6%	8%	7%	8%	10%	8%	8%	2%	6%	6%	7%	10%	7%	8%
Once a fortnight	21	8	14	4	2	3	3	2	6	1	15	2	4	1	13	6	8	13
	1%	*	1%	1%	*	1%	1%	*	1%	*	1%	1%	1%	1%	*	2%	*	1%
Once a month	14	8	6	1	3	2	3	1	3	1	12	-	2	1	9	5	8	6
	*	1%	*	*	1%	*	*	*	1%	1%	*	-	1%	1%	*	2%	*	1%
Less than once a month	10	6	4	-	2	2	2	1	2	1	9	-	1	-	8	1	5	5
	*	*	*	*	*	*	*	*	*	*	*	-	*	-	*	*	*	*
Never	58	27	30	6	11	7	14	7	5	6	52	2	1	3	48	10	27	31
	2%	2%	2%	1%	2%	1%	2%	2%	1%	3%	2%	2%	*	3%	2%	3%	1%	2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	3128	1529	1599	457	519	523	571	431	392	231	2621	153	267	86	2734	267	1924	1203
	97%	97%	97%	97%	97%	97%	96%	97%	96%	96%	97%	97%	97%	95%	97%	93%	98%	96%
Net : Less than weekly	45	22	24	5	7	7	9	4	10	3	36	2	6	1	30	11	20	25
	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	2%	2%	1%	4%	1%	2%

Q2_14 How often do you eat milk and dairy foods like cheese and yoghurt?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
At least once a day	2356	1345	537	120	354	635	785	489	447	388	1968	1418	156	780	1714	173	31	41	397
	73%	73%	74%	68%	71%	76%	72%	73%	69%	72%	73%	73%	74%	72%	72%	85%	65%	79%	71%
5-6 times a week	198	119	30	9	40	65	70	40	23	28	170	121	16	62	172	3	6	-	18
	6%	6%	4%	5%	8%	8%	6%	6%	4%	5%	6%	6%	7%	6%	7%	1%	12%	-	3%
3-4 times a week	334	198	64	23	50	78	110	70	77	50	283	210	20	104	256	20	4	1	53
	10%	11%	9%	13%	10%	9%	10%	10%	12%	9%	11%	11%	9%	10%	11%	10%	8%	2%	9%
Once or twice a week	240	124	62	20	34	43	86	50	60	56	184	130	14	95	163	5	4	8	60
	7%	7%	9%	11%	7%	5%	8%	8%	9%	10%	7%	7%	7%	9%	7%	3%	8%	15%	11%
Once a fortnight	21	11	6	-	4	6	6	2	8	4	17	12	1	8	14	-	-	-	6
	1%	1%	1%	-	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	-	-	-	1%
Once a month	14	5	5	2	3	1	6	2	5	3	11	8	1	5	10	1	-	1	2
	*	*	1%	1%	1%	*	1%	*	1%	1%	*	*	*	*	*	-	2%	*	*
Less than once a month	10	4	4	-	1	2	5	-	3	2	8	3	1	6	8	-	-	-	2
	*	*	1%	-	*	*	-	-	*	*	*	*	*	1%	*	-	-	-	*
Never	58	30	13	3	11	8	15	13	22	10	47	37	2	19	34	1	3	1	18
	2%	2%	2%	2%	2%	1%	1%	2%	3%	2%	2%	2%	1%	2%	1%	*	6%	2%	3%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	3128	1786	692	172	478	819	1051	650	607	522	2605	1880	206	1041	2305	200	45	50	528
	97%	97%	96%	97%	96%	98%	97%	97%	94%	97%	97%	97%	98%	96%	97%	99%	94%	96%	95%
Net : Less than weekly	45	19	15	3	8	9	17	4	16	8	37	23	3	19	32	1	-	1	11
	1%	1%	2%	1%	2%	1%	2%	1%	2%	2%	1%	1%	1%	2%	1%	*	-	2%	2%

Q2_14 How often do you eat milk and dairy foods like cheese and yoghurt?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
At least once a day	2356	1565	347	329	2187	169	2185	1868	103	1767	589	1247	439	669	871	1353
	73%	76%	68%	67%	73%	71%	73%	73%	77%	73%	72%	77%	68%	69%	73%	73%
5-6 times a week	198	121	51	21	178	20	188	162	4	153	46	67	60	72	79	104
	6%	6%	10%	4%	6%	8%	6%	6%	3%	6%	6%	4%	9%	7%	7%	6%
3-4 times a week	334	180	63	67	310	24	307	270	10	244	90	136	72	126	123	186
	10%	9%	12%	14%	10%	10%	10%	11%	7%	10%	11%	8%	11%	13%	10%	10%
Once or twice a week	240	147	29	51	223	17	213	181	12	176	64	105	56	78	79	152
	7%	7%	6%	10%	7%	7%	7%	7%	9%	7%	8%	7%	9%	8%	7%	8%
Once a fortnight	21	11	3	6	20	1	21	19	-	17	5	9	7	5	3	15
	1%	1%	1%	1%	1%	*	1%	1%	-	1%	1%	1%	1%	1%	*	1%
Once a month	14	7	3	4	13	1	10	8	3	12	3	10	3	1	5	7
	*	*	1%	1%	*	1%	*	*	2%	*	1%	1%	*	*	*	*
Less than once a month	10	5	2	2	9	1	8	7	2	8	2	5	1	4	6	3
	*	*	*	*	*	*	*	*	1%	*	*	*	*	*	1%	*
Never	58	35	10	12	52	6	57	45	-	37	21	38	7	13	29	27
	2%	2%	2%	2%	2%	2%	2%	2%	*	2%	3%	2%	1%	1%	2%	1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	3128	2012	490	468	2898	229	2893	2480	129	2339	789	1556	626	946	1153	1795
	97%	97%	96%	95%	97%	96%	97%	97%	96%	97%	96%	96%	97%	98%	96%	97%
Net : Less than weekly	45	23	8	12	42	3	40	34	4	36	9	24	10	11	15	25
	1%	1%	2%	3%	1%	1%	1%	1%	3%	2%	1%	1%	2%	1%	1%	1%

Q2_14 How often do you eat milk and dairy foods like cheese and yoghurt?

Base: All respondents

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
At least once a day	2356 73%	124 70%	95 71%	218 74%	301 71%	1683 73%
5-6 times a week	198 6%	7 4%	10 8%	20 7%	23 5%	142 6%
3-4 times a week	334 10%	23 13%	13 10%	23 8%	42 10%	245 11%
Once or twice a week	240 7%	14 8%	7 5%	24 8%	31 7%	170 7%
Once a fortnight	21 1%	- *	1 *	3 1%	4 1%	15 1%
Once a month	14 *	- -	- -	- -	4 1%	10 *
Less than once a month	10 *	2 1%	2 1%	1 *	3 1%	5 *
Never	58 2%	8 4%	7 5%	6 2%	18 4%	28 1%
Don't know	-	-	-	-	-	-
Net : Weekly or more	3128 97%	167 95%	125 93%	284 97%	397 93%	2240 97%
Net : Less than weekly	45 1%	2 1%	2 2%	5 2%	11 3%	30 1%

Q2_14 How often do you eat milk and dairy foods like cheese and yoghurt?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
At least once a day	2356 73%	828 73%	251 73%	223 81%	207 68%	219 74%	64 70%	738 73%	433 73%	293 68%	303 78%	457 72%	328 67%	829 71%	53 74%	505 74%
5-6 times a week	198 6%	84 7%	22 6%	14 5%	37 12%	24 8%	5 6%	78 8%	47 8%	42 10%	18 5%	43 7%	35 7%	91 8%	2 3%	32 5%
3-4 times a week	334 10%	128 11%	36 11%	21 8%	28 9%	22 7%	10 12%	102 10%	72 12%	58 13%	34 9%	91 14%	82 17%	127 11%	6 9%	55 8%
Once or twice a week	240 7%	71 6%	15 4%	9 3%	20 7%	22 7%	9 10%	65 6%	30 5%	24 6%	17 4%	37 6%	34 7%	85 7%	9 12%	64 9%
Once a fortnight	21 1%	8 1%	2 1%	1 1%	4 1%	2 1%	- 1%	7 1%	2 1%	4 1%	4 1%	2 1%	2 1%	7 1%	- 1%	5 1%
Once a month	14 *	4 *	1 *	2 1%	1 *	- 1%	1 1%	2 *	1 *	2 *	2 *	3 *	2 *	4 *	1 1%	5 1%
Less than once a month	10 *	2 *	2 1%	- *	1 *	- *	- *	- *	- 1%	3 1%	2 1%	1 *	1 *	2 *	- *	4 1%
Never	58 2%	17 1%	12 3%	4 1%	6 2%	8 3%	1 2%	22 2%	11 2%	3 1%	6 2%	6 1%	7 1%	17 2%	1 1%	11 2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	3128 97%	1110 97%	325 95%	267 97%	292 96%	287 97%	89 97%	983 97%	582 98%	416 97%	373 96%	627 98%	478 98%	1132 97%	70 97%	655 96%
Net : Less than weekly	45 1%	14 1%	6 2%	3 1%	6 2%	2 1%	1 1%	10 1%	4 1%	9 2%	8 2%	5 1%	5 1%	13 1%	1 1%	14 2%

Q2_14 How often do you eat milk and dairy foods like cheese and yoghurt?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
At least once a day	2356	454	49	65	112	116	70	405	329	618	126	432	1083	490	56	191
	73%	70%	64%	76%	63%	74%	75%	72%	71%	73%	84%	72%	72%	73%	67%	70%
5-6 times a week	198	52	7	6	13	11	5	34	32	56	6	40	112	43	4	14
	6%	8%	9%	7%	7%	7%	5%	6%	7%	7%	4%	7%	7%	6%	4%	5%
3-4 times a week	334	69	8	4	27	11	7	62	64	99	7	70	162	63	13	29
	10%	11%	10%	5%	15%	7%	7%	11%	14%	12%	5%	12%	11%	9%	15%	11%
Once or twice a week	240	52	6	7	20	17	10	47	24	64	5	43	94	55	7	26
	7%	8%	7%	8%	11%	11%	11%	8%	5%	7%	4%	7%	6%	8%	8%	10%
Once a fortnight	21	5	2	-	2	-	-	2	4	3	-	3	8	5	-	2
	1%	1%	2%	-	1%	-	-	*	1%	*	*	1%	1%	1%	-	1%
Once a month	14	2	-	1	2	-	-	1	-	2	-	4	3	3	2	2
	*	*	-	1%	1%	-	-	*	-	*	-	1%	*	*	2%	1%
Less than once a month	10	2	-	-	-	-	-	-	1	3	-	-	2	1	-	1
	*	*	-	-	-	-	-	*	*	*	-	*	*	*	*	*
Never	58	11	5	2	3	2	1	14	7	5	4	11	34	10	2	6
	2%	2%	7%	3%	2%	1%	2%	2%	1%	1%	3%	2%	2%	1%	2%	2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	3128	627	69	83	172	155	92	549	449	837	144	585	1451	650	79	260
	97%	97%	91%	96%	96%	99%	98%	97%	97%	98%	97%	97%	97%	97%	95%	96%
Net : Less than weekly	45	9	2	1	4	-	-	4	5	8	1	7	13	10	2	5
	1%	1%	2%	1%	2%	-	*	1%	1%	1%	*	1%	1%	1%	3%	2%

Q2_14 How often do you eat milk and dairy foods like cheese and yoghurt?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
At least once a day	2356	361	871	430	432	262	645	1711	235	537	564	479
	73%	70%	72%	74%	75%	76%	76%	72%	70%	71%	73%	72%
5-6 times a week	198	27	81	41	38	11	42	157	13	50	43	65
	6%	5%	7%	7%	7%	3%	5%	7%	4%	7%	6%	10%
3-4 times a week	334	53	120	61	56	45	83	250	36	79	88	75
	10%	10%	10%	10%	10%	13%	10%	11%	11%	10%	11%	11%
Once or twice a week	240	47	99	40	32	22	50	190	29	65	61	39
	7%	9%	8%	7%	6%	6%	6%	8%	9%	9%	8%	6%
Once a fortnight	21	3	12	6	-	-	5	16	7	4	3	2
	1%	1%	1%	1%	*	-	1%	1%	2%	1%	*	*
Once a month	14	4	7	-	3	-	3	11	6	3	2	1
	*	1%	1%	-	1%	-	*	*	2%	*	*	*
Less than once a month	10	4	5	1	-	1	1	9	1	2	5	1
	*	1%	*	*	-	*	*	*	*	*	1%	*
Never	58	14	21	5	12	6	18	40	9	16	8	7
	2%	3%	2%	1%	2%	2%	2%	2%	3%	2%	1%	1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	3128	487	1170	572	558	340	819	2309	313	731	755	657
	97%	95%	96%	98%	97%	98%	97%	97%	93%	96%	98%	98%
Net : Less than weekly	45	11	24	7	3	1	9	36	13	10	10	3
	1%	2%	2%	1%	1%	*	1%	2%	4%	1%	1%	*

Q2_14 How often do you eat milk and dairy foods like cheese and yoghurt?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
At least once a day	2356	252	12	32	122	134	67	221	958	479	823	96
	73%	80%	70%	62%	80%	83%	82%	78%	75%	73%	71%	68%
5-6 times a week	198	14	1	4	7	7	4	14	94	52	45	6
	6%	4%	8%	8%	4%	4%	4%	5%	7%	8%	4%	5%
3-4 times a week	334	22	2	6	12	10	5	23	115	69	127	22
	10%	7%	10%	12%	8%	6%	6%	8%	9%	11%	11%	16%
Once or twice a week	240	17	1	5	8	8	4	16	83	36	115	6
	7%	6%	8%	11%	5%	5%	5%	6%	6%	6%	10%	4%
Once a fortnight	21	4	-	1	2	1	-	4	6	2	13	-
	1%	1%	*	2%	1%	1%	*	1%	*	*	1%	-
Once a month	14	2	-	1	1	-	1	2	4	3	5	2
	*	1%	-	3%	*	*	1%	1%	*	1%	*	1%
Less than once a month	10	1	-	-	-	1	1	1	5	2	4	-
	*	*	2%	1%	*	1%	1%	*	*	*	*	-
Never	58	2	-	1	2	1	1	3	19	8	22	9
	2%	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%	6%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	3128	305	17	47	148	158	80	274	1250	636	1111	131
	97%	97%	96%	93%	97%	98%	97%	97%	97%	98%	96%	93%
Net : Less than weekly	45	7	-	3	3	2	1	6	15	8	21	2
	1%	2%	2%	6%	2%	1%	2%	2%	1%	1%	2%	1%

Q2_14 How often do you eat eggs?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple	
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
At least once a day	188	109	79	30	28	36	37	25	23	9	144	17	19	9	142	38	101	87
	6%	7%	5%	6%	5%	7%	6%	6%	6%	4%	5%	11%	7%	9%	5%	13%	5%	7%
5-6 times a week	140	73	67	19	21	30	29	16	15	11	115	8	13	4	126	13	84	56
	4%	5%	4%	4%	4%	6%	5%	4%	4%	4%	4%	5%	5%	4%	4%	4%	4%	4%
3-4 times a week	661	327	334	67	123	100	122	99	101	49	560	34	52	15	556	72	464	196
	20%	21%	20%	14%	23%	19%	21%	22%	25%	20%	21%	22%	19%	16%	20%	25%	24%	16%
Once or twice a week	1491	720	771	176	240	255	280	217	212	111	1260	70	118	44	1317	107	964	527
	46%	46%	47%	37%	45%	47%	47%	49%	52%	46%	47%	44%	43%	48%	47%	37%	49%	42%
Once a fortnight	292	140	152	53	60	57	47	34	13	28	245	10	29	9	277	9	156	136
	9%	9%	9%	11%	11%	11%	8%	8%	3%	12%	9%	6%	10%	9%	10%	3%	8%	11%
Once a month	160	74	87	33	29	23	32	14	17	13	129	10	17	4	140	19	84	77
	5%	5%	5%	7%	5%	4%	5%	3%	4%	5%	5%	6%	6%	5%	5%	6%	4%	6%
Less than once a month	91	43	49	26	10	17	15	12	6	6	76	4	8	3	74	12	32	59
	3%	3%	3%	5%	2%	3%	3%	3%	1%	3%	3%	2%	3%	3%	3%	4%	2%	5%
Never	206	92	114	65	25	21	32	27	20	14	178	5	19	4	178	19	86	119
	6%	6%	7%	14%	5%	4%	5%	6%	5%	6%	7%	3%	7%	5%	6%	7%	4%	9%
Don't know	2	2	-	-	-	-	-	-	2	-	2	-	-	-	2	-	-	2
	*	*	-	-	-	-	-	-	*	-	*	-	-	-	*	-	-	*
Net : Weekly or more	2480	1229	1251	292	413	420	468	356	351	180	2079	129	201	71	2141	230	1613	866
	77%	78%	76%	62%	77%	78%	79%	81%	86%	75%	77%	82%	73%	78%	76%	80%	82%	69%
Net : Less than weekly	544	256	287	112	99	96	94	59	36	46	450	23	54	16	491	39	272	271
	17%	16%	17%	24%	18%	18%	16%	13%	9%	19%	17%	15%	20%	17%	17%	14%	14%	22%

Q2_14 How often do you eat eggs?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
At least once a day	188	92	37	9	50	25	83	35	45	38	150	113	18	57	130	13	2	6	36
	6%	5%	5%	5%	10%	3%	8%	5%	7%	7%	6%	6%	8%	5%	5%	7%	5%	12%	6%
5-6 times a week	140	77	33	6	24	44	45	29	22	26	114	79	7	54	106	7	-	4	23
	4%	4%	5%	3%	5%	5%	4%	4%	3%	5%	4%	4%	3%	5%	4%	3%	*	8%	4%
3-4 times a week	661	366	173	27	96	176	230	123	132	122	539	387	42	230	476	47	8	10	119
	20%	20%	24%	15%	19%	21%	21%	18%	20%	23%	20%	20%	20%	21%	20%	23%	17%	19%	21%
Once or twice a week	1491	905	337	74	175	426	466	301	298	219	1272	914	82	495	1092	99	22	28	248
	46%	49%	47%	42%	35%	51%	43%	45%	46%	40%	47%	47%	39%	46%	46%	49%	46%	54%	45%
Once a fortnight	292	171	53	19	49	79	104	64	45	52	240	169	29	94	228	15	4	1	44
	9%	9%	7%	11%	10%	9%	10%	10%	7%	10%	9%	9%	14%	9%	10%	7%	8%	2%	8%
Once a month	160	92	30	10	27	35	52	40	34	32	128	96	11	54	114	9	2	2	33
	5%	5%	4%	6%	6%	4%	5%	6%	5%	6%	5%	5%	5%	5%	5%	4%	5%	5%	6%
Less than once a month	91	43	13	12	23	14	36	23	18	16	75	59	5	27	66	2	5	1	17
	3%	2%	2%	7%	5%	2%	3%	3%	3%	3%	3%	3%	2%	2%	3%	1%	10%	1%	3%
Never	206	89	42	21	54	37	65	53	51	35	171	122	16	69	157	9	4	-	36
	6%	5%	6%	12%	11%	4%	6%	8%	8%	6%	6%	6%	8%	6%	7%	4%	8%	1%	6%
Don't know	2	-	2	-	-	-	2	-	-	2	-	-	2	-	2	-	-	-	-
	*	-	*	-	-	-	*	-	-	*	-	-	1%	-	*	-	-	-	-
Net : Weekly or more	2480	1440	580	115	344	671	824	488	496	405	2075	1494	148	836	1804	167	32	48	426
	77%	78%	80%	65%	69%	80%	76%	73%	77%	75%	77%	77%	70%	77%	76%	83%	68%	92%	77%
Net : Less than weekly	544	306	97	41	99	128	192	127	97	100	443	324	45	174	408	26	11	4	94
	17%	17%	13%	23%	20%	15%	18%	19%	15%	18%	16%	17%	22%	16%	17%	13%	24%	7%	17%

Q2_14 How often do you eat eggs?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
At least once a day	188	105	27	43	179	9	173	150	8	143	45	95	30	63	80	98
	6%	5%	5%	9%	6%	4%	6%	6%	6%	6%	6%	6%	5%	7%	7%	5%
5-6 times a week	140	93	22	23	127	13	133	111	1	106	34	74	23	43	71	64
	4%	4%	4%	5%	4%	5%	4%	4%	1%	4%	4%	5%	4%	4%	6%	3%
3-4 times a week	661	444	101	88	610	51	619	541	20	489	172	352	146	164	257	369
	20%	21%	20%	18%	20%	21%	21%	21%	15%	20%	21%	22%	23%	17%	22%	20%
Once or twice a week	1491	994	240	197	1375	116	1383	1217	62	1118	373	756	303	432	525	864
	46%	48%	47%	40%	46%	49%	46%	48%	46%	46%	46%	47%	47%	45%	44%	47%
Once a fortnight	292	161	62	47	276	17	266	213	19	235	57	137	59	96	122	153
	9%	8%	12%	10%	9%	7%	9%	8%	14%	10%	7%	8%	9%	10%	10%	8%
Once a month	160	98	21	34	149	11	149	113	6	115	45	75	39	46	46	102
	5%	5%	4%	7%	5%	5%	5%	4%	4%	5%	6%	5%	6%	5%	4%	6%
Less than once a month	91	50	11	19	87	4	86	70	-	62	29	45	13	33	29	56
	3%	2%	2%	4%	3%	2%	3%	3%	*	3%	4%	3%	2%	3%	2%	3%
Never	206	125	23	41	188	18	178	141	18	143	64	83	31	93	64	140
	6%	6%	5%	8%	6%	8%	6%	6%	14%	6%	8%	5%	5%	10%	5%	8%
Don't know	2	-	-	2	2	-	2	2	-	2	-	2	-	-	2	-
	*	-	-	*	*	-	*	*	-	*	-	*	-	-	*	-
Net : Weekly or more	2480	1636	390	351	2291	188	2309	2020	91	1855	624	1276	501	702	933	1396
	77%	79%	77%	71%	77%	79%	77%	79%	68%	77%	76%	79%	78%	72%	78%	76%
Net : Less than weekly	544	309	95	100	512	32	501	396	25	413	131	257	112	175	198	311
	17%	15%	19%	20%	17%	13%	17%	15%	18%	17%	16%	16%	17%	18%	17%	17%

Q2_14 How often do you eat eggs?

Base: All respondents

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
At least once a day	188 6%	4 2%	8 6%	23 8%	31 7%	131 6%
5-6 times a week	140 4%	9 5%	17 13%	16 6%	28 7%	87 4%
3-4 times a week	661 20%	42 24%	20 15%	52 18%	88 21%	476 21%
Once or twice a week	1491 46%	69 39%	58 44%	150 51%	181 43%	1077 47%
Once a fortnight	292 9%	11 6%	9 7%	23 8%	29 7%	222 10%
Once a month	160 5%	7 4%	4 3%	17 6%	23 5%	112 5%
Less than once a month	91 3%	3 2%	3 2%	5 2%	15 4%	66 3%
Never	206 6%	31 18%	14 10%	8 3%	32 7%	127 6%
Don't know	2 *	-	-	-	-	2 *
Net : Weekly or more	2480 77%	123 70%	103 77%	240 82%	328 77%	1770 77%
Net : Less than weekly	544 17%	22 12%	17 12%	46 16%	66 16%	400 17%

Q2_14 How often do you eat eggs?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
At least once a day	188 6%	63 6%	33 10%	9 3%	12 4%	8 3%	6 7%	46 5%	31 5%	17 4%	24 6%	21 3%	21 4%	53 5%	4 5%	50 7%
5-6 times a week	140 4%	48 4%	13 4%	16 6%	15 5%	13 4%	1 2%	54 5%	30 5%	28 7%	17 4%	22 3%	18 4%	56 5%	4 5%	33 5%
3-4 times a week	661 20%	228 20%	55 16%	59 21%	45 15%	68 23%	16 17%	215 21%	126 21%	98 23%	82 21%	138 22%	113 23%	241 21%	7 10%	127 19%
Once or twice a week	1491 46%	519 45%	153 45%	130 47%	163 54%	142 48%	46 50%	501 49%	313 53%	192 45%	182 47%	320 50%	228 47%	550 47%	48 67%	297 44%
Once a fortnight	292 9%	119 10%	33 10%	15 6%	22 7%	33 11%	7 7%	89 9%	41 7%	34 8%	31 8%	59 9%	46 9%	105 9%	4 6%	59 9%
Once a month	160 5%	67 6%	16 5%	24 9%	26 9%	16 5%	5 6%	45 4%	20 3%	17 4%	24 6%	24 4%	14 3%	52 5%	1 1%	40 6%
Less than once a month	91 3%	37 3%	12 3%	8 3%	12 4%	7 2%	7 8%	24 2%	13 2%	13 3%	9 2%	16 3%	23 5%	32 3%	1 2%	18 3%
Never	206 6%	58 5%	26 8%	14 5%	10 3%	11 4%	4 4%	38 4%	22 4%	30 7%	18 5%	37 6%	25 5%	73 6%	3 4%	56 8%
Don't know	2 *	2 *	-	-	-	-	-	2 *	-	-	-	2 *	-	-	-	-
Net : Weekly or more	2480 77%	858 75%	254 74%	213 78%	235 77%	231 77%	69 75%	817 81%	501 84%	335 78%	306 79%	501 78%	381 78%	900 77%	62 87%	506 75%
Net : Less than weekly	544 17%	223 20%	62 18%	48 17%	60 20%	56 19%	19 21%	158 16%	74 12%	64 15%	64 16%	99 16%	84 17%	189 16%	6 9%	118 17%

Q2_14 How often do you eat eggs?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
At least once a day	188 6%	31 5%	5 6%	3 4%	6 3%	2 1%	3 3%	35 6%	25 5%	47 5%	6 4%	39 6%	68 5%	28 4%	3 4%	26 10%
5-6 times a week	140 4%	30 5%	8 10%	6 7%	10 5%	10 6%	4 4%	34 6%	28 6%	48 6%	11 8%	23 4%	58 4%	36 5%	2 3%	16 6%
3-4 times a week	661 20%	122 19%	16 21%	17 20%	36 20%	27 17%	19 20%	126 22%	97 21%	160 19%	38 25%	111 18%	318 21%	143 21%	18 21%	55 20%
Once or twice a week	1491 46%	295 46%	25 33%	37 43%	92 51%	92 59%	47 50%	272 48%	226 49%	422 50%	69 46%	291 48%	697 47%	308 46%	36 44%	112 41%
Once a fortnight	292 9%	58 9%	9 12%	5 5%	7 4%	13 8%	7 7%	45 8%	32 7%	76 9%	9 6%	54 9%	164 11%	60 9%	6 7%	16 6%
Once a month	160 5%	31 5%	2 2%	7 8%	16 9%	4 3%	8 9%	25 4%	18 4%	34 4%	8 5%	25 4%	65 4%	33 5%	11 13%	19 7%
Less than once a month	91 3%	24 4%	1 2%	4 5%	5 3%	6 4%	2 2%	7 1%	10 2%	26 3%	2 1%	26 4%	43 3%	22 3%	2 2%	3 1%
Never	206 6%	56 9%	11 14%	8 9%	8 4%	2 1%	5 5%	22 4%	24 5%	37 4%	6 4%	33 6%	85 6%	40 6%	5 6%	24 9%
Don't know	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%
Net : Weekly or more	2480 77%	478 74%	53 70%	63 73%	143 80%	132 84%	73 78%	467 82%	376 82%	677 80%	124 83%	464 77%	1142 76%	515 77%	60 72%	208 77%
Net : Less than weekly	544 17%	113 17%	12 16%	16 18%	28 16%	23 14%	17 18%	77 14%	60 13%	136 16%	19 13%	105 17%	272 18%	115 17%	18 22%	38 14%

Q2_14 How often do you eat eggs?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
At least once a day	188 6%	37 7%	60 5%	26 5%	32 6%	33 9%	55 6%	133 6%	17 5%	58 8%	31 4%	29 4%
5-6 times a week	140 4%	29 6%	46 4%	28 5%	29 5%	9 3%	29 3%	111 5%	14 4%	48 6%	24 3%	26 4%
3-4 times a week	661 20%	93 18%	249 20%	128 22%	125 22%	66 19%	198 23%	463 19%	86 25%	160 21%	164 21%	122 18%
Once or twice a week	1491 46%	218 43%	604 50%	256 44%	256 45%	157 45%	397 47%	1094 46%	128 38%	336 44%	391 51%	334 50%
Once a fortnight	292 9%	44 9%	115 9%	63 11%	45 8%	25 7%	73 9%	219 9%	26 8%	54 7%	68 9%	74 11%
Once a month	160 5%	36 7%	49 4%	36 6%	29 5%	11 3%	29 3%	132 6%	27 8%	34 4%	39 5%	24 4%
Less than once a month	91 3%	24 5%	26 2%	17 3%	17 3%	7 2%	15 2%	76 3%	11 3%	26 3%	23 3%	10 1%
Never	206 6%	32 6%	64 5%	30 5%	42 7%	38 11%	52 6%	154 6%	27 8%	42 6%	33 4%	48 7%
Don't know	2 *	-	2 *	-	-	-	-	2 *	-	-	-	2 *
Net : Weekly or more	2480 77%	376 73%	959 79%	439 75%	441 77%	265 76%	677 80%	1802 76%	245 73%	601 79%	610 79%	511 77%
Net : Less than weekly	544 17%	104 20%	190 16%	116 20%	91 16%	43 12%	116 14%	427 18%	64 19%	114 15%	130 17%	108 16%

Q2_14 How often do you eat eggs?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
At least once a day	188	25	1	3	7	18	8	19	58	43	75	12
	6%	8%	6%	5%	5%	11%	10%	7%	5%	7%	6%	8%
5-6 times a week	140	15	1	1	5	11	3	14	53	35	47	4
	4%	5%	3%	2%	3%	7%	4%	5%	4%	5%	4%	3%
3-4 times a week	661	58	2	10	26	31	12	54	249	152	239	20
	20%	19%	14%	20%	17%	19%	15%	19%	19%	23%	21%	14%
Once or twice a week	1491	138	8	19	69	73	33	128	642	289	503	57
	46%	44%	47%	38%	45%	45%	41%	45%	50%	44%	44%	41%
Once a fortnight	292	31	4	9	17	12	10	27	119	55	101	17
	9%	10%	23%	17%	11%	7%	13%	10%	9%	8%	9%	12%
Once a month	160	18	1	4	11	7	6	15	57	29	68	7
	5%	6%	5%	7%	7%	5%	7%	5%	4%	4%	6%	5%
Less than once a month	91	10	-	-	6	5	1	11	32	14	33	12
	3%	3%	-	1%	4%	3%	1%	4%	3%	2%	3%	8%
Never	206	19	-	5	13	5	8	15	74	33	88	12
	6%	6%	2%	10%	8%	3%	9%	5%	6%	5%	8%	8%
Don't know	2	-	-	-	-	-	-	-	-	2	-	-
	*	-	-	-	-	-	-	-	-	*	-	-
Net : Weekly or more	2480	236	12	33	106	133	57	215	1003	519	864	93
	77%	75%	70%	65%	70%	82%	70%	76%	78%	80%	75%	66%
Net : Less than weekly	544	59	5	13	34	23	17	53	208	98	201	36
	17%	19%	28%	25%	22%	15%	21%	19%	16%	15%	17%	26%

Q2_14 How often do you eat fish, excluding shellfish?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
At least once a day	37	15	22	10	7	3	9	4	2	2	30	2	4	1	27	9	16	21
	1%	1%	1%	2%	1%	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	3%	1%	2%
5-6 times a week	62	27	35	12	12	10	7	7	7	6	51	7	3	1	46	14	38	24
	2%	2%	2%	3%	2%	2%	1%	2%	2%	2%	2%	5%	1%	1%	2%	5%	2%	2%
3-4 times a week	285	111	174	24	35	42	60	43	53	28	233	25	23	4	240	37	168	115
	9%	7%	11%	5%	7%	8%	10%	10%	13%	12%	9%	16%	8%	5%	9%	13%	9%	9%
Once or twice a week	1656	818	838	156	225	269	295	272	272	166	1399	78	133	46	1464	124	1114	542
	51%	52%	51%	33%	42%	50%	50%	62%	67%	69%	52%	50%	49%	50%	52%	43%	57%	43%
Once a fortnight	458	244	214	97	97	86	92	45	25	16	384	24	37	13	408	30	257	201
	14%	15%	13%	21%	18%	16%	16%	10%	6%	7%	14%	15%	13%	15%	15%	11%	13%	16%
Once a month	238	127	110	37	55	47	48	21	20	10	195	11	23	9	206	19	139	98
	7%	8%	7%	8%	10%	9%	8%	5%	5%	4%	7%	7%	8%	10%	7%	6%	7%	8%
Less than once a month	168	75	94	39	40	30	24	19	12	4	142	2	18	6	144	19	91	78
	5%	5%	6%	8%	7%	6%	4%	4%	3%	2%	5%	1%	7%	7%	5%	7%	5%	6%
Never	327	161	166	94	65	49	60	32	16	9	275	7	33	11	277	37	147	180
	10%	10%	10%	20%	12%	9%	10%	7%	4%	4%	10%	5%	12%	12%	10%	13%	7%	14%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2040	971	1069	203	279	325	370	326	334	202	1713	112	163	51	1777	183	1336	702
	63%	62%	65%	43%	52%	61%	62%	74%	82%	84%	63%	71%	60%	57%	63%	64%	68%	56%
Net : Less than weekly	864	446	418	172	192	163	164	85	57	29	721	38	77	28	758	68	488	377
	27%	28%	25%	37%	36%	30%	28%	19%	14%	12%	27%	24%	28%	31%	27%	24%	25%	30%

Q2_14 How often do you eat fish, excluding shellfish?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
At least once a day	37	10	5	2	19	6	13	6	12	14	22	24	1	12	22	2	-	1	12
	1%	1%	1%	1%	4%	1%	1%	1%	2%	3%	1%	1%	*	1%	1%	1%	-	1%	2%
5-6 times a week	62	36	12	3	11	16	23	10	12	12	50	35	2	25	47	2	2	1	10
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%	4%	2%	2%
3-4 times a week	285	148	85	13	39	83	81	69	52	42	243	166	18	102	210	17	5	5	48
	9%	8%	12%	7%	8%	10%	7%	10%	8%	8%	9%	9%	8%	9%	9%	11%	9%	9%	9%
Once or twice a week	1656	898	485	72	200	452	566	290	348	310	1345	947	102	605	1144	116	29	32	333
	51%	49%	67%	41%	40%	54%	52%	43%	54%	57%	50%	49%	49%	56%	48%	58%	61%	61%	60%
Once a fortnight	458	308	44	28	78	134	167	96	61	47	411	292	35	130	380	24	4	5	44
	14%	17%	6%	16%	16%	16%	15%	14%	9%	9%	15%	15%	17%	12%	16%	12%	8%	10%	8%
Once a month	238	155	34	9	40	37	83	66	52	54	184	146	22	70	188	14	4	3	28
	7%	8%	5%	5%	8%	4%	8%	10%	8%	10%	7%	8%	10%	6%	8%	7%	9%	5%	5%
Less than once a month	168	94	19	14	41	24	60	48	37	23	146	108	16	44	130	6	1	1	30
	5%	5%	3%	8%	8%	3%	6%	7%	6%	4%	5%	6%	8%	4%	6%	3%	2%	2%	5%
Never	327	185	37	35	70	84	91	82	71	39	288	222	14	91	249	19	2	5	52
	10%	10%	5%	20%	14%	10%	8%	12%	11%	7%	11%	11%	7%	8%	10%	10%	5%	9%	9%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2040	1092	587	91	270	557	682	375	425	379	1661	1171	123	744	1424	138	36	38	403
	63%	60%	81%	51%	54%	67%	63%	56%	66%	70%	62%	60%	58%	69%	60%	68%	76%	73%	72%
Net : Less than weekly	864	558	97	52	158	195	310	211	149	123	741	547	73	244	699	45	9	9	102
	27%	30%	13%	29%	32%	23%	29%	32%	23%	23%	28%	28%	35%	23%	29%	22%	19%	17%	18%

Q2_14 How often do you eat fish, excluding shellfish?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
At least once a day	37 1%	12 1%	15 3%	4 1%	35 1%	2 1%	37 1%	30 1%	- -	30 1%	7 1%	19 1%	9 1%	9 1%	16 1%	18 1%
5-6 times a week	62 2%	46 2%	7 1%	10 2%	58 2%	4 2%	62 2%	50 2%	- -	52 2%	10 1%	30 2%	10 2%	23 2%	32 3%	30 2%
3-4 times a week	285 9%	203 10%	47 9%	33 7%	263 9%	22 9%	268 9%	242 9%	9 6%	212 9%	73 9%	170 11%	59 9%	55 6%	112 9%	154 8%
Once or twice a week	1656 51%	1136 55%	210 41%	237 48%	1528 51%	128 54%	1516 51%	1318 52%	82 62%	1195 50%	460 56%	860 53%	321 50%	474 49%	609 51%	961 52%
Once a fortnight	458 14%	273 13%	83 16%	56 11%	425 14%	33 14%	429 14%	363 14%	9 7%	366 15%	92 11%	196 12%	100 16%	162 17%	177 15%	244 13%
Once a month	238 7%	133 6%	49 10%	48 10%	226 8%	12 5%	213 7%	185 7%	19 14%	178 7%	60 7%	114 7%	53 8%	71 7%	81 7%	139 8%
Less than once a month	168 5%	90 4%	23 4%	42 9%	160 5%	9 4%	157 5%	136 5%	3 2%	132 5%	36 4%	77 5%	32 5%	59 6%	45 4%	113 6%
Never	327 10%	176 9%	75 15%	63 13%	299 10%	28 12%	308 10%	233 9%	12 9%	246 10%	81 10%	152 9%	59 9%	116 12%	126 11%	188 10%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Net : Weekly or more	2040 63%	1397 68%	279 55%	284 58%	1884 63%	156 66%	1883 63%	1641 64%	91 68%	1489 62%	551 67%	1079 67%	399 62%	561 58%	768 64%	1163 63%
Net : Less than weekly	864 27%	496 24%	155 30%	146 30%	810 27%	54 23%	799 27%	685 27%	31 23%	676 28%	188 23%	386 24%	186 29%	292 30%	302 25%	496 27%

Q2_14 How often do you eat fish, excluding shellfish?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
At least once a day	37 1%	1 1%	3 2%	12 4%	5 1%	17 1%
5-6 times a week	62 2%	7 4%	-	10 3%	19 5%	29 1%
3-4 times a week	285 9%	22 12%	13 10%	37 13%	45 11%	180 8%
Once or twice a week	1656 51%	52 29%	64 48%	143 49%	230 54%	1219 53%
Once a fortnight	458 14%	9 5%	21 16%	29 10%	40 9%	363 16%
Once a month	238 7%	11 6%	15 11%	21 7%	36 8%	175 8%
Less than once a month	168 5%	6 4%	3 2%	15 5%	25 6%	121 5%
Never	327 10%	69 39%	15 11%	27 9%	25 6%	195 8%
Don't know	-	-	-	-	-	-
Net : Weekly or more	2040 63%	82 46%	80 60%	202 69%	299 70%	1445 63%
Net : Less than weekly	864 27%	26 15%	39 29%	65 22%	101 24%	658 29%

Q2_14 How often do you eat fish, excluding shellfish?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
At least once a day	37 1%	16 1%	7 2%	2 1%	3 1%	4 1%	2 2%	13 1%	1 *	3 1%	-	6 1%	1 *	10 1%	3 4%	7 1%
5-6 times a week	62 2%	24 2%	1 *	5 2%	11 4%	2 1%	4 4%	20 2%	15 3%	22 5%	1 *	24 4%	12 2%	17 1%	7 9%	7 1%
3-4 times a week	285 9%	102 9%	35 10%	26 10%	27 9%	32 11%	2 3%	75 7%	56 9%	48 11%	40 10%	55 9%	33 7%	99 9%	6 8%	61 9%
Once or twice a week	1656 51%	555 49%	156 46%	137 50%	158 52%	169 57%	52 57%	526 52%	314 53%	201 47%	207 54%	331 52%	248 51%	605 52%	43 60%	349 51%
Once a fortnight	458 14%	181 16%	45 13%	34 12%	44 14%	46 16%	13 14%	147 14%	89 15%	75 17%	47 12%	93 15%	89 18%	186 16%	5 7%	91 13%
Once a month	238 7%	93 8%	28 8%	23 8%	23 7%	19 6%	7 8%	76 8%	54 9%	30 7%	28 7%	38 6%	45 9%	89 8%	3 4%	57 8%
Less than once a month	168 5%	64 6%	30 9%	20 7%	14 4%	8 3%	4 4%	64 6%	24 4%	21 5%	18 5%	23 4%	24 5%	64 5%	3 4%	33 5%
Never	327 10%	106 9%	39 11%	26 9%	26 9%	17 6%	6 7%	94 9%	42 7%	28 6%	46 12%	68 11%	39 8%	92 8%	3 4%	74 11%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2040 63%	697 61%	200 58%	171 62%	199 65%	207 70%	61 67%	633 62%	386 65%	274 64%	249 64%	417 65%	293 60%	731 63%	58 81%	424 62%
Net : Less than weekly	864 27%	338 30%	103 30%	77 28%	80 26%	73 25%	24 26%	287 28%	167 28%	126 30%	93 24%	154 24%	157 32%	339 29%	10 14%	181 27%

Q2_14 How often do you eat fish, excluding shellfish?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
At least once a day	37	10	-	-	1	3	3	10	3	8	-	7	10	7	3	3
	1%	2%	-	-	1%	2%	4%	2%	1%	1%	-	1%	1%	1%	4%	1%
5-6 times a week	62	10	1	-	8	10	2	9	18	21	2	10	26	13	4	2
	2%	2%	1%	-	4%	7%	2%	2%	4%	2%	2%	2%	2%	2%	4%	1%
3-4 times a week	285	48	4	7	14	15	5	52	41	77	20	51	133	46	6	26
	9%	7%	5%	9%	8%	9%	5%	9%	9%	9%	13%	9%	9%	7%	7%	9%
Once or twice a week	1656	316	40	49	94	89	48	300	234	402	79	327	734	356	39	159
	51%	49%	52%	57%	52%	57%	51%	53%	51%	47%	53%	54%	49%	53%	47%	59%
Once a fortnight	458	101	11	16	28	14	12	72	67	135	17	64	244	102	15	28
	14%	16%	14%	18%	16%	9%	13%	13%	14%	16%	11%	11%	16%	15%	18%	10%
Once a month	238	49	4	3	18	11	11	45	41	67	11	46	122	49	4	23
	7%	8%	6%	3%	10%	7%	12%	8%	9%	8%	7%	8%	8%	7%	4%	8%
Less than once a month	168	37	4	5	7	5	1	30	13	57	5	35	83	36	5	8
	5%	6%	5%	5%	4%	3%	1%	5%	3%	7%	3%	6%	6%	5%	6%	3%
Never	327	75	12	6	9	10	11	49	43	82	14	63	146	60	8	22
	10%	12%	16%	8%	5%	7%	12%	9%	9%	10%	10%	10%	10%	9%	10%	8%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2040	384	45	56	117	117	58	371	297	508	101	394	903	423	52	190
	63%	59%	59%	65%	65%	75%	62%	66%	64%	60%	68%	65%	60%	63%	62%	70%
Net : Less than weekly	864	188	19	23	54	30	25	146	121	259	33	145	449	187	24	59
	27%	29%	25%	27%	30%	19%	26%	26%	26%	31%	22%	24%	30%	28%	28%	22%

Q2_14 How often do you eat fish, excluding shellfish?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
At least once a day	37 1%	7 1%	6 *	6 1%	6 1%	11 3%	11 1%	26 1%	3 1%	8 1%	9 1%	2 *
5-6 times a week	62 2%	10 2%	21 2%	9 2%	19 3%	4 1%	16 2%	46 2%	6 2%	14 2%	15 2%	8 1%
3-4 times a week	285 9%	62 12%	116 10%	40 7%	50 9%	17 5%	55 6%	230 10%	31 9%	67 9%	82 11%	41 6%
Once or twice a week	1656 51%	258 50%	707 58%	282 48%	253 44%	155 45%	390 46%	1266 53%	168 50%	394 52%	372 48%	347 52%
Once a fortnight	458 14%	60 12%	141 12%	94 16%	107 19%	56 16%	146 17%	311 13%	46 14%	91 12%	125 16%	117 17%
Once a month	238 7%	41 8%	70 6%	54 9%	38 7%	35 10%	87 10%	151 6%	29 9%	64 8%	51 7%	48 7%
Less than once a month	168 5%	24 5%	48 4%	32 5%	39 7%	25 7%	60 7%	108 5%	15 5%	54 7%	30 4%	30 4%
Never	327 10%	49 10%	105 9%	69 12%	61 11%	43 12%	81 10%	246 10%	37 11%	64 9%	88 11%	75 11%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2040 63%	338 66%	850 70%	337 58%	328 57%	188 54%	472 56%	1568 66%	209 62%	483 64%	478 62%	398 60%
Net : Less than weekly	864 27%	126 25%	259 21%	179 31%	184 32%	116 33%	294 35%	571 24%	90 27%	210 28%	207 27%	195 29%

Q2_14 How often do you eat fish, excluding shellfish?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
At least once a day	37 1%	5 2%	-	-	2 1%	3 2%	2 2%	3 1%	4 *	2 *	20 2%	11 8%
5-6 times a week	62 2%	4 1%	-	1 1%	-	3 2%	1 1%	3 1%	32 2%	10 1%	16 1%	5 4%
3-4 times a week	285 9%	25 8%	-	2 4%	9 6%	17 10%	10 13%	17 6%	136 11%	45 7%	96 8%	8 6%
Once or twice a week	1656 51%	163 52%	4 24%	17 33%	75 49%	87 54%	37 45%	142 50%	671 52%	361 55%	577 50%	47 33%
Once a fortnight	458 14%	42 13%	2 14%	9 18%	20 13%	21 13%	11 14%	39 14%	205 16%	96 15%	135 12%	22 16%
Once a month	238 7%	21 7%	4 25%	9 17%	13 9%	9 6%	4 5%	27 10%	70 5%	46 7%	112 10%	9 7%
Less than once a month	168 5%	18 6%	2 11%	5 10%	12 8%	7 4%	5 6%	19 7%	54 4%	31 5%	69 6%	15 11%
Never	327 10%	35 11%	4 22%	9 17%	22 14%	13 8%	11 14%	33 12%	112 9%	62 10%	129 11%	23 16%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2040 63%	197 63%	5 28%	19 37%	86 56%	110 68%	50 61%	165 58%	843 66%	417 64%	708 61%	72 51%
Net : Less than weekly	864 27%	82 26%	9 50%	23 45%	45 29%	38 23%	21 25%	85 30%	329 26%	172 26%	317 27%	46 33%

Q2_14 How often do you eat shellfish (includes crab, prawns and lobster)?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
At least once a day	9	3	5	2	1	1	4	-	-	-	5	2	2	-	5	3	4	4
	*	*	*	*	*	*	1%	-	*	-	*	1%	1%	*	*	1%	*	*
5-6 times a week	7	2	5	1	1	-	2	2	-	1	5	1	-	-	5	1	3	4
	*	*	*	*	*	*	*	*	*	*	*	1%	-	-	*	*	*	*
3-4 times a week	60	12	48	8	4	14	17	5	9	3	53	4	2	-	47	9	34	25
	2%	1%	3%	2%	1%	3%	3%	1%	2%	1%	2%	3%	1%	*	2%	3%	2%	2%
Once or twice a week	401	164	237	38	56	65	88	63	69	22	338	23	30	9	344	37	284	117
	12%	10%	14%	8%	10%	12%	15%	14%	17%	9%	12%	15%	11%	10%	12%	13%	14%	9%
Once a fortnight	435	224	212	53	74	91	84	52	56	26	376	16	36	8	378	45	287	148
	13%	14%	13%	11%	14%	17%	14%	12%	14%	11%	14%	10%	13%	9%	13%	16%	15%	12%
Once a month	472	243	228	30	77	94	104	82	59	25	402	26	32	11	438	20	340	132
	15%	15%	14%	6%	14%	17%	18%	19%	14%	10%	15%	17%	12%	12%	16%	7%	17%	10%
Less than once a month	560	290	270	79	95	87	87	79	81	52	488	20	37	16	500	38	355	205
	17%	18%	16%	17%	18%	16%	15%	18%	20%	21%	18%	13%	13%	17%	18%	13%	18%	16%
Never	1288	640	647	260	228	185	208	158	133	113	1043	65	135	46	1095	136	665	623
	40%	41%	39%	55%	42%	34%	35%	36%	33%	47%	38%	41%	49%	51%	39%	47%	34%	50%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	476	181	295	47	62	80	111	71	79	25	401	31	35	9	402	50	324	150
	15%	11%	18%	10%	12%	15%	19%	16%	19%	11%	15%	20%	13%	10%	14%	17%	16%	12%
Net : Less than weekly	1467	757	710	162	246	272	275	214	196	103	1265	62	105	35	1316	102	982	485
	45%	48%	43%	34%	46%	51%	46%	48%	48%	43%	47%	39%	38%	39%	47%	36%	50%	39%

Q2_14 How often do you eat shellfish (includes crab, prawns and lobster)?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
At least once a day	9	6	-	-	2	5	1	1	2	2	7	4	-	4	7	-	-	1	1
	*	*	*	*	*	1%	*	*	*	*	*	*	-	*	*	*	-	1%	*
5-6 times a week	7	3	1	1	1	3	4	-	-	2	4	3	3	1	3	-	1	1	1
	*	*	*	1%	*	*	*	-	-	*	*	*	1%	*	*	-	2%	1%	*
3-4 times a week	60	41	11	3	5	21	12	17	10	7	54	38	1	20	49	3	2	1	5
	2%	2%	1%	2%	1%	2%	1%	3%	2%	1%	2%	2%	1%	2%	2%	1%	5%	2%	1%
Once or twice a week	401	232	99	18	51	118	140	73	70	76	325	218	18	164	296	34	6	6	59
	12%	13%	14%	10%	10%	14%	13%	11%	11%	14%	12%	11%	9%	15%	12%	17%	12%	12%	11%
Once a fortnight	435	261	87	19	68	155	160	78	42	51	383	253	36	145	356	22	4	8	45
	13%	14%	12%	11%	14%	19%	15%	12%	7%	10%	14%	13%	17%	13%	15%	11%	9%	15%	8%
Once a month	472	290	104	16	61	171	151	89	61	74	398	282	29	161	375	26	5	8	58
	15%	16%	14%	9%	12%	20%	14%	13%	9%	14%	15%	15%	14%	15%	16%	13%	10%	15%	10%
Less than once a month	560	301	146	25	89	144	203	111	101	91	469	329	42	189	398	48	7	11	97
	17%	16%	20%	14%	18%	17%	19%	17%	16%	17%	17%	17%	20%	18%	17%	24%	14%	20%	17%
Never	1288	702	273	94	219	220	411	298	359	239	1049	811	83	394	886	70	23	17	291
	40%	38%	38%	53%	44%	26%	38%	45%	56%	44%	39%	42%	39%	37%	37%	34%	49%	33%	52%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	476	282	111	23	59	147	157	91	82	86	390	264	22	190	355	37	9	9	66
	15%	15%	15%	13%	12%	18%	15%	14%	13%	16%	15%	14%	10%	18%	15%	18%	19%	17%	12%
Net : Less than weekly	1467	851	337	60	219	470	514	278	204	216	1251	864	106	496	1130	96	15	26	200
	45%	46%	47%	34%	44%	56%	48%	42%	32%	40%	46%	45%	50%	46%	48%	47%	33%	50%	36%

Q2_14 How often do you eat shellfish (includes crab, prawns and lobster)?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
At least once a day	9	4	2	1	6	2	9	7	-	7	2	4	-	4	4	3
	*	*	*	*	*	1%	*	*	-	*	*	*	-	*	*	*
5-6 times a week	7	3	-	3	7	-	7	6	-	2	4	5	1	-	4	3
	*	*	-	1%	*	-	*	*	-	*	1%	*	*	-	*	*
3-4 times a week	60	35	15	8	55	5	60	51	-	48	12	37	14	9	22	34
	2%	2%	3%	2%	2%	2%	2%	2%	-	2%	1%	2%	2%	1%	2%	2%
Once or twice a week	401	294	56	42	370	31	373	341	20	320	80	225	85	91	174	215
	12%	14%	11%	9%	12%	13%	12%	13%	15%	13%	10%	14%	13%	9%	15%	12%
Once a fortnight	435	303	74	35	408	27	414	378	9	347	88	214	80	141	189	221
	13%	15%	15%	7%	14%	11%	14%	15%	7%	14%	11%	13%	12%	15%	16%	12%
Once a month	472	336	70	51	436	35	443	402	15	369	103	244	112	116	193	238
	15%	16%	14%	10%	15%	15%	15%	16%	11%	15%	13%	15%	17%	12%	16%	13%
Less than once a month	560	371	78	84	519	41	517	436	15	402	158	267	128	165	203	305
	17%	18%	15%	17%	17%	17%	17%	17%	11%	17%	19%	17%	20%	17%	17%	17%
Never	1288	723	212	268	1192	96	1167	937	75	916	372	622	223	443	408	829
	40%	35%	42%	54%	40%	40%	39%	37%	56%	38%	45%	38%	35%	46%	34%	45%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	476	337	73	55	437	39	449	405	20	377	99	271	101	104	203	255
	15%	16%	14%	11%	15%	16%	15%	16%	15%	16%	12%	17%	16%	11%	17%	14%
Net : Less than weekly	1467	1010	223	170	1363	104	1374	1216	39	1119	348	725	320	422	586	763
	45%	49%	44%	35%	46%	44%	46%	48%	29%	46%	43%	45%	50%	44%	49%	41%

Q2_14 How often do you eat shellfish (includes crab, prawns and lobster)?

Base: All respondents

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
At least once a day	9 *	- -	- -	- -	4 1%	5 *
5-6 times a week	7 *	- -	- -	- -	- -	7 *
3-4 times a week	60 2%	5 3%	4 3%	11 4%	5 1%	37 2%
Once or twice a week	401 12%	13 8%	13 10%	47 16%	59 14%	281 12%
Once a fortnight	435 13%	11 6%	17 13%	40 14%	50 12%	340 15%
Once a month	472 15%	21 12%	17 13%	49 17%	58 14%	344 15%
Less than once a month	560 17%	10 6%	23 17%	52 18%	63 15%	424 18%
Never	1288 40%	116 66%	60 45%	94 32%	187 44%	862 37%
Don't know	-	-	-	-	-	-
Net : Weekly or more	476 15%	19 10%	17 12%	58 20%	67 16%	329 14%
Net : Less than weekly	1467 45%	42 24%	58 43%	141 48%	171 40%	1108 48%

Q2_14 How often do you eat shellfish (includes crab, prawns and lobster)?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
At least once a day	9	1	2	-	2	1	-	3	1	-	-	2	-	2	-	3
	*	*	1%	-	1%	*	-	*	*	-	-	*	-	*	-	*
5-6 times a week	7	4	-	1	-	-	-	1	1	-	-	1	1	1	1	1
	*	*	-	*	-	-	-	*	*	-	-	*	*	*	1%	*
3-4 times a week	60	20	11	8	8	11	-	23	9	13	6	11	9	27	1	8
	2%	2%	3%	3%	3%	4%	-	2%	2%	3%	1%	2%	2%	2%	1%	1%
Once or twice a week	401	146	42	35	45	43	10	150	92	65	45	76	55	140	10	93
	12%	13%	12%	13%	15%	14%	10%	15%	15%	15%	12%	12%	11%	12%	14%	14%
Once a fortnight	435	184	51	48	45	44	18	159	98	64	40	106	82	168	8	72
	13%	16%	15%	17%	15%	15%	20%	16%	17%	15%	10%	17%	17%	14%	12%	11%
Once a month	472	161	45	45	58	50	16	165	86	63	76	88	71	184	16	99
	15%	14%	13%	16%	19%	17%	18%	16%	14%	15%	20%	14%	15%	16%	23%	15%
Less than once a month	560	191	63	46	48	49	14	191	95	79	76	124	72	242	11	111
	17%	17%	19%	17%	16%	16%	16%	19%	16%	18%	20%	19%	15%	21%	15%	16%
Never	1288	434	127	92	99	100	33	323	214	145	146	230	199	398	25	292
	40%	38%	37%	34%	33%	34%	36%	32%	36%	34%	38%	36%	41%	34%	34%	43%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	476	171	55	44	54	54	10	177	102	78	50	90	65	170	12	105
	15%	15%	16%	16%	18%	18%	10%	17%	17%	18%	13%	14%	13%	15%	17%	15%
Net : Less than weekly	1467	536	159	138	151	143	49	515	280	206	191	318	226	594	35	283
	45%	47%	47%	50%	50%	48%	53%	51%	47%	48%	49%	50%	46%	51%	49%	42%

Q2_14 How often do you eat shellfish (includes crab, prawns and lobster)?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
At least once a day	9	6	-	-	1	1	1	2	2	-	-	2	2	4	-	1
*	*	1%	-	-	1%	1%	1%	*	*	-	*	*	*	1%	-	*
5-6 times a week	7	1	-	-	-	-	-	-	-	-	-	1	2	1	1	1
*	*	*	-	-	-	-	-	-	-	-	-	*	*	*	1%	1%
3-4 times a week	60	15	2	3	5	5	2	10	13	22	2	12	26	16	2	6
2%	2%	2%	3%	3%	3%	2%	2%	2%	3%	3%	1%	2%	2%	2%	2%	2%
Once or twice a week	401	74	8	14	23	27	11	77	65	98	20	59	173	85	14	35
12%	11%	10%	16%	13%	17%	12%	14%	14%	14%	12%	14%	10%	12%	13%	17%	13%
Once a fortnight	435	78	6	10	18	17	13	69	66	144	17	81	242	100	8	16
13%	12%	8%	12%	10%	11%	14%	12%	14%	17%	11%	13%	16%	15%	10%	6%	6%
Once a month	472	94	18	12	32	28	19	89	65	130	34	88	245	101	12	39
15%	15%	24%	14%	18%	18%	20%	16%	16%	14%	15%	23%	15%	16%	15%	14%	14%
Less than once a month	560	103	16	17	37	17	11	105	75	155	31	111	260	144	13	41
17%	16%	21%	20%	21%	11%	12%	18%	16%	16%	18%	21%	18%	17%	22%	15%	15%
Never	1288	277	26	31	63	63	36	215	176	301	45	248	549	219	34	132
40%	43%	35%	36%	35%	40%	39%	38%	38%	38%	35%	30%	41%	37%	33%	41%	49%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	476	96	9	16	29	33	14	89	79	120	22	74	202	106	17	43
15%	15%	12%	19%	16%	21%	15%	12%	16%	17%	14%	15%	12%	13%	16%	20%	16%
Net : Less than weekly	1467	275	41	39	88	61	43	263	205	429	82	281	748	345	33	96
45%	42%	54%	45%	49%	39%	46%	46%	45%	50%	55%	47%	50%	52%	39%	35%	35%

Q2_14 How often do you eat shellfish (includes crab, prawns and lobster)?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
At least once a day	9	1	2	3	-	2	4	4	2	-	3	1
	*	*	*	*	*	1%	*	*	1%	*	*	*
5-6 times a week	7	3	3	-	1	-	1	5	1	1	1	2
	*	1%	*	-	*	-	*	*	*	*	*	*
3-4 times a week	60	11	20	20	7	2	12	48	6	22	10	7
	2%	2%	2%	3%	1%	1%	1%	2%	2%	3%	1%	1%
Once or twice a week	401	56	174	67	78	25	98	303	30	63	115	92
	12%	11%	14%	12%	14%	7%	12%	13%	9%	8%	15%	14%
Once a fortnight	435	53	189	65	71	58	109	326	29	67	107	137
	13%	10%	16%	11%	12%	17%	13%	14%	9%	9%	14%	21%
Once a month	472	61	206	78	89	37	118	354	34	113	144	96
	15%	12%	17%	13%	16%	11%	14%	15%	10%	15%	19%	14%
Less than once a month	560	100	208	111	96	45	146	414	47	157	122	117
	17%	20%	17%	19%	17%	13%	17%	17%	14%	21%	16%	18%
Never	1288	227	412	241	231	177	358	930	187	334	271	215
	40%	44%	34%	41%	40%	51%	42%	39%	56%	44%	35%	32%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	476	71	199	90	86	30	116	360	39	86	129	103
	15%	14%	16%	15%	15%	9%	14%	15%	12%	11%	17%	15%
Net : Less than weekly	1467	214	603	254	256	140	373	1094	110	337	373	351
	45%	42%	50%	43%	45%	40%	44%	46%	33%	45%	48%	52%

Q2_14 How often do you eat shellfish (includes crab, prawns and lobster)?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
At least once a day	9	2	-	-	-	2	1	1	5	1	3	-
	*	1%	-	-	*	1%	1%	*	*	*	*	*
5-6 times a week	7	-	-	-	-	-	-	-	3	3	-	1
	*	-	-	-	-	-	-	-	*	*	-	*
3-4 times a week	60	3	-	-	1	2	1	2	22	14	22	2
	2%	1%	-	-	*	1%	1%	1%	2%	2%	2%	2%
Once or twice a week	401	37	-	3	14	23	10	30	184	90	115	12
	12%	12%	3%	5%	9%	14%	12%	10%	14%	14%	10%	9%
Once a fortnight	435	39	2	2	22	20	16	28	230	86	104	16
	13%	12%	10%	3%	14%	13%	19%	10%	18%	13%	9%	12%
Once a month	472	39	2	5	18	21	10	33	216	102	142	11
	15%	12%	12%	10%	12%	13%	13%	12%	17%	16%	12%	8%
Less than once a month	560	49	2	7	19	26	12	41	223	121	194	22
	17%	15%	9%	13%	13%	16%	14%	14%	17%	19%	17%	15%
Never	1288	146	12	35	79	67	32	148	402	235	575	77
	40%	46%	67%	69%	52%	41%	40%	52%	31%	36%	50%	54%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	476	42	-	3	15	27	11	33	214	108	139	15
	15%	13%	3%	5%	10%	17%	14%	12%	17%	17%	12%	11%
Net : Less than weekly	1467	126	5	13	59	67	38	102	668	309	440	49
	45%	40%	31%	26%	39%	42%	46%	36%	52%	47%	38%	35%

Q2_14 How often do you eat raw fruit?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
At least once a day	1747	768	979	172	279	278	330	265	275	146	1457	94	143	52	1511	170	1154	591
	54%	49%	59%	37%	52%	52%	56%	60%	67%	60%	54%	60%	52%	58%	54%	59%	59%	47%
5-6 times a week	273	140	133	48	40	48	61	35	24	15	244	4	16	9	240	24	160	113
	8%	9%	8%	10%	8%	9%	10%	8%	6%	6%	9%	2%	6%	10%	9%	8%	8%	9%
3-4 times a week	458	252	206	99	83	79	68	49	50	30	379	28	38	14	382	51	252	207
	14%	16%	12%	21%	15%	15%	11%	11%	12%	13%	14%	18%	14%	15%	14%	18%	13%	16%
Once or twice a week	397	214	183	82	73	66	78	44	28	26	338	12	40	7	367	16	222	175
	12%	14%	11%	17%	14%	12%	13%	10%	7%	11%	12%	8%	15%	8%	13%	6%	11%	14%
Once a fortnight	81	42	39	10	8	21	14	12	10	7	61	8	9	2	78	2	42	39
	3%	3%	2%	2%	1%	4%	2%	3%	2%	3%	2%	5%	3%	3%	3%	1%	2%	3%
Once a month	94	67	27	23	20	11	11	16	8	6	78	5	9	1	75	10	47	47
	3%	4%	2%	5%	4%	2%	2%	4%	2%	3%	3%	3%	3%	1%	3%	3%	2%	4%
Less than once a month	58	31	26	6	14	14	7	8	5	3	50	1	4	2	48	9	33	24
	2%	2%	2%	1%	3%	3%	1%	2%	1%	1%	2%	1%	2%	2%	2%	3%	2%	2%
Never	123	64	59	29	19	20	24	14	8	9	102	4	15	2	112	6	61	62
	4%	4%	4%	6%	4%	4%	4%	3%	2%	4%	4%	2%	5%	3%	4%	2%	3%	5%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2876	1374	1502	402	476	471	538	393	377	216	2417	138	237	83	2499	261	1788	1086
	89%	87%	91%	86%	89%	88%	91%	89%	93%	90%	89%	88%	86%	92%	89%	91%	91%	86%
Net : Less than weekly	232	140	92	39	42	45	32	36	22	16	189	15	22	5	201	21	122	110
	7%	9%	6%	8%	8%	8%	5%	8%	5%	6%	7%	10%	8%	6%	7%	7%	6%	9%

Q2_14 How often do you eat raw fruit?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
At least once a day	1747	982	461	61	243	542	566	306	332	265	1481	1035	89	622	1273	129	19	23	302
	54%	53%	64%	34%	49%	65%	52%	46%	52%	49%	55%	53%	42%	58%	54%	64%	40%	45%	54%
5-6 times a week	273	174	51	8	41	78	98	64	33	46	227	165	19	90	222	10	2	1	37
	8%	9%	7%	4%	8%	9%	9%	10%	5%	9%	8%	8%	9%	8%	9%	5%	4%	2%	7%
3-4 times a week	458	260	86	34	78	108	156	108	86	70	388	287	34	137	353	21	6	7	72
	14%	14%	12%	19%	16%	13%	14%	16%	13%	13%	14%	15%	16%	13%	15%	10%	13%	13%	13%
Once or twice a week	397	244	59	19	74	61	153	92	91	77	320	233	38	127	290	23	12	12	61
	12%	13%	8%	11%	15%	7%	14%	14%	14%	14%	12%	12%	18%	12%	12%	11%	25%	23%	11%
Once a fortnight	81	48	17	5	11	18	22	18	23	15	66	50	9	21	52	4	-	-	25
	3%	3%	2%	3%	2%	2%	2%	3%	4%	3%	2%	3%	4%	2%	2%	2%	1%	1%	4%
Once a month	94	43	18	17	16	8	37	24	25	23	70	57	8	29	61	7	1	2	22
	3%	2%	3%	9%	3%	1%	3%	4%	4%	4%	3%	3%	4%	3%	3%	4%	2%	5%	4%
Less than once a month	58	34	9	12	3	12	13	18	15	9	49	41	6	11	41	4	1	1	11
	2%	2%	1%	7%	1%	1%	1%	3%	2%	2%	2%	2%	3%	1%	2%	2%	1%	1%	2%
Never	123	51	18	23	32	10	38	38	38	34	89	72	9	43	79	4	7	6	27
	4%	3%	3%	13%	6%	1%	3%	6%	6%	6%	3%	4%	4%	4%	3%	2%	15%	12%	5%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2876	1660	658	121	437	789	974	570	543	459	2416	1720	179	976	2137	183	39	43	473
	89%	90%	91%	68%	88%	94%	90%	85%	84%	85%	90%	89%	85%	90%	90%	90%	82%	82%	85%
Net : Less than weekly	232	124	45	33	29	38	71	59	64	47	185	148	23	61	155	15	2	3	57
	7%	7%	6%	19%	6%	5%	7%	9%	10%	9%	7%	8%	11%	6%	7%	7%	3%	6%	10%

Q2_14 How often do you eat raw fruit?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
At least once a day	1747	1258	241	187	1618	129	1635	1426	62	1267	480	972	314	461	666	993
	54%	61%	47%	38%	54%	54%	55%	56%	47%	53%	59%	60%	49%	48%	56%	54%
5-6 times a week	273	168	52	34	245	28	259	219	11	227	46	138	61	74	104	154
	8%	8%	10%	7%	8%	12%	9%	9%	8%	9%	6%	9%	10%	8%	9%	8%
3-4 times a week	458	243	94	85	428	30	436	377	12	355	104	203	100	156	166	270
	14%	12%	19%	17%	14%	13%	15%	15%	9%	15%	13%	13%	15%	16%	14%	15%
Once or twice a week	397	224	67	85	383	14	356	304	21	306	92	160	102	136	128	232
	12%	11%	13%	17%	13%	6%	12%	12%	16%	13%	11%	10%	16%	14%	11%	13%
Once a fortnight	81	46	15	17	70	11	77	57	4	56	24	41	14	26	19	54
	3%	2%	3%	3%	2%	5%	3%	2%	3%	2%	3%	3%	2%	3%	2%	3%
Once a month	94	44	14	27	82	12	71	53	11	64	30	28	18	48	37	53
	3%	2%	3%	5%	3%	5%	2%	2%	8%	3%	4%	2%	3%	5%	3%	3%
Less than once a month	58	30	9	15	54	4	53	38	-	45	13	21	18	19	29	23
	2%	1%	2%	3%	2%	2%	2%	1%	-	2%	2%	1%	3%	2%	2%	1%
Never	123	57	17	43	113	10	101	85	12	93	31	55	18	50	48	69
	4%	3%	3%	9%	4%	4%	3%	3%	9%	4%	4%	3%	3%	5%	4%	4%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2876	1893	454	391	2674	201	2687	2326	107	2154	721	1472	577	827	1064	1649
	89%	91%	89%	79%	89%	85%	90%	91%	80%	89%	88%	91%	90%	85%	89%	89%
Net : Less than weekly	232	120	38	59	205	27	201	148	15	165	67	90	49	93	85	130
	7%	6%	7%	12%	7%	11%	7%	6%	11%	7%	8%	6%	8%	10%	7%	7%

Q2_14 How often do you eat raw fruit?

Base: All respondents

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
At least once a day	1747 54%	107 61%	73 55%	200 68%	260 61%	1165 51%
5-6 times a week	273 8%	20 11%	14 10%	20 7%	29 7%	198 9%
3-4 times a week	458 14%	24 14%	15 11%	31 11%	58 14%	338 15%
Once or twice a week	397 12%	13 7%	18 13%	21 7%	39 9%	313 14%
Once a fortnight	81 3%	3 2%	-	7 2%	13 3%	64 3%
Once a month	94 3%	2 1%	4 3%	4 1%	15 3%	75 3%
Less than once a month	58 2%	1 1%	1 1%	4 1%	1 *	49 2%
Never	123 4%	6 3%	8 6%	6 2%	10 2%	97 4%
Don't know	-	-	-	-	-	-
Net : Weekly or more	2876 89%	164 93%	120 90%	273 93%	386 91%	2014 88%
Net : Less than weekly	232 7%	7 4%	6 4%	15 5%	29 7%	188 8%

Q2_14 How often do you eat raw fruit?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
At least once a day	1747 54%	622 55%	187 55%	154 56%	152 50%	182 61%	48 52%	582 57%	363 61%	230 54%	233 60%	348 54%	223 46%	626 54%	43 60%	373 55%
5-6 times a week	273 8%	89 8%	32 9%	29 11%	50 16%	30 10%	10 11%	86 8%	51 9%	37 9%	31 8%	69 11%	38 8%	110 9%	5 6%	51 7%
3-4 times a week	458 14%	176 15%	56 16%	39 14%	48 16%	42 14%	13 15%	157 15%	87 15%	67 16%	53 14%	97 15%	113 23%	172 15%	15 21%	80 12%
Once or twice a week	397 12%	140 12%	33 10%	29 11%	33 11%	27 9%	6 7%	104 10%	51 9%	48 11%	35 9%	63 10%	58 12%	141 12%	3 4%	95 14%
Once a fortnight	81 3%	27 2%	11 3%	4 1%	2 1%	2 1%	2 2%	26 3%	5 1%	7 2%	9 2%	13 2%	7 1%	34 3%	2 3%	17 3%
Once a month	94 3%	28 2%	2 1%	6 2%	7 2%	- *	3 4%	16 2%	16 3%	26 6%	7 2%	18 3%	21 4%	22 2%	- 1%	27 4%
Less than once a month	58 2%	26 2%	8 2%	6 2%	6 2%	4 1%	3 4%	12 1%	9 2%	7 2%	8 2%	12 2%	10 2%	20 2%	- -	9 1%
Never	123 4%	33 3%	14 4%	6 2%	6 2%	11 4%	6 7%	31 3%	14 2%	6 1%	12 3%	18 3%	20 4%	36 3%	3 5%	28 4%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2876 89%	1027 90%	307 90%	252 92%	283 93%	280 94%	77 84%	929 92%	552 93%	383 89%	352 91%	577 90%	432 88%	1050 90%	66 92%	599 88%
Net : Less than weekly	232 7%	80 7%	21 6%	17 6%	16 5%	7 2%	8 9%	54 5%	30 5%	40 9%	23 6%	44 7%	38 8%	76 7%	2 3%	53 8%

Q2_14 How often do you eat raw fruit?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
At least once a day	1747	346	36	50	95	105	53	319	265	456	97	307	770	384	41	150
	54%	53%	47%	58%	53%	67%	57%	56%	57%	54%	65%	51%	51%	57%	49%	55%
5-6 times a week	273	45	6	6	25	12	7	45	32	79	10	52	152	60	2	25
	8%	7%	8%	7%	14%	8%	7%	8%	7%	9%	7%	9%	10%	9%	2%	9%
3-4 times a week	458	91	17	4	22	13	16	79	82	141	16	97	227	77	21	28
	14%	14%	23%	5%	12%	8%	17%	14%	18%	17%	11%	16%	15%	12%	25%	10%
Once or twice a week	397	95	13	16	21	17	6	63	47	92	11	78	193	77	12	30
	12%	15%	17%	18%	12%	11%	6%	11%	10%	11%	8%	13%	13%	12%	14%	11%
Once a fortnight	81	12	-	1	4	1	2	17	7	17	10	17	33	19	1	11
	3%	2%	-	1%	2%	1%	2%	3%	2%	2%	7%	3%	2%	3%	2%	4%
Once a month	94	22	1	2	3	7	1	21	13	32	2	14	38	20	2	13
	3%	3%	1%	3%	2%	5%	1%	4%	3%	4%	1%	2%	3%	3%	3%	5%
Less than once a month	58	14	2	3	-	1	2	4	4	7	1	11	26	12	2	3
	2%	2%	2%	3%	-	1%	2%	1%	1%	1%	1%	2%	2%	2%	2%	1%
Never	123	23	2	4	10	-	8	18	12	25	2	28	59	21	3	13
	4%	4%	3%	5%	5%	*	8%	3%	3%	3%	1%	5%	4%	3%	3%	5%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2876	576	72	76	163	147	82	506	425	769	134	534	1342	599	76	232
	89%	89%	94%	89%	91%	94%	87%	89%	92%	90%	90%	88%	90%	89%	91%	85%
Net : Less than weekly	232	48	2	6	7	10	5	42	24	56	13	41	97	51	5	27
	7%	7%	3%	7%	4%	6%	5%	7%	5%	7%	9%	7%	6%	8%	6%	10%

Q2_14 How often do you eat raw fruit?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
At least once a day	1747	271	682	308	302	185	440	1307	164	385	433	381
	54%	53%	56%	53%	53%	53%	52%	55%	49%	51%	56%	57%
5-6 times a week	273	45	92	51	55	29	92	181	16	58	73	71
	8%	9%	8%	9%	10%	8%	11%	8%	5%	8%	9%	11%
3-4 times a week	458	69	163	95	74	58	132	326	57	117	113	77
	14%	13%	13%	16%	13%	17%	16%	14%	17%	15%	15%	12%
Once or twice a week	397	62	160	71	63	41	100	297	47	102	91	86
	12%	12%	13%	12%	11%	12%	12%	12%	14%	13%	12%	13%
Once a fortnight	81	20	23	9	19	11	16	65	6	17	20	16
	3%	4%	2%	1%	3%	3%	2%	3%	2%	2%	3%	2%
Once a month	94	13	21	26	24	10	26	68	16	22	17	9
	3%	3%	2%	4%	4%	3%	3%	3%	5%	3%	2%	1%
Less than once a month	58	10	24	7	15	2	8	50	7	16	6	11
	2%	2%	2%	1%	3%	1%	1%	2%	2%	2%	1%	2%
Never	123	22	50	17	22	12	32	91	23	39	20	16
	4%	4%	4%	3%	4%	4%	4%	4%	7%	5%	3%	2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2876	447	1097	526	494	312	764	2112	284	662	710	615
	89%	87%	90%	90%	86%	90%	90%	89%	85%	87%	92%	92%
Net : Less than weekly	232	43	68	41	58	22	50	182	29	56	43	36
	7%	8%	6%	7%	10%	6%	6%	8%	8%	7%	6%	5%

Q2_14 How often do you eat raw fruit?
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
At least once a day	1747	186	1	5	66	125	51	145	768	352	557	70
	54%	59%	4%	9%	43%	78%	62%	51%	60%	54%	48%	49%
5-6 times a week	273	22	1	3	14	9	7	19	119	66	79	9
	8%	7%	3%	6%	9%	5%	8%	7%	9%	10%	7%	7%
3-4 times a week	458	40	4	7	28	16	9	43	172	85	174	28
	14%	13%	23%	14%	18%	10%	11%	15%	13%	13%	15%	20%
Once or twice a week	397	37	4	17	24	6	9	38	125	90	169	13
	12%	12%	24%	33%	16%	4%	11%	14%	10%	14%	15%	9%
Once a fortnight	81	8	1	5	4	3	1	10	27	18	31	5
	3%	2%	8%	9%	3%	2%	1%	4%	2%	3%	3%	4%
Once a month	94	6	2	4	5	1	2	8	25	17	48	3
	3%	2%	12%	8%	3%	1%	2%	3%	2%	3%	4%	2%
Less than once a month	58	4	1	3	3	-	1	5	19	11	26	1
	2%	1%	6%	6%	2%	-	1%	2%	1%	2%	2%	1%
Never	123	11	3	7	9	1	3	14	29	13	70	11
	4%	3%	19%	14%	6%	1%	4%	5%	2%	2%	6%	8%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	2876	286	10	32	132	156	75	245	1184	592	979	120
	89%	91%	54%	62%	87%	97%	92%	87%	92%	91%	85%	85%
Net : Less than weekly	232	18	5	12	12	4	4	24	71	47	105	10
	7%	6%	26%	24%	8%	2%	4%	8%	6%	7%	9%	7%

Q2_14 How often do you eat raw vegetables, including salad?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
At least once a day	657	238	419	108	143	109	121	82	66	26	557	26	52	21	521	113	386	269
	20%	15%	25%	23%	27%	20%	20%	19%	16%	11%	21%	17%	19%	23%	19%	39%	20%	21%
5-6 times a week	393	178	215	75	53	65	86	51	45	17	358	10	18	8	332	48	248	146
	12%	11%	13%	16%	10%	12%	14%	12%	11%	7%	13%	7%	6%	9%	12%	17%	13%	12%
3-4 times a week	798	395	403	114	142	149	153	103	94	42	664	46	69	20	728	38	518	280
	25%	25%	24%	24%	27%	28%	26%	23%	23%	18%	24%	29%	25%	22%	26%	13%	26%	22%
Once or twice a week	894	470	424	93	143	145	157	144	132	79	735	52	79	27	806	55	580	313
	28%	30%	26%	20%	27%	27%	26%	33%	32%	33%	27%	33%	29%	30%	29%	19%	29%	25%
Once a fortnight	142	82	60	16	20	28	24	14	21	19	112	12	15	2	125	12	71	70
	4%	5%	4%	3%	4%	5%	4%	3%	5%	8%	4%	8%	5%	2%	4%	4%	4%	6%
Once a month	90	64	26	10	12	12	17	12	13	14	70	4	12	3	80	6	50	39
	3%	4%	2%	2%	2%	2%	3%	3%	3%	6%	3%	3%	5%	4%	3%	2%	3%	3%
Less than once a month	86	47	38	8	9	15	12	13	15	14	72	6	5	4	71	5	45	41
	3%	3%	2%	2%	2%	3%	2%	3%	4%	6%	3%	4%	2%	4%	3%	2%	2%	3%
Never	171	104	67	44	14	15	24	22	22	29	141	-	24	6	147	10	72	99
	5%	7%	4%	9%	3%	3%	4%	5%	5%	12%	5%	-	9%	7%	5%	4%	4%	8%
Don't know	1	1	-	-	-	-	1	-	-	1	1	-	1	-	1	-	1	1
	*	*	-	-	-	*	*	-	-	*	*	-	*	-	*	-	*	*
Net : Weekly or more	2742	1280	1461	390	482	468	517	381	337	164	2314	135	218	76	2388	255	1732	1008
	85%	81%	88%	83%	90%	87%	87%	86%	83%	68%	85%	86%	79%	84%	85%	88%	88%	80%
Net : Less than weekly	317	193	124	34	41	54	53	40	48	47	254	22	32	9	276	23	166	151
	10%	12%	7%	7%	8%	10%	9%	9%	12%	19%	9%	14%	12%	10%	10%	8%	8%	12%

Q2_14 How often do you eat raw vegetables, including salad?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
At least once a day	657	390	105	29	133	227	220	109	101	93	564	415	38	204	534	47	8	6	62
	20%	21%	15%	16%	27%	27%	20%	16%	16%	17%	21%	21%	18%	19%	23%	23%	18%	12%	11%
5-6 times a week	393	242	74	17	61	126	160	67	41	36	358	239	22	133	314	21	5	6	47
	12%	13%	10%	9%	12%	15%	15%	10%	6%	7%	13%	12%	10%	12%	13%	10%	11%	11%	9%
3-4 times a week	798	490	156	48	103	214	258	195	130	109	689	503	41	252	611	59	7	11	110
	25%	27%	22%	27%	21%	26%	24%	29%	20%	20%	26%	26%	20%	23%	26%	29%	14%	20%	20%
Once or twice a week	894	502	227	44	120	199	312	172	210	175	719	511	63	320	625	53	21	18	175
	28%	27%	32%	25%	24%	24%	29%	26%	33%	32%	27%	26%	30%	30%	26%	26%	44%	35%	31%
Once a fortnight	142	77	38	13	14	27	45	34	36	31	111	80	10	52	90	8	2	3	38
	4%	4%	5%	7%	3%	3%	4%	5%	6%	6%	4%	4%	5%	5%	4%	4%	4%	6%	7%
Once a month	90	45	29	4	11	12	24	23	30	24	66	55	7	28	55	6	2	3	24
	3%	2%	4%	3%	2%	1%	2%	4%	5%	4%	2%	3%	3%	3%	2%	3%	5%	5%	4%
Less than once a month	86	37	31	4	14	17	20	15	33	25	61	43	8	35	42	6	-	1	36
	3%	2%	4%	2%	3%	2%	2%	2%	5%	5%	2%	2%	4%	3%	2%	3%	1%	2%	6%
Never	171	53	59	18	41	12	44	51	64	49	121	94	20	57	98	3	1	5	64
	5%	3%	8%	10%	8%	1%	4%	8%	10%	9%	5%	5%	10%	5%	4%	1%	3%	9%	11%
Don't know	1	1	1	-	-	1	-	-	1	-	1	-	1	1	1	-	-	-	1
	*	*	*	-	-	*	-	-	*	-	*	-	*	*	*	-	-	-	*
Net : Weekly or more	2742	1623	564	138	417	766	951	543	482	413	2329	1667	165	908	2085	179	41	41	395
	85%	88%	78%	78%	84%	92%	88%	81%	75%	76%	87%	86%	78%	84%	88%	89%	87%	78%	71%
Net : Less than weekly	317	159	98	21	40	57	89	73	98	79	238	178	25	114	188	20	5	7	98
	10%	9%	14%	12%	8%	7%	8%	11%	15%	15%	9%	9%	12%	11%	8%	10%	10%	13%	18%

Q2_14 How often do you eat raw vegetables, including salad?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
At least once a day	657	422	126	76	605	51	623	544	16	498	158	365	132	159	256	360
	20%	20%	25%	15%	20%	22%	21%	21%	12%	21%	19%	23%	21%	16%	21%	20%
5-6 times a week	393	274	60	34	361	32	374	334	14	316	77	205	73	116	155	224
	12%	13%	12%	7%	12%	14%	13%	13%	11%	13%	9%	13%	11%	12%	13%	12%
3-4 times a week	798	507	131	121	741	57	749	685	24	619	179	402	164	231	330	430
	25%	25%	26%	25%	25%	24%	25%	27%	18%	26%	22%	25%	26%	24%	28%	23%
Once or twice a week	894	584	125	147	829	64	820	703	39	651	242	425	202	267	304	538
	28%	28%	25%	30%	28%	27%	27%	27%	29%	27%	30%	26%	31%	28%	25%	29%
Once a fortnight	142	84	21	25	130	11	134	98	5	108	34	73	25	43	46	84
	4%	4%	4%	5%	4%	5%	4%	4%	4%	4%	4%	5%	4%	4%	4%	5%
Once a month	90	51	15	23	81	8	77	53	5	63	27	39	16	35	30	44
	3%	2%	3%	5%	3%	3%	3%	2%	4%	3%	3%	2%	2%	4%	3%	2%
Less than once a month	86	49	13	16	85	1	73	52	8	48	38	42	13	31	25	56
	3%	2%	3%	3%	3%	*	2%	2%	6%	2%	5%	3%	2%	3%	2%	3%
Never	171	97	17	50	159	12	139	89	23	107	64	65	20	86	50	109
	5%	5%	3%	10%	5%	5%	5%	3%	17%	4%	8%	4%	3%	9%	4%	6%
Don't know	1	1	-	-	1	1	1	1	-	1	1	1	-	1	1	1
	*	*	-	-	*	*	*	*	-	*	*	*	-	*	*	*
Net : Weekly or more	2742	1787	442	379	2537	205	2567	2266	93	2085	657	1398	570	774	1045	1552
	85%	86%	87%	77%	85%	86%	86%	89%	70%	86%	80%	86%	89%	80%	87%	84%
Net : Less than weekly	317	185	49	64	297	20	283	202	17	219	98	154	54	109	101	185
	10%	9%	10%	13%	10%	9%	9%	8%	13%	9%	12%	10%	8%	11%	8%	10%

Q2_14 How often do you eat raw vegetables, including salad?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
At least once a day	657 20%	60 34%	31 23%	68 23%	108 25%	411 18%
5-6 times a week	393 12%	35 20%	16 12%	39 13%	52 12%	258 11%
3-4 times a week	798 25%	38 22%	35 26%	82 28%	96 23%	581 25%
Once or twice a week	894 28%	29 17%	29 22%	76 26%	91 21%	691 30%
Once a fortnight	142 4%	3 2%	3 2%	13 5%	18 4%	102 4%
Once a month	90 3%	3 2%	5 4%	3 1%	17 4%	63 3%
Less than once a month	86 3%	3 1%	5 4%	2 1%	14 3%	66 3%
Never	171 5%	6 3%	11 8%	11 4%	28 7%	125 5%
Don't know	1 *	-	-	-	-	1 *
Net : Weekly or more	2742 85%	162 92%	111 83%	265 90%	348 82%	1941 84%
Net : Less than weekly	317 10%	9 5%	13 9%	18 6%	49 12%	231 10%

Q2_14 How often do you eat raw vegetables, including salad?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
At least once a day	657 20%	250 22%	106 31%	73 27%	67 22%	77 26%	33 36%	215 21%	142 24%	95 22%	78 20%	150 24%	113 23%	215 19%	12 16%	125 18%
5-6 times a week	393 12%	169 15%	51 15%	34 12%	45 15%	48 16%	11 12%	133 13%	83 14%	64 15%	65 17%	93 15%	68 14%	160 14%	5 8%	61 9%
3-4 times a week	798 25%	297 26%	89 26%	78 28%	90 30%	69 23%	17 19%	300 30%	176 30%	144 33%	92 24%	187 29%	131 27%	307 26%	18 25%	147 22%
Once or twice a week	894 28%	304 27%	66 19%	67 24%	73 24%	67 23%	21 23%	260 26%	144 24%	79 18%	106 27%	153 24%	135 28%	326 28%	25 35%	194 29%
Once a fortnight	142 4%	41 4%	8 2%	9 3%	4 1%	11 4%	4 4%	36 4%	21 3%	17 4%	14 4%	19 3%	19 4%	56 5%	3 5%	35 5%
Once a month	90 3%	26 2%	2 1%	4 1%	7 2%	4 1%	3 3%	21 2%	12 2%	9 2%	11 3%	15 2%	4 1%	27 2%	1 2%	26 4%
Less than once a month	86 3%	25 2%	9 2%	5 2%	7 2%	7 2%	1 2%	17 2%	9 2%	11 2%	10 3%	8 1%	3 1%	27 2%	1 1%	29 4%
Never	171 5%	30 3%	11 3%	5 2%	10 3%	13 4%	1 1%	32 3%	10 2%	11 3%	11 3%	13 2%	18 4%	43 4%	6 8%	62 9%
Don't know	1 *	-	-	-	-	1 *	-	1 *	-	-	-	-	-	1 *	-	1 *
Net : Weekly or more	2742 85%	1020 89%	311 91%	251 92%	276 90%	261 88%	82 90%	908 89%	545 91%	381 89%	341 88%	584 91%	446 91%	1008 87%	61 84%	527 78%
Net : Less than weekly	317 10%	91 8%	19 6%	18 6%	19 6%	22 7%	8 9%	74 7%	41 7%	36 8%	35 9%	42 7%	26 5%	110 9%	6 8%	91 13%

Q2_14 How often do you eat raw vegetables, including salad?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio/campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
At least once a day	657 20%	142 22%	22 29%	24 28%	31 17%	41 26%	23 25%	124 22%	111 24%	202 24%	30 20%	117 19%	304 20%	121 18%	14 16%	39 14%
5-6 times a week	393 12%	91 14%	3 4%	7 8%	20 11%	26 16%	9 10%	74 13%	61 13%	135 16%	18 12%	83 14%	178 12%	103 15%	8 9%	21 8%
3-4 times a week	798 25%	165 25%	18 24%	25 29%	55 31%	33 21%	22 23%	156 27%	123 27%	236 28%	41 28%	168 28%	415 28%	170 25%	22 26%	54 20%
Once or twice a week	894 28%	152 23%	21 27%	19 22%	45 25%	32 21%	27 29%	140 25%	113 25%	191 22%	42 28%	154 26%	414 28%	182 27%	24 29%	83 30%
Once a fortnight	142 4%	23 4%	3 4%	2 2%	8 4%	9 6%	4 5%	27 5%	19 4%	24 3%	3 2%	30 5%	58 4%	29 4%	3 3%	23 8%
Once a month	90 3%	16 2%	1 1%	2 2%	8 4%	7 4%	1 1%	18 3%	11 2%	22 3%	7 5%	16 3%	38 3%	19 3%	6 7%	10 4%
Less than once a month	86 3%	24 4%	4 5%	2 3%	5 3%	3 2%	1 2%	10 2%	6 1%	11 1%	4 3%	9 1%	27 2%	17 3%	1 2%	15 5%
Never	171 5%	34 5%	4 5%	5 6%	8 5%	6 4%	5 6%	15 3%	17 4%	27 3%	4 3%	26 4%	64 4%	27 4%	5 6%	28 10%
Don't know	1 -	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	- -	1 -	1 -	- -	- -
Net : Weekly or more	2742 85%	550 85%	64 84%	75 87%	151 84%	132 84%	82 87%	494 87%	408 89%	765 90%	131 88%	522 87%	1311 87%	576 86%	68 81%	197 72%
Net : Less than weekly	317 10%	63 10%	8 11%	6 7%	21 11%	19 12%	7 7%	56 10%	36 8%	57 7%	14 9%	55 9%	123 8%	66 10%	10 12%	47 17%

Q2_14 How often do you eat raw vegetables, including salad?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
At least once a day	657 20%	93 18%	224 18%	130 22%	110 19%	100 29%	189 22%	468 20%	57 17%	120 16%	149 19%	154 23%
5-6 times a week	393 12%	49 10%	148 12%	73 12%	76 13%	47 14%	111 13%	283 12%	32 10%	77 10%	92 12%	108 16%
3-4 times a week	798 25%	115 22%	296 24%	162 28%	148 26%	76 22%	225 27%	573 24%	67 20%	189 25%	214 28%	183 27%
Once or twice a week	894 28%	138 27%	354 29%	156 27%	165 29%	81 23%	213 25%	681 29%	104 31%	226 30%	230 30%	159 24%
Once a fortnight	142 4%	29 6%	54 4%	20 3%	32 6%	6 2%	39 5%	103 4%	19 6%	33 4%	34 4%	26 4%
Once a month	90 3%	22 4%	43 4%	12 2%	7 1%	6 2%	18 2%	71 3%	14 4%	29 4%	20 3%	11 2%
Less than once a month	86 3%	24 5%	35 3%	10 2%	7 1%	10 3%	13 2%	73 3%	9 3%	36 5%	12 2%	7 1%
Never	171 5%	40 8%	61 5%	22 4%	28 5%	20 6%	38 5%	133 6%	33 10%	49 6%	22 3%	19 3%
Don't know	1 *	1 *	1 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -
Net : Weekly or more	2742 85%	395 77%	1022 84%	521 89%	499 87%	305 88%	737 87%	2005 84%	260 77%	610 81%	686 89%	605 91%
Net : Less than weekly	317 10%	76 15%	131 11%	42 7%	46 8%	22 6%	71 8%	246 10%	43 13%	98 13%	66 9%	44 7%

Q2_14 How often do you eat raw vegetables, including salad?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
At least once a day	657	68	-	3	24	46	19	54	293	141	190	32
	20%	22%	2%	6%	16%	29%	23%	19%	23%	22%	16%	22%
5-6 times a week	393	25	-	2	8	16	9	17	193	75	116	9
	12%	8%	-	3%	5%	10%	11%	6%	15%	12%	10%	6%
3-4 times a week	798	81	1	10	37	42	19	69	349	147	263	38
	25%	26%	6%	19%	24%	26%	23%	24%	27%	23%	23%	27%
Once or twice a week	894	92	5	13	49	44	25	82	314	192	352	36
	28%	29%	29%	25%	32%	28%	30%	29%	24%	29%	30%	25%
Once a fortnight	142	14	1	5	8	4	4	13	46	31	59	5
	4%	4%	7%	10%	5%	3%	5%	5%	4%	5%	5%	3%
Once a month	90	11	3	6	8	2	2	14	33	10	42	5
	3%	4%	18%	12%	5%	1%	2%	5%	3%	2%	4%	4%
Less than once a month	86	5	2	3	4	2	2	6	17	21	42	5
	3%	2%	13%	6%	2%	1%	2%	2%	1%	3%	4%	4%
Never	171	18	4	10	15	5	2	28	38	33	89	12
	5%	6%	24%	20%	10%	3%	3%	10%	3%	5%	8%	8%
Don't know	1	-	-	-	1	-	-	1	1	1	-	-
	*	-	-	-	*	-	-	*	*	*	-	-
Net : Weekly or more	2742	265	7	27	118	148	72	222	1149	556	922	114
	85%	85%	37%	53%	77%	92%	88%	78%	89%	85%	80%	81%
Net : Less than weekly	317	30	7	14	19	8	8	33	97	63	143	15
	10%	10%	39%	27%	13%	5%	9%	12%	8%	10%	12%	11%

Q2_14 How often do you eat cooked vegetables?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
At least once a day	1128	493	635	137	146	163	202	156	193	128	944	62	88	34	971	112	738	390
	35%	31%	38%	29%	27%	30%	34%	35%	47%	53%	35%	40%	32%	38%	35%	39%	37%	31%
5-6 times a week	607	285	322	78	95	93	125	98	81	38	518	27	45	17	537	44	389	216
	19%	18%	19%	17%	18%	17%	21%	22%	20%	16%	19%	17%	16%	19%	19%	15%	20%	17%
3-4 times a week	922	500	422	126	191	165	176	120	97	48	777	42	79	24	816	73	582	340
	29%	32%	26%	27%	36%	31%	30%	27%	24%	20%	29%	27%	29%	26%	29%	25%	30%	27%
Once or twice a week	459	238	221	88	78	103	80	56	31	22	379	25	44	10	395	48	239	220
	14%	15%	13%	19%	15%	19%	13%	13%	8%	9%	14%	16%	16%	12%	14%	16%	12%	18%
Once a fortnight	28	19	9	8	10	3	2	4	-	1	23	1	5	-	24	2	6	23
	1%	1%	1%	2%	2%	1%	*	1%	*	1%	1%	*	2%	*	1%	1%	*	2%
Once a month	20	6	14	10	4	1	3	1	1	1	16	-	3	-	13	2	3	17
	1%	*	1%	2%	1%	*	*	*	*	*	1%	-	1%	-	*	1%	*	1%
Less than once a month	16	13	3	6	4	2	2	1	1	1	14	-	1	1	11	5	1	15
	1%	1%	*	1%	1%	*	*	*	*	*	1%	-	1%	1%	*	2%	*	1%
Never	50	23	26	18	9	6	5	7	3	2	37	-	8	4	45	3	13	36
	2%	1%	2%	4%	2%	1%	1%	2%	1%	1%	1%	-	3%	4%	2%	1%	1%	3%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	3117	1517	1600	428	510	526	582	430	403	236	2619	156	256	85	2719	277	1948	1167
	96%	96%	97%	91%	95%	98%	98%	97%	99%	98%	97%	100%	93%	94%	97%	96%	99%	93%
Net : Less than weekly	65	38	27	23	18	6	7	6	2	3	53	1	10	2	48	9	10	55
	2%	2%	2%	5%	3%	1%	1%	1%	*	1%	2%	*	4%	2%	2%	3%	1%	4%

Q2_14 How often do you eat cooked vegetables?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
At least once a day	1128 35%	573 31%	352 49%	41 23%	163 33%	339 41%	361 33%	200 30%	229 36%	216 40%	912 34%	646 33%	69 33%	413 38%	789 33%	85 42%	12 25%	21 40%	222 40%
5-6 times a week	607 19%	363 20%	138 19%	21 12%	84 17%	183 22%	209 19%	119 18%	97 15%	90 17%	517 19%	365 19%	46 22%	196 18%	458 19%	42 21%	11 24%	9 17%	87 16%
3-4 times a week	922 29%	583 32%	160 22%	57 32%	122 25%	235 28%	301 28%	211 32%	176 27%	119 22%	803 30%	581 30%	52 25%	289 27%	698 29%	48 24%	12 26%	16 30%	148 27%
Once or twice a week	459 14%	262 14%	58 8%	42 24%	97 20%	67 8%	166 15%	110 17%	115 18%	86 16%	373 14%	284 15%	26 12%	148 14%	337 14%	25 13%	10 22%	3 6%	82 15%
Once a fortnight	28 1%	14 1%	2 *	4 2%	8 2%	2 *	4 1%	2 *	8 1%	9 2%	19 1%	21 1%	1 *	7 1%	21 1%	1 1%	- 1%	1 2%	4 1%
Once a month	20 1%	7 *	3 *	3 1%	8 2%	5 1%	4 *	8 1%	2 *	2 *	18 1%	10 1%	8 4%	2 *	15 1%	- *	1 3%	1 2%	3 *
Less than once a month	16 1%	13 1%	1 *	- *	2 *	1 *	6 1%	5 1%	4 1%	3 1%	14 1%	4 *	4 2%	8 1%	12 1%	1 *	- *	- *	3 1%
Never	50 2%	22 1%	7 1%	9 5%	12 2%	3 *	21 2%	13 2%	13 2%	16 3%	34 1%	28 1%	5 2%	16 1%	40 2%	1 *	- *	1 2%	8 1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	3117 96%	1780 97%	708 98%	161 91%	467 94%	824 99%	1036 96%	639 96%	618 96%	512 95%	2605 97%	1876 97%	193 91%	1046 97%	2282 96%	200 99%	46 96%	49 93%	539 97%
Net : Less than weekly	65 2%	34 2%	6 1%	7 4%	18 4%	9 1%	26 2%	15 2%	15 2%	13 2%	51 2%	35 2%	13 6%	17 2%	49 2%	2 1%	2 4%	3 5%	10 2%

Q2_14 How often do you eat cooked vegetables?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
At least once a day	1128	771	154	153	1052	76	1028	908	53	787	341	597	235	297	432	620
	35%	37%	30%	31%	35%	32%	34%	35%	39%	33%	42%	37%	36%	31%	36%	34%
5-6 times a week	607	439	81	64	557	50	571	498	17	459	148	298	120	189	234	340
	19%	21%	16%	13%	19%	21%	19%	19%	12%	19%	18%	18%	19%	19%	20%	18%
3-4 times a week	922	575	166	138	846	77	856	748	44	721	201	425	191	306	332	544
	29%	28%	33%	28%	28%	32%	29%	29%	33%	30%	25%	26%	30%	32%	28%	29%
Once or twice a week	459	240	77	108	431	28	435	342	12	357	102	254	79	126	163	270
	14%	12%	15%	22%	14%	12%	15%	13%	9%	15%	12%	16%	12%	13%	14%	15%
Once a fortnight	28	11	10	7	26	2	28	19	-	22	7	11	6	11	10	17
	1%	1%	2%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%
Once a month	20	9	7	3	20	1	17	11	-	16	4	6	3	11	9	10
	1%	*	1%	1%	1%	*	1%	*	-	1%	*	*	*	1%	1%	1%
Less than once a month	16	12	2	2	16	-	14	9	2	15	2	6	-	10	2	12
	1%	1%	*	*	1%	-	*	*	2%	1%	*	*	*	1%	*	1%
Never	50	14	11	17	45	5	41	24	7	35	14	21	10	19	15	34
	2%	1%	2%	4%	1%	2%	1%	1%	5%	1%	2%	1%	2%	2%	1%	2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	3117	2024	478	463	2886	231	2889	2495	125	2324	792	1574	625	918	1161	1774
	96%	98%	94%	94%	96%	97%	97%	98%	93%	96%	97%	97%	97%	95%	97%	96%
Net : Less than weekly	65	31	20	12	62	3	59	39	2	52	13	23	9	33	21	39
	2%	2%	4%	3%	2%	1%	2%	2%	2%	2%	2%	1%	1%	3%	2%	2%

Q2_14 How often do you eat cooked vegetables?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
At least once a day	1128 35%	90 51%	48 36%	103 35%	169 40%	758 33%
5-6 times a week	607 19%	35 20%	27 20%	54 18%	82 19%	431 19%
3-4 times a week	922 29%	35 20%	39 29%	93 31%	99 23%	680 30%
Once or twice a week	459 14%	15 9%	11 8%	40 14%	54 13%	345 15%
Once a fortnight	28 1%	-	-	2 1%	1	25 1%
Once a month	20 1%	-	3	-	4	16 1%
Less than once a month	16 1%	-	-	-	5	11
Never	50 2%	1	5	3	11	32
Don't know	-	-	-	-	-	-
Net : Weekly or more	3117 96%	176 100%	126 94%	290 98%	404 95%	2215 96%
Net : Less than weekly	65 2%	-	4 3%	2 1%	11 2%	52 2%

Q2_14 How often do you eat cooked vegetables?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
At least once a day	1128 35%	394 35%	135 40%	102 37%	94 31%	115 39%	43 47%	342 34%	215 36%	133 31%	149 38%	224 35%	142 29%	385 33%	27 38%	254 37%
5-6 times a week	607 19%	216 19%	64 19%	39 14%	69 23%	79 26%	14 16%	211 21%	121 20%	105 24%	74 19%	136 21%	89 18%	237 20%	9 13%	116 17%
3-4 times a week	922 29%	324 28%	78 23%	84 30%	107 35%	75 25%	19 21%	296 29%	162 27%	111 26%	110 28%	197 31%	148 30%	362 31%	22 31%	168 25%
Once or twice a week	459 14%	166 15%	51 15%	43 16%	30 10%	23 8%	13 14%	139 14%	84 14%	63 15%	49 13%	66 10%	84 17%	150 13%	13 17%	115 17%
Once a fortnight	28 1%	12 1%	2 1%	- -	4 1%	1 *	- -	12 1%	5 1%	6 1%	2 1%	9 1%	11 2%	7 1%	- *	3 1%
Once a month	20 1%	7 1%	1 *	3 1%	1 *	1 *	- *	3 *	6 1%	7 2%	2 *	2 *	1 *	3 1%	1 1%	7 1%
Less than once a month	16 1%	6 1%	6 2%	1 *	- -	- -	- -	4 *	1 *	- -	- -	2 *	7 1%	1 *	- -	4 1%
Never	50 2%	16 1%	4 1%	2 1%	- -	4 1%	2 2%	7 1%	3 1%	3 1%	1 *	3 1%	8 2%	17 1%	- -	12 2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	3117 96%	1100 96%	329 96%	268 98%	300 98%	292 98%	89 98%	989 97%	582 98%	412 96%	381 99%	623 97%	463 95%	1134 98%	71 99%	653 96%
Net : Less than weekly	65 2%	25 2%	9 3%	4 1%	5 2%	2 1%	- *	18 2%	11 2%	13 3%	4 1%	13 2%	19 4%	11 1%	1 1%	14 2%

Q2_14 How often do you eat cooked vegetables?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
At least once a day	1128 35%	224 35%	32 42%	37 43%	57 32%	51 33%	37 39%	196 35%	160 35%	281 33%	75 50%	228 38%	474 32%	218 33%	28 33%	115 43%
5-6 times a week	607 19%	115 18%	5 7%	8 9%	30 17%	41 26%	19 20%	114 20%	106 23%	180 21%	25 17%	109 18%	282 19%	155 23%	18 22%	41 15%
3-4 times a week	922 29%	186 29%	22 29%	25 30%	63 35%	52 33%	19 21%	152 27%	123 27%	228 27%	37 25%	174 29%	474 32%	189 28%	19 23%	55 20%
Once or twice a week	459 14%	88 14%	17 22%	13 15%	26 15%	9 6%	16 17%	87 15%	54 12%	136 16%	11 8%	77 13%	209 14%	95 14%	13 15%	46 17%
Once a fortnight	28 1%	9 1%	- 1%	- -	- *	1 1%	- -	5 1%	4 1%	7 1%	1 -	6 1%	15 1%	2 *	1 2%	1 *
Once a month	20 1%	8 1%	- -	1 1%	1 *	1 *	- -	5 1%	4 1%	7 1%	- -	1 *	5 *	- *	1 1%	5 2%
Less than once a month	16 1%	5 1%	- -	- -	- *	- -	- -	4 1%	5 1%	3 *	- *	6 1%	12 1%	1 *	- -	3 1%
Never	50 2%	13 2%	- -	1 2%	1 1%	1 1%	3 3%	4 1%	5 1%	8 1%	- *	2 *	28 2%	10 1%	4 4%	5 2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	3117 96%	613 95%	76 99%	84 97%	177 99%	154 98%	91 97%	549 97%	442 96%	825 97%	148 100%	589 98%	1438 96%	657 98%	78 93%	258 95%
Net : Less than weekly	65 2%	22 3%	- 1%	1 1%	1 1%	2 1%	- -	13 2%	13 3%	17 2%	- *	13 2%	32 2%	3 *	2 2%	9 3%

Q2_14 How often do you eat cooked vegetables?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
At least once a day	1128 35%	162 32%	477 39%	176 30%	210 37%	102 29%	275 32%	853 36%	116 34%	242 32%	270 35%	222 33%
5-6 times a week	607 19%	85 17%	245 20%	116 20%	110 19%	52 15%	145 17%	462 19%	53 16%	130 17%	137 18%	147 22%
3-4 times a week	922 29%	141 28%	328 27%	191 33%	155 27%	107 31%	259 31%	663 28%	93 28%	223 29%	239 31%	213 32%
Once or twice a week	459 14%	97 19%	135 11%	78 13%	81 14%	68 20%	140 16%	319 13%	57 17%	121 16%	111 14%	73 11%
Once a fortnight	28 1%	5 1%	6 *	15 2%	2 *	1 *	4 *	25 1%	5 2%	6 1%	7 1%	2 *
Once a month	20 1%	3 1%	4 *	2 *	5 1%	6 2%	7 1%	13 1%	3 1%	8 1%	4 1%	1 *
Less than once a month	16 1%	5 1%	4 *	1 *	2 *	4 1%	7 1%	9 *	1 *	7 1%	2 *	2 *
Never	50 2%	14 3%	15 1%	6 1%	8 1%	7 2%	10 1%	40 2%	8 2%	21 3%	4 1%	9 1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	3117 96%	486 95%	1184 98%	561 96%	556 97%	329 95%	819 97%	2298 96%	320 95%	716 95%	756 98%	655 98%
Net : Less than weekly	65 2%	13 3%	14 1%	17 3%	10 2%	11 3%	18 2%	47 2%	9 3%	20 3%	13 2%	5 1%

Q2_14 How often do you eat cooked vegetables?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
At least once a day	1128	112	3	5	42	75	27	95	504	238	346	41
	35%	36%	15%	9%	27%	47%	34%	33%	39%	37%	30%	29%
5-6 times a week	607	57	1	6	28	29	16	46	266	140	188	14
	19%	18%	7%	11%	18%	18%	20%	16%	21%	21%	16%	10%
3-4 times a week	922	89	7	16	51	37	25	78	361	162	348	52
	29%	28%	41%	30%	33%	23%	31%	28%	28%	25%	30%	37%
Once or twice a week	459	40	4	15	22	16	8	46	132	97	210	19
	14%	13%	20%	30%	15%	10%	10%	16%	10%	15%	18%	14%
Once a fortnight	28	3	1	2	3	1	2	4	5	6	12	6
	1%	1%	3%	4%	2%	*	2%	1%	*	1%	1%	4%
Once a month	20	2	-	1	3	-	-	4	5	3	8	5
	1%	1%	-	2%	2%	-	*	1%	*	*	1%	3%
Less than once a month	16	2	-	1	1	-	1	2	4	-	12	-
	1%	1%	2%	3%	*	-	1%	1%	*	-	1%	-
Never	50	8	2	5	4	3	2	10	9	5	30	6
	2%	3%	12%	11%	3%	2%	2%	4%	1%	1%	3%	4%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	3117	299	15	42	143	157	77	264	1262	637	1092	125
	96%	95%	83%	81%	93%	98%	95%	93%	98%	98%	95%	89%
Net : Less than weekly	65	7	1	4	6	1	2	9	14	9	32	10
	2%	2%	5%	8%	4%	*	3%	3%	1%	1%	3%	7%

Q2_14 How often do you eat pre-packed sandwiches?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
At least once a day	25	19	7	5	2	12	3	2	-	-	24	-	-	1	25	1	7	19
	1%	1%	*	1%	*	2%	*	*	-	*	1%	-	*	1%	1%	*	*	1%
5-6 times a week	48	36	12	11	20	4	9	4	1	-	42	2	3	1	43	3	17	31
	1%	2%	1%	2%	4%	1%	1%	1%	*	-	2%	1%	1%	1%	2%	1%	1%	2%
3-4 times a week	135	79	56	43	30	25	28	3	4	-	123	-	9	3	108	24	62	72
	4%	5%	3%	9%	6%	5%	5%	1%	1%	*	5%	-	3%	3%	4%	8%	3%	6%
Once or twice a week	368	202	166	89	91	68	69	20	23	7	322	11	28	7	309	36	184	184
	11%	13%	10%	19%	17%	13%	12%	5%	6%	3%	12%	7%	10%	8%	11%	12%	9%	15%
Once a fortnight	230	128	102	46	61	55	28	21	11	7	189	15	20	5	188	32	131	100
	7%	8%	6%	10%	11%	10%	5%	5%	3%	3%	7%	10%	7%	6%	7%	11%	7%	8%
Once a month	276	138	138	48	56	50	54	36	21	11	232	13	26	6	246	20	180	96
	9%	9%	8%	10%	10%	9%	9%	8%	5%	5%	9%	8%	9%	6%	9%	7%	9%	8%
Less than once a month	549	218	331	59	86	93	93	97	91	29	459	25	49	16	490	45	401	148
	17%	14%	20%	13%	16%	17%	16%	22%	22%	12%	17%	16%	18%	18%	17%	16%	20%	12%
Never	1600	759	840	166	190	230	310	258	257	186	1317	91	140	51	1403	128	990	608
	50%	48%	51%	35%	35%	43%	52%	58%	63%	77%	49%	58%	51%	57%	50%	44%	50%	48%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	576	335	241	149	144	109	109	30	28	8	511	12	40	12	485	63	270	306
	18%	21%	15%	32%	27%	20%	18%	7%	7%	3%	19%	8%	15%	13%	17%	22%	14%	24%
Net : Less than weekly	1055	484	571	154	203	198	176	155	123	47	881	53	94	27	924	98	711	344
	33%	31%	35%	33%	38%	37%	30%	35%	30%	20%	33%	34%	34%	30%	33%	34%	36%	27%

Q2_14 How often do you eat pre-packed sandwiches?

Base: All respondents

	Working status					Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
At least once a day	25 1%	21 1%	- *	2 1%	2 *	6 1%	5 *	9 1%	6 1%	5 1%	20 1%	19 1%	- *	6 1%	25 1%	- -	- -	- -	- *
5-6 times a week	48 1%	39 2%	1 *	1 *	7 1%	11 1%	19 2%	14 2%	5 1%	9 2%	39 1%	33 2%	- -	15 1%	45 2%	1 *	2 3%	- -	1 *
3-4 times a week	135 4%	108 6%	2 *	2 1%	23 5%	53 6%	55 5%	24 4%	3 *	10 2%	125 5%	108 6%	3 1%	24 2%	116 5%	9 4%	2 5%	- -	7 1%
Once or twice a week	368 11%	242 13%	26 4%	35 20%	65 13%	123 15%	117 11%	90 13%	39 6%	37 7%	330 12%	262 14%	25 12%	80 7%	307 13%	21 10%	6 14%	1 3%	32 6%
Once a fortnight	230 7%	157 9%	24 3%	13 7%	37 7%	100 12%	73 7%	35 5%	22 3%	16 3%	214 8%	166 9%	14 7%	50 5%	205 9%	6 3%	- -	1 2%	18 3%
Once a month	276 9%	179 10%	40 6%	20 11%	37 8%	80 10%	113 10%	50 8%	34 5%	24 4%	252 9%	173 9%	22 10%	82 8%	227 10%	15 7%	2 5%	2 4%	30 5%
Less than once a month	549 17%	335 18%	127 18%	23 13%	64 13%	165 20%	184 17%	118 18%	82 13%	84 16%	465 17%	312 16%	44 21%	193 18%	411 17%	52 26%	7 14%	10 19%	69 12%
Never	1600 50%	754 41%	501 70%	82 46%	262 53%	298 36%	518 48%	327 49%	455 71%	357 66%	1243 46%	296 45%	103 49%	630 58%	1034 44%	100 49%	28 60%	38 73%	398 72%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	576 18%	410 22%	29 4%	40 23%	97 19%	192 23%	195 18%	136 20%	52 8%	61 11%	515 19%	423 22%	28 13%	125 12%	493 21%	30 15%	10 22%	1 3%	41 7%
Net : Less than weekly	1055 33%	671 37%	191 26%	55 31%	138 28%	345 41%	369 34%	203 30%	138 21%	124 23%	932 35%	651 34%	80 38%	324 30%	844 36%	72 36%	9 18%	13 25%	117 21%

Q2_14 How often do you eat pre-packed sandwiches?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
At least once a day	25 1%	12 1%	8 2%	3 1%	23 1%	2 1%	24 1%	23 1%	- *	23 1%	2 *	8 *	4 1%	14 1%	10 1%	15 1%
5-6 times a week	48 1%	29 1%	12 2%	4 1%	47 2%	2 1%	44 1%	33 1%	3 2%	44 2%	4 *	21 1%	6 1%	21 2%	18 2%	28 2%
3-4 times a week	135 4%	65 3%	31 6%	22 4%	127 4%	7 3%	127 4%	110 4%	4 3%	131 5%	4 *	42 3%	26 4%	67 7%	56 5%	72 4%
Once or twice a week	368 11%	196 9%	89 17%	53 11%	337 11%	31 13%	342 11%	303 12%	15 12%	328 14%	40 5%	166 10%	71 11%	131 13%	163 14%	190 10%
Once a fortnight	230 7%	133 6%	56 11%	25 5%	211 7%	19 8%	225 8%	198 8%	2 2%	209 9%	21 3%	86 5%	63 10%	81 8%	89 7%	122 7%
Once a month	276 9%	194 9%	38 7%	31 6%	250 8%	26 11%	261 9%	233 9%	3 2%	226 9%	51 6%	127 8%	70 11%	80 8%	101 8%	149 8%
Less than once a month	549 17%	388 19%	61 12%	77 16%	505 17%	44 18%	510 17%	446 17%	27 20%	418 17%	131 16%	302 19%	106 17%	141 15%	205 17%	295 16%
Never	1600 50%	1052 51%	214 42%	279 57%	1493 50%	107 45%	1457 49%	1212 47%	79 59%	1033 43%	567 69%	868 54%	297 46%	435 45%	555 46%	976 53%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	576 18%	302 15%	139 27%	82 17%	534 18%	42 18%	537 18%	469 18%	23 17%	527 22%	49 6%	236 15%	107 17%	233 24%	246 21%	305 17%
Net : Less than weekly	1055 33%	715 35%	154 30%	132 27%	966 32%	89 37%	996 33%	877 34%	32 24%	852 35%	203 25%	514 32%	240 37%	302 31%	395 33%	566 31%

Q2_14 How often do you eat pre-packed sandwiches?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
At least once a day	25 1%	3 2%	-	2 1%	1 *	19 1%
5-6 times a week	48 1%	-	-	2 1%	6 1%	40 2%
3-4 times a week	135 4%	5 3%	10 7%	6 2%	15 3%	95 4%
Once or twice a week	368 11%	17 10%	15 11%	25 8%	44 10%	269 12%
Once a fortnight	230 7%	21 12%	12 9%	22 7%	22 5%	163 7%
Once a month	276 9%	14 8%	11 8%	21 7%	33 8%	204 9%
Less than once a month	549 17%	47 27%	22 16%	70 24%	75 18%	365 16%
Never	1600 50%	69 39%	64 48%	145 49%	228 54%	1145 50%
Don't know	-	-	-	-	-	-
Net : Weekly or more	576 18%	25 14%	25 19%	35 12%	67 16%	422 18%
Net : Less than weekly	1055 33%	82 47%	45 33%	114 39%	131 31%	732 32%

Q2_14 How often do you eat pre-packed sandwiches?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
At least once a day	25 1%	9 1%	5 2%	2 1%	2 1%	- *	2 2%	5 *	8 1%	7 2%	2 *	11 2%	5 1%	10 1%	2 3%	3 *
5-6 times a week	48 1%	18 2%	5 2%	5 2%	3 1%	6 2%	- 1%	15 *	3 *	3 1%	7 2%	6 1%	3 1%	15 1%	2 3%	13 2%
3-4 times a week	135 4%	61 5%	26 7%	15 5%	21 7%	10 3%	7 7%	46 5%	29 5%	21 5%	16 4%	31 5%	45 9%	49 4%	1 2%	20 3%
Once or twice a week	368 11%	154 14%	43 12%	32 12%	46 15%	26 9%	11 12%	108 11%	61 10%	81 19%	47 12%	74 12%	79 16%	158 14%	14 20%	51 7%
Once a fortnight	230 7%	95 8%	33 10%	24 9%	12 4%	21 7%	8 9%	83 8%	31 5%	25 6%	40 10%	47 7%	47 10%	115 10%	7 9%	38 6%
Once a month	276 9%	102 9%	33 10%	28 10%	34 11%	28 9%	11 12%	90 9%	48 8%	37 9%	41 11%	47 7%	40 8%	108 9%	5 7%	51 7%
Less than once a month	549 17%	203 18%	82 24%	52 19%	57 19%	51 17%	14 15%	167 16%	130 22%	76 18%	62 16%	121 19%	59 12%	227 20%	9 13%	111 16%
Never	1600 50%	498 44%	115 34%	116 42%	130 43%	155 52%	38 42%	502 49%	288 48%	178 42%	172 45%	303 47%	211 43%	481 41%	31 44%	394 58%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	576 18%	243 21%	79 23%	54 20%	72 24%	43 14%	20 22%	175 17%	101 17%	112 26%	71 18%	121 19%	132 27%	232 20%	20 28%	86 13%
Net : Less than weekly	1055 33%	400 35%	148 43%	104 38%	103 34%	100 34%	33 36%	339 33%	208 35%	138 32%	143 37%	215 34%	146 30%	449 39%	21 29%	199 29%

Q2_14 How often do you eat pre-packed sandwiches?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
At least once a day	25 1%	11 2%	1 2%	-	1 1%	2 1%	2 2%	8 1%	6 1%	9 1%	4 3%	10 2%	12 1%	7 1%	4 5%	-
5-6 times a week	48 1%	14 2%	-	1 2%	4 3%	6 4%	1 1%	9 2%	3 1%	9 1%	3 2%	9 1%	19 1%	14 2%	3 3%	1
3-4 times a week	135 4%	18 3%	2 2%	5 6%	5 3%	5 3%	3 3%	20 4%	18 4%	47 6%	1 1%	35 6%	78 5%	25 4%	1 1%	3
Once or twice a week	368 11%	94 15%	9 12%	10 12%	19 11%	11 7%	12 13%	72 13%	61 13%	125 15%	13 9%	50 8%	197 13%	63 9%	9 11%	29
Once a fortnight	230 7%	44 7%	7 9%	6 7%	8 4%	12 8%	10 10%	50 9%	40 9%	71 8%	13 9%	33 5%	138 9%	66 10%	6 7%	6
Once a month	276 9%	49 7%	9 11%	1 2%	16 9%	13 8%	6 6%	58 10%	48 10%	62 7%	10 6%	44 7%	154 10%	70 10%	7 8%	17
Less than once a month	549 17%	90 14%	17 23%	17 19%	32 18%	25 16%	20 22%	74 13%	76 16%	154 18%	29 20%	101 17%	277 18%	106 16%	12 14%	39
Never	1600 50%	327 51%	31 41%	45 52%	95 53%	84 53%	39 42%	276 49%	208 45%	373 44%	76 51%	322 53%	624 42%	319 48%	42 50%	175
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	576 18%	138 21%	12 16%	17 20%	29 16%	24 15%	18 20%	109 19%	88 19%	190 22%	21 14%	104 17%	306 20%	108 16%	17 20%	34
Net : Less than weekly	1055 33%	183 28%	33 43%	24 28%	55 31%	50 32%	36 39%	182 32%	164 36%	287 34%	52 35%	177 29%	568 38%	242 36%	25 30%	62

Q2_14 How often do you eat pre-packed sandwiches?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
At least once a day	25 1%	4 1%	5 *	8 1%	4 1%	5 2%	8 1%	18 1%	1 *	4 1%	7 1%	7 1%
5-6 times a week	48 1%	11 2%	12 1%	12 2%	10 2%	3 1%	13 2%	35 1%	7 2%	12 2%	8 1%	15 2%
3-4 times a week	135 4%	16 3%	37 3%	40 7%	24 4%	18 5%	51 6%	84 4%	10 3%	14 2%	32 4%	39 6%
Once or twice a week	368 11%	63 12%	132 11%	65 11%	66 11%	42 12%	102 12%	266 11%	43 13%	77 10%	77 10%	81 12%
Once a fortnight	230 7%	26 5%	72 6%	48 8%	59 10%	25 7%	74 9%	157 7%	21 6%	37 5%	66 9%	61 9%
Once a month	276 9%	38 7%	105 9%	49 8%	48 8%	35 10%	74 9%	202 8%	19 6%	51 7%	82 11%	77 12%
Less than once a month	549 17%	61 12%	228 19%	93 16%	111 19%	57 16%	152 18%	397 17%	32 10%	135 18%	162 21%	103 15%
Never	1600 50%	293 57%	624 51%	268 46%	252 44%	162 47%	372 44%	1227 51%	202 60%	426 56%	341 44%	284 43%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	576 18%	94 18%	185 15%	126 22%	104 18%	68 20%	174 21%	402 17%	62 18%	108 14%	123 16%	142 21%
Net : Less than weekly	1055 33%	125 24%	405 33%	190 33%	218 38%	117 34%	300 35%	755 32%	72 22%	224 30%	309 40%	241 36%

Q2_14 How often do you eat pre-packed sandwiches?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
At least once a day	25 1%	1 *	-	-	-	-	-	1 *	11 1%	3 *	12 1%	-
5-6 times a week	48 1%	3 1%	2 9%	1 1%	2 1%	1 1%	2 2%	3 1%	12 1%	16 2%	19 2%	1 1%
3-4 times a week	135 4%	10 3%	1 7%	1 3%	6 4%	5 3%	1 1%	11 4%	74 6%	12 2%	45 4%	3 2%
Once or twice a week	368 11%	30 10%	2 10%	6 11%	16 11%	13 8%	10 12%	25 9%	160 12%	69 11%	119 10%	20 14%
Once a fortnight	230 7%	21 7%	2 10%	4 7%	12 8%	10 6%	7 9%	19 7%	121 9%	37 6%	58 5%	14 10%
Once a month	276 9%	27 9%	1 6%	2 5%	15 10%	13 8%	8 10%	23 8%	126 10%	60 9%	81 7%	10 7%
Less than once a month	549 17%	54 17%	2 13%	11 22%	28 18%	26 16%	14 17%	51 18%	244 19%	123 19%	165 14%	17 12%
Never	1600 50%	169 54%	8 44%	25 49%	74 48%	93 58%	41 50%	151 53%	537 42%	331 51%	656 57%	76 54%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	576 18%	43 14%	5 26%	8 16%	25 16%	19 12%	13 15%	39 14%	256 20%	100 15%	195 17%	25 18%
Net : Less than weekly	1055 33%	102 32%	5 30%	18 35%	55 36%	49 30%	28 35%	93 33%	491 38%	221 34%	303 26%	40 29%

Q2_14 Summary - How often do you eat ...

Base: All respondents

	Q2_14													Net : Weekly or more	Net : Less than weekly
	Unweighted Base	Base	At least once a day	5-6 times a week	3-4 times a week	Once or twice a week	Once a fortnight	Once a month	Less than once a month	Never	Don't know				
Milk And Dairy Foods Like Cheese And Yoghurt	3231	3231	2356 73%	198 6%	334 10%	240 7%	21 1%	14 *	10 *	58 2%	-	3128 97%	45 1%		
Cooked Vegetables	3231	3231	1128 35%	607 19%	922 29%	459 14%	28 1%	20 1%	16 1%	50 2%	-	3117 96%	65 2%		
Raw Fruit	3231	3231	1747 54%	273 8%	458 14%	397 12%	81 3%	94 3%	58 2%	123 4%	-	2876 89%	232 7%		
Poultry	3231	3231	107 3%	191 6%	1075 33%	1423 44%	180 6%	72 2%	39 1%	143 4%	-	2796 87%	291 9%		
Raw Vegetables, Including Salad	3231	3231	657 20%	393 12%	798 25%	894 28%	142 4%	90 3%	86 3%	171 5%	1 *	2742 85%	317 10%		
Eggs	3231	3231	188 6%	140 4%	661 20%	1491 46%	292 9%	160 5%	91 3%	206 6%	2 *	2480 77%	544 17%		
Beef, Lamb Or Pork	3231	3231	74 2%	126 4%	647 20%	1598 49%	311 10%	176 5%	70 2%	227 7%	-	2446 76%	557 17%		
Pre-cooked Meats, Like Ham Or Meat Pâté	3231	3231	184 6%	219 7%	618 19%	1115 35%	247 8%	184 6%	139 4%	526 16%	-	2136 66%	569 18%		
Fish, Excluding Shellfish	3231	3231	37 1%	62 2%	285 9%	1656 51%	458 14%	238 7%	168 5%	327 10%	-	2040 63%	864 27%		
Pre-packed Sandwiches	3231	3231	25 1%	48 1%	135 4%	368 11%	230 7%	276 9%	549 17%	1600 50%	-	576 18%	1055 33%		
Shellfish (includes Crab, Prawns And Lobster)	3231	3231	9 *	7 *	60 2%	401 12%	435 13%	472 15%	560 17%	1288 40%	-	476 15%	1467 45%		

Q2_16 Please tell me how much you agree or disagree - Good health is just a matter of good luck

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Definitely agree	123	59	64	19	19	13	22	14	17	18	103	3	14	3	97	20	54	69
	4%	4%	4%	4%	4%	3%	4%	3%	4%	8%	4%	2%	5%	4%	3%	7%	3%	5%
(1) Tend to agree	332	154	177	33	43	39	53	54	63	47	282	11	30	9	281	34	205	127
	10%	10%	11%	7%	8%	7%	9%	12%	15%	19%	10%	7%	11%	10%	10%	12%	10%	10%
(0) Neither agree nor disagree	265	111	154	31	51	43	41	30	40	28	224	10	22	8	236	13	140	124
	8%	7%	9%	7%	9%	8%	7%	7%	10%	12%	8%	6%	8%	9%	8%	4%	7%	10%
(-1) Tend to disagree	981	453	528	159	160	145	185	138	127	67	830	52	69	30	863	84	593	388
	30%	29%	32%	34%	30%	27%	31%	31%	31%	28%	31%	33%	25%	33%	31%	29%	30%	31%
(-2) Definitely disagree	1525	798	727	227	264	296	293	205	161	77	1268	79	139	39	1332	135	977	547
	47%	51%	44%	48%	49%	55%	49%	46%	39%	32%	47%	50%	51%	43%	47%	47%	50%	43%
Net : Agree	455	213	242	52	62	52	75	68	80	65	385	13	44	12	378	55	259	195
	14%	13%	15%	11%	12%	10%	13%	15%	20%	27%	14%	8%	16%	13%	13%	19%	13%	16%
Net : Disagree	2506	1251	1255	386	424	442	478	343	288	144	2098	132	208	69	2194	219	1569	935
	78%	79%	76%	82%	79%	82%	80%	77%	71%	60%	77%	84%	76%	76%	78%	76%	80%	74%
Don't know	5	3	2	-	-	-	1	1	-	3	2	2	1	1	4	2	2	4
	*	*	*	*	*	-	*	*	-	1%	*	1%	*	1%	*	1%	*	*
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-1.07	-1.13	-1.02	-1.15	-1.13	-1.25	-1.13	-1.05	-0.86	-0.58	-1.06	-1.26	-1.06	-1.03	-1.09	-0.98	-1.13	-0.97
Standard Deviation	1.14	1.14	1.15	1.09	1.10	1.04	1.11	1.15	1.21	1.32	1.14	0.97	1.22	1.13	1.12	1.28	1.10	1.20
Standard Error	0.02	0.03	0.03	0.05	0.05	0.04	0.05	0.05	0.06	0.09	0.02	0.08	0.07	0.12	0.02	0.08	0.02	0.03

Q2_16 Please tell me how much you agree or disagree - Good health is just a matter of good luck

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Definitely agree	123	56	39	11	18	13	29	30	50	33	90	82	4	36	71	4	2	3	43
	4%	3%	5%	6%	4%	2%	3%	5%	8%	6%	3%	4%	2%	3%	3%	2%	5%	6%	8%
(1) Tend to agree	332	137	121	25	48	54	99	59	120	87	244	175	35	121	175	25	4	6	121
	10%	7%	17%	14%	10%	6%	9%	9%	19%	16%	9%	9%	16%	11%	7%	12%	9%	12%	22%
(0) Neither agree nor disagree	265	142	70	16	37	45	97	60	63	57	208	139	32	94	175	20	5	4	60
	8%	8%	10%	9%	7%	5%	9%	9%	10%	10%	8%	7%	15%	9%	7%	10%	10%	7%	11%
(-1) Tend to disagree	981	588	211	43	140	273	326	200	182	147	834	605	74	302	716	75	13	15	163
	30%	32%	29%	24%	28%	33%	30%	30%	28%	27%	31%	31%	35%	28%	30%	37%	27%	28%	29%
(-2) Definitely disagree	1525	912	276	82	254	451	529	318	226	212	1313	939	66	520	1232	79	23	25	166
	47%	50%	38%	46%	51%	54%	49%	48%	35%	39%	49%	48%	31%	48%	52%	39%	49%	47%	30%
Net : Agree	455	193	160	36	66	67	128	89	170	121	334	257	39	158	246	28	7	9	164
	14%	10%	22%	20%	13%	8%	12%	13%	26%	22%	12%	13%	19%	15%	10%	14%	14%	18%	29%
Net : Disagree	2506	1500	487	125	394	724	856	518	408	359	2147	1544	140	823	1948	154	36	39	329
	78%	82%	67%	71%	79%	87%	79%	78%	63%	66%	80%	80%	66%	76%	82%	76%	76%	75%	59%
Don't know	5	-	4	-	1	-	2	-	3	5	1	-	-	5	2	-	-	-	3
	*	*	1%	-	*	-	*	*	1%	1%	*	*	*	*	*	*	-	-	1%
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-1.07	-1.18	-0.79	-0.91	-1.14	-1.31	-1.13	-1.08	-0.65	-0.78	-1.13	-1.11	-0.77	-1.07	-1.21	-0.99	-1.06	-0.99	-0.52
Standard Deviation	1.14	1.06	1.27	1.29	1.13	0.95	1.08	1.15	1.33	1.29	1.10	1.13	1.12	1.15	1.06	1.07	1.20	1.25	1.33
Standard Error	0.02	0.02	0.05	0.10	0.05	0.03	0.03	0.04	0.05	0.06	0.02	0.03	0.08	0.04	0.02	0.08	0.17	0.17	0.06

Q2_16 Please tell me how much you agree or disagree - Good health is just a matter of good luck

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Definitely agree	123	57	19	37	112	11	109	87	12	82	41	58	23	42	36	82
	4%	3%	4%	7%	4%	5%	4%	3%	9%	3%	5%	4%	4%	4%	3%	4%
(1) Tend to agree	332	209	49	60	311	21	303	250	17	213	119	173	67	91	112	209
	10%	10%	10%	12%	10%	9%	10%	10%	13%	9%	15%	11%	10%	9%	9%	11%
(0) Neither agree nor disagree	265	155	37	45	243	22	249	208	7	195	70	137	51	78	87	151
	8%	8%	7%	9%	8%	9%	8%	8%	5%	8%	9%	8%	8%	8%	7%	8%
(-1) Tend to disagree	981	654	136	149	898	84	911	781	37	762	220	519	154	307	347	577
	30%	32%	27%	30%	30%	35%	30%	31%	28%	32%	27%	32%	24%	32%	29%	31%
(-2) Definitely disagree	1525	991	268	199	1424	101	1412	1229	60	1158	367	727	348	450	614	825
	47%	48%	53%	40%	48%	42%	47%	48%	45%	48%	45%	45%	54%	46%	51%	45%
Net : Agree	455	267	67	97	423	31	412	337	29	295	160	232	90	133	147	292
	14%	13%	13%	20%	14%	13%	14%	13%	22%	12%	20%	14%	14%	14%	12%	16%
Net : Disagree	2506	1645	404	349	2321	185	2323	2010	97	1919	587	1247	502	757	961	1402
	78%	79%	79%	71%	78%	78%	78%	79%	73%	80%	72%	77%	78%	78%	80%	76%
Don't know	5	3	-	3	5	-	5	4	-	3	2	3	1	2	2	3
	*	*	*	1%	*	-	*	*	-	*	*	*	*	*	*	*
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-1.07	-1.12	-1.15	-0.84	-1.07	-1.02	-1.08	-1.10	-0.86	-1.12	-0.92	-1.04	-1.14	-1.07	-1.16	-1.00
Standard Deviation	1.14	1.09	1.14	1.28	1.14	1.13	1.13	1.12	1.36	1.10	1.25	1.13	1.16	1.14	1.10	1.18
Standard Error	0.02	0.02	0.05	0.06	0.02	0.07	0.02	0.02	0.12	0.02	0.04	0.03	0.05	0.04	0.03	0.03

Q2_16 Please tell me how much you agree or disagree - Good health is just a matter of good luck

Base: All respondents

	Dietary restrictions ?					
	Total	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Definitely agree	123 4%	4 3%	4 3%	15 5%	20 5%	88 4%
(1) Tend to agree	332 10%	9 5%	9 7%	26 9%	49 12%	243 11%
(0) Neither agree nor disagree	265 8%	16 9%	9 7%	20 7%	21 5%	203 9%
(-1) Tend to disagree	981 30%	57 32%	35 26%	76 26%	118 28%	719 31%
(-2) Definitely disagree	1525 47%	90 51%	77 58%	155 53%	217 51%	1041 45%
Net : Agree	455 14%	14 8%	13 10%	42 14%	69 16%	332 14%
Net : Disagree	2506 78%	147 83%	112 83%	230 78%	335 79%	1760 77%
Don't know	5 *	-	-	2 1%	-	4 *
NA	-	-	-	-	-	-
Mean Score	-1.07	-1.24	-1.29	-1.12	-1.09	-1.04
Standard Deviation	1.14	1.00	1.05	1.19	1.20	1.15
Standard Error	0.02	0.07	0.09	0.07	0.06	0.02

Q2_16 Please tell me how much you agree or disagree - Good health is just a matter of good luck

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Definitely agree	123 4%	35 3%	12 3%	13 5%	7 2%	13 4%	7 8%	38 4%	14 2%	12 3%	14 4%	20 3%	13 3%	34 3%	6 8%	25 4%
(1) Tend to agree	332 10%	102 9%	12 4%	12 4%	25 8%	18 6%	2 2%	75 7%	46 8%	15 4%	30 8%	44 7%	37 7%	89 8%	9 12%	111 16%
(0) Neither agree nor disagree	265 8%	101 9%	24 7%	27 10%	19 6%	21 7%	5 6%	72 7%	49 8%	16 4%	22 6%	40 6%	37 7%	77 7%	1 1%	66 10%
(-1) Tend to disagree	981 30%	336 29%	96 28%	79 29%	99 32%	88 30%	25 28%	285 28%	187 31%	135 32%	114 29%	187 29%	146 30%	369 32%	24 33%	206 30%
(-2) Definitely disagree	1525 47%	563 49%	199 58%	144 52%	155 51%	156 52%	52 57%	544 54%	301 50%	250 58%	207 54%	348 55%	258 53%	591 51%	33 46%	271 40%
Net : Agree	455 14%	137 12%	24 7%	25 9%	32 10%	31 11%	9 10%	113 11%	60 10%	27 6%	44 11%	63 10%	49 10%	123 11%	14 20%	136 20%
Net : Disagree	2506 78%	899 79%	294 86%	222 81%	254 83%	244 82%	77 85%	829 82%	487 82%	385 90%	321 83%	535 84%	404 82%	960 83%	57 79%	477 70%
Don't know	5 *	4 *	- *	- *	- *	2 1%	- *	- *	- *	- *	- *	- *	- *	2 *	- *	1 *
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-1.07	-1.13	-1.34	-1.19	-1.22	-1.20	-1.24	-1.20	-1.20	-1.39	-1.22	-1.25	-1.23	-1.20	-0.97	-0.86
Standard Deviation	1.14	1.10	0.99	1.10	1.03	1.10	1.16	1.10	1.03	0.93	1.09	1.05	1.04	1.05	1.30	1.21
Standard Error	0.02	0.03	0.05	0.07	0.06	0.06	0.12	0.03	0.04	0.05	0.06	0.04	0.05	0.03	0.15	0.05

Q2_16 Please tell me how much you agree or disagree - Good health is just a matter of good luck

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Definitely agree	123 4%	26 4%	2 3%	3 4%	4 2%	11 7%	5 5%	20 4%	16 3%	19 2%	5 3%	23 4%	41 3%	15 2%	6 7%	20 7%
(1) Tend to agree	332 10%	67 10%	3 4%	6 7%	21 12%	11 7%	7 7%	53 9%	44 10%	54 6%	15 10%	62 10%	105 7%	59 9%	15 18%	56 21%
(0) Neither agree nor disagree	265 8%	46 7%	4 6%	7 8%	13 7%	10 6%	7 8%	41 7%	42 9%	50 6%	11 7%	38 6%	104 7%	53 8%	6 7%	31 11%
(-1) Tend to disagree	981 30%	210 32%	22 29%	22 25%	50 28%	33 21%	30 32%	155 27%	131 28%	246 29%	37 25%	169 28%	462 31%	215 32%	29 35%	76 28%
(-2) Definitely disagree	1525 47%	296 46%	44 58%	48 56%	92 51%	92 59%	45 48%	298 53%	228 49%	481 57%	81 55%	309 51%	784 52%	326 49%	27 32%	88 32%
Net : Agree	455 14%	93 14%	6 7%	9 11%	24 14%	22 14%	11 12%	73 13%	59 13%	73 9%	20 13%	85 14%	146 10%	74 11%	21 25%	76 28%
Net : Disagree	2506 78%	506 78%	66 87%	70 81%	142 79%	125 80%	76 81%	452 80%	359 78%	727 86%	118 80%	478 79%	1247 83%	541 81%	56 67%	165 61%
Don't know	5 *	2 *	- -	- -	- -	- -	- -	- -	- *	- -	- -	2 *	2 *	2 *	1 1%	- *
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-1.07	-1.06	-1.34	-1.22	-1.15	-1.18	-1.12	-1.16	-1.11	-1.31	-1.18	-1.13	-1.23	-1.16	-0.68	-0.58
Standard Deviation	1.14	1.14	0.98	1.11	1.10	1.24	1.13	1.12	1.12	0.99	1.14	1.15	1.03	1.05	1.30	1.33
Standard Error	0.02	0.04	0.11	0.12	0.08	0.10	0.12	0.05	0.05	0.03	0.09	0.05	0.03	0.04	0.14	0.08

Q2_16 Please tell me how much you agree or disagree - Good health is just a matter of good luck

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Definitely agree	123 4%	27 5%	44 4%	17 3%	18 3%	17 5%	39 5%	84 4%	25 7%	34 5%	9 1%	18 3%
(1) Tend to agree	332 10%	68 13%	142 12%	59 10%	36 6%	25 7%	47 6%	285 12%	41 12%	110 15%	61 8%	39 6%
(0) Neither agree nor disagree	265 8%	41 8%	117 10%	38 6%	40 7%	29 8%	58 7%	207 9%	24 7%	92 12%	41 5%	35 5%
(-1) Tend to disagree	981 30%	167 33%	368 30%	155 27%	188 33%	103 30%	236 28%	745 31%	108 32%	190 25%	261 34%	201 30%
(-2) Definitely disagree	1525 47%	208 41%	539 44%	314 54%	292 51%	171 49%	466 55%	1059 44%	136 41%	331 44%	402 52%	375 56%
Net : Agree	455 14%	95 19%	186 15%	77 13%	54 9%	43 12%	86 10%	369 15%	66 20%	144 19%	70 9%	57 9%
Net : Disagree	2506 78%	375 73%	907 75%	469 80%	480 84%	275 79%	702 83%	1804 76%	244 73%	521 69%	663 86%	576 86%
Don't know	5 *	1 *	4 *	- *	- *	- *	- *	5 *	2 *	- *	- *	- *
NA	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-1.07	-0.90	-1.00	-1.18	-1.22	-1.11	-1.23	-1.01	-0.87	-0.89	-1.27	-1.31
Standard Deviation	1.14	1.22	1.16	1.12	1.03	1.15	1.10	1.15	1.28	1.24	0.96	1.00
Standard Error	0.02	0.05	0.03	0.05	0.04	0.06	0.04	0.02	0.07	0.05	0.03	0.04

Q2_16 Please tell me how much you agree or disagree - Good health is just a matter of good luck

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Definitely agree	123 4%	14 5%	1 5%	4 8%	6 4%	7 4%	3 3%	14 5%	15 1%	18 3%	77 7%	13 9%
(1) Tend to agree	332 10%	32 10%	3 18%	6 11%	22 14%	12 7%	6 7%	33 12%	99 8%	77 12%	137 12%	19 13%
(0) Neither agree nor disagree	265 8%	23 7%	4 25%	7 13%	11 7%	12 8%	8 10%	22 8%	86 7%	63 10%	99 9%	17 12%
(-1) Tend to disagree	981 30%	86 27%	4 26%	11 21%	44 29%	44 27%	19 23%	80 28%	386 30%	186 29%	373 32%	35 25%
(-2) Definitely disagree	1525 47%	159 51%	5 26%	23 45%	69 45%	86 53%	46 56%	132 47%	698 54%	308 47%	464 40%	55 39%
Net : Agree	455 14%	46 15%	4 23%	10 19%	28 18%	19 12%	8 10%	48 17%	114 9%	95 15%	214 19%	32 22%
Net : Disagree	2506 78%	244 78%	9 52%	34 67%	113 74%	130 81%	65 79%	212 75%	1084 84%	494 76%	838 73%	91 64%
Don't know	5 *	1 *	- *	1 1%	1 *	- *	- 1%	1 *	- -	- -	4 *	1 1%
NA	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-1.07	-1.09	-0.50	-0.87	-0.97	-1.18	-1.22	-1.00	-1.29	-1.06	-0.88	-0.73
Standard Deviation	1.14	1.18	1.23	1.33	1.21	1.12	1.10	1.22	0.97	1.13	1.25	1.35
Standard Error	0.02	0.07	0.29	0.19	0.10	0.09	0.12	0.07	0.03	0.04	0.04	0.11

Q2_16 Please tell me how much you agree or disagree - I don't really think about what I eat

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Definitely agree	178	115	63	36	35	25	34	15	11	20	147	3	23	5	155	13	86	91
	6%	7%	4%	8%	7%	5%	6%	3%	3%	8%	5%	2%	9%	5%	6%	4%	4%	7%
(1) Tend to agree	356	212	144	98	60	49	48	41	36	24	289	11	41	15	308	22	161	196
	11%	13%	9%	21%	11%	9%	8%	9%	9%	10%	11%	7%	15%	17%	11%	8%	8%	16%
(0) Neither agree nor disagree	154	81	73	53	24	25	20	9	12	11	134	5	11	4	129	16	70	84
	5%	5%	4%	11%	4%	5%	3%	2%	3%	4%	5%	3%	4%	4%	5%	6%	4%	7%
(-1) Tend to disagree	1028	520	508	159	187	169	186	123	120	83	876	54	65	32	894	85	648	379
	32%	33%	31%	34%	35%	32%	31%	28%	29%	34%	32%	35%	24%	35%	32%	29%	33%	30%
(-2) Definitely disagree	1515	651	864	124	231	269	306	254	229	103	1263	84	134	34	1326	152	1006	508
	47%	41%	52%	26%	43%	50%	51%	57%	56%	43%	47%	53%	49%	38%	47%	53%	51%	40%
Net : Agree	534	327	207	134	95	74	82	56	47	44	436	14	64	20	463	35	247	287
	17%	21%	13%	28%	18%	14%	14%	13%	11%	18%	16%	9%	23%	22%	16%	12%	13%	23%
Net : Disagree	2543	1171	1372	283	418	438	492	377	349	186	2139	138	199	66	2220	237	1654	888
	79%	74%	83%	60%	78%	82%	83%	85%	86%	77%	79%	88%	73%	73%	79%	82%	84%	71%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-1.04	-0.87	-1.19	-0.51	-0.97	-1.13	-1.15	-1.27	-1.28	-0.93	-1.04	-1.31	-0.89	-0.84	-1.04	-1.19	-1.18	-0.81
Standard Deviation	1.20	1.28	1.11	1.29	1.23	1.15	1.17	1.10	1.05	1.27	1.20	0.96	1.37	1.25	1.20	1.12	1.11	1.31
Standard Error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.05	0.08	0.02	0.08	0.08	0.13	0.02	0.07	0.03	0.04

Q2_16 Please tell me how much you agree or disagree - I don't really think about what I eat

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Definitely agree	178	96	35	15	31	11	75	42	50	35	143	118	14	46	121	8	2	6	41
	6%	5%	5%	8%	6%	1%	7%	6%	8%	6%	5%	6%	6%	4%	5%	4%	4%	12%	7%
(1) Tend to agree	356	166	69	40	81	48	130	83	95	71	285	214	37	105	243	21	8	9	73
	11%	9%	10%	23%	16%	6%	12%	12%	15%	13%	11%	11%	17%	10%	10%	10%	17%	18%	13%
(0) Neither agree nor disagree	154	77	25	14	38	27	56	43	29	26	128	104	13	37	115	12	5	4	19
	5%	4%	4%	8%	8%	3%	5%	6%	5%	5%	5%	5%	6%	3%	5%	6%	10%	7%	3%
(-1) Tend to disagree	1028	632	214	37	144	265	350	225	188	150	877	620	66	341	755	69	8	10	185
	32%	34%	30%	21%	29%	32%	32%	34%	29%	28%	33%	32%	31%	32%	32%	34%	16%	20%	33%
(-2) Definitely disagree	1515	864	378	71	203	485	473	275	282	258	1257	882	82	550	1137	92	25	22	239
	47%	47%	52%	40%	41%	58%	44%	41%	44%	48%	47%	45%	39%	51%	48%	46%	53%	43%	43%
Net : Agree	534	262	104	55	112	59	205	125	145	106	428	333	50	151	364	29	10	16	114
	17%	14%	14%	31%	23%	7%	19%	19%	22%	20%	16%	17%	24%	14%	15%	14%	21%	30%	20%
Net : Disagree	2543	1496	592	108	347	750	823	500	471	409	2134	1503	148	891	1892	161	33	33	424
	79%	82%	82%	61%	70%	90%	76%	75%	73%	76%	79%	77%	70%	83%	80%	80%	69%	63%	76%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-1.04	-1.09	-1.15	-0.62	-0.82	-1.39	-0.94	-0.91	-0.87	-0.97	-1.05	-1.00	-0.79	-1.15	-1.07	-1.07	-0.97	-0.63	-0.91
Standard Deviation	1.20	1.16	1.17	1.42	1.29	0.90	1.26	1.24	1.32	1.28	1.19	1.22	1.30	1.14	1.18	1.13	1.30	1.50	1.28
Standard Error	0.02	0.03	0.04	0.11	0.06	0.03	0.04	0.05	0.05	0.05	0.02	0.03	0.09	0.03	0.02	0.08	0.19	0.21	0.05

Q2_16 Please tell me how much you agree or disagree - I don't really think about what I eat

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Definitely agree	178	95	32	40	171	7	147	121	24	125	53	63	28	86	63	105
	6%	5%	6%	8%	6%	3%	5%	5%	18%	5%	6%	4%	4%	9%	5%	6%
(1) Tend to agree	356	193	60	82	327	29	329	251	21	273	84	133	69	155	106	235
	11%	9%	12%	17%	11%	12%	11%	10%	16%	11%	10%	8%	11%	16%	9%	13%
(0) Neither agree nor disagree	154	77	34	37	142	12	145	117	5	122	32	72	48	34	54	84
	5%	4%	7%	7%	5%	5%	5%	5%	4%	5%	4%	4%	7%	4%	5%	5%
(-1) Tend to disagree	1028	657	165	146	952	76	930	804	48	785	243	488	179	361	382	581
	32%	32%	32%	30%	32%	32%	31%	31%	36%	33%	30%	30%	28%	37%	32%	31%
(-2) Definitely disagree	1515	1049	218	188	1401	114	1438	1266	36	1107	408	862	320	333	592	842
	47%	51%	43%	38%	47%	48%	48%	49%	27%	46%	50%	53%	50%	34%	49%	46%
Net : Agree	534	287	92	122	498	36	477	372	45	398	136	197	96	241	169	340
	17%	14%	18%	25%	17%	15%	16%	15%	33%	16%	17%	12%	15%	25%	14%	18%
Net : Disagree	2543	1706	382	335	2353	190	2368	2070	84	1892	651	1349	499	694	973	1423
	79%	82%	75%	68%	79%	80%	79%	81%	63%	78%	79%	83%	78%	72%	81%	77%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-1.04	-1.15	-0.94	-0.73	-1.03	-1.10	-1.06	-1.11	-0.38	-1.03	-1.06	-1.21	-1.08	-0.72	-1.11	-0.99
Standard Deviation	1.20	1.14	1.24	1.33	1.21	1.13	1.19	1.16	1.47	1.20	1.23	1.10	1.18	1.32	1.17	1.23
Standard Error	0.02	0.03	0.05	0.06	0.02	0.07	0.02	0.02	0.13	0.02	0.04	0.03	0.05	0.04	0.03	0.03

Q2_16 Please tell me how much you agree or disagree - I don't really think about what I eat

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Definitely agree	178 6%	8 4%	5 4%	15 5%	16 4%	138 6%
(1) Tend to agree	356 11%	11 6%	10 7%	14 5%	23 5%	300 13%
(0) Neither agree nor disagree	154 5%	3 1%	4 3%	5 2%	14 3%	130 6%
(-1) Tend to disagree	1028 32%	49 28%	39 29%	80 27%	120 28%	762 33%
(-2) Definitely disagree	1515 47%	106 60%	75 56%	181 61%	252 59%	968 42%
Net : Agree	534 17%	19 11%	15 11%	29 10%	39 9%	438 19%
Net : Disagree	2543 79%	155 88%	115 86%	261 89%	372 87%	1730 75%
Don't know	-	-	-	-	-	-
NA	-	-	-	-	-	-
Mean Score	-1.04	-1.33	-1.27	-1.35	-1.34	-0.92
Standard Deviation	1.20	1.08	1.08	1.07	1.04	1.24
Standard Error	0.02	0.08	0.09	0.06	0.05	0.03

Q2_16 Please tell me how much you agree or disagree - I don't really think about what I eat

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Definitely agree	178 6%	65 6%	12 4%	9 3%	14 5%	6 2%	6 6%	36 4%	14 2%	13 3%	15 4%	25 4%	29 6%	52 4%	7 9%	47 7%
(1) Tend to agree	356 11%	122 11%	32 9%	34 12%	24 8%	23 8%	- 1%	87 9%	56 9%	30 7%	31 8%	50 8%	47 10%	110 9%	6 9%	95 14%
(0) Neither agree nor disagree	154 5%	61 5%	31 9%	11 4%	18 6%	8 3%	4 4%	55 5%	12 2%	31 7%	13 3%	32 5%	37 8%	49 4%	3 4%	24 4%
(-1) Tend to disagree	1028 32%	358 31%	102 30%	96 35%	102 34%	96 32%	28 30%	315 31%	191 32%	160 37%	133 34%	190 30%	148 30%	372 32%	18 25%	211 31%
(-2) Definitely disagree	1515 47%	536 47%	165 48%	124 45%	147 48%	164 55%	53 59%	522 51%	323 54%	195 45%	195 50%	343 54%	228 47%	578 50%	38 53%	302 45%
Net : Agree	534 17%	187 16%	44 13%	43 16%	38 12%	30 10%	6 7%	123 12%	70 12%	43 10%	46 12%	75 12%	76 16%	162 14%	13 18%	142 21%
Net : Disagree	2543 79%	893 78%	267 78%	220 80%	250 82%	259 87%	81 89%	837 82%	514 86%	355 83%	328 85%	532 83%	376 77%	950 82%	56 78%	513 76%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-1.04	-1.03	-1.10	-1.06	-1.13	-1.30	-1.34	-1.18	-1.26	-1.15	-1.20	-1.21	-1.02	-1.13	-1.04	-0.92
Standard Deviation	1.20	1.21	1.12	1.14	1.12	1.00	1.06	1.09	1.04	1.03	1.08	1.10	1.21	1.14	1.34	1.29
Standard Error	0.02	0.04	0.06	0.07	0.06	0.06	0.11	0.03	0.04	0.05	0.05	0.04	0.05	0.03	0.16	0.05

Q2_16 Please tell me how much you agree or disagree - I don't really think about what I eat

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Definitely agree	178 6%	38 6%	6 7%	1 1%	14 8%	8 5%	8 9%	25 4%	20 4%	31 4%	9 6%	31 5%	80 5%	26 4%	11 13%	22 8%
(1) Tend to agree	356 11%	85 13%	11 15%	14 16%	15 8%	20 13%	6 7%	75 13%	48 10%	83 10%	16 11%	70 12%	145 10%	74 11%	7 9%	32 12%
(0) Neither agree nor disagree	154 5%	37 6%	5 7%	3 4%	4 2%	2 1%	4 5%	32 6%	21 5%	50 6%	1 1%	36 6%	88 6%	30 4%	2 2%	7 3%
(-1) Tend to disagree	1028 32%	195 30%	19 24%	28 33%	60 34%	51 33%	36 38%	174 31%	147 32%	283 33%	46 31%	200 33%	469 31%	225 34%	25 30%	98 36%
(-2) Definitely disagree	1515 47%	292 45%	36 47%	40 47%	86 48%	76 48%	39 41%	261 46%	224 49%	402 47%	76 51%	266 44%	716 48%	315 47%	38 45%	112 41%
Net : Agree	534 17%	123 19%	17 22%	14 17%	29 16%	28 18%	14 15%	100 18%	68 15%	114 13%	25 17%	101 17%	225 15%	100 15%	18 22%	54 20%
Net : Disagree	2543 79%	487 75%	54 71%	68 79%	146 81%	127 81%	75 80%	435 77%	372 81%	685 81%	122 82%	466 77%	1185 79%	540 81%	63 76%	210 77%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-1.04	-0.95	-0.89	-1.09	-1.05	-1.07	-0.97	-1.01	-1.10	-1.11	-1.11	-1.00	-1.07	-1.09	-0.86	-0.91
Standard Deviation	1.20	1.25	1.34	1.11	1.25	1.21	1.24	1.20	1.15	1.11	1.22	1.20	1.18	1.14	1.42	1.28
Standard Error	0.02	0.05	0.15	0.12	0.09	0.10	0.13	0.05	0.05	0.04	0.10	0.05	0.03	0.04	0.16	0.08

Q2_16 Please tell me how much you agree or disagree - I don't really think about what I eat

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Definitely agree	178 6%	27 5%	64 5%	36 6%	26 4%	25 7%	47 6%	131 5%	20 6%	56 7%	31 4%	10 2%
(1) Tend to agree	356 11%	61 12%	122 10%	72 12%	77 13%	24 7%	84 10%	272 11%	56 17%	92 12%	63 8%	65 10%
(0) Neither agree nor disagree	154 5%	29 6%	58 5%	25 4%	26 4%	16 4%	46 5%	108 5%	15 5%	43 6%	41 5%	28 4%
(-1) Tend to disagree	1028 32%	159 31%	378 31%	166 28%	185 32%	139 40%	282 33%	745 31%	102 30%	243 32%	263 34%	205 31%
(-2) Definitely disagree	1515 47%	236 46%	592 49%	285 49%	260 45%	142 41%	387 46%	1128 47%	144 43%	324 43%	375 49%	360 54%
Net : Agree	534 17%	87 17%	186 15%	108 19%	103 18%	50 14%	131 15%	403 17%	75 22%	148 20%	94 12%	75 11%
Net : Disagree	2543 79%	396 77%	970 80%	451 77%	445 78%	281 81%	670 79%	1873 79%	246 73%	567 75%	639 83%	565 85%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
NA	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-1.04	-1.01	-1.08	-1.01	-1.01	-1.00	-1.04	-1.03	-0.88	-0.91	-1.15	-1.26
Standard Deviation	1.20	1.21	1.19	1.26	1.20	1.18	1.19	1.21	1.28	1.28	1.10	1.02
Standard Error	0.02	0.05	0.03	0.05	0.05	0.06	0.04	0.02	0.07	0.05	0.04	0.04

Q2_16 Please tell me how much you agree or disagree - I don't really think about what I eat

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Definitely agree	178 6%	19 6%	4 22%	7 13%	13 9%	8 5%	5 7%	23 8%	32 2%	40 6%	89 8%	17 12%
(1) Tend to agree	356 11%	43 14%	6 32%	11 21%	27 17%	19 12%	10 12%	47 16%	91 7%	77 12%	168 15%	20 15%
(0) Neither agree nor disagree	154 5%	9 3%	2 13%	5 10%	8 5%	2 1%	5 6%	11 4%	59 5%	33 5%	60 5%	2 1%
(-1) Tend to disagree	1028 32%	86 28%	3 18%	12 23%	45 30%	40 25%	20 25%	77 27%	426 33%	192 29%	373 32%	36 26%
(-2) Definitely disagree	1515 47%	156 50%	3 15%	17 33%	59 39%	92 57%	42 51%	127 45%	676 53%	310 48%	464 40%	65 46%
Net : Agree	534 17%	62 20%	9 54%	18 34%	40 26%	27 17%	15 19%	69 24%	123 10%	116 18%	257 22%	38 27%
Net : Disagree	2543 79%	243 77%	6 33%	28 56%	104 68%	133 82%	62 76%	203 72%	1103 86%	502 77%	837 73%	101 72%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
NA	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-1.04	-1.01	0.27	-0.41	-0.72	-1.18	-1.02	-0.84	-1.27	-1.01	-0.83	-0.78
Standard Deviation	1.20	1.28	1.43	1.47	1.37	1.21	1.29	1.36	1.00	1.24	1.30	1.46
Standard Error	0.02	0.07	0.34	0.21	0.11	0.10	0.14	0.08	0.03	0.05	0.04	0.12

Q2_16 Please tell me how much you agree or disagree - The experts contradict each other over what foods are good or bad for you

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Definitely agree	1159	532	628	101	162	182	244	189	180	98	963	58	108	30	1037	81	774	386
	36%	34%	38%	22%	30%	34%	41%	43%	44%	41%	36%	37%	39%	34%	37%	28%	39%	31%
(1) Tend to agree	1232	593	640	195	189	209	237	166	150	86	1037	60	96	39	1073	112	724	507
	38%	38%	39%	42%	35%	39%	40%	37%	37%	36%	38%	38%	35%	43%	38%	39%	37%	40%
(0) Neither agree nor disagree	459	257	202	111	104	81	55	50	34	24	386	23	39	11	384	56	265	194
	14%	16%	12%	24%	19%	15%	9%	11%	8%	10%	14%	15%	14%	13%	14%	19%	13%	15%
(-1) Tend to disagree	284	146	138	40	65	58	44	25	34	18	246	11	19	8	234	28	162	122
	9%	9%	8%	8%	12%	11%	7%	6%	8%	7%	9%	7%	7%	9%	8%	10%	8%	10%
(-2) Definitely disagree	67	40	28	16	8	6	12	10	7	9	53	3	9	2	65	1	34	33
	2%	3%	2%	3%	2%	1%	2%	2%	2%	4%	2%	2%	3%	2%	2%	*	2%	3%
Net : Agree	2392	1124	1268	296	351	392	482	354	330	184	2001	118	204	69	2110	193	1498	892
	74%	71%	77%	63%	65%	73%	81%	80%	81%	76%	74%	75%	74%	76%	75%	67%	76%	71%
Net : Disagree	351	185	166	56	73	64	56	35	40	26	299	14	28	9	299	30	196	155
	11%	12%	10%	12%	14%	12%	9%	8%	10%	11%	11%	9%	10%	10%	11%	10%	10%	12%
Don't know	29	12	17	7	8	1	1	3	3	6	24	3	2	-	20	9	12	17
	1%	1%	1%	1%	2%	*	*	1%	1%	3%	1%	2%	1%	*	1%	3%	1%	1%
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.98	0.91	1.04	0.70	0.82	0.94	1.11	1.13	1.15	1.05	0.97	1.02	1.01	0.98	1.00	0.87	1.04	0.88
Standard Deviation	1.02	1.05	1.00	1.01	1.05	1.01	0.99	0.98	1.00	1.08	1.02	1.00	1.07	0.99	1.03	0.96	1.01	1.04
Standard Error	0.02	0.03	0.02	0.05	0.05	0.04	0.04	0.05	0.05	0.07	0.02	0.08	0.06	0.10	0.02	0.06	0.02	0.03

Q2_16 Please tell me how much you agree or disagree - The experts contradict each other over what foods are good or bad for you

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Definitely agree	1159	620	323	66	150	242	390	266	262	243	917	648	56	455	807	65	19	29	239
	36%	34%	45%	37%	30%	29%	36%	40%	41%	45%	34%	33%	27%	42%	34%	32%	41%	55%	43%
(1) Tend to agree	1232	748	250	60	175	328	428	242	235	175	1057	738	97	396	914	78	17	17	205
	38%	41%	35%	34%	35%	39%	40%	36%	36%	32%	39%	38%	46%	37%	39%	39%	35%	33%	37%
(0) Neither agree nor disagree	459	273	69	25	92	116	165	98	80	51	408	299	44	116	360	32	8	3	56
	14%	15%	10%	14%	19%	14%	15%	15%	12%	9%	15%	15%	21%	11%	15%	16%	17%	6%	10%
(-1) Tend to disagree	284	155	57	21	50	118	79	42	44	49	235	197	11	76	225	19	2	3	35
	9%	8%	8%	12%	10%	14%	7%	6%	7%	9%	9%	10%	5%	7%	9%	9%	5%	5%	6%
(-2) Definitely disagree	67	36	13	4	15	30	14	9	14	12	55	40	2	26	50	3	1	-	14
	2%	2%	2%	2%	3%	4%	1%	1%	2%	2%	2%	2%	1%	2%	2%	1%	2%	1%	2%
Net : Agree	2392	1368	573	126	325	570	818	507	497	418	1974	1386	153	850	1721	143	36	46	445
	74%	75%	79%	71%	65%	68%	75%	76%	77%	77%	73%	71%	73%	79%	73%	71%	76%	88%	80%
Net : Disagree	351	191	70	25	65	148	93	52	59	60	291	236	13	102	275	21	3	3	49
	11%	10%	10%	14%	13%	18%	9%	8%	9%	11%	11%	12%	6%	9%	12%	11%	7%	6%	9%
Don't know	29	3	9	2	15	2	7	10	9	12	17	17	1	12	15	5	-	-	8
	1%	*	1%	1%	3%	*	1%	2%	1%	2%	1%	1%	*	1%	1%	3%	-	-	1%
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.98	0.96	1.14	0.93	0.82	0.76	1.02	1.08	1.08	1.11	0.95	0.91	0.93	1.10	0.94	0.94	1.09	1.37	1.13
Standard Deviation	1.02	1.00	1.01	1.09	1.08	1.12	0.96	0.97	1.01	1.06	1.02	1.04	0.87	1.01	1.03	1.00	0.97	0.87	1.00
Standard Error	0.02	0.02	0.04	0.08	0.05	0.04	0.03	0.04	0.04	0.05	0.02	0.02	0.06	0.03	0.02	0.07	0.14	0.12	0.04

Food and You Survey 2012

Q2_16 Please tell me how much you agree or disagree - The experts contradict each other over what foods are good or bad for you

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Definitely agree	1159	785	147	188	1101	58	1063	905	51	853	306	648	227	284	407	670
	36%	38%	29%	38%	37%	25%	36%	35%	39%	35%	37%	40%	35%	29%	34%	36%
(1) Tend to agree	1232	789	193	179	1123	109	1147	1000	41	906	326	589	247	396	466	702
	38%	38%	38%	36%	38%	46%	38%	39%	31%	38%	40%	36%	38%	41%	39%	38%
(0) Neither agree nor disagree	459	266	87	71	424	35	431	368	18	362	97	192	101	166	181	259
	14%	13%	17%	14%	14%	15%	14%	14%	13%	15%	12%	12%	16%	17%	15%	14%
(-1) Tend to disagree	284	177	58	36	258	25	261	220	15	218	65	140	47	97	109	158
	9%	9%	11%	7%	9%	11%	9%	9%	11%	9%	8%	9%	7%	10%	9%	9%
(-2) Definitely disagree	67	39	18	9	58	9	61	45	5	54	14	37	16	14	28	39
	2%	2%	4%	2%	2%	4%	2%	2%	4%	2%	2%	2%	3%	1%	2%	2%
Net : Agree	2392	1574	341	367	2224	167	2210	1905	93	1759	632	1237	474	680	873	1372
	74%	76%	67%	74%	74%	70%	74%	74%	70%	73%	77%	76%	74%	70%	73%	74%
Net : Disagree	351	215	76	45	316	35	322	265	20	272	79	177	63	111	137	196
	11%	10%	15%	9%	11%	15%	11%	10%	15%	11%	10%	11%	10%	11%	11%	11%
Don't know	29	14	5	10	28	1	26	21	3	19	10	11	6	12	7	20
	1%	1%	1%	2%	1%	*	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.98	1.02	0.78	1.04	1.00	0.77	0.98	0.99	0.92	0.96	1.05	1.04	0.97	0.88	0.94	0.99
Standard Deviation	1.02	1.01	1.10	1.00	1.02	1.06	1.02	1.00	1.15	1.04	0.99	1.04	1.02	1.00	1.03	1.02
Standard Error	0.02	0.02	0.05	0.05	0.02	0.07	0.02	0.02	0.10	0.02	0.03	0.03	0.04	0.03	0.03	0.02

Q2_16 Please tell me how much you agree or disagree - The experts contradict each other over what foods are good or bad for you

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Definitely agree	1159 36%	66 37%	53 40%	115 39%	151 36%	820 36%
(1) Tend to agree	1232 38%	53 30%	54 41%	122 41%	166 39%	879 38%
(0) Neither agree nor disagree	459 14%	23 13%	15 11%	31 10%	66 15%	324 14%
(-1) Tend to disagree	284 9%	22 13%	8 6%	23 8%	34 8%	203 9%
(-2) Definitely disagree	67 2%	11 6%	4 3%	4 1%	4 1%	49 2%
Net : Agree	2392 74%	119 67%	108 80%	237 81%	317 75%	1699 74%
Net : Disagree	351 11%	33 19%	12 9%	27 9%	38 9%	252 11%
Don't know	29 1%	1 1%	-	-	4 1%	24 1%
NA	-	-	-	-	-	-
Mean Score	0.98	0.80	1.08	1.09	1.01	0.98
Standard Deviation	1.02	1.24	1.00	0.96	0.96	1.03
Standard Error	0.02	0.09	0.09	0.06	0.05	0.02

Q2_16 Please tell me how much you agree or disagree - The experts contradict each other over what foods are good or bad for you

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Definitely agree	1159 36%	382 33%	102 30%	83 30%	106 35%	113 38%	38 42%	357 35%	211 35%	134 31%	137 35%	234 37%	161 33%	386 33%	28 38%	282 41%
(1) Tend to agree	1232 38%	438 38%	138 40%	117 43%	124 41%	114 38%	28 31%	392 39%	231 39%	151 35%	148 38%	244 38%	194 40%	481 41%	28 38%	228 34%
(0) Neither agree nor disagree	459 14%	168 15%	61 18%	53 19%	41 14%	30 10%	14 15%	139 14%	83 14%	84 20%	40 10%	83 13%	77 16%	142 12%	5 7%	101 15%
(-1) Tend to disagree	284 9%	119 10%	29 9%	10 4%	27 9%	35 12%	6 6%	101 10%	62 10%	52 12%	48 12%	59 9%	41 8%	118 10%	10 13%	42 6%
(-2) Definitely disagree	67 2%	24 2%	12 3%	10 3%	4 1%	5 2%	6 6%	21 2%	9 2%	5 1%	13 3%	16 3%	13 3%	32 3%	2 2%	15 2%
Net : Agree	2392 74%	820 72%	240 70%	200 73%	229 75%	227 76%	66 72%	749 74%	443 74%	284 66%	285 74%	477 75%	355 72%	867 75%	55 77%	510 75%
Net : Disagree	351 11%	143 13%	41 12%	19 7%	32 10%	40 13%	11 12%	121 12%	71 12%	57 13%	61 16%	76 12%	55 11%	150 13%	11 16%	57 8%
Don't know	29 1%	10 1%	-	2 1%	3 1%	2 1%	-	6 1%	-	3 1%	2 1%	3 1%	3 1%	2 1%	-	11 2%
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.98	0.92	0.84	0.93	0.99	1.00	0.96	0.96	0.96	0.84	0.90	0.97	0.92	0.92	0.97	1.08
Standard Deviation	1.02	1.04	1.05	0.98	0.99	1.05	1.17	1.04	1.02	1.04	1.12	1.05	1.04	1.05	1.11	1.01
Standard Error	0.02	0.03	0.06	0.06	0.06	0.06	0.12	0.03	0.04	0.05	0.06	0.04	0.05	0.03	0.13	0.04

Food and You Survey 2012

Q2_16 Please tell me how much you agree or disagree - The experts contradict each other over what foods are good or bad for you

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Definitely agree	1159	223	20	31	58	74	42	186	149	276	60	218	511	225	24	106
	36%	34%	27%	36%	32%	47%	45%	33%	32%	32%	40%	36%	34%	34%	29%	39%
(1) Tend to agree	1232	232	38	31	67	52	28	236	193	307	41	238	581	270	33	94
	38%	36%	50%	36%	38%	33%	30%	42%	42%	36%	28%	39%	39%	40%	40%	35%
(0) Neither agree nor disagree	459	97	11	13	36	16	8	78	67	162	23	86	216	96	11	47
	14%	15%	14%	15%	20%	10%	9%	14%	15%	19%	15%	14%	14%	14%	14%	17%
(-1) Tend to disagree	284	70	6	8	15	15	14	50	43	83	21	48	148	64	12	12
	9%	11%	7%	10%	8%	9%	15%	9%	9%	10%	14%	8%	10%	10%	14%	4%
(-2) Definitely disagree	67	21	2	2	3	-	2	12	8	17	3	8	34	13	3	4
	2%	3%	2%	2%	2%	-	2%	2%	2%	2%	2%	1%	2%	2%	4%	2%
Net : Agree	2392	455	58	63	125	126	70	422	342	583	101	456	1092	495	57	201
	74%	70%	76%	73%	70%	80%	74%	74%	74%	69%	68%	76%	73%	74%	68%	74%
Net : Disagree	351	91	7	10	18	15	16	62	52	100	24	56	182	78	15	17
	11%	14%	10%	11%	10%	9%	17%	11%	11%	12%	16%	9%	12%	12%	18%	6%
Don't know	29	5	-	1	1	-	-	5	-	5	-	4	8	2	-	8
	1%	1%	-	1%	*	-	-	1%	-	1%	1%	1%	1%	*	-	3%
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.98	0.88	0.91	0.97	0.91	1.18	0.99	0.95	0.94	0.88	0.91	1.02	0.93	0.94	0.75	1.08
Standard Deviation	1.02	1.10	0.96	1.04	1.00	0.96	1.16	1.01	1.00	1.04	1.14	0.97	1.04	1.02	1.14	0.95
Standard Error	0.02	0.04	0.11	0.11	0.07	0.08	0.12	0.04	0.05	0.04	0.09	0.04	0.03	0.04	0.12	0.06

Q2_16 Please tell me how much you agree or disagree - The experts contradict each other over what foods are good or bad for you

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Definitely agree	1159 36%	198 39%	489 40%	200 34%	197 34%	76 22%	257 30%	903 38%	123 37%	308 41%	284 37%	194 29%
(1) Tend to agree	1232 38%	194 38%	429 35%	233 40%	222 39%	155 45%	351 42%	881 37%	127 38%	279 37%	316 41%	269 40%
(0) Neither agree nor disagree	459 14%	57 11%	155 13%	86 15%	86 15%	74 21%	145 17%	314 13%	46 14%	98 13%	95 12%	98 15%
(-1) Tend to disagree	284 9%	43 8%	101 8%	47 8%	57 10%	35 10%	75 9%	209 9%	22 6%	51 7%	62 8%	88 13%
(-2) Definitely disagree	67 2%	16 3%	26 2%	14 2%	9 2%	3 1%	8 1%	60 3%	11 3%	18 2%	15 2%	18 3%
Net : Agree	2392 74%	391 76%	918 76%	433 74%	419 73%	231 67%	608 72%	1783 75%	250 74%	587 77%	600 78%	463 69%
Net : Disagree	351 11%	59 11%	127 10%	61 10%	66 11%	38 11%	82 10%	269 11%	33 10%	68 9%	77 10%	106 16%
Don't know	29 1%	5 1%	15 1%	4 1%	3 1%	3 1%	11 1%	19 1%	7 2%	5 1%	2 *	1 *
NA	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.98	1.01	1.05	0.96	0.95	0.77	0.93	1.00	1.00	1.07	1.03	0.80
Standard Deviation	1.02	1.06	1.03	1.02	1.02	0.94	0.96	1.05	1.04	1.01	0.99	1.08
Standard Error	0.02	0.05	0.03	0.04	0.04	0.05	0.03	0.02	0.06	0.04	0.04	0.04

Q2_16 Please tell me how much you agree or disagree - The experts contradict each other over what foods are good or bad for you

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Definitely agree	1159 36%	117 37%	7 39%	20 39%	58 38%	61 38%	25 31%	113 40%	407 32%	270 41%	430 37%	52 37%
(1) Tend to agree	1232 38%	118 38%	9 49%	22 43%	56 36%	58 36%	36 44%	99 35%	517 40%	248 38%	428 37%	39 28%
(0) Neither agree nor disagree	459 14%	43 14%	- 3%	3 7%	25 16%	22 14%	12 15%	39 14%	189 15%	78 12%	170 15%	22 16%
(-1) Tend to disagree	284 9%	24 8%	1 4%	2 5%	11 7%	13 8%	6 7%	21 7%	139 11%	45 7%	81 7%	19 14%
(-2) Definitely disagree	67 2%	10 3%	1 5%	2 4%	2 2%	7 4%	3 4%	8 3%	26 2%	10 2%	25 2%	6 4%
Net : Agree	2392 74%	235 75%	15 88%	42 81%	113 74%	119 74%	61 74%	213 75%	923 72%	518 80%	859 74%	91 65%
Net : Disagree	351 11%	34 11%	2 9%	4 8%	14 9%	20 12%	9 11%	29 10%	165 13%	55 8%	106 9%	25 18%
Don't know	29 1%	2 1%	- -	2 3%	1 *	- *	- *	3 1%	7 1%	- *	19 2%	3 2%
NA	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.98	0.99	1.12	1.12	1.02	0.95	0.91	1.03	0.89	1.11	1.02	0.81
Standard Deviation	1.02	1.05	1.05	1.01	1.00	1.11	1.04	1.05	1.04	0.97	1.01	1.21
Standard Error	0.02	0.06	0.25	0.14	0.08	0.09	0.11	0.06	0.03	0.04	0.03	0.10

Q2_16 Please tell me how much you agree or disagree - What you eat makes a big difference to how healthy you are

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Definitely agree	2094	989	1105	268	362	374	415	266	259	146	1756	97	188	53	1825	200	1324	768
	65%	63%	67%	57%	68%	70%	70%	60%	63%	61%	65%	62%	68%	59%	65%	70%	67%	61%
(1) Tend to agree	922	465	457	160	146	122	155	144	123	72	770	52	67	33	795	76	539	383
	29%	29%	28%	34%	27%	23%	26%	32%	30%	30%	28%	33%	24%	36%	28%	26%	27%	30%
(0) Neither agree nor disagree	92	52	40	11	17	13	8	18	12	13	80	4	5	2	77	8	44	47
	3%	3%	2%	2%	3%	2%	1%	4%	3%	5%	3%	3%	2%	2%	3%	3%	2%	4%
(-1) Tend to disagree	92	55	36	25	9	18	12	11	11	7	78	1	11	1	85	3	52	40
	3%	4%	2%	5%	2%	3%	2%	2%	3%	3%	3%	1%	4%	1%	3%	1%	3%	3%
(-2) Definitely disagree	31	17	13	5	1	10	3	4	3	3	24	3	3	1	29	1	11	20
	1%	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	*	1%	2%
Net : Agree	3015	1453	1562	429	508	496	570	410	382	218	2526	149	255	86	2620	276	1863	1151
	93%	92%	95%	91%	95%	92%	96%	93%	94%	91%	93%	95%	93%	95%	93%	96%	95%	91%
Net : Disagree	122	73	49	30	10	28	15	15	14	10	101	4	14	2	114	4	63	59
	4%	5%	3%	6%	2%	5%	3%	3%	3%	4%	4%	3%	5%	3%	4%	1%	3%	5%
Don't know	2	1	1	-	1	-	1	-	-	-	1	-	1	-	2	-	1	1
	*	*	*	-	*	-	*	-	-	-	*	-	*	-	*	-	*	*
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.53	1.49	1.58	1.41	1.61	1.55	1.63	1.49	1.53	1.46	1.54	1.52	1.55	1.50	1.53	1.64	1.58	1.46
Standard Deviation	0.77	0.81	0.72	0.86	0.85	0.85	0.67	0.77	0.75	0.82	0.77	0.76	0.81	0.72	0.78	0.62	0.72	0.84
Standard Error	0.01	0.02	0.02	0.04	0.03	0.04	0.03	0.04	0.04	0.05	0.01	0.06	0.05	0.08	0.01	0.04	0.02	0.02

Q2_16 Please tell me how much you agree or disagree - What you eat makes a big difference to how healthy you are

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Definitely agree	2094	1236	448	111	299	598	718	419	359	328	1766	1263	128	703	1585	132	34	33	309
	65%	67%	62%	62%	60%	72%	66%	63%	56%	61%	66%	65%	61%	65%	67%	65%	72%	63%	56%
(1) Tend to agree	922	504	217	44	157	218	301	199	203	157	764	542	63	315	646	62	13	16	184
	29%	27%	30%	25%	31%	26%	28%	30%	31%	29%	28%	28%	30%	29%	27%	31%	28%	30%	33%
(0) Neither agree nor disagree	92	34	31	12	15	9	22	23	37	28	63	62	10	20	56	7	-	-	29
	3%	2%	4%	7%	3%	1%	2%	3%	6%	5%	2%	3%	5%	2%	2%	3%	-	-	5%
(-1) Tend to disagree	92	42	17	10	22	9	33	23	27	20	71	57	9	26	60	-	-	3	27
	3%	2%	2%	6%	4%	1%	3%	3%	4%	4%	3%	3%	4%	2%	3%	*	-	7%	5%
(-2) Definitely disagree	31	18	8	1	4	1	7	4	18	7	23	15	1	15	22	1	-	-	7
	1%	1%	1%	*	1%	*	1%	1%	3%	1%	1%	1%	*	1%	1%	*	-	-	1%
Net : Agree	3015	1740	666	154	455	816	1019	618	562	485	2530	1805	191	1018	2231	194	47	49	493
	93%	95%	92%	87%	91%	98%	94%	93%	87%	90%	94%	93%	91%	94%	94%	96%	100%	93%	89%
Net : Disagree	122	60	25	11	26	10	40	26	45	27	95	72	9	41	83	1	-	3	35
	4%	3%	3%	6%	5%	1%	4%	4%	7%	5%	4%	4%	4%	4%	3%	1%	-	7%	6%
Don't know	2	1	-	-	1	-	1	-	1	1	1	1	-	1	1	-	-	-	1
	*	*	-	-	*	-	*	-	*	*	*	*	-	*	*	-	-	-	*
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.53	1.58	1.50	1.43	1.46	1.68	1.56	1.51	1.33	1.44	1.55	1.54	1.47	1.54	1.57	1.60	1.72	1.50	1.37
Standard Deviation	0.77	0.73	0.78	0.88	0.82	0.57	0.74	0.77	0.96	0.86	0.75	0.76	0.79	0.77	0.75	0.61	0.45	0.81	0.89
Standard Error	0.01	0.02	0.03	0.07	0.04	0.02	0.02	0.03	0.04	0.04	0.01	0.02	0.05	0.02	0.02	0.04	0.07	0.11	0.04

Q2_16 Please tell me how much you agree or disagree - What you eat makes a big difference to how healthy you are

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Definitely agree	2094	1367	350	276	1943	150	1954	1702	71	1580	514	1083	447	564	803	1167
	65%	66%	69%	56%	65%	63%	65%	67%	53%	65%	63%	67%	69%	58%	67%	63%
(1) Tend to agree	922	593	127	151	846	76	849	708	44	681	241	446	166	310	329	539
	29%	29%	25%	31%	28%	32%	28%	28%	33%	28%	29%	28%	26%	32%	28%	29%
(0) Neither agree nor disagree	92	57	8	24	88	3	80	61	9	66	26	44	13	35	27	63
	3%	3%	2%	5%	3%	1%	3%	2%	7%	3%	3%	3%	2%	4%	2%	3%
(-1) Tend to disagree	92	44	13	29	83	8	75	61	10	70	22	32	13	47	32	55
	3%	2%	3%	6%	3%	3%	3%	2%	7%	3%	3%	2%	2%	5%	3%	3%
(-2) Definitely disagree	31	8	10	11	31	-	30	26	-	14	16	11	4	15	6	22
	1%	*	2%	2%	1%	-	1%	1%	*	1%	2%	1%	1%	2%	*	1%
Net : Agree	3015	1960	478	427	2789	226	2803	2410	114	2261	755	1529	613	874	1132	1706
	93%	95%	94%	87%	93%	95%	94%	94%	86%	94%	92%	95%	95%	90%	95%	92%
Net : Disagree	122	52	23	41	114	8	106	87	10	84	38	43	18	61	38	77
	4%	3%	4%	8%	4%	3%	4%	3%	7%	3%	5%	3%	3%	6%	3%	4%
Don't know	2	1	-	1	2	-	2	1	-	2	-	1	1	-	-	2
	*	*	-	*	*	-	*	*	-	*	-	*	*	-	-	*
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.53	1.58	1.57	1.32	1.53	1.55	1.55	1.56	1.31	1.55	1.48	1.58	1.61	1.40	1.58	1.50
Standard Deviation	0.77	0.69	0.81	0.98	0.77	0.70	0.76	0.75	0.90	0.74	0.85	0.71	0.70	0.89	0.71	0.80
Standard Error	0.01	0.02	0.04	0.04	0.01	0.05	0.01	0.01	0.08	0.02	0.03	0.02	0.03	0.03	0.02	0.02

Q2_16 Please tell me how much you agree or disagree - What you eat makes a big difference to how healthy you are

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Definitely agree	2094 65%	143 81%	94 70%	233 79%	311 73%	1405 61%
(1) Tend to agree	922 29%	30 17%	35 26%	53 18%	100 24%	713 31%
(0) Neither agree nor disagree	92 3%	1 1%	1 1%	4 1%	10 2%	74 3%
(-1) Tend to disagree	92 3%	2 1%	4 3%	3 1%	2 *	77 3%
(-2) Definitely disagree	31 1%	-	-	1 *	3 1%	27 1%
Net : Agree	3015 93%	173 98%	129 96%	286 97%	411 97%	2119 92%
Net : Disagree	122 4%	2 1%	4 3%	4 1%	5 1%	104 5%
Don't know	2 *	-	-	-	-	2 *
NA	-	-	-	-	-	-
Mean Score	1.53	1.78	1.62	1.75	1.68	1.48
Standard Deviation	0.77	0.50	0.68	0.56	0.61	0.81
Standard Error	0.01	0.04	0.06	0.03	0.03	0.02

Q2_16 Please tell me how much you agree or disagree - What you eat makes a big difference to how healthy you are

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Definitely agree	2094 65%	783 69%	236 69%	187 68%	200 65%	204 69%	67 73%	700 69%	412 69%	290 68%	282 73%	433 68%	329 67%	783 67%	49 68%	402 59%
(1) Tend to agree	922 29%	299 26%	95 28%	72 26%	86 28%	83 28%	16 18%	264 26%	160 27%	120 28%	85 22%	165 26%	119 24%	321 28%	22 30%	213 31%
(0) Neither agree nor disagree	92 3%	24 2%	1 *	5 2%	7 2%	3 1%	- *	16 2%	9 2%	7 2%	3 1%	12 2%	14 3%	24 2%	1 1%	33 5%
(-1) Tend to disagree	92 3%	20 2%	8 2%	8 3%	10 3%	6 2%	3 3%	27 3%	9 2%	9 2%	13 3%	16 3%	20 4%	26 2%	1 1%	25 4%
(-2) Definitely disagree	31 1%	13 1%	2 1%	2 1%	2 1%	1 *	5 5%	8 1%	5 1%	2 *	4 1%	12 2%	8 2%	5 *	- *	7 1%
Net : Agree	3015 93%	1082 95%	331 97%	259 94%	286 94%	287 97%	83 91%	963 95%	572 96%	410 96%	367 95%	598 94%	448 91%	1104 95%	70 98%	615 91%
Net : Disagree	122 4%	33 3%	10 3%	11 4%	12 4%	7 2%	8 9%	35 3%	14 2%	11 3%	17 4%	29 4%	28 6%	32 3%	1 1%	31 5%
Don't know	2 *	1 *	-	-	-	-	-	-	1 *	1 *	-	-	-	1 *	-	1 *
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.53	1.60	1.63	1.58	1.55	1.62	1.50	1.60	1.62	1.61	1.62	1.55	1.51	1.59	1.64	1.44
Standard Deviation	0.77	0.72	0.67	0.75	0.75	0.65	1.05	0.73	0.67	0.68	0.76	0.82	0.87	0.69	0.58	0.82
Standard Error	0.01	0.02	0.04	0.05	0.04	0.04	0.11	0.02	0.03	0.03	0.04	0.03	0.04	0.02	0.07	0.03

Q2_16 Please tell me how much you agree or disagree - What you eat makes a big difference to how healthy you are

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Definitely agree	2094	422	57	66	122	107	61	404	317	593	112	381	1026	459	60	138
	65%	65%	74%	76%	68%	68%	65%	71%	69%	70%	75%	63%	68%	69%	72%	51%
(1) Tend to agree	922	180	17	16	50	44	24	138	127	219	36	175	384	180	21	107
	29%	28%	22%	18%	28%	28%	25%	24%	27%	26%	24%	29%	26%	27%	26%	40%
(0) Neither agree nor disagree	92	17	1	1	4	6	4	11	10	12	-	21	34	15	-	16
	3%	3%	1%	2%	2%	4%	4%	2%	2%	1%	-	4%	2%	2%	-	6%
(-1) Tend to disagree	92	16	2	3	1	-	5	11	5	24	-	16	36	13	2	8
	3%	2%	2%	4%	1%	*	5%	2%	1%	3%	-	3%	2%	2%	3%	3%
(-2) Definitely disagree	31	12	-	-	2	-	2	2	2	-	1	9	17	2	2	2
	1%	2%	-	-	1%	*	-	*	*	-	1%	2%	1%	*	-	1%
Net : Agree	3015	602	74	82	172	150	85	542	443	812	148	556	1411	639	81	245
	93%	93%	97%	95%	96%	96%	91%	96%	96%	96%	99%	92%	94%	95%	97%	90%
Net : Disagree	122	28	2	3	3	-	5	13	7	24	1	26	53	16	2	10
	4%	4%	2%	4%	2%	*	5%	2%	2%	3%	1%	4%	4%	2%	3%	4%
Don't know	2	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-
	*	*	-	-	-	-	-	-	-	*	-	-	-	-	-	-
NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.53	1.52	1.68	1.67	1.61	1.63	1.51	1.64	1.63	1.63	1.73	1.50	1.58	1.61	1.67	1.37
Standard Deviation	0.77	0.82	0.62	0.69	0.69	0.59	0.81	0.66	0.63	0.66	0.55	0.82	0.76	0.67	0.62	0.79
Standard Error	0.01	0.03	0.07	0.07	0.05	0.05	0.08	0.03	0.03	0.02	0.04	0.03	0.02	0.03	0.07	0.05

Q2_16 Please tell me how much you agree or disagree - What you eat makes a big difference to how healthy you are

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Definitely agree	2094	310	770	381	393	240	591	1503	204	470	511	482
	65%	60%	63%	65%	68%	69%	70%	63%	61%	62%	66%	72%
(1) Tend to agree	922	167	372	155	150	77	215	706	101	229	224	153
	29%	33%	31%	27%	26%	22%	25%	30%	30%	30%	29%	23%
(0) Neither agree nor disagree	92	19	32	20	12	9	16	76	17	26	9	16
	3%	4%	3%	3%	2%	3%	2%	3%	5%	3%	1%	2%
(-1) Tend to disagree	92	13	31	20	14	15	21	71	9	25	21	15
	3%	2%	3%	3%	2%	4%	2%	3%	3%	3%	3%	2%
(-2) Definitely disagree	31	4	9	9	3	6	3	28	6	7	8	1
	1%	1%	1%	2%	1%	2%	*	1%	2%	1%	1%	*
Net : Agree	3015	476	1142	536	543	318	806	2209	305	699	735	636
	93%	93%	94%	92%	95%	92%	95%	93%	91%	92%	95%	95%
Net : Disagree	122	16	40	29	17	20	23	99	15	32	29	17
	4%	3%	3%	5%	3%	6%	3%	4%	4%	4%	4%	2%
Don't know	2	-	1	-	1	-	1	1	-	1	-	-
	*	-	*	-	*	-	*	*	-	*	-	-
NA	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.53	1.50	1.54	1.50	1.60	1.54	1.62	1.50	1.45	1.49	1.56	1.65
Standard Deviation	0.77	0.75	0.74	0.84	0.70	0.86	0.68	0.80	0.84	0.79	0.74	0.66
Standard Error	0.01	0.03	0.02	0.03	0.03	0.05	0.02	0.02	0.05	0.03	0.03	0.03

Q2_16 Please tell me how much you agree or disagree - What you eat makes a big difference to how healthy you are

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Definitely agree	2094 65%	213 68%	10 55%	29 57%	98 64%	114 71%	55 67%	186 66%	893 70%	446 68%	683 59%	72 51%
(1) Tend to agree	922 29%	84 27%	7 40%	15 29%	44 29%	41 25%	23 29%	76 27%	342 27%	174 27%	348 30%	58 41%
(0) Neither agree nor disagree	92 3%	6 2%	-	2 5%	2 1%	3 2%	2 2%	6 2%	26 2%	20 3%	42 4%	4 3%
(-1) Tend to disagree	92 3%	7 2%	1 5%	4 7%	6 4%	3 2%	1 1%	11 4%	18 1%	10 2%	59 5%	5 4%
(-2) Definitely disagree	31 1%	4 1%	-	- 1%	3 2%	1 1%	- 1%	3 1%	5 *	3 *	20 2%	2 2%
Net : Agree	3015 93%	297 95%	17 95%	44 87%	142 93%	155 96%	78 96%	262 93%	1235 96%	619 95%	1032 89%	130 92%
Net : Disagree	122 4%	11 3%	1 5%	4 8%	9 6%	4 2%	2 2%	15 5%	24 2%	12 2%	79 7%	7 5%
Don't know	2 *	-	-	1 1%	-	-	-	1 *	-	-	1 *	1 *
NA	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.53	1.58	1.45	1.37	1.50	1.64	1.61	1.52	1.63	1.61	1.40	1.37
Standard Deviation	0.77	0.75	0.76	0.92	0.85	0.67	0.66	0.82	0.64	0.66	0.91	0.83
Standard Error	0.01	0.04	0.18	0.13	0.07	0.05	0.07	0.05	0.02	0.03	0.03	0.07

Q2_16 Please tell me how much you agree or disagree - The price of food doesn't really matter as long as I know that the quality is good

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Definitely agree	536	282	254	73	75	70	64	70	97	87	421	27	75	13	467	49	309	225
	17%	18%	15%	16%	14%	13%	11%	16%	24%	36%	16%	17%	27%	14%	17%	17%	16%	18%
(1) Tend to agree	1066	498	567	153	174	168	184	150	152	85	893	46	92	34	918	109	647	418
	33%	32%	34%	33%	32%	31%	31%	34%	37%	35%	33%	29%	34%	38%	33%	38%	33%	33%
(0) Neither agree nor disagree	444	225	219	75	86	92	85	53	34	18	393	17	25	9	389	41	283	161
	14%	14%	13%	16%	16%	17%	14%	12%	8%	8%	15%	11%	9%	10%	14%	14%	14%	13%
(-1) Tend to disagree	848	401	447	132	156	131	181	112	95	38	728	41	55	23	744	66	525	323
	26%	25%	27%	28%	29%	24%	30%	25%	23%	16%	27%	26%	20%	26%	26%	23%	27%	26%
(-2) Definitely disagree	332	171	162	34	45	75	80	57	29	12	270	25	26	11	290	24	205	127
	10%	11%	10%	7%	8%	14%	13%	13%	7%	5%	10%	16%	9%	12%	10%	8%	10%	10%
Net : Agree	1601	780	821	226	250	238	248	219	249	172	1313	73	168	47	1386	158	957	643
	50%	49%	50%	48%	47%	44%	42%	50%	61%	71%	48%	47%	61%	52%	49%	55%	49%	51%
Net : Disagree	1181	571	609	166	201	207	261	169	123	50	998	67	81	34	1034	90	730	450
	37%	36%	37%	35%	38%	39%	44%	38%	30%	21%	37%	42%	30%	38%	37%	31%	37%	36%
Don't know	3	1	1	-	-	-	-	1	1	1	3	-	-	-	1	-	1	1
	*	*	*	-	-	-	-	*	*	*	*	-	-	-	*	-	*	*
NA	2	-	2	2	-	-	-	-	-	-	2	-	-	-	2	-	-	2
	*	*	*	*	-	-	-	-	-	-	*	-	-	-	*	-	-	*
Mean Score	0.19	0.20	0.18	0.21	0.15	0.05	-0.05	0.14	0.48	0.82	0.17	0.06	0.50	0.15	0.19	0.32	0.17	0.23
Standard Deviation	1.28	1.30	1.26	1.22	1.22	1.28	1.26	1.31	1.27	1.22	1.26	1.38	1.33	1.30	1.28	1.23	1.27	1.29
Standard Error	0.02	0.03	0.03	0.06	0.05	0.06	0.05	0.06	0.06	0.08	0.02	0.11	0.08	0.14	0.02	0.07	0.03	0.04

Food and You Survey 2012

Q2_16 Please tell me how much you agree or disagree - The price of food doesn't really matter as long as I know that the quality is good

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Definitely agree	536 17%	252 14%	191 26%	27 15%	65 13%	105 13%	152 14%	95 14%	184 29%	105 19%	431 16%	317 16%	27 13%	192 18%	338 14%	29 14%	11 23%	8 15%	150 27%
(1) Tend to agree	1066 33%	612 33%	256 35%	53 30%	145 29%	323 39%	316 29%	233 35%	193 30%	142 26%	923 34%	654 34%	70 33%	343 32%	785 33%	78 38%	8 18%	19 37%	175 31%
(0) Neither agree nor disagree	444 14%	289 16%	63 9%	20 11%	72 14%	121 14%	171 16%	79 12%	73 11%	62 12%	382 14%	287 15%	27 13%	130 12%	374 16%	15 7%	4 8%	2 5%	50 9%
(-1) Tend to disagree	848 26%	491 27%	157 22%	39 22%	161 32%	239 29%	313 29%	175 26%	122 19%	142 26%	707 26%	496 26%	58 28%	294 27%	634 27%	65 32%	14 29%	10 19%	124 22%
(-2) Definitely disagree	332 10%	189 10%	52 7%	38 22%	52 11%	46 5%	130 12%	86 13%	71 11%	89 16%	244 9%	183 9%	29 14%	119 11%	238 10%	16 8%	10 22%	12 23%	56 10%
Net : Agree	1601 50%	864 47%	447 62%	80 45%	210 42%	428 51%	468 43%	328 49%	378 59%	247 46%	1354 50%	971 50%	96 46%	534 49%	1122 47%	107 53%	19 41%	28 53%	325 58%
Net : Disagree	1181 37%	681 37%	209 29%	77 43%	213 43%	284 34%	442 41%	261 39%	193 30%	230 43%	950 35%	679 35%	87 41%	413 38%	871 37%	81 40%	24 51%	22 43%	181 32%
Don't know	3 *	1 *	2 *	- -	- -	1 *	1 *	- -	- -	1 *	2 *	- -	1 *	2 *	2 *	- -	- -	- -	1 *
NA	2 *	- -	- -	- -	2 *	2 *	- -	- -	- -	- *	2 *	2 *	- *	- *	2 *	- -	- -	- -	- *
Mean Score	0.19	0.13	0.52	-0.05	0.02	0.24	0.04	0.11	0.46	0.06	0.22	0.22	0.04	0.18	0.15	0.19	-0.09	0.02	0.43
Standard Deviation	1.28	1.24	1.29	1.42	1.25	1.16	1.27	1.30	1.37	1.40	1.25	1.26	1.29	1.31	1.24	1.25	1.52	1.47	1.36
Standard Error	0.02	0.03	0.05	0.11	0.06	0.04	0.04	0.05	0.05	0.06	0.02	0.03	0.09	0.04	0.03	0.09	0.22	0.20	0.06

Food and You Survey 2012

Q2_16 Please tell me how much you agree or disagree - The price of food doesn't really matter as long as I know that the quality is good

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Definitely agree	536 17%	339 16%	83 16%	80 16%	499 17%	37 15%	481 16%	368 14%	26 20%	387 16%	149 18%	254 16%	106 16%	176 18%	165 14%	345 19%
(1) Tend to agree	1066 33%	718 35%	146 29%	150 30%	997 33%	69 29%	1000 33%	847 33%	36 27%	804 33%	262 32%	545 34%	186 29%	335 35%	403 34%	611 33%
(0) Neither agree nor disagree	444 14%	304 15%	80 16%	47 10%	416 14%	28 12%	426 14%	372 15%	12 9%	343 14%	102 12%	211 13%	102 16%	131 14%	160 13%	248 13%
(-1) Tend to disagree	848 26%	519 25%	153 30%	121 25%	763 26%	85 36%	781 26%	700 27%	36 27%	624 26%	224 27%	416 26%	187 29%	245 25%	345 29%	455 25%
(-2) Definitely disagree	332 10%	188 9%	47 9%	93 19%	315 11%	17 7%	299 10%	270 11%	21 16%	250 10%	82 10%	190 12%	62 10%	80 8%	123 10%	186 10%
Net : Agree	1601 50%	1058 51%	229 45%	231 47%	1496 50%	106 44%	1481 50%	1215 47%	62 47%	1191 49%	411 50%	799 49%	292 45%	511 53%	568 47%	956 52%
Net : Disagree	1181 37%	706 34%	200 39%	214 43%	1078 36%	102 43%	1081 36%	970 38%	57 43%	874 36%	306 37%	607 38%	248 39%	325 34%	468 39%	641 35%
Don't know	3 *	2 *	- *	1 *	1 *	2 1%	3 *	2 *	- *	3 *	- *	1 *	1 *	- *	1 *	1 *
NA	2 *	- *	- *	- *	2 *	- *	- *	- *	2 2%	2 *	- *	- *	- *	2 *	- *	2 *
Mean Score	0.19	0.24	0.13	0.01	0.20	0.10	0.19	0.13	0.08	0.19	0.21	0.16	0.14	0.29	0.12	0.26
Standard Deviation	1.28	1.25	1.26	1.40	1.28	1.25	1.27	1.26	1.42	1.27	1.30	1.29	1.27	1.26	1.26	1.29
Standard Error	0.02	0.03	0.06	0.06	0.02	0.08	0.02	0.02	0.12	0.03	0.05	0.03	0.05	0.04	0.04	0.03

Q2_16 Please tell me how much you agree or disagree - The price of food doesn't really matter as long as I know that the quality is good

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Definitely agree	536 17%	24 13%	20 15%	52 18%	78 18%	389 17%
(1) Tend to agree	1066 33%	58 33%	45 34%	100 34%	147 34%	736 32%
(0) Neither agree nor disagree	444 14%	27 15%	16 12%	37 13%	47 11%	325 14%
(-1) Tend to disagree	848 26%	46 26%	37 28%	63 21%	104 25%	619 27%
(-2) Definitely disagree	332 10%	20 11%	16 12%	42 14%	48 11%	227 10%
Net : Agree	1601 50%	82 46%	65 48%	152 52%	225 53%	1124 49%
Net : Disagree	1181 37%	66 37%	53 40%	105 36%	153 36%	847 37%
Don't know	3 *	- -	- -	- -	1 *	2 *
NA	2 *	2 1%	- -	- -	- -	- *
Mean Score	0.19	0.11	0.11	0.19	0.24	0.19
Standard Deviation	1.28	1.26	1.30	1.34	1.32	1.28
Standard Error	0.02	0.10	0.11	0.08	0.06	0.03

Q2_16 Please tell me how much you agree or disagree - The price of food doesn't really matter as long as I know that the quality is good

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Definitely agree	536 17%	178 16%	43 13%	29 11%	38 12%	47 16%	10 11%	138 14%	77 13%	51 12%	47 12%	112 18%	61 12%	162 14%	19 26%	128 19%
(1) Tend to agree	1066 33%	380 33%	116 34%	96 35%	100 33%	116 39%	34 37%	372 37%	231 39%	155 36%	142 37%	235 37%	159 32%	386 33%	17 24%	218 32%
(0) Neither agree nor disagree	444 14%	161 14%	66 19%	49 18%	44 14%	35 12%	6 6%	156 15%	73 12%	66 15%	59 15%	68 11%	77 16%	179 15%	10 14%	85 13%
(-1) Tend to disagree	848 26%	313 27%	92 27%	70 26%	89 29%	74 25%	29 32%	260 26%	158 27%	117 27%	97 25%	169 26%	143 29%	313 27%	13 18%	173 25%
(-2) Definitely disagree	332 10%	108 9%	25 7%	30 11%	35 11%	26 9%	13 14%	89 9%	57 10%	40 9%	42 11%	54 9%	50 10%	121 10%	13 19%	71 10%
Net : Agree	1601 50%	559 49%	158 46%	125 46%	138 45%	163 55%	44 48%	510 50%	308 52%	206 48%	188 49%	347 54%	220 45%	548 47%	36 50%	346 51%
Net : Disagree	1181 37%	421 37%	117 34%	100 36%	123 40%	100 33%	41 45%	349 34%	215 36%	157 37%	139 36%	223 35%	193 39%	434 37%	26 37%	244 36%
Don't know	3 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *
NA	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *
Mean Score	0.19	0.18	0.17	0.09	0.06	0.28	*	0.21	0.19	0.14	0.14	0.28	0.08	0.13	0.20	0.24
Standard Deviation	1.28	1.26	1.17	1.21	1.25	1.24	1.30	1.22	1.23	1.21	1.23	1.26	1.23	1.25	1.48	1.31
Standard Error	0.02	0.04	0.06	0.07	0.07	0.07	0.14	0.04	0.05	0.06	0.06	0.05	0.06	0.04	0.18	0.05

Q2_16 Please tell me how much you agree or disagree - The price of food doesn't really matter as long as I know that the quality is good

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Definitely agree	536 17%	111 17%	9 11%	10 12%	33 18%	36 23%	11 12%	93 16%	75 16%	105 12%	31 21%	111 18%	194 13%	115 17%	27 32%	55 20%
(1) Tend to agree	1066 33%	230 35%	23 30%	24 28%	60 34%	49 31%	36 38%	220 39%	171 37%	299 35%	46 31%	207 34%	467 31%	225 34%	20 24%	100 37%
(0) Neither agree nor disagree	444 14%	85 13%	10 13%	17 20%	22 12%	18 12%	9 9%	76 13%	49 11%	126 15%	18 12%	89 15%	245 16%	97 14%	7 8%	34 13%
(-1) Tend to disagree	848 26%	163 25%	32 43%	23 27%	41 23%	31 20%	30 32%	125 22%	115 25%	232 27%	37 25%	140 23%	429 29%	162 24%	22 26%	57 21%
(-2) Definitely disagree	332 10%	57 9%	2 3%	12 14%	23 13%	22 14%	8 8%	52 9%	51 11%	86 10%	16 11%	55 9%	160 11%	67 10%	8 9%	25 9%
Net : Agree	1601 50%	341 53%	32 41%	34 39%	93 52%	85 54%	47 50%	313 55%	246 53%	405 48%	77 52%	317 53%	661 44%	341 51%	47 56%	154 57%
Net : Disagree	1181 37%	220 34%	35 45%	35 41%	64 36%	54 34%	38 41%	177 31%	166 36%	318 37%	53 36%	195 32%	589 39%	230 34%	29 35%	82 30%
Don't know	3 *	-	-	-	-	-	-	-	-	-	-	2 *	1 *	1 *	-	1 *
NA	2 *	2 *	-	-	-	-	-	-	-	2 *	-	-	2 *	2 *	-	-
Mean Score	0.19	0.27	0.04	-0.04	0.21	0.29	0.14	0.31	0.22	0.13	0.26	0.30	0.07	0.24	0.44	0.37
Standard Deviation	1.28	1.26	1.14	1.26	1.33	1.39	1.23	1.24	1.29	1.23	1.33	1.26	1.24	1.27	1.41	1.28
Standard Error	0.02	0.05	0.13	0.14	0.10	0.11	0.13	0.05	0.06	0.04	0.11	0.05	0.03	0.05	0.15	0.08

Q2_16 Please tell me how much you agree or disagree - The price of food doesn't really matter as long as I know that the quality is good

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Definitely agree	536 17%	106 21%	249 20%	66 11%	65 11%	49 14%	90 11%	446 19%	62 18%	141 19%	95 12%	99 15%
(1) Tend to agree	1066 33%	171 33%	402 33%	180 31%	184 32%	129 37%	279 33%	787 33%	102 30%	229 30%	261 34%	239 36%
(0) Neither agree nor disagree	444 14%	50 10%	140 12%	104 18%	113 20%	37 11%	147 17%	297 12%	29 9%	98 13%	121 16%	99 15%
(-1) Tend to disagree	848 26%	123 24%	316 26%	164 28%	159 28%	86 25%	236 28%	612 26%	82 24%	201 27%	227 29%	176 26%
(-2) Definitely disagree	332 10%	60 12%	106 9%	68 12%	52 9%	45 13%	95 11%	238 10%	61 18%	89 12%	66 9%	53 8%
Net : Agree	1601 50%	277 54%	650 54%	247 42%	249 43%	178 51%	369 44%	1233 52%	163 49%	370 49%	357 46%	338 51%
Net : Disagree	1181 37%	183 36%	422 35%	232 40%	211 37%	132 38%	331 39%	850 36%	143 42%	289 38%	293 38%	229 34%
Don't know	3 *	1 *	1 *	- *	- *	- *	- *	3 *	1 *	- *	2 *	- *
NA	2 *	- *	- *	2 *	- *	- *	- *	2 *	- *	- *	- *	2 *
Mean Score	0.19	0.27	0.30	0.02	0.09	0.14	0.04	0.25	0.07	0.17	0.12	0.23
Standard Deviation	1.28	1.35	1.29	1.23	1.19	1.30	1.22	1.29	1.42	1.32	1.21	1.22
Standard Error	0.02	0.06	0.04	0.05	0.05	0.07	0.04	0.03	0.08	0.05	0.04	0.05

Q2_16 Please tell me how much you agree or disagree - The price of food doesn't really matter as long as I know that the quality is good

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Definitely agree	536 17%	79 25%	2 14%	11 21%	37 24%	40 25%	15 18%	73 26%	164 13%	122 19%	227 20%	22 16%
(1) Tend to agree	1066 33%	110 35%	6 35%	16 31%	53 35%	57 36%	29 36%	98 34%	462 36%	214 33%	347 30%	43 30%
(0) Neither agree nor disagree	444 14%	30 10%	1 6%	7 13%	11 7%	16 10%	10 13%	24 8%	214 17%	71 11%	145 13%	15 10%
(-1) Tend to disagree	848 26%	66 21%	5 28%	10 19%	37 24%	32 20%	20 24%	59 21%	351 27%	185 28%	276 24%	35 25%
(-2) Definitely disagree	332 10%	28 9%	3 16%	8 16%	14 9%	15 9%	8 10%	29 10%	88 7%	60 9%	159 14%	26 19%
Net : Agree	1601 50%	189 60%	9 49%	27 52%	90 59%	98 61%	44 54%	171 60%	627 49%	335 51%	574 50%	65 46%
Net : Disagree	1181 37%	94 30%	8 44%	18 34%	51 34%	47 29%	27 34%	88 31%	439 34%	245 38%	435 38%	61 43%
Don't know	3 *	- -	- -	- -	- -	- -	- -	- -	3 *	- -	- -	- -
NA	2 *	- *	- -	- -	- *	- *	- -	- *	2 *	- -	- *	- *
Mean Score	0.19	0.47	0.03	0.24	0.40	0.47	0.29	0.45	0.21	0.23	0.18	*
Standard Deviation	1.28	1.31	1.40	1.40	1.33	1.31	1.28	1.35	1.18	1.29	1.36	1.39
Standard Error	0.02	0.07	0.33	0.20	0.11	0.10	0.14	0.08	0.03	0.05	0.04	0.12

Q2_16 Please tell me how much you agree or disagree - I enjoy cooking and preparing food

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Definitely agree	1248	559	689	142	241	227	237	168	158	72	1046	60	114	27	1076	129	783	463
	39%	35%	42%	30%	45%	42%	40%	38%	39%	30%	39%	38%	42%	30%	38%	45%	40%	37%
(1) Tend to agree	950	466	484	193	154	145	181	118	107	52	794	60	67	29	832	85	557	392
	29%	30%	29%	41%	29%	27%	30%	27%	26%	22%	29%	38%	25%	32%	30%	29%	28%	31%
(0) Neither agree nor disagree	372	182	190	39	69	73	68	51	46	26	325	12	26	10	327	30	223	149
	12%	12%	12%	8%	13%	14%	11%	11%	11%	11%	12%	7%	9%	11%	12%	10%	11%	12%
(-1) Tend to disagree	333	166	167	47	50	46	44	47	47	51	279	19	24	12	286	30	199	134
	10%	11%	10%	10%	9%	9%	7%	11%	12%	21%	10%	12%	9%	13%	10%	10%	10%	11%
(-2) Definitely disagree	320	203	117	46	23	46	64	59	47	36	259	7	42	13	286	12	206	114
	10%	13%	7%	10%	4%	9%	11%	13%	12%	15%	10%	5%	15%	14%	10%	4%	10%	9%
Net : Agree	2197	1025	1173	335	394	372	418	286	266	124	1841	119	182	55	1908	213	1340	856
	68%	65%	71%	71%	73%	69%	70%	65%	65%	52%	68%	76%	66%	61%	68%	74%	68%	68%
Net : Disagree	654	370	284	93	73	92	108	106	95	87	537	26	66	24	572	42	405	249
	20%	23%	17%	20%	14%	17%	18%	24%	23%	36%	20%	17%	24%	27%	20%	15%	21%	20%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NA	8	2	5	3	-	-	-	-	2	3	6	-	1	-	5	3	3	5
	*	*	*	1%	-	-	-	-	*	1%	*	-	*	*	*	1%	*	*
Mean Score	0.77	0.64	0.89	0.72	1.01	0.86	0.81	0.65	0.69	0.30	0.77	0.93	0.69	0.50	0.76	1.01	0.77	0.76
Standard Deviation	1.33	1.39	1.25	1.26	1.16	1.29	1.32	1.41	1.39	1.48	1.32	1.16	1.47	1.40	1.33	1.17	1.34	1.30
Standard Error	0.02	0.03	0.03	0.06	0.05	0.06	0.05	0.07	0.07	0.10	0.03	0.09	0.09	0.15	0.03	0.07	0.03	0.04

Q2_16 Please tell me how much you agree or disagree - I enjoy cooking and preparing food

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Definitely agree	1248	709	265	86	188	345	392	243	268	202	1046	765	75	408	915	81	20	19	212
	39%	39%	37%	49%	38%	41%	36%	36%	42%	37%	39%	39%	35%	38%	39%	40%	42%	37%	38%
(1) Tend to agree	950	552	185	47	165	244	347	200	158	137	813	595	55	299	744	62	8	19	116
	29%	30%	26%	27%	33%	29%	32%	30%	24%	25%	30%	31%	26%	28%	31%	31%	18%	36%	21%
(0) Neither agree nor disagree	372	227	85	12	48	107	122	75	68	61	311	217	31	123	281	22	6	3	59
	12%	12%	12%	7%	10%	13%	11%	11%	11%	11%	12%	11%	15%	11%	12%	11%	13%	6%	11%
(-1) Tend to disagree	333	186	93	12	43	87	107	75	64	62	272	182	30	120	212	23	5	3	89
	10%	10%	13%	7%	9%	10%	10%	11%	10%	11%	10%	9%	14%	11%	9%	11%	11%	7%	16%
(-2) Definitely disagree	320	161	89	20	51	53	108	74	86	75	245	177	19	125	216	14	8	8	75
	10%	9%	12%	11%	10%	6%	10%	11%	13%	14%	9%	9%	9%	12%	9%	7%	16%	15%	13%
Net : Agree	2197	1261	450	133	353	589	740	443	425	339	1858	1360	130	708	1659	143	28	38	329
	68%	69%	62%	75%	71%	70%	68%	66%	66%	63%	69%	70%	62%	66%	70%	71%	60%	73%	59%
Net : Disagree	654	347	181	32	93	140	215	149	150	137	517	359	49	245	428	37	13	11	164
	20%	19%	25%	18%	19%	17%	20%	22%	23%	25%	19%	19%	23%	23%	18%	19%	27%	21%	29%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NA	8	-	5	-	3	-	6	-	1	4	3	3	1	4	3	-	-	-	5
	*	-	1%	-	1%	-	1%	-	*	1%	*	*	*	*	-	-	-	-	1%
Mean Score	0.77	0.80	0.62	0.94	0.80	0.89	0.75	0.69	0.71	0.61	0.80	0.82	0.65	0.69	0.82	0.85	0.59	0.74	0.55
Standard Deviation	1.33	1.29	1.41	1.36	1.31	1.23	1.31	1.35	1.43	1.44	1.30	1.29	1.33	1.38	1.28	1.26	1.53	1.41	1.47
Standard Error	0.02	0.03	0.05	0.10	0.06	0.04	0.04	0.05	0.06	0.06	0.03	0.03	0.09	0.04	0.03	0.09	0.22	0.20	0.06

Q2_16 Please tell me how much you agree or disagree - I enjoy cooking and preparing food

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Definitely agree	1248	767	224	224	1153	94	1226	1143	2	924	324	720	295	232	502	682
	39%	37%	44%	45%	39%	40%	41%	45%	1%	38%	40%	45%	46%	24%	42%	37%
(1) Tend to agree	950	624	139	122	872	77	901	783	22	720	229	434	178	337	341	560
	29%	30%	27%	25%	29%	32%	30%	31%	17%	30%	28%	27%	28%	35%	28%	30%
(0) Neither agree nor disagree	372	256	58	41	346	26	331	277	17	270	102	189	70	113	127	205
	12%	12%	11%	8%	12%	11%	11%	11%	13%	11%	12%	12%	11%	12%	11%	11%
(-1) Tend to disagree	333	213	53	49	308	26	304	222	18	252	81	172	52	110	106	206
	10%	10%	10%	10%	10%	11%	10%	9%	13%	10%	10%	11%	8%	11%	9%	11%
(-2) Definitely disagree	320	206	35	56	306	15	226	133	68	240	80	102	49	170	118	189
	10%	10%	7%	11%	10%	6%	8%	5%	51%	10%	10%	6%	8%	17%	10%	10%
Net : Agree	2197	1390	363	346	2026	171	2127	1926	24	1644	553	1154	473	570	843	1241
	68%	67%	71%	70%	68%	72%	71%	75%	18%	68%	68%	71%	74%	59%	70%	67%
Net : Disagree	654	419	87	106	613	40	530	355	86	493	161	274	101	279	225	395
	20%	20%	17%	21%	20%	17%	18%	14%	64%	20%	20%	17%	16%	29%	19%	21%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NA	8	5	-	-	8	-	1	1	7	5	3	-	-	8	2	6
	*	*	-	-	*	*	*	*	5%	*	*	-	-	*	*	*
Mean Score	0.77	0.74	0.91	0.83	0.76	0.89	0.87	1.01	-1.01	0.76	0.78	0.93	0.96	0.37	0.84	0.73
Standard Deviation	1.33	1.32	1.26	1.39	1.33	1.22	1.26	1.17	1.23	1.33	1.32	1.24	1.25	1.42	1.32	1.33
Standard Error	0.02	0.03	0.06	0.06	0.02	0.08	0.02	0.02	0.11	0.03	0.05	0.03	0.05	0.05	0.04	0.03

Q2_16 Please tell me how much you agree or disagree - I enjoy cooking and preparing food

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Definitely agree	1248 39%	63 36%	59 44%	134 45%	164 39%	878 38%
(1) Tend to agree	950 29%	58 33%	31 23%	79 27%	119 28%	684 30%
(0) Neither agree nor disagree	372 12%	14 8%	19 14%	31 10%	50 12%	271 12%
(-1) Tend to disagree	333 10%	28 16%	14 11%	23 8%	46 11%	230 10%
(-2) Definitely disagree	320 10%	13 7%	10 8%	28 10%	43 10%	231 10%
Net : Agree	2197 68%	122 69%	90 67%	213 72%	283 67%	1562 68%
Net : Disagree	654 20%	41 23%	25 18%	51 17%	89 21%	461 20%
Don't know	-	-	-	-	-	-
NA	8 *	-	-	-	3 1%	4 *
Mean Score	0.77	0.75	0.86	0.91	0.74	0.76
Standard Deviation	1.33	1.29	1.30	1.31	1.34	1.32
Standard Error	0.02	0.10	0.11	0.08	0.07	0.03

Q2_16 Please tell me how much you agree or disagree - I enjoy cooking and preparing food

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Definitely agree	1248 39%	433 38%	154 45%	121 44%	119 39%	120 40%	38 42%	436 43%	286 48%	162 38%	164 42%	269 42%	202 41%	440 38%	35 48%	230 34%
(1) Tend to agree	950 29%	381 33%	104 30%	87 32%	109 36%	92 31%	28 31%	331 33%	190 32%	169 39%	107 28%	223 35%	175 36%	388 33%	20 28%	154 23%
(0) Neither agree nor disagree	372 12%	122 11%	32 9%	20 7%	25 8%	34 12%	7 8%	106 10%	48 8%	46 11%	49 13%	67 10%	44 9%	139 12%	1 2%	88 13%
(-1) Tend to disagree	333 10%	113 10%	28 8%	33 12%	33 11%	35 12%	10 11%	75 7%	50 8%	38 9%	37 10%	49 8%	40 8%	100 9%	10 14%	79 12%
(-2) Definitely disagree	320 10%	89 8%	21 6%	13 5%	19 6%	16 5%	7 8%	67 7%	23 4%	14 3%	30 8%	31 5%	30 6%	95 8%	6 8%	122 18%
Net : Agree	2197 68%	814 71%	258 75%	208 76%	229 75%	212 71%	66 73%	767 76%	476 80%	331 77%	271 70%	492 77%	376 77%	828 71%	55 77%	384 57%
Net : Disagree	654 20%	202 18%	49 14%	46 17%	51 17%	52 17%	17 19%	141 14%	72 12%	52 12%	67 17%	80 13%	70 14%	195 17%	16 22%	202 30%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NA	8	3	3	-	-	-	-	-	-	-	-	-	-	-	-	5
Mean Score	0.77	0.84	1.01	0.98	0.91	0.89	0.88	0.98	1.12	1.00	0.88	1.02	0.98	0.84	0.95	0.43
Standard Deviation	1.33	1.25	1.20	1.19	1.20	1.22	1.29	1.19	1.11	1.06	1.27	1.13	1.17	1.25	1.34	1.50
Standard Error	0.02	0.04	0.07	0.07	0.07	0.07	0.13	0.04	0.05	0.05	0.06	0.04	0.05	0.04	0.16	0.06

Q2_16 Please tell me how much you agree or disagree - I enjoy cooking and preparing food

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Definitely agree	1248 39%	221 34%	33 44%	40 46%	77 43%	57 37%	36 38%	226 40%	197 43%	331 39%	69 46%	229 38%	618 41%	239 36%	33 40%	85 31%
(1) Tend to agree	950 29%	216 33%	29 38%	20 24%	50 28%	43 28%	31 33%	186 33%	156 34%	296 35%	34 23%	199 33%	454 30%	222 33%	29 35%	71 26%
(0) Neither agree nor disagree	372 12%	77 12%	7 9%	14 16%	20 11%	17 11%	11 12%	62 11%	51 11%	91 11%	23 16%	69 12%	151 10%	84 13%	7 9%	34 13%
(-1) Tend to disagree	333 10%	65 10%	2 2%	3 4%	22 12%	26 16%	9 9%	48 8%	33 7%	74 9%	15 10%	62 10%	138 9%	64 10%	7 9%	34 13%
(-2) Definitely disagree	320 10%	68 11%	5 6%	9 10%	10 5%	14 9%	8 8%	42 7%	24 5%	56 7%	8 5%	45 7%	134 9%	60 9%	6 8%	44 16%
Net : Agree	2197 68%	437 68%	62 82%	60 70%	127 71%	101 64%	67 71%	413 73%	354 77%	627 74%	103 69%	427 71%	1072 72%	461 69%	62 75%	155 57%
Net : Disagree	654 20%	133 21%	7 9%	12 14%	32 18%	39 25%	16 17%	90 16%	56 12%	130 15%	23 15%	106 18%	272 18%	124 18%	14 16%	78 29%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NA	8 *	-	-	-	1 *	-	-	1 *	-	3 *	-	3 *	1 *	1 *	-	4 1%
Mean Score	0.77	0.71	1.10	0.92	0.91	0.67	0.84	0.90	1.02	0.91	0.95	0.84	0.86	0.77	0.90	0.44
Standard Deviation	1.33	1.31	1.09	1.31	1.23	1.34	1.26	1.23	1.13	1.20	1.23	1.24	1.29	1.27	1.24	1.46
Standard Error	0.02	0.05	0.13	0.14	0.09	0.11	0.13	0.05	0.05	0.04	0.10	0.05	0.03	0.05	0.14	0.09

Q2_16 Please tell me how much you agree or disagree - I enjoy cooking and preparing food

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Definitely agree	1248 39%	195 38%	484 40%	238 41%	215 37%	116 33%	327 39%	921 39%	136 40%	288 38%	301 39%	272 41%
(1) Tend to agree	950 29%	127 25%	350 29%	161 28%	189 33%	123 36%	261 31%	689 29%	92 27%	201 27%	240 31%	195 29%
(0) Neither agree nor disagree	372 12%	65 13%	123 10%	81 14%	73 13%	31 9%	105 12%	267 11%	31 9%	96 13%	96 12%	72 11%
(-1) Tend to disagree	333 10%	72 14%	126 10%	49 8%	50 9%	36 10%	93 11%	241 10%	42 13%	91 12%	70 9%	61 9%
(-2) Definitely disagree	320 10%	53 10%	127 10%	55 9%	47 8%	38 11%	59 7%	262 11%	34 10%	81 11%	66 9%	68 10%
Net : Agree	2197 68%	322 63%	834 69%	399 68%	404 70%	239 69%	587 69%	1610 68%	228 68%	489 65%	541 70%	466 70%
Net : Disagree	654 20%	125 24%	253 21%	105 18%	97 17%	74 21%	151 18%	502 21%	76 23%	173 23%	136 18%	129 19%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
NA	8 *	1 *	4 *	-	-	3 1%	3 *	5 *	1 *	-	-	-
Mean Score	0.77	0.66	0.78	0.82	0.83	0.70	0.83	0.74	0.76	0.69	0.83	0.81
Standard Deviation	1.33	1.37	1.35	1.31	1.25	1.33	1.25	1.35	1.36	1.36	1.27	1.33
Standard Error	0.02	0.06	0.04	0.05	0.05	0.07	0.04	0.03	0.07	0.05	0.05	0.05

Q2_16 Please tell me how much you agree or disagree - I enjoy cooking and preparing food

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Definitely agree	1248 39%	129 41%	3 19%	15 29%	51 33%	76 47%	35 43%	107 38%	516 40%	224 34%	464 40%	44 31%
(1) Tend to agree	950 29%	82 26%	5 30%	13 25%	45 30%	38 23%	23 29%	73 26%	390 30%	205 31%	317 27%	37 26%
(0) Neither agree nor disagree	372 12%	30 9%	1 7%	7 13%	16 11%	13 8%	7 9%	29 10%	152 12%	88 13%	112 10%	21 15%
(-1) Tend to disagree	333 10%	27 9%	3 19%	8 15%	16 11%	12 7%	9 11%	27 9%	127 10%	70 11%	118 10%	18 13%
(-2) Definitely disagree	320 10%	44 14%	5 26%	9 17%	24 16%	21 13%	7 9%	47 17%	97 8%	65 10%	139 12%	20 14%
Net : Agree	2197 68%	212 67%	9 48%	28 55%	96 63%	113 70%	58 71%	179 63%	906 71%	429 66%	781 68%	81 57%
Net : Disagree	654 20%	71 23%	8 45%	17 32%	40 26%	33 21%	16 20%	74 26%	224 17%	135 21%	258 22%	38 27%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
NA	8 *	1 *	-	-	-	1 1%	-	1 *	2 *	-	4 *	2 1%
Mean Score	0.77	0.72	-0.03	0.35	0.54	0.84	0.85	0.59	0.86	0.70	0.74	0.48
Standard Deviation	1.33	1.43	1.55	1.48	1.44	1.43	1.32	1.48	1.26	1.31	1.39	1.41
Standard Error	0.02	0.08	0.37	0.21	0.12	0.11	0.15	0.09	0.04	0.05	0.04	0.12

Q2_16 Please tell me how much you agree or disagree - I don't have time to spend preparing and cooking food

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Definitely agree	194	151	43	33	28	42	48	25	12	6	156	5	29	4	170	13	107	87
	6%	10%	3%	7%	5%	8%	8%	6%	3%	2%	6%	3%	11%	5%	6%	5%	5%	7%
(1) Tend to agree	416	257	160	78	101	64	85	58	23	7	357	20	25	14	364	44	253	164
	13%	16%	10%	17%	19%	12%	14%	13%	6%	3%	13%	13%	9%	15%	13%	15%	13%	13%
(0) Neither agree nor disagree	306	147	159	64	48	55	63	35	22	17	257	14	27	7	268	24	173	132
	9%	9%	10%	14%	9%	10%	11%	8%	5%	7%	9%	9%	10%	8%	10%	8%	9%	11%
(-1) Tend to disagree	969	475	494	145	174	187	170	122	113	58	813	56	64	37	843	81	587	382
	30%	30%	30%	31%	32%	35%	29%	28%	28%	24%	30%	36%	23%	41%	30%	28%	30%	30%
(-2) Definitely disagree	1320	534	787	146	182	189	225	197	233	145	1106	60	127	28	1146	124	836	483
	41%	34%	48%	31%	34%	35%	38%	45%	57%	60%	41%	38%	46%	31%	41%	43%	42%	38%
Net : Agree	611	408	203	112	129	107	133	83	34	13	513	25	54	18	534	57	360	251
	19%	26%	12%	24%	24%	20%	22%	19%	8%	5%	19%	16%	20%	20%	19%	20%	18%	20%
Net : Disagree	2290	1009	1281	291	356	376	395	320	346	203	1919	116	191	65	1988	204	1423	865
	71%	64%	77%	62%	66%	70%	67%	72%	85%	84%	71%	74%	69%	71%	71%	71%	72%	69%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NA	25	15	10	3	3	-	2	4	4	8	20	2	2	-	22	3	15	10
	1%	1%	1%	1%	1%	-	*	1%	1%	3%	1%	1%	1%	*	1%	1%	1%	1%
Mean Score	-0.87	-0.63	-1.11	-0.62	-0.71	-0.77	-0.74	-0.93	-1.32	-1.41	-0.88	-0.94	-0.86	-0.77	-0.87	-0.90	-0.92	-0.81
Standard Deviation	1.25	1.35	1.09	1.28	1.26	1.26	1.31	1.26	1.01	0.93	1.24	1.13	1.37	1.19	1.25	1.24	1.23	1.27
Standard Error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.06	0.05	0.06	0.02	0.09	0.08	0.12	0.02	0.07	0.03	0.04

Food and You Survey 2012

Q2_16 Please tell me how much you agree or disagree - I don't have time to spend preparing and cooking food

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Definitely agree	194	151	15	10	19	34	84	31	45	22	172	124	8	63	148	10	2	5	28
	6%	8%	2%	5%	4%	4%	8%	5%	7%	4%	6%	6%	4%	6%	6%	5%	5%	10%	5%
(1) Tend to agree	416	333	28	14	42	132	135	99	51	40	377	265	21	130	330	24	7	4	51
	13%	18%	4%	8%	9%	16%	12%	15%	8%	7%	14%	14%	10%	12%	14%	12%	15%	8%	9%
(0) Neither agree nor disagree	306	205	34	15	52	92	106	65	42	48	257	201	33	72	252	14	5	3	32
	9%	11%	5%	9%	10%	11%	10%	10%	7%	9%	10%	10%	16%	7%	11%	7%	11%	6%	6%
(-1) Tend to disagree	969	576	188	50	155	258	338	208	164	139	830	582	62	325	745	68	8	15	133
	30%	31%	26%	28%	31%	31%	31%	31%	25%	26%	31%	30%	30%	30%	31%	34%	17%	28%	24%
(-2) Definitely disagree	1320	567	444	89	221	315	410	260	336	278	1042	759	81	480	884	85	22	25	303
	41%	31%	62%	50%	44%	38%	38%	39%	52%	51%	39%	39%	38%	44%	37%	42%	47%	48%	54%
Net : Agree	611	484	42	24	61	166	218	130	96	62	549	389	29	193	478	35	9	9	79
	19%	26%	6%	13%	12%	20%	20%	20%	15%	11%	20%	20%	14%	18%	20%	17%	20%	18%	14%
Net : Disagree	2290	1143	632	138	376	573	748	468	500	417	1872	1341	143	804	1628	153	30	40	437
	71%	62%	88%	78%	76%	69%	69%	70%	78%	77%	70%	69%	68%	75%	69%	76%	64%	76%	78%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NA	25	4	13	-	9	4	10	4	7	14	11	8	6	10	12	-	3	-	10
	1%	*	2%	-	2%	1%	1%	1%	1%	3%	*	*	3%	1%	1%	-	5%	-	2%
Mean Score	-0.87	-0.59	-1.44	-1.09	-1.06	-0.83	-0.80	-0.85	-1.09	-1.16	-0.82	-0.82	-0.91	-0.96	-0.80	-0.95	-0.91	-0.96	-1.16
Standard Deviation	1.25	1.31	0.91	1.18	1.12	1.21	1.28	1.22	1.24	1.13	1.26	1.26	1.14	1.24	1.25	1.20	1.31	1.34	1.19
Standard Error	0.02	0.03	0.03	0.09	0.05	0.04	0.04	0.05	0.05	0.05	0.02	0.03	0.08	0.04	0.03	0.08	0.20	0.19	0.05

Q2_16 Please tell me how much you agree or disagree - I don't have time to spend preparing and cooking food

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Definitely agree	194	124	21	32	184	10	148	94	30	156	39	46	25	123	54	131
	6%	6%	4%	7%	6%	4%	5%	4%	23%	6%	5%	3%	4%	13%	4%	7%
(1) Tend to agree	416	267	73	52	381	36	367	299	28	354	62	148	78	190	172	217
	13%	13%	14%	11%	13%	15%	12%	12%	21%	15%	8%	9%	12%	20%	14%	12%
(0) Neither agree nor disagree	306	183	65	38	285	21	284	247	12	241	65	139	73	93	131	151
	9%	9%	13%	8%	10%	9%	9%	10%	9%	10%	8%	9%	11%	10%	11%	8%
(-1) Tend to disagree	969	620	147	143	880	89	923	805	16	745	225	499	185	285	346	562
	30%	30%	29%	29%	29%	38%	31%	31%	12%	31%	27%	31%	29%	29%	29%	30%
(-2) Definitely disagree	1320	861	203	221	1241	79	1265	1112	26	900	420	785	277	259	486	771
	41%	42%	40%	45%	41%	33%	42%	43%	19%	37%	51%	49%	43%	27%	41%	42%
Net : Agree	611	391	93	84	564	46	515	393	59	510	101	194	103	313	226	348
	19%	19%	18%	17%	19%	20%	17%	15%	44%	21%	12%	12%	16%	32%	19%	19%
Net : Disagree	2290	1481	350	364	2121	169	2188	1918	42	1645	645	1284	462	544	833	1333
	71%	72%	69%	74%	71%	71%	73%	75%	31%	68%	79%	79%	72%	56%	70%	72%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NA	25	15	-	7	23	2	3	1	21	16	9	1	5	19	8	15
	1%	1%	-	1%	1%	1%	*	*	16%	1%	1%	*	1%	2%	1%	1%
Mean Score	-0.87	-0.89	-0.86	-0.97	-0.88	-0.81	-0.93	-0.99	0.19	-0.78	-1.14	-1.13	-0.96	-0.39	-0.87	-0.89
Standard Deviation	1.25	1.25	1.20	1.25	1.25	1.18	1.21	1.15	1.54	1.27	1.15	1.09	1.18	1.40	1.22	1.27
Standard Error	0.02	0.03	0.05	0.06	0.02	0.08	0.02	0.02	0.15	0.03	0.04	0.03	0.05	0.05	0.04	0.03

Q2_16 Please tell me how much you agree or disagree - I don't have time to spend preparing and cooking food

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Definitely agree	194 6%	10 6%	1 1%	11 4%	13 3%	160 7%
(1) Tend to agree	416 13%	19 11%	15 11%	26 9%	64 15%	299 13%
(0) Neither agree nor disagree	306 9%	22 13%	11 8%	39 13%	36 8%	213 9%
(-1) Tend to disagree	969 30%	59 33%	43 32%	82 28%	111 26%	702 31%
(-2) Definitely disagree	1320 41%	67 38%	64 48%	135 46%	194 45%	908 39%
Net : Agree	611 19%	29 16%	16 12%	37 13%	78 18%	459 20%
Net : Disagree	2290 71%	126 71%	107 80%	217 74%	304 71%	1609 70%
Don't know	-	-	-	-	-	-
NA	25 1%	-	-	-	8 2%	17 1%
Mean Score	-0.87	-0.87	-1.14	-1.03	-0.97	-0.83
Standard Deviation	1.25	1.19	1.04	1.14	1.21	1.27
Standard Error	0.02	0.09	0.09	0.07	0.06	0.03

Q2_16 Please tell me how much you agree or disagree - I don't have time to spend preparing and cooking food

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Definitely agree	194 6%	67 6%	15 4%	7 3%	10 3%	9 3%	7 7%	38 4%	26 4%	20 5%	27 7%	21 3%	33 7%	42 4%	2 2%	53 8%
(1) Tend to agree	416 13%	157 14%	47 14%	52 19%	42 14%	35 12%	6 6%	122 12%	64 11%	72 17%	39 10%	76 12%	67 14%	170 15%	11 15%	73 11%
(0) Neither agree nor disagree	306 9%	121 11%	36 11%	29 10%	32 11%	33 11%	10 11%	104 10%	42 7%	34 8%	34 9%	59 9%	54 11%	120 10%	4 6%	56 8%
(-1) Tend to disagree	969 30%	335 29%	108 32%	84 31%	108 35%	101 34%	34 37%	329 32%	183 31%	147 34%	138 36%	189 30%	152 31%	359 31%	19 27%	195 29%
(-2) Definitely disagree	1320 41%	453 40%	131 38%	103 37%	111 36%	119 40%	35 39%	418 41%	282 47%	155 36%	150 39%	293 46%	184 38%	468 40%	36 51%	291 43%
Net : Agree	611 19%	223 20%	62 18%	59 21%	52 17%	43 15%	12 13%	160 16%	90 15%	92 22%	66 17%	97 15%	99 20%	212 18%	12 17%	126 19%
Net : Disagree	2290 71%	788 69%	239 70%	187 68%	219 72%	219 74%	69 76%	747 74%	464 78%	303 71%	287 74%	482 76%	336 69%	827 71%	56 78%	485 71%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NA	25 1%	9 1%	5 1%	-	1 *	1 *	-	3 *	-	-	-	-	-	3 *	-	12 2%
Mean Score	-0.87	-0.84	-0.87	-0.82	-0.88	-0.97	-0.94	-0.96	-1.06	-0.81	-0.89	-1.03	-0.79	-0.90	-1.09	-0.89
Standard Deviation	1.25	1.25	1.20	1.20	1.15	1.12	1.19	1.16	1.17	1.23	1.22	1.15	1.26	1.19	1.16	1.29
Standard Error	0.02	0.04	0.07	0.07	0.07	0.06	0.12	0.04	0.05	0.06	0.06	0.05	0.06	0.03	0.14	0.05

Q2_16 Please tell me how much you agree or disagree - I don't have time to spend preparing and cooking food

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Definitely agree	194	39	1	6	5	5	4	24	21	51	9	30	85	29	7	21
	6%	6%	2%	7%	3%	3%	4%	4%	4%	6%	6%	5%	6%	4%	8%	8%
(1) Tend to agree	416	95	7	9	34	22	11	81	57	125	12	79	209	108	10	31
	13%	15%	9%	10%	19%	14%	12%	14%	12%	15%	8%	13%	14%	16%	12%	12%
(0) Neither agree nor disagree	306	74	15	12	15	14	10	58	41	89	9	47	168	53	3	14
	9%	11%	19%	14%	9%	9%	11%	10%	9%	10%	6%	8%	11%	8%	3%	5%
(-1) Tend to disagree	969	170	26	27	56	46	28	190	132	270	48	185	447	217	21	74
	30%	26%	34%	31%	31%	29%	29%	33%	29%	32%	32%	31%	30%	32%	25%	27%
(-2) Definitely disagree	1320	268	25	32	68	68	41	212	211	312	71	261	579	261	40	124
	41%	41%	33%	37%	38%	43%	44%	38%	46%	37%	48%	43%	39%	39%	48%	46%
Net : Agree	611	134	8	15	39	27	15	105	77	176	21	108	294	137	17	52
	19%	21%	11%	17%	21%	17%	16%	18%	17%	21%	14%	18%	20%	20%	20%	19%
Net : Disagree	2290	438	51	59	125	114	69	402	343	582	119	447	1026	478	61	199
	71%	68%	67%	68%	69%	72%	73%	71%	74%	68%	80%	74%	68%	71%	73%	73%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NA	25	2	2	-	1	3	-	2	-	3	-	1	10	2	3	7
	1%	*	3%	-	*	2%	-	*	*	*	-	*	1%	*	4%	3%
Mean Score	-0.87	-0.82	-0.89	-0.81	-0.84	-0.97	-0.98	-0.86	-0.99	-0.79	-1.08	-0.95	-0.82	-0.86	-0.96	-0.94
Standard Deviation	1.25	1.28	1.04	1.24	1.20	1.18	1.18	1.19	1.20	1.25	1.18	1.22	1.24	1.22	1.34	1.31
Standard Error	0.02	0.05	0.12	0.13	0.09	0.09	0.12	0.05	0.06	0.04	0.10	0.05	0.03	0.05	0.15	0.08

Q2_16 Please tell me how much you agree or disagree - I don't have time to spend preparing and cooking food

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Definitely agree	194 6%	23 4%	62 5%	36 6%	45 8%	28 8%	47 6%	147 6%	16 5%	45 6%	46 6%	43 6%
(1) Tend to agree	416 13%	57 11%	124 10%	86 15%	107 19%	43 12%	143 17%	274 11%	29 9%	89 12%	108 14%	107 16%
(0) Neither agree nor disagree	306 9%	47 9%	112 9%	54 9%	61 11%	32 9%	80 9%	226 9%	24 7%	75 10%	86 11%	71 11%
(-1) Tend to disagree	969 30%	145 28%	364 30%	181 31%	176 31%	102 29%	262 31%	708 30%	99 29%	219 29%	240 31%	207 31%
(-2) Definitely disagree	1320 41%	237 46%	540 44%	223 38%	185 32%	136 39%	312 37%	1008 42%	167 50%	324 43%	291 38%	238 36%
Net : Agree	611 19%	80 16%	186 15%	122 21%	152 27%	71 21%	190 22%	420 18%	45 13%	133 18%	155 20%	150 22%
Net : Disagree	2290 71%	383 75%	905 74%	404 69%	361 63%	238 69%	573 68%	1716 72%	266 79%	543 72%	531 69%	444 67%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
NA	25 1%	3 1%	12 1%	5 1%	-	6 2%	3 *	22 1%	1 *	6 1%	2 *	3 *
Mean Score	-0.87	-1.02	-1.00	-0.81	-0.61	-0.80	-0.77	-0.91	-1.11	-0.92	-0.80	-0.74
Standard Deviation	1.25	1.19	1.19	1.26	1.32	1.31	1.26	1.24	1.16	1.24	1.25	1.27
Standard Error	0.02	0.05	0.03	0.05	0.05	0.07	0.04	0.03	0.06	0.05	0.04	0.05

Q2_16 Please tell me how much you agree or disagree - I don't have time to spend preparing and cooking food

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Definitely agree	194 6%	26 8%	2 13%	4 9%	17 11%	12 7%	7 8%	27 9%	59 5%	52 8%	74 6%	9 6%
(1) Tend to agree	416 13%	26 8%	5 29%	11 22%	15 10%	13 8%	6 8%	33 12%	190 15%	85 13%	122 11%	19 14%
(0) Neither agree nor disagree	306 9%	30 9%	- 3%	4 8%	18 12%	13 8%	11 14%	24 8%	122 10%	60 9%	101 9%	22 15%
(-1) Tend to disagree	969 30%	89 28%	5 30%	14 27%	45 29%	42 26%	25 31%	75 27%	396 31%	204 31%	332 29%	37 26%
(-2) Definitely disagree	1320 41%	141 45%	5 26%	17 34%	57 37%	80 50%	32 40%	122 43%	511 40%	247 38%	513 44%	49 35%
Net : Agree	611 19%	53 17%	7 42%	15 30%	32 21%	25 15%	13 16%	60 21%	250 19%	137 21%	195 17%	29 20%
Net : Disagree	2290 71%	229 73%	10 56%	31 61%	102 67%	122 76%	58 71%	197 70%	907 71%	451 69%	845 73%	86 61%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
NA	25 1%	2 1%	-	1 1%	1 1%	1 1%	-	2 1%	5 *	4 1%	12 1%	3 3%
Mean Score	-0.87	-0.93	-0.27	-0.57	-0.72	-1.04	-0.86	-0.83	-0.87	-0.78	-0.95	-0.71
Standard Deviation	1.25	1.28	1.48	1.39	1.36	1.25	1.25	1.35	1.22	1.30	1.24	1.27
Standard Error	0.02	0.07	0.35	0.20	0.11	0.10	0.14	0.08	0.03	0.05	0.04	0.11

Q2_16 Please tell me how much you agree or disagree - When preparing food for myself I could be more careful about hygiene

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Definitely agree	255	153	102	38	57	36	55	28	27	15	219	7	21	9	182	63	127	128
	8%	10%	6%	8%	11%	7%	9%	6%	7%	6%	8%	4%	8%	9%	6%	22%	6%	10%
(1) Tend to agree	783	449	334	163	149	115	151	95	69	40	661	32	65	24	666	72	471	312
	24%	28%	20%	35%	28%	21%	25%	22%	17%	17%	24%	20%	24%	27%	24%	25%	24%	25%
(0) Neither agree nor disagree	291	163	128	60	47	53	52	35	22	21	255	14	17	5	263	17	172	118
	9%	10%	8%	13%	9%	10%	9%	8%	5%	9%	9%	9%	6%	6%	9%	6%	9%	9%
(-1) Tend to disagree	843	406	437	110	153	133	156	111	111	69	707	43	65	28	754	60	515	327
	26%	26%	26%	23%	29%	25%	26%	25%	27%	29%	26%	28%	24%	30%	27%	21%	26%	26%
(-2) Definitely disagree	1027	387	640	89	130	196	178	166	173	91	839	61	103	23	918	72	669	357
	32%	25%	39%	19%	24%	37%	30%	38%	42%	38%	31%	39%	38%	26%	33%	25%	34%	28%
Net : Agree	1038	602	436	201	206	151	206	123	96	55	880	39	86	33	847	136	598	440
	32%	38%	26%	43%	38%	28%	35%	28%	24%	23%	32%	25%	31%	36%	30%	47%	30%	35%
Net : Disagree	1869	793	1076	199	284	329	334	277	283	160	1545	105	168	51	1672	133	1184	684
	58%	50%	65%	42%	53%	61%	56%	63%	70%	66%	57%	67%	61%	56%	59%	46%	60%	54%
Don't know	4	-	4	4	-	-	-	-	-	-	4	-	-	-	4	-	-	4
	*	*	*	1%	-	-	-	*	-	-	*	-	-	*	*	-	-	*
NA	29	20	9	5	-	4	3	7	6	5	25	-	3	1	26	3	17	12
	1%	1%	1%	1%	*	1%	*	2%	1%	2%	1%	-	1%	1%	1%	1%	1%	1%
Mean Score	-0.50	-0.27	-0.72	-0.11	-0.28	-0.64	-0.42	-0.67	-0.83	-0.77	-0.48	-0.77	-0.61	-0.37	-0.56	-0.02	-0.58	-0.38
Standard Deviation	1.36	1.36	1.33	1.30	1.37	1.34	1.38	1.35	1.32	1.29	1.36	1.28	1.40	1.38	1.33	1.54	1.34	1.39
Standard Error	0.02	0.03	0.03	0.06	0.06	0.06	0.06	0.06	0.07	0.08	0.03	0.10	0.08	0.15	0.09	0.03	0.03	0.04

Q2_16 Please tell me how much you agree or disagree - When preparing food for myself I could be more careful about hygiene

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Definitely agree	255	133	47	27	48	53	74	48	80	48	207	146	15	94	180	12	5	7	51
	8%	7%	7%	15%	10%	6%	7%	7%	12%	9%	8%	8%	7%	9%	8%	6%	10%	13%	9%
(1) Tend to agree	783	455	120	46	162	200	268	170	145	116	666	503	53	226	615	48	8	11	100
	24%	25%	17%	26%	33%	24%	25%	25%	23%	22%	33%	26%	25%	21%	26%	22%	18%	21%	18%
(0) Neither agree nor disagree	291	183	48	17	42	72	121	61	36	37	254	177	26	88	240	8	3	3	37
	9%	10%	7%	10%	9%	9%	11%	9%	6%	7%	9%	9%	12%	8%	10%	4%	7%	6%	7%
(-1) Tend to disagree	843	509	199	43	92	248	288	165	142	135	707	496	57	290	618	54	6	13	152
	26%	28%	28%	24%	18%	30%	27%	25%	22%	25%	26%	26%	27%	27%	26%	27%	14%	24%	27%
(-2) Definitely disagree	1027	539	297	44	147	258	315	223	230	194	832	604	57	365	701	81	22	18	205
	32%	29%	41%	25%	30%	31%	29%	33%	36%	36%	31%	31%	27%	34%	30%	40%	45%	35%	37%
Net : Agree	1038	588	167	73	210	253	342	217	226	164	874	648	68	320	794	60	13	18	151
	32%	32%	23%	41%	42%	30%	32%	33%	35%	30%	32%	33%	32%	30%	33%	30%	28%	35%	27%
Net : Disagree	1869	1048	496	86	239	507	603	388	372	330	1539	1100	114	656	1318	135	28	31	358
	58%	57%	69%	49%	48%	61%	56%	58%	58%	61%	57%	57%	54%	61%	56%	67%	59%	59%	64%
Don't know	4	4	-	-	-	-	4	-	-	-	4	-	-	4	4	-	-	-	-
	*	*	-	-	-	-	*	-	-	-	*	-	-	*	-	-	-	-	*
NA	29	11	10	1	7	5	13	-	11	10	19	14	3	12	15	-	3	-	11
	1%	1%	1%	1%	1%	1%	1%	*	2%	2%	1%	1%	2%	1%	1%	-	5%	*	2%
Mean Score	-0.50	-0.48	-0.82	-0.17	-0.26	-0.55	-0.47	-0.52	-0.47	-0.59	-0.48	-0.47	-0.42	-0.57	-0.44	-0.71	-0.70	-0.47	-0.66
Standard Deviation	1.36	1.33	1.31	1.44	1.43	1.32	1.33	1.36	1.48	1.40	1.36	1.36	1.32	1.38	1.35	1.36	1.50	1.49	1.38
Standard Error	0.02	0.03	0.05	0.11	0.06	0.05	0.04	0.05	0.06	0.06	0.03	0.03	0.09	0.04	0.03	0.10	0.22	0.21	0.06

Q2_16 Please tell me how much you agree or disagree - When preparing food for myself I could be more careful about hygiene

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Definitely agree	255	125	56	63	226	29	229	181	16	186	69	117	48	89	70	167
	8%	6%	11%	13%	8%	12%	8%	7%	12%	8%	8%	7%	8%	9%	6%	9%
(1) Tend to agree	783	468	153	126	713	70	740	632	19	613	169	367	155	261	288	451
	24%	23%	30%	26%	24%	30%	25%	25%	14%	25%	21%	23%	24%	27%	24%	24%
(0) Neither agree nor disagree	291	195	32	42	277	14	247	201	35	219	72	120	56	114	99	164
	9%	9%	6%	9%	9%	6%	8%	8%	26%	9%	9%	7%	9%	12%	8%	9%
(-1) Tend to disagree	843	566	110	119	783	60	805	698	14	645	197	432	162	249	326	462
	26%	27%	22%	24%	26%	25%	27%	27%	11%	27%	24%	27%	25%	26%	27%	25%
(-2) Definitely disagree	1027	694	156	136	963	63	963	842	23	728	299	582	217	228	408	577
	32%	34%	31%	28%	32%	27%	32%	33%	17%	30%	36%	36%	34%	23%	34%	31%
Net : Agree	1038	593	209	189	939	99	969	813	35	799	238	484	204	350	358	619
	32%	29%	41%	38%	31%	42%	32%	32%	26%	33%	29%	30%	32%	36%	30%	33%
Net : Disagree	1869	1261	267	255	1746	123	1768	1540	37	1373	496	1014	379	476	734	1040
	58%	61%	52%	52%	58%	52%	59%	60%	28%	57%	61%	63%	59%	49%	61%	56%
Don't know	4	4	-	-	4	-	4	4	-	4	-	-	4	-	-	4
	*	*	-	-	*	-	*	*	-	*	-	*	1%	-	-	*
NA	29	17	-	7	27	2	2	1	26	17	13	-	1	29	6	21
	1%	1%	-	1%	1%	1%	*	*	20%	1%	2%	-	*	3%	*	1%
Mean Score	-0.50	-0.60	-0.31	-0.28	-0.52	-0.25	-0.51	-0.54	-0.08	-0.47	-0.60	-0.62	-0.54	-0.28	-0.60	-0.46
Standard Deviation	1.36	1.32	1.45	1.44	1.36	1.43	1.36	1.35	1.33	1.36	1.38	1.36	1.37	1.35	1.33	1.39
Standard Error	0.02	0.03	0.06	0.07	0.02	0.09	0.02	0.03	0.13	0.03	0.05	0.03	0.05	0.04	0.04	0.03

Q2_16 Please tell me how much you agree or disagree - When preparing food for myself I could be more careful about hygiene

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Definitely agree	255 8%	16 9%	15 11%	19 7%	41 10%	173 8%
(1) Tend to agree	783 24%	31 17%	28 21%	69 23%	89 21%	583 25%
(0) Neither agree nor disagree	291 9%	15 9%	7 5%	24 8%	29 7%	213 9%
(-1) Tend to disagree	843 26%	44 25%	33 25%	72 25%	97 23%	623 27%
(-2) Definitely disagree	1027 32%	69 39%	50 37%	108 37%	166 39%	680 30%
Net : Agree	1038 32%	46 26%	43 32%	88 30%	131 31%	755 33%
Net : Disagree	1869 58%	113 64%	83 62%	180 61%	263 62%	1303 57%
Don't know	4 *	-	-	-	-	4 *
NA	29 1%	2 1%	-	1 *	3 1%	23 1%
Mean Score	-0.50	-0.69	-0.56	-0.62	-0.61	-0.46
Standard Deviation	1.36	1.38	1.45	1.36	1.43	1.35
Standard Error	0.02	0.10	0.13	0.08	0.07	0.03

Q2_16 Please tell me how much you agree or disagree - When preparing food for myself I could be more careful about hygiene

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Definitely agree	255 8%	96 8%	34 10%	20 7%	23 8%	19 6%	4 5%	74 7%	36 6%	20 5%	34 9%	46 7%	41 8%	77 7%	10 15%	47 7%
(1) Tend to agree	783 24%	292 26%	92 27%	71 26%	74 24%	54 18%	21 23%	246 24%	141 24%	107 25%	108 28%	147 23%	132 27%	274 24%	18 25%	157 23%
(0) Neither agree nor disagree	291 9%	100 9%	34 10%	18 7%	34 11%	26 9%	8 9%	115 11%	49 8%	46 11%	31 8%	48 8%	45 9%	119 10%	-	73 11%
(-1) Tend to disagree	843 26%	294 26%	81 24%	61 22%	88 29%	85 29%	23 25%	262 26%	160 27%	133 31%	88 23%	188 29%	127 26%	318 27%	16 23%	170 25%
(-2) Definitely disagree	1027 32%	350 31%	94 27%	98 36%	84 28%	112 38%	35 39%	313 31%	210 35%	122 28%	125 32%	210 33%	144 29%	371 32%	27 38%	212 31%
Net : Agree	1038 32%	388 34%	127 37%	91 33%	98 32%	73 24%	25 28%	320 32%	177 30%	127 30%	143 37%	193 30%	173 35%	351 30%	28 39%	204 30%
Net : Disagree	1869 58%	645 57%	175 51%	159 58%	172 56%	198 66%	58 63%	575 57%	371 62%	255 60%	213 55%	398 62%	271 55%	690 59%	44 61%	382 56%
Don't know	4 *	4 *	4 1%	4 1%	-	-	-	-	-	-	-	-	-	-	-	-
NA	29 1%	4 *	3 1%	2 1%	1 *	1 *	-	5 *	-	-	-	-	-	2 *	-	20 3%
Mean Score	-0.50	-0.45	-0.32	-0.55	-0.44	-0.74	-0.70	-0.49	-0.62	-0.54	-0.42	-0.58	-0.41	-0.55	-0.45	-0.52
Standard Deviation	1.36	1.37	1.40	1.40	1.33	1.31	1.32	1.34	1.33	1.26	1.41	1.34	1.37	1.33	1.55	1.34
Standard Error	0.02	0.04	0.08	0.09	0.08	0.08	0.14	0.04	0.05	0.06	0.07	0.05	0.06	0.04	0.18	0.05

Q2_16 Please tell me how much you agree or disagree - When preparing food for myself I could be more careful about hygiene

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Definitely agree	255 8%	62 10%	7 9%	3 4%	16 9%	13 8%	3 3%	67 12%	49 11%	70 8%	18 12%	42 7%	106 7%	52 8%	19 23%	21 8%
(1) Tend to agree	783 24%	156 24%	17 23%	14 16%	40 22%	26 16%	27 28%	161 28%	106 23%	202 24%	31 21%	136 23%	386 26%	135 20%	21 25%	69 25%
(0) Neither agree nor disagree	291 9%	63 10%	12 15%	15 17%	22 12%	8 5%	6 6%	31 5%	29 6%	71 8%	7 5%	53 9%	148 10%	73 11%	3 4%	32 12%
(-1) Tend to disagree	843 26%	168 26%	16 22%	14 16%	52 29%	42 27%	31 33%	142 25%	125 27%	237 28%	38 26%	171 28%	381 25%	191 29%	18 22%	63 23%
(-2) Definitely disagree	1027 32%	195 30%	24 31%	38 44%	49 27%	66 42%	29 30%	163 29%	150 33%	265 31%	54 36%	201 33%	463 31%	211 31%	23 27%	75 28%
Net : Agree	1038 32%	218 34%	24 32%	17 20%	56 31%	38 24%	29 31%	228 40%	156 34%	272 32%	49 33%	177 29%	492 33%	186 28%	40 48%	90 33%
Net : Disagree	1869 58%	363 56%	40 53%	52 60%	100 56%	108 69%	59 63%	306 54%	276 60%	502 59%	92 62%	372 62%	844 56%	402 60%	41 49%	138 51%
Don't know	4 *	- *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	4 *	4 1%	- -	- -
NA	29 1%	4 1%	- -	2 3%	1 *	3 2%	- -	2 *	- -	4 1%	- -	- -	10 1%	4 1%	- -	11 4%
Mean Score	-0.50	-0.43	-0.42	-0.83	-0.43	-0.80	-0.59	-0.31	-0.48	-0.50	-0.53	-0.59	-0.48	-0.57	-0.06	-0.39
Standard Deviation	1.36	1.38	1.38	1.27	1.34	1.36	1.27	1.44	1.42	1.36	1.47	1.33	1.35	1.33	1.58	1.36
Standard Error	0.02	0.05	0.16	0.14	0.10	0.11	0.13	0.06	0.07	0.05	0.12	0.05	0.04	0.05	0.17	0.08

Q2_16 Please tell me how much you agree or disagree - When preparing food for myself I could be more careful about hygiene

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Definitely agree	255 8%	46 9%	78 6%	49 8%	45 8%	37 11%	67 8%	188 8%	39 11%	74 10%	46 6%	48 7%
(1) Tend to agree	783 24%	116 23%	276 23%	150 26%	157 27%	85 24%	228 27%	555 23%	80 24%	217 29%	190 25%	140 21%
(0) Neither agree nor disagree	291 9%	36 7%	99 8%	54 9%	60 10%	42 12%	93 11%	198 8%	21 6%	60 8%	80 10%	76 11%
(-1) Tend to disagree	843 26%	141 28%	323 27%	156 27%	155 27%	68 20%	203 24%	640 27%	81 24%	161 21%	233 30%	175 26%
(-2) Definitely disagree	1027 32%	171 33%	423 35%	167 29%	158 28%	108 31%	253 30%	773 32%	116 34%	241 32%	222 29%	221 33%
Net : Agree	1038 32%	162 32%	354 29%	199 34%	201 35%	122 35%	295 35%	743 31%	118 35%	291 38%	236 30%	189 28%
Net : Disagree	1869 58%	312 61%	746 61%	323 55%	313 55%	175 51%	456 54%	1413 59%	196 58%	402 53%	454 59%	395 59%
Don't know	4 *	- *	- *	- *	- *	4 1%	- *	4 *	- *	- *	- *	- *
NA	29 1%	2 *	16 1%	8 1%	- *	3 1%	3 *	27 1%	1 *	4 1%	3 *	7 1%
Mean Score	-0.50	-0.54	-0.62	-0.42	-0.39	-0.37	-0.41	-0.53	-0.46	-0.37	-0.51	-0.57
Standard Deviation	1.36	1.39	1.34	1.36	1.34	1.42	1.36	1.36	1.45	1.43	1.30	1.33
Standard Error	0.02	0.06	0.04	0.06	0.06	0.08	0.05	0.03	0.08	0.05	0.05	0.05

Q2_16 Please tell me how much you agree or disagree - When preparing food for myself I could be more careful about hygiene

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Definitely agree	255 8%	24 8%	2 11%	7 14%	8 5%	14 9%	6 7%	24 8%	74 6%	56 9%	104 9%	20 14%
(1) Tend to agree	783 24%	77 25%	5 27%	15 30%	36 23%	39 24%	22 27%	67 24%	297 23%	147 23%	300 26%	38 27%
(0) Neither agree nor disagree	291 9%	20 6%	2 10%	1 3%	12 8%	9 5%	4 5%	18 6%	125 10%	62 9%	93 8%	10 7%
(-1) Tend to disagree	843 26%	80 25%	4 23%	11 22%	43 28%	38 24%	18 23%	74 26%	369 29%	162 25%	272 24%	40 28%
(-2) Definitely disagree	1027 32%	109 35%	5 27%	16 30%	53 35%	58 36%	29 36%	97 34%	405 32%	221 34%	370 32%	31 22%
Net : Agree	1038 32%	101 32%	7 38%	23 44%	43 28%	53 33%	28 34%	91 32%	372 29%	203 31%	405 35%	58 41%
Net : Disagree	1869 58%	189 60%	9 50%	27 52%	96 63%	96 60%	48 58%	172 61%	774 60%	382 59%	642 56%	71 50%
Don't know	4 *	- *	- -	- -	- *	- -	- -	- *	4 *	- *	- -	- -
NA	29 1%	4 1%	- 2%	- 1%	1 1%	3 2%	2 2%	3 1%	10 1%	4 1%	14 1%	2 1%
Mean Score	-0.50	-0.56	-0.28	-0.24	-0.65	-0.55	-0.54	-0.55	-0.58	-0.53	-0.44	-0.18
Standard Deviation	1.36	1.39	1.46	1.52	1.31	1.43	1.41	1.39	1.30	1.38	1.40	1.42
Standard Error	0.02	0.08	0.35	0.21	0.11	0.11	0.16	0.08	0.04	0.05	0.04	0.12

Q2_16 Summary - Agreement/ disagreement ...

Base: All respondents

	Q2_16											Mean Score	Standard Deviation	Standard Error
	Unweighted Base	Base	(2) Definitely agree	(1) Tend to agree	(0) Neither agree nor disagree	(-1) Tend to disagree	(-2) Definitely disagree	Net : Agree	Net : Disagree	Don't know	NA			
What You Eat Makes A Big Difference To How Healthy You Are	3231	3231	2094 65%	922 29%	92 3%	92 3%	31 1%	3015 93%	122 4%	2 *	-	1.53	0.77	0.01
The Experts Contradict Each Other Over What Foods Are Good Or Bad For You	3231	3231	1159 36%	1232 38%	459 14%	284 9%	67 2%	2392 74%	351 11%	29 1%	-	0.98	1.02	0.02
I Enjoy Cooking And Preparing Food	3231	3231	1248 39%	950 29%	372 12%	333 10%	320 10%	2197 68%	654 20%	-	8 *	0.77	1.33	0.02
The Price Of Food Doesn't Really Matter As Long As I Know That The Quality Is Good	3231	3231	536 17%	1066 33%	444 14%	848 26%	332 10%	1601 50%	1181 37%	3 *	2 *	0.19	1.28	0.02
When Preparing Food For Myself I Could Be More Careful About Hygiene	3231	3231	255 8%	783 24%	291 9%	843 26%	1027 32%	1038 32%	1869 58%	4 *	29 1%	-0.50	1.36	0.02
I Don't Have Time To Spend Preparing And Cooking Food	3231	3231	194 6%	416 13%	306 9%	969 30%	1320 41%	611 19%	2290 71%	-	25 1%	-0.87	1.25	0.02
I Don't Really Think About What I Eat	3231	3231	178 6%	356 11%	154 5%	1028 32%	1515 47%	534 17%	2543 79%	-	-	-1.04	1.20	0.02
Good Health Is Just A Matter Of Good Luck	3231	3231	123 4%	332 10%	265 8%	981 30%	1525 47%	455 14%	2506 78%	5 *	-	-1.07	1.14	0.02

Q2_33 Have you done any of the following things in the last 7 days?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Eaten in a restaurant	977	484	494	168	189	168	184	109	103	56	828	35	87	27	847	97	596	381
	30%	31%	30%	36%	35%	31%	31%	25%	25%	23%	31%	22%	32%	30%	30%	34%	30%	30%
Eaten takeaway food (e.g. Indian/ Chinese/ Pizza/ Fish and chips)	850	473	377	147	240	170	158	74	49	12	734	29	61	26	719	93	538	312
	26%	30%	23%	31%	45%	32%	27%	17%	12%	5%	27%	19%	22%	29%	26%	32%	27%	25%
Eaten in a café or coffee shop	781	348	433	127	143	128	145	101	91	46	658	36	62	25	712	34	480	300
	24%	22%	26%	27%	27%	24%	24%	23%	22%	19%	24%	23%	23%	28%	25%	12%	24%	24%
Eaten fast food e.g. McDonalds, KFC, kebab shops	630	346	284	201	174	131	87	25	9	4	533	31	48	19	525	82	338	292
	20%	22%	17%	43%	32%	24%	15%	6%	2%	2%	20%	20%	17%	20%	19%	28%	17%	23%
Eaten in a pub	597	288	308	100	96	83	107	83	90	39	534	28	30	5	561	10	383	214
	18%	18%	19%	21%	18%	15%	18%	19%	22%	16%	20%	18%	11%	5%	20%	3%	19%	17%
Bought food or drink from a café, coffee shop or sandwich bar to take away	615	344	271	155	153	116	112	33	32	14	543	25	34	13	533	61	343	271
	19%	22%	16%	33%	28%	22%	19%	7%	8%	6%	20%	16%	12%	14%	19%	21%	17%	22%
Eaten food from a work canteen	266	169	97	61	76	55	54	18	2	2	232	9	20	5	232	23	146	120
	8%	11%	6%	13%	14%	10%	9%	4%	*	1%	9%	6%	7%	5%	8%	8%	7%	10%
Eaten food from a cinema, bowling alley, theme park or other leisure facility	109	43	66	38	32	20	7	2	5	4	100	2	5	3	99	6	60	49
	3%	3%	4%	8%	6%	4%	1%	1%	1%	2%	4%	1%	2%	3%	4%	2%	3%	4%
None of the above	819	395	424	44	61	106	155	163	164	123	662	48	86	24	710	73	495	324
	25%	25%	26%	9%	11%	20%	26%	37%	40%	51%	24%	31%	31%	27%	25%	25%	25%	26%
Average number of responses	1.75	1.83	1.67	2.21	2.17	1.82	1.70	1.37	1.34	1.24	1.78	1.55	1.58	1.62	1.76	1.66	1.71	1.80

Q2_33 Have you done any of the following things in the last 7 days?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Eaten in a restaurant	977	625	173	43	137	351	356	156	115	120	857	635	60	283	796	52	7	9	113
	30%	34%	24%	24%	28%	42%	33%	23%	18%	22%	32%	33%	28%	26%	34%	26%	15%	17%	20%
Eaten takeaway food (e.g. Indian/ Chinese/ Pizza/ Fish and chips)	850	561	73	49	167	236	291	199	124	102	748	564	59	226	720	37	12	10	71
	26%	31%	10%	27%	34%	28%	27%	30%	19%	19%	28%	29%	28%	21%	30%	18%	25%	19%	13%
Eaten in a café or coffee shop	781	489	150	37	105	298	258	137	88	101	679	492	59	230	631	48	5	11	87
	24%	27%	21%	21%	21%	36%	24%	21%	14%	19%	25%	25%	28%	21%	27%	24%	10%	21%	16%
Eaten fast food e.g. McDonalds, KFC, kebab shops	630	408	15	47	159	119	272	153	87	78	552	471	36	123	547	41	7	5	30
	20%	22%	2%	27%	32%	14%	25%	23%	13%	14%	21%	24%	17%	11%	23%	20%	14%	10%	5%
Eaten in a pub	597	345	152	30	69	184	208	123	80	83	514	374	42	181	456	52	8	10	70
	18%	19%	21%	17%	14%	22%	19%	19%	12%	15%	19%	19%	20%	17%	19%	26%	17%	20%	13%
Bought food or drink from a café, coffee shop or sandwich bar to take away	615	441	43	30	101	218	240	104	52	64	551	457	36	122	545	26	5	6	33
	19%	24%	6%	17%	20%	26%	22%	16%	8%	12%	20%	24%	17%	11%	23%	13%	10%	12%	6%
Eaten food from a work canteen	266	234	4	1	27	98	101	54	13	11	255	192	10	64	234	15	5	2	10
	8%	13%	1%	*	5%	12%	9%	8%	2%	2%	9%	10%	5%	6%	10%	7%	11%	4%	2%
Eaten food from a cinema, bowling alley, theme park or other leisure facility	109	71	13	3	21	32	47	20	11	8	101	82	5	21	93	7	-	-	8
	3%	4%	2%	2%	4%	4%	4%	3%	2%	1%	4%	4%	2%	2%	4%	4%	-	1%	2%
None of the above	819	351	310	49	108	137	242	151	289	219	600	401	63	354	468	45	13	20	271
	25%	19%	43%	28%	22%	16%	22%	23%	45%	40%	22%	21%	30%	33%	20%	22%	28%	38%	49%
Average number of responses	1.75	1.92	1.30	1.63	1.80	2.00	1.86	1.64	1.33	1.45	1.81	1.89	1.76	1.49	1.89	1.59	1.30	1.43	1.24

Q2_33 Have you done any of the following things in the last 7 days?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Eaten in a restaurant	977	654	182	75	905	72	918	805	34	977	-	461	191	325	434	495
	30%	32%	36%	15%	30%	30%	31%	31%	26%	41%	-	29%	30%	34%	36%	27%
Eaten takeaway food (e.g. Indian/ Chinese/ Pizza/ Fish and chips)	850	476	176	142	777	72	781	677	42	850	-	382	169	300	343	448
	26%	23%	35%	29%	26%	30%	26%	26%	31%	35%	-	24%	26%	31%	29%	24%
Eaten in a café or coffee shop	781	525	133	75	721	60	744	653	14	781	-	399	154	228	361	364
	24%	25%	26%	15%	24%	25%	25%	26%	11%	32%	-	25%	24%	24%	30%	20%
Eaten fast food e.g. McDonalds, KFC, kebab shops	630	307	156	121	598	32	586	501	24	630	-	240	133	257	239	358
	20%	15%	31%	25%	20%	13%	20%	20%	18%	26%	-	15%	21%	27%	20%	19%
Eaten in a pub	597	410	105	57	558	38	562	482	19	597	-	286	115	195	231	337
	18%	20%	21%	12%	19%	16%	19%	19%	14%	25%	-	18%	18%	20%	19%	18%
Bought food or drink from a café, coffee shop or sandwich bar to take away	615	351	144	57	557	58	574	489	25	615	-	240	144	231	263	299
	19%	17%	28%	12%	19%	24%	19%	19%	19%	25%	-	15%	22%	24%	22%	16%
Eaten food from a work canteen	266	154	62	23	246	20	252	220	8	266	-	105	54	107	112	137
	8%	7%	12%	5%	8%	8%	8%	9%	6%	11%	-	7%	8%	11%	9%	7%
Eaten food from a cinema, bowling alley, theme park or other leisure facility	109	66	25	8	102	7	104	91	3	109	-	50	17	42	45	59
	3%	3%	5%	2%	3%	3%	3%	4%	3%	5%	-	3%	3%	4%	4%	3%
None of the above	819	549	79	174	758	61	745	615	38	-	819	469	149	201	253	528
	25%	27%	15%	35%	25%	26%	25%	24%	28%	-	100%	29%	23%	21%	21%	29%
Average number of responses	1.75	1.69	2.09	1.49	1.75	1.77	1.76	1.77	1.55	2.00	1.00	1.63	1.75	1.95	1.91	1.64

Q2_33 Have you done any of the following things in the last 7 days?

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Eaten in a restaurant	977 30%	59 33%	45 34%	104 35%	132 31%	657 29%
Eaten takeaway food (e.g. Indian/ Chinese/ Pizza/ Fish and chips)	850 26%	43 24%	32 24%	79 27%	114 27%	609 26%
Eaten in a café or coffee shop	781 24%	50 28%	35 26%	73 25%	102 24%	537 23%
Eaten fast food e.g. McDonalds, KFC, kebab shops	630 20%	13 8%	24 18%	58 20%	57 13%	479 21%
Eaten in a pub	597 18%	30 17%	30 22%	67 23%	64 15%	426 19%
Bought food or drink from a café, coffee shop or sandwich bar to take away	615 19%	40 22%	35 26%	59 20%	70 17%	414 18%
Eaten food from a work canteen	266 8%	11 6%	14 10%	28 10%	35 8%	182 8%
Eaten food from a cinema, bowling alley, theme park or other leisure facility	109 3%	7 4%	4 3%	21 7%	6 1%	66 3%
None of the above	819 25%	41 23%	33 24%	57 19%	120 28%	597 26%
Average number of responses	1.75	1.66	1.87	1.86	1.65	1.73

Q2_33 Have you done any of the following things in the last 7 days?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Eaten in a restaurant	977 30%	362 32%	109 32%	93 34%	117 38%	94 31%	29 32%	313 31%	194 32%	162 38%	121 31%	200 31%	175 36%	381 33%	17 24%	179 26%
Eaten takeaway food (e.g. Indian/ Chinese/ Pizza/ Fish and chips)	850 26%	307 27%	92 27%	80 29%	93 31%	55 19%	26 29%	282 28%	140 24%	139 32%	122 31%	144 22%	161 33%	318 27%	21 30%	180 26%
Eaten in a café or coffee shop	781 24%	292 26%	97 28%	74 27%	90 29%	81 27%	21 23%	248 24%	161 27%	123 29%	102 26%	159 25%	131 27%	326 28%	21 30%	136 20%
Eaten fast food e.g. McDonalds, KFC, kebab shops	630 20%	277 24%	91 27%	58 21%	53 18%	32 11%	21 23%	192 19%	108 18%	103 24%	70 18%	119 19%	127 26%	224 19%	20 28%	112 16%
Eaten in a pub	597 18%	192 17%	56 16%	55 20%	57 19%	67 23%	18 20%	193 19%	130 22%	83 19%	89 23%	128 20%	107 22%	240 21%	7 9%	124 18%
Bought food or drink from a café, coffee shop or sandwich bar to take away	615 19%	292 26%	82 24%	70 25%	85 28%	57 19%	29 32%	206 20%	113 19%	114 27%	82 21%	130 20%	118 24%	256 22%	11 16%	92 13%
Eaten food from a work canteen	266 8%	106 9%	34 10%	47 17%	35 11%	19 6%	11 12%	96 9%	39 7%	51 12%	56 14%	56 9%	48 10%	115 10%	3 5%	33 5%
Eaten food from a cinema, bowling alley, theme park or other leisure facility	109 3%	51 5%	11 3%	18 6%	10 3%	3 1%	3 3%	37 4%	18 3%	14 3%	21 5%	13 2%	10 2%	45 4%	1 1%	12 2%
None of the above	819 25%	245 21%	53 15%	53 19%	61 20%	84 28%	14 15%	253 25%	148 25%	68 16%	87 23%	156 24%	90 18%	250 22%	15 21%	211 31%
Average number of responses	1.75	1.86	1.83	2.00	1.97	1.65	1.87	1.79	1.76	2.00	1.94	1.73	1.98	1.86	1.62	1.59

Q2_33 Have you done any of the following things in the last 7 days?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Eaten in a restaurant	977	168	26	26	54	37	28	173	143	292	39	184	492	212	22	64
	30%	26%	34%	30%	30%	24%	29%	31%	31%	34%	26%	31%	33%	32%	26%	23%
Eaten takeaway food (e.g. Indian/ Chinese/ Pizza/ Fish and chips)	850	153	22	22	43	35	26	148	109	242	35	121	464	171	24	62
	26%	24%	29%	26%	24%	22%	28%	26%	24%	28%	23%	20%	31%	26%	28%	23%
Eaten in a café or coffee shop	781	156	10	22	53	43	28	125	110	222	31	129	409	182	12	54
	24%	24%	14%	25%	29%	27%	30%	22%	24%	26%	21%	21%	27%	27%	14%	20%
Eaten fast food e.g. McDonalds, KFC, kebab shops	630	166	19	24	21	31	22	121	76	207	20	124	343	114	22	26
	20%	26%	24%	27%	12%	20%	24%	21%	16%	24%	13%	21%	23%	17%	27%	10%
Eaten in a pub	597	98	14	15	49	43	13	111	98	160	32	104	300	148	15	34
	18%	15%	19%	18%	27%	27%	14%	20%	21%	19%	21%	17%	20%	22%	18%	12%
Bought food or drink from a café, coffee shop or sandwich bar to take away	615	137	11	21	43	35	20	112	83	174	23	112	355	116	14	34
	19%	21%	15%	24%	24%	22%	22%	20%	18%	20%	15%	19%	24%	17%	17%	12%
Eaten food from a work canteen	266	46	10	22	19	7	9	55	42	84	20	39	158	54	4	17
	8%	7%	14%	25%	11%	5%	10%	10%	9%	10%	13%	7%	11%	8%	5%	6%
Eaten food from a cinema, bowling alley, theme park or other leisure facility	109	20	2	4	8	6	5	23	15	34	7	23	58	25	2	7
	3%	3%	3%	4%	4%	4%	6%	4%	3%	4%	5%	4%	4%	4%	3%	2%
None of the above	819	157	23	15	43	38	22	147	114	178	50	167	272	176	20	108
	25%	24%	30%	17%	24%	24%	23%	26%	25%	21%	34%	28%	18%	26%	24%	40%
Average number of responses	1.75	1.70	1.81	1.97	1.85	1.74	1.84	1.79	1.71	1.87	1.73	1.66	1.90	1.79	1.62	1.49

Q2_33 Have you done any of the following things in the last 7 days?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Eaten in a restaurant	977	147	370	169	184	108	248	729	57	171	245	279
	30%	29%	30%	29%	32%	31%	29%	31%	17%	23%	32%	42%
Eaten takeaway food (e.g. Indian/ Chinese/ Pizza/ Fish and chips)	850	93	268	182	168	139	301	548	66	194	235	190
	26%	18%	22%	31%	29%	40%	36%	23%	20%	26%	30%	28%
Eaten in a café or coffee shop	781	119	303	132	151	76	201	580	47	160	200	215
	24%	23%	25%	23%	26%	22%	24%	24%	14%	21%	26%	32%
Eaten fast food e.g. McDonalds, KFC, kebab shops	630	54	169	145	160	103	244	386	62	146	173	141
	20%	10%	14%	25%	28%	30%	29%	16%	18%	19%	22%	21%
Eaten in a pub	597	86	257	95	116	43	124	472	51	128	157	141
	18%	17%	21%	16%	20%	12%	15%	20%	15%	17%	20%	21%
Bought food or drink from a café, coffee shop or sandwich bar to take away	615	73	168	161	138	74	201	414	33	114	140	191
	19%	14%	14%	28%	24%	21%	24%	17%	10%	15%	18%	29%
Eaten food from a work canteen	266	30	83	55	63	36	84	182	8	39	90	72
	8%	6%	7%	9%	11%	10%	10%	8%	2%	5%	12%	11%
Eaten food from a cinema, bowling alley, theme park or other leisure facility	109	7	34	23	36	9	47	62	6	17	33	27
	3%	1%	3%	4%	6%	3%	6%	3%	2%	2%	4%	4%
None of the above	819	190	331	112	131	53	161	658	138	221	159	115
	25%	37%	27%	19%	23%	15%	19%	28%	41%	29%	21%	17%
Average number of responses	1.75	1.56	1.63	1.84	2.00	1.85	1.91	1.69	1.39	1.57	1.85	2.05

Q2_33 Have you done any of the following things in the last 7 days?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Eaten in a restaurant	977	98	6	15	37	62	26	88	509	188	232	48
	30%	31%	32%	29%	24%	38%	32%	31%	40%	29%	20%	34%
Eaten takeaway food (e.g. Indian/ Chinese/ Pizza/ Fish and chips)	850	69	7	21	37	29	18	69	343	179	291	37
	26%	22%	41%	41%	24%	18%	22%	24%	27%	27%	25%	26%
Eaten in a café or coffee shop	781	79	3	7	37	43	25	63	394	153	208	26
	24%	25%	17%	14%	24%	27%	30%	22%	31%	23%	18%	19%
Eaten fast food e.g. McDonalds, KFC, kebab shops	630	48	5	14	34	18	9	58	209	113	265	43
	20%	15%	28%	28%	22%	11%	11%	20%	16%	17%	23%	30%
Eaten in a pub	597	25	4	5	16	14	8	27	295	102	188	11
	18%	8%	23%	9%	11%	9%	10%	10%	23%	16%	16%	8%
Bought food or drink from a café, coffee shop or sandwich bar to take away	615	36	3	7	17	23	15	32	306	112	164	33
	19%	11%	15%	14%	11%	14%	18%	11%	24%	17%	14%	24%
Eaten food from a work canteen	266	20	1	6	11	8	8	17	124	27	106	9
	8%	6%	4%	12%	7%	5%	9%	6%	10%	4%	9%	6%
Eaten food from a cinema, bowling alley, theme park or other leisure facility	109	6	-	1	3	3	1	6	45	27	36	2
	3%	2%	2%	2%	2%	2%	1%	2%	3%	4%	3%	1%
None of the above	819	100	4	11	46	52	26	84	266	163	357	33
	25%	32%	20%	22%	30%	32%	32%	30%	21%	25%	31%	24%
Average number of responses	1.75	1.53	1.83	1.73	1.56	1.57	1.65	1.57	1.94	1.63	1.60	1.72

Q2_34 How many times have you eaten in a restaurant in the last seven days?

Base: All respondents that have eaten in a restaurant in the last 7 days

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	919	369	550	97	156	163	164	139	122	78	597	25	155	142	823	66	494	425
	977	484	494	168	189	168	184	109	103	56	828	35	87	27	847	97	596	381
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	647	322	325	101	128	119	116	76	70	36	549	21	58	20	569	53	409	238
	66%	67%	66%	60%	68%	71%	63%	70%	68%	65%	66%	58%	67%	75%	67%	55%	69%	62%
2	196	95	101	31	33	36	35	26	24	11	160	15	16	5	172	20	120	76
	20%	20%	21%	19%	18%	22%	19%	23%	23%	20%	19%	42%	18%	18%	20%	20%	20%	20%
3	79	44	35	23	21	7	15	1	6	5	69	-	9	1	58	17	37	43
	8%	9%	7%	14%	11%	4%	8%	1%	6%	9%	8%	-	11%	3%	7%	17%	6%	11%
4	24	6	17	6	3	1	8	2	3	1	22	-	-	1	19	5	11	13
	2%	1%	4%	4%	2%	1%	4%	2%	3%	1%	3%	-	*	3%	2%	5%	2%	3%
5	15	7	7	4	1	-	5	1	1	2	12	-	3	-	15	-	12	3
	2%	2%	1%	2%	1%	*	3%	1%	1%	4%	1%	-	3%	1%	2%	-	2%	1%
6	7	6	1	3	2	-	2	-	-	-	7	-	-	-	7	-	2	5
	1%	1%	*	2%	1%	-	1%	-	-	-	1%	-	-	-	1%	-	*	1%
7	6	3	3	-	1	3	-	2	-	-	5	-	1	-	3	3	3	3
	1%	1%	1%	-	*	2%	-	2%	-	*	1%	-	1%	1%	*	3%	*	1%
8+	4	-	4	-	-	1	3	-	-	-	4	-	-	-	4	-	4	-
	*	-	1%	-	-	1%	1%	-	-	-	*	-	-	-	*	-	1%	-

Q2_34 How many times have you eaten in a restaurant in the last seven days?

Base: All respondents that have eaten in a restaurant in the last 7 days

	Working status					Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	919	521	228	42	128	313	300	162	144	154	764	572	48	299	685	57	8	12	156
Base	977	625	173	43	137	351	356	156	115	120	857	635	60	283	796	52	7	9	113
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	647	400	118	27	102	226	234	102	85	80	567	419	28	200	525	29	4	5	84
	66%	64%	68%	64%	74%	64%	66%	65%	74%	66%	66%	66%	47%	71%	66%	55%	54%	57%	74%
2	196	131	38	8	19	83	66	34	13	32	164	135	13	47	156	19	2	4	16
	20%	21%	22%	19%	14%	24%	19%	22%	12%	27%	19%	21%	22%	17%	20%	36%	30%	43%	14%
3	79	56	8	1	14	24	36	6	13	4	75	51	13	16	65	3	-	-	12
	8%	9%	5%	3%	10%	7%	10%	4%	11%	4%	9%	8%	21%	6%	8%	6%	-	-	10%
4	24	15	4	3	2	7	6	8	3	4	20	16	2	6	23	-	-	-	1
	2%	2%	2%	7%	2%	2%	2%	5%	2%	3%	2%	2%	3%	2%	3%	*	-	-	1%
5	15	10	5	-	-	7	6	1	1	-	15	8	1	5	11	1	1	-	1
	2%	2%	3%	-	-	2%	2%	1%	1%	*	2%	1%	2%	2%	1%	3%	16%	-	1%
6	7	7	-	-	-	3	3	-	-	-	7	3	-	4	7	-	-	-	-
	1%	1%	-	-	-	1%	1%	-	-	-	1%	*	-	1%	1%	-	-	-	-
7	6	5	-	-	-	1	4	1	-	-	6	2	-	4	6	-	-	-	-
	1%	1%	*	-	-	*	1%	1%	*	-	1%	*	-	1%	1%	-	-	-	*
8+	4	1	-	3	-	-	-	4	-	-	4	1	3	-	4	-	-	-	-
	*	*	-	6%	-	-	-	2%	-	-	*	*	5%	-	*	-	-	-	-

Q2_34 How many times have you eaten in a restaurant in the last seven days?

Base: All respondents that have eaten in a restaurant in the last 7 days

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	919	629	158	96	859	60	874	755	24	919	-	576	144	199	381	495
Base	977	654	182	75	905	72	918	805	34	977	-	461	191	325	434	495
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	647	436	116	52	602	45	613	545	20	647	-	303	133	211	275	332
	66%	67%	64%	69%	67%	62%	67%	68%	59%	66%	-	66%	70%	65%	63%	67%
2	196	135	33	19	184	12	176	151	13	196	-	89	40	67	92	99
	20%	21%	18%	26%	20%	16%	19%	19%	37%	20%	-	19%	21%	21%	21%	20%
3	79	48	20	2	73	7	78	65	1	79	-	36	8	35	37	41
	8%	7%	11%	3%	8%	9%	8%	8%	3%	8%	-	8%	4%	11%	8%	8%
4	24	15	4	-	20	4	22	21	-	24	-	14	4	6	14	9
	2%	2%	2%	*	2%	5%	2%	3%	-	2%	-	3%	2%	2%	3%	2%
5	15	10	5	-	12	3	14	13	-	15	-	9	4	2	7	8
	2%	2%	3%	-	1%	4%	1%	2%	-	2%	-	2%	2%	1%	2%	2%
6	7	4	2	-	5	2	7	2	-	7	-	2	2	3	3	3
	1%	1%	1%	-	1%	3%	1%	*	-	1%	-	*	1%	1%	1%	1%
7	6	4	2	-	6	-	5	5	-	6	-	5	1	-	2	2
	1%	1%	1%	*	1%	-	1%	1%	-	1%	-	1%	*	-	1%	*
8+	4	3	-	1	4	-	4	4	-	4	-	4	-	-	4	-
	*	*	-	1%	*	-	*	*	-	*	-	1%	-	-	1%	-

Q2_34 How many times have you eaten in a restaurant in the last seven days?

Base: All respondents that have eaten in a restaurant in the last 7 days

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	919	54	48	94	121	634
Base	977	59	45	104	132	657
0	-	-	-	-	-	-
1	647 66%	41 71%	25 56%	75 72%	84 63%	430 65%
2	196 20%	13 22%	7 15%	22 21%	24 18%	132 20%
3	79 8%	-	8 19%	3 3%	11 8%	60 9%
4	24 2%	-	1 2%	3 3%	4 3%	17 3%
5	15 2%	-	-	-	3 2%	12 2%
6	7 1%	3 5%	3 7%	-	4 3%	1 *
7	6 1%	1 3%	-	-	2 2%	2 *
8+	4 *	-	-	-	-	4 1%

Q2_34 How many times have you eaten in a restaurant in the last seven days?

Base: All respondents that have eaten in a restaurant in the last 7 days

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	919	313	87	77	99	88	31	312	176	141	119	185	150	350	23	187
Base	977	362	109	93	117	94	29	313	194	162	121	200	175	381	17	179
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	647	210	64	54	75	61	20	213	108	120	91	136	111	258	11	119
	66%	58%	59%	58%	64%	65%	69%	68%	56%	74%	75%	68%	64%	68%	63%	67%
2	196	90	13	24	22	13	4	65	45	18	12	30	25	80	4	38
	20%	25%	12%	26%	19%	14%	12%	21%	23%	11%	10%	15%	14%	21%	24%	21%
3	79	38	23	8	13	6	3	16	24	22	9	18	30	25	-	12
	8%	10%	21%	8%	11%	7%	11%	5%	13%	14%	8%	9%	17%	6%	-	7%
4	24	13	7	6	2	5	2	11	6	2	3	6	6	12	2	3
	2%	4%	6%	7%	2%	5%	7%	4%	3%	1%	2%	3%	4%	3%	11%	2%
5	15	8	-	2	3	3	-	6	6	-	4	7	2	4	-	3
	2%	2%	*	2%	3%	3%	-	2%	3%	*	3%	3%	1%	1%	2%	1%
6	7	-	2	-	2	5	-	2	3	-	2	1	-	1	-	1
	1%	-	2%	-	2%	5%	-	1%	1%	-	2%	*	-	*	-	*
7	6	1	-	-	-	-	-	1	1	-	1	1	-	3	-	3
	1%	*	-	-	-	-	-	*	*	-	1%	*	-	1%	-	2%
8+	4	3	-	-	-	-	-	-	1	-	-	1	-	-	-	-
	*	1%	-	-	-	-	-	-	1%	-	-	1%	-	-	-	-

Q2_34 How many times have you eaten in a restaurant in the last seven days?

Base: All respondents that have eaten in a restaurant in the last 7 days

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	919	172	23	23	51	39	31	156	125	252	39	155	424	186	22	74
Base	977	168	26	26	54	37	28	173	143	292	39	184	492	212	22	64
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	647 66%	107 64%	12 46%	15 56%	39 73%	22 60%	22 79%	103 59%	99 69%	197 68%	32 83%	127 69%	333 68%	151 71%	14 66%	43 68%
2	196 20%	42 25%	5 19%	6 24%	8 15%	13 35%	2 9%	43 25%	33 23%	54 19%	4 11%	27 15%	92 19%	42 20%	4 19%	19 29%
3	79 8%	16 10%	3 11%	- 1%	2 4%	- 7%	2 12%	22 12%	9 6%	28 10%	- 12%	22 7%	36 7%	12 6%	- 2%	1 1%
4	24 2%	2 1%	- -	- 1%	- -	1 2%	- -	2 1%	- -	8 3%	- -	2 1%	13 3%	2 1%	2 8%	1 1%
5	15 2%	- *	1 5%	1 3%	1 1%	1 2%	1 4%	2 1%	- *	4 1%	1 3%	5 3%	8 2%	2 1%	- 1%	- -
6	7 1%	- -	3 12%	3 12%	3 6%	- -	- *	1 -	- -	- -	- -	- 1%	3 1%	1 *	1 4%	- -
7	6 1%	1 *	2 6%	1 2%	1 1%	1 1%	1 2%	1 *	1 *	1 *	1 3%	1 *	2 1%	2 1%	- -	- *
8+	4 *	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%	4 1%	- -	- -	- -

Q2_34 How many times have you eaten in a restaurant in the last seven days?
Base: All respondents that have eaten in a restaurant in the last 7 days

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	919	265	349	134	122	49	206	713	84	202	223	212
Base	977	147	370	169	184	108	248	729	57	171	245	279
0	-	-	-	-	-	-	-	-	-	-	-	-
1	647 66%	95 65%	240 65%	121 71%	121 65%	71 66%	171 69%	476 65%	44 76%	110 64%	170 69%	174 63%
2	196 20%	30 21%	84 23%	22 13%	46 25%	13 12%	42 17%	153 21%	9 16%	32 19%	54 22%	61 22%
3	79 8%	10 7%	20 6%	19 11%	5 3%	24 22%	27 11%	52 7%	2 4%	19 11%	8 3%	27 10%
4	24 2%	5 4%	9 3%	4 2%	5 3%	-	2 1%	22 3%	1 1%	3 2%	6 2%	9 3%
5	15 2%	2 2%	10 3%	-	3 2%	-	1 *	14 2%	-	6 3%	2 1%	5 2%
6	7 1%	2 1%	2 1%	-	3 2%	-	3 1%	3 *	-	-	3 1%	3 1%
7	6 1%	2 1%	4 1%	-	-	-	-	6 1%	-	1 1%	2 1%	1 *
8+	4 *	-	-	3 2%	1 1%	-	1 *	3 *	1 2%	-	-	-

Q2_34 How many times have you eaten in a restaurant in the last seven days?
Base: All respondents that have eaten in a restaurant in the last 7 days

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	919	255	10	34	111	152	65	232	445	194	242	38
Base	977	98	6	15	37	62	26	88	509	188	232	48
0	-	-	-	-	-	-	-	-	-	-	-	-
1	647 66%	67 68%	2 30%	10 69%	25 68%	42 69%	16 63%	62 70%	313 61%	134 71%	170 73%	30 63%
2	196 20%	19 20%	1 11%	3 17%	6 16%	12 20%	4 14%	17 19%	129 25%	31 16%	29 13%	7 14%
3	79 8%	7 8%	3 47%	2 11%	4 11%	4 7%	4 14%	6 7%	39 8%	14 8%	19 8%	8 16%
4	24 2%	1 1%	-	- 1%	1 2%	1 1%	-	1 1%	16 3%	2 1%	2 1%	3 6%
5	15 2%	2 2%	1 12%	-	1 3%	2 3%	1 5%	2 2%	7 1%	4 2%	4 2%	- *
6	7 1%	-	-	-	-	-	-	-	3 1%	-	3 1%	-
7	6 1%	1 1%	-	1 4%	- *	- 1%	1 4%	-	2 *	3 1%	2 1%	-
8+	4 *	-	-	-	-	-	-	-	-	-	4 2%	-

Q2_34 How many times have you eaten in a pub in the last seven days?

Base: All respondents that have eaten in a pub in the last 7 days

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	506	224	282	49	83	77	83	87	79	48	409	18	53	26	472	11	293	213
Base	597	288	308	100	96	83	107	83	90	39	534	28	30	5	561	10	383	214
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	504	243	261	71	87	76	88	74	79	29	447	26	26	5	472	7	333	171
		84%	84%	85%	71%	90%	92%	89%	88%	74%	84%	94%	86%	93%	84%	66%	87%	80%
2	66	35	31	19	8	2	17	7	8	7	60	2	4	-	64	2	35	31
		11%	12%	10%	19%	8%	3%	16%	8%	9%	11%	6%	14%	5%	11%	24%	9%	14%
3	23	8	15	10	1	3	1	2	3	2	23	-	-	-	23	-	14	9
		4%	3%	5%	10%	1%	4%	1%	3%	3%	5%	4%	-	2%	4%	-	4%	4%
4	2	1	2	-	1	1	-	-	-	1	2	-	-	-	1	1	-	2
		*	1%	-	1%	1%	-	-	-	2%	*	-	-	-	*	11%	-	1%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
6	1	1	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	1
		*	-	-	-	-	1%	-	-	-	*	-	-	-	*	-	-	*
7	1	1	-	-	-	-	-	-	-	1	1	-	-	-	1	-	-	1
		*	-	-	-	-	-	-	-	2%	*	-	-	-	*	-	-	*
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten in a pub in the last seven days?
Base: All respondents that have eaten in a pub in the last 7 days

	Working status					Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	506	270	156	25	55	156	164	105	81	94	412	300	36	170	361	45	8	11	81
Base	597	345	152	30	69	184	208	123	80	83	514	374	42	181	456	52	8	10	70
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	504 84%	296 86%	131 86%	19 64%	58 83%	153 83%	179 86%	98 79%	74 92%	72 87%	432 84%	313 84%	33 78%	158 79%	388 85%	40 78%	7 83%	9 88%	60 85%
2	66 11%	41 12%	14 9%	5 17%	7 10%	26 14%	15 7%	20 16%	5 6%	7 8%	59 12%	42 11%	5 12%	18 10%	46 10%	12 22%	1 17%	1 12%	6 8%
3	23 4%	8 2%	7 4%	5 17%	4 6%	5 3%	12 6%	5 4%	1 2%	1 1%	22 4%	16 4%	3 8%	4 2%	20 4%	-	-	-	3 4%
4	2 *	1 *	1 *	1 2%	-	1 1%	1 *	-	1 1%	2 2%	1 *	2 1%	-	-	2 *	-	-	-	1 1%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
6	1 *	-	-	-	1 1%	-	-	1 1%	-	1 1%	-	-	1 2%	-	-	-	-	-	1 1%
7	1 *	-	1 *	-	-	-	1 *	-	-	1 1%	-	-	-	1 *	-	-	-	-	1 1%
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten in a pub in the last seven days?

Base: All respondents that have eaten in a pub in the last 7 days

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	506	343	84	67	470	36	477	404	16	506	-	309	82	115	209	273
Base	597	410	105	57	558	38	562	482	19	597	-	286	115	195	231	337
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	504 84%	348 85%	89 85%	49 85%	479 86%	24 63%	472 84%	405 84%	18 97%	504 84%	-	239 84%	96 83%	169 86%	195 84%	283 84%
2	66 11%	47 12%	13 12%	6 11%	56 10%	10 26%	63 11%	57 12%	1 3%	66 11%	-	31 11%	17 15%	18 9%	25 11%	40 12%
3	23 4%	13 3%	2 2%	2 3%	21 4%	3 7%	23 4%	18 4%	-	23 4%	-	12 4%	3 2%	9 4%	11 5%	10 3%
4	2 *	1 *	1 1%	1 1%	2 *	-	2 *	2 *	-	2 *	-	2 1%	2 -	-	-	2 1%
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
6	1 *	-	1 1%	-	-	1 2%	1 *	-	-	1 *	-	1 *	-	-	-	1 *
7	1 *	1 *	-	-	-	1 2%	1 *	-	-	1 *	-	1 *	-	-	-	1 *
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten in a pub in the last seven days?

Base: All respondents that have eaten in a pub in the last 7 days

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	506	28	24	61	65	352
Base	597	30	30	67	64	426
0	-	-	-	-	-	-
1	504 84%	22 74%	23 78%	58 86%	55 85%	362 85%
2	66 11%	8 26%	3 11%	5 7%	9 13%	44 10%
3	23 4%	-	2 8%	4 7%	-	18 4%
4	2 *	-	1 4%	-	1 2%	1 *
5	-	-	-	-	-	-
6	1 *	-	-	-	-	1 *
7	1 *	-	-	-	-	1 *
8+	-	-	-	-	-	-

Q2_34 How many times have you eaten in a pub in the last seven days?

Base: All respondents that have eaten in a pub in the last 7 days

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	506	159	43	43	48	54	16	165	104	68	72	102	73	196	8	109
Base	597	192	56	55	57	67	18	193	130	83	89	128	107	240	7	124
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	504 84%	162 85%	48 85%	46 83%	49 86%	51 76%	14 78%	167 86%	107 82%	72 87%	80 90%	106 83%	96 90%	197 82%	5 72%	108 87%
2	66 11%	17 9%	4 8%	5 10%	7 13%	14 21%	2 9%	21 11%	17 13%	9 11%	6 6%	16 13%	10 9%	33 14%	1 11%	6 5%
3	23 4%	10 5%	3 5%	3 5%	1 1%	1 2%	1 7%	4 2%	6 4%	- 1%	2 2%	4 3%	- -	8 3%	- -	9 7%
4	2 *	2 1%	1 2%	1 2%	- -	1 2%	1 6%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 *	1 16%	1 *
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
6	1 *	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-
7	1 *	-	-	-	-	-	-	-	-	-	-	1 *	-	1 *	-	-
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten in a pub in the last seven days?

Base: All respondents that have eaten in a pub in the last 7 days

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	506	89	12	11	36	35	14	87	81	125	25	87	246	120	12	32
Base	597	98	14	15	49	43	13	111	98	160	32	104	300	148	15	34
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	504 84%	91 93%	11 77%	11 71%	42 87%	36 84%	9 74%	99 89%	81 83%	133 83%	30 94%	93 89%	257 86%	128 86%	10 69%	27 79%
2	66 11%	4 4%	3 23%	4 29%	6 12%	7 15%	2 12%	8 7%	13 13%	17 11%	2 6%	7 7%	33 11%	14 10%	4 24%	3 9%
3	23 4%	2 2%	-	-	1 1%	-	-	4 3%	4 4%	9 5%	-	3 3%	7 2%	5 4%	-	4 12%
4	2 *	1 1%	-	-	-	-	-	-	-	1 1%	-	-	2 1%	-	1 7%	-
5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
6	1 *	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-
7	1 *	1 1%	-	-	-	-	-	-	-	-	-	1 1%	-	1 *	-	-
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten in a pub in the last seven days?

Base: All respondents that have eaten in a pub in the last 7 days

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	506	146	215	62	64	19	92	414	63	138	127	97
Base	597	86	257	95	116	43	124	472	51	128	157	141
0	-	-	-	-	-	-	-	-	-	-	-	-
1	504 84%	66 78%	217 84%	84 88%	93 81%	43 100%	107 86%	397 84%	40 79%	106 83%	138 87%	119 84%
2	66 11%	15 17%	32 12%	3 3%	17 15%	-	14 11%	53 11%	10 20%	12 9%	17 11%	16 11%
3	23 4%	2 2%	8 3%	9 9%	5 4%	-	4 3%	19 4%	-	8 7%	3 2%	5 4%
4	2 *	1 1%	1 *	-	-	-	-	2 *	1 1%	1 *	-	-
5	-	-	-	-	-	-	-	-	-	-	-	-
6	1 *	1 1%	-	-	-	-	-	1 *	-	-	-	1 *
7	1 *	1 1%	-	-	-	-	-	1 *	-	1 *	-	-
8+	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten in a pub in the last seven days?
Base: All respondents that have eaten in a pub in the last 7 days

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	506	61	6	11	35	33	14	65	232	94	167	13
Base	597	25	4	5	16	14	8	27	295	102	188	11
0	-	-	-	-	-	-	-	-	-	-	-	-
1	504 84%	23 90%	2 60%	4 93%	15 93%	11 78%	7 89%	24 87%	249 84%	84 82%	164 87%	6 55%
2	66 11%	3 10%	2 40%	- 6%	1 7%	3 22%	1 11%	4 13%	33 11%	11 11%	21 11%	1 12%
3	23 4%	- *	- -	- 2%	- -	- -	- -	- *	11 4%	6 6%	2 1%	4 33%
4	2 *	- -	- -	- -	- -	- -	- -	- -	2 1%	- -	1 *	- -
5	-	-	-	-	-	-	-	-	-	-	-	-
6	1 *	-	-	-	-	-	-	-	-	1 1%	-	-
7	1 *	-	-	-	-	-	-	-	1 *	-	-	-
8+	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten in a café or coffee shop in the last seven days?

Base: All respondents that have eaten in a café or coffee shop in the last 7 days

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	759	282	477	74	128	130	124	126	112	65	489	26	120	124	708	25	410	348
	781	348	433	127	143	128	145	101	91	46	658	36	62	25	712	34	480	300
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	512	204	308	84	88	81	91	74	59	35	427	29	41	15	470	21	302	210
	66%	59%	71%	66%	61%	63%	62%	74%	65%	76%	65%	82%	65%	59%	66%	61%	63%	70%
2	155	79	77	23	33	25	31	16	21	6	130	4	15	6	140	6	104	52
	20%	23%	18%	18%	23%	20%	22%	16%	23%	13%	20%	11%	25%	25%	20%	17%	22%	17%
3	51	23	27	6	7	9	18	4	5	1	43	2	3	3	46	4	28	22
	7%	7%	6%	5%	5%	7%	12%	4%	6%	3%	7%	7%	4%	10%	7%	12%	6%	7%
4	32	25	7	14	7	6	3	2	-	-	31	-	-	1	30	-	22	10
	4%	7%	2%	11%	5%	5%	2%	2%	*	-	5%	-	1%	4%	4%	-	5%	3%
5	19	10	9	-	5	6	2	1	3	1	18	-	1	-	15	4	16	4
	2%	3%	2%	-	4%	5%	2%	1%	3%	3%	3%	-	2%	1%	2%	11%	3%	1%
6	8	5	3	-	3	-	-	3	1	2	7	-	2	-	7	-	7	1
	1%	1%	1%	-	2%	-	-	3%	1%	4%	1%	-	3%	-	1%	-	1%	*
7	3	2	2	-	-	1	-	1	1	1	3	-	1	-	3	-	2	2
	*	1%	*	-	-	*	-	1%	1%	1%	*	-	1%	-	*	-	*	1%
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten in a café or coffee shop in the last seven days?

Base: All respondents that have eaten in a café or coffee shop in the last 7 days

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	759	409	197	36	117	270	232	143	114	134	624	457	51	251	561	58	6	13	121
Base	781	489	150	37	105	298	258	137	88	101	679	492	59	230	631	48	5	11	87
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	512 66%	318 65%	108 72%	19 51%	67 64%	190 64%	167 65%	87 63%	68 78%	72 71%	440 65%	308 63%	40 68%	164 71%	410 65%	27 57%	2 37%	10 92%	63 72%
2	155 20%	90 18%	27 18%	13 34%	26 25%	61 21%	57 22%	29 21%	8 9%	22 22%	133 20%	108 22%	9 16%	38 16%	131 21%	10 20%	2 36%	-	13 15%
3	51 7%	34 7%	7 5%	5 13%	5 5%	24 8%	10 4%	13 10%	4 4%	3 3%	48 7%	32 6%	3 5%	17 7%	40 6%	4 9%	1 17%	1 8%	4 5%
4	32 4%	27 6%	-	-	5 4%	13 4%	15 6%	3 2%	2 2%	-	32 5%	24 5%	4 7%	4 2%	30 5%	3 5%	-	-	-
5	19 2%	14 3%	4 3%	-	1 1%	6 2%	5 2%	6 4%	3 3%	-	19 3%	15 3%	1 2%	3 1%	13 2%	3 7%	-	-	3 3%
6	8 1%	5 1%	2 1%	1 2%	-	4 1%	3 1%	-	1 1%	2 2%	6 1%	6 1%	1 1%	2 1%	5 1%	1 2%	-	-	2 2%
7	3 *	1 *	2 1%	-	-	-	2 1%	-	1 1%	2 2%	1 *	-	-	3 1%	1 -	-	-	-	2 2%
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10%	-	-

Q2_34 How many times have you eaten in a café or coffee shop in the last seven days?

Base: All respondents that have eaten in a café or coffee shop in the last 7 days

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	759	511	123	97	700	59	729	624	14	759	-	490	122	147	329	386
Base	781	525	133	75	721	60	744	653	14	781	-	399	154	228	361	364
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	512	352	69	52	474	38	488	423	10	512	-	265	87	160	211	256
	66%	67%	52%	69%	66%	64%	66%	65%	72%	66%	-	66%	57%	70%	59%	70%
2	155	98	38	15	139	17	146	132	3	155	-	82	42	31	82	63
	20%	19%	28%	20%	19%	27%	20%	20%	20%	20%	-	21%	27%	14%	23%	17%
3	51	37	9	5	50	1	51	45	-	51	-	27	12	12	31	19
	7%	7%	7%	6%	7%	2%	7%	7%	-	7%	-	7%	8%	5%	8%	5%
4	32	18	11	-	31	1	32	27	-	32	-	9	3	21	27	5
	4%	3%	8%	-	4%	2%	4%	4%	-	4%	-	2%	2%	9%	7%	1%
5	19	14	5	1	19	-	15	17	1	19	-	11	6	3	7	12
	2%	3%	3%	1%	3%	-	2%	3%	9%	2%	-	3%	4%	1%	2%	3%
6	8	5	2	1	6	2	8	8	-	8	-	4	3	2	3	5
	1%	1%	2%	1%	1%	4%	1%	1%	-	1%	-	1%	2%	1%	1%	1%
7	3	1	-	2	3	1	3	2	-	3	-	2	2	-	1	3
	*	*	-	3%	*	1%	*	*	-	*	-	*	1%	-	*	1%
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten in a café or coffee shop in the last seven days?

Base: All respondents that have eaten in a café or coffee shop in the last 7 days

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	759	44	40	72	97	528
Base	781	50	35	73	102	537
0	-	-	-	-	-	-
1	512 66%	29 57%	20 57%	44 60%	64 63%	362 67%
2	155 20%	12 23%	12 33%	21 29%	20 20%	101 19%
3	51 7%	6 12%	3 7%	1 2%	3 3%	37 7%
4	32 4%	1 2%	1 3%	5 6%	9 9%	17 3%
5	19 2%	-	-	2 2%	2 2%	16 3%
6	8 1%	2 4%	-	1 2%	2 2%	4 1%
7	3 *	- 1%	-	-	2 2%	1 *
8+	-	-	-	-	-	-

Q2_34 How many times have you eaten in a café or coffee shop in the last seven days?

Base: All respondents that have eaten in a café or coffee shop in the last 7 days

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	759	262	87	68	81	76	26	253	160	104	102	145	113	307	23	143
Base	781	292	97	74	90	81	21	248	161	123	102	159	131	326	21	136
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	512	206	68	50	59	53	17	161	98	83	73	100	80	232	17	78
	66%	71%	69%	67%	66%	65%	78%	65%	61%	67%	72%	63%	61%	71%	81%	58%
2	155	48	16	14	14	16	3	54	39	19	10	32	36	66	4	26
	20%	16%	16%	19%	16%	20%	15%	22%	24%	15%	10%	20%	27%	20%	19%	19%
3	51	17	7	3	5	8	1	14	13	7	11	9	7	18	-	11
	7%	6%	7%	4%	5%	10%	7%	6%	8%	6%	10%	6%	6%	5%	-	8%
4	32	13	-	4	10	2	-	12	8	11	4	16	6	4	-	9
	4%	4%	*	6%	11%	2%	-	5%	5%	9%	4%	10%	5%	1%	-	7%
5	19	5	2	2	-	-	-	4	1	2	2	-	2	3	-	8
	2%	2%	2%	3%	-	-	*	1%	*	2%	2%	-	2%	1%	-	6%
6	8	1	3	1	2	2	-	3	2	1	2	-	-	1	-	3
	1%	*	3%	1%	3%	2%	-	1%	1%	*	2%	*	-	*	-	2%
7	3	2	2	-	-	-	-	1	-	-	-	1	-	2	-	-
	*	1%	2%	-	-	-	-	*	-	-	-	1%	-	1%	-	-
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten in a café or coffee shop in the last seven days?

Base: All respondents that have eaten in a café or coffee shop in the last 7 days

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	759	149	13	18	53	39	36	122	99	201	32	122	369	169	13	58
Base	781	156	10	22	53	43	28	125	110	222	31	129	409	182	12	54
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	512 66%	105 67%	8 73%	8 38%	39 75%	30 71%	16 56%	85 68%	76 69%	153 69%	23 75%	98 76%	264 65%	122 67%	7 59%	30 55%
2	155 20%	26 17%	1 10%	7 33%	6 11%	9 22%	5 17%	23 18%	22 20%	40 18%	2 7%	21 16%	84 21%	37 20%	4 37%	8 15%
3	51 7%	12 8%	2 17%	1 6%	5 9%	1 3%	1 3%	9 8%	3 2%	11 5%	2 6%	2 1%	26 6%	13 7%	- 4%	5 9%
4	32 4%	5 3%	-	2 10%	-	-	3 12%	2 2%	9 8%	- 6%	-	5 4%	15 4%	-	-	7 12%
5	19 2%	5 3%	-	2 11%	2 4%	2 4%	3 10%	4 3%	-	3 1%	3 10%	1 1%	14 3%	6 3%	-	2 3%
6	8 1%	2 1%	-	-	-	-	-	1 1%	-	1 *	-	-	4 1%	2 1%	-	3 6%
7	3 *	2 2%	-	1 2%	1 1%	1 1%	1 2%	1 *	1 *	1 *	1 2%	2 1%	1 *	2 1%	-	-
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten in a café or coffee shop in the last seven days?

Base: All respondents that have eaten in a café or coffee shop in the last 7 days

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	759	218	282	106	108	45	184	575	81	180	184	166
Base	781	119	303	132	151	76	201	580	47	160	200	215
0	-	-	-	-	-	-	-	-	-	-	-	-
1	512 66%	74 62%	198 65%	80 60%	99 66%	60 79%	129 64%	383 66%	29 61%	106 66%	137 68%	143 66%
2	155 20%	26 22%	69 23%	25 19%	27 18%	8 11%	44 22%	111 19%	14 29%	29 18%	46 23%	40 19%
3	51 7%	12 10%	14 5%	7 5%	12 8%	5 7%	10 5%	41 7%	3 6%	11 7%	9 4%	15 7%
4	32 4%	-	10 3%	11 9%	9 6%	3 3%	11 5%	22 4%	-	5 3%	3 1%	9 4%
5	19 2%	4 3%	5 2%	7 5%	4 2%	- *	6 3%	13 2%	1 3%	4 2%	6 3%	4 2%
6	8 1%	1 1%	5 2%	2 1%	-	-	1 1%	7 1%	1 1%	3 2%	-	4 2%
7	3 *	2 1%	2 1%	-	-	-	-	3 1%	-	2 2%	-	1 *
8+	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten in a café or coffee shop in the last seven days?
Base: All respondents that have eaten in a café or coffee shop in the last 7 days

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	759	217	7	19	104	121	67	177	353	148	226	32
Base	781	79	3	7	37	43	25	63	394	153	208	26
0	-	-	-	-	-	-	-	-	-	-	-	-
1	512 66%	51 64%	1 41%	5 67%	23 63%	27 63%	15 62%	40 64%	249 63%	103 68%	145 69%	15 57%
2	155 20%	19 25%	1 29%	2 24%	9 24%	11 26%	7 29%	15 23%	79 20%	29 19%	39 19%	9 34%
3	51 7%	4 5%	1 31%	- 1%	3 8%	2 5%	2 7%	4 6%	33 8%	6 4%	10 5%	2 8%
4	32 4%	1 2%	-	-	1 2%	1 2%	-	2 2%	18 5%	8 5%	6 3%	-
5	19 2%	1 2%	-	-	1 1%	1 2%	-	1 2%	8 2%	5 4%	5 3%	-
6	8 1%	2 2%	-	-	1 2%	1 2%	-	2 3%	5 1%	2 1%	2 1%	-
7	3 *	1 1%	-	1 7%	-	-	1 2%	-	1 *	1 *	2 1%	-
8+	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you bought food or drink from a café, coffee shop or sandwich bar to take away in the last seven days?

Base: All respondents that bought food or drink from a café, coffee shop or sandwich bar to take away in the last 7 days

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	483	222	261	80	117	102	100	37	34	13	347	16	57	63	437	32	253	230
Base	615	344	271	155	153	116	112	33	32	14	543	25	34	13	533	61	343	271
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	295	153	142	65	67	53	57	22	22	9	256	12	21	6	257	24	181	114
	48%	44%	52%	42%	44%	46%	51%	67%	69%	65%	47%	49%	63%	43%	48%	39%	53%	42%
2	143	73	70	41	34	30	25	5	4	5	132	5	3	3	126	13	76	67
	23%	21%	26%	26%	22%	26%	22%	14%	13%	35%	24%	20%	9%	26%	24%	21%	22%	25%
3	91	55	36	27	25	17	15	2	5	-	74	7	7	2	83	6	43	47
	15%	16%	13%	17%	16%	14%	14%	6%	14%	-	14%	28%	21%	17%	16%	10%	13%	17%
4	33	18	16	7	12	2	9	2	1	-	31	-	2	1	26	7	16	18
	5%	5%	6%	4%	8%	2%	8%	5%	5%	-	6%	-	5%	6%	5%	12%	5%	6%
5	44	37	7	9	15	12	5	3	-	-	42	1	-	1	32	11	21	23
	7%	11%	3%	6%	10%	11%	5%	8%	-	-	8%	3%	1%	5%	6%	19%	6%	8%
6	6	6	-	5	-	2	-	-	-	-	6	-	-	-	6	-	6	-
	1%	2%	*	3%	-	1%	*	-	-	-	1%	-	*	-	1%	-	2%	*
7	3	3	-	2	-	-	-	-	-	-	2	-	-	-	3	-	-	2
	*	1%	*	1%	*	-	*	-	-	-	*	-	1%	3%	1%	-	*	1%
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you bought food or drink from a café, coffee shop or sandwich bar to take away in the last seven days?

Base: All respondents that bought food or drink from a café, coffee shop or sandwich bar to take away in the last 7 days

	Total	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	483	327	47	26	83	166	179	90	48	65	417	337	28	118	405	25	6	6	41
Base	615	441	43	30	101	218	240	104	52	64	551	457	36	122	545	26	5	6	33
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	295 48%	185 42%	32 75%	18 62%	59 58%	97 44%	110 46%	63 60%	26 49%	37 57%	258 47%	211 46%	22 60%	62 51%	249 46%	19 75%	1 15%	6 92%	20 61%
2	143 23%	114 26%	7 15%	4 12%	18 18%	54 25%	55 23%	21 21%	12 24%	18 28%	125 23%	107 23%	6 18%	30 25%	129 24%	2 9%	4 79%	1 8%	8 23%
3	91 15%	72 16%	3 6%	4 12%	12 12%	33 15%	44 18%	8 8%	6 11%	7 11%	84 15%	72 16%	5 13%	14 12%	87 16%	1 5%	- 6%	- -	2 5%
4	33 5%	25 6%	1 3%	- *	7 7%	11 5%	16 7%	1 1%	5 9%	- -	33 6%	28 6%	3 8%	2 2%	30 5%	1 2%	- -	- -	3 10%
5	44 7%	42 10%	- *	1 5%	- -	21 10%	11 5%	8 8%	3 6%	- 1%	43 8%	30 7%	1 2%	13 11%	41 8%	2 9%	- -	- -	- *
6	6 1%	2 *	- -	- -	5 5%	2 1%	5 2%	- -	- *	- 1%	6 1%	6 1%	- -	- -	6 1%	- -	- -	- -	- *
7	3 *	- *	- -	2 7%	- *	- *	- -	2 2%	- 1%	- 3%	1 *	2 1%	- -	- *	3 1%	- -	- -	- -	- -
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you bought food or drink from a café, coffee shop or sandwich bar to take away in the last seven days?

Base: All respondents that bought food or drink from a café, coffee shop or sandwich bar to take away in the last 7 days

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	483	285	107	63	440	43	460	400	11	483	-	261	96	126	205	239
Base	615	351	144	57	557	58	574	489	25	615	-	240	144	231	263	299
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	295	189	51	29	270	25	280	241	7	295	-	118	72	105	117	144
	48%	54%	36%	51%	49%	42%	49%	49%	28%	48%	-	49%	50%	46%	44%	48%
2	143	75	40	19	124	19	140	124	3	143	-	66	28	49	60	75
	23%	21%	28%	34%	22%	33%	24%	25%	13%	23%	-	28%	19%	21%	23%	25%
3	91	47	21	5	83	7	82	67	3	91	-	29	15	47	45	37
	15%	13%	15%	8%	15%	12%	14%	14%	11%	15%	-	12%	10%	21%	17%	12%
4	33	13	15	4	31	2	29	22	4	33	-	16	9	9	18	15
	5%	4%	11%	7%	6%	3%	5%	5%	17%	5%	-	7%	6%	4%	7%	5%
5	44	26	12	-	39	5	34	25	8	44	-	11	16	16	17	26
	7%	7%	9%	-	7%	9%	6%	5%	31%	7%	-	5%	11%	7%	6%	9%
6	6	2	5	-	6	-	6	6	-	6	-	-	5	2	6	-
	1%	*	3%	*	1%	-	1%	1%	-	1%	-	*	3%	1%	2%	*
7	3	-	-	-	3	-	3	3	-	3	-	-	-	2	-	2
	*	*	-	*	1%	-	*	1%	-	*	-	*	*	1%	*	1%
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you bought food or drink from a café, coffee shop or sandwich bar to take away in the last seven days?

Base: All respondents that bought food or drink from a café, coffee shop or sandwich bar to take away in the last 7 days

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	483	32	28	49	52	333
Base	615	40	35	59	70	414
0	-	-	-	-	-	-
1	295 48%	18 46%	19 56%	29 49%	25 35%	211 51%
2	143 23%	11 29%	8 23%	12 20%	22 32%	84 20%
3	91 15%	6 14%	2 6%	3 5%	12 17%	69 17%
4	33 5%	3 7%	5 14%	8 14%	4 6%	15 4%
5	44 7%	2 5%	- 1%	- *	7 10%	34 8%
6	6 1%	-	-	5 8%	-	2 *
7	3 *	-	-	2 4%	-	1 *
8+	-	-	-	-	-	-

Q2_34 How many times have you bought food or drink from a café, coffee shop or sandwich bar to take away in the last seven days?

Base: All respondents that bought food or drink from a café, coffee shop or sandwich bar to take away in the last 7 days

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	483	211	61	55	59	50	27	171	93	84	71	97	90	198	12	80
Base	615	292	82	70	85	57	29	206	113	114	82	130	118	256	11	92
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	295	147	44	33	38	31	17	103	63	60	40	53	57	125	2	46
	48%	50%	53%	48%	44%	54%	60%	50%	56%	53%	49%	40%	48%	49%	20%	50%
2	143	67	14	18	23	6	5	48	26	28	17	36	34	80	3	12
	23%	23%	17%	26%	27%	10%	19%	23%	23%	24%	21%	28%	28%	31%	24%	14%
3	91	39	12	8	12	11	3	28	11	12	19	20	16	32	4	20
	15%	13%	14%	11%	14%	20%	11%	14%	10%	10%	24%	16%	13%	13%	36%	22%
4	33	11	8	5	5	7	1	13	5	7	4	5	7	8	-	3
	5%	4%	10%	7%	6%	11%	3%	6%	5%	6%	5%	4%	6%	3%	-	3%
5	44	19	5	6	7	3	-	14	6	7	1	14	4	6	-	10
	7%	6%	6%	8%	8%	5%	-	7%	6%	5%	2%	11%	4%	2%	-	11%
6	6	6	-	-	-	-	-	-	-	-	-	-	-	5	-	-
	1%	2%	-	-	-	-	-	-	*	-	-	*	-	2%	-	-
7	3	3	-	-	-	-	2	-	-	2	-	2	-	-	2	-
	*	1%	-	-	*	-	8%	*	-	2%	-	2%	-	*	20%	*
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you bought food or drink from a café, coffee shop or sandwich bar to take away in the last seven days?

Base: All respondents that bought food or drink from a café, coffee shop or sandwich bar to take away in the last 7 days

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	483	105	12	17	36	28	23	87	69	137	18	82	278	92	11	27
Base	615	137	11	21	43	35	20	112	83	174	23	112	355	116	14	34
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	295 48%	58 42%	8 74%	12 58%	20 47%	24 69%	8 42%	47 42%	51 61%	89 51%	16 70%	51 46%	176 50%	61 52%	3 19%	10 31%
2	143 23%	33 24%	2 17%	4 18%	12 29%	3 9%	2 12%	30 27%	24 28%	42 24%	1 6%	21 19%	84 24%	32 27%	8 62%	8 25%
3	91 15%	26 19%	1 6%	4 19%	3 7%	5 13%	4 22%	20 18%	5 6%	21 12%	5 24%	21 19%	55 15%	14 12%	- 4%	8 24%
4	33 5%	2 1%	-	1 3%	2 4%	1 3%	1 5%	11 10%	3 4%	13 7%	1 -	8 7%	19 5%	6 5%	-	-
5	44 7%	14 10%	- 3%	- 2%	6 14%	-	3 13%	2 1%	-	7 4%	-	8 7%	17 5%	5 4%	-	7 20%
6	6 1%	2 1%	-	-	-	-	-	-	-	-	-	-	5 1%	-	-	-
7	3 *	2 2%	-	-	-	2 6%	2 11%	2 2%	-	3 1%	-	2 2%	-	-	2 16%	-
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you bought food or drink from a café, coffee shop or sandwich bar to take away in the last seven days?
Base: All respondents that bought food or drink from a café, coffee shop or sandwich bar to take away in the last 7 days

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	483	113	145	106	84	35	150	333	48	106	112	122
Base	615	73	168	161	138	74	201	414	33	114	140	191
0	-	-	-	-	-	-	-	-	-	-	-	-
1	295 48%	32 43%	112 67%	69 43%	51 37%	32 43%	81 40%	214 52%	20 61%	66 58%	74 52%	72 38%
2	143 23%	21 29%	34 20%	31 20%	39 28%	17 24%	48 24%	96 23%	9 26%	25 22%	29 21%	53 28%
3	91 15%	10 14%	12 7%	28 17%	32 23%	9 13%	36 18%	55 13%	1 2%	9 8%	21 15%	43 23%
4	33 5%	1 1%	7 4%	15 9%	5 3%	6 8%	12 6%	21 5%	2 5%	5 5%	4 3%	6 3%
5	44 7%	9 13%	4 2%	16 10%	10 7%	5 7%	20 10%	24 6%	1 4%	8 7%	8 6%	15 8%
6	6 1%	-	-	-	2 1%	5 6%	2 1%	5 1%	-	-	5 3%	2 1%
7	3 *	-	-	3 2%	-	-	2 1%	-	-	-	-	-
8+	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you bought food or drink from a café, coffee shop or sandwich bar to take away in the last seven days?
Base: All respondents that bought food or drink from a café, coffee shop or sandwich bar to take away in the last 7 days

	Perception of healthy eating			Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked	
Unweighted Base	483	91	8	16	48	56	40	80	227	92	142	22	
Base	615	36	3	7	17	23	15	32	306	112	164	33	
0	-	-	-	-	-	-	-	-	-	-	-	-	
1	295 48%	20 56%	2 73%	3 49%	10 56%	14 61%	7 46%	20 62%	149 49%	55 49%	80 49%	10 31%	
2	143 23%	4 11%	1 23%	2 26%	2 11%	3 12%	3 18%	4 12%	66 22%	32 28%	35 22%	10 29%	
3	91 15%	8 22%	-	1 8%	3 17%	6 26%	4 28%	5 16%	49 16%	10 9%	28 17%	3 9%	
4	33 5%	2 6%	-	1 17%	1 8%	-	1 4%	2 6%	18 6%	4 4%	6 3%	6 18%	
5	44 7%	1 2%	-	-	1 3%	-	1 4%	-	21 7%	10 9%	12 7%	-	
6	6 1%	-	-	-	-	-	-	-	2 1%	-	-	5 13%	
7	3 *	1 2%	-	-	1 3%	-	-	1 2%	-	-	3 2%	-	
8+	-	-	-	-	-	-	-	-	-	-	-	-	

Q2_34 How many times have you eaten fast food e.g. McDonalds, KFC, kebab shops in the last seven days?

Base: All respondents that have eaten fast food e.g. McDonalds, KFC, kebab shops in the last 7 days

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	515	245	270	119	144	133	77	27	11	4	337	19	77	82	445	54	261	254
Base	630	346	284	201	174	131	87	25	9	4	533	31	48	19	525	82	338	292
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	488	264	224	146	125	110	73	25	7	2	409	26	38	15	425	49	284	204
		77%	76%	79%	73%	72%	84%	84%	99%	82%	51%	77%	82%	80%	81%	60%	84%	70%
2	91	46	45	40	26	14	9	-	2	-	77	6	6	2	63	25	36	55
		14%	13%	16%	20%	15%	10%	11%	1%	18%	10%	14%	18%	13%	12%	30%	11%	19%
3	37	24	13	11	17	3	3	-	-	1	33	-	2	1	26	5	13	23
		6%	7%	5%	6%	10%	3%	4%	-	38%	6%	-	5%	4%	5%	6%	4%	8%
4	6	6	-	2	1	3	-	-	-	-	6	-	-	-	4	2	2	3
		1%	2%	-	1%	*	2%	-	-	-	1%	-	-	-	1%	2%	1%	1%
5	7	6	1	1	6	-	-	-	-	-	6	-	-	-	6	1	2	5
		1%	2%	*	1%	3%	-	-	-	-	1%	-	1%	1%	1%	1%	1%	2%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		*	*	*	-	-	-	-	-	-	-	-	-	2%	*	-	-	*
7	2	1	1	-	-	1	1	-	-	-	1	-	1	-	2	-	2	-
		*	*	-	-	1%	1%	-	-	-	*	-	2%	-	*	-	1%	-
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten fast food e.g. McDonalds, KFC, kebab shops in the last seven days?

Base: All respondents that have eaten fast food e.g. McDonalds, KFC, kebab shops in the last 7 days

	Working status					Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	515	315	22	45	133	98	194	140	83	78	437	381	27	107	422	36	8	6	43
Base	630	408	15	47	159	119	272	153	87	78	552	471	36	123	547	41	7	5	30
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	488	321	13	34	120	93	225	112	58	61	427	366	21	100	425	35	5	4	19
	77%	79%	83%	73%	75%	78%	83%	73%	67%	78%	77%	78%	59%	81%	78%	86%	73%	73%	63%
2	91	53	3	6	29	16	32	26	17	10	81	69	6	17	77	2	2	1	9
	14%	13%	17%	13%	18%	14%	12%	17%	20%	13%	15%	15%	15%	13%	14%	4%	22%	27%	31%
3	37	23	-	6	8	9	10	9	8	7	29	23	8	5	34	1	-	-	1
	6%	6%	-	12%	5%	8%	4%	6%	9%	10%	5%	5%	23%	4%	6%	2%	-	-	5%
4	6	3	-	1	2	-	3	1	2	-	6	6	-	-	2	3	-	-	-
	1%	1%	-	1%	1%	-	1%	1%	2%	-	1%	1%	-	-	*	8%	-	-	-
5	7	7	-	-	-	1	2	3	-	-	7	6	1	-	6	-	-	-	-
	1%	2%	-	-	-	1%	1%	2%	*	-	1%	1%	3%	*	1%	-	5%	-	1%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	-	*	-	*	-	-	-	*	-	-	-	-
7	2	1	-	-	1	-	-	1	1	-	2	1	-	1	2	-	-	-	-
	*	*	-	-	1%	-	-	1%	1%	-	*	*	-	1%	*	-	-	-	-
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten fast food e.g. McDonalds, KFC, kebab shops in the last seven days?

Base: All respondents that have eaten fast food e.g. McDonalds, KFC, kebab shops in the last 7 days

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	515	242	115	135	489	26	482	426	15	515	-	274	94	147	193	299
Base	630	307	156	121	598	32	586	501	24	630	-	240	133	257	239	358
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	488	247	112	93	470	17	461	403	16	488	-	192	102	194	191	274
	77%	81%	72%	77%	79%	55%	79%	80%	66%	77%	-	80%	76%	75%	80%	77%
2	91	41	23	20	86	6	82	63	5	91	-	35	18	38	33	51
	14%	13%	15%	16%	14%	17%	14%	13%	19%	14%	-	15%	13%	15%	14%	14%
3	37	16	10	7	32	4	30	25	3	37	-	5	11	20	9	25
	6%	5%	6%	6%	5%	13%	5%	5%	14%	6%	-	2%	8%	8%	4%	7%
4	6	1	4	1	4	2	6	6	1	6	-	1	3	2	4	2
	1%	*	3%	*	1%	6%	1%	1%	-	1%	-	*	2%	1%	2%	*
5	7	-	7	-	4	3	7	2	-	7	-	7	-	-	2	5
	1%	-	4%	*	1%	9%	1%	*	-	1%	-	3%	-	*	1%	1%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	*	-	-	-	1%	*	-	-	-	*	*	-
7	2	2	-	-	2	-	1	2	-	2	-	-	-	2	-	2
	*	1%	-	-	*	-	*	*	-	*	-	-	-	1%	-	1%
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten fast food e.g. McDonalds, KFC, kebab shops in the last seven days?

Base: All respondents that have eaten fast food e.g. McDonalds, KFC, kebab shops in the last 7 days

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	515	9	18	46	43	403
Base	630	13	24	58	57	479
0	-	-	-	-	-	-
1	488 77%	8 62%	17 72%	50 86%	35 61%	375 78%
2	91 14%	5 38%	2 10%	5 9%	15 26%	64 13%
3	37 6%	-	4 19%	1 1%	7 13%	27 6%
4	6 1%	-	-	2 3%	-	4 1%
5	7 1%	-	-	-	*	7 1%
6	-	-	-	-	-	-
7	2 *	-	-	-	-	2 *
8+	-	-	-	-	-	-

Q2_34 How many times have you eaten fast food e.g. McDonalds, KFC, kebab shops in the last seven days?

Base: All respondents that have eaten fast food e.g. McDonalds, KFC, kebab shops in the last 7 days

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	515	216	65	46	42	28	15	170	82	83	61	82	88	185	18	92
Base	630	277	91	58	53	32	21	192	108	103	70	119	127	224	20	112
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	488	211	62	49	37	26	15	163	84	76	52	99	90	192	18	87
	77%	76%	69%	85%	69%	81%	73%	85%	78%	74%	75%	83%	71%	86%	88%	78%
2	91	39	23	2	9	6	1	24	10	9	10	8	20	17	2	14
	14%	14%	25%	3%	16%	19%	6%	13%	10%	9%	14%	7%	16%	7%	12%	13%
3	37	20	3	3	4	-	3	3	12	14	8	12	11	11	-	5
	6%	7%	4%	5%	7%	-	16%	2%	11%	14%	11%	10%	9%	5%	-	4%
4	6	4	-	2	2	-	-	2	2	2	-	-	2	2	-	2
	1%	1%	-	4%	4%	-	-	1%	2%	2%	-	-	1%	1%	-	1%
5	7	2	2	2	2	-	1	2	-	2	-	-	3	3	-	3
	1%	1%	3%	4%	4%	-	5%	-	*	2%	-	-	2%	1%	-	3%
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	2	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1
	*	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	1%
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten fast food e.g. McDonalds, KFC, kebab shops in the last seven days?

Base: All respondents that have eaten fast food e.g. McDonalds, KFC, kebab shops in the last 7 days

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	515	139	13	18	19	20	22	93	58	156	15	82	285	88	15	27
Base	630	166	19	24	21	31	22	121	76	207	20	124	343	114	22	26
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	488 77%	124 75%	17 92%	19 82%	16 76%	28 88%	19 85%	80 67%	51 68%	164 79%	13 64%	89 72%	264 77%	95 84%	15 68%	24 90%
2	91 14%	22 13%	1 4%	1 5%	2 11%	2 5%	2 11%	30 25%	14 19%	26 12%	3 17%	24 20%	53 15%	11 9%	3 14%	3 10%
3	37 6%	13 8%	-	-	2 8%	-	-	8 7%	7 10%	16 8%	2 9%	8 6%	18 5%	4 4%	3 14%	- *
4	6 1%	2 1%	-	2 9%	-	1 3%	-	2 2%	2 3%	-	1 5%	2 2%	2 1%	3 3%	-	-
5	7 1%	3 2%	-	-	-	-	-	-	-	-	-	4 1%	-	-	-	-
6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	2 *	2 1%	1 5%	1 4%	1 4%	1 3%	1 4%	-	1 1%	1 *	1 5%	1 1%	2 1%	1 1%	1 4%	-
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten fast food e.g. McDonalds, KFC, kebab shops in the last seven days?
Base: All respondents that have eaten fast food e.g. McDonalds, KFC, kebab shops in the last 7 days

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	515	86	156	113	112	48	211	304	79	139	128	91
Base	630	54	169	145	160	103	244	386	62	146	173	141
0	-	-	-	-	-	-	-	-	-	-	-	-
1	488 77%	36 67%	131 78%	117 81%	127 79%	78 76%	196 80%	292 76%	47 76%	103 71%	137 79%	117 83%
2	91 14%	8 16%	27 16%	19 13%	21 13%	15 15%	33 13%	58 15%	11 18%	22 15%	24 14%	15 11%
3	37 6%	3 6%	7 4%	7 5%	10 6%	10 9%	12 5%	25 6%	3 6%	13 9%	8 5%	7 5%
4	6 1%	2 3%	2 1%	-	2 1%	-	2 1%	3 1%	-	2 2%	-	2 1%
5	7 1%	4 8%	2 1%	*	*	-	1 *	6 2%	-	4 3%	3 2%	-
6	-	-	*	-	-	-	-	*	-	*	-	-
7	2 *	-	-	2 1%	-	-	1 *	1 *	-	-	-	-
8+	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten fast food e.g. McDonalds, KFC, kebab shops in the last seven days?

Base: All respondents that have eaten fast food e.g. McDonalds, KFC, kebab shops in the last 7 days

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/Prof	Intermediate	Routine/manual	Not classifiable/stated/never worked
Unweighted Base	515	116	12	31	75	53	20	139	150	102	229	34
Base	630	48	5	14	34	18	9	58	209	113	265	43
0	-	-	-	-	-	-	-	-	-	-	-	-
1	488 77%	40 83%	5 91%	11 74%	27 79%	16 87%	9 99%	44 77%	166 80%	90 80%	208 78%	24 56%
2	91 14%	6 12%	- 2%	2 13%	5 14%	2 10%	- 1%	8 14%	25 12%	16 14%	41 15%	9 22%
3	37 6%	1 2%	- 7%	- 3%	2 7%	- 2%	- -	3 6%	14 7%	1 1%	14 5%	8 18%
4	6 1%	-	-	-	-	-	-	-	1 *	1 1%	2 1%	2 4%
5	7 1%	1 1%	-	- 2%	-	- 1%	-	1 1%	3 1%	3 3%	1 *	-
6	-	-	-	- 2%	-	-	-	- 1%	-	-	-	-
7	2 *	1 2%	-	1 6%	-	-	-	1 2%	-	2 2%	-	-
8+	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten food from a work canteen in the last seven days?

Base: All respondents that have eaten food from a work canteen in the last 7 days

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	208	104	104	31	52	54	48	19	1	3	139	5	37	27	181	19	94	114
Base	266	169	97	61	76	55	54	18	2	2	232	9	20	5	232	23	146	120
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	74	53	22	13	23	14	19	3	2	1	61	4	8	1	70	3	37	37
	28%	31%	22%	22%	30%	26%	35%	14%	100%	69%	26%	40%	41%	24%	30%	14%	26%	31%
2	56	26	30	17	6	10	15	8	-	1	53	-	2	-	45	9	30	26
	21%	16%	30%	28%	8%	18%	28%	43%	-	31%	23%	-	12%	8%	19%	40%	20%	22%
3	39	22	18	7	15	7	10	1	-	-	36	-	3	1	35	3	23	17
	15%	13%	18%	12%	20%	12%	18%	4%	-	-	15%	-	13%	22%	15%	14%	16%	14%
4	34	31	3	12	8	7	4	3	-	-	28	2	4	1	28	3	18	16
	13%	18%	4%	20%	10%	12%	8%	17%	-	-	12%	22%	19%	11%	12%	13%	12%	14%
5	40	18	22	2	15	14	5	3	-	-	34	1	3	1	34	3	24	16
	15%	10%	23%	4%	20%	25%	10%	19%	-	-	15%	16%	16%	24%	15%	14%	16%	14%
6	6	5	1	5	-	1	-	1	-	-	6	-	-	-	6	-	5	1
	2%	3%	1%	7%	-	1%	*	3%	-	-	2%	-	-	2%	-	-	3%	1%
7	5	4	1	-	2	3	-	-	-	-	3	2	-	-	4	1	4	2
	2%	2%	2%	-	2%	6%	*	-	-	-	1%	22%	-	9%	2%	6%	2%	1%
8+	12	12	-	4	7	-	1	-	-	-	12	-	-	-	12	-	7	5
	4%	7%	-	6%	9%	-	2%	-	-	-	5%	-	-	-	5%	-	5%	4%

Q2_34 How many times have you eaten food from a work canteen in the last seven days?
Base: All respondents that have eaten food from a work canteen in the last 7 days

	Working status					Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	208	189	5	2	12	79	75	39	15	11	197	156	8	44	174	13	5	2	14
Base	266	234	4	1	27	98	101	54	13	11	255	192	10	64	234	15	5	2	10
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	74 28%	64 27%	4 86%	-	7 25%	27 28%	26 25%	15 28%	6 50%	1 5%	74 29%	58 30%	- 1%	16 25%	69 29%	2 15%	2 36%	1 40%	1 7%
2	56 21%	46 20%	1 14%	-	9 33%	30 30%	17 16%	9 17%	- 3%	2 15%	54 21%	37 19%	- -	19 30%	51 22%	4 26%	1 15%	- -	- 4%
3	39 15%	37 16%	-	-	2 8%	12 12%	17 17%	8 15%	2 14%	3 24%	37 14%	26 14%	6 57%	7 12%	36 15%	-	-	-	4 40%
4	34 13%	29 12%	-	-	5 17%	6 6%	19 18%	7 12%	3 20%	- 3%	34 13%	20 11%	3 27%	11 18%	24 10%	5 31%	3 49%	-	4 38%
5	40 15%	40 17%	-	-	-	15 15%	12 12%	12 22%	2 13%	6 53%	34 13%	29 15%	2 15%	9 14%	34 14%	4 28%	-	1 60%	1 9%
6	6 2%	1 1%	-	-	5 17%	-	6 6%	-	-	-	6 2%	6 3%	-	-	6 2%	-	-	-	-
7	5 2%	5 2%	-	-	-	-	2 2%	3 5%	-	-	5 2%	5 3%	-	-	5 2%	-	-	-	-
8+	12 4%	12 5%	-	-	-	8 8%	4 4%	-	-	-	12 5%	11 6%	-	1 1%	12 5%	-	-	-	-

Q2_34 How many times have you eaten food from a work canteen in the last seven days?

Base: All respondents that have eaten food from a work canteen in the last 7 days

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	208	121	49	25	190	18	201	174	4	208	-	123	35	50	85	111
Base	266	154	62	23	246	20	252	220	8	266	-	105	54	107	112	137
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	74	53	14	4	69	6	71	63	1	74	-	28	14	33	19	45
	28%	34%	23%	15%	28%	28%	28%	28%	12%	28%	-	26%	26%	31%	17%	33%
2	56	30	7	9	56	-	52	49	4	56	-	29	8	19	27	23
	21%	20%	12%	39%	23%	-	20%	22%	55%	21%	-	27%	14%	18%	24%	17%
3	39	20	12	4	32	7	39	33	-	39	-	19	4	16	22	17
	15%	13%	20%	17%	13%	36%	16%	15%	-	15%	-	18%	8%	15%	20%	12%
4	34	24	6	1	32	2	30	22	3	34	-	6	9	19	5	29
	13%	15%	9%	4%	13%	11%	12%	10%	33%	13%	-	6%	17%	18%	4%	21%
5	40	18	18	3	35	4	38	37	-	40	-	18	12	9	19	19
	15%	11%	28%	13%	14%	22%	15%	17%	-	15%	-	17%	23%	9%	17%	14%
6	6	1	5	-	5	1	6	5	-	6	-	1	5	-	5	1
	2%	1%	7%	-	2%	3%	2%	2%	-	2%	-	1%	8%	-	4%	1%
7	5	3	-	3	5	-	5	5	-	5	-	3	2	-	4	2
	2%	2%	-	11%	2%	-	2%	2%	-	2%	-	3%	4%	*	3%	1%
8+	12	7	-	-	12	-	12	7	-	12	-	1	-	11	12	-
	4%	4%	-	-	5%	-	5%	3%	-	4%	-	1%	-	10%	10%	-

Q2_34 How many times have you eaten food from a work canteen in the last seven days?

Base: All respondents that have eaten food from a work canteen in the last 7 days

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	208	8	10	19	22	152
Base	266	11	14	28	35	182
0	-	-	-	-	-	-
1	74 28%	2 18%	3 21%	10 34%	4 12%	58 32%
2	56 21%	3 24%	1 5%	2 6%	6 18%	41 23%
3	39 15%	4 33%	5 32%	4 14%	5 14%	21 12%
4	34 13%	2 16%	4 25%	1 4%	9 26%	23 13%
5	40 15%	-	2 16%	7 25%	3 7%	28 15%
6	6 2%	-	-	5 16%	-	1 1%
7	5 2%	-	-	-	-	5 3%
8+	12 4%	1 8%	-	-	8 22%	4 2%

Q2_34 How many times have you eaten food from a work canteen in the last seven days?

Base: All respondents that have eaten food from a work canteen in the last 7 days

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	208	82	24	43	31	18	9	74	36	32	39	40	34	84	5	29
Base	266	106	34	47	35	19	11	96	39	51	56	56	48	115	3	33
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	74	27	12	11	10	5	1	35	12	13	23	17	7	38	2	3
	28%	25%	35%	23%	30%	26%	11%	37%	31%	25%	41%	30%	14%	33%	61%	8%
2	56	16	7	9	11	3	4	19	9	12	9	12	14	15	-	14
	21%	15%	21%	18%	31%	17%	33%	20%	23%	24%	16%	21%	29%	13%	15%	42%
3	39	18	5	8	3	1	1	11	6	10	9	11	12	24	1	3
	15%	17%	15%	18%	9%	8%	10%	11%	16%	20%	17%	20%	25%	21%	25%	9%
4	34	13	3	3	1	3	2	16	5	3	7	-	10	15	-	7
	13%	13%	7%	7%	2%	18%	16%	17%	12%	6%	12%	-	20%	13%	-	21%
5	40	23	7	14	9	6	3	13	4	6	5	9	5	15	-	2
	15%	22%	21%	30%	27%	30%	27%	14%	11%	11%	10%	15%	10%	13%	-	6%
6	6	5	1	1	1	-	1	1	1	-	-	1	1	5	-	-
	2%	4%	2%	1%	2%	*	-	1%	2%	-	*	1%	1%	4%	-	-
7	5	4	-	1	-	-	-	1	2	-	2	-	-	4	-	-
	2%	4%	-	3%	-	-	3%	*	6%	-	4%	*	-	3%	-	-
8+	12	-	-	-	-	-	-	-	-	7	-	7	-	-	-	5
	4%	-	-	-	-	-	-	-	-	13%	-	12%	-	-	-	14%

Q2_34 How many times have you eaten food from a work canteen in the last seven days?

Base: All respondents that have eaten food from a work canteen in the last 7 days

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	208	37	6	18	15	8	6	38	30	59	13	27	121	38	5	13
Base	266	46	10	22	19	7	9	55	42	84	20	39	158	54	4	17
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	74	13	3	5	5	1	1	18	16	25	13	17	37	18	1	4
	28%	29%	30%	25%	23%	8%	10%	33%	39%	30%	63%	44%	24%	32%	24%	23%
2	56	11	-	1	4	3	2	8	2	17	2	9	37	8	-	4
	21%	23%	-	3%	19%	45%	27%	14%	5%	20%	10%	23%	23%	16%	12%	24%
3	39	12	2	2	5	1	-	13	5	14	4	4	26	13	2	3
	15%	26%	21%	10%	25%	18%	-	24%	13%	16%	19%	9%	16%	24%	41%	15%
4	34	8	4	8	3	-	2	8	5	7	-	4	18	10	-	1
	13%	18%	34%	37%	16%	-	19%	15%	13%	8%	-	10%	12%	18%	-	3%
5	40	2	2	5	3	2	4	7	4	14	2	5	21	4	-	2
	15%	4%	15%	25%	16%	29%	45%	12%	9%	17%	9%	13%	13%	8%	-	12%
6	6	-	-	-	-	-	-	-	-	1	-	-	6	1	-	-
	2%	-	-	-	-	-	-	-	-	1%	-	-	4%	1%	-	-
7	5	-	-	-	-	-	-	-	2	-	-	-	5	-	-	-
	2%	*	-	-	-	-	-	-	5%	*	-	*	3%	-	3%	-
8+	12	-	-	-	-	-	-	1	7	7	-	-	8	1	1	4
	4%	-	-	-	-	-	-	2%	16%	8%	-	-	5%	2%	20%	23%

Q2_34 How many times have you eaten food from a work canteen in the last seven days?

Base: All respondents that have eaten food from a work canteen in the last 7 days

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	208	60	63	38	33	14	59	149	12	46	65	49
Base	266	30	83	55	63	36	84	182	8	39	90	72
0	-	-	-	-	-	-	-	-	-	-	-	-
1	74	6	25	16	18	10	23	51	3	9	32	19
	28%	20%	30%	29%	28%	27%	28%	28%	35%	23%	36%	26%
2	56	8	15	14	14	6	21	35	2	8	15	14
	21%	26%	18%	25%	22%	16%	25%	19%	22%	19%	17%	20%
3	39	5	11	8	9	7	12	27	1	10	16	8
	15%	17%	14%	14%	14%	19%	15%	15%	10%	25%	17%	11%
4	34	4	6	6	13	6	13	21	2	3	13	12
	13%	12%	7%	11%	20%	16%	15%	12%	26%	7%	14%	17%
5	40	6	17	5	8	4	11	29	-	8	10	18
	15%	19%	21%	10%	13%	10%	12%	16%	5%	21%	11%	24%
6	6	1	1	-	-	5	1	5	-	-	5	1
	2%	2%	1%	-	-	13%	1%	3%	1%	-	5%	1%
7	5	-	1	2	2	-	4	2	-	2	-	-
	2%	*	1%	3%	3%	-	4%	1%	-	4%	-	*
8+	12	1	7	4	-	-	-	12	-	-	-	-
	4%	3%	8%	7%	-	-	-	6%	-	-	-	-

Q2_34 How many times have you eaten food from a work canteen in the last seven days?
Base: All respondents that have eaten food from a work canteen in the last 7 days

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	208	55	1	11	27	26	20	44	96	23	84	5
Base	266	20	1	6	11	8	8	17	124	27	106	9
0	-	-	-	-	-	-	-	-	-	-	-	-
1	74 28%	7 38%	1 100%	2 30%	4 40%	3 41%	3 34%	7 40%	34 28%	10 35%	29 28%	1 13%
2	56 21%	2 8%	-	-	2 16%	1 12%	1 14%	2 9%	25 20%	7 27%	21 20%	2 24%
3	39 15%	3 14%	-	2 39%	1 9%	- 4%	2 23%	2 11%	16 13%	5 19%	18 17%	1 7%
4	34 13%	4 19%	-	1 22%	2 18%	1 14%	1 15%	3 19%	11 9%	5 17%	19 18%	-
5	40 15%	4 20%	-	1 9%	2 15%	2 25%	1 14%	3 18%	25 20%	-	15 14%	- 3%
6	6 2%	-	-	-	-	- 1%	-	- *	1 *	-	1 1%	5 53%
7	5 2%	- 2%	-	-	- 1%	- 4%	-	- 3%	1 1%	- 1%	3 3%	-
8+	12 4%	-	-	-	-	-	-	-	12 9%	-	-	-

Q2_34 How many times have you eaten food from a cinema, bowling alley, theme park or other leisure facility in the last seven days?
Base: All respondents that have eaten food from a cinema, bowling alley, theme park or other leisure facility in the last 7 days

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	91	31	60	20	25	24	8	4	5	5	68	1	10	12	83	4	49	42
Base	109	43	66	38	32	20	7	2	5	4	100	2	5	3	99	6	60	49
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	97	40	57	35	30	20	5	2	2	3	88	2	4	3	88	6	53	44
	89%	94%	86%	91%	94%	100%	73%	100%	45%	63%	89%	100%	92%	100%	89%	100%	89%	89%
2	6	2	4	-	2	-	1	-	1	2	5	-	-	-	5	-	4	2
	5%	4%	6%	-	6%	-	15%	-	26%	37%	5%	-	8%	-	5%	-	6%	4%
3	3	1	2	2	-	-	1	-	-	-	3	-	-	-	3	-	-	3
	3%	2%	3%	6%	-	-	12%	-	-	-	3%	-	-	-	3%	-	-	6%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5	1	-	1	-	-	-	-	-	1	-	1	-	-	-	1	-	1	-
	1%	-	2%	-	-	-	-	-	29%	-	1%	-	-	-	2%	-	2%	-
6	1	-	1	1	-	-	-	-	-	-	1	-	-	-	1	-	1	-
	1%	-	2%	3%	-	-	-	-	-	-	1%	-	-	-	1%	-	2%	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten food from a cinema, bowling alley, theme park or other leisure facility in the last seven days?

Base: All respondents that have eaten food from a cinema, bowling alley, theme park or other leisure facility in the last 7 days

	Working status					Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	91	52	15	5	19	28	35	19	9	9	82	65	3	23	74	6	-	1	10
Base	109	71	13	3	21	32	47	20	11	8	101	82	5	21	93	7	-	-	8
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	97	66	7	3	21	29	44	16	8	5	92	73	5	19	85	7	-	-	4
	89%	93%	51%	100%	100%	93%	94%	82%	74%	68%	91%	89%	100%	88%	92%	100%	-	100%	51%
2	6	3	3	-	-	-	3	1	2	1	5	3	-	3	3	-	-	-	3
	5%	4%	22%	-	-	-	6%	7%	15%	16%	5%	4%	-	12%	3%	-	-	-	34%
3	3	2	1	-	-	1	-	2	-	-	3	3	-	-	3	-	-	-	-
	3%	3%	6%	-	-	3%	-	11%	-	-	3%	4%	-	-	3%	-	-	-	-
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5	1	-	1	-	-	1	-	-	-	-	1	1	-	-	1	-	-	-	-
	1%	-	11%	-	-	5%	-	-	-	-	1%	2%	-	-	2%	-	-	-	-
6	1	-	1	-	-	-	-	-	1	1	-	1	-	-	-	-	-	-	1
	1%	-	9%	-	-	-	-	-	11%	16%	-	2%	-	-	-	-	-	-	15%
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten food from a cinema, bowling alley, theme park or other leisure facility in the last seven days?

Base: All respondents that have eaten food from a cinema, bowling alley, theme park or other leisure facility in the last 7 days

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	91	54	24	8	86	5	86	77	3	91	-	56	13	22	38	49
Base	109	66	25	8	102	7	104	91	3	109	-	50	17	42	45	59
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	97	58	23	7	91	7	93	83	2	97	-	43	13	41	39	54
	89%	87%	93%	85%	89%	100%	90%	91%	64%	89%	-	86%	79%	97%	87%	90%
2	6	4	2	-	6	-	6	4	-	6	-	4	-	1	2	4
	5%	6%	7%	-	6%	-	6%	5%	-	5%	-	9%	-	3%	5%	6%
3	3	3	-	-	3	-	3	2	-	3	-	1	2	-	2	1
	3%	5%	-	-	3%	-	3%	2%	-	3%	-	2%	13%	-	5%	1%
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5	1	1	-	-	1	-	1	1	-	1	-	1	-	-	1	-
	1%	2%	-	-	1%	-	1%	2%	-	1%	-	3%	-	-	3%	-
6	1	-	-	1	1	-	-	-	1	1	-	-	1	-	-	1
	1%	-	-	15%	1%	-	-	-	36%	1%	-	-	7%	-	-	2%
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten food from a cinema, bowling alley, theme park or other leisure facility in the last seven days?
Base: All respondents that have eaten food from a cinema, bowling alley, theme park or other leisure facility in the last 7 days

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	91	6	4	17	6	57
Base	109	7	4	21	6	66
0	-	-	-	-	-	-
1	97 89%	5 67%	4 100%	18 87%	5 81%	61 92%
2	6 5%	-	-	1 6%	-	5 7%
3	3 3%	2 33%	-	-	-	1 1%
4	-	-	-	-	-	-
5	1 1%	-	-	1 7%	-	-
6	1 1%	-	-	-	1 19%	-
7	-	-	-	-	-	-
8+	-	-	-	-	-	-

Q2_34 How many times have you eaten food from a cinema, bowling alley, theme park or other leisure facility in the last seven days?
Base: All respondents that have eaten food from a cinema, bowling alley, theme park or other leisure facility in the last 7 days

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	91	39	11	13	6	6	4	30	16	13	16	9	12	37	2	14
Base	109	51	11	18	10	3	3	37	18	14	21	13	10	45	1	12
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	97	44	11	14	7	3	3	35	14	14	21	12	10	41	1	11
	89%	86%	100%	77%	77%	100%	100%	95%	78%	100%	100%	94%	100%	91%	100%	87%
2	6	4	-	2	-	-	-	2	2	-	-	-	-	2	-	2
	5%	8%	-	10%	-	-	-	5%	10%	-	-	-	-	4%	-	13%
3	3	-	-	2	2	-	-	-	2	-	-	1	-	2	-	-
	3%	-	-	13%	23%	-	-	-	12%	-	-	6%	-	5%	-	-
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
6	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten food from a cinema, bowling alley, theme park or other leisure facility in the last seven days?
Base: All respondents that have eaten food from a cinema, bowling alley, theme park or other leisure facility in the last 7 days

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	91	22	2	3	6	6	6	16	12	24	5	14	50	20	1	6
Base	109	20	2	4	8	6	5	23	15	34	7	23	58	25	2	7
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	97	18	2	4	8	6	5	23	13	30	7	20	54	21	-	5
	89%	87%	100%	100%	100%	100%	100%	100%	85%	88%	100%	86%	92%	85%	-	82%
2	6	1	-	-	-	-	-	-	-	2	-	-	3	-	-	1
	5%	7%	-	-	-	-	-	-	-	5%	-	-	5%	-	-	18%
3	3	-	-	-	-	-	-	-	2	2	-	3	-	2	2	-
	3%	-	-	-	-	-	-	-	15%	7%	-	14%	-	9%	100%	-
4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5	1	-	-	-	-	-	-	-	-	-	-	1	1	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	3%	6%	-	-	-
6	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten food from a cinema, bowling alley, theme park or other leisure facility in the last seven days?
Base: All respondents that have eaten food from a cinema, bowling alley, theme park or other leisure facility in the last 7 days

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	91	14	31	17	23	6	39	52	8	17	24	19
Base	109	7	34	23	36	9	47	62	6	17	33	27
0	-	-	-	-	-	-	-	-	-	-	-	-
1	97	7	27	21	34	9	45	53	6	15	31	26
	89%	95%	79%	92%	94%	100%	95%	85%	100%	88%	95%	96%
2	6	-	4	2	-	-	-	6	-	1	-	1
	5%	5%	11%	8%	-	-	-	9%	-	7%	-	4%
3	3	-	1	-	2	-	2	1	-	1	-	-
	3%	-	3%	-	6%	-	5%	1%	-	5%	-	-
4	-	-	-	-	-	-	-	-	-	-	-	-
5	1	-	1	-	-	-	-	1	-	-	1	-
	1%	-	4%	-	-	-	-	2%	-	-	5%	-
6	1	-	1	-	-	-	-	1	-	-	-	-
	1%	-	4%	-	-	-	-	2%	-	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-
8+	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten food from a cinema, bowling alley, theme park or other leisure facility in the last seven days?
Base: All respondents that have eaten food from a cinema, bowling alley, theme park or other leisure facility in the last 7 days

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	91	16	1	3	10	9	3	19	36	25	29	1
Base	109	6	-	1	3	3	1	6	45	27	36	2
0	-	-	-	-	-	-	-	-	-	-	-	-
1	97	5	-	1	3	3	1	6	37	24	34	2
	89%	93%	100%	100%	100%	87%	100%	94%	82%	91%	97%	100%
2	6	-	-	-	-	-	-	-	3	2	-	-
	5%	7%	-	-	-	13%	-	6%	8%	9%	-	-
3	3	-	-	-	-	-	-	-	3	-	-	-
	3%	-	-	-	-	-	-	-	7%	-	-	-
4	-	-	-	-	-	-	-	-	-	-	-	-
5	1	-	-	-	-	-	-	-	1	-	-	-
	1%	-	-	-	-	-	-	-	3%	-	-	-
6	1	-	-	-	-	-	-	-	-	-	1	-
	1%	-	-	-	-	-	-	-	-	-	3%	-
7	-	-	-	-	-	-	-	-	-	-	-	-
8+	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten takeaway food (e.g. Indian/Chinese/Pizza/Fish and chips) in the last seven days?

Base: All respondents that have eaten takeaway food (e.g. Indian/Chinese/Pizza/Fish and chips) in the last 7 days

	Gender			Age							Country				Ethnicity		Living arrangements	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	777	368	409	104	208	182	145	77	43	18	511	20	112	134	691	57	434	343
Base	850	473	377	147	240	170	158	74	49	12	734	29	61	26	719	93	538	312
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	673	353	320	104	177	140	132	64	47	11	581	25	45	21	578	67	443	230
	79%	75%	85%	71%	74%	82%	84%	87%	95%	91%	79%	87%	75%	79%	80%	73%	82%	74%
2	139	88	50	30	55	21	23	6	2	1	117	4	13	5	119	9	82	56
	16%	19%	13%	20%	23%	12%	15%	8%	5%	9%	16%	13%	21%	18%	17%	10%	15%	18%
3	20	14	6	5	8	3	1	3	-	-	19	-	1	-	13	7	7	14
	2%	3%	2%	3%	3%	2%	1%	5%	-	-	3%	-	2%	1%	2%	8%	1%	4%
4	12	12	-	7	1	3	-	-	-	-	12	-	-	-	5	7	2	10
	1%	3%	-	5%	*	2%	*	*	-	-	2%	-	*	-	1%	8%	*	3%
5	1	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	1	-
	*	*	-	-	-	-	1%	*	-	-	-	-	2%	*	-	-	*	-
6	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	1
	*	*	-	*	-	*	-	-	-	-	*	-	-	1%	*	1%	-	*
7	4	4	-	1	-	3	-	-	-	-	4	-	-	-	3	1	2	2
	*	1%	-	1%	-	2%	-	-	-	-	1%	-	-	-	*	1%	*	1%
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten takeaway food (e.g. Indian/Chinese/Pizza/Fish and chips) in the last seven days?
Base: All respondents that have eaten takeaway food (e.g. Indian/Chinese/Pizza/Fish and chips) in the last 7 days

	Working status					Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	777	476	81	53	167	195	263	191	128	118	658	523	48	206	617	45	14	12	89
Base	850	561	73	49	167	236	291	199	124	102	748	564	59	226	720	37	12	10	71
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	673	443	68	31	131	188	227	164	94	83	590	446	40	187	564	32	10	9	58
	79%	79%	93%	64%	78%	79%	78%	83%	76%	81%	79%	79%	68%	83%	78%	87%	87%	90%	82%
2	139	92	5	15	27	41	46	32	20	18	121	92	17	30	129	1	2	-	7
	16%	16%	7%	31%	16%	17%	16%	16%	16%	17%	16%	16%	29%	13%	18%	3%	13%	-	10%
3	20	17	-	1	2	7	6	1	6	1	19	12	1	8	16	1	-	-	4
	2%	3%	-	3%	1%	3%	2%	*	5%	1%	3%	2%	2%	3%	2%	2%	-	3%	5%
4	12	4	-	1	7	-	8	2	2	-	12	12	-	-	9	3	-	-	-
	1%	1%	-	1%	4%	-	3%	1%	1%	-	2%	2%	-	*	1%	9%	-	-	-
5	1	1	-	-	-	-	-	-	1	-	1	-	-	1	1	-	-	-	-
	*	*	*	-	-	-	*	-	1%	*	*	-	-	*	*	-	-	-	*
6	1	-	-	1	-	-	-	-	1	-	1	1	-	-	-	-	-	1	-
	*	-	-	1%	-	-	-	-	1%	-	*	-	-	-	-	-	-	7%	-
7	4	4	-	-	-	1	3	-	-	-	4	2	1	1	2	-	-	-	2
	*	1%	-	-	-	*	1%	-	-	-	1%	*	2%	*	*	-	-	-	3%
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten takeaway food (e.g. Indian/Chinese/Pizza/Fish and chips) in the last seven days?

Base: All respondents that have eaten takeaway food (e.g. Indian/Chinese/Pizza/Fish and chips) in the last 7 days

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	777	425	159	162	716	61	732	631	26	777	-	460	135	182	293	435
Base	850	476	176	142	777	72	781	677	42	850	-	382	169	300	343	448
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	673	403	124	108	620	53	629	550	25	673	-	323	126	225	271	345
	79%	85%	70%	76%	80%	73%	80%	81%	59%	79%	-	85%	75%	75%	79%	77%
2	139	65	41	27	130	8	124	105	11	139	-	50	31	58	61	76
	16%	14%	24%	19%	17%	12%	16%	16%	26%	16%	-	13%	18%	19%	18%	17%
3	20	6	5	3	12	8	14	9	5	20	-	6	9	6	5	15
	2%	1%	3%	2%	2%	11%	2%	1%	13%	2%	-	1%	5%	2%	1%	3%
4	12	2	4	1	10	2	12	12	-	12	-	1	3	8	5	7
	1%	*	2%	*	1%	2%	2%	2%	-	1%	-	*	2%	3%	1%	2%
5	1	1	-	-	1	-	1	1	-	1	-	-	-	1	-	1
	*	*	-	-	*	*	*	*	-	*	-	*	-	*	*	*
6	1	-	-	1	1	-	-	-	1	1	-	1	-	-	1	-
	*	-	-	*	*	-	-	-	2%	*	-	*	-	-	*	-
7	4	-	1	3	3	1	2	-	-	4	-	2	-	2	-	4
	*	-	1%	2%	*	1%	*	-	-	*	-	*	-	1%	-	1%
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten takeaway food (e.g. Indian/Chinese/Pizza/Fish and chips) in the last seven days?

Base: All respondents that have eaten takeaway food (e.g. Indian/Chinese/Pizza/Fish and chips) in the last 7 days

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	777	36	26	71	87	576
Base	850	43	32	79	114	609
0	-	-	-	-	-	-
1	673 79%	30 70%	25 78%	64 82%	86 76%	482 79%
2	139 16%	12 27%	7 22%	10 12%	21 19%	101 17%
3	20 2%	1 3%	-	3 4%	5 4%	11 2%
4	12 1%	-	-	2 2%	-	10 2%
5	1 *	-	-	-	-	1 *
6	1 *	-	-	-	-	1 *
7	4 *	-	-	-	1 1%	3 1%
8+	-	-	-	-	-	-

Q2_34 How many times have you eaten takeaway food (e.g. Indian/Chinese/Pizza/Fish and chips) in the last seven days?

Base: All respondents that have eaten takeaway food (e.g. Indian/Chinese/Pizza/Fish and chips) in the last 7 days

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	777	283	78	68	80	52	25	256	128	121	104	122	134	296	25	156
Base	850	307	92	80	93	55	26	282	140	139	122	144	161	318	21	180
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	673	242	73	52	74	48	22	240	104	108	101	122	115	261	18	145
	79%	79%	80%	65%	79%	88%	84%	85%	74%	77%	83%	85%	72%	82%	84%	80%
2	139	50	11	18	15	7	2	37	29	28	20	20	35	50	3	29
	16%	16%	12%	23%	16%	12%	9%	13%	20%	20%	16%	14%	22%	16%	14%	16%
3	20	6	2	7	2	-	1	3	-	1	1	2	2	4	-	1
	2%	2%	2%	9%	2%	-	3%	1%	-	1%	*	2%	2%	1%	-	*
4	12	9	6	2	2	-	-	3	8	2	-	-	7	2	-	2
	1%	3%	6%	3%	2%	-	-	1%	5%	1%	-	-	5%	1%	2%	1%
5	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
6	1	-	-	-	-	-	-	-	-	-	*	-	-	1	-	-
	*	-	-	-	-	-	-	-	-	-	*	-	-	*	-	-
7	4	-	1	-	-	-	1	-	-	-	-	-	1	1	-	2
	*	-	1%	-	-	-	4%	-	-	-	-	-	1%	*	-	1%
8+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten takeaway food (e.g. Indian/Chinese/Pizza/Fish and chips) in the last seven days?

Base: All respondents that have eaten takeaway food (e.g. Indian/Chinese/Pizza/Fish and chips) in the last 7 days

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	777	159	19	20	35	31	27	129	98	211	29	102	404	157	18	52
Base	850	153	22	22	43	35	26	148	109	242	35	121	464	171	24	62
0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	673 79%	124 81%	18 79%	16 70%	33 78%	30 86%	21 81%	112 76%	91 84%	194 80%	31 89%	93 76%	368 79%	146 85%	15 62%	44 71%
2	139 16%	23 15%	4 17%	4 16%	5 11%	2 7%	4 16%	34 23%	13 12%	38 16%	1 4%	17 14%	81 17%	18 11%	8 32%	12 20%
3	20 2%	3 2%	-	-	3 8%	-	-	-	1 1%	2 1%	-	3 2%	8 2%	2 1%	-	5 8%
4	12 1%	2 2%	-	2 9%	-	2 4%	-	3 2%	3 2%	6 2%	2 4%	8 6%	3 1%	3 2%	-	-
5	1 *	1 1%	1 4%	1 4%	1 2%	1 3%	1 4%	-	1 1%	1 *	1 3%	1 1%	1 *	1 1%	1 4%	-
6	1 *	-	-	-	1 2%	-	-	-	-	-	-	-	-	1 *	-	-
7	4 *	-	-	-	-	-	-	-	-	-	1	4	-	-	-	
8+	-	-	-	-	-	-	-	-	-	-	1	1	-	-	-	

Q2_34 How many times have you eaten takeaway food (e.g. Indian/Chinese/Pizza/Fish and chips) in the last seven days?

Base: All respondents that have eaten takeaway food (e.g. Indian/Chinese/Pizza/Fish and chips) in the last 7 days

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	777	167	260	138	130	82	269	508	93	203	200	136
Base	850	93	268	182	168	139	301	548	66	194	235	190
0	-	-	-	-	-	-	-	-	-	-	-	-
1	673 79%	68 74%	223 83%	153 84%	137 81%	92 66%	238 79%	435 79%	54 82%	151 78%	195 83%	157 83%
2	139 16%	15 16%	38 14%	26 14%	27 16%	32 23%	48 16%	91 17%	10 15%	34 17%	34 14%	30 16%
3	20 2%	4 5%	2 1%	2 1%	2 1%	10 7%	8 3%	12 2%	2 3%	3 2%	5 2%	-
4	12 1%	2 3%	2 1%	-	2 1%	6 4%	8 3%	4 1%	-	3 1%	-	2 1%
5	1 *	-	-	1 1%	-	-	-	1 *	-	-	-	-
6	1 *	1 1%	-	-	-	-	-	1 *	1 1%	-	-	-
7	4 *	2 2%	2 1%	-	-	-	-	4 1%	-	3 1%	1 *	-
8+	-	-	-	-	-	-	-	-	-	-	-	-

Q2_34 How many times have you eaten takeaway food (e.g. Indian/Chinese/Pizza/Fish and chips) in the last seven days?
Base: All respondents that have eaten takeaway food (e.g. Indian/Chinese/Pizza/Fish and chips) in the last 7 days

	Perception of healthy eating			Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter mediate	Routine/ manual	Not classi fiable/ stated/ never worked	
Unweighted Base	777	193	20	49	107	90	56	190	274	173	292	38	
Base	850	69	7	21	37	29	18	69	343	179	291	37	
0	-	-	-	-	-	-	-	-	-	-	-	-	
1	673	57	3	13	28	25	13	54	284	146	226	17	
	79%	82%	47%	61%	77%	86%	71%	78%	83%	81%	77%	47%	
2	139	11	3	6	7	4	5	13	42	24	57	15	
	16%	16%	47%	30%	20%	14%	28%	18%	12%	14%	20%	42%	
3	20	-	-	-	1	-	-	1	9	6	5	-	
	2%	1%	1%	2%	2%	1%	-	2%	3%	3%	2%	-	
4	12	-	-	-	-	-	-	-	6	2	2	2	
	1%	-	4%	1%	-	-	2%	-	2%	1%	1%	5%	
5	1	1	-	1	-	-	-	1	-	1	-	-	
	*	1%	1%	4%	*	-	-	1%	-	1%	*	-	
6	1	-	-	-	-	-	-	-	-	-	1	-	
	*	-	-	1%	-	-	-	*	-	-	*	-	
7	4	-	-	-	-	-	-	-	1	1	-	2	
	*	-	-	-	-	-	-	-	*	*	-	6%	
8+	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	

Q2_34 Summary - Number of times eaten at/ from each establishment type in the last seven days**Base: All respondents that have eaten at/ from the establishment in the last seven days**

	Q2_34										
	Unweighted Base	Base	0	1	2	3	4	5	6	7	8+
Eaten In A Restaurant	919	977	-	647	196	79	24	15	7	6	4
			-	66%	20%	8%	2%	2%	1%	1%	*
Eaten In A Pub	506	597	-	504	66	23	2	-	1	1	-
			-	84%	11%	4%	*	-	*	*	-
Eaten In A Café Or Coffee Shop	759	781	-	512	155	51	32	19	8	3	-
			-	66%	20%	7%	4%	2%	1%	*	-
Bought Food Or Drink From A Café, Coffee Shop Or Sandwich Bar To Take Away	483	615	-	295	143	91	33	44	6	3	-
			-	48%	23%	15%	5%	7%	1%	*	-
Eaten Fast Food E.g. McDonalds, KFC, Kebab Shops	515	630	-	488	91	37	6	7	-	2	-
			-	77%	14%	6%	1%	1%	*	*	-
Eaten Food From A Work Canteen	208	266	-	74	56	39	34	40	6	5	12
			-	28%	21%	15%	13%	15%	2%	2%	4%
Eaten Food From A Cinema, Bowling Alley, Theme Park Or Other Leisure Facility	91	109	-	97	6	3	-	1	1	-	-
			-	89%	5%	3%	-	1%	1%	-	-
Eaten Takeaway Food (e.g. Indian/Chinese/Pizza/Fish And Chips)	777	850	-	673	139	20	12	1	1	4	-
			-	79%	16%	2%	1%	*	*	*	-

Q2_34 Summary - Number of times eaten at/ from each establishment type in the last seven days (derived)

Base: All respondents

	Unweighted Base	Base	Q2_34 (derived)								
			0	1	2	3	4	5	6	7	8+
Eaten In A Restaurant	3231	3231	2254 70%	647 20%	196 6%	79 2%	24 1%	15 *	7 *	6 *	4 *
Eaten In A Pub	3231	3231	2634 82%	504 16%	66 2%	23 1%	2 *	- *	1 *	1 *	- -
Eaten In A Café Or Coffee Shop	3231	3231	2450 76%	512 16%	155 5%	51 2%	32 1%	19 1%	8 *	3 *	- -
Bought Food Or Drink From A Café, Coffee Shop Or Sandwich Bar To Take Away	3231	3231	2616 81%	295 9%	143 4%	91 3%	33 1%	44 1%	6 *	3 *	- -
Eaten Fast Food E.g. McDonalds, KFC, Kebab Shops	3231	3231	2601 80%	488 15%	91 3%	37 1%	6 *	7 *	- *	2 *	- -
Eaten Food From A Work Canteen	3231	3231	2965 92%	74 2%	56 2%	39 1%	34 1%	40 1%	6 *	5 *	12 *
Eaten Food From A Cinema, Bowling Alley, Theme Park Or Other Leisure Facility	3231	3231	3122 97%	97 3%	6 *	3 *	- -	1 *	1 *	- -	- -
Eaten Takeaway Food (e.g. Indian/Chinese/ Pizza/Fish And Chips)	3231	3231	2381 74%	673 21%	139 4%	20 1%	12 *	1 *	1 *	4 *	- -

Q2_35 Generally, when you're deciding where to eat out, which of the following are important to you?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Cleanliness and hygiene	2217	969	1248	265	361	386	416	328	284	173	1863	119	178	58	1941	198	1411	804
	69%	61%	76%	56%	67%	72%	70%	74%	70%	72%	69%	75%	65%	64%	69%	69%	72%	64%
Good service	2045	957	1088	295	326	357	388	287	246	143	1753	93	149	51	1822	148	1294	750
	63%	61%	66%	63%	61%	67%	65%	65%	60%	60%	65%	59%	54%	56%	65%	51%	66%	60%
Price	1757	858	899	312	296	318	320	236	193	83	1502	88	123	44	1544	134	1086	672
	54%	54%	54%	66%	55%	59%	54%	53%	47%	34%	55%	56%	45%	49%	55%	47%	55%	53%
Recommendations or invitation from someone you know/good reviews	1605	737	868	190	269	281	307	226	214	117	1372	76	115	41	1430	107	1069	535
	50%	47%	53%	41%	50%	52%	52%	51%	52%	49%	51%	49%	42%	46%	51%	37%	54%	42%
Healthy foods/choices	1042	446	596	122	163	174	202	158	147	73	892	56	72	22	889	112	656	385
	32%	28%	36%	26%	30%	32%	34%	36%	36%	30%	33%	36%	26%	25%	32%	39%	33%	31%
A good hygiene rating/score	845	383	461	125	130	150	153	112	113	61	710	55	53	26	718	96	528	317
	26%	24%	28%	27%	24%	28%	26%	25%	28%	25%	26%	35%	19%	29%	26%	33%	27%	25%
Food for restricted diets such as Vegetarian, Halal, Kosher	277	111	166	50	64	55	30	36	22	16	248	18	6	5	171	94	156	120
	9%	7%	10%	11%	12%	10%	5%	8%	5%	7%	9%	11%	2%	5%	6%	33%	8%	10%
Nutritional information of the food is provided	249	98	151	34	54	40	43	36	25	13	204	21	18	6	193	40	143	106
	8%	6%	9%	7%	10%	8%	7%	8%	6%	5%	8%	14%	7%	6%	7%	14%	7%	8%
Good/ quality food (include homemade)	61	43	18	16	11	7	9	5	13	2	52	5	4	1	59	1	35	27
	2%	3%	1%	3%	2%	1%	1%	1%	3%	1%	2%	3%	1%	2%	2%	*	2%	2%
Choice/menu	26	14	12	6	5	2	3	6	1	4	25	-	2	-	25	-	20	7
	1%	1%	1%	1%	1%	*	1%	1%	*	2%	1%	-	1%	-	1%	-	1%	1%
Location/convenience	21	7	13	1	1	5	7	3	1	3	20	-	-	-	21	-	15	5
	1%	*	1%	*	*	1%	1%	1%	*	1%	1%	-	*	-	1%	-	1%	*
Suitable for children	19	7	12	-	8	7	3	1	-	-	18	-	1	-	17	1	16	3
	1%	*	1%	-	2%	1%	*	*	-	-	1%	-	*	-	1%	*	1%	*
Something else	46	30	16	4	13	4	9	8	6	3	40	2	3	1	43	1	25	20
	1%	2%	1%	1%	2%	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%	*	1%	2%
None of these	99	62	37	20	18	10	16	11	12	12	75	2	20	2	90	5	49	50
	3%	4%	2%	4%	3%	2%	3%	2%	3%	5%	3%	1%	7%	3%	3%	2%	2%	4%
I never eat out at all	96	45	51	-	7	8	17	15	27	22	75	7	11	3	80	14	38	58
	3%	3%	3%	*	1%	1%	3%	3%	7%	9%	3%	5%	4%	3%	3%	5%	2%	5%
Average number of responses	3.22	3.02	3.41	3.07	3.22	3.36	3.24	3.32	3.20	3.01	3.27	3.45	2.75	2.89	3.22	3.30	3.32	3.07

Food and You Survey 2012

Q2_35 Generally, when you're deciding where to eat out, which of the following are important to you?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Cleanliness and hygiene	2217	1311	511	101	295	576	755	486	400	358	1858	1305	147	765	1625	149	34	37	371
	69%	71%	71%	57%	59%	69%	70%	73%	62%	66%	69%	67%	70%	71%	69%	74%	72%	71%	67%
Good service	2045	1245	441	101	258	606	676	440	323	299	1745	1225	133	686	1558	139	26	27	295
	63%	68%	61%	57%	52%	73%	62%	66%	50%	55%	65%	63%	63%	64%	66%	69%	54%	51%	53%
Price	1757	1041	323	102	291	501	594	394	267	249	1508	1083	114	560	1353	127	25	27	225
	54%	57%	45%	57%	59%	60%	55%	59%	41%	46%	56%	56%	54%	52%	57%	63%	54%	51%	40%
Recommendations or invitation from someone you know/good reviews	1605	986	372	62	185	502	573	316	213	220	1385	949	112	544	1214	119	23	23	226
	50%	54%	52%	35%	37%	60%	53%	47%	33%	41%	51%	49%	53%	50%	51%	59%	49%	44%	41%
Healthy foods/choices	1042	609	238	45	150	315	343	210	174	174	867	613	66	363	792	68	10	21	151
	32%	33%	33%	25%	30%	38%	32%	31%	27%	32%	32%	32%	32%	34%	33%	34%	21%	41%	27%
A good hygiene rating/score	845	475	182	37	151	176	307	186	175	131	714	518	61	265	625	50	10	17	142
	26%	26%	25%	21%	30%	21%	28%	28%	27%	24%	27%	27%	29%	25%	26%	25%	22%	32%	25%
Food for restricted diets such as Vegetarian, Halal, Kosher	277	160	46	12	58	109	74	51	42	47	230	180	15	82	211	20	5	5	36
	9%	9%	6%	7%	12%	13%	7%	8%	7%	9%	9%	9%	7%	8%	9%	10%	10%	9%	6%
Nutritional information of the food is provided	249	143	43	11	51	62	96	53	38	55	193	143	17	89	184	12	2	9	42
	8%	8%	6%	6%	10%	7%	9%	8%	6%	10%	7%	7%	8%	8%	8%	6%	4%	17%	8%
Good/ quality food (include homemade)	61	33	14	7	8	10	33	4	15	10	51	40	2	20	54	3	-	2	2
	2%	2%	2%	4%	2%	1%	3%	1%	2%	2%	2%	2%	1%	2%	2%	2%	-	3%	*
Choice/menu	26	16	6	-	4	12	8	1	5	3	23	20	2	4	20	3	-	-	3
	1%	1%	1%	-	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	2%	-	-	1%
Location/convenience	21	11	7	1	3	2	7	7	4	4	17	9	-	12	15	-	-	-	5
	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	*	-	1%	1%	-	*	-	1%
Suitable for children	19	16	-	-	3	13	3	3	-	1	18	13	2	4	18	1	-	-	-
	1%	1%	-	*	1%	2%	*	*	-	*	1%	1%	1%	*	1%	1%	-	-	-
Something else	46	35	8	-	2	11	18	9	8	14	32	27	2	16	31	-	-	2	13
	1%	2%	1%	-	*	1%	2%	1%	1%	3%	1%	1%	1%	1%	1%	*	-	4%	2%
None of these	99	44	26	5	23	18	26	25	30	22	77	62	10	27	65	2	2	5	25
	3%	2%	4%	3%	5%	2%	2%	4%	5%	4%	3%	3%	5%	2%	3%	1%	3%	9%	4%
I never eat out at all	96	19	53	6	18	6	21	10	60	43	53	45	6	46	34	3	-	2	57
	3%	1%	7%	4%	4%	1%	2%	2%	9%	8%	2%	2%	3%	4%	1%	1%	-	4%	10%
Average number of responses	3.22	3.35	3.15	2.77	3.01	3.49	3.26	3.29	2.72	3.01	3.26	3.21	3.27	3.23	3.29	3.46	2.90	3.37	2.86

Q2_35 Generally, when you're deciding where to eat out, which of the following are important to you?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Cleanliness and hygiene	2217	1464	341	310	2059	158	2067	1806	83	1727	490	1168	437	612	853	1244
	69%	71%	67%	63%	69%	66%	69%	71%	62%	72%	60%	72%	68%	63%	71%	67%
Good service	2045	1389	298	236	1887	158	1916	1690	67	1638	407	1015	410	620	780	1125
	63%	67%	59%	48%	63%	66%	64%	66%	50%	68%	50%	63%	64%	64%	65%	61%
Price	1757	1095	315	245	1620	138	1663	1463	39	1391	366	832	382	543	691	950
	54%	53%	62%	50%	54%	58%	56%	57%	29%	58%	45%	51%	59%	56%	58%	51%
Recommendations or invitation from someone you know/good reviews	1605	1141	239	149	1460	145	1501	1341	50	1256	349	815	319	471	667	847
	50%	55%	47%	30%	49%	61%	50%	52%	37%	52%	43%	50%	50%	49%	56%	46%
Healthy foods/choices	1042	677	192	120	948	95	979	867	31	802	240	551	207	283	401	572
	32%	33%	38%	24%	32%	40%	33%	34%	23%	33%	29%	34%	32%	29%	34%	31%
A good hygiene rating/score	845	537	125	129	791	54	784	696	33	657	188	419	174	251	320	480
	26%	26%	25%	26%	26%	22%	26%	27%	25%	27%	23%	26%	27%	26%	27%	26%
Food for restricted diets such as Vegetarian, Halal, Kosher	277	153	60	28	248	29	241	223	23	224	52	137	72	67	96	164
	9%	7%	12%	6%	8%	12%	8%	9%	17%	9%	6%	8%	11%	7%	8%	9%
Nutritional information of the food is provided	249	140	42	46	224	25	224	201	7	193	56	127	59	63	95	141
	8%	7%	8%	9%	7%	11%	7%	8%	5%	8%	7%	8%	9%	7%	8%	8%
Good/ quality food (include homemade)	61	47	14	1	59	2	61	46	-	45	17	29	17	15	15	41
	2%	2%	3%	*	2%	1%	2%	2%	-	2%	2%	2%	3%	2%	1%	2%
Choice/menu	26	11	13	3	24	3	25	23	-	23	4	9	8	9	11	9
	1%	1%	2%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	*
Location/convenience	21	15	2	3	21	-	21	18	-	20	1	16	3	2	8	12
	1%	1%	*	1%	1%	-	1%	1%	-	1%	*	1%	1%	*	1%	1%
Suitable for children	19	12	6	1	19	-	19	16	-	17	2	14	4	2	11	5
	1%	1%	1%	*	1%	-	1%	1%	-	1%	*	1%	1%	*	1%	*
Something else	46	30	5	5	43	3	46	42	-	30	16	19	18	9	22	18
	1%	1%	1%	1%	1%	1%	2%	2%	-	1%	2%	1%	3%	1%	2%	1%
None of these	99	61	12	26	91	8	90	60	6	63	36	45	17	37	34	59
	3%	3%	2%	5%	3%	3%	3%	2%	5%	3%	4%	3%	3%	4%	3%	3%
I never eat out at all	96	50	4	42	90	6	85	56	6	-	96	66	13	18	18	74
	3%	2%	1%	8%	3%	3%	3%	2%	5%	-	12%	4%	2%	2%	2%	4%
Average number of responses	3.22	3.30	3.28	2.73	3.20	3.46	3.25	3.34	2.58	3.35	2.83	3.25	3.32	3.10	3.36	3.11

Q2_35 Generally, when you're deciding where to eat out, which of the following are important to you?

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Cleanliness and hygiene	2217 69%	110 63%	99 74%	237 81%	327 77%	1540 67%
Good service	2045 63%	104 59%	78 58%	223 76%	261 61%	1442 63%
Price	1757 54%	97 55%	83 62%	177 60%	213 50%	1250 54%
Recommendations or invitation from someone you know/good reviews	1605 50%	80 45%	57 42%	165 56%	194 46%	1153 50%
Healthy foods/choices	1042 32%	73 41%	50 38%	140 47%	163 38%	670 29%
A good hygiene rating/score	845 26%	48 27%	41 31%	95 32%	129 30%	567 25%
Food for restricted diets such as Vegetarian, Halal, Kosher	277 9%	89 51%	16 12%	38 13%	105 25%	75 3%
Nutritional information of the food is provided	249 8%	28 16%	22 17%	39 13%	63 15%	125 5%
Good/ quality food (include homemade)	61 2%	3 2%	-	1 *	2 1%	48 2%
Choice/menu	26 1%	-	1 1%	3 1%	3 1%	21 1%
Location/convenience	21 1%	1 *	-	1 *	2 1%	16 1%
Suitable for children	19 1%	1 1%	3 2%	-	1 *	13 1%
Something else	46 1%	2 1%	6 4%	3 1%	8 2%	33 1%
None of these	99 3%	2 1%	7 5%	2 1%	8 2%	79 3%
I never eat out at all	96 3%	5 3%	-	2 1%	16 4%	74 3%
Average number of responses	3.22	3.65	3.46	3.83	3.52	3.09

Q2_35 Generally, when you're deciding where to eat out, which of the following are important to you?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Cleanliness and hygiene	2217 69%	803 70%	248 72%	211 77%	239 78%	235 79%	67 74%	766 76%	462 77%	316 74%	295 76%	466 73%	347 71%	845 73%	60 83%	436 64%
Good service	2045 63%	740 65%	226 66%	177 65%	238 78%	219 74%	64 70%	739 73%	430 72%	318 74%	272 70%	447 70%	333 68%	853 73%	46 65%	381 56%
Price	1757 54%	679 59%	229 67%	187 68%	204 67%	180 61%	66 72%	643 63%	351 59%	276 64%	249 64%	382 60%	304 62%	748 64%	40 56%	287 42%
Recommendations or invitation from someone you know/good reviews	1605 50%	617 54%	183 53%	143 52%	189 62%	184 62%	51 56%	575 57%	360 60%	235 55%	212 55%	357 56%	252 52%	678 58%	35 49%	303 45%
Healthy foods/choices	1042 32%	400 35%	128 37%	99 36%	133 44%	137 46%	41 45%	394 39%	265 45%	180 42%	165 43%	268 42%	189 39%	437 38%	34 47%	167 25%
A good hygiene rating/score	845 26%	307 27%	109 32%	100 36%	99 32%	94 32%	24 26%	294 29%	219 37%	125 29%	112 29%	169 27%	169 34%	330 28%	23 33%	148 22%
Food for restricted diets such as Vegetarian, Halal, Kosher	277 9%	104 9%	45 13%	36 13%	37 12%	30 10%	10 11%	92 9%	73 12%	42 10%	44 11%	68 11%	62 13%	96 8%	8 11%	46 7%
Nutritional information of the food is provided	249 8%	122 11%	33 10%	32 12%	36 12%	35 12%	14 15%	98 10%	72 12%	56 13%	34 9%	61 10%	50 10%	98 8%	12 17%	31 4%
Good/ quality food (include homemade)	61 2%	31 3%	9 3%	7 3%	10 3%	8 3%	3 3%	20 2%	12 2%	8 2%	11 3%	24 4%	15 3%	17 1%	5 7%	8 1%
Choice/menu	26 1%	8 1%	3 1%	1 1%	3 1%	4 1%	4 4%	8 1%	4 1%	6 2%	4 1%	8 1%	12 2%	15 1%	1 2%	4 1%
Location/convenience	21 1%	9 1%	4 1%	3 1%	2 1%	- -	2 2%	9 1%	1 *	2 1%	3 1%	2 *	- *	8 1%	1 1%	4 1%
Suitable for children	19 1%	9 1%	6 2%	3 1%	- *	1 *	- -	8 1%	2 *	- -	2 *	2 *	5 1%	7 1%	- -	2 *
Something else	46 1%	19 2%	3 1%	2 1%	7 2%	4 1%	1 1%	10 1%	10 2%	3 1%	8 2%	5 1%	9 2%	12 1%	- -	13 2%
None of these	99 3%	26 2%	7 2%	3 1%	2 1%	3 1%	4 4%	13 1%	5 1%	4 1%	8 2%	5 1%	14 3%	15 1%	1 1%	38 6%
I never eat out at all	96 3%	30 3%	1 *	1 *	5 2%	4 1%	- -	14 1%	6 1%	2 *	9 2%	8 1%	4 1%	28 2%	1 1%	35 5%
Average number of responses	3.22	3.42	3.60	3.67	3.95	3.82	3.85	3.63	3.81	3.67	3.69	3.56	3.60	3.60	3.73	2.80

Q2_35 Generally, when you're deciding where to eat out, which of the following are important to you?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Cleanliness and hygiene	2217	431	52	69	146	130	71	419	340	614	114	445	1047	498	57	163
	69%	67%	68%	80%	81%	82%	76%	74%	74%	72%	76%	74%	70%	74%	68%	60%
Good service	2045	402	52	53	134	114	65	373	324	602	102	424	1019	468	45	130
	63%	62%	68%	61%	75%	73%	69%	66%	70%	71%	68%	70%	68%	70%	54%	48%
Price	1757	374	52	50	116	94	59	360	283	521	93	349	901	407	56	100
	54%	58%	68%	58%	64%	60%	63%	64%	61%	61%	63%	58%	60%	61%	67%	37%
Recommendations or invitation from someone you know/good reviews	1605	299	36	33	99	90	50	293	266	462	79	310	807	367	35	109
	50%	46%	47%	38%	55%	57%	53%	52%	58%	54%	53%	51%	54%	55%	42%	40%
Healthy foods/choices	1042	232	26	40	73	63	38	241	201	317	71	234	504	253	27	61
	32%	36%	33%	46%	41%	40%	41%	43%	44%	37%	47%	39%	34%	38%	33%	22%
A good hygiene rating/score	845	172	20	30	57	54	30	161	159	245	35	190	389	165	34	49
	26%	26%	26%	35%	32%	34%	32%	28%	35%	29%	23%	31%	26%	25%	41%	18%
Food for restricted diets such as Vegetarian, Halal, Kosher	277	51	10	5	15	17	12	55	61	88	11	59	139	54	15	18
	9%	8%	13%	5%	8%	11%	12%	10%	13%	10%	8%	10%	9%	8%	19%	7%
Nutritional information of the food is provided	249	66	11	8	25	19	16	57	50	83	13	57	121	60	18	12
	8%	10%	14%	10%	14%	12%	17%	10%	11%	10%	8%	10%	8%	9%	21%	5%
Good/ quality food (include homemade)	61	24	-	-	1	2	1	10	10	13	2	14	31	12	6	1
	2%	4%	*	*	1%	1%	1%	2%	2%	2%	2%	2%	2%	2%	7%	1%
Choice/menu	26	10	3	1	2	1	3	6	1	7	2	8	19	7	4	1
	1%	2%	5%	2%	1%	*	3%	1%	*	1%	1%	1%	1%	1%	4%	*
Location/convenience	21	7	2	3	1	-	1	4	-	5	1	2	12	2	-	3
	1%	1%	2%	4%	1%	-	1%	4%	-	1%	1%	*	1%	*	-	1%
Suitable for children	19	10	2	3	2	1	-	4	2	3	2	4	11	6	-	1
	1%	2%	3%	3%	1%	1%	-	1%	*	*	2%	1%	1%	1%	-	*
Something else	46	12	2	2	6	2	-	14	7	13	3	8	19	19	-	3
	1%	2%	2%	3%	3%	2%	-	2%	1%	2%	2%	1%	1%	3%	-	1%
None of these	99	19	4	2	3	2	2	7	5	10	6	11	39	5	2	19
	3%	3%	5%	2%	2%	1%	2%	1%	1%	1%	4%	2%	3%	1%	3%	7%
I never eat out at all	96	20	-	1	3	2	-	6	3	5	6	10	23	22	1	20
	3%	3%	1%	1%	2%	1%	-	1%	1%	1%	4%	2%	2%	3%	1%	7%
Average number of responses	3.22	3.28	3.54	3.49	3.80	3.75	3.70	3.55	3.72	3.52	3.62	3.53	3.39	3.50	3.60	2.54

Q2_35 Generally, when you're deciding where to eat out, which of the following are important to you?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Cleanliness and hygiene	2217 69%	329 64%	845 70%	391 67%	412 72%	240 69%	602 71%	1615 68%	211 63%	530 70%	545 70%	476 71%
Good service	2045 63%	289 56%	789 65%	368 63%	390 68%	208 60%	541 64%	1504 63%	160 47%	457 60%	514 66%	486 73%
Price	1757 54%	237 46%	644 53%	339 58%	335 58%	203 58%	504 60%	1254 53%	184 55%	404 53%	452 58%	361 54%
Recommendations or invitation from someone you know/good reviews	1605 50%	229 45%	647 53%	299 51%	282 49%	147 42%	399 47%	1206 51%	100 30%	353 47%	432 56%	405 61%
Healthy foods/choices	1042 32%	152 30%	408 34%	173 30%	178 31%	132 38%	272 32%	771 32%	87 26%	224 30%	266 34%	233 35%
A good hygiene rating/score	845 26%	115 22%	317 26%	158 27%	151 26%	103 30%	239 28%	605 25%	98 29%	190 25%	229 30%	157 23%
Food for restricted diets such as Vegetarian, Halal, Kosher	277 9%	44 9%	89 7%	45 8%	38 7%	61 17%	100 12%	176 7%	24 7%	52 7%	68 9%	53 8%
Nutritional information of the food is provided	249 8%	36 7%	89 7%	50 9%	52 9%	23 7%	76 9%	173 7%	28 8%	54 7%	70 9%	33 5%
Good/ quality food (include homemade)	61 2%	8 2%	26 2%	17 3%	1 *	9 2%	8 1%	53 2%	4 1%	14 2%	9 1%	19 3%
Choice/menu	26 1%	4 1%	15 1%	4 1%	4 1%	- *	3 *	24 1%	6 2%	6 1%	5 1%	5 1%
Location/convenience	21 1%	4 1%	10 1%	5 1%	- *	2 *	3 *	18 1%	2 1%	6 1%	6 1%	4 1%
Suitable for children	19 1%	1 *	4 *	5 1%	7 1%	1 *	12 1%	7 *	2 *	- *	6 1%	8 1%
Something else	46 1%	8 2%	16 1%	9 1%	5 1%	8 2%	8 1%	38 2%	2 *	7 1%	8 1%	15 2%
None of these	99 3%	23 4%	28 2%	21 4%	15 3%	12 3%	28 3%	71 3%	12 4%	19 3%	21 3%	20 3%
I never eat out at all	96 3%	39 8%	38 3%	7 1%	11 2%	1 *	12 1%	84 4%	36 11%	25 3%	5 1%	3 1%
Average number of responses	3.22	2.96	3.27	3.24	3.28	3.31	3.32	3.19	2.84	3.09	3.41	3.41

Q2_35 Generally, when you're deciding where to eat out, which of the following are important to you?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Cleanliness and hygiene	2217	203	11	29	103	105	48	188	898	460	778	80
	69%	65%	62%	56%	67%	65%	59%	66%	70%	71%	67%	57%
Good service	2045	174	8	21	90	88	42	157	903	396	681	66
	63%	55%	45%	42%	59%	55%	52%	55%	70%	61%	59%	47%
Price	1757	140	11	26	69	73	43	125	731	344	607	76
	54%	45%	63%	51%	45%	45%	53%	44%	57%	53%	53%	54%
Recommendations or invitation from someone you know/good reviews	1605	140	8	16	62	79	41	116	796	308	445	56
	50%	44%	45%	31%	40%	49%	50%	41%	62%	47%	39%	40%
Healthy foods/choices	1042	87	1	12	32	50	19	75	473	216	324	30
	32%	28%	8%	23%	21%	31%	23%	26%	37%	33%	28%	21%
A good hygiene rating/score	845	70	4	12	29	39	20	60	287	183	338	36
	26%	22%	20%	23%	19%	24%	24%	21%	22%	28%	29%	26%
Food for restricted diets such as Vegetarian, Halal, Kosher	277	8	-	1	4	6	3	8	115	57	79	26
	9%	3%	3%	2%	3%	4%	3%	3%	9%	9%	7%	18%
Nutritional information of the food is provided	249	21	-	3	7	14	8	16	90	59	84	15
	8%	7%	2%	6%	4%	9%	10%	6%	7%	9%	7%	11%
Good/ quality food (include homemade)	61	5	-	1	3	1	-	5	22	23	16	-
	2%	2%	-	2%	2%	1%	*	2%	2%	4%	1%	*
Choice/menu	26	1	-	-	1	1	1	1	12	2	12	-
	1%	*	-	-	*	1%	1%	1%	1%	*	1%	-
Location/convenience	21	1	-	-	-	-	-	-	10	5	7	-
	7%	*	-	-	*	*	*	*	1%	1%	1%	-
Suitable for children	19	1	-	-	-	1	-	1	11	4	4	-
	1%	*	-	-	-	*	-	*	1%	1%	*	-
Something else	46	4	-	-	2	2	-	4	20	14	12	-
	7%	1%	-	-	1%	1%	1%	1%	2%	2%	1%	-
None of these	99	19	1	6	8	9	2	20	28	19	43	8
	3%	6%	7%	11%	5%	5%	3%	7%	2%	3%	4%	6%
I never eat out at all	96	12	-	3	6	4	4	10	12	16	61	8
	3%	4%	-	6%	4%	3%	5%	3%	1%	2%	5%	6%
Average number of responses	3.22	2.82	2.55	2.53	2.72	2.93	2.83	2.77	3.43	3.23	3.02	2.84

Q2_37 When you eat out, how aware would you say you generally are about standards of hygiene?

Base: All respondents who eat out

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3097	1258	1839	297	479	542	550	502	420	305	2032	98	485	482	2792	197	1626	1470
Base	3135	1533	1601	469	530	529	577	427	380	218	2634	150	264	87	2732	274	1933	1200
(2) Very aware	839	358	481	75	100	124	164	138	148	88	657	70	82	30	731	76	545	295
	27%	23%	30%	16%	19%	24%	28%	32%	39%	40%	25%	47%	31%	34%	27%	28%	28%	25%
(1) Fairly aware	1423	688	735	214	250	255	252	189	166	96	1213	52	120	38	1228	141	886	537
	45%	45%	46%	46%	47%	48%	44%	44%	44%	44%	46%	35%	46%	44%	45%	51%	46%	45%
(0) Neither aware nor unaware	323	159	164	50	77	50	61	34	32	19	271	16	29	7	290	18	187	134
	10%	10%	10%	11%	15%	9%	10%	8%	8%	9%	10%	11%	11%	8%	11%	6%	10%	11%
(-1) Fairly unaware	441	254	187	110	91	74	79	52	27	8	402	7	24	8	388	34	256	185
	14%	17%	12%	23%	17%	14%	14%	12%	7%	4%	15%	5%	9%	9%	14%	12%	13%	15%
(-2) Very unaware	103	70	33	20	12	26	20	11	8	6	87	4	8	3	89	6	54	48
	3%	5%	2%	4%	2%	5%	3%	3%	2%	3%	3%	3%	3%	4%	3%	2%	3%	4%
Net : Aware	2262	1047	1216	289	350	380	416	327	314	184	1870	122	202	69	1959	216	1431	832
	72%	68%	76%	62%	66%	72%	72%	77%	83%	84%	71%	81%	77%	78%	72%	79%	74%	69%
Net : Unaware	544	324	220	130	103	100	99	63	35	15	489	11	32	11	478	40	310	234
	17%	21%	14%	28%	19%	19%	17%	15%	9%	7%	19%	8%	12%	13%	17%	15%	16%	19%
Don't know	6	4	2	-	-	-	2	3	-	-	4	-	1	-	6	-	5	1
	*	*	*	-	-	-	*	1%	-	*	*	-	*	*	*	-	*	*
Mean Score	0.78	0.66	0.90	0.46	0.63	0.71	0.80	0.92	1.10	1.15	0.74	1.17	0.93	0.96	0.78	0.90	0.84	0.70
Standard Deviation	1.09	1.14	1.02	1.14	1.05	1.12	1.10	1.06	0.97	0.94	1.09	1.00	1.03	1.07	1.09	1.02	1.07	1.12
Standard Error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.05	0.05	0.06	0.02	0.08	0.06	0.11	0.02	0.06	0.02	0.03

Q2_37 When you eat out, how aware would you say you generally are about standards of hygiene?

Base: All respondents who eat out

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3097	1563	834	189	510	771	972	651	703	625	2471	1825	192	1079	2075	225	57	61	678
Base	3135	1816	669	171	479	830	1062	657	585	498	2637	1895	205	1034	2337	199	47	50	500
(2) Very aware	839	413	255	58	113	167	274	180	219	181	659	474	50	314	550	63	19	22	186
	27%	23%	38%	34%	24%	20%	26%	27%	37%	36%	25%	25%	24%	30%	24%	31%	39%	44%	37%
(1) Fairly aware	1423	870	294	58	201	397	494	307	226	203	1220	884	79	460	1069	98	18	22	216
	45%	48%	44%	34%	42%	48%	46%	47%	39%	41%	46%	47%	39%	45%	46%	49%	38%	45%	43%
(0) Neither aware nor unaware	323	195	57	23	48	105	116	47	54	47	276	201	34	88	248	22	3	3	46
	10%	11%	9%	13%	10%	13%	11%	7%	9%	9%	10%	11%	17%	8%	11%	11%	7%	6%	9%
(-1) Fairly unaware	441	284	43	22	92	134	157	100	50	46	395	277	34	130	390	11	4	2	35
	14%	16%	6%	13%	19%	16%	15%	15%	9%	9%	15%	15%	17%	13%	17%	5%	8%	5%	7%
(-2) Very unaware	103	53	17	9	24	27	17	24	34	20	83	57	6	40	77	6	4	-	17
	3%	3%	3%	5%	5%	3%	2%	4%	6%	4%	3%	3%	3%	4%	3%	3%	8%	-	3%
Net : Aware	2262	1283	549	116	314	564	767	487	444	384	1878	1358	129	774	1619	160	37	44	402
	72%	71%	82%	68%	66%	68%	72%	74%	76%	77%	71%	72%	63%	75%	69%	80%	78%	88%	80%
Net : Unaware	544	337	60	31	115	161	174	124	84	67	477	333	41	170	466	16	7	2	51
	17%	19%	9%	18%	24%	19%	16%	19%	14%	13%	18%	18%	20%	16%	20%	8%	16%	5%	10%
Don't know	6	1	2	2	2	-	4	-	2	1	5	2	1	2	4	-	-	-	2
	*	*	*	1%	*	-	*	-	*	*	*	*	*	*	*	-	-	1%	*
Mean Score	0.78	0.72	1.09	0.79	0.60	0.65	0.80	0.79	0.93	0.96	0.75	0.76	0.65	0.85	0.70	1.01	0.94	1.28	1.04
Standard Deviation	1.09	1.07	0.97	1.20	1.18	1.07	1.04	1.11	1.16	1.09	1.08	1.07	1.12	1.10	1.10	0.95	1.22	0.79	1.02
Standard Error	0.02	0.03	0.04	0.09	0.05	0.04	0.03	0.04	0.05	0.05	0.02	0.02	0.08	0.03	0.02	0.07	0.18	0.11	0.05

Q2_37 When you eat out, how aware would you say you generally are about standards of hygiene?

Base: All respondents who eat out

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3097	1941	480	582	2888	209	2919	2433	98	2270	827	1951	503	643	1103	1825
Base	3135	2020	504	451	2903	232	2905	2503	127	2412	723	1552	631	952	1178	1774
(2) Very aware	839	537	132	133	780	59	762	685	37	609	230	478	150	211	305	495
	27%	27%	26%	29%	27%	25%	26%	27%	29%	25%	32%	31%	24%	22%	26%	28%
(1) Fairly aware	1423	955	211	186	1311	112	1330	1137	57	1109	314	677	306	440	541	796
	45%	47%	42%	41%	45%	48%	46%	45%	45%	46%	43%	44%	49%	46%	46%	45%
(0) Neither aware nor unaware	323	195	58	58	303	20	301	265	16	256	67	163	67	93	141	166
	10%	10%	11%	13%	10%	9%	10%	11%	13%	11%	9%	10%	11%	10%	12%	9%
(-1) Fairly unaware	441	276	80	54	411	30	415	346	12	358	83	194	86	161	166	242
	14%	14%	16%	12%	14%	13%	14%	14%	9%	15%	11%	13%	14%	17%	14%	14%
(-2) Very unaware	103	53	23	20	92	10	93	66	6	79	24	37	19	46	25	69
	3%	3%	4%	4%	3%	4%	3%	3%	5%	3%	3%	2%	3%	5%	2%	4%
Net : Aware	2262	1493	342	318	2092	171	2091	1822	94	1719	544	1155	457	651	846	1291
	72%	74%	68%	71%	72%	74%	72%	73%	73%	71%	75%	74%	72%	68%	72%	73%
Net : Unaware	544	329	102	75	503	40	508	413	18	437	107	231	105	207	191	311
	17%	16%	20%	17%	17%	17%	17%	16%	14%	18%	15%	15%	17%	22%	16%	18%
Don't know	6	3	2	1	5	1	4	3	-	-	6	3	2	1	6	5
	*	*	*	*	*	*	*	*	-	*	1%	*	*	*	*	*
Mean Score	0.78	0.82	0.70	0.79	0.79	0.77	0.78	0.81	0.83	0.75	0.90	0.88	0.77	0.64	0.79	0.79
Standard Deviation	1.09	1.06	1.15	1.13	1.09	1.10	1.09	1.07	1.10	1.09	1.08	1.06	1.06	1.14	1.04	1.11
Standard Error	0.02	0.02	0.05	0.05	0.02	0.07	0.02	0.02	0.10	0.02	0.04	0.03	0.04	0.04	0.03	0.03

Q2_37 When you eat out, how aware would you say you generally are about standards of hygiene?

Base: All respondents who eat out

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	3097	153	135	278	378	2251
Base	3135	171	134	292	410	2225
(2) Very aware	839 27%	47 27%	42 32%	98 34%	129 31%	563 25%
(1) Fairly aware	1423 45%	71 42%	48 36%	112 39%	177 43%	1046 47%
(0) Neither aware nor unaware	323 10%	22 13%	17 13%	29 10%	37 9%	229 10%
(-1) Fairly unaware	441 14%	30 18%	25 19%	45 15%	57 14%	296 13%
(-2) Very unaware	103 3%	-	2 1%	7 2%	10 2%	85 4%
Net : Aware	2262 72%	118 69%	90 67%	210 72%	305 75%	1609 72%
Net : Unaware	544 17%	30 18%	27 20%	52 18%	67 16%	381 17%
Don't know	6 *	-	-	-	-	6 *
Mean Score	0.78	0.79	0.77	0.85	0.87	0.77
Standard Deviation	1.09	1.04	1.13	1.12	1.08	1.09
Standard Error	0.02	0.08	0.10	0.07	0.05	0.02

Q2_37 When you eat out, how aware would you say you generally are about standards of hygiene?

Base: All respondents who eat out

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3097	1023	285	226	273	290	90	973	553	383	377	569	409	1073	78	693
Base	3135	1111	341	274	300	293	91	1001	591	427	378	631	486	1134	71	645
(2) Very aware	839 27%	257 23%	61 18%	92 34%	61 20%	85 29%	30 32%	258 26%	167 28%	107 25%	105 28%	179 28%	121 25%	256 23%	33 46%	193 30%
(1) Fairly aware	1423 45%	558 50%	180 53%	129 47%	162 54%	151 51%	36 40%	500 50%	300 51%	202 47%	167 44%	279 44%	209 43%	534 47%	22 31%	246 38%
(0) Neither aware nor unaware	323 10%	121 11%	35 10%	18 7%	27 9%	16 5%	8 8%	91 9%	52 9%	45 11%	42 11%	56 9%	54 11%	117 10%	5 7%	79 12%
(-1) Fairly unaware	441 14%	146 13%	55 16%	26 10%	47 16%	30 10%	15 16%	127 13%	63 11%	63 15%	53 14%	87 14%	81 17%	205 18%	10 14%	90 14%
(-2) Very unaware	103 3%	26 2%	9 3%	7 2%	3 1%	8 3%	3 3%	21 2%	8 1%	10 2%	11 3%	29 5%	19 4%	22 2%	2 2%	35 6%
Net : Aware	2262 72%	815 73%	241 71%	221 81%	223 74%	235 80%	66 72%	758 76%	467 79%	309 72%	272 72%	459 73%	330 68%	790 70%	55 77%	439 68%
Net : Unaware	544 17%	172 15%	64 19%	33 12%	50 17%	39 13%	18 20%	148 15%	71 12%	73 17%	64 17%	115 18%	100 21%	227 20%	11 16%	126 19%
Don't know	6 *	2 *	- -	2 1%	- -	3 1%	- -	3 *	- -	- -	- -	1 *	2 *	- -	- -	1 *
Mean Score	0.78	0.79	0.67	1.01	0.77	0.94	0.82	0.85	0.94	0.78	0.80	0.78	0.68	0.70	1.04	0.73
Standard Deviation	1.09	1.02	1.04	1.01	0.98	1.01	1.16	1.01	0.96	1.06	1.08	1.14	1.14	1.07	1.14	1.19
Standard Error	0.02	0.03	0.06	0.06	0.06	0.06	0.12	0.03	0.04	0.05	0.06	0.05	0.05	0.03	0.14	0.05

Q2_37 When you eat out, how aware would you say you generally are about standards of hygiene?

Base: All respondents who eat out

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3097	623	66	74	162	154	102	521	426	742	140	537	1324	608	74	302
Base	3135	628	76	85	177	155	94	560	457	845	143	593	1475	647	83	252
(2) Very aware	839	160	20	41	55	65	24	167	150	195	56	162	337	158	27	70
	27%	26%	27%	48%	31%	42%	26%	30%	33%	23%	39%	27%	23%	24%	33%	28%
(1) Fairly aware	1423	298	37	40	76	62	43	248	201	396	60	291	668	313	25	110
	45%	47%	49%	47%	43%	40%	46%	44%	44%	47%	42%	49%	45%	48%	30%	44%
(0) Neither aware nor unaware	323	62	5	-	16	13	11	47	45	86	10	48	160	46	10	34
	10%	10%	6%	-	9%	9%	11%	8%	10%	10%	7%	8%	11%	7%	12%	13%
(-1) Fairly unaware	441	85	14	4	25	12	11	71	50	140	14	73	258	114	16	22
	14%	14%	18%	4%	14%	8%	12%	13%	11%	17%	10%	12%	17%	18%	20%	9%
(-2) Very unaware	103	22	-	1	5	1	4	24	11	27	2	18	50	17	5	16
	3%	4%	-	1%	3%	*	5%	4%	2%	3%	2%	3%	3%	3%	6%	6%
Net : Aware	2262	458	57	80	131	128	68	416	351	591	116	452	1005	470	51	180
	72%	73%	75%	95%	74%	82%	72%	74%	77%	70%	81%	76%	68%	73%	62%	71%
Net : Unaware	544	107	14	5	30	12	16	95	61	167	17	91	308	131	22	38
	17%	17%	18%	5%	17%	8%	17%	17%	13%	20%	12%	15%	21%	20%	26%	15%
Don't know	6	-	-	-	-	2	-	2	-	2	-	1	3	-	-	-
	*	*	-	-	-	1%	-	*	-	*	-	*	*	-	-	*
Mean Score	0.78	0.78	0.84	1.36	0.85	1.18	0.77	0.83	0.94	0.70	1.07	0.85	0.67	0.74	0.62	0.78
Standard Deviation	1.09	1.08	1.02	0.78	1.10	0.91	1.11	1.12	1.04	1.09	1.01	1.05	1.11	1.09	1.30	1.14
Standard Error	0.02	0.04	0.12	0.08	0.08	0.07	0.11	0.05	0.05	0.04	0.08	0.04	0.03	0.04	0.14	0.07

Q2_37 When you eat out, how aware would you say you generally are about standards of hygiene?

Base: All respondents who eat out

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3097	888	1137	466	404	202	776	2321	439	834	680	508
Base	3135	473	1177	577	562	346	834	2300	300	732	768	665
(2) Very aware	839 27%	149 31%	371 31%	143 25%	119 21%	57 17%	179 21%	660 29%	95 32%	241 33%	177 23%	131 20%
(1) Fairly aware	1423 45%	198 42%	506 43%	274 47%	267 47%	179 52%	404 48%	1019 44%	124 41%	306 42%	356 46%	324 49%
(0) Neither aware nor unaware	323 10%	50 11%	133 11%	58 10%	59 11%	23 7%	82 10%	241 10%	39 13%	78 11%	71 9%	79 12%
(-1) Fairly unaware	441 14%	60 13%	139 12%	84 14%	90 16%	68 20%	141 17%	300 13%	32 11%	81 11%	130 17%	114 17%
(-2) Very unaware	103 3%	15 3%	28 2%	16 3%	26 5%	19 5%	27 3%	76 3%	8 3%	27 4%	31 4%	16 2%
Net : Aware	2262 72%	347 73%	876 74%	417 72%	386 69%	237 68%	583 70%	1679 73%	218 73%	546 75%	532 69%	455 69%
Net : Unaware	544 17%	75 16%	167 14%	99 17%	116 21%	86 25%	167 20%	376 16%	40 13%	108 15%	161 21%	130 20%
Don't know	6 *	1 *	- *	3 *	2 *	- *	2 *	4 *	2 1%	- *	3 *	- *
Mean Score	0.78	0.86	0.89	0.77	0.65	0.55	0.68	0.82	0.89	0.89	0.68	0.66
Standard Deviation	1.09	1.09	1.05	1.06	1.12	1.14	1.09	1.09	1.06	1.10	1.13	1.05
Standard Error	0.02	0.05	0.03	0.04	0.05	0.06	0.04	0.02	0.06	0.04	0.04	0.04

Q2_37 When you eat out, how aware would you say you generally are about standards of hygiene?

Base: All respondents who eat out

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3097	825	50	129	401	437	229	738	1135	631	1179	152
Base	3135	302	18	48	146	157	78	274	1272	636	1094	133
(2) Very aware	839 27%	103 34%	3 16%	10 22%	40 27%	62 40%	24 31%	88 32%	283 22%	168 26%	349 32%	40 30%
(1) Fairly aware	1423 45%	138 46%	10 55%	23 49%	70 48%	65 42%	32 41%	127 46%	629 49%	275 43%	469 43%	50 37%
(0) Neither aware nor unaware	323 10%	29 9%	2 9%	5 11%	15 11%	15 10%	10 13%	26 9%	140 11%	58 9%	111 10%	14 11%
(-1) Fairly unaware	441 14%	27 9%	2 14%	6 11%	15 10%	12 8%	9 12%	23 8%	177 14%	114 18%	126 12%	25 18%
(-2) Very unaware	103 3%	5 2%	1 4%	2 5%	7 5%	2 1%	2 3%	9 3%	42 3%	21 3%	36 3%	3 2%
Net : Aware	2262 72%	240 80%	13 71%	34 70%	110 75%	127 81%	56 72%	214 78%	912 72%	443 70%	817 75%	90 68%
Net : Unaware	544 17%	32 11%	3 18%	8 16%	21 15%	14 9%	12 15%	32 12%	219 17%	135 21%	162 15%	27 21%
Don't know	6 *	1 *	- 2%	1 2%	- -	- *	- -	1 1%	- *	1 *	3 *	2 1%
Mean Score	0.78	1.02	0.67	0.72	0.83	1.11	0.86	0.96	0.73	0.72	0.89	0.76
Standard Deviation	1.09	0.97	1.07	1.10	1.08	0.94	1.08	1.02	1.06	1.14	1.08	1.14
Standard Error	0.02	0.06	0.26	0.16	0.09	0.08	0.12	0.06	0.03	0.05	0.03	0.10

Q2_38 How do you know about the hygiene standards of the places you eat out at or buy food from?

Base: All respondents who eat out and are aware of standards of hygiene

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2622	1007	1615	226	397	449	457	431	379	281	1687	92	423	420	2363	170	1387	1234
Base	2585	1206	1380	339	427	429	476	361	346	204	2140	138	231	76	2249	234	1618	966
General appearance of premises	1978	894	1084	235	311	322	372	288	289	162	1661	99	168	50	1747	166	1262	714
	77%	74%	79%	69%	73%	75%	78%	80%	83%	79%	78%	72%	73%	66%	78%	71%	78%	74%
Appearance of staff	1482	638	843	152	216	242	301	224	227	118	1239	77	131	35	1303	126	982	498
	57%	53%	61%	45%	51%	56%	63%	62%	66%	58%	58%	55%	57%	46%	58%	54%	61%	52%
Reputation	1037	462	575	108	188	174	199	152	140	76	869	60	85	23	900	104	687	350
	40%	38%	42%	32%	44%	40%	42%	42%	40%	37%	41%	43%	37%	31%	40%	45%	42%	36%
Word of mouth	820	363	457	109	153	135	158	114	98	51	686	39	73	21	739	55	519	301
	32%	30%	33%	32%	36%	32%	33%	32%	28%	25%	32%	28%	32%	28%	33%	23%	32%	31%
Hygiene certificate	716	333	383	118	153	139	141	66	72	25	603	40	52	21	623	75	463	253
	28%	28%	28%	35%	36%	32%	30%	18%	21%	12%	28%	29%	23%	28%	28%	32%	29%	26%
Hygiene sticker	409	204	205	71	102	86	61	40	38	10	335	24	21	29	334	49	266	143
	16%	17%	15%	21%	24%	20%	13%	11%	11%	5%	16%	18%	9%	38%	15%	21%	16%	15%
Websites	146	81	65	26	43	28	25	17	6	1	134	4	3	5	116	22	86	60
	6%	7%	5%	8%	10%	7%	5%	5%	2%	*	6%	3%	2%	6%	5%	9%	5%	6%
*Looking at the cleanliness of the washrooms/ toilets	21	6	15	-	2	3	7	5	4	1	19	-	2	-	18	2	12	7
	1%	*	1%	-	*	1%	1%	1%	1%	*	1%	-	1%	*	1%	1%	1%	1%
*Personal knowledge	22	10	12	3	2	4	4	3	5	1	19	-	3	-	17	3	14	7
	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	-	1%	*	1%	1%	1%	1%
*Kitchen/Prep areas clean	8	5	3	1	1	-	1	-	1	5	8	-	-	-	8	-	4	4
	*	*	*	*	*	*	*	-	*	3%	*	-	*	*	*	-	*	*
Other (specify)	36	20	16	2	3	5	6	5	7	8	35	-	-	-	29	4	21	15
	1%	2%	1%	1%	1%	1%	1%	1%	2%	4%	2%	-	*	*	1%	2%	1%	2%
(Don't know)	27	9	17	5	2	6	5	4	3	3	18	5	3	-	20	3	16	11
	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	4%	1%	*	1%	1%	1%	1%
Average number of responses	2.59	2.51	2.66	2.44	2.76	2.67	2.69	2.54	2.57	2.26	2.63	2.52	2.35	2.44	2.60	2.60	2.68	2.45

Food and You Survey 2012

Q2_38 How do you know about the hygiene standards of the places you eat out at or buy food from?

Base: All respondents who eat out and are aware of standards of hygiene

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	2622	1297	753	155	416	630	824	550	618	539	2082	1549	155	917	1707	206	48	56	604
Base	2585	1478	606	138	362	669	884	534	499	430	2155	1559	163	861	1867	183	40	48	447
General appearance of premises	1978 77%	1129 76%	483 80%	97 70%	268 74%	529 79%	676 76%	413 77%	360 72%	342 79%	1636 76%	1173 75%	128 79%	676 78%	1435 77%	142 77%	29 72%	35 74%	337 75%
Appearance of staff	1482 57%	857 58%	369 61%	60 43%	196 54%	394 59%	518 59%	303 57%	267 54%	247 57%	1234 57%	846 54%	96 59%	540 63%	1073 57%	119 65%	17 42%	28 60%	245 55%
Reputation	1037 40%	630 43%	238 39%	48 34%	121 33%	307 46%	364 41%	216 41%	150 30%	167 39%	870 40%	636 41%	67 41%	335 39%	784 42%	74 41%	15 38%	20 42%	144 32%
Word of mouth	820 32%	507 34%	173 29%	30 22%	110 30%	214 32%	286 32%	178 33%	142 28%	146 34%	674 31%	508 33%	50 30%	262 30%	599 32%	67 37%	9 22%	10 20%	135 30%
Hygiene certificate	716 28%	467 32%	104 17%	49 36%	95 26%	183 27%	261 30%	174 33%	98 20%	96 22%	620 29%	475 30%	59 36%	182 21%	554 30%	53 29%	12 29%	15 31%	83 18%
Hygiene sticker	409 16%	256 17%	48 8%	32 23%	73 20%	100 15%	142 16%	92 17%	75 15%	61 14%	348 16%	282 18%	19 12%	108 12%	317 17%	27 15%	8 19%	6 13%	51 11%
Websites	146 6%	106 7%	10 2%	11 8%	20 5%	61 9%	37 4%	32 6%	16 3%	23 5%	123 6%	107 7%	4 3%	35 4%	136 7%	5 3%	- 1%	- 1%	4 1%
*Looking at the cleanliness of the washrooms/ toilets	21 1%	12 1%	6 1%	- -	3 1%	5 1%	7 1%	8 2%	- *	3 1%	18 1%	10 1%	1 *	10 1%	17 1%	1 1%	- -	- -	2 1%
*Personal knowledge	22 1%	12 1%	7 1%	- -	3 1%	4 1%	5 1%	5 1%	7 1%	5 1%	17 1%	11 1%	2 2%	8 1%	14 1%	- *	- -	- 1%	7 2%
*Kitchen/Prep areas clean	8 *	- *	6 1%	1 1%	1 *	- *	3 *	2 *	3 1%	4 1%	5 *	4 *	2 1%	3 *	3 *	- -	- -	- -	6 1%
Other (specify)	36 1%	16 1%	15 2%	2 1%	3 1%	13 2%	7 1%	5 1%	10 2%	8 2%	28 1%	14 1%	3 2%	20 2%	23 1%	3 1%	1 4%	- -	9 2%
(Don't know)	27 1%	9 1%	8 1%	2 1%	9 2%	4 1%	4 *	5 1%	14 3%	4 1%	22 1%	19 1%	2 1%	6 1%	11 1%	7 4%	1 4%	- -	7 2%
Average number of responses	2.59	2.71	2.42	2.39	2.49	2.71	2.61	2.69	2.29	2.57	2.60	2.62	2.64	2.54	2.66	2.72	2.30	2.41	2.30

Q2_38 How do you know about the hygiene standards of the places you eat out at or buy food from?

Base: All respondents who eat out and are aware of standards of hygiene

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	2622	1655	398	496	2447	175	2470	2075	87	1918	704	1678	422	522	931	1551
Base	2585	1688	400	376	2394	191	2393	2087	109	1975	610	1318	524	744	987	1457
General appearance of premises	1978 77%	1324 78%	288 72%	272 72%	1827 76%	151 79%	1844 77%	1600 77%	70 64%	1526 77%	452 74%	1025 78%	396 76%	557 75%	762 77%	1097 75%
Appearance of staff	1482 57%	1001 59%	208 52%	218 58%	1372 57%	110 58%	1379 58%	1202 58%	56 51%	1142 58%	340 56%	799 61%	274 52%	408 55%	614 62%	779 53%
Reputation	1037 40%	699 41%	164 41%	126 33%	939 39%	98 51%	967 40%	857 41%	30 28%	816 41%	221 36%	524 40%	222 42%	292 39%	441 45%	537 37%
Word of mouth	820 32%	549 33%	130 32%	102 27%	754 32%	66 34%	763 32%	688 33%	33 30%	646 33%	174 28%	403 31%	160 31%	257 35%	326 33%	439 30%
Hygiene certificate	716 28%	430 25%	127 32%	109 29%	664 28%	52 27%	658 28%	595 29%	37 34%	568 29%	148 24%	328 25%	175 33%	213 29%	279 28%	402 28%
Hygiene sticker	409 16%	255 15%	75 19%	64 17%	378 16%	31 16%	382 16%	350 17%	12 11%	318 16%	90 15%	200 15%	98 19%	111 15%	162 16%	218 15%
Websites	146 6%	96 6%	31 8%	13 3%	138 6%	8 4%	139 6%	136 7%	5 4%	121 6%	25 4%	71 5%	21 4%	54 7%	69 7%	68 5%
*Looking at the cleanliness of the washrooms/ toilets	21 1%	15 1%	4 1%	1 *	21 1%	- -	21 1%	18 1%	- -	15 1%	5 1%	14 1%	1 *	6 1%	12 1%	9 1%
*Personal knowledge	22 1%	11 1%	5 1%	6 1%	22 1%	- -	18 1%	15 1%	4 3%	16 1%	6 1%	13 1%	3 1%	6 1%	7 1%	13 1%
*Kitchen/Prep areas clean	8 *	4 *	2 *	3 1%	8 *	- -	7 *	4 *	2 1%	7 *	1 *	4 *	1 *	3 *	3 *	5 *
Other (specify)	36 1%	30 2%	2 1%	3 1%	35 1%	1 *	32 1%	28 1%	2 2%	26 1%	9 2%	18 1%	4 1%	14 2%	16 2%	17 1%
(Don't know)	27 1%	14 1%	7 2%	6 1%	26 1%	1 1%	25 1%	20 1%	2 2%	18 1%	8 1%	13 1%	5 1%	8 1%	8 1%	18 1%
Average number of responses	2.59	2.62	2.61	2.45	2.58	2.71	2.61	2.64	2.31	2.64	2.42	2.59	2.60	2.59	2.73	2.47

Q2_38 How do you know about the hygiene standards of the places you eat out at or buy food from?

Base: All respondents who eat out and are aware of standards of hygiene

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	2622	129	107	232	326	1908
Base	2585	141	107	240	343	1838
General appearance of premises	1978 77%	115 81%	89 83%	199 83%	262 76%	1385 75%
Appearance of staff	1482 57%	94 66%	67 63%	157 65%	193 56%	1029 56%
Reputation	1037 40%	64 45%	38 35%	120 50%	144 42%	717 39%
Word of mouth	820 32%	49 35%	35 32%	82 34%	101 30%	578 31%
Hygiene certificate	716 28%	44 31%	43 40%	75 31%	109 32%	472 26%
Hygiene sticker	409 16%	19 13%	14 13%	44 18%	53 15%	292 16%
Websites	146 6%	8 6%	13 12%	20 8%	22 6%	90 5%
*Looking at the cleanliness of the washrooms/ toilets	21 1%	-	1 1%	1 1%	3 1%	17 1%
*Personal knowledge	22 1%	1 1%	-	2 1%	3 1%	16 1%
*Kitchen/Prep areas clean	8 *	-	1 1%	1 1%	5 1%	4 *
Other (specify)	36 1%	1 1%	-	2 1%	7 2%	23 1%
(Don't know)	27 1%	1 1%	2 2%	-	4 1%	19 1%
Average number of responses	2.59	2.80	2.82	2.93	2.64	2.52

Q2_38 How do you know about the hygiene standards of the places you eat out at or buy food from?

Base: All respondents who eat out and are aware of standards of hygiene

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2622	882	237	205	233	257	70	842	497	327	319	481	335	902	68	567
Base	2585	936	276	239	250	251	73	849	520	354	314	514	384	907	60	518
General appearance of premises	1978 77%	731 78%	211 76%	173 72%	199 80%	202 80%	63 86%	650 77%	390 75%	277 78%	250 80%	409 80%	291 76%	745 82%	49 81%	392 76%
Appearance of staff	1482 57%	545 58%	158 57%	142 59%	172 69%	157 62%	46 63%	551 65%	339 65%	219 62%	214 68%	298 58%	227 59%	586 65%	34 58%	280 54%
Reputation	1037 40%	402 43%	136 49%	94 39%	137 55%	125 50%	32 44%	388 46%	254 49%	168 48%	148 47%	239 46%	199 52%	411 45%	27 46%	176 34%
Word of mouth	820 32%	347 37%	99 36%	102 43%	112 45%	95 38%	28 38%	324 38%	206 40%	151 43%	126 40%	197 38%	151 39%	346 38%	30 49%	131 25%
Hygiene certificate	716 28%	288 31%	111 40%	92 39%	88 35%	81 32%	25 34%	252 30%	187 36%	119 34%	108 34%	168 33%	128 33%	270 30%	18 31%	110 21%
Hygiene sticker	409 16%	167 18%	67 24%	71 29%	43 17%	43 17%	15 20%	151 18%	108 21%	61 17%	65 21%	81 16%	83 22%	142 16%	15 25%	59 11%
Websites	146 6%	66 7%	19 7%	23 10%	26 11%	22 9%	10 13%	65 8%	40 8%	47 13%	30 9%	50 10%	38 10%	69 8%	10 17%	14 3%
*Looking at the cleanliness of the washrooms/ toilets	21 1%	6 1%	3 1%	2 1%	-	1 1%	1 2%	7 1%	4 1%	2 1%	3 1%	6 1%	2 *	6 1%	-	5 1%
*Personal knowledge	22 1%	6 1%	2 1%	6 3%	1 *	1 *	1 1%	8 1%	4 1%	4 1%	4 1%	4 1%	3 1%	3 *	1 1%	5 1%
*Kitchen/Prep areas clean	8 *	1 *	-	-	-	-	-	-	-	-	-	-	1 *	1 *	-	6 1%
Other (specify)	36 1%	11 1%	1 *	1 1%	1 *	4 2%	1 2%	9 1%	4 1%	2 1%	7 2%	7 1%	4 1%	15 2%	-	6 1%
(Don't know)	27 1%	6 1%	-	-	1 *	1 1%	-	5 1%	6 1%	-	3 1%	1 *	3 1%	4 *	-	12 2%
Average number of responses	2.59	2.75	2.91	2.95	3.12	2.92	3.02	2.84	2.96	2.97	3.05	2.84	2.94	2.86	3.09	2.31

Q2_38 How do you know about the hygiene standards of the places you eat out at or buy food from?

Base: All respondents who eat out and are aware of standards of hygiene

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	2622	535	57	71	143	139	84	448	382	614	127	467	1077	513	61	256
Base	2585	520	62	80	146	141	78	463	396	677	126	500	1165	517	61	213
General appearance of premises	1978	404	49	60	121	119	62	357	293	552	99	383	907	425	43	149
Appearance of staff	1482	317	41	54	102	85	49	283	231	410	77	292	697	333	33	110
Reputation	1037	231	22	24	77	67	37	215	185	335	64	220	518	250	29	57
Word of mouth	820	195	25	27	59	55	29	174	169	253	47	189	399	200	30	40
Hygiene certificate	716	145	24	35	57	33	29	150	147	242	43	192	366	155	18	38
Hygiene sticker	409	86	17	20	28	23	25	85	84	141	21	96	207	77	9	20
Websites	146	42	4	6	9	9	12	32	31	75	17	34	82	27	13	4
*Looking at the cleanliness of the washrooms/ toilets	21	4	1	1	-	1	1	5	2	7	1	5	7	4	-	2
*Personal knowledge	22	4	-	4	-	-	-	3	3	2	-	4	6	1	-	1
*Kitchen/Prep areas clean	8	2	-	1	-	-	-	-	-	-	-	-	2	-	-	3
Other (specify)	36	3	-	-	2	3	-	6	4	7	2	11	15	5	2	2
(Don't know)	27	7	-	-	1	-	-	3	1	2	-	1	9	1	-	8
Average number of responses	2.59	2.77	2.96	2.89	3.12	2.80	3.12	2.84	2.90	2.99	2.95	2.85	2.76	2.86	2.90	2.03

Q2_38 How do you know about the hygiene standards of the places you eat out at or buy food from?

Base: All respondents who eat out and are aware of standards of hygiene

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	2622	754	984	391	329	164	650	1972	381	723	547	423
Base	2585	397	1009	475	445	259	665	1920	257	624	604	535
General appearance of premises	1978 77%	295 74%	781 77%	355 75%	355 80%	193 74%	510 77%	1469 76%	179 69%	476 76%	465 77%	437 82%
Appearance of staff	1482 57%	227 57%	594 59%	269 57%	254 57%	138 53%	380 57%	1102 57%	134 52%	371 59%	362 60%	314 59%
Reputation	1037 40%	143 36%	421 42%	193 41%	190 43%	90 35%	284 43%	753 39%	73 29%	250 40%	264 44%	244 46%
Word of mouth	820 32%	103 26%	326 32%	149 31%	154 35%	88 34%	229 34%	591 31%	68 26%	196 31%	202 33%	165 31%
Hygiene certificate	716 28%	83 21%	251 25%	147 31%	148 33%	87 33%	241 36%	475 25%	80 31%	165 26%	198 33%	143 27%
Hygiene sticker	409 16%	45 11%	143 14%	84 18%	91 20%	45 17%	136 20%	273 14%	47 18%	90 14%	106 18%	82 15%
Websites	146 6%	15 4%	60 6%	42 9%	15 3%	14 6%	42 6%	105 5%	13 5%	17 3%	38 6%	37 7%
*Looking at the cleanliness of the washrooms/ toilets	21 1%	3 1%	9 1%	5 1%	2 *	2 1%	6 1%	15 1%	1 *	5 1%	5 1%	5 1%
*Personal knowledge	22 1%	5 1%	9 1%	6 1%	2 *	- -	4 1%	18 1%	1 *	7 1%	4 1%	3 1%
*Kitchen/Prep areas clean	8 *	4 1%	3 *	- -	1 *	- *	2 *	6 *	2 1%	4 1%	- -	1 *
Other (specify)	36 1%	10 3%	14 1%	6 1%	3 1%	3 1%	10 2%	26 1%	5 2%	9 1%	7 1%	4 1%
(Don't know)	27 1%	5 1%	11 1%	4 1%	7 2%	- -	7 1%	19 1%	8 3%	4 1%	5 1%	1 *
Average number of responses	2.59	2.37	2.60	2.65	2.74	2.55	2.78	2.53	2.37	2.55	2.74	2.69

Q2_38 How do you know about the hygiene standards of the places you eat out at or buy food from?

Base: All respondents who eat out and are aware of standards of hygiene

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	2622	735	36	104	340	399	196	647	951	518	1026	127
Base	2585	269	14	39	125	142	66	240	1053	500	928	104
General appearance of premises	1978 77%	194 72%	8 54%	29 73%	90 72%	99 70%	47 71%	171 71%	838 80%	391 78%	682 74%	67 64%
Appearance of staff	1482 57%	150 56%	7 47%	20 50%	63 50%	83 58%	34 52%	131 55%	646 61%	268 54%	521 56%	47 45%
Reputation	1037 40%	95 35%	6 44%	15 37%	44 36%	49 35%	29 44%	79 33%	479 46%	211 42%	308 33%	39 37%
Word of mouth	820 32%	82 30%	5 33%	9 24%	42 34%	43 30%	20 30%	75 31%	341 32%	174 35%	273 29%	32 30%
Hygiene certificate	716 28%	62 23%	3 19%	9 24%	30 24%	34 24%	14 21%	59 25%	298 28%	107 21%	291 31%	20 19%
Hygiene sticker	409 16%	43 16%	1 6%	6 16%	22 18%	21 15%	12 19%	38 16%	156 15%	69 14%	172 19%	11 11%
Websites	146 6%	7 3%	-	1 2%	3 3%	4 3%	2 3%	6 2%	72 7%	21 4%	45 5%	8 8%
*Looking at the cleanliness of the washrooms/ toilets	21 1%	2 1%	-	-	2 1%	-	-	2 1%	8 1%	6 1%	6 1%	-
*Personal knowledge	22 1%	-	2 16%	2 4%	1 1%	-	2 2%	1 *	4 *	2 *	16 2%	-
*Kitchen/Prep areas clean	8 *	1 *	-	-	-	-	-	1 *	1 *	4 1%	4 *	-
Other (specify)	36 1%	-	-	-	-	-	-	-	13 1%	7 1%	15 2%	1 1%
(Don't know)	27 1%	4 1%	-	-	2 2%	1 1%	-	4 1%	5 1%	6 1%	14 2%	2 2%
Average number of responses	2.59	2.38	2.19	2.29	2.41	2.36	2.43	2.36	2.72	2.53	2.53	2.18

Q2_39 When you eat out, how safe would you say the food that you eat is, compared to when you eat at home?

Base: All respondents who eat out

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3097	1258	1839	297	479	542	550	502	420	305	2032	98	485	482	2792	197	1626	1470
Base	3135	1533	1601	469	530	529	577	427	380	218	2634	150	264	87	2732	274	1933	1200
(2) A lot more safe when I eat out	24	14	10	2	1	3	9	5	-	3	16	1	5	1	22	1	13	11
	1%	1%	1%	*	*	1%	2%	1%	*	1%	1%	1%	2%	1%	1%	*	1%	1%
(1) A bit more safe when I eat out	154	85	69	45	23	25	29	13	12	7	134	8	8	3	141	5	74	80
	5%	6%	4%	10%	4%	5%	5%	3%	3%	3%	5%	5%	3%	4%	5%	2%	4%	7%
(0) About the same	1301	670	631	210	234	199	226	170	154	107	1076	50	130	46	1181	59	781	519
	42%	44%	39%	45%	44%	38%	39%	40%	40%	49%	41%	33%	49%	53%	43%	22%	40%	43%
(-1) A bit less safe when I eat out	1176	548	628	170	182	206	225	176	148	67	1006	65	77	27	982	154	735	440
	38%	36%	39%	36%	34%	39%	39%	41%	39%	31%	38%	44%	29%	31%	36%	56%	38%	37%
(-2) A lot less safe when I eat out	315	137	178	29	71	56	58	39	40	20	260	17	33	4	249	49	213	102
	10%	9%	11%	6%	13%	11%	10%	9%	10%	9%	10%	11%	13%	5%	9%	18%	11%	8%
Net : More safe	178	98	80	46	24	29	38	19	12	10	151	10	13	4	163	6	87	91
	6%	6%	5%	10%	5%	5%	7%	4%	3%	5%	6%	6%	5%	5%	6%	2%	5%	8%
Net : Less safe	1490	684	806	199	253	262	283	215	187	88	1266	82	110	32	1231	203	949	542
	48%	45%	50%	42%	48%	50%	49%	50%	49%	40%	48%	55%	42%	36%	45%	74%	49%	45%
It varies too much to say	109	49	60	5	13	23	27	14	19	8	93	4	8	3	105	2	78	31
	3%	3%	4%	1%	2%	4%	5%	3%	5%	4%	4%	3%	3%	4%	4%	1%	4%	3%
Don't know	55	31	24	9	6	17	3	9	7	6	47	4	2	2	51	4	37	18
	2%	2%	1%	2%	1%	3%	*	2%	2%	3%	2%	3%	1%	2%	2%	1%	2%	2%
Not Applicable	1	1	1	-	-	-	-	1	1	-	1	-	1	-	1	-	1	1
	*	*	*	-	-	-	-	*	*	-	*	-	*	-	*	-	*	*
Mean Score	-0.54	-0.49	-0.59	-0.39	-0.58	-0.58	-0.54	-0.57	-0.61	-0.46	-0.55	-0.62	-0.49	-0.37	-0.50	-0.91	-0.58	-0.47
Standard Deviation	0.78	0.78	0.78	0.76	0.79	0.79	0.82	0.76	0.73	0.78	0.78	0.81	0.84	0.71	0.78	0.71	0.78	0.79
Standard Error	0.01	0.02	0.02	0.04	0.03	0.04	0.03	0.04	0.04	0.05	0.02	0.07	0.05	0.08	0.02	0.04	0.02	0.02

Food and You Survey 2012

Q2_39 When you eat out, how safe would you say the food that you eat is, compared to when you eat at home?

Base: All respondents who eat out

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/Diploma/Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/Yesterday	Day before yesterday/last week	In last month	Over a month ago	Never used
Unweighted Base	3097	1563	834	189	510	771	972	651	703	625	2471	1825	192	1079	2075	225	57	61	678
Base	3135	1816	669	171	479	830	1062	657	585	498	2637	1895	205	1034	2337	199	47	50	500
(2) A lot more safe when I eat out	24 1%	16 1%	5 1%	2 1%	1 *	5 1%	5 1%	1 *	13 2%	2 *	22 1%	14 1%	- *	9 1%	16 1%	1 1%	1 2%	- -	5 1%
(1) A bit more safe when I eat out	154 5%	103 6%	17 3%	8 5%	26 5%	40 5%	67 6%	31 5%	16 3%	19 4%	135 5%	98 5%	9 4%	47 5%	121 5%	13 7%	- 1%	1 2%	18 4%
(0) About the same	1301 42%	779 43%	281 42%	60 35%	181 38%	330 40%	436 41%	305 46%	230 39%	190 38%	1111 42%	836 44%	91 44%	375 36%	958 41%	79 40%	17 35%	21 41%	226 45%
(-1) A bit less safe when I eat out	1176 38%	666 37%	245 37%	67 39%	198 41%	349 42%	389 37%	223 34%	214 37%	188 38%	988 37%	673 36%	68 33%	435 42%	902 39%	80 40%	19 39%	20 39%	155 31%
(-2) A lot less safe when I eat out	315 10%	163 9%	74 11%	28 17%	50 10%	67 8%	104 10%	66 10%	78 13%	67 13%	248 9%	181 10%	20 10%	113 11%	226 10%	14 7%	10 21%	6 12%	59 12%
Net : More safe	178 6%	119 7%	22 3%	10 6%	26 5%	45 5%	73 7%	31 5%	29 5%	21 4%	156 6%	112 6%	9 4%	56 5%	137 6%	15 7%	1 3%	1 2%	23 5%
Net : Less safe	1490 48%	828 46%	319 48%	95 56%	248 52%	416 50%	493 46%	289 44%	293 50%	255 51%	1236 47%	854 45%	88 43%	547 53%	1128 48%	93 47%	29 61%	25 51%	215 43%
It varies too much to say	109 3%	63 3%	29 4%	2 1%	15 3%	28 3%	44 4%	19 3%	18 3%	22 4%	87 3%	61 3%	10 5%	38 4%	74 3%	8 4%	- *	2 4%	24 5%
Don't know	55 2%	26 1%	17 3%	4 2%	8 2%	12 1%	15 1%	12 2%	15 3%	9 2%	46 2%	32 2%	5 2%	17 2%	38 2%	3 2%	1 1%	1 1%	12 2%
Not Applicable	1 *	- -	1 *	- -	1 *	- -	1 *	- -	1 *	1 *	1 *	- -	1 1%	- -	1 *	- -	- -	- -	1 *
Mean Score	-0.54	-0.50	-0.59	-0.67	-0.60	-0.55	-0.52	-0.51	-0.60	-0.64	-0.52	-0.50	-0.53	-0.61	-0.54	-0.48	-0.77	-0.64	-0.53
Standard Deviation	0.78	0.78	0.76	0.86	0.76	0.74	0.79	0.75	0.85	0.79	0.78	0.78	0.75	0.79	0.78	0.76	0.88	0.74	0.81
Standard Error	0.01	0.02	0.03	0.07	0.04	0.03	0.02	0.03	0.04	0.04	0.02	0.02	0.05	0.03	0.02	0.06	0.13	0.11	0.04

Q2_39 When you eat out, how safe would you say the food that you eat is, compared to when you eat at home?

Base: All respondents who eat out

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3097	1941	480	582	2888	209	2919	2433	98	2270	827	1951	503	643	1103	1825
Base	3135	2020	504	451	2903	232	2905	2503	127	2412	723	1552	631	952	1178	1774
(2) A lot more safe when I eat out	24 1%	11 1%	4 1%	8 2%	23 1%	1 1%	22 1%	16 1%	2 2%	20 1%	4 1%	11 1%	2 *	11 1%	5 *	15 1%
(1) A bit more safe when I eat out	154 5%	103 5%	23 5%	25 6%	139 5%	15 6%	152 5%	119 5%	2 1%	134 6%	20 3%	69 4%	26 4%	59 6%	54 5%	95 5%
(0) About the same	1301 42%	860 43%	219 43%	156 35%	1196 41%	105 45%	1209 42%	1009 40%	52 41%	1001 42%	300 42%	623 40%	289 46%	389 41%	454 39%	759 43%
(-1) A bit less safe when I eat out	1176 38%	750 37%	186 37%	169 37%	1101 38%	75 32%	1092 38%	963 38%	47 37%	918 38%	258 36%	592 38%	225 36%	358 38%	476 40%	633 36%
(-2) A lot less safe when I eat out	315 10%	176 9%	63 12%	66 15%	287 10%	27 12%	280 10%	263 10%	18 14%	216 9%	99 14%	165 11%	69 11%	80 8%	110 9%	195 11%
Net : More safe	178 6%	114 6%	27 5%	32 7%	162 6%	16 7%	174 6%	135 5%	4 3%	154 6%	24 3%	80 5%	28 4%	69 7%	59 5%	110 6%
Net : Less safe	1490 48%	926 46%	249 49%	235 52%	1388 48%	102 44%	1373 47%	1225 49%	65 51%	1134 47%	357 49%	758 49%	294 47%	438 46%	585 50%	828 47%
It varies too much to say	109 3%	89 4%	2 *	16 3%	101 3%	8 3%	105 4%	94 4%	1 1%	85 4%	24 3%	65 4%	12 2%	31 3%	55 5%	47 3%
Don't know	55 2%	29 1%	7 1%	11 2%	54 2%	1 *	44 2%	39 2%	5 4%	38 2%	17 2%	25 2%	7 1%	22 2%	26 2%	28 2%
Not Applicable	1 *	1 *	-	-	1 *	-	1 *	1 *	1 1%	-	1 *	-	-	1 *	-	1 *
Mean Score	-0.54	-0.51	-0.57	-0.62	-0.54	-0.50	-0.53	-0.56	-0.64	-0.51	-0.63	-0.57	-0.54	-0.49	-0.57	-0.53
Standard Deviation	0.78	0.76	0.80	0.88	0.78	0.82	0.78	0.78	0.82	0.78	0.79	0.78	0.76	0.79	0.75	0.80
Standard Error	0.01	0.02	0.04	0.04	0.01	0.05	0.01	0.02	0.07	0.02	0.03	0.02	0.03	0.03	0.02	0.02

Q2_39 When you eat out, how safe would you say the food that you eat is, compared to when you eat at home?

Base: All respondents who eat out

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3097	153	135	278	378	2251
Base	3135	171	134	292	410	2225
(2) A lot more safe when I eat out	24 1%	2 1%	1 1%	2 1%	1 *	19 1%
(1) A bit more safe when I eat out	154 5%	7 4%	6 4%	11 4%	10 2%	124 6%
(0) About the same	1301 42%	64 37%	49 37%	114 39%	155 38%	962 43%
(-1) A bit less safe when I eat out	1176 38%	65 38%	56 42%	118 40%	166 41%	802 36%
(-2) A lot less safe when I eat out	315 10%	23 13%	13 9%	32 11%	60 15%	200 9%
Net : More safe	178 6%	9 5%	6 5%	14 5%	10 2%	143 6%
Net : Less safe	1490 48%	88 51%	68 51%	150 51%	226 55%	1002 45%
It varies too much to say	109 3%	7 4%	8 6%	8 3%	7 2%	80 4%
Don't know	55 2%	4 2%	2 1%	7 2%	10 2%	37 2%
Not Applicable	1 *	-	-	-	1 *	1 *
Mean Score	-0.54	-0.62	-0.60	-0.60	-0.71	-0.49
Standard Deviation	0.78	0.82	0.76	0.78	0.76	0.78
Standard Error	0.01	0.06	0.07	0.05	0.04	0.02

Q2_39 When you eat out, how safe would you say the food that you eat is, compared to when you eat at home?

Base: All respondents who eat out

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3097	1023	285	226	273	290	90	973	553	383	377	569	409	1073	78	693
Base	3135	1111	341	274	300	293	91	1001	591	427	378	631	486	1134	71	645
(2) A lot more safe when I eat out	24 1%	7 1%	6 2%	4 2%	3 1%	2 1%	-	8 1%	5 1%	2 1%	4 1%	4 1%	3 1%	10 1%	-	5 1%
(1) A bit more safe when I eat out	154 5%	50 4%	16 5%	18 7%	10 3%	4 1%	3 3%	41 4%	19 3%	17 4%	25 7%	33 5%	25 5%	59 5%	6 8%	36 6%
(0) About the same	1301 42%	444 40%	135 40%	107 39%	128 43%	129 44%	33 36%	404 40%	250 42%	185 43%	155 41%	246 39%	207 43%	501 44%	17 23%	258 40%
(-1) A bit less safe when I eat out	1176 38%	450 41%	147 43%	114 42%	124 41%	119 41%	36 40%	409 41%	240 41%	159 37%	141 37%	249 40%	182 38%	428 38%	33 47%	232 36%
(-2) A lot less safe when I eat out	315 10%	108 10%	18 5%	23 8%	24 8%	30 10%	10 11%	93 9%	51 9%	43 10%	36 10%	70 11%	53 11%	81 7%	12 18%	66 10%
Net : More safe	178 6%	56 5%	22 6%	23 8%	12 4%	7 2%	3 3%	50 5%	24 4%	20 5%	29 8%	37 6%	27 6%	69 6%	6 8%	41 6%
Net : Less safe	1490 48%	558 50%	166 49%	137 50%	147 49%	149 51%	47 51%	503 50%	291 49%	202 47%	177 47%	319 51%	236 48%	508 45%	46 65%	298 46%
It varies too much to say	109 3%	37 3%	15 5%	5 2%	12 4%	8 3%	7 8%	34 3%	23 4%	17 4%	11 3%	24 4%	11 2%	44 4%	1 2%	25 4%
Don't know	55 2%	15 1%	3 1%	3 1%	1 *	1 *	2 2%	10 1%	3 *	3 1%	6 2%	5 1%	5 1%	12 1%	1 2%	21 3%
Not Applicable	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Mean Score	-0.54	-0.57	-0.49	-0.50	-0.54	-0.60	-0.65	-0.56	-0.55	-0.55	-0.50	-0.58	-0.55	-0.47	-0.76	-0.53
Standard Deviation	0.78	0.76	0.75	0.81	0.73	0.73	0.74	0.76	0.74	0.76	0.81	0.79	0.78	0.75	0.87	0.80
Standard Error	0.01	0.02	0.04	0.05	0.04	0.04	0.08	0.02	0.03	0.04	0.04	0.03	0.04	0.02	0.11	0.03

Q2_39 When you eat out, how safe would you say the food that you eat is, compared to when you eat at home?

Base: All respondents who eat out

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3097	623	66	74	162	154	102	521	426	742	140	537	1324	608	74	302
Base	3135	628	76	85	177	155	94	560	457	845	143	593	1475	647	83	252
(2) A lot more safe when I eat out	24 1%	4 1%	1 1%	3 4%	4 2%	1 1%	1 1%	3 *	5 1%	7 1%	1 *	2 *	12 1%	8 1%	-	4 2%
(1) A bit more safe when I eat out	154 5%	25 4%	6 8%	2 2%	9 5%	9 6%	6 7%	37 7%	28 6%	38 5%	7 5%	20 3%	68 5%	25 4%	-	12 5%
(0) About the same	1301 42%	257 41%	35 46%	42 49%	85 48%	57 37%	28 30%	236 42%	210 46%	362 43%	52 37%	247 42%	607 41%	284 44%	28 34%	104 41%
(-1) A bit less safe when I eat out	1176 38%	227 36%	29 38%	18 22%	54 31%	68 44%	39 42%	200 36%	155 34%	333 39%	55 38%	223 38%	573 39%	244 38%	36 43%	90 36%
(-2) A lot less safe when I eat out	315 10%	83 13%	3 4%	15 18%	17 10%	17 11%	13 14%	61 11%	38 8%	68 8%	20 14%	61 10%	142 10%	53 8%	16 19%	18 7%
Net : More safe	178 6%	29 5%	7 9%	5 6%	14 8%	9 6%	7 8%	40 7%	33 7%	45 5%	7 5%	22 4%	80 5%	32 5%	-	17 7%
Net : Less safe	1490 48%	310 49%	32 42%	34 40%	72 41%	84 54%	52 56%	261 47%	193 42%	401 48%	75 52%	284 48%	715 48%	297 46%	52 62%	108 43%
It varies too much to say	109 3%	24 4%	2 3%	1 1%	6 3%	4 3%	4 5%	18 3%	21 5%	26 3%	3 2%	31 5%	48 3%	31 5%	1 1%	13 5%
Don't know	55 2%	8 1%	-	4 4%	-	-	2 2%	5 1%	1 *	9 1%	6 4%	8 1%	24 2%	4 1%	2 2%	9 4%
Not Applicable	1 *	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	1 *
Mean Score	-0.54	-0.60	-0.38	-0.51	-0.42	-0.60	-0.65	-0.52	-0.44	-0.52	-0.65	-0.58	-0.55	-0.51	-0.84	-0.46
Standard Deviation	0.78	0.80	0.75	0.96	0.84	0.78	0.85	0.80	0.79	0.75	0.81	0.75	0.77	0.76	0.73	0.79
Standard Error	0.01	0.03	0.09	0.11	0.06	0.06	0.09	0.03	0.04	0.03	0.07	0.03	0.02	0.03	0.08	0.05

Q2_39 When you eat out, how safe would you say the food that you eat is, compared to when you eat at home?

Base: All respondents who eat out

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3097	888	1137	466	404	202	776	2321	439	834	680	508
Base	3135	473	1177	577	562	346	834	2300	300	732	768	665
(2) A lot more safe when I eat out	24 1%	5 1%	11 1%	1 *	2 *	4 1%	6 1%	18 1%	4 1%	10 1%	5 1%	2 *
(1) A bit more safe when I eat out	154 5%	29 6%	43 4%	29 5%	35 6%	19 6%	33 4%	121 5%	12 4%	29 4%	46 6%	35 5%
(0) About the same	1301 42%	212 45%	509 43%	228 40%	220 39%	132 38%	330 40%	971 42%	111 37%	322 44%	320 42%	286 43%
(-1) A bit less safe when I eat out	1176 38%	161 34%	433 37%	231 40%	214 38%	136 39%	325 39%	851 37%	116 39%	268 37%	296 39%	250 38%
(-2) A lot less safe when I eat out	315 10%	44 9%	124 11%	55 10%	54 10%	37 11%	98 12%	217 9%	43 14%	73 10%	68 9%	56 8%
Net : More safe	178 6%	34 7%	54 5%	30 5%	36 6%	24 7%	39 5%	139 6%	16 5%	40 5%	51 7%	37 6%
Net : Less safe	1490 48%	205 43%	558 47%	286 50%	268 48%	173 50%	423 51%	1067 46%	159 53%	341 47%	364 47%	306 46%
It varies too much to say	109 3%	16 3%	34 3%	26 5%	26 5%	7 2%	28 3%	81 4%	10 3%	20 3%	22 3%	24 4%
Don't know	55 2%	6 1%	23 2%	5 1%	12 2%	9 3%	14 2%	41 2%	4 1%	9 1%	9 1%	12 2%
Not Applicable	1 *	1 *	-	1 *	-	-	-	1 *	-	-	1 *	-
Mean Score	-0.54	-0.46	-0.55	-0.57	-0.54	-0.55	-0.60	-0.52	-0.64	-0.52	-0.51	-0.51
Standard Deviation	0.78	0.80	0.78	0.75	0.78	0.82	0.79	0.78	0.83	0.79	0.78	0.75
Standard Error	0.01	0.04	0.02	0.03	0.03	0.05	0.03	0.02	0.05	0.03	0.03	0.03

Q2_39 When you eat out, how safe would you say the food that you eat is, compared to when you eat at home?

Base: All respondents who eat out

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3097	825	50	129	401	437	229	738	1135	631	1179	152
Base	3135	302	18	48	146	157	78	274	1272	636	1094	133
(2) A lot more safe when I eat out	24 1%	3 1%	2 11%	2 5%	3 2%	- *	- *	6 2%	3 *	4 1%	17 2%	- -
(1) A bit more safe when I eat out	154 5%	9 3%	1 6%	2 4%	5 4%	4 3%	3 4%	8 3%	54 4%	40 6%	45 4%	16 12%
(0) About the same	1301 42%	152 50%	7 38%	19 40%	82 56%	74 47%	38 49%	138 50%	533 42%	272 43%	453 41%	43 33%
(-1) A bit less safe when I eat out	1176 38%	88 29%	6 36%	19 39%	34 23%	52 33%	27 35%	77 28%	508 40%	229 36%	383 35%	56 42%
(-2) A lot less safe when I eat out	315 10%	35 12%	1 4%	3 6%	16 11%	18 12%	7 9%	30 11%	107 8%	59 9%	136 12%	13 10%
Net : More safe	178 6%	12 4%	3 17%	5 10%	9 6%	5 3%	3 4%	15 5%	56 4%	43 7%	62 6%	16 12%
Net : Less safe	1490 48%	123 41%	7 40%	22 46%	49 34%	70 45%	34 44%	107 39%	615 48%	288 45%	518 47%	68 51%
It varies too much to say	109 3%	10 3%	1 5%	1 2%	4 3%	6 4%	2 2%	10 4%	47 4%	20 3%	39 4%	3 2%
Don't know	55 2%	3 1%	- 1%	- 1%	2 2%	1 1%	- 1%	4 1%	20 2%	12 2%	20 2%	3 2%
Not Applicable	1 *	1 *	- -	1 2%	- -	- -	- -	1 *	1 *	- -	1 *	- -
Mean Score	-0.54	-0.50	-0.18	-0.40	-0.38	-0.56	-0.50	-0.45	-0.55	-0.50	-0.56	-0.51
Standard Deviation	0.78	0.79	1.06	0.90	0.83	0.75	0.73	0.83	0.73	0.78	0.83	0.84
Standard Error	0.01	0.05	0.26	0.13	0.07	0.06	0.08	0.05	0.02	0.03	0.03	0.07

Q12_1 Have you ever seen this before? - Food Hygiene Information Scheme

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Yes	773	374	399	193	166	134	124	84	58	11	598	35	122	18	658	86	423	351
	24%	24%	24%	41%	31%	25%	21%	19%	14%	4%	22%	22%	44%	20%	23%	30%	21%	28%
No	2458	1204	1253	276	371	403	470	358	349	230	2111	122	153	72	2154	202	1548	908
	76%	76%	76%	59%	69%	75%	79%	81%	86%	96%	78%	78%	56%	80%	77%	70%	79%	72%

Q12_1 Have you ever seen this before? - Food Hygiene Information Scheme

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used	
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Yes	773	496	81	56	140	177	319	164	113	98	675	503	53	217	620	47	15	18	74
	24%	27%	11%	31%	28%	21%	29%	25%	18%	18%	25%	26%	25%	20%	26%	23%	32%	34%	13%
No	2458	1339	640	122	357	659	764	503	532	443	2015	1436	158	862	1751	155	32	35	483
	76%	73%	89%	69%	72%	79%	71%	75%	82%	82%	75%	74%	75%	80%	74%	77%	68%	66%	87%

Q12_1 Have you ever seen this before? - Food Hygiene Information Scheme

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Yes	773	419	138	147	713	61	699	616	41	623	151	339	171	263	322	403
	24%	20%	27%	30%	24%	25%	23%	24%	31%	26%	18%	21%	27%	27%	27%	22%
No	2458	1651	371	346	2280	177	2290	1943	92	1789	668	1279	473	706	875	1444
	76%	80%	73%	70%	76%	75%	77%	76%	69%	74%	82%	79%	73%	73%	73%	78%

Q12_1 Have you ever seen this before? - Food Hygiene Information Scheme

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Yes	773	41	38	72	107	536
	24%	23%	28%	25%	25%	23%
No	2458	135	96	222	318	1762
	76%	77%	72%	75%	75%	77%

Q12_1 Have you ever seen this before? - Food Hygiene Information Scheme

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Yes	773 24%	296 26%	124 36%	101 37%	90 30%	53 18%	23 25%	268 26%	164 27%	136 32%	92 24%	169 27%	144 29%	264 23%	21 29%	118 17%
No	2458 76%	845 74%	218 64%	174 63%	215 70%	244 82%	68 75%	747 74%	433 73%	293 68%	296 76%	469 73%	345 71%	898 77%	51 71%	561 83%

Q12_1 Have you ever seen this before? - Food Hygiene Information Scheme

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Yes	773	172	38	40	42	23	25	152	127	254	24	165	400	170	23	35
	24%	26%	49%	46%	23%	14%	27%	27%	28%	30%	16%	27%	27%	25%	28%	13%
No	2458	476	39	46	138	134	68	414	334	596	125	438	1099	499	60	237
	76%	74%	51%	54%	77%	86%	73%	73%	72%	70%	84%	73%	73%	75%	72%	87%

Q12_1 Have you ever seen this before? - Food Hygiene Information Scheme

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Yes	773	81	243	175	153	122	244	529	72	193	193	151
	24%	16%	20%	30%	27%	35%	29%	22%	21%	25%	25%	23%
No	2458	431	972	409	421	225	602	1855	264	565	580	517
	76%	84%	80%	70%	73%	65%	71%	78%	79%	75%	75%	77%

Q12_1 Have you ever seen this before? - Food Hygiene Information Scheme

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked	
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Yes	773	116	8	18	67	55	37	103	288	144	308	33
	24%	37%	44%	36%	44%	34%	45%	37%	22%	22%	27%	23%
No	2458	198	10	33	86	106	45	180	996	507	846	108
	76%	63%	56%	64%	56%	66%	55%	63%	78%	78%	73%	77%

Q12_1 Have you ever seen this before? - Food Hygiene Rating Scheme

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Yes	1044	545	499	218	228	176	165	126	99	33	885	68	32	60	914	90	600	444
	32%	35%	30%	46%	42%	33%	28%	29%	24%	14%	33%	43%	12%	66%	32%	31%	30%	35%
No	2187	1033	1154	252	309	361	430	316	308	208	1825	89	243	30	1899	198	1371	814
	68%	65%	70%	54%	58%	67%	72%	71%	76%	86%	67%	57%	88%	34%	68%	69%	70%	65%

Q12_1 Have you ever seen this before? - Food Hygiene Rating Scheme

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	In work	Retired	Unemployed	Other	Degree or higher	A level/Diploma/Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/Yesterday	Day before yesterday/last week	In last month	Over a month ago	Never used	
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Yes	1044	662	155	65	163	266	406	225	148	138	907	709	53	283	825	68	17	18	116
	32%	36%	21%	37%	33%	32%	37%	34%	23%	25%	34%	37%	25%	26%	35%	34%	36%	35%	21%
No	2187	1173	566	113	335	570	677	442	497	403	1783	1231	158	797	1546	134	31	34	441
	68%	64%	79%	63%	67%	68%	63%	66%	77%	75%	66%	63%	75%	74%	65%	66%	64%	65%	79%

Q12_1 Have you ever seen this before? - Food Hygiene Rating Scheme

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Yes	1044	612	191	169	975	69	977	853	39	843	202	484	249	312	403	573
	32%	30%	38%	34%	33%	29%	33%	33%	29%	35%	25%	30%	39%	32%	34%	31%
No	2187	1458	317	324	2018	169	2012	1706	94	1569	617	1134	395	658	793	1275
	68%	70%	62%	66%	67%	71%	67%	67%	71%	65%	75%	70%	61%	68%	66%	69%

Q12_1 Have you ever seen this before? - Food Hygiene Rating Scheme

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Yes	1044	47	53	102	142	733
	32%	27%	39%	35%	33%	32%
No	2187	129	81	192	283	1566
	68%	73%	61%	65%	67%	68%

Q12_1 Have you ever seen this before? - Food Hygiene Rating Scheme

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Yes	1044 32%	401 35%	153 45%	134 49%	101 33%	101 34%	41 45%	325 32%	204 34%	182 43%	139 36%	203 32%	189 39%	401 35%	22 31%	177 26%
No	2187 68%	740 65%	189 55%	141 51%	203 67%	197 66%	50 55%	690 68%	392 66%	246 57%	248 64%	435 68%	301 61%	761 65%	50 69%	502 74%

Q12_1 Have you ever seen this before? - Food Hygiene Rating Scheme

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Yes	1044	201	39	47	64	40	38	178	157	327	46	194	535	218	15	73
	32%	31%	51%	55%	35%	26%	41%	31%	34%	39%	31%	32%	36%	33%	18%	27%
No	2187	446	37	39	116	117	56	389	303	522	103	409	963	451	69	198
	68%	69%	49%	45%	65%	74%	59%	69%	66%	61%	69%	68%	64%	67%	82%	73%

Q12_1 Have you ever seen this before? - Food Hygiene Rating Scheme

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Yes	1044	129	383	196	193	143	308	736	107	249	265	209
	32%	25%	32%	34%	34%	41%	36%	31%	32%	33%	34%	31%
No	2187	383	832	388	380	203	538	1648	230	509	508	459
	68%	75%	68%	66%	66%	59%	64%	69%	68%	67%	66%	69%

Q12_1 Have you ever seen this before? - Food Hygiene Rating Scheme

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked	
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Yes	1044	79	5	11	40	41	28	64	400	198	397	49
	32%	25%	29%	21%	26%	26%	34%	23%	31%	30%	34%	35%
No	2187	235	12	40	113	119	54	219	884	454	757	92
	68%	75%	71%	79%	74%	74%	66%	77%	69%	70%	66%	65%

Q12_1 Have you ever seen this before? - Scores On The Doors

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Yes	815	412	402	183	148	155	140	100	69	18	706	32	40	37	692	84	486	329
	25%	26%	24%	39%	28%	29%	24%	23%	17%	7%	26%	20%	15%	41%	25%	29%	25%	26%
No	2416	1166	1250	286	389	382	455	343	339	223	2003	125	234	54	2120	204	1485	929
	75%	74%	76%	61%	72%	71%	76%	77%	83%	93%	74%	80%	85%	59%	75%	71%	75%	74%

Q12_1 Have you ever seen this before? - Scores On The Doors
Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used	
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Yes	815	500	107	64	143	214	315	175	110	110	705	538	36	241	657	47	14	12	85
	25%	27%	15%	36%	29%	26%	29%	26%	17%	20%	26%	28%	17%	22%	28%	23%	30%	22%	15%
No	2416	1335	614	113	354	622	768	492	534	431	1985	1401	175	838	1714	156	33	41	472
	75%	73%	85%	64%	71%	74%	71%	74%	83%	80%	74%	72%	83%	78%	72%	77%	70%	78%	85%

Q12_1 Have you ever seen this before? - Scores On The Doors
Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Yes	815	489	160	108	762	53	771	689	21	671	144	386	190	238	320	440
	25%	24%	32%	22%	25%	22%	26%	27%	16%	28%	18%	24%	30%	25%	27%	24%
No	2416	1581	348	385	2231	185	2219	1870	112	1741	675	1231	453	732	876	1407
	75%	76%	68%	78%	75%	78%	74%	73%	84%	72%	82%	76%	70%	75%	73%	76%

Q12_1 Have you ever seen this before? - Scores On The Doors

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Yes	815	34	36	75	92	587
	25%	19%	27%	26%	22%	26%
No	2416	143	98	219	334	1712
	75%	81%	73%	74%	78%	74%

Q12_1 Have you ever seen this before? - Scores On The Doors

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Yes	815 25%	323 28%	128 37%	92 33%	95 31%	62 21%	31 34%	279 28%	167 28%	141 33%	98 25%	185 29%	134 27%	300 26%	12 17%	133 20%
No	2416 75%	818 72%	214 63%	183 67%	210 69%	236 79%	60 66%	735 72%	429 72%	287 67%	289 75%	454 71%	356 73%	862 74%	60 83%	546 80%

Q12_1 Have you ever seen this before? - Scores On The Doors

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Yes	815	193	15	34	35	38	31	140	131	251	29	177	426	165	20	40
	25%	30%	20%	40%	19%	24%	33%	25%	28%	29%	20%	29%	28%	25%	24%	15%
No	2416	454	61	52	144	119	63	427	330	599	120	426	1072	505	63	232
	75%	70%	80%	60%	81%	76%	67%	75%	72%	71%	80%	71%	72%	75%	76%	85%

Q12_1 Have you ever seen this before? - Scores On The Doors
Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Yes	815	98	297	151	161	107	244	571	71	152	222	185
	25%	19%	24%	26%	28%	31%	29%	24%	21%	20%	29%	28%
No	2416	414	917	433	412	239	602	1814	266	605	552	483
	75%	81%	76%	74%	72%	69%	71%	76%	79%	80%	71%	72%

Q12_1 Have you ever seen this before? - Scores On The Doors
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked	
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Yes	815	66	4	10	32	35	18	58	337	166	282	30
	25%	21%	25%	19%	21%	22%	22%	21%	26%	26%	24%	21%
No	2416	248	13	42	121	126	63	225	948	486	872	111
	75%	79%	75%	81%	79%	78%	78%	79%	74%	74%	76%	79%

Q12_2 Where have you seen this image (spontaneous)? - Food Hygiene Information Scheme

Base: All respondents who have seen the image before

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	755	309	446	124	160	150	127	110	67	16	435	21	214	85	675	56	383	372
Base	773	374	399	193	166	134	124	84	58	11	598	35	122	18	658	86	423	351
Food establishment window or door (e.g. restaurant/cafe)	656	328	328	165	150	105	108	66	51	9	505	28	107	17	560	70	359	297
	85%	88%	82%	86%	90%	79%	87%	78%	87%	83%	84%	80%	88%	93%	85%	81%	85%	85%
*Place of work/school	50	20	30	15	13	12	6	3	1	-	44	2	4	-	41	6	22	29
	6%	5%	7%	8%	8%	9%	5%	3%	2%	-	7%	5%	3%	2%	6%	7%	5%	8%
Newspaper/magazine	12	4	8	2	-	2	2	3	1	-	10	-	2	-	11	1	8	3
	2%	1%	2%	1%	*	2%	2%	4%	2%	-	2%	-	1%	*	2%	1%	2%	1%
*TV	8	3	5	-	-	-	-	5	2	1	8	-	-	-	8	-	5	2
	1%	1%	1%	-	-	*	-	6%	3%	6%	1%	-	*	-	1%	-	1%	1%
Internet (no specific detail)	9	8	1	7	1	1	-	-	-	-	7	-	1	-	4	4	3	5
	1%	2%	*	4%	*	1%	-	-	-	-	1%	-	1%	-	1%	5%	1%	2%
Website	4	2	2	2	2	-	-	-	-	-	3	1	-	-	4	-	2	2
	*	1%	*	1%	1%	-	-	-	-	-	1%	2%	-	-	1%	-	*	1%
Other (specify)	18	4	13	-	5	6	2	4	-	-	14	1	1	1	12	3	11	7
	2%	1%	3%	*	3%	5%	1%	5%	-	-	2%	4%	1%	5%	2%	3%	3%	2%
Don't know	43	16	27	10	6	9	9	4	3	1	30	3	9	-	35	8	26	17
	6%	4%	7%	5%	4%	7%	7%	5%	6%	11%	5%	9%	7%	2%	5%	9%	6%	5%
Average number of responses	1.03	1.03	1.03	1.04	1.07	1.02	1.03	1.01	1.00	1.00	1.04	1.00	1.02	1.01	1.03	1.05	1.03	1.03

Q12_2 Where have you seen this image (spontaneous)? - Food Hygiene Information Scheme

Base: All respondents who have seen the image before

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	755	440	103	64	148	177	282	161	135	124	631	484	39	232	572	52	18	18	95
Base	773	496	81	56	140	177	319	164	113	98	675	503	53	217	620	47	15	18	74
Food establishment window or door (e.g. restaurant/cafe)	656	425	70	47	114	157	288	121	90	87	569	428	45	183	533	40	9	16	58
	85%	86%	87%	85%	81%	89%	90%	74%	80%	88%	84%	85%	85%	84%	86%	85%	59%	92%	79%
*Place of work/school	50	38	2	2	9	5	23	14	8	6	44	36	1	13	46	2	1	-	2
	6%	8%	2%	3%	6%	3%	7%	8%	7%	6%	7%	7%	2%	6%	7%	3%	5%	-	3%
Newspaper/magazine	12	8	1	1	1	4	1	5	2	2	10	6	-	5	3	2	-	1	5
	2%	2%	1%	3%	1%	2%	*	3%	1%	2%	1%	1%	-	2%	1%	4%	-	6%	7%
*TV	8	4	4	-	-	3	3	-	1	1	7	2	2	4	7	-	-	-	-
	1%	1%	4%	1%	-	2%	1%	*	1%	1%	1%	*	3%	2%	1%	-	-	-	1%
Internet (no specific detail)	9	4	-	-	4	4	4	1	-	-	9	9	-	-	9	-	-	-	-
	1%	1%	-	-	3%	2%	1%	*	-	-	1%	2%	-	-	1%	-	-	-	-
Website	4	3	-	-	-	2	1	1	-	-	4	3	-	-	3	-	-	-	-
	*	1%	-	1%	-	1%	*	*	-	-	1%	1%	-	*	1%	-	2%	-	-
Other (specify)	18	13	-	1	3	6	1	7	4	3	15	8	5	5	10	2	3	1	2
	2%	3%	-	2%	2%	3%	*	4%	4%	3%	2%	2%	9%	2%	3%	19%	8%	2%	
Don't know	43	25	5	5	9	10	7	18	8	1	42	31	4	8	31	2	3	-	7
	6%	5%	6%	8%	6%	5%	2%	11%	7%	1%	6%	6%	8%	4%	5%	5%	17%	-	9%
Average number of responses	1.03	1.05	1.01	1.02	1.00	1.08	1.03	1.01	1.01	1.01	1.04	1.04	1.07	1.01	1.04	1.00	1.02	1.06	1.01

Q12_2 Where have you seen this image (spontaneous)? - Food Hygiene Information Scheme

Base: All respondents who have seen the image before

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	755	397	144	181	700	55	706	626	25	588	167	456	135	164	304	414
Base	773	419	138	147	713	61	699	616	41	623	151	339	171	263	322	403
Food establishment window or door (e.g. restaurant/cafe)	656	356	116	124	603	54	593	522	31	526	130	283	143	230	269	342
	85%	85%	85%	84%	85%	89%	85%	85%	74%	85%	86%	84%	83%	88%	84%	85%
*Place of work/school	50	21	15	11	47	3	44	39	4	39	11	23	6	21	22	25
	6%	5%	11%	8%	7%	5%	6%	6%	9%	6%	8%	7%	4%	8%	7%	6%
Newspaper/magazine	12	6	3	2	12	-	10	10	1	10	2	7	4	-	8	4
	2%	1%	2%	1%	2%	-	1%	2%	3%	2%	1%	2%	3%	-	2%	1%
*TV	8	6	-	1	8	-	8	7	-	3	5	4	4	-	4	4
	1%	1%	*	1%	1%	*	1%	1%	-	*	3%	1%	2%	-	1%	1%
Internet (no specific detail)	9	4	4	1	9	-	9	9	-	9	-	2	3	4	7	2
	1%	1%	3%	*	1%	-	1%	1%	-	1%	-	1%	2%	2%	2%	*
Website	4	-	3	-	4	-	4	4	-	3	-	2	2	-	3	1
	*	-	2%	*	1%	-	1%	1%	-	1%	*	1%	1%	-	1%	*
Other (specify)	18	9	5	3	18	-	15	14	3	16	2	9	5	4	9	8
	2%	2%	4%	2%	2%	-	2%	2%	6%	3%	1%	3%	3%	2%	3%	2%
Don't know	43	23	7	7	37	6	40	36	3	38	5	19	14	10	17	25
	6%	5%	5%	5%	5%	9%	6%	6%	8%	6%	3%	6%	8%	4%	5%	6%
Average number of responses	1.03	1.01	1.12	1.02	1.03	1.03	1.03	1.04	1.00	1.04	1.03	1.03	1.05	1.03	1.05	1.02

Q12_2 Where have you seen this image (spontaneous)? - Food Hygiene Information Scheme

Base: All respondents who have seen the image before

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	755	35	36	75	92	537
Base	773	41	38	72	107	536
Food establishment window or door (e.g. restaurant/cafe)	656 85%	30 73%	36 97%	65 90%	89 83%	453 84%
*Place of work/school	50 6%	4 10%	-	5 7%	4 4%	39 7%
Newspaper/magazine	12 2%	-	-	-	1 1%	10 2%
*TV	8 1%	-	-	-	2 2%	6 1%
Internet (no specific detail)	9 1%	-	-	-	-	9 2%
Website	4 *	-	-	-	-	4 1%
Other (specify)	18 2%	1 3%	4 10%	1 2%	7 7%	9 2%
Don't know	43 6%	7 16%	1 2%	4 6%	7 7%	27 5%
Average number of responses	1.03	1.01	1.08	1.04	1.03	1.04

Q12_2 Where have you seen this image (spontaneous)? - Food Hygiene Information Scheme

Base: All respondents who have seen the image before

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	755	273	106	82	89	61	26	268	146	125	96	150	136	266	28	117
Base	773	296	124	101	90	53	23	268	164	136	92	169	144	264	21	118
Food establishment window or door (e.g. restaurant/cafe)	656	255	94	80	73	46	23	230	143	128	78	143	128	227	17	105
	85%	86%	76%	80%	81%	86%	100%	86%	88%	94%	85%	85%	89%	86%	78%	88%
*Place of work/school	50	19	10	14	6	1	-	16	8	4	3	9	9	21	1	4
	6%	6%	8%	14%	7%	2%	-	6%	5%	3%	4%	5%	6%	8%	3%	3%
Newspaper/magazine	12	3	2	2	1	2	-	5	3	1	1	4	2	2	2	1
	2%	1%	2%	2%	2%	4%	-	2%	2%	1%	1%	2%	1%	1%	8%	1%
*TV	8	3	-	-	-	-	-	2	-	-	-	-	1	2	-	-
	1%	1%	*	-	-	-	-	1%	-	-	*	-	1%	1%	-	-
Internet (no specific detail)	9	1	4	2	4	-	-	1	-	-	-	2	2	1	-	-
	1%	*	4%	2%	5%	-	-	*	-	-	-	1%	1%	*	-	-
Website	4	-	1	3	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	1%	3%	-	-	-	-	-	*	-	-	-	-	2%	-
Other (specify)	18	6	5	8	-	-	-	1	4	3	2	1	1	3	-	4
	2%	2%	4%	8%	*	1%	-	1%	2%	3%	2%	1%	1%	1%	-	3%
Don't know	43	18	9	6	6	5	-	15	12	4	7	17	4	13	2	7
	6%	6%	7%	6%	6%	9%	-	6%	7%	3%	8%	10%	3%	5%	12%	6%
Average number of responses	1.03	1.03	1.02	1.14	1.01	1.02	1.00	1.01	1.04	1.04	1.00	1.03	1.02	1.01	1.03	1.01

Q12_2 Where have you seen this image (spontaneous)? - Food Hygiene Information Scheme

Base: All respondents who have seen the image before

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	755	173	34	35	41	24	30	141	113	235	28	139	375	158	25	37
Base	773	172	38	40	42	23	25	152	127	254	24	165	400	170	23	35
Food establishment window or door (e.g. restaurant/cafe)	656	146	29	32	35	21	23	127	105	228	22	134	337	146	18	33
	85%	85%	77%	81%	85%	94%	92%	83%	83%	90%	92%	81%	84%	86%	78%	94%
*Place of work/school	50	9	4	10	4	-	2	5	8	12	-	6	28	6	-	1
	6%	5%	10%	24%	9%	-	7%	3%	6%	5%	-	4%	7%	3%	-	2%
Newspaper/magazine	12	4	2	1	1	1	1	3	4	3	1	2	4	2	1	-
	2%	2%	6%	3%	1%	4%	3%	2%	3%	1%	5%	1%	1%	1%	3%	-
*TV	8	1	-	-	-	-	-	3	-	-	-	-	4	2	-	1
	1%	*	-	-	-	-	-	2%	-	*	-	*	1%	1%	-	4%
Internet (no specific detail)	9	-	-	-	-	-	-	-	-	1	-	4	8	-	-	-
	1%	-	-	-	-	-	-	-	-	*	-	3%	2%	-	-	-
Website	4	-	-	-	-	-	-	1	-	1	-	-	3	-	-	-
	*	*	-	-	-	-	-	1%	*	*	-	-	1%	-	-	-
Other (specify)	18	5	-	3	-	-	-	8	-	5	-	2	11	1	-	-
	2%	3%	-	6%	1%	1%	-	5%	*	2%	2%	1%	3%	1%	-	-
Don't know	43	13	4	2	4	-	1	11	11	12	-	16	19	15	5	-
	6%	8%	12%	4%	10%	1%	5%	7%	8%	5%	1%	10%	5%	9%	22%	-
Average number of responses	1.03	1.04	1.05	1.19	1.06	1.00	1.07	1.03	1.00	1.03	1.00	1.01	1.04	1.01	1.03	1.00

Q12_2 Where have you seen this image (spontaneous)? - Food Hygiene Information Scheme

Base: All respondents who have seen the image before

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	755	161	257	149	124	64	250	505	111	221	178	121
Base	773	81	243	175	153	122	244	529	72	193	193	151
Food establishment window or door (e.g. restaurant/cafe)	656	68	211	153	128	97	197	459	61	160	163	131
	85%	85%	87%	87%	83%	79%	81%	87%	85%	83%	84%	87%
*Place of work/school	50	5	14	12	11	8	23	27	7	15	12	14
	6%	6%	6%	7%	8%	6%	9%	5%	9%	8%	6%	9%
Newspaper/magazine	12	2	5	3	1	1	2	9	3	-	3	3
	2%	2%	2%	1%	1%	1%	1%	2%	5%	-	1%	2%
*TV	8	1	4	-	2	-	-	8	-	2	2	2
	1%	1%	2%	-	2%	-	*	1%	1%	1%	1%	2%
Internet (no specific detail)	9	1	3	1	4	-	1	8	-	1	7	-
	1%	1%	1%	*	3%	-	*	2%	-	*	4%	-
Website	4	1	2	-	1	-	1	3	-	1	3	-
	*	1%	1%	-	*	-	*	1%	1%	*	1%	-
Other (specify)	18	2	3	1	4	8	10	7	1	10	4	-
	2%	2%	1%	*	2%	7%	4%	1%	1%	5%	2%	-
Don't know	43	4	12	8	8	12	21	22	1	9	10	7
	6%	5%	5%	4%	5%	10%	8%	4%	2%	5%	5%	4%
Average number of responses	1.03	1.04	1.05	1.01	1.04	1.03	1.05	1.03	1.03	1.03	1.05	1.04

Q12_2 Where have you seen this image (spontaneous)? - Food Hygiene Information Scheme

Base: All respondents who have seen the image before

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	755	247	14	35	135	129	73	226	262	140	322	31
Base	773	116	8	18	67	55	37	103	288	144	308	33
Food establishment window or door (e.g. restaurant/cafe)	656 85%	101 87%	8 97%	17 94%	58 86%	49 89%	34 92%	90 87%	253 88%	115 79%	259 84%	30 92%
*Place of work/school	50 6%	3 2%	1 12%	1 3%	2 3%	2 3%	- -	4 4%	14 5%	10 7%	25 8%	1 3%
Newspaper/magazine	12 2%	2 2%	- -	- -	1 1%	1 2%	- -	2 2%	3 1%	4 3%	3 1%	1 2%
*TV	8 1%	- -	- -	- -	- *	- -	- -	- *	6 2%	- -	2 1%	- -
Internet (no specific detail)	9 1%	1 1%	- -	- -	1 1%	1 1%	- -	1 1%	8 3%	- -	1 *	- -
Website	4 *	- -	- -	- -	- -	- -	- -	- -	3 1%	- -	1 *	- -
Other (specify)	18 2%	2 2%	- -	- 2%	1 1%	1 3%	1 3%	1 1%	2 1%	6 4%	7 2%	3 10%
Don't know	43 6%	8 7%	- -	1 4%	6 8%	3 5%	2 6%	7 7%	13 5%	12 8%	17 5%	1 2%
Average number of responses	1.03	1.02	1.09	1.03	1.01	1.03	1.01	1.03	1.05	1.01	1.02	1.10

Q12_2 Where have you seen this image (spontaneous)? - Food Hygiene Rating Scheme

Base: All respondents who have seen the image before

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1056	445	611	141	213	199	182	160	113	48	625	48	61	322	969	58	543	513
Base	1044	545	499	218	228	176	165	126	99	33	885	68	32	60	914	90	600	444
Food establishment window or door (e.g. restaurant/cafe)	893	467	426	183	196	150	146	103	89	26	759	50	28	56	778	79	516	377
	86%	86%	85%	84%	86%	85%	89%	82%	89%	78%	86%	74%	87%	92%	85%	88%	86%	85%
Newspaper/magazine	38	24	14	5	11	3	6	7	5	1	32	3	-	2	37	-	22	16
	4%	4%	3%	2%	5%	2%	4%	5%	5%	4%	4%	5%	-	4%	-	-	4%	4%
*Place of work/school	51	9	42	15	14	9	7	6	1	-	49	2	-	1	45	6	25	26
	5%	2%	9%	7%	6%	5%	4%	5%	1%	-	6%	2%	-	2%	5%	7%	4%	6%
Website	27	17	10	8	9	1	4	3	1	1	22	2	-	2	20	4	16	11
	3%	3%	2%	4%	4%	1%	2%	2%	1%	2%	2%	3%	1%	4%	2%	4%	3%	2%
*TV	22	12	9	2	3	3	4	8	1	1	16	2	2	1	20	-	14	8
	2%	2%	2%	1%	1%	2%	2%	6%	1%	2%	2%	3%	6%	2%	2%	-	2%	2%
Internet (no specific detail)	16	14	2	7	2	5	-	1	-	-	14	-	-	1	14	1	9	6
	1%	2%	*	3%	1%	3%	*	1%	*	-	2%	-	-	2%	2%	2%	2%	1%
Other (specify)	19	11	8	3	6	5	3	-	1	2	15	4	-	-	19	1	15	4
	2%	2%	2%	1%	3%	3%	2%	-	1%	5%	2%	5%	-	*	2%	1%	2%	1%
Don't know	50	31	19	8	13	9	8	5	4	3	41	5	2	1	44	6	31	19
	5%	6%	4%	4%	6%	5%	5%	4%	4%	9%	5%	8%	7%	2%	5%	7%	5%	4%
Average number of responses	1.07	1.07	1.06	1.06	1.11	1.05	1.08	1.05	1.03	1.00	1.07	1.01	1.00	1.08	1.07	1.09	1.08	1.05

Q12_2 Where have you seen this image (spontaneous)? - Food Hygiene Rating Scheme

Base: All respondents who have seen the image before

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1056	584	197	75	199	255	368	237	196	183	873	704	48	304	745	91	23	21	176
Base	1044	662	155	65	163	266	406	225	148	138	907	709	53	283	825	68	17	18	116
Food establishment window or door (e.g. restaurant/cafe)	893 86%	571 86%	129 83%	57 88%	136 83%	233 88%	358 88%	181 81%	121 82%	121 88%	772 85%	601 85%	51 97%	240 85%	704 85%	63 92%	12 73%	15 82%	99 85%
Newspaper/magazine	38 4%	23 4%	7 5%	1 2%	6 4%	12 5%	8 2%	14 6%	3 2%	5 3%	33 4%	26 4%	- -	12 4%	31 4%	- *	- 1%	2 10%	4 4%
*Place of work/school	51 5%	46 7%	1 1%	- -	5 3%	12 4%	23 6%	11 5%	6 4%	3 2%	49 5%	37 5%	3 6%	12 4%	40 5%	4 5%	3 15%	- -	6 5%
Website	27 3%	21 3%	2 1%	- *	4 2%	11 4%	15 4%	1 *	- -	1 1%	26 3%	24 3%	- 1%	2 1%	23 3%	1 1%	- -	- -	3 2%
*TV	22 2%	10 1%	8 5%	2 3%	3 2%	6 2%	4 1%	6 3%	6 4%	4 3%	18 2%	13 2%	- -	8 3%	14 2%	3 4%	1 3%	1 8%	3 3%
Internet (no specific detail)	16 1%	9 1%	- *	7 10%	- *	5 2%	10 2%	2 1%	- -	- 2%	16 2%	16 2%	- -	- *	11 1%	5 8%	- -	- -	- -
Other (specify)	19 2%	13 2%	3 2%	2 3%	1 1%	5 2%	11 3%	3 1%	- -	3 2%	16 2%	15 2%	- -	5 2%	18 2%	- -	- -	1 6%	- -
Don't know	50 5%	24 4%	8 5%	4 5%	14 9%	6 2%	10 3%	21 9%	12 8%	6 4%	44 5%	36 5%	1 2%	13 5%	42 5%	- *	1 8%	1 3%	6 5%
Average number of responses	1.07	1.08	1.02	1.12	1.03	1.09	1.08	1.06	1.00	1.03	1.07	1.08	1.05	1.03	1.07	1.10	1.00	1.10	1.04

Q12_2 Where have you seen this image (spontaneous)? - Food Hygiene Rating Scheme

Base: All respondents who have seen the image before

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1056	601	198	214	995	61	1007	878	25	803	253	654	186	216	378	609
Base	1044	612	191	169	975	69	977	853	39	843	202	484	249	312	403	573
Food establishment window or door (e.g. restaurant/cafe)	893	517	182	134	833	60	838	735	29	720	173	422	215	257	338	495
	86%	84%	95%	79%	85%	86%	86%	86%	73%	85%	86%	87%	86%	82%	84%	86%
Newspaper/magazine	38	24	5	9	35	2	34	27	1	29	9	20	7	10	16	19
	4%	4%	3%	5%	4%	3%	4%	3%	3%	3%	4%	4%	3%	3%	4%	3%
*Place of work/school	51	36	5	9	49	2	46	48	3	44	7	18	20	14	14	34
	5%	6%	3%	5%	5%	3%	5%	6%	7%	5%	4%	4%	8%	4%	4%	6%
Website	27	12	9	2	25	1	24	21	3	24	3	11	6	10	12	15
	3%	2%	5%	1%	3%	2%	2%	2%	8%	3%	1%	2%	2%	3%	3%	3%
*TV	22	14	1	7	22	-	20	19	-	14	8	14	3	4	12	9
	2%	2%	1%	4%	2%	*	2%	2%	1%	2%	4%	3%	1%	1%	3%	2%
Internet (no specific detail)	16	7	3	-	16	-	16	15	-	13	2	3	11	2	8	6
	1%	1%	2%	*	2%	-	2%	2%	-	2%	1%	1%	4%	1%	2%	1%
Other (specify)	19	14	3	1	16	4	18	17	2	11	8	11	4	5	10	8
	2%	2%	2%	*	2%	5%	2%	2%	5%	1%	4%	2%	1%	2%	2%	1%
Don't know	50	27	4	16	46	4	45	35	5	39	10	20	8	22	26	20
	5%	4%	2%	9%	5%	5%	5%	4%	14%	5%	5%	4%	3%	7%	7%	4%
Average number of responses	1.07	1.06	1.11	1.04	1.07	1.06	1.06	1.07	1.10	1.06	1.09	1.07	1.10	1.04	1.08	1.06

Q12_2 Where have you seen this image (spontaneous)? - Food Hygiene Rating Scheme

Base: All respondents who have seen the image before

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1056	45	47	98	122	770
Base	1044	47	53	102	142	733
Food establishment window or door (e.g. restaurant/cafe)	893 86%	46 97%	47 90%	90 88%	131 92%	613 84%
Newspaper/magazine	38 4%	2 4%	3 5%	5 5%	4 3%	24 3%
*Place of work/school	51 5%	2 3%	1 2%	7 6%	8 6%	33 5%
Website	27 3%	-	3 6%	4 4%	2 2%	16 2%
*TV	22 2%	-	1 3%	2 2%	3 2%	17 2%
Internet (no specific detail)	16 1%	1 3%	-	-	1 1%	13 2%
Other (specify)	19 2%	1 3%	3 6%	2 2%	1 1%	15 2%
Don't know	50 5%	-	2 3%	5 5%	1 1%	42 6%
Average number of responses	1.07	1.10	1.14	1.11	1.07	1.05

Q12_2 Where have you seen this image (spontaneous)? - Food Hygiene Rating Scheme

Base: All respondents who have seen the image before

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1056	373	122	113	94	105	41	336	196	165	151	182	159	388	25	195
Base	1044	401	153	134	101	101	41	325	204	182	139	203	189	401	22	177
Food establishment window or door (e.g. restaurant/cafe)	893	339	132	109	81	78	35	273	176	156	119	174	161	349	19	157
	86%	85%	86%	81%	80%	78%	85%	84%	86%	85%	85%	86%	85%	87%	87%	89%
Newspaper/magazine	38	14	3	7	6	12	2	18	9	5	7	8	5	11	-	6
	4%	4%	2%	5%	6%	12%	4%	6%	4%	3%	5%	4%	3%	3%	-	4%
*Place of work/school	51	18	14	26	13	3	3	14	10	5	7	10	11	24	-	6
	5%	4%	9%	20%	12%	3%	8%	4%	5%	3%	5%	5%	6%	6%	-	3%
Website	27	12	4	5	5	4	1	13	12	6	8	9	7	8	3	3
	3%	3%	3%	4%	5%	4%	3%	4%	6%	3%	6%	4%	3%	2%	13%	2%
*TV	22	7	3	2	1	3	-	10	1	1	3	3	1	9	1	2
	2%	2%	2%	2%	1%	3%	-	3%	1%	1%	2%	1%	1%	2%	3%	1%
Internet (no specific detail)	16	6	2	3	-	-	-	1	2	11	-	4	8	7	-	1
	1%	1%	1%	2%	-	-	1%	*	1%	6%	*	2%	4%	2%	-	1%
Other (specify)	19	9	2	1	-	4	1	8	6	4	2	3	5	7	-	1
	2%	2%	1%	1%	-	4%	3%	2%	3%	2%	2%	1%	3%	2%	-	*
Don't know	50	18	4	3	5	2	2	14	7	11	3	14	3	16	1	9
	5%	4%	3%	2%	5%	2%	4%	4%	3%	6%	2%	7%	2%	4%	3%	5%
Average number of responses	1.07	1.05	1.08	1.16	1.09	1.06	1.09	1.08	1.09	1.09	1.07	1.11	1.07	1.08	1.06	1.05

Q12_2 Where have you seen this image (spontaneous)? - Food Hygiene Rating Scheme

Base: All respondents who have seen the image before

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1056	201	29	37	51	42	40	170	141	292	46	178	496	202	14	98
Base	1044	201	39	47	64	40	38	178	157	327	46	194	535	218	15	73
Food establishment window or door (e.g. restaurant/cafe)	893	180	37	42	58	31	33	158	138	278	41	166	455	187	12	64
	86%	89%	95%	88%	92%	77%	87%	89%	88%	85%	89%	86%	85%	86%	83%	86%
Newspaper/magazine	38	8	2	1	2	6	-	6	5	12	1	4	13	5	-	1
	4%	4%	5%	2%	3%	15%	-	3%	3%	4%	3%	2%	2%	2%	-	2%
*Place of work/school	51	5	4	11	-	-	1	5	8	16	-	8	24	11	-	3
	5%	2%	10%	23%	-	-	2%	3%	5%	5%	-	4%	4%	5%	-	4%
Website	27	6	-	1	1	-	-	10	8	5	2	6	12	4	1	2
	3%	3%	1%	3%	2%	1%	-	6%	5%	2%	5%	3%	2%	2%	10%	2%
*TV	22	3	-	-	-	2	-	6	1	8	1	4	13	4	-	1
	2%	1%	1%	1%	*	4%	-	4%	*	3%	1%	2%	2%	2%	-	2%
Internet (no specific detail)	16	5	-	-	-	-	-	-	-	12	-	1	11	2	-	-
	1%	3%	-	-	-	-	1%	*	-	4%	1%	1%	2%	1%	-	-
Other (specify)	19	3	1	-	-	1	4	1	3	7	-	-	16	4	-	2
	2%	1%	4%	-	-	3%	10%	1%	2%	2%	*	-	3%	2%	-	2%
Don't know	50	7	-	1	4	-	2	6	5	11	2	14	26	6	2	4
	5%	4%	-	3%	6%	1%	5%	4%	3%	3%	4%	7%	5%	3%	17%	5%
Average number of responses	1.07	1.08	1.15	1.19	1.03	1.01	1.04	1.08	1.07	1.07	1.02	1.06	1.07	1.02	1.10	1.04

Q12_2 Where have you seen this image (spontaneous)? - Food Hygiene Rating Scheme

Base: All respondents who have seen the image before

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1056	251	386	174	151	94	309	747	154	285	231	166
Base	1044	129	383	196	193	143	308	736	107	249	265	209
Food establishment window or door (e.g. restaurant/cafe)	893 86%	114 88%	334 87%	161 82%	166 86%	119 83%	259 84%	634 86%	89 83%	226 91%	226 85%	177 85%
Newspaper/magazine	38 4%	3 2%	18 5%	9 4%	4 2%	5 3%	7 2%	30 4%	2 2%	6 3%	8 3%	11 5%
*Place of work/school	51 5%	2 2%	11 3%	13 6%	18 9%	8 5%	24 8%	27 4%	7 7%	4 1%	20 8%	7 3%
Website	27 3%	1 1%	15 4%	8 4%	- *	2 2%	3 1%	24 3%	1 1%	6 3%	11 4%	6 3%
*TV	22 2%	2 2%	8 2%	2 1%	7 3%	2 1%	7 2%	15 2%	3 3%	4 2%	9 3%	3 1%
Internet (no specific detail)	16 1%	1 1%	9 2%	2 1%	- -	4 3%	5 2%	10 1%	- -	1 1%	2 1%	3 1%
Other (specify)	19 2%	2 1%	10 3%	1 *	4 2%	3 2%	7 2%	12 2%	- *	3 1%	7 3%	6 3%
Don't know	50 5%	6 5%	15 4%	12 6%	8 4%	9 6%	17 6%	33 4%	7 6%	13 5%	7 3%	8 4%
Average number of responses	1.07	1.01	1.10	1.06	1.07	1.06	1.07	1.07	1.02	1.06	1.10	1.06

Q12_2 Where have you seen this image (spontaneous)? - Food Hygiene Rating Scheme

Base: All respondents who have seen the image before

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1056	328	19	41	164	178	110	273	364	202	427	63
Base	1044	79	5	11	40	41	28	64	400	198	397	49
Food establishment window or door (e.g. restaurant/cafe)	893 86%	72 91%	5 97%	9 86%	36 90%	38 93%	26 93%	57 90%	342 85%	167 84%	338 85%	46 94%
Newspaper/magazine	38 4%	2 3%	-	-	1 4%	1 3%	1 3%	2 3%	13 3%	9 5%	16 4%	-
*Place of work/school	51 5%	1 1%	-	-	-	1 2%	-	1 1%	20 5%	7 4%	25 6%	-
Website	27 3%	2 3%	-	-	-	2 5%	1 2%	2 3%	11 3%	2 1%	13 3%	1 3%
*TV	22 2%	2 3%	-	1 10%	2 4%	-	-	3 4%	5 1%	7 4%	9 2%	-
Internet (no specific detail)	16 1%	1 2%	-	-	-	1 2%	-	1 1%	12 3%	2 1%	2 1%	-
Other (specify)	19 2%	-	-	-	-	-	-	-	10 2%	-	7 2%	2 5%
Don't know	50 5%	3 3%	-	-	1 4%	1 3%	1 5%	1 2%	19 5%	11 5%	19 5%	1 2%
Average number of responses	1.07	1.05	1.00	1.01	1.03	1.08	1.07	1.04	1.08	1.03	1.08	1.05

Q12_2 Where have you seen this image (spontaneous)? - Scores On The Doors

Base: All respondents who have seen the image before

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	803	338	465	115	152	165	142	121	80	27	519	24	73	187	716	56	428	375
Base	815	412	402	183	148	155	140	100	69	18	706	32	40	37	692	84	486	329
Food establishment window or door (e.g. restaurant/cafe)	730	377	352	173	137	145	118	79	59	16	632	29	35	34	621	74	425	305
	90%	91%	88%	94%	93%	93%	85%	79%	86%	90%	89%	93%	88%	91%	90%	88%	87%	93%
Newspaper/magazine	20	9	11	6	-	3	2	9	-	1	17	-	1	2	17	3	12	7
	2%	2%	3%	3%	*	2%	1%	9%	*	3%	2%	-	2%	4%	2%	4%	3%	2%
Website	25	14	11	4	7	4	6	2	2	-	24	-	-	1	23	3	23	3
	3%	3%	3%	2%	4%	3%	4%	2%	3%	-	3%	-	1%	3%	3%	3%	5%	1%
*Place of work/school	15	6	9	2	5	3	3	3	-	-	15	-	-	-	9	6	11	4
	2%	1%	2%	1%	3%	2%	2%	3%	-	-	2%	-	-	1%	1%	7%	2%	1%
Internet (no specific detail)	10	5	5	2	3	1	2	2	-	-	9	1	-	-	10	-	8	2
	1%	1%	1%	1%	2%	1%	1%	2%	-	-	1%	3%	1%	1%	1%	-	2%	1%
*TV	7	5	2	2	1	2	-	2	-	-	6	-	-	-	5	-	5	2
	1%	1%	*	1%	1%	1%	-	2%	*	-	1%	-	-	1%	1%	-	1%	1%
Other (specify)	5	2	4	2	-	-	1	1	2	-	4	-	1	1	3	2	3	2
	1%	*	1%	1%	-	-	1%	1%	2%	-	1%	-	1%	1%	*	2%	1%	1%
Don't know	39	15	25	5	2	6	12	6	6	1	33	1	3	1	38	-	27	12
	5%	4%	6%	3%	1%	4%	9%	6%	9%	7%	5%	5%	8%	3%	6%	-	6%	4%
Average number of responses	1.04	1.05	1.04	1.06	1.05	1.06	1.03	1.05	1.01	1.00	1.05	1.00	1.00	1.06	1.05	1.04	1.06	1.02

Q12_2 Where have you seen this image (spontaneous)? - Scores On The Doors

Base: All respondents who have seen the image before

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	803	452	133	71	147	201	273	200	129	138	665	519	31	253	594	56	15	18	120
Base	815	500	107	64	143	214	315	175	110	110	705	538	36	241	657	47	14	12	85
Food establishment window or door (e.g. restaurant/cafe)	730	456	89	58	127	190	287	156	96	99	631	490	34	206	598	41	12	9	69
	90%	91%	83%	91%	89%	89%	91%	89%	87%	90%	90%	91%	94%	85%	91%	88%	81%	80%	81%
Newspaper/magazine	20	10	2	-	8	6	7	4	3	3	16	12	-	8	15	1	-	-	4
	2%	2%	2%	*	6%	3%	2%	2%	3%	3%	2%	2%	-	3%	2%	3%	1%	1%	4%
Website	25	19	1	2	3	13	9	2	2	1	24	22	-	3	25	-	-	-	-
	3%	4%	1%	3%	2%	6%	3%	1%	1%	1%	3%	4%	-	1%	4%	-	-	-	-
*Place of work/school	15	12	-	2	1	7	5	-	3	-	15	8	1	6	12	-	3	-	-
	2%	2%	*	3%	1%	3%	2%	*	2%	*	2%	1%	3%	3%	2%	-	18%	4%	*
Internet (no specific detail)	10	8	1	-	1	5	2	2	1	1	10	10	-	1	10	1	-	-	-
	1%	2%	1%	-	1%	3%	1%	1%	1%	1%	1%	2%	-	*	1%	2%	-	-	-
*TV	7	2	1	2	2	-	4	-	3	2	5	3	-	4	4	-	-	-	2
	1%	*	1%	3%	1%	-	1%	-	3%	2%	1%	1%	-	2%	1%	-	-	-	3%
Other (specify)	5	2	1	2	-	-	4	1	-	2	3	2	-	3	3	-	-	1	2
	1%	*	1%	3%	-	-	1%	1%	*	2%	*	*	-	1%	*	-	-	9%	2%
Don't know	39	19	11	2	7	12	13	10	4	5	34	23	1	15	27	3	-	1	8
	5%	4%	10%	4%	5%	6%	4%	6%	4%	4%	5%	4%	4%	6%	4%	7%	-	6%	10%
Average number of responses	1.04	1.05	1.00	1.06	1.04	1.09	1.04	1.01	1.01	1.04	1.05	1.06	1.02	1.02	1.06	1.00	1.00	1.00	1.00

Q12_2 Where have you seen this image (spontaneous)? - Scores On The Doors

Base: All respondents who have seen the image before

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	803	471	157	145	758	45	765	672	19	633	170	492	144	167	304	452
Base	815	489	160	108	762	53	771	689	21	671	144	386	190	238	320	440
Food establishment window or door (e.g. restaurant/cafe)	730	433	150	89	682	48	692	620	18	608	122	336	176	218	286	395
	90%	89%	94%	83%	90%	90%	90%	90%	85%	91%	85%	87%	92%	92%	89%	90%
Newspaper/magazine	20	9	2	8	18	2	19	15	-	15	5	7	4	9	14	6
	2%	2%	1%	7%	2%	3%	2%	2%	-	2%	3%	2%	2%	4%	4%	1%
Website	25	18	5	1	25	-	24	22	2	22	3	8	10	7	16	6
	3%	4%	3%	1%	3%	-	3%	3%	8%	3%	2%	2%	5%	3%	5%	1%
*Place of work/school	15	10	4	1	13	2	9	13	3	12	3	7	8	-	2	13
	2%	2%	2%	1%	2%	3%	1%	2%	12%	2%	2%	2%	4%	-	1%	3%
Internet (no specific detail)	10	4	5	1	10	-	10	10	-	10	-	7	3	-	5	6
	1%	1%	3%	1%	1%	-	1%	1%	-	2%	-	2%	2%	*	2%	1%
*TV	7	3	-	4	7	-	7	7	-	5	2	3	-	4	2	2
	1%	1%	-	4%	1%	-	1%	1%	1%	1%	2%	1%	-	2%	1%	*
Other (specify)	5	5	-	-	5	-	5	2	-	4	1	3	-	2	3	2
	1%	1%	-	-	1%	-	1%	*	-	1%	1%	1%	-	1%	1%	*
Don't know	39	28	5	5	36	3	37	32	-	29	10	26	6	7	14	24
	5%	6%	3%	5%	5%	7%	5%	5%	2%	4%	7%	7%	3%	3%	4%	6%
Average number of responses	1.04	1.04	1.07	1.02	1.05	1.03	1.04	1.05	1.08	1.05	1.01	1.03	1.09	1.04	1.07	1.03

Q12_2 Where have you seen this image (spontaneous)? - Scores On The Doors

Base: All respondents who have seen the image before

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	803	33	37	75	82	587
Base	815	34	36	75	92	587
Food establishment window or door (e.g. restaurant/cafe)	730 90%	33 97%	30 83%	70 92%	75 82%	529 90%
Newspaper/magazine	20 2%	- *	- -	1 2%	2 2%	16 3%
Website	25 3%	- *	2 6%	- 1%	3 4%	19 3%
*Place of work/school	15 2%	2 5%	- -	2 3%	4 5%	6 1%
Internet (no specific detail)	10 1%	1 3%	- -	- -	- -	10 2%
*TV	7 1%	- -	- -	- -	- -	7 1%
Other (specify)	5 1%	- -	1 3%	- -	1 1%	4 1%
Don't know	39 5%	- -	5 13%	4 6%	6 7%	25 4%
Average number of responses	1.04	1.06	1.05	1.04	1.01	1.05

Q12_2 Where have you seen this image (spontaneous)? - Scores On The Doors

Base: All respondents who have seen the image before

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	803	292	100	79	82	70	27	278	168	131	111	168	117	289	15	138
Base	815	323	128	92	95	62	31	279	167	141	98	185	134	300	12	133
Food establishment window or door (e.g. restaurant/cafe)	730	283	118	78	85	52	25	241	148	129	85	165	119	272	10	119
	90%	88%	92%	85%	90%	84%	80%	86%	89%	92%	87%	89%	89%	90%	87%	89%
Newspaper/magazine	20	9	1	3	6	3	3	5	6	7	3	9	7	9	-	2
	2%	3%	1%	3%	6%	5%	10%	2%	3%	5%	3%	5%	5%	3%	-	2%
Website	25	14	3	5	6	2	-	10	10	6	4	9	6	11	-	1
	3%	4%	2%	6%	7%	2%	-	4%	6%	4%	4%	5%	4%	4%	-	1%
*Place of work/school	15	5	3	8	-	3	-	5	2	-	-	5	5	5	-	1
	2%	1%	2%	8%	-	5%	-	2%	1%	-	*	2%	3%	2%	-	1%
Internet (no specific detail)	10	5	2	4	-	1	2	4	-	3	4	3	3	8	1	-
	1%	1%	1%	4%	*	2%	5%	1%	*	2%	4%	2%	2%	3%	12%	-
*TV	7	3	-	-	-	-	-	3	-	-	-	-	-	1	-	3
	1%	1%	-	-	-	-	-	1%	-	-	-	-	*	*	-	2%
Other (specify)	5	-	-	-	1	1	1	2	1	-	-	2	1	1	-	1
	1%	*	-	-	1%	2%	4%	1%	1%	-	-	1%	*	*	-	1%
Don't know	39	14	6	5	-	3	1	14	7	4	5	8	3	9	-	9
	5%	4%	4%	5%	*	5%	2%	5%	4%	3%	5%	4%	3%	3%	1%	7%
Average number of responses	1.04	1.03	1.02	1.12	1.04	1.06	1.01	1.02	1.04	1.05	1.03	1.08	1.07	1.05	1.00	1.02

Q12_2 Where have you seen this image (spontaneous)? - Scores On The Doors

Base: All respondents who have seen the image before

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	803	179	16	30	40	32	32	138	126	230	33	145	384	153	17	49
Base	815	193	15	34	35	38	31	140	131	251	29	177	426	165	20	40
Food establishment window or door (e.g. restaurant/cafe)	730	180	14	30	34	30	28	124	118	223	26	161	388	147	17	33
	90%	93%	93%	88%	96%	78%	89%	89%	90%	89%	90%	91%	91%	90%	87%	83%
Newspaper/magazine	20	4	-	1	1	4	-	5	2	5	1	2	9	6	-	2
	2%	2%	-	3%	3%	11%	-	4%	2%	2%	4%	1%	2%	4%	-	6%
Website	25	2	-	1	1	1	2	3	4	12	1	4	15	1	-	-
	3%	1%	2%	4%	3%	3%	6%	2%	3%	5%	3%	2%	4%	1%	-	-
*Place of work/school	15	1	-	6	1	-	-	3	-	3	1	3	8	2	-	-
	2%	1%	-	16%	4%	-	-	2%	-	1%	-	2%	2%	1%	-	-
Internet (no specific detail)	10	1	-	1	-	-	-	5	-	4	-	-	9	2	1	-
	1%	1%	-	4%	-	-	-	3%	-	1%	-	-	2%	1%	7%	-
*TV	7	-	-	-	-	-	-	2	-	2	-	2	3	-	-	2
	1%	*	-	-	-	-	-	2%	-	1%	-	1%	1%	*	-	4%
Other (specify)	5	-	-	-	-	1	1	1	1	1	-	1	2	-	-	-
	1%	-	-	-	-	3%	4%	1%	1%	*	-	1%	*	-	-	-
Don't know	39	8	1	-	-	1	-	5	9	12	1	8	18	7	1	3
	5%	4%	4%	-	-	4%	1%	4%	7%	5%	2%	5%	4%	5%	6%	8%
Average number of responses	1.04	1.02	1.00	1.14	1.06	1.00	1.01	1.05	1.02	1.04	1.04	1.03	1.06	1.01	1.00	1.00

Q12_2 Where have you seen this image (spontaneous)? - Scores On The Doors

Base: All respondents who have seen the image before

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	803	190	301	133	117	62	236	567	111	196	199	139
Base	815	98	297	151	161	107	244	571	71	152	222	185
Food establishment window or door (e.g. restaurant/cafe)	730	88	261	143	138	100	222	508	62	131	195	173
	90%	90%	88%	95%	86%	93%	91%	89%	88%	86%	88%	94%
Newspaper/magazine	20	2	11	-	6	1	1	19	-	6	5	6
	2%	2%	4%	*	4%	1%	*	3%	*	4%	2%	3%
Website	25	1	14	3	4	3	8	17	-	1	7	9
	3%	1%	5%	2%	2%	3%	3%	3%	-	*	3%	5%
*Place of work/school	15	2	3	2	6	3	9	6	-	1	4	6
	2%	2%	1%	1%	4%	2%	4%	1%	*	1%	2%	3%
Internet (no specific detail)	10	2	7	1	-	-	1	9	-	2	6	2
	1%	2%	2%	1%	-	-	1%	2%	*	2%	2%	1%
*TV	7	-	4	-	2	1	3	4	2	1	3	-
	1%	-	1%	-	1%	1%	1%	1%	3%	1%	1%	-
Other (specify)	5	-	3	2	-	-	-	5	2	2	2	-
	1%	-	1%	1%	-	-	-	1%	3%	1%	1%	-
Don't know	39	6	15	3	12	3	12	27	5	9	14	1
	5%	6%	5%	2%	8%	3%	5%	5%	8%	6%	6%	*
Average number of responses	1.04	1.02	1.07	1.03	1.04	1.03	1.05	1.04	1.03	1.01	1.06	1.07

Q12_2 Where have you seen this image (spontaneous)? - Scores On The Doors

Base: All respondents who have seen the image before

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	803	219	14	31	106	123	64	196	300	164	293	46
Base	815	66	4	10	32	35	18	58	337	166	282	30
Food establishment window or door (e.g. restaurant/cafe)	730 90%	58 89%	4 100%	8 80%	29 90%	32 91%	16 88%	52 90%	304 90%	153 92%	246 87%	27 89%
Newspaper/magazine	20 2%	2 3%	-	1 6%	-	2 5%	1 4%	2 3%	8 2%	1 1%	11 4%	-
Website	25 3%	1 2%	-	-	-	1 3%	1 3%	1 2%	12 3%	7 4%	6 2%	-
*Place of work/school	15 2%	-	-	-	-	-	-	-	9 3%	-	4 1%	2 6%
Internet (no specific detail)	10 1%	-	-	-	1 2%	-	-	1 1%	7 2%	-	4 1%	-
*TV	7 1%	-	-	-	-	-	-	-	3 1%	-	4 1%	-
Other (specify)	5 1%	1 2%	-	-	1 3%	-	-	1 2%	1 *	1 *	4 1%	-
Don't know	39 5%	4 6%	-	1 13%	2 5%	1 4%	2 9%	3 5%	16 5%	7 4%	15 5%	1 4%
Average number of responses	1.04	1.03	1.00	1.00	1.01	1.05	1.04	1.02	1.07	1.01	1.04	1.00

Q12_3 In the last 12 months, have you used a food hygiene rating scheme to check an establishment's hygiene standards before deciding to visit?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Yes	322	181	142	51	90	64	61	28	22	7	261	20	17	24	266	44	190	133
	10%	11%	9%	11%	17%	12%	10%	6%	5%	3%	10%	13%	6%	27%	9%	15%	10%	11%
No	2909	1398	1511	419	447	473	533	415	386	234	2448	137	257	66	2546	244	1781	1126
	90%	89%	91%	89%	83%	88%	90%	94%	95%	97%	90%	87%	94%	73%	91%	85%	90%	89%

Q12_3 In the last 12 months, have you used a food hygiene rating scheme to check an establishment's hygiene standards before deciding to visit?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Yes	322	213	31	31	48	76	121	68	58	53	269	219	20	83	256	15	6	11	34
	10%	12%	4%	17%	10%	9%	11%	10%	9%	10%	10%	11%	10%	8%	11%	8%	12%	21%	6%
No	2909	1622	690	147	450	760	962	599	587	488	2420	1721	190	996	2115	187	42	42	522
	90%	88%	96%	83%	90%	91%	89%	90%	91%	90%	90%	89%	90%	92%	89%	92%	88%	79%	94%

Q12_3 In the last 12 months, have you used a food hygiene rating scheme to check an establishment's hygiene standards before deciding to visit?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Yes	322	169	76	66	298	25	287	254	21	259	64	150	95	77	124	185
	10%	8%	15%	13%	10%	10%	10%	10%	16%	11%	8%	9%	15%	8%	10%	10%
No	2909	1901	432	427	2695	213	2703	2304	113	2153	756	1468	549	892	1073	1662
	90%	92%	85%	87%	90%	90%	90%	90%	84%	89%	92%	91%	85%	92%	90%	90%

Q12_3 In the last 12 months, have you used a food hygiene rating scheme to check an establishment's hygiene standards before deciding to visit?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Yes	322	11	18	26	47	230
	10%	6%	14%	9%	11%	10%
No	2909	166	116	268	378	2069
	90%	94%	86%	91%	89%	90%

Q12_3 In the last 12 months, have you used a food hygiene rating scheme to check an establishment's hygiene standards before deciding to visit?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Yes	322 10%	130 11%	47 14%	56 20%	40 13%	27 9%	13 15%	111 11%	71 12%	59 14%	48 12%	72 11%	76 15%	117 10%	8 11%	36 5%
No	2909 90%	1011 89%	295 86%	219 80%	265 87%	271 91%	78 85%	904 89%	525 88%	369 86%	339 88%	566 89%	414 85%	1045 90%	64 89%	643 95%

Q12_3 In the last 12 months, have you used a food hygiene rating scheme to check an establishment's hygiene standards before deciding to visit?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Yes	322	52	10	22	21	15	15	78	48	81	17	57	161	71	7	21
	10%	8%	14%	26%	12%	10%	16%	14%	10%	10%	11%	9%	11%	11%	9%	8%
No	2909	596	66	64	158	142	79	488	413	769	132	546	1337	598	76	250
	90%	92%	86%	74%	88%	90%	84%	86%	90%	90%	89%	91%	89%	89%	91%	92%

Q12_3 In the last 12 months, have you used a food hygiene rating scheme to check an establishment's hygiene standards before deciding to visit?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Yes	322	45	108	72	60	37	113	210	41	86	88	55
	10%	9%	9%	12%	10%	11%	13%	9%	12%	11%	11%	8%
No	2909	467	1106	512	514	310	734	2175	295	672	686	613
	90%	91%	91%	88%	90%	89%	87%	91%	88%	89%	89%	92%

Q12_3 In the last 12 months, have you used a food hygiene rating scheme to check an establishment's hygiene standards before deciding to visit?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked	
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Yes	322	37	-	4	18	20	9	33	97	67	144	14
	10%	12%	2%	8%	12%	12%	11%	12%	8%	10%	12%	10%
No	2909	277	17	47	135	141	73	250	1187	584	1011	127
	90%	88%	98%	92%	88%	88%	89%	88%	92%	90%	88%	90%

Q12_4 Where did you check the rating?

Base: All respondents that have used a food hygiene rating scheme to check an establishment's rating before deciding to visit in the last 12 months

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	366	158	208	49	86	82	71	39	28	11	193	15	31	127	325	30	183	183
Base	322	181	142	51	90	64	61	28	22	7	261	20	17	24	266	44	190	133
Food establishment window or door (e.g. restaurant/cafe)	286 89%	160 89%	126 89%	46 90%	77 85%	56 89%	55 90%	25 90%	20 93%	7 99%	234 90%	15 73%	16 89%	22 90%	233 87%	44 100%	170 90%	116 88%
On the Internet	55 17%	34 19%	21 15%	6 12%	17 18%	15 23%	11 18%	5 17%	2 8%	-	40 15%	7 38%	2 11%	6 24%	50 19%	2 4%	31 16%	24 18%
Somewhere else	3 1%	3 2%	-	-	-	-	3 5%	-	-	-	3 1%	-	-	1 2%	3 1%	-	-	3 2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Average number of responses	1.07	1.09	1.04	1.03	1.04	1.12	1.13	1.08	1.01	1.00	1.06	1.11	1.00	1.17	1.07	1.04	1.06	1.08

Q12_4 Where did you check the rating?

Base: All respondents that have used a food hygiene rating scheme to check an establishment's rating before deciding to visit in the last 12 months

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	366	212	47	37	70	79	129	84	74	65	301	252	21	93	267	31	7	11	50
Base	322	213	31	31	48	76	121	68	58	53	269	219	20	83	256	15	6	11	34
Food establishment window or door (e.g. restaurant/cafe)	286	188	28	25	45	65	109	61	52	50	237	194	19	73	222	14	6	10	34
	89%	88%	90%	83%	94%	86%	90%	89%	89%	94%	88%	89%	95%	88%	87%	92%	100%	97%	100%
On the Internet	55	38	4	5	9	16	21	10	8	9	46	36	1	17	51	2	1	-	1
	17%	18%	12%	17%	18%	21%	17%	14%	15%	18%	17%	17%	7%	21%	20%	11%	14%	3%	3%
Somewhere else	3	3	-	-	-	-	3	-	-	3	1	3	-	-	3	-	-	-	-
	1%	1%	-	-	1%	-	3%	*	-	5%	*	1%	-	*	1%	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	*	-	-	-	-	*	-	*	-	-	1%	-	-	-
Average number of responses	1.07	1.07	1.02	1.00	1.13	1.07	1.10	1.04	1.04	1.17	1.05	1.07	1.03	1.09	1.08	1.03	1.14	1.00	1.03

Q12_4 Where did you check the rating?

Base: All respondents that have used a food hygiene rating scheme to check an establishment's rating before deciding to visit in the last 12 months

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	366	190	84	83	348	18	343	297	12	289	77	231	71	64	134	214
Base	322	169	76	66	298	25	287	254	21	259	64	150	95	77	124	185
Food establishment window or door (e.g. restaurant/cafe)	286	146	66	64	264	23	253	222	19	231	55	130	84	72	111	163
	89%	86%	88%	97%	89%	92%	88%	87%	91%	89%	87%	87%	89%	93%	90%	88%
On the Internet	55	33	13	7	53	2	51	48	4	45	10	33	12	10	24	30
	17%	20%	18%	10%	18%	8%	18%	19%	19%	17%	16%	22%	13%	13%	19%	16%
Somewhere else	3	3	1	-	3	-	3	3	-	1	3	-	-	3	-	3
	1%	2%	1%	-	1%	-	1%	1%	-	*	4%	*	-	4%	*	2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	*	-	*	-	-	*	-	*	-	-	-	*
Average number of responses	1.07	1.07	1.06	1.07	1.08	1.00	1.07	1.07	1.10	1.07	1.07	1.09	1.02	1.10	1.09	1.06

Q12_4 Where did you check the rating?

Base: All respondents that have used a food hygiene rating scheme to check an establishment's rating before deciding to visit in the last 12 months

	Dietary restrictions ?					
	Total	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	366	11	16	28	36	279
Base	322	11	18	26	47	230
Food establishment window or door (e.g. restaurant/cafe)	286 89%	9 83%	17 91%	25 94%	42 88%	204 89%
On the Internet	55 17%	2 17%	3 15%	2 7%	8 16%	42 18%
Somewhere else	3 1%	-	-	-	-	3 1%
Don't know	-	-	-	-	-	-
Average number of responses	1.07	1.00	1.06	1.02	1.04	1.09

Q12_4 Where did you check the rating?

Base: All respondents that have used a food hygiene rating scheme to check an establishment's rating before deciding to visit in the last 12 months

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	366	137	49	48	37	37	17	126	74	64	63	63	80	136	11	37
Base	322	130	47	56	40	27	13	111	71	59	48	72	76	117	8	36
Food establishment window or door (e.g. restaurant/cafe)	286	117	37	49	33	23	12	92	56	50	42	57	65	103	6	35
	89%	90%	79%	88%	81%	87%	93%	83%	78%	85%	88%	79%	85%	88%	79%	96%
On the Internet	55	21	15	11	9	6	4	27	19	16	12	17	17	23	4	2
	17%	16%	33%	20%	22%	23%	29%	24%	27%	27%	26%	24%	23%	20%	50%	7%
Somewhere else	3	3	-	-	-	-	-	-	-	1	-	-	-	3	-	-
	1%	2%	-	-	-	-	-	-	-	1%	-	-	-	2%	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	*	-	-	-	-	*	1%	-	
Average number of responses	1.07	1.09	1.12	1.08	1.04	1.09	1.22	1.07	1.05	1.12	1.13	1.03	1.08	1.11	1.30	1.03

Q12_4 Where did you check the rating?

Base: All respondents that have used a food hygiene rating scheme to check an establishment's rating before deciding to visit in the last 12 months

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	366	68	10	18	19	18	17	74	51	88	19	58	185	75	8	20
Base	322	52	10	22	21	15	15	78	48	81	17	57	161	71	7	21
Food establishment window or door (e.g. restaurant/cafe)	286	48	10	21	21	15	14	75	45	63	17	52	135	69	7	20
	89%	92%	91%	94%	100%	98%	94%	96%	95%	77%	98%	92%	83%	97%	100%	92%
On the Internet	55	9	3	3	2	1	2	9	4	26	1	7	39	6	2	2
	17%	17%	32%	11%	7%	4%	12%	12%	7%	32%	7%	12%	24%	8%	35%	8%
Somewhere else	3	-	-	-	-	-	-	-	-	-	-	-	-	3	-	-
	1%	-	-	-	-	-	-	-	-	-	2%	1%	-	4%	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-
Average number of responses	1.07	1.09	1.23	1.06	1.07	1.02	1.06	1.08	1.02	1.09	1.07	1.04	1.08	1.08	1.35	1.00

Q12_4 Where did you check the rating?

Base: All respondents that have used a food hygiene rating scheme to check an establishment's rating before deciding to visit in the last 12 months

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	366	88	121	72	55	30	126	240	59	109	83	46
Base	322	45	108	72	60	37	113	210	41	86	88	55
Food establishment window or door (e.g. restaurant/cafe)	286	41	92	65	56	33	104	183	37	80	77	48
	89%	90%	85%	90%	93%	89%	92%	87%	92%	94%	88%	88%
On the Internet	55	9	24	13	6	4	13	43	4	10	14	11
	17%	19%	22%	18%	9%	11%	11%	20%	10%	12%	16%	20%
Somewhere else	3	-	-	1	3	-	-	3	3	-	-	-
	1%	-	-	1%	5%	-	*	1%	7%	*	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	*	-	-	-	-
Average number of responses	1.07	1.09	1.07	1.09	1.07	1.00	1.04	1.09	1.09	1.06	1.04	1.08

Q12_4 Where did you check the rating?

Base: All respondents that have used a food hygiene rating scheme to check an establishment's rating before deciding to visit in the last 12 months

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	366	135	3	14	64	80	37	121	99	79	162	26
Base	322	37	-	4	18	20	9	33	97	67	144	14
Food establishment window or door (e.g. restaurant/cafe)	286 89%	33 91%	- 40%	4 88%	16 91%	18 89%	7 86%	30 91%	83 86%	64 95%	126 88%	13 89%
On the Internet	55 17%	7 18%	- 20%	- 8%	3 16%	5 24%	2 22%	6 18%	20 21%	8 12%	25 17%	2 13%
Somewhere else	3 1%	- -	- 60%	- 5%	- 2%	- -	- -	1 2%	- -	- -	3 2%	- -
Don't know	- *	- *	- -	- -	- -	- -	- *	- *	- -	- -	- -	- -
Average number of responses	1.07	1.09	1.20	1.02	1.08	1.13	1.08	1.10	1.07	1.07	1.08	1.02

Q12.5 How helpful do you find food hygiene rating schemes when deciding where to eat out?

Base: All respondents that have used a food hygiene rating scheme to check an establishment's rating before deciding to visit in the last 12 months

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	366	158	208	49	86	82	71	39	28	11	193	15	31	127	325	30	183	183
Base	322	181	142	51	90	64	61	28	22	7	261	20	17	24	266	44	190	133
(2) Very helpful	170	94	76	27	42	41	31	11	15	2	134	9	12	16	136	31	109	60
	53%	52%	54%	53%	47%	65%	51%	38%	67%	33%	51%	45%	66%	64%	51%	70%	57%	46%
(1) Fairly helpful	127	72	55	22	39	19	23	13	7	4	108	9	2	8	108	13	66	61
	39%	40%	39%	44%	43%	29%	38%	46%	33%	57%	41%	47%	13%	33%	41%	30%	35%	46%
(0) Neither helpful nor unhelpful	23	12	11	1	9	3	5	4	-	1	18	2	3	1	19	-	13	9
	7%	7%	8%	2%	10%	4%	9%	15%	-	10%	7%	8%	15%	3%	7%	-	7%	7%
(-1) Fairly unhelpful	2	2	-	-	-	-	2	-	-	-	2	-	-	-	2	-	2	-
	1%	1%	*	-	-	*	3%	*	-	-	1%	-	-	1%	1%	-	1%	*
(-2) Very unhelpful	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Helpful	297	166	131	49	81	60	54	24	22	6	241	18	14	24	244	44	175	122
	92%	92%	92%	98%	90%	94%	89%	85%	100%	90%	92%	92%	79%	96%	92%	100%	92%	92%
Net : Unhelpful	2	2	-	-	-	-	2	-	-	-	2	-	-	-	2	-	2	-
	1%	1%	*	-	-	*	3%	*	-	-	1%	-	-	1%	1%	-	1%	*
Don't know	1	1	-	-	-	1	-	-	-	-	-	-	1	-	1	-	-	1
	*	1%	-	-	-	2%	-	-	-	-	-	-	6%	-	*	-	-	1%
Mean Score	1.45	1.44	1.46	1.51	1.37	1.62	1.37	1.22	1.67	1.23	1.43	1.37	1.55	1.59	1.43	1.70	1.49	1.39
Standard Deviation	0.65	0.66	0.64	0.55	0.66	0.58	0.76	0.72	0.48	0.66	0.65	0.64	0.78	0.60	0.66	0.47	0.67	0.63
Standard Error	0.04	0.05	0.05	0.08	0.07	0.07	0.10	0.14	0.10	0.25	0.04	0.14	0.19	0.12	0.04	0.07	0.05	0.05

Q12_5 How helpful do you find food hygiene rating schemes when deciding where to eat out?

Base: All respondents that have used a food hygiene rating scheme to check an establishment's rating before deciding to visit in the last 12 months

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	366	212	47	37	70	79	129	84	74	65	301	252	21	93	267	31	7	11	50
Base	322	213	31	31	48	76	121	68	58	53	269	219	20	83	256	15	6	11	34
(2) Very helpful	170	111	19	15	24	40	64	31	35	25	144	118	9	43	132	10	5	5	17
	53%	52%	61%	49%	51%	53%	53%	46%	60%	47%	54%	54%	42%	51%	52%	64%	92%	42%	51%
(1) Fairly helpful	127	83	11	12	21	29	52	29	18	23	104	89	10	28	104	4	-	5	14
	39%	39%	34%	41%	45%	38%	43%	42%	32%	44%	39%	41%	48%	34%	41%	26%	5%	48%	40%
(0) Neither helpful nor unhelpful	23	18	1	2	2	7	5	7	4	2	21	12	2	9	18	2	-	1	2
	7%	8%	5%	6%	4%	9%	4%	10%	6%	3%	8%	5%	10%	11%	7%	11%	3%	10%	6%
(-1) Fairly unhelpful	2	2	-	-	-	-	-	2	-	2	-	-	-	-	2	-	-	-	-
	1%	1%	-	*	*	-	*	2%	-	3%	-	-	-	2%	1%	-	-	-	*
(-2) Very unhelpful	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Helpful	297	194	30	27	46	69	115	60	53	48	248	207	18	71	236	14	5	10	31
	92%	91%	95%	90%	96%	91%	95%	87%	92%	91%	92%	95%	90%	85%	92%	89%	97%	90%	91%
Net : Unhelpful	2	2	-	-	-	-	-	2	-	2	-	-	-	2	2	-	-	-	-
	1%	1%	-	*	*	-	*	2%	-	3%	-	-	-	2%	1%	-	-	-	*
Don't know	1	-	-	1	-	-	-	-	1	1	-	-	-	1	-	-	-	-	1
	*	-	-	4%	-	-	-	-	2%	2%	-	-	-	1%	-	-	-	-	3%
Mean Score	1.45	1.42	1.57	1.43	1.47	1.44	1.48	1.31	1.55	1.38	1.46	1.49	1.32	1.36	1.43	1.53	1.90	1.32	1.46
Standard Deviation	0.65	0.68	0.59	0.64	0.58	0.66	0.59	0.76	0.62	0.72	0.64	0.60	0.66	0.77	0.65	0.70	0.43	0.68	0.63
Standard Error	0.04	0.05	0.11	0.12	0.08	0.08	0.05	0.09	0.08	0.10	0.04	0.04	0.15	0.09	0.04	0.18	0.18	0.21	0.11

Q12_5 How helpful do you find food hygiene rating schemes when deciding where to eat out?

Base: All respondents that have used a food hygiene rating scheme to check an establishment's rating before deciding to visit in the last 12 months

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	366	190	84	83	348	18	343	297	12	289	77	231	71	64	134	214
Base	322	169	76	66	298	25	287	254	21	259	64	150	95	77	124	185
(2) Very helpful	170	80	48	33	151	18	145	133	12	133	36	80	52	37	67	100
	53%	47%	63%	50%	51%	73%	51%	52%	58%	51%	57%	53%	55%	48%	54%	54%
(1) Fairly helpful	127	71	25	29	123	4	117	100	8	108	19	58	33	36	45	74
	39%	42%	33%	44%	41%	18%	41%	39%	37%	42%	30%	39%	35%	46%	36%	40%
(0) Neither helpful nor unhelpful	23	16	3	4	21	2	23	20	-	16	7	12	8	3	10	11
	7%	9%	4%	6%	7%	9%	8%	8%	-	6%	10%	8%	8%	4%	8%	6%
(-1) Fairly unhelpful	2	2	-	-	2	-	2	2	-	2	-	-	2	-	2	-
	1%	1%	-	*	1%	-	1%	1%	-	1%	*	*	2%	-	1%	*
(-2) Very unhelpful	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Helpful	297	151	72	62	274	23	262	233	20	241	56	138	85	73	111	174
	92%	89%	96%	94%	92%	91%	91%	92%	95%	93%	88%	92%	90%	95%	90%	94%
Net : Unhelpful	2	2	-	-	2	-	2	2	-	2	-	-	2	-	2	-
	1%	1%	-	*	1%	-	1%	1%	-	1%	*	*	2%	-	1%	*
Don't know	1	1	-	-	1	-	-	-	1	-	1	-	-	1	1	-
	*	1%	-	-	*	-	-	-	5%	-	2%	-	-	1%	1%	-
Mean Score	1.45	1.36	1.58	1.44	1.43	1.64	1.41	1.43	1.61	1.44	1.47	1.45	1.43	1.45	1.44	1.48
Standard Deviation	0.65	0.69	0.58	0.61	0.65	0.65	0.66	0.67	0.50	0.64	0.70	0.64	0.72	0.58	0.70	0.62
Standard Error	0.04	0.05	0.07	0.08	0.04	0.13	0.04	0.04	0.11	0.04	0.09	0.05	0.07	0.07	0.06	0.05

Q12_5 How helpful do you find food hygiene rating schemes when deciding where to eat out?**Base: All respondents that have used a food hygiene rating scheme to check an establishment's rating before deciding to visit in the last 12 months**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	366	11	16	28	36	279
Base	322	11	18	26	47	230
(2) Very helpful	170 53%	4 39%	11 60%	18 67%	29 62%	117 51%
(1) Fairly helpful	127 39%	3 27%	7 39%	7 29%	14 29%	96 42%
(0) Neither helpful nor unhelpful	23 7%	4 33%	- 1%	1 5%	4 9%	14 6%
(-1) Fairly unhelpful	2 1%	-	-	-	-	2 1%
(-2) Very unhelpful	-	-	-	-	-	-
Net : Helpful	297 92%	7 67%	18 99%	25 95%	43 91%	213 93%
Net : Unhelpful	2 1%	-	-	-	-	2 1%
Don't know	1 *	-	-	-	-	1 *
Mean Score	1.45	1.06	1.59	1.62	1.53	1.44
Standard Deviation	0.65	0.89	0.52	0.58	0.66	0.64
Standard Error	0.04	0.27	0.12	0.11	0.10	0.04

Q12_5 How helpful do you find food hygiene rating schemes when deciding where to eat out?

Base: All respondents that have used a food hygiene rating scheme to check an establishment's rating before deciding to visit in the last 12 months

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	366	137	49	48	37	37	17	126	74	64	63	63	80	136	11	37
Base	322	130	47	56	40	27	13	111	71	59	48	72	76	117	8	36
(2) Very helpful	170 53%	63 49%	20 43%	34 62%	27 68%	15 57%	5 40%	55 50%	40 56%	28 47%	27 56%	32 44%	34 45%	56 48%	6 69%	19 53%
(1) Fairly helpful	127 39%	55 42%	19 41%	18 33%	9 24%	10 37%	8 57%	45 40%	24 33%	29 49%	18 38%	34 47%	36 47%	53 45%	2 30%	15 42%
(0) Neither helpful nor unhelpful	23 7%	10 8%	7 15%	3 5%	3 9%	2 7%	- 3%	10 9%	8 11%	3 4%	2 6%	7 9%	6 7%	8 7%	- 1%	2 5%
(-1) Fairly unhelpful	2 1%	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(-2) Very unhelpful	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Helpful	297 92%	118 91%	39 84%	53 95%	37 91%	25 93%	13 97%	100 90%	64 89%	57 96%	45 94%	66 91%	70 93%	108 93%	8 99%	35 95%
Net : Unhelpful	2 1%	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 *	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Mean Score	1.45	1.38	1.27	1.57	1.59	1.50	1.37	1.41	1.45	1.43	1.50	1.34	1.38	1.40	1.68	1.48
Standard Deviation	0.65	0.69	0.73	0.60	0.65	0.64	0.56	0.65	0.69	0.57	0.62	0.64	0.62	0.63	0.52	0.60
Standard Error	0.04	0.06	0.11	0.08	0.10	0.12	0.15	0.06	0.08	0.07	0.09	0.08	0.07	0.06	0.18	0.10

Q12.5 How helpful do you find food hygiene rating schemes when deciding where to eat out?

Base: All respondents that have used a food hygiene rating scheme to check an establishment's rating before deciding to visit in the last 12 months

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	366	68	10	18	19	18	17	74	51	88	19	58	185	75	8	20
Base	322	52	10	22	21	15	15	78	48	81	17	57	161	71	7	21
(2) Very helpful	170	29	4	14	16	6	9	46	23	40	14	26	82	40	5	12
	53%	56%	38%	64%	73%	40%	59%	59%	48%	49%	81%	46%	51%	56%	66%	56%
(1) Fairly helpful	127	18	7	8	4	9	6	27	23	36	3	25	63	30	2	9
	39%	34%	62%	36%	20%	60%	39%	35%	49%	45%	19%	45%	39%	41%	34%	41%
(0) Neither helpful nor unhelpful	23	5	-	-	2	-	-	4	1	5	-	5	15	1	-	1
	7%	10%	-	-	8%	-	3%	5%	3%	7%	-	9%	9%	2%	-	3%
(-1) Fairly unhelpful	2	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-
	1%	*	-	-	-	-	-	-	*	-	-	-	1%	*	-	-
(-2) Very unhelpful	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Helpful	297	46	10	22	20	15	15	73	47	76	17	51	144	70	7	21
	92%	90%	100%	100%	92%	100%	97%	94%	97%	93%	100%	91%	90%	98%	100%	97%
Net : Unhelpful	2	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-
	1%	*	-	-	-	-	-	-	*	-	-	-	1%	*	-	-
Don't know	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-
Mean Score	1.45	1.45	1.38	1.64	1.65	1.40	1.56	1.55	1.45	1.42	1.81	1.37	1.39	1.54	1.66	1.54
Standard Deviation	0.65	0.69	0.51	0.49	0.63	0.51	0.57	0.59	0.57	0.62	0.40	0.65	0.70	0.55	0.51	0.56
Standard Error	0.04	0.10	0.16	0.10	0.14	0.13	0.15	0.07	0.08	0.07	0.10	0.09	0.06	0.06	0.19	0.12

Q12_5 How helpful do you find food hygiene rating schemes when deciding where to eat out?**Base: All respondents that have used a food hygiene rating scheme to check an establishment's rating before deciding to visit in the last 12 months**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	366	88	121	72	55	30	126	240	59	109	83	46
Base	322	45	108	72	60	37	113	210	41	86	88	55
(2) Very helpful	170	22	62	30	31	24	66	104	25	39	42	34
	53%	49%	58%	41%	53%	65%	58%	50%	60%	46%	48%	61%
(1) Fairly helpful	127	19	37	37	23	12	40	88	15	39	41	15
	39%	42%	34%	51%	38%	32%	35%	42%	37%	45%	46%	28%
(0) Neither helpful nor unhelpful	23	4	6	6	5	1	7	15	1	7	4	6
	7%	9%	6%	8%	9%	3%	7%	7%	2%	9%	4%	11%
(-1) Fairly unhelpful	2	-	2	-	-	-	-	2	-	-	2	-
	1%	*	2%	-	-	-	-	1%	-	-	2%	*
(-2) Very unhelpful	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : Helpful	297	41	99	67	54	36	105	192	40	78	82	49
	92%	91%	91%	92%	91%	97%	93%	91%	98%	91%	94%	89%
Net : Unhelpful	2	-	2	-	-	-	-	2	-	-	2	-
	1%	*	2%	-	-	-	-	1%	-	-	2%	*
Don't know	1	-	1	-	-	-	-	1	-	-	-	-
	*	-	1%	-	-	-	-	1%	-	-	-	-
Mean Score	1.45	1.40	1.49	1.33	1.43	1.62	1.52	1.41	1.58	1.37	1.40	1.49
Standard Deviation	0.65	0.66	0.69	0.62	0.66	0.55	0.62	0.67	0.54	0.64	0.66	0.70
Standard Error	0.04	0.10	0.07	0.07	0.09	0.09	0.06	0.05	0.08	0.07	0.07	0.09

Q12_5 How helpful do you find food hygiene rating schemes when deciding where to eat out?

Base: All respondents that have used a food hygiene rating scheme to check an establishment's rating before deciding to visit in the last 12 months

	Perception of healthy eating			Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked	
Unweighted Base	366	135	3	14	64	80	37	121	99	79	162	26	
Base	322	37	-	4	18	20	9	33	97	67	144	14	
(2) Very helpful	170	25	-	3	12	12	4	23	52	34	76	7	
	53%	67%	40%	84%	64%	62%	44%	70%	53%	51%	53%	52%	
(1) Fairly helpful	127	8	-	-	4	6	3	7	37	28	56	6	
	39%	22%	60%	12%	21%	30%	37%	21%	38%	41%	39%	40%	
(0) Neither helpful nor unhelpful	23	3	-	-	3	1	1	3	8	4	10	1	
	7%	8%	-	4%	14%	3%	6%	8%	8%	5%	7%	7%	
(-1) Fairly unhelpful	2	-	-	-	-	-	-	-	-	2	-	-	
	1%	*	-	-	*	1%	-	1%	-	2%	*	*	
(-2) Very unhelpful	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	
Net : Helpful	297	33	-	4	15	18	7	30	89	62	132	13	
	92%	89%	100%	96%	85%	91%	81%	91%	92%	92%	92%	93%	
Net : Unhelpful	2	-	-	-	-	-	-	-	-	2	-	-	
	1%	*	-	-	*	1%	-	1%	-	2%	*	*	
Don't know	1	1	-	-	-	1	1	-	-	-	1	-	
	*	3%	-	-	-	6%	13%	-	-	-	1%	-	
Mean Score	1.45	1.60	1.40	1.80	1.49	1.61	1.44	1.61	1.45	1.41	1.46	1.44	
Standard Deviation	0.65	0.66	-	0.56	0.77	0.59	0.67	0.67	0.65	0.71	0.63	0.66	
Standard Error	0.04	0.11	-	0.28	0.18	0.14	0.24	0.12	0.07	0.09	0.05	0.18	

Q3_1 Thinking about food/ grocery shopping, which of these best describes the level of responsibility you have for the shopping in your household?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Responsible for all or most of the food/grocery shopping	1618 50%	457 29%	1161 70%	64 14%	260 48%	311 58%	354 59%	242 55%	238 58%	146 61%	1349 50%	88 56%	135 49%	46 51%	1431 51%	130 45%	913 46%	703 56%
Responsible for about half of the food/grocery shopping	644 20%	396 25%	248 15%	87 18%	134 25%	107 20%	110 19%	88 20%	82 20%	36 15%	543 20%	25 16%	62 22%	13 15%	540 19%	75 26%	533 27%	111 9%
Responsible for less than half of the food/grocery shopping	479 15%	376 24%	103 6%	115 25%	87 16%	75 14%	80 14%	56 13%	47 12%	20 8%	404 15%	28 18%	34 13%	13 14%	408 15%	47 16%	297 15%	182 14%
Not responsible for any of the food/grocery shopping	490 15%	349 22%	141 9%	203 43%	56 10%	44 8%	51 8%	57 13%	41 10%	39 16%	412 15%	16 10%	44 16%	18 20%	433 15%	36 13%	228 12%	262 21%
Net : Some responsibility	2741 85%	1229 78%	1512 91%	266 57%	481 90%	493 92%	544 92%	386 87%	367 90%	202 84%	2297 85%	141 90%	231 84%	72 80%	2380 85%	252 87%	1743 88%	996 79%
Net : All or half	2261 70%	853 54%	1409 85%	151 32%	394 73%	418 78%	464 78%	330 75%	320 78%	182 76%	1893 70%	113 72%	196 72%	59 65%	1971 70%	205 71%	1446 73%	814 65%

Q3_1 Thinking about food/ grocery shopping, which of these best describes the level of responsibility you have for the shopping in your household?

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Responsible for all or most of the food/grocery shopping	1618 50%	863 47%	432 60%	82 46%	241 48%	425 51%	472 44%	354 53%	367 57%	305 56%	1312 49%	913 47%	93 44%	613 57%	1092 46%	125 62%	27 58%	31 59%	341 61%
Responsible for about half of the food/grocery shopping	644 20%	399 22%	137 19%	38 21%	70 14%	205 24%	217 20%	119 18%	103 16%	104 19%	539 20%	393 20%	48 23%	202 19%	503 21%	37 18%	13 27%	9 17%	82 15%
Responsible for less than half of the food/grocery shopping	479 15%	320 17%	71 10%	22 12%	67 13%	146 17%	189 17%	74 11%	71 11%	61 11%	419 16%	319 16%	33 16%	127 12%	408 17%	19 10%	4 9%	4 8%	44 8%
Not responsible for any of the food/grocery shopping	490 15%	253 14%	81 11%	36 20%	120 24%	60 7%	206 19%	120 18%	104 16%	71 13%	419 16%	315 16%	37 18%	138 13%	369 16%	20 10%	3 7%	8 16%	89 16%
Net : Some responsibility	2741 85%	1582 86%	640 89%	141 80%	378 76%	776 93%	877 81%	547 82%	541 84%	470 87%	2271 84%	1625 84%	173 82%	941 87%	2002 84%	182 90%	44 93%	44 84%	467 84%
Net : All or half	2261 70%	1262 69%	569 79%	119 67%	311 62%	629 75%	688 64%	473 71%	471 73%	409 76%	1852 69%	1305 67%	140 67%	814 75%	1595 67%	162 80%	40 84%	40 76%	423 76%

Q3_1 Thinking about food/ grocery shopping, which of these best describes the level of responsibility you have for the shopping in your household?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Responsible for all or most of the food/grocery shopping	1618 50%	1067 52%	237 47%	296 60%	1498 50%	120 50%	1584 53%	1382 54%	11 8%	1149 48%	469 57%	1618 100%	- -	- -	597 50%	935 51%
Responsible for about half of the food/grocery shopping	644 20%	384 19%	153 30%	81 16%	590 20%	54 23%	591 20%	564 22%	23 17%	494 20%	149 18%	- -	644 100%	- -	261 22%	338 18%
Responsible for less than half of the food/grocery shopping	479 15%	294 14%	90 18%	45 9%	442 15%	37 15%	428 14%	360 14%	25 18%	392 16%	87 11%	- -	- -	479 49%	206 17%	246 13%
Not responsible for any of the food/grocery shopping	490 15%	325 16%	28 6%	71 14%	463 15%	27 11%	386 13%	252 10%	76 57%	376 16%	114 14%	- -	- -	490 51%	132 11%	328 18%
Net : Some responsibility	2741 85%	1745 84%	480 94%	422 86%	2530 85%	211 89%	2603 87%	2307 90%	58 43%	2036 84%	705 86%	1618 100%	644 100%	479 49%	1064 89%	1519 82%
Net : All or half	2261 70%	1451 70%	390 77%	377 76%	2087 70%	174 73%	2175 73%	1947 76%	33 25%	1643 68%	618 75%	1618 100%	644 100%	- -	859 72%	1273 69%

Q3_1 Thinking about food/ grocery shopping, which of these best describes the level of responsibility you have for the shopping in your household?**Base: All respondents**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Responsible for all or most of the food/grocery shopping	1618 50%	101 57%	69 51%	169 57%	199 47%	1135 49%
Responsible for about half of the food/grocery shopping	644 20%	36 20%	26 20%	74 25%	99 23%	438 19%
Responsible for less than half of the food/grocery shopping	479 15%	14 8%	23 17%	34 11%	75 18%	345 15%
Not responsible for any of the food/grocery shopping	490 15%	26 15%	16 12%	18 6%	53 12%	381 17%
Net : Some responsibility	2741 85%	151 85%	118 88%	276 94%	373 88%	1918 83%
Net : All or half	2261 70%	137 77%	95 71%	243 83%	298 70%	1572 68%

Q3_1 Thinking about food/ grocery shopping, which of these best describes the level of responsibility you have for the shopping in your household?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Responsible for all or most of the food/grocery shopping	1618 50%	539 47%	145 42%	140 51%	138 45%	164 55%	47 52%	540 53%	335 56%	187 44%	205 53%	328 51%	206 42%	568 49%	39 54%	341 50%
Responsible for about half of the food/grocery shopping	644 20%	235 21%	76 22%	68 25%	74 24%	64 22%	15 16%	196 19%	117 20%	90 21%	75 20%	120 19%	116 24%	262 23%	13 18%	122 18%
Responsible for less than half of the food/grocery shopping	479 15%	190 17%	63 19%	32 12%	61 20%	40 13%	16 18%	152 15%	84 14%	93 22%	64 17%	129 20%	96 20%	189 16%	15 20%	74 11%
Not responsible for any of the food/grocery shopping	490 15%	177 16%	59 17%	35 13%	32 10%	30 10%	13 14%	128 13%	61 10%	58 13%	43 11%	62 10%	72 15%	142 12%	5 7%	143 21%
Net : Some responsibility	2741 85%	964 84%	284 83%	240 87%	273 90%	268 90%	78 86%	887 87%	536 90%	371 87%	344 89%	577 90%	418 85%	1020 88%	67 93%	537 79%
Net : All or half	2261 70%	774 68%	220 64%	208 76%	212 70%	228 77%	62 68%	735 72%	452 76%	278 65%	280 72%	448 70%	322 66%	831 71%	52 73%	462 68%

Q3_1 Thinking about food/ grocery shopping, which of these best describes the level of responsibility you have for the shopping in your household?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Responsible for all or most of the food/grocery shopping	1618 50%	302 47%	37 49%	44 52%	80 45%	82 52%	49 52%	260 46%	228 50%	385 45%	77 52%	274 45%	715 48%	323 48%	37 44%	135 50%
Responsible for about half of the food/grocery shopping	644 20%	109 17%	14 19%	20 24%	34 19%	25 16%	25 27%	116 20%	95 21%	181 21%	35 24%	121 20%	345 23%	148 22%	23 28%	46 17%
Responsible for less than half of the food/grocery shopping	479 15%	115 18%	10 13%	6 7%	36 20%	32 20%	13 13%	104 18%	79 17%	147 17%	31 21%	113 19%	243 16%	116 17%	9 11%	36 13%
Not responsible for any of the food/grocery shopping	490 15%	122 19%	15 20%	15 18%	30 17%	18 11%	7 7%	86 15%	58 13%	137 16%	6 4%	95 16%	196 13%	83 12%	14 17%	55 20%
Net : Some responsibility	2741 85%	525 81%	61 80%	71 82%	150 83%	139 89%	87 93%	481 85%	403 87%	712 84%	143 96%	508 84%	1302 87%	587 88%	69 83%	217 80%
Net : All or half	2261 70%	410 63%	52 68%	65 75%	114 64%	108 68%	74 79%	376 66%	324 70%	565 67%	112 76%	395 66%	1059 71%	471 70%	60 72%	181 67%

Q3_1 Thinking about food/ grocery shopping, which of these best describes the level of responsibility you have for the shopping in your household?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Responsible for all or most of the food/grocery shopping	1618 50%	478 93%	560 46%	248 42%	225 39%	107 31%	412 49%	1206 51%	217 65%	426 56%	385 50%	273 41%
Responsible for about half of the food/grocery shopping	644 20%	9 2%	343 28%	120 21%	109 19%	63 18%	167 20%	477 20%	47 14%	165 22%	172 22%	151 23%
Responsible for less than half of the food/grocery shopping	479 15%	6 1%	168 14%	116 20%	102 18%	87 25%	127 15%	353 15%	35 10%	85 11%	96 12%	136 20%
Not responsible for any of the food/grocery shopping	490 15%	20 4%	143 12%	100 17%	138 24%	90 26%	141 17%	349 15%	37 11%	82 11%	120 16%	107 16%
Net : Some responsibility	2741 85%	492 96%	1071 88%	485 83%	435 76%	257 74%	705 83%	2036 85%	299 89%	676 89%	653 84%	561 84%
Net : All or half	2261 70%	487 95%	903 74%	369 63%	333 58%	170 49%	578 68%	1683 71%	264 79%	591 78%	557 72%	424 64%

Q3_1 Thinking about food/ grocery shopping, which of these best describes the level of responsibility you have for the shopping in your household?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Responsible for all or most of the food/grocery shopping	1618 50%	158 50%	8 48%	26 51%	66 43%	88 55%	38 46%	143 50%	611 48%	349 54%	597 52%	61 44%
Responsible for about half of the food/grocery shopping	644 20%	65 21%	3 18%	10 20%	32 21%	33 20%	17 21%	58 21%	290 23%	119 18%	213 18%	21 15%
Responsible for less than half of the food/grocery shopping	479 15%	40 13%	2 13%	6 11%	21 14%	20 12%	13 17%	34 12%	210 16%	97 15%	145 13%	27 19%
Not responsible for any of the food/grocery shopping	490 15%	50 16%	4 21%	9 18%	33 22%	20 12%	13 16%	49 17%	173 13%	87 13%	200 17%	31 22%
Net : Some responsibility	2741 85%	264 84%	14 79%	42 82%	120 78%	141 88%	68 84%	234 83%	1111 87%	565 87%	954 83%	110 78%
Net : All or half	2261 70%	224 71%	12 66%	36 71%	99 64%	121 75%	55 67%	201 71%	901 70%	468 72%	810 70%	83 59%

Q3_3 Where do you/ does your household shop for food?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Large supermarket	3076	1507	1568	442	521	503	571	427	383	226	2585	144	263	83	2682	276	1901	1173
	95%	96%	95%	94%	97%	94%	96%	97%	94%	94%	95%	91%	96%	92%	95%	96%	96%	93%
Independent butcher	1048	529	519	129	166	168	197	166	155	65	847	58	103	40	897	107	689	357
	32%	33%	31%	28%	31%	31%	33%	38%	38%	27%	31%	37%	37%	44%	32%	37%	35%	28%
Mini supermarket e.g. Tesco Metro	1080	570	510	151	211	211	206	132	109	60	929	70	57	24	936	92	667	411
	33%	36%	31%	32%	39%	39%	35%	30%	27%	25%	34%	44%	21%	27%	33%	32%	34%	33%
Local/corner shop (including newsagents)	953	499	454	149	166	164	187	121	112	53	813	48	62	29	804	103	595	358
	29%	32%	27%	32%	31%	30%	31%	27%	27%	22%	30%	31%	23%	32%	29%	36%	30%	28%
Market (including stalls or farmer's markets)	670	304	366	58	116	111	128	100	117	39	611	35	16	8	559	83	455	214
	21%	19%	22%	12%	22%	21%	22%	23%	29%	16%	23%	22%	6%	9%	20%	29%	23%	17%
Independent greengrocer	594	280	314	67	91	93	106	103	97	36	496	53	29	16	494	72	381	213
	18%	18%	19%	14%	17%	17%	18%	23%	24%	15%	18%	34%	10%	18%	18%	25%	19%	17%
Independent baker	518	262	256	57	57	84	103	95	82	39	418	35	49	17	474	32	342	175
	16%	17%	15%	12%	11%	16%	17%	22%	20%	16%	15%	22%	18%	19%	17%	11%	17%	14%
Independent fishmonger	299	159	140	41	33	35	61	48	57	24	229	17	49	4	248	39	199	100
	9%	10%	8%	9%	6%	7%	10%	11%	14%	10%	8%	11%	18%	5%	9%	14%	10%	8%
Home delivery – from a supermarket	306	152	154	38	68	91	62	29	14	4	266	13	22	4	281	13	217	89
	9%	10%	9%	8%	13%	17%	10%	7%	3%	2%	10%	9%	8%	4%	10%	5%	11%	7%
Farm	267	141	126	27	46	50	44	37	43	21	234	13	17	3	244	7	186	81
	8%	9%	8%	6%	8%	9%	7%	8%	10%	9%	9%	8%	6%	3%	9%	2%	9%	6%
Garage forecourt	127	71	56	4	26	42	29	14	10	2	98	3	5	20	115	6	90	37
	4%	4%	3%	1%	5%	8%	5%	3%	3%	1%	4%	2%	2%	22%	4%	2%	5%	3%
Home delivery (including vegetable boxes) – not from a supermarket	74	46	28	9	9	11	16	14	7	9	64	7	2	1	68	1	54	21
	2%	3%	2%	2%	2%	2%	3%	3%	2%	4%	2%	5%	1%	1%	2%	*	3%	2%
Other shop	83	38	44	10	6	12	20	14	11	10	72	1	9	-	74	5	46	37
	3%	2%	3%	2%	1%	2%	3%	3%	3%	4%	3%	1%	3%	1%	3%	2%	2%	3%
Average number of responses	2.81	2.89	2.74	2.52	2.83	2.93	2.91	2.94	2.94	2.44	2.83	3.16	2.48	2.77	2.80	2.91	2.95	2.59

Q3_3 Where do you/ does your household shop for food?

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Large supermarket	3076	1749	682	170	475	790	1036	636	614	506	2569	1847	200	1028	2261	193	43	51	526
	95%	95%	95%	96%	96%	94%	96%	95%	95%	93%	96%	95%	95%	95%	95%	95%	90%	97%	95%
Independent butcher	1048	615	248	41	144	285	358	202	202	168	880	617	78	353	777	61	20	19	170
	32%	34%	34%	23%	29%	34%	33%	30%	31%	31%	33%	32%	37%	33%	33%	30%	43%	37%	31%
Mini supermarket e.g. Tesco Metro	1080	685	186	63	146	339	346	211	183	172	907	668	77	335	836	64	18	9	152
	33%	37%	26%	36%	29%	41%	32%	32%	28%	32%	34%	34%	37%	31%	35%	32%	39%	17%	27%
Local/corner shop (including newsagents)	953	572	180	50	150	248	332	191	182	155	798	561	63	328	721	61	17	15	138
	29%	31%	25%	28%	30%	30%	31%	29%	28%	29%	30%	29%	30%	30%	30%	30%	36%	28%	25%
Market (including stalls or farmer's markets)	670	382	164	42	84	242	204	104	121	116	555	364	53	253	498	54	8	12	99
	21%	21%	23%	23%	17%	29%	19%	16%	19%	21%	21%	19%	25%	23%	21%	27%	17%	22%	18%
Independent greengrocer	594	332	149	20	92	201	193	114	85	104	490	318	51	225	454	36	7	10	87
	18%	18%	21%	11%	19%	24%	18%	17%	13%	19%	18%	16%	24%	21%	19%	18%	16%	18%	16%
Independent baker	518	304	128	26	60	147	159	123	90	93	424	281	34	203	391	36	4	13	74
	16%	17%	18%	15%	12%	18%	15%	18%	14%	17%	16%	14%	16%	19%	16%	18%	8%	24%	13%
Independent fishmonger	299	158	84	18	39	96	98	50	54	65	233	156	26	117	215	26	2	5	51
	9%	9%	12%	10%	8%	12%	9%	7%	8%	12%	9%	8%	12%	11%	9%	13%	3%	9%	9%
Home delivery – from a supermarket	306	209	27	14	56	109	107	61	28	44	262	203	7	96	281	8	4	2	10
	9%	11%	4%	8%	11%	13%	10%	9%	4%	8%	10%	10%	3%	9%	12%	4%	9%	3%	2%
Farm	267	164	70	6	26	89	98	54	27	57	210	142	18	105	210	9	4	8	36
	8%	9%	10%	3%	5%	11%	9%	8%	4%	10%	8%	7%	9%	10%	9%	5%	8%	16%	6%
Garage forecourt	127	97	13	3	14	47	42	25	13	17	110	77	7	42	110	4	3	1	9
	4%	5%	2%	2%	3%	6%	4%	4%	2%	3%	4%	4%	4%	4%	5%	2%	6%	2%	2%
Home delivery (including vegetable boxes) – not from a supermarket	74	44	22	-	8	34	17	4	19	20	54	41	2	31	55	4	2	1	13
	2%	2%	3%	-	2%	4%	2%	1%	3%	4%	2%	2%	1%	3%	2%	2%	3%	2%	2%
Other shop	83	42	25	1	15	17	25	23	18	14	69	34	7	42	53	7	3	1	19
	3%	2%	3%	1%	3%	2%	2%	3%	3%	3%	3%	2%	3%	4%	2%	4%	6%	2%	3%
Average number of responses	2.81	2.92	2.74	2.56	2.63	3.16	2.78	2.69	2.54	2.83	2.81	2.74	2.96	2.92	2.89	2.78	2.85	2.78	2.49

Q3_3 Where do you/ does your household shop for food?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Large supermarket	3076	1981	477	465	2852	223	2837	2442	131	2297	779	1522	624	930	1142	1754
	95%	96%	94%	94%	95%	94%	95%	95%	98%	95%	95%	94%	97%	96%	95%	95%
Independent butcher	1048	710	148	140	971	77	979	870	39	806	241	499	220	328	409	581
	32%	34%	29%	28%	32%	32%	33%	34%	29%	33%	29%	31%	34%	34%	34%	31%
Mini supermarket e.g. Tesco Metro	1080	670	219	136	991	89	1026	897	28	860	219	518	238	324	429	581
	33%	32%	43%	28%	33%	37%	34%	35%	21%	36%	27%	32%	37%	33%	36%	31%
Local/corner shop (including newsagents)	953	571	198	140	879	74	894	775	28	743	210	456	224	273	393	508
	29%	28%	39%	28%	29%	31%	30%	30%	21%	31%	26%	28%	35%	28%	33%	28%
Market (including stalls or farmer's markets)	670	438	105	96	620	50	646	578	11	514	156	387	134	150	295	331
	21%	21%	21%	19%	21%	21%	22%	23%	8%	21%	19%	24%	21%	15%	25%	18%
Independent greengrocer	594	426	93	54	548	46	559	484	15	469	125	314	129	150	243	320
	18%	21%	18%	11%	18%	19%	19%	19%	11%	19%	15%	19%	20%	15%	20%	17%
Independent baker	518	386	61	46	474	44	494	426	14	418	100	260	113	145	203	289
	16%	19%	12%	9%	16%	18%	17%	17%	10%	17%	12%	16%	18%	15%	17%	16%
Independent fishmonger	299	205	41	37	253	46	285	253	5	234	65	138	86	74	143	146
	9%	10%	8%	7%	8%	19%	10%	10%	3%	10%	8%	9%	13%	8%	12%	8%
Home delivery – from a supermarket	306	212	40	34	278	28	298	269	1	244	62	155	41	109	135	148
	9%	10%	8%	7%	9%	12%	10%	11%	*	10%	8%	10%	6%	11%	11%	8%
Farm	267	200	33	18	249	18	253	228	4	217	50	116	64	86	119	127
	8%	10%	6%	4%	8%	7%	8%	9%	3%	9%	6%	7%	10%	9%	10%	7%
Garage forecourt	127	94	16	14	116	10	124	115	1	107	19	70	23	34	61	62
	4%	5%	3%	3%	4%	4%	4%	4%	1%	4%	2%	4%	4%	3%	5%	3%
Home delivery (including vegetable boxes) – not from a supermarket	74	56	6	10	73	1	74	62	-	65	10	23	17	34	39	30
	2%	3%	1%	2%	2%	1%	2%	2%	-	3%	1%	1%	3%	3%	3%	2%
Other shop	83	56	10	13	81	2	76	69	3	56	27	41	17	25	25	53
	3%	3%	2%	3%	3%	1%	3%	3%	2%	2%	3%	3%	3%	3%	2%	3%
Average number of responses	2.81	2.90	2.85	2.44	2.80	2.97	2.86	2.92	2.09	2.91	2.52	2.78	3.00	2.74	3.04	2.67

Q3_3 Where do you/ does your household shop for food?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Large supermarket	3076 95%	169 96%	131 98%	285 97%	411 96%	2177 95%
Independent butcher	1048 32%	18 10%	57 42%	89 30%	190 45%	739 32%
Mini supermarket e.g. Tesco Metro	1080 33%	66 38%	60 45%	101 34%	128 30%	752 33%
Local/corner shop (including newsagents)	953 29%	57 32%	43 32%	114 39%	121 28%	662 29%
Market (including stalls or farmer's markets)	670 21%	43 24%	31 23%	70 24%	103 24%	443 19%
Independent greengrocer	594 18%	53 30%	21 16%	38 13%	104 24%	399 17%
Independent baker	518 16%	37 21%	26 19%	51 17%	68 16%	348 15%
Independent fishmonger	299 9%	17 10%	15 11%	31 10%	46 11%	203 9%
Home delivery – from a supermarket	306 9%	26 15%	13 9%	32 11%	34 8%	219 10%
Farm	267 8%	12 7%	13 10%	30 10%	42 10%	179 8%
Garage forecourt	127 4%	6 3%	6 4%	11 4%	14 3%	95 4%
Home delivery (including vegetable boxes) – not from a supermarket	74 2%	5 3%	2 1%	6 2%	15 4%	49 2%
Other shop	83 3%	2 1%	6 5%	10 3%	14 3%	52 2%
Average number of responses	2.81	2.90	3.16	2.95	3.03	2.75

Q3_3 Where do you/ does your household shop for food?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Large supermarket	3076	1088	324	261	282	285	86	970	573	418	374	615	462	1103	71	639
	95%	95%	95%	95%	93%	96%	94%	96%	96%	97%	97%	96%	94%	95%	99%	94%
Independent butcher	1048	384	109	104	112	101	35	390	242	172	134	235	177	394	25	202
	32%	34%	32%	38%	37%	34%	39%	38%	41%	40%	35%	37%	36%	34%	35%	30%
Mini supermarket e.g. Tesco Metro	1080	415	138	113	122	122	30	359	209	155	143	238	192	470	30	195
	33%	36%	40%	41%	40%	41%	33%	35%	35%	36%	37%	37%	39%	40%	42%	29%
Local/corner shop (including newsagents)	953	384	111	86	104	97	28	341	189	144	116	201	177	376	19	165
	29%	34%	32%	31%	34%	33%	30%	34%	32%	33%	30%	31%	36%	32%	27%	24%
Market (including stalls or farmer's markets)	670	268	69	59	69	89	18	266	156	87	93	171	109	277	23	102
	21%	23%	20%	21%	22%	30%	20%	26%	26%	20%	24%	27%	22%	24%	32%	15%
Independent greengrocer	594	208	72	60	57	73	24	206	119	78	83	142	90	238	9	110
	18%	18%	21%	22%	19%	25%	26%	20%	20%	18%	21%	22%	18%	21%	13%	16%
Independent baker	518	191	51	40	50	74	14	201	127	86	65	138	86	217	15	98
	16%	17%	15%	14%	17%	25%	15%	20%	21%	20%	17%	22%	17%	19%	21%	14%
Independent fishmonger	299	109	39	26	45	42	12	137	72	53	41	88	56	129	9	51
	9%	10%	11%	10%	15%	14%	13%	14%	12%	12%	11%	14%	11%	11%	12%	7%
Home delivery – from a supermarket	306	143	41	31	49	30	11	115	68	66	44	66	69	149	11	34
	9%	13%	12%	11%	16%	10%	12%	11%	11%	15%	11%	10%	14%	13%	15%	5%
Farm	267	107	29	31	26	27	7	113	57	57	31	73	55	117	2	39
	8%	9%	9%	11%	8%	9%	8%	11%	10%	13%	8%	11%	11%	10%	3%	6%
Garage forecourt	127	50	18	14	15	14	6	43	20	26	19	18	27	60	6	16
	4%	4%	5%	5%	5%	5%	6%	4%	3%	6%	5%	3%	5%	5%	8%	2%
Home delivery (including vegetable boxes) – not from a supermarket	74	33	8	7	6	13	1	19	11	19	5	14	6	27	-	19
	2%	3%	2%	2%	2%	4%	1%	2%	2%	5%	1%	2%	1%	2%	*	3%
Other shop	83	27	10	6	6	9	4	34	22	9	12	20	14	32	5	20
	3%	2%	3%	2%	2%	3%	4%	3%	4%	2%	3%	3%	3%	3%	8%	3%
Average number of responses	2.81	2.99	2.98	3.05	3.09	3.28	3.03	3.15	3.13	3.20	3.00	3.16	3.10	3.09	3.15	2.48

Q3_3 Where do you/ does your household shop for food?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Large supermarket	3076	615	72	81	171	148	93	549	435	819	145	585	1440	652	81	248
	95%	95%	94%	94%	95%	94%	99%	97%	94%	96%	97%	97%	96%	97%	97%	91%
Independent butcher	1048	235	28	35	60	52	27	216	189	310	54	202	494	226	33	80
	32%	36%	36%	41%	33%	33%	29%	38%	41%	36%	36%	33%	34%	34%	40%	30%
Mini supermarket e.g. Tesco Metro	1080	242	27	39	74	50	41	219	173	313	48	219	582	264	36	69
	33%	37%	35%	45%	41%	32%	43%	39%	37%	37%	32%	36%	39%	39%	43%	25%
Local/corner shop (including newsagents)	953	246	24	28	64	47	28	197	169	268	44	180	491	213	28	64
	29%	38%	31%	33%	36%	30%	30%	35%	37%	32%	30%	30%	33%	32%	33%	24%
Market (including stalls or farmer's markets)	670	133	19	12	43	40	17	132	102	177	35	146	335	157	25	48
	21%	21%	25%	14%	24%	26%	18%	23%	22%	21%	24%	24%	22%	24%	30%	18%
Independent greengrocer	594	108	16	9	43	38	11	102	105	163	32	127	281	124	23	45
	18%	17%	22%	11%	24%	24%	12%	18%	23%	19%	21%	21%	19%	18%	28%	17%
Independent baker	518	110	15	17	45	32	13	115	103	135	23	102	229	125	25	41
	16%	17%	20%	20%	25%	21%	14%	20%	22%	16%	16%	17%	15%	19%	30%	15%
Independent fishmonger	299	80	13	12	20	18	12	73	61	82	23	68	141	83	13	21
	9%	12%	17%	13%	11%	12%	12%	13%	13%	10%	16%	11%	9%	12%	15%	8%
Home delivery – from a supermarket	306	82	11	6	30	22	18	54	52	118	17	56	182	83	9	12
	9%	13%	14%	7%	17%	14%	20%	10%	11%	14%	12%	9%	12%	12%	11%	4%
Farm	267	61	7	10	15	5	11	49	34	92	13	57	134	64	4	15
	8%	9%	9%	11%	8%	3%	11%	9%	7%	11%	9%	9%	9%	10%	5%	5%
Garage forecourt	127	29	5	3	16	8	3	19	15	42	7	18	80	33	4	5
	4%	5%	6%	3%	9%	5%	3%	3%	3%	5%	5%	3%	5%	5%	5%	2%
Home delivery (including vegetable boxes) – not from a supermarket	74	18	2	2	15	3	-	14	14	24	1	13	30	28	4	8
	2%	3%	3%	3%	8%	2%	-	2%	3%	3%	1%	2%	2%	4%	5%	3%
Other shop	83	12	3	-	5	3	-	19	9	25	7	24	46	16	2	6
	3%	2%	4%	-	3%	2%	-	3%	2%	3%	4%	4%	3%	2%	2%	2%
Average number of responses	2.81	3.05	3.16	2.95	3.35	2.97	2.91	3.10	3.17	3.02	3.02	2.98	2.98	3.09	3.44	2.44

Q3_3 Where do you/ does your household shop for food?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Large supermarket	3076 95%	465 91%	1158 95%	566 97%	554 97%	332 96%	817 96%	2259 95%	310 92%	730 96%	751 97%	636 95%
Independent butcher	1048 32%	126 25%	430 35%	178 31%	193 34%	120 35%	271 32%	777 33%	98 29%	244 32%	237 31%	240 36%
Mini supermarket e.g. Tesco Metro	1080 33%	152 30%	420 35%	178 30%	210 37%	120 35%	302 36%	778 33%	94 28%	247 33%	269 35%	263 39%
Local/corner shop (including newsagents)	953 29%	139 27%	366 30%	153 26%	168 29%	127 37%	256 30%	696 29%	97 29%	232 31%	256 33%	170 25%
Market (including stalls or farmer's markets)	670 21%	98 19%	289 24%	127 22%	111 19%	45 13%	158 19%	512 21%	57 17%	178 24%	157 20%	131 20%
Independent greengrocer	594 18%	90 18%	239 20%	107 18%	92 16%	66 19%	136 16%	458 19%	50 15%	140 19%	125 16%	134 20%
Independent baker	518 16%	68 13%	235 19%	79 13%	101 18%	35 10%	122 14%	396 17%	37 11%	131 17%	119 15%	129 19%
Independent fishmonger	299 9%	44 9%	134 11%	68 12%	37 6%	17 5%	61 7%	238 10%	27 8%	60 8%	80 10%	64 10%
Home delivery – from a supermarket	306 9%	21 4%	89 7%	76 13%	84 15%	35 10%	133 16%	173 7%	23 7%	57 7%	76 10%	103 15%
Farm	267 8%	33 7%	112 9%	55 9%	48 8%	19 5%	61 7%	206 9%	15 4%	60 8%	61 8%	62 9%
Garage forecourt	127 4%	20 4%	46 4%	22 4%	27 5%	12 3%	46 5%	80 3%	13 4%	25 3%	30 4%	38 6%
Home delivery (including vegetable boxes) – not from a supermarket	74 2%	6 1%	32 3%	11 2%	20 4%	5 2%	21 2%	53 2%	6 2%	21 3%	9 1%	23 3%
Other shop	83 3%	19 4%	29 2%	8 1%	16 3%	11 3%	22 3%	61 3%	10 3%	21 3%	20 3%	15 2%
Average number of responses	2.81	2.50	2.95	2.78	2.89	2.72	2.84	2.80	2.49	2.83	2.83	3.01

Q3_3 Where do you/ does your household shop for food?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Large supermarket	3076	298	17	49	147	151	78	269	1225	625	1098	128
	95%	95%	97%	96%	96%	94%	96%	95%	95%	96%	95%	91%
Independent butcher	1048	123	6	19	58	66	27	116	427	230	355	35
	32%	39%	35%	37%	38%	41%	33%	41%	33%	35%	31%	25%
Mini supermarket e.g. Tesco Metro	1080	70	5	9	34	38	19	62	486	207	337	49
	33%	22%	31%	18%	22%	24%	24%	22%	38%	32%	29%	35%
Local/corner shop (including newsagents)	953	78	5	15	37	40	20	71	352	209	344	48
	29%	25%	29%	29%	24%	25%	24%	25%	27%	32%	30%	34%
Market (including stalls or farmer's markets)	670	23	-	1	11	12	4	20	292	128	228	22
	21%	7%	-	3%	7%	7%	5%	7%	23%	20%	20%	16%
Independent greengrocer	594	39	1	4	14	26	9	36	269	134	173	18
	18%	12%	7%	8%	9%	16%	11%	13%	21%	21%	15%	13%
Independent baker	518	59	2	8	24	34	11	54	225	121	165	8
	16%	19%	13%	16%	16%	21%	14%	19%	18%	18%	14%	5%
Independent fishmonger	299	47	1	6	17	31	9	44	153	60	83	4
	9%	15%	5%	11%	11%	19%	11%	16%	12%	9%	7%	3%
Home delivery – from a supermarket	306	20	1	4	10	12	7	19	146	64	89	6
	9%	6%	8%	8%	7%	7%	8%	7%	11%	10%	8%	4%
Farm	267	19	-	1	10	9	4	16	124	74	66	2
	8%	6%	-	1%	7%	6%	5%	6%	10%	11%	6%	1%
Garage forecourt	127	22	1	4	9	13	4	22	58	30	36	2
	4%	7%	6%	7%	6%	8%	5%	8%	5%	5%	3%	2%
Home delivery (including vegetable boxes) – not from a supermarket	74	2	-	-	1	2	1	1	40	9	25	-
	2%	1%	-	-	*	1%	1%	1%	3%	1%	2%	*
Other shop	83	7	1	1	6	2	-	9	23	17	43	-
	3%	2%	3%	2%	4%	1%	1%	3%	2%	3%	4%	*
Average number of responses	2.81	2.57	2.33	2.35	2.47	2.70	2.37	2.61	2.97	2.93	2.64	2.29

Q3_4 Which of these is used for your 'main' shopping trip?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Large supermarket	2853	1389	1464	417	477	448	540	392	367	209	2395	137	241	80	2491	254	1755	1096
	88%	88%	89%	89%	89%	83%	91%	88%	90%	87%	88%	87%	88%	88%	89%	88%	89%	87%
Mini supermarket e.g. Tesco Metro	132	71	61	22	18	29	17	10	23	13	107	10	10	5	104	14	60	72
	4%	4%	4%	5%	3%	5%	3%	2%	6%	6%	4%	6%	4%	6%	4%	5%	3%	6%
Home delivery – from a supermarket	133	68	65	19	30	40	23	12	8	2	116	5	10	1	120	8	94	39
	4%	4%	4%	4%	6%	7%	4%	3%	2%	1%	4%	3%	4%	1%	4%	3%	5%	3%
Local/corner shop (including newsagents)	24	11	13	1	2	3	5	7	4	2	20	-	3	2	22	2	14	10
	1%	1%	1%	*	*	1%	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%
Market (including stalls or farmer's markets)	13	5	8	-	2	3	4	2	-	1	11	2	-	-	10	3	9	3
	*	*	*	-	*	1%	1%	1%	-	*	*	1%	-	-	*	1%	*	*
Independent greengrocer	7	2	5	-	-	4	1	2	-	-	5	1	1	-	6	2	3	5
	*	*	*	-	-	1%	*	*	-	-	*	*	*	-	*	1%	*	*
Independent butcher	5	3	2	-	-	2	-	1	1	1	5	-	1	-	2	2	5	1
	*	*	*	-	-	*	-	*	*	*	-	-	-	-	*	1%	*	*
Home delivery (including vegetable boxes) – not from a supermarket	4	2	2	-	-	-	-	1	-	3	4	-	-	-	3	-	2	2
	*	*	*	-	-	-	-	*	-	1%	*	-	*	-	*	-	*	*
Independent fishmonger	1	-	1	-	-	-	-	1	-	-	1	-	1	-	1	-	-	1
	*	*	*	-	-	-	*	*	*	-	*	-	*	-	*	-	*	*
Garage forecourt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	-	*	*	-	*	-	-	-	-	-	*	-	-	-	*
Farm	3	1	1	-	-	1	-	1	-	-	1	1	-	-	3	-	3	-
	*	*	*	-	-	*	-	*	-	-	*	1%	-	-	*	-	*	-
Independent baker	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other shop	12	5	7	3	-	1	1	4	2	2	10	-	2	-	11	-	5	7
	*	*	*	1%	-	*	*	1%	*	1%	*	-	1%	*	*	-	*	1%
Use more than one of these for main shop (Spontaneous)	24	11	13	2	3	5	2	7	1	4	20	-	4	-	24	-	14	10
	1%	1%	1%	*	1%	1%	*	2%	*	2%	1%	-	1%	*	1%	-	1%	1%
Don't do a main shop (Spontaneous)	19	9	9	4	4	1	1	3	2	3	15	-	3	1	15	4	7	12
	1%	1%	1%	1%	1%	*	*	1%	*	1%	1%	-	1%	1%	1%	1%	*	1%

Q3_4 Which of these is used for your 'main' shopping trip?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Large supermarket	2853	1609	639	160	445	721	961	586	584	474	2379	1715	183	954	2084	185	39	49	495
	88%	88%	89%	90%	89%	86%	89%	88%	91%	88%	88%	88%	87%	88%	88%	91%	83%	93%	89%
Mini supermarket e.g. Tesco Metro	132	71	34	9	18	43	29	28	32	29	103	78	12	41	93	7	2	1	29
	4%	4%	5%	5%	4%	5%	3%	4%	5%	5%	4%	4%	6%	4%	4%	3%	5%	2%	5%
Home delivery – from a supermarket	133	97	12	3	22	37	61	31	5	17	117	86	5	42	125	2	3	-	4
	4%	5%	2%	2%	4%	4%	6%	5%	1%	3%	4%	4%	2%	4%	5%	1%	7%	-	1%
Local/corner shop (including newsagents)	24	12	9	2	1	7	5	5	6	8	16	14	-	9	13	2	-	-	8
	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	-	*	1%
Market (including stalls or farmer's markets)	13	7	1	4	2	4	3	4	1	-	13	4	1	8	7	-	1	1	4
	*	*	*	2%	*	*	*	1%	*	-	*	*	*	1%	*	-	2%	1%	1%
Independent greengrocer	7	4	1	1	2	4	2	-	1	3	5	5	1	1	5	1	-	-	1
	*	*	*	*	*	*	*	-	*	*	*	*	1%	*	*	1%	-	-	*
Independent butcher	5	3	2	-	-	-	3	1	1	-	5	4	1	-	3	-	1	-	1
	*	*	*	-	-	-	*	*	*	-	*	*	1%	-	*	-	3%	-	*
Home delivery (including vegetable boxes) – not from a supermarket	4	1	3	-	-	1	1	-	2	2	2	-	1	3	-	1	-	1	2
	*	*	*	-	-	*	*	-	*	*	*	*	*	*	-	1%	-	2%	*
Independent fishmonger	1	1	-	-	-	1	-	-	-	-	1	1	1	-	-	-	-	-	1
	*	*	*	-	-	*	-	-	*	*	*	*	*	-	*	-	-	-	*
Garage forecourt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Farm	3	1	-	-	1	-	3	-	-	1	1	-	1	1	1	-	-	-	1
	*	*	-	-	*	-	*	-	-	*	*	-	1%	*	*	-	-	-	*
Independent baker	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other shop	12	5	6	-	1	3	5	1	3	3	9	5	3	4	7	1	-	-	4
	*	*	1%	-	*	*	1%	*	*	1%	*	*	1%	*	*	*	-	-	1%
Use more than one of these for main shop (Spontaneous)	24	14	9	-	2	7	7	5	7	3	22	15	2	7	17	2	-	-	5
	1%	1%	1%	-	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	1%
Don't do a main shop (Spontaneous)	19	10	6	-	3	9	2	6	3	2	17	10	-	8	14	1	1	1	3
	1%	1%	1%	*	1%	1%	*	1%	*	*	1%	1%	-	1%	1%	*	1%	1%	1%

Q3_4 Which of these is used for your 'main' shopping trip?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Large supermarket	2853	1839	439	430	2657	195	2627	2259	127	2137	716	1410	571	872	1035	1648
	88%	89%	86%	87%	89%	82%	88%	88%	95%	89%	87%	87%	89%	90%	86%	89%
Mini supermarket e.g. Tesco Metro	132	67	39	21	113	19	130	97	2	96	36	76	23	33	58	67
	4%	3%	8%	4%	4%	8%	4%	4%	2%	4%	4%	5%	4%	3%	5%	4%
Home delivery – from a supermarket	133	97	15	13	120	14	130	111	-	103	30	72	12	49	55	73
	4%	5%	3%	3%	4%	6%	4%	4%	-	4%	4%	4%	2%	5%	5%	4%
Local/corner shop (including newsagents)	24	15	3	6	20	4	23	18	1	14	10	15	6	2	10	14
	1%	1%	1%	1%	1%	2%	1%	1%	*	1%	1%	1%	1%	*	1%	1%
Market (including stalls or farmer's markets)	13	6	2	4	13	-	13	13	-	11	1	9	4	-	6	7
	*	*	*	1%	*	-	*	*	-	*	*	1%	1%	-	1%	*
Independent greengrocer	7	6	1	-	7	1	7	7	-	5	2	5	1	1	4	3
	*	*	*	-	*	-	*	*	-	*	*	*	*	*	*	*
Independent butcher	5	5	-	1	5	-	3	2	1	-	5	2	3	1	-	5
	*	*	-	*	*	-	*	*	*	-	1%	*	*	*	-	*
Home delivery (including vegetable boxes) – not from a supermarket	4	3	-	1	4	-	4	2	-	1	3	1	2	-	1	3
	*	*	-	*	*	-	*	*	-	*	*	*	*	*	*	*
Independent fishmonger	1	-	-	1	1	1	1	-	-	-	1	1	-	-	-	1
	*	-	-	*	*	*	*	*	-	-	*	*	-	-	-	*
Garage forecourt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	*	-	*	*	-	*	-	*	-	-	*	*
Farm	3	1	-	1	3	-	3	3	-	1	1	1	1	-	3	-
	*	*	-	*	*	-	*	*	-	*	*	*	*	-	*	-
Independent baker	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other shop	12	6	1	5	11	1	9	8	2	10	2	4	3	5	4	8
	*	*	*	1%	*	*	*	*	1%	*	*	*	1%	1%	*	*
Use more than one of these for main shop (Spontaneous)	24	16	3	5	22	2	23	22	-	17	8	10	14	-	13	7
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	2%	*	1%	*
Don't do a main shop (Spontaneous)	19	10	5	4	17	2	17	15	2	15	4	11	2	5	8	10
	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%	1%	1%

Q3_4 Which of these is used for your 'main' shopping trip?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Large supermarket	2853 88%	153 87%	115 86%	266 90%	385 91%	2024 88%
Mini supermarket e.g. Tesco Metro	132 4%	5 3%	3 2%	10 3%	16 4%	100 4%
Home delivery – from a supermarket	133 4%	6 4%	8 6%	11 4%	11 3%	98 4%
Local/corner shop (including newsagents)	24 1%	2 1%	- *	1 *	4 1%	17 1%
Market (including stalls or farmer's markets)	13 *	- -	3 2%	1 *	1 *	7 *
Independent greengrocer	7 *	2 1%	- -	- -	1 *	4 *
Independent butcher	5 *	- -	- -	3 1%	3 1%	2 *
Home delivery (including vegetable boxes) – not from a supermarket	4 *	1 1%	- -	- -	- -	3 *
Independent fishmonger	1 *	- -	- -	- -	1 *	1 *
Garage forecourt	- *	- -	- -	- -	- -	- *
Farm	3 *	- -	- -	- -	- -	3 *
Independent baker	- -	- -	- -	- -	- -	- -
Other shop	12 *	- -	1 1%	- *	1 *	10 *
Use more than one of these for main shop (Spontaneous)	24 1%	1 *	3 2%	1 *	2 *	18 1%
Don't do a main shop (Spontaneous)	19 1%	5 3%	1 1%	- *	1 *	11 *

Q3_4 Which of these is used for your 'main' shopping trip?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Large supermarket	2853	1007	306	244	261	259	77	894	543	381	349	572	424	1022	65	598
	88%	88%	89%	89%	86%	87%	85%	88%	91%	89%	90%	90%	87%	88%	91%	88%
Mini supermarket e.g. Tesco Metro	132	42	15	13	12	12	2	39	18	9	12	21	17	55	2	26
	4%	4%	4%	5%	4%	4%	2%	4%	3%	2%	3%	3%	3%	5%	2%	4%
Home delivery – from a supermarket	133	67	12	12	21	17	7	54	27	27	16	31	36	55	5	16
	4%	6%	4%	4%	7%	6%	7%	5%	5%	6%	4%	5%	7%	5%	7%	2%
Local/corner shop (including newsagents)	24	6	5	1	3	4	1	5	2	-	3	5	1	5	-	8
	1%	*	1%	*	1%	1%	1%	1%	*	*	1%	1%	*	*	-	1%
Market (including stalls or farmer's markets)	13	7	-	1	1	-	1	5	4	2	1	1	3	3	-	4
	*	1%	-	*	*	-	1%	*	1%	*	*	*	1%	*	-	1%
Independent greengrocer	7	4	-	-	-	-	-	1	-	1	1	2	1	2	-	2
	*	*	-	-	-	-	-	*	-	*	*	*	*	*	-	*
Independent butcher	5	-	-	-	-	-	-	1	-	-	-	-	-	1	-	3
	*	-	-	-	-	-	-	*	-	-	-	-	-	*	-	*
Home delivery (including vegetable boxes) – not from a supermarket	4	1	-	-	-	1	-	-	-	-	1	1	-	-	-	2
	*	*	-	-	-	*	-	-	-	-	*	*	-	-	-	*
Independent fishmonger	1	-	-	-	-	1	-	-	-	-	1	1	-	-	-	-
	*	*	-	-	*	*	-	-	-	-	*	*	-	-	-	-
Garage forecourt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	*	-	-	*	-	-	-	-	*
Farm	3	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	*	-	-	-	-	-	-	-	-
Independent baker	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other shop	12	-	2	2	-	-	-	1	1	3	-	-	4	5	-	6
	*	*	1%	1%	-	-	-	*	*	1%	-	-	1%	*	*	1%
Use more than one of these for main shop (Spontaneous)	24	2	2	1	2	2	3	8	3	2	3	4	-	10	-	7
	1%	*	1%	*	1%	1%	4%	1%	*	1%	1%	1%	-	1%	-	1%
Don't do a main shop (Spontaneous)	19	4	1	1	4	2	-	5	-	3	-	1	4	3	-	7
	7%	*	*	*	1%	1%	-	*	*	1%	*	*	1%	*	-	1%

Q3_4 Which of these is used for your 'main' shopping trip?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Large supermarket	2853	561	64	78	158	141	83	517	412	755	129	545	1322	593	72	234
	88%	87%	84%	90%	88%	90%	89%	91%	89%	89%	87%	90%	88%	89%	86%	86%
Mini supermarket e.g. Tesco Metro	132	30	5	7	5	3	1	21	22	19	6	22	47	25	1	14
	4%	5%	7%	8%	3%	2%	1%	4%	5%	2%	4%	4%	3%	4%	1%	5%
Home delivery – from a supermarket	133	34	3	-	9	12	6	14	16	44	5	19	74	31	3	8
	4%	5%	3%	-	5%	7%	6%	2%	4%	5%	3%	3%	5%	5%	4%	3%
Local/corner shop (including newsagents)	24	6	2	-	2	1	-	4	2	2	1	6	8	4	-	6
	1%	1%	3%	-	1%	1%	-	1%	*	*	1%	1%	1%	1%	-	2%
Market (including stalls or farmer's markets)	13	2	-	-	1	-	-	1	-	5	2	3	7	-	2	-
	*	*	-	-	*	-	-	*	-	1%	1%	*	*	-	2%	-
Independent greengrocer	7	2	-	-	-	-	-	1	2	2	-	1	4	-	-	1
	*	*	-	-	-	-	-	*	*	*	-	*	*	-	-	1%
Independent butcher	5	-	-	-	-	-	-	-	-	-	-	-	3	1	-	1
	*	-	-	-	-	-	-	-	-	-	-	*	*	-	-	*
Home delivery (including vegetable boxes) – not from a supermarket	4	1	-	-	1	-	-	-	-	-	-	1	-	-	-	2
	*	*	-	-	1%	-	-	-	-	-	-	*	-	-	-	1%
Independent fishmonger	1	-	-	-	-	-	-	1	1	1	1	1	1	1	-	-
	*	*	-	-	*	-	-	*	*	*	*	*	*	*	-	-
Garage forecourt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	*	-	*	*	-	-	-
Farm	3	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	*	-	-	-	-	-	-	-	-
Independent baker	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other shop	12	1	1	-	1	-	-	1	-	5	-	-	8	2	1	2
	*	*	1%	-	1%	-	-	*	*	1%	-	*	1%	*	1%	1%
Use more than one of these for main shop (Spontaneous)	24	5	1	1	3	-	3	6	4	10	5	4	13	10	4	2
	1%	1%	2%	1%	1%	-	3%	1%	1%	1%	3%	1%	1%	1%	5%	1%
Don't do a main shop (Spontaneous)	19	2	-	1	-	-	-	1	1	6	-	2	11	3	-	2
	1%	*	-	1%	-	-	*	*	*	1%	-	*	1%	*	-	1%

Q3_4 Which of these is used for your 'main' shopping trip?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Large supermarket	2853 88%	431 84%	1071 88%	521 89%	519 90%	312 90%	755 89%	2098 88%	296 88%	679 90%	697 90%	567 85%
Mini supermarket e.g. Tesco Metro	132 4%	35 7%	55 4%	22 4%	12 2%	9 3%	15 2%	117 5%	20 6%	29 4%	16 2%	31 5%
Home delivery – from a supermarket	133 4%	9 2%	43 4%	29 5%	33 6%	20 6%	58 7%	75 3%	7 2%	21 3%	35 4%	49 7%
Local/corner shop (including newsagents)	24 1%	8 2%	13 1%	-	2 *	-	1 *	23 1%	3 1%	7 1%	5 1%	3 *
Market (including stalls or farmer's markets)	13 *	3 1%	3 *	4 1%	3 1%	-	5 1%	8 *	3 1%	2 *	-	4 1%
Independent greengrocer	7 *	4 1%	2 *	-	1 *	-	1 *	6 *	1 *	1 *	1 *	2 *
Independent butcher	5 *	1 *	3 *	-	-	2 *	2 *	4 *	-	2 *	2 *	-
Home delivery (including vegetable boxes) – not from a supermarket	4 *	2 *	2 *	-	-	-	-	4 *	1 *	1 *	1 *	-
Independent fishmonger	1 *	1 *	-	-	-	-	-	1 *	1 *	-	-	-
Garage forecourt	-	-	-	-	-	-	-	-	-	-	-	-
Farm	3 *	-	3 *	-	-	-	-	3 *	-	-	1 *	1 *
Independent baker	-	-	-	-	-	-	-	-	-	-	-	-
Other shop	12 *	4 1%	4 *	1 *	2 *	-	4 *	9 *	1 *	3 *	4 1%	2 *
Use more than one of these for main shop (Spontaneous)	24 7%	8 2%	8 1%	6 1%	1 *	1 *	2 *	23 7%	2 1%	9 1%	6 1%	6 1%
Don't do a main shop (Spontaneous)	19 1%	7 1%	7 1%	2 *	-	3 1%	4 1%	14 1%	2 1%	4 1%	5 1%	2 *

Q3_4 Which of these is used for your 'main' shopping trip?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Large supermarket	2853 88%	277 88%	15 86%	45 89%	137 90%	138 86%	72 88%	249 88%	1130 88%	566 87%	1032 89%	124 88%
Mini supermarket e.g. Tesco Metro	132 4%	13 4%	1 5%	2 5%	6 4%	7 4%	3 3%	13 4%	52 4%	22 3%	46 4%	12 8%
Home delivery – from a supermarket	133 4%	9 3%	- 2%	2 3%	4 2%	6 4%	4 5%	7 3%	63 5%	30 5%	38 3%	3 2%
Local/corner shop (including newsagents)	24 1%	4 1%	- -	- 1%	2 1%	2 1%	1 1%	3 1%	7 1%	7 1%	9 1%	- *
Market (including stalls or farmer's markets)	13 *	- -	- -	- -	- -	- -	- -	- -	2 *	4 1%	6 *	1 1%
Independent greengrocer	7 *	1 *	- -	- -	- -	1 1%	1 1%	- *	3 *	3 *	1 *	- -
Independent butcher	5 *	1 *	- -	- -	- -	1 *	- *	1 *	1 *	2 *	2 *	- -
Home delivery (including vegetable boxes) – not from a supermarket	4 *	- *	- -	- -	- *	- -	- -	- *	2 *	- -	2 *	- -
Independent fishmonger	1 *	- *	- -	- -	- -	1 *	- 1%	- *	- *	- -	1 *	- -
Garage forecourt	- *	- *	- -	- -	- *	- *	- -	- *	- -	- *	- *	- *
Farm	3 *	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -
Independent baker	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other shop	12 *	2 1%	1 3%	- 1%	2 1%	- *	- -	2 1%	3 *	4 1%	5 *	- *
Use more than one of these for main shop (Spontaneous)	24 1%	4 1%	- -	1 2%	- *	3 2%	- -	4 2%	12 1%	6 1%	6 1%	- -
Don't do a main shop (Spontaneous)	19 1%	3 1%	1 4%	- -	2 2%	1 1%	- *	3 1%	7 1%	5 1%	6 1%	- *

Q3_7 How often do you (or someone else) do a main shop for your household food shopping?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Every day	89 3%	56 4%	33 2%	2 *	15 3%	16 3%	16 3%	13 3%	15 4%	13 5%	70 3%	11 7%	8 3%	1 1%	73 3%	12 4%	45 2%	44 4%
2-3 times per week	618 19%	302 19%	315 19%	93 20%	105 20%	76 14%	125 21%	89 20%	80 20%	48 20%	516 19%	31 20%	57 21%	13 14%	512 18%	75 26%	374 19%	243 19%
About once a week	1857 57%	921 58%	936 57%	257 55%	290 54%	337 63%	332 56%	267 60%	242 59%	133 55%	1565 58%	86 55%	152 55%	54 60%	1653 59%	136 47%	1203 61%	652 52%
2-3 times a month	380 12%	168 11%	211 13%	69 15%	69 13%	60 11%	83 14%	41 9%	37 9%	22 9%	317 12%	18 12%	31 11%	13 15%	337 12%	28 10%	210 11%	169 13%
Once a month	181 6%	73 5%	107 6%	27 6%	46 9%	36 7%	19 3%	19 4%	20 5%	15 6%	150 6%	11 7%	14 5%	5 5%	149 5%	24 8%	99 5%	82 7%
Less often	25 1%	13 1%	12 1%	7 2%	4 1%	3 1%	6 1%	3 1%	1 *	1 *	22 1%	-	1 1%	1 1%	20 1%	5 2%	7 *	17 1%
Never	81 3%	44 3%	38 2%	15 3%	8 2%	9 2%	14 2%	11 2%	14 3%	10 4%	68 3%	-	11 4%	3 3%	68 2%	7 3%	32 2%	49 4%
Don't know	1 *	1 *	-	-	-	1 *	-	-	-	-	1 *	-	-	-	1 *	-	-	1 *
Net : Once a week or more often	2564 79%	1279 81%	1285 78%	352 75%	410 76%	429 80%	473 80%	369 83%	336 82%	193 80%	2151 79%	128 81%	217 79%	68 75%	2238 80%	224 78%	1623 82%	940 75%

Q3_7 How often do you (or someone else) do a main shop for your household food shopping?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Every day	89 3%	43 2%	31 4%	2 1%	13 3%	15 2%	25 2%	18 3%	31 5%	29 5%	61 2%	46 2%	11 5%	31 3%	56 2%	7 3%	-	1 3%	25 5%
2-3 times per week	618 19%	306 17%	160 22%	31 18%	121 24%	191 23%	189 17%	115 17%	122 19%	89 16%	528 20%	357 18%	45 21%	215 20%	446 19%	40 20%	14 29%	15 28%	103 19%
About once a week	1857 57%	1108 60%	401 56%	105 59%	243 49%	464 56%	627 58%	389 58%	376 58%	298 55%	1558 58%	1121 58%	118 56%	618 57%	1379 58%	107 53%	24 52%	29 55%	316 57%
2-3 times a month	380 12%	199 11%	65 9%	29 16%	87 17%	99 12%	141 13%	78 12%	62 10%	71 13%	309 11%	234 12%	22 10%	123 11%	282 12%	30 15%	7 15%	4 8%	56 10%
Once a month	181 6%	119 7%	38 5%	2 1%	22 4%	34 4%	69 6%	42 6%	36 6%	32 6%	149 6%	113 6%	12 6%	57 5%	133 6%	14 7%	2 3%	2 4%	31 5%
Less often	25 1%	16 1%	3 *	5 3%	1 *	8 1%	11 1%	3 1%	2 *	7 1%	17 1%	14 1%	1 *	9 1%	21 1%	1 1%	-	-	3 *
Never	81 3%	43 2%	23 3%	4 2%	12 2%	24 3%	20 2%	22 3%	15 2%	14 3%	67 2%	52 3%	3 1%	26 2%	54 2%	3 1%	1 3%	1 4%	23 4%
Don't know	1 *	1 *	-	-	-	-	1 *	-	-	-	1 *	1 *	-	-	1 *	-	-	-	-
Net : Once a week or more often	2564 79%	1457 79%	592 82%	138 78%	377 76%	670 80%	841 78%	522 78%	529 82%	416 77%	2147 80%	1525 79%	174 82%	864 80%	1880 79%	154 76%	38 81%	45 86%	445 80%

Q3_7 How often do you (or someone else) do a main shop for your household food shopping?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Every day	89	44	22	19	76	13	79	59	9	63	26	51	15	23	33	52
	3%	2%	4%	4%	3%	6%	3%	2%	7%	3%	3%	3%	2%	2%	3%	3%
2-3 times per week	618	382	116	91	570	48	585	498	15	469	148	335	124	159	258	303
	19%	18%	23%	19%	19%	20%	20%	19%	11%	19%	18%	21%	19%	16%	22%	16%
About once a week	1857	1287	230	260	1737	120	1710	1477	78	1372	485	887	362	608	649	1105
	57%	62%	45%	53%	58%	50%	57%	58%	58%	57%	59%	55%	56%	63%	54%	60%
2-3 times a month	380	203	80	63	343	37	353	315	14	299	80	207	78	95	144	221
	12%	10%	16%	13%	11%	15%	12%	12%	10%	12%	10%	13%	12%	10%	12%	12%
Once a month	181	97	41	38	165	16	167	144	12	128	53	96	45	40	70	105
	6%	5%	8%	8%	6%	7%	6%	6%	9%	5%	6%	6%	7%	4%	6%	6%
Less often	25	12	4	6	25	-	24	12	-	18	7	11	6	8	15	8
	1%	1%	1%	1%	1%	*	1%	*	-	1%	1%	1%	1%	1%	1%	*
Never	81	46	16	15	77	5	73	53	6	62	20	31	13	37	26	53
	3%	2%	3%	3%	3%	2%	2%	2%	4%	3%	2%	2%	2%	4%	2%	3%
Don't know	1	1	-	-	1	-	1	1	-	1	-	1	-	-	-	-
	*	*	-	-	*	-	*	*	-	*	-	*	-	-	-	-
Net : Once a week or more often	2564	1712	367	371	2383	181	2373	2034	102	1905	659	1273	500	791	941	1460
	79%	83%	72%	75%	80%	76%	79%	80%	76%	79%	80%	79%	78%	82%	79%	79%

Q3_7 How often do you (or someone else) do a main shop for your household food shopping?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Every day	89 3%	5 3%	4 3%	8 3%	10 2%	64 3%
2-3 times per week	618 19%	31 18%	26 20%	56 19%	86 20%	439 19%
About once a week	1857 57%	97 55%	81 61%	182 62%	237 56%	1308 57%
2-3 times a month	380 12%	16 9%	10 8%	22 7%	55 13%	290 13%
Once a month	181 6%	5 3%	9 6%	18 6%	28 7%	130 6%
Less often	25 1%	4 3%	- *	4 1%	3 1%	16 1%
Never	81 3%	17 10%	3 2%	5 2%	4 1%	52 2%
Don't know	1 *	- -	- -	- -	1 *	- -
Net : Once a week or more often	2564 79%	133 75%	112 83%	246 84%	334 78%	1811 79%

Q3_7 How often do you (or someone else) do a main shop for your household food shopping?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Every day	89 3%	24 2%	3 1%	13 5%	5 2%	9 3%	2 2%	28 3%	12 2%	10 2%	10 2%	11 2%	9 2%	19 2%	1 2%	21 3%
2-3 times per week	618 19%	193 17%	42 12%	42 15%	63 21%	58 19%	18 20%	196 19%	112 19%	89 21%	67 17%	117 18%	100 20%	218 19%	17 23%	135 20%
About once a week	1857 57%	683 60%	205 60%	166 60%	167 55%	170 57%	50 55%	601 59%	351 59%	228 53%	231 60%	397 62%	258 53%	671 58%	40 56%	392 58%
2-3 times a month	380 12%	139 12%	61 18%	23 8%	30 10%	31 10%	9 10%	114 11%	72 12%	64 15%	35 9%	71 11%	74 15%	147 13%	9 13%	68 10%
Once a month	181 6%	73 6%	25 7%	21 8%	24 8%	15 5%	11 12%	52 5%	37 6%	32 8%	30 8%	31 5%	34 7%	75 6%	4 6%	35 5%
Less often	25 1%	9 1%	1 *	6 2%	5 2%	4 1%	- -	7 1%	2 *	1 *	- *	3 1%	7 1%	8 1%	- *	4 1%
Never	81 3%	20 2%	5 1%	4 2%	12 4%	11 4%	- *	16 2%	10 2%	4 1%	14 4%	9 1%	7 2%	24 2%	- -	25 4%
Don't know	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -
Net : Once a week or more often	2564 79%	900 79%	250 73%	221 81%	235 77%	236 79%	71 78%	826 81%	475 80%	326 76%	308 79%	525 82%	367 75%	908 78%	58 81%	547 81%

Q3_7 How often do you (or someone else) do a main shop for your household food shopping?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Every day	89 3%	16 2%	4 5%	6 7%	7 4%	3 2%	1 1%	19 3%	10 2%	8 1%	2 2%	14 2%	33 2%	10 1%	2 2%	14 5%
2-3 times per week	618 19%	94 14%	18 24%	17 20%	38 21%	31 20%	23 25%	113 20%	84 18%	138 16%	40 27%	103 17%	277 19%	119 18%	20 24%	56 21%
About once a week	1857 57%	383 59%	35 45%	50 58%	101 56%	98 62%	56 59%	312 55%	276 60%	504 59%	77 52%	353 59%	874 58%	396 59%	42 51%	155 57%
2-3 times a month	380 12%	88 14%	11 14%	4 5%	19 11%	14 9%	7 8%	74 13%	46 10%	122 14%	16 11%	89 15%	178 12%	86 13%	12 15%	31 11%
Once a month	181 6%	46 7%	7 9%	3 4%	9 5%	7 5%	5 5%	36 6%	37 8%	55 6%	9 6%	32 5%	85 6%	43 6%	3 4%	8 3%
Less often	25 1%	3 *	- -	1 2%	3 1%	3 2%	2 2%	4 1%	2 *	6 1%	- *	2 *	16 1%	3 1%	- *	1 1%
Never	81 3%	18 3%	2 2%	4 4%	3 2%	1 *	1 1%	10 2%	7 2%	17 2%	4 3%	11 2%	35 2%	13 2%	3 4%	6 2%
Don't know	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -
Net : Once a week or more often	2564 79%	492 76%	57 75%	73 85%	147 82%	132 84%	79 84%	443 78%	369 80%	649 76%	120 81%	470 78%	1184 79%	525 78%	64 77%	226 83%

Q3_7 How often do you (or someone else) do a main shop for your household food shopping?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Every day	89 3%	21 4%	34 3%	6 1%	13 2%	15 4%	20 2%	70 3%	15 4%	26 3%	13 2%	11 2%
2-3 times per week	618 19%	107 21%	216 18%	101 17%	97 17%	97 28%	144 17%	474 20%	59 18%	148 20%	146 19%	132 20%
About once a week	1857 57%	234 46%	717 59%	355 61%	362 63%	189 54%	523 62%	1334 56%	176 52%	420 55%	453 59%	400 60%
2-3 times a month	380 12%	72 14%	161 13%	60 10%	53 9%	34 10%	91 11%	289 12%	46 14%	82 11%	99 13%	73 11%
Once a month	181 6%	48 9%	58 5%	44 7%	28 5%	4 1%	50 6%	130 5%	25 8%	60 8%	42 5%	24 4%
Less often	25 1%	4 1%	9 1%	10 2%	- *	1 *	2 *	22 1%	2 1%	4 *	11 1%	3 *
Never	81 3%	25 5%	20 2%	9 1%	20 3%	8 2%	17 2%	65 3%	13 4%	17 2%	11 1%	25 4%
Don't know	1 *	1 *	-	-	-	-	-	1 *	-	1 *	-	-
Net : Once a week or more often	2564 79%	362 71%	967 80%	462 79%	472 82%	300 87%	686 81%	1877 79%	250 74%	594 78%	611 79%	543 81%

Q3_7 How often do you (or someone else) do a main shop for your household food shopping?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Every day	89 3%	7 2%	- 2%	2 4%	2 1%	5 3%	2 2%	7 2%	15 1%	23 4%	48 4%	3 2%
2-3 times per week	618 19%	59 19%	4 23%	7 14%	30 20%	33 20%	11 14%	59 21%	274 21%	125 19%	176 15%	42 29%
About once a week	1857 57%	181 58%	8 47%	28 56%	87 57%	91 57%	46 57%	160 57%	734 57%	357 55%	694 60%	72 51%
2-3 times a month	380 12%	38 12%	1 5%	9 18%	17 11%	18 11%	15 18%	30 11%	157 12%	94 14%	114 10%	15 11%
Once a month	181 6%	15 5%	3 16%	4 7%	8 5%	7 5%	5 6%	14 5%	59 5%	24 4%	92 8%	5 4%
Less often	25 1%	2 1%	- -	- *	1 *	2 1%	- *	2 1%	11 1%	7 1%	6 1%	1 1%
Never	81 3%	12 4%	1 6%	1 1%	8 5%	5 3%	3 3%	11 4%	35 3%	21 3%	24 2%	2 1%
Don't know	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
Net : Once a week or more often	2564 79%	247 79%	13 73%	37 73%	119 78%	129 80%	59 72%	226 80%	1023 80%	505 78%	919 80%	117 83%

Q3_12 Thinking about food prices generally over the last 12 months, would you say they have stayed the same, increased or decreased?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Increased a lot	2004	899	1105	226	280	351	400	294	285	164	1656	116	165	66	1731	192	1285	719
	62%	57%	67%	48%	52%	65%	67%	66%	70%	68%	61%	74%	60%	73%	62%	67%	65%	57%
(1) Increased a little	901	497	403	189	194	128	121	105	106	58	778	35	70	18	795	66	491	408
	28%	32%	24%	40%	36%	24%	20%	24%	26%	24%	29%	22%	25%	20%	28%	23%	25%	32%
(0) Stayed the same	228	124	103	36	47	40	50	30	12	13	190	5	28	4	202	20	136	91
	7%	8%	6%	8%	9%	8%	8%	7%	3%	5%	7%	3%	10%	4%	7%	7%	7%	7%
(-1) Decreased a little	31	15	16	6	2	9	7	6	1	-	27	1	2	1	29	-	19	12
	1%	1%	1%	1%	*	2%	1%	1%	*	*	1%	*	1%	1%	1%	-	1%	1%
(-2) Decreased a lot	2	1	1	-	-	1	-	1	-	-	2	-	-	-	1	-	2	-
	*	*	*	-	-	*	-	*	-	-	*	-	-	-	*	-	*	-
Net : Increased	2904	1396	1508	415	474	478	522	399	391	222	2434	151	235	84	2526	258	1777	1126
	90%	88%	91%	88%	88%	89%	88%	90%	96%	92%	90%	96%	86%	92%	90%	89%	90%	90%
Net : Decreased	33	16	17	6	2	10	7	7	1	-	29	1	2	1	30	-	21	12
	1%	1%	1%	1%	*	2%	1%	1%	*	*	1%	*	1%	1%	1%	-	1%	1%
Don't know	66	42	24	12	13	8	16	7	3	6	55	-	9	2	55	11	37	29
	2%	3%	1%	3%	2%	2%	3%	1%	1%	2%	2%	-	3%	2%	2%	4%	2%	2%
Mean Score	1.54	1.48	1.59	1.39	1.44	1.55	1.58	1.57	1.67	1.64	1.53	1.70	1.50	1.68	1.53	1.62	1.57	1.49
Standard Deviation	0.68	0.69	0.66	0.69	0.67	0.72	0.70	0.70	0.55	0.59	0.68	0.55	0.72	0.61	0.68	0.62	0.68	0.68
Standard Error	0.01	0.02	0.02	0.03	0.03	0.03	0.03	0.03	0.03	0.04	0.01	0.04	0.04	0.07	0.01	0.04	0.02	0.02

Q3_12 Thinking about food prices generally over the last 12 months, would you say they have stayed the same, increased or decreased?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Increased a lot	2004	1133	488	98	285	467	680	426	432	359	1645	1115	118	769	1401	137	32	36	397
	62%	62%	68%	55%	57%	56%	63%	64%	67%	66%	61%	57%	56%	71%	59%	68%	68%	68%	71%
(1) Increased a little	901	497	185	61	158	276	297	170	158	131	769	610	78	213	708	56	12	11	113
	28%	27%	26%	35%	32%	33%	27%	25%	24%	24%	29%	31%	37%	20%	30%	28%	26%	20%	20%
(0) Stayed the same	228	148	29	14	37	72	72	44	39	36	191	146	9	72	188	7	-	4	29
	7%	8%	4%	8%	7%	9%	7%	7%	6%	7%	7%	8%	4%	7%	8%	3%	-	7%	5%
(-1) Decreased a little	31	21	6	1	2	4	10	12	6	2	29	17	3	12	21	-	-	2	8
	1%	1%	1%	1%	*	*	1%	2%	1%	*	1%	1%	1%	1%	1%	*	-	4%	1%
(-2) Decreased a lot	2	-	1	-	1	1	-	1	-	1	1	2	-	-	2	-	-	-	-
	*	-	*	-	*	*	-	*	-	*	*	*	-	-	*	-	-	-	-
Net : Increased	2904	1630	673	159	443	743	976	596	590	490	2414	1725	196	982	2109	193	45	46	510
	90%	89%	93%	90%	89%	89%	90%	89%	91%	91%	90%	89%	93%	91%	89%	95%	95%	89%	92%
Net : Decreased	33	21	7	1	3	5	10	13	6	3	30	19	3	12	23	-	-	2	8
	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	-	4%	1%
Don't know	66	36	12	4	14	16	24	15	10	12	54	50	4	12	50	2	3	-	11
	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	3%	2%	1%	2%	1%	5%	-	2%
Mean Score	1.54	1.52	1.63	1.47	1.50	1.47	1.56	1.54	1.60	1.60	1.53	1.49	1.50	1.63	1.50	1.65	1.72	1.52	1.65
Standard Deviation	0.68	0.70	0.62	0.67	0.68	0.69	0.66	0.71	0.65	0.65	0.68	0.69	0.64	0.66	0.69	0.55	0.45	0.82	0.65
Standard Error	0.01	0.02	0.02	0.05	0.03	0.02	0.02	0.03	0.03	0.03	0.01	0.02	0.04	0.02	0.01	0.04	0.07	0.11	0.03

Q3_12 Thinking about food prices generally over the last 12 months, would you say they have stayed the same, increased or decreased?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Increased a lot	2004	1344	252	339	1892	112	1841	1577	86	1458	546	1046	399	559	723	1165
	62%	65%	50%	69%	63%	47%	62%	62%	64%	60%	67%	65%	62%	58%	60%	63%
(1) Increased a little	901	539	185	103	803	98	846	723	35	694	207	415	175	311	333	511
	28%	26%	36%	21%	27%	41%	28%	28%	26%	29%	25%	26%	27%	32%	28%	28%
(0) Stayed the same	228	126	56	41	206	21	219	193	5	180	47	120	50	57	100	117
	7%	6%	11%	8%	7%	9%	7%	8%	4%	7%	6%	7%	8%	6%	8%	6%
(-1) Decreased a little	31	20	9	3	29	2	26	26	-	22	9	18	9	5	16	15
	1%	1%	2%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	*	1%	1%
(-2) Decreased a lot	2	2	-	-	2	-	2	2	-	1	1	2	-	-	1	-
	*	*	-	-	*	-	*	*	-	*	*	*	-	-	*	-
Net : Increased	2904	1883	436	442	2695	210	2687	2300	120	2152	752	1461	574	870	1056	1676
	90%	91%	86%	90%	90%	88%	90%	90%	90%	89%	92%	90%	89%	90%	88%	91%
Net : Decreased	33	22	9	3	31	2	28	28	-	23	10	20	9	5	17	15
	1%	1%	2%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	*	1%	1%
Don't know	66	39	7	7	61	5	56	38	8	57	9	17	11	38	23	39
	2%	2%	1%	1%	2%	2%	2%	1%	6%	2%	1%	1%	2%	4%	2%	2%
Mean Score	1.54	1.58	1.35	1.60	1.55	1.37	1.53	1.53	1.64	1.52	1.59	1.55	1.52	1.53	1.50	1.56
Standard Deviation	0.68	0.66	0.75	0.67	0.68	0.68	0.68	0.69	0.57	0.68	0.67	0.69	0.70	0.63	0.72	0.65
Standard Error	0.01	0.01	0.03	0.03	0.01	0.04	0.01	0.01	0.05	0.01	0.02	0.02	0.03	0.02	0.02	0.02

Q3_12 Thinking about food prices generally over the last 12 months, would you say they have stayed the same, increased or decreased?

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Increased a lot	2004 62%	99 56%	88 66%	192 65%	298 70%	1392 61%
(1) Increased a little	901 28%	42 24%	39 29%	71 24%	99 23%	672 29%
(0) Stayed the same	228 7%	23 13%	6 4%	20 7%	19 4%	166 7%
(-1) Decreased a little	31 1%	2 1%	-	5 2%	-	24 1%
(-2) Decreased a lot	2 *	-	-	2 1%	-	-
Net : Increased	2904 90%	141 80%	127 95%	262 89%	397 93%	2064 90%
Net : Decreased	33 1%	2 1%	-	7 2%	-	24 1%
Don't know	66 2%	10 6%	1 1%	6 2%	10 2%	45 2%
Mean Score	1.54	1.43	1.62	1.54	1.67	1.52
Standard Deviation	0.68	0.78	0.57	0.75	0.56	0.68
Standard Error	0.01	0.06	0.05	0.04	0.03	0.01

Q3_12 Thinking about food prices generally over the last 12 months, would you say they have stayed the same, increased or decreased?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Increased a lot	2004 62%	672 59%	207 60%	166 60%	201 66%	192 65%	65 71%	625 62%	388 65%	272 63%	248 64%	402 63%	283 58%	674 58%	42 59%	433 64%
(1) Increased a little	901 28%	352 31%	101 30%	78 28%	68 22%	81 27%	23 25%	299 29%	156 26%	111 26%	111 29%	179 28%	152 31%	371 32%	21 29%	162 24%
(0) Stayed the same	228 7%	82 7%	21 6%	20 7%	28 9%	17 6%	2 2%	70 7%	41 7%	35 8%	21 5%	46 7%	92 9%	92 8%	6 9%	48 7%
(-1) Decreased a little	31 1%	12 1%	4 1%	3 1%	4 1%	5 2%	1 1%	12 1%	7 1%	6 1%	3 1%	5 1%	2 *	7 1%	- *	7 1%
(-2) Decreased a lot	2 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *
Net : Increased	2904 90%	1024 90%	308 90%	244 89%	269 88%	273 92%	88 97%	923 91%	544 91%	382 89%	359 93%	582 91%	435 89%	1045 90%	63 88%	595 88%
Net : Decreased	33 1%	12 1%	4 1%	3 1%	5 2%	5 2%	1 1%	12 1%	7 1%	6 1%	3 1%	5 1%	2 *	9 1%	- *	8 1%
Don't know	66 2%	23 2%	9 3%	7 3%	3 1%	2 1%	- -	9 1%	4 1%	6 1%	4 1%	7 1%	6 1%	17 1%	2 3%	29 4%
Mean Score	1.54	1.51	1.53	1.52	1.54	1.55	1.67	1.53	1.56	1.53	1.58	1.55	1.48	1.49	1.52	1.56
Standard Deviation	0.68	0.68	0.67	0.68	0.74	0.69	0.59	0.68	0.68	0.70	0.63	0.66	0.68	0.68	0.66	0.69
Standard Error	0.01	0.02	0.04	0.04	0.04	0.04	0.06	0.02	0.03	0.03	0.03	0.03	0.03	0.02	0.08	0.03

Q3_12 Thinking about food prices generally over the last 12 months, would you say they have stayed the same, increased or decreased?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Increased a lot	2004	395	55	61	122	101	65	355	289	520	94	362	890	418	59	181
	62%	61%	72%	71%	68%	64%	69%	63%	63%	61%	63%	60%	59%	62%	71%	67%
(1) Increased a little	901	196	15	17	37	38	22	161	128	252	47	171	431	191	17	67
	28%	30%	19%	20%	21%	24%	24%	28%	28%	30%	32%	28%	29%	29%	20%	25%
(0) Stayed the same	228	37	3	4	16	7	7	30	32	59	4	46	126	40	5	14
	7%	6%	3%	5%	9%	5%	7%	5%	7%	7%	3%	8%	8%	6%	6%	5%
(-1) Decreased a little	31	7	-	1	3	6	-	10	5	8	2	7	15	7	1	1
	1%	1%	-	1%	2%	4%	-	2%	1%	1%	1%	1%	1%	1%	*	*
(-2) Decreased a lot	2	-	-	-	-	-	-	-	-	-	-	1	2	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	*	*	-	-	-
Net : Increased	2904	590	70	78	159	139	87	516	417	772	141	533	1321	609	76	248
	90%	91%	91%	91%	89%	89%	93%	91%	91%	91%	95%	88%	88%	91%	92%	91%
Net : Decreased	33	7	-	1	3	6	-	10	5	8	2	8	17	7	1	1
	1%	1%	-	1%	2%	4%	-	2%	1%	1%	1%	1%	1%	1%	1%	*
Don't know	66	13	4	3	1	4	-	10	7	11	2	15	35	13	2	9
	2%	2%	5%	3%	*	3%	-	2%	1%	1%	2%	2%	2%	2%	2%	3%
Mean Score	1.54	1.54	1.72	1.66	1.56	1.53	1.62	1.55	1.54	1.53	1.59	1.51	1.50	1.55	1.65	1.63
Standard Deviation	0.68	0.66	0.53	0.64	0.74	0.77	0.62	0.68	0.67	0.67	0.61	0.71	0.71	0.66	0.64	0.59
Standard Error	0.01	0.03	0.06	0.07	0.06	0.06	0.06	0.03	0.03	0.02	0.05	0.03	0.02	0.03	0.07	0.04

Q3_12 Thinking about food prices generally over the last 12 months, would you say they have stayed the same, increased or decreased?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Increased a lot	2004	311	752	334	377	230	545	1459	221	506	466	376
	62%	61%	62%	57%	66%	66%	64%	61%	66%	67%	60%	56%
(1) Increased a little	901	137	355	173	149	87	209	691	84	186	234	215
	28%	27%	29%	30%	26%	25%	25%	29%	25%	25%	30%	32%
(0) Stayed the same	228	45	85	46	36	17	64	163	20	51	48	60
	7%	9%	7%	8%	6%	5%	8%	7%	6%	7%	6%	9%
(-1) Decreased a little	31	7	6	16	2	-	3	28	7	8	8	4
	1%	1%	1%	3%	*	-	*	1%	2%	1%	1%	1%
(-2) Decreased a lot	2	-	1	1	-	-	1	1	-	1	1	-
	*	-	*	*	-	-	*	*	-	*	*	-
Net : Increased	2904	449	1107	506	526	316	754	2150	306	692	700	590
	90%	88%	91%	87%	92%	91%	89%	90%	91%	91%	91%	88%
Net : Decreased	33	7	7	17	2	-	4	29	7	9	9	4
	1%	1%	1%	3%	*	-	*	1%	2%	1%	1%	1%
Don't know	66	11	16	16	10	14	24	42	4	5	16	14
	2%	2%	1%	3%	2%	4%	3%	2%	1%	1%	2%	2%
Mean Score	1.54	1.50	1.54	1.45	1.60	1.64	1.57	1.53	1.56	1.58	1.53	1.47
Standard Deviation	0.68	0.72	0.66	0.77	0.62	0.58	0.66	0.68	0.70	0.68	0.68	0.69
Standard Error	0.01	0.03	0.02	0.03	0.03	0.03	0.02	0.01	0.04	0.02	0.02	0.03

Q3_12 Thinking about food prices generally over the last 12 months, would you say they have stayed the same, increased or decreased?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Increased a lot	2004	199	9	31	95	106	49	182	753	396	766	88
	62%	63%	50%	60%	62%	66%	60%	64%	59%	61%	66%	63%
(1) Increased a little	901	73	7	12	41	35	26	62	399	188	279	35
	28%	23%	42%	24%	27%	22%	31%	22%	31%	29%	24%	25%
(0) Stayed the same	228	30	1	6	11	16	5	27	97	52	66	13
	7%	10%	5%	11%	7%	10%	7%	9%	8%	8%	6%	9%
(-1) Decreased a little	31	3	-	-	2	1	-	3	9	8	15	-
	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	*
(-2) Decreased a lot	2	-	-	-	-	-	-	-	1	1	-	-
	*	-	-	-	-	-	-	-	*	*	-	-
Net : Increased	2904	272	16	43	135	141	75	244	1152	584	1045	123
	90%	87%	93%	84%	89%	87%	91%	86%	90%	90%	91%	87%
Net : Decreased	33	3	-	-	2	1	-	3	10	8	15	-
	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	*
Don't know	66	9	-	2	5	4	2	9	25	7	29	5
	2%	3%	1%	4%	3%	2%	2%	3%	2%	1%	2%	4%
Mean Score	1.54	1.54	1.44	1.50	1.54	1.56	1.54	1.54	1.50	1.51	1.60	1.55
Standard Deviation	0.68	0.71	0.66	0.74	0.69	0.69	0.63	0.72	0.68	0.71	0.66	0.67
Standard Error	0.01	0.04	0.16	0.11	0.06	0.05	0.07	0.04	0.02	0.03	0.02	0.06

Q3_13 Have you made any of these changes in the last 6 months for financial reasons?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Bought items that were on special offer more	1193	560	633	166	221	235	247	168	110	46	1026	55	78	34	1040	104	747	446
	37%	35%	38%	35%	41%	44%	42%	38%	27%	19%	38%	35%	28%	38%	37%	36%	38%	35%
Eaten at home more	773	402	371	129	171	185	144	82	49	14	674	33	45	21	626	119	475	298
	24%	25%	22%	27%	32%	34%	24%	18%	12%	6%	25%	21%	16%	23%	22%	41%	24%	24%
Eaten out less	722	366	356	125	158	157	138	80	50	13	622	35	44	20	632	62	445	276
	22%	23%	22%	27%	29%	29%	23%	18%	12%	5%	23%	23%	16%	22%	22%	22%	23%	22%
Eaten fewer takeaways	664	328	337	115	153	186	141	49	15	5	568	36	40	20	582	55	420	245
	21%	21%	20%	24%	29%	35%	24%	11%	4%	2%	21%	23%	15%	22%	21%	19%	21%	19%
Made packed lunches more	536	237	299	112	167	121	93	27	13	2	456	26	40	14	468	54	336	199
	17%	15%	18%	24%	31%	23%	16%	6%	3%	1%	17%	16%	14%	15%	17%	19%	17%	16%
Prepared food that could be kept as leftovers more	450	175	275	58	113	100	98	43	29	11	386	25	26	14	401	37	276	174
	14%	11%	17%	12%	21%	19%	16%	10%	7%	5%	14%	16%	9%	15%	14%	13%	14%	14%
Cooked at home more	483	225	258	77	121	124	78	46	29	7	426	23	21	13	377	79	288	195
	15%	14%	16%	16%	22%	23%	13%	10%	7%	3%	16%	15%	8%	14%	13%	27%	15%	15%
Eaten food past its use-by-date more	213	103	110	19	38	50	57	21	19	8	190	9	9	5	187	12	138	74
	7%	6%	7%	4%	7%	9%	10%	5%	5%	3%	7%	6%	3%	5%	7%	4%	7%	6%
Kept leftovers for longer before eating	197	94	104	35	35	49	54	8	11	5	174	10	10	4	166	20	120	78
	6%	6%	6%	7%	6%	9%	9%	2%	3%	2%	6%	6%	4%	4%	6%	7%	6%	6%
None of these	1291	664	627	159	141	147	201	220	249	171	1041	76	140	35	1156	81	792	497
	40%	42%	38%	34%	26%	27%	34%	50%	61%	71%	38%	48%	51%	38%	41%	28%	40%	39%
Average number of responses	2.02	2.00	2.04	2.12	2.45	2.52	2.11	1.68	1.41	1.18	2.05	2.09	1.65	1.98	2.00	2.16	2.05	1.97

Q3_13 Have you made any of these changes in the last 6 months for financial reasons?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Bought items that were on special offer more	1193 37%	738 40%	192 27%	70 40%	193 39%	292 35%	440 41%	278 42%	184 28%	213 39%	980 36%	696 36%	72 34%	423 39%	907 38%	95 47%	20 42%	17 33%	152 27%
Eaten at home more	773 24%	488 27%	75 10%	61 35%	148 30%	175 21%	300 28%	156 23%	142 22%	122 23%	651 24%	472 24%	47 22%	255 24%	624 26%	42 21%	14 29%	11 21%	82 15%
Eaten out less	722 22%	479 26%	77 11%	38 21%	128 26%	173 21%	293 27%	151 23%	105 16%	111 21%	610 23%	456 24%	52 25%	214 20%	597 25%	47 24%	13 27%	4 7%	61 11%
Eaten fewer takeaways	664 21%	454 25%	30 4%	59 34%	121 24%	154 18%	279 26%	154 23%	77 12%	99 18%	566 21%	440 23%	39 18%	186 17%	557 23%	46 23%	12 26%	7 13%	42 8%
Made packed lunches more	536 17%	404 22%	16 2%	20 11%	96 19%	162 19%	209 19%	115 17%	50 8%	53 10%	483 18%	368 19%	33 16%	135 12%	476 20%	31 15%	5 10%	3 5%	22 4%
Prepared food that could be kept as leftovers more	450 14%	299 16%	48 7%	27 15%	77 15%	130 16%	161 15%	97 15%	63 10%	73 14%	377 14%	282 15%	28 13%	140 13%	349 15%	35 17%	7 15%	9 17%	49 9%
Cooked at home more	483 15%	303 17%	42 6%	55 31%	82 17%	114 14%	196 18%	94 14%	79 12%	94 17%	389 14%	301 16%	21 10%	161 15%	385 16%	36 18%	10 21%	6 11%	46 8%
Eaten food past its use-by-date more	213 7%	147 8%	32 4%	8 4%	26 5%	51 6%	86 8%	50 8%	25 4%	36 7%	176 7%	129 7%	11 5%	73 7%	178 8%	12 6%	2 3%	3 5%	18 3%
Kept leftovers for longer before eating	197 6%	133 7%	17 2%	21 12%	27 5%	53 6%	89 8%	36 5%	19 3%	31 6%	166 6%	115 6%	14 7%	69 6%	161 7%	19 9%	1 2%	1 2%	15 3%
None of these	1291 40%	632 34%	449 62%	44 25%	165 33%	342 41%	377 35%	253 38%	318 49%	226 42%	1065 40%	738 38%	99 47%	453 42%	866 37%	73 36%	15 31%	21 41%	316 57%
Average number of responses	2.02	2.22	1.36	2.27	2.13	1.97	2.24	2.07	1.64	1.96	2.03	2.06	1.97	1.95	2.15	2.16	2.05	1.54	1.44

Q3_13 Have you made any of these changes in the last 6 months for financial reasons?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Bought items that were on special offer more	1193	730	198	209	1115	78	1109	1009	46	936	257	632	247	313	479	625
	37%	35%	39%	42%	37%	33%	37%	39%	35%	39%	31%	39%	38%	32%	40%	34%
Eaten at home more	773	410	175	140	702	71	721	648	33	622	151	368	181	224	303	411
	24%	20%	35%	28%	23%	30%	24%	25%	25%	26%	18%	23%	28%	23%	25%	22%
Eaten out less	722	429	148	102	659	62	677	631	26	575	146	322	183	217	324	341
	22%	21%	29%	21%	22%	26%	23%	25%	19%	24%	18%	20%	28%	22%	27%	18%
Eaten fewer takeaways	664	376	127	126	610	54	627	584	20	553	111	324	148	193	297	312
	21%	18%	25%	26%	20%	23%	21%	23%	15%	23%	14%	20%	23%	20%	25%	17%
Made packed lunches more	536	303	124	75	502	33	517	486	7	470	65	251	129	156	230	256
	17%	15%	24%	15%	17%	14%	17%	19%	6%	20%	8%	16%	20%	16%	19%	14%
Prepared food that could be kept as leftovers more	450	274	74	84	413	37	433	407	11	341	109	233	98	120	199	219
	14%	13%	15%	17%	14%	16%	14%	16%	8%	14%	13%	14%	15%	12%	17%	12%
Cooked at home more	483	269	96	92	434	49	462	430	10	400	83	227	137	118	206	244
	15%	13%	19%	19%	14%	21%	15%	17%	8%	17%	10%	14%	21%	12%	17%	13%
Eaten food past its use-by-date more	213	133	39	35	199	14	203	194	3	160	52	116	53	44	103	101
	7%	6%	8%	7%	7%	6%	7%	8%	2%	7%	6%	7%	8%	5%	9%	5%
Kept leftovers for longer before eating	197	125	35	28	181	16	191	167	3	159	39	109	50	38	91	93
	6%	6%	7%	6%	6%	7%	6%	7%	2%	7%	5%	7%	8%	4%	8%	5%
None of these	1291	920	162	154	1189	102	1172	915	69	891	400	643	237	411	426	802
	40%	44%	32%	31%	40%	43%	39%	36%	52%	37%	49%	40%	37%	42%	36%	43%
Average number of responses	2.02	1.92	2.32	2.12	2.01	2.17	2.04	2.14	1.71	2.12	1.72	1.99	2.27	1.89	2.22	1.84

Q3_13 Have you made any of these changes in the last 6 months for financial reasons?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Bought items that were on special offer more	1193 37%	73 41%	49 36%	136 46%	184 43%	807 35%
Eaten at home more	773 24%	52 29%	24 18%	95 32%	134 32%	503 22%
Eaten out less	722 22%	41 23%	29 21%	94 32%	115 27%	480 21%
Eaten fewer takeaways	664 21%	25 14%	21 15%	96 33%	67 16%	475 21%
Made packed lunches more	536 17%	36 21%	32 24%	61 21%	66 16%	365 16%
Prepared food that could be kept as leftovers more	450 14%	17 10%	30 22%	61 21%	65 15%	296 13%
Cooked at home more	483 15%	30 17%	23 17%	56 19%	76 18%	322 14%
Eaten food past its use-by-date more	213 7%	12 7%	24 18%	36 12%	32 7%	126 5%
Kept leftovers for longer before eating	197 6%	11 7%	20 15%	31 11%	29 7%	120 5%
None of these	1291 40%	71 40%	55 41%	99 34%	153 36%	943 41%
Average number of responses	2.02	2.08	2.29	2.60	2.17	1.93

Q3_13 Have you made any of these changes in the last 6 months for financial reasons?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Bought items that were on special offer more	1193 37%	453 40%	151 44%	129 47%	154 51%	115 39%	39 43%	459 45%	249 42%	205 48%	179 46%	249 39%	196 40%	511 44%	34 48%	197 29%
Eaten at home more	773 24%	339 30%	109 32%	91 33%	87 28%	77 26%	36 40%	298 29%	184 31%	125 29%	122 31%	159 25%	147 30%	304 26%	27 37%	111 16%
Eaten out less	722 22%	284 25%	101 30%	94 34%	87 28%	69 23%	18 20%	299 29%	170 28%	128 30%	97 25%	156 24%	142 29%	295 25%	21 30%	95 14%
Eaten fewer takeaways	664 21%	290 25%	100 29%	88 32%	87 29%	55 19%	28 31%	265 26%	158 27%	125 29%	108 28%	136 21%	134 27%	302 26%	19 26%	88 13%
Made packed lunches more	536 17%	233 20%	78 23%	64 23%	90 29%	45 15%	26 29%	232 23%	130 22%	134 31%	87 22%	133 21%	139 28%	242 21%	13 19%	66 10%
Prepared food that could be kept as leftovers more	450 14%	185 16%	65 19%	61 22%	72 24%	61 20%	34 37%	217 21%	143 24%	85 20%	89 23%	98 15%	90 18%	222 19%	12 16%	59 9%
Cooked at home more	483 15%	206 18%	83 24%	67 24%	65 21%	43 14%	25 27%	199 20%	97 16%	96 22%	72 19%	106 17%	126 26%	203 17%	25 35%	64 9%
Eaten food past its use-by-date more	213 7%	90 8%	29 8%	30 11%	35 11%	28 9%	12 13%	97 10%	44 7%	38 9%	34 9%	31 5%	51 10%	98 8%	6 8%	27 4%
Kept leftovers for longer before eating	197 6%	85 7%	28 8%	21 8%	32 10%	22 7%	17 19%	97 10%	37 6%	37 9%	33 8%	32 5%	50 10%	75 6%	2 2%	30 4%
None of these	1291 40%	383 34%	88 26%	76 28%	79 26%	114 38%	26 29%	292 29%	203 34%	121 28%	104 27%	243 38%	159 33%	401 34%	19 27%	379 56%
Average number of responses	2.02	2.24	2.43	2.63	2.58	2.12	2.87	2.42	2.37	2.55	2.39	2.10	2.52	2.28	2.48	1.64

Q3_13 Have you made any of these changes in the last 6 months for financial reasons?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Bought items that were on special offer more	1193 37%	230 36%	29 38%	36 41%	86 48%	54 35%	38 41%	226 40%	207 45%	380 45%	64 43%	228 38%	641 43%	259 39%	33 39%	68 25%
Eaten at home more	773 24%	171 26%	27 35%	24 28%	45 25%	38 24%	33 36%	160 28%	128 28%	229 27%	47 32%	133 22%	411 27%	162 24%	38 45%	45 17%
Eaten out less	722 22%	142 22%	21 27%	28 33%	44 25%	34 22%	22 23%	167 30%	133 29%	241 28%	35 23%	156 26%	415 28%	162 24%	26 31%	27 10%
Eaten fewer takeaways	664 21%	134 21%	23 30%	30 35%	45 25%	34 22%	22 24%	135 24%	117 25%	237 28%	35 23%	119 20%	397 27%	165 25%	12 15%	25 9%
Made packed lunches more	536 17%	93 14%	20 26%	15 18%	38 21%	22 14%	23 25%	107 19%	112 24%	219 26%	35 24%	92 15%	333 22%	129 19%	16 19%	16 6%
Prepared food that could be kept as leftovers more	450 14%	81 12%	12 16%	22 26%	38 21%	34 22%	17 18%	100 18%	89 19%	147 17%	35 24%	83 14%	246 16%	118 18%	18 22%	24 9%
Cooked at home more	483 15%	111 17%	19 25%	17 20%	36 20%	30 19%	23 25%	106 19%	77 17%	172 20%	29 19%	92 15%	276 18%	114 17%	29 35%	12 4%
Eaten food past its use-by-date more	213 7%	29 4%	4 5%	10 11%	16 9%	9 5%	4 4%	50 9%	32 7%	60 7%	8 6%	34 6%	125 8%	47 7%	4 5%	10 4%
Kept leftovers for longer before eating	197 6%	37 6%	7 9%	11 13%	14 8%	12 8%	7 8%	41 7%	25 5%	67 8%	13 9%	33 6%	120 8%	33 5%	4 4%	7 3%
None of these	1291 40%	254 39%	24 32%	23 27%	63 35%	65 41%	32 34%	179 32%	154 34%	251 30%	51 34%	234 39%	497 33%	257 38%	20 24%	163 60%
Average number of responses	2.02	1.98	2.44	2.52	2.36	2.12	2.36	2.25	2.33	2.36	2.37	2.00	2.31	2.16	2.39	1.46

Q3_13 Have you made any of these changes in the last 6 months for financial reasons?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Bought items that were on special offer more	1193 37%	158 31%	424 35%	226 39%	233 41%	152 44%	373 44%	820 34%	123 36%	307 41%	315 41%	221 33%
Eaten at home more	773 24%	87 17%	241 20%	160 27%	155 27%	131 38%	279 33%	494 21%	87 26%	191 25%	210 27%	132 20%
Eaten out less	722 22%	73 14%	247 20%	149 25%	155 27%	99 28%	262 31%	460 19%	76 23%	183 24%	229 30%	114 17%
Eaten fewer takeaways	664 21%	58 11%	192 16%	172 29%	150 26%	92 27%	294 35%	370 16%	89 27%	143 19%	194 25%	131 20%
Made packed lunches more	536 17%	47 9%	171 14%	111 19%	130 23%	77 22%	210 25%	325 14%	40 12%	104 14%	184 24%	126 19%
Prepared food that could be kept as leftovers more	450 14%	59 11%	159 13%	81 14%	101 18%	52 15%	165 20%	285 12%	62 19%	118 16%	104 13%	96 14%
Cooked at home more	483 15%	55 11%	169 14%	88 15%	106 18%	66 19%	182 22%	301 13%	62 18%	134 18%	141 18%	79 12%
Eaten food past its use-by-date more	213 7%	31 6%	70 6%	35 6%	45 8%	30 9%	76 9%	137 6%	26 8%	61 8%	57 7%	37 6%
Kept leftovers for longer before eating	197 6%	26 5%	62 5%	39 7%	49 8%	21 6%	81 10%	116 5%	25 7%	51 7%	47 6%	37 6%
None of these	1291 40%	265 52%	550 45%	184 31%	193 34%	98 28%	233 28%	1058 44%	126 38%	270 36%	267 35%	303 45%
Average number of responses	2.02	1.68	1.88	2.13	2.29	2.36	2.55	1.83	2.13	2.06	2.26	1.91

Q3_13 Have you made any of these changes in the last 6 months for financial reasons?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Bought items that were on special offer more	1193 37%	94 30%	8 44%	18 35%	46 30%	48 30%	29 35%	83 29%	459 36%	232 36%	458 40%	45 32%
Eaten at home more	773 24%	57 18%	3 15%	12 24%	29 19%	24 15%	12 15%	54 19%	291 23%	166 25%	285 25%	31 22%
Eaten out less	722 22%	56 18%	2 13%	8 15%	32 21%	25 15%	12 14%	52 19%	286 22%	142 22%	263 23%	30 21%
Eaten fewer takeaways	664 21%	50 16%	6 32%	11 21%	27 17%	23 14%	15 19%	45 16%	260 20%	117 18%	270 23%	17 12%
Made packed lunches more	536 17%	46 15%	3 15%	4 8%	23 15%	26 16%	12 15%	41 15%	243 19%	116 18%	164 14%	13 9%
Prepared food that could be kept as leftovers more	450 14%	33 11%	3 14%	6 12%	17 11%	17 10%	7 9%	33 12%	168 13%	84 13%	178 15%	20 14%
Cooked at home more	483 15%	27 9%	1 8%	5 9%	15 10%	14 9%	6 7%	28 10%	178 14%	98 15%	186 16%	21 15%
Eaten food past its use-by-date more	213 7%	12 4%	- 2%	2 4%	7 5%	5 3%	4 5%	10 4%	90 7%	40 6%	71 6%	11 8%
Kept leftovers for longer before eating	197 6%	11 4%	2 9%	- 1%	10 7%	3 2%	5 6%	9 3%	80 6%	40 6%	73 6%	4 3%
None of these	1291 40%	151 48%	7 38%	24 46%	71 47%	79 49%	37 45%	138 49%	539 42%	279 43%	420 36%	53 38%
Average number of responses	2.02	1.71	1.90	1.76	1.82	1.64	1.70	1.74	2.02	2.02	2.05	1.74

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wear an apron when cooking?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	2147	1193	954	351	397	362	406	276	226	125	1773	109	201	64	1934	137	1244	903
	66%	76%	58%	75%	74%	68%	68%	62%	56%	52%	65%	70%	73%	71%	69%	48%	63%	72%
Sometimes	609	195	414	61	90	120	127	80	83	47	533	21	40	15	508	70	429	180
	19%	12%	25%	13%	17%	22%	21%	18%	20%	19%	20%	13%	15%	16%	18%	24%	22%	14%
Most of the time	120	36	84	10	14	20	16	27	21	11	106	6	5	3	100	13	83	37
	4%	2%	5%	2%	3%	4%	3%	6%	5%	5%	4%	4%	2%	3%	4%	4%	4%	3%
Always	229	52	176	20	21	21	36	35	59	37	192	18	14	5	177	44	134	93
	7%	3%	11%	4%	4%	4%	6%	8%	14%	15%	7%	11%	5%	6%	15%	7%	7%	
Not applicable	127	102	25	26	14	13	9	25	18	21	105	3	15	3	94	24	81	46
	4%	6%	1%	6%	3%	2%	2%	6%	4%	9%	4%	2%	6%	4%	3%	8%	4%	4%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	957	283	674	92	125	162	179	142	163	95	831	45	58	23	785	127	646	310
	30%	18%	41%	19%	23%	30%	30%	32%	40%	39%	31%	28%	21%	26%	28%	44%	33%	25%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wear an apron when cooking?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	2147	1289	396	127	335	518	748	480	401	345	1802	1333	137	676	1598	136	34	32	345
	66%	70%	55%	72%	67%	62%	69%	72%	62%	64%	67%	69%	65%	63%	67%	67%	72%	61%	62%
Sometimes	609	348	144	28	90	209	172	115	113	82	527	354	37	219	459	42	5	7	96
	19%	19%	20%	16%	18%	25%	16%	17%	18%	15%	20%	18%	17%	20%	19%	21%	10%	13%	17%
Most of the time	120	58	41	7	14	37	37	21	25	28	92	71	13	37	87	7	1	3	22
	4%	3%	6%	4%	3%	4%	3%	3%	4%	5%	3%	4%	6%	3%	4%	3%	2%	5%	4%
Always	229	87	100	10	32	60	67	35	67	54	175	114	10	105	151	14	2	8	54
	7%	5%	14%	5%	6%	7%	6%	5%	10%	10%	7%	6%	5%	10%	6%	7%	5%	16%	10%
Not applicable	127	52	41	6	28	12	60	16	40	32	95	68	15	44	76	4	5	3	40
	4%	3%	6%	3%	6%	1%	6%	2%	6%	6%	4%	4%	7%	4%	3%	2%	11%	5%	7%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	957	493	285	44	135	306	275	172	204	164	793	538	59	360	697	62	8	18	172
	30%	27%	39%	25%	27%	37%	25%	26%	32%	30%	29%	28%	28%	33%	29%	31%	17%	34%	31%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wear an apron when cooking?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	2147	1307	363	369	1978	169	2023	1705	48	1650	497	1026	432	688	827	1205
	66%	63%	71%	75%	66%	71%	68%	67%	36%	68%	61%	63%	67%	71%	69%	65%
Sometimes	609	451	87	53	565	44	594	546	-	452	157	366	125	117	243	308
	19%	22%	17%	11%	19%	18%	20%	21%	-	19%	19%	23%	19%	12%	20%	17%
Most of the time	120	84	19	16	116	4	116	107	-	71	49	70	28	21	36	81
	4%	4%	4%	3%	4%	2%	4%	4%	-	3%	6%	4%	4%	2%	3%	4%
Always	229	151	27	32	210	18	213	187	14	150	78	146	43	39	58	162
	7%	7%	5%	7%	7%	8%	7%	7%	10%	6%	10%	9%	7%	4%	5%	9%
Not applicable	127	77	14	22	124	3	43	13	72	89	38	9	15	103	33	91
	4%	4%	3%	4%	4%	1%	1%	1%	54%	4%	5%	1%	2%	11%	3%	5%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	957	686	132	102	892	66	923	840	14	673	284	583	196	178	337	551
	30%	33%	26%	21%	30%	28%	31%	33%	10%	28%	35%	36%	31%	18%	28%	30%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wear an apron when cooking?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	2147 66%	108 61%	90 67%	194 66%	236 55%	1580 69%
Sometimes	609 19%	44 25%	26 19%	62 21%	87 20%	411 18%
Most of the time	120 4%	7 4%	8 6%	15 5%	15 3%	79 3%
Always	229 7%	14 8%	10 8%	16 6%	58 14%	143 6%
Not applicable	127 4%	3 2%	-	6 2%	30 7%	87 4%
Don't Know	-	-	-	-	-	-
Net : Do at all	957 30%	65 37%	44 33%	94 32%	160 38%	632 27%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wear an apron when cooking?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	2147 66%	779 68%	216 63%	192 70%	179 59%	171 57%	63 69%	654 64%	350 59%	286 67%	249 64%	384 60%	332 68%	780 67%	44 61%	447 66%
Sometimes	609 19%	216 19%	79 23%	49 18%	85 28%	80 27%	15 16%	235 23%	158 26%	95 22%	89 23%	162 25%	94 19%	257 22%	16 22%	98 14%
Most of the time	120 4%	40 4%	15 5%	12 4%	16 5%	20 7%	2 2%	42 4%	28 5%	16 4%	24 6%	31 5%	22 4%	46 4%	4 6%	19 3%
Always	229 7%	93 8%	16 5%	15 6%	23 8%	21 7%	10 11%	66 6%	56 9%	25 6%	16 4%	59 9%	33 7%	65 6%	6 9%	45 7%
Not applicable	127 4%	13 1%	15 4%	7 3%	2 1%	6 2%	2 2%	18 2%	5 1%	7 2%	9 2%	3 *	8 2%	14 1%	1 2%	71 10%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	957 30%	349 31%	110 32%	75 27%	124 41%	120 40%	27 29%	343 34%	241 40%	136 32%	129 33%	252 39%	149 31%	368 32%	27 37%	162 24%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wear an apron when cooking?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	2147	440	41	54	115	96	57	376	281	557	88	367	1028	435	54	152
	66%	68%	53%	63%	64%	61%	60%	66%	61%	66%	59%	61%	69%	65%	65%	56%
Sometimes	609	123	21	20	45	36	25	112	110	185	39	147	303	146	15	47
	19%	19%	28%	23%	25%	23%	27%	20%	24%	22%	26%	24%	20%	22%	18%	17%
Most of the time	120	17	11	4	4	8	2	13	20	36	11	28	47	22	2	12
	4%	3%	14%	4%	2%	5%	2%	2%	4%	4%	7%	5%	3%	3%	2%	4%
Always	229	46	1	3	13	7	5	40	38	50	8	49	78	49	11	29
	7%	7%	2%	4%	7%	5%	5%	7%	8%	6%	5%	8%	5%	7%	14%	11%
Not applicable	127	22	2	6	2	10	5	25	10	22	3	12	43	18	1	32
	4%	3%	3%	6%	1%	6%	6%	4%	2%	3%	2%	2%	3%	3%	1%	12%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	957	186	33	27	62	51	32	165	169	271	57	224	427	217	28	88
	30%	29%	44%	31%	35%	33%	34%	29%	37%	32%	38%	37%	29%	32%	34%	32%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wear an apron when cooking?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	2147	358	779	391	388	232	575	1572	228	520	533	421
	66%	70%	64%	67%	68%	67%	68%	66%	68%	69%	69%	63%
Sometimes	609	82	237	118	117	55	172	436	47	125	139	161
	19%	16%	20%	20%	20%	16%	20%	18%	14%	17%	18%	24%
Most of the time	120	18	50	24	22	5	28	92	17	24	29	26
	4%	4%	4%	4%	4%	2%	3%	4%	5%	3%	4%	4%
Always	229	45	92	26	34	32	46	182	30	55	53	32
	7%	9%	8%	4%	6%	9%	5%	8%	9%	7%	7%	5%
Not applicable	127	9	56	26	13	23	25	102	13	32	19	28
	4%	2%	5%	4%	2%	7%	3%	4%	4%	4%	2%	4%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	957	145	379	168	173	92	247	711	94	205	221	218
	30%	28%	31%	29%	30%	27%	29%	30%	28%	27%	29%	33%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wear an apron when cooking?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	2147	223	16	43	119	102	59	206	776	455	826	90
	66%	71%	91%	85%	78%	64%	72%	73%	60%	70%	72%	64%
Sometimes	609	51	1	3	17	35	13	42	327	106	157	19
	19%	16%	4%	6%	11%	21%	15%	15%	25%	16%	14%	13%
Most of the time	120	6	-	1	2	5	2	5	68	14	31	7
	4%	2%	*	1%	1%	3%	3%	2%	5%	2%	3%	5%
Always	229	18	-	2	6	11	5	14	84	53	82	10
	7%	6%	-	4%	4%	7%	6%	5%	7%	8%	7%	7%
Not applicable	127	17	1	2	9	8	3	16	29	23	59	16
	4%	5%	5%	4%	6%	5%	4%	5%	2%	4%	5%	11%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	957	75	1	5	25	51	20	62	479	174	269	35
	30%	24%	4%	11%	17%	32%	24%	22%	37%	27%	23%	25%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you follow a recipe when making something new?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	663	387	276	79	106	109	139	83	78	69	511	63	62	27	565	69	371	293
	21%	25%	17%	17%	20%	20%	23%	19%	19%	29%	19%	40%	23%	30%	20%	24%	19%	23%
Sometimes	970	434	536	130	193	195	200	126	79	46	840	27	76	27	849	75	602	368
	30%	27%	32%	28%	36%	36%	34%	28%	19%	19%	31%	17%	28%	29%	30%	26%	31%	29%
Most of the time	453	207	246	73	71	86	76	75	58	14	389	24	33	7	395	37	295	158
	14%	13%	15%	16%	13%	16%	13%	17%	14%	6%	14%	15%	12%	8%	14%	13%	15%	13%
Always	857	333	524	146	136	125	153	101	136	58	733	33	71	21	771	71	534	321
	27%	21%	32%	31%	25%	23%	26%	23%	33%	24%	27%	21%	26%	23%	27%	25%	27%	26%
Not applicable	288	218	70	40	31	22	26	58	56	54	237	9	33	9	234	37	169	118
	9%	14%	4%	9%	6%	4%	4%	13%	14%	22%	9%	6%	12%	10%	8%	13%	9%	9%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2280	974	1307	350	399	406	429	301	274	118	1962	84	179	54	2014	182	1431	847
	71%	62%	79%	75%	74%	76%	72%	68%	67%	49%	72%	54%	65%	60%	72%	63%	73%	67%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you follow a recipe when making something new?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	663 21%	353 19%	162 22%	56 32%	93 19%	107 13%	212 20%	163 24%	181 28%	134 25%	530 20%	372 19%	50 24%	241 22%	407 17%	41 20%	15 31%	19 35%	181 32%
Sometimes	970 30%	596 32%	160 22%	54 30%	160 32%	296 35%	316 29%	194 29%	163 25%	133 25%	836 31%	613 32%	63 30%	293 27%	763 32%	63 31%	12 24%	9 18%	123 22%
Most of the time	453 14%	285 16%	90 12%	15 8%	63 13%	163 19%	146 13%	84 13%	61 9%	70 13%	383 14%	288 15%	28 13%	138 13%	370 16%	33 16%	1 2%	6 12%	43 8%
Always	857 27%	481 26%	196 27%	39 22%	141 28%	228 27%	308 28%	172 26%	149 23%	126 23%	731 27%	512 26%	41 19%	304 28%	668 28%	56 28%	13 27%	13 25%	108 19%
Not applicable	288 9%	120 7%	114 16%	13 8%	40 8%	42 5%	101 9%	54 8%	90 14%	78 14%	210 8%	155 8%	29 14%	104 10%	164 7%	9 5%	7 15%	5 9%	102 18%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2280 71%	1362 74%	445 62%	108 61%	365 73%	687 82%	770 71%	450 67%	373 58%	329 61%	1950 73%	1412 73%	132 63%	735 68%	1800 76%	152 75%	26 54%	29 55%	274 49%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you follow a recipe when making something new?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	663 21%	372 18%	98 19%	171 35%	619 21%	45 19%	594 20%	449 18%	27 20%	461 19%	203 25%	321 20%	132 21%	210 22%	218 18%	413 22%
Sometimes	970 30%	607 29%	188 37%	131 27%	905 30%	65 27%	950 32%	882 34%	3 2%	770 32%	200 24%	546 34%	202 31%	222 23%	430 36%	476 26%
Most of the time	453 14%	315 15%	68 13%	43 9%	417 14%	36 15%	440 15%	412 16%	3 3%	353 15%	100 12%	223 14%	111 17%	120 12%	169 14%	256 14%
Always	857 27%	583 28%	131 26%	99 20%	780 26%	77 33%	832 28%	730 29%	8 6%	641 27%	216 26%	456 28%	168 26%	233 24%	300 25%	504 27%
Not applicable	288 9%	193 9%	23 4%	49 10%	273 9%	14 6%	174 6%	86 3%	92 69%	186 8%	101 12%	72 4%	31 5%	185 19%	81 7%	198 11%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2280 71%	1505 73%	387 76%	273 55%	2101 70%	179 75%	2222 74%	2024 79%	15 11%	1765 73%	515 63%	1225 76%	480 75%	575 59%	898 75%	1236 67%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you follow a recipe when making something new?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	663 21%	30 17%	22 16%	55 19%	100 24%	472 21%
Sometimes	970 30%	66 37%	41 31%	80 27%	111 26%	701 31%
Most of the time	453 14%	27 15%	13 9%	54 18%	43 10%	325 14%
Always	857 27%	47 27%	49 37%	90 30%	120 28%	592 26%
Not applicable	288 9%	7 4%	9 7%	16 5%	52 12%	208 9%
Don't Know	-	-	-	-	-	-
Net : Do at all	2280 71%	140 79%	103 77%	224 76%	274 64%	1618 70%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you follow a recipe when making something new?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	663 21%	201 18%	35 10%	49 18%	20 7%	44 15%	12 13%	136 13%	71 12%	47 11%	67 17%	48 7%	64 13%	188 16%	9 13%	202 30%
Sometimes	970 30%	393 34%	110 32%	96 35%	103 34%	84 28%	28 31%	335 33%	181 30%	162 38%	102 26%	203 32%	170 35%	365 31%	22 31%	158 23%
Most of the time	453 14%	169 15%	53 15%	34 13%	61 20%	43 15%	13 14%	165 16%	96 16%	80 19%	65 17%	121 19%	82 17%	212 18%	9 12%	73 11%
Always	857 27%	324 28%	124 36%	84 31%	113 37%	110 37%	34 38%	331 33%	232 39%	126 29%	127 33%	241 38%	157 32%	335 29%	21 29%	118 17%
Not applicable	288 9%	54 5%	21 6%	12 4%	8 3%	16 5%	5 5%	47 5%	16 3%	13 3%	26 7%	26 4%	16 3%	62 5%	11 15%	130 19%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2280 71%	886 78%	286 84%	214 78%	277 91%	237 80%	75 82%	832 82%	509 85%	369 86%	294 76%	566 89%	410 84%	912 78%	52 72%	348 51%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you follow a recipe when making something new?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	663 21%	153 24%	12 15%	22 26%	21 11%	23 15%	7 8%	101 18%	74 16%	117 14%	27 18%	89 15%	253 17%	113 17%	14 16%	80 29%
Sometimes	970 30%	216 33%	18 23%	27 31%	62 35%	45 28%	34 36%	184 32%	119 26%	267 31%	38 25%	185 31%	489 33%	219 33%	39 47%	53 19%
Most of the time	453 14%	81 13%	5 7%	10 11%	30 17%	21 14%	16 17%	85 15%	80 17%	153 18%	22 15%	106 18%	240 16%	109 16%	10 12%	36 13%
Always	857 27%	138 21%	36 47%	22 26%	58 32%	47 30%	30 32%	157 28%	161 35%	262 31%	49 33%	192 32%	431 29%	182 27%	15 17%	47 17%
Not applicable	288 9%	58 9%	6 8%	5 6%	9 5%	21 14%	7 7%	40 7%	27 6%	51 6%	13 9%	31 5%	86 6%	47 7%	7 8%	56 21%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2280 71%	436 67%	59 77%	59 68%	149 83%	113 72%	80 85%	426 75%	360 78%	681 80%	109 73%	482 80%	1160 77%	510 76%	63 76%	136 50%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you follow a recipe when making something new?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	663 21%	146 29%	254 21%	96 16%	105 18%	62 18%	156 18%	508 21%	118 35%	188 25%	124 16%	97 14%
Sometimes	970 30%	139 27%	361 30%	200 34%	159 28%	111 32%	274 32%	696 29%	84 25%	220 29%	225 29%	233 35%
Most of the time	453 14%	54 11%	169 14%	73 12%	112 20%	45 13%	121 14%	332 14%	29 9%	90 12%	143 19%	110 17%
Always	857 27%	120 23%	311 26%	170 29%	161 28%	95 27%	245 29%	612 26%	70 21%	175 23%	235 30%	183 27%
Not applicable	288 9%	53 10%	119 10%	46 8%	37 6%	33 10%	50 6%	237 10%	34 10%	84 11%	45 6%	44 7%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2280 71%	313 61%	842 69%	442 76%	432 75%	251 73%	640 76%	1640 69%	184 55%	485 64%	604 78%	527 79%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you follow a recipe when making something new?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	663 21%	73 23%	7 39%	22 44%	34 23%	32 20%	17 20%	73 26%	163 13%	137 21%	329 28%	35 25%
Sometimes	970 30%	92 29%	4 21%	15 30%	42 27%	46 29%	28 34%	74 26%	446 35%	200 31%	290 25%	34 24%
Most of the time	453 14%	32 10%	4 23%	2 5%	17 11%	20 12%	12 15%	28 10%	211 16%	88 13%	140 12%	15 10%
Always	857 27%	80 25%	2 10%	7 14%	39 25%	46 28%	18 22%	73 26%	386 30%	166 26%	274 24%	31 22%
Not applicable	288 9%	37 12%	1 8%	4 7%	21 14%	17 11%	7 8%	35 12%	78 6%	60 9%	122 11%	27 19%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2280 71%	204 65%	9 54%	25 49%	98 64%	111 69%	58 71%	175 62%	1043 81%	455 70%	703 61%	80 56%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you store open tins in the fridge?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	2274	1052	1221	265	340	377	442	325	324	197	1875	113	216	70	1957	219	1443	829
	70%	67%	74%	56%	63%	70%	74%	74%	79%	82%	69%	72%	79%	77%	70%	76%	73%	66%
Sometimes	595	308	286	109	117	121	98	74	53	22	519	28	33	14	543	36	338	256
	18%	20%	17%	23%	22%	22%	17%	17%	13%	9%	19%	18%	12%	15%	19%	12%	17%	20%
Most of the time	115	69	46	31	21	16	22	12	7	5	100	5	6	3	103	7	68	46
	4%	4%	3%	7%	4%	3%	4%	3%	2%	2%	4%	3%	2%	3%	4%	2%	3%	4%
Always	179	102	77	50	53	15	23	20	12	6	160	8	9	2	153	18	91	88
	6%	6%	5%	11%	10%	3%	4%	5%	3%	2%	6%	5%	3%	2%	5%	6%	5%	7%
Not applicable	65	44	21	15	5	8	8	7	11	10	50	3	10	2	52	8	27	38
	2%	3%	1%	3%	1%	2%	1%	2%	3%	4%	2%	2%	4%	2%	2%	3%	1%	3%
Don't Know	4	3	1	-	-	-	-	3	-	1	4	-	-	-	3	-	3	1
	*	*	*	-	-	-	-	1%	-	*	*	-	-	-	*	-	*	*
Net : Do at all	889	479	410	190	191	151	144	107	73	33	780	41	49	18	799	61	498	391
	28%	30%	25%	40%	36%	28%	24%	24%	18%	14%	29%	26%	18%	20%	28%	21%	25%	31%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you store open tins in the fridge?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	2274 70%	1268 69%	577 80%	108 61%	321 64%	589 71%	760 70%	456 68%	468 73%	391 72%	1882 70%	1346 69%	131 62%	795 74%	1636 69%	146 72%	33 69%	40 76%	418 75%
Sometimes	595 18%	382 21%	89 12%	35 20%	87 18%	173 21%	191 18%	121 18%	109 17%	88 16%	506 19%	371 19%	47 22%	176 16%	458 19%	40 20%	10 22%	7 13%	79 14%
Most of the time	115 4%	62 3%	12 2%	11 6%	30 6%	24 3%	42 4%	31 5%	17 3%	13 2%	102 4%	73 4%	8 4%	34 3%	93 4%	7 3%	1 3%	2 4%	12 2%
Always	179 6%	99 5%	24 3%	15 8%	42 8%	38 5%	63 6%	52 8%	27 4%	23 4%	157 6%	121 6%	16 8%	42 4%	146 6%	8 4%	3 6%	3 5%	20 4%
Not applicable	65 2%	21 1%	19 3%	8 4%	17 4%	11 1%	25 2%	7 1%	22 3%	25 5%	40 1%	28 1%	9 4%	28 3%	38 2%	2 1%	- 1%	1 2%	24 4%
Don't Know	4 *	3 *	1 *	- -	- -	- -	1 *	- -	3 1%	1 *	3 *	- -	- -	4 *	- -	- -	- -	- -	4 1%
Net : Do at all	889 28%	543 30%	125 17%	61 35%	159 32%	235 28%	297 27%	204 31%	152 24%	124 23%	765 28%	565 29%	71 34%	253 23%	697 29%	54 27%	14 30%	12 22%	111 20%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you store open tins in the fridge?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	2274	1491	324	353	2120	153	2126	1845	71	1659	614	1208	457	609	828	1319
	70%	72%	64%	72%	71%	64%	71%	72%	53%	69%	75%	75%	71%	63%	69%	71%
Sometimes	595	363	126	78	540	55	569	484	10	466	128	289	120	186	233	324
	18%	18%	25%	16%	18%	23%	19%	19%	8%	19%	16%	18%	19%	19%	19%	18%
Most of the time	115	72	24	12	107	7	113	92	1	95	20	47	25	43	47	50
	4%	3%	5%	2%	4%	3%	4%	4%	1%	4%	2%	3%	4%	4%	4%	3%
Always	179	96	27	41	160	19	151	118	16	142	37	66	34	80	68	108
	6%	5%	5%	8%	5%	8%	5%	5%	12%	6%	5%	4%	5%	8%	6%	6%
Not applicable	65	44	7	9	61	3	27	17	36	46	19	9	8	48	21	42
	2%	2%	1%	2%	2%	1%	1%	1%	27%	2%	2%	1%	1%	5%	2%	2%
Don't Know	4	4	-	-	4	-	4	3	-	4	-	-	-	4	-	4
	*	*	-	-	*	-	*	*	-	*	-	-	-	*	-	*
Net : Do at all	889	531	178	131	807	81	832	694	27	703	186	401	179	308	348	482
	28%	26%	35%	27%	27%	34%	28%	27%	20%	29%	23%	25%	28%	32%	29%	26%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you store open tins in the fridge?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	2274 70%	125 71%	90 67%	203 69%	310 73%	1613 70%
Sometimes	595 18%	37 21%	29 21%	53 18%	60 14%	433 19%
Most of the time	115 4%	8 5%	- *	22 8%	14 3%	74 3%
Always	179 6%	6 4%	11 8%	12 4%	26 6%	132 6%
Not applicable	65 2%	-	4 3%	4 1%	15 4%	42 2%
Don't Know	4 *	-	-	-	-	4 *
Net : Do at all	889 28%	52 29%	40 30%	87 30%	101 24%	639 28%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you store open tins in the fridge?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	2274 70%	796 70%	231 67%	204 74%	241 79%	213 71%	71 78%	734 72%	457 77%	291 68%	268 69%	461 72%	318 65%	797 69%	49 68%	470 69%
Sometimes	595 18%	220 19%	84 24%	50 18%	43 14%	63 21%	17 18%	202 20%	93 16%	86 20%	76 20%	127 20%	125 26%	244 21%	17 24%	114 17%
Most of the time	115 4%	35 3%	9 3%	9 3%	14 5%	14 5%	- -	33 3%	18 3%	14 3%	21 5%	19 3%	9 2%	58 5%	1 1%	21 3%
Always	179 6%	77 7%	14 4%	11 4%	7 2%	6 2%	2 2%	36 4%	26 4%	36 9%	16 4%	30 5%	35 7%	52 4%	2 2%	37 5%
Not applicable	65 2%	13 1%	5 1%	- -	- -	2 1%	1 1%	9 1%	3 *	1 *	6 1%	3 *	2 *	7 1%	3 4%	38 6%
Don't Know	4 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	4 *	- -	- -
Net : Do at all	889 28%	332 29%	107 31%	71 26%	64 21%	83 28%	19 21%	272 27%	137 23%	137 32%	113 29%	176 27%	169 35%	354 30%	20 28%	172 25%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you store open tins in the fridge?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	2274	452	49	70	142	119	64	384	330	602	103	415	1002	476	49	187
	70%	70%	65%	81%	79%	75%	68%	68%	72%	71%	69%	69%	67%	71%	59%	69%
Sometimes	595	130	19	10	24	25	20	126	82	173	27	148	333	133	27	31
	18%	20%	25%	11%	13%	16%	21%	18%	20%	18%	22%	25%	22%	20%	32%	11%
Most of the time	115	18	1	6	8	7	4	14	25	14	10	16	57	22	-	14
	4%	3%	2%	6%	5%	4%	4%	3%	5%	2%	7%	3%	4%	3%	-	5%
Always	179	34	4	1	2	4	-	32	21	51	5	20	92	33	3	17
	6%	5%	6%	2%	1%	3%	*	6%	4%	6%	3%	3%	6%	5%	4%	6%
Not applicable	65	14	2	-	-	3	6	11	3	9	3	4	15	6	5	23
	2%	2%	3%	-	*	2%	7%	2%	1%	1%	2%	1%	1%	1%	6%	8%
Don't Know	4	-	-	-	3	-	-	-	-	-	1	-	-	-	-	-
	*	-	-	-	2%	-	-	-	-	-	*	-	-	-	-	-
Net : Do at all	889	181	25	17	34	35	24	172	128	239	42	184	482	188	30	62
	28%	28%	33%	19%	19%	22%	25%	30%	28%	28%	28%	31%	32%	28%	36%	23%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you store open tins in the fridge?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	2274	378	891	412	379	214	565	1708	235	522	538	467
	70%	74%	73%	70%	66%	62%	67%	72%	70%	69%	70%	70%
Sometimes	595	99	197	106	116	76	177	418	60	142	157	133
	18%	19%	16%	18%	20%	22%	21%	18%	18%	19%	20%	20%
Most of the time	115	11	30	20	35	19	37	78	12	26	32	34
	4%	2%	2%	3%	6%	6%	4%	3%	3%	3%	4%	5%
Always	179	15	62	35	35	32	57	123	20	52	41	24
	6%	3%	5%	6%	6%	9%	7%	5%	6%	7%	5%	4%
Not applicable	65	9	33	12	9	2	11	54	9	16	6	11
	2%	2%	3%	2%	2%	1%	1%	2%	3%	2%	1%	2%
Don't Know	4	1	-	-	-	3	-	4	-	-	-	-
	*	*	-	-	-	1%	-	*	-	-	-	-
Net : Do at all	889	125	290	161	186	127	270	618	92	220	230	190
	28%	24%	24%	28%	32%	37%	32%	26%	27%	29%	30%	28%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you store open tins in the fridge?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	2274	250	9	39	123	123	59	226	888	466	834	85
	70%	80%	50%	77%	81%	76%	72%	80%	69%	72%	72%	61%
Sometimes	595	39	5	6	15	26	13	34	247	123	201	24
	18%	13%	31%	11%	10%	16%	16%	12%	19%	19%	17%	17%
Most of the time	115	6	1	2	3	4	3	6	53	15	39	7
	4%	2%	8%	4%	2%	2%	3%	2%	4%	2%	3%	5%
Always	179	9	1	3	5	4	3	8	74	35	52	18
	6%	3%	5%	5%	3%	3%	4%	3%	6%	5%	5%	13%
Not applicable	65	9	1	1	7	4	4	8	22	9	27	7
	2%	3%	7%	2%	4%	2%	4%	3%	2%	1%	2%	5%
Don't Know	4	-	-	-	-	-	-	-	1	3	-	-
	*	-	-	-	-	-	-	-	*	1%	-	-
Net : Do at all	889	55	8	11	23	34	19	49	374	173	293	49
	28%	17%	43%	21%	15%	21%	23%	17%	29%	27%	25%	35%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you use different chopping boards for different foods?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	841 26%	431 27%	410 25%	118 25%	156 29%	129 24%	147 25%	109 25%	109 27%	73 30%	733 27%	42 27%	53 19%	14 15%	728 26%	70 24%	484 25%	358 28%
Sometimes	337 10%	161 10%	177 11%	62 13%	57 11%	50 9%	68 11%	39 9%	39 10%	23 9%	273 10%	23 14%	28 10%	14 15%	291 10%	28 10%	209 11%	129 10%
Most of the time	338 10%	176 11%	161 10%	63 13%	75 14%	53 10%	53 9%	42 9%	36 9%	16 7%	291 11%	15 10%	21 8%	11 12%	298 11%	24 8%	203 10%	134 11%
Always	1500 46%	656 42%	844 51%	185 39%	233 43%	283 53%	294 49%	217 49%	191 47%	96 40%	1246 46%	60 38%	148 54%	45 50%	1317 47%	139 48%	956 48%	543 43%
Not applicable	215 7%	154 10%	61 4%	42 9%	16 3%	22 4%	33 5%	36 8%	31 8%	33 14%	167 6%	17 11%	24 9%	6 7%	178 6%	26 9%	120 6%	95 8%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2175 67%	993 63%	1182 72%	309 66%	365 68%	386 72%	415 70%	298 67%	267 65%	135 56%	1809 67%	98 63%	197 72%	70 77%	1906 68%	192 67%	1368 69%	806 64%

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Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you use different chopping boards for different foods?

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	841 26%	461 25%	199 28%	56 32%	125 25%	191 23%	260 24%	193 29%	197 31%	146 27%	696 26%	480 25%	68 32%	293 27%	605 26%	47 23%	11 23%	9 18%	169 30%
Sometimes	337 10%	198 11%	64 9%	21 12%	55 11%	107 13%	109 10%	74 11%	47 7%	47 9%	290 11%	210 11%	20 9%	107 10%	253 11%	22 11%	6 12%	12 23%	43 8%
Most of the time	338 10%	208 11%	56 8%	18 10%	55 11%	118 14%	126 12%	44 7%	50 8%	49 9%	289 11%	228 12%	24 11%	86 8%	273 12%	22 11%	3 7%	3 5%	36 7%
Always	1500 46%	874 48%	339 47%	67 38%	221 44%	389 47%	494 46%	327 49%	290 45%	239 44%	1261 47%	908 47%	81 38%	511 47%	1117 47%	101 50%	23 49%	22 43%	236 42%
Not applicable	215 7%	94 5%	63 9%	15 9%	42 8%	31 4%	94 9%	29 4%	60 9%	62 11%	153 6%	114 6%	19 9%	82 8%	122 5%	10 5%	5 10%	6 11%	72 13%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2175 67%	1280 70%	458 64%	106 60%	331 66%	613 73%	729 67%	445 67%	387 60%	334 62%	1840 68%	1346 69%	124 59%	704 65%	1644 69%	145 72%	32 67%	37 71%	315 57%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you use different chopping boards for different foods?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	841	505	151	168	761	81	793	628	15	616	226	449	165	227	297	503
	26%	24%	30%	34%	25%	34%	27%	25%	11%	26%	28%	28%	26%	23%	25%	27%
Sometimes	337	224	56	36	315	22	322	293	4	254	83	155	72	110	146	157
	10%	11%	11%	7%	11%	9%	11%	11%	3%	11%	10%	10%	11%	11%	12%	9%
Most of the time	338	222	56	40	300	37	326	286	1	269	68	156	75	106	124	188
	10%	11%	11%	8%	10%	16%	11%	11%	1%	11%	8%	10%	12%	11%	10%	10%
Always	1500	979	228	210	1414	86	1433	1290	32	1119	381	807	311	382	575	853
	46%	47%	45%	43%	47%	36%	48%	50%	24%	46%	47%	50%	48%	39%	48%	46%
Not applicable	215	139	18	37	203	11	115	61	82	154	60	52	19	144	54	146
	7%	7%	4%	8%	7%	5%	4%	2%	61%	6%	7%	3%	3%	15%	5%	8%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Net : Do at all	2175	1425	339	287	2029	146	2081	1869	36	1642	533	1118	459	598	845	1198
	67%	69%	67%	58%	66%	61%	70%	73%	27%	68%	65%	69%	71%	62%	71%	65%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you use different chopping boards for different foods?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	841 26%	48 27%	29 21%	75 26%	103 24%	608 26%
Sometimes	337 10%	20 11%	6 5%	26 9%	24 6%	266 12%
Most of the time	338 10%	22 12%	21 15%	28 9%	47 11%	231 10%
Always	1500 46%	71 40%	73 54%	150 51%	210 49%	1046 45%
Not applicable	215 7%	16 9%	6 4%	14 5%	41 10%	148 6%
Don't Know	-	-	-	-	-	-
Net : Do at all	2175 67%	113 64%	100 74%	204 69%	281 66%	1542 67%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you use different chopping boards for different foods?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	841 26%	272 24%	91 27%	59 21%	68 22%	72 24%	23 26%	232 23%	130 22%	84 20%	99 25%	140 22%	118 24%	277 24%	17 24%	190 28%
Sometimes	337 10%	123 11%	34 10%	22 8%	24 8%	40 13%	7 8%	106 10%	57 9%	35 8%	34 9%	70 11%	38 8%	130 11%	11 16%	77 11%
Most of the time	338 10%	136 12%	34 10%	40 14%	37 12%	34 11%	15 16%	119 12%	73 12%	59 14%	35 9%	84 13%	62 13%	150 13%	5 7%	57 8%
Always	1500 46%	572 50%	168 49%	144 53%	171 56%	145 49%	39 42%	530 52%	325 54%	240 56%	204 53%	332 52%	256 52%	561 48%	33 46%	238 35%
Not applicable	215 7%	38 3%	15 4%	10 3%	6 2%	7 2%	7 8%	28 3%	12 2%	10 2%	16 4%	13 2%	16 3%	44 4%	5 7%	118 17%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2175 67%	830 73%	236 69%	206 75%	231 76%	218 73%	60 66%	755 74%	454 76%	334 78%	273 70%	486 76%	356 73%	840 72%	49 69%	372 55%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you use different chopping boards for different foods?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	841 26%	142 22%	10 13%	16 18%	41 23%	34 22%	24 26%	121 21%	101 22%	175 21%	36 24%	153 25%	392 26%	127 19%	18 22%	72 27%
Sometimes	337 10%	68 11%	9 11%	2 3%	12 7%	19 12%	13 14%	71 13%	51 11%	99 12%	18 12%	58 10%	150 10%	70 10%	15 18%	29 11%
Most of the time	338 10%	67 10%	13 17%	13 15%	30 17%	23 15%	8 9%	68 12%	79 17%	103 12%	14 9%	58 10%	164 11%	86 13%	13 15%	24 9%
Always	1500 46%	327 51%	40 53%	51 59%	91 51%	69 44%	43 46%	285 50%	210 46%	439 52%	73 49%	307 51%	724 48%	352 53%	33 40%	95 35%
Not applicable	215 7%	42 7%	4 6%	4 5%	5 3%	12 8%	5 5%	21 4%	20 4%	34 4%	9 6%	26 4%	67 4%	35 5%	4 5%	51 19%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2175 67%	463 71%	62 81%	66 77%	133 74%	111 70%	65 69%	425 75%	340 74%	641 75%	104 70%	424 70%	1039 69%	508 76%	61 73%	149 55%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you use different chopping boards for different foods?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	841 26%	174 34%	296 24%	129 22%	139 24%	104 30%	207 24%	634 27%	109 32%	219 29%	219 28%	143 21%
Sometimes	337 10%	47 9%	132 11%	62 11%	72 13%	24 7%	93 11%	245 10%	28 8%	80 11%	86 11%	79 12%
Most of the time	338 10%	38 7%	138 11%	69 12%	65 11%	28 8%	84 10%	254 11%	26 8%	59 8%	96 12%	80 12%
Always	1500 46%	219 43%	558 46%	290 50%	272 47%	160 46%	419 50%	1081 45%	146 44%	351 46%	340 44%	330 49%
Not applicable	215 7%	34 7%	90 7%	34 6%	26 5%	31 9%	44 5%	171 7%	27 8%	49 6%	32 4%	36 5%
Don't Know	- *	- -	- *	- -	- -	- -	- -	- *	- -	- -	- -	- -
Net : Do at all	2175 67%	304 59%	828 68%	421 72%	409 71%	212 61%	596 70%	1579 66%	201 60%	490 65%	521 67%	489 73%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you use different chopping boards for different foods?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	841 26%	57 18%	4 25%	15 30%	22 15%	29 18%	12 15%	54 19%	310 24%	181 28%	312 27%	38 27%
Sometimes	337 10%	37 12%	2 10%	6 12%	15 10%	21 13%	12 15%	30 10%	149 12%	63 10%	105 9%	19 14%
Most of the time	338 10%	27 9%	2 14%	3 7%	16 11%	12 7%	7 8%	25 9%	159 12%	64 10%	109 9%	6 4%
Always	1500 46%	171 55%	8 44%	21 42%	80 53%	92 57%	44 54%	150 53%	609 47%	304 47%	530 46%	57 40%
Not applicable	215 7%	21 7%	1 7%	5 9%	19 12%	7 5%	6 8%	24 9%	57 4%	40 6%	98 8%	21 15%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2175 67%	236 75%	12 67%	31 61%	112 73%	125 77%	63 77%	205 72%	917 71%	431 66%	744 64%	82 58%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash raw meat or poultry?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	1041	527	513	188	202	196	190	121	84	58	877	40	89	35	986	15	645	394
	32%	33%	31%	40%	38%	37%	32%	27%	21%	24%	32%	25%	32%	39%	35%	5%	33%	31%
Sometimes	432	198	234	60	71	83	93	50	51	23	358	23	31	19	403	16	265	167
	13%	13%	14%	13%	13%	16%	16%	11%	13%	10%	13%	15%	11%	21%	14%	5%	13%	13%
Most of the time	199	93	106	21	46	30	29	29	28	15	165	13	14	7	183	5	132	67
	6%	6%	6%	5%	9%	6%	5%	7%	7%	6%	6%	8%	5%	7%	7%	2%	7%	5%
Always	1238	556	682	119	189	191	244	193	197	104	1047	66	104	21	976	213	765	473
	38%	35%	41%	25%	35%	36%	41%	44%	48%	43%	39%	42%	38%	23%	35%	74%	39%	38%
Not applicable	319	202	117	80	27	37	38	48	46	40	260	15	36	8	262	39	162	157
	10%	13%	7%	17%	5%	7%	6%	11%	11%	17%	10%	10%	13%	9%	9%	14%	8%	12%
Don't Know	3	3	-	1	-	-	-	1	1	-	2	-	1	-	2	-	2	1
	*	*	-	*	-	-	-	*	*	-	*	-	*	-	*	-	*	*
Net : Do at all	1869	846	1023	201	307	304	366	272	276	142	1570	102	150	47	1562	234	1162	707
	58%	54%	62%	43%	57%	57%	62%	62%	68%	59%	58%	65%	55%	52%	56%	81%	59%	56%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash raw meat or poultry?

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	1041 32%	675 37%	164 23%	50 28%	153 31%	307 37%	381 35%	196 29%	156 24%	132 24%	908 34%	668 34%	61 29%	311 29%	824 35%	65 32%	14 30%	16 30%	122 22%
Sometimes	432 13%	261 14%	86 12%	27 15%	58 12%	123 15%	140 13%	102 15%	67 10%	53 10%	378 14%	269 14%	27 13%	136 13%	336 14%	31 15%	5 11%	2 4%	57 10%
Most of the time	199 6%	120 7%	46 6%	9 5%	25 5%	59 7%	67 6%	42 6%	30 5%	36 7%	163 6%	115 6%	15 7%	67 6%	153 6%	12 6%	1 3%	3 6%	30 5%
Always	1238 38%	626 34%	341 47%	75 42%	196 39%	265 32%	382 35%	263 39%	327 51%	245 45%	992 37%	697 36%	79 37%	461 43%	841 35%	82 41%	23 49%	25 47%	265 48%
Not applicable	319 10%	152 8%	83 12%	17 10%	66 13%	81 10%	110 10%	63 9%	65 10%	74 14%	244 9%	189 10%	28 13%	102 9%	214 9%	12 6%	3 6%	6 12%	83 15%
Don't Know	3 *	2 *	1 *	- -	- -	1 *	1 *	1 *	- -	- -	3 *	1 *	1 *	1 *	3 *	- -	- -	- -	- -
Net : Do at all	1869 58%	1007 55%	473 66%	110 62%	279 56%	447 54%	590 55%	407 61%	424 66%	334 62%	1534 57%	1082 56%	120 57%	665 62%	1330 56%	126 62%	30 63%	30 58%	352 63%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash raw meat or poultry?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	1041	674	199	123	960	81	985	881	20	799	241	521	208	312	433	539
	32%	33%	39%	25%	32%	34%	33%	34%	15%	33%	29%	32%	32%	32%	36%	29%
Sometimes	432	285	73	51	407	25	427	379	-	341	92	236	89	107	156	241
	13%	14%	14%	10%	14%	11%	14%	15%	-	14%	11%	15%	14%	11%	13%	13%
Most of the time	199	135	28	26	185	14	189	164	-	154	45	104	51	44	74	106
	6%	7%	6%	5%	6%	6%	6%	6%	*	6%	6%	6%	8%	5%	6%	6%
Always	1238	771	167	247	1136	102	1157	996	36	871	367	674	256	307	443	747
	38%	37%	33%	50%	38%	43%	39%	39%	27%	36%	45%	42%	40%	32%	37%	40%
Not applicable	319	203	40	46	303	16	229	137	77	244	74	81	39	199	89	213
	10%	10%	8%	9%	10%	7%	8%	5%	57%	10%	9%	5%	6%	20%	7%	12%
Don't Know	3	2	1	-	2	1	3	2	-	3	-	1	1	1	1	2
	*	*	*	-	*	*	*	*	-	*	-	*	*	*	*	*
Net : Do at all	1869	1191	268	324	1728	141	1773	1539	37	1365	503	1014	396	458	674	1094
	58%	58%	53%	66%	58%	59%	59%	60%	27%	57%	61%	63%	62%	47%	56%	59%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash raw meat or poultry?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	1041 32%	26 15%	40 30%	110 38%	91 21%	789 34%
Sometimes	432 13%	7 4%	26 20%	38 13%	36 9%	331 14%
Most of the time	199 6%	6 3%	11 8%	22 8%	28 7%	141 6%
Always	1238 38%	42 24%	50 38%	112 38%	214 50%	872 38%
Not applicable	319 10%	95 54%	6 5%	12 4%	56 13%	163 7%
Don't Know	3 *	-	-	-	-	3 *
Net : Do at all	1869 58%	56 32%	88 66%	171 58%	278 65%	1344 58%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash raw meat or poultry?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	1041 32%	415 36%	132 39%	98 36%	104 34%	110 37%	36 40%	371 37%	202 34%	153 36%	142 37%	223 35%	169 35%	436 38%	14 20%	173 25%
Sometimes	432 13%	156 14%	38 11%	34 12%	53 17%	41 14%	22 24%	168 17%	85 14%	82 19%	51 13%	88 14%	80 16%	197 17%	11 16%	80 12%
Most of the time	199 6%	67 6%	15 5%	17 6%	18 6%	20 7%	5 5%	67 7%	55 9%	30 7%	28 7%	49 8%	38 8%	83 7%	2 3%	41 6%
Always	1238 38%	422 37%	133 39%	114 41%	117 38%	110 37%	20 22%	365 36%	231 39%	143 33%	134 35%	245 38%	172 35%	372 32%	38 53%	251 37%
Not applicable	319 10%	81 7%	24 7%	12 4%	13 4%	17 6%	8 9%	45 4%	24 4%	21 5%	31 8%	34 5%	30 6%	73 6%	6 8%	132 19%
Don't Know	3 *	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *
Net : Do at all	1869 58%	644 56%	186 54%	164 60%	188 62%	170 57%	47 51%	599 59%	371 62%	254 59%	214 55%	382 60%	291 59%	652 56%	51 72%	373 55%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash raw meat or poultry?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	1041	214	25	25	55	44	36	174	137	275	53	169	555	213	24	63
	32%	33%	33%	29%	31%	28%	39%	31%	30%	32%	36%	28%	37%	32%	29%	23%
Sometimes	432	90	8	15	38	26	11	89	63	148	19	79	206	101	9	30
	13%	14%	11%	17%	21%	17%	12%	16%	14%	17%	13%	13%	14%	15%	10%	11%
Most of the time	199	43	1	1	10	8	5	33	44	59	14	50	103	55	4	14
	6%	7%	1%	1%	5%	5%	6%	6%	10%	7%	9%	8%	7%	8%	5%	5%
Always	1238	242	36	44	68	55	31	220	183	300	52	259	511	244	39	106
	38%	37%	47%	52%	38%	35%	33%	39%	40%	35%	35%	43%	34%	36%	46%	39%
Not applicable	319	59	5	1	9	24	10	50	34	68	10	45	122	56	8	57
	10%	9%	7%	2%	5%	15%	10%	9%	7%	8%	7%	7%	8%	8%	9%	21%
Don't Know	3	-	-	-	-	-	-	-	-	1	-	1	1	1	-	1
	*	-	-	-	-	-	-	-	-	*	-	*	*	*	-	*
Net : Do at all	1869	374	45	60	115	89	48	342	290	506	85	389	820	400	52	150
	58%	58%	60%	70%	64%	57%	51%	60%	63%	60%	57%	65%	55%	60%	62%	55%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash raw meat or poultry?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	1041 32%	147 29%	358 30%	204 35%	223 39%	108 31%	292 34%	749 31%	89 26%	209 28%	249 32%	267 40%
Sometimes	432 13%	75 15%	184 15%	81 14%	56 10%	35 10%	104 12%	328 14%	41 12%	93 12%	101 13%	122 18%
Most of the time	199 6%	31 6%	73 6%	39 7%	37 6%	19 5%	52 6%	147 6%	17 5%	52 7%	60 8%	38 6%
Always	1238 38%	207 41%	478 39%	202 35%	205 36%	146 42%	328 39%	910 38%	163 48%	342 45%	292 38%	183 27%
Not applicable	319 10%	51 10%	119 10%	57 10%	52 9%	40 11%	70 8%	248 10%	26 8%	62 8%	70 9%	57 9%
Don't Know	3 *	1 *	2 *	-	-	-	-	3 *	-	-	1 *	1 *
Net : Do at all	1869 58%	313 61%	735 61%	323 55%	298 52%	199 57%	484 57%	1384 58%	221 66%	487 64%	453 59%	343 51%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash raw meat or poultry?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	1041	103	8	23	48	53	32	92	483	189	332	37
	32%	33%	47%	45%	31%	33%	39%	33%	38%	29%	29%	26%
Sometimes	432	47	1	6	18	27	14	37	199	88	135	11
	13%	15%	7%	11%	12%	17%	17%	13%	15%	13%	12%	8%
Most of the time	199	18	1	2	12	7	4	17	92	32	66	9
	6%	6%	8%	3%	8%	5%	5%	6%	7%	5%	6%	6%
Always	1238	111	5	16	49	60	24	100	392	261	520	65
	38%	35%	26%	31%	32%	37%	30%	35%	31%	40%	45%	46%
Not applicable	319	34	2	5	26	13	7	37	117	81	101	20
	10%	11%	13%	10%	17%	8%	9%	13%	9%	12%	9%	14%
Don't Know	3	1	-	-	-	1	1	-	1	2	-	-
	-	-	-	-	-	*	1%	-	*	*	-	-
Net : Do at all	1869	176	7	23	79	94	42	154	682	380	722	84
	58%	56%	40%	46%	52%	58%	52%	54%	53%	58%	63%	60%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash raw fish or seafood?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	602	275	327	90	103	127	107	64	72	39	502	20	57	24	565	15	408	193
	19%	17%	20%	19%	19%	24%	18%	15%	18%	16%	19%	13%	21%	26%	20%	5%	21%	15%
Sometimes	263	135	128	48	46	42	59	33	23	14	214	18	22	9	240	14	159	105
	8%	9%	8%	10%	9%	8%	10%	7%	6%	6%	8%	11%	8%	10%	9%	5%	8%	8%
Most of the time	154	78	76	19	30	29	28	22	17	9	141	3	6	4	135	7	107	47
	5%	5%	5%	4%	6%	5%	5%	5%	4%	4%	5%	2%	2%	5%	5%	2%	5%	4%
Always	1306	575	731	92	199	215	263	211	216	108	1100	69	113	25	1070	188	841	465
	40%	36%	44%	20%	37%	40%	44%	48%	53%	45%	41%	44%	41%	27%	38%	65%	43%	37%
Not applicable	899	512	387	218	158	122	135	111	80	71	745	48	77	29	795	64	454	444
	28%	32%	23%	47%	30%	23%	23%	25%	20%	29%	28%	30%	28%	32%	28%	22%	23%	35%
Don't Know	7	4	4	3	-	2	2	1	-	-	7	-	-	-	7	-	3	4
	*	*	*	1%	-	*	*	*	-	-	*	-	-	-	*	-	*	*
Net : Do at all	1723	788	935	159	275	286	350	266	255	131	1454	90	141	38	1445	209	1106	617
	53%	50%	57%	34%	51%	53%	59%	60%	63%	54%	54%	57%	51%	42%	51%	73%	56%	49%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash raw fish or seafood?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	602 19%	369 20%	124 17%	20 11%	89 18%	181 22%	206 19%	129 19%	86 13%	84 16%	517 19%	384 20%	30 14%	187 17%	457 19%	32 16%	8 16%	13 25%	93 17%
Sometimes	263 8%	162 9%	47 7%	20 11%	34 7%	96 11%	85 8%	52 8%	30 5%	34 6%	229 9%	163 8%	26 12%	75 7%	208 9%	26 13%	3 6%	1 3%	26 5%
Most of the time	154 5%	95 5%	28 4%	8 4%	23 5%	52 6%	53 5%	26 4%	23 4%	11 2%	142 5%	94 5%	12 6%	48 4%	124 5%	8 4%	1 2%	1 2%	20 4%
Always	1306 40%	701 38%	356 49%	73 41%	176 35%	332 40%	434 40%	239 36%	301 47%	244 45%	1062 39%	731 38%	79 37%	497 46%	922 39%	95 47%	24 50%	23 43%	241 43%
Not applicable	899 28%	502 27%	166 23%	55 31%	175 35%	175 21%	299 28%	221 33%	205 32%	167 31%	732 27%	562 29%	64 31%	272 25%	654 28%	42 21%	12 26%	14 27%	177 32%
Don't Know	7 *	6 *	- -	2 1%	- -	- -	6 1%	2 *	- -	- -	7 *	6 *	- -	1 *	7 *	- -	- -	- -	- -
Net : Do at all	1723 53%	959 52%	431 60%	101 57%	233 47%	480 57%	573 53%	316 47%	354 55%	290 54%	1433 53%	987 51%	116 55%	619 57%	1253 53%	129 64%	28 58%	25 48%	287 51%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash raw fish or seafood?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	602	398	111	74	550	52	575	518	3	482	120	341	129	132	223	343
	19%	19%	22%	15%	18%	22%	19%	20%	2%	20%	15%	21%	20%	14%	19%	19%
Sometimes	263	168	51	21	242	21	253	235	4	204	60	134	67	61	124	122
	8%	8%	10%	4%	8%	9%	8%	9%	3%	8%	7%	8%	10%	6%	10%	7%
Most of the time	154	104	25	14	146	8	149	128	1	121	33	73	32	49	69	69
	5%	5%	5%	3%	5%	3%	5%	5%	1%	5%	4%	5%	5%	5%	6%	4%
Always	1306	881	176	207	1200	106	1237	1094	29	908	398	718	281	307	479	766
	40%	43%	35%	42%	40%	45%	41%	43%	22%	38%	49%	44%	44%	32%	40%	41%
Not applicable	899	512	145	178	847	51	768	578	96	691	207	349	135	414	300	541
	28%	25%	29%	36%	28%	22%	26%	23%	72%	29%	25%	22%	21%	43%	25%	29%
Don't Know	7	6	-	-	7	-	7	5	-	6	2	2	-	6	1	6
	*	*	-	-	*	-	*	*	-	*	*	*	-	1%	*	*
Net : Do at all	1723	1154	252	242	1588	135	1639	1457	34	1233	490	926	380	417	672	957
	53%	56%	50%	49%	53%	57%	55%	57%	26%	51%	60%	57%	59%	43%	56%	52%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash raw fish or seafood?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	602 19%	24 14%	29 22%	63 21%	60 14%	437 19%
Sometimes	263 8%	7 4%	11 8%	30 10%	26 6%	192 8%
Most of the time	154 5%	5 3%	9 7%	13 4%	17 4%	110 5%
Always	1306 40%	62 35%	56 42%	123 42%	221 52%	912 40%
Not applicable	899 28%	78 44%	29 21%	66 22%	99 23%	643 28%
Don't Know	7 *	-	-	-	3 1%	5 *
Net : Do at all	1723 53%	74 42%	76 57%	165 56%	264 62%	1215 53%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash raw fish or seafood?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	602 19%	218 19%	67 20%	59 21%	63 21%	60 20%	26 28%	187 18%	100 17%	85 20%	76 20%	107 17%	104 21%	242 21%	9 12%	111 16%
Sometimes	263 8%	124 11%	36 10%	29 10%	27 9%	41 14%	8 9%	119 12%	64 11%	68 16%	33 9%	57 9%	55 11%	135 12%	2 3%	30 4%
Most of the time	154 5%	54 5%	16 5%	11 4%	18 6%	14 5%	3 4%	44 4%	26 4%	24 6%	18 5%	32 5%	14 3%	72 6%	5 6%	21 3%
Always	1306 40%	435 38%	136 40%	122 45%	127 42%	132 44%	26 28%	423 42%	291 49%	159 37%	160 41%	308 48%	192 39%	422 36%	41 57%	280 41%
Not applicable	899 28%	305 27%	87 25%	52 19%	69 23%	46 15%	28 31%	237 23%	116 19%	91 21%	100 26%	134 21%	123 25%	290 25%	15 21%	237 35%
Don't Know	7 *	6 *	- -	2 1%	1 *	5 2%	- -	4 *	- -	- -	- -	- -	2 *	1 *	- -	- -
Net : Do at all	1723 53%	613 54%	188 55%	162 59%	172 56%	187 63%	37 41%	586 58%	380 64%	252 59%	211 54%	398 62%	261 53%	628 54%	48 67%	331 49%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash raw fish or seafood?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	602 19%	92 14%	12 16%	13 15%	22 12%	30 19%	25 27%	93 16%	71 16%	131 15%	21 14%	107 18%	291 19%	104 16%	12 15%	33 12%
Sometimes	263 8%	71 11%	5 6%	11 13%	23 13%	19 12%	11 12%	57 10%	46 10%	87 10%	14 9%	37 6%	153 10%	74 11%	9 11%	20 7%
Most of the time	154 5%	39 6%	1 1%	5 6%	13 7%	8 5%	6 7%	25 4%	23 5%	47 5%	13 9%	34 6%	67 4%	46 7%	7 8%	11 4%
Always	1306 40%	242 37%	34 45%	41 47%	73 41%	60 38%	35 37%	247 44%	210 46%	356 42%	75 51%	274 45%	575 38%	264 39%	38 45%	114 42%
Not applicable	899 28%	199 31%	25 32%	16 19%	47 26%	39 25%	16 17%	143 25%	110 24%	226 27%	25 17%	149 25%	411 27%	177 26%	17 21%	94 35%
Don't Know	7 *	4 1%	-	-	1 1%	1 1%	-	3 *	-	4 *	-	3 *	2 *	4 1%	-	-
Net : Do at all	1723 53%	353 54%	40 52%	57 66%	109 61%	87 56%	53 56%	328 58%	280 61%	490 58%	102 69%	345 57%	794 53%	385 57%	54 65%	144 53%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash raw fish or seafood?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	602 19%	96 19%	240 20%	93 16%	118 21%	55 16%	160 19%	442 19%	55 16%	133 18%	157 20%	132 20%
Sometimes	263 8%	41 8%	106 9%	56 10%	39 7%	22 6%	57 7%	206 9%	20 6%	54 7%	61 8%	86 13%
Most of the time	154 5%	21 4%	59 5%	28 5%	36 6%	11 3%	52 6%	102 4%	12 3%	29 4%	58 8%	31 5%
Always	1306 40%	216 42%	532 44%	226 39%	199 35%	133 38%	318 38%	988 41%	139 41%	328 43%	306 40%	231 35%
Not applicable	899 28%	138 27%	277 23%	181 31%	176 31%	126 36%	253 30%	646 27%	111 33%	214 28%	185 24%	188 28%
Don't Know	7 *	-	1 *	-	6 1%	-	6 1%	1 *	-	-	6 1%	-
Net : Do at all	1723 53%	278 54%	696 57%	310 53%	273 48%	166 48%	427 50%	1296 54%	170 51%	411 54%	426 55%	348 52%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash raw fish or seafood?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	602 19%	69 22%	3 18%	13 26%	34 22%	34 21%	20 25%	60 21%	273 21%	106 16%	199 17%	24 17%
Sometimes	263 8%	30 9%	- 2%	4 7%	8 5%	20 12%	11 13%	21 7%	140 11%	47 7%	69 6%	7 5%
Most of the time	154 5%	8 3%	1 7%	- 1%	4 2%	6 4%	5 7%	4 2%	80 6%	34 5%	37 3%	4 3%
Always	1306 40%	124 40%	4 21%	13 25%	56 37%	68 43%	28 34%	109 39%	494 38%	275 42%	485 42%	52 37%
Not applicable	899 28%	83 26%	9 52%	21 41%	52 34%	33 21%	17 21%	88 31%	293 23%	191 29%	362 31%	52 37%
Don't Know	7 *	- -	- -	- -	- -	- -	- -	- -	4 *	- -	2 *	2 1%
Net : Do at all	1723 53%	162 52%	5 30%	17 33%	68 44%	94 59%	44 54%	135 48%	714 56%	355 55%	591 51%	63 44%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash fruit which is going to be eaten raw?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	491 15%	316 20%	175 11%	84 18%	75 14%	84 16%	108 18%	66 15%	48 12%	25 10%	420 15%	30 19%	31 11%	10 12%	464 16%	8 3%	301 15%	189 15%
Sometimes	549 17%	277 18%	271 16%	72 15%	106 20%	82 15%	127 21%	87 20%	51 12%	24 10%	462 17%	24 15%	47 17%	16 18%	501 18%	24 8%	354 18%	194 15%
Most of the time	298 9%	158 10%	140 8%	59 12%	65 12%	45 8%	51 9%	31 7%	32 8%	16 7%	250 9%	20 13%	17 6%	11 12%	274 10%	16 6%	176 9%	123 10%
Always	1757 54%	738 47%	1019 62%	227 48%	270 50%	314 59%	285 48%	243 55%	255 63%	159 66%	1466 54%	81 51%	161 59%	49 54%	1448 51%	234 81%	1074 55%	681 54%
Not applicable	137 4%	89 6%	48 3%	28 6%	20 4%	12 2%	22 4%	16 4%	22 5%	16 7%	112 4%	3 2%	19 7%	4 4%	125 4%	5 2%	65 3%	71 6%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2603 81%	1174 74%	1430 87%	357 76%	442 82%	441 82%	464 78%	361 81%	337 83%	199 83%	2178 80%	125 79%	225 82%	76 84%	2223 79%	275 95%	1604 81%	998 79%

Food and You Survey 2012

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash fruit which is going to be eaten raw?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	491 15%	297 16%	83 12%	22 12%	88 18%	92 11%	201 19%	99 15%	99 15%	86 16%	405 15%	298 15%	30 14%	163 15%	372 16%	27 14%	10 20%	10 19%	72 13%
Sometimes	549 17%	356 19%	96 13%	32 18%	65 13%	165 20%	188 17%	124 19%	72 11%	86 16%	462 17%	306 16%	45 21%	196 18%	434 18%	33 16%	10 22%	5 10%	66 12%
Most of the time	298 9%	191 10%	47 6%	16 9%	44 9%	104 12%	95 9%	57 9%	42 6%	40 7%	258 10%	188 10%	28 13%	83 8%	244 10%	22 11%	3 6%	5 9%	25 5%
Always	1757 54%	938 51%	457 63%	92 52%	270 54%	454 54%	549 51%	361 54%	392 61%	286 53%	1471 55%	1074 55%	90 43%	593 55%	1237 52%	117 58%	22 47%	29 55%	351 63%
Not applicable	137 4%	54 3%	38 5%	15 8%	30 6%	21 3%	49 5%	26 4%	40 6%	44 8%	93 3%	74 4%	19 9%	44 4%	85 4%	3 2%	2 5%	4 8%	42 8%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2603 81%	1484 81%	600 83%	141 79%	379 76%	723 87%	832 77%	542 81%	506 78%	412 76%	2191 81%	1567 81%	162 77%	873 81%	1914 81%	171 85%	35 75%	39 74%	442 79%

Food and You Survey 2012

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash fruit which is going to be eaten raw?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	491 15%	293 14%	79 16%	86 18%	460 15%	31 13%	466 16%	380 15%	11 8%	358 15%	133 16%	231 14%	96 15%	164 17%	171 14%	292 16%
Sometimes	549 17%	391 19%	76 15%	63 13%	494 16%	55 23%	519 17%	453 18%	19 14%	440 18%	109 13%	274 17%	114 18%	161 17%	219 18%	275 15%
Most of the time	298 9%	195 9%	55 11%	28 6%	281 9%	17 7%	283 9%	235 9%	8 6%	241 10%	57 7%	143 9%	58 9%	97 10%	105 9%	170 9%
Always	1757 54%	1121 54%	273 54%	284 58%	1632 55%	124 52%	1629 54%	1420 55%	61 46%	1271 53%	486 59%	923 57%	359 56%	475 49%	651 54%	1029 56%
Not applicable	137 4%	69 3%	24 5%	32 6%	126 4%	11 5%	93 3%	71 3%	35 26%	102 4%	35 4%	47 3%	17 3%	72 7%	51 4%	81 4%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2603 81%	1708 83%	405 80%	375 76%	2407 80%	196 82%	2431 81%	2108 82%	88 66%	1952 81%	651 79%	1340 83%	531 82%	733 76%	974 81%	1474 80%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash fruit which is going to be eaten raw?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	491 15%	26 15%	14 10%	44 15%	43 10%	374 16%
Sometimes	549 17%	15 8%	20 15%	48 16%	47 11%	428 19%
Most of the time	298 9%	12 7%	17 13%	30 10%	34 8%	210 9%
Always	1757 54%	121 69%	77 58%	162 55%	286 67%	1184 51%
Not applicable	137 4%	3 2%	6 4%	10 4%	16 4%	103 4%
Don't Know	-	-	-	-	-	-
Net : Do at all	2603 81%	148 84%	115 86%	240 82%	366 86%	1822 79%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash fruit which is going to be eaten raw?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	491 15%	155 14%	41 12%	39 14%	57 19%	33 11%	18 19%	143 14%	76 13%	56 13%	59 15%	78 12%	83 17%	152 13%	11 15%	134 20%
Sometimes	549 17%	208 18%	66 19%	59 21%	58 19%	52 18%	20 21%	211 21%	93 16%	92 21%	78 20%	116 18%	94 19%	247 21%	8 10%	101 15%
Most of the time	298 9%	118 10%	22 6%	18 7%	27 9%	25 8%	5 5%	99 10%	47 8%	49 11%	28 7%	62 10%	48 10%	129 11%	5 8%	54 8%
Always	1757 54%	626 55%	205 60%	156 57%	158 52%	179 60%	45 49%	537 53%	364 61%	224 52%	210 54%	357 56%	254 52%	596 51%	45 63%	337 50%
Not applicable	137 4%	33 3%	7 2%	3 1%	5 2%	8 3%	4 5%	24 2%	16 3%	9 2%	12 3%	27 4%	10 2%	38 3%	3 4%	54 8%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2603 81%	953 83%	293 86%	233 85%	243 80%	256 86%	69 76%	848 84%	504 84%	364 85%	316 82%	534 84%	396 81%	972 84%	58 81%	492 72%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash fruit which is going to be eaten raw?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	491 15%	95 15%	11 14%	9 11%	28 16%	20 13%	9 10%	86 15%	66 14%	110 13%	21 14%	89 15%	241 16%	100 15%	9 11%	38 14%
Sometimes	549 17%	124 19%	9 12%	14 17%	41 23%	28 18%	23 25%	99 18%	87 19%	161 19%	29 19%	103 17%	291 19%	133 20%	10 12%	41 15%
Most of the time	298 9%	58 9%	13 17%	5 6%	11 6%	11 7%	4 4%	60 11%	42 9%	104 12%	7 5%	49 8%	153 10%	57 9%	7 9%	22 8%
Always	1757 54%	340 53%	41 54%	56 65%	97 54%	97 62%	53 56%	307 54%	253 55%	453 53%	90 60%	336 56%	765 51%	365 55%	54 65%	139 51%
Not applicable	137 4%	31 5%	2 2%	2 2%	2 1%	1 *	5 5%	14 3%	14 3%	22 3%	3 2%	26 4%	47 3%	14 2%	3 4%	31 11%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2603 81%	521 81%	64 84%	75 87%	149 83%	137 87%	80 85%	466 82%	381 83%	718 84%	125 84%	488 81%	1209 81%	555 83%	71 85%	202 75%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash fruit which is going to be eaten raw?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	491 15%	77 15%	159 13%	91 16%	108 19%	57 16%	134 16%	357 15%	58 17%	107 14%	134 17%	91 14%
Sometimes	549 17%	81 16%	199 16%	115 20%	88 15%	65 19%	126 15%	422 18%	38 11%	112 15%	138 18%	143 21%
Most of the time	298 9%	45 9%	126 10%	46 8%	52 9%	29 8%	77 9%	221 9%	21 6%	67 9%	78 10%	79 12%
Always	1757 54%	278 54%	674 55%	312 53%	310 54%	183 53%	485 57%	1272 53%	203 60%	432 57%	403 52%	327 49%
Not applicable	137 4%	31 6%	56 5%	21 4%	17 3%	12 3%	25 3%	112 5%	16 5%	40 5%	20 3%	28 4%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2603 81%	404 79%	999 82%	473 81%	449 78%	278 80%	688 81%	1915 80%	262 78%	611 81%	619 80%	549 82%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash fruit which is going to be eaten raw?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	491 15%	35 11%	2 10%	9 18%	16 10%	17 11%	10 12%	32 11%	171 13%	112 17%	188 16%	20 14%
Sometimes	549 17%	52 16%	4 25%	12 24%	25 16%	25 16%	14 18%	48 17%	244 19%	96 15%	187 16%	22 15%
Most of the time	298 9%	23 7%	1 8%	3 5%	13 9%	12 8%	9 11%	19 7%	164 13%	64 10%	58 5%	11 8%
Always	1757 54%	189 60%	7 41%	22 43%	86 57%	102 63%	45 55%	165 58%	665 52%	357 55%	654 57%	80 56%
Not applicable	137 4%	16 5%	3 17%	5 10%	12 8%	5 3%	3 4%	19 7%	39 3%	23 3%	66 6%	9 6%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2603 81%	263 84%	13 73%	37 72%	125 82%	139 87%	69 84%	233 82%	1074 84%	518 79%	899 78%	112 80%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash vegetables (including salad) which are going to be eaten raw?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	159 5%	97 6%	62 4%	34 7%	23 4%	31 6%	24 4%	27 6%	8 2%	11 5%	144 5%	3 2%	9 3%	3 3%	148 5%	5 2%	79 4%	80 6%
Sometimes	332 10%	179 11%	154 9%	66 14%	55 10%	58 11%	76 13%	33 7%	26 6%	19 8%	290 11%	11 7%	21 8%	11 12%	303 11%	9 3%	210 11%	123 10%
Most of the time	299 9%	149 9%	151 9%	57 12%	59 11%	57 11%	51 9%	45 10%	18 4%	12 5%	254 9%	18 11%	15 5%	13 14%	279 10%	12 4%	189 10%	109 9%
Always	2211 68%	991 63%	1220 74%	265 56%	377 70%	372 69%	410 69%	303 68%	321 79%	161 67%	1843 68%	112 71%	199 72%	58 64%	1881 67%	246 86%	1372 70%	839 67%
Not applicable	229 7%	163 10%	66 4%	46 10%	22 4%	20 4%	33 6%	35 8%	35 8%	38 16%	178 7%	13 8%	30 11%	7 8%	202 7%	14 5%	121 6%	108 9%
Don't Know	1 *	-	1 *	-	1 *	-	-	-	-	-	1 *	-	-	-	-	1 *	-	1 *
Net : Do at all	2842 88%	1318 84%	1524 92%	389 83%	491 92%	486 91%	537 90%	380 86%	365 89%	192 80%	2386 88%	140 89%	235 86%	81 89%	2462 88%	268 93%	1771 90%	1070 85%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash vegetables (including salad) which are going to be eaten raw?

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	159 5%	97 5%	27 4%	12 7%	22 4%	30 4%	67 6%	33 5%	29 5%	25 5%	134 5%	105 5%	8 4%	46 4%	127 5%	4 2%	3 7%	2 3%	24 4%
Sometimes	332 10%	207 11%	53 7%	25 14%	48 10%	109 13%	112 10%	72 11%	39 6%	50 9%	282 10%	199 10%	32 15%	100 9%	276 12%	13 7%	6 13%	5 9%	32 6%
Most of the time	299 9%	202 11%	37 5%	8 5%	52 11%	103 12%	110 10%	50 7%	36 6%	30 5%	269 10%	198 10%	16 7%	85 8%	238 10%	16 8%	6 12%	6 11%	33 6%
Always	2211 68%	1234 67%	534 74%	119 67%	324 65%	560 67%	714 66%	473 71%	464 72%	371 69%	1840 68%	1307 67%	134 63%	770 71%	1601 68%	161 80%	29 62%	32 61%	387 69%
Not applicable	229 7%	95 5%	71 10%	12 7%	50 10%	34 4%	79 7%	39 6%	77 12%	65 12%	164 6%	129 7%	22 10%	78 7%	129 5%	8 4%	3 7%	8 16%	81 15%
Don't Know	1 *	-	-	-	1 *	-	-	-	1 *	-	1 *	1 *	-	-	-	-	-	-	1 *
Net : Do at all	2842 88%	1643 90%	623 86%	153 86%	424 85%	772 92%	937 86%	595 89%	538 83%	450 83%	2392 89%	1704 88%	181 86%	955 89%	2115 89%	190 94%	41 87%	42 81%	452 81%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash vegetables (including salad) which are going to be eaten raw?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	159 5%	90 4%	37 7%	16 3%	148 5%	11 5%	152 5%	115 4%	1 1%	114 5%	45 5%	87 5%	20 3%	52 5%	54 5%	98 5%
Sometimes	332 10%	224 11%	52 10%	37 8%	299 10%	33 14%	317 11%	280 11%	6 5%	271 11%	61 7%	153 9%	77 12%	102 10%	105 9%	203 11%
Most of the time	299 9%	211 10%	43 9%	33 7%	279 9%	20 8%	288 10%	252 10%	2 1%	232 10%	67 8%	150 9%	52 8%	97 10%	123 10%	153 8%
Always	2211 68%	1409 68%	353 70%	354 72%	2048 68%	163 69%	2086 70%	1827 71%	51 38%	1635 68%	576 70%	1170 72%	470 73%	571 59%	856 72%	1241 67%
Not applicable	229 7%	137 7%	23 4%	52 10%	218 7%	11 4%	146 5%	85 3%	74 55%	160 7%	69 8%	57 4%	24 4%	148 15%	57 5%	153 8%
Don't Know	1 *	-	-	1 *	1 *	-	1 *	1 *	-	1 *	-	1 *	-	-	1 *	-
Net : Do at all	2842 88%	1843 89%	449 88%	424 86%	2626 88%	216 91%	2691 90%	2358 92%	59 44%	2138 89%	705 86%	1473 91%	600 93%	770 79%	1085 91%	1597 86%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash vegetables (including salad) which are going to be eaten raw?

Base: All respondents

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352	
Base	3231	176	134	294	426	2299	
Never	159 5%	4 2%	1 1%	23 8%	19 5%	117 5%	
Sometimes	332 10%	16 9%	13 9%	31 10%	16 4%	262 11%	
Most of the time	299 9%	11 6%	18 13%	32 11%	27 6%	214 9%	
Always	2211 68%	140 79%	93 69%	199 68%	329 77%	1530 67%	
Not applicable	229 7%	6 3%	9 7%	9 3%	34 8%	175 8%	
Don't Know	1 *	-	-	1 *	-	-	
Net : Do at all	2842 88%	167 95%	124 92%	262 89%	372 87%	2006 87%	

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash vegetables (including salad) which are going to be eaten raw?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	159 5%	48 4%	15 4%	11 4%	25 8%	9 3%	6 7%	49 5%	13 2%	26 6%	17 4%	25 4%	20 4%	58 5%	2 3%	45 7%
Sometimes	332 10%	113 10%	36 10%	28 10%	33 11%	37 12%	10 11%	111 11%	61 10%	45 10%	33 9%	83 13%	56 12%	140 12%	7 10%	68 10%
Most of the time	299 9%	114 10%	31 9%	41 15%	34 11%	35 12%	8 8%	126 12%	68 11%	56 13%	39 10%	58 9%	55 11%	134 12%	3 4%	38 6%
Always	2211 68%	823 72%	250 73%	190 69%	203 67%	210 70%	64 71%	694 68%	437 73%	292 68%	279 72%	460 72%	342 70%	780 67%	53 74%	420 62%
Not applicable	229 7%	43 4%	11 3%	6 2%	8 3%	7 2%	2 3%	35 3%	17 3%	9 2%	20 5%	13 2%	16 3%	50 4%	6 8%	108 16%
Don't Know	1 *	-	-	-	1 *	-	-	1 *	-	-	-	-	-	1 *	1 1%	-
Net : Do at all	2842 88%	1050 92%	316 92%	258 94%	271 89%	282 95%	82 90%	931 92%	566 95%	393 92%	350 91%	600 94%	453 93%	1053 91%	63 88%	527 78%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash vegetables (including salad) which are going to be eaten raw?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	159 5%	26 4%	1 2%	2 2%	5 3%	6 4%	4 4%	19 3%	16 4%	34 4%	1 1%	31 5%	72 5%	30 4%	1 2%	15 5%
Sometimes	332 10%	85 13%	4 6%	7 8%	26 14%	17 11%	12 13%	72 13%	57 12%	93 11%	20 14%	66 11%	174 12%	81 12%	5 6%	17 6%
Most of the time	299 9%	66 10%	3 4%	8 9%	15 8%	16 10%	14 15%	70 12%	53 11%	91 11%	15 10%	61 10%	160 11%	66 10%	9 11%	21 8%
Always	2211 68%	428 66%	64 84%	68 79%	126 70%	102 65%	59 63%	379 67%	317 69%	596 70%	103 69%	428 71%	1022 68%	449 67%	65 78%	170 63%
Not applicable	229 7%	44 7%	4 5%	1 1%	7 4%	17 11%	5 5%	27 5%	18 4%	35 4%	10 6%	17 3%	70 5%	44 7%	3 4%	48 18%
Don't Know	1 *	-	-	-	1 *	-	-	1 *	-	-	-	-	-	-	-	-
Net : Do at all	2842 88%	578 89%	72 94%	83 97%	167 93%	134 85%	85 91%	520 92%	427 93%	781 92%	138 93%	555 92%	1356 91%	596 89%	79 95%	209 77%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash vegetables (including salad) which are going to be eaten raw?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	159 5%	33 6%	47 4%	30 5%	32 6%	16 5%	47 6%	112 5%	20 6%	33 4%	46 6%	35 5%
Sometimes	332 10%	45 9%	123 10%	59 10%	60 10%	45 13%	94 11%	239 10%	21 6%	60 8%	94 12%	87 13%
Most of the time	299 9%	40 8%	102 8%	48 8%	80 14%	29 8%	90 11%	209 9%	23 7%	51 7%	85 11%	84 13%
Always	2211 68%	353 69%	856 71%	413 71%	361 63%	228 66%	575 68%	1636 69%	244 72%	556 73%	510 66%	424 63%
Not applicable	229 7%	40 8%	86 7%	35 6%	39 7%	28 8%	41 5%	189 8%	28 8%	57 8%	38 5%	38 6%
Don't Know	1 *	-	-	-	1 *	-	1 *	-	-	1 *	-	-
Net : Do at all	2842 88%	439 86%	1081 89%	519 89%	501 87%	302 87%	758 90%	2084 87%	289 86%	667 88%	690 89%	594 89%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash vegetables (including salad) which are going to be eaten raw?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	159 5%	11 3%	1 7%	2 4%	5 3%	5 3%	3 4%	9 3%	67 5%	27 4%	60 5%	5 4%
Sometimes	332 10%	28 9%	2 14%	4 8%	16 10%	12 8%	9 11%	23 8%	153 12%	66 10%	103 9%	10 7%
Most of the time	299 9%	21 7%	2 14%	7 13%	10 6%	11 7%	8 10%	19 7%	155 12%	46 7%	86 7%	13 9%
Always	2211 68%	226 72%	10 56%	31 60%	106 69%	120 75%	56 68%	200 71%	845 66%	458 70%	811 70%	97 69%
Not applicable	229 7%	28 9%	2 9%	8 15%	17 11%	12 8%	6 7%	32 11%	65 5%	55 8%	93 8%	16 12%
Don't Know	1 *	-	-	-	-	-	-	-	-	-	1 *	-
Net : Do at all	2842 88%	275 88%	15 84%	41 81%	131 86%	143 89%	73 90%	242 86%	1152 90%	570 87%	1001 87%	120 85%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash fruit which is going to be cooked?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	621	326	295	83	108	116	149	87	49	30	543	28	37	14	580	13	421	199
	19%	21%	18%	18%	20%	22%	25%	20%	12%	12%	20%	18%	13%	15%	21%	4%	21%	16%
Sometimes	378	194	183	41	73	61	64	61	55	23	310	29	24	15	347	14	253	124
	12%	12%	11%	9%	14%	11%	11%	14%	13%	9%	11%	18%	9%	17%	12%	5%	13%	10%
Most of the time	222	100	123	41	39	39	33	25	24	22	190	11	13	8	202	6	139	84
	7%	6%	7%	9%	7%	7%	6%	6%	6%	9%	7%	7%	5%	9%	7%	2%	7%	7%
Always	1331	531	800	153	201	226	232	186	216	115	1101	64	131	35	1077	207	804	527
	41%	34%	48%	33%	37%	42%	39%	42%	53%	48%	41%	41%	48%	38%	38%	72%	41%	42%
Not applicable	679	428	251	151	115	96	117	84	64	51	565	25	70	18	606	48	354	325
	21%	27%	15%	32%	21%	18%	20%	19%	16%	21%	21%	16%	26%	20%	22%	17%	18%	26%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	1931	825	1106	235	313	325	329	272	295	160	1601	104	168	58	1626	227	1197	735
	60%	52%	67%	50%	58%	61%	55%	61%	72%	66%	59%	66%	61%	64%	58%	79%	61%	58%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash fruit which is going to be cooked?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	621 19%	423 23%	103 14%	31 17%	65 13%	172 21%	236 22%	120 18%	94 15%	72 13%	549 20%	362 19%	53 25%	207 19%	506 21%	30 15%	9 19%	11 21%	65 12%
Sometimes	378 12%	219 12%	87 12%	15 9%	57 11%	126 15%	122 11%	68 10%	62 10%	63 12%	315 12%	213 11%	25 12%	140 13%	288 12%	24 12%	5 10%	3 6%	57 10%
Most of the time	222 7%	129 7%	54 8%	10 5%	29 6%	81 10%	62 6%	45 7%	35 5%	31 6%	191 7%	140 7%	17 8%	64 6%	166 7%	16 8%	1 2%	4 8%	35 6%
Always	1331 41%	684 37%	360 50%	81 46%	206 41%	343 41%	401 37%	277 41%	310 48%	245 45%	1086 40%	802 41%	60 28%	469 43%	919 39%	90 45%	19 41%	27 52%	276 50%
Not applicable	679 21%	379 21%	118 16%	41 23%	141 28%	115 14%	262 24%	158 24%	144 22%	130 24%	549 20%	423 22%	56 27%	200 19%	492 21%	42 21%	13 28%	7 13%	124 22%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	1931 60%	1033 56%	501 69%	106 60%	292 59%	550 66%	586 54%	390 58%	406 63%	339 63%	1592 59%	1155 60%	102 48%	673 62%	1373 58%	130 64%	25 53%	35 66%	367 66%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash fruit which is going to be cooked?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	621	409	106	77	574	47	595	534	11	478	143	327	130	164	241	333
	19%	20%	21%	16%	19%	20%	20%	21%	8%	20%	18%	20%	20%	17%	20%	18%
Sometimes	378	261	55	49	344	34	361	325	-	285	93	191	92	94	158	192
	12%	13%	11%	10%	11%	14%	12%	13%	-	12%	11%	12%	14%	10%	13%	10%
Most of the time	222	163	37	21	210	13	211	192	7	175	47	117	46	59	86	122
	7%	8%	7%	4%	7%	5%	7%	7%	5%	7%	6%	7%	7%	6%	7%	7%
Always	1331	858	181	224	1227	104	1255	1082	24	946	385	728	268	336	486	790
	41%	41%	36%	45%	41%	44%	42%	42%	18%	39%	47%	45%	42%	35%	41%	43%
Not applicable	679	379	130	123	639	40	566	426	91	528	151	255	108	316	226	411
	21%	18%	26%	25%	21%	17%	19%	17%	68%	22%	18%	16%	17%	33%	19%	22%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	1931	1283	273	293	1780	151	1828	1599	32	1406	525	1036	405	489	730	1104
	60%	62%	54%	59%	59%	63%	61%	62%	24%	58%	64%	64%	63%	50%	61%	60%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash fruit which is going to be cooked?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	621 19%	18 10%	29 21%	62 21%	59 14%	466 20%
Sometimes	378 12%	15 9%	20 15%	31 10%	37 9%	284 12%
Most of the time	222 7%	12 7%	17 13%	23 8%	33 8%	152 7%
Always	1331 41%	105 59%	54 40%	119 40%	231 54%	886 39%
Not applicable	679 21%	26 15%	14 10%	60 20%	66 15%	511 22%
Don't Know	-	-	-	-	-	-
Net : Do at all	1931 60%	132 75%	92 68%	172 59%	301 71%	1322 58%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash fruit which is going to be cooked?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	621 19%	204 18%	60 18%	51 19%	81 26%	57 19%	18 20%	230 23%	115 19%	90 21%	70 18%	113 18%	118 24%	256 22%	12 16%	122 18%
Sometimes	378 12%	135 12%	53 16%	36 13%	37 12%	44 15%	15 16%	129 13%	78 13%	64 15%	60 16%	83 13%	59 12%	157 14%	6 8%	68 10%
Most of the time	222 7%	95 8%	31 9%	28 10%	26 9%	31 10%	14 15%	92 9%	60 10%	34 8%	39 10%	52 8%	34 7%	83 7%	1 2%	37 6%
Always	1331 41%	492 43%	136 40%	118 43%	115 38%	134 45%	30 33%	424 42%	275 46%	173 40%	158 41%	297 47%	178 36%	457 39%	37 52%	245 36%
Not applicable	679 21%	214 19%	62 18%	41 15%	46 15%	32 11%	14 16%	141 14%	68 11%	67 16%	59 15%	94 15%	100 21%	210 18%	16 23%	207 30%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	1931 60%	723 63%	220 64%	182 66%	178 58%	208 70%	58 64%	644 64%	413 69%	271 63%	257 66%	432 68%	271 55%	696 60%	44 61%	351 52%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash fruit which is going to be cooked?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	621 19%	108 17%	7 10%	11 13%	35 20%	22 14%	13 13%	109 19%	89 19%	159 19%	27 18%	102 17%	348 23%	134 20%	9 10%	37 14%
Sometimes	378 12%	89 14%	10 13%	8 9%	32 18%	20 13%	14 15%	69 12%	63 14%	108 13%	20 14%	73 12%	175 12%	108 16%	13 16%	32 12%
Most of the time	222 7%	50 8%	11 15%	10 11%	18 10%	14 9%	14 15%	50 9%	36 8%	63 7%	11 8%	47 8%	96 6%	46 7%	6 7%	26 9%
Always	1331 41%	264 41%	38 50%	46 53%	72 40%	63 40%	42 44%	244 43%	209 45%	360 42%	75 50%	267 44%	556 37%	277 41%	40 48%	102 37%
Not applicable	679 21%	136 21%	10 13%	12 13%	21 12%	38 24%	12 12%	95 17%	64 14%	160 19%	16 11%	114 19%	323 22%	105 16%	16 19%	75 28%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	1931 60%	404 62%	59 77%	64 74%	123 68%	97 62%	70 74%	363 64%	307 67%	531 62%	107 72%	387 64%	827 55%	431 64%	59 71%	159 59%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash fruit which is going to be cooked?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	621 19%	84 16%	228 19%	111 19%	143 25%	56 16%	181 21%	440 18%	59 18%	130 17%	180 23%	154 23%
Sometimes	378 12%	58 11%	160 13%	65 11%	54 9%	41 12%	98 12%	280 12%	33 10%	80 11%	82 11%	95 14%
Most of the time	222 7%	33 6%	75 6%	38 6%	44 8%	33 10%	74 9%	148 6%	19 6%	72 10%	46 6%	45 7%
Always	1331 41%	218 43%	531 44%	235 40%	223 39%	124 36%	329 39%	1002 42%	153 45%	319 42%	307 40%	249 37%
Not applicable	679 21%	119 23%	221 18%	136 23%	110 19%	93 27%	163 19%	515 22%	72 21%	156 21%	158 20%	125 19%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	1931 60%	309 60%	765 63%	338 58%	321 56%	198 57%	502 59%	1430 60%	205 61%	472 62%	435 56%	390 58%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash fruit which is going to be cooked?
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	621 19%	46 15%	3 15%	6 12%	24 15%	21 13%	15 18%	36 13%	261 20%	127 19%	220 19%	14 10%
Sometimes	378 12%	33 11%	2 12%	5 10%	14 9%	19 12%	12 15%	26 9%	172 13%	88 13%	104 9%	14 10%
Most of the time	222 7%	17 6%	1 8%	1 3%	7 5%	13 8%	4 5%	17 6%	110 9%	43 7%	59 5%	11 7%
Always	1331 41%	149 48%	4 23%	21 42%	65 43%	79 49%	37 45%	129 46%	505 39%	268 41%	502 43%	57 40%
Not applicable	679 21%	68 22%	7 41%	17 33%	42 28%	29 18%	14 17%	74 26%	237 18%	126 19%	270 23%	46 33%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	1931 60%	200 64%	8 44%	28 54%	87 57%	111 69%	53 65%	173 61%	787 61%	399 61%	664 58%	81 57%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash vegetables which are going to be cooked?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	336	193	144	64	54	60	80	43	18	18	301	10	21	4	309	1	217	120
	10%	12%	9%	14%	10%	11%	13%	10%	4%	7%	11%	6%	8%	4%	11%	1%	11%	10%
Sometimes	443	204	239	73	98	79	91	41	42	19	382	16	28	16	415	18	268	174
	14%	13%	14%	16%	18%	15%	15%	9%	10%	8%	14%	10%	10%	18%	15%	6%	14%	14%
Most of the time	311	172	139	68	53	49	50	46	31	15	274	13	14	10	278	24	194	117
	10%	11%	8%	14%	10%	9%	8%	10%	8%	6%	10%	8%	5%	11%	10%	8%	10%	9%
Always	1938	852	1087	218	311	331	346	279	290	162	1590	105	190	53	1636	229	1188	750
	60%	54%	66%	46%	58%	62%	58%	63%	71%	67%	59%	67%	69%	59%	58%	80%	60%	60%
Not applicable	202	158	45	47	21	18	28	34	27	26	161	13	21	7	175	16	105	98
	6%	10%	3%	10%	4%	3%	5%	8%	7%	11%	6%	8%	8%	8%	6%	5%	5%	8%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2692	1228	1464	358	461	459	486	365	363	197	2246	134	232	79	2328	271	1649	1041
	83%	78%	89%	76%	86%	85%	82%	83%	89%	82%	83%	86%	85%	88%	83%	94%	84%	83%

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Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash vegetables which are going to be cooked?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	336 10%	232 13%	41 6%	17 10%	47 9%	107 13%	120 11%	69 10%	41 6%	44 8%	292 11%	218 11%	13 6%	105 10%	273 12%	24 12%	4 8%	3 6%	32 6%
Sometimes	443 14%	289 16%	67 9%	27 15%	59 12%	145 17%	155 14%	100 15%	43 7%	61 11%	382 14%	281 15%	33 15%	129 12%	373 16%	18 9%	5 11%	6 11%	41 7%
Most of the time	311 10%	192 10%	55 8%	10 6%	54 11%	87 10%	118 11%	62 9%	45 7%	30 6%	281 10%	185 10%	24 11%	102 9%	249 10%	17 8%	2 4%	7 12%	36 6%
Always	1938 60%	1035 56%	503 70%	113 64%	288 58%	476 57%	600 55%	403 60%	461 71%	353 65%	1586 59%	1148 59%	117 56%	672 62%	1350 57%	136 68%	34 72%	30 58%	387 70%
Not applicable	202 6%	88 5%	54 8%	10 6%	50 10%	22 3%	91 8%	34 5%	55 9%	53 10%	150 6%	106 5%	24 11%	73 7%	126 5%	8 4%	3 5%	6 11%	60 11%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2692 83%	1516 83%	626 87%	150 85%	401 81%	707 85%	872 81%	565 85%	548 85%	444 82%	2248 84%	1615 83%	174 82%	902 84%	1972 83%	171 84%	41 86%	43 82%	465 83%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash vegetables which are going to be cooked?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	336	215	64	38	309	28	321	274	5	276	61	166	70	101	130	182
	10%	10%	13%	8%	10%	12%	11%	11%	4%	11%	7%	10%	11%	10%	11%	10%
Sometimes	443	292	76	49	411	31	431	393	4	346	97	237	97	108	157	250
	14%	14%	15%	10%	14%	13%	14%	15%	3%	14%	12%	15%	15%	11%	13%	14%
Most of the time	311	217	56	29	284	28	300	250	1	237	75	139	71	101	130	161
	10%	10%	11%	6%	9%	12%	10%	10%	1%	10%	9%	9%	11%	10%	11%	9%
Always	1938	1228	286	343	1795	143	1821	1583	49	1398	540	1037	390	511	724	1122
	60%	59%	56%	70%	60%	60%	61%	62%	36%	58%	66%	64%	61%	53%	60%	61%
Not applicable	202	117	26	34	194	8	116	58	74	156	47	38	16	148	56	132
	6%	6%	5%	7%	6%	3%	4%	2%	56%	6%	6%	2%	2%	15%	5%	7%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2692	1737	418	421	2490	202	2552	2226	54	1980	712	1414	558	721	1011	1533
	83%	84%	82%	85%	83%	85%	85%	87%	40%	82%	87%	87%	87%	74%	84%	83%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash vegetables which are going to be cooked?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	336 10%	8 4%	17 13%	40 13%	23 5%	258 11%
Sometimes	443 14%	19 11%	21 15%	44 15%	34 8%	327 14%
Most of the time	311 10%	14 8%	14 10%	37 12%	32 8%	219 10%
Always	1938 60%	130 74%	78 58%	168 57%	307 72%	1337 58%
Not applicable	202 6%	5 3%	5 3%	6 2%	30 7%	159 7%
Don't Know	-	-	-	-	-	-
Net : Do at all	2692 83%	163 93%	112 84%	249 85%	373 88%	1882 82%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash vegetables which are going to be cooked?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	336 10%	107 9%	27 8%	28 10%	30 10%	25 8%	12 13%	100 10%	48 8%	35 8%	38 10%	53 8%	48 10%	127 11%	5 6%	80 12%
Sometimes	443 14%	172 15%	64 19%	44 16%	60 20%	34 12%	13 14%	175 17%	92 15%	89 21%	64 17%	90 14%	82 17%	202 17%	5 7%	69 10%
Most of the time	311 10%	109 10%	45 13%	31 11%	33 11%	44 15%	16 17%	103 10%	70 12%	52 12%	39 10%	69 11%	62 13%	118 10%	5 7%	60 9%
Always	1938 60%	702 62%	194 57%	165 60%	178 58%	183 61%	42 47%	611 60%	375 63%	243 57%	229 59%	418 65%	291 59%	674 58%	49 69%	364 54%
Not applicable	202 6%	50 4%	12 4%	6 2%	5 1%	11 4%	8 9%	25 2%	11 2%	9 2%	17 4%	9 1%	6 1%	41 3%	7 10%	107 16%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2692 83%	983 86%	303 89%	241 88%	271 89%	262 88%	71 78%	889 88%	538 90%	385 90%	332 86%	576 90%	435 89%	994 86%	60 83%	493 73%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash vegetables which are going to be cooked?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	336 10%	54 8%	5 7%	4 4%	15 8%	16 10%	9 10%	45 8%	42 9%	77 9%	19 13%	60 10%	178 12%	71 11%	3 4%	20 7%
Sometimes	443 14%	99 15%	9 12%	8 9%	24 13%	15 10%	12 13%	77 14%	78 17%	139 16%	13 9%	86 14%	244 16%	105 16%	6 7%	25 9%
Most of the time	311 10%	67 10%	12 15%	12 14%	30 17%	15 10%	12 13%	66 12%	51 11%	93 11%	13 8%	59 10%	159 11%	83 12%	11 13%	29 11%
Always	1938 60%	385 59%	46 60%	62 71%	105 59%	94 60%	53 57%	349 62%	268 58%	502 59%	96 65%	377 63%	852 57%	375 56%	57 68%	154 57%
Not applicable	202 6%	43 7%	4 5%	1 1%	5 3%	17 11%	7 8%	29 5%	21 5%	39 5%	8 6%	21 3%	66 4%	36 5%	6 8%	43 16%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2692 83%	551 85%	67 88%	81 94%	160 89%	125 79%	77 82%	493 87%	397 86%	734 86%	122 82%	522 87%	1254 84%	563 84%	73 88%	209 77%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash vegetables which are going to be cooked?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	336 10%	49 10%	118 10%	65 11%	78 14%	27 8%	102 12%	235 10%	31 9%	58 8%	105 14%	92 14%
Sometimes	443 14%	70 14%	153 13%	88 15%	75 13%	57 16%	127 15%	316 13%	42 13%	81 11%	98 13%	125 19%
Most of the time	311 10%	43 8%	109 9%	48 8%	80 14%	31 9%	86 10%	225 9%	27 8%	81 11%	89 12%	56 8%
Always	1938 60%	321 63%	755 62%	350 60%	315 55%	198 57%	488 58%	1450 61%	219 65%	490 65%	436 56%	367 55%
Not applicable	202 6%	29 6%	81 7%	33 6%	26 5%	34 10%	43 5%	159 7%	17 5%	47 6%	45 6%	29 4%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2692 83%	434 85%	1016 84%	486 83%	470 82%	286 82%	701 83%	1991 83%	288 86%	652 86%	623 81%	548 82%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash vegetables which are going to be cooked?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	336	20	4	4	11	11	11	15	155	55	115	11
	10%	7%	22%	7%	7%	7%	13%	5%	12%	9%	10%	8%
Sometimes	443	40	2	6	17	21	11	33	223	86	124	10
	14%	13%	10%	12%	11%	13%	14%	12%	17%	13%	11%	7%
Most of the time	311	19	2	3	11	10	8	16	143	63	91	14
	10%	6%	9%	6%	7%	6%	10%	6%	11%	10%	8%	10%
Always	1938	214	9	31	99	113	49	195	710	391	747	91
	60%	68%	53%	61%	65%	70%	60%	69%	55%	60%	65%	65%
Not applicable	202	21	1	7	15	7	3	25	53	57	78	15
	6%	7%	6%	13%	10%	4%	4%	9%	4%	9%	7%	10%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2692	273	13	41	127	144	68	244	1076	540	961	115
	83%	87%	72%	80%	83%	89%	83%	86%	84%	83%	83%	82%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash hands before starting to prepare or cook food?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	37 1%	27 2%	10 1%	6 1%	2 *	7 1%	3 *	2 *	10 2%	7 3%	29 1%	2 1%	5 2%	2 2%	36 1%	1 *	14 1%	23 2%
Sometimes	192 6%	118 7%	74 4%	47 10%	26 5%	28 5%	31 5%	28 6%	19 5%	14 6%	165 6%	9 6%	13 5%	5 5%	169 6%	6 2%	96 5%	96 8%
Most of the time	288 9%	169 11%	119 7%	60 13%	51 10%	50 9%	54 9%	31 7%	25 6%	17 7%	262 10%	9 6%	10 4%	7 8%	261 9%	17 6%	170 9%	118 9%
Always	2632 81%	1198 76%	1434 87%	343 73%	450 84%	448 83%	495 83%	369 83%	340 83%	185 77%	2192 81%	133 84%	234 85%	74 82%	2280 81%	251 87%	1636 83%	995 79%
Not applicable	82 3%	67 4%	14 1%	13 3%	7 1%	5 1%	12 2%	12 3%	14 3%	18 7%	62 2%	5 3%	12 4%	3 3%	67 2%	12 4%	55 3%	27 2%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	3112 96%	1484 94%	1628 99%	450 96%	527 98%	525 98%	579 97%	428 97%	384 94%	216 90%	2619 97%	151 96%	257 94%	85 94%	2710 96%	275 95%	1902 97%	1208 96%

Food and You Survey 2012

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash hands before starting to prepare or cook food?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	37 1%	15 1%	14 2%	3 2%	5 1%	9 1%	15 1%	5 1%	8 1%	8 1%	29 1%	26 1%	2 1%	9 1%	18 1%	4 2%	1 3%	1 2%	12 2%
Sometimes	192 6%	102 6%	36 5%	12 7%	42 9%	57 7%	63 6%	46 7%	26 4%	34 6%	158 6%	106 5%	15 7%	70 6%	144 6%	5 2%	4 8%	7 13%	32 6%
Most of the time	288 9%	188 10%	46 6%	3 2%	51 10%	94 11%	97 9%	54 8%	43 7%	33 6%	255 9%	182 9%	26 12%	80 7%	242 10%	20 10%	1 3%	1 1%	24 4%
Always	2632 81%	1502 82%	596 83%	153 86%	382 77%	667 80%	869 80%	556 83%	541 84%	437 81%	2195 82%	1581 82%	160 76%	892 83%	1919 81%	171 85%	38 81%	42 80%	460 83%
Not applicable	82 3%	28 2%	30 4%	7 4%	17 3%	9 1%	39 4%	6 1%	27 4%	29 5%	53 2%	45 2%	8 4%	28 3%	48 2%	2 1%	3 5%	2 3%	27 5%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	3112 96%	1792 98%	677 94%	167 94%	475 96%	818 98%	1029 95%	657 98%	609 95%	504 93%	2608 97%	1868 96%	200 95%	1042 97%	2305 97%	196 97%	44 92%	49 94%	517 93%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash hands before starting to prepare or cook food?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	37 1%	27 1%	6 1%	5 1%	31 1%	6 3%	33 1%	18 1%	1 *	27 1%	10 1%	21 1%	7 1%	8 1%	9 1%	24 1%
Sometimes	192 6%	110 5%	31 6%	38 8%	183 6%	9 4%	181 6%	133 5%	3 3%	143 6%	49 6%	97 6%	35 5%	61 6%	62 5%	116 6%
Most of the time	288 9%	194 9%	45 9%	34 7%	266 9%	22 9%	282 9%	238 9%	- *	231 10%	57 7%	130 8%	66 10%	93 10%	107 9%	154 8%
Always	2632 81%	1682 81%	423 83%	406 82%	2435 81%	197 83%	2483 83%	2169 85%	64 48%	1949 81%	683 83%	1368 85%	531 82%	734 76%	993 83%	1501 81%
Not applicable	82 3%	57 3%	3 1%	10 2%	79 3%	3 1%	10 *	- -	65 49%	62 3%	20 2%	2 *	5 1%	74 8%	25 2%	52 3%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	3112 96%	1986 96%	499 98%	479 97%	2883 96%	229 96%	2946 99%	2540 99%	68 51%	2323 96%	789 96%	1594 99%	631 98%	887 92%	1162 97%	1771 96%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash hands before starting to prepare or cook food?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	37 1%	1 *	2 2%	3 1%	4 1%	28 1%
Sometimes	192 6%	12 7%	7 5%	8 3%	12 3%	154 7%
Most of the time	288 9%	19 11%	11 8%	28 10%	33 8%	205 9%
Always	2632 81%	143 81%	113 85%	251 85%	359 84%	1853 81%
Not applicable	82 3%	2 1%	- *	4 1%	17 4%	58 3%
Don't Know	-	-	-	-	-	-
Net : Do at all	3112 96%	174 99%	131 98%	287 97%	404 95%	2212 96%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash hands before starting to prepare or cook food?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	37 1%	8 1%	1 *	2 1%	4 1%	2 1%	2 2%	4 *	7 1%	4 1%	6 2%	5 1%	-	10 1%	1 2%	11 2%
Sometimes	192 6%	55 5%	15 4%	12 4%	15 5%	13 4%	2 2%	50 5%	25 4%	19 4%	17 4%	20 3%	25 5%	69 6%	7 9%	59 9%
Most of the time	288 9%	108 9%	40 12%	27 10%	29 10%	19 6%	5 6%	94 9%	33 5%	28 6%	28 7%	46 7%	42 9%	123 11%	6 8%	60 9%
Always	2632 81%	958 84%	278 81%	234 85%	256 84%	262 88%	78 86%	857 84%	529 89%	378 88%	328 85%	567 89%	420 86%	951 82%	57 80%	496 73%
Not applicable	82 3%	12 1%	7 2%	-	-	2 1%	4 5%	9 1%	4 1%	1 *	8 2%	1 *	3 1%	10 1%	1 2%	54 8%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	3112 96%	1121 98%	333 97%	272 99%	301 99%	294 99%	85 93%	1002 99%	586 98%	424 99%	373 96%	633 99%	487 99%	1142 98%	69 97%	616 91%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash hands before starting to prepare or cook food?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	37 1%	7 1%	1 1%	- 1%	4 2%	2 1%	1 1%	4 1%	9 2%	2 *	2 1%	7 1%	7 *	4 1%	1 1%	4 1%
Sometimes	192 6%	44 7%	3 3%	6 7%	7 4%	12 8%	2 3%	35 6%	20 4%	44 5%	8 5%	23 4%	97 6%	40 6%	4 5%	18 6%
Most of the time	288 9%	60 9%	11 15%	6 7%	7 4%	8 5%	10 11%	43 8%	31 7%	72 8%	8 5%	47 8%	173 12%	59 9%	8 9%	27 10%
Always	2632 81%	519 80%	60 78%	74 86%	161 90%	128 81%	76 80%	474 84%	395 86%	720 85%	129 87%	524 87%	1207 81%	556 83%	69 83%	194 71%
Not applicable	82 3%	17 3%	2 3%	- -	1 *	7 5%	5 5%	10 2%	5 1%	12 1%	3 2%	2 *	14 1%	11 2%	1 1%	29 11%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	3112 96%	623 96%	73 96%	86 99%	175 98%	148 94%	88 94%	552 97%	446 97%	835 98%	144 97%	594 98%	1477 99%	654 98%	81 98%	239 88%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash hands before starting to prepare or cook food?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	37 1%	14 3%	13 1%	4 1%	4 1%	2 1%	5 1%	32 1%	6 2%	8 1%	11 1%	3 *
Sometimes	192 6%	47 9%	68 6%	30 5%	30 5%	17 5%	45 5%	147 6%	26 8%	46 6%	50 7%	36 5%
Most of the time	288 9%	43 8%	98 8%	52 9%	66 12%	29 8%	80 9%	208 9%	18 5%	57 8%	92 12%	76 11%
Always	2632 81%	404 79%	994 82%	477 82%	466 81%	292 84%	702 83%	1931 81%	280 83%	628 83%	608 79%	540 81%
Not applicable	82 3%	5 1%	42 3%	21 4%	6 1%	7 2%	15 2%	66 3%	6 2%	19 2%	12 2%	15 2%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	3112 96%	493 96%	1160 96%	559 96%	563 98%	338 97%	826 98%	2286 96%	324 96%	731 96%	750 97%	651 97%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash hands before starting to prepare or cook food?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	37 1%	4 1%	- *	1 2%	3 2%	3 2%	2 2%	5 2%	9 1%	7 1%	15 1%	5 4%
Sometimes	192 6%	14 5%	1 7%	5 11%	6 4%	7 4%	4 5%	14 5%	78 6%	42 6%	63 5%	9 7%
Most of the time	288 9%	14 5%	- 2%	2 4%	6 4%	9 6%	5 6%	12 4%	151 12%	55 8%	75 6%	8 5%
Always	2632 81%	268 85%	16 88%	41 80%	131 86%	136 84%	70 85%	238 84%	1020 79%	536 82%	964 84%	112 79%
Not applicable	82 3%	13 4%	- 2%	1 3%	7 5%	6 4%	1 1%	14 5%	25 2%	12 2%	38 3%	7 5%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	3112 96%	297 94%	17 97%	48 95%	143 93%	152 94%	79 97%	264 93%	1249 97%	632 97%	1102 95%	129 92%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash hands immediately after handling raw meat, poultry or fish?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	36 1%	27 2%	9 1%	1 *	2 *	5 1%	6 1%	7 2%	9 2%	5 2%	31 1%	1 1%	2 1%	2 2%	32 1%	1 *	16 1%	19 2%
Sometimes	103 3%	63 4%	40 2%	14 3%	9 2%	17 3%	28 5%	13 3%	12 3%	9 4%	85 3%	4 3%	9 3%	5 5%	93 3%	5 2%	62 3%	40 3%
Most of the time	152 5%	94 6%	57 3%	13 3%	18 3%	16 3%	33 6%	30 7%	30 7%	11 5%	132 5%	4 3%	9 3%	6 7%	141 5%	6 2%	101 5%	50 4%
Always	2733 85%	1254 79%	1479 89%	393 84%	488 91%	478 89%	500 84%	361 82%	328 80%	185 77%	2284 84%	141 90%	236 86%	71 79%	2382 85%	246 85%	1682 85%	1049 83%
Not applicable	208 6%	140 9%	67 4%	48 10%	20 4%	20 4%	27 5%	31 7%	29 7%	30 13%	177 7%	6 4%	18 7%	6 7%	164 6%	30 10%	109 6%	99 8%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2988 92%	1411 89%	1576 95%	420 89%	515 96%	511 95%	561 94%	404 91%	370 91%	205 85%	2501 92%	150 95%	254 92%	83 91%	2616 93%	257 89%	1846 94%	1140 91%

Food and You Survey 2012

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash hands immediately after handling raw meat, poultry or fish?

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	36 1%	19 1%	11 2%	2 1%	3 1%	7 1%	13 1%	9 1%	6 1%	7 1%	29 1%	22 1%	5 3%	9 1%	19 1%	4 2%	1 2%	- -	11 2%
Sometimes	103 3%	55 3%	24 3%	7 4%	17 3%	28 3%	37 3%	16 2%	22 3%	22 4%	81 3%	54 3%	7 3%	41 4%	75 3%	8 4%	1 3%	1 2%	17 3%
Most of the time	152 5%	91 5%	38 5%	8 5%	14 3%	70 8%	45 4%	20 3%	17 3%	30 6%	121 5%	79 4%	17 8%	56 5%	121 5%	10 5%	4 8%	- 1%	17 3%
Always	2733 85%	1578 86%	588 82%	148 84%	418 84%	678 81%	918 85%	584 87%	553 86%	429 79%	2304 86%	1662 86%	166 79%	904 84%	2018 85%	174 86%	39 81%	47 90%	454 81%
Not applicable	208 6%	92 5%	60 8%	11 6%	45 9%	52 6%	70 6%	39 6%	47 7%	53 10%	155 6%	123 6%	16 7%	70 6%	137 6%	6 3%	3 5%	4 8%	59 11%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2988 92%	1724 94%	650 90%	164 92%	449 90%	777 93%	1000 92%	619 93%	592 92%	481 89%	2506 93%	1795 93%	190 90%	1001 93%	2214 93%	193 95%	44 93%	48 92%	487 87%

Food and You Survey 2012

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash hands immediately after handling raw meat, poultry or fish?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	36 1%	26 1%	6 1%	4 1%	33 1%	3 1%	32 1%	17 1%	1 *	26 1%	9 1%	15 1%	8 1%	13 1%	7 1%	28 1%
Sometimes	103 3%	74 4%	7 1%	19 4%	93 3%	9 4%	96 3%	63 2%	1 1%	81 3%	22 3%	46 3%	15 2%	42 4%	42 4%	58 3%
Most of the time	152 5%	114 5%	22 4%	12 3%	137 5%	14 6%	147 5%	128 5%	2 2%	108 4%	43 5%	76 5%	29 5%	47 5%	64 5%	75 4%
Always	2733 85%	1730 84%	453 89%	421 85%	2534 85%	199 84%	2580 86%	2270 89%	66 49%	2044 85%	689 84%	1431 88%	564 88%	738 76%	1025 86%	1549 84%
Not applicable	208 6%	127 6%	20 4%	36 7%	195 7%	13 5%	134 4%	80 3%	64 48%	152 6%	56 7%	49 3%	28 4%	130 13%	59 5%	138 7%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2988 92%	1918 93%	482 95%	452 92%	2765 92%	222 93%	2823 94%	2461 96%	69 52%	2233 93%	754 92%	1553 96%	608 94%	827 85%	1131 94%	1681 91%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash hands immediately after handling raw meat, poultry or fish?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	36 1%	1 1%	2 2%	3 1%	2 1%	26 1%
Sometimes	103 3%	4 2%	5 3%	6 2%	14 3%	76 3%
Most of the time	152 5%	7 4%	7 5%	14 5%	22 5%	110 5%
Always	2733 85%	95 54%	118 88%	265 90%	356 84%	1982 86%
Not applicable	208 6%	69 39%	2 1%	5 2%	32 7%	105 5%
Don't Know	-	-	-	-	-	-
Net : Do at all	2988 92%	106 60%	130 97%	285 97%	391 92%	2167 94%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash hands immediately after handling raw meat, poultry or fish?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	36 1%	5 *	-	-	2 1%	5 2%	1 1%	11 1%	6 1%	-	10 3%	3 1%	1 *	10 1%	-	12 2%
Sometimes	103 3%	28 2%	17 5%	7 3%	10 3%	14 5%	1 1%	38 4%	17 3%	11 3%	14 4%	23 4%	9 2%	43 4%	2 3%	25 4%
Most of the time	152 5%	43 4%	11 3%	7 2%	12 4%	17 6%	5 5%	45 4%	33 5%	17 4%	17 4%	38 6%	17 3%	53 5%	7 9%	44 6%
Always	2733 85%	1022 90%	298 87%	256 93%	271 89%	251 84%	77 84%	888 88%	521 87%	385 90%	323 83%	550 86%	443 90%	1004 86%	61 86%	516 76%
Not applicable	208 6%	42 4%	17 5%	5 2%	11 4%	10 3%	8 9%	33 3%	20 3%	17 4%	23 6%	24 4%	20 4%	52 4%	2 2%	84 12%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2988 92%	1094 96%	325 95%	270 98%	292 96%	283 95%	83 91%	971 96%	571 96%	412 96%	354 91%	611 96%	469 96%	1100 95%	70 98%	584 86%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash hands immediately after handling raw meat, poultry or fish?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	36 1%	6 1%	-	-	2 1%	2 1%	-	6 1%	9 2%	7 1%	3 2%	3 1%	11 1%	3 *	-	4 2%
Sometimes	103 3%	10 2%	2 3%	3 3%	11 6%	8 5%	2 2%	26 5%	22 5%	22 3%	11 7%	16 3%	37 2%	28 4%	6 8%	7 3%
Most of the time	152 5%	28 4%	2 3%	2 2%	12 7%	6 4%	6 6%	25 4%	16 3%	29 3%	10 7%	26 4%	69 5%	36 5%	5 6%	18 7%
Always	2733 85%	568 88%	67 88%	82 95%	149 83%	124 79%	78 83%	478 84%	389 85%	748 88%	115 77%	531 88%	1294 86%	562 84%	65 78%	205 76%
Not applicable	208 6%	35 5%	5 6%	-	5 3%	17 11%	8 8%	31 6%	24 5%	43 5%	10 7%	26 4%	87 6%	41 6%	7 8%	37 14%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2988 92%	606 94%	72 94%	86 100%	172 96%	138 88%	86 92%	529 93%	427 93%	799 94%	136 91%	573 95%	1400 93%	626 93%	76 92%	230 85%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash hands immediately after handling raw meat, poultry or fish?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	36 1%	9 2%	18 1%	4 1%	5 1%	- -	2 *	34 1%	8 2%	8 1%	7 1%	4 1%
Sometimes	103 3%	25 5%	39 3%	10 2%	18 3%	10 3%	30 4%	72 3%	11 3%	24 3%	27 3%	24 4%
Most of the time	152 5%	24 5%	85 7%	16 3%	25 4%	2 1%	23 3%	129 5%	6 2%	43 6%	45 6%	39 6%
Always	2733 85%	422 83%	993 82%	513 88%	492 86%	312 90%	745 88%	1988 83%	289 86%	644 85%	645 83%	563 84%
Not applicable	208 6%	32 6%	79 7%	41 7%	33 6%	22 6%	46 5%	162 7%	22 7%	39 5%	50 6%	38 6%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2988 92%	471 92%	1117 92%	540 92%	535 93%	324 94%	798 94%	2189 92%	306 91%	711 94%	716 93%	625 94%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you wash hands immediately after handling raw meat, poultry or fish?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	36 1%	4 1%	- *	1 3%	2 1%	1 1%	1 1%	4 1%	14 1%	7 1%	12 1%	2 2%
Sometimes	103 3%	11 4%	1 5%	2 3%	8 5%	4 2%	1 1%	12 4%	49 4%	19 3%	34 3%	1 1%
Most of the time	152 5%	13 4%	- 3%	2 4%	4 3%	9 6%	5 6%	11 4%	80 6%	42 6%	26 2%	4 3%
Always	2733 85%	269 86%	15 86%	43 84%	125 82%	140 87%	70 86%	237 84%	1070 83%	529 81%	1011 88%	124 88%
Not applicable	208 6%	17 5%	1 6%	3 6%	15 10%	6 4%	5 6%	19 7%	71 6%	56 9%	70 6%	11 8%
Don't Know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Do at all	2988 92%	293 93%	17 94%	47 91%	136 89%	153 95%	76 93%	260 92%	1199 93%	589 90%	1072 93%	128 91%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you cook food until it is steaming hot throughout?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	29 1%	18 1%	10 1%	9 2%	1 *	6 1%	5 1%	4 1%	2 1%	1 1%	25 1%	- -	2 1%	2 2%	28 1%	- -	8 *	21 2%
Sometimes	130 4%	95 6%	35 2%	28 6%	15 3%	23 4%	28 5%	20 5%	9 2%	6 3%	109 4%	8 5%	9 3%	5 5%	100 4%	24 8%	75 4%	55 4%
Most of the time	370 11%	226 14%	144 9%	103 22%	54 10%	61 11%	53 9%	41 9%	41 10%	17 7%	337 12%	9 6%	14 5%	10 11%	319 11%	29 10%	184 9%	186 15%
Always	2566 79%	1124 71%	1442 87%	297 63%	459 86%	433 81%	492 83%	360 81%	336 82%	188 78%	2129 79%	135 86%	232 85%	70 77%	2256 80%	219 76%	1624 82%	941 75%
Not applicable	133 4%	114 7%	19 1%	30 6%	8 1%	13 3%	17 3%	17 4%	20 5%	27 11%	107 4%	5 3%	16 6%	4 5%	107 4%	16 6%	80 4%	53 4%
Don't Know	3 *	1 *	2 *	3 1%	- -	- -	- -	- -	- -	- -	2 *	- -	1 *	- -	3 *	- -	- -	3 *
Net : Do at all	3067 95%	1445 92%	1621 98%	428 91%	528 98%	517 96%	573 96%	421 95%	385 95%	212 88%	2575 95%	152 97%	255 93%	85 93%	2675 95%	272 94%	1883 96%	1182 94%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you cook food until it is steaming hot throughout?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	29 1%	20 1%	5 1%	3 2%	1 *	7 1%	10 1%	3 1%	8 1%	4 1%	25 1%	23 1%	1 1%	5 *	22 1%	3 1%	-	-	5 1%
Sometimes	130 4%	67 4%	23 3%	11 6%	30 6%	43 5%	42 4%	24 4%	21 3%	18 3%	112 4%	76 4%	10 5%	44 4%	106 4%	4 2%	2 5%	1 2%	18 3%
Most of the time	370 11%	213 12%	65 9%	26 15%	65 13%	129 15%	137 13%	59 9%	44 7%	56 10%	314 12%	247 13%	38 18%	85 8%	315 13%	10 5%	3 6%	1 1%	41 7%
Always	2566 79%	1487 81%	583 81%	126 71%	371 75%	641 77%	826 76%	563 84%	536 83%	427 79%	2139 80%	1527 79%	151 71%	887 82%	1842 78%	180 89%	40 84%	46 89%	457 82%
Not applicable	133 4%	48 3%	46 6%	12 7%	27 5%	15 2%	67 6%	15 2%	36 6%	36 7%	97 4%	63 3%	11 5%	58 5%	83 4%	6 3%	3 5%	4 8%	36 7%
Don't Know	3 *	-	-	-	3 1%	-	-	3 *	-	-	3 *	3 *	-	-	3 *	-	-	-	-
Net : Do at all	3067 95%	1767 96%	670 93%	163 92%	466 94%	813 97%	1006 93%	646 97%	601 93%	502 93%	2565 95%	1850 95%	198 94%	1017 94%	2263 95%	193 96%	45 95%	48 92%	516 93%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you cook food until it is steaming hot throughout?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	29 1%	11 1%	9 2%	2 *	26 1%	3 1%	27 1%	13 1%	2 2%	26 1%	3 *	6 *	4 1%	20 2%	9 1%	16 1%
Sometimes	130 4%	86 4%	12 2%	18 4%	122 4%	9 4%	126 4%	109 4%	-	97 4%	34 4%	44 3%	38 6%	49 5%	45 4%	73 4%
Most of the time	370 11%	246 12%	71 14%	35 7%	344 11%	26 11%	363 12%	300 12%	4 3%	285 12%	85 10%	159 10%	64 10%	147 15%	154 13%	197 11%
Always	2566 79%	1638 79%	402 79%	423 86%	2370 79%	196 83%	2426 81%	2116 83%	47 35%	1903 79%	663 81%	1403 87%	528 82%	636 66%	950 79%	1471 80%
Not applicable	133 4%	86 4%	14 3%	15 3%	129 4%	4 2%	45 2%	18 1%	81 61%	98 4%	35 4%	7 *	11 2%	115 12%	37 3%	90 5%
Don't Know	3 *	3 *	-	-	3 *	-	3 *	3 *	-	3 *	-	-	-	3 *	2 *	1 *
Net : Do at all	3067 95%	1970 95%	485 95%	476 96%	2835 95%	231 97%	2915 97%	2524 99%	51 38%	2285 95%	781 95%	1605 99%	629 98%	832 86%	1148 96%	1741 94%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you cook food until it is steaming hot throughout?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	29 1%	-	-	3 1%	2 *	21 1%
Sometimes	130 4%	7 4%	1 1%	7 2%	14 3%	104 5%
Most of the time	370 11%	27 15%	21 16%	26 9%	49 12%	263 11%
Always	2566 79%	138 78%	110 82%	255 87%	337 79%	1809 79%
Not applicable	133 4%	5 3%	2 1%	4 1%	24 6%	98 4%
Don't Know	3 *	-	-	-	-	3 *
Net : Do at all	3067 95%	172 97%	132 99%	288 98%	400 94%	2176 95%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you cook food until it is steaming hot throughout?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	29 1%	9 1%	1 *	2 1%	7 2%	1 *	3 4%	5 1%	4 1%	7 2%	4 1%	13 2%	12 3%	14 1%	-	4 1%
Sometimes	130 4%	55 5%	20 6%	7 3%	18 6%	9 3%	3 3%	45 4%	26 4%	13 3%	13 3%	33 5%	29 6%	44 4%	3 4%	18 3%
Most of the time	370 11%	141 12%	42 12%	36 13%	20 6%	33 11%	6 7%	105 10%	57 10%	58 13%	29 7%	76 12%	75 15%	152 13%	10 14%	74 11%
Always	2566 79%	907 79%	268 78%	222 81%	260 85%	250 84%	74 82%	836 82%	500 84%	347 81%	331 86%	514 80%	371 76%	934 80%	58 80%	502 74%
Not applicable	133 4%	28 2%	11 3%	7 3%	-	4 2%	4 5%	23 2%	9 1%	4 1%	10 3%	3 *	3 1%	18 2%	1 2%	79 12%
Don't Know	3 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *
Net : Do at all	3067 95%	1103 97%	330 96%	265 97%	298 98%	292 98%	84 92%	987 97%	584 98%	417 97%	373 96%	623 98%	474 97%	1130 97%	71 98%	595 87%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you cook food until it is steaming hot throughout?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	29 1%	8 1%	-	-	4 2%	1 1%	1 1%	2 *	2 1%	10 1%	2 1%	10 2%	15 1%	9 1%	-	3 1%
Sometimes	130 4%	28 4%	2 3%	3 3%	6 4%	6 4%	2 2%	24 4%	23 5%	37 4%	1 1%	29 5%	58 4%	14 2%	5 7%	8 3%
Most of the time	370 11%	79 12%	14 18%	3 3%	15 9%	14 9%	7 7%	64 11%	42 9%	112 13%	9 6%	66 11%	197 13%	84 13%	11 13%	29 11%
Always	2566 79%	503 78%	55 72%	75 87%	153 85%	126 80%	80 85%	449 79%	385 84%	665 78%	133 89%	489 81%	1193 80%	541 81%	64 77%	187 69%
Not applicable	133 4%	29 5%	5 7%	6 6%	1 1%	10 6%	5 5%	24 4%	9 2%	24 3%	5 3%	8 1%	33 2%	21 3%	3 3%	45 16%
Don't Know	3 *	-	-	-	-	-	-	2 *	-	2 *	-	-	1 *	-	-	-
Net : Do at all	3067 95%	610 94%	71 93%	81 94%	174 97%	146 93%	88 93%	538 95%	449 98%	813 96%	143 96%	584 97%	1449 97%	639 95%	81 97%	224 83%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you cook food until it is steaming hot throughout?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	29 1%	8 1%	5 *	3 *	7 1%	6 2%	4 *	25 1%	4 1%	4 *	12 2%	5 1%
Sometimes	130 4%	21 4%	39 3%	15 3%	31 5%	24 7%	43 5%	87 4%	17 5%	20 3%	25 3%	37 6%
Most of the time	370 11%	68 13%	112 9%	61 10%	75 13%	53 15%	90 11%	280 12%	26 8%	76 10%	89 11%	100 15%
Always	2566 79%	405 79%	999 82%	477 82%	443 77%	242 70%	677 80%	1889 79%	280 83%	626 83%	618 80%	507 76%
Not applicable	133 4%	10 2%	58 5%	29 5%	15 3%	20 6%	30 4%	103 4%	9 3%	31 4%	30 4%	19 3%
Don't Know	3 *	-	-	-	2 *	1 *	3 *	-	-	-	-	-
Net : Do at all	3067 95%	495 97%	1151 95%	553 95%	549 96%	319 92%	810 96%	2257 95%	323 96%	722 95%	731 95%	644 96%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you cook food until it is steaming hot throughout?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	29 1%	3 1%	1 6%	1 3%	3 2%	- *	1 1%	4 1%	8 1%	5 1%	14 1%	1 1%
Sometimes	130 4%	11 3%	1 4%	4 7%	3 2%	7 4%	6 7%	8 3%	70 5%	29 4%	31 3%	1 1%
Most of the time	370 11%	20 7%	1 7%	3 6%	8 5%	13 8%	5 6%	19 7%	203 16%	61 9%	86 7%	20 14%
Always	2566 79%	261 83%	14 80%	41 81%	128 84%	133 82%	68 83%	234 83%	963 75%	527 81%	966 84%	110 78%
Not applicable	133 4%	18 6%	1 3%	2 4%	10 7%	8 5%	3 4%	18 6%	37 3%	30 5%	56 5%	9 7%
Don't Know	3 *	1 *	- -	- -	1 1%	- -	- -	1 *	3 *	- -	- -	- -
Net : Do at all	3067 95%	292 93%	16 91%	48 94%	139 91%	152 95%	78 96%	261 92%	1236 96%	617 95%	1084 94%	131 93%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat chicken or turkey if the meat is pink or has pink or red juices?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	2923	1400	1523	405	480	495	552	401	371	219	2435	149	255	84	2583	228	1824	1097
	90%	89%	92%	86%	89%	92%	93%	91%	91%	91%	90%	95%	93%	93%	92%	79%	93%	87%
Sometimes	111	77	34	27	26	11	20	11	9	7	102	2	4	3	75	24	47	64
	3%	5%	2%	6%	5%	2%	3%	2%	2%	3%	4%	2%	1%	3%	3%	8%	2%	5%
Most of the time	24	19	5	13	3	2	3	-	1	1	21	-	3	-	19	5	6	18
	1%	1%	*	3%	1%	*	*	*	*	1%	1%	-	1%	*	1%	2%	*	1%
Always	26	17	9	5	4	2	6	6	2	2	20	1	4	1	23	2	12	14
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Not applicable	142	62	80	19	24	28	12	24	24	10	127	4	9	2	109	27	78	64
	4%	4%	5%	4%	4%	5%	2%	5%	6%	4%	5%	3%	3%	3%	4%	10%	4%	5%
Don't Know	5	3	1	-	-	-	2	1	-	2	5	-	-	-	3	1	3	1
	*	*	*	-	-	-	*	*	-	1%	*	-	-	*	*	*	*	*
Net : Do at all	161	113	48	45	33	14	29	17	13	10	143	4	10	4	117	32	65	96
	5%	7%	3%	10%	6%	3%	5%	4%	3%	4%	5%	2%	4%	5%	4%	11%	3%	8%

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Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat chicken or turkey if the meat is pink or has pink or red juices?

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	2923	1674	658	147	443	743	990	614	576	475	2448	1746	194	982	2140	188	45	50	501
	90%	91%	91%	83%	89%	89%	91%	92%	89%	88%	91%	90%	92%	91%	90%	93%	94%	95%	90%
Sometimes	111	63	16	15	18	37	35	18	21	13	98	75	6	29	93	2	-	1	15
	3%	3%	2%	8%	4%	4%	3%	3%	3%	2%	4%	4%	3%	3%	4%	1%	-	2%	3%
Most of the time	24	11	3	3	7	1	11	5	8	7	17	16	1	8	18	3	-	-	2
	1%	1%	*	2%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	-	-	*
Always	26	14	6	2	4	8	11	4	4	7	19	17	-	9	18	1	1	-	6
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	2%	-	-	1%
Not applicable	142	72	37	10	24	48	36	25	34	38	105	83	10	49	99	8	1	1	32
	4%	4%	5%	6%	5%	6%	3%	4%	5%	7%	4%	4%	5%	5%	4%	4%	3%	2%	6%
Don't Know	5	2	2	-	1	-	-	2	3	1	3	3	-	2	3	-	-	-	-
	*	*	*	-	*	-	-	*	*	*	*	*	-	*	*	-	-	-	-
Net : Do at all	161	88	24	19	29	46	57	26	33	27	134	108	7	46	129	6	1	1	23
	5%	5%	3%	11%	6%	5%	5%	4%	5%	5%	5%	6%	3%	4%	5%	3%	3%	2%	4%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat chicken or turkey if the meat is pink or has pink or red juices?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	2923	1886	446	446	2712	211	2715	2342	105	2178	745	1485	575	863	1080	1669
	90%	91%	88%	91%	91%	89%	91%	92%	78%	90%	91%	92%	89%	89%	90%	90%
Sometimes	111	63	28	15	105	6	106	82	5	90	21	41	31	40	42	65
	3%	3%	5%	3%	4%	3%	4%	3%	4%	4%	3%	3%	5%	4%	3%	4%
Most of the time	24	17	5	2	23	1	24	21	-	19	5	9	6	9	8	16
	1%	1%	1%	*	1%	*	1%	1%	-	1%	1%	1%	1%	1%	1%	1%
Always	26	15	9	2	23	3	22	19	3	19	7	11	6	9	8	17
	1%	1%	2%	*	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%
Not applicable	142	84	21	26	126	17	119	93	20	104	38	70	27	46	56	78
	4%	4%	4%	5%	4%	7%	4%	4%	15%	4%	5%	4%	4%	5%	5%	4%
Don't Know	5	3	-	1	5	-	3	3	2	2	3	3	-	2	2	2
	*	*	-	*	*	-	*	*	1%	*	*	*	-	*	*	*
Net : Do at all	161	96	41	19	151	10	153	122	8	128	33	61	43	58	58	98
	5%	5%	8%	4%	5%	4%	5%	5%	6%	5%	4%	4%	7%	6%	5%	5%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat chicken or turkey if the meat is pink or has pink or red juices?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	2923 90%	76 43%	119 89%	272 92%	379 89%	2150 94%
Sometimes	111 3%	3 2%	10 7%	10 3%	15 4%	76 3%
Most of the time	24 1%	2 1%	1 *	3 1%	2 *	17 1%
Always	26 1%	1 1%	- -	1 *	4 1%	19 1%
Not applicable	142 4%	94 53%	5 4%	8 3%	25 6%	32 1%
Don't Know	5 *	- -	- -	- -	- -	5 *
Net : Do at all	161 5%	7 4%	10 8%	15 5%	21 5%	112 5%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat chicken or turkey if the meat is pink or has pink or red juices?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	2923	1054	302	256	285	269	82	951	546	392	350	583	441	1077	63	597
	90%	92%	88%	93%	94%	90%	90%	94%	92%	91%	91%	91%	90%	93%	88%	88%
Sometimes	111	37	16	7	5	10	6	31	24	12	19	15	18	33	5	28
	3%	3%	5%	3%	2%	3%	6%	3%	4%	3%	5%	2%	4%	3%	6%	4%
Most of the time	24	3	9	3	5	-	-	-	-	3	-	7	2	3	-	10
	1%	*	3%	1%	2%	-	-	*	-	1%	-	1%	*	*	-	2%
Always	26	9	-	3	1	2	-	3	4	4	2	3	6	6	1	3
	1%	1%	-	1%	*	1%	-	*	1%	1%	1%	*	1%	*	2%	*
Not applicable	142	37	15	5	9	17	3	28	21	18	16	30	22	43	3	38
	4%	3%	4%	2%	3%	6%	4%	3%	4%	4%	4%	5%	5%	4%	4%	6%
Don't Know	5	1	-	-	-	-	-	2	2	-	-	1	-	-	-	2
	*	*	-	-	-	-	-	*	*	-	-	*	-	-	-	*
Net : Do at all	161	49	24	13	11	12	6	34	28	19	21	25	26	41	6	42
	5%	4%	7%	5%	4%	4%	7%	3%	5%	4%	5%	4%	5%	4%	8%	6%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat chicken or turkey if the meat is pink or has pink or red juices?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	2923	583	68	84	170	143	83	518	412	785	140	543	1368	615	73	236
	90%	90%	89%	98%	95%	91%	88%	91%	90%	92%	94%	90%	91%	92%	87%	87%
Sometimes	111	27	3	2	3	4	4	27	22	27	2	16	45	17	5	10
	3%	4%	5%	2%	2%	2%	5%	5%	5%	3%	2%	3%	3%	3%	6%	4%
Most of the time	24	6	-	-	-	1	-	2	3	4	-	11	11	9	-	3
	1%	1%	1%	-	-	*	-	*	1%	*	-	2%	1%	1%	-	1%
Always	26	5	-	-	1	-	-	-	4	7	1	-	10	7	-	3
	1%	1%	-	-	*	-	-	-	1%	1%	1%	*	1%	1%	*	1%
Not applicable	142	27	4	-	6	9	6	19	18	27	5	32	65	21	5	17
	4%	4%	6%	-	3%	6%	7%	3%	4%	3%	4%	5%	4%	3%	7%	6%
Don't Know	5	-	-	-	-	-	-	-	2	-	-	1	-	-	-	2
	*	-	-	-	-	-	-	-	*	-	-	*	-	-	-	1%
Net : Do at all	161	37	4	2	4	4	5	30	29	38	3	27	65	34	5	17
	5%	6%	5%	2%	2%	3%	5%	5%	6%	4%	2%	4%	4%	5%	6%	6%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat chicken or turkey if the meat is pink or has pink or red juices?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	2923	449	1116	523	518	317	771	2152	299	685	705	611
	90%	88%	92%	89%	90%	91%	91%	90%	89%	90%	91%	91%
Sometimes	111	23	25	28	24	11	27	84	16	22	23	28
	3%	5%	2%	5%	4%	3%	3%	4%	5%	3%	3%	4%
Most of the time	24	4	4	6	8	3	7	17	1	9	4	4
	1%	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%
Always	26	6	10	4	4	2	4	22	5	9	6	2
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*
Not applicable	142	31	57	22	19	13	38	105	13	32	34	23
	4%	6%	5%	4%	3%	4%	4%	4%	4%	4%	4%	3%
Don't Know	5	-	3	2	-	-	-	5	2	-	-	-
	*	-	*	*	-	-	-	*	*	-	-	-
Net : Do at all	161	32	39	38	36	17	38	123	22	40	33	34
	5%	6%	3%	6%	6%	5%	5%	5%	7%	5%	4%	5%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat chicken or turkey if the meat is pink or has pink or red juices?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	2923	294	16	47	144	148	78	261	1167	577	1059	120
	90%	94%	88%	92%	94%	92%	95%	92%	91%	89%	92%	85%
Sometimes	111	5	1	1	2	3	1	5	40	21	44	7
	3%	2%	7%	3%	1%	2%	2%	2%	3%	3%	4%	5%
Most of the time	24	2	-	-	1	2	-	3	10	9	5	-
	1%	1%	-	1%	1%	1%	*	1%	1%	1%	*	*
Always	26	4	-	-	1	3	1	4	9	4	10	3
	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	2%
Not applicable	142	9	1	2	5	5	1	10	57	41	34	11
	4%	3%	4%	3%	3%	3%	2%	4%	4%	6%	3%	8%
Don't Know	5	-	-	-	-	-	-	-	2	-	3	-
	*	-	-	-	-	-	-	-	*	-	*	-
Net : Do at all	161	12	1	2	4	8	2	12	59	34	58	10
	5%	4%	8%	5%	3%	5%	3%	4%	5%	5%	5%	7%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat red meat (e.g. beef or lamb, steak or roast meat, but not mince) if it is pink or has pink or red juices?

Base: All respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	1518 47%	677 43%	841 51%	195 41%	229 43%	232 43%	266 45%	203 46%	226 56%	166 69%	1208 45%	93 59%	162 59%	55 61%	1268 45%	188 65%	893 45%	623 50%
Sometimes	798 25%	402 25%	396 24%	124 26%	145 27%	132 25%	166 28%	112 25%	83 20%	36 15%	707 26%	26 17%	48 18%	17 19%	738 26%	36 12%	520 26%	278 22%
Most of the time	316 10%	181 11%	135 8%	51 11%	59 11%	51 9%	62 10%	41 9%	38 9%	13 6%	266 10%	22 14%	19 7%	8 9%	286 10%	9 3%	201 10%	114 9%
Always	383 12%	237 15%	146 9%	61 13%	71 13%	84 16%	73 12%	54 12%	30 7%	10 4%	337 12%	10 6%	29 11%	7 8%	351 12%	18 6%	249 13%	134 11%
Not applicable	214 7%	80 5%	134 8%	38 8%	33 6%	38 7%	27 5%	31 7%	30 7%	15 6%	189 7%	7 4%	15 6%	3 4%	170 6%	36 13%	108 5%	106 8%
Don't Know	2 *	- *	2 *	- *	- *	1 *	- *	1 *	- *	- *	2 *	- *	- *	- *	- 1%	2 *	- *	2 *
Net : Do at all	1497 46%	821 52%	676 41%	236 50%	275 51%	266 50%	301 51%	208 47%	151 37%	59 25%	1310 48%	58 37%	97 35%	32 35%	1375 49%	62 22%	970 49%	527 42%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat red meat (e.g. beef or lamb, steak or roast meat, but not mince) if it is pink or has pink or red juices?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	1518 47%	756 41%	425 59%	77 44%	260 52%	287 34%	458 42%	343 51%	430 67%	305 56%	1213 45%	887 46%	117 55%	512 47%	966 41%	108 53%	27 57%	25 48%	392 70%
Sometimes	798 25%	509 28%	143 20%	45 25%	101 20%	259 31%	292 27%	162 24%	86 13%	93 17%	705 26%	467 24%	44 21%	287 27%	675 28%	35 17%	9 19%	16 31%	64 11%
Most of the time	316 10%	185 10%	59 8%	21 12%	50 10%	93 11%	133 12%	47 7%	43 7%	35 7%	280 10%	191 10%	17 8%	108 10%	244 10%	34 17%	5 11%	4 8%	28 5%
Always	383 12%	271 15%	49 7%	16 9%	48 10%	131 16%	136 13%	74 11%	42 6%	65 12%	318 12%	252 13%	18 8%	113 11%	329 14%	12 6%	5 10%	5 10%	32 6%
Not applicable	214 7%	114 6%	45 6%	18 10%	37 8%	66 8%	65 6%	41 6%	43 7%	41 8%	173 6%	140 7%	16 7%	59 5%	157 7%	14 7%	- 1%	1 3%	41 7%
Don't Know	2 *	1 *	- -	- -	1 *	- -	- -	1 *	1 *	1 *	1 *	2 *	- -	- -	- -	- -	1 2%	- -	- -
Net : Do at all	1497 46%	965 53%	251 35%	82 46%	199 40%	483 58%	561 52%	283 42%	170 26%	194 36%	1303 48%	910 47%	79 37%	508 47%	1248 53%	81 40%	19 40%	26 49%	124 22%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat red meat (e.g. beef or lamb, steak or roast meat, but not mince) if it is pink or has pink or red juices?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	1518 47%	932 45%	189 37%	320 65%	1414 47%	104 44%	1379 46%	1146 45%	82 62%	1058 44%	460 56%	810 50%	279 43%	428 44%	488 41%	943 51%
Sometimes	798 25%	538 26%	142 28%	80 16%	742 25%	57 24%	751 25%	664 26%	15 11%	628 26%	171 21%	377 23%	170 26%	252 26%	328 27%	425 23%
Most of the time	316 10%	198 10%	68 13%	31 6%	288 10%	28 12%	305 10%	264 10%	3 2%	253 10%	62 8%	152 9%	56 9%	108 11%	140 12%	150 8%
Always	383 12%	275 13%	73 14%	25 5%	353 12%	30 13%	368 12%	334 13%	8 6%	309 13%	74 9%	171 11%	102 16%	110 11%	170 14%	195 11%
Not applicable	214 7%	127 6%	35 7%	35 7%	195 7%	19 8%	184 6%	148 6%	26 19%	163 7%	51 6%	106 7%	36 6%	72 7%	70 6%	134 7%
Don't Know	2 *	- *	1 *	1 *	2 *	- *	2 *	2 *	- *	1 *	1 *	2 *	- *	- *	1 *	- *
Net : Do at all	1497 46%	1011 49%	283 56%	137 28%	1382 46%	115 48%	1424 48%	1262 49%	26 19%	1190 49%	307 38%	700 43%	328 51%	469 48%	638 53%	770 42%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat red meat (e.g. beef or lamb, steak or roast meat, but not mince) if it is pink or has pink or red juices?

Base: All respondents

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	1518 47%	40 22%	69 51%	119 40%	245 58%	1084 47%
Sometimes	798 25%	9 5%	35 26%	82 28%	78 18%	614 27%
Most of the time	316 10%	2 1%	6 5%	36 12%	30 7%	241 10%
Always	383 12%	6 4%	18 13%	42 14%	30 7%	301 13%
Not applicable	214 7%	120 68%	6 4%	15 5%	42 10%	57 2%
Don't Know	2 *	-	-	-	-	2 *
Net : Do at all	1497 46%	17 10%	59 44%	161 55%	139 33%	1156 50%

Food and You Survey 2012

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat red meat (e.g. beef or lamb, steak or roast meat, but not mince) if it is pink or has pink or red juices?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	1518 47%	521 46%	128 37%	118 43%	127 42%	117 39%	36 40%	417 41%	252 42%	171 40%	172 44%	236 37%	178 36%	483 42%	39 54%	351 52%
Sometimes	798 25%	315 28%	103 30%	71 26%	89 29%	75 25%	29 32%	310 31%	171 29%	120 28%	91 24%	210 33%	162 33%	352 30%	20 28%	134 20%
Most of the time	316 10%	100 9%	33 10%	36 13%	35 11%	42 14%	9 10%	115 11%	77 13%	51 12%	56 14%	65 10%	53 11%	118 10%	3 4%	61 9%
Always	383 12%	145 13%	51 15%	44 16%	42 14%	38 13%	13 14%	133 13%	72 12%	63 15%	49 13%	91 14%	74 15%	142 12%	8 11%	78 11%
Not applicable	214 7%	58 5%	26 8%	6 2%	12 4%	25 8%	4 4%	40 4%	25 4%	23 5%	19 5%	36 6%	23 5%	66 6%	2 3%	56 8%
Don't Know	2 *	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	2 *	- -	- -	- -	- -
Net : Do at all	1497 46%	560 49%	188 55%	150 55%	166 54%	155 52%	51 56%	558 55%	320 54%	234 55%	196 51%	365 57%	288 59%	613 53%	31 43%	272 40%

Food and You Survey 2012

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat red meat (e.g. beef or lamb, steak or roast meat, but not mince) if it is pink or has pink or red juices?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	1518 47%	301 46%	27 35%	38 44%	82 46%	81 52%	38 40%	258 45%	205 44%	344 40%	52 35%	282 47%	602 40%	287 43%	45 54%	158 58%
Sometimes	798 25%	178 27%	23 30%	23 27%	55 30%	38 24%	27 29%	167 30%	130 28%	285 34%	50 33%	157 26%	423 28%	212 32%	17 20%	36 13%
Most of the time	316 10%	60 9%	10 13%	14 17%	13 7%	16 10%	11 12%	64 11%	51 11%	73 9%	20 13%	62 10%	165 11%	53 8%	2 2%	26 10%
Always	383 12%	72 11%	11 15%	10 12%	18 10%	12 8%	11 12%	57 10%	49 11%	102 12%	20 13%	65 11%	209 14%	79 12%	12 14%	25 9%
Not applicable	214 7%	36 6%	5 6%	1 1%	12 7%	10 6%	7 7%	20 4%	26 6%	46 5%	7 5%	36 6%	100 7%	39 6%	8 9%	26 9%
Don't Know	2 *	1 *	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-
Net : Do at all	1497 46%	309 48%	45 59%	48 55%	85 48%	66 42%	49 52%	288 51%	230 50%	460 54%	89 60%	284 47%	797 53%	343 51%	30 36%	88 32%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat red meat (e.g. beef or lamb, steak or roast meat, but not mince) if it is pink or has pink or red juices?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	1518 47%	276 54%	574 47%	259 44%	232 40%	177 51%	386 46%	1131 47%	227 67%	411 54%	290 38%	236 35%
Sometimes	798 25%	107 21%	283 23%	146 25%	174 30%	88 25%	238 28%	561 24%	46 14%	179 24%	238 31%	187 28%
Most of the time	316 10%	42 8%	135 11%	58 10%	54 9%	27 8%	69 8%	247 10%	18 5%	71 9%	89 11%	86 13%
Always	383 12%	51 10%	141 12%	84 14%	76 13%	32 9%	96 11%	287 12%	25 7%	56 7%	109 14%	117 18%
Not applicable	214 7%	37 7%	81 7%	36 6%	38 7%	22 6%	57 7%	157 7%	20 6%	41 5%	47 6%	43 6%
Don't Know	2 *	-	1 *	1 *	-	-	1 *	1 *	1 *	-	-	-
Net : Do at all	1497 46%	199 39%	558 46%	288 49%	304 53%	147 43%	402 47%	1095 46%	89 26%	306 40%	436 56%	390 58%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat red meat (e.g. beef or lamb, steak or roast meat, but not mince) if it is pink or has pink or red juices?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter mediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	1518 47%	188 60%	10 54%	33 65%	93 61%	91 57%	44 54%	173 61%	478 37%	296 45%	667 58%	77 55%
Sometimes	798 25%	55 18%	4 20%	10 19%	22 14%	34 21%	17 21%	49 17%	380 30%	154 24%	238 21%	26 19%
Most of the time	316 10%	23 7%	3 17%	3 6%	11 7%	13 8%	7 9%	20 7%	147 11%	67 10%	89 8%	12 8%
Always	383 12%	33 11%	- 1%	2 4%	17 11%	17 10%	11 13%	25 9%	196 15%	81 12%	94 8%	12 9%
Not applicable	214 7%	14 4%	1 8%	3 6%	10 7%	5 3%	2 3%	16 6%	83 6%	54 8%	63 5%	13 10%
Don't Know	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *	- -
Net : Do at all	1497 46%	112 36%	7 38%	15 28%	50 33%	64 40%	35 43%	94 33%	723 56%	302 46%	421 37%	51 36%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat burgers or sausages if the meat is pink or has pink or red juices?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	2601	1248	1353	346	419	421	516	364	337	195	2148	137	237	78	2294	213	1640	959
	80%	79%	82%	74%	78%	78%	87%	82%	83%	81%	79%	87%	86%	86%	82%	74%	83%	76%
Sometimes	271	168	103	63	69	58	32	30	12	7	243	7	16	6	226	24	143	128
	8%	11%	6%	13%	13%	11%	5%	7%	3%	3%	9%	4%	6%	6%	8%	8%	7%	10%
Most of the time	37	25	12	14	8	4	8	-	1	2	33	-	4	-	36	1	13	24
	1%	2%	1%	3%	1%	1%	1%	*	*	1%	1%	-	1%	*	1%	*	1%	2%
Always	45	33	13	11	4	9	11	4	5	2	36	4	3	1	44	1	23	22
	1%	2%	1%	2%	1%	2%	2%	1%	1%	1%	1%	3%	1%	1%	2%	*	1%	2%
Not applicable	273	103	171	35	35	45	27	43	53	34	245	9	14	5	209	49	150	123
	8%	6%	10%	7%	7%	8%	5%	10%	13%	14%	9%	6%	5%	6%	7%	17%	8%	10%
Don't Know	4	2	2	-	1	-	-	1	-	1	4	-	-	-	3	1	1	2
	*	*	*	-	*	-	*	*	-	*	*	-	-	-	*	*	*	*
Net : Do at all	353	226	127	88	81	71	51	34	17	11	312	11	23	7	306	26	179	174
	11%	14%	8%	19%	15%	13%	9%	8%	4%	5%	12%	7%	8%	8%	11%	9%	9%	14%

Food and You Survey 2012

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat burgers or sausages if the meat is pink or has pink or red juices?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	2601 80%	1459 79%	602 83%	144 81%	396 80%	647 77%	883 82%	549 82%	522 81%	442 82%	2158 80%	1535 79%	165 78%	900 83%	1878 79%	171 84%	41 87%	50 95%	461 83%
Sometimes	271 8%	197 11%	19 3%	12 7%	43 9%	93 11%	103 10%	45 7%	30 5%	24 4%	247 9%	187 10%	19 9%	66 6%	240 10%	8 4%	4 8%	2 3%	16 3%
Most of the time	37 1%	20 1%	3 *	4 2%	9 2%	5 1%	13 1%	12 2%	7 1%	5 1%	32 1%	33 2%	- *	4 *	30 1%	2 1%	- 1%	- -	4 1%
Always	45 1%	24 1%	8 1%	3 2%	10 2%	14 2%	13 1%	5 1%	14 2%	10 2%	35 1%	30 2%	5 3%	10 1%	38 2%	2 1%	- -	- -	6 1%
Not applicable	273 8%	132 7%	89 12%	14 8%	38 8%	76 9%	71 7%	56 8%	69 11%	59 11%	214 8%	154 8%	21 10%	98 9%	182 8%	19 10%	2 4%	1 2%	69 12%
Don't Know	4 *	2 *	1 *	- *	- *	1 *	- *	- *	2 *	- *	3 *	1 *	1 1%	1 *	3 *	- -	- -	- -	1 *
Net : Do at all	353 11%	242 13%	30 4%	19 11%	63 13%	112 13%	129 12%	62 9%	51 8%	39 7%	314 12%	249 13%	24 11%	80 7%	308 13%	12 6%	4 9%	2 3%	26 5%

Food and You Survey 2012

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat burgers or sausages if the meat is pink or has pink or red juices?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	2601	1671	375	419	2406	195	2412	2078	98	1926	674	1324	528	749	958	1486
	80%	81%	74%	85%	80%	82%	81%	81%	73%	80%	82%	82%	82%	77%	80%	80%
Sometimes	271	160	80	25	254	17	254	227	10	228	44	112	43	116	121	132
	8%	8%	16%	5%	8%	7%	9%	9%	7%	9%	5%	7%	7%	12%	10%	7%
Most of the time	37	23	11	1	35	2	37	23	-	31	6	12	12	12	14	23
	1%	1%	2%	*	1%	1%	1%	1%	-	1%	1%	1%	2%	1%	1%	1%
Always	45	31	12	3	45	1	45	37	-	37	8	15	11	19	14	31
	1%	1%	2%	1%	1%	*	2%	1%	*	2%	1%	1%	2%	2%	1%	2%
Not applicable	273	183	30	44	251	22	239	191	25	188	86	152	49	72	88	172
	8%	9%	6%	9%	8%	9%	8%	7%	19%	8%	10%	9%	8%	7%	7%	9%
Don't Know	4	2	1	1	2	1	2	2	-	3	1	2	-	1	2	2
	*	*	*	*	*	1%	*	*	-	*	*	*	*	*	*	*
Net : Do at all	353	214	103	29	334	19	336	287	10	296	58	140	66	148	149	187
	11%	10%	20%	6%	11%	8%	11%	11%	8%	12%	7%	9%	10%	15%	12%	10%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat burgers or sausages if the meat is pink or has pink or red juices?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	2601 80%	62 35%	106 79%	240 82%	341 80%	1923 84%
Sometimes	271 8%	- *	10 8%	21 7%	20 5%	220 10%
Most of the time	37 1%	4 2%	2 2%	4 1%	1 *	27 1%
Always	45 1%	3 2%	4 3%	3 1%	1 *	36 2%
Not applicable	273 8%	107 60%	11 9%	26 9%	63 15%	92 4%
Don't Know	4 *	-	-	1 *	1 *	1 *
Net : Do at all	353 11%	7 4%	16 12%	27 9%	21 5%	283 12%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat burgers or sausages if the meat is pink or has pink or red juices?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	2601 80%	921 81%	275 81%	219 80%	258 85%	221 74%	81 89%	829 82%	497 83%	354 83%	321 83%	503 79%	389 80%	952 82%	61 85%	535 79%
Sometimes	271 8%	117 10%	33 10%	33 12%	25 8%	38 13%	6 6%	108 11%	60 10%	34 8%	35 9%	82 13%	63 13%	111 10%	7 10%	40 6%
Most of the time	37 1%	5 *	1 *	- *	4 1%	1 *	- -	10 1%	- *	5 1%	4 1%	4 1%	7 1%	13 1%	- *	13 2%
Always	45 1%	15 1%	11 3%	6 2%	1 *	8 3%	- *	13 1%	5 1%	6 1%	- -	5 1%	4 1%	7 1%	- -	13 2%
Not applicable	273 8%	81 7%	21 6%	15 6%	17 6%	30 10%	4 4%	55 5%	34 6%	30 7%	27 7%	44 7%	27 5%	79 7%	3 4%	76 11%
Don't Know	4 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *
Net : Do at all	353 11%	137 12%	45 13%	40 15%	30 10%	47 16%	6 7%	130 13%	65 11%	45 10%	39 10%	91 14%	73 15%	131 11%	8 11%	67 10%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat burgers or sausages if the meat is pink or has pink or red juices?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	2601	503	61	71	148	133	78	456	379	700	124	489	1206	554	64	217
	80%	78%	79%	82%	83%	85%	83%	80%	82%	82%	83%	81%	80%	83%	77%	80%
Sometimes	271	67	6	11	11	8	6	58	36	82	10	62	150	48	4	7
	8%	10%	8%	13%	6%	5%	6%	10%	8%	10%	7%	10%	10%	7%	5%	2%
Most of the time	37	5	-	-	-	1	1	10	10	4	1	3	14	9	2	5
	1%	1%	1%	*	*	1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	2%
Always	45	5	1	-	5	1	-	7	7	11	-	7	15	11	5	5
	1%	1%	2%	-	3%	*	*	1%	1%	1%	-	1%	1%	2%	5%	2%
Not applicable	273	66	7	4	15	14	9	36	28	53	13	40	111	48	9	38
	8%	10%	10%	5%	8%	9%	9%	6%	6%	6%	9%	7%	7%	7%	10%	14%
Don't Know	4	1	-	-	-	-	-	-	-	-	-	1	2	-	-	-
	*	*	-	-	-	-	-	-	*	-	-	*	*	-	-	*
Net : Do at all	353	77	8	11	16	10	7	75	54	97	11	72	179	68	11	17
	11%	12%	11%	13%	9%	6%	7%	13%	12%	11%	7%	12%	12%	10%	13%	6%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat burgers or sausages if the meat is pink or has pink or red juices?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	2601	404	1004	447	467	279	691	1909	284	624	649	485
	80%	79%	83%	77%	81%	80%	82%	80%	84%	82%	84%	73%
Sometimes	271	38	84	64	51	35	75	196	12	52	55	98
	8%	7%	7%	11%	9%	10%	9%	8%	4%	7%	7%	15%
Most of the time	37	7	11	4	7	9	8	29	1	9	11	9
	1%	1%	1%	1%	1%	3%	1%	1%	*	1%	1%	1%
Always	45	5	11	14	11	3	10	35	6	11	7	11
	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	2%
Not applicable	273	58	102	55	38	21	60	213	33	60	52	64
	8%	11%	8%	9%	7%	6%	7%	9%	10%	8%	7%	10%
Don't Know	4	1	2	1	-	-	1	2	1	1	-	1
	*	*	*	*	-	-	*	*	*	*	-	*
Net : Do at all	353	49	106	82	69	47	94	260	19	72	73	118
	11%	10%	9%	14%	12%	14%	11%	11%	6%	9%	9%	18%

Q4_1 Thinking about when you are storing, preparing and cooking food in the kitchen do you eat burgers or sausages if the meat is pink or has pink or red juices?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/Prof	Intermediate	Routine/manual	Not classifiable/stated/never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	2601	273	15	45	132	138	70	245	1015	506	971	109
	80%	87%	84%	88%	86%	86%	86%	86%	79%	78%	84%	77%
Sometimes	271	17	2	3	9	10	7	15	119	61	79	13
	8%	5%	10%	5%	6%	6%	8%	5%	9%	9%	7%	9%
Most of the time	37	4	-	-	3	1	-	4	21	10	4	1
	1%	1%	-	-	2%	1%	-	1%	2%	2%	*	1%
Always	45	4	-	1	1	3	-	4	22	4	19	-
	1%	1%	2%	1%	1%	2%	*	2%	2%	1%	2%	*
Not applicable	273	17	1	3	7	9	4	15	106	70	80	17
	8%	5%	5%	6%	5%	6%	5%	5%	8%	11%	7%	12%
Don't Know	4	-	-	-	-	-	-	-	1	1	1	-
	*	-	-	-	-	-	-	-	*	*	*	*
Net : Do at all	353	25	2	3	13	13	7	23	162	76	102	14
	11%	8%	11%	7%	9%	8%	8%	8%	13%	12%	9%	10%

Q4_1 Summary - Thinking about when you are storing, preparing and cooking food in the kitchen, do you...

Base: All respondents

	Q4_1								Net : Do at all
	Unweighted Base	Base	Never	Sometimes	Most of the time	Always	Not applicable	Don't Know	
Wear An Apron When Cooking	3231	3231	2147 66%	609 19%	120 4%	229 7%	127 4%	-	957 30%
Follow A Recipe When Making Something New	3231	3231	663 21%	970 30%	453 14%	857 27%	288 9%	-	2280 71%
Wash Hands Before Starting To Prepare Or Cook Food	3231	3231	37 1%	192 6%	288 9%	2632 81%	82 3%	-	3112 96%
Cook Food Until It Is Steaming Hot Throughout	3231	3231	29 1%	130 4%	370 11%	2566 79%	133 4%	3 *	3067 95%
Wash Hands Immediately After Handling Raw Meat, Poultry Or Fish	3231	3231	36 1%	103 3%	152 5%	2733 85%	208 6%	-	2988 92%
Wash Vegetables (including Salad) Which Are Going To Be Eaten Raw	3231	3231	159 5%	332 10%	299 9%	2211 68%	229 7%	1 *	2842 88%
Wash Vegetables Which Are Going To Be Cooked	3231	3231	336 10%	443 14%	311 10%	1938 60%	202 6%	-	2692 83%
Wash Fruit Which Is Going To Be Eaten Raw	3231	3231	491 15%	549 17%	298 9%	1757 54%	137 4%	-	2603 81%
Use Different Chopping Boards For Different Foods	3231	3231	841 26%	337 10%	338 10%	1500 46%	215 7%	-	2175 67%
Wash Fruit Which Is Going To Be Cooked	3231	3231	621 19%	378 12%	222 7%	1331 41%	679 21%	-	1931 60%
Wash Raw Meat Or Poultry	3231	3231	1041 32%	432 13%	199 6%	1238 38%	319 10%	3 *	1869 58%
Wash Raw Fish Or Seafood	3231	3231	602 19%	263 8%	154 5%	1306 40%	899 28%	7 *	1723 53%
Eat Red Meat (e.g. Beef Or Lamb, Steak Or Roast Meat, But Not Mince) If It Is Pink Or Has Pink Or Red Juices	3231	3231	1518 47%	798 25%	316 10%	383 12%	214 7%	2 *	1497 46%
Store Open Tins In The Fridge	3231	3231	2274 70%	595 18%	115 4%	179 6%	65 2%	4 *	889 28%
Eat Burgers Or Sausages If The Meat Is Pink Or Has Pink Or Red Juices	3231	3231	2601 80%	271 8%	37 1%	45 1%	273 8%	4 *	353 11%
Eat Chicken Or Turkey If The Meat Is Pink Or Has Pink Or Red Juices	3231	3231	2923 90%	111 3%	24 1%	26 1%	142 4%	5 *	161 5%

Q4_1A How often do you change the dishcloths or sponges that you use for washing up?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
More than once a day	91 3%	39 2%	52 3%	9 2%	13 2%	9 2%	23 4%	15 3%	13 3%	8 3%	64 2%	8 5%	14 5%	4 4%	86 3%	3 1%	68 3%	22 2%
Every day	516 16%	208 13%	308 19%	60 13%	68 13%	82 15%	101 17%	87 20%	77 19%	42 17%	369 14%	46 29%	75 27%	26 28%	470 17%	30 10%	343 17%	171 14%
A couple of times a week	886 27%	429 27%	457 28%	133 28%	125 23%	126 23%	135 23%	144 33%	136 33%	85 35%	734 27%	39 25%	83 30%	30 33%	775 28%	68 23%	555 28%	331 26%
Once a week	776 24%	368 23%	407 25%	89 19%	143 27%	143 27%	143 24%	98 22%	106 26%	54 22%	692 26%	21 13%	47 17%	15 16%	675 24%	73 26%	495 25%	281 22%
Once every couple of weeks	432 13%	198 13%	234 14%	69 15%	99 18%	89 16%	83 14%	41 9%	31 8%	21 9%	391 14%	12 7%	24 9%	5 5%	358 13%	49 17%	224 11%	207 16%
Once a month	254 8%	133 8%	121 7%	36 8%	67 13%	47 9%	58 10%	17 4%	13 3%	14 6%	236 9%	8 5%	8 3%	2 2%	202 7%	46 16%	147 7%	107 9%
Once every couple of months	44 1%	26 2%	19 1%	- -	7 1%	11 2%	10 2%	5 1%	5 1%	5 2%	38 1%	4 3%	1 *	1 1%	36 1%	8 3%	26 1%	18 1%
Less frequently	26 1%	14 1%	11 1%	4 1%	- -	8 1%	- -	5 1%	5 1%	3 1%	24 1%	- -	- *	1 1%	20 1%	3 1%	14 1%	11 1%
Never	117 4%	100 6%	16 1%	44 9%	7 1%	14 3%	21 3%	18 4%	12 3%	3 1%	92 3%	7 4%	16 6%	2 3%	104 4%	5 2%	54 3%	63 5%
NA	60 2%	37 2%	23 1%	15 3%	4 1%	4 1%	14 2%	10 2%	7 2%	4 2%	43 2%	9 6%	5 2%	3 3%	57 2%	1 *	33 2%	27 2%
Don't know	31 1%	26 2%	5 *	11 2%	4 1%	5 1%	6 1%	2 *	2 1%	1 *	25 1%	3 2%	1 *	2 2%	29 1%	2 1%	12 1%	19 2%
Net : Once a week or more	2268 70%	1044 66%	1224 74%	291 62%	348 65%	359 67%	402 68%	344 78%	332 81%	189 79%	1859 69%	114 73%	220 80%	75 82%	2006 71%	174 61%	1461 74%	805 64%

Q4_1A How often do you change the dishcloths or sponges that you use for washing up?

Base: All respondents

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
More than once a day	91 3%	48 3%	23 3%	2 1%	18 4%	19 2%	30 3%	18 3%	23 4%	14 3%	76 3%	48 2%	4 2%	39 4%	60 3%	5 2%	-	2 5%	24 4%
Every day	516 16%	271 15%	137 19%	22 12%	86 17%	95 11%	166 15%	131 20%	124 19%	101 19%	414 15%	287 15%	31 15%	198 18%	351 15%	41 21%	13 28%	15 28%	95 17%
A couple of times a week	886 27%	461 25%	245 34%	46 26%	133 27%	163 20%	297 27%	209 31%	217 34%	162 30%	724 27%	498 26%	51 24%	338 31%	598 25%	71 35%	13 28%	15 29%	188 34%
Once a week	776 24%	445 24%	173 24%	45 25%	112 23%	205 25%	285 26%	160 24%	125 19%	127 24%	648 24%	485 25%	48 23%	242 22%	588 25%	37 18%	10 21%	14 26%	126 23%
Once every couple of weeks	432 13%	279 15%	60 8%	23 13%	69 14%	183 22%	134 12%	69 10%	46 7%	55 10%	376 14%	277 14%	33 16%	121 11%	345 15%	32 16%	3 7%	1 3%	50 9%
Once a month	254 8%	182 10%	26 4%	17 10%	28 6%	103 12%	84 8%	36 5%	32 5%	37 7%	217 8%	173 9%	20 9%	61 6%	212 9%	10 5%	1 2%	1 3%	29 5%
Once every couple of months	44 1%	24 1%	11 2%	2 1%	7 1%	19 2%	10 1%	9 1%	7 1%	6 1%	38 1%	28 1%	3 1%	13 1%	32 1%	1 *	2 4%	1 2%	8 1%
Less frequently	26 1%	12 1%	11 1%	2 1%	1 *	9 1%	8 1%	1 *	7 1%	6 1%	19 1%	13 1%	5 3%	5 1%	15 1%	1 1%	-	1 3%	8 1%
Never	117 4%	64 3%	16 2%	17 9%	21 4%	19 2%	46 4%	16 2%	36 6%	17 3%	100 4%	78 4%	9 4%	30 3%	98 4%	2 1%	-	-	17 3%
NA	60 2%	29 2%	14 2%	1 1%	15 3%	14 2%	15 1%	12 2%	18 3%	9 2%	50 2%	33 2%	7 3%	19 2%	44 2%	1 *	4 7%	1 2%	10 2%
Don't know	31 1%	19 1%	5 1%	-	7 1%	6 1%	8 1%	8 1%	9 1%	5 1%	26 1%	19 1%	-	12 1%	27 1%	1 1%	1 1%	-	2 *
Net : Once a week or more	2268 70%	1226 67%	578 80%	115 65%	349 70%	483 58%	778 72%	518 78%	490 76%	405 75%	1863 69%	1318 68%	133 63%	817 76%	1597 67%	154 76%	37 77%	46 88%	433 78%

Q4_1A How often do you change the dishcloths or sponges that you use for washing up?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
More than once a day	91	61	9	18	85	6	79	75	4	58	33	54	20	17	26	57
	3%	3%	2%	4%	3%	2%	3%	3%	3%	2%	4%	3%	3%	2%	2%	3%
Every day	516	351	55	81	485	30	472	429	22	359	156	267	105	143	166	336
	16%	17%	11%	16%	16%	13%	16%	17%	16%	15%	19%	17%	16%	15%	14%	18%
A couple of times a week	886	576	121	143	829	57	823	698	28	658	228	425	183	279	304	530
	27%	28%	24%	29%	28%	24%	28%	27%	21%	27%	28%	26%	28%	29%	25%	29%
Once a week	776	473	155	118	721	55	732	642	26	587	189	419	171	186	306	434
	24%	23%	31%	24%	24%	23%	24%	25%	19%	24%	23%	26%	27%	19%	26%	24%
Once every couple of weeks	432	252	99	63	378	54	417	346	8	337	94	233	89	110	180	208
	13%	12%	20%	13%	13%	23%	14%	14%	6%	14%	12%	14%	14%	11%	15%	11%
Once a month	254	170	43	31	228	26	240	204	9	201	53	138	48	68	111	119
	8%	8%	8%	6%	8%	11%	8%	8%	6%	8%	6%	9%	7%	7%	9%	6%
Once every couple of months	44	33	7	5	40	4	39	31	3	33	11	29	9	7	19	23
	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%
Less frequently	26	16	-	5	24	1	23	13	-	19	7	10	7	9	13	12
	1%	1%	-	1%	1%	*	1%	1%	-	1%	1%	1%	1%	1%	1%	1%
Never	117	66	14	23	114	3	90	66	20	93	24	17	12	88	36	78
	4%	3%	3%	5%	4%	1%	3%	3%	15%	4%	3%	1%	2%	9%	3%	4%
NA	60	48	4	4	57	3	47	33	12	41	19	21	2	37	16	38
	2%	2%	1%	1%	2%	1%	2%	1%	9%	2%	2%	1%	*	4%	1%	2%
Don't know	31	25	-	3	31	-	28	22	3	25	6	5	-	26	19	12
	1%	1%	*	1%	1%	-	1%	1%	2%	1%	1%	*	-	3%	2%	1%
Net : Once a week or more	2268	1460	340	360	2120	148	2105	1844	79	1663	606	1165	479	624	802	1357
	70%	71%	67%	73%	71%	62%	70%	72%	59%	69%	74%	72%	74%	64%	67%	73%

Q4_1A How often do you change the dishcloths or sponges that you use for washing up?**Base: All respondents**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
More than once a day	91 3%	2 1%	2 2%	10 3%	13 3%	66 3%
Every day	516 16%	21 12%	24 18%	50 17%	76 18%	361 16%
A couple of times a week	886 27%	45 26%	39 29%	83 28%	117 27%	643 28%
Once a week	776 24%	47 27%	23 17%	84 29%	107 25%	535 23%
Once every couple of weeks	432 13%	32 18%	21 16%	27 9%	43 10%	314 14%
Once a month	254 8%	12 7%	15 11%	23 8%	36 8%	174 8%
Once every couple of months	44 1%	8 4%	2 1%	3 1%	5 1%	27 1%
Less frequently	26 1%	2 1%	1 1%	2 1%	1 *	19 1%
Never	117 4%	3 2%	3 2%	7 2%	15 4%	92 4%
NA	60 2%	3 2%	3 2%	3 1%	9 2%	42 2%
Don't know	31 1%	-	2 1%	2 1%	3 1%	25 1%
Net : Once a week or more	2268 70%	116 66%	88 66%	227 77%	313 74%	1606 70%

Q4_1A How often do you change the dishcloths or sponges that you use for washing up?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
More than once a day	91 3%	34 3%	6 2%	8 3%	14 5%	11 4%	7 7%	36 4%	25 4%	11 2%	6 2%	19 3%	12 3%	27 2%	1 1%	14 2%
Every day	516 16%	178 16%	83 24%	60 22%	55 18%	45 15%	20 22%	158 16%	115 19%	79 18%	63 16%	117 18%	75 15%	173 15%	16 23%	103 15%
A couple of times a week	886 27%	296 26%	78 23%	68 25%	76 25%	98 33%	13 14%	275 27%	174 29%	85 20%	106 27%	155 24%	113 23%	303 26%	23 33%	198 29%
Once a week	776 24%	287 25%	80 23%	68 25%	78 26%	74 25%	24 26%	252 25%	145 24%	129 30%	97 25%	156 24%	123 25%	300 26%	14 20%	161 24%
Once every couple of weeks	432 13%	169 15%	42 12%	36 13%	33 11%	31 10%	10 11%	153 15%	58 10%	55 13%	62 16%	93 14%	81 17%	170 15%	10 14%	74 11%
Once a month	254 8%	84 7%	24 7%	19 7%	25 8%	14 5%	9 10%	70 7%	43 7%	39 9%	33 8%	43 7%	46 9%	96 8%	5 7%	52 8%
Once every couple of months	44 1%	12 1%	3 1%	3 1%	4 1%	7 2%	3 3%	10 1%	6 1%	5 1%	9 2%	8 1%	6 1%	22 2%	1 2%	9 1%
Less frequently	26 1%	8 1%	3 1%	-	3 1%	3 1%	-	7 1%	2 *	2 1%	2 1%	3 1%	2 *	10 1%	-	8 1%
Never	117 4%	41 4%	9 3%	4 1%	13 4%	11 4%	5 5%	31 3%	22 4%	11 3%	9 2%	23 4%	24 5%	44 4%	1 2%	28 4%
NA	60 2%	21 2%	7 2%	7 3%	2 1%	4 1%	1 1%	18 2%	9 2%	9 2%	-	15 2%	3 1%	9 1%	-	20 3%
Don't know	31 1%	13 1%	7 2%	3 1%	1 *	-	-	7 1%	-	4 1%	-	6 1%	4 1%	8 1%	-	12 2%
Net : Once a week or more	2268 70%	794 70%	247 72%	204 74%	224 74%	228 77%	63 70%	720 71%	458 77%	303 71%	271 70%	446 70%	323 66%	803 69%	55 76%	475 70%

Q4_1A How often do you change the dishcloths or sponges that you use for washing up?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
More than once a day	91 3%	18 3%	4 5%	6 7%	7 4%	6 4%	2 2%	20 4%	14 3%	23 3%	3 2%	15 3%	37 2%	20 3%	2 3%	6 2%
Every day	516 16%	98 15%	19 24%	20 23%	29 16%	28 18%	18 19%	83 15%	86 19%	145 17%	26 17%	107 18%	206 14%	99 15%	14 17%	47 17%
A couple of times a week	886 27%	160 25%	16 21%	25 29%	46 26%	43 28%	18 19%	154 27%	124 27%	204 24%	57 38%	165 27%	373 25%	166 25%	25 30%	90 33%
Once a week	776 24%	165 26%	17 22%	24 27%	40 22%	42 27%	30 32%	157 28%	125 27%	208 24%	34 23%	156 26%	365 24%	174 26%	21 25%	62 23%
Once every couple of weeks	432 13%	98 15%	12 16%	3 3%	22 13%	13 8%	15 16%	66 12%	40 9%	118 14%	15 10%	65 11%	242 16%	89 13%	3 4%	17 6%
Once a month	254 8%	49 7%	5 7%	4 4%	20 11%	12 8%	6 7%	52 9%	33 7%	85 10%	11 7%	36 6%	145 10%	63 9%	7 8%	14 5%
Once every couple of months	44 1%	7 1%	-	1 1%	3 2%	6 4%	2 2%	3 1%	5 1%	10 1%	3 2%	8 1%	26 2%	11 2%	2 2%	5 2%
Less frequently	26 1%	2 *	1 2%	-	1 1%	-	-	4 1%	2 *	2 *	1 *	6 1%	9 1%	2 *	-	5 2%
Never	117 4%	32 5%	1 1%	-	4 2%	7 4%	3 3%	16 3%	20 4%	28 3%	-	29 5%	58 4%	27 4%	5 5%	13 5%
NA	60 2%	12 2%	1 1%	3 3%	6 3%	-	-	11 2%	8 2%	21 3%	-	8 1%	22 1%	15 2%	4 5%	8 3%
Don't know	31 1%	7 1%	-	1 1%	-	-	-	1 *	3 1%	5 1%	-	7 1%	17 1%	3 1%	-	4 2%
Net : Once a week or more	2268 70%	441 68%	56 73%	75 87%	123 68%	120 76%	68 72%	414 73%	350 76%	579 68%	120 81%	444 74%	980 65%	460 69%	62 75%	205 75%

Q4_1A How often do you change the dishcloths or sponges that you use for washing up?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
More than once a day	91 3%	11 2%	36 3%	19 3%	18 3%	6 2%	15 2%	76 3%	13 4%	19 3%	23 3%	12 2%
Every day	516 16%	60 12%	188 15%	100 17%	91 16%	77 22%	147 17%	369 15%	59 17%	141 19%	103 13%	88 13%
A couple of times a week	886 27%	135 26%	348 29%	154 26%	147 26%	102 29%	210 25%	676 28%	101 30%	213 28%	204 26%	182 27%
Once a week	776 24%	142 28%	297 24%	132 23%	133 23%	73 21%	204 24%	572 24%	73 22%	184 24%	212 27%	146 22%
Once every couple of weeks	432 13%	74 14%	160 13%	80 14%	85 15%	33 9%	121 14%	311 13%	49 14%	93 12%	98 13%	113 17%
Once a month	254 8%	52 10%	85 7%	44 7%	45 8%	28 8%	84 10%	170 7%	20 6%	49 6%	79 10%	69 10%
Once every couple of months	44 1%	18 4%	8 1%	7 1%	9 1%	3 1%	16 2%	28 1%	4 1%	8 1%	11 1%	14 2%
Less frequently	26 1%	6 1%	13 1%	6 1%	- -	- *	3 *	23 1%	1 *	8 1%	5 1%	4 1%
Never	117 4%	5 1%	51 4%	18 3%	28 5%	15 4%	29 3%	88 4%	13 4%	29 4%	20 3%	24 4%
NA	60 2%	6 1%	24 2%	14 2%	12 2%	4 1%	13 2%	47 2%	3 1%	9 1%	15 2%	7 1%
Don't know	31 1%	2 -	6 -	10 2%	7 1%	6 2%	5 1%	26 1%	2 1%	4 1%	5 1%	9 1%
Net : Once a week or more	2268 70%	348 68%	868 71%	405 69%	389 68%	258 74%	575 68%	1693 71%	245 73%	556 73%	542 70%	428 64%

Q4_1A How often do you change the dishcloths or sponges that you use for washing up?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
More than once a day	91 3%	18 6%	-	1 2%	7 5%	10 6%	3 4%	15 5%	34 3%	19 3%	33 3%	5 3%
Every day	516 16%	89 28%	5 26%	14 27%	35 23%	53 33%	21 26%	80 28%	166 13%	109 17%	202 18%	39 28%
A couple of times a week	886 27%	101 32%	5 27%	15 30%	52 34%	46 28%	28 35%	85 30%	326 25%	183 28%	345 30%	31 22%
Once a week	776 24%	51 16%	5 26%	7 14%	30 20%	25 15%	14 18%	48 17%	305 24%	143 22%	304 26%	23 16%
Once every couple of weeks	432 13%	22 7%	3 14%	7 13%	12 8%	10 6%	7 8%	22 8%	205 16%	79 12%	118 10%	29 21%
Once a month	254 8%	8 2%	1 4%	1 2%	4 3%	5 3%	3 4%	6 2%	135 11%	53 8%	59 5%	6 5%
Once every couple of months	44 1%	2 1%	-	-	-	2 1%	1 1%	1 *	25 2%	8 1%	10 1%	-
Less frequently	26 1%	1 *	-	-	-	1 1%	-	1 *	10 1%	6 1%	7 1%	2 1%
Never	117 4%	13 4%	-	4 8%	10 7%	4 2%	2 2%	17 6%	31 2%	30 5%	50 4%	5 4%
NA	60 2%	7 2%	-	2 4%	1 *	5 3%	1 2%	6 2%	29 2%	10 2%	21 2%	-
Don't know	31 1%	3 1%	-	-	1 1%	1 1%	-	2 1%	17 1%	10 2%	4 *	-
Net : Once a week or more	2268 70%	260 83%	14 80%	37 73%	124 81%	133 83%	67 82%	227 80%	831 65%	455 70%	885 77%	98 69%

Q4_1A How often do you Change the dishcloths or sponges that you use for cleaning your kitchen?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
More than once a day	102 3%	32 2%	70 4%	5 1%	19 4%	22 4%	22 4%	14 3%	15 4%	4 2%	79 3%	8 5%	11 4%	4 5%	90 3%	10 4%	82 4%	20 2%
Every day	551 17%	221 14%	329 20%	61 13%	86 16%	92 17%	115 19%	83 19%	75 18%	39 16%	411 15%	41 26%	75 27%	24 27%	485 17%	50 17%	364 18%	185 15%
A couple of times a week	776 24%	367 23%	409 25%	111 24%	96 18%	111 21%	135 23%	126 28%	126 31%	71 30%	647 24%	30 19%	74 27%	26 29%	673 24%	63 22%	484 25%	292 23%
Once a week	769 24%	370 23%	400 24%	90 19%	129 24%	151 28%	138 23%	97 22%	88 22%	75 31%	678 25%	21 13%	54 20%	17 19%	669 24%	66 23%	483 24%	287 23%
Once every couple of weeks	429 13%	228 14%	201 12%	78 17%	107 20%	68 13%	72 12%	44 10%	41 10%	17 7%	385 14%	17 11%	21 8%	6 7%	365 13%	47 16%	230 12%	199 16%
Once a month	272 8%	128 8%	144 9%	40 8%	62 12%	46 9%	56 9%	32 7%	21 5%	16 7%	253 9%	4 3%	12 4%	3 4%	230 8%	32 11%	150 8%	122 10%
Once every couple of months	58 2%	34 2%	24 1%	4 1%	12 2%	9 2%	13 2%	7 2%	8 2%	5 2%	51 2%	4 3%	3 1%	- -	46 2%	9 3%	34 2%	24 2%
Less frequently	51 2%	31 2%	20 1%	4 1%	9 2%	12 2%	8 1%	6 1%	7 2%	4 2%	44 2%	4 3%	2 1%	- *	46 2%	2 1%	32 2%	19 1%
Never	119 4%	94 6%	25 1%	46 10%	9 2%	16 3%	16 3%	15 3%	13 3%	4 2%	86 3%	13 8%	15 6%	4 4%	106 4%	5 2%	60 3%	58 5%
NA	66 2%	47 3%	19 1%	19 4%	1 *	4 1%	15 2%	12 3%	8 2%	6 2%	43 2%	12 8%	7 2%	5 5%	65 2%	1 *	35 2%	31 2%
Don't know	39 1%	28 2%	11 1%	12 3%	5 1%	5 1%	4 1%	7 2%	5 1%	- *	33 1%	3 2%	2 1%	1 1%	37 1%	2 1%	17 1%	22 2%
Net : Once a week or more	2198 68%	990 63%	1208 73%	266 57%	330 62%	377 70%	411 69%	320 72%	305 75%	189 78%	1814 67%	99 63%	213 78%	72 79%	1917 68%	190 66%	1413 72%	783 62%

Q4_1A How often do you Change the dishcloths or sponges that you use for cleaning your kitchen?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
More than once a day	102 3%	60 3%	20 3%	1 1%	20 4%	26 3%	35 3%	19 3%	21 3%	12 2%	90 3%	63 3%	9 4%	29 3%	73 3%	7 3%	2 5%	2 4%	18 3%
Every day	551 17%	319 17%	129 18%	20 11%	83 17%	116 14%	167 15%	134 20%	133 21%	95 18%	456 17%	308 16%	42 20%	201 19%	396 17%	37 18%	11 23%	17 32%	90 16%
A couple of times a week	776 24%	377 21%	215 30%	55 31%	129 26%	166 20%	231 21%	193 29%	187 29%	160 29%	617 23%	437 23%	41 19%	298 28%	516 22%	65 32%	12 24%	14 27%	169 30%
Once a week	769 24%	434 24%	181 25%	46 26%	108 22%	187 22%	288 27%	149 22%	145 23%	135 25%	634 24%	465 24%	42 20%	263 24%	565 24%	44 22%	9 19%	12 22%	138 25%
Once every couple of weeks	429 13%	280 15%	64 9%	21 12%	63 13%	149 18%	160 15%	73 11%	46 7%	49 9%	379 14%	290 15%	27 13%	112 10%	348 15%	23 11%	6 12%	2 4%	50 9%
Once a month	272 8%	178 10%	39 5%	17 10%	38 8%	107 13%	82 8%	47 7%	36 6%	41 8%	231 9%	173 9%	25 12%	74 7%	219 9%	18 9%	3 7%	-	31 6%
Once every couple of months	58 2%	33 2%	14 2%	1 1%	9 2%	26 3%	18 2%	8 1%	6 1%	7 1%	51 2%	30 2%	4 2%	24 2%	46 2%	1 *	3 5%	2 4%	7 1%
Less frequently	51 2%	33 2%	13 2%	1 *	3 1%	16 2%	21 2%	6 1%	8 1%	13 2%	38 1%	35 2%	1 1%	12 1%	40 2%	1 1%	-	-	9 2%
Never	119 4%	64 4%	19 3%	14 8%	21 4%	21 3%	51 5%	12 2%	34 5%	14 3%	105 4%	76 4%	12 6%	31 3%	88 4%	2 1%	-	3 6%	26 5%
NA	66 2%	32 2%	16 2%	-	18 4%	16 2%	17 2%	14 2%	19 3%	11 2%	55 2%	39 2%	6 3%	21 2%	49 2%	1 1%	2 4%	1 2%	13 2%
Don't know	39 1%	24 1%	10 1%	-	5 1%	5 1%	14 1%	12 2%	8 1%	5 1%	34 1%	23 1%	1 1%	15 1%	31 1%	2 1%	-	-	5 1%
Net : Once a week or more	2198 68%	1190 65%	545 76%	122 69%	340 68%	495 59%	721 67%	495 74%	487 75%	401 74%	1797 67%	1274 66%	134 64%	790 73%	1550 65%	153 76%	34 72%	44 85%	415 75%

Q4_1A How often do you Change the dishcloths or sponges that you use for cleaning your kitchen?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
More than once a day	102	75	9	12	100	2	98	94	2	77	25	63	22	17	37	60
	3%	4%	2%	2%	3%	1%	3%	4%	1%	3%	3%	4%	3%	2%	3%	3%
Every day	551	357	67	96	512	38	502	452	24	397	153	280	129	142	172	354
	17%	17%	13%	20%	17%	16%	17%	18%	18%	16%	19%	17%	20%	15%	14%	19%
A couple of times a week	776	506	109	117	726	50	725	617	26	558	218	389	154	234	277	446
	24%	24%	21%	24%	24%	21%	24%	24%	19%	23%	27%	24%	24%	24%	23%	24%
Once a week	769	468	140	135	709	60	727	633	23	570	200	418	156	196	294	438
	24%	23%	28%	27%	24%	25%	24%	25%	17%	24%	24%	26%	24%	20%	25%	24%
Once every couple of weeks	429	287	83	44	382	47	404	333	11	348	81	210	85	134	158	236
	13%	14%	16%	9%	13%	20%	14%	13%	8%	14%	10%	13%	13%	14%	13%	13%
Once a month	272	164	54	44	245	27	256	222	13	210	62	150	51	72	136	122
	8%	8%	11%	9%	8%	11%	9%	9%	9%	9%	8%	9%	8%	7%	11%	7%
Once every couple of months	58	39	9	10	55	3	57	43	1	45	13	37	12	9	20	29
	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%
Less frequently	51	30	13	4	46	4	47	34	-	36	15	24	14	13	22	25
	2%	1%	3%	1%	2%	2%	2%	1%	-	1%	2%	1%	2%	1%	2%	1%
Never	119	66	16	19	116	3	90	67	20	93	25	23	10	87	35	83
	4%	3%	3%	4%	4%	1%	3%	3%	15%	4%	3%	1%	1%	9%	3%	5%
NA	66	51	4	7	63	3	50	39	14	52	14	17	6	43	28	36
	2%	2%	1%	1%	2%	1%	2%	2%	10%	2%	2%	1%	1%	4%	2%	2%
Don't know	39	27	4	3	39	-	34	25	2	25	13	8	6	25	20	17
	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	2%	1%	1%	3%	2%	1%
Net : Once a week or more	2198	1406	325	361	2048	150	2052	1796	74	1602	596	1150	460	588	779	1298
	68%	68%	64%	73%	68%	63%	69%	70%	55%	66%	73%	71%	71%	61%	65%	70%

Q4_1A How often do you Change the dishcloths or sponges that you use for cleaning your kitchen?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
More than once a day	102 3%	- *	5 3%	8 3%	14 3%	80 3%
Every day	551 17%	29 16%	31 23%	61 21%	92 22%	369 16%
A couple of times a week	776 24%	42 24%	30 22%	60 20%	110 26%	554 24%
Once a week	769 24%	33 19%	26 20%	81 28%	87 20%	559 24%
Once every couple of weeks	429 13%	34 19%	11 8%	33 11%	53 13%	300 13%
Once a month	272 8%	17 10%	19 14%	24 8%	32 8%	191 8%
Once every couple of months	58 2%	5 3%	5 3%	5 2%	6 1%	41 2%
Less frequently	51 2%	5 3%	1 *	6 2%	8 2%	33 1%
Never	119 4%	3 2%	3 2%	8 3%	14 3%	93 4%
NA	66 2%	6 3%	3 2%	4 1%	8 2%	48 2%
Don't know	39 1%	2 1%	- -	3 1%	2 *	32 1%
Net : Once a week or more	2198 68%	105 59%	92 69%	210 72%	303 71%	1562 68%

Q4_1A How often do you Change the dishcloths or sponges that you use for cleaning your kitchen?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
More than once a day	102 3%	42 4%	16 5%	7 2%	8 3%	8 3%	7 8%	37 4%	28 5%	9 2%	9 2%	24 4%	18 4%	29 2%	3 4%	18 3%
Every day	551 17%	183 16%	79 23%	69 25%	58 19%	47 16%	23 25%	185 18%	115 19%	80 19%	82 21%	114 18%	88 18%	195 17%	9 12%	106 16%
A couple of times a week	776 24%	266 23%	64 19%	66 24%	58 19%	73 24%	16 18%	239 24%	155 26%	101 23%	88 23%	152 24%	104 21%	272 23%	17 24%	177 26%
Once a week	769 24%	299 26%	82 24%	62 22%	88 29%	81 27%	23 25%	235 23%	142 24%	112 26%	80 21%	143 22%	107 22%	290 25%	20 28%	159 23%
Once every couple of weeks	429 13%	158 14%	43 13%	27 10%	33 11%	42 14%	9 10%	146 14%	63 11%	55 13%	63 16%	76 12%	64 13%	167 14%	8 11%	79 12%
Once a month	272 8%	96 8%	30 9%	21 8%	35 11%	17 6%	8 8%	84 8%	47 8%	45 11%	28 7%	63 10%	54 11%	97 8%	9 12%	53 8%
Once every couple of months	58 2%	13 1%	- *	2 1%	5 2%	9 3%	4 5%	13 1%	7 1%	4 1%	20 5%	13 2%	11 2%	27 2%	- -	11 2%
Less frequently	51 2%	13 1%	3 1%	2 1%	5 2%	6 2%	- -	14 1%	8 1%	5 1%	4 1%	7 1%	5 1%	19 2%	2 2%	15 2%
Never	119 4%	45 4%	8 2%	9 3%	10 3%	9 3%	1 1%	33 3%	22 4%	8 2%	12 3%	20 3%	22 5%	47 4%	5 7%	26 4%
NA	66 2%	19 2%	9 3%	7 3%	5 2%	4 1%	- -	20 2%	10 2%	10 2%	- *	16 2%	6 1%	13 1%	- -	22 3%
Don't know	39 1%	7 1%	7 2%	2 1%	- -	3 1%	- -	9 1%	- *	- *	- -	11 2%	10 2%	7 1%	- -	15 2%
Net : Once a week or more	2198 68%	791 69%	241 71%	204 74%	211 69%	209 70%	69 76%	695 69%	439 74%	301 70%	259 67%	433 68%	317 65%	784 68%	48 67%	459 68%

Q4_1A How often do you Change the dishcloths or sponges that you use for cleaning your kitchen?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
More than once a day	102 3%	25 4%	4 6%	4 4%	4 2%	3 2%	3 3%	20 3%	22 5%	30 4%	3 2%	20 3%	56 4%	24 4%	4 5%	3 1%
Every day	551 17%	96 15%	20 26%	25 29%	35 20%	30 19%	17 18%	99 18%	89 19%	142 17%	31 21%	99 16%	234 16%	117 17%	15 18%	43 16%
A couple of times a week	776 24%	145 22%	14 18%	24 27%	46 25%	39 25%	19 20%	146 26%	111 24%	209 25%	39 26%	164 27%	326 22%	147 22%	18 22%	96 35%
Once a week	769 24%	168 26%	16 21%	22 25%	51 28%	43 27%	26 28%	137 24%	114 25%	203 24%	36 24%	146 24%	326 22%	174 26%	24 29%	55 20%
Once every couple of weeks	429 13%	84 13%	15 20%	3 3%	19 11%	14 9%	13 14%	72 13%	53 11%	109 13%	19 13%	64 11%	231 15%	75 11%	7 8%	25 9%
Once a month	272 8%	62 10%	5 6%	4 4%	11 6%	9 6%	8 8%	50 9%	28 6%	91 11%	7 5%	43 7%	152 10%	52 8%	6 7%	17 6%
Once every couple of months	58 2%	5 1%	-	-	3 2%	3 2%	2 2%	4 1%	5 1%	8 1%	6 4%	4 1%	41 3%	13 2%	1 1%	5 2%
Less frequently	51 2%	6 1%	-	-	3 1%	5 3%	-	4 1%	6 1%	3 *	1 *	9 2%	26 2%	11 2%	2 2%	6 2%
Never	119 4%	29 4%	1 2%	1 1%	3 2%	9 5%	7 7%	22 4%	21 4%	24 3%	4 3%	33 5%	52 3%	30 5%	3 3%	11 4%
NA	66 2%	14 2%	-	2 3%	5 3%	1 1%	-	11 2%	11 2%	25 3%	2 2%	12 2%	25 2%	19 3%	4 5%	9 3%
Don't know	39 1%	12 2%	-	2 3%	-	2 1%	-	2 *	1 *	6 1%	-	8 1%	28 2%	8 1%	-	2 1%
Net : Once a week or more	2198 68%	435 67%	55 72%	74 86%	136 76%	115 73%	65 69%	402 71%	336 73%	585 69%	110 74%	429 71%	942 63%	462 69%	61 73%	197 72%

Q4_1A How often do you Change the dishcloths or sponges that you use for cleaning your kitchen?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
More than once a day	102 3%	9 2%	41 3%	16 3%	20 3%	16 5%	30 4%	72 3%	5 2%	26 3%	25 3%	20 3%
Every day	551 17%	68 13%	197 16%	114 19%	103 18%	69 20%	166 20%	384 16%	69 20%	140 19%	126 16%	90 13%
A couple of times a week	776 24%	123 24%	302 25%	129 22%	146 25%	77 22%	187 22%	590 25%	95 28%	190 25%	178 23%	162 24%
Once a week	769 24%	148 29%	294 24%	124 21%	122 21%	82 24%	212 25%	557 23%	86 26%	191 25%	190 25%	137 21%
Once every couple of weeks	429 13%	70 14%	172 14%	81 14%	72 13%	35 10%	108 13%	320 13%	33 10%	91 12%	116 15%	111 17%
Once a month	272 8%	53 10%	91 8%	49 8%	50 9%	29 8%	70 8%	202 8%	25 7%	58 8%	66 9%	75 11%
Once every couple of months	58 2%	20 4%	12 1%	14 2%	9 2%	3 1%	18 2%	40 2%	5 2%	12 2%	25 3%	13 2%
Less frequently	51 2%	9 2%	24 2%	10 2%	5 1%	3 1%	3 *	47 2%	- -	9 1%	11 1%	13 2%
Never	119 4%	5 1%	48 4%	22 4%	28 5%	15 4%	29 3%	90 4%	10 3%	27 4%	20 3%	24 4%
NA	66 2%	6 1%	25 2%	14 2%	15 3%	6 2%	17 2%	49 2%	4 1%	9 1%	11 1%	10 2%
Don't know	39 1%	3 *	9 1%	13 2%	4 1%	10 3%	6 1%	32 1%	4 1%	3 *	4 *	12 2%
Net : Once a week or more	2198 68%	347 68%	834 69%	382 65%	390 68%	245 71%	595 70%	1603 67%	255 76%	548 72%	520 67%	410 61%

Q4_1A How often do you Change the dishcloths or sponges that you use for cleaning your kitchen?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
More than once a day	102 3%	14 4%	- 1%	1 2%	3 2%	10 6%	2 2%	13 5%	50 4%	16 2%	31 3%	5 4%
Every day	551 17%	87 28%	5 28%	15 29%	41 27%	43 27%	23 28%	76 27%	182 14%	117 18%	217 19%	35 24%
A couple of times a week	776 24%	89 28%	5 27%	13 26%	45 30%	41 26%	25 30%	75 27%	292 23%	168 26%	288 25%	28 20%
Once a week	769 24%	60 19%	3 20%	8 16%	30 20%	33 20%	17 20%	55 19%	285 22%	148 23%	303 26%	33 23%
Once every couple of weeks	429 13%	22 7%	2 13%	6 13%	8 5%	12 8%	7 9%	20 7%	205 16%	89 14%	117 10%	18 13%
Once a month	272 8%	11 4%	1 3%	1 2%	6 4%	7 5%	4 4%	11 4%	126 10%	54 8%	84 7%	8 6%
Once every couple of months	58 2%	2 1%	1 5%	1 1%	2 1%	1 1%	1 1%	2 1%	30 2%	9 1%	16 1%	3 2%
Less frequently	51 2%	2 1%	- 1%	- -	- *	2 1%	1 1%	2 1%	32 2%	5 1%	12 1%	2 2%
Never	119 4%	14 4%	- -	5 9%	11 7%	4 2%	2 3%	17 6%	29 2%	25 4%	55 5%	9 6%
NA	66 2%	10 3%	- 1%	1 2%	4 3%	6 4%	1 1%	10 4%	31 2%	10 2%	24 2%	- *
Don't know	39 1%	3 1%	- -	- -	2 2%	- *	- -	3 1%	21 2%	11 2%	7 1%	- -
Net : Once a week or more	2198 68%	250 80%	13 76%	37 73%	120 78%	128 79%	66 81%	219 77%	809 63%	449 69%	839 73%	101 72%

Q4_1A How often do you change tea towels?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
More than once a day	132	49	82	12	19	21	41	19	14	5	107	3	18	4	120	8	94	38
	4%	3%	5%	3%	4%	4%	7%	4%	3%	2%	4%	2%	6%	5%	4%	3%	5%	3%
Every day	874	401	473	114	121	131	165	153	126	64	676	72	98	28	791	52	606	267
	27%	25%	29%	24%	23%	24%	28%	35%	31%	27%	25%	46%	36%	31%	28%	18%	31%	21%
A couple of times a week	1176	540	636	148	170	195	223	155	176	109	1014	42	86	34	1034	84	761	415
	36%	34%	38%	32%	32%	36%	37%	35%	43%	45%	37%	27%	31%	38%	37%	29%	39%	33%
Once a week	571	278	292	66	122	117	99	69	54	43	509	18	34	10	483	63	307	264
	18%	18%	18%	14%	23%	22%	17%	16%	13%	18%	19%	11%	12%	12%	17%	22%	16%	21%
Once every couple of weeks	147	96	51	31	51	23	11	12	15	5	134	4	6	3	118	24	64	83
	5%	6%	3%	7%	9%	4%	2%	3%	4%	2%	5%	3%	2%	3%	4%	8%	3%	7%
Once a month	57	25	32	18	7	10	10	2	5	4	53	1	1	1	47	9	25	31
	2%	2%	2%	4%	1%	2%	2%	1%	1%	1%	2%	1%	*	1%	2%	3%	1%	3%
Once every couple of months	22	16	6	7	6	3	1	4	-	-	21	-	1	-	13	9	7	15
	1%	1%	*	2%	1%	1%	*	1%	*	-	1%	-	*	*	*	3%	*	1%
Less frequently	25	18	8	7	-	7	2	3	5	2	19	2	3	1	22	4	11	14
	1%	1%	*	1%	*	1%	*	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%
Never	130	95	35	43	20	17	24	13	6	6	103	4	19	3	98	25	47	83
	4%	6%	2%	9%	4%	3%	4%	3%	1%	3%	4%	3%	7%	3%	3%	9%	2%	7%
NA	81	46	35	16	15	9	17	12	7	3	64	6	6	4	71	9	41	40
	3%	3%	2%	3%	3%	2%	3%	3%	2%	1%	2%	4%	2%	5%	3%	3%	2%	3%
Don't know	17	14	3	6	4	4	2	-	-	-	9	5	2	1	15	2	9	8
	1%	1%	*	1%	1%	1%	*	-	-	-	*	3%	1%	1%	1%	1%	*	1%
Net : Once a week or more	2753	1269	1483	341	432	464	527	396	370	221	2305	135	236	77	2429	207	1767	984
	85%	80%	90%	73%	81%	86%	89%	90%	91%	92%	85%	86%	86%	85%	86%	72%	90%	78%

Q4_1A How often do you change tea towels?

Base: All respondents

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
More than once a day	132 4%	76 4%	21 3%	5 3%	29 6%	18 2%	45 4%	31 5%	37 6%	36 7%	95 4%	75 4%	6 3%	51 5%	96 4%	7 3%	1 3%	2 4%	26 5%
Every day	874 27%	466 25%	222 31%	48 27%	138 28%	146 17%	307 28%	201 30%	220 34%	156 29%	718 27%	490 25%	62 29%	321 30%	587 25%	57 28%	21 45%	25 47%	184 33%
A couple of times a week	1176 36%	659 36%	306 42%	52 29%	159 32%	297 36%	390 36%	260 39%	229 36%	204 38%	972 36%	687 35%	67 32%	422 39%	850 36%	89 44%	19 40%	12 22%	205 37%
Once a week	571 18%	375 20%	106 15%	30 17%	61 12%	236 28%	173 16%	94 14%	67 10%	81 15%	489 18%	355 18%	40 19%	177 16%	456 19%	27 13%	6 12%	3 6%	79 14%
Once every couple of weeks	147 5%	79 4%	20 3%	11 6%	38 8%	66 8%	47 4%	18 3%	15 2%	15 3%	132 5%	106 5%	10 5%	31 3%	122 5%	8 4%	-	6 11%	11 2%
Once a month	57 2%	29 2%	10 1%	7 4%	11 2%	13 2%	22 2%	11 2%	10 2%	6 1%	50 2%	40 2%	3 1%	13 1%	45 2%	1 1%	-	1 1%	10 2%
Once every couple of months	22 1%	14 1%	-	1	7 1%	5 1%	7 1%	2	8 1%	-	22 1%	17 1%	2 1%	3	18 1%	-	-	1 1%	4 1%
Less frequently	25 1%	12 1%	8 1%	3 1%	2	9 1%	12 1%	3	2	6 1%	19 1%	16 1%	3 1%	7 1%	19 1%	1 1%	-	-	5 1%
Never	130 4%	69 4%	13 2%	18 10%	30 6%	24 3%	57 5%	23 3%	26 4%	18 3%	112 4%	92 5%	10 5%	28 3%	106 4%	5 3%	1 1%	2 5%	15 3%
NA	81 3%	47 3%	15 2%	2 1%	17 3%	22 3%	20 2%	18 3%	21 3%	16 3%	65 2%	50 3%	9 4%	22 2%	58 2%	5 2%	-	1 2%	17 3%
Don't know	17 1%	9 *	1 *	1	6 1%	-	3	6	8 1%	2	15 1%	12 1%	-	5	15 1%	1 1%	-	1 1%	-
Net : Once a week or more	2753 85%	1577 86%	655 91%	135 76%	386 78%	697 83%	914 84%	587 88%	554 86%	478 88%	2274 85%	1607 83%	174 82%	970 90%	1989 84%	180 89%	47 99%	41 79%	494 89%

Q4_1A How often do you change tea towels?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
More than once a day	132 4%	91 4%	13 2%	22 4%	120 4%	12 5%	128 4%	116 5%	2 1%	90 4%	42 5%	71 4%	30 5%	30 3%	42 4%	82 4%
Every day	874 27%	578 28%	110 22%	147 30%	820 27%	54 23%	795 27%	719 28%	33 25%	626 26%	248 30%	426 26%	182 28%	266 27%	283 24%	553 30%
A couple of times a week	1176 36%	784 38%	167 33%	183 37%	1094 37%	82 34%	1103 37%	949 37%	39 29%	885 37%	291 36%	599 37%	234 36%	343 35%	454 38%	649 35%
Once a week	571 18%	371 18%	114 22%	62 13%	515 17%	56 24%	553 18%	460 18%	10 8%	430 18%	140 17%	329 20%	111 17%	130 13%	220 18%	301 16%
Once every couple of weeks	147 5%	79 4%	46 9%	17 3%	135 5%	12 5%	143 5%	111 4%	2 2%	119 5%	28 3%	71 4%	39 6%	36 4%	68 6%	65 4%
Once a month	57 2%	27 1%	16 3%	10 2%	53 2%	4 2%	54 2%	42 2%	- *	44 2%	13 2%	25 2%	15 2%	17 2%	28 2%	28 1%
Once every couple of months	22 1%	13 1%	8 2%	2 *	22 1%	- -	17 1%	15 1%	3 2%	19 1%	3 *	12 1%	4 1%	6 1%	5 *	17 1%
Less frequently	25 1%	11 1%	4 1%	9 2%	24 1%	2 1%	19 1%	15 1%	3 2%	19 1%	6 1%	9 1%	4 1%	12 1%	12 1%	13 1%
Never	130 4%	56 3%	22 4%	26 5%	121 4%	9 4%	98 3%	71 3%	27 20%	104 4%	26 3%	40 2%	16 2%	74 8%	40 3%	89 5%
NA	81 3%	52 3%	9 2%	13 3%	73 2%	8 3%	66 2%	52 2%	12 9%	64 3%	17 2%	34 2%	8 1%	38 4%	34 3%	44 2%
Don't know	17 1%	7 *	- *	3 1%	17 1%	- -	14 *	9 *	3 2%	12 *	5 1%	1 *	- -	16 2%	9 1%	6 *
Net : Once a week or more	2753 85%	1824 88%	404 79%	414 84%	2548 85%	204 86%	2578 86%	2244 88%	84 63%	2031 84%	721 88%	1425 88%	558 87%	770 79%	1000 84%	1586 86%

Q4_1A How often do you change tea towels?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
More than once a day	132 4%	5 3%	12 9%	14 5%	18 4%	90 4%
Every day	874 27%	48 27%	35 26%	94 32%	134 31%	608 26%
A couple of times a week	1176 36%	55 31%	51 38%	112 38%	149 35%	838 36%
Once a week	571 18%	37 21%	18 13%	41 14%	69 16%	414 18%
Once every couple of weeks	147 5%	12 7%	8 6%	8 3%	11 3%	111 5%
Once a month	57 2%	6 3%	2 2%	5 2%	9 2%	35 2%
Once every couple of months	22 1%	-	1 1%	-	5 1%	16 1%
Less frequently	25 1%	3 2%	2 2%	1 *	3 1%	17 1%
Never	130 4%	4 2%	4 3%	7 2%	21 5%	98 4%
NA	81 3%	6 3%	-	10 3%	6 1%	55 2%
Don't know	17 1%	-	-	-	2 *	15 1%
Net : Once a week or more	2753 85%	145 82%	116 87%	262 89%	369 87%	1950 85%

Q4_1A How often do you change tea towels?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
More than once a day	132 4%	62 5%	14 4%	8 3%	11 3%	5 2%	12 13%	53 5%	31 5%	18 4%	14 4%	28 4%	26 5%	51 4%	5 7%	26 4%
Every day	874 27%	301 26%	110 32%	93 34%	90 29%	79 27%	17 19%	270 27%	185 31%	107 25%	100 26%	170 27%	121 25%	287 25%	17 23%	170 25%
A couple of times a week	1176 36%	406 36%	113 33%	93 34%	125 41%	125 42%	33 37%	409 40%	244 41%	175 41%	160 41%	254 40%	192 39%	446 38%	31 43%	249 37%
Once a week	571 18%	195 17%	46 14%	41 15%	46 15%	45 15%	11 12%	167 16%	73 12%	69 16%	62 16%	116 18%	70 14%	226 19%	11 16%	124 18%
Once every couple of weeks	147 5%	43 4%	16 5%	11 4%	8 3%	15 5%	6 6%	37 4%	16 3%	23 5%	20 5%	16 3%	22 4%	58 5%	4 5%	30 4%
Once a month	57 2%	27 2%	6 2%	8 3%	9 3%	9 3%	5 5%	12 1%	10 2%	2 *	12 3%	7 1%	18 4%	26 2%	2 2%	11 2%
Once every couple of months	22 1%	11 1%	7 2%	- -	4 1%	7 2%	- -	8 1%	4 1%	1 *	2 *	5 1%	5 1%	5 *	- -	3 *
Less frequently	25 1%	11 1%	1 *	- -	4 1%	2 1%	- -	8 1%	1 *	5 1%	2 1%	6 1%	7 1%	3 *	- -	7 1%
Never	130 4%	50 4%	18 5%	8 3%	2 1%	3 1%	3 4%	26 3%	22 4%	13 3%	8 2%	13 2%	20 4%	41 4%	2 3%	29 4%
NA	81 3%	30 3%	6 2%	11 4%	4 1%	9 3%	3 4%	24 2%	11 2%	16 4%	9 2%	21 3%	6 1%	17 1%	- *	25 4%
Don't know	17 1%	4 *	5 1%	- -	3 1%	- -	- -	1 *	- *	- *	1 *	3 1%	3 1%	1 *	- -	5 1%
Net : Once a week or more	2753 85%	964 84%	283 83%	236 86%	271 89%	254 85%	74 81%	899 89%	532 89%	369 86%	335 87%	567 89%	409 83%	1011 87%	64 89%	568 84%

Q4_1A How often do you change tea towels?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
More than once a day	132 4%	30 5%	3 3%	3 4%	11 6%	9 6%	6 7%	26 5%	26 6%	40 5%	7 5%	24 4%	68 5%	26 4%	5 6%	6 2%
Every day	874 27%	155 24%	28 36%	29 34%	56 31%	57 36%	23 25%	161 28%	133 29%	221 26%	55 37%	189 31%	369 25%	175 26%	13 16%	70 26%
A couple of times a week	1176 36%	230 36%	26 33%	34 40%	75 42%	64 41%	29 31%	217 38%	174 38%	313 37%	48 33%	214 36%	529 35%	266 40%	40 47%	111 41%
Once a week	571 18%	133 21%	11 15%	11 13%	23 13%	16 10%	21 22%	98 17%	76 16%	155 18%	21 14%	103 17%	313 21%	116 17%	13 15%	33 12%
Once every couple of weeks	147 5%	19 3%	8 11%	-	6 3%	3 2%	3 3%	16 3%	12 3%	37 4%	7 5%	18 3%	77 5%	27 4%	3 3%	13 5%
Once a month	57 2%	14 2%	-	-	3 1%	-	2 2%	4 1%	6 1%	15 2%	1 1%	4 1%	26 2%	7 1%	-	9 3%
Once every couple of months	22 1%	6 1%	-	-	1 *	-	-	12 2%	5 1%	3 *	-	11 2%	7 *	7 1%	-	3 1%
Less frequently	25 1%	9 1%	-	-	-	-	-	4 1%	1 *	2 *	-	4 1%	13 1%	2 *	-	2 1%
Never	130 4%	27 4%	1 1%	1 1%	-	6 4%	7 8%	18 3%	17 4%	36 4%	3 2%	21 3%	53 4%	25 4%	3 3%	17 6%
NA	81 3%	15 2%	-	5 5%	6 3%	2 1%	2 2%	11 2%	9 2%	28 3%	5 3%	9 1%	35 2%	16 2%	7 8%	8 3%
Don't know	17 1%	9 1%	-	2 3%	-	-	-	-	2 *	-	1 *	5 1%	9 1%	3 *	-	1 *
Net : Once a week or more	2753 85%	549 85%	67 88%	78 90%	165 92%	147 93%	80 85%	502 89%	409 89%	729 86%	131 88%	531 88%	1279 85%	583 87%	71 85%	219 81%

Q4_1A How often do you change tea towels?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
More than once a day	132 4%	9 2%	39 3%	33 6%	37 7%	12 4%	39 5%	93 4%	18 5%	31 4%	29 4%	17 3%
Every day	874 27%	85 17%	350 29%	149 25%	165 29%	124 36%	262 31%	612 26%	109 33%	229 30%	195 25%	145 22%
A couple of times a week	1176 36%	176 34%	473 39%	206 35%	206 36%	115 33%	295 35%	881 37%	114 34%	278 37%	310 40%	254 38%
Once a week	571 18%	146 28%	215 18%	90 15%	88 15%	32 9%	111 13%	460 19%	42 13%	129 17%	138 18%	167 25%
Once every couple of weeks	147 5%	37 7%	49 4%	31 5%	20 3%	11 3%	33 4%	114 5%	17 5%	19 3%	42 5%	36 5%
Once a month	57 2%	15 3%	13 1%	17 3%	7 1%	5 1%	11 1%	45 2%	9 3%	12 2%	19 2%	6 1%
Once every couple of months	22 1%	3 1%	3 *	6 1%	3 *	8 2%	11 1%	11 *	2 1%	3 *	5 1%	2 *
Less frequently	25 1%	6 1%	9 1%	7 1%	3 1%	- *	5 1%	20 1%	2 1%	6 1%	7 1%	4 1%
Never	130 4%	20 4%	36 3%	20 3%	25 4%	29 8%	47 6%	82 3%	15 4%	28 4%	19 2%	23 3%
NA	81 3%	14 3%	25 2%	22 4%	17 3%	3 1%	23 3%	58 2%	4 1%	22 3%	8 1%	11 2%
Don't know	17 1%	1 *	3 *	3 1%	3 1%	6 2%	8 1%	8 *	3 1%	- *	2 *	2 *
Net : Once a week or more	2753 85%	417 81%	1077 89%	478 82%	497 87%	285 82%	707 83%	2046 86%	284 84%	668 88%	672 87%	584 87%

Q4_1A How often do you change tea towels?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
More than once a day	132 4%	20 7%	1 4%	2 4%	8 5%	13 8%	3 4%	19 7%	38 3%	27 4%	59 5%	8 5%
Every day	874 27%	109 35%	7 37%	17 32%	49 32%	60 38%	29 35%	97 34%	279 22%	179 28%	363 31%	52 37%
A couple of times a week	1176 36%	104 33%	5 29%	14 27%	59 39%	47 29%	25 31%	95 34%	475 37%	250 38%	416 36%	35 25%
Once a week	571 18%	36 12%	4 22%	7 14%	19 12%	18 11%	14 17%	31 11%	285 22%	105 16%	165 14%	16 11%
Once every couple of weeks	147 5%	7 2%	1 5%	3 5%	1 1%	5 3%	3 3%	6 2%	74 6%	32 5%	33 3%	8 6%
Once a month	57 2%	2 1%	-	-	1 1%	1 1%	1 1%	1 1%	30 2%	8 1%	13 1%	6 4%
Once every couple of months	22 1%	2 1%	-	-	1 1%	-	-	1 *	4 *	8 1%	7 1%	3 2%
Less frequently	25 1%	3 1%	-	1 1%	2 2%	1 *	2 2%	2 1%	8 1%	8 1%	7 1%	3 2%
Never	130 4%	19 6%	-	4 9%	9 6%	8 5%	4 5%	18 6%	44 3%	16 2%	63 5%	7 5%
NA	81 3%	9 3%	-	3 6%	2 1%	6 3%	2 2%	9 3%	40 3%	13 2%	23 2%	4 3%
Don't know	17 1%	3 1%	-	-	1 1%	1 1%	-	2 1%	6 *	6 1%	5 *	-
Net : Once a week or more	2753 85%	271 86%	16 92%	39 77%	135 88%	139 86%	71 86%	242 86%	1079 84%	560 86%	1003 87%	111 78%

Q4_1A How often do you clean your sink and draining board thoroughly?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
More than once a day	471	217	254	47	88	73	90	62	76	35	391	21	46	12	384	71	330	141
	15%	14%	15%	10%	16%	14%	15%	14%	19%	15%	14%	13%	17%	14%	14%	25%	17%	11%
Every day	1400	652	747	173	219	223	255	191	212	127	1142	86	131	40	1207	137	862	536
	43%	41%	45%	37%	41%	41%	43%	43%	52%	53%	42%	55%	48%	44%	43%	47%	44%	43%
A couple of times a week	562	253	310	73	86	111	100	101	51	37	480	28	39	15	508	24	348	214
	17%	16%	19%	16%	16%	21%	17%	23%	13%	15%	18%	18%	14%	17%	18%	8%	18%	17%
Once a week	503	244	259	65	106	100	106	47	49	31	442	8	36	16	458	27	305	198
	16%	15%	16%	14%	20%	19%	18%	11%	12%	13%	16%	5%	13%	17%	16%	9%	15%	16%
Once every couple of weeks	85	53	32	26	9	12	14	13	7	3	78	2	3	2	71	10	43	42
	3%	3%	2%	6%	2%	2%	2%	3%	2%	1%	3%	1%	1%	2%	3%	3%	2%	3%
Once a month	58	31	27	19	11	8	5	11	3	1	49	4	5	-	55	2	21	37
	2%	2%	2%	4%	2%	1%	1%	2%	1%	1%	2%	3%	2%	*	2%	1%	1%	3%
Once every couple of months	8	7	1	1	2	4	-	-	-	-	8	-	-	-	4	3	3	4
	*	*	*	*	*	1%	-	-	-	-	*	-	-	-	*	1%	*	*
Less frequently	16	16	-	3	3	2	-	5	3	-	16	-	-	-	11	4	12	4
	1%	1%	-	1%	*	*	-	1%	1%	-	1%	-	-	*	*	1%	1%	*
Never	77	62	15	38	8	4	13	8	4	2	60	4	12	2	66	7	27	51
	2%	4%	1%	8%	2%	1%	2%	2%	1%	1%	2%	2%	4%	2%	2%	3%	1%	4%
NA	36	27	8	14	-	-	11	4	2	4	28	4	2	1	35	1	17	19
	1%	2%	1%	3%	*	*	2%	1%	*	2%	1%	3%	1%	2%	1%	*	1%	1%
Don't know	15	15	-	10	4	1	1	-	-	-	14	-	-	1	14	2	2	13
	*	1%	-	2%	1%	*	*	-	-	-	1%	-	-	1%	*	1%	*	1%
Net : Once a week or more	2936	1366	1570	358	498	506	550	401	389	230	2457	143	252	84	2557	259	1846	1089
	91%	87%	95%	76%	93%	94%	93%	91%	95%	96%	91%	91%	92%	92%	91%	90%	94%	87%

Q4_1A How often do you clean your sink and draining board thoroughly?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
More than once a day	471	247	121	26	78	108	156	96	111	82	389	283	34	154	319	28	10	11	101
	15%	13%	17%	14%	16%	13%	14%	14%	17%	15%	14%	15%	16%	14%	13%	14%	21%	21%	18%
Every day	1400	742	384	81	193	282	441	309	367	269	1131	790	89	519	966	97	24	26	286
	43%	40%	53%	45%	39%	34%	41%	46%	57%	50%	42%	41%	42%	48%	41%	48%	51%	50%	51%
A couple of times a week	562	352	102	29	79	165	202	118	78	91	471	335	38	188	430	36	10	7	79
	17%	19%	14%	16%	16%	20%	19%	18%	12%	17%	18%	17%	18%	17%	18%	18%	20%	14%	14%
Once a week	503	331	82	18	73	199	176	83	45	64	439	328	29	146	404	37	4	3	56
	16%	18%	11%	10%	15%	24%	16%	12%	7%	12%	16%	17%	14%	14%	17%	18%	8%	6%	10%
Once every couple of weeks	85	54	11	1	18	33	31	14	7	11	73	59	5	20	73	2	-	-	9
	3%	3%	1%	1%	4%	4%	3%	2%	1%	2%	3%	3%	3%	2%	3%	1%	-	-	2%
Once a month	58	39	6	7	6	22	24	9	4	7	52	38	5	15	50	-	-	2	6
	2%	2%	1%	4%	1%	3%	2%	1%	1%	1%	2%	2%	2%	1%	2%	*	-	3%	1%
Once every couple of months	8	6	-	1	1	4	3	-	1	-	8	7	1	-	7	-	-	1	-
	*	*	-	*	*	1%	*	-	*	-	*	*	1%	-	*	-	-	1%	-
Less frequently	16	12	4	-	-	7	7	3	-	-	16	9	2	6	13	-	-	-	4
	1%	1%	1%	-	-	1%	1%	*	-	-	1%	*	1%	1%	1%	-	-	-	1%
Never	77	30	6	12	29	7	31	21	18	9	68	57	3	18	69	-	-	1	6
	2%	2%	1%	7%	6%	1%	3%	3%	3%	2%	3%	3%	1%	2%	3%	*	-	3%	1%
NA	36	16	6	-	14	9	6	9	12	8	28	20	5	11	25	1	-	1	8
	1%	1%	1%	-	3%	1%	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	-	2%	1%
Don't know	15	6	-	3	7	-	7	6	2	1	15	14	-	2	14	-	-	-	1
	*	*	-	2%	1%	-	1%	1%	*	*	1%	1%	-	*	1%	-	-	-	*
Net : Once a week or more	2936	1671	688	153	423	754	975	605	602	506	2430	1737	190	1008	2119	198	47	48	522
	91%	91%	95%	86%	85%	90%	90%	91%	93%	93%	90%	90%	90%	93%	89%	98%	100%	91%	94%

Q4_1A How often do you clean your sink and draining board thoroughly?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
More than once a day	471	292	60	100	444	27	434	375	24	333	138	239	114	118	163	288
	15%	14%	12%	20%	15%	12%	15%	15%	18%	14%	17%	15%	18%	12%	14%	16%
Every day	1400	872	206	252	1312	87	1290	1133	53	1015	385	710	292	397	483	845
	43%	42%	41%	51%	44%	37%	43%	44%	40%	42%	47%	44%	45%	41%	40%	46%
A couple of times a week	562	371	97	74	506	56	541	462	9	435	128	302	114	145	231	287
	17%	18%	19%	15%	17%	24%	18%	18%	7%	18%	16%	19%	18%	15%	19%	16%
Once a week	503	350	87	42	457	46	480	420	12	393	110	286	90	127	210	257
	16%	17%	17%	9%	15%	19%	16%	16%	9%	16%	13%	18%	14%	13%	18%	14%
Once every couple of weeks	85	48	26	8	69	16	84	69	-	65	19	38	20	27	35	45
	3%	2%	5%	2%	2%	7%	3%	3%	*	3%	2%	2%	3%	3%	3%	2%
Once a month	58	37	12	2	58	1	57	43	1	47	11	26	6	26	20	31
	2%	2%	2%	*	2%	*	2%	2%	1%	2%	1%	2%	1%	3%	2%	2%
Once every couple of months	8	5	2	1	7	1	6	4	1	7	1	6	2	-	3	4
	*	*	*	*	*	*	*	*	1%	*	*	*	*	-	*	*
Less frequently	16	11	-	2	15	2	12	2	2	15	2	3	-	14	3	14
	1%	1%	-	*	*	1%	*	*	1%	1%	*	*	-	1%	*	1%
Never	77	42	15	8	77	1	51	29	19	59	19	5	5	68	27	48
	2%	2%	3%	2%	3%	*	2%	1%	14%	2%	2%	*	1%	7%	2%	3%
NA	36	30	3	2	34	2	21	12	12	30	6	2	-	33	14	22
	1%	1%	*	*	1%	1%	1%	*	9%	1%	1%	*	*	3%	1%	1%
Don't know	15	12	-	3	15	-	13	9	2	14	1	1	-	15	8	8
	*	1%	*	1%	1%	-	*	*	1%	1%	*	*	-	1%	1%	*
Net : Once a week or more	2936	1885	451	468	2719	217	2746	2390	98	2175	761	1538	610	787	1087	1677
	91%	91%	89%	95%	91%	91%	92%	93%	73%	90%	93%	95%	95%	81%	91%	91%

Q4_1A How often do you clean your sink and draining board thoroughly?**Base: All respondents**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
More than once a day	471 15%	19 11%	26 19%	44 15%	67 16%	333 14%
Every day	1400 43%	77 44%	40 30%	127 43%	201 47%	993 43%
A couple of times a week	562 17%	28 16%	33 25%	47 16%	74 17%	395 17%
Once a week	503 16%	34 19%	27 20%	48 16%	46 11%	362 16%
Once every couple of weeks	85 3%	5 3%	2 1%	12 4%	16 4%	53 2%
Once a month	58 2%	8 5%	4 3%	2 1%	4 1%	43 2%
Once every couple of months	8 *	2 1%	-	3 1%	-	4 *
Less frequently	16 1%	-	-	1 *	1 *	15 1%
Never	77 2%	-	-	7 2%	11 3%	60 3%
NA	36 1%	3 2%	1 1%	3 1%	4 1%	26 1%
Don't know	15 *	-	-	-	2 *	14 1%
Net : Once a week or more	2936 91%	159 90%	126 94%	266 90%	388 91%	2084 91%

Q4_1A How often do you clean your sink and draining board thoroughly?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
More than once a day	471 15%	182 16%	56 16%	48 18%	45 15%	37 12%	11 12%	155 15%	81 14%	56 13%	52 13%	88 14%	56 11%	133 11%	10 14%	98 14%
Every day	1400 43%	493 43%	152 44%	123 45%	141 46%	124 42%	39 43%	440 43%	292 49%	189 44%	178 46%	306 48%	221 45%	463 40%	39 55%	288 42%
A couple of times a week	562 17%	193 17%	47 14%	43 16%	51 17%	62 21%	17 18%	186 18%	110 18%	77 18%	72 19%	98 15%	74 15%	237 20%	9 13%	112 16%
Once a week	503 16%	166 15%	49 14%	33 12%	42 14%	55 19%	19 20%	153 15%	85 14%	73 17%	65 17%	106 17%	103 21%	209 18%	6 8%	99 15%
Once every couple of weeks	85 3%	37 3%	12 4%	10 4%	11 4%	6 2%	2 2%	31 3%	8 1%	11 3%	10 3%	12 2%	10 2%	41 3%	1 2%	18 3%
Once a month	58 2%	24 2%	7 2%	11 4%	7 2%	2 1%	2 2%	16 2%	4 1%	5 1%	6 1%	7 1%	12 3%	34 3%	5 7%	8 1%
Once every couple of months	8 *	3 *	-	-	-	-	1 1%	-	-	1 *	-	1 *	1 *	2 *	-	3 *
Less frequently	16 1%	3 *	-	-	-	-	-	3 *	-	-	1 *	3 *	1 *	4 *	-	10 1%
Never	77 2%	25 2%	10 3%	-	3 1%	6 2%	1 1%	17 2%	9 1%	4 1%	3 1%	8 1%	8 2%	34 3%	1 2%	22 3%
NA	36 1%	10 1%	5 1%	7 2%	-	6 2%	-	13 1%	7 1%	9 2%	-	10 2%	-	7 1%	-	18 3%
Don't know	15 *	3 *	4 1%	-	3 1%	-	-	3 *	-	4 1%	-	-	4 1%	1 *	-	5 1%
Net : Once a week or more	2936 91%	1034 91%	304 89%	247 90%	279 92%	278 93%	85 93%	933 92%	568 95%	395 92%	367 95%	598 94%	454 93%	1041 90%	65 90%	596 88%

Q4_1A How often do you clean your sink and draining board thoroughly?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
More than once a day	471 15%	102 16%	13 17%	17 20%	26 15%	22 14%	10 11%	83 15%	71 15%	111 13%	19 13%	80 13%	187 12%	97 14%	13 15%	46 17%
Every day	1400 43%	273 42%	30 39%	44 52%	87 48%	68 43%	44 47%	249 44%	201 44%	346 41%	78 52%	300 50%	590 39%	272 41%	42 50%	119 44%
A couple of times a week	562 17%	102 16%	15 19%	14 16%	26 15%	33 21%	21 23%	102 18%	83 18%	138 16%	24 16%	98 16%	257 17%	124 18%	8 10%	52 19%
Once a week	503 16%	94 14%	13 18%	8 9%	29 16%	26 16%	10 11%	85 15%	71 15%	171 20%	20 14%	84 14%	297 20%	118 18%	9 11%	28 10%
Once every couple of weeks	85 3%	18 3%	1 1%	1 1%	3 2%	2 1%	2 2%	19 3%	6 1%	31 4%	5 4%	19 3%	59 4%	14 2%	4 5%	4 2%
Once a month	58 2%	14 2%	4 6%	-	1 *	5 3%	2 2%	5 1%	10 2%	19 2%	1 1%	2 *	32 2%	8 1%	1 1%	2 1%
Once every couple of months	8 *	1 *	-	-	1 *	-	-	-	-	-	-	-	7 *	1 *	-	-
Less frequently	16 1%	5 1%	-	-	2 1%	-	2 2%	2 *	-	2 *	-	2 *	10 1%	2 *	-	2 1%
Never	77 2%	28 4%	-	-	-	1 1%	3 3%	12 2%	13 3%	16 2%	-	14 2%	38 3%	19 3%	3 3%	8 3%
NA	36 1%	6 1%	-	2 3%	5 3%	-	-	9 2%	6 1%	15 2%	1 1%	4 1%	11 1%	14 2%	4 5%	11 4%
Don't know	15 *	5 1%	-	-	-	-	-	-	-	3 *	-	-	10 1%	3 *	-	-
Net : Once a week or more	2936 91%	571 88%	71 94%	83 97%	168 94%	149 95%	85 91%	519 92%	425 92%	765 90%	141 95%	562 93%	1331 89%	610 91%	72 86%	245 90%

Q4_1A How often do you clean your sink and draining board thoroughly?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
More than once a day	471 15%	55 11%	172 14%	111 19%	86 15%	48 14%	144 17%	327 14%	41 12%	127 17%	104 13%	95 14%
Every day	1400 43%	209 41%	573 47%	217 37%	238 41%	163 47%	368 43%	1032 43%	191 57%	349 46%	306 40%	233 35%
A couple of times a week	562 17%	98 19%	204 17%	125 21%	98 17%	38 11%	141 17%	421 18%	51 15%	122 16%	143 18%	134 20%
Once a week	503 16%	101 20%	179 15%	80 14%	103 18%	40 12%	137 16%	366 15%	36 11%	102 13%	159 21%	132 20%
Once every couple of weeks	85 3%	19 4%	29 2%	8 1%	10 2%	19 6%	16 2%	68 3%	5 1%	16 2%	25 3%	20 3%
Once a month	58 2%	18 4%	11 1%	7 1%	13 2%	8 2%	8 1%	50 2%	5 1%	9 1%	14 2%	21 3%
Once every couple of months	8 *	4 1%	2 *	2 *	- -	- -	2 *	6 *	1 *	2 *	2 *	3 1%
Less frequently	16 1%	1 *	8 1%	- -	- -	8 2%	4 *	13 1%	- -	7 1%	5 1%	4 1%
Never	77 2%	5 1%	27 2%	18 3%	13 2%	14 4%	14 2%	63 3%	5 1%	20 3%	7 1%	16 2%
NA	36 1%	1 *	12 1%	11 2%	10 2%	3 1%	8 1%	28 1%	1 *	4 *	3 *	7 1%
Don't know	15 *	1 *	- -	6 1%	3 1%	5 2%	5 1%	10 *	- -	1 *	3 *	3 1%
Net : Once a week or more	2936 91%	463 90%	1126 93%	533 91%	525 91%	289 83%	790 93%	2146 90%	320 95%	699 92%	713 92%	593 89%

Q4_1A How often do you clean your sink and draining board thoroughly?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
More than once a day	471 15%	51 16%	3 14%	9 19%	18 12%	31 20%	14 18%	44 16%	167 13%	98 15%	184 16%	22 16%
Every day	1400 43%	153 49%	8 48%	24 46%	73 48%	75 47%	35 42%	137 48%	476 37%	292 45%	575 50%	56 40%
A couple of times a week	562 17%	47 15%	3 15%	7 13%	25 17%	22 14%	11 13%	43 15%	249 19%	104 16%	186 16%	23 17%
Once a week	503 16%	44 14%	3 14%	6 12%	25 16%	22 14%	18 22%	34 12%	262 20%	107 16%	121 10%	13 9%
Once every couple of weeks	85 3%	4 1%	- 3%	1 2%	2 1%	2 1%	1 1%	4 1%	40 3%	12 2%	28 2%	5 3%
Once a month	58 2%	2 1%	1 4%	2 4%	1 *	2 1%	2 3%	3 1%	25 2%	15 2%	9 1%	10 7%
Once every couple of months	8 *	- -	- -	- -	- -	- -	- -	- -	5 *	1 *	1 *	1 *
Less frequently	16 1%	- *	- -	- -	- *	- -	- -	- *	5 *	6 1%	- *	5 4%
Never	77 2%	8 3%	- 1%	2 4%	7 5%	4 3%	1 1%	13 5%	21 2%	14 2%	38 3%	5 4%
NA	36 1%	3 1%	- 1%	- *	1 1%	2 1%	- *	4 1%	24 2%	2 *	9 1%	- *
Don't know	15 *	1 *	- -	- -	1 1%	- *	- -	1 *	10 1%	2 *	3 *	- -
Net : Once a week or more	2936 91%	295 94%	16 91%	46 89%	140 92%	150 93%	78 95%	258 91%	1154 90%	601 92%	1066 92%	115 81%

Q4_1A How often do you wipe down the surfaces in your kitchen?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
More than once a day	1207	503	704	125	192	213	252	170	168	85	1029	47	98	33	1062	99	831	375
	37%	32%	43%	27%	36%	40%	42%	38%	41%	35%	38%	30%	36%	36%	38%	34%	42%	30%
Every day	1557	740	817	232	265	258	262	220	195	125	1293	91	132	41	1347	147	951	606
	48%	47%	49%	49%	49%	48%	44%	50%	48%	52%	48%	58%	48%	45%	48%	51%	48%	48%
A couple of times a week	244	162	82	49	54	33	44	26	22	15	207	7	21	9	207	25	112	132
	8%	10%	5%	10%	10%	6%	7%	6%	6%	6%	8%	5%	8%	10%	7%	9%	6%	11%
Once a week	101	70	31	25	16	17	9	15	13	6	82	3	12	4	92	4	28	73
	3%	4%	2%	5%	3%	3%	2%	3%	3%	3%	3%	2%	4%	4%	3%	1%	1%	6%
Once every couple of weeks	18	15	3	4	1	4	7	1	1	1	16	-	2	1	14	4	6	13
	1%	1%	*	1%	*	1%	1%	*	*	*	1%	-	1%	1%	1%	1%	*	1%
Once a month	9	9	-	1	-	3	1	1	1	1	8	-	1	-	9	-	1	8
	*	1%	-	*	-	1%	*	*	*	1%	*	-	*	-	*	-	*	1%
Once every couple of months	6	6	-	3	-	2	1	-	-	1	5	-	1	-	4	2	1	5
	*	*	-	1%	-	*	*	-	-	*	-	-	-	-	*	1%	*	*
Less frequently	12	10	2	2	3	3	-	-	4	-	12	-	-	-	8	3	6	5
	*	1%	*	*	1%	1%	-	-	1%	-	*	-	-	*	*	1%	*	*
Never	52	41	11	26	3	4	10	6	-	3	35	8	8	2	50	-	15	37
	2%	3%	1%	6%	1%	1%	2%	1%	-	1%	1%	5%	3%	2%	2%	-	1%	3%
NA	21	19	2	2	1	-	9	3	2	4	18	-	2	2	18	4	17	4
	1%	1%	*	*	*	*	1%	1%	1%	2%	1%	-	1%	2%	1%	1%	1%	*
Don't know	4	4	-	-	2	-	-	2	-	-	3	-	-	-	2	2	4	-
	*	*	-	-	*	-	-	*	-	-	*	-	-	*	1%	*	*	-
Net : Once a week or more	3109	1475	1634	431	528	521	567	430	399	231	2613	149	262	86	2708	274	1921	1186
	96%	93%	99%	92%	98%	97%	95%	97%	98%	96%	96%	95%	95%	94%	96%	95%	97%	94%

Q4_1A How often do you wipe down the surfaces in your kitchen?

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
More than once a day	1207	670	287	60	190	302	415	265	226	203	1003	713	72	421	889	73	19	24	201
	37%	36%	40%	34%	38%	36%	38%	40%	35%	38%	37%	37%	34%	39%	38%	36%	40%	46%	36%
Every day	1557	910	349	87	211	415	502	315	325	249	1307	938	101	517	1127	113	25	24	267
	48%	50%	48%	49%	42%	50%	46%	47%	50%	46%	49%	48%	48%	48%	48%	56%	52%	46%	48%
A couple of times a week	244	137	48	13	46	76	75	46	47	38	206	148	18	77	201	5	2	-	36
	8%	7%	7%	8%	9%	9%	7%	7%	7%	7%	8%	8%	9%	7%	8%	2%	5%	*	7%
Once a week	101	59	17	1	23	30	32	22	17	24	77	63	5	33	71	8	2	1	19
	3%	3%	2%	1%	5%	4%	3%	3%	3%	4%	3%	3%	2%	3%	3%	4%	3%	2%	3%
Once every couple of weeks	18	12	2	1	3	3	11	1	3	7	11	10	2	6	12	1	-	-	5
	1%	1%	*	1%	1%	*	1%	*	*	1%	*	1%	1%	1%	1%	1%	-	*	1%
Once a month	9	2	3	3	1	-	5	4	-	1	8	3	5	1	4	1	-	1	3
	*	*	*	2%	*	-	*	1%	-	*	*	*	2%	*	*	*	-	3%	1%
Once every couple of months	6	4	1	1	1	1	4	-	1	1	4	6	-	-	4	-	-	1	1
	*	*	*	*	*	*	*	-	*	*	*	*	-	-	*	-	-	-	*
Less frequently	12	5	4	1	2	3	7	-	2	2	10	8	2	2	6	-	-	-	6
	*	*	1%	*	*	*	1%	-	*	*	*	*	1%	*	*	-	-	-	1%
Never	52	23	3	10	16	4	22	9	17	7	45	38	5	9	42	-	-	-	10
	2%	1%	*	6%	3%	*	2%	1%	3%	1%	2%	2%	2%	1%	2%	*	-	-	2%
NA	21	10	7	-	5	3	7	6	5	6	15	12	-	10	11	1	-	1	8
	1%	1%	1%	-	1%	*	1%	1%	1%	1%	1%	1%	*	1%	*	1%	-	2%	1%
Don't know	4	4	-	-	-	-	2	-	2	2	2	-	-	3	3	-	-	-	-
	*	*	-	-	-	-	*	-	*	*	*	*	-	*	*	-	-	-	*
Net : Once a week or more	3109	1776	702	161	470	822	1025	647	615	514	2594	1862	197	1048	2288	199	47	49	524
	96%	97%	97%	91%	94%	98%	95%	97%	95%	95%	96%	96%	93%	97%	97%	98%	100%	94%	94%

Q4_1A How often do you wipe down the surfaces in your kitchen?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
More than once a day	1207	797	158	202	1128	79	1138	1031	40	885	322	645	243	319	461	678
	37%	38%	31%	41%	38%	33%	38%	40%	30%	37%	39%	40%	38%	33%	39%	37%
Every day	1557	1005	243	228	1432	125	1451	1257	46	1152	405	790	328	439	582	886
	48%	49%	48%	46%	48%	52%	49%	49%	34%	48%	49%	49%	51%	45%	49%	48%
A couple of times a week	244	134	64	37	220	24	230	180	9	200	44	109	50	85	75	150
	8%	6%	13%	8%	7%	10%	8%	7%	7%	8%	5%	7%	8%	9%	6%	8%
Once a week	101	57	24	13	94	7	97	64	2	77	24	53	15	33	36	55
	3%	3%	5%	3%	3%	3%	3%	3%	1%	3%	3%	3%	2%	3%	3%	3%
Once every couple of weeks	18	8	3	3	18	-	18	11	-	16	2	10	1	8	7	10
	1%	*	1%	1%	1%	-	1%	*	-	1%	*	1%	*	1%	1%	1%
Once a month	9	8	1	-	9	-	9	4	-	5	4	3	1	5	5	5
	*	*	*	*	*	*	*	*	*	*	*	*	*	1%	*	*
Once every couple of months	6	5	-	1	6	-	4	1	1	5	1	2	1	3	2	3
	*	*	*	*	*	*	*	*	1%	*	*	*	*	*	*	*
Less frequently	12	4	3	3	10	2	3	-	6	9	2	-	-	12	5	6
	*	*	1%	1%	*	1%	*	-	4%	*	*	-	-	1%	*	*
Never	52	34	9	3	50	1	30	6	16	41	10	3	1	48	13	39
	2%	2%	2%	1%	2%	1%	1%	*	12%	2%	1%	*	*	5%	1%	2%
NA	21	14	4	2	20	1	7	6	12	18	4	2	4	15	8	13
	1%	1%	1%	*	1%	*	*	*	9%	1%	*	*	1%	2%	1%	1%
Don't know	4	3	-	-	4	-	2	-	2	3	-	-	-	4	2	2
	*	*	*	*	*	*	*	*	1%	*	*	*	*	*	*	*
Net : Once a week or more	3109	1993	489	481	2875	234	2917	2532	97	2314	795	1597	636	876	1154	1769
	96%	96%	96%	98%	96%	98%	98%	99%	73%	96%	97%	99%	99%	90%	96%	96%

Q4_1A How often do you wipe down the surfaces in your kitchen?**Base: All respondents**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
More than once a day	1207 37%	57 33%	55 41%	139 47%	163 38%	847 37%
Every day	1557 48%	89 50%	60 45%	128 44%	194 46%	1115 49%
A couple of times a week	244 8%	21 12%	15 11%	14 5%	28 7%	172 7%
Once a week	101 3%	5 3%	2 2%	5 2%	18 4%	72 3%
Once every couple of weeks	18 1%	-	-	-	3 1%	15 1%
Once a month	9 *	-	1 *	1 *	-	8 *
Once every couple of months	6 *	-	-	-	3 1%	3 *
Less frequently	12 *	-	-	4 1%	1 *	7 *
Never	52 2%	2 1%	-	1 *	8 2%	42 2%
NA	21 1%	3 2%	1 1%	-	5 1%	14 1%
Don't know	4 *	-	-	-	2 *	2 *
Net : Once a week or more	3109 96%	172 97%	132 98%	288 98%	403 95%	2207 96%

Q4_1A How often do you wipe down the surfaces in your kitchen?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
More than once a day	1207 37%	436 38%	143 42%	119 44%	125 41%	116 39%	38 41%	374 37%	241 40%	178 41%	131 34%	228 36%	177 36%	445 38%	27 38%	233 34%
Every day	1557 48%	553 48%	157 46%	131 48%	141 46%	134 45%	45 49%	515 51%	305 51%	199 46%	207 54%	331 52%	237 48%	538 46%	34 48%	327 48%
A couple of times a week	244 8%	82 7%	25 7%	13 5%	28 9%	29 10%	3 3%	72 7%	30 5%	31 7%	25 6%	48 7%	57 12%	104 9%	7 10%	43 6%
Once a week	101 3%	33 3%	9 3%	1 *	5 2%	11 4%	4 5%	22 2%	13 2%	11 3%	15 4%	17 3%	14 3%	44 4%	2 2%	24 3%
Once every couple of weeks	18 1%	8 1%	-	-	3 1%	-	-	7 1%	-	-	-	2 *	-	5 *	-	10 1%
Once a month	9 *	2 *	-	-	1 *	2 1%	-	1 *	1 *	1 *	1 *	5 1%	-	5 *	-	-
Once every couple of months	6 *	3 *	-	-	-	-	-	3 *	-	-	-	-	-	1 *	-	3 *
Less frequently	12 *	2 *	1 *	-	-	-	-	1 *	3 *	-	4 1%	1 *	-	2 *	-	4 1%
Never	52 2%	16 1%	7 2%	8 3%	3 1%	4 1%	1 1%	11 1%	4 1%	6 1%	-	5 1%	5 1%	13 1%	1 2%	25 4%
NA	21 1%	6 1%	-	2 1%	-	1 *	-	7 1%	-	2 1%	2 1%	1 *	-	4 *	-	10 2%
Don't know	4 *	2 *	-	-	-	-	-	2 *	-	-	-	-	-	2 *	-	2 *
Net : Once a week or more	3109 96%	1104 97%	334 98%	265 96%	299 98%	290 97%	90 99%	984 97%	589 99%	419 98%	379 98%	623 98%	485 99%	1130 97%	71 98%	626 92%

Q4_1A How often do you wipe down the surfaces in your kitchen?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
More than once a day	1207 37%	203 31%	36 47%	35 40%	72 40%	57 36%	29 31%	196 35%	170 37%	306 36%	51 34%	215 36%	557 37%	247 37%	31 37%	110 40%
Every day	1557 48%	325 50%	34 44%	46 54%	87 49%	89 57%	55 59%	300 53%	241 52%	439 52%	84 56%	305 51%	703 47%	321 48%	34 41%	115 42%
A couple of times a week	244 8%	65 10%	3 4%	2 3%	11 6%	6 4%	2 3%	45 8%	30 6%	52 6%	5 3%	53 9%	141 9%	51 8%	9 11%	15 5%
Once a week	101 3%	19 3%	3 4%	1 1%	3 2%	3 2%	3 3%	10 2%	8 2%	28 3%	7 4%	13 2%	56 4%	20 3%	1 1%	7 3%
Once every couple of weeks	18 1%	1 *	- -	- -	- -	1 1%	- -	3 1%	- -	3 *	1 1%	3 1%	6 *	2 *	- -	6 2%
Once a month	9 *	1 *	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	7 1%	3 *	3 1%	- -	- *
Once every couple of months	6 *	3 1%	- -	- -	1 *	- -	- -	3 *	- -	- -	- -	3 *	1 *	3 *	- -	- -
Less frequently	12 *	4 1%	- -	- -	- -	1 1%	- -	4 1%	4 1%	1 *	- -	1 *	2 *	2 *	- -	2 1%
Never	52 2%	17 3%	- -	- -	4 2%	- -	4 4%	4 1%	7 2%	13 1%	- -	2 *	20 1%	10 2%	8 10%	12 5%
NA	21 1%	6 1%	- -	2 3%	1 *	- -	- -	1 *	- -	6 1%	1 1%	1 *	8 1%	10 1%	- -	6 2%
Don't know	4 *	2 *	- -	- -	- -	- -	- -	- -	- -	2 *	- -	- -	2 *	- -	- -	- -
Net : Once a week or more	3109 96%	612 95%	76 100%	84 97%	174 97%	155 99%	90 96%	551 97%	449 97%	824 97%	146 98%	586 97%	1457 97%	639 95%	75 90%	246 91%

Q4_1A How often do you wipe down the surfaces in your kitchen?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
More than once a day	1207	136	441	248	245	137	365	842	118	293	292	258
	37%	27%	36%	42%	43%	39%	43%	35%	35%	39%	38%	39%
Every day	1557	259	627	261	251	160	387	1170	175	358	368	325
	48%	51%	52%	45%	44%	46%	46%	49%	52%	47%	48%	49%
A couple of times a week	244	62	81	41	36	25	56	188	31	47	69	50
	8%	12%	7%	7%	6%	7%	7%	8%	9%	6%	9%	7%
Once a week	101	38	24	13	14	12	17	84	7	27	24	21
	3%	7%	2%	2%	2%	4%	2%	4%	2%	4%	3%	3%
Once every couple of weeks	18	7	2	5	3	2	5	13	2	1	6	4
	1%	1%	*	1%	*	1%	1%	1%	*	*	1%	1%
Once a month	9	4	1	-	3	1	1	8	1	3	1	1
	*	1%	*	-	1%	*	*	*	*	*	*	*
Once every couple of months	6	2	1	-	3	-	3	3	1	2	3	-
	*	*	*	-	*	-	*	*	*	*	*	-
Less frequently	12	1	6	3	-	2	2	10	-	8	2	-
	*	*	1%	*	-	1%	*	*	-	1%	*	-
Never	52	4	22	5	18	2	4	48	1	11	8	6
	2%	1%	2%	1%	3%	1%	*	2%	*	1%	1%	1%
NA	21	-	8	9	1	3	4	18	1	6	3	3
	1%	*	1%	1%	*	1%	*	1%	*	1%	*	1%
Don't know	4	-	2	-	-	2	2	2	-	2	-	-
	*	-	*	-	-	*	*	*	-	*	-	-
Net : Once a week or more	3109	495	1173	562	545	334	826	2283	331	726	752	654
	96%	97%	97%	96%	95%	96%	98%	96%	98%	96%	97%	98%

Q4_1A How often do you wipe down the surfaces in your kitchen?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
More than once a day	1207 37%	116 37%	5 27%	18 35%	51 33%	62 38%	34 41%	97 34%	478 37%	249 38%	431 37%	49 35%
Every day	1557 48%	151 48%	8 45%	21 42%	72 47%	80 49%	34 42%	138 49%	629 49%	312 48%	552 48%	64 45%
A couple of times a week	244 8%	24 8%	2 13%	7 13%	13 9%	9 6%	8 10%	22 8%	84 7%	41 6%	102 9%	17 12%
Once a week	101 3%	11 3%	2 11%	3 5%	9 6%	3 2%	3 4%	12 4%	52 4%	21 3%	25 2%	4 3%
Once every couple of weeks	18 1%	2 1%	- 2%	- 1%	1 1%	1 1%	1 2%	1 *	10 1%	3 *	5 *	- *
Once a month	9 *	1 *	- *	- *	1 1%	- *	- *	1 *	3 *	3 *	4 *	- *
Once every couple of months	6 *	1 *	- *	- *	- *	1 *	- *	1 *	3 *	1 *	1 *	- *
Less frequently	12 *	- *	- *	- *	- *	- *	- *	- *	1 *	3 *	6 *	2 1%
Never	52 2%	5 2%	- 1%	2 4%	4 3%	3 2%	1 1%	9 3%	12 1%	11 2%	23 2%	5 4%
NA	21 1%	3 1%	- *	- *	1 *	3 2%	1 1%	3 1%	12 1%	4 1%	5 *	- *
Don't know	4 *	- *	- *	- *	- *	- *	- *	- *	- *	3 *	- *	- *
Net : Once a week or more	3109 96%	301 96%	17 96%	49 95%	145 95%	154 95%	79 96%	268 95%	1243 97%	623 96%	1110 96%	133 94%

Q4_1A How often do you use tea towels to dry washing up?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
More than once a day	602	278	323	61	84	82	83	105	113	73	499	28	60	16	533	46	400	202
	19%	18%	20%	13%	16%	15%	14%	24%	28%	30%	18%	18%	22%	17%	19%	16%	20%	16%
Every day	1078	533	545	175	124	168	197	153	164	96	900	55	87	36	937	89	658	420
	33%	34%	33%	37%	23%	31%	33%	35%	40%	40%	33%	35%	32%	40%	33%	31%	33%	33%
A couple of times a week	442	220	222	72	88	61	92	63	40	26	369	23	32	18	406	23	271	169
	14%	14%	13%	15%	16%	11%	15%	14%	10%	11%	14%	15%	12%	20%	14%	8%	14%	13%
Once a week	199	97	102	20	41	39	45	34	13	7	163	13	18	5	181	7	132	67
	6%	6%	6%	4%	8%	7%	8%	8%	3%	3%	6%	8%	7%	6%	6%	2%	7%	5%
Once every couple of weeks	48	23	25	5	7	10	13	3	5	4	41	5	1	1	41	3	29	19
	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	2%	3%	*	1%	1%	1%	1%	2%
Once a month	38	14	24	7	7	7	8	3	2	3	31	1	4	1	35	3	22	16
	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	1%	1%
Once every couple of months	21	12	9	6	2	4	3	2	4	-	18	-	3	1	18	2	15	6
	1%	1%	1%	1%	*	1%	1%	1%	1%	-	1%	-	1%	1%	1%	1%	1%	*
Less frequently	161	64	97	13	30	33	38	21	18	7	133	10	15	3	140	13	94	66
	5%	4%	6%	3%	6%	6%	6%	5%	4%	3%	5%	6%	6%	3%	5%	5%	5%	5%
Never	624	326	299	109	153	129	110	56	44	23	542	22	51	9	510	96	335	289
	19%	21%	18%	23%	28%	24%	18%	13%	11%	9%	20%	14%	19%	10%	18%	33%	17%	23%
NA	16	11	6	2	1	3	5	2	3	2	13	-	2	1	11	5	12	5
	1%	1%	*	*	*	*	1%	*	1%	1%	*	-	1%	2%	*	2%	1%	*
Don't know	2	1	1	-	-	1	-	-	1	-	1	-	1	-	2	-	2	-
	*	*	*	-	-	*	-	-	*	-	*	-	*	*	*	-	*	-
Net : Once a week or more	2320	1128	1192	328	337	350	417	355	330	202	1930	119	197	75	2056	166	1462	857
	72%	71%	72%	70%	63%	65%	70%	80%	81%	84%	71%	76%	72%	83%	73%	58%	74%	68%

Q4_1A How often do you use tea towels to dry washing up?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
More than once a day	602	260	204	23	115	120	176	141	165	118	483	319	56	225	376	36	13	13	164
	19%	14%	28%	13%	23%	14%	16%	21%	26%	22%	18%	16%	27%	21%	16%	18%	27%	24%	30%
Every day	1078	581	286	63	148	241	357	237	244	191	886	621	59	398	734	71	14	22	236
	33%	32%	40%	36%	30%	29%	33%	35%	38%	35%	33%	32%	28%	37%	31%	35%	29%	42%	42%
A couple of times a week	442	264	76	37	65	126	143	90	82	78	364	270	28	143	346	28	6	5	55
	14%	14%	10%	21%	13%	15%	13%	14%	13%	14%	14%	14%	13%	13%	15%	14%	12%	9%	10%
Once a week	199	146	25	2	27	87	58	32	21	33	166	132	7	59	179	13	2	-	5
	6%	8%	3%	1%	5%	10%	5%	5%	3%	6%	6%	7%	4%	6%	8%	6%	5%	-	1%
Once every couple of weeks	48	32	9	3	5	16	23	2	7	6	42	27	4	17	43	1	-	1	3
	1%	2%	1%	2%	1%	2%	2%	*	1%	1%	2%	1%	2%	2%	2%	1%	-	1%	*
Once a month	38	25	7	3	3	13	12	8	4	6	32	30	-	7	32	2	-	-	3
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	-	1%	1%	1%	1%	-	1%
Once every couple of months	21	12	3	-	6	10	7	2	3	2	20	13	1	7	18	1	1	-	1
	1%	1%	*	-	1%	1%	1%	*	*	*	1%	1%	1%	1%	1%	1%	2%	-	*
Less frequently	161	115	25	8	13	46	57	40	17	15	146	106	6	48	120	15	6	4	16
	5%	6%	4%	4%	3%	6%	5%	6%	3%	3%	5%	5%	3%	4%	5%	7%	12%	7%	3%
Never	624	392	81	39	113	172	243	112	98	89	535	411	48	165	509	34	5	8	68
	19%	21%	11%	22%	23%	21%	22%	17%	15%	16%	20%	21%	23%	15%	21%	17%	11%	14%	12%
NA	16	9	4	-	3	5	6	2	4	3	13	8	2	6	10	-	-	1	5
	1%	*	1%	-	1%	1%	1%	*	1%	1%	*	*	1%	1%	*	-	-	2%	1%
Don't know	2	1	1	-	-	-	1	1	-	-	2	1	-	1	2	-	-	-	-
	*	*	*	-	-	-	*	*	-	-	*	*	-	*	*	-	-	-	*
Net : Once a week or more	2320	1250	590	125	355	574	734	500	512	420	1899	1342	150	826	1636	148	35	40	461
	72%	68%	82%	71%	71%	69%	68%	75%	79%	78%	71%	69%	71%	77%	69%	73%	74%	76%	83%

Q4_1A How often do you use tea towels to dry washing up?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
More than once a day	602	409	65	107	570	32	557	476	22	399	203	303	120	179	193	380
	19%	20%	13%	22%	19%	13%	19%	19%	17%	17%	25%	19%	19%	18%	16%	21%
Every day	1078	708	146	174	993	85	1005	845	36	777	301	513	206	359	378	648
	33%	34%	29%	35%	33%	36%	34%	33%	27%	32%	37%	32%	32%	37%	32%	35%
A couple of times a week	442	279	87	49	407	35	417	378	8	345	97	219	111	111	185	220
	14%	13%	17%	10%	14%	15%	14%	15%	6%	14%	12%	14%	17%	11%	15%	12%
Once a week	199	129	45	12	186	13	190	165	7	164	35	104	39	56	78	100
	6%	6%	9%	2%	6%	5%	6%	6%	5%	7%	4%	6%	6%	6%	6%	5%
Once every couple of weeks	48	31	6	6	39	9	47	40	-	41	7	31	12	5	24	22
	1%	1%	1%	1%	1%	4%	2%	2%	-	2%	1%	2%	2%	1%	2%	1%
Once a month	38	31	3	4	35	3	36	35	-	33	5	24	10	3	16	20
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	2%	2%	*	1%	1%
Once every couple of months	21	16	5	1	21	-	19	19	-	13	8	12	2	8	12	8
	1%	1%	1%	*	1%	*	1%	1%	-	1%	1%	1%	*	1%	1%	*
Less frequently	161	104	25	28	151	9	152	136	4	129	32	101	39	20	60	85
	5%	5%	5%	6%	5%	4%	5%	5%	3%	5%	4%	6%	6%	2%	5%	5%
Never	624	353	121	112	572	52	557	456	47	498	127	304	100	220	245	351
	19%	17%	24%	23%	19%	22%	19%	18%	35%	21%	15%	19%	16%	23%	21%	19%
NA	16	11	4	-	15	1	8	7	8	12	4	4	4	9	4	12
	1%	1%	1%	*	1%	*	*	*	6%	1%	*	*	1%	1%	*	1%
Don't know	2	1	2	-	2	-	1	1	1	1	1	1	-	1	1	1
	*	*	*	-	*	-	*	*	1%	*	*	*	-	*	*	*
Net : Once a week or more	2320	1525	343	342	2156	164	2170	1865	73	1685	635	1139	476	705	834	1348
	72%	74%	68%	69%	72%	69%	73%	73%	55%	70%	78%	70%	74%	73%	70%	73%

Q4_1A How often do you use tea towels to dry washing up?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
More than once a day	602 19%	31 18%	18 13%	51 17%	96 22%	422 18%
Every day	1078 33%	46 26%	45 33%	91 31%	133 31%	790 34%
A couple of times a week	442 14%	20 11%	26 19%	42 14%	53 12%	316 14%
Once a week	199 6%	10 5%	9 7%	27 9%	25 6%	134 6%
Once every couple of weeks	48 1%	6 4%	- -	3 1%	1 *	37 2%
Once a month	38 1%	7 4%	1 *	6 2%	5 1%	19 1%
Once every couple of months	21 1%	2 1%	2 1%	3 1%	3 1%	14 1%
Less frequently	161 5%	4 2%	8 6%	13 4%	26 6%	120 5%
Never	624 19%	47 27%	26 19%	57 19%	78 18%	439 19%
NA	16 1%	4 2%	- -	2 1%	5 1%	7 *
Don't know	2 *	- -	- -	- -	1 *	1 *
Net : Once a week or more	2320 72%	106 60%	97 73%	212 72%	307 72%	1662 72%

Q4_1A How often do you use tea towels to dry washing up?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
More than once a day	602 19%	222 19%	67 19%	34 12%	51 17%	56 19%	10 11%	177 17%	113 19%	73 17%	56 14%	135 21%	66 14%	221 19%	11 15%	122 18%
Every day	1078 33%	356 31%	112 33%	90 33%	103 34%	112 38%	19 21%	356 35%	207 35%	130 30%	141 37%	222 35%	162 33%	396 34%	30 42%	235 35%
A couple of times a week	442 14%	145 13%	43 12%	36 13%	46 15%	43 14%	12 14%	146 14%	80 13%	54 13%	64 17%	93 15%	66 14%	185 16%	12 16%	84 12%
Once a week	199 6%	76 7%	20 6%	16 6%	17 5%	17 6%	13 14%	72 7%	42 7%	44 10%	34 9%	46 7%	36 7%	93 8%	3 4%	34 5%
Once every couple of weeks	48 1%	23 2%	- *	7 3%	5 2%	4 1%	2 2%	20 2%	14 2%	8 2%	2 *	8 1%	10 2%	23 2%	- *	8 1%
Once a month	38 1%	14 1%	7 2%	3 1%	5 2%	5 2%	2 2%	17 2%	12 2%	5 1%	5 1%	5 1%	7 1%	16 1%	1 1%	6 1%
Once every couple of months	21 1%	11 1%	4 1%	2 1%	2 1%	3 1%	2 2%	4 *	3 *	5 1%	3 1%	5 1%	1 *	6 1%	- -	6 1%
Less frequently	161 5%	54 5%	35 10%	21 8%	22 7%	19 6%	6 6%	42 4%	25 4%	22 5%	23 6%	22 4%	20 4%	58 5%	2 3%	34 5%
Never	624 19%	238 21%	54 16%	64 23%	53 18%	36 12%	25 27%	177 17%	96 16%	88 20%	54 14%	99 16%	117 24%	161 14%	13 18%	141 21%
NA	16 1%	3 *	1 *	2 1%	2 1%	2 1%	- -	4 *	2 *	- -	4 1%	2 *	2 *	2 *	- -	8 1%
Don't know	2 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	1 *	- -	1 *
Net : Once a week or more	2320 72%	799 70%	241 70%	176 64%	216 71%	228 77%	54 59%	751 74%	443 74%	301 70%	296 76%	496 78%	331 68%	895 77%	56 77%	475 70%

Q4_1A How often do you use tea towels to dry washing up?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
More than once a day	602 19%	133 21%	23 30%	12 14%	34 19%	30 19%	14 14%	118 21%	103 22%	137 16%	34 23%	137 23%	235 16%	122 18%	19 22%	57 21%
Every day	1078 33%	211 33%	31 40%	36 42%	71 40%	56 36%	35 37%	215 38%	162 35%	281 33%	48 33%	225 37%	449 30%	241 36%	23 28%	103 38%
A couple of times a week	442 14%	102 16%	4 5%	7 8%	24 13%	22 14%	9 9%	74 13%	58 13%	122 14%	24 16%	74 12%	233 16%	109 16%	16 19%	26 10%
Once a week	199 6%	50 8%	5 7%	6 7%	7 4%	7 5%	2 2%	36 6%	33 7%	65 8%	14 10%	30 5%	116 8%	48 7%	1 1%	13 5%
Once every couple of weeks	48 1%	9 1%	1 2%	1 2%	3 2%	2 1%	- -	6 1%	6 1%	16 2%	2 1%	6 1%	25 2%	11 2%	- -	7 3%
Once a month	38 1%	8 1%	1 1%	1 1%	2 1%	3 2%	3 4%	4 1%	8 2%	12 1%	2 1%	9 1%	22 1%	8 1%	4 4%	1 1%
Once every couple of months	21 1%	6 1%	- -	- -	3 2%	2 1%	- -	2 *	1 *	5 1%	1 1%	6 1%	14 1%	4 1%	1 1%	2 1%
Less frequently	161 5%	19 3%	4 6%	6 7%	4 2%	6 4%	4 4%	22 4%	20 4%	43 5%	3 2%	28 5%	76 5%	29 4%	1 1%	11 4%
Never	624 19%	105 16%	8 10%	17 20%	31 17%	29 18%	27 29%	87 15%	70 15%	164 19%	20 14%	88 15%	320 21%	90 13%	18 22%	48 18%
NA	16 1%	4 1%	- -	- -	1 *	- -	- -	1 *	1 *	5 1%	- -	- *	6 1%	8 1%	2 2%	3 1%
Don't know	2 *	- *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *
Net : Once a week or more	2320 72%	496 77%	62 81%	61 71%	136 76%	115 73%	59 63%	443 78%	356 77%	605 71%	121 81%	465 77%	1033 69%	521 78%	58 70%	199 73%

Q4_1A How often do you use tea towels to dry washing up?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
More than once a day	602	90	256	82	100	74	155	446	68	175	143	89
	19%	18%	21%	14%	17%	21%	18%	19%	20%	23%	18%	13%
Every day	1078	168	417	177	197	119	254	824	123	261	246	220
	33%	33%	34%	30%	34%	34%	30%	35%	37%	34%	32%	33%
A couple of times a week	442	68	171	91	69	43	101	341	43	80	100	124
	14%	13%	14%	16%	12%	12%	12%	14%	13%	11%	13%	19%
Once a week	199	34	71	40	42	12	48	151	12	39	64	41
	6%	7%	6%	7%	7%	3%	6%	6%	3%	5%	8%	6%
Once every couple of weeks	48	7	20	9	8	5	14	34	4	12	5	14
	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	2%
Once a month	38	7	15	11	5	1	9	29	1	10	8	10
	1%	1%	1%	2%	1%	*	1%	1%	*	1%	1%	2%
Once every couple of months	21	1	12	3	2	3	7	14	-	3	5	6
	1%	*	1%	*	*	1%	1%	1%	*	*	1%	1%
Less frequently	161	28	60	37	24	12	43	118	21	28	41	40
	5%	6%	5%	6%	4%	4%	5%	5%	6%	4%	5%	6%
Never	624	108	187	128	127	74	210	414	63	146	157	120
	19%	21%	15%	22%	22%	21%	25%	17%	19%	19%	20%	18%
NA	16	1	4	6	1	3	6	11	1	4	2	5
	1%	*	*	1%	*	1%	1%	*	*	*	*	1%
Don't know	2	-	2	-	-	-	-	2	-	-	2	-
	*	-	*	*	-	-	*	*	-	*	*	-
Net : Once a week or more	2320	360	915	390	407	248	557	1763	246	554	552	473
	72%	70%	75%	67%	71%	72%	66%	74%	73%	73%	71%	71%

Q4_1A How often do you use tea towels to dry washing up?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
More than once a day	602 19%	62 20%	6 34%	11 21%	27 18%	37 23%	20 24%	55 20%	208 16%	116 18%	244 21%	33 23%
Every day	1078 33%	113 36%	5 28%	13 25%	59 38%	51 32%	25 31%	98 34%	421 33%	200 31%	408 35%	49 35%
A couple of times a week	442 14%	42 13%	1 7%	7 14%	17 11%	26 16%	14 17%	36 13%	181 14%	101 15%	148 13%	12 8%
Once a week	199 6%	21 7%	- 1%	2 4%	12 8%	9 6%	5 6%	19 7%	108 8%	36 5%	47 4%	8 6%
Once every couple of weeks	48 1%	1 *	- 1%	1 1%	- *	1 *	- *	1 *	32 2%	8 1%	8 1%	- *
Once a month	38 1%	5 2%	- 2%	1 2%	3 2%	1 1%	1 1%	4 1%	25 2%	8 1%	4 *	- *
Once every couple of months	21 1%	3 1%	1 4%	1 2%	3 2%	- *	- *	4 1%	15 1%	4 1%	- *	2 1%
Less frequently	161 5%	16 5%	2 11%	5 9%	9 6%	4 3%	3 4%	15 5%	50 4%	47 7%	57 5%	7 5%
Never	624 19%	47 15%	2 13%	11 21%	21 14%	28 18%	12 15%	48 17%	232 18%	130 20%	233 20%	29 21%
NA	16 1%	3 1%	- -	- 1%	1 *	3 2%	1 1%	3 1%	10 1%	2 *	4 *	- *
Don't know	2 *	1 *	- -	- -	- *	1 *	- -	1 *	1 *	1 *	- *	- -
Net : Once a week or more	2320 72%	238 76%	12 69%	33 65%	116 76%	123 77%	64 78%	208 73%	919 72%	452 69%	847 73%	102 72%

Q4_1A Summary - How often do you ... (spontaneous)

Base: All respondents

	Q4_1a													Net : Once a week or more
	Unwei ghted Base	Base	More than once a day	Every day	A couple of times a week	Once a week	Once every couple of weeks	Once a month	Once every couple of months	Less frequ ently	Never	NA	Don't know	
Wipe down the surfaces in your kitchen?	3231	3231	1207 37%	1557 48%	244 8%	101 3%	18 1%	9 *	6 *	12 *	52 2%	21 1%	4 *	3109 96%
Clean your sink and draining board thoroughly?	3231	3231	471 15%	1400 43%	562 17%	503 16%	85 3%	58 2%	8 *	16 1%	77 2%	36 1%	15 *	2936 91%
Change tea towels?	3231	3231	132 4%	874 27%	1176 36%	571 18%	147 5%	57 2%	22 1%	25 1%	130 4%	81 3%	17 1%	2753 85%
Use tea towels to dry washing up?	3231	3231	602 19%	1078 33%	442 14%	199 6%	48 1%	38 1%	21 1%	161 5%	624 19%	16 1%	2 *	2320 72%
Change the dishcloths or sponges that you use for washing up?	3231	3231	91 3%	516 16%	886 27%	776 24%	432 13%	254 8%	44 1%	26 1%	117 4%	60 2%	31 1%	2268 70%
Change the dishcloths or sponges that you use for cleaning your kitchen?	3231	3231	102 3%	551 17%	776 24%	769 24%	429 13%	272 8%	58 2%	51 2%	119 4%	66 2%	39 1%	2198 68%

Q4_1B Which of the following methods do you use to defrost frozen meat or fish?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	2015 62%	991 63%	1024 62%	271 58%	319 59%	345 64%	398 67%	285 64%	268 66%	130 54%	1698 63%	89 57%	174 63%	54 60%	1792 64%	144 50%	1328 67%	685 54%
Leaving the meat or fish in the fridge	1455 45%	621 39%	834 50%	140 30%	268 50%	261 49%	279 47%	221 50%	169 41%	118 49%	1219 45%	76 49%	119 43%	40 44%	1324 47%	68 24%	951 48%	504 40%
Defrosting the meat or fish in the microwave	688 21%	373 24%	315 19%	104 22%	109 20%	94 18%	137 23%	108 24%	92 23%	43 18%	599 22%	34 21%	42 15%	13 14%	621 22%	41 14%	445 23%	242 19%
Placing the meat or fish in water	392 12%	194 12%	198 12%	75 16%	112 21%	77 14%	58 10%	37 8%	26 6%	6 2%	345 13%	18 11%	26 9%	3 4%	300 11%	81 28%	237 12%	155 12%
Other	10 *	4 *	6 *	- -	- -	2 *	4 1%	1 *	1 *	3 1%	8 *	- -	2 1%	- *	8 *	2 1%	5 *	5 *
Do not defrost meat or fish	276 9%	162 10%	114 7%	74 16%	42 8%	39 7%	40 7%	30 7%	26 6%	22 9%	234 9%	15 9%	20 7%	7 8%	213 8%	49 17%	110 6%	166 13%
Don't know	15 *	12 1%	3 *	5 1%	- -	2 *	2 *	1 *	3 1%	1 *	12 *	- -	2 1%	1 1%	15 1%	- -	7 *	7 1%
Average number of responses	1.50	1.49	1.51	1.43	1.58	1.53	1.55	1.54	1.43	1.34	1.52	1.47	1.40	1.31	1.52	1.33	1.56	1.40

Q4_1B Which of the following methods do you use to defrost frozen meat or fish?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	2015 62%	1179 64%	443 61%	116 65%	278 56%	540 65%	671 62%	432 65%	372 58%	324 60%	1691 63%	1188 61%	133 63%	693 64%	1509 64%	134 66%	26 56%	36 70%	308 55%
Leaving the meat or fish in the fridge	1455 45%	882 48%	323 45%	56 32%	193 39%	428 51%	518 48%	266 40%	243 38%	236 44%	1219 45%	849 44%	88 42%	518 48%	1099 46%	101 50%	25 52%	26 50%	205 37%
Defrosting the meat or fish in the microwave	688 21%	392 21%	151 21%	36 20%	109 22%	216 26%	245 23%	116 17%	111 17%	117 22%	571 21%	401 21%	42 20%	244 23%	554 23%	37 18%	9 20%	8 15%	80 14%
Placing the meat or fish in water	392 12%	250 14%	43 6%	29 16%	70 14%	131 16%	136 13%	59 9%	67 10%	66 12%	326 12%	247 13%	30 14%	115 11%	318 13%	20 10%	12 26%	5 10%	35 6%
Other	10 *	5 *	5 1%	- -	- -	6 1%	2 *	- -	1 *	3 1%	7 *	2 *	3 1%	5 *	8 *	- -	- -	- -	2 *
Do not defrost meat or fish	276 9%	151 8%	49 7%	22 13%	54 11%	83 10%	83 8%	61 9%	49 8%	47 9%	228 8%	177 9%	28 13%	70 6%	197 8%	12 6%	1 2%	3 5%	64 11%
Don't know	15 *	7 *	4 1%	1 1%	2 *	3 *	4 *	3 *	5 1%	3 1%	12 *	10 1%	1 1%	4 *	13 1%	- -	1 1%	- -	1 *
Average number of responses	1.50	1.56	1.41	1.47	1.42	1.68	1.53	1.40	1.31	1.47	1.51	1.48	1.55	1.53	1.56	1.50	1.57	1.49	1.25

Q4_1B Which of the following methods do you use to defrost frozen meat or fish?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	2015 62%	1371 66%	281 55%	279 57%	1863 62%	152 64%	1896 63%	1663 65%	51 38%	1532 64%	483 59%	974 60%	413 64%	628 65%	754 63%	1133 61%
Leaving the meat or fish in the fridge	1455 45%	979 47%	231 45%	198 40%	1348 45%	107 45%	1377 46%	1245 49%	40 30%	1072 44%	383 47%	816 50%	302 47%	337 35%	577 48%	767 42%
Defrosting the meat or fish in the microwave	688 21%	448 22%	115 23%	73 15%	632 21%	56 24%	648 22%	563 22%	13 10%	537 22%	151 18%	308 19%	149 23%	231 24%	289 24%	338 18%
Placing the meat or fish in water	392 12%	205 10%	93 18%	66 13%	343 11%	49 21%	373 12%	347 14%	13 10%	319 13%	73 9%	184 11%	106 16%	102 11%	166 14%	199 11%
Other	10 *	10 *	- -	- -	9 *	1 *	8 *	7 *	2 1%	5 *	5 1%	5 *	3 *	2 *	3 *	7 *
Do not defrost meat or fish	276 9%	140 7%	56 11%	47 10%	260 9%	16 7%	231 8%	149 6%	36 27%	212 9%	64 8%	111 7%	49 8%	116 12%	78 6%	183 10%
Don't know	15 *	11 1%	- *	3 1%	12 *	2 1%	7 *	3 *	8 6%	12 *	3 *	1 *	- -	14 1%	5 *	9 1%
Average number of responses	1.50	1.53	1.53	1.35	1.49	1.60	1.52	1.55	1.21	1.53	1.42	1.48	1.59	1.47	1.56	1.43

Q4_1B Which of the following methods do you use to defrost frozen meat or fish?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	2015 62%	53 30%	84 63%	190 65%	237 56%	1501 65%
Leaving the meat or fish in the fridge	1455 45%	62 35%	69 52%	168 57%	161 38%	1046 46%
Defrosting the meat or fish in the microwave	688 21%	19 11%	35 26%	79 27%	82 19%	500 22%
Placing the meat or fish in water	392 12%	22 12%	24 18%	49 17%	85 20%	246 11%
Other	10 *	1 1%	1 *	- -	4 1%	6 *
Do not defrost meat or fish	276 9%	75 42%	3 2%	12 4%	43 10%	153 7%
Don't know	15 *	1 1%	- -	- -	3 1%	11 *
Average number of responses	1.50	1.32	1.61	1.69	1.44	1.51

Q4_1B Which of the following methods do you use to defrost frozen meat or fish?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	2015 62%	769 67%	182 53%	147 54%	192 63%	191 64%	57 63%	668 66%	386 65%	290 68%	245 63%	410 64%	301 62%	791 68%	45 63%	401 59%
Leaving the meat or fish in the fridge	1455 45%	545 48%	178 52%	165 60%	193 63%	170 57%	44 49%	567 56%	314 53%	213 50%	214 55%	336 53%	259 53%	607 52%	29 40%	238 35%
Defrosting the meat or fish in the microwave	688 21%	262 23%	80 23%	50 18%	75 25%	74 25%	31 34%	241 24%	146 24%	106 25%	108 28%	129 20%	138 28%	309 27%	17 24%	115 17%
Placing the meat or fish in water	392 12%	170 15%	52 15%	50 18%	48 16%	32 11%	10 11%	135 13%	77 13%	60 14%	46 12%	82 13%	84 17%	153 13%	17 23%	60 9%
Other	10 *	3 *	- *	1 *	- *	2 1%	1 1%	4 *	1 *	1 *	2 1%	2 *	1 *	3 *	- -	4 1%
Do not defrost meat or fish	276 9%	84 7%	35 10%	18 7%	12 4%	15 5%	9 10%	54 5%	35 6%	24 6%	27 7%	39 6%	20 4%	70 6%	5 7%	92 14%
Don't know	15 *	4 *	- -	- -	- -	- -	1 1%	4 *	- -	- -	- -	- -	1 *	2 *	- -	6 1%
Average number of responses	1.50	1.61	1.54	1.57	1.71	1.63	1.69	1.65	1.61	1.62	1.66	1.56	1.64	1.67	1.57	1.35

Q4_1B Which of the following methods do you use to defrost frozen meat or fish?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	2015 62%	425 66%	48 63%	47 54%	120 67%	108 69%	58 62%	369 65%	295 64%	556 65%	103 69%	376 62%	944 63%	447 67%	40 48%	145 53%
Leaving the meat or fish in the fridge	1455 45%	276 43%	32 42%	57 66%	106 59%	77 49%	49 52%	274 48%	226 49%	433 51%	84 56%	290 48%	758 51%	342 51%	23 28%	100 37%
Defrosting the meat or fish in the microwave	688 21%	142 22%	18 24%	13 15%	46 25%	26 17%	23 25%	119 21%	110 24%	226 27%	42 28%	153 25%	363 24%	154 23%	22 26%	32 12%
Placing the meat or fish in water	392 12%	87 13%	10 14%	12 13%	29 16%	12 8%	20 21%	76 13%	79 17%	129 15%	15 10%	76 13%	229 15%	93 14%	24 29%	19 7%
Other	10 *	1 *	-	-	-	-	-	2 *	1 *	2 *	1 1%	-	4 *	3 *	2 2%	2 1%
Do not defrost meat or fish	276 9%	62 10%	6 8%	3 3%	9 5%	16 10%	12 12%	30 5%	30 7%	62 7%	6 4%	30 5%	107 7%	51 8%	15 18%	43 16%
Don't know	15 *	5 1%	-	-	-	-	1 1%	4 1%	-	-	-	4 1%	3 *	4 1%	-	3 1%
Average number of responses	1.50	1.54	1.51	1.52	1.73	1.53	1.73	1.54	1.61	1.66	1.68	1.54	1.61	1.63	1.51	1.26

Q4_1B Which of the following methods do you use to defrost frozen meat or fish?**Base: All respondents**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	2015 62%	258 50%	798 66%	390 67%	366 64%	203 59%	500 59%	1515 64%	190 57%	461 61%	501 65%	446 67%
Leaving the meat or fish in the fridge	1455 45%	229 45%	581 48%	252 43%	266 46%	127 37%	412 49%	1043 44%	124 37%	328 43%	384 50%	349 52%
Defrosting the meat or fish in the microwave	688 21%	91 18%	235 19%	140 24%	136 24%	86 25%	186 22%	503 21%	46 14%	137 18%	190 25%	178 27%
Placing the meat or fish in water	392 12%	44 9%	131 11%	70 12%	73 13%	74 21%	145 17%	247 10%	42 13%	89 12%	91 12%	98 15%
Other	10 *	3 1%	3 *	3 *	1 *	- *	3 *	7 *	- *	3 *	1 *	3 1%
Do not defrost meat or fish	276 9%	58 11%	76 6%	51 9%	51 9%	40 12%	71 8%	205 9%	29 9%	73 10%	39 5%	64 10%
Don't know	15 *	2 *	6 *	2 *	3 *	2 1%	5 1%	10 *	2 *	- *	4 1%	1 *
Average number of responses	1.50	1.34	1.51	1.55	1.56	1.54	1.56	1.48	1.29	1.44	1.56	1.71

Q4_1B Which of the following methods do you use to defrost frozen meat or fish?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	2015 62%	202 64%	11 65%	37 72%	91 60%	100 62%	47 58%	181 64%	812 63%	442 68%	685 59%	75 53%
Leaving the meat or fish in the fridge	1455 45%	142 45%	6 36%	15 29%	67 44%	77 48%	37 45%	122 43%	670 52%	271 42%	476 41%	37 26%
Defrosting the meat or fish in the microwave	688 21%	47 15%	2 10%	6 12%	21 14%	28 17%	16 20%	39 14%	310 24%	140 21%	204 18%	34 24%
Placing the meat or fish in water	392 12%	25 8%	1 7%	4 8%	13 9%	12 8%	5 6%	24 9%	170 13%	69 11%	127 11%	25 18%
Other	10 *	2 1%	-	-	1 *	1 1%	1 1%	1 *	5 *	1 *	2 *	2 1%
Do not defrost meat or fish	276 9%	18 6%	2 10%	6 11%	15 10%	7 4%	7 9%	20 7%	107 8%	66 10%	80 7%	23 17%
Don't know	15 *	2 1%	- 2%	- 1%	1 1%	1 1%	1 2%	1 *	5 *	3 *	5 *	2 1%
Average number of responses	1.50	1.40	1.30	1.32	1.37	1.41	1.41	1.37	1.62	1.52	1.37	1.41

Q4_1C And which method do you generally use to defrost frozen meat or fish?**Base: All respondents who use more than one method to defrost frozen fish or meat**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2971	1173	1798	256	459	508	526	492	424	305	1945	97	469	460	2690	182	1578	1392
Base	2959	1416	1543	396	496	498	557	413	378	220	2480	142	254	82	2600	242	1865	1093
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	1620 55%	810 57%	810 53%	229 58%	236 47%	277 56%	325 58%	234 57%	214 57%	105 48%	1356 55%	73 51%	145 57%	47 57%	1440 55%	117 48%	1064 57%	554 51%
Leaving the meat or fish in the fridge	909 31%	361 25%	548 35%	82 21%	163 33%	160 32%	157 28%	144 35%	113 30%	88 40%	744 30%	57 40%	78 31%	30 36%	829 32%	42 18%	559 30%	349 32%
Defrosting the meat or fish in the microwave	232 8%	154 11%	78 5%	40 10%	43 9%	25 5%	46 8%	20 5%	38 10%	19 9%	203 8%	9 6%	17 7%	3 4%	206 8%	16 7%	137 7%	96 9%
Placing the meat or fish in water	158 5%	72 5%	86 6%	39 10%	51 10%	31 6%	18 3%	11 3%	7 2%	2 1%	143 6%	4 3%	10 4%	1 1%	91 3%	62 26%	80 4%	78 7%
Other	32 1%	17 1%	15 1%	6 1%	2 *	4 1%	10 2%	2 *	4 1%	4 2%	27 1%	- -	5 2%	1 1%	26 1%	5 2%	20 1%	12 1%
Don't know	8 *	2 *	6 *	- -	1 *	- *	1 *	2 *	2 *	1 1%	7 *	- -	1 *	- -	8 *	- -	4 *	4 *

Q4_1C And which method do you generally use to defrost frozen meat or fish?

Base: All respondents who use more than one method to defrost frozen fish or meat

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	2971	1460	841	177	492	705	926	607	733	625	2346	1733	173	1064	1956	218	53	59	683
Base	2959	1687	672	154	446	754	1002	608	595	491	2468	1764	183	1010	2175	192	46	50	495
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	1620 55%	938 56%	365 54%	89 58%	228 51%	410 54%	534 53%	365 60%	311 52%	254 52%	1366 55%	961 54%	101 55%	557 55%	1207 56%	104 54%	22 49%	27 53%	258 52%
Leaving the meat or fish in the fridge	909 31%	521 31%	224 33%	30 20%	132 30%	217 29%	330 33%	175 29%	187 31%	152 31%	756 31%	524 30%	52 28%	333 33%	645 30%	61 32%	17 38%	21 43%	163 33%
Defrosting the meat or fish in the microwave	232 8%	113 7%	57 9%	19 12%	43 10%	64 9%	83 8%	38 6%	47 8%	49 10%	183 7%	152 9%	11 6%	70 7%	176 8%	10 5%	2 4%	2 3%	42 9%
Placing the meat or fish in water	158 5%	91 5%	13 2%	16 10%	37 8%	54 7%	40 4%	22 4%	43 7%	30 6%	128 5%	107 6%	13 7%	38 4%	120 6%	10 5%	4 10%	-	23 5%
Other	32 1%	18 1%	8 1%	-	5 1%	8 1%	11 1%	6 1%	6 1%	4 1%	28 1%	18 1%	5 3%	9 1%	21 1%	4 2%	-	-	7 1%
Don't know	8 *	5 *	3 *	-	-	2 *	3 *	2 *	1 *	1 *	7 *	4 *	1 1%	3 *	5 *	2 1%	-	-	1 *

Q4_1C And which method do you generally use to defrost frozen meat or fish?**Base: All respondents who use more than one method to defrost frozen fish or meat**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	2971	1873	440	580	2770	201	2826	2375	70	2091	880	1914	484	573	1057	1750
Base	2959	1931	452	444	2737	222	2768	2417	90	2202	757	1514	598	846	1123	1663
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	1620 55%	1112 58%	218 48%	232 52%	1498 55%	122 55%	1520 55%	1315 54%	43 48%	1231 56%	388 51%	768 51%	308 51%	544 64%	595 53%	934 56%
Leaving the meat or fish in the fridge	909 31%	595 31%	144 32%	151 34%	848 31%	60 27%	847 31%	762 32%	32 36%	638 29%	270 36%	574 38%	161 27%	174 21%	349 31%	501 30%
Defrosting the meat or fish in the microwave	232 8%	134 7%	41 9%	25 6%	219 8%	13 6%	218 8%	176 7%	4 5%	177 8%	56 7%	85 6%	69 11%	79 9%	110 10%	103 6%
Placing the meat or fish in water	158 5%	59 3%	49 11%	33 7%	134 5%	24 11%	147 5%	136 6%	9 10%	128 6%	30 4%	65 4%	53 9%	40 5%	57 5%	98 6%
Other	32 1%	24 1%	-	2 1%	29 1%	3 1%	28 1%	21 1%	2 2%	21 1%	11 1%	17 1%	7 1%	8 1%	11 1%	21 1%
Don't know	8 *	7 *	-	1 *	7 *	-	8 *	7 *	-	6 *	2 *	6 *	1 *	1 *	1 *	6 *

Q4_1C And which method do you generally use to defrost frozen meat or fish?**Base: All respondents who use more than one method to defrost frozen fish or meat**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	2971	102	130	268	367	2190
Base	2959	102	131	282	382	2150
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	1620 55%	34 34%	65 49%	136 48%	182 48%	1227 57%
Leaving the meat or fish in the fridge	909 31%	43 42%	43 33%	107 38%	110 29%	646 30%
Defrosting the meat or fish in the microwave	232 8%	6 6%	13 10%	25 9%	26 7%	167 8%
Placing the meat or fish in water	158 5%	16 16%	10 8%	10 3%	59 16%	81 4%
Other	32 1%	2 2%	-	4 1%	3 1%	22 1%
Don't know	8 *	-	-	-	1 *	7 *

Q4_1C And which method do you generally use to defrost frozen meat or fish?

Base: All respondents who use more than one method to defrost frozen fish or meat

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2971	996	266	219	266	284	82	937	537	364	367	546	393	1041	76	648
Base	2959	1057	307	259	293	283	81	962	565	407	362	600	469	1096	66	588
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	1620 55%	583 55%	139 45%	104 40%	141 48%	142 50%	48 59%	502 52%	302 53%	233 57%	190 53%	330 55%	243 52%	593 54%	32 49%	341 58%
Leaving the meat or fish in the fridge	909 31%	309 29%	122 40%	113 44%	105 36%	102 36%	21 26%	340 35%	190 34%	123 30%	121 33%	208 35%	137 29%	347 32%	15 23%	155 26%
Defrosting the meat or fish in the microwave	232 8%	77 7%	24 8%	14 5%	33 11%	24 9%	11 14%	66 7%	48 8%	30 7%	33 9%	36 6%	53 11%	93 8%	9 13%	49 8%
Placing the meat or fish in water	158 5%	76 7%	21 7%	24 9%	13 4%	13 5%	- -	43 4%	21 4%	18 5%	16 4%	24 4%	35 8%	48 4%	10 16%	29 5%
Other	32 1%	11 1%	- *	3 1%	1 *	1 *	- 1%	11 1%	4 1%	3 1%	1 *	2 *	- *	12 1%	- -	11 2%
Don't know	8 *	2 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	3 *	- -	4 1%

Q4_1C And which method do you generally use to defrost frozen meat or fish?

Base: All respondents who use more than one method to defrost frozen fish or meat

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	2971	593	63	73	160	146	93	506	411	704	144	523	1255	594	70	286
Base	2959	584	70	86	171	142	83	533	435	792	144	569	1395	620	70	231
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	1620	334	39	38	96	87	40	291	226	422	75	303	730	338	29	131
	55%	57%	56%	45%	56%	61%	48%	55%	52%	53%	52%	53%	52%	55%	42%	57%
Leaving the meat or fish in the fridge	909	170	19	41	53	45	25	171	139	253	44	182	435	190	14	71
	31%	29%	28%	48%	31%	32%	30%	32%	32%	31%	31%	32%	31%	31%	20%	31%
Defrosting the meat or fish in the microwave	232	41	6	2	12	8	8	34	35	70	19	53	122	57	6	7
	8%	7%	8%	2%	7%	5%	10%	6%	8%	9%	13%	9%	9%	9%	9%	3%
Placing the meat or fish in water	158	32	6	2	9	2	8	33	28	43	4	26	91	23	17	13
	5%	6%	8%	2%	5%	2%	10%	6%	7%	5%	3%	5%	7%	4%	24%	6%
Other	32	5	-	2	2	1	2	3	4	4	1	2	13	7	3	8
	1%	1%	-	3%	1%	*	3%	1%	1%	*	1%	*	1%	1%	5%	4%
Don't know	8	1	-	-	-	-	-	2	3	-	1	2	4	3	-	-
	*	*	-	-	-	-	-	*	1%	-	*	*	*	*	-	*

Q4_1C And which method do you generally use to defrost frozen meat or fish?**Base: All respondents who use more than one method to defrost frozen fish or meat**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	2971	859	1109	440	380	183	734	2237	449	795	651	461
Base	2959	454	1138	539	520	307	774	2184	306	689	735	606
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	1620 55%	214 47%	637 56%	296 55%	312 60%	161 53%	400 52%	1220 56%	155 51%	369 54%	406 55%	353 58%
Leaving the meat or fish in the fridge	909 31%	182 40%	363 32%	154 29%	138 27%	71 23%	237 31%	671 31%	99 32%	214 31%	239 33%	181 30%
Defrosting the meat or fish in the microwave	232 8%	33 7%	75 7%	47 9%	45 9%	32 10%	63 8%	169 8%	23 8%	50 7%	59 8%	41 7%
Placing the meat or fish in water	158 5%	20 4%	49 4%	27 5%	25 5%	37 12%	66 9%	92 4%	28 9%	46 7%	22 3%	24 4%
Other	32 1%	3 1%	10 1%	12 2%	- *	6 2%	6 1%	26 1%	- *	6 1%	6 1%	6 1%
Don't know	8 *	3 1%	4 *	1 *	- -	- -	1 *	6 *	1 *	3 *	1 *	1 *

Q4_1C And which method do you generally use to defrost frozen meat or fish?**Base: All respondents who use more than one method to defrost frozen fish or meat**

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	2971	806	41	121	383	425	218	711	1061	593	1177	140
Base	2959	296	15	46	138	153	73	263	1185	585	1073	116
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	1620 55%	168 57%	10 66%	34 73%	74 54%	84 55%	39 54%	152 58%	641 54%	339 58%	577 54%	64 55%
Leaving the meat or fish in the fridge	909 31%	96 32%	4 27%	8 18%	49 36%	50 33%	25 33%	83 32%	376 32%	166 28%	345 32%	21 18%
Defrosting the meat or fish in the microwave	232 8%	17 6%	1 6%	2 4%	9 6%	10 7%	7 9%	14 5%	103 9%	38 7%	75 7%	16 14%
Placing the meat or fish in water	158 5%	9 3%	- 1%	1 3%	4 3%	5 3%	1 1%	10 4%	48 4%	33 6%	65 6%	12 10%
Other	32 1%	5 2%	- -	1 1%	2 1%	3 2%	2 2%	4 1%	17 1%	4 1%	9 1%	3 2%
Don't know	8 *	1 *	- -	- -	- -	1 *	- *	- *	1 *	5 1%	2 *	- -

Q4_1B/ Q4_1C Which method do you generally use to defrost frozen meat or fish? (derived)

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	1625 50%	811 51%	815 49%	229 49%	236 44%	277 52%	327 55%	234 53%	216 53%	105 44%	1361 50%	73 46%	145 53%	47 52%	1445 51%	117 41%	1070 54%	554 44%
Leaving the meat or fish in the fridge	909 28%	361 23%	548 33%	82 17%	163 30%	160 30%	157 26%	144 33%	113 28%	88 37%	744 27%	57 36%	78 28%	30 33%	829 29%	42 15%	559 28%	349 28%
Defrosting the meat or fish in the microwave	232 7%	154 10%	78 5%	40 8%	43 8%	25 5%	46 8%	20 5%	38 9%	19 8%	203 7%	9 6%	17 6%	3 4%	206 7%	16 6%	137 7%	96 8%
Placing the meat or fish in water	160 5%	73 5%	87 5%	39 8%	51 9%	31 6%	18 3%	11 2%	8 2%	2 1%	144 5%	4 2%	11 4%	1 1%	92 3%	62 22%	81 4%	79 6%
Other	7 *	3 *	3 *	- *	- *	2 *	1 *	- *	1 *	2 1%	4 *	- *	2 1%	1 1%	5 *	2 1%	3 *	4 *
Do not defrost meat or fish	276 9%	162 10%	114 7%	74 16%	42 8%	39 7%	40 7%	30 7%	26 6%	22 9%	234 9%	15 9%	20 7%	7 8%	213 8%	49 17%	110 6%	166 13%
Don't know	22 1%	14 1%	9 1%	5 1%	1 *	3 *	4 1%	3 1%	5 1%	2 1%	19 1%	- -	2 1%	1 1%	22 1%	- -	11 1%	12 1%

Q4_1B/ Q4_1C Which method do you generally use to defrost frozen meat or fish? (derived)

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	1625 50%	943 51%	366 51%	89 50%	228 46%	411 49%	537 50%	366 55%	311 48%	254 47%	1371 51%	965 50%	102 48%	557 52%	1210 51%	107 53%	22 47%	27 51%	258 46%
Leaving the meat or fish in the fridge	909 28%	521 28%	224 31%	30 17%	132 27%	217 26%	330 31%	175 26%	187 29%	152 28%	756 28%	524 27%	52 25%	333 31%	645 27%	61 30%	17 36%	21 41%	163 29%
Defrosting the meat or fish in the microwave	232 7%	113 6%	57 8%	19 11%	43 9%	64 8%	83 8%	38 6%	47 7%	49 9%	183 7%	152 8%	11 5%	70 6%	176 7%	10 5%	2 4%	2 3%	42 8%
Placing the meat or fish in water	160 5%	91 5%	15 2%	16 9%	38 8%	54 6%	40 4%	22 3%	44 7%	32 6%	128 5%	107 6%	13 6%	40 4%	120 5%	10 5%	4 9%	- -	25 4%
Other	7 -	3 -	3 -	- -	- -	3 -	3 -	- -	1 -	2 -	5 -	2 -	2 1%	3 -	4 -	- -	- -	- -	2 -
Do not defrost meat or fish	276 9%	151 8%	49 7%	22 13%	54 11%	83 10%	83 8%	61 9%	49 8%	47 9%	228 8%	177 9%	28 13%	70 6%	197 8%	12 6%	1 2%	3 5%	64 11%
Don't know	22 1%	12 1%	7 1%	1 1%	2 *	5 1%	7 1%	5 1%	6 1%	4 1%	19 1%	13 1%	3 1%	7 1%	17 1%	2 1%	1 1%	- -	3 1%

Q4_1B/ Q4_1C Which method do you generally use to defrost frozen meat or fish? (derived)

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	1625 50%	1118 54%	218 43%	232 47%	1504 50%	122 51%	1525 51%	1321 52%	43 32%	1236 51%	390 48%	772 48%	309 48%	544 56%	595 50%	940 51%
Leaving the meat or fish in the fridge	909 28%	595 29%	144 28%	151 31%	848 28%	60 25%	847 28%	762 30%	32 24%	638 26%	270 33%	574 35%	161 25%	174 18%	349 29%	501 27%
Defrosting the meat or fish in the microwave	232 7%	134 6%	41 8%	25 5%	219 7%	13 6%	218 7%	176 7%	4 3%	177 7%	56 7%	85 5%	69 11%	79 8%	110 9%	103 6%
Placing the meat or fish in water	160 5%	59 3%	49 10%	34 7%	136 5%	24 10%	148 5%	138 5%	9 7%	128 5%	31 4%	66 4%	53 8%	40 4%	57 5%	99 5%
Other	7 *	7 *	- -	- -	6 *	1 *	5 *	4 *	2 1%	4 *	3 *	3 *	2 *	2 *	1 *	5 *
Do not defrost meat or fish	276 9%	140 7%	56 11%	47 10%	260 9%	16 7%	231 8%	149 6%	36 27%	212 9%	64 8%	111 7%	49 8%	116 12%	78 6%	183 10%
Don't know	22 1%	18 1%	1 *	3 1%	20 1%	2 1%	15 *	9 *	3 6%	18 1%	5 1%	7 *	1 *	14 1%	7 1%	16 1%

Q4_1B/ Q4_1C Which method do you generally use to defrost frozen meat or fish? (derived)

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	1625 50%	34 20%	65 48%	139 47%	182 43%	1230 53%
Leaving the meat or fish in the fridge	909 28%	43 24%	43 32%	107 36%	110 26%	646 28%
Defrosting the meat or fish in the microwave	232 7%	6 3%	13 9%	25 9%	26 6%	167 7%
Placing the meat or fish in water	160 5%	16 9%	10 8%	11 4%	59 14%	81 4%
Other	7 *	1 *	-	-	2 *	4 *
Do not defrost meat or fish	276 9%	75 42%	3 2%	12 4%	43 10%	153 7%
Don't know	22 1%	1 1%	-	-	3 1%	18 1%

Q4_1B/ Q4_1C Which method do you generally use to defrost frozen meat or fish? (derived)

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	1625 50%	587 51%	139 41%	104 38%	141 46%	142 48%	48 53%	506 50%	302 51%	233 54%	190 49%	332 52%	243 50%	597 51%	32 45%	341 50%
Leaving the meat or fish in the fridge	909 28%	309 27%	122 36%	113 41%	105 34%	102 34%	21 24%	340 33%	190 32%	123 29%	121 31%	208 33%	137 28%	347 30%	15 21%	155 23%
Defrosting the meat or fish in the microwave	232 7%	77 7%	24 7%	14 5%	33 11%	24 8%	11 12%	66 7%	48 8%	30 7%	33 9%	36 6%	53 11%	93 8%	9 12%	49 7%
Placing the meat or fish in water	160 5%	76 7%	21 6%	24 9%	14 5%	13 5%	-	43 4%	21 4%	18 4%	16 4%	24 4%	35 7%	49 4%	10 15%	29 4%
Other	7 *	2 *	- *	1 *	- *	1 *	- *	- *	- *	- *	- *	- *	- *	1 *	- *	4 1%
Do not defrost meat or fish	276 9%	84 7%	35 10%	18 7%	12 4%	15 5%	9 10%	54 5%	35 6%	24 6%	27 7%	39 6%	20 4%	70 6%	5 7%	92 14%
Don't know	22 1%	6 1%	-	-	-	-	1 1%	5 *	-	-	1 *	-	1 *	5 *	-	10 1%

Q4_1B/ Q4_1C Which method do you generally use to defrost frozen meat or fish? (derived)

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	1625	335	39	38	96	87	40	292	226	422	75	305	733	338	29	132
	50%	52%	52%	44%	53%	55%	42%	52%	49%	50%	50%	51%	49%	51%	35%	49%
Leaving the meat or fish in the fridge	909	170	19	41	53	45	25	171	139	253	44	182	435	190	14	71
	28%	26%	25%	48%	30%	29%	26%	30%	30%	30%	30%	30%	29%	28%	17%	26%
Defrosting the meat or fish in the microwave	232	41	6	2	12	8	8	34	35	70	19	53	122	57	6	7
	7%	6%	7%	2%	7%	5%	9%	6%	8%	8%	13%	9%	8%	9%	7%	3%
Placing the meat or fish in water	160	32	6	2	10	2	8	33	28	43	4	26	91	24	17	13
	5%	5%	7%	2%	6%	2%	9%	6%	6%	5%	3%	4%	6%	4%	20%	5%
Other	7	1	-	-	-	-	-	1	-	-	-	-	3	1	2	2
	*	*	-	-	-	-	*	*	-	-	-	*	*	*	2%	1%
Do not defrost meat or fish	276	62	6	3	9	16	12	30	30	62	6	30	107	51	15	43
	9%	10%	8%	3%	5%	10%	12%	5%	7%	7%	4%	5%	7%	8%	18%	16%
Don't know	22	6	-	-	-	-	1	6	3	-	1	7	7	7	-	3
	1%	1%	-	-	-	-	1%	1%	1%	-	*	1%	1%	1%	-	1%

Q4_1B/ Q4_1C Which method do you generally use to defrost frozen meat or fish? (derived)

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	1625 50%	214 42%	639 53%	296 51%	312 54%	164 47%	400 47%	1225 51%	155 46%	369 49%	407 53%	353 53%
Leaving the meat or fish in the fridge	909 28%	182 35%	363 30%	154 26%	138 24%	71 21%	237 28%	671 28%	99 29%	214 28%	239 31%	181 27%
Defrosting the meat or fish in the microwave	232 7%	33 6%	75 6%	47 8%	45 8%	32 9%	63 7%	169 7%	23 7%	50 7%	59 8%	41 6%
Placing the meat or fish in water	160 5%	20 4%	49 4%	29 5%	25 4%	37 11%	67 8%	93 4%	28 8%	47 6%	22 3%	24 4%
Other	7 *	2 *	2 *	3 *	- *	- *	2 *	5 *	- *	1 *	1 *	3 *
Do not defrost meat or fish	276 9%	58 11%	76 6%	51 9%	51 9%	40 12%	71 8%	205 9%	29 9%	73 10%	39 5%	64 10%
Don't know	22 1%	4 1%	10 1%	4 1%	3 *	2 1%	6 1%	16 1%	2 1%	3 *	5 1%	3 *

Q4_1B/ Q4_1C Which method do you generally use to defrost frozen meat or fish? (derived)

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Leaving the meat or fish at room temperature (e.g. on the worktop whether on a plate, in a container or in its packaging)	1625 50%	169 54%	10 58%	34 66%	74 49%	84 52%	40 49%	152 54%	642 50%	339 52%	581 50%	64 45%
Leaving the meat or fish in the fridge	909 28%	96 31%	4 24%	8 16%	49 32%	50 31%	25 30%	83 29%	376 29%	166 25%	345 30%	21 15%
Defrosting the meat or fish in the microwave	232 7%	17 5%	1 5%	2 3%	9 6%	10 6%	7 8%	14 5%	103 8%	38 6%	75 6%	16 11%
Placing the meat or fish in water	160 5%	10 3%	- *	1 3%	4 3%	6 4%	1 1%	11 4%	48 4%	33 5%	65 6%	13 9%
Other	7 *	2 1%	- -	- -	1 *	2 1%	1 1%	1 *	3 *	1 *	1 *	2 1%
Do not defrost meat or fish	276 9%	18 6%	2 10%	6 11%	15 10%	7 4%	7 9%	20 7%	107 8%	66 10%	80 7%	23 17%
Don't know	22 1%	2 1%	- 2%	- 1%	1 1%	2 1%	2 2%	2 1%	6 *	8 1%	7 1%	2 1%

Q4_3 After using a chopping board to prepare raw meat, poultry or fish people might wash the board before using it again for other foods or use a clean board. Why do you think they do this? (Spontaneous)

Base: All respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
To wash away germs/ bacteria	2434 75%	1181 75%	1253 76%	344 73%	407 76%	437 81%	441 74%	337 76%	292 72%	173 72%	2026 75%	115 73%	224 82%	69 76%	2130 76%	208 72%	1532 78%	901 72%
To prevent food poisoning	790 24%	380 24%	410 25%	124 27%	163 30%	139 26%	150 25%	88 20%	78 19%	46 19%	655 24%	45 29%	66 24%	24 26%	660 23%	89 31%	484 25%	306 24%
To stop the flavour/ taste transferring to other foods	572 18%	257 16%	315 19%	88 19%	73 14%	105 19%	110 19%	79 18%	83 20%	34 14%	470 17%	24 15%	52 19%	26 28%	513 18%	51 18%	373 19%	199 16%
To stop remains of it getting onto the next food	527 16%	262 17%	265 16%	77 16%	87 16%	96 18%	99 17%	68 15%	64 16%	36 15%	456 17%	38 24%	24 9%	9 10%	446 16%	58 20%	315 16%	212 17%
It can be dangerous if you don't	373 12%	170 11%	203 12%	47 10%	65 12%	45 8%	83 14%	50 11%	52 13%	28 12%	298 11%	44 28%	24 9%	8 8%	316 11%	37 13%	227 12%	146 12%
To prevent cross contamination	269 8%	152 10%	117 7%	34 7%	50 9%	41 8%	64 11%	37 8%	31 8%	11 5%	256 9%	3 2%	9 3%	1 1%	237 8%	25 9%	154 8%	115 9%
To get rid of the mess	231 7%	108 7%	124 7%	33 7%	30 6%	33 6%	44 7%	25 6%	37 9%	29 12%	198 7%	14 9%	15 6%	4 4%	189 7%	34 12%	136 7%	95 8%
As it looks dirty	128 4%	58 4%	70 4%	28 6%	19 4%	16 3%	17 3%	9 2%	19 5%	20 8%	99 4%	16 10%	10 3%	3 4%	108 4%	14 5%	74 4%	54 4%
It's a habit	118 4%	58 4%	60 4%	17 4%	24 4%	26 5%	19 3%	14 3%	10 3%	8 3%	98 4%	13 8%	5 2%	2 2%	91 3%	21 7%	62 3%	56 4%
It's just what people do/ are told to do	75 2%	37 2%	38 2%	15 3%	13 2%	13 2%	7 1%	13 3%	6 2%	7 3%	60 2%	11 7%	3 1%	1 1%	67 2%	5 2%	39 2%	35 3%
Other	18 1%	6 *	12 1%	2 *	6 1%	6 1%	1 *	- *	2 *	1 *	15 1%	1 1%	1 *	- *	12 *	6 2%	9 *	8 1%
Don't know why	43 1%	19 1%	24 1%	10 2%	6 1%	4 1%	1 *	3 1%	12 3%	5 2%	34 1%	2 2%	3 1%	3 3%	30 1%	6 2%	18 1%	24 2%
Not applicable	15 *	10 1%	4 *	2 *	5 1%	1 *	4 1%	1 *	1 *	3 1%	14 1%	1 *	- *	- *	10 *	3 1%	3 *	11 1%
Average number of responses	1.73	1.71	1.75	1.75	1.77	1.79	1.75	1.63	1.69	1.66	1.73	2.09	1.59	1.65	1.71	1.94	1.74	1.72

Food and You Survey 2012

Q4_3 After using a chopping board to prepare raw meat, poultry or fish people might wash the board before using it again for other foods or use a clean board. Why do you think they do this? (Spontaneous)

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
To wash away germs/ bacteria	2434 75%	1412 77%	532 74%	124 70%	366 74%	668 80%	811 75%	498 75%	458 71%	384 71%	2050 76%	1459 75%	158 75%	817 76%	1814 77%	146 72%	30 63%	39 75%	404 73%
To prevent food poisoning	790 24%	472 26%	140 19%	48 27%	130 26%	231 28%	257 24%	168 25%	134 21%	127 23%	663 25%	524 27%	57 27%	209 19%	598 25%	40 20%	11 23%	7 14%	133 24%
To stop the flavour/ taste transferring to other foods	572 18%	317 17%	126 17%	32 18%	97 19%	152 18%	184 17%	126 19%	111 17%	109 20%	463 17%	326 17%	40 19%	206 19%	425 18%	44 22%	7 14%	8 15%	89 16%
To stop remains of it getting onto the next food	527 16%	293 16%	101 14%	31 18%	102 21%	151 18%	186 17%	116 17%	75 12%	92 17%	435 16%	304 16%	46 22%	177 16%	420 18%	23 12%	4 9%	9 17%	70 13%
It can be dangerous if you don't	373 12%	199 11%	85 12%	13 7%	75 15%	111 13%	129 12%	63 9%	70 11%	66 12%	306 11%	226 12%	32 15%	114 11%	280 12%	20 10%	3 6%	7 13%	63 11%
To prevent cross contamination	269 8%	165 9%	49 7%	25 14%	30 6%	46 5%	117 11%	57 9%	49 8%	52 10%	217 8%	156 8%	18 9%	95 9%	208 9%	15 7%	10 22%	6 12%	30 5%
To get rid of the mess	231 7%	92 5%	68 9%	20 11%	52 10%	68 8%	71 7%	47 7%	46 7%	51 9%	181 7%	116 6%	22 10%	93 9%	169 7%	13 7%	1 3%	3 5%	46 8%
As it looks dirty	128 4%	49 3%	42 6%	8 5%	29 6%	33 4%	43 4%	26 4%	26 4%	25 5%	103 4%	69 4%	14 6%	46 4%	93 4%	6 3%	3 7%	1 1%	26 5%
It's a habit	118 4%	64 3%	23 3%	16 9%	15 3%	21 3%	49 5%	22 3%	25 4%	25 5%	93 3%	68 3%	8 4%	42 4%	86 4%	8 4%	-	2 3%	23 4%
It's just what people do/ are told to do	75 2%	37 2%	15 2%	8 4%	15 3%	14 2%	24 2%	19 3%	17 3%	13 2%	62 2%	37 2%	4 2%	34 3%	48 2%	8 4%	-	1 2%	17 3%
Other	18 1%	9 1%	3 *	- *	5 1%	5 1%	5 *	1 *	7 1%	2 *	16 1%	14 1%	- *	4 *	12 1%	- *	1 2%	- *	4 1%
Don't know why	43 1%	8 *	19 3%	2 1%	13 3%	3 *	10 1%	7 1%	22 3%	12 2%	31 1%	25 1%	7 4%	11 1%	19 1%	5 2%	-	-	20 4%
Not applicable	15 *	8 *	4 1%	2 1%	1 *	6 1%	7 1%	1 *	1 *	3 1%	11 *	10 1%	1 *	4 *	11 *	1 *	-	-	3 *
Average number of responses	1.73	1.70	1.67	1.87	1.87	1.81	1.75	1.73	1.61	1.77	1.72	1.72	1.93	1.72	1.76	1.62	1.49	1.57	1.67

Food and You Survey 2012

Q4_3 After using a chopping board to prepare raw meat, poultry or fish people might wash the board before using it again for other foods or use a clean board. Why do you think they do this? (Spontaneous)

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
To wash away germs/ bacteria	2434 75%	1592 77%	385 76%	353 72%	2264 76%	170 71%	2265 76%	1967 77%	81 60%	1847 77%	588 72%	1234 76%	478 74%	722 74%	926 77%	1373 74%
To prevent food poisoning	790 24%	483 23%	138 27%	130 26%	726 24%	63 27%	717 24%	628 25%	31 23%	581 24%	208 25%	403 25%	154 24%	232 24%	319 27%	416 22%
To stop the flavour/ taste transferring to other foods	572 18%	376 18%	86 17%	78 16%	541 18%	31 13%	539 18%	478 19%	17 12%	424 18%	148 18%	286 18%	121 19%	165 17%	210 18%	330 18%
To stop remains of it getting onto the next food	527 16%	338 16%	83 16%	72 15%	478 16%	49 21%	488 16%	414 16%	17 13%	411 17%	116 14%	249 15%	113 18%	165 17%	204 17%	282 15%
It can be dangerous if you don't	373 12%	230 11%	81 16%	47 9%	326 11%	46 20%	346 12%	302 12%	6 5%	279 12%	93 11%	191 12%	78 12%	104 11%	139 12%	209 11%
To prevent cross contamination	269 8%	183 9%	30 6%	45 9%	254 8%	15 6%	244 8%	218 9%	18 13%	186 8%	83 10%	117 7%	59 9%	93 10%	106 9%	142 8%
To get rid of the mess	231 7%	162 8%	32 6%	30 6%	209 7%	22 9%	209 7%	181 7%	8 6%	164 7%	67 8%	131 8%	39 6%	61 6%	88 7%	132 7%
As it looks dirty	128 4%	87 4%	12 2%	18 4%	115 4%	13 6%	119 4%	96 4%	2 1%	89 4%	39 5%	61 4%	22 3%	45 5%	42 4%	83 4%
It's a habit	118 4%	59 3%	26 5%	25 5%	108 4%	10 4%	114 4%	91 4%	3 2%	95 4%	23 3%	67 4%	33 5%	18 2%	36 3%	74 4%
It's just what people do/ are told to do	75 2%	41 2%	15 3%	12 2%	65 2%	9 4%	69 2%	60 2%	- *	53 2%	21 3%	35 2%	20 3%	19 2%	21 2%	51 3%
Other	18 1%	9 *	5 1%	2 *	17 1%	- *	18 1%	14 1%	- -	14 1%	4 *	10 1%	- *	7 1%	11 1%	7 *
Don't know why	43 1%	23 1%	10 2%	11 2%	39 1%	4 2%	33 1%	23 1%	9 7%	26 1%	17 2%	18 1%	4 1%	21 2%	9 1%	33 2%
Not applicable	15 *	7 *	5 1%	3 1%	11 *	4 2%	10 *	9 *	4 3%	14 1%	1 *	9 1%	2 *	4 *	3 *	11 1%
Average number of responses	1.73	1.73	1.79	1.67	1.72	1.84	1.73	1.75	1.46	1.73	1.72	1.74	1.75	1.71	1.77	1.70

Q4_3 After using a chopping board to prepare raw meat, poultry or fish people might wash the board before using it again for other foods or use a clean board. Why do you think they do this? (Spontaneous)

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
To wash away germs/ bacteria	2434 75%	129 73%	105 78%	221 75%	314 74%	1753 76%
To prevent food poisoning	790 24%	47 26%	36 27%	70 24%	104 25%	542 24%
To stop the flavour/ taste transferring to other foods	572 18%	43 24%	25 19%	55 19%	91 21%	391 17%
To stop remains of it getting onto the next food	527 16%	30 17%	24 18%	46 15%	67 16%	378 16%
It can be dangerous if you don't	373 12%	26 15%	21 16%	34 12%	49 11%	255 11%
To prevent cross contamination	269 8%	4 2%	10 7%	28 10%	34 8%	196 9%
To get rid of the mess	231 7%	17 10%	15 11%	16 6%	36 8%	154 7%
As it looks dirty	128 4%	3 2%	2 1%	10 3%	25 6%	89 4%
It's a habit	118 4%	7 4%	7 5%	8 3%	22 5%	76 3%
It's just what people do/ are told to do	75 2%	7 4%	7 5%	6 2%	15 3%	44 2%
Other	18 1%	3 2%	3 2%	- -	2 *	11 *
Don't know why	43 1%	8 4%	- -	1 *	7 2%	27 1%
Not applicable	15 *	6 3%	- -	3 1%	1 *	5 *
Average number of responses	1.73	1.87	1.90	1.70	1.80	1.71

Food and You Survey 2012

Q4_3 After using a chopping board to prepare raw meat, poultry or fish people might wash the board before using it again for other foods or use a clean board. Why do you think they do this? (Spontaneous)

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
To wash away germs/ bacteria	2434 75%	879 77%	263 77%	200 73%	250 82%	223 75%	76 83%	767 76%	448 75%	331 77%	304 79%	478 75%	385 79%	901 78%	51 72%	500 74%
To prevent food poisoning	790 24%	286 25%	81 24%	63 23%	84 28%	62 21%	23 26%	245 24%	162 27%	128 30%	103 27%	176 28%	139 28%	270 23%	14 19%	158 23%
To stop the flavour/ taste transferring to other foods	572 18%	245 21%	71 21%	55 20%	59 19%	57 19%	9 10%	198 19%	125 21%	81 19%	76 20%	125 19%	102 21%	246 21%	7 10%	93 14%
To stop remains of it getting onto the next food	527 16%	195 17%	59 17%	38 14%	55 18%	50 17%	25 27%	172 17%	120 20%	65 15%	72 19%	110 17%	102 21%	211 18%	16 22%	96 14%
It can be dangerous if you don't	373 12%	145 13%	43 13%	32 12%	37 12%	36 12%	20 22%	120 12%	91 15%	62 14%	63 16%	82 13%	57 12%	130 11%	9 13%	62 9%
To prevent cross contamination	269 8%	92 8%	32 9%	36 13%	24 8%	25 8%	2 2%	117 12%	55 9%	34 8%	31 8%	72 11%	48 10%	101 9%	2 2%	54 8%
To get rid of the mess	231 7%	89 8%	21 6%	14 5%	13 4%	27 9%	3 4%	73 7%	50 8%	43 10%	32 8%	57 9%	37 8%	97 8%	8 11%	43 6%
As it looks dirty	128 4%	48 4%	14 4%	9 3%	3 1%	15 5%	2 3%	28 3%	26 4%	20 5%	21 6%	31 5%	21 4%	35 3%	4 6%	26 4%
It's a habit	118 4%	46 4%	6 2%	5 2%	4 1%	6 2%	2 2%	36 4%	18 3%	18 4%	27 7%	21 3%	25 5%	43 4%	2 2%	27 4%
It's just what people do/ are told to do	75 2%	21 2%	10 3%	5 2%	2 1%	4 1%	- *	16 2%	5 1%	16 4%	4 1%	8 1%	12 2%	26 2%	1 1%	21 3%
Other	18 1%	6 1%	4 1%	- -	2 1%	6 2%	2 2%	2 *	2 *	1 *	2 *	1 *	5 1%	10 1%	- -	1 *
Don't know why	43 1%	11 1%	1 *	- -	- -	1 *	1 1%	6 1%	3 1%	- -	4 1%	2 *	- -	4 *	- -	23 3%
Not applicable	15 *	2 *	2 1%	- -	- -	- -	- -	1 *	3 *	1 *	3 1%	2 *	2 *	2 *	- -	6 1%
Average number of responses	1.73	1.81	1.77	1.66	1.75	1.72	1.81	1.75	1.86	1.87	1.92	1.83	1.91	1.79	1.58	1.63

Food and You Survey 2012

Q4_3 After using a chopping board to prepare raw meat, poultry or fish people might wash the board before using it again for other foods or use a clean board. Why do you think they do this? (Spontaneous)

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
To wash away germs/bacteria	2434 75%	497 77%	58 76%	62 72%	140 78%	115 73%	68 72%	433 76%	356 77%	655 77%	122 82%	460 76%	1182 79%	524 78%	62 74%	188 69%
To prevent food poisoning	790 24%	145 22%	16 22%	20 23%	42 23%	43 27%	35 37%	145 26%	124 27%	221 26%	48 32%	148 25%	368 25%	162 24%	19 23%	59 22%
To stop the flavour/taste transferring to other foods	572 18%	130 20%	14 18%	21 24%	40 22%	29 18%	25 26%	114 20%	88 19%	163 19%	32 22%	105 17%	280 19%	146 22%	14 17%	45 17%
To stop remains of it getting onto the next food	527 16%	95 15%	16 21%	12 13%	26 14%	30 19%	15 16%	99 17%	87 19%	128 15%	25 16%	98 16%	248 17%	113 17%	12 14%	45 16%
It can be dangerous if you don't	373 12%	63 10%	8 11%	5 6%	18 10%	21 13%	15 16%	87 15%	60 13%	87 10%	25 17%	74 12%	165 11%	69 10%	6 8%	22 8%
To prevent cross contamination	269 8%	53 8%	5 6%	13 16%	20 11%	11 7%	7 8%	53 9%	34 7%	86 10%	9 6%	58 10%	129 9%	59 9%	13 16%	13 5%
To get rid of the mess	231 7%	43 7%	2 3%	1 2%	14 8%	16 10%	3 4%	43 8%	42 9%	59 7%	13 9%	49 8%	95 6%	50 7%	15 18%	19 7%
As it looks dirty	128 4%	21 3%	-	1 2%	3 1%	6 4%	3 3%	8 1%	29 6%	33 4%	7 5%	17 3%	46 3%	18 3%	7 9%	16 6%
It's a habit	118 4%	24 4%	-	4 5%	4 2%	5 3%	2 2%	26 5%	12 3%	35 4%	11 8%	25 4%	56 4%	19 3%	9 10%	8 3%
It's just what people do/ are told to do	75 2%	11 2%	1 1%	-	4 2%	1 1%	1 1%	15 3%	9 2%	29 3%	2 2%	13 2%	35 2%	14 2%	-	3 1%
Other	18 1%	6 1%	-	-	3 2%	2 1%	1 2%	4 1%	-	-	1 1%	6 1%	9 1%	8 1%	-	1 *
Don't know why	43 1%	12 2%	-	-	-	-	2 2%	3 1%	1 *	4 1%	-	1 *	6 *	4 1%	-	18 7%
Not applicable	15 *	4 1%	-	-	1 *	-	1 2%	3 1%	3 1%	3 *	-	4 1%	6 *	1 *	-	2 1%
Average number of responses	1.73	1.70	1.58	1.62	1.74	1.77	1.91	1.83	1.84	1.77	1.99	1.76	1.75	1.77	1.89	1.62

Q4_3 After using a chopping board to prepare raw meat, poultry or fish people might wash the board before using it again for other foods or use a clean board. Why do you think they do this? (Spontaneous)

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
To wash away germs/ bacteria	2434 75%	368 72%	901 74%	432 74%	459 80%	274 79%	668 79%	1766 74%	249 74%	544 72%	604 78%	544 81%
To prevent food poisoning	790 24%	120 24%	304 25%	139 24%	141 25%	85 24%	228 27%	562 24%	88 26%	179 24%	171 22%	163 24%
To stop the flavour/ taste transferring to other foods	572 18%	69 14%	232 19%	105 18%	97 17%	68 20%	177 21%	395 17%	54 16%	147 19%	130 17%	130 20%
To stop remains of it getting onto the next food	527 16%	80 16%	180 15%	97 17%	96 17%	74 21%	173 20%	354 15%	54 16%	117 15%	114 15%	136 20%
It can be dangerous if you don't	373 12%	62 12%	150 12%	65 11%	59 10%	37 11%	82 10%	291 12%	35 10%	79 10%	76 10%	82 12%
To prevent cross contamination	269 8%	38 7%	103 8%	55 9%	41 7%	31 9%	59 7%	210 9%	21 6%	71 9%	55 7%	51 8%
To get rid of the mess	231 7%	41 8%	101 8%	35 6%	30 5%	25 7%	60 7%	171 7%	18 5%	72 9%	56 7%	42 6%
As it looks dirty	128 4%	23 5%	56 5%	25 4%	12 2%	12 4%	23 3%	105 4%	13 4%	29 4%	20 3%	31 5%
It's a habit	118 4%	27 5%	38 3%	14 2%	17 3%	21 6%	39 5%	79 3%	14 4%	31 4%	19 2%	24 4%
It's just what people do/ are told to do	75 2%	12 2%	30 2%	13 2%	10 2%	9 2%	19 2%	55 2%	11 3%	12 2%	22 3%	10 1%
Other	18 1%	2 *	4 *	3 1%	1 *	7 2%	11 1%	7 *	2 1%	3 *	1 *	6 1%
Don't know why	43 1%	8 2%	14 1%	7 1%	11 2%	3 1%	11 1%	32 1%	7 2%	11 1%	4 1%	4 1%
Not applicable	15 *	6 1%	7 1%	3 *	- -	- -	- -	15 1%	3 1%	4 1%	5 1%	1 *
Average number of responses	1.73	1.67	1.74	1.70	1.70	1.86	1.83	1.70	1.70	1.71	1.65	1.83

Q4_3 After using a chopping board to prepare raw meat, poultry or fish people might wash the board before using it again for other foods or use a clean board. Why do you think they do this? (Spontaneous)

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
To wash away germs/ bacteria	2434 75%	249 79%	15 86%	41 80%	124 81%	128 79%	59 73%	233 82%	984 77%	487 75%	860 75%	103 73%
To prevent food poisoning	790 24%	76 24%	5 29%	11 22%	40 26%	39 24%	19 23%	71 25%	317 25%	149 23%	277 24%	47 33%
To stop the flavour/ taste transferring to other foods	572 18%	71 23%	3 18%	7 14%	31 20%	40 25%	22 27%	56 20%	246 19%	119 18%	184 16%	23 16%
To stop remains of it getting onto the next food	527 16%	29 9%	1 7%	4 8%	12 8%	18 11%	9 11%	25 9%	227 18%	111 17%	165 14%	24 17%
It can be dangerous if you don't	373 12%	29 9%	1 5%	2 4%	13 8%	16 10%	6 8%	25 9%	152 12%	82 13%	119 10%	19 13%
To prevent cross contamination	269 8%	8 3%	- -	1 3%	4 3%	5 3%	4 5%	6 2%	112 9%	45 7%	108 9%	3 2%
To get rid of the mess	231 7%	16 5%	2 9%	5 9%	7 5%	7 5%	6 7%	13 5%	99 8%	48 7%	73 6%	12 8%
As it looks dirty	128 4%	12 4%	- 2%	1 2%	5 3%	7 4%	2 3%	11 4%	57 4%	28 4%	38 3%	5 4%
It's a habit	118 4%	5 2%	- 1%	2 3%	3 2%	2 1%	- *	6 2%	55 4%	26 4%	34 3%	2 1%
It's just what people do/ are told to do	75 2%	3 1%	- 1%	1 1%	1 1%	2 1%	1 1%	3 1%	25 2%	23 4%	24 2%	2 1%
Other	18 1%	1 *	- -	- 1%	- -	1 *	- -	1 *	9 1%	- *	5 *	4 3%
Don't know why	43 1%	5 2%	- 1%	2 5%	2 1%	2 1%	1 2%	5 2%	7 1%	17 3%	14 1%	4 3%
Not applicable	15 *	- *	- -	- -	- -	- -	- -	- -	5 *	1 *	8 1%	2 1%
Average number of responses	1.73	1.61	1.59	1.52	1.58	1.65	1.60	1.60	1.79	1.75	1.65	1.76

Q4_8A Do you have the use of a kitchen, that is, a separate room in which you cook?

Base: All respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Yes	2993	1455	1537	437	471	511	552	408	378	232	2521	136	248	88	2608	261	1821	1171
	93%	92%	93%	93%	88%	95%	93%	92%	93%	96%	93%	87%	90%	97%	93%	91%	92%	93%
No	238	123	115	32	65	26	42	34	29	9	188	21	27	2	205	27	150	88
	7%	8%	7%	7%	12%	5%	7%	8%	7%	4%	7%	13%	10%	3%	7%	9%	8%	7%

Q4_8A Do you have the use of a kitchen, that is, a separate room in which you cook?

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Yes	2993	1678	682	168	465	753	1011	633	596	499	2493	1786	197	1008	2184	191	44	47	525
	93%	91%	95%	95%	93%	90%	93%	95%	92%	92%	93%	92%	93%	93%	92%	94%	93%	90%	94%
No	238	157	39	10	33	83	72	34	49	41	197	153	14	71	187	12	3	5	32
	7%	9%	5%	5%	7%	10%	7%	5%	8%	8%	7%	8%	7%	7%	8%	6%	7%	10%	6%

Q4_8A Do you have the use of a kitchen, that is, a separate room in which you cook?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Yes	2993	1933	444	472	2993	-	2776	2365	125	2235	758	1498	590	906	1107	1712
	93%	93%	87%	96%	100%	-	93%	92%	94%	93%	93%	93%	92%	93%	93%	93%
No	238	137	65	21	-	238	213	194	8	177	61	120	54	64	89	135
	7%	7%	13%	4%	-	100%	7%	8%	6%	7%	7%	7%	8%	7%	7%	7%

Q4_8A Do you have the use of a kitchen, that is, a separate room in which you cook?

Base: All respondents

	Dietary restrictions ?					
	Total	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Yes	2993	160	128	274	389	2132
	93%	90%	95%	93%	91%	93%
No	238	17	6	21	37	167
	7%	10%	5%	7%	9%	7%

Q4_8A Do you have the use of a kitchen, that is, a separate room in which you cook?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Yes	2993	1064	313	250	280	279	82	931	545	390	368	590	463	1054	64	643
	93%	93%	91%	91%	92%	94%	90%	92%	91%	91%	95%	92%	95%	91%	90%	95%
No	238	77	29	25	25	18	9	83	52	38	19	48	27	108	7	37
	7%	7%	9%	9%	8%	6%	10%	8%	9%	9%	5%	8%	5%	9%	10%	5%

Q4_8A Do you have the use of a kitchen, that is, a separate room in which you cook?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Yes	2993	607	74	84	167	145	86	518	418	794	139	559	1375	611	74	257
	93%	94%	97%	97%	93%	92%	92%	92%	91%	93%	93%	93%	92%	91%	89%	95%
No	238	41	2	2	13	12	8	48	43	55	10	43	123	59	10	14
	7%	6%	3%	3%	7%	8%	8%	8%	9%	7%	7%	7%	8%	9%	11%	5%

Q4_8A Do you have the use of a kitchen, that is, a separate room in which you cook?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Yes	2993	473	1107	548	538	328	806	2187	308	709	701	616
	93%	92%	91%	94%	94%	95%	95%	92%	92%	94%	91%	92%
No	238	40	108	36	36	19	41	197	29	48	72	52
	7%	8%	9%	6%	6%	5%	5%	8%	8%	6%	9%	8%

Q4_8A Do you have the use of a kitchen, that is, a separate room in which you cook?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked	
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Yes	2993	289	17	49	140	146	74	262	1175	594	1090	134
	93%	92%	98%	96%	92%	91%	90%	93%	92%	91%	94%	95%
No	238	25	-	2	12	15	8	21	109	57	64	7
	7%	8%	2%	4%	8%	9%	10%	7%	8%	9%	6%	5%

Q4_8C Which of the following appliances do you have in your household?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Oven	3193	1557	1636	467	529	532	585	438	400	239	2677	156	272	88	2788	276	1953	1238
	99%	99%	99%	100%	99%	99%	98%	99%	98%	99%	99%	100%	99%	98%	99%	96%	99%	98%
Kettle	3170	1553	1617	453	529	523	582	439	403	238	2654	155	272	89	2768	271	1935	1234
	98%	98%	98%	97%	99%	97%	98%	99%	99%	99%	98%	99%	99%	98%	98%	94%	98%	98%
Hob	3044	1494	1550	444	513	506	557	411	389	223	2543	149	267	85	2676	245	1874	1169
	94%	95%	94%	94%	96%	94%	94%	93%	95%	93%	94%	95%	97%	94%	95%	85%	95%	93%
Grill	3005	1482	1523	428	495	496	553	408	394	229	2516	138	266	85	2636	248	1851	1152
	93%	94%	92%	91%	92%	92%	93%	92%	97%	95%	93%	88%	97%	94%	94%	86%	94%	92%
Microwave	3001	1469	1532	452	492	494	552	408	384	215	2515	144	257	84	2600	278	1826	1173
	93%	93%	93%	96%	92%	92%	93%	92%	94%	90%	93%	92%	94%	93%	92%	96%	93%	93%
Combined fridge and freezer	2181	1063	1118	352	378	379	386	292	245	149	1810	104	198	69	1872	231	1311	869
	67%	67%	68%	75%	70%	71%	65%	66%	60%	62%	67%	67%	72%	76%	67%	80%	66%	69%
Separate freezer	1599	786	812	204	211	225	326	261	249	122	1362	96	108	33	1415	108	1052	546
	49%	50%	49%	43%	39%	42%	55%	59%	61%	51%	50%	61%	40%	36%	50%	37%	53%	43%
Dishwasher	1546	763	783	228	215	277	320	235	196	76	1320	74	103	49	1405	85	1093	452
	48%	48%	47%	49%	40%	52%	54%	53%	48%	32%	49%	47%	38%	54%	50%	29%	55%	36%
Separate fridge	1430	707	724	166	209	198	301	222	214	117	1222	83	97	29	1271	95	933	496
	44%	45%	44%	35%	39%	37%	51%	50%	53%	49%	45%	53%	35%	32%	45%	33%	47%	39%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Combined Fridge and freezer or sprarate fridge	3210	1563	1646	464	532	532	592	441	406	240	2692	157	272	88	2797	282	1958	1250
	99%	99%	100%	99%	99%	99%	100%	100%	99%	100%	99%	100%	99%	98%	99%	98%	99%	99%
Average number of responses	6.86	6.89	6.83	6.81	6.65	6.76	7.00	7.03	7.05	6.68	6.87	7.00	6.71	6.76	6.91	6.37	7.02	6.62

Q4_8C Which of the following appliances do you have in your household?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Oven	3193	1820	709	170	493	825	1074	663	632	529	2664	1919	203	1070	2350	198	47	52	544
	99%	99%	98%	96%	99%	99%	99%	99%	98%	98%	99%	99%	96%	99%	99%	98%	100%	100%	98%
Kettle	3170	1799	711	171	489	815	1058	658	639	534	2636	1899	207	1063	2322	200	47	51	548
	98%	98%	99%	97%	98%	98%	98%	99%	99%	99%	98%	98%	98%	99%	98%	99%	100%	98%	98%
Hob	3044	1740	680	159	464	816	1012	634	583	503	2541	1842	194	1007	2261	189	45	48	500
	94%	95%	94%	90%	93%	98%	93%	95%	90%	93%	94%	95%	92%	93%	95%	94%	96%	92%	90%
Grill	3005	1716	685	156	449	781	1008	618	598	501	2504	1801	197	1005	2207	191	44	52	510
	93%	93%	95%	88%	90%	93%	93%	93%	93%	93%	93%	93%	93%	93%	93%	94%	94%	99%	92%
Microwave	3001	1698	661	168	475	749	1026	622	603	500	2501	1798	192	1009	2210	189	45	51	505
	93%	93%	92%	95%	95%	90%	95%	93%	94%	92%	93%	93%	91%	94%	93%	93%	96%	97%	91%
Combined fridge and freezer	2181	1246	445	117	374	574	740	416	450	355	1826	1333	131	715	1628	116	36	36	363
	67%	68%	62%	66%	75%	69%	68%	62%	70%	66%	68%	69%	62%	66%	69%	57%	75%	69%	65%
Separate freezer	1599	878	410	78	232	383	560	344	311	272	1327	896	109	593	1154	112	22	27	283
	49%	48%	57%	44%	47%	46%	52%	52%	48%	50%	49%	46%	52%	55%	49%	55%	47%	52%	51%
Dishwasher	1546	977	309	53	208	522	544	269	211	181	1365	934	94	518	1267	95	20	18	146
	48%	53%	43%	30%	42%	62%	50%	40%	33%	33%	51%	48%	44%	48%	53%	47%	43%	34%	26%
Separate fridge	1430	803	362	70	196	375	472	313	270	230	1200	814	93	523	1035	104	18	24	250
	44%	44%	50%	39%	39%	45%	44%	47%	42%	43%	45%	42%	44%	48%	44%	51%	37%	46%	45%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Combined Fridge and freezer or sprarate fridge	3210	1819	718	176	497	830	1073	667	639	539	2670	1928	205	1076	2356	200	47	52	553
	99%	99%	100%	99%	100%	99%	99%	100%	99%	100%	99%	99%	97%	100%	99%	99%	100%	100%	99%
Average number of responses	6.86	6.91	6.90	6.44	6.79	6.99	6.92	6.80	6.66	6.66	6.90	6.82	6.73	6.95	6.93	6.90	6.87	6.87	6.55

Q4_8C Which of the following appliances do you have in your household?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Oven	3193	2055	505	475	2957	236	2955	2536	130	2398	795	1593	639	961	1189	1819
	99%	99%	99%	96%	99%	99%	99%	99%	98%	99%	97%	98%	99%	99%	99%	98%
Kettle	3170	2037	500	477	2937	234	2937	2518	128	2364	807	1592	633	945	1187	1805
	98%	98%	98%	97%	98%	98%	98%	98%	96%	98%	98%	98%	98%	97%	99%	98%
Hob	3044	1985	482	435	2813	232	2827	2431	121	2298	746	1520	605	919	1152	1715
	94%	96%	95%	88%	94%	97%	95%	95%	91%	95%	91%	94%	94%	95%	96%	93%
Grill	3005	1949	469	450	2789	216	2785	2382	126	2265	740	1507	609	889	1122	1705
	93%	94%	92%	91%	93%	91%	93%	93%	94%	94%	90%	93%	95%	92%	94%	92%
Microwave	3001	1937	459	453	2780	221	2766	2373	128	2245	756	1491	590	920	1111	1712
	93%	94%	90%	92%	93%	93%	93%	93%	96%	93%	92%	92%	92%	95%	93%	93%
Combined fridge and freezer	2181	1326	372	368	2026	155	2012	1740	98	1639	542	1073	457	651	807	1257
	67%	64%	73%	75%	68%	65%	67%	68%	73%	68%	66%	66%	71%	67%	67%	68%
Separate freezer	1599	1149	182	186	1484	114	1473	1282	61	1162	436	759	311	528	593	913
	49%	55%	36%	38%	50%	48%	49%	50%	45%	48%	53%	47%	48%	55%	50%	49%
Dishwasher	1546	1230	177	52	1432	114	1455	1302	41	1216	330	714	297	535	643	795
	48%	59%	35%	10%	48%	48%	49%	51%	31%	50%	40%	44%	46%	55%	54%	43%
Separate fridge	1430	1034	174	156	1314	117	1335	1150	44	1052	378	707	259	465	523	821
	44%	50%	34%	32%	44%	49%	45%	45%	33%	44%	46%	44%	40%	48%	44%	44%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Combined Fridge and freezer or sprarate fridge	3210	2060	500	491	2972	237	2970	2548	132	2395	815	1604	643	962	1190	1833
	99%	99%	98%	100%	99%	100%	99%	100%	99%	99%	99%	99%	100%	99%	99%	99%
Average number of responses	6.86	7.10	6.53	6.19	6.86	6.89	6.87	6.92	6.56	6.90	6.75	6.77	6.84	7.03	6.96	6.79

Q4_8C Which of the following appliances do you have in your household?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Oven	3193 99%	171 97%	133 99%	292 99%	418 98%	2275 99%
Kettle	3170 98%	175 99%	133 99%	293 100%	421 99%	2247 98%
Hob	3044 94%	166 94%	127 95%	279 95%	393 92%	2174 95%
Grill	3005 93%	162 92%	131 98%	284 96%	395 93%	2130 93%
Microwave	3001 93%	150 85%	128 96%	284 97%	397 93%	2133 93%
Combined fridge and freezer	2181 67%	120 68%	82 61%	182 62%	296 70%	1552 68%
Separate freezer	1599 49%	74 42%	81 60%	161 55%	226 53%	1126 49%
Dishwasher	1546 48%	91 51%	64 48%	155 53%	157 37%	1122 49%
Separate fridge	1430 44%	75 42%	66 49%	145 49%	177 42%	1027 45%
None of these	-	-	-	-	-	-
Don't know	-	-	-	-	-	-
Net : Combined Fridge and freezer or sprarate fridge	3210 99%	174 99%	134 100%	293 100%	421 99%	2286 99%
Average number of responses	6.86	6.71	7.05	7.05	6.77	6.87

Q4_8C Which of the following appliances do you have in your household?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Oven	3193	1130	340	271	305	295	91	1007	594	427	380	636	485	1157	72	666
	99%	99%	99%	99%	100%	99%	100%	99%	100%	100%	98%	100%	99%	100%	100%	98%
Kettle	3170	1115	325	266	299	293	90	1002	581	425	382	626	478	1151	72	666
	98%	98%	95%	97%	98%	98%	99%	99%	97%	99%	99%	98%	98%	99%	100%	98%
Hob	3044	1072	327	258	293	280	84	965	560	416	370	603	469	1114	62	636
	94%	94%	96%	94%	96%	94%	92%	95%	94%	97%	96%	94%	96%	96%	86%	94%
Grill	3005	1051	318	259	295	276	81	947	546	392	359	590	437	1099	60	645
	93%	92%	93%	94%	97%	93%	89%	93%	91%	91%	93%	92%	89%	95%	83%	95%
Microwave	3001	1056	319	262	288	271	85	947	555	403	364	591	463	1090	65	625
	93%	93%	93%	95%	94%	91%	94%	93%	93%	94%	94%	92%	95%	94%	91%	92%
Combined fridge and freezer	2181	761	223	200	216	201	62	684	390	291	259	417	325	749	51	463
	67%	67%	65%	73%	71%	68%	68%	67%	65%	68%	67%	65%	66%	65%	71%	68%
Separate freezer	1599	593	170	141	159	160	43	525	353	218	187	328	242	615	41	323
	49%	52%	50%	52%	52%	54%	48%	52%	59%	51%	48%	51%	49%	53%	57%	47%
Dishwasher	1546	586	167	127	171	165	52	536	340	245	197	342	272	616	28	272
	48%	51%	49%	46%	56%	56%	57%	53%	57%	57%	51%	54%	56%	53%	40%	40%
Separate fridge	1430	523	156	116	147	154	41	474	314	201	169	322	208	557	35	285
	44%	46%	46%	42%	48%	52%	45%	47%	53%	47%	44%	50%	42%	48%	49%	42%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Combined Fridge and freezer or sprarate fridge	3210	1138	336	274	305	297	91	1010	594	427	387	632	482	1157	72	674
	99%	100%	98%	100%	100%	100%	100%	100%	100%	100%	100%	99%	98%	100%	100%	99%
Average number of responses	6.86	6.91	6.86	6.92	7.13	7.04	6.91	6.99	7.10	7.04	6.89	6.97	6.90	7.01	6.76	6.74

Q4_8C Which of the following appliances do you have in your household?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Oven	3193	641	76	86	178	156	93	564	460	845	148	600	1487	668	81	265
	99%	99%	99%	100%	99%	99%	99%	100%	100%	99%	100%	100%	99%	100%	97%	98%
Kettle	3170	637	76	84	178	155	91	564	452	832	148	599	1458	660	82	268
	98%	98%	100%	98%	99%	99%	97%	100%	98%	98%	100%	99%	97%	99%	98%	99%
Hob	3044	612	74	80	173	147	91	534	441	801	146	576	1435	641	76	246
	94%	95%	97%	92%	96%	94%	97%	94%	96%	94%	98%	96%	96%	96%	91%	91%
Grill	3005	594	68	83	171	142	82	529	429	779	143	578	1407	632	75	249
	93%	92%	90%	96%	96%	90%	87%	93%	93%	92%	96%	96%	94%	94%	91%	92%
Microwave	3001	607	68	82	170	146	89	534	436	801	133	559	1399	630	76	245
	93%	94%	89%	95%	95%	93%	95%	94%	95%	94%	89%	93%	93%	94%	91%	90%
Combined fridge and freezer	2181	436	47	70	120	103	63	369	309	562	92	399	1026	440	70	186
	67%	67%	61%	81%	67%	66%	67%	65%	67%	66%	62%	66%	69%	66%	85%	69%
Separate freezer	1599	323	46	44	102	79	42	308	253	433	79	306	715	360	34	127
	49%	50%	60%	51%	57%	51%	45%	54%	55%	51%	53%	51%	48%	54%	40%	47%
Dishwasher	1546	313	27	30	107	75	52	271	222	463	82	302	798	367	31	96
	48%	48%	36%	35%	59%	48%	56%	48%	48%	54%	55%	50%	53%	55%	38%	35%
Separate fridge	1430	292	43	33	94	80	44	266	219	388	78	267	636	320	25	111
	44%	45%	56%	39%	53%	51%	47%	47%	47%	46%	52%	44%	42%	48%	30%	41%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Combined Fridge and freezer or sprarate fridge	3210	646	76	86	179	157	92	560	455	846	149	594	1487	668	83	269
	99%	100%	99%	100%	100%	100%	98%	99%	99%	100%	100%	98%	99%	100%	99%	99%
Average number of responses	6.86	6.88	6.88	6.87	7.21	6.90	6.90	6.96	6.99	6.95	7.05	6.94	6.92	7.04	6.61	6.61

Q4_8C Which of the following appliances do you have in your household?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Oven	3193	498	1206	578	567	344	834	2359	323	748	770	663
	99%	97%	99%	99%	99%	99%	99%	99%	96%	99%	100%	99%
Kettle	3170	505	1201	573	559	332	821	2349	328	747	764	653
	98%	99%	99%	98%	97%	96%	97%	99%	98%	99%	99%	98%
Hob	3044	472	1156	541	559	317	803	2241	301	699	742	648
	94%	92%	95%	93%	98%	91%	95%	94%	90%	92%	96%	97%
Grill	3005	475	1154	536	527	313	783	2222	297	709	727	631
	93%	93%	95%	92%	92%	90%	93%	93%	88%	94%	94%	95%
Microwave	3001	458	1116	551	545	330	787	2214	308	695	734	613
	93%	89%	92%	94%	95%	95%	93%	93%	92%	92%	95%	92%
Combined fridge and freezer	2181	345	782	399	391	263	613	1568	232	524	515	449
	67%	67%	64%	68%	68%	76%	72%	66%	69%	69%	67%	67%
Separate freezer	1599	196	636	283	303	181	383	1216	149	340	403	343
	49%	38%	52%	48%	53%	52%	45%	51%	44%	45%	52%	51%
Dishwasher	1546	117	604	289	338	198	424	1123	61	253	401	482
	48%	23%	50%	49%	59%	57%	50%	47%	18%	33%	52%	72%
Separate fridge	1430	198	568	258	257	150	334	1096	123	311	342	326
	44%	39%	47%	44%	45%	43%	40%	46%	36%	41%	44%	49%
None of these	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Combined Fridge and freezer or sprarate fridge	3210	510	1204	582	572	342	839	2371	335	747	768	664
	99%	100%	99%	100%	100%	99%	99%	99%	100%	99%	99%	99%
Average number of responses	6.86	6.37	6.94	6.86	7.05	7.01	6.83	6.87	6.31	6.63	6.98	7.20

Q4_8C Which of the following appliances do you have in your household?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Oven	3193	309	18	50	151	158	79	281	1274	642	1138	139
	99%	99%	100%	99%	99%	98%	97%	99%	99%	99%	99%	98%
Kettle	3170	311	18	51	152	158	80	281	1262	640	1133	136
	98%	99%	100%	100%	100%	98%	98%	99%	98%	98%	98%	96%
Hob	3044	303	17	50	149	154	77	276	1242	616	1057	129
	94%	96%	97%	98%	97%	96%	94%	98%	97%	95%	92%	92%
Grill	3005	304	16	50	146	155	78	273	1193	605	1080	127
	93%	97%	90%	98%	95%	96%	95%	96%	93%	93%	94%	90%
Microwave	3001	293	17	49	146	147	75	266	1171	602	1092	136
	93%	93%	94%	95%	95%	91%	92%	94%	91%	92%	95%	97%
Combined fridge and freezer	2181	225	14	40	111	115	59	207	848	423	806	104
	67%	72%	82%	79%	73%	71%	72%	73%	66%	65%	70%	74%
Separate freezer	1599	127	5	16	58	67	33	109	650	337	549	62
	49%	40%	28%	31%	38%	42%	40%	38%	51%	52%	48%	44%
Dishwasher	1546	137	4	12	59	81	34	118	827	315	346	58
	48%	44%	22%	24%	39%	50%	42%	42%	64%	48%	30%	41%
Separate fridge	1430	112	4	16	51	58	27	98	610	310	452	58
	44%	36%	20%	31%	34%	36%	33%	35%	48%	48%	39%	41%
None of these	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Combined Fridge and freezer or sprarate fridge	3210	309	18	51	151	158	80	280	1278	647	1144	141
	99%	98%	100%	100%	99%	98%	98%	99%	99%	99%	99%	100%
Average number of responses	6.86	6.75	6.33	6.56	6.70	6.79	6.64	6.74	7.07	6.89	6.63	6.74

Q4_9 Do you ever check your fridge temperature?

Base: All respondents who have a fridge in their household

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3206	1301	1905	295	484	547	559	525	455	339	2105	104	503	494	2889	206	1651	1554
Base	3210	1563	1646	464	532	532	592	441	406	240	2692	157	272	88	2797	282	1958	1250
Yes	1343	643	700	132	225	254	284	178	183	84	1130	78	103	32	1126	165	889	452
	42%	41%	42%	28%	42%	48%	48%	40%	45%	35%	42%	50%	38%	36%	40%	59%	45%	36%
No	1538	739	799	208	262	242	272	226	192	136	1274	76	141	46	1387	90	905	632
	48%	47%	49%	45%	49%	45%	46%	51%	47%	57%	47%	48%	52%	52%	50%	32%	46%	51%
Someone else in the household does	235	127	107	111	31	18	22	15	25	12	206	4	18	7	199	21	97	138
	7%	8%	7%	24%	6%	3%	4%	3%	6%	5%	8%	2%	7%	8%	7%	8%	5%	11%
I don't need to – it has an alarm if it is too hot or cold	85	49	35	11	14	16	14	17	6	6	72	-	9	3	75	5	61	23
	3%	3%	2%	2%	3%	3%	2%	4%	1%	3%	3%	-	3%	4%	3%	2%	3%	2%
Don't know	10	5	5	2	-	2	-	5	-	1	10	-	-	-	10	-	6	4
	*	*	*	*	-	*	-	1%	-	1%	*	-	-	-	*	-	*	*
Net : Yes or someone else in the household does	1577	771	807	243	256	272	306	193	208	96	1336	81	122	39	1325	186	986	590
	49%	49%	49%	52%	48%	51%	52%	44%	51%	40%	50%	52%	45%	44%	47%	66%	50%	47%

Q4_9 Do you ever check your fridge temperature?

Base: All respondents who have a fridge in their household

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3206	1569	905	194	537	769	987	659	791	685	2520	1870	196	1139	2098	226	57	64	759
Base	3210	1819	718	176	497	830	1073	667	639	539	2670	1928	205	1076	2356	200	47	52	553
Yes	1343	763	295	88	196	382	428	256	276	225	1118	788	91	463	998	83	21	23	217
	42%	42%	41%	50%	40%	46%	40%	38%	43%	42%	42%	41%	44%	43%	42%	42%	44%	44%	39%
No	1538	872	366	77	222	382	507	331	317	272	1265	923	95	519	1099	104	18	25	292
	48%	48%	51%	44%	45%	46%	47%	50%	50%	51%	47%	48%	46%	48%	47%	52%	37%	48%	53%
Someone else in the household does	235	127	38	9	61	34	106	65	30	30	204	160	12	63	188	10	5	3	29
	7%	7%	5%	5%	12%	4%	10%	10%	5%	6%	8%	8%	6%	6%	8%	5%	11%	6%	5%
I don't need to – it has an alarm if it is too hot or cold	85	50	17	1	16	32	30	12	11	10	74	53	6	25	67	2	4	1	11
	3%	3%	2%	1%	3%	4%	3%	2%	2%	2%	3%	3%	3%	2%	3%	1%	8%	2%	2%
Don't know	10	7	2	-	2	-	2	4	5	1	9	4	1	5	5	1	-	-	5
	*	*	*	-	*	-	*	1%	1%	*	*	*	1%	*	*	*	-	-	1%
Net : Yes or someone else in the household does	1577	890	333	97	257	416	534	321	307	255	1322	947	103	526	1186	93	26	26	245
	49%	49%	46%	55%	52%	50%	50%	48%	48%	47%	50%	49%	50%	49%	50%	46%	55%	50%	44%

Q4_9 Do you ever check your fridge temperature?**Base: All respondents who have a fridge in their household**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3206	1991	479	640	2992	214	3018	2483	103	2255	951	2032	514	660	1115	1917
Base	3210	2060	500	491	2972	237	2970	2548	132	2395	815	1604	643	962	1190	1833
Yes	1343	876	216	192	1247	95	1257	1115	40	996	347	708	301	334	557	721
	42%	43%	43%	39%	42%	40%	42%	44%	30%	42%	43%	44%	47%	35%	47%	39%
No	1538	957	256	254	1409	128	1433	1213	53	1130	407	819	288	430	530	911
	48%	46%	51%	52%	47%	54%	48%	48%	40%	47%	50%	51%	45%	45%	45%	50%
Someone else in the household does	235	155	18	36	225	10	193	136	35	199	35	33	29	173	67	152
	7%	8%	4%	7%	8%	4%	6%	5%	27%	8%	4%	2%	4%	18%	6%	8%
I don't need to – it has an alarm if it is too hot or cold	85	64	10	7	81	3	77	74	4	62	23	43	24	17	33	42
	3%	3%	2%	1%	3%	1%	3%	3%	3%	3%	3%	3%	4%	2%	3%	2%
Don't know	10	7	-	1	10	-	10	10	-	7	3	1	1	8	3	7
	*	*	-	*	*	-	*	*	-	*	*	*	*	1%	*	*
Net : Yes or someone else in the household does	1577	1031	234	228	1472	106	1449	1252	75	1196	382	741	330	507	624	873
	49%	50%	47%	46%	50%	44%	49%	49%	57%	50%	47%	46%	51%	53%	52%	48%

Q4_9 Do you ever check your fridge temperature?**Base: All respondents who have a fridge in their household**

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3206	157	134	279	400		2333
Base	3210	174	134	293	421		2286
Yes	1343 42%	80 46%	63 47%	124 42%	222 53%		896 39%
No	1538 48%	77 44%	54 40%	140 48%	160 38%		1152 50%
Someone else in the household does	235 7%	11 6%	13 10%	18 6%	31 7%		172 8%
I don't need to – it has an alarm if it is too hot or cold	85 3%	7 4%	4 3%	11 4%	8 2%		56 2%
Don't know	10 *	-	-	-	1 *		10 *
Net : Yes or someone else in the household does	1577 49%	90 52%	76 57%	142 49%	252 60%		1068 47%

Q4_9 Do you ever check your fridge temperature?**Base: All respondents who have a fridge in their household**

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3206	1053	283	226	278	293	90	983	554	382	387	570	411	1102	80	742
Base	3210	1138	336	274	305	297	91	1010	594	427	387	632	482	1157	72	674
Yes	1343 42%	498 44%	159 47%	126 46%	158 52%	145 49%	35 39%	477 47%	310 52%	176 41%	187 48%	326 52%	199 41%	478 41%	41 58%	240 36%
No	1538 48%	508 45%	131 39%	114 42%	117 38%	130 44%	40 44%	441 44%	238 40%	200 47%	165 43%	258 41%	231 48%	560 48%	24 34%	369 55%
Someone else in the household does	235 7%	95 8%	40 12%	25 9%	14 5%	16 5%	12 13%	66 7%	35 6%	32 8%	25 7%	31 5%	33 7%	74 6%	2 3%	51 8%
I don't need to – it has an alarm if it is too hot or cold	85 3%	36 3%	7 2%	9 3%	16 5%	5 2%	4 5%	26 3%	11 2%	17 4%	10 3%	16 2%	19 4%	40 3%	4 5%	11 2%
Don't know	10 *	2 *	-	-	-	2 1%	-	1 *	-	1 *	1 *	1 *	1 *	5 *	-	2 *
Net : Yes or someone else in the household does	1577 49%	592 52%	198 59%	151 55%	173 57%	161 54%	47 51%	543 54%	345 58%	208 49%	212 55%	357 56%	232 48%	552 48%	44 61%	292 43%

Q4_9 Do you ever check your fridge temperature?

Base: All respondents who have a fridge in their household

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3206	645	66	75	166	156	100	528	427	742	146	541	1336	633	74	337
Base	3210	646	76	86	179	157	92	560	455	846	149	594	1487	668	83	269
Yes	1343	289	33	41	84	71	39	255	209	372	71	287	612	282	37	93
	42%	45%	43%	47%	47%	45%	43%	45%	46%	44%	48%	48%	41%	42%	45%	35%
No	1538	289	35	35	78	72	41	233	213	369	60	256	722	316	35	152
	48%	45%	46%	41%	44%	46%	44%	42%	47%	44%	40%	43%	49%	47%	42%	57%
Someone else in the household does	235	53	6	10	10	13	9	59	28	72	8	42	108	52	9	15
	7%	8%	8%	12%	5%	9%	10%	11%	6%	8%	5%	7%	7%	8%	11%	6%
I don't need to – it has an alarm if it is too hot or cold	85	14	2	-	3	1	3	11	5	28	10	6	44	16	2	8
	3%	2%	3%	*	2%	1%	3%	2%	1%	3%	6%	1%	3%	2%	3%	3%
Don't know	10	2	-	-	3	-	-	2	-	5	1	3	1	2	-	-
	*	*	-	-	2%	-	-	*	-	1%	*	*	*	*	-	-
Net : Yes or someone else in the household does	1577	342	39	51	94	84	48	314	237	444	79	329	720	334	46	108
	49%	53%	51%	59%	52%	53%	52%	56%	52%	52%	53%	55%	48%	50%	55%	40%

Q4_9 Do you ever check your fridge temperature?**Base: All respondents who have a fridge in their household**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3206	960	1167	468	410	201	780	2426	481	856	682	511
Base	3210	510	1204	582	572	342	839	2371	335	747	768	664
Yes	1343 42%	188 37%	509 42%	239 41%	240 42%	166 49%	370 44%	973 41%	148 44%	282 38%	319 41%	303 46%
No	1538 48%	308 60%	589 49%	256 44%	253 44%	131 38%	373 44%	1165 49%	168 50%	404 54%	349 45%	295 44%
Someone else in the household does	235 7%	2 *	73 6%	70 12%	59 10%	30 9%	63 7%	172 7%	15 5%	47 6%	70 9%	46 7%
I don't need to – it has an alarm if it is too hot or cold	85 3%	10 2%	30 3%	16 3%	16 3%	11 3%	30 4%	55 2%	4 1%	14 2%	31 4%	18 3%
Don't know	10 *	1 *	3 *	- -	4 1%	3 1%	4 *	6 *	- -	1 *	- -	3 *
Net : Yes or someone else in the household does	1577 49%	191 37%	582 48%	309 53%	300 52%	196 57%	432 52%	1145 48%	163 49%	329 44%	389 51%	349 53%

Q4_9 Do you ever check your fridge temperature?**Base: All respondents who have a fridge in their household**

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3206	850	50	136	417	444	235	762	1143	643	1254	166
Base	3210	309	18	51	151	158	80	280	1278	647	1144	141
Yes	1343	120	4	16	49	71	30	106	543	271	474	54
	42%	39%	20%	31%	32%	45%	37%	38%	43%	42%	41%	39%
No	1538	160	12	32	82	74	39	148	621	295	554	67
	48%	52%	66%	62%	54%	47%	49%	53%	49%	46%	48%	48%
Someone else in the household does	235	18	2	3	16	6	7	18	77	57	86	14
	7%	6%	9%	6%	11%	4%	9%	6%	6%	9%	8%	10%
I don't need to – it has an alarm if it is too hot or cold	85	11	1	1	4	7	4	8	32	21	26	5
	3%	3%	5%	1%	3%	4%	5%	3%	3%	3%	2%	4%
Don't know	10	-	-	-	-	-	-	-	4	3	3	-
	*	-	-	-	-	-	-	-	*	1%	*	-
Net : Yes or someone else in the household does	1577	138	5	19	65	76	36	124	620	328	560	69
	49%	45%	29%	37%	43%	48%	46%	44%	49%	51%	49%	49%

Q4_10 How often do you or another person in your household check the temperature of the fridge?

Base: All respondents who check their fridge temperature

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1448	584	864	141	214	265	264	217	218	127	970	54	209	215	1272	124	805	642
Base	1577	771	807	243	256	272	306	193	208	96	1336	81	122	39	1325	186	986	590
At least daily	299	166	133	30	36	58	78	41	34	19	264	13	16	4	252	37	206	93
	19%	21%	16%	12%	14%	21%	25%	21%	16%	20%	20%	17%	13%	12%	19%	20%	21%	16%
2-3 times a week	146	75	70	14	25	29	26	23	21	7	124	7	13	1	118	23	95	49
	9%	10%	9%	6%	10%	11%	9%	12%	10%	7%	9%	9%	11%	4%	9%	12%	10%	8%
Once a week	308	141	166	50	52	57	57	36	33	23	264	15	23	6	268	30	194	114
	20%	18%	21%	21%	20%	21%	18%	19%	16%	23%	20%	19%	19%	14%	20%	16%	20%	19%
Less than once a week but more than once a month	129	71	58	23	15	16	30	13	23	8	108	11	7	3	108	19	88	41
	8%	9%	7%	9%	6%	6%	10%	7%	11%	8%	8%	13%	5%	8%	10%	9%	7%	
Once a month	285	126	159	40	55	50	46	34	39	20	231	10	34	9	241	35	180	105
	18%	16%	20%	17%	22%	18%	15%	18%	19%	21%	17%	13%	28%	23%	18%	19%	18%	18%
Four times a year	138	73	65	17	27	23	21	17	24	8	114	10	10	4	117	17	82	55
	9%	9%	8%	7%	11%	8%	7%	9%	11%	9%	9%	12%	8%	11%	9%	9%	8%	9%
Once or twice a year	101	43	59	19	12	21	21	10	16	3	83	7	8	3	88	6	59	43
	6%	6%	7%	8%	5%	8%	7%	5%	8%	3%	6%	8%	7%	9%	7%	3%	6%	7%
Never/Less often	50	19	31	4	13	6	11	4	8	3	44	2	2	2	38	4	32	18
	3%	3%	4%	2%	5%	2%	4%	2%	4%	3%	3%	2%	2%	5%	3%	2%	3%	3%
I don't need to – it has an alarm if it is too hot or cold	28	16	12	-	8	5	6	5	3	-	21	4	1	1	20	2	15	13
	2%	2%	1%	-	3%	2%	2%	2%	2%	-	2%	5%	1%	3%	2%	1%	1%	2%
Can't remember	95	41	54	45	13	6	10	9	6	6	84	2	6	4	75	14	36	59
	6%	5%	7%	19%	5%	2%	3%	5%	3%	6%	6%	2%	5%	11%	6%	8%	4%	10%

Q4_10 How often do you or another person in your household check the temperature of the fridge?

Base: All respondents who check their fridge temperature

	Total	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1448	702	389	95	262	355	441	307	345	298	1150	840	94	513	983	108	27	30	298
Base	1577	890	333	97	257	416	534	321	307	255	1322	947	103	526	1186	93	26	26	245
At least daily	299	169	63	14	52	75	90	71	63	49	250	172	14	113	217	12	8	7	54
	19%	19%	19%	14%	20%	18%	17%	22%	20%	19%	19%	18%	13%	22%	18%	13%	31%	28%	22%
2-3 times a week	146	90	24	13	19	44	37	35	30	26	120	81	11	54	120	5	-	5	15
	9%	10%	7%	13%	7%	11%	7%	11%	10%	10%	9%	9%	11%	10%	10%	6%	1%	19%	6%
Once a week	308	171	60	18	59	58	115	77	59	57	251	191	27	89	220	24	5	5	54
	20%	19%	18%	18%	23%	14%	21%	24%	19%	22%	19%	20%	26%	17%	19%	26%	18%	18%	22%
Less than once a week but more than once a month	129	66	32	6	25	41	46	19	23	15	114	72	9	48	94	10	1	6	17
	8%	7%	10%	7%	10%	10%	9%	6%	7%	6%	9%	8%	8%	9%	8%	11%	4%	22%	7%
Once a month	285	162	68	18	37	71	97	50	68	50	236	176	14	95	216	17	7	1	42
	18%	18%	20%	18%	14%	17%	18%	16%	22%	19%	18%	19%	14%	18%	18%	18%	27%	4%	17%
Four times a year	138	78	34	9	17	48	50	22	18	20	118	90	9	38	105	7	1	-	25
	9%	9%	10%	9%	7%	12%	9%	7%	6%	8%	9%	10%	9%	7%	9%	7%	3%	1%	10%
Once or twice a year	101	46	21	12	22	27	38	13	24	17	84	64	6	30	75	11	1	-	14
	6%	5%	6%	12%	8%	6%	7%	4%	8%	7%	6%	7%	6%	6%	6%	12%	4%	-	6%
Never/Less often	50	31	11	-	8	18	15	13	4	7	43	24	9	17	41	3	-	-	6
	3%	3%	3%	-	3%	4%	3%	4%	1%	3%	3%	3%	8%	3%	3%	3%	-	-	3%
I don't need to – it has an alarm if it is too hot or cold	28	20	5	1	1	12	9	3	5	2	26	18	-	10	24	1	-	-	2
	2%	2%	2%	1%	*	3%	2%	1%	2%	1%	2%	2%	-	2%	2%	2%	-	-	1%
Can't remember	95	57	14	7	17	24	39	19	14	14	81	59	5	31	75	1	3	2	14
	6%	6%	4%	7%	7%	6%	7%	6%	5%	5%	6%	6%	5%	6%	6%	1%	12%	8%	6%

Q4_10 How often do you or another person in your household check the temperature of the fridge?

Base: All respondents who check their fridge temperature

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1448	928	205	269	1361	87	1363	1139	48	1041	407	881	252	315	551	821
Base	1577	1031	234	228	1472	106	1449	1252	75	1196	382	741	330	507	624	873
At least daily	299	213	32	46	278	20	281	244	15	223	76	143	69	87	124	167
	19%	21%	14%	20%	19%	19%	19%	19%	19%	19%	20%	19%	21%	17%	20%	19%
2-3 times a week	146	86	27	24	134	12	130	116	8	108	37	68	39	39	56	84
	9%	8%	11%	11%	9%	11%	9%	9%	11%	9%	10%	9%	12%	8%	9%	10%
Once a week	308	192	44	56	294	14	289	256	10	217	91	160	50	97	108	183
	20%	19%	19%	24%	20%	13%	20%	20%	14%	18%	24%	22%	15%	19%	17%	21%
Less than once a week but more than once a month	129	89	19	10	123	5	114	92	8	103	25	65	19	45	57	66
	8%	9%	8%	4%	8%	5%	8%	7%	11%	9%	7%	9%	6%	9%	9%	8%
Once a month	285	163	52	55	262	23	263	236	11	231	54	143	69	72	121	152
	18%	16%	22%	24%	18%	22%	18%	19%	14%	19%	14%	19%	21%	14%	19%	17%
Four times a year	138	98	19	11	122	15	125	108	9	107	30	55	37	45	58	69
	9%	9%	8%	5%	8%	14%	9%	9%	12%	9%	8%	7%	11%	9%	9%	8%
Once or twice a year	101	71	10	10	95	6	95	85	3	73	28	55	12	34	54	41
	6%	7%	4%	4%	6%	5%	7%	7%	4%	6%	7%	7%	4%	7%	9%	5%
Never/Less often	50	28	17	4	42	8	43	42	2	36	14	22	12	17	21	29
	3%	3%	7%	2%	3%	7%	3%	3%	3%	3%	4%	3%	4%	3%	3%	3%
I don't need to – it has an alarm if it is too hot or cold	28	22	2	3	28	-	26	24	2	18	10	13	5	10	6	19
	2%	2%	1%	1%	2%	-	2%	2%	3%	1%	3%	2%	1%	2%	1%	2%
Can't remember	95	70	11	9	92	3	83	51	7	79	16	17	18	61	20	63
	6%	7%	5%	4%	6%	3%	6%	4%	10%	7%	4%	2%	5%	12%	3%	7%

Q4_10 How often do you or another person in your household check the temperature of the fridge?**Base: All respondents who check their fridge temperature**

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	1448	75	68	131	221	1001
Base	1577	90	76	142	252	1068
At least daily	299 19%	13 14%	27 35%	31 21%	55 22%	193 18%
2-3 times a week	146 9%	14 16%	6 8%	13 9%	24 10%	95 9%
Once a week	308 20%	8 9%	8 11%	31 22%	44 17%	214 20%
Less than once a week but more than once a month	129 8%	7 8%	6 8%	16 12%	30 12%	76 7%
Once a month	285 18%	19 21%	8 10%	20 14%	45 18%	201 19%
Four times a year	138 9%	16 18%	6 8%	10 7%	21 8%	82 8%
Once or twice a year	101 6%	6 7%	7 9%	11 8%	12 5%	70 7%
Never/Less often	50 3%	-	5 6%	4 3%	7 3%	38 4%
I don't need to – it has an alarm if it is too hot or cold	28 2%	2 2%	-	1 1%	3 1%	21 2%
Can't remember	95 6%	4 4%	4 5%	4 3%	11 4%	78 7%

Q4_10 How often do you or another person in your household check the temperature of the fridge?

Base: All respondents who check their fridge temperature

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1448	506	151	111	144	145	45	489	297	187	202	300	186	498	42	291
Base	1577	592	198	151	173	161	47	543	345	208	212	357	232	552	44	292
At least daily	299 19%	117 20%	39 19%	23 15%	47 27%	37 23%	10 22%	105 19%	73 21%	33 16%	52 25%	65 18%	38 17%	111 20%	9 20%	51 17%
2-3 times a week	146 9%	46 8%	28 14%	19 13%	10 6%	17 11%	5 11%	59 11%	30 9%	27 13%	19 9%	40 11%	21 9%	51 9%	3 6%	25 8%
Once a week	308 20%	123 21%	34 17%	30 20%	30 17%	28 18%	6 12%	112 21%	71 21%	45 22%	31 15%	60 17%	39 17%	93 17%	8 18%	59 20%
Less than once a week but more than once a month	129 8%	60 10%	24 12%	12 8%	17 10%	9 6%	9 19%	54 10%	34 10%	13 6%	23 11%	30 8%	21 9%	51 9%	1 1%	15 5%
Once a month	285 18%	101 17%	30 15%	20 13%	34 20%	36 22%	5 10%	96 18%	71 20%	31 15%	41 19%	75 21%	51 22%	113 20%	9 21%	48 16%
Four times a year	138 9%	44 7%	9 4%	15 10%	15 9%	14 9%	5 10%	37 7%	20 6%	14 7%	22 10%	27 8%	18 8%	50 9%	1 1%	33 11%
Once or twice a year	101 6%	41 7%	14 7%	14 9%	3 2%	7 5%	2 4%	34 6%	22 6%	15 7%	14 6%	24 7%	16 7%	43 8%	6 14%	13 5%
Never/Less often	50 3%	15 3%	6 3%	8 5%	7 4%	2 1%	2 4%	13 2%	9 3%	7 3%	5 2%	12 3%	4 2%	10 2%	5 11%	14 5%
I don't need to – it has an alarm if it is too hot or cold	28 2%	10 2%	- *	3 2%	3 2%	5 3%	3 6%	12 2%	4 1%	10 5%	3 1%	6 2%	10 4%	9 2%	1 3%	6 2%
Can't remember	95 6%	36 6%	15 8%	8 5%	8 5%	6 4%	2 4%	20 4%	11 3%	11 5%	3 2%	18 5%	13 6%	21 4%	1 3%	29 10%

Q4_10 How often do you or another person in your household check the temperature of the fridge?

Base: All respondents who check their fridge temperature

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1448	304	30	40	82	72	51	269	210	358	77	272	614	284	38	128
Base	1577	342	39	51	94	84	48	314	237	444	79	329	720	334	46	108
At least daily	299	76	9	13	25	19	18	59	54	86	19	69	124	64	4	21
	19%	22%	24%	26%	26%	23%	37%	19%	23%	19%	25%	21%	17%	19%	9%	19%
2-3 times a week	146	31	6	7	8	12	3	34	21	36	7	35	79	33	10	3
	9%	9%	14%	13%	8%	14%	5%	11%	9%	8%	9%	11%	11%	10%	22%	3%
Once a week	308	74	8	15	17	11	8	64	49	91	14	54	113	68	12	22
	20%	22%	22%	29%	18%	13%	17%	20%	21%	20%	17%	16%	16%	20%	27%	20%
Less than once a week but more than once a month	129	26	10	3	3	5	5	24	14	38	4	23	63	25	1	3
	8%	8%	27%	5%	3%	6%	10%	8%	6%	9%	5%	7%	9%	8%	1%	3%
Once a month	285	57	2	4	19	20	5	61	54	80	25	66	133	64	9	16
	18%	17%	5%	9%	21%	24%	10%	19%	23%	18%	32%	20%	19%	19%	20%	15%
Four times a year	138	23	2	5	11	6	1	21	15	29	2	30	54	35	2	16
	9%	7%	5%	9%	11%	7%	3%	7%	7%	7%	3%	9%	7%	10%	4%	15%
Once or twice a year	101	24	-	2	5	4	4	20	11	30	3	22	52	23	4	8
	6%	7%	-	5%	6%	5%	8%	7%	5%	7%	3%	7%	7%	7%	10%	7%
Never/Less often	50	8	1	-	-	-	3	8	4	11	2	5	29	2	-	7
	3%	2%	2%	-	-	-	6%	2%	1%	3%	2%	1%	4%	*	-	7%
I don't need to – it has an alarm if it is too hot or cold	28	3	-	1	3	4	2	3	4	9	3	5	17	3	1	5
	2%	1%	-	2%	3%	5%	4%	1%	2%	2%	4%	2%	2%	1%	3%	5%
Can't remember	95	20	1	1	3	4	-	21	11	33	1	21	55	18	2	6
	6%	6%	1%	2%	3%	5%	*	7%	5%	7%	1%	6%	8%	5%	4%	6%

Q4_10 How often do you or another person in your household check the temperature of the fridge?

Base: All respondents who check their fridge temperature

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1448	351	544	235	210	108	388	1060	215	350	324	240
Base	1577	191	582	309	300	196	432	1145	163	329	389	349
At least daily	299 19%	36 19%	121 21%	53 17%	67 22%	21 11%	84 20%	214 19%	35 21%	56 17%	71 18%	77 22%
2-3 times a week	146 9%	11 6%	54 9%	31 10%	31 10%	18 9%	42 10%	104 9%	15 9%	20 6%	40 10%	34 10%
Once a week	308 20%	42 22%	107 18%	69 22%	50 17%	40 20%	79 18%	229 20%	40 25%	80 24%	63 16%	67 19%
Less than once a week but more than once a month	129 8%	14 7%	45 8%	24 8%	27 9%	19 10%	50 11%	79 7%	14 9%	31 9%	27 7%	31 9%
Once a month	285 18%	38 20%	120 21%	41 13%	38 13%	49 25%	67 15%	218 19%	29 18%	64 20%	81 21%	41 12%
Four times a year	138 9%	13 7%	56 10%	32 10%	28 9%	9 4%	34 8%	104 9%	10 6%	30 9%	31 8%	42 12%
Once or twice a year	101 6%	17 9%	31 5%	17 6%	25 8%	11 6%	30 7%	71 6%	13 8%	16 5%	28 7%	23 6%
Never/Less often	50 3%	8 4%	20 3%	12 4%	3 1%	6 3%	14 3%	36 3%	1 1%	17 5%	14 4%	4 1%
I don't need to – it has an alarm if it is too hot or cold	28 2%	4 2%	14 2%	5 2%	4 1%	1 1%	4 1%	23 2%	1 *	4 1%	8 2%	10 3%
Can't remember	95 6%	7 4%	14 2%	25 8%	27 9%	22 11%	29 7%	67 6%	5 3%	10 3%	25 7%	20 6%

Q4_10 How often do you or another person in your household check the temperature of the fridge?**Base: All respondents who check their fridge temperature**

	Perception of healthy eating			Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked	
Unweighted Base	1448	368	12	46	167	211	102	322	526	285	562	75	
Base	1577	138	5	19	65	76	36	124	620	328	560	69	
At least daily	299	18	-	3	6	13	5	16	111	63	115	10	
	19%	13%	8%	15%	9%	16%	14%	13%	18%	19%	20%	15%	
2-3 times a week	146	11	2	3	5	7	3	11	51	34	51	10	
	9%	8%	31%	14%	8%	9%	9%	9%	8%	10%	9%	14%	
Once a week	308	27	-	4	11	14	6	23	112	51	136	8	
	20%	19%	-	20%	17%	18%	16%	19%	18%	16%	24%	11%	
Less than once a week but more than once a month	129	10	-	2	2	7	3	7	54	28	42	5	
	8%	7%	-	9%	3%	9%	8%	6%	9%	9%	7%	7%	
Once a month	285	37	1	4	19	20	7	36	112	51	108	15	
	18%	27%	25%	21%	30%	26%	19%	29%	18%	15%	19%	22%	
Four times a year	138	13	-	1	6	6	4	10	64	34	38	1	
	9%	9%	-	6%	10%	8%	12%	8%	10%	10%	7%	2%	
Once or twice a year	101	11	-	1	8	3	3	9	47	22	24	8	
	6%	8%	-	4%	12%	4%	7%	7%	8%	7%	4%	12%	
Never/Less often	50	3	-	-	2	2	3	1	19	14	11	5	
	3%	2%	8%	-	3%	3%	9%	1%	3%	4%	2%	8%	
I don't need to – it has an alarm if it is too hot or cold	28	1	-	1	1	1	1	2	16	3	6	2	
	2%	1%	-	4%	2%	1%	2%	1%	3%	1%	1%	2%	
Can't remember	95	7	1	1	6	4	2	8	35	27	29	4	
	6%	5%	28%	6%	9%	5%	5%	7%	6%	8%	5%	6%	

Q4_11 Still thinking about fridge temperatures, can you tell me how you normally check the temperature? (Spontaneous)

Base: All respondents who check their fridge temperature

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1448	584	864	141	214	265	264	217	218	127	970	54	209	215	1272	124	805	642
Base	1577	771	807	243	256	272	306	193	208	96	1336	81	122	39	1325	186	986	590
Check the setting / gauge of fridge	590 37%	265 34%	325 40%	112 46%	102 40%	93 34%	100 33%	85 44%	70 34%	29 30%	486 36%	35 43%	52 43%	18 47%	479 36%	83 45%	355 36%	235 40%
Check the temperature display/ thermometer built into the fridge	618 39%	299 39%	318 39%	96 39%	87 34%	133 49%	132 43%	67 35%	69 33%	34 35%	541 40%	25 31%	38 32%	14 35%	529 40%	66 35%	402 41%	214 36%
Put a thermometer in the fridge and check	220 14%	132 17%	88 11%	32 13%	25 10%	24 9%	41 13%	35 18%	38 19%	24 25%	180 13%	19 23%	18 15%	3 8%	198 15%	14 7%	138 14%	82 14%
Look inside/check for ice/condensation	121 8%	61 8%	60 7%	9 4%	29 12%	25 9%	11 4%	17 9%	23 11%	7 7%	106 8%	7 8%	7 6%	1 4%	98 7%	19 10%	76 8%	45 8%
Feel food inside to see if it is cold	165 10%	88 11%	77 10%	11 5%	36 14%	28 10%	31 10%	15 8%	27 13%	14 14%	147 11%	3 4%	11 9%	3 9%	140 11%	18 10%	107 11%	58 10%
*Family/friend checks it for me	5 *	2 *	2 *	- -	- *	- -	3 1%	- *	- -	1 1%	4 *	- -	- -	1 1%	4 *	- -	2 *	2 *
*I do not check it	5 *	4 1%	1 *	- -	- -	- -	- -	5 3%	- -	- -	5 *	- -	- -	- -	5 *	- -	3 *	3 *
Don't know	16 1%	10 1%	6 1%	13 5%	1 1%	- -	- -	1 *	1 1%	- *	12 1%	2 2%	1 1%	1 2%	16 1%	- -	3 *	13 2%
Other	14 1%	9 1%	5 1%	- *	1 *	2 1%	3 1%	3 1%	6 3%	1 1%	9 1%	5 6%	- -	- 1%	11 1%	3 2%	7 1%	7 1%
Average number of responses	1.11	1.13	1.09	1.12	1.10	1.12	1.05	1.18	1.13	1.13	1.11	1.17	1.05	1.06	1.12	1.09	1.11	1.12

Q4_11 Still thinking about fridge temperatures, can you tell me how you normally check the temperature? (Spontaneous)

Base: All respondents who check their fridge temperature

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1448	702	389	95	262	355	441	307	345	298	1150	840	94	513	983	108	27	30	298
Base	1577	890	333	97	257	416	534	321	307	255	1322	947	103	526	1186	93	26	26	245
Check the setting / gauge of fridge	590 37%	311 35%	108 33%	49 51%	122 48%	139 33%	202 38%	126 39%	123 40%	101 39%	490 37%	340 36%	40 39%	210 40%	438 37%	38 41%	10 40%	10 37%	94 38%
Check the temperature display/ thermometer built into the fridge	618 39%	379 43%	118 35%	29 30%	93 36%	188 45%	199 37%	130 41%	101 33%	75 29%	543 41%	396 42%	37 36%	184 35%	489 41%	34 37%	8 32%	7 29%	77 32%
Put a thermometer in the fridge and check	220 14%	110 12%	72 22%	9 9%	29 11%	57 14%	83 16%	36 11%	44 14%	38 15%	181 14%	121 13%	17 16%	82 16%	164 14%	11 12%	1 2%	4 16%	39 16%
Look inside/check for ice/condensation	121 8%	65 7%	30 9%	8 8%	18 7%	40 10%	40 8%	19 6%	22 7%	23 9%	98 7%	75 8%	5 4%	42 8%	81 7%	8 8%	1 3%	4 15%	28 11%
Feel food inside to see if it is cold	165 10%	87 10%	46 14%	5 5%	27 11%	48 12%	51 9%	35 11%	31 10%	35 14%	129 10%	85 9%	7 7%	72 14%	120 10%	6 6%	3 10%	4 14%	32 13%
*Family/friend checks it for me	5 *	4 *	1 *	- -	- *	2 *	1 *	2 1%	- -	1 *	4 *	4 *	- -	1 *	4 *	- -	- -	- -	1 *
*I do not check it	5 *	4 1%	- -	- -	1 *	- -	- -	- -	5 2%	3 1%	3 *	3 *	2 2%	- -	1 *	- -	3 10%	- -	2 1%
Don't know	16 1%	8 1%	2 1%	4 4%	3 1%	- -	7 1%	6 2%	3 1%	3 1%	13 1%	15 2%	- *	- *	13 1%	1 1%	- -	- -	2 1%
Other	14 1%	7 1%	7 2%	- -	- -	4 1%	6 1%	- *	4 1%	3 1%	11 1%	5 *	3 3%	6 1%	8 1%	- -	2 6%	- -	4 2%
Average number of responses	1.11	1.09	1.15	1.06	1.14	1.15	1.10	1.10	1.09	1.10	1.11	1.10	1.08	1.14	1.11	1.07	1.03	1.09	1.14

Q4_11 Still thinking about fridge temperatures, can you tell me how you normally check the temperature? (Spontaneous)

Base: All respondents who check their fridge temperature

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1448	928	205	269	1361	87	1363	1139	48	1041	407	881	252	315	551	821
Base	1577	1031	234	228	1472	106	1449	1252	75	1196	382	741	330	507	624	873
Check the setting / gauge of fridge	590 37%	342 33%	121 52%	94 41%	550 37%	41 38%	546 38%	476 38%	22 29%	446 37%	145 38%	274 37%	135 41%	182 36%	237 38%	327 37%
Check the temperature display/ thermometer built into the fridge	618 39%	441 43%	73 31%	67 29%	577 39%	41 39%	564 39%	510 41%	34 45%	477 40%	140 37%	288 39%	126 38%	204 40%	227 36%	353 40%
Put a thermometer in the fridge and check	220 14%	147 14%	23 10%	25 11%	197 13%	23 22%	197 14%	161 13%	8 11%	150 13%	69 18%	97 13%	43 13%	80 16%	96 15%	115 13%
Look inside/check for ice/condensation	121 8%	73 7%	30 13%	16 7%	108 7%	13 12%	111 8%	92 7%	3 4%	105 9%	16 4%	66 9%	25 8%	30 6%	51 8%	64 7%
Feel food inside to see if it is cold	165 10%	109 11%	19 8%	33 14%	156 11%	8 8%	153 11%	135 11%	9 12%	127 11%	38 10%	87 12%	32 10%	45 9%	80 13%	80 9%
*Family/friend checks it for me	5 *	4 *	-	-	5 *	-	5 *	4 *	-	3 *	2 *	2 *	-	3 1%	2 *	3 *
*I do not check it	5 *	-	-	5 2%	5 *	-	3 *	-	3 3%	3 *	3 1%	1 *	-	4 1%	-	3 *
Don't know	16 1%	13 1%	-	-	16 1%	-	16 1%	11 1%	-	16 1%	-	1 *	2 1%	13 2%	1 *	13 1%
Other	14 1%	13 1%	-	1 *	13 1%	1 1%	13 1%	10 1%	1 2%	10 1%	4 1%	10 1%	3 1%	2 *	4 1%	9 1%
Average number of responses	1.11	1.11	1.14	1.06	1.11	1.20	1.11	1.12	1.07	1.12	1.10	1.12	1.11	1.11	1.12	1.11

Q4_11 Still thinking about fridge temperatures, can you tell me how you normally check the temperature? (Spontaneous)

Base: All respondents who check their fridge temperature

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	1448	75	68	131	221	1001
Base	1577	90	76	142	252	1068
Check the setting / gauge of fridge	590 37%	29 32%	30 39%	59 42%	105 41%	390 36%
Check the temperature display/ thermometer built into the fridge	618 39%	44 49%	21 28%	53 37%	95 38%	429 40%
Put a thermometer in the fridge and check	220 14%	9 10%	16 21%	18 13%	30 12%	147 14%
Look inside/check for ice/condensation	121 8%	6 7%	5 7%	6 5%	14 6%	93 9%
Feel food inside to see if it is cold	165 10%	10 11%	11 14%	15 11%	20 8%	111 10%
*Family/friend checks it for me	5 *	-	-	-	-	5 *
*I do not check it	5 *	-	-	-	2 1%	3 *
Don't know	16 1%	-	-	-	4 1%	13 1%
Other	14 1%	1 1%	-	3 2%	2 1%	8 1%
Average number of responses	1.11	1.10	1.10	1.09	1.08	1.12

Q4_11 Still thinking about fridge temperatures, can you tell me how you normally check the temperature? (Spontaneous)

Base: All respondents who check their fridge temperature

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1448	506	151	111	144	145	45	489	297	187	202	300	186	498	42	291
Base	1577	592	198	151	173	161	47	543	345	208	212	357	232	552	44	292
Check the setting / gauge of fridge	590 37%	205 35%	80 40%	59 39%	68 39%	72 45%	23 50%	205 38%	150 43%	81 39%	92 44%	142 40%	108 47%	214 39%	15 34%	98 34%
Check the temperature display/ thermometer built into the fridge	618 39%	240 41%	84 43%	75 49%	82 48%	63 39%	18 39%	218 40%	139 40%	84 40%	80 38%	122 34%	81 35%	222 40%	20 46%	115 39%
Put a thermometer in the fridge and check	220 14%	83 14%	26 13%	17 11%	32 19%	25 16%	11 23%	85 16%	58 17%	36 17%	29 14%	63 18%	44 19%	104 19%	2 4%	33 11%
Look inside/check for ice/condensation	121 8%	39 7%	13 7%	9 6%	6 4%	15 9%	5 11%	38 7%	22 6%	17 8%	20 9%	32 9%	22 10%	28 5%	11 25%	30 10%
Feel food inside to see if it is cold	165 10%	79 13%	21 10%	9 6%	13 7%	20 12%	3 7%	52 10%	26 8%	19 9%	22 10%	58 16%	16 7%	39 7%	5 12%	30 10%
*Family/friend checks it for me	5 *	2 *	-	-	-	-	-	-	-	-	2 1%	-	2 1%	2 *	-	-
*I do not check it	5 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%
Don't know	16 1%	11 2%	2 1%	-	2 1%	-	2 3%	8 1%	1 *	2 1%	1 *	3 1%	4 2%	4 1%	-	1 1%
Other	14 1%	7 1%	-	-	-	-	-	2 *	2 1%	1 *	-	2 *	1 *	7 1%	-	2 1%
Average number of responses	1.11	1.12	1.14	1.11	1.18	1.20	1.33	1.12	1.16	1.15	1.16	1.18	1.20	1.13	1.21	1.08

Q4_11 Still thinking about fridge temperatures, can you tell me how you normally check the temperature? (Spontaneous)

Base: All respondents who check their fridge temperature

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1448	304	30	40	82	72	51	269	210	358	77	272	614	284	38	128
Base	1577	342	39	51	94	84	48	314	237	444	79	329	720	334	46	108
Check the setting / gauge of fridge	590 37%	127 37%	11 28%	21 41%	31 33%	40 47%	19 39%	115 37%	93 39%	175 39%	36 46%	133 40%	284 39%	119 36%	17 37%	35 33%
Check the temperature display/ thermometer built into the fridge	618 39%	115 34%	18 47%	22 44%	53 57%	29 35%	21 43%	119 38%	101 42%	186 42%	23 29%	136 41%	289 40%	135 41%	22 47%	42 39%
Put a thermometer in the fridge and check	220 14%	66 19%	7 19%	9 18%	15 16%	12 14%	8 17%	39 13%	42 18%	57 13%	11 14%	53 16%	93 13%	62 19%	6 13%	16 15%
Look inside/check for ice/condensation	121 8%	23 7%	3 7%	1 3%	4 4%	8 9%	2 5%	35 11%	11 5%	32 7%	4 5%	27 8%	61 8%	22 7%	7 16%	6 6%
Feel food inside to see if it is cold	165 10%	41 12%	2 6%	4 8%	6 6%	8 9%	6 12%	29 9%	23 10%	46 10%	10 12%	38 12%	62 9%	27 8%	5 11%	11 11%
*Family/friend checks it for me	5 *	2 1%	-	-	-	-	-	2 1%	-	2 *	2 3%	-	2 *	2 1%	-	-
*I do not check it	5 *	-	-	-	-	4 5%	-	2 1%	2 1%	-	-	-	3 *	2 1%	-	-
Don't know	16 1%	7 2%	-	-	-	-	-	6 2%	3 1%	4 1%	-	5 1%	5 1%	5 1%	-	-
Other	14 1%	4 1%	-	-	1 1%	-	-	2 1%	1 *	3 1%	-	2 1%	3 *	9 3%	-	1 1%
Average number of responses	1.11	1.13	1.06	1.13	1.16	1.20	1.17	1.11	1.16	1.13	1.09	1.20	1.11	1.15	1.25	1.04

Q4_11 Still thinking about fridge temperatures, can you tell me how you normally check the temperature? (Spontaneous)

Base: All respondents who check their fridge temperature

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1448	351	544	235	210	108	388	1060	215	350	324	240
Base	1577	191	582	309	300	196	432	1145	163	329	389	349
Check the setting / gauge of fridge	590 37%	68 36%	220 38%	122 40%	96 32%	84 43%	152 35%	438 38%	78 48%	112 34%	157 40%	118 34%
Check the temperature display/ thermometer built into the fridge	618 39%	62 32%	209 36%	107 35%	153 51%	87 44%	194 45%	424 37%	44 27%	122 37%	150 39%	168 48%
Put a thermometer in the fridge and check	220 14%	36 19%	89 15%	42 13%	30 10%	23 12%	43 10%	177 15%	27 16%	51 16%	46 12%	40 11%
Look inside/check for ice/condensation	121 8%	20 10%	55 10%	17 5%	20 7%	9 4%	32 7%	89 8%	13 8%	36 11%	25 6%	24 7%
Feel food inside to see if it is cold	165 10%	26 14%	74 13%	33 11%	20 7%	12 6%	43 10%	122 11%	19 12%	41 13%	45 12%	21 6%
*Family/friend checks it for me	5 *	1 *	- *	2 1%	2 1%	- *	2 *	3 *	- *	- *	- *	2 *
*I do not check it	5 *	- *	1 *	4 1%	- *	- *	- *	5 *	- *	- *	- *	3 1%
Don't know	16 1%	- *	4 1%	9 3%	3 1%	- *	5 1%	11 1%	2 1%	1 *	7 2%	4 1%
Other	14 1%	2 1%	5 1%	3 1%	3 1%	- *	5 1%	9 1%	3 2%	2 *	1 *	5 1%
Average number of responses	1.11	1.13	1.13	1.10	1.09	1.10	1.10	1.12	1.14	1.11	1.11	1.10

Q4_11 Still thinking about fridge temperatures, can you tell me how you normally check the temperature? (Spontaneous)

Base: All respondents who check their fridge temperature

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1421	362	12	45	163	208	98	318	513	282	553	73
Base	1550	137	5	18	64	76	36	122	604	325	554	67
Check the setting / gauge of fridge	581 37%	61 45%	1 24%	5 30%	27 42%	37 49%	13 38%	56 46%	219 36%	124 38%	207 37%	31 46%
Check the temperature display/ thermometer built into the fridge	603 39%	45 33%	2 37%	7 37%	20 31%	24 32%	15 41%	36 29%	251 42%	127 39%	206 37%	20 30%
Put a thermometer in the fridge and check	219 14%	17 13%	1 26%	3 16%	10 16%	8 10%	5 14%	16 13%	101 17%	38 12%	74 13%	5 8%
Look inside/check for ice/condensation	120 8%	6 5%	- 6%	1 5%	3 5%	4 5%	- 1%	8 6%	50 8%	33 10%	29 5%	8 13%
Feel food inside to see if it is cold	163 10%	11 8%	1 12%	2 14%	6 10%	6 7%	5 13%	10 8%	61 10%	34 10%	63 11%	4 7%
*Family/friend checks it for me	5 *	1 *	-	-	-	-	- 1%	-	4 1%	-	-	-
*I do not check it	5 *	-	-	-	-	-	-	-	3 *	2 1%	1 *	-
Don't know	16 1%	2 2%	-	1 6%	1 1%	1 1%	-	2 2%	6 1%	5 2%	4 1%	-
Other	13 1%	-	-	-	-	-	-	-	5 1%	2 1%	6 1%	-
Average number of responses	1.11	1.05	1.06	1.07	1.06	1.05	1.08	1.05	1.16	1.13	1.06	1.04

Q4_12 What do you think the temperature inside your fridge should be? (Spontaneous)

Base: All respondents who have a fridge in their household

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3206	1301	1905	295	484	547	559	525	455	339	2105	104	503	494	2889	206	1651	1554
Base	3210	1563	1646	464	532	532	592	441	406	240	2692	157	272	88	2797	282	1958	1250
Less than 0 degrees C (less than 32 degrees F)	160 5%	71 5%	88 5%	20 4%	23 4%	15 3%	35 6%	27 6%	24 6%	16 7%	134 5%	11 7%	10 4%	5 6%	134 5%	19 7%	100 5%	59 5%
Between 0 and 5 degrees C (32 to 41 degrees F)	1705 53%	913 58%	791 48%	250 54%	324 61%	331 62%	338 57%	225 51%	161 40%	75 31%	1422 53%	91 58%	143 53%	49 55%	1499 54%	147 52%	1086 55%	617 49%
More than 5 but less than 8 degrees C (41 to 46 degrees F)	241 8%	118 8%	123 7%	27 6%	36 7%	44 8%	42 7%	36 8%	42 10%	15 6%	212 8%	9 6%	14 5%	6 7%	205 7%	23 8%	153 8%	88 7%
8 to 10 degrees C (46 to 50 degrees F)	70 2%	44 3%	26 2%	14 3%	7 1%	9 2%	19 3%	11 3%	9 2%	1 1%	62 2%	3 2%	5 2%	1 1%	60 2%	9 3%	45 2%	26 2%
More than 10 degrees C (over 50 degrees F)	30 1%	15 1%	16 1%	4 1%	10 2%	7 1%	2 *	3 1%	- *	4 2%	26 1%	1 1%	2 1%	1 1%	24 1%	6 2%	10 1%	20 2%
*Go by setting on the fridge (any mention)	25 1%	10 1%	16 1%	5 1%	3 *	3 1%	2 *	3 1%	6 2%	4 2%	22 1%	- *	3 1%	- *	21 1%	- *	22 1%	3 *
*Between 0 and 10 degrees (any other mention)	14 *	10 1%	4 *	2 *	6 1%	2 *	3 1%	1 *	1 *	- *	13 *	- *	1 *	- *	11 *	- *	8 *	6 *
Other	25 1%	14 1%	11 1%	7 1%	5 1%	2 *	2 *	5 1%	3 1%	1 1%	22 1%	1 *	1 1%	- *	20 1%	4 1%	16 1%	9 1%
Don't know	939 29%	368 24%	571 35%	136 29%	120 23%	119 22%	149 25%	132 30%	159 39%	123 51%	779 29%	41 26%	92 34%	26 30%	824 29%	75 27%	517 26%	422 34%

Q4_12 What do you think the temperature inside your fridge should be? (Spontaneous)

Base: All respondents who have a fridge in their household

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/Diploma/Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/Yesterday	Day before yesterday/last week	In last month	Over a month ago	Never used
Unweighted Base	3206	1569	905	194	537	769	987	659	791	685	2520	1870	196	1139	2098	226	57	64	759
Base	3210	1819	718	176	497	830	1073	667	639	539	2670	1928	205	1076	2356	200	47	52	553
Less than 0 degrees C (less than 32 degrees F)	160 5%	81 4%	45 6%	14 8%	20 4%	42 5%	54 5%	39 6%	25 4%	21 4%	139 5%	78 4%	14 7%	68 6%	109 5%	13 6%	2 5%	4 8%	31 6%
Between 0 and 5 degrees C (32 to 41 degrees F)	1705 53%	1080 59%	280 39%	79 45%	265 53%	507 61%	626 58%	312 47%	261 41%	237 44%	1468 55%	1074 56%	106 52%	525 49%	1353 57%	111 56%	22 47%	27 52%	191 34%
More than 5 but less than 8 degrees C (41 to 46 degrees F)	241 8%	130 7%	63 9%	20 11%	28 6%	80 10%	77 7%	46 7%	39 6%	38 7%	203 8%	143 7%	13 7%	84 8%	185 8%	14 7%	5 10%	5 10%	31 6%
8 to 10 degrees C (46 to 50 degrees F)	70 2%	42 2%	14 2%	8 5%	7 1%	22 3%	23 2%	18 3%	8 1%	13 2%	57 2%	43 2%	5 2%	22 2%	54 2%	4 2%	1 2%	3 6%	8 1%
More than 10 degrees C (over 50 degrees F)	30 1%	20 1%	5 1%	- *	5 1%	11 1%	11 1%	3 1%	5 1%	5 1%	26 1%	22 1%	1 *	8 1%	24 1%	2 1%	1 3%	- -	4 1%
*Go by setting on the fridge (any mention)	25 1%	8 *	11 2%	- -	6 1%	1 *	6 1%	6 1%	12 2%	7 1%	18 1%	12 1%	1 1%	11 1%	13 1%	5 2%	- -	2 3%	6 1%
*Between 0 and 10 degrees (any other mention)	14 *	11 1%	- -	2 1%	2 *	4 1%	6 1%	2 *	2 *	3 1%	11 *	7 *	4 2%	4 *	11 *	1 1%	- -	- -	2 *
Other	25 1%	14 1%	5 1%	2 1%	3 1%	7 1%	2 *	8 1%	7 1%	6 1%	19 1%	18 1%	- -	7 1%	16 1%	1 *	- -	- -	8 1%
Don't know	939 29%	433 24%	295 41%	51 29%	160 32%	157 19%	268 25%	233 35%	282 44%	211 39%	728 27%	531 28%	62 30%	346 32%	590 25%	49 24%	16 33%	11 21%	272 49%

Q4_12 What do you think the temperature inside your fridge should be? (Spontaneous)

Base: All respondents who have a fridge in their household

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3206	1991	479	640	2992	214	3018	2483	103	2255	951	2032	514	660	1115	1917
Base	3210	2060	500	491	2972	237	2970	2548	132	2395	815	1604	643	962	1190	1833
Less than 0 degrees C (less than 32 degrees F)	160 5%	96 5%	26 5%	28 6%	146 5%	14 6%	147 5%	124 5%	5 4%	117 5%	42 5%	82 5%	36 6%	42 4%	64 5%	90 5%
Between 0 and 5 degrees C (32 to 41 degrees F)	1705 53%	1095 53%	302 60%	221 45%	1563 53%	142 60%	1594 54%	1420 56%	50 38%	1306 55%	398 49%	820 51%	374 58%	512 53%	685 58%	906 49%
More than 5 but less than 8 degrees C (41 to 46 degrees F)	241 8%	161 8%	40 8%	34 7%	230 8%	11 5%	230 8%	203 8%	7 5%	175 7%	67 8%	132 8%	51 8%	58 6%	89 8%	139 8%
8 to 10 degrees C (46 to 50 degrees F)	70 2%	48 2%	8 2%	14 3%	70 2%	- -	67 2%	53 2%	- -	54 2%	16 2%	27 2%	13 2%	30 3%	24 2%	44 2%
More than 10 degrees C (over 50 degrees F)	30 1%	22 1%	2 *	4 1%	28 1%	2 1%	29 1%	26 1%	- -	24 1%	7 1%	15 1%	5 1%	11 1%	9 1%	19 1%
*Go by setting on the fridge (any mention)	25 1%	16 1%	4 1%	4 1%	25 1%	- -	20 1%	21 1%	2 1%	19 1%	6 1%	13 1%	1 *	11 1%	15 1%	11 1%
*Between 0 and 10 degrees (any other mention)	14 *	7 *	3 1%	3 1%	14 *	1 *	14 *	14 1%	- -	11 *	3 *	7 *	4 1%	3 *	5 *	9 *
Other	25 1%	21 1%	1 *	2 *	25 1%	- -	20 1%	18 1%	4 3%	20 1%	5 1%	9 1%	2 *	13 1%	12 1%	12 1%
Don't know	939 29%	595 29%	114 23%	179 37%	873 29%	66 28%	848 29%	668 26%	64 48%	668 28%	271 33%	499 31%	157 24%	283 29%	286 24%	604 33%

Q4_12 What do you think the temperature inside your fridge should be? (Spontaneous)

Base: All respondents who have a fridge in their household

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3206	157	134	279	400	2333
Base	3210	174	134	293	421	2286
Less than 0 degrees C (less than 32 degrees F)	160 5%	5 3%	8 6%	15 5%	22 5%	116 5%
Between 0 and 5 degrees C (32 to 41 degrees F)	1705 53%	90 52%	64 47%	157 54%	217 51%	1230 54%
More than 5 but less than 8 degrees C (41 to 46 degrees F)	241 8%	13 7%	14 10%	15 5%	20 5%	183 8%
8 to 10 degrees C (46 to 50 degrees F)	70 2%	6 4%	6 4%	10 3%	12 3%	34 1%
More than 10 degrees C (over 50 degrees F)	30 1%	1 1%	2 2%	3 1%	1 *	25 1%
*Go by setting on the fridge (any mention)	25 1%	2 1%	3 2%	3 1%	1 *	15 1%
*Between 0 and 10 degrees (any other mention)	14 *	- -	- -	4 1%	1 *	10 *
Other	25 1%	3 2%	- -	3 1%	10 2%	8 *
Don't know	939 29%	53 30%	38 28%	82 28%	138 33%	664 29%

Q4_12 What do you think the temperature inside your fridge should be? (Spontaneous)

Base: All respondents who have a fridge in their household

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3206	1053	283	226	278	293	90	983	554	382	387	570	411	1102	80	742
Base	3210	1138	336	274	305	297	91	1010	594	427	387	632	482	1157	72	674
Less than 0 degrees C (less than 32 degrees F)	160 5%	39 3%	18 5%	19 7%	23 7%	11 4%	1 1%	52 5%	28 5%	16 4%	17 4%	31 5%	24 5%	61 5%	8 11%	30 5%
Between 0 and 5 degrees C (32 to 41 degrees F)	1705 53%	654 58%	215 64%	178 65%	193 63%	180 61%	60 66%	570 56%	364 61%	278 65%	219 57%	360 57%	290 60%	686 59%	32 44%	287 43%
More than 5 but less than 8 degrees C (41 to 46 degrees F)	241 8%	89 8%	15 4%	11 4%	18 6%	20 7%	11 12%	74 7%	36 6%	22 5%	33 9%	48 8%	31 6%	78 7%	4 5%	53 8%
8 to 10 degrees C (46 to 50 degrees F)	70 2%	21 2%	2 *	4 1%	6 2%	4 1%	1 1%	24 2%	14 2%	9 2%	9 2%	13 2%	6 1%	18 2%	1 1%	15 2%
More than 10 degrees C (over 50 degrees F)	30 1%	12 1%	1 *	1 *	2 1%	1 *	- -	4 *	4 1%	5 1%	7 2%	7 1%	10 2%	8 1%	2 2%	11 2%
*Go by setting on the fridge (any mention)	25 1%	7 1%	2 *	3 1%	3 1%	8 3%	2 2%	9 1%	8 1%	2 *	9 2%	5 1%	7 2%	8 1%	- -	5 1%
*Between 0 and 10 degrees (any other mention)	14 *	7 1%	1 *	3 1%	3 1%	- -	- -	10 1%	2 *	2 *	- *	5 1%	4 1%	9 1%	2 3%	1 *
Other	25 1%	10 1%	- -	- -	3 1%	2 1%	- -	5 *	4 1%	2 1%	- *	5 1%	5 1%	12 1%	- -	3 *
Don't know	939 29%	298 26%	83 25%	54 20%	54 18%	69 23%	17 19%	263 26%	135 23%	90 21%	93 24%	158 25%	106 22%	277 24%	24 33%	269 40%

Q4_12 What do you think the temperature inside your fridge should be? (Spontaneous)

Base: All respondents who have a fridge in their household

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3206	645	66	75	166	156	100	528	427	742	146	541	1336	633	74	337
Base	3210	646	76	86	179	157	92	560	455	846	149	594	1487	668	83	269
Less than 0 degrees C (less than 32 degrees F)	160 5%	29 4%	6 8%	9 10%	13 7%	16 10%	5 5%	31 6%	23 5%	33 4%	7 5%	38 6%	78 5%	47 7%	5 5%	9 3%
Between 0 and 5 degrees C (32 to 41 degrees F)	1705 53%	376 58%	47 62%	63 73%	100 56%	76 48%	53 58%	314 56%	259 57%	504 60%	80 54%	339 57%	869 58%	370 55%	46 56%	108 40%
More than 5 but less than 8 degrees C (41 to 46 degrees F)	241 8%	37 6%	5 7%	3 3%	15 8%	14 9%	9 10%	37 7%	36 8%	61 7%	10 7%	35 6%	110 7%	46 7%	2 2%	17 6%
8 to 10 degrees C (46 to 50 degrees F)	70 2%	17 3%	- -	2 2%	4 2%	3 2%	- 1%	7 1%	12 3%	25 3%	3 2%	11 2%	22 1%	10 2%	2 3%	2 1%
More than 10 degrees C (over 50 degrees F)	30 1%	8 1%	1 2%	- -	- -	- *	2 2%	7 1%	1 *	16 2%	1 1%	7 1%	16 1%	2 *	1 1%	1 *
*Go by setting on the fridge (any mention)	25 1%	5 1%	2 2%	- -	3 1%	4 3%	1 2%	1 *	1 *	- -	1 1%	2 *	12 1%	4 1%	- -	2 1%
*Between 0 and 10 degrees (any other mention)	14 *	- -	2 3%	- -	- -	- -	- -	4 1%	6 1%	5 1%	- -	4 1%	10 1%	4 1%	- -	1 *
Other	25 1%	6 1%	- -	- -	6 3%	2 2%	- -	8 1%	4 1%	6 1%	- -	4 1%	10 1%	4 1%	- -	1 *
Don't know	939 29%	167 26%	13 17%	10 12%	39 22%	43 27%	21 23%	151 27%	112 25%	196 23%	45 31%	152 26%	360 24%	180 27%	28 33%	127 47%

Q4_12 What do you think the temperature inside your fridge should be? (Spontaneous)

Base: All respondents who have a fridge in their household

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3206	960	1167	468	410	201	780	2426	481	856	682	511
Base	3210	510	1204	582	572	342	839	2371	335	747	768	664
Less than 0 degrees C (less than 32 degrees F)	160 5%	34 7%	55 5%	26 4%	31 6%	13 4%	36 4%	124 5%	14 4%	40 5%	46 6%	35 5%
Between 0 and 5 degrees C (32 to 41 degrees F)	1705 53%	225 44%	621 52%	327 56%	329 57%	203 59%	500 60%	1205 51%	145 43%	378 51%	445 58%	416 63%
More than 5 but less than 8 degrees C (41 to 46 degrees F)	241 8%	43 9%	96 8%	36 6%	41 7%	24 7%	51 6%	190 8%	24 7%	51 7%	57 7%	59 9%
8 to 10 degrees C (46 to 50 degrees F)	70 2%	9 2%	27 2%	17 3%	10 2%	8 2%	9 1%	61 3%	11 3%	14 2%	12 2%	23 4%
More than 10 degrees C (over 50 degrees F)	30 1%	6 1%	9 1%	5 1%	4 1%	7 2%	9 1%	22 1%	5 1%	4 *	9 1%	9 1%
*Go by setting on the fridge (any mention)	25 1%	1 *	12 1%	3 1%	7 1%	2 1%	8 1%	17 1%	5 2%	10 1%	3 *	4 1%
*Between 0 and 10 degrees (any other mention)	14 *	4 1%	4 *	2 *	3 1%	1 *	7 1%	7 *	3 1%	2 *	6 1%	3 *
Other	25 1%	3 1%	7 1%	7 1%	2 *	6 2%	8 1%	17 1%	2 *	8 1%	2 *	2 *
Don't know	939 29%	185 36%	375 31%	158 27%	145 25%	77 23%	211 25%	728 31%	127 38%	240 32%	188 24%	114 17%

Q4_12 What do you think the temperature inside your fridge should be? (Spontaneous)

Base: All respondents who have a fridge in their household

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3206	850	50	136	417	444	235	762	1143	643	1254	166
Base	3210	309	18	51	151	158	80	280	1278	647	1144	141
Less than 0 degrees C (less than 32 degrees F)	160 5%	13 4%	1 8%	3 7%	6 4%	5 3%	2 2%	13 5%	73 6%	29 4%	53 5%	5 4%
Between 0 and 5 degrees C (32 to 41 degrees F)	1705 53%	168 54%	8 44%	21 41%	81 53%	91 58%	51 64%	141 50%	742 58%	337 52%	569 50%	57 41%
More than 5 but less than 8 degrees C (41 to 46 degrees F)	241 8%	17 6%	1 4%	1 2%	3 2%	15 10%	4 5%	15 5%	109 8%	46 7%	71 6%	16 11%
8 to 10 degrees C (46 to 50 degrees F)	70 2%	6 2%	-	-	3 2%	2 1%	1 2%	4 2%	31 2%	12 2%	20 2%	7 5%
More than 10 degrees C (over 50 degrees F)	30 1%	2 1%	-	1 2%	1 1%	1 *	- *	3 1%	12 1%	7 1%	10 1%	- *
*Go by setting on the fridge (any mention)	25 1%	2 1%	2 9%	4 7%	-	- *	2 2%	2 1%	4 *	2 *	19 2%	- *
*Between 0 and 10 degrees (any other mention)	14 *	1 *	-	1 1%	-	- *	-	1 *	5 *	-	9 1%	-
Other	25 1%	2 1%	-	-	1 1%	-	-	2 1%	8 1%	10 2%	6 1%	-
Don't know	939 29%	99 32%	6 34%	20 40%	55 36%	43 27%	19 24%	99 35%	293 23%	204 32%	387 34%	55 39%

Q4_13 How do you arrange the contents of your fridge?

Base: All respondents who have a fridge in their household

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3206	1301	1905	295	484	547	559	525	455	339	2105	104	503	494	2889	206	1651	1554
Base	3210	1563	1646	464	532	532	592	441	406	240	2692	157	272	88	2797	282	1958	1250
Certain types of food are always kept in certain parts of the fridge	2471 77%	1122 72%	1349 82%	340 73%	386 73%	426 80%	480 81%	351 80%	325 80%	160 67%	2071 77%	129 82%	202 74%	69 78%	2170 78%	208 74%	1584 81%	885 71%
I/we just put things wherever they can fit	629 20%	372 24%	258 16%	92 20%	126 24%	88 16%	99 17%	78 18%	73 18%	74 31%	522 19%	28 18%	61 23%	18 21%	538 19%	62 22%	343 18%	287 23%
Each person in the household has their own shelf or section of the fridge	70 2%	42 3%	28 2%	27 6%	17 3%	13 2%	4 1%	5 1%	3 1%	1 *	65 2%	- -	4 1%	1 1%	54 2%	9 3%	14 1%	56 4%
Other	39 1%	28 2%	12 1%	5 1%	4 1%	5 1%	9 1%	7 2%	4 1%	5 2%	34 1%	- -	5 2%	1 1%	35 1%	3 1%	17 1%	22 2%

Q4_13 How do you arrange the contents of your fridge?

Base: All respondents who have a fridge in their household

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/Diploma/Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/Yesterday	Day before yesterday/last week	In last month	Over a month ago	Never used
Unweighted Base	3206	1569	905	194	537	769	987	659	791	685	2520	1870	196	1139	2098	226	57	64	759
Base	3210	1819	718	176	497	830	1073	667	639	539	2670	1928	205	1076	2356	200	47	52	553
Certain types of food are always kept in certain parts of the fridge	2471 77%	1426 78%	547 76%	115 65%	383 77%	628 76%	836 78%	523 78%	484 76%	406 75%	2064 77%	1448 75%	151 74%	871 81%	1835 78%	146 73%	42 88%	42 81%	404 73%
I/we just put things wherever they can fit	629 20%	331 18%	155 22%	58 33%	85 17%	175 21%	184 17%	132 20%	139 22%	116 22%	513 19%	402 21%	48 23%	179 17%	433 18%	50 25%	6 12%	7 13%	134 24%
Each person in the household has their own shelf or section of the fridge	70 2%	40 2%	4 1%	3 2%	22 4%	20 2%	33 3%	7 1%	11 2%	7 1%	63 2%	61 3%	- -	9 1%	61 3%	3 1%	- -	2 4%	4 1%
Other	39 1%	21 1%	11 2%	- *	7 1%	8 1%	20 2%	6 1%	6 1%	10 2%	30 1%	16 1%	6 3%	17 2%	28 1%	1 1%	- -	1 1%	10 2%

Q4_13 How do you arrange the contents of your fridge?**Base: All respondents who have a fridge in their household**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3206	1991	479	640	2992	214	3018	2483	103	2255	951	2032	514	660	1115	1917
Base	3210	2060	500	491	2972	237	2970	2548	132	2395	815	1604	643	962	1190	1833
Certain types of food are always kept in certain parts of the fridge	2471	1624	337	387	2315	156	2297	2012	94	1827	644	1285	487	698	927	1393
	77%	79%	67%	79%	78%	66%	77%	79%	71%	76%	79%	80%	76%	73%	78%	76%
I/we just put things wherever they can fit	629	387	110	100	554	75	579	466	29	470	159	290	137	203	207	387
	20%	19%	22%	20%	19%	32%	20%	18%	22%	20%	20%	18%	21%	21%	17%	21%
Each person in the household has their own shelf or section of the fridge	70	15	50	3	66	4	68	57	2	67	3	21	15	33	37	32
	2%	1%	10%	1%	2%	2%	2%	2%	1%	3%	*	1%	2%	3%	3%	2%
Other	39	33	3	1	37	2	26	13	7	31	8	7	5	28	19	20
	1%	2%	1%	*	1%	1%	1%	1%	5%	1%	1%	*	1%	3%	2%	1%

Q4_13 How do you arrange the contents of your fridge?**Base: All respondents who have a fridge in their household**

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3206	157	134	279	400	2333
Base	3210	174	134	293	421	2286
Certain types of food are always kept in certain parts of the fridge	2471 77%	133 76%	112 84%	237 81%	348 83%	1725 75%
I/we just put things wherever they can fit	629 20%	41 24%	16 12%	44 15%	59 14%	480 21%
Each person in the household has their own shelf or section of the fridge	70 2%	- -	3 2%	10 3%	9 2%	50 2%
Other	39 1%	- -	3 2%	1 *	5 1%	30 1%

Q4_13 How do you arrange the contents of your fridge?

Base: All respondents who have a fridge in their household

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3206	1053	283	226	278	293	90	983	554	382	387	570	411	1102	80	742
Base	3210	1138	336	274	305	297	91	1010	594	427	387	632	482	1157	72	674
Certain types of food are always kept in certain parts of the fridge	2471 77%	908 80%	282 84%	231 84%	257 84%	228 77%	75 82%	842 83%	508 85%	355 83%	318 82%	531 84%	383 79%	918 79%	58 80%	460 68%
I/we just put things wherever they can fit	629 20%	187 16%	42 13%	36 13%	41 14%	58 20%	14 15%	144 14%	77 13%	52 12%	58 15%	89 14%	79 16%	190 16%	12 17%	189 28%
Each person in the household has their own shelf or section of the fridge	70 2%	28 2%	9 3%	5 2%	4 1%	7 2%	-	17 2%	5 1%	14 3%	8 2%	10 2%	18 4%	34 3%	2 2%	11 2%
Other	39 1%	14 1%	3 1%	1 *	2 1%	4 1%	3 3%	8 1%	5 1%	6 1%	3 1%	2 *	2 *	15 1%	-	14 2%

Q4_13 How do you arrange the contents of your fridge?

Base: All respondents who have a fridge in their household

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3206	645	66	75	166	156	100	528	427	742	146	541	1336	633	74	337
Base	3210	646	76	86	179	157	92	560	455	846	149	594	1487	668	83	269
Certain types of food are always kept in certain parts of the fridge	2471	501	66	78	154	120	69	458	379	680	126	484	1157	542	66	176
	77%	78%	87%	90%	86%	76%	74%	82%	83%	80%	85%	82%	78%	81%	80%	65%
I/we just put things wherever they can fit	629	118	8	8	24	34	19	90	75	134	22	97	271	105	16	81
	20%	18%	10%	10%	13%	22%	20%	16%	16%	16%	15%	16%	18%	16%	20%	30%
Each person in the household has their own shelf or section of the fridge	70	22	-	-	1	1	5	5	2	24	-	8	45	10	-	4
	2%	3%	-	-	1%	1%	5%	1%	*	3%	-	1%	3%	2%	-	1%
Other	39	5	2	-	-	2	-	7	-	7	1	5	15	11	-	8
	1%	1%	3%	-	-	1%	-	1%	-	1%	*	1%	1%	2%	-	3%

Q4_13 How do you arrange the contents of your fridge?**Base: All respondents who have a fridge in their household**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3206	960	1167	468	410	201	780	2426	481	856	682	511
Base	3210	510	1204	582	572	342	839	2371	335	747	768	664
Certain types of food are always kept in certain parts of the fridge	2471 77%	361 71%	940 78%	444 76%	475 83%	250 73%	692 83%	1778 75%	257 77%	568 76%	602 78%	505 76%
I/we just put things wherever they can fit	629 20%	130 25%	238 20%	112 19%	87 15%	63 18%	132 16%	497 21%	64 19%	164 22%	148 19%	129 19%
Each person in the household has their own shelf or section of the fridge	70 2%	14 3%	15 1%	15 2%	1 *	25 7%	6 1%	64 3%	6 2%	11 2%	12 2%	17 3%
Other	39 1%	5 1%	10 1%	11 2%	9 2%	4 1%	8 1%	31 1%	9 3%	4 *	6 1%	13 2%

Q4_13 How do you arrange the contents of your fridge?**Base: All respondents who have a fridge in their household**

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	3206	850	50	136	417	444	235	762	1143	643	1254	166
Base	3210	309	18	51	151	158	80	280	1278	647	1144	141
Certain types of food are always kept in certain parts of the fridge	2471 77%	241 78%	12 67%	35 68%	118 78%	117 74%	61 76%	210 75%	1007 79%	504 78%	877 77%	83 59%
I/we just put things wherever they can fit	629 20%	60 19%	6 33%	16 32%	30 20%	33 21%	17 21%	63 23%	234 18%	121 19%	233 20%	42 30%
Each person in the household has their own shelf or section of the fridge	70 2%	4 1%	-	-	2 1%	3 2%	2 2%	3 1%	21 2%	18 3%	17 1%	15 10%
Other	39 1%	5 1%	-	-	1 1%	4 3%	1 1%	4 2%	16 1%	5 1%	16 1%	2 1%

Q4_13A Why do you always keep certain types of food in certain parts of the fridge? (Spontaneous)

Base: All respondents who always keep certain types of food in certain parts of the fridge

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2491	924	1567	213	371	444	457	416	361	228	1636	86	385	384	2257	151	1343	1147
Base	2471	1122	1349	340	386	426	480	351	325	160	2071	129	202	69	2170	208	1584	885
Food safety / to stop cross contamination / hygiene	1875	798	1077	244	301	335	385	278	236	94	1558	101	162	54	1658	143	1223	650
	76%	71%	80%	72%	78%	79%	80%	79%	73%	59%	75%	78%	80%	78%	76%	69%	77%	73%
Makes food easier to find	399	197	202	84	56	71	65	60	42	21	344	28	16	11	344	44	248	151
	16%	18%	15%	25%	15%	17%	13%	17%	13%	13%	17%	22%	8%	16%	16%	21%	16%	17%
Force of habit	319	154	164	31	51	49	56	43	43	47	266	21	23	9	290	23	197	122
	13%	14%	12%	9%	13%	11%	12%	12%	13%	29%	13%	16%	11%	13%	13%	11%	12%	14%
Convenience	243	141	102	34	41	33	43	33	36	24	215	14	9	5	201	30	154	89
	10%	13%	8%	10%	11%	8%	9%	9%	11%	15%	10%	11%	5%	7%	9%	14%	10%	10%
*Different temperature zones	49	25	24	5	2	6	13	9	12	3	44	1	3	-	38	7	33	16
	2%	2%	2%	1%	1%	1%	3%	3%	4%	2%	2%	1%	2%	1%	2%	3%	2%	2%
Lack of space	40	18	22	10	5	9	4	6	2	3	36	1	2	1	31	6	27	13
	2%	2%	2%	3%	1%	2%	1%	2%	1%	2%	2%	1%	1%	1%	1%	3%	2%	1%
*Design of fridge/ compartments made for different foods	14	10	4	-	2	1	2	4	2	3	11	3	-	-	12	1	10	3
	1%	1%	*	-	1%	*	*	1%	*	2%	1%	2%	-	-	1%	*	1%	*
Other	85	40	45	9	21	9	16	9	13	7	78	2	5	-	76	6	55	30
	3%	4%	3%	3%	6%	2%	3%	3%	4%	5%	4%	1%	2%	*	3%	3%	3%	3%
Don't know	28	19	9	10	3	5	3	2	3	1	24	1	3	1	27	1	13	15
	1%	2%	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	2%
Average number of responses	1.24	1.25	1.22	1.26	1.25	1.21	1.22	1.26	1.20	1.27	1.24	1.32	1.10	1.18	1.23	1.25	1.24	1.23

Q4_13A Why do you always keep certain types of food in certain parts of the fridge? (Spontaneous)

Base: All respondents who always keep certain types of food in certain parts of the fridge

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	2491	1244	680	138	428	590	787	523	591	510	1980	1426	149	915	1654	179	49	52	555
Base	2471	1426	547	115	383	628	836	523	484	406	2064	1448	151	871	1835	146	42	42	404
Food safety / to stop cross contamination / hygiene	1875 76%	1114 78%	392 72%	81 70%	289 75%	475 76%	648 78%	400 77%	352 73%	291 72%	1583 77%	1101 76%	108 71%	666 76%	1402 76%	118 81%	31 75%	34 79%	288 71%
Makes food easier to find	399 16%	232 16%	76 14%	23 20%	69 18%	137 22%	133 16%	68 13%	62 13%	57 14%	343 17%	250 17%	20 13%	128 15%	323 18%	20 13%	1 3%	5 11%	50 12%
Force of habit	319 13%	165 12%	96 18%	12 11%	45 12%	70 11%	79 9%	86 16%	84 17%	81 20%	238 12%	177 12%	25 17%	115 13%	213 12%	18 12%	3 8%	4 8%	81 20%
Convenience	243 10%	126 9%	66 12%	7 6%	44 12%	92 15%	78 9%	36 7%	37 8%	40 10%	203 10%	154 11%	16 10%	74 8%	186 10%	8 6%	7 16%	3 8%	39 10%
*Different temperature zones	49 2%	30 2%	16 3%	2 2%	1 *	9 1%	24 3%	9 2%	7 1%	13 3%	36 2%	24 2%	2 2%	22 3%	37 2%	1 1%	- -	1 3%	9 2%
Lack of space	40 2%	30 2%	4 1%	1 1%	4 1%	15 2%	15 2%	4 1%	5 1%	8 2%	32 2%	26 2%	- *	14 2%	32 2%	2 1%	- -	- -	5 1%
*Design of fridge/ compartments made for different foods	14 1%	8 1%	6 1%	1 1%	- -	5 1%	5 1%	1 *	3 1%	1 *	13 1%	10 1%	- -	4 *	12 1%	1 *	- -	- -	2 *
Other	85 3%	46 3%	21 4%	9 8%	9 2%	27 4%	22 3%	13 3%	22 5%	15 4%	70 3%	37 3%	7 5%	41 5%	66 4%	2 1%	2 5%	2 4%	13 3%
Don't know	28 1%	15 1%	4 1%	- *	9 2%	5 1%	3 *	12 2%	8 2%	3 1%	25 1%	19 1%	- -	9 1%	20 1%	- -	- -	- -	8 2%
Average number of responses	1.24	1.24	1.24	1.18	1.23	1.33	1.21	1.20	1.20	1.25	1.23	1.24	1.18	1.23	1.25	1.16	1.07	1.15	1.22

Q4_13A Why do you always keep certain types of food in certain parts of the fridge? (Spontaneous)

Base: All respondents who always keep certain types of food in certain parts of the fridge

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	2491	1564	359	497	2349	142	2360	2001	69	1759	732	1628	388	475	885	1471
Base	2471	1624	337	387	2315	156	2297	2012	94	1827	644	1285	487	698	927	1393
Food safety / to stop cross contamination / hygiene	1875	1229	278	294	1758	117	1761	1571	51	1374	501	994	385	496	699	1059
	76%	76%	83%	76%	76%	75%	77%	78%	54%	75%	78%	77%	79%	71%	75%	76%
Makes food easier to find	399	272	55	45	372	27	360	314	13	319	80	196	74	130	156	215
	16%	17%	16%	12%	16%	17%	16%	16%	14%	17%	12%	15%	15%	19%	17%	15%
Force of habit	319	199	33	75	305	14	290	242	16	221	98	181	54	84	123	172
	13%	12%	10%	19%	13%	9%	13%	12%	17%	12%	15%	14%	11%	12%	13%	12%
Convenience	243	165	30	30	225	19	226	190	12	197	47	106	50	87	94	134
	10%	10%	9%	8%	10%	12%	10%	9%	12%	11%	7%	8%	10%	13%	10%	10%
*Different temperature zones	49	35	5	5	46	3	43	39	3	38	10	23	8	18	17	29
	2%	2%	1%	1%	2%	2%	2%	2%	4%	2%	2%	2%	2%	3%	2%	2%
Lack of space	40	20	11	8	36	4	37	34	1	34	6	18	15	7	15	17
	2%	1%	3%	2%	2%	3%	2%	2%	1%	2%	1%	1%	3%	1%	2%	1%
*Design of fridge/ compartments made for different foods	14	11	-	1	13	1	13	13	1	9	5	6	1	7	6	6
	1%	1%	-	*	1%	1%	1%	1%	1%	*	1%	*	*	1%	1%	*
Other	85	59	8	10	76	8	77	68	8	64	21	52	11	21	37	44
	3%	4%	2%	3%	3%	5%	3%	3%	8%	4%	3%	4%	2%	3%	4%	3%
Don't know	28	18	5	2	27	2	26	15	2	24	4	8	2	19	11	15
	1%	1%	2%	*	1%	1%	1%	1%	2%	1%	1%	1%	*	3%	1%	1%
Average number of responses	1.24	1.24	1.26	1.21	1.23	1.25	1.23	1.24	1.14	1.25	1.20	1.23	1.23	1.24	1.25	1.21

Q4_13A Why do you always keep certain types of food in certain parts of the fridge? (Spontaneous)

Base: All respondents who always keep certain types of food in certain parts of the fridge

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	2491	116	115	226	333	1785
Base	2471	133	112	237	348	1725
Food safety / to stop cross contamination / hygiene	1875 76%	92 69%	95 85%	185 78%	249 72%	1323 77%
Makes food easier to find	399 16%	27 20%	14 13%	33 14%	55 16%	280 16%
Force of habit	319 13%	20 15%	13 12%	26 11%	53 15%	216 13%
Convenience	243 10%	18 14%	13 12%	18 8%	41 12%	164 10%
*Different temperature zones	49 2%	5 4%	2 2%	7 3%	7 2%	33 2%
Lack of space	40 2%	4 3%	3 3%	6 3%	7 2%	24 1%
*Design of fridge/ compartments made for different foods	14 1%	1 1%	-	1 1%	5 1%	8 *
Other	85 3%	5 4%	3 3%	15 6%	14 4%	49 3%
Don't know	28 1%	-	1 1%	4 2%	1 *	21 1%
Average number of responses	1.24	1.29	1.30	1.25	1.24	1.23

Q4_13A Why do you always keep certain types of food in certain parts of the fridge? (Spontaneous)

Base: All respondents who always keep certain types of food in certain parts of the fridge

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2491	839	239	196	231	234	74	819	478	323	320	483	330	904	67	506
Base	2471	908	282	231	257	228	75	842	508	355	318	531	383	918	58	460
Food safety / to stop cross contamination / hygiene	1875 76%	677 75%	241 86%	197 85%	219 85%	180 79%	56 74%	653 78%	402 79%	295 83%	256 80%	402 76%	311 81%	721 79%	41 70%	317 69%
Makes food easier to find	399 16%	168 18%	42 15%	35 15%	41 16%	37 16%	7 10%	142 17%	91 18%	59 17%	53 17%	101 19%	67 17%	176 19%	6 10%	69 15%
Force of habit	319 13%	124 14%	20 7%	14 6%	27 10%	23 10%	12 17%	89 11%	52 10%	41 12%	35 11%	74 14%	34 9%	96 10%	8 13%	91 20%
Convenience	243 10%	86 9%	27 10%	14 6%	13 5%	23 10%	2 2%	68 8%	41 8%	33 9%	25 8%	45 9%	31 8%	85 9%	3 4%	50 11%
*Different temperature zones	49 2%	18 2%	8 3%	7 3%	6 2%	5 2%	3 5%	25 3%	19 4%	3 1%	8 3%	7 1%	7 2%	27 3%	1 2%	9 2%
Lack of space	40 2%	18 2%	4 2%	2 1%	6 2%	1 *	2 3%	18 2%	9 2%	12 3%	1 *	3 1%	6 2%	20 2%	-	7 2%
*Design of fridge/ compartments made for different foods	14 1%	5 1%	-	-	3 1%	3 1%	-	3 *	2 *	1 *	-	3 *	3 1%	2 *	-	6 1%
Other	85 3%	36 4%	6 2%	14 6%	5 2%	7 3%	2 3%	31 4%	15 3%	7 2%	12 4%	24 4%	13 3%	40 4%	6 10%	10 2%
Don't know	28 1%	6 1%	3 1%	-	2 1%	2 1%	2 2%	10 1%	3 1%	3 1%	6 2%	4 1%	1 *	8 1%	-	5 1%
Average number of responses	1.24	1.25	1.25	1.23	1.25	1.24	1.16	1.23	1.25	1.28	1.24	1.25	1.23	1.28	1.10	1.23

Q4_13A Why do you always keep certain types of food in certain parts of the fridge? (Spontaneous)

Base: All respondents who always keep certain types of food in certain parts of the fridge

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	2491	496	57	66	135	123	78	441	358	606	122	445	1062	521	58	219
Base	2471	501	66	78	154	120	69	458	379	680	126	484	1157	542	66	176
Food safety / to stop cross contamination / hygiene	1875 76%	367 73%	57 86%	71 92%	115 75%	95 79%	53 77%	360 78%	308 81%	535 79%	99 79%	380 79%	912 79%	407 75%	38 57%	124 70%
Makes food easier to find	399 16%	82 16%	5 8%	10 13%	32 20%	16 13%	7 11%	72 16%	73 19%	124 18%	22 17%	70 14%	198 17%	104 19%	13 19%	18 10%
Force of habit	319 13%	84 17%	4 6%	5 6%	23 15%	13 10%	5 8%	62 14%	49 13%	70 10%	20 16%	74 15%	112 10%	77 14%	10 16%	28 16%
Convenience	243 10%	60 12%	3 5%	1 1%	9 6%	15 12%	4 6%	48 10%	37 10%	76 11%	10 8%	55 11%	97 8%	50 9%	1 2%	11 7%
*Different temperature zones	49 2%	9 2%	3 5%	-	2 1%	2 2%	2 4%	10 2%	8 2%	27 4%	7 6%	6 1%	29 2%	12 2%	5 8%	1 1%
Lack of space	40 2%	14 3%	-	-	3 2%	-	6 9%	8 2%	5 1%	17 2%	4 4%	4 1%	22 2%	9 2%	4 6%	2 1%
*Design of fridge/ compartments made for different foods	14 1%	1 *	-	-	2 1%	1 1%	3 4%	2 *	2 *	1 *	-	5 1%	9 1%	3 *	-	-
Other	85 3%	18 4%	1 2%	-	8 5%	1 1%	1 2%	15 3%	10 3%	25 4%	5 4%	20 4%	43 4%	28 5%	6 9%	7 4%
Don't know	28 1%	6 1%	-	-	- *	3 2%	2 2%	1 *	2 1%	3 *	3 2%	3 1%	17 1%	3 1%	2 2%	4 2%
Average number of responses	1.24	1.28	1.11	1.12	1.26	1.22	1.22	1.26	1.30	1.29	1.35	1.27	1.24	1.28	1.18	1.11

Q4_13A Why do you always keep certain types of food in certain parts of the fridge? (Spontaneous)**Base: All respondents who always keep certain types of food in certain parts of the fridge**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	2491	701	930	367	341	152	649	1842	384	655	538	391
Base	2471	361	940	444	475	250	692	1778	257	568	602	505
Food safety / to stop cross contamination / hygiene	1875 76%	259 72%	688 73%	341 77%	383 81%	204 82%	538 78%	1337 75%	191 74%	423 74%	488 81%	371 73%
Makes food easier to find	399 16%	51 14%	147 16%	78 18%	91 19%	32 13%	118 17%	282 16%	36 14%	87 15%	93 15%	110 22%
Force of habit	319 13%	64 18%	135 14%	40 9%	56 12%	24 9%	75 11%	244 14%	37 14%	107 19%	48 8%	55 11%
Convenience	243 10%	40 11%	95 10%	33 7%	46 10%	29 12%	71 10%	172 10%	22 9%	56 10%	55 9%	53 10%
*Different temperature zones	49 2%	7 2%	28 3%	7 2%	4 1%	2 1%	5 1%	43 2%	8 3%	11 2%	13 2%	12 2%
Lack of space	40 2%	5 1%	23 2%	5 1%	6 1%	1 *	8 1%	32 2%	2 1%	6 1%	17 3%	6 1%
*Design of fridge/ compartments made for different foods	14 1%	2 *	7 1%	4 1%	1 *	- -	3 1%	10 1%	1 *	1 *	6 1%	4 1%
Other	85 3%	9 2%	42 4%	10 2%	15 3%	9 4%	29 4%	56 3%	9 3%	19 3%	22 4%	19 4%
Don't know	28 1%	3 1%	13 1%	1 *	6 1%	5 2%	3 *	25 1%	3 1%	2 *	3 1%	8 2%
Average number of responses	1.24	1.22	1.25	1.17	1.28	1.23	1.23	1.24	1.19	1.25	1.24	1.26

Q4_13A Why do you always keep certain types of food in certain parts of the fridge? (Spontaneous)**Base: All respondents who always keep certain types of food in certain parts of the fridge**

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	2491	676	31	95	324	350	178	591	911	498	974	108
Base	2471	241	12	35	118	117	61	210	1007	504	877	83
Food safety / to stop cross contamination / hygiene	1875 76%	190 79%	10 80%	26 75%	94 80%	95 81%	52 85%	163 78%	749 74%	372 74%	687 78%	66 80%
Makes food easier to find	399 16%	23 10%	1 9%	4 10%	13 11%	11 9%	4 7%	23 11%	203 20%	76 15%	105 12%	15 19%
Force of habit	319 13%	30 12%	1 10%	4 12%	13 11%	15 13%	6 10%	26 13%	107 11%	83 17%	118 13%	10 12%
Convenience	243 10%	13 5%	1 9%	2 5%	7 6%	6 5%	3 5%	11 5%	129 13%	45 9%	60 7%	9 11%
*Different temperature zones	49 2%	3 1%	-	1 2%	1 *	3 2%	1 2%	3 1%	16 2%	14 3%	19 2%	-
Lack of space	40 2%	3 1%	-	-	-	3 2%	-	2 1%	17 2%	11 2%	10 1%	2 3%
*Design of fridge/ compartments made for different foods	14 1%	-	-	-	-	-	-	-	11 1%	2 *	1 *	-
Other	85 3%	5 2%	-	2 7%	2 1%	1 1%	2 3%	3 1%	43 4%	17 3%	25 3%	1 1%
Don't know	28 1%	3 1%	1 4%	1 2%	2 2%	1 1%	1 1%	3 1%	13 1%	5 1%	9 1%	1 1%
Average number of responses	1.24	1.12	1.14	1.12	1.12	1.13	1.14	1.12	1.28	1.24	1.18	1.26

Q4_14 Where in the fridge do you store raw meat and poultry? (Spontaneous)

Base: All respondents who have a fridge in their household

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3206	1301	1905	295	484	547	559	525	455	339	2105	104	503	494	2889	206	1651	1554
Base	3210	1563	1646	464	532	532	592	441	406	240	2692	157	272	88	2797	282	1958	1250
On the bottom shelf of the fridge	1973	881	1092	263	323	359	387	274	249	117	1635	111	165	62	1777	109	1261	711
	61%	56%	66%	57%	61%	68%	65%	62%	61%	49%	61%	71%	61%	70%	64%	39%	64%	57%
In the middle of the fridge	261	135	126	42	30	39	50	42	30	27	226	6	23	6	226	28	173	88
	8%	9%	8%	9%	6%	7%	9%	10%	7%	11%	8%	4%	8%	6%	8%	10%	9%	7%
At the top of the fridge	220	120	101	40	33	27	33	34	37	17	185	9	21	5	181	29	125	95
	7%	8%	6%	9%	6%	5%	6%	8%	9%	7%	7%	6%	8%	6%	6%	10%	6%	8%
In a separate compartment e.g a meat drawer or salad tray	172	88	84	34	26	29	30	33	16	5	134	13	20	6	147	17	114	58
	5%	6%	5%	7%	5%	5%	5%	7%	4%	2%	5%	8%	7%	7%	5%	6%	6%	5%
Anywhere	161	102	59	30	38	18	21	24	17	14	133	7	18	3	144	11	86	75
	5%	7%	4%	6%	7%	3%	4%	5%	4%	6%	5%	4%	7%	4%	5%	4%	4%	6%
Away from cooked foods	108	56	52	7	21	19	22	15	14	9	91	2	10	5	90	14	66	42
	3%	4%	3%	1%	4%	4%	4%	3%	4%	4%	3%	1%	4%	5%	3%	5%	3%	3%
Wherever there is space	100	59	41	14	25	13	14	12	8	14	88	2	7	3	81	12	49	50
	3%	4%	2%	3%	5%	2%	2%	3%	2%	6%	3%	1%	3%	3%	3%	4%	3%	4%
*Kept in the freezer	19	10	9	-	7	3	6	-	-	3	18	-	-	-	16	2	15	4
	1%	1%	1%	*	1%	1%	1%	-	-	1%	1%	-	-	*	1%	1%	1%	*
*Kept separate from other foods (any mentions)	7	2	6	-	1	3	1	3	-	-	7	-	-	-	7	-	7	1
	*	*	*	-	*	1%	*	1%	-	-	*	-	*	-	*	-	*	*
*Put in a container in the fridge	5	4	1	3	1	1	-	-	-	-	5	-	-	-	5	-	1	4
	*	*	*	1%	*	*	-	-	-	-	*	-	*	-	*	-	*	*
*Kept in separate/another fridge	4	4	-	-	-	-	2	2	-	-	4	-	-	-	4	-	2	2
	*	*	*	-	-	*	*	*	-	-	*	-	*	-	*	-	*	*
Don't store raw meat/poultry in the fridge	210	110	99	26	53	27	35	16	28	26	182	10	15	3	147	59	101	109
	7%	7%	6%	6%	10%	5%	6%	4%	7%	11%	7%	7%	5%	3%	5%	21%	5%	9%
Don't buy or store meat or poultry at all	92	52	41	5	10	17	12	15	17	15	84	3	5	1	75	14	37	55
	3%	3%	2%	1%	2%	3%	2%	3%	4%	6%	3%	2%	2%	1%	3%	5%	2%	4%
Other	27	19	8	13	4	2	3	2	-	3	27	-	-	-	23	2	11	15
	1%	1%	*	3%	1%	*	1%	*	-	1%	1%	-	*	-	1%	1%	1%	1%
Don't know	14	12	3	9	-	-	-	-	4	1	12	-	2	-	13	-	6	9
	*	1%	*	2%	-	-	-	-	1%	1%	*	-	1%	-	*	-	*	1%
Average number of responses	1.05	1.06	1.05	1.05	1.07	1.05	1.04	1.07	1.04	1.04	1.05	1.04	1.05	1.06	1.05	1.06	1.05	1.05

Q4_14 Where in the fridge do you store raw meat and poultry? (Spontaneous)

Base: All respondents who have a fridge in their household

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3206	1569	905	194	537	769	987	659	791	685	2520	1870	196	1139	2098	226	57	64	759
Base	3210	1819	718	176	497	830	1073	667	639	539	2670	1928	205	1076	2356	200	47	52	553
On the bottom shelf of the fridge	1973 61%	1168 64%	415 58%	105 59%	285 57%	468 56%	705 66%	431 65%	369 58%	317 59%	1656 62%	1175 61%	130 63%	668 62%	1481 63%	132 66%	32 68%	36 69%	292 53%
In the middle of the fridge	261 8%	151 8%	61 8%	13 7%	36 7%	80 10%	80 7%	50 7%	51 8%	33 6%	227 9%	155 8%	15 7%	91 8%	184 8%	25 12%	6 13%	3 7%	42 8%
At the top of the fridge	220 7%	108 6%	54 7%	21 12%	38 8%	49 6%	70 7%	44 7%	57 9%	42 8%	178 7%	133 7%	10 5%	76 7%	148 6%	10 5%	3 7%	5 9%	54 10%
In a separate compartment e.g a meat drawer or salad tray	172 5%	106 6%	25 3%	3 2%	39 8%	43 5%	63 6%	33 5%	33 5%	33 6%	140 5%	104 5%	5 2%	63 6%	128 5%	7 3%	2 3%	3 6%	32 6%
Anywhere	161 5%	89 5%	34 5%	15 9%	23 5%	51 6%	57 5%	31 5%	22 3%	19 4%	141 5%	97 5%	17 8%	47 4%	118 5%	7 4%	- -	3 6%	33 6%
Away from cooked foods	108 3%	64 4%	28 4%	2 1%	14 3%	42 5%	30 3%	12 2%	24 4%	18 3%	89 3%	59 3%	10 5%	38 4%	80 3%	6 3%	2 4%	- *	19 4%
Wherever there is space	100 3%	48 3%	29 4%	7 4%	16 3%	27 3%	31 3%	21 3%	21 3%	25 5%	74 3%	63 3%	2 1%	35 3%	76 3%	9 5%	1 2%	- -	14 3%
*Kept in the freezer	19 1%	11 1%	3 *	1 *	4 1%	11 1%	5 1%	2 *	1 *	4 1%	15 1%	15 1%	- *	4 *	15 1%	1 *	- -	- -	3 1%
*Kept separate from other foods (any mentions)	7 *	3 *	- -	- -	4 1%	3 *	2 *	- -	2 *	- -	7 *	7 *	- -	- -	7 *	- -	- -	- -	- -
*Put in a container in the fridge	5 *	5 *	- -	- *	- -	1 *	4 *	- -	- -	- *	5 *	5 *	- -	- -	5 *	- -	- -	- -	- -
*Kept in separate/another fridge	4 *	4 *	- -	- -	- *	- *	- -	- -	4 1%	- -	4 *	2 *	- -	2 *	2 *	- -	- -	- -	2 *
Don't store raw meat/poultry in the fridge	210 7%	100 5%	58 8%	13 7%	39 8%	59 7%	52 5%	39 6%	59 9%	37 7%	173 6%	133 7%	13 6%	63 6%	146 6%	12 6%	3 6%	4 7%	46 8%
Don't buy or store meat or poultry at all	92 3%	47 3%	32 4%	4 2%	10 2%	35 4%	16 1%	19 3%	22 4%	28 5%	64 2%	52 3%	9 4%	31 3%	50 2%	5 3%	- -	1 1%	37 7%
Other	27 1%	16 1%	2 *	2 1%	7 1%	6 1%	14 1%	6 1%	- *	7 1%	20 1%	16 1%	6 3%	5 *	24 1%	- -	- -	- -	3 1%
Don't know	14 *	- -	6 1%	5 3%	4 1%	3 *	5 *	6 1%	- -	2 *	12 *	10 1%	- -	4 *	13 1%	1 1%	- -	- -	- -
Average number of responses	1.05	1.06	1.04	1.07	1.04	1.06	1.06	1.04	1.04	1.05	1.05	1.05	1.06	1.05	1.05	1.07	1.04	1.04	1.04

Q4_14 Where in the fridge do you store raw meat and poultry? (Spontaneous)

Base: All respondents who have a fridge in their household

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3206	1991	479	640	2992	214	3018	2483	103	2255	951	2032	514	660	1115	1917
Base	3210	2060	500	491	2972	237	2970	2548	132	2395	815	1604	643	962	1190	1833
On the bottom shelf of the fridge	1973 61%	1290 63%	293 59%	316 64%	1843 62%	131 55%	1836 62%	1636 64%	73 55%	1470 61%	503 62%	1033 64%	401 62%	540 56%	750 63%	1099 60%
In the middle of the fridge	261 8%	190 9%	28 6%	27 6%	241 8%	20 8%	243 8%	206 8%	11 8%	189 8%	72 9%	121 8%	52 8%	88 9%	105 9%	142 8%
At the top of the fridge	220 7%	131 6%	40 8%	37 7%	203 7%	18 7%	202 7%	165 6%	9 7%	149 6%	71 9%	109 7%	38 6%	73 8%	86 7%	123 7%
In a separate compartment e.g a meat drawer or salad tray	172 5%	129 6%	16 3%	19 4%	164 6%	8 3%	162 5%	144 6%	7 5%	138 6%	34 4%	74 5%	35 5%	63 7%	57 5%	104 6%
Anywhere	161 5%	90 4%	38 8%	21 4%	143 5%	17 7%	144 5%	121 5%	7 5%	125 5%	36 4%	69 4%	28 4%	64 7%	45 4%	104 6%
Away from cooked foods	108 3%	75 4%	13 3%	13 3%	100 3%	7 3%	103 3%	91 4%	2 1%	85 4%	22 3%	56 3%	25 4%	27 3%	38 3%	60 3%
Wherever there is space	100 3%	61 3%	18 4%	13 3%	89 3%	11 4%	99 3%	76 3%	1 1%	77 3%	23 3%	46 3%	27 4%	27 3%	42 4%	55 3%
*Kept in the freezer	19 1%	15 1%	- *	2 *	17 1%	2 1%	17 1%	16 1%	2 1%	15 1%	3 *	7 *	2 *	10 1%	15 1%	4 *
*Kept separate from other foods (any mentions)	7 *	5 *	3 1%	- -	7 *	- *	7 *	7 *	- -	6 *	1 *	6 *	- -	2 *	2 *	5 *
*Put in a container in the fridge	5 *	5 *	- -	- *	5 *	- -	5 *	1 *	- -	5 *	- -	2 *	- -	3 *	1 *	4 *
*Kept in separate/another fridge	4 *	2 *	- *	- -	2 *	2 1%	2 *	2 *	2 2%	2 *	2 *	- *	- -	4 *	- -	4 *
Don't store raw meat/poultry in the fridge	210 7%	100 5%	53 11%	36 7%	185 6%	25 10%	190 6%	144 6%	14 11%	158 7%	51 6%	103 6%	50 8%	57 6%	55 5%	146 8%
Don't buy or store meat or poultry at all	92 3%	58 3%	14 3%	19 4%	87 3%	6 2%	83 3%	55 2%	4 3%	61 3%	31 4%	53 3%	15 2%	24 2%	31 3%	59 3%
Other	27 1%	14 1%	7 1%	5 1%	26 1%	1 *	22 1%	16 1%	2 2%	19 1%	8 1%	3 *	7 1%	18 2%	15 1%	12 1%
Don't know	14 *	12 1%	- -	- -	14 *	- -	10 *	7 *	2 1%	14 1%	- -	- -	1 *	13 1%	2 *	11 1%
Average number of responses	1.05	1.06	1.04	1.03	1.05	1.04	1.05	1.05	1.02	1.05	1.05	1.05	1.06	1.05	1.05	1.05

Q4_14 Where in the fridge do you store raw meat and poultry? (Spontaneous)

Base: All respondents who have a fridge in their household

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3206	157	134	279	400		2333
Base	3210	174	134	293	421		2286
On the bottom shelf of the fridge	1973 61%	67 38%	88 66%	182 62%	241 57%		1444 63%
In the middle of the fridge	261 8%	9 5%	5 4%	27 9%	35 8%		195 9%
At the top of the fridge	220 7%	15 9%	11 8%	19 7%	42 10%		147 6%
In a separate compartment e.g a meat drawer or salad tray	172 5%	5 3%	3 2%	15 5%	16 4%		137 6%
Anywhere	161 5%	3 2%	10 7%	12 4%	8 2%		132 6%
Away from cooked foods	108 3%	7 4%	6 5%	5 2%	9 2%		83 4%
Wherever there is space	100 3%	5 3%	4 3%	8 3%	13 3%		74 3%
*Kept in the freezer	19 1%	2 1%	-	4 1%	9 2%		6 *
*Kept separate from other foods (any mentions)	7 *	-	-	-	-		7 *
*Put in a container in the fridge	5 *	-	-	-	3 1%		2 *
*Kept in separate/another fridge	4 *	-	-	-	-		4 *
Don't store raw meat/poultry in the fridge	210 7%	22 13%	11 8%	19 7%	40 9%		129 6%
Don't buy or store meat or poultry at all	92 3%	47 27%	3 2%	2 1%	13 3%		31 1%
Other	27 1%	-	-	7 2%	3 1%		13 1%
Don't know	14 *	-	-	2 1%	2 *		10 *
Average number of responses	1.05	1.04	1.05	1.03	1.03		1.06

Q4_14 Where in the fridge do you store raw meat and poultry? (Spontaneous)

Base: All respondents who have a fridge in their household

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3206	1053	283	226	278	293	90	983	554	382	387	570	411	1102	80	742
Base	3210	1138	336	274	305	297	91	1010	594	427	387	632	482	1157	72	674
On the bottom shelf of the fridge	1973 61%	713 63%	224 67%	210 77%	212 69%	186 63%	63 69%	660 65%	393 66%	287 67%	249 64%	423 67%	331 69%	763 66%	33 46%	356 53%
In the middle of the fridge	261 8%	83 7%	24 7%	13 5%	27 9%	20 7%	7 7%	85 8%	44 7%	27 6%	45 12%	43 7%	33 7%	97 8%	6 9%	63 9%
At the top of the fridge	220 7%	94 8%	23 7%	14 5%	11 4%	26 9%	9 10%	75 7%	47 8%	20 5%	29 8%	44 7%	25 5%	84 7%	9 12%	43 6%
In a separate compartment e.g. a meat drawer or salad tray	172 5%	70 6%	19 6%	11 4%	19 6%	20 7%	3 3%	67 7%	33 6%	33 8%	29 7%	40 6%	30 6%	54 5%	8 11%	34 5%
Anywhere	161 5%	67 6%	14 4%	15 5%	9 3%	17 6%	2 2%	34 3%	17 3%	14 3%	9 2%	20 3%	17 4%	48 4%	5 7%	41 6%
Away from cooked foods	108 3%	38 3%	7 2%	7 3%	9 3%	13 4%	3 4%	33 3%	15 2%	13 3%	21 6%	27 4%	17 3%	39 3%	3 5%	27 4%
Wherever there is space	100 3%	35 3%	7 2%	5 2%	7 2%	4 1%	2 2%	29 3%	13 2%	18 4%	2 1%	18 3%	25 5%	46 4%	3 4%	25 4%
*Kept in the freezer	19 1%	5 *	-	-	-	-	2 2%	1 *	2 *	7 2%	3 1%	7 1%	-	-	-	5 1%
*Kept separate from other foods (any mentions)	7 *	1 *	2 1%	-	-	-	-	2 *	1 *	-	-	4 1%	-	2 *	-	2 *
*Put in a container in the fridge	5 *	3 *	1 *	-	-	-	-	4 *	-	-	-	-	1 *	2 *	-	-
*Kept in separate/another fridge	4 *	-	-	-	-	-	-	-	-	-	-	-	-	2 *	-	2 *
Don't store raw meat/poultry in the fridge	210 7%	61 5%	21 6%	10 4%	14 5%	11 4%	-	47 5%	33 6%	24 6%	17 4%	32 5%	27 6%	43 4%	8 11%	69 10%
Don't buy or store meat or poultry at all	92 3%	18 2%	6 2%	2 1%	8 3%	10 4%	4 4%	19 2%	15 2%	3 1%	14 4%	14 2%	11 2%	29 3%	1 2%	26 4%
Other	27 1%	17 2%	-	-	-	1 *	-	2 *	4 1%	2 *	1 *	2 *	5 1%	10 1%	-	3 *
Don't know	14 *	8 1%	-	-	-	1 *	2 2%	3 *	1 *	6 1%	-	7 1%	1 *	2 *	2 3%	5 1%
Average number of responses	1.05	1.07	1.03	1.05	1.04	1.05	1.06	1.05	1.04	1.06	1.08	1.07	1.08	1.06	1.09	1.04

Q4_14 Where in the fridge do you store raw meat and poultry? (Spontaneous)

Base: All respondents who have a fridge in their household

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3206	645	66	75	166	156	100	528	427	742	146	541	1336	633	74	337
Base	3210	646	76	86	179	157	92	560	455	846	149	594	1487	668	83	269
On the bottom shelf of the fridge	1973	395	51	63	113	90	50	377	287	554	90	389	951	431	32	138
	61%	61%	67%	73%	63%	57%	55%	67%	63%	65%	61%	66%	64%	65%	39%	51%
In the middle of the fridge	261	47	2	5	18	9	12	41	36	49	23	54	114	59	11	19
	8%	7%	2%	6%	10%	5%	13%	7%	8%	6%	15%	9%	8%	9%	14%	7%
At the top of the fridge	220	51	8	9	14	15	9	36	37	66	11	36	103	40	10	19
	7%	8%	11%	10%	8%	10%	6%	8%	8%	8%	8%	6%	7%	6%	12%	7%
In a separate compartment e.g. a meat drawer or salad tray	172	38	1	1	13	15	3	37	26	58	4	34	65	42	6	12
	5%	6%	2%	1%	7%	10%	4%	7%	6%	7%	3%	6%	4%	6%	7%	4%
Anywhere	161	27	4	5	7	11	3	19	20	25	3	16	70	27	1	23
	5%	4%	5%	6%	4%	7%	3%	3%	4%	3%	2%	3%	5%	4%	1%	9%
Away from cooked foods	108	30	1	3	5	4	4	27	10	30	14	22	51	22	2	8
	3%	5%	1%	3%	3%	2%	4%	5%	2%	4%	9%	4%	3%	3%	3%	3%
Wherever there is space	100	31	1	-	2	-	1	15	9	24	2	9	53	19	7	11
	3%	5%	2%	-	1%	-	1%	3%	2%	3%	1%	1%	4%	3%	8%	4%
*Kept in the freezer	19	4	-	-	-	-	2	-	7	11	2	1	9	1	-	2
	1%	1%	-	-	-	-	2%	-	2%	1%	2%	*	1%	*	-	1%
*Kept separate from other foods (any mentions)	7	3	-	-	-	1	-	3	2	3	-	1	4	1	-	-
	*	1%	-	-	-	1%	-	1%	*	*	-	*	*	*	-	-
*Put in a container in the fridge	5	3	-	-	-	1	-	3	1	1	-	3	2	3	-	-
	*	*	-	-	-	1%	-	*	*	*	-	*	*	*	-	-
*Kept in separate/another fridge	4	-	-	-	-	-	-	-	-	-	-	-	-	2	-	2
	*	-	-	-	-	-	-	-	-	*	-	-	*	*	-	1%
Don't store raw meat/poultry in the fridge	210	54	8	2	8	12	6	33	26	54	6	38	84	33	12	30
	7%	8%	11%	3%	4%	8%	6%	6%	6%	6%	4%	6%	6%	5%	15%	11%
Don't buy or store meat or poultry at all	92	9	1	-	7	4	5	8	13	13	5	17	35	17	2	13
	3%	1%	1%	-	4%	5%	1%	2%	2%	2%	3%	3%	2%	3%	3%	5%
Other	27	2	-	-	-	-	-	1	2	5	1	3	17	4	2	2
	1%	*	-	-	-	-	-	*	*	1%	1%	*	1%	1%	2%	1%
Don't know	14	5	-	-	-	2	2	3	3	8	1	5	1	1	2	-
	*	1%	-	-	-	1%	2%	1%	1%	1%	1%	1%	*	*	3%	-
Average number of responses	1.05	1.08	1.01	1.02	1.04	1.06	1.05	1.07	1.04	1.06	1.10	1.05	1.05	1.05	1.05	1.04

Q4_14 Where in the fridge do you store raw meat and poultry? (Spontaneous)

Base: All respondents who have a fridge in their household

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3206	960	1167	468	410	201	780	2426	481	856	682	511
Base	3210	510	1204	582	572	342	839	2371	335	747	768	664
On the bottom shelf of the fridge	1973 61%	286 56%	773 64%	363 62%	344 60%	207 60%	539 64%	1435 61%	214 64%	452 61%	486 63%	426 64%
In the middle of the fridge	261 8%	33 7%	109 9%	49 8%	50 9%	19 6%	53 6%	207 9%	25 7%	69 9%	56 7%	60 9%
At the top of the fridge	220 7%	38 8%	81 7%	44 7%	35 6%	22 6%	50 6%	170 7%	24 7%	48 6%	56 7%	41 6%
In a separate compartment e.g a meat drawer or salad tray	172 5%	15 3%	48 4%	34 6%	43 8%	31 9%	68 8%	105 4%	7 2%	42 6%	30 4%	42 6%
Anywhere	161 5%	27 5%	59 5%	24 4%	34 6%	18 5%	31 4%	130 5%	9 3%	36 5%	32 4%	42 6%
Away from cooked foods	108 3%	21 4%	41 3%	21 4%	15 3%	11 3%	27 3%	81 3%	9 3%	20 3%	26 3%	33 5%
Wherever there is space	100 3%	23 5%	31 3%	22 4%	15 3%	9 3%	34 4%	66 3%	8 3%	28 4%	18 2%	23 4%
*Kept in the freezer	19 1%	2 *	11 1%	2 *	4 1%	- -	1 *	18 1%	1 *	2 *	3 *	- -
*Kept separate from other foods (any mentions)	7 *	1 *	2 *	2 *	3 1%	- -	2 *	5 *	- -	- -	1 *	3 *
*Put in a container in the fridge	5 *	1 *	- -	1 *	3 *	- -	4 *	1 *	- *	- *	3 *	- -
*Kept in separate/another fridge	4 *	- -	2 *	2 *	- -	- *	- *	4 *	- -	- -	2 *	- *
Don't store raw meat/poultry in the fridge	210 7%	48 9%	65 5%	33 6%	26 5%	37 11%	56 7%	153 6%	28 8%	58 8%	49 6%	26 4%
Don't buy or store meat or poultry at all	92 3%	36 7%	25 2%	14 2%	13 2%	4 1%	13 2%	80 3%	16 5%	23 3%	21 3%	13 2%
Other	27 1%	1 *	8 1%	5 1%	8 1%	5 1%	7 1%	20 1%	3 1%	2 *	10 1%	5 1%
Don't know	14 *	- -	6 1%	5 1%	3 *	- -	2 *	12 1%	- -	3 *	4 1%	3 *
Average number of responses	1.05	1.05	1.05	1.07	1.04	1.06	1.06	1.05	1.03	1.05	1.04	1.08

Q4_14 Where in the fridge do you store raw meat and poultry? (Spontaneous)

Base: All respondents who have a fridge in their household

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3206	850	50	136	417	444	235	762	1143	643	1254	166
Base	3210	309	18	51	151	158	80	280	1278	647	1144	141
On the bottom shelf of the fridge	1973 61%	194 63%	13 76%	32 63%	99 65%	96 61%	56 70%	171 61%	779 61%	407 63%	720 63%	67 48%
In the middle of the fridge	261 8%	26 8%	1 6%	2 5%	11 7%	15 9%	6 7%	23 8%	125 10%	47 7%	84 7%	4 3%
At the top of the fridge	220 7%	24 8%	- *	3 5%	11 7%	13 8%	3 4%	23 8%	72 6%	43 7%	92 8%	12 9%
In a separate compartment e.g a meat drawer or salad tray	172 5%	24 8%	- -	1 2%	14 9%	11 7%	4 5%	21 8%	80 6%	26 4%	51 4%	14 10%
Anywhere	161 5%	17 5%	1 4%	7 13%	5 3%	9 6%	4 6%	17 6%	64 5%	33 5%	47 4%	17 12%
Away from cooked foods	108 3%	14 4%	- 2%	1 2%	7 5%	7 4%	4 5%	11 4%	50 4%	16 3%	39 3%	3 2%
Wherever there is space	100 3%	8 2%	2 10%	2 3%	3 2%	5 3%	4 4%	6 2%	47 4%	24 4%	20 2%	9 7%
*Kept in the freezer	19 1%	- *	- -	- -	- *	- *	- *	- *	11 1%	- *	5 *	2 1%
*Kept separate from other foods (any mentions)	7 *	- *	- -	- -	- -	- *	- -	- *	5 *	- -	2 *	- -
*Put in a container in the fridge	5 *	- -	- -	- -	- *	- -	- -	- *	5 *	- -	- *	- -
*Kept in separate/another fridge	4 *	- *	- -	- -	- *	- -	- -	- *	- *	- -	4 *	- -
Don't store raw meat/poultry in the fridge	210 7%	14 5%	- *	2 5%	8 5%	7 5%	3 4%	14 5%	74 6%	47 7%	78 7%	12 8%
Don't buy or store meat or poultry at all	92 3%	5 2%	- 2%	1 2%	3 2%	2 1%	1 1%	5 2%	34 3%	23 4%	31 3%	5 3%
Other	27 1%	- -	- -	- 1%	- -	- -	- -	- *	6 *	9 1%	7 1%	5 3%
Don't know	14 *	2 1%	- -	1 1%	1 1%	- -	- -	2 1%	8 1%	2 *	4 *	- -
Average number of responses	1.05	1.06	1.01	1.01	1.08	1.05	1.06	1.05	1.07	1.05	1.04	1.07

Q4_15 How do you store raw meat and poultry in the fridge? (Spontaneous)

Base: All respondents who store raw meat and poultry

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2921	1159	1762	276	446	504	521	486	408	279	1889	93	466	473	2663	155	1551	1369
Base	2907	1401	1506	433	469	488	545	411	361	199	2427	144	252	85	2576	208	1820	1086
In its packaging	1660	790	870	255	292	307	340	217	165	85	1385	75	151	49	1493	93	1092	566
	57%	56%	58%	59%	62%	63%	62%	53%	46%	43%	57%	52%	60%	58%	58%	45%	60%	52%
Covered with film \ foil	1034	507	528	124	168	188	190	147	136	80	898	45	72	19	916	77	655	379
	36%	36%	35%	29%	36%	39%	35%	36%	38%	40%	37%	32%	29%	22%	36%	37%	36%	35%
In a covered container	898	404	494	95	149	159	188	149	104	53	729	52	90	27	778	92	577	320
	31%	29%	33%	22%	32%	33%	35%	36%	29%	27%	30%	36%	36%	32%	30%	44%	32%	29%
On a plate	439	198	241	42	59	61	77	80	76	45	381	23	28	8	394	25	285	154
	15%	14%	16%	10%	13%	12%	14%	19%	21%	23%	16%	16%	11%	9%	15%	12%	16%	14%
Away from cooked foods	410	175	235	53	54	65	88	53	68	28	335	40	21	13	346	47	269	141
	14%	13%	16%	12%	11%	13%	16%	13%	19%	14%	14%	28%	8%	16%	13%	23%	15%	13%
*In plastic bags	27	15	11	11	5	3	2	3	3	1	24	1	2	-	25	2	10	17
	1%	1%	1%	2%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	2%
*In the drawer/special compartment/allocated shelf of fridge	13	9	3	7	-	1	2	-	3	-	12	-	1	-	10	-	10	3
	*	1%	*	2%	-	*	*	-	1%	-	*	-	*	-	*	-	1%	*
On a covered plate/bowl/dish	8	4	4	4	1	-	-	1	1	1	8	-	-	-	8	-	1	7
	*	*	*	1%	*	-	-	*	*	1%	*	-	-	-	*	-	*	1%
*Keep in the freezer	2	2	-	-	-	2	-	-	-	-	2	-	-	-	2	-	2	-
	*	*	*	-	-	*	*	-	-	-	*	-	*	-	*	-	*	*
Other	11	8	4	5	-	1	4	-	1	1	11	-	-	-	11	1	4	7
	*	1%	*	1%	-	*	1%	-	*	1%	*	-	-	*	*	*	*	1%
Don't know	8	7	1	5	-	-	-	-	3	1	7	-	1	-	7	-	3	5
	*	1%	*	1%	-	-	*	-	1%	*	*	-	1%	-	*	-	*	1%
Average number of responses	1.55	1.51	1.59	1.38	1.55	1.61	1.64	1.58	1.55	1.48	1.56	1.64	1.45	1.39	1.55	1.62	1.60	1.47

Q4_15 How do you store raw meat and poultry in the fridge? (Spontaneous)

Base: All respondents who store raw meat and poultry

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	2921	1459	788	178	495	690	922	614	695	606	2314	1710	172	1038	1944	208	53	57	657
Base	2907	1672	628	159	448	735	1005	609	558	474	2433	1742	183	981	2161	183	45	48	470
In its packaging	1660	1025	292	94	249	453	599	362	246	239	1421	1018	107	534	1291	100	24	24	221
	57%	61%	47%	59%	56%	62%	60%	59%	44%	50%	58%	58%	58%	54%	60%	55%	53%	51%	47%
Covered with film \ foil	1034	577	245	57	155	269	348	217	200	171	864	609	76	350	765	71	12	20	167
	36%	35%	39%	36%	35%	37%	35%	36%	36%	36%	35%	35%	41%	36%	35%	39%	27%	41%	36%
In a covered container	898	549	176	41	132	249	304	181	164	140	757	519	44	334	687	53	14	17	127
	31%	33%	28%	26%	30%	34%	30%	30%	29%	30%	31%	30%	24%	34%	32%	29%	30%	35%	27%
On a plate	439	232	131	21	55	82	143	93	122	107	333	232	28	179	293	27	5	11	103
	15%	14%	21%	13%	12%	11%	14%	15%	22%	23%	14%	13%	15%	18%	14%	15%	12%	22%	22%
Away from cooked foods	410	246	100	13	50	106	137	78	89	64	345	236	26	148	299	25	4	7	75
	14%	15%	16%	8%	11%	14%	14%	13%	16%	14%	14%	14%	14%	15%	14%	14%	8%	14%	16%
*In plastic bags	27	17	5	2	3	1	19	2	4	3	23	19	-	8	22	1	-	1	3
	1%	1%	1%	1%	1%	*	2%	*	1%	1%	1%	1%	-	1%	1%	*	-	2%	1%
*In the drawer/special compartment/allocated shelf of fridge	13	2	3	1	7	-	7	6	-	1	12	9	1	2	11	-	1	-	-
	*	*	*	1%	2%	-	1%	1%	-	*	*	1%	1%	*	1%	-	3%	-	-
On a covered plate/bowl/dish	8	5	2	-	1	1	5	-	1	4	4	5	-	2	7	-	-	-	1
	*	*	*	-	*	*	1%	-	*	1%	*	*	-	*	*	-	-	-	*
*Keep in the freezer	2	2	-	-	-	2	-	-	-	2	-	2	-	-	2	-	-	-	-
	*	*	-	-	-	*	-	-	*	*	*	*	-	-	*	-	-	-	*
Other	11	3	2	1	5	1	4	5	2	3	8	9	1	1	9	-	-	-	3
	*	*	*	1%	1%	*	*	1%	*	1%	*	1%	1%	*	*	-	-	-	1%
Don't know	8	-	3	4	1	1	5	1	-	2	6	7	-	1	6	1	-	-	1
	*	-	1%	2%	*	*	1%	*	*	*	*	*	-	*	*	1%	-	-	*
Average number of responses	1.55	1.59	1.53	1.47	1.47	1.58	1.56	1.55	1.48	1.56	1.55	1.53	1.54	1.59	1.57	1.52	1.33	1.65	1.49

Q4_15 How do you store raw meat and poultry in the fridge? (Spontaneous)

Base: All respondents who store raw meat and poultry

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	2921	1836	433	571	2731	190	2759	2319	87	2071	850	1851	468	602	1028	1729
Base	2907	1902	433	436	2701	207	2697	2349	114	2175	732	1447	578	882	1103	1627
In its packaging	1660	1108	248	220	1524	136	1554	1396	49	1273	387	830	340	490	642	908
	57%	58%	57%	50%	56%	66%	58%	59%	43%	59%	53%	57%	59%	56%	58%	56%
Covered with film \ foil	1034	705	142	150	975	59	960	844	41	796	238	513	206	315	440	536
	36%	37%	33%	34%	36%	29%	36%	36%	36%	37%	33%	35%	36%	36%	40%	33%
In a covered container	898	592	127	141	837	61	835	728	31	682	216	456	194	248	361	488
	31%	31%	29%	32%	31%	30%	31%	31%	27%	31%	30%	32%	34%	28%	33%	30%
On a plate	439	297	57	72	405	35	405	354	18	296	144	236	84	119	171	236
	15%	16%	13%	17%	15%	17%	15%	15%	16%	14%	20%	16%	15%	13%	16%	14%
Away from cooked foods	410	284	50	60	382	28	371	326	18	296	114	222	82	106	150	233
	14%	15%	12%	14%	14%	14%	14%	14%	16%	14%	16%	15%	14%	12%	14%	14%
*In plastic bags	27	16	6	3	24	2	25	20	2	21	6	11	2	14	10	17
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	1%
*In the drawer/special compartment/allocated shelf of fridge	13	5	5	3	13	-	12	12	1	12	1	1	7	5	6	6
	*	*	1%	1%	*	-	*	1%	1%	1%	*	*	1%	1%	1%	*
On a covered plate/bowl/dish	8	7	-	1	8	-	8	7	-	8	-	4	4	-	2	6
	*	*	-	*	*	-	*	*	-	*	-	*	1%	-	*	*
*Keep in the freezer	2	-	-	-	2	-	2	2	-	2	-	-	-	2	2	-
	*	-	*	-	*	-	*	*	-	*	-	-	-	*	*	*
Other	11	8	-	2	11	-	9	4	2	5	6	3	-	8	2	8
	*	*	-	*	*	-	*	*	2%	*	1%	*	-	1%	*	1%
Don't know	8	4	3	-	8	-	5	1	3	7	1	-	2	6	1	7
	*	*	1%	-	*	-	*	*	2%	*	*	-	*	1%	*	*
Average number of responses	1.55	1.59	1.47	1.49	1.55	1.55	1.55	1.57	1.45	1.56	1.52	1.57	1.59	1.49	1.62	1.50

Q4_15 How do you store raw meat and poultry in the fridge? (Spontaneous)

Base: All respondents who store raw meat and poultry

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	2921	93	122	263	354	2175
Base	2907	105	120	272	368	2125
In its packaging	1660 57%	55 52%	72 60%	162 60%	174 47%	1238 58%
Covered with film \ foil	1034 36%	42 40%	43 35%	98 36%	129 35%	756 36%
In a covered container	898 31%	35 33%	33 27%	79 29%	118 32%	657 31%
On a plate	439 15%	22 21%	19 16%	56 21%	67 18%	297 14%
Away from cooked foods	410 14%	20 19%	13 10%	31 11%	64 17%	299 14%
*In plastic bags	27 1%	1 1%	1 *	2 1%	4 1%	17 1%
*In the drawer/special compartment/allocated shelf of fridge	13 *	2 2%	1 1%	6 2%	1 *	4 *
On a covered plate/bowl/dish	8 *	1 1%	1 1%	- -	1 *	7 *
*Keep in the freezer	2 *	- -	- -	2 1%	- -	- -
Other	11 *	- -	- -	- -	5 1%	6 *
Don't know	8 *	- -	- -	- -	- -	8 *
Average number of responses	1.55	1.68	1.51	1.60	1.53	1.55

Q4_15 How do you store raw meat and poultry in the fridge? (Spontaneous)

Base: All respondents who store raw meat and poultry

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2921	983	266	220	257	276	87	924	519	358	359	533	385	1035	71	640
Base	2907	1058	309	261	282	275	87	944	546	399	356	587	444	1085	62	579
In its packaging	1660 57%	634 60%	175 57%	147 56%	162 57%	152 55%	53 60%	557 59%	321 59%	238 60%	198 56%	324 55%	291 65%	688 63%	31 50%	318 55%
Covered with film \ foil	1034 36%	384 36%	119 39%	117 45%	99 35%	117 43%	36 41%	365 39%	219 40%	169 42%	142 40%	242 41%	137 31%	400 37%	19 30%	187 32%
In a covered container	898 31%	321 30%	113 36%	97 37%	92 33%	105 38%	29 33%	307 33%	204 37%	123 31%	134 38%	214 36%	130 29%	317 29%	20 33%	151 26%
On a plate	439 15%	170 16%	58 19%	45 17%	53 19%	52 19%	17 19%	160 17%	99 18%	62 16%	57 16%	96 16%	61 14%	183 17%	15 24%	87 15%
Away from cooked foods	410 14%	159 15%	38 12%	32 12%	56 20%	42 15%	12 14%	122 13%	94 17%	48 12%	62 18%	87 15%	68 15%	139 13%	6 10%	78 14%
*In plastic bags	27 1%	15 1%	1 *	3 1%	4 1%	- -	- -	19 2%	1 *	9 2%	5 1%	7 1%	9 2%	9 1%	1 1%	5 1%
*In the drawer/special compartment/allocated shelf of fridge	13 *	5 *	- -	1 *	4 1%	2 1%	- -	6 1%	1 *	4 1%	2 *	- -	4 1%	8 1%	- -	1 *
On a covered plate/bowl/dish	8 *	4 *	2 1%	- -	- -	- -	- -	2 *	1 *	1 *	- -	1 *	1 *	4 *	- -	4 1%
*Keep in the freezer	2 *	- -	- -	- *	- -	- -	2 2%	- -	- -	- -	2 *	- -	- -	- -	- -	- -
Other	11 *	1 *	- -	- -	- -	- -	- -	2 *	1 *	- -	2 1%	2 *	- -	6 1%	- -	4 1%
Don't know	8 *	2 *	- -	- -	1 *	1 *	- -	1 *	- -	1 *	- -	1 *	- -	2 *	- -	5 1%
Average number of responses	1.55	1.60	1.64	1.69	1.67	1.71	1.69	1.63	1.72	1.64	1.70	1.66	1.58	1.62	1.47	1.45

Q4_15 How do you store raw meat and poultry in the fridge? (Spontaneous)

Base: All respondents who store raw meat and poultry

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	2921	594	61	74	151	139	93	498	402	698	136	500	1244	585	62	281
Base	2907	583	67	84	164	138	82	522	420	779	137	539	1367	618	68	225
In its packaging	1660	358	40	44	94	77	45	306	244	470	69	310	839	367	28	105
	57%	61%	60%	53%	57%	56%	55%	59%	58%	60%	50%	58%	61%	59%	41%	46%
Covered with film \ foil	1034	197	31	38	67	52	31	194	171	295	55	201	489	225	28	83
	36%	34%	47%	46%	41%	38%	37%	46%	41%	38%	40%	37%	36%	36%	40%	37%
In a covered container	898	156	22	32	57	43	21	182	140	260	54	179	422	190	24	63
	31%	27%	32%	39%	35%	31%	25%	35%	33%	33%	39%	33%	31%	31%	35%	28%
On a plate	439	87	8	11	27	35	14	102	87	115	28	109	205	109	14	30
	15%	15%	12%	13%	17%	25%	17%	20%	21%	15%	21%	20%	15%	18%	20%	13%
Away from cooked foods	410	74	10	11	18	26	10	61	60	94	12	70	174	73	6	37
	14%	13%	15%	13%	11%	19%	12%	12%	14%	12%	9%	13%	13%	12%	9%	17%
*In plastic bags	27	13	-	4	-	-	-	9	1	8	2	8	11	9	-	2
	1%	2%	-	5%	-	-	-	2%	*	1%	1%	2%	1%	1%	-	1%
*In the drawer/special compartment/allocated shelf of fridge	13	-	-	1	-	2	-	2	-	4	2	2	10	2	-	-
	*	-	-	1%	-	1%	-	*	-	1%	1%	*	1%	*	-	-
On a covered plate/bowl/dish	8	7	-	-	-	-	1	1	1	1	-	1	2	5	-	-
	*	1%	-	-	-	-	1%	*	*	*	-	*	*	1%	-	-
*Keep in the freezer	2	-	-	-	-	-	2	-	-	-	2	-	-	-	-	-
	*	-	-	*	-	-	2%	-	-	-	1%	-	-	-	-	-
Other	11	3	-	-	-	1	-	2	3	3	2	3	8	6	2	1
	*	1%	-	-	-	1%	-	*	1%	*	1%	1%	1%	1%	2%	1%
Don't know	8	1	-	-	-	-	-	-	-	1	1	1	-	-	-	5
	*	*	-	-	-	-	-	-	-	*	*	*	-	-	-	2%
Average number of responses	1.55	1.54	1.66	1.69	1.61	1.72	1.50	1.64	1.68	1.61	1.64	1.64	1.58	1.60	1.47	1.45

Q4_15 How do you store raw meat and poultry in the fridge? (Spontaneous)

Base: All respondents who store raw meat and poultry

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	2921	821	1098	437	382	183	731	2190	423	773	637	479
Base	2907	425	1114	535	532	301	769	2138	291	666	699	625
In its packaging	1660 57%	207 49%	611 55%	310 58%	356 67%	175 58%	489 64%	1171 55%	137 47%	360 54%	435 62%	394 63%
Covered with film \ foil	1034 36%	141 33%	421 38%	185 34%	172 32%	116 39%	263 34%	772 36%	107 37%	220 33%	251 36%	233 37%
In a covered container	898 31%	125 29%	335 30%	186 35%	154 29%	100 33%	253 33%	645 30%	93 32%	204 31%	211 30%	214 34%
On a plate	439 15%	81 19%	195 17%	70 13%	59 11%	35 12%	98 13%	341 16%	46 16%	114 17%	125 18%	67 11%
Away from cooked foods	410 14%	62 14%	159 14%	70 13%	84 16%	35 12%	110 14%	300 14%	41 14%	79 12%	89 13%	115 18%
*In plastic bags	27 1%	5 1%	6 *	6 1%	7 1%	3 1%	10 1%	17 1%	3 1%	3 *	5 1%	9 2%
*In the drawer/special compartment/allocated shelf of fridge	13 *	- -	5 *	- -	- -	8 3%	3 *	9 *	1 *	2 *	7 1%	- -
On a covered plate/bowl/dish	8 *	3 1%	- -	5 1%	- -	- -	1 *	7 *	1 *	1 *	1 *	2 *
*Keep in the freezer	2 *	- *	2 *	- -	- -	- -	- -	2 *	- -	- *	- -	- -
Other	11 *	2 *	5 *	3 *	2 *	- -	1 *	10 *	1 *	2 *	2 *	4 1%
Don't know	8 *	1 *	3 *	1 *	3 1%	- -	- -	8 *	- -	4 1%	- -	- -
Average number of responses	1.55	1.47	1.56	1.56	1.57	1.57	1.60	1.54	1.48	1.48	1.61	1.66

Q4_15 How do you store raw meat and poultry in the fridge? (Spontaneous)

Base: All respondents who store raw meat and poultry

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	2921	800	48	128	392	419	223	716	1054	579	1143	145
Base	2907	290	17	48	140	149	76	261	1170	578	1035	125
In its packaging	1660	170	10	34	80	86	44	156	729	326	546	59
	57%	59%	57%	71%	57%	58%	58%	60%	62%	56%	53%	48%
Covered with film \ foil	1034	79	6	8	38	45	24	67	419	213	365	38
	36%	27%	33%	17%	27%	30%	32%	26%	36%	37%	35%	30%
In a covered container	898	101	6	12	45	60	25	92	361	201	302	34
	31%	35%	36%	25%	32%	40%	33%	35%	31%	35%	29%	27%
On a plate	439	33	2	5	15	16	10	26	158	102	169	10
	15%	12%	9%	11%	10%	11%	13%	10%	14%	18%	16%	8%
Away from cooked foods	410	31	2	5	12	18	12	23	174	92	130	15
	14%	11%	13%	10%	8%	12%	16%	9%	15%	16%	13%	12%
*In plastic bags	27	2	-	-	1	-	-	2	14	4	9	-
	1%	1%	-	1%	1%	*	-	1%	1%	1%	1%	*
*In the drawer/special compartment/allocated shelf of fridge	13	1	-	-	1	-	-	1	2	-	6	5
	*	*	-	-	*	-	-	*	*	-	1%	4%
On a covered plate/bowl/dish	8	-	-	-	-	-	-	-	2	5	1	-
	*	-	-	-	-	-	-	-	*	1%	*	-
*Keep in the freezer	2	-	-	-	-	-	-	-	2	-	-	-
	*	-	-	1%	-	-	-	*	*	-	*	-
Other	11	-	-	-	-	-	-	-	4	2	5	-
	*	*	-	-	*	-	-	*	*	*	1%	*
Don't know	8	1	-	-	1	-	-	1	1	1	6	-
	*	*	-	1%	1%	-	-	1%	*	*	1%	-
Average number of responses	1.55	1.44	1.49	1.36	1.37	1.52	1.51	1.41	1.59	1.64	1.49	1.28

Q4_18 How can you tell whether raw meat like beef, lamb, pork or poultry is safe to eat or use in cooking?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
How it smells	2218	1051	1167	264	383	381	430	325	288	147	1863	111	182	62	1972	163	1422	795
	69%	67%	71%	56%	71%	71%	72%	74%	71%	61%	69%	71%	66%	68%	70%	56%	72%	63%
The colour of it	1436	690	747	198	246	248	286	195	176	86	1186	91	121	38	1251	138	949	487
	44%	44%	45%	42%	46%	46%	48%	44%	43%	36%	44%	58%	44%	42%	45%	48%	48%	39%
How it looks (e.g. mould)	1031	501	530	151	167	191	169	143	140	69	891	58	57	25	900	87	639	391
	32%	32%	32%	32%	31%	36%	28%	32%	34%	29%	33%	37%	21%	27%	32%	30%	32%	31%
Use by date	784	328	456	108	152	187	162	85	59	30	642	63	53	26	696	60	493	291
	24%	21%	28%	23%	28%	35%	27%	19%	15%	12%	24%	40%	19%	29%	25%	21%	25%	23%
Best before date	319	164	155	47	65	80	52	32	30	13	259	19	35	6	261	40	192	127
	10%	10%	9%	10%	12%	15%	9%	7%	7%	5%	10%	12%	13%	7%	9%	14%	10%	10%
Sell by or display until date	278	132	146	40	47	50	71	38	23	9	231	20	22	5	251	12	180	98
	9%	8%	9%	8%	9%	9%	12%	9%	6%	4%	9%	13%	8%	5%	9%	4%	9%	8%
What it feels like / the texture	227	117	110	38	50	35	43	18	30	12	200	17	7	4	200	18	131	95
	7%	7%	7%	8%	9%	7%	7%	4%	7%	5%	7%	11%	2%	4%	7%	6%	7%	8%
Whether it has been stored correctly	117	50	67	26	16	24	19	14	12	5	92	20	3	1	97	14	67	49
	4%	3%	4%	6%	3%	4%	3%	3%	3%	2%	3%	13%	1%	1%	3%	5%	3%	4%
How it tastes	70	29	41	12	12	13	20	6	4	3	51	13	4	2	60	7	40	30
	2%	2%	3%	3%	2%	2%	3%	1%	1%	1%	2%	9%	2%	2%	2%	3%	2%	2%
Date unspecified	77	36	40	11	11	17	20	6	5	7	63	5	7	1	63	14	51	25
	2%	2%	2%	2%	2%	3%	3%	1%	1%	3%	2%	3%	3%	1%	2%	5%	3%	2%
*Use on the day it's bought/buy fresh	20	9	11	-	3	2	3	1	4	7	19	-	1	-	16	4	7	12
	1%	1%	1%	-	*	*	1%	*	1%	3%	1%	-	*	*	1%	1%	*	1%
*Don't eat/buy	14	7	7	2	-	4	1	-	3	3	14	-	-	-	14	-	9	5
	*	*	*	*	-	1%	*	-	1%	1%	1%	-	-	-	*	-	*	*
*Expanding packaging/damaged packaging	12	8	4	5	2	3	1	-	-	1	12	-	-	-	12	-	6	6
	*	*	*	1%	*	1%	*	-	-	1%	*	-	*	*	*	-	*	*
Other	34	17	18	3	6	2	7	5	4	7	28	5	-	1	28	4	18	17
	1%	1%	1%	1%	1%	*	1%	1%	1%	3%	1%	3%	*	1%	1%	1%	1%	1%
Not applicable	88	42	47	25	7	12	9	8	16	10	71	3	12	3	76	11	29	59
	3%	3%	3%	5%	1%	2%	1%	2%	4%	4%	3%	2%	4%	3%	3%	4%	1%	5%
*Don't know	35	28	7	22	1	2	6	2	2	1	32	-	2	1	28	6	11	24
	1%	2%	*	5%	*	*	1%	*	1%	*	1%	-	1%	1%	1%	2%	1%	2%
Average number of responses	2.09	2.03	2.15	2.03	2.18	2.33	2.18	1.99	1.95	1.70	2.09	2.71	1.85	1.91	2.11	2.00	2.15	2.00

Q4_18 How can you tell whether raw meat like beef, lamb, pork or poultry is safe to eat or use in cooking?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
How it smells	2218	1326	480	117	296	613	762	459	385	374	1844	1294	150	773	1639	146	28	41	364
	69%	72%	66%	66%	59%	73%	70%	69%	60%	69%	69%	67%	71%	72%	69%	72%	59%	78%	65%
The colour of it	1436	860	287	71	218	355	514	322	245	222	1214	867	99	471	1068	94	21	21	231
	44%	47%	40%	40%	44%	42%	47%	48%	38%	41%	45%	45%	47%	44%	45%	47%	44%	41%	41%
How it looks (e.g. mould)	1031	604	230	63	134	297	355	194	185	175	856	597	69	365	786	62	12	21	149
	32%	33%	32%	35%	27%	36%	33%	29%	29%	32%	32%	31%	33%	34%	33%	31%	26%	41%	27%
Use by date	784	492	111	47	135	256	262	139	127	108	676	514	47	223	638	49	12	7	78
	24%	27%	15%	26%	27%	31%	24%	21%	20%	20%	25%	27%	22%	21%	27%	24%	25%	13%	14%
Best before date	319	209	51	9	49	77	120	74	47	44	274	208	29	82	251	22	3	8	35
	10%	11%	7%	5%	10%	9%	11%	11%	7%	8%	10%	11%	14%	8%	11%	11%	7%	15%	6%
Sell by or display until date	278	189	38	16	34	79	92	68	40	30	248	173	15	90	237	11	2	10	18
	9%	10%	5%	9%	7%	9%	8%	10%	6%	6%	9%	9%	7%	8%	10%	6%	5%	18%	3%
What it feels like / the texture	227	133	43	16	35	42	96	47	42	39	188	151	11	65	170	12	5	6	35
	7%	7%	6%	9%	7%	5%	9%	7%	6%	7%	7%	8%	5%	6%	7%	6%	10%	11%	6%
Whether it has been stored correctly	117	71	21	4	20	36	37	28	16	19	98	57	14	46	96	8	3	2	8
	4%	4%	3%	2%	4%	4%	3%	4%	3%	3%	4%	3%	6%	4%	4%	4%	6%	3%	1%
How it tastes	70	43	8	1	18	16	23	20	12	12	59	45	4	21	49	7	-	1	11
	2%	2%	1%	1%	4%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	4%	-	3%	2%
Date unspecified	77	45	15	6	11	15	31	15	16	13	64	47	2	27	55	11	1	-	11
	2%	2%	2%	3%	2%	2%	3%	2%	2%	2%	2%	2%	1%	3%	2%	5%	1%	*	2%
*Use on the day it's bought/buy fresh	20	6	11	-	3	5	3	-	12	6	13	11	-	9	5	2	-	-	12
	1%	*	1%	-	1%	1%	*	*	2%	1%	*	1%	-	1%	*	1%	-	-	2%
*Don't eat/buy	14	7	4	-	2	4	2	4	3	4	10	8	2	3	8	1	-	-	4
	*	*	1%	-	*	*	*	1%	*	1%	*	*	1%	*	*	*	1%	-	1%
*Expanding packaging/damaged packaging	12	8	1	-	2	2	7	3	-	1	11	10	1	1	12	-	-	-	-
	*	*	*	*	*	*	1%	*	-	*	*	*	1%	*	*	-	-	-	*
Other	34	19	10	2	2	10	10	5	10	11	24	21	3	11	23	2	1	-	9
	1%	1%	1%	1%	*	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%	-	2%
Not applicable	88	35	30	2	21	35	13	21	20	17	71	51	5	32	56	5	3	1	24
	3%	2%	4%	1%	4%	4%	1%	3%	3%	3%	3%	3%	2%	3%	2%	2%	5%	2%	4%
*Don't know	35	7	2	6	19	5	11	13	5	3	32	27	1	7	30	-	1	-	4
	1%	*	*	3%	4%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	-	2%	-	1%
Average number of responses	2.09	2.21	1.86	2.03	2.01	2.21	2.16	2.12	1.80	1.99	2.11	2.10	2.14	2.06	2.16	2.13	1.93	2.26	1.78

Q4_18 How can you tell whether raw meat like beef, lamb, pork or poultry is safe to eat or use in cooking?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
How it smells	2218	1451	360	310	2046	172	2081	1829	63	1650	568	1143	461	613	852	1232
	69%	70%	71%	63%	68%	72%	70%	71%	48%	68%	69%	71%	72%	63%	71%	67%
The colour of it	1436	914	244	218	1335	101	1349	1196	36	1069	367	742	295	399	551	806
	44%	44%	48%	44%	45%	42%	45%	47%	27%	44%	45%	46%	46%	41%	46%	44%
How it looks (e.g. mould)	1031	701	150	140	949	82	969	846	28	778	252	516	204	311	401	574
	32%	34%	29%	28%	32%	34%	32%	33%	21%	32%	31%	32%	32%	32%	33%	31%
Use by date	784	485	154	114	724	60	737	674	25	629	155	427	158	199	314	425
	24%	23%	30%	23%	24%	25%	25%	26%	19%	26%	19%	26%	25%	20%	26%	23%
Best before date	319	209	51	44	292	26	293	253	15	246	73	159	73	87	112	186
	10%	10%	10%	9%	10%	11%	10%	10%	12%	10%	9%	10%	11%	9%	9%	10%
Sell by or display until date	278	194	38	38	256	22	264	224	4	219	59	134	56	88	109	153
	9%	9%	7%	8%	9%	9%	9%	9%	3%	9%	7%	8%	9%	9%	9%	8%
What it feels like / the texture	227	144	34	30	212	16	205	190	7	170	57	93	43	91	81	131
	7%	7%	7%	6%	7%	7%	7%	7%	6%	7%	7%	6%	7%	9%	7%	7%
Whether it has been stored correctly	117	71	24	12	105	11	102	97	5	89	28	54	22	40	40	65
	4%	3%	5%	2%	4%	5%	3%	4%	4%	4%	3%	3%	3%	4%	3%	4%
How it tastes	70	47	10	8	64	6	61	55	2	52	18	39	15	16	25	41
	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%
Date unspecified	77	41	14	9	68	8	73	62	2	56	20	39	12	26	30	38
	2%	2%	3%	2%	2%	3%	2%	2%	1%	2%	2%	2%	2%	3%	2%	2%
*Use on the day it's bought/buy fresh	20	9	1	4	19	1	15	10	4	13	7	9	3	7	5	12
	1%	*	*	1%	1%	*	*	*	3%	1%	1%	1%	1%	1%	*	1%
*Don't eat/buy	14	9	2	3	10	3	12	10	1	11	3	6	6	1	5	8
	*	*	*	1%	*	1%	*	*	1%	*	3	*	1%	*	*	*
*Expanding packaging/damaged packaging	12	6	6	-	12	-	12	12	-	10	3	6	2	4	7	3
	*	*	1%	-	*	-	*	*	-	*	*	*	*	*	1%	*
Other	34	23	3	7	33	1	32	26	2	26	9	19	5	10	13	19
	1%	1%	1%	1%	1%	*	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%
Not applicable	88	49	16	16	83	6	73	47	12	67	21	38	12	38	29	51
	3%	2%	3%	3%	3%	2%	2%	2%	9%	3%	3%	2%	2%	4%	2%	3%
*Don't know	35	23	3	2	35	-	31	16	3	29	6	6	2	27	13	21
	1%	1%	1%	*	1%	-	1%	1%	3%	1%	1%	*	*	3%	1%	1%
Average number of responses	2.09	2.11	2.19	1.94	2.09	2.16	2.11	2.17	1.58	2.12	2.01	2.12	2.13	2.02	2.16	2.04

Q4_18 How can you tell whether raw meat like beef, lamb, pork or poultry is safe to eat or use in cooking?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
How it smells	2218 69%	79 45%	100 75%	222 76%	296 70%	1589 69%
The colour of it	1436 44%	48 27%	61 45%	151 51%	193 45%	1019 44%
How it looks (e.g. mould)	1031 32%	36 20%	49 37%	84 29%	126 30%	761 33%
Use by date	784 24%	44 25%	40 29%	85 29%	90 21%	550 24%
Best before date	319 10%	17 10%	5 4%	29 10%	37 9%	236 10%
Sell by or display until date	278 9%	13 7%	11 8%	38 13%	26 6%	192 8%
What it feels like / the texture	227 7%	12 7%	12 9%	17 6%	35 8%	161 7%
Whether it has been stored correctly	117 4%	7 4%	5 4%	5 2%	16 4%	86 4%
How it tastes	70 2%	5 3%	2 1%	5 2%	4 1%	55 2%
Date unspecified	77 2%	1 *	2 2%	3 1%	5 1%	63 3%
*Use on the day it's bought/buy fresh	20 1%	3 2%	3 2%	3 1%	5 1%	10 *
*Don't eat/buy	14 *	9 5%	-	1 *	-	4 *
*Expanding packaging/damaged packaging	12 *	-	1 1%	1 *	1 *	11 *
Other	34 1%	1 *	4 3%	4 1%	6 1%	25 1%
Not applicable	88 3%	40 23%	1 1%	2 1%	5 1%	43 2%
*Don't know	35 1%	5 3%	-	2 1%	3 1%	24 1%
Average number of responses	2.09	1.81	2.20	2.22	1.99	2.10

Q4_18 How can you tell whether raw meat like beef, lamb, pork or poultry is safe to eat or use in cooking?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
How it smells	2218 69%	807 71%	246 72%	209 76%	221 72%	213 72%	66 72%	743 73%	430 72%	329 77%	290 75%	460 72%	359 73%	842 72%	50 70%	440 65%
The colour of it	1436 44%	531 47%	165 48%	137 50%	170 56%	130 44%	45 50%	493 49%	310 52%	242 56%	188 49%	314 49%	225 46%	552 48%	30 42%	262 39%
How it looks (e.g. mould)	1031 32%	414 36%	125 37%	109 40%	100 33%	111 37%	24 26%	367 36%	215 36%	124 29%	148 38%	219 34%	177 36%	408 35%	32 44%	184 27%
Use by date	784 24%	299 26%	97 28%	86 31%	90 30%	78 26%	28 31%	261 26%	168 28%	109 25%	103 27%	193 30%	136 28%	352 30%	17 24%	131 19%
Best before date	319 10%	111 10%	35 10%	32 12%	34 11%	36 12%	11 13%	96 9%	60 10%	53 12%	49 13%	62 10%	52 11%	134 12%	8 11%	51 7%
Sell by or display until date	278 9%	104 9%	22 6%	24 9%	33 11%	23 8%	8 9%	97 10%	61 10%	41 9%	39 10%	57 9%	54 11%	105 9%	8 11%	47 7%
What it feels like / the texture	227 7%	81 7%	36 10%	33 12%	25 8%	14 5%	7 8%	91 9%	59 10%	34 8%	33 9%	60 9%	42 9%	85 7%	5 7%	44 7%
Whether it has been stored correctly	117 4%	54 5%	24 7%	9 3%	16 5%	17 6%	6 7%	42 4%	39 7%	23 5%	15 4%	30 5%	29 6%	41 4%	7 9%	22 3%
How it tastes	70 2%	25 2%	9 3%	11 4%	8 3%	3 1%	3 4%	22 2%	21 3%	16 4%	6 1%	18 3%	12 3%	30 3%	2 2%	16 2%
Date unspecified	77 2%	37 3%	12 4%	9 3%	9 3%	14 5%	1 1%	37 4%	18 3%	11 3%	9 2%	23 4%	17 4%	26 2%	3 3%	8 1%
*Use on the day it's bought/buy fresh	20 1%	6 1%	2 1%	4 1%	-	-	-	4	2	2	-	5	3	7	-	8
*Don't eat/buy	14 *	1 *	-	-	1	3	-	4	-	1	2	4	2	4	-	4
*Expanding packaging/damaged packaging	12 *	9 1%	5 1%	-	6 2%	-	-	9	2	6	6	5	4	7	-	-
Other	34 1%	9 1%	6 2%	4 2%	2 1%	1 *	1 1%	13 1%	4 1%	3 1%	5 1%	8 1%	3 1%	17 1%	-	10 1%
Not applicable	88 3%	25 2%	12 3%	3 1%	12 4%	9 3%	2 2%	13 1%	14 2%	6 2%	10 3%	8 1%	8 2%	21 2%	1 2%	31 5%
*Don't know	35 1%	11 1%	6 2%	2 1%	-	2 1%	5 6%	9 1%	4 1%	6 1%	3 1%	4 1%	3 1%	17 1%	2 3%	8 1%
Average number of responses	2.09	2.21	2.34	2.45	2.39	2.20	2.29	2.27	2.36	2.35	2.34	2.30	2.30	2.28	2.30	1.86

Q4_18 How can you tell whether raw meat like beef, lamb, pork or poultry is safe to eat or use in cooking?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
How it smells	2218 69%	452 70%	60 78%	69 80%	127 71%	109 70%	67 71%	389 69%	331 72%	623 73%	112 76%	438 73%	1064 71%	472 70%	57 69%	176 65%
The colour of it	1436 44%	295 46%	27 35%	50 58%	94 53%	62 39%	41 44%	275 48%	219 48%	403 47%	64 43%	291 48%	701 47%	320 48%	42 50%	93 34%
How it looks (e.g. mould)	1031 32%	227 35%	33 44%	39 46%	67 38%	61 39%	42 45%	191 34%	165 36%	290 34%	58 39%	226 38%	491 33%	229 34%	26 31%	61 23%
Use by date	784 24%	156 24%	22 29%	28 32%	49 27%	41 26%	24 25%	137 24%	111 24%	249 29%	41 28%	148 25%	404 27%	184 27%	21 25%	44 16%
Best before date	319 10%	64 10%	6 7%	5 6%	16 9%	24 15%	11 12%	63 11%	43 9%	92 11%	29 19%	61 10%	163 11%	83 12%	5 6%	14 5%
Sell by or display until date	278 9%	54 8%	5 7%	6 7%	18 10%	8 5%	5 5%	46 8%	56 12%	83 10%	14 9%	48 8%	146 10%	56 8%	5 6%	14 5%
What it feels like / the texture	227 7%	56 9%	15 20%	20 23%	13 7%	8 5%	1 2%	61 11%	54 12%	81 10%	16 11%	64 11%	108 7%	53 8%	4 5%	16 6%
Whether it has been stored correctly	117 4%	27 4%	3 3%	1 1%	12 7%	8 5%	8 8%	27 5%	34 7%	39 5%	6 4%	32 5%	60 4%	26 4%	2 3%	11 4%
How it tastes	70 2%	17 3%	5 7%	4 4%	4 2%	4 3%	1 2%	12 2%	12 3%	26 3%	4 3%	14 2%	27 2%	11 2%	1 2%	7 3%
Date unspecified	77 2%	15 2%	2 2%	- 3%	6 3%	8 5%	- 4%	23 4%	14 3%	28 3%	7 5%	26 4%	40 3%	19 3%	3 4%	4 1%
*Use on the day it's bought/buy fresh	20 1%	5 1%	2 3%	- -	- -	- -	2 2%	- -	3 1%	3 *	2 1%	2 *	4 *	5 1%	- -	7 2%
*Don't eat/buy	14 *	2 *	- -	- -	1 *	1 *	- -	- -	- -	2 *	- 1%	4 1%	7 *	- 1%	- -	2 1%
*Expanding packaging/damaged packaging	12 *	6 1%	- -	- -	- *	- -	- -	- -	1 *	3 *	1 1%	1 *	5 *	6 1%	- -	- -
Other	34 1%	8 1%	1 2%	1 1%	1 1%	- 1%	1 2%	9 2%	4 1%	5 1%	1 1%	8 1%	13 1%	9 1%	2 2%	5 2%
Not applicable	88 3%	16 2%	1 2%	- 1%	2 1%	7 4%	2 3%	12 2%	11 2%	18 2%	4 3%	10 2%	39 3%	17 3%	3 4%	10 4%
*Don't know	35 1%	7 1%	3 4%	- -	- -	4 3%	3 3%	6 1%	2 1%	15 2%	- -	3 *	12 1%	8 1%	2 3%	4 2%
Average number of responses	2.09	2.17	2.43	2.59	2.29	2.18	2.21	2.21	2.30	2.31	2.43	2.28	2.19	2.24	2.09	1.73

Q4_18 How can you tell whether raw meat like beef, lamb, pork or poultry is safe to eat or use in cooking?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
How it smells	2218 69%	327 64%	888 73%	403 69%	376 66%	224 65%	587 69%	1632 68%	217 64%	529 70%	560 72%	462 69%
The colour of it	1436 44%	188 37%	563 46%	274 47%	259 45%	152 44%	381 45%	1056 44%	148 44%	344 45%	347 45%	322 48%
How it looks (e.g. mould)	1031 32%	160 31%	385 32%	192 33%	191 33%	103 30%	290 34%	740 31%	99 29%	223 29%	292 38%	233 35%
Use by date	784 24%	109 21%	263 22%	161 28%	174 30%	77 22%	255 30%	529 22%	69 21%	167 22%	195 25%	201 30%
Best before date	319 10%	49 10%	94 8%	61 10%	70 12%	43 13%	126 15%	192 8%	38 11%	72 9%	72 9%	87 13%
Sell by or display until date	278 9%	36 7%	101 8%	47 8%	64 11%	30 9%	80 10%	198 8%	18 5%	53 7%	86 11%	87 13%
What it feels like / the texture	227 7%	26 5%	81 7%	41 7%	37 6%	43 12%	62 7%	165 7%	15 4%	54 7%	51 7%	54 8%
Whether it has been stored correctly	117 4%	12 2%	44 4%	19 3%	19 3%	24 7%	46 5%	70 3%	12 4%	24 3%	23 3%	32 5%
How it tastes	70 2%	11 2%	24 2%	10 2%	12 2%	14 4%	20 2%	51 2%	5 1%	17 2%	22 3%	19 3%
Date unspecified	77 2%	5 1%	37 3%	9 1%	14 2%	13 4%	30 4%	46 2%	7 2%	16 2%	24 3%	11 2%
*Use on the day it's bought/buy fresh	20 1%	6 1%	10 1%	- *	- -	4 1%	5 1%	15 1%	4 1%	5 1%	3 *	2 *
*Don't eat/buy	14 *	4 1%	6 *	1 *	3 *	- -	3 *	11 *	2 1%	4 1%	4 *	4 1%
*Expanding packaging/damaged packaging	12 *	- *	3 *	9 1%	- -	- -	6 1%	6 *	1 *	2 *	2 *	3 *
Other	34 1%	10 2%	15 1%	4 1%	4 1%	2 1%	8 1%	26 1%	4 1%	9 1%	7 1%	8 1%
Not applicable	88 3%	26 5%	21 2%	12 2%	21 4%	8 2%	20 2%	69 3%	12 3%	18 2%	15 2%	16 2%
*Don't know	35 1%	3 1%	7 1%	12 2%	3 1%	11 3%	11 1%	24 1%	4 1%	2 *	1 *	14 2%
Average number of responses	2.09	1.89	2.09	2.15	2.17	2.16	2.28	2.03	1.95	2.03	2.20	2.33

Q4_18 How can you tell whether raw meat like beef, lamb, pork or poultry is safe to eat or use in cooking?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
How it smells	2218 69%	214 68%	12 68%	34 66%	97 63%	113 70%	58 71%	186 66%	946 74%	434 67%	756 65%	83 59%
The colour of it	1436 44%	139 44%	7 38%	22 43%	63 41%	74 46%	36 44%	123 44%	577 45%	278 43%	521 45%	60 43%
How it looks (e.g. mould)	1031 32%	69 22%	7 41%	8 15%	35 23%	39 24%	20 24%	62 22%	460 36%	207 32%	340 29%	24 17%
Use by date	784 24%	70 22%	4 20%	11 21%	35 23%	34 21%	19 23%	61 21%	350 27%	146 22%	249 22%	38 27%
Best before date	319 10%	35 11%	3 16%	5 9%	17 11%	19 12%	11 13%	30 10%	141 11%	53 8%	107 9%	18 13%
Sell by or display until date	278 9%	22 7%	1 8%	3 6%	15 10%	9 6%	4 5%	23 8%	129 10%	62 9%	78 7%	10 7%
What it feels like / the texture	227 7%	8 3%	1 4%	2 4%	4 3%	4 3%	3 3%	8 3%	92 7%	45 7%	86 7%	4 3%
Whether it has been stored correctly	117 4%	4 1%	- 1%	- *	1 1%	3 2%	1 1%	3 1%	55 4%	19 3%	34 3%	8 6%
How it tastes	70 2%	6 2%	- *	1 3%	2 1%	3 2%	1 2%	5 2%	32 2%	11 2%	26 2%	2 1%
Date unspecified	77 2%	8 2%	- -	2 4%	3 2%	3 2%	2 2%	7 2%	25 2%	25 4%	24 2%	3 2%
*Use on the day it's bought/buy fresh	20 1%	1 *	- -	- -	1 *	1 *	- *	1 *	3 *	4 1%	13 1%	- -
*Don't eat/buy	14 *	- -	- -	- -	- -	- -	- -	- -	7 1%	1 *	5 *	- -
*Expanding packaging/damaged packaging	12 *	- *	- 1%	- *	- -	- *	- -	- *	4 *	1 *	7 1%	- -
Other	34 1%	1 *	- -	- -	- *	- *	- -	1 *	10 1%	10 1%	10 1%	4 3%
Not applicable	88 3%	9 3%	- 2%	3 5%	9 6%	3 2%	3 3%	12 4%	30 2%	26 4%	28 2%	4 3%
*Don't know	35 1%	1 *	- 1%	1 2%	1 1%	- *	1 2%	1 *	17 1%	6 1%	11 1%	1 *
Average number of responses	2.09	1.87	2.00	1.79	1.85	1.91	1.94	1.85	2.24	2.04	1.99	1.83

Q4_18 How can you tell whether milk and yoghurt is safe to eat or use in cooking?

Base: All respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
How it smells	2464	1234	1229	382	426	411	458	329	299	158	2087	113	200	63	2192	168	1525	937
	76%	78%	74%	81%	79%	76%	77%	74%	73%	66%	77%	72%	73%	70%	78%	58%	77%	74%
Use by date	897	398	499	111	168	198	178	110	81	50	731	65	66	35	764	92	547	350
	28%	25%	30%	24%	31%	37%	30%	25%	20%	21%	27%	41%	24%	39%	27%	32%	28%	28%
How it looks (e.g. mould)	950	477	473	174	163	156	154	136	117	49	830	45	52	23	833	79	580	368
	29%	30%	29%	37%	30%	29%	26%	31%	29%	20%	31%	28%	19%	25%	30%	27%	29%	29%
How it tastes	453	226	227	57	71	80	88	57	60	40	371	34	40	8	402	30	287	166
	14%	14%	14%	12%	13%	15%	15%	13%	15%	17%	14%	22%	15%	8%	14%	10%	15%	13%
Best before date	476	222	254	79	87	105	80	47	50	27	409	28	31	7	363	93	290	186
	15%	14%	15%	17%	16%	20%	13%	11%	12%	11%	15%	18%	11%	8%	13%	32%	15%	15%
Sell by or display until date	400	176	224	58	63	68	80	46	58	26	336	29	26	9	363	23	251	149
	12%	11%	14%	12%	12%	13%	14%	10%	14%	11%	12%	19%	9%	10%	13%	8%	13%	12%
What it feels like / the texture	325	165	160	59	73	57	48	38	30	20	275	21	24	4	289	29	185	141
	10%	10%	10%	13%	14%	11%	8%	9%	7%	8%	10%	13%	9%	5%	10%	10%	9%	11%
The colour of it	250	115	135	56	55	40	40	21	23	15	212	22	10	5	212	23	138	112
	8%	7%	8%	12%	10%	7%	7%	5%	6%	6%	8%	14%	4%	6%	8%	8%	7%	9%
Date unspecified	128	53	75	24	18	25	19	15	15	10	101	10	15	2	102	22	73	55
	4%	3%	5%	5%	3%	5%	3%	3%	4%	4%	4%	7%	5%	2%	4%	8%	4%	4%
Whether it has been stored correctly	62	23	39	13	11	17	7	4	6	4	49	11	1	-	48	10	32	30
	2%	1%	2%	3%	2%	3%	1%	1%	1%	2%	2%	7%	*	*	2%	3%	2%	2%
*Expanding packaging/damaged packaging	18	7	11	-	4	3	8	-	3	-	18	-	-	-	16	2	14	4
	1%	*	1%	-	1%	1%	1%	-	1%	-	1%	-	-	-	1%	1%	1%	*
*Use on the day it's bought/buy fresh	4	-	4	-	-	1	-	2	1	1	3	1	-	-	3	1	2	2
	*	-	*	-	-	*	-	*	*	*	*	1%	*	-	*	*	*	*
*Don't eat/buy	5	2	3	-	-	3	-	2	-	-	3	1	-	-	3	1	3	2
	*	*	*	-	-	1%	-	*	-	-	*	1%	-	-	*	1%	*	*
Other	22	11	11	5	-	4	1	-	7	4	21	-	1	-	16	3	14	9
	1%	1%	1%	1%	-	1%	*	-	2%	2%	1%	-	*	-	1%	1%	1%	1%
Not applicable	13	7	6	1	1	1	1	1	5	1	11	-	2	1	13	-	6	7
	*	*	*	*	*	*	*	*	1%	*	*	-	1%	1%	*	-	*	1%
*Don't know	4	4	-	-	-	-	2	1	-	-	3	-	1	-	4	-	2	2
	*	*	-	*	-	-	*	*	-	-	*	-	*	*	-	-	*	*
Average number of responses	2.00	1.98	2.03	2.17	2.13	2.18	1.96	1.83	1.85	1.69	2.02	2.43	1.71	1.75	2.00	2.00	2.00	2.00

Q4_18 How can you tell whether milk and yoghurt is safe to eat or use in cooking?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
How it smells	2464	1436	517	137	374	670	829	522	443	401	2063	1478	153	831	1860	156	31	42	375
	76%	78%	72%	77%	75%	80%	77%	78%	69%	74%	77%	76%	72%	77%	78%	77%	65%	80%	67%
Use by date	897	569	149	44	135	283	285	170	159	118	779	573	55	268	704	54	12	13	113
	28%	31%	21%	25%	27%	34%	26%	25%	25%	22%	29%	30%	26%	25%	30%	27%	25%	26%	20%
How it looks (e.g. mould)	950	574	182	44	150	289	315	186	159	150	800	569	60	321	727	61	14	18	131
	29%	31%	25%	25%	30%	35%	29%	28%	25%	28%	30%	29%	29%	30%	31%	30%	29%	34%	23%
How it tastes	453	242	110	26	75	121	156	92	84	81	372	260	36	157	325	26	4	13	85
	14%	13%	15%	15%	15%	15%	14%	14%	13%	15%	14%	13%	17%	15%	14%	13%	9%	24%	15%
Best before date	476	284	77	36	78	95	176	109	97	83	392	301	42	132	353	37	8	8	69
	15%	15%	11%	21%	16%	11%	16%	16%	15%	15%	15%	16%	20%	12%	15%	19%	18%	15%	12%
Sell by or display until date	400	234	91	17	58	95	145	96	64	57	343	228	22	150	305	23	4	13	55
	12%	13%	13%	10%	12%	11%	13%	14%	10%	11%	13%	12%	11%	14%	13%	12%	8%	24%	10%
What it feels like / the texture	325	206	60	11	48	77	119	77	53	53	272	196	17	112	249	24	4	5	42
	10%	11%	8%	6%	10%	9%	11%	12%	8%	10%	10%	10%	8%	10%	11%	12%	8%	9%	8%
The colour of it	250	147	45	9	48	75	77	65	33	34	216	168	14	67	197	15	2	1	34
	8%	8%	6%	5%	10%	9%	7%	10%	5%	6%	8%	9%	7%	6%	8%	8%	5%	2%	6%
Date unspecified	128	71	26	9	23	17	54	27	29	30	98	79	7	43	85	13	3	1	26
	4%	4%	4%	5%	5%	2%	5%	4%	5%	6%	4%	4%	3%	4%	4%	6%	7%	1%	5%
Whether it has been stored correctly	62	34	12	4	13	23	16	13	10	21	41	37	2	22	49	2	2	1	8
	2%	2%	2%	2%	3%	3%	1%	2%	2%	4%	2%	2%	1%	2%	2%	1%	5%	1%	1%
*Expanding packaging/damaged packaging	18	13	2	2	1	6	8	1	4	2	16	11	-	7	13	2	-	-	3
	1%	1%	*	1%	*	1%	1%	*	1%	*	1%	1%	-	1%	1%	1%	-	-	1%
*Use on the day it's bought/buy fresh	4	1	3	-	-	-	3	-	1	2	3	2	-	2	3	-	-	-	1
	*	*	*	-	-	-	*	*	*	*	*	*	-	*	*	-	-	-	*
*Don't eat/buy	5	1	-	-	3	2	1	-	1	3	1	2	3	-	2	-	-	-	3
	*	*	-	-	1%	*	*	-	*	1%	*	*	1%	-	*	-	-	-	*
Other	22	3	12	3	3	7	5	3	7	8	14	10	4	8	10	5	-	-	7
	1%	*	2%	2%	1%	1%	*	*	1%	1%	1%	1%	2%	1%	*	3%	-	-	1%
Not applicable	13	4	9	-	1	4	3	3	2	3	11	9	-	4	7	1	-	-	5
	*	*	1%	*	*	*	*	1%	*	1%	*	*	*	*	1%	-	-	-	1%
*Don't know	4	3	-	-	1	-	-	3	1	1	4	2	-	2	4	-	-	-	1
	*	*	-	*	*	-	-	*	*	*	*	*	-	*	-	-	-	-	*
Average number of responses	2.00	2.08	1.80	1.93	2.03	2.11	2.02	2.05	1.78	1.94	2.02	2.02	1.98	1.97	2.06	2.08	1.78	2.16	1.72

Q4_18 How can you tell whether milk and yoghurt is safe to eat or use in cooking?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
How it smells	2464	1589	411	350	2300	164	2304	2014	73	1887	576	1213	500	751	939	1377
	76%	77%	81%	71%	77%	69%	77%	79%	54%	78%	70%	75%	78%	77%	78%	75%
Use by date	897	560	160	137	826	71	838	748	25	685	212	464	175	258	327	507
	28%	27%	31%	28%	28%	30%	28%	29%	19%	28%	26%	29%	27%	27%	27%	27%
How it looks (e.g. mould)	950	631	157	130	875	75	901	785	32	743	206	424	195	330	359	534
	29%	30%	31%	26%	29%	31%	30%	31%	24%	31%	25%	26%	30%	34%	30%	29%
How it tastes	453	296	75	58	410	43	422	358	15	334	118	232	82	139	182	234
	14%	14%	15%	12%	14%	18%	14%	14%	11%	14%	14%	14%	13%	14%	15%	13%
Best before date	476	275	81	83	429	46	436	364	27	352	124	247	96	133	164	290
	15%	13%	16%	17%	14%	19%	15%	14%	20%	15%	15%	15%	15%	14%	14%	16%
Sell by or display until date	400	280	45	59	360	40	376	339	8	307	93	203	79	118	147	223
	12%	14%	9%	12%	12%	17%	13%	13%	6%	13%	11%	13%	12%	12%	12%	12%
What it feels like / the texture	325	202	58	49	289	36	291	265	17	247	78	171	52	103	116	182
	10%	10%	11%	10%	10%	15%	10%	10%	13%	10%	10%	11%	8%	11%	10%	10%
The colour of it	250	151	49	31	233	17	225	195	11	199	51	102	51	96	83	154
	8%	7%	10%	6%	8%	7%	8%	8%	8%	8%	6%	6%	8%	10%	7%	8%
Date unspecified	128	66	22	25	118	11	122	103	2	90	39	69	19	40	37	79
	4%	3%	4%	5%	4%	5%	4%	4%	2%	4%	5%	4%	3%	4%	3%	4%
Whether it has been stored correctly	62	35	13	10	53	9	53	55	3	45	17	27	14	21	24	38
	2%	2%	3%	2%	2%	4%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%
*Expanding packaging/damaged packaging	18	12	2	2	18	-	18	16	-	17	1	12	4	2	4	13
	1%	1%	*	*	1%	-	1%	1%	-	1%	*	1%	1%	*	*	1%
*Use on the day it's bought/buy fresh	4	3	-	1	4	-	4	4	-	2	3	3	-	1	-	4
	*	*	-	*	*	-	*	*	-	*	*	*	-	*	-	*
*Don't eat/buy	5	3	-	2	5	-	3	2	1	3	1	1	3	1	2	3
	*	*	-	*	*	-	*	*	1%	*	*	*	*	*	*	*
Other	22	11	4	3	21	1	20	17	2	14	8	10	2	9	11	11
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%
Not applicable	13	10	-	2	12	2	9	6	4	7	7	8	1	4	10	4
	*	*	*	1%	*	1%	*	*	3%	*	1%	*	*	*	1%	*
*Don't know	4	2	-	1	4	-	2	-	2	4	-	-	2	2	3	1
	*	*	*	*	*	-	*	-	1%	*	-	-	*	*	*	*
Average number of responses	2.00	1.99	2.12	1.92	1.99	2.16	2.01	2.06	1.67	2.05	1.87	1.97	1.98	2.07	2.01	1.98

Q4_18 How can you tell whether milk and yoghurt is safe to eat or use in cooking?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
How it smells	2464 76%	126 72%	106 79%	224 76%	301 71%	1777 77%
Use by date	897 28%	53 30%	33 24%	95 32%	108 25%	631 27%
How it looks (e.g. mould)	950 29%	50 28%	34 26%	95 32%	96 23%	681 30%
How it tastes	453 14%	30 17%	18 14%	33 11%	45 11%	343 15%
Best before date	476 15%	43 25%	18 13%	38 13%	79 18%	307 13%
Sell by or display until date	400 12%	28 16%	18 14%	45 15%	45 11%	277 12%
What it feels like / the texture	325 10%	19 11%	11 8%	35 12%	37 9%	237 10%
The colour of it	250 8%	13 8%	8 6%	15 5%	16 4%	204 9%
Date unspecified	128 4%	1 1%	5 4%	6 2%	12 3%	102 4%
Whether it has been stored correctly	62 2%	10 5%	2 2%	2 1%	8 2%	42 2%
*Expanding packaging/damaged packaging	18 1%	-	3 2%	6 2%	2 1%	9 *
*Use on the day it's bought/buy fresh	4 *	1 1%	1 *	-	1 *	2 *
*Don't eat/buy	5 *	-	-	-	-	5 *
Other	22 1%	5 3%	1 1%	5 2%	6 1%	10 *
Not applicable	13 *	3 2%	-	1 *	3 1%	6 *
*Don't know	4 *	-	-	-	-	4 *
Average number of responses	2.00	2.16	1.93	2.04	1.78	2.02

Q4_18 How can you tell whether milk and yoghurt is safe to eat or use in cooking?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
How it smells	2464 76%	901 79%	268 78%	199 73%	249 82%	239 80%	76 84%	801 79%	468 79%	364 85%	329 85%	492 77%	405 83%	942 81%	54 75%	474 70%
Use by date	897 28%	339 30%	105 31%	91 33%	108 35%	92 31%	41 45%	298 29%	195 33%	136 32%	131 34%	214 33%	155 32%	373 32%	19 26%	160 24%
How it looks (e.g. mould)	950 29%	363 32%	126 37%	92 34%	104 34%	101 34%	21 23%	318 31%	209 35%	147 34%	129 33%	187 29%	149 30%	366 32%	21 30%	174 26%
How it tastes	453 14%	162 14%	47 14%	52 19%	51 17%	39 13%	13 14%	135 13%	97 16%	80 19%	60 16%	103 16%	65 13%	179 15%	7 10%	99 15%
Best before date	476 15%	169 15%	60 18%	57 21%	47 15%	46 15%	9 10%	156 15%	96 16%	71 17%	63 16%	92 14%	88 18%	175 15%	16 23%	82 12%
Sell by or display until date	400 12%	141 12%	47 14%	32 12%	50 16%	45 15%	14 16%	153 15%	106 18%	49 12%	58 15%	90 14%	77 16%	157 13%	9 12%	71 10%
What it feels like / the texture	325 10%	123 11%	35 10%	36 13%	31 10%	30 10%	3 4%	132 13%	68 11%	54 13%	43 11%	69 11%	56 12%	129 11%	5 7%	52 8%
The colour of it	250 8%	101 9%	37 11%	28 10%	25 8%	21 7%	13 15%	83 8%	76 13%	57 13%	25 6%	65 10%	51 10%	89 8%	6 9%	59 9%
Date unspecified	128 4%	54 5%	15 4%	20 7%	12 4%	14 5%	2 2%	47 5%	27 5%	18 4%	12 3%	28 4%	28 6%	36 3%	9 12%	21 3%
Whether it has been stored correctly	62 2%	23 2%	8 2%	3 1%	3 1%	6 2%	1 1%	18 2%	21 3%	10 2%	14 4%	13 2%	18 4%	21 2%	3 4%	11 2%
*Expanding packaging/damaged packaging	18 1%	10 1%	2 1%	1 *	- -	- -	4 4%	9 1%	6 1%	- -	- -	2 *	2 *	10 1%	2 2%	4 1%
*Use on the day it's bought/buy fresh	4 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	2 *	- -	2 *
*Don't eat/buy	5 *	1 *	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	2 *
Other	22 1%	8 1%	2 1%	3 1%	- -	2 1%	2 2%	8 1%	6 1%	5 1%	2 *	7 1%	6 1%	6 *	2 3%	6 1%
Not applicable	13 *	2 *	- *	1 *	- -	- -	- -	2 *	2 *	- -	- -	4 1%	- *	3 *	- -	6 1%
*Don't know	4 *	- -	- -	- -	- -	1 *	- *	- -	- -	2 *	- *	1 *	- *	1 *	- -	2 *
Average number of responses	2.00	2.10	2.20	2.25	2.23	2.14	2.20	2.13	2.31	2.32	2.24	2.14	2.24	2.14	2.14	1.80

Q4_18 How can you tell whether milk and yoghurt is safe to eat or use in cooking?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
How it smells	2464	506	66	73	145	123	75	456	363	699	115	479	1181	530	61	180
	76%	78%	87%	85%	81%	78%	80%	81%	79%	82%	78%	79%	79%	79%	73%	66%
Use by date	897	183	23	32	60	38	29	144	131	269	44	170	470	194	18	64
	28%	28%	30%	37%	33%	24%	31%	25%	28%	32%	30%	28%	31%	29%	22%	24%
How it looks (e.g. mould)	950	222	28	31	71	58	40	200	162	274	48	202	446	219	30	69
	29%	34%	36%	36%	39%	37%	42%	35%	35%	32%	34%	34%	30%	33%	36%	26%
How it tastes	453	115	19	18	24	17	11	87	48	129	30	88	196	108	10	46
	14%	18%	25%	21%	13%	11%	11%	15%	10%	15%	20%	15%	13%	16%	12%	17%
Best before date	476	95	7	13	23	39	16	106	78	141	27	99	221	110	12	30
	15%	15%	9%	15%	13%	25%	17%	19%	17%	17%	18%	16%	15%	16%	15%	11%
Sell by or display until date	400	81	16	7	25	22	12	59	75	125	24	73	208	93	11	12
	12%	12%	21%	8%	14%	14%	13%	10%	16%	15%	16%	12%	14%	14%	14%	4%
What it feels like / the texture	325	64	10	9	21	14	7	56	60	100	18	67	170	74	7	19
	10%	10%	13%	10%	12%	9%	7%	10%	13%	12%	12%	11%	11%	11%	8%	7%
The colour of it	250	70	10	11	18	16	8	51	45	83	6	65	111	56	12	18
	8%	11%	13%	13%	10%	10%	8%	9%	10%	10%	4%	11%	7%	8%	15%	7%
Date unspecified	128	20	2	3	7	14	-	34	26	43	6	37	60	27	6	10
	4%	3%	3%	4%	4%	9%	*	6%	6%	5%	4%	6%	4%	4%	7%	4%
Whether it has been stored correctly	62	16	4	-	2	6	4	12	16	21	3	17	30	6	-	4
	2%	2%	5%	-	1%	4%	4%	2%	3%	2%	2%	3%	2%	1%	-	2%
*Expanding packaging/damaged packaging	18	2	-	-	-	-	1	-	-	7	4	4	16	3	4	2
	1%	*	-	-	-	-	1%	-	-	1%	2%	1%	1%	*	4%	1%
*Use on the day it's bought/buy fresh	4	1	-	-	-	-	-	-	-	-	-	1	3	1	-	-
	*	*	-	-	-	-	-	-	-	*	-	*	*	*	-	-
*Don't eat/buy	5	1	-	-	-	-	-	-	-	1	-	-	1	1	-	1
	*	*	-	-	-	-	-	-	-	*	-	-	*	*	-	*
Other	22	5	2	-	-	4	4	7	3	8	4	4	8	5	2	5
	1%	1%	3%	-	-	2%	5%	1%	1%	1%	3%	1%	1%	1%	3%	2%
Not applicable	13	3	-	-	-	-	-	1	3	-	2	3	3	1	1	4
	*	*	-	-	-	*	-	*	1%	*	2%	*	*	*	1%	1%
*Don't know	4	1	-	-	-	-	-	-	-	2	-	-	-	-	-	2
	*	*	-	-	-	-	*	-	-	*	-	*	-	-	-	1%
Average number of responses	2.00	2.14	2.45	2.30	2.20	2.23	2.21	2.14	2.19	2.24	2.23	2.17	2.09	2.13	2.07	1.71

Q4_18 How can you tell whether milk and yoghurt is safe to eat or use in cooking?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
How it smells	2464	368	936	446	443	271	666	1798	242	568	611	540
	76%	72%	77%	76%	77%	78%	79%	75%	72%	75%	79%	81%
Use by date	897	128	327	177	172	92	254	643	93	204	221	212
	28%	25%	27%	30%	30%	27%	30%	27%	28%	27%	29%	32%
How it looks (e.g. mould)	950	111	367	169	188	115	261	689	88	212	243	217
	29%	22%	30%	29%	33%	33%	31%	29%	26%	28%	31%	32%
How it tastes	453	69	172	85	82	45	116	337	41	117	107	93
	14%	14%	14%	15%	14%	13%	14%	14%	12%	15%	14%	14%
Best before date	476	64	152	81	98	81	166	310	64	116	100	99
	15%	13%	13%	14%	17%	23%	20%	13%	19%	15%	13%	15%
Sell by or display until date	400	56	144	71	75	54	118	282	32	83	112	102
	12%	11%	12%	12%	13%	15%	14%	12%	10%	11%	15%	15%
What it feels like / the texture	325	43	118	58	66	41	113	212	26	70	73	85
	10%	8%	10%	10%	11%	12%	13%	9%	8%	9%	9%	13%
The colour of it	250	33	86	43	61	27	86	164	20	57	53	64
	8%	6%	7%	7%	11%	8%	10%	7%	6%	8%	7%	10%
Date unspecified	128	19	37	24	26	22	46	82	16	30	29	15
	4%	4%	3%	4%	5%	6%	5%	3%	5%	4%	4%	2%
Whether it has been stored correctly	62	7	20	12	14	9	21	41	9	11	7	26
	2%	1%	2%	2%	2%	3%	2%	2%	3%	1%	1%	4%
*Expanding packaging/damaged packaging	18	2	11	-	-	5	2	16	4	1	4	4
	1%	*	1%	-	-	1%	*	1%	1%	*	1%	1%
*Use on the day it's bought/buy fresh	4	1	2	1	-	-	-	4	1	1	1	-
	*	*	*	*	-	-	-	*	*	*	*	-
*Don't eat/buy	5	1	1	3	-	-	1	3	1	1	1	1
	*	*	*	*	-	-	*	*	*	*	*	*
Other	22	5	9	2	3	2	4	18	11	4	2	-
	1%	1%	1%	*	1%	1%	1%	1%	3%	1%	*	*
Not applicable	13	5	6	1	-	-	2	12	-	4	4	-
	*	1%	1%	*	-	-	*	*	*	1%	1%	*
*Don't know	4	-	2	2	-	-	-	4	-	1	-	-
	*	-	*	*	-	-	-	*	-	*	-	-
Average number of responses	2.00	1.78	1.97	2.01	2.14	2.20	2.19	1.94	1.93	1.95	2.03	2.19

Q4_18 How can you tell whether milk and yoghurt is safe to eat or use in cooking?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
How it smells	2464	227	12	38	110	114	61	201	1016	481	868	99
	76%	72%	68%	74%	72%	71%	75%	71%	79%	74%	75%	70%
Use by date	897	88	6	11	44	46	21	80	399	161	300	37
	28%	28%	35%	21%	29%	29%	26%	29%	31%	25%	26%	26%
How it looks (e.g. mould)	950	61	4	10	31	34	16	58	418	181	317	34
	29%	19%	24%	20%	20%	21%	20%	21%	33%	28%	27%	24%
How it tastes	453	42	1	6	19	23	12	36	194	113	129	17
	14%	13%	3%	11%	12%	15%	14%	13%	15%	17%	11%	12%
Best before date	476	33	3	5	12	22	12	27	163	98	185	29
	15%	10%	17%	10%	8%	13%	14%	9%	13%	15%	16%	21%
Sell by or display until date	400	31	-	5	15	15	5	30	173	84	127	16
	12%	10%	-	9%	10%	9%	6%	10%	13%	13%	11%	12%
What it feels like / the texture	325	22	2	7	11	12	7	22	137	70	116	3
	10%	7%	12%	13%	7%	7%	9%	8%	11%	11%	10%	2%
The colour of it	250	15	-	1	5	9	3	12	116	26	92	16
	8%	5%	-	2%	4%	6%	4%	4%	9%	4%	8%	11%
Date unspecified	128	14	2	3	8	6	4	13	35	37	47	10
	4%	4%	10%	6%	5%	4%	4%	5%	3%	6%	4%	7%
Whether it has been stored correctly	62	1	-	-	-	1	-	1	32	13	14	3
	2%	*	-	-	*	1%	*	*	2%	2%	1%	2%
*Expanding packaging/damaged packaging	18	-	-	-	-	-	-	-	6	4	9	-
	1%	-	-	-	-	-	-	-	*	1%	1%	-
*Use on the day it's bought/buy fresh	4	-	-	-	-	-	-	-	-	2	2	-
	*	*	-	-	*	-	-	*	-	*	*	-
*Don't eat/buy	5	-	-	-	-	-	-	-	2	1	1	-
	*	-	-	-	-	-	-	-	*	*	*	-
Other	22	1	-	-	-	-	-	1	7	1	14	1
	1%	*	-	-	*	*	-	*	1%	*	1%	*
Not applicable	13	3	-	-	2	1	1	2	3	6	4	-
	*	1%	*	*	1%	1%	1%	1%	*	1%	*	*
*Don't know	4	-	-	1	-	-	1	2	2	1	2	1
	*	-	-	1%	*	-	1%	*	*	*	*	*
Average number of responses	2.00	1.71	1.69	1.68	1.70	1.76	1.75	1.71	2.10	1.96	1.93	1.87

Q4_18 How can you tell whether cheese is safe to eat or use in cooking?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
How it looks (e.g. mould)	2227	1038	1189	328	369	367	428	305	268	159	1868	119	176	65	1998	140	1391	835
	69%	66%	72%	70%	69%	68%	72%	69%	66%	66%	69%	76%	64%	71%	71%	49%	71%	66%
How it smells	1052	500	553	173	175	196	191	134	120	62	864	81	85	22	902	101	650	401
	33%	32%	33%	37%	33%	36%	32%	30%	26%	26%	32%	52%	31%	25%	32%	35%	33%	32%
Use by date	626	268	358	81	135	148	112	71	50	29	505	53	43	24	524	75	375	251
	19%	17%	22%	17%	25%	28%	19%	16%	12%	12%	19%	34%	16%	27%	19%	26%	19%	20%
The colour of it	479	233	246	82	83	83	69	78	60	23	395	37	35	12	401	66	291	188
	15%	15%	15%	18%	16%	15%	12%	18%	15%	10%	15%	24%	13%	13%	14%	23%	15%	15%
What it feels like / the texture	334	151	183	52	57	65	56	38	49	18	288	18	20	7	296	22	205	128
	10%	10%	11%	11%	11%	12%	9%	9%	12%	8%	11%	12%	7%	7%	11%	7%	10%	10%
Best before date	269	132	138	36	58	67	36	22	35	15	215	24	25	5	206	54	159	111
	8%	8%	8%	8%	11%	12%	6%	5%	9%	6%	8%	15%	9%	5%	7%	19%	8%	9%
Sell by or display until date	236	97	139	37	42	40	48	32	29	8	192	21	18	7	217	11	134	102
	7%	6%	8%	8%	8%	7%	8%	7%	7%	4%	7%	13%	6%	7%	8%	4%	7%	8%
How it tastes	182	93	89	31	24	31	26	26	34	10	152	21	9	1	150	22	106	76
	6%	6%	5%	7%	4%	6%	4%	6%	8%	4%	6%	13%	3%	1%	5%	8%	5%	6%
Date unspecified	85	28	57	20	15	16	21	4	5	4	72	4	8	1	56	26	47	38
	3%	2%	3%	4%	3%	3%	3%	1%	1%	2%	3%	2%	3%	1%	2%	9%	2%	3%
Whether it has been stored correctly	84	34	50	19	11	15	10	10	12	8	63	16	4	1	67	9	51	33
	3%	2%	3%	4%	2%	3%	2%	2%	3%	3%	2%	10%	2%	1%	2%	3%	3%	3%
*Don't eat/buy	14	8	6	-	4	3	4	1	1	1	13	-	-	-	10	4	5	9
	*	*	*	-	1%	1%	1%	*	*	*	*	-	*	*	1%	*	*	1%
*Use on the day it's bought/buy fresh	4	1	3	-	-	1	-	-	-	3	4	-	-	-	4	-	1	3
	*	*	*	-	-	*	-	-	*	1%	*	-	*	-	*	-	*	*
Other	46	30	16	5	5	2	7	8	11	4	41	1	3	-	37	4	29	17
	1%	2%	1%	1%	1%	*	1%	2%	3%	2%	2%	1%	1%	*	1%	1%	1%	1%
Not applicable	58	32	26	6	10	7	7	9	10	9	50	1	6	2	47	10	19	39
	2%	2%	2%	1%	2%	1%	1%	2%	2%	4%	2%	1%	2%	2%	4%	1%	1%	3%
*Don't know	24	18	6	3	3	3	4	3	7	1	23	-	1	-	21	3	18	6
	1%	1%	*	1%	*	1%	1%	1%	2%	1%	1%	-	*	-	1%	1%	1%	*
Average number of responses	1.77	1.69	1.85	1.86	1.84	1.94	1.72	1.67	1.70	1.48	1.75	2.52	1.58	1.61	1.76	1.90	1.77	1.78

Q4_18 How can you tell whether cheese is safe to eat or use in cooking?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
How it looks (e.g. mould)	2227	1312	487	102	326	619	732	481	395	350	1877	1335	137	754	1678	136	31	36	344
	69%	71%	68%	57%	66%	74%	68%	72%	61%	65%	70%	69%	65%	70%	71%	67%	66%	69%	62%
How it smells	1052	604	208	65	175	288	368	218	178	179	874	636	82	335	793	77	16	16	150
	33%	33%	29%	36%	35%	34%	34%	33%	28%	33%	32%	33%	39%	31%	33%	38%	33%	31%	27%
Use by date	626	382	88	39	117	179	203	119	124	74	552	423	39	164	490	37	9	10	80
	19%	21%	12%	22%	23%	21%	19%	18%	19%	14%	21%	22%	18%	15%	21%	19%	20%	19%	14%
The colour of it	479	270	97	33	80	111	179	92	98	91	388	294	31	154	342	33	9	4	90
	15%	15%	13%	19%	16%	13%	17%	14%	15%	17%	14%	15%	15%	14%	14%	17%	18%	8%	16%
What it feels like / the texture	334	180	73	29	51	79	126	67	62	68	265	198	30	106	232	31	4	3	63
	10%	10%	10%	17%	10%	9%	12%	10%	10%	13%	10%	10%	14%	10%	10%	15%	9%	5%	11%
Best before date	269	160	55	15	39	54	101	55	59	42	228	165	24	80	198	23	4	3	42
	8%	9%	8%	9%	8%	6%	9%	8%	9%	8%	8%	9%	11%	7%	8%	11%	9%	5%	8%
Sell by or display until date	236	150	44	13	29	61	76	58	42	26	210	154	13	69	190	11	1	4	30
	7%	8%	6%	8%	6%	7%	7%	9%	6%	5%	8%	8%	6%	6%	8%	5%	2%	7%	5%
How it tastes	182	88	47	18	30	46	70	36	31	32	150	112	7	63	134	14	2	3	30
	6%	5%	6%	10%	6%	5%	6%	5%	5%	6%	6%	6%	3%	6%	6%	7%	4%	5%	5%
Date unspecified	85	46	11	9	18	20	31	17	17	18	67	54	2	29	58	10	1	1	16
	3%	3%	2%	5%	4%	2%	3%	3%	3%	3%	2%	3%	1%	3%	2%	5%	1%	1%	3%
Whether it has been stored correctly	84	40	19	8	17	24	23	24	13	16	68	50	6	28	53	12	1	2	16
	3%	2%	3%	4%	3%	3%	2%	4%	2%	3%	3%	3%	3%	3%	2%	6%	2%	3%	3%
*Don't eat/buy	14	6	3	-	4	1	7	2	3	8	6	9	2	3	10	-	-	-	4
	*	*	*	-	1%	*	1%	*	1%	1%	*	*	1%	*	*	-	-	-	1%
*Use on the day it's bought/buy fresh	4	1	3	-	-	-	3	-	2	2	2	2	-	2	3	-	-	-	2
	*	*	*	-	-	-	*	-	*	*	*	*	-	*	*	-	-	-	*
Other	46	21	15	-	9	9	19	10	8	12	34	21	2	23	35	2	-	-	9
	1%	1%	2%	*	2%	1%	2%	2%	1%	2%	1%	1%	1%	2%	1%	1%	-	-	2%
Not applicable	58	20	20	5	14	14	8	13	23	20	38	26	7	24	28	2	2	5	21
	2%	1%	3%	3%	3%	2%	1%	2%	3%	4%	1%	1%	3%	2%	1%	1%	3%	10%	4%
*Don't know	24	12	8	1	3	2	6	9	8	5	19	13	4	8	15	1	3	1	4
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	2%	1%	1%	*	5%	2%	1%
Average number of responses	1.77	1.79	1.63	1.90	1.83	1.80	1.80	1.80	1.65	1.74	1.78	1.80	1.84	1.71	1.80	1.93	1.73	1.66	1.62

Q4_18 How can you tell whether cheese is safe to eat or use in cooking?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
How it looks (e.g. mould)	2227	1478	341	306	2062	165	2087	1836	69	1682	545	1126	444	657	858	1228
	69%	71%	67%	62%	69%	69%	70%	72%	51%	70%	67%	70%	69%	68%	72%	66%
How it smells	1052	698	174	134	982	70	981	849	31	826	227	529	212	311	400	592
	33%	34%	34%	27%	33%	30%	33%	33%	23%	34%	28%	33%	33%	32%	33%	32%
Use by date	626	373	114	106	576	50	588	528	19	495	131	317	127	182	222	365
	19%	18%	22%	22%	19%	21%	20%	21%	14%	21%	16%	20%	20%	19%	19%	20%
The colour of it	479	305	74	82	448	31	441	365	17	358	121	220	99	160	147	298
	15%	15%	15%	17%	15%	13%	15%	14%	12%	15%	15%	14%	15%	17%	12%	16%
What it feels like / the texture	334	211	52	57	308	26	317	297	6	239	95	163	85	86	128	179
	10%	10%	10%	12%	10%	11%	11%	12%	4%	10%	12%	10%	13%	9%	11%	10%
Best before date	269	155	53	47	237	33	240	197	16	205	64	146	48	75	104	155
	8%	7%	11%	10%	8%	14%	8%	8%	12%	8%	8%	9%	7%	8%	9%	8%
Sell by or display until date	236	160	35	31	218	18	223	193	8	188	49	131	41	65	87	132
	7%	8%	7%	6%	7%	8%	7%	8%	6%	8%	6%	8%	6%	7%	7%	7%
How it tastes	182	117	24	25	164	19	167	143	5	129	54	85	21	77	74	98
	6%	6%	5%	5%	5%	8%	6%	6%	3%	5%	7%	5%	3%	8%	6%	5%
Date unspecified	85	41	13	15	78	7	82	75	2	67	18	46	12	27	24	51
	3%	2%	3%	3%	3%	3%	3%	3%	1%	3%	2%	3%	2%	3%	2%	3%
Whether it has been stored correctly	84	50	11	12	77	7	77	77	1	54	30	38	18	28	31	50
	3%	2%	2%	2%	3%	3%	3%	3%	1%	2%	4%	2%	3%	3%	3%	3%
*Don't eat/buy	14	7	3	4	14	-	9	5	4	9	4	6	1	7	6	7
	*	*	1%	1%	*	-	*	*	3%	*	1%	*	*	1%	*	*
*Use on the day it's bought/buy fresh	4	3	1	1	4	-	4	3	-	3	1	3	-	1	2	2
	*	*	*	*	*	-	*	*	-	*	*	*	-	*	*	*
Other	46	30	6	5	40	6	44	33	-	33	13	15	13	17	19	23
	1%	1%	1%	1%	1%	3%	1%	1%	-	1%	2%	1%	2%	2%	2%	1%
Not applicable	58	29	5	21	54	4	44	24	14	34	24	36	6	15	19	37
	2%	1%	1%	4%	2%	1%	1%	1%	10%	1%	3%	2%	1%	2%	2%	2%
*Don't know	24	14	4	6	22	1	18	15	6	22	2	6	10	7	7	17
	1%	1%	1%	1%	1%	1%	1%	1%	4%	1%	*	*	2%	1%	1%	1%
Average number of responses	1.77	1.77	1.79	1.73	1.77	1.84	1.78	1.81	1.46	1.80	1.68	1.77	1.77	1.77	1.78	1.75

Q4_18 How can you tell whether cheese is safe to eat or use in cooking?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
How it looks (e.g. mould)	2227 69%	123 70%	98 73%	209 71%	268 63%	1597 69%
How it smells	1052 33%	61 35%	43 32%	101 34%	134 32%	745 32%
Use by date	626 19%	46 26%	27 20%	59 20%	76 18%	439 19%
The colour of it	479 15%	21 12%	20 15%	44 15%	44 10%	363 16%
What it feels like / the texture	334 10%	15 8%	21 15%	31 10%	43 10%	240 10%
Best before date	269 8%	32 18%	10 7%	23 8%	52 12%	164 7%
Sell by or display until date	236 7%	15 9%	5 4%	30 10%	20 5%	163 7%
How it tastes	182 6%	15 9%	7 5%	17 6%	22 5%	124 5%
Date unspecified	85 3%	4 2%	3 2%	9 3%	14 3%	55 2%
Whether it has been stored correctly	84 3%	14 8%	3 2%	9 3%	6 1%	54 2%
*Don't eat/buy	14 *	- -	- -	3 1%	3 1%	7 *
*Use on the day it's bought/buy fresh	4 *	- -	1 *	2 1%	- -	2 *
Other	46 1%	2 1%	4 3%	6 2%	11 2%	27 1%
Not applicable	58 2%	- *	3 2%	3 1%	18 4%	38 2%
*Don't know	24 1%	1 *	- -	- -	5 1%	19 1%
Average number of responses	1.77	1.98	1.81	1.86	1.68	1.76

Q4_18 How can you tell whether cheese is safe to eat or use in cooking?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
How it looks (e.g. mould)	2227 69%	824 72%	242 71%	209 76%	224 74%	219 74%	63 69%	762 75%	439 74%	315 74%	284 73%	460 72%	335 68%	858 74%	45 63%	407 60%
How it smells	1052 33%	395 35%	131 38%	109 40%	102 34%	108 36%	36 40%	335 33%	208 35%	173 40%	159 41%	224 35%	167 34%	390 34%	30 42%	198 29%
Use by date	626 19%	217 19%	80 23%	72 26%	66 22%	58 19%	23 25%	197 19%	131 22%	90 21%	83 22%	148 23%	115 24%	261 22%	13 18%	122 18%
The colour of it	479 15%	179 16%	47 14%	40 15%	52 17%	55 18%	22 24%	134 13%	112 19%	82 19%	66 17%	103 16%	77 16%	170 15%	15 20%	92 14%
What it feels like / the texture	334 10%	144 13%	45 13%	35 13%	42 14%	36 12%	16 18%	127 13%	87 15%	66 15%	56 15%	84 13%	72 15%	138 12%	9 13%	48 7%
Best before date	269 8%	97 9%	37 11%	21 8%	20 7%	20 7%	10 11%	76 7%	43 7%	43 10%	40 10%	52 8%	39 8%	98 8%	4 6%	49 7%
Sell by or display until date	236 7%	84 7%	14 4%	20 7%	26 9%	19 6%	7 8%	77 8%	45 8%	27 6%	37 10%	54 8%	41 8%	91 8%	7 9%	53 8%
How it tastes	182 6%	74 6%	15 4%	24 9%	29 9%	24 8%	8 8%	51 5%	44 7%	41 10%	32 8%	42 7%	41 8%	81 7%	7 9%	41 6%
Date unspecified	85 3%	36 3%	16 5%	16 6%	9 3%	12 4%	2 2%	36 4%	19 3%	19 4%	10 3%	18 3%	25 5%	27 2%	4 5%	10 2%
Whether it has been stored correctly	84 3%	28 2%	8 2%	4 1%	6 2%	5 2%	2 3%	22 2%	21 4%	23 5%	12 3%	15 2%	24 5%	37 3%	3 4%	14 2%
*Don't eat/buy	14 *	3 *	- *	- *	3 1%	1 *	- *	4 *	3 *	- *	3 1%	- *	- *	3 *	- *	5 1%
*Use on the day it's bought/buy fresh	4 *	3 *	1 *	1 *	- *	- *	- *	1 *	- *	- *	1 *	1 *	- *	1 *	- *	1 *
Other	46 1%	17 2%	9 3%	7 3%	1 *	2 1%	4 4%	17 2%	8 1%	3 1%	6 2%	9 1%	4 1%	18 2%	- -	12 2%
Not applicable	58 2%	19 2%	5 2%	- -	3 1%	3 1%	1 1%	6 1%	5 1%	2 *	3 1%	3 1%	4 1%	11 1%	3 4%	20 3%
*Don't know	24 1%	2 *	5 1%	3 1%	- -	- -	- -	1 *	2 *	- -	- -	3 1%	2 *	3 *	- -	11 2%
Average number of responses	1.77	1.86	1.91	2.04	1.91	1.88	2.13	1.82	1.96	2.06	2.05	1.90	1.93	1.88	1.94	1.59

Q4_18 How can you tell whether cheese is safe to eat or use in cooking?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
How it looks (e.g. mould)	2227	425	54	64	145	109	70	403	332	620	97	426	1091	490	45	151
	69%	66%	71%	74%	81%	69%	74%	71%	72%	73%	65%	71%	73%	73%	54%	56%
How it smells	1052	232	36	35	47	59	41	209	160	319	55	219	481	217	45	71
	33%	36%	48%	41%	26%	38%	44%	37%	35%	38%	37%	36%	32%	32%	54%	26%
Use by date	626	126	18	25	39	27	15	110	77	193	37	105	309	133	19	43
	19%	19%	23%	28%	22%	17%	16%	19%	17%	23%	25%	17%	21%	20%	22%	16%
The colour of it	479	83	9	7	30	33	19	84	74	135	14	111	212	111	16	27
	15%	13%	12%	8%	17%	21%	20%	15%	16%	16%	9%	18%	14%	17%	20%	10%
What it feels like / the texture	334	63	11	11	21	20	10	69	78	107	22	69	172	66	7	16
	10%	10%	14%	13%	12%	13%	11%	12%	17%	13%	15%	11%	11%	10%	9%	6%
Best before date	269	55	6	2	9	16	7	57	38	80	21	46	114	57	1	20
	8%	8%	7%	3%	5%	10%	8%	10%	8%	9%	14%	8%	8%	8%	1%	7%
Sell by or display until date	236	47	2	4	13	10	6	40	43	69	20	34	126	62	5	10
	7%	7%	3%	5%	7%	7%	6%	7%	9%	8%	14%	6%	8%	9%	6%	4%
How it tastes	182	42	4	10	9	7	5	31	24	62	9	39	89	38	4	14
	6%	6%	5%	12%	5%	4%	6%	5%	5%	7%	6%	6%	6%	6%	5%	5%
Date unspecified	85	16	4	-	6	8	6	26	16	34	4	31	46	21	2	5
	3%	2%	5%	*	3%	5%	7%	5%	3%	4%	3%	5%	3%	3%	3%	2%
Whether it has been stored correctly	84	25	5	2	5	4	2	10	19	29	6	18	37	13	1	8
	3%	4%	7%	3%	3%	3%	2%	2%	4%	3%	4%	3%	2%	2%	2%	3%
*Don't eat/buy	14	5	-	-	-	-	-	4	3	3	-	4	6	-	-	4
	*	1%	-	-	-	-	-	1%	1%	*	-	1%	*	-	-	1%
*Use on the day it's bought/buy fresh	4	1	-	-	-	-	-	1	-	-	-	2	2	1	-	1
	*	*	-	-	-	-	-	*	-	-	-	*	*	-	-	*
Other	46	10	-	2	2	1	1	6	6	14	3	7	19	12	2	4
	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%	2%	2%
Not applicable	58	13	3	-	1	3	2	5	4	3	1	11	22	6	4	13
	2%	2%	4%	-	1%	2%	2%	1%	1%	*	1%	2%	1%	1%	5%	5%
*Don't know	24	4	-	4	-	-	-	2	1	-	-	5	6	-	-	7
	1%	1%	-	4%	-	-	-	*	*	-	-	1%	*	-	-	3%
Average number of responses	1.77	1.77	2.00	1.93	1.82	1.90	1.97	1.87	1.90	1.96	1.94	1.87	1.82	1.83	1.83	1.45

Q4_18 How can you tell whether cheese is safe to eat or use in cooking?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
How it looks (e.g. mould)	2227	323	837	395	436	235	600	1628	220	507	550	521
	69%	63%	69%	68%	76%	68%	71%	68%	65%	67%	71%	78%
How it smells	1052	143	408	212	176	113	267	785	97	248	278	212
	33%	28%	34%	36%	31%	33%	32%	33%	29%	33%	36%	32%
Use by date	626	92	211	121	143	58	203	423	65	151	166	130
	19%	18%	17%	21%	25%	17%	24%	18%	19%	20%	21%	19%
The colour of it	479	60	187	88	89	56	114	366	69	107	109	90
	15%	12%	15%	15%	16%	16%	13%	15%	20%	14%	14%	13%
What it feels like / the texture	334	44	138	54	65	32	97	236	42	79	73	69
	10%	9%	11%	9%	11%	9%	12%	10%	12%	10%	9%	10%
Best before date	269	42	86	38	63	41	93	176	39	69	50	59
	8%	8%	7%	6%	11%	12%	11%	7%	12%	9%	6%	9%
Sell by or display until date	236	41	72	39	55	30	63	173	19	46	63	68
	7%	8%	6%	7%	10%	9%	7%	7%	6%	6%	8%	10%
How it tastes	182	25	70	25	45	18	46	137	26	35	34	47
	6%	5%	6%	4%	8%	5%	5%	6%	8%	5%	4%	7%
Date unspecified	85	8	29	11	20	16	45	40	15	13	18	15
	3%	2%	2%	2%	4%	5%	5%	2%	5%	2%	2%	2%
Whether it has been stored correctly	84	7	36	9	19	13	26	58	13	19	8	19
	3%	1%	3%	2%	3%	4%	3%	2%	4%	3%	1%	3%
*Don't eat/buy	14	4	-	4	4	1	5	9	1	7	-	3
	*	1%	*	1%	1%	*	1%	*	*	1%	-	*
*Use on the day it's bought/buy fresh	4	3	-	1	-	-	1	3	1	1	-	2
	*	1%	-	*	-	-	*	*	*	*	-	*
Other	46	9	22	9	2	4	8	38	5	11	11	9
	1%	2%	2%	1%	*	1%	1%	2%	1%	1%	1%	1%
Not applicable	58	24	16	3	7	8	12	46	7	14	12	6
	2%	5%	1%	*	1%	2%	1%	2%	2%	2%	2%	1%
*Don't know	24	4	10	3	2	6	6	18	5	8	3	2
	1%	1%	1%	*	*	2%	1%	1%	1%	1%	*	*
Average number of responses	1.77	1.62	1.75	1.73	1.96	1.82	1.87	1.73	1.85	1.73	1.78	1.87

Q4_18 How can you tell whether cheese is safe to eat or use in cooking?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
How it looks (e.g. mould)	2227	205	12	35	106	99	52	188	937	461	762	68
	69%	65%	67%	68%	70%	62%	64%	66%	73%	71%	66%	48%
How it smells	1052	91	9	14	46	47	22	85	416	208	379	49
	33%	29%	49%	27%	30%	29%	27%	30%	32%	32%	33%	35%
Use by date	626	61	2	7	31	30	13	54	253	115	235	23
	19%	19%	14%	13%	20%	18%	16%	19%	20%	18%	20%	16%
The colour of it	479	39	2	8	15	24	10	36	174	84	193	29
	15%	12%	11%	15%	10%	15%	12%	13%	14%	13%	17%	21%
What it feels like / the texture	334	22	1	4	10	13	5	23	135	59	133	6
	10%	7%	4%	7%	7%	8%	6%	8%	11%	9%	12%	4%
Best before date	269	29	1	2	13	16	9	21	95	51	108	16
	8%	9%	4%	3%	8%	10%	11%	7%	7%	8%	9%	11%
Sell by or display until date	236	21	1	3	8	13	3	22	99	54	79	4
	7%	7%	4%	6%	5%	8%	3%	8%	8%	8%	7%	3%
How it tastes	182	8	1	2	3	5	3	7	85	32	59	6
	6%	3%	4%	4%	2%	3%	3%	2%	7%	5%	5%	4%
Date unspecified	85	9	-	1	4	4	1	8	30	17	31	7
	3%	3%	-	2%	3%	3%	2%	3%	2%	3%	3%	5%
Whether it has been stored correctly	84	4	-	-	2	3	1	4	38	18	27	2
	3%	1%	-	-	2%	2%	1%	2%	3%	3%	2%	1%
*Don't eat/buy	14	-	-	-	-	-	-	-	4	1	7	1
	*	*	-	-	*	-	-	*	*	*	1%	1%
*Use on the day it's bought/buy fresh	4	-	-	-	-	-	-	-	1	2	1	-
	*	*	-	-	*	-	-	*	*	*	*	-
Other	46	3	-	-	1	2	1	2	18	15	12	1
	1%	1%	-	-	*	1%	1%	1%	1%	2%	1%	*
Not applicable	58	7	-	3	1	3	4	4	14	12	26	7
	2%	2%	*	6%	1%	2%	5%	1%	1%	2%	2%	5%
*Don't know	24	1	-	1	1	-	-	-	9	3	12	1
	1%	*	-	1%	*	-	-	*	1%	*	1%	*
Average number of responses	1.77	1.60	1.57	1.52	1.58	1.61	1.51	1.61	1.80	1.74	1.79	1.55

Q4_18 How can you tell whether egg is safe to eat or use in cooking?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
How it smells	1178	598	580	150	173	192	226	184	169	84	998	68	90	22	1070	61	743	436
	36%	38%	35%	32%	32%	36%	38%	42%	41%	35%	37%	43%	33%	24%	38%	21%	38%	35%
Use by date	905	394	511	117	176	217	178	107	73	38	734	61	70	39	780	92	572	332
	28%	25%	31%	25%	33%	40%	30%	24%	18%	16%	27%	39%	26%	44%	28%	32%	29%	26%
If it doesn't float in water	526	219	307	46	73	81	114	92	75	45	445	28	42	10	493	11	336	190
	16%	14%	19%	10%	14%	15%	19%	21%	18%	19%	16%	18%	15%	11%	18%	4%	17%	15%
Best before date	449	215	234	58	102	107	79	48	36	19	380	25	36	9	361	68	277	173
	14%	14%	14%	12%	19%	20%	13%	11%	9%	8%	14%	16%	13%	10%	13%	24%	14%	14%
How it looks (e.g. mould)	472	265	207	103	74	60	68	75	56	36	405	32	26	9	420	34	271	201
	15%	17%	13%	22%	14%	11%	12%	17%	14%	15%	15%	20%	9%	10%	15%	12%	14%	16%
Sell by or display until date	339	159	179	48	59	65	72	45	41	10	274	25	31	9	305	20	216	123
	10%	10%	11%	10%	11%	12%	12%	10%	10%	4%	10%	16%	11%	10%	11%	7%	11%	10%
The colour of it	235	125	111	44	38	32	49	30	25	17	202	18	11	4	213	9	153	82
	7%	8%	7%	9%	7%	6%	8%	7%	6%	7%	7%	12%	4%	4%	8%	3%	8%	7%
Date unspecified	148	60	87	22	24	31	26	20	13	13	120	3	20	4	117	24	90	58
	5%	4%	5%	5%	5%	6%	4%	4%	3%	5%	4%	2%	7%	4%	4%	8%	5%	5%
What it feels like / the texture	76	33	42	11	16	13	15	8	11	2	60	9	5	1	66	7	46	30
	2%	2%	3%	2%	3%	2%	3%	2%	3%	1%	2%	6%	2%	1%	2%	2%	2%	2%
Whether it has been stored correctly	64	32	33	8	7	15	8	9	14	4	43	18	1	2	53	6	39	25
	2%	2%	2%	2%	1%	3%	1%	2%	3%	2%	2%	12%	*	2%	2%	2%	2%	2%
How it tastes	48	13	34	10	3	11	8	3	8	3	30	13	3	1	39	4	28	19
	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	1%	8%	1%	2%	1%	1%	1%	2%
*Crack them	55	38	17	-	15	2	9	7	15	7	47	5	2	1	45	10	40	15
	2%	2%	1%	-	3%	*	1%	2%	4%	3%	2%	3%	1%	1%	2%	3%	2%	1%
*Use on the day it's bought/buy fresh	28	18	10	-	5	3	1	6	6	6	22	1	3	2	26	2	19	8
	1%	1%	1%	*	1%	*	*	1%	2%	3%	1%	1%	1%	2%	1%	1%	1%	1%
*Don't eat/buy	21	11	10	7	1	3	4	1	4	2	20	-	2	-	21	-	3	19
	1%	1%	1%	1%	*	*	1%	*	1%	1%	1%	-	1%	-	1%	-	*	1%
*Expanding packaging/damaged packaging	23	13	10	6	6	4	2	1	4	-	22	-	1	-	20	3	13	10
	1%	1%	1%	1%	1%	1%	*	*	1%	-	1%	-	*	-	1%	1%	1%	1%
Other	58	32	25	7	11	6	18	5	7	4	51	3	2	1	55	3	47	11
	2%	2%	2%	1%	2%	1%	3%	1%	2%	2%	2%	2%	1%	2%	2%	1%	2%	1%
Not applicable	70	38	33	20	5	2	5	8	19	9	56	2	9	4	60	10	23	48
	2%	2%	2%	4%	1%	*	1%	2%	5%	4%	2%	2%	3%	4%	2%	3%	1%	4%
*Don't know	72	48	24	22	2	3	11	12	6	15	62	2	9	1	57	12	39	33
	2%	3%	1%	5%	*	1%	2%	3%	2%	6%	2%	1%	3%	1%	2%	4%	2%	3%

Q4_18 How can you tell whether egg is safe to eat or use in cooking?

Base: All respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Average number of responses	1.48	1.47	1.49	1.44	1.47	1.58	1.50	1.49	1.43	1.31	1.47	2.00	1.33	1.32	1.49	1.30	1.50	1.44

Q4_18 How can you tell whether egg is safe to eat or use in cooking?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
How it smells	1178	713	268	54	143	321	377	253	228	193	984	661	76	439	864	74	14	24	203
	36%	39%	37%	31%	29%	38%	35%	38%	35%	36%	37%	34%	36%	41%	36%	36%	30%	46%	36%
Use by date	905	577	132	51	145	271	300	182	151	118	787	589	50	266	699	61	16	19	110
	28%	31%	18%	29%	29%	32%	28%	27%	23%	22%	29%	30%	24%	25%	29%	30%	34%	36%	20%
If it doesn't float in water	526	305	134	24	62	130	207	108	81	102	423	306	22	197	378	39	11	10	87
	16%	17%	19%	14%	13%	16%	19%	16%	13%	19%	16%	16%	11%	18%	16%	19%	24%	18%	16%
Best before date	449	274	70	32	73	108	159	103	80	80	370	274	43	133	343	30	4	7	65
	14%	15%	10%	18%	15%	13%	15%	15%	12%	15%	14%	14%	20%	12%	14%	15%	8%	13%	12%
How it looks (e.g. mould)	472	281	98	18	75	113	176	86	97	81	391	260	26	184	361	21	10	9	71
	15%	15%	14%	10%	15%	13%	16%	13%	15%	15%	15%	13%	17%	17%	15%	10%	22%	16%	13%
Sell by or display until date	339	221	59	17	42	78	122	90	50	44	295	216	21	102	259	26	4	6	44
	10%	12%	8%	10%	8%	9%	11%	13%	8%	8%	11%	11%	10%	9%	11%	13%	8%	12%	8%
The colour of it	235	128	51	11	45	53	74	64	45	47	188	143	16	76	175	14	1	6	40
	7%	7%	7%	6%	9%	6%	7%	10%	7%	9%	7%	7%	8%	7%	7%	7%	2%	11%	7%
Date unspecified	148	72	31	10	35	35	54	34	25	32	116	85	7	56	109	17	2	2	18
	5%	4%	4%	6%	7%	4%	5%	5%	4%	6%	4%	4%	3%	5%	5%	9%	3%	4%	3%
What it feels like / the texture	76	41	15	5	15	21	22	19	13	16	60	44	4	27	53	5	-	3	14
	2%	2%	2%	3%	3%	3%	2%	3%	2%	3%	2%	2%	2%	3%	2%	3%	-	5%	3%
Whether it has been stored correctly	64	33	18	1	12	21	16	18	10	8	57	39	6	20	46	6	1	1	11
	2%	2%	3%	*	2%	2%	1%	3%	1%	1%	2%	2%	3%	2%	2%	3%	2%	1%	2%
How it tastes	48	22	12	1	13	9	13	18	8	6	41	32	5	11	33	8	-	-	6
	1%	1%	2%	1%	3%	1%	1%	3%	1%	1%	2%	2%	2%	1%	1%	4%	1%	-	1%
*Crack them	55	27	24	1	3	19	14	3	20	12	43	28	4	23	38	2	1	-	14
	2%	1%	3%	1%	1%	2%	1%	*	3%	2%	2%	1%	2%	2%	2%	1%	3%	-	3%
*Use on the day it's bought/buy fresh	28	14	12	-	2	5	11	6	6	5	23	15	3	9	21	1	-	-	5
	1%	1%	2%	*	*	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	-	-	1%
*Don't eat/buy	21	6	7	1	8	3	5	8	5	8	14	14	4	4	15	-	-	-	6
	1%	*	1%	1%	2%	*	*	1%	1%	1%	1%	1%	2%	*	1%	-	-	-	1%
*Expanding packaging/damaged packaging	23	15	3	2	3	4	10	4	5	3	20	16	-	7	19	3	1	-	1
	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	-	*
Other	58	30	17	2	9	20	16	7	15	6	52	37	8	13	40	7	-	-	10
	2%	2%	2%	1%	2%	2%	1%	1%	2%	1%	2%	2%	4%	1%	2%	4%	-	1%	2%
Not applicable	70	21	29	4	16	13	20	19	19	17	53	33	6	31	43	5	1	-	21
	2%	1%	4%	2%	3%	2%	2%	3%	3%	3%	2%	2%	3%	3%	2%	2%	3%	-	4%

Q4_18 How can you tell whether egg is safe to eat or use in cooking?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used	
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
*Don't know	72	20	21	7	25	12	31	12	18	14	58	42	5	25	47	3	1	4	18
	2%	1%	3%	4%	5%	1%	3%	2%	3%	3%	2%	2%	3%	2%	2%	1%	1%	7%	3%
Average number of responses	1.48	1.53	1.39	1.36	1.46	1.48	1.50	1.55	1.36	1.47	1.48	1.46	1.45	1.50	1.49	1.59	1.41	1.70	1.34

Q4_18 How can you tell whether egg is safe to eat or use in cooking?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
How it smells	1178	825	148	142	1101	77	1079	939	41	876	302	577	218	383	425	663
	36%	40%	29%	29%	37%	33%	36%	37%	31%	36%	37%	36%	34%	39%	36%	36%
Use by date	905	565	166	132	831	75	851	767	24	703	202	477	203	225	345	504
	28%	27%	33%	27%	28%	31%	28%	30%	18%	29%	25%	29%	32%	23%	29%	27%
If it doesn't float in water	526	363	66	75	480	45	498	433	19	370	156	314	111	100	199	296
	16%	18%	13%	15%	16%	19%	17%	17%	14%	15%	19%	19%	17%	10%	17%	16%
Best before date	449	255	91	82	415	35	424	357	16	346	103	229	94	127	172	254
	14%	12%	18%	17%	14%	15%	14%	14%	12%	14%	13%	14%	15%	13%	14%	14%
How it looks (e.g. mould)	472	319	54	53	441	31	435	371	17	347	125	201	83	188	163	264
	15%	15%	11%	11%	15%	13%	15%	14%	13%	14%	15%	12%	13%	19%	14%	14%
Sell by or display until date	339	222	47	57	306	33	311	273	10	264	75	175	58	107	113	203
	10%	11%	9%	12%	10%	14%	10%	11%	8%	11%	9%	11%	9%	11%	9%	11%
The colour of it	235	157	35	33	213	22	208	189	13	178	57	107	52	76	98	124
	7%	8%	7%	7%	7%	9%	7%	7%	10%	7%	7%	7%	8%	8%	8%	7%
Date unspecified	148	89	17	26	129	19	140	121	3	111	37	87	16	45	53	81
	5%	4%	3%	5%	4%	8%	5%	5%	2%	5%	5%	5%	2%	5%	4%	4%
What it feels like / the texture	76	48	11	12	68	7	64	65	4	46	29	39	18	18	28	44
	2%	2%	2%	2%	2%	3%	2%	3%	3%	2%	4%	2%	3%	2%	2%	2%
Whether it has been stored correctly	64	46	5	8	59	6	57	58	-	39	25	30	8	27	26	37
	2%	2%	1%	2%	2%	2%	2%	2%	-	2%	3%	2%	1%	3%	2%	2%
How it tastes	48	35	2	4	44	4	40	40	3	34	13	26	7	15	17	29
	1%	2%	*	1%	1%	2%	1%	2%	2%	1%	2%	2%	1%	2%	1%	2%
*Crack them	55	37	5	6	52	3	53	51	-	34	21	22	13	20	28	22
	2%	2%	1%	1%	2%	1%	2%	2%	-	1%	3%	1%	2%	2%	2%	1%
*Use on the day it's bought/buy fresh	28	16	9	2	23	5	28	23	-	22	6	17	5	5	16	11
	1%	1%	2%	*	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%
*Don't eat/buy	21	10	2	7	20	1	19	9	1	14	8	13	1	7	3	18
	1%	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	*	1%
*Expanding packaging/damaged packaging	23	14	3	3	20	2	20	19	3	20	3	8	-	15	4	14
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	*	1%	-	*	*	1%
Other	58	37	9	8	55	2	52	50	4	50	8	26	13	19	24	29
	2%	2%	2%	2%	2%	1%	2%	2%	3%	2%	1%	2%	2%	2%	2%	2%
Not applicable	70	40	14	13	63	8	59	42	9	47	24	26	10	34	27	42
	2%	2%	3%	3%	2%	3%	2%	2%	7%	2%	3%	2%	2%	4%	2%	2%
*Don't know	72	46	11	10	71	1	58	41	13	58	14	20	8	45	27	40
	2%	2%	2%	2%	2%	*	2%	2%	9%	2%	2%	1%	1%	5%	2%	2%
Average number of responses	1.48	1.51	1.37	1.37	1.47	1.58	1.47	1.50	1.35	1.48	1.48	1.48	1.43	1.50	1.48	1.45

Q4_18 How can you tell whether egg is safe to eat or use in cooking?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
How it smells	1178 36%	44 25%	45 34%	109 37%	141 33%	854 37%
Use by date	905 28%	51 29%	39 29%	96 33%	98 23%	650 28%
If it doesn't float in water	526 16%	45 25%	19 14%	54 18%	69 16%	357 16%
Best before date	449 14%	33 19%	18 14%	38 13%	78 18%	304 13%
How it looks (e.g. mould)	472 15%	18 10%	28 21%	30 10%	66 15%	338 15%
Sell by or display until date	339 10%	21 12%	11 8%	43 15%	32 7%	241 10%
The colour of it	235 7%	4 2%	9 7%	26 9%	25 6%	173 8%
Date unspecified	148 5%	5 3%	4 3%	9 3%	20 5%	112 5%
What it feels like / the texture	76 2%	2 1%	1 *	8 3%	14 3%	58 3%
Whether it has been stored correctly	64 2%	1 1%	4 3%	5 2%	7 2%	51 2%
How it tastes	48 1%	6 3%	-	5 2%	8 2%	32 1%
*Crack them	55 2%	4 2%	1 1%	9 3%	16 4%	27 1%
*Use on the day it's bought/buy fresh	28 1%	2 1%	1 *	2 1%	6 1%	17 1%
*Don't eat/buy	21 1%	1 1%	-	-	4 1%	16 1%
*Expanding packaging/damaged packaging	23 1%	2 1%	1 1%	4 1%	1 *	13 1%
Other	58 2%	4 3%	1 1%	8 3%	10 2%	39 2%
Not applicable	70 2%	12 7%	5 4%	5 2%	8 2%	45 2%
*Don't know	72 2%	2 1%	3 2%	2 1%	13 3%	52 2%

Q4_18 How can you tell whether egg is safe to eat or use in cooking?

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Average number of responses	1.48	1.46	1.42	1.54	1.45	1.47

Q4_18 How can you tell whether egg is safe to eat or use in cooking?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
How it smells	1178 36%	435 38%	119 35%	92 33%	110 36%	115 38%	26 29%	388 38%	235 39%	150 35%	140 36%	228 36%	163 33%	466 40%	22 31%	237 35%
Use by date	905 28%	337 30%	106 31%	91 33%	91 30%	87 29%	32 35%	279 27%	191 32%	128 30%	119 31%	198 31%	145 30%	355 31%	23 32%	162 24%
If it doesn't float in water	526 16%	196 17%	46 13%	44 16%	69 23%	26 22%	201 28%	121 20%	79 20%	81 18%	119 21%	93 19%	220 19%	6 19%	97 9%	14%
Best before date	449 14%	156 14%	63 18%	37 14%	43 14%	38 13%	14 15%	123 12%	78 13%	68 16%	61 16%	86 13%	67 14%	168 14%	10 14%	90 13%
How it looks (e.g. mould)	472 15%	198 17%	61 18%	58 21%	57 19%	41 14%	10 11%	179 18%	84 14%	58 14%	60 15%	98 15%	84 17%	201 17%	17 24%	76 11%
Sell by or display until date	339 10%	118 10%	33 10%	32 12%	39 13%	32 11%	9 10%	130 13%	76 13%	42 10%	43 11%	80 13%	54 11%	116 10%	11 15%	68 10%
The colour of it	235 7%	80 7%	29 8%	22 8%	21 7%	14 5%	4 5%	89 9%	53 9%	41 10%	18 5%	51 8%	26 5%	91 8%	4 5%	42 6%
Date unspecified	148 5%	56 5%	16 5%	14 5%	14 5%	17 6%	3 4%	66 7%	33 6%	27 6%	18 5%	30 5%	33 7%	50 4%	7 10%	22 3%
What it feels like / the texture	76 2%	33 3%	5 1%	7 3%	13 4%	10 3%	2 2%	29 3%	11 2%	14 3%	15 4%	9 1%	10 2%	30 3%	2 3%	12 2%
Whether it has been stored correctly	64 2%	26 2%	5 1%	1 *	7 2%	3 1%	2 2%	20 2%	22 4%	11 2%	5 1%	15 2%	20 4%	22 2%	3 4%	14 2%
How it tastes	48 1%	20 2%	6 2%	3 1%	3 1%	3 1%	- 2%	17 2%	15 3%	9 2%	5 1%	10 2%	9 2%	22 2%	2 3%	8 1%
*Crack them	55 2%	20 2%	2 1%	- 1%	3 1%	2 1%	2 2%	14 1%	10 2%	7 2%	2 *	14 2%	5 1%	17 1%	3 4%	5 1%
*Use on the day it's bought/buy fresh	28 1%	12 1%	4 1%	7 2%	3 1%	4 1%	1 1%	7 1%	4 1%	3 1%	5 1%	3 *	9 *	9 1%	- *	2 *
*Don't eat/buy	21 1%	3 *	1 *	- 1%	2 1%	2 1%	- 1%	4 *	- *	1 *	- *	2 *	- *	5 *	- *	9 1%
*Expanding packaging/damaged packaging	23 1%	8 1%	3 1%	- *	- *	2 1%	- *	6 1%	4 1%	4 1%	6 2%	3 *	4 1%	11 1%	- *	5 1%
Other	58 2%	22 2%	9 3%	7 3%	2 1%	3 1%	1 1%	29 3%	22 4%	15 3%	10 3%	18 3%	14 3%	28 2%	1 1%	7 1%
Not applicable	70 2%	22 2%	4 1%	6 2%	5 2%	7 3%	1 1%	9 1%	13 2%	11 3%	7 2%	13 2%	4 1%	20 2%	2 2%	20 3%
*Don't know	72 2%	21 2%	9 3%	7 3%	6 2%	4 1%	- *	24 2%	5 1%	6 1%	4 1%	6 1%	6 1%	25 2%	2 3%	26 4%

Q4_18 How can you tell whether egg is safe to eat or use in cooking?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Average number of responses	1.48	1.55	1.52	1.56	1.60	1.51	1.46	1.59	1.64	1.56	1.54	1.54	1.51	1.60	1.61	1.33

Q4_18 How can you tell whether egg is safe to eat or use in cooking?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
How it smells	1178 36%	239 37%	30 40%	39 45%	76 43%	69 44%	37 40%	202 36%	180 39%	321 38%	50 34%	267 44%	552 37%	265 40%	32 38%	98 36%
Use by date	905 28%	169 26%	22 29%	29 34%	54 30%	39 25%	26 27%	152 27%	126 27%	254 30%	43 29%	147 24%	464 31%	188 28%	21 25%	60 22%
If it doesn't float in water	526 16%	104 16%	13 17%	15 18%	29 16%	32 20%	18 19%	93 16%	70 15%	150 18%	28 19%	107 18%	239 16%	97 15%	6 7%	35 13%
Best before date	449 14%	87 13%	11 14%	7 8%	18 10%	22 14%	15 15%	84 15%	64 14%	127 15%	27 18%	81 13%	225 15%	92 14%	9 11%	34 13%
How it looks (e.g. mould)	472 15%	116 18%	12 16%	21 24%	32 18%	32 20%	6 7%	105 19%	79 17%	144 17%	23 15%	107 18%	223 15%	127 19%	16 19%	33 12%
Sell by or display until date	339 10%	74 11%	8 11%	10 12%	13 7%	16 10%	7 8%	54 10%	55 12%	101 12%	11 8%	53 9%	162 11%	72 11%	8 9%	18 7%
The colour of it	235 7%	52 8%	4 5%	9 10%	19 11%	16 10%	8 9%	41 7%	41 9%	70 8%	5 3%	55 9%	108 7%	43 6%	9 11%	23 9%
Date unspecified	148 5%	22 3%	4 5%	5 6%	8 5%	11 7%	1 1%	32 6%	26 6%	48 6%	8 5%	31 5%	74 5%	38 6%	6 7%	9 3%
What it feels like / the texture	76 2%	14 2%	4 5%	2 2%	9 5%	5 3%	5 5%	13 2%	13 3%	27 3%	4 2%	20 3%	34 2%	12 2%	6 7%	5 2%
Whether it has been stored correctly	64 2%	10 2%	- 1%	- 1%	2 1%	1 1%	2 2%	9 2%	12 3%	17 2%	4 3%	14 2%	29 2%	9 1%	2 2%	8 3%
How it tastes	48 1%	10 2%	3 4%	2 3%	6 3%	4 3%	1 1%	6 1%	9 2%	13 2%	5 3%	10 2%	21 1%	14 2%	2 2%	2 1%
*Crack them	55 2%	7 1%	- -	- -	1 1%	- -	- -	8 1%	8 2%	21 2%	3 2%	3 1%	26 2%	19 3%	2 3%	4 2%
*Use on the day it's bought/buy fresh	28 1%	5 1%	- *	2 3%	1 1%	2 1%	- -	6 1%	2 *	8 1%	1 1%	6 1%	9 1%	4 1%	- -	2 1%
*Don't eat/buy	21 1%	3 *	- -	- -	1 *	- -	- -	1 *	4 1%	3 *	1 *	2 *	9 1%	7 1%	2 2%	5 2%
*Expanding packaging/damaged packaging	23 1%	8 1%	3 3%	- -	5 3%	3 2%	1 1%	7 1%	5 1%	8 1%	3 2%	7 1%	12 1%	5 1%	- -	1 *
Other	58 2%	7 1%	6 8%	- -	5 3%	1 *	3 4%	11 2%	16 3%	17 2%	8 5%	10 2%	30 2%	14 2%	1 1%	4 1%
Not applicable	70 2%	17 3%	1 2%	- -	1 *	2 1%	- -	11 2%	9 2%	18 2%	3 2%	10 2%	28 2%	13 2%	3 4%	10 4%
*Don't know	72 2%	9 1%	- -	2 3%	5 3%	- -	3 3%	8 1%	6 1%	16 2%	1 *	11 2%	25 2%	10 1%	4 5%	13 5%

Q4_18 How can you tell whether egg is safe to eat or use in cooking?

Base: All respondents

	Future sources of information on food safety															
	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know	
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Average number of responses	1.48	1.47	1.59	1.67	1.59	1.63	1.42	1.49	1.57	1.61	1.52	1.56	1.51	1.54	1.54	1.35

Q4_18 How can you tell whether egg is safe to eat or use in cooking?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
How it smells	1178	183	445	220	208	123	287	891	109	272	309	248
	36%	36%	37%	38%	36%	35%	34%	37%	32%	36%	40%	37%
Use by date	905	128	319	189	186	82	273	632	86	186	237	223
	28%	25%	26%	32%	32%	24%	32%	27%	26%	25%	31%	33%
If it doesn't float in water	526	91	243	73	74	46	121	405	56	140	114	114
	16%	18%	20%	12%	13%	13%	14%	17%	17%	19%	15%	17%
Best before date	449	59	152	82	91	65	149	300	46	107	104	97
	14%	11%	12%	14%	16%	19%	18%	13%	14%	14%	13%	14%
How it looks (e.g. mould)	472	63	168	80	90	70	133	339	42	101	123	108
	15%	12%	14%	14%	16%	20%	16%	14%	12%	13%	16%	16%
Sell by or display until date	339	45	114	72	67	41	98	241	29	64	90	91
	10%	9%	9%	12%	12%	12%	12%	10%	8%	9%	12%	14%
The colour of it	235	32	80	36	59	29	71	165	21	54	65	49
	7%	6%	7%	6%	10%	8%	8%	7%	6%	7%	8%	7%
Date unspecified	148	24	53	22	29	20	56	92	15	41	39	21
	5%	5%	4%	4%	5%	6%	7%	4%	5%	5%	5%	3%
What it feels like / the texture	76	11	28	14	8	15	20	56	12	15	20	20
	2%	2%	2%	2%	1%	4%	2%	2%	4%	2%	3%	3%
Whether it has been stored correctly	64	11	27	9	6	11	14	50	1	15	9	18
	2%	2%	2%	2%	1%	3%	2%	2%	*	2%	1%	3%
How it tastes	48	5	18	4	12	8	12	35	3	10	4	19
	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	3%
*Crack them	55	8	28	8	6	6	8	47	7	11	11	8
	2%	2%	2%	1%	1%	2%	1%	2%	2%	1%	1%	1%
*Use on the day it's bought/buy fresh	28	6	13	-	5	4	6	22	3	10	2	9
	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	*	1%
*Don't eat/buy	21	10	6	3	3	-	-	21	5	4	5	7
	1%	2%	*	*	*	-	*	1%	2%	1%	1%	1%
*Expanding packaging/damaged packaging	23	1	7	5	10	-	10	12	2	6	7	7
	1%	*	1%	1%	2%	-	1%	1%	1%	1%	1%	1%
Other	58	7	25	5	13	8	16	42	10	12	12	12
	2%	1%	2%	1%	2%	2%	2%	2%	3%	2%	2%	2%
Not applicable	70	18	29	5	11	8	14	57	7	12	15	7
	2%	4%	2%	1%	2%	2%	2%	2%	2%	2%	2%	1%
*Don't know	72	9	31	6	10	16	22	51	9	20	9	14
	2%	2%	3%	1%	2%	5%	3%	2%	3%	3%	1%	2%
Average number of responses	1.48	1.39	1.47	1.43	1.55	1.59	1.55	1.45	1.38	1.43	1.52	1.61

Q4_18 How can you tell whether egg is safe to eat or use in cooking?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
How it smells	1178 36%	98 31%	6 36%	13 25%	45 29%	54 34%	25 30%	87 31%	501 39%	231 35%	399 35%	47 33%
Use by date	905 28%	99 32%	5 26%	12 24%	45 29%	52 33%	24 29%	86 30%	401 31%	154 24%	305 26%	45 32%
If it doesn't float in water	526 16%	47 15%	1 9%	4 8%	21 14%	27 17%	13 15%	40 14%	233 18%	111 17%	175 15%	8 6%
Best before date	449 14%	41 13%	1 8%	3 6%	18 12%	24 15%	10 13%	34 12%	160 12%	86 13%	179 15%	24 17%
How it looks (e.g. mould)	472 15%	30 9%	- 1%	4 7%	19 12%	12 8%	7 8%	28 10%	189 15%	111 17%	150 13%	22 16%
Sell by or display until date	339 10%	31 10%	3 16%	8 16%	15 10%	17 11%	10 12%	31 11%	137 11%	68 10%	122 11%	11 8%
The colour of it	235 7%	14 4%	- 2%	2 3%	4 3%	9 6%	4 5%	10 4%	99 8%	30 5%	85 7%	22 15%
Date unspecified	148 5%	20 6%	2 13%	4 7%	13 9%	8 5%	5 6%	19 7%	48 4%	41 6%	53 5%	6 4%
What it feels like / the texture	76 2%	6 2%	- -	- 1%	2 1%	4 3%	2 3%	4 1%	31 2%	13 2%	28 2%	4 3%
Whether it has been stored correctly	64 2%	2 1%	- -	- 1%	2 1%	1 *	1 1%	2 1%	29 2%	8 1%	21 2%	5 4%
How it tastes	48 1%	4 1%	- 1%	- 1%	2 1%	3 2%	- -	5 2%	20 2%	6 1%	19 2%	4 3%
*Crack them	55 2%	2 1%	- -	1 1%	1 1%	1 1%	2 2%	1 *	25 2%	9 1%	21 2%	1 *
*Use on the day it's bought/buy fresh	28 1%	4 1%	- -	- -	1 1%	3 2%	1 2%	3 1%	10 1%	9 1%	8 1%	- *
*Don't eat/buy	21 1%	2 *	- -	1 3%	1 *	- -	- *	2 1%	5 *	3 *	13 1%	1 1%
*Expanding packaging/damaged packaging	23 1%	1 *	- -	- -	- *	1 *	- -	1 *	11 1%	1 *	10 1%	- -
Other	58 2%	3 1%	- 2%	2 3%	2 1%	- -	1 1%	3 1%	24 2%	12 2%	22 2%	- -
Not applicable	70 2%	10 3%	- -	1 3%	8 5%	3 2%	5 6%	8 3%	20 2%	28 4%	20 2%	2 2%

Q4_18 How can you tell whether egg is safe to eat or use in cooking?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
*Don't know	72	6	1	5	3	2	2	8	29	12	29	2
	2%	2%	3%	9%	2%	1%	2%	3%	2%	2%	2%	2%
Average number of responses	1.48	1.34	1.16	1.17	1.32	1.38	1.37	1.31	1.54	1.43	1.44	1.45

Q4_18 How can you tell whether fish excluding shellfish is safe to eat or use in cooking?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
How it smells	2264	1085	1179	268	346	398	441	327	319	163	1900	123	186	56	2008	170	1466	797
	70%	69%	71%	57%	65%	74%	74%	74%	78%	68%	70%	78%	68%	62%	71%	59%	74%	63%
How it looks (e.g. mould)	767	383	384	99	116	139	140	108	117	48	658	49	43	17	675	65	511	256
	24%	24%	23%	21%	22%	26%	24%	24%	29%	20%	24%	31%	16%	19%	24%	23%	26%	20%
Use by date	625	275	350	87	144	139	130	66	41	18	512	41	48	23	548	53	391	233
	19%	17%	21%	19%	27%	26%	22%	15%	10%	7%	19%	26%	18%	26%	19%	18%	20%	19%
The colour of it	624	304	320	100	115	107	116	76	81	30	545	34	34	11	509	83	402	222
	19%	19%	19%	21%	21%	20%	19%	17%	20%	12%	20%	21%	12%	13%	18%	29%	20%	18%
Best before date	254	119	135	31	61	68	40	19	22	13	207	23	21	4	205	39	152	102
	8%	8%	8%	7%	11%	13%	7%	4%	5%	5%	8%	15%	7%	4%	7%	13%	8%	8%
What it feels like / the texture	242	124	117	31	40	40	54	37	28	11	203	17	18	4	209	24	161	81
	7%	8%	7%	7%	8%	7%	9%	8%	7%	5%	7%	11%	7%	4%	7%	8%	8%	6%
Sell by or display until date	229	106	122	29	41	55	50	21	23	10	188	24	13	3	207	17	143	86
	7%	7%	7%	6%	8%	10%	8%	5%	6%	4%	7%	16%	5%	4%	7%	6%	7%	7%
Date unspecified	77	35	43	9	17	15	17	8	6	5	65	5	6	1	62	13	47	30
	2%	2%	3%	2%	3%	3%	3%	2%	1%	2%	2%	3%	2%	2%	2%	5%	2%	2%
Whether it has been stored correctly	85	38	47	15	11	20	20	4	9	4	65	16	1	2	62	15	50	34
	3%	2%	3%	3%	2%	4%	3%	1%	2%	2%	2%	10%	*	2%	2%	5%	3%	3%
How it tastes	74	34	40	20	8	20	13	5	7	3	53	14	6	2	59	10	43	31
	2%	2%	2%	4%	1%	4%	2%	1%	2%	1%	2%	9%	2%	2%	2%	4%	2%	2%
*Use on the day it's bought/buy fresh	41	16	25	3	2	6	8	4	9	8	31	3	7	-	32	3	24	16
	1%	1%	1%	1%	*	1%	1%	1%	2%	3%	1%	2%	2%	1%	1%	1%	1%	1%
*Don't eat/buy	44	20	24	13	6	12	3	2	3	6	42	-	2	-	37	3	22	22
	1%	1%	1%	3%	1%	2%	1%	*	1%	2%	2%	-	1%	*	1%	1%	1%	2%
*Expanding packaging/damaged packaging	3	2	1	-	2	-	1	-	-	-	3	-	-	-	3	-	3	-
	*	*	*	-	*	-	*	-	-	-	*	-	-	-	*	-	*	-
Other	39	24	15	6	10	4	3	7	3	6	37	-	1	-	34	2	20	19
	1%	2%	1%	1%	2%	1%	1%	2%	1%	2%	1%	-	*	1%	1%	1%	1%	2%
Not applicable	212	101	112	56	37	27	28	33	15	14	175	5	21	11	185	21	88	125
	7%	6%	7%	12%	7%	5%	5%	7%	4%	6%	6%	3%	8%	12%	7%	7%	4%	10%
*Don't know	56	39	17	28	4	9	6	8	1	1	50	-	5	1	44	9	24	33
	2%	2%	1%	6%	1%	2%	1%	2%	*	*	2%	-	2%	1%	2%	3%	1%	3%
Average number of responses	1.74	1.71	1.77	1.69	1.79	1.97	1.80	1.64	1.68	1.41	1.75	2.26	1.50	1.51	1.74	1.83	1.80	1.66

Q4_18 How can you tell whether fish excluding shellfish is safe to eat or use in cooking?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
How it smells	2264 70%	1321 72%	532 74%	119 67%	293 59%	604 72%	778 72%	467 70%	414 64%	379 70%	1885 70%	1308 67%	156 74%	799 74%	1663 70%	155 77%	31 65%	38 73%	375 67%
How it looks (e.g. mould)	767 24%	441 24%	182 25%	50 28%	95 19%	253 30%	273 25%	122 18%	119 18%	113 21%	654 24%	436 22%	57 27%	274 25%	601 25%	50 25%	5 10%	18 35%	93 17%
Use by date	625 19%	400 22%	80 11%	33 19%	111 22%	224 27%	202 19%	101 15%	98 15%	78 14%	546 20%	431 22%	33 16%	160 15%	516 22%	37 18%	10 21%	6 12%	55 10%
The colour of it	624 19%	376 20%	125 17%	27 15%	97 19%	183 22%	223 21%	126 19%	92 14%	93 17%	532 20%	395 20%	45 21%	184 17%	483 20%	45 22%	1 3%	10 19%	85 15%
Best before date	254 8%	167 9%	42 6%	12 7%	33 7%	74 9%	89 8%	50 8%	41 6%	42 8%	212 8%	159 8%	21 10%	74 7%	204 9%	21 10%	- 1%	5 9%	24 4%
What it feels like / the texture	242 7%	141 8%	39 5%	19 10%	43 9%	51 6%	114 11%	45 7%	33 5%	36 7%	206 8%	125 6%	22 10%	95 9%	186 8%	18 9%	3 6%	5 9%	31 6%
Sell by or display until date	229 7%	164 9%	37 5%	4 2%	23 5%	67 8%	75 7%	59 9%	28 4%	19 4%	209 8%	146 8%	13 6%	69 6%	190 8%	15 7%	- *	4 7%	20 4%
Date unspecified	77 2%	50 3%	14 2%	8 4%	6 1%	29 3%	22 2%	15 2%	12 2%	14 3%	63 2%	54 3%	3 2%	19 2%	58 2%	10 5%	1 1%	2 4%	7 1%
Whether it has been stored correctly	85 3%	58 3%	13 2%	2 1%	12 3%	32 4%	32 3%	13 2%	8 1%	14 3%	71 3%	44 2%	11 5%	30 3%	71 3%	7 3%	1 2%	1 1%	6 1%
How it tastes	74 2%	42 2%	11 2%	4 2%	17 3%	14 2%	30 3%	17 3%	13 2%	15 3%	59 2%	49 3%	6 3%	19 2%	56 2%	4 2%	2 3%	- *	12 2%
*Use on the day it's bought/buy fresh	41 1%	18 1%	18 3%	- *	4 1%	8 1%	12 1%	7 1%	13 2%	14 3%	27 1%	23 1%	3 1%	15 1%	20 1%	4 2%	- -	2 4%	14 3%
*Don't eat/buy	44 1%	20 1%	9 1%	3 1%	13 3%	12 1%	8 1%	10 1%	14 2%	10 2%	34 1%	32 2%	5 2%	7 1%	32 1%	1 *	- -	- -	12 2%
*Expanding packaging/damaged packaging	3 *	3 *	- -	- -	- -	1 *	2 *	- -	- -	1 *	2 *	2 *	- -	1 *	1 *	2 1%	- -	- -	- -
Other	39 1%	21 1%	10 1%	1 1%	7 1%	8 1%	17 2%	8 1%	6 1%	11 2%	28 1%	19 1%	2 1%	18 2%	28 1%	2 1%	2 3%	- -	7 1%
Not applicable	212 7%	115 6%	36 5%	8 5%	54 11%	42 5%	58 5%	59 9%	53 8%	44 8%	168 6%	139 7%	16 8%	58 5%	143 6%	13 7%	4 9%	1 3%	50 9%
*Don't know	56 2%	24 1%	3 *	6 3%	24 5%	10 1%	20 2%	17 3%	9 1%	7 1%	49 2%	36 2%	2 1%	18 2%	47 2%	- -	3 5%	1 3%	5 1%
Average number of responses	1.74	1.83	1.59	1.66	1.67	1.93	1.81	1.67	1.48	1.64	1.76	1.75	1.87	1.70	1.81	1.90	1.30	1.79	1.43

Q4_18 How can you tell whether fish exclung shellfish is safe to eat or use in cooking?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
How it smells	2264	1525	333	300	2111	153	2110	1864	70	1682	582	1167	475	621	855	1271
	70%	74%	66%	61%	71%	64%	71%	73%	53%	70%	71%	72%	74%	64%	71%	69%
How it looks (e.g. mould)	767	542	113	74	714	54	727	651	19	581	186	369	157	241	327	392
	24%	26%	22%	15%	24%	23%	24%	25%	15%	24%	23%	23%	24%	25%	27%	21%
Use by date	625	400	118	88	572	52	583	529	20	492	133	315	128	181	253	327
	19%	19%	23%	18%	19%	22%	19%	21%	15%	20%	16%	19%	20%	19%	21%	18%
The colour of it	624	388	113	93	573	52	586	528	15	471	153	308	136	180	247	335
	19%	19%	22%	19%	19%	22%	20%	21%	11%	20%	19%	19%	21%	19%	21%	18%
Best before date	254	166	43	33	229	25	233	196	13	202	52	135	46	72	89	146
	8%	8%	8%	7%	8%	10%	8%	8%	9%	8%	6%	8%	7%	7%	7%	8%
What it feels like / the texture	242	159	40	37	212	30	225	207	4	172	70	127	50	65	114	110
	7%	8%	8%	8%	7%	13%	8%	8%	3%	7%	9%	8%	8%	7%	10%	6%
Sell by or display until date	229	160	32	29	205	24	213	186	4	188	41	122	47	60	93	118
	7%	8%	6%	6%	7%	10%	7%	7%	3%	8%	5%	8%	7%	6%	8%	6%
Date unspecified	77	49	6	6	61	16	71	61	5	66	12	43	10	24	30	36
	2%	2%	1%	1%	2%	7%	2%	2%	4%	3%	1%	3%	2%	3%	3%	2%
Whether it has been stored correctly	85	58	18	4	70	14	75	66	5	67	18	38	14	32	34	46
	3%	3%	3%	1%	2%	6%	3%	3%	4%	3%	2%	2%	2%	3%	3%	2%
How it tastes	74	50	9	7	67	7	69	64	-	50	24	32	12	31	24	43
	2%	2%	2%	1%	2%	3%	2%	3%	*	2%	3%	2%	2%	3%	2%	2%
*Use on the day it's bought/buy fresh	41	27	2	9	37	3	38	29	2	27	14	25	6	10	20	19
	1%	1%	*	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%
*Don't eat/buy	44	22	9	11	32	13	40	32	3	32	13	24	6	14	14	30
	1%	1%	2%	2%	1%	5%	1%	1%	2%	1%	2%	2%	1%	1%	1%	2%
*Expanding packaging/damaged packaging	3	2	1	-	3	-	3	3	-	3	-	2	1	-	-	2
	*	*	*	-	*	-	*	*	-	*	-	*	*	-	-	*
Other	39	29	3	5	36	2	35	34	2	32	6	12	8	18	17	17
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%
Not applicable	212	94	49	58	196	16	190	152	17	161	51	97	37	79	69	135
	7%	5%	10%	12%	7%	7%	6%	6%	13%	7%	6%	6%	6%	8%	6%	7%
*Don't know	56	38	7	6	53	3	48	34	6	44	12	12	10	34	9	43
	2%	2%	1%	1%	2%	1%	2%	1%	4%	2%	1%	1%	2%	3%	1%	2%
Average number of responses	1.74	1.79	1.77	1.54	1.73	1.95	1.75	1.81	1.38	1.77	1.67	1.75	1.78	1.71	1.84	1.66

Q4_18 How can you tell whether fish excluding shellfish is safe to eat or use in cooking?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
How it smells	2264 70%	96 54%	97 72%	230 78%	308 72%	1602 70%
How it looks (e.g. mould)	767 24%	35 20%	44 33%	72 25%	92 22%	546 24%
Use by date	625 19%	33 19%	31 23%	66 22%	74 17%	443 19%
The colour of it	624 19%	26 15%	29 22%	52 18%	72 17%	451 20%
Best before date	254 8%	16 9%	7 5%	19 6%	33 8%	179 8%
What it feels like / the texture	242 7%	7 4%	6 5%	13 4%	28 6%	193 8%
Sell by or display until date	229 7%	11 6%	13 10%	37 13%	20 5%	152 7%
Date unspecified	77 2%	6 3%	2 1%	5 2%	12 3%	52 2%
Whether it has been stored correctly	85 3%	6 3%	1 1%	5 2%	13 3%	61 3%
How it tastes	74 2%	5 3%	1 1%	5 2%	10 2%	59 3%
*Use on the day it's bought/buy fresh	41 1%	4 2%	5 4%	7 2%	6 1%	24 1%
*Don't eat/buy	44 1%	6 3%	1 1%	3 1%	4 1%	32 1%
*Expanding packaging/damaged packaging	3 *	- -	- -	1 *	- -	2 *
Other	39 1%	6 3%	1 1%	1 *	6 1%	26 1%
Not applicable	212 7%	30 17%	6 4%	13 4%	21 5%	149 6%
*Don't know	56 2%	5 3%	- -	3 1%	7 2%	42 2%
Average number of responses	1.74	1.66	1.82	1.81	1.65	1.75

Q4_18 How can you tell whether fish excluding shellfish is safe to eat or use in cooking?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
How it smells	2264 70%	833 73%	242 71%	205 75%	225 74%	230 77%	66 72%	756 74%	447 75%	303 71%	289 75%	449 70%	366 75%	840 72%	54 76%	445 65%
How it looks (e.g. mould)	767 24%	282 25%	94 28%	79 29%	75 25%	78 26%	21 23%	290 29%	165 28%	91 21%	113 29%	177 28%	129 26%	310 27%	19 26%	139 20%
Use by date	625 19%	245 21%	90 26%	65 24%	80 26%	66 22%	24 26%	196 19%	116 19%	99 23%	77 20%	155 24%	104 21%	282 24%	9 13%	94 14%
The colour of it	624 19%	250 22%	74 22%	53 19%	80 26%	57 19%	26 28%	203 20%	141 24%	117 27%	82 21%	132 21%	120 24%	231 20%	14 20%	115 17%
Best before date	254 8%	98 9%	35 10%	24 9%	26 9%	24 8%	10 11%	90 9%	53 9%	45 11%	41 10%	54 8%	44 9%	110 9%	4 6%	42 6%
What it feels like / the texture	242 7%	91 8%	26 8%	39 14%	24 8%	19 6%	7 7%	96 9%	66 11%	48 11%	24 6%	50 8%	47 10%	89 8%	7 10%	35 5%
Sell by or display until date	229 7%	93 8%	26 8%	25 9%	29 10%	28 9%	10 11%	87 9%	61 10%	27 6%	39 10%	40 6%	42 9%	98 8%	5 8%	36 5%
Date unspecified	77 2%	22 2%	8 2%	15 5%	6 2%	12 4%	1 1%	34 3%	18 3%	9 2%	7 2%	16 3%	19 4%	23 2%	3 4%	12 2%
Whether it has been stored correctly	85 3%	32 3%	16 5%	9 3%	6 2%	9 3%	2 2%	29 3%	29 5%	14 3%	17 4%	14 2%	21 4%	32 3%	3 4%	13 2%
How it tastes	74 2%	29 3%	10 3%	10 4%	6 2%	5 2%	-	20 2%	16 3%	10 2%	8 2%	9 1%	9 2%	36 3%	4 6%	14 2%
*Use on the day it's bought/buy fresh	41 1%	18 2%	2 1%	4 1%	6 2%	2 1%	-	16 2%	12 2%	5 1%	6 1%	6 1%	4 1%	14 1%	-	14 2%
*Don't eat/buy	44 1%	11 1%	4 1%	2 1%	6 2%	4 1%	-	19 2%	13 2%	3 1%	5 1%	15 2%	9 2%	13 1%	-	10 2%
*Expanding packaging/damaged packaging	3 *	1 *	-	-	-	2 2%	-	3 *	1 *	-	-	2 *	-	3 *	-	-
Other	39 1%	12 1%	2 1%	4 2%	4 1%	7 2%	-	15 1%	2 *	9 2%	11 3%	14 2%	13 3%	20 2%	2 2%	7 1%
Not applicable	212 7%	63 5%	18 5%	10 4%	15 5%	9 3%	6 6%	39 4%	32 5%	20 5%	19 5%	31 5%	29 6%	58 5%	3 4%	61 9%
*Don't know	56 2%	22 2%	12 3%	3 1%	1 *	2 1%	6 6%	8 1%	7 1%	16 4%	7 2%	9 1%	5 1%	21 2%	2 3%	13 2%
Average number of responses	1.74	1.84	1.93	1.99	1.93	1.85	1.97	1.87	1.98	1.91	1.92	1.84	1.96	1.88	1.81	1.54

Q4_18 How can you tell whether fish excluding shellfish is safe to eat or use in cooking?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
How it smells	2264	441	55	71	139	107	63	397	337	596	115	440	1090	480	55	175
	70%	68%	72%	83%	78%	68%	67%	70%	73%	70%	77%	73%	73%	72%	66%	65%
How it looks (e.g. mould)	767	151	22	22	47	43	21	141	104	221	42	170	387	173	22	53
	24%	23%	29%	25%	26%	27%	22%	25%	22%	26%	28%	28%	26%	26%	26%	20%
Use by date	625	123	17	22	36	28	14	115	88	195	31	99	344	153	16	30
	19%	19%	22%	26%	20%	18%	15%	20%	19%	23%	21%	16%	23%	23%	19%	11%
The colour of it	624	148	13	21	58	33	16	126	96	195	31	148	295	120	16	46
	19%	23%	18%	25%	32%	21%	17%	22%	21%	23%	21%	25%	20%	18%	19%	17%
Best before date	254	56	5	6	13	21	10	54	47	69	25	44	135	68	2	19
	8%	9%	7%	6%	7%	13%	10%	9%	10%	8%	17%	7%	9%	10%	2%	7%
What it feels like / the texture	242	44	10	19	17	13	4	51	50	85	16	50	117	62	11	8
	7%	7%	13%	22%	10%	8%	5%	9%	11%	10%	11%	8%	8%	9%	13%	3%
Sell by or display until date	229	40	7	8	19	9	7	36	47	71	9	35	117	49	7	10
	7%	6%	9%	9%	10%	6%	7%	6%	10%	8%	6%	6%	8%	7%	8%	4%
Date unspecified	77	10	2	4	8	8	2	18	17	8	7	17	46	18	2	9
	2%	2%	2%	5%	4%	5%	2%	3%	4%	2%	4%	3%	3%	3%	2%	3%
Whether it has been stored correctly	85	20	1	2	6	4	4	22	22	25	4	21	46	14	1	5
	3%	3%	2%	3%	3%	3%	4%	4%	5%	3%	3%	4%	3%	2%	2%	2%
How it tastes	74	17	3	4	3	4	2	13	16	26	3	18	36	14	2	3
	2%	3%	3%	5%	2%	3%	2%	2%	3%	3%	2%	3%	2%	2%	3%	1%
*Use on the day it's bought/buy fresh	41	8	3	-	2	2	4	4	10	7	5	6	14	8	-	4
	1%	1%	3%	*	1%	1%	4%	1%	2%	1%	3%	1%	1%	1%	-	1%
*Don't eat/buy	44	9	-	-	2	3	1	8	6	4	1	13	19	6	3	4
	1%	1%	-	-	1%	2%	2%	1%	1%	1%	2%	2%	1%	1%	4%	1%
*Expanding packaging/damaged packaging	3	-	-	-	-	-	-	-	-	3	2	-	3	-	-	-
	*	-	-	-	-	-	-	-	-	*	1%	-	*	-	-	-
Other	39	12	-	2	4	5	-	14	1	9	2	9	18	7	-	2
	1%	2%	-	3%	2%	3%	-	2%	*	1%	1%	1%	1%	1%	-	1%
Not applicable	212	44	5	2	7	15	4	26	19	58	3	34	88	30	7	21
	7%	7%	6%	2%	4%	10%	5%	5%	4%	7%	2%	6%	6%	4%	9%	8%
*Don't know	56	20	5	3	1	3	5	14	11	23	1	9	14	14	2	5
	2%	3%	7%	3%	1%	2%	5%	2%	2%	3%	1%	1%	1%	2%	3%	2%
Average number of responses	1.74	1.76	1.94	2.17	2.01	1.90	1.66	1.84	1.89	1.89	1.99	1.84	1.85	1.81	1.74	1.46

Q4_18 How can you tell whether fish exclung shellfish is safe to eat or use in cooking?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
How it smells	2264	339	899	406	380	239	598	1666	215	536	558	485
	70%	66%	74%	70%	66%	69%	71%	70%	64%	71%	72%	73%
How it looks (e.g. mould)	767	105	319	120	144	78	215	552	61	163	215	182
	24%	21%	26%	21%	25%	23%	25%	23%	18%	22%	28%	27%
Use by date	625	89	214	128	152	42	208	416	52	126	161	164
	19%	17%	18%	22%	26%	12%	25%	17%	15%	17%	21%	25%
The colour of it	624	78	246	95	124	81	181	443	74	137	143	151
	19%	15%	20%	16%	22%	23%	21%	19%	22%	18%	19%	23%
Best before date	254	43	78	52	43	37	95	159	35	47	51	68
	8%	8%	6%	9%	8%	11%	11%	7%	10%	6%	7%	10%
What it feels like / the texture	242	32	95	49	43	23	60	182	20	47	70	56
	7%	6%	8%	8%	7%	7%	7%	8%	6%	6%	9%	8%
Sell by or display until date	229	30	76	37	52	33	77	151	15	48	67	75
	7%	6%	6%	6%	9%	9%	9%	6%	4%	6%	9%	11%
Date unspecified	77	9	32	13	15	9	26	52	4	14	28	11
	2%	2%	3%	2%	3%	3%	3%	2%	1%	2%	4%	2%
Whether it has been stored correctly	85	11	29	16	16	13	30	55	8	14	15	28
	3%	2%	2%	3%	3%	4%	4%	2%	2%	2%	2%	4%
How it tastes	74	9	21	7	28	9	25	49	4	12	15	28
	2%	2%	2%	1%	5%	3%	3%	2%	1%	2%	2%	4%
*Use on the day it's bought/buy fresh	41	13	14	3	5	5	12	29	6	12	8	8
	1%	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%
*Don't eat/buy	44	10	12	8	9	5	10	34	5	13	6	16
	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%
*Expanding packaging/damaged packaging	3	-	1	-	-	2	2	1	-	-	2	1
	*	-	*	-	-	1%	*	*	-	-	*	*
Other	39	5	17	9	3	5	9	30	6	8	12	9
	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%
Not applicable	212	41	63	36	38	35	54	159	33	62	41	28
	7%	8%	5%	6%	7%	10%	6%	7%	10%	8%	5%	4%
*Don't know	56	4	16	21	7	9	13	43	6	7	11	19
	2%	1%	1%	4%	1%	3%	2%	2%	2%	1%	1%	3%
Average number of responses	1.74	1.60	1.76	1.71	1.85	1.80	1.91	1.69	1.62	1.65	1.82	1.99

Q4_18 How can you tell whether fish exclung shellfish is safe to eat or use in cooking?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
How it smells	2264	214	10	31	97	114	58	184	949	444	796	75
	70%	68%	58%	60%	63%	71%	70%	65%	74%	68%	69%	53%
How it looks (e.g. mould)	767	51	5	7	25	28	15	45	343	161	246	17
	24%	16%	26%	13%	16%	18%	18%	16%	27%	25%	21%	12%
Use by date	625	64	4	11	33	27	16	55	290	115	194	26
	19%	20%	21%	21%	22%	17%	20%	19%	23%	18%	17%	18%
The colour of it	624	40	3	6	14	25	12	33	243	110	242	30
	19%	13%	18%	12%	9%	16%	15%	12%	19%	17%	21%	21%
Best before date	254	21	2	3	9	13	6	18	119	41	84	9
	8%	7%	10%	5%	6%	8%	7%	6%	9%	6%	7%	7%
What it feels like / the texture	242	18	1	3	5	14	7	15	106	52	80	3
	7%	6%	6%	5%	3%	9%	9%	5%	8%	8%	7%	2%
Sell by or display until date	229	14	1	1	7	9	3	13	100	58	63	8
	7%	4%	8%	2%	4%	6%	4%	5%	8%	9%	5%	6%
Date unspecified	77	6	1	1	4	2	1	6	35	18	21	2
	2%	2%	7%	1%	3%	1%	1%	2%	3%	3%	2%	2%
Whether it has been stored correctly	85	3	-	-	1	2	1	2	50	11	19	5
	3%	1%	2%	1%	*	1%	1%	1%	4%	2%	2%	3%
How it tastes	74	7	-	-	5	2	2	5	27	12	31	4
	2%	2%	-	1%	3%	1%	3%	2%	2%	2%	3%	3%
*Use on the day it's bought/buy fresh	41	6	-	1	2	4	1	6	11	13	16	1
	1%	2%	-	2%	1%	3%	1%	2%	1%	2%	1%	1%
*Don't eat/buy	44	1	-	-	1	1	-	2	18	7	18	2
	1%	*	-	-	1%	1%	-	1%	1%	1%	2%	1%
*Expanding packaging/damaged packaging	3	-	-	-	-	-	-	-	1	-	2	-
	*	-	-	-	-	-	-	-	*	-	*	-
Other	39	1	-	-	1	-	-	1	18	8	11	2
	1%	*	-	-	1%	-	*	*	1%	1%	1%	1%
Not applicable	212	22	3	9	15	8	8	24	62	41	88	21
	7%	7%	17%	18%	10%	5%	10%	9%	5%	6%	8%	15%
*Don't know	56	4	-	3	2	2	2	4	26	7	20	2
	2%	1%	2%	5%	1%	1%	2%	2%	2%	1%	2%	2%
Average number of responses	1.74	1.50	1.75	1.46	1.44	1.58	1.63	1.47	1.87	1.69	1.67	1.48

Q4_18 Summary - For each of the following foods, please say how you can tell whether it is safe to eat or use in cooking?

Base: All respondents

Q4_18 Summary - For each of the following foods, please say how you can tell whether it is safe to eat or use in cooking?						
	Raw Meat Like Beef, Lamb, Pork Or Poultry	Milk And Yoghurt	Cheese	Eggs	Fish, Excluding Shellfish	
Unweighted Base	3231	3231	3231	3231	3231	3231
Base	3231	3231	3231	3231	3231	3231
How it looks (e.g. mould)	1031 32%	950 29%	2227 69%	472 15%	767 24%	
The colour of it	1436 44%	250 8%	479 15%	235 7%	624 19%	
How it smells	2218 69%	2464 76%	1052 33%	1178 36%	2264 70%	
How it tastes	70 2%	453 14%	182 6%	48 1%	74 2%	
What it feels like / the texture	227 7%	325 10%	334 10%	76 2%	242 7%	
Whether it has been stored correctly	117 4%	62 2%	84 3%	64 2%	85 3%	
If it doesn't float in water	-	-	-	526 16%	-	
Best before date	319 10%	476 15%	269 8%	449 14%	254 8%	
Use by date	784 24%	897 28%	626 19%	905 28%	625 19%	
Sell by or display until date	278 9%	400 12%	236 7%	339 10%	229 7%	
Date unspecified	77 2%	128 4%	85 3%	148 5%	77 2%	
*Use on the day it's bought/buy fresh	20 1%	4 *	4 *	28 1%	41 1%	
*Expanding packaging/damaged packaging	12 *	18 1%	-	23 1%	3 *	
*Crack them	-	-	-	55 2%	-	
*Don't eat/buy	14 *	5 *	14 *	21 1%	44 1%	
Other	34 1%	22 1%	46 1%	58 2%	39 1%	
Not applicable	88 3%	13 *	58 2%	70 2%	212 7%	
*Don't know	35 1%	4 *	24 1%	72 2%	56 2%	

Q4_18 Summary - For each of the following foods, please say how you can tell whether it is safe to eat or use in cooking?

Base: All respondents

Q4_18 Summary - For each of the following foods, please say how you can tell whether it is safe to eat or use in cooking?					
	Raw Meat Like Beef, Lamb, Pork Or Poultry	Milk And Yoghurt	Cheese	Eggs	Fish, Excluding Shellfish
Unweighted Base	3231	3231	3231	3231	3231
Base	3231	3231	3231	3231	3231
Average number of responses	2.09	2.00	1.77	1.48	1.74

Q4_19 Which of these indicates whether food is safe to eat?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Use by date	2397	1153	1244	360	429	420	435	320	287	143	2030	119	178	70	2113	189	1490	905
	74%	73%	75%	77%	80%	78%	73%	72%	70%	60%	75%	76%	65%	77%	75%	66%	76%	72%
Best before date	1409	645	765	217	238	259	248	174	171	102	1169	78	123	40	1189	172	841	568
	44%	41%	46%	46%	44%	48%	42%	39%	42%	42%	43%	50%	45%	44%	42%	60%	43%	45%
Sell by date	570	244	327	59	67	95	127	77	89	56	454	48	52	16	512	39	360	211
	18%	15%	20%	13%	12%	18%	21%	17%	22%	23%	17%	30%	19%	18%	18%	14%	18%	17%
Display until date	428	176	253	64	55	79	87	53	55	36	349	30	36	13	390	30	275	153
	13%	11%	15%	14%	10%	15%	15%	12%	13%	15%	13%	19%	13%	15%	14%	10%	14%	12%
None of these	190	111	79	9	15	35	35	37	37	23	165	9	15	2	171	9	129	61
	6%	7%	5%	2%	3%	6%	6%	8%	9%	9%	6%	6%	5%	2%	6%	3%	7%	5%
Don't know	12	5	7	1	1	-	3	-	4	4	10	-	1	1	11	-	6	6
	*	*	*	*	*	*	*	*	1%	2%	*	-	1%	1%	*	-	*	1%
(It depends)	4	3	1	-	-	-	-	1	2	2	4	-	-	-	4	-	3	1
	*	*	*	-	-	-	-	*	*	1%	*	-	*	*	*	-	*	*
Net : All of these	310	132	178	38	43	60	61	42	43	23	254	28	18	11	285	20	208	101
	10%	8%	11%	8%	8%	11%	10%	9%	11%	10%	9%	18%	7%	12%	10%	7%	11%	8%
Net : Mentioned use by date only	1421	725	696	215	269	227	253	209	165	81	1216	54	107	44	1266	94	892	528
	44%	46%	42%	46%	50%	42%	43%	47%	40%	34%	45%	34%	39%	48%	45%	33%	45%	42%
Average number of responses	1.55	1.48	1.62	1.51	1.50	1.65	1.57	1.50	1.58	1.52	1.54	1.81	1.47	1.57	1.56	1.53	1.57	1.51

Q4_19 Which of these indicates whether food is safe to eat?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Use by date	2397	1403	485	133	375	679	816	496	405	380	2016	1464	159	774	1830	158	33	38	337
	74%	76%	67%	75%	75%	81%	75%	74%	63%	70%	75%	75%	75%	72%	77%	78%	69%	73%	61%
Best before date	1409	791	303	82	233	292	469	331	317	230	1179	860	93	456	1007	103	26	25	247
	44%	43%	42%	46%	47%	35%	43%	50%	49%	43%	44%	44%	44%	42%	42%	51%	55%	47%	44%
Sell by date	570	308	155	28	78	116	185	130	139	115	455	323	48	198	371	45	12	12	130
	18%	17%	22%	16%	16%	14%	17%	19%	22%	21%	17%	17%	23%	18%	16%	22%	26%	23%	23%
Display until date	428	231	99	32	66	85	129	110	105	75	353	264	28	136	293	30	5	11	89
	13%	13%	14%	18%	13%	10%	12%	16%	16%	14%	13%	14%	13%	13%	12%	15%	11%	21%	16%
None of these	190	100	69	9	11	63	65	30	32	35	155	88	18	84	140	10	-	3	37
	6%	5%	10%	5%	2%	8%	6%	4%	5%	7%	6%	5%	8%	8%	6%	5%	1%	6%	7%
Don't know	12	6	4	1	2	3	1	3	5	2	10	7	-	5	4	2	1	-	5
	*	*	1%	1%	*	*	*	*	1%	*	*	*	*	*	*	1%	2%	-	1%
(It depends)	4	-	4	-	-	2	2	-	-	2	2	1	2	1	2	-	-	-	2
	*	-	1%	-	-	*	*	*	*	*	*	*	1%	*	*	-	-	-	*
Net : All of these	310	171	74	21	44	73	95	82	60	49	261	190	24	95	221	23	4	8	53
	10%	9%	10%	12%	9%	9%	9%	12%	9%	9%	10%	10%	11%	9%	9%	11%	9%	16%	9%
Net : Mentioned use by date only	1421	845	279	73	224	449	490	267	215	220	1201	878	88	455	1117	73	17	20	194
	44%	46%	39%	41%	45%	54%	45%	40%	33%	41%	45%	45%	42%	42%	47%	36%	36%	37%	35%
Average number of responses	1.55	1.55	1.55	1.61	1.54	1.48	1.54	1.65	1.56	1.55	1.55	1.55	1.65	1.53	1.54	1.72	1.65	1.70	1.52

Q4_19 Which of these indicates whether food is safe to eat?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Use by date	2397	1526	425	323	2223	173	2229	1960	87	1829	568	1186	500	711	924	1326
	74%	74%	84%	65%	74%	73%	75%	77%	65%	76%	69%	73%	78%	73%	77%	72%
Best before date	1409	859	213	262	1302	107	1297	1119	67	1052	358	702	286	421	482	848
	44%	42%	42%	53%	44%	45%	43%	44%	50%	44%	44%	43%	44%	43%	40%	46%
Sell by date	570	370	69	115	541	29	518	466	31	420	150	314	115	141	203	329
	18%	18%	14%	23%	18%	12%	17%	18%	23%	17%	18%	19%	18%	15%	17%	18%
Display until date	428	266	56	89	406	22	389	349	27	329	99	220	89	119	154	255
	13%	13%	11%	18%	14%	9%	13%	14%	20%	14%	12%	14%	14%	12%	13%	14%
None of these	190	159	13	14	176	15	177	143	5	137	53	90	39	61	85	91
	6%	8%	3%	3%	6%	6%	6%	6%	4%	6%	6%	6%	6%	6%	7%	5%
Don't know	12	7	1	3	11	1	10	4	2	8	4	8	1	3	2	10
	*	*	*	1%	*	*	*	*	1%	*	1%	*	*	*	*	1%
(It depends)	4	4	-	-	4	-	2	2	2	2	2	2	-	2	2	2
	*	*	-	-	*	-	*	*	2%	*	*	*	-	*	*	*
Net : All of these	310	205	42	51	292	17	278	258	20	241	69	158	74	78	117	179
	10%	10%	8%	10%	10%	7%	9%	10%	15%	10%	8%	10%	11%	8%	10%	10%
Net : Mentioned use by date only	1421	927	258	159	1315	106	1326	1146	44	1087	334	706	288	428	561	777
	44%	45%	51%	32%	44%	45%	44%	45%	33%	45%	41%	44%	45%	44%	47%	42%
Average number of responses	1.55	1.54	1.53	1.63	1.56	1.46	1.55	1.58	1.65	1.57	1.51	1.56	1.60	1.50	1.55	1.55

Q4_19 Which of these indicates whether food is safe to eat?

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Use by date	2397 74%	137 78%	104 78%	237 81%	306 72%	1676 73%
Best before date	1409 44%	81 46%	54 40%	130 44%	189 44%	1003 44%
Sell by date	570 18%	32 18%	22 16%	63 21%	63 15%	413 18%
Display until date	428 13%	25 14%	15 11%	54 18%	45 11%	302 13%
None of these	190 6%	7 4%	12 9%	14 5%	27 6%	140 6%
Don't know	12 *	-	2 1%	1 1%	1 *	7 *
(It depends)	4 *	1 *	-	-	2 1%	1 *
Net : All of these	310 10%	17 9%	12 9%	40 14%	35 8%	215 9%
Net : Mentioned use by date only	1421 44%	78 44%	63 47%	125 43%	189 45%	998 43%
Average number of responses	1.55	1.61	1.56	1.70	1.49	1.54

Q4_19 Which of these indicates whether food is safe to eat?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Use by date	2397 74%	868 76%	270 79%	219 80%	237 78%	235 79%	73 80%	802 79%	457 77%	349 82%	290 75%	487 76%	367 75%	921 79%	51 71%	476 70%
Best before date	1409 44%	527 46%	176 51%	136 50%	160 53%	137 46%	35 39%	470 46%	301 50%	189 44%	176 46%	288 45%	202 41%	518 45%	39 55%	276 41%
Sell by date	570 18%	207 18%	54 16%	63 23%	53 18%	61 20%	12 13%	187 18%	145 24%	90 21%	68 18%	118 18%	67 14%	202 17%	18 25%	114 17%
Display until date	428 13%	154 13%	35 10%	43 15%	35 11%	40 14%	6 7%	152 15%	111 19%	58 14%	50 13%	90 14%	62 13%	154 13%	11 15%	85 12%
None of these	190 6%	53 5%	9 3%	8 3%	9 3%	11 4%	1 1%	50 5%	30 5%	19 4%	29 8%	43 7%	30 6%	67 6%	2 3%	57 8%
Don't know	12 *	1 *	-	-	-	-	-	-	2 *	-	-	1 *	-	1 *	-	9 1%
(It depends)	4 *	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-	4 1%
Net : All of these	310 10%	120 11%	28 8%	33 12%	30 10%	36 12%	4 5%	115 11%	87 15%	46 11%	37 10%	72 11%	41 8%	117 10%	6 9%	58 9%
Net : Mentioned use by date only	1421 44%	504 44%	141 41%	115 42%	122 40%	138 46%	50 55%	445 44%	236 40%	201 47%	164 42%	283 44%	236 48%	515 44%	23 32%	287 42%
Average number of responses	1.55	1.59	1.59	1.71	1.62	1.63	1.40	1.64	1.75	1.65	1.58	1.61	1.49	1.60	1.69	1.50

Q4_19 Which of these indicates whether food is safe to eat?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Use by date	2397	470	55	72	134	120	72	422	342	688	110	434	1198	539	63	167
	74%	73%	72%	83%	74%	76%	76%	74%	74%	81%	74%	72%	80%	80%	75%	62%
Best before date	1409	300	39	37	96	65	44	277	240	433	78	285	665	294	45	104
	44%	46%	51%	43%	53%	41%	46%	49%	52%	51%	53%	47%	44%	44%	54%	38%
Sell by date	570	116	15	22	35	37	11	116	109	156	33	111	266	111	17	41
	18%	18%	20%	26%	20%	24%	12%	21%	24%	18%	22%	18%	18%	17%	21%	15%
Display until date	428	77	13	13	26	26	8	81	80	120	21	75	207	86	14	25
	13%	12%	18%	15%	14%	16%	8%	14%	17%	14%	14%	13%	14%	13%	16%	9%
None of these	190	38	4	-	6	7	2	26	19	34	14	43	81	34	2	31
	6%	6%	6%	-	3%	5%	2%	5%	4%	4%	9%	7%	5%	5%	3%	11%
Don't know	12	1	-	-	-	-	-	-	2	1	-	1	3	-	4	
	*	*	-	-	-	-	-	-	*	*	-	*	*	-	1%	
(It depends)	4	-	-	-	-	-	-	-	-	1	-	-	-	-	-	2
	*	-	-	-	-	-	-	-	-	*	-	-	-	-	-	1%
Net : All of these	310	59	9	9	16	19	8	55	64	93	18	52	158	65	12	16
	10%	9%	12%	11%	9%	12%	8%	10%	14%	11%	12%	9%	11%	10%	14%	6%
Net : Mentioned use by date only	1421	274	27	41	68	71	47	226	169	353	54	232	683	303	32	108
	44%	42%	35%	47%	38%	45%	50%	40%	37%	42%	36%	39%	46%	45%	39%	40%
Average number of responses	1.55	1.55	1.65	1.67	1.65	1.62	1.46	1.63	1.72	1.68	1.72	1.57	1.61	1.59	1.69	1.38

Q4_19 Which of these indicates whether food is safe to eat?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Use by date	2397	343	893	478	455	228	652	1745	231	561	607	508
	74%	67%	74%	82%	79%	66%	77%	73%	69%	74%	79%	76%
Best before date	1409	204	481	226	289	209	429	981	158	342	346	258
	44%	40%	40%	39%	50%	60%	51%	41%	47%	45%	45%	39%
Sell by date	570	96	217	98	80	80	160	410	64	149	136	98
	18%	19%	18%	17%	14%	23%	19%	17%	19%	20%	18%	15%
Display until date	428	61	152	74	72	69	124	304	54	101	110	71
	13%	12%	13%	13%	13%	20%	15%	13%	16%	13%	14%	11%
None of these	190	44	86	26	23	11	33	157	19	37	45	54
	6%	9%	7%	4%	4%	3%	4%	7%	6%	5%	6%	8%
Don't know	12	3	7	2	-	-	-	12	4	1	1	-
	*	1%	1%	*	-	*	*	*	1%	*	*	-
(It depends)	4	1	3	-	-	-	-	4	-	3	-	-
	*	*	*	-	-	-	-	*	-	*	-	-
Net : All of these	310	39	115	61	45	49	91	219	37	73	78	59
	10%	8%	9%	10%	8%	14%	11%	9%	11%	10%	10%	9%
Net : Mentioned use by date only	1421	215	554	310	239	102	339	1082	128	323	346	326
	44%	42%	46%	53%	42%	30%	40%	45%	38%	43%	45%	49%
Average number of responses	1.55	1.47	1.51	1.55	1.60	1.72	1.65	1.52	1.58	1.57	1.61	1.48

Q4_19 Which of these indicates whether food is safe to eat?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Use by date	2397	211	14	37	104	107	57	191	990	488	822	96
	74%	67%	80%	73%	68%	66%	70%	67%	77%	75%	71%	68%
Best before date	1409	137	8	26	74	63	33	129	520	286	538	66
	44%	44%	47%	50%	48%	39%	40%	46%	41%	44%	47%	47%
Sell by date	570	58	4	15	24	29	16	52	197	110	234	29
	18%	19%	23%	30%	16%	18%	19%	19%	15%	17%	20%	20%
Display until date	428	41	2	11	15	23	11	38	148	80	181	19
	13%	13%	9%	21%	10%	14%	13%	14%	12%	12%	16%	14%
None of these	190	14	-	1	5	10	3	13	100	38	49	4
	6%	5%	2%	2%	4%	6%	4%	5%	8%	6%	4%	3%
Don't know	12	2	-	1	2	-	-	2	5	1	4	2
	*	1%	-	1%	1%	*	*	1%	*	*	*	1%
(It depends)	4	-	-	-	-	-	-	-	3	2	-	-
	*	-	-	-	-	-	-	-	*	*	-	-
Net : All of these	310	23	2	7	10	12	7	22	123	59	115	13
	10%	7%	9%	13%	7%	7%	9%	8%	10%	9%	10%	9%
Net : Mentioned use by date only	1421	131	8	19	62	70	36	115	606	296	461	58
	44%	42%	46%	37%	40%	44%	44%	41%	47%	45%	40%	41%
Average number of responses	1.55	1.48	1.61	1.77	1.46	1.44	1.47	1.51	1.53	1.54	1.58	1.53

Q4_19B Which of these is the best indicator of whether food is safe to eat?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Use by date	2062	1039	1024	305	387	369	371	281	236	112	1757	95	152	59	1811	174	1263	798
	64%	66%	62%	65%	72%	69%	62%	63%	58%	46%	65%	60%	55%	65%	64%	60%	64%	63%
Best before date	844	389	455	128	125	128	154	115	113	81	698	34	88	25	710	95	512	332
	26%	25%	28%	27%	23%	24%	26%	26%	28%	34%	26%	21%	32%	27%	25%	33%	26%	26%
Sell by date	181	84	97	20	14	19	32	32	36	29	143	17	17	4	156	13	114	67
	6%	5%	6%	4%	3%	3%	5%	7%	9%	12%	5%	11%	6%	4%	6%	4%	6%	5%
Display until date	89	36	53	17	5	15	23	10	11	7	67	6	15	2	85	3	45	44
	3%	2%	3%	4%	1%	3%	4%	2%	3%	3%	2%	4%	5%	2%	3%	1%	2%	3%
Don't know	55	31	24	1	5	6	14	5	12	12	45	6	3	1	50	4	37	18
	2%	2%	1%	*	1%	1%	2%	1%	3%	5%	2%	4%	1%	2%	2%	1%	2%	1%

Q4_19B Which of these is the best indicator of whether food is safe to eat?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Use by date	2062	1218	406	110	328	612	718	421	312	301	1760	1277	147	639	1606	132	27	29	267
	64%	66%	56%	62%	66%	73%	66%	63%	48%	56%	65%	66%	70%	59%	68%	65%	58%	55%	48%
Best before date	844	472	207	41	123	181	251	191	221	144	700	494	46	304	592	55	11	14	172
	26%	26%	29%	23%	25%	22%	23%	29%	34%	27%	26%	25%	22%	28%	25%	27%	23%	26%	31%
Sell by date	181	78	65	12	26	20	57	26	78	50	131	83	10	87	79	9	5	6	81
	6%	4%	9%	7%	5%	2%	5%	4%	12%	9%	5%	4%	5%	8%	3%	4%	11%	12%	15%
Display until date	89	41	21	11	16	5	38	23	22	26	62	60	4	24	57	4	3	1	24
	3%	2%	3%	6%	3%	1%	4%	3%	3%	5%	2%	3%	2%	2%	2%	5%	2%	2%	4%
Don't know	55	26	22	3	4	18	18	7	12	20	36	25	5	26	37	2	1	2	13
	2%	1%	3%	2%	1%	2%	2%	1%	2%	4%	1%	1%	2%	2%	2%	1%	2%	5%	2%

Q4_19B Which of these is the best indicator of whether food is safe to eat?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Use by date	2062	1321	372	266	1910	152	1925	1673	69	1593	469	1028	414	620	805	1127
	64%	64%	73%	54%	64%	64%	64%	65%	51%	66%	57%	64%	64%	64%	67%	61%
Best before date	844	543	107	155	778	66	770	661	42	600	244	427	168	248	284	518
	26%	26%	21%	31%	26%	28%	26%	26%	31%	25%	30%	26%	26%	26%	24%	28%
Sell by date	181	111	18	40	172	9	165	131	12	122	59	100	28	53	53	119
	6%	5%	4%	8%	6%	4%	6%	5%	9%	5%	7%	6%	4%	5%	4%	6%
Display until date	89	57	5	22	82	7	84	67	3	59	29	36	26	27	34	51
	3%	3%	1%	5%	3%	3%	3%	3%	2%	2%	4%	2%	4%	3%	3%	3%
Don't know	55	38	6	10	52	4	46	27	8	37	18	26	8	21	21	32
	2%	2%	1%	2%	2%	2%	2%	1%	6%	2%	2%	2%	1%	2%	2%	2%

Q4_19B Which of these is the best indicator of whether food is safe to eat?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Use by date	2062 64%	118 67%	90 67%	188 64%	263 62%	1458 63%
Best before date	844 26%	46 26%	30 22%	69 23%	122 29%	609 26%
Sell by date	181 6%	4 2%	6 5%	20 7%	26 6%	128 6%
Display until date	89 3%	8 4%	3 2%	10 3%	7 2%	66 3%
Don't know	55 2%	1 *	5 4%	7 2%	6 1%	39 2%

Q4_19B Which of these is the best indicator of whether food is safe to eat?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Use by date	2062 64%	733 64%	224 65%	182 66%	208 68%	192 65%	70 77%	629 62%	362 61%	281 66%	263 68%	409 64%	341 70%	793 68%	40 56%	444 65%
Best before date	844 26%	317 28%	89 26%	70 24%	72 24%	78 26%	8 9%	286 28%	169 28%	121 28%	85 22%	170 27%	111 23%	280 24%	17 24%	153 22%
Sell by date	181 6%	54 5%	11 3%	13 5%	14 4%	12 4%	5 6%	54 5%	41 7%	14 3%	16 4%	30 5%	18 4%	49 4%	11 16%	53 8%
Display until date	89 3%	21 2%	12 3%	7 2%	11 4%	12 4%	6 7%	34 3%	17 3%	7 2%	13 3%	21 3%	18 4%	26 2%	3 4%	13 2%
Don't know	55 2%	15 1%	7 2%	3 1%	- *	3 1%	2 2%	12 1%	7 1%	6 1%	10 3%	8 1%	2 *	13 1%	- *	17 3%

Q4_19B Which of these is the best indicator of whether food is safe to eat?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Use by date	2062	401	49	58	104	90	52	341	269	570	92	373	1024	423	53	161
	64%	62%	64%	68%	58%	58%	56%	60%	58%	67%	62%	62%	68%	63%	63%	59%
Best before date	844	182	19	23	58	46	31	164	140	225	38	177	367	191	17	66
	26%	28%	25%	26%	32%	29%	33%	29%	30%	27%	25%	29%	24%	28%	21%	24%
Sell by date	181	40	2	5	14	15	7	31	28	28	8	26	54	29	8	25
	6%	6%	3%	6%	8%	10%	8%	5%	6%	3%	6%	4%	4%	4%	9%	9%
Display until date	89	15	4	-	3	5	1	24	22	22	4	22	33	20	4	7
	3%	2%	5%	*	2%	3%	1%	4%	5%	3%	3%	4%	2%	3%	5%	3%
Don't know	55	10	2	-	-	1	2	6	2	4	6	4	20	8	1	12
	2%	2%	3%	-	-	*	2%	1%	*	1%	4%	1%	1%	1%	2%	4%

Q4_19B Which of these is the best indicator of whether food is safe to eat?
Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Use by date	2062	317	757	392	404	192	548	1514	196	462	502	461
	64%	62%	62%	67%	70%	55%	65%	63%	58%	61%	65%	69%
Best before date	844	131	323	137	145	108	235	609	96	223	203	162
	26%	26%	27%	24%	25%	31%	28%	26%	29%	29%	26%	24%
Sell by date	181	38	78	28	11	26	31	149	23	47	30	22
	6%	7%	6%	5%	2%	7%	4%	6%	7%	6%	4%	3%
Display until date	89	14	29	16	11	19	24	65	15	15	28	12
	3%	3%	2%	3%	2%	5%	3%	3%	4%	2%	4%	2%
Don't know	55	13	27	11	3	2	8	48	6	10	10	10
	2%	2%	2%	2%	*	1%	1%	2%	2%	1%	1%	2%

Q4_19B Which of these is the best indicator of whether food is safe to eat?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Use by date	2062	182	8	24	85	102	53	157	896	423	652	91
	64%	58%	43%	46%	55%	64%	65%	56%	70%	65%	57%	65%
Best before date	844	97	8	20	53	40	21	92	303	172	343	26
	26%	31%	45%	39%	34%	25%	26%	32%	24%	26%	30%	18%
Sell by date	181	18	1	5	8	8	2	19	40	34	96	11
	6%	6%	4%	9%	5%	5%	3%	7%	3%	5%	8%	8%
Display until date	89	13	1	2	5	10	5	12	17	18	43	10
	3%	4%	8%	4%	3%	6%	6%	4%	1%	3%	4%	7%
Don't know	55	3	-	1	3	1	-	4	28	5	20	2
	2%	1%	*	1%	2%	1%	*	1%	2%	1%	2%	2%

Q4_21 Do you check use-by dates when you are buying food?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Yes, always	2318	1058	1260	274	377	419	462	319	308	156	1916	122	208	72	1993	226	1462	855
	72%	67%	76%	58%	70%	78%	78%	72%	76%	65%	71%	78%	76%	80%	71%	78%	74%	68%
Yes, depending on the food type	464	243	221	95	96	68	62	61	50	32	418	10	27	9	396	49	288	176
	14%	15%	13%	20%	18%	13%	10%	14%	12%	13%	15%	6%	10%	10%	14%	17%	15%	14%
Sometimes	283	155	128	52	43	34	52	36	31	34	238	17	23	5	276	4	158	125
	9%	10%	8%	11%	8%	6%	9%	8%	8%	14%	9%	11%	8%	5%	10%	1%	8%	10%
Never	160	118	42	49	21	15	15	26	18	16	134	6	17	3	140	9	62	98
	5%	7%	3%	10%	4%	3%	3%	6%	4%	7%	5%	4%	6%	4%	5%	3%	3%	8%
Don't know	6	5	1	-	-	1	3	-	-	3	3	2	1	1	6	-	2	4
	*	*	*	-	-	*	*	*	*	1%	*	1%	*	1%	*	-	*	*
Net : Yes/ Sometimes	3065	1455	1609	421	516	522	577	416	389	222	2572	149	257	86	2666	279	1907	1156
	95%	92%	97%	90%	96%	97%	97%	94%	96%	92%	95%	95%	94%	95%	95%	97%	97%	92%

Q4_21 Do you check use-by dates when you are buying food?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Yes, always	2318	1323	523	122	349	565	762	502	488	395	1922	1401	143	773	1680	151	40	44	402
	72%	72%	73%	69%	70%	68%	70%	75%	76%	73%	71%	72%	68%	72%	71%	75%	85%	85%	72%
Yes, depending on the food type	464	276	90	22	75	161	169	69	65	68	396	271	34	159	359	30	4	5	65
	14%	15%	12%	13%	15%	19%	16%	10%	10%	13%	15%	14%	16%	15%	15%	15%	9%	10%	12%
Sometimes	283	162	69	19	32	74	91	58	61	46	237	165	18	101	210	18	3	1	51
	9%	9%	10%	11%	7%	9%	8%	9%	9%	8%	9%	8%	8%	9%	9%	9%	6%	2%	9%
Never	160	70	36	14	40	35	59	38	28	29	131	100	14	46	121	3	-	1	33
	5%	4%	5%	8%	8%	4%	5%	6%	4%	5%	5%	5%	7%	4%	5%	2%	1%	3%	6%
Don't know	6	3	3	-	1	1	1	-	4	3	3	3	2	1	1	-	-	-	5
	*	*	*	-	*	*	*	*	1%	1%	*	*	1%	*	*	-	-	1%	1%
Net : Yes/ Sometimes	3065	1762	682	164	457	800	1022	629	614	509	2556	1836	195	1032	2249	199	47	51	518
	95%	96%	95%	92%	92%	96%	94%	94%	95%	94%	95%	95%	92%	96%	95%	98%	99%	97%	93%

Q4_21 Do you check use-by dates when you are buying food?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Yes, always	2318	1496	339	385	2144	174	2145	1877	89	1726	592	1218	481	619	873	1320
	72%	72%	67%	78%	72%	73%	72%	73%	67%	72%	72%	75%	75%	64%	73%	71%
Yes, depending on the food type	464	298	82	47	433	31	442	382	14	352	111	216	97	151	175	248
	14%	14%	16%	10%	14%	13%	15%	15%	11%	15%	14%	13%	15%	16%	15%	13%
Sometimes	283	178	55	39	261	22	265	214	8	217	66	129	47	107	98	170
	9%	9%	11%	8%	9%	9%	9%	8%	6%	9%	8%	8%	7%	11%	8%	9%
Never	160	94	32	20	149	10	135	85	18	113	47	55	19	87	48	105
	5%	5%	6%	4%	5%	4%	5%	3%	14%	5%	6%	3%	3%	9%	4%	6%
Don't know	6	4	-	1	6	1	2	-	4	3	3	-	-	6	3	4
	*	*	*	*	*	*	*	*	3%	*	*	-	-	1%	*	*
Net : Yes/ Sometimes	3065	1972	476	472	2838	227	2853	2474	112	2295	770	1563	625	877	1146	1738
	95%	95%	94%	96%	95%	95%	95%	97%	83%	95%	94%	97%	97%	90%	96%	94%

Q4_21 Do you check use-by dates when you are buying food?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Yes, always	2318 72%	122 69%	102 76%	222 76%	305 72%	1639 71%
Yes, depending on the food type	464 14%	30 17%	21 16%	40 14%	77 18%	308 13%
Sometimes	283 9%	14 8%	8 6%	21 7%	27 6%	221 10%
Never	160 5%	10 6%	3 2%	11 4%	15 3%	127 6%
Don't know	6 *	- *	- *	- *	1 *	4 *
Net : Yes/ Sometimes	3065 95%	166 94%	131 98%	283 96%	410 96%	2167 94%

Q4_21 Do you check use-by dates when you are buying food?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Yes, always	2318 72%	809 71%	241 70%	210 76%	242 79%	225 75%	68 75%	769 76%	472 79%	305 71%	299 77%	484 76%	368 75%	839 72%	58 80%	434 64%
Yes, depending on the food type	464 14%	194 17%	68 20%	36 13%	36 12%	40 14%	13 14%	141 14%	77 13%	74 17%	52 14%	80 12%	80 16%	185 16%	8 12%	97 14%
Sometimes	283 9%	105 9%	29 9%	24 9%	25 8%	27 9%	7 8%	90 9%	39 7%	36 8%	26 7%	64 10%	31 6%	101 9%	6 8%	68 10%
Never	160 5%	32 3%	4 1%	6 2%	1 *	5 2%	2 3%	15 1%	9 1%	14 3%	9 2%	11 2%	10 2%	37 3%	-	75 11%
Don't know	6 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%
Net : Yes/ Sometimes	3065 95%	1109 97%	338 99%	269 98%	304 100%	292 98%	89 97%	1000 99%	588 99%	415 97%	378 98%	627 98%	479 98%	1125 97%	72 100%	599 88%

Q4_21 Do you check use-by dates when you are buying food?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Yes, always	2318	445	57	65	153	117	73	431	362	610	114	444	1048	486	66	170
	72%	69%	75%	75%	85%	75%	78%	76%	79%	72%	77%	74%	70%	73%	79%	63%
Yes, depending on the food type	464	101	13	14	15	16	11	82	58	146	26	85	258	103	7	41
	14%	16%	17%	16%	8%	10%	12%	14%	13%	17%	18%	14%	17%	15%	9%	15%
Sometimes	283	65	5	6	11	22	8	42	28	56	5	47	136	60	7	28
	9%	10%	7%	8%	6%	14%	8%	7%	6%	7%	3%	8%	9%	9%	8%	10%
Never	160	37	-	1	1	1	2	11	12	37	3	27	56	20	3	27
	5%	6%	1%	1%	1%	1%	2%	2%	3%	4%	2%	5%	4%	3%	4%	10%
Don't know	6	-	-	-	-	-	-	-	-	-	-	-	1	-	-	4
	*	-	-	-	-	-	-	-	-	-	-	-	*	-	-	2%
Net : Yes/ Sometimes	3065	610	76	85	178	156	92	555	449	812	146	575	1441	650	80	240
	95%	94%	99%	99%	99%	99%	98%	98%	97%	96%	98%	95%	96%	97%	96%	88%

Q4_21 Do you check use-by dates when you are buying food?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Yes, always	2318	369	884	409	402	254	612	1706	254	564	564	460
	72%	72%	73%	70%	70%	73%	72%	72%	76%	75%	73%	69%
Yes, depending on the food type	464	56	170	87	89	61	140	324	34	102	109	105
	14%	11%	14%	15%	16%	18%	17%	14%	10%	13%	14%	16%
Sometimes	283	53	101	60	58	12	59	225	32	54	62	78
	9%	10%	8%	10%	10%	3%	7%	9%	9%	7%	8%	12%
Never	160	33	55	28	24	19	36	124	16	37	38	25
	5%	6%	5%	5%	4%	6%	4%	5%	5%	5%	5%	4%
Don't know	6	2	4	-	-	-	-	6	-	-	-	-
	*	*	*	-	-	*	*	*	*	*	*	*
Net : Yes/ Sometimes	3065	477	1155	556	549	327	810	2255	320	720	735	642
	95%	93%	95%	95%	96%	94%	96%	95%	95%	95%	95%	96%

Q4_21 Do you check use-by dates when you are buying food?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Yes, always	2318	245	11	38	112	130	63	216	901	448	870	99
	72%	78%	63%	74%	73%	81%	77%	76%	70%	69%	75%	70%
Yes, depending on the food type	464	30	2	3	18	14	8	28	217	108	128	11
	14%	9%	13%	6%	12%	9%	10%	10%	17%	17%	11%	8%
Sometimes	283	23	2	5	12	11	5	22	116	64	92	12
	9%	7%	11%	10%	8%	7%	7%	8%	9%	10%	8%	9%
Never	160	16	2	5	9	6	5	15	49	30	62	19
	5%	5%	13%	9%	6%	4%	6%	5%	4%	5%	5%	13%
Don't know	6	1	-	-	1	-	-	1	1	2	3	-
	*	*	-	-	1%	*	-	*	*	*	*	*
Net : Yes/ Sometimes	3065	298	15	46	143	155	77	267	1233	619	1090	122
	95%	95%	87%	91%	93%	96%	94%	94%	96%	95%	94%	87%

Q4_22 Do you check use-by dates when you are about to cook or prepare food?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Yes, always	2165	997	1168	301	390	401	410	268	268	124	1773	116	211	65	1873	210	1353	810
	67%	63%	71%	64%	73%	75%	69%	61%	66%	51%	65%	74%	77%	72%	67%	73%	69%	64%
Yes, depending on the food type	438	215	224	67	70	68	89	61	52	32	389	14	23	13	379	40	264	174
	14%	14%	14%	14%	13%	13%	15%	14%	13%	13%	14%	9%	8%	14%	13%	14%	13%	14%
Sometimes	367	200	166	53	62	52	57	50	53	39	317	17	25	8	338	17	223	144
	11%	13%	10%	11%	12%	10%	10%	11%	13%	16%	12%	11%	9%	9%	12%	6%	11%	11%
Never	251	157	94	48	15	16	31	61	34	45	225	5	15	5	213	20	125	126
	8%	10%	6%	10%	3%	3%	5%	14%	8%	19%	8%	3%	6%	6%	8%	7%	6%	10%
Don't know	10	9	1	-	-	1	7	3	-	1	5	4	1	-	10	-	5	5
	*	1%	*	-	-	*	1%	1%	-	*	*	3%	*	*	*	-	*	*
Net : Yes/ Sometimes	2970	1412	1558	422	521	520	556	379	374	195	2478	148	259	85	2590	268	1841	1128
	92%	89%	94%	90%	97%	97%	94%	86%	92%	81%	91%	94%	94%	94%	92%	93%	93%	90%

Q4_22 Do you check use-by dates when you are about to cook or prepare food?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used	
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Yes, always	2165	1259	434	117	356	529	716	480	441	336	1829	1365	132	667	1599	144	34	33	355
	67%	69%	60%	66%	71%	63%	66%	72%	68%	62%	68%	70%	63%	62%	67%	71%	71%	64%	64%
Yes, depending on the food type	438	263	93	23	60	137	161	79	61	68	370	230	36	172	337	18	4	6	74
	14%	14%	13%	13%	12%	16%	15%	12%	9%	13%	14%	12%	17%	16%	14%	9%	9%	11%	13%
Sometimes	367	190	106	28	44	120	123	57	66	69	298	215	26	126	268	29	3	8	57
	11%	10%	15%	16%	9%	14%	11%	9%	10%	13%	11%	11%	12%	12%	11%	14%	6%	16%	10%
Never	251	116	89	10	36	48	82	51	69	65	185	125	17	109	164	12	4	5	66
	8%	6%	12%	6%	7%	6%	8%	8%	11%	12%	7%	6%	8%	10%	7%	6%	9%	9%	12%
Don't know	10	7	1	-	2	2	1	-	8	3	7	5	-	5	3	-	3	-	5
	*	*	*	-	*	*	*	-	1%	1%	*	*	-	*	*	-	5%	-	1%
Net : Yes/ Sometimes	2970	1712	632	167	459	786	1000	616	568	472	2497	1810	193	966	2204	190	41	47	486
	92%	93%	88%	94%	92%	94%	92%	92%	88%	87%	93%	93%	92%	89%	93%	94%	86%	91%	87%

Q4_22 Do you check use-by dates when you are about to cook or prepare food?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Yes, always	2165	1345	357	365	2006	159	2003	1767	80	1650	515	1080	451	634	805	1252
	67%	65%	70%	74%	67%	67%	67%	69%	60%	68%	63%	67%	70%	65%	67%	68%
Yes, depending on the food type	438	300	57	49	411	27	423	354	7	316	122	231	83	124	166	229
	14%	14%	11%	10%	14%	11%	14%	14%	5%	13%	15%	14%	13%	13%	14%	12%
Sometimes	367	245	62	43	328	38	348	290	9	265	101	187	77	103	141	204
	11%	12%	12%	9%	11%	16%	12%	11%	7%	11%	12%	12%	12%	11%	12%	11%
Never	251	173	32	34	238	13	215	147	28	171	80	119	34	98	83	156
	8%	8%	6%	7%	8%	5%	7%	6%	21%	7%	10%	7%	5%	10%	7%	8%
Don't know	10	8	-	3	10	-	1	-	9	10	1	1	-	10	2	6
	*	*	-	1%	*	-	*	-	7%	*	*	*	-	1%	*	*
Net : Yes/ Sometimes	2970	1889	476	457	2745	225	2774	2412	96	2232	738	1498	610	862	1111	1685
	92%	91%	94%	93%	92%	95%	93%	94%	72%	93%	90%	93%	95%	89%	93%	91%

Q4_22 Do you check use-by dates when you are about to cook or prepare food?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Yes, always	2165 67%	116 66%	87 65%	216 73%	283 67%	1532 67%
Yes, depending on the food type	438 14%	26 15%	23 17%	29 10%	63 15%	308 13%
Sometimes	367 11%	23 13%	13 10%	31 11%	38 9%	269 12%
Never	251 8%	12 7%	10 8%	18 6%	42 10%	180 8%
Don't know	10 *	-	-	-	-	10 *
Net : Yes/ Sometimes	2970 92%	165 93%	124 92%	276 94%	384 90%	2109 92%

Q4_22 Do you check use-by dates when you are about to cook or prepare food?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Yes, always	2165 67%	776 68%	253 74%	213 78%	231 76%	208 70%	57 62%	732 72%	431 72%	290 68%	263 68%	462 72%	381 78%	824 71%	58 82%	374 55%
Yes, depending on the food type	438 14%	183 16%	50 15%	31 11%	37 12%	43 14%	25 28%	132 13%	96 16%	69 16%	71 18%	85 13%	44 9%	180 16%	4 6%	89 13%
Sometimes	367 11%	119 10%	22 7%	22 8%	31 10%	26 9%	5 5%	103 10%	55 9%	57 13%	32 8%	69 11%	50 10%	105 9%	6 8%	103 15%
Never	251 8%	63 5%	14 4%	8 3%	6 2%	19 6%	5 5%	48 5%	15 3%	14 3%	20 5%	23 4%	15 3%	53 5%	3 4%	106 16%
Don't know	10 *	1 *	2 1%	-	-	1 *	-	-	-	-	1 *	-	-	-	-	8 1%
Net : Yes/ Sometimes	2970 92%	1078 94%	326 95%	266 97%	299 98%	278 93%	87 95%	966 95%	582 97%	415 97%	366 95%	616 96%	475 97%	1109 95%	69 96%	567 83%

Q4_22 Do you check use-by dates when you are about to cook or prepare food?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	429	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Yes, always	2165	414	52	64	128	108	69	417	345	601	103	420	1031	465	57	153
	67%	64%	68%	75%	71%	69%	73%	74%	75%	71%	69%	70%	69%	69%	69%	56%
Yes, depending on the food type	438	109	10	10	19	21	9	68	56	122	27	79	214	92	14	30
	14%	17%	13%	12%	11%	13%	9%	12%	12%	14%	18%	13%	14%	14%	16%	11%
Sometimes	367	76	6	6	15	11	9	48	48	87	5	61	166	79	7	39
	11%	12%	8%	7%	9%	7%	10%	9%	10%	10%	4%	10%	11%	12%	9%	14%
Never	251	48	6	6	17	15	7	33	11	39	13	43	85	33	5	44
	8%	7%	8%	7%	9%	9%	8%	6%	2%	5%	9%	7%	6%	5%	6%	16%
Don't know	10	1	2	-	-	3	-	-	-	-	-	-	3	-	-	5
	*	*	3%	-	-	2%	-	-	-	-	-	-	*	-	-	2%
Net : Yes/ Sometimes	2970	599	68	80	163	140	86	533	449	810	136	560	1411	636	78	222
	92%	92%	90%	93%	91%	89%	92%	94%	98%	95%	91%	93%	94%	95%	94%	82%

Q4_22 Do you check use-by dates when you are about to cook or prepare food?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Yes, always	2165	310	792	412	415	237	613	1552	234	514	525	444
	67%	60%	65%	70%	72%	69%	72%	65%	70%	68%	68%	66%
Yes, depending on the food type	438	68	165	70	87	49	119	319	27	105	111	109
	14%	13%	14%	12%	15%	14%	14%	13%	8%	14%	14%	16%
Sometimes	367	70	160	60	46	31	70	297	38	72	87	72
	11%	14%	13%	10%	8%	9%	8%	12%	11%	10%	11%	11%
Never	251	64	93	38	26	29	44	207	36	66	50	40
	8%	12%	8%	7%	5%	8%	5%	9%	11%	9%	7%	6%
Don't know	10	1	5	5	-	-	-	10	1	-	1	3
	*	*	*	1%	-	-	-	*	*	-	*	*
Net : Yes/ Sometimes	2970	448	1116	541	548	317	802	2168	299	692	722	625
	92%	87%	92%	93%	95%	92%	95%	91%	89%	91%	93%	94%

Q4_22 Do you check use-by dates when you are about to cook or prepare food?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Yes, always	2165	241	11	37	116	123	59	217	805	427	844	88
	67%	77%	64%	73%	76%	76%	72%	77%	63%	66%	73%	63%
Yes, depending on the food type	438	28	2	5	16	14	10	25	215	74	133	17
	14%	9%	13%	11%	10%	9%	12%	9%	17%	11%	11%	12%
Sometimes	367	28	3	6	15	12	7	26	173	74	104	16
	11%	9%	15%	11%	10%	8%	8%	9%	13%	11%	9%	11%
Never	251	17	1	3	7	11	6	14	88	74	68	20
	8%	5%	8%	6%	4%	7%	7%	5%	7%	11%	6%	14%
Don't know	10	1	-	-	-	1	-	1	3	3	5	-
	*	*	-	-	*	*	*	*	*	*	*	*
Net : Yes/ Sometimes	2970	296	16	48	146	150	76	268	1193	575	1081	121
	92%	94%	92%	94%	96%	93%	93%	95%	93%	88%	94%	86%

Food and You Survey 2012

Q4_23A Maximum number of days you would keep a packet of sliced cooked or cured meat e.g. ham in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)
Base: All respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Up to one day	142 4%	61 4%	81 5%	19 4%	3 1%	20 4%	21 3%	27 6%	27 7%	25 10%	91 3%	15 9%	27 10%	8 9%	125 4%	12 4%	92 5%	50 4%
Up to two days	657 20%	292 19%	365 22%	75 16%	105 20%	96 18%	118 20%	105 24%	88 22%	70 29%	519 19%	37 23%	76 28%	25 28%	577 21%	56 20%	389 20%	267 21%
Up to three days	770 24%	342 22%	428 26%	79 17%	138 26%	136 25%	152 26%	104 24%	106 26%	55 23%	638 24%	44 28%	71 26%	17 19%	684 24%	49 17%	495 25%	275 22%
Up to four days	332 10%	173 11%	158 10%	69 15%	56 10%	48 9%	63 11%	44 10%	35 9%	15 6%	290 11%	13 8%	19 7%	10 11%	298 11%	17 6%	209 11%	122 10%
Up to five days	338 10%	163 10%	175 11%	47 10%	83 15%	54 10%	73 12%	38 8%	34 8%	10 4%	302 11%	12 7%	19 7%	5 6%	308 11%	22 8%	223 11%	115 9%
More than five days	398 12%	255 16%	143 9%	101 21%	65 12%	80 15%	61 10%	45 10%	27 7%	19 8%	357 13%	8 5%	25 9%	8 8%	369 13%	19 7%	231 12%	167 13%
Follow the storage information on the product	71 2%	39 2%	32 2%	8 2%	11 2%	12 2%	16 3%	10 2%	14 3%	1 *	60 2%	5 3%	4 2%	2 2%	62 2%	5 2%	44 2%	28 2%
Look at the use-by date	196 6%	86 5%	109 7%	27 6%	21 4%	36 7%	40 7%	30 7%	29 7%	12 5%	160 6%	8 5%	16 6%	11 12%	171 6%	12 4%	115 6%	80 6%
Not applicable – don't eat or use this food item	307 9%	154 10%	153 9%	43 9%	55 10%	53 10%	45 7%	35 8%	44 11%	31 13%	273 10%	16 10%	14 5%	3 4%	198 7%	95 33%	159 8%	147 12%
Don't know	21 1%	13 1%	8 *	3 1%	- -	3 1%	6 1%	5 1%	3 1%	2 1%	18 1%	- -	3 1%	- 1%	21 1%	- -	14 1%	7 1%
Net : Three days or less	1569 49%	695 44%	874 53%	172 37%	246 46%	252 47%	291 49%	236 53%	221 54%	150 62%	1249 46%	95 61%	174 63%	51 56%	1386 49%	117 41%	976 49%	592 47%

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Q4_23A Maximum number of days you would keep a packet of sliced cooked or cured meat e.g. ham in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)
Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Up to one day	142 4%	56 3%	57 8%	9 5%	19 4%	20 2%	50 5%	17 2%	55 9%	37 7%	105 4%	67 3%	12 6%	63 6%	75 3%	8 4%	2 5%	6 11%	51 9%
Up to two days	657 20%	349 19%	184 25%	34 19%	90 18%	134 16%	216 20%	129 19%	177 27%	131 24%	526 20%	389 20%	42 20%	225 21%	446 19%	39 19%	16 33%	13 25%	143 26%
Up to three days	770 24%	442 24%	166 23%	41 23%	121 24%	158 19%	269 25%	208 31%	135 21%	142 26%	628 23%	448 23%	42 20%	280 26%	555 23%	69 34%	13 28%	12 23%	120 22%
Up to four days	332 10%	205 11%	54 8%	14 8%	59 12%	95 11%	114 11%	76 11%	47 7%	53 10%	279 10%	212 11%	14 7%	105 10%	261 11%	26 13%	2 5%	1 3%	40 7%
Up to five days	338 10%	212 12%	54 7%	18 10%	53 11%	111 13%	121 11%	57 9%	49 8%	34 6%	303 11%	215 11%	17 8%	106 10%	282 12%	16 8%	3 7%	7 14%	29 5%
More than five days	398 12%	252 14%	61 9%	25 14%	59 12%	129 15%	148 14%	69 10%	52 8%	44 8%	354 13%	261 13%	26 12%	111 10%	340 14%	11 6%	3 7%	4 7%	40 7%
Follow the storage information on the product	71 2%	38 2%	15 2%	3 2%	15 3%	31 4%	19 2%	13 2%	8 1%	8 2%	63 2%	43 2%	10 5%	18 2%	59 2%	3 1%	-	1 3%	8 2%
Look at the use-by date	196 6%	107 6%	49 7%	10 5%	29 6%	41 5%	67 6%	43 6%	45 7%	32 6%	163 6%	109 6%	20 10%	66 6%	134 6%	5 2%	2 5%	3 6%	51 9%
Not applicable – don't eat or use this food item	307 9%	162 9%	76 11%	22 13%	46 9%	110 13%	77 7%	51 8%	69 11%	55 10%	252 9%	186 10%	25 12%	96 9%	208 9%	23 11%	4 9%	4 8%	67 12%
Don't know	21 1%	11 1%	6 1%	-	4 1%	7 1%	1 *	6 1%	7 1%	5 1%	16 1%	10 1%	3 1%	8 1%	11 *	2 1%	-	-	7 1%
Net : Three days or less	1569 49%	848 46%	406 56%	85 48%	231 46%	312 37%	536 49%	354 53%	367 57%	310 57%	1259 47%	903 47%	96 46%	568 53%	1076 45%	116 57%	32 67%	31 58%	315 57%

Food and You Survey 2012

Q4_23A Maximum number of days you would keep a packet of sliced cooked or cured meat e.g. ham in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)
Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Up to one day	142 4%	83 4%	15 3%	33 7%	130 4%	12 5%	118 4%	103 4%	15 11%	88 4%	54 7%	70 4%	24 4%	47 5%	33 3%	102 6%
Up to two days	657 20%	435 21%	84 17%	114 23%	613 20%	45 19%	604 20%	515 20%	31 23%	475 20%	183 22%	364 23%	117 18%	176 18%	228 19%	390 21%
Up to three days	770 24%	494 24%	126 25%	122 25%	726 24%	44 18%	713 24%	618 24%	34 26%	564 23%	206 25%	408 25%	159 25%	203 21%	306 26%	431 23%
Up to four days	332 10%	210 10%	57 11%	47 10%	308 10%	24 10%	309 10%	285 11%	7 5%	257 11%	75 9%	161 10%	61 9%	110 11%	128 11%	189 10%
Up to five days	338 10%	214 10%	61 12%	46 9%	315 11%	23 10%	327 11%	299 12%	7 5%	262 11%	76 9%	165 10%	71 11%	102 11%	170 14%	139 8%
More than five days	398 12%	257 12%	85 17%	38 8%	365 12%	33 14%	381 13%	316 12%	8 6%	331 14%	67 8%	142 9%	90 14%	166 17%	152 13%	215 12%
Follow the storage information on the product	71 2%	53 3%	8 2%	5 1%	66 2%	5 2%	67 2%	53 2%	1 1%	61 3%	10 1%	36 2%	15 2%	20 2%	34 3%	28 2%
Look at the use-by date	196 6%	123 6%	24 5%	42 9%	180 6%	16 7%	181 6%	154 6%	2 2%	144 6%	51 6%	112 7%	35 5%	49 5%	58 5%	129 7%
Not applicable – don't eat or use this food item	307 9%	185 9%	47 9%	44 9%	271 9%	36 15%	273 9%	204 8%	24 18%	213 9%	94 11%	151 9%	69 11%	86 9%	82 7%	210 11%
Don't know	21 1%	16 1%	1 *	2 *	21 1%	- -	16 1%	10 *	4 3%	17 1%	4 *	7 *	2 *	12 1%	6 1%	14 1%
Net : Three days or less	1569 49%	1012 49%	225 44%	268 54%	1469 49%	100 42%	1436 48%	1237 48%	80 60%	1127 47%	442 54%	842 52%	300 47%	427 44%	567 47%	922 50%

Q4_23A Maximum number of days you would keep a packet of sliced cooked or cured meat e.g. ham in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)
Base: All respondents

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Up to one day	142 4%	2 1%	8 6%	11 4%	24 6%	97 4%
Up to two days	657 20%	15 9%	19 14%	46 16%	83 19%	499 22%
Up to three days	770 24%	21 12%	36 27%	79 27%	106 25%	556 24%
Up to four days	332 10%	7 4%	12 9%	30 10%	43 10%	248 11%
Up to five days	338 10%	2 1%	19 14%	41 14%	23 6%	260 11%
More than five days	398 12%	12 7%	19 14%	37 13%	26 6%	314 14%
Follow the storage information on the product	71 2%	2 1%	1 1%	9 3%	6 1%	55 2%
Look at the use-by date	196 6%	2 1%	3 2%	23 8%	17 4%	154 7%
Not applicable – don't eat or use this food item	307 9%	110 63%	17 13%	18 6%	96 23%	98 4%
Don't know	21 1%	2 1%	-	1 *	-	18 1%
Net : Three days or less	1569 49%	39 22%	62 46%	136 46%	213 50%	1151 50%

Food and You Survey 2012

Q4_23A Maximum number of days you would keep a packet of sliced cooked or cured meat e.g. ham in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)
Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Up to one day	142 4%	29 3%	7 2%	10 4%	11 4%	12 4%	1 1%	34 3%	26 4%	7 2%	10 3%	20 3%	19 4%	40 3%	7 9%	43 6%
Up to two days	657 20%	209 18%	84 25%	43 16%	47 16%	52 17%	18 20%	183 18%	109 18%	66 15%	88 23%	128 20%	89 18%	203 17%	16 23%	136 20%
Up to three days	770 24%	266 23%	74 22%	71 26%	70 23%	89 30%	22 24%	261 26%	159 27%	109 25%	79 21%	130 20%	124 25%	248 21%	17 23%	161 24%
Up to four days	332 10%	121 11%	34 10%	36 13%	30 10%	27 9%	14 15%	125 12%	65 11%	45 11%	44 11%	82 13%	61 12%	155 13%	8 11%	53 8%
Up to five days	338 10%	138 12%	35 10%	30 11%	48 16%	29 10%	7 7%	137 14%	96 16%	71 17%	42 11%	79 12%	60 12%	151 13%	7 10%	54 8%
More than five days	398 12%	170 15%	49 14%	41 15%	48 16%	42 14%	15 17%	135 13%	59 10%	69 16%	63 16%	86 13%	71 15%	165 14%	5 7%	82 12%
Follow the storage information on the product	71 2%	31 3%	10 3%	5 2%	13 4%	6 2%	2 2%	32 3%	11 2%	12 3%	5 1%	17 3%	15 3%	35 3%	2 3%	14 2%
Look at the use-by date	196 6%	72 6%	20 6%	17 6%	15 5%	15 5%	7 7%	49 5%	30 5%	12 3%	26 7%	41 6%	14 3%	80 7%	2 2%	45 7%
Not applicable – don't eat or use this food item	307 9%	99 9%	28 8%	22 8%	22 7%	26 9%	6 6%	55 5%	38 6%	37 9%	28 7%	52 8%	37 7%	80 7%	8 12%	84 12%
Don't know	21 1%	6 1%	1 *	- -	- -	1 *	- -	4 *	2 *	1 *	1 *	4 1%	- *	5 *	- -	9 1%
Net : Three days or less	1569 49%	503 44%	165 48%	124 45%	129 42%	153 52%	41 45%	478 47%	295 49%	182 42%	178 46%	278 43%	233 48%	491 42%	40 55%	339 50%

Food and You Survey 2012

Q4_23A Maximum number of days you would keep a packet of sliced cooked or cured meat e.g. ham in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)
Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Up to one day	142 4%	20 3%	3 4%	5 5%	10 5%	12 8%	2 3%	17 3%	20 4%	17 2%	4 3%	18 3%	50 3%	24 4%	2 3%	25 9%
Up to two days	657 20%	129 20%	15 20%	16 18%	32 18%	28 18%	18 19%	129 23%	94 20%	154 18%	43 29%	137 23%	273 18%	129 19%	18 22%	51 19%
Up to three days	770 24%	150 23%	21 27%	26 30%	39 22%	38 24%	13 13%	136 24%	117 25%	213 25%	30 20%	133 22%	355 24%	144 21%	15 18%	60 22%
Up to four days	332 10%	61 9%	2 3%	4 4%	15 8%	19 12%	12 13%	63 11%	49 11%	100 12%	21 14%	78 13%	164 11%	71 11%	6 8%	23 8%
Up to five days	338 10%	74 11%	14 18%	14 16%	29 16%	17 11%	11 12%	59 10%	51 11%	124 15%	12 8%	58 10%	193 13%	94 14%	8 10%	11 4%
More than five days	398 12%	86 13%	6 8%	14 16%	28 15%	13 8%	14 15%	73 13%	66 14%	130 15%	19 13%	73 12%	201 13%	105 16%	20 23%	28 10%
Follow the storage information on the product	71 2%	18 3%	4 6%	-	7 4%	6 4%	4 5%	13 2%	9 2%	13 2%	1 1%	14 2%	36 2%	18 3%	2 2%	3 1%
Look at the use-by date	196 6%	47 7%	3 4%	5 6%	6 3%	9 6%	4 4%	30 5%	27 6%	37 4%	4 3%	38 6%	98 7%	34 5%	2 2%	13 5%
Not applicable – don't eat or use this food item	307 9%	56 9%	8 10%	3 4%	11 6%	14 9%	14 14%	41 7%	27 6%	55 6%	15 10%	52 9%	119 8%	48 7%	11 13%	53 20%
Don't know	21 1%	6 1%	-	-	3 2%	1 *	2 2%	2 *	2 *	5 1%	-	2 *	9 1%	2 *	-	4 1%
Net : Three days or less	1569 49%	300 46%	39 51%	47 54%	81 45%	78 50%	33 35%	283 50%	230 50%	385 45%	76 51%	287 48%	678 45%	297 44%	35 42%	137 50%

Q4_23A Maximum number of days you would keep a packet of sliced cooked or cured meat e.g. ham in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)
Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Up to one day	142 4%	26 5%	61 5%	22 4%	15 3%	17 5%	29 3%	112 5%	15 5%	38 5%	28 4%	16 2%
Up to two days	657 20%	116 23%	266 22%	100 17%	107 19%	68 20%	141 17%	516 22%	89 26%	173 23%	133 17%	107 16%
Up to three days	770 24%	124 24%	304 25%	155 26%	122 21%	65 19%	205 24%	565 24%	88 26%	193 25%	197 25%	157 23%
Up to four days	332 10%	44 9%	122 10%	57 10%	76 13%	33 10%	93 11%	238 10%	24 7%	70 9%	96 12%	68 10%
Up to five days	338 10%	35 7%	126 10%	70 12%	70 12%	38 11%	104 12%	234 10%	26 8%	68 9%	84 11%	102 15%
More than five days	398 12%	41 8%	132 11%	83 14%	92 15%	51 15%	118 14%	280 12%	20 6%	83 11%	125 16%	106 16%
Follow the storage information on the product	71 2%	14 3%	24 2%	19 3%	10 2%	5 1%	16 2%	56 2%	2 1%	7 1%	22 3%	21 3%
Look at the use-by date	196 6%	37 7%	72 6%	31 5%	35 6%	19 5%	50 6%	145 6%	22 7%	57 7%	42 5%	36 5%
Not applicable – don't eat or use this food item	307 9%	73 14%	99 8%	42 7%	46 8%	48 14%	88 10%	218 9%	48 14%	66 9%	47 6%	51 8%
Don't know	21 1%	2 *	9 1%	5 1%	1 *	3 1%	1 *	19 1%	2 1%	4 *	1 *	3 *
Net : Three days or less	1569 49%	267 52%	631 52%	277 47%	244 43%	150 43%	376 44%	1193 50%	192 57%	403 53%	358 46%	281 42%

Q4_23A Maximum number of days you would keep a packet of sliced cooked or cured meat e.g. ham in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Up to one day	142 4%	33 11%	1 4%	4 7%	15 10%	18 11%	6 7%	30 11%	39 3%	23 3%	64 6%	16 11%
Up to two days	657 20%	93 30%	2 13%	15 29%	44 29%	42 26%	23 28%	78 28%	232 18%	121 19%	282 24%	22 16%
Up to three days	770 24%	75 24%	5 31%	11 21%	40 26%	38 23%	20 24%	68 24%	283 22%	158 24%	297 26%	32 23%
Up to four days	332 10%	24 8%	2 10%	3 7%	14 9%	12 7%	4 5%	25 9%	130 10%	81 12%	107 9%	14 10%
Up to five days	338 10%	19 6%	2 10%	3 6%	8 5%	14 8%	5 6%	20 7%	165 13%	56 9%	106 9%	11 8%
More than five days	398 12%	25 8%	2 14%	6 11%	12 8%	15 9%	9 11%	23 8%	208 16%	74 11%	100 9%	16 11%
Follow the storage information on the product	71 2%	6 2%	-	-	3 2%	3 2%	1 1%	5 2%	32 2%	16 2%	23 2%	1 1%
Look at the use-by date	196 6%	20 6%	2 14%	6 12%	10 7%	11 7%	8 10%	18 7%	67 5%	45 7%	76 7%	7 5%
Not applicable – don't eat or use this food item	307 9%	16 5%	1 5%	3 5%	7 4%	8 5%	5 6%	13 4%	116 9%	73 11%	96 8%	22 15%
Don't know	21 1%	2 1%	-	1 2%	1 1%	1 *	-	3 1%	12 1%	5 1%	4 *	1 *
Net : Three days or less	1569 49%	202 64%	8 47%	29 57%	98 64%	98 61%	49 59%	177 62%	554 43%	302 46%	643 56%	70 50%

Q4_23A Maximum number of days you would keep a packet of meat, fish or seafood pâté in the fridge once opened before deciding you would definitely not eat or drink it?

(Spontaneous)

Base: All respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Up to one day	361 11%	150 10%	211 13%	28 6%	63 12%	63 12%	60 10%	62 14%	58 14%	27 11%	281 10%	23 15%	46 17%	11 12%	312 11%	34 12%	219 11%	141 11%
Up to two days	864 27%	422 27%	442 27%	117 25%	139 26%	140 26%	166 28%	123 28%	109 27%	70 29%	703 26%	52 33%	86 31%	23 26%	768 27%	60 21%	542 28%	322 26%
Up to three days	610 19%	277 18%	334 20%	71 15%	94 18%	120 22%	148 25%	75 17%	70 17%	33 14%	508 19%	37 24%	54 20%	11 13%	549 20%	37 13%	413 21%	197 16%
Up to four days	184 6%	116 7%	68 4%	44 9%	32 6%	24 4%	22 4%	27 6%	26 6%	10 4%	166 6%	4 3%	12 4%	2 3%	166 6%	6 2%	105 5%	80 6%
Up to five days	177 5%	87 6%	89 5%	27 6%	40 7%	23 4%	49 8%	16 4%	16 4%	5 2%	158 6%	6 4%	10 4%	2 2%	155 6%	18 6%	111 6%	66 5%
More than five days	161 5%	101 6%	61 4%	42 9%	30 6%	27 5%	16 3%	26 6%	16 4%	5 2%	149 6%	1 *	8 3%	4 4%	144 5%	8 3%	95 5%	67 5%
Follow the storage information on the product	77 2%	40 3%	37 2%	12 2%	10 2%	14 3%	13 2%	15 3%	14 3%	- *	64 2%	6 4%	6 2%	1 1%	63 2%	5 2%	48 2%	29 2%
Look at the use-by date	155 5%	71 5%	84 5%	23 5%	17 3%	28 5%	30 5%	22 5%	21 5%	15 6%	135 5%	6 4%	8 3%	6 7%	127 5%	23 8%	90 5%	65 5%
Not applicable – don't eat or use this food item	612 19%	300 19%	312 19%	98 21%	109 20%	98 18%	86 14%	74 17%	73 18%	71 30%	521 19%	22 14%	40 14%	29 32%	501 18%	95 33%	337 17%	276 22%
Don't know	28 1%	14 1%	14 1%	9 2%	2 *	1 *	5 1%	4 1%	3 1%	5 2%	23 1%	- -	4 2%	1 1%	26 1%	1 *	12 1%	16 1%
Net : Three days or less	1836 57%	849 54%	987 60%	216 46%	297 55%	322 60%	374 63%	259 59%	238 58%	129 54%	1492 55%	112 71%	186 68%	45 50%	1629 58%	131 46%	1174 60%	661 52%

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Q4_23A Maximum number of days you would keep a packet of meat, fish or seafood pâté in the fridge once opened before deciding you would definitely not eat or drink it?

(Spontaneous)

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Up to one day	361 11%	191 10%	91 13%	26 15%	54 11%	84 10%	99 9%	74 11%	104 16%	72 13%	289 11%	202 10%	28 13%	131 12%	239 10%	22 11%	13 27%	8 16%	78 14%
Up to two days	864 27%	502 27%	198 27%	41 23%	122 25%	210 25%	296 27%	186 28%	172 27%	125 23%	739 27%	521 27%	65 31%	278 26%	624 26%	67 33%	7 15%	17 33%	148 27%
Up to three days	610 19%	373 20%	111 15%	36 20%	91 18%	158 19%	228 21%	121 18%	103 16%	106 20%	504 19%	378 20%	25 12%	207 19%	475 20%	37 19%	11 22%	11 22%	76 14%
Up to four days	184 6%	113 6%	41 6%	6 3%	24 5%	57 7%	63 6%	37 6%	27 4%	32 6%	152 6%	106 5%	14 6%	65 6%	148 6%	13 6%	2 5%	1 3%	20 4%
Up to five days	177 5%	128 7%	23 3%	9 5%	16 3%	63 8%	71 7%	25 4%	18 3%	17 3%	160 6%	107 6%	11 5%	58 5%	155 7%	4 2%	2 5%	- 1%	14 3%
More than five days	161 5%	94 5%	25 3%	8 4%	35 7%	46 6%	61 6%	34 5%	20 3%	21 4%	140 5%	101 5%	11 5%	47 4%	133 6%	7 4%	1 2%	2 4%	19 3%
Follow the storage information on the product	77 2%	46 2%	14 2%	2 1%	15 3%	30 4%	24 2%	17 3%	6 1%	13 2%	64 2%	41 2%	9 4%	27 3%	64 3%	2 1%	- *	3 6%	7 1%
Look at the use-by date	155 5%	78 4%	39 5%	13 7%	25 5%	41 5%	52 5%	25 4%	37 6%	29 5%	126 5%	91 5%	8 4%	57 5%	111 5%	4 2%	2 5%	- -	38 7%
Not applicable – don't eat or use this food item	612 19%	300 16%	170 24%	36 20%	107 21%	138 16%	183 17%	142 21%	149 23%	116 22%	496 18%	376 19%	33 16%	204 19%	403 17%	44 22%	9 19%	7 14%	149 27%
Don't know	28 1%	10 1%	10 1%	- -	8 2%	10 1%	5 *	5 1%	8 1%	10 2%	18 1%	16 1%	7 3%	6 1%	20 1%	1 1%	- -	1 1%	6 1%
Net : Three days or less	1836 57%	1066 58%	400 55%	103 58%	267 54%	451 54%	624 58%	382 57%	379 59%	302 56%	1533 57%	1102 57%	118 56%	616 57%	1338 56%	127 63%	30 64%	37 71%	303 54%

Q4_23A Maximum number of days you would keep a packet of meat, fish or seafood pâté in the fridge once opened before deciding you would definitely not eat or drink it?

(Spontaneous)

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Up to one day	361 11%	226 11%	53 10%	79 16%	338 11%	24 10%	343 11%	296 12%	11 8%	264 11%	97 12%	215 13%	66 10%	80 8%	118 10%	223 12%
Up to two days	864 27%	592 29%	105 21%	117 24%	796 27%	69 29%	797 27%	688 27%	34 25%	649 27%	215 26%	433 27%	154 24%	277 29%	344 29%	473 26%
Up to three days	610 19%	400 19%	98 19%	94 19%	574 19%	36 15%	578 19%	515 20%	17 13%	449 19%	162 20%	325 20%	123 19%	163 17%	238 20%	335 18%
Up to four days	184 6%	134 6%	21 4%	20 4%	173 6%	11 5%	174 6%	150 6%	8 6%	145 6%	39 5%	80 5%	28 4%	76 8%	63 5%	116 6%
Up to five days	177 5%	109 5%	53 11%	7 1%	155 5%	22 9%	167 6%	147 6%	4 3%	139 6%	38 5%	81 5%	48 7%	48 5%	91 8%	73 4%
More than five days	161 5%	93 5%	39 8%	19 4%	147 5%	14 6%	152 5%	130 5%	2 2%	134 6%	27 3%	59 4%	40 6%	63 6%	63 5%	85 5%
Follow the storage information on the product	77 2%	49 2%	11 2%	4 1%	71 2%	6 2%	68 2%	61 2%	1 1%	57 2%	20 2%	30 2%	21 3%	26 3%	27 2%	38 2%
Look at the use-by date	155 5%	90 4%	24 5%	36 7%	143 5%	12 5%	142 5%	120 5%	7 5%	111 5%	45 5%	90 6%	25 4%	40 4%	57 5%	90 5%
Not applicable – don't eat or use this food item	612 19%	359 17%	98 19%	113 23%	569 19%	43 18%	543 18%	431 17%	48 36%	443 18%	169 21%	298 18%	134 21%	180 19%	187 16%	396 21%
Don't know	28 1%	19 1%	5 1%	4 1%	27 1%	1 *	26 1%	21 1%	1 *	20 1%	8 1%	8 *	3 1%	17 2%	7 1%	19 1%
Net : Three days or less	1836 57%	1217 59%	256 50%	290 59%	1707 57%	129 54%	1718 57%	1499 59%	62 46%	1362 56%	474 58%	973 60%	343 53%	520 54%	700 59%	1030 56%

Q4_23A Maximum number of days you would keep a packet of meat, fish or seafood pâté in the fridge once opened before deciding you would definitely not eat or drink it?

(Spontaneous)

Base: All respondents

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Up to one day	361 11%	12 7%	16 12%	46 16%	44 10%	256 11%
Up to two days	864 27%	27 15%	26 19%	72 24%	104 24%	646 28%
Up to three days	610 19%	19 11%	38 29%	51 17%	75 18%	448 19%
Up to four days	184 6%	2 1%	8 6%	16 5%	27 6%	137 6%
Up to five days	177 5%	3 2%	7 5%	24 8%	9 2%	137 6%
More than five days	161 5%	6 3%	3 2%	18 6%	8 2%	128 6%
Follow the storage information on the product	77 2%	5 3%	4 3%	9 3%	11 3%	57 2%
Look at the use-by date	155 5%	4 2%	5 4%	16 6%	18 4%	117 5%
Not applicable – don't eat or use this food item	612 19%	99 56%	26 19%	40 14%	128 30%	352 15%
Don't know	28 1%	- *	1 1%	1 *	1 *	21 1%
Net : Three days or less	1836 57%	57 32%	80 60%	169 57%	223 52%	1350 59%

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Q4_23A Maximum number of days you would keep a packet of meat, fish or seafood pâté in the fridge once opened before deciding you would definitely not eat or drink it?

(Spontaneous)

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Up to one day	361 11%	125 11%	50 15%	43 16%	33 11%	50 17%	11 12%	115 11%	76 13%	47 11%	67 17%	71 11%	50 10%	126 11%	20 29%	59 9%
Up to two days	864 27%	271 24%	90 26%	65 24%	60 20%	76 26%	26 28%	256 25%	160 27%	111 26%	91 24%	170 27%	139 28%	305 26%	18 26%	161 24%
Up to three days	610 19%	224 20%	67 20%	59 21%	59 19%	63 21%	13 14%	232 23%	135 23%	91 21%	82 21%	141 22%	87 18%	214 18%	11 15%	134 20%
Up to four days	184 6%	67 6%	20 6%	17 6%	20 7%	10 3%	7 7%	61 6%	37 6%	27 6%	27 7%	36 6%	25 5%	69 6%	3 4%	40 6%
Up to five days	177 5%	67 6%	12 4%	13 5%	28 9%	23 8%	3 3%	68 7%	41 7%	33 8%	17 4%	43 7%	32 7%	84 7%	2 2%	36 5%
More than five days	161 5%	66 6%	11 3%	14 5%	23 8%	12 4%	5 6%	59 6%	22 4%	27 6%	20 5%	28 4%	25 5%	75 6%	1 1%	23 3%
Follow the storage information on the product	77 2%	37 3%	11 3%	9 3%	11 4%	7 2%	3 3%	24 2%	12 2%	13 3%	9 2%	16 3%	14 3%	39 3%	2 3%	15 2%
Look at the use-by date	155 5%	68 6%	18 5%	10 4%	14 5%	6 2%	8 8%	38 4%	27 5%	19 4%	17 4%	42 7%	27 6%	56 5%	1 2%	35 5%
Not applicable – don't eat or use this food item	612 19%	204 18%	59 17%	44 16%	50 16%	45 15%	15 16%	153 15%	80 13%	57 13%	56 15%	84 13%	83 17%	184 16%	13 18%	166 24%
Don't know	28 1%	12 1%	5 1%	1 *	6 2%	4 1%	- *	9 1%	7 1%	4 1%	3 1%	7 1%	7 1%	8 1%	1 1%	10 1%
Net : Three days or less	1836 57%	620 54%	207 61%	167 61%	152 50%	190 64%	50 55%	603 59%	371 62%	249 58%	239 62%	382 60%	276 56%	645 55%	50 69%	355 52%

Food and You Survey 2012

Q4_23A Maximum number of days you would keep a packet of meat, fish or seafood pâté in the fridge once opened before deciding you would definitely not eat or drink it?

(Spontaneous)

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Up to one day	361 11%	76 12%	10 13%	13 15%	24 14%	29 19%	15 16%	66 12%	46 10%	73 9%	25 17%	65 11%	155 10%	64 10%	18 22%	28 10%
Up to two days	864 27%	164 25%	17 22%	18 20%	55 30%	44 28%	25 27%	156 27%	145 32%	250 29%	38 26%	168 28%	383 26%	191 28%	23 28%	60 22%
Up to three days	610 19%	110 17%	15 20%	21 24%	29 16%	23 14%	16 17%	123 22%	100 22%	189 22%	21 14%	123 20%	290 19%	125 19%	10 12%	46 17%
Up to four days	184 6%	39 6%	5 7%	- 1%	6 3%	8 5%	4 4%	23 4%	22 5%	53 6%	12 8%	33 5%	90 6%	34 5%	2 2%	17 6%
Up to five days	177 5%	34 5%	3 4%	4 5%	11 6%	9 6%	6 7%	32 6%	31 7%	50 6%	10 7%	35 6%	109 7%	44 7%	5 6%	8 3%
More than five days	161 5%	34 5%	1 2%	8 9%	17 9%	6 4%	4 5%	37 7%	30 7%	43 5%	3 2%	25 4%	79 5%	45 7%	7 8%	7 3%
Follow the storage information on the product	77 2%	13 2%	5 7%	1 1%	5 3%	4 3%	3 3%	19 3%	13 3%	23 3%	4 3%	16 3%	34 2%	16 2%	2 2%	6 2%
Look at the use-by date	155 5%	39 6%	2 2%	8 9%	10 6%	9 6%	6 6%	15 3%	16 4%	32 4%	11 7%	27 5%	80 5%	26 4%	3 4%	14 5%
Not applicable – don't eat or use this food item	612 19%	132 20%	18 23%	13 15%	19 11%	25 16%	15 16%	84 15%	52 11%	130 15%	26 18%	103 17%	262 18%	117 17%	14 17%	82 30%
Don't know	28 1%	7 1%	- -	1 1%	3 2%	1 1%	- -	10 2%	5 1%	6 1%	- -	7 1%	15 1%	8 1%	1 1%	3 1%
Net : Three days or less	1836 57%	350 54%	41 54%	52 60%	108 60%	96 61%	56 60%	345 61%	291 63%	513 60%	84 57%	356 59%	828 55%	380 57%	51 61%	134 49%

Q4_23A Maximum number of days you would keep a packet of meat, fish or seafood pâté in the fridge once opened before deciding you would definitely not eat or drink it?

(Spontaneous)

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Up to one day	361 11%	68 13%	133 11%	66 11%	52 9%	43 12%	90 11%	271 11%	42 12%	98 13%	78 10%	65 10%
Up to two days	864 27%	121 24%	379 31%	123 21%	137 24%	105 30%	235 28%	629 26%	73 22%	206 27%	224 29%	165 25%
Up to three days	610 19%	79 15%	227 19%	134 23%	122 21%	48 14%	160 19%	451 19%	62 18%	149 20%	169 22%	128 19%
Up to four days	184 6%	27 5%	73 6%	44 7%	35 6%	6 2%	31 4%	153 6%	19 6%	35 5%	35 5%	49 7%
Up to five days	177 5%	19 4%	66 5%	44 8%	44 8%	4 1%	40 5%	137 6%	15 5%	34 5%	34 4%	58 9%
More than five days	161 5%	21 4%	46 4%	22 4%	39 7%	34 10%	53 6%	108 5%	10 3%	32 4%	43 6%	53 8%
Follow the storage information on the product	77 2%	12 2%	20 2%	23 4%	17 3%	5 2%	20 2%	57 2%	3 1%	14 2%	27 3%	18 3%
Look at the use-by date	155 5%	31 6%	54 4%	23 4%	32 6%	15 4%	36 4%	120 5%	19 6%	51 7%	22 3%	27 4%
Not applicable – don't eat or use this food item	612 19%	131 26%	205 17%	100 17%	90 16%	87 25%	176 21%	437 18%	89 26%	133 18%	135 17%	101 15%
Don't know	28 1%	3 1%	12 1%	6 1%	6 1%	- *	5 1%	23 1%	4 1%	6 1%	5 1%	4 1%
Net : Three days or less	1836 57%	268 52%	738 61%	323 55%	311 54%	196 57%	485 57%	1351 57%	177 53%	453 60%	472 61%	359 54%

Q4_23A Maximum number of days you would keep a packet of meat, fish or seafood pâté in the fridge once opened before deciding you would definitely not eat or drink it?

(Spontaneous)

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Up to one day	361 11%	50 16%	1 8%	4 8%	26 17%	27 17%	11 13%	46 16%	118 9%	66 10%	152 13%	26 18%
Up to two days	864 27%	92 29%	6 36%	17 34%	46 30%	46 29%	25 31%	84 30%	355 28%	168 26%	312 27%	29 21%
Up to three days	610 19%	61 19%	3 16%	6 12%	27 18%	32 20%	12 14%	54 19%	260 20%	131 20%	200 17%	20 15%
Up to four days	184 6%	12 4%	1 3%	2 3%	8 5%	5 3%	3 4%	11 4%	72 6%	43 7%	61 5%	9 6%
Up to five days	177 5%	11 3%	- -	2 3%	5 3%	6 4%	3 4%	9 3%	84 7%	31 5%	52 4%	10 7%
More than five days	161 5%	9 3%	1 6%	2 5%	4 2%	5 3%	4 5%	7 3%	87 7%	29 4%	33 3%	12 9%
Follow the storage information on the product	77 2%	7 2%	- -	- -	2 2%	4 3%	2 2%	5 2%	29 2%	18 3%	30 3%	- -
Look at the use-by date	155 5%	12 4%	1 7%	3 6%	5 4%	6 4%	5 6%	10 3%	61 5%	32 5%	59 5%	4 3%
Not applicable – don't eat or use this food item	612 19%	55 18%	4 25%	15 29%	28 18%	26 16%	16 19%	53 19%	208 16%	126 19%	249 22%	29 20%
Don't know	28 1%	5 2%	- -	- 1%	1 1%	3 2%	1 1%	4 1%	10 1%	7 1%	8 1%	2 2%
Net : Three days or less	1836 57%	203 65%	11 60%	27 53%	100 65%	105 65%	48 59%	184 65%	733 57%	364 56%	664 58%	75 53%

Q4_23A Maximum number of days you would keep a packet of fresh dip e.g. sour cream and chive or hummus in the fridge once opened before deciding you would definitely not

eat or drink it? (Spontaneous)

Base: All respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Up to one day	296 9%	144 9%	152 9%	35 7%	49 9%	59 11%	54 9%	49 11%	39 9%	11 5%	221 8%	21 13%	46 17%	8 9%	269 10%	15 5%	180 9%	116 9%
Up to two days	775 24%	374 24%	401 24%	125 27%	139 26%	130 24%	164 28%	101 23%	77 19%	37 15%	648 24%	45 29%	61 22%	21 23%	668 24%	68 24%	484 25%	290 23%
Up to three days	669 21%	264 17%	405 24%	120 26%	139 26%	135 25%	116 19%	69 16%	62 15%	28 12%	582 21%	18 11%	55 20%	14 16%	567 20%	76 26%	423 21%	246 20%
Up to four days	212 7%	101 6%	110 7%	33 7%	42 8%	34 6%	39 7%	28 6%	30 7%	5 2%	178 7%	15 9%	15 5%	4 4%	191 7%	14 5%	137 7%	74 6%
Up to five days	221 7%	115 7%	105 6%	37 8%	46 9%	31 6%	60 10%	29 7%	14 3%	4 2%	192 7%	14 9%	12 4%	3 3%	201 7%	11 4%	153 8%	67 5%
More than five days	233 7%	138 9%	95 6%	54 11%	43 8%	48 9%	38 6%	30 7%	13 3%	7 3%	214 8%	3 2%	12 4%	5 5%	206 7%	23 8%	116 6%	117 9%
Follow the storage information on the product	80 2%	39 2%	41 2%	13 3%	15 3%	19 3%	9 2%	10 2%	13 3%	1 1%	67 2%	7 5%	4 1%	2 2%	68 2%	8 3%	50 3%	30 2%
Look at the use-by date	131 4%	59 4%	71 4%	5 1%	15 3%	27 5%	22 4%	24 5%	25 6%	13 5%	110 4%	6 4%	9 3%	6 6%	105 4%	20 7%	87 4%	44 3%
Not applicable – don't eat or use this food item	599 19%	330 21%	269 16%	45 10%	46 9%	51 10%	88 15%	101 23%	134 33%	132 55%	485 18%	28 18%	58 21%	28 31%	521 19%	53 18%	329 17%	270 21%
Don't know	17 1%	13 1%	3 *	3 1%	2 *	3 1%	4 1%	3 1%	- *	2 1%	12 *	- -	4 1%	1 1%	17 1%	- -	11 1%	6 *
Net : Three days or less	1740 54%	782 50%	957 58%	280 60%	327 61%	324 60%	333 56%	218 49%	178 44%	76 32%	1451 54%	84 53%	161 59%	43 48%	1504 53%	159 55%	1087 55%	651 52%

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Q4_23A Maximum number of days you would keep a packet of fresh dip e.g. sour cream and chive or hummus in the fridge once opened before deciding you would definitely not

eat or drink it? (Spontaneous)

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Up to one day	296 9%	173 9%	56 8%	27 15%	40 8%	46 6%	101 9%	78 12%	70 11%	53 10%	242 9%	170 9%	12 6%	114 11%	209 9%	22 11%	7 15%	5 9%	53 10%
Up to two days	775 24%	465 25%	137 19%	35 19%	138 28%	204 24%	261 24%	172 26%	138 21%	113 21%	662 25%	487 25%	42 20%	247 23%	591 25%	52 26%	12 26%	15 29%	105 19%
Up to three days	669 21%	426 23%	101 14%	36 20%	105 21%	217 26%	234 22%	141 21%	77 12%	85 16%	584 22%	457 24%	28 13%	184 17%	549 23%	34 17%	8 17%	9 18%	68 12%
Up to four days	212 7%	132 7%	38 5%	14 8%	27 6%	66 8%	74 7%	41 6%	31 5%	33 6%	178 7%	122 6%	13 6%	76 7%	172 7%	19 10%	- 1%	2 4%	18 3%
Up to five days	221 7%	151 8%	23 3%	11 6%	36 7%	87 10%	76 7%	39 6%	18 3%	25 5%	195 7%	132 7%	29 14%	59 6%	197 8%	5 3%	4 9%	- 1%	14 3%
More than five days	233 7%	144 8%	24 3%	18 10%	47 9%	71 8%	89 8%	45 7%	28 4%	29 5%	204 8%	150 8%	18 9%	65 6%	194 8%	9 5%	2 5%	2 3%	25 4%
Follow the storage information on the product	80 2%	53 3%	12 2%	1 1%	14 3%	29 3%	28 3%	17 3%	6 1%	6 1%	74 3%	49 3%	11 5%	21 2%	66 3%	4 2%	- -	3 5%	7 1%
Look at the use-by date	131 4%	67 4%	40 6%	6 3%	17 3%	33 4%	43 4%	22 3%	33 5%	25 5%	105 4%	69 4%	12 5%	49 4%	84 4%	9 5%	1 2%	1 2%	35 6%
Not applicable – don't eat or use this food item	599 19%	215 12%	286 40%	30 17%	68 14%	78 9%	173 16%	110 17%	238 37%	168 31%	431 16%	295 15%	43 21%	261 24%	300 13%	43 21%	12 26%	15 28%	230 41%
Don't know	17 1%	9 *	3 *	- -	5 1%	5 1%	4 *	1 *	7 1%	2 *	14 1%	9 *	3 2%	4 *	9 *	4 2%	- -	1 1%	3 1%
Net : Three days or less	1740 54%	1065 58%	294 41%	97 55%	284 57%	467 56%	596 55%	391 59%	285 44%	252 47%	1488 55%	1114 57%	82 39%	544 50%	1348 57%	108 53%	27 58%	29 56%	226 41%

Q4_23A Maximum number of days you would keep a packet of fresh dip e.g. sour cream and chive or hummus in the fridge once opened before deciding you would definitely not

eat or drink it? (Spontaneous)

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Up to one day	296 9%	162 8%	46 9%	69 14%	281 9%	15 6%	279 9%	245 10%	9 7%	235 10%	61 7%	158 10%	58 9%	80 8%	113 9%	164 9%
Up to two days	775 24%	498 24%	127 25%	118 24%	720 24%	56 23%	717 24%	644 25%	31 23%	594 25%	181 22%	377 23%	150 23%	248 26%	291 24%	439 24%
Up to three days	669 21%	439 21%	120 24%	78 16%	629 21%	40 17%	622 21%	551 22%	27 20%	528 22%	141 17%	332 21%	142 22%	195 20%	270 23%	357 19%
Up to four days	212 7%	150 7%	38 7%	14 3%	190 6%	22 9%	204 7%	183 7%	6 4%	157 6%	55 7%	97 6%	39 6%	75 8%	90 8%	110 6%
Up to five days	221 7%	135 7%	54 11%	19 4%	185 6%	36 15%	213 7%	199 8%	4 3%	184 8%	37 5%	106 7%	57 9%	58 6%	93 8%	108 6%
More than five days	233 7%	156 8%	34 7%	28 6%	214 7%	19 8%	227 8%	193 8%	1 1%	188 8%	45 5%	88 5%	40 6%	104 11%	91 8%	131 7%
Follow the storage information on the product	80 2%	49 2%	12 2%	10 2%	74 2%	6 3%	73 2%	65 3%	-	65 3%	15 2%	38 2%	26 4%	16 2%	27 2%	41 2%
Look at the use-by date	131 4%	89 4%	15 3%	21 4%	123 4%	8 3%	117 4%	107 4%	3 2%	95 4%	35 4%	85 5%	27 4%	19 2%	47 4%	81 4%
Not applicable – don't eat or use this food item	599 19%	384 19%	57 11%	135 27%	564 19%	35 15%	526 18%	366 14%	51 38%	355 15%	245 30%	330 20%	103 16%	166 17%	169 14%	403 22%
Don't know	17 1%	8 -	5 1%	2 -	14 -	2 1%	12 -	7 -	2 2%	12 1%	4 1%	6 -	1 -	10 1%	4 -	13 1%
Net : Three days or less	1740 54%	1099 53%	293 58%	265 54%	1629 54%	110 46%	1617 54%	1440 56%	67 50%	1356 56%	383 47%	867 54%	349 54%	523 54%	674 56%	960 52%

Q4_23A Maximum number of days you would keep a packet of fresh dip e.g. sour cream and chive or hummus in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)

Base: All respondents

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Up to one day	296 9%	13 7%	10 7%	37 13%	25 6%	223 10%
Up to two days	775 24%	39 22%	32 24%	58 20%	108 25%	547 24%
Up to three days	669 21%	43 24%	33 25%	72 25%	100 24%	455 20%
Up to four days	212 7%	13 7%	13 10%	22 7%	34 8%	138 6%
Up to five days	221 7%	16 9%	8 6%	33 11%	21 5%	157 7%
More than five days	233 7%	18 10%	7 5%	16 5%	17 4%	182 8%
Follow the storage information on the product	80 2%	6 4%	2 1%	9 3%	10 2%	56 2%
Look at the use-by date	131 4%	5 3%	5 3%	12 4%	16 4%	96 4%
Not applicable – don't eat or use this food item	599 19%	19 11%	23 17%	33 11%	93 22%	436 19%
Don't know	17 1%	4 2%	2 1%	1 *	1 *	9 *
Net : Three days or less	1740 54%	95 54%	75 56%	168 57%	233 55%	1226 53%

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Q4_23A Maximum number of days you would keep a packet of fresh dip e.g. sour cream and chive or hummus in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Up to one day	296 9%	119 10%	26 8%	25 9%	17 6%	28 9%	8 9%	83 8%	54 9%	38 9%	33 9%	52 8%	60 12%	92 8%	15 21%	58 8%
Up to two days	775 24%	267 23%	98 29%	76 28%	65 21%	55 19%	27 30%	250 25%	166 28%	101 23%	103 27%	146 23%	123 25%	272 23%	20 28%	131 19%
Up to three days	669 21%	274 24%	79 23%	65 24%	86 28%	61 20%	14 15%	234 23%	133 22%	123 29%	88 23%	149 23%	123 25%	269 23%	7 10%	122 18%
Up to four days	212 7%	83 7%	27 8%	36 13%	28 9%	42 14%	11 12%	77 8%	59 10%	34 8%	35 9%	51 8%	36 7%	91 8%	4 5%	28 4%
Up to five days	221 7%	88 8%	27 8%	19 7%	32 11%	19 6%	6 7%	90 9%	46 8%	39 9%	33 8%	54 8%	35 7%	115 10%	4 5%	25 4%
More than five days	233 7%	78 7%	30 9%	17 6%	21 7%	29 10%	5 6%	79 8%	41 7%	41 10%	30 8%	58 9%	58 12%	92 8%	3 4%	45 7%
Follow the storage information on the product	80 2%	33 3%	13 4%	7 2%	14 5%	8 3%	2 2%	28 3%	20 3%	11 2%	5 1%	20 3%	15 3%	38 3%	3 4%	14 2%
Look at the use-by date	131 4%	53 5%	12 3%	11 4%	7 2%	8 3%	4 4%	39 4%	17 3%	9 2%	13 3%	32 5%	12 2%	46 4%	5 6%	36 5%
Not applicable – don't eat or use this food item	599 19%	145 13%	31 9%	19 7%	34 11%	46 16%	14 15%	132 13%	59 10%	32 8%	46 12%	77 12%	29 6%	145 12%	11 15%	209 31%
Don't know	17 1%	2 *	- *	- -	- -	1 *	- -	2 *	1 *	1 *	1 *	1 *	- -	2 *	1 1%	12 2%
Net : Three days or less	1740 54%	660 58%	203 59%	166 61%	168 55%	144 48%	49 54%	567 56%	354 59%	262 61%	224 58%	346 54%	567 62%	305 55%	634 59%	311 46%

Food and You Survey 2012

Q4_23A Maximum number of days you would keep a packet of fresh dip e.g. sour cream and chive or hummus in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Up to one day	296 9%	77 12%	3 4%	13 15%	15 8%	21 13%	10 11%	46 8%	32 7%	69 8%	11 7%	48 8%	135 9%	52 8%	11 13%	17 6%
Up to two days	775 24%	156 24%	18 23%	18 21%	37 21%	34 21%	26 27%	152 27%	123 27%	224 26%	33 22%	159 26%	354 24%	159 24%	24 29%	58 21%
Up to three days	669 21%	141 22%	18 24%	22 26%	42 23%	24 15%	23 25%	121 21%	107 23%	208 25%	39 26%	117 19%	362 24%	160 24%	9 11%	35 13%
Up to four days	212 7%	32 5%	6 8%	8 9%	23 13%	22 14%	3 3%	47 8%	41 9%	80 9%	16 10%	38 6%	109 7%	53 8%	9 11%	13 5%
Up to five days	221 7%	34 5%	8 11%	3 3%	16 9%	10 7%	5 6%	40 7%	43 9%	80 9%	10 7%	47 8%	130 9%	49 7%	11 13%	8 3%
More than five days	233 7%	58 9%	6 8%	7 8%	9 5%	8 5%	7 7%	45 8%	33 7%	65 8%	4 3%	53 9%	122 8%	53 8%	6 8%	15 6%
Follow the storage information on the product	80 2%	12 2%	5 6%	4 5%	6 3%	2 1%	4 4%	17 3%	14 3%	15 2%	2 1%	12 2%	39 3%	19 3%	2 3%	5 2%
Look at the use-by date	131 4%	25 4%	4 5%	4 4%	10 5%	4 3%	3 3%	16 3%	15 3%	27 3%	5 4%	27 5%	62 4%	18 3%	-	10 4%
Not applicable – don't eat or use this food item	599 19%	108 17%	8 11%	8 9%	22 12%	31 20%	12 13%	79 14%	52 11%	77 9%	27 18%	100 17%	175 12%	102 15%	9 11%	106 39%
Don't know	17 1%	4 1%	-	-	1 1%	1 *	-	2 *	1 *	5 1%	1 1%	1 *	8 1%	4 1%	1 1%	3 1%
Net : Three days or less	1740 54%	373 58%	39 51%	53 62%	93 52%	78 50%	59 63%	319 56%	263 57%	502 59%	83 56%	324 54%	851 57%	371 55%	44 53%	110 41%

Q4_23A Maximum number of days you would keep a packet of fresh dip e.g. sour cream and chive or hummus in the fridge once opened before deciding you would definitely not

eat or drink it? (Spontaneous)

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Up to one day	296 9%	47 9%	109 9%	63 11%	50 9%	26 8%	87 10%	209 9%	33 10%	75 10%	67 9%	50 8%
Up to two days	775 24%	93 18%	290 24%	129 22%	162 28%	101 29%	239 28%	536 22%	71 21%	182 24%	202 26%	156 23%
Up to three days	669 21%	81 16%	229 19%	141 24%	142 25%	75 22%	202 24%	467 20%	64 19%	128 17%	191 25%	156 23%
Up to four days	212 7%	24 5%	91 7%	28 5%	48 8%	20 6%	58 7%	153 6%	20 6%	46 6%	63 8%	51 8%
Up to five days	221 7%	22 4%	85 7%	56 10%	35 6%	22 6%	52 6%	169 7%	10 3%	40 5%	46 6%	88 13%
More than five days	233 7%	26 5%	58 5%	55 9%	52 9%	41 12%	72 9%	161 7%	15 4%	51 7%	54 7%	61 9%
Follow the storage information on the product	80 2%	11 2%	30 3%	17 3%	14 3%	7 2%	23 3%	57 2%	4 1%	12 2%	31 4%	16 2%
Look at the use-by date	131 4%	25 5%	54 4%	20 3%	20 3%	12 4%	34 4%	97 4%	13 4%	39 5%	25 3%	20 3%
Not applicable – don't eat or use this food item	599 19%	180 35%	259 21%	71 12%	48 8%	41 12%	77 9%	522 22%	105 31%	181 24%	90 12%	67 10%
Don't know	17 1%	3 1%	9 1%	3 *	2 *	- -	2 *	15 1%	2 1%	4 1%	5 1%	4 1%
Net : Three days or less	1740 54%	221 43%	629 52%	334 57%	354 62%	202 58%	528 62%	1211 51%	169 50%	385 51%	459 59%	363 54%

Q4_23A Maximum number of days you would keep a packet of fresh dip e.g. sour cream and chive or hummus in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Up to one day	296 9%	45 14%	4 23%	9 18%	26 17%	18 11%	12 14%	42 15%	105 8%	54 8%	122 11%	14 10%
Up to two days	775 24%	72 23%	4 24%	8 16%	33 22%	41 25%	19 24%	63 22%	300 23%	153 24%	278 24%	43 30%
Up to three days	669 21%	63 20%	2 9%	8 16%	31 20%	30 19%	17 21%	52 18%	305 24%	115 18%	216 19%	32 23%
Up to four days	212 7%	15 5%	1 3%	2 4%	7 5%	9 6%	2 3%	17 6%	108 8%	44 7%	58 5%	2 2%
Up to five days	221 7%	11 3%	2 14%	3 5%	6 4%	6 4%	6 7%	9 3%	117 9%	43 7%	52 5%	8 5%
More than five days	233 7%	14 5%	- 1%	1 2%	6 4%	10 6%	6 7%	10 4%	101 8%	68 10%	54 5%	10 7%
Follow the storage information on the product	80 2%	5 2%	- -	- 1%	1 1%	4 2%	1 1%	5 2%	31 2%	24 4%	26 2%	- -
Look at the use-by date	131 4%	12 4%	1 5%	3 5%	6 4%	6 4%	3 4%	11 4%	55 4%	28 4%	43 4%	6 4%
Not applicable – don't eat or use this food item	599 19%	73 23%	4 21%	15 30%	33 22%	38 24%	15 19%	71 25%	153 12%	122 19%	298 26%	26 19%
Don't know	17 1%	4 1%	- *	1 2%	3 2%	- -	- *	4 1%	9 1%	1 *	7 1%	- -
Net : Three days or less	1740 54%	180 57%	10 56%	26 50%	90 59%	89 55%	48 59%	156 55%	711 55%	323 50%	616 53%	89 63%

Q4_23A Maximum number of days you would keep a packet of smoked fish e.g. smoked mackerel or smoked salmon in the fridge once opened before deciding you would definitely

not eat or drink it? (Spontaneous)

Base: All respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Up to one day	624 19%	302 19%	322 20%	56 12%	86 16%	112 21%	129 22%	92 21%	95 23%	53 22%	491 18%	49 31%	70 25%	14 16%	560 20%	46 16%	417 21%	207 16%
Up to two days	706 22%	335 21%	371 22%	115 25%	115 21%	123 23%	142 24%	77 17%	83 20%	51 21%	598 22%	32 20%	58 21%	18 20%	599 21%	66 23%	438 22%	266 21%
Up to three days	449 14%	207 13%	241 15%	69 15%	86 16%	85 16%	82 14%	59 13%	49 12%	19 8%	379 14%	20 13%	40 14%	9 10%	403 14%	34 12%	291 15%	158 13%
Up to four days	135 4%	77 5%	58 3%	31 7%	21 4%	15 3%	23 4%	18 4%	18 5%	8 3%	119 4%	7 5%	6 2%	3 3%	118 4%	10 3%	82 4%	52 4%
Up to five days	131 4%	67 4%	64 4%	14 3%	26 5%	22 4%	30 5%	18 4%	18 4%	3 1%	118 4%	2 1%	9 3%	2 2%	114 4%	13 5%	77 4%	53 4%
More than five days	136 4%	91 6%	45 3%	19 4%	21 4%	14 3%	21 3%	28 6%	21 5%	12 5%	118 4%	3 2%	13 5%	2 3%	125 4%	5 2%	80 4%	57 5%
Follow the storage information on the product	67 2%	29 2%	38 2%	11 2%	10 2%	8 2%	9 2%	11 2%	15 4%	3 1%	60 2%	4 2%	3 1%	1 1%	59 2%	4 1%	44 2%	23 2%
Look at the use-by date	91 3%	29 2%	62 4%	8 2%	4 1%	12 2%	23 4%	16 4%	19 5%	10 4%	80 3%	2 1%	5 2%	4 4%	72 3%	14 5%	50 3%	41 3%
Not applicable – don't eat or use this food item	868 27%	424 27%	444 27%	144 31%	162 30%	146 27%	131 22%	119 27%	86 21%	78 32%	725 27%	37 23%	70 25%	37 40%	740 26%	96 33%	474 24%	395 31%
Don't know	24 1%	18 1%	7 *	1 *	6 1%	1 *	5 1%	4 1%	4 1%	3 1%	20 1%	2 1%	2 1%	1 1%	23 1%	- -	19 1%	6 *
Net : Three days or less	1778 55%	844 53%	935 57%	240 51%	286 53%	320 60%	353 59%	228 52%	226 56%	123 51%	1468 54%	101 64%	167 61%	42 46%	1561 56%	145 50%	1146 58%	631 50%

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Q4_23A Maximum number of days you would keep a packet of smoked fish e.g. smoked mackerel or smoked salmon in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)
Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Up to one day	624 19%	357 19%	161 22%	27 15%	79 16%	122 15%	202 19%	141 21%	159 25%	103 19%	521 19%	355 18%	36 17%	233 22%	406 17%	43 21%	16 34%	17 32%	142 26%
Up to two days	706 22%	400 22%	150 21%	47 27%	109 22%	195 23%	247 23%	150 23%	114 18%	109 20%	597 22%	420 22%	42 20%	243 23%	548 23%	63 31%	6 14%	8 14%	79 14%
Up to three days	449 14%	276 15%	81 11%	18 10%	73 15%	134 16%	178 16%	88 13%	49 8%	59 11%	389 14%	271 14%	32 15%	146 14%	363 15%	29 14%	2 4%	5 9%	50 9%
Up to four days	135 4%	67 4%	29 4%	12 7%	26 5%	58 7%	48 4%	13 2%	15 2%	22 4%	113 4%	95 5%	7 3%	33 3%	122 5%	- *	- -	2 3%	11 2%
Up to five days	131 4%	94 5%	20 3%	3 2%	13 3%	42 5%	55 5%	18 3%	16 3%	16 3%	115 4%	84 4%	5 2%	41 4%	111 5%	3 2%	4 8%	2 4%	10 2%
More than five days	136 4%	75 4%	36 5%	6 4%	19 4%	62 7%	31 3%	17 3%	26 4%	17 3%	120 4%	69 4%	16 7%	51 5%	113 5%	4 2%	- -	1 1%	19 3%
Follow the storage information on the product	67 2%	36 2%	17 2%	1 1%	14 3%	26 3%	18 2%	17 3%	7 1%	6 1%	61 2%	44 2%	7 3%	16 2%	54 2%	3 2%	- *	2 3%	8 1%
Look at the use-by date	91 3%	43 2%	31 4%	5 3%	12 2%	20 2%	34 3%	18 3%	19 3%	27 5%	64 2%	49 3%	7 4%	35 3%	57 2%	5 2%	2 3%	1 3%	27 5%
Not applicable – don't eat or use this food item	868 27%	476 26%	189 26%	55 31%	148 30%	164 20%	267 25%	201 30%	235 36%	173 32%	695 26%	543 28%	55 26%	269 25%	580 24%	50 25%	17 35%	16 30%	206 37%
Don't know	24 1%	10 1%	6 1%	2 1%	6 1%	13 2%	3 *	4 1%	5 1%	10 2%	15 1%	9 *	3 2%	12 1%	17 1%	2 1%	1 2%	1 1%	4 1%
Net : Three days or less	1778 55%	1034 56%	392 54%	92 52%	260 52%	450 54%	627 58%	379 57%	322 50%	271 50%	1507 56%	1046 54%	110 52%	622 58%	1318 56%	135 67%	24 51%	29 55%	271 49%

Q4_23A Maximum number of days you would keep a packet of smoked fish e.g. smoked mackerel or smoked salmon in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)
Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Up to one day	624 19%	392 19%	83 16%	109 22%	588 20%	36 15%	570 19%	498 19%	21 16%	454 19%	170 21%	316 20%	136 21%	173 18%	219 18%	375 20%
Up to two days	706 22%	480 23%	109 22%	86 17%	656 22%	49 21%	654 22%	590 23%	26 20%	548 23%	158 19%	356 22%	135 21%	215 22%	273 23%	397 21%
Up to three days	449 14%	300 15%	82 16%	52 11%	407 14%	41 17%	431 14%	382 15%	10 8%	346 14%	103 13%	239 15%	85 13%	125 13%	192 16%	232 13%
Up to four days	135 4%	96 5%	28 6%	8 2%	116 4%	18 8%	128 4%	111 4%	5 4%	107 4%	28 3%	49 3%	36 6%	49 5%	63 5%	59 3%
Up to five days	131 4%	86 4%	26 5%	6 1%	115 4%	15 6%	129 4%	113 4%	2 1%	97 4%	33 4%	59 4%	28 4%	44 5%	56 5%	63 3%
More than five days	136 4%	92 4%	23 5%	11 2%	125 4%	11 5%	127 4%	108 4%	2 1%	97 4%	40 5%	50 3%	28 4%	58 6%	57 5%	68 4%
Follow the storage information on the product	67 2%	47 2%	9 2%	5 1%	64 2%	3 1%	64 2%	55 2%	-	58 2%	9 1%	42 3%	9 1%	16 2%	27 2%	32 2%
Look at the use-by date	91 3%	68 3%	8 2%	13 3%	86 3%	5 2%	85 3%	73 3%	3 2%	62 3%	29 4%	59 4%	16 3%	16 2%	32 3%	55 3%
Not applicable – don't eat or use this food item	868 27%	491 24%	137 27%	197 40%	810 27%	58 24%	782 26%	610 24%	61 45%	626 26%	243 30%	441 27%	164 26%	263 27%	268 22%	557 30%
Don't know	24 1%	17 1%	3 1%	5 1%	23 1%	1 *	20 1%	18 1%	3 2%	18 1%	7 1%	8 1%	6 1%	11 1%	10 1%	11 1%
Net : Three days or less	1778 55%	1173 57%	274 54%	248 50%	1652 55%	126 53%	1655 55%	1470 57%	58 43%	1348 56%	430 53%	910 56%	356 55%	512 53%	684 57%	1003 54%

Q4_23A Maximum number of days you would keep a packet of smoked fish e.g. smoked mackerel or smoked salmon in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)

Base: All respondents

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Up to one day	624 19%	28 16%	30 22%	52 18%	75 18%	457 20%
Up to two days	706 22%	20 12%	29 21%	70 24%	94 22%	513 22%
Up to three days	449 14%	13 7%	19 14%	37 12%	68 16%	330 14%
Up to four days	135 4%	10 6%	4 3%	14 5%	22 5%	89 4%
Up to five days	131 4%	3 1%	4 3%	16 5%	11 3%	98 4%
More than five days	136 4%	6 4%	3 3%	12 4%	9 2%	108 5%
Follow the storage information on the product	67 2%	4 2%	2 1%	5 2%	7 2%	52 2%
Look at the use-by date	91 3%	1 1%	3 2%	9 3%	11 3%	71 3%
Not applicable – don't eat or use this food item	868 27%	92 52%	38 29%	79 27%	127 30%	563 24%
Don't know	24 1%	-	3 2%	1 *	1 *	18 1%
Net : Three days or less	1778 55%	60 34%	77 58%	159 54%	237 56%	1300 57%

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Q4_23A Maximum number of days you would keep a packet of smoked fish e.g. smoked mackerel or smoked salmon in the fridge once opened before deciding you would definitely

not eat or drink it? (Spontaneous)

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Up to one day	624 19%	215 19%	69 20%	66 24%	60 20%	65 22%	18 20%	199 20%	138 23%	77 18%	82 21%	129 20%	92 19%	219 19%	17 24%	132 19%
Up to two days	706 22%	230 20%	78 23%	54 20%	60 20%	66 22%	20 22%	231 23%	141 24%	121 28%	77 20%	151 24%	105 21%	268 23%	24 33%	116 17%
Up to three days	449 14%	177 16%	70 21%	57 21%	60 20%	50 17%	11 12%	186 18%	95 16%	73 17%	72 19%	106 17%	95 19%	178 15%	10 14%	66 10%
Up to four days	135 4%	58 5%	16 5%	16 6%	9 3%	29 10%	7 7%	51 5%	32 5%	20 5%	19 5%	30 5%	18 4%	62 5%	2 2%	20 3%
Up to five days	131 4%	42 4%	13 4%	13 5%	17 6%	15 5%	2 2%	41 4%	29 5%	17 4%	14 4%	30 5%	23 5%	48 4%	1 2%	28 4%
More than five days	136 4%	56 5%	10 3%	9 3%	14 5%	14 5%	2 2%	46 4%	19 3%	21 5%	15 4%	31 5%	17 3%	53 5%	1 1%	32 5%
Follow the storage information on the product	67 2%	30 3%	8 2%	8 3%	9 3%	5 2%	2 2%	21 2%	12 2%	8 2%	8 2%	12 2%	11 2%	31 3%	2 3%	14 2%
Look at the use-by date	91 3%	39 3%	11 3%	5 2%	10 3%	9 3%	7 8%	29 3%	16 3%	7 2%	14 4%	22 3%	9 2%	36 3%	3 5%	25 4%
Not applicable – don't eat or use this food item	868 27%	286 25%	64 19%	46 17%	66 22%	44 15%	23 25%	207 20%	113 19%	83 19%	82 21%	124 19%	117 24%	260 22%	11 15%	237 35%
Don't know	24 1%	7 1%	2 1%	2 1%	-	1 *	-	5 *	3 *	1 *	3 1%	4 1%	1 *	6 1%	1 1%	10 1%
Net : Three days or less	1778 55%	623 55%	218 64%	177 64%	179 59%	181 61%	49 53%	615 61%	374 63%	270 63%	232 60%	387 61%	292 60%	665 57%	51 71%	314 46%

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Q4_23A Maximum number of days you would keep a packet of smoked fish e.g. smoked mackerel or smoked salmon in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Up to one day	624 19%	127 20%	14 19%	19 22%	36 20%	31 19%	16 17%	111 20%	87 19%	162 19%	36 24%	133 22%	258 17%	113 17%	8 9%	60 22%
Up to two days	706 22%	134 21%	21 27%	19 22%	42 23%	39 25%	29 31%	130 23%	118 26%	209 25%	22 15%	135 22%	345 23%	140 21%	24 29%	43 16%
Up to three days	449 14%	82 13%	11 14%	13 15%	30 17%	16 10%	9 9%	76 13%	69 15%	137 16%	26 18%	90 15%	242 16%	95 14%	9 11%	33 12%
Up to four days	135 4%	23 4%	1 2%	1 1%	16 9%	11 7%	5 5%	30 5%	38 8%	37 4%	11 7%	22 4%	71 5%	43 6%	9 10%	5 2%
Up to five days	131 4%	27 4%	2 3%	8 9%	2 1%	6 4%	3 4%	23 4%	9 2%	41 5%	5 3%	20 3%	65 4%	24 4%	4 5%	9 3%
More than five days	136 4%	39 6%	3 4%	5 6%	10 6%	7 5%	2 2%	32 6%	25 6%	39 5%	7 5%	26 4%	61 4%	37 6%	2 2%	11 4%
Follow the storage information on the product	67 2%	18 3%	2 3%	1 1%	3 2%	4 3%	4 4%	17 3%	8 2%	12 1%	3 2%	12 2%	24 2%	15 2%	4 4%	5 2%
Look at the use-by date	91 3%	15 2%	1 2%	1 2%	3 2%	5 3%	- *	11 2%	14 3%	12 1%	5 3%	16 3%	39 3%	20 3%	2 2%	10 4%
Not applicable – don't eat or use this food item	868 27%	179 28%	18 24%	19 22%	35 20%	37 23%	23 25%	133 23%	91 20%	197 23%	32 22%	145 24%	384 26%	183 27%	22 26%	92 34%
Don't know	24 1%	4 1%	2 3%	- -	3 1%	1 1%	2 2%	3 1%	1 *	4 1%	1 1%	3 *	10 1%	- -	1 1%	2 1%
Net : Three days or less	1778 55%	342 53%	46 60%	51 59%	108 60%	86 54%	54 57%	317 56%	274 59%	508 60%	85 57%	359 60%	845 56%	348 52%	40 49%	136 50%

Q4_23A Maximum number of days you would keep a packet of smoked fish e.g. smoked mackerel or smoked salmon in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)
Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Up to one day	624 19%	88 17%	255 21%	94 16%	104 18%	83 24%	190 22%	434 18%	64 19%	168 22%	161 21%	101 15%
Up to two days	706 22%	95 19%	291 24%	122 21%	124 22%	75 22%	172 20%	533 22%	59 18%	148 20%	192 25%	155 23%
Up to three days	449 14%	61 12%	164 14%	96 16%	90 16%	38 11%	119 14%	330 14%	40 12%	92 12%	134 17%	101 15%
Up to four days	135 4%	16 3%	53 4%	23 4%	30 5%	12 3%	32 4%	102 4%	10 3%	24 3%	42 5%	35 5%
Up to five days	131 4%	17 3%	42 3%	31 5%	30 5%	11 3%	32 4%	98 4%	5 2%	30 4%	22 3%	45 7%
More than five days	136 4%	23 5%	47 4%	29 5%	27 5%	10 3%	31 4%	105 4%	8 2%	34 5%	19 2%	42 6%
Follow the storage information on the product	67 2%	11 2%	20 2%	18 3%	10 2%	8 2%	17 2%	50 2%	2 1%	12 2%	20 3%	12 2%
Look at the use-by date	91 3%	19 4%	37 3%	14 2%	18 3%	3 1%	14 2%	78 3%	13 4%	25 3%	15 2%	19 3%
Not applicable – don't eat or use this food item	868 27%	178 35%	292 24%	155 27%	137 24%	106 31%	234 28%	635 27%	131 39%	221 29%	162 21%	154 23%
Don't know	24 1%	2 *	14 1%	2 *	5 1%	1 *	6 1%	19 1%	4 1%	4 1%	7 1%	3 *
Net : Three days or less	1778 55%	244 48%	709 58%	311 53%	318 55%	196 57%	480 57%	1298 54%	164 49%	408 54%	486 63%	358 54%

Q4_23A Maximum number of days you would keep a packet of smoked fish e.g. smoked mackerel or smoked salmon in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Up to one day	624 19%	75 24%	3 15%	8 16%	38 25%	37 23%	19 23%	65 23%	195 15%	138 21%	252 22%	39 27%
Up to two days	706 22%	70 22%	3 18%	10 19%	27 17%	40 25%	15 18%	61 22%	316 25%	123 19%	246 21%	20 14%
Up to three days	449 14%	42 13%	2 10%	6 12%	18 12%	25 16%	14 17%	35 12%	192 15%	91 14%	149 13%	17 12%
Up to four days	135 4%	6 2%	1 7%	1 1%	3 2%	5 3%	2 2%	7 2%	73 6%	30 5%	25 2%	6 4%
Up to five days	131 4%	10 3%	1 5%	1 2%	5 3%	5 3%	4 5%	6 2%	70 5%	24 4%	35 3%	2 1%
More than five days	136 4%	14 5%	- 1%	1 2%	8 5%	6 4%	6 7%	9 3%	81 6%	31 5%	21 2%	4 3%
Follow the storage information on the product	67 2%	4 1%	-	-	2 1%	2 1%	1 2%	2 1%	24 2%	16 2%	26 2%	1 1%
Look at the use-by date	91 3%	8 3%	- 2%	2 4%	3 2%	5 3%	3 4%	6 2%	40 3%	13 2%	35 3%	4 2%
Not applicable – don't eat or use this food item	868 27%	82 26%	7 42%	22 43%	48 32%	36 22%	18 22%	88 31%	283 22%	183 28%	355 31%	46 33%
Don't know	24 1%	2 1%	-	1 1%	1 1%	1 *	- *	2 1%	10 1%	2 *	10 1%	2 2%
Net : Three days or less	1778 55%	187 60%	7 42%	24 47%	83 54%	102 64%	47 58%	162 57%	704 55%	352 54%	646 56%	75 53%

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Q4_23A Maximum number of days you would keep a packet of soft or cream cheese in the fridge once opened before deciding you would definitely not eat or drink it?

(Spontaneous)

Base: All respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Up to one day	137 4%	60 4%	77 5%	23 5%	26 5%	25 5%	15 3%	15 3%	21 5%	13 5%	90 3%	15 10%	26 9%	6 6%	117 4%	16 6%	79 4%	58 5%
Up to two days	467 14%	235 15%	232 14%	79 17%	82 15%	67 13%	85 14%	61 14%	60 15%	32 13%	381 14%	30 19%	44 16%	11 12%	391 14%	47 16%	273 14%	194 15%
Up to three days	564 17%	243 15%	322 19%	88 19%	96 18%	106 20%	115 19%	66 15%	65 16%	27 11%	465 17%	33 21%	54 20%	12 13%	495 18%	51 18%	355 18%	209 17%
Up to four days	230 7%	104 7%	127 8%	39 8%	30 6%	44 8%	42 7%	40 9%	25 6%	10 4%	198 7%	13 8%	13 5%	6 7%	208 7%	10 3%	135 7%	95 8%
Up to five days	328 10%	141 9%	187 11%	56 12%	62 12%	61 11%	67 11%	46 10%	27 7%	9 4%	295 11%	7 4%	20 7%	6 7%	295 10%	22 8%	206 10%	122 10%
More than five days	675 21%	342 22%	333 20%	96 20%	125 23%	128 24%	118 20%	94 21%	84 21%	31 13%	604 22%	16 10%	42 15%	13 14%	600 21%	52 18%	444 23%	229 18%
Follow the storage information on the product	113 4%	49 3%	64 4%	15 3%	22 4%	22 4%	16 3%	15 3%	18 4%	6 2%	95 4%	9 6%	8 3%	1 2%	96 3%	8 3%	76 4%	37 3%
Look at the use-by date	167 5%	80 5%	87 5%	6 1%	23 4%	29 5%	37 6%	29 6%	24 6%	19 8%	136 5%	10 6%	14 5%	7 7%	138 5%	23 8%	106 5%	61 5%
Not applicable – don't eat or use this food item	524 16%	307 19%	217 13%	63 13%	65 12%	55 10%	97 16%	74 17%	77 19%	91 38%	422 16%	23 15%	52 19%	28 31%	447 16%	59 21%	279 14%	245 19%
Don't know	26 1%	18 1%	8 1%	3 1%	6 1%	- -	2 *	3 1%	7 2%	5 2%	23 1%	- -	2 1%	1 1%	25 1%	- -	18 1%	8 1%
Net : Three days or less	1168 36%	538 34%	630 38%	190 41%	204 38%	198 37%	216 36%	143 32%	146 36%	72 30%	937 35%	79 50%	124 45%	29 31%	1003 36%	114 40%	707 36%	461 37%

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Q4_23A Maximum number of days you would keep a packet of soft or cream cheese in the fridge once opened before deciding you would definitely not eat or drink it?

(Spontaneous)

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Up to one day	137 4%	72 4%	36 5%	7 4%	22 4%	18 2%	41 4%	28 4%	51 8%	23 4%	114 4%	73 4%	4 2%	60 6%	78 3%	12 6%	5 10%	2 3%	41 7%
Up to two days	467 14%	265 14%	103 14%	18 10%	80 16%	90 11%	188 17%	90 14%	99 15%	63 12%	404 15%	289 15%	28 13%	151 14%	325 14%	33 16%	8 18%	15 28%	86 16%
Up to three days	564 17%	319 17%	97 13%	54 30%	94 19%	123 15%	184 17%	157 24%	99 15%	112 21%	452 17%	369 19%	30 14%	165 15%	427 18%	43 21%	11 23%	9 17%	75 13%
Up to four days	230 7%	142 8%	41 6%	5 3%	42 8%	70 8%	77 7%	42 6%	41 6%	34 6%	197 7%	126 6%	14 7%	90 8%	181 8%	23 11%	4 8%	3 6%	18 3%
Up to five days	328 10%	211 12%	47 6%	18 10%	52 10%	81 10%	132 12%	58 9%	56 9%	45 8%	282 10%	219 11%	14 7%	95 9%	256 11%	27 13%	7 15%	4 7%	34 6%
More than five days	675 21%	405 22%	129 18%	42 24%	97 20%	255 30%	222 20%	118 18%	80 12%	93 17%	582 22%	412 21%	58 27%	205 19%	555 23%	30 15%	4 9%	6 12%	79 14%
Follow the storage information on the product	113 4%	72 4%	21 3%	-	20 4%	54 6%	25 2%	26 4%	9 1%	7 1%	106 4%	70 4%	10 5%	33 3%	94 4%	6 3%	-	2 3%	12 2%
Look at the use-by date	167 5%	95 5%	44 6%	10 6%	17 3%	42 5%	51 5%	31 5%	43 7%	40 7%	127 5%	87 4%	14 7%	64 6%	110 5%	10 5%	-	3 5%	43 8%
Not applicable – don't eat or use this food item	524 16%	243 13%	189 26%	22 13%	69 14%	91 11%	159 15%	111 17%	163 25%	119 22%	405 15%	280 14%	36 17%	208 19%	327 14%	18 9%	8 17%	9 18%	162 29%
Don't know	26 1%	9 *	12 2%	1 1%	3 1%	12 1%	4 *	6 1%	4 1%	6 1%	20 1%	16 1%	3 1%	8 1%	19 1%	-	-	-	7 1%
Net : Three days or less	1168 36%	657 36%	236 33%	79 44%	196 39%	231 28%	413 38%	275 41%	249 39%	198 37%	970 36%	731 38%	62 29%	376 35%	829 35%	88 43%	24 50%	25 48%	202 36%

Q4_23A Maximum number of days you would keep a packet of soft or cream cheese in the fridge once opened before deciding you would definitely not eat or drink it?

(Spontaneous)

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Up to one day	137 4%	76 4%	22 4%	29 6%	133 4%	4 2%	128 4%	113 4%	5 4%	98 4%	39 5%	63 4%	22 3%	52 5%	36 3%	94 5%
Up to two days	467 14%	300 14%	73 14%	77 16%	441 15%	26 11%	409 14%	357 14%	30 22%	344 14%	123 15%	235 15%	84 13%	148 15%	154 13%	297 16%
Up to three days	564 17%	340 16%	92 18%	105 21%	532 18%	33 14%	521 17%	480 19%	22 16%	410 17%	154 19%	280 17%	120 19%	164 17%	204 17%	319 17%
Up to four days	230 7%	156 8%	37 7%	27 6%	212 7%	18 8%	222 7%	203 8%	3 2%	187 8%	43 5%	116 7%	42 7%	71 7%	95 8%	122 7%
Up to five days	328 10%	208 10%	64 13%	41 8%	303 10%	25 11%	315 11%	273 11%	5 4%	250 10%	78 9%	165 10%	57 9%	106 11%	134 11%	170 9%
More than five days	675 21%	454 22%	118 23%	73 15%	600 20%	74 31%	651 22%	565 22%	14 10%	543 23%	132 16%	327 20%	158 25%	189 20%	278 23%	353 19%
Follow the storage information on the product	113 4%	78 4%	19 4%	8 2%	103 3%	10 4%	104 3%	94 4%	- -	95 4%	19 2%	54 3%	30 5%	29 3%	48 4%	52 3%
Look at the use-by date	167 5%	106 5%	24 5%	28 6%	156 5%	11 5%	155 5%	133 5%	5 4%	114 5%	52 6%	97 6%	35 6%	35 4%	65 5%	98 5%
Not applicable – don't eat or use this food item	524 16%	334 16%	58 11%	100 20%	489 16%	35 15%	469 16%	329 13%	42 31%	352 15%	172 21%	272 17%	90 14%	161 17%	172 14%	328 18%
Don't know	26 1%	17 1%	1 *	6 1%	25 1%	2 1%	16 1%	12 *	9 7%	20 1%	6 1%	8 1%	4 1%	13 1%	10 1%	14 1%
Net : Three days or less	1168 36%	717 35%	187 37%	210 43%	1105 37%	63 26%	1059 35%	950 37%	56 42%	851 35%	317 39%	577 36%	227 35%	364 38%	394 33%	710 38%

Q4_23A Maximum number of days you would keep a packet of soft or cream cheese in the fridge once opened before deciding you would definitely not eat or drink it?

(Spontaneous)

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Up to one day	137 4%	6 3%	4 3%	9 3%	15 4%	100 4%
Up to two days	467 14%	12 7%	26 20%	41 14%	61 14%	346 15%
Up to three days	564 17%	40 23%	25 18%	69 24%	91 21%	363 16%
Up to four days	230 7%	15 8%	9 7%	27 9%	25 6%	161 7%
Up to five days	328 10%	11 6%	9 7%	33 11%	38 9%	242 11%
More than five days	675 21%	38 22%	22 17%	50 17%	66 15%	519 23%
Follow the storage information on the product	113 4%	9 5%	4 3%	15 5%	12 3%	77 3%
Look at the use-by date	167 5%	10 6%	4 3%	14 5%	29 7%	120 5%
Not applicable – don't eat or use this food item	524 16%	33 19%	28 21%	34 12%	87 21%	353 15%
Don't know	26 1%	3 2%	3 2%	1 *	1 *	18 1%
Net : Three days or less	1168 36%	58 33%	55 41%	120 41%	167 39%	808 35%

Food and You Survey 2012

Q4_23A Maximum number of days you would keep a packet of soft or cream cheese in the fridge once opened before deciding you would definitely not eat or drink it?

(Spontaneous)

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Up to one day	137 4%	45 4%	15 4%	9 3%	10 3%	10 3%	1 1%	42 4%	27 5%	13 3%	28 7%	28 4%	17 4%	34 3%	6 8%	27 4%
Up to two days	467 14%	177 16%	64 19%	43 16%	42 14%	51 17%	10 11%	148 15%	99 17%	66 15%	57 15%	88 14%	67 14%	156 13%	10 14%	75 11%
Up to three days	564 17%	189 17%	51 15%	73 27%	52 17%	51 17%	25 27%	187 18%	101 17%	92 22%	61 16%	117 18%	105 21%	190 16%	16 22%	105 16%
Up to four days	230 7%	81 7%	27 8%	31 11%	20 7%	26 9%	11 12%	88 9%	43 7%	37 9%	34 9%	59 9%	34 7%	113 10%	4 6%	33 5%
Up to five days	328 10%	123 11%	37 11%	35 13%	41 14%	28 9%	7 7%	123 12%	84 14%	40 9%	41 10%	72 11%	48 10%	133 11%	6 8%	54 8%
More than five days	675 21%	248 22%	69 20%	42 15%	82 27%	78 26%	14 15%	229 23%	139 23%	105 24%	85 22%	135 21%	141 29%	281 24%	8 11%	129 19%
Follow the storage information on the product	113 4%	47 4%	21 6%	6 2%	18 6%	11 4%	3 3%	36 4%	20 3%	18 4%	14 4%	20 3%	15 3%	52 4%	1 1%	23 3%
Look at the use-by date	167 5%	64 6%	17 5%	13 5%	11 4%	14 5%	4 4%	44 4%	21 4%	14 3%	17 4%	46 7%	22 5%	59 5%	12 16%	58 9%
Not applicable – don't eat or use this food item	524 16%	156 14%	41 12%	23 8%	27 9%	28 9%	16 18%	114 11%	59 10%	38 9%	50 13%	67 10%	39 8%	140 12%	9 13%	163 24%
Don't know	26 1%	10 1%	- *	- -	- -	1 *	- -	2 *	3 1%	6 1%	- *	7 1%	- -	4 *	- -	11 2%
Net : Three days or less	1168 36%	412 36%	130 38%	125 46%	104 34%	112 38%	36 40%	377 37%	227 38%	172 40%	146 38%	233 36%	190 39%	381 33%	32 45%	207 30%

Food and You Survey 2012

Q4_23A Maximum number of days you would keep a packet of soft or cream cheese in the fridge once opened before deciding you would definitely not eat or drink it?

(Spontaneous)

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Up to one day	137 4%	37 6%	1 2%	5 5%	7 4%	8 5%	2 2%	27 5%	13 3%	33 4%	10 7%	32 5%	42 3%	21 3%	2 2%	14 5%
Up to two days	467 14%	103 16%	14 18%	23 27%	28 16%	18 11%	18 20%	99 17%	74 16%	128 15%	17 11%	110 18%	195 13%	105 16%	13 16%	33 12%
Up to three days	564 17%	100 15%	14 18%	19 23%	26 14%	32 21%	17 18%	89 16%	86 19%	183 22%	19 13%	91 15%	255 17%	88 13%	18 22%	38 14%
Up to four days	230 7%	39 6%	4 5%	3 4%	14 8%	12 8%	7 7%	40 7%	31 7%	72 8%	17 11%	45 8%	138 9%	59 9%	7 8%	8 3%
Up to five days	328 10%	60 9%	10 13%	9 11%	16 9%	18 12%	8 8%	61 11%	57 12%	121 14%	14 10%	75 12%	157 10%	84 13%	8 10%	20 7%
More than five days	675 21%	128 20%	15 19%	15 17%	51 28%	36 23%	17 18%	118 21%	101 22%	165 19%	39 26%	119 20%	367 25%	164 24%	13 16%	38 14%
Follow the storage information on the product	113 4%	24 4%	4 6%	2 2%	5 3%	2 1%	4 4%	24 4%	16 3%	23 3%	4 2%	18 3%	54 4%	24 4%	4 5%	11 4%
Look at the use-by date	167 5%	32 5%	8 10%	5 6%	15 8%	11 7%	6 7%	24 4%	30 6%	36 4%	10 7%	38 6%	78 5%	32 5%	9 11%	18 7%
Not applicable – don't eat or use this food item	524 16%	119 18%	7 10%	4 5%	17 9%	16 10%	14 15%	81 14%	48 10%	76 9%	19 13%	72 12%	205 14%	85 13%	9 11%	91 33%
Don't know	26 1%	6 1%	-	-	1 1%	3 2%	-	4 1%	3 1%	12 1%	-	3 1%	8 1%	6 1%	-	2 1%
Net : Three days or less	1168 36%	240 37%	29 37%	47 55%	60 34%	58 37%	38 40%	215 38%	174 38%	344 41%	46 31%	233 39%	492 33%	215 32%	33 40%	85 31%

Q4_23A Maximum number of days you would keep a packet of soft or cream cheese in the fridge once opened before deciding you would definitely not eat or drink it?

(Spontaneous)

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Up to one day	137 4%	17 3%	45 4%	21 4%	24 4%	31 9%	43 5%	95 4%	15 4%	37 5%	29 4%	17 3%
Up to two days	467 14%	75 15%	172 14%	72 12%	100 18%	47 13%	125 15%	342 14%	56 17%	134 18%	111 14%	65 10%
Up to three days	564 17%	65 13%	232 19%	104 18%	104 18%	59 17%	164 19%	401 17%	70 21%	118 16%	138 18%	117 17%
Up to four days	230 7%	38 7%	80 7%	45 8%	44 8%	24 7%	55 7%	175 7%	25 7%	44 6%	67 9%	46 7%
Up to five days	328 10%	44 9%	100 8%	63 11%	78 14%	42 12%	94 11%	234 10%	24 7%	76 10%	81 10%	88 13%
More than five days	675 21%	84 16%	263 22%	141 24%	125 22%	62 18%	189 22%	485 20%	46 14%	155 20%	173 22%	184 28%
Follow the storage information on the product	113 4%	14 3%	38 3%	32 5%	18 3%	11 3%	33 4%	80 3%	2 1%	16 2%	32 4%	37 6%
Look at the use-by date	167 5%	34 7%	78 6%	19 3%	24 4%	12 3%	38 4%	129 5%	20 6%	51 7%	39 5%	25 4%
Not applicable – don't eat or use this food item	524 16%	137 27%	193 16%	80 14%	55 10%	59 17%	99 12%	425 18%	77 23%	116 15%	101 13%	84 13%
Don't know	26 1%	4 1%	14 1%	7 1%	1 *	- *	6 1%	20 1%	1 *	11 1%	4 *	4 1%
Net : Three days or less	1168 36%	157 31%	449 37%	198 34%	228 40%	137 39%	332 39%	837 35%	141 42%	288 38%	278 36%	199 30%

Q4_23A Maximum number of days you would keep a packet of soft or cream cheese in the fridge once opened before deciding you would definitely not eat or drink it?

(Spontaneous)

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Up to one day	137 4%	30 9%	1 7%	1 2%	13 9%	17 11%	6 7%	26 9%	27 2%	26 4%	64 6%	20 14%
Up to two days	467 14%	49 16%	1 6%	6 12%	23 15%	26 16%	13 16%	42 15%	161 13%	85 13%	198 17%	23 16%
Up to three days	564 17%	55 18%	3 15%	9 18%	32 21%	25 15%	14 18%	51 18%	218 17%	90 14%	226 20%	30 21%
Up to four days	230 7%	17 5%	1 3%	2 4%	6 4%	11 7%	2 2%	18 6%	104 8%	49 7%	65 6%	12 9%
Up to five days	328 10%	22 7%	1 6%	2 4%	11 7%	13 8%	9 11%	17 6%	150 12%	63 10%	107 9%	8 6%
More than five days	675 21%	47 15%	4 22%	7 14%	20 13%	28 17%	14 17%	41 14%	331 26%	148 23%	181 16%	16 11%
Follow the storage information on the product	113 4%	9 3%	-	-	4	5	2	7	53 4%	26 4%	34 3%	-
Look at the use-by date	167 5%	16 5%	1 6%	5 10%	8 5%	7 5%	5 6%	16 6%	60 5%	46 7%	58 5%	3 2%
Not applicable – don't eat or use this food item	524 16%	66 21%	6 33%	17 34%	35 23%	28 17%	16 20%	63 22%	171 13%	116 18%	208 18%	29 21%
Don't know	26 1%	3 1%	-	1 1%	2 1%	1 *	1 1%	2 1%	10 1%	3 1%	12 1%	-
Net : Three days or less	1168 36%	134 43%	5 28%	16 32%	68 44%	68 42%	34 41%	119 42%	406 32%	201 31%	489 42%	72 51%

Q4_23A Summary - Maximum number of days you would keep different foods/ drinks in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)

Base: All respondents

Q4_23A Summary - Maximum number of days you would keep different foods/ drinks in the fridge once opened before deciding you would definitely not eat or drink it? (Spontaneous)

	A Packet Of Sliced Cooked Or Cured Meat E.g. Ham	A Packet Of Meat, Fish Or Seafood Pâté	A Packet Of Fresh Dip E.g. Sour Cream And Chive Or Hummus	A Packet Of Smoked Fish E.g. Smoked Mackerel Or Smoked Salmon	A Packet Of Soft Or Cream Cheese
Unweighted Base	3231	3231	3231	3231	3231
Base	3231	3231	3231	3231	3231
Up to one day	142 4%	361 11%	296 9%	624 19%	137 4%
Up to two days	657 20%	864 27%	775 24%	706 22%	467 14%
Up to three days	770 24%	610 19%	669 21%	449 14%	564 17%
Up to four days	332 10%	184 6%	212 7%	135 4%	230 7%
Up to five days	338 10%	177 5%	221 7%	131 4%	328 10%
More than five days	398 12%	161 5%	233 7%	136 4%	675 21%
Follow the storage information on the product	71 2%	77 2%	80 2%	67 2%	113 4%
Look at the use-by date	196 6%	155 5%	131 4%	91 3%	167 5%
Not applicable – don't eat or use this food item	307 9%	612 19%	599 19%	868 27%	524 16%
Don't know	21 1%	28 1%	17 1%	24 1%	26 1%
Net : Three days or less	1569 49%	1836 57%	1740 54%	1778 55%	1168 36%

Q4_24 If you made a meal on Sunday, what is the last day that you would consider eating the leftovers? (Spontaneous)

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
The same day	121	56	65	20	27	22	21	11	13	6	93	5	17	5	105	13	67	54
	4%	4%	4%	4%	5%	4%	4%	3%	3%	3%	3%	3%	6%	6%	4%	4%	3%	4%
Monday	1237	614	623	178	190	195	210	183	161	116	992	80	120	45	1063	123	747	488
	38%	39%	38%	38%	35%	36%	35%	41%	40%	48%	37%	51%	44%	50%	38%	43%	38%	39%
Tuesday	1047	457	590	156	190	187	195	129	127	65	898	44	80	25	910	92	658	389
	32%	29%	36%	33%	35%	35%	33%	29%	31%	27%	33%	28%	29%	28%	32%	32%	33%	31%
Wednesday	400	224	176	53	77	76	85	60	36	14	363	9	24	3	357	30	251	150
	12%	14%	11%	11%	14%	14%	14%	14%	9%	6%	13%	6%	9%	4%	13%	11%	13%	12%
Thursday	91	44	46	15	15	11	20	13	12	5	85	-	4	1	77	9	61	30
	3%	3%	3%	3%	3%	2%	3%	3%	3%	2%	3%	-	1%	1%	3%	3%	3%	2%
Friday	50	34	16	12	5	5	13	6	7	1	42	7	1	-	46	4	30	20
	2%	2%	1%	3%	1%	1%	2%	1%	2%	1%	2%	4%	*	-	2%	1%	2%	2%
Saturday	21	12	9	8	1	3	2	4	4	-	20	-	-	1	19	2	8	13
	1%	1%	1%	2%	*	1%	*	1%	1%	-	1%	-	-	1%	1%	1%	*	1%
The following Sunday	19	13	6	5	3	4	5	2	1	-	17	-	2	-	17	3	12	7
	1%	1%	*	1%	*	1%	1%	*	*	-	1%	-	1%	*	1%	1%	1%	1%
More than a week	7	3	4	2	-	2	2	1	-	-	7	-	-	-	5	-	2	5
	*	*	*	*	-	*	*	*	-	-	*	-	-	-	*	-	*	*
Never have leftovers – always finish or throw away immediately	227	114	113	20	29	31	40	32	41	34	181	12	25	9	205	9	131	96
	7%	7%	7%	4%	5%	6%	7%	7%	10%	14%	7%	8%	9%	10%	7%	3%	7%	8%
Don't know	12	8	4	1	1	-	1	2	6	1	10	-	2	-	8	3	5	7
	*	*	*	*	*	-	*	1%	2%	*	*	-	1%	*	*	1%	*	1%
Net : All who have leftovers	3004	1465	1539	449	508	506	554	410	367	207	2528	145	250	81	2607	279	1840	1163
	93%	93%	93%	96%	95%	94%	93%	93%	90%	86%	93%	92%	91%	90%	93%	97%	93%	92%

Q4_24 If you made a meal on Sunday, what is the last day that you would consider eating the leftovers? (Spontaneous)

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
The same day	121 4%	64 3%	22 3%	15 8%	20 4%	14 2%	36 3%	26 4%	44 7%	14 3%	107 4%	90 5%	5 3%	26 2%	76 3%	12 6%	2 4%	1 2%	30 5%
Monday	1237 38%	643 35%	310 43%	69 39%	215 43%	181 22%	417 39%	287 43%	352 55%	243 45%	994 37%	723 37%	100 47%	413 38%	830 35%	62 31%	25 52%	28 53%	293 53%
Tuesday	1047 32%	626 34%	203 28%	56 32%	163 33%	356 43%	355 33%	212 32%	123 19%	141 26%	906 34%	652 34%	48 23%	347 32%	835 35%	74 36%	15 31%	11 21%	111 20%
Wednesday	400 12%	276 15%	66 9%	15 9%	43 9%	163 20%	147 14%	61 9%	29 5%	48 9%	352 13%	248 13%	23 11%	129 12%	337 14%	26 13%	- 1%	5 10%	32 6%
Thursday	91 3%	58 3%	18 2%	3 2%	11 2%	47 6%	21 2%	13 2%	10 1%	9 2%	81 3%	46 2%	12 6%	32 3%	78 3%	2 1%	- -	1 1%	9 2%
Friday	50 2%	32 2%	11 2%	- -	7 1%	18 2%	21 2%	4 1%	7 1%	6 1%	43 2%	32 2%	2 1%	16 1%	44 2%	1 1%	2 5%	- 1%	1 *
Saturday	21 1%	13 1%	2 *	2 1%	4 1%	8 1%	9 1%	4 1%	- -	6 1%	15 1%	15 1%	- -	6 1%	20 1%	1 1%	- -	- -	- *
The following Sunday	19 1%	14 1%	1 *	2 1%	2 *	9 1%	7 1%	2 *	2 *	3 1%	17 1%	14 1%	1 *	5 1%	18 1%	- -	1 2%	- -	1 *
More than a week	7 *	5 *	- -	- -	2 *	5 1%	2 *	- -	- -	- -	7 *	4 *	- -	3 *	7 *	- -	- -	- -	- -
Never have leftovers – always finish or throw away immediately	227 7%	102 6%	81 11%	14 8%	30 6%	29 3%	68 6%	58 9%	73 11%	65 12%	162 6%	116 6%	19 9%	93 9%	119 5%	25 12%	3 6%	5 10%	75 13%
Don't know	12 *	3 *	8 1%	- -	1 *	6 1%	1 *	- -	5 1%	5 1%	7 *	1 *	1 1%	9 1%	7 *	- -	- -	- -	4 1%
Net : All who have leftovers	3004 93%	1733 94%	640 89%	163 92%	467 94%	807 97%	1015 94%	610 91%	572 89%	476 88%	2528 94%	1824 94%	192 91%	987 91%	2252 95%	177 88%	45 94%	47 90%	482 87%

Q4_24 If you made a meal on Sunday, what is the last day that you would consider eating the leftovers? (Spontaneous)

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
The same day	121	67	22	28	112	9	107	92	8	84	37	60	30	31	29	88
	4%	3%	4%	6%	4%	4%	4%	4%	6%	3%	5%	4%	5%	3%	2%	5%
Monday	1237	721	191	275	1142	95	1132	948	68	898	339	612	255	370	408	773
	38%	35%	38%	56%	38%	40%	38%	37%	51%	37%	41%	38%	40%	38%	34%	42%
Tuesday	1047	724	164	99	964	83	993	875	25	811	236	532	212	303	411	567
	32%	35%	32%	20%	32%	35%	33%	34%	19%	34%	29%	33%	33%	31%	34%	31%
Wednesday	400	287	68	28	366	34	380	342	9	299	101	196	70	134	171	199
	12%	14%	13%	6%	12%	14%	13%	13%	6%	12%	12%	12%	11%	14%	14%	11%
Thursday	91	65	14	5	86	4	86	80	-	75	16	55	21	15	45	33
	3%	3%	3%	1%	3%	2%	3%	3%	-	3%	2%	3%	3%	2%	4%	2%
Friday	50	36	7	1	50	-	43	34	3	43	7	20	6	24	35	14
	2%	2%	1%	*	2%	-	1%	1%	2%	2%	1%	1%	1%	2%	3%	1%
Saturday	21	15	2	2	21	-	21	19	-	15	6	5	10	6	7	13
	1%	1%	*	*	1%	-	1%	1%	-	1%	1%	*	2%	1%	1%	1%
The following Sunday	19	10	6	1	19	1	19	12	-	16	3	7	4	9	10	6
	1%	*	1%	*	1%	*	1%	*	-	1%	*	*	1%	1%	1%	*
More than a week	7	5	-	-	7	-	7	6	-	7	-	3	2	2	5	-
	*	*	-	-	*	-	*	*	-	*	-	*	*	*	*	-
Never have leftovers – always finish or throw away immediately	227	134	34	51	217	10	194	144	19	158	69	127	32	68	71	148
	7%	6%	7%	10%	7%	4%	6%	6%	14%	7%	8%	8%	5%	7%	6%	8%
Don't know	12	7	1	4	10	2	8	5	2	6	6	2	1	8	4	8
	*	*	*	1%	*	1%	*	*	2%	*	1%	*	*	1%	*	*
Net : All who have leftovers	3004	1936	474	441	2776	228	2796	2415	114	2254	750	1491	611	902	1125	1699
	93%	94%	93%	90%	93%	96%	94%	94%	86%	93%	92%	92%	95%	93%	94%	92%

Q4_24 If you made a meal on Sunday, what is the last day that you would consider eating the leftovers? (Spontaneous)

Base: All respondents

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
The same day	121 4%	6 3%	3 2%	13 4%	14 3%	90 4%
Monday	1237 38%	57 32%	38 29%	99 34%	162 38%	910 40%
Tuesday	1047 32%	57 32%	51 38%	125 43%	133 31%	716 31%
Wednesday	400 12%	24 13%	21 16%	28 9%	57 13%	289 13%
Thursday	91 3%	8 5%	4 3%	3 1%	7 2%	68 3%
Friday	50 2%	2 1%	5 4%	3 1%	8 2%	32 1%
Saturday	21 1%	2 1%	2 1%	-	2 *	16 1%
The following Sunday	19 1%	1 *	2 1%	-	-	17 1%
More than a week	7 *	-	1 1%	-	-	6 *
Never have leftovers – always finish or throw away immediately	227 7%	17 10%	8 6%	22 8%	43 10%	148 6%
Don't know	12 *	3 2%	-	1 *	-	6 *
Net : All who have leftovers	3004 93%	159 90%	126 94%	272 92%	383 90%	2151 94%

Q4_24 If you made a meal on Sunday, what is the last day that you would consider eating the leftovers? (Spontaneous)

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
The same day	121 4%	44 4%	12 4%	10 4%	7 2%	5 2%	1 1%	35 3%	20 3%	12 3%	7 2%	18 3%	17 3%	44 4%	4 5%	27 4%
Monday	1237 38%	407 36%	110 32%	107 39%	104 34%	97 32%	28 30%	344 34%	210 35%	145 34%	138 36%	221 35%	183 37%	375 32%	31 44%	278 41%
Tuesday	1047 32%	385 34%	138 40%	101 37%	106 35%	118 40%	40 44%	375 37%	231 39%	180 42%	141 36%	226 35%	177 36%	420 36%	25 34%	171 25%
Wednesday	400 12%	155 14%	43 13%	37 13%	58 19%	40 14%	14 15%	151 15%	81 14%	56 13%	60 16%	105 16%	71 14%	187 16%	2 3%	76 11%
Thursday	91 3%	33 3%	10 3%	6 2%	5 2%	12 4%	2 2%	30 3%	17 3%	11 3%	11 3%	15 2%	6 1%	45 4%	2 3%	20 3%
Friday	50 2%	21 2%	8 2%	4 2%	5 2%	9 3%	2 2%	16 2%	6 1%	13 3%	6 1%	15 2%	9 2%	13 1%	-	14 2%
Saturday	21 1%	8 1%	4 1%	-	2 1%	3 1%	-	5 1%	2 *	-	2 1%	3 *	2 *	6 1%	-	10 1%
The following Sunday	19 1%	13 1%	3 1%	2 1%	7 2%	2 1%	3 4%	4 *	4 1%	6 1%	3 1%	5 1%	6 1%	9 1%	-	2 *
More than a week	7 *	3 *	2 1%	2 1%	-	-	-	-	-	-	-	1 *	-	3 *	-	4 1%
Never have leftovers – always finish or throw away immediately	227 7%	70 6%	11 3%	6 2%	13 4%	12 4%	1 1%	55 5%	27 4%	5 1%	15 4%	30 5%	18 4%	59 5%	7 10%	73 11%
Don't know	12 *	2 *	-	-	-	-	1 1%	-	-	-	3 1%	1 *	1 *	1 *	-	5 1%
Net : All who have leftovers	3004 93%	1071 94%	331 97%	269 98%	292 96%	286 96%	91 99%	960 95%	570 96%	423 99%	372 96%	609 95%	472 96%	1103 95%	64 90%	607 89%

Q4_24 If you made a meal on Sunday, what is the last day that you would consider eating the leftovers? (Spontaneous)

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
The same day	121 4%	25 4%	6 8%	2 2%	4 2%	6 4%	6 6%	18 3%	17 4%	29 3%	5 4%	22 4%	51 3%	26 4%	7 8%	10 4%
Monday	1237 38%	242 37%	22 29%	27 32%	62 35%	58 37%	40 43%	204 36%	172 37%	267 31%	57 38%	249 41%	534 36%	218 32%	26 31%	119 44%
Tuesday	1047 32%	213 33%	29 38%	35 40%	69 38%	57 36%	30 32%	200 35%	174 38%	356 42%	47 31%	178 30%	528 35%	256 38%	28 34%	63 23%
Wednesday	400 12%	77 12%	10 13%	11 13%	27 15%	15 9%	10 10%	70 12%	53 12%	117 14%	25 17%	90 15%	219 15%	94 14%	8 9%	29 11%
Thursday	91 3%	18 3%	1 2%	1 2%	4 2%	2 1%	1 1%	14 3%	13 3%	30 4%	6 4%	16 3%	45 3%	23 3%	2 2%	4 2%
Friday	50 2%	7 1%	2 3%	1 2%	4 2%	1 1%	2 2%	13 2%	9 2%	13 2%	2 1%	7 1%	15 1%	12 2%	4 5%	9 3%
Saturday	21 1%	10 1%	3 4%	1 1%	1 *	1 1%	1 1%	5 1%	2 *	7 1%	3 2%	5 1%	6 *	6 1%	2 3%	2 1%
The following Sunday	19 1%	6 1%	2 2%	2 2%	- -	- -	- -	2 *	1 *	8 1%	- -	2 *	10 1%	4 1%	- -	- -
More than a week	7 *	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	4 *	- -	- -	3 1%
Never have leftovers – always finish or throw away immediately	227 7%	44 7%	- 1%	6 7%	8 5%	17 11%	4 4%	38 7%	18 4%	21 3%	5 3%	34 6%	83 6%	31 5%	7 8%	29 11%
Don't know	12 *	5 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 *	- *	- -	- -	3 1%
Net : All who have leftovers	3004 93%	603 93%	76 99%	80 93%	171 95%	140 89%	90 96%	528 93%	443 96%	828 97%	144 97%	569 94%	1416 94%	639 95%	77 92%	242 89%

Q4_24 If you made a meal on Sunday, what is the last day that you would consider eating the leftovers? (Spontaneous)

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
The same day	121 4%	24 5%	41 3%	22 4%	20 4%	14 4%	39 5%	82 3%	10 3%	43 6%	22 3%	14 2%
Monday	1237 38%	210 41%	467 38%	217 37%	191 33%	151 44%	322 38%	915 38%	179 53%	317 42%	285 37%	186 28%
Tuesday	1047 32%	128 25%	394 32%	212 36%	211 37%	102 29%	281 33%	766 32%	79 24%	213 28%	269 35%	266 40%
Wednesday	400 12%	62 12%	137 11%	71 12%	88 15%	42 12%	118 14%	282 12%	20 6%	83 11%	98 13%	118 18%
Thursday	91 3%	17 3%	45 4%	13 2%	8 1%	8 2%	16 2%	75 3%	8 2%	14 2%	25 3%	25 4%
Friday	50 2%	7 1%	19 2%	10 2%	9 2%	5 2%	7 1%	43 2%	2 1%	11 1%	9 1%	10 1%
Saturday	21 1%	3 1%	5 *	10 2%	3 1%	- -	4 *	17 1%	2 1%	1 *	7 1%	5 1%
The following Sunday	19 1%	2 *	5 *	4 1%	8 1%	- *	7 1%	12 1%	1 *	6 1%	3 *	8 1%
More than a week	7 *	3 1%	- -	4 1%	- -	- -	- -	7 *	- -	- -	4 1%	2 *
Never have leftovers – always finish or throw away immediately	227 7%	53 10%	96 8%	23 4%	32 6%	24 7%	52 6%	175 7%	31 9%	69 9%	48 6%	33 5%
Don't know	12 *	3 1%	6 *	- -	3 1%	- -	- -	12 *	4 1%	1 *	4 1%	1 *
Net : All who have leftovers	3004 93%	459 90%	1119 92%	562 96%	542 94%	322 93%	794 94%	2209 93%	305 91%	688 91%	726 94%	634 95%

Q4_24 If you made a meal on Sunday, what is the last day that you would consider eating the leftovers? (Spontaneous)

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/Prof	Intermediate	Routine/manual	Not classifiable/stated/never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
The same day	121 4%	19 6%	1 8%	5 10%	8 5%	10 6%	2 2%	20 7%	28 2%	26 4%	51 4%	16 11%
Monday	1237 38%	144 46%	7 42%	22 42%	70 46%	74 46%	38 47%	127 45%	352 27%	250 38%	572 50%	63 45%
Tuesday	1047 32%	92 29%	4 22%	13 26%	45 30%	46 29%	23 29%	82 29%	509 40%	200 31%	311 27%	28 20%
Wednesday	400 12%	23 7%	2 12%	4 7%	11 7%	13 8%	11 14%	17 6%	225 18%	80 12%	82 7%	13 9%
Thursday	91 3%	4 1%	1 4%	1 1%	1 1%	3 2%	2 3%	3 1%	51 4%	16 3%	15 1%	8 5%
Friday	50 2%	1 *	-	-	1 *	-	-	1 *	32 2%	8 1%	7 1%	2 2%
Saturday	21 1%	1 *	-	-	-	-	-	-	9 1%	9 1%	3 *	-
The following Sunday	19 1%	2 1%	-	-	-	2 1%	2 2%	1 *	11 1%	5 1%	1 *	1 1%
More than a week	7 *	-	-	-	-	-	-	-	5 *	2 *	-	-
Never have leftovers – always finish or throw away immediately	227 7%	28 9%	2 12%	7 13%	15 10%	13 8%	3 4%	31 11%	56 4%	51 8%	109 9%	10 7%
Don't know	12 *	1 *	-	-	2 1%	-	-	2 1%	5 *	5 1%	2 *	-
Net : All who have leftovers	3004 93%	286 91%	15 88%	44 87%	138 90%	148 92%	78 96%	252 89%	1228 96%	601 92%	1045 91%	131 93%

Q4_25 How many times would you consider re-heating food after it was cooked for the first time? (Spontaneous)

Base: All respondents who have leftovers

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2948	1189	1759	276	455	516	519	477	409	294	1954	95	455	444	2646	203	1548	1399
Base	3004	1465	1539	449	508	506	554	410	367	207	2528	145	250	81	2607	279	1840	1163
Not at all	315	165	151	24	27	49	59	49	68	39	256	16	37	7	292	8	210	105
	10%	11%	10%	5%	5%	10%	11%	12%	18%	19%	10%	11%	15%	8%	11%	3%	11%	9%
Once	2419	1157	1262	371	431	405	454	322	276	157	2040	124	184	70	2134	196	1469	949
	81%	79%	82%	83%	85%	80%	82%	79%	75%	76%	81%	86%	74%	86%	82%	70%	80%	82%
Twice	213	115	98	42	41	43	31	31	17	8	187	3	20	3	149	56	130	83
	7%	8%	6%	9%	8%	9%	6%	8%	5%	4%	7%	2%	8%	4%	6%	20%	7%	7%
Three times	31	16	15	6	6	7	5	4	-	2	26	-	5	1	11	16	18	12
	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	-	2%	1%	*	6%	1%	1%
More than three times	11	6	5	2	2	1	3	2	2	-	7	-	4	-	7	4	5	6
	*	*	*	*	*	*	*	*	*	-	*	-	2%	*	*	1%	*	1%
Don't know	15	6	9	4	-	1	3	2	4	1	12	2	1	-	15	-	8	7
	*	*	1%	1%	-	*	*	*	1%	1%	*	1%	*	*	1%	-	*	1%
Net : Three times or more	42	22	20	8	9	8	7	6	2	2	32	-	9	1	17	20	23	18
	1%	1%	1%	2%	2%	2%	1%	1%	1%	1%	1%	-	3%	1%	1%	7%	1%	2%

Q4_25 How many times would you consider re-heating food after it was cooked for the first time? (Spontaneous)

Base: All respondents who have leftovers

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	2948	1487	796	180	485	747	911	598	692	598	2349	1735	179	1033	1981	202	51	57	655
Base	3004	1733	640	163	467	807	1015	610	572	476	2528	1824	192	987	2252	177	45	47	482
Not at all	315	149	113	9	44	44	90	66	116	61	254	180	26	108	183	18	7	3	104
	10%	9%	18%	6%	9%	5%	9%	11%	20%	13%	10%	10%	13%	11%	8%	10%	16%	7%	22%
Once	2419	1434	489	138	357	668	832	504	415	374	2045	1488	147	784	1841	151	36	42	348
	81%	83%	76%	85%	77%	83%	82%	83%	73%	79%	81%	82%	77%	79%	82%	85%	80%	89%	72%
Twice	213	129	29	10	46	71	78	34	29	30	183	123	16	74	180	7	1	2	23
	7%	7%	4%	6%	10%	9%	8%	6%	5%	6%	7%	7%	9%	7%	8%	4%	2%	4%	5%
Three times	31	11	3	5	12	17	7	2	4	5	26	23	2	6	27	-	1	-	3
	1%	1%	*	3%	3%	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	-	2%	-	1%
More than three times	11	6	1	1	4	2	5	1	3	4	7	3	1	8	7	1	-	-	3
	*	*	*	*	1%	*	*	*	1%	1%	*	*	*	1%	*	*	-	-	1%
Don't know	15	5	6	-	4	6	3	2	4	2	13	7	-	8	14	1	-	-	1
	*	*	1%	-	1%	1%	*	*	1%	*	1%	*	-	1%	1%	*	-	-	*
Net : Three times or more	42	17	4	5	16	19	11	4	8	9	33	26	3	13	34	1	1	-	6
	1%	1%	1%	3%	3%	2%	1%	1%	1%	2%	1%	1%	1%	1%	2%	*	2%	-	1%

Q4_25 How many times would you consider re-heating food after it was cooked for the first time? (Spontaneous)

Base: All respondents who have leftovers

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	2948	1859	444	561	2752	196	2785	2323	89	2088	860	1861	486	601	1045	1739
Base	3004	1936	474	441	2776	228	2796	2415	114	2254	750	1491	611	902	1125	1699
Not at all	315	196	30	81	296	20	280	238	23	207	108	166	61	87	112	188
	10%	10%	6%	18%	11%	9%	10%	10%	20%	9%	14%	11%	10%	10%	10%	11%
Once	2419	1586	390	323	2235	184	2272	1967	77	1831	588	1200	491	728	908	1359
	81%	82%	82%	73%	81%	81%	81%	81%	68%	81%	78%	81%	80%	81%	81%	80%
Twice	213	116	44	33	193	20	194	166	8	175	38	93	46	73	78	125
	7%	6%	9%	7%	7%	9%	7%	7%	7%	8%	5%	6%	8%	8%	7%	7%
Three times	31	19	5	4	28	3	24	24	4	22	9	18	10	3	13	16
	1%	1%	1%	1%	1%	1%	1%	1%	4%	1%	1%	1%	2%	*	1%	1%
More than three times	11	6	4	1	11	-	11	7	-	9	2	6	2	3	4	7
	*	*	1%	*	*	-	*	*	-	*	*	*	*	*	*	*
Don't know	15	13	1	-	13	2	13	13	2	10	5	7	1	7	9	4
	*	1%	*	-	*	1%	*	1%	1%	*	1%	*	*	1%	1%	*
Net : Three times or more	42	26	9	5	39	3	35	31	4	31	11	24	11	6	17	23
	1%	1%	2%	1%	1%	1%	1%	1%	4%	1%	1%	2%	2%	1%	2%	1%

Q4_25 How many times would you consider re-heating food after it was cooked for the first time? (Spontaneous)

Base: All respondents who have leftovers

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	2948	146	125	256	357	2151
Base	3004	159	126	272	383	2151
Not at all	315 10%	10 6%	6 5%	29 11%	25 6%	252 12%
Once	2419 81%	127 80%	101 80%	221 81%	309 81%	1728 80%
Twice	213 7%	18 11%	17 14%	19 7%	36 9%	135 6%
Three times	31 1%	5 3%	2 2%	3 1%	10 3%	13 1%
More than three times	11 *	- -	- -	1 *	2 1%	8 *
Don't know	15 *	- -	- -	- -	- -	14 1%
Net : Three times or more	42 1%	5 3%	2 2%	3 1%	13 3%	21 1%

Q4_25 How many times would you consider re-heating food after it was cooked for the first time? (Spontaneous)

Base: All respondents who have leftovers

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2948	976	273	220	264	281	87	918	528	373	365	544	395	1032	72	659
Base	3004	1071	331	269	292	286	91	960	570	423	372	609	472	1103	64	607
Not at all	315 10%	91 8%	14 4%	32 12%	25 9%	19 7%	7 8%	86 9%	49 9%	29 7%	33 9%	67 11%	27 6%	105 9%	4 6%	85 14%
Once	2419 81%	876 82%	294 89%	223 83%	250 86%	247 86%	74 82%	807 84%	475 83%	358 85%	316 85%	497 82%	392 83%	915 83%	57 88%	449 74%
Twice	213 7%	82 8%	22 7%	14 5%	15 5%	16 5%	9 9%	51 5%	40 7%	32 8%	19 5%	37 6%	47 10%	68 6%	3 5%	54 9%
Three times	31 1%	10 1%	1 *	- -	- -	4 1%	- -	7 1%	2 *	2 *	2 1%	2 *	4 1%	9 1%	- -	10 2%
More than three times	11 *	6 1%	- -	1 *	1 *	1 *	- -	4 *	- -	- -	1 *	- -	- -	3 *	- -	2 *
Don't know	15 *	6 1%	1 *	- -	2 1%	- -	- -	4 *	5 1%	3 1%	1 *	5 1%	3 1%	3 *	- -	6 1%
Net : Three times or more	42 1%	16 2%	1 *	1 *	1 *	4 2%	- -	11 1%	2 *	2 *	4 1%	2 *	4 1%	12 1%	- -	13 2%

Q4_25 How many times would you consider re-heating food after it was cooked for the first time? (Spontaneous)

Base: All respondents who have leftovers

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	2948	589	66	69	157	140	97	487	409	719	142	509	1263	585	71	299
Base	3004	603	76	80	171	140	90	528	443	828	144	569	1416	639	77	242
Not at all	315 10%	73 12%	7 9%	16 20%	18 11%	15 11%	9 10%	61 11%	52 12%	60 7%	24 17%	61 11%	113 8%	74 12%	4 5%	28 11%
Once	2419 81%	485 80%	56 73%	58 72%	141 83%	114 81%	76 85%	427 81%	368 83%	693 84%	108 75%	479 84%	1174 83%	516 81%	62 81%	187 77%
Twice	213 7%	34 6%	12 16%	5 6%	10 6%	9 7%	4 4%	29 6%	18 4%	61 7%	10 7%	22 4%	109 8%	45 7%	6 8%	22 9%
Three times	31 1%	8 1%	-	-	-	-	-	4 1%	-	10 1%	2 1%	3 1%	12 1%	2 *	4 5%	1 *
More than three times	11 *	3 *	-	1 1%	2 1%	1 1%	1 1%	3 1%	1 *	2 *	-	4 *	2 *	1 1%	2 1%	
Don't know	15 *	2 *	2 2%	-	-	-	-	3 1%	3 1%	2 *	-	3 *	3 *	-	3 1%	
Net : Three times or more	42 1%	11 2%	-	1 1%	2 1%	1 1%	1 1%	7 1%	1 *	12 1%	2 1%	3 1%	16 1%	4 1%	4 6%	2 1%

Q4_25 How many times would you consider re-heating food after it was cooked for the first time? (Spontaneous)

Base: All respondents who have leftovers

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	2948	852	1078	450	384	184	727	2221	432	782	641	485
Base	3004	459	1119	562	542	322	794	2209	305	688	726	634
Not at all	315 10%	63 14%	132 12%	54 10%	44 8%	23 7%	66 8%	250 11%	49 16%	88 13%	45 6%	50 8%
Once	2419 81%	359 78%	914 82%	452 81%	452 83%	242 75%	642 81%	1777 80%	239 78%	543 79%	605 83%	529 83%
Twice	213 7%	27 6%	56 5%	47 8%	36 7%	47 15%	67 8%	146 7%	13 4%	46 7%	62 9%	49 8%
Three times	31 1%	6 1%	6 1%	6 1%	6 1%	5 2%	12 1%	19 1%	3 1%	2 *	6 1%	5 1%
More than three times	11 *	2 *	3 *	2 *	2 *	2 1%	4 *	7 *	1 *	6 1%	2 *	1 *
Don't know	15 *	2 1%	8 1%	1 *	2 *	2 1%	4 1%	11 *	1 *	3 *	5 1%	1 *
Net : Three times or more	42 1%	9 2%	9 1%	8 1%	8 2%	8 2%	15 2%	26 1%	4 1%	8 1%	8 1%	6 1%

Q4_25 How many times would you consider re-heating food after it was cooked for the first time? (Spontaneous)

Base: All respondents who have leftovers

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	2948	773	42	117	373	409	221	678	1093	591	1118	146
Base	3004	286	15	44	138	148	78	252	1228	601	1045	131
Not at all	315	40	1	5	16	22	7	36	75	79	151	10
	10%	14%	5%	12%	12%	15%	9%	14%	6%	13%	14%	8%
Once	2419	217	13	33	109	112	59	195	1045	463	814	97
	81%	76%	81%	75%	79%	76%	76%	77%	85%	77%	78%	74%
Twice	213	20	1	5	8	10	8	15	87	47	65	15
	7%	7%	6%	11%	6%	7%	10%	6%	7%	8%	6%	11%
Three times	31	4	-	-	3	2	2	3	12	4	8	7
	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	6%
More than three times	11	3	1	-	1	3	3	2	1	2	6	1
	*	1%	6%	1%	1%	2%	4%	1%	*	*	1%	1%
Don't know	15	1	-	-	1	-	-	1	8	6	1	-
	*	*	-	1%	1%	-	-	*	1%	1%	*	-
Net : Three times or more	42	8	1	1	4	5	5	5	13	6	14	9
	1%	3%	9%	1%	3%	3%	6%	2%	1%	1%	1%	7%

Q4_26 How do you usually tell food has been re-heated properly? (Spontaneous)

Base: All respondents who have leftovers and would consider re-heating food

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2618	1043	1575	258	428	470	460	426	332	242	1731	87	391	409	2340	196	1369	1248
Base	2689	1300	1389	426	481	456	495	361	299	168	2272	129	213	75	2315	271	1630	1057
Check the middle is hot	1085	486	599	192	215	205	195	135	100	42	941	48	66	30	972	73	641	444
	40%	37%	43%	45%	45%	45%	39%	37%	33%	25%	41%	37%	31%	40%	42%	27%	39%	42%
Steam coming from it	1035	441	594	140	195	205	209	124	104	54	849	67	91	27	878	121	645	390
	38%	34%	43%	33%	41%	45%	42%	34%	35%	32%	37%	52%	43%	37%	38%	44%	40%	37%
Taste it	398	211	187	59	70	80	73	53	41	23	327	20	33	18	324	50	226	170
	15%	16%	13%	14%	15%	17%	15%	15%	14%	13%	14%	16%	15%	24%	14%	18%	14%	16%
Check it's an even temperature throughout	433	224	209	86	84	65	72	64	39	23	363	20	38	13	384	37	258	176
	16%	17%	15%	20%	18%	14%	15%	18%	13%	14%	16%	16%	18%	17%	17%	14%	16%	17%
It looks hot	361	162	199	65	59	52	60	45	34	32	322	6	20	13	305	43	213	148
	13%	12%	14%	15%	12%	11%	12%	12%	15%	20%	14%	5%	9%	18%	13%	16%	13%	14%
Put hand over it/touch it	291	144	147	48	56	59	44	42	26	16	256	8	20	7	235	43	183	108
	11%	11%	11%	11%	12%	13%	9%	12%	9%	9%	11%	6%	9%	9%	10%	16%	11%	10%
Stir it	174	85	89	31	39	33	33	15	15	7	151	13	9	2	128	35	104	70
	6%	7%	6%	7%	8%	7%	7%	4%	5%	4%	7%	10%	4%	3%	6%	13%	6%	7%
Use a timer to ensure it has been cooked for a certain amount of time	97	45	52	14	12	18	13	16	13	12	74	15	5	2	83	11	50	47
	4%	3%	4%	3%	3%	4%	3%	4%	4%	7%	3%	12%	3%	3%	4%	4%	3%	4%
Use a thermometer/probe	103	47	57	21	20	12	19	12	19	1	82	13	6	3	98	2	61	43
	4%	4%	4%	5%	4%	3%	4%	3%	6%	*	4%	10%	3%	4%	1%	4%	4%	4%
I don't check	49	28	21	12	5	5	4	10	5	8	43	-	5	1	43	6	23	26
	2%	2%	2%	3%	1%	1%	1%	3%	2%	5%	2%	-	2%	2%	2%	2%	1%	2%
*When it is piping hot	33	22	11	1	13	5	4	4	6	-	31	-	2	-	31	2	24	9
	1%	2%	1%	*	3%	1%	1%	1%	2%	-	1%	-	1%	-	1%	1%	1%	1%
*When it's bubbling	20	9	11	1	3	4	4	3	4	-	18	-	2	-	15	5	15	5
	1%	1%	1%	*	1%	1%	1%	1%	1%	-	1%	-	1%	*	1%	2%	1%	*
*Test with a knife/fork/spoon	11	6	5	4	2	2	2	1	1	-	10	-	1	-	11	-	4	7
	*	*	*	1%	*	*	*	*	*	-	*	-	*	*	*	-	*	1%
*Experience/you just know	4	1	3	-	-	-	2	1	-	1	3	-	-	-	4	-	-	4
	*	*	*	-	-	-	*	*	-	*	*	-	-	1%	*	-	*	*
*The smell of it	6	2	4	3	-	1	-	-	1	1	6	-	-	-	5	1	1	5
	*	*	*	1%	-	*	-	-	*	1%	*	-	-	-	*	*	*	*
*Check texture	6	4	2	5	-	-	-	1	-	-	6	-	-	-	4	-	1	5
	*	*	*	1%	-	-	-	*	-	-	*	-	-	*	*	-	*	*
Other	33	14	19	4	2	3	8	5	6	6	30	-	3	1	29	4	25	8
	1%	1%	1%	1%	*	1%	2%	1%	2%	3%	1%	-	1%	1%	1%	1%	2%	1%
Don't know	68	49	19	18	8	4	10	8	14	6	61	2	4	1	61	3	42	26
	3%	4%	1%	4%	2%	1%	2%	2%	5%	3%	3%	1%	2%	2%	3%	1%	3%	2%

Q4_26 How do you usually tell food has been re-heated properly? (Spontaneous)
Base: All respondents who have leftovers and would consider re-heating food

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2618	1043	1575	258	428	470	460	426	332	242	1731	87	391	409	2340	196	1369	1248
Base	2689	1300	1389	426	481	456	495	361	299	168	2272	129	213	75	2315	271	1630	1057
Average number of responses	1.56	1.52	1.60	1.65	1.64	1.65	1.52	1.50	1.46	1.39	1.57	1.64	1.43	1.60	1.56	1.61	1.54	1.60

Q4_26 How do you usually tell food has been re-heated properly? (Spontaneous)
Base: All respondents who have leftovers and would consider re-heating food

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	2618	1356	658	165	439	700	816	532	570	517	2100	1550	154	914	1807	180	44	53	533
Base	2689	1584	528	154	423	764	925	544	456	414	2274	1644	166	878	2069	160	38	43	378
Check the middle is hot	1085	685	162	53	185	304	414	224	143	137	947	694	58	332	877	70	16	13	108
	40%	43%	31%	35%	44%	40%	45%	41%	31%	33%	42%	42%	35%	38%	42%	44%	43%	30%	29%
Steam coming from it	1035	642	181	53	159	318	333	206	177	165	869	646	60	328	813	62	9	18	134
	38%	41%	34%	34%	38%	42%	36%	38%	39%	40%	38%	39%	36%	37%	39%	39%	23%	42%	35%
Taste it	398	224	70	30	73	113	141	69	75	67	331	239	24	134	299	32	6	8	53
	15%	14%	13%	20%	17%	15%	15%	13%	16%	16%	15%	15%	15%	15%	14%	20%	17%	17%	14%
Check it's an even temperature throughout	433	271	70	26	66	127	165	86	54	57	376	274	28	132	339	23	8	9	54
	16%	17%	13%	17%	16%	17%	18%	16%	12%	14%	17%	17%	17%	15%	16%	14%	21%	20%	14%
It looks hot	361	191	83	31	56	88	108	87	78	65	296	221	23	117	260	21	4	13	63
	13%	12%	16%	20%	13%	12%	12%	16%	17%	16%	13%	13%	14%	13%	13%	13%	12%	29%	17%
Put hand over it/touch it	291	158	57	9	67	99	109	55	28	40	251	178	15	98	236	20	2	4	29
	11%	10%	11%	6%	16%	13%	12%	10%	6%	10%	11%	11%	9%	11%	11%	13%	5%	8%	8%
Stir it	174	95	24	16	39	56	48	40	31	24	150	106	13	56	126	11	-	5	31
	6%	6%	4%	10%	9%	7%	5%	7%	7%	6%	7%	6%	8%	6%	6%	7%	1%	11%	8%
Use a timer to ensure it has been cooked for a certain amount of time	97	58	25	3	11	30	30	21	16	23	74	55	9	33	72	7	2	1	15
	4%	4%	5%	2%	3%	4%	3%	4%	4%	6%	3%	3%	6%	4%	3%	4%	5%	2%	4%
Use a thermometer/probe	103	66	20	4	14	22	40	31	11	10	94	62	3	39	92	4	-	3	5
	4%	4%	4%	3%	3%	3%	4%	6%	2%	2%	4%	4%	2%	4%	4%	2%	-	7%	1%
I don't check	49	32	12	-	5	12	23	7	7	13	36	25	4	20	35	2	1	-	11
	2%	2%	2%	*	1%	2%	2%	1%	2%	3%	2%	2%	2%	2%	2%	2%	2%	-	3%
*When it is piping hot	33	20	7	5	2	5	11	16	1	6	27	17	7	10	26	1	1	2	3
	1%	1%	1%	3%	*	1%	1%	3%	*	1%	1%	1%	4%	1%	1%	1%	2%	4%	1%
*When it's bubbling	20	9	7	2	3	9	7	2	1	2	18	9	2	8	18	1	-	-	1
	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	2%	1%	1%	1%	-	-	*
*Test with a knife/fork/spoon	11	9	1	-	1	2	6	2	2	-	11	8	-	3	11	-	-	-	-
	*	1%	*	-	*	*	1%	*	*	*	*	1%	-	*	1%	-	-	-	*
*Experience/you just know	4	3	1	-	-	-	1	2	1	-	4	1	-	3	3	-	-	-	1
	*	*	*	-	-	-	*	*	*	*	*	*	-	*	*	-	-	-	*
*The smell of it	6	3	2	1	-	-	3	-	3	1	5	5	-	1	3	-	1	1	1
	*	*	*	1%	-	-	*	-	1%	*	*	*	-	*	*	-	2%	1%	*
*Check texture	6	6	-	-	-	1	5	-	-	-	6	5	-	1	6	-	-	-	-
	*	*	-	-	-	*	1%	-	-	-	*	*	-	*	-	-	-	-	-
Other	33	17	10	-	7	10	9	7	7	7	26	12	2	20	24	1	-	-	8
	1%	1%	2%	-	2%	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	-	*	2%

Q4_26 How do you usually tell food has been re-heated properly? (Spontaneous)

Base: All respondents who have leftovers and would consider re-heating food

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	In work	Retired	Unemployed	Other	Degree or higher	A level/Diploma/Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/Yesterday	Day before yesterday/last week	In last month	Over a month ago	Never used	
Unweighted Base	2618	1356	658	165	439	700	816	532	570	517	2100	1550	154	914	1807	180	44	53	533
Base	2689	1584	528	154	423	764	925	544	456	414	2274	1644	166	878	2069	160	38	43	378
Don't know	68	32	19	4	14	8	29	16	15	7	61	42	7	19	50	3	2	-	13
	3%	2%	4%	3%	3%	1%	3%	3%	3%	2%	3%	3%	4%	2%	2%	2%	6%	-	3%
Average number of responses	1.56	1.59	1.42	1.54	1.66	1.58	1.60	1.60	1.43	1.51	1.57	1.58	1.54	1.54	1.59	1.61	1.39	1.73	1.41

Q4_26 How do you usually tell food has been re-heated properly? (Spontaneous)

Base: All respondents who have leftovers and would consider re-heating food

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	2618	1656	404	478	2443	175	2481	2089	71	1876	742	1646	434	538	933	1534
Base	2689	1740	444	361	2480	209	2515	2176	91	2047	642	1324	550	815	1013	1511
Check the middle is hot	1085	687	185	143	1011	74	1029	894	20	842	243	534	216	335	419	595
	40%	39%	42%	39%	41%	35%	41%	41%	22%	41%	38%	40%	39%	41%	41%	39%
Steam coming from it	1035	681	184	132	939	96	980	880	27	786	249	554	196	285	384	593
	38%	39%	41%	37%	38%	46%	39%	40%	30%	38%	39%	42%	36%	35%	38%	39%
Taste it	398	252	67	46	367	31	366	326	12	310	88	186	70	142	119	251
	15%	14%	15%	13%	15%	15%	15%	15%	13%	15%	14%	14%	13%	17%	12%	17%
Check it's an even temperature throughout	433	277	80	51	398	35	404	348	11	334	100	196	113	124	170	233
	16%	16%	18%	14%	16%	17%	16%	16%	12%	16%	16%	15%	21%	15%	17%	15%
It looks hot	361	248	50	50	339	22	347	288	8	274	87	185	74	102	134	204
	13%	14%	11%	14%	14%	10%	14%	13%	9%	13%	14%	14%	13%	13%	13%	14%
Put hand over it/touch it	291	199	39	30	264	27	273	238	6	234	57	138	62	91	93	174
	11%	11%	9%	8%	11%	13%	11%	11%	7%	11%	9%	10%	11%	11%	9%	12%
Stir it	174	101	34	27	160	14	154	139	9	119	55	78	41	55	69	92
	6%	6%	8%	8%	6%	7%	6%	6%	10%	6%	9%	6%	7%	7%	7%	6%
Use a timer to ensure it has been cooked for a certain amount of time	97	59	14	14	83	13	89	83	3	66	30	45	21	30	33	56
	4%	3%	3%	4%	3%	6%	4%	4%	4%	3%	5%	3%	4%	4%	3%	4%
Use a thermometer/probe	103	63	23	14	96	8	96	92	3	70	34	47	23	33	50	48
	4%	4%	5%	4%	4%	4%	4%	4%	3%	3%	5%	4%	4%	4%	5%	3%
I don't check	49	34	5	2	44	5	40	22	7	44	5	17	11	21	19	26
	2%	2%	1%	1%	2%	2%	2%	1%	7%	2%	1%	1%	2%	3%	2%	2%
*When it is piping hot	33	19	5	7	28	5	30	24	1	25	8	11	10	12	15	16
	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%
*When it's bubbling	20	14	3	2	20	-	20	16	-	18	2	15	5	-	13	5
	1%	1%	1%	1%	1%	-	1%	1%	-	1%	*	1%	1%	-	1%	*
*Test with a knife/fork/spoon	11	4	5	1	10	1	11	8	-	9	2	5	1	5	7	4
	*	*	1%	*	*	*	*	*	-	*	*	*	*	1%	1%	*
*Experience/you just know	4	4	-	-	4	-	4	4	-	4	-	4	-	-	-	3
	*	*	-	-	*	-	*	*	-	*	-	*	-	-	-	*
*The smell of it	6	1	-	2	5	1	6	5	-	4	2	2	-	4	1	2
	*	*	-	1%	*	*	*	*	-	*	*	*	-	1%	*	*
*Check texture	6	1	-	4	6	-	6	5	-	4	2	1	1	4	2	4
	*	*	-	1%	*	-	*	*	-	*	*	*	-	1%	*	*
Other	33	26	3	4	31	2	31	28	2	24	9	20	3	10	21	10
	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%
Don't know	68	39	9	17	65	3	53	42	9	55	13	13	9	46	25	40
	3%	2%	2%	5%	3%	2%	2%	2%	10%	3%	2%	1%	2%	6%	2%	3%
Average number of responses	1.56	1.56	1.59	1.52	1.56	1.61	1.57	1.58	1.31	1.57	1.54	1.55	1.56	1.60	1.55	1.56

Q4_26 How do you usually tell food has been re-heated properly? (Spontaneous)

Base: All respondents who have leftovers and would consider re-heating food

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	2618	136	117	226	326	1897
Base	2689	149	120	243	358	1899
Check the middle is hot	1085 40%	59 40%	48 40%	97 40%	132 37%	771 41%
Steam coming from it	1035 38%	55 37%	59 49%	93 38%	127 35%	736 39%
Taste it	398 15%	20 13%	8 7%	33 14%	65 18%	287 15%
Check it's an even temperature throughout	433 16%	25 17%	22 18%	45 18%	57 16%	296 16%
It looks hot	361 13%	22 15%	12 10%	43 18%	49 14%	244 13%
Put hand over it/touch it	291 11%	16 10%	17 14%	23 10%	45 13%	203 11%
Stir it	174 6%	19 13%	8 6%	15 6%	35 10%	110 6%
Use a timer to ensure it has been cooked for a certain amount of time	97 4%	7 5%	11 9%	9 4%	10 3%	62 3%
Use a thermometer/probe	103 4%	3 2%	4 3%	10 4%	20 5%	71 4%
I don't check	49 2%	3 2%	1 1%	1 1%	7 2%	38 2%
*When it is piping hot	33 1%	1 *	1 1%	2 1%	1 *	29 2%
*When it's bubbling	20 1%	-	3 2%	-	4 1%	12 1%
*Test with a knife/fork/spoon	11 *	-	1 1%	2 1%	1 *	7 *
*Experience/you just know	4 *	-	1 *	1 *	-	3 *
*The smell of it	6 *	-	1 1%	-	1 *	1 *
*Check texture	6 *	-	-	-	-	6 *
Other	33 1%	3 2%	4 3%	3 1%	5 2%	20 1%
Don't know	68 3%	6 4%	2 2%	3 1%	8 2%	50 3%

Q4_26 How do you usually tell food has been re-heated properly? (Spontaneous)

Base: All respondents who have leftovers and would consider re-heating food

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	2618	136	117	226	326	1897
Base	2689	149	120	243	358	1899
Average number of responses	1.56	1.60	1.69	1.56	1.58	1.55

Q4_26 How do you usually tell food has been re-heated properly? (Spontaneous)

Base: All respondents who have leftovers and would consider re-heating food

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2618	886	256	193	241	261	79	831	481	343	326	487	368	933	66	565
Base	2689	980	317	237	267	267	83	874	521	395	339	542	445	998	60	522
Check the middle is hot	1085 40%	444 45%	147 47%	89 37%	107 40%	103 39%	41 50%	382 44%	217 42%	155 39%	159 47%	201 37%	185 42%	433 43%	14 23%	176 34%
Steam coming from it	1035 38%	397 41%	104 33%	86 36%	115 43%	108 41%	31 38%	353 40%	202 39%	160 41%	140 41%	211 39%	159 36%	417 42%	21 35%	195 37%
Taste it	398 15%	139 14%	50 16%	15 6%	22 8%	33 13%	12 14%	119 14%	92 18%	63 16%	52 15%	91 17%	80 18%	145 15%	8 13%	82 16%
Check it's an even temperature throughout	433 16%	162 16%	68 21%	51 22%	45 17%	54 20%	11 14%	151 17%	101 19%	92 23%	64 19%	93 17%	80 18%	181 18%	11 18%	58 11%
It looks hot	361 13%	126 13%	40 13%	27 12%	29 11%	39 15%	11 13%	102 12%	59 11%	58 15%	38 11%	79 15%	69 15%	127 13%	6 10%	54 10%
Put hand over it/touch it	291 11%	116 12%	29 9%	34 14%	37 14%	28 11%	17 20%	108 12%	58 11%	44 11%	38 11%	66 12%	55 12%	123 12%	6 9%	52 10%
Stir it	174 6%	52 5%	24 7%	13 6%	14 5%	12 5%	9 11%	48 6%	36 7%	22 6%	33 10%	33 6%	20 5%	66 7%	7 11%	35 7%
Use a timer to ensure it has been cooked for a certain amount of time	97 4%	38 4%	17 5%	7 3%	13 5%	9 3%	5 6%	33 4%	26 5%	17 4%	12 4%	16 3%	19 4%	51 5%	1 2%	10 2%
Use a thermometer/probe	103 4%	30 3%	22 7%	33 14%	19 7%	12 5%	1 1%	53 6%	43 8%	24 6%	15 4%	29 5%	21 5%	47 5%	2 3%	9 2%
I don't check	49 2%	9 1%	7 2%	4 2%	1 *	1 *	- -	5 1%	- *	4 1%	- *	4 1%	- -	4 *	2 3%	31 6%
*When it is piping hot	33 1%	16 2%	6 2%	4 2%	2 1%	4 2%	2 2%	17 2%	10 2%	2 1%	5 1%	7 1%	12 3%	20 2%	- -	4 1%
*When it's bubbling	20 1%	7 1%	2 1%	1 1%	- -	3 1%	- -	6 1%	- -	- -	3 1%	1 *	2 1%	12 1%	- -	3 1%
*Test with a knife/fork/spoon	11 *	6 1%	- -	- -	5 2%	1 *	- -	8 1%	2 *	4 1%	- -	7 1%	4 1%	3 *	- -	2 *
*Experience/you just know	4 *	2 *	- -	- -	- -	- *	- -	2 *	- *	- *	- -	1 *	- -	1 *	- -	1 *
*The smell of it	6 *	- -	- -	- -	- -	1 *	- -	1 *	1 *	3 1%	- -	1 *	4 1%	4 *	1 1%	- -
*Check texture	6 *	3 *	2 1%	2 1%	1 *	- -	- -	4 *	2 *	3 1%	- -	- -	2 *	3 *	1 2%	1 *
Other	33 1%	16 2%	5 2%	5 2%	7 3%	2 1%	1 1%	17 2%	3 1%	2 1%	3 1%	6 1%	6 1%	12 1%	1 2%	6 1%
Don't know	68 3%	10 1%	3 1%	4 2%	5 2%	1 1%	- -	10 1%	13 2%	5 1%	5 2%	14 3%	10 2%	16 2%	- -	37 7%

Q4_26 How do you usually tell food has been re-heated properly? (Spontaneous)

Base: All respondents who have leftovers and would consider re-heating food

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2618	886	256	193	241	261	79	831	481	343	326	487	368	933	66	565
Base	2689	980	317	237	267	267	83	874	521	395	339	542	445	998	60	522
Average number of responses	1.56	1.61	1.66	1.59	1.59	1.55	1.71	1.63	1.66	1.67	1.67	1.59	1.63	1.67	1.33	1.45

Q4_26 How do you usually tell food has been re-heated properly? (Spontaneous)

Base: All respondents who have leftovers and would consider re-heating food

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	2618	513	61	53	141	125	87	427	354	661	117	454	1158	516	68	266
Base	2689	531	69	64	153	124	81	467	391	769	120	508	1302	565	73	215
Check the middle is hot	1085 40%	221 42%	32 47%	25 40%	73 48%	43 35%	31 39%	202 43%	161 41%	338 44%	60 50%	187 37%	569 44%	229 40%	26 36%	69 32%
Steam coming from it	1035 38%	218 41%	18 26%	24 37%	62 40%	55 44%	32 39%	200 43%	159 41%	302 39%	47 39%	203 40%	498 38%	223 39%	22 30%	78 36%
Taste it	398 15%	94 18%	19 27%	4 6%	12 8%	17 14%	9 11%	80 17%	69 18%	128 17%	25 21%	95 19%	178 14%	87 15%	10 14%	24 11%
Check it's an even temperature throughout	433 16%	78 15%	7 10%	12 19%	26 17%	26 21%	16 20%	68 15%	73 19%	143 19%	19 16%	72 14%	218 17%	92 16%	7 10%	27 12%
It looks hot	361 13%	57 11%	8 11%	3 4%	10 7%	19 15%	10 12%	57 12%	52 13%	99 13%	10 8%	57 18%	176 14%	64 11%	8 11%	30 14%
Put hand over it/touch it	291 11%	67 13%	8 11%	8 12%	18 12%	14 11%	5 6%	47 10%	41 10%	89 12%	13 11%	57 11%	142 11%	73 13%	3 5%	21 10%
Stir it	174 6%	37 7%	15 22%	9 14%	5 3%	5 4%	11 13%	23 5%	18 5%	53 7%	11 9%	31 6%	72 6%	31 5%	6 8%	14 7%
Use a timer to ensure it has been cooked for a certain amount of time	97 4%	19 4%	6 8%	-	3 2%	4 3%	-	21 4%	3 4%	30 4%	1 1%	20 4%	49 4%	21 4%	6 8%	6 3%
Use a thermometer/probe	103 4%	18 3%	9 13%	14 21%	10 7%	11 9%	5 6%	31 7%	32 8%	43 6%	7 6%	21 4%	48 4%	30 5%	-	4 2%
I don't check	49 2%	6 1%	-	-	1 1%	-	1 1%	2 *	2 *	3 *	1 1%	3 1%	20 2%	7 1%	2 3%	16 8%
*When it is piping hot	33 1%	5 1%	4 5%	2 3%	2 1%	1 1%	-	6 1%	5 1%	8 1%	2 1%	6 1%	16 1%	10 2%	-	-
*When it's bubbling	20 1%	5 1%	-	1 2%	3 2%	4 4%	-	3 1%	1 *	4 1%	5 4%	5 1%	10 1%	8 1%	2 2%	1 *
*Test with a knife/fork/spoon	11 *	5 1%	-	-	-	-	-	1 *	2 1%	3 *	-	2 *	5 *	-	-	-
*Experience/you just know	4 *	1 *	-	-	-	-	-	-	-	-	-	1 *	2 *	1 *	-	-
*The smell of it	6 *	-	-	-	3 2%	-	-	2 *	1 *	3 *	-	4 1%	3 *	4 1%	1 1%	-
*Check texture	6 *	1 *	-	-	1 1%	-	-	3 1%	4 1%	1 *	-	2 *	5 *	3 1%	1 1%	-
Other	33 1%	9 2%	-	1 1%	-	2 2%	-	8 2%	6 1%	9 1%	2 2%	4 1%	12 1%	5 1%	3 4%	2 1%
Don't know	68 3%	7 1%	1 1%	-	1 1%	-	1 1%	14 3%	12 3%	25 3%	-	13 3%	18 1%	13 2%	6 8%	10 4%

Q4_26 How do you usually tell food has been re-heated properly? (Spontaneous)

Base: All respondents who have leftovers and would consider re-heating food

	Future sources of information on food safety															
	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know	
Unweighted Base	2618	513	61	53	141	125	87	427	354	661	117	454	1158	516	68	266
Base	2689	531	69	64	153	124	81	467	391	769	120	508	1302	565	73	215
Average number of responses	1.56	1.60	1.83	1.60	1.51	1.62	1.49	1.64	1.67	1.67	1.69	1.61	1.57	1.59	1.41	1.40

Q4_26 How do you usually tell food has been re-heated properly? (Spontaneous)
Base: All respondents who have leftovers and would consider re-heating food

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	2618	742	948	402	356	170	669	1949	372	688	599	440
Base	2689	396	987	508	498	299	729	1960	256	600	680	585
Check the middle is hot	1085 40%	142 36%	368 37%	227 45%	207 42%	140 47%	322 44%	763 39%	92 36%	238 40%	272 40%	280 48%
Steam coming from it	1035 38%	143 36%	375 38%	207 41%	186 37%	123 41%	310 43%	725 37%	97 38%	228 38%	267 39%	248 42%
Taste it	398 15%	61 15%	134 14%	76 15%	61 12%	66 22%	117 16%	280 14%	43 17%	96 16%	90 13%	87 15%
Check it's an even temperature throughout	433 16%	61 15%	174 18%	74 15%	76 15%	48 16%	121 17%	313 16%	30 12%	112 19%	111 16%	103 18%
It looks hot	361 13%	61 15%	149 15%	56 11%	63 13%	31 11%	77 11%	284 14%	41 16%	78 13%	105 15%	60 10%
Put hand over it/touch it	291 11%	38 10%	92 9%	48 9%	76 15%	36 12%	111 15%	180 9%	27 11%	48 8%	66 10%	76 13%
Stir it	174 6%	22 5%	54 5%	34 7%	39 8%	25 8%	65 9%	109 6%	19 8%	35 6%	47 7%	40 7%
Use a timer to ensure it has been cooked for a certain amount of time	97 4%	19 5%	34 3%	14 3%	17 3%	12 4%	24 3%	73 4%	13 5%	18 3%	24 4%	18 3%
Use a thermometer/probe	103 4%	13 3%	39 4%	23 4%	23 5%	6 2%	29 4%	75 4%	9 3%	24 4%	24 4%	27 5%
I don't check	49 2%	11 3%	16 2%	7 1%	1 *	14 5%	7 1%	42 2%	4 2%	12 2%	9 1%	11 2%
*When it is piping hot	33 1%	2 *	15 1%	9 2%	6 1%	2 1%	12 2%	21 1%	2 1%	7 1%	11 2%	5 1%
*When it's bubbling	20 1%	3 1%	11 1%	2 *	2 *	2 1%	6 1%	14 1%	3 1%	5 1%	5 1%	6 1%
*Test with a knife/fork/spoon	11 *	1 *	2 *	5 1%	3 1%	- -	5 1%	6 *	1 *	1 *	3 *	2 *
*Experience/you just know	4 *	2 *	- *	2 *	- -	- -	- -	4 *	1 *	1 *	1 *	- -
*The smell of it	6 *	2 *	1 *	- -	3 1%	- -	3 *	3 *	2 1%	1 *	3 *	- -
*Check texture	6 *	1 *	3 *	- -	2 *	- -	2 *	4 *	2 1%	1 *	- -	2 *
Other	33 1%	6 2%	13 1%	1 *	8 2%	5 2%	9 1%	25 1%	1 1%	6 1%	11 2%	4 1%
Don't know	68 3%	6 1%	26 3%	12 2%	13 3%	12 4%	19 3%	49 3%	5 2%	16 3%	21 3%	11 2%
Average number of responses	1.56	1.50	1.53	1.57	1.58	1.75	1.70	1.51	1.53	1.55	1.57	1.68

Q4_26 How do you usually tell food has been re-heated properly? (Spontaneous)
Base: All respondents who have leftovers and would consider re-heating food

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/manual	Not classifiable/stated/never worked
Unweighted Base	2618	684	39	104	337	359	206	594	1012	514	961	131
Base	2689	246	15	39	122	127	72	216	1152	522	894	121
Check the middle is hot	1085	82	5	11	42	42	25	70	492	213	328	52
	40%	33%	33%	28%	35%	33%	35%	33%	43%	41%	37%	43%
Steam coming from it	1035	103	5	15	48	55	36	82	440	209	336	50
	38%	42%	34%	38%	40%	44%	51%	38%	38%	40%	38%	41%
Taste it	398	42	4	8	22	21	15	35	171	76	131	20
	15%	17%	26%	20%	18%	17%	21%	16%	15%	15%	15%	17%
Check it's an even temperature throughout	433	43	3	7	21	23	10	41	203	71	147	12
	16%	18%	22%	17%	17%	18%	14%	19%	18%	14%	16%	10%
It looks hot	361	26	4	5	13	16	8	25	127	80	133	21
	13%	10%	26%	12%	11%	12%	11%	12%	11%	15%	15%	18%
Put hand over it/touch it	291	21	1	5	9	12	6	21	161	36	78	16
	11%	8%	5%	12%	8%	10%	8%	10%	14%	7%	9%	14%
Stir it	174	8	1	3	3	5	2	9	89	29	36	20
	6%	3%	6%	7%	2%	4%	3%	4%	8%	6%	4%	17%
Use a timer to ensure it has been cooked for a certain amount of time	97	5	2	3	2	3	4	4	43	18	33	3
	4%	2%	11%	7%	1%	2%	5%	2%	4%	4%	4%	2%
Use a thermometer/probe	103	8	-	-	4	4	4	5	43	14	45	1
	4%	3%	-	1%	4%	3%	5%	2%	4%	3%	5%	1%
I don't check	49	5	-	1	4	1	1	5	25	13	6	4
	2%	2%	2%	3%	3%	1%	1%	2%	2%	3%	1%	3%
*When it is piping hot	33	2	-	-	1	2	1	1	14	7	13	-
	1%	1%	-	-	1%	1%	1%	1%	1%	1%	1%	-
*When it's bubbling	20	2	-	-	-	1	-	2	11	3	6	-
	1%	1%	-	-	-	1%	-	1%	1%	1%	1%	-
*Test with a knife/fork/spoon	11	1	-	-	-	1	-	1	3	1	7	-
	*	*	-	-	*	*	*	*	*	*	1%	-
*Experience/you just know	4	1	-	-	-	-	-	-	3	1	-	-
	*	*	-	*	-	-	*	*	*	*	*	*
*The smell of it	6	-	-	-	-	-	-	-	-	1	5	-
	*	-	-	-	-	-	-	-	-	*	1%	-
*Check texture	6	-	-	-	-	-	-	-	1	-	5	-
	*	-	-	-	-	-	-	-	*	-	1%	-
Other	33	4	-	1	2	1	-	4	13	4	17	-
	1%	1%	-	2%	2%	1%	-	2%	1%	1%	2%	-

Q4_26 How do you usually tell food has been re-heated properly? (Spontaneous)
Base: All respondents who have leftovers and would consider re-heating food

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	2618	684	39	104	337	359	206	594	1012	514	961	131
Base	2689	246	15	39	122	127	72	216	1152	522	894	121
Don't know	68	4	-	-	3	2	-	5	23	14	29	2
	3%	2%	-	1%	3%	1%	*	2%	2%	3%	3%	2%
Average number of responses	1.56	1.45	1.65	1.49	1.44	1.49	1.58	1.43	1.62	1.51	1.52	1.68

Q11_6 What is the maximum time after the use by date that you would use raw meat (i.e. cook then eat)? (Spontaneous)

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	1732	800	932	253	322	330	304	192	207	124	1423	91	170	48	1504	177	1063	668
	54%	51%	56%	54%	60%	61%	51%	43%	51%	52%	53%	58%	62%	53%	53%	61%	54%	53%
Less than 1 day	419	175	244	62	60	64	84	60	56	32	342	18	43	16	363	34	250	170
	13%	11%	15%	13%	11%	12%	14%	14%	14%	13%	13%	11%	16%	18%	13%	12%	13%	13%
Between 1 and 2 days	760	403	356	108	108	109	148	130	97	59	653	42	45	20	662	53	487	273
	24%	26%	22%	23%	20%	20%	25%	29%	24%	25%	24%	27%	16%	22%	24%	18%	25%	22%
Between 3 and 4 days	138	89	48	12	32	18	25	27	16	8	125	3	6	3	124	8	76	62
	4%	6%	3%	2%	6%	3%	4%	6%	4%	3%	5%	2%	2%	4%	4%	3%	4%	5%
Between 5 and 6 days	46	41	5	9	3	6	8	12	4	4	46	-	1	-	40	4	25	21
	1%	3%	*	2%	1%	1%	1%	3%	1%	2%	2%	-	*	*	1%	1%	1%	2%
Between 1 and 2 weeks	24	13	11	7	2	2	7	4	2	1	22	1	1	1	20	2	18	6
	1%	1%	1%	2%	*	*	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	*
More than 2 weeks	3	2	1	1	-	1	-	-	-	1	1	-	1	-	3	-	-	3
	*	*	*	*	-	*	-	-	-	*	*	-	1%	-	*	-	-	*
Don't eat	58	21	38	8	7	6	8	8	14	6	53	2	2	1	49	9	23	35
	2%	1%	2%	2%	1%	1%	1%	2%	3%	2%	2%	1%	1%	1%	2%	3%	1%	3%
Don't know	50	33	17	10	3	2	9	10	11	6	44	-	5	1	47	2	29	21
	2%	2%	1%	2%	1%	*	2%	2%	3%	3%	2%	-	2%	1%	2%	1%	1%	2%

Q11_6 What is the maximum time after the use by date that you would use raw meat (i.e. cook then eat)? (Spontaneous)

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	1732	999	363	97	273	411	584	360	378	265	1467	1094	108	531	1257	119	28	26	301
	54%	54%	50%	55%	55%	49%	54%	54%	59%	49%	55%	56%	51%	49%	53%	59%	58%	51%	54%
Less than 1 day	419	230	101	23	64	104	130	103	82	81	338	255	26	138	304	27	5	9	74
	13%	13%	14%	13%	13%	12%	12%	15%	13%	15%	13%	13%	12%	13%	13%	13%	11%	18%	13%
Between 1 and 2 days	760	435	174	31	120	212	270	146	132	134	625	419	48	291	578	43	13	10	116
	24%	24%	24%	17%	24%	25%	25%	22%	20%	25%	23%	22%	23%	27%	24%	21%	27%	20%	21%
Between 3 and 4 days	138	83	28	20	7	54	46	18	20	13	125	73	18	47	108	5	1	2	23
	4%	5%	4%	11%	1%	6%	4%	3%	3%	2%	5%	4%	9%	4%	5%	2%	2%	4%	4%
Between 5 and 6 days	46	28	11	2	6	12	17	9	9	10	37	23	2	22	35	3	-	2	6
	1%	2%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%	-	4%	1%
Between 1 and 2 weeks	24	14	5	1	4	8	12	1	3	7	18	18	2	5	21	-	-	-	3
	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	*	1%	-	-	-	1%
More than 2 weeks	3	1	1	-	1	1	2	-	-	-	3	3	-	-	2	1	-	-	-
	*	*	*	-	*	*	*	-	-	-	*	*	-	-	*	*	-	-	-
Don't eat	58	27	19	2	10	20	9	18	11	18	41	36	2	20	33	4	-	1	20
	2%	1%	3%	1%	2%	2%	1%	3%	2%	3%	2%	2%	1%	2%	1%	2%	1%	2%	4%
Don't know	50	18	19	1	12	14	12	13	11	13	36	20	4	26	32	2	1	1	15
	2%	1%	3%	1%	2%	2%	1%	2%	2%	2%	1%	1%	2%	2%	1%	1%	1%	2%	3%

Q11_6 What is the maximum time after the use by date that you would use raw meat (i.e. cook then eat)? (Spontaneous)

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	1732	1077	275	288	1600	133	1594	1370	78	1335	397	865	354	513	637	1014
	54%	52%	54%	58%	53%	56%	53%	54%	58%	55%	49%	53%	55%	53%	53%	55%
Less than 1 day	419	281	52	77	401	18	399	348	13	294	125	242	72	106	132	255
	13%	14%	10%	16%	13%	8%	13%	14%	9%	12%	15%	15%	11%	11%	11%	14%
Between 1 and 2 days	760	502	145	81	703	57	710	628	22	543	217	378	165	216	304	414
	24%	24%	29%	16%	23%	24%	24%	25%	16%	23%	26%	23%	26%	22%	25%	22%
Between 3 and 4 days	138	95	15	16	121	17	120	102	12	106	32	57	21	60	62	59
	4%	5%	3%	3%	4%	7%	4%	4%	9%	4%	4%	4%	3%	6%	5%	3%
Between 5 and 6 days	46	27	6	4	45	2	45	23	-	38	9	13	15	19	18	25
	1%	1%	1%	1%	1%	1%	2%	1%	*	2%	1%	1%	2%	2%	1%	1%
Between 1 and 2 weeks	24	15	-	7	22	3	23	19	1	21	4	7	2	16	8	13
	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	*	*	*	2%	1%	1%
More than 2 weeks	3	1	1	1	3	-	3	3	-	2	1	1	1	-	2	1
	*	*	*	*	*	-	*	*	-	*	*	*	*	-	*	*
Don't eat	58	36	6	13	52	6	55	41	2	37	21	35	8	16	20	37
	2%	2%	1%	3%	2%	2%	2%	2%	1%	2%	3%	2%	1%	2%	2%	2%
Don't know	50	36	7	7	46	4	42	26	6	37	13	20	5	25	15	30
	2%	2%	1%	1%	2%	2%	1%	1%	4%	2%	2%	1%	1%	3%	1%	2%

Q11_6 What is the maximum time after the use by date that you would use raw meat (i.e. cook then eat)? (Spontaneous)

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	1732 54%	104 59%	59 44%	174 59%	255 60%	1191 52%
Less than 1 day	419 13%	5 3%	25 18%	28 10%	47 11%	319 14%
Between 1 and 2 days	760 24%	17 9%	34 25%	79 27%	87 21%	574 25%
Between 3 and 4 days	138 4%	3 2%	7 5%	6 2%	9 2%	114 5%
Between 5 and 6 days	46 1%	- -	1 *	4 1%	6 1%	38 2%
Between 1 and 2 weeks	24 1%	1 1%	- -	- -	3 1%	20 1%
More than 2 weeks	3 *	- -	- -	- -	- -	2 *
Don't eat	58 2%	42 24%	3 2%	2 1%	10 2%	7 *
Don't know	50 2%	4 2%	7 5%	1 *	7 2%	33 1%

Q11_6 What is the maximum time after the use by date that you would use raw meat (i.e. cook then eat)? (Spontaneous)

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	1732 54%	635 56%	190 56%	173 63%	159 52%	138 46%	47 52%	529 52%	322 54%	213 50%	202 52%	326 51%	263 54%	618 53%	36 51%	355 52%
Less than 1 day	419 13%	154 14%	50 15%	23 8%	51 17%	51 17%	17 18%	133 13%	81 14%	57 13%	53 14%	79 12%	65 13%	145 12%	11 15%	77 11%
Between 1 and 2 days	760 24%	255 22%	76 22%	64 23%	67 22%	86 29%	23 25%	273 27%	153 26%	123 29%	92 24%	180 28%	126 26%	291 25%	20 29%	156 23%
Between 3 and 4 days	138 4%	52 5%	13 4%	5 2%	9 3%	9 3%	2 2%	50 5%	17 3%	24 6%	16 4%	25 4%	16 3%	51 4%	1 2%	23 3%
Between 5 and 6 days	46 1%	14 1%	1 *	2 1%	10 3%	5 2%	- -	6 1%	2 *	5 1%	4 1%	6 1%	5 1%	13 1%	- -	21 3%
Between 1 and 2 weeks	24 1%	6 1%	3 1%	6 2%	2 1%	- -	- -	2 *	5 1%	1 *	4 1%	8 1%	9 2%	9 1%	- -	6 1%
More than 2 weeks	3 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Don't eat	58 2%	14 1%	9 3%	- -	5 2%	8 3%	2 3%	13 1%	9 1%	6 1%	10 3%	10 2%	6 1%	21 2%	1 1%	15 2%
Don't know	50 2%	10 1%	- *	2 1%	3 1%	1 *	- *	9 1%	7 1%	1 *	6 2%	6 1%	- *	13 1%	2 2%	24 4%

Q11_6 What is the maximum time after the use by date that you would use raw meat (i.e. cook then eat)? (Spontaneous)

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	1732	347	46	56	95	82	47	294	254	451	78	308	842	347	44	152
	54%	54%	60%	66%	53%	52%	50%	52%	55%	53%	52%	51%	56%	52%	53%	56%
Less than 1 day	419	70	13	6	22	27	13	69	67	99	18	61	165	85	10	42
	13%	11%	17%	6%	12%	17%	14%	12%	15%	12%	12%	10%	11%	13%	12%	16%
Between 1 and 2 days	760	175	13	16	42	37	28	158	105	226	38	176	360	169	24	43
	24%	27%	18%	19%	23%	24%	30%	28%	23%	27%	25%	29%	24%	25%	29%	16%
Between 3 and 4 days	138	16	2	3	7	3	3	21	17	36	5	30	56	37	2	9
	4%	2%	3%	4%	4%	2%	3%	4%	4%	4%	3%	5%	4%	6%	2%	3%
Between 5 and 6 days	46	13	-	2	4	1	-	3	3	5	1	6	18	9	-	10
	1%	2%	-	2%	2%	1%	-	1%	1%	1%	*	1%	1%	1%	-	4%
Between 1 and 2 weeks	24	4	-	2	2	2	-	3	2	9	2	5	12	7	-	-
	1%	1%	-	2%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	-	-
More than 2 weeks	3	1	-	-	-	-	-	-	-	1	1	1	-	-	-	-
	*	*	-	-	-	-	-	-	-	*	*	*	-	-	-	-
Don't eat	58	12	2	-	6	3	2	8	7	11	5	11	26	11	-	5
	2%	2%	3%	-	3%	2%	3%	1%	2%	1%	3%	2%	2%	2%	*	2%
Don't know	50	10	-	1	1	3	-	9	6	13	3	5	19	4	2	10
	2%	2%	-	1%	1%	2%	-	2%	1%	2%	2%	1%	1%	1%	3%	4%

Q11_6 What is the maximum time after the use by date that you would use raw meat (i.e. cook then eat)? (Spontaneous)

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	1732	254	619	316	341	203	530	1202	196	412	419	325
	54%	50%	51%	54%	59%	59%	63%	50%	58%	54%	54%	49%
Less than 1 day	419	71	156	74	88	30	108	311	54	97	89	99
	13%	14%	13%	13%	15%	9%	13%	13%	16%	13%	12%	15%
Between 1 and 2 days	760	115	325	138	106	75	154	605	55	177	198	170
	24%	23%	27%	24%	18%	22%	18%	25%	16%	23%	26%	25%
Between 3 and 4 days	138	27	51	27	16	18	17	121	9	31	27	39
	4%	5%	4%	5%	3%	5%	2%	5%	3%	4%	3%	6%
Between 5 and 6 days	46	11	13	12	6	4	6	41	3	13	10	8
	1%	2%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%
Between 1 and 2 weeks	24	1	7	5	2	9	7	17	1	1	10	8
	1%	*	1%	1%	*	2%	1%	1%	*	*	1%	1%
More than 2 weeks	3	1	-	1	1	-	1	2	1	2	-	-
	*	*	-	*	*	-	*	*	*	*	-	-
Don't eat	58	24	20	4	8	2	10	48	10	15	9	10
	2%	5%	2%	1%	1%	1%	1%	2%	3%	2%	1%	2%
Don't know	50	8	25	7	5	5	13	37	7	10	10	8
	2%	2%	2%	1%	1%	1%	2%	2%	2%	1%	1%	1%

Q11_6 What is the maximum time after the use by date that you would use raw meat (i.e. cook then eat)? (Spontaneous)

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/Prof	Intermediate	Routine/manual	Not classifiable/stated/never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	1732	189	10	26	99	93	45	173	640	332	681	79
	54%	60%	59%	52%	65%	58%	55%	61%	50%	51%	59%	56%
Less than 1 day	419	52	2	11	19	30	17	42	165	78	164	12
	13%	17%	11%	21%	12%	19%	21%	15%	13%	12%	14%	8%
Between 1 and 2 days	760	56	4	8	26	30	14	51	328	162	233	37
	24%	18%	24%	17%	17%	19%	17%	18%	26%	25%	20%	26%
Between 3 and 4 days	138	8	1	3	4	3	2	8	73	19	40	6
	4%	3%	3%	6%	3%	2%	3%	3%	6%	3%	3%	4%
Between 5 and 6 days	46	1	-	-	1	-	-	1	24	13	8	2
	1%	*	-	1%	*	-	-	*	2%	2%	1%	1%
Between 1 and 2 weeks	24	1	-	1	-	-	1	1	7	10	7	-
	1%	*	-	2%	*	*	1%	*	1%	2%	1%	-
More than 2 weeks	3	1	-	-	-	1	1	-	-	1	1	1
	*	*	-	-	-	1%	2%	-	-	*	*	1%
Don't eat	58	2	-	-	2	1	1	2	26	17	12	3
	2%	1%	2%	-	2%	1%	2%	1%	2%	3%	1%	2%
Don't know	50	4	-	1	1	3	-	5	21	19	8	2
	2%	1%	-	3%	1%	2%	*	2%	2%	3%	1%	1%

Q11_6 What is the maximum time after the use by date that you would eat cooked meat? (Spontaneous)

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	1388	622	765	188	261	259	242	163	181	93	1119	82	145	41	1208	132	851	536
	43%	39%	46%	40%	49%	48%	41%	37%	44%	39%	41%	52%	53%	45%	43%	46%	43%	43%
Less than 1 day	429	178	251	66	62	76	77	57	51	40	352	20	41	15	376	43	248	180
	13%	11%	15%	14%	11%	14%	13%	13%	13%	17%	13%	13%	15%	17%	13%	15%	13%	14%
Between 1 and 2 days	969	519	450	159	153	141	183	147	110	77	839	44	60	26	857	62	592	377
	30%	33%	27%	34%	28%	26%	31%	33%	27%	32%	31%	28%	22%	29%	30%	21%	30%	30%
Between 3 and 4 days	232	144	88	20	39	29	44	48	39	14	206	5	15	6	197	18	152	80
	7%	9%	5%	4%	7%	5%	7%	11%	9%	6%	8%	3%	6%	7%	6%	8%	6%	6%
Between 5 and 6 days	69	48	20	11	6	14	14	13	6	6	66	-	3	1	65	-	42	26
	2%	3%	1%	2%	1%	3%	2%	3%	1%	3%	2%	-	1%	1%	2%	*	2%	2%
Between 1 and 2 weeks	11	9	2	-	-	1	8	-	3	-	11	-	-	-	11	1	7	4
	*	1%	*	-	-	*	1%	*	1%	-	*	-	-	*	*	*	*	*
More than 2 weeks	7	5	2	1	-	1	2	-	-	3	6	-	1	-	7	-	5	2
	*	*	*	*	-	*	*	-	-	1%	*	-	1%	-	*	-	*	*
Don't eat	90	32	58	15	15	14	16	9	15	4	80	5	4	1	57	31	54	36
	3%	2%	4%	3%	3%	3%	3%	2%	4%	2%	3%	3%	1%	1%	2%	11%	3%	3%
Don't know	36	21	15	9	1	4	8	6	4	4	31	-	4	1	34	2	20	16
	1%	1%	1%	2%	*	1%	1%	1%	1%	2%	1%	-	2%	1%	1%	1%	1%	1%

Q11_6 What is the maximum time after the use by date that you would eat cooked meat? (Spontaneous)

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used	
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	1388	807	303	76	202	328	471	294	294	223	1165	870	90	427	1010	94	22	21	239
	43%	44%	42%	43%	41%	39%	44%	44%	46%	41%	43%	45%	43%	40%	43%	47%	46%	41%	43%
Less than 1 day	429	226	99	28	76	103	144	89	92	79	350	269	20	139	302	33	8	6	80
	13%	12%	14%	16%	15%	12%	13%	13%	14%	15%	13%	14%	9%	13%	13%	16%	16%	11%	14%
Between 1 and 2 days	969	552	204	50	163	258	320	203	187	169	800	560	64	345	716	51	14	17	171
	30%	30%	28%	28%	33%	31%	30%	30%	29%	31%	30%	29%	30%	32%	30%	25%	29%	33%	31%
Between 3 and 4 days	232	131	62	14	24	70	83	40	39	35	197	118	17	97	181	10	2	5	35
	7%	7%	9%	8%	5%	8%	8%	6%	6%	6%	7%	6%	8%	9%	8%	5%	4%	9%	6%
Between 5 and 6 days	69	46	18	1	4	26	29	7	7	7	62	34	5	30	64	-	-	-	4
	2%	2%	2%	1%	1%	3%	3%	1%	1%	1%	2%	2%	2%	3%	3%	*	1%	-	1%
Between 1 and 2 weeks	11	6	2	1	2	5	4	-	2	1	11	6	1	5	10	-	-	-	1
	*	*	*	*	*	1%	*	-	*	*	*	*	*	*	*	-	-	-	*
More than 2 weeks	7	3	3	-	1	3	4	-	-	1	6	6	-	1	4	-	-	-	3
	*	*	*	-	*	*	*	-	-	*	*	*	-	*	*	-	-	-	*
Don't eat	90	45	22	6	17	32	16	23	19	17	73	59	8	23	60	10	1	3	16
	3%	2%	3%	4%	3%	4%	1%	3%	3%	3%	3%	3%	4%	2%	3%	5%	3%	5%	3%
Don't know	36	20	9	1	6	11	11	10	4	10	26	17	6	13	24	4	-	1	7
	1%	1%	1%	*	1%	1%	1%	2%	1%	2%	1%	1%	3%	1%	1%	2%	-	2%	1%

Q11_6 What is the maximum time after the use by date that you would eat cooked meat? (Spontaneous)

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	1388	863	220	238	1283	105	1264	1101	69	1049	338	717	291	379	511	808
	43%	42%	43%	48%	43%	44%	42%	43%	52%	44%	41%	44%	45%	39%	43%	44%
Less than 1 day	429	269	71	67	408	21	403	338	16	317	112	242	66	121	136	271
	13%	13%	14%	14%	14%	9%	13%	13%	12%	13%	14%	15%	10%	12%	11%	15%
Between 1 and 2 days	969	639	161	130	890	79	915	780	27	718	251	474	197	299	390	525
	30%	31%	32%	26%	30%	33%	31%	30%	20%	30%	31%	29%	31%	31%	33%	28%
Between 3 and 4 days	232	163	36	24	212	20	214	178	10	163	69	102	44	86	90	120
	7%	8%	7%	5%	7%	8%	7%	7%	8%	7%	8%	6%	7%	9%	8%	6%
Between 5 and 6 days	69	43	7	7	67	2	64	53	1	55	14	23	14	32	22	33
	2%	2%	1%	1%	2%	1%	2%	2%	1%	2%	2%	1%	2%	3%	2%	2%
Between 1 and 2 weeks	11	6	1	2	10	2	11	11	-	10	2	6	4	1	6	4
	*	*	*	*	*	1%	*	*	-	*	*	*	1%	*	1%	*
More than 2 weeks	7	6	1	-	7	-	6	6	-	7	1	2	1	4	4	3
	*	*	*	-	*	-	*	*	-	*	*	*	*	*	*	*
Don't eat	90	52	10	19	80	10	81	71	6	64	26	39	21	29	23	62
	3%	3%	2%	4%	3%	4%	3%	3%	5%	3%	3%	2%	3%	3%	2%	3%
Don't know	36	29	1	6	36	-	31	19	3	30	6	12	4	19	14	21
	1%	1%	*	1%	1%	*	1%	1%	3%	1%	1%	1%	1%	2%	1%	1%

Q11_6 What is the maximum time after the use by date that you would eat cooked meat? (Spontaneous)

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	1388 43%	86 49%	52 39%	146 50%	202 48%	935 41%
Less than 1 day	429 13%	7 4%	12 9%	33 11%	45 11%	339 15%
Between 1 and 2 days	969 30%	26 15%	48 36%	91 31%	111 26%	729 32%
Between 3 and 4 days	232 7%	3 1%	11 8%	17 6%	28 7%	180 8%
Between 5 and 6 days	69 2%	1 1%	2 2%	3 1%	4 1%	62 3%
Between 1 and 2 weeks	11 *	- -	- -	- -	- -	11 *
More than 2 weeks	7 *	2 1%	- -	- -	- -	4 *
Don't eat	90 3%	48 27%	7 6%	2 1%	27 6%	16 1%
Don't know	36 1%	3 2%	1 1%	3 1%	8 2%	23 1%

Q11_6 What is the maximum time after the use by date that you would eat cooked meat? (Spontaneous)

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	1388 43%	515 45%	156 46%	147 54%	120 39%	112 38%	33 36%	417 41%	267 45%	163 38%	159 41%	281 44%	209 43%	492 42%	30 42%	270 40%
Less than 1 day	429 13%	138 12%	40 12%	23 8%	35 12%	40 13%	12 13%	126 12%	67 11%	68 16%	49 13%	98 15%	71 14%	151 13%	11 16%	77 11%
Between 1 and 2 days	969 30%	360 32%	105 31%	79 29%	113 37%	101 34%	41 45%	342 34%	192 32%	140 33%	112 29%	188 29%	145 30%	364 31%	24 34%	209 31%
Between 3 and 4 days	232 7%	74 6%	21 6%	16 6%	14 5%	23 8%	1 1%	70 7%	38 6%	35 8%	34 9%	38 6%	38 8%	85 7%	1 2%	56 8%
Between 5 and 6 days	69 2%	19 2%	2 1%	2 1%	14 5%	9 3%	1 1%	24 2%	9 2%	11 3%	13 3%	12 2%	10 2%	34 3%	1 2%	21 3%
Between 1 and 2 weeks	11 *	2 *	1 *	- *	- *	1 *	- *	1 *	- *	1 *	- *	- *	2 *	4 *	- *	4 1%
More than 2 weeks	7 *	3 *	- *	- *	- *	- *	- *	2 *	- *	- *	1 *	- *	- *	- *	- *	2 *
Don't eat	90 3%	22 2%	15 4%	2 1%	6 2%	11 4%	2 3%	22 2%	15 3%	10 2%	13 3%	20 3%	16 3%	22 2%	2 3%	23 3%
Don't know	36 1%	7 1%	2 *	5 2%	2 1%	1 *	2 3%	9 1%	8 1%	2 *	5 1%	2 *	- *	9 1%	1 2%	17 3%

Q11_6 What is the maximum time after the use by date that you would eat cooked meat? (Spontaneous)

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	1388	278	38	44	76	60	35	215	191	370	58	243	679	268	34	123
	43%	43%	49%	51%	43%	38%	37%	38%	41%	44%	39%	40%	45%	40%	41%	45%
Less than 1 day	429	80	6	11	15	19	13	84	65	100	22	69	163	81	10	38
	13%	12%	8%	13%	8%	12%	14%	15%	14%	12%	15%	12%	11%	12%	11%	14%
Between 1 and 2 days	969	207	24	21	66	64	36	207	163	266	47	220	447	237	32	65
	30%	32%	31%	24%	37%	40%	38%	37%	35%	31%	32%	36%	30%	35%	38%	24%
Between 3 and 4 days	232	45	7	8	7	9	3	34	21	56	9	41	108	45	3	19
	7%	7%	9%	9%	4%	6%	3%	6%	5%	7%	6%	7%	7%	7%	3%	7%
Between 5 and 6 days	69	12	-	1	8	1	2	5	10	18	2	7	44	19	-	8
	2%	2%	1%	1%	4%	1%	2%	1%	2%	2%	1%	1%	3%	3%	-	3%
Between 1 and 2 weeks	11	2	-	-	-	-	-	2	1	5	-	1	7	2	-	1
	*	*	-	-	-	-	*	*	*	1%	-	*	*	*	-	*
More than 2 weeks	7	3	-	-	-	-	-	2	-	-	1	1	-	-	-	1
	*	*	-	-	-	-	*	*	-	-	1%	*	-	-	-	*
Don't eat	90	14	2	-	7	4	2	12	7	27	8	15	43	11	3	6
	3%	2%	3%	-	4%	3%	3%	2%	2%	3%	6%	2%	3%	2%	4%	2%
Don't know	36	6	-	1	-	1	2	5	2	8	1	5	7	8	2	10
	1%	1%	-	1%	-	*	3%	1%	*	1%	*	1%	*	1%	3%	4%

Q11_6 What is the maximum time after the use by date that you would eat cooked meat? (Spontaneous)

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	1388	219	505	256	244	164	404	984	148	332	329	274
	43%	43%	42%	44%	42%	47%	48%	41%	44%	44%	43%	41%
Less than 1 day	429	71	159	64	90	44	110	319	49	97	104	87
	13%	14%	13%	11%	16%	13%	13%	13%	15%	13%	13%	13%
Between 1 and 2 days	969	142	380	200	165	81	230	738	106	219	247	205
	30%	28%	31%	34%	29%	23%	27%	31%	32%	29%	32%	31%
Between 3 and 4 days	232	43	103	28	37	21	37	195	12	63	47	56
	7%	8%	8%	5%	6%	6%	4%	8%	4%	8%	6%	8%
Between 5 and 6 days	69	11	20	16	7	16	17	52	5	15	16	19
	2%	2%	2%	3%	1%	5%	2%	2%	1%	2%	2%	3%
Between 1 and 2 weeks	11	3	4	-	2	2	4	7	-	5	3	3
	*	1%	*	-	*	*	*	*	*	1%	*	*
More than 2 weeks	7	-	3	1	4	-	3	4	-	3	1	2
	*	-	*	*	1%	-	*	*	-	*	*	*
Don't eat	90	18	27	15	12	19	31	59	12	15	21	18
	3%	3%	2%	3%	2%	5%	4%	2%	3%	2%	3%	3%
Don't know	36	6	13	4	12	-	10	25	4	8	5	5
	1%	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	1%

Q11_6 What is the maximum time after the use by date that you would eat cooked meat? (Spontaneous)

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	1388	161	8	25	86	76	36	150	519	266	545	58
	43%	51%	48%	48%	56%	47%	44%	53%	40%	41%	47%	41%
Less than 1 day	429	49	5	11	21	25	17	40	154	85	175	15
	13%	15%	26%	21%	14%	16%	21%	14%	12%	13%	15%	11%
Between 1 and 2 days	969	77	4	10	31	46	20	66	392	206	332	40
	30%	24%	20%	19%	20%	28%	25%	23%	31%	32%	29%	28%
Between 3 and 4 days	232	16	1	4	9	8	4	17	103	56	62	12
	7%	5%	3%	7%	6%	5%	5%	6%	8%	9%	5%	8%
Between 5 and 6 days	69	3	-	-	2	1	-	3	47	12	10	-
	2%	1%	-	-	2%	1%	*	1%	4%	2%	1%	-
Between 1 and 2 weeks	11	-	-	-	-	-	-	-	9	1	1	-
	*	*	-	-	-	*	-	*	1%	*	*	*
More than 2 weeks	7	1	-	-	-	1	1	-	5	1	-	1
	*	*	-	-	-	1%	2%	-	*	*	-	1%
Don't eat	90	3	-	1	2	2	1	3	36	16	24	14
	3%	1%	2%	1%	1%	1%	1%	1%	3%	2%	2%	10%
Don't know	36	4	-	1	2	2	1	4	20	9	6	2
	1%	1%	*	3%	1%	1%	1%	2%	2%	1%	*	1%

Q11_6 What is the maximum time after the use by date that you would eat dairy foods like cheese and yoghurt? (Spontaneous)

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	1301	618	682	238	245	243	208	132	152	80	1039	83	137	41	1088	173	766	533
	40%	39%	41%	51%	46%	45%	35%	30%	37%	33%	38%	53%	50%	45%	39%	60%	39%	42%
Less than 1 day	284	130	154	35	53	49	49	39	32	26	230	14	30	10	248	18	161	124
	9%	8%	9%	7%	10%	9%	8%	9%	8%	11%	9%	9%	11%	11%	9%	6%	8%	10%
Between 1 and 2 days	881	406	475	132	143	145	181	120	99	61	757	34	66	24	776	67	570	312
	27%	26%	29%	28%	27%	27%	30%	27%	24%	25%	28%	21%	24%	27%	28%	23%	29%	25%
Between 3 and 4 days	327	162	164	28	33	57	70	67	43	29	285	15	17	10	295	18	202	125
	10%	10%	10%	6%	6%	11%	12%	15%	11%	12%	11%	10%	6%	11%	10%	6%	10%	10%
Between 5 and 6 days	151	87	65	22	27	23	22	24	23	11	136	4	9	2	136	4	89	62
	5%	5%	4%	5%	5%	4%	4%	5%	6%	4%	5%	3%	3%	3%	5%	1%	4%	5%
Between 1 and 2 weeks	163	90	73	8	23	13	41	35	28	15	150	2	9	2	155	4	111	52
	5%	6%	4%	2%	4%	2%	7%	8%	7%	6%	6%	1%	3%	2%	5%	1%	6%	4%
More than 2 weeks	54	36	18	3	5	4	10	12	13	7	50	1	2	-	50	1	31	23
	2%	2%	1%	1%	1%	1%	2%	3%	3%	3%	2%	1%	1%	1%	2%	*	2%	2%
Don't eat	16	11	5	-	3	1	6	1	2	4	12	3	1	-	14	2	8	8
	*	1%	*	*	1%	*	1%	*	*	2%	*	2%	*	*	*	1%	*	1%
Don't know	54	38	16	4	4	2	8	12	15	7	50	1	3	1	51	2	34	20
	2%	2%	1%	1%	1%	*	1%	3%	4%	3%	2%	1%	1%	1%	2%	1%	2%	2%

Q11_6 What is the maximum time after the use by date that you would eat dairy foods like cheese and yoghurt? (Spontaneous)

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	1301 40%	709 39%	251 35%	84 47%	256 51%	249 30%	455 42%	276 41%	320 50%	214 40%	1086 40%	835 43%	82 39%	382 35%	931 39%	96 48%	16 34%	20 38%	237 42%
Less than 1 day	284 9%	163 9%	63 9%	16 9%	42 8%	68 8%	76 7%	73 11%	67 10%	53 10%	231 9%	177 9%	18 8%	89 8%	203 9%	12 6%	8 16%	2 3%	60 11%
Between 1 and 2 days	881 27%	527 29%	182 25%	45 25%	127 26%	250 30%	299 28%	183 27%	150 23%	135 25%	746 28%	544 28%	47 22%	290 27%	663 28%	48 24%	16 34%	16 30%	138 25%
Between 3 and 4 days	327 10%	191 10%	81 11%	19 11%	36 7%	103 12%	108 10%	70 11%	46 7%	53 10%	274 10%	163 8%	31 15%	133 12%	245 10%	22 11%	4 9%	11 21%	44 8%
Between 5 and 6 days	151 5%	93 5%	39 5%	6 4%	14 3%	58 7%	55 5%	21 3%	17 3%	23 4%	128 5%	84 4%	14 7%	54 5%	124 5%	7 3%	1 2%	1 2%	18 3%
Between 1 and 2 weeks	163 5%	91 5%	56 8%	4 2%	13 3%	63 8%	50 5%	29 4%	21 3%	23 4%	140 5%	81 4%	9 4%	73 7%	126 5%	10 5%	1 2%	1 2%	25 5%
More than 2 weeks	54 2%	28 2%	21 3%	-	5 1%	23 3%	14 1%	6 1%	12 2%	17 3%	37 1%	23 1%	3 1%	28 3%	35 1%	4 2%	-	1 2%	13 2%
Don't eat	16 *	5 *	6 1%	1 1%	3 1%	5 1%	4 *	3 *	4 1%	6 1%	10 *	8 *	1 1%	6 1%	9 *	1 *	1 3%	-	5 1%
Don't know	54 2%	28 2%	22 3%	1 1%	3 1%	18 2%	23 2%	5 1%	8 1%	17 3%	37 1%	25 1%	6 3%	23 2%	36 2%	2 1%	-	1 1%	16 3%

Q11_6 What is the maximum time after the use by date that you would eat dairy foods like cheese and yoghurt? (Spontaneous)

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	1301	760	212	260	1221	80	1180	1030	69	990	310	618	289	394	465	778
	40%	37%	42%	53%	41%	33%	39%	40%	52%	41%	38%	38%	45%	41%	39%	42%
Less than 1 day	284	175	50	47	267	17	265	217	12	216	69	144	33	108	97	166
	9%	8%	10%	10%	9%	7%	9%	8%	9%	9%	8%	9%	5%	11%	8%	9%
Between 1 and 2 days	881	590	154	100	803	78	826	729	27	672	209	444	193	244	328	490
	27%	28%	30%	20%	27%	33%	28%	28%	20%	28%	25%	27%	30%	25%	27%	27%
Between 3 and 4 days	327	229	31	47	301	26	308	256	10	234	93	190	52	84	125	187
	10%	11%	6%	10%	10%	11%	10%	10%	7%	10%	11%	12%	8%	9%	10%	10%
Between 5 and 6 days	151	100	29	14	137	14	140	118	3	104	47	75	26	50	59	80
	5%	5%	6%	3%	5%	6%	5%	5%	2%	4%	6%	5%	4%	5%	5%	4%
Between 1 and 2 weeks	163	116	22	12	151	12	158	128	4	109	54	88	30	45	74	77
	5%	6%	4%	2%	5%	5%	5%	5%	3%	5%	7%	5%	5%	5%	6%	4%
More than 2 weeks	54	47	4	1	51	2	50	35	3	37	17	24	7	24	21	31
	2%	2%	1%	*	2%	1%	2%	1%	2%	2%	2%	1%	1%	2%	2%	2%
Don't eat	16	8	3	4	13	3	13	7	3	11	5	11	1	3	9	7
	*	*	1%	1%	*	1%	*	*	3%	*	1%	1%	*	*	1%	*
Don't know	54	45	3	7	49	6	50	39	3	39	16	24	12	18	19	32
	2%	2%	1%	1%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%

Q11_6 What is the maximum time after the use by date that you would eat dairy foods like cheese and yoghurt? (Spontaneous)

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	1301 40%	79 45%	46 34%	116 40%	188 44%	905 39%
Less than 1 day	284 9%	16 9%	12 9%	27 9%	37 9%	201 9%
Between 1 and 2 days	881 27%	37 21%	36 27%	80 27%	110 26%	646 28%
Between 3 and 4 days	327 10%	17 10%	17 13%	39 13%	32 8%	234 10%
Between 5 and 6 days	151 5%	9 5%	4 3%	12 4%	21 5%	109 5%
Between 1 and 2 weeks	163 5%	8 5%	9 7%	16 5%	13 3%	120 5%
More than 2 weeks	54 2%	3 2%	4 3%	1 *	9 2%	40 2%
Don't eat	16 *	4 2%	- *	- *	6 1%	6 *
Don't know	54 2%	2 1%	7 5%	3 1%	9 2%	38 2%

Q11_6 What is the maximum time after the use by date that you would eat dairy foods like cheese and yoghurt? (Spontaneous)

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	1301 40%	495 43%	162 47%	149 54%	111 36%	97 32%	33 36%	382 38%	239 40%	155 36%	150 39%	240 38%	203 41%	443 38%	34 47%	265 39%
Less than 1 day	284 9%	99 9%	29 9%	26 10%	32 10%	29 10%	13 14%	96 9%	48 8%	37 9%	31 8%	49 8%	45 9%	98 8%	5 7%	62 9%
Between 1 and 2 days	881 27%	301 26%	91 27%	61 22%	95 31%	94 32%	23 26%	293 29%	180 30%	143 33%	105 27%	202 32%	133 27%	344 30%	23 32%	162 24%
Between 3 and 4 days	327 10%	100 9%	23 7%	17 6%	25 8%	33 11%	16 17%	118 12%	60 10%	40 9%	40 10%	62 10%	51 10%	115 10%	6 8%	71 11%
Between 5 and 6 days	151 5%	57 5%	15 4%	12 4%	18 6%	23 8%	1 2%	59 6%	27 4%	30 7%	20 5%	33 5%	23 5%	66 6%	1 1%	33 5%
Between 1 and 2 weeks	163 5%	52 5%	12 4%	8 3%	19 6%	18 6%	3 3%	42 4%	28 5%	17 4%	27 7%	33 5%	29 6%	62 5%	1 1%	38 6%
More than 2 weeks	54 2%	20 2%	4 1%	- *	1 *	1 *	1 1%	11 1%	3 1%	3 1%	3 1%	12 2%	2 *	17 1%	- -	17 3%
Don't eat	16 *	3 *	4 1%	- -	1 *	1 *	- -	2 *	1 *	1 *	1 *	3 *	1 *	2 *	1 1%	6 1%
Don't know	54 2%	15 1%	1 *	- *	3 1%	2 1%	1 1%	12 1%	10 2%	2 *	10 3%	4 1%	3 1%	14 1%	1 2%	26 4%

Q11_6 What is the maximum time after the use by date that you would eat dairy foods like cheese and yoghurt? (Spontaneous)

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	1301	261	30	40	65	57	45	215	182	352	53	231	638	226	43	112
	40%	40%	40%	47%	36%	36%	48%	38%	40%	41%	35%	38%	43%	34%	51%	41%
Less than 1 day	284	61	4	7	11	18	5	41	40	50	10	43	109	49	3	38
	9%	9%	6%	9%	6%	12%	5%	7%	9%	6%	7%	7%	7%	7%	4%	14%
Between 1 and 2 days	881	174	25	23	66	45	27	180	160	271	47	179	393	213	30	53
	27%	27%	33%	26%	37%	29%	29%	32%	35%	32%	31%	30%	26%	32%	36%	20%
Between 3 and 4 days	327	59	5	9	13	15	9	58	26	74	12	55	163	88	4	14
	10%	9%	7%	11%	7%	9%	10%	10%	6%	9%	8%	9%	11%	13%	5%	5%
Between 5 and 6 days	151	31	2	4	5	8	3	24	21	41	8	31	68	32	-	16
	5%	5%	2%	4%	3%	5%	3%	4%	4%	5%	5%	5%	5%	5%	-	6%
Between 1 and 2 weeks	163	26	4	3	12	8	4	24	19	40	10	35	78	41	1	17
	5%	4%	5%	4%	7%	5%	4%	4%	4%	5%	6%	6%	5%	6%	2%	6%
More than 2 weeks	54	19	4	-	4	4	1	11	4	15	3	15	21	9	-	6
	2%	3%	5%	-	2%	2%	1%	2%	1%	2%	2%	2%	1%	1%	-	2%
Don't eat	16	1	2	-	-	-	-	2	1	3	-	3	8	1	2	3
	*	*	3%	-	-	-	-	*	*	*	-	1%	1%	*	2%	1%
Don't know	54	16	-	-	4	3	-	10	8	5	7	11	20	11	1	11
	2%	2%	-	-	2%	2%	-	2%	2%	1%	4%	2%	1%	2%	1%	4%

Q11_6 What is the maximum time after the use by date that you would eat dairy foods like cheese and yoghurt? (Spontaneous)

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	1301	183	458	227	267	166	396	904	169	309	306	205
	40%	36%	38%	39%	46%	48%	47%	38%	50%	41%	40%	31%
Less than 1 day	284	52	95	46	55	37	78	206	29	78	66	57
	9%	10%	8%	8%	10%	11%	9%	9%	9%	10%	9%	9%
Between 1 and 2 days	881	127	342	194	138	80	231	650	83	189	230	205
	27%	25%	28%	33%	24%	23%	27%	27%	25%	25%	30%	31%
Between 3 and 4 days	327	60	136	40	55	36	73	253	23	74	70	101
	10%	12%	11%	7%	10%	10%	9%	11%	7%	10%	9%	15%
Between 5 and 6 days	151	29	55	34	29	4	31	120	14	36	44	32
	5%	6%	5%	6%	5%	1%	4%	5%	4%	5%	6%	5%
Between 1 and 2 weeks	163	30	74	25	14	20	20	143	7	44	38	38
	5%	6%	6%	4%	2%	6%	2%	6%	2%	6%	5%	6%
More than 2 weeks	54	9	27	6	11	-	9	45	3	18	9	14
	2%	2%	2%	1%	2%	-	1%	2%	1%	2%	1%	2%
Don't eat	16	7	6	2	-	-	1	15	4	3	2	1
	*	1%	1%	*	-	-	*	1%	1%	*	*	*
Don't know	54	14	22	11	5	3	7	48	4	9	10	14
	2%	3%	2%	2%	1%	1%	1%	2%	1%	1%	1%	2%

Q11_6 What is the maximum time after the use by date that you would eat dairy foods like cheese and yoghurt? (Spontaneous)

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	1301	152	8	25	83	70	40	138	441	244	538	77
	40%	48%	47%	48%	55%	44%	49%	49%	34%	37%	47%	55%
Less than 1 day	284	34	4	5	17	18	8	32	87	56	124	17
	9%	11%	21%	10%	11%	11%	10%	11%	7%	9%	11%	12%
Between 1 and 2 days	881	79	4	15	33	43	20	70	377	182	288	34
	27%	25%	20%	30%	21%	26%	25%	25%	29%	28%	25%	24%
Between 3 and 4 days	327	23	2	4	7	16	6	20	155	67	100	4
	10%	7%	9%	8%	4%	10%	8%	7%	12%	10%	9%	3%
Between 5 and 6 days	151	10	-	-	5	5	1	10	76	31	41	4
	5%	3%	-	1%	4%	3%	2%	3%	6%	5%	4%	3%
Between 1 and 2 weeks	163	10	1	1	5	6	4	7	92	34	33	4
	5%	3%	3%	1%	3%	3%	5%	2%	7%	5%	3%	3%
More than 2 weeks	54	1	-	-	1	2	1	2	28	20	6	-
	2%	*	-	-	*	1%	1%	2%	2%	3%	1%	-
Don't eat	16	1	-	-	-	1	-	1	5	1	10	-
	*	*	-	1%	-	*	*	*	*	*	1%	-
Don't know	54	4	-	-	2	2	-	3	24	17	13	1
	2%	1%	-	1%	1%	1%	*	1%	2%	3%	1%	*

Q11_6 What is the maximum time after the best before end date that you would eat eggs? (Spontaneous)

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	1439	716	723	236	279	286	255	142	159	82	1153	92	141	54	1227	158	832	605
	45%	45%	44%	50%	52%	53%	43%	32%	39%	34%	43%	58%	51%	59%	44%	55%	42%	48%
Less than 1 day	204	90	114	31	33	34	29	28	31	18	165	18	14	8	176	20	123	81
	6%	6%	7%	7%	6%	6%	5%	6%	7%	7%	6%	11%	5%	9%	6%	7%	6%	6%
Between 1 and 2 days	578	271	307	113	96	90	100	83	52	44	508	8	48	15	499	52	370	209
	18%	17%	19%	24%	18%	17%	17%	19%	13%	18%	19%	5%	18%	16%	18%	18%	19%	17%
Between 3 and 4 days	217	108	109	18	26	36	47	42	26	22	188	11	14	4	186	19	135	82
	7%	7%	7%	4%	5%	7%	8%	9%	6%	9%	7%	7%	5%	5%	7%	7%	7%	7%
Between 5 and 6 days	189	91	99	14	26	21	38	38	30	22	156	12	19	2	169	8	129	61
	6%	6%	6%	3%	5%	4%	6%	9%	7%	9%	6%	7%	7%	2%	6%	3%	7%	5%
Between 1 and 2 weeks	277	129	147	24	34	37	56	62	41	23	258	6	9	4	255	9	183	93
	9%	8%	9%	5%	6%	7%	9%	14%	10%	9%	10%	4%	3%	4%	9%	3%	9%	7%
More than 2 weeks	138	82	55	12	19	14	36	22	23	11	120	7	10	1	127	9	88	49
	4%	5%	3%	3%	4%	3%	6%	5%	6%	5%	4%	4%	3%	1%	5%	3%	4%	4%
Don't eat	46	20	26	13	4	4	8	4	7	4	34	1	10	1	40	6	22	23
	1%	1%	2%	3%	1%	1%	1%	1%	2%	2%	1%	1%	4%	1%	1%	2%	1%	2%
Don't know	143	71	72	9	19	15	25	21	38	16	128	4	10	2	133	8	89	54
	4%	5%	4%	2%	3%	3%	4%	5%	9%	7%	5%	2%	4%	2%	5%	3%	5%	4%

Q11_6 What is the maximum time after the best before end date that you would eat eggs? (Spontaneous)

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	1439	821	260	100	258	318	486	309	325	236	1203	914	92	433	1047	107	25	21	237
	45%	45%	36%	56%	52%	38%	45%	46%	50%	44%	45%	47%	44%	40%	44%	53%	53%	40%	43%
Less than 1 day	204	98	51	14	41	49	62	47	46	37	167	123	8	73	146	5	2	3	48
	6%	5%	7%	8%	8%	6%	6%	7%	7%	7%	6%	6%	4%	7%	6%	3%	4%	5%	9%
Between 1 and 2 days	578	344	113	30	91	139	213	120	106	88	491	369	35	173	433	40	8	8	88
	18%	19%	16%	17%	18%	17%	20%	18%	16%	16%	18%	19%	17%	16%	18%	20%	18%	15%	16%
Between 3 and 4 days	217	125	56	7	29	50	83	48	36	32	185	114	17	86	149	15	3	4	46
	7%	7%	8%	4%	6%	6%	8%	7%	6%	6%	7%	6%	8%	8%	6%	8%	6%	7%	8%
Between 5 and 6 days	189	112	58	5	14	65	66	26	32	27	162	95	16	78	139	10	5	3	32
	6%	6%	8%	3%	3%	8%	6%	4%	5%	5%	6%	5%	8%	7%	6%	5%	11%	7%	6%
Between 1 and 2 weeks	277	159	79	9	29	93	77	66	41	54	222	152	15	109	210	10	2	6	49
	9%	9%	11%	5%	6%	11%	7%	10%	6%	10%	8%	8%	7%	10%	9%	5%	5%	11%	9%
More than 2 weeks	138	79	41	2	15	64	43	13	18	26	112	73	8	57	113	5	-	7	13
	4%	4%	6%	1%	3%	8%	4%	2%	3%	5%	4%	4%	4%	5%	5%	2%	-	13%	2%
Don't eat	46	21	11	7	7	9	15	13	8	11	35	30	2	14	31	3	1	-	11
	1%	1%	2%	4%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	-	2%
Don't know	143	76	51	3	13	49	38	27	30	30	113	69	18	55	103	7	1	1	31
	4%	4%	7%	1%	3%	6%	3%	4%	5%	6%	4%	4%	9%	5%	4%	3%	2%	2%	6%

Q11_6 What is the maximum time after the best before end date that you would eat eggs? (Spontaneous)

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	1439	826	250	281	1314	125	1314	1134	68	1105	334	695	308	436	545	835
	45%	40%	49%	57%	44%	52%	44%	44%	51%	46%	41%	43%	48%	45%	46%	45%
Less than 1 day	204	121	42	31	189	15	190	160	4	139	65	102	40	61	50	142
	6%	6%	8%	6%	6%	6%	6%	6%	3%	6%	8%	6%	6%	6%	4%	8%
Between 1 and 2 days	578	375	95	80	545	33	532	463	27	450	129	268	119	191	206	320
	18%	18%	19%	16%	18%	14%	18%	18%	20%	19%	16%	17%	19%	20%	17%	17%
Between 3 and 4 days	217	160	33	21	203	14	206	166	9	154	63	122	31	64	73	132
	7%	8%	6%	4%	7%	6%	7%	6%	7%	6%	8%	8%	5%	7%	6%	7%
Between 5 and 6 days	189	133	26	21	177	12	178	155	3	139	51	107	33	49	89	88
	6%	6%	5%	4%	6%	5%	6%	6%	2%	6%	6%	7%	5%	5%	7%	5%
Between 1 and 2 weeks	277	203	33	27	259	17	265	233	7	192	85	157	52	68	112	145
	9%	10%	6%	5%	9%	7%	9%	9%	5%	8%	10%	10%	8%	7%	9%	8%
More than 2 weeks	138	120	11	6	128	9	129	107	5	104	34	76	22	40	55	74
	4%	6%	2%	1%	4%	4%	4%	4%	4%	4%	4%	5%	3%	4%	5%	4%
Don't eat	46	31	5	5	39	7	41	35	3	30	16	23	8	14	21	25
	1%	1%	1%	1%	1%	3%	1%	1%	3%	1%	2%	1%	1%	1%	2%	1%
Don't know	143	102	13	20	138	6	133	105	7	100	43	66	31	46	46	86
	4%	5%	3%	4%	5%	2%	4%	4%	6%	4%	5%	4%	5%	5%	4%	5%

Q11_6 What is the maximum time after the best before end date that you would eat eggs? (Spontaneous)

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	1439 45%	91 52%	54 40%	146 50%	198 47%	999 43%
Less than 1 day	204 6%	5 3%	6 4%	22 8%	27 6%	145 6%
Between 1 and 2 days	578 18%	24 13%	28 21%	46 15%	58 14%	439 19%
Between 3 and 4 days	217 7%	4 2%	10 7%	19 6%	39 9%	154 7%
Between 5 and 6 days	189 6%	7 4%	10 8%	15 5%	22 5%	139 6%
Between 1 and 2 weeks	277 9%	17 9%	15 11%	19 6%	30 7%	202 9%
More than 2 weeks	138 4%	13 8%	2 1%	11 4%	15 4%	98 4%
Don't eat	46 1%	14 8%	3 3%	3 1%	8 2%	24 1%
Don't know	143 4%	1 1%	6 5%	13 4%	28 7%	99 4%

Q11_6 What is the maximum time after the best before end date that you would eat eggs? (Spontaneous)

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	1439 45%	524 46%	167 49%	154 56%	126 41%	123 41%	39 42%	455 45%	272 46%	194 45%	177 46%	298 47%	229 47%	497 43%	31 43%	276 41%
Less than 1 day	204 6%	65 6%	15 4%	14 5%	20 6%	22 7%	6 6%	54 5%	42 7%	24 6%	27 7%	30 5%	26 5%	64 5%	15 20%	44 6%
Between 1 and 2 days	578 18%	205 18%	62 18%	35 13%	56 18%	48 16%	8 9%	186 18%	107 18%	86 20%	53 14%	126 20%	92 19%	215 19%	8 11%	108 16%
Between 3 and 4 days	217 7%	65 6%	26 8%	19 7%	22 7%	16 5%	7 7%	81 8%	45 8%	29 7%	26 7%	35 6%	31 6%	83 7%	5 7%	54 8%
Between 5 and 6 days	189 6%	58 5%	17 5%	8 3%	16 5%	25 9%	2 3%	65 6%	33 5%	23 5%	23 6%	31 5%	34 7%	75 6%	4 5%	44 6%
Between 1 and 2 weeks	277 9%	95 8%	19 6%	19 7%	31 10%	31 11%	15 16%	91 9%	46 8%	36 8%	38 10%	66 10%	39 8%	132 11%	2 3%	54 8%
More than 2 weeks	138 4%	57 5%	13 4%	8 3%	10 3%	15 5%	3 3%	32 3%	15 3%	16 4%	20 5%	17 3%	15 3%	42 4%	2 2%	40 6%
Don't eat	46 1%	15 1%	5 2%	3 1%	4 1%	1 *	1 1%	8 1%	6 1%	9 2%	3 1%	12 2%	4 1%	12 1%	- 1%	15 2%
Don't know	143 4%	58 5%	17 5%	14 5%	20 6%	16 5%	10 11%	42 4%	31 5%	11 3%	20 5%	25 4%	19 4%	43 4%	6 8%	45 7%

Q11_6 What is the maximum time after the best before end date that you would eat eggs? (Spontaneous)

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	1439 45%	304 47%	45 59%	46 53%	62 35%	62 39%	34 37%	257 45%	206 45%	391 46%	70 47%	258 43%	689 46%	291 43%	43 52%	104 38%
Less than 1 day	204 6%	34 5%	2 2%	3 4%	17 9%	18 11%	10 10%	33 6%	31 7%	52 6%	6 4%	27 4%	78 5%	29 4%	5 6%	25 9%
Between 1 and 2 days	578 18%	114 18%	14 18%	14 16%	31 17%	25 16%	19 20%	107 19%	92 20%	140 16%	16 11%	115 19%	263 18%	128 19%	15 18%	46 17%
Between 3 and 4 days	217 7%	39 6%	5 6%	7 9%	16 9%	5 3%	7 7%	37 6%	24 5%	52 6%	13 9%	43 7%	102 7%	45 7%	2 2%	26 10%
Between 5 and 6 days	189 6%	34 5%	2 2%	5 6%	7 4%	12 7%	4 4%	36 6%	25 5%	54 6%	8 6%	36 6%	98 7%	35 5%	2 2%	18 7%
Between 1 and 2 weeks	277 9%	54 8%	1 2%	3 3%	24 13%	21 14%	8 9%	44 8%	40 9%	82 10%	14 10%	70 12%	136 9%	80 12%	7 9%	11 4%
More than 2 weeks	138 4%	31 5%	3 3%	3 4%	4 2%	5 3%	5 5%	18 3%	8 2%	31 4%	5 3%	20 3%	65 4%	20 3%	1 1%	15 5%
Don't eat	46 1%	9 1%	- 1%	1 1%	4 2%	1 1%	2 2%	4 1%	8 2%	15 2%	4 2%	7 1%	19 1%	8 1%	1 1%	4 2%
Don't know	143 4%	29 4%	5 7%	4 5%	14 8%	9 6%	5 5%	30 5%	27 6%	33 4%	13 9%	28 5%	48 3%	34 5%	7 8%	22 8%

Q11_6 What is the maximum time after the best before end date that you would eat eggs? (Spontaneous)

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	1439 45%	218 43%	521 43%	253 43%	274 48%	173 50%	433 51%	1006 42%	188 56%	349 46%	300 39%	255 38%
Less than 1 day	204 6%	30 6%	77 6%	26 5%	31 5%	40 12%	48 6%	156 7%	21 6%	48 6%	48 6%	34 5%
Between 1 and 2 days	578 18%	76 15%	193 16%	131 22%	122 21%	56 16%	164 19%	414 17%	41 12%	144 19%	167 22%	119 18%
Between 3 and 4 days	217 7%	41 8%	86 7%	33 6%	31 5%	26 7%	52 6%	165 7%	19 6%	44 6%	61 8%	60 9%
Between 5 and 6 days	189 6%	31 6%	92 8%	43 7%	18 3%	5 1%	32 4%	158 7%	15 5%	37 5%	56 7%	54 8%
Between 1 and 2 weeks	277 9%	49 10%	115 9%	51 9%	43 7%	19 6%	43 5%	234 10%	23 7%	57 8%	69 9%	75 11%
More than 2 weeks	138 4%	32 6%	50 4%	21 4%	22 4%	12 4%	28 3%	110 5%	9 3%	40 5%	34 4%	38 6%
Don't eat	46 1%	9 2%	20 2%	4 1%	9 2%	4 1%	13 1%	33 1%	2 1%	8 1%	8 1%	9 1%
Don't know	143 4%	24 5%	61 5%	22 4%	25 4%	11 3%	34 4%	110 5%	18 5%	32 4%	31 4%	25 4%

Q11_6 What is the maximum time after the best before end date that you would eat eggs? (Spontaneous)

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	1439	167	13	27	88	79	42	153	507	279	584	69
	45%	53%	71%	53%	58%	49%	51%	54%	39%	43%	51%	49%
Less than 1 day	204	20	-	3	6	12	5	17	69	36	80	19
	6%	7%	2%	7%	4%	8%	6%	6%	5%	6%	7%	13%
Between 1 and 2 days	578	57	2	7	27	29	16	47	234	112	212	20
	18%	18%	9%	14%	17%	18%	20%	17%	18%	17%	18%	14%
Between 3 and 4 days	217	15	2	3	6	9	3	15	92	44	72	9
	7%	5%	10%	6%	4%	6%	4%	5%	7%	7%	6%	7%
Between 5 and 6 days	189	18	1	4	10	8	3	18	89	47	48	5
	6%	6%	5%	8%	6%	5%	4%	6%	7%	7%	4%	3%
Between 1 and 2 weeks	277	12	-	1	4	8	3	9	133	62	75	7
	9%	4%	-	2%	3%	5%	4%	3%	10%	9%	7%	5%
More than 2 weeks	138	8	-	2	1	8	3	8	81	31	23	2
	4%	2%	-	3%	1%	5%	4%	3%	6%	5%	2%	1%
Don't eat	46	8	-	2	7	2	4	7	17	13	13	2
	1%	3%	-	3%	5%	1%	5%	2%	1%	2%	1%	2%
Don't know	143	10	-	2	4	6	2	10	63	27	46	8
	4%	3%	2%	3%	3%	4%	2%	3%	5%	4%	4%	6%

Q11_6 What is the maximum time after the best before end date that you would eat bread? (Spontaneous)

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Never	622	283	339	119	105	107	98	66	82	45	491	29	83	19	501	97	348	274
	19%	18%	21%	25%	20%	20%	16%	15%	20%	19%	18%	18%	30%	21%	18%	34%	18%	22%
Less than 1 day	325	159	166	57	65	41	58	39	43	22	257	19	38	11	270	43	200	125
	10%	10%	10%	12%	12%	8%	10%	9%	11%	9%	9%	12%	14%	12%	10%	15%	10%	10%
Between 1 and 2 days	1201	580	620	174	198	239	233	164	119	72	1015	67	84	35	1046	101	755	444
	37%	37%	38%	37%	37%	44%	39%	37%	29%	30%	37%	43%	31%	39%	37%	35%	38%	35%
Between 3 and 4 days	594	311	283	51	103	81	112	91	99	56	513	23	41	17	548	24	383	212
	18%	20%	17%	11%	19%	15%	19%	21%	24%	23%	19%	15%	15%	19%	19%	8%	19%	17%
Between 5 and 6 days	203	101	103	34	24	35	33	36	23	20	177	10	12	4	188	7	113	91
	6%	6%	6%	7%	4%	7%	5%	8%	6%	8%	7%	6%	5%	5%	7%	2%	6%	7%
Between 1 and 2 weeks	115	50	65	20	15	15	25	21	12	7	106	1	6	3	104	6	64	51
	4%	3%	4%	4%	3%	3%	4%	5%	3%	3%	4%	1%	2%	3%	4%	2%	3%	4%
More than 2 weeks	35	25	10	1	7	3	7	6	6	4	33	-	2	-	30	1	19	16
	1%	2%	1%	*	1%	1%	1%	1%	2%	2%	1%	-	1%	*	1%	*	1%	1%
Don't eat	16	6	10	-	1	3	6	3	2	1	12	3	1	-	15	1	9	8
	1%	*	1%	*	*	*	1%	1%	1%	*	*	2%	*	*	1%	*	*	1%
Don't know	118	63	56	13	18	13	23	16	20	14	105	5	8	1	109	8	80	38
	4%	4%	3%	3%	3%	3%	4%	4%	5%	6%	4%	3%	3%	1%	4%	3%	4%	3%

Q11_6 What is the maximum time after the best before end date that you would eat bread? (Spontaneous)

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Never	622 19%	336 18%	134 19%	36 20%	116 23%	124 15%	195 18%	131 20%	171 27%	96 18%	526 20%	398 21%	44 21%	178 17%	435 18%	52 26%	8 17%	7 13%	120 21%
Less than 1 day	325 10%	163 9%	66 9%	27 15%	69 14%	87 10%	102 9%	60 9%	77 12%	62 12%	263 10%	216 11%	17 8%	92 8%	235 10%	20 10%	10 20%	6 11%	53 10%
Between 1 and 2 days	1201 37%	734 40%	222 31%	67 38%	178 36%	290 35%	420 39%	276 41%	214 33%	175 32%	1026 38%	735 38%	71 34%	396 37%	906 38%	72 36%	23 48%	16 31%	184 33%
Between 3 and 4 days	594 18%	308 17%	171 24%	34 19%	81 16%	157 19%	208 19%	119 18%	110 17%	114 21%	480 18%	328 17%	35 17%	231 21%	413 17%	34 17%	3 6%	18 34%	126 23%
Between 5 and 6 days	203 6%	120 7%	51 7%	8 5%	24 5%	67 8%	65 6%	45 7%	26 4%	35 7%	168 6%	128 7%	16 8%	59 5%	162 7%	10 5%	1 2%	3 5%	28 5%
Between 1 and 2 weeks	115 4%	80 4%	22 3%	3 2%	10 2%	44 5%	44 4%	11 2%	15 2%	21 4%	95 4%	59 3%	15 7%	41 4%	92 4%	2 1%	1 3%	1 2%	19 3%
More than 2 weeks	35 1%	21 1%	11 2%	1 *	2 *	15 2%	10 1%	4 1%	6 1%	9 2%	26 1%	20 1%	1 1%	14 1%	25 1%	4 2%	- -	- -	6 1%
Don't eat	16 1%	9 1%	5 1%	1 *	1 *	8 1%	5 *	2 *	2 *	5 1%	11 *	7 *	- *	10 1%	12 1%	1 *	1 1%	- -	3 *
Don't know	118 4%	63 3%	38 5%	1 1%	17 3%	44 5%	33 3%	19 3%	22 3%	23 4%	95 4%	48 2%	11 5%	59 5%	91 4%	7 3%	2 3%	1 3%	18 3%

Q11_6 What is the maximum time after the best before end date that you would eat bread? (Spontaneous)

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Total	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Never	622	336	104	141	573	49	553	482	40	450	173	301	138	183	201	399
	19%	16%	20%	29%	19%	21%	18%	19%	30%	19%	21%	19%	21%	19%	17%	22%
Less than 1 day	325	200	56	52	298	27	293	254	19	263	62	156	78	91	131	169
	10%	10%	11%	11%	10%	11%	10%	10%	15%	11%	8%	10%	12%	9%	11%	9%
Between 1 and 2 days	1201	781	206	167	1120	81	1127	991	33	941	260	608	231	361	450	683
	37%	38%	40%	34%	37%	34%	38%	39%	25%	39%	32%	38%	36%	37%	38%	37%
Between 3 and 4 days	594	417	65	86	552	43	561	462	19	412	182	300	122	172	230	325
	18%	20%	13%	7%	18%	18%	19%	18%	14%	17%	22%	19%	19%	18%	19%	18%
Between 5 and 6 days	203	146	35	13	185	18	196	166	5	138	65	114	34	56	77	120
	6%	7%	7%	3%	6%	8%	7%	6%	4%	6%	8%	7%	5%	6%	6%	7%
Between 1 and 2 weeks	115	74	17	12	104	11	108	84	6	85	30	55	18	42	46	54
	4%	4%	3%	2%	3%	5%	4%	3%	4%	4%	4%	3%	3%	4%	4%	3%
More than 2 weeks	35	26	7	2	31	4	31	23	1	27	8	18	4	13	15	18
	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Don't eat	16	11	3	1	15	1	16	14	-	12	4	13	1	2	8	8
	1%	1%	1%	*	1%	*	1%	1%	-	*	1%	1%	*	*	1%	*
Don't know	118	80	17	19	115	4	104	82	11	84	35	53	17	49	40	70
	4%	4%	3%	4%	4%	2%	3%	3%	8%	3%	4%	3%	3%	5%	3%	4%

Q11_6 What is the maximum time after the best before end date that you would eat bread? (Spontaneous)

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Never	622 19%	39 22%	26 19%	56 19%	107 25%	411 18%
Less than 1 day	325 10%	15 9%	11 8%	32 11%	46 11%	233 10%
Between 1 and 2 days	1201 37%	49 28%	40 30%	107 37%	145 34%	896 39%
Between 3 and 4 days	594 18%	45 26%	36 27%	62 21%	68 16%	398 17%
Between 5 and 6 days	203 6%	16 9%	8 6%	19 7%	19 4%	149 7%
Between 1 and 2 weeks	115 4%	5 3%	1 1%	9 3%	20 5%	82 4%
More than 2 weeks	35 1%	-	3 2%	-	2 1%	30 1%
Don't eat	16 1%	2 1%	3 2%	3 1%	3 1%	9 *
Don't know	118 4%	5 3%	7 5%	6 2%	13 3%	90 4%

Q11_6 What is the maximum time after the best before end date that you would eat bread? (Spontaneous)

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Never	622 19%	212 19%	67 20%	64 23%	40 13%	44 15%	11 12%	171 17%	106 18%	68 16%	67 17%	110 17%	81 16%	174 15%	12 16%	128 19%
Less than 1 day	325 10%	129 11%	43 12%	32 12%	29 9%	31 10%	8 8%	93 9%	49 8%	47 11%	37 10%	67 11%	41 8%	106 9%	19 26%	68 10%
Between 1 and 2 days	1201 37%	424 37%	131 38%	103 37%	124 41%	117 39%	27 29%	399 39%	241 40%	162 38%	134 35%	248 39%	210 43%	467 40%	22 30%	229 34%
Between 3 and 4 days	594 18%	197 17%	59 17%	43 16%	56 18%	72 24%	28 31%	198 20%	111 19%	99 23%	88 23%	123 19%	78 16%	239 21%	12 17%	123 18%
Between 5 and 6 days	203 6%	80 7%	20 6%	9 3%	30 10%	17 6%	5 6%	67 7%	42 7%	24 6%	25 6%	34 5%	33 7%	74 6%	2 3%	53 8%
Between 1 and 2 weeks	115 4%	43 4%	10 3%	7 3%	15 5%	7 2%	5 5%	41 4%	13 2%	14 3%	16 4%	21 3%	23 5%	52 4%	2 2%	25 4%
More than 2 weeks	35 1%	17 1%	2 1%	2 1%	5 1%	1 *	2 2%	9 1%	8 1%	4 1%	4 1%	9 1%	8 2%	17 1%	-	6 1%
Don't eat	16 1%	5 *	2 *	1 *	-	2 1%	2 2%	5 1%	1 *	1 *	6 1%	3 *	3 1%	6 1%	-	3 *
Don't know	118 4%	35 3%	10 3%	14 5%	7 2%	5 2%	4 4%	31 3%	25 4%	9 2%	11 3%	24 4%	13 3%	26 2%	3 5%	44 6%

Q11_6 What is the maximum time after the best before end date that you would eat bread? (Spontaneous)

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Never	622 19%	140 22%	15 20%	16 19%	39 22%	25 16%	23 24%	116 21%	87 19%	154 18%	26 18%	118 20%	256 17%	109 16%	12 14%	72 27%
Less than 1 day	325 10%	57 9%	12 15%	8 10%	13 7%	19 12%	12 13%	52 9%	44 10%	86 10%	18 12%	50 8%	156 10%	52 8%	9 10%	22 8%
Between 1 and 2 days	1201 37%	241 37%	28 37%	33 39%	73 41%	61 39%	19 21%	214 38%	202 44%	334 39%	52 35%	217 36%	596 40%	278 41%	32 38%	73 27%
Between 3 and 4 days	594 18%	100 15%	11 14%	11 13%	29 16%	33 21%	23 24%	100 18%	65 14%	156 18%	32 21%	124 21%	259 17%	123 18%	17 20%	52 19%
Between 5 and 6 days	203 6%	51 8%	3 4%	7 8%	17 10%	10 7%	11 12%	41 7%	34 7%	55 6%	12 8%	47 8%	99 7%	51 8%	6 7%	16 6%
Between 1 and 2 weeks	115 4%	29 4%	2 2%	3 3%	2 1%	4 2%	4 4%	18 3%	10 2%	28 3%	2 1%	20 3%	60 4%	28 4%	2 3%	11 4%
More than 2 weeks	35 1%	10 2%	-	-	1 1%	2 1%	-	4 1%	3 1%	6 1%	-	10 2%	19 1%	7 1%	-	3 1%
Don't eat	16 1%	2 *	1 2%	-	-	-	-	3 1%	-	6 1%	1 1%	2 *	5 *	3 *	1 1%	2 1%
Don't know	118 4%	18 3%	4 6%	7 8%	4 2%	3 2%	2 3%	18 3%	15 3%	25 3%	5 3%	16 3%	49 3%	20 3%	5 6%	20 7%

Q11_6 What is the maximum time after the best before end date that you would eat bread? (Spontaneous)

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Never	622 19%	102 20%	225 18%	102 17%	116 20%	77 22%	193 23%	429 18%	91 27%	173 23%	111 14%	79 12%
Less than 1 day	325 10%	41 8%	130 11%	56 10%	57 10%	42 12%	84 10%	241 10%	29 9%	77 10%	76 10%	72 11%
Between 1 and 2 days	1201 37%	170 33%	423 35%	233 40%	238 42%	136 39%	337 40%	864 36%	124 37%	262 35%	310 40%	264 40%
Between 3 and 4 days	594 18%	101 20%	252 21%	114 20%	89 15%	38 11%	143 17%	451 19%	56 17%	134 18%	145 19%	133 20%
Between 5 and 6 days	203 6%	41 8%	74 6%	32 5%	42 7%	13 4%	41 5%	162 7%	18 5%	43 6%	56 7%	63 9%
Between 1 and 2 weeks	115 4%	22 4%	45 4%	14 2%	18 3%	17 5%	13 2%	102 4%	6 2%	27 4%	34 4%	23 3%
More than 2 weeks	35 1%	9 2%	13 1%	6 1%	7 1%	-	6 1%	29 1%	1 *	14 2%	8 1%	6 1%
Don't eat	16 1%	7 1%	6 1%	3 *	-	1 *	1 *	15 1%	1 *	2 *	3 *	4 1%
Don't know	118 4%	19 4%	46 4%	25 4%	6 1%	22 6%	28 3%	90 4%	11 3%	27 4%	31 4%	24 4%

Q11_6 What is the maximum time after the best before end date that you would eat bread? (Spontaneous)

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Never	622 19%	87 28%	5 27%	19 37%	46 30%	38 23%	22 27%	80 28%	200 16%	101 16%	284 25%	36 26%
Less than 1 day	325 10%	43 14%	2 14%	7 15%	18 12%	23 15%	9 11%	40 14%	114 9%	74 11%	116 10%	22 15%
Between 1 and 2 days	1201 37%	104 33%	6 35%	14 28%	53 35%	52 32%	28 34%	91 32%	462 36%	250 38%	447 39%	42 30%
Between 3 and 4 days	594 18%	48 15%	3 15%	7 14%	21 14%	30 18%	10 13%	48 17%	263 20%	116 18%	194 17%	22 15%
Between 5 and 6 days	203 6%	14 5%	1 5%	1 3%	8 5%	8 5%	3 4%	14 5%	102 8%	40 6%	57 5%	4 3%
Between 1 and 2 weeks	115 4%	6 2%	1 4%	2 3%	3 2%	4 3%	3 4%	5 2%	72 6%	25 4%	14 1%	4 3%
More than 2 weeks	35 1%	3 1%	-	-	1 *	2 1%	2 3%	- *	14 1%	9 1%	10 1%	2 1%
Don't eat	16 1%	1 *	-	-	1 *	- *	1 1%	- *	9 1%	3 *	2 *	3 2%
Don't know	118 4%	8 2%	-	1 1%	3 2%	4 3%	3 4%	5 2%	48 4%	34 5%	30 3%	7 5%

Q11_6 Summary - What is the maximum time after the use by/ best before end date that you would ... (Spontaneous)

Base: All respondents

	Q11_6 Summary - What is the maximum time after the use by/ best before end date that you would ... (Spontaneous)				
	Use Raw Meat (i.e. Cook Then Eat)	Eat Cooked Meat	Eat Dairy Foods Like Cheese And Yoghurt	Eat Eggs	Eat Bread
Unweighted Base	3231	3231	3231	3231	3231
Base	3231	3231	3231	3231	3231
Never	1732 54%	1388 43%	1301 40%	1439 45%	622 19%
Less than 1 day	419 13%	429 13%	284 9%	204 6%	325 10%
Between 1 and 2 days	760 24%	969 30%	881 27%	578 18%	1201 37%
Between 3 and 4 days	138 4%	232 7%	327 10%	217 7%	594 18%
Between 5 and 6 days	46 1%	69 2%	151 5%	189 6%	203 6%
Between 1 and 2 weeks	24 1%	11 *	163 5%	277 9%	115 4%
More than 2 weeks	3 *	7 *	54 2%	138 4%	35 1%
Don't eat	58 2%	90 3%	16 *	46 1%	16 1%
Don't know	50 2%	36 1%	54 2%	143 4%	118 4%

Q4_27 Agreement/ Disagreement with statement - I always avoid throwing food away

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Definitely agree	528	275	253	60	70	100	91	79	72	55	437	36	42	12	435	75	323	204
	16%	17%	15%	13%	13%	19%	15%	18%	18%	23%	16%	23%	15%	13%	15%	26%	16%	16%
(1) Tend to agree	1144	560	584	160	204	166	197	165	166	84	980	36	87	41	1003	95	712	430
	35%	35%	35%	34%	38%	31%	33%	37%	41%	35%	36%	23%	32%	45%	36%	33%	36%	34%
(0) Neither agree nor disagree	318	139	179	66	64	46	56	33	34	20	275	17	18	8	286	22	177	141
	10%	9%	11%	14%	12%	9%	9%	7%	8%	8%	10%	11%	7%	9%	10%	8%	9%	11%
(-1) Tend to disagree	834	424	410	135	154	158	155	101	81	50	698	46	70	20	720	76	507	327
	26%	27%	25%	29%	29%	29%	26%	23%	21%	21%	26%	29%	26%	22%	26%	26%	26%	26%
(-2) Definitely disagree	404	180	224	47	45	66	95	65	54	32	315	22	57	10	365	20	250	154
	12%	11%	14%	10%	8%	12%	16%	15%	13%	13%	12%	14%	21%	11%	13%	7%	13%	12%
Net : Agree	1672	835	837	220	274	266	288	244	237	139	1418	72	129	53	1439	170	1036	635
	52%	53%	51%	47%	51%	50%	48%	55%	58%	58%	52%	46%	47%	58%	51%	59%	53%	50%
Net : Disagree	1238	604	633	182	199	225	250	165	135	82	1013	68	127	29	1084	96	757	481
	38%	38%	38%	39%	37%	42%	42%	37%	33%	34%	37%	43%	46%	32%	39%	33%	38%	38%
Don't know	3	-	3	2	-	-	-	-	1	-	3	-	-	-	3	-	1	2
	*	-	*	*	-	-	-	-	*	-	*	-	-	-	*	-	*	*
Mean Score	0.17	0.21	0.14	0.11	0.19	0.14	0.06	0.21	0.30	0.34	0.19	0.12	-0.05	0.28	0.15	0.45	0.18	0.16
Standard Deviation	1.32	1.32	1.32	1.24	1.22	1.35	1.36	1.36	1.33	1.38	1.30	1.42	1.42	1.24	1.32	1.31	1.32	1.31
Standard Error	0.02	0.03	0.03	0.06	0.05	0.06	0.06	0.06	0.07	0.09	0.03	0.11	0.09	0.13	0.02	0.08	0.03	0.04

Q4_27 Agreement/ Disagreement with statement - I always avoid throwing food away

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Definitely agree	528	268	142	25	93	112	173	113	129	107	421	285	38	204	355	34	10	8	121
	16%	15%	20%	14%	19%	13%	16%	17%	20%	20%	16%	15%	18%	19%	15%	17%	22%	16%	22%
(1) Tend to agree	1144	641	284	56	162	343	381	218	202	176	968	711	60	373	837	73	12	19	203
	35%	35%	39%	32%	33%	41%	35%	33%	31%	33%	36%	37%	28%	35%	35%	36%	25%	36%	37%
(0) Neither agree nor disagree	318	184	59	21	54	74	110	76	59	44	274	187	36	95	250	17	5	3	43
	10%	10%	8%	12%	11%	9%	10%	11%	9%	8%	10%	10%	17%	9%	11%	8%	11%	5%	8%
(-1) Tend to disagree	834	525	140	44	125	221	301	169	143	126	708	514	53	267	647	54	7	12	113
	26%	29%	19%	25%	25%	26%	28%	25%	22%	23%	26%	27%	25%	25%	27%	27%	15%	23%	20%
(-2) Definitely disagree	404	217	94	32	61	84	118	90	112	86	318	239	24	140	279	24	13	10	77
	12%	12%	13%	18%	12%	10%	11%	13%	17%	16%	12%	12%	11%	13%	12%	12%	28%	19%	14%
Net : Agree	1672	910	427	81	255	456	554	331	331	284	1388	997	98	577	1192	107	22	27	324
	52%	50%	59%	46%	51%	55%	51%	50%	51%	52%	52%	51%	46%	53%	50%	53%	47%	52%	58%
Net : Disagree	1238	742	234	76	186	305	419	258	255	212	1026	753	76	407	925	79	20	22	190
	38%	40%	32%	43%	37%	36%	39%	39%	40%	39%	38%	39%	36%	38%	39%	39%	42%	43%	34%
Don't know	3	-	1	-	2	1	-	2	-	1	2	3	-	-	3	-	-	-	-
	*	-	*	-	*	*	-	*	-	*	*	*	-	-	*	-	-	-	-
Mean Score	0.17	0.12	0.33	-0.01	0.20	0.21	0.18	0.15	0.14	0.17	0.17	0.15	0.17	0.22	0.14	0.19	-0.02	0.06	0.32
Standard Deviation	1.32	1.30	1.34	1.36	1.34	1.25	1.29	1.34	1.42	1.40	1.30	1.30	1.30	1.35	1.29	1.33	1.56	1.43	1.38
Standard Error	0.02	0.03	0.05	0.10	0.06	0.04	0.04	0.05	0.06	0.06	0.03	0.03	0.09	0.04	0.03	0.09	0.23	0.20	0.06

Q4_27 Agreement/ Disagreement with statement - I always avoid throwing food away

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Total	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Definitely agree	528	341	81	80	496	32	474	396	27	369	159	282	97	149	176	327
	16%	16%	16%	16%	17%	13%	16%	15%	21%	15%	19%	17%	15%	15%	15%	18%
(1) Tend to agree	1144	749	176	162	1056	88	1061	913	49	837	307	578	233	333	432	637
	35%	36%	35%	33%	35%	37%	35%	36%	37%	35%	38%	36%	36%	34%	36%	34%
(0) Neither agree nor disagree	318	201	54	51	296	22	303	271	5	234	84	151	59	108	99	193
	10%	10%	11%	10%	10%	9%	10%	11%	4%	10%	10%	9%	9%	11%	8%	10%
(-1) Tend to disagree	834	536	141	104	758	76	782	664	27	656	178	380	171	283	318	474
	26%	26%	28%	21%	25%	32%	26%	26%	20%	27%	22%	24%	27%	29%	27%	26%
(-2) Definitely disagree	404	240	56	96	384	20	366	311	25	315	89	225	84	95	168	217
	12%	12%	11%	20%	13%	8%	12%	12%	19%	13%	11%	14%	13%	10%	14%	12%
Net : Agree	1672	1089	257	241	1552	120	1535	1309	76	1205	467	860	330	482	608	964
	52%	53%	51%	49%	52%	51%	51%	51%	57%	50%	57%	53%	51%	50%	51%	52%
Net : Disagree	1238	776	197	201	1142	96	1148	975	52	971	267	605	255	377	486	691
	38%	37%	39%	41%	38%	40%	38%	38%	39%	40%	33%	37%	40%	39%	41%	37%
Don't know	3	3	-	-	3	-	3	3	-	2	1	1	-	2	3	-
	*	*	-	-	*	-	*	*	-	*	*	*	-	*	*	-
Mean Score	0.17	0.20	0.17	0.05	0.17	0.15	0.17	0.16	0.20	0.12	0.33	0.19	0.14	0.16	0.11	0.21
Standard Deviation	1.32	1.31	1.30	1.40	1.32	1.24	1.31	1.30	1.45	1.32	1.30	1.35	1.32	1.27	1.33	1.32
Standard Error	0.02	0.03	0.06	0.06	0.02	0.08	0.02	0.03	0.13	0.03	0.05	0.03	0.05	0.04	0.04	0.03

Q4_27 Agreement/ Disagreement with statement - I always avoid throwing food away

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Definitely agree	528 16%	31 18%	18 13%	59 20%	90 21%	352 15%
(1) Tend to agree	1144 35%	67 38%	53 39%	83 28%	140 33%	815 35%
(0) Neither agree nor disagree	318 10%	14 8%	13 10%	26 9%	42 10%	230 10%
(-1) Tend to disagree	834 26%	49 28%	37 27%	90 31%	98 23%	605 26%
(-2) Definitely disagree	404 12%	15 9%	14 10%	37 13%	55 13%	293 13%
Net : Agree	1672 52%	99 56%	70 53%	142 48%	230 54%	1167 51%
Net : Disagree	1238 38%	64 36%	50 38%	127 43%	154 36%	898 39%
Don't know	3 *	- -	- -	- -	- -	3 *
Mean Score	0.17	0.29	0.18	0.12	0.26	0.14
Standard Deviation	1.32	1.28	1.26	1.37	1.37	1.31
Standard Error	0.02	0.10	0.11	0.08	0.07	0.03

Q4_27 Agreement/ Disagreement with statement - I always avoid throwing food away

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Definitely agree	528 16%	191 17%	61 18%	47 17%	44 14%	49 16%	20 22%	145 14%	92 15%	64 15%	60 15%	92 14%	67 14%	164 14%	13 19%	124 18%
(1) Tend to agree	1144 35%	406 36%	110 32%	90 33%	106 35%	125 42%	32 36%	361 36%	242 41%	174 40%	152 39%	247 39%	174 36%	428 37%	21 30%	226 33%
(0) Neither agree nor disagree	318 10%	128 11%	58 17%	36 13%	34 11%	13 4%	8 9%	113 11%	64 11%	56 13%	41 10%	70 11%	50 10%	124 11%	4 6%	57 8%
(-1) Tend to disagree	834 26%	300 26%	82 24%	66 24%	87 29%	76 25%	20 22%	280 28%	130 22%	100 23%	91 24%	162 25%	141 29%	325 28%	17 23%	178 26%
(-2) Definitely disagree	404 12%	117 10%	30 9%	35 13%	33 11%	35 12%	11 12%	115 11%	68 11%	35 8%	44 11%	65 10%	58 12%	122 10%	16 23%	93 14%
Net : Agree	1672 52%	597 52%	171 50%	138 50%	150 49%	174 59%	52 58%	505 50%	334 56%	238 55%	211 55%	339 53%	241 49%	591 51%	34 48%	350 51%
Net : Disagree	1238 38%	417 37%	112 33%	101 37%	121 40%	110 37%	31 34%	395 39%	197 33%	135 31%	135 35%	228 36%	199 41%	447 38%	33 46%	271 40%
Don't know	3 *	-	-	-	-	-	-	1 *	1 *	-	-	1 *	-	-	-	2 *
Mean Score	0.17	0.22	0.26	0.18	0.13	0.26	0.33	0.14	0.27	0.31	0.24	0.22	0.10	0.16	-0.02	0.16
Standard Deviation	1.32	1.28	1.25	1.32	1.28	1.32	1.36	1.28	1.28	1.21	1.28	1.26	1.29	1.27	1.49	1.36
Standard Error	0.02	0.04	0.07	0.08	0.07	0.08	0.14	0.04	0.05	0.06	0.07	0.05	0.06	0.04	0.18	0.05

Q4_27 Agreement/ Disagreement with statement - I always avoid throwing food away

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Definitely agree	528	94	18	16	27	29	17	93	68	137	25	99	205	116	14	55
	16%	14%	23%	19%	15%	18%	18%	16%	15%	16%	17%	16%	14%	17%	17%	20%
(1) Tend to agree	1144	231	32	30	64	58	34	191	178	311	48	211	530	219	20	95
	35%	36%	42%	35%	36%	37%	37%	34%	39%	37%	32%	35%	35%	33%	24%	35%
(0) Neither agree nor disagree	318	62	3	7	17	11	7	74	53	86	18	70	153	67	5	22
	10%	10%	4%	9%	10%	7%	7%	13%	12%	10%	12%	12%	10%	10%	6%	8%
(-1) Tend to disagree	834	188	18	14	48	36	26	140	102	225	32	165	434	195	22	57
	26%	29%	24%	17%	27%	23%	27%	25%	22%	27%	22%	27%	29%	29%	26%	21%
(-2) Definitely disagree	404	73	5	18	24	22	10	64	58	88	25	57	177	72	22	42
	12%	11%	7%	21%	13%	14%	11%	11%	13%	10%	17%	9%	12%	11%	26%	16%
Net : Agree	1672	325	50	46	91	87	52	284	246	448	73	310	735	336	34	150
	52%	50%	65%	54%	51%	55%	55%	50%	53%	53%	49%	51%	49%	50%	41%	55%
Net : Disagree	1238	261	24	33	72	58	36	205	160	313	58	221	610	267	44	99
	38%	40%	31%	38%	40%	37%	38%	36%	35%	37%	39%	37%	41%	40%	53%	37%
Don't know	3	-	-	-	-	-	-	3	1	2	-	1	-	-	-	-
	*	-	-	-	-	-	-	1%	*	*	-	*	-	-	-	-
Mean Score	0.17	0.13	0.50	0.14	0.12	0.22	0.24	0.19	0.21	0.22	0.11	0.22	0.10	0.17	-0.21	0.24
Standard Deviation	1.32	1.29	1.28	1.46	1.32	1.37	1.33	1.29	1.29	1.28	1.38	1.27	1.29	1.31	1.49	1.39
Standard Error	0.02	0.05	0.15	0.16	0.10	0.11	0.14	0.05	0.06	0.04	0.11	0.05	0.03	0.05	0.16	0.08

Q4_27 Agreement/ Disagreement with statement - I always avoid throwing food away

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Definitely agree	528 16%	100 20%	194 16%	77 13%	88 15%	68 20%	141 17%	387 16%	83 25%	129 17%	125 16%	87 13%
(1) Tend to agree	1144 35%	179 35%	469 39%	190 32%	189 33%	118 34%	276 33%	868 36%	99 30%	281 37%	255 33%	256 38%
(0) Neither agree nor disagree	318 10%	47 9%	95 8%	60 10%	65 11%	51 15%	95 11%	223 9%	36 11%	67 9%	69 9%	67 10%
(-1) Tend to disagree	834 26%	113 22%	287 24%	188 32%	164 29%	82 24%	242 29%	592 25%	68 20%	176 23%	227 29%	191 29%
(-2) Definitely disagree	404 12%	73 14%	169 14%	69 12%	66 12%	27 8%	90 11%	313 13%	49 15%	105 14%	97 12%	66 10%
Net : Agree	1672 52%	279 54%	663 55%	267 46%	277 48%	186 54%	417 49%	1255 53%	182 54%	410 54%	381 49%	344 51%
Net : Disagree	1238 38%	186 36%	455 37%	258 44%	230 40%	109 32%	333 39%	905 38%	118 35%	281 37%	324 42%	257 38%
Don't know	3 *	- -	1 *	- -	2 *	- -	2 *	1 *	- -	- -	- -	- -
Mean Score	0.17	0.24	0.19	0.03	0.12	0.34	0.16	0.18	0.29	0.20	0.11	0.16
Standard Deviation	1.32	1.37	1.34	1.28	1.30	1.25	1.30	1.33	1.41	1.34	1.33	1.25
Standard Error	0.02	0.06	0.04	0.05	0.05	0.07	0.04	0.03	0.08	0.05	0.05	0.05

Q4_27 Agreement/ Disagreement with statement - I always avoid throwing food away

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Definitely agree	528 16%	48 15%	3 19%	7 15%	18 12%	29 18%	18 22%	36 13%	183 14%	124 19%	191 17%	31 22%
(1) Tend to agree	1144 35%	113 36%	5 26%	14 27%	58 38%	56 35%	27 33%	101 36%	499 39%	213 33%	379 33%	53 37%
(0) Neither agree nor disagree	318 10%	20 6%	2 10%	4 7%	13 9%	9 6%	5 6%	21 7%	125 10%	58 9%	124 11%	11 7%
(-1) Tend to disagree	834 26%	73 23%	6 34%	14 27%	36 24%	40 25%	18 22%	72 26%	341 27%	188 29%	275 24%	30 21%
(-2) Definitely disagree	404 12%	59 19%	2 12%	12 24%	28 18%	27 17%	14 18%	52 18%	133 10%	69 11%	185 16%	17 12%
Net : Agree	1672 52%	161 51%	8 45%	21 42%	76 49%	85 53%	44 54%	138 49%	682 53%	337 52%	570 49%	83 59%
Net : Disagree	1238 38%	133 42%	8 45%	26 51%	64 42%	67 41%	32 39%	125 44%	474 37%	257 39%	460 40%	47 34%
Don't know	3 *	- -	- -	- -	- -	- -	- -	- -	3 *	- -	- -	- -
Mean Score	0.17	0.06	0.07	-0.18	0.01	0.13	0.19	-0.01	0.20	0.21	0.10	0.35
Standard Deviation	1.32	1.40	1.38	1.44	1.35	1.41	1.45	1.37	1.27	1.32	1.36	1.35
Standard Error	0.02	0.08	0.33	0.20	0.11	0.11	0.16	0.08	0.04	0.05	0.04	0.11

Q4_27 Agreement/ Disagreement with statement - I am unlikely to get food poisoning from food prepared in my own home

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Definitely agree	1248	612	637	118	174	192	232	204	192	134	1025	68	123	31	1039	149	795	452
	39%	39%	39%	25%	32%	36%	39%	46%	47%	56%	38%	44%	45%	34%	37%	52%	40%	36%
(1) Tend to agree	1130	539	591	151	204	193	208	150	141	82	972	51	75	33	1013	78	709	421
	35%	34%	36%	32%	38%	36%	35%	34%	35%	34%	36%	33%	27%	36%	27%	36%	36%	33%
(0) Neither agree nor disagree	295	159	136	78	56	55	44	30	27	4	252	17	17	9	261	24	156	139
	9%	10%	8%	17%	10%	10%	7%	7%	7%	2%	9%	11%	6%	10%	9%	8%	8%	11%
(-1) Tend to disagree	416	190	225	88	83	75	81	41	35	12	350	17	36	12	365	31	229	186
	13%	12%	14%	19%	16%	14%	14%	9%	9%	5%	13%	11%	13%	13%	11%	11%	12%	15%
(-2) Definitely disagree	140	77	63	34	19	22	29	17	13	7	109	4	23	5	133	5	81	59
	4%	5%	4%	7%	4%	4%	5%	4%	3%	3%	4%	2%	8%	5%	5%	2%	4%	5%
Net : Agree	2379	1151	1228	269	378	385	440	354	333	217	1997	120	198	64	2052	227	1505	873
	74%	73%	74%	57%	70%	72%	74%	80%	82%	90%	74%	76%	72%	71%	73%	79%	76%	69%
Net : Disagree	555	268	288	122	102	97	110	58	47	19	459	21	59	17	498	36	310	246
	17%	17%	17%	26%	19%	18%	18%	13%	12%	8%	17%	13%	21%	19%	18%	12%	16%	20%
Don't know	2	1	1	-	-	-	1	-	-	1	1	-	1	-	1	1	-	1
	*	*	*	-	-	-	*	*	*	*	*	-	*	*	*	*	*	*
Mean Score	0.91	0.90	0.92	0.49	0.80	0.85	0.90	1.09	1.14	1.36	0.91	1.04	0.88	0.82	0.88	1.17	0.97	0.81
Standard Deviation	1.17	1.18	1.16	1.25	1.15	1.17	1.20	1.11	1.07	0.95	1.16	1.09	1.33	1.20	1.18	1.08	1.15	1.21
Standard Error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.05	0.06	0.02	0.09	0.08	0.13	0.02	0.06	0.03	0.03

Q4_27 Agreement/ Disagreement with statement - I am unlikely to get food poisoning from food prepared in my own home

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Definitely agree	1248	616	357	76	198	277	412	224	336	248	1000	707	82	458	818	80	23	28	299
	39%	34%	50%	43%	40%	33%	38%	34%	52%	46%	37%	36%	39%	42%	34%	40%	49%	53%	54%
(1) Tend to agree	1130	672	250	57	152	341	362	230	197	180	950	667	85	379	842	79	16	14	178
	35%	37%	35%	32%	31%	41%	33%	34%	31%	33%	35%	34%	40%	35%	36%	39%	35%	27%	32%
(0) Neither agree nor disagree	295	195	36	19	45	81	115	66	34	34	261	204	14	77	254	13	1	4	23
	9%	11%	5%	11%	9%	10%	11%	10%	5%	6%	10%	11%	7%	7%	11%	6%	2%	7%	4%
(-1) Tend to disagree	416	269	54	15	78	102	148	111	54	61	355	275	21	119	344	24	6	6	35
	13%	15%	7%	9%	16%	12%	14%	17%	8%	11%	13%	14%	10%	11%	15%	12%	12%	12%	6%
(-2) Definitely disagree	140	82	24	10	24	35	46	36	23	17	123	86	8	45	113	6	2	1	19
	4%	4%	3%	6%	5%	4%	4%	5%	4%	3%	5%	4%	4%	4%	5%	3%	3%	1%	3%
Net : Agree	2379	1289	607	133	350	618	774	454	532	428	1950	1374	167	837	1660	159	40	42	477
	74%	70%	84%	75%	70%	74%	71%	68%	83%	79%	73%	71%	79%	78%	70%	79%	83%	80%	86%
Net : Disagree	555	351	77	26	102	137	194	148	77	77	478	361	30	165	457	30	7	7	54
	17%	19%	11%	14%	20%	16%	18%	22%	12%	14%	18%	19%	14%	15%	19%	15%	15%	13%	10%
Don't know	2	-	1	-	1	-	-	-	2	1	1	-	-	2	-	-	-	-	2
	*	-	*	-	*	-	*	-	*	*	*	*	-	*	-	-	-	-	*
Mean Score	0.91	0.80	1.20	0.98	0.85	0.87	0.87	0.74	1.19	1.08	0.87	0.84	1.00	1.01	0.80	1.00	1.14	1.18	1.27
Standard Deviation	1.17	1.18	1.05	1.19	1.24	1.13	1.18	1.24	1.09	1.12	1.18	1.19	1.11	1.15	1.19	1.10	1.13	1.08	1.03
Standard Error	0.02	0.03	0.04	0.09	0.06	0.04	0.04	0.05	0.04	0.05	0.02	0.03	0.08	0.03	0.02	0.08	0.16	0.15	0.04

Q4_27 Agreement/ Disagreement with statement - I am unlikely to get food poisoning from food prepared in my own home

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Definitely agree	1248	796	188	211	1172	76	1125	964	75	870	378	648	263	338	429	759
	39%	38%	37%	43%	39%	32%	38%	38%	56%	36%	46%	40%	41%	35%	36%	41%
(1) Tend to agree	1130	750	168	144	1031	100	1050	909	47	843	288	568	224	338	437	626
	35%	36%	33%	29%	34%	42%	35%	36%	35%	35%	35%	35%	35%	35%	37%	34%
(0) Neither agree nor disagree	295	179	58	48	281	14	277	225	4	253	41	127	56	112	101	176
	9%	9%	11%	10%	9%	6%	9%	9%	3%	11%	5%	8%	9%	12%	8%	10%
(-1) Tend to disagree	416	262	71	63	378	37	399	341	5	335	81	214	74	128	176	205
	13%	13%	14%	13%	13%	16%	13%	13%	4%	14%	10%	13%	11%	13%	15%	11%
(-2) Definitely disagree	140	82	23	25	129	11	137	119	2	110	30	60	26	53	80	80
	4%	4%	5%	5%	4%	5%	5%	5%	1%	5%	4%	4%	4%	6%	4%	4%
Net : Agree	2379	1546	356	356	2203	176	2175	1873	122	1713	666	1216	487	676	866	1385
	74%	75%	70%	72%	74%	74%	73%	73%	91%	71%	81%	75%	76%	70%	72%	75%
Net : Disagree	555	345	94	89	507	48	535	460	7	444	111	274	100	181	229	285
	17%	17%	18%	18%	17%	20%	18%	18%	6%	18%	14%	17%	16%	19%	19%	15%
Don't know	2	1	-	1	2	-	2	-	-	2	-	1	1	1	-	2
	*	*	-	*	*	-	*	*	-	*	-	*	*	*	-	*
Mean Score	0.91	0.93	0.84	0.92	0.92	0.81	0.88	0.88	1.40	0.84	1.10	0.95	0.97	0.80	0.85	0.96
Standard Deviation	1.17	1.15	1.20	1.22	1.17	1.18	1.18	1.18	0.85	1.19	1.11	1.16	1.15	1.20	1.19	1.16
Standard Error	0.02	0.03	0.05	0.06	0.02	0.08	0.02	0.02	0.07	0.02	0.04	0.03	0.05	0.04	0.03	0.03

Q4_27 Agreement/ Disagreement with statement - I am unlikely to get food poisoning from food prepared in my own home

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Definitely agree	1248 39%	72 41%	61 45%	109 37%	205 48%	867 38%
(1) Tend to agree	1130 35%	52 29%	40 30%	104 35%	127 30%	817 36%
(0) Neither agree nor disagree	295 9%	20 12%	13 10%	20 7%	30 7%	211 9%
(-1) Tend to disagree	416 13%	27 16%	16 12%	36 12%	53 13%	303 13%
(-2) Definitely disagree	140 4%	5 3%	4 3%	25 9%	10 2%	100 4%
Net : Agree	2379 74%	123 70%	101 75%	213 72%	332 78%	1684 73%
Net : Disagree	555 17%	33 18%	20 15%	61 21%	63 15%	403 18%
Don't know	2 *	- -	- -	- -	1 *	1 *
Mean Score	0.91	0.89	1.03	0.80	1.09	0.89
Standard Deviation	1.17	1.18	1.13	1.29	1.12	1.17
Standard Error	0.02	0.09	0.10	0.08	0.05	0.02

Q4_27 Agreement/ Disagreement with statement - I am unlikely to get food poisoning from food prepared in my own home

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Definitely agree	1248 39%	416 36%	85 25%	95 35%	117 38%	125 42%	42 46%	358 35%	214 36%	123 29%	141 36%	250 39%	180 37%	378 33%	29 40%	314 46%
(1) Tend to agree	1130 35%	427 37%	142 42%	92 34%	109 36%	94 32%	31 34%	379 37%	219 37%	168 39%	142 37%	225 35%	156 32%	469 40%	18 25%	206 30%
(0) Neither agree nor disagree	295 9%	121 11%	37 11%	40 15%	25 8%	22 7%	4 4%	94 9%	44 7%	42 10%	36 9%	49 8%	53 11%	97 8%	10 14%	61 9%
(-1) Tend to disagree	416 13%	130 11%	64 19%	33 12%	41 14%	43 15%	8 9%	145 14%	93 16%	66 15%	56 14%	77 12%	78 16%	157 13%	11 15%	79 12%
(-2) Definitely disagree	140 4%	46 4%	14 4%	14 5%	12 4%	13 4%	7 8%	38 4%	26 4%	30 7%	13 3%	38 6%	22 4%	61 5%	4 6%	18 3%
Net : Agree	2379 74%	843 74%	227 66%	187 68%	226 74%	219 74%	72 79%	737 73%	433 73%	290 68%	283 73%	475 74%	336 69%	847 73%	47 65%	520 77%
Net : Disagree	555 17%	176 15%	78 23%	47 17%	53 18%	56 19%	15 17%	183 18%	119 20%	96 22%	69 18%	115 18%	100 20%	218 19%	15 21%	97 14%
Don't know	2 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Mean Score	0.91	0.91	0.64	0.81	0.91	0.92	1.01	0.86	0.84	0.67	0.89	0.90	0.80	0.82	0.79	1.06
Standard Deviation	1.17	1.13	1.16	1.18	1.17	1.21	1.25	1.16	1.20	1.23	1.15	1.21	1.22	1.18	1.28	1.12
Standard Error	0.02	0.03	0.06	0.07	0.07	0.07	0.13	0.04	0.05	0.06	0.06	0.05	0.06	0.03	0.15	0.04

Q4_27 Agreement/ Disagreement with statement - I am unlikely to get food poisoning from food prepared in my own home

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Definitely agree	1248	253	23	35	55	71	28	198	151	286	63	236	503	227	44	123
	39%	39%	30%	41%	30%	45%	30%	35%	33%	34%	42%	39%	34%	34%	53%	45%
(1) Tend to agree	1130	228	28	28	72	45	35	205	180	311	50	225	535	277	22	95
	35%	35%	37%	32%	40%	29%	37%	36%	39%	37%	34%	37%	36%	41%	26%	35%
(0) Neither agree nor disagree	295	67	11	9	13	12	13	43	44	84	9	41	150	45	3	23
	9%	10%	15%	10%	7%	7%	14%	8%	10%	10%	6%	7%	10%	7%	4%	8%
(-1) Tend to disagree	416	82	12	12	28	21	10	93	67	123	21	78	232	96	9	23
	13%	13%	16%	13%	16%	13%	11%	16%	15%	14%	14%	13%	15%	14%	11%	9%
(-2) Definitely disagree	140	17	1	3	11	8	8	27	20	47	6	23	78	25	5	7
	4%	3%	2%	4%	6%	5%	9%	5%	4%	5%	4%	4%	5%	4%	6%	3%
Net : Agree	2379	481	52	63	126	117	62	403	330	597	113	460	1038	503	66	218
	74%	74%	67%	73%	70%	74%	66%	71%	72%	70%	76%	76%	69%	75%	79%	80%
Net : Disagree	555	99	13	15	40	28	18	120	87	169	27	101	310	121	14	30
	17%	15%	18%	17%	22%	18%	19%	21%	19%	20%	18%	17%	21%	18%	17%	11%
Don't know	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	*	*	-	-	-	*	-	-	-	-	-	*	*	-	*	*
Mean Score	0.91	0.96	0.79	0.92	0.72	0.97	0.69	0.80	0.81	0.78	0.96	0.95	0.77	0.87	1.09	1.12
Standard Deviation	1.17	1.11	1.10	1.18	1.23	1.22	1.25	1.21	1.16	1.21	1.18	1.15	1.21	1.14	1.25	1.05
Standard Error	0.02	0.04	0.13	0.13	0.09	0.10	0.13	0.05	0.05	0.04	0.10	0.05	0.03	0.04	0.14	0.06

Q4_27 Agreement/ Disagreement with statement - I am unlikely to get food poisoning from food prepared in my own home

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Definitely agree	1248 39%	203 40%	506 42%	236 40%	167 29%	136 39%	295 35%	954 40%	143 43%	318 42%	256 33%	235 35%
(1) Tend to agree	1130 35%	171 33%	440 36%	185 32%	226 39%	108 31%	287 34%	843 35%	119 35%	251 33%	285 37%	266 40%
(0) Neither agree nor disagree	295 9%	46 9%	78 6%	60 10%	71 12%	40 12%	90 11%	205 9%	21 6%	72 10%	65 8%	72 11%
(-1) Tend to disagree	416 13%	68 13%	140 12%	83 14%	83 14%	41 12%	136 16%	280 12%	42 13%	86 11%	128 17%	67 10%
(-2) Definitely disagree	140 4%	23 4%	50 4%	20 3%	27 5%	21 6%	39 5%	101 4%	10 3%	30 4%	40 5%	29 4%
Net : Agree	2379 74%	375 73%	946 78%	421 72%	393 69%	244 70%	582 69%	1797 75%	262 78%	568 75%	541 70%	501 75%
Net : Disagree	555 17%	91 18%	190 16%	103 18%	110 19%	62 18%	174 21%	381 16%	52 16%	117 15%	168 22%	96 14%
Don't know	2 *	1 *	1 *	- *	- *	- *	- *	2 *	1 *	- *	- *	- *
Mean Score	0.91	0.91	1.00	0.91	0.74	0.86	0.78	0.95	1.02	0.98	0.76	0.91
Standard Deviation	1.17	1.19	1.15	1.17	1.16	1.23	1.21	1.16	1.13	1.15	1.22	1.11
Standard Error	0.02	0.05	0.03	0.05	0.05	0.07	0.04	0.02	0.06	0.04	0.04	0.04

Q4_27 Agreement/ Disagreement with statement - I am unlikely to get food poisoning from food prepared in my own home

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Definitely agree	1248 39%	138 44%	5 27%	19 36%	61 40%	75 47%	35 43%	120 42%	449 35%	270 41%	467 40%	62 44%
(1) Tend to agree	1130 35%	98 31%	3 20%	12 24%	47 31%	48 30%	25 30%	83 29%	490 38%	223 34%	380 33%	37 27%
(0) Neither agree nor disagree	295 9%	20 6%	1 5%	3 6%	11 7%	11 7%	5 6%	21 7%	116 9%	54 8%	115 10%	10 7%
(-1) Tend to disagree	416 13%	38 12%	6 35%	10 20%	23 15%	15 9%	10 12%	38 14%	169 13%	89 14%	134 12%	24 17%
(-2) Definitely disagree	140 4%	20 6%	2 13%	6 11%	10 7%	12 7%	7 9%	20 7%	61 5%	15 2%	58 5%	6 4%
Net : Agree	2379 74%	236 75%	8 47%	31 61%	108 71%	123 77%	59 73%	203 72%	939 73%	494 76%	847 73%	99 70%
Net : Disagree	555 17%	58 18%	8 48%	16 31%	34 22%	26 16%	17 21%	58 21%	229 18%	104 16%	192 17%	30 22%
Don't know	2 *	1 *	- -	1 2%	- *	- *	- *	1 *	- -	- *	- *	1 1%
Mean Score	0.91	0.94	0.13	0.56	0.82	1.00	0.85	0.86	0.85	0.99	0.92	0.89
Standard Deviation	1.17	1.25	1.50	1.46	1.29	1.25	1.34	1.29	1.17	1.12	1.19	1.27
Standard Error	0.02	0.07	0.36	0.21	0.10	0.10	0.15	0.08	0.03	0.04	0.04	0.11

Q4_27 Agreement/ Disagreement with statement - It's just bad luck if you get food poisoning

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Definitely agree	120	57	64	12	18	27	12	20	15	17	103	-	15	3	93	25	69	51
	4%	4%	4%	3%	3%	5%	2%	4%	4%	7%	4%	-	5%	3%	3%	9%	4%	4%
(1) Tend to agree	647	328	319	81	77	67	135	99	114	74	554	24	51	18	552	63	394	253
	20%	21%	19%	17%	14%	12%	23%	22%	28%	31%	20%	15%	19%	20%	20%	22%	20%	20%
(0) Neither agree nor disagree	394	195	199	70	83	63	57	46	41	34	348	12	26	8	349	24	215	180
	12%	12%	12%	15%	16%	12%	10%	10%	10%	14%	13%	8%	9%	9%	12%	8%	11%	14%
(-1) Tend to disagree	1094	524	571	171	212	186	198	149	119	60	931	52	80	32	961	97	679	416
	34%	33%	35%	36%	39%	35%	33%	34%	29%	25%	34%	33%	29%	35%	34%	34%	34%	33%
(-2) Definitely disagree	964	473	492	133	144	194	192	128	118	53	765	69	102	29	852	76	613	350
	30%	30%	30%	28%	27%	36%	32%	29%	29%	22%	28%	44%	37%	32%	30%	26%	31%	28%
Net : Agree	768	385	383	93	94	94	147	118	129	91	656	24	66	21	644	88	463	304
	24%	24%	23%	20%	18%	17%	25%	27%	32%	38%	24%	15%	24%	23%	23%	31%	24%	24%
Net : Disagree	2059	996	1062	304	355	379	389	277	236	113	1695	121	182	61	1813	173	1292	765
	64%	63%	64%	65%	66%	71%	65%	63%	58%	47%	63%	77%	66%	67%	64%	60%	66%	61%
Don't know	10	2	8	2	3	1	1	-	1	2	9	-	1	-	6	3	1	9
	*	*	1%	*	1%	*	*	*	*	1%	*	-	*	*	*	1%	*	1%
Mean Score	-0.66	-0.65	-0.67	-0.71	-0.73	-0.85	-0.71	-0.60	-0.52	-0.24	-0.63	-1.05	-0.74	-0.73	-0.69	-0.48	-0.70	-0.61
Standard Deviation	1.20	1.21	1.20	1.13	1.11	1.19	1.20	1.24	1.27	1.30	1.20	1.07	1.28	1.20	1.19	1.33	1.20	1.20
Standard Error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.06	0.06	0.08	0.02	0.09	0.08	0.13	0.02	0.08	0.03	0.03

Q4_27 Agreement/ Disagreement with statement - It's just bad luck if you get food poisoning

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Definitely agree	120	45	37	10	28	11	20	26	63	32	88	68	6	46	72	10	1	2	35
	4%	2%	5%	6%	6%	1%	2%	4%	10%	6%	3%	4%	3%	4%	3%	5%	2%	4%	6%
(1) Tend to agree	647	324	198	39	87	121	204	153	170	121	527	338	45	264	400	37	11	10	189
	20%	18%	27%	22%	18%	14%	19%	23%	26%	22%	20%	17%	22%	24%	17%	18%	23%	20%	34%
(0) Neither agree nor disagree	394	226	82	23	64	129	113	81	71	69	325	242	42	110	298	23	8	6	59
	12%	12%	11%	13%	13%	15%	10%	12%	11%	13%	12%	12%	20%	10%	13%	11%	17%	11%	11%
(-1) Tend to disagree	1094	660	210	53	171	326	386	208	174	148	946	709	67	317	856	69	12	10	145
	34%	36%	29%	30%	34%	39%	36%	31%	27%	27%	35%	37%	32%	29%	36%	34%	26%	20%	26%
(-2) Definitely disagree	964	580	190	52	142	249	357	197	161	168	796	573	49	343	741	62	15	24	122
	30%	32%	26%	29%	28%	30%	33%	30%	25%	31%	30%	30%	23%	32%	31%	31%	31%	45%	22%
Net : Agree	768	369	235	49	115	132	224	178	233	153	615	406	52	309	473	46	12	13	224
	24%	20%	33%	28%	23%	16%	21%	27%	36%	28%	23%	21%	25%	29%	20%	23%	25%	24%	40%
Net : Disagree	2059	1241	401	104	313	575	744	405	334	316	1742	1281	116	659	1597	131	27	34	268
	64%	68%	56%	59%	63%	69%	69%	61%	52%	58%	65%	66%	55%	61%	67%	65%	58%	65%	48%
Don't know	10	-	3	1	6	-	1	3	7	3	8	9	-	1	4	1	-	-	5
	*	-	*	*	1%	-	*	*	1%	1%	*	*	*	*	1%	-	-	-	1%
Mean Score	-0.66	-0.77	-0.44	-0.55	-0.63	-0.81	-0.79	-0.60	-0.31	-0.56	-0.68	-0.71	-0.51	-0.60	-0.76	-0.69	-0.62	-0.81	-0.24
Standard Deviation	1.20	1.14	1.28	1.28	1.23	1.06	1.15	1.24	1.36	1.30	1.18	1.17	1.16	1.27	1.15	1.22	1.21	1.32	1.30
Standard Error	0.02	0.03	0.05	0.10	0.06	0.04	0.03	0.05	0.05	0.06	0.02	0.03	0.08	0.04	0.02	0.09	0.18	0.18	0.06

Q4_27 Agreement/ Disagreement with statement - It's just bad luck if you get food poisoning

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Definitely agree	120	59	24	32	111	10	113	93	4	87	33	77	17	27	42	73
	4%	3%	5%	7%	4%	4%	4%	4%	3%	4%	4%	5%	3%	3%	4%	4%
(1) Tend to agree	647	435	77	99	601	46	577	461	41	477	171	306	146	195	231	397
	20%	21%	15%	20%	20%	20%	19%	18%	31%	20%	21%	19%	23%	20%	19%	21%
(0) Neither agree nor disagree	394	252	64	56	367	27	368	309	17	305	89	215	70	110	130	242
	12%	12%	13%	11%	12%	11%	12%	12%	13%	13%	11%	13%	11%	11%	11%	13%
(-1) Tend to disagree	1094	710	186	145	1004	90	1021	904	41	839	256	525	219	351	406	621
	34%	34%	37%	29%	34%	38%	34%	35%	30%	35%	31%	32%	34%	36%	34%	34%
(-2) Definitely disagree	964	610	156	156	900	64	901	785	31	697	268	491	190	283	382	508
	30%	29%	31%	32%	30%	27%	30%	31%	23%	29%	33%	30%	30%	29%	32%	28%
Net : Agree	768	495	101	131	712	56	690	554	45	564	204	383	163	222	274	470
	24%	24%	20%	27%	24%	24%	23%	22%	34%	23%	25%	24%	25%	23%	23%	25%
Net : Disagree	2059	1320	342	301	1904	154	1922	1689	72	1535	523	1015	409	634	788	1130
	64%	64%	67%	61%	64%	65%	64%	66%	54%	64%	64%	63%	64%	65%	66%	61%
Don't know	10	3	1	4	10	-	10	6	-	8	3	5	2	4	5	6
	*	*	*	1%	*	*	*	*	-	*	*	*	*	*	*	*
Mean Score	-0.66	-0.67	-0.74	-0.60	-0.66	-0.64	-0.68	-0.72	-0.41	-0.66	-0.68	-0.65	-0.65	-0.69	-0.72	-0.59
Standard Deviation	1.20	1.19	1.18	1.30	1.21	1.19	1.20	1.18	1.23	1.19	1.24	1.23	1.20	1.17	1.20	1.21
Standard Error	0.02	0.03	0.05	0.06	0.02	0.08	0.02	0.02	0.11	0.02	0.04	0.03	0.05	0.04	0.03	0.03

Q4_27 Agreement/ Disagreement with statement - It's just bad luck if you get food poisoning

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Definitely agree	120 4%	7 4%	2 2%	13 4%	20 5%	84 4%
(1) Tend to agree	647 20%	28 16%	30 22%	58 20%	97 23%	459 20%
(0) Neither agree nor disagree	394 12%	22 12%	13 9%	37 13%	47 11%	282 12%
(-1) Tend to disagree	1094 34%	62 35%	49 36%	101 34%	121 28%	791 34%
(-2) Definitely disagree	964 30%	57 32%	41 30%	85 29%	137 32%	677 29%
Net : Agree	768 24%	36 20%	32 24%	70 24%	117 28%	543 24%
Net : Disagree	2059 64%	118 67%	89 67%	187 64%	258 61%	1468 64%
Don't know	10 *	1 *	- -	- -	4 1%	6 *
Mean Score	-0.66	-0.75	-0.71	-0.64	-0.61	-0.66
Standard Deviation	1.20	1.19	1.17	1.21	1.28	1.20
Standard Error	0.02	0.09	0.10	0.07	0.06	0.03

Q4_27 Agreement/ Disagreement with statement - It's just bad luck if you get food poisoning

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Definitely agree	120 4%	37 3%	10 3%	6 2%	11 4%	10 3%	1 1%	40 4%	18 3%	5 1%	10 3%	13 2%	9 2%	25 2%	6 9%	36 5%
(1) Tend to agree	647 20%	191 17%	53 16%	42 15%	39 13%	51 17%	16 18%	136 13%	89 15%	62 14%	79 20%	103 16%	80 16%	174 15%	16 23%	190 28%
(0) Neither agree nor disagree	394 12%	126 11%	45 13%	28 10%	41 13%	39 13%	14 15%	136 13%	78 13%	59 14%	43 11%	89 14%	46 9%	138 12%	5 7%	106 16%
(-1) Tend to disagree	1094 34%	414 36%	125 36%	85 31%	107 35%	110 37%	27 29%	332 33%	201 34%	155 36%	118 30%	200 31%	167 34%	432 37%	20 27%	202 30%
(-2) Definitely disagree	964 30%	369 32%	109 32%	113 41%	108 35%	87 29%	33 36%	368 36%	211 35%	148 35%	137 36%	233 36%	188 38%	391 34%	24 34%	140 21%
Net : Agree	768 24%	228 20%	64 19%	48 18%	49 16%	61 21%	17 19%	177 17%	107 18%	67 16%	89 23%	116 18%	88 18%	200 17%	23 32%	226 33%
Net : Disagree	2059 64%	783 69%	233 68%	198 72%	215 70%	197 66%	60 65%	701 69%	412 69%	303 71%	255 66%	434 68%	355 73%	823 71%	44 61%	342 50%
Don't know	10 *	3 *	-	-	-	-	-	1 *	-	-	-	-	-	1 *	-	6 1%
Mean Score	-0.66	-0.78	-0.78	-0.93	-0.86	-0.71	-0.81	-0.84	-0.83	-0.88	-0.76	-0.84	-0.91	-0.85	-0.55	-0.33
Standard Deviation	1.20	1.16	1.14	1.15	1.14	1.16	1.15	1.17	1.15	1.08	1.21	1.14	1.13	1.11	1.39	1.23
Standard Error	0.02	0.03	0.06	0.07	0.07	0.07	0.12	0.04	0.05	0.05	0.06	0.05	0.05	0.03	0.16	0.05

Q4_27 Agreement/ Disagreement with statement - It's just bad luck if you get food poisoning

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Definitely agree	120 4%	23 4%	1 2%	1 1%	8 4%	8 5%	3 3%	24 4%	21 5%	18 2%	2 1%	30 5%	46 3%	14 2%	12 14%	13 5%
(1) Tend to agree	647 20%	110 17%	15 20%	13 15%	25 14%	35 22%	19 20%	101 18%	68 15%	137 16%	27 18%	129 21%	255 17%	115 17%	18 22%	90 33%
(0) Neither agree nor disagree	394 12%	79 12%	7 9%	7 8%	17 10%	14 9%	15 16%	63 11%	65 14%	113 13%	11 7%	73 12%	166 11%	78 12%	10 12%	44 16%
(-1) Tend to disagree	1094 34%	225 35%	28 36%	23 26%	55 31%	42 27%	24 25%	173 31%	166 36%	266 31%	42 28%	174 29%	540 36%	243 36%	18 21%	66 24%
(-2) Definitely disagree	964 30%	209 32%	25 33%	42 49%	74 41%	58 37%	33 35%	202 36%	140 30%	315 37%	67 45%	196 33%	492 33%	218 33%	25 30%	54 20%
Net : Agree	768 24%	133 20%	16 22%	14 17%	33 18%	42 27%	22 23%	125 22%	90 19%	154 18%	29 19%	159 26%	301 20%	129 19%	30 36%	103 38%
Net : Disagree	2059 64%	435 67%	53 69%	65 75%	129 72%	100 64%	57 61%	375 66%	306 66%	581 68%	109 73%	370 61%	1031 69%	461 69%	43 52%	120 44%
Don't know	10 *	2 *	- -	- -	- -	- -	- -	3 1%	- -	2 *	- -	- *	- *	1 *	- -	4 2%
Mean Score	-0.66	-0.76	-0.78	-1.06	-0.90	-0.69	-0.69	-0.76	-0.73	-0.85	-0.98	-0.63	-0.78	-0.80	-0.32	-0.22
Standard Deviation	1.20	1.18	1.16	1.15	1.21	1.30	1.24	1.23	1.18	1.15	1.17	1.27	1.16	1.13	1.46	1.25
Standard Error	0.02	0.05	0.13	0.12	0.09	0.10	0.13	0.05	0.05	0.04	0.10	0.05	0.03	0.04	0.16	0.08

Q4_27 Agreement/ Disagreement with statement - It's just bad luck if you get food poisoning

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Definitely agree	120 4%	28 6%	47 4%	8 1%	16 3%	21 6%	33 4%	87 4%	23 7%	37 5%	25 3%	6 1%
(1) Tend to agree	647 20%	109 21%	263 22%	97 17%	106 18%	73 21%	123 15%	524 22%	65 19%	194 26%	127 16%	96 14%
(0) Neither agree nor disagree	394 12%	72 14%	151 12%	79 13%	55 10%	37 11%	81 10%	313 13%	44 13%	80 11%	85 11%	85 13%
(-1) Tend to disagree	1094 34%	157 31%	397 33%	207 35%	205 36%	128 37%	307 36%	788 33%	107 32%	221 29%	298 39%	266 40%
(-2) Definitely disagree	964 30%	141 28%	354 29%	194 33%	188 33%	87 25%	298 35%	666 28%	96 29%	225 30%	239 31%	214 32%
Net : Agree	768 24%	137 27%	311 26%	105 18%	122 21%	93 27%	156 18%	612 26%	88 26%	231 31%	152 20%	102 15%
Net : Disagree	2059 64%	299 58%	751 62%	401 69%	393 69%	215 62%	605 71%	1454 61%	203 60%	446 59%	537 69%	480 72%
Don't know	10 *	4 1%	2 *	- *	3 1%	1 *	5 1%	6 *	1 *	1 *	- *	- *
Mean Score	-0.66	-0.54	-0.62	-0.83	-0.78	-0.54	-0.85	-0.60	-0.56	-0.53	-0.78	-0.88
Standard Deviation	1.20	1.25	1.22	1.10	1.17	1.24	1.17	1.21	1.27	1.28	1.15	1.05
Standard Error	0.02	0.06	0.04	0.05	0.05	0.07	0.04	0.02	0.07	0.05	0.04	0.04

Q4_27 Agreement/ Disagreement with statement - It's just bad luck if you get food poisoning

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Definitely agree	120 4%	14 4%	2 11%	2 5%	10 6%	6 3%	6 7%	12 4%	23 2%	25 4%	63 5%	9 7%
(1) Tend to agree	647 20%	59 19%	4 20%	13 25%	29 19%	28 17%	14 17%	55 20%	226 18%	142 22%	258 22%	21 15%
(0) Neither agree nor disagree	394 12%	30 10%	1 4%	5 9%	14 9%	16 10%	9 11%	25 9%	170 13%	68 10%	139 12%	17 12%
(-1) Tend to disagree	1094 34%	98 31%	6 34%	14 27%	47 31%	51 32%	20 25%	92 32%	458 36%	232 36%	353 31%	52 37%
(-2) Definitely disagree	964 30%	112 36%	5 30%	17 33%	53 35%	60 38%	32 40%	98 35%	404 31%	183 28%	338 29%	39 27%
Net : Agree	768 24%	73 23%	6 31%	15 30%	39 25%	33 21%	20 24%	67 24%	249 19%	168 26%	320 28%	31 22%
Net : Disagree	2059 64%	210 67%	11 65%	30 60%	100 66%	112 69%	53 65%	190 67%	862 67%	415 64%	691 60%	91 64%
Don't know	10 *	- *	- *	1 1%	- *	- *	- *	1 *	3 *	1 *	4 *	2 2%
Mean Score	-0.66	-0.75	-0.52	-0.59	-0.69	-0.83	-0.74	-0.74	-0.78	-0.62	-0.56	-0.64
Standard Deviation	1.20	1.25	1.43	1.32	1.30	1.21	1.33	1.24	1.13	1.21	1.27	1.23
Standard Error	0.02	0.07	0.34	0.19	0.11	0.10	0.15	0.07	0.03	0.05	0.04	0.10

Q4_27 Agreement/ Disagreement with statement - If you eat out a lot you are more likely to get food poisoning

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Definitely agree	323	163	161	17	56	52	56	52	54	34	251	16	48	8	248	69	197	126
	10%	10%	10%	4%	11%	10%	9%	12%	13%	14%	9%	10%	17%	9%	9%	24%	10%	10%
(1) Tend to agree	1079	566	512	145	146	148	195	167	173	104	908	61	75	34	907	115	672	407
	33%	36%	31%	31%	27%	28%	33%	38%	42%	43%	34%	39%	27%	37%	32%	40%	34%	32%
(0) Neither agree nor disagree	755	361	394	111	143	148	135	96	77	45	653	32	54	16	680	47	473	282
	23%	23%	24%	24%	27%	28%	23%	22%	19%	19%	24%	20%	20%	17%	24%	16%	24%	22%
(-1) Tend to disagree	806	378	428	151	150	142	153	89	79	42	688	40	56	22	731	44	462	343
	25%	24%	26%	32%	28%	26%	26%	20%	19%	18%	25%	26%	20%	25%	26%	15%	23%	27%
(-2) Definitely disagree	244	107	138	43	41	46	49	32	22	11	188	6	40	10	229	7	152	92
	8%	7%	8%	9%	8%	9%	8%	7%	5%	5%	7%	4%	15%	11%	8%	2%	8%	7%
Net : Agree	1402	729	673	162	203	199	251	220	226	138	1160	78	123	42	1155	184	869	533
	43%	46%	41%	35%	38%	37%	42%	50%	56%	57%	43%	49%	45%	46%	41%	64%	44%	42%
Net : Disagree	1050	484	566	193	190	188	203	121	100	54	876	46	96	32	960	51	614	435
	33%	31%	34%	41%	35%	35%	34%	27%	25%	22%	32%	29%	35%	36%	34%	18%	31%	35%
Don't know	24	4	20	2	1	1	6	6	4	4	20	2	1	-	17	6	14	9
	1%	*	1%	1%	*	*	1%	1%	1%	2%	1%	1%	*	*	1%	2%	1%	1%
Mean Score	0.13	0.19	0.08	-0.12	0.05	0.03	0.09	0.27	0.39	0.45	0.13	0.27	0.12	0.08	0.08	0.69	0.15	0.11
Standard Deviation	1.13	1.12	1.14	1.06	1.13	1.13	1.14	1.14	1.10	1.09	1.11	1.08	1.33	1.20	1.12	1.08	1.13	1.13
Standard Error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.05	0.05	0.07	0.02	0.09	0.08	0.13	0.02	0.06	0.03	0.03

Q4_27 Agreement/ Disagreement with statement - If you eat out a lot you are more likely to get food poisoning

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Definitely agree	323	139	97	25	62	63	93	61	107	87	236	166	22	136	204	21	7	9	83
	10%	8%	13%	14%	13%	8%	9%	9%	17%	16%	9%	9%	10%	13%	9%	10%	14%	16%	15%
(1) Tend to agree	1079	551	307	51	170	288	353	196	241	186	892	605	80	393	740	76	16	15	231
	33%	30%	43%	29%	34%	34%	33%	29%	37%	34%	33%	31%	38%	36%	31%	37%	34%	28%	42%
(0) Neither agree nor disagree	755	468	135	37	115	201	261	170	123	114	641	452	59	245	585	48	11	11	100
	23%	26%	19%	21%	23%	24%	24%	25%	19%	21%	24%	23%	28%	23%	25%	24%	24%	20%	18%
(-1) Tend to disagree	806	509	136	42	119	205	293	186	122	107	699	550	43	214	631	43	11	12	109
	25%	28%	19%	23%	24%	25%	27%	28%	19%	20%	26%	28%	20%	20%	27%	21%	23%	23%	20%
(-2) Definitely disagree	244	158	39	22	25	71	80	51	42	42	202	156	7	81	196	15	2	6	25
	8%	9%	5%	12%	5%	8%	7%	8%	7%	8%	8%	8%	4%	7%	8%	7%	5%	12%	4%
Net : Agree	1402	690	403	76	232	351	445	257	348	273	1128	771	101	528	944	96	23	23	315
	43%	38%	56%	43%	47%	42%	41%	39%	54%	51%	42%	40%	48%	49%	40%	48%	48%	45%	57%
Net : Disagree	1050	667	176	64	144	276	373	237	163	149	901	706	50	295	827	57	14	18	134
	33%	36%	24%	36%	29%	33%	34%	36%	25%	28%	34%	36%	24%	27%	35%	28%	28%	35%	24%
Don't know	24	10	8	-	5	8	3	3	10	5	19	11	1	11	15	-	-	-	8
	1%	1%	1%	*	1%	1%	*	*	2%	1%	1%	1%	*	1%	1%	-	-	-	1%
Mean Score	0.13	*	0.40	0.09	0.25	0.08	0.08	0.05	0.39	0.32	0.10	0.04	0.31	0.27	0.05	0.22	0.28	0.14	0.44
Standard Deviation	1.13	1.11	1.11	1.26	1.11	1.11	1.12	1.16	1.19	1.11	1.13	1.02	1.14	1.12	1.11	1.13	1.29	1.11	1.11
Standard Error	0.02	0.03	0.04	0.09	0.05	0.04	0.03	0.04	0.05	0.05	0.02	0.03	0.07	0.03	0.02	0.08	0.16	0.18	0.05

Q4_27 Agreement/ Disagreement with statement - If you eat out a lot you are more likely to get food poisoning

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Definitely agree	323	192	47	76	301	23	296	255	14	203	121	189	70	65	119	195
	10%	9%	9%	15%	10%	10%	10%	10%	10%	8%	15%	12%	11%	7%	10%	11%
(1) Tend to agree	1079	693	176	149	1012	67	984	825	63	779	300	525	214	339	431	586
	33%	33%	35%	30%	34%	28%	33%	32%	47%	32%	37%	32%	33%	35%	36%	32%
(0) Neither agree nor disagree	755	481	128	121	695	60	704	630	28	582	173	388	153	213	285	413
	23%	23%	25%	25%	23%	25%	24%	25%	21%	24%	21%	24%	24%	22%	24%	22%
(-1) Tend to disagree	806	539	115	102	727	79	765	634	17	643	164	378	142	285	259	503
	25%	26%	23%	21%	24%	33%	26%	25%	12%	27%	20%	23%	22%	29%	22%	27%
(-2) Definitely disagree	244	148	42	42	237	7	217	196	11	189	55	122	62	61	99	131
	8%	7%	8%	8%	8%	3%	7%	8%	8%	8%	7%	8%	10%	6%	8%	7%
Net : Agree	1402	884	223	225	1312	90	1281	1080	77	981	421	714	284	404	550	781
	43%	43%	44%	46%	44%	38%	43%	42%	58%	41%	51%	44%	44%	42%	46%	42%
Net : Disagree	1050	687	157	143	965	86	983	830	27	832	218	500	204	346	358	634
	33%	33%	31%	29%	32%	36%	33%	32%	20%	34%	27%	31%	32%	36%	30%	34%
Don't know	24	18	-	3	21	2	22	19	3	17	7	15	2	7	4	18
	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%
Mean Score	0.13	0.12	0.14	0.24	0.14	0.09	0.13	0.12	0.40	0.07	0.33	0.18	0.14	0.06	0.18	0.12
Standard Deviation	1.13	1.12	1.12	1.19	1.14	1.06	1.13	1.13	1.10	1.12	1.15	1.14	1.17	1.08	1.13	1.14
Standard Error	0.02	0.02	0.05	0.05	0.02	0.07	0.02	0.02	0.10	0.02	0.04	0.03	0.05	0.03	0.03	0.03

Q4_27 Agreement/ Disagreement with statement - If you eat out a lot you are more likely to get food poisoning

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Definitely agree	323 10%	23 13%	7 5%	21 7%	63 15%	219 10%
(1) Tend to agree	1079 33%	60 34%	49 36%	100 34%	173 41%	727 32%
(0) Neither agree nor disagree	755 23%	39 22%	24 18%	60 20%	83 20%	566 25%
(-1) Tend to disagree	806 25%	40 23%	42 31%	84 29%	76 18%	593 26%
(-2) Definitely disagree	244 8%	12 7%	12 9%	28 9%	23 5%	176 8%
Net : Agree	1402 43%	82 47%	56 42%	121 41%	236 55%	947 41%
Net : Disagree	1050 33%	52 30%	54 40%	112 38%	99 23%	769 33%
Don't know	24 1%	2 1%	- -	1 *	7 2%	17 1%
Mean Score	0.13	0.23	-0.03	0.01	0.42	0.10
Standard Deviation	1.13	1.15	1.12	1.14	1.11	1.12
Standard Error	0.02	0.09	0.10	0.07	0.05	0.02

Q4_27 Agreement/ Disagreement with statement - If you eat out a lot you are more likely to get food poisoning

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Definitely agree	323 10%	116 10%	26 8%	23 8%	23 7%	37 12%	12 13%	83 8%	53 9%	37 9%	38 10%	63 10%	42 9%	77 7%	16 22%	73 11%
(1) Tend to agree	1079 33%	388 34%	81 24%	66 24%	102 34%	105 35%	30 33%	330 33%	174 29%	136 32%	118 31%	189 30%	168 34%	377 32%	15 20%	228 33%
(0) Neither agree nor disagree	755 23%	289 25%	106 31%	79 29%	76 25%	55 19%	17 19%	256 25%	139 23%	94 22%	97 25%	156 24%	105 21%	316 27%	22 30%	151 22%
(-1) Tend to disagree	806 25%	249 22%	105 31%	83 30%	64 21%	79 27%	21 23%	257 25%	172 29%	113 26%	100 26%	181 28%	124 25%	295 25%	13 18%	170 25%
(-2) Definitely disagree	244 8%	91 8%	21 6%	22 8%	35 11%	15 5%	10 11%	83 8%	52 9%	44 10%	32 8%	44 7%	48 10%	89 8%	5 8%	49 7%
Net : Agree	1402 43%	504 44%	107 31%	89 33%	125 41%	142 48%	42 46%	413 41%	227 38%	173 40%	156 40%	252 39%	210 43%	454 39%	30 42%	301 44%
Net : Disagree	1050 33%	339 30%	126 37%	104 38%	99 32%	94 32%	31 34%	340 34%	224 38%	157 37%	132 34%	225 35%	172 35%	384 33%	18 26%	219 32%
Don't know	24 1%	8 1%	4 1%	2 1%	5 2%	5 2%	1 1%	5 1%	6 1%	5 1%	1 *	5 1%	3 1%	7 1%	1 2%	9 1%
Mean Score	0.13	0.17	-0.04	-0.05	0.04	0.24	0.15	0.07	0.01	0.02	0.08	0.07	0.06	0.05	0.31	0.16
Standard Deviation	1.13	1.12	1.05	1.10	1.15	1.14	1.24	1.11	1.14	1.16	1.13	1.12	1.16	1.08	1.23	1.14
Standard Error	0.02	0.03	0.06	0.07	0.07	0.07	0.13	0.03	0.05	0.06	0.06	0.04	0.05	0.03	0.15	0.04

Q4_27 Agreement/ Disagreement with statement - If you eat out a lot you are more likely to get food poisoning

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Definitely agree	323	70	7	3	26	23	16	64	50	69	22	66	127	49	24	30
	10%	11%	10%	4%	15%	15%	17%	11%	11%	8%	15%	11%	8%	7%	28%	11%
(1) Tend to agree	1079	219	23	25	66	55	26	185	133	249	56	187	452	227	26	110
	33%	34%	29%	29%	37%	35%	28%	33%	29%	29%	38%	31%	30%	34%	32%	40%
(0) Neither agree nor disagree	755	159	24	32	38	40	21	124	99	212	41	142	375	173	6	62
	23%	25%	31%	37%	21%	25%	22%	22%	21%	25%	27%	24%	25%	26%	8%	23%
(-1) Tend to disagree	806	152	18	17	38	29	23	145	137	244	25	172	417	174	18	46
	25%	23%	24%	20%	21%	18%	24%	26%	30%	29%	16%	29%	28%	26%	22%	17%
(-2) Definitely disagree	244	42	4	8	11	9	7	45	40	75	6	30	120	46	9	18
	8%	6%	6%	9%	6%	6%	7%	8%	9%	9%	4%	5%	8%	7%	10%	7%
Net : Agree	1402	289	30	28	92	78	42	249	183	318	77	253	579	277	50	140
	43%	45%	39%	33%	51%	50%	45%	44%	40%	37%	52%	42%	39%	41%	60%	51%
Net : Disagree	1050	193	23	25	49	38	30	190	176	319	31	202	536	220	27	64
	33%	30%	30%	28%	27%	24%	31%	34%	38%	38%	21%	33%	36%	33%	32%	23%
Don't know	24	6	-	1	-	1	1	4	3	-	-	6	8	-	-	7
	1%	1%	-	1%	-	1%	1%	1%	1%	-	-	1%	1%	*	-	2%
Mean Score	0.13	0.19	0.13	-0.01	0.33	0.35	0.24	0.14	0.04	-0.01	0.42	0.15	0.03	0.09	0.46	0.33
Standard Deviation	1.13	1.11	1.07	1.01	1.14	1.12	1.21	1.16	1.17	1.12	1.06	1.11	1.12	1.08	1.38	1.10
Standard Error	0.02	0.04	0.12	0.11	0.09	0.09	0.13	0.05	0.05	0.04	0.09	0.05	0.03	0.04	0.15	0.07

Q4_27 Agreement/ Disagreement with statement - If you eat out a lot you are more likely to get food poisoning

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Definitely agree	323 10%	59 12%	129 11%	60 10%	43 8%	31 9%	83 10%	241 10%	52 16%	90 12%	54 7%	49 7%
(1) Tend to agree	1079 33%	170 33%	419 35%	194 33%	166 29%	129 37%	260 31%	818 34%	112 33%	254 33%	246 32%	217 32%
(0) Neither agree nor disagree	755 23%	118 23%	282 23%	123 21%	156 27%	75 22%	234 28%	521 22%	73 22%	185 24%	199 26%	164 25%
(-1) Tend to disagree	806 25%	114 22%	288 24%	159 27%	162 28%	84 24%	197 23%	609 26%	71 21%	168 22%	208 27%	184 27%
(-2) Definitely disagree	244 8%	48 9%	88 7%	45 8%	41 7%	22 6%	66 8%	178 7%	26 8%	58 8%	62 8%	51 8%
Net : Agree	1402 43%	229 45%	548 45%	255 44%	209 37%	161 46%	343 41%	1059 44%	164 49%	344 45%	300 39%	266 40%
Net : Disagree	1050 33%	162 32%	376 31%	204 35%	203 35%	106 31%	263 31%	787 33%	97 29%	226 30%	270 35%	235 35%
Don't know	24 1%	3 1%	8 1%	3 *	6 1%	5 1%	6 1%	17 1%	1 *	3 *	3 *	3 *
Mean Score	0.13	0.15	0.18	0.11	0.02	0.19	0.12	0.14	0.28	0.20	0.03	0.04
Standard Deviation	1.13	1.17	1.13	1.15	1.08	1.10	1.11	1.14	1.19	1.14	1.09	1.10
Standard Error	0.02	0.05	0.03	0.05	0.05	0.06	0.04	0.02	0.06	0.04	0.04	0.04

Q4_27 Agreement/ Disagreement with statement - If you eat out a lot you are more likely to get food poisoning

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Definitely agree	323 10%	49 16%	3 15%	7 14%	25 16%	24 15%	19 24%	36 13%	89 7%	70 11%	146 13%	19 13%
(1) Tend to agree	1079 33%	97 31%	6 32%	15 30%	46 30%	48 30%	23 28%	86 30%	428 33%	224 34%	386 33%	41 29%
(0) Neither agree nor disagree	755 23%	61 20%	3 15%	7 14%	31 20%	31 20%	14 17%	56 20%	326 25%	132 20%	255 22%	41 29%
(-1) Tend to disagree	806 25%	64 20%	4 24%	13 25%	36 24%	29 18%	17 21%	61 21%	338 26%	175 27%	268 23%	25 18%
(-2) Definitely disagree	244 8%	42 13%	3 15%	8 16%	14 9%	28 18%	8 10%	42 15%	95 7%	49 8%	91 8%	9 6%
Net : Agree	1402 43%	146 47%	8 47%	22 44%	71 46%	72 44%	42 52%	122 43%	517 40%	293 45%	532 46%	60 42%
Net : Disagree	1050 33%	105 34%	7 38%	21 41%	50 33%	57 36%	25 31%	103 36%	433 34%	224 34%	359 31%	34 24%
Don't know	24 1%	1 *	- -	1 1%	- *	1 *	- *	1 *	8 1%	3 *	7 1%	6 4%
Mean Score	0.13	0.16	0.08	*	0.21	0.06	0.34	0.05	0.06	0.14	0.20	0.26
Standard Deviation	1.13	1.29	1.35	1.34	1.24	1.34	1.32	1.28	1.08	1.15	1.17	1.12
Standard Error	0.02	0.07	0.32	0.19	0.10	0.11	0.15	0.08	0.03	0.05	0.03	0.10

Q4_27 Agreement/ Disagreement with statement - Restaurants and catering establishments should pay more attention to food safety and hygiene

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Definitely agree	1321	629	692	157	215	255	242	179	179	94	1067	74	138	42	1101	180	809	511
	41%	40%	42%	33%	40%	47%	41%	40%	44%	39%	39%	47%	50%	46%	39%	63%	41%	41%
(1) Tend to agree	1182	568	614	167	207	181	199	174	163	88	998	60	87	37	1047	79	758	424
	37%	36%	37%	36%	39%	34%	34%	39%	40%	36%	37%	38%	32%	40%	37%	27%	38%	34%
(0) Neither agree nor disagree	528	275	253	120	74	63	114	67	49	41	467	18	36	7	477	23	295	233
	16%	17%	15%	26%	14%	12%	19%	15%	12%	17%	17%	12%	13%	8%	17%	8%	15%	19%
(-1) Tend to disagree	168	88	80	25	35	35	33	16	16	8	148	5	13	3	158	4	93	76
	5%	6%	5%	5%	6%	6%	6%	4%	4%	3%	5%	3%	5%	3%	6%	1%	5%	6%
(-2) Definitely disagree	13	7	6	-	3	3	2	3	-	1	11	-	-	1	12	-	7	6
	*	*	*	-	1%	1%	*	1%	-	1%	*	-	*	2%	*	*	*	*
Net : Agree	2503	1197	1306	324	423	436	441	353	342	181	2065	134	225	78	2148	260	1567	935
	77%	76%	79%	69%	79%	81%	74%	80%	84%	75%	76%	85%	82%	87%	76%	90%	79%	74%
Net : Disagree	181	95	86	25	38	38	35	19	16	9	159	5	13	4	170	4	100	81
	6%	6%	5%	5%	7%	7%	6%	4%	4%	4%	6%	3%	5%	5%	6%	2%	5%	6%
Don't know	19	12	7	-	1	-	4	3	1	9	18	-	1	1	18	1	9	10
	1%	1%	*	-	*	*	1%	1%	*	4%	1%	-	*	1%	1%	*	*	1%
Mean Score	1.13	1.10	1.16	0.97	1.11	1.21	1.09	1.16	1.24	1.14	1.10	1.29	1.27	1.28	1.10	1.52	1.16	1.09
Standard Deviation	0.90	0.91	0.88	0.90	0.92	0.93	0.92	0.86	0.81	0.87	0.90	0.79	0.87	0.86	0.91	0.71	0.87	0.93
Standard Error	0.02	0.02	0.02	0.04	0.04	0.04	0.04	0.04	0.04	0.06	0.02	0.06	0.05	0.09	0.02	0.04	0.02	0.03

Q4_27 Agreement/ Disagreement with statement - Restaurants and catering establishments should pay more attention to food safety and hygiene

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Definitely agree	1321	704	308	75	234	256	450	277	338	268	1053	760	91	469	933	85	27	29	246
	41%	38%	43%	42%	47%	31%	42%	41%	52%	49%	39%	39%	43%	43%	39%	42%	58%	55%	44%
(1) Tend to agree	1182	705	273	56	148	325	381	266	211	166	1016	701	73	409	861	76	13	13	219
	37%	38%	38%	32%	30%	39%	35%	40%	33%	31%	38%	36%	34%	38%	36%	38%	27%	25%	39%
(0) Neither agree nor disagree	528	299	101	37	92	185	177	90	76	76	451	348	34	147	420	32	6	7	64
	16%	16%	14%	21%	18%	22%	16%	13%	12%	14%	17%	18%	16%	14%	18%	16%	12%	13%	11%
(-1) Tend to disagree	168	110	28	9	21	63	63	25	17	19	150	115	12	42	140	9	1	1	17
	5%	6%	4%	5%	4%	8%	6%	4%	3%	3%	6%	6%	6%	4%	6%	5%	2%	2%	3%
(-2) Definitely disagree	13	9	2	-	1	5	3	3	1	4	9	9	-	3	9	-	1	3	1
	*	1%	*	*	*	1%	*	*	*	1%	*	*	-	*	*	-	1%	5%	*
Net : Agree	2503	1409	581	131	382	581	831	542	548	433	2070	1460	163	878	1793	161	40	42	465
	77%	77%	81%	74%	77%	70%	77%	81%	85%	80%	77%	75%	78%	81%	76%	80%	85%	80%	83%
Net : Disagree	181	119	30	9	23	68	66	29	18	22	159	124	12	45	149	9	1	4	17
	6%	6%	4%	5%	5%	8%	6%	4%	3%	4%	6%	6%	6%	4%	6%	5%	3%	7%	3%
Don't know	19	9	10	-	1	1	9	6	2	9	10	7	2	10	8	-	-	-	11
	1%	*	1%	-	*	*	1%	1%	*	2%	*	*	1%	1%	*	-	-	-	2%
Mean Score	1.13	1.09	1.20	1.11	1.19	0.92	1.13	1.19	1.35	1.27	1.10	1.08	1.16	1.21	1.09	1.17	1.38	1.23	1.27
Standard Deviation	0.90	0.91	0.84	0.92	0.91	0.94	0.91	0.85	0.80	0.88	0.90	0.92	0.90	0.85	0.91	0.86	0.87	1.10	0.79
Standard Error	0.02	0.02	0.03	0.07	0.04	0.03	0.03	0.03	0.03	0.04	0.02	0.02	0.06	0.03	0.02	0.06	0.13	0.15	0.03

Q4_27 Agreement/ Disagreement with statement - Restaurants and catering establishments should pay more attention to food safety and hygiene

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Definitely agree	1321	803	190	248	1224	96	1213	1044	57	959	362	689	240	392	482	765
	41%	39%	37%	50%	41%	40%	41%	41%	43%	40%	44%	43%	37%	40%	40%	41%
(1) Tend to agree	1182	807	182	153	1104	78	1099	925	44	884	298	583	254	345	429	687
	37%	39%	36%	31%	37%	33%	37%	36%	33%	37%	36%	36%	40%	36%	36%	37%
(0) Neither agree nor disagree	528	340	94	64	488	41	492	421	23	405	123	248	105	175	219	273
	16%	16%	19%	13%	16%	17%	16%	16%	17%	17%	15%	15%	16%	18%	18%	15%
(-1) Tend to disagree	168	102	34	21	147	21	160	146	7	137	31	84	33	52	59	99
	5%	5%	7%	4%	5%	9%	5%	6%	5%	6%	4%	5%	5%	5%	5%	5%
(-2) Definitely disagree	13	4	7	1	11	2	10	11	-	11	1	4	7	2	4	8
	*	*	1%	*	*	1%	*	*	-	*	*	*	1%	*	*	*
Net : Agree	2503	1610	373	402	2328	175	2312	1970	101	1843	660	1272	495	736	910	1452
	77%	78%	73%	82%	78%	73%	77%	77%	76%	76%	81%	79%	77%	76%	76%	79%
Net : Disagree	181	106	41	22	158	23	170	158	7	148	33	88	40	54	64	107
	6%	5%	8%	5%	5%	10%	6%	6%	5%	6%	4%	5%	6%	6%	5%	6%
Don't know	19	14	-	5	19	-	16	10	3	16	3	10	4	4	4	15
	1%	1%	-	1%	1%	*	1%	*	2%	1%	*	1%	1%	*	*	1%
Mean Score	1.13	1.12	1.01	1.28	1.14	1.04	1.12	1.12	1.17	1.10	1.21	1.16	1.08	1.11	1.11	1.15
Standard Deviation	0.90	0.87	0.98	0.87	0.89	1.00	0.90	0.91	0.89	0.91	0.85	0.89	0.92	0.90	0.90	0.90
Standard Error	0.02	0.02	0.04	0.04	0.02	0.06	0.02	0.02	0.08	0.02	0.03	0.02	0.04	0.03	0.03	0.02

Q4_27 Agreement/ Disagreement with statement - Restaurants and catering establishments should pay more attention to food safety and hygiene

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Definitely agree	1321 41%	64 36%	56 42%	121 41%	223 52%	907 39%
(1) Tend to agree	1182 37%	65 37%	46 35%	118 40%	135 32%	852 37%
(0) Neither agree nor disagree	528 16%	37 21%	22 17%	38 13%	48 11%	391 17%
(-1) Tend to disagree	168 5%	9 5%	8 6%	12 4%	13 3%	132 6%
(-2) Definitely disagree	13 *	1 *	1 1%	5 2%	1 *	6 *
Net : Agree	2503 77%	129 73%	102 76%	239 81%	357 84%	1759 77%
Net : Disagree	181 6%	9 5%	9 7%	17 6%	14 3%	137 6%
Don't know	19 1%	1 1%	- *	- -	6 1%	11 *
Mean Score	1.13	1.04	1.11	1.15	1.35	1.10
Standard Deviation	0.90	0.90	0.95	0.91	0.81	0.90
Standard Error	0.02	0.07	0.08	0.05	0.04	0.02

Q4_27 Agreement/ Disagreement with statement - Restaurants and catering establishments should pay more attention to food safety and hygiene

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Definitely agree	1321 41%	483 42%	140 41%	136 49%	119 39%	133 45%	47 51%	420 41%	261 44%	172 40%	175 45%	262 41%	219 45%	424 37%	40 55%	280 41%
(1) Tend to agree	1182 37%	386 34%	127 37%	81 30%	116 38%	119 40%	26 28%	394 39%	215 36%	152 35%	144 37%	225 35%	163 33%	441 38%	24 33%	251 37%
(0) Neither agree nor disagree	528 16%	200 18%	60 18%	43 16%	52 17%	32 11%	17 19%	147 14%	85 14%	83 19%	47 12%	110 17%	84 17%	229 20%	6 8%	111 16%
(-1) Tend to disagree	168 5%	62 5%	15 4%	9 3%	13 4%	11 4%	2 2%	47 5%	31 5%	17 4%	17 4%	37 6%	23 5%	55 5%	3 4%	28 4%
(-2) Definitely disagree	13 *	5 *	1 *	3 1%	3 1%	1 *	- *	3 *	4 1%	3 1%	3 1%	5 1%	- *	5 *	- *	3 *
Net : Agree	2503 77%	869 76%	267 78%	217 79%	235 77%	252 85%	72 79%	815 80%	476 80%	324 75%	319 82%	487 76%	382 78%	866 75%	64 89%	531 78%
Net : Disagree	181 6%	67 6%	15 4%	12 4%	16 5%	12 4%	2 2%	49 5%	34 6%	20 5%	20 5%	42 7%	23 5%	60 5%	3 4%	31 5%
Don't know	19 1%	4 *	- *	2 1%	1 *	1 *	- *	4 *	1 *	2 1%	1 *	- *	- *	8 1%	- *	7 1%
Mean Score	1.13	1.13	1.14	1.24	1.10	1.25	1.28	1.17	1.17	1.11	1.22	1.10	1.18	1.06	1.40	1.15
Standard Deviation	0.90	0.92	0.87	0.91	0.90	0.83	0.85	0.86	0.90	0.90	0.88	0.93	0.88	0.89	0.79	0.87
Standard Error	0.02	0.03	0.05	0.06	0.05	0.05	0.09	0.03	0.04	0.04	0.04	0.04	0.04	0.03	0.09	0.03

Q4_27 Agreement/ Disagreement with statement - Restaurants and catering establishments should pay more attention to food safety and hygiene

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Definitely agree	1321	271	40	47	84	83	45	266	218	342	76	257	585	258	58	95
	41%	42%	52%	54%	47%	53%	48%	47%	47%	40%	51%	43%	39%	39%	69%	35%
(1) Tend to agree	1182	234	25	21	69	53	29	202	173	293	57	211	556	259	16	105
	37%	36%	33%	24%	39%	34%	31%	36%	37%	35%	38%	35%	37%	39%	19%	38%
(0) Neither agree nor disagree	528	115	9	13	18	17	16	69	52	162	12	98	264	122	6	49
	16%	18%	12%	15%	10%	11%	17%	12%	11%	19%	8%	16%	18%	18%	7%	18%
(-1) Tend to disagree	168	19	2	-	7	2	3	28	17	47	3	32	85	28	2	14
	5%	3%	2%	*	4%	1%	3%	5%	4%	6%	2%	5%	6%	4%	2%	5%
(-2) Definitely disagree	13	4	1	3	1	1	1	2	1	4	1	1	3	2	2	2
	*	1%	1%	3%	*	*	1%	*	*	1%	*	*	*	*	3%	1%
Net : Agree	2503	505	65	67	153	136	74	468	391	635	133	467	1141	517	73	199
	77%	78%	85%	78%	85%	87%	79%	83%	85%	75%	89%	78%	76%	77%	88%	73%
Net : Disagree	181	23	2	3	8	3	4	30	18	51	4	33	88	29	4	16
	6%	4%	3%	4%	5%	2%	4%	5%	4%	6%	3%	5%	6%	4%	5%	6%
Don't know	19	4	-	2	-	1	-	-	-	1	-	5	5	2	-	7
	1%	1%	-	3%	-	*	-	-	-	*	-	1%	*	*	-	3%
Mean Score	1.13	1.16	1.33	1.28	1.27	1.38	1.23	1.24	1.28	1.09	1.37	1.15	1.09	1.11	1.50	1.04
Standard Deviation	0.90	0.87	0.84	0.99	0.84	0.77	0.90	0.87	0.82	0.92	0.76	0.89	0.90	0.86	0.92	0.91
Standard Error	0.02	0.03	0.10	0.11	0.06	0.06	0.09	0.04	0.04	0.03	0.06	0.04	0.02	0.03	0.10	0.06

Q4_27 Agreement/ Disagreement with statement - Restaurants and catering establishments should pay more attention to food safety and hygiene

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Definitely agree	1321	206	471	232	244	168	380	941	154	341	293	215
	41%	40%	39%	40%	42%	48%	45%	39%	46%	45%	38%	32%
(1) Tend to agree	1182	184	466	221	205	106	301	881	126	270	281	266
	37%	36%	38%	38%	36%	31%	36%	37%	37%	36%	36%	40%
(0) Neither agree nor disagree	528	89	204	102	87	46	114	414	45	112	142	127
	16%	17%	17%	18%	15%	13%	14%	17%	13%	15%	18%	19%
(-1) Tend to disagree	168	23	63	22	34	26	45	124	10	26	52	52
	5%	4%	5%	4%	6%	8%	5%	5%	3%	3%	7%	8%
(-2) Definitely disagree	13	4	2	3	3	-	5	3	1	1	3	7
	*	1%	*	1%	1%	*	1%	*	*	*	*	1%
Net : Agree	2503	390	936	453	449	274	681	1822	280	611	573	481
	77%	76%	77%	78%	78%	79%	80%	76%	83%	81%	74%	72%
Net : Disagree	181	27	65	25	37	27	50	131	11	27	54	59
	6%	5%	5%	4%	7%	8%	6%	6%	3%	4%	7%	9%
Don't know	19	6	9	4	-	-	2	17	1	8	4	1
	1%	1%	1%	1%	-	*	*	1%	*	1%	*	*
Mean Score	1.13	1.12	1.11	1.13	1.14	1.20	1.19	1.11	1.25	1.23	1.05	0.95
Standard Deviation	0.90	0.91	0.88	0.87	0.92	0.95	0.90	0.89	0.83	0.84	0.93	0.96
Standard Error	0.02	0.04	0.03	0.04	0.04	0.05	0.03	0.02	0.05	0.03	0.03	0.04

Q4_27 Agreement/ Disagreement with statement - Restaurants and catering establishments should pay more attention to food safety and hygiene

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Definitely agree	1321 41%	155 49%	12 67%	32 62%	76 49%	72 45%	40 49%	140 49%	454 35%	279 43%	528 46%	59 42%
(1) Tend to agree	1182 37%	106 34%	4 25%	12 24%	53 35%	58 36%	24 29%	100 35%	483 38%	216 33%	435 38%	48 34%
(0) Neither agree nor disagree	528 16%	35 11%	1 5%	5 11%	16 10%	22 14%	12 14%	31 11%	249 19%	122 19%	131 11%	26 19%
(-1) Tend to disagree	168 5%	15 5%	1 3%	1 1%	7 5%	8 5%	5 6%	10 4%	81 6%	27 4%	57 5%	4 3%
(-2) Definitely disagree	13 *	2 1%	- -	1 1%	- *	1 1%	1 1%	1 *	9 1%	2 *	2 *	- -
Net : Agree	2503 77%	262 83%	16 92%	44 86%	129 84%	130 81%	64 78%	240 85%	937 73%	496 76%	963 83%	108 76%
Net : Disagree	181 6%	16 5%	1 3%	1 2%	8 5%	9 5%	6 8%	11 4%	90 7%	29 4%	59 5%	4 3%
Don't know	19 1%	1 *	- -	1 1%	1 *	- *	- *	1 *	9 1%	5 1%	2 *	3 2%
Mean Score	1.13	1.27	1.56	1.45	1.29	1.20	1.17	1.30	1.01	1.15	1.24	1.18
Standard Deviation	0.90	0.88	0.74	0.85	0.85	0.89	1.00	0.83	0.93	0.89	0.85	0.84
Standard Error	0.02	0.05	0.18	0.12	0.07	0.07	0.11	0.05	0.03	0.04	0.03	0.07

Q4_27 Agreement/ Disagreement with statement - I often worry about whether the food I have is safe to eat

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Definitely agree	149	63	86	23	35	26	27	15	18	6	118	11	15	5	117	27	90	59
	5%	4%	5%	5%	7%	5%	4%	3%	5%	2%	4%	7%	5%	6%	4%	9%	5%	5%
(1) Tend to agree	616	285	331	99	120	115	91	82	77	31	507	31	58	20	508	90	356	260
	19%	18%	20%	21%	22%	21%	15%	19%	19%	13%	19%	20%	21%	22%	18%	31%	18%	21%
(0) Neither agree nor disagree	367	179	188	78	63	67	58	38	49	14	318	13	25	11	316	33	222	145
	11%	11%	11%	17%	12%	12%	10%	9%	12%	6%	12%	8%	9%	12%	11%	12%	11%	11%
(-1) Tend to disagree	1200	607	593	167	199	192	238	176	139	88	1028	59	76	37	1055	91	752	448
	37%	38%	36%	36%	37%	36%	40%	40%	34%	37%	38%	38%	28%	41%	38%	32%	38%	36%
(-2) Definitely disagree	898	446	453	102	119	138	180	132	124	102	737	43	101	18	814	47	551	346
	28%	28%	27%	22%	22%	26%	30%	30%	30%	42%	27%	27%	37%	20%	29%	16%	28%	27%
Net : Agree	765	347	418	122	156	141	118	97	95	37	626	42	73	25	625	117	446	319
	24%	22%	25%	26%	29%	26%	20%	22%	23%	15%	23%	27%	26%	27%	22%	40%	23%	25%
Net : Disagree	2098	1052	1046	269	317	330	418	308	263	190	1764	102	177	55	1870	138	1303	794
	65%	67%	63%	57%	59%	61%	70%	70%	65%	79%	65%	65%	64%	61%	66%	48%	66%	63%
Don't know	1	-	1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	1
	*	-	*	-	*	-	-	-	-	-	*	-	-	*	*	-	-	*
Mean Score	-0.64	-0.69	-0.60	-0.48	-0.46	-0.56	-0.76	-0.74	-0.67	-1.03	-0.65	-0.58	-0.69	-0.48	-0.69	-0.14	-0.67	-0.61
Standard Deviation	1.20	1.17	1.23	1.18	1.24	1.22	1.17	1.17	1.22	1.10	1.19	1.27	1.30	1.20	1.19	1.28	1.19	1.22
Standard Error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.06	0.06	0.07	0.02	0.10	0.08	0.13	0.02	0.08	0.03	0.03

Q4_27 Agreement/ Disagreement with statement - I often worry about whether the food I have is safe to eat

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Definitely agree	149	71	26	15	37	20	39	40	50	45	104	95	8	46	97	10	5	6	32
	5%	4%	4%	8%	7%	2%	4%	6%	8%	8%	4%	5%	4%	4%	4%	5%	10%	11%	6%
(1) Tend to agree	616	338	115	41	122	137	196	122	161	117	498	361	43	212	440	40	8	8	118
	19%	18%	16%	23%	25%	16%	18%	18%	25%	22%	19%	19%	20%	20%	19%	20%	18%	16%	21%
(0) Neither agree nor disagree	367	204	72	19	72	84	127	98	58	43	323	229	33	105	304	16	3	6	38
	11%	11%	10%	10%	15%	10%	12%	15%	9%	8%	12%	12%	16%	10%	13%	8%	6%	11%	7%
(-1) Tend to disagree	1200	725	255	47	173	357	426	242	176	164	1036	733	81	385	891	81	16	17	194
	37%	40%	35%	27%	35%	43%	39%	36%	27%	30%	39%	38%	38%	36%	38%	40%	35%	33%	35%
(-2) Definitely disagree	898	496	254	56	92	237	295	165	201	172	726	521	46	331	638	55	15	15	175
	28%	27%	35%	32%	19%	28%	27%	25%	31%	32%	27%	27%	22%	31%	27%	27%	32%	29%	31%
Net : Agree	765	409	141	55	160	158	235	162	210	162	603	456	51	258	537	50	13	14	150
	24%	22%	20%	31%	32%	19%	22%	24%	33%	30%	22%	24%	24%	24%	23%	25%	27%	27%	27%
Net : Disagree	2098	1221	509	103	266	594	721	407	376	336	1763	1254	127	716	1529	136	32	33	369
	65%	67%	71%	58%	53%	71%	67%	61%	58%	62%	66%	65%	60%	66%	64%	67%	67%	62%	66%
Don't know	1	1	-	-	-	-	-	-	1	-	1	1	-	-	1	-	-	-	-
	*	*	-	*	-	*	-	-	*	-	*	*	-	-	*	-	-	-	-
Mean Score	-0.64	-0.67	-0.83	-0.51	-0.32	-0.78	-0.69	-0.55	-0.49	-0.56	-0.66	-0.63	-0.54	-0.69	-0.65	-0.65	-0.61	-0.54	-0.65
Standard Deviation	1.20	1.17	1.18	1.36	1.24	1.10	1.16	1.21	1.36	1.35	1.17	1.20	1.15	1.22	1.18	1.21	1.36	1.35	1.27
Standard Error	0.02	0.03	0.04	0.10	0.06	0.04	0.04	0.05	0.05	0.06	0.02	0.03	0.08	0.04	0.02	0.09	0.20	0.19	0.05

Q4_27 Agreement/ Disagreement with statement - I often worry about whether the food I have is safe to eat

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Definitely agree	149	72	28	36	135	14	136	119	10	104	45	78	25	46	57	86
	5%	3%	5%	7%	5%	6%	5%	5%	7%	4%	6%	5%	4%	5%	5%	5%
(1) Tend to agree	616	348	120	116	572	44	565	487	31	470	146	313	110	193	258	328
	19%	17%	24%	23%	19%	18%	19%	19%	23%	19%	18%	19%	17%	20%	22%	18%
(0) Neither agree nor disagree	367	242	53	49	344	23	337	293	10	288	79	163	72	131	142	199
	11%	12%	10%	10%	11%	10%	11%	11%	7%	12%	10%	10%	11%	14%	12%	11%
(-1) Tend to disagree	1200	805	186	154	1102	98	1129	983	38	912	288	592	254	354	445	677
	37%	39%	37%	31%	37%	41%	38%	38%	29%	38%	35%	37%	40%	36%	37%	37%
(-2) Definitely disagree	898	603	120	138	839	59	822	676	46	637	261	471	182	245	294	557
	28%	29%	24%	28%	28%	25%	27%	26%	34%	26%	32%	29%	28%	25%	25%	30%
Net : Agree	765	420	148	152	708	57	701	605	40	574	191	390	135	239	315	414
	24%	20%	29%	31%	24%	24%	23%	24%	30%	24%	23%	24%	21%	25%	26%	22%
Net : Disagree	2098	1408	306	292	1942	157	1950	1659	84	1549	549	1063	436	599	740	1233
	65%	68%	60%	59%	65%	66%	65%	65%	63%	64%	67%	66%	68%	62%	62%	67%
Don't know	1	-	1	-	-	1	1	1	-	1	-	1	-	-	-	1
	*	-	*	-	*	*	*	*	-	*	-	*	-	-	-	*
Mean Score	-0.64	-0.73	-0.49	-0.49	-0.65	-0.61	-0.65	-0.63	-0.60	-0.63	-0.70	-0.66	-0.71	-0.58	-0.55	-0.70
Standard Deviation	1.20	1.15	1.24	1.31	1.20	1.21	1.20	1.19	1.35	1.19	1.24	1.22	1.16	1.20	1.21	1.20
Standard Error	0.02	0.03	0.05	0.06	0.02	0.08	0.02	0.02	0.12	0.02	0.04	0.03	0.05	0.04	0.03	0.03

Q4_27 Agreement/ Disagreement with statement - I often worry about whether the food I have is safe to eat

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Definitely agree	149 5%	10 5%	2 1%	21 7%	32 8%	90 4%
(1) Tend to agree	616 19%	27 15%	29 22%	50 17%	102 24%	428 19%
(0) Neither agree nor disagree	367 11%	19 11%	10 8%	34 12%	43 10%	265 12%
(-1) Tend to disagree	1200 37%	66 37%	40 30%	104 35%	128 30%	889 39%
(-2) Definitely disagree	898 28%	55 31%	53 40%	85 29%	121 28%	626 27%
Net : Agree	765 24%	36 21%	31 23%	71 24%	134 31%	518 23%
Net : Disagree	2098 65%	121 69%	93 69%	189 64%	249 59%	1515 66%
Don't know	1 *	- -	- -	- -	- -	1 *
Mean Score	-0.64	-0.74	-0.85	-0.62	-0.48	-0.67
Standard Deviation	1.20	1.21	1.20	1.26	1.32	1.17
Standard Error	0.02	0.09	0.10	0.07	0.06	0.02

Q4_27 Agreement/ Disagreement with statement - I often worry about whether the food I have is safe to eat

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Definitely agree	149 5%	56 5%	18 5%	20 7%	15 5%	14 5%	11 12%	48 5%	31 5%	15 3%	20 5%	29 5%	18 4%	43 4%	8 12%	31 5%
(1) Tend to agree	616 19%	234 21%	64 19%	54 20%	52 17%	48 16%	17 19%	195 19%	99 17%	92 22%	84 22%	128 20%	102 21%	200 17%	20 28%	89 13%
(0) Neither agree nor disagree	367 11%	153 13%	63 18%	42 15%	45 15%	46 15%	10 11%	137 14%	79 13%	66 15%	45 12%	55 9%	68 14%	159 14%	9 13%	57 8%
(-1) Tend to disagree	1200 37%	399 35%	119 35%	102 37%	124 41%	125 42%	33 36%	416 41%	256 43%	172 40%	153 39%	263 41%	190 39%	492 42%	21 29%	242 36%
(-2) Definitely disagree	898 28%	298 26%	78 23%	57 21%	68 22%	65 22%	20 22%	218 21%	131 22%	84 20%	85 22%	164 26%	111 23%	268 23%	13 18%	261 38%
Net : Agree	765 24%	290 25%	82 24%	74 27%	68 22%	62 21%	28 31%	243 24%	131 22%	107 25%	104 27%	157 25%	120 25%	243 21%	28 40%	120 18%
Net : Disagree	2098 65%	697 61%	197 58%	158 58%	192 63%	190 64%	53 58%	634 63%	387 65%	255 60%	238 62%	427 67%	301 61%	760 65%	34 47%	503 74%
Don't know	1 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-0.64	-0.57	-0.51	-0.44	-0.58	-0.61	-0.37	-0.55	-0.60	-0.51	-0.52	-0.63	-0.56	-0.64	-0.14	-0.90
Standard Deviation	1.20	1.21	1.18	1.23	1.16	1.13	1.34	1.16	1.15	1.13	1.20	1.19	1.16	1.12	1.32	1.18
Standard Error	0.02	0.04	0.06	0.07	0.07	0.07	0.14	0.04	0.05	0.05	0.06	0.05	0.05	0.03	0.16	0.05

Q4_27 Agreement/ Disagreement with statement - I often worry about whether the food I have is safe to eat

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Definitely agree	149	25	3	9	11	12	5	39	29	33	8	24	60	26	12	12
	5%	4%	5%	11%	6%	8%	6%	7%	6%	4%	5%	4%	4%	4%	14%	4%
(1) Tend to agree	616	153	14	15	33	38	23	118	97	168	30	113	272	123	28	42
	19%	24%	18%	18%	18%	24%	24%	21%	21%	20%	20%	19%	18%	18%	34%	15%
(0) Neither agree nor disagree	367	85	8	10	23	16	10	79	58	134	18	64	178	90	12	26
	11%	13%	11%	11%	13%	10%	11%	14%	13%	16%	12%	11%	12%	13%	15%	10%
(-1) Tend to disagree	1200	205	31	23	68	56	34	205	189	314	55	242	595	270	15	92
	37%	32%	41%	27%	38%	35%	36%	36%	41%	37%	37%	40%	40%	40%	18%	34%
(-2) Definitely disagree	898	179	20	29	45	36	22	125	88	201	38	160	393	160	15	100
	28%	28%	26%	33%	25%	23%	23%	22%	19%	24%	26%	27%	26%	24%	18%	37%
Net : Agree	765	178	17	25	43	50	28	157	125	201	38	137	331	149	40	54
	24%	28%	23%	29%	24%	32%	30%	28%	27%	24%	25%	23%	22%	22%	48%	20%
Net : Disagree	2098	384	51	52	113	92	55	330	277	515	93	402	988	430	31	192
	65%	59%	67%	60%	63%	58%	59%	58%	60%	61%	62%	67%	66%	64%	37%	71%
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	-	-	-	-	*	-	-	*	*	-	-
Mean Score	-0.64	-0.56	-0.65	-0.54	-0.58	-0.42	-0.47	-0.46	-0.46	-0.57	-0.57	-0.66	-0.66	-0.62	0.07	-0.83
Standard Deviation	1.20	1.23	1.18	1.40	1.22	1.29	1.24	1.24	1.19	1.22	1.22	1.17	1.16	1.15	1.36	1.21
Standard Error	0.02	0.05	0.14	0.15	0.09	0.10	0.13	0.05	0.06	0.04	0.10	0.05	0.03	0.04	0.15	0.07

Q4_27 Agreement/ Disagreement with statement - I often worry about whether the food I have is safe to eat

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Definitely agree	149	20	60	28	23	17	49	100	30	40	37	13
	5%	4%	5%	5%	4%	5%	6%	4%	9%	5%	5%	2%
(1) Tend to agree	616	85	230	107	112	83	157	459	68	152	112	117
	19%	17%	19%	18%	20%	24%	19%	19%	20%	20%	14%	17%
(0) Neither agree nor disagree	367	40	128	80	77	42	132	235	32	81	111	63
	11%	8%	11%	14%	13%	12%	16%	10%	9%	11%	14%	9%
(-1) Tend to disagree	1200	191	443	221	215	130	307	893	105	256	304	299
	37%	37%	37%	38%	37%	37%	36%	37%	31%	34%	39%	45%
(-2) Definitely disagree	898	176	353	147	148	74	200	698	101	228	209	176
	28%	34%	29%	25%	26%	21%	24%	29%	30%	30%	27%	26%
Net : Agree	765	105	290	135	135	100	206	559	99	192	149	129
	24%	21%	24%	23%	24%	29%	24%	23%	29%	25%	19%	19%
Net : Disagree	2098	367	797	368	362	204	507	1591	206	484	513	475
	65%	72%	66%	63%	63%	59%	60%	67%	61%	64%	66%	71%
Don't know	1	-	-	1	-	-	1	-	-	1	-	-
	*	*	-	*	-	-	*	*	-	*	-	-
Mean Score	-0.64	-0.81	-0.66	-0.60	-0.61	-0.46	-0.54	-0.68	-0.53	-0.63	-0.69	-0.76
Standard Deviation	1.20	1.19	1.22	1.18	1.18	1.21	1.20	1.20	1.34	1.25	1.15	1.08
Standard Error	0.02	0.05	0.03	0.05	0.05	0.06	0.04	0.02	0.07	0.05	0.04	0.04

Q4_27 Agreement/ Disagreement with statement - I often worry about whether the food I have is safe to eat

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Definitely agree	149 5%	15 5%	4 21%	3 7%	5 4%	11 7%	7 8%	13 5%	30 2%	28 4%	75 7%	15 11%
(1) Tend to agree	616 19%	68 22%	3 18%	11 22%	34 22%	33 20%	13 16%	64 23%	212 17%	123 19%	250 22%	30 21%
(0) Neither agree nor disagree	367 11%	28 9%	2 11%	4 9%	15 10%	16 10%	8 10%	27 10%	162 13%	67 10%	129 11%	9 7%
(-1) Tend to disagree	1200 37%	100 32%	4 25%	14 27%	49 32%	51 31%	26 31%	88 31%	521 41%	235 36%	389 34%	55 39%
(-2) Definitely disagree	898 28%	103 33%	4 25%	18 35%	50 33%	51 32%	28 34%	91 32%	359 28%	198 30%	309 27%	31 22%
Net : Agree	765 24%	83 26%	7 39%	15 29%	39 26%	43 27%	20 24%	77 27%	242 19%	152 23%	326 28%	45 32%
Net : Disagree	2098 65%	203 65%	9 50%	32 62%	98 64%	102 63%	54 66%	178 63%	880 69%	433 66%	699 61%	86 61%
Don't know	1 *	- -	- -	- *	- -	- -	- -	- *	- -	- *	1 *	- -
Mean Score	-0.64	-0.66	-0.16	-0.62	-0.68	-0.61	-0.67	-0.63	-0.75	-0.69	-0.53	-0.40
Standard Deviation	1.20	1.27	1.54	1.35	1.24	1.30	1.32	1.27	1.10	1.21	1.27	1.33
Standard Error	0.02	0.07	0.37	0.19	0.10	0.10	0.15	0.08	0.03	0.05	0.04	0.11

Q4_27 Agreement/ Disagreement with statement - People worry too much about getting food poisoning

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Definitely agree	298	162	137	48	55	47	62	31	33	21	251	2	36	10	258	32	167	131
	9%	10%	8%	10%	10%	9%	10%	7%	8%	9%	9%	1%	13%	11%	9%	11%	8%	10%
(1) Tend to agree	1021	550	471	137	161	145	194	165	138	82	863	61	72	26	887	74	637	385
	32%	35%	29%	29%	30%	27%	33%	37%	34%	34%	32%	39%	26%	28%	32%	26%	32%	31%
(0) Neither agree nor disagree	667	300	366	86	122	143	128	76	64	48	571	19	60	17	587	60	413	253
	21%	19%	22%	18%	23%	27%	22%	17%	16%	20%	21%	12%	22%	19%	21%	21%	21%	20%
(-1) Tend to disagree	895	419	476	156	159	139	143	113	122	60	769	38	60	28	767	97	535	358
	28%	27%	29%	33%	30%	26%	24%	25%	30%	25%	28%	24%	22%	31%	27%	34%	27%	28%
(-2) Definitely disagree	321	140	181	42	38	57	63	54	44	23	231	37	43	9	288	23	201	120
	10%	9%	11%	9%	7%	11%	11%	12%	11%	10%	9%	24%	16%	10%	10%	8%	10%	10%
Net : Agree	1320	712	608	185	216	192	256	196	171	103	1114	62	108	35	1145	106	804	516
	41%	45%	37%	39%	40%	36%	43%	44%	42%	43%	41%	40%	39%	39%	41%	37%	41%	41%
Net : Disagree	1215	558	657	198	197	196	206	166	166	83	1000	75	103	36	1055	119	736	478
	38%	35%	40%	42%	37%	37%	35%	38%	41%	35%	37%	48%	38%	40%	38%	41%	37%	38%
Don't know	30	8	22	-	2	6	4	5	7	6	24	1	3	2	26	3	18	11
	1%	1%	1%	*	*	1%	1%	1%	2%	3%	1%	*	1%	2%	1%	1%	1%	1%
Mean Score	0.03	0.11	-0.06	-0.01	0.07	-0.03	0.08	0.02	-0.01	0.08	0.05	-0.31	-0.01	*	0.02	-0.02	0.02	0.04
Standard Deviation	1.17	1.17	1.16	1.18	1.14	1.15	1.19	1.19	1.19	1.17	1.15	1.24	1.29	1.20	1.17	1.17	1.16	1.18
Standard Error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.06	0.06	0.08	0.02	0.10	0.08	0.13	0.02	0.07	0.03	0.03

Q4_27 Agreement/ Disagreement with statement - People worry too much about getting food poisoning

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Definitely agree	298	153	56	29	60	58	90	62	88	54	244	170	26	103	218	11	8	1	59
	9%	8%	8%	16%	12%	7%	8%	9%	14%	10%	9%	9%	12%	10%	9%	5%	17%	3%	11%
(1) Tend to agree	1021	575	258	43	145	214	361	220	227	169	852	606	67	348	704	79	16	20	202
	32%	31%	36%	25%	29%	26%	33%	33%	35%	31%	32%	31%	32%	32%	30%	39%	34%	38%	36%
(0) Neither agree nor disagree	667	407	119	48	93	224	206	134	102	107	559	405	54	208	527	41	6	13	79
	21%	22%	17%	27%	19%	27%	19%	20%	16%	20%	21%	21%	25%	19%	22%	20%	13%	26%	14%
(-1) Tend to disagree	895	521	197	38	139	267	307	178	143	129	765	577	43	275	671	56	11	12	145
	28%	28%	27%	21%	28%	32%	28%	27%	22%	24%	28%	30%	20%	25%	28%	28%	24%	23%	26%
(-2) Definitely disagree	321	170	75	19	56	67	109	72	73	71	249	171	19	130	234	14	6	6	60
	10%	9%	10%	11%	11%	8%	10%	11%	11%	13%	9%	9%	9%	12%	10%	7%	12%	11%	11%
Net : Agree	1320	728	314	72	205	272	451	282	314	223	1097	775	92	451	922	90	24	21	262
	41%	40%	44%	41%	41%	33%	42%	42%	49%	41%	41%	40%	44%	42%	39%	45%	51%	40%	47%
Net : Disagree	1215	691	272	57	195	334	416	250	216	201	1015	748	62	406	905	70	17	18	205
	38%	38%	38%	32%	39%	40%	38%	37%	33%	37%	38%	39%	29%	38%	38%	35%	36%	34%	37%
Don't know	30	9	15	-	4	6	10	1	13	10	19	11	3	15	17	1	-	-	11
	1%	1%	2%	*	1%	1%	1%	*	2%	2%	1%	1%	1%	1%	1%	1%	-	-	2%
Mean Score	0.03	0.01	0.03	0.14	0.03	-0.09	0.02	0.04	0.18	0.01	0.03	0.01	0.18	0.02	*	0.08	0.20	-0.02	0.10
Standard Deviation	1.17	1.14	1.18	1.24	1.23	1.08	1.17	1.18	1.25	1.23	1.16	1.15	1.17	1.21	1.16	1.08	1.32	1.09	1.23
Standard Error	0.02	0.03	0.04	0.09	0.06	0.04	0.04	0.05	0.05	0.05	0.02	0.03	0.08	0.04	0.02	0.08	0.19	0.15	0.05

Q4_27 Agreement/ Disagreement with statement - People worry too much about getting food poisoning

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Total	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Definitely agree	298	159	59	67	278	20	278	242	14	240	58	151	67	80	90	180
	9%	8%	12%	14%	9%	9%	9%	9%	11%	10%	7%	9%	10%	8%	8%	10%
(1) Tend to agree	1021	651	148	161	934	88	927	787	41	740	281	475	222	325	340	633
	32%	31%	29%	33%	31%	37%	31%	31%	30%	31%	34%	29%	34%	34%	28%	34%
(0) Neither agree nor disagree	667	448	103	84	606	61	628	555	17	504	163	364	125	178	260	367
	21%	22%	20%	17%	20%	25%	21%	22%	13%	21%	20%	23%	19%	18%	22%	20%
(-1) Tend to disagree	895	598	145	112	841	53	834	702	44	679	215	432	154	308	366	475
	28%	29%	29%	23%	28%	22%	28%	27%	33%	28%	26%	27%	24%	32%	31%	26%
(-2) Definitely disagree	321	195	49	63	305	15	298	253	15	231	89	176	70	74	134	169
	10%	9%	10%	13%	10%	6%	10%	10%	11%	10%	11%	11%	11%	8%	11%	9%
Net : Agree	1320	809	207	227	1212	108	1205	1029	55	980	339	626	289	405	430	814
	41%	39%	41%	46%	40%	45%	40%	40%	41%	41%	41%	39%	45%	42%	36%	44%
Net : Disagree	1215	793	194	175	1146	69	1132	955	59	911	304	609	224	383	500	644
	38%	38%	38%	35%	38%	29%	38%	37%	44%	38%	37%	38%	35%	39%	42%	35%
Don't know	30	20	4	6	29	1	25	19	6	17	12	19	7	4	6	22
	1%	1%	1%	1%	1%	*	1%	1%	2%	1%	2%	1%	1%	*	1%	1%
Mean Score	0.03	-0.01	0.05	0.12	0.01	0.19	0.02	0.03	-0.04	0.03	*	-0.01	0.10	0.03	-0.10	0.10
Standard Deviation	1.17	1.14	1.20	1.27	1.18	1.08	1.17	1.17	1.24	1.17	1.16	1.18	1.20	1.14	1.16	1.17
Standard Error	0.02	0.03	0.05	0.06	0.02	0.07	0.02	0.02	0.11	0.02	0.04	0.03	0.05	0.04	0.03	0.03

Q4_27 Agreement/ Disagreement with statement - People worry too much about getting food poisoning

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Definitely agree	298 9%	13 7%	18 13%	30 10%	43 10%	209 9%
(1) Tend to agree	1021 32%	46 26%	41 31%	99 34%	130 31%	746 32%
(0) Neither agree nor disagree	667 21%	46 26%	19 14%	58 20%	75 18%	482 21%
(-1) Tend to disagree	895 28%	58 33%	35 26%	74 25%	133 31%	614 27%
(-2) Definitely disagree	321 10%	11 6%	21 16%	32 11%	41 10%	225 10%
Net : Agree	1320 41%	59 34%	59 44%	129 44%	174 41%	954 42%
Net : Disagree	1215 38%	69 39%	56 42%	106 36%	174 41%	839 36%
Don't know	30 1%	2 1%	- *	1 1%	3 1%	23 1%
Mean Score	0.03	-0.04	-0.01	0.07	*	0.04
Standard Deviation	1.17	1.07	1.32	1.20	1.20	1.17
Standard Error	0.02	0.08	0.11	0.07	0.06	0.02

Q4_27 Agreement/ Disagreement with statement - People worry too much about getting food poisoning

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Definitely agree	298 9%	102 9%	31 9%	25 9%	36 12%	31 10%	14 15%	80 8%	43 7%	26 6%	47 12%	44 7%	41 8%	95 8%	13 17%	71 10%
(1) Tend to agree	1021 32%	354 31%	85 25%	71 26%	85 28%	86 29%	25 27%	276 27%	190 32%	122 28%	127 33%	203 32%	151 31%	347 30%	14 20%	232 34%
(0) Neither agree nor disagree	667 21%	241 21%	86 25%	72 26%	57 19%	62 21%	14 15%	247 24%	123 21%	108 25%	60 15%	126 20%	109 22%	259 22%	13 18%	152 22%
(-1) Tend to disagree	895 28%	329 29%	96 28%	66 24%	95 31%	74 25%	28 31%	297 29%	176 29%	139 32%	103 27%	199 31%	143 29%	343 29%	17 23%	162 24%
(-2) Definitely disagree	321 10%	107 9%	39 11%	41 15%	30 10%	40 13%	9 10%	106 10%	61 10%	33 8%	47 12%	64 10%	44 9%	112 10%	15 21%	53 8%
Net : Agree	1320 41%	456 40%	117 34%	96 35%	121 40%	117 39%	38 42%	356 35%	233 39%	148 35%	173 45%	247 39%	193 39%	441 38%	27 38%	303 45%
Net : Disagree	1215 38%	436 38%	135 39%	107 39%	125 41%	114 38%	37 41%	404 40%	236 40%	172 40%	150 39%	262 41%	186 38%	454 39%	32 45%	215 32%
Don't know	30 1%	7 1%	4 1%	-	2 1%	4 1%	1 1%	8 1%	3 1%	-	4 1%	3 *	2 *	7 1%	-	10 1%
Mean Score	0.03	0.01	-0.07	-0.10	0.01	-0.02	0.06	-0.07	-0.03	-0.07	0.06	-0.05	0.01	-0.03	-0.11	0.16
Standard Deviation	1.17	1.16	1.17	1.21	1.21	1.23	1.27	1.14	1.15	1.08	1.26	1.14	1.14	1.15	1.41	1.14
Standard Error	0.02	0.03	0.06	0.07	0.07	0.07	0.13	0.04	0.05	0.05	0.06	0.05	0.05	0.03	0.17	0.04

Q4_27 Agreement/ Disagreement with statement - People worry too much about getting food poisoning

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Definitely agree	298 9%	53 8%	5 6%	6 7%	14 8%	12 7%	7 8%	44 8%	40 9%	67 8%	15 10%	51 9%	130 9%	47 7%	22 26%	39 14%
(1) Tend to agree	1021 32%	193 30%	17 23%	25 29%	60 33%	37 23%	21 23%	172 30%	143 31%	226 27%	44 29%	196 32%	444 30%	203 30%	22 26%	93 34%
(0) Neither agree nor disagree	667 21%	148 23%	20 27%	18 21%	34 19%	45 28%	16 18%	133 23%	98 21%	182 21%	31 21%	121 20%	331 22%	158 24%	10 12%	48 18%
(-1) Tend to disagree	895 28%	191 30%	24 32%	17 20%	53 30%	33 21%	33 36%	159 28%	127 28%	294 35%	36 24%	182 30%	446 30%	194 29%	21 25%	57 21%
(-2) Definitely disagree	321 10%	58 9%	9 12%	21 24%	19 11%	28 18%	15 16%	52 9%	51 11%	75 9%	22 15%	48 8%	140 9%	67 10%	9 11%	29 11%
Net : Agree	1320 41%	247 38%	22 29%	30 35%	73 41%	48 31%	29 30%	215 38%	183 40%	293 34%	59 40%	247 41%	574 38%	249 37%	44 52%	132 49%
Net : Disagree	1215 38%	249 39%	34 44%	38 44%	72 40%	61 39%	49 52%	211 37%	178 39%	370 43%	58 39%	230 38%	586 39%	261 39%	30 36%	87 32%
Don't know	30 1%	4 1%	-	-	-	3 2%	-	7 1%	1 *	5 1%	1 1%	5 1%	7 *	2 *	-	4 1%
Mean Score	0.03	-0.01	-0.21	-0.27	-0.02	-0.19	-0.30	-0.01	-0.01	-0.10	-0.04	0.03	-0.01	-0.05	0.31	0.21
Standard Deviation	1.17	1.14	1.12	1.29	1.17	1.21	1.21	1.13	1.18	1.13	1.24	1.14	1.15	1.13	1.38	1.24
Standard Error	0.02	0.04	0.13	0.14	0.09	0.10	0.13	0.05	0.05	0.04	0.10	0.05	0.03	0.04	0.15	0.08

Q4_27 Agreement/ Disagreement with statement - People worry too much about getting food poisoning

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Definitely agree	298 9%	54 11%	111 9%	41 7%	45 8%	47 14%	80 9%	219 9%	42 13%	87 11%	58 8%	57 9%
(1) Tend to agree	1021 32%	169 33%	386 32%	181 31%	164 29%	122 35%	249 29%	773 32%	120 36%	249 33%	235 30%	205 31%
(0) Neither agree nor disagree	667 21%	103 20%	243 20%	137 23%	130 23%	54 16%	186 22%	481 20%	53 16%	155 20%	175 23%	144 22%
(-1) Tend to disagree	895 28%	124 24%	341 28%	171 29%	169 30%	89 26%	235 28%	659 28%	86 26%	182 24%	225 29%	196 29%
(-2) Definitely disagree	321 10%	54 11%	121 10%	51 9%	63 11%	31 9%	91 11%	229 10%	32 10%	81 11%	72 9%	63 9%
Net : Agree	1320 41%	223 44%	497 41%	221 38%	210 37%	169 49%	328 39%	991 42%	163 48%	336 44%	293 38%	263 39%
Net : Disagree	1215 38%	178 35%	462 38%	222 38%	233 41%	121 35%	327 39%	888 37%	119 35%	263 35%	296 38%	259 39%
Don't know	30 1%	7 1%	13 1%	5 1%	2 *	3 1%	5 1%	24 1%	2 1%	4 *	9 1%	3 *
Mean Score	0.03	0.09	0.02	-0.02	-0.07	0.19	-0.01	0.04	0.16	0.10	-0.02	*
Standard Deviation	1.17	1.20	1.17	1.11	1.16	1.22	1.18	1.17	1.22	1.21	1.13	1.15
Standard Error	0.02	0.05	0.03	0.05	0.05	0.07	0.04	0.02	0.07	0.04	0.04	0.04

Q4_27 Agreement/ Disagreement with statement - People worry too much about getting food poisoning

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Definitely agree	298 9%	34 11%	5 30%	10 20%	17 11%	17 11%	12 15%	33 12%	102 8%	54 8%	122 11%	20 14%
(1) Tend to agree	1021 32%	85 27%	3 20%	15 29%	41 27%	42 26%	21 26%	77 27%	375 29%	230 35%	371 32%	45 32%
(0) Neither agree nor disagree	667 21%	66 21%	4 20%	9 19%	30 20%	37 23%	15 18%	62 22%	302 24%	133 20%	210 18%	21 15%
(-1) Tend to disagree	895 28%	80 25%	3 18%	11 21%	40 26%	37 23%	22 27%	66 23%	388 30%	165 25%	302 26%	40 28%
(-2) Definitely disagree	321 10%	45 14%	2 12%	5 10%	22 14%	25 15%	10 13%	41 15%	106 8%	65 10%	139 12%	11 8%
Net : Agree	1320 41%	119 38%	9 50%	25 49%	58 38%	60 37%	33 40%	110 39%	477 37%	285 44%	493 43%	66 47%
Net : Disagree	1215 38%	125 40%	5 30%	16 31%	62 41%	62 38%	32 39%	108 38%	494 38%	230 35%	440 38%	50 36%
Don't know	30 1%	4 1%	- *	1 1%	2 1%	2 1%	2 2%	3 1%	12 1%	4 1%	11 1%	4 3%
Mean Score	0.03	-0.05	0.39	0.30	-0.06	-0.06	0.03	-0.02	-0.02	0.07	0.03	0.18
Standard Deviation	1.17	1.25	1.42	1.29	1.26	1.25	1.30	1.26	1.12	1.16	1.22	1.23
Standard Error	0.02	0.07	0.34	0.18	0.10	0.10	0.15	0.08	0.03	0.05	0.04	0.10

Q4_27 Agreement/ Disagreement with statement - A little bit of dirt won't do you any harm

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Definitely agree	551	293	258	44	74	81	124	89	82	58	459	32	48	13	509	20	361	191
	17%	19%	16%	9%	14%	15%	21%	20%	20%	24%	17%	21%	17%	14%	18%	7%	18%	15%
(1) Tend to agree	1282	619	663	131	220	236	222	195	179	98	1108	48	90	36	1150	79	803	479
	40%	39%	40%	28%	41%	44%	37%	44%	44%	41%	41%	31%	33%	40%	41%	27%	41%	38%
(0) Neither agree nor disagree	358	142	216	82	57	56	68	34	38	23	303	12	33	9	309	29	216	140
	11%	9%	13%	17%	11%	10%	11%	8%	9%	10%	11%	8%	12%	10%	11%	10%	11%	11%
(-1) Tend to disagree	587	315	272	133	93	95	107	65	59	36	478	41	49	19	482	83	330	257
	18%	20%	16%	28%	17%	18%	18%	15%	14%	15%	18%	26%	18%	21%	17%	29%	17%	20%
(-2) Definitely disagree	443	209	234	79	88	68	72	60	50	24	353	23	53	14	355	75	259	185
	14%	13%	14%	17%	16%	13%	12%	14%	12%	10%	13%	15%	19%	16%	13%	26%	13%	15%
Net : Agree	1833	912	921	175	294	317	346	284	261	156	1567	80	138	49	1659	100	1164	669
	57%	58%	56%	37%	55%	59%	58%	64%	64%	65%	58%	51%	50%	54%	59%	35%	59%	53%
Net : Disagree	1030	524	507	212	181	163	179	125	109	60	831	64	102	33	837	158	589	441
	32%	33%	31%	45%	34%	30%	30%	28%	27%	25%	31%	41%	37%	37%	30%	55%	30%	35%
Don't know	10	1	9	1	4	1	2	-	-	2	8	-	2	-	7	1	2	7
	*	*	1%	*	1%	*	*	-	-	1%	*	-	1%	-	*	*	*	1%
Mean Score	0.28	0.30	0.27	-0.15	0.19	0.31	0.37	0.42	0.45	0.55	0.31	0.16	0.11	0.15	0.35	-0.40	0.34	0.19
Standard Deviation	1.32	1.33	1.30	1.26	1.33	1.28	1.32	1.32	1.30	1.28	1.30	1.41	1.41	1.34	1.30	1.32	1.31	1.32
Standard Error	0.02	0.03	0.03	0.06	0.06	0.06	0.05	0.06	0.06	0.08	0.03	0.11	0.09	0.14	0.02	0.08	0.03	0.04

Q4_27 Agreement/ Disagreement with statement - A little bit of dirt won't do you any harm

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Definitely agree	551 17%	308 17%	157 22%	29 17%	57 11%	138 17%	190 18%	107 16%	116 18%	99 18%	452 17%	307 16%	42 20%	202 19%	379 16%	34 17%	9 19%	11 22%	118 21%
(1) Tend to agree	1282 40%	757 41%	314 44%	49 28%	162 32%	367 44%	438 40%	253 38%	225 35%	205 38%	1077 40%	767 40%	59 28%	455 42%	951 40%	77 38%	14 30%	25 48%	214 38%
(0) Neither agree nor disagree	358 11%	198 11%	60 8%	17 10%	82 16%	88 11%	107 10%	102 15%	60 9%	55 10%	302 11%	228 12%	36 17%	93 9%	273 12%	23 11%	4 8%	6 12%	51 9%
(-1) Tend to disagree	587 18%	351 19%	96 13%	37 21%	103 21%	145 17%	214 20%	115 17%	113 18%	78 14%	509 19%	375 19%	45 22%	166 15%	443 19%	37 18%	8 16%	5 9%	94 17%
(-2) Definitely disagree	443 14%	220 12%	92 13%	45 25%	87 18%	98 12%	130 12%	88 13%	128 20%	96 18%	347 13%	258 13%	25 12%	160 15%	319 13%	30 15%	13 27%	5 9%	77 14%
Net : Agree	1833 57%	1065 58%	472 65%	78 44%	218 44%	505 60%	628 58%	360 54%	341 53%	304 56%	1529 57%	1074 55%	101 48%	657 61%	1330 56%	110 54%	23 49%	37 70%	332 60%
Net : Disagree	1030 32%	570 31%	188 26%	81 46%	190 38%	243 29%	344 32%	203 30%	241 37%	175 32%	856 32%	633 33%	70 33%	327 30%	762 32%	67 33%	21 43%	9 18%	171 31%
Don't know	10 *	1 *	2 *	- -	7 1%	- -	4 *	3 *	3 *	7 1%	3 *	4 *	3 2%	3 *	5 *	3 1%	- -	- -	2 *
Mean Score	0.28	0.32	0.49	-0.10	-0.01	0.36	0.32	0.27	0.14	0.25	0.29	0.25	0.24	0.35	0.27	0.24	-0.03	0.65	0.36
Standard Deviation	1.32	1.29	1.31	1.47	1.31	1.27	1.30	1.29	1.42	1.39	1.30	1.30	1.32	1.34	1.30	1.34	1.53	1.18	1.35
Standard Error	0.02	0.03	0.05	0.11	0.06	0.04	0.04	0.05	0.06	0.06	0.03	0.03	0.09	0.04	0.03	0.09	0.22	0.16	0.06

Q4_27 Agreement/ Disagreement with statement - A little bit of dirt won't do you any harm

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Definitely agree	551	387	69	67	513	38	502	425	23	387	164	289	108	155	200	323
	17%	19%	14%	14%	17%	16%	17%	17%	17%	16%	20%	18%	17%	16%	17%	18%
(1) Tend to agree	1282	859	199	165	1173	109	1205	1043	36	954	329	669	260	353	486	718
	40%	41%	39%	34%	39%	46%	40%	41%	27%	40%	40%	41%	40%	36%	41%	39%
(0) Neither agree nor disagree	358	222	64	56	332	26	333	303	12	275	82	181	74	102	133	200
	11%	11%	13%	11%	11%	11%	11%	12%	9%	11%	10%	11%	12%	11%	11%	11%
(-1) Tend to disagree	587	373	84	101	541	46	544	455	24	452	135	265	110	213	211	344
	18%	18%	16%	20%	18%	19%	18%	18%	18%	19%	16%	16%	17%	22%	18%	19%
(-2) Definitely disagree	443	226	90	98	424	19	400	329	33	334	110	211	87	145	162	255
	14%	11%	18%	20%	14%	8%	13%	13%	25%	14%	13%	13%	14%	15%	14%	14%
Net : Agree	1833	1246	268	233	1686	147	1708	1468	59	1341	492	958	368	507	686	1042
	57%	60%	53%	47%	56%	62%	57%	57%	44%	56%	60%	59%	57%	52%	57%	56%
Net : Disagree	1030	599	174	199	965	65	944	784	57	786	244	475	197	358	373	599
	32%	29%	34%	40%	32%	27%	32%	31%	43%	33%	30%	29%	31%	37%	31%	32%
Don't know	10	3	2	5	10	-	5	4	5	10	-	3	5	2	4	6
	*	*	*	1%	*	-	*	*	4%	*	*	*	1%	*	*	*
Mean Score	0.28	0.39	0.14	0.01	0.27	0.43	0.29	0.31	-0.06	0.25	0.37	0.35	0.30	0.16	0.29	0.28
Standard Deviation	1.32	1.28	1.34	1.38	1.33	1.20	1.31	1.29	1.49	1.31	1.33	1.30	1.31	1.34	1.31	1.33
Standard Error	0.02	0.03	0.06	0.06	0.02	0.08	0.02	0.03	0.13	0.03	0.05	0.03	0.05	0.04	0.04	0.03

Q4_27 Agreement/ Disagreement with statement - A little bit of dirt won't do you any harm

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Definitely agree	551 17%	32 18%	25 19%	48 16%	57 13%	409 18%
(1) Tend to agree	1282 40%	59 34%	56 42%	122 41%	152 36%	930 40%
(0) Neither agree nor disagree	358 11%	33 19%	14 11%	30 10%	45 10%	256 11%
(-1) Tend to disagree	587 18%	29 16%	15 11%	47 16%	86 20%	414 18%
(-2) Definitely disagree	443 14%	23 13%	24 18%	48 16%	82 19%	283 12%
Net : Agree	1833 57%	91 52%	81 60%	170 58%	209 49%	1339 58%
Net : Disagree	1030 32%	51 29%	39 29%	95 32%	168 39%	698 30%
Don't know	10 *	- *	- *	- *	4 1%	5 *
Mean Score	0.28	0.28	0.33	0.25	0.04	0.33
Standard Deviation	1.32	1.29	1.38	1.35	1.37	1.30
Standard Error	0.02	0.10	0.12	0.08	0.07	0.03

Q4_27 Agreement/ Disagreement with statement - A little bit of dirt won't do you any harm

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Definitely agree	551 17%	197 17%	43 13%	29 11%	52 17%	47 16%	21 23%	144 14%	82 14%	53 12%	57 15%	97 15%	67 14%	171 15%	9 13%	147 22%
(1) Tend to agree	1282 40%	431 38%	105 31%	104 38%	138 45%	129 43%	37 40%	428 42%	251 42%	173 40%	163 42%	264 41%	192 39%	501 43%	19 27%	290 43%
(0) Neither agree nor disagree	358 11%	128 11%	52 15%	30 11%	27 9%	25 9%	8 8%	110 11%	69 12%	57 13%	39 10%	80 13%	48 10%	142 12%	4 6%	75 11%
(-1) Tend to disagree	587 18%	218 19%	86 25%	59 21%	57 19%	64 21%	15 17%	195 19%	121 20%	91 21%	86 22%	106 17%	107 22%	205 18%	20 28%	89 13%
(-2) Definitely disagree	443 14%	162 14%	56 16%	53 19%	31 10%	32 11%	10 12%	138 14%	74 12%	55 13%	43 11%	92 14%	75 15%	142 12%	19 26%	76 11%
Net : Agree	1833 57%	628 55%	148 43%	133 48%	190 62%	176 59%	58 64%	571 56%	333 56%	225 53%	220 57%	361 57%	259 53%	672 58%	28 40%	437 64%
Net : Disagree	1030 32%	379 33%	142 42%	112 41%	88 29%	96 32%	26 28%	333 33%	195 33%	145 34%	128 33%	197 31%	183 37%	347 30%	39 54%	165 24%
Don't know	10 *	6 *	-	-	-	-	-	1 *	-	1 *	-	-	-	-	-	3 *
Mean Score	0.28	0.25	-0.02	-0.01	0.40	0.32	0.47	0.24	0.24	0.18	0.27	0.26	0.14	0.31	-0.28	0.51
Standard Deviation	1.32	1.33	1.31	1.34	1.25	1.27	1.32	1.29	1.27	1.26	1.26	1.30	1.33	1.26	1.43	1.27
Standard Error	0.02	0.04	0.07	0.08	0.07	0.07	0.14	0.04	0.05	0.06	0.06	0.05	0.06	0.04	0.17	0.05

Q4_27 Agreement/ Disagreement with statement - A little bit of dirt won't do you any harm

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Definitely agree	551 17%	118 18%	15 20%	17 20%	24 14%	37 24%	17 19%	88 16%	57 12%	113 13%	23 15%	109 18%	230 15%	113 17%	11 14%	56 21%
(1) Tend to agree	1282 40%	237 37%	23 30%	25 30%	65 36%	60 38%	33 35%	231 41%	186 40%	308 36%	60 41%	227 38%	625 42%	262 39%	21 26%	113 42%
(0) Neither agree nor disagree	358 11%	79 12%	10 13%	7 8%	14 8%	14 9%	12 13%	59 10%	63 14%	115 14%	16 10%	79 13%	160 11%	74 11%	9 11%	28 10%
(-1) Tend to disagree	587 18%	122 19%	22 29%	18 21%	48 27%	27 17%	18 20%	113 20%	97 21%	180 21%	25 17%	101 17%	269 18%	133 20%	21 25%	42 15%
(-2) Definitely disagree	443 14%	91 14%	6 8%	19 22%	28 16%	20 13%	13 14%	74 13%	59 13%	133 16%	25 17%	87 14%	211 14%	87 13%	18 22%	30 11%
Net : Agree	1833 57%	354 55%	38 50%	43 50%	90 50%	97 62%	50 53%	319 56%	242 53%	421 50%	83 56%	335 56%	855 57%	375 56%	33 39%	169 62%
Net : Disagree	1030 32%	213 33%	28 37%	37 43%	76 42%	47 30%	31 33%	187 33%	156 34%	312 37%	50 34%	188 31%	480 32%	220 33%	39 46%	72 26%
Don't know	10 *	2 *	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	3 *	- *	3 4%	2 1%
Mean Score	0.28	0.26	0.24	0.06	0.06	0.43	0.25	0.26	0.18	0.11	0.21	0.28	0.26	0.27	-0.16	0.46
Standard Deviation	1.32	1.34	1.30	1.48	1.34	1.35	1.34	1.30	1.26	1.31	1.35	1.33	1.31	1.31	1.41	1.28
Standard Error	0.02	0.05	0.15	0.16	0.10	0.11	0.14	0.05	0.06	0.05	0.11	0.05	0.03	0.05	0.16	0.08

Q4_27 Agreement/ Disagreement with statement - A little bit of dirt won't do you any harm

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Definitely agree	551 17%	100 19%	238 20%	92 16%	77 13%	45 13%	98 12%	454 19%	51 15%	154 20%	115 15%	119 18%
(1) Tend to agree	1282 40%	199 39%	524 43%	215 37%	231 40%	113 33%	311 37%	971 41%	115 34%	270 36%	353 46%	302 45%
(0) Neither agree nor disagree	358 11%	58 11%	96 8%	77 13%	79 14%	47 13%	117 14%	241 10%	43 13%	77 10%	89 11%	59 9%
(-1) Tend to disagree	587 18%	89 17%	192 16%	112 19%	114 20%	80 23%	167 20%	420 18%	74 22%	134 18%	123 16%	125 19%
(-2) Definitely disagree	443 14%	66 13%	159 13%	88 15%	72 12%	59 17%	152 18%	291 12%	53 16%	119 16%	93 12%	63 9%
Net : Agree	1833 57%	298 58%	762 63%	308 53%	308 54%	158 46%	409 48%	1424 60%	166 49%	424 56%	467 60%	421 63%
Net : Disagree	1030 32%	155 30%	351 29%	199 34%	186 32%	139 40%	320 38%	711 30%	127 38%	253 33%	216 28%	188 28%
Don't know	10 *	- *	5 *	- -	1 *	3 1%	1 *	9 *	1 *	3 *	1 *	- -
Mean Score	0.28	0.34	0.40	0.19	0.22	0.01	0.04	0.37	0.11	0.27	0.35	0.43
Standard Deviation	1.32	1.32	1.32	1.33	1.26	1.33	1.32	1.31	1.34	1.28	1.25	1.24
Standard Error	0.02	0.06	0.04	0.05	0.05	0.07	0.05	0.03	0.07	0.05	0.05	0.05

Q4_27 Agreement/ Disagreement with statement - A little bit of dirt won't do you any harm

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Definitely agree	551 17%	54 17%	3 18%	8 15%	25 16%	28 17%	17 21%	43 15%	221 17%	143 22%	173 15%	14 10%
(1) Tend to agree	1282 40%	114 36%	4 21%	19 37%	49 32%	57 36%	26 32%	100 35%	564 44%	264 40%	417 36%	37 26%
(0) Neither agree nor disagree	358 11%	36 11%	1 8%	3 6%	20 13%	19 12%	7 9%	35 12%	120 9%	68 10%	142 12%	28 20%
(-1) Tend to disagree	587 18%	56 18%	6 36%	11 21%	27 18%	31 19%	16 20%	52 18%	237 18%	88 13%	232 20%	30 21%
(-2) Definitely disagree	443 14%	54 17%	3 18%	10 20%	31 21%	25 16%	15 19%	52 18%	141 11%	89 14%	188 16%	25 18%
Net : Agree	1833 57%	167 53%	7 39%	27 52%	74 48%	85 53%	43 53%	143 51%	785 61%	406 62%	590 51%	51 36%
Net : Disagree	1030 32%	110 35%	9 53%	21 41%	58 38%	56 35%	31 38%	104 37%	378 29%	177 27%	420 36%	55 39%
Don't know	10 *	1 *	- -	1 1%	1 *	- *	- -	2 1%	1 *	- -	2 *	6 5%
Mean Score	0.28	0.18	-0.14	0.06	0.06	0.20	0.17	0.11	0.38	0.43	0.13	-0.10
Standard Deviation	1.32	1.37	1.45	1.43	1.41	1.36	1.45	1.37	1.27	1.33	1.34	1.29
Standard Error	0.02	0.08	0.34	0.20	0.11	0.11	0.16	0.08	0.04	0.05	0.04	0.11

Q4_27 Summary - Agreement/ disagreement ...

Base: All respondents

	Q4_27											Mean Score	Standard Deviation	Standard Error
	Unweighted Base	Base	(2) Definitely agree	(1) Tend to agree	(0) Neither agree nor disagree	(-1) Tend to disagree	(-2) Definitely disagree	Net : Agree	Net : Disagree	Don't know				
Restaurants And Catering Establishments Should Pay More Attention To Food Safety And Hygiene	3231	3231	1321 41%	1182 37%	528 16%	168 5%	13 *	2503 77%	181 6%	19 1%		1.13	0.90	0.02
I Am Unlikely To Get Food Poisoning From Food Prepared In My Own Home	3231	3231	1248 39%	1130 35%	295 9%	416 13%	140 4%	2379 74%	555 17%	2 *		0.91	1.17	0.02
A Little Bit Of Dirt Won't Do You Any Harm	3231	3231	551 17%	1282 40%	358 11%	587 18%	443 14%	1833 57%	1030 32%	10 *		0.28	1.32	0.02
I Always Avoid Throwing Food Away	3231	3231	528 16%	1144 35%	318 10%	834 26%	404 12%	1672 52%	1238 38%	3 *		0.17	1.32	0.02
If You Eat Out A Lot You Are More Likely To Get Food Poisoning	3231	3231	323 10%	1079 33%	755 23%	806 25%	244 8%	1402 43%	1050 33%	24 1%		0.13	1.13	0.02
People Worry Too Much About Getting Food Poisoning	3231	3231	298 9%	1021 32%	667 21%	895 28%	321 10%	1320 41%	1215 38%	30 1%		0.03	1.17	0.02
It's Just Bad Luck If You Get Food Poisoning	3231	3231	120 4%	647 20%	394 12%	1094 34%	964 30%	768 24%	2059 64%	10 *		-0.66	1.20	0.02
I Often Worry About Whether The Food I Have Is Safe To Eat	3231	3231	149 5%	616 19%	367 11%	1200 37%	898 28%	765 24%	2098 65%	1 *		-0.64	1.20	0.02

Q4_28 Have you personally ever had food poisoning?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Yes more than once	531	311	220	48	109	98	118	82	57	19	465	20	38	8	468	44	376	155
	16%	20%	13%	10%	20%	18%	20%	18%	14%	8%	17%	13%	14%	9%	17%	15%	19%	12%
Yes once	665	314	351	81	121	122	150	81	76	32	566	28	51	20	599	39	439	226
	21%	20%	21%	17%	23%	23%	25%	18%	19%	13%	21%	18%	19%	23%	21%	14%	22%	18%
I think so but I'm not sure it was food poisoning	183	96	87	33	38	27	34	31	13	6	154	12	13	4	165	12	116	66
	6%	6%	5%	7%	7%	5%	6%	7%	3%	3%	6%	8%	5%	4%	6%	4%	6%	5%
No	1847	854	993	307	268	289	292	246	261	183	1520	97	172	58	1575	192	1037	809
	57%	54%	60%	66%	50%	54%	49%	56%	64%	76%	56%	62%	63%	64%	56%	67%	53%	64%
Don't know	5	2	3	-	-	1	1	2	1	1	4	-	1	-	5	-	2	3
	*	*	*	-	-	*	*	*	*	*	*	-	*	-	*	-	*	*
Net : Yes	1196	626	571	129	230	220	268	163	133	51	1030	48	89	29	1068	84	815	381
	37%	40%	35%	27%	43%	41%	45%	37%	33%	21%	38%	31%	33%	32%	38%	29%	41%	30%
Net : Yes/ I think so	1379	722	657	162	269	247	302	194	146	57	1185	60	102	33	1232	96	932	447
	43%	46%	40%	34%	50%	46%	51%	44%	36%	24%	44%	38%	37%	36%	44%	33%	47%	36%

Q4_28 Have you personally ever had food poisoning?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Yes more than once	531	332	88	32	79	199	191	81	61	98	433	305	39	187	432	28	5	11	55
	16%	18%	12%	18%	16%	24%	18%	12%	9%	18%	16%	16%	18%	17%	18%	14%	10%	21%	10%
Yes once	665	404	122	42	98	214	203	144	104	98	568	404	32	228	511	55	9	13	78
	21%	22%	17%	24%	20%	26%	19%	22%	16%	18%	21%	21%	15%	21%	22%	27%	19%	25%	14%
I think so but I'm not sure it was food poisoning	183	120	27	11	24	70	60	24	28	29	153	107	14	61	156	6	3	3	14
	6%	7%	4%	6%	5%	8%	6%	4%	4%	5%	6%	6%	7%	6%	7%	3%	5%	6%	2%
No	1847	975	483	92	297	353	627	417	451	314	1533	1121	126	600	1270	111	31	25	409
	57%	53%	67%	52%	60%	42%	58%	62%	70%	58%	57%	58%	60%	56%	54%	55%	66%	49%	73%
Don't know	5	3	1	-	-	1	2	1	1	2	3	2	-	3	2	1	-	-	1
	*	*	*	-	-	*	*	*	*	*	*	*	-	*	*	1%	-	-	*
Net : Yes	1196	736	210	74	176	412	394	225	165	196	1001	709	71	415	943	83	14	24	133
	37%	40%	29%	42%	35%	49%	36%	34%	26%	36%	37%	37%	33%	38%	40%	41%	29%	46%	24%
Net : Yes/ I think so	1379	856	237	85	200	482	454	249	193	225	1154	817	84	476	1099	90	16	27	147
	43%	47%	33%	48%	40%	58%	42%	37%	30%	42%	43%	42%	40%	44%	46%	44%	34%	51%	26%

Q4_28 Have you personally ever had food poisoning?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Yes more than once	531	359	88	62	478	53	496	444	16	434	97	245	129	157	531	-
	16%	17%	17%	13%	16%	22%	17%	17%	12%	18%	12%	15%	20%	16%	44%	-
Yes once	665	430	118	86	629	36	621	554	24	510	156	352	132	181	665	-
	21%	21%	23%	17%	21%	15%	21%	22%	18%	21%	19%	22%	21%	19%	56%	-
I think so but I'm not sure it was food poisoning	183	120	22	21	169	13	174	153	4	146	37	82	43	58	-	-
	6%	6%	4%	4%	6%	6%	6%	6%	3%	6%	4%	5%	7%	6%	-	-
No	1847	1159	278	322	1712	135	1694	1403	89	1319	528	935	338	574	-	1847
	57%	56%	55%	65%	57%	57%	57%	55%	67%	55%	64%	58%	53%	59%	-	100%
Don't know	5	3	1	1	4	1	5	4	-	3	2	4	1	-	-	-
	*	*	*	*	*	*	*	*	-	*	*	*	*	-	-	-
Net : Yes	1196	788	206	148	1107	89	1117	998	40	944	253	597	261	338	1196	-
	37%	38%	41%	30%	37%	37%	37%	39%	30%	39%	31%	37%	41%	35%	100%	-
Net : Yes/ I think so	1379	908	228	170	1277	102	1291	1152	44	1090	289	679	304	395	1196	-
	43%	44%	45%	34%	43%	43%	43%	45%	33%	45%	35%	42%	47%	41%	100%	-

Q4_28 Have you personally ever had food poisoning?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Yes more than once	531 16%	35 20%	38 28%	60 20%	84 20%	340 15%
Yes once	665 21%	36 20%	40 30%	57 19%	79 19%	480 21%
I think so but I'm not sure it was food poisoning	183 6%	11 6%	4 3%	9 3%	11 3%	146 6%
No	1847 57%	95 54%	52 39%	169 57%	252 59%	1328 58%
Don't know	5 *	-	-	-	-	5 *
Net : Yes	1196 37%	70 40%	78 58%	117 40%	163 38%	820 36%
Net : Yes/ I think so	1379 43%	82 46%	82 61%	125 43%	174 41%	966 42%

Q4_28 Have you personally ever had food poisoning?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Yes more than once	531 16%	193 17%	43 13%	40 14%	49 16%	61 20%	24 27%	186 18%	92 15%	68 16%	75 19%	106 17%	86 18%	196 17%	17 24%	111 16%
Yes once	665 21%	247 22%	93 27%	70 25%	69 23%	61 20%	13 14%	236 23%	151 25%	107 25%	82 21%	132 21%	114 23%	256 22%	13 19%	97 14%
I think so but I'm not sure it was food poisoning	183 6%	79 7%	16 5%	17 6%	25 8%	12 4%	8 9%	61 6%	22 4%	32 7%	23 6%	36 6%	27 6%	83 7%	2 2%	27 4%
No	1847 57%	620 54%	190 56%	147 54%	161 53%	163 55%	46 50%	531 52%	332 56%	222 52%	206 53%	364 57%	263 54%	626 54%	39 55%	443 65%
Don't know	5 *	2 *	- -	1 *	- -	1 *	- -	1 *	- -	- -	1 *	1 *	- -	1 *	- -	1 *
Net : Yes	1196 37%	440 39%	136 40%	110 40%	118 39%	122 41%	37 41%	422 42%	242 41%	175 41%	157 41%	238 37%	200 41%	451 39%	31 43%	209 31%
Net : Yes/ I think so	1379 43%	520 46%	152 44%	127 46%	143 47%	134 45%	45 50%	483 48%	264 44%	207 48%	180 47%	274 43%	227 46%	535 46%	32 45%	236 35%

Q4_28 Have you personally ever had food poisoning?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Yes more than once	531	94	12	9	29	41	19	92	60	148	21	81	288	121	22	31
	16%	15%	15%	11%	16%	26%	20%	16%	13%	17%	14%	13%	19%	18%	26%	11%
Yes once	665	164	23	25	41	30	24	123	99	177	34	135	340	128	12	42
	21%	25%	30%	29%	23%	19%	26%	22%	21%	21%	23%	22%	23%	19%	14%	15%
I think so but I'm not sure it was food poisoning	183	28	4	6	17	6	5	23	21	66	11	19	104	45	5	10
	6%	4%	5%	8%	10%	4%	6%	4%	5%	8%	7%	3%	7%	7%	6%	4%
No	1847	361	38	46	93	81	45	329	282	458	83	367	764	374	45	189
	57%	56%	50%	53%	52%	51%	48%	58%	61%	54%	56%	61%	51%	56%	54%	69%
Don't know	5	1	-	-	-	1	-	-	-	1	-	1	2	2	-	1
	*	*	-	-	-	1%	-	-	-	*	-	*	*	*	-	*
Net : Yes	1196	258	34	34	70	70	43	214	158	325	55	216	628	249	33	72
	37%	40%	45%	40%	39%	45%	46%	38%	34%	38%	37%	36%	42%	37%	40%	27%
Net : Yes/ I think so	1379	285	38	41	87	76	48	238	179	391	66	235	732	294	38	82
	43%	44%	50%	47%	48%	48%	52%	42%	39%	46%	44%	39%	49%	44%	46%	30%

Q4_28 Have you personally ever had food poisoning?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Yes more than once	531	80	228	88	101	34	135	396	36	117	144	134
	16%	16%	19%	15%	18%	10%	16%	17%	11%	15%	19%	20%
Yes once	665	91	254	117	135	69	191	475	58	137	183	149
	21%	18%	21%	20%	23%	20%	23%	20%	17%	18%	24%	22%
I think so but I'm not sure it was food poisoning	183	28	63	37	38	16	50	133	13	25	61	51
	6%	5%	5%	6%	7%	5%	6%	6%	4%	3%	8%	8%
No	1847	311	667	343	300	227	471	1376	230	475	384	333
	57%	61%	55%	59%	52%	65%	56%	58%	68%	63%	50%	50%
Don't know	5	3	2	-	-	-	-	5	-	3	1	-
	*	1%	*	-	-	-	-	*	-	*	*	-
Net : Yes	1196	171	482	205	236	104	325	871	94	254	327	284
	37%	33%	40%	35%	41%	30%	38%	37%	28%	34%	42%	42%
Net : Yes/ I think so	1379	199	545	242	274	120	375	1004	106	279	388	335
	43%	39%	45%	41%	48%	35%	44%	42%	32%	37%	50%	50%

Q4_28 Have you personally ever had food poisoning?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Yes more than once	531 16%	40 13%	4 21%	6 11%	15 10%	26 16%	11 14%	36 13%	269 21%	98 15%	142 12%	22 15%
Yes once	665 21%	63 20%	3 17%	4 7%	31 20%	37 23%	16 19%	56 20%	285 22%	146 22%	204 18%	30 21%
I think so but I'm not sure it was food poisoning	183 6%	13 4%	1 8%	2 5%	8 5%	6 4%	4 5%	12 4%	97 8%	30 5%	47 4%	8 6%
No	1847 57%	197 63%	9 54%	39 77%	98 64%	92 57%	50 62%	179 63%	633 49%	375 58%	757 66%	82 58%
Don't know	5 *	1 *	- -	- -	1 *	- -	- -	1 *	- -	2 *	3 *	- -
Net : Yes	1196 37%	103 33%	7 38%	9 18%	46 30%	63 39%	27 33%	91 32%	554 43%	244 37%	347 30%	51 36%
Net : Yes/ I think so	1379 43%	116 37%	8 46%	12 23%	54 35%	69 43%	31 38%	103 36%	651 51%	275 42%	394 34%	59 42%

Q4_28A Thinking about the most recent occasion you had food poisoning did you see a doctor or go to hospital because of it?

Base: All respondents who have had food poisoning

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North hern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1293	586	707	99	220	246	268	228	153	78	907	40	180	166	1178	76	739	554
Base	1379	722	657	162	269	247	302	194	146	57	1185	60	102	33	1232	96	932	447
Yes	417	197	220	49	66	76	95	52	51	24	353	17	36	11	371	27	280	137
	30%	27%	33%	30%	25%	31%	32%	27%	35%	42%	30%	28%	36%	34%	30%	28%	30%	31%
No	956	520	436	113	202	170	206	139	93	32	826	43	66	22	856	68	650	307
	69%	72%	66%	70%	75%	69%	68%	72%	64%	57%	70%	72%	64%	66%	69%	71%	70%	69%
Don't know	6	5	1	-	-	-	-	3	1	1	5	-	-	-	5	1	3	3
	*	1%	*	-	-	*	-	2%	1%	1%	*	-	-	*	1%	*	*	1%

Q4_28A Thinking about the most recent occasion you had food poisoning did you see a doctor or go to hospital because of it?

Base: All respondents who have had food poisoning

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/Diploma/Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/Yesterday	Day before yesterday/last week	In last month	Over a month ago	Never used
Unweighted Base	1293	726	280	85	202	427	408	239	219	262	1031	736	76	480	958	91	17	33	193
Base	1379	856	237	85	200	482	454	249	193	225	1154	817	84	476	1099	90	16	27	147
Yes	417	220	91	25	81	101	149	93	74	85	332	246	18	153	302	36	4	7	67
	30%	26%	38%	30%	41%	21%	33%	37%	38%	38%	29%	30%	21%	32%	27%	40%	25%	26%	46%
No	956	634	144	60	119	380	304	156	116	138	818	566	67	323	795	53	10	20	78
	69%	74%	61%	70%	59%	79%	67%	63%	60%	61%	71%	69%	79%	68%	72%	59%	59%	74%	53%
Don't know	6	3	2	-	-	1	1	-	3	2	4	5	-	1	2	1	3	-	1
	*	*	1%	*	-	*	*	-	2%	1%	*	1%	-	*	*	1%	15%	-	1%

Q4_28A Thinking about the most recent occasion you had food poisoning did you see a doctor or go to hospital because of it?

Base: All respondents who have had food poisoning

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1293	836	209	206	1202	91	1228	1065	34	981	312	790	240	263	1124	-
Base	1379	908	228	170	1277	102	1291	1152	44	1090	289	679	304	395	1196	-
Yes	417	268	72	66	397	20	398	350	11	323	94	216	103	98	400	-
	30%	29%	31%	39%	31%	20%	31%	30%	24%	30%	33%	32%	34%	25%	33%	-
No	956	639	157	99	875	81	890	800	31	762	194	461	201	294	794	-
	69%	70%	69%	58%	69%	79%	69%	69%	70%	70%	67%	68%	66%	74%	66%	-
Don't know	6	2	-	4	5	1	3	2	3	5	1	2	-	3	3	-
	*	*	-	2%	*	1%	*	*	6%	*	*	*	-	1%	*	-

Q4_28A Thinking about the most recent occasion you had food poisoning did you see a doctor or go to hospital because of it?

Base: All respondents who have had food poisoning

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1293	71	79	125	165		901
Base	1379	82	82	125	174		966
Yes	417 30%	15 19%	27 33%	43 34%	59 34%		291 30%
No	956 69%	66 81%	55 67%	82 66%	114 66%		670 69%
Don't know	6 *	-	-	-	1 *		5 1%

Q4_28A Thinking about the most recent occasion you had food poisoning did you see a doctor or go to hospital because of it?

Base: All respondents who have had food poisoning

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1293	450	133	104	122	132	44	449	247	169	170	246	188	474	34	247
Base	1379	520	152	127	143	134	45	483	264	207	180	274	227	535	32	236
Yes	417 30%	143 27%	43 28%	43 34%	44 31%	31 23%	2 4%	162 33%	83 31%	45 22%	55 31%	84 30%	62 27%	146 27%	10 30%	66 28%
No	956 69%	376 72%	109 72%	84 66%	99 69%	102 76%	44 96%	320 66%	180 68%	161 78%	124 69%	189 69%	164 72%	387 72%	21 66%	166 70%
Don't know	6 *	1 *	- -	- -	1 1%	1 1%	- -	2 *	1 1%	1 *	1 *	1 1%	1 *	2 *	1 4%	3 1%

Q4_28A Thinking about the most recent occasion you had food poisoning did you see a doctor or go to hospital because of it?

Base: All respondents who have had food poisoning

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1293	259	34	38	80	70	53	218	167	338	60	207	620	255	35	94
Base	1379	285	38	41	87	76	48	238	179	391	66	235	732	294	38	82
Yes	417	85	9	18	26	21	14	83	49	105	17	74	204	73	12	28
	30%	30%	24%	45%	30%	28%	29%	35%	27%	27%	26%	31%	28%	25%	30%	34%
No	956	199	29	22	60	51	34	154	129	286	48	160	526	220	25	55
	69%	70%	76%	55%	69%	67%	71%	65%	72%	73%	73%	68%	72%	75%	66%	66%
Don't know	6	1	-	-	1	3	-	1	1	-	1	1	3	1	1	-
	*	1%	-	-	1%	4%	-	*	*	*	1%	*	*	*	4%	-

Q4_28A Thinking about the most recent occasion you had food poisoning did you see a doctor or go to hospital because of it?

Base: All respondents who have had food poisoning

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1293	350	509	183	177	74	325	968	151	309	334	261
Base	1379	199	545	242	274	120	375	1004	106	279	388	335
Yes	417	69	169	52	78	48	112	305	42	92	112	89
	30%	35%	31%	22%	28%	40%	30%	30%	40%	33%	29%	27%
No	956	126	376	187	196	71	263	693	64	185	275	243
	69%	64%	69%	77%	72%	60%	70%	69%	60%	66%	71%	73%
Don't know	6	3	-	3	-	-	-	6	-	2	1	3
	*	2%	*	1%	-	-	-	1%	-	1%	*	1%

Q4_28A Thinking about the most recent occasion you had food poisoning did you see a doctor or go to hospital because of it?

Base: All respondents who have had food poisoning

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1293	293	20	37	140	169	87	259	563	252	417	61
Base	1379	116	8	12	54	69	31	103	651	275	394	59
Yes	417	42	1	4	20	24	8	39	165	97	140	16
	30%	36%	7%	36%	37%	34%	26%	38%	25%	35%	35%	26%
No	956	74	8	7	34	45	23	64	482	178	253	44
	69%	64%	93%	63%	63%	66%	73%	62%	74%	65%	64%	74%
Don't know	6	-	-	-	-	-	-	-	4	-	2	-
	*	*	-	1%	-	-	*	-	1%	-	*	-

Q4_28B In response to when you had food poisoning (most recently) have you done any of the following?

Base: All respondents who have had food poisoning

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1293	586	707	99	220	246	268	228	153	78	907	40	180	166	1178	76	739	554
Base	1379	722	657	162	269	247	302	194	146	57	1185	60	102	33	1232	96	932	447
Stopped eating at certain food establishments (e.g. restaurants/cafes)	444 32%	211 29%	233 35%	60 37%	105 39%	82 33%	98 33%	46 24%	42 29%	11 18%	380 32%	20 33%	33 32%	12 37%	390 32%	41 43%	311 33%	133 30%
Stopped eating certain foods	263 19%	123 17%	140 21%	35 21%	53 20%	48 19%	57 19%	31 16%	32 22%	8 14%	237 20%	12 20%	10 10%	4 12%	234 19%	20 21%	175 19%	88 20%
Read food labels more carefully	108 8%	62 9%	46 7%	16 10%	28 10%	24 10%	17 6%	8 4%	14 9%	2 3%	91 8%	3 5%	12 12%	1 4%	90 7%	16 16%	65 7%	43 10%
Changed the way you prepare food	80 6%	47 7%	33 5%	10 6%	14 5%	19 8%	19 6%	8 4%	6 4%	3 5%	66 6%	4 7%	8 8%	1 5%	72 6%	8 9%	51 6%	29 6%
Changed the way you cook food	66 5%	35 5%	31 5%	8 5%	13 5%	20 8%	16 5%	3 1%	5 3%	1 2%	60 5%	- -	5 5%	1 4%	63 5%	2 2%	38 4%	28 6%
Tried to get more information about the issue	56 4%	25 3%	31 5%	6 4%	18 7%	10 4%	9 3%	5 3%	4 3%	2 4%	45 4%	5 8%	4 4%	2 5%	44 4%	11 11%	39 4%	16 4%
Other	21 2%	11 2%	10 2%	3 2%	4 1%	2 1%	4 1%	4 2%	2 2%	2 4%	17 1%	2 3%	2 2%	- *	19 2%	1 1%	14 1%	8 2%
Took no action	608 44%	336 47%	272 41%	62 38%	101 38%	96 39%	135 45%	107 55%	70 48%	35 61%	520 44%	28 47%	46 45%	14 42%	554 45%	26 27%	410 44%	198 44%
Average number of responses	1.19	1.18	1.21	1.23	1.25	1.22	1.18	1.09	1.20	1.12	1.19	1.22	1.19	1.10	1.19	1.30	1.18	1.22

Q4_28B In response to when you had food poisoning (most recently) have you done any of the following?

Base: All respondents who have had food poisoning

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1293	726	280	85	202	427	408	239	219	262	1031	736	76	480	958	91	17	33	193
Base	1379	856	237	85	200	482	454	249	193	225	1154	817	84	476	1099	90	16	27	147
Stopped eating at certain food establishments (e.g. restaurants/cafes)	444 32%	282 33%	63 27%	23 28%	76 38%	148 31%	164 36%	92 37%	40 21%	76 34%	368 32%	275 34%	28 33%	141 30%	365 33%	23 26%	8 49%	11 41%	37 25%
Stopped eating certain foods	263 19%	156 18%	43 18%	18 21%	46 23%	96 20%	73 16%	45 18%	50 26%	47 21%	216 19%	144 18%	21 24%	97 20%	207 19%	21 24%	3 20%	2 7%	30 20%
Read food labels more carefully	108 8%	58 7%	16 7%	14 17%	19 10%	23 5%	39 9%	23 9%	23 12%	19 8%	89 8%	60 7%	3 3%	45 9%	76 7%	8 9%	2 13%	1 3%	21 14%
Changed the way you prepare food	80 6%	42 5%	11 5%	11 13%	17 8%	16 3%	31 7%	17 7%	15 8%	16 7%	65 6%	50 6%	7 8%	23 5%	52 5%	5 6%	2 9%	2 7%	20 14%
Changed the way you cook food	66 5%	43 5%	6 2%	7 8%	10 5%	18 4%	20 4%	18 7%	10 5%	15 7%	51 4%	48 6%	4 5%	14 3%	48 4%	2 3%	2 9%	1 4%	12 8%
Tried to get more information about the issue	56 4%	29 3%	10 4%	6 8%	9 5%	22 5%	20 4%	2 1%	11 6%	10 4%	46 4%	33 4%	3 3%	20 4%	48 4%	3 3%	1 6%	1 2%	4 2%
Other	21 2%	12 1%	6 2%	- *	3 2%	9 2%	8 2%	3 1%	2 1%	7 3%	14 1%	14 2%	- -	8 2%	17 2%	- *	1 4%	1 3%	3 2%
Took no action	608 44%	380 44%	120 50%	30 35%	79 39%	212 44%	206 45%	98 39%	93 48%	99 44%	509 44%	352 43%	40 48%	215 45%	479 44%	46 52%	5 32%	11 40%	66 45%
Average number of responses	1.19	1.17	1.16	1.28	1.29	1.13	1.24	1.19	1.26	1.28	1.18	1.20	1.24	1.18	1.18	1.22	1.42	1.09	1.31

Q4_28B In response to when you had food poisoning (most recently) have you done any of the following?

Base: All respondents who have had food poisoning

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1293	836	209	206	1202	91	1228	1065	34	981	312	790	240	263	1124	-
Base	1379	908	228	170	1277	102	1291	1152	44	1090	289	679	304	395	1196	-
Stopped eating at certain food establishments (e.g. restaurants/cafes)	444 32%	268 29%	94 41%	67 40%	406 32%	38 37%	418 32%	383 33%	16 36%	360 33%	84 29%	209 31%	110 36%	125 32%	404 34%	-
Stopped eating certain foods	263 19%	169 19%	42 18%	36 21%	244 19%	19 19%	250 19%	224 19%	4 10%	201 18%	63 22%	118 17%	63 21%	82 21%	237 20%	-
Read food labels more carefully	108 8%	50 5%	29 13%	21 12%	102 8%	6 6%	102 8%	96 8%	1 2%	89 8%	18 6%	51 7%	27 9%	30 8%	98 8%	-
Changed the way you prepare food	80 6%	49 5%	13 5%	13 8%	75 6%	6 5%	79 6%	69 6%	-	65 6%	15 5%	40 6%	24 8%	16 4%	75 6%	-
Changed the way you cook food	66 5%	41 4%	13 6%	11 6%	59 5%	7 7%	65 5%	55 5%	1 3%	54 5%	12 4%	31 5%	21 7%	14 4%	64 5%	-
Tried to get more information about the issue	56 4%	34 4%	15 6%	7 4%	51 4%	5 5%	53 4%	47 4%	3 6%	43 4%	12 4%	37 5%	10 3%	9 2%	49 4%	-
Other	21 2%	14 2%	3 1%	1 1%	19 2%	2 2%	20 2%	19 2%	1 3%	17 2%	5 2%	12 2%	4 1%	5 1%	21 2%	-
Took no action	608 44%	430 47%	88 39%	53 31%	567 44%	41 40%	563 44%	497 43%	20 45%	477 44%	131 45%	319 47%	120 39%	170 43%	492 41%	-
Average number of responses	1.19	1.16	1.30	1.24	1.19	1.20	1.20	1.21	1.05	1.20	1.17	1.20	1.24	1.14	1.20	XXXXX

Q4_28B In response to when you had food poisoning (most recently) have you done any of the following?

Base: All respondents who have had food poisoning

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1293	71	79	125	165	901
Base	1379	82	82	125	174	966
Stopped eating at certain food establishments (e.g. restaurants/cafes)	444 32%	25 30%	36 44%	52 42%	52 30%	302 31%
Stopped eating certain foods	263 19%	20 25%	27 32%	23 18%	41 23%	168 17%
Read food labels more carefully	108 8%	7 9%	6 7%	10 8%	14 8%	75 8%
Changed the way you prepare food	80 6%	6 7%	8 9%	11 9%	9 5%	52 5%
Changed the way you cook food	66 5%	3 3%	7 8%	7 6%	9 5%	44 5%
Tried to get more information about the issue	56 4%	2 2%	2 3%	3 2%	8 5%	41 4%
Other	21 2%	-	-	-	3 2%	18 2%
Took no action	608 44%	40 49%	27 33%	46 37%	70 40%	441 46%
Average number of responses	1.19	1.25	1.38	1.22	1.19	1.18

Q4_28B In response to when you had food poisoning (most recently) have you done any of the following?

Base: All respondents who have had food poisoning

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1293	450	133	104	122	132	44	449	247	169	170	246	188	474	34	247
Base	1379	520	152	127	143	134	45	483	264	207	180	274	227	535	32	236
Stopped eating at certain food establishments (e.g. restaurants/cafes)	444 32%	199 38%	52 34%	47 37%	50 35%	45 33%	21 47%	191 40%	93 35%	86 41%	72 40%	101 37%	90 40%	170 32%	15 45%	56 24%
Stopped eating certain foods	263 19%	103 20%	35 23%	26 20%	28 20%	33 24%	9 20%	96 20%	64 24%	45 22%	43 24%	57 21%	48 21%	99 18%	12 38%	32 13%
Read food labels more carefully	108 8%	42 8%	11 7%	8 6%	14 10%	7 5%	3 8%	46 9%	23 9%	12 6%	20 11%	16 6%	14 6%	46 9%	11 34%	20 8%
Changed the way you prepare food	80 6%	25 5%	10 7%	10 8%	7 5%	6 5%	2 4%	21 4%	16 6%	10 5%	19 11%	20 7%	14 6%	35 7%	6 19%	11 5%
Changed the way you cook food	66 5%	22 4%	7 4%	8 6%	9 6%	3 3%	1 2%	25 5%	17 6%	9 4%	14 8%	15 6%	14 6%	34 6%	3 9%	6 3%
Tried to get more information about the issue	56 4%	22 4%	6 4%	8 6%	5 4%	5 3%	2 3%	16 3%	10 4%	9 4%	8 5%	19 7%	15 7%	18 3%	6 20%	7 3%
Other	21 2%	11 2%	6 4%	- *	- *	2 1%	- -	6 1%	8 3%	1 *	- *	6 2%	3 1%	3 1%	- -	2 1%
Took no action	608 44%	209 40%	57 38%	54 42%	59 41%	59 44%	18 39%	184 38%	104 39%	77 37%	64 36%	101 37%	82 36%	238 44%	9 29%	138 59%
Average number of responses	1.19	1.22	1.21	1.26	1.21	1.19	1.22	1.21	1.27	1.20	1.34	1.22	1.23	1.20	1.94	1.15

Q4_28B In response to when you had food poisoning (most recently) have you done any of the following?

Base: All respondents who have had food poisoning

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1293	259	34	38	80	70	53	218	167	338	60	207	620	255	35	94
Base	1379	285	38	41	87	76	48	238	179	391	66	235	732	294	38	82
Stopped eating at certain food establishments (e.g. restaurants/cafes)	444 32%	100 35%	17 44%	20 50%	34 39%	28 37%	20 42%	85 36%	65 36%	125 32%	25 37%	72 31%	248 34%	98 33%	11 29%	18 22%
Stopped eating certain foods	263 19%	60 21%	6 16%	4 10%	24 28%	17 23%	10 21%	65 28%	40 22%	95 24%	19 28%	57 24%	128 18%	65 22%	9 25%	15 18%
Read food labels more carefully	108 8%	23 8%	6 15%	7 18%	8 10%	6 8%	6 13%	23 10%	21 12%	28 7%	6 10%	22 10%	46 6%	27 9%	11 29%	2 3%
Changed the way you prepare food	80 6%	16 6%	7 17%	6 16%	2 2%	4 5%	1 2%	10 4%	10 6%	24 6%	7 11%	22 9%	33 5%	17 6%	4 11%	4 5%
Changed the way you cook food	66 5%	17 6%	5 13%	4 10%	6 7%	3 4%	1 2%	11 5%	12 6%	16 4%	7 10%	21 9%	35 5%	12 4%	3 9%	1 1%
Tried to get more information about the issue	56 4%	8 3%	3 8%	2 5%	6 7%	1 2%	1 3%	12 5%	6 3%	17 4%	3 5%	14 6%	30 4%	12 4%	5 14%	2 2%
Other	21 2%	4 1%	1 2%	- 1%	- *	1 2%	- 1%	1 1%	4 2%	5 1%	- -	5 2%	13 2%	1 *	- -	- -
Took no action	608 44%	115 40%	12 32%	13 31%	33 38%	32 42%	23 48%	92 39%	69 38%	164 42%	21 32%	91 39%	322 44%	121 41%	14 37%	52 63%
Average number of responses	1.19	1.20	1.46	1.39	1.30	1.23	1.31	1.26	1.26	1.21	1.33	1.30	1.17	1.20	1.53	1.13

Q4_28B In response to when you had food poisoning (most recently) have you done any of the following?

Base: All respondents who have had food poisoning

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1293	350	509	183	177	74	325	968	151	309	334	261
Base	1379	199	545	242	274	120	375	1004	106	279	388	335
Stopped eating at certain food establishments (e.g. restaurants/cafes)	444 32%	41 20%	179 33%	95 39%	86 32%	43 36%	136 36%	308 31%	30 28%	99 35%	124 32%	117 35%
Stopped eating certain foods	263 19%	37 19%	98 18%	45 19%	67 24%	16 14%	84 23%	179 18%	31 29%	36 13%	71 18%	73 22%
Read food labels more carefully	108 8%	13 7%	50 9%	19 8%	12 4%	13 11%	26 7%	82 8%	15 14%	28 10%	23 6%	22 7%
Changed the way you prepare food	80 6%	9 5%	27 5%	17 7%	20 7%	7 6%	31 8%	49 5%	12 11%	20 7%	20 5%	15 4%
Changed the way you cook food	66 5%	10 5%	25 5%	7 3%	20 7%	3 3%	24 6%	42 4%	9 9%	13 5%	14 4%	11 3%
Tried to get more information about the issue	56 4%	11 5%	19 4%	13 5%	10 4%	3 2%	22 6%	34 3%	7 7%	11 4%	18 5%	8 2%
Other	21 2%	4 2%	9 2%	5 2%	3 1%	1 *	3 1%	18 2%	2 2%	5 2%	6 1%	4 1%
Took no action	608 44%	103 52%	246 45%	93 38%	107 39%	60 50%	140 37%	468 47%	36 34%	121 43%	172 44%	154 46%
Average number of responses	1.19	1.15	1.20	1.21	1.19	1.22	1.24	1.17	1.34	1.19	1.15	1.20

Q4_28B In response to when you had food poisoning (most recently) have you done any of the following?

Base: All respondents who have had food poisoning

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1293	293	20	37	140	169	87	259	563	252	417	61
Base	1379	116	8	12	54	69	31	103	651	275	394	59
Stopped eating at certain food establishments (e.g. restaurants/cafes)	444 32%	37 32%	4 47%	4 32%	18 33%	23 34%	9 28%	36 35%	195 30%	90 33%	137 35%	22 36%
Stopped eating certain foods	263 19%	14 12%	- 4%	1 12%	4 7%	9 14%	4 13%	10 10%	131 20%	41 15%	71 18%	20 34%
Read food labels more carefully	108 8%	12 11%	- 2%	1 5%	3 6%	10 14%	3 10%	10 10%	31 5%	29 10%	40 10%	8 13%
Changed the way you prepare food	80 6%	9 7%	1 13%	- 3%	4 7%	6 8%	2 6%	8 8%	27 4%	12 5%	35 9%	5 9%
Changed the way you cook food	66 5%	4 4%	1 14%	1 7%	2 3%	4 5%	2 7%	4 4%	29 4%	10 4%	26 7%	1 2%
Tried to get more information about the issue	56 4%	4 4%	1 11%	- -	2 4%	4 5%	2 7%	4 4%	24 4%	14 5%	17 4%	1 2%
Other	21 2%	2 2%	1 6%	1 4%	1 2%	1 1%	1 3%	2 2%	8 1%	6 2%	7 2%	- -
Took no action	608 44%	53 45%	2 30%	6 48%	28 52%	26 38%	15 49%	45 43%	307 47%	127 46%	158 40%	17 28%
Average number of responses	1.19	1.16	1.28	1.12	1.14	1.20	1.24	1.15	1.15	1.20	1.25	1.25

Q11_8B Do you get information about how to prepare and cook food safely at home from any of these sources?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Product packaging	1162	585	577	177	180	203	231	182	135	54	993	49	92	29	1062	60	736	426
	36%	37%	35%	38%	34%	38%	39%	41%	33%	22%	37%	31%	33%	32%	38%	21%	37%	34%
Family and friends	1141	512	629	241	236	210	195	103	103	52	964	52	92	32	967	125	666	474
	35%	32%	38%	51%	44%	39%	33%	23%	25%	21%	36%	33%	34%	36%	34%	44%	34%	38%
Food TV shows / cooking programmes	1015	469	546	122	178	177	242	147	106	41	856	43	90	26	904	74	678	337
	31%	30%	33%	26%	33%	33%	41%	33%	26%	17%	32%	28%	33%	28%	32%	26%	34%	27%
Books	639	305	334	89	109	101	128	97	81	32	546	35	45	14	583	33	412	227
	20%	19%	20%	19%	20%	19%	22%	22%	20%	13%	20%	22%	16%	15%	21%	11%	21%	18%
Food magazines	596	214	382	85	70	91	143	87	92	26	488	49	46	13	532	39	403	194
	18%	14%	23%	18%	13%	17%	24%	20%	23%	11%	18%	31%	17%	14%	19%	14%	20%	15%
Internet search engine	490	250	240	127	107	97	85	41	26	7	413	22	41	14	420	50	294	195
	15%	16%	15%	27%	20%	18%	14%	9%	6%	3%	15%	14%	15%	15%	15%	17%	15%	16%
TV / radio campaigns	387	205	182	23	74	81	96	44	46	23	321	24	27	15	334	38	255	133
	12%	13%	11%	5%	14%	15%	16%	10%	11%	9%	12%	15%	10%	17%	12%	13%	13%	11%
Food websites	429	213	216	90	116	65	79	50	25	4	355	23	33	17	381	32	267	162
	13%	13%	13%	19%	22%	12%	13%	11%	6%	2%	13%	15%	12%	18%	14%	11%	14%	13%
Newspapers	298	136	161	16	27	48	69	66	44	26	250	20	20	7	268	15	192	106
	9%	9%	10%	3%	5%	9%	12%	15%	11%	11%	9%	13%	7%	8%	10%	5%	10%	8%
School / college / a course	342	132	210	124	59	73	45	27	10	5	292	20	22	8	278	51	152	189
	11%	8%	13%	26%	11%	14%	8%	6%	2%	2%	11%	13%	8%	9%	10%	18%	8%	15%
Retailers (e.g. supermarkets)	305	146	159	52	41	46	79	43	30	14	259	13	27	6	270	27	199	106
	9%	9%	10%	11%	8%	9%	13%	10%	7%	6%	10%	8%	10%	7%	10%	9%	10%	8%
Work	274	106	169	61	66	57	51	27	9	3	225	26	17	6	237	25	155	120
	8%	7%	10%	13%	12%	11%	9%	6%	2%	1%	8%	16%	6%	6%	8%	9%	8%	10%
News websites	91	46	45	16	13	24	18	12	5	4	83	-	3	5	77	12	56	35
	3%	3%	3%	3%	2%	4%	3%	3%	1%	2%	3%	-	1%	6%	3%	4%	3%	3%
Doctor / GP	72	37	35	3	14	15	10	15	11	2	59	7	4	1	60	11	44	27
	2%	2%	2%	1%	3%	3%	2%	3%	3%	1%	2%	4%	1%	2%	2%	4%	2%	2%
Common sense / personal experience	32	9	23	2	3	4	2	9	6	7	32	-	-	1	28	3	24	9
	1%	1%	1%	*	1%	1%	*	2%	1%	3%	1%	-	*	1%	1%	1%	1%	1%
Other	12	8	4	-	2	4	2	1	2	-	9	2	-	1	9	3	8	4
	*	1%	*	*	*	1%	*	*	*	-	*	1%	*	1%	*	1%	*	*
I don't look for information on food safety	680	360	320	62	92	100	113	94	119	100	573	25	64	18	586	61	424	256
	21%	23%	19%	13%	17%	19%	19%	21%	29%	41%	21%	16%	23%	20%	21%	21%	22%	20%
Average number of responses	2.46	2.36	2.56	2.75	2.59	2.60	2.67	2.36	2.08	1.66	2.48	2.61	2.27	2.35	2.49	2.29	2.52	2.38

Q11_8B Do you get information about how to prepare and cook food safely at home from any of these sources?

Base: All respondents

	Total	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Product packaging	1162	721	227	53	160	343	405	262	151	157	1004	713	61	387	930	68	14	16	134
	36%	39%	32%	30%	32%	41%	37%	39%	23%	29%	37%	37%	29%	36%	39%	34%	29%	31%	24%
Family and friends	1141	687	170	75	209	320	398	228	195	163	978	716	86	339	901	72	11	13	142
	35%	37%	24%	42%	42%	38%	37%	34%	30%	30%	36%	37%	41%	31%	38%	36%	24%	26%	26%
Food TV shows / cooking programmes	1015	639	176	51	149	293	349	212	161	156	859	595	54	366	798	72	14	18	112
	31%	35%	24%	29%	30%	35%	32%	32%	25%	29%	32%	31%	26%	34%	34%	36%	30%	35%	20%
Books	639	382	129	42	86	214	193	123	108	108	531	395	45	199	509	39	11	8	71
	20%	21%	18%	24%	17%	26%	18%	18%	17%	20%	20%	20%	21%	18%	21%	19%	23%	15%	13%
Food magazines	596	358	124	24	91	157	207	135	98	81	515	359	39	198	442	54	9	10	81
	18%	20%	17%	13%	18%	19%	19%	20%	15%	15%	19%	19%	19%	18%	19%	27%	19%	19%	15%
Internet search engine	490	334	41	37	77	146	205	87	52	50	440	349	31	109	460	17	6	-	5
	15%	18%	6%	21%	16%	17%	19%	13%	8%	9%	16%	18%	15%	10%	19%	9%	13%	1%	1%
TV / radio campaigns	387	242	79	20	45	128	127	76	56	65	322	236	15	136	288	28	6	7	58
	12%	13%	11%	12%	9%	15%	12%	11%	9%	12%	12%	12%	7%	13%	12%	14%	13%	14%	10%
Food websites	429	292	35	24	77	145	152	100	31	45	384	300	16	113	402	14	3	1	8
	13%	16%	5%	14%	16%	17%	14%	15%	5%	8%	14%	15%	8%	10%	17%	7%	6%	2%	1%
Newspapers	298	162	87	18	31	102	84	62	49	47	251	161	18	118	212	21	7	9	49
	9%	9%	12%	10%	6%	12%	8%	9%	8%	9%	9%	8%	9%	11%	9%	10%	15%	16%	9%
School / college / a course	342	202	18	19	102	91	118	79	54	36	306	241	18	82	297	12	11	3	18
	11%	11%	2%	11%	21%	11%	11%	12%	8%	7%	11%	12%	9%	8%	13%	6%	24%	6%	3%
Retailers (e.g. supermarkets)	305	201	56	7	40	84	115	65	41	41	264	194	6	104	243	18	7	5	32
	9%	11%	8%	4%	8%	10%	11%	10%	6%	8%	10%	10%	3%	10%	10%	9%	14%	10%	6%
Work	274	225	9	12	28	71	108	71	25	27	247	177	23	74	226	17	8	4	19
	8%	12%	1%	7%	6%	8%	10%	11%	4%	5%	9%	9%	11%	7%	10%	9%	17%	7%	3%
News websites	91	58	12	3	18	43	25	19	4	18	73	56	6	28	76	4	2	4	5
	3%	3%	2%	2%	4%	5%	2%	3%	1%	3%	3%	3%	3%	3%	3%	2%	4%	9%	1%
Doctor / GP	72	28	16	11	16	17	20	14	20	23	48	40	2	30	45	3	5	2	17
	2%	2%	2%	6%	3%	2%	2%	2%	3%	4%	2%	2%	1%	3%	2%	2%	10%	3%	3%
Common sense / personal experience	32	6	18	2	7	11	5	5	11	9	23	17	1	14	22	-	-	-	10
	1%	*	2%	1%	1%	1%	*	1%	2%	2%	1%	1%	1%	1%	1%	-	-	-	2%
Other	12	7	2	-	3	-	8	1	2	2	10	7	2	3	6	2	-	-	4
	*	*	*	-	1%	*	1%	*	*	*	*	*	*	*	*	1%	-	-	1%
I don't look for information on food safety	680	328	229	30	92	154	215	128	182	153	527	377	51	250	416	48	9	12	195
	21%	18%	32%	17%	19%	18%	20%	19%	28%	28%	20%	19%	24%	23%	18%	24%	20%	23%	35%

Q11_8B Do you get information about how to prepare and cook food safely at home from any of these sources?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used	
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Average number of responses	2.46	2.66	1.98	2.42	2.48	2.77	2.52	2.50	1.93	2.18	2.52	2.54	2.27	2.36	2.65	2.43	2.61	2.15	1.73

Q11_8B Do you get information about how to prepare and cook food safely at home from any of these sources?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Product packaging	1162	776	187	128	1054	108	1121	998	12	912	250	568	262	331	451	626
	36%	38%	37%	26%	35%	45%	37%	39%	9%	38%	31%	35%	41%	34%	38%	34%
Family and friends	1141	691	208	154	1064	77	1077	964	28	896	245	539	235	367	440	620
	35%	33%	41%	31%	36%	32%	36%	38%	21%	37%	30%	33%	36%	38%	37%	34%
Food TV shows / cooking programmes	1015	685	160	136	931	83	969	868	16	761	253	540	196	279	422	531
	31%	33%	31%	28%	31%	35%	32%	34%	12%	32%	31%	33%	30%	29%	35%	29%
Books	639	431	115	68	590	48	610	553	13	483	156	328	120	191	238	364
	20%	21%	23%	14%	20%	20%	20%	22%	10%	19%	19%	20%	19%	20%	20%	20%
Food magazines	596	406	83	78	545	52	568	527	10	449	148	335	117	145	242	332
	18%	20%	16%	16%	18%	22%	19%	21%	8%	19%	18%	21%	18%	15%	20%	18%
Internet search engine	490	266	101	75	463	27	471	436	6	400	90	206	116	168	200	263
	15%	13%	20%	15%	15%	11%	16%	17%	4%	17%	11%	13%	18%	17%	17%	14%
TV / radio campaigns	387	250	67	59	368	19	368	321	7	300	87	205	75	107	157	206
	12%	12%	13%	12%	12%	8%	12%	13%	5%	12%	11%	13%	12%	11%	13%	11%
Food websites	429	250	98	49	390	38	408	387	7	360	68	187	90	151	175	222
	13%	12%	19%	10%	13%	16%	14%	15%	5%	15%	8%	12%	14%	16%	15%	12%
Newspapers	298	211	50	26	279	18	282	252	4	214	84	164	64	70	122	163
	9%	10%	10%	5%	9%	8%	9%	10%	3%	9%	10%	10%	10%	7%	10%	9%
School / college / a course	342	183	75	50	313	29	323	294	11	289	53	145	76	122	136	190
	11%	9%	15%	10%	10%	12%	11%	11%	8%	12%	6%	9%	12%	13%	11%	10%
Retailers (e.g. supermarkets)	305	195	59	39	280	25	300	267	1	243	61	138	74	93	118	161
	9%	9%	12%	8%	9%	11%	10%	10%	1%	10%	7%	9%	12%	10%	10%	9%
Work	274	149	67	42	250	25	259	245	13	221	53	140	68	67	110	147
	8%	7%	13%	9%	8%	10%	9%	10%	10%	9%	7%	9%	11%	7%	9%	8%
News websites	91	51	13	13	82	9	85	76	2	78	14	47	15	29	37	46
	3%	2%	2%	3%	3%	4%	3%	3%	1%	3%	2%	3%	2%	3%	3%	2%
Doctor / GP	72	38	18	13	64	7	69	64	1	57	15	39	13	20	31	39
	2%	2%	3%	3%	2%	3%	2%	3%	1%	2%	2%	2%	2%	2%	3%	2%
Common sense / personal experience	32	25	3	4	32	-	31	28	1	16	17	25	8	-	14	18
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	2%	2%	1%	-	1%	1%
Other	12	7	-	4	10	2	12	10	-	8	4	8	1	3	4	7
	*	*	*	1%	*	1%	*	*	-	*	1%	*	*	*	*	*
I don't look for information on food safety	680	448	93	112	643	37	585	450	63	469	211	341	122	217	209	443
	21%	22%	18%	23%	21%	15%	20%	18%	47%	19%	26%	21%	19%	22%	17%	24%
Average number of responses	2.46	2.45	2.75	2.13	2.46	2.54	2.52	2.63	1.46	2.55	2.21	2.44	2.57	2.43	2.60	2.37

Q11_8B Do you get information about how to prepare and cook food safely at home from any of these sources?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Product packaging	1162 36%	74 42%	53 40%	131 45%	144 34%	804 35%
Family and friends	1141 35%	58 33%	47 35%	112 38%	148 35%	812 35%
Food TV shows / cooking programmes	1015 31%	48 27%	48 36%	132 45%	125 29%	701 30%
Books	639 20%	42 24%	32 24%	65 22%	82 19%	447 19%
Food magazines	596 18%	32 18%	30 23%	82 28%	89 21%	398 17%
Internet search engine	490 15%	30 17%	20 15%	44 15%	47 11%	364 16%
TV / radio campaigns	387 12%	23 13%	17 13%	45 15%	54 13%	258 11%
Food websites	429 13%	27 15%	19 14%	63 21%	50 12%	289 13%
Newspapers	298 9%	26 15%	15 11%	28 10%	30 7%	210 9%
School / college / a course	342 11%	27 15%	18 13%	37 13%	58 14%	232 10%
Retailers (e.g. supermarkets)	305 9%	17 10%	15 11%	34 12%	38 9%	218 9%
Work	274 8%	12 7%	11 8%	38 13%	40 10%	186 8%
News websites	91 3%	4 2%	6 5%	9 3%	10 2%	66 3%
Doctor / GP	72 2%	1 *	4 3%	13 4%	22 5%	40 2%
Common sense / personal experience	32 1%	4 2%	2 1%	6 2%	4 1%	20 1%
Other	12 *	-	-	1	-	11 *
I don't look for information on food safety	680 21%	28 16%	22 16%	47 16%	88 21%	510 22%
Average number of responses	2.46	2.56	2.68	3.02	2.42	2.42

Q11_8B Do you get information about how to prepare and cook food safely at home from any of these sources?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Product packaging	1162	511	141	119	202	152	53	526	313	225	207	289	223	1162	30	-
	36%	45%	41%	43%	66%	51%	58%	52%	53%	52%	53%	45%	46%	100%	42%	-
Family and friends	1141	1141	182	118	170	126	55	485	271	200	160	303	234	511	38	-
	35%	100%	53%	43%	56%	42%	60%	48%	45%	47%	41%	47%	48%	44%	54%	-
Food TV shows / cooking programmes	1015	485	140	120	183	173	58	1015	353	210	229	325	214	526	39	-
	31%	43%	41%	44%	60%	58%	63%	100%	59%	49%	59%	51%	44%	45%	54%	-
Books	639	303	79	56	103	104	38	325	235	181	118	639	191	289	30	-
	20%	27%	23%	20%	34%	35%	42%	32%	39%	42%	30%	100%	39%	25%	42%	-
Food magazines	596	271	96	79	124	134	38	353	596	164	133	235	163	313	20	-
	18%	24%	28%	29%	41%	45%	42%	35%	100%	38%	34%	37%	33%	27%	28%	-
Internet search engine	490	234	58	41	92	58	41	214	163	170	78	191	490	223	20	-
	15%	21%	17%	15%	30%	19%	45%	21%	27%	40%	20%	30%	100%	19%	28%	-
TV / radio campaigns	387	160	60	48	76	93	48	229	133	63	387	118	78	207	18	-
	12%	14%	17%	18%	25%	31%	53%	23%	22%	15%	100%	18%	16%	18%	25%	-
Food websites	429	200	62	59	90	65	36	210	164	429	63	181	170	225	17	-
	13%	18%	18%	21%	29%	22%	40%	21%	27%	100%	16%	28%	35%	19%	24%	-
Newspapers	298	126	36	34	78	298	26	173	134	65	93	104	58	152	20	-
	9%	11%	10%	12%	26%	100%	29%	17%	23%	15%	24%	16%	12%	13%	28%	-
School / college / a course	342	182	342	89	47	36	18	140	96	62	60	79	58	141	10	-
	11%	16%	100%	32%	15%	12%	20%	14%	16%	14%	15%	12%	12%	12%	14%	-
Retailers (e.g. supermarkets)	305	170	47	53	305	78	31	183	124	90	76	103	92	202	15	-
	9%	15%	14%	19%	100%	26%	35%	18%	21%	21%	20%	16%	19%	17%	21%	-
Work	274	118	89	274	53	34	15	120	79	59	48	56	41	119	13	-
	8%	10%	26%	100%	17%	12%	16%	12%	13%	14%	12%	9%	8%	10%	18%	-
News websites	91	55	18	15	31	26	91	58	38	36	48	38	41	53	8	-
	3%	5%	5%	5%	10%	9%	100%	6%	6%	8%	13%	6%	8%	5%	12%	-
Doctor / GP	72	38	10	13	15	20	8	39	20	17	18	30	20	30	72	-
	2%	3%	3%	5%	5%	7%	9%	4%	3%	4%	5%	5%	4%	3%	100%	-
Common sense / personal experience	32	7	-	-	-	1	-	4	1	1	2	6	1	5	-	-
	1%	1%	-	-	-	*	-	*	*	*	*	1%	*	*	-	-
Other	12	2	-	2	1	-	-	3	3	-	1	1	2	4	1	-
	*	*	*	1%	*	-	-	*	1%	-	*	*	*	*	1%	-
I don't look for information on food safety	680	-	-	-	-	-	-	-	-	-	-	-	-	-	-	680
	21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%
Average number of responses	2.46	3.51	3.98	4.08	5.15	4.70	6.12	4.02	4.57	4.60	4.45	4.22	4.24	3.58	4.90	1.00

Q11_8B Do you get information about how to prepare and cook food safely at home from any of these sources?

Base: All respondents

	Future sources of information on food safety															
	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know	
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Product packaging	1162 36%	257 40%	35 46%	31 36%	108 60%	68 44%	46 49%	257 45%	223 48%	381 45%	81 54%	258 43%	639 43%	481 72%	31 37%	20 7%
Family and friends	1141 35%	458 71%	30 39%	33 38%	78 44%	64 41%	48 51%	253 45%	203 44%	370 44%	47 32%	243 40%	589 39%	263 39%	43 52%	36 13%
Food TV shows / cooking programmes	1015 31%	226 35%	32 42%	40 46%	90 50%	77 49%	45 48%	374 66%	239 52%	353 41%	79 53%	247 41%	536 36%	274 41%	38 45%	20 7%
Books	639 20%	157 24%	22 29%	15 17%	52 29%	48 31%	25 27%	159 28%	152 33%	245 29%	50 33%	285 47%	326 22%	163 24%	26 31%	19 7%
Food magazines	596 18%	134 21%	22 29%	33 39%	58 32%	62 39%	34 36%	184 33%	264 57%	242 28%	49 33%	155 26%	271 18%	162 24%	25 30%	11 4%
Internet search engine	490 15%	125 19%	13 17%	10 11%	28 16%	20 13%	26 27%	101 18%	94 21%	180 21%	23 15%	132 22%	392 26%	108 16%	20 24%	4 2%
TV / radio campaigns	387 12%	85 13%	10 13%	17 20%	37 21%	35 23%	25 26%	123 22%	74 16%	135 16%	89 60%	82 14%	197 13%	100 15%	16 19%	8 3%
Food websites	429 13%	94 15%	17 22%	17 20%	51 28%	27 17%	29 31%	123 22%	118 26%	288 34%	16 11%	96 16%	232 15%	132 20%	19 23%	10 4%
Newspapers	298 9%	62 10%	13 16%	14 16%	42 24%	85 54%	22 24%	88 16%	78 17%	83 10%	35 24%	72 12%	148 10%	87 13%	14 17%	7 3%
School / college / a course	342 11%	74 11%	40 52%	19 22%	15 9%	8 5%	14 15%	64 11%	70 15%	135 16%	12 8%	88 15%	214 14%	88 13%	12 15%	5 2%
Retailers (e.g. supermarkets)	305 9%	76 12%	5 6%	13 15%	77 43%	33 21%	18 19%	75 13%	78 17%	103 12%	20 13%	86 14%	177 12%	103 15%	16 19%	7 2%
Work	274 8%	34 5%	20 27%	63 74%	20 11%	15 9%	12 12%	47 8%	52 11%	110 13%	9 6%	47 8%	152 10%	61 9%	11 13%	16 6%
News websites	91 3%	21 3%	4 5%	- 8%	14 8%	14 9%	24 25%	22 4%	13 3%	41 5%	11 7%	20 3%	54 4%	29 4%	10 12%	- -
Doctor / GP	72 2%	17 3%	4 6%	1 1%	8 5%	14 9%	10 11%	25 4%	15 3%	26 3%	7 5%	15 3%	32 2%	17 2%	26 31%	4 1%
Common sense / personal experience	32 1%	6 1%	- -	- -	- -	- *	- -	4 1%	2 *	6 1%	- *	3 1%	14 1%	5 1%	- -	2 1%
Other	12 *	3 *	- -	2 2%	1 *	- -	- -	3 1%	3 1%	3 1%	2 1%	3 1%	4 *	3 *	1 2%	- *
I don't look for information on food safety	680 21%	78 12%	7 10%	6 7%	13 7%	17 11%	14 15%	49 9%	33 7%	97 11%	18 12%	72 12%	242 16%	71 11%	12 14%	185 68%
Average number of responses	2.46	2.94	3.58	3.64	3.86	3.75	4.17	3.45	3.71	3.29	3.68	3.16	2.82	3.20	3.84	1.30

Q11_8B Do you get information about how to prepare and cook food safely at home from any of these sources?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Product packaging	1162 36%	162 32%	441 36%	208 36%	251 44%	100 29%	312 37%	849 36%	98 29%	257 34%	319 41%	299 45%
Family and friends	1141 35%	128 25%	397 33%	240 41%	234 41%	142 41%	358 42%	783 33%	115 34%	245 32%	267 35%	267 40%
Food TV shows / cooking programmes	1015 31%	123 24%	391 32%	226 39%	195 34%	81 23%	287 34%	728 31%	96 29%	229 30%	277 36%	242 36%
Books	639 20%	83 16%	243 20%	127 22%	122 21%	64 18%	172 20%	467 20%	51 15%	143 19%	181 23%	130 19%
Food magazines	596 18%	65 13%	249 20%	112 19%	114 20%	56 16%	158 19%	438 18%	59 17%	143 19%	146 19%	132 20%
Internet search engine	490 15%	35 7%	169 14%	117 20%	97 17%	71 21%	173 20%	317 13%	44 13%	95 13%	139 18%	115 17%
TV / radio campaigns	387 12%	57 11%	137 11%	82 14%	76 13%	36 10%	119 14%	268 11%	51 15%	97 13%	94 12%	96 14%
Food websites	429 13%	42 8%	149 12%	100 17%	93 16%	44 13%	135 16%	293 12%	32 10%	91 12%	118 15%	103 15%
Newspapers	298 9%	49 10%	131 11%	57 10%	48 8%	12 3%	63 8%	234 10%	23 7%	81 11%	66 9%	74 11%
School / college / a course	342 11%	27 5%	79 6%	89 15%	79 14%	68 20%	147 17%	195 8%	34 10%	63 8%	87 11%	73 11%
Retailers (e.g. supermarkets)	305 9%	41 8%	101 8%	66 11%	65 11%	32 9%	97 11%	208 9%	24 7%	63 8%	83 11%	80 12%
Work	274 8%	31 6%	72 6%	63 11%	68 12%	42 12%	100 12%	175 7%	19 6%	63 8%	84 11%	49 7%
News websites	91 3%	11 2%	28 2%	20 3%	22 4%	10 3%	31 4%	61 3%	10 3%	20 3%	25 3%	16 2%
Doctor / GP	72 2%	11 2%	36 3%	12 2%	6 1%	6 2%	17 2%	55 2%	15 4%	23 3%	18 2%	3 *
Common sense / personal experience	32 1%	7 1%	15 1%	1 *	8 1%	2 1%	5 1%	27 1%	1 *	5 1%	5 1%	7 1%
Other	12 *	3 1%	5 *	- -	2 *	2 *	4 *	8 *	- -	4 *	5 1%	2 *
I don't look for information on food safety	680 21%	145 28%	295 24%	106 18%	78 14%	56 16%	125 15%	555 23%	79 23%	163 22%	154 20%	119 18%
Average number of responses	2.46	1.99	2.42	2.78	2.72	2.38	2.72	2.37	2.23	2.36	2.67	2.71

Q11_8B Do you get information about how to prepare and cook food safely at home from any of these sources?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Product packaging	1162 36%	105 34%	5 29%	14 28%	56 37%	50 31%	26 32%	95 33%	525 41%	233 36%	365 32%	39 27%
Family and friends	1141 35%	112 36%	5 27%	17 34%	49 32%	58 36%	31 37%	94 33%	475 37%	240 37%	376 33%	50 36%
Food TV shows / cooking programmes	1015 31%	102 32%	4 23%	14 28%	50 33%	51 32%	26 32%	89 31%	440 34%	180 28%	362 31%	33 23%
Books	639 20%	54 17%	1 6%	5 9%	25 17%	29 18%	14 18%	44 16%	305 24%	129 20%	193 17%	12 9%
Food magazines	596 18%	55 18%	- 1%	6 11%	24 15%	30 19%	13 16%	46 16%	271 21%	120 18%	192 17%	14 10%
Internet search engine	490 15%	44 14%	4 23%	7 13%	26 17%	22 14%	16 19%	39 14%	252 20%	70 11%	154 13%	15 10%
TV / radio campaigns	387 12%	34 11%	3 16%	4 8%	18 12%	20 12%	12 14%	30 11%	165 13%	73 11%	136 12%	13 9%
Food websites	429 13%	40 13%	4 20%	8 16%	16 11%	26 16%	10 13%	40 14%	216 17%	72 11%	120 10%	21 15%
Newspapers	298 9%	25 8%	- -	2 4%	13 8%	13 8%	8 10%	19 7%	157 12%	48 7%	81 7%	11 8%
School / college / a course	342 11%	23 7%	4 25%	5 10%	13 9%	11 7%	12 14%	18 6%	134 10%	63 10%	125 11%	21 15%
Retailers (e.g. supermarkets)	305 9%	28 9%	1 4%	5 9%	12 8%	17 10%	8 9%	26 9%	141 11%	51 8%	101 9%	11 8%
Work	274 8%	19 6%	2 13%	4 9%	8 5%	11 7%	9 10%	15 5%	107 8%	38 6%	114 10%	14 10%
News websites	91 3%	5 2%	- -	- 1%	4 2%	4 3%	4 5%	4 1%	41 3%	13 2%	32 3%	5 3%
Doctor / GP	72 2%	5 2%	- 1%	1 2%	3 2%	2 1%	2 2%	4 1%	18 1%	15 2%	31 3%	7 5%
Common sense / personal experience	32 1%	1 *	- -	- -	- *	- *	- *	- *	15 1%	2 *	14 1%	1 1%
Other	12 *	1 *	- -	- 1%	- *	- *	- 1%	1 *	3 *	3 *	6 1%	- *
I don't look for information on food safety	680 21%	66 21%	5 28%	11 22%	35 23%	36 22%	15 18%	67 24%	241 19%	154 24%	252 22%	33 23%

Q11_8B Do you get information about how to prepare and cook food safely at home from any of these sources?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked	
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Average number of responses	2.46	2.29	2.14	2.04	2.31	2.36	2.50	2.23	2.73	2.30	2.30	2.13

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Q11_8C In the future if you decided to look for more information about how to prepare and cook food safely at home, where would you look for this information?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Internet search engine	1498	748	750	253	329	321	291	182	100	21	1298	60	102	38	1320	129	966	531
	46%	47%	45%	54%	61%	60%	49%	41%	25%	9%	48%	38%	37%	42%	47%	45%	49%	42%
Food websites	850	393	457	175	188	162	168	98	47	12	723	44	59	23	751	68	527	323
	26%	25%	28%	37%	35%	30%	28%	22%	11%	5%	27%	28%	21%	26%	27%	24%	27%	26%
Family and friends	648	314	334	153	108	122	100	48	74	43	531	25	70	22	551	63	340	308
	20%	20%	20%	33%	20%	23%	17%	11%	18%	18%	20%	16%	25%	24%	20%	22%	17%	24%
Product packaging	670	343	327	105	95	99	131	100	89	52	566	27	65	11	613	38	419	251
	21%	22%	20%	22%	18%	18%	22%	23%	21%	21%	21%	17%	24%	13%	22%	13%	21%	20%
Books	603	326	277	108	60	101	102	83	93	54	523	32	36	12	531	44	353	250
	19%	21%	17%	23%	11%	19%	17%	19%	23%	22%	19%	21%	13%	13%	19%	15%	18%	20%
Food TV shows/ cooking programmes	566	281	285	88	106	77	121	73	73	29	463	29	60	13	490	51	353	213
	18%	18%	17%	19%	20%	14%	20%	16%	18%	12%	17%	19%	22%	15%	17%	18%	18%	17%
Food magazines	461	177	283	86	63	59	100	55	71	24	362	41	48	10	417	25	284	176
	14%	11%	17%	18%	12%	11%	17%	12%	18%	10%	13%	26%	17%	11%	15%	9%	14%	14%
Retailers (e.g. supermarkets)	179	104	75	29	16	25	41	27	28	13	150	9	17	3	164	11	120	59
	6%	7%	5%	6%	3%	5%	7%	6%	7%	6%	6%	6%	6%	4%	6%	4%	6%	5%
Newspapers	157	75	82	13	9	19	36	32	35	14	127	12	15	3	139	9	107	50
	5%	5%	5%	3%	2%	3%	6%	7%	9%	6%	5%	8%	5%	3%	5%	3%	5%	4%
TV/ radio campaigns	149	82	66	7	20	29	25	23	26	17	125	6	13	4	127	10	104	45
	5%	5%	4%	1%	4%	5%	4%	5%	6%	7%	5%	4%	5%	5%	5%	3%	5%	4%
News websites	94	44	50	17	20	20	14	11	8	4	79	1	7	6	71	15	63	31
	3%	3%	3%	4%	4%	4%	2%	2%	2%	2%	3%	1%	3%	7%	3%	5%	3%	2%
Doctor/ GP	83	50	33	18	12	19	13	11	8	3	70	7	5	1	63	20	42	41
	3%	3%	2%	4%	2%	4%	2%	3%	2%	1%	3%	4%	2%	1%	2%	7%	2%	3%
Work	86	39	47	18	13	10	32	10	1	1	68	7	10	1	74	4	57	29
	3%	2%	3%	4%	2%	2%	5%	2%	*	*	3%	5%	4%	1%	3%	2%	3%	2%
School/ college/ a course	76	30	46	20	16	16	13	6	4	3	62	6	8	1	68	6	41	35
	2%	2%	3%	4%	3%	3%	2%	1%	1%	1%	2%	4%	3%	1%	2%	2%	2%	3%
*None/wouldn't	37	16	21	-	1	-	8	9	5	14	33	1	3	-	33	3	21	17
	1%	1%	1%	-	*	-	1%	2%	1%	6%	1%	1%	1%	1%	1%	1%	1%	1%
*Library	7	5	2	-	-	-	1	1	1	3	5	-	2	-	6	-	3	4
	*	*	*	-	-	-	*	*	*	1%	*	-	1%	-	*	-	*	*
Other	16	9	8	-	1	2	5	2	5	1	13	2	2	-	14	2	10	7
	1%	1%	*	*	*	*	1%	*	1%	1%	*	1%	1%	1%	1%	1%	*	1%
Don't know	272	137	134	18	29	22	38	42	65	57	214	20	28	10	232	29	150	122
	8%	9%	8%	4%	5%	4%	6%	10%	16%	24%	8%	13%	10%	11%	8%	10%	8%	10%

Q11_8C In the future if you decided to look for more information about how to prepare and cook food safely at home, where would you look for this information?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Average number of responses	2.00	2.01	1.98	2.36	2.02	2.05	2.08	1.84	1.80	1.52	2.00	2.11	2.00	1.77	2.01	1.83	2.01	1.98

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Q11_8C In the future if you decided to look for more information about how to prepare and cook food safely at home, where would you look for this information?

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Internet search engine	1498	1016	160	80	242	483	538	321	157	173	1325	951	99	448	1353	83	17	5	40
	46%	55%	22%	45%	49%	58%	50%	48%	24%	32%	49%	49%	47%	42%	57%	41%	36%	10%	7%
Food websites	850	568	83	52	147	269	307	203	71	94	756	559	45	245	755	49	11	7	28
	26%	31%	11%	29%	30%	32%	28%	30%	11%	17%	28%	29%	22%	23%	32%	24%	23%	14%	5%
Family and friends	648	361	121	40	126	175	207	129	137	118	529	416	35	196	482	36	9	7	113
	20%	20%	17%	22%	25%	21%	19%	19%	21%	22%	20%	21%	17%	18%	20%	18%	19%	14%	20%
Product packaging	670	400	158	28	84	204	213	133	120	102	567	378	45	247	506	39	11	7	107
	21%	22%	22%	16%	17%	24%	20%	20%	19%	19%	21%	19%	21%	23%	21%	20%	23%	13%	19%
Books	603	322	156	37	89	142	210	129	122	119	484	358	47	198	407	43	14	12	126
	19%	18%	22%	21%	18%	17%	19%	19%	19%	22%	18%	18%	22%	18%	17%	21%	30%	24%	23%
Food TV shows/ cooking programmes	566	331	106	31	98	138	180	126	123	100	467	335	35	197	400	39	11	13	103
	18%	18%	15%	18%	20%	17%	17%	19%	19%	18%	17%	17%	16%	18%	17%	19%	24%	26%	18%
Food magazines	461	272	95	27	67	113	134	121	92	66	395	280	36	145	323	42	8	8	80
	14%	15%	13%	15%	13%	13%	12%	18%	14%	12%	15%	14%	17%	13%	14%	21%	16%	16%	14%
Retailers (e.g. supermarkets)	179	108	45	9	18	55	48	37	39	24	155	92	7	79	133	8	1	6	31
	6%	6%	6%	5%	4%	7%	4%	5%	6%	4%	6%	5%	3%	7%	6%	4%	1%	12%	6%
Newspapers	157	78	51	12	16	38	42	45	32	40	117	80	6	71	89	18	5	3	43
	5%	4%	7%	7%	3%	5%	4%	7%	5%	7%	4%	4%	3%	7%	4%	9%	10%	5%	8%
TV/ radio campaigns	149	83	49	6	11	46	36	36	32	25	124	82	9	57	92	19	4	1	33
	5%	5%	7%	3%	2%	5%	3%	5%	5%	5%	5%	4%	4%	5%	4%	9%	9%	1%	6%
News websites	94	59	15	12	9	40	21	21	12	15	79	61	3	29	70	11	-	2	10
	3%	3%	2%	7%	2%	5%	2%	3%	2%	3%	3%	3%	1%	3%	3%	5%	1%	4%	2%
Doctor/ GP	83	29	13	12	30	19	12	19	34	29	54	48	9	26	64	2	1	2	14
	3%	2%	2%	7%	6%	2%	1%	3%	5%	5%	2%	2%	4%	2%	3%	1%	2%	5%	3%
Work	86	76	1	4	6	15	35	26	10	5	81	47	6	33	60	9	6	2	10
	3%	4%	*	2%	1%	2%	3%	4%	2%	1%	3%	2%	3%	3%	3%	4%	12%	3%	2%
School/ college/ a course	76	38	7	4	27	22	21	24	10	10	66	49	5	23	61	2	2	2	9
	2%	2%	1%	2%	6%	3%	2%	4%	2%	2%	2%	3%	2%	2%	3%	1%	4%	3%	2%
*None/wouldn't	37	10	25	-	2	8	11	3	15	11	26	23	1	13	18	3	2	1	14
	1%	1%	3%	*	*	1%	1%	1%	2%	2%	1%	1%	*	1%	1%	1%	5%	2%	2%
*Library	7	-	5	1	1	-	4	-	3	3	4	2	1	4	2	-	-	-	5
	*	-	1%	*	*	-	*	-	*	*	*	*	*	*	*	-	-	-	1%
Other	16	6	6	1	3	5	3	2	6	4	13	9	-	8	10	2	1	-	4
	1%	*	1%	*	1%	1%	*	*	1%	1%	*	*	-	1%	*	1%	1%	-	1%

Q11_8C In the future if you decided to look for more information about how to prepare and cook food safely at home, where would you look for this information?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Don't know	272	103	124	12	33	45	71	45	112	79	193	133	27	111	119	24	1	9	120
	8%	6%	17%	7%	7%	5%	7%	7%	17%	15%	7%	7%	13%	10%	5%	12%	1%	16%	21%
Average number of responses	2.00	2.10	1.69	2.07	2.03	2.17	1.93	2.13	1.75	1.88	2.02	2.01	1.97	1.98	2.08	2.12	2.16	1.68	1.60

Food and You Survey 2012

Q11_8C In the future if you decided to look for more information about how to prepare and cook food safely at home, where would you look for this information?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Internet search engine	1498	926	301	193	1375	123	1425	1293	27	1226	272	715	345	439	628	764
	46%	45%	59%	39%	46%	52%	48%	51%	20%	51%	33%	44%	54%	45%	52%	41%
Food websites	850	535	152	97	794	55	802	746	23	672	178	385	181	284	325	458
	26%	26%	30%	20%	27%	23%	27%	29%	17%	28%	22%	24%	28%	29%	27%	25%
Family and friends	648	385	126	85	607	41	611	505	21	490	157	302	109	237	258	361
	20%	19%	25%	17%	20%	17%	20%	20%	16%	20%	19%	19%	17%	24%	22%	20%
Product packaging	670	452	80	83	611	59	635	544	15	494	176	323	148	199	249	374
	21%	22%	16%	17%	20%	25%	21%	21%	11%	20%	21%	20%	23%	21%	21%	20%
Books	603	394	91	87	559	43	570	503	9	436	167	274	121	207	216	367
	19%	19%	18%	18%	19%	18%	19%	20%	7%	18%	20%	17%	19%	21%	18%	20%
Food TV shows/ cooking programmes	566	359	109	80	518	48	535	458	14	419	147	260	116	190	214	329
	18%	17%	21%	16%	17%	20%	18%	18%	10%	17%	18%	16%	18%	20%	18%	18%
Food magazines	461	305	68	64	418	43	440	397	4	346	114	228	95	137	158	282
	14%	15%	13%	13%	14%	18%	15%	16%	3%	14%	14%	14%	15%	14%	13%	15%
Retailers (e.g. supermarkets)	179	132	18	22	167	13	174	148	4	136	43	80	34	65	70	93
	6%	6%	3%	5%	6%	5%	6%	6%	3%	6%	5%	5%	5%	7%	6%	5%
Newspapers	157	117	12	24	145	12	148	125	6	119	38	82	25	50	70	81
	5%	6%	2%	5%	5%	5%	5%	5%	5%	5%	5%	5%	4%	5%	6%	4%
TV/ radio campaigns	149	107	17	18	139	10	142	127	-	99	50	77	35	36	55	83
	5%	5%	3%	4%	5%	4%	5%	5%	-	4%	6%	5%	5%	4%	5%	4%
News websites	94	57	20	8	86	8	85	81	5	72	22	49	25	19	43	45
	3%	3%	4%	2%	3%	3%	3%	3%	4%	3%	3%	3%	4%	2%	4%	2%
Doctor/ GP	83	39	16	20	74	10	79	66	4	63	20	37	23	23	33	45
	3%	2%	3%	4%	2%	4%	3%	3%	3%	3%	2%	2%	4%	2%	3%	2%
Work	86	47	23	13	84	2	79	71	5	71	15	44	20	21	34	46
	3%	2%	4%	3%	3%	1%	3%	3%	4%	3%	2%	3%	3%	2%	3%	2%
School/ college/ a course	76	42	18	14	74	2	71	63	2	54	23	37	14	25	34	38
	2%	2%	4%	3%	2%	1%	2%	2%	2%	2%	3%	2%	2%	3%	3%	2%
*None/wouldn't	37	25	2	9	36	1	32	24	3	19	19	27	3	7	11	23
	1%	1%	*	2%	1%	1%	1%	1%	2%	1%	2%	2%	*	1%	1%	1%
*Library	7	4	1	1	7	-	5	2	2	2	5	3	1	2	2	5
	*	*	*	*	*	-	*	*	1%	*	1%	*	*	*	*	*
Other	16	12	-	4	16	-	15	11	2	12	4	11	1	4	8	7
	1%	1%	*	1%	1%	-	*	*	1%	1%	1%	1%	*	*	1%	*
Don't know	272	179	25	50	257	14	219	161	42	163	108	135	46	91	72	189
	8%	9%	5%	10%	9%	6%	7%	6%	32%	7%	13%	8%	7%	9%	6%	10%
Average number of responses	2.00	1.99	2.12	1.77	1.99	2.04	2.03	2.08	1.40	2.03	1.90	1.90	2.09	2.10	2.07	1.94

Q11_8C In the future if you decided to look for more information about how to prepare and cook food safely at home, where would you look for this information?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Internet search engine	1498 46%	98 56%	65 49%	168 57%	179 42%	1049 46%
Food websites	850 26%	47 26%	45 34%	89 30%	101 24%	599 26%
Family and friends	648 20%	30 17%	26 19%	56 19%	73 17%	474 21%
Product packaging	670 21%	40 22%	25 19%	67 23%	90 21%	478 21%
Books	603 19%	43 24%	25 19%	53 18%	80 19%	419 18%
Food TV shows/ cooking programmes	566 18%	27 15%	30 23%	55 19%	87 20%	385 17%
Food magazines	461 14%	27 15%	18 14%	60 20%	76 18%	300 13%
Retailers (e.g. supermarkets)	179 6%	11 6%	9 7%	15 5%	22 5%	128 6%
Newspapers	157 5%	11 6%	5 4%	12 4%	22 5%	110 5%
TV/ radio campaigns	149 5%	11 6%	9 6%	9 3%	23 5%	108 5%
News websites	94 3%	8 5%	4 3%	16 5%	9 2%	66 3%
Doctor/ GP	83 3%	5 3%	4 3%	7 3%	26 6%	46 2%
Work	86 3%	1 1%	4 3%	13 4%	12 3%	57 2%
School/ college/ a course	76 2%	7 4%	5 4%	7 2%	16 4%	48 2%
*None/wouldn't	37 1%	1 *	1 1%	3 1%	8 2%	26 1%
*Library	7 *	1 1%	1 1%	-	2 *	3 *
Other	16 1%	2 1%	2 1%	2 1%	2 *	8 *
Don't know	272 8%	9 5%	10 8%	18 6%	49 12%	191 8%

Q11_8C In the future if you decided to look for more information about how to prepare and cook food safely at home, where would you look for this information?

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Average number of responses	2.00	2.14	2.15	2.21	2.06	1.96

Q11_8C In the future if you decided to look for more information about how to prepare and cook food safely at home, where would you look for this information?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Internet search engine	1498 46%	589 52%	214 63%	152 55%	177 58%	148 50%	54 59%	536 53%	271 45%	232 54%	197 51%	326 51%	392 80%	639 55%	32 44%	242 36%
Food websites	850 26%	370 32%	135 40%	110 40%	103 34%	83 28%	41 46%	353 35%	242 40%	288 67%	135 35%	245 38%	180 37%	381 33%	26 36%	97 14%
Family and friends	648 20%	458 40%	74 22%	34 12%	76 25%	62 21%	21 23%	226 22%	134 22%	94 22%	85 22%	157 25%	125 26%	257 22%	17 23%	78 12%
Product packaging	670 21%	263 23%	88 26%	61 22%	103 34%	87 29%	29 31%	274 27%	162 27%	132 31%	100 26%	163 25%	108 22%	481 41%	17 23%	71 10%
Books	603 19%	243 21%	88 26%	47 17%	86 28%	72 24%	20 22%	247 24%	155 26%	96 22%	82 21%	285 45%	132 27%	258 22%	15 21%	72 11%
Food TV shows/ cooking programmes	566 18%	253 22%	64 19%	47 17%	75 25%	88 30%	22 24%	374 37%	184 31%	123 29%	123 32%	159 25%	101 21%	257 22%	25 35%	49 7%
Food magazines	461 14%	203 18%	70 20%	52 19%	78 25%	78 26%	13 14%	239 24%	264 44%	118 27%	74 19%	152 24%	94 19%	223 19%	15 21%	33 5%
Retailers (e.g. supermarkets)	179 6%	78 7%	15 4%	20 7%	77 25%	42 14%	14 15%	90 9%	58 10%	51 12%	37 10%	52 8%	28 6%	108 9%	8 12%	13 2%
Newspapers	157 5%	64 6%	8 2%	15 5%	33 11%	85 28%	14 15%	77 8%	62 10%	27 6%	35 9%	48 8%	20 4%	68 6%	14 20%	17 2%
TV/ radio campaigns	149 5%	47 4%	12 4%	9 3%	20 7%	35 12%	11 12%	79 8%	49 8%	16 4%	89 23%	50 8%	23 5%	81 7%	7 9%	18 3%
News websites	94 3%	48 4%	14 4%	12 4%	18 6%	22 8%	24 26%	45 4%	34 6%	29 7%	25 6%	25 4%	26 5%	46 4%	10 14%	14 2%
Doctor/ GP	83 3%	43 4%	12 4%	11 4%	16 5%	14 5%	10 11%	38 4%	25 4%	19 4%	16 4%	26 4%	20 4%	31 3%	26 36%	12 2%
Work	86 3%	33 3%	19 6%	63 23%	13 4%	14 5%	- -	40 4%	33 6%	17 4%	17 4%	15 2%	10 2%	31 3%	1 1%	6 1%
School/ college/ a course	76 2%	30 3%	40 12%	20 7%	5 2%	13 4%	4 4%	32 3%	22 4%	17 4%	10 3%	22 3%	13 3%	35 3%	4 6%	7 1%
*None/wouldn't	37 1%	2 *	1 *	3 1%	1 *	2 1%	- -	1 *	1 *	- -	1 *	2 *	- *	2 *	1 2%	23 3%
*Library	7 *	2 *	1 *	- -	- -	3 1%	- -	1 *	3 *	- -	1 *	- -	- -	3 *	- -	1 *
Other	16 1%	2 *	1 *	1 *	1 *	4 1%	- -	4 *	3 1%	2 1%	- *	3 *	1 *	3 *	- -	5 1%
Don't know	272 8%	36 3%	5 1%	16 6%	7 2%	7 3%	- -	20 2%	11 2%	10 2%	8 2%	19 3%	4 1%	20 2%	4 5%	185 27%

Q11_8C In the future if you decided to look for more information about how to prepare and cook food safely at home, where would you look for this information?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Average number of responses	2.00	2.42	2.52	2.45	2.91	2.89	3.04	2.64	2.87	2.96	2.68	2.74	2.61	2.52	3.11	1.39

Q11_8C In the future if you decided to look for more information about how to prepare and cook food safely at home, where would you look for this information?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/ college/ a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Internet search engine	1498	256	22	27	59	50	50	211	162	412	54	261	1498	277	35	-
	46%	40%	29%	31%	33%	32%	54%	37%	35%	48%	36%	43%	100%	41%	42%	-
Food websites	850	168	30	25	72	43	49	190	183	850	48	203	412	216	32	-
	26%	26%	39%	29%	40%	27%	53%	34%	40%	100%	32%	34%	27%	32%	38%	-
Family and friends	648	648	17	31	59	52	33	181	120	168	40	166	256	198	33	-
	20%	100%	22%	36%	33%	35%	32%	26%	20%	27%	27%	27%	17%	30%	39%	-
Product packaging	670	198	23	21	108	69	33	220	162	216	73	166	277	670	30	-
	21%	31%	30%	25%	60%	44%	35%	39%	35%	25%	49%	27%	18%	100%	36%	-
Books	603	166	16	19	50	47	26	184	165	203	50	603	261	166	22	-
	19%	26%	21%	22%	28%	30%	28%	32%	36%	24%	34%	100%	17%	25%	27%	-
Food TV shows/ cooking programmes	566	181	17	27	74	78	29	566	205	190	75	184	211	220	28	-
	18%	28%	22%	31%	41%	50%	31%	100%	45%	22%	50%	31%	14%	33%	34%	-
Food magazines	461	120	24	29	59	63	26	205	461	183	49	165	162	162	28	-
	14%	18%	32%	33%	33%	40%	28%	36%	100%	22%	33%	27%	11%	24%	33%	-
Retailers (e.g. supermarkets)	179	59	9	16	179	36	20	74	59	72	32	50	59	108	17	-
	6%	9%	11%	19%	100%	23%	21%	13%	13%	8%	22%	8%	4%	16%	21%	-
Newspapers	157	52	3	11	36	157	16	78	63	43	34	47	50	69	11	-
	5%	8%	4%	13%	20%	100%	17%	14%	14%	5%	23%	8%	3%	10%	13%	-
TV/ radio campaigns	149	40	10	9	32	34	17	75	49	48	149	50	54	73	12	-
	5%	6%	13%	10%	21%	18%	13%	11%	6%	100%	8%	8%	4%	11%	14%	-
News websites	94	33	6	8	20	16	94	29	26	49	17	26	50	33	10	-
	3%	5%	8%	9%	11%	10%	100%	5%	6%	6%	12%	4%	3%	5%	12%	-
Doctor/ GP	83	33	1	2	17	11	10	28	28	32	12	22	35	30	83	-
	3%	5%	2%	2%	10%	7%	10%	5%	6%	4%	8%	4%	2%	4%	100%	-
Work	86	31	18	86	16	11	8	27	29	25	9	19	27	21	2	-
	3%	5%	24%	100%	9%	7%	8%	5%	6%	3%	6%	3%	2%	3%	2%	-
School/ college/ a course	76	17	76	18	9	3	6	17	24	30	10	16	22	23	1	-
	2%	3%	100%	21%	5%	2%	6%	3%	5%	4%	6%	3%	1%	3%	2%	-
*None/wouldn't	37	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
*Library	7	-	-	-	-	-	-	1	-	1	1	1	1	2	-	-
	*	-	-	-	-	-	-	*	-	*	1%	*	*	*	-	-
Other	16	1	-	-	-	1	-	1	1	3	-	1	5	1	-	-
	1%	*	-	-	-	*	-	*	*	*	-	*	*	*	-	-
Don't know	272	-	-	-	-	-	-	-	-	-	-	-	-	-	-	272
	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%

Q11_8C In the future if you decided to look for more information about how to prepare and cook food safely at home, where would you look for this information?

Base: All respondents

	Future sources of information on food safety																
	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know		
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	429	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272	
Average number of responses	2.00	3.09	3.58	3.81	4.41	4.28	4.45	3.69	3.77	2.97	4.39	3.29	2.26	3.39	4.13	1.00	

Q11_8C In the future if you decided to look for more information about how to prepare and cook food safely at home, where would you look for this information?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Internet search engine	1498 46%	163 32%	523 43%	317 54%	314 55%	181 52%	506 60%	992 42%	111 33%	301 40%	427 55%	390 58%
Food websites	850 26%	82 16%	285 23%	178 30%	182 32%	122 35%	288 34%	562 24%	60 18%	182 24%	248 32%	204 30%
Family and friends	648 20%	102 20%	210 17%	132 23%	132 23%	72 21%	185 22%	463 19%	70 21%	156 21%	143 19%	130 19%
Product packaging	670 21%	90 18%	251 21%	127 22%	143 25%	58 17%	177 21%	493 21%	64 19%	153 20%	166 22%	160 24%
Books	603 19%	86 17%	237 20%	110 19%	96 17%	74 21%	149 18%	454 19%	66 20%	150 20%	158 20%	107 16%
Food TV shows/ cooking programmes	566 18%	72 14%	218 18%	103 18%	112 19%	62 18%	163 19%	403 17%	66 20%	139 18%	148 19%	118 18%
Food magazines	461 14%	53 10%	194 16%	92 16%	77 13%	44 13%	107 13%	353 15%	55 16%	111 15%	124 16%	82 12%
Retailers (e.g. supermarkets)	179 6%	27 5%	60 5%	26 4%	49 9%	17 5%	53 6%	127 5%	20 6%	46 6%	36 5%	46 7%
Newspapers	157 5%	26 5%	70 6%	29 5%	18 3%	14 4%	35 4%	122 5%	15 5%	48 6%	26 3%	34 5%
TV/ radio campaigns	149 5%	27 5%	69 6%	19 3%	23 4%	11 3%	37 4%	112 5%	16 5%	41 5%	37 5%	27 4%
News websites	94 3%	9 2%	37 3%	24 4%	19 3%	5 1%	31 4%	63 3%	13 4%	23 3%	26 3%	17 3%
Doctor/ GP	83 3%	15 3%	34 3%	7 1%	16 3%	11 3%	22 3%	61 3%	13 4%	25 3%	16 2%	5 1%
Work	86 3%	9 2%	31 3%	20 3%	21 4%	6 2%	30 4%	56 2%	7 2%	31 4%	21 3%	18 3%
School/ college/ a course	76 2%	6 1%	23 2%	23 4%	13 2%	13 4%	32 4%	44 2%	8 3%	21 3%	16 2%	14 2%
*None/wouldn't	37 1%	15 3%	14 1%	4 1%	2 *	2 1%	6 1%	32 1%	6 2%	12 2%	7 1%	2 *
*Library	7 *	3 1%	4 *	- -	- -	- -	- -	7 *	1 *	1 *	1 *	1 *
Other	16 1%	6 1%	6 *	2 *	3 1%	1 *	2 *	14 1%	2 1%	3 1%	5 1%	5 1%
Don't know	272 8%	74 15%	122 10%	27 5%	29 5%	19 6%	41 5%	231 10%	41 12%	74 10%	49 6%	24 4%
Average number of responses	2.00	1.69	1.97	2.12	2.18	2.05	2.20	1.92	1.89	2.01	2.14	2.07

Q11_8C In the future if you decided to look for more information about how to prepare and cook food safely at home, where would you look for this information?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Internet search engine	1498 46%	115 37%	8 45%	20 39%	62 40%	59 36%	37 45%	104 37%	703 55%	316 49%	423 37%	56 39%
Food websites	850 26%	67 21%	4 23%	12 23%	34 23%	36 22%	20 24%	62 22%	401 31%	182 28%	239 21%	27 19%
Family and friends	648 20%	81 26%	2 13%	11 21%	38 25%	43 26%	22 26%	70 25%	257 20%	129 20%	229 20%	32 23%
Product packaging	670 21%	71 23%	2 11%	9 17%	35 23%	32 20%	16 20%	60 21%	296 23%	140 21%	220 19%	14 10%
Books	603 19%	45 14%	1 6%	4 8%	24 16%	20 12%	13 16%	35 12%	230 18%	127 19%	228 20%	18 13%
Food TV shows/ cooking programmes	566 18%	65 21%	3 19%	10 20%	34 23%	29 18%	19 23%	55 19%	212 16%	119 18%	218 19%	18 13%
Food magazines	461 14%	50 16%	3 18%	10 19%	23 15%	25 16%	9 12%	48 17%	163 13%	93 14%	192 17%	12 8%
Retailers (e.g. supermarkets)	179 6%	19 6%	- 2%	3 6%	5 3%	12 7%	3 4%	17 6%	87 7%	26 4%	61 5%	6 4%
Newspapers	157 5%	16 5%	- 1%	3 7%	6 4%	8 5%	5 6%	12 4%	67 5%	29 4%	54 5%	7 5%
TV/ radio campaigns	149 5%	17 5%	- -	2 3%	9 6%	7 4%	4 5%	14 5%	71 6%	24 4%	52 5%	1 1%
News websites	94 3%	11 3%	- -	2 4%	7 4%	4 3%	4 5%	9 3%	46 4%	20 3%	25 2%	3 2%
Doctor/ GP	83 3%	5 2%	- -	1 2%	2 2%	2 1%	1 1%	5 2%	29 2%	18 3%	32 3%	5 3%
Work	86 3%	9 3%	1 4%	2 5%	4 2%	5 3%	1 1%	10 4%	31 2%	10 1%	45 4%	1 *
School/ college/ a course	76 2%	9 3%	- -	1 3%	3 2%	4 3%	3 4%	6 2%	26 2%	10 2%	37 3%	3 2%
*None/wouldn't	37 1%	4 1%	- -	- -	3 2%	1 1%	1 1%	3 1%	13 1%	8 1%	16 1%	- *
*Library	7 *	2 *	- -	- -	2 1%	- -	- -	2 1%	1 *	1 *	3 *	1 *
Other	16 1%	2 1%	- 1%	- 1%	2 1%	- -	1 1%	1 1%	8 1%	2 *	5 *	2 1%
Don't know	272 8%	34 11%	1 8%	5 9%	13 8%	20 13%	6 8%	31 11%	75 6%	57 9%	119 10%	20 14%

Q11_8C In the future if you decided to look for more information about how to prepare and cook food safely at home, where would you look for this information?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked	
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Average number of responses	2.00	1.98	1.50	1.87	2.00	1.91	2.01	1.92	2.12	2.01	1.90	1.59

Q9_2 To what extent are you concerned or unconcerned by the overall safety of food produced in the UK?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Very concerned	235	106	128	14	33	47	42	37	41	20	197	17	16	5	179	46	157	78
	7%	7%	8%	3%	6%	9%	7%	8%	10%	8%	7%	11%	6%	6%	6%	16%	8%	6%
(1) Fairly concerned	900	405	495	121	133	147	162	146	132	59	761	48	69	22	769	98	548	351
	28%	26%	30%	26%	25%	27%	27%	33%	32%	25%	28%	31%	25%	24%	27%	34%	28%	28%
(0) Neither concerned nor unconcerned	644	283	361	118	120	124	102	80	59	41	545	38	39	21	580	44	385	259
	20%	18%	22%	25%	22%	23%	17%	18%	15%	17%	20%	24%	14%	23%	21%	15%	20%	21%
(-1) Fairly unconcerned	998	510	488	157	171	147	204	117	123	76	841	38	89	28	884	59	612	386
	31%	32%	30%	33%	32%	27%	34%	26%	30%	31%	31%	25%	33%	31%	31%	20%	31%	31%
(-2) Very unconcerned	450	272	178	59	78	71	84	62	52	43	361	16	60	14	397	40	268	182
	14%	17%	11%	13%	14%	13%	14%	14%	13%	18%	13%	10%	22%	15%	14%	14%	14%	14%
Net : Concerned	1135	512	623	135	167	194	205	183	173	79	958	65	85	27	948	144	705	428
	35%	32%	38%	29%	31%	36%	34%	41%	42%	33%	35%	41%	31%	30%	34%	50%	36%	34%
Net : Unconcerned	1448	782	666	217	249	218	288	180	175	119	1202	54	150	42	1281	99	880	568
	45%	50%	40%	46%	46%	41%	48%	41%	43%	49%	44%	34%	55%	46%	46%	35%	45%	45%
Don't know	4	2	3	-	1	1	-	-	-	2	4	-	-	-	2	1	2	3
	*	*	*	-	*	*	*	-	-	1%	*	-	-	*	*	*	*	*
Mean Score	-0.16	-0.28	-0.06	-0.27	-0.24	-0.09	-0.21	-0.05	-0.03	-0.27	-0.15	0.07	-0.40	-0.25	-0.20	0.18	-0.14	-0.19
Standard Deviation	1.19	1.21	1.16	1.07	1.16	1.19	1.19	1.22	1.24	1.25	1.18	1.17	1.24	1.16	1.17	1.31	1.20	1.17
Standard Error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.06	0.06	0.08	0.02	0.09	0.07	0.12	0.02	0.08	0.03	0.03

Q9_2 To what extent are you concerned or unconcerned by the overall safety of food produced in the UK?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Very concerned	235	108	65	16	46	43	69	48	75	43	191	131	15	89	154	11	3	4	62
	7%	6%	9%	9%	9%	5%	6%	7%	12%	8%	7%	7%	7%	8%	6%	5%	7%	8%	11%
(1) Fairly concerned	900	524	204	42	130	213	331	189	167	171	730	514	47	340	650	79	11	10	150
	28%	29%	28%	24%	26%	25%	31%	28%	26%	32%	27%	26%	22%	31%	27%	39%	23%	19%	27%
(0) Neither concerned nor unconcerned	644	377	112	34	121	170	212	154	109	86	558	391	60	193	481	50	10	10	93
	20%	21%	16%	19%	24%	20%	20%	23%	17%	16%	21%	20%	28%	18%	20%	25%	21%	20%	17%
(-1) Fairly unconcerned	998	590	227	61	120	313	314	185	185	152	846	615	63	318	774	43	18	13	150
	31%	32%	31%	34%	24%	37%	29%	28%	29%	28%	31%	32%	30%	30%	33%	21%	37%	25%	27%
(-2) Very unconcerned	450	235	111	26	78	97	156	91	107	86	364	287	24	139	311	19	6	14	100
	14%	13%	15%	14%	16%	12%	14%	14%	17%	16%	14%	15%	11%	13%	13%	9%	12%	28%	18%
Net : Concerned	1135	632	269	57	176	256	400	238	242	214	921	644	62	428	804	90	14	14	212
	35%	34%	37%	32%	35%	31%	37%	36%	37%	39%	34%	33%	30%	40%	34%	44%	30%	28%	38%
Net : Unconcerned	1448	825	338	86	199	410	470	276	292	238	1210	902	87	457	1085	62	23	28	249
	45%	45%	47%	49%	40%	49%	43%	41%	45%	44%	45%	47%	41%	42%	46%	31%	49%	53%	45%
Don't know	4	1	2	-	1	-	2	-	3	3	1	2	2	1	1	1	-	-	2
	*	*	*	-	*	-	*	-	*	1%	*	*	1%	*	*	1%	-	-	*
Mean Score	-0.16	-0.17	-0.16	-0.22	-0.11	-0.25	-0.15	-0.12	-0.13	-0.13	-0.17	-0.21	-0.16	-0.07	-0.19	0.10	-0.23	-0.45	-0.14
Standard Deviation	1.19	1.15	1.25	1.21	1.22	1.11	1.19	1.18	1.29	1.24	1.18	1.18	1.12	1.20	1.16	1.09	1.16	1.31	1.30
Standard Error	0.02	0.03	0.05	0.09	0.05	0.04	0.04	0.05	0.05	0.05	0.02	0.03	0.08	0.04	0.02	0.08	0.17	0.18	0.06

Q9_2 To what extent are you concerned or unconcerned by the overall safety of food produced in the UK?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Very concerned	235	144	32	48	219	16	214	188	13	161	74	138	39	57	84	138
	7%	7%	6%	10%	7%	7%	7%	7%	10%	7%	9%	9%	6%	6%	7%	7%
(1) Fairly concerned	900	593	133	125	832	69	844	732	40	684	216	463	181	257	351	505
	28%	29%	26%	25%	28%	29%	28%	29%	30%	28%	26%	29%	28%	26%	29%	27%
(0) Neither concerned nor unconcerned	644	397	116	109	603	41	612	529	13	500	144	346	109	190	214	380
	20%	19%	23%	22%	20%	17%	20%	21%	9%	21%	18%	21%	17%	20%	18%	21%
(-1) Fairly unconcerned	998	659	151	129	910	88	924	783	36	741	256	460	209	328	390	545
	31%	32%	30%	26%	30%	37%	31%	31%	27%	31%	31%	28%	33%	34%	33%	30%
(-2) Very unconcerned	450	275	77	79	425	25	393	324	30	322	128	208	106	136	157	276
	14%	13%	15%	16%	14%	10%	13%	13%	23%	13%	16%	13%	16%	14%	13%	15%
Net : Concerned	1135	737	165	174	1050	84	1058	920	53	845	290	601	220	314	435	643
	35%	36%	32%	35%	35%	35%	35%	36%	40%	35%	35%	37%	34%	32%	36%	35%
Net : Unconcerned	1448	935	228	208	1335	112	1317	1107	66	1063	385	669	315	464	546	821
	45%	45%	45%	42%	45%	47%	44%	43%	50%	44%	47%	41%	49%	48%	46%	44%
Don't know	4	2	-	3	4	-	2	2	3	2	1	2	-	2	1	3
	*	*	-	1%	*	-	*	*	1%	*	*	*	-	*	*	*
Mean Score	-0.16	-0.16	-0.21	-0.13	-0.16	-0.15	-0.15	-0.13	-0.23	-0.16	-0.18	-0.09	-0.25	-0.24	-0.15	-0.17
Standard Deviation	1.19	1.18	1.17	1.24	1.19	1.15	1.18	1.17	1.36	1.17	1.24	1.19	1.20	1.16	1.18	1.20
Standard Error	0.02	0.03	0.05	0.06	0.02	0.07	0.02	0.02	0.12	0.02	0.04	0.03	0.05	0.04	0.03	0.03

Q9_2 To what extent are you concerned or unconcerned by the overall safety of food produced in the UK?**Base: All respondents**

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Very concerned	235 7%	15 9%	12 9%	22 7%	41 10%	151 7%
(1) Fairly concerned	900 28%	66 38%	46 34%	99 34%	143 34%	576 25%
(0) Neither concerned nor unconcerned	644 20%	34 19%	18 13%	58 20%	73 17%	469 20%
(-1) Fairly unconcerned	998 31%	45 26%	43 32%	83 28%	121 28%	744 32%
(-2) Very unconcerned	450 14%	16 9%	15 12%	32 11%	44 10%	357 16%
Net : Concerned	1135 35%	82 46%	58 43%	121 41%	184 43%	727 32%
Net : Unconcerned	1448 45%	61 34%	58 43%	115 39%	165 39%	1101 48%
Don't know	4 *	- -	- -	- -	3 1%	1 *
Mean Score	-0.16	0.12	-0.02	-0.01	0.04	-0.25
Standard Deviation	1.19	1.15	1.22	1.16	1.20	1.18
Standard Error	0.02	0.09	0.11	0.07	0.06	0.02

Q9_2 To what extent are you concerned or unconcerned by the overall safety of food produced in the UK?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Very concerned	235 7%	75 7%	17 5%	16 6%	23 8%	22 7%	8 9%	76 7%	37 6%	17 4%	27 7%	51 8%	25 5%	61 5%	10 14%	51 7%
(1) Fairly concerned	900 28%	312 27%	106 31%	80 29%	88 29%	112 38%	22 25%	311 31%	210 35%	133 31%	121 31%	198 31%	156 32%	340 29%	24 34%	147 22%
(0) Neither concerned nor unconcerned	644 20%	231 20%	69 20%	55 20%	49 16%	47 16%	15 16%	222 22%	119 20%	83 19%	78 20%	100 16%	95 19%	267 23%	12 17%	134 20%
(-1) Fairly unconcerned	998 31%	379 33%	110 32%	108 39%	104 34%	73 25%	33 37%	319 31%	186 31%	146 34%	121 31%	216 34%	157 32%	363 31%	16 23%	215 32%
(-2) Very unconcerned	450 14%	142 12%	39 12%	17 6%	41 13%	43 15%	12 13%	87 9%	44 7%	49 11%	40 10%	73 11%	57 12%	130 11%	9 13%	130 19%
Net : Concerned	1135 35%	387 34%	123 36%	96 35%	111 36%	133 45%	31 34%	387 38%	247 41%	151 35%	148 38%	249 39%	181 37%	401 35%	34 48%	198 29%
Net : Unconcerned	1448 45%	521 46%	150 44%	124 45%	145 47%	117 39%	46 50%	406 40%	230 39%	195 45%	161 42%	289 45%	213 44%	493 42%	25 35%	346 51%
Don't know	4 *	2 *	-	-	-	-	-	-	-	-	-	1 *	1 *	-	-	2 *
Mean Score	-0.16	-0.18	-0.14	-0.11	-0.17	-0.02	-0.20	-0.03	0.01	-0.18	-0.07	-0.10	-0.13	-0.14	0.14	-0.34
Standard Deviation	1.19	1.16	1.13	1.07	1.20	1.22	1.22	1.12	1.10	1.11	1.15	1.19	1.14	1.12	1.28	1.22
Standard Error	0.02	0.03	0.06	0.06	0.07	0.07	0.13	0.04	0.05	0.05	0.06	0.05	0.05	0.03	0.15	0.05

Q9_2 To what extent are you concerned or unconcerned by the overall safety of food produced in the UK?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Very concerned	235	47	4	5	17	13	7	39	28	59	21	51	94	33	14	19
	7%	7%	5%	5%	9%	9%	8%	7%	6%	7%	14%	8%	6%	5%	17%	7%
(1) Fairly concerned	900	173	15	20	37	65	33	161	169	242	47	191	423	203	24	62
	28%	27%	20%	24%	21%	42%	35%	28%	37%	28%	32%	32%	28%	30%	29%	23%
(0) Neither concerned nor unconcerned	644	132	14	16	33	23	21	111	97	195	24	115	310	140	12	50
	20%	20%	18%	19%	18%	15%	22%	20%	21%	23%	16%	19%	21%	21%	14%	18%
(-1) Fairly unconcerned	998	213	36	37	77	36	25	205	142	273	45	175	480	222	29	81
	31%	33%	47%	42%	43%	23%	26%	36%	31%	32%	30%	29%	32%	33%	34%	30%
(-2) Very unconcerned	450	81	8	8	17	19	8	50	25	81	11	71	191	72	4	57
	14%	13%	10%	10%	9%	12%	9%	9%	5%	10%	8%	12%	13%	11%	5%	21%
Net : Concerned	1135	221	19	25	54	79	40	200	197	301	68	243	517	236	39	81
	35%	34%	25%	29%	30%	50%	43%	35%	43%	35%	46%	40%	35%	35%	46%	30%
Net : Unconcerned	1448	294	43	45	93	55	33	255	167	354	56	246	671	293	33	138
	45%	45%	57%	52%	52%	35%	35%	45%	36%	42%	38%	41%	45%	44%	39%	51%
Don't know	4	1	-	-	-	-	-	-	-	-	-	-	1	-	-	2
	*	*	-	-	-	-	-	-	-	-	-	-	*	-	-	1%
Mean Score	-0.16	-0.17	-0.36	-0.28	-0.22	0.11	0.07	-0.12	0.07	-0.09	0.14	-0.04	-0.17	-0.14	0.19	-0.36
Standard Deviation	1.19	1.17	1.08	1.09	1.16	1.21	1.13	1.13	1.06	1.12	1.22	1.19	1.16	1.11	1.22	1.24
Standard Error	0.02	0.05	0.12	0.12	0.09	0.10	0.12	0.05	0.05	0.04	0.10	0.05	0.03	0.04	0.13	0.08

Q9_2 To what extent are you concerned or unconcerned by the overall safety of food produced in the UK?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Very concerned	235	33	101	34	33	33	59	175	28	44	54	53
	7%	6%	8%	6%	6%	10%	7%	7%	8%	6%	7%	8%
(1) Fairly concerned	900	141	344	170	152	94	233	668	98	219	214	148
	28%	27%	28%	29%	26%	27%	27%	28%	29%	29%	28%	22%
(0) Neither concerned nor unconcerned	644	96	227	111	139	70	187	457	65	153	164	131
	20%	19%	19%	19%	24%	20%	22%	19%	19%	20%	21%	20%
(-1) Fairly unconcerned	998	158	378	184	174	103	258	740	94	218	244	244
	31%	31%	31%	31%	30%	30%	30%	31%	28%	29%	32%	37%
(-2) Very unconcerned	450	83	162	85	74	46	108	342	51	123	96	91
	14%	16%	13%	15%	13%	13%	13%	14%	15%	16%	12%	14%
Net : Concerned	1135	174	445	203	185	127	292	843	126	263	269	202
	35%	34%	37%	35%	32%	37%	34%	35%	37%	35%	35%	30%
Net : Unconcerned	1448	241	541	269	248	149	366	1082	145	341	340	335
	45%	47%	45%	46%	43%	43%	43%	45%	43%	45%	44%	50%
Don't know	4	1	2	1	1	-	2	2	-	2	-	-
	*	*	*	*	*	-	*	*	-	*	-	-
Mean Score	-0.16	-0.23	-0.13	-0.20	-0.18	-0.10	-0.14	-0.17	-0.12	-0.21	-0.15	-0.26
Standard Deviation	1.19	1.20	1.20	1.17	1.14	1.21	1.16	1.20	1.23	1.19	1.16	1.18
Standard Error	0.02	0.05	0.03	0.05	0.05	0.07	0.04	0.02	0.07	0.04	0.04	0.05

Q9_2 To what extent are you concerned or unconcerned by the overall safety of food produced in the UK?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Very concerned	235	18	2	5	6	11	7	14	64	50	110	11
	7%	6%	11%	9%	4%	7%	9%	5%	5%	8%	10%	8%
(1) Fairly concerned	900	81	3	13	36	42	16	75	371	175	311	44
	28%	26%	16%	25%	24%	26%	20%	27%	29%	27%	27%	31%
(0) Neither concerned nor unconcerned	644	52	2	7	29	25	15	45	273	131	215	26
	20%	17%	13%	14%	19%	15%	19%	16%	21%	20%	19%	18%
(-1) Fairly unconcerned	998	101	6	15	54	48	28	90	429	200	336	33
	31%	32%	32%	30%	36%	30%	34%	32%	33%	31%	29%	24%
(-2) Very unconcerned	450	63	5	11	27	35	15	59	147	95	181	27
	14%	20%	28%	22%	18%	22%	18%	21%	11%	15%	16%	19%
Net : Concerned	1135	99	5	17	42	53	23	89	435	225	421	54
	35%	31%	27%	34%	28%	33%	29%	31%	34%	34%	36%	38%
Net : Unconcerned	1448	163	11	27	82	83	43	149	576	295	517	60
	45%	52%	60%	52%	53%	52%	52%	53%	45%	45%	45%	42%
Don't know	4	-	-	-	-	-	-	-	-	2	1	1
	*	*	*	*	*	*	*	*	*	*	*	1%
Mean Score	-0.16	-0.35	-0.50	-0.31	-0.40	-0.34	-0.33	-0.37	-0.17	-0.18	-0.15	-0.15
Standard Deviation	1.19	1.22	1.38	1.32	1.15	1.26	1.24	1.22	1.12	1.20	1.25	1.27
Standard Error	0.02	0.07	0.33	0.18	0.09	0.10	0.14	0.07	0.03	0.05	0.04	0.11

Q9_2 To what extent are you concerned or unconcerned by the overall safety of food imported from outside the UK?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Very concerned	659	290	369	56	78	96	124	120	128	58	548	47	46	18	547	86	425	233
	20%	18%	22%	12%	14%	18%	21%	27%	31%	24%	20%	30%	17%	20%	19%	30%	22%	18%
(1) Fairly concerned	1298	633	665	194	186	223	231	193	174	94	1108	61	98	31	1132	118	774	523
	40%	40%	40%	41%	35%	42%	39%	44%	43%	39%	41%	39%	36%	34%	40%	41%	39%	42%
(0) Neither concerned nor unconcerned	565	268	296	108	117	101	94	56	47	41	478	27	44	17	499	42	330	234
	17%	17%	18%	23%	22%	19%	16%	13%	12%	17%	18%	17%	16%	19%	18%	15%	17%	19%
(-1) Fairly unconcerned	551	306	245	82	128	87	114	57	48	35	460	16	56	19	493	30	350	201
	17%	19%	15%	17%	24%	16%	19%	13%	12%	14%	17%	10%	20%	21%	18%	11%	18%	16%
(-2) Very unconcerned	147	78	69	29	27	24	29	17	10	11	109	4	29	5	132	12	86	61
	5%	5%	4%	6%	5%	5%	5%	4%	2%	5%	4%	2%	11%	5%	5%	4%	4%	5%
Net : Concerned	1957	923	1034	250	264	319	355	312	302	152	1656	107	144	49	1679	203	1199	756
	61%	58%	63%	53%	49%	59%	60%	71%	74%	63%	61%	68%	53%	54%	60%	71%	61%	60%
Net : Unconcerned	699	384	314	111	155	112	143	74	58	46	570	20	85	24	625	43	436	263
	22%	24%	19%	24%	29%	21%	24%	17%	14%	19%	21%	13%	31%	27%	22%	15%	22%	21%
Don't know	11	2	8	-	1	4	2	-	1	2	6	3	2	-	10	-	5	5
	*	*	1%	*	*	1%	*	*	*	1%	*	2%	1%	*	*	-	*	*
Mean Score	0.55	0.48	0.62	0.35	0.30	0.52	0.52	0.77	0.89	0.64	0.56	0.84	0.28	0.43	0.52	0.81	0.56	0.53
Standard Deviation	1.13	1.14	1.11	1.09	1.13	1.10	1.16	1.10	1.06	1.14	1.11	1.05	1.26	1.19	1.13	1.10	1.14	1.11
Standard Error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.05	0.05	0.07	0.02	0.08	0.08	0.13	0.02	0.07	0.03	0.03

Q9_2 To what extent are you concerned or unconcerned by the overall safety of food imported from outside the UK?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Very concerned	659	327	201	41	90	111	216	147	185	150	509	341	37	281	410	59	10	9	170
	20%	18%	28%	23%	18%	13%	20%	22%	29%	28%	19%	18%	18%	26%	17%	29%	22%	18%	31%
(1) Fairly concerned	1298	749	284	66	198	344	457	248	249	218	1079	771	84	442	957	78	18	24	219
	40%	41%	39%	37%	40%	41%	42%	37%	39%	40%	40%	40%	40%	41%	40%	39%	38%	46%	39%
(0) Neither concerned nor unconcerned	565	342	103	30	90	162	185	136	81	72	493	365	49	149	452	31	9	6	67
	17%	19%	14%	17%	18%	19%	17%	20%	13%	13%	18%	19%	23%	14%	19%	15%	18%	12%	12%
(-1) Fairly unconcerned	551	339	106	23	83	184	188	94	85	75	477	359	27	165	441	26	9	7	68
	17%	18%	15%	13%	17%	22%	17%	14%	13%	14%	18%	19%	13%	15%	19%	13%	19%	13%	12%
(-2) Very unconcerned	147	72	24	17	35	35	36	39	38	23	125	101	8	38	106	6	1	6	28
	5%	4%	3%	10%	7%	4%	3%	6%	6%	4%	5%	5%	4%	4%	4%	3%	3%	12%	5%
Net : Concerned	1957	1077	485	107	288	455	673	395	434	368	1588	1112	121	723	1367	137	28	33	389
	61%	59%	67%	60%	58%	54%	62%	59%	67%	68%	59%	57%	58%	67%	58%	68%	60%	64%	70%
Net : Unconcerned	699	410	130	40	118	219	224	133	122	97	602	460	36	203	547	32	10	13	96
	22%	22%	18%	23%	24%	26%	21%	20%	19%	18%	22%	24%	17%	19%	23%	16%	22%	25%	17%
Don't know	11	6	3	-	1	-	1	3	7	4	7	2	5	4	5	1	-	-	5
	*	*	*	*	*	*	*	*	1%	1%	*	*	2%	*	1%	-	-	-	1%
Mean Score	0.55	0.50	0.74	0.51	0.45	0.37	0.58	0.56	0.72	0.74	0.51	0.46	0.56	0.71	0.47	0.79	0.57	0.45	0.79
Standard Deviation	1.13	1.10	1.12	1.25	1.17	1.09	1.09	1.15	1.19	1.13	1.12	1.13	1.06	1.12	1.11	1.10	1.12	1.26	1.15
Standard Error	0.02	0.03	0.04	0.09	0.05	0.04	0.03	0.04	0.05	0.05	0.02	0.03	0.07	0.03	0.02	0.08	0.16	0.17	0.05

Q9_2 To what extent are you concerned or unconcerned by the overall safety of food imported from outside the UK?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Total	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Very concerned	659	417	80	131	618	41	605	527	29	468	191	367	129	163	244	387
	20%	20%	16%	27%	21%	17%	20%	21%	22%	19%	23%	23%	20%	17%	20%	21%
(1) Fairly concerned	1298	838	207	176	1202	95	1212	1033	51	1002	296	651	243	404	495	730
	40%	40%	41%	36%	40%	40%	41%	40%	38%	42%	36%	40%	38%	42%	41%	40%
(0) Neither concerned nor unconcerned	565	367	90	87	520	45	526	458	23	417	148	277	108	180	182	341
	17%	18%	18%	18%	17%	19%	18%	18%	17%	17%	18%	17%	17%	19%	15%	18%
(-1) Fairly unconcerned	551	358	103	65	506	45	506	428	18	411	140	246	130	175	224	291
	17%	17%	20%	13%	17%	19%	17%	17%	13%	17%	17%	15%	20%	18%	19%	16%
(-2) Very unconcerned	147	83	28	32	136	12	133	106	10	107	41	70	33	45	50	93
	5%	4%	5%	7%	5%	5%	4%	4%	7%	4%	5%	4%	5%	5%	4%	5%
Net : Concerned	1957	1254	287	307	1821	136	1817	1559	80	1470	487	1017	373	567	738	1118
	61%	61%	56%	62%	61%	57%	61%	61%	60%	61%	59%	63%	58%	58%	62%	61%
Net : Unconcerned	699	441	130	97	642	57	639	534	27	518	181	316	163	220	274	384
	22%	21%	26%	20%	21%	24%	21%	21%	21%	21%	22%	20%	25%	23%	23%	21%
Don't know	11	8	1	2	11	-	8	7	2	8	3	8	-	3	2	5
	*	*	*	*	*	-	*	*	2%	*	*	*	-	*	*	*
Mean Score	0.55	0.56	0.41	0.63	0.56	0.46	0.55	0.57	0.55	0.55	0.56	0.62	0.48	0.48	0.55	0.56
Standard Deviation	1.13	1.11	1.14	1.20	1.13	1.13	1.12	1.12	1.19	1.12	1.17	1.12	1.17	1.11	1.13	1.13
Standard Error	0.02	0.02	0.05	0.05	0.02	0.07	0.02	0.02	0.10	0.02	0.04	0.03	0.05	0.04	0.03	0.03

Q9_2 To what extent are you concerned or unconcerned by the overall safety of food imported from outside the UK?**Base: All respondents**

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Very concerned	659 20%	43 25%	32 24%	63 22%	110 26%	429 19%
(1) Fairly concerned	1298 40%	75 42%	61 46%	113 39%	189 45%	914 40%
(0) Neither concerned nor unconcerned	565 17%	23 13%	9 7%	53 18%	60 14%	422 18%
(-1) Fairly unconcerned	551 17%	29 16%	26 19%	56 19%	49 12%	410 18%
(-2) Very unconcerned	147 5%	7 4%	6 4%	7 2%	14 3%	116 5%
Net : Concerned	1957 61%	118 67%	93 70%	177 60%	299 70%	1343 58%
Net : Unconcerned	699 22%	36 20%	31 23%	63 21%	63 15%	526 23%
Don't know	11 *	- -	- -	1 *	3 1%	7 *
Mean Score	0.55	0.67	0.66	0.58	0.78	0.49
Standard Deviation	1.13	1.14	1.16	1.10	1.06	1.13
Standard Error	0.02	0.09	0.10	0.06	0.05	0.02

Q9_2 To what extent are you concerned or unconcerned by the overall safety of food imported from outside the UK?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Very concerned	659 20%	212 19%	42 12%	45 16%	58 19%	80 27%	23 26%	213 21%	138 23%	85 20%	86 22%	157 25%	101 21%	219 19%	24 34%	135 20%
(1) Fairly concerned	1298 40%	469 41%	164 48%	118 43%	135 44%	136 46%	31 34%	428 42%	261 44%	181 42%	158 41%	269 42%	209 43%	480 41%	30 41%	232 34%
(0) Neither concerned nor unconcerned	565 17%	205 18%	73 21%	56 21%	44 14%	29 10%	12 13%	171 17%	89 15%	72 17%	66 17%	87 14%	84 17%	225 19%	4 6%	129 19%
(-1) Fairly unconcerned	551 17%	200 18%	54 16%	45 17%	56 18%	40 13%	22 24%	172 17%	92 15%	76 18%	62 16%	99 16%	81 16%	197 17%	11 15%	138 20%
(-2) Very unconcerned	147 5%	49 4%	9 3%	9 3%	13 4%	13 4%	4 4%	31 3%	16 3%	14 3%	15 4%	25 4%	15 3%	38 3%	3 4%	41 6%
Net : Concerned	1957 61%	681 60%	205 60%	163 59%	193 63%	216 73%	54 59%	640 63%	400 67%	266 62%	245 63%	426 67%	310 63%	699 60%	54 75%	367 54%
Net : Unconcerned	699 22%	249 22%	63 19%	55 20%	68 22%	52 18%	25 28%	203 20%	107 18%	90 21%	77 20%	125 20%	96 20%	235 20%	14 19%	179 26%
Don't know	11 *	6 *	- *	1 *	- *	- *	- *	- *	- *	- *	- *	1 *	- *	3 *	- *	4 1%
Mean Score	0.55	0.52	0.51	0.52	0.56	0.78	0.53	0.61	0.70	0.58	0.62	0.68	0.61	0.56	0.85	0.42
Standard Deviation	1.13	1.11	0.99	1.06	1.12	1.11	1.22	1.09	1.07	1.09	1.11	1.12	1.08	1.08	1.16	1.19
Standard Error	0.02	0.03	0.05	0.06	0.06	0.06	0.13	0.03	0.04	0.05	0.06	0.04	0.05	0.03	0.14	0.05

Q9_2 To what extent are you concerned or unconcerned by the overall safety of food imported from outside the UK?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Very concerned	659	124	14	19	38	37	22	117	105	156	46	157	269	132	29	51
	20%	19%	19%	22%	21%	24%	23%	21%	23%	18%	31%	26%	18%	20%	34%	19%
(1) Fairly concerned	1298	250	28	31	84	83	32	244	199	341	57	244	593	290	30	100
	40%	39%	36%	36%	47%	53%	34%	43%	43%	40%	38%	41%	40%	43%	36%	37%
(0) Neither concerned nor unconcerned	565	123	20	20	27	11	20	77	78	172	13	99	287	114	5	52
	17%	19%	27%	23%	15%	7%	21%	14%	17%	20%	9%	16%	19%	17%	6%	19%
(-1) Fairly unconcerned	551	122	12	13	26	23	16	111	68	143	27	85	295	116	14	44
	17%	19%	15%	15%	14%	15%	17%	20%	15%	17%	18%	14%	20%	17%	17%	16%
(-2) Very unconcerned	147	27	1	4	5	2	4	17	10	38	6	18	49	18	5	22
	5%	4%	2%	4%	3%	2%	5%	3%	2%	4%	4%	3%	3%	3%	6%	8%
Net : Concerned	1957	374	42	50	122	120	54	361	304	496	103	401	863	422	59	151
	61%	58%	55%	58%	68%	77%	57%	64%	66%	58%	69%	67%	58%	63%	71%	55%
Net : Unconcerned	699	149	13	17	30	25	20	128	78	181	33	102	344	134	19	66
	22%	23%	17%	19%	17%	16%	21%	23%	17%	21%	22%	17%	23%	20%	23%	24%
Don't know	11	2	1	-	-	-	-	-	-	1	-	-	4	-	-	3
	*	*	1%	-	-	-	-	-	*	*	-	-	*	-	-	1%
Mean Score	0.55	0.50	0.56	0.57	0.70	0.83	0.54	0.59	0.70	0.51	0.74	0.73	0.49	0.60	0.77	0.42
Standard Deviation	1.13	1.12	1.02	1.12	1.04	1.00	1.16	1.11	1.05	1.11	1.19	1.09	1.10	1.07	1.26	1.20
Standard Error	0.02	0.04	0.12	0.12	0.08	0.08	0.12	0.05	0.05	0.04	0.10	0.04	0.03	0.04	0.14	0.07

Q9_2 To what extent are you concerned or unconcerned by the overall safety of food imported from outside the UK?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Very concerned	659	103	293	94	95	74	140	519	72	185	154	100
	20%	20%	24%	16%	17%	21%	17%	22%	22%	24%	20%	15%
(1) Fairly concerned	1298	214	470	240	234	140	341	956	146	306	287	259
	40%	42%	39%	41%	41%	40%	40%	40%	43%	40%	37%	39%
(0) Neither concerned nor unconcerned	565	91	194	118	106	56	158	406	55	127	147	132
	17%	18%	16%	20%	18%	16%	19%	17%	16%	17%	19%	20%
(-1) Fairly unconcerned	551	77	209	98	106	61	154	397	41	104	158	143
	17%	15%	17%	17%	19%	18%	18%	17%	12%	14%	20%	21%
(-2) Very unconcerned	147	26	45	33	29	15	51	96	22	34	27	34
	5%	5%	4%	6%	5%	4%	6%	4%	7%	5%	4%	5%
Net : Concerned	1957	317	763	334	328	214	481	1476	218	491	440	359
	61%	62%	63%	57%	57%	62%	57%	62%	65%	65%	57%	54%
Net : Unconcerned	699	103	254	130	135	76	206	493	63	138	185	177
	22%	20%	21%	22%	24%	22%	24%	21%	19%	18%	24%	26%
Don't know	11	2	3	1	4	-	1	9	1	1	-	-
	*	*	*	*	1%	-	*	*	*	*	*	-
Mean Score	0.55	0.57	0.63	0.46	0.45	0.57	0.43	0.59	0.61	0.67	0.49	0.37
Standard Deviation	1.13	1.12	1.14	1.12	1.12	1.14	1.14	1.12	1.15	1.12	1.13	1.12
Standard Error	0.02	0.05	0.03	0.05	0.05	0.06	0.04	0.02	0.06	0.04	0.04	0.04

Q9_2 To what extent are you concerned or unconcerned by the overall safety of food imported from outside the UK?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Very concerned	659	56	4	11	21	33	14	50	206	147	277	29
	20%	18%	22%	21%	14%	21%	18%	18%	16%	23%	24%	21%
(1) Fairly concerned	1298	112	5	17	51	61	26	103	538	256	452	52
	40%	36%	26%	34%	33%	38%	32%	36%	42%	39%	39%	37%
(0) Neither concerned nor unconcerned	565	53	3	5	31	24	16	45	236	107	194	28
	17%	17%	16%	10%	20%	15%	19%	16%	18%	16%	17%	20%
(-1) Fairly unconcerned	551	62	5	10	39	26	20	55	243	119	167	22
	17%	20%	28%	19%	25%	16%	24%	20%	19%	18%	14%	16%
(-2) Very unconcerned	147	28	1	8	10	16	5	29	61	22	56	8
	5%	9%	8%	16%	7%	10%	6%	10%	5%	3%	5%	6%
Net : Concerned	1957	168	9	28	72	94	40	153	743	403	729	82
	61%	54%	48%	55%	47%	58%	50%	54%	58%	62%	63%	58%
Net : Unconcerned	699	91	6	18	49	42	25	84	304	141	223	30
	22%	29%	36%	34%	32%	26%	30%	30%	24%	22%	19%	22%
Don't know	11	2	-	-	1	1	1	1	1	1	8	1
	*	1%	-	-	1%	1%	1%	1%	*	*	1%	1%
Mean Score	0.55	0.34	0.26	0.27	0.22	0.43	0.31	0.32	0.46	0.59	0.63	0.52
Standard Deviation	1.13	1.24	1.33	1.40	1.17	1.26	1.21	1.26	1.11	1.12	1.14	1.16
Standard Error	0.02	0.07	0.32	0.20	0.10	0.10	0.13	0.08	0.03	0.04	0.03	0.10

Q9_2 To what extent are you concerned or unconcerned by the safety of fruit and vegetables produced in the UK?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Very concerned	160	82	78	14	22	39	35	15	23	11	137	9	10	5	129	28	97	62
	5%	5%	5%	3%	4%	7%	6%	3%	6%	5%	5%	6%	4%	5%	5%	10%	5%	5%
(1) Fairly concerned	586	256	330	111	90	96	95	101	65	27	493	30	49	14	480	86	338	248
	18%	16%	20%	24%	17%	18%	16%	23%	16%	11%	18%	19%	18%	16%	17%	30%	17%	20%
(0) Neither concerned nor unconcerned	584	249	334	104	111	105	95	72	66	30	495	33	37	18	507	53	337	247
	18%	16%	20%	22%	21%	20%	16%	16%	16%	13%	18%	21%	14%	20%	18%	18%	17%	20%
(-1) Fairly unconcerned	1204	594	610	172	206	190	236	152	150	95	1011	63	98	31	1068	87	762	442
	37%	38%	37%	37%	38%	35%	40%	34%	37%	39%	37%	40%	36%	34%	38%	30%	39%	35%
(-2) Very unconcerned	696	397	299	67	107	107	134	102	101	77	572	22	80	23	628	34	437	259
	22%	25%	18%	14%	20%	20%	23%	23%	25%	32%	21%	14%	29%	25%	22%	12%	22%	21%
Net : Concerned	746	338	409	126	111	135	130	117	89	39	630	39	59	19	609	114	435	310
	23%	21%	25%	27%	21%	25%	22%	26%	22%	16%	23%	25%	22%	21%	22%	40%	22%	25%
Net : Unconcerned	1900	991	909	240	314	297	369	254	252	172	1583	85	178	54	1695	121	1199	701
	59%	63%	55%	51%	58%	55%	62%	57%	62%	71%	58%	54%	65%	59%	60%	42%	61%	56%
Don't know	1	-	1	-	-	-	-	-	1	-	1	-	-	-	1	-	-	1
	*	-	*	-	-	-	*	-	*	-	*	-	-	*	-	-	-	*
Mean Score	-0.52	-0.61	-0.44	-0.36	-0.54	-0.43	-0.57	-0.51	-0.59	-0.83	-0.51	-0.38	-0.69	-0.58	-0.56	-0.05	-0.56	-0.47
Standard Deviation	1.16	1.17	1.14	1.08	1.11	1.20	1.17	1.17	1.19	1.14	1.16	1.12	1.17	1.17	1.14	1.21	1.15	1.16
Standard Error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.06	0.06	0.07	0.02	0.09	0.07	0.12	0.02	0.07	0.03	0.03

Q9_2 To what extent are you concerned or unconcerned by the safety of fruit and vegetables produced in the UK?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Very concerned	160 5%	74 4%	35 5%	22 12%	29 6%	24 3%	42 4%	36 5%	59 9%	23 4%	137 5%	100 5%	4 2%	56 5%	103 4%	14 7%	3 5%	3 6%	37 7%
(1) Fairly concerned	586 18%	351 19%	106 15%	26 15%	104 21%	136 16%	209 19%	136 20%	105 16%	97 18%	489 18%	374 19%	25 12%	188 17%	449 19%	42 21%	4 9%	8 16%	83 15%
(0) Neither concerned nor unconcerned	584 18%	349 19%	106 15%	37 21%	92 18%	152 18%	206 19%	126 19%	100 15%	94 17%	490 18%	355 18%	52 24%	177 16%	433 18%	45 22%	11 22%	2 5%	94 17%
(-1) Fairly unconcerned	1204 37%	699 38%	274 38%	55 31%	175 35%	359 43%	392 36%	225 34%	227 35%	178 33%	1026 38%	694 36%	89 42%	420 39%	901 38%	70 34%	16 34%	19 36%	197 35%
(-2) Very unconcerned	696 22%	361 20%	199 28%	37 21%	98 20%	165 20%	234 22%	145 22%	153 24%	148 27%	548 20%	417 22%	40 19%	238 22%	485 20%	32 16%	14 30%	20 38%	146 26%
Net : Concerned	746 23%	425 23%	141 20%	48 27%	132 27%	160 19%	250 23%	172 26%	164 25%	120 22%	626 23%	473 24%	29 14%	244 23%	552 23%	56 28%	7 14%	11 21%	120 22%
Net : Unconcerned	1900 59%	1061 58%	473 66%	93 52%	273 55%	524 63%	626 58%	369 55%	381 59%	326 60%	1574 59%	1111 57%	129 61%	658 61%	1386 58%	101 50%	30 64%	39 74%	343 62%
Don't know	1 *	- -	1 *	- -	- *	- -	1 *	- -	- *	1 *	- -	- -	1 *	- *	- -	- -	- -	- -	1 *
Mean Score	-0.52	-0.50	-0.69	-0.34	-0.42	-0.60	-0.52	-0.46	-0.48	-0.61	-0.51	-0.49	-0.64	-0.55	-0.51	-0.31	-0.75	-0.85	-0.60
Standard Deviation	1.16	1.13	1.16	1.30	1.19	1.06	1.14	1.19	1.27	1.19	1.15	1.17	0.99	1.16	1.14	1.17	1.14	1.26	1.21
Standard Error	0.02	0.03	0.04	0.10	0.05	0.04	0.03	0.05	0.05	0.05	0.02	0.03	0.07	0.04	0.02	0.08	0.17	0.17	0.05

Q9_2 To what extent are you concerned or unconcerned by the safety of fruit and vegetables produced in the UK?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Very concerned	160	97	30	30	145	15	144	124	11	119	41	90	30	40	53	100
	5%	5%	6%	6%	5%	6%	5%	5%	8%	5%	5%	6%	5%	4%	4%	5%
(1) Fairly concerned	586	364	87	89	535	51	556	483	22	445	141	291	107	189	222	344
	18%	18%	17%	18%	18%	21%	19%	19%	16%	18%	17%	18%	17%	19%	19%	19%
(0) Neither concerned nor unconcerned	584	360	94	102	548	36	560	487	14	448	136	316	107	162	205	338
	18%	17%	19%	21%	18%	15%	19%	19%	11%	19%	17%	20%	17%	17%	17%	18%
(-1) Fairly unconcerned	1204	789	195	161	1114	90	1101	949	46	916	288	579	246	378	459	665
	37%	38%	38%	33%	37%	38%	37%	37%	35%	38%	35%	36%	38%	39%	38%	36%
(-2) Very unconcerned	696	460	101	110	650	46	628	516	40	483	213	343	154	200	258	399
	22%	22%	20%	22%	22%	19%	21%	20%	30%	20%	26%	21%	24%	21%	22%	22%
Net : Concerned	746	461	118	119	681	66	700	606	32	564	182	380	137	229	275	445
	23%	22%	23%	24%	23%	28%	23%	24%	24%	23%	22%	24%	21%	24%	23%	24%
Net : Unconcerned	1900	1249	296	271	1764	136	1729	1465	86	1399	501	922	400	578	716	1064
	59%	60%	58%	55%	59%	57%	58%	57%	65%	58%	61%	57%	62%	60%	60%	58%
Don't know	1	1	-	-	1	-	-	-	1	-	1	-	-	1	-	1
	*	*	-	*	*	-	-	-	*	*	*	-	-	*	-	*
Mean Score	-0.52	-0.56	-0.49	-0.47	-0.53	-0.43	-0.51	-0.49	-0.62	-0.50	-0.60	-0.49	-0.60	-0.53	-0.54	-0.50
Standard Deviation	1.16	1.15	1.16	1.20	1.15	1.20	1.15	1.15	1.29	1.15	1.19	1.17	1.15	1.14	1.15	1.18
Standard Error	0.02	0.03	0.05	0.05	0.02	0.08	0.02	0.02	0.11	0.02	0.04	0.03	0.05	0.04	0.03	0.03

Q9_2 To what extent are you concerned or unconcerned by the safety of fruit and vegetables produced in the UK?

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Very concerned	160 5%	13 7%	7 5%	18 6%	25 6%	103 4%
(1) Fairly concerned	586 18%	46 26%	35 26%	66 23%	85 20%	378 16%
(0) Neither concerned nor unconcerned	584 18%	33 19%	16 12%	41 14%	77 18%	414 18%
(-1) Fairly unconcerned	1204 37%	59 33%	52 39%	106 36%	155 36%	874 38%
(-2) Very unconcerned	696 22%	25 14%	24 18%	62 21%	83 19%	529 23%
Net : Concerned	746 23%	59 34%	42 31%	85 29%	111 26%	481 21%
Net : Unconcerned	1900 59%	84 48%	76 57%	168 57%	238 56%	1403 61%
Don't know	1 *	- -	- -	- -	1 *	- *
Mean Score	-0.52	-0.21	-0.39	-0.43	-0.44	-0.59
Standard Deviation	1.16	1.20	1.20	1.23	1.18	1.14
Standard Error	0.02	0.09	0.10	0.07	0.06	0.02

Q9_2 To what extent are you concerned or unconcerned by the safety of fruit and vegetables produced in the UK?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Very concerned	160 5%	48 4%	21 6%	15 6%	12 4%	20 7%	4 5%	46 5%	34 6%	16 4%	19 5%	41 6%	24 5%	46 4%	6 8%	27 4%
(1) Fairly concerned	586 18%	215 19%	75 22%	56 20%	63 21%	54 18%	17 19%	199 20%	134 22%	90 21%	68 18%	131 20%	113 23%	228 20%	11 16%	94 14%
(0) Neither concerned nor unconcerned	584 18%	228 20%	69 20%	52 19%	52 17%	50 17%	11 12%	206 20%	98 16%	87 20%	74 19%	108 17%	95 19%	242 21%	11 15%	111 16%
(-1) Fairly unconcerned	1204 37%	434 38%	132 39%	108 39%	116 38%	110 37%	34 37%	397 39%	241 40%	158 37%	145 37%	253 40%	183 37%	431 37%	29 41%	253 37%
(-2) Very unconcerned	696 22%	215 19%	45 13%	44 16%	62 20%	64 21%	24 27%	167 16%	90 15%	78 18%	81 21%	106 17%	75 15%	215 19%	14 20%	194 29%
Net : Concerned	746 23%	264 23%	96 28%	71 26%	75 25%	74 25%	22 24%	244 24%	167 28%	106 25%	88 23%	172 27%	136 28%	274 24%	17 24%	121 18%
Net : Unconcerned	1900 59%	649 57%	177 52%	152 55%	178 59%	174 58%	58 64%	565 56%	331 55%	236 55%	226 58%	359 56%	259 53%	646 56%	44 61%	448 66%
Don't know	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Mean Score	-0.52	-0.48	-0.31	-0.40	-0.51	-0.48	-0.62	-0.44	-0.37	-0.45	-0.52	-0.39	-0.36	-0.47	-0.48	-0.73
Standard Deviation	1.16	1.12	1.14	1.14	1.14	1.21	1.21	1.11	1.15	1.12	1.15	1.17	1.14	1.12	1.22	1.13
Standard Error	0.02	0.03	0.06	0.07	0.07	0.07	0.13	0.03	0.05	0.05	0.06	0.05	0.05	0.03	0.14	0.04

Q9_2 To what extent are you concerned or unconcerned by the safety of fruit and vegetables produced in the UK?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Very concerned	160 5%	42 7%	1 2%	4 4%	12 7%	13 8%	6 6%	36 6%	28 6%	38 4%	11 8%	43 7%	65 4%	34 5%	9 11%	11 4%
(1) Fairly concerned	586 18%	124 19%	17 22%	15 18%	31 17%	32 20%	21 22%	88 16%	93 20%	171 20%	31 21%	130 22%	267 18%	119 18%	20 24%	40 15%
(0) Neither concerned nor unconcerned	584 18%	125 19%	7 9%	19 22%	25 14%	27 17%	18 19%	94 17%	73 16%	171 20%	23 16%	98 16%	290 19%	132 20%	9 11%	42 16%
(-1) Fairly unconcerned	1204 37%	234 36%	32 41%	28 32%	75 42%	49 31%	31 33%	254 45%	201 44%	326 38%	62 42%	227 38%	581 39%	252 38%	34 41%	94 35%
(-2) Very unconcerned	696 22%	121 19%	19 25%	21 24%	37 21%	37 23%	18 19%	94 17%	65 14%	144 17%	21 14%	105 17%	295 20%	133 20%	11 13%	84 31%
Net : Concerned	746 23%	167 26%	19 24%	19 22%	43 24%	44 28%	27 29%	124 22%	121 26%	209 25%	42 28%	173 29%	332 22%	153 23%	29 35%	51 19%
Net : Unconcerned	1900 59%	355 55%	51 67%	49 56%	112 62%	86 55%	49 53%	348 62%	266 58%	470 55%	83 56%	333 55%	876 58%	385 57%	45 54%	178 65%
Don't know	1 *	- *	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Mean Score	-0.52	-0.41	-0.66	-0.55	-0.52	-0.42	-0.37	-0.50	-0.39	-0.43	-0.34	-0.37	-0.52	-0.49	-0.21	-0.74
Standard Deviation	1.16	1.18	1.15	1.16	1.19	1.27	1.21	1.13	1.14	1.12	1.18	1.20	1.12	1.14	1.26	1.16
Standard Error	0.02	0.05	0.13	0.12	0.09	0.10	0.12	0.05	0.05	0.04	0.10	0.05	0.03	0.04	0.14	0.07

Q9_2 To what extent are you concerned or unconcerned by the safety of fruit and vegetables produced in the UK?**Base: All respondents**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Very concerned	160 5%	26 5%	60 5%	28 5%	17 3%	29 8%	48 6%	112 5%	16 5%	36 5%	37 5%	30 5%
(1) Fairly concerned	586 18%	85 17%	206 17%	102 17%	112 20%	82 24%	167 20%	419 18%	58 17%	129 17%	141 18%	98 15%
(0) Neither concerned nor unconcerned	584 18%	95 18%	217 18%	110 19%	108 19%	53 15%	151 18%	433 18%	74 22%	127 17%	147 19%	100 15%
(-1) Fairly unconcerned	1204 37%	179 35%	457 38%	210 36%	232 40%	128 37%	307 36%	897 38%	123 37%	265 35%	314 41%	273 41%
(-2) Very unconcerned	696 22%	127 25%	275 23%	135 23%	105 18%	55 16%	173 20%	523 22%	64 19%	199 26%	135 17%	167 25%
Net : Concerned	746 23%	111 22%	266 22%	130 22%	129 22%	111 32%	215 25%	531 22%	74 22%	165 22%	177 23%	128 19%
Net : Unconcerned	1900 59%	305 60%	732 60%	344 59%	336 59%	183 53%	481 57%	1419 60%	188 56%	465 61%	449 58%	440 66%
Don't know	1 *	1 *	-	-	-	-	-	1 *	-	-	-	-
Mean Score	-0.52	-0.58	-0.56	-0.55	-0.51	-0.28	-0.46	-0.54	-0.48	-0.61	-0.48	-0.67
Standard Deviation	1.16	1.18	1.16	1.16	1.09	1.22	1.18	1.15	1.13	1.18	1.12	1.13
Standard Error	0.02	0.05	0.03	0.05	0.05	0.07	0.04	0.02	0.06	0.04	0.04	0.04

Q9_2 To what extent are you concerned or unconcerned by the safety of fruit and vegetables produced in the UK?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Very concerned	160 5%	11 4%	2 11%	4 8%	4 3%	6 4%	4 5%	10 4%	46 4%	32 5%	76 7%	6 4%
(1) Fairly concerned	586 18%	58 18%	1 5%	8 16%	25 16%	30 19%	11 13%	53 19%	242 19%	113 17%	207 18%	24 17%
(0) Neither concerned nor unconcerned	584 18%	45 14%	3 18%	9 18%	26 17%	20 12%	14 17%	41 15%	231 18%	112 17%	214 19%	26 19%
(-1) Fairly unconcerned	1204 37%	110 35%	6 36%	14 27%	61 40%	54 34%	27 33%	102 36%	505 39%	241 37%	396 34%	62 44%
(-2) Very unconcerned	696 22%	90 29%	5 30%	16 31%	36 24%	51 31%	26 31%	77 27%	260 20%	152 23%	260 23%	24 17%
Net : Concerned	746 23%	69 22%	3 16%	12 24%	29 19%	37 23%	15 19%	63 22%	288 22%	146 22%	283 25%	29 21%
Net : Unconcerned	1900 59%	200 64%	12 66%	30 58%	97 64%	105 65%	52 64%	179 63%	765 60%	394 60%	657 57%	85 60%
Don't know	1 *	- *	- *	- *	- *	- *	- *	- *	1 *	- *	- *	- *
Mean Score	-0.52	-0.67	-0.68	-0.57	-0.66	-0.70	-0.71	-0.65	-0.54	-0.56	-0.48	-0.52
Standard Deviation	1.16	1.17	1.29	1.30	1.09	1.21	1.20	1.17	1.12	1.17	1.21	1.08
Standard Error	0.02	0.07	0.31	0.18	0.09	0.10	0.13	0.07	0.03	0.05	0.04	0.09

Q9_2 To what extent are you concerned or unconcerned by the safety of fruit and vegetables imported from outside the UK?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Very concerned	389	163	226	40	41	67	76	65	68	32	331	24	24	10	315	61	241	147
	12%	10%	14%	9%	8%	12%	13%	15%	17%	13%	12%	15%	9%	11%	11%	21%	12%	12%
(1) Fairly concerned	1015	451	564	179	148	173	161	138	137	77	856	60	77	22	877	93	591	424
	31%	29%	34%	38%	28%	32%	27%	31%	34%	32%	32%	38%	28%	24%	31%	32%	30%	34%
(0) Neither concerned nor unconcerned	636	318	318	105	115	117	109	76	70	44	538	27	52	19	552	57	368	268
	20%	20%	19%	22%	21%	22%	18%	17%	17%	18%	20%	17%	19%	21%	20%	20%	19%	21%
(-1) Fairly unconcerned	916	495	422	111	180	136	185	130	109	65	773	41	74	28	814	64	599	317
	28%	31%	26%	24%	34%	25%	31%	29%	27%	27%	29%	26%	27%	31%	29%	22%	30%	25%
(-2) Very unconcerned	270	150	120	35	51	44	63	34	21	23	207	5	46	12	251	13	170	100
	8%	9%	7%	7%	9%	8%	11%	8%	5%	10%	8%	3%	17%	13%	9%	4%	9%	8%
Net : Concerned	1404	614	790	219	189	240	238	203	205	109	1187	84	102	32	1192	155	832	571
	43%	39%	48%	47%	35%	45%	40%	46%	50%	45%	44%	53%	37%	35%	42%	54%	42%	45%
Net : Unconcerned	1186	644	542	145	231	180	248	163	130	88	980	46	121	40	1066	76	769	417
	37%	41%	33%	31%	43%	34%	42%	37%	32%	36%	36%	29%	44%	44%	38%	26%	39%	33%
Don't know	4	2	2	-	1	-	-	-	2	1	4	-	-	-	3	-	2	3
	*	*	*	-	*	-	*	-	1%	*	*	-	-	*	*	-	*	*
Mean Score	0.10	-0.01	0.21	0.17	-0.10	0.15	*	0.16	0.30	0.12	0.12	0.36	-0.15	-0.11	0.07	0.44	0.07	0.16
Standard Deviation	1.19	1.18	1.18	1.11	1.14	1.18	1.23	1.21	1.18	1.22	1.18	1.12	1.25	1.24	1.19	1.18	1.20	1.16
Standard Error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.06	0.06	0.08	0.02	0.09	0.08	0.13	0.02	0.07	0.03	0.03

Q9_2 To what extent are you concerned or unconcerned by the safety of fruit and vegetables imported from outside the UK?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Very concerned	389	191	104	26	68	69	107	84	128	83	306	207	19	163	242	34	4	6	103
	12%	10%	14%	15%	14%	8%	10%	13%	20%	15%	11%	11%	9%	15%	10%	17%	8%	11%	19%
(1) Fairly concerned	1015	552	235	64	165	228	367	219	201	184	831	605	68	342	730	68	19	15	183
	31%	30%	33%	36%	33%	27%	34%	33%	31%	34%	31%	31%	32%	32%	31%	34%	40%	29%	33%
(0) Neither concerned nor unconcerned	636	382	125	34	96	188	215	136	97	95	541	388	59	189	506	35	5	6	85
	20%	21%	17%	19%	19%	22%	20%	20%	15%	18%	20%	20%	28%	17%	21%	17%	10%	11%	15%
(-1) Fairly unconcerned	916	565	203	30	118	291	309	163	153	135	781	562	54	299	698	54	13	19	132
	28%	31%	28%	17%	24%	35%	29%	24%	24%	25%	29%	29%	26%	28%	29%	27%	26%	37%	24%
(-2) Very unconcerned	270	143	52	24	51	59	84	64	62	42	227	176	10	84	194	11	7	6	51
	8%	8%	7%	13%	10%	7%	8%	10%	10%	8%	8%	9%	5%	8%	8%	6%	16%	11%	9%
Net : Concerned	1404	743	339	90	232	297	474	303	330	266	1138	812	87	506	972	102	23	21	286
	43%	40%	47%	51%	47%	36%	44%	45%	51%	49%	42%	42%	41%	47%	41%	51%	48%	40%	51%
Net : Unconcerned	1186	708	256	54	169	351	393	227	216	178	1009	738	64	383	892	65	20	25	183
	37%	39%	35%	30%	34%	42%	36%	34%	33%	33%	37%	38%	30%	35%	38%	32%	42%	48%	33%
Don't know	4	3	1	-	-	-	1	1	2	1	3	2	1	2	1	-	-	-	3
	*	*	*	-	*	-	*	*	*	*	*	*	*	*	*	-	-	-	1%
Mean Score	0.10	0.05	0.19	0.22	0.16	-0.05	0.10	0.14	0.28	0.24	0.08	0.05	0.15	0.19	0.05	0.30	-0.02	-0.08	0.28
Standard Deviation	1.19	1.16	1.20	1.27	1.22	1.11	1.15	1.20	1.29	1.21	1.18	1.18	1.05	1.22	1.16	1.19	1.28	1.26	1.27
Standard Error	0.02	0.03	0.04	0.10	0.05	0.04	0.03	0.05	0.05	0.05	0.02	0.03	0.07	0.04	0.02	0.08	0.19	0.17	0.05

Q9_2 To what extent are you concerned or unconcerned by the safety of fruit and vegetables imported from outside the UK?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Very concerned	389	233	55	88	359	30	353	313	23	281	108	221	83	85	151	222
	12%	11%	11%	18%	12%	13%	12%	12%	17%	12%	13%	14%	13%	9%	13%	12%
(1) Fairly concerned	1015	631	156	154	941	74	941	799	42	755	261	514	177	325	366	593
	31%	30%	31%	31%	31%	31%	31%	31%	31%	31%	32%	32%	27%	33%	31%	32%
(0) Neither concerned nor unconcerned	636	391	112	97	597	39	599	517	19	481	155	307	125	205	223	374
	20%	19%	22%	20%	20%	16%	20%	20%	14%	20%	19%	19%	19%	21%	19%	20%
(-1) Fairly unconcerned	916	640	136	105	841	76	846	729	35	692	225	446	199	271	355	496
	28%	31%	27%	21%	28%	32%	28%	29%	26%	29%	27%	28%	31%	28%	30%	27%
(-2) Very unconcerned	270	171	49	47	250	19	247	197	13	203	67	129	60	81	101	159
	8%	8%	10%	10%	8%	8%	8%	8%	10%	8%	8%	8%	9%	8%	8%	9%
Net : Concerned	1404	864	211	242	1300	104	1294	1113	65	1035	369	735	260	410	516	815
	43%	42%	41%	49%	43%	44%	43%	43%	49%	43%	45%	45%	40%	42%	43%	44%
Net : Unconcerned	1186	811	186	152	1091	95	1093	926	48	894	292	574	259	353	456	655
	37%	39%	37%	31%	36%	40%	37%	36%	36%	37%	36%	36%	40%	36%	38%	35%
Don't know	4	4	-	1	4	-	4	3	1	2	3	2	-	3	1	3
	*	*	-	*	*	-	*	*	*	*	*	*	-	*	*	*
Mean Score	0.10	0.06	0.06	0.27	0.11	0.08	0.10	0.12	0.20	0.09	0.14	0.16	0.04	0.06	0.09	0.12
Standard Deviation	1.19	1.18	1.18	1.25	1.18	1.21	1.18	1.18	1.29	1.18	1.20	1.20	1.21	1.14	1.20	1.18
Standard Error	0.02	0.03	0.05	0.06	0.02	0.08	0.02	0.02	0.11	0.02	0.04	0.03	0.05	0.04	0.03	0.03

Q9_2 To what extent are you concerned or unconcerned by the safety of fruit and vegetables imported from outside the UK?

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Very concerned	389 12%	26 15%	26 20%	47 16%	63 15%	244 11%
(1) Fairly concerned	1015 31%	67 38%	39 29%	86 29%	136 32%	714 31%
(0) Neither concerned nor unconcerned	636 20%	25 14%	20 15%	64 22%	91 21%	455 20%
(-1) Fairly unconcerned	916 28%	50 28%	37 28%	79 27%	114 27%	668 29%
(-2) Very unconcerned	270 8%	9 5%	12 9%	18 6%	20 5%	213 9%
Net : Concerned	1404 43%	93 53%	65 48%	132 45%	199 47%	959 42%
Net : Unconcerned	1186 37%	58 33%	49 37%	98 33%	134 32%	881 38%
Don't know	4 *	- -	- -	- -	1 *	4 *
Mean Score	0.10	0.29	0.23	0.21	0.25	0.05
Standard Deviation	1.19	1.17	1.29	1.18	1.15	1.18
Standard Error	0.02	0.09	0.11	0.07	0.06	0.02

Q9_2 To what extent are you concerned or unconcerned by the safety of fruit and vegetables imported from outside the UK?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Very concerned	389 12%	127 11%	32 9%	30 11%	42 14%	49 16%	14 15%	121 12%	83 14%	49 12%	39 10%	106 17%	59 12%	118 10%	18 25%	70 10%
(1) Fairly concerned	1015 31%	383 34%	112 33%	84 31%	101 33%	100 34%	20 21%	350 35%	221 37%	136 32%	129 33%	209 33%	161 33%	401 34%	21 29%	184 27%
(0) Neither concerned nor unconcerned	636 20%	245 21%	94 27%	67 24%	52 17%	51 17%	16 17%	213 21%	109 18%	101 24%	82 21%	105 16%	98 20%	253 22%	11 15%	137 20%
(-1) Fairly unconcerned	916 28%	308 27%	92 27%	85 31%	88 29%	75 25%	36 40%	264 26%	150 25%	111 26%	104 27%	173 27%	126 26%	314 27%	17 23%	205 30%
(-2) Very unconcerned	270 8%	75 7%	13 4%	9 3%	21 7%	23 8%	6 6%	66 7%	31 5%	31 7%	33 8%	46 7%	43 9%	76 7%	6 8%	82 12%
Net : Concerned	1404 43%	509 45%	144 42%	114 42%	143 47%	149 50%	33 37%	471 46%	304 51%	185 43%	168 43%	315 49%	221 45%	519 45%	39 55%	254 37%
Net : Unconcerned	1186 37%	383 34%	104 31%	94 34%	110 36%	98 33%	42 46%	331 33%	181 30%	143 33%	137 35%	219 34%	169 35%	390 34%	22 31%	287 42%
Don't know	4 *	3 *	-	-	-	-	-	-	2 *	-	-	-	1 *	-	-	1 *
Mean Score	0.10	0.16	0.17	0.15	0.18	0.26	-0.01	0.19	0.29	0.14	0.10	0.24	0.14	0.15	0.41	-0.07
Standard Deviation	1.19	1.14	1.05	1.08	1.19	1.22	1.22	1.14	1.14	1.15	1.16	1.22	1.19	1.12	1.30	1.21
Standard Error	0.02	0.03	0.06	0.07	0.07	0.07	0.13	0.04	0.05	0.06	0.06	0.05	0.05	0.03	0.15	0.05

Q9_2 To what extent are you concerned or unconcerned by the safety of fruit and vegetables imported from outside the UK?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Very concerned	389	84	10	13	30	31	16	56	60	97	26	105	147	81	17	29
	12%	13%	13%	15%	17%	20%	17%	10%	13%	11%	18%	17%	10%	12%	20%	11%
(1) Fairly concerned	1015	216	30	26	67	57	28	192	185	267	55	200	452	211	25	77
	31%	33%	40%	31%	38%	37%	30%	34%	40%	31%	37%	33%	30%	32%	30%	28%
(0) Neither concerned nor unconcerned	636	125	13	20	26	16	17	111	73	190	23	106	313	156	7	53
	20%	19%	17%	23%	14%	10%	18%	20%	16%	22%	16%	18%	21%	23%	9%	19%
(-1) Fairly unconcerned	916	170	19	20	49	47	30	172	121	238	35	164	479	190	27	73
	28%	26%	25%	23%	27%	30%	32%	30%	26%	28%	23%	27%	32%	28%	32%	27%
(-2) Very unconcerned	270	50	4	8	7	6	3	35	22	58	10	27	105	32	8	38
	8%	8%	5%	9%	4%	4%	3%	6%	5%	7%	7%	5%	7%	5%	9%	14%
Net : Concerned	1404	300	40	39	97	89	44	249	245	364	81	305	599	292	42	106
	43%	46%	53%	45%	54%	57%	47%	44%	53%	43%	54%	51%	40%	44%	50%	39%
Net : Unconcerned	1186	221	23	27	56	53	33	207	143	295	45	192	585	222	34	110
	37%	34%	30%	32%	31%	34%	35%	37%	31%	35%	30%	32%	39%	33%	41%	41%
Don't know	4	2	-	-	-	-	-	-	-	-	-	-	1	-	-	2
	*	*	-	-	-	-	-	-	-	-	-	-	*	-	-	1%
Mean Score	0.10	0.18	0.31	0.19	0.35	0.39	0.26	0.11	0.30	0.13	0.36	0.32	0.04	0.18	0.20	-0.05
Standard Deviation	1.19	1.18	1.13	1.21	1.17	1.22	1.16	1.13	1.14	1.14	1.21	1.18	1.14	1.11	1.33	1.24
Standard Error	0.02	0.05	0.13	0.13	0.09	0.10	0.12	0.05	0.05	0.04	0.10	0.05	0.03	0.04	0.15	0.08

Q9_2 To what extent are you concerned or unconcerned by the safety of fruit and vegetables imported from outside the UK?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Very concerned	389 12%	60 12%	159 13%	66 11%	50 9%	56 16%	88 10%	301 13%	47 14%	119 16%	78 10%	52 8%
(1) Fairly concerned	1015 31%	156 30%	378 31%	187 32%	207 36%	87 25%	266 31%	750 31%	114 34%	229 30%	236 31%	193 29%
(0) Neither concerned nor unconcerned	636 20%	113 22%	218 18%	131 22%	90 16%	83 24%	176 21%	460 19%	64 19%	145 19%	180 23%	122 18%
(-1) Fairly unconcerned	916 28%	134 26%	360 30%	151 26%	175 31%	97 28%	238 28%	678 28%	78 23%	194 26%	227 29%	233 35%
(-2) Very unconcerned	270 8%	49 9%	97 8%	49 8%	52 9%	23 7%	79 9%	191 8%	33 10%	69 9%	52 7%	68 10%
Net : Concerned	1404 43%	215 42%	537 44%	253 43%	256 45%	143 41%	353 42%	1051 44%	162 48%	348 46%	314 41%	245 37%
Net : Unconcerned	1186 37%	182 36%	456 38%	200 34%	227 40%	120 35%	317 37%	869 36%	110 33%	263 35%	279 36%	301 45%
Don't know	4 *	1 *	3 *	- *	- *	- *	- *	4 *	- *	2 *	- *	- *
Mean Score	0.10	0.09	0.12	0.12	0.05	0.16	0.05	0.12	0.20	0.18	0.08	-0.11
Standard Deviation	1.19	1.19	1.20	1.16	1.17	1.19	1.18	1.19	1.22	1.23	1.13	1.16
Standard Error	0.02	0.05	0.03	0.05	0.05	0.06	0.04	0.02	0.07	0.04	0.04	0.04

Q9_2 To what extent are you concerned or unconcerned by the safety of fruit and vegetables imported from outside the UK?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Very concerned	389	28	1	5	13	17	5	30	122	86	159	22
	12%	9%	6%	9%	8%	11%	6%	11%	10%	13%	14%	16%
(1) Fairly concerned	1015	84	6	14	38	46	22	77	388	208	378	42
	31%	27%	37%	27%	25%	29%	27%	27%	30%	32%	33%	30%
(0) Neither concerned nor unconcerned	636	64	2	8	34	29	17	54	272	110	218	36
	20%	20%	13%	15%	22%	18%	21%	19%	21%	17%	19%	25%
(-1) Fairly unconcerned	916	88	4	12	48	42	24	79	398	193	297	28
	28%	28%	24%	24%	32%	26%	29%	28%	31%	30%	26%	20%
(-2) Very unconcerned	270	49	4	13	20	26	14	44	103	54	100	13
	8%	16%	20%	25%	13%	16%	17%	16%	8%	8%	9%	9%
Net : Concerned	1404	112	8	19	51	64	27	107	510	294	537	64
	43%	36%	43%	36%	33%	40%	33%	38%	40%	45%	47%	45%
Net : Unconcerned	1186	137	8	25	68	68	38	123	501	248	397	41
	37%	44%	45%	49%	45%	42%	46%	43%	39%	38%	34%	29%
Don't know	4	-	-	-	-	-	-	-	2	-	2	-
	*	*	-	-	*	-	*	-	*	-	*	*
Mean Score	0.10	-0.15	-0.16	-0.28	-0.16	-0.08	-0.25	-0.11	0.02	0.12	0.17	0.23
Standard Deviation	1.19	1.23	1.31	1.35	1.18	1.28	1.20	1.26	1.15	1.21	1.21	1.21
Standard Error	0.02	0.07	0.31	0.19	0.10	0.10	0.13	0.07	0.03	0.05	0.04	0.10

Q9_2 To what extent are you concerned or unconcerned by the safety of meat produced in the UK?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Very concerned	254	117	136	27	45	55	47	34	31	16	221	12	15	5	194	55	152	100
	8%	7%	8%	6%	8%	10%	8%	8%	8%	7%	8%	8%	5%	6%	7%	19%	8%	8%
(1) Fairly concerned	813	357	457	138	113	148	135	132	104	43	694	41	59	20	688	97	482	332
	25%	23%	28%	29%	21%	28%	23%	30%	25%	18%	26%	26%	21%	22%	24%	34%	24%	26%
(0) Neither concerned nor unconcerned	546	246	300	90	116	101	89	66	50	32	464	29	35	18	474	49	305	240
	17%	16%	18%	19%	22%	19%	15%	15%	12%	13%	17%	18%	13%	20%	17%	17%	15%	19%
(-1) Fairly unconcerned	1093	542	551	154	176	161	218	145	149	90	907	57	101	29	984	60	713	381
	34%	34%	33%	33%	33%	30%	37%	33%	36%	38%	33%	36%	37%	32%	35%	21%	36%	30%
(-2) Very unconcerned	516	312	205	61	87	68	101	66	74	59	417	18	64	18	466	26	315	202
	16%	20%	12%	13%	16%	13%	17%	15%	18%	25%	15%	11%	24%	19%	17%	9%	16%	16%
Net : Concerned	1067	474	593	165	158	203	183	165	135	59	915	53	74	25	881	152	634	432
	33%	30%	36%	35%	29%	38%	31%	37%	33%	24%	34%	34%	27%	28%	31%	53%	32%	34%
Net : Unconcerned	1610	854	756	215	263	229	319	211	223	150	1324	74	165	47	1451	86	1027	583
	50%	54%	46%	46%	49%	43%	54%	48%	55%	62%	49%	47%	60%	52%	52%	30%	52%	46%
Don't know	8	5	4	-	-	4	4	-	1	-	7	1	1	-	7	2	5	4
	*	*	*	-	-	1%	1%	-	*	-	*	1%	*	*	1%	*	*	*
Mean Score	-0.25	-0.36	-0.14	-0.18	-0.27	-0.07	-0.32	-0.18	-0.32	-0.56	-0.22	-0.17	-0.51	-0.37	-0.30	0.33	-0.28	-0.20
Standard Deviation	1.22	1.24	1.19	1.16	1.20	1.22	1.23	1.22	1.24	1.22	1.22	1.17	1.22	1.20	1.20	1.25	1.22	1.22
Standard Error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.06	0.06	0.08	0.02	0.09	0.07	0.13	0.02	0.07	0.03	0.03

Q9_2 To what extent are you concerned or unconcerned by the safety of meat produced in the UK?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Very concerned	254	124	56	19	55	55	62	64	73	46	208	160	12	81	175	23	4	2	49
	8%	7%	8%	11%	11%	7%	6%	10%	11%	8%	8%	8%	6%	8%	7%	12%	9%	4%	9%
(1) Fairly concerned	813	474	163	42	134	205	292	162	154	137	677	484	45	285	594	72	3	14	129
	25%	26%	23%	24%	27%	25%	27%	24%	24%	25%	25%	25%	21%	26%	25%	36%	7%	28%	23%
(0) Neither concerned nor unconcerned	546	324	93	43	86	149	188	124	85	84	462	333	54	159	417	27	10	7	84
	17%	18%	13%	24%	17%	18%	17%	19%	13%	15%	17%	17%	25%	15%	18%	14%	21%	14%	15%
(-1) Fairly unconcerned	1093	628	271	47	148	307	384	202	201	166	927	637	71	385	832	55	17	17	174
	34%	34%	38%	26%	30%	37%	35%	30%	31%	31%	34%	33%	34%	36%	35%	27%	35%	32%	31%
(-2) Very unconcerned	516	279	138	26	74	118	153	115	130	106	410	324	27	164	349	24	14	12	117
	16%	15%	19%	14%	15%	14%	14%	17%	20%	20%	15%	17%	13%	15%	15%	12%	29%	22%	21%
Net : Concerned	1067	598	219	62	189	260	354	226	226	182	884	644	57	366	768	95	7	17	178
	33%	33%	30%	35%	38%	31%	33%	34%	35%	34%	33%	33%	27%	34%	32%	47%	16%	32%	32%
Net : Unconcerned	1610	907	409	73	221	425	538	317	331	272	1338	961	98	549	1181	79	30	28	291
	50%	49%	57%	41%	45%	51%	50%	47%	51%	50%	50%	50%	47%	51%	50%	39%	64%	54%	52%
Don't know	8	7	1	-	1	2	3	-	3	3	5	2	2	5	5	-	-	-	3
	*	*	*	*	*	*	*	-	*	1%	*	*	1%	*	*	*	-	1%	1%
Mean Score	-0.25	-0.25	-0.38	-0.10	-0.10	-0.27	-0.25	-0.21	-0.25	-0.28	-0.24	-0.25	-0.27	-0.25	-0.25	0.08	-0.68	-0.40	-0.33
Standard Deviation	1.22	1.19	1.24	1.23	1.26	1.17	1.17	1.26	1.32	1.27	1.21	1.23	1.11	1.22	1.19	1.26	1.22	1.23	1.28
Standard Error	0.02	0.03	0.05	0.09	0.06	0.04	0.04	0.05	0.05	0.05	0.02	0.03	0.08	0.04	0.02	0.09	0.18	0.17	0.05

Q9_2 To what extent are you concerned or unconcerned by the safety of meat produced in the UK?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Very concerned	254	138	56	49	236	18	233	211	10	189	65	132	43	79	97	150
	8%	7%	11%	10%	8%	8%	8%	8%	8%	8%	8%	8%	7%	8%	8%	8%
(1) Fairly concerned	813	509	123	138	743	70	771	666	27	627	187	421	169	223	295	481
	25%	25%	24%	28%	25%	29%	26%	26%	21%	26%	23%	26%	26%	23%	25%	26%
(0) Neither concerned nor unconcerned	546	338	102	81	506	40	518	449	14	416	129	290	97	159	207	297
	17%	16%	20%	16%	17%	17%	17%	18%	11%	17%	16%	18%	15%	16%	17%	16%
(-1) Fairly unconcerned	1093	756	143	135	1017	76	1002	858	49	809	284	528	218	348	412	618
	34%	37%	28%	27%	34%	32%	34%	34%	36%	34%	35%	33%	34%	36%	34%	33%
(-2) Very unconcerned	516	324	81	88	482	34	461	370	31	363	153	243	115	158	183	295
	16%	16%	16%	18%	16%	14%	15%	14%	23%	15%	19%	15%	18%	16%	15%	16%
Net : Concerned	1067	647	179	188	979	88	1003	877	38	816	251	554	212	302	392	632
	33%	31%	35%	38%	33%	37%	34%	34%	28%	34%	31%	34%	33%	31%	33%	34%
Net : Unconcerned	1610	1080	224	224	1500	110	1462	1227	79	1173	437	770	333	506	595	912
	50%	52%	44%	45%	50%	46%	49%	48%	59%	49%	53%	48%	52%	52%	50%	49%
Don't know	8	5	3	1	8	-	6	5	1	2	7	4	2	3	2	6
	*	*	1%	*	*	-	*	*	2%	*	*	*	*	*	*	*
Mean Score	-0.25	-0.30	-0.14	-0.15	-0.26	-0.16	-0.23	-0.20	-0.47	-0.22	-0.33	-0.20	-0.30	-0.29	-0.24	-0.23
Standard Deviation	1.22	1.19	1.26	1.29	1.22	1.21	1.21	1.21	1.27	1.21	1.24	1.22	1.22	1.22	1.21	1.23
Standard Error	0.02	0.03	0.06	0.06	0.02	0.08	0.02	0.02	0.11	0.02	0.04	0.03	0.05	0.04	0.04	0.03

Q9_2 To what extent are you concerned or unconcerned by the safety of meat produced in the UK?**Base: All respondents**

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Very concerned	254 8%	23 13%	10 8%	30 10%	42 10%	155 7%
(1) Fairly concerned	813 25%	43 24%	40 30%	70 24%	125 29%	560 24%
(0) Neither concerned nor unconcerned	546 17%	49 27%	21 16%	43 15%	81 19%	363 16%
(-1) Fairly unconcerned	1093 34%	42 24%	44 33%	106 36%	129 30%	813 35%
(-2) Very unconcerned	516 16%	16 9%	18 13%	45 15%	48 11%	404 18%
Net : Concerned	1067 33%	66 37%	51 38%	101 34%	167 39%	715 31%
Net : Unconcerned	1610 50%	58 33%	62 46%	150 51%	177 42%	1217 53%
Don't know	8 *	4 3%	1 *	- -	1 *	4 *
Mean Score	-0.25	0.09	-0.14	-0.22	-0.04	-0.33
Standard Deviation	1.22	1.18	1.21	1.26	1.20	1.21
Standard Error	0.02	0.09	0.10	0.07	0.06	0.03

Q9_2 To what extent are you concerned or unconcerned by the safety of meat produced in the UK?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Very concerned	254 8%	89 8%	28 8%	13 5%	30 10%	29 10%	7 8%	89 9%	54 9%	29 7%	34 9%	68 11%	44 9%	77 7%	9 13%	45 7%
(1) Fairly concerned	813 25%	297 26%	109 32%	83 30%	73 24%	89 30%	31 34%	279 28%	180 30%	110 26%	101 26%	169 27%	147 30%	328 28%	22 30%	122 18%
(0) Neither concerned nor unconcerned	546 17%	188 16%	61 18%	45 17%	39 13%	43 14%	5 6%	167 16%	97 16%	84 20%	62 16%	77 12%	78 16%	216 19%	10 15%	125 18%
(-1) Fairly unconcerned	1093 34%	402 35%	116 34%	102 37%	120 39%	95 32%	28 31%	362 36%	207 35%	146 34%	126 33%	235 37%	162 33%	401 34%	21 30%	228 34%
(-2) Very unconcerned	516 16%	163 14%	27 8%	31 11%	43 14%	42 14%	18 20%	113 11%	58 10%	59 14%	61 16%	89 14%	58 12%	137 12%	9 13%	157 23%
Net : Concerned	1067 33%	386 34%	136 40%	96 35%	103 34%	118 40%	38 41%	368 36%	234 39%	138 32%	135 35%	237 37%	191 39%	405 35%	31 43%	168 25%
Net : Unconcerned	1610 50%	565 49%	143 42%	133 48%	162 53%	137 46%	47 51%	475 47%	265 44%	205 48%	187 48%	324 51%	220 45%	538 46%	31 43%	385 57%
Don't know	8 *	3 *	2 *	- *	1 *	- 2%	1 *	4 *	- *	2 *	3 1%	1 *	1 *	3 *	- *	2 *
Mean Score	-0.25	-0.22	-0.02	-0.20	-0.24	-0.11	-0.22	-0.13	-0.06	-0.23	-0.21	-0.17	-0.09	-0.17	*	-0.49
Standard Deviation	1.22	1.20	1.14	1.13	1.24	1.25	1.33	1.19	1.18	1.17	1.24	1.26	1.21	1.16	1.29	1.22
Standard Error	0.02	0.04	0.06	0.07	0.07	0.07	0.14	0.04	0.05	0.06	0.06	0.05	0.05	0.03	0.15	0.05

Q9_2 To what extent are you concerned or unconcerned by the safety of meat produced in the UK?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Very concerned	254 8%	61 9%	6 8%	9 10%	16 9%	12 7%	10 11%	53 9%	45 10%	70 8%	19 13%	69 11%	115 8%	37 5%	14 17%	14 5%
(1) Fairly concerned	813 25%	157 24%	22 29%	15 17%	34 19%	55 35%	31 33%	129 23%	125 27%	231 27%	35 24%	154 25%	390 26%	177 26%	20 24%	58 21%
(0) Neither concerned nor unconcerned	546 17%	108 17%	5 7%	18 20%	25 14%	18 12%	11 11%	108 19%	80 17%	161 19%	21 14%	103 17%	259 17%	125 19%	6 7%	42 16%
(-1) Fairly unconcerned	1093 34%	223 34%	26 34%	25 29%	72 40%	49 31%	32 34%	206 36%	169 37%	287 34%	50 33%	200 33%	537 36%	242 36%	34 41%	88 32%
(-2) Very unconcerned	516 16%	98 15%	17 23%	20 23%	32 18%	24 15%	10 11%	70 12%	42 9%	98 12%	23 16%	76 13%	194 13%	90 13%	9 11%	67 25%
Net : Concerned	1067 33%	218 34%	28 36%	24 27%	50 28%	67 42%	41 44%	182 32%	170 37%	301 35%	54 37%	222 37%	505 34%	213 32%	34 41%	71 26%
Net : Unconcerned	1610 50%	321 50%	43 57%	45 52%	104 58%	72 46%	42 45%	276 49%	211 46%	385 45%	73 49%	276 46%	731 49%	332 50%	43 52%	155 57%
Don't know	8 *	- *	- -	- -	- -	- -	- -	1 *	- -	3 *	1 1%	2 *	3 *	- -	- -	3 1%
Mean Score	-0.25	-0.22	-0.36	-0.38	-0.39	-0.12	-0.01	-0.20	-0.08	-0.13	-0.15	-0.10	-0.20	-0.26	-0.04	-0.51
Standard Deviation	1.22	1.24	1.32	1.29	1.23	1.25	1.25	1.19	1.18	1.18	1.31	1.24	1.19	1.15	1.33	1.22
Standard Error	0.02	0.05	0.15	0.14	0.09	0.10	0.13	0.05	0.05	0.04	0.11	0.05	0.03	0.04	0.15	0.07

Q9_2 To what extent are you concerned or unconcerned by the safety of meat produced in the UK?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Very concerned	254 8%	38 7%	89 7%	38 7%	45 8%	44 13%	75 9%	179 8%	28 8%	65 9%	60 8%	47 7%
(1) Fairly concerned	813 25%	118 23%	310 26%	147 25%	144 25%	95 27%	206 24%	607 25%	98 29%	179 24%	208 27%	129 19%
(0) Neither concerned nor unconcerned	546 17%	97 19%	187 15%	111 19%	104 18%	47 13%	160 19%	385 16%	58 17%	123 16%	141 18%	108 16%
(-1) Fairly unconcerned	1093 34%	161 32%	423 35%	195 33%	200 35%	114 33%	279 33%	814 34%	98 29%	247 33%	266 34%	269 40%
(-2) Very unconcerned	516 16%	96 19%	201 17%	92 16%	80 14%	47 14%	122 14%	394 17%	54 16%	140 18%	97 13%	115 17%
Net : Concerned	1067 33%	156 30%	399 33%	185 32%	189 33%	138 40%	281 33%	786 33%	126 37%	244 32%	268 35%	176 26%
Net : Unconcerned	1610 50%	257 50%	624 51%	287 49%	280 49%	161 47%	402 47%	1208 51%	152 45%	387 51%	363 47%	384 57%
Don't know	8 *	1 *	4 *	1 *	2 *	1 *	3 *	5 *	1 *	3 *	1 *	- -
Mean Score	-0.25	-0.31	-0.28	-0.27	-0.22	-0.08	-0.20	-0.27	-0.15	-0.29	-0.17	-0.41
Standard Deviation	1.22	1.23	1.22	1.19	1.19	1.29	1.21	1.22	1.24	1.25	1.18	1.18
Standard Error	0.02	0.05	0.04	0.05	0.05	0.07	0.04	0.03	0.07	0.05	0.04	0.05

Q9_2 To what extent are you concerned or unconcerned by the safety of meat produced in the UK?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Very concerned	254	18	2	2	8	10	5	15	93	40	106	15
	8%	6%	9%	4%	5%	6%	6%	5%	7%	6%	9%	10%
(1) Fairly concerned	813	68	3	12	27	40	17	62	328	167	281	37
	25%	22%	18%	24%	17%	25%	21%	22%	26%	26%	24%	26%
(0) Neither concerned nor unconcerned	546	44	2	9	26	18	13	41	209	102	202	32
	17%	14%	13%	17%	17%	11%	15%	14%	16%	16%	18%	23%
(-1) Fairly unconcerned	1093	114	5	15	61	54	30	100	460	225	367	41
	34%	36%	27%	29%	40%	34%	37%	35%	36%	35%	32%	29%
(-2) Very unconcerned	516	69	6	13	31	38	17	65	190	116	194	16
	16%	22%	33%	26%	20%	23%	21%	23%	15%	18%	17%	12%
Net : Concerned	1067	86	5	14	35	50	22	77	421	207	387	52
	33%	27%	27%	28%	23%	31%	27%	27%	33%	32%	34%	37%
Net : Unconcerned	1610	183	11	28	92	92	47	165	650	341	561	57
	50%	58%	60%	55%	60%	57%	58%	58%	51%	52%	49%	41%
Don't know	8	1	-	-	-	1	-	1	3	1	4	-
	*	*	-	-	*	*	*	*	*	*	*	*
Mean Score	-0.25	-0.48	-0.56	-0.49	-0.52	-0.43	-0.45	-0.49	-0.25	-0.32	-0.23	-0.05
Standard Deviation	1.22	1.21	1.38	1.23	1.15	1.27	1.21	1.22	1.20	1.21	1.25	1.20
Standard Error	0.02	0.07	0.33	0.17	0.09	0.10	0.13	0.07	0.03	0.05	0.04	0.10

Q9_2 To what extent are you concerned or unconcerned by the safety of meat imported from outside the UK?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Very concerned	775	332	444	72	99	109	150	133	143	69	635	59	58	23	644	97	475	298
	24%	21%	27%	15%	18%	20%	25%	30%	35%	29%	23%	37%	21%	26%	23%	34%	24%	24%
(1) Fairly concerned	1233	606	626	193	192	220	209	180	149	88	1042	61	100	30	1088	98	748	485
	38%	38%	38%	41%	36%	41%	35%	41%	37%	37%	38%	39%	36%	33%	39%	34%	38%	39%
(0) Neither concerned nor unconcerned	556	280	276	109	99	108	84	67	56	30	483	19	39	15	475	59	329	227
	17%	18%	17%	23%	18%	20%	14%	15%	14%	13%	18%	12%	14%	16%	17%	21%	17%	18%
(-1) Fairly unconcerned	488	265	223	63	114	70	117	41	47	35	413	14	45	15	444	21	318	169
	15%	17%	13%	14%	21%	13%	20%	9%	12%	14%	15%	9%	16%	17%	16%	7%	16%	13%
(-2) Very unconcerned	162	94	68	31	31	28	27	21	8	17	121	3	31	7	150	8	87	75
	5%	6%	4%	7%	6%	5%	4%	5%	2%	7%	4%	2%	11%	8%	5%	3%	4%	6%
Net : Concerned	2008	938	1070	266	291	329	359	313	292	158	1677	120	158	53	1732	196	1223	783
	62%	59%	65%	57%	54%	61%	60%	71%	72%	66%	62%	76%	58%	59%	62%	68%	62%	62%
Net : Unconcerned	650	359	291	95	145	98	144	62	55	51	534	17	76	22	594	29	406	244
	20%	23%	18%	20%	27%	18%	24%	14%	14%	21%	20%	11%	28%	25%	21%	10%	21%	19%
Don't know	17	2	16	-	2	2	8	-	4	1	15	1	1	-	12	5	13	5
	1%	*	1%	-	*	*	1%	*	1%	1%	1%	1%	1%	*	*	2%	1%	*
Mean Score	0.61	0.52	0.71	0.45	0.40	0.58	0.58	0.82	0.92	0.67	0.61	1.01	0.40	0.52	0.58	0.90	0.62	0.61
Standard Deviation	1.15	1.17	1.13	1.11	1.18	1.11	1.20	1.11	1.06	1.23	1.13	1.02	1.30	1.26	1.16	1.04	1.15	1.16
Standard Error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.05	0.05	0.08	0.02	0.08	0.08	0.13	0.02	0.06	0.03	0.03

Q9_2 To what extent are you concerned or unconcerned by the safety of meat imported from outside the UK?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Very concerned	775	379	232	47	118	150	241	165	220	182	593	408	44	324	491	61	8	16	200
	24%	21%	32%	27%	24%	18%	22%	25%	34%	34%	22%	21%	21%	30%	21%	30%	18%	30%	36%
(1) Fairly concerned	1233	727	253	58	195	324	443	241	224	193	1040	741	80	411	916	88	21	17	190
	38%	40%	35%	33%	39%	39%	41%	36%	35%	36%	39%	38%	38%	38%	39%	44%	44%	33%	34%
(0) Neither concerned nor unconcerned	556	336	104	29	87	167	189	125	74	74	482	354	48	154	457	19	7	8	66
	17%	18%	14%	17%	17%	20%	17%	19%	12%	14%	18%	18%	23%	14%	19%	10%	14%	15%	12%
(-1) Fairly unconcerned	488	302	100	21	65	155	154	94	85	61	427	322	23	142	382	26	7	8	65
	15%	16%	14%	12%	13%	19%	14%	14%	13%	11%	16%	17%	11%	13%	16%	13%	14%	15%	12%
(-2) Very unconcerned	162	82	28	20	32	35	50	41	36	26	136	108	7	46	115	7	4	4	31
	5%	4%	4%	11%	7%	4%	5%	6%	6%	5%	5%	6%	4%	4%	5%	4%	9%	7%	6%
Net : Concerned	2008	1106	484	105	313	474	683	407	444	375	1632	1148	124	735	1407	149	29	33	389
	62%	60%	67%	59%	63%	57%	63%	61%	69%	69%	61%	59%	59%	68%	59%	74%	62%	62%	70%
Net : Unconcerned	650	385	127	40	97	190	203	135	121	87	563	430	31	188	497	33	11	12	97
	20%	21%	18%	23%	20%	23%	19%	20%	19%	16%	21%	22%	15%	17%	21%	16%	23%	22%	17%
Don't know	17	9	6	2	1	5	7	1	5	5	13	7	7	3	11	1	-	-	5
	1%	*	1%	1%	*	1%	1%	*	1%	1%	*	*	4%	*	*	-	1%	1%	1%
Mean Score	0.61	0.56	0.78	0.53	0.60	0.48	0.62	0.59	0.79	0.83	0.57	0.53	0.64	0.77	0.54	0.84	0.47	0.63	0.83
Standard Deviation	1.15	1.12	1.15	1.31	1.17	1.11	1.12	1.18	1.21	1.16	1.15	1.16	1.06	1.14	1.13	1.11	1.21	1.26	1.20
Standard Error	0.02	0.03	0.04	0.10	0.05	0.04	0.03	0.05	0.05	0.05	0.02	0.03	0.07	0.03	0.02	0.08	0.18	0.18	0.05

Q9_2 To what extent are you concerned or unconcerned by the safety of meat imported from outside the UK?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Very concerned	775	485	115	150	724	51	708	618	34	565	210	417	165	193	280	461
	24%	23%	23%	30%	24%	22%	24%	24%	25%	23%	26%	26%	26%	20%	23%	25%
(1) Fairly concerned	1233	785	188	181	1139	94	1163	1000	43	931	301	620	234	379	460	708
	38%	38%	37%	37%	38%	39%	39%	39%	32%	39%	37%	38%	36%	39%	38%	38%
(0) Neither concerned nor unconcerned	556	354	91	80	521	35	515	431	22	418	138	263	111	183	198	311
	17%	17%	18%	16%	17%	15%	17%	17%	17%	17%	17%	16%	17%	19%	17%	17%
(-1) Fairly unconcerned	488	333	84	48	446	42	443	377	20	370	118	229	101	157	200	255
	15%	16%	17%	10%	15%	18%	15%	15%	15%	15%	14%	14%	16%	16%	17%	14%
(-2) Very unconcerned	162	100	29	32	148	14	144	118	13	118	44	73	33	56	52	102
	5%	5%	6%	6%	5%	6%	5%	5%	10%	5%	5%	5%	5%	6%	4%	6%
Net : Concerned	2008	1270	302	331	1863	145	1871	1618	77	1496	512	1037	398	572	741	1169
	62%	61%	59%	67%	62%	61%	63%	63%	58%	62%	62%	64%	62%	59%	62%	63%
Net : Unconcerned	650	433	113	80	594	56	587	495	33	488	162	302	135	213	253	357
	20%	21%	22%	16%	20%	24%	20%	19%	25%	20%	20%	19%	21%	22%	21%	19%
Don't know	17	14	2	2	15	2	16	14	1	10	8	15	-	2	5	10
	1%	1%	*	*	1%	1%	1%	1%	*	*	1%	1%	-	*	*	1%
Mean Score	0.61	0.59	0.54	0.75	0.62	0.54	0.62	0.64	0.49	0.61	0.64	0.67	0.61	0.51	0.60	0.64
Standard Deviation	1.15	1.15	1.17	1.18	1.15	1.18	1.14	1.14	1.29	1.15	1.17	1.14	1.17	1.15	1.15	1.16
Standard Error	0.02	0.03	0.05	0.05	0.02	0.08	0.02	0.02	0.11	0.02	0.04	0.03	0.05	0.04	0.03	0.03

Q9_2 To what extent are you concerned or unconcerned by the safety of meat imported from outside the UK?**Base: All respondents**

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Very concerned	775 24%	48 27%	40 30%	89 30%	136 32%	489 21%
(1) Fairly concerned	1233 38%	52 30%	55 41%	99 34%	160 38%	910 40%
(0) Neither concerned nor unconcerned	556 17%	44 25%	13 10%	52 18%	71 17%	387 17%
(-1) Fairly unconcerned	488 15%	15 9%	20 15%	44 15%	42 10%	381 17%
(-2) Very unconcerned	162 5%	13 7%	6 4%	10 3%	12 3%	123 5%
Net : Concerned	2008 62%	100 57%	95 71%	188 64%	297 70%	1399 61%
Net : Unconcerned	650 20%	28 16%	26 19%	54 18%	54 13%	504 22%
Don't know	17 1%	4 3%	1 *	- -	4 1%	9 *
Mean Score	0.61	0.62	0.78	0.72	0.87	0.55
Standard Deviation	1.15	1.19	1.16	1.15	1.07	1.15
Standard Error	0.02	0.09	0.10	0.07	0.05	0.02

Q9_2 To what extent are you concerned or unconcerned by the safety of meat imported from outside the UK?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Very concerned	775 24%	262 23%	66 19%	58 21%	70 23%	87 29%	24 27%	254 25%	163 27%	109 25%	93 24%	183 29%	114 23%	249 21%	20 28%	159 23%
(1) Fairly concerned	1233 38%	444 39%	147 43%	106 39%	126 41%	126 42%	31 34%	405 40%	248 42%	165 38%	158 41%	239 37%	195 40%	482 42%	29 40%	211 31%
(0) Neither concerned nor unconcerned	556 17%	194 17%	74 22%	52 19%	48 16%	33 11%	12 13%	172 17%	84 14%	69 16%	67 17%	95 15%	91 19%	227 20%	7 9%	121 18%
(-1) Fairly unconcerned	488 15%	190 17%	46 13%	41 15%	48 16%	40 13%	19 20%	147 14%	83 14%	68 16%	51 13%	99 15%	70 14%	163 14%	14 19%	125 18%
(-2) Very unconcerned	162 5%	42 4%	8 2%	13 5%	13 4%	9 3%	4 5%	31 3%	17 3%	16 4%	14 4%	21 3%	16 3%	37 3%	3 4%	61 9%
Net : Concerned	2008 62%	706 62%	214 62%	164 60%	196 64%	213 72%	55 60%	659 65%	411 69%	274 64%	252 65%	422 66%	310 63%	731 63%	49 68%	370 54%
Net : Unconcerned	650 20%	233 20%	54 16%	53 19%	60 20%	49 17%	23 25%	178 18%	101 17%	84 20%	65 17%	120 19%	86 17%	200 17%	16 23%	185 27%
Don't know	17 1%	9 1%	-	5 2%	1 *	2 1%	1 2%	6 1%	-	2 1%	3 1%	2 *	3 1%	3 *	-	4 1%
Mean Score	0.61	0.61	0.64	0.58	0.64	0.82	0.58	0.70	0.77	0.66	0.69	0.73	0.66	0.64	0.69	0.42
Standard Deviation	1.15	1.12	1.02	1.12	1.12	1.10	1.22	1.09	1.09	1.13	1.09	1.13	1.08	1.07	1.18	1.27
Standard Error	0.02	0.03	0.05	0.07	0.06	0.06	0.13	0.03	0.04	0.05	0.06	0.04	0.05	0.03	0.14	0.05

Q9_2 To what extent are you concerned or unconcerned by the safety of meat imported from outside the UK?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Very concerned	775	145	19	22	44	47	20	131	114	179	46	180	342	157	27	61
	24%	22%	24%	25%	24%	30%	22%	23%	25%	21%	31%	30%	23%	23%	32%	22%
(1) Fairly concerned	1233	260	30	32	76	72	37	231	206	352	57	225	547	282	25	86
	38%	40%	40%	37%	42%	46%	40%	41%	45%	41%	38%	37%	36%	42%	30%	32%
(0) Neither concerned nor unconcerned	556	106	14	20	25	18	14	94	63	161	15	95	301	112	8	51
	17%	16%	19%	23%	14%	12%	15%	17%	14%	19%	10%	16%	20%	17%	9%	19%
(-1) Fairly unconcerned	488	106	12	11	25	18	18	88	66	114	24	89	255	101	18	42
	15%	16%	15%	12%	14%	12%	19%	16%	14%	13%	16%	15%	15%	15%	22%	16%
(-2) Very unconcerned	162	23	-	2	10	1	4	21	12	39	5	13	49	18	6	30
	5%	4%	*	2%	5%	1%	4%	4%	3%	5%	4%	2%	3%	3%	7%	11%
Net : Concerned	2008	406	49	54	120	119	58	362	320	532	102	405	889	439	52	147
	62%	63%	64%	62%	67%	76%	62%	64%	69%	63%	69%	67%	59%	66%	62%	54%
Net : Unconcerned	650	129	12	12	35	20	22	109	78	153	30	102	303	119	24	73
	20%	20%	16%	14%	19%	12%	23%	19%	17%	18%	20%	17%	20%	18%	29%	27%
Don't know	17	7	1	-	-	-	-	1	-	5	1	1	5	-	-	1
	1%	1%	1%	-	-	-	-	*	*	1%	1%	*	*	-	-	*
Mean Score	0.61	0.62	0.74	0.71	0.66	0.93	0.56	0.64	0.75	0.61	0.77	0.78	0.59	0.69	0.57	0.39
Standard Deviation	1.15	1.11	1.01	1.04	1.15	0.98	1.15	1.11	1.06	1.10	1.16	1.10	1.11	1.07	1.33	1.30
Standard Error	0.02	0.04	0.12	0.11	0.09	0.08	0.12	0.05	0.05	0.04	0.10	0.04	0.03	0.04	0.15	0.08

Q9_2 To what extent are you concerned or unconcerned by the safety of meat imported from outside the UK?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Very concerned	775 24%	132 26%	324 27%	111 19%	120 21%	87 25%	184 22%	592 25%	88 26%	217 29%	176 23%	123 18%
(1) Fairly concerned	1233 38%	195 38%	455 37%	229 39%	232 40%	123 35%	314 37%	919 39%	140 42%	284 37%	291 38%	249 37%
(0) Neither concerned nor unconcerned	556 17%	85 17%	191 16%	116 20%	94 16%	70 20%	157 19%	399 17%	46 14%	138 18%	147 19%	128 19%
(-1) Fairly unconcerned	488 15%	68 13%	192 16%	83 14%	93 16%	51 15%	134 16%	353 15%	39 12%	84 11%	123 16%	132 20%
(-2) Very unconcerned	162 5%	28 5%	51 4%	40 7%	33 6%	10 3%	49 6%	113 5%	21 6%	31 4%	29 4%	37 5%
Net : Concerned	2008 62%	327 64%	779 64%	340 58%	352 61%	210 61%	498 59%	1510 63%	228 68%	501 66%	468 60%	372 56%
Net : Unconcerned	650 20%	96 19%	243 20%	124 21%	126 22%	61 18%	184 22%	466 20%	60 18%	115 15%	153 20%	169 25%
Don't know	17 1%	4 1%	1 *	5 1%	2 *	5 1%	8 1%	9 *	2 1%	3 *	6 1%	- -
Mean Score	0.61	0.66	0.67	0.50	0.55	0.66	0.53	0.64	0.71	0.76	0.60	0.43
Standard Deviation	1.15	1.16	1.15	1.16	1.16	1.10	1.17	1.15	1.16	1.11	1.12	1.16
Standard Error	0.02	0.05	0.03	0.05	0.05	0.06	0.04	0.02	0.06	0.04	0.04	0.04

Q9_2 To what extent are you concerned or unconcerned by the safety of meat imported from outside the UK?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Very concerned	775	71	4	11	24	47	15	66	261	161	319	34
	24%	23%	20%	21%	16%	29%	19%	23%	20%	25%	28%	24%
(1) Fairly concerned	1233	110	6	17	56	57	29	101	496	249	427	60
	38%	35%	33%	34%	36%	35%	36%	36%	39%	38%	37%	43%
(0) Neither concerned nor unconcerned	556	49	2	5	29	19	13	41	235	105	186	31
	17%	16%	9%	10%	19%	12%	16%	14%	18%	16%	16%	22%
(-1) Fairly unconcerned	488	49	5	8	30	23	16	44	215	106	157	10
	15%	16%	28%	16%	19%	14%	20%	16%	17%	16%	14%	7%
(-2) Very unconcerned	162	33	2	10	13	15	8	30	68	28	61	4
	5%	11%	9%	19%	9%	9%	10%	11%	5%	4%	5%	3%
Net : Concerned	2008	181	9	28	80	104	45	167	758	410	746	94
	62%	58%	54%	55%	52%	64%	55%	59%	59%	63%	65%	67%
Net : Unconcerned	650	82	6	18	43	37	24	74	283	134	218	14
	20%	26%	37%	35%	28%	23%	29%	26%	22%	21%	19%	10%
Don't know	17	2	-	-	1	1	-	1	9	3	4	2
	1%	1%	-	-	1%	*	*	1%	1%	*	*	1%
Mean Score	0.61	0.44	0.28	0.22	0.31	0.61	0.35	0.46	0.52	0.63	0.68	0.79
Standard Deviation	1.15	1.29	1.35	1.45	1.21	1.29	1.26	1.29	1.15	1.15	1.17	0.99
Standard Error	0.02	0.07	0.32	0.20	0.10	0.10	0.14	0.08	0.03	0.05	0.03	0.08

Q9_2 Summary - To what extent are you concerned or unconcerned by ...?

Base: All respondents

	Q9_2												
	Unweighted Base	Base	(2) Very concerned	(1) Fairly concerned	(0) Neither concerned nor unconcerned	(-1) Fairly unconcerned	(-2) Very unconcerned	Net : Concerned	Net : Unconcerned	Don't know	Mean Score	Standard Deviation	Standard Error
The Overall Safety Of Food Produced In The UK	3231	3231	235 7%	900 28%	644 20%	998 31%	450 14%	1135 35%	1448 45%	4 *	-0.16	1.19	0.02
The Overall Safety Of Food Imported From Outside The UK	3231	3231	659 20%	1298 40%	565 17%	551 17%	147 5%	1957 61%	699 22%	11 *	0.55	1.13	0.02
The Safety Of Meat Imported From Outside The UK	3231	3231	775 24%	1233 38%	556 17%	488 15%	162 5%	2008 62%	650 20%	17 1%	0.61	1.15	0.02
The Safety Of Fruit And Vegetables Imported From Outside The UK	3231	3231	389 12%	1015 31%	636 20%	916 28%	270 8%	1404 43%	1186 37%	4 *	0.10	1.19	0.02
The Safety Of Meat Produced In The UK	3231	3231	254 8%	813 25%	546 17%	1093 34%	516 16%	1067 33%	1610 50%	8 *	-0.25	1.22	0.02
The Safety Of Fruit And Vegetables Produced In The UK	3231	3231	160 5%	586 18%	584 18%	1204 37%	696 22%	746 23%	1900 59%	1 *	-0.52	1.16	0.02

Q8_3 Which of the following have you heard of in relation to food production?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Genetic Modification (GM)	2582	1326	1256	316	427	450	517	383	326	159	2199	126	192	65	2307	171	1632	948
	80%	84%	76%	67%	80%	84%	87%	87%	80%	66%	81%	80%	70%	72%	82%	59%	83%	75%
Animal Cloning	2066	1036	1030	259	284	325	397	345	305	149	1746	111	152	58	1829	142	1300	765
	64%	66%	62%	55%	53%	61%	67%	78%	75%	62%	64%	70%	55%	64%	65%	49%	66%	61%
Irradiation	1098	586	513	91	110	139	252	237	191	76	949	51	74	24	995	58	730	367
	34%	37%	31%	19%	20%	26%	42%	54%	47%	32%	35%	32%	27%	26%	35%	20%	37%	29%
Nanotechnology	642	399	242	118	97	87	124	102	84	29	561	24	41	15	566	48	381	261
	20%	25%	15%	25%	18%	16%	21%	23%	21%	12%	21%	15%	15%	17%	20%	17%	19%	21%
None of these	427	162	265	105	81	58	52	27	50	53	334	18	58	18	326	85	221	206
	13%	10%	16%	22%	15%	11%	9%	6%	12%	22%	12%	11%	21%	19%	12%	29%	11%	16%
Don't know	3	1	2	1	1	-	-	-	-	1	2	-	1	-	2	1	1	2
	*	*	*	*	*	-	-	-	-	*	*	-	*	-	*	*	*	*
Average number of responses	2.11	2.22	2.00	1.90	1.86	1.97	2.26	2.47	2.34	1.94	2.14	2.10	1.89	1.98	2.14	1.75	2.16	2.02

Q8_3 Which of the following have you heard of in relation to food production?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Genetic Modification (GM)	2582	1567	551	120	344	785	910	513	373	396	2185	1526	160	896	1999	155	33	40	354
	80%	85%	76%	67%	69%	94%	84%	77%	58%	73%	81%	79%	76%	83%	84%	77%	71%	76%	64%
Animal Cloning	2066	1173	501	102	290	601	699	412	355	366	1700	1190	133	741	1524	128	30	42	341
	64%	64%	69%	57%	58%	72%	65%	62%	55%	68%	63%	61%	63%	69%	64%	63%	64%	80%	61%
Irradiation	1098	630	304	36	128	427	355	183	133	206	891	603	79	417	861	70	11	22	134
	34%	34%	42%	20%	26%	51%	33%	27%	21%	38%	33%	31%	37%	39%	36%	35%	24%	41%	24%
Nanotechnology	642	378	138	25	100	259	212	105	66	112	529	376	43	223	540	33	4	14	51
	20%	21%	19%	14%	20%	31%	20%	16%	10%	21%	20%	19%	20%	21%	23%	16%	7%	26%	9%
None of these	427	188	105	33	100	32	115	94	185	88	339	267	43	117	246	34	9	7	131
	13%	10%	15%	19%	20%	4%	11%	14%	29%	16%	13%	14%	21%	11%	10%	17%	18%	14%	23%
Don't know	3	1	1	-	1	-	1	-	2	1	2	1	-	2	1	-	1	-	1
	*	*	*	-	*	-	*	-	*	*	*	*	-	*	*	-	1%	-	*
Average number of responses	2.11	2.15	2.22	1.78	1.94	2.52	2.12	1.96	1.73	2.16	2.10	2.04	2.17	2.22	2.18	2.08	1.85	2.38	1.82

Q8_3 Which of the following have you heard of in relation to food production?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Total	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Genetic Modification (GM)	2582	1758	405	304	2386	196	2430	2091	74	1965	617	1311	519	751	1044	1367
	80%	85%	80%	62%	80%	82%	81%	82%	56%	81%	75%	81%	81%	77%	87%	74%
Animal Cloning	2066	1407	305	267	1920	146	1923	1656	69	1558	508	1029	409	628	789	1155
	64%	68%	60%	54%	64%	61%	64%	65%	52%	65%	62%	64%	64%	65%	66%	63%
Irradiation	1098	814	140	110	1015	83	1041	916	26	810	288	578	227	293	485	536
	34%	39%	28%	22%	34%	35%	35%	36%	19%	34%	35%	36%	35%	30%	41%	29%
Nanotechnology	642	446	109	61	592	49	596	517	24	500	141	273	132	237	277	326
	20%	22%	21%	12%	20%	21%	20%	20%	18%	21%	17%	17%	20%	24%	23%	18%
None of these	427	204	77	123	397	30	368	304	42	295	132	199	82	145	92	327
	13%	10%	15%	25%	13%	12%	12%	12%	31%	12%	16%	12%	13%	15%	8%	18%
Don't know	3	1	-	1	2	1	3	2	-	2	1	2	-	1	-	2
	*	*	-	*	*	*	*	*	-	*	*	*	-	*	-	*
Average number of responses	2.11	2.24	2.04	1.76	2.11	2.12	2.13	2.14	1.76	2.13	2.06	2.10	2.13	2.12	2.25	2.01

Q8_3 Which of the following have you heard of in relation to food production?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Genetic Modification (GM)	2582 80%	158 89%	124 93%	242 82%	323 76%	1822 79%
Animal Cloning	2066 64%	120 68%	101 75%	193 66%	294 69%	1435 62%
Irradiation	1098 34%	82 47%	58 43%	108 37%	158 37%	742 32%
Nanotechnology	642 20%	43 25%	37 28%	51 17%	103 24%	435 19%
None of these	427 13%	13 7%	5 4%	34 11%	70 17%	311 14%
Don't know	3 *	-	-	-	1 *	2 *
Average number of responses	2.11	2.36	2.42	2.13	2.23	2.06

Q8_3 Which of the following have you heard of in relation to food production?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Genetic Modification (GM)	2582 80%	911 80%	279 82%	228 83%	264 86%	250 84%	80 88%	852 84%	498 83%	369 86%	335 87%	524 82%	403 82%	1017 88%	55 77%	503 74%
Animal Cloning	2066 64%	729 64%	220 64%	157 57%	217 71%	224 75%	75 82%	672 66%	418 70%	290 68%	267 69%	453 71%	329 67%	800 69%	49 68%	403 59%
Irradiation	1098 34%	366 32%	120 35%	86 31%	133 44%	155 52%	42 46%	392 39%	222 37%	166 39%	159 41%	262 41%	182 37%	474 41%	15 21%	198 29%
Nanotechnology	642 20%	218 19%	79 23%	47 17%	77 25%	66 22%	30 33%	186 18%	85 14%	99 23%	79 20%	146 23%	120 24%	255 22%	17 24%	141 21%
None of these	427 13%	143 13%	37 11%	35 13%	28 9%	18 6%	2 2%	109 11%	55 9%	30 7%	31 8%	77 12%	53 11%	83 7%	11 16%	127 19%
Don't know	3 *	2 *	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	- -	1 *
Average number of responses	2.11	2.08	2.15	2.01	2.36	2.39	2.51	2.18	2.14	2.23	2.25	2.29	2.22	2.26	2.06	2.02

Q8_3 Which of the following have you heard of in relation to food production?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Genetic Modification (GM)	2582	498	68	76	147	130	82	438	361	706	125	488	1302	559	52	177
	80%	77%	89%	88%	82%	83%	87%	77%	78%	83%	84%	81%	87%	83%	63%	65%
Animal Cloning	2066	405	54	53	115	113	64	380	306	532	91	413	951	443	37	160
	64%	62%	70%	62%	64%	72%	68%	67%	66%	63%	61%	69%	63%	66%	45%	59%
Irradiation	1098	206	31	28	71	65	41	192	154	279	70	247	552	277	26	79
	34%	32%	41%	33%	40%	42%	43%	34%	33%	33%	47%	41%	37%	41%	31%	29%
Nanotechnology	642	147	11	10	34	35	22	121	70	161	19	121	339	132	13	53
	20%	23%	15%	12%	19%	22%	23%	21%	15%	19%	13%	20%	23%	20%	15%	19%
None of these	427	95	5	7	27	13	6	80	57	90	16	70	130	64	22	73
	13%	15%	7%	8%	15%	8%	6%	14%	12%	11%	11%	12%	9%	10%	27%	27%
Don't know	3	1	-	-	-	-	-	1	-	1	-	1	-	-	-	-
	*	*	-	-	-	-	-	*	-	*	-	*	-	-	-	-
Average number of responses	2.11	2.09	2.22	2.02	2.20	2.26	2.28	2.14	2.06	2.08	2.16	2.22	2.19	2.20	1.81	2.00

Q8_3 Which of the following have you heard of in relation to food production?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Genetic Modification (GM)	2582 80%	409 80%	1003 83%	444 76%	484 84%	242 70%	660 78%	1922 81%	217 65%	564 74%	680 88%	608 91%
Animal Cloning	2066 64%	329 64%	823 68%	365 62%	371 65%	178 51%	463 55%	1604 67%	203 60%	459 61%	508 66%	471 71%
Irradiation	1098 34%	193 38%	465 38%	201 34%	172 30%	67 19%	217 26%	881 37%	75 22%	240 32%	292 38%	287 43%
Nanotechnology	642 20%	99 19%	263 22%	116 20%	100 17%	64 19%	137 16%	504 21%	45 13%	124 16%	168 22%	179 27%
None of these	427 13%	69 13%	129 11%	80 14%	68 12%	81 23%	135 16%	291 12%	73 22%	136 18%	65 8%	36 5%
Don't know	3 *	1 *	2 *	1 *	- -	- -	1 *	2 *	1 *	- -	- -	- -
Average number of responses	2.11	2.15	2.21	2.06	2.08	1.83	1.91	2.18	1.83	2.01	2.22	2.37

Q8_3 Which of the following have you heard of in relation to food production?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Genetic Modification (GM)	2582	225	11	28	105	124	65	192	1151	550	789	92
	80%	72%	60%	55%	69%	77%	79%	68%	90%	84%	68%	65%
Animal Cloning	2066	186	8	22	88	100	59	151	878	423	696	68
	64%	59%	48%	42%	57%	62%	72%	53%	68%	65%	60%	49%
Irradiation	1098	84	5	10	32	56	32	66	570	222	273	33
	34%	27%	27%	20%	21%	35%	39%	23%	44%	34%	24%	24%
Nanotechnology	642	48	2	6	22	29	19	37	330	142	147	22
	20%	15%	11%	11%	14%	18%	23%	13%	26%	22%	13%	15%
None of these	427	61	6	17	34	25	8	67	85	65	243	34
	13%	19%	33%	34%	22%	15%	10%	24%	7%	10%	21%	24%
Don't know	3	-	-	-	1	-	-	1	-	-	2	1
	*	*	*	*	1%	*	*	*	*	*	*	*
Average number of responses	2.11	1.92	1.80	1.62	1.84	2.07	2.24	1.82	2.35	2.15	1.86	1.77

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of animal cloning in food production

Base: All respondents who have heard of animal cloning in relation to food production

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2024	873	1151	149	250	321	377	397	332	196	1365	72	278	309	1846	102	1091	932
Base	2066	1036	1030	259	284	325	397	345	305	149	1746	111	152	58	1829	142	1300	765
(2) Definitely agree	84	57	27	19	10	7	20	14	11	4	71	3	9	1	74	8	54	30
	4%	5%	3%	7%	4%	2%	5%	4%	4%	3%	4%	3%	6%	3%	4%	6%	4%	4%
(1) Tend to agree	425	239	186	68	59	68	77	78	58	15	371	18	24	11	367	33	251	175
	21%	23%	18%	26%	21%	21%	20%	23%	19%	10%	21%	16%	16%	20%	20%	23%	19%	23%
(0) Neither agree nor disagree	263	139	124	42	35	42	51	32	40	20	230	13	15	5	229	19	163	100
	13%	13%	12%	16%	13%	13%	13%	9%	13%	14%	13%	11%	10%	9%	13%	13%	13%	13%
(-1) Tend to disagree	740	352	388	82	122	111	148	110	116	48	633	38	47	22	668	46	495	245
	36%	34%	38%	32%	43%	34%	37%	32%	38%	32%	36%	34%	31%	39%	37%	32%	38%	32%
(-2) Definitely disagree	554	249	305	48	56	97	101	110	80	61	440	39	57	17	491	37	338	214
	27%	24%	30%	18%	20%	30%	25%	32%	26%	41%	25%	36%	37%	29%	27%	26%	26%	28%
Net : Agree	509	296	213	87	70	75	97	93	69	19	442	21	33	13	441	41	305	205
	25%	29%	21%	34%	25%	23%	24%	27%	23%	13%	25%	19%	22%	22%	24%	29%	23%	27%
Net : Disagree	1293	601	693	130	179	208	249	220	196	109	1073	77	104	39	1159	83	832	460
	63%	58%	67%	50%	63%	64%	63%	64%	64%	73%	61%	70%	68%	68%	63%	58%	64%	60%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Mean Score	-0.61	-0.48	-0.73	-0.28	-0.55	-0.69	-0.59	-0.65	-0.64	-0.99	-0.57	-0.84	-0.78	-0.73	-0.62	-0.49	-0.62	-0.57
Standard Deviation	1.20	1.23	1.14	1.24	1.13	1.17	1.20	1.26	1.16	1.10	1.19	1.16	1.27	1.17	1.19	1.26	1.18	1.23
Standard Error	0.03	0.04	0.04	0.08	0.07	0.06	0.06	0.07	0.07	0.09	0.03	0.11	0.10	0.15	0.03	0.11	0.03	0.04

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of animal cloning in food production

Base: All respondents who have heard of animal cloning in relation to food production

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	2024	1016	598	110	299	569	638	394	423	427	1597	1129	123	771	1361	138	35	48	441
Base	2066	1173	501	102	290	601	699	412	355	366	1700	1190	133	741	1524	128	30	42	341
(2) Definitely agree	84 4%	44 4%	19 4%	3 3%	18 6%	37 6%	28 4%	13 3%	7 2%	11 3%	73 4%	47 4%	6 4%	32 4%	72 5%	7 5%	- 1%	- -	5 1%
(1) Tend to agree	425 21%	256 22%	82 16%	22 22%	64 22%	125 21%	151 22%	92 22%	58 16%	72 20%	353 21%	273 23%	37 28%	115 16%	327 21%	23 18%	6 19%	10 25%	59 17%
(0) Neither agree nor disagree	263 13%	138 12%	66 13%	13 12%	47 16%	76 13%	84 12%	58 14%	45 13%	49 13%	214 13%	175 15%	20 15%	68 9%	203 13%	18 14%	4 12%	5 12%	34 10%
(-1) Tend to disagree	740 36%	435 37%	175 35%	36 35%	94 32%	250 42%	247 35%	138 33%	105 30%	120 33%	620 36%	409 34%	40 30%	290 39%	559 37%	48 37%	10 32%	12 28%	110 32%
(-2) Definitely disagree	554 27%	299 26%	159 32%	28 28%	67 23%	113 19%	190 27%	111 27%	140 39%	113 31%	440 26%	286 24%	31 23%	236 32%	362 24%	32 25%	11 36%	15 36%	133 39%
Net : Agree	509 25%	300 26%	101 20%	25 25%	83 28%	162 27%	179 26%	105 25%	64 18%	83 23%	426 25%	319 27%	42 32%	147 20%	399 26%	30 24%	6 19%	10 25%	63 19%
Net : Disagree	1293 63%	734 63%	334 67%	64 63%	161 55%	363 60%	436 62%	249 60%	245 69%	233 64%	1060 62%	696 58%	71 53%	526 71%	922 60%	80 63%	21 68%	27 64%	243 71%
Don't know	- *	- *	- *	- -	- -	- -	- -	- *	- *	- *	- *	- *	- -	- *	- -	- -	- -	- -	- *
Mean Score	-0.61	-0.59	-0.75	-0.63	-0.44	-0.46	-0.60	-0.59	-0.88	-0.69	-0.59	-0.52	-0.40	-0.79	-0.53	-0.59	-0.84	-0.75	-0.90
Standard Deviation	1.20	1.19	1.18	1.18	1.24	1.19	1.21	1.19	1.15	1.19	1.20	1.19	1.23	1.17	1.20	1.20	1.15	1.20	1.14
Standard Error	0.03	0.03	0.05	0.12	0.07	0.05	0.05	0.06	0.06	0.06	0.03	0.03	0.11	0.04	0.03	0.11	0.21	0.19	0.06

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of animal cloning in food production

Base: All respondents who have heard of animal cloning in relation to food production

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Total	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	2024	1353	291	325	1889	135	1917	1593	55	1444	580	1271	327	426	736	1170
Base	2066	1407	305	267	1920	146	1923	1656	69	1558	508	1029	409	628	789	1155
(2) Definitely agree	84 4%	64 5%	12 4%	5 2%	77 4%	7 5%	77 4%	68 4%	4 5%	65 4%	20 4%	30 3%	22 5%	32 5%	35 4%	44 4%
(1) Tend to agree	425 21%	294 21%	68 22%	47 18%	398 21%	27 18%	390 20%	337 20%	11 16%	326 21%	99 19%	213 21%	74 18%	139 22%	174 22%	223 19%
(0) Neither agree nor disagree	263 13%	163 12%	45 15%	41 15%	248 13%	15 10%	237 12%	207 13%	18 26%	204 13%	59 12%	117 11%	55 13%	91 14%	111 14%	144 12%
(-1) Tend to disagree	740 36%	516 37%	109 36%	82 31%	666 35%	74 51%	702 36%	602 36%	16 24%	561 36%	179 35%	378 37%	148 36%	214 34%	292 37%	400 35%
(-2) Definitely disagree	554 27%	369 26%	72 24%	92 35%	530 28%	23 16%	517 27%	442 27%	20 30%	402 26%	152 30%	291 28%	111 27%	152 24%	177 22%	344 30%
Net : Agree	509 25%	357 25%	80 26%	52 20%	475 25%	34 23%	467 24%	405 24%	15 21%	391 25%	119 23%	243 24%	96 23%	171 27%	209 26%	267 23%
Net : Disagree	1293 63%	886 63%	181 59%	174 65%	1196 62%	97 67%	1219 63%	1044 63%	37 53%	963 62%	331 65%	669 65%	259 63%	366 58%	469 59%	744 64%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-0.61	-0.59	-0.53	-0.78	-0.61	-0.55	-0.62	-0.61	-0.56	-0.58	-0.68	-0.67	-0.62	-0.50	-0.51	-0.67
Standard Deviation	1.20	1.21	1.19	1.16	1.20	1.11	1.19	1.19	1.22	1.19	1.20	1.17	1.21	1.22	1.19	1.20
Standard Error	0.03	0.03	0.07	0.07	0.03	0.09	0.03	0.03	0.15	0.03	0.05	0.04	0.06	0.05	0.04	0.04

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of animal cloning in food production

Base: All respondents who have heard of animal cloning in relation to food production

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	2024	104	101	184	272	1439
Base	2066	120	101	193	294	1435
(2) Definitely agree	84 4%	12 10%	2 2%	2 1%	9 3%	60 4%
(1) Tend to agree	425 21%	31 26%	17 17%	31 16%	56 19%	304 21%
(0) Neither agree nor disagree	263 13%	11 9%	13 13%	24 12%	38 13%	189 13%
(-1) Tend to disagree	740 36%	38 32%	41 41%	83 43%	105 36%	500 35%
(-2) Definitely disagree	554 27%	28 23%	27 26%	53 28%	85 29%	382 27%
Net : Agree	509 25%	43 36%	19 19%	33 17%	65 22%	364 25%
Net : Disagree	1293 63%	66 55%	68 68%	136 71%	190 65%	883 62%
Don't know	- *	- -	- -	- -	- -	- *
Mean Score	-0.61	-0.32	-0.72	-0.80	-0.69	-0.59
Standard Deviation	1.20	1.35	1.10	1.05	1.17	1.20
Standard Error	0.03	0.12	0.11	0.08	0.07	0.03

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of animal cloning in food production

Base: All respondents who have heard of animal cloning in relation to food production

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2024	665	186	143	194	219	73	642	387	263	275	416	281	752	53	429
Base	2066	729	220	157	217	224	75	672	418	290	267	453	329	800	49	403
(2) Definitely agree	84 4%	29 4%	14 6%	9 6%	7 3%	8 4%	3 4%	22 3%	13 3%	10 4%	16 6%	20 4%	21 6%	31 4%	- 1%	19 5%
(1) Tend to agree	425 21%	142 19%	28 13%	21 13%	53 25%	43 19%	18 25%	133 20%	63 15%	64 22%	68 25%	94 21%	76 23%	165 21%	14 28%	85 21%
(0) Neither agree nor disagree	263 13%	89 12%	33 15%	20 13%	29 13%	29 13%	6 8%	86 13%	61 15%	57 20%	22 8%	59 13%	50 15%	90 11%	4 8%	56 14%
(-1) Tend to disagree	740 36%	284 39%	98 45%	74 47%	81 37%	86 38%	35 47%	264 39%	172 41%	95 33%	104 39%	172 38%	95 29%	322 40%	16 32%	127 32%
(-2) Definitely disagree	554 27%	185 25%	47 21%	33 21%	46 21%	57 26%	12 16%	167 25%	108 26%	64 22%	58 22%	108 24%	87 26%	190 24%	15 31%	116 29%
Net : Agree	509 25%	171 23%	42 19%	30 19%	61 28%	51 23%	21 29%	155 23%	77 18%	74 26%	83 31%	114 25%	97 30%	197 25%	14 29%	104 26%
Net : Disagree	1293 63%	469 64%	145 66%	107 68%	127 59%	143 64%	47 63%	431 64%	280 67%	159 55%	162 61%	280 62%	182 55%	513 64%	31 63%	244 60%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-0.61	-0.62	-0.62	-0.64	-0.49	-0.63	-0.46	-0.62	-0.71	-0.47	-0.45	-0.56	-0.46	-0.59	-0.64	-0.59
Standard Deviation	1.20	1.17	1.14	1.12	1.17	1.16	1.15	1.15	1.10	1.16	1.24	1.18	1.27	1.17	1.22	1.23
Standard Error	0.03	0.04	0.08	0.09	0.08	0.08	0.13	0.04	0.05	0.07	0.08	0.06	0.07	0.04	0.17	0.06

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of animal cloning in food production

Base: All respondents who have heard of animal cloning in relation to food production

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	2024	397	44	49	109	103	72	348	279	486	94	367	863	407	42	187
Base	2066	405	54	53	115	113	64	380	306	532	91	413	951	443	37	160
(2) Definitely agree	84 4%	19 5%	3 6%	6 11%	8 7%	3 3%	4 7%	17 5%	9 3%	26 5%	6 7%	20 5%	46 5%	16 4%	- 1%	5 3%
(1) Tend to agree	425 21%	67 17%	11 20%	14 27%	23 20%	21 19%	10 16%	77 20%	64 21%	103 19%	22 25%	99 24%	194 20%	87 20%	13 34%	34 21%
(0) Neither agree nor disagree	263 13%	67 17%	8 15%	2 4%	7 6%	5 5%	6 9%	43 11%	33 11%	83 16%	4 4%	55 13%	117 12%	63 14%	5 13%	21 13%
(-1) Tend to disagree	740 36%	136 34%	22 41%	24 45%	44 38%	44 39%	25 39%	138 36%	127 41%	209 39%	29 32%	137 33%	365 38%	170 38%	15 41%	45 28%
(-2) Definitely disagree	554 27%	116 29%	10 18%	7 13%	32 28%	39 34%	19 30%	105 28%	73 24%	112 21%	29 32%	102 25%	229 24%	106 24%	4 11%	55 34%
Net : Agree	509 25%	85 21%	14 26%	20 38%	32 28%	24 22%	15 23%	95 25%	73 24%	129 24%	29 32%	119 29%	240 25%	103 23%	13 35%	40 25%
Net : Disagree	1293 63%	252 62%	32 59%	31 58%	76 66%	83 73%	44 68%	243 64%	200 65%	321 60%	58 64%	240 58%	594 62%	277 62%	19 52%	99 62%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-0.61	-0.65	-0.46	-0.22	-0.60	-0.83	-0.68	-0.62	-0.63	-0.52	-0.57	-0.49	-0.56	-0.59	-0.28	-0.68
Standard Deviation	1.20	1.19	1.18	1.29	1.28	1.18	1.25	1.21	1.14	1.16	1.35	1.23	1.19	1.16	1.09	1.24
Standard Error	0.03	0.06	0.16	0.18	0.12	0.11	0.16	0.06	0.07	0.05	0.14	0.06	0.04	0.05	0.18	0.10

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of animal cloning in food production

Base: All respondents who have heard of animal cloning in relation to food production

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	2024	613	777	273	258	103	416	1608	274	514	450	366
Base	2066	329	823	365	371	178	463	1604	203	459	508	471
(2) Definitely agree	84 4%	10 3%	36 4%	15 4%	15 4%	8 4%	22 5%	62 4%	4 2%	16 3%	23 5%	28 6%
(1) Tend to agree	425 21%	72 22%	127 15%	84 23%	94 25%	48 27%	101 22%	324 20%	39 19%	86 19%	106 21%	104 22%
(0) Neither agree nor disagree	263 13%	39 12%	106 13%	56 15%	34 9%	29 16%	62 13%	201 13%	28 14%	62 14%	61 12%	51 11%
(-1) Tend to disagree	740 36%	105 32%	323 39%	137 37%	139 38%	36 20%	169 37%	571 36%	70 34%	158 34%	193 38%	183 39%
(-2) Definitely disagree	554 27%	102 31%	231 28%	74 20%	88 24%	58 33%	108 23%	445 28%	63 31%	137 30%	124 24%	106 22%
Net : Agree	509 25%	82 25%	163 20%	99 27%	109 30%	56 31%	123 27%	386 24%	42 21%	102 22%	130 26%	132 28%
Net : Disagree	1293 63%	207 63%	554 67%	211 58%	227 61%	94 53%	277 60%	1016 63%	132 65%	295 64%	317 62%	289 61%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-0.61	-0.66	-0.71	-0.47	-0.52	-0.50	-0.52	-0.63	-0.73	-0.69	-0.57	-0.50
Standard Deviation	1.20	1.21	1.16	1.17	1.22	1.31	1.20	1.19	1.15	1.18	1.20	1.22
Standard Error	0.03	0.07	0.04	0.06	0.06	0.10	0.06	0.03	0.08	0.06	0.05	0.06

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of animal cloning in food production

Base: All respondents who have heard of animal cloning in relation to food production

	Perception of healthy eating			Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	2024	517	23	61	240	286	160	427	812	418	719	75
Base	2066	186	8	22	88	100	59	151	878	423	696	68
(2) Definitely agree	84 4%	10 5%	- -	1 3%	3 4%	6 6%	2 3%	9 6%	52 6%	18 4%	14 2%	- -
(1) Tend to agree	425 21%	32 17%	2 26%	3 13%	12 13%	21 21%	13 21%	23 15%	188 21%	72 17%	148 21%	18 26%
(0) Neither agree nor disagree	263 13%	17 9%	1 7%	1 7%	9 10%	10 10%	6 10%	14 9%	112 13%	45 11%	91 13%	16 23%
(-1) Tend to disagree	740 36%	62 34%	2 24%	8 36%	28 31%	34 34%	18 30%	51 34%	343 39%	164 39%	222 32%	11 16%
(-2) Definitely disagree	554 27%	65 35%	4 44%	9 42%	36 41%	29 29%	21 35%	53 35%	184 21%	125 29%	222 32%	24 35%
Net : Agree	509 25%	41 22%	2 26%	3 16%	15 17%	28 28%	14 24%	32 21%	240 27%	90 21%	162 23%	18 26%
Net : Disagree	1293 63%	127 69%	6 67%	17 78%	64 73%	62 62%	39 66%	104 69%	526 60%	288 68%	444 64%	35 51%
Don't know	- *	- *	- -	- -	- *	- -	- -	- *	- -	- *	- -	- *
Mean Score	-0.61	-0.76	-0.85	-1.01	-0.93	-0.57	-0.75	-0.78	-0.48	-0.72	-0.70	-0.59
Standard Deviation	1.20	1.24	1.31	1.15	1.19	1.28	1.23	1.24	1.20	1.18	1.18	1.22
Standard Error	0.03	0.09	0.45	0.25	0.13	0.13	0.16	0.10	0.04	0.06	0.04	0.15

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of genetic modification in food production

Base: All respondents who have heard of genetic modification in relation to food production

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2501	1075	1426	186	378	449	475	443	357	211	1715	85	353	348	2291	126	1349	1151
Base	2582	1326	1256	316	427	450	517	383	326	159	2199	126	192	65	2307	171	1632	948
(2) Definitely agree	132	89	44	23	21	20	28	18	18	4	109	9	12	3	116	14	73	60
	5%	7%	3%	7%	5%	5%	5%	5%	5%	2%	5%	7%	6%	5%	5%	8%	4%	6%
(1) Tend to agree	736	424	312	113	114	129	135	116	97	33	652	31	38	15	633	66	454	282
	29%	32%	25%	36%	27%	29%	26%	30%	30%	21%	30%	24%	20%	23%	27%	39%	28%	30%
(0) Neither agree nor disagree	371	196	175	50	68	77	73	43	44	15	323	14	26	9	342	17	246	124
	14%	15%	14%	16%	16%	17%	14%	11%	13%	10%	15%	11%	13%	13%	15%	10%	15%	13%
(-1) Tend to disagree	854	386	468	80	152	146	188	140	100	44	735	41	54	23	775	47	568	284
	33%	29%	37%	25%	36%	32%	36%	37%	31%	28%	33%	33%	28%	36%	34%	27%	35%	30%
(-2) Definitely disagree	487	231	256	50	72	78	94	65	67	62	380	31	62	15	440	27	291	197
	19%	17%	20%	16%	17%	17%	18%	17%	21%	39%	17%	25%	32%	23%	19%	16%	18%	21%
Net : Agree	869	513	356	136	135	149	163	134	115	37	761	39	50	18	749	80	526	342
	34%	39%	28%	43%	32%	33%	31%	35%	35%	23%	35%	31%	26%	28%	32%	47%	32%	36%
Net : Disagree	1341	617	724	130	224	224	281	205	167	107	1114	73	116	38	1215	74	859	481
	52%	47%	58%	41%	52%	50%	54%	54%	51%	67%	51%	58%	60%	58%	53%	43%	53%	51%
Don't know	1	-	1	-	-	-	-	-	1	-	1	-	-	-	1	-	-	1
	*	*	*	-	-	-	-	*	*	-	*	-	*	*	*	-	-	*
Mean Score	-0.32	-0.19	-0.46	-0.07	-0.33	-0.29	-0.36	-0.31	-0.31	-0.81	-0.28	-0.45	-0.61	-0.48	-0.34	-0.05	-0.34	-0.29
Standard Deviation	1.21	1.24	1.17	1.24	1.18	1.18	1.20	1.20	1.25	1.23	1.20	1.29	1.29	1.22	1.21	1.27	1.18	1.26
Standard Error	0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.06	0.07	0.10	0.03	0.11	0.09	0.15	0.03	0.10	0.03	0.04

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of genetic modification in food production

Base: All respondents who have heard of genetic modification in relation to food production

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	2501	1342	663	126	369	733	823	503	442	477	2023	1440	147	914	1775	173	38	47	467
Base	2582	1567	551	120	344	785	910	513	373	396	2185	1526	160	896	1999	155	33	40	354
(2) Definitely agree	132	75	29	7	21	59	45	19	9	23	110	73	10	49	116	6	2	4	5
	5%	5%	5%	6%	6%	8%	5%	4%	2%	6%	5%	5%	6%	5%	6%	4%	5%	10%	1%
(1) Tend to agree	736	458	146	28	104	263	263	135	75	101	636	422	55	258	605	45	5	10	71
	29%	29%	27%	23%	30%	33%	29%	26%	20%	25%	29%	28%	35%	29%	30%	29%	15%	24%	20%
(0) Neither agree nor disagree	371	219	66	27	58	110	135	78	48	52	319	254	31	86	296	26	3	6	40
	14%	14%	12%	23%	17%	14%	15%	15%	13%	13%	15%	17%	19%	10%	15%	17%	8%	16%	11%
(-1) Tend to disagree	854	539	171	32	112	259	309	178	107	123	730	508	37	308	655	47	15	13	123
	33%	34%	31%	27%	33%	33%	34%	35%	29%	31%	33%	33%	23%	34%	33%	30%	46%	33%	35%
(-2) Definitely disagree	487	276	137	25	49	94	159	102	132	98	390	267	27	193	328	30	9	7	114
	19%	18%	25%	21%	14%	12%	17%	20%	35%	25%	18%	18%	17%	22%	16%	19%	26%	17%	32%
Net : Agree	869	533	176	35	125	322	307	155	85	123	745	496	65	307	720	52	7	14	76
	34%	34%	32%	29%	36%	41%	34%	30%	23%	31%	34%	32%	41%	34%	36%	33%	20%	35%	21%
Net : Disagree	1341	814	309	57	161	353	468	280	240	221	1120	776	64	501	983	77	24	20	237
	52%	52%	56%	48%	47%	45%	51%	55%	64%	56%	51%	51%	40%	56%	49%	50%	71%	50%	67%
Don't know	1	-	1	-	-	-	-	-	1	-	1	-	-	1	-	-	-	-	1
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Mean Score	-0.32	-0.31	-0.44	-0.34	-0.18	-0.08	-0.30	-0.41	-0.75	-0.43	-0.30	-0.31	-0.09	-0.38	-0.24	-0.32	-0.72	-0.22	-0.76
Standard Deviation	1.21	1.20	1.27	1.22	1.19	1.20	1.20	1.18	1.21	1.26	1.20	1.19	1.22	1.25	1.21	1.20	1.17	1.29	1.15
Standard Error	0.02	0.03	0.05	0.11	0.06	0.04	0.04	0.05	0.06	0.06	0.03	0.03	0.10	0.04	0.03	0.10	0.20	0.20	0.06

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of genetic modification in food production

Base: All respondents who have heard of genetic modification in relation to food production

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	2501	1660	380	392	2331	170	2381	1993	60	1817	684	1595	400	506	956	1391
Base	2582	1758	405	304	2386	196	2430	2091	74	1965	617	1311	519	751	1044	1367
(2) Definitely agree	132	103	17	6	125	8	126	112	1	104	29	53	36	43	61	62
	5%	6%	4%	2%	5%	4%	5%	5%	2%	5%	5%	4%	7%	6%	6%	5%
(1) Tend to agree	736	513	119	71	689	47	685	573	27	579	158	340	139	258	331	353
	29%	29%	29%	23%	29%	24%	28%	27%	36%	29%	26%	26%	27%	34%	32%	26%
(0) Neither agree nor disagree	371	245	61	39	331	40	345	310	14	277	94	189	81	101	151	199
	14%	14%	15%	13%	14%	20%	14%	15%	19%	14%	15%	14%	16%	13%	14%	15%
(-1) Tend to disagree	854	590	125	106	785	69	816	719	13	661	193	471	166	217	339	449
	33%	34%	31%	35%	33%	35%	34%	34%	17%	34%	31%	36%	32%	29%	32%	33%
(-2) Definitely disagree	487	307	83	81	455	32	457	377	19	345	143	256	98	133	162	303
	19%	17%	21%	27%	19%	17%	19%	18%	26%	18%	23%	20%	19%	18%	15%	22%
Net : Agree	869	616	136	77	814	55	811	685	28	682	186	393	175	300	392	415
	34%	35%	34%	25%	34%	28%	33%	33%	38%	35%	30%	30%	34%	40%	38%	30%
Net : Disagree	1341	897	208	187	1240	101	1273	1095	32	1006	335	728	263	350	501	752
	52%	51%	51%	62%	52%	52%	52%	52%	43%	51%	54%	55%	51%	47%	48%	55%
Don't know	1	1	-	-	1	-	1	1	-	-	1	1	-	-	1	-
	*	*	-	*	*	-	*	*	-	-	*	*	-	-	*	-
Mean Score	-0.32	-0.28	-0.34	-0.61	-0.32	-0.36	-0.33	-0.32	-0.30	-0.29	-0.43	-0.41	-0.29	-0.19	-0.20	-0.42
Standard Deviation	1.21	1.22	1.22	1.17	1.22	1.13	1.21	1.20	1.25	1.21	1.23	1.18	1.24	1.24	1.21	1.22
Standard Error	0.02	0.03	0.06	0.07	0.02	0.08	0.02	0.03	0.15	0.03	0.05	0.03	0.05	0.05	0.04	0.03

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of genetic modification in food production**Base: All respondents who have heard of genetic modification in relation to food production**

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	2501	141	126	231	310	1782
Base	2582	158	124	242	323	1822
(2) Definitely agree	132 5%	19 12%	6 5%	11 4%	18 6%	84 5%
(1) Tend to agree	736 29%	54 34%	30 24%	65 27%	97 30%	527 29%
(0) Neither agree nor disagree	371 14%	21 14%	19 15%	26 11%	41 13%	276 15%
(-1) Tend to disagree	854 33%	38 24%	44 36%	89 37%	100 31%	598 33%
(-2) Definitely disagree	487 19%	25 16%	25 20%	50 21%	66 20%	338 19%
Net : Agree	869 34%	73 46%	36 29%	76 31%	115 36%	611 34%
Net : Disagree	1341 52%	63 40%	69 56%	140 58%	166 51%	936 51%
Don't know	1 *	- -	- -	- -	- *	- *
Mean Score	-0.32	0.02	-0.42	-0.43	-0.30	-0.32
Standard Deviation	1.21	1.31	1.20	1.21	1.25	1.20
Standard Error	0.02	0.10	0.11	0.08	0.07	0.03

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of genetic modification in food production

Base: All respondents who have heard of genetic modification in relation to food production

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2501	829	240	184	240	252	81	817	475	336	334	478	359	941	61	521
Base	2582	911	279	228	264	250	80	852	498	369	335	524	403	1017	55	503
(2) Definitely agree	132 5%	45 5%	20 7%	8 3%	12 4%	20 8%	6 8%	40 5%	20 4%	19 5%	25 7%	38 7%	27 7%	41 4%	3 6%	30 6%
(1) Tend to agree	736 29%	284 31%	77 27%	70 31%	95 36%	84 33%	37 46%	252 30%	141 28%	120 33%	112 33%	160 30%	121 30%	305 30%	13 23%	124 25%
(0) Neither agree nor disagree	371 14%	134 15%	50 18%	38 17%	30 12%	34 14%	5 6%	124 15%	79 16%	67 18%	34 10%	85 16%	66 16%	144 14%	9 17%	68 13%
(-1) Tend to disagree	854 33%	302 33%	86 31%	80 35%	79 30%	84 34%	21 27%	298 35%	170 34%	122 33%	120 36%	169 32%	118 29%	351 35%	23 42%	161 32%
(-2) Definitely disagree	487 19%	145 16%	46 16%	30 13%	48 18%	28 11%	10 13%	138 16%	89 18%	41 11%	44 13%	72 14%	72 18%	175 17%	7 12%	120 24%
Net : Agree	869 34%	328 36%	97 35%	78 34%	107 40%	104 42%	43 54%	292 34%	160 32%	139 38%	136 41%	197 38%	147 37%	346 34%	16 29%	154 31%
Net : Disagree	1341 52%	447 49%	132 47%	111 49%	126 48%	112 45%	32 40%	435 51%	258 52%	163 44%	164 49%	241 46%	190 47%	527 52%	30 54%	281 56%
Don't know	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Mean Score	-0.32	-0.24	-0.22	-0.24	-0.21	-0.06	0.10	-0.28	-0.34	-0.12	-0.14	-0.15	-0.22	-0.31	-0.31	-0.43
Standard Deviation	1.21	1.19	1.22	1.13	1.23	1.20	1.26	1.18	1.18	1.14	1.22	1.20	1.24	1.19	1.14	1.26
Standard Error	0.02	0.04	0.07	0.08	0.08	0.08	0.14	0.04	0.05	0.06	0.07	0.05	0.06	0.04	0.15	0.06

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of genetic modification in food production

Base: All respondents who have heard of genetic modification in relation to food production

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	2501	475	59	62	133	123	89	402	333	633	120	432	1162	506	54	217
Base	2582	498	68	76	147	130	82	438	361	706	125	488	1302	559	52	177
(2) Definitely agree	132	18	1	2	12	6	7	24	13	48	7	35	73	28	2	8
	5%	4%	1%	2%	8%	5%	8%	5%	4%	7%	6%	7%	6%	5%	4%	4%
(1) Tend to agree	736	156	34	33	50	40	23	155	100	194	38	155	363	185	14	50
	29%	31%	50%	43%	34%	31%	29%	35%	28%	28%	30%	32%	28%	33%	27%	28%
(0) Neither agree nor disagree	371	61	7	4	18	21	7	50	53	117	8	67	197	83	7	19
	14%	12%	11%	5%	12%	16%	9%	11%	15%	17%	6%	14%	15%	15%	14%	11%
(-1) Tend to disagree	854	153	19	32	32	40	29	124	121	261	42	152	455	163	18	48
	33%	31%	28%	42%	22%	31%	36%	28%	33%	37%	33%	31%	35%	29%	34%	27%
(-2) Definitely disagree	487	110	7	5	36	22	15	85	74	85	30	79	215	99	11	52
	19%	22%	10%	7%	24%	17%	19%	19%	21%	12%	24%	16%	17%	18%	21%	29%
Net : Agree	869	174	35	35	62	46	30	179	113	243	45	190	436	213	16	58
	34%	35%	51%	46%	42%	36%	37%	41%	31%	34%	36%	39%	33%	38%	31%	33%
Net : Disagree	1341	262	26	37	68	63	44	209	195	346	72	231	670	263	29	100
	52%	53%	38%	49%	46%	48%	54%	48%	54%	49%	57%	47%	51%	47%	55%	56%
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-0.32	-0.36	0.04	-0.08	-0.21	-0.25	-0.28	-0.21	-0.39	-0.20	-0.39	-0.17	-0.29	-0.22	-0.42	-0.48
Standard Deviation	1.21	1.23	1.12	1.11	1.35	1.21	1.28	1.26	1.20	1.17	1.30	1.24	1.20	1.22	1.21	1.29
Standard Error	0.02	0.06	0.14	0.13	0.11	0.11	0.14	0.06	0.06	0.04	0.12	0.06	0.03	0.05	0.17	0.10

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of genetic modification in food production

Base: All respondents who have heard of genetic modification in relation to food production

	Total	Household size						Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+	
Unweighted Base	2501	735	934	355	333	144	595	1906	313	642	598	457	
Base	2582	409	1003	444	484	242	660	1922	217	564	680	608	
(2) Definitely agree	132 5%	20 5%	35 4%	28 6%	30 6%	20 8%	48 7%	84 4%	6 3%	25 4%	28 4%	42 7%	
(1) Tend to agree	736 29%	113 28%	275 27%	113 25%	163 34%	72 30%	174 26%	562 29%	50 23%	168 30%	197 29%	183 30%	
(0) Neither agree nor disagree	371 14%	45 11%	150 15%	88 20%	61 13%	27 11%	104 16%	267 14%	23 11%	64 11%	115 17%	93 15%	
(-1) Tend to disagree	854 33%	127 31%	346 35%	146 33%	161 33%	73 30%	215 33%	639 33%	72 33%	174 31%	231 34%	206 34%	
(-2) Definitely disagree	487 19%	103 25%	196 20%	69 16%	69 14%	49 20%	118 18%	369 19%	65 30%	132 23%	109 16%	84 14%	
Net : Agree	869 34%	133 32%	310 31%	141 32%	192 40%	92 38%	223 34%	646 34%	56 26%	193 34%	226 33%	225 37%	
Net : Disagree	1341 52%	230 56%	543 54%	215 48%	231 48%	123 51%	333 50%	1008 52%	137 63%	306 54%	339 50%	290 48%	
Don't know	1 *	1 *	-	-	-	-	-	1 *	1 *	-	-	-	
Mean Score	-0.32	-0.44	-0.39	-0.26	-0.16	-0.25	-0.27	-0.34	-0.64	-0.39	-0.28	-0.18	
Standard Deviation	1.21	1.27	1.18	1.18	1.21	1.30	1.24	1.21	1.21	1.25	1.16	1.20	
Standard Error	0.02	0.06	0.04	0.06	0.06	0.08	0.05	0.03	0.08	0.05	0.04	0.05	

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of genetic modification in food production

Base: All respondents who have heard of genetic modification in relation to food production

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	2501	609	28	79	285	337	184	517	1042	537	824	98
Base	2582	225	11	28	105	124	65	192	1151	550	789	92
(2) Definitely agree	132 5%	14 6%	1 5%	1 4%	3 3%	11 9%	5 7%	11 6%	77 7%	37 7%	18 2%	- *
(1) Tend to agree	736 29%	47 21%	1 11%	3 12%	16 15%	34 27%	15 23%	38 20%	361 31%	146 26%	197 25%	33 36%
(0) Neither agree nor disagree	371 14%	29 13%	2 21%	4 15%	13 12%	17 14%	10 16%	24 12%	167 14%	85 15%	106 13%	14 15%
(-1) Tend to disagree	854 33%	70 31%	3 25%	9 32%	35 34%	33 27%	18 27%	60 31%	384 33%	174 32%	268 34%	28 30%
(-2) Definitely disagree	487 19%	66 29%	4 37%	10 37%	37 36%	29 23%	17 26%	60 31%	163 14%	108 20%	199 25%	17 19%
Net : Agree	869 34%	60 27%	2 16%	4 16%	19 18%	44 36%	19 30%	49 25%	438 38%	183 33%	215 27%	33 36%
Net : Disagree	1341 52%	136 60%	7 63%	19 69%	73 69%	62 50%	35 53%	119 62%	546 47%	282 51%	467 59%	45 49%
Don't know	1 *	- *	- *	- *	- *	- *	- *	- *	- *	- *	1 *	- *
Mean Score	-0.32	-0.57	-0.78	-0.86	-0.84	-0.29	-0.43	-0.62	-0.17	-0.31	-0.55	-0.32
Standard Deviation	1.21	1.27	1.27	1.18	1.16	1.32	1.30	1.26	1.21	1.24	1.18	1.16
Standard Error	0.02	0.08	0.39	0.22	0.11	0.12	0.16	0.09	0.04	0.05	0.04	0.12

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of irradiation in food production

Base: All respondents who have heard of irradiation to food production

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1059	508	551	51	95	142	215	255	203	96	755	35	146	123	981	40	591	467
Base	1098	586	513	91	110	139	252	237	191	76	949	51	74	24	995	58	730	367
(2) Definitely agree	63	38	25	10	5	6	17	10	13	3	54	3	5	1	49	12	35	27
	6%	6%	5%	11%	4%	4%	7%	4%	7%	4%	6%	5%	7%	4%	5%	20%	5%	7%
(1) Tend to agree	272	163	109	22	26	38	68	63	43	12	244	8	15	5	244	18	191	81
	25%	28%	21%	24%	23%	28%	27%	27%	23%	16%	26%	15%	21%	23%	25%	30%	26%	22%
(0) Neither agree nor disagree	167	96	71	17	20	28	38	27	29	8	143	11	9	3	154	6	112	54
	15%	16%	14%	19%	18%	20%	15%	11%	15%	11%	15%	22%	12%	13%	15%	10%	15%	15%
(-1) Tend to disagree	401	196	205	30	41	49	92	84	73	30	351	18	25	8	370	15	275	126
	36%	33%	40%	33%	37%	35%	36%	35%	38%	40%	37%	35%	33%	32%	37%	27%	38%	34%
(-2) Definitely disagree	193	93	100	13	18	18	38	52	31	22	155	11	20	7	175	8	114	78
	18%	16%	20%	14%	17%	13%	15%	22%	16%	29%	16%	22%	27%	27%	18%	13%	16%	21%
Net : Agree	335	201	134	31	30	44	84	72	57	16	297	11	21	7	293	30	227	108
	31%	34%	26%	35%	28%	32%	33%	31%	30%	20%	31%	21%	28%	27%	29%	51%	31%	30%
Net : Disagree	594	289	305	42	59	67	130	136	105	53	506	29	44	14	545	23	389	204
	54%	49%	59%	47%	54%	48%	52%	57%	55%	69%	53%	57%	60%	59%	55%	40%	53%	56%
Don't know	3	-	3	-	-	-	-	2	1	-	3	-	-	-	3	-	2	1
	*	*	1%	-	-	-	*	1%	*	-	*	-	-	*	*	-	*	*
Mean Score	-0.35	-0.24	-0.48	-0.15	-0.39	-0.25	-0.27	-0.45	-0.35	-0.74	-0.33	-0.52	-0.52	-0.55	-0.38	0.18	-0.33	-0.40
Standard Deviation	1.19	1.20	1.17	1.25	1.14	1.12	1.20	1.22	1.20	1.17	1.19	1.16	1.28	1.26	1.17	1.38	1.16	1.25
Standard Error	0.04	0.05	0.05	0.13	0.11	0.10	0.08	0.08	0.09	0.13	0.04	0.16	0.15	0.26	0.04	0.18	0.04	0.07

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of irradiation in food production

Base: All respondents who have heard of irradiation to food production

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1059	545	353	43	118	397	337	173	152	227	831	562	73	424	786	70	14	24	164
Base	1098	630	304	36	128	427	355	183	133	206	891	603	79	417	861	70	11	22	134
(2) Definitely agree	63	29	18	4	13	26	18	9	10	14	49	33	5	25	51	3	-	-	8
	6%	5%	6%	11%	10%	6%	5%	5%	7%	7%	6%	5%	6%	6%	6%	4%	-	-	6%
(1) Tend to agree	272	180	63	5	24	126	86	29	31	52	220	141	25	107	229	16	1	4	22
	25%	29%	21%	14%	19%	30%	24%	16%	23%	25%	25%	23%	31%	26%	27%	23%	9%	19%	17%
(0) Neither agree nor disagree	167	89	47	6	24	66	54	27	19	27	140	95	19	54	139	10	1	1	15
	15%	14%	16%	18%	19%	15%	15%	15%	15%	13%	16%	16%	24%	13%	16%	14%	10%	6%	11%
(-1) Tend to disagree	401	228	115	15	43	147	142	73	38	76	324	223	22	156	303	28	9	9	52
	36%	36%	38%	41%	33%	34%	40%	40%	28%	37%	36%	37%	28%	37%	35%	40%	76%	43%	39%
(-2) Definitely disagree	193	105	61	6	21	63	54	42	35	38	155	111	9	73	138	14	1	5	35
	18%	17%	20%	16%	17%	15%	15%	23%	26%	18%	17%	18%	11%	18%	16%	20%	5%	22%	26%
Net : Agree	335	209	81	9	37	152	105	38	40	65	270	174	29	132	280	19	1	4	31
	31%	33%	27%	25%	29%	36%	29%	21%	30%	32%	30%	29%	37%	32%	33%	27%	9%	19%	23%
Net : Disagree	594	333	176	21	64	210	196	115	73	114	479	334	31	229	442	42	9	14	87
	54%	53%	58%	57%	50%	49%	55%	63%	55%	55%	54%	55%	39%	55%	51%	59%	81%	65%	65%
Don't know	3	-	-	-	3	-	-	2	1	1	2	-	-	3	-	-	-	2	1
	*	-	-	-	2%	-	*	1%	*	*	*	*	-	1%	-	-	-	10%	1%
Mean Score	-0.35	-0.32	-0.45	-0.38	-0.29	-0.22	-0.36	-0.61	-0.43	-0.35	-0.36	-0.40	-0.07	-0.35	-0.29	-0.47	-0.78	-0.75	-0.62
Standard Deviation	1.19	1.18	1.19	1.24	1.25	1.19	1.15	1.15	1.30	1.23	1.19	1.19	1.13	1.21	1.19	1.17	0.70	1.07	1.22
Standard Error	0.04	0.05	0.07	0.21	0.11	0.06	0.06	0.09	0.11	0.09	0.04	0.05	0.13	0.06	0.04	0.14	0.21	0.24	0.11

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of irradiation in food production

Base: All respondents who have heard of irradiation to food production

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1059	772	135	128	983	76	1010	841	24	739	320	668	180	211	443	545
Base	1098	814	140	110	1015	83	1041	916	26	810	288	578	227	293	485	536
(2) Definitely agree	63 6%	45 5%	10 7%	5 4%	58 6%	5 6%	62 6%	49 5%	- -	44 5%	19 6%	30 5%	18 8%	15 5%	30 6%	31 6%
(1) Tend to agree	272 25%	218 27%	30 21%	19 18%	255 25%	17 21%	259 25%	234 26%	8 29%	203 25%	70 24%	136 23%	64 28%	72 25%	134 28%	124 23%
(0) Neither agree nor disagree	167 15%	118 14%	22 15%	16 15%	160 16%	7 9%	156 15%	144 16%	8 30%	132 16%	35 12%	80 14%	31 13%	56 19%	72 15%	81 15%
(-1) Tend to disagree	401 36%	296 36%	53 37%	38 35%	367 36%	34 41%	387 37%	344 38%	4 16%	303 37%	98 34%	224 39%	72 32%	104 36%	169 35%	198 37%
(-2) Definitely disagree	193 18%	137 17%	26 18%	29 26%	173 17%	20 24%	174 17%	142 16%	7 25%	128 16%	65 22%	106 18%	42 18%	45 15%	78 16%	101 19%
Net : Agree	335 31%	263 32%	40 29%	24 22%	313 31%	22 27%	321 31%	283 31%	8 29%	247 30%	88 31%	165 29%	82 36%	87 30%	164 34%	155 29%
Net : Disagree	594 54%	433 53%	79 56%	67 61%	539 53%	54 65%	561 54%	486 53%	11 41%	431 53%	162 56%	330 57%	114 50%	150 51%	247 51%	299 56%
Don't know	3 *	- *	- -	3 3%	3 *	- -	3 *	2 *	- -	- *	3 1%	3 *	- -	- -	2 *	1 *
Mean Score	-0.35	-0.32	-0.38	-0.62	-0.34	-0.57	-0.34	-0.32	-0.37	-0.33	-0.42	-0.42	-0.24	-0.32	-0.27	-0.40
Standard Deviation	1.19	1.19	1.22	1.18	1.19	1.23	1.19	1.17	1.17	1.17	1.26	1.18	1.27	1.15	1.20	1.20
Standard Error	0.04	0.04	0.10	0.11	0.04	0.13	0.04	0.04	0.23	0.04	0.07	0.05	0.08	0.07	0.05	0.05

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of irradiation in food production**Base: All respondents who have heard of irradiation to food production**

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1059	72	61	101	160	714
Base	1098	82	58	108	158	742
(2) Definitely agree	63 6%	5 6%	1 2%	7 6%	6 4%	45 6%
(1) Tend to agree	272 25%	22 27%	14 24%	36 33%	53 33%	169 23%
(0) Neither agree nor disagree	167 15%	14 17%	8 13%	15 14%	18 12%	121 16%
(-1) Tend to disagree	401 36%	29 36%	29 50%	37 34%	56 35%	265 36%
(-2) Definitely disagree	193 18%	12 15%	6 11%	13 12%	25 16%	139 19%
Net : Agree	335 31%	27 33%	15 25%	43 40%	58 37%	214 29%
Net : Disagree	594 54%	41 50%	35 61%	50 46%	82 52%	404 54%
Don't know	3 *	- -	- -	- -	- -	3 *
Mean Score	-0.35	-0.26	-0.45	-0.13	-0.27	-0.38
Standard Deviation	1.19	1.19	1.04	1.19	1.19	1.20
Standard Error	0.04	0.13	0.14	0.11	0.09	0.04

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of irradiation in food production

Base: All respondents who have heard of irradiation to food production

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1059	338	101	73	122	147	50	352	204	153	164	244	157	436	18	209
Base	1098	366	120	86	133	155	42	392	222	166	159	262	182	474	15	198
(2) Definitely agree	63 6%	20 5%	12 10%	6 7%	10 8%	12 8%	6 15%	21 5%	13 6%	9 5%	9 6%	23 9%	10 5%	16 3%	2 14%	11 5%
(1) Tend to agree	272 25%	100 27%	25 21%	21 24%	40 30%	38 25%	15 35%	101 26%	48 22%	38 23%	39 25%	70 27%	53 29%	108 23%	7 44%	55 28%
(0) Neither agree nor disagree	167 15%	63 17%	29 24%	17 20%	19 14%	32 21%	5 12%	58 15%	32 14%	36 22%	27 17%	33 13%	29 16%	85 18%	1 10%	22 11%
(-1) Tend to disagree	401 36%	135 37%	34 29%	31 36%	48 36%	49 32%	9 22%	156 40%	89 40%	61 37%	61 39%	109 42%	62 34%	192 40%	4 23%	73 37%
(-2) Definitely disagree	193 18%	49 13%	20 17%	11 12%	16 12%	24 15%	7 16%	54 14%	41 18%	22 13%	23 14%	27 10%	29 16%	71 15%	1 8%	37 19%
Net : Agree	335 31%	120 33%	37 31%	27 32%	50 38%	50 32%	21 49%	122 31%	61 27%	47 28%	48 30%	93 35%	63 35%	124 26%	9 58%	65 33%
Net : Disagree	594 54%	183 50%	54 45%	42 48%	64 48%	73 47%	16 39%	210 54%	130 58%	83 50%	84 53%	136 52%	90 50%	263 56%	5 32%	110 56%
Don't know	3 *	-	-	-	-	-	-	2 1%	-	-	-	-	-	2 *	-	1 *
Mean Score	-0.35	-0.25	-0.20	-0.22	-0.15	-0.22	0.09	-0.31	-0.43	-0.29	-0.31	-0.18	-0.26	-0.41	0.33	-0.36
Standard Deviation	1.19	1.15	1.24	1.17	1.20	1.20	1.36	1.15	1.18	1.12	1.16	1.19	1.19	1.10	1.26	1.22
Standard Error	0.04	0.06	0.11	0.13	0.10	0.10	0.21	0.06	0.08	0.09	0.09	0.07	0.09	0.05	0.32	0.09

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of irradiation in food production

Base: All respondents who have heard of irradiation to food production

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1059	197	23	22	64	64	43	167	140	257	61	213	505	249	24	83
Base	1098	206	31	28	71	65	41	192	154	279	70	247	552	277	26	79
(2) Definitely agree	63 6%	14 7%	1 3%	3 11%	4 6%	5 8%	5 13%	20 10%	6 4%	14 5%	5 7%	23 9%	30 6%	11 4%	2 8%	5 7%
(1) Tend to agree	272 25%	46 22%	7 22%	7 25%	23 32%	16 24%	9 22%	34 18%	32 21%	61 22%	11 15%	49 20%	150 27%	60 22%	7 26%	15 19%
(0) Neither agree nor disagree	167 15%	40 20%	9 29%	5 19%	6 8%	10 15%	2 6%	33 17%	21 14%	45 16%	8 11%	24 10%	89 16%	51 18%	- 2%	13 17%
(-1) Tend to disagree	401 36%	76 37%	10 33%	12 41%	25 36%	21 32%	16 40%	73 38%	62 40%	111 40%	34 49%	111 45%	192 35%	110 40%	11 43%	25 32%
(-2) Definitely disagree	193 18%	29 14%	4 13%	1 4%	13 18%	14 22%	8 19%	31 16%	33 22%	49 18%	13 19%	38 15%	89 16%	46 16%	5 20%	19 24%
Net : Agree	335 31%	61 29%	8 25%	10 36%	27 38%	21 31%	14 35%	54 28%	38 25%	75 27%	16 22%	72 29%	180 33%	71 25%	9 35%	20 26%
Net : Disagree	594 54%	105 51%	14 46%	13 45%	38 54%	35 54%	24 59%	105 55%	95 62%	159 57%	47 67%	149 60%	281 51%	155 56%	17 63%	45 56%
Don't know	3 *	- -	- *	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	2 *	- -	- -	1 1%
Mean Score	-0.35	-0.29	-0.31	-0.02	-0.27	-0.37	-0.29	-0.33	-0.55	-0.43	-0.56	-0.37	-0.29	-0.43	-0.40	-0.49
Standard Deviation	1.19	1.17	1.05	1.15	1.26	1.27	1.37	1.24	1.16	1.16	1.17	1.23	1.19	1.11	1.32	1.25
Standard Error	0.04	0.08	0.19	0.21	0.15	0.16	0.21	0.09	0.09	0.07	0.14	0.08	0.05	0.07	0.26	0.14

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of irradiation in food production**Base: All respondents who have heard of irradiation to food production**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1059	336	429	142	113	39	181	878	115	263	271	228
Base	1098	193	465	201	172	67	217	881	75	240	292	287
(2) Definitely agree	63 6%	11 6%	18 4%	13 7%	17 10%	3 5%	22 10%	41 5%	5 7%	10 4%	21 7%	14 5%
(1) Tend to agree	272 25%	48 25%	115 25%	43 21%	42 25%	24 35%	60 28%	212 24%	13 18%	55 23%	67 23%	90 31%
(0) Neither agree nor disagree	167 15%	24 12%	75 16%	38 19%	21 12%	9 13%	34 16%	132 15%	14 19%	39 16%	37 13%	45 16%
(-1) Tend to disagree	401 36%	66 34%	173 37%	69 34%	69 40%	24 36%	80 37%	321 36%	27 36%	83 35%	119 41%	101 35%
(-2) Definitely disagree	193 18%	43 22%	84 18%	37 18%	21 12%	7 11%	21 10%	171 19%	15 20%	53 22%	46 16%	38 13%
Net : Agree	335 31%	59 31%	133 29%	56 28%	60 35%	27 40%	82 38%	253 29%	18 25%	65 27%	88 30%	104 36%
Net : Disagree	594 54%	109 56%	258 55%	106 53%	89 52%	31 47%	101 46%	493 56%	42 55%	136 57%	165 56%	139 48%
Don't know	3 *	1 *	-	-	2 1%	-	-	3 *	1 1%	-	2 1%	-
Mean Score	-0.35	-0.43	-0.41	-0.36	-0.19	-0.13	-0.09	-0.42	-0.44	-0.47	-0.35	-0.20
Standard Deviation	1.19	1.25	1.15	1.20	1.23	1.16	1.20	1.18	1.20	1.19	1.20	1.16
Standard Error	0.04	0.09	0.05	0.08	0.09	0.14	0.08	0.04	0.14	0.08	0.07	0.07

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of irradiation in food production

Base: All respondents who have heard of irradiation to food production

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1059	232	11	26	91	152	79	190	531	209	285	34
Base	1098	84	5	10	32	56	32	66	570	222	273	33
(2) Definitely agree	63 6%	6 8%	-	-	2 6%	4 8%	2 7%	4 6%	37 7%	12 6%	10 4%	3 10%
(1) Tend to agree	272 25%	19 22%	-	1 11%	5 16%	14 26%	7 22%	14 21%	163 29%	41 19%	62 23%	6 19%
(0) Neither agree nor disagree	167 15%	8 9%	2 42%	3 26%	5 15%	5 9%	6 19%	6 10%	80 14%	30 14%	49 18%	8 23%
(-1) Tend to disagree	401 36%	27 32%	2 34%	3 29%	10 33%	19 34%	12 36%	21 31%	206 36%	91 41%	95 35%	9 27%
(-2) Definitely disagree	193 18%	25 29%	1 18%	3 33%	9 29%	14 24%	5 16%	21 32%	85 15%	47 21%	54 20%	7 21%
Net : Agree	335 31%	25 30%	-	1 12%	7 23%	18 33%	9 29%	18 27%	200 35%	54 24%	72 26%	9 28%
Net : Disagree	594 54%	51 61%	2 51%	6 62%	20 62%	32 58%	17 52%	42 63%	291 51%	138 62%	149 55%	16 48%
Don't know	3 *	- *	-	-	-	-	-	-	-	-	3 1%	-
Mean Score	-0.35	-0.53	-0.63	-0.82	-0.62	-0.42	-0.33	-0.62	-0.24	-0.53	-0.45	-0.32
Standard Deviation	1.19	1.32	0.95	1.10	1.26	1.31	1.19	1.30	1.20	1.18	1.15	1.28
Standard Error	0.04	0.14	0.43	0.34	0.22	0.18	0.21	0.16	0.05	0.08	0.07	0.22

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of nanotechnology in food production

Base: All respondents who have heard of nanotechnology in relation to food production

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	578	331	247	58	75	94	111	114	87	38	409	16	76	77	527	32	315	263
Base	642	399	242	118	97	87	124	102	84	29	561	24	41	15	566	48	381	261
(2) Definitely agree	37	24	13	6	5	3	8	9	3	3	32	1	4	-	27	6	23	14
	6%	6%	5%	5%	5%	3%	7%	9%	4%	12%	6%	5%	9%	1%	5%	12%	6%	5%
(1) Tend to agree	103	69	34	34	20	15	15	12	8	1	89	4	7	3	82	14	48	55
	16%	17%	14%	28%	21%	17%	12%	12%	9%	2%	16%	18%	16%	18%	14%	30%	13%	21%
(0) Neither agree nor disagree	85	50	35	18	7	16	21	13	7	4	78	-	5	2	75	6	51	34
	13%	12%	15%	15%	8%	18%	17%	13%	9%	12%	14%	-	12%	15%	13%	12%	13%	13%
(-1) Tend to disagree	235	150	86	25	49	33	45	35	40	7	212	5	12	6	222	9	161	74
	37%	37%	35%	21%	50%	38%	37%	34%	48%	24%	38%	22%	29%	40%	39%	19%	42%	29%
(-2) Definitely disagree	181	106	74	36	16	20	35	33	25	15	150	13	13	4	159	13	98	83
	28%	27%	31%	31%	17%	23%	28%	33%	30%	49%	27%	55%	33%	25%	28%	26%	26%	32%
Net : Agree	140	93	47	39	25	18	23	21	11	4	121	5	10	3	109	20	71	69
	22%	23%	19%	33%	25%	20%	19%	20%	13%	14%	22%	23%	25%	19%	19%	42%	19%	26%
Net : Disagree	416	256	160	62	65	53	80	68	66	22	362	19	25	10	381	22	259	157
	65%	64%	66%	52%	67%	61%	65%	67%	78%	74%	65%	77%	62%	65%	67%	45%	68%	60%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	*	-	-	-	-	1%	-	*	-	-	*
Mean Score	-0.65	-0.61	-0.72	-0.45	-0.54	-0.61	-0.67	-0.71	-0.91	-0.98	-0.64	-1.05	-0.60	-0.70	-0.71	-0.16	-0.69	-0.60
Standard Deviation	1.21	1.22	1.19	1.31	1.14	1.11	1.20	1.28	1.06	1.34	1.19	1.33	1.35	1.11	1.16	1.43	1.16	1.28
Standard Error	0.05	0.06	0.08	0.12	0.12	0.12	0.11	0.13	0.12	0.25	0.05	0.27	0.21	0.29	0.05	0.21	0.06	0.08

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of nanotechnology in food production

Base: All respondents who have heard of nanotechnology in relation to food production

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	578	317	159	25	77	236	187	88	67	122	456	326	41	211	464	29	5	17	63
Base	642	378	138	25	100	259	212	105	66	112	529	376	43	223	540	33	4	14	51
(2) Definitely agree	37	15	14	2	7	22	5	7	3	4	33	24	3	11	30	2	-	-	5
	6%	4%	10%	9%	7%	8%	2%	7%	5%	4%	6%	6%	6%	5%	6%	6%	-	-	9%
(1) Tend to agree	103	66	10	2	25	45	32	22	5	12	91	68	7	28	97	3	-	3	-
	16%	17%	7%	7%	25%	17%	15%	21%	7%	11%	25%	18%	16%	13%	18%	9%	-	24%	1%
(0) Neither agree nor disagree	85	50	12	4	19	40	25	11	10	17	68	53	8	24	74	1	-	3	6
	13%	13%	9%	17%	19%	15%	12%	10%	15%	15%	13%	14%	19%	11%	14%	4%	-	23%	13%
(-1) Tend to disagree	235	155	51	9	20	94	83	35	23	42	194	128	19	88	190	19	2	3	21
	37%	41%	37%	37%	20%	36%	39%	33%	36%	37%	37%	34%	46%	40%	35%	58%	52%	23%	42%
(-2) Definitely disagree	181	93	51	8	29	59	67	30	24	38	142	104	6	71	149	8	2	4	18
	28%	25%	37%	30%	29%	23%	32%	29%	37%	34%	27%	28%	13%	32%	28%	23%	48%	30%	36%
Net : Agree	140	80	24	4	32	67	36	29	8	16	124	92	9	39	127	5	-	3	5
	22%	21%	17%	15%	32%	26%	17%	28%	12%	14%	23%	24%	22%	18%	24%	15%	-	24%	10%
Net : Disagree	416	248	102	17	50	153	151	65	48	80	336	232	25	159	338	27	4	7	40
	65%	66%	74%	67%	49%	59%	71%	62%	73%	71%	64%	62%	59%	71%	63%	81%	100%	53%	78%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	1%	-	-	-	-	*	-	*	-	-	*	*	-	-	-	-
Mean Score	-0.65	-0.65	-0.84	-0.73	-0.40	-0.47	-0.84	-0.56	-0.93	-0.87	-0.61	-0.59	-0.45	-0.81	-0.61	-0.83	-1.48	-0.59	-0.95
Standard Deviation	1.21	1.14	1.28	1.24	1.32	1.25	1.10	1.29	1.12	1.11	1.22	1.24	1.10	1.16	1.22	1.08	0.59	1.19	1.16
Standard Error	0.05	0.06	0.11	0.25	0.13	0.08	0.08	0.13	0.14	0.10	0.05	0.06	0.17	0.08	0.05	0.19	0.31	0.32	0.16

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of nanotechnology in food production

Base: All respondents who have heard of nanotechnology in relation to food production

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	578	401	90	72	532	46	541	460	21	420	158	318	107	153	243	299
Base	642	446	109	61	592	49	596	517	24	500	141	273	132	237	277	326
(2) Definitely agree	37	23	8	3	36	1	37	35	-	32	5	20	7	10	19	16
	6%	5%	8%	5%	6%	2%	6%	7%	-	6%	4%	7%	6%	4%	7%	5%
(1) Tend to agree	103	74	20	5	99	4	94	86	5	89	14	34	24	45	35	64
	16%	17%	18%	9%	17%	9%	16%	17%	20%	18%	10%	13%	18%	19%	13%	20%
(0) Neither agree nor disagree	85	54	20	5	74	11	80	72	3	65	20	44	10	32	38	43
	13%	12%	18%	8%	12%	23%	13%	14%	11%	13%	14%	16%	7%	13%	14%	13%
(-1) Tend to disagree	235	174	37	17	215	20	225	207	6	178	58	104	48	83	109	111
	37%	39%	34%	28%	36%	42%	38%	40%	26%	36%	41%	38%	37%	35%	39%	34%
(-2) Definitely disagree	181	120	24	30	169	12	160	116	10	136	44	70	42	68	76	92
	28%	27%	22%	49%	29%	24%	27%	23%	43%	27%	31%	26%	32%	29%	27%	28%
Net : Agree	140	97	28	8	135	5	131	121	5	121	20	54	32	54	54	80
	22%	22%	26%	14%	23%	11%	22%	23%	20%	24%	14%	20%	24%	23%	20%	25%
Net : Disagree	416	294	60	47	384	32	386	324	16	314	102	175	91	151	185	203
	65%	66%	56%	78%	65%	66%	65%	63%	69%	63%	72%	64%	69%	64%	67%	62%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	*	*	-	*	-	-	-	*	*	-	-	-	*
Mean Score	-0.65	-0.66	-0.44	-1.08	-0.65	-0.76	-0.64	-0.55	-0.92	-0.60	-0.86	-0.63	-0.71	-0.66	-0.68	-0.61
Standard Deviation	1.21	1.19	1.24	1.19	1.22	1.00	1.21	1.20	1.18	1.24	1.09	1.20	1.25	1.20	1.20	1.22
Standard Error	0.05	0.06	0.12	0.15	0.05	0.14	0.05	0.05	0.24	0.06	0.09	0.07	0.11	0.08	0.07	0.07

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of nanotechnology in food production**Base: All respondents who have heard of nanotechnology in relation to food production**

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	578	41	36	44	84	403
Base	642	43	37	51	103	435
(2) Definitely agree	37 6%	2 6%	1 2%	4 8%	7 7%	25 6%
(1) Tend to agree	103 16%	11 25%	7 18%	9 17%	14 14%	69 16%
(0) Neither agree nor disagree	85 13%	7 15%	7 19%	5 9%	11 11%	61 14%
(-1) Tend to disagree	235 37%	9 20%	15 42%	20 38%	33 32%	164 38%
(-2) Definitely disagree	181 28%	15 34%	7 20%	14 27%	37 36%	116 27%
Net : Agree	140 22%	13 31%	7 20%	13 26%	21 21%	94 22%
Net : Disagree	416 65%	23 54%	23 61%	34 65%	70 68%	280 64%
Don't know	- *	- -	- -	- -	- *	- -
Mean Score	-0.65	-0.51	-0.59	-0.59	-0.77	-0.64
Standard Deviation	1.21	1.34	1.07	1.29	1.27	1.19
Standard Error	0.05	0.20	0.18	0.18	0.13	0.06

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of nanotechnology in food production

Base: All respondents who have heard of nanotechnology in relation to food production

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	578	184	61	40	72	68	35	169	87	94	89	130	103	229	18	126
Base	642	218	79	47	77	66	30	186	85	99	79	146	120	255	17	141
(2) Definitely agree	37 6%	12 5%	5 6%	4 9%	2 2%	6 9%	3 9%	7 4%	4 5%	5 5%	5 7%	9 6%	9 8%	8 3%	2 13%	8 5%
(1) Tend to agree	103 16%	23 11%	15 20%	7 14%	11 14%	6 10%	4 13%	19 10%	8 9%	18 18%	13 17%	18 12%	18 15%	34 13%	3 20%	35 24%
(0) Neither agree nor disagree	85 13%	28 13%	20 25%	7 14%	18 23%	10 15%	7 23%	37 20%	10 12%	18 18%	8 10%	19 13%	18 15%	32 12%	4 26%	14 10%
(-1) Tend to disagree	235 37%	97 44%	22 28%	19 41%	33 43%	29 44%	13 43%	73 40%	44 52%	44 45%	37 47%	61 42%	49 41%	113 44%	6 34%	43 31%
(-2) Definitely disagree	181 28%	58 27%	17 21%	10 21%	14 18%	15 22%	4 13%	49 26%	19 22%	14 14%	15 19%	39 27%	25 21%	69 27%	1 8%	42 29%
Net : Agree	140 22%	35 16%	20 26%	11 23%	13 17%	12 18%	7 22%	27 14%	12 14%	23 23%	19 24%	27 19%	27 22%	42 16%	6 33%	42 30%
Net : Disagree	416 65%	155 71%	39 49%	29 62%	47 61%	44 66%	17 55%	122 66%	63 74%	58 59%	52 66%	100 68%	75 62%	182 71%	7 41%	85 60%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-0.65	-0.76	-0.39	-0.50	-0.60	-0.62	-0.37	-0.74	-0.76	-0.44	-0.55	-0.70	-0.53	-0.78	-0.03	-0.54
Standard Deviation	1.21	1.12	1.20	1.24	1.01	1.19	1.16	1.08	1.05	1.09	1.18	1.18	1.20	1.08	1.20	1.29
Standard Error	0.05	0.08	0.14	0.18	0.12	0.15	0.21	0.08	0.11	0.11	0.13	0.10	0.11	0.07	0.29	0.11

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of nanotechnology in food production

Base: All respondents who have heard of nanotechnology in relation to food production

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	578	119	10	9	33	31	23	93	58	142	21	100	292	115	15	48
Base	642	147	11	10	34	35	22	121	70	161	19	121	339	132	13	53
(2) Definitely agree	37	6	-	2	2	4	5	11	2	14	2	9	19	4	2	5
	6%	4%	-	22%	6%	13%	21%	9%	3%	8%	9%	8%	6%	3%	18%	10%
(1) Tend to agree	103	23	2	3	7	3	2	21	9	35	3	22	49	19	3	11
	16%	15%	15%	31%	19%	8%	7%	17%	13%	21%	14%	18%	15%	14%	27%	21%
(0) Neither agree nor disagree	85	15	2	-	7	1	2	17	10	22	1	20	49	19	2	4
	13%	10%	14%	-	19%	3%	10%	14%	14%	14%	6%	16%	14%	15%	16%	7%
(-1) Tend to disagree	235	62	8	2	8	19	7	48	35	51	10	40	126	51	4	16
	37%	42%	70%	18%	23%	55%	31%	39%	50%	31%	53%	33%	37%	39%	30%	30%
(-2) Definitely disagree	181	41	-	3	11	7	7	25	13	41	3	31	96	39	1	17
	28%	28%	1%	29%	32%	21%	30%	20%	19%	25%	16%	26%	28%	30%	9%	32%
Net : Agree	140	29	2	5	9	7	6	32	12	48	4	31	68	22	6	16
	22%	19%	15%	54%	26%	21%	28%	26%	16%	30%	23%	25%	20%	17%	45%	31%
Net : Disagree	416	103	8	5	19	26	13	72	48	91	13	71	222	90	5	33
	65%	70%	71%	46%	55%	76%	61%	59%	69%	57%	71%	58%	65%	68%	40%	62%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
Mean Score	-0.65	-0.75	-0.57	0.01	-0.55	-0.63	-0.41	-0.44	-0.68	-0.44	-0.56	-0.51	-0.68	-0.78	0.13	-0.54
Standard Deviation	1.21	1.14	0.78	1.68	1.31	1.27	1.54	1.25	1.04	1.30	1.23	1.26	1.19	1.10	1.33	1.39
Standard Error	0.05	0.09	0.23	0.52	0.22	0.22	0.33	0.11	0.12	0.10	0.28	0.11	0.06	0.10	0.37	0.19

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of nanotechnology in food production**Base: All respondents who have heard of nanotechnology in relation to food production**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	578	167	237	78	68	28	111	467	63	133	149	133
Base	642	99	263	116	100	64	137	504	45	124	168	179
(2) Definitely agree	37 6%	6 6%	11 4%	4 4%	10 10%	5 8%	15 11%	22 4%	2 5%	5 4%	8 5%	11 6%
(1) Tend to agree	103 16%	14 15%	30 11%	17 15%	21 21%	21 32%	36 27%	67 13%	4 10%	12 10%	27 16%	36 20%
(0) Neither agree nor disagree	85 13%	15 16%	39 15%	11 10%	13 13%	6 9%	13 9%	72 14%	7 15%	21 17%	15 9%	19 11%
(-1) Tend to disagree	235 37%	32 32%	106 40%	54 47%	32 32%	12 19%	49 35%	187 37%	15 33%	52 42%	60 36%	68 38%
(-2) Definitely disagree	181 28%	31 31%	77 29%	29 25%	24 24%	20 31%	25 18%	156 31%	17 37%	34 27%	58 34%	45 25%
Net : Agree	140 22%	21 21%	41 16%	21 18%	31 31%	26 41%	52 37%	89 18%	7 14%	17 14%	36 21%	47 26%
Net : Disagree	416 65%	63 63%	182 70%	83 72%	55 55%	32 50%	73 53%	343 68%	32 71%	86 69%	118 70%	113 63%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-0.65	-0.68	-0.79	-0.75	-0.37	-0.32	-0.23	-0.77	-0.89	-0.78	-0.78	-0.57
Standard Deviation	1.21	1.24	1.11	1.11	1.33	1.42	1.32	1.15	1.16	1.08	1.22	1.23
Standard Error	0.05	0.12	0.07	0.10	0.13	0.18	0.11	0.05	0.17	0.10	0.09	0.09

Q8_4 How much do you agree or disagree - I feel knowledgeable about the use of nanotechnology in food production

Base: All respondents who have heard of nanotechnology in relation to food production

	Perception of healthy eating			Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked	
Unweighted Base	578	129	8	14	58	81	47	106	290	122	147	19	
Base	642	48	2	6	22	29	19	37	330	142	147	22	
(2) Definitely agree	37	4	-	1	1	3	1	3	24	7	3	3	
	6%	8%	-	11%	2%	10%	7%	7%	7%	5%	2%	15%	
(1) Tend to agree	103	8	-	-	2	7	4	5	58	19	19	7	
	16%	18%	16%	5%	10%	24%	22%	14%	17%	14%	13%	34%	
(0) Neither agree nor disagree	85	4	-	1	3	3	2	5	43	12	25	5	
	13%	9%	20%	13%	15%	11%	12%	13%	13%	9%	17%	23%	
(-1) Tend to disagree	235	15	1	2	8	9	6	12	124	54	54	3	
	37%	32%	34%	35%	35%	30%	33%	32%	38%	38%	37%	16%	
(-2) Definitely disagree	181	16	1	2	8	7	5	13	82	49	46	3	
	28%	33%	30%	36%	37%	25%	24%	34%	25%	35%	32%	13%	
Net : Agree	140	12	-	1	3	10	5	8	81	27	22	11	
	22%	26%	16%	16%	13%	33%	29%	21%	25%	19%	15%	49%	
Net : Disagree	416	31	1	4	16	16	11	25	206	103	100	6	
	65%	65%	63%	71%	72%	54%	57%	66%	62%	73%	68%	29%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	
	*	1%	-	-	-	1%	1%	-	-	-	*	-	
Mean Score	-0.65	-0.64	-0.77	-0.81	-0.94	-0.36	-0.47	-0.71	-0.56	-0.83	-0.83	0.21	
Standard Deviation	1.21	1.34	-	1.40	1.10	1.36	1.30	1.28	1.23	1.19	1.07	1.28	
Standard Error	0.05	0.19	-	0.58	0.24	0.25	0.30	0.21	0.07	0.10	0.09	0.27	

Q8_4 Summary table - Agreement/ Disagreement that respondents feel knowledgeable about the use of each technology in food production**Base: All respondents who have heard of each technology in relation to food production**

	Q8_4											Mean Score	Standard Deviation	Standard Error
	Unweighted Base	Base	(2) Definitely agree	(1) Tend to agree	(0) Neither agree nor disagree	(-1) Tend to disagree	(-2) Definitely disagree	Net : Agree	Net : Disagree	Don't know				
Animal Cloning	2024	2066	84 4%	425 21%	263 13%	740 36%	554 27%	509 25%	1293 63%	- *	-0.61	1.20	0.03	
Genetic Modification (GM)	2501	2582	132 5%	736 29%	371 14%	854 33%	487 19%	869 34%	1341 52%	1 *	-0.32	1.21	0.02	
Irradiation	1059	1098	63 6%	272 25%	167 15%	401 36%	193 18%	335 31%	594 54%	3 *	-0.35	1.19	0.04	
Nanotechnology	578	642	37 6%	103 16%	85 13%	235 37%	181 28%	140 22%	416 65%	- *	-0.65	1.21	0.05	

Q8_5 How much do you agree or disagree - animal cloning in food production makes me feel uneasy
Base: All respondents who have heard of animal cloning in relation to food production

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2024	873	1151	149	250	321	377	397	332	196	1365	72	278	309	1846	102	1091	932
Base	2066	1036	1030	259	284	325	397	345	305	149	1746	111	152	58	1829	142	1300	765
(2) Definitely agree	679	278	401	54	85	111	125	125	119	58	572	48	43	16	586	60	439	238
	33%	27%	39%	21%	30%	34%	32%	36%	39%	39%	33%	44%	28%	28%	32%	42%	34%	31%
(1) Tend to agree	677	312	365	74	87	127	125	126	100	38	572	27	57	22	615	49	443	234
	33%	30%	35%	28%	31%	39%	32%	37%	33%	26%	33%	24%	37%	38%	34%	34%	34%	31%
(0) Neither agree nor disagree	307	161	146	62	41	45	61	37	35	25	259	17	24	7	264	16	166	141
	15%	16%	14%	24%	14%	14%	15%	11%	12%	17%	15%	16%	16%	13%	14%	11%	13%	18%
(-1) Tend to disagree	268	190	78	53	48	21	62	36	34	14	229	13	18	7	243	14	165	103
	13%	18%	8%	21%	17%	6%	16%	10%	11%	9%	13%	12%	12%	13%	13%	10%	13%	13%
(-2) Definitely disagree	124	91	33	16	19	20	22	20	15	12	106	5	10	4	114	2	80	44
	6%	9%	3%	6%	7%	6%	6%	6%	5%	8%	6%	4%	6%	6%	6%	1%	6%	6%
Net : Agree	1357	590	766	128	173	238	250	251	219	96	1144	75	99	38	1200	108	883	473
	66%	57%	74%	49%	61%	73%	63%	73%	72%	65%	66%	68%	66%	66%	66%	76%	68%	62%
Net : Disagree	392	281	111	69	67	41	84	56	49	25	334	18	28	11	357	15	245	146
	19%	27%	11%	27%	24%	12%	21%	16%	16%	17%	19%	16%	19%	19%	20%	11%	19%	19%
Don't know	11	4	7	-	4	3	1	-	1	2	9	-	-	2	8	3	6	5
	1%	*	1%	-	1%	1%	*	*	*	1%	1%	-	*	3%	*	2%	*	1%
Mean Score	0.74	0.48	1.00	0.38	0.61	0.89	0.68	0.87	0.90	0.79	0.73	0.91	0.69	0.70	0.72	1.08	0.77	0.69
Standard Deviation	1.22	1.30	1.06	1.20	1.27	1.13	1.22	1.19	1.18	1.28	1.22	1.21	1.19	1.21	1.22	1.02	1.22	1.21
Standard Error	0.03	0.04	0.03	0.07	0.08	0.06	0.06	0.06	0.07	0.11	0.03	0.12	0.10	0.16	0.03	0.09	0.03	0.04

Q8_5 How much do you agree or disagree - animal cloning in food production makes me feel uneasy

Base: All respondents who have heard of animal cloning in relation to food production

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	2024	1016	598	110	299	569	638	394	423	427	1597	1129	123	771	1361	138	35	48	441
Base	2066	1173	501	102	290	601	699	412	355	366	1700	1190	133	741	1524	128	30	42	341
(2) Definitely agree	679 33%	373 32%	189 38%	31 30%	87 30%	180 30%	227 32%	139 34%	134 38%	154 42%	526 31%	343 29%	36 27%	300 41%	466 31%	51 40%	11 37%	15 35%	136 40%
(1) Tend to agree	677 33%	405 35%	157 31%	25 25%	90 31%	205 34%	238 34%	134 33%	101 28%	104 28%	574 34%	381 32%	48 36%	248 34%	515 34%	45 35%	14 46%	12 29%	92 27%
(0) Neither agree nor disagree	307 15%	182 15%	66 13%	21 21%	37 13%	76 13%	106 15%	71 17%	54 15%	45 12%	262 15%	191 16%	26 19%	91 12%	239 16%	15 12%	2 8%	5 13%	45 13%
(-1) Tend to disagree	268 13%	140 12%	61 12%	13 13%	53 18%	96 16%	84 12%	52 13%	34 10%	44 12%	224 13%	181 15%	18 13%	69 9%	210 14%	11 9%	-	7 17%	39 11%
(-2) Definitely disagree	124 6%	70 6%	24 5%	12 11%	18 6%	43 7%	39 6%	15 4%	27 7%	20 5%	104 6%	89 7%	4 3%	29 4%	91 6%	5 4%	3 9%	2 5%	23 7%
Net : Agree	1357 66%	778 66%	346 69%	56 55%	176 61%	385 64%	465 66%	273 66%	234 66%	258 70%	1099 65%	724 61%	84 63%	549 74%	981 64%	95 75%	25 83%	27 64%	228 67%
Net : Disagree	392 19%	210 18%	85 17%	24 24%	72 25%	140 23%	123 18%	67 16%	61 17%	63 17%	329 19%	270 23%	22 16%	99 13%	301 20%	16 12%	3 9%	10 23%	63 18%
Don't know	11 1%	3 *	3 1%	-	5 2%	-	5 1%	-	6 2%	-	10 1%	6 *	2 1%	3 *	3 1%	2 -	-	6 -	2 2%
Mean Score	0.74	0.75	0.85	0.50	0.60	0.64	0.76	0.80	0.80	0.90	0.71	0.60	0.72	0.98	0.69	1.00	1.03	0.71	0.83
Standard Deviation	1.22	1.19	1.19	1.34	1.27	1.26	1.19	1.15	1.26	1.22	1.21	1.26	1.10	1.12	1.21	1.10	1.15	1.27	1.27
Standard Error	0.03	0.03	0.05	0.13	0.08	0.05	0.05	0.06	0.07	0.06	0.03	0.04	0.10	0.04	0.03	0.10	0.21	0.20	0.07

Q8_5 How much do you agree or disagree - animal cloning in food production makes me feel uneasy

Base: All respondents who have heard of animal cloning in relation to food production

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Total	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	2024	1353	291	325	1889	135	1917	1593	55	1444	580	1271	327	426	736	1170
Base	2066	1407	305	267	1920	146	1923	1656	69	1558	508	1029	409	628	789	1155
(2) Definitely agree	679	462	94	99	635	44	638	551	19	480	200	370	137	172	266	372
	33%	33%	31%	37%	33%	30%	33%	33%	28%	31%	39%	36%	33%	27%	34%	32%
(1) Tend to agree	677	470	103	70	627	51	645	568	15	527	151	359	123	196	250	385
	33%	33%	34%	26%	33%	35%	34%	34%	22%	34%	30%	35%	30%	31%	32%	33%
(0) Neither agree nor disagree	307	209	41	46	286	20	287	244	8	243	64	148	56	103	104	182
	15%	15%	13%	17%	15%	14%	15%	15%	11%	16%	13%	14%	14%	16%	13%	16%
(-1) Tend to disagree	268	174	41	36	250	18	236	200	20	215	53	97	63	108	109	147
	13%	12%	13%	13%	13%	12%	12%	12%	28%	14%	10%	9%	15%	17%	14%	13%
(-2) Definitely disagree	124	88	21	14	113	11	109	83	7	87	37	47	30	47	55	63
	6%	6%	7%	5%	6%	8%	6%	5%	11%	6%	7%	5%	7%	7%	7%	5%
Net : Agree	1357	932	197	169	1262	95	1282	1119	35	1007	350	729	260	368	516	757
	66%	66%	65%	63%	66%	65%	67%	68%	50%	65%	69%	71%	64%	59%	65%	66%
Net : Disagree	392	262	62	50	363	29	345	283	27	302	90	144	93	155	164	209
	19%	19%	20%	19%	19%	20%	18%	17%	39%	19%	18%	14%	23%	25%	21%	18%
Don't know	11	4	5	2	9	2	9	10	-	6	5	8	-	3	4	7
	1%	*	2%	1%	*	1%	*	1%	*	*	1%	1%	*	*	1%	1%
Mean Score	0.74	0.74	0.69	0.77	0.74	0.69	0.77	0.79	0.28	0.71	0.84	0.89	0.67	0.54	0.72	0.75
Standard Deviation	1.22	1.21	1.24	1.23	1.21	1.25	1.20	1.17	1.41	1.20	1.26	1.14	1.28	1.26	1.26	1.19
Standard Error	0.03	0.03	0.07	0.08	0.03	0.10	0.03	0.03	0.17	0.03	0.06	0.04	0.06	0.05	0.04	0.04

Q8_5 How much do you agree or disagree - animal cloning in food production makes me feel uneasy

Base: All respondents who have heard of animal cloning in relation to food production

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	2024	104	101	184	272	1439
Base	2066	120	101	193	294	1435
(2) Definitely agree	679 33%	65 54%	36 35%	75 39%	120 41%	427 30%
(1) Tend to agree	677 33%	31 26%	28 28%	60 31%	92 31%	485 34%
(0) Neither agree nor disagree	307 15%	10 8%	17 17%	35 18%	40 13%	208 14%
(-1) Tend to disagree	268 13%	8 7%	9 9%	13 7%	30 10%	211 15%
(-2) Definitely disagree	124 6%	6 5%	10 9%	9 5%	12 4%	95 7%
Net : Agree	1357 66%	97 80%	63 63%	134 70%	212 72%	912 64%
Net : Disagree	392 19%	14 11%	19 19%	22 12%	42 14%	306 21%
Don't know	11 1%	- -	1 1%	1 1%	- -	9 1%
Mean Score	0.74	1.19	0.71	0.92	0.95	0.66
Standard Deviation	1.22	1.13	1.30	1.13	1.15	1.23
Standard Error	0.03	0.10	0.13	0.08	0.07	0.03

Q8_5 How much do you agree or disagree - animal cloning in food production makes me feel uneasy
Base: All respondents who have heard of animal cloning in relation to food production

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2024	665	186	143	194	219	73	642	387	263	275	416	281	752	53	429
Base	2066	729	220	157	217	224	75	672	418	290	267	453	329	800	49	403
(2) Definitely agree	679 33%	233 32%	62 28%	66 42%	65 30%	74 33%	29 39%	211 31%	156 37%	98 34%	85 32%	146 32%	100 30%	262 33%	20 40%	145 36%
(1) Tend to agree	677 33%	236 32%	71 32%	42 27%	81 37%	79 35%	18 24%	242 36%	131 31%	94 32%	92 34%	149 33%	95 29%	279 35%	17 35%	110 27%
(0) Neither agree nor disagree	307 15%	116 16%	43 20%	31 20%	34 16%	28 13%	10 13%	104 15%	71 17%	48 16%	39 15%	56 12%	54 17%	124 16%	4 8%	61 15%
(-1) Tend to disagree	268 13%	109 15%	26 12%	11 7%	25 12%	34 15%	15 20%	76 11%	46 11%	42 15%	36 14%	73 16%	54 16%	93 12%	7 15%	57 14%
(-2) Definitely disagree	124 6%	34 5%	15 7%	7 4%	13 6%	5 2%	3 4%	37 5%	12 3%	8 3%	12 5%	27 6%	25 7%	39 5%	1 1%	28 7%
Net : Agree	1357 66%	469 64%	133 60%	108 69%	145 67%	153 69%	47 63%	453 67%	287 69%	192 66%	177 66%	295 65%	195 59%	541 68%	37 76%	254 63%
Net : Disagree	392 19%	143 20%	41 19%	18 11%	38 18%	39 17%	18 24%	113 17%	58 14%	50 17%	49 18%	100 22%	79 24%	132 17%	8 16%	85 21%
Don't know	11 1%	- *	3 1%	- -	- -	3 1%	- -	2 *	1 *	- *	2 1%	2 *	1 *	2 *	- -	3 1%
Mean Score	0.74	0.72	0.64	0.95	0.73	0.84	0.75	0.77	0.90	0.80	0.76	0.69	0.58	0.79	0.99	0.72
Standard Deviation	1.22	1.19	1.21	1.14	1.18	1.12	1.28	1.17	1.12	1.14	1.18	1.24	1.28	1.16	1.09	1.28
Standard Error	0.03	0.04	0.08	0.09	0.08	0.08	0.15	0.05	0.05	0.07	0.07	0.06	0.07	0.04	0.16	0.06

Q8_5 How much do you agree or disagree - animal cloning in food production makes me feel uneasy
Base: All respondents who have heard of animal cloning in relation to food production

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	2024	397	44	49	109	103	72	348	279	486	94	367	863	407	42	187
Base	2066	405	54	53	115	113	64	380	306	532	91	413	951	443	37	160
(2) Definitely agree	679 33%	119 29%	22 42%	25 47%	44 38%	43 39%	21 34%	119 31%	111 36%	158 30%	40 44%	131 32%	293 31%	146 33%	19 51%	55 34%
(1) Tend to agree	677 33%	132 33%	14 26%	17 32%	39 34%	36 32%	15 23%	141 37%	99 32%	198 37%	27 29%	140 34%	324 34%	159 36%	13 34%	36 23%
(0) Neither agree nor disagree	307 15%	73 18%	8 16%	5 10%	13 11%	18 16%	11 18%	54 14%	44 14%	91 17%	11 12%	61 15%	141 15%	57 13%	2 6%	27 17%
(-1) Tend to disagree	268 13%	54 13%	6 12%	2 4%	12 10%	10 9%	13 20%	47 12%	43 14%	67 13%	8 8%	54 13%	125 13%	57 13%	3 9%	31 19%
(-2) Definitely disagree	124 6%	26 6%	3 5%	4 7%	6 6%	6 5%	3 5%	16 4%	9 3%	19 4%	5 5%	21 5%	65 7%	20 5%	-	10 7%
Net : Agree	1357 66%	250 62%	37 68%	42 79%	83 73%	79 70%	36 57%	260 68%	210 69%	356 67%	67 74%	271 66%	617 65%	305 69%	32 86%	91 57%
Net : Disagree	392 19%	80 20%	9 16%	6 11%	18 16%	16 14%	16 26%	63 16%	52 17%	86 16%	12 14%	75 18%	190 20%	77 17%	3 9%	42 26%
Don't know	11 1%	1 *	-	-	-	-	-	3 1%	-	-	1 1%	6 1%	3 *	3 1%	-	1 1%
Mean Score	0.74	0.65	0.89	1.07	0.89	0.90	0.59	0.80	0.85	0.77	1.00	0.75	0.69	0.80	1.28	0.58
Standard Deviation	1.22	1.21	1.22	1.19	1.19	1.16	1.29	1.14	1.14	1.11	1.18	1.19	1.23	1.17	0.93	1.31
Standard Error	0.03	0.06	0.17	0.16	0.11	0.11	0.16	0.06	0.07	0.05	0.12	0.06	0.04	0.06	0.15	0.10

Q8_5 How much do you agree or disagree - animal cloning in food production makes me feel uneasy

Base: All respondents who have heard of animal cloning in relation to food production

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	2024	613	777	273	258	103	416	1608	274	514	450	366
Base	2066	329	823	365	371	178	463	1604	203	459	508	471
(2) Definitely agree	679 33%	113 34%	292 35%	112 31%	112 30%	51 28%	136 29%	543 34%	67 33%	147 32%	182 36%	144 31%
(1) Tend to agree	677 33%	100 30%	278 34%	114 31%	137 37%	49 27%	151 33%	526 33%	68 33%	157 34%	164 32%	164 35%
(0) Neither agree nor disagree	307 15%	57 17%	112 14%	47 13%	53 14%	37 21%	79 17%	228 14%	35 17%	62 13%	74 15%	68 14%
(-1) Tend to disagree	268 13%	36 11%	93 11%	70 19%	45 12%	23 13%	64 14%	204 13%	17 8%	72 16%	55 11%	63 13%
(-2) Definitely disagree	124 6%	22 7%	43 5%	22 6%	22 6%	15 9%	27 6%	97 6%	17 8%	19 4%	29 6%	33 7%
Net : Agree	1357 66%	213 65%	570 69%	226 62%	249 67%	100 56%	287 62%	1069 67%	134 66%	304 66%	347 68%	308 65%
Net : Disagree	392 19%	58 18%	136 17%	92 25%	67 18%	38 21%	91 20%	301 19%	34 17%	92 20%	84 17%	96 20%
Don't know	11 1%	1 *	5 1%	- -	2 1%	3 2%	5 1%	5 *	- *	2 *	3 1%	- -
Mean Score	0.74	0.75	0.83	0.61	0.74	0.55	0.67	0.76	0.74	0.74	0.82	0.69
Standard Deviation	1.22	1.22	1.18	1.27	1.18	1.27	1.21	1.22	1.24	1.19	1.20	1.23
Standard Error	0.03	0.07	0.04	0.07	0.06	0.10	0.06	0.03	0.09	0.06	0.05	0.06

Q8_5 How much do you agree or disagree - animal cloning in food production makes me feel uneasy
Base: All respondents who have heard of animal cloning in relation to food production

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	2024	517	23	61	240	286	160	427	812	418	719	75
Base	2066	186	8	22	88	100	59	151	878	423	696	68
(2) Definitely agree	679 33%	53 29%	1 14%	7 34%	24 28%	27 27%	16 27%	43 28%	262 30%	151 36%	243 35%	23 34%
(1) Tend to agree	677 33%	70 38%	4 51%	8 38%	35 40%	36 36%	24 40%	55 36%	285 33%	146 35%	226 32%	20 29%
(0) Neither agree nor disagree	307 15%	29 16%	- 1%	2 10%	13 15%	16 16%	9 15%	22 14%	139 16%	47 11%	106 15%	14 21%
(-1) Tend to disagree	268 13%	21 11%	2 25%	2 10%	9 11%	14 14%	8 14%	17 12%	124 14%	58 14%	82 12%	3 5%
(-2) Definitely disagree	124 6%	11 6%	1 8%	1 7%	5 6%	7 7%	1 2%	12 8%	64 7%	20 5%	36 5%	4 6%
Net : Agree	1357 66%	123 66%	6 65%	16 72%	59 67%	63 63%	40 68%	97 65%	547 62%	298 70%	469 67%	43 63%
Net : Disagree	392 19%	33 18%	3 33%	4 17%	15 17%	21 21%	9 16%	30 20%	188 21%	78 18%	118 17%	7 11%
Don't know	11 1%	1 1%	- 1%	- 2%	1 2%	- *	1 1%	1 1%	3 *	1 *	3 *	4 5%
Mean Score	0.74	0.72	0.38	0.84	0.73	0.62	0.78	0.66	0.64	0.83	0.81	0.85
Standard Deviation	1.22	1.18	1.31	1.23	1.16	1.22	1.07	1.24	1.25	1.19	1.19	1.15
Standard Error	0.03	0.09	0.45	0.27	0.13	0.12	0.14	0.10	0.04	0.06	0.05	0.14

Q8_5 How much do you agree or disagree - genetic modification in food production makes me feel uneasy

Base: All respondents who have heard of genetic modification in relation to food production

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2501	1075	1426	186	378	449	475	443	357	211	1715	85	353	348	2291	126	1349	1151
Base	2582	1326	1256	316	427	450	517	383	326	159	2199	126	192	65	2307	171	1632	948
(2) Definitely agree	529	220	309	38	64	82	108	111	84	40	450	28	39	12	460	47	337	191
	20%	17%	25%	12%	15%	18%	21%	29%	26%	25%	20%	22%	20%	18%	20%	27%	21%	20%
(1) Tend to agree	821	379	442	67	130	175	162	133	107	45	683	44	69	25	738	54	542	279
	32%	29%	35%	21%	30%	39%	31%	35%	33%	28%	31%	35%	36%	38%	32%	31%	33%	29%
(0) Neither agree nor disagree	535	248	287	89	94	96	108	68	48	33	463	22	42	9	468	39	344	191
	21%	19%	23%	28%	22%	21%	21%	18%	15%	21%	21%	17%	22%	14%	20%	23%	21%	20%
(-1) Tend to disagree	486	329	157	94	85	68	105	51	60	22	423	27	24	12	446	25	291	195
	19%	25%	12%	30%	20%	15%	20%	13%	18%	14%	19%	21%	12%	18%	19%	15%	18%	21%
(-2) Definitely disagree	192	142	50	23	50	27	28	20	26	17	165	3	18	6	177	6	105	87
	7%	11%	4%	7%	12%	6%	5%	5%	8%	11%	8%	3%	9%	9%	8%	3%	6%	9%
Net : Agree	1350	599	751	105	194	257	270	243	191	85	1134	72	107	37	1197	100	879	470
	52%	45%	60%	33%	45%	57%	52%	64%	59%	54%	52%	57%	56%	57%	52%	59%	54%	50%
Net : Disagree	677	471	207	118	135	95	133	71	86	39	588	30	42	17	623	31	396	281
	26%	36%	16%	37%	31%	21%	26%	19%	26%	25%	27%	24%	22%	27%	27%	18%	24%	30%
Don't know	19	8	11	4	5	2	6	-	-	1	14	2	2	1	19	-	13	7
	1%	1%	1%	1%	1%	*	1%	*	*	1%	1%	2%	1%	2%	1%	*	1%	1%
Mean Score	0.39	0.16	0.65	0.01	0.17	0.48	0.43	0.69	0.50	0.44	0.38	0.54	0.45	0.40	0.37	0.64	0.44	0.31
Standard Deviation	1.22	1.27	1.10	1.14	1.25	1.13	1.19	1.17	1.27	1.30	1.22	1.14	1.21	1.24	1.22	1.14	1.19	1.26
Standard Error	0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.06	0.07	0.10	0.03	0.10	0.09	0.16	0.03	0.09	0.03	0.04

Q8_5 How much do you agree or disagree - genetic modification in food production makes me feel uneasy
Base: All respondents who have heard of genetic modification in relation to food production

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	2501	1342	663	126	369	733	823	503	442	477	2023	1440	147	914	1775	173	38	47	467
Base	2582	1567	551	120	344	785	910	513	373	396	2185	1526	160	896	1999	155	33	40	354
(2) Definitely agree	529	297	146	25	61	145	181	99	104	121	408	263	37	229	364	37	11	10	108
	20%	19%	26%	21%	18%	18%	20%	19%	28%	31%	19%	17%	23%	26%	18%	24%	32%	25%	30%
(1) Tend to agree	821	513	172	36	99	261	282	167	111	120	701	457	45	318	637	54	13	14	103
	32%	33%	31%	30%	29%	33%	31%	32%	30%	30%	32%	30%	28%	35%	32%	35%	39%	35%	29%
(0) Neither agree nor disagree	535	343	94	26	73	145	194	121	75	61	475	319	41	175	428	33	7	6	61
	21%	22%	17%	21%	21%	18%	21%	24%	20%	15%	22%	21%	26%	20%	21%	21%	20%	16%	17%
(-1) Tend to disagree	486	296	94	16	79	181	161	96	48	60	425	345	25	116	402	19	3	9	52
	19%	19%	17%	14%	23%	23%	18%	19%	13%	15%	19%	23%	15%	13%	20%	13%	8%	23%	15%
(-2) Definitely disagree	192	103	45	17	28	53	76	28	35	30	161	133	9	50	153	10	-	1	29
	7%	7%	8%	14%	8%	7%	8%	5%	9%	8%	7%	9%	6%	6%	8%	6%	1%	1%	8%
Net : Agree	1350	811	317	61	160	406	463	265	215	241	1109	721	82	547	1000	91	24	24	210
	52%	52%	58%	51%	47%	52%	51%	52%	58%	61%	51%	47%	52%	61%	50%	59%	71%	60%	59%
Net : Disagree	677	399	139	33	107	234	237	124	83	91	587	477	34	166	555	29	3	10	81
	26%	25%	25%	27%	31%	30%	26%	24%	22%	23%	27%	31%	21%	19%	28%	19%	9%	24%	23%
Don't know	19	14	2	-	4	-	16	3	-	4	15	8	2	9	15	2	-	-	2
	1%	1%	*	-	1%	*	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	-	-	1%
Mean Score	0.39	0.39	0.51	0.31	0.25	0.34	0.37	0.42	0.54	0.61	0.35	0.25	0.48	0.63	0.33	0.59	0.93	0.59	0.59
Standard Deviation	1.22	1.18	1.27	1.32	1.23	1.21	1.23	1.16	1.28	1.28	1.20	1.23	1.18	1.16	1.21	1.17	0.97	1.15	1.28
Standard Error	0.02	0.03	0.05	0.12	0.07	0.04	0.04	0.05	0.07	0.06	0.03	0.03	0.09	0.04	0.03	0.09	0.17	0.18	0.07

Q8_5 How much do you agree or disagree - genetic modification in food production makes me feel uneasy

Base: All respondents who have heard of genetic modification in relation to food production

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	2501	1660	380	392	2331	170	2381	1993	60	1817	684	1595	400	506	956	1391
Base	2582	1758	405	304	2386	196	2430	2091	74	1965	617	1311	519	751	1044	1367
(2) Definitely agree	529	345	83	86	503	26	498	428	18	366	163	295	112	122	208	280
	20%	20%	20%	28%	21%	13%	20%	20%	24%	19%	26%	23%	22%	16%	20%	20%
(1) Tend to agree	821	562	132	93	742	79	777	672	22	637	184	460	137	224	335	429
	32%	32%	32%	31%	31%	40%	32%	32%	29%	32%	30%	35%	26%	30%	32%	31%
(0) Neither agree nor disagree	535	362	83	63	495	41	510	462	12	410	125	260	129	146	206	304
	21%	21%	20%	21%	21%	21%	21%	22%	16%	21%	20%	20%	25%	19%	20%	22%
(-1) Tend to disagree	486	346	73	42	442	44	449	373	16	399	86	218	87	180	207	245
	19%	20%	18%	14%	19%	22%	18%	18%	22%	20%	14%	17%	17%	24%	20%	18%
(-2) Definitely disagree	192	132	31	17	188	4	178	137	6	141	51	66	49	77	85	94
	7%	8%	8%	5%	8%	2%	7%	7%	9%	7%	8%	5%	9%	10%	8%	7%
Net : Agree	1350	907	214	178	1245	105	1275	1101	40	1002	347	755	249	346	542	709
	52%	52%	53%	59%	52%	54%	52%	53%	53%	51%	56%	58%	48%	46%	52%	52%
Net : Disagree	677	479	104	58	629	48	628	510	23	540	137	284	136	257	292	340
	26%	27%	26%	19%	26%	25%	26%	24%	31%	28%	22%	22%	26%	34%	28%	25%
Don't know	19	11	5	4	18	2	18	18	-	12	7	12	5	2	5	15
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	*	*	1%
Mean Score	0.39	0.37	0.41	0.63	0.39	0.41	0.40	0.43	0.38	0.35	0.53	0.54	0.34	0.18	0.36	0.41
Standard Deviation	1.22	1.22	1.22	1.19	1.23	1.05	1.21	1.19	1.19	1.20	1.25	1.16	1.25	1.25	1.23	1.20
Standard Error	0.02	0.03	0.06	0.07	0.03	0.08	0.02	0.03	0.15	0.03	0.05	0.03	0.06	0.05	0.04	0.03

Q8_5 How much do you agree or disagree - genetic modification in food production makes me feel uneasy

Base: All respondents who have heard of genetic modification in relation to food production

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	2501	141	126	231	310	1782
Base	2582	158	124	242	323	1822
(2) Definitely agree	529 20%	55 35%	26 21%	66 27%	95 29%	322 18%
(1) Tend to agree	821 32%	41 26%	37 30%	65 27%	85 26%	607 33%
(0) Neither agree nor disagree	535 21%	28 18%	28 23%	55 23%	75 23%	370 20%
(-1) Tend to disagree	486 19%	22 14%	21 17%	44 18%	48 15%	360 20%
(-2) Definitely disagree	192 7%	11 7%	10 8%	9 4%	20 6%	148 8%
Net : Agree	1350 52%	96 61%	63 51%	131 54%	180 56%	930 51%
Net : Disagree	677 26%	33 21%	31 25%	53 22%	68 21%	507 28%
Don't know	19 1%	1 1%	2 1%	2 1%	- *	15 1%
Mean Score	0.39	0.68	0.39	0.56	0.58	0.33
Standard Deviation	1.22	1.28	1.24	1.19	1.23	1.21
Standard Error	0.02	0.10	0.11	0.08	0.07	0.03

Q8_5 How much do you agree or disagree - genetic modification in food production makes me feel uneasy

Base: All respondents who have heard of genetic modification in relation to food production

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2501	829	240	184	240	252	81	817	475	336	334	478	359	941	61	521
Base	2582	911	279	228	264	250	80	852	498	369	335	524	403	1017	55	503
(2) Definitely agree	529 20%	174 19%	52 19%	51 22%	49 19%	69 27%	22 27%	172 20%	120 24%	69 19%	76 23%	131 25%	86 21%	204 20%	12 23%	107 21%
(1) Tend to agree	821 32%	280 31%	72 26%	63 28%	79 30%	75 30%	17 21%	272 32%	157 32%	107 29%	89 27%	150 29%	82 20%	324 32%	23 42%	162 32%
(0) Neither agree nor disagree	535 21%	193 21%	80 29%	54 24%	51 19%	52 21%	17 22%	193 23%	118 24%	87 24%	77 23%	98 19%	100 25%	215 21%	10 19%	96 19%
(-1) Tend to disagree	486 19%	190 21%	63 23%	39 17%	64 24%	45 18%	18 22%	156 18%	81 16%	84 23%	66 20%	106 20%	90 22%	206 20%	7 12%	89 18%
(-2) Definitely disagree	192 7%	66 7%	8 3%	13 6%	21 8%	10 4%	6 8%	55 6%	18 4%	21 6%	25 7%	36 7%	42 10%	65 6%	3 5%	44 9%
Net : Agree	1350 52%	454 50%	125 45%	114 50%	128 48%	143 57%	38 48%	444 52%	277 56%	176 48%	166 49%	282 54%	168 42%	528 52%	35 64%	269 53%
Net : Disagree	677 26%	256 28%	71 25%	52 23%	85 32%	55 22%	24 30%	211 25%	99 20%	105 29%	91 27%	141 27%	132 33%	271 27%	9 17%	133 26%
Don't know	19 1%	7 1%	4 1%	8 3%	-	-	-	4 1%	4 1%	1 *	1 *	3 1%	3 1%	2 *	-	6 1%
Mean Score	0.39	0.34	0.36	0.45	0.27	0.59	0.38	0.41	0.56	0.32	0.38	0.45	0.20	0.39	0.65	0.40
Standard Deviation	1.22	1.21	1.11	1.19	1.24	1.18	1.31	1.19	1.13	1.18	1.24	1.25	1.29	1.20	1.12	1.25
Standard Error	0.02	0.04	0.07	0.08	0.08	0.07	0.15	0.04	0.05	0.06	0.07	0.05	0.06	0.04	0.15	0.06

Q8_5 How much do you agree or disagree - genetic modification in food production makes me feel uneasy

Base: All respondents who have heard of genetic modification in relation to food production

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	2501	475	59	62	133	123	89	402	333	633	120	432	1162	506	54	217
Base	2582	498	68	76	147	130	82	438	361	706	125	488	1302	559	52	177
(2) Definitely agree	529	89	14	20	27	28	13	75	81	117	33	109	244	102	15	40
	20%	18%	20%	27%	18%	22%	17%	17%	22%	17%	26%	22%	19%	18%	28%	22%
(1) Tend to agree	821	139	13	19	52	54	23	160	119	247	35	159	397	184	15	44
	32%	28%	20%	25%	36%	41%	28%	36%	33%	35%	28%	33%	30%	33%	29%	25%
(0) Neither agree nor disagree	535	117	22	19	29	30	22	91	83	167	28	85	286	110	11	30
	21%	23%	32%	26%	20%	23%	27%	21%	23%	24%	22%	17%	22%	20%	22%	17%
(-1) Tend to disagree	486	110	13	13	31	14	19	84	60	126	20	99	266	114	8	42
	19%	22%	19%	17%	21%	11%	24%	19%	17%	18%	16%	20%	20%	20%	16%	24%
(-2) Definitely disagree	192	42	6	2	7	4	4	28	17	46	9	35	95	41	2	19
	7%	8%	8%	3%	5%	3%	4%	6%	5%	7%	7%	7%	7%	7%	4%	11%
Net : Agree	1350	227	27	39	80	82	37	235	200	364	68	267	641	287	30	84
	52%	46%	40%	52%	54%	63%	45%	54%	55%	52%	55%	55%	49%	51%	58%	47%
Net : Disagree	677	151	19	15	38	18	23	111	77	172	29	134	362	155	11	61
	26%	30%	28%	20%	26%	14%	28%	25%	21%	24%	23%	27%	28%	28%	20%	35%
Don't know	19	3	-	2	-	-	-	1	2	3	-	1	14	8	-	1
	1%	1%	-	3%	*	-	-	*	1%	*	-	*	1%	1%	-	1%
Mean Score	0.39	0.25	0.24	0.57	0.42	0.67	0.29	0.39	0.52	0.37	0.51	0.42	0.33	0.35	0.61	0.25
Standard Deviation	1.22	1.22	1.22	1.16	1.15	1.03	1.13	1.16	1.15	1.15	1.24	1.24	1.21	1.21	1.19	1.34
Standard Error	0.02	0.05	0.15	0.14	0.10	0.09	0.13	0.06	0.06	0.04	0.11	0.06	0.03	0.05	0.16	0.10

Q8_5 How much do you agree or disagree - genetic modification in food production makes me feel uneasy**Base: All respondents who have heard of genetic modification in relation to food production**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	2501	735	934	355	333	144	595	1906	313	642	598	457
Base	2582	409	1003	444	484	242	660	1922	217	564	680	608
(2) Definitely agree	529 20%	101 25%	233 23%	88 20%	83 17%	24 10%	98 15%	431 22%	56 26%	129 23%	130 19%	112 18%
(1) Tend to agree	821 32%	138 34%	324 32%	115 26%	146 30%	98 40%	231 35%	590 31%	77 35%	174 31%	224 33%	187 31%
(0) Neither agree nor disagree	535 21%	66 16%	202 20%	106 24%	112 23%	49 20%	151 23%	384 20%	39 18%	122 22%	141 21%	127 21%
(-1) Tend to disagree	486 19%	69 17%	166 17%	99 22%	105 22%	47 19%	132 20%	353 18%	25 11%	93 17%	139 20%	133 22%
(-2) Definitely disagree	192 7%	33 8%	66 7%	36 8%	36 7%	20 8%	44 7%	148 8%	20 9%	40 7%	39 6%	49 8%
Net : Agree	1350 52%	240 59%	557 56%	203 46%	229 47%	121 50%	328 50%	1021 53%	133 61%	303 54%	355 52%	299 49%
Net : Disagree	677 26%	102 25%	232 23%	135 30%	141 29%	66 27%	176 27%	501 26%	44 20%	133 24%	178 26%	182 30%
Don't know	19 1%	1 *	11 1%	1 *	2 *	5 2%	5 1%	15 1%	1 1%	5 1%	7 1%	- -
Mean Score	0.39	0.50	0.50	0.27	0.28	0.25	0.31	0.42	0.58	0.46	0.40	0.30
Standard Deviation	1.22	1.26	1.21	1.24	1.20	1.13	1.15	1.24	1.24	1.22	1.18	1.22
Standard Error	0.02	0.06	0.04	0.06	0.05	0.07	0.04	0.03	0.08	0.05	0.05	0.05

Q8_5 How much do you agree or disagree - genetic modification in food production makes me feel uneasy

Base: All respondents who have heard of genetic modification in relation to food production

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	2501	609	28	79	285	337	184	517	1042	537	824	98
Base	2582	225	11	28	105	124	65	192	1151	550	789	92
(2) Definitely agree	529	45	3	6	16	28	14	37	205	122	188	13
	20%	20%	24%	22%	15%	23%	21%	19%	18%	22%	24%	15%
(1) Tend to agree	821	82	5	10	44	39	26	67	374	187	232	28
	32%	36%	44%	35%	42%	32%	40%	35%	32%	34%	29%	31%
(0) Neither agree nor disagree	535	47	-	5	24	23	8	43	227	95	189	25
	21%	21%	-	16%	23%	18%	13%	22%	20%	17%	24%	27%
(-1) Tend to disagree	486	30	2	4	10	21	11	25	243	98	127	17
	19%	13%	22%	14%	10%	17%	16%	13%	21%	18%	16%	19%
(-2) Definitely disagree	192	19	1	3	9	11	5	18	93	45	47	7
	7%	8%	9%	11%	9%	9%	8%	9%	8%	8%	6%	7%
Net : Agree	1350	126	7	16	60	68	40	104	579	309	420	41
	52%	56%	68%	57%	57%	55%	61%	54%	50%	56%	53%	45%
Net : Disagree	677	49	3	7	20	32	16	43	336	143	174	24
	26%	22%	32%	25%	19%	26%	24%	23%	29%	26%	22%	26%
Don't know	19	3	-	1	2	1	1	2	10	3	5	1
	1%	1%	-	2%	2%	1%	1%	1%	1%	1%	1%	2%
Mean Score	0.39	0.46	0.52	0.44	0.46	0.43	0.51	0.42	0.31	0.44	0.49	0.27
Standard Deviation	1.22	1.20	1.39	1.30	1.14	1.27	1.23	1.21	1.22	1.25	1.19	1.16
Standard Error	0.02	0.08	0.42	0.25	0.11	0.11	0.15	0.09	0.04	0.05	0.04	0.12

Q8_5 How much do you agree or disagree - irradiation in food production makes me feel uneasy

Base: All respondents who have heard of irradiation to food production

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1059	508	551	51	95	142	215	255	203	96	755	35	146	123	981	40	591	467
Base	1098	586	513	91	110	139	252	237	191	76	949	51	74	24	995	58	730	367
(2) Definitely agree	217	87	130	10	15	15	50	60	41	23	187	12	13	5	192	17	131	86
	20%	15%	25%	11%	14%	11%	20%	25%	22%	31%	20%	23%	17%	21%	19%	28%	18%	23%
(1) Tend to agree	341	166	175	22	26	41	79	81	70	21	292	21	20	8	318	12	233	106
	31%	28%	34%	25%	24%	29%	31%	34%	37%	27%	31%	41%	27%	34%	32%	20%	32%	29%
(0) Neither agree nor disagree	251	132	119	31	33	46	49	49	29	14	217	6	23	4	219	21	172	79
	23%	23%	23%	34%	30%	33%	20%	21%	15%	18%	23%	12%	31%	18%	22%	36%	24%	21%
(-1) Tend to disagree	211	149	63	16	28	27	58	32	41	9	190	8	9	4	199	6	147	65
	19%	25%	12%	18%	26%	19%	23%	14%	21%	12%	20%	15%	13%	15%	20%	11%	20%	18%
(-2) Definitely disagree	67	49	18	11	6	7	15	14	8	6	56	1	8	2	59	1	36	31
	6%	8%	3%	12%	6%	5%	6%	6%	4%	7%	6%	2%	11%	9%	6%	2%	5%	8%
Net : Agree	558	253	305	33	41	56	129	141	112	44	479	33	33	13	509	28	364	192
	51%	43%	60%	36%	38%	40%	51%	59%	59%	58%	50%	64%	44%	56%	51%	49%	50%	52%
Net : Disagree	278	198	80	27	34	34	72	46	49	15	246	9	18	6	258	7	183	95
	25%	34%	16%	30%	31%	25%	29%	20%	26%	19%	26%	18%	24%	24%	26%	13%	25%	26%
Don't know	11	3	8	-	1	3	2	1	1	3	7	3	1	1	8	1	10	1
	1%	1%	2%	-	1%	2%	1%	*	1%	4%	1%	6%	1%	2%	1%	2%	1%	*
Mean Score	0.40	0.16	0.67	0.06	0.14	0.22	0.37	0.59	0.51	0.64	0.39	0.71	0.27	0.45	0.39	0.64	0.38	0.42
Standard Deviation	1.18	1.21	1.10	1.17	1.13	1.06	1.20	1.18	1.18	1.27	1.18	1.09	1.22	1.27	1.18	1.08	1.15	1.25
Standard Error	0.04	0.05	0.05	0.12	0.11	0.09	0.08	0.08	0.09	0.15	0.04	0.16	0.14	0.26	0.04	0.14	0.04	0.07

Q8_5 How much do you agree or disagree - irradiation in food production makes me feel uneasy

Base: All respondents who have heard of irradiation to food production

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1059	545	353	43	118	397	337	173	152	227	831	562	73	424	786	70	14	24	164
Base	1098	630	304	36	128	427	355	183	133	206	891	603	79	417	861	70	11	22	134
(2) Definitely agree	217	103	76	12	27	67	69	42	39	60	157	95	15	107	145	16	6	3	48
	20%	16%	25%	32%	21%	16%	20%	23%	29%	29%	18%	16%	19%	26%	17%	22%	52%	12%	36%
(1) Tend to agree	341	199	96	12	33	114	129	60	38	59	282	177	14	149	249	36	1	9	45
	31%	32%	32%	35%	26%	27%	36%	33%	28%	29%	32%	29%	18%	36%	29%	52%	11%	41%	34%
(0) Neither agree nor disagree	251	152	54	9	37	101	77	47	25	38	213	153	28	70	212	11	3	6	19
	23%	24%	18%	24%	29%	24%	22%	26%	19%	18%	24%	25%	36%	17%	25%	16%	24%	26%	14%
(-1) Tend to disagree	211	136	58	1	17	108	55	25	24	34	177	127	15	70	186	7	1	4	13
	19%	22%	19%	2%	13%	25%	15%	14%	18%	17%	20%	21%	19%	17%	22%	10%	10%	20%	9%
(-2) Definitely disagree	67	36	15	1	14	35	22	6	4	12	55	47	4	16	61	-	-	-	6
	6%	6%	5%	4%	11%	8%	6%	3%	3%	6%	6%	8%	5%	4%	7%	-	3%	1%	4%
Net : Agree	558	302	172	24	60	181	199	102	77	119	439	272	29	257	394	52	7	11	93
	51%	48%	56%	67%	47%	42%	56%	56%	58%	58%	49%	45%	37%	62%	46%	74%	64%	52%	70%
Net : Disagree	278	172	73	2	31	142	77	31	28	46	232	174	18	86	247	7	1	5	18
	25%	27%	24%	6%	24%	33%	22%	17%	21%	22%	26%	29%	23%	21%	29%	10%	13%	21%	14%
Don't know	11	4	6	1	-	3	3	3	3	4	7	4	3	4	8	-	-	-	3
	1%	1%	2%	4%	-	1%	1%	2%	2%	2%	1%	1%	4%	1%	1%	-	-	-	2%
Mean Score	0.40	0.31	0.53	0.93	0.32	0.17	0.48	0.59	0.64	0.60	0.35	0.24	0.29	0.63	0.27	0.86	1.01	0.41	0.89
Standard Deviation	1.18	1.15	1.20	1.02	1.26	1.21	1.15	1.09	1.18	1.24	1.17	1.18	1.14	1.15	1.18	0.88	1.24	1.00	1.14
Standard Error	0.04	0.05	0.07	0.17	0.11	0.06	0.06	0.08	0.10	0.09	0.04	0.05	0.13	0.06	0.04	0.10	0.37	0.22	0.10

Q8_5 How much do you agree or disagree - irradiation in food production makes me feel uneasy

Base: All respondents who have heard of irradiation to food production

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1059	772	135	128	983	76	1010	841	24	739	320	668	180	211	443	545
Base	1098	814	140	110	1015	83	1041	916	26	810	288	578	227	293	485	536
(2) Definitely agree	217	167	15	28	208	9	206	174	6	150	67	121	52	44	86	120
	20%	20%	11%	26%	21%	10%	20%	19%	21%	19%	23%	21%	23%	15%	18%	22%
(1) Tend to agree	341	248	40	43	311	30	317	277	10	251	90	196	52	93	145	178
	31%	30%	29%	39%	31%	35%	30%	30%	39%	31%	31%	34%	23%	32%	30%	33%
(0) Neither agree nor disagree	251	178	42	19	231	20	239	225	6	187	64	131	57	62	122	108
	23%	22%	30%	17%	23%	24%	23%	25%	23%	23%	22%	23%	25%	21%	25%	20%
(-1) Tend to disagree	211	165	30	12	193	19	203	181	4	166	46	91	52	68	98	92
	19%	20%	21%	11%	19%	22%	19%	20%	14%	20%	16%	16%	23%	23%	20%	17%
(-2) Definitely disagree	67	46	14	7	61	7	65	49	1	50	17	30	13	25	35	30
	6%	6%	10%	6%	6%	8%	6%	5%	3%	6%	6%	5%	6%	8%	7%	6%
Net : Agree	558	415	55	71	520	38	523	450	16	402	156	317	104	137	230	298
	51%	51%	39%	65%	51%	46%	50%	49%	60%	50%	54%	55%	46%	47%	47%	56%
Net : Disagree	278	211	43	19	253	25	268	230	4	216	62	121	65	93	133	122
	25%	26%	31%	17%	25%	30%	26%	25%	17%	27%	22%	21%	28%	32%	27%	23%
Don't know	11	10	-	1	11	-	10	10	-	6	5	9	1	1	-	8
	1%	1%	-	1%	1%	-	1%	1%	-	1%	2%	2%	1%	*	-	2%
Mean Score	0.40	0.40	0.09	0.68	0.41	0.18	0.38	0.38	0.62	0.36	0.51	0.51	0.35	0.22	0.30	0.51
Standard Deviation	1.18	1.19	1.15	1.16	1.19	1.14	1.19	1.16	1.07	1.18	1.19	1.14	1.22	1.20	1.19	1.18
Standard Error	0.04	0.04	0.10	0.11	0.04	0.12	0.04	0.04	0.21	0.04	0.07	0.05	0.08	0.07	0.05	0.05

Q8_5 How much do you agree or disagree - irradiation in food production makes me feel uneasy
Base: All respondents who have heard of irradiation to food production

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1059	72	61	101	160	714
Base	1098	82	58	108	158	742
(2) Definitely agree	217 20%	24 29%	17 30%	29 27%	53 33%	110 15%
(1) Tend to agree	341 31%	26 31%	14 25%	36 33%	47 30%	229 31%
(0) Neither agree nor disagree	251 23%	18 21%	14 24%	25 23%	27 17%	186 25%
(-1) Tend to disagree	211 19%	10 12%	8 15%	15 14%	28 17%	156 21%
(-2) Definitely disagree	67 6%	4 5%	4 7%	2 2%	4 3%	52 7%
Net : Agree	558 51%	49 60%	31 54%	65 60%	100 63%	339 46%
Net : Disagree	278 25%	14 17%	12 21%	17 16%	32 20%	208 28%
Don't know	11 1%	1 2%	-	1 1%	-	8 1%
Mean Score	0.40	0.66	0.56	0.70	0.74	0.26
Standard Deviation	1.18	1.18	1.25	1.08	1.17	1.16
Standard Error	0.04	0.13	0.16	0.11	0.09	0.04

Q8_5 How much do you agree or disagree - irradiation in food production makes me feel uneasy

Base: All respondents who have heard of irradiation to food production

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1059	338	101	73	122	147	50	352	204	153	164	244	157	436	18	209
Base	1098	366	120	86	133	155	42	392	222	166	159	262	182	474	15	198
(2) Definitely agree	217 20%	81 22%	26 21%	16 18%	19 14%	34 22%	8 18%	69 18%	45 20%	28 17%	25 16%	44 17%	29 16%	71 15%	3 18%	48 24%
(1) Tend to agree	341 31%	98 27%	31 26%	25 29%	33 24%	52 33%	8 18%	121 31%	75 34%	46 28%	48 30%	76 29%	63 34%	142 30%	2 13%	63 32%
(0) Neither agree nor disagree	251 23%	88 24%	36 30%	28 33%	37 28%	26 17%	10 24%	88 23%	47 21%	52 31%	30 19%	52 20%	34 18%	117 25%	3 21%	42 21%
(-1) Tend to disagree	211 19%	74 20%	22 18%	13 15%	37 27%	39 25%	11 25%	89 23%	42 19%	36 21%	42 26%	64 25%	43 24%	111 23%	6 38%	33 16%
(-2) Definitely disagree	67 6%	19 5%	5 4%	4 5%	7 6%	3 2%	6 14%	20 5%	9 4%	4 3%	10 6%	23 9%	14 7%	25 5%	1 9%	12 6%
Net : Agree	558 51%	179 49%	56 47%	41 47%	51 38%	86 55%	15 36%	190 48%	121 54%	74 45%	73 46%	121 46%	92 51%	214 45%	5 31%	111 56%
Net : Disagree	278 25%	94 26%	26 22%	17 20%	44 33%	42 27%	17 39%	108 28%	51 23%	40 24%	52 32%	87 33%	56 31%	136 29%	7 48%	44 22%
Don't know	11 1%	5 1%	1 1%	-	1 1%	1 1%	-	5 1%	4 2%	-	4 3%	3 1%	-	7 1%	-	1 *
Mean Score	0.40	0.41	0.43	0.41	0.14	0.49	0.01	0.34	0.48	0.35	0.24	0.21	0.28	0.27	-0.07	0.52
Standard Deviation	1.18	1.20	1.14	1.09	1.14	1.14	1.33	1.16	1.14	1.08	1.20	1.24	1.20	1.14	1.31	1.20
Standard Error	0.04	0.06	0.10	0.12	0.10	0.09	0.20	0.06	0.08	0.08	0.10	0.08	0.09	0.05	0.34	0.09

Q8_5 How much do you agree or disagree - irradiation in food production makes me feel uneasy

Base: All respondents who have heard of irradiation to food production

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1059	197	23	22	64	64	43	167	140	257	61	213	505	249	24	83
Base	1098	206	31	28	71	65	41	192	154	279	70	247	552	277	26	79
(2) Definitely agree	217	39	8	8	4	14	7	40	41	42	14	57	95	44	8	18
	20%	19%	26%	27%	5%	21%	17%	21%	27%	15%	20%	23%	17%	16%	30%	23%
(1) Tend to agree	341	67	3	9	26	23	8	65	47	84	16	83	160	78	6	20
	31%	33%	10%	31%	36%	35%	19%	34%	30%	30%	22%	34%	29%	28%	21%	26%
(0) Neither agree nor disagree	251	53	12	9	20	11	20	37	31	92	21	52	135	65	8	16
	23%	26%	37%	31%	28%	17%	48%	20%	20%	33%	30%	21%	24%	23%	29%	21%
(-1) Tend to disagree	211	34	8	3	19	16	5	39	30	47	14	37	120	71	3	18
	19%	16%	27%	10%	27%	25%	12%	20%	20%	17%	20%	15%	22%	26%	11%	23%
(-2) Definitely disagree	67	11	-	-	2	1	1	8	4	14	4	14	35	15	2	6
	6%	5%	-	-	3%	1%	3%	4%	2%	5%	5%	5%	6%	5%	9%	7%
Net : Agree	558	106	11	17	29	36	15	105	88	126	30	140	255	123	13	38
	51%	52%	36%	58%	41%	55%	37%	55%	57%	45%	43%	57%	46%	44%	51%	48%
Net : Disagree	278	45	8	3	22	17	6	46	34	61	18	51	156	86	5	24
	25%	22%	27%	10%	30%	26%	15%	24%	22%	22%	26%	21%	28%	31%	19%	30%
Don't know	11	2	-	-	-	1	-	3	1	-	1	4	6	3	-	1
	1%	1%	-	-	-	2%	-	2%	1%	-	2%	2%	1%	1%	-	1%
Mean Score	0.40	0.44	0.34	0.75	0.13	0.50	0.35	0.48	0.60	0.33	0.33	0.54	0.29	0.24	0.53	0.35
Standard Deviation	1.18	1.14	1.15	0.98	0.99	1.12	1.02	1.16	1.15	1.08	1.18	1.17	1.18	1.17	1.28	1.26
Standard Error	0.04	0.08	0.21	0.18	0.12	0.14	0.16	0.08	0.09	0.06	0.14	0.08	0.05	0.07	0.25	0.14

Q8_5 How much do you agree or disagree - irradiation in food production makes me feel uneasy
Base: All respondents who have heard of irradiation to food production

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1059	336	429	142	113	39	181	878	115	263	271	228
Base	1098	193	465	201	172	67	217	881	75	240	292	287
(2) Definitely agree	217	48	100	41	20	8	31	186	20	42	51	57
	20%	25%	21%	21%	12%	12%	14%	21%	26%	18%	17%	20%
(1) Tend to agree	341	57	156	53	51	23	66	275	27	76	91	90
	31%	29%	34%	27%	30%	35%	30%	31%	36%	31%	31%	31%
(0) Neither agree nor disagree	251	39	98	41	50	22	60	191	16	52	77	56
	23%	20%	21%	21%	29%	32%	28%	22%	22%	22%	26%	19%
(-1) Tend to disagree	211	34	79	53	32	14	48	164	9	52	58	64
	19%	17%	17%	27%	18%	20%	22%	19%	12%	21%	20%	22%
(-2) Definitely disagree	67	15	27	9	16	-	11	56	3	16	14	20
	6%	8%	6%	5%	9%	-	5%	6%	4%	7%	5%	7%
Net : Agree	558	105	256	94	72	32	97	461	47	118	141	146
	51%	54%	55%	47%	42%	47%	45%	52%	62%	49%	48%	51%
Net : Disagree	278	49	106	63	48	14	59	220	12	67	72	85
	25%	25%	23%	31%	28%	20%	27%	25%	16%	28%	25%	29%
Don't know	11	1	5	2	3	-	2	9	-	3	2	-
	1%	*	1%	1%	2%	-	1%	1%	-	1%	1%	*
Mean Score	0.40	0.46	0.49	0.32	0.16	0.39	0.27	0.43	0.68	0.32	0.37	0.34
Standard Deviation	1.18	1.25	1.17	1.21	1.15	0.95	1.11	1.20	1.12	1.19	1.13	1.22
Standard Error	0.04	0.09	0.05	0.09	0.09	0.12	0.08	0.04	0.13	0.08	0.07	0.07

Q8_5 How much do you agree or disagree - irradiation in food production makes me feel uneasy

Base: All respondents who have heard of irradiation to food production

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1059	232	11	26	91	152	79	190	531	209	285	34
Base	1098	84	5	10	32	56	32	66	570	222	273	33
(2) Definitely agree	217 20%	17 20%	- 3%	1 10%	5 17%	12 21%	5 16%	13 19%	98 17%	44 20%	67 25%	9 26%
(1) Tend to agree	341 31%	20 24%	3 63%	4 43%	9 29%	14 26%	11 34%	17 26%	170 30%	81 36%	84 31%	5 16%
(0) Neither agree nor disagree	251 23%	25 30%	- 6%	1 10%	12 38%	15 26%	8 25%	20 30%	129 23%	47 21%	63 23%	11 33%
(-1) Tend to disagree	211 19%	12 15%	- 2%	1 13%	3 10%	8 15%	4 14%	9 13%	130 23%	40 18%	38 14%	3 10%
(-2) Definitely disagree	67 6%	8 9%	1 27%	2 24%	1 4%	7 12%	3 8%	8 12%	39 7%	8 3%	16 6%	5 14%
Net : Agree	558 51%	37 44%	3 66%	5 53%	14 45%	26 47%	16 50%	30 45%	268 47%	125 56%	152 55%	14 43%
Net : Disagree	278 25%	20 24%	1 29%	4 36%	5 14%	15 27%	7 22%	16 25%	169 30%	47 21%	54 20%	8 24%
Don't know	11 1%	1 1%	- -	- -	1 3%	- *	1 3%	- *	4 1%	2 1%	4 2%	- -
Mean Score	0.40	0.31	0.13	0.03	0.45	0.29	0.39	0.27	0.28	0.52	0.55	0.31
Standard Deviation	1.18	1.23	1.51	1.45	1.04	1.29	1.18	1.26	1.19	1.11	1.18	1.35
Standard Error	0.04	0.13	0.69	0.45	0.19	0.17	0.21	0.16	0.05	0.07	0.07	0.23

Q8_5 How much do you agree or disagree - nanotechnology in food production makes me feel uneasy

Base: All respondents who have heard of nanotechnology in relation to food production

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	578	331	247	58	75	94	111	114	87	38	409	16	76	77	527	32	315	263
Base	642	399	242	118	97	87	124	102	84	29	561	24	41	15	566	48	381	261
(2) Definitely agree	79	41	37	2	7	12	24	16	13	5	65	6	6	3	67	11	53	26
	12%	10%	15%	1%	7%	13%	19%	16%	16%	17%	12%	24%	14%	17%	12%	24%	14%	10%
(1) Tend to agree	143	81	62	21	24	18	22	32	20	6	128	4	8	4	129	8	89	55
	22%	20%	26%	18%	25%	21%	18%	31%	24%	20%	23%	15%	20%	25%	23%	16%	23%	21%
(0) Neither agree nor disagree	257	163	93	51	37	34	50	37	33	13	226	12	14	4	232	14	153	103
	40%	41%	39%	43%	38%	40%	41%	36%	39%	45%	40%	50%	34%	29%	41%	29%	40%	40%
(-1) Tend to disagree	99	70	29	27	19	15	17	9	10	1	89	1	6	2	85	10	58	41
	15%	18%	12%	22%	20%	17%	14%	9%	12%	5%	16%	5%	15%	15%	15%	20%	15%	16%
(-2) Definitely disagree	50	39	11	16	9	7	7	4	4	3	41	1	6	2	39	6	21	29
	8%	10%	5%	14%	9%	8%	5%	4%	4%	10%	7%	6%	16%	10%	7%	11%	6%	11%
Net : Agree	222	122	100	23	31	30	46	48	33	11	192	10	14	6	196	19	141	81
	35%	31%	41%	19%	32%	34%	37%	48%	40%	37%	34%	40%	34%	41%	35%	40%	37%	31%
Net : Disagree	149	109	40	43	28	22	24	14	14	4	130	3	12	4	124	15	79	69
	23%	27%	17%	36%	29%	26%	19%	13%	16%	15%	23%	11%	30%	25%	22%	31%	21%	27%
Don't know	14	5	9	2	1	-	4	3	4	1	13	-	1	1	13	-	7	7
	2%	1%	4%	2%	1%	-	3%	3%	5%	3%	2%	-	1%	4%	2%	-	2%	3%
Mean Score	0.16	0.04	0.37	-0.29	0.01	0.14	0.33	0.48	0.37	0.29	0.16	0.47	0.02	0.24	0.18	0.21	0.25	0.03
Standard Deviation	1.09	1.09	1.05	0.97	1.05	1.12	1.12	1.02	1.05	1.15	1.07	1.11	1.26	1.26	1.06	1.33	1.06	1.11
Standard Error	0.04	0.06	0.07	0.09	0.11	0.12	0.10	0.10	0.12	0.22	0.05	0.23	0.20	0.33	0.05	0.19	0.05	0.07

Q8_5 How much do you agree or disagree - nanotechnology in food production makes me feel uneasy

Base: All respondents who have heard of nanotechnology in relation to food production

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	578	317	159	25	77	236	187	88	67	122	456	326	41	211	464	29	5	17	63
Base	642	378	138	25	100	259	212	105	66	112	529	376	43	223	540	33	4	14	51
(2) Definitely agree	79	43	23	1	11	24	24	14	18	23	55	40	3	36	54	5	1	2	17
	12%	11%	17%	3%	11%	9%	11%	13%	27%	21%	10%	11%	6%	16%	10%	15%	26%	14%	33%
(1) Tend to agree	143	96	27	4	16	58	49	25	12	28	115	81	3	59	111	11	1	8	13
	22%	25%	19%	17%	16%	22%	23%	23%	18%	25%	22%	22%	8%	26%	20%	34%	27%	54%	25%
(0) Neither agree nor disagree	257	151	55	9	42	104	87	43	24	39	218	126	30	102	226	13	2	2	15
	40%	40%	40%	34%	42%	40%	41%	41%	36%	34%	41%	33%	69%	46%	42%	38%	47%	13%	30%
(-1) Tend to disagree	99	59	18	1	21	42	33	15	9	17	82	79	4	16	89	4	-	2	3
	15%	16%	13%	5%	21%	16%	16%	14%	13%	15%	15%	21%	10%	7%	17%	13%	-	16%	6%
(-2) Definitely disagree	50	22	10	10	8	23	18	6	2	3	47	43	1	7	49	-	-	-	1
	8%	6%	7%	41%	8%	9%	9%	6%	3%	2%	9%	11%	1%	3%	9%	-	-	2%	2%
Net : Agree	222	140	50	5	27	82	73	38	29	51	171	121	6	95	164	16	2	9	30
	35%	37%	36%	20%	27%	31%	34%	37%	44%	45%	32%	32%	14%	43%	30%	49%	53%	68%	59%
Net : Disagree	149	81	27	12	29	65	51	22	11	20	129	121	5	23	138	4	-	3	4
	23%	21%	20%	46%	29%	25%	24%	21%	16%	18%	24%	32%	12%	10%	26%	13%	-	18%	8%
Don't know	14	6	6	-	2	9	1	2	2	3	11	8	2	4	12	-	-	-	2
	2%	1%	5%	-	2%	3%	*	2%	3%	2%	2%	2%	5%	2%	2%	1%	-	*	4%
Mean Score	0.16	0.21	0.28	-0.64	0.02	0.07	0.13	0.24	0.53	0.47	0.10	-0.01	0.08	0.46	0.06	0.52	0.79	0.62	0.84
Standard Deviation	1.09	1.04	1.12	1.28	1.08	1.07	1.08	1.06	1.14	1.07	1.08	1.16	0.72	0.95	1.07	0.91	0.98	1.02	1.05
Standard Error	0.04	0.05	0.10	0.25	0.11	0.07	0.07	0.11	0.14	0.10	0.05	0.06	0.11	0.06	0.05	0.16	0.52	0.28	0.15

Q8_5 How much do you agree or disagree - nanotechnology in food production makes me feel uneasy

Base: All respondents who have heard of nanotechnology in relation to food production

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	578	401	90	72	532	46	541	460	21	420	158	318	107	153	243	299
Base	642	446	109	61	592	49	596	517	24	500	141	273	132	237	277	326
(2) Definitely agree	79	55	9	13	77	2	72	59	5	53	26	39	20	20	28	44
	12%	12%	8%	22%	13%	3%	12%	11%	20%	11%	18%	14%	15%	8%	10%	13%
(1) Tend to agree	143	108	20	10	128	16	131	121	7	116	28	70	23	50	60	73
	22%	24%	19%	17%	22%	32%	22%	23%	31%	23%	20%	26%	18%	21%	22%	22%
(0) Neither agree nor disagree	257	177	51	19	233	24	245	204	5	198	59	111	53	93	114	129
	40%	40%	47%	32%	39%	49%	41%	40%	20%	40%	42%	41%	40%	39%	41%	40%
(-1) Tend to disagree	99	66	19	9	95	4	92	86	3	80	18	28	24	46	44	49
	15%	15%	17%	14%	16%	9%	15%	17%	13%	16%	13%	10%	18%	19%	16%	15%
(-2) Definitely disagree	50	27	10	8	47	3	46	36	4	40	10	16	10	24	22	26
	8%	6%	9%	13%	8%	6%	8%	7%	17%	8%	7%	6%	8%	10%	8%	8%
Net : Agree	222	163	29	24	205	17	203	180	12	168	54	109	43	70	89	117
	35%	37%	27%	39%	35%	35%	34%	35%	51%	34%	38%	40%	33%	29%	32%	36%
Net : Disagree	149	93	28	17	141	7	138	122	7	120	28	44	34	70	66	75
	23%	21%	26%	27%	24%	15%	23%	24%	30%	24%	20%	16%	26%	30%	24%	23%
Don't know	14	12	1	1	13	1	11	10	-	13	1	9	1	4	9	5
	2%	3%	1%	2%	2%	1%	2%	2%	-	3%	*	3%	1%	2%	3%	1%
Mean Score	0.16	0.22	*	0.21	0.16	0.18	0.15	0.16	0.24	0.12	0.29	0.34	0.14	-0.02	0.11	0.18
Standard Deviation	1.09	1.06	1.02	1.32	1.10	0.88	1.08	1.07	1.39	1.07	1.13	1.05	1.12	1.08	1.06	1.10
Standard Error	0.04	0.05	0.10	0.17	0.05	0.13	0.04	0.05	0.28	0.05	0.09	0.06	0.10	0.07	0.06	0.06

Q8_5 How much do you agree or disagree - nanotechnology in food production makes me feel uneasy**Base: All respondents who have heard of nanotechnology in relation to food production**

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	578	41	36	44	84	403
Base	642	43	37	51	103	435
(2) Definitely agree	79 12%	8 18%	3 9%	8 16%	20 20%	42 10%
(1) Tend to agree	143 22%	10 23%	11 29%	13 26%	19 19%	101 23%
(0) Neither agree nor disagree	257 40%	15 35%	19 51%	13 25%	38 37%	177 41%
(-1) Tend to disagree	99 15%	5 10%	4 12%	9 18%	16 16%	68 16%
(-2) Definitely disagree	50 8%	5 12%	-	3 6%	6 6%	39 9%
Net : Agree	222 35%	18 41%	14 38%	22 42%	39 38%	143 33%
Net : Disagree	149 23%	10 22%	4 12%	12 24%	22 21%	107 25%
Don't know	14 2%	1 2%	-	4 9%	3 3%	7 2%
Mean Score	0.16	0.25	0.35	0.30	0.32	0.09
Standard Deviation	1.09	1.24	0.81	1.18	1.15	1.07
Standard Error	0.04	0.19	0.13	0.17	0.11	0.05

Q8_5 How much do you agree or disagree - nanotechnology in food production makes me feel uneasy
Base: All respondents who have heard of nanotechnology in relation to food production

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	578	184	61	40	72	68	35	169	87	94	89	130	103	229	18	126
Base	642	218	79	47	77	66	30	186	85	99	79	146	120	255	17	141
(2) Definitely agree	79 12%	27 12%	9 12%	7 15%	7 9%	12 18%	- 1%	21 11%	14 17%	11 11%	7 8%	16 11%	13 11%	21 8%	1 9%	18 13%
(1) Tend to agree	143 22%	53 24%	20 25%	10 21%	20 26%	13 20%	7 25%	41 22%	14 16%	20 20%	21 26%	33 23%	15 13%	54 21%	5 31%	42 30%
(0) Neither agree nor disagree	257 40%	90 41%	31 39%	20 42%	30 39%	27 42%	14 46%	80 43%	40 47%	41 41%	32 41%	53 36%	48 40%	122 48%	4 25%	49 35%
(-1) Tend to disagree	99 15%	27 12%	13 17%	9 18%	17 22%	11 17%	6 21%	28 15%	14 17%	23 23%	14 17%	31 21%	26 22%	33 13%	6 35%	21 15%
(-2) Definitely disagree	50 8%	19 9%	2 3%	2 3%	2 3%	1 2%	2 6%	16 9%	2 2%	1 1%	5 7%	8 6%	14 12%	20 8%	- 1%	4 3%
Net : Agree	222 35%	80 37%	29 37%	17 36%	27 35%	25 38%	8 26%	62 33%	28 33%	31 31%	27 35%	50 34%	29 24%	75 30%	7 40%	61 43%
Net : Disagree	149 23%	46 21%	15 20%	10 21%	19 25%	13 19%	8 27%	44 23%	16 19%	24 24%	19 24%	39 27%	40 34%	53 21%	6 35%	25 18%
Don't know	14 2%	3 2%	3 4%	- *	1 1%	1 1%	- *	1 *	1 1%	4 4%	1 1%	4 3%	2 2%	5 2%	- -	6 4%
Mean Score	0.16	0.20	0.27	0.27	0.17	0.35	-0.06	0.13	0.29	0.18	0.13	0.13	-0.11	0.09	0.12	0.37
Standard Deviation	1.09	1.09	0.99	1.04	0.98	1.04	0.88	1.08	1.01	0.97	1.02	1.07	1.14	1.00	1.04	1.00
Standard Error	0.04	0.07	0.11	0.15	0.11	0.13	0.16	0.08	0.11	0.10	0.12	0.09	0.10	0.06	0.25	0.09

Q8_5 How much do you agree or disagree - nanotechnology in food production makes me feel uneasy

Base: All respondents who have heard of nanotechnology in relation to food production

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	578	119	10	9	33	31	23	93	58	142	21	100	292	115	15	48
Base	642	147	11	10	34	35	22	121	70	161	19	121	339	132	13	53
(2) Definitely agree	79	15	-	2	5	2	2	13	10	14	2	18	34	7	2	12
	12%	10%	-	19%	14%	7%	10%	11%	14%	9%	12%	14%	10%	5%	13%	22%
(1) Tend to agree	143	39	1	1	8	14	4	27	13	30	5	27	68	33	5	12
	22%	26%	10%	13%	25%	39%	18%	22%	19%	18%	29%	22%	20%	25%	43%	22%
(0) Neither agree nor disagree	257	54	5	2	13	15	9	60	29	82	6	51	136	61	3	18
	40%	37%	44%	16%	38%	42%	39%	49%	42%	51%	32%	42%	40%	46%	20%	35%
(-1) Tend to disagree	99	23	5	4	6	2	3	13	17	25	4	17	60	18	3	9
	15%	16%	41%	40%	17%	7%	15%	11%	24%	15%	22%	14%	18%	14%	24%	16%
(-2) Definitely disagree	50	15	1	1	2	1	4	7	-	6	1	7	32	9	-	2
	8%	10%	5%	11%	5%	4%	18%	6%	1%	4%	6%	5%	9%	7%	-	3%
Net : Agree	222	54	1	3	13	16	6	40	23	43	8	44	101	41	7	23
	35%	37%	10%	33%	39%	46%	28%	33%	33%	27%	40%	37%	30%	31%	56%	44%
Net : Disagree	149	38	5	5	7	4	7	20	18	31	5	24	92	28	3	10
	23%	26%	46%	51%	22%	11%	33%	17%	25%	19%	28%	20%	27%	21%	24%	19%
Don't know	14	1	-	-	1	1	-	2	-	5	-	3	9	2	-	1
	2%	*	-	-	2%	2%	-	2%	-	3%	-	2%	3%	2%	-	1%
Mean Score	0.16	0.11	-0.41	-0.10	0.27	0.38	-0.14	0.21	0.21	0.12	0.18	0.26	0.03	0.08	0.45	0.45
Standard Deviation	1.09	1.11	0.77	1.39	1.08	0.88	1.21	0.98	0.99	0.93	1.12	1.06	1.09	0.95	1.03	1.11
Standard Error	0.04	0.09	0.23	0.43	0.19	0.15	0.26	0.09	0.12	0.07	0.26	0.10	0.06	0.08	0.29	0.15

Q8_5 How much do you agree or disagree - nanotechnology in food production makes me feel uneasy

Base: All respondents who have heard of nanotechnology in relation to food production

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	578	167	237	78	68	28	111	467	63	133	149	133
Base	642	99	263	116	100	64	137	504	45	124	168	179
(2) Definitely agree	79 12%	17 17%	32 12%	9 7%	16 16%	5 8%	18 13%	60 12%	9 19%	17 13%	19 11%	19 11%
(1) Tend to agree	143 22%	21 21%	63 24%	24 21%	19 19%	16 26%	34 25%	109 22%	15 33%	18 14%	33 20%	48 27%
(0) Neither agree nor disagree	257 40%	39 39%	110 42%	41 35%	35 36%	31 49%	54 40%	202 40%	14 31%	48 39%	75 44%	73 41%
(-1) Tend to disagree	99 15%	14 14%	28 11%	30 26%	20 20%	7 10%	21 15%	78 15%	2 5%	28 23%	23 14%	22 12%
(-2) Definitely disagree	50 8%	7 7%	26 10%	8 7%	5 5%	5 7%	6 4%	44 9%	3 7%	13 10%	16 9%	13 7%
Net : Agree	222 35%	38 39%	94 36%	33 29%	35 35%	21 33%	53 38%	169 34%	24 52%	35 28%	52 31%	67 37%
Net : Disagree	149 23%	20 21%	54 20%	38 33%	25 25%	11 18%	27 19%	122 24%	5 12%	41 33%	39 23%	35 19%
Don't know	14 2%	2 2%	4 2%	4 3%	4 4%	- *	4 3%	10 2%	2 5%	1 1%	3 2%	4 2%
Mean Score	0.16	0.29	0.18	-0.04	0.21	0.17	0.29	0.13	0.56	-0.02	0.10	0.22
Standard Deviation	1.09	1.13	1.10	1.04	1.12	0.97	1.03	1.10	1.10	1.16	1.09	1.05
Standard Error	0.04	0.11	0.07	0.10	0.11	0.12	0.09	0.05	0.17	0.10	0.08	0.08

Q8_5 How much do you agree or disagree - nanotechnology in food production makes me feel uneasy

Base: All respondents who have heard of nanotechnology in relation to food production

	Perception of healthy eating			Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked	
Unweighted Base	578	129	8	14	58	81	47	106	290	122	147	19	
Base	642	48	2	6	22	29	19	37	330	142	147	22	
(2) Definitely agree	79	8	-	-	5	4	4	4	36	19	19	4	
	12%	17%	8%	-	22%	12%	21%	11%	11%	14%	13%	19%	
(1) Tend to agree	143	9	-	-	4	8	4	8	79	25	36	3	
	22%	19%	20%	4%	19%	27%	23%	21%	24%	18%	25%	14%	
(0) Neither agree nor disagree	257	16	-	2	7	9	6	13	125	65	58	9	
	40%	34%	21%	43%	32%	32%	30%	35%	38%	46%	39%	43%	
(-1) Tend to disagree	99	7	-	1	2	5	2	7	55	18	22	4	
	15%	14%	15%	24%	10%	17%	9%	18%	17%	13%	15%	17%	
(-2) Definitely disagree	50	7	1	2	4	2	3	5	24	14	10	1	
	8%	14%	37%	29%	17%	9%	14%	14%	7%	10%	7%	7%	
Net : Agree	222	17	1	-	9	11	8	12	115	44	55	7	
	35%	36%	27%	4%	41%	39%	44%	32%	35%	31%	37%	33%	
Net : Disagree	149	13	1	3	6	7	4	12	79	32	32	5	
	23%	28%	52%	53%	27%	26%	23%	32%	24%	23%	22%	24%	
Don't know	14	1	-	-	-	1	1	-	11	1	2	-	
	2%	2%	-	-	1%	3%	4%	1%	3%	1%	1%	-	
Mean Score	0.16	0.10	-0.53	-0.77	0.18	0.17	0.29	-0.03	0.15	0.12	0.22	0.22	
Standard Deviation	1.09	1.28	-	1.01	1.39	1.15	1.35	1.20	1.08	1.12	1.08	1.17	
Standard Error	0.04	0.19	-	0.42	0.30	0.22	0.32	0.20	0.06	0.09	0.09	0.25	

Q8_5 Summary table - Agreement/ Disagreement that each technology in food production makes respondent feel uneasy
Base: All respondents who have heard of each technology in relation to food production

	Q8_5											Mean Score	Standard Deviation	Standard Error
	Unweighted Base	Base	(2) Definitely agree	(1) Tend to agree	(0) Neither agree nor disagree	(-1) Tend to disagree	(-2) Definitely disagree	Net : Agree	Net : Disagree	Don't know				
Animal Cloning	2024	2066	679 33%	677 33%	307 15%	268 13%	124 6%	1357 66%	392 19%	11 1%	0.74	1.22	0.03	
Genetic Modification (GM)	2501	2582	529 20%	821 32%	535 21%	486 19%	192 7%	1350 52%	677 26%	19 1%	0.39	1.22	0.02	
Irradiation	1059	1098	217 20%	341 31%	251 23%	211 19%	67 6%	558 51%	278 25%	11 1%	0.40	1.18	0.04	
Nanotechnology	578	642	79 12%	143 22%	257 40%	99 15%	50 8%	222 35%	149 23%	14 2%	0.16	1.09	0.04	

Q11_3 To what extent are you concerned or unconcerned by food poisoning such as Salmonella and E.Coli

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Very concerned	1214	561	653	138	167	201	239	182	190	95	1009	77	90	37	1038	141	758	455
	38%	36%	40%	29%	31%	38%	40%	41%	47%	39%	37%	49%	33%	41%	37%	49%	38%	36%
(1) Fairly concerned	1121	523	598	197	193	189	207	152	119	63	949	47	98	27	979	94	671	450
	35%	33%	36%	42%	36%	35%	35%	34%	29%	26%	35%	30%	36%	29%	35%	33%	34%	36%
(0) Neither concerned nor unconcerned	347	194	153	42	81	60	51	41	41	31	296	14	24	12	312	19	217	130
	11%	12%	9%	9%	15%	11%	9%	9%	10%	13%	11%	9%	9%	13%	11%	7%	11%	10%
(-1) Fairly unconcerned	412	221	192	75	68	71	78	47	40	33	350	17	35	10	365	19	247	165
	13%	14%	12%	16%	13%	13%	13%	11%	10%	14%	13%	11%	13%	11%	13%	6%	13%	13%
(-2) Very unconcerned	132	79	53	17	26	16	19	21	15	19	100	1	27	4	115	13	77	55
	4%	5%	3%	4%	5%	3%	3%	5%	4%	8%	4%	1%	10%	4%	4%	4%	4%	4%
Net : Concerned	2335	1084	1251	336	360	390	445	334	310	157	1959	124	189	64	2017	235	1428	905
	72%	69%	76%	71%	67%	73%	75%	75%	76%	65%	72%	79%	69%	71%	72%	82%	72%	72%
Net : Unconcerned	544	300	244	92	93	87	97	68	56	51	449	19	62	14	481	31	324	220
	17%	19%	15%	20%	17%	16%	16%	15%	14%	21%	17%	12%	22%	16%	17%	11%	16%	17%
Don't know	5	1	4	-	2	-	1	-	1	1	5	-	-	-	3	2	2	3
	*	*	*	-	*	*	*	-	*	*	*	-	-	*	*	1%	*	*
Mean Score	0.89	0.80	0.97	0.78	0.76	0.91	0.96	0.96	1.06	0.76	0.89	1.15	0.70	0.92	0.88	1.16	0.91	0.86
Standard Deviation	1.16	1.20	1.11	1.14	1.16	1.13	1.14	1.16	1.14	1.31	1.15	1.04	1.31	1.19	1.16	1.10	1.16	1.17
Standard Error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.06	0.06	0.08	0.02	0.08	0.08	0.12	0.02	0.06	0.03	0.03

Q11_3 To what extent are you concerned or unconcerned by food poisoning such as Salmonella and E.Coli

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Very concerned	1214	657	316	62	178	263	432	237	282	222	992	674	72	469	846	86	22	23	237
	38%	36%	44%	35%	36%	31%	40%	36%	44%	41%	37%	35%	34%	43%	36%	42%	46%	44%	43%
(1) Fairly concerned	1121	678	204	70	168	348	346	256	171	174	946	700	79	342	869	73	18	16	142
	35%	37%	28%	39%	34%	42%	32%	38%	26%	32%	35%	36%	38%	32%	37%	36%	39%	30%	26%
(0) Neither concerned nor unconcerned	347	207	74	21	45	97	115	69	66	57	290	211	30	106	256	19	2	5	65
	11%	11%	10%	12%	9%	12%	11%	10%	10%	11%	11%	11%	14%	10%	11%	9%	5%	9%	12%
(-1) Fairly unconcerned	412	230	84	14	84	116	137	82	78	61	351	272	24	115	322	16	2	5	67
	13%	13%	12%	8%	17%	14%	13%	12%	12%	11%	13%	14%	11%	11%	14%	8%	5%	10%	12%
(-2) Very unconcerned	132	60	41	9	21	12	50	24	46	25	106	79	5	48	75	8	2	3	42
	4%	3%	6%	5%	4%	1%	5%	4%	7%	5%	4%	4%	2%	4%	3%	4%	5%	7%	8%
Net : Concerned	2335	1336	521	132	346	611	778	493	453	396	1939	1374	151	810	1716	159	40	39	380
	72%	73%	72%	75%	70%	73%	72%	74%	70%	73%	72%	71%	72%	75%	72%	79%	85%	74%	68%
Net : Unconcerned	544	290	125	24	105	127	187	105	124	87	458	351	29	163	397	24	5	9	109
	17%	16%	17%	13%	21%	15%	17%	16%	19%	16%	17%	18%	14%	15%	17%	12%	10%	17%	20%
Don't know	5	2	2	-	1	1	2	-	2	1	4	3	1	1	2	-	-	-	3
	*	*	*	-	*	*	*	-	*	*	*	*	*	*	*	-	-	-	*
Mean Score	0.89	0.90	0.93	0.91	0.80	0.88	0.90	0.90	0.88	0.94	0.88	0.84	0.90	0.99	0.88	1.05	1.17	0.95	0.84
Standard Deviation	1.16	1.12	1.23	1.13	1.21	1.05	1.19	1.12	1.29	1.18	1.16	1.17	1.07	1.17	1.13	1.09	1.07	1.24	1.30
Standard Error	0.02	0.03	0.05	0.08	0.05	0.04	0.04	0.04	0.05	0.05	0.02	0.03	0.07	0.04	0.02	0.08	0.15	0.17	0.06

Q11_3 To what extent are you concerned or unconcerned by food poisoning such as Salmonella and E.Coli

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Very concerned	1214	779	190	203	1123	91	1137	984	39	878	336	640	257	317	488	668
	38%	38%	37%	41%	38%	38%	38%	38%	29%	36%	41%	40%	40%	33%	41%	36%
(1) Fairly concerned	1121	725	179	148	1043	78	1033	900	47	875	245	544	201	376	437	610
	35%	35%	35%	30%	35%	33%	35%	35%	35%	36%	30%	34%	31%	39%	37%	33%
(0) Neither concerned nor unconcerned	347	208	54	57	320	27	312	259	23	256	91	175	65	107	103	221
	11%	10%	11%	12%	11%	11%	10%	10%	17%	11%	11%	11%	10%	11%	9%	12%
(-1) Fairly unconcerned	412	273	72	55	373	39	386	318	16	313	100	186	92	134	133	248
	13%	13%	14%	11%	12%	16%	13%	12%	12%	13%	12%	12%	14%	14%	11%	13%
(-2) Very unconcerned	132	82	13	29	130	1	118	95	8	86	45	69	28	35	33	97
	4%	4%	3%	6%	4%	*	4%	4%	6%	4%	6%	4%	4%	4%	3%	5%
Net : Concerned	2335	1504	369	351	2166	169	2170	1884	87	1754	582	1184	459	693	925	1278
	72%	73%	73%	71%	72%	71%	73%	74%	65%	73%	71%	73%	71%	71%	77%	69%
Net : Unconcerned	544	355	85	83	504	40	504	414	24	399	145	256	120	169	166	345
	17%	17%	17%	17%	17%	17%	17%	16%	18%	17%	18%	16%	19%	17%	14%	19%
Don't know	5	3	-	1	3	2	4	2	1	4	1	4	-	1	2	3
	*	*	-	*	*	1%	*	*	*	*	*	*	-	*	*	*
Mean Score	0.89	0.89	0.91	0.90	0.89	0.92	0.90	0.92	0.71	0.89	0.89	0.93	0.88	0.83	1.02	0.82
Standard Deviation	1.16	1.16	1.13	1.22	1.17	1.10	1.16	1.15	1.18	1.14	1.22	1.16	1.20	1.13	1.09	1.21
Standard Error	0.02	0.03	0.05	0.06	0.02	0.07	0.02	0.02	0.10	0.02	0.04	0.03	0.05	0.04	0.03	0.03

Q11_3 To what extent are you concerned or unconcerned by food poisoning such as Salmonella and E.Coli

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Very concerned	1214 38%	55 31%	49 37%	136 46%	184 43%	834 36%
(1) Fairly concerned	1121 35%	63 36%	55 41%	100 34%	142 33%	793 34%
(0) Neither concerned nor unconcerned	347 11%	23 13%	8 6%	20 7%	39 9%	260 11%
(-1) Fairly unconcerned	412 13%	30 17%	16 12%	36 12%	40 9%	304 13%
(-2) Very unconcerned	132 4%	5 3%	6 5%	3 1%	19 4%	105 5%
Net : Concerned	2335 72%	119 67%	104 77%	235 80%	326 77%	1627 71%
Net : Unconcerned	544 17%	35 20%	23 17%	39 13%	59 14%	409 18%
Don't know	5 *	- -	- -	- -	1 *	4 *
Mean Score	0.89	0.76	0.92	1.12	1.02	0.85
Standard Deviation	1.16	1.15	1.15	1.04	1.14	1.18
Standard Error	0.02	0.09	0.10	0.06	0.06	0.02

Q11_3 To what extent are you concerned or unconcerned by food poisoning such as Salmonella and E.Coli

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Very concerned	1214 38%	454 40%	135 40%	119 43%	115 38%	131 44%	43 47%	439 43%	272 46%	154 36%	180 47%	282 44%	185 38%	452 39%	40 56%	193 28%
(1) Fairly concerned	1121 35%	402 35%	127 37%	95 35%	101 33%	112 37%	23 25%	369 36%	217 36%	167 39%	137 35%	208 33%	168 34%	409 35%	17 24%	236 35%
(0) Neither concerned nor unconcerned	347 11%	111 10%	24 7%	30 11%	32 10%	18 6%	13 14%	96 9%	42 7%	51 12%	32 8%	62 10%	46 9%	125 11%	8 11%	101 15%
(-1) Fairly unconcerned	412 13%	133 12%	47 14%	25 9%	48 16%	29 10%	10 11%	89 9%	56 9%	45 11%	28 7%	74 12%	62 13%	143 12%	5 8%	101 15%
(-2) Very unconcerned	132 4%	40 4%	10 3%	5 2%	10 3%	8 3%	2 3%	21 2%	7 1%	11 3%	9 2%	12 2%	29 6%	32 3%	1 1%	47 7%
Net : Concerned	2335 72%	856 75%	262 77%	214 78%	216 71%	242 81%	66 72%	808 80%	488 82%	321 75%	317 82%	490 77%	354 72%	861 74%	58 81%	430 63%
Net : Unconcerned	544 17%	173 15%	56 16%	30 11%	58 19%	37 12%	13 14%	110 11%	63 11%	57 13%	37 10%	86 13%	90 18%	175 15%	6 9%	147 22%
Don't know	5 *	1 *	-	-	-	-	-	1 *	2 *	1 *	1 *	1 *	-	1 *	-	1 *
Mean Score	0.89	0.96	0.97	1.09	0.87	1.10	1.03	1.10	1.16	0.95	1.17	1.06	0.86	0.95	1.27	0.63
Standard Deviation	1.16	1.13	1.13	1.03	1.17	1.06	1.14	1.03	1.00	1.07	1.01	1.08	1.22	1.11	1.00	1.23
Standard Error	0.02	0.03	0.06	0.06	0.07	0.06	0.12	0.03	0.04	0.05	0.05	0.04	0.06	0.03	0.12	0.05

Q11_3 To what extent are you concerned or unconcerned by food poisoning such as Salmonella and E.Coli

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Very concerned	1214	255	37	39	78	78	41	235	208	335	79	245	567	265	49	69
	38%	39%	49%	45%	43%	50%	44%	41%	45%	39%	53%	41%	38%	40%	59%	25%
(1) Fairly concerned	1121	228	19	31	64	54	37	213	177	317	49	210	533	242	22	94
	35%	35%	25%	36%	36%	34%	39%	38%	38%	37%	33%	35%	36%	36%	26%	35%
(0) Neither concerned nor unconcerned	347	57	6	8	16	12	10	42	25	82	9	58	161	78	4	38
	11%	9%	8%	9%	9%	8%	10%	7%	5%	10%	6%	10%	11%	12%	5%	14%
(-1) Fairly unconcerned	412	76	14	5	17	11	6	66	47	94	7	70	186	74	7	43
	13%	12%	18%	6%	9%	7%	6%	12%	10%	11%	4%	12%	12%	11%	9%	16%
(-2) Very unconcerned	132	31	1	3	5	2	-	10	4	20	3	19	51	10	1	25
	4%	5%	1%	3%	3%	2%	*	2%	1%	2%	2%	3%	3%	2%	1%	9%
Net : Concerned	2335	483	56	70	142	132	78	447	385	652	128	456	1100	507	71	163
	72%	75%	74%	81%	79%	84%	83%	79%	84%	77%	86%	76%	73%	76%	85%	60%
Net : Unconcerned	544	107	14	8	22	13	6	75	50	115	10	89	236	84	8	68
	17%	17%	19%	9%	12%	9%	7%	13%	11%	14%	7%	15%	16%	13%	10%	25%
Don't know	5	-	-	-	-	-	-	2	1	1	2	1	1	-	-	2
	*	-	-	-	-	-	-	*	*	*	1%	*	*	-	-	1%
Mean Score	0.89	0.93	1.03	1.14	1.07	1.24	1.19	1.06	1.17	1.00	1.32	0.98	0.92	1.01	1.34	0.52
Standard Deviation	1.16	1.18	1.17	1.04	1.07	0.97	0.89	1.05	0.98	1.07	0.95	1.12	1.13	1.05	0.98	1.28
Standard Error	0.02	0.05	0.13	0.11	0.08	0.08	0.09	0.04	0.05	0.04	0.08	0.05	0.03	0.04	0.11	0.08

Q11_3 To what extent are you concerned or unconcerned by food poisoning such as Salmonella and E.Coli

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Very concerned	1214	202	458	203	211	140	332	882	142	319	267	234
	38%	40%	38%	35%	37%	40%	39%	37%	42%	42%	35%	35%
(1) Fairly concerned	1121	143	420	211	241	106	312	809	106	241	286	263
	35%	28%	35%	36%	42%	31%	37%	34%	31%	32%	37%	39%
(0) Neither concerned nor unconcerned	347	59	139	62	49	39	86	261	38	89	74	67
	11%	12%	11%	11%	8%	11%	10%	11%	11%	12%	10%	10%
(-1) Fairly unconcerned	412	74	145	85	60	49	84	328	28	78	126	90
	13%	14%	12%	15%	10%	14%	10%	14%	8%	10%	16%	13%
(-2) Very unconcerned	132	31	53	23	11	13	30	102	21	29	19	14
	4%	6%	4%	4%	2%	4%	4%	4%	6%	4%	2%	2%
Net : Concerned	2335	345	878	414	452	246	644	1691	248	560	554	497
	72%	67%	72%	71%	79%	71%	76%	71%	74%	74%	72%	74%
Net : Unconcerned	544	105	198	108	71	62	114	430	49	107	145	104
	17%	20%	16%	18%	12%	18%	13%	18%	15%	14%	19%	16%
Don't know	5	3	-	1	2	-	2	3	1	1	1	-
	*	1%	-	*	*	-	*	*	*	*	*	-
Mean Score	0.89	0.81	0.89	0.83	1.02	0.89	0.99	0.86	0.96	0.98	0.85	0.92
Standard Deviation	1.16	1.27	1.16	1.17	1.02	1.19	1.10	1.18	1.20	1.14	1.14	1.08
Standard Error	0.02	0.06	0.03	0.05	0.04	0.06	0.04	0.02	0.07	0.04	0.04	0.04

Q11_3 To what extent are you concerned or unconcerned by food poisoning such as Salmonella and E.Coli

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Very concerned	1214	109	7	20	46	62	27	101	457	238	475	44
	38%	35%	42%	38%	30%	39%	33%	36%	36%	36%	41%	31%
(1) Fairly concerned	1121	108	3	16	55	54	26	99	482	226	368	44
	35%	34%	19%	31%	36%	34%	32%	35%	38%	35%	32%	31%
(0) Neither concerned nor unconcerned	347	33	-	3	18	15	13	23	135	66	121	25
	11%	10%	2%	6%	12%	9%	16%	8%	10%	10%	10%	18%
(-1) Fairly unconcerned	412	38	4	8	21	16	10	35	165	95	137	15
	13%	12%	25%	15%	14%	10%	13%	12%	13%	15%	12%	11%
(-2) Very unconcerned	132	26	2	4	13	13	5	25	42	26	52	11
	4%	8%	12%	9%	9%	8%	7%	9%	3%	4%	5%	8%
Net : Concerned	2335	217	11	36	100	117	53	200	939	464	843	89
	72%	69%	61%	70%	66%	72%	65%	70%	73%	71%	73%	63%
Net : Unconcerned	544	64	6	12	34	30	16	60	208	121	189	26
	17%	20%	37%	24%	22%	18%	19%	21%	16%	19%	16%	19%
Don't know	5	-	-	-	-	-	-	-	3	1	1	1
	*	*	*	*	*	*	*	*	*	*	*	1%
Mean Score	0.89	0.75	0.55	0.75	0.65	0.85	0.72	0.76	0.89	0.85	0.93	0.68
Standard Deviation	1.16	1.27	1.56	1.35	1.28	1.27	1.24	1.30	1.12	1.18	1.18	1.24
Standard Error	0.02	0.07	0.37	0.19	0.10	0.10	0.14	0.08	0.03	0.05	0.03	0.11

Q11_3 To what extent are you concerned or unconcerned by genetically Modified (GM) foods

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Very concerned	593	259	334	43	67	103	116	121	92	48	507	29	40	16	507	60	367	225
	18%	16%	20%	9%	13%	19%	20%	27%	23%	20%	19%	19%	15%	18%	18%	21%	19%	18%
(1) Fairly concerned	995	454	541	112	155	201	185	157	138	47	838	48	84	25	873	88	646	349
	31%	29%	33%	24%	29%	37%	31%	36%	34%	19%	31%	31%	30%	27%	31%	31%	33%	28%
(0) Neither concerned nor unconcerned	768	342	426	150	142	119	139	78	73	66	645	32	67	24	679	61	450	318
	24%	22%	26%	32%	27%	22%	23%	18%	18%	27%	24%	20%	24%	27%	24%	21%	23%	25%
(-1) Fairly unconcerned	517	339	179	96	101	78	92	46	65	41	433	32	39	13	463	27	312	205
	16%	21%	11%	20%	19%	14%	15%	10%	16%	17%	16%	20%	14%	14%	16%	9%	16%	16%
(-2) Very unconcerned	245	154	91	39	53	32	49	28	21	23	193	8	35	8	219	17	142	103
	8%	10%	5%	8%	10%	6%	8%	6%	5%	9%	7%	5%	13%	9%	8%	6%	7%	8%
Net : Concerned	1587	712	875	155	222	304	301	278	230	95	1345	78	124	41	1380	148	1013	573
	49%	45%	53%	33%	41%	57%	51%	63%	57%	39%	50%	49%	45%	45%	49%	51%	51%	46%
Net : Unconcerned	762	493	269	135	153	110	141	74	86	63	626	40	75	21	682	44	454	308
	24%	31%	16%	29%	29%	20%	24%	17%	21%	26%	23%	26%	27%	24%	24%	15%	23%	24%
Don't know	114	32	82	29	19	4	14	12	19	17	94	7	9	4	72	35	54	59
	4%	2%	5%	6%	4%	1%	2%	3%	5%	7%	3%	5%	3%	5%	3%	12%	3%	5%
Mean Score	0.38	0.21	0.54	0.05	0.16	0.50	0.39	0.69	0.55	0.25	0.40	0.39	0.20	0.31	0.36	0.58	0.41	0.32
Standard Deviation	1.19	1.24	1.12	1.11	1.18	1.14	1.21	1.17	1.18	1.26	1.18	1.18	1.25	1.22	1.19	1.16	1.18	1.20
Standard Error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.06	0.06	0.08	0.02	0.10	0.08	0.13	0.02	0.07	0.03	0.03

Q11_3 To what extent are you concerned or unconcerned by genetically Modified (GM) foods

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Very concerned	593	314	172	40	66	133	194	124	142	128	465	305	32	255	408	37	10	9	128
	18%	17%	24%	23%	13%	16%	18%	19%	22%	24%	17%	16%	15%	24%	17%	18%	21%	17%	23%
(1) Fairly concerned	995	621	194	41	140	308	353	178	155	151	844	572	57	365	757	70	18	16	134
	31%	34%	27%	23%	28%	37%	33%	27%	24%	28%	31%	30%	27%	34%	32%	35%	38%	30%	24%
(0) Neither concerned nor unconcerned	768	441	155	46	125	175	244	191	157	121	647	486	73	209	570	41	13	12	132
	24%	24%	22%	26%	25%	21%	23%	29%	24%	22%	24%	25%	35%	19%	24%	21%	27%	23%	24%
(-1) Fairly unconcerned	517	297	120	26	74	166	185	97	69	71	446	359	23	135	407	33	3	8	64
	16%	16%	17%	15%	15%	20%	17%	15%	11%	13%	17%	19%	11%	12%	17%	17%	6%	15%	12%
(-2) Very unconcerned	245	126	41	21	57	49	75	52	69	37	208	152	14	79	175	9	1	6	54
	8%	7%	6%	12%	11%	6%	7%	8%	11%	7%	8%	8%	6%	7%	7%	5%	1%	12%	10%
Net : Concerned	1587	935	366	81	206	441	548	302	297	279	1308	878	89	620	1165	107	28	25	262
	49%	51%	51%	46%	41%	53%	51%	45%	46%	52%	49%	45%	42%	57%	49%	53%	59%	47%	47%
Net : Unconcerned	762	424	161	47	131	215	260	149	137	108	654	512	37	213	582	43	4	14	119
	24%	23%	22%	26%	26%	26%	24%	22%	21%	20%	24%	26%	18%	20%	25%	21%	8%	27%	21%
Don't know	114	35	39	4	35	4	31	25	53	34	80	64	11	37	54	11	3	2	44
	4%	2%	5%	2%	7%	*	3%	4%	8%	6%	3%	3%	5%	3%	2%	5%	7%	3%	8%
Mean Score	0.38	0.39	0.49	0.31	0.18	0.37	0.39	0.35	0.39	0.51	0.35	0.28	0.35	0.56	0.35	0.49	0.76	0.27	0.42
Standard Deviation	1.19	1.16	1.21	1.30	1.22	1.14	1.18	1.18	1.28	1.21	1.18	1.18	1.09	1.20	1.18	1.13	0.93	1.28	1.28
Standard Error	0.02	0.03	0.05	0.10	0.06	0.04	0.04	0.05	0.05	0.05	0.02	0.03	0.08	0.04	0.02	0.08	0.14	0.18	0.06

Q11_3 To what extent are you concerned or unconcerned by genetically Modified (GM) foods

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Very concerned	593	376	82	108	561	32	558	478	22	424	169	331	122	140	234	326
	18%	18%	16%	22%	19%	13%	19%	19%	17%	18%	21%	20%	19%	14%	20%	18%
(1) Fairly concerned	995	667	157	128	900	95	945	828	28	764	231	531	189	275	382	549
	31%	32%	31%	26%	30%	40%	32%	32%	21%	32%	28%	33%	29%	28%	32%	30%
(0) Neither concerned nor unconcerned	768	461	135	128	714	54	698	593	37	545	222	381	148	239	252	479
	24%	22%	27%	26%	24%	23%	23%	23%	27%	23%	27%	24%	23%	25%	21%	26%
(-1) Fairly unconcerned	517	347	94	50	480	37	474	407	18	425	92	216	115	187	207	272
	16%	17%	19%	10%	16%	15%	16%	16%	13%	18%	11%	13%	18%	19%	17%	15%
(-2) Very unconcerned	245	162	36	38	228	17	217	169	15	175	70	105	59	81	100	134
	8%	8%	7%	8%	8%	7%	7%	7%	11%	7%	9%	6%	9%	8%	8%	7%
Net : Concerned	1587	1043	239	236	1461	126	1502	1305	50	1188	400	862	311	415	616	875
	49%	50%	47%	48%	49%	53%	50%	51%	38%	49%	49%	53%	48%	43%	51%	47%
Net : Unconcerned	762	510	130	89	709	54	691	575	33	600	162	321	173	267	307	406
	24%	25%	26%	18%	24%	23%	23%	22%	25%	25%	20%	20%	27%	28%	26%	22%
Don't know	114	57	4	40	109	4	99	85	14	78	35	54	12	48	22	87
	4%	3%	1%	8%	4%	2%	3%	3%	10%	3%	4%	3%	2%	5%	2%	5%
Mean Score	0.38	0.37	0.31	0.48	0.38	0.37	0.40	0.42	0.20	0.36	0.43	0.49	0.32	0.22	0.38	0.38
Standard Deviation	1.19	1.20	1.16	1.21	1.20	1.12	1.19	1.17	1.27	1.19	1.20	1.16	1.24	1.19	1.22	1.17
Standard Error	0.02	0.03	0.05	0.06	0.02	0.07	0.02	0.02	0.12	0.02	0.04	0.03	0.05	0.04	0.04	0.03

Q11_3 To what extent are you concerned or unconcerned by genetically Modified (GM) foods

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Very concerned	593 18%	51 29%	28 21%	67 23%	102 24%	380 17%
(1) Fairly concerned	995 31%	56 32%	29 21%	88 30%	116 27%	729 32%
(0) Neither concerned nor unconcerned	768 24%	35 20%	48 36%	62 21%	105 25%	530 23%
(-1) Fairly unconcerned	517 16%	18 10%	20 15%	48 16%	50 12%	393 17%
(-2) Very unconcerned	245 8%	9 5%	7 5%	21 7%	21 5%	195 8%
Net : Concerned	1587 49%	107 61%	57 42%	156 53%	218 51%	1109 48%
Net : Unconcerned	762 24%	27 16%	27 20%	69 23%	71 17%	589 26%
Don't know	114 4%	7 4%	2 2%	8 3%	31 7%	71 3%
Mean Score	0.38	0.71	0.39	0.46	0.58	0.32
Standard Deviation	1.19	1.16	1.13	1.23	1.16	1.20
Standard Error	0.02	0.09	0.10	0.07	0.06	0.03

Q11_3 To what extent are you concerned or unconcerned by genetically Modified (GM) foods

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Very concerned	593 18%	189 17%	57 17%	43 16%	64 21%	76 25%	26 28%	185 18%	130 22%	77 18%	87 22%	135 21%	91 19%	235 20%	21 30%	112 16%
(1) Fairly concerned	995 31%	378 33%	99 29%	93 34%	85 28%	96 32%	25 27%	335 33%	207 35%	143 33%	102 26%	211 33%	128 26%	365 31%	22 31%	197 29%
(0) Neither concerned nor unconcerned	768 24%	239 21%	103 30%	78 29%	57 19%	62 21%	16 18%	236 23%	131 22%	97 23%	86 22%	119 19%	109 22%	278 24%	9 13%	173 26%
(-1) Fairly unconcerned	517 16%	202 18%	57 17%	50 18%	70 23%	55 19%	18 20%	174 17%	90 15%	83 19%	81 21%	103 16%	99 20%	206 18%	10 14%	102 15%
(-2) Very unconcerned	245 8%	91 8%	17 5%	9 3%	20 7%	7 2%	6 6%	57 6%	19 3%	22 5%	25 6%	49 8%	43 9%	60 5%	7 9%	61 9%
Net : Concerned	1587 49%	566 50%	156 46%	136 50%	150 49%	172 58%	51 56%	520 51%	337 57%	220 51%	189 49%	346 54%	218 45%	600 52%	44 61%	309 45%
Net : Unconcerned	762 24%	293 26%	73 21%	59 21%	89 29%	63 21%	24 27%	231 23%	109 18%	104 24%	106 27%	153 24%	142 29%	266 23%	17 23%	163 24%
Don't know	114 4%	43 4%	10 3%	1 *	9 3%	1 *	- *	29 3%	20 3%	7 2%	7 2%	21 3%	21 4%	17 2%	2 3%	35 5%
Mean Score	0.38	0.34	0.37	0.41	0.35	0.60	0.51	0.42	0.59	0.41	0.38	0.45	0.27	0.45	0.60	0.31
Standard Deviation	1.19	1.20	1.10	1.06	1.24	1.13	1.28	1.15	1.10	1.14	1.23	1.23	1.25	1.15	1.32	1.20
Standard Error	0.02	0.04	0.06	0.06	0.07	0.07	0.13	0.04	0.05	0.06	0.06	0.05	0.06	0.03	0.16	0.05

Q11_3 To what extent are you concerned or unconcerned by genetically Modified (GM) foods

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Very concerned	593 18%	113 17%	17 23%	20 23%	44 25%	35 22%	22 24%	95 17%	83 18%	141 17%	37 25%	139 23%	260 17%	129 19%	19 23%	38 14%
(1) Fairly concerned	995 31%	183 28%	21 28%	29 34%	48 27%	68 43%	30 32%	176 31%	171 37%	293 35%	37 25%	167 28%	452 30%	230 34%	23 28%	60 22%
(0) Neither concerned nor unconcerned	768 24%	150 23%	22 28%	17 20%	35 19%	27 17%	22 23%	129 23%	104 23%	202 24%	38 25%	132 22%	378 25%	154 23%	12 14%	79 29%
(-1) Fairly unconcerned	517 16%	126 19%	10 13%	12 14%	37 21%	17 11%	16 18%	117 21%	78 17%	145 17%	24 16%	97 16%	273 18%	114 17%	13 16%	40 15%
(-2) Very unconcerned	245 8%	47 7%	4 6%	6 7%	8 4%	5 3%	4 4%	29 5%	13 3%	37 4%	9 6%	44 7%	108 7%	33 5%	6 7%	35 13%
Net : Concerned	1587 49%	296 46%	39 51%	50 58%	92 51%	103 66%	52 55%	271 48%	254 55%	434 51%	74 50%	306 51%	711 47%	359 54%	42 51%	98 36%
Net : Unconcerned	762 24%	173 27%	15 19%	18 21%	45 25%	22 14%	20 21%	145 26%	91 20%	182 21%	33 22%	141 23%	381 25%	147 22%	19 23%	75 28%
Don't know	114 4%	28 4%	1 2%	1 1%	7 4%	5 3%	- -	21 4%	12 3%	32 4%	4 3%	24 4%	28 2%	10 1%	10 12%	19 7%
Mean Score	0.38	0.30	0.49	0.53	0.48	0.73	0.54	0.35	0.52	0.43	0.47	0.45	0.33	0.47	0.50	0.10
Standard Deviation	1.19	1.20	1.17	1.21	1.22	1.04	1.15	1.15	1.07	1.10	1.22	1.23	1.18	1.13	1.28	1.24
Standard Error	0.02	0.05	0.13	0.13	0.09	0.08	0.12	0.05	0.05	0.04	0.10	0.05	0.03	0.04	0.15	0.08

Q11_3 To what extent are you concerned or unconcerned by genetically Modified (GM) foods

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Very concerned	593 18%	113 22%	244 20%	99 17%	99 17%	38 11%	124 15%	469 20%	71 21%	154 20%	141 18%	107 16%
(1) Fairly concerned	995 31%	149 29%	394 32%	172 29%	171 30%	109 31%	269 32%	726 30%	98 29%	215 28%	248 32%	224 33%
(0) Neither concerned nor unconcerned	768 24%	109 21%	280 23%	151 26%	148 26%	81 23%	216 26%	551 23%	93 28%	189 25%	182 24%	144 21%
(-1) Fairly unconcerned	517 16%	83 16%	191 16%	92 16%	93 16%	58 17%	138 16%	379 16%	37 11%	108 14%	147 19%	136 20%
(-2) Very unconcerned	245 8%	39 8%	75 6%	53 9%	47 8%	30 9%	67 8%	178 7%	24 7%	62 8%	48 6%	51 8%
Net : Concerned	1587 49%	262 51%	639 53%	271 46%	269 47%	147 42%	392 46%	1195 50%	168 50%	369 49%	389 50%	331 50%
Net : Unconcerned	762 24%	123 24%	266 22%	145 25%	141 25%	88 25%	205 24%	557 23%	61 18%	170 22%	194 25%	187 28%
Don't know	114 4%	19 4%	30 2%	18 3%	15 3%	31 9%	33 4%	81 3%	14 4%	29 4%	8 1%	6 1%
Mean Score	0.38	0.43	0.46	0.30	0.32	0.22	0.30	0.40	0.48	0.40	0.38	0.30
Standard Deviation	1.19	1.23	1.17	1.20	1.19	1.16	1.16	1.20	1.17	1.21	1.17	1.19
Standard Error	0.02	0.06	0.03	0.05	0.05	0.07	0.04	0.03	0.07	0.04	0.04	0.05

Q11_3 To what extent are you concerned or unconcerned by genetically Modified (GM) foods

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Very concerned	593 18%	52 17%	1 6%	5 11%	19 13%	31 19%	12 14%	44 16%	196 15%	150 23%	223 19%	24 17%
(1) Fairly concerned	995 31%	94 30%	6 34%	16 31%	47 31%	46 29%	26 32%	82 29%	446 35%	218 33%	300 26%	32 23%
(0) Neither concerned nor unconcerned	768 24%	77 25%	4 22%	11 21%	40 26%	41 25%	20 25%	71 25%	284 22%	118 18%	331 29%	35 24%
(-1) Fairly unconcerned	517 16%	40 13%	4 24%	10 19%	23 15%	19 12%	9 11%	44 15%	240 19%	96 15%	156 14%	26 18%
(-2) Very unconcerned	245 8%	39 12%	1 7%	7 14%	17 11%	20 13%	12 15%	32 11%	93 7%	57 9%	85 7%	10 7%
Net : Concerned	1587 49%	146 46%	7 40%	21 41%	66 43%	77 48%	38 47%	126 45%	642 50%	368 56%	522 45%	56 40%
Net : Unconcerned	762 24%	80 25%	6 32%	17 33%	40 26%	40 25%	21 26%	75 27%	332 26%	152 23%	241 21%	36 25%
Don't know	114 4%	11 4%	1 6%	2 5%	7 5%	4 2%	3 3%	10 4%	26 2%	13 2%	60 5%	15 10%
Mean Score	0.38	0.26	0.08	0.04	0.20	0.31	0.21	0.23	0.33	0.48	0.38	0.26
Standard Deviation	1.19	1.26	1.12	1.26	1.20	1.28	1.28	1.24	1.16	1.25	1.18	1.21
Standard Error	0.02	0.07	0.28	0.18	0.10	0.10	0.14	0.07	0.03	0.05	0.04	0.11

Q11_3 To what extent are you concerned or unconcerned by the use of pesticides to grow food

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Very concerned	804	353	451	67	88	122	154	158	145	68	677	48	55	24	683	92	517	285
	25%	22%	27%	14%	16%	23%	26%	36%	35%	28%	25%	30%	20%	26%	24%	32%	26%	23%
(1) Fairly concerned	1264	577	687	174	206	240	240	169	158	76	1053	61	119	30	1099	116	745	519
	39%	37%	42%	37%	38%	45%	40%	38%	39%	31%	39%	39%	43%	33%	39%	40%	38%	41%
(0) Neither concerned nor unconcerned	504	255	249	108	115	73	83	44	39	40	429	23	35	16	448	31	296	208
	16%	16%	15%	23%	21%	14%	14%	10%	10%	17%	16%	15%	13%	18%	16%	11%	15%	17%
(-1) Fairly unconcerned	478	275	203	101	88	69	74	53	53	40	403	24	37	14	421	35	295	183
	15%	17%	12%	22%	16%	13%	12%	12%	13%	16%	15%	15%	14%	16%	15%	12%	15%	15%
(-2) Very unconcerned	168	114	53	18	33	28	43	18	13	15	135	1	26	5	153	9	111	57
	5%	7%	3%	4%	6%	5%	7%	4%	3%	6%	5%	1%	9%	6%	5%	3%	6%	4%
Net : Concerned	2068	929	1138	241	294	362	394	328	303	144	1730	109	175	54	1781	208	1262	804
	64%	59%	69%	51%	55%	67%	66%	74%	74%	60%	64%	69%	64%	59%	63%	72%	64%	64%
Net : Unconcerned	645	389	256	119	121	97	117	71	66	55	538	25	63	19	575	45	406	240
	20%	25%	15%	25%	23%	18%	20%	16%	16%	23%	20%	16%	23%	21%	20%	15%	21%	19%
Don't know	14	5	9	2	7	4	-	-	-	2	12	-	1	1	8	5	8	7
	*	*	1%	*	1%	1%	-	*	*	1%	*	-	1%	1%	*	2%	*	1%
Mean Score	0.64	0.50	0.78	0.37	0.43	0.67	0.65	0.90	0.90	0.59	0.64	0.83	0.52	0.59	0.62	0.87	0.64	0.63
Standard Deviation	1.16	1.22	1.08	1.09	1.13	1.12	1.20	1.14	1.12	1.24	1.15	1.06	1.22	1.20	1.16	1.10	1.18	1.12
Standard Error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.05	0.06	0.08	0.02	0.08	0.07	0.13	0.02	0.07	0.03	0.03

Q11_3 To what extent are you concerned or unconcerned by the use of pesticides to grow food

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Very concerned	804	393	236	63	111	196	251	145	212	186	618	425	37	342	547	62	10	12	173
	25%	21%	33%	36%	22%	23%	23%	22%	33%	34%	23%	22%	18%	32%	23%	31%	21%	23%	31%
(1) Fairly concerned	1264	776	263	53	171	360	422	285	197	191	1072	766	82	414	951	84	22	23	184
	39%	42%	36%	30%	34%	43%	39%	43%	31%	35%	40%	39%	39%	38%	40%	42%	46%	44%	33%
(0) Neither concerned nor unconcerned	504	282	89	21	113	143	167	99	94	64	440	330	51	123	394	19	7	7	76
	16%	15%	12%	12%	23%	17%	15%	15%	15%	12%	16%	17%	24%	11%	17%	9%	16%	14%	14%
(-1) Fairly unconcerned	478	288	101	21	68	110	188	90	89	59	419	306	25	147	355	28	5	3	85
	15%	16%	14%	12%	14%	13%	17%	14%	14%	11%	16%	16%	12%	14%	15%	14%	10%	6%	15%
(-2) Very unconcerned	168	95	30	16	26	27	51	44	46	33	135	104	11	53	118	6	3	5	36
	5%	5%	4%	9%	5%	3%	5%	7%	7%	6%	5%	5%	5%	5%	5%	3%	7%	9%	6%
Net : Concerned	2068	1169	499	117	283	556	673	430	409	377	1690	1191	119	756	1497	147	32	35	357
	64%	64%	69%	66%	57%	67%	62%	64%	63%	70%	63%	61%	57%	70%	63%	73%	67%	67%	64%
Net : Unconcerned	645	383	131	37	94	137	239	135	135	92	553	409	36	200	472	34	8	8	121
	20%	21%	18%	21%	19%	16%	22%	20%	21%	17%	21%	21%	17%	19%	20%	17%	17%	15%	22%
Don't know	14	1	2	3	8	-	3	4	7	8	6	8	5	-	7	2	-	2	4
	*	*	*	1%	2%	-	*	1%	1%	1%	*	*	3%	*	1%	-	3%	1%	
Mean Score	0.64	0.59	0.80	0.72	0.56	0.70	0.59	0.60	0.69	0.82	0.60	0.57	0.54	0.78	0.61	0.84	0.63	0.67	0.68
Standard Deviation	1.16	1.14	1.16	1.32	1.14	1.06	1.16	1.16	1.26	1.20	1.15	1.15	1.08	1.17	1.14	1.11	1.15	1.19	1.24
Standard Error	0.02	0.03	0.04	0.10	0.05	0.04	0.04	0.05	0.05	0.05	0.02	0.03	0.08	0.04	0.02	0.08	0.17	0.17	0.05

Q11_3 To what extent are you concerned or unconcerned by the use of pesticides to grow food

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Very concerned	804	519	118	131	746	58	746	649	36	577	227	451	174	180	315	447
	25%	25%	23%	27%	25%	24%	25%	25%	27%	24%	28%	28%	27%	19%	26%	24%
(1) Fairly concerned	1264	838	198	165	1166	98	1179	1038	46	964	299	655	236	373	504	688
	39%	40%	39%	33%	39%	41%	39%	41%	35%	40%	37%	41%	37%	38%	42%	37%
(0) Neither concerned nor unconcerned	504	306	100	75	473	31	478	406	9	382	122	222	99	183	156	313
	16%	15%	20%	15%	16%	13%	16%	16%	6%	16%	13%	14%	15%	19%	13%	17%
(-1) Fairly unconcerned	478	302	71	69	434	43	438	348	18	354	124	214	90	173	154	292
	15%	15%	14%	14%	15%	18%	15%	14%	13%	15%	15%	13%	14%	18%	13%	16%
(-2) Very unconcerned	168	102	21	42	159	8	140	110	18	123	45	68	40	59	64	95
	5%	5%	4%	8%	5%	4%	5%	4%	13%	5%	5%	4%	6%	6%	5%	5%
Net : Concerned	2068	1357	317	296	1912	156	1925	1688	83	1541	526	1106	409	552	819	1136
	64%	66%	62%	60%	64%	65%	64%	66%	62%	64%	64%	68%	64%	57%	68%	61%
Net : Unconcerned	645	404	92	110	593	52	579	458	36	477	169	282	130	232	219	388
	20%	20%	18%	22%	20%	22%	19%	18%	27%	20%	21%	17%	20%	24%	18%	21%
Don't know	14	3	-	11	14	-	8	7	6	12	2	7	5	2	3	11
	*	*	-	2%	*	-	*	*	5%	1%	*	*	1%	*	*	1%
Mean Score	0.64	0.66	0.63	0.57	0.64	0.64	0.65	0.69	0.52	0.63	0.66	0.75	0.64	0.45	0.71	0.60
Standard Deviation	1.16	1.15	1.10	1.26	1.16	1.14	1.14	1.12	1.40	1.15	1.19	1.13	1.20	1.16	1.15	1.17
Standard Error	0.02	0.03	0.05	0.06	0.02	0.07	0.02	0.02	0.12	0.02	0.04	0.03	0.05	0.04	0.03	0.03

Q11_3 To what extent are you concerned or unconcerned by the use of pesticides to grow food

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Very concerned	804 25%	74 42%	36 27%	95 32%	149 35%	495 22%
(1) Fairly concerned	1264 39%	67 38%	45 33%	108 37%	153 36%	924 40%
(0) Neither concerned nor unconcerned	504 16%	21 12%	23 17%	43 15%	72 17%	353 15%
(-1) Fairly unconcerned	478 15%	11 6%	21 16%	38 13%	32 8%	382 17%
(-2) Very unconcerned	168 5%	3 2%	7 6%	10 3%	9 2%	140 6%
Net : Concerned	2068 64%	141 80%	81 60%	203 69%	302 71%	1419 62%
Net : Unconcerned	645 20%	14 8%	28 21%	48 16%	41 10%	522 23%
Don't know	14 *	- -	2 1%	- -	10 2%	5 *
Mean Score	0.64	1.12	0.61	0.82	0.96	0.55
Standard Deviation	1.16	0.97	1.20	1.12	1.02	1.17
Standard Error	0.02	0.07	0.10	0.07	0.05	0.02

Q11_3 To what extent are you concerned or unconcerned by the use of pesticides to grow food

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Very concerned	804 25%	284 25%	75 22%	63 23%	75 25%	103 34%	24 26%	261 26%	163 27%	111 26%	105 27%	180 28%	128 26%	285 25%	34 47%	141 21%
(1) Fairly concerned	1264 39%	435 38%	164 48%	127 46%	123 40%	114 38%	44 49%	430 42%	261 44%	168 39%	152 39%	262 41%	202 41%	489 42%	20 28%	238 35%
(0) Neither concerned nor unconcerned	504 16%	169 15%	55 16%	45 16%	44 14%	35 12%	6 7%	142 14%	80 13%	89 21%	64 17%	81 13%	61 12%	183 16%	8 11%	122 18%
(-1) Fairly unconcerned	478 15%	179 16%	40 12%	31 11%	51 17%	41 14%	13 15%	144 14%	80 13%	44 10%	51 13%	91 14%	69 14%	166 14%	10 13%	119 18%
(-2) Very unconcerned	168 5%	65 6%	6 2%	9 3%	12 4%	6 2%	3 3%	34 3%	9 2%	17 4%	14 4%	23 4%	27 6%	38 3%	- -	57 8%
Net : Concerned	2068 64%	719 63%	239 70%	190 69%	198 65%	216 73%	68 75%	692 68%	425 71%	279 65%	257 66%	441 69%	330 67%	774 67%	54 76%	379 56%
Net : Unconcerned	645 20%	244 21%	46 13%	40 14%	63 21%	46 16%	16 18%	178 18%	90 15%	61 14%	66 17%	114 18%	96 20%	203 17%	10 14%	176 26%
Don't know	14 *	9 1%	2 1%	- -	- -	- -	- -	3 *	2 *	- -	- -	3 *	3 1%	1 *	- -	3 *
Mean Score	0.64	0.61	0.77	0.75	0.65	0.90	0.80	0.73	0.82	0.73	0.73	0.76	0.69	0.71	1.09	0.42
Standard Deviation	1.16	1.18	0.98	1.03	1.13	1.08	1.09	1.09	1.03	1.08	1.11	1.12	1.17	1.09	1.07	1.23
Standard Error	0.02	0.04	0.05	0.06	0.06	0.06	0.11	0.03	0.04	0.05	0.06	0.04	0.05	0.03	0.13	0.05

Q11_3 To what extent are you concerned or unconcerned by the use of pesticides to grow food

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Very concerned	804 25%	143 22%	21 27%	21 25%	54 30%	53 34%	28 30%	141 25%	125 27%	188 22%	43 29%	174 29%	350 23%	158 24%	30 36%	61 22%
(1) Fairly concerned	1264 39%	265 41%	27 35%	37 43%	65 36%	59 37%	41 43%	225 40%	200 43%	369 43%	56 38%	253 42%	601 40%	265 40%	26 32%	86 32%
(0) Neither concerned nor unconcerned	504 16%	105 16%	16 21%	12 14%	31 17%	22 14%	12 13%	97 17%	79 17%	140 16%	25 17%	77 13%	262 18%	125 19%	13 15%	46 17%
(-1) Fairly unconcerned	478 15%	95 15%	13 16%	14 16%	25 14%	19 12%	11 12%	81 14%	49 11%	125 15%	19 13%	75 12%	209 14%	99 15%	8 9%	50 19%
(-2) Very unconcerned	168 5%	34 5%	- -	2 2%	5 3%	4 3%	2 2%	18 3%	8 2%	28 3%	6 4%	24 4%	68 5%	22 3%	2 2%	26 10%
Net : Concerned	2068 64%	408 63%	48 62%	59 68%	118 66%	111 71%	69 73%	366 65%	325 71%	557 66%	98 66%	427 71%	952 64%	423 63%	56 67%	146 54%
Net : Unconcerned	645 20%	130 20%	13 16%	15 18%	30 17%	23 15%	13 14%	99 17%	57 12%	153 18%	25 17%	99 16%	277 18%	121 18%	9 11%	77 28%
Don't know	14 *	5 1%	- -	- -	- -	- -	- -	4 1%	- -	- -	- -	- -	7 *	1 *	5 6%	2 1%
Mean Score	0.64	0.60	0.73	0.73	0.76	0.87	0.87	0.69	0.84	0.66	0.73	0.79	0.64	0.65	0.96	0.38
Standard Deviation	1.16	1.14	1.04	1.07	1.11	1.10	1.05	1.09	1.00	1.08	1.13	1.11	1.12	1.09	1.06	1.29
Standard Error	0.02	0.05	0.12	0.12	0.08	0.09	0.11	0.05	0.05	0.04	0.09	0.05	0.03	0.04	0.12	0.08

Q11_3 To what extent are you concerned or unconcerned by the use of pesticides to grow food

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Very concerned	804 25%	142 28%	341 28%	129 22%	121 21%	71 20%	184 22%	620 26%	91 27%	201 27%	177 23%	149 22%
(1) Fairly concerned	1264 39%	206 40%	460 38%	218 37%	245 43%	134 39%	339 40%	924 39%	122 36%	301 40%	306 40%	256 38%
(0) Neither concerned nor unconcerned	504 16%	71 14%	176 15%	96 16%	96 17%	64 19%	149 18%	355 15%	54 16%	111 15%	146 19%	104 16%
(-1) Fairly unconcerned	478 15%	64 13%	177 15%	97 17%	87 15%	52 15%	116 14%	362 15%	45 14%	97 13%	111 14%	129 19%
(-2) Very unconcerned	168 5%	27 5%	57 5%	44 7%	23 4%	17 5%	50 6%	117 5%	23 7%	39 5%	31 4%	30 4%
Net : Concerned	2068 64%	349 68%	802 66%	346 59%	366 64%	205 59%	523 62%	1544 65%	214 64%	502 66%	483 62%	406 61%
Net : Unconcerned	645 20%	91 18%	234 19%	141 24%	110 19%	70 20%	166 20%	479 20%	68 20%	135 18%	143 18%	158 24%
Don't know	14 *	1 *	2 *	2 *	1 *	8 2%	8 1%	6 *	1 *	9 1%	2 *	- *
Mean Score	0.64	0.73	0.70	0.50	0.62	0.56	0.59	0.66	0.64	0.71	0.63	0.55
Standard Deviation	1.16	1.15	1.16	1.22	1.10	1.13	1.15	1.16	1.21	1.15	1.11	1.16
Standard Error	0.02	0.05	0.03	0.05	0.05	0.06	0.04	0.02	0.07	0.04	0.04	0.04

Q11_3 To what extent are you concerned or unconcerned by the use of pesticides to grow food

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Very concerned	804 25%	71 22%	3 19%	8 16%	29 19%	43 27%	14 17%	65 23%	286 22%	203 31%	287 25%	28 20%
(1) Fairly concerned	1264 39%	131 42%	5 29%	20 40%	64 42%	64 40%	38 46%	111 39%	536 42%	220 34%	455 39%	52 37%
(0) Neither concerned nor unconcerned	504 16%	45 14%	2 14%	6 13%	25 16%	21 13%	14 17%	38 13%	213 17%	102 16%	156 14%	32 23%
(-1) Fairly unconcerned	478 15%	39 13%	6 33%	11 21%	21 14%	19 12%	8 10%	43 15%	194 15%	90 14%	176 15%	17 12%
(-2) Very unconcerned	168 5%	26 8%	1 5%	5 10%	12 8%	14 9%	7 9%	24 8%	53 4%	33 5%	73 6%	8 5%
Net : Concerned	2068 64%	201 64%	8 48%	28 56%	93 61%	107 66%	52 63%	177 62%	822 64%	423 65%	743 64%	80 57%
Net : Unconcerned	645 20%	66 21%	7 38%	16 32%	33 22%	33 20%	15 18%	67 24%	248 19%	124 19%	250 22%	24 17%
Don't know	14 *	2 1%	- -	- -	2 1%	- *	1 1%	2 1%	1 *	3 1%	5 *	5 3%
Mean Score	0.64	0.58	0.24	0.30	0.51	0.64	0.54	0.54	0.63	0.72	0.62	0.55
Standard Deviation	1.16	1.21	1.27	1.26	1.18	1.23	1.15	1.24	1.11	1.19	1.20	1.12
Standard Error	0.02	0.07	0.30	0.18	0.10	0.10	0.13	0.07	0.03	0.05	0.04	0.10

Q11_3 To what extent are you concerned or unconcerned by the use of additives (such as preservatives and colouring) in food products

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Very concerned	678	278	400	40	79	120	128	119	134	56	573	45	44	16	566	87	433	244
	21%	18%	24%	8%	15%	22%	22%	27%	33%	23%	21%	29%	16%	18%	20%	30%	22%	19%
(1) Fairly concerned	1394	646	747	153	242	262	286	197	169	84	1178	65	115	36	1216	126	923	471
	43%	41%	45%	33%	45%	49%	48%	45%	42%	35%	43%	41%	42%	40%	43%	44%	47%	37%
(0) Neither concerned nor unconcerned	459	258	201	103	99	65	78	53	28	33	385	21	36	17	404	37	232	226
	14%	16%	12%	22%	18%	12%	13%	12%	7%	14%	14%	13%	13%	19%	14%	13%	12%	18%
(-1) Fairly unconcerned	493	274	219	119	73	73	70	56	58	44	408	23	47	15	445	23	279	214
	15%	17%	13%	25%	14%	14%	12%	13%	14%	18%	15%	14%	17%	17%	16%	8%	14%	17%
(-2) Very unconcerned	201	122	79	55	41	16	31	18	17	23	159	3	33	6	176	14	100	102
	6%	8%	5%	12%	8%	3%	5%	4%	4%	10%	6%	2%	12%	7%	6%	5%	5%	8%
Net : Concerned	2072	924	1148	193	321	383	414	316	303	140	1751	110	159	52	1782	213	1356	715
	64%	59%	69%	41%	60%	71%	70%	71%	74%	58%	65%	70%	58%	58%	63%	74%	69%	57%
Net : Unconcerned	694	395	298	174	114	89	102	74	74	67	567	26	80	21	621	36	379	315
	21%	25%	18%	37%	21%	17%	17%	17%	18%	28%	21%	17%	29%	23%	22%	13%	19%	25%
Don't know	7	1	6	-	3	-	1	-	2	1	6	-	-	-	5	2	4	2
	*	*	*	-	1%	-	*	*	*	*	*	-	-	*	*	1%	*	*
Mean Score	0.58	0.43	0.71	0.01	0.46	0.74	0.69	0.78	0.85	0.44	0.59	0.80	0.33	0.46	0.55	0.87	0.67	0.43
Standard Deviation	1.16	1.19	1.12	1.18	1.13	1.05	1.10	1.10	1.15	1.29	1.15	1.08	1.27	1.17	1.16	1.08	1.12	1.21
Standard Error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.05	0.06	0.08	0.02	0.09	0.08	0.12	0.02	0.06	0.03	0.03

Q11_3 To what extent are you concerned or unconcerned by the use of additives (such as preservatives and colouring) in food products

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Very concerned	678	342	209	42	84	181	198	122	177	145	533	328	38	313	470	46	8	14	140
	21%	19%	29%	24%	17%	22%	18%	18%	27%	27%	20%	17%	18%	29%	20%	23%	16%	26%	25%
(1) Fairly concerned	1394	865	281	61	187	425	465	286	218	211	1183	844	83	467	1058	79	23	21	212
	43%	47%	39%	34%	38%	51%	43%	43%	34%	39%	44%	43%	40%	43%	45%	39%	48%	40%	38%
(0) Neither concerned nor unconcerned	459	285	67	29	78	97	181	92	89	68	391	311	43	105	339	42	6	4	68
	14%	16%	9%	17%	16%	12%	17%	14%	14%	12%	15%	16%	20%	10%	14%	21%	14%	7%	12%
(-1) Fairly unconcerned	493	264	117	23	88	104	176	110	103	75	418	318	34	141	359	32	7	8	85
	15%	14%	16%	13%	18%	12%	16%	16%	16%	14%	16%	16%	16%	13%	15%	16%	15%	16%	15%
(-2) Very unconcerned	201	78	44	21	57	29	62	57	54	38	163	135	12	53	142	2	3	6	48
	6%	4%	6%	12%	12%	3%	6%	9%	8%	7%	6%	7%	6%	5%	6%	1%	7%	11%	9%
Net : Concerned	2072	1208	490	103	271	606	663	408	395	355	1716	1172	121	779	1529	126	31	35	352
	64%	66%	68%	58%	55%	73%	61%	61%	61%	66%	64%	60%	57%	72%	64%	62%	64%	66%	63%
Net : Unconcerned	694	342	162	45	145	132	238	167	157	113	580	453	46	194	501	35	10	14	133
	21%	19%	22%	25%	29%	16%	22%	25%	24%	21%	22%	23%	22%	18%	21%	17%	22%	27%	24%
Don't know	7	-	3	-	4	-	1	1	4	5	2	4	1	2	3	-	-	-	4
	*	-	*	*	1%	-	*	*	1%	1%	*	*	1%	*	-	-	-	-	1%
Mean Score	0.58	0.62	0.69	0.45	0.31	0.75	0.52	0.46	0.57	0.65	0.56	0.47	0.48	0.78	0.57	0.67	0.52	0.55	0.56
Standard Deviation	1.16	1.07	1.22	1.31	1.27	1.04	1.13	1.21	1.27	1.22	1.15	1.16	1.13	1.14	1.14	1.04	1.15	1.33	1.26
Standard Error	0.02	0.03	0.05	0.10	0.06	0.04	0.03	0.05	0.05	0.05	0.02	0.03	0.08	0.03	0.02	0.07	0.17	0.18	0.05

Q11_3 To what extent are you concerned or unconcerned by the use of additives (such as preservatives and colouring) in food products

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Very concerned	678	453	96	112	633	45	633	560	24	483	195	411	122	146	276	370
	21%	22%	19%	23%	21%	19%	21%	22%	18%	20%	24%	25%	19%	15%	23%	20%
(1) Fairly concerned	1394	929	212	185	1284	110	1311	1162	44	1068	326	729	290	375	547	769
	43%	45%	42%	38%	43%	46%	44%	45%	33%	44%	40%	45%	45%	39%	46%	42%
(0) Neither concerned nor unconcerned	459	260	86	74	436	23	432	360	16	348	111	194	103	162	136	284
	14%	13%	17%	15%	15%	10%	14%	14%	12%	14%	14%	12%	16%	17%	11%	15%
(-1) Fairly unconcerned	493	313	77	81	449	43	445	362	26	358	135	215	83	194	167	291
	15%	15%	15%	16%	15%	18%	15%	14%	20%	15%	16%	13%	13%	20%	14%	16%
(-2) Very unconcerned	201	112	37	38	184	17	164	112	23	151	50	63	46	92	69	128
	6%	5%	7%	8%	6%	7%	5%	4%	17%	6%	6%	4%	7%	10%	6%	7%
Net : Concerned	2072	1382	308	297	1917	155	1943	1721	68	1551	521	1140	412	520	823	1139
	64%	67%	61%	60%	64%	65%	65%	67%	51%	64%	64%	70%	64%	54%	69%	62%
Net : Unconcerned	694	425	114	118	633	61	609	473	49	509	185	278	129	287	236	419
	21%	21%	22%	24%	21%	25%	20%	19%	37%	21%	23%	17%	20%	30%	20%	23%
Don't know	7	3	-	4	7	-	6	4	1	4	2	6	-	1	1	6
	*	*	-	1%	*	-	*	*	1%	*	*	*	-	*	*	*
Mean Score	0.58	0.63	0.50	0.52	0.58	0.51	0.60	0.66	0.14	0.57	0.59	0.75	0.56	0.30	0.66	0.52
Standard Deviation	1.16	1.14	1.17	1.23	1.16	1.20	1.14	1.10	1.39	1.15	1.19	1.09	1.15	1.22	1.14	1.18
Standard Error	0.02	0.03	0.05	0.06	0.02	0.08	0.02	0.02	0.12	0.02	0.04	0.03	0.05	0.04	0.03	0.03

Q11_3 To what extent are you concerned or unconcerned by the use of additives (such as preservatives and colouring) in food products

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Very concerned	678 21%	56 32%	42 31%	80 27%	119 28%	417 18%
(1) Fairly concerned	1394 43%	79 45%	57 42%	136 46%	186 44%	971 42%
(0) Neither concerned nor unconcerned	459 14%	18 10%	12 9%	39 13%	49 11%	345 15%
(-1) Fairly unconcerned	493 15%	21 12%	15 11%	30 10%	47 11%	396 17%
(-2) Very unconcerned	201 6%	3 2%	9 6%	8 3%	21 5%	168 7%
Net : Concerned	2072 64%	135 77%	99 74%	216 74%	305 72%	1388 60%
Net : Unconcerned	694 21%	24 14%	23 17%	38 13%	68 16%	564 25%
Don't know	7 *	- -	- -	1 *	3 1%	2 *
Mean Score	0.58	0.93	0.82	0.85	0.79	0.47
Standard Deviation	1.16	1.02	1.18	1.03	1.12	1.18
Standard Error	0.02	0.08	0.10	0.06	0.05	0.02

Q11_3 To what extent are you concerned or unconcerned by the use of additives (such as preservatives and colouring) in food products

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Very concerned	678 21%	226 20%	60 17%	50 18%	57 19%	74 25%	23 25%	223 22%	137 23%	90 21%	86 22%	161 25%	98 20%	237 20%	29 41%	135 20%
(1) Fairly concerned	1394 43%	511 45%	148 43%	127 46%	152 50%	141 47%	47 52%	489 48%	296 50%	203 47%	203 52%	303 47%	221 45%	522 45%	26 37%	251 37%
(0) Neither concerned nor unconcerned	459 14%	154 14%	57 17%	47 17%	38 12%	27 9%	3 4%	118 12%	66 11%	61 14%	46 12%	70 11%	78 16%	174 15%	9 12%	117 17%
(-1) Fairly unconcerned	493 15%	180 16%	55 16%	44 16%	49 16%	43 14%	10 11%	147 15%	81 14%	54 13%	36 9%	72 11%	69 14%	183 16%	7 10%	110 16%
(-2) Very unconcerned	201 6%	67 6%	23 7%	7 3%	9 3%	13 4%	8 9%	36 3%	13 2%	20 5%	16 4%	30 5%	23 5%	45 4%	-	64 9%
Net : Concerned	2072 64%	737 65%	208 61%	177 64%	209 69%	215 72%	70 76%	711 70%	434 73%	293 68%	288 75%	464 73%	318 65%	759 65%	56 77%	385 57%
Net : Unconcerned	694 21%	247 22%	78 23%	51 18%	58 19%	55 19%	18 20%	183 18%	94 16%	75 17%	52 14%	102 16%	92 19%	229 20%	7 10%	174 26%
Don't know	7 *	3 *	-	-	-	-	-	3 *	3 *	1 *	-	3 *	2 *	-	-	3 *
Mean Score	0.58	0.57	0.49	0.62	0.66	0.75	0.73	0.71	0.78	0.67	0.79	0.78	0.62	0.62	1.07	0.42
Standard Deviation	1.16	1.14	1.15	1.04	1.05	1.11	1.21	1.07	1.02	1.09	1.02	1.09	1.10	1.09	0.98	1.24
Standard Error	0.02	0.03	0.06	0.06	0.06	0.06	0.13	0.03	0.04	0.05	0.05	0.04	0.05	0.03	0.12	0.05

Q11_3 To what extent are you concerned or unconcerned by the use of additives (such as preservatives and colouring) in food products

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Very concerned	678	138	19	21	49	39	26	119	101	165	41	156	294	144	32	46
	21%	21%	25%	25%	28%	25%	28%	21%	22%	19%	28%	26%	20%	22%	38%	17%
(1) Fairly concerned	1394	261	33	41	78	73	49	242	209	398	80	252	655	296	29	108
	43%	40%	43%	47%	43%	47%	53%	43%	45%	47%	54%	42%	44%	44%	34%	40%
(0) Neither concerned nor unconcerned	459	102	8	13	16	18	5	81	62	133	11	88	228	95	7	41
	14%	16%	10%	16%	9%	12%	5%	14%	13%	16%	8%	15%	15%	14%	8%	15%
(-1) Fairly unconcerned	493	108	14	8	32	22	8	94	70	114	11	74	240	108	11	46
	15%	17%	19%	10%	18%	14%	8%	17%	15%	13%	7%	12%	16%	16%	13%	17%
(-2) Very unconcerned	201	35	2	2	4	5	5	28	18	40	5	32	82	26	3	29
	6%	5%	3%	3%	2%	3%	5%	5%	4%	5%	4%	5%	5%	4%	4%	11%
Net : Concerned	2072	399	52	62	127	112	76	361	310	563	121	408	948	441	61	154
	64%	62%	68%	72%	71%	71%	81%	64%	67%	66%	81%	68%	63%	66%	73%	57%
Net : Unconcerned	694	143	16	11	36	27	13	122	88	153	16	106	321	134	14	75
	21%	22%	21%	12%	20%	17%	14%	22%	19%	18%	11%	18%	21%	20%	17%	28%
Don't know	7	4	-	-	-	-	-	3	1	1	-	1	1	-	2	1
	*	1%	-	-	-	-	-	*	*	*	-	*	*	-	2%	1%
Mean Score	0.58	0.56	0.69	0.82	0.76	0.76	0.90	0.58	0.66	0.63	0.95	0.71	0.56	0.63	0.93	0.35
Standard Deviation	1.16	1.16	1.12	1.01	1.11	1.07	1.07	1.14	1.10	1.08	0.98	1.14	1.13	1.11	1.17	1.25
Standard Error	0.02	0.05	0.13	0.11	0.08	0.09	0.11	0.05	0.05	0.04	0.08	0.05	0.03	0.04	0.13	0.08

Q11_3 To what extent are you concerned or unconcerned by the use of additives (such as preservatives and colouring) in food products

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Very concerned	678 21%	121 24%	293 24%	125 21%	95 17%	43 12%	143 17%	535 22%	74 22%	171 23%	142 18%	129 19%
(1) Fairly concerned	1394 43%	209 41%	518 43%	229 39%	279 49%	159 46%	408 48%	985 41%	135 40%	323 43%	362 47%	302 45%
(0) Neither concerned nor unconcerned	459 14%	72 14%	150 12%	97 17%	79 14%	60 17%	134 16%	325 14%	54 16%	108 14%	117 15%	82 12%
(-1) Fairly unconcerned	493 15%	74 15%	186 15%	88 15%	92 16%	52 15%	120 14%	372 16%	44 13%	109 14%	118 15%	118 18%
(-2) Very unconcerned	201 6%	32 6%	65 5%	45 8%	29 5%	30 9%	38 4%	163 7%	27 8%	45 6%	32 4%	36 5%
Net : Concerned	2072 64%	331 65%	811 67%	354 61%	374 65%	202 58%	551 65%	1520 64%	209 62%	494 65%	505 65%	431 65%
Net : Unconcerned	694 21%	107 21%	251 21%	133 23%	120 21%	82 24%	158 19%	536 22%	72 21%	154 20%	151 19%	153 23%
Don't know	7 *	2 *	2 *	- -	- -	3 1%	3 *	4 *	1 *	2 *	1 *	1 *
Mean Score	0.58	0.61	0.65	0.51	0.56	0.39	0.59	0.57	0.55	0.62	0.60	0.56
Standard Deviation	1.16	1.18	1.16	1.20	1.10	1.15	1.07	1.19	1.20	1.16	1.08	1.15
Standard Error	0.02	0.05	0.03	0.05	0.05	0.06	0.04	0.02	0.07	0.04	0.04	0.04

Q11_3 To what extent are you concerned or unconcerned by the use of additives (such as preservatives and colouring) in food products

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Very concerned	678	56	1	6	14	40	15	45	256	177	232	14
	21%	18%	7%	12%	9%	25%	19%	16%	20%	27%	20%	10%
(1) Fairly concerned	1394	135	4	15	65	71	32	118	597	296	445	56
	43%	43%	24%	29%	43%	44%	39%	42%	46%	45%	39%	39%
(0) Neither concerned nor unconcerned	459	47	2	7	29	16	14	38	159	87	188	26
	14%	15%	14%	14%	19%	10%	18%	13%	12%	13%	16%	18%
(-1) Fairly unconcerned	493	47	5	14	28	20	15	47	202	66	196	28
	15%	15%	31%	27%	18%	12%	18%	17%	16%	10%	17%	20%
(-2) Very unconcerned	201	29	4	9	17	14	5	34	69	24	91	18
	6%	9%	23%	17%	11%	9%	6%	12%	5%	4%	8%	13%
Net : Concerned	2072	191	6	21	79	111	48	163	852	473	677	69
	64%	61%	32%	42%	52%	69%	58%	58%	66%	73%	59%	49%
Net : Unconcerned	694	76	9	22	45	34	20	81	271	90	288	46
	21%	24%	54%	44%	29%	21%	24%	29%	21%	14%	25%	32%
Don't know	7	-	-	-	-	-	-	-	2	2	2	-
	*	*	1%	*	*	-	-	*	*	*	*	-
Mean Score	0.58	0.46	-0.37	-0.06	0.20	0.64	0.47	0.33	0.60	0.83	0.46	0.14
Standard Deviation	1.16	1.21	1.31	1.33	1.18	1.22	1.17	1.27	1.13	1.05	1.21	1.22
Standard Error	0.02	0.07	0.31	0.19	0.10	0.10	0.13	0.08	0.03	0.04	0.04	0.10

Q11_3 To what extent are you concerned or unconcerned by food hygiene when eating out

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Very concerned	852	370	482	73	119	151	174	131	139	62	719	54	55	24	679	143	558	294
	26%	23%	29%	16%	22%	28%	29%	30%	34%	26%	27%	35%	20%	26%	24%	50%	28%	23%
(1) Fairly concerned	1392	685	707	226	232	239	243	187	164	100	1173	64	119	35	1224	97	826	565
	43%	43%	43%	48%	43%	45%	41%	42%	40%	41%	43%	41%	43%	39%	44%	34%	42%	45%
(0) Neither concerned nor unconcerned	468	237	231	82	95	75	70	64	54	28	396	24	35	13	427	24	261	207
	14%	15%	14%	18%	18%	14%	12%	14%	13%	11%	15%	15%	13%	14%	15%	8%	13%	16%
(-1) Fairly unconcerned	405	226	179	77	70	54	85	51	35	32	339	12	40	14	372	21	260	145
	13%	14%	11%	16%	13%	10%	14%	11%	9%	13%	12%	8%	14%	16%	13%	7%	13%	12%
(-2) Very unconcerned	104	60	45	10	19	17	20	9	12	17	73	2	25	4	101	2	59	45
	3%	4%	3%	2%	4%	3%	3%	2%	3%	7%	3%	1%	9%	5%	4%	1%	3%	4%
Net : Concerned	2244	1055	1189	300	351	390	418	318	303	162	1893	118	174	59	1903	240	1384	859
	69%	67%	72%	64%	65%	73%	70%	72%	74%	67%	70%	75%	63%	65%	68%	83%	70%	68%
Net : Unconcerned	509	286	224	87	89	71	105	60	47	50	411	15	65	19	473	23	319	190
	16%	18%	14%	19%	17%	13%	18%	14%	12%	21%	15%	9%	24%	21%	17%	8%	16%	15%
Don't know	10	1	9	-	1	1	2	-	4	2	9	-	1	-	9	1	7	3
	*	*	1%	-	*	*	*	*	1%	1%	*	-	*	*	*	*	*	*
Mean Score	0.77	0.68	0.85	0.59	0.68	0.84	0.79	0.86	0.95	0.66	0.79	0.99	0.51	0.66	0.72	1.25	0.80	0.73
Standard Deviation	1.07	1.10	1.05	1.01	1.07	1.04	1.12	1.04	1.04	1.21	1.05	0.98	1.22	1.17	1.08	0.94	1.08	1.05
Standard Error	0.02	0.03	0.03	0.05	0.05	0.05	0.05	0.05	0.05	0.08	0.02	0.08	0.07	0.12	0.02	0.06	0.02	0.03

Q11_3 To what extent are you concerned or unconcerned by food hygiene when eating out

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Very concerned	852	419	228	67	138	176	276	184	217	183	669	457	51	344	579	67	17	20	169
	26%	23%	32%	38%	28%	21%	25%	28%	34%	34%	25%	24%	24%	32%	24%	33%	36%	39%	30%
(1) Fairly concerned	1392	849	287	60	196	385	489	283	236	209	1183	838	99	454	1050	80	22	19	220
	43%	46%	40%	34%	39%	46%	45%	42%	37%	39%	44%	43%	47%	42%	44%	40%	47%	36%	40%
(0) Neither concerned nor unconcerned	468	270	91	20	87	142	139	103	85	76	391	293	34	140	363	24	3	4	72
	14%	15%	13%	11%	18%	17%	13%	15%	13%	14%	15%	15%	16%	13%	15%	12%	7%	7%	13%
(-1) Fairly unconcerned	405	247	80	20	58	111	148	75	71	52	354	280	17	108	308	26	4	4	63
	13%	13%	11%	11%	12%	13%	14%	11%	11%	10%	13%	14%	8%	10%	13%	13%	8%	8%	11%
(-2) Very unconcerned	104	49	30	10	15	23	31	22	28	19	85	65	7	31	68	5	1	5	25
	3%	3%	4%	6%	3%	3%	3%	3%	4%	4%	3%	3%	4%	3%	3%	2%	1%	10%	5%
Net : Concerned	2244	1268	515	127	335	560	765	466	453	392	1852	1295	150	797	1629	147	40	39	389
	69%	69%	71%	71%	67%	67%	71%	70%	70%	73%	69%	67%	71%	74%	69%	73%	84%	75%	70%
Net : Unconcerned	509	296	110	31	73	134	179	97	99	71	438	345	24	139	376	31	4	9	89
	16%	16%	15%	17%	15%	16%	17%	15%	15%	13%	16%	18%	12%	13%	16%	15%	9%	18%	16%
Don't know	10	1	6	-	3	-	1	1	8	1	9	6	2	2	3	-	-	-	7
	*	*	1%	*	1%	-	*	*	1%	*	*	*	1%	*	-	-	-	-	1%
Mean Score	0.77	0.73	0.84	0.86	0.78	0.69	0.77	0.80	0.85	0.90	0.75	0.69	0.81	0.90	0.74	0.88	1.10	0.86	0.81
Standard Deviation	1.07	1.04	1.12	1.21	1.07	1.03	1.06	1.07	1.14	1.09	1.07	1.09	1.01	1.05	1.05	1.08	0.94	1.30	1.13
Standard Error	0.02	0.02	0.04	0.09	0.05	0.04	0.03	0.04	0.05	0.05	0.02	0.02	0.07	0.03	0.02	0.08	0.14	0.18	0.05

Q11_3 To what extent are you concerned or unconcerned by food hygiene when eating out

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Very concerned	852	510	129	181	790	62	790	706	35	616	236	488	168	196	347	467
	26%	25%	25%	37%	26%	26%	26%	28%	26%	26%	29%	30%	26%	20%	29%	25%
(1) Fairly concerned	1392	924	221	170	1299	93	1302	1101	52	1075	317	665	268	458	530	781
	43%	45%	43%	34%	43%	39%	44%	43%	39%	45%	39%	41%	42%	47%	44%	42%
(0) Neither concerned nor unconcerned	468	286	82	74	437	30	428	352	17	350	118	227	90	151	163	266
	14%	14%	16%	15%	15%	13%	14%	14%	13%	15%	14%	14%	14%	16%	14%	14%
(-1) Fairly unconcerned	405	278	58	46	359	46	371	320	21	302	103	181	89	135	126	251
	13%	13%	11%	9%	12%	19%	12%	13%	16%	13%	13%	11%	14%	14%	11%	14%
(-2) Very unconcerned	104	66	18	20	97	7	91	73	7	68	36	50	26	28	30	72
	3%	3%	4%	4%	3%	3%	3%	3%	5%	3%	4%	3%	4%	3%	2%	4%
Net : Concerned	2244	1434	350	350	2090	154	2091	1808	87	1691	553	1154	436	654	878	1248
	69%	69%	69%	71%	70%	65%	70%	71%	65%	70%	68%	71%	68%	67%	73%	68%
Net : Unconcerned	509	343	76	67	456	53	462	394	28	370	139	231	115	163	156	323
	16%	17%	15%	14%	15%	22%	15%	15%	21%	15%	17%	14%	18%	17%	13%	17%
Don't know	10	7	1	2	10	-	8	6	2	1	9	7	2	1	-	10
	*	*	*	*	*	-	*	*	1%	*	1%	*	*	*	-	1%
Mean Score	0.77	0.74	0.76	0.91	0.78	0.65	0.78	0.80	0.66	0.77	0.76	0.85	0.72	0.68	0.87	0.72
Standard Deviation	1.07	1.07	1.07	1.12	1.07	1.15	1.06	1.07	1.18	1.05	1.14	1.07	1.12	1.04	1.03	1.10
Standard Error	0.02	0.02	0.05	0.05	0.02	0.07	0.02	0.02	0.10	0.02	0.04	0.03	0.04	0.03	0.03	0.03

Q11_3 To what extent are you concerned or unconcerned by food hygiene when eating out

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Very concerned	852 26%	44 25%	47 35%	85 29%	131 31%	587 26%
(1) Fairly concerned	1392 43%	77 44%	59 44%	133 45%	195 46%	968 42%
(0) Neither concerned nor unconcerned	468 14%	33 19%	15 11%	37 13%	53 13%	333 14%
(-1) Fairly unconcerned	405 13%	21 12%	12 9%	34 12%	37 9%	313 14%
(-2) Very unconcerned	104 3%	2 1%	2 1%	5 2%	8 2%	89 4%
Net : Concerned	2244 69%	121 69%	106 79%	218 74%	326 77%	1555 68%
Net : Unconcerned	509 16%	23 13%	14 10%	39 13%	45 11%	402 18%
Don't know	10 *	- -	- -	- -	2 *	8 *
Mean Score	0.77	0.80	1.02	0.88	0.96	0.72
Standard Deviation	1.07	0.98	0.97	1.01	0.97	1.11
Standard Error	0.02	0.07	0.08	0.06	0.05	0.02

Q11_3 To what extent are you concerned or unconcerned by food hygiene when eating out

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Very concerned	852 26%	318 28%	89 26%	72 26%	86 28%	90 30%	29 32%	295 29%	184 31%	98 23%	116 30%	181 28%	123 25%	287 25%	28 39%	139 20%
(1) Fairly concerned	1392 43%	508 45%	169 49%	140 51%	134 44%	142 48%	42 47%	462 45%	280 47%	214 50%	180 47%	277 43%	224 46%	512 44%	33 45%	268 39%
(0) Neither concerned nor unconcerned	468 14%	159 14%	34 10%	27 10%	40 13%	36 12%	12 13%	112 11%	66 11%	68 16%	46 12%	93 15%	62 13%	181 16%	4 5%	132 19%
(-1) Fairly unconcerned	405 13%	128 11%	48 14%	34 12%	38 13%	25 9%	7 8%	124 12%	57 9%	43 10%	38 10%	79 12%	65 13%	161 14%	7 10%	94 14%
(-2) Very unconcerned	104 3%	25 2%	3 1%	2 1%	7 2%	4 1%	1 1%	21 2%	7 1%	5 1%	7 2%	7 1%	15 3%	19 2%	-	40 6%
Net : Concerned	2244 69%	826 72%	258 75%	211 77%	220 72%	232 78%	72 79%	757 75%	464 78%	311 73%	296 77%	458 72%	347 71%	799 69%	61 85%	407 60%
Net : Unconcerned	509 16%	153 13%	50 15%	36 13%	45 15%	29 10%	8 8%	146 14%	64 11%	48 11%	45 12%	87 14%	80 16%	180 15%	7 10%	134 20%
Don't know	10 *	3 *	-	-	-	1 *	-	1 *	2 *	1 *	-	1 *	-	3 *	-	6 1%
Mean Score	0.77	0.85	0.86	0.89	0.83	0.98	1.01	0.87	0.97	0.83	0.93	0.85	0.77	0.77	1.14	0.55
Standard Deviation	1.07	1.02	0.99	0.95	1.05	0.94	0.91	1.03	0.96	0.93	0.99	1.01	1.07	1.03	0.92	1.14
Standard Error	0.02	0.03	0.05	0.06	0.06	0.05	0.10	0.03	0.04	0.05	0.05	0.04	0.05	0.03	0.11	0.04

Q11_3 To what extent are you concerned or unconcerned by food hygiene when eating out

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Very concerned	852	179	16	22	60	57	34	164	123	241	49	182	381	165	31	46
	26%	28%	21%	26%	33%	37%	36%	29%	27%	28%	33%	30%	25%	25%	38%	17%
(1) Fairly concerned	1392	281	41	43	85	69	42	242	231	380	64	261	646	301	34	111
	43%	43%	54%	49%	47%	44%	45%	43%	50%	45%	43%	43%	43%	45%	41%	41%
(0) Neither concerned nor unconcerned	468	95	9	10	19	15	9	70	49	123	21	81	236	105	7	56
	14%	15%	11%	12%	11%	9%	9%	12%	11%	15%	14%	13%	16%	16%	9%	21%
(-1) Fairly unconcerned	405	75	10	9	14	13	9	77	50	89	12	68	200	88	7	31
	13%	12%	13%	10%	8%	8%	9%	14%	11%	10%	8%	11%	13%	13%	9%	11%
(-2) Very unconcerned	104	18	1	1	1	2	-	14	5	16	2	9	31	10	3	23
	3%	3%	1%	2%	1%	1%	*	2%	1%	2%	1%	1%	2%	1%	3%	9%
Net : Concerned	2244	460	57	65	144	127	76	406	355	621	114	443	1028	466	66	157
	69%	71%	75%	75%	80%	81%	81%	72%	77%	73%	77%	73%	69%	70%	79%	58%
Net : Unconcerned	509	92	11	10	16	15	9	90	55	105	14	77	231	98	10	54
	16%	14%	14%	12%	9%	10%	10%	16%	12%	12%	9%	13%	15%	15%	12%	20%
Don't know	10	1	-	1	-	-	-	1	2	1	-	2	3	1	-	4
	*	*	-	1%	-	-	-	*	*	*	-	*	*	*	-	2%
Mean Score	0.77	0.82	0.82	0.88	1.04	1.06	1.07	0.82	0.91	0.87	0.99	0.90	0.77	0.78	1.01	0.47
Standard Deviation	1.07	1.05	0.95	0.97	0.91	0.96	0.93	1.07	0.96	1.00	0.96	1.01	1.04	1.01	1.07	1.16
Standard Error	0.02	0.04	0.11	0.11	0.07	0.08	0.10	0.04	0.04	0.03	0.08	0.04	0.03	0.04	0.12	0.07

Q11_3 To what extent are you concerned or unconcerned by food hygiene when eating out

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Very concerned	852 26%	134 26%	327 27%	151 26%	144 25%	96 28%	245 29%	607 25%	108 32%	222 29%	185 24%	144 22%
(1) Fairly concerned	1392 43%	200 39%	531 44%	257 44%	265 46%	139 40%	342 40%	1050 44%	133 40%	323 43%	373 48%	278 42%
(0) Neither concerned nor unconcerned	468 14%	99 19%	152 13%	79 14%	90 16%	47 14%	130 15%	338 14%	47 14%	115 15%	95 12%	119 18%
(-1) Fairly unconcerned	405 13%	53 10%	162 13%	74 13%	57 10%	58 17%	105 12%	300 13%	25 7%	79 10%	100 13%	104 16%
(-2) Very unconcerned	104 3%	23 5%	40 3%	21 4%	15 3%	5 1%	23 3%	82 3%	22 6%	16 2%	22 3%	22 3%
Net : Concerned	2244 69%	334 65%	858 71%	408 70%	409 71%	235 68%	587 69%	1657 69%	241 72%	545 72%	557 72%	422 63%
Net : Unconcerned	509 16%	77 15%	202 17%	96 16%	72 13%	63 18%	127 15%	382 16%	47 14%	94 12%	121 16%	127 19%
Don't know	10 *	2 *	3 *	1 *	3 *	1 *	2 *	8 *	2 1%	3 *	- -	- -
Mean Score	0.77	0.72	0.78	0.76	0.82	0.76	0.81	0.76	0.84	0.87	0.77	0.62
Standard Deviation	1.07	1.10	1.09	1.09	1.01	1.08	1.07	1.07	1.15	1.02	1.04	1.09
Standard Error	0.02	0.05	0.03	0.04	0.04	0.06	0.04	0.02	0.06	0.04	0.04	0.04

Q11_3 To what extent are you concerned or unconcerned by food hygiene when eating out

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Very concerned	852 26%	70 22%	1 6%	10 20%	31 20%	37 23%	17 21%	61 22%	288 22%	191 29%	335 29%	38 27%
(1) Fairly concerned	1392 43%	135 43%	6 36%	21 41%	65 43%	68 42%	35 43%	120 42%	576 45%	251 38%	504 44%	62 44%
(0) Neither concerned nor unconcerned	468 14%	37 12%	4 21%	6 12%	24 16%	18 11%	13 16%	35 12%	193 15%	103 16%	155 13%	16 11%
(-1) Fairly unconcerned	405 13%	46 15%	5 28%	7 14%	24 15%	23 14%	11 13%	43 15%	186 15%	86 13%	116 10%	17 12%
(-2) Very unconcerned	104 3%	24 8%	2 9%	6 12%	9 6%	14 9%	5 6%	24 8%	40 3%	21 3%	36 3%	8 5%
Net : Concerned	2244 69%	205 65%	7 42%	31 61%	97 63%	105 65%	52 64%	181 64%	864 67%	442 68%	839 73%	100 71%
Net : Unconcerned	509 16%	71 23%	7 37%	13 26%	32 21%	38 23%	16 20%	67 24%	226 18%	107 16%	151 13%	25 18%
Don't know	10 *	1 *	- -	- 1%	- *	- *	- *	1 *	1 *	- -	9 1%	- *
Mean Score	0.77	0.58	0.01	0.42	0.57	0.56	0.59	0.53	0.69	0.78	0.86	0.75
Standard Deviation	1.07	1.21	1.15	1.31	1.14	1.24	1.16	1.22	1.07	1.10	1.05	1.14
Standard Error	0.02	0.07	0.27	0.18	0.09	0.10	0.13	0.07	0.03	0.04	0.03	0.10

Q11_3 To what extent are you concerned or unconcerned by food hygiene at home

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Very concerned	620	262	357	42	97	129	108	95	93	53	537	26	39	18	519	78	410	208
	19%	17%	22%	9%	18%	24%	18%	22%	23%	22%	20%	17%	14%	20%	18%	27%	21%	17%
(1) Fairly concerned	939	485	454	148	169	173	170	107	114	57	801	41	71	26	817	80	557	381
	29%	31%	27%	31%	31%	32%	29%	24%	28%	23%	30%	26%	26%	28%	29%	28%	28%	30%
(0) Neither concerned nor unconcerned	328	165	164	59	64	44	75	41	29	18	275	18	25	10	290	28	178	151
	10%	10%	10%	12%	12%	8%	13%	9%	7%	8%	10%	11%	9%	11%	10%	10%	9%	12%
(-1) Fairly unconcerned	680	327	353	140	109	86	114	97	83	51	567	35	57	21	597	49	395	285
	21%	21%	21%	30%	20%	16%	19%	22%	20%	21%	21%	22%	21%	24%	21%	17%	20%	23%
(-2) Very unconcerned	661	339	322	81	97	105	127	102	86	62	526	37	83	15	586	53	428	233
	20%	21%	19%	17%	18%	19%	21%	23%	21%	26%	19%	24%	30%	16%	21%	18%	22%	19%
Net : Concerned	1559	747	811	190	266	303	278	203	207	110	1338	68	109	44	1336	158	968	589
	48%	47%	49%	40%	50%	56%	47%	46%	51%	46%	49%	43%	40%	48%	48%	55%	49%	47%
Net : Unconcerned	1341	666	675	221	207	191	241	199	169	113	1093	72	140	36	1183	102	823	518
	42%	42%	41%	47%	39%	36%	41%	45%	41%	47%	40%	46%	51%	40%	42%	35%	42%	41%
Don't know	3	-	3	-	-	-	-	-	3	-	3	-	-	-	3	-	3	-
	*	*	*	*	*	*	*	*	1%	*	*	*	*	*	*	*	*	*
Mean Score	0.05	*	0.10	-0.15	0.11	0.25	0.03	-0.01	0.11	-0.05	0.09	-0.09	-0.28	0.12	0.03	0.28	0.06	0.04
Standard Deviation	1.44	1.43	1.46	1.28	1.40	1.47	1.44	1.50	1.50	1.54	1.44	1.45	1.47	1.41	1.44	1.48	1.48	1.39
Standard Error	0.03	0.04	0.04	0.06	0.06	0.06	0.06	0.07	0.07	0.10	0.03	0.12	0.09	0.15	0.03	0.09	0.03	0.04

Q11_3 To what extent are you concerned or unconcerned by food hygiene at home

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Very concerned	620	317	171	38	93	140	182	124	174	113	507	368	34	217	425	49	8	8	130
	19%	17%	24%	21%	19%	17%	17%	19%	27%	21%	19%	19%	16%	20%	18%	24%	17%	16%	23%
(1) Fairly concerned	939	564	178	51	147	252	339	203	144	160	778	567	61	311	723	55	16	16	129
	29%	31%	25%	29%	29%	30%	31%	30%	22%	30%	29%	29%	29%	29%	31%	27%	34%	30%	23%
(0) Neither concerned nor unconcerned	328	200	55	20	53	113	96	68	52	48	280	182	31	115	270	14	3	1	41
	10%	11%	8%	12%	11%	13%	9%	10%	8%	9%	10%	9%	15%	11%	11%	7%	7%	2%	7%
(-1) Fairly unconcerned	680	400	138	30	113	181	244	138	116	105	575	430	46	204	501	52	7	12	108
	21%	22%	19%	17%	23%	22%	23%	21%	18%	19%	21%	22%	22%	19%	21%	26%	14%	22%	19%
(-2) Very unconcerned	661	354	177	39	92	150	221	134	156	115	546	389	39	231	452	34	13	16	147
	20%	19%	25%	22%	18%	18%	20%	20%	24%	21%	20%	20%	18%	21%	19%	17%	28%	30%	26%
Net : Concerned	1559	881	349	89	240	392	522	327	318	273	1285	935	95	528	1148	103	24	24	259
	48%	48%	48%	50%	48%	47%	48%	49%	49%	50%	48%	48%	45%	49%	48%	51%	51%	46%	47%
Net : Unconcerned	1341	753	314	68	205	332	465	272	272	220	1121	819	85	436	953	85	20	27	254
	42%	41%	44%	38%	41%	40%	43%	41%	42%	41%	42%	42%	40%	40%	40%	42%	43%	52%	46%
Don't know	3	-	3	-	-	-	-	3	-	-	3	3	-	-	-	-	-	-	3
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Mean Score	0.05	0.05	0.04	0.11	0.07	0.06	0.02	0.07	0.10	0.09	0.05	0.05	0.03	0.07	0.07	0.16	-0.03	-0.20	-0.02
Standard Deviation	1.44	1.41	1.54	1.48	1.42	1.38	1.43	1.43	1.57	1.47	1.44	1.44	1.38	1.46	1.41	1.46	1.53	1.53	1.56
Standard Error	0.03	0.03	0.06	0.11	0.06	0.05	0.04	0.06	0.06	0.06	0.03	0.03	0.09	0.04	0.03	0.10	0.22	0.21	0.07

Q11_3 To what extent are you concerned or unconcerned by food hygiene at home

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Very concerned	620	386	106	109	575	44	587	524	18	457	163	372	106	142	231	364
	19%	19%	21%	22%	19%	19%	20%	20%	13%	19%	20%	23%	17%	15%	19%	20%
(1) Fairly concerned	939	588	167	139	863	76	883	768	31	718	221	460	213	266	364	516
	29%	28%	33%	28%	29%	32%	30%	30%	23%	30%	27%	28%	33%	27%	30%	28%
(0) Neither concerned nor unconcerned	328	208	54	40	296	32	312	266	7	259	69	151	57	120	122	173
	10%	10%	11%	8%	10%	13%	10%	10%	5%	11%	8%	9%	9%	12%	10%	9%
(-1) Fairly unconcerned	680	448	98	94	628	52	635	526	25	526	154	325	128	227	253	391
	21%	22%	19%	19%	21%	22%	21%	21%	19%	22%	19%	20%	20%	23%	21%	21%
(-2) Very unconcerned	661	436	83	111	627	34	570	471	53	452	209	307	139	215	227	400
	20%	21%	16%	22%	21%	14%	19%	18%	40%	19%	25%	19%	22%	22%	19%	22%
Net : Concerned	1559	974	274	248	1439	120	1470	1292	49	1174	384	832	319	408	595	880
	48%	47%	54%	50%	48%	50%	49%	50%	37%	49%	47%	51%	50%	42%	50%	48%
Net : Unconcerned	1341	884	181	205	1255	86	1205	997	78	978	363	632	267	442	480	791
	42%	43%	36%	42%	42%	36%	40%	39%	58%	41%	44%	39%	41%	46%	40%	43%
Don't know	3	3	-	-	3	-	3	3	-	-	3	3	-	-	-	3
	*	*	-	-	*	-	*	*	-	*	*	*	*	-	-	*
Mean Score	0.05	0.02	0.23	0.08	0.04	0.19	0.09	0.14	-0.48	0.08	-0.03	0.16	0.03	-0.11	0.10	0.03
Standard Deviation	1.44	1.45	1.40	1.50	1.45	1.35	1.43	1.43	1.53	1.42	1.51	1.46	1.43	1.40	1.43	1.47
Standard Error	0.03	0.03	0.06	0.07	0.03	0.09	0.03	0.03	0.13	0.03	0.05	0.04	0.06	0.05	0.04	0.03

Q11_3 To what extent are you concerned or unconcerned by food hygiene at home

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Very concerned	620 19%	35 20%	34 25%	61 21%	85 20%	424 18%
(1) Fairly concerned	939 29%	35 20%	46 34%	94 32%	121 28%	678 29%
(0) Neither concerned nor unconcerned	328 10%	29 17%	13 10%	21 7%	43 10%	228 10%
(-1) Fairly unconcerned	680 21%	44 25%	25 19%	55 19%	73 17%	499 22%
(-2) Very unconcerned	661 20%	34 19%	16 12%	63 21%	103 24%	467 20%
Net : Concerned	1559 48%	70 40%	80 60%	155 53%	206 48%	1102 48%
Net : Unconcerned	1341 42%	77 44%	41 31%	118 40%	176 41%	965 42%
Don't know	3 *	- -	- -	- -	- -	3 *
Mean Score	0.05	-0.04	0.43	0.12	0.03	0.04
Standard Deviation	1.44	1.42	1.36	1.48	1.49	1.44
Standard Error	0.03	0.11	0.12	0.09	0.07	0.03

Q11_3 To what extent are you concerned or unconcerned by food hygiene at home

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Very concerned	620 19%	218 19%	66 19%	55 20%	69 23%	68 23%	19 20%	229 23%	131 22%	81 19%	85 22%	137 21%	108 22%	227 19%	22 31%	94 14%
(1) Fairly concerned	939 29%	342 30%	105 31%	89 33%	96 32%	103 35%	28 30%	316 31%	197 33%	147 34%	138 36%	203 32%	156 32%	376 32%	20 28%	173 25%
(0) Neither concerned nor unconcerned	328 10%	103 9%	41 12%	25 9%	33 11%	26 9%	3 4%	96 9%	46 8%	33 10%	42 9%	48 8%	41 8%	131 11%	2 3%	77 11%
(-1) Fairly unconcerned	680 21%	253 22%	69 20%	58 21%	66 21%	59 20%	17 19%	197 19%	125 21%	98 23%	57 15%	147 23%	101 21%	236 20%	12 16%	153 23%
(-2) Very unconcerned	661 20%	224 20%	61 18%	46 17%	41 13%	42 14%	24 26%	177 17%	97 16%	61 14%	72 19%	105 16%	83 17%	192 17%	15 22%	180 26%
Net : Concerned	1559 48%	560 49%	172 50%	144 53%	166 54%	171 57%	46 51%	544 54%	329 55%	228 53%	223 58%	340 53%	265 54%	603 52%	42 59%	267 39%
Net : Unconcerned	1341 42%	477 42%	129 38%	105 38%	106 35%	101 34%	41 45%	374 37%	222 37%	159 37%	129 33%	251 39%	184 38%	428 37%	27 38%	333 49%
Don't know	3 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *
Mean Score	0.05	0.07	0.14	0.18	0.29	0.32	*	0.22	0.24	0.21	0.28	0.19	0.22	0.18	0.31	-0.22
Standard Deviation	1.44	1.44	1.41	1.41	1.38	1.39	1.55	1.43	1.42	1.36	1.43	1.42	1.43	1.39	1.58	1.43
Standard Error	0.03	0.04	0.08	0.09	0.08	0.08	0.16	0.05	0.06	0.07	0.07	0.06	0.06	0.04	0.19	0.06

Q11_3 To what extent are you concerned or unconcerned by food hygiene at home

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Very concerned	620	127	16	15	38	46	23	124	100	172	47	130	312	135	25	32
	19%	20%	22%	17%	21%	29%	24%	22%	22%	20%	32%	22%	21%	20%	30%	12%
(1) Fairly concerned	939	186	21	22	38	29	30	162	139	284	48	182	475	191	19	72
	29%	29%	28%	26%	21%	19%	32%	29%	30%	33%	32%	30%	32%	29%	23%	26%
(0) Neither concerned nor unconcerned	328	62	6	7	19	11	8	53	52	81	12	55	150	81	3	33
	10%	10%	8%	8%	11%	7%	8%	9%	11%	9%	8%	9%	10%	12%	3%	12%
(-1) Fairly unconcerned	680	147	18	18	46	41	19	124	92	162	20	125	304	145	19	63
	21%	23%	24%	21%	26%	26%	20%	22%	20%	19%	14%	21%	20%	22%	23%	23%
(-2) Very unconcerned	661	125	14	24	38	30	15	104	77	152	21	110	257	118	17	68
	20%	19%	18%	27%	21%	19%	16%	18%	17%	18%	14%	18%	17%	18%	21%	25%
Net : Concerned	1559	313	38	37	77	75	53	286	240	455	95	313	787	326	45	104
	48%	48%	50%	43%	43%	48%	56%	50%	52%	54%	64%	52%	53%	49%	53%	38%
Net : Unconcerned	1341	272	32	42	84	71	33	227	168	314	42	235	561	263	36	132
	42%	42%	42%	48%	47%	45%	35%	40%	37%	37%	28%	39%	37%	39%	43%	48%
Don't know	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3
	*	*	-	-	-	-	-	-	-	*	-	-	-	-	-	1%
Mean Score	0.05	0.06	0.10	-0.15	-0.03	0.12	0.29	0.14	0.21	0.19	0.54	0.16	0.19	0.12	0.20	-0.24
Standard Deviation	1.44	1.44	1.46	1.50	1.48	1.54	1.43	1.45	1.41	1.42	1.42	1.44	1.42	1.41	1.57	1.40
Standard Error	0.03	0.06	0.17	0.16	0.11	0.12	0.15	0.06	0.07	0.05	0.12	0.06	0.04	0.05	0.17	0.09

Q11_3 To what extent are you concerned or unconcerned by food hygiene at home

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Very concerned	620 19%	107 21%	242 20%	108 19%	100 17%	63 18%	176 21%	443 19%	70 21%	177 23%	122 16%	123 18%
(1) Fairly concerned	939 29%	138 27%	344 28%	183 31%	180 31%	94 27%	248 29%	691 29%	90 27%	202 27%	255 33%	199 30%
(0) Neither concerned nor unconcerned	328 10%	54 11%	104 9%	68 12%	73 13%	30 9%	97 11%	231 10%	33 10%	68 9%	87 11%	65 10%
(-1) Fairly unconcerned	680 21%	113 22%	258 21%	116 20%	104 18%	89 26%	160 19%	520 22%	57 17%	142 19%	179 23%	161 24%
(-2) Very unconcerned	661 20%	100 20%	267 22%	109 19%	114 20%	71 21%	164 19%	497 21%	86 25%	168 22%	129 17%	121 18%
Net : Concerned	1559 48%	245 48%	586 48%	292 50%	280 49%	157 45%	424 50%	1135 48%	161 48%	379 50%	377 49%	321 48%
Net : Unconcerned	1341 42%	213 42%	524 43%	225 38%	218 38%	160 46%	325 38%	1016 43%	142 42%	311 41%	309 40%	281 42%
Don't know	3 *	- -	- *	- -	3 *	- -	- -	3 *	- -	- -	- *	- -
Mean Score	0.05	0.07	0.03	0.11	0.08	-0.03	0.13	0.03	0.01	0.10	0.08	0.06
Standard Deviation	1.44	1.45	1.47	1.41	1.41	1.44	1.44	1.44	1.52	1.51	1.36	1.41
Standard Error	0.03	0.06	0.04	0.06	0.06	0.08	0.05	0.03	0.08	0.05	0.05	0.05

Q11_3 To what extent are you concerned or unconcerned by food hygiene at home

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Very concerned	620 19%	49 16%	3 18%	8 16%	18 12%	30 19%	10 12%	46 16%	231 18%	137 21%	236 20%	15 11%
(1) Fairly concerned	939 29%	82 26%	4 21%	14 28%	40 26%	42 26%	24 29%	72 26%	389 30%	186 29%	326 28%	38 27%
(0) Neither concerned nor unconcerned	328 10%	26 8%	4 23%	5 10%	19 12%	11 7%	9 11%	26 9%	125 10%	74 11%	112 10%	17 12%
(-1) Fairly unconcerned	680 21%	68 22%	5 30%	11 22%	30 19%	37 23%	16 20%	62 22%	292 23%	121 19%	232 20%	34 24%
(-2) Very unconcerned	661 20%	89 28%	2 9%	12 23%	46 30%	41 25%	22 27%	76 27%	245 19%	134 21%	245 21%	37 26%
Net : Concerned	1559 48%	130 42%	7 39%	23 44%	58 38%	72 45%	34 42%	119 42%	621 48%	323 50%	562 49%	53 38%
Net : Unconcerned	1341 42%	157 50%	7 38%	23 45%	76 50%	78 48%	38 47%	138 49%	538 42%	255 39%	478 41%	71 50%
Don't know	3 *	- -	- -	- 1%	- -	- -	- -	- *	- *	- -	3 *	- -
Mean Score	0.05	-0.21	0.10	-0.08	-0.30	-0.10	-0.20	-0.17	0.05	0.11	0.07	-0.28
Standard Deviation	1.44	1.48	1.28	1.45	1.43	1.50	1.43	1.48	1.42	1.46	1.47	1.39
Standard Error	0.03	0.08	0.31	0.20	0.12	0.12	0.16	0.09	0.04	0.06	0.04	0.12

Q11_3 Summary - To what extent are you concerned or unconcerned by ...

Base: All respondents

	Q11_3												
	Unweighted Base	Base	(2) Very concerned	(1) Fairly concerned	(0) Neither concerned nor unconcerned	(-1) Fairly unconcerned	(-2) Very unconcerned	Net : Concerned	Net : Unconcerned	Don't know	Mean Score	Standard Deviation	Standard Error
Food Poisoning Such As Salmonella And E.Coli	3231	3231	1214 38%	1121 35%	347 11%	412 13%	132 4%	2335 72%	544 17%	5 *	0.89	1.16	0.02
Food Hygiene When Eating Out	3231	3231	852 26%	1392 43%	468 14%	405 13%	104 3%	2244 69%	509 16%	10 *	0.77	1.07	0.02
The Use Of Additives (such As Preservatives And Colouring) In Food Products	3231	3231	678 21%	1394 43%	459 14%	493 15%	201 6%	2072 64%	694 21%	7 *	0.58	1.16	0.02
The Use Of Pesticides To Grow Food	3231	3231	804 25%	1264 39%	504 16%	478 15%	168 5%	2068 64%	645 20%	14 *	0.64	1.16	0.02
Genetically Modified (GM) Foods	3231	3231	593 18%	995 31%	768 24%	517 16%	245 8%	1587 49%	762 24%	114 4%	0.38	1.19	0.02
Food Hygiene At Home	3231	3231	620 19%	939 29%	328 10%	680 21%	661 20%	1559 48%	1341 42%	3 *	0.05	1.44	0.03

Q11_4 You have indicated that you are concerned about food poisoning such as Salmonella and E.Coli. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2290	895	1395	210	337	382	407	391	344	217	1530	85	338	337	2049	166	1222	1067
Base	2335	1084	1251	336	360	390	445	334	310	157	1959	124	189	64	2017	235	1428	905
Read food labels more carefully	612 26%	273 25%	340 27%	98 29%	97 27%	104 27%	118 27%	70 21%	90 29%	36 23%	515 26%	37 30%	47 25%	13 21%	506 25%	75 32%	378 26%	233 26%
Changed the way you prepare food	329 14%	143 13%	186 15%	47 14%	61 17%	65 17%	67 15%	44 13%	34 11%	11 7%	289 15%	12 10%	21 11%	7 11%	284 14%	38 16%	216 15%	111 12%
Read about the issue when you saw it but did not seek out information	268 11%	129 12%	139 11%	37 11%	30 8%	40 10%	62 14%	38 11%	50 16%	11 7%	221 11%	20 16%	20 11%	6 9%	226 11%	25 11%	182 13%	86 9%
Changed the way you cook food	252 11%	107 10%	145 12%	47 14%	48 13%	64 17%	44 10%	24 7%	19 6%	6 4%	222 11%	5 4%	20 11%	5 7%	208 10%	33 14%	148 10%	104 11%
Stopped eating certain foods	198 8%	88 8%	110 9%	30 9%	26 7%	38 10%	49 11%	21 6%	20 6%	13 8%	171 9%	11 9%	11 6%	5 7%	169 8%	19 8%	104 7%	93 10%
Tried to get more information about the issue	178 8%	95 9%	83 7%	27 8%	39 11%	28 7%	31 7%	19 6%	22 7%	11 7%	148 8%	19 16%	8 4%	2 3%	140 7%	28 12%	106 7%	72 8%
Clean kitchen/ surfaces/ areas in a different way/ more	9 *	5 *	4 *	2 1%	1 *	1 *	2 *	- -	- -	2 1%	7 *	- -	1 1%	- *	9 *	- -	7 *	2 *
Stopped buying that product/ shop more carefully	2 *	2 *	1 *	- -	- -	- -	- -	- -	1 *	1 1%	2 *	- -	- -	- -	2 *	- -	1 *	1 *
Other	19 1%	5 *	14 1%	5 1%	2 1%	2 *	6 1%	3 1%	- *	1 *	19 1%	- -	- *	- 1%	12 1%	7 3%	10 1%	9 1%
Took no action	1180 51%	547 50%	633 51%	151 45%	173 48%	195 50%	206 46%	195 58%	159 51%	99 63%	983 50%	60 49%	101 54%	36 56%	1039 52%	104 44%	719 50%	461 51%
Average number of responses	1.30	1.28	1.32	1.32	1.32	1.38	1.32	1.24	1.28	1.21	1.32	1.33	1.23	1.16	1.29	1.40	1.31	1.30

Food and You Survey 2012

Q11_4 You have indicated that you are concerned about food poisoning such as Salmonella and E.Coli. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	2290	1136	642	141	371	557	716	488	529	487	1802	1325	133	832	1518	172	46	46	506
Base	2335	1336	521	132	346	611	778	493	453	396	1939	1374	151	810	1716	159	40	39	380
Read food labels more carefully	612 26%	325 24%	130 25%	44 33%	113 33%	129 21%	214 28%	135 27%	134 30%	105 27%	507 26%	349 25%	33 21%	231 29%	446 26%	44 28%	13 33%	12 31%	97 25%
Changed the way you prepare food	329 14%	199 15%	49 9%	27 20%	54 16%	86 14%	117 15%	76 15%	50 11%	45 11%	284 15%	187 14%	17 11%	125 15%	246 14%	21 13%	9 22%	4 11%	48 13%
Read about the issue when you saw it but did not seek out information	268 11%	155 12%	62 12%	13 9%	38 11%	101 16%	84 11%	49 10%	34 7%	40 10%	228 12%	159 12%	20 14%	88 11%	223 13%	12 7%	4 10%	5 13%	24 6%
Changed the way you cook food	252 11%	172 13%	24 5%	21 16%	35 10%	64 11%	85 11%	65 13%	38 8%	40 10%	212 11%	159 12%	19 12%	75 9%	195 11%	16 10%	4 11%	5 12%	32 9%
Stopped eating certain foods	198 8%	98 7%	37 7%	20 15%	42 12%	56 9%	50 6%	47 10%	45 10%	48 12%	150 8%	113 8%	12 8%	72 9%	142 8%	13 8%	5 11%	5 12%	34 9%
Tried to get more information about the issue	178 8%	111 8%	29 6%	9 7%	29 8%	56 9%	68 9%	26 5%	28 6%	40 10%	138 7%	97 7%	20 13%	60 7%	155 9%	2 1%	2 5%	2 6%	16 4%
Clean kitchen/ surfaces/ areas in a different way/ more	9 *	6 *	2 *	1 1%	-	1 *	5 1%	3 1%	-	2 *	7 *	4 *	2 1%	3 *	6 *	1 1%	-	-	2 *
Stopped buying that product/ shop more carefully	2 *	-	2 *	-	-	-	1 *	-	1 *	2 *	1 *	2 *	-	-	1 *	-	-	-	1 *
Other	19 1%	12 1%	1 *	2 1%	5 1%	3 *	3 *	6 1%	7 2%	4 1%	15 1%	9 1%	1 1%	8 1%	13 1%	- *	-	-	6 2%
Took no action	1180 51%	682 51%	291 56%	59 44%	149 43%	310 51%	367 47%	260 53%	244 54%	205 52%	975 50%	704 51%	76 51%	400 49%	833 49%	90 56%	19 47%	21 55%	216 57%
Average number of responses	1.30	1.32	1.21	1.48	1.34	1.32	1.28	1.35	1.28	1.34	1.30	1.30	1.33	1.31	1.32	1.25	1.38	1.41	1.25

Q11_4 You have indicated that you are concerned about food poisoning such as Salmonella and E.Coli. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	2290	1439	350	434	2135	155	2165	1821	67	1637	653	1457	369	464	879	1289
Base	2335	1504	369	351	2166	169	2170	1884	87	1754	582	1184	459	693	925	1278
Read food labels more carefully	612 26%	373 25%	101 28%	106 30%	568 26%	44 26%	581 27%	523 28%	15 18%	481 27%	131 23%	323 27%	118 26%	171 25%	257 28%	324 25%
Changed the way you prepare food	329 14%	202 13%	58 16%	54 15%	307 14%	22 13%	317 15%	291 15%	7 8%	245 14%	84 14%	165 14%	96 21%	68 10%	162 18%	152 12%
Read about the issue when you saw it but did not seek out information	268 11%	177 12%	40 11%	32 9%	249 12%	18 11%	254 12%	224 12%	6 6%	204 12%	64 11%	121 10%	59 13%	88 13%	113 12%	133 10%
Changed the way you cook food	252 11%	138 9%	64 17%	40 12%	228 11%	24 14%	238 11%	228 12%	7 8%	204 12%	48 8%	131 11%	59 13%	62 9%	120 13%	115 9%
Stopped eating certain foods	198 8%	104 7%	49 13%	32 9%	182 8%	15 9%	193 9%	164 9%	2 3%	153 9%	44 8%	107 9%	37 8%	54 8%	120 13%	72 6%
Tried to get more information about the issue	178 8%	105 7%	41 11%	19 5%	156 7%	22 13%	165 8%	149 8%	5 6%	135 8%	43 7%	83 7%	33 7%	62 9%	86 9%	85 7%
Clean kitchen/ surfaces/ areas in a different way/ more	9 *	7 *	1 *	1 *	9 *	- -	6 *	7 *	2 2%	9 *	- *	4 *	1 *	3 1%	4 *	3 *
Stopped buying that product/ shop more carefully	2 *	2 *	- -	- -	2 *	- -	2 *	1 *	- -	1 *	1 *	1 *	- -	1 *	2 *	- -
Other	19 1%	10 1%	3 1%	5 1%	18 1%	1 1%	19 1%	18 1%	- -	11 1%	8 1%	7 1%	3 1%	9 1%	9 1%	10 1%
Took no action	1180 51%	793 53%	168 45%	161 46%	1099 51%	82 49%	1077 50%	913 48%	57 65%	865 49%	315 54%	604 51%	224 49%	352 51%	407 44%	705 55%
Average number of responses	1.30	1.27	1.42	1.28	1.30	1.35	1.31	1.34	1.15	1.32	1.27	1.31	1.37	1.26	1.38	1.25

Q11_4 You have indicated that you are concerned about food poisoning such as Salmonella and E.Coli. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	2290	110	102	225	301	1629
Base	2335	119	104	235	326	1627
Read food labels more carefully	612 26%	28 24%	43 41%	75 32%	99 30%	405 25%
Changed the way you prepare food	329 14%	25 21%	19 18%	51 22%	48 15%	208 13%
Read about the issue when you saw it but did not seek out information	268 11%	18 15%	19 19%	37 16%	42 13%	169 10%
Changed the way you cook food	252 11%	10 8%	12 12%	37 16%	42 13%	162 10%
Stopped eating certain foods	198 8%	17 14%	13 13%	24 10%	37 11%	116 7%
Tried to get more information about the issue	178 8%	11 9%	15 14%	18 8%	39 12%	109 7%
Clean kitchen/ surfaces/ areas in a different way/ more	9 *	1 1%	- -	- -	2 *	6 *
Stopped buying that product/ shop more carefully	2 *	- -	- -	- -	- -	2 *
Other	19 1%	- -	- -	4 2%	6 2%	10 1%
Took no action	1180 51%	59 49%	44 43%	93 39%	149 46%	861 53%
Average number of responses	1.30	1.41	1.60	1.44	1.42	1.26

Q11_4 You have indicated that you are concerned about food poisoning such as Salmonella and E.Coli. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2290	787	220	180	209	236	66	780	452	287	313	444	294	813	68	453
Base	2335	856	262	214	216	242	66	808	488	321	317	490	354	861	58	430
Read food labels more carefully	612 26%	254 30%	96 37%	61 28%	84 39%	77 32%	28 43%	291 36%	180 37%	113 35%	110 35%	164 33%	116 33%	299 35%	32 56%	49 11%
Changed the way you prepare food	329 14%	150 17%	51 19%	33 15%	45 21%	38 16%	15 23%	159 20%	86 18%	52 16%	86 27%	102 21%	75 21%	150 17%	20 34%	32 7%
Read about the issue when you saw it but did not seek out information	268 11%	128 15%	43 16%	36 17%	43 20%	51 21%	10 15%	121 15%	89 18%	57 18%	52 16%	86 17%	54 15%	140 16%	7 12%	22 5%
Changed the way you cook food	252 11%	110 13%	43 16%	39 18%	34 16%	27 11%	13 20%	109 13%	69 14%	51 16%	53 17%	73 15%	44 12%	112 13%	12 21%	25 6%
Stopped eating certain foods	198 8%	88 10%	29 11%	23 11%	23 11%	33 14%	13 20%	79 10%	55 11%	33 10%	35 11%	59 12%	36 10%	85 10%	22 38%	29 7%
Tried to get more information about the issue	178 8%	74 9%	31 12%	25 12%	23 11%	32 13%	12 18%	90 11%	56 11%	59 18%	36 11%	58 12%	54 15%	67 8%	7 12%	5 1%
Clean kitchen/ surfaces/ areas in a different way/ more	9 *	2 *	1 1%	1 1%	- -	- -	- -	2 *	- -	- -	- *	3 1%	- -	3 *	- -	2 *
Stopped buying that product/ shop more carefully	2 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	1 *	- -	- -
Other	19 1%	10 1%	1 *	2 1%	9 4%	2 1%	- -	14 2%	7 1%	10 3%	2 1%	4 1%	7 2%	6 1%	1 2%	1 *
Took no action	1180 51%	385 45%	106 41%	105 49%	82 38%	104 43%	22 33%	319 39%	188 39%	112 35%	114 36%	188 38%	139 39%	359 42%	15 26%	300 70%
Average number of responses	1.30	1.40	1.53	1.51	1.59	1.51	1.72	1.47	1.49	1.52	1.54	1.50	1.48	1.42	2.02	1.08

Q11_4 You have indicated that you are concerned about food poisoning such as Salmonella and E.Coli. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	2290	464	47	61	129	126	86	408	346	581	119	411	991	468	63	182
Base	2335	483	56	70	142	132	78	447	385	652	128	456	1100	507	71	163
Read food labels more carefully	612 26%	134 28%	16 28%	14 19%	55 39%	41 31%	30 38%	158 35%	145 38%	219 34%	49 38%	161 35%	280 25%	164 32%	33 46%	16 10%
Changed the way you prepare food	329 14%	77 16%	9 17%	7 10%	30 21%	18 14%	23 29%	70 16%	61 16%	123 19%	32 25%	75 16%	178 16%	80 16%	20 28%	13 8%
Read about the issue when you saw it but did not seek out information	268 11%	58 12%	11 19%	13 18%	31 22%	30 22%	16 21%	60 13%	63 16%	92 14%	20 16%	63 14%	143 13%	75 15%	10 14%	5 3%
Changed the way you cook food	252 11%	52 11%	7 12%	11 15%	17 12%	12 9%	19 25%	67 15%	45 12%	106 16%	18 14%	58 13%	145 13%	56 11%	12 16%	6 4%
Stopped eating certain foods	198 8%	63 13%	3 5%	7 9%	15 10%	23 17%	14 18%	52 12%	41 11%	63 10%	11 8%	61 13%	98 9%	57 11%	25 35%	10 6%
Tried to get more information about the issue	178 8%	48 10%	3 6%	8 12%	27 19%	16 12%	14 19%	58 13%	57 15%	68 10%	11 9%	42 9%	98 9%	39 8%	17 24%	6 4%
Clean kitchen/ surfaces/ areas in a different way/ more	9 *	1 *	- -	- -	- -	- -	- -	3 1%	1 *	2 *	- -	2 *	2 *	2 *	- -	2 1%
Stopped buying that product/ shop more carefully	2 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
Other	19 1%	6 1%	- -	- -	2 2%	4 3%	- -	12 3%	5 1%	10 1%	- -	6 1%	11 1%	4 1%	3 4%	- -
Took no action	1180 51%	224 46%	30 54%	36 51%	45 32%	52 40%	29 37%	176 39%	144 37%	263 40%	49 38%	190 42%	523 48%	226 45%	22 31%	121 74%
Average number of responses	1.30	1.37	1.41	1.35	1.57	1.49	1.87	1.47	1.46	1.45	1.49	1.44	1.35	1.39	1.98	1.10

Q11_4 You have indicated that you are concerned about food poisoning such as Salmonella and E.Coli. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	2290	629	866	340	313	142	587	1703	340	627	490	374
Base	2335	345	878	414	452	246	644	1691	248	560	554	497
Read food labels more carefully	612 26%	77 22%	225 26%	118 28%	117 26%	75 31%	182 28%	431 25%	78 31%	155 28%	145 26%	109 22%
Changed the way you prepare food	329 14%	33 10%	123 14%	64 16%	82 18%	26 11%	101 16%	228 13%	33 13%	78 14%	81 15%	75 15%
Read about the issue when you saw it but did not seek out information	268 11%	32 9%	106 12%	46 11%	58 13%	25 10%	85 13%	182 11%	21 8%	68 12%	64 11%	61 12%
Changed the way you cook food	252 11%	27 8%	89 10%	52 13%	46 10%	38 15%	87 14%	164 10%	29 12%	53 9%	61 11%	60 12%
Stopped eating certain foods	198 8%	42 12%	76 9%	24 6%	42 9%	14 6%	55 9%	142 8%	26 11%	54 10%	41 7%	34 7%
Tried to get more information about the issue	178 8%	17 5%	69 8%	36 9%	33 7%	22 9%	52 8%	126 7%	13 5%	46 8%	40 7%	32 6%
Clean kitchen/ surfaces/ areas in a different way/ more	9 *	- *	2 *	2 *	5 1%	- -	6 1%	3 *	1 1%	4 1%	2 *	1 *
Stopped buying that product/ shop more carefully	2 *	1 *	1 *	- -	- -	- -	- -	2 *	1 *	1 *	- -	- -
Other	19 1%	2 1%	2 *	7 2%	2 1%	6 3%	10 2%	9 1%	2 1%	6 1%	2 *	2 *
Took no action	1180 51%	194 56%	441 50%	198 48%	228 50%	121 49%	307 48%	874 52%	125 50%	263 47%	284 51%	259 52%
Average number of responses	1.30	1.23	1.29	1.32	1.36	1.33	1.38	1.28	1.33	1.30	1.30	1.28

Q11_4 You have indicated that you are concerned about food poisoning such as Salmonella and E.Coli. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	2290	578	29	88	274	313	143	532	838	460	887	105
Base	2335	217	11	36	100	117	53	200	939	464	843	89
Read food labels more carefully	612 26%	50 23%	2 21%	9 27%	30 30%	22 19%	12 23%	49 24%	225 24%	105 23%	259 31%	24 27%
Changed the way you prepare food	329 14%	25 11%	1 11%	2 7%	15 15%	10 9%	5 9%	23 12%	123 13%	73 16%	112 13%	20 23%
Read about the issue when you saw it but did not seek out information	268 11%	22 10%	1 5%	1 4%	11 11%	14 12%	7 13%	19 10%	123 13%	43 9%	90 11%	12 14%
Changed the way you cook food	252 11%	20 9%	3 26%	3 9%	13 13%	8 7%	7 14%	17 9%	106 11%	35 7%	101 12%	10 11%
Stopped eating certain foods	198 8%	13 6%	2 15%	3 8%	4 4%	8 7%	6 11%	10 5%	76 8%	37 8%	75 9%	10 12%
Tried to get more information about the issue	178 8%	9 4%	- 1%	- -	5 5%	6 5%	2 4%	9 4%	80 9%	21 5%	67 8%	10 12%
Clean kitchen/ surfaces/ areas in a different way/ more	9 *	2 1%	- -	1 4%	- *	- -	- -	2 1%	1 *	5 1%	2 *	- -
Stopped buying that product/ shop more carefully	2 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -
Other	19 1%	1 *	- -	- -	1 1%	- -	- 1%	- *	7 1%	4 1%	8 1%	- *
Took no action	1180 51%	120 55%	5 47%	21 59%	44 44%	72 61%	25 47%	112 56%	481 51%	262 56%	402 48%	35 39%
Average number of responses	1.30	1.20	1.27	1.18	1.23	1.20	1.22	1.21	1.30	1.26	1.32	1.37

Q11_4 You have indicated that you are concerned about genetically Modified (GM) foods. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1595	597	998	101	214	293	297	306	251	132	1082	55	231	227	1432	110	861	733
Base	1587	712	875	155	222	304	301	278	230	95	1345	78	124	41	1380	148	1013	573
Read food labels more carefully	454 29%	188 26%	266 30%	51 33%	58 26%	108 35%	91 30%	70 25%	62 27%	15 16%	390 29%	25 33%	31 25%	8 18%	383 28%	55 37%	299 30%	155 27%
Read about the issue when you saw it but did not seek out information	217 14%	105 15%	112 13%	16 10%	31 14%	38 13%	58 19%	35 13%	30 13%	8 9%	186 14%	10 12%	18 14%	4 10%	192 14%	19 13%	167 16%	50 9%
Stopped eating certain foods	129 8%	54 8%	75 9%	4 2%	27 12%	29 9%	31 10%	17 6%	16 7%	7 7%	115 9%	3 4%	9 7%	2 5%	108 8%	17 12%	80 8%	49 9%
Tried to get more information about the issue	126 8%	61 9%	65 7%	10 6%	20 9%	30 10%	33 11%	17 6%	12 5%	4 5%	105 8%	8 10%	11 9%	2 6%	109 8%	13 9%	87 9%	38 7%
Changed the way you prepare food	41 3%	18 2%	23 3%	5 3%	7 3%	7 2%	7 2%	6 2%	7 3%	1 1%	33 2%	3 4%	3 3%	1 2%	31 2%	9 6%	27 3%	13 2%
Changed the way you cook food	20 1%	12 2%	8 1%	5 3%	3 1%	6 2%	2 1%	2 1%	2 1%	- -	17 1%	- -	3 2%	- 1%	17 1%	4 2%	15 2%	5 1%
Stopped buying that product/ shop more carefully	13 1%	5 1%	8 1%	- -	- -	1 *	7 2%	1 *	3 1%	2 2%	13 1%	- -	- -	- *	12 1%	1 1%	9 1%	5 1%
Buy organic	11 1%	3 *	8 1%	- -	3 1%	7 2%	1 *	- -	- -	- -	10 1%	- -	- *	1 1%	8 1%	2 2%	5 1%	5 1%
Other	2 *	2 *	- -	2 1%	- -	- -	- -	- -	- -	- -	2 *	- -	- -	- -	- -	- -	- -	2 *
Took no action	836 53%	389 55%	447 51%	81 52%	107 48%	145 48%	140 47%	161 58%	133 58%	67 70%	701 52%	42 55%	67 54%	26 64%	736 53%	66 44%	517 51%	317 55%
Average number of responses	1.16	1.17	1.16	1.11	1.15	1.22	1.23	1.11	1.15	1.09	1.17	1.17	1.15	1.08	1.16	1.26	1.19	1.12

Q11_4 You have indicated that you are concerned about genetically Modified (GM) foods. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1595	836	440	87	231	427	514	303	351	332	1262	881	85	629	1076	121	30	29	338
Base	1587	935	366	81	206	441	548	302	297	279	1308	878	89	620	1165	107	28	25	262
Read food labels more carefully	454 29%	282 30%	84 23%	24 30%	64 31%	135 31%	159 29%	86 28%	74 25%	70 25%	384 29%	260 30%	19 21%	174 28%	341 29%	33 31%	11 40%	4 17%	64 24%
Read about the issue when you saw it but did not seek out information	217 14%	148 16%	40 11%	8 10%	21 10%	92 21%	77 14%	28 9%	20 7%	22 8%	195 15%	113 13%	16 18%	88 14%	176 15%	14 13%	3 10%	3 14%	21 8%
Stopped eating certain foods	129 8%	76 8%	21 6%	16 19%	16 8%	42 9%	44 8%	25 8%	18 6%	35 13%	94 7%	77 9%	5 6%	47 8%	93 8%	13 13%	6 22%	2 10%	14 5%
Tried to get more information about the issue	126 8%	85 9%	19 5%	7 9%	15 7%	54 12%	53 10%	11 4%	8 3%	31 11%	95 7%	73 8%	10 11%	43 7%	116 10%	4 4%	1 4%	1 2%	4 2%
Changed the way you prepare food	41 3%	20 2%	7 2%	6 7%	7 3%	13 3%	10 2%	9 3%	10 3%	11 4%	30 2%	18 2%	-	23 4%	24 2%	2 2%	3 11%	-	12 4%
Changed the way you cook food	20 1%	11 1%	1 *	4 5%	5 2%	4 1%	6 1%	6 2%	4 1%	8 3%	13 1%	15 2%	-	5 1%	17 1%	1 1%	2 5%	-	1 *
Stopped buying that product/ shop more carefully	13 1%	8 1%	5 1%	-	-	4 1%	5 1%	3 1%	2 1%	4 2%	9 1%	4 *	-	9 2%	9 1%	3 3%	-	-	2 1%
Buy organic	11 1%	10 1%	-	-	1 *	7 1%	3 1%	1 *	-	-	11 1%	7 1%	-	4 1%	8 1%	2 2%	-	-	-
Other	2 *	-	-	2 2%	-	-	-	-	2 1%	-	2 *	-	-	2 *	-	-	-	-	2 1%
Took no action	836 53%	467 50%	228 62%	34 42%	107 52%	189 43%	274 50%	183 61%	190 64%	152 55%	683 52%	458 52%	48 54%	330 53%	586 50%	55 51%	12 44%	16 64%	167 64%
Average number of responses	1.16	1.18	1.11	1.26	1.15	1.22	1.15	1.16	1.10	1.19	1.16	1.17	1.11	1.17	1.17	1.19	1.37	1.07	1.09

Q11_4 You have indicated that you are concerned about genetically Modified (GM) foods. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1595	1030	233	288	1475	120	1525	1282	43	1134	461	1056	257	282	593	908
Base	1587	1043	239	236	1461	126	1502	1305	50	1188	400	862	311	415	616	875
Read food labels more carefully	454 29%	307 29%	70 30%	59 25%	423 29%	31 25%	434 29%	388 30%	11 21%	356 30%	98 25%	261 30%	88 28%	105 25%	212 34%	214 24%
Read about the issue when you saw it but did not seek out information	217 14%	146 14%	39 16%	21 9%	197 14%	20 15%	206 14%	188 14%	2 5%	176 15%	41 10%	114 13%	44 14%	59 14%	95 15%	99 11%
Stopped eating certain foods	129 8%	75 7%	20 8%	23 10%	116 8%	13 10%	125 8%	110 8%	4 7%	93 8%	36 9%	84 10%	26 8%	19 5%	53 9%	71 8%
Tried to get more information about the issue	126 8%	82 8%	27 11%	12 5%	119 8%	7 6%	119 8%	107 8%	5 10%	93 8%	32 8%	66 8%	26 8%	34 8%	47 8%	69 8%
Changed the way you prepare food	41 3%	20 2%	5 2%	14 6%	38 3%	3 2%	39 3%	37 3%	1 3%	30 3%	11 3%	19 2%	11 4%	11 3%	12 2%	29 3%
Changed the way you cook food	20 1%	6 1%	5 2%	5 2%	17 1%	4 3%	20 1%	19 1%	-	18 1%	3 1%	10 1%	7 2%	3 1%	9 1%	11 1%
Stopped buying that product/ shop more carefully	13 1%	11 1%	1 *	1 1%	13 1%	-	13 1%	13 1%	-	10 1%	3 1%	9 1%	2 1%	3 1%	5 1%	7 1%
Buy organic	11 1%	5 *	6 3%	-	10 1%	-	11 1%	10 1%	-	11 1%	-	2 *	4 1%	4 1%	4 1%	6 1%
Other	2 *	-	-	2 1%	2 *	-	2 *	2 *	-	2 *	-	-	-	2 *	2 *	-
Took no action	836 53%	558 54%	102 43%	136 58%	768 53%	68 54%	785 52%	665 51%	33 66%	614 52%	222 56%	449 52%	158 51%	229 55%	283 46%	510 58%
Average number of responses	1.16	1.16	1.16	1.16	1.17	1.16	1.17	1.18	1.11	1.18	1.12	1.18	1.18	1.13	1.17	1.16

Q11_4 You have indicated that you are concerned about genetically Modified (GM) foods. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1595	101	65	152	220	1116
Base	1587	107	57	156	218	1109
Read food labels more carefully	454 29%	35 32%	15 26%	62 40%	76 35%	292 26%
Read about the issue when you saw it but did not seek out information	217 14%	18 16%	7 13%	24 16%	34 16%	142 13%
Stopped eating certain foods	129 8%	22 21%	10 17%	17 11%	23 11%	70 6%
Tried to get more information about the issue	126 8%	14 13%	11 20%	20 13%	20 9%	74 7%
Changed the way you prepare food	41 3%	4 4%	2 3%	7 4%	6 3%	22 2%
Changed the way you cook food	20 1%	2 2%	- -	6 4%	7 3%	9 1%
Stopped buying that product/ shop more carefully	13 1%	3 2%	1 3%	- -	2 1%	8 1%
Buy organic	11 1%	- -	- -	3 2%	- -	8 1%
Other	2 *	- -	- -	- -	- -	2 *
Took no action	836 53%	44 41%	27 47%	70 45%	102 47%	619 56%
Average number of responses	1.16	1.32	1.29	1.34	1.23	1.12

Q11_4 You have indicated that you are concerned about genetically Modified (GM) foods. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1595	538	140	121	143	175	48	529	327	208	211	329	206	581	48	313
Base	1587	566	156	136	150	172	51	520	337	220	189	346	218	600	44	309
Read food labels more carefully	454 29%	175 31%	53 34%	44 32%	58 39%	61 35%	18 36%	184 35%	125 37%	67 31%	58 31%	114 33%	77 35%	203 34%	21 49%	66 21%
Read about the issue when you saw it but did not seek out information	217 14%	97 17%	24 16%	15 11%	35 23%	39 23%	14 28%	90 17%	62 18%	51 23%	37 20%	73 21%	39 18%	117 20%	9 21%	28 9%
Stopped eating certain foods	129 8%	59 10%	13 8%	12 9%	15 10%	21 12%	7 14%	52 10%	32 10%	28 13%	23 12%	37 11%	21 9%	49 8%	8 19%	24 8%
Tried to get more information about the issue	126 8%	71 12%	26 17%	14 10%	18 12%	21 12%	10 20%	66 13%	44 13%	32 14%	27 15%	53 15%	22 10%	67 11%	8 19%	7 2%
Changed the way you prepare food	41 3%	17 3%	2 1%	2 1%	8 5%	4 2%	2 4%	15 3%	6 2%	12 5%	13 7%	11 3%	6 3%	11 2%	6 13%	5 2%
Changed the way you cook food	20 1%	12 2%	6 4%	4 3%	2 1%	1 1%	2 4%	11 2%	7 2%	11 5%	5 3%	10 3%	5 2%	11 2%	4 8%	- *
Stopped buying that product/ shop more carefully	13 1%	3 1%	2 1%	- -	- *	1 1%	- -	4 1%	3 1%	2 1%	3 1%	3 1%	2 1%	6 1%	1 1%	4 1%
Buy organic	11 1%	6 1%	- -	1 1%	- -	- -	- 1%	3 1%	1 *	- -	1 *	- -	2 1%	2 *	- -	2 1%
Other	2 *	2 *	- -	- -	- -	- -	- -	2 *	- -	- -	- -	- -	- -	- -	- -	- -
Took no action	836 53%	261 46%	78 50%	75 55%	62 41%	74 43%	22 43%	227 44%	144 43%	88 40%	84 44%	153 44%	97 44%	272 45%	9 21%	194 63%
Average number of responses	1.16	1.24	1.31	1.22	1.32	1.30	1.51	1.26	1.26	1.32	1.33	1.32	1.24	1.23	1.51	1.07

Q11_4 You have indicated that you are concerned about genetically Modified (GM) foods. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1595	293	33	44	85	92	57	268	242	404	80	288	684	331	41	116
Base	1587	296	39	50	92	103	52	271	254	434	74	306	711	359	42	98
Read food labels more carefully	454 29%	98 33%	15 39%	12 25%	24 26%	37 36%	22 42%	89 33%	85 34%	142 33%	23 31%	99 32%	212 30%	127 35%	15 36%	22 23%
Read about the issue when you saw it but did not seek out information	217 14%	43 15%	10 25%	8 17%	24 26%	20 20%	12 23%	40 15%	46 18%	70 16%	14 19%	46 15%	110 16%	57 16%	11 27%	8 9%
Stopped eating certain foods	129 8%	25 8%	5 12%	2 4%	9 10%	13 12%	8 16%	31 11%	24 9%	44 10%	8 11%	30 10%	64 9%	33 9%	8 20%	7 7%
Tried to get more information about the issue	126 8%	32 11%	9 23%	5 9%	8 9%	8 8%	9 18%	26 10%	29 11%	51 12%	9 12%	29 9%	73 10%	28 8%	7 15%	2 2%
Changed the way you prepare food	41 3%	15 5%	1 4%	-	4 5%	2 2%	7 13%	13 5%	4 2%	14 3%	2 3%	16 5%	10 1%	9 2%	4 9%	2 2%
Changed the way you cook food	20 1%	5 2%	4 9%	-	1 2%	2 2%	6 12%	7 2%	6 2%	11 3%	2 3%	7 2%	9 1%	6 2%	2 5%	1 1%
Stopped buying that product/ shop more carefully	13 1%	5 2%	-	-	-	1 1%	-	3 1%	1 1%	4 1%	2 3%	3 1%	3 *	6 2%	-	2 2%
Buy organic	11 1%	-	-	-	2 2%	-	2 5%	-	-	7 2%	-	-	7 1%	-	-	-
Other	2 *	-	-	-	-	-	-	-	-	2 *	-	2 1%	-	-	-	-
Took no action	836 53%	142 48%	17 43%	30 61%	48 52%	51 49%	16 31%	131 48%	129 51%	193 45%	39 52%	153 50%	357 50%	174 48%	14 34%	58 59%
Average number of responses	1.16	1.23	1.56	1.16	1.32	1.30	1.59	1.25	1.28	1.24	1.34	1.26	1.19	1.23	1.46	1.05

Q11_4 You have indicated that you are concerned about genetically Modified (GM) foods. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1595	472	607	231	196	89	379	1216	238	417	351	263
Base	1587	262	639	271	269	147	392	1195	168	369	389	331
Read food labels more carefully	454 29%	67 26%	171 27%	84 31%	86 32%	46 31%	141 36%	313 26%	45 27%	104 28%	117 30%	110 33%
Read about the issue when you saw it but did not seek out information	217 14%	24 9%	90 14%	30 11%	53 20%	20 13%	64 16%	153 13%	16 9%	47 13%	58 15%	60 18%
Stopped eating certain foods	129 8%	25 10%	52 8%	26 9%	19 7%	8 5%	35 9%	94 8%	24 14%	26 7%	22 6%	29 9%
Tried to get more information about the issue	126 8%	14 5%	54 8%	27 10%	25 9%	6 4%	43 11%	83 7%	11 7%	26 7%	30 8%	36 11%
Changed the way you prepare food	41 3%	4 2%	19 3%	10 4%	8 3%	-	7 2%	34 3%	13 8%	6 2%	7 2%	7 2%
Changed the way you cook food	20 1%	3 1%	7 1%	7 2%	2 1%	2 1%	9 2%	11 1%	6 4%	5 1%	-	4 1%
Stopped buying that product/ shop more carefully	13 1%	3 1%	7 1%	3 1%	-	-	1 *	12 1%	-	8 2%	3 1%	1 *
Buy organic	11 1%	1 *	-	4 1%	2 1%	4 2%	3 1%	7 1%	-	3 1%	1 *	7 2%
Other	2 *	-	2 *	-	-	-	-	2 *	2 1%	-	-	-
Took no action	836 53%	154 59%	334 52%	146 54%	119 44%	83 56%	175 45%	661 55%	90 54%	199 54%	202 52%	145 44%
Average number of responses	1.16	1.13	1.15	1.24	1.17	1.14	1.22	1.15	1.23	1.15	1.13	1.21

Q11_4 You have indicated that you are concerned about genetically Modified (GM) foods. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter mediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1595	408	17	54	180	224	109	349	602	362	568	63
Base	1587	146	7	21	66	77	38	126	642	368	522	56
Read food labels more carefully	454 29%	36 25%	-	2 9%	16 25%	21 27%	9 24%	30 24%	191 30%	89 24%	156 30%	17 31%
Read about the issue when you saw it but did not seek out information	217 14%	20 14%	1 8%	2 12%	8 12%	11 15%	3 8%	19 15%	110 17%	45 12%	55 11%	6 11%
Stopped eating certain foods	129 8%	8 6%	2 22%	2 9%	3 4%	6 8%	4 12%	7 5%	46 7%	31 8%	49 9%	3 6%
Tried to get more information about the issue	126 8%	13 9%	-	2 8%	4 5%	8 11%	4 11%	10 8%	60 9%	23 6%	38 7%	4 8%
Changed the way you prepare food	41 3%	3 2%	2 25%	2 10%	2 2%	1 1%	3 8%	2 1%	10 2%	8 2%	20 4%	2 4%
Changed the way you cook food	20 1%	2 1%	2 22%	2 9%	-	1 2%	2 5%	2 1%	4 1%	3 1%	12 2%	1 2%
Stopped buying that product/ shop more carefully	13 1%	-	-	-	-	-	-	-	9 1%	3 1%	1 *	-
Buy organic	11 1%	1 *	-	-	-	-	-	1 1%	10 2%	-	-	-
Other	2 *	-	-	-	-	-	-	-	-	-	2 *	-
Took no action	836 53%	81 56%	5 68%	14 68%	39 59%	39 51%	20 53%	72 57%	310 48%	208 56%	288 55%	30 55%
Average number of responses	1.16	1.12	1.45	1.24	1.10	1.14	1.20	1.12	1.17	1.12	1.19	1.16

Q11_4 You have indicated that you are concerned about the use of pesticides to grow food. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2091	793	1298	145	268	360	384	392	338	202	1389	75	328	299	1875	148	1083	1007
Base	2068	929	1138	241	294	362	394	328	303	144	1730	109	175	54	1781	208	1262	804
Read food labels more carefully	426 21%	169 18%	256 23%	56 23%	77 26%	82 23%	80 20%	54 17%	56 18%	21 14%	352 20%	30 28%	35 20%	8 15%	349 20%	64 31%	264 21%	162 20%
Read about the issue when you saw it but did not seek out information	218 11%	114 12%	105 9%	30 12%	25 8%	40 11%	44 11%	31 10%	37 12%	11 8%	184 11%	11 10%	19 11%	5 9%	177 10%	28 14%	148 12%	71 9%
Changed the way you prepare food	209 10%	85 9%	123 11%	25 11%	28 9%	50 14%	36 9%	29 9%	35 12%	5 4%	181 10%	12 11%	13 8%	3 5%	174 10%	29 14%	123 10%	86 11%
Stopped eating certain foods	181 9%	76 8%	106 9%	40 17%	27 9%	29 8%	41 10%	16 5%	20 6%	8 6%	164 9%	7 6%	9 5%	2 4%	152 9%	23 11%	97 8%	84 10%
Tried to get more information about the issue	123 6%	59 6%	64 6%	24 10%	10 3%	28 8%	24 6%	23 7%	10 3%	3 2%	94 5%	11 10%	14 8%	4 7%	106 6%	13 6%	79 6%	44 5%
Changed the way you cook food	60 3%	22 2%	38 3%	11 4%	9 3%	19 5%	8 2%	7 2%	5 2%	-	47 3%	6 6%	6 3%	1 1%	47 3%	12 6%	30 2%	30 4%
Buy organic	56 3%	15 2%	42 4%	2 1%	7 2%	16 4%	15 4%	6 2%	6 2%	2 1%	48 3%	3 2%	3 2%	2 5%	52 3%	3 1%	35 3%	21 3%
Grow my own vegetables/ fruit	24 1%	10 1%	14 1%	-	5 2%	8 2%	2 *	3 1%	7 2%	-	24 1%	-	-	-	23 1%	-	20 2%	4 *
Stopped buying that product/ shop more carefully	12 1%	4 *	8 1%	-	4 1%	1 *	3 1%	4 1%	-	-	11 1%	-	1 *	-	10 1%	1 1%	8 1%	4 1%
Other	11 1%	6 1%	6 *	5 2%	3 1%	-	1 *	2 *	-	1 1%	9 *	-	2 1%	1 1%	11 1%	-	4 *	7 1%
Took no action	1102 53%	528 57%	574 50%	113 47%	144 49%	179 49%	207 53%	195 59%	164 54%	100 70%	907 52%	59 54%	101 58%	34 64%	969 54%	91 44%	677 54%	424 53%
Average number of responses	1.17	1.17	1.17	1.27	1.15	1.25	1.17	1.13	1.12	1.06	1.17	1.27	1.16	1.10	1.16	1.27	1.18	1.17

Food and You Survey 2012

Q11_4 You have indicated that you are concerned about the use of pesticides to grow food. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/Diploma/Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/Yesterday	Day before yesterday/last week	In last month	Over a month ago	Never used
Unweighted Base	2091	1042	622	123	304	541	638	419	493	465	1625	1177	117	796	1383	151	36	42	479
Base	2068	1169	499	117	283	556	673	430	409	377	1690	1191	119	756	1497	147	32	35	357
Read food labels more carefully	426 21%	240 21%	76 15%	34 29%	76 27%	107 19%	151 22%	85 20%	83 20%	72 19%	354 21%	280 23%	18 15%	127 17%	326 22%	25 17%	9 29%	8 22%	58 16%
Read about the issue when you saw it but did not seek out information	218 11%	123 11%	54 11%	14 12%	28 10%	86 15%	65 10%	44 10%	24 6%	28 7%	191 11%	134 11%	18 15%	67 9%	163 11%	17 11%	4 11%	3 8%	32 9%
Changed the way you prepare food	209 10%	131 11%	39 8%	9 7%	31 11%	74 13%	54 8%	55 13%	26 6%	40 11%	169 10%	99 8%	14 12%	96 13%	158 11%	15 10%	2 5%	5 14%	29 8%
Stopped eating certain foods	181 9%	108 9%	26 5%	17 15%	30 11%	47 8%	68 10%	39 9%	27 6%	31 8%	150 9%	110 9%	6 5%	65 9%	143 10%	11 8%	3 11%	2 5%	22 6%
Tried to get more information about the issue	123 6%	71 6%	18 4%	15 13%	18 6%	38 7%	60 9%	9 2%	16 4%	24 6%	99 6%	74 6%	7 6%	41 5%	98 7%	8 6%	1 4%	4 12%	11 3%
Changed the way you cook food	60 3%	37 3%	5 1%	6 5%	11 4%	11 2%	21 3%	19 4%	9 2%	16 4%	43 3%	38 3%	- -	22 3%	49 3%	3 2%	1 5%	2 6%	4 1%
Buy organic	56 3%	38 3%	10 2%	3 3%	5 2%	20 4%	20 3%	12 3%	4 1%	12 3%	45 3%	37 3%	- -	19 3%	43 3%	5 4%	- 2%	- -	7 2%
Grow my own vegetables/fruit	24 1%	15 1%	8 2%	1 1%	- *	7 1%	9 1%	6 1%	3 1%	7 2%	17 1%	13 1%	2 2%	9 1%	19 1%	3 2%	- -	- -	2 1%
Stopped buying that product/ shop more carefully	12 1%	10 1%	1 *	- -	2 1%	7 1%	2 *	3 1%	- -	2 1%	10 1%	5 *	- -	7 1%	9 1%	- -	1 2%	- -	2 1%
Other	11 1%	4 *	1 *	5 4%	1 *	3 *	8 1%	- -	1 *	1 *	10 1%	8 1%	- -	3 *	5 *	5 4%	- -	- -	1 *
Took no action	1102 53%	604 52%	304 61%	55 47%	139 49%	264 47%	341 51%	236 55%	262 64%	208 55%	894 53%	618 52%	68 57%	414 55%	764 51%	78 53%	15 49%	21 60%	225 63%
Average number of responses	1.17	1.18	1.08	1.37	1.21	1.19	1.19	1.18	1.11	1.17	1.17	1.19	1.13	1.15	1.19	1.16	1.18	1.26	1.10

Q11_4 You have indicated that you are concerned about the use of pesticides to grow food. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	2091	1351	299	386	1946	145	1980	1659	65	1481	610	1381	330	380	781	1200
Base	2068	1357	317	296	1912	156	1925	1688	83	1541	526	1106	409	552	819	1136
Read food labels more carefully	426 21%	258 19%	84 26%	56 19%	392 21%	33 21%	395 21%	363 22%	18 21%	331 21%	95 18%	241 22%	82 20%	102 18%	186 23%	217 19%
Read about the issue when you saw it but did not seek out information	218 11%	152 11%	29 9%	21 7%	204 11%	15 10%	200 10%	176 10%	10 12%	171 11%	47 9%	107 10%	49 12%	63 11%	87 11%	117 10%
Changed the way you prepare food	209 10%	139 10%	27 9%	30 10%	201 11%	7 5%	201 10%	184 11%	6 8%	155 10%	53 10%	110 10%	41 10%	57 10%	86 10%	108 10%
Stopped eating certain foods	181 9%	100 7%	49 16%	24 8%	168 9%	13 8%	177 9%	155 9%	3 3%	141 9%	40 8%	100 9%	43 11%	38 7%	81 10%	95 8%
Tried to get more information about the issue	123 6%	68 5%	26 8%	17 6%	116 6%	6 4%	113 6%	105 6%	5 6%	101 7%	21 4%	54 5%	36 9%	33 6%	51 6%	61 5%
Changed the way you cook food	60 3%	29 2%	9 3%	17 6%	57 3%	3 2%	57 3%	53 3%	3 3%	49 3%	11 2%	32 3%	14 3%	14 2%	21 3%	37 3%
Buy organic	56 3%	39 3%	11 4%	6 2%	53 3%	3 2%	56 3%	52 3%	- 1%	43 3%	14 3%	41 4%	4 1%	11 2%	29 4%	25 2%
Grow my own vegetables/ fruit	24 1%	16 1%	4 1%	4 1%	23 1%	1 *	24 1%	22 1%	- -	12 1%	12 2%	14 1%	8 2%	2 *	14 2%	10 1%
Stopped buying that product/ shop more carefully	12 1%	7 1%	3 1%	2 1%	8 *	4 3%	11 1%	11 1%	- -	11 1%	1 *	11 1%	1 *	- -	8 1%	3 *
Other	11 1%	4 *	1 *	1 *	9 *	3 2%	11 1%	11 1%	- -	10 1%	1 *	4 *	8 2%	- -	9 1%	2 *
Took no action	1102 53%	740 55%	143 45%	172 58%	1012 53%	90 58%	1019 53%	873 52%	49 59%	802 52%	300 57%	583 53%	206 50%	313 57%	400 49%	644 57%
Average number of responses	1.17	1.14	1.22	1.18	1.17	1.15	1.18	1.19	1.13	1.19	1.13	1.17	1.20	1.15	1.19	1.16

Q11_4 You have indicated that you are concerned about the use of pesticides to grow food. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	2091	124	90	191	283	1476
Base	2068	141	81	203	302	1419
Read food labels more carefully	426 21%	27 19%	22 27%	58 29%	75 25%	267 19%
Read about the issue when you saw it but did not seek out information	218 11%	18 13%	8 10%	28 14%	37 12%	141 10%
Changed the way you prepare food	209 10%	26 18%	11 14%	32 16%	41 13%	113 8%
Stopped eating certain foods	181 9%	16 11%	11 14%	34 17%	34 11%	101 7%
Tried to get more information about the issue	123 6%	13 9%	4 5%	13 6%	15 5%	82 6%
Changed the way you cook food	60 3%	2 2%	1 2%	17 9%	13 4%	31 2%
Buy organic	56 3%	6 5%	3 4%	8 4%	4 1%	37 3%
Grow my own vegetables/ fruit	24 1%	3 2%	1 1%	3 1%	3 1%	15 1%
Stopped buying that product/ shop more carefully	12 1%	5 3%	- -	1 *	1 *	6 *
Other	11 1%	- -	- -	- *	- *	11 1%
Took no action	1102 53%	56 40%	38 47%	81 40%	150 50%	808 57%
Average number of responses	1.17	1.22	1.23	1.36	1.24	1.14

Q11_4 You have indicated that you are concerned about the use of pesticides to grow food. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2091	686	198	161	184	224	67	686	409	264	264	412	283	746	64	416
Base	2068	719	239	190	198	216	68	692	425	279	257	441	330	774	54	379
Read food labels more carefully	426 21%	173 24%	61 25%	38 20%	57 29%	61 28%	13 18%	184 27%	125 29%	74 27%	70 27%	112 25%	95 29%	204 26%	22 40%	40 11%
Read about the issue when you saw it but did not seek out information	218 11%	102 14%	27 11%	20 11%	38 19%	35 16%	16 24%	88 13%	55 13%	42 15%	34 13%	57 13%	47 14%	115 15%	7 13%	22 6%
Changed the way you prepare food	209 10%	84 12%	38 16%	22 11%	32 16%	24 11%	12 18%	85 12%	54 13%	46 17%	41 16%	50 11%	44 13%	92 12%	11 20%	25 6%
Stopped eating certain foods	181 9%	92 13%	45 19%	26 14%	28 14%	15 7%	9 13%	73 11%	49 12%	38 14%	20 8%	53 12%	32 10%	77 10%	14 25%	19 5%
Tried to get more information about the issue	123 6%	67 9%	21 9%	12 7%	11 5%	19 9%	13 19%	63 9%	35 8%	33 12%	21 8%	42 10%	39 12%	61 8%	8 15%	9 2%
Changed the way you cook food	60 3%	31 4%	17 7%	13 7%	13 7%	8 4%	10 14%	25 4%	31 7%	21 8%	15 6%	25 6%	18 5%	27 3%	6 11%	2 *
Buy organic	56 3%	17 2%	2 1%	9 5%	5 2%	9 4%	1 2%	23 3%	12 3%	5 2%	8 3%	15 3%	13 4%	24 3%	-	5 1%
Grow my own vegetables/ fruit	24 1%	10 1%	2 1%	1 1%	2 1%	5 2%	1 1%	15 2%	7 2%	2 1%	1 *	10 2%	-	12 2%	-	2 1%
Stopped buying that product/ shop more carefully	12 1%	6 1%	3 1%	-	-	-	-	1 *	-	1 1%	1 1%	4 1%	1 *	2 *	1 1%	2 1%
Other	11 1%	8 1%	-	1 *	-	-	-	2 *	-	5 2%	2 1%	1 *	5 2%	8 1%	-	1 *
Took no action	1102 53%	314 44%	95 40%	97 51%	81 41%	90 41%	28 40%	300 43%	175 41%	115 41%	112 44%	197 45%	132 40%	340 44%	15 27%	273 72%
Average number of responses	1.17	1.26	1.30	1.26	1.34	1.23	1.49	1.24	1.28	1.37	1.27	1.28	1.29	1.24	1.53	1.05

Q11_4 You have indicated that you are concerned about the use of pesticides to grow food. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	2091	405	46	56	117	111	76	349	308	507	106	397	894	406	55	174
Base	2068	408	48	59	118	111	69	366	325	557	98	427	952	423	56	146
Read food labels more carefully	426 21%	102 25%	17 36%	11 18%	34 28%	24 21%	23 33%	99 27%	89 27%	133 24%	18 18%	100 23%	209 22%	109 26%	21 38%	12 8%
Read about the issue when you saw it but did not seek out information	218 11%	43 11%	6 13%	9 16%	21 18%	19 17%	18 27%	46 12%	46 14%	73 13%	16 16%	53 13%	102 11%	55 13%	10 18%	9 6%
Changed the way you prepare food	209 10%	42 10%	4 7%	4 7%	21 18%	12 11%	12 18%	47 13%	40 12%	81 15%	11 11%	49 11%	113 12%	55 13%	12 21%	7 5%
Stopped eating certain foods	181 9%	43 11%	10 21%	5 9%	9 8%	14 13%	11 16%	42 11%	38 12%	56 10%	8 8%	36 8%	85 9%	44 10%	16 28%	10 7%
Tried to get more information about the issue	123 6%	33 8%	10 20%	5 8%	5 4%	11 10%	6 8%	31 9%	26 8%	47 8%	8 8%	22 5%	72 8%	24 6%	10 18%	4 3%
Changed the way you cook food	60 3%	15 4%	4 9%	1 2%	4 3%	7 7%	8 11%	19 5%	14 4%	28 5%	2 3%	13 3%	26 3%	18 4%	5 9%	- *
Buy organic	56 3%	7 2%	1 3%	3 5%	2 1%	3 3%	1 2%	8 2%	9 3%	21 4%	5 5%	16 4%	26 3%	11 3%	5 -	3 2%
Grow my own vegetables/fruit	24 1%	6 2%	- -	- -	* -	2 2%	- -	6 2%	6 2%	7 1%	1 1%	10 2%	13 1%	5 1%	- -	- -
Stopped buying that product/ shop more carefully	12 1%	4 1%	- -	- -	- -	- -	- -	- -	- -	3 1%	- -	3 1%	7 1%	1 *	- -	- -
Other	11 1%	6 2%	- 1%	- -	- -	- *	- 1%	3 1%	2 1%	7 1%	2 2%	2 *	6 1%	4 1%	- -	1 *
Took no action	1102 53%	205 50%	18 38%	31 53%	52 44%	45 40%	28 41%	166 45%	145 44%	247 44%	53 54%	210 49%	482 51%	196 46%	20 36%	106 73%
Average number of responses	1.17	1.24	1.49	1.18	1.26	1.23	1.56	1.28	1.27	1.26	1.27	1.21	1.20	1.24	1.67	1.04

Q11_4 You have indicated that you are concerned about the use of pesticides to grow food. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Total	Household size						Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+	
Unweighted Base	2091	650	762	297	264	118	486	1605	310	581	444	322	
Base	2068	349	802	346	366	205	523	1544	214	502	483	406	
Read food labels more carefully	426 21%	54 15%	165 21%	71 21%	79 21%	57 28%	129 25%	297 19%	57 27%	98 19%	91 19%	102 25%	
Read about the issue when you saw it but did not seek out information	218 11%	30 9%	83 10%	30 9%	51 14%	24 12%	60 12%	158 10%	19 9%	47 9%	56 12%	43 11%	
Changed the way you prepare food	209 10%	29 8%	88 11%	35 10%	38 10%	19 9%	62 12%	147 10%	23 11%	52 10%	54 11%	36 9%	
Stopped eating certain foods	181 9%	27 8%	61 8%	39 11%	22 6%	33 16%	50 10%	131 8%	24 11%	40 8%	43 9%	36 9%	
Tried to get more information about the issue	123 6%	14 4%	56 7%	22 6%	25 7%	6 3%	34 6%	89 6%	14 6%	30 6%	32 7%	27 7%	
Changed the way you cook food	60 3%	10 3%	11 1%	20 6%	11 3%	9 4%	31 6%	29 2%	13 6%	16 3%	8 2%	10 3%	
Buy organic	56 3%	10 3%	23 3%	9 3%	5 1%	10 5%	15 3%	41 3%	4 2%	12 2%	10 2%	18 4%	
Grow my own vegetables/ fruit	24 1%	4 1%	15 2%	3 1%	2 1%	- *	4 1%	20 1%	1 1%	9 2%	6 1%	3 1%	
Stopped buying that product/ shop more carefully	12 1%	4 1%	3 *	4 1%	1 *	- -	4 1%	8 1%	2 1%	1 *	5 1%	4 1%	
Other	11 1%	1 *	9 1%	2 *	- -	- -	1 *	10 1%	1 *	2 *	- -	3 1%	
Took no action	1102 53%	210 60%	411 51%	183 53%	199 54%	99 48%	266 51%	836 54%	112 52%	266 53%	255 53%	197 49%	
Average number of responses	1.17	1.12	1.15	1.20	1.18	1.25	1.25	1.14	1.26	1.14	1.16	1.18	

Q11_4 You have indicated that you are concerned about the use of pesticides to grow food. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	2091	552	21	71	254	302	143	484	761	434	812	84
Base	2068	201	8	28	93	107	52	177	822	423	743	80
Read food labels more carefully	426 21%	40 20%	- 3%	3 10%	20 22%	21 19%	10 19%	34 19%	180 22%	71 17%	156 21%	19 24%
Read about the issue when you saw it but did not seek out information	218 11%	23 11%	- 2%	2 7%	10 11%	11 11%	4 8%	20 11%	102 12%	38 9%	70 9%	9 11%
Changed the way you prepare food	209 10%	13 7%	2 23%	2 7%	7 7%	7 6%	5 10%	11 6%	86 10%	39 9%	76 10%	8 10%
Stopped eating certain foods	181 9%	8 4%	2 19%	3 11%	3 3%	5 5%	4 8%	7 4%	72 9%	29 7%	70 9%	10 12%
Tried to get more information about the issue	123 6%	16 8%	- 2%	3 10%	7 8%	7 7%	4 7%	14 8%	57 7%	24 6%	39 5%	3 4%
Changed the way you cook food	60 3%	5 2%	2 19%	3 9%	1 1%	3 3%	2 4%	4 2%	19 2%	7 2%	30 4%	3 4%
Buy organic	56 3%	5 2%	-	-	1 1%	5 4%	2 3%	4 2%	33 4%	11 3%	11 2%	1 1%
Grow my own vegetables/ fruit	24 1%	-	-	-	-	-	-	-	11 1%	6 1%	6 1%	1 2%
Stopped buying that product/ shop more carefully	12 1%	-	-	1 2%	-	-	-	1 *	6 1%	3 1%	3 *	-
Other	11 1%	3 1%	-	-	2 2%	1 1%	-	2 1%	9 1%	-	2 *	-
Took no action	1102 53%	117 58%	6 73%	18 63%	56 60%	62 58%	31 60%	105 59%	392 48%	243 57%	424 57%	43 54%
Average number of responses	1.17	1.14	1.39	1.19	1.15	1.14	1.20	1.13	1.18	1.11	1.20	1.22

Q11_4 You have indicated that you are concerned about the use of additives (such as preservatives and colouring) in food products. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2075	766	1309	125	295	383	383	367	331	189	1418	74	295	288	1843	162	1133	941
Base	2072	924	1148	193	321	383	414	316	303	140	1751	110	159	52	1782	213	1356	715
Read food labels more carefully	924 45%	376 41%	548 48%	87 45%	152 47%	195 51%	204 49%	127 40%	124 41%	35 25%	791 45%	52 47%	64 41%	17 33%	793 44%	100 47%	626 46%	297 41%
Stopped eating certain foods	398 19%	176 19%	222 19%	53 28%	77 24%	97 25%	82 20%	38 12%	39 13%	11 8%	343 20%	26 23%	24 15%	6 11%	344 19%	44 20%	249 18%	149 21%
Read about the issue when you saw it but did not seek out information	201 10%	98 11%	104 9%	18 9%	33 10%	32 8%	45 11%	26 8%	40 13%	7 5%	162 9%	15 14%	21 13%	3 6%	159 9%	26 12%	148 11%	53 7%
Tried to get more information about the issue	127 6%	57 6%	70 6%	8 4%	22 7%	34 9%	25 6%	20 6%	13 4%	6 4%	100 6%	14 13%	10 6%	2 5%	102 6%	21 10%	87 6%	40 6%
Changed the way you prepare food	53 3%	23 3%	30 3%	9 4%	6 2%	9 2%	9 2%	11 3%	8 3%	2 2%	39 2%	5 5%	7 4%	2 3%	39 2%	10 5%	32 2%	21 3%
Changed the way you cook food	54 3%	14 2%	40 3%	13 7%	3 1%	18 5%	6 1%	8 2%	5 2%	1 *	44 3%	6 5%	3 2%	1 1%	41 2%	5 3%	28 2%	26 4%
Stopped buying that product/ shop more carefully	23 1%	8 1%	14 1%	- -	5 2%	5 1%	3 1%	7 2%	1 *	1 *	23 1%	- -	- -	- -	21 1%	- -	19 1%	4 1%
Buy organic	6 *	3 *	2 *	- -	- -	4 1%	- -	1 *	- -	1 1%	5 *	- -	- -	1 1%	6 *	- -	4 *	2 *
Grow my own vegetables/ fruit	3 *	- -	3 *	3 1%	- -	- -	- -	- -	- -	- -	3 *	- -	- -	- -	3 *	- -	- -	3 *
Other	6 *	4 *	2 *	2 1%	3 1%	- -	- -	- -	1 *	- -	6 *	- -	- *	- *	4 *	- -	1 *	5 1%
Took no action	804 39%	390 42%	413 36%	58 30%	101 32%	122 32%	149 36%	144 45%	139 46%	88 63%	671 38%	39 35%	67 42%	27 52%	705 40%	79 37%	516 38%	287 40%
Average number of responses	1.25	1.24	1.26	1.30	1.26	1.35	1.26	1.21	1.22	1.08	1.25	1.42	1.24	1.12	1.24	1.34	1.26	1.24

Q11_4 You have indicated that you are concerned about the use of additives (such as preservatives and colouring) in food products. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	2075	1057	591	115	312	571	636	403	465	429	1645	1152	114	809	1406	138	34	41	456
Base	2072	1208	490	103	271	606	663	408	395	355	1716	1172	121	779	1529	126	31	35	352
Read food labels more carefully	924 45%	573 47%	173 35%	45 43%	134 49%	298 49%	304 46%	184 45%	138 35%	147 41%	777 45%	547 47%	38 31%	339 44%	735 48%	58 46%	14 46%	14 39%	104 30%
Stopped eating certain foods	398 19%	262 22%	53 11%	23 23%	60 22%	136 22%	137 21%	85 21%	41 10%	66 19%	332 19%	248 21%	17 14%	133 17%	343 22%	15 12%	3 10%	5 14%	32 9%
Read about the issue when you saw it but did not seek out information	201 10%	122 10%	44 9%	11 11%	23 9%	76 13%	58 9%	36 9%	31 8%	25 7%	176 10%	110 9%	18 15%	73 9%	157 10%	11 9%	4 12%	3 9%	27 8%
Tried to get more information about the issue	127 6%	77 6%	20 4%	13 12%	17 6%	38 6%	43 6%	27 7%	19 5%	28 8%	99 6%	69 6%	15 13%	43 6%	103 7%	6 5%	1 3%	1 2%	17 5%
Changed the way you prepare food	53 3%	24 2%	11 2%	7 6%	11 4%	13 2%	16 2%	12 3%	12 3%	13 4%	40 2%	21 2%	- -	32 4%	40 3%	2 2%	1 3%	1 3%	9 3%
Changed the way you cook food	54 3%	32 3%	4 1%	7 6%	11 4%	6 1%	22 3%	13 3%	13 3%	15 4%	38 2%	34 3%	- -	19 2%	41 3%	4 3%	- -	2 7%	7 2%
Stopped buying that product/ shop more carefully	23 1%	18 1%	2 *	- -	3 1%	8 1%	6 1%	6 1%	3 1%	4 1%	19 1%	14 1%	1 1%	7 1%	19 1%	1 1%	- -	- -	3 1%
Buy organic	6 *	5 *	1 *	- -	- *	2 *	4 1%	- -	- -	1 *	5 *	3 *	- -	3 *	5 *	- -	- -	- -	1 *
Grow my own vegetables/ fruit	3 *	- -	- -	- -	3 1%	- -	- -	3 1%	- -	- -	3 *	3 *	- -	- -	3 *	- -	- -	- -	- -
Other	6 *	3 *	1 *	2 2%	- -	4 1%	- -	- -	2 *	1 *	5 *	3 *	- -	3 *	4 *	- -	- -	- -	2 *
Took no action	804 39%	424 35%	256 52%	34 33%	89 33%	202 33%	234 35%	159 39%	209 53%	141 40%	662 39%	428 37%	57 47%	318 41%	515 34%	52 41%	12 41%	18 52%	206 58%
Average number of responses	1.25	1.27	1.16	1.37	1.29	1.29	1.24	1.29	1.18	1.24	1.26	1.26	1.21	1.25	1.28	1.18	1.15	1.25	1.16

Q11_4 You have indicated that you are concerned about the use of additives (such as preservatives and colouring) in food products. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	2075	1349	300	377	1934	141	1973	1682	55	1489	586	1389	329	357	787	1185
Base	2072	1382	308	297	1917	155	1943	1721	68	1551	521	1140	412	520	823	1139
Read food labels more carefully	924 45%	609 44%	147 48%	128 43%	868 45%	56 36%	888 46%	825 48%	16 24%	730 47%	194 37%	551 48%	169 41%	204 39%	422 51%	449 39%
Stopped eating certain foods	398 19%	245 18%	88 28%	52 18%	373 19%	25 16%	389 20%	344 20%	3 4%	324 21%	74 14%	222 19%	79 19%	97 19%	190 23%	180 16%
Read about the issue when you saw it but did not seek out information	201 10%	131 9%	33 11%	25 8%	182 10%	19 12%	188 10%	173 10%	6 9%	164 11%	37 7%	99 9%	53 13%	49 9%	86 10%	98 9%
Tried to get more information about the issue	127 6%	86 6%	15 5%	16 5%	114 6%	13 9%	121 6%	114 7%	- -	98 6%	29 6%	68 6%	34 8%	25 5%	51 6%	66 6%
Changed the way you prepare food	53 3%	28 2%	7 2%	14 5%	49 3%	4 2%	52 3%	48 3%	1 1%	44 3%	9 2%	26 2%	14 3%	13 3%	23 3%	28 3%
Changed the way you cook food	54 3%	25 2%	7 2%	16 6%	51 3%	3 2%	54 3%	50 3%	- -	45 3%	9 2%	29 3%	12 3%	13 2%	25 3%	29 3%
Stopped buying that product/ shop more carefully	23 1%	17 1%	3 1%	1 *	21 1%	2 1%	23 1%	23 1%	- -	19 1%	4 1%	16 1%	4 1%	2 *	13 2%	5 *
Buy organic	6 *	3 *	- *	2 1%	6 *	- -	3 *	2 *	2 4%	3 *	3 1%	3 *	- -	3 1%	1 *	4 *
Grow my own vegetables/ fruit	3 *	- -	- -	3 1%	3 *	- -	3 *	3 *	- -	3 *	- -	- -	3 1%	- -	- -	3 *
Other	6 *	3 *	1 *	2 1%	6 *	- -	6 *	6 *	- -	5 *	1 *	1 *	3 1%	2 *	4 1%	2 *
Took no action	804 39%	554 40%	102 33%	115 39%	737 38%	66 43%	733 38%	612 36%	40 59%	563 36%	241 46%	424 37%	164 40%	215 41%	255 31%	513 45%
Average number of responses	1.25	1.23	1.31	1.26	1.26	1.22	1.27	1.28	1.00	1.29	1.16	1.26	1.30	1.20	1.30	1.21

Q11_4 You have indicated that you are concerned about the use of additives (such as preservatives and colouring) in food products. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	2075	124	95	210	290	1429
Base	2072	135	99	216	305	1388
Read food labels more carefully	924 45%	68 51%	42 43%	127 59%	149 49%	581 42%
Stopped eating certain foods	398 19%	26 19%	28 28%	66 31%	66 22%	240 17%
Read about the issue when you saw it but did not seek out information	201 10%	15 11%	4 4%	23 11%	34 11%	130 9%
Tried to get more information about the issue	127 6%	13 10%	4 4%	19 9%	31 10%	75 5%
Changed the way you prepare food	53 3%	6 5%	2 2%	9 4%	10 3%	27 2%
Changed the way you cook food	54 3%	2 2%	1 1%	8 4%	15 5%	31 2%
Stopped buying that product/ shop more carefully	23 1%	3 2%	2 2%	5 2%	3 1%	13 1%
Buy organic	6 *	2 1%	1 1%	1 1%	1 *	3 *
Grow my own vegetables/ fruit	3 *	3 2%	- -	- -	- -	- -
Other	6 *	- -	- *	- -	- -	6 *
Took no action	804 39%	39 29%	36 37%	51 24%	108 35%	577 42%
Average number of responses	1.25	1.32	1.23	1.44	1.37	1.21

Q11_4 You have indicated that you are concerned about the use of additives (such as preservatives and colouring) in food products. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2075	702	190	155	194	222	67	711	421	272	286	431	278	739	67	407
Base	2072	737	208	177	209	215	70	711	434	293	288	464	318	759	56	385
Read food labels more carefully	924 45%	364 49%	112 54%	90 51%	110 52%	105 49%	35 50%	399 56%	241 56%	150 51%	150 52%	236 51%	175 55%	434 57%	30 54%	116 30%
Stopped eating certain foods	398 19%	173 23%	61 29%	46 26%	60 29%	44 21%	22 32%	153 21%	95 22%	80 27%	57 20%	108 23%	70 22%	185 24%	20 36%	46 12%
Read about the issue when you saw it but did not seek out information	201 10%	92 12%	22 11%	15 9%	33 16%	32 15%	10 14%	80 11%	53 12%	39 13%	37 13%	55 12%	47 15%	96 13%	10 19%	25 7%
Tried to get more information about the issue	127 6%	61 8%	24 12%	24 13%	17 8%	30 14%	14 21%	62 9%	43 10%	28 10%	26 9%	41 9%	43 13%	64 8%	8 15%	8 2%
Changed the way you prepare food	53 3%	25 3%	6 3%	4 2%	11 5%	4 2%	3 5%	26 4%	16 4%	15 5%	10 3%	14 3%	9 3%	19 3%	7 12%	4 1%
Changed the way you cook food	54 3%	27 4%	12 6%	8 5%	12 6%	7 3%	7 9%	24 3%	19 4%	8 3%	9 3%	20 4%	15 5%	17 2%	6 10%	3 1%
Stopped buying that product/ shop more carefully	23 1%	14 2%	7 3%	4 2%	4 2%	2 1%	1 2%	10 1%	4 1%	2 1%	10 4%	8 2%	4 1%	16 2%	-	-
Buy organic	6 *	1 *	-	2 1%	-	-	-	3 *	-	-	-	1 *	-	-	-	1 *
Grow my own vegetables/ fruit	3 *	-	3 1%	-	-	-	-	-	3 1%	3 1%	-	3 1%	-	-	-	-
Other	6 *	3 *	-	-	-	1 1%	-	3 *	2 1%	2 1%	1 *	-	-	1 *	-	-
Took no action	804 39%	232 32%	51 25%	52 29%	53 26%	66 31%	12 18%	200 28%	124 29%	84 29%	96 33%	144 31%	83 26%	216 28%	9 17%	216 56%
Average number of responses	1.25	1.35	1.43	1.39	1.44	1.35	1.50	1.35	1.38	1.40	1.37	1.36	1.40	1.38	1.64	1.09

Q11_4 You have indicated that you are concerned about the use of additives (such as preservatives and colouring) in food products. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	2075	396	49	54	121	113	78	352	300	513	114	388	892	414	60	170
Base	2072	399	52	62	127	112	76	361	310	563	121	408	948	441	61	154
Read food labels more carefully	924 45%	191 48%	29 55%	25 40%	67 53%	53 48%	44 58%	200 55%	163 53%	309 55%	56 46%	190 47%	485 51%	226 51%	29 48%	35 23%
Stopped eating certain foods	398 19%	83 21%	18 34%	8 14%	40 31%	27 24%	27 36%	85 24%	73 24%	130 23%	21 17%	90 22%	216 23%	119 27%	21 34%	15 10%
Read about the issue when you saw it but did not seek out information	201 10%	40 10%	4 8%	12 19%	16 13%	18 16%	14 19%	42 12%	43 14%	68 12%	11 9%	41 10%	109 12%	43 10%	12 19%	6 4%
Tried to get more information about the issue	127 6%	26 6%	5 10%	5 9%	10 8%	14 12%	9 12%	36 10%	29 9%	37 7%	7 6%	24 6%	80 8%	32 7%	13 21%	5 3%
Changed the way you prepare food	53 3%	19 5%	3 5%	2 4%	8 6%	3 3%	6 8%	21 6%	12 4%	18 3%	3 2%	12 3%	17 2%	8 2%	9 14%	2 2%
Changed the way you cook food	54 3%	21 5%	3 5%	- *	3 2%	4 4%	3 4%	15 4%	15 5%	28 5%	- *	14 3%	16 2%	7 1%	7 11%	2 1%
Stopped buying that product/ shop more carefully	23 1%	6 1%	1 3%	4 6%	2 2%	2 2%	- -	5 1%	2 1%	9 2%	7 6%	7 2%	12 1%	11 2%	- -	- -
Buy organic	6 *	- -	- -	2 4%	- -	- -	1 2%	- *	- -	2 *	- -	1 *	2 *	- *	- -	- -
Grow my own vegetables/ fruit	3 *	- -	3 5%	- -	- -	- -	- -	- -	3 1%	3 *	- -	3 1%	- -	- -	- -	- -
Other	6 *	1 *	- -	- -	- -	- -	- -	1 *	- -	2 *	- -	2 *	4 *	1 *	- -	- -
Took no action	804 39%	140 35%	15 30%	22 36%	41 32%	30 27%	19 25%	103 29%	101 33%	153 27%	48 39%	144 35%	292 31%	147 33%	13 22%	102 66%
Average number of responses	1.25	1.32	1.55	1.30	1.47	1.35	1.63	1.41	1.42	1.35	1.26	1.29	1.30	1.35	1.69	1.09

Q11_4 You have indicated that you are concerned about the use of additives (such as preservatives and colouring) in food products. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	2075	607	767	302	274	125	524	1551	293	567	457	339
Base	2072	331	811	354	374	202	551	1520	209	494	505	431
Read food labels more carefully	924 45%	126 38%	341 42%	177 50%	186 50%	95 47%	298 54%	626 41%	81 39%	201 41%	249 49%	228 53%
Stopped eating certain foods	398 19%	63 19%	138 17%	84 24%	81 22%	33 16%	124 22%	274 18%	38 18%	77 16%	111 22%	95 22%
Read about the issue when you saw it but did not seek out information	201 10%	22 7%	86 11%	24 7%	46 12%	22 11%	63 11%	138 9%	15 7%	51 10%	42 8%	45 11%
Tried to get more information about the issue	127 6%	15 5%	44 5%	31 9%	23 6%	15 7%	45 8%	82 5%	17 8%	22 4%	43 9%	21 5%
Changed the way you prepare food	53 3%	7 2%	20 3%	5 1%	12 3%	8 4%	12 2%	41 3%	9 4%	13 3%	11 2%	3 1%
Changed the way you cook food	54 3%	10 3%	11 1%	17 5%	1 *	14 7%	18 3%	36 2%	10 5%	9 2%	12 2%	6 1%
Stopped buying that product/ shop more carefully	23 1%	1 *	12 1%	7 2%	- -	3 2%	8 1%	15 1%	- -	4 1%	8 2%	8 2%
Buy organic	6 *	1 *	- -	4 1%	1 -	- -	2 *	4 *	- -	3 1%	- *	2 1%
Grow my own vegetables/ fruit	3 *	- -	- -	- -	- -	3 1%	3 *	- -	- -	- -	3 1%	- -
Other	6 *	1 *	3 *	- -	2 *	- -	2 *	4 *	2 1%	- -	1 *	- -
Took no action	804 39%	155 47%	346 43%	104 29%	123 33%	75 37%	154 28%	650 43%	92 44%	212 43%	166 33%	138 32%
Average number of responses	1.25	1.22	1.23	1.28	1.27	1.32	1.32	1.23	1.26	1.20	1.28	1.27

Q11_4 You have indicated that you are concerned about the use of additives (such as preservatives and colouring) in food products. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/Prof	Intermediate	Routine/manual	Not classifiable/stated/never worked
Unweighted Base	2075	522	15	52	231	300	139	444	786	468	740	81
Base	2072	191	6	21	79	111	48	163	852	473	677	69
Read food labels more carefully	924 45%	72 38%	2 39%	7 31%	34 43%	41 37%	21 44%	60 37%	412 48%	180 38%	298 44%	34 49%
Stopped eating certain foods	398 19%	25 13%	1 24%	1 6%	9 11%	19 18%	12 26%	17 11%	196 23%	81 17%	103 15%	19 28%
Read about the issue when you saw it but did not seek out information	201 10%	23 12%	- 3%	2 11%	8 10%	14 13%	5 10%	20 12%	88 10%	52 11%	55 8%	6 9%
Tried to get more information about the issue	127 6%	11 6%	- 3%	1 7%	5 6%	6 6%	2 5%	11 6%	46 5%	31 7%	45 7%	5 7%
Changed the way you prepare food	53 3%	8 4%	- -	- -	3 4%	5 4%	2 4%	6 4%	18 2%	9 2%	22 3%	4 5%
Changed the way you cook food	54 3%	3 2%	- 7%	- 1%	- -	4 3%	2 3%	2 1%	16 2%	10 2%	25 4%	2 3%
Stopped buying that product/ shop more carefully	23 1%	- -	- -	- -	- -	- -	- -	- -	11 1%	9 2%	3 *	- -
Buy organic	6 *	1 *	- -	- -	- *	- *	- *	- *	2 *	1 *	2 *	- -
Grow my own vegetables/ fruit	3 *	- -	- -	- -	- -	- -	- -	- -	- -	3 1%	- -	- -
Other	6 *	- *	- -	- -	- *	- *	- 1%	- *	4 1%	- -	2 *	- -
Took no action	804 39%	87 46%	2 42%	11 54%	37 47%	46 42%	16 34%	78 48%	293 34%	194 41%	292 43%	24 35%
Average number of responses	1.25	1.21	1.17	1.10	1.22	1.23	1.27	1.19	1.27	1.21	1.25	1.35

Q11_4 You have indicated that you are concerned about food hygiene when eating out. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2211	864	1347	196	327	386	390	370	322	218	1481	80	328	322	1951	177	1173	1037
Base	2244	1055	1189	300	351	390	418	318	303	162	1893	118	174	59	1903	240	1384	859
Paid more attention to the cleanliness of food establishments	821 37%	372 35%	449 38%	124 41%	177 50%	144 37%	152 36%	99 31%	91 30%	33 21%	704 37%	39 33%	63 36%	15 25%	690 36%	98 41%	521 38%	300 35%
Asked friends/ family for recommendations	537 24%	229 22%	308 26%	101 34%	97 28%	94 24%	104 25%	69 22%	52 17%	20 12%	461 24%	34 28%	31 18%	12 20%	456 24%	62 26%	336 24%	201 23%
Stopped eating at certain places/ food establishments	519 23%	251 24%	268 23%	73 24%	108 31%	96 25%	105 25%	52 16%	67 22%	17 11%	454 24%	18 15%	36 21%	11 19%	435 23%	68 28%	336 24%	183 21%
Checked the hygiene ratings of food establishments more	279 12%	149 14%	130 11%	41 14%	65 19%	60 15%	55 13%	24 8%	23 8%	11 7%	238 13%	20 17%	9 5%	12 21%	236 12%	37 15%	185 13%	94 11%
Asked for food to be cooked in a different way (e.g. less rare)	174 8%	72 7%	102 9%	28 9%	35 10%	44 11%	20 5%	19 6%	20 6%	9 5%	157 8%	7 6%	8 5%	1 2%	145 8%	24 10%	109 8%	65 8%
Stopped eating certain foods	117 5%	52 5%	64 5%	22 7%	12 3%	22 6%	19 5%	16 5%	20 7%	5 3%	100 5%	5 4%	11 6%	1 2%	93 5%	16 7%	65 5%	52 6%
Read about the issue when you saw it but did not seek out information	73 3%	34 3%	39 3%	11 4%	15 4%	14 4%	14 3%	9 3%	6 2%	3 2%	68 4%	2 2%	2 1%	1 2%	54 3%	14 6%	51 4%	22 3%
Tried to get more information about the issue	34 2%	13 1%	21 2%	6 2%	8 2%	5 1%	4 1%	5 2%	3 1%	2 1%	28 1%	3 3%	2 1%	1 1%	18 1%	14 6%	20 1%	13 2%
Never/ rarely eat out	12 1%	3 *	9 1%	- -	5 1%	- -	1 *	3 1%	2 1%	- *	11 1%	1 1%	- -	- *	6 *	5 2%	9 1%	2 *
Other	15 1%	10 1%	5 *	6 2%	2 *	- *	1 *	3 1%	1 *	2 1%	13 1%	- -	2 1%	- 1%	13 1%	- -	6 *	8 1%
Took no action	833 37%	392 37%	440 37%	90 30%	75 21%	137 35%	150 36%	137 43%	137 45%	103 64%	689 36%	42 36%	74 43%	28 47%	727 38%	65 27%	490 35%	341 40%
Average number of responses	1.52	1.50	1.54	1.67	1.71	1.59	1.50	1.37	1.40	1.27	1.54	1.44	1.37	1.39	1.51	1.68	1.54	1.49

Q11_4 You have indicated that you are concerned about food hygiene when eating out. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Working status					Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	2211	1083	627	137	364	529	696	454	532	471	1739	1260	136	814	1456	164	47	46	497
Base	2244	1268	515	127	335	560	765	466	453	392	1852	1295	150	797	1629	147	40	39	389
Paid more attention to the cleanliness of food establishments	821 37%	516 41%	134 26%	53 42%	117 35%	238 42%	290 38%	169 36%	124 27%	127 32%	694 37%	476 37%	60 40%	285 36%	651 40%	47 32%	17 43%	13 33%	92 24%
Asked friends/ family for recommendations	537 24%	356 28%	79 15%	22 18%	79 24%	122 22%	194 25%	119 25%	102 23%	87 22%	450 24%	319 25%	30 20%	188 24%	420 26%	38 26%	8 20%	6 15%	65 17%
Stopped eating at certain places/ food establishments	519 23%	324 26%	89 17%	25 20%	80 24%	132 24%	192 25%	105 23%	90 20%	103 26%	415 22%	289 22%	39 26%	190 24%	396 24%	41 28%	12 31%	9 24%	60 15%
Checked the hygiene ratings of food establishments more	279 12%	180 14%	34 7%	22 17%	43 13%	62 11%	99 13%	66 14%	52 12%	40 10%	239 13%	172 13%	23 16%	83 10%	209 13%	21 14%	6 16%	7 18%	35 9%
Asked for food to be cooked in a different way (e.g. less rare)	174 8%	100 8%	32 6%	10 8%	31 9%	43 8%	60 8%	38 8%	33 7%	33 8%	141 8%	88 7%	13 9%	73 9%	136 8%	12 8%	3 8%	4 10%	19 5%
Stopped eating certain foods	117 5%	54 4%	27 5%	10 8%	25 8%	29 5%	37 5%	27 6%	23 5%	21 5%	96 5%	63 5%	5 4%	49 6%	79 5%	15 10%	2 4%	4 9%	17 4%
Read about the issue when you saw it but did not seek out information	73 3%	38 3%	14 3%	7 5%	15 4%	26 5%	24 3%	13 3%	11 2%	10 3%	63 3%	47 4%	5 3%	22 3%	51 3%	3 2%	2 6%	2 6%	15 4%
Tried to get more information about the issue	34 2%	11 1%	5 1%	2 1%	16 5%	8 2%	10 1%	6 1%	9 2%	4 1%	30 2%	19 1%	5 4%	9 1%	20 1%	2 1%	1 3%	2 4%	8 2%
Never/ rarely eat out	12 1%	9 1%	2 *	- -	1 *	8 1%	2 *	1 *	1 *	1 *	10 1%	9 1%	1 *	2 *	8 1%	2 2%	- -	- -	1 *
Other	15 1%	11 1%	2 *	- -	2 1%	1 *	6 1%	7 1%	1 *	1 *	14 1%	10 1%	- -	5 1%	13 1%	1 1%	- -	- -	1 *
Took no action	833 37%	399 31%	269 52%	44 35%	122 36%	186 33%	274 36%	171 37%	201 44%	173 44%	659 36%	466 36%	53 36%	312 39%	543 33%	48 33%	16 39%	15 38%	211 54%
Average number of responses	1.52	1.58	1.33	1.54	1.59	1.52	1.56	1.55	1.43	1.53	1.52	1.51	1.56	1.53	1.55	1.57	1.70	1.58	1.35

Q11_4 You have indicated that you are concerned about food hygiene when eating out. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	2211	1374	336	435	2072	139	2091	1751	66	1584	627	1417	354	440	830	1266
Base	2244	1434	350	350	2090	154	2091	1808	87	1691	553	1154	436	654	878	1248
Paid more attention to the cleanliness of food establishments	821 37%	503 35%	143 41%	124 35%	772 37%	49 32%	769 37%	683 38%	28 32%	678 40%	142 26%	412 36%	158 36%	251 38%	360 41%	410 33%
Asked friends/ family for recommendations	537 24%	341 24%	97 28%	72 21%	501 24%	36 24%	502 24%	463 26%	26 30%	436 26%	101 18%	271 23%	112 26%	154 23%	230 26%	286 23%
Stopped eating at certain places/ food establishments	519 23%	325 23%	92 26%	83 24%	479 23%	40 26%	494 24%	445 25%	18 21%	417 25%	102 18%	280 24%	105 24%	134 20%	273 31%	221 18%
Checked the hygiene ratings of food establishments more	279 12%	156 11%	61 18%	41 12%	261 12%	18 12%	256 12%	237 13%	11 13%	217 13%	62 11%	142 12%	68 16%	69 11%	115 13%	141 11%
Asked for food to be cooked in a different way (e.g. less rare)	174 8%	111 8%	34 10%	25 7%	160 8%	14 9%	165 8%	159 9%	2 2%	149 9%	26 5%	102 9%	33 8%	39 6%	81 9%	87 7%
Stopped eating certain foods	117 5%	68 5%	18 5%	20 6%	107 5%	9 6%	117 6%	104 6%	- -	97 6%	20 4%	67 6%	19 4%	30 5%	52 6%	61 5%
Read about the issue when you saw it but did not seek out information	73 3%	49 3%	12 3%	10 3%	69 3%	4 3%	69 3%	63 3%	- -	64 4%	10 2%	47 4%	13 3%	14 2%	31 4%	38 3%
Tried to get more information about the issue	34 2%	19 1%	5 1%	4 1%	33 2%	1 1%	34 2%	32 2%	- -	26 2%	8 1%	18 2%	7 2%	9 1%	13 1%	21 2%
Never/ rarely eat out	12 1%	6 *	5 1%	- *	10 *	2 1%	12 1%	12 1%	- -	2 *	9 2%	5 *	5 1%	2 *	6 1%	4 *
Other	15 1%	10 1%	1 *	4 1%	15 1%	- -	14 1%	12 1%	- *	11 1%	4 1%	8 1%	1 *	5 1%	4 *	11 1%
Took no action	833 37%	551 38%	107 31%	133 38%	781 37%	51 33%	764 37%	622 34%	38 44%	577 34%	255 46%	430 37%	167 38%	236 36%	272 31%	517 41%
Average number of responses	1.52	1.49	1.65	1.47	1.53	1.45	1.53	1.57	1.42	1.58	1.34	1.54	1.57	1.44	1.64	1.44

Q11_4 You have indicated that you are concerned about food hygiene when eating out. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	2211	110	99	212	302	1561
Base	2244	121	106	218	326	1555
Paid more attention to the cleanliness of food establishments	821 37%	48 40%	47 45%	99 45%	137 42%	530 34%
Asked friends/ family for recommendations	537 24%	25 21%	26 25%	85 39%	86 26%	345 22%
Stopped eating at certain places/ food establishments	519 23%	32 27%	24 23%	65 30%	80 24%	345 22%
Checked the hygiene ratings of food establishments more	279 12%	15 12%	17 16%	35 16%	47 14%	180 12%
Asked for food to be cooked in a different way (e.g. less rare)	174 8%	6 5%	11 10%	30 14%	35 11%	102 7%
Stopped eating certain foods	117 5%	16 14%	3 3%	14 6%	18 5%	74 5%
Read about the issue when you saw it but did not seek out information	73 3%	1 *	-	9 4%	9 3%	54 3%
Tried to get more information about the issue	34 2%	-	1 1%	4 2%	6 2%	23 1%
Never/ rarely eat out	12 1%	-	-	-	-	11 1%
Other	15 1%	-	-	1 1%	3 1%	11 1%
Took no action	833 37%	49 40%	32 30%	62 28%	107 33%	605 39%
Average number of responses	1.52	1.59	1.53	1.85	1.62	1.47

Q11_4 You have indicated that you are concerned about food hygiene when eating out. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2211	754	213	174	198	226	68	735	425	283	293	419	303	773	68	428
Base	2244	826	258	211	220	232	72	757	464	311	296	458	347	799	61	407
Paid more attention to the cleanliness of food establishments	821 37%	348 42%	110 43%	91 43%	98 45%	72 31%	30 42%	350 46%	192 41%	171 55%	125 42%	194 42%	154 44%	355 44%	27 45%	92 23%
Asked friends/ family for recommendations	537 24%	255 31%	95 37%	72 34%	84 38%	61 26%	18 26%	233 31%	148 32%	106 34%	92 31%	130 28%	108 31%	227 28%	18 29%	63 15%
Stopped eating at certain places/ food establishments	519 23%	226 27%	82 32%	66 31%	68 31%	61 26%	19 27%	217 29%	130 28%	91 29%	97 33%	134 29%	99 28%	207 26%	23 38%	67 16%
Checked the hygiene ratings of food establishments more	279 12%	118 14%	51 20%	47 22%	36 16%	30 13%	17 24%	120 16%	81 17%	54 17%	55 19%	72 16%	69 20%	119 15%	8 12%	32 8%
Asked for food to be cooked in a different way (e.g. less rare)	174 8%	86 10%	22 9%	18 8%	33 15%	19 8%	3 4%	78 10%	49 11%	31 10%	28 9%	38 8%	28 8%	82 10%	12 19%	18 4%
Stopped eating certain foods	117 5%	53 6%	24 9%	14 7%	15 7%	21 9%	5 7%	48 6%	45 10%	31 10%	23 8%	27 6%	24 7%	51 6%	8 13%	10 2%
Read about the issue when you saw it but did not seek out information	73 3%	37 4%	14 5%	11 5%	15 7%	22 10%	5 7%	34 5%	19 4%	15 5%	18 6%	26 6%	19 6%	37 5%	4 6%	3 1%
Tried to get more information about the issue	34 2%	17 2%	10 4%	2 1%	8 3%	5 2%	1 2%	17 2%	12 3%	5 1%	5 2%	6 1%	17 5%	13 2%	1 1%	- *
Never/ rarely eat out	12 1%	3 *	3 1%	1 1%	- -	1 1%	- -	6 1%	3 1%	- -	- -	1 *	1 *	2 *	- -	2 1%
Other	15 1%	6 1%	3 1%	3 2%	1 *	2 1%	1 2%	8 1%	4 1%	- *	5 2%	2 *	2 1%	5 1%	- -	1 *
Took no action	833 37%	250 30%	55 22%	58 27%	59 27%	76 33%	28 39%	178 24%	121 26%	63 20%	76 26%	141 31%	91 26%	234 29%	20 32%	234 57%
Average number of responses	1.52	1.69	1.83	1.81	1.89	1.60	1.80	1.70	1.73	1.82	1.77	1.68	1.76	1.67	1.96	1.28

Q11_4 You have indicated that you are concerned about food hygiene when eating out. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	2211	438	51	57	131	120	81	385	328	546	109	399	940	443	57	179
Base	2244	460	57	65	144	127	76	406	355	621	114	443	1028	466	66	157
Paid more attention to the cleanliness of food establishments	821 37%	189 41%	20 35%	28 44%	63 44%	45 36%	38 50%	193 48%	141 40%	286 46%	41 36%	158 36%	439 43%	204 44%	33 51%	31 20%
Asked friends/ family for recommendations	537 24%	150 33%	16 28%	15 23%	41 28%	30 24%	26 35%	132 33%	114 32%	182 29%	26 23%	128 29%	297 29%	125 27%	28 43%	21 13%
Stopped eating at certain places/ food establishments	519 23%	103 22%	15 26%	12 18%	38 27%	34 26%	31 41%	107 26%	88 25%	182 29%	31 27%	110 25%	278 27%	118 25%	30 46%	22 14%
Checked the hygiene ratings of food establishments more	279 12%	64 14%	12 21%	15 23%	24 17%	13 10%	21 27%	82 20%	59 17%	99 16%	20 17%	57 13%	159 15%	65 14%	10 16%	12 7%
Asked for food to be cooked in a different way (e.g. less rare)	174 8%	46 10%	4 6%	7 12%	19 13%	15 11%	6 8%	35 9%	38 11%	56 9%	9 8%	44 10%	87 8%	43 9%	11 17%	7 5%
Stopped eating certain foods	117 5%	29 6%	3 6%	3 4%	16 11%	12 10%	13 16%	32 8%	32 9%	39 6%	10 9%	35 8%	49 5%	37 8%	9 14%	6 4%
Read about the issue when you saw it but did not seek out information	73 3%	22 5%	1 2%	4 7%	9 6%	9 7%	11 14%	24 6%	19 5%	24 4%	6 6%	19 4%	43 4%	16 3%	6 9%	2 1%
Tried to get more information about the issue	34 2%	6 1%	2 4%	1 1%	1 1%	1 1%	- *	11 3%	9 2%	13 2%	3 3%	15 3%	13 1%	8 2%	4 6%	- *
Never/ rarely eat out	12 1%	3 1%	- -	- -	- -	- -	2 3%	2 *	- -	5 1%	- -	1 *	10 1%	2 *	- -	1 *
Other	15 1%	5 1%	- -	- -	1 1%	2 1%	- -	4 1%	1 *	1 *	- -	6 1%	5 *	7 1%	3 4%	2 1%
Took no action	833 37%	170 37%	18 31%	23 36%	42 29%	46 36%	16 20%	97 24%	92 26%	155 25%	41 36%	151 34%	304 30%	151 32%	10 16%	91 58%
Average number of responses	1.52	1.71	1.59	1.68	1.77	1.63	2.15	1.77	1.68	1.68	1.65	1.63	1.64	1.66	2.20	1.24

Q11_4 You have indicated that you are concerned about food hygiene when eating out. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	2211	616	829	341	289	136	557	1654	338	612	481	327
Base	2244	334	858	408	409	235	587	1657	241	545	557	422
Paid more attention to the cleanliness of food establishments	821 37%	96 29%	319 37%	136 33%	182 44%	88 37%	258 44%	563 34%	77 32%	187 34%	218 39%	176 42%
Asked friends/ family for recommendations	537 24%	57 17%	196 23%	106 26%	113 28%	64 27%	171 29%	365 22%	48 20%	118 22%	161 29%	99 24%
Stopped eating at certain places/ food establishments	519 23%	63 19%	182 21%	111 27%	100 24%	63 27%	179 30%	340 21%	61 25%	112 20%	134 24%	111 26%
Checked the hygiene ratings of food establishments more	279 12%	33 10%	98 11%	60 15%	53 13%	35 15%	96 16%	183 11%	36 15%	66 12%	65 12%	59 14%
Asked for food to be cooked in a different way (e.g. less rare)	174 8%	23 7%	66 8%	38 9%	38 9%	10 4%	53 9%	121 7%	27 11%	40 7%	41 7%	29 7%
Stopped eating certain foods	117 5%	21 6%	40 5%	17 4%	29 7%	10 4%	40 7%	76 5%	26 11%	28 5%	25 5%	21 5%
Read about the issue when you saw it but did not seek out information	73 3%	9 3%	24 3%	20 5%	12 3%	8 4%	31 5%	42 3%	7 3%	14 2%	17 3%	14 3%
Tried to get more information about the issue	34 2%	3 1%	9 1%	5 1%	3 1%	14 6%	19 3%	15 1%	2 1%	3 1%	5 1%	10 2%
Never/ rarely eat out	12 1%	1 *	3 *	3 1%	4 1%	- -	2 *	9 1%	1 1%	4 1%	4 1%	- -
Other	15 1%	1 *	4 1%	3 1%	3 1%	3 1%	9 2%	5 *	2 1%	5 1%	4 1%	- -
Took no action	833 37%	150 45%	346 40%	143 35%	105 26%	88 37%	150 25%	683 41%	87 36%	221 40%	181 32%	133 31%
Average number of responses	1.52	1.37	1.50	1.57	1.57	1.63	1.72	1.45	1.56	1.46	1.53	1.55

Q11_4 You have indicated that you are concerned about food hygiene when eating out. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	2211	565	22	80	266	304	140	510	785	431	886	109
Base	2244	205	7	31	97	105	52	181	864	442	839	100
Paid more attention to the cleanliness of food establishments	821 37%	68 33%	3 45%	9 30%	36 37%	32 31%	20 38%	58 32%	328 38%	170 39%	292 35%	31 31%
Asked friends/ family for recommendations	537 24%	36 18%	2 32%	8 24%	20 20%	15 14%	8 16%	35 19%	218 25%	107 24%	194 23%	19 19%
Stopped eating at certain places/ food establishments	519 23%	41 20%	3 35%	7 21%	21 22%	19 18%	13 25%	34 19%	234 27%	97 22%	167 20%	21 21%
Checked the hygiene ratings of food establishments more	279 12%	18 9%	1 12%	1 4%	9 9%	11 11%	5 9%	16 9%	97 11%	56 13%	119 14%	7 7%
Asked for food to be cooked in a different way (e.g. less rare)	174 8%	9 4%	1 9%	2 7%	3 3%	5 5%	3 6%	7 4%	64 7%	34 8%	73 9%	4 4%
Stopped eating certain foods	117 5%	10 5%	2 24%	3 10%	2 2%	7 6%	4 7%	8 4%	39 5%	26 6%	50 6%	- *
Read about the issue when you saw it but did not seek out information	73 3%	3 1%	- 2%	- -	2 3%	- *	- -	3 2%	32 4%	12 3%	25 3%	4 4%
Tried to get more information about the issue	34 2%	3 1%	- -	- -	- *	3 2%	- *	3 2%	16 2%	2 1%	12 1%	4 4%
Never/ rarely eat out	12 1%	- *	- -	- -	- *	- -	- -	- *	8 1%	- -	3 *	1 1%
Other	15 1%	1 1%	- -	- -	1 1%	1 1%	- 1%	2 1%	7 1%	1 *	6 1%	- *
Took no action	833 37%	90 44%	2 30%	16 52%	38 40%	47 45%	20 38%	82 45%	290 34%	161 36%	338 40%	44 44%
Average number of responses	1.52	1.36	1.90	1.47	1.37	1.35	1.40	1.37	1.54	1.51	1.52	1.35

Q11_4 You have indicated that you are concerned about food hygiene at home. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1534	616	918	122	242	297	262	241	219	149	1038	47	210	239	1361	115	816	717
Base	1559	747	811	190	266	303	278	203	207	110	1338	68	109	44	1336	158	968	589
Read food labels more carefully	316 20%	154 21%	162 20%	27 14%	57 21%	66 22%	66 24%	40 20%	42 20%	19 17%	281 21%	9 13%	20 18%	7 15%	271 20%	33 21%	218 23%	98 17%
Changed the way you prepare food	286 18%	145 19%	141 17%	40 21%	55 21%	62 21%	65 23%	32 16%	26 12%	5 5%	249 19%	6 9%	25 23%	6 13%	239 18%	38 24%	177 18%	109 18%
Changed the way you cook food	202 13%	100 13%	103 13%	45 24%	42 16%	37 12%	41 15%	18 9%	17 8%	2 2%	179 13%	8 13%	13 12%	2 5%	167 12%	32 20%	115 12%	88 15%
Stopped eating certain foods	66 4%	35 5%	32 4%	11 6%	12 5%	11 4%	15 5%	7 3%	7 3%	4 3%	60 4%	1 2%	3 3%	2 4%	53 4%	10 6%	31 3%	35 6%
Read about the issue when you saw it but did not seek out information	61 4%	34 5%	27 3%	2 1%	9 3%	6 2%	12 4%	12 6%	16 8%	4 4%	52 4%	4 7%	3 3%	2 4%	47 4%	10 6%	46 5%	15 3%
Tried to get more information about the issue	54 3%	29 4%	24 3%	2 1%	12 5%	17 6%	7 3%	5 2%	5 3%	5 4%	48 4%	3 4%	2 2%	1 2%	47 4%	4 3%	42 4%	12 2%
Clean kitchen/ surfaces/ areas in a different way/ more	19 1%	10 1%	9 1%	5 3%	7 2%	3 1%	- -	- -	5 2%	- -	18 1%	- -	1 1%	- *	17 1%	2 2%	12 1%	7 1%
Other	14 1%	5 1%	9 1%	- -	2 1%	1 *	6 2%	2 1%	3 1%	- -	11 1%	1 2%	2 1%	- *	12 1%	1 1%	10 1%	4 1%
Took no action	915 59%	433 58%	482 59%	96 51%	149 56%	180 59%	150 54%	122 60%	135 65%	80 73%	777 58%	46 68%	62 57%	31 71%	798 60%	78 49%	572 59%	342 58%
Average number of responses	1.24	1.26	1.22	1.20	1.30	1.27	1.30	1.18	1.23	1.08	1.25	1.17	1.19	1.16	1.24	1.32	1.26	1.21

Food and You Survey 2012

Q11_4 You have indicated that you are concerned about food hygiene at home. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1534	756	427	94	257	370	476	318	370	332	1201	901	94	539	1023	115	29	32	335
Base	1559	881	349	89	240	392	522	327	318	273	1285	935	95	528	1148	103	24	24	259
Read food labels more carefully	316 20%	185 21%	64 18%	21 24%	46 19%	80 20%	104 20%	67 20%	65 20%	48 18%	268 21%	187 20%	13 14%	115 22%	231 20%	25 24%	8 33%	5 23%	47 18%
Changed the way you prepare food	286 18%	187 21%	33 9%	13 14%	54 23%	83 21%	96 18%	77 23%	30 9%	46 17%	240 19%	175 19%	16 17%	95 18%	238 21%	14 14%	4 15%	2 6%	28 11%
Changed the way you cook food	202 13%	126 14%	20 6%	9 10%	48 20%	41 11%	85 16%	46 14%	30 9%	21 8%	182 14%	125 13%	9 9%	69 13%	169 15%	9 9%	2 7%	2 8%	21 8%
Stopped eating certain foods	66 4%	42 5%	6 2%	9 10%	9 4%	10 3%	27 5%	16 5%	13 4%	13 5%	54 4%	40 4%	4 4%	23 4%	48 4%	4 4%	4 18%	2 6%	8 3%
Read about the issue when you saw it but did not seek out information	61 4%	36 4%	17 5%	2 2%	6 2%	30 8%	8 1%	13 4%	11 3%	8 3%	54 4%	33 3%	2 2%	26 5%	44 4%	3 3%	-	2 7%	13 5%
Tried to get more information about the issue	54 3%	30 3%	10 3%	7 8%	6 3%	21 5%	16 3%	9 3%	9 3%	11 4%	43 3%	29 3%	5 5%	21 4%	43 4%	3 3%	2 8%	-	6 2%
Clean kitchen/ surfaces/ areas in a different way/ more	19 1%	13 1%	5 1%	-	2 1%	5 1%	8 2%	1 *	5 2%	4 1%	15 1%	14 2%	1 1%	4 1%	13 1%	1 1%	-	2 8%	3 1%
Other	14 1%	8 1%	4 1%	-	3 1%	2 1%	5 1%	5 1%	3 1%	5 2%	9 1%	5 1%	1 1%	8 2%	11 1%	1 1%	-	1 2%	2 1%
Took no action	915 59%	494 56%	239 68%	53 60%	128 53%	228 58%	288 55%	191 58%	208 65%	168 62%	747 58%	545 58%	59 62%	312 59%	648 56%	65 63%	13 56%	14 59%	175 67%
Average number of responses	1.24	1.27	1.14	1.29	1.26	1.28	1.22	1.30	1.17	1.19	1.25	1.23	1.15	1.27	1.26	1.22	1.36	1.19	1.17

Q11_4 You have indicated that you are concerned about food hygiene at home. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1534	941	251	303	1431	103	1457	1220	43	1112	422	997	250	287	561	889
Base	1559	974	274	248	1439	120	1470	1292	49	1174	384	832	319	408	595	880
Read food labels more carefully	316 20%	185 19%	71 26%	52 21%	295 21%	21 17%	306 21%	266 21%	3 6%	245 21%	71 18%	182 22%	65 20%	70 17%	139 23%	161 18%
Changed the way you prepare food	286 18%	181 19%	49 18%	45 18%	274 19%	12 10%	283 19%	261 20%	1 1%	215 18%	71 18%	139 17%	76 24%	71 17%	128 22%	142 16%
Changed the way you cook food	202 13%	118 12%	39 14%	33 13%	188 13%	14 12%	193 13%	185 14%	3 6%	152 13%	50 13%	105 13%	38 12%	60 15%	94 16%	99 11%
Stopped eating certain foods	66 4%	30 3%	17 6%	17 7%	58 4%	8 7%	60 4%	57 4%	4 7%	54 5%	13 3%	39 5%	7 2%	20 5%	30 5%	35 4%
Read about the issue when you saw it but did not seek out information	61 4%	43 4%	10 4%	8 3%	54 4%	7 6%	58 4%	53 4%	3 5%	50 4%	11 3%	27 3%	20 6%	15 4%	33 6%	23 3%
Tried to get more information about the issue	54 3%	25 3%	13 5%	10 4%	47 3%	7 5%	51 3%	44 3%	2 4%	46 4%	8 2%	32 4%	11 4%	11 3%	22 4%	27 3%
Clean kitchen/ surfaces/ areas in a different way/ more	19 1%	10 1%	1 1%	6 3%	19 1%	- -	16 1%	12 1%	1 2%	17 1%	2 1%	4 1%	5 2%	10 2%	8 1%	10 1%
Other	14 1%	10 1%	1 *	3 1%	11 1%	3 2%	14 1%	13 1%	- -	6 1%	8 2%	10 1%	1 *	3 1%	8 1%	6 1%
Took no action	915 59%	594 61%	149 54%	133 54%	841 58%	74 62%	855 58%	741 57%	36 74%	690 59%	225 59%	496 60%	187 58%	233 57%	324 54%	536 61%
Average number of responses	1.24	1.23	1.28	1.24	1.24	1.21	1.25	1.26	1.06	1.26	1.20	1.24	1.28	1.21	1.32	1.18

Q11_4 You have indicated that you are concerned about food hygiene at home. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1534	66	76	151	188	1100
Base	1559	70	80	155	206	1102
Read food labels more carefully	316 20%	19 27%	19 24%	40 26%	37 18%	218 20%
Changed the way you prepare food	286 18%	11 16%	23 29%	40 26%	50 24%	186 17%
Changed the way you cook food	202 13%	8 11%	8 10%	39 25%	24 12%	130 12%
Stopped eating certain foods	66 4%	7 10%	4 5%	17 11%	16 8%	30 3%
Read about the issue when you saw it but did not seek out information	61 4%	5 6%	1 2%	7 4%	20 10%	32 3%
Tried to get more information about the issue	54 3%	4 6%	5 6%	7 4%	6 3%	34 3%
Clean kitchen/ surfaces/ areas in a different way/ more	19 1%	1 2%	2 2%	1 *	8 4%	8 1%
Other	14 1%	1 1%	1 2%	2 1%	2 1%	10 1%
Took no action	915 59%	37 52%	41 51%	74 47%	116 56%	669 61%
Average number of responses	1.24	1.31	1.31	1.45	1.35	1.19

Q11_4 You have indicated that you are concerned about food hygiene at home. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1534	532	139	122	149	163	47	528	311	210	225	309	220	560	47	288
Base	1559	560	172	144	166	171	46	544	329	228	223	340	265	603	42	267
Read food labels more carefully	316 20%	125 22%	42 24%	39 27%	58 35%	57 33%	11 24%	167 31%	85 26%	64 28%	67 30%	90 26%	61 23%	175 29%	15 36%	22 8%
Changed the way you prepare food	286 18%	147 26%	57 33%	27 19%	44 27%	35 20%	10 23%	141 26%	90 27%	62 27%	65 29%	80 24%	81 31%	136 23%	14 33%	18 7%
Changed the way you cook food	202 13%	99 18%	37 21%	25 17%	25 15%	25 15%	8 18%	93 17%	62 19%	44 20%	47 21%	46 14%	61 23%	94 16%	9 20%	12 4%
Stopped eating certain foods	66 4%	22 4%	10 6%	11 8%	7 4%	7 4%	4 8%	24 4%	20 6%	21 9%	18 8%	21 6%	8 3%	30 5%	5 11%	7 3%
Read about the issue when you saw it but did not seek out information	61 4%	35 6%	6 3%	2 2%	16 10%	18 10%	3 7%	40 7%	17 5%	15 6%	24 11%	19 6%	12 5%	41 7%	5 12%	1 *
Tried to get more information about the issue	54 3%	25 4%	13 7%	8 5%	2 1%	12 7%	7 16%	24 4%	15 5%	11 5%	15 7%	21 6%	13 5%	29 5%	5 12%	3 1%
Clean kitchen/ surfaces/ areas in a different way/ more	19 1%	10 2%	1 *	2 2%	1 *	2 1%	2 4%	11 2%	3 1%	4 2%	5 2%	3 1%	7 3%	9 2%	- -	1 *
Other	14 1%	9 2%	- -	- -	4 2%	1 *	- -	6 1%	6 2%	3 2%	2 1%	2 1%	3 1%	4 1%	- -	3 1%
Took no action	915 59%	284 51%	81 47%	80 55%	77 47%	79 46%	21 46%	240 44%	148 45%	103 45%	87 39%	172 51%	109 41%	291 48%	18 43%	216 81%
Average number of responses	1.24	1.35	1.43	1.35	1.41	1.37	1.44	1.37	1.36	1.44	1.48	1.34	1.34	1.34	1.67	1.06

Q11_4 You have indicated that you are concerned about food hygiene at home. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1534	302	34	36	77	77	50	262	227	411	93	264	699	310	41	120
Base	1559	313	38	37	77	75	53	286	240	455	95	313	787	326	45	104
Read food labels more carefully	316 20%	66 21%	14 37%	10 27%	26 33%	20 27%	22 42%	91 32%	68 28%	114 25%	30 31%	83 27%	183 23%	85 26%	17 38%	3 3%
Changed the way you prepare food	286 18%	68 22%	15 40%	6 17%	21 28%	13 17%	14 27%	68 24%	55 23%	126 28%	20 21%	69 22%	173 22%	71 22%	10 22%	8 8%
Changed the way you cook food	202 13%	65 21%	8 21%	4 10%	19 24%	10 14%	9 17%	51 18%	47 19%	93 20%	10 11%	46 15%	116 15%	48 15%	9 20%	1 1%
Stopped eating certain foods	66 4%	20 6%	1 2%	-	4 5%	3 4%	3 5%	29 10%	17 7%	25 6%	3 4%	16 5%	35 4%	23 7%	7 17%	2 2%
Read about the issue when you saw it but did not seek out information	61 4%	21 7%	1 4%	1 3%	9 11%	10 13%	5 10%	27 9%	16 7%	21 5%	9 9%	14 4%	33 4%	21 6%	6 13%	1 1%
Tried to get more information about the issue	54 3%	11 4%	4 10%	3 7%	-	12 16%	4 8%	16 6%	14 6%	20 4%	7 7%	14 5%	34 4%	19 6%	9 20%	-
Clean kitchen/ surfaces/ areas in a different way/ more	19 1%	5 2%	2 5%	-	1 2%	-	-	7 2%	3 1%	4 1%	4 4%	8 3%	9 1%	7 2%	-	-
Other	14 1%	3 1%	-	1 1%	1 1%	-	-	5 2%	2 1%	6 1%	1 2%	3 1%	10 1%	3 1%	-	-
Took no action	915 59%	168 54%	11 28%	22 59%	35 46%	38 51%	23 43%	117 41%	109 46%	217 48%	48 50%	159 51%	424 54%	173 53%	20 46%	91 88%
Average number of responses	1.24	1.37	1.46	1.25	1.50	1.41	1.52	1.43	1.38	1.38	1.39	1.32	1.29	1.38	1.75	1.03

Q11_4 You have indicated that you are concerned about food hygiene at home. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1534	440	568	239	201	86	384	1150	222	429	334	250
Base	1559	245	586	292	280	157	424	1135	161	379	377	321
Read food labels more carefully	316 20%	42 17%	123 21%	65 22%	54 19%	31 20%	90 21%	226 20%	42 26%	77 20%	74 20%	71 22%
Changed the way you prepare food	286 18%	31 13%	102 17%	60 21%	53 19%	39 25%	98 23%	188 17%	27 17%	71 19%	60 16%	80 25%
Changed the way you cook food	202 13%	19 8%	69 12%	50 17%	32 12%	32 20%	63 15%	139 12%	29 18%	43 11%	45 12%	45 14%
Stopped eating certain foods	66 4%	15 6%	17 3%	10 4%	12 4%	13 8%	26 6%	40 4%	11 7%	19 5%	4 1%	15 5%
Read about the issue when you saw it but did not seek out information	61 4%	9 4%	28 5%	7 2%	12 4%	6 4%	14 3%	47 4%	9 5%	11 3%	15 4%	14 4%
Tried to get more information about the issue	54 3%	5 2%	24 4%	17 6%	7 2%	1 1%	25 6%	29 3%	9 6%	8 2%	13 3%	8 2%
Clean kitchen/ surfaces/ areas in a different way/ more	19 1%	1 1%	7 1%	2 1%	6 2%	2 1%	11 2%	8 1%	1 1%	6 2%	4 1%	7 2%
Other	14 1%	4 2%	4 1%	- *	2 1%	3 2%	6 1%	8 1%	2 1%	- *	3 1%	2 1%
Took no action	915 59%	161 66%	353 60%	162 55%	161 58%	79 50%	227 54%	688 61%	82 51%	223 59%	242 64%	162 50%
Average number of responses	1.24	1.17	1.24	1.29	1.21	1.32	1.32	1.21	1.32	1.21	1.22	1.26

Q11_4 You have indicated that you are concerned about food hygiene at home. In response, have you done any of the following in the past year?

Base: All respondents who are concerned about the issue

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1534	384	20	58	178	213	97	352	547	317	601	69
Base	1559	130	7	23	58	72	34	119	621	323	562	53
Read food labels more carefully	316 20%	21 16%	1 18%	6 26%	9 15%	12 17%	4 11%	23 19%	117 19%	60 18%	130 23%	9 17%
Changed the way you prepare food	286 18%	27 21%	2 24%	5 22%	12 21%	13 18%	8 24%	22 19%	137 22%	45 14%	90 16%	13 25%
Changed the way you cook food	202 13%	12 9%	2 24%	3 15%	5 9%	6 9%	5 14%	10 9%	77 12%	32 10%	81 14%	12 22%
Stopped eating certain foods	66 4%	4 3%	-	1 5%	-	4 5%	2 6%	3 2%	24 4%	7 2%	34 6%	1 2%
Read about the issue when you saw it but did not seek out information	61 4%	4 3%	-	-	1 2%	3 5%	1 3%	4 3%	29 5%	15 5%	14 3%	3 7%
Tried to get more information about the issue	54 3%	3 2%	-	-	-	3 4%	1 3%	2 2%	25 4%	10 3%	19 3%	-
Clean kitchen/ surfaces/ areas in a different way/ more	19 1%	-	-	-	-	1 1%	-	1 1%	9 1%	4 1%	7 1%	-
Other	14 1%	2 1%	-	-	-	2 2%	-	2 1%	9 1%	4 1%	2 *	-
Took no action	915 59%	82 63%	4 58%	13 56%	38 66%	42 58%	21 61%	72 61%	363 58%	205 63%	323 57%	25 47%
Average number of responses	1.24	1.18	1.24	1.24	1.15	1.19	1.22	1.17	1.27	1.18	1.25	1.20

Q11_4 Summary - In response to your concern about the issue, have you done any of the following over the past year?

Base: All respondents who are concerned about the issue

Q11_4														
Base	Tried to get more information about the issue	Read about the issue when you saw it but did not seek out information	Read food labels more carefully	Changed the way you cook food	Changed the way you prepare food	Stopped eating certain foods	Buy organic	Clean kitchen/ surfaces/ areas in a different way/ more	Stopped buying that product/ shop more carefully	Grow my own vegetables/ fruit	Other	Took no action	Average number of responses	
Food Poisoning Such As Salmonella And E.Coli	2335	178 8%	268 11%	612 26%	252 11%	329 14%	198 8%	- *	9 *	2 *	-	19 1%	1180 51%	1.30
Genetically Modified (GM) Foods	1587	126 8%	217 14%	454 29%	20 1%	41 3%	129 8%	11 1%	- -	13 1%	-	2 *	836 53%	1.16
The Use Of Pesticides To Grow Food	2068	123 6%	218 11%	426 21%	60 3%	209 10%	181 9%	56 3%	- -	12 1%	24 1%	11 1%	1102 53%	1.17
The Use Of Additives (such As Preservatives And Colouring) In Food Products	2072	127 6%	201 10%	924 45%	54 3%	53 3%	398 19%	6 *	- -	23 1%	3 *	6 *	804 39%	1.25
Food Hygiene At Home	1559	54 3%	61 4%	316 20%	202 13%	286 18%	66 4%	- -	19 1%	- -	- -	14 1%	915 59%	1.24

Q6_1 How is your health in general?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Very good	1109	515	594	164	217	218	232	131	93	52	929	54	98	28	979	96	699	410
	34%	33%	36%	35%	41%	41%	39%	30%	23%	22%	34%	34%	36%	31%	35%	34%	35%	33%
(1) Good	1479	750	728	232	251	254	269	194	186	91	1244	77	114	43	1282	132	913	564
	46%	48%	44%	49%	47%	47%	45%	44%	46%	38%	46%	49%	42%	47%	46%	46%	46%	45%
(0) Fair	532	259	273	65	57	54	81	94	108	73	450	19	48	15	460	46	302	230
	16%	16%	17%	14%	11%	10%	14%	21%	26%	30%	17%	12%	18%	17%	16%	16%	15%	18%
(-1) Bad	91	43	48	7	11	6	12	19	18	19	70	5	12	4	75	12	47	44
	3%	3%	3%	1%	2%	1%	2%	4%	4%	8%	3%	3%	4%	4%	3%	4%	2%	3%
(-2) Very bad	20	11	9	1	1	5	-	5	3	5	15	3	2	1	16	2	11	10
	1%	1%	1%	*	*	1%	-	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%
Net : Good	2588	1265	1322	396	468	472	501	325	279	143	2173	131	213	71	2261	228	1611	975
	80%	80%	80%	84%	87%	88%	84%	73%	68%	60%	80%	83%	78%	78%	80%	79%	82%	77%
Net : Bad	111	54	57	8	12	12	12	24	21	24	86	7	13	5	91	14	58	53
	3%	3%	3%	2%	2%	2%	2%	5%	5%	10%	3%	5%	5%	5%	3%	5%	3%	4%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	*	-	-	-	*	-	-	-	*	-	-	*
Mean Score	1.10	1.09	1.12	1.17	1.25	1.25	1.21	0.97	0.85	0.69	1.11	1.11	1.08	1.04	1.11	1.07	1.14	1.05
Standard Deviation	0.82	0.81	0.82	0.74	0.74	0.76	0.75	0.88	0.84	0.96	0.81	0.85	0.87	0.85	0.81	0.85	0.80	0.85
Standard Error	0.01	0.02	0.02	0.03	0.03	0.03	0.03	0.04	0.04	0.06	0.02	0.07	0.05	0.09	0.02	0.05	0.02	0.02

Q6_1 How is your health in general?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Very good	1109	737	181	55	137	356	338	226	189	31	1078	744	51	314	901	64	13	10	121
	34%	40%	25%	31%	27%	43%	31%	34%	29%	6%	40%	38%	24%	29%	38%	32%	27%	19%	22%
(1) Good	1479	886	293	70	229	383	534	321	241	157	1321	892	96	490	1132	100	23	19	206
	46%	48%	41%	40%	46%	46%	49%	48%	37%	29%	49%	46%	45%	45%	48%	49%	48%	36%	37%
(0) Fair	532	197	196	44	95	89	178	109	156	253	279	257	56	219	296	35	9	21	170
	16%	11%	27%	25%	19%	11%	16%	16%	24%	47%	10%	13%	26%	20%	12%	17%	19%	41%	31%
(-1) Bad	91	15	43	6	26	7	28	9	46	80	11	41	7	42	35	3	3	1	48
	3%	1%	6%	3%	5%	1%	3%	1%	7%	15%	*	2%	3%	4%	1%	2%	7%	2%	9%
(-2) Very bad	20	-	9	1	10	1	5	2	13	20	-	6	1	13	6	-	-	2	12
	1%	-	1%	1%	2%	*	*	*	2%	4%	-	*	1%	1%	*	-	-	3%	2%
Net : Good	2588	1623	473	125	366	739	872	547	430	188	2399	1636	146	804	2033	164	35	29	326
	80%	88%	66%	71%	73%	88%	81%	82%	67%	35%	89%	84%	69%	74%	86%	81%	75%	55%	59%
Net : Bad	111	15	52	7	37	8	33	11	59	100	11	46	9	56	42	4	3	2	60
	3%	1%	7%	4%	7%	1%	3%	2%	9%	18%	*	2%	4%	5%	2%	2%	7%	4%	11%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	*	-	-	*	-	-	-	-	-	*	*	-	-	-	-
Mean Score	1.10	1.28	0.82	0.97	0.92	1.30	1.08	1.14	0.85	0.18	1.29	1.20	0.88	0.97	1.22	1.11	0.95	0.67	0.67
Standard Deviation	0.82	0.68	0.92	0.88	0.93	0.70	0.78	0.75	0.99	0.89	0.66	0.77	0.83	0.87	0.74	0.75	0.85	0.91	0.98
Standard Error	0.01	0.02	0.03	0.07	0.04	0.02	0.02	0.03	0.04	0.04	0.01	0.02	0.06	0.03	0.02	0.05	0.12	0.13	0.04

Q6_1 How is your health in general?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Very good	1109	770	176	117	1028	81	1033	920	38	877	232	589	226	294	409	650
	34%	37%	35%	24%	34%	34%	35%	36%	29%	36%	28%	36%	35%	30%	34%	35%
(1) Good	1479	948	254	197	1368	110	1382	1193	50	1118	361	709	293	476	577	805
	46%	46%	50%	40%	46%	46%	46%	47%	37%	46%	44%	44%	46%	49%	48%	44%
(0) Fair	532	316	62	124	497	35	478	384	33	359	173	262	102	168	168	328
	16%	15%	12%	25%	17%	15%	16%	15%	25%	15%	21%	16%	16%	17%	14%	18%
(-1) Bad	91	33	14	42	81	10	80	48	9	50	40	48	20	23	30	55
	3%	2%	3%	8%	3%	4%	3%	2%	7%	2%	5%	3%	3%	2%	3%	3%
(-2) Very bad	20	3	3	13	19	2	16	13	4	8	13	10	3	8	12	8
	1%	*	1%	3%	1%	1%	1%	*	3%	*	2%	1%	*	1%	1%	*
Net : Good	2588	1718	430	314	2397	191	2416	2113	88	1995	593	1298	519	771	986	1455
	80%	83%	85%	64%	80%	80%	81%	83%	66%	83%	72%	80%	81%	79%	82%	79%
Net : Bad	111	36	17	55	99	12	96	61	13	58	53	57	23	31	42	64
	3%	2%	3%	11%	3%	5%	3%	2%	9%	2%	6%	4%	4%	3%	4%	3%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	*	-	*	*	-	*	-	*	-	-	-	*
Mean Score	1.10	1.18	1.15	0.73	1.11	1.08	1.12	1.16	0.82	1.16	0.93	1.13	1.12	1.06	1.12	1.10
Standard Deviation	0.82	0.75	0.78	1.00	0.81	0.85	0.80	0.78	1.01	0.77	0.91	0.83	0.81	0.80	0.81	0.82
Standard Error	0.01	0.02	0.03	0.05	0.01	0.06	0.01	0.02	0.09	0.02	0.03	0.02	0.03	0.03	0.02	0.02

Q6_1 How is your health in general?**Base: All respondents**

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Very good	1109 34%	80 45%	27 20%	98 33%	112 26%	819 36%
(1) Good	1479 46%	64 36%	75 56%	141 48%	182 43%	1057 46%
(0) Fair	532 16%	25 14%	28 21%	45 15%	100 23%	360 16%
(-1) Bad	91 3%	7 4%	4 3%	6 2%	25 6%	53 2%
(-2) Very bad	20 1%	- *	- -	4 1%	7 2%	9 *
Net : Good	2588 80%	144 82%	102 76%	239 81%	294 69%	1876 82%
Net : Bad	111 3%	8 4%	4 3%	9 3%	32 8%	62 3%
Refused	- *	- -	- -	- -	- -	- *
Mean Score	1.10	1.22	0.93	1.10	0.86	1.14
Standard Deviation	0.82	0.86	0.73	0.82	0.93	0.79
Standard Error	0.01	0.06	0.06	0.05	0.05	0.02

Q6_1 How is your health in general?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Very good	1109 34%	375 33%	113 33%	94 34%	100 33%	125 42%	28 31%	357 35%	211 35%	169 39%	138 36%	223 35%	180 37%	394 34%	23 33%	235 35%
(1) Good	1479 46%	556 49%	182 53%	135 49%	161 53%	127 43%	36 40%	469 46%	293 49%	203 47%	189 49%	297 47%	240 49%	572 49%	28 39%	278 41%
(0) Fair	532 16%	178 16%	45 13%	40 14%	38 12%	41 14%	25 28%	156 15%	80 13%	54 13%	50 13%	102 16%	61 12%	175 15%	15 21%	138 20%
(-1) Bad	91 3%	26 2%	2 1%	5 2%	3 1%	5 2%	1 1%	26 3%	10 2%	3 1%	6 1%	14 2%	5 1%	19 2%	3 5%	22 3%
(-2) Very bad	20 1%	6 *	- *	- *	3 1%	- -	- -	6 1%	3 *	- *	5 1%	3 *	4 1%	2 *	2 3%	6 1%
Net : Good	2588 80%	931 82%	295 86%	229 84%	262 86%	252 85%	65 71%	826 81%	504 85%	372 87%	327 84%	520 81%	420 86%	965 83%	51 72%	514 76%
Net : Bad	111 3%	32 3%	2 1%	6 2%	5 2%	5 2%	1 1%	33 3%	13 2%	3 1%	10 3%	17 3%	8 2%	21 2%	5 7%	28 4%
Refused	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *
Mean Score	1.10	1.11	1.18	1.16	1.16	1.25	1.01	1.13	1.17	1.25	1.16	1.13	1.20	1.15	0.95	1.05
Standard Deviation	0.82	0.78	0.68	0.75	0.74	0.75	0.80	0.81	0.75	0.70	0.80	0.79	0.75	0.74	0.98	0.87
Standard Error	0.01	0.02	0.04	0.04	0.04	0.04	0.08	0.03	0.03	0.03	0.04	0.03	0.03	0.02	0.12	0.03

Q6_1 How is your health in general?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Very good	1109 34%	210 32%	32 42%	33 38%	58 32%	56 36%	32 34%	187 33%	151 33%	323 38%	58 39%	190 32%	531 35%	224 34%	28 33%	81 30%
(1) Good	1479 46%	303 47%	31 40%	36 42%	92 51%	60 38%	40 42%	273 48%	231 50%	410 48%	58 39%	275 46%	762 51%	323 48%	34 41%	102 38%
(0) Fair	532 16%	104 16%	12 15%	15 18%	26 15%	36 23%	19 20%	84 15%	71 15%	107 13%	29 20%	118 20%	182 12%	108 16%	13 16%	73 27%
(-1) Bad	91 3%	25 4%	1 1%	2 2%	2 1%	4 3%	2 2%	18 3%	6 1%	10 1%	1 1%	15 3%	22 1%	12 2%	4 4%	12 4%
(-2) Very bad	20 1%	5 1%	1 1%	-	2 1%	-	2 2%	4 1%	1 *	-	2 1%	5 1%	2 *	3 *	5 6%	4 1%
Net : Good	2588 80%	513 79%	63 83%	69 80%	149 83%	116 74%	71 76%	460 81%	382 83%	733 86%	117 78%	465 77%	1293 86%	547 82%	62 74%	183 67%
Net : Bad	111 3%	30 5%	2 2%	2 2%	4 2%	4 3%	4 4%	23 4%	8 2%	10 1%	3 2%	21 3%	24 2%	14 2%	8 10%	16 6%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.10	1.06	1.21	1.16	1.12	1.07	1.03	1.09	1.14	1.23	1.14	1.04	1.20	1.13	0.92	0.90
Standard Deviation	0.82	0.84	0.83	0.79	0.78	0.84	0.90	0.82	0.74	0.71	0.84	0.83	0.71	0.77	1.09	0.93
Standard Error	0.01	0.03	0.09	0.09	0.06	0.07	0.09	0.03	0.03	0.02	0.07	0.03	0.02	0.03	0.12	0.06

Q6_1 How is your health in general?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Very good	1109	152	390	208	230	128	338	771	89	234	274	298
	34%	30%	32%	36%	40%	37%	40%	32%	26%	31%	35%	45%
(1) Good	1479	213	560	271	266	169	392	1087	126	349	385	297
	46%	42%	46%	46%	46%	49%	46%	46%	38%	46%	50%	45%
(0) Fair	532	105	222	99	63	44	101	431	89	140	104	67
	16%	20%	18%	17%	11%	13%	12%	18%	26%	18%	13%	10%
(-1) Bad	91	34	35	5	10	6	13	78	27	27	8	3
	3%	7%	3%	1%	2%	2%	1%	3%	8%	4%	1%	*
(-2) Very bad	20	8	7	1	4	-	3	18	5	8	2	3
	1%	2%	1%	*	1%	-	*	1%	1%	1%	*	*
Net : Good	2588	366	950	479	497	297	730	1858	215	583	659	595
	80%	71%	78%	82%	87%	86%	86%	78%	64%	77%	85%	89%
Net : Bad	111	42	42	6	14	6	15	96	32	35	11	6
	3%	8%	3%	1%	3%	2%	2%	4%	10%	5%	1%	1%
Refused	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	*	-	-	-	-	-
Mean Score	1.10	0.91	1.06	1.16	1.23	1.21	1.24	1.06	0.79	1.02	1.19	1.32
Standard Deviation	0.82	0.95	0.82	0.74	0.77	0.73	0.74	0.84	0.97	0.86	0.72	0.71
Standard Error	0.01	0.04	0.02	0.03	0.03	0.04	0.03	0.02	0.05	0.03	0.03	0.03

Q6_1 How is your health in general?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Very good	1109 34%	118 38%	4 22%	13 25%	55 36%	59 37%	31 38%	95 34%	518 40%	228 35%	322 28%	42 30%
(1) Good	1479 46%	137 44%	7 41%	20 39%	68 44%	70 43%	38 47%	119 42%	591 46%	293 45%	530 46%	65 46%
(0) Fair	532 16%	47 15%	6 32%	14 28%	23 15%	25 16%	9 12%	54 19%	157 12%	104 16%	244 21%	27 19%
(-1) Bad	91 3%	9 3%	1 4%	3 7%	7 4%	5 3%	3 4%	12 4%	17 1%	23 4%	45 4%	6 4%
(-2) Very bad	20 1%	2 1%	- 1%	1 2%	- *	1 1%	- -	2 1%	2 *	5 1%	13 1%	1 1%
Net : Good	2588 80%	255 81%	11 64%	32 63%	123 80%	129 80%	69 85%	214 76%	1108 86%	520 80%	852 74%	107 76%
Net : Bad	111 3%	12 4%	1 4%	4 8%	7 5%	7 4%	3 4%	15 5%	18 1%	28 4%	58 5%	7 5%
Refused	- *	- -	- -	- -	- -	- -	- -	- -	- *	- -	- -	- -
Mean Score	1.10	1.14	0.81	0.78	1.11	1.12	1.20	1.03	1.25	1.10	0.96	0.99
Standard Deviation	0.82	0.83	0.87	0.95	0.84	0.85	0.78	0.89	0.73	0.84	0.86	0.86
Standard Error	0.01	0.05	0.21	0.13	0.07	0.07	0.09	0.05	0.02	0.03	0.03	0.07

Q6_2 Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Yes	902	421	481	48	83	103	157	177	196	137	751	48	82	22	787	70	529	373
	28%	27%	29%	10%	15%	19%	26%	40%	48%	57%	28%	31%	30%	24%	28%	24%	27%	30%
No	2328	1157	1171	421	454	434	437	266	211	104	1958	109	193	69	2025	218	1442	885
	72%	73%	71%	90%	85%	81%	73%	60%	52%	43%	72%	69%	70%	76%	72%	76%	73%	70%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	*	-	-	-	*	-	-	-	*	-	-	*

Q6_2 Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Yes	902	332	365	47	158	153	302	166	282	541	361	404	68	429	523	55	16	20	286
	28%	18%	51%	27%	32%	18%	28%	25%	44%	100%	13%	21%	32%	40%	22%	27%	35%	37%	51%
No	2328	1503	356	130	339	683	781	501	363	-	2328	1536	143	650	1847	147	31	33	270
	72%	82%	49%	73%	68%	82%	72%	75%	56%	-	87%	79%	68%	60%	78%	73%	65%	63%	49%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	*	-	-	*	-	-	-	-	-	*	-	-	-	-	-

Q6_2 Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Yes	902	570	102	209	842	60	830	658	55	573	329	486	177	238	326	512
	28%	28%	20%	42%	28%	25%	28%	26%	41%	24%	40%	30%	28%	25%	27%	28%
No	2328	1500	407	284	2151	178	2159	1900	79	1839	490	1131	466	731	870	1335
	72%	72%	80%	58%	72%	75%	72%	74%	59%	76%	60%	70%	72%	75%	73%	72%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	*	-	*	*	-	*	-	*	-	-	-	*

Q6_2 Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Yes	902 28%	47 27%	50 37%	97 33%	221 52%	545 24%
No	2328 72%	129 73%	84 63%	197 67%	205 48%	1754 76%
Refused	- *	- -	- -	- -	- -	- *

Q6_2 Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Yes	902 28%	296 26%	80 23%	60 22%	87 29%	79 26%	26 28%	285 28%	159 27%	80 19%	115 30%	170 27%	94 19%	322 28%	31 43%	216 32%
No	2328 72%	845 74%	262 77%	215 78%	218 71%	219 74%	66 72%	730 72%	437 73%	348 81%	272 70%	469 73%	395 81%	839 72%	41 57%	464 68%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q6_2 Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Yes	902	193	20	18	49	53	23	152	105	179	39	194	354	196	34	99
	28%	30%	26%	20%	27%	34%	24%	27%	23%	21%	26%	32%	24%	29%	41%	37%
No	2328	454	56	69	131	104	71	414	355	671	110	409	1144	474	49	172
	72%	70%	74%	80%	73%	66%	76%	73%	77%	79%	74%	68%	76%	71%	59%	63%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	-	-	-	-	*	*	-	-	-

Q6_2 Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Yes	902 28%	211 41%	391 32%	136 23%	113 20%	50 14%	161 19%	741 31%	143 42%	267 35%	178 23%	126 19%
No	2328 72%	301 59%	823 68%	448 77%	460 80%	296 86%	685 81%	1644 69%	194 58%	490 65%	595 77%	542 81%
Refused	-	-	-	-	-	-	-	-	-	-	-	-

Q6_2 Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Yes	902	84	5	17	39	48	18	85	284	195	387	36
	28%	27%	29%	33%	25%	30%	22%	30%	22%	30%	34%	26%
No	2328	230	13	34	114	113	63	198	1000	457	767	105
	72%	73%	71%	67%	75%	70%	78%	70%	78%	70%	66%	74%
Refused	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	*	-	-	-

Q6_3 Does your condition or illness reduce your ability to carry-out day-to-day activities?**Base: All respondents who have a long lasting health condition or illness**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1046	409	637	38	78	115	165	217	233	199	689	35	181	141	948	51	473	573
Base	902	421	481	48	83	103	157	177	196	137	751	48	82	22	787	70	529	373
Yes, a lot	228	106	121	3	18	25	33	47	47	55	187	11	23	6	201	12	110	118
	25%	25%	25%	7%	21%	24%	21%	26%	24%	40%	25%	23%	29%	28%	25%	17%	21%	32%
Yes, a little	313	134	180	22	28	37	51	55	68	53	257	17	30	10	269	29	176	137
	35%	32%	37%	46%	34%	36%	32%	31%	34%	39%	34%	35%	37%	45%	34%	41%	33%	37%
Not at all	361	182	180	23	37	42	73	76	82	29	307	20	28	6	318	29	244	118
	40%	43%	37%	47%	45%	40%	47%	43%	42%	21%	41%	43%	34%	27%	40%	42%	46%	32%
Net : Yes	541	240	301	25	46	62	84	101	115	108	444	28	54	16	469	41	286	255
	60%	57%	63%	53%	55%	60%	53%	57%	58%	79%	59%	57%	66%	73%	60%	58%	54%	68%

Q6_3 Does your condition or illness reduce your ability to carry-out day-to-day activities?**Base: All respondents who have a long lasting health condition or illness**

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1046	286	484	58	218	164	317	181	384	692	354	480	70	495	515	69	20	30	410
Base	902	332	365	47	158	153	302	166	282	541	361	404	68	429	523	55	16	20	286
Yes, a lot	228	21	118	16	73	14	70	35	108	228	-	77	20	130	93	11	5	5	113
	25%	6%	32%	33%	46%	9%	23%	21%	38%	42%	-	19%	30%	30%	18%	19%	31%	24%	39%
Yes, a little	313	108	130	25	50	59	100	63	91	313	-	151	22	140	177	31	3	8	95
	35%	33%	36%	54%	31%	39%	33%	38%	32%	58%	-	37%	32%	33%	34%	56%	17%	41%	33%
Not at all	361	203	117	6	36	80	132	67	82	-	361	176	26	159	254	14	8	7	78
	40%	61%	32%	13%	23%	52%	44%	41%	29%	-	100%	44%	38%	37%	48%	25%	52%	36%	27%
Net : Yes	541	129	248	41	122	73	170	99	200	541	-	228	42	270	270	41	8	13	208
	60%	39%	68%	87%	77%	48%	56%	59%	71%	100%	-	56%	62%	63%	52%	75%	48%	64%	73%

Q6_3 Does your condition or illness reduce your ability to carry-out day-to-day activities?**Base: All respondents who have a long lasting health condition or illness**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1046	607	116	303	986	60	973	713	53	635	411	677	154	215	353	634
Base	902	570	102	209	842	60	830	658	55	573	329	486	177	238	326	512
Yes, a lot	228	108	28	87	213	14	192	139	30	123	105	117	46	64	85	131
	25%	19%	28%	42%	25%	24%	23%	21%	56%	21%	32%	24%	26%	27%	26%	26%
Yes, a little	313	197	32	76	286	27	296	231	13	199	114	188	58	67	111	183
	35%	35%	32%	37%	34%	45%	36%	35%	24%	35%	35%	39%	33%	28%	34%	36%
Not at all	361	265	41	45	342	19	342	288	11	251	111	182	73	107	131	198
	40%	46%	41%	22%	41%	31%	41%	44%	21%	44%	34%	37%	41%	45%	40%	39%
Net : Yes	541	305	60	164	499	41	488	370	44	322	219	305	104	132	196	314
	60%	54%	59%	78%	59%	69%	59%	56%	79%	56%	66%	63%	59%	55%	60%	61%

Q6_3 Does your condition or illness reduce your ability to carry-out day-to-day activities?**Base: All respondents who have a long lasting health condition or illness**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1046	49	59	99	236	661
Base	902	47	50	97	221	545
Yes, a lot	228 25%	13 28%	12 24%	23 23%	54 25%	135 25%
Yes, a little	313 35%	19 41%	17 34%	31 32%	67 30%	203 37%
Not at all	361 40%	15 31%	21 41%	44 45%	99 45%	207 38%
Net : Yes	541 60%	32 69%	29 59%	54 55%	122 55%	338 62%

Q6_3 Does your condition or illness reduce your ability to carry-out day-to-day activities?**Base: All respondents who have a long lasting health condition or illness**

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1046	309	70	52	95	91	27	298	169	84	127	184	94	339	38	283
Base	902	296	80	60	87	79	26	285	159	80	115	170	94	322	31	216
Yes, a lot	228 25%	61 21%	10 13%	7 11%	14 16%	15 19%	10 40%	52 18%	28 17%	17 22%	23 20%	30 18%	12 12%	52 16%	12 38%	74 34%
Yes, a little	313 35%	102 35%	26 32%	21 34%	27 31%	32 40%	8 31%	103 36%	53 34%	27 34%	42 37%	78 46%	38 40%	105 33%	12 38%	79 37%
Not at all	361 40%	133 45%	44 55%	33 55%	46 53%	32 41%	8 29%	129 45%	78 49%	35 44%	50 44%	62 36%	45 47%	165 51%	7 24%	63 29%
Net : Yes	541 60%	163 55%	36 45%	27 45%	41 47%	47 59%	18 71%	156 55%	81 51%	45 56%	65 56%	108 64%	50 53%	157 49%	23 76%	153 71%

Q6_3 Does your condition or illness reduce your ability to carry-out day-to-day activities?**Base: All respondents who have a long lasting health condition or illness**

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1046	230	18	17	55	61	25	165	114	176	45	207	342	217	40	148
Base	902	193	20	18	49	53	23	152	105	179	39	194	354	196	34	99
Yes, a lot	228	53	4	3	10	12	6	39	20	28	8	45	59	36	15	40
	25%	28%	22%	15%	20%	23%	25%	26%	19%	16%	21%	23%	17%	18%	43%	40%
Yes, a little	313	64	6	3	14	28	9	60	46	66	17	73	114	67	14	39
	35%	33%	30%	15%	29%	53%	39%	40%	44%	37%	42%	38%	32%	34%	41%	40%
Not at all	361	75	10	12	24	13	8	53	40	86	14	76	181	93	6	20
	40%	39%	48%	70%	50%	24%	36%	35%	37%	48%	37%	39%	51%	48%	16%	21%
Net : Yes	541	118	10	5	24	40	15	100	66	94	25	119	173	102	29	79
	60%	61%	52%	30%	50%	76%	64%	65%	63%	52%	63%	61%	49%	52%	84%	79%

Q6_3 Does your condition or illness reduce your ability to carry-out day-to-day activities?**Base: All respondents who have a long lasting health condition or illness**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1046	418	399	113	84	32	161	885	223	312	171	109
Base	902	211	391	136	113	50	161	741	143	267	178	126
Yes, a lot	228	83	90	28	17	9	27	201	54	79	23	10
	25%	40%	23%	21%	15%	17%	17%	27%	38%	30%	13%	8%
Yes, a little	313	70	151	51	30	11	55	258	56	91	58	38
	35%	33%	39%	37%	27%	22%	34%	35%	40%	34%	33%	31%
Not at all	361	58	149	57	66	31	79	282	32	97	97	77
	40%	27%	38%	42%	58%	61%	49%	38%	23%	36%	54%	62%
Net : Yes	541	153	242	79	48	19	82	459	110	170	81	48
	60%	73%	62%	58%	42%	39%	51%	62%	77%	64%	46%	38%

Q6_3 Does your condition or illness reduce your ability to carry-out day-to-day activities?**Base: All respondents who have a long lasting health condition or illness**

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter mediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1046	262	20	51	133	138	61	261	299	206	479	62
Base	902	84	5	17	39	48	18	85	284	195	387	36
Yes, a lot	228	23	1	6	9	14	4	25	48	43	122	15
	25%	28%	23%	38%	25%	29%	22%	30%	17%	22%	31%	42%
Yes, a little	313	30	2	5	17	18	7	33	99	81	119	14
	35%	36%	44%	33%	43%	38%	38%	39%	35%	41%	31%	40%
Not at all	361	30	2	5	12	16	7	26	137	71	147	6
	40%	36%	33%	30%	32%	34%	40%	31%	48%	37%	38%	18%
Net : Yes	541	54	3	12	26	32	11	59	147	124	240	30
	60%	64%	67%	70%	68%	66%	60%	69%	52%	63%	62%	82%

Q6_4 How easy do you find it to read the labelling on food products in terms of the size of the print?**Base: All respondents**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
(2) Very easy to read	920	474	446	210	232	230	106	55	56	30	784	27	78	31	798	97	493	426
	28%	30%	27%	45%	43%	43%	18%	12%	14%	13%	29%	17%	28%	35%	28%	34%	25%	34%
(1) Quite easy to read	1020	487	532	170	202	168	188	118	111	62	848	54	85	32	885	96	630	390
	32%	31%	32%	36%	38%	31%	32%	27%	27%	26%	31%	35%	31%	36%	31%	33%	32%	31%
(0) Neither easy nor difficult to read	211	121	90	25	38	33	33	28	38	16	181	12	14	4	176	20	132	79
	7%	8%	5%	5%	7%	6%	6%	6%	9%	6%	7%	8%	5%	4%	6%	7%	7%	6%
(-1) Quite difficult to read	807	369	438	50	57	89	210	173	143	84	682	35	72	18	706	62	543	265
	25%	23%	27%	11%	11%	16%	35%	39%	35%	35%	25%	22%	26%	20%	25%	21%	28%	21%
(-2) Very difficult to read	272	126	146	15	8	17	56	69	58	49	213	28	26	5	247	14	172	100
	8%	8%	9%	3%	1%	3%	9%	16%	14%	21%	8%	18%	9%	5%	9%	5%	9%	8%
Net : Easy	1939	962	978	380	434	398	294	173	167	92	1631	82	163	64	1683	193	1122	816
	60%	61%	59%	81%	81%	74%	49%	39%	41%	38%	60%	52%	59%	70%	60%	67%	57%	65%
Net : Difficult	1079	495	585	64	65	106	267	242	201	133	895	63	98	23	953	76	715	364
	33%	31%	35%	14%	12%	20%	45%	55%	49%	55%	33%	40%	36%	25%	34%	26%	36%	29%
Refused	1	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-	1	-
	*	*	-	-	-	-	-	-	*	-	*	-	-	-	-	-	*	-
Mean Score	0.47	0.52	0.42	1.09	1.11	0.94	0.13	-0.19	-0.09	-0.25	0.48	0.11	0.43	0.74	0.46	0.69	0.37	0.62
Standard Deviation	1.35	1.34	1.36	1.10	1.02	1.20	1.32	1.32	1.32	1.37	1.34	1.41	1.38	1.27	1.36	1.27	1.35	1.35
Standard Error	0.02	0.03	0.03	0.05	0.04	0.05	0.05	0.06	0.07	0.09	0.03	0.11	0.08	0.13	0.03	0.07	0.03	0.04

Q6_4 How easy do you find it to read the labelling on food products in terms of the size of the print?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
(2) Very easy to read	920	590	94	61	174	291	313	181	135	88	832	920	-	-	771	42	12	11	85
	28%	32%	13%	35%	35%	35%	29%	27%	21%	16%	31%	47%	-	-	33%	21%	26%	20%	15%
(1) Quite easy to read	1020	611	191	50	168	269	379	205	167	140	880	1020	-	-	776	67	12	13	150
	32%	33%	26%	28%	34%	32%	35%	31%	26%	26%	33%	53%	-	-	33%	33%	26%	24%	27%
(0) Neither easy nor difficult to read	211	107	56	19	29	56	61	54	39	42	169	-	211	-	141	15	4	3	48
	7%	6%	8%	11%	6%	7%	6%	8%	6%	8%	6%	-	100%	-	6%	7%	8%	6%	9%
(-1) Quite difficult to read	807	418	263	36	90	182	240	181	204	187	620	-	-	807	528	63	17	19	180
	25%	23%	36%	20%	18%	22%	22%	27%	32%	35%	23%	-	-	75%	22%	31%	37%	36%	32%
(-2) Very difficult to read	272	108	116	11	37	38	90	47	98	83	189	-	-	272	155	16	2	7	93
	8%	6%	16%	6%	7%	5%	8%	7%	15%	15%	7%	-	-	25%	7%	8%	4%	14%	17%
Net : Easy	1939	1202	285	111	342	559	692	385	302	228	1712	1939	-	-	1546	109	24	23	235
	60%	65%	40%	63%	69%	67%	64%	58%	47%	42%	64%	100%	-	-	65%	54%	52%	44%	42%
Net : Difficult	1079	527	379	47	126	220	330	227	302	270	809	-	-	1079	684	78	19	26	273
	33%	29%	53%	27%	25%	26%	30%	34%	47%	50%	30%	-	-	100%	29%	39%	40%	49%	49%
Refused	1	-	1	-	-	-	-	-	1	1	-	-	-	-	-	-	-	-	1
	*	-	*	-	-	-	-	-	*	*	-	-	-	-	-	-	-	-	*
Mean Score	0.47	0.63	-0.16	0.64	0.71	0.71	0.54	0.44	0.06	-0.07	0.57	1.47	-	-1.25	0.62	0.29	0.33	0.02	-0.08
Standard Deviation	1.35	1.30	1.33	1.31	1.31	1.27	1.33	1.32	1.42	1.37	1.32	0.50	-	0.43	1.31	1.31	1.31	1.41	1.37
Standard Error	0.02	0.03	0.05	0.10	0.06	0.04	0.04	0.05	0.06	0.06	0.03	0.01	-	0.01	0.03	0.09	0.19	0.19	0.06

Q6_4 How easy do you find it to read the labelling on food products in terms of the size of the print?**Base: All respondents**

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Total	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
(2) Very easy to read	920	535	201	119	847	73	858	732	38	748	172	430	184	306	344	526
	28%	26%	40%	24%	28%	31%	29%	29%	29%	31%	21%	27%	29%	32%	29%	28%
(1) Quite easy to read	1020	631	168	150	940	80	944	834	38	791	229	483	209	328	365	594
	32%	30%	33%	30%	31%	34%	32%	33%	29%	33%	28%	30%	33%	34%	31%	32%
(0) Neither easy nor difficult to read	211	127	33	43	197	14	193	162	13	148	63	93	48	71	71	126
	7%	6%	6%	9%	7%	6%	6%	6%	10%	6%	8%	6%	7%	7%	6%	7%
(-1) Quite difficult to read	807	577	84	132	752	55	751	643	33	558	249	457	163	187	309	452
	25%	28%	17%	27%	25%	23%	25%	25%	25%	23%	30%	28%	25%	19%	26%	24%
(-2) Very difficult to read	272	198	21	49	256	16	242	187	11	167	105	155	39	77	106	148
	8%	10%	4%	10%	9%	7%	8%	7%	8%	7%	13%	10%	6%	8%	9%	8%
Net : Easy	1939	1166	370	269	1786	153	1802	1565	77	1539	401	913	393	634	709	1121
	60%	56%	73%	55%	60%	64%	60%	61%	57%	64%	49%	56%	61%	65%	59%	61%
Net : Difficult	1079	775	106	181	1008	71	993	829	44	725	354	613	202	265	415	600
	33%	37%	21%	37%	34%	30%	33%	32%	33%	30%	43%	38%	31%	27%	35%	32%
Refused	1	1	-	-	1	-	1	1	-	-	1	-	1	-	1	-
	*	*	-	-	*	-	*	*	-	-	*	-	*	-	*	-
Mean Score	0.47	0.35	0.87	0.32	0.46	0.59	0.48	0.50	0.45	0.58	0.14	0.36	0.52	0.62	0.45	0.49
Standard Deviation	1.35	1.37	1.22	1.35	1.35	1.32	1.35	1.33	1.34	1.32	1.39	1.38	1.30	1.32	1.37	1.34
Standard Error	0.02	0.03	0.05	0.06	0.02	0.09	0.02	0.03	0.12	0.03	0.05	0.03	0.05	0.04	0.04	0.03

Q6_4 How easy do you find it to read the labelling on food products in terms of the size of the print?**Base: All respondents**

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
(2) Very easy to read	920 28%	68 39%	40 30%	71 24%	90 21%	673 29%
(1) Quite easy to read	1020 32%	48 27%	27 20%	102 35%	122 29%	736 32%
(0) Neither easy nor difficult to read	211 7%	2 1%	10 8%	21 7%	48 11%	138 6%
(-1) Quite difficult to read	807 25%	45 25%	35 26%	68 23%	117 27%	575 25%
(-2) Very difficult to read	272 8%	13 7%	22 16%	32 11%	49 11%	176 8%
Net : Easy	1939 60%	116 66%	67 50%	174 59%	212 50%	1409 61%
Net : Difficult	1079 33%	58 33%	57 43%	99 34%	166 39%	751 33%
Refused	1 *	- -	- -	- -	- -	1 *
Mean Score	0.47	0.64	0.21	0.39	0.20	0.50
Standard Deviation	1.35	1.40	1.51	1.35	1.35	1.34
Standard Error	0.02	0.11	0.13	0.08	0.07	0.03

Q6_4 How easy do you find it to read the labelling on food products in terms of the size of the print?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
(2) Very easy to read	920 28%	329 29%	122 36%	85 31%	81 27%	65 22%	19 20%	249 25%	125 21%	139 32%	101 26%	168 26%	158 32%	334 29%	15 21%	203 30%
(1) Quite easy to read	1020 32%	387 34%	120 35%	92 33%	113 37%	96 32%	38 42%	346 34%	234 39%	161 38%	135 35%	227 36%	192 39%	379 33%	25 35%	174 26%
(0) Neither easy nor difficult to read	211 7%	86 8%	18 5%	23 9%	6 2%	18 6%	6 7%	54 5%	39 7%	16 4%	15 4%	45 7%	31 6%	61 5%	2 3%	51 8%
(-1) Quite difficult to read	807 25%	265 23%	67 20%	58 21%	86 28%	94 32%	23 26%	292 29%	154 26%	88 21%	106 27%	152 24%	88 18%	312 27%	20 27%	163 24%
(-2) Very difficult to read	272 8%	74 6%	15 4%	16 6%	19 6%	24 8%	5 6%	74 7%	44 7%	25 6%	31 8%	47 7%	21 4%	75 6%	10 14%	87 13%
Net : Easy	1939 60%	716 63%	241 71%	177 65%	194 64%	161 54%	56 62%	595 59%	359 60%	300 70%	236 61%	395 62%	349 71%	713 61%	40 56%	377 56%
Net : Difficult	1079 33%	339 30%	82 24%	74 27%	104 34%	118 40%	28 31%	366 36%	198 33%	113 26%	136 35%	199 31%	109 22%	387 33%	30 42%	250 37%
Refused	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Mean Score	0.47	0.55	0.78	0.63	0.50	0.28	0.45	0.40	0.41	0.70	0.44	0.50	0.77	0.50	0.21	0.36
Standard Deviation	1.35	1.30	1.24	1.28	1.31	1.33	1.23	1.32	1.27	1.27	1.34	1.30	1.20	1.32	1.42	1.44
Standard Error	0.02	0.04	0.07	0.08	0.08	0.08	0.13	0.04	0.05	0.06	0.07	0.05	0.05	0.04	0.17	0.06

Q6_4 How easy do you find it to read the labelling on food products in terms of the size of the print?**Base: All respondents**

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
(2) Very easy to read	920	197	30	18	47	32	17	148	118	256	29	155	461	169	16	65
	28%	30%	40%	21%	26%	21%	18%	26%	26%	30%	19%	26%	31%	25%	19%	24%
(1) Quite easy to read	1020	219	18	29	45	47	45	186	162	304	54	204	490	209	32	68
	32%	34%	24%	34%	25%	30%	48%	33%	35%	36%	36%	34%	33%	31%	38%	25%
(0) Neither easy nor difficult to read	211	35	5	6	7	6	3	35	36	45	9	47	99	45	9	27
	7%	5%	6%	7%	4%	4%	3%	6%	8%	5%	6%	8%	7%	7%	11%	10%
(-1) Quite difficult to read	807	154	15	24	67	53	23	155	113	181	45	155	356	201	16	72
	25%	24%	20%	28%	37%	34%	24%	27%	25%	21%	30%	26%	24%	30%	19%	26%
(-2) Very difficult to read	272	43	8	10	12	18	7	42	32	64	13	42	92	47	10	40
	8%	7%	11%	11%	6%	12%	7%	7%	7%	8%	8%	7%	6%	7%	13%	15%
Net : Easy	1939	416	49	47	92	80	61	335	280	559	82	358	951	378	48	133
	60%	64%	64%	54%	51%	51%	65%	59%	61%	66%	55%	59%	63%	56%	58%	49%
Net : Difficult	1079	196	23	33	79	71	29	197	145	245	57	198	448	247	26	111
	33%	30%	30%	39%	44%	45%	31%	35%	32%	29%	38%	33%	30%	37%	32%	41%
Refused	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.47	0.58	0.63	0.25	0.28	0.14	0.45	0.43	0.48	0.59	0.28	0.45	0.58	0.38	0.33	0.17
Standard Deviation	1.35	1.31	1.44	1.36	1.37	1.39	1.24	1.33	1.29	1.31	1.31	1.30	1.30	1.33	1.33	1.43
Standard Error	0.02	0.05	0.17	0.15	0.10	0.11	0.13	0.06	0.06	0.05	0.11	0.05	0.03	0.05	0.15	0.09

Q6_4 How easy do you find it to read the labelling on food products in terms of the size of the print?**Base: All respondents**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
(2) Very easy to read	920 28%	132 26%	260 21%	192 33%	205 36%	130 37%	318 38%	602 25%	75 22%	185 24%	198 26%	242 36%
(1) Quite easy to read	1020 32%	137 27%	389 32%	196 34%	190 33%	107 31%	283 33%	737 31%	112 33%	222 29%	279 36%	209 31%
(0) Neither easy nor difficult to read	211 7%	31 6%	83 7%	46 8%	24 4%	27 8%	55 7%	155 7%	26 8%	67 9%	34 4%	40 6%
(-1) Quite difficult to read	807 25%	143 28%	351 29%	123 21%	127 22%	63 18%	156 18%	651 27%	87 26%	208 27%	199 26%	145 22%
(-2) Very difficult to read	272 8%	69 14%	129 11%	27 5%	27 5%	20 6%	34 4%	238 10%	37 11%	75 10%	63 8%	31 5%
Net : Easy	1939 60%	269 53%	650 54%	388 66%	395 69%	237 68%	601 71%	1339 56%	187 55%	408 54%	477 62%	451 68%
Net : Difficult	1079 33%	212 41%	480 40%	150 26%	154 27%	82 24%	190 22%	889 37%	124 37%	283 37%	262 34%	176 26%
Refused	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -
Mean Score	0.47	0.23	0.25	0.69	0.73	0.76	0.82	0.34	0.30	0.31	0.45	0.73
Standard Deviation	1.35	1.44	1.35	1.26	1.28	1.28	1.23	1.37	1.36	1.36	1.33	1.28
Standard Error	0.02	0.06	0.04	0.05	0.05	0.07	0.04	0.03	0.07	0.05	0.05	0.05

Q6_4 How easy do you find it to read the labelling on food products in terms of the size of the print?**Base: All respondents**

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
(2) Very easy to read	920 28%	93 30%	6 33%	18 36%	42 28%	49 30%	29 35%	80 28%	396 31%	162 25%	311 27%	51 36%
(1) Quite easy to read	1020 32%	102 32%	5 28%	14 27%	53 35%	50 31%	28 34%	90 32%	421 33%	185 28%	376 33%	38 27%
(0) Neither easy nor difficult to read	211 7%	15 5%	- 1%	4 7%	9 6%	5 3%	5 6%	13 5%	71 6%	44 7%	82 7%	14 10%
(-1) Quite difficult to read	807 25%	78 25%	5 26%	9 19%	39 25%	42 26%	18 23%	72 25%	320 25%	193 30%	275 24%	19 13%
(-2) Very difficult to read	272 8%	26 8%	2 12%	5 11%	10 7%	15 9%	2 3%	28 10%	76 6%	68 10%	109 9%	19 14%
Net : Easy	1939 60%	194 62%	11 61%	32 64%	95 62%	99 61%	56 69%	170 60%	817 64%	346 53%	687 60%	89 63%
Net : Difficult	1079 33%	105 33%	7 38%	15 29%	49 32%	57 35%	21 25%	100 35%	396 31%	261 40%	384 33%	38 27%
Refused	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
Mean Score	0.47	0.50	0.42	0.60	0.51	0.47	0.76	0.43	0.58	0.27	0.44	0.59
Standard Deviation	1.35	1.36	1.51	1.42	1.31	1.40	1.24	1.39	1.31	1.38	1.35	1.44
Standard Error	0.02	0.08	0.36	0.20	0.11	0.11	0.14	0.08	0.04	0.05	0.04	0.12

H2_1 Overall, in your opinion, would you say that what you usually eat is ..

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Very healthy	61	30	31	5	8	6	10	13	12	7	-	-	47	14	59	1	40	21
	17%	17%	16%	9%	14%	9%	16%	24%	26%	28%	-	-	17%	15%	17%	20%	17%	15%
(1) Fairly healthy	253	117	136	34	44	46	46	34	31	18	-	-	190	64	247	5	164	90
	69%	67%	72%	65%	75%	72%	74%	61%	68%	68%	-	-	69%	70%	69%	76%	71%	67%
(0) Neither healthy nor unhealthy	33	20	14	8	4	9	4	4	2	1	-	-	25	8	33	-	17	17
	9%	11%	7%	16%	8%	14%	7%	8%	4%	4%	-	-	9%	9%	9%	4%	7%	12%
(-1) Fairly unhealthy	15	8	8	5	2	3	2	4	-	-	-	-	11	4	15	-	10	6
	4%	4%	4%	9%	3%	5%	3%	7%	1%	-	-	-	4%	5%	4%	-	4%	4%
(-2) Very unhealthy	2	1	1	1	1	-	-	-	-	-	-	-	1	1	2	-	-	2
	1%	1%	1%	1%	1%	-	*	*	1%	-	-	-	*	1%	1%	-	*	1%
Net : Healthy	314	147	167	39	52	51	56	47	43	25	-	-	237	77	306	7	204	110
	86%	84%	88%	74%	89%	81%	90%	85%	94%	96%	-	-	86%	85%	86%	96%	88%	82%
Net : Unhealthy	18	9	9	5	2	3	2	4	1	-	-	-	12	5	18	-	10	8
	5%	5%	5%	10%	4%	5%	3%	7%	2%	-	-	-	5%	6%	5%	-	4%	6%
It varies too much to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.97	0.95	0.99	0.72	0.98	0.85	1.02	1.01	1.17	1.24	-	-	0.98	0.94	0.97	1.16	1.01	0.90
Standard Deviation	0.69	0.71	0.68	0.81	0.65	0.65	0.61	0.80	0.63	0.52	-	-	0.68	0.72	0.70	0.50	0.66	0.75
Standard Error	0.04	0.05	0.05	0.11	0.08	0.08	0.08	0.11	0.09	0.10	-	-	0.04	0.08	0.04	0.19	0.04	0.06

H2_1 Overall, in your opinion, would you say that what you usually eat is ..

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Very healthy	61	32	20	2	7	11	24	6	20	11	49	37	2	22	33	5	-	4	18
	17%	16%	26%	12%	10%	14%	21%	8%	20%	16%	17%	16%	9%	19%	13%	23%	3%	41%	23%
(1) Fairly healthy	253	145	52	11	45	60	73	53	67	42	211	158	13	82	175	15	7	5	51
	69%	71%	67%	65%	70%	77%	62%	75%	67%	61%	71%	70%	77%	68%	72%	68%	75%	45%	66%
(0) Neither healthy nor unhealthy	33	18	4	2	9	5	14	4	10	12	21	22	2	9	25	1	1	1	6
	9%	9%	5%	12%	14%	7%	12%	6%	10%	18%	7%	10%	13%	8%	10%	6%	9%	7%	7%
(-1) Fairly unhealthy	15	10	1	1	3	1	6	6	2	3	13	9	-	6	11	1	1	1	2
	4%	5%	2%	9%	4%	2%	5%	8%	2%	4%	4%	4%	1%	5%	4%	4%	13%	7%	3%
(-2) Very unhealthy	2	-	1	-	1	-	-	2	1	1	1	1	-	1	2	-	-	-	-
	1%	*	1%	2%	1%	-	-	2%	1%	1%	*	1%	*	1%	1%	-	-	-	1%
Net : Healthy	314	177	72	13	52	71	98	58	87	54	260	194	15	105	208	21	7	9	69
	86%	86%	92%	77%	80%	91%	83%	83%	87%	77%	88%	86%	86%	87%	85%	90%	78%	86%	89%
Net : Unhealthy	18	10	2	2	4	1	6	7	3	3	14	11	-	7	12	1	1	1	2
	5%	5%	3%	11%	6%	2%	5%	10%	3%	5%	5%	5%	1%	6%	5%	4%	13%	7%	3%
It varies too much to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.97	0.97	1.15	0.76	0.84	1.03	0.99	0.79	1.04	0.88	1.00	0.97	0.93	0.99	0.93	1.09	0.67	1.21	1.09
Standard Deviation	0.69	0.67	0.66	0.87	0.72	0.53	0.73	0.79	0.67	0.76	0.67	0.69	0.55	0.72	0.68	0.68	0.78	0.88	0.68
Standard Error	0.04	0.05	0.07	0.21	0.09	0.06	0.07	0.09	0.07	0.09	0.04	0.05	0.13	0.07	0.04	0.14	0.26	0.27	0.08

H2_1 Overall, in your opinion, would you say that what you usually eat is ..

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Very healthy	61	38	9	13	53	8	56	47	5	36	25	31	15	15	23	35
	17%	16%	19%	19%	16%	28%	17%	16%	27%	14%	23%	17%	20%	14%	20%	15%
(1) Fairly healthy	253	168	30	44	236	17	235	204	11	178	75	128	51	75	80	163
	69%	72%	64%	63%	70%	59%	70%	72%	60%	70%	69%	71%	67%	69%	68%	71%
(0) Neither healthy nor unhealthy	33	19	5	9	30	3	29	22	2	28	6	14	6	13	9	23
	9%	8%	10%	12%	9%	12%	9%	8%	10%	11%	5%	8%	9%	12%	7%	10%
(-1) Fairly unhealthy	15	9	3	3	15	-	15	12	1	12	3	7	2	6	6	8
	4%	4%	7%	4%	5%	1%	4%	4%	3%	5%	3%	4%	3%	5%	5%	3%
(-2) Very unhealthy	2	1	-	1	2	-	1	-	-	2	-	1	1	-	1	1
	1%	*	-	2%	1%	1%	*	*	-	1%	*	1%	1%	*	1%	1%
Net : Healthy	314	206	40	57	289	25	290	250	16	214	100	158	65	90	103	197
	86%	88%	83%	82%	86%	87%	87%	88%	82%	84%	91%	88%	87%	83%	87%	86%
Net : Unhealthy	18	9	3	4	17	-	16	12	1	14	4	8	3	6	7	9
	5%	4%	7%	6%	5%	1%	5%	4%	3%	5%	3%	5%	4%	5%	6%	4%
It varies too much to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.97	1.00	0.96	0.93	0.96	1.13	0.98	1.00	1.11	0.91	1.11	0.99	1.01	0.91	1.00	0.96
Standard Deviation	0.69	0.65	0.76	0.80	0.69	0.68	0.68	0.65	0.70	0.71	0.64	0.68	0.72	0.70	0.73	0.67
Standard Error	0.04	0.04	0.11	0.10	0.04	0.13	0.04	0.04	0.16	0.04	0.06	0.05	0.08	0.07	0.07	0.04

H2_1 Overall, in your opinion, would you say that what you usually eat is ..**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
(2) Very healthy	61 17%	2 33%	2 18%	6 23%	3 12%		48 16%
(1) Fairly healthy	253 69%	4 54%	7 64%	18 65%	19 81%		210 70%
(0) Neither healthy nor unhealthy	33 9%	-	2 17%	2 8%	2 7%		27 9%
(-1) Fairly unhealthy	15 4%	-	-	1 3%	-		14 5%
(-2) Very unhealthy	2 1%	-	-	-	-		2 1%
Net : Healthy	314 86%	6 87%	9 82%	24 88%	22 93%		258 86%
Net : Unhealthy	18 5%	-	-	1 3%	-		16 5%
It varies too much to say	-	-	-	-	-		-
Mean Score	0.97	1.15	0.98	1.08	1.04		0.95
Standard Deviation	0.69	0.85	0.68	0.67	0.46		0.71
Standard Error	0.04	0.33	0.20	0.13	0.09		0.04

H2_1 Overall, in your opinion, would you say that what you usually eat is ..

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Very healthy	61 17%	16 13%	2 8%	4 17%	4 13%	7 26%	1 12%	15 13%	13 22%	7 14%	5 13%	10 18%	6 11%	23 19%	1 18%	14 17%
(1) Fairly healthy	253 69%	96 77%	20 68%	15 67%	24 72%	18 66%	4 49%	87 76%	42 71%	33 65%	29 68%	44 74%	38 69%	82 68%	4 80%	51 63%
(0) Neither healthy nor unhealthy	33 9%	7 6%	3 9%	1 6%	4 13%	2 8%	3 39%	9 8%	4 7%	7 14%	5 12%	4 6%	7 12%	10 9%	-	11 14%
(-1) Fairly unhealthy	15 4%	4 3%	4 12%	2 10%	1 2%	-	-	3 3%	-	4 7%	3 7%	1 2%	4 7%	5 4%	-	5 6%
(-2) Very unhealthy	2 1%	1 1%	1 2%	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Net : Healthy	314 86%	112 90%	23 76%	19 84%	28 85%	25 92%	5 61%	102 88%	55 93%	40 79%	34 81%	54 92%	44 80%	105 87%	5 98%	66 80%
Net : Unhealthy	18 5%	5 4%	4 15%	2 10%	1 2%	-	-	4 3%	-	4 7%	3 7%	1 2%	4 7%	5 4%	-	5 6%
It varies too much to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.97	0.99	0.68	0.91	0.97	1.18	0.72	0.97	1.15	0.86	0.88	1.08	0.84	1.02	1.14	0.91
Standard Deviation	0.69	0.61	0.89	0.80	0.59	0.57	0.70	0.62	0.53	0.74	0.72	0.56	0.71	0.68	0.55	0.76
Standard Error	0.04	0.05	0.16	0.17	0.10	0.11	0.25	0.06	0.07	0.10	0.11	0.07	0.10	0.06	0.23	0.08

H2_1 Overall, in your opinion, would you say that what you usually eat is ..

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Very healthy	61	12	1	1	4	1	1	7	9	8	3	8	20	12	2	10
	17%	14%	9%	14%	21%	7%	5%	9%	16%	10%	17%	16%	14%	16%	42%	26%
(1) Fairly healthy	253	69	8	8	15	15	10	59	40	59	14	37	96	59	3	25
	69%	75%	91%	72%	73%	86%	76%	80%	70%	72%	79%	77%	68%	77%	50%	65%
(0) Neither healthy nor unhealthy	33	8	-	1	1	1	3	5	5	11	1	2	17	3	-	2
	9%	9%	-	8%	4%	7%	19%	6%	9%	13%	4%	4%	12%	4%	8%	5%
(-1) Fairly unhealthy	15	2	-	1	-	-	-	2	3	4	-	1	8	1	-	1
	4%	2%	-	6%	2%	1%	-	3%	5%	5%	-	2%	6%	2%	-	3%
(-2) Very unhealthy	2	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-
	1%	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	1%
Net : Healthy	314	81	9	9	19	16	11	65	50	67	17	45	115	71	5	34
	86%	88%	100%	86%	94%	93%	81%	89%	85%	82%	96%	94%	82%	94%	92%	91%
Net : Unhealthy	18	2	-	1	-	-	-	3	3	4	-	1	8	2	-	1
	5%	3%	-	6%	2%	1%	-	5%	5%	5%	-	2%	6%	2%	-	4%
It varies too much to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.97	0.99	1.09	0.93	1.13	0.99	0.86	0.92	0.95	0.87	1.13	1.08	0.91	1.07	1.34	1.12
Standard Deviation	0.69	0.60	0.30	0.72	0.57	0.42	0.49	0.64	0.70	0.64	0.45	0.54	0.69	0.57	0.68	0.71
Standard Error	0.04	0.06	0.10	0.22	0.13	0.10	0.13	0.07	0.09	0.07	0.11	0.08	0.06	0.07	0.28	0.12

H2_1 Overall, in your opinion, would you say that what you usually eat is ..**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Very healthy	61 17%	11 18%	25 18%	13 17%	10 15%	1 6%	11 12%	50 18%	8 23%	12 14%	11 13%	10 17%
(1) Fairly healthy	253 69%	39 66%	94 68%	55 70%	44 68%	22 83%	68 73%	186 68%	24 67%	60 68%	61 72%	45 72%
(0) Neither healthy nor unhealthy	33 9%	7 11%	12 9%	6 7%	8 13%	1 2%	8 8%	26 9%	2 6%	11 12%	7 9%	4 6%
(-1) Fairly unhealthy	15 4%	2 3%	5 4%	3 4%	2 4%	2 9%	6 7%	9 3%	2 5%	4 5%	5 6%	3 5%
(-2) Very unhealthy	2 1%	1 1%	- *	1 1%	- -	- -	- -	2 1%	- 1%	1 1%	- -	- *
Net : Healthy	314 86%	50 84%	119 87%	68 87%	54 84%	23 89%	78 85%	236 86%	33 89%	72 82%	72 85%	55 88%
Net : Unhealthy	18 5%	3 4%	6 4%	4 5%	2 4%	2 9%	6 7%	11 4%	2 5%	5 6%	5 6%	4 6%
It varies too much to say	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.97	0.97	1.01	0.98	0.95	0.85	0.89	1.00	1.06	0.88	0.92	0.99
Standard Deviation	0.69	0.74	0.68	0.72	0.66	0.67	0.68	0.69	0.74	0.75	0.69	0.68
Standard Error	0.04	0.10	0.06	0.08	0.08	0.13	0.07	0.04	0.12	0.08	0.07	0.09

H2_1 Overall, in your opinion, would you say that what you usually eat is ..

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Very healthy	61 17%	61 19%	-	3 6%	21 14%	37 23%	12 14%	49 17%	19 17%	13 20%	21 13%	7 29%
(1) Fairly healthy	253 69%	253 81%	-	29 57%	110 72%	114 71%	58 71%	195 69%	85 75%	45 67%	113 70%	11 48%
(0) Neither healthy nor unhealthy	33 9%	-	-	10 20%	16 10%	8 5%	6 8%	27 10%	6 6%	6 9%	17 11%	4 15%
(-1) Fairly unhealthy	15 4%	-	15 88%	8 15%	6 4%	2 1%	5 7%	10 4%	3 2%	2 3%	10 6%	1 3%
(-2) Very unhealthy	2 1%	-	2 12%	1 2%	1 1%	-	-	2 1%	-	1 1%	1 *	1 4%
Net : Healthy	314 86%	314 100%	-	32 63%	131 86%	151 94%	70 86%	244 86%	104 92%	58 87%	134 83%	18 78%
Net : Unhealthy	18 5%	-	18 100%	9 18%	6 4%	2 1%	5 7%	12 4%	3 2%	3 4%	11 7%	2 7%
It varies too much to say	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.97	1.19	-1.12	0.49	0.95	1.15	0.94	0.98	1.07	1.02	0.89	0.96
Standard Deviation	0.69	0.40	0.33	0.91	0.66	0.56	0.70	0.69	0.57	0.71	0.72	0.97
Standard Error	0.04	0.02	0.08	0.13	0.05	0.04	0.08	0.04	0.05	0.09	0.06	0.20

H2_2 Can you tell me to what extent you agree or disagree - I enjoy reading articles about food in newspapers or magazines

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Definitely agree	73	27	46	4	11	17	15	14	9	4	-	-	55	18	72	1	49	24
	20%	15%	24%	7%	18%	26%	24%	25%	20%	16%	-	-	20%	20%	20%	17%	21%	18%
(1) Tend to agree	92	29	63	11	15	15	19	12	15	4	-	-	65	27	91	-	64	27
	25%	17%	33%	20%	25%	24%	31%	22%	33%	15%	-	-	24%	29%	26%	-	28%	20%
(0) Neither agree nor disagree	51	32	19	5	11	9	7	9	5	4	-	-	42	9	48	2	35	15
	14%	18%	10%	10%	18%	15%	12%	17%	11%	16%	-	-	15%	10%	14%	32%	15%	11%
(-1) Tend to disagree	65	37	28	20	11	7	6	6	8	7	-	-	44	21	65	-	31	34
	18%	21%	15%	38%	19%	10%	9%	11%	17%	27%	-	-	16%	23%	18%	-	14%	25%
(-2) Definitely disagree	85	51	33	14	12	15	14	14	8	7	-	-	68	16	81	4	51	34
	23%	29%	18%	26%	21%	24%	23%	25%	18%	27%	-	-	25%	18%	23%	51%	22%	25%
Net : Agree	165	56	109	14	25	32	35	26	25	8	-	-	120	45	163	1	113	51
	45%	32%	58%	27%	43%	51%	55%	47%	54%	31%	-	-	44%	49%	46%	17%	49%	38%
Net : Disagree	150	88	61	34	23	22	20	20	16	14	-	-	112	37	146	4	82	68
	41%	50%	32%	64%	40%	35%	33%	36%	35%	54%	-	-	41%	41%	41%	51%	36%	50%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.01	-0.33	0.32	-0.56	*	0.18	0.24	0.10	0.21	-0.34	-	-	-0.02	0.10	0.02	-0.67	0.13	-0.20
Standard Deviation	1.47	1.43	1.44	1.26	1.42	1.54	1.51	1.54	1.43	1.44	-	-	1.48	1.43	1.47	1.63	1.46	1.47
Standard Error	0.08	0.11	0.10	0.17	0.18	0.19	0.19	0.21	0.21	0.28	-	-	0.09	0.15	0.08	0.61	0.10	0.13

H2_2 Can you tell me to what extent you agree or disagree - I enjoy reading articles about food in newspapers or magazines

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Definitely agree	73	46	15	2	10	16	28	11	19	11	61	43	2	28	47	6	2	4	14
	20%	22%	19%	13%	15%	20%	23%	15%	19%	17%	21%	19%	12%	23%	19%	25%	25%	34%	19%
(1) Tend to agree	92	55	20	2	15	24	21	24	23	16	76	66	2	24	60	6	4	1	21
	25%	27%	25%	13%	23%	31%	18%	34%	23%	23%	26%	29%	10%	20%	25%	27%	38%	10%	27%
(0) Neither agree nor disagree	51	30	10	3	8	10	15	9	17	7	44	30	5	16	37	2	-	2	10
	14%	15%	13%	18%	12%	13%	13%	13%	17%	10%	15%	13%	26%	14%	15%	8%	1%	20%	13%
(-1) Tend to disagree	65	26	16	4	19	9	21	16	19	14	51	44	3	17	45	3	1	2	15
	18%	13%	21%	23%	29%	12%	18%	22%	19%	20%	17%	19%	20%	14%	18%	13%	8%	19%	19%
(-2) Definitely disagree	85	48	17	6	13	19	33	11	22	21	64	44	6	35	56	6	3	2	18
	23%	23%	22%	34%	21%	24%	28%	15%	22%	30%	22%	19%	32%	29%	23%	26%	28%	18%	23%
Net : Agree	165	101	35	4	25	40	48	34	42	27	137	109	4	52	107	12	6	5	35
	45%	49%	44%	26%	38%	51%	41%	49%	42%	39%	46%	48%	22%	43%	44%	52%	63%	44%	45%
Net : Disagree	150	75	33	9	32	28	54	26	41	35	115	88	9	52	101	9	3	4	32
	41%	36%	43%	56%	50%	36%	46%	38%	41%	51%	39%	39%	52%	43%	41%	40%	36%	36%	42%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.01	0.12	-0.01	-0.51	-0.18	0.12	-0.10	0.11	-0.02	-0.25	0.07	0.08	-0.50	-0.06	-0.02	0.11	0.23	0.25	*
Standard Deviation	1.47	1.49	1.46	1.45	1.40	1.49	1.56	1.34	1.44	1.51	1.46	1.42	1.38	1.57	1.46	1.60	1.69	1.59	1.47
Standard Error	0.08	0.10	0.17	0.35	0.17	0.17	0.14	0.16	0.14	0.18	0.08	0.09	0.33	0.14	0.09	0.34	0.56	0.49	0.17

H2_2 Can you tell me to what extent you agree or disagree - I enjoy reading articles about food in newspapers or magazines

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Definitely agree	73	53	10	10	66	6	73	70	-	52	21	50	12	11	30	41
	20%	23%	21%	14%	20%	22%	22%	25%	-	20%	19%	28%	16%	10%	25%	18%
(1) Tend to agree	92	65	9	15	82	10	91	80	-	67	25	52	21	19	30	57
	25%	28%	19%	22%	24%	34%	27%	28%	3%	26%	23%	29%	28%	17%	25%	25%
(0) Neither agree nor disagree	51	33	6	9	47	4	46	42	3	29	22	22	13	15	17	31
	14%	14%	12%	13%	14%	12%	14%	15%	17%	11%	20%	12%	18%	14%	14%	13%
(-1) Tend to disagree	65	33	13	14	58	7	55	43	8	45	20	23	12	30	20	42
	18%	14%	27%	20%	17%	24%	16%	15%	40%	18%	18%	13%	15%	28%	17%	18%
(-2) Definitely disagree	85	50	10	22	82	2	71	49	8	63	22	34	17	34	22	59
	23%	21%	20%	31%	25%	8%	21%	17%	40%	25%	20%	19%	23%	31%	19%	26%
Net : Agree	165	118	19	25	148	16	164	150	-	119	46	102	33	30	59	98
	45%	51%	40%	36%	44%	56%	49%	53%	3%	47%	42%	56%	44%	27%	50%	43%
Net : Disagree	150	83	23	36	140	9	126	92	15	108	42	57	29	64	42	101
	41%	35%	48%	51%	42%	32%	37%	33%	81%	42%	38%	31%	39%	59%	36%	44%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.01	0.16	-0.06	-0.32	-0.02	0.39	0.12	0.28	-1.18	*	0.02	0.34	-0.02	-0.52	0.21	-0.09
Standard Deviation	1.47	1.47	1.47	1.46	1.48	1.30	1.46	1.43	0.82	1.50	1.41	1.47	1.42	1.36	1.47	1.47
Standard Error	0.08	0.10	0.21	0.17	0.08	0.24	0.08	0.08	0.19	0.09	0.13	0.11	0.16	0.13	0.13	0.10

H2_2 Can you tell me to what extent you agree or disagree - I enjoy reading articles about food in newspapers or magazines**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) Definitely agree	73 20%	1 22%	4 38%	10 37%	7 31%	54 18%
(1) Tend to agree	92 25%	2 33%	2 19%	8 30%	7 31%	71 24%
(0) Neither agree nor disagree	51 14%	1 9%	1 7%	3 12%	1 5%	45 15%
(-1) Tend to disagree	65 18%	1 20%	3 24%	4 16%	2 10%	56 19%
(-2) Definitely disagree	85 23%	1 15%	1 13%	1 5%	5 23%	76 25%
Net : Agree	165 45%	4 56%	6 57%	18 67%	15 63%	125 41%
Net : Disagree	150 41%	2 35%	4 36%	6 20%	8 32%	132 44%
Don't know	-	-	-	-	-	-
Mean Score	0.01	0.28	0.46	0.79	0.39	-0.10
Standard Deviation	1.47	1.52	1.57	1.25	1.59	1.46
Standard Error	0.08	0.59	0.47	0.24	0.33	0.08

H2_2 Can you tell me to what extent you agree or disagree - I enjoy reading articles about food in newspapers or magazines

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Definitely agree	73 20%	25 20%	7 24%	4 19%	12 35%	11 38%	2 22%	33 29%	25 42%	14 29%	11 26%	19 32%	14 25%	27 23%	2 33%	8 9%
(1) Tend to agree	92 25%	32 26%	7 25%	6 27%	8 25%	7 24%	1 13%	40 35%	20 33%	12 25%	11 27%	17 29%	14 25%	33 27%	1 24%	15 18%
(0) Neither agree nor disagree	51 14%	13 10%	7 22%	6 25%	5 16%	7 26%	2 29%	18 16%	9 15%	8 17%	7 16%	9 16%	9 17%	21 18%	1 14%	11 14%
(-1) Tend to disagree	65 18%	23 18%	4 12%	2 10%	2 6%	2 7%	2 21%	10 9%	4 7%	7 15%	4 10%	9 16%	8 14%	22 18%	1 24%	21 25%
(-2) Definitely disagree	85 23%	32 25%	5 17%	4 18%	6 17%	2 5%	1 14%	14 12%	2 4%	7 15%	9 22%	5 8%	11 19%	17 14%	- 5%	27 33%
Net : Agree	165 45%	57 46%	14 49%	11 46%	20 61%	17 62%	3 36%	73 64%	44 75%	27 54%	22 53%	35 61%	27 50%	60 50%	3 57%	23 27%
Net : Disagree	150 41%	54 44%	9 29%	7 29%	8 23%	3 12%	3 35%	24 20%	6 11%	15 30%	13 31%	14 24%	18 33%	39 32%	2 29%	48 59%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.01	-0.03	0.26	0.18	0.56	0.83	0.09	0.60	1.02	0.38	0.26	0.61	0.23	0.26	0.55	-0.55
Standard Deviation	1.47	1.51	1.41	1.38	1.47	1.19	1.43	1.31	1.09	1.43	1.50	1.30	1.47	1.37	1.44	1.37
Standard Error	0.08	0.14	0.26	0.29	0.25	0.23	0.50	0.12	0.14	0.20	0.23	0.17	0.20	0.12	0.61	0.15

H2_2 Can you tell me to what extent you agree or disagree - I enjoy reading articles about food in newspapers or magazines

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Definitely agree	73	15	5	3	6	6	4	21	19	23	6	15	30	19	1	4
	20%	16%	55%	30%	31%	36%	31%	28%	33%	28%	37%	32%	21%	25%	12%	11%
(1) Tend to agree	92	19	1	1	4	4	4	19	19	24	3	13	39	20	1	8
	25%	21%	13%	11%	19%	22%	28%	25%	33%	29%	20%	27%	28%	26%	12%	21%
(0) Neither agree nor disagree	51	12	-	1	3	3	1	11	6	12	2	4	20	10	2	6
	14%	13%	-	13%	17%	17%	5%	15%	11%	14%	11%	9%	14%	14%	42%	15%
(-1) Tend to disagree	65	18	1	1	1	2	2	11	8	13	1	7	23	14	-	11
	18%	20%	10%	5%	3%	9%	12%	16%	13%	16%	3%	16%	16%	18%	4%	28%
(-2) Definitely disagree	85	28	2	5	6	3	3	12	5	10	5	8	30	13	2	10
	23%	30%	22%	42%	30%	17%	24%	17%	9%	12%	29%	16%	21%	17%	29%	25%
Net : Agree	165	34	6	4	10	10	8	39	38	47	10	28	68	39	1	12
	45%	37%	68%	41%	50%	57%	59%	53%	66%	57%	57%	59%	49%	52%	24%	31%
Net : Disagree	150	46	3	5	7	5	5	24	13	23	6	15	52	27	2	20
	41%	50%	32%	46%	33%	26%	36%	32%	23%	28%	32%	37%	35%	34%	53%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.01	-0.27	0.70	-0.18	0.18	0.49	0.30	0.33	0.68	0.44	0.32	0.43	0.11	0.25	-0.26	-0.37
Standard Deviation	1.47	1.49	1.79	1.81	1.66	1.52	1.65	1.45	1.32	1.38	1.72	1.50	1.46	1.45	1.45	1.36
Standard Error	0.08	0.16	0.61	0.55	0.37	0.36	0.45	0.17	0.17	0.15	0.41	0.22	0.12	0.17	0.60	0.22

H2_2 Can you tell me to what extent you agree or disagree - I enjoy reading articles about food in newspapers or magazines

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Definitely agree	73	12	29	11	12	8	21	52	6	17	20	16
	20%	20%	21%	15%	19%	32%	23%	19%	17%	19%	24%	25%
(1) Tend to agree	92	12	35	20	17	7	28	64	9	20	21	19
	25%	21%	25%	26%	27%	27%	30%	23%	24%	23%	25%	30%
(0) Neither agree nor disagree	51	7	18	14	10	2	13	38	5	13	11	6
	14%	12%	13%	18%	15%	6%	14%	14%	13%	15%	13%	10%
(-1) Tend to disagree	65	12	26	14	9	5	14	51	8	19	10	9
	18%	19%	19%	17%	13%	19%	15%	19%	21%	22%	12%	14%
(-2) Definitely disagree	85	16	29	19	16	4	16	69	9	19	22	13
	23%	27%	21%	24%	25%	17%	17%	25%	24%	22%	26%	21%
Net : Agree	165	24	64	32	30	15	49	115	15	37	41	35
	45%	41%	46%	40%	46%	59%	53%	42%	41%	42%	49%	55%
Net : Disagree	150	28	55	32	25	9	30	119	17	38	32	22
	41%	47%	40%	42%	39%	35%	33%	44%	45%	43%	38%	34%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.01	-0.13	0.06	-0.11	0.01	0.39	0.26	-0.08	-0.11	-0.04	0.08	0.25
Standard Deviation	1.47	1.53	1.47	1.41	1.49	1.53	1.42	1.48	1.47	1.45	1.55	1.50
Standard Error	0.08	0.20	0.13	0.16	0.19	0.30	0.15	0.09	0.24	0.15	0.17	0.19

H2_2 Can you tell me to what extent you agree or disagree - I enjoy reading articles about food in newspapers or magazines

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Definitely agree	73	68	1	4	23	46	18	55	29	16	24	3
	20%	22%	8%	8%	15%	29%	22%	19%	26%	24%	15%	15%
(1) Tend to agree	92	83	1	10	39	43	22	69	34	17	38	3
	25%	26%	7%	19%	25%	27%	27%	25%	30%	26%	23%	12%
(0) Neither agree nor disagree	51	43	2	6	23	21	11	39	14	11	20	5
	14%	14%	13%	13%	15%	13%	14%	14%	13%	16%	13%	23%
(-1) Tend to disagree	65	57	4	8	35	21	16	49	13	9	36	7
	18%	18%	21%	16%	23%	13%	20%	17%	12%	13%	22%	30%
(-2) Definitely disagree	85	64	9	23	33	29	14	71	22	14	43	5
	23%	20%	51%	44%	22%	18%	17%	25%	20%	21%	27%	20%
Net : Agree	165	151	3	14	62	89	40	124	63	33	62	6
	45%	48%	14%	27%	40%	55%	49%	44%	56%	50%	38%	27%
Net : Disagree	150	120	13	31	68	51	30	120	36	23	80	11
	41%	38%	72%	61%	45%	31%	37%	42%	32%	34%	49%	50%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.01	0.11	-1.01	-0.71	-0.11	0.35	0.18	-0.04	0.30	0.19	-0.23	-0.29
Standard Deviation	1.47	1.46	1.30	1.40	1.40	1.47	1.42	1.48	1.47	1.48	1.44	1.35
Standard Error	0.08	0.08	0.31	0.20	0.11	0.12	0.16	0.09	0.14	0.18	0.11	0.28

H2_2 Can you tell me to what extent you agree or disagree - The price of food means I often don't buy the food I would like to
Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Definitely agree	53	24	29	7	7	13	10	8	4	3	-	-	38	15	53	-	29	24
	15%	14%	15%	13%	12%	20%	16%	15%	9%	13%	-	-	14%	16%	15%	3%	13%	18%
(1) Tend to agree	103	52	51	15	22	19	20	13	9	5	-	-	72	31	101	2	66	37
	28%	30%	27%	27%	38%	30%	32%	24%	19%	20%	-	-	26%	34%	28%	27%	29%	27%
(0) Neither agree nor disagree	40	19	21	13	6	6	5	5	4	1	-	-	32	8	39	1	23	17
	11%	11%	11%	24%	11%	9%	8%	9%	9%	5%	-	-	12%	9%	11%	9%	10%	12%
(-1) Tend to disagree	89	44	45	10	14	14	17	15	12	7	-	-	64	24	87	2	62	27
	24%	25%	24%	18%	23%	23%	27%	27%	26%	27%	-	-	23%	27%	24%	30%	27%	20%
(-2) Definitely disagree	80	37	43	9	9	11	11	14	17	9	-	-	68	13	78	2	50	30
	22%	21%	23%	17%	16%	18%	17%	25%	37%	35%	-	-	25%	14%	22%	31%	22%	23%
Net : Agree	156	76	80	22	30	32	30	22	13	9	-	-	111	46	154	2	96	61
	43%	43%	42%	41%	50%	50%	48%	39%	28%	33%	-	-	40%	50%	43%	30%	42%	45%
Net : Disagree	169	81	88	19	23	26	27	29	29	16	-	-	132	37	164	4	112	57
	46%	46%	46%	36%	39%	41%	44%	52%	63%	62%	-	-	48%	41%	46%	61%	48%	43%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-0.11	-0.10	-0.11	0.01	0.08	0.12	0.03	-0.22	-0.63	-0.51	-	-	-0.18	0.12	-0.10	-0.59	-0.16	-0.02
Standard Deviation	1.41	1.39	1.42	1.31	1.33	1.43	1.40	1.44	1.39	1.49	-	-	1.42	1.35	1.41	1.36	1.38	1.45
Standard Error	0.07	0.11	0.10	0.18	0.17	0.18	0.18	0.19	0.21	0.29	-	-	0.09	0.14	0.07	0.51	0.09	0.13

H2_2 Can you tell me to what extent you agree or disagree - The price of food means I often don't buy the food I would like to
Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Definitely agree	53	28	10	4	11	3	23	9	17	10	43	27	2	24	34	5	1	2	11
	15%	14%	12%	24%	17%	4%	20%	13%	17%	15%	14%	12%	10%	20%	14%	21%	13%	21%	14%
(1) Tend to agree	103	56	17	5	26	20	31	25	28	22	81	73	4	27	71	7	4	3	18
	28%	27%	21%	32%	40%	25%	26%	35%	28%	32%	27%	32%	20%	22%	29%	31%	48%	28%	23%
(0) Neither agree nor disagree	40	25	4	4	7	16	10	8	6	4	36	26	4	10	31	1	1	2	5
	11%	12%	5%	23%	11%	21%	8%	11%	6%	5%	12%	11%	23%	8%	13%	4%	8%	16%	7%
(-1) Tend to disagree	89	57	19	3	9	22	30	18	18	15	74	56	4	29	62	3	1	3	19
	24%	28%	25%	17%	15%	29%	26%	25%	19%	21%	25%	24%	25%	24%	25%	15%	8%	28%	25%
(-2) Definitely disagree	80	40	29	1	11	16	23	10	30	19	61	46	4	31	47	7	2	1	24
	22%	19%	37%	4%	17%	21%	20%	15%	31%	27%	21%	20%	21%	25%	19%	30%	22%	7%	31%
Net : Agree	156	84	26	9	37	23	54	34	44	32	124	100	5	51	105	12	6	5	29
	43%	41%	34%	56%	57%	30%	46%	49%	45%	46%	42%	44%	31%	42%	43%	52%	61%	49%	37%
Net : Disagree	169	97	48	4	21	38	53	28	49	34	135	101	8	59	109	10	3	4	43
	46%	47%	62%	22%	32%	49%	45%	40%	49%	48%	46%	45%	47%	49%	44%	45%	31%	36%	56%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-0.11	-0.12	-0.52	0.53	0.25	-0.36	0.01	0.07	-0.18	-0.14	-0.10	-0.09	-0.27	-0.12	-0.07	-0.02	0.21	0.27	-0.34
Standard Deviation	1.41	1.36	1.48	1.19	1.37	1.20	1.46	1.32	1.53	1.49	1.39	1.36	1.32	1.51	1.36	1.61	1.48	1.34	1.48
Standard Error	0.07	0.10	0.17	0.29	0.17	0.14	0.13	0.16	0.15	0.18	0.08	0.09	0.32	0.14	0.09	0.34	0.49	0.41	0.17

H2_2 Can you tell me to what extent you agree or disagree - The price of food means I often don't buy the food I would like to
Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Definitely agree	53 15%	27 12%	8 16%	16 23%	51 15%	2 5%	51 15%	44 16%	2 9%	35 14%	18 17%	28 15%	14 18%	12 11%	12 10%	38 17%
(1) Tend to agree	103 28%	63 27%	16 33%	21 30%	98 29%	5 18%	94 28%	80 28%	6 31%	73 29%	30 28%	49 27%	20 26%	34 31%	35 29%	63 27%
(0) Neither agree nor disagree	40 11%	26 11%	7 14%	6 8%	33 10%	7 23%	34 10%	29 10%	2 12%	30 12%	10 9%	13 7%	11 14%	16 15%	16 14%	23 10%
(-1) Tend to disagree	89 24%	64 27%	8 18%	13 19%	78 23%	11 37%	81 24%	69 24%	6 34%	59 23%	30 27%	45 25%	17 23%	26 24%	27 23%	56 25%
(-2) Definitely disagree	80 22%	54 23%	9 18%	14 20%	75 22%	5 17%	77 23%	62 22%	2 13%	59 23%	21 19%	45 25%	14 19%	21 19%	28 24%	49 21%
Net : Agree	156 43%	90 39%	24 50%	37 53%	150 45%	7 23%	145 43%	125 44%	8 41%	107 42%	49 45%	77 43%	33 44%	46 42%	47 40%	101 44%
Net : Disagree	169 46%	118 50%	17 36%	28 39%	153 46%	16 54%	158 47%	131 46%	9 47%	118 46%	51 46%	90 50%	31 42%	47 43%	55 46%	106 46%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-0.11	-0.23	0.11	0.16	-0.08	-0.42	-0.12	-0.08	-0.10	-0.14	-0.04	-0.16	0.02	-0.10	-0.20	-0.07
Standard Deviation	1.41	1.38	1.39	1.49	1.42	1.14	1.43	1.42	1.28	1.41	1.41	1.45	1.41	1.33	1.36	1.43
Standard Error	0.07	0.09	0.20	0.18	0.08	0.21	0.08	0.08	0.29	0.09	0.14	0.11	0.16	0.13	0.13	0.09

H2_2 Can you tell me to what extent you agree or disagree - The price of food means I often don't buy the food I would like to
Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
(2) Definitely agree	53 15%	1 13%	2 16%	4 13%	3 13%		45 15%
(1) Tend to agree	103 28%	2 35%	3 27%	7 27%	7 28%		86 29%
(0) Neither agree nor disagree	40 11%	- 2%	2 19%	2 6%	2 7%		35 12%
(-1) Tend to disagree	89 24%	2 30%	2 18%	8 29%	8 32%		70 23%
(-2) Definitely disagree	80 22%	1 19%	2 19%	7 26%	5 19%		66 22%
Net : Agree	156 43%	3 48%	5 43%	11 40%	10 41%		131 43%
Net : Disagree	169 46%	3 50%	4 37%	15 55%	12 51%		136 45%
Don't know	-	-	-	-	-		-
Mean Score	-0.11	-0.08	0.03	-0.28	-0.16		-0.08
Standard Deviation	1.41	1.51	1.43	1.45	1.40		1.41
Standard Error	0.07	0.59	0.43	0.28	0.29		0.08

H2_2 Can you tell me to what extent you agree or disagree - The price of food means I often don't buy the food I would like to
Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Definitely agree	53 15%	19 15%	6 21%	4 15%	7 20%	5 19%	1 17%	20 17%	10 17%	10 19%	9 22%	7 11%	9 17%	20 17%	1 25%	8 10%
(1) Tend to agree	103 28%	39 31%	8 28%	4 18%	9 27%	7 24%	1 14%	34 29%	16 27%	12 24%	8 18%	16 28%	12 22%	37 30%	1 18%	24 30%
(0) Neither agree nor disagree	40 11%	12 10%	5 18%	2 7%	3 10%	1 4%	1 17%	10 9%	5 9%	3 6%	6 14%	3 6%	8 14%	9 7%	-	10 13%
(-1) Tend to disagree	89 24%	25 20%	5 17%	9 38%	7 22%	11 39%	2 27%	30 26%	14 24%	15 31%	12 29%	19 32%	15 28%	31 25%	1 19%	18 22%
(-2) Definitely disagree	80 22%	29 24%	5 17%	5 22%	7 21%	4 14%	2 25%	22 19%	13 22%	10 20%	7 17%	13 23%	10 18%	24 20%	2 38%	21 25%
Net : Agree	156 43%	58 46%	14 49%	8 33%	16 47%	12 44%	3 31%	54 46%	26 45%	22 43%	17 40%	23 39%	22 40%	57 47%	2 43%	33 40%
Net : Disagree	169 46%	55 44%	10 33%	14 60%	14 43%	15 53%	4 52%	52 45%	27 46%	25 50%	19 46%	32 55%	25 46%	55 46%	3 57%	39 47%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-0.11	-0.06	0.19	-0.33	0.03	-0.04	-0.28	*	-0.07	-0.07	0.01	-0.27	-0.08	-0.02	-0.28	-0.23
Standard Deviation	1.41	1.44	1.41	1.42	1.48	1.43	1.51	1.42	1.46	1.46	1.44	1.38	1.40	1.43	1.85	1.38
Standard Error	0.07	0.13	0.26	0.30	0.26	0.27	0.53	0.13	0.19	0.21	0.22	0.18	0.19	0.13	0.78	0.15

H2_2 Can you tell me to what extent you agree or disagree - The price of food means I often don't buy the food I would like to

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Definitely agree	53	15	1	4	4	5	3	13	12	12	6	6	22	14	2	4
	15%	16%	16%	34%	21%	28%	26%	17%	20%	15%	32%	12%	16%	19%	33%	11%
(1) Tend to agree	103	24	2	1	4	5	3	24	15	21	2	13	39	20	1	15
	28%	26%	27%	6%	22%	31%	23%	32%	25%	22%	12%	28%	27%	26%	11%	39%
(0) Neither agree nor disagree	40	10	1	1	2	1	2	8	8	11	3	6	17	5	-	3
	11%	11%	9%	6%	8%	5%	12%	10%	14%	13%	15%	13%	12%	7%	-	9%
(-1) Tend to disagree	89	19	1	4	4	3	3	17	16	24	4	12	37	19	1	6
	24%	21%	16%	35%	19%	16%	24%	23%	28%	29%	21%	25%	26%	25%	14%	15%
(-2) Definitely disagree	80	24	3	2	6	4	2	13	7	14	4	11	26	17	2	10
	22%	26%	32%	19%	30%	21%	14%	17%	13%	17%	20%	23%	18%	23%	42%	26%
Net : Agree	156	39	4	4	9	10	6	36	26	34	8	19	60	34	3	19
	43%	42%	43%	40%	43%	59%	49%	49%	45%	41%	44%	40%	43%	45%	44%	49%
Net : Disagree	169	43	4	6	10	6	5	30	23	38	7	22	63	37	3	16
	46%	47%	48%	54%	49%	37%	39%	40%	40%	46%	41%	47%	45%	48%	56%	41%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-0.11	-0.15	-0.21	0.01	-0.15	0.29	0.22	0.09	0.12	-0.07	0.15	-0.18	-0.05	-0.08	-0.22	-0.07
Standard Deviation	1.41	1.47	1.62	1.66	1.60	1.57	1.48	1.39	1.36	1.36	1.59	1.38	1.48	1.48	1.96	1.44
Standard Error	0.07	0.15	0.55	0.50	0.36	0.38	0.41	0.16	0.18	0.15	0.38	0.20	0.12	0.17	0.81	0.23

H2_2 Can you tell me to what extent you agree or disagree - The price of food means I often don't buy the food I would like to**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Definitely agree	53 15%	9 16%	22 16%	8 10%	10 15%	4 16%	15 16%	38 14%	10 27%	19 21%	9 11%	8 13%
(1) Tend to agree	103 28%	15 26%	33 24%	30 38%	15 24%	10 38%	31 34%	72 26%	11 29%	32 36%	20 24%	16 25%
(0) Neither agree nor disagree	40 11%	4 7%	17 13%	8 11%	7 12%	3 11%	11 12%	29 11%	5 15%	5 6%	10 11%	9 14%
(-1) Tend to disagree	89 24%	13 21%	37 27%	16 20%	17 27%	5 20%	19 21%	70 26%	4 12%	17 19%	21 24%	20 31%
(-2) Definitely disagree	80 22%	18 30%	28 20%	16 21%	15 23%	4 14%	16 17%	64 23%	6 17%	16 18%	25 29%	11 17%
Net : Agree	156 43%	25 42%	54 40%	38 48%	25 39%	14 55%	46 50%	110 40%	20 56%	50 57%	30 35%	24 38%
Net : Disagree	169 46%	30 51%	65 48%	32 41%	32 50%	9 35%	35 38%	134 49%	11 30%	33 37%	45 54%	31 49%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-0.11	-0.24	-0.13	-0.03	-0.18	0.22	0.11	-0.18	0.35	0.22	-0.37	-0.16
Standard Deviation	1.41	1.51	1.40	1.36	1.42	1.35	1.38	1.41	1.45	1.45	1.41	1.33
Standard Error	0.07	0.20	0.12	0.15	0.18	0.26	0.14	0.09	0.24	0.15	0.15	0.17

H2_2 Can you tell me to what extent you agree or disagree - The price of food means I often don't buy the food I would like to

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Definitely agree	53 15%	40 13%	5 31%	12 23%	23 15%	18 11%	10 12%	43 15%	10 9%	11 16%	30 18%	2 10%
(1) Tend to agree	103 28%	91 29%	4 25%	13 26%	42 27%	48 30%	27 34%	76 27%	35 31%	12 19%	45 28%	11 48%
(0) Neither agree nor disagree	40 11%	33 11%	1 8%	3 7%	23 15%	13 8%	10 12%	30 11%	13 12%	10 16%	13 8%	3 14%
(-1) Tend to disagree	89 24%	78 25%	5 26%	13 25%	39 26%	37 23%	21 26%	68 24%	29 25%	14 21%	43 26%	3 14%
(-2) Definitely disagree	80 22%	72 23%	2 10%	10 19%	25 17%	45 28%	14 17%	66 23%	26 23%	19 29%	32 19%	3 14%
Net : Agree	156 43%	131 42%	10 56%	25 49%	65 43%	66 41%	37 46%	119 42%	45 40%	23 34%	75 46%	13 58%
Net : Disagree	169 46%	150 48%	6 36%	22 44%	65 42%	82 51%	35 42%	134 47%	55 48%	33 50%	74 46%	7 29%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	-0.11	-0.16	0.40	0.09	-0.01	-0.26	-0.01	-0.14	-0.23	-0.28	-0.01	0.25
Standard Deviation	1.41	1.39	1.45	1.50	1.34	1.43	1.33	1.43	1.35	1.46	1.44	1.27
Standard Error	0.07	0.08	0.35	0.21	0.11	0.11	0.15	0.08	0.13	0.18	0.11	0.27

H2_2 Can you tell me to what extent you agree or disagree - I enjoy making new things to eat

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Definitely agree	113	43	70	18	22	21	22	17	10	4	-	-	88	25	111	2	73	40
	31%	24%	37%	35%	37%	33%	36%	30%	21%	13%	-	-	32%	28%	31%	27%	31%	30%
(1) Tend to agree	116	55	61	18	21	23	20	15	12	7	-	-	86	30	115	1	75	41
	32%	31%	32%	34%	36%	36%	32%	27%	27%	25%	-	-	31%	33%	32%	21%	33%	30%
(0) Neither agree nor disagree	38	23	14	6	6	4	6	6	3	6	-	-	29	9	34	3	22	15
	10%	13%	7%	12%	9%	6%	10%	12%	7%	22%	-	-	10%	10%	10%	35%	10%	11%
(-1) Tend to disagree	48	25	23	4	5	7	7	9	12	5	-	-	34	14	48	1	31	18
	13%	14%	12%	7%	9%	11%	11%	16%	27%	18%	-	-	13%	15%	13%	9%	13%	13%
(-2) Definitely disagree	49	28	20	7	6	8	7	8	8	5	-	-	36	13	48	1	30	19
	13%	16%	11%	13%	9%	13%	11%	15%	18%	20%	-	-	13%	14%	13%	9%	13%	14%
Net : Agree	229	98	131	36	43	44	42	31	22	10	-	-	174	55	225	3	148	81
	63%	56%	69%	69%	73%	69%	68%	57%	48%	38%	-	-	63%	61%	63%	48%	64%	60%
Net : Disagree	97	54	43	10	11	15	13	17	20	10	-	-	70	26	96	1	60	37
	27%	31%	23%	19%	18%	24%	21%	31%	45%	38%	-	-	26%	29%	27%	17%	26%	27%
Don't know	2	-	1	-	-	1	-	-	-	-	-	-	2	-	2	-	-	2
	*	*	1%	-	-	1%	1%	*	-	1%	-	-	1%	-	*	-	-	1%
Mean Score	0.54	0.34	0.73	0.71	0.81	0.66	0.73	0.42	0.06	-0.06	-	-	0.57	0.45	0.54	0.50	0.57	0.50
Standard Deviation	1.39	1.41	1.36	1.35	1.28	1.38	1.34	1.45	1.46	1.37	-	-	1.39	1.40	1.40	1.31	1.39	1.41
Standard Error	0.07	0.11	0.10	0.19	0.17	0.17	0.17	0.20	0.22	0.27	-	-	0.08	0.15	0.07	0.49	0.09	0.12

H2_2 Can you tell me to what extent you agree or disagree - I enjoy making new things to eat

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Definitely agree	113	73	15	5	20	28	42	19	25	15	98	73	3	37	83	9	3	3	15
	31%	35%	20%	31%	31%	36%	36%	27%	25%	22%	33%	32%	18%	31%	34%	39%	32%	26%	20%
(1) Tend to agree	116	68	19	5	24	26	32	28	30	20	96	75	5	37	82	8	3	3	19
	32%	33%	25%	27%	37%	33%	27%	39%	30%	28%	33%	33%	27%	30%	34%	35%	37%	26%	25%
(0) Neither agree nor disagree	38	18	9	4	6	7	14	7	10	6	32	21	3	13	27	2	1	1	7
	10%	9%	12%	21%	10%	9%	12%	10%	10%	9%	11%	9%	17%	11%	11%	8%	9%	7%	9%
(-1) Tend to disagree	48	22	19	1	6	9	14	8	18	12	36	27	3	18	28	2	1	1	17
	13%	11%	24%	8%	10%	11%	12%	11%	18%	17%	12%	12%	19%	15%	11%	7%	9%	10%	22%
(-2) Definitely disagree	49	24	14	2	8	8	16	9	16	15	33	30	3	15	25	2	1	3	17
	13%	12%	19%	14%	12%	11%	13%	12%	16%	22%	11%	13%	20%	12%	10%	10%	13%	30%	22%
Net : Agree	229	141	35	10	44	54	74	46	55	35	194	147	8	74	166	17	6	6	34
	63%	69%	44%	57%	67%	69%	63%	66%	55%	50%	66%	65%	45%	61%	68%	74%	69%	52%	45%
Net : Disagree	97	46	33	4	14	17	30	16	33	27	69	58	7	33	53	4	2	4	34
	27%	22%	42%	21%	22%	22%	25%	23%	34%	39%	23%	25%	38%	27%	21%	18%	22%	41%	44%
Don't know	2	-	1	-	1	-	-	-	2	1	-	1	-	1	-	-	-	-	2
	*	*	1%	-	1%	-	-	-	2%	2%	*	*	-	1%	-	-	-	-	2%
Mean Score	0.54	0.70	0.03	0.53	0.65	0.72	0.61	0.57	0.31	0.11	0.64	0.58	0.05	0.53	0.70	0.85	0.66	0.08	-0.01
Standard Deviation	1.39	1.36	1.44	1.40	1.34	1.34	1.42	1.33	1.44	1.51	1.35	1.39	1.45	1.38	1.32	1.32	1.44	1.70	1.48
Standard Error	0.07	0.09	0.16	0.34	0.17	0.15	0.13	0.16	0.15	0.18	0.08	0.09	0.35	0.13	0.08	0.28	0.47	0.52	0.17

H2_2 Can you tell me to what extent you agree or disagree - I enjoy making new things to eat

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Definitely agree	113	68	18	24	104	9	111	106	-	84	29	64	26	23	46	63
	31%	29%	38%	33%	31%	31%	33%	37%	-	33%	27%	35%	35%	21%	39%	27%
(1) Tend to agree	116	75	14	23	107	9	111	98	2	84	32	63	23	30	37	74
	32%	32%	30%	33%	32%	33%	33%	34%	13%	33%	30%	35%	31%	28%	31%	32%
(0) Neither agree nor disagree	38	24	7	4	35	3	32	26	4	26	11	12	7	18	13	22
	10%	10%	14%	6%	10%	10%	10%	9%	20%	10%	10%	7%	10%	16%	11%	9%
(-1) Tend to disagree	48	35	3	8	43	6	43	32	5	27	21	25	9	14	13	32
	13%	15%	7%	11%	13%	19%	13%	11%	25%	11%	19%	14%	12%	13%	11%	14%
(-2) Definitely disagree	49	31	6	11	47	2	37	22	8	33	15	16	9	23	9	39
	13%	13%	12%	15%	14%	7%	11%	8%	40%	13%	14%	9%	12%	21%	7%	17%
Net : Agree	229	143	32	47	210	19	222	204	2	167	62	127	49	53	83	136
	63%	61%	68%	66%	63%	64%	66%	72%	13%	66%	56%	70%	66%	49%	70%	59%
Net : Disagree	97	67	9	18	89	8	80	54	12	61	36	41	18	38	22	70
	27%	28%	18%	26%	27%	26%	24%	19%	65%	24%	33%	23%	24%	34%	19%	31%
Don't know	2	1	-	1	2	-	1	1	-	1	1	1	-	1	-	1
	*	*	-	1%	*	-	*	*	2%	*	1%	*	-	1%	*	1%
Mean Score	0.54	0.48	0.76	0.59	0.53	0.63	0.65	0.83	-0.95	0.62	0.36	0.74	0.64	0.14	0.83	0.39
Standard Deviation	1.39	1.40	1.35	1.45	1.40	1.31	1.35	1.26	1.09	1.38	1.42	1.31	1.39	1.45	1.27	1.45
Standard Error	0.07	0.09	0.20	0.17	0.08	0.24	0.07	0.07	0.25	0.09	0.14	0.10	0.16	0.14	0.12	0.10

H2_2 Can you tell me to what extent you agree or disagree - I enjoy making new things to eat
Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) Definitely agree	113 31%	3 46%	6 56%	11 40%	9 40%	88 29%
(1) Tend to agree	116 32%	2 36%	2 18%	11 40%	6 24%	95 31%
(0) Neither agree nor disagree	38 10%	-	1 7%	1 2%	1 6%	35 11%
(-1) Tend to disagree	48 13%	1 8%	1 11%	4 13%	3 13%	40 13%
(-2) Definitely disagree	49 13%	1 10%	1 7%	1 5%	4 17%	42 14%
Net : Agree	229 63%	5 82%	8 74%	22 80%	15 64%	183 61%
Net : Disagree	97 27%	1 18%	2 18%	5 18%	7 30%	82 27%
Don't know	2 *	-	-	-	-	2 1%
Mean Score	0.54	1.00	1.05	0.97	0.57	0.49
Standard Deviation	1.39	1.41	1.37	1.20	1.56	1.40
Standard Error	0.07	0.55	0.41	0.23	0.32	0.08

H2_2 Can you tell me to what extent you agree or disagree - I enjoy making new things to eat
Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Definitely agree	113 31%	44 35%	10 35%	10 42%	14 43%	11 41%	3 34%	47 41%	27 46%	25 51%	18 43%	26 44%	20 36%	33 27%	3 50%	11 13%
(1) Tend to agree	116 32%	41 33%	11 36%	8 36%	11 32%	11 42%	3 39%	39 34%	16 28%	15 29%	11 26%	21 37%	20 37%	49 41%	1 16%	21 26%
(0) Neither agree nor disagree	38 10%	14 11%	4 13%	3 11%	2 7%	2 8%	1 11%	10 9%	6 11%	4 7%	4 9%	6 10%	6 12%	14 11%	-	11 13%
(-1) Tend to disagree	48 13%	13 11%	4 14%	3 12%	3 9%	2 7%	-	10 8%	5 8%	4 9%	6 14%	3 6%	5 9%	18 15%	1 14%	14 17%
(-2) Definitely disagree	49 13%	12 9%	1 3%	-	3 8%	-	1	9 7%	5 8%	2 4%	4 8%	2 3%	3 6%	7 6%	1 20%	24 30%
Net : Agree	229 63%	85 69%	21 71%	18 77%	25 75%	23 83%	6 73%	86 75%	44 74%	40 80%	29 69%	47 81%	40 73%	82 68%	4 66%	32 39%
Net : Disagree	97 27%	25 20%	5 16%	3 12%	6 18%	2 9%	1 16%	18 16%	9 16%	6 13%	10 23%	5 9%	8 15%	25 21%	2 34%	38 46%
Don't know	2 *	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1 1%
Mean Score	0.54	0.74	0.87	1.08	0.92	1.13	0.81	0.93	0.96	1.14	0.81	1.13	0.87	0.69	0.63	-0.24
Standard Deviation	1.39	1.30	1.13	1.02	1.29	0.98	1.35	1.23	1.27	1.14	1.36	1.03	1.19	1.20	1.81	1.46
Standard Error	0.07	0.12	0.21	0.21	0.22	0.19	0.47	0.11	0.16	0.16	0.21	0.13	0.16	0.11	0.77	0.16

H2_2 Can you tell me to what extent you agree or disagree - I enjoy making new things to eat

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Definitely agree	113	29	5	5	9	6	5	27	24	33	11	18	44	26	3	4
	31%	31%	63%	47%	43%	34%	36%	36%	42%	40%	63%	37%	31%	35%	47%	12%
(1) Tend to agree	116	25	2	2	6	7	3	29	18	30	3	19	53	27	1	10
	32%	28%	22%	19%	29%	42%	23%	40%	31%	36%	14%	40%	38%	35%	25%	26%
(0) Neither agree nor disagree	38	14	1	2	3	3	3	5	7	9	3	5	16	9	1	3
	10%	15%	11%	22%	15%	16%	24%	7%	12%	11%	14%	10%	12%	12%	16%	9%
(-1) Tend to disagree	48	8	-	1	1	1	-	5	4	5	1	3	15	8	-	10
	13%	9%	1%	7%	7%	6%	10%	6%	7%	6%	5%	6%	11%	11%	1%	25%
(-2) Definitely disagree	49	15	-	1	1	-	1	7	5	6	-	1	12	5	-	11
	13%	17%	3%	5%	6%	1%	7%	9%	8%	7%	3%	7%	9%	7%	6%	29%
Net : Agree	229	54	7	7	15	13	8	56	42	62	14	37	97	53	4	14
	63%	59%	85%	66%	72%	77%	59%	76%	73%	76%	78%	77%	69%	70%	72%	37%
Net : Disagree	97	23	-	1	3	1	2	12	9	11	1	6	27	14	-	20
	27%	26%	4%	12%	13%	7%	17%	16%	16%	13%	8%	13%	19%	18%	8%	54%
Don't know	2	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	1%	-	-	-	1%	-	-	4%	-
Mean Score	0.54	0.48	1.39	0.97	0.97	1.03	0.71	0.88	0.91	0.96	1.29	0.94	0.73	0.80	1.10	-0.34
Standard Deviation	1.39	1.44	1.02	1.24	1.20	0.94	1.29	1.25	1.26	1.18	1.12	1.18	1.25	1.23	1.26	1.44
Standard Error	0.07	0.15	0.35	0.37	0.27	0.23	0.36	0.15	0.17	0.13	0.27	0.17	0.11	0.14	0.53	0.23

H2_2 Can you tell me to what extent you agree or disagree - I enjoy making new things to eat**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Definitely agree	113 31%	14 23%	37 27%	25 32%	26 40%	11 41%	35 37%	78 29%	10 28%	29 33%	30 35%	20 32%
(1) Tend to agree	116 32%	18 30%	43 31%	25 32%	22 34%	9 33%	34 37%	82 30%	13 36%	33 37%	24 28%	19 30%
(0) Neither agree nor disagree	38 10%	6 10%	17 13%	9 12%	4 6%	2 6%	4 5%	33 12%	2 6%	8 9%	10 12%	7 11%
(-1) Tend to disagree	48 13%	11 18%	17 12%	12 15%	6 10%	2 9%	13 14%	36 13%	4 12%	6 7%	14 16%	10 16%
(-2) Definitely disagree	49 13%	11 18%	21 16%	7 9%	7 11%	3 11%	7 7%	42 15%	6 16%	13 14%	7 8%	7 11%
Net : Agree	229 63%	31 53%	81 59%	50 64%	48 74%	19 74%	68 74%	160 59%	23 64%	62 70%	54 63%	39 63%
Net : Disagree	97 27%	21 36%	38 28%	19 24%	13 20%	5 20%	20 21%	77 28%	10 28%	19 21%	21 25%	17 26%
Don't know	2 *	1 1%	1 1%	-	-	-	-	2 1%	1 2%	-	-	-
Mean Score	0.54	0.22	0.43	0.63	0.83	0.83	0.83	0.44	0.49	0.67	0.66	0.58
Standard Deviation	1.39	1.46	1.41	1.32	1.34	1.37	1.28	1.42	1.46	1.38	1.33	1.37
Standard Error	0.07	0.19	0.12	0.15	0.17	0.27	0.13	0.09	0.24	0.15	0.14	0.17

H2_2 Can you tell me to what extent you agree or disagree - I enjoy making new things to eat
Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Definitely agree	113 31%	103 33%	3 18%	12 23%	39 26%	62 38%	33 40%	80 28%	38 34%	19 28%	51 32%	4 19%
(1) Tend to agree	116 32%	103 33%	3 16%	13 26%	52 34%	51 32%	24 29%	92 33%	36 32%	21 31%	50 31%	9 37%
(0) Neither agree nor disagree	38 10%	29 9%	4 22%	7 14%	19 12%	11 7%	8 10%	30 10%	13 12%	8 13%	15 9%	1 5%
(-1) Tend to disagree	48 13%	40 13%	3 19%	9 17%	23 15%	17 10%	10 12%	38 13%	13 12%	10 15%	20 12%	5 21%
(-2) Definitely disagree	49 13%	37 12%	4 25%	10 19%	19 13%	20 12%	7 9%	41 15%	11 10%	9 13%	25 15%	4 17%
Net : Agree	229 63%	206 66%	6 34%	25 49%	91 60%	113 70%	57 69%	172 61%	75 66%	39 59%	102 63%	13 57%
Net : Disagree	97 27%	77 24%	8 44%	18 36%	42 28%	36 23%	17 21%	80 28%	25 22%	19 28%	45 27%	9 38%
Don't know	2 *	2 1%	- -	1 1%	1 *	- *	- -	2 1%	- *	- -	1 1%	- -
Mean Score	0.54	0.62	-0.17	0.18	0.45	0.74	0.80	0.47	0.68	0.47	0.52	0.21
Standard Deviation	1.39	1.37	1.47	1.46	1.36	1.38	1.32	1.41	1.32	1.39	1.44	1.44
Standard Error	0.07	0.08	0.35	0.21	0.11	0.11	0.15	0.08	0.12	0.17	0.11	0.30

H2_2 Summary - Agreement/ disagreement ...
Base: All respondents living in Scotland/ Northern Ireland

	H2_2											Mean Score	Standard Deviation	Standard Error
	Unweighted Base	Base	(2) Definitely agree	(1) Tend to agree	(0) Neither agree nor disagree	(-1) Tend to disagree	(-2) Definitely disagree	Net : Agree	Net : Disagree	Don't know				
I Enjoy Making New Things To Eat	1011	365	113 31%	116 32%	38 10%	48 13%	49 13%	229 63%	97 27%	2 *	0.54	1.39	0.07	
I Enjoy Reading Articles About Food In Newspapers Or Magazines	1011	365	73 20%	92 25%	51 14%	65 18%	85 23%	165 45%	150 41%	-	0.01	1.47	0.08	
The Price Of Food Means I Often Don't Buy The Food I Would Like To	1011	365	53 15%	103 28%	40 11%	89 24%	80 22%	156 43%	169 46%	-	-0.11	1.41	0.07	

H2_10 Do you think frozen vegetables can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Yes	330	163	168	44	53	60	58	51	42	23	-	-	248	82	323	7	212	118
	91%	93%	89%	82%	89%	94%	94%	93%	91%	87%	-	-	90%	91%	90%	99%	92%	88%
No	31	12	20	9	6	3	3	4	4	3	-	-	24	7	31	-	17	15
	9%	7%	10%	18%	10%	5%	5%	7%	8%	11%	-	-	9%	8%	9%	1%	7%	11%
Don't know	3	1	2	-	1	1	1	-	-	1	-	-	3	1	3	-	1	2
	1%	1%	1%	-	1%	1%	1%	-	1%	2%	-	-	1%	1%	1%	-	1%	1%

H2_10 Do you think frozen vegetables can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used	
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Yes	330	187	71	15	57	73	107	63	88	61	269	200	16	114	223	22	9	10	67
	91%	91%	91%	89%	88%	93%	91%	90%	88%	88%	91%	88%	93%	94%	91%	95%	97%	90%	87%
No	31	17	6	2	6	5	10	6	10	7	25	25	1	5	21	1	-	1	8
	9%	8%	7%	11%	10%	6%	9%	9%	10%	10%	8%	11%	7%	4%	9%	4%	3%	10%	10%
Don't know	3	1	1	-	1	-	-	1	2	2	1	2	-	2	1	-	-	-	2
	1%	*	1%	-	2%	*	*	1%	2%	2%	*	1%	-	1%	*	1%	-	-	2%

H2_10 Do you think frozen vegetables can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Yes	330	219	41	61	305	26	309	263	14	231	100	167	68	96	108	205
	91%	94%	87%	86%	91%	88%	92%	92%	74%	90%	91%	92%	90%	88%	92%	89%
No	31	13	6	9	28	3	24	20	5	23	9	12	7	12	10	22
	9%	6%	12%	12%	8%	10%	7%	7%	26%	9%	8%	7%	9%	11%	8%	9%
Don't know	3	2	1	1	3	-	3	2	-	2	1	2	1	1	-	3
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	*	1%

H2_10 Do you think frozen vegetables can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
Yes	330	6	11	26	22		271
	91%	98%	94%	96%	93%		90%
No	31	-	-	-	1		29
	9%	2%	4%	1%	5%		10%
Don't know	3	-	-	1	-		2
	1%	-	2%	3%	2%		1%

H2_10 Do you think frozen vegetables can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Yes	330	113	26	22	30	26	7	109	57	45	39	53	51	114	5	72
	91%	91%	86%	96%	91%	95%	89%	95%	96%	91%	93%	90%	93%	95%	88%	88%
No	31	11	4	1	3	1	1	6	2	4	3	6	4	6	1	7
	9%	9%	13%	4%	9%	4%	11%	5%	3%	9%	7%	10%	7%	5%	12%	9%
Don't know	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3
	1%	*	1%	-	-	1%	-	*	*	1%	-	-	*	-	-	3%

H2_10 Do you think frozen vegetables can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Yes	330	85	9	11	18	17	12	69	53	76	18	43	128	71	5	33
	91%	93%	100%	99%	90%	95%	93%	93%	91%	93%	99%	90%	91%	94%	78%	87%
No	31	6	-	-	2	1	1	5	5	6	-	5	11	5	1	4
	9%	6%	-	1%	10%	3%	7%	7%	8%	7%	1%	10%	8%	6%	15%	11%
Don't know	3	1	-	-	-	-	-	-	-	-	-	-	1	-	-	1
	1%	1%	-	-	-	1%	-	*	*	*	-	-	1%	-	7%	3%

H2_10 Do you think frozen vegetables can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Yes	330	54	123	71	59	23	86	244	33	76	82	60
	91%	91%	89%	91%	92%	89%	93%	90%	90%	86%	96%	96%
No	31	4	14	7	4	3	5	26	4	11	3	2
	9%	6%	10%	9%	6%	10%	6%	10%	10%	13%	3%	4%
Don't know	3	1	1	-	1	-	1	2	-	1	-	-
	1%	2%	*	-	2%	1%	1%	1%	-	1%	*	-

H2_10 Do you think frozen vegetables can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Yes	330	288	15	43	141	147	78	253	106	62	142	21
	91%	92%	88%	83%	92%	91%	95%	89%	94%	93%	87%	89%
No	31	25	2	8	11	13	4	28	6	4	19	2
	9%	8%	12%	15%	7%	8%	4%	10%	6%	6%	12%	7%
Don't know	3	2	-	1	1	1	-	3	-	1	1	1
	1%	1%	-	2%	1%	1%	*	1%	*	1%	1%	4%

H2_10 Do you think jam can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Yes	70	34	36	12	7	13	11	7	11	9	-	-	57	13	70	-	40	30
	19%	19%	19%	23%	11%	20%	18%	12%	25%	36%	-	-	21%	14%	19%	6%	17%	22%
No	290	138	152	41	53	50	49	48	33	16	-	-	214	76	283	7	189	101
	80%	79%	80%	77%	89%	80%	79%	88%	71%	62%	-	-	78%	84%	79%	94%	82%	75%
Don't know	5	3	2	-	-	-	2	-	2	-	-	-	3	1	5	-	1	3
	1%	2%	1%	*	-	1%	3%	*	4%	2%	-	-	1%	1%	1%	-	1%	3%

H2_10 Do you think jam can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used	
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Yes	70	29	22	4	14	7	17	13	34	17	53	40	5	25	36	4	4	2	24
	19%	14%	29%	23%	22%	9%	14%	18%	34%	24%	18%	17%	31%	21%	15%	19%	40%	16%	32%
No	290	174	54	13	50	68	100	57	64	50	240	185	12	93	207	19	5	9	51
	80%	85%	69%	77%	77%	88%	85%	81%	65%	72%	81%	82%	69%	77%	84%	81%	59%	84%	66%
Don't know	5	2	2	-	1	2	-	-	2	3	2	2	-	3	2	-	-	-	2
	1%	1%	2%	-	1%	3%	*	1%	2%	4%	1%	1%	-	3%	1%	-	1%	-	3%

H2_10 Do you think jam can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Yes	70	38	5	25	65	5	65	55	3	42	28	32	12	26	16	51
	19%	16%	11%	36%	19%	16%	19%	19%	14%	16%	25%	18%	17%	23%	13%	22%
No	290	194	42	42	266	24	266	228	16	211	79	145	62	83	100	177
	80%	83%	89%	60%	79%	84%	79%	80%	86%	83%	72%	80%	83%	76%	85%	77%
Don't know	5	2	-	2	5	-	5	2	-	2	3	3	1	1	2	2
	1%	1%	1%	3%	1%	*	1%	1%	-	1%	3%	2%	1%	1%	2%	1%

H2_10 Do you think jam can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
Yes	70 19%	- 2%	1 11%	5 20%	3 12%	61 20%
No	290 80%	6 98%	10 89%	22 79%	21 88%	236 78%
Don't know	5 1%	-	-	-	-	4 1%

H2_10 Do you think jam can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Yes	70 19%	25 20%	7 23%	5 21%	7 20%	5 18%	1 9%	20 17%	8 14%	8 16%	7 16%	12 21%	6 12%	19 16%	2 29%	17 20%
No	290 80%	98 79%	23 77%	18 79%	26 77%	22 81%	7 91%	93 81%	51 86%	42 84%	34 82%	46 78%	48 88%	99 82%	4 71%	64 78%
Don't know	5 1%	1 1%	-	-	1 2%	-	-	2 2%	-	-	1 2%	-	-	2 2%	-	1 2%

H2_10 Do you think jam can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Yes	70	16	3	2	6	5	2	19	10	12	4	12	21	12	2	9
	19%	18%	36%	23%	29%	29%	14%	26%	18%	15%	22%	26%	15%	16%	30%	23%
No	290	74	5	8	14	12	11	55	47	70	14	34	117	62	4	28
	80%	81%	64%	77%	71%	71%	86%	74%	81%	85%	78%	71%	83%	82%	70%	75%
Don't know	5	1	-	-	-	-	-	-	1	-	-	1	3	2	-	1
	1%	1%	-	-	-	-	-	-	1%	-	-	3%	2%	2%	-	2%

H2_10 Do you think jam can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Yes	70 19%	14 23%	28 20%	18 23%	7 10%	5 17%	16 18%	53 20%	11 31%	18 21%	16 18%	7 11%
No	290 80%	43 73%	109 79%	60 77%	57 88%	22 83%	76 82%	215 79%	24 67%	69 78%	67 79%	56 89%
Don't know	5 1%	2 4%	1 1%	- *	1 2%	- -	- *	4 2%	1 2%	1 1%	2 2%	- -

H2_10 Do you think jam can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Yes	70	58	6	18	29	23	16	54	13	7	46	4
	19%	18%	35%	35%	19%	14%	19%	19%	11%	10%	29%	18%
No	290	253	11	32	121	137	66	224	99	59	114	18
	80%	80%	65%	63%	79%	85%	81%	79%	87%	89%	71%	78%
Don't know	5	4	-	1	2	1	-	5	1	1	1	1
	1%	1%	-	2%	1%	1%	*	2%	1%	1%	1%	4%

H2_10 Do you think pure fruit juice can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Yes	337	162	175	50	55	60	57	50	40	25	-	-	256	81	329	7	216	120
	92%	92%	92%	94%	93%	95%	92%	90%	88%	95%	-	-	93%	89%	92%	100%	94%	90%
No	26	12	14	3	3	3	5	5	6	1	-	-	17	9	26	-	13	13
	7%	7%	7%	6%	6%	4%	8%	10%	12%	5%	-	-	6%	10%	7%	-	6%	10%
Don't know	2	1	-	-	1	-	1	-	-	-	-	-	2	-	2	-	1	1
	*	1%	*	-	1%	*	1%	*	-	-	-	-	1%	*	-	*	1%	

H2_10 Do you think pure fruit juice can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Yes	337	193	70	15	58	73	108	67	89	63	274	211	16	109	229	22	9	11	67
	92%	94%	90%	89%	90%	94%	92%	96%	89%	90%	93%	93%	94%	90%	93%	94%	97%	100%	87%
No	26	11	8	2	6	4	9	3	10	6	20	14	1	11	15	1	-	-	9
	7%	5%	10%	11%	9%	6%	8%	4%	10%	9%	7%	6%	6%	9%	6%	6%	3%	-	12%
Don't know	2	1	-	-	1	-	1	-	1	1	1	1	-	1	1	-	-	-	1
	*	1%	-	-	1%	*	1%	*	1%	1%	*	1%	-	*	*	-	-	-	1%

H2_10 Do you think pure fruit juice can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Yes	337	220	42	62	312	25	309	264	18	236	101	164	71	101	109	211
	92%	94%	89%	88%	93%	86%	92%	93%	96%	92%	92%	91%	95%	93%	92%	92%
No	26	13	5	8	23	3	25	19	1	18	8	16	3	7	9	17
	7%	6%	10%	11%	7%	11%	8%	7%	4%	7%	8%	9%	4%	6%	8%	7%
Don't know	2	1	-	1	1	1	2	1	-	1	-	-	1	1	-	1
	*	*	1%	1%	*	3%	1%	*	-	1%	*	*	1%	1%	*	1%

H2_10 Do you think pure fruit juice can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
Yes	337	6	11	24	21		280
	92%	96%	96%	87%	91%		93%
No	26	-	-	3	2		20
	7%	4%	4%	11%	9%		7%
Don't know	2	-	-	-	-		1
	*	-	-	1%	-		*

H2_10 Do you think pure fruit juice can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Yes	337 92%	114 91%	28 93%	22 94%	32 97%	27 96%	8 92%	106 92%	53 91%	47 94%	39 94%	54 92%	50 91%	113 94%	5 82%	76 93%
No	26 7%	10 8%	2 7%	1 6%	1 3%	1 4%	1 8%	9 7%	5 9%	3 6%	3 6%	4 8%	5 8%	7 6%	1 18%	5 6%
Don't know	2 *	- *	- -	- -	- -	- -	- -	- *	- *	- 1%	- -	- -	- *	- -	- -	1 2%

H2_10 Do you think pure fruit juice can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Yes	337	86	8	10	18	15	12	69	53	76	16	43	128	72	6	35
	92%	94%	88%	90%	91%	87%	93%	94%	92%	92%	92%	91%	91%	95%	96%	93%
No	26	5	1	1	2	2	1	5	4	6	1	4	12	4	-	2
	7%	6%	12%	10%	9%	13%	7%	6%	7%	7%	8%	8%	9%	5%	4%	7%
Don't know	2	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-
	*	1%	-	-	-	-	-	-	*	1%	-	*	*	-	-	-

H2_10 Do you think pure fruit juice can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Yes	337	52	124	73	63	25	86	251	33	82	80	59
	92%	87%	91%	94%	98%	97%	94%	92%	89%	93%	95%	94%
No	26	7	11	5	2	1	6	20	4	6	4	4
	7%	12%	8%	6%	2%	3%	6%	7%	11%	7%	5%	6%
Don't know	2	-	1	-	-	-	-	2	-	-	-	-
	*	*	1%	-	-	-	-	1%	-	*	-	-

H2_10 Do you think pure fruit juice can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Yes	337	290	17	46	143	149	75	262	106	63	147	21
	92%	92%	95%	89%	93%	92%	92%	92%	94%	95%	91%	90%
No	26	24	1	5	9	12	7	20	7	3	14	2
	7%	8%	5%	10%	6%	8%	8%	7%	6%	5%	9%	7%
Don't know	2	-	-	1	1	-	-	2	-	-	1	1
	*	*	-	1%	1%	*	-	1%	*	-	1%	2%

H2_10 Do you think jacket potato can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Yes	253	121	132	27	34	45	44	44	38	21	-	-	187	66	252	2	165	88
	69%	69%	70%	51%	57%	71%	71%	80%	84%	79%	-	-	68%	73%	71%	22%	72%	66%
No	109	53	56	25	25	18	17	11	7	5	-	-	86	24	103	6	65	44
	30%	30%	30%	48%	42%	29%	28%	20%	16%	21%	-	-	31%	26%	29%	78%	28%	33%
Don't know	2	1	1	-	-	-	1	-	-	-	-	-	2	1	2	-	-	2
	1%	1%	1%	1%	1%	1%	1%	-	1%	*	-	-	1%	1%	1%	-	*	1%

H2_10 Do you think jacket potato can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Yes	253	136	62	11	44	41	81	51	80	56	198	148	15	91	158	18	5	8	65
	69%	66%	80%	63%	68%	53%	69%	73%	80%	80%	67%	65%	83%	75%	65%	77%	53%	75%	84%
No	109	69	15	6	20	36	36	18	19	13	96	77	3	29	86	5	4	3	11
	30%	33%	19%	37%	30%	46%	31%	26%	19%	19%	33%	34%	16%	24%	35%	21%	47%	25%	15%
Don't know	2	1	-	-	1	-	-	1	1	1	1	1	-	1	1	-	-	-	1
	1%	*	1%	-	2%	*	*	1%	1%	1%	*	1%	*	1%	*	1%	-	-	1%

H2_10 Do you think jacket potato can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Yes	253	162	27	55	236	18	233	199	15	170	83	128	50	75	76	166
	69%	69%	56%	78%	70%	61%	69%	70%	78%	67%	76%	71%	67%	69%	64%	72%
No	109	71	21	14	98	11	101	85	4	84	26	51	24	34	42	61
	30%	30%	43%	20%	29%	39%	30%	30%	22%	33%	23%	28%	32%	31%	35%	27%
Don't know	2	-	-	1	2	-	2	1	-	2	1	2	1	-	-	2
	1%	*	1%	2%	1%	-	1%	*	-	1%	1%	1%	1%	-	*	1%

H2_10 Do you think jacket potato can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
Yes	253 69%	3 47%	9 79%	19 70%	18 77%		208 69%
No	109 30%	3 53%	2 21%	8 29%	5 23%		91 30%
Don't know	2 1%	-	-	-	-		2 1%

H2_10 Do you think jacket potato can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Yes	253 69%	81 65%	21 72%	12 52%	25 75%	20 71%	5 59%	80 69%	41 69%	31 63%	29 68%	39 67%	36 66%	84 70%	3 60%	61 74%
No	109 30%	43 34%	8 28%	11 48%	8 25%	8 29%	3 41%	35 30%	18 30%	18 36%	13 32%	19 33%	18 33%	37 30%	2 38%	20 25%
Don't know	2 1%	1 1%	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	1 1%

H2_10 Do you think jacket potato can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Yes	253	58	7	4	15	13	8	49	37	49	12	33	93	55	5	32
	69%	64%	81%	37%	73%	77%	61%	67%	65%	59%	66%	69%	66%	72%	81%	85%
No	109	32	2	7	5	4	5	24	20	33	6	14	47	21	1	5
	30%	35%	19%	63%	27%	23%	39%	32%	35%	40%	34%	30%	34%	28%	19%	14%
Don't know	2	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-
	1%	1%	-	-	-	-	-	1%	*	*	-	*	*	-	-	1%

H2_10 Do you think jacket potato can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Yes	253	44	94	54	43	18	64	189	29	58	60	40
	69%	74%	68%	69%	68%	68%	69%	69%	78%	65%	70%	64%
No	109	14	43	23	21	8	28	81	8	30	25	23
	30%	24%	31%	30%	32%	32%	30%	30%	21%	34%	30%	36%
Don't know	2	1	1	1	-	-	-	2	-	1	-	-
	1%	2%	*	1%	-	-	*	1%	1%	1%	-	-

H2_10 Do you think jacket potato can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Yes	253	221	12	36	104	113	55	198	76	44	117	15
	69%	70%	68%	70%	68%	70%	68%	70%	68%	67%	72%	65%
No	109	92	5	14	48	47	26	83	37	22	43	7
	30%	29%	30%	28%	31%	29%	32%	29%	32%	33%	27%	32%
Don't know	2	1	-	1	1	1	-	2	-	-	1	1
	1%	*	2%	2%	*	*	*	1%	*	1%	1%	2%

H2_10 Do you think dried fruit, for example raisins or apricots can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Yes	308	146	162	44	46	58	51	50	38	21	-	-	233	75	302	5	201	107
	84%	83%	86%	82%	78%	91%	83%	90%	83%	81%	-	-	85%	83%	85%	72%	87%	80%
No	52	28	24	9	10	5	9	5	8	5	-	-	37	14	50	2	27	25
	14%	16%	13%	17%	18%	8%	15%	9%	17%	19%	-	-	14%	16%	14%	28%	12%	18%
Don't know	5	2	3	-	2	-	1	1	-	-	-	-	4	1	5	-	3	2
	1%	1%	2%	1%	4%	1%	2%	1%	1%	-	-	-	2%	1%	2%	-	1%	2%

H2_10 Do you think dried fruit, for example raisins or apricots can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used	
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Yes	308	176	65	12	54	67	96	63	82	57	251	189	16	103	209	19	8	9	63
	84%	86%	84%	73%	84%	86%	82%	89%	83%	81%	85%	84%	91%	85%	85%	85%	85%	82%	82%
No	52	25	13	5	9	8	21	6	16	12	40	34	2	16	32	3	1	2	13
	14%	12%	16%	27%	14%	10%	18%	9%	16%	17%	13%	15%	9%	13%	13%	14%	15%	18%	17%
Don't know	5	4	-	-	1	3	-	1	1	1	4	3	-	2	4	-	-	-	1
	1%	2%	*	*	2%	4%	*	2%	1%	2%	1%	1%	1%	2%	2%	1%	-	-	1%

H2_10 Do you think dried fruit, for example raisins or apricots can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Yes	308	203	39	57	285	23	284	245	17	215	93	154	64	90	99	193
	84%	87%	82%	81%	85%	79%	85%	86%	91%	84%	85%	85%	86%	82%	84%	84%
No	52	27	8	12	48	4	46	37	2	36	16	25	8	18	16	34
	14%	12%	18%	18%	14%	13%	14%	13%	9%	14%	14%	14%	11%	17%	14%	15%
Don't know	5	4	-	1	3	3	5	3	-	5	1	2	3	1	3	2
	1%	2%	1%	2%	1%	9%	2%	1%	-	2%	1%	1%	4%	1%	3%	1%

H2_10 Do you think dried fruit, for example raisins or apricots can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
Yes	308 84%	5 73%	11 97%	24 88%	21 91%	252 84%
No	52 14%	2 27%	- 3%	3 11%	2 9%	45 15%
Don't know	5 1%	-	-	- 1%	-	5 2%

H2_10 Do you think dried fruit, for example raisins or apricots can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Yes	308	105	26	22	31	26	7	101	51	46	36	53	49	105	5	64
	84%	84%	86%	94%	93%	95%	85%	87%	87%	92%	85%	90%	90%	87%	97%	78%
No	52	18	4	1	2	1	1	12	7	4	4	6	5	14	-	16
	14%	15%	14%	6%	7%	5%	15%	11%	12%	7%	10%	10%	9%	11%	3%	19%
Don't know	5	1	-	-	-	-	-	2	1	-	2	-	1	2	-	2
	1%	1%	-	-	-	-	-	2%	1%	1%	5%	-	1%	2%	-	2%

H2_10 Do you think dried fruit, for example raisins or apricots can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Yes	308	75	8	11	18	15	12	63	46	74	15	41	118	65	4	32
	84%	81%	93%	100%	89%	86%	88%	85%	80%	90%	87%	87%	84%	86%	73%	85%
No	52	15	1	-	2	2	2	9	9	7	-	6	21	8	2	6
	14%	17%	7%	-	11%	14%	12%	12%	15%	8%	2%	13%	15%	11%	27%	15%
Don't know	5	2	-	-	-	-	-	2	3	2	2	-	2	2	-	-
	1%	2%	-	-	-	-	-	3%	5%	2%	11%	*	1%	3%	-	*

H2_10 Do you think dried fruit, for example raisins or apricots can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Yes	308	48	114	68	53	24	80	228	29	73	76	51
	84%	81%	83%	87%	83%	93%	86%	84%	79%	83%	90%	82%
No	52	10	20	10	11	2	13	39	7	14	9	9
	14%	16%	14%	13%	17%	6%	14%	14%	20%	16%	10%	14%
Don't know	5	1	3	-	-	-	-	5	-	1	-	2
	1%	2%	2%	*	1%	*	*	2%	*	1%	*	4%

H2_10 Do you think dried fruit, for example raisins or apricots can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Yes	308	269	13	39	126	143	69	239	96	54	138	19
	84%	86%	75%	76%	82%	89%	84%	85%	85%	82%	85%	85%
No	52	42	3	11	24	17	12	40	14	11	23	3
	14%	13%	19%	21%	15%	11%	15%	14%	13%	17%	14%	12%
Don't know	5	3	1	2	3	-	1	4	3	1	1	1
	1%	1%	5%	3%	2%	*	2%	1%	2%	2%	1%	4%

H2_10 Do you think rice can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Yes	100	55	46	13	10	13	19	15	21	10	-	-	76	24	99	1	64	37
	27%	31%	24%	24%	16%	21%	31%	27%	45%	38%	-	-	28%	27%	28%	18%	28%	27%
No	258	118	140	41	48	49	42	38	24	16	-	-	193	65	252	6	163	95
	71%	67%	74%	76%	81%	77%	67%	70%	54%	60%	-	-	70%	72%	70%	82%	71%	71%
Don't know	7	3	4	-	1	1	1	2	1	-	-	-	5	1	7	-	4	3
	2%	1%	2%	-	2%	2%	2%	4%	1%	2%	-	-	2%	1%	2%	-	2%	2%

H2_10 Do you think rice can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used	
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Yes	100	55	29	4	13	16	25	19	40	24	76	59	6	36	56	7	3	4	30
	27%	27%	37%	21%	20%	21%	21%	28%	40%	35%	26%	26%	34%	30%	23%	30%	31%	33%	40%
No	258	147	48	13	51	61	92	50	56	44	215	165	11	82	186	16	6	6	44
	71%	71%	61%	75%	79%	78%	78%	71%	56%	63%	73%	73%	65%	68%	76%	70%	63%	56%	58%
Don't know	7	4	1	1	1	1	1	1	4	2	5	3	-	3	2	-	1	1	2
	2%	2%	2%	4%	1%	1%	1%	2%	4%	2%	2%	1%	2%	3%	1%	-	7%	11%	3%

H2_10 Do you think rice can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Yes	100	65	9	25	91	9	90	76	8	59	41	45	16	38	25	72
	27%	28%	19%	36%	27%	30%	27%	27%	43%	23%	37%	25%	22%	35%	21%	31%
No	258	165	38	43	238	20	239	203	11	192	66	131	57	70	89	155
	71%	71%	80%	61%	71%	70%	71%	71%	57%	75%	60%	73%	76%	64%	76%	67%
Don't know	7	4	-	2	7	-	7	5	-	4	2	4	2	1	4	3
	2%	2%	1%	3%	2%	-	2%	2%	-	2%	2%	2%	2%	1%	3%	1%

H2_10 Do you think rice can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
Yes	100 27%	1 17%	2 20%	6 21%	8 33%		85 28%
No	258 71%	5 83%	9 78%	21 76%	15 65%		212 70%
Don't know	7 2%	-	-	1 4%	-		5 2%

H2_10 Do you think rice can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Yes	100	30	6	9	12	9	1	33	13	10	11	18	11	32	2	27
	27%	24%	20%	37%	35%	32%	8%	29%	23%	20%	27%	31%	20%	27%	45%	33%
No	258	93	23	14	21	18	8	80	44	39	30	40	44	87	3	52
	71%	74%	78%	62%	63%	66%	92%	69%	74%	77%	71%	68%	80%	72%	46%	64%
Don't know	7	1	1	-	1	1	-	2	2	1	1	1	-	2	1	2
	2%	1%	2%	1%	2%	2%	-	2%	3%	3%	2%	1%	*	2%	9%	3%

H2_10 Do you think rice can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Yes	100	25	3	3	9	6	4	19	17	17	8	17	33	22	4	14
	27%	28%	37%	29%	42%	33%	30%	26%	29%	21%	44%	36%	23%	29%	65%	37%
No	258	65	5	7	10	11	8	52	41	63	9	30	106	51	2	22
	71%	71%	59%	66%	52%	64%	61%	71%	70%	77%	53%	63%	75%	67%	35%	59%
Don't know	7	1	-	1	1	1	1	2	1	2	1	-	2	3	-	2
	2%	1%	4%	6%	6%	3%	10%	3%	1%	2%	3%	1%	1%	4%	-	4%

H2_10 Do you think rice can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Yes	100	19	38	24	11	8	23	78	15	23	24	13
	27%	32%	28%	31%	17%	31%	25%	28%	41%	26%	28%	20%
No	258	39	96	52	53	17	68	190	21	63	60	49
	71%	66%	70%	67%	83%	66%	74%	70%	59%	71%	70%	79%
Don't know	7	1	3	2	-	1	2	5	-	3	1	1
	2%	2%	2%	2%	-	3%	2%	2%	*	3%	1%	1%

H2_10 Do you think rice can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Yes	100	91	4	17	44	40	19	82	23	18	51	8
	27%	29%	21%	32%	29%	25%	23%	29%	21%	27%	31%	36%
No	258	218	14	33	107	118	63	195	90	48	108	13
	71%	69%	79%	66%	70%	73%	77%	69%	79%	72%	66%	56%
Don't know	7	5	-	1	2	3	-	6	-	1	4	2
	2%	2%	1%	2%	2%	2%	*	2%	-	2%	2%	8%

H2_10 Do you think tinned fruit or vegetables, for example, peaches or sweetcorn can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple	
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Yes	312	149	163	45	53	56	52	43	40	23	-	-	233	79	305	7	198	115
	86%	85%	86%	85%	89%	88%	83%	79%	87%	88%	-	-	85%	88%	85%	98%	86%	85%
No	50	25	25	8	6	6	10	11	5	3	-	-	39	11	49	-	32	18
	14%	14%	13%	15%	10%	10%	16%	20%	12%	12%	-	-	14%	12%	14%	2%	14%	13%
Don't know	3	1	2	-	-	1	1	1	-	-	-	-	2	-	3	-	1	2
	1%	1%	1%	-	*	1%	1%	1%	1%	-	-	-	1%	*	1%	-	*	1%

H2_10 Do you think tinned fruit or vegetables, for example, peaches or sweetcorn can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used	
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Yes	312	172	70	14	56	65	100	62	86	58	254	193	15	104	209	19	9	9	65
	86%	84%	89%	83%	87%	83%	85%	88%	86%	83%	86%	85%	87%	86%	85%	85%	94%	89%	85%
No	50	32	8	3	7	12	18	8	12	10	40	31	2	16	35	3	1	1	10
	14%	16%	11%	17%	11%	15%	15%	12%	12%	15%	13%	14%	13%	13%	14%	14%	6%	11%	13%
Don't know	3	1	-	-	1	1	-	-	1	1	1	2	-	1	1	-	-	-	1
	1%	1%	-	-	2%	2%	-	*	1%	2%	*	1%	-	1%	1%	-	-	-	2%

H2_10 Do you think tinned fruit or vegetables, for example, peaches or sweetcorn can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Yes	312	202	41	60	289	23	287	241	17	218	95	155	63	95	98	200
	86%	86%	86%	85%	86%	80%	85%	85%	89%	85%	87%	86%	83%	87%	83%	87%
No	50	30	6	10	44	5	46	41	2	35	14	24	11	15	20	28
	14%	13%	14%	14%	13%	19%	14%	14%	11%	14%	13%	13%	15%	13%	17%	12%
Don't know	3	2	-	1	2	-	3	2	-	2	-	2	1	-	1	2
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	*	1%	2%	-	1%	1%

H2_10 Do you think tinned fruit or vegetables, for example, peaches or sweetcorn can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
Yes	312 86%	6 85%	11 97%	22 82%	20 85%		259 86%
No	50 14%	1 15%	- 3%	4 15%	3 13%		41 14%
Don't know	3 1%	-	-	1 3%	1 3%		1 *

H2_10 Do you think tinned fruit or vegetables, for example, peaches or sweetcorn can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Yes	312	107	28	21	30	24	7	102	53	45	38	49	46	108	5	70
	86%	86%	94%	89%	89%	89%	89%	88%	90%	90%	91%	85%	84%	90%	84%	86%
No	50	16	2	2	4	3	1	13	6	5	4	9	9	13	1	11
	14%	13%	5%	11%	11%	11%	11%	9%	10%	9%	15%	16%	10%	16%	13%	
Don't know	3	2	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	1%	1%	1%	-	-	1%	-	*	*	1%	-	-	*	-	-	1%

H2_10 Do you think tinned fruit or vegetables, for example, peaches or sweetcorn can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Yes	312	80	8	10	18	16	13	66	51	71	18	39	118	69	5	32
	86%	87%	89%	94%	90%	92%	96%	89%	88%	87%	100%	81%	84%	91%	78%	86%
No	50	10	1	1	2	1	1	7	6	11	-	9	22	7	1	5
	14%	11%	11%	6%	10%	7%	4%	10%	10%	13%	-	18%	15%	9%	22%	14%
Don't know	3	2	-	-	-	-	-	1	1	-	-	-	-	-	-	-
	1%	2%	-	-	-	1%	-	1%	2%	-	-	1%	*	-	-	*

H2_10 Do you think tinned fruit or vegetables, for example, peaches or sweetcorn can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Yes	312	50	118	66	53	25	82	231	31	81	73	52
	86%	85%	86%	84%	83%	96%	88%	85%	85%	91%	86%	82%
No	50	8	18	12	10	1	10	40	6	7	11	11
	14%	14%	13%	16%	16%	3%	11%	15%	15%	8%	14%	18%
Don't know	3	1	1	-	1	-	1	2	-	1	1	-
	1%	1%	1%	*	1%	1%	1%	1%	-	1%	1%	-

H2_10 Do you think tinned fruit or vegetables, for example, peaches or sweetcorn can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Yes	312	270	16	46	127	139	71	241	96	54	142	20
	86%	86%	88%	91%	83%	86%	87%	85%	85%	81%	88%	89%
No	50	42	2	4	26	20	9	40	17	12	19	2
	14%	13%	12%	8%	17%	12%	12%	14%	15%	18%	11%	9%
Don't know	3	2	-	1	-	2	1	2	1	1	1	1
	1%	1%	-	1%	*	1%	1%	1%	1%	1%	1%	2%

H2_10 Do you think fruit smoothies can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Yes	285	126	158	46	50	55	47	36	31	18	-	-	213	72	278	6	177	108
	78%	72%	84%	87%	85%	87%	76%	66%	68%	68%	-	-	78%	79%	78%	82%	77%	81%
No	72	45	27	6	8	8	13	17	13	8	-	-	55	17	70	1	50	22
	20%	25%	14%	11%	13%	12%	21%	31%	28%	29%	-	-	20%	19%	20%	18%	22%	16%
Don't know	8	4	4	1	1	-	2	2	2	1	-	-	7	2	8	-	4	4
	2%	2%	2%	1%	2%	*	3%	3%	4%	3%	-	-	2%	2%	2%	-	2%	3%

H2_10 Do you think fruit smoothies can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Yes	285	160	55	15	55	63	91	58	72	50	234	182	12	90	199	19	5	9	52
	78%	78%	70%	89%	85%	82%	78%	82%	73%	72%	79%	80%	70%	75%	81%	85%	60%	80%	67%
No	72	41	20	2	8	11	25	12	23	17	55	41	4	27	40	3	4	2	23
	20%	20%	26%	11%	13%	15%	21%	17%	23%	24%	19%	18%	25%	22%	16%	15%	40%	20%	29%
Don't know	8	4	3	-	2	3	1	-	4	2	6	4	1	4	6	-	-	-	2
	2%	2%	4%	-	2%	4%	1%	*	4%	3%	2%	2%	5%	3%	2%	1%	-	-	3%

H2_10 Do you think fruit smoothies can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Yes	285	180	40	53	265	19	260	229	15	200	85	143	63	78	90	180
	78%	77%	83%	75%	79%	66%	77%	80%	78%	78%	78%	79%	84%	72%	76%	78%
No	72	49	7	15	62	10	67	50	4	51	21	32	11	28	25	45
	20%	21%	15%	22%	18%	34%	20%	18%	22%	20%	19%	18%	15%	26%	21%	20%
Don't know	8	5	1	2	8	-	8	5	-	5	3	5	1	2	3	4
	2%	2%	2%	3%	2%	-	3%	2%	-	2%	3%	3%	1%	2%	3%	2%

H2_10 Do you think fruit smoothies can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
Yes	285	5	11	23	18		233
	78%	83%	95%	86%	75%		77%
No	72	1	1	3	5		61
	20%	17%	5%	13%	22%		20%
Don't know	8	-	-	-	1		7
	2%	-	-	1%	3%		2%

H2_10 Do you think fruit smoothies can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Yes	285 78%	103 83%	26 88%	19 81%	29 86%	19 71%	6 77%	92 80%	47 79%	42 84%	34 81%	46 78%	45 82%	100 83%	4 73%	57 69%
No	72 20%	19 15%	3 12%	4 19%	4 12%	8 27%	2 23%	20 18%	12 20%	6 13%	7 16%	11 19%	9 16%	19 16%	1 15%	22 27%
Don't know	8 2%	2 2%	-	-	1 2%	1 2%	-	3 3%	1 1%	1 3%	1 3%	1 2%	1 2%	2 1%	1 12%	3 4%

H2_10 Do you think fruit smoothies can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Yes	285	73	8	9	16	13	11	59	45	70	15	34	112	62	5	27
	78%	80%	95%	80%	80%	73%	86%	80%	78%	85%	87%	72%	80%	82%	76%	73%
No	72	18	-	2	4	5	2	12	11	11	2	12	27	13	1	10
	20%	19%	-	20%	20%	27%	14%	17%	20%	14%	13%	26%	19%	17%	24%	26%
Don't know	8	1	-	-	-	-	-	2	1	1	-	1	1	1	-	-
	2%	1%	5%	-	-	-	-	3%	2%	2%	-	2%	1%	1%	-	1%

H2_10 Do you think fruit smoothies can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Yes	285	43	100	61	57	23	79	205	27	69	66	47
	78%	73%	73%	78%	88%	90%	86%	75%	74%	78%	78%	75%
No	72	13	35	14	7	3	12	60	9	16	17	13
	20%	22%	25%	17%	12%	10%	13%	22%	25%	18%	21%	21%
Don't know	8	3	2	4	-	-	1	7	-	3	1	3
	2%	4%	2%	4%	-	-	1%	3%	1%	4%	1%	4%

H2_10 Do you think fruit smoothies can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Yes	285	247	13	37	120	127	66	219	91	52	125	16
	78%	79%	77%	73%	78%	79%	81%	77%	80%	78%	77%	72%
No	72	61	4	13	30	29	14	58	20	12	34	6
	20%	19%	23%	25%	19%	18%	17%	20%	18%	17%	21%	24%
Don't know	8	7	-	1	3	4	2	7	2	3	2	1
	2%	2%	-	1%	2%	3%	2%	2%	2%	5%	2%	4%

H2_10 Do you think pulses such as lentils, chick peas or kidney beans can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Yes	238	117	121	29	36	46	44	34	32	17	-	-	176	62	234	4	157	81
	65%	67%	64%	55%	61%	72%	70%	63%	70%	65%	-	-	64%	68%	66%	59%	68%	61%
No	114	53	61	23	20	15	16	19	12	8	-	-	88	26	110	3	67	47
	31%	30%	32%	43%	34%	24%	26%	35%	27%	29%	-	-	32%	28%	31%	41%	29%	35%
Don't know	13	5	8	1	3	2	2	1	1	2	-	-	10	3	13	-	7	6
	4%	3%	4%	2%	6%	4%	3%	3%	3%	6%	-	-	4%	3%	4%	-	3%	5%

H2_10 Do you think pulses such as lentils, chick peas or kidney beans can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Yes	238	136	53	10	39	48	77	50	64	47	191	148	12	78	155	17	7	8	51
	65%	66%	68%	59%	60%	61%	66%	71%	64%	67%	65%	65%	68%	65%	63%	74%	82%	76%	66%
No	114	62	21	7	23	24	38	20	32	20	94	70	6	39	81	5	2	2	23
	31%	30%	28%	41%	36%	31%	32%	28%	32%	29%	32%	31%	32%	32%	33%	22%	18%	20%	30%
Don't know	13	7	4	-	2	6	2	1	4	3	10	9	-	4	9	1	-	-	3
	4%	4%	5%	-	3%	7%	2%	1%	4%	4%	3%	4%	1%	3%	4%	3%	-	4%	4%

H2_10 Do you think pulses such as lentils, chick peas or kidney beans can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Yes	238	154	31	48	220	18	220	191	13	162	76	120	52	67	79	147
	65%	66%	66%	69%	66%	62%	66%	67%	71%	63%	70%	67%	69%	61%	67%	64%
No	114	70	15	20	106	7	102	85	5	84	30	54	20	40	35	75
	31%	30%	31%	28%	32%	25%	31%	30%	29%	33%	27%	30%	27%	36%	30%	33%
Don't know	13	9	1	2	9	4	13	8	-	10	3	7	4	3	5	8
	4%	4%	3%	3%	3%	13%	4%	3%	-	4%	3%	4%	5%	3%	4%	3%

H2_10 Do you think pulses such as lentils, chick peas or kidney beans can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
Yes	238	3	8	19	16		196
	65%	48%	68%	70%	68%		65%
No	114	3	3	8	7		95
	31%	52%	30%	28%	28%		31%
Don't know	13	-	-	-	1		11
	4%	-	2%	2%	4%		4%

H2_10 Do you think pulses such as lentils, chick peas or kidney beans can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Yes	238 65%	79 64%	22 74%	17 74%	20 61%	22 81%	6 69%	80 70%	41 69%	35 71%	28 66%	40 67%	39 71%	77 64%	5 92%	48 59%
No	114 31%	41 33%	7 24%	5 23%	12 36%	4 16%	3 31%	31 27%	17 28%	12 24%	11 25%	17 30%	15 27%	40 33%	- 8%	30 36%
Don't know	13 4%	4 3%	1 2%	1 2%	1 4%	1 3%	- -	4 4%	2 3%	2 5%	4 9%	2 3%	1 2%	4 4%	- -	4 5%

H2_10 Do you think pulses such as lentils, chick peas or kidney beans can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Yes	238	55	6	7	13	13	10	52	42	53	14	35	89	50	5	24
	65%	60%	76%	65%	66%	77%	75%	71%	72%	65%	77%	74%	63%	65%	80%	63%
No	114	33	2	4	6	3	3	18	14	24	2	11	48	23	1	12
	31%	36%	19%	33%	31%	18%	25%	25%	24%	29%	11%	23%	34%	30%	13%	32%
Don't know	13	4	-	-	1	1	-	3	3	5	2	1	4	4	-	2
	4%	4%	5%	2%	3%	5%	-	4%	4%	6%	12%	3%	3%	5%	7%	5%

H2_10 Do you think pulses such as lentils, chick peas or kidney beans can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Yes	238	37	89	53	42	18	62	177	26	56	55	39
	65%	63%	65%	67%	65%	67%	67%	65%	72%	64%	65%	62%
No	114	17	44	24	19	9	27	87	10	29	27	21
	31%	29%	32%	31%	30%	33%	29%	32%	28%	32%	32%	34%
Don't know	13	4	4	2	3	-	4	9	-	3	2	3
	4%	7%	3%	2%	4%	*	4%	3%	1%	4%	2%	4%

H2_10 Do you think pulses such as lentils, chick peas or kidney beans can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Yes	238	208	12	31	99	108	58	180	72	41	109	16
	65%	66%	66%	61%	65%	67%	71%	64%	63%	62%	67%	70%
No	114	95	6	18	48	48	23	91	36	24	48	6
	31%	30%	34%	34%	31%	30%	28%	32%	32%	36%	30%	25%
Don't know	13	10	-	3	6	4	1	12	5	2	5	1
	4%	3%	-	5%	4%	3%	1%	4%	5%	2%	3%	5%

H2_10 Do you think baked beans can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple	
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Yes	259	121	137	28	40	46	48	39	35	22	-	-	193	66	255	4	171	88
	71%	69%	73%	52%	68%	73%	78%	71%	78%	82%	-	-	70%	73%	71%	50%	74%	65%
No	102	50	52	25	19	15	13	16	9	5	-	-	79	23	98	4	57	44
	28%	29%	27%	48%	32%	24%	21%	28%	20%	17%	-	-	29%	25%	27%	50%	25%	33%
Don't know	4	4	-	-	-	2	1	-	1	-	-	-	3	1	4	-	2	2
	1%	2%	*	-	-	3%	2%	*	2%	*	-	-	1%	2%	1%	-	1%	2%

H2_10 Do you think baked beans can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used	
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Yes	259	144	61	13	42	50	83	52	74	52	207	153	13	92	168	20	6	9	55
	71%	70%	78%	75%	65%	65%	71%	73%	74%	75%	70%	68%	75%	76%	69%	88%	68%	83%	72%
No	102	59	16	4	22	25	33	19	24	16	85	70	4	28	74	3	3	2	21
	28%	29%	20%	25%	35%	32%	28%	27%	25%	24%	29%	31%	25%	23%	30%	12%	32%	17%	27%
Don't know	4	3	1	-	1	2	1	-	1	1	3	3	-	1	3	-	-	-	1
	1%	1%	2%	-	1%	3%	1%	-	1%	1%	1%	1%	*	1%	1%	*	-	-	1%

H2_10 Do you think baked beans can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Yes	259	172	29	51	236	23	236	202	15	172	86	130	59	70	78	169
	71%	74%	62%	72%	70%	78%	70%	71%	78%	67%	79%	72%	79%	64%	66%	74%
No	102	59	18	19	95	6	95	80	4	80	22	50	14	38	39	58
	28%	25%	37%	27%	28%	22%	28%	28%	22%	31%	20%	28%	18%	35%	33%	25%
Don't know	4	3	1	1	4	-	4	2	-	3	2	1	2	1	1	2
	1%	1%	1%	1%	1%	-	1%	1%	-	1%	1%	1%	3%	1%	1%	1%

H2_10 Do you think baked beans can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
Yes	259 71%	4 66%	8 70%	19 71%	18 76%		213 71%
No	102 28%	2 34%	3 30%	7 26%	6 23%		85 28%
Don't know	4 1%	-	-	1 3%	- 1%		3 1%

H2_10 Do you think baked beans can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Yes	259 71%	85 68%	21 69%	16 68%	24 73%	22 78%	5 57%	83 72%	41 70%	33 65%	29 69%	43 74%	41 75%	89 74%	4 80%	58 70%
No	102 28%	37 30%	9 31%	8 32%	8 25%	6 21%	3 43%	32 28%	17 29%	17 33%	12 28%	14 24%	13 24%	30 25%	1 19%	23 29%
Don't know	4 1%	3 2%	-	-	1 2%	-	-	-	-	1 2%	1 3%	2 3%	-	1 1%	-	1 1%

H2_10 Do you think baked beans can be counted towards the daily fruit and vegetable intake?

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Yes	259	61	7	6	12	13	9	57	41	54	16	36	96	58	5	32
	71%	66%	84%	57%	57%	75%	68%	77%	71%	65%	89%	75%	69%	76%	91%	85%
No	102	30	1	5	8	4	4	16	17	28	2	10	43	18	1	5
	28%	32%	16%	43%	40%	22%	32%	22%	29%	34%	11%	22%	30%	24%	9%	14%
Don't know	4	1	-	-	1	1	-	1	-	1	-	1	1	1	-	-
	1%	1%	-	-	3%	4%	-	1%	*	1%	-	3%	1%	1%	-	1%

H2_10 Do you think baked beans can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Yes	259	43	101	58	39	18	66	193	27	62	59	47
	71%	73%	73%	74%	60%	69%	71%	71%	75%	71%	70%	75%
No	102	14	36	20	24	8	25	77	9	25	24	15
	28%	24%	26%	26%	37%	31%	27%	28%	25%	29%	28%	24%
Don't know	4	2	1	-	2	-	2	3	-	1	2	1
	1%	3%	1%	-	3%	-	2%	1%	-	1%	2%	1%

H2_10 Do you think baked beans can be counted towards the daily fruit and vegetable intake?**Base: All respondents living in Scotland/ Northern Ireland**

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Yes	259	230	10	34	114	110	62	197	80	48	118	13
	71%	73%	56%	67%	75%	69%	75%	70%	70%	72%	73%	58%
No	102	81	8	16	38	48	19	82	32	18	44	9
	28%	26%	44%	31%	25%	30%	24%	29%	28%	27%	27%	38%
Don't know	4	3	-	1	1	3	1	4	2	1	1	1
	1%	1%	-	2%	1%	2%	1%	1%	2%	1%	*	4%

H2_10 Summary - Do you think these foods can be counted towards the daily fruit and vegetable intake? (derived)**Base: All respondents living in Scotland/ Northern Ireland**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Frozen vegetables	330	163	168	44	53	60	58	51	42	23	-	-	248	82	323	7	212	118
	91%	93%	89%	82%	89%	94%	94%	93%	91%	87%	-	-	90%	91%	90%	99%	92%	88%
Pure fruit juiced	337	162	175	50	55	60	57	50	40	25	-	-	256	81	329	7	216	120
	92%	92%	92%	94%	93%	95%	92%	90%	88%	95%	-	-	93%	89%	92%	100%	94%	90%
Tinned fruit or vegetables, for example, peaches or sweetcorn	312	149	163	45	53	56	52	43	40	23	-	-	233	79	305	7	198	115
	86%	85%	86%	85%	89%	88%	83%	79%	87%	88%	-	-	85%	88%	85%	98%	86%	85%
Dried fruit, for example raisins or apricots	308	146	162	44	46	58	51	50	38	21	-	-	233	75	302	5	201	107
	84%	83%	86%	82%	78%	91%	83%	90%	83%	81%	-	-	85%	83%	85%	72%	87%	80%
Fruit smoothies	285	126	158	46	50	55	47	36	31	18	-	-	213	72	278	6	177	108
	78%	72%	84%	87%	85%	87%	76%	66%	68%	68%	-	-	78%	79%	78%	82%	77%	81%
Baked beans	259	121	137	28	40	46	48	39	35	22	-	-	193	66	255	4	171	88
	71%	69%	73%	52%	68%	73%	78%	71%	78%	82%	-	-	70%	73%	71%	50%	74%	65%
Jacket potato	253	121	132	27	34	45	44	44	38	21	-	-	187	66	252	2	165	88
	69%	69%	70%	51%	57%	71%	71%	80%	84%	79%	-	-	68%	73%	71%	22%	72%	66%
Pulses such as lentils, chick peas or kidney beans	238	117	121	29	36	46	44	34	32	17	-	-	176	62	234	4	157	81
	65%	67%	64%	55%	61%	72%	70%	63%	70%	65%	-	-	64%	68%	66%	59%	68%	61%
Rice	100	55	46	13	10	13	19	15	21	10	-	-	76	24	99	1	64	37
	27%	31%	24%	24%	16%	21%	31%	27%	45%	38%	-	-	28%	27%	28%	18%	28%	27%
Jam	70	34	36	12	7	13	11	7	11	9	-	-	57	13	70	-	40	30
	19%	19%	19%	23%	11%	20%	18%	12%	25%	36%	-	-	21%	14%	19%	6%	17%	22%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	*	-	-	-	-	-	-	*	-	-	*	
Don't know	1	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-	1
	*	*	*	-	-	*	1%	-	-	-	-	-	*	-	*	-	-	1%

H2_10 Summary - Do you think these foods can be counted towards the daily fruit and vegetable intake? (derived)

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Frozen vegetables	330	187	71	15	57	73	107	63	88	61	269	200	16	114	223	22	9	10	67
	91%	91%	91%	89%	88%	93%	91%	90%	88%	88%	91%	88%	93%	94%	91%	95%	97%	90%	87%
Pure fruit juiced	337	193	70	15	58	73	108	67	89	63	274	211	16	109	229	22	9	11	67
	92%	94%	90%	89%	90%	94%	92%	96%	89%	90%	93%	93%	94%	90%	93%	94%	97%	100%	87%
Tinned fruit or vegetables, for example, peaches or sweetcorn	312	172	70	14	56	65	100	62	86	58	254	193	15	104	209	19	9	9	65
	86%	84%	89%	83%	87%	83%	85%	88%	86%	83%	86%	85%	87%	86%	85%	85%	94%	89%	85%
Dried fruit, for example raisins or apricots	308	176	65	12	54	67	96	63	82	57	251	189	16	103	209	19	8	9	63
	84%	86%	84%	73%	84%	86%	82%	89%	83%	81%	85%	84%	91%	85%	85%	85%	82%	82%	82%
Fruit smoothies	285	160	55	15	55	63	91	58	72	50	234	182	12	90	199	19	5	9	52
	78%	78%	70%	89%	85%	82%	78%	82%	73%	72%	79%	80%	70%	75%	81%	85%	60%	80%	67%
Baked beans	259	144	61	13	42	50	83	52	74	52	207	153	13	92	168	20	6	9	55
	71%	70%	78%	75%	65%	65%	71%	73%	74%	75%	70%	68%	75%	76%	69%	88%	68%	83%	72%
Jacket potato	253	136	62	11	44	41	81	51	80	56	198	148	15	91	158	18	5	8	65
	69%	66%	80%	63%	68%	53%	69%	73%	80%	80%	67%	65%	83%	75%	65%	80%	53%	75%	84%
Pulses such as lentils, chick peas or kidney beans	238	136	53	10	39	48	77	50	64	47	191	148	12	78	155	17	7	8	51
	65%	66%	68%	59%	60%	61%	66%	71%	64%	67%	65%	65%	68%	65%	63%	74%	82%	76%	66%
Rice	100	55	29	4	13	16	25	19	40	24	76	59	6	36	56	7	3	4	30
	27%	27%	37%	21%	20%	21%	21%	28%	40%	35%	26%	26%	34%	30%	23%	30%	31%	33%	40%
Jam	70	29	22	4	14	7	17	13	34	17	53	40	5	25	36	4	4	2	24
	19%	14%	29%	23%	22%	9%	14%	18%	34%	24%	18%	17%	31%	21%	15%	19%	40%	16%	32%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	*	-	-	-	*	-	-	*	-	-	-	-	*
Don't know	1	-	-	-	1	-	-	-	1	1	-	-	-	1	-	-	-	-	1
	*	*	-	-	1%	*	-	-	1%	1%	*	*	-	*	*	-	-	-	1%

H2_10 Summary - Do you think these foods can be counted towards the daily fruit and vegetable intake? (derived)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Frozen vegetables	330	219	41	61	305	26	309	263	14	231	100	167	68	96	108	205
	91%	94%	87%	86%	91%	88%	92%	92%	74%	90%	91%	92%	90%	88%	92%	89%
Pure fruit juiced	337	220	42	62	312	25	309	264	18	236	101	164	71	101	109	211
	92%	94%	89%	88%	93%	86%	92%	93%	96%	92%	92%	91%	95%	93%	92%	92%
Tinned fruit or vegetables, for example, peaches or sweetcorn	312	202	41	60	289	23	287	241	17	218	95	155	63	95	98	200
	86%	86%	86%	85%	86%	80%	85%	85%	89%	85%	87%	86%	83%	87%	83%	87%
Dried fruit, for example raisins or apricots	308	203	39	57	285	23	284	245	17	215	93	154	64	90	99	193
	84%	87%	82%	81%	85%	79%	85%	86%	91%	84%	85%	85%	86%	82%	84%	84%
Fruit smoothies	285	180	40	53	265	19	260	229	15	200	85	143	63	78	90	180
	78%	77%	83%	75%	79%	66%	77%	80%	78%	78%	78%	79%	84%	72%	76%	78%
Baked beans	259	172	29	51	236	23	236	202	15	172	86	130	59	70	78	169
	71%	74%	62%	72%	70%	78%	70%	71%	78%	67%	79%	72%	79%	64%	66%	74%
Jacket potato	253	162	27	55	236	18	233	199	15	170	83	128	50	75	76	166
	69%	69%	56%	78%	70%	61%	69%	70%	78%	67%	76%	71%	67%	69%	64%	72%
Pulses such as lentils, chick peas or kidney beans	238	154	31	48	220	18	220	191	13	162	76	120	52	67	79	147
	65%	66%	66%	69%	66%	62%	66%	67%	71%	63%	70%	67%	69%	61%	67%	64%
Rice	100	65	9	25	91	9	90	76	8	59	41	45	16	38	25	72
	27%	28%	19%	36%	27%	30%	27%	27%	43%	23%	37%	25%	22%	35%	21%	31%
Jam	70	38	5	25	65	5	65	55	3	42	28	32	12	26	16	51
	19%	16%	11%	36%	19%	16%	19%	19%	14%	16%	25%	18%	17%	23%	13%	22%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	*	-	*	*	-	*	-	*	-	-	-	*
Don't know	1	-	-	1	1	-	1	-	-	1	-	-	1	-	-	1
	*	-	1%	1%	*	-	*	-	-	*	*	*	1%	-	*	*

H2_10 Summary - Do you think these foods can be counted towards the daily fruit and vegetable intake? (derived)**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73	819	
Base	365	7	11	27	23	302	
Frozen vegetables	330	6	11	26	22	271	
	91%	98%	94%	96%	93%	90%	
Pure fruit juiced	337	6	11	24	21	280	
	92%	96%	96%	87%	91%	93%	
Tinned fruit or vegetables, for example, peaches or sweetcorn	312	6	11	22	20	259	
	86%	85%	97%	82%	85%	86%	
Dried fruit, for example raisins or apricots	308	5	11	24	21	252	
	84%	73%	97%	88%	91%	84%	
Fruit smoothies	285	5	11	23	18	233	
	78%	83%	95%	86%	75%	77%	
Baked beans	259	4	8	19	18	213	
	71%	66%	70%	71%	76%	71%	
Jacket potato	253	3	9	19	18	208	
	69%	47%	79%	70%	77%	69%	
Pulses such as lentils, chick peas or kidney beans	238	3	8	19	16	196	
	65%	48%	68%	70%	68%	65%	
Rice	100	1	2	6	8	85	
	27%	17%	20%	21%	33%	28%	
Jam	70	-	1	5	3	61	
	19%	2%	11%	20%	12%	20%	
None of these	-	-	-	-	-	-	
*	2%	-	-	-	-	-	
Don't know	1	-	-	-	-	1	
*	-	-	-	1%	-	*	

H2_10 Summary - Do you think these foods can be counted towards the daily fruit and vegetable intake? (derived)

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Frozen vegetables	330 91%	113 91%	26 86%	22 96%	30 91%	26 95%	7 89%	109 95%	57 96%	45 91%	39 93%	53 90%	51 93%	114 95%	5 88%	72 88%
Pure fruit juiced	337 92%	114 91%	28 93%	22 94%	32 97%	27 96%	8 92%	106 92%	53 91%	47 94%	39 94%	54 92%	50 91%	113 94%	5 82%	76 93%
Tinned fruit or vegetables, for example, peaches or sweetcorn	312 86%	107 86%	28 94%	21 89%	30 89%	24 89%	7 89%	102 88%	53 90%	45 90%	38 91%	49 85%	46 84%	108 90%	5 84%	70 86%
Dried fruit, for example raisins or apricots	308 84%	105 84%	26 86%	22 94%	31 93%	26 95%	7 85%	101 87%	51 87%	46 92%	36 85%	53 90%	49 90%	105 87%	5 97%	64 78%
Fruit smoothies	285 78%	103 83%	26 88%	19 81%	29 86%	19 71%	6 77%	92 80%	47 79%	42 84%	34 81%	46 78%	45 82%	100 83%	4 73%	57 69%
Baked beans	259 71%	85 68%	21 69%	16 68%	24 73%	22 78%	5 57%	83 72%	41 70%	33 65%	29 69%	43 74%	41 75%	89 74%	4 80%	58 70%
Jacket potato	253 69%	81 65%	21 72%	12 52%	25 75%	20 71%	5 59%	80 69%	41 69%	31 63%	29 68%	39 67%	36 66%	84 70%	3 60%	61 74%
Pulses such as lentils, chick peas or kidney beans	238 65%	79 64%	22 74%	17 74%	20 61%	22 81%	6 69%	80 70%	41 69%	35 71%	28 66%	40 67%	39 71%	77 64%	5 92%	48 59%
Rice	100 27%	30 24%	6 20%	9 37%	12 35%	9 32%	1 8%	33 29%	13 23%	10 20%	11 27%	18 31%	11 20%	32 27%	2 45%	27 33%
Jam	70 19%	25 20%	7 23%	5 21%	7 20%	5 18%	1 9%	20 17%	8 14%	8 16%	7 16%	12 21%	6 12%	19 16%	2 29%	17 20%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%

H2_10 Summary - Do you think these foods can be counted towards the daily fruit and vegetable intake? (derived)

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Frozen vegetables	330	85	9	11	18	17	12	69	53	76	18	43	128	71	5	33
	91%	93%	100%	99%	90%	95%	93%	93%	91%	93%	99%	90%	91%	94%	78%	87%
Pure fruit juiced	337	86	8	10	18	15	12	69	53	76	16	43	128	72	6	35
	92%	94%	88%	90%	91%	87%	93%	94%	92%	92%	91%	91%	91%	95%	96%	93%
Tinned fruit or vegetables, for example, peaches or sweetcorn	312	80	8	10	18	16	13	66	51	71	18	39	118	69	5	32
	86%	87%	89%	94%	90%	92%	96%	89%	88%	87%	100%	81%	84%	91%	78%	86%
Dried fruit, for example raisins or apricots	308	75	8	11	18	15	12	63	46	74	15	41	118	65	4	32
	84%	81%	93%	100%	89%	86%	88%	85%	80%	90%	87%	84%	86%	86%	73%	85%
Fruit smoothies	285	73	8	9	16	13	11	59	45	70	15	34	112	62	5	27
	78%	80%	95%	80%	80%	73%	86%	80%	78%	85%	87%	72%	80%	82%	76%	73%
Baked beans	259	61	7	6	12	13	9	57	41	54	16	36	96	58	5	32
	71%	66%	84%	57%	57%	75%	68%	77%	71%	65%	89%	75%	69%	76%	91%	85%
Jacket potato	253	58	7	4	15	13	8	49	37	49	12	33	93	55	5	32
	69%	64%	81%	37%	73%	77%	61%	67%	65%	59%	66%	69%	66%	72%	81%	85%
Pulses such as lentils, chick peas or kidney beans	238	55	6	7	13	13	10	52	42	53	14	35	89	50	5	24
	65%	60%	76%	65%	66%	77%	75%	71%	72%	65%	77%	74%	63%	65%	80%	63%
Rice	100	25	3	3	9	6	4	19	17	17	8	17	33	22	4	14
	27%	28%	37%	29%	42%	33%	30%	26%	29%	21%	44%	36%	23%	29%	65%	37%
Jam	70	16	3	2	6	5	2	19	10	12	4	12	21	12	2	9
	19%	18%	36%	23%	29%	29%	14%	26%	18%	15%	22%	26%	15%	16%	30%	23%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	-	-	-	-	*	-	-	2%	-
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	-	-	*	-	-	*	-	-	-	-

H2_10 Summary - Do you think these foods can be counted towards the daily fruit and vegetable intake? (derived)**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Frozen vegetables	330	54	123	71	59	23	86	244	33	76	82	60
	91%	91%	89%	91%	92%	89%	93%	90%	90%	86%	96%	96%
Pure fruit juiced	337	52	124	73	63	25	86	251	33	82	80	59
	92%	87%	91%	94%	98%	97%	94%	92%	89%	93%	95%	94%
Tinned fruit or vegetables, for example, peaches or sweetcorn	312	50	118	66	53	25	82	231	31	81	73	52
	86%	85%	86%	84%	83%	96%	88%	85%	85%	91%	86%	82%
Dried fruit, for example raisins or apricots	308	48	114	68	53	24	80	228	29	73	76	51
	84%	81%	83%	87%	83%	93%	86%	84%	79%	83%	90%	82%
Fruit smoothies	285	43	100	61	57	23	79	205	27	69	66	47
	78%	73%	73%	78%	88%	90%	86%	75%	74%	78%	78%	75%
Baked beans	259	43	101	58	39	18	66	193	27	62	59	47
	71%	73%	73%	74%	60%	69%	71%	71%	75%	71%	70%	75%
Jacket potato	253	44	94	54	43	18	64	189	29	58	60	40
	69%	74%	68%	69%	68%	69%	69%	69%	78%	65%	70%	64%
Pulses such as lentils, chick peas or kidney beans	238	37	89	53	42	18	62	177	26	56	55	39
	65%	63%	65%	67%	65%	67%	67%	65%	72%	64%	65%	62%
Rice	100	19	38	24	11	8	23	78	15	23	24	13
	27%	32%	28%	31%	17%	31%	25%	28%	41%	26%	28%	20%
Jam	70	14	28	18	7	5	16	53	11	18	16	7
	19%	23%	20%	23%	10%	17%	18%	20%	31%	21%	18%	11%
None of these	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	*	-	*	-	-
Don't know	1	-	1	-	-	-	-	1	-	-	-	-
	*	*	*	-	-	-	-	*	-	*	-	-

H2_10 Summary - Do you think these foods can be counted towards the daily fruit and vegetable intake? (derived)**Base: All respondents living in Scotland/ Northern Ireland**

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Frozen vegetables	330	288	15	43	141	147	78	253	106	62	142	21
	91%	92%	88%	83%	92%	91%	95%	89%	94%	93%	87%	89%
Pure fruit juiced	337	290	17	46	143	149	75	262	106	63	147	21
	92%	92%	95%	89%	93%	92%	92%	92%	94%	95%	91%	90%
Tinned fruit or vegetables, for example, peaches or sweetcorn	312	270	16	46	127	139	71	241	96	54	142	20
	86%	86%	88%	91%	83%	86%	87%	85%	85%	81%	88%	89%
Dried fruit, for example raisins or apricots	308	269	13	39	126	143	69	239	96	54	138	19
	84%	86%	75%	76%	82%	89%	84%	85%	85%	82%	85%	85%
Fruit smoothies	285	247	13	37	120	127	66	219	91	52	125	16
	78%	79%	77%	73%	78%	79%	81%	77%	80%	78%	77%	72%
Baked beans	259	230	10	34	114	110	62	197	80	48	118	13
	71%	73%	56%	67%	75%	69%	75%	70%	70%	72%	73%	58%
Jacket potato	253	221	12	36	104	113	55	198	76	44	117	15
	69%	70%	68%	70%	68%	70%	68%	70%	68%	67%	72%	65%
Pulses such as lentils, chick peas or kidney beans	238	208	12	31	99	108	58	180	72	41	109	16
	65%	66%	66%	61%	65%	67%	71%	64%	63%	62%	67%	70%
Rice	100	91	4	17	44	40	19	82	23	18	51	8
	27%	29%	21%	32%	29%	25%	23%	29%	21%	27%	31%	36%
Jam	70	58	6	18	29	23	16	54	13	7	46	4
	19%	18%	35%	35%	19%	14%	19%	19%	11%	10%	29%	18%
None of these	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	*	-	-	*	-	-	*	-
Don't know	1	-	-	1	-	-	-	1	-	-	-	1
	*	*	-	1%	*	-	-	*	-	-	*	2%

H2_11 Number of portions of vegetables eaten yesterday
Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
0	60	32	28	16	6	10	10	10	4	3	-	-	48	12	59	1	29	31
	17%	18%	15%	31%	11%	16%	17%	18%	9%	12%	-	-	17%	14%	17%	18%	13%	23%
1	66	28	38	11	12	9	10	9	9	6	-	-	49	17	65	1	39	27
	18%	16%	20%	20%	19%	14%	16%	17%	20%	22%	-	-	18%	19%	18%	10%	17%	20%
2	89	51	38	14	14	17	15	12	10	7	-	-	63	27	88	1	56	34
	24%	29%	20%	27%	24%	26%	24%	22%	22%	26%	-	-	23%	29%	25%	14%	24%	25%
3	78	34	44	8	12	15	13	14	8	7	-	-	59	19	76	1	54	24
	21%	20%	23%	16%	21%	24%	21%	25%	18%	27%	-	-	22%	21%	21%	14%	23%	18%
4	32	14	19	2	7	6	5	4	7	2	-	-	25	8	31	1	25	8
	9%	8%	10%	3%	12%	9%	9%	6%	15%	7%	-	-	9%	9%	9%	16%	11%	6%
5	27	12	15	1	5	4	5	6	6	-	-	-	21	5	25	2	19	8
	7%	7%	8%	1%	8%	7%	8%	11%	12%	1%	-	-	8%	6%	7%	23%	8%	6%
6	8	3	6	1	2	1	1	1	2	1	-	-	6	2	8	-	7	2
	2%	2%	3%	1%	4%	2%	2%	1%	4%	3%	-	-	2%	2%	2%	5%	3%	1%
7	2	-	2	-	-	-	1	-	-	-	-	-	1	-	2	-	1	-
	*	-	1%	-	1%	1%	1%	-	-	-	-	-	1%	*	*	-	1%	*
8+	1	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	1	-
	*	1%	*	-	-	1%	1%	-	-	-	-	-	*	-	*	-	*	*
Don't know	1	1	-	-	-	1	-	-	-	-	-	-	1	-	1	-	1	-
	*	*	*	-	-	1%	-	-	1%	1%	-	-	*	*	*	-	*	*
Mean Score	2.24	2.12	2.34	1.49	2.48	2.30	2.38	2.23	2.62	2.11	-	-	2.25	2.19	2.22	2.91	2.44	1.89
Standard Deviation	1.63	1.56	1.69	1.33	1.64	1.64	1.80	1.60	1.64	1.38	-	-	1.68	1.48	1.62	2.06	1.63	1.57
Standard Error	0.05	0.08	0.07	0.13	0.13	0.12	0.14	0.12	0.14	0.14	-	-	0.07	0.07	0.05	0.51	0.07	0.07

H2_11 Number of portions of vegetables eaten yesterday
Base: All respondents living in Scotland/ Northern Ireland

	Total	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
0	60 17%	29 14%	9 11%	6 38%	16 24%	6 7%	22 18%	11 16%	22 22%	14 19%	47 16%	39 17%	4 24%	17 14%	38 16%	3 11%	3 34%	2 22%	14 18%
1	66 18%	38 18%	15 19%	2 11%	11 18%	10 13%	19 16%	17 24%	19 19%	15 22%	51 17%	41 18%	2 14%	23 19%	41 17%	5 20%	1 12%	1 11%	18 23%
2	89 24%	52 25%	18 24%	3 15%	16 25%	25 32%	24 20%	22 31%	19 19%	12 17%	77 26%	57 25%	5 26%	27 23%	63 26%	5 22%	4 38%	3 32%	15 19%
3	78 21%	45 22%	17 22%	3 16%	13 20%	17 22%	29 25%	13 19%	18 18%	14 20%	64 22%	48 21%	4 26%	25 21%	52 21%	7 30%	1 16%	2 22%	15 20%
4	32 9%	16 8%	9 11%	3 17%	5 7%	8 10%	11 9%	4 6%	10 10%	8 12%	24 8%	20 9%	1 7%	11 9%	24 10%	1 4%	-	-	8 10%
5	27 7%	18 9%	7 9%	-	2 2%	7 9%	9 7%	2 3%	9 9%	3 4%	24 8%	13 6%	-	14 11%	19 8%	2 9%	-	1 8%	5 7%
6	8 2%	4 2%	2 3%	-	2 2%	2 3%	3 3%	1 1%	2 2%	3 4%	6 2%	6 3%	-	3 2%	5 2%	-	-	-	2 3%
7	2 *	1 *	-	-	1 1%	1 1%	-	-	-	1 1%	1 *	1 *	-	1 *	1 *	-	-	4 4%	-
8+	1 *	1 *	-	-	1 1%	1 *	-	-	-	-	1 *	1 *	-	-	1 1%	-	-	-	-
Don't know	1 *	1 *	-	-	1 1%	1 *	-	-	-	-	1 *	1 *	-	-	1 *	-	-	-	1 1%
Mean Score	2.24	2.31	2.43	1.80	1.91	2.66	2.27	1.90	2.11	2.16	2.25	2.18	1.80	2.40	2.29	2.40	1.37	2.12	2.13
Standard Deviation	1.63	1.62	1.58	1.99	1.59	1.62	1.69	1.37	1.69	1.71	1.61	1.62	1.33	1.69	1.64	1.61	1.18	1.79	1.64
Standard Error	0.05	0.07	0.10	0.24	0.11	0.12	0.10	0.10	0.10	0.11	0.06	0.06	0.19	0.09	0.07	0.18	0.26	0.36	0.10

H2_11 Number of portions of vegetables eaten yesterday
Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
0	60 17%	31 13%	8 17%	19 26%	58 17%	3 9%	54 16%	41 14%	4 19%	47 18%	14 12%	26 15%	12 15%	22 20%	11 9%	45 20%
1	66 18%	42 18%	7 15%	15 21%	59 18%	7 23%	61 18%	50 18%	3 13%	46 18%	19 18%	36 20%	12 15%	18 17%	18 15%	43 19%
2	89 24%	56 24%	12 25%	18 25%	82 25%	7 23%	79 24%	67 23%	6 34%	64 25%	25 23%	36 20%	17 23%	36 33%	32 27%	54 24%
3	78 21%	53 23%	10 20%	12 18%	71 21%	7 25%	73 22%	66 23%	3 17%	52 20%	26 24%	42 23%	20 27%	16 14%	28 24%	48 21%
4	32 9%	23 10%	6 12%	3 5%	30 9%	3 9%	30 9%	28 10%	2 11%	21 8%	11 10%	18 10%	5 7%	9 9%	12 10%	19 8%
5	27 7%	21 9%	4 8%	2 3%	25 7%	2 5%	26 8%	21 7%	1 5%	18 7%	9 8%	14 8%	7 10%	5 5%	13 11%	13 6%
6	8 2%	6 2%	2 3%	1 2%	7 2%	2 6%	8 2%	8 3%	-	6 2%	3 2%	6 3%	1 1%	1 1%	4 4%	4 2%
7	2 *	1 1%	-	-	2 *	-	2 *	2 1%	-	1 *	-	1 1%	1 1%	-	1 1%	1 *
8+	1 *	1 *	-	-	1 *	-	1 *	1 *	-	-	1 1%	-	-	1 1%	-	1 1%
Don't know	1 *	1 1%	-	-	1 *	-	1 *	1 *	-	1 *	-	-	1 1%	-	-	1 *
Mean Score	2.24	2.40	2.37	1.73	2.22	2.42	2.28	2.35	2.01	2.15	2.44	2.36	2.33	1.97	2.61	2.08
Standard Deviation	1.63	1.62	1.75	1.52	1.63	1.59	1.65	1.64	1.43	1.62	1.64	1.68	1.60	1.54	1.60	1.62
Standard Error	0.05	0.07	0.14	0.10	0.05	0.20	0.05	0.06	0.24	0.06	0.09	0.07	0.13	0.11	0.09	0.06

H2_11 Number of portions of vegetables eaten yesterday
Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
0	60 17%	-	1 9%	3 10%	5 19%		52 17%
1	66 18%	-	1 12%	6 22%	4 16%		54 18%
2	89 24%	2 29%	3 29%	4 15%	5 20%		76 25%
3	78 21%	3 40%	1 12%	4 15%	4 19%		67 22%
4	32 9%	-	2 20%	6 21%	2 7%		24 8%
5	27 7%	1 19%	1 13%	2 8%	1 6%		22 7%
6	8 2%	-	1 5%	2 7%	2 9%		4 1%
7	2 *	-	-	-	-		1 *
8+	1 *	6%	-	1%	-		- *
Don't know	1 *	-	-	-	4%		1 *
Mean Score	2.24	3.33	2.83	2.75	2.55		2.15
Standard Deviation	1.63	1.63	1.73	1.84	2.16		1.56
Standard Error	0.05	0.33	0.28	0.22	0.25		0.05

H2_11 Number of portions of vegetables eaten yesterday
Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
0	60 17%	21 17%	6 21%	3 13%	5 15%	3 11%	1 14%	15 13%	7 12%	9 17%	3 7%	7 12%	12 21%	20 16%	2 29%	16 19%
1	66 18%	20 16%	4 12%	7 29%	3 10%	4 16%	1 8%	18 15%	9 16%	9 19%	7 16%	12 21%	8 14%	20 16%	- 8%	17 21%
2	89 24%	28 23%	10 33%	6 28%	7 22%	7 24%	1 15%	29 26%	12 20%	14 28%	11 27%	16 27%	16 30%	32 27%	2 35%	21 25%
3	78 21%	25 20%	5 18%	4 18%	8 25%	7 26%	3 33%	26 23%	18 31%	8 15%	12 30%	13 22%	10 18%	27 23%	1 16%	17 20%
4	32 9%	12 10%	2 6%	1 6%	5 14%	4 13%	1 12%	13 11%	4 7%	5 9%	4 9%	5 8%	3 6%	8 7%	- -	6 8%
5	27 7%	11 9%	1 3%	1 3%	3 8%	2 7%	1 11%	8 7%	6 10%	3 7%	3 8%	4 6%	3 5%	8 7%	- 7%	4 4%
6	8 2%	3 3%	2 6%	- 2%	1 3%	- 1%	- -	4 4%	2 3%	2 3%	1 3%	2 3%	2 3%	4 3%	- 6%	1 1%
7	2 *	1 *	- 2%	- 2%	- -	1 2%	1 6%	- *	- -	- 1%	1 1%	- 1%	1 1%	- *	- -	- *
8+	1 *	1 1%	- -	- -	1 3%	- -	- -	1 1%	- 1%	- 1%	- -	- 1%	1 2%	1 1%	- -	- -
Don't know	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%
Mean Score	2.24	2.37	2.16	2.01	2.65	2.48	2.85	2.49	2.50	2.24	2.57	2.33	2.18	2.27	1.91	1.96
Standard Deviation	1.63	1.78	1.75	1.53	1.84	1.56	1.95	1.70	1.66	1.78	1.49	1.67	1.86	1.69	1.88	1.49
Standard Error	0.05	0.10	0.20	0.20	0.21	0.18	0.36	0.10	0.13	0.16	0.14	0.14	0.16	0.09	0.41	0.10

H2_11 Number of portions of vegetables eaten yesterday
Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
0	60	12	3	2	3	5	3	12	11	14	3	6	26	10	1	8
	17%	13%	39%	22%	16%	27%	24%	16%	18%	17%	19%	13%	18%	13%	19%	20%
1	66	17	1	2	2	3	3	11	10	16	3	10	23	13	2	5
	18%	18%	11%	17%	8%	15%	25%	15%	18%	19%	14%	20%	16%	17%	27%	14%
2	89	21	1	2	6	3	3	23	11	14	3	12	39	20	1	11
	24%	23%	12%	16%	29%	18%	24%	31%	18%	16%	17%	25%	28%	26%	16%	29%
3	78	22	1	4	4	4	2	14	14	22	6	13	24	19	-	8
	21%	24%	16%	35%	22%	22%	13%	19%	24%	27%	36%	26%	17%	26%	8%	22%
4	32	7	1	-	3	1	1	8	4	9	1	3	12	7	1	1
	9%	8%	7%	-	13%	5%	4%	11%	7%	11%	5%	5%	8%	9%	-	3%
5	27	9	-	1	2	1	1	4	6	5	2	3	10	5	2	3
	7%	10%	-	6%	11%	7%	11%	6%	11%	6%	9%	5%	7%	6%	26%	7%
6	8	2	-	-	-	-	-	1	1	2	-	1	4	2	-	1
	2%	2%	4%	3%	-	1%	-	2%	2%	-	2%	3%	3%	3%	5%	2%
7	2	1	-	-	-	1	-	-	1	1	-	1	1	-	-	-
	*	1%	-	-	-	3%	-	-	1%	1%	-	1%	-	-	-	-
8+	1	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-
	*	*	11%	-	2%	2%	-	*	1%	*	-	1%	1%	*	-	-
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	*	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	2%
Mean Score	2.24	2.39	2.22	2.06	2.54	2.19	1.83	2.23	2.32	2.32	2.19	2.27	2.24	2.33	2.43	2.04
Standard Deviation	1.63	1.66	2.73	1.66	1.84	2.16	1.63	1.58	1.79	1.72	1.53	1.65	1.75	1.58	2.22	1.55
Standard Error	0.05	0.11	0.68	0.36	0.27	0.33	0.27	0.12	0.16	0.12	0.24	0.14	0.09	0.11	0.57	0.14

H2_11 Number of portions of vegetables eaten yesterday
Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
0	60 17%	10 16%	24 17%	15 19%	9 14%	3 12%	13 14%	47 17%	10 29%	15 17%	12 14%	7 11%
1	66 18%	14 23%	23 17%	12 16%	14 21%	3 12%	16 17%	50 18%	8 21%	21 23%	15 18%	8 13%
2	89 24%	15 26%	29 21%	19 25%	16 25%	10 37%	22 23%	68 25%	5 14%	22 25%	20 23%	16 25%
3	78 21%	13 21%	33 24%	15 20%	14 22%	3 12%	19 21%	59 22%	10 26%	14 16%	22 26%	14 22%
4	32 9%	3 6%	15 11%	7 9%	4 6%	3 10%	10 11%	22 8%	3 7%	6 7%	5 6%	9 14%
5	27 7%	3 5%	8 6%	7 9%	5 8%	3 13%	7 8%	19 7%	1 2%	7 7%	7 9%	6 9%
6	8 2%	1 2%	3 2%	1 2%	2 3%	1 3%	4 4%	5 2%	- *	3 3%	2 2%	2 4%
7	2 *	- *	1 *	- -	- 1%	- 2%	1 1%	1 *	- 1%	- *	- -	1 1%
8+	1 *	- -	- *	1 1%	- -	- -	- *	1 *	- -	- *	- -	1 1%
Don't know	1 *	- *	- *	- -	1 1%	- -	1 1%	1 *	- -	- -	1 1%	- -
Mean Score	2.24	2.00	2.28	2.23	2.25	2.55	2.44	2.17	1.75	2.14	2.27	2.72
Standard Deviation	1.63	1.49	1.65	1.71	1.61	1.71	1.74	1.59	1.54	1.71	1.55	1.76
Standard Error	0.05	0.08	0.09	0.13	0.14	0.22	0.11	0.06	0.12	0.11	0.11	0.15

H2_11 Number of portions of vegetables eaten yesterday
Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
0	60 17%	41 13%	7 38%	40 79%	19 12%	1 1%	12 14%	49 17%	9 8%	9 14%	38 23%	4 16%
1	66 18%	53 17%	5 28%	10 20%	49 32%	6 4%	12 15%	54 19%	15 13%	15 23%	30 18%	6 26%
2	89 24%	79 25%	5 26%	-	56 37%	33 21%	19 24%	70 25%	36 32%	13 19%	37 23%	4 17%
3	78 21%	74 23%	1 4%	-	26 17%	52 32%	17 21%	61 22%	26 23%	16 23%	29 18%	7 30%
4	32 9%	29 9%	- 1%	-	2 1%	30 19%	10 13%	22 8%	11 10%	6 9%	13 8%	2 9%
5	27 7%	26 8%	-	-	-	27 17%	6 8%	21 7%	9 8%	7 10%	11 7%	-
6	8 2%	8 3%	-	-	-	8 5%	3 4%	5 2%	4 3%	1 1%	4 2%	-
7	2 *	1 *	- 2%	-	-	2 1%	1 1%	1 *	1 1%	- *	1 *	-
8+	1 *	1 *	-	-	-	1 1%	1 1%	- *	1 1%	-	- *	-
Don't know	1 *	1 *	-	-	-	1 *	-	1 *	1 1%	-	- *	1 1%
Mean Score	2.24	2.38	1.13	0.21	1.63	3.46	2.55	2.15	2.60	2.27	2.02	1.93
Standard Deviation	1.63	1.61	1.35	0.41	0.95	1.40	1.80	1.57	1.58	1.57	1.69	1.32
Standard Error	0.05	0.05	0.19	0.04	0.05	0.07	0.12	0.06	0.09	0.11	0.08	0.15

H2_12 Consumed a portion of fruit juice yesterday?**Base: All respondents living in Scotland/ Northern Ireland**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Yes	170	79	91	30	30	29	24	25	19	13	-	-	127	43	166	3	108	62
	47%	45%	48%	57%	51%	45%	38%	45%	41%	51%	-	-	46%	47%	47%	41%	47%	46%
No	195	97	98	23	29	35	38	30	27	13	-	-	147	48	191	4	122	73
	53%	55%	52%	43%	49%	55%	62%	55%	59%	49%	-	-	54%	53%	53%	59%	53%	54%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

H2_12 Consumed a portion of fruit juice yesterday?

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Yes	170	99	36	9	26	40	52	33	45	29	141	109	8	53	117	8	5	6	33
	47%	48%	46%	51%	41%	51%	44%	47%	46%	41%	48%	48%	47%	44%	48%	37%	58%	57%	43%
No	195	106	42	8	38	38	66	37	54	41	154	118	9	68	128	14	4	5	44
	53%	52%	54%	49%	59%	49%	56%	53%	54%	59%	52%	52%	53%	56%	52%	63%	42%	43%	57%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

H2_12 Consumed a portion of fruit juice yesterday?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Yes	170	108	25	29	160	10	154	133	11	121	49	85	34	51	59	103
	47%	46%	53%	41%	48%	34%	46%	47%	59%	47%	45%	47%	46%	46%	50%	45%
No	195	126	22	41	176	19	181	151	8	135	60	96	41	59	59	127
	53%	54%	47%	59%	52%	66%	54%	53%	41%	53%	55%	53%	54%	54%	50%	55%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

H2_12 Consumed a portion of fruit juice yesterday?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
Yes	170	4	5	9	9		145
	47%	54%	43%	32%	38%		48%
No	195	3	6	19	15		157
	53%	46%	57%	68%	62%		52%
Don't know	-	-	-	-	-		-
	-	-	-	-	-		-

H2_12 Consumed a portion of fruit juice yesterday?**Base: All respondents living in Scotland/ Northern Ireland**

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Yes	170 47%	61 49%	15 49%	12 50%	15 44%	10 36%	3 43%	49 42%	28 48%	25 49%	21 50%	32 55%	23 42%	54 45%	2 42%	37 45%
No	195 53%	64 51%	15 51%	12 50%	19 56%	18 64%	5 57%	66 58%	31 52%	26 51%	21 50%	26 45%	32 58%	67 55%	3 58%	45 55%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

H2_12 Consumed a portion of fruit juice yesterday?

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Yes	170	41	5	4	8	8	9	39	29	34	9	23	60	33	3	24
	47%	45%	53%	40%	42%	48%	65%	53%	50%	42%	49%	49%	43%	43%	46%	65%
No	195	50	4	7	12	9	5	35	29	48	9	24	80	43	3	13
	53%	55%	47%	60%	58%	52%	35%	47%	50%	58%	51%	51%	57%	57%	54%	35%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

H2_12 Consumed a portion of fruit juice yesterday?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Yes	170	25	64	38	30	13	43	127	15	41	45	27
	47%	42%	47%	48%	47%	48%	46%	47%	41%	46%	53%	43%
No	195	34	73	40	34	13	50	146	21	48	40	36
	53%	58%	53%	52%	53%	52%	54%	53%	59%	54%	47%	57%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-

H2_12 Consumed a portion of fruit juice yesterday?**Base: All respondents living in Scotland/ Northern Ireland**

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Yes	170	151	6	11	63	96	39	131	51	34	73	12
	47%	48%	36%	21%	41%	60%	47%	46%	45%	51%	45%	51%
No	195	163	11	40	90	65	43	152	62	33	89	11
	53%	52%	64%	79%	59%	40%	53%	54%	55%	49%	55%	49%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-

H2_13 Number of portions of fruit eaten yesterday
Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
0	89	42	46	22	14	14	14	14	7	2	-	-	70	18	85	4	46	43
	24%	24%	24%	41%	24%	23%	23%	26%	16%	8%	-	-	26%	20%	24%	52%	20%	32%
1	113	57	56	16	21	18	17	19	10	11	-	-	88	25	112	1	74	39
	31%	33%	30%	30%	36%	28%	28%	35%	22%	42%	-	-	32%	28%	31%	17%	32%	29%
2	91	41	49	10	15	18	14	12	15	6	-	-	70	21	90	1	63	27
	25%	24%	26%	19%	26%	29%	23%	21%	32%	23%	-	-	25%	23%	25%	10%	28%	20%
3	44	19	25	5	3	9	8	6	9	5	-	-	28	16	44	1	26	18
	12%	11%	13%	9%	6%	14%	12%	11%	20%	18%	-	-	10%	18%	12%	7%	11%	13%
4	16	7	8	-	2	3	4	2	2	2	-	-	11	5	15	-	12	4
	4%	4%	4%	*	4%	4%	7%	3%	5%	7%	-	-	4%	5%	4%	-	5%	3%
5	8	5	3	-	1	1	3	1	2	-	-	-	4	4	7	1	5	3
	2%	3%	2%	1%	2%	1%	4%	2%	4%	1%	-	-	2%	5%	2%	13%	2%	2%
6	2	1	1	-	-	-	1	1	-	-	-	-	1	1	2	-	2	-
	1%	1%	1%	-	1%	-	1%	1%	-	1%	-	-	*	1%	1%	-	1%	*
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8+	2	2	-	-	1	1	1	-	-	-	-	-	2	-	2	-	2	-
	1%	1%	*	-	1%	1%	2%	-	-	-	-	-	1%	*	1%	-	1%	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.55	1.60	1.51	0.99	1.49	1.60	1.80	1.42	1.91	1.79	-	-	1.47	1.80	1.55	1.26	1.67	1.35
Standard Deviation	1.45	1.62	1.28	1.05	1.70	1.46	1.67	1.32	1.30	1.19	-	-	1.44	1.46	1.44	1.86	1.53	1.28
Standard Error	0.05	0.08	0.05	0.10	0.14	0.11	0.13	0.10	0.11	0.12	-	-	0.06	0.07	0.05	0.47	0.07	0.06

H2_13 Number of portions of fruit eaten yesterday
Base: All respondents living in Scotland/ Northern Ireland

	Total	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
0	89	48	12	7	21	15	30	19	24	16	73	56	5	27	63	3	2	4	16
	24%	23%	16%	40%	33%	20%	26%	28%	24%	22%	25%	25%	30%	22%	26%	15%	25%	33%	21%
1	113	64	24	6	19	23	35	20	36	20	93	67	6	40	75	7	3	1	27
	31%	31%	31%	35%	30%	29%	29%	28%	37%	29%	31%	30%	33%	33%	31%	29%	36%	10%	35%
2	91	54	20	2	14	19	30	22	20	20	70	54	4	33	63	6	3	2	17
	25%	26%	26%	14%	22%	24%	25%	32%	20%	29%	24%	24%	21%	27%	26%	27%	31%	17%	22%
3	44	22	15	1	6	9	14	7	15	8	36	29	2	13	23	5	1	2	13
	12%	11%	19%	7%	10%	12%	12%	9%	15%	12%	12%	13%	13%	11%	10%	20%	8%	23%	17%
4	16	9	4	-	3	5	6	1	4	5	11	11	-	5	12	1	-	1	2
	4%	4%	5%	2%	4%	7%	5%	1%	4%	7%	4%	5%	1%	4%	5%	4%	-	6%	3%
5	8	5	2	-	1	4	2	1	1	-	8	6	-	2	6	1	-	-	1
	2%	2%	3%	2%	2%	5%	2%	1%	1%	*	3%	2%	1%	2%	2%	5%	-	2%	1%
6	2	2	-	-	-	1	1	-	-	-	2	1	-	1	1	-	-	-	1
	1%	1%	*	-	-	1%	1%	*	*	*	1%	1%	-	1%	*	-	-	-	1%
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8+	2	2	-	-	-	1	-	1	-	-	2	2	-	-	2	-	-	1	-
	1%	1%	-	-	-	2%	*	1%	-	-	1%	1%	-	*	1%	-	-	9%	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.55	1.61	1.77	0.99	1.26	1.94	1.50	1.39	1.43	1.54	1.55	1.60	1.26	1.50	1.51	1.83	1.22	2.16	1.56
Standard Deviation	1.45	1.57	1.28	1.14	1.22	1.91	1.32	1.33	1.20	1.21	1.50	1.56	1.17	1.26	1.47	1.32	0.97	2.38	1.28
Standard Error	0.05	0.07	0.08	0.14	0.08	0.14	0.08	0.09	0.07	0.08	0.05	0.06	0.16	0.07	0.06	0.15	0.21	0.48	0.08

H2_13 Number of portions of fruit eaten yesterday
Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
0	89	43	12	27	83	5	80	66	4	70	19	42	19	27	27	57
	24%	18%	26%	38%	25%	19%	24%	23%	21%	27%	17%	23%	26%	25%	23%	25%
1	113	75	16	19	104	9	101	84	8	75	38	46	28	40	34	73
	31%	32%	35%	27%	31%	30%	30%	30%	42%	29%	35%	25%	37%	36%	29%	32%
2	91	63	11	14	83	8	86	76	4	61	30	49	16	25	31	57
	25%	27%	23%	20%	25%	28%	26%	27%	21%	24%	27%	27%	22%	23%	26%	25%
3	44	32	4	7	40	4	43	36	1	28	16	29	6	10	14	29
	12%	14%	8%	10%	12%	13%	13%	12%	4%	11%	15%	16%	8%	9%	12%	13%
4	16	11	2	3	13	2	15	13	1	11	5	9	3	4	6	8
	4%	5%	4%	4%	4%	7%	4%	5%	4%	4%	4%	5%	3%	4%	5%	4%
5	8	7	1	-	8	-	8	7	-	7	2	5	2	2	5	4
	2%	3%	2%	*	2%	-	2%	2%	2%	3%	1%	3%	2%	2%	4%	2%
6	2	2	-	-	2	-	1	1	-	2	-	1	-	1	1	1
	1%	1%	1%	*	1%	-	*	*	-	1%	*	1%	*	1%	1%	1%
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8+	2	2	1	-	2	1	2	2	1	2	-	-	1	1	1	1
	1%	1%	2%	-	*	3%	*	1%	5%	1%	-	*	2%	1%	1%	*
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.55	1.71	1.54	1.17	1.53	1.80	1.57	1.60	1.62	1.54	1.58	1.65	1.51	1.42	1.69	1.47
Standard Deviation	1.45	1.42	1.83	1.20	1.43	1.63	1.42	1.45	1.86	1.56	1.16	1.35	1.79	1.35	1.61	1.30
Standard Error	0.05	0.06	0.15	0.08	0.05	0.21	0.05	0.05	0.31	0.06	0.06	0.05	0.14	0.09	0.09	0.05

H2_13 Number of portions of fruit eaten yesterday
Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
0	89 24%	1 9%	5 43%	5 18%	6 25%		73 24%
1	113 31%	1 20%	1 8%	6 22%	7 28%		100 33%
2	91 25%	3 50%	4 36%	9 32%	4 17%		73 24%
3	44 12%	1 15%	1 8%	5 20%	4 17%		34 11%
4	16 4%	- 3%	- 4%	1 2%	2 10%		12 4%
5	8 2%	- 3%	- 1%	1 4%	1 3%		6 2%
6	2 1%	-	-	1 3%	-		1 *
7	-	-	-	-	-		-
8+	2 1%	-	-	-	-		2 1%
Don't know	-	-	-	-	-		-
Mean Score	1.55	1.91	1.26	1.91	1.68		1.52
Standard Deviation	1.45	1.15	1.33	1.45	1.45		1.45
Standard Error	0.05	0.23	0.22	0.17	0.17		0.05

H2_13 Number of portions of fruit eaten yesterday
Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
0	89 24%	29 24%	10 32%	5 23%	9 27%	4 16%	1 11%	26 23%	12 20%	11 23%	7 16%	15 26%	14 25%	29 24%	2 30%	18 22%
1	113 31%	40 32%	9 30%	5 20%	10 29%	9 34%	3 42%	42 36%	20 34%	13 27%	15 35%	12 21%	12 23%	33 28%	1 10%	27 33%
2	91 25%	31 25%	7 22%	9 37%	9 26%	9 32%	2 24%	26 22%	15 25%	14 27%	13 32%	17 29%	18 32%	33 28%	2 36%	20 24%
3	44 12%	13 11%	2 8%	3 11%	3 8%	4 13%	1 18%	11 9%	8 13%	7 14%	4 8%	9 16%	5 10%	15 12%	1 17%	10 12%
4	16 4%	7 6%	1 4%	1 2%	2 7%	1 4%	- 5%	7 6%	2 4%	3 6%	2 5%	3 5%	4 7%	6 5%	- 7%	4 4%
5	8 2%	2 1%	1 3%	1 5%	1 2%	- 1%	- -	2 2%	1 2%	1 3%	2 4%	2 3%	1 1%	3 3%	- -	2 3%
6	2 1%	- -	- -	- 2%	- -	- -	- -	1 1%	1 2%	- 1%	- -	- 1%	- 1%	- -	- -	1 1%
7	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
8+	2 1%	1 1%	- 1%	- 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	1 1%	- -	1 1%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Mean Score	1.55	1.58	1.32	1.76	1.46	1.58	1.64	1.51	1.61	1.65	1.61	1.65	1.71	1.61	1.61	1.63
Standard Deviation	1.45	1.59	1.40	1.53	1.31	1.10	1.13	1.32	1.34	1.36	1.22	1.37	1.78	1.52	1.39	1.46
Standard Error	0.05	0.09	0.16	0.20	0.15	0.13	0.21	0.08	0.11	0.12	0.11	0.11	0.16	0.08	0.30	0.09

H2_13 Number of portions of fruit eaten yesterday
Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
0	89	20	-	3	5	3	3	17	13	20	1	11	42	17	1	6
	24%	22%	5%	32%	23%	15%	26%	23%	22%	24%	7%	24%	30%	22%	19%	16%
1	113	33	4	1	4	8	6	30	23	26	11	14	32	27	4	14
	31%	36%	45%	11%	18%	47%	42%	41%	40%	32%	62%	29%	23%	35%	70%	37%
2	91	22	3	4	5	3	1	17	13	20	4	11	39	18	-	8
	25%	24%	30%	39%	24%	17%	11%	23%	22%	25%	21%	24%	28%	23%	-	22%
3	44	11	1	2	6	3	2	7	7	9	1	7	14	10	-	6
	12%	12%	10%	18%	28%	18%	17%	10%	12%	11%	8%	14%	10%	14%	7%	16%
4	16	3	1	-	1	-	-	2	1	4	-	3	9	3	-	1
	4%	3%	11%	-	7%	1%	1%	3%	2%	5%	2%	5%	6%	4%	5%	4%
5	8	2	-	-	-	-	-	1	3	-	-	1	4	1	-	1
	2%	2%	-	-	-	1%	3%	1%	2%	4%	-	2%	3%	1%	-	3%
6	2	1	-	-	-	-	-	-	1	-	-	-	1	1	-	-
	1%	1%	-	-	-	-	-	-	2%	*	-	1%	1%	1%	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8+	2	1	-	-	-	-	-	-	-	-	-	1	-	-	-	1
	1%	1%	-	-	-	-	-	-	-	-	-	1%	-	-	-	2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.55	1.52	1.75	1.44	1.77	1.45	1.33	1.32	1.43	1.52	1.37	1.57	1.57	1.52	1.10	1.78
Standard Deviation	1.45	1.40	1.12	1.17	1.30	1.08	1.27	1.08	1.26	1.33	0.83	1.34	1.59	1.28	1.05	1.57
Standard Error	0.05	0.09	0.28	0.26	0.19	0.16	0.21	0.08	0.11	0.09	0.13	0.12	0.08	0.09	0.27	0.14

H2_13 Number of portions of fruit eaten yesterday
Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
0	89 24%	14 23%	34 25%	20 26%	15 23%	6 23%	21 23%	68 25%	12 33%	24 27%	20 24%	13 21%
1	113 31%	16 28%	50 37%	22 28%	21 32%	4 15%	26 28%	87 32%	12 34%	27 30%	26 31%	18 29%
2	91 25%	13 21%	31 22%	21 26%	15 23%	12 45%	27 29%	64 23%	6 16%	23 26%	18 21%	17 27%
3	44 12%	10 17%	14 10%	7 9%	10 16%	3 11%	12 13%	33 12%	5 13%	13 15%	10 12%	7 11%
4	16 4%	3 6%	5 4%	4 6%	1 1%	1 5%	3 4%	12 4%	1 3%	2 2%	4 5%	3 5%
5	8 2%	2 4%	2 1%	3 3%	1 2%	- 1%	2 2%	6 2%	- 1%	- *	3 4%	3 4%
6	2 1%	- 1%	- *	- -	1 2%	- -	1 1%	1 *	- -	- *	- *	1 2%
7	-	-	-	-	-	-	-	-	-	-	-	-
8+	2 1%	-	1 1%	1 1%	1 1%	-	1 1%	2 1%	-	-	2 3%	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.55	1.69	1.43	1.58	1.62	1.63	1.61	1.53	1.24	1.38	1.78	1.70
Standard Deviation	1.45	1.41	1.44	1.49	1.57	1.19	1.44	1.45	1.22	1.15	1.93	1.46
Standard Error	0.05	0.08	0.08	0.12	0.14	0.15	0.09	0.05	0.10	0.07	0.14	0.13

H2_13 Number of portions of fruit eaten yesterday
Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
0	89 24%	65 21%	11 60%	44 86%	39 25%	6 4%	16 20%	73 26%	24 21%	15 22%	46 28%	4 19%
1	113 31%	99 31%	5 26%	7 14%	74 48%	32 20%	30 37%	83 29%	29 25%	22 34%	51 32%	11 47%
2	91 25%	80 26%	2 13%	-	35 23%	56 35%	17 21%	74 26%	29 25%	19 29%	37 23%	6 24%
3	44 12%	42 13%	- 1%	-	5 3%	39 24%	13 16%	31 11%	18 16%	4 7%	20 12%	2 7%
4	16 4%	15 5%	-	-	-	15 10%	4 5%	12 4%	6 5%	3 5%	6 3%	- 2%
5	8 2%	8 2%	-	-	-	8 5%	1 1%	8 3%	5 4%	2 3%	1 1%	- 1%
6	2 1%	2 1%	-	-	-	2 1%	1 1%	1 *	1 1%	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-
8+	2 1%	2 1%	-	-	-	2 2%	-	2 1%	2 2%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.55	1.66	0.55	0.14	1.04	2.49	1.55	1.55	1.92	1.53	1.34	1.28
Standard Deviation	1.45	1.48	0.78	0.35	0.79	1.54	1.24	1.50	1.83	1.33	1.19	0.98
Standard Error	0.05	0.05	0.11	0.03	0.04	0.07	0.08	0.05	0.11	0.10	0.06	0.11

H2_11/H2_12/H2_13 Total number of portions of fruit and vegetables consumed yesterday? (derived)

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
0	23	11	12	8	3	4	3	3	3	-	-	19	4	22	1	10	13	
	6%	6%	6%	14%	4%	6%	4%	6%	6%	1%	-	-	7%	5%	6%	18%	4%	9%
1	28	13	15	4	4	4	7	6	1	1	-	-	22	6	28	-	15	13
	8%	7%	8%	7%	6%	7%	12%	11%	3%	5%	-	-	8%	6%	8%	5%	7%	9%
2	46	23	24	12	8	6	7	7	3	3	-	-	34	12	46	-	24	22
	13%	13%	12%	22%	14%	10%	11%	12%	7%	13%	-	-	12%	14%	13%	4%	10%	17%
3	48	27	20	9	8	8	6	6	6	6	-	-	36	12	47	1	27	21
	13%	16%	11%	16%	13%	13%	9%	12%	13%	21%	-	-	13%	13%	13%	10%	12%	15%
4	59	26	32	10	9	11	10	8	5	5	-	-	46	13	59	-	39	20
	16%	15%	17%	19%	15%	18%	16%	15%	12%	19%	-	-	17%	14%	16%	-	17%	15%
5	53	27	26	4	11	10	9	9	5	3	-	-	39	14	52	1	39	14
	14%	15%	14%	8%	19%	17%	15%	17%	12%	12%	-	-	14%	15%	15%	14%	17%	10%
6	44	22	22	4	7	9	7	6	9	3	-	-	32	12	43	2	29	15
	12%	12%	12%	7%	12%	14%	12%	10%	19%	12%	-	-	12%	13%	12%	22%	12%	11%
7	31	12	19	3	3	3	5	6	9	2	-	-	23	8	31	-	22	9
	8%	7%	10%	5%	5%	5%	8%	11%	19%	9%	-	-	8%	9%	9%	-	9%	7%
8	17	7	10	-	4	3	4	2	2	2	-	-	12	6	15	2	14	3
	5%	4%	5%	1%	6%	5%	7%	4%	5%	6%	-	-	4%	7%	4%	25%	6%	2%
9	4	2	3	-	1	1	1	1	-	-	-	-	2	2	4	-	3	1
	1%	1%	1%	1%	2%	2%	1%	1%	*	-	-	-	1%	3%	1%	1%	1%	1%
10	5	3	2	-	-	1	1	-	1	1	-	-	5	-	5	-	4	1
	1%	1%	1%	-	1%	2%	2%	-	2%	3%	-	-	2%	*	1%	-	2%	1%
11+	6	3	3	-	2	1	2	1	1	-	-	-	5	2	6	-	4	2
	2%	2%	2%	*	3%	1%	4%	1%	2%	-	-	-	2%	2%	-	-	2%	1%
Mean Score	4.25	4.16	4.33	3.05	4.48	4.33	4.56	4.09	4.92	4.38	-	-	4.18	4.45	4.24	4.57	4.57	3.69
Standard Deviation	2.54	2.52	2.55	2.11	2.67	2.47	2.87	2.44	2.43	2.17	-	-	2.55	2.51	2.53	3.14	2.54	2.45
Standard Error	0.08	0.13	0.10	0.20	0.22	0.19	0.22	0.18	0.21	0.22	-	-	0.11	0.11	0.08	0.79	0.11	0.11

H2_11/H2_12/H2_13 Total number of portions of fruit and vegetables consumed yesterday? (derived)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
0	23 6%	11 5%	2 3%	2 12%	7 11%	3 4%	9 7%	4 5%	8 8%	6 8%	17 6%	14 6%	3 15%	6 5%	16 6%	1 6%	- 3%	1 7%	5 6%
1	28 8%	15 7%	4 5%	4 21%	6 9%	1 1%	10 9%	5 8%	11 12%	6 9%	22 7%	19 8%	1 7%	8 7%	16 7%	1 5%	1 15%	2 15%	8 11%
2	46 13%	23 11%	9 11%	3 15%	13 19%	6 8%	16 14%	12 17%	13 13%	9 13%	37 13%	30 13%	1 4%	16 13%	32 13%	2 8%	2 19%	- 1%	11 14%
3	48 13%	25 12%	13 17%	2 11%	8 13%	11 14%	12 10%	11 15%	14 14%	9 13%	39 13%	30 13%	4 20%	15 12%	33 14%	3 12%	1 12%	- 2%	11 14%
4	59 16%	37 18%	10 13%	1 7%	10 16%	15 19%	17 14%	14 21%	13 13%	8 12%	50 17%	36 16%	4 25%	19 15%	39 16%	4 19%	2 27%	1 14%	11 15%
5	53 14%	36 17%	9 12%	2 10%	6 9%	12 15%	18 15%	13 18%	11 11%	9 12%	44 15%	33 14%	2 12%	18 15%	37 15%	4 16%	2 21%	2 23%	8 11%
6	44 12%	24 12%	12 16%	3 16%	5 7%	12 15%	17 15%	6 8%	10 10%	10 14%	34 12%	27 12%	1 4%	16 13%	31 13%	3 11%	- 3%	2 18%	8 11%
7	31 8%	13 7%	11 14%	1 4%	6 9%	5 7%	9 8%	2 3%	14 14%	9 12%	22 7%	16 7%	2 12%	13 11%	18 7%	3 15%	- -	- -	9 12%
8	17 5%	11 5%	4 6%	- -	2 3%	7 9%	5 4%	2 3%	4 4%	2 3%	15 5%	11 5%	- 2%	6 5%	13 5%	1 3%	- -	1 11%	2 3%
9	4 1%	3 1%	- *	- 2%	1 2%	2 2%	1 1%	1 1%	1 1%	- 1%	4 1%	2 1%	- -	2 2%	3 1%	- 2%	- -	- 2%	- *
10	5 1%	3 2%	2 2%	- -	- -	1 1%	1 1%	1 1%	2 2%	1 2%	4 1%	4 2%	- -	1 1%	2 1%	- -	- -	1 9%	2 2%
11+	6 2%	4 2%	1 1%	- 2%	1 1%	3 4%	3 2%	- 1%	- *	- 1%	6 2%	5 2%	- -	1 1%	5 2%	1 3%	- -	- -	1 1%
Mean Score	4.25	4.39	4.64	3.30	3.58	5.09	4.21	3.76	3.98	4.12	4.28	4.26	3.53	4.33	4.27	4.60	3.18	4.85	4.10
Standard Deviation	2.54	2.56	2.36	2.74	2.48	2.64	2.61	2.15	2.51	2.52	2.55	2.62	2.24	2.41	2.55	2.52	1.64	2.96	2.54
Standard Error	0.08	0.12	0.15	0.33	0.17	0.19	0.15	0.15	0.14	0.17	0.09	0.10	0.32	0.13	0.10	0.28	0.36	0.59	0.15

H2_11/H2_12/H2_13 Total number of portions of fruit and vegetables consumed yesterday? (derived)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
0	23	10	3	9	22	1	21	15	1	18	5	9	5	8	4	17
	6%	4%	7%	12%	6%	4%	6%	5%	4%	7%	5%	5%	7%	8%	3%	7%
1	28	14	2	12	28	1	25	21	1	22	6	16	5	7	6	22
	8%	6%	4%	17%	8%	2%	8%	8%	7%	9%	6%	9%	7%	6%	5%	10%
2	46	26	7	10	42	4	42	34	1	33	13	18	10	18	12	31
	13%	11%	15%	14%	13%	14%	13%	12%	6%	13%	12%	10%	13%	17%	10%	13%
3	48	32	6	7	44	4	38	32	6	36	12	22	7	19	15	30
	13%	14%	12%	10%	13%	14%	11%	11%	32%	14%	11%	12%	10%	17%	13%	13%
4	59	39	7	10	54	4	57	50	1	38	20	27	15	17	19	38
	16%	17%	16%	14%	16%	15%	17%	17%	5%	15%	19%	15%	20%	16%	16%	16%
5	53	34	8	9	47	5	49	43	3	38	15	24	14	15	19	33
	14%	15%	16%	12%	14%	19%	15%	15%	16%	15%	14%	13%	18%	14%	16%	14%
6	44	30	7	7	40	5	41	34	3	29	15	27	5	13	19	23
	12%	13%	14%	10%	12%	16%	12%	12%	15%	11%	14%	15%	7%	11%	16%	10%
7	31	25	2	4	29	2	29	27	2	19	11	18	7	6	11	19
	8%	11%	5%	5%	8%	7%	9%	9%	9%	8%	10%	10%	9%	5%	9%	8%
8	17	12	3	2	17	1	17	16	-	11	6	11	3	4	7	10
	5%	5%	7%	3%	5%	3%	5%	6%	1%	4%	6%	6%	4%	3%	6%	4%
9	4	4	1	-	4	-	4	4	-	3	1	2	1	1	2	3
	1%	2%	1%	-	1%	-	1%	1%	-	1%	1%	1%	2%	1%	1%	1%
10	5	4	-	1	3	2	4	3	1	4	1	2	2	1	1	3
	1%	2%	1%	1%	1%	6%	1%	1%	5%	2%	1%	1%	3%	1%	1%	1%
11+	6	5	1	-	6	-	6	6	-	5	2	4	1	1	4	2
	2%	2%	3%	*	2%	-	2%	2%	-	2%	2%	2%	1%	1%	3%	1%
Mean Score	4.25	4.55	4.44	3.31	4.22	4.55	4.30	4.41	4.22	4.15	4.47	4.48	4.28	3.84	4.80	3.99
Standard Deviation	2.54	2.49	2.78	2.40	2.55	2.36	2.55	2.55	2.36	2.58	2.43	2.59	2.63	2.35	2.55	2.48
Standard Error	0.08	0.10	0.23	0.16	0.08	0.30	0.08	0.09	0.40	0.10	0.13	0.10	0.21	0.16	0.15	0.10

H2_11/H2_12/H2_13 Total number of portions of fruit and vegetables consumed yesterday? (derived)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
0	23 6%	-	1 6%	1 3%	3 12%	18 6%
1	28 8%	-	-	-	1 5%	26 9%
2	46 13%	-	1 7%	5 17%	4 17%	38 12%
3	48 13%	-	1 13%	2 9%	2 8%	42 14%
4	59 16%	1 22%	4 37%	2 9%	2 9%	49 16%
5	53 14%	1 10%	1 9%	5 20%	2 10%	44 15%
6	44 12%	2 30%	1 10%	5 18%	3 11%	35 12%
7	31 8%	-	-	3 10%	2 10%	25 8%
8	17 5%	1 22%	1 10%	1 3%	2 9%	13 4%
9	4 1%	-	-	1 3%	-	3 1%
10	5 1%	-	-	1 2%	-	4 1%
11+	6 2%	-	-	1 4%	2 7%	4 1%
Mean Score	4.25	5.78	4.53	4.97	4.61	4.14
Standard Deviation	2.54	2.05	2.34	2.64	3.37	2.46
Standard Error	0.08	0.42	0.38	0.31	0.39	0.09

H2_11/H2_12/H2_13 Total number of portions of fruit and vegetables consumed yesterday? (derived)

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
0	23 6%	10 8%	1 3%	1 6%	2 5%	- 1%	- 4%	4 4%	3 5%	3 6%	1 3%	2 4%	5 8%	7 6%	- -	7 8%
1	28 8%	7 6%	4 14%	3 14%	3 10%	2 6%	- -	10 9%	3 5%	5 10%	3 7%	2 4%	2 4%	7 6%	1 18%	4 5%
2	46 13%	15 12%	6 19%	2 8%	3 10%	3 12%	- 5%	12 10%	7 12%	5 9%	1 3%	8 14%	8 15%	14 12%	1 24%	14 18%
3	48 13%	12 9%	4 13%	2 7%	2 7%	5 17%	1 7%	14 12%	5 8%	4 9%	5 12%	8 13%	8 14%	19 16%	- 5%	12 15%
4	59 16%	22 18%	4 12%	4 19%	6 18%	5 16%	3 34%	24 21%	12 20%	8 15%	12 29%	9 16%	10 19%	22 19%	1 17%	9 11%
5	53 14%	17 14%	4 13%	3 13%	6 19%	4 14%	1 15%	17 15%	11 18%	12 24%	7 17%	11 19%	8 15%	15 13%	- 4%	14 16%
6	44 12%	17 13%	2 7%	5 19%	4 12%	5 19%	1 16%	11 10%	6 10%	6 12%	5 12%	6 10%	4 7%	14 11%	1 18%	9 11%
7	31 8%	12 10%	2 7%	1 3%	3 9%	2 7%	- 1%	12 10%	8 13%	1 2%	2 4%	5 8%	4 8%	10 8%	- 7%	6 8%
8	17 5%	5 4%	2 7%	2 9%	2 5%	2 5%	1 11%	7 6%	3 5%	4 9%	4 9%	5 9%	3 5%	6 5%	- 1%	3 4%
9	4 1%	2 1%	- 2%	- -	- -	1 2%	1 6%	- 1%	- 1%	1 1%	1 2%	- 2%	- -	- *	- -	1 2%
10	5 1%	2 1%	- 1%	- -	- -	- -	- -	- *	- -	1 2%	- -	2 3%	1 1%	1 1%	- 6%	2 2%
11+	6 2%	4 3%	- 2%	- 2%	2 5%	- -	- -	3 3%	2 3%	1 2%	1 3%	- 1%	2 4%	4 4%	- -	- *
Mean Score	4.25	4.42	3.97	4.27	4.55	4.41	4.92	4.43	4.60	4.39	4.67	4.52	4.31	4.33	3.94	4.03
Standard Deviation	2.54	2.75	2.68	2.62	2.77	2.07	2.24	2.48	2.46	2.57	2.30	2.40	2.93	2.65	2.76	2.46
Standard Error	0.08	0.15	0.31	0.34	0.32	0.24	0.42	0.14	0.20	0.23	0.21	0.20	0.26	0.15	0.60	0.16

H2_11/H2_12/H2_13 Total number of portions of fruit and vegetables consumed yesterday? (derived)

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
0	23 6%	6 7%	- 5%	2 14%	2 9%	1 3%	1 7%	2 3%	5 8%	5 5%	1 3%	3 6%	11 8%	3 4%	- -	2 6%
1	28 8%	5 5%	1 11%	1 8%	1 5%	3 16%	1 10%	8 11%	5 9%	7 9%	1 7%	1 3%	9 7%	5 7%	1 20%	2 6%
2	46 13%	10 11%	2 23%	1 8%	- 2%	2 13%	2 11%	9 13%	5 9%	9 11%	2 11%	7 15%	20 14%	7 10%	1 22%	6 16%
3	48 13%	13 14%	1 12%	1 10%	3 13%	2 10%	3 24%	9 13%	6 11%	10 12%	2 14%	7 15%	19 13%	14 18%	1 20%	4 11%
4	59 16%	16 18%	- -	2 16%	2 11%	2 13%	2 14%	16 21%	11 19%	15 19%	5 28%	10 20%	23 16%	14 19%	- -	2 7%
5	53 14%	12 14%	2 24%	1 11%	3 13%	2 13%	1 4%	10 13%	9 16%	13 16%	3 15%	8 17%	18 13%	9 12%	- -	9 23%
6	44 12%	14 16%	1 7%	3 24%	5 27%	3 19%	3 21%	8 11%	5 8%	10 12%	2 10%	3 6%	15 11%	12 15%	- 7%	4 9%
7	31 8%	10 11%	- -	- -	2 11%	1 5%	- 1%	7 10%	5 9%	3 4%	2 11%	3 5%	10 7%	6 8%	2 26%	4 10%
8	17 5%	3 3%	1 7%	1 10%	1 7%	1 3%	- 2%	1 1%	3 5%	7 8%	- 1%	3 7%	7 5%	2 3%	- -	2 5%
9	4 1%	1 1%	- -	- -	- -	1 3%	1 6%	2 2%	1 1%	1 1%	- -	1 2%	2 1%	1 1%	- -	- 1%
10	5 1%	1 1%	- -	- -	- -	- -	- 1%	1 1%	1 1%	1 2%	- -	2 3%	1 1%	1 2%	- 5%	2 5%
11+	6 2%	1 1%	1 11%	- -	- 2%	- 2%	- -	- *	1 2%	1 1%	- -	- 1%	5 3%	1 1%	- -	- 1%
Mean Score	4.25	4.34	4.50	3.90	4.74	4.12	3.80	4.08	4.25	4.25	4.06	4.33	4.24	4.28	3.99	4.43
Standard Deviation	2.54	2.35	3.80	2.55	2.55	2.65	2.39	2.25	2.64	2.43	1.90	2.49	2.76	2.36	2.98	2.66
Standard Error	0.08	0.15	0.95	0.56	0.38	0.40	0.39	0.18	0.23	0.16	0.30	0.22	0.14	0.17	0.77	0.24

H2_11/H2_12/H2_13 Total number of portions of fruit and vegetables consumed yesterday? (derived)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
0	23 6%	4 6%	10 8%	6 7%	2 3%	1 4%	4 5%	18 7%	4 12%	7 8%	5 6%	3 4%
1	28 8%	6 10%	10 7%	6 8%	4 7%	2 8%	7 8%	21 8%	6 17%	7 8%	4 5%	5 8%
2	46 13%	8 13%	17 12%	11 14%	8 13%	3 11%	11 12%	35 13%	5 13%	12 14%	9 11%	4 6%
3	48 13%	8 14%	18 13%	8 10%	11 17%	2 8%	12 13%	36 13%	3 9%	14 16%	13 16%	5 8%
4	59 16%	9 15%	23 17%	11 13%	12 19%	4 14%	14 15%	45 16%	6 16%	12 13%	14 16%	10 17%
5	53 14%	7 12%	19 14%	12 15%	9 15%	5 19%	13 14%	40 15%	5 13%	12 14%	12 14%	11 18%
6	44 12%	9 14%	17 13%	10 13%	6 10%	2 8%	9 10%	35 13%	3 9%	11 12%	8 9%	13 20%
7	31 8%	4 7%	11 8%	7 9%	4 7%	4 15%	10 10%	21 8%	3 8%	6 6%	9 10%	3 5%
8	17 5%	2 3%	6 4%	6 7%	3 4%	1 5%	6 6%	12 4%	- 1%	4 5%	4 5%	5 8%
9	4 1%	- 1%	1 1%	1 1%	1 2%	1 5%	2 3%	2 1%	- *	1 1%	2 3%	1 1%
10	5 1%	1 1%	2 2%	1 1%	1 2%	- -	1 1%	4 1%	- -	2 2%	3 3%	- -
11+	6 2%	2 3%	2 1%	1 1%	1 2%	1 2%	2 2%	4 2%	1 2%	1 1%	2 2%	3 4%
Mean Score	4.25	4.11	4.17	4.29	4.32	4.66	4.50	4.16	3.41	3.98	4.56	4.86
Standard Deviation	2.54	2.53	2.55	2.63	2.43	2.62	2.66	2.49	2.48	2.49	2.74	2.63
Standard Error	0.08	0.14	0.14	0.20	0.21	0.34	0.17	0.09	0.20	0.16	0.20	0.23

H2_11/H2_12/H2_13 Total number of portions of fruit and vegetables consumed yesterday? (derived)

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating			Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter mediate	Routine/ manual	Not classi fiable/ stated/ never worked	
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78	
Base	365	314	18	51	153	161	82	283	113	67	162	23	
0	23 6%	13 4%	4 22%	23 45%	-	-	4 5%	19 7%	4 3%	3 4%	15 10%	1 6%	
1	28 8%	19 6%	5 29%	28 55%	-	-	5 6%	23 8%	3 3%	7 10%	16 10%	2 10%	
2	46 13%	39 12%	2 11%	-	46 30%	-	9 12%	37 13%	13 12%	8 11%	22 14%	3 14%	
3	48 13%	39 12%	3 17%	-	48 31%	-	9 11%	39 14%	12 11%	11 16%	20 13%	4 18%	
4	59 16%	53 17%	1 8%	-	59 38%	-	13 16%	45 16%	20 17%	9 13%	28 17%	2 10%	
5	53 14%	48 15%	2 9%	-	-	53 33%	12 14%	41 15%	20 17%	10 15%	17 10%	7 28%	
6	44 12%	42 13%	- 1%	-	-	44 27%	12 14%	32 11%	16 14%	6 10%	20 12%	2 8%	
7	31 8%	29 9%	-	-	-	31 19%	8 9%	23 8%	10 9%	8 11%	12 7%	1 4%	
8	17 5%	17 5%	- 2%	-	-	17 11%	5 6%	12 4%	7 6%	4 6%	6 4%	- 1%	
9	4 1%	4 1%	-	-	-	4 3%	1 2%	3 1%	2 2%	- *	2 1%	-	
10	5 1%	5 2%	-	-	-	5 3%	1 1%	4 2%	3 3%	1 2%	1 1%	-	
11+	6 2%	6 2%	-	-	-	6 4%	2 3%	4 1%	4 3%	1 1%	2 1%	- 1%	
Mean Score	4.25	4.51	2.05	0.55	3.08	6.53	4.57	4.15	4.95	4.31	3.81	3.71	
Standard Deviation	2.54	2.50	1.92	0.50	0.83	1.74	2.61	2.51	2.63	2.50	2.46	2.03	
Standard Error	0.08	0.08	0.27	0.04	0.04	0.08	0.17	0.09	0.16	0.18	0.11	0.23	

H2_9 How many portions of fruit and vegetables do you think that health experts recommend people should eat every day?**Base: All respondents living in Scotland/ Northern Ireland**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
0	1	1	1	-	-	-	-	-	1	-	-	-	1	-	1	-	1	-
*	*	*	*	-	-	-	-	1%	2%	1%	-	-	1%	-	*	-	1%	*
1	5	2	4	2	1	-	1	1	-	-	-	-	4	1	5	-	3	2
1%	1%	1%	2%	4%	1%	*	2%	2%	*	1%	-	-	2%	1%	1%	2%	1%	2%
2	9	2	7	4	2	1	1	-	1	1	-	-	7	2	9	-	3	5
2%	1%	1%	4%	7%	3%	1%	1%	1%	2%	3%	-	-	3%	2%	2%	3%	1%	4%
3	7	3	3	-	1	-	1	1	2	1	-	-	5	2	7	-	2	5
2%	2%	2%	*	1%	*	2%	2%	2%	5%	4%	-	-	2%	2%	2%	-	1%	3%
4	7	4	3	1	2	1	2	-	-	-	-	-	5	2	7	-	5	2
2%	2%	2%	1%	3%	1%	4%	1%	1%	1%	1%	-	-	2%	2%	2%	-	2%	1%
5	317	153	163	45	51	58	53	51	37	21	-	-	235	81	310	6	204	113
87%	87%	86%	85%	87%	91%	86%	92%	81%	79%	-	-	-	86%	90%	87%	84%	88%	84%
6	3	1	1	-	-	2	-	-	-	-	-	-	2	1	3	-	2	1
1%	1%	1%	*	*	2%	-	-	-	*	2%	-	-	1%	1%	1%	-	1%	*
7	3	1	2	-	-	1	1	-	-	-	-	-	2	-	3	-	3	-
1%	1%	1%	-	-	2%	2%	-	-	-	-	-	-	1%	*	1%	-	1%	*
8+	4	3	1	-	1	-	1	-	2	-	-	-	3	1	3	1	3	1
1%	2%	1%	1%	2%	-	1%	1%	4%	-	-	-	-	1%	1%	1%	9%	1%	1%
Don't know	9	6	4	1	1	-	1	1	2	3	-	-	8	1	9	-	4	5
3%	3%	2%	1%	2%	1%	2%	1%	5%	11%	-	-	-	3%	2%	3%	2%	2%	4%
Mean Score	4.85	4.93	4.79	4.64	4.87	5.00	4.90	4.85	4.87	4.75	-	-	4.84	4.89	4.84	5.29	4.92	4.75
Standard Deviation	0.93	0.90	0.96	1.11	0.97	0.53	0.93	0.79	1.24	0.91	-	-	0.96	0.82	0.91	1.83	0.92	0.94
Standard Error	0.03	0.05	0.04	0.11	0.08	0.04	0.07	0.06	0.11	0.10	-	-	0.04	0.04	0.03	0.47	0.04	0.04

Food and You Survey 2012

H2_9 How many portions of fruit and vegetables do you think that health experts recommend people should eat every day?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
0	1	1	-	-	-	-	-	-	1	-	1	-	-	1	-	-	-	-	1
	*	*	*	2%	-	-	-	-	1%	-	*	*	-	1%	-	-	-	-	2%
1	5	4	1	-	1	-	2	2	2	1	4	3	-	3	4	-	-	-	2
	1%	2%	1%	1%	2%	-	2%	2%	2%	2%	1%	1%	-	2%	2%	1%	-	-	2%
2	9	7	1	-	-	2	3	3	1	1	8	8	1	1	7	-	-	-	1
	2%	3%	2%	2%	1%	3%	2%	4%	1%	2%	3%	3%	4%	*	3%	-	3%	-	1%
3	7	2	3	1	1	-	2	-	4	2	5	5	-	2	2	1	-	-	4
	2%	1%	4%	4%	1%	*	2%	*	4%	3%	2%	2%	1%	2%	1%	3%	-	1%	6%
4	7	6	1	-	-	1	3	-	2	1	6	2	1	4	5	-	-	-	1
	2%	3%	1%	2%	*	1%	3%	1%	2%	2%	2%	1%	6%	3%	2%	2%	-	-	1%
5	317	181	63	14	59	71	102	63	80	57	260	197	15	105	217	20	9	10	61
	87%	88%	81%	84%	91%	92%	87%	90%	80%	81%	88%	87%	84%	87%	89%	87%	93%	93%	80%
6	3	1	1	1	-	1	1	-	1	1	2	2	-	1	2	-	-	-	-
	1%	1%	1%	3%	*	1%	1%	-	1%	1%	1%	1%	-	1%	1%	2%	-	2%	1%
7	3	1	-	-	1	-	1	1	-	1	1	2	-	1	2	1	-	-	-
	1%	1%	-	-	2%	1%	1%	1%	*	2%	*	1%	-	1%	1%	4%	-	-	*
8+	4	1	2	-	1	1	2	-	1	1	3	3	1	1	3	-	-	-	1
	1%	*	3%	2%	1%	1%	1%	-	1%	1%	1%	1%	4%	1%	1%	2%	-	-	1%
Don't know	9	2	6	-	2	1	2	1	6	4	5	6	-	3	4	-	-	-	5
	3%	1%	8%	1%	3%	1%	1%	1%	6%	6%	2%	3%	2%	3%	1%	-	3%	4%	6%
Mean Score	4.85	4.80	4.90	4.82	4.99	4.98	4.88	4.80	4.76	4.87	4.85	4.86	5.01	4.82	4.88	5.04	4.90	4.98	4.68
Standard Deviation	0.93	0.92	0.99	1.10	0.86	0.76	0.92	0.87	1.10	0.93	0.93	0.91	1.22	0.92	0.88	0.79	0.58	0.29	1.15
Standard Error	0.03	0.04	0.06	0.14	0.06	0.05	0.05	0.06	0.07	0.06	0.03	0.04	0.18	0.05	0.04	0.09	0.13	0.06	0.07

H2_9 How many portions of fruit and vegetables do you think that health experts recommend people should eat every day?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
0	1	1	-	-	-	1	1	-	-	1	1	-	-	1	-	1
	*	*	1%	*	*	4%	*	*	1%	*	1%	*	-	1%	-	*
1	5	4	-	2	5	-	5	4	-	5	1	3	1	2	2	4
	1%	2%	*	2%	2%	1%	2%	1%	2%	2%	1%	2%	1%	2%	1%	2%
2	9	2	2	5	9	-	9	9	-	7	2	3	2	4	2	6
	2%	1%	4%	6%	3%	1%	3%	3%	-	3%	2%	2%	2%	4%	2%	3%
3	7	5	1	1	6	1	7	4	-	2	5	5	1	1	2	5
	2%	2%	1%	2%	2%	2%	2%	2%	1%	1%	5%	3%	1%	1%	2%	2%
4	7	5	1	1	7	-	7	4	-	5	2	3	1	3	3	3
	2%	2%	2%	1%	2%	*	2%	1%	-	2%	2%	2%	1%	3%	2%	1%
5	317	207	42	56	291	25	292	251	16	225	92	157	68	91	107	196
	87%	88%	87%	80%	87%	87%	87%	88%	86%	88%	84%	87%	91%	86%	83%	85%
6	3	1	1	1	3	-	2	3	-	2	1	1	1	1	-	2
	1%	1%	1%	1%	1%	-	1%	1%	-	1%	1%	*	1%	1%	*	1%
7	3	3	-	-	2	1	3	3	-	2	1	2	-	1	1	2
	1%	1%	-	*	1%	2%	1%	1%	-	1%	1%	1%	*	1%	*	1%
8+	4	2	1	1	4	-	4	3	-	4	-	2	1	2	1	3
	1%	1%	1%	1%	1%	-	1%	1%	-	1%	*	1%	1%	2%	1%	1%
Don't know	9	4	1	4	8	1	7	3	2	4	5	5	1	3	1	7
	3%	2%	1%	6%	2%	4%	2%	1%	10%	2%	5%	3%	2%	3%	1%	3%
Mean Score	4.85	4.89	4.87	4.67	4.86	4.74	4.85	4.88	4.83	4.88	4.79	4.86	4.92	4.80	4.89	4.83
Standard Deviation	0.93	0.87	1.01	1.11	0.91	1.14	0.95	0.92	0.84	0.96	0.86	0.85	0.82	1.12	0.87	0.96
Standard Error	0.03	0.04	0.08	0.08	0.03	0.15	0.03	0.03	0.15	0.04	0.05	0.03	0.07	0.08	0.05	0.04

H2_9 How many portions of fruit and vegetables do you think that health experts recommend people should eat every day?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
0	1	-	-	-	-		1
*	*	-	-	-	-		*
1	5	-	-	-	-		5
	1%	2%	-	1%	1%		2%
2	9	-	1	-	-		8
	2%	-	5%	-	1%		3%
3	7	-	-	-	-		6
	2%	4%	1%	1%	1%		2%
4	7	-	-	1	-		6
	2%	-	1%	2%	*		2%
5	317	6	10	25	21		260
	87%	94%	87%	92%	88%		86%
6	3	-	-	-	-		2
	1%	-	2%	1%	-		1%
7	3	-	-	-	-		2
	1%	-	-	-	2%		1%
8+	4	-	-	-	-		3
	1%	-	-	1%	2%		1%
Don't know	9	-	-	-	1		7
	3%	-	2%	1%	4%		2%
Mean Score	4.85	4.84	4.82	4.97	4.99		4.84
Standard Deviation	0.93	0.74	0.77	0.56	0.81		0.97
Standard Error	0.03	0.15	0.13	0.07	0.10		0.03

H2_9 How many portions of fruit and vegetables do you think that health experts recommend people should eat every day?

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
0	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	*	-	-	1%	-	-	-	-	1%
1	5	4	-	1	-	-	-	2	1	1	-	-	-	2	-	1
	1%	3%	-	6%	-	-	-	2%	2%	2%	-	*	1%	2%	-	1%
2	9	4	-	-	2	1	-	1	1	1	1	1	1	1	1	1
	2%	3%	1%	-	5%	2%	-	1%	1%	1%	3%	1%	2%	1%	3%	1%
3	7	1	-	1	-	-	-	-	1	-	1	-	-	1	-	2
	2%	1%	1%	3%	*	-	-	*	2%	-	2%	*	1%	1%	9%	3%
4	7	5	-	1	-	1	-	1	1	1	1	1	1	1	-	1
	2%	4%	1%	5%	-	3%	-	1%	1%	1%	1%	2%	1%	1%	-	1%
5	317	104	27	19	31	24	7	105	53	45	38	52	51	109	5	70
	87%	84%	90%	80%	93%	86%	90%	91%	90%	89%	90%	88%	93%	91%	87%	86%
6	3	1	-	-	-	-	-	1	-	1	1	1	-	1	-	1
	1%	1%	-	-	-	-	2%	1%	1%	3%	1%	2%	1%	1%	-	1%
7	3	1	1	-	1	1	-	3	1	-	-	1	-	2	-	-
	1%	1%	3%	1%	2%	3%	-	2%	2%	1%	1%	2%	-	2%	1%	-
8+	4	1	1	1	-	-	1	1	1	1	-	1	1	1	-	2
	1%	1%	2%	2%	-	-	8%	1%	1%	2%	-	2%	1%	1%	-	2%
Don't know	9	2	-	-	-	2	-	1	-	-	-	1	-	1	-	4
	3%	2%	1%	1%	-	5%	-	1%	*	1%	*	2%	*	1%	-	4%
Mean Score	4.85	4.78	5.12	4.78	4.89	4.96	5.43	4.97	4.95	4.98	4.86	5.05	4.96	4.95	4.75	4.87
Standard Deviation	0.93	1.04	0.94	1.37	0.71	0.62	1.46	0.84	0.90	0.97	0.78	0.77	0.79	0.83	0.87	1.02
Standard Error	0.03	0.06	0.11	0.18	0.08	0.07	0.27	0.05	0.07	0.09	0.07	0.06	0.07	0.05	0.19	0.07

H2_9 How many portions of fruit and vegetables do you think that health experts recommend people should eat every day?

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
0	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%
1	5	3	1	2	1	1	2	2	2	1	1	2	2	3	1	-
1%	1%	3%	11%	21%	5%	5%	8%	2%	3%	2%	5%	4%	1%	4%	18%	*
2	9	3	-	-	1	-	1	2	1	2	-	-	2	-	-	1
2%	2%	3%	-	-	5%	1%	5%	3%	2%	2%	1%	2%	*	-	-	2%
3	7	1	-	1	-	-	-	1	1	1	-	-	2	1	1	1
2%	2%	2%	-	5%	1%	1%	-	*	1%	1%	-	*	1%	1%	19%	3%
4	7	3	1	-	-	1	-	2	1	1	-	2	1	1	-	1
2%	2%	3%	11%	2%	-	5%	-	2%	1%	2%	1%	4%	1%	1%	4%	1%
5	317	80	7	8	16	14	11	64	53	74	16	40	128	66	3	30
87%	87%	87%	78%	69%	81%	78%	87%	87%	91%	90%	92%	84%	91%	87%	57%	80%
6	3	-	-	-	1	1	-	1	-	1	-	1	1	1	-	1
1%	*	-	-	-	5%	5%	-	2%	1%	1%	-	2%	*	2%	-	2%
7	3	-	-	-	-	1	-	1	1	1	-	1	2	-	-	-
1%	-	-	-	-	-	5%	-	2%	1%	1%	-	1%	2%	-	1%	-
8+	4	-	-	-	1	-	-	1	-	1	-	2	2	1	-	-
1%	-	-	-	-	4%	-	-	1%	-	1%	-	3%	1%	2%	-	1%
Don't know	9	1	-	-	-	-	-	-	-	-	-	2	2	-	-	3
3%	3%	1%	-	2%	-	-	-	1%	*	*	-	1%	1%	2%	-	8%
Mean Score	4.85	4.70	4.46	4.00	4.83	4.84	4.53	4.90	4.83	4.91	4.74	4.96	4.96	4.86	3.87	4.71
Standard Deviation	0.93	0.94	1.32	1.73	1.41	1.14	1.28	0.95	0.84	0.88	0.97	1.15	0.84	1.04	1.72	1.20
Standard Error	0.03	0.06	0.33	0.39	0.21	0.17	0.21	0.08	0.07	0.06	0.15	0.10	0.04	0.08	0.45	0.11

H2_9 How many portions of fruit and vegetables do you think that health experts recommend people should eat every day?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
0	1 *	- *	1 1%	- -	- -	- -	- -	1 1%	1 2%	- -	- -	- *
1	5 1%	1 1%	3 2%	1 1%	1 1%	1 1%	1 1%	4 2%	1 3%	2 2%	- *	- *
2	9 2%	2 3%	3 2%	2 3%	1 1%	1 3%	2 2%	7 3%	1 4%	1 1%	1 2%	1 1%
3	7 2%	4 6%	1 1%	1 1%	1 2%	- -	1 1%	6 2%	2 4%	3 3%	- *	- -
4	7 2%	1 2%	1 1%	2 3%	2 3%	1 3%	1 1%	6 2%	1 1%	2 2%	1 1%	3 5%
5	317 87%	47 79%	120 88%	69 89%	58 90%	23 87%	81 88%	236 86%	28 77%	77 87%	79 93%	56 90%
6	3 1%	- *	1 1%	1 1%	1 1%	- -	2 2%	1 *	- 1%	1 1%	- *	1 1%
7	3 1%	- *	1 *	- -	- 1%	2 6%	2 2%	1 *	- -	- *	2 2%	1 1%
8+	4 1%	1 1%	2 2%	- -	1 2%	- -	1 1%	3 1%	2 5%	- -	1 1%	- 1%
Don't know	9 3%	4 6%	4 3%	2 2%	- *	- -	2 2%	7 3%	1 3%	3 3%	- -	1 2%
Mean Score	4.85	4.71	4.84	4.82	5.00	4.95	4.96	4.82	4.73	4.79	5.00	4.94
Standard Deviation	0.93	0.99	1.02	0.73	0.91	0.88	0.86	0.95	1.60	0.80	0.63	0.60
Standard Error	0.03	0.06	0.06	0.06	0.08	0.11	0.05	0.04	0.13	0.05	0.05	0.05

H2_9 How many portions of fruit and vegetables do you think that health experts recommend people should eat every day?

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
0	1	1	-	1	1	-	-	1	-	-	1	-
	*	*	-	2%	*	-	*	*	-	-	1%	1%
1	5	5	-	2	1	2	1	4	-	2	3	-
	1%	2%	-	4%	1%	1%	1%	2%	*	3%	2%	2%
2	9	8	-	2	5	2	3	6	1	1	7	-
	2%	3%	-	4%	3%	1%	4%	2%	1%	1%	4%	-
3	7	7	-	1	4	2	1	6	1	1	3	1
	2%	2%	1%	1%	3%	1%	1%	2%	1%	2%	2%	6%
4	7	7	-	-	3	4	-	7	1	1	5	-
	2%	2%	1%	1%	2%	2%	*	2%	1%	2%	3%	1%
5	317	269	16	41	130	145	73	244	107	61	132	17
	87%	86%	92%	81%	85%	90%	89%	86%	94%	91%	82%	75%
6	3	2	-	-	1	1	-	3	1	-	1	-
	1%	1%	1%	-	1%	1%	*	1%	1%	1%	1%	-
7	3	3	-	-	1	1	2	-	-	-	1	1
	1%	1%	-	-	1%	1%	2%	*	*	-	1%	3%
8+	4	4	1	1	-	3	2	3	1	-	1	1
	1%	1%	3%	3%	-	2%	2%	1%	1%	1%	1%	5%
Don't know	9	7	-	3	7	-	-	9	-	-	7	1
	3%	2%	1%	5%	4%	*	*	3%	*	*	5%	6%
Mean Score	4.85	4.83	5.09	4.71	4.80	4.95	4.92	4.83	4.98	4.82	4.75	5.05
Standard Deviation	0.93	0.98	0.72	1.37	0.82	0.86	1.08	0.88	0.63	0.86	1.03	1.49
Standard Error	0.03	0.03	0.11	0.12	0.04	0.04	0.07	0.03	0.04	0.06	0.05	0.18

H2_14 At the moment, how often do you eat biscuits, pastries and cakes?**Base: All respondents living in Scotland/ Northern Ireland**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
At least once a day	115	56	59	9	12	18	18	23	18	18	-	-	80	35	112	2	77	38
	32%	32%	31%	16%	20%	29%	29%	42%	39%	68%	-	-	29%	39%	31%	31%	33%	29%
5-6 times a week	26	15	11	3	6	7	4	2	2	1	-	-	16	10	26	-	16	10
	7%	8%	6%	7%	10%	11%	7%	3%	4%	6%	-	-	6%	11%	7%	-	7%	7%
3-4 times a week	65	28	37	14	16	12	9	8	4	2	-	-	52	13	63	2	43	22
	18%	16%	20%	26%	27%	19%	15%	15%	9%	8%	-	-	19%	15%	18%	27%	19%	17%
Once or twice a week	97	47	50	15	21	18	17	14	10	4	-	-	78	19	95	2	63	35
	27%	27%	26%	28%	35%	28%	27%	25%	21%	15%	-	-	28%	22%	27%	32%	27%	26%
Once a fortnight	20	11	9	6	1	3	5	1	3	-	-	-	15	5	20	1	10	11
	6%	6%	5%	11%	3%	5%	9%	2%	7%	1%	-	-	5%	6%	6%	9%	4%	8%
Once a month	11	3	8	3	-	1	2	2	2	-	-	-	9	2	11	-	5	6
	3%	2%	4%	5%	1%	2%	3%	4%	5%	-	-	-	3%	2%	3%	-	2%	4%
Less than once a month	9	4	5	2	1	1	2	1	1	1	-	-	6	2	8	-	3	5
	2%	2%	3%	4%	1%	1%	3%	2%	3%	3%	-	-	2%	3%	2%	1%	2%	4%
Never	22	10	11	1	2	3	5	4	6	-	-	-	19	3	22	-	13	9
	6%	6%	6%	3%	3%	5%	9%	7%	12%	1%	-	-	7%	3%	6%	-	6%	6%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	304	147	157	41	55	55	48	47	34	25	-	-	225	78	296	7	199	105
	83%	84%	83%	77%	92%	86%	77%	85%	73%	96%	-	-	82%	86%	83%	91%	86%	78%
Net : Less than weekly	40	18	21	11	3	6	9	4	7	1	-	-	30	9	39	1	19	21
	11%	11%	11%	20%	4%	9%	14%	8%	14%	3%	-	-	11%	10%	11%	9%	8%	16%

H2_14 At the moment, how often do you eat biscuits, pastries and cakes?**Base: All respondents living in Scotland/ Northern Ireland**

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
At least once a day	115	53	41	3	18	18	35	21	41	31	84	63	6	46	65	9	2	3	36
	32%	26%	52%	19%	28%	23%	30%	30%	42%	44%	29%	28%	35%	38%	26%	40%	26%	25%	47%
5-6 times a week	26	16	4	1	5	9	8	4	6	5	21	20	1	5	19	2	-	-	4
	7%	8%	5%	6%	8%	11%	7%	5%	6%	7%	7%	9%	5%	4%	8%	8%	2%	4%	6%
3-4 times a week	65	41	6	3	15	17	23	12	12	8	57	44	5	16	50	3	3	1	9
	18%	20%	7%	17%	24%	22%	20%	17%	12%	12%	19%	19%	31%	13%	20%	12%	33%	10%	11%
Once or twice a week	97	63	14	4	16	25	29	21	22	13	84	62	4	32	73	4	3	3	14
	27%	31%	18%	25%	25%	32%	25%	30%	22%	19%	28%	27%	20%	26%	30%	18%	33%	31%	18%
Once a fortnight	20	13	3	1	3	5	7	3	4	2	19	15	1	5	15	-	-	1	4
	6%	6%	4%	7%	5%	7%	6%	5%	4%	2%	6%	6%	4%	4%	6%	1%	5%	10%	5%
Once a month	11	6	2	-	2	1	2	4	4	3	8	6	-	5	7	1	-	-	2
	3%	3%	3%	-	4%	1%	2%	6%	4%	4%	3%	3%	2%	4%	3%	5%	-	3%	3%
Less than once a month	9	3	2	2	2	1	3	1	3	2	6	7	-	1	6	-	-	1	1
	2%	1%	3%	12%	3%	1%	3%	2%	3%	3%	2%	3%	1%	1%	2%	2%	-	9%	2%
Never	22	11	6	2	3	2	10	3	6	5	16	11	-	10	11	3	-	1	7
	6%	5%	8%	13%	4%	2%	9%	5%	6%	8%	5%	5%	2%	8%	4%	14%	-	9%	8%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	304	173	65	11	55	69	95	58	82	57	246	188	16	99	207	18	9	7	63
	83%	84%	83%	67%	85%	89%	81%	83%	82%	83%	83%	83%	81%	82%	84%	78%	95%	69%	82%
Net : Less than weekly	40	22	7	3	7	7	12	9	11	7	33	27	1	11	28	2	-	2	7
	11%	11%	9%	19%	11%	9%	10%	13%	12%	10%	11%	12%	7%	9%	11%	8%	5%	21%	10%

H2_14 At the moment, how often do you eat biscuits, pastries and cakes?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
At least once a day	115	80	9	24	105	10	105	82	7	75	41	57	26	32	35	77
	32%	34%	18%	34%	31%	35%	31%	29%	35%	29%	37%	32%	35%	29%	29%	33%
5-6 times a week	26	17	4	4	25	1	24	20	2	21	5	10	5	10	9	15
	7%	7%	8%	6%	7%	3%	7%	7%	9%	8%	5%	6%	7%	9%	8%	7%
3-4 times a week	65	43	9	10	60	5	62	55	3	49	16	30	17	18	30	32
	18%	18%	19%	14%	18%	18%	18%	19%	18%	19%	15%	16%	23%	17%	26%	14%
Once or twice a week	97	60	17	14	87	10	92	81	4	70	27	47	19	32	28	63
	27%	26%	36%	20%	26%	35%	27%	28%	21%	28%	25%	26%	25%	29%	24%	27%
Once a fortnight	20	11	4	5	20	1	17	14	-	14	6	10	4	7	4	15
	6%	5%	9%	7%	6%	2%	5%	5%	1%	6%	6%	5%	5%	6%	4%	7%
Once a month	11	5	-	6	11	-	11	11	-	8	3	7	1	3	1	9
	3%	2%	1%	8%	3%	-	3%	4%	-	3%	3%	4%	1%	3%	1%	4%
Less than once a month	9	3	2	3	9	-	6	6	1	5	3	6	1	1	1	7
	2%	1%	4%	5%	3%	-	2%	2%	4%	2%	3%	4%	1%	1%	1%	3%
Never	22	14	3	5	19	2	19	16	2	13	9	14	2	6	10	12
	6%	6%	5%	7%	6%	7%	6%	5%	12%	5%	8%	7%	3%	5%	8%	5%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	304	201	39	52	277	26	283	238	16	215	89	144	67	93	102	187
	83%	86%	82%	74%	83%	91%	84%	84%	83%	84%	81%	80%	89%	85%	87%	81%
Net : Less than weekly	40	19	6	14	39	1	34	31	1	27	12	23	6	11	6	31
	11%	8%	13%	19%	12%	2%	10%	11%	5%	11%	11%	13%	8%	10%	5%	14%

H2_14 At the moment, how often do you eat biscuits, pastries and cakes?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
At least once a day	115 32%	1 16%	4 33%	4 15%	8 35%	99 33%
5-6 times a week	26 7%	1 12%	- 1%	1 3%	2 8%	23 8%
3-4 times a week	65 18%	2 26%	2 20%	5 19%	3 15%	55 18%
Once or twice a week	97 27%	1 17%	3 29%	7 26%	6 27%	81 27%
Once a fortnight	20 6%	- -	4 4%	3 12%	1 6%	16 5%
Once a month	11 3%	- -	- -	2 6%	- 1%	9 3%
Less than once a month	9 2%	1 10%	1 7%	1 4%	1 4%	6 2%
Never	22 6%	1 19%	1 6%	4 15%	1 5%	14 5%
Don't know	-	-	-	-	-	-
Net : Weekly or more	304 83%	5 71%	9 83%	17 63%	20 84%	257 85%
Net : Less than weekly	40 11%	1 10%	1 11%	6 22%	3 11%	30 10%

H2_14 At the moment, how often do you eat biscuits, pastries and cakes?

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
At least once a day	115 32%	39 32%	8 27%	5 22%	10 29%	8 31%	2 28%	32 28%	18 31%	10 20%	14 32%	16 28%	9 17%	41 34%	2 32%	25 30%
5-6 times a week	26 7%	10 8%	2 6%	1 2%	2 6%	- 1%	1 7%	7 6%	2 3%	4 8%	3 8%	4 6%	5 9%	7 6%	- 7%	9 11%
3-4 times a week	65 18%	22 18%	8 28%	4 18%	5 16%	6 23%	3 43%	23 20%	10 17%	13 26%	12 28%	10 16%	13 24%	27 22%	1 18%	13 16%
Once or twice a week	97 27%	38 31%	8 25%	10 42%	10 31%	9 32%	1 12%	37 32%	20 34%	15 31%	8 20%	22 37%	18 33%	32 26%	1 21%	22 27%
Once a fortnight	20 6%	5 4%	2 6%	2 7%	1 4%	- 2%	1 7%	6 5%	3 5%	4 7%	2 6%	3 6%	4 8%	3 3%	1 12%	6 7%
Once a month	11 3%	4 3%	- 1%	1 4%	2 7%	2 8%	- 1%	4 4%	3 4%	2 4%	1 2%	1 1%	2 3%	4 3%	- -	- -
Less than once a month	9 2%	2 1%	2 5%	- 2%	1 2%	1 3%	- 2%	2 1%	1 2%	1 *	- 3%	1 2%	2 3%	1 1%	1 8%	2 3%
Never	22 6%	4 3%	- 2%	1 3%	2 5%	- -	- -	6 5%	2 3%	2 4%	- *	2 4%	2 4%	5 4%	- 2%	6 7%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	304 83%	110 89%	26 86%	19 84%	27 81%	24 87%	7 90%	98 85%	50 85%	42 84%	37 88%	51 87%	45 82%	107 89%	4 78%	68 83%
Net : Less than weekly	40 11%	10 8%	4 12%	3 14%	5 14%	4 13%	1 10%	11 10%	7 12%	6 12%	5 11%	5 9%	8 14%	9 7%	1 20%	8 10%

H2_14 At the moment, how often do you eat biscuits, pastries and cakes?**Base: All respondents living in Scotland/ Northern Ireland**

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
At least once a day	115	24	1	2	6	5	5	20	14	24	6	12	38	25	1	10
	32%	27%	10%	15%	31%	26%	38%	28%	24%	29%	31%	25%	27%	33%	23%	27%
5-6 times a week	26	6	1	-	1	1	-	4	3	10	-	3	11	3	-	5
	7%	6%	12%	-	7%	4%	3%	6%	6%	12%	2%	6%	8%	4%	-	13%
3-4 times a week	65	21	1	4	2	2	2	14	14	18	3	7	26	14	1	9
	18%	23%	11%	35%	9%	13%	13%	19%	23%	22%	19%	15%	18%	18%	15%	23%
Once or twice a week	97	29	5	3	8	6	5	19	14	21	7	19	40	25	3	9
	27%	32%	58%	29%	38%	32%	35%	25%	25%	26%	39%	41%	29%	33%	49%	23%
Once a fortnight	20	3	1	1	-	-	1	3	5	4	-	3	10	1	-	2
	6%	3%	8%	12%	2%	3%	10%	4%	8%	5%	2%	5%	7%	1%	4%	5%
Once a month	11	3	-	-	2	3	-	4	3	1	-	1	4	3	-	1
	3%	3%	-	-	8%	16%	-	6%	6%	2%	-	1%	3%	4%	-	2%
Less than once a month	9	1	-	-	1	1	-	3	2	1	1	1	3	2	-	1
	2%	1%	1%	2%	3%	6%	1%	4%	4%	1%	3%	2%	2%	2%	5%	4%
Never	22	4	-	1	-	-	-	6	3	3	-	2	8	4	-	1
	6%	5%	-	5%	2%	2%	-	9%	5%	3%	1%	4%	6%	5%	4%	3%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	304	80	8	9	17	13	12	57	45	73	16	41	115	67	5	32
	83%	88%	91%	80%	85%	75%	89%	77%	78%	89%	91%	87%	82%	88%	87%	86%
Net : Less than weekly	40	7	1	2	3	4	1	10	10	6	1	4	17	6	1	4
	11%	7%	9%	15%	13%	24%	11%	14%	18%	8%	7%	9%	12%	7%	9%	10%

H2_14 At the moment, how often do you eat biscuits, pastries and cakes?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
At least once a day	115 32%	25 43%	46 33%	16 21%	21 33%	7 25%	28 30%	88 32%	12 33%	33 37%	20 24%	20 32%
5-6 times a week	26 7%	4 6%	9 7%	6 8%	4 6%	3 11%	9 10%	17 6%	1 4%	8 9%	7 8%	4 6%
3-4 times a week	65 18%	7 12%	26 19%	10 13%	19 29%	3 12%	22 24%	43 16%	7 19%	17 19%	16 18%	12 19%
Once or twice a week	97 27%	13 22%	31 23%	31 40%	11 18%	10 39%	23 25%	74 27%	8 21%	21 23%	27 31%	19 30%
Once a fortnight	20 6%	2 3%	7 5%	6 8%	4 6%	2 6%	4 5%	16 6%	1 3%	4 4%	6 8%	3 5%
Once a month	11 3%	1 1%	6 4%	3 4%	1 1%	1 3%	1 2%	10 4%	3 8%	- *	3 4%	- 1%
Less than once a month	9 2%	3 5%	3 2%	2 3%	- 1%	1 2%	1 2%	7 3%	3 8%	2 2%	- *	- 1%
Never	22 6%	4 7%	10 8%	3 4%	4 6%	- 1%	4 4%	18 7%	2 5%	4 5%	5 6%	4 6%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	304 83%	49 84%	112 82%	64 82%	55 86%	23 87%	81 88%	222 81%	28 77%	78 89%	70 82%	55 88%
Net : Less than weekly	40 11%	6 10%	15 11%	11 14%	5 7%	3 11%	7 8%	33 12%	7 19%	6 6%	10 12%	4 6%

H2_14 At the moment, how often do you eat biscuits, pastries and cakes?**Base: All respondents living in Scotland/ Northern Ireland**

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
At least once a day	115 32%	95 30%	7 39%	16 31%	53 34%	47 29%	24 30%	91 32%	30 27%	23 34%	55 34%	7 31%
5-6 times a week	26 7%	20 6%	2 12%	3 7%	11 7%	11 7%	5 6%	21 7%	12 11%	4 5%	9 6%	1 4%
3-4 times a week	65 18%	57 18%	4 21%	9 18%	29 19%	27 17%	15 18%	50 18%	19 17%	12 18%	29 18%	5 23%
Once or twice a week	97 27%	89 28%	3 19%	13 25%	39 26%	45 28%	23 29%	74 26%	33 29%	19 28%	42 26%	4 16%
Once a fortnight	20 6%	16 5%	1 4%	5 9%	8 5%	8 5%	3 4%	17 6%	8 7%	3 5%	7 4%	2 10%
Once a month	11 3%	10 3%	-	1 3%	4 3%	6 4%	4 5%	7 2%	2 2%	-	7 4%	2 9%
Less than once a month	9 2%	7 2%	-	2 4%	2 2%	4 2%	2 2%	7 2%	2 2%	2 3%	4 2%	1 3%
Never	22 6%	20 6%	-	2 4%	6 4%	13 8%	5 6%	16 6%	7 6%	4 6%	10 6%	1 4%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	304 83%	260 83%	16 92%	41 80%	133 87%	130 81%	68 83%	236 83%	95 84%	57 85%	135 83%	17 74%
Net : Less than weekly	40 11%	34 11%	1 6%	8 16%	14 9%	17 11%	9 11%	31 11%	12 11%	6 8%	17 11%	5 22%

H2_14 At the moment, how often do you eat bread, rice, pasta, potatoes and other starchy foods?

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
At least once a day	260	126	134	34	36	48	47	39	35	21	-	-	194	66	254	6	173	87
	71%	72%	71%	64%	62%	75%	75%	71%	76%	81%	-	-	71%	73%	71%	77%	75%	65%
5-6 times a week	41	19	22	9	9	7	6	4	3	2	-	-	32	8	39	1	20	21
	11%	11%	12%	17%	16%	11%	10%	7%	7%	8%	-	-	12%	9%	11%	14%	9%	16%
3-4 times a week	42	20	22	8	11	5	6	7	3	2	-	-	32	10	41	1	25	16
	11%	11%	12%	15%	18%	8%	9%	13%	7%	6%	-	-	12%	11%	11%	9%	11%	12%
Once or twice a week	19	10	9	2	2	3	3	5	3	1	-	-	13	6	19	-	10	9
	5%	6%	5%	3%	4%	4%	4%	8%	7%	4%	-	-	5%	6%	5%	-	4%	7%
Once a fortnight	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1
	*	*	*	*	1%	-	*	*	-	1%	-	-	*	*	*	-	*	*
Once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	1%	-	*	-	-	-	*	*	*	-	*	*
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Never	3	1	2	-	-	1	1	-	1	-	-	-	3	-	3	-	2	-
	1%	1%	1%	-	-	1%	1%	*	2%	-	-	-	1%	*	1%	-	1%	*
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	361	174	187	53	59	63	61	55	45	26	-	-	271	90	353	7	228	133
	99%	99%	99%	100%	99%	99%	98%	99%	98%	99%	-	-	99%	99%	99%	100%	99%	99%
Net : Less than weekly	1	-	1	-	-	-	-	-	-	-	-	-	1	1	1	-	1	1
	*	*	1%	*	1%	-	1%	*	*	1%	-	-	*	1%	*	-	*	1%

H2_14 At the moment, how often do you eat bread, rice, pasta, potatoes and other starchy foods?

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
At least once a day	260	148	59	10	43	55	85	48	73	51	209	159	11	91	170	17	6	9	59
	71%	72%	76%	61%	66%	71%	72%	68%	73%	73%	71%	70%	61%	75%	69%	73%	66%	84%	76%
5-6 times a week	41	22	6	4	9	10	14	11	6	6	34	27	2	12	31	2	1	-	7
	11%	11%	8%	25%	13%	12%	12%	16%	6%	9%	12%	12%	10%	10%	13%	10%	8%	-	9%
3-4 times a week	42	24	6	2	10	9	12	8	12	8	34	27	5	10	30	3	2	-	7
	11%	12%	7%	9%	15%	12%	11%	11%	12%	11%	11%	12%	27%	8%	12%	14%	22%	2%	9%
Once or twice a week	19	10	5	1	3	4	4	3	7	3	15	12	-	7	12	1	-	2	4
	5%	5%	7%	5%	5%	5%	4%	4%	7%	5%	5%	5%	2%	5%	5%	3%	3%	14%	5%
Once a fortnight	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
	*	*	*	*	*	*	*	*	*	1%	*	*	*	*	*	*	*	*	*
Once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1%	*	*	*
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Never	3	1	1	-	-	-	2	-	1	1	2	2	-	1	2	-	-	-	-
	1%	1%	1%	-	*	-	1%	-	1%	1%	1%	1%	-	1%	1%	-	-	-	1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	361	204	77	17	64	78	115	70	98	68	293	225	17	119	242	22	9	11	76
	99%	99%	98%	100%	99%	100%	98%	100%	98%	98%	99%	99%	100%	98%	99%	99%	100%	100%	99%
Net : Less than weekly	1	-	-	-	1	-	-	-	1	1	-	-	-	1	1	-	-	-	-
	*	*	*	-	1%	-	*	*	1%	1%	*	*	-	1%	*	1%	-	-	1%

H2_14 At the moment, how often do you eat bread, rice, pasta, potatoes and other starchy foods?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
At least once a day	260	172	32	51	239	21	240	203	13	177	83	129	58	73	81	168
	71%	74%	66%	72%	71%	74%	72%	71%	68%	69%	76%	72%	77%	67%	69%	73%
5-6 times a week	41	24	4	8	39	1	36	33	3	32	8	18	7	16	13	24
	11%	10%	9%	11%	12%	5%	11%	12%	15%	13%	8%	10%	9%	14%	11%	11%
3-4 times a week	42	24	8	7	37	4	39	35	1	32	9	21	8	12	16	24
	11%	10%	16%	10%	11%	15%	11%	12%	8%	13%	8%	11%	11%	11%	13%	11%
Once or twice a week	19	12	3	4	18	1	17	11	2	12	7	9	2	8	7	11
	5%	5%	6%	6%	5%	3%	5%	4%	9%	5%	6%	5%	3%	7%	6%	5%
Once a fortnight	1	-	-	-	1	-	1	1	-	1	-	1	-	-	-	1
	*	*	1%	*	*	-	*	*	1%	*	-	*	*	-	-	*
Once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	*	-	*	*	-	*	-	*	-	-	*	*
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Never	3	1	1	-	2	1	3	2	-	1	1	2	-	1	2	1
	1%	1%	2%	*	1%	3%	1%	1%	-	1%	1%	1%	-	1%	1%	*
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	361	232	46	70	333	28	332	281	19	253	108	178	75	108	116	228
	99%	99%	97%	99%	99%	97%	99%	99%	99%	99%	99%	98%	100%	99%	98%	99%
Net : Less than weekly	1	1	-	-	1	-	1	1	-	1	-	1	-	-	-	1
	*	*	1%	*	*	-	*	*	1%	*	*	1%	*	-	*	*

H2_14 At the moment, how often do you eat bread, rice, pasta, potatoes and other starchy foods?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
At least once a day	260 71%	4 63%	8 67%	19 68%	16 67%		217 72%
5-6 times a week	41 11%	1 21%	2 14%	4 13%	2 10%		33 11%
3-4 times a week	42 11%	1 16%	- 2%	3 10%	4 16%		34 11%
Once or twice a week	19 5%	-	2 15%	1 5%	1 6%		15 5%
Once a fortnight	1 *	-	- 1%	-	-		1 *
Once a month	- *	-	-	-	-		- *
Less than once a month	-	-	-	-	-		-
Never	3 1%	-	-	1 5%	-		1 *
Don't know	-	-	-	-	-		-
Net : Weekly or more	361 99%	7 100%	11 99%	26 95%	23 100%		299 99%
Net : Less than weekly	1 *	-	- 1%	-	-		1 *

H2_14 At the moment, how often do you eat bread, rice, pasta, potatoes and other starchy foods?

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
At least once a day	260 71%	89 72%	19 63%	16 69%	24 71%	21 75%	6 74%	80 69%	42 71%	34 68%	30 71%	40 68%	32 58%	83 69%	3 63%	62 76%
5-6 times a week	41 11%	13 11%	6 20%	3 11%	3 8%	3 12%	1 11%	15 13%	7 12%	5 9%	3 8%	9 16%	10 18%	19 16%	- 6%	7 9%
3-4 times a week	42 11%	18 14%	4 14%	4 16%	4 13%	3 11%	- 2%	14 12%	9 15%	8 16%	5 11%	7 11%	9 16%	13 10%	2 28%	6 7%
Once or twice a week	19 5%	4 3%	1 2%	1 2%	3 8%	1 2%	1 14%	6 5%	1 2%	4 7%	4 9%	2 4%	4 8%	4 4%	- 3%	6 7%
Once a fortnight	1 *	- *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- *
Once a month	- *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- *	- -	- -
Less than once a month	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Never	3 1%	- -	1 1%	1 1%	- -	- -	- -	1 1%	- -	- -	- -	1 1%	1 1%	1 1%	- -	1 1%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Net : Weekly or more	361 99%	124 100%	30 99%	23 99%	33 100%	28 100%	8 100%	114 99%	59 100%	50 100%	42 100%	58 99%	54 99%	119 99%	6 100%	81 99%
Net : Less than weekly	1 *	- *	- -	- -	- -	- -	- -	- *	- -	- *	- -	- -	- -	1 1%	- -	- *

H2_14 At the moment, how often do you eat bread, rice, pasta, potatoes and other starchy foods?

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
At least once a day	260	69	6	8	15	13	10	52	38	53	15	35	89	53	4	31
	71%	75%	64%	74%	74%	73%	76%	71%	66%	65%	86%	75%	63%	70%	72%	83%
5-6 times a week	41	10	1	2	1	3	1	11	9	11	-	5	21	9	-	3
	11%	10%	12%	14%	3%	17%	4%	15%	16%	13%	1%	9%	15%	11%	7%	9%
3-4 times a week	42	10	2	1	4	1	2	8	7	14	2	6	18	10	-	1
	11%	11%	24%	12%	20%	3%	12%	10%	13%	17%	13%	12%	13%	13%	5%	3%
Once or twice a week	19	3	-	-	1	1	1	3	3	4	-	1	10	3	1	2
	5%	3%	-	-	3%	7%	8%	4%	5%	4%	-	3%	7%	4%	16%	5%
Once a fortnight	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	-	-	*	*	-	-	*	*	-	*
Once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	1%	*	-	-	-	*	-	-
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Never	3	-	-	-	-	-	-	-	-	-	-	1	2	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	1%	2%	*	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	361	91	9	11	20	17	13	74	57	82	18	47	138	75	6	38
	99%	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%	98%	99%	100%	100%
Net : Less than weekly	1	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	1%	-	-	-	-	-	-	1%	*	-	-	*	1%	-	*

H2_14 At the moment, how often do you eat bread, rice, pasta, potatoes and other starchy foods?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
At least once a day	260	41	98	59	44	19	67	193	28	67	56	42
	71%	69%	71%	75%	68%	73%	72%	71%	77%	75%	66%	67%
5-6 times a week	41	5	13	10	10	2	10	30	4	8	10	8
	11%	9%	10%	13%	16%	7%	11%	11%	12%	9%	12%	14%
3-4 times a week	42	6	17	6	6	5	12	30	2	7	12	10
	11%	10%	13%	8%	10%	20%	13%	11%	6%	8%	14%	17%
Once or twice a week	19	6	8	2	3	-	2	17	2	6	7	2
	5%	10%	5%	3%	5%	1%	2%	6%	4%	6%	8%	3%
Once a fortnight	1	-	-	-	-	-	-	-	-	-	-	-
	*	1%	*	*	-	-	*	*	1%	*	-	*
Once a month	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	-	-	-	-	*	-	*	-	-
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Never	3	-	1	1	1	-	1	1	-	-	-	-
	1%	1%	1%	1%	1%	-	1%	1%	1%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	361	58	136	77	64	26	91	270	36	88	85	63
	99%	98%	99%	99%	99%	100%	98%	99%	99%	99%	100%	100%
Net : Less than weekly	1	1	-	-	-	-	-	1	-	1	-	-
	*	1%	*	*	-	-	*	*	1%	1%	-	*

H2_14 At the moment, how often do you eat bread, rice, pasta, potatoes and other starchy foods?**Base: All respondents living in Scotland/ Northern Ireland**

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
At least once a day	260	223	12	34	107	120	62	198	80	48	115	17
	71%	71%	70%	66%	70%	74%	76%	70%	71%	72%	71%	75%
5-6 times a week	41	36	2	6	20	14	8	32	14	7	17	2
	11%	11%	9%	12%	13%	9%	10%	11%	13%	10%	11%	10%
3-4 times a week	42	36	2	6	18	17	7	35	12	8	18	2
	11%	11%	14%	13%	12%	10%	8%	12%	11%	12%	11%	11%
Once or twice a week	19	16	1	4	7	8	4	15	6	2	10	1
	5%	5%	6%	7%	4%	5%	5%	5%	5%	3%	6%	4%
Once a fortnight	1	1	-	-	-	-	-	1	-	-	1	-
	*	*	*	*	*	*	*	*	*	*	*	*
Once a month	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	1%	*	*	*	*	*	*	*	*
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Never	3	2	-	-	1	1	1	2	-	1	2	-
	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	361	310	17	50	152	159	81	280	113	66	160	23
	99%	99%	98%	98%	99%	99%	99%	99%	100%	99%	99%	99%
Net : Less than weekly	1	1	-	-	-	1	-	1	-	-	1	-
	*	*	*	1%	*	*	*	*	*	*	*	*

H2_14 At the moment, how often do you eat fried chips or roast potatoes?**Base: All respondents living in Scotland/ Northern Ireland**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
At least once a day	9	5	4	2	1	1	3	-	1	-	-	-	8	1	9	-	5	4
	2%	3%	2%	4%	2%	1%	5%	1%	3%	2%	-	-	3%	1%	2%	-	2%	3%
5-6 times a week	8	3	4	3	-	3	-	-	-	-	-	-	5	3	8	-	4	4
	2%	2%	2%	6%	1%	5%	*	1%	1%	-	-	-	2%	3%	2%	-	2%	3%
3-4 times a week	43	24	19	12	7	6	7	6	4	1	-	-	31	13	43	-	24	19
	12%	14%	10%	23%	11%	9%	12%	11%	8%	5%	-	-	11%	14%	12%	3%	10%	14%
Once or twice a week	186	95	90	23	33	33	32	29	20	15	-	-	134	51	182	3	124	62
	51%	54%	48%	44%	56%	52%	52%	53%	44%	58%	-	-	49%	57%	51%	42%	54%	46%
Once a fortnight	48	23	25	5	7	9	8	10	6	3	-	-	40	8	46	2	35	13
	13%	13%	13%	9%	12%	14%	13%	18%	14%	12%	-	-	15%	9%	13%	27%	15%	10%
Once a month	26	6	20	2	4	4	4	4	5	3	-	-	20	6	25	1	14	12
	7%	3%	11%	4%	8%	6%	7%	7%	11%	11%	-	-	7%	7%	7%	12%	6%	9%
Less than once a month	17	8	9	3	3	2	3	1	3	2	-	-	13	4	17	-	8	10
	5%	5%	5%	7%	4%	3%	5%	2%	7%	9%	-	-	5%	4%	5%	2%	3%	7%
Never	28	11	17	3	4	6	4	4	6	1	-	-	23	4	27	1	17	11
	8%	6%	9%	5%	6%	10%	7%	8%	13%	3%	-	-	9%	5%	8%	14%	8%	8%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	245	128	118	40	41	43	43	36	25	17	-	-	177	68	241	3	156	89
	67%	73%	62%	76%	70%	68%	69%	65%	55%	65%	-	-	65%	75%	68%	45%	68%	66%
Net : Less than weekly	92	37	55	10	14	14	15	15	14	8	-	-	73	18	89	3	57	35
	25%	21%	29%	19%	24%	22%	24%	28%	32%	32%	-	-	27%	20%	25%	41%	25%	26%

H2_14 At the moment, how often do you eat fried chips or roast potatoes?**Base: All respondents living in Scotland/ Northern Ireland**

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
At least once a day	9	4	2	-	2	-	3	-	5	4	5	2	-	6	6	-	-	-	2
	2%	2%	3%	1%	3%	*	3%	*	5%	5%	2%	1%	-	5%	2%	2%	-	-	3%
5-6 times a week	8	4	1	2	2	1	4	1	2	2	6	5	-	3	5	1	-	-	2
	2%	2%	1%	9%	3%	1%	3%	2%	2%	3%	2%	2%	1%	2%	2%	3%	-	-	2%
3-4 times a week	43	25	5	1	11	5	14	13	12	8	35	27	3	13	30	2	1	-	10
	12%	12%	7%	9%	18%	6%	12%	19%	12%	11%	12%	12%	16%	11%	12%	7%	14%	4%	13%
Once or twice a week	186	108	38	8	31	41	56	35	53	34	152	119	9	57	122	13	7	7	37
	51%	53%	49%	48%	48%	53%	48%	50%	53%	49%	51%	53%	52%	47%	50%	56%	73%	64%	48%
Once a fortnight	48	28	9	2	8	13	17	7	10	10	38	28	4	16	39	1	1	-	7
	13%	14%	12%	12%	13%	17%	15%	10%	10%	15%	13%	12%	23%	13%	16%	6%	10%	2%	9%
Once a month	26	14	8	1	3	8	6	6	6	5	21	17	1	9	17	-	-	1	8
	7%	7%	11%	5%	5%	11%	5%	8%	6%	7%	7%	7%	5%	7%	7%	1%	-	9%	11%
Less than once a month	17	8	6	2	2	5	5	4	3	3	15	11	-	6	11	2	-	1	3
	5%	4%	7%	14%	3%	6%	4%	6%	3%	4%	5%	5%	2%	5%	5%	8%	-	9%	4%
Never	28	14	8	-	5	4	11	3	9	4	24	17	-	11	16	4	-	1	7
	8%	7%	11%	2%	8%	6%	9%	5%	9%	5%	8%	7%	1%	9%	6%	17%	2%	12%	9%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	245	141	46	11	46	47	78	50	71	48	197	154	12	80	163	16	8	7	51
	67%	69%	60%	67%	71%	60%	66%	71%	72%	69%	67%	68%	69%	66%	67%	68%	87%	68%	67%
Net : Less than weekly	92	50	23	5	13	27	29	17	19	18	74	56	5	30	66	3	1	2	19
	25%	24%	30%	31%	20%	34%	25%	25%	19%	26%	25%	25%	30%	25%	27%	15%	10%	20%	24%

H2_14 At the moment, how often do you eat fried chips or roast potatoes?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
At least once a day	9 2%	4 2%	2 4%	3 4%	8 2%	1 2%	8 2%	4 1%	- 2%	6 2%	2 2%	3 2%	1 1%	5 5%	3 2%	5 2%
5-6 times a week	8 2%	5 2%	- *	2 3%	8 2%	- 1%	6 2%	6 2%	1 8%	6 2%	2 2%	5 3%	1 1%	2 2%	4 3%	3 1%
3-4 times a week	43 12%	20 9%	6 12%	14 21%	39 11%	5 16%	42 12%	34 12%	- 2%	34 13%	10 9%	14 8%	8 11%	21 20%	10 8%	31 14%
Once or twice a week	186 51%	124 53%	24 51%	30 43%	175 52%	11 36%	168 50%	145 51%	13 70%	127 50%	58 53%	86 48%	42 56%	57 52%	59 50%	117 51%
Once a fortnight	48 13%	34 15%	7 14%	6 9%	43 13%	6 19%	45 13%	39 14%	2 11%	37 14%	12 11%	27 15%	7 10%	14 13%	17 14%	30 13%
Once a month	26 7%	20 9%	2 5%	3 5%	22 7%	4 14%	26 8%	23 8%	- -	22 8%	5 4%	17 9%	6 8%	3 3%	9 8%	15 7%
Less than once a month	17 5%	10 4%	3 6%	3 5%	16 5%	1 3%	16 5%	13 4%	- 1%	11 4%	6 6%	10 6%	4 5%	3 3%	8 7%	9 4%
Never	28 8%	17 7%	4 8%	8 11%	26 8%	2 8%	26 8%	20 7%	1 6%	13 5%	15 14%	18 10%	7 9%	3 3%	9 7%	19 8%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	245 67%	153 65%	32 67%	49 70%	229 68%	16 56%	223 66%	189 67%	15 82%	173 68%	72 66%	108 60%	52 69%	86 79%	75 64%	157 68%
Net : Less than weekly	92 25%	64 27%	12 25%	13 19%	81 24%	10 36%	87 26%	75 26%	2 12%	69 27%	22 20%	55 30%	17 23%	20 18%	34 29%	54 23%

H2_14 At the moment, how often do you eat fried chips or roast potatoes?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
At least once a day	9 2%	-	-	-	-	8 3%
5-6 times a week	8 2%	-	-	1%	-	8 3%
3-4 times a week	43 12%	1 8%	1 12%	1 3%	2 10%	38 13%
Once or twice a week	186 51%	3 39%	6 54%	11 41%	12 52%	156 52%
Once a fortnight	48 13%	1 16%	1 12%	5 19%	4 19%	37 12%
Once a month	26 7%	1 15%	1 9%	3 9%	2 9%	20 7%
Less than once a month	17 5%	1 11%	1 8%	2 9%	1 3%	13 4%
Never	28 8%	1 11%	1 5%	5 19%	1 6%	21 7%
Don't know	-	-	-	-	-	-
Net : Weekly or more	245 67%	3 47%	8 67%	12 44%	15 63%	210 70%
Net : Less than weekly	92 25%	3 42%	3 29%	10 37%	7 31%	71 23%

H2_14 At the moment, how often do you eat fried chips or roast potatoes?

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
At least once a day	9 2%	3 3%	-	1 3%	-	-	-	2 2%	1 2%	-	-	1 2%	-	1 1%	-	2 3%
5-6 times a week	8 2%	3 2%	-	1 6%	1 2%	-	-	2 2%	-	1 2%	-	1 2%	1 2%	4 3%	-	2 2%
3-4 times a week	43 12%	18 15%	5 17%	2 7%	5 15%	3 11%	2 25%	13 11%	6 10%	5 9%	6 15%	6 10%	9 17%	16 13%	1 17%	8 10%
Once or twice a week	186 51%	64 51%	15 52%	13 58%	13 40%	16 56%	4 44%	57 50%	30 51%	29 57%	17 40%	31 53%	30 55%	55 46%	2 30%	46 56%
Once a fortnight	48 13%	15 12%	5 17%	4 16%	8 25%	4 15%	1 14%	16 14%	10 16%	6 11%	6 15%	7 13%	6 11%	18 15%	1 13%	13 16%
Once a month	26 7%	7 5%	-	-	1 4%	3 11%	1 8%	11 9%	6 10%	4 9%	6 14%	1 11%	2 4%	9 8%	1 16%	5 5%
Less than once a month	17 5%	5 4%	1 5%	1 5%	2 7%	1 5%	1 8%	4 3%	3 5%	1 3%	3 7%	3 5%	4 7%	6 5%	1 14%	5 6%
Never	28 8%	10 8%	3 9%	1 3%	2 7%	-	-	10 8%	3 6%	5 9%	4 9%	3 5%	3 6%	12 10%	1 9%	2 2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	245 67%	88 71%	20 69%	17 74%	19 57%	19 68%	6 69%	75 65%	38 64%	34 68%	24 56%	39 66%	40 73%	76 63%	3 48%	57 70%
Net : Less than weekly	92 25%	27 21%	7 23%	5 23%	12 36%	9 31%	2 30%	31 27%	18 31%	11 22%	15 35%	17 29%	12 22%	33 27%	2 43%	23 28%

H2_14 At the moment, how often do you eat fried chips or roast potatoes?

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
At least once a day	9	3	1	2	1	1	1	2	1	1	1	1	1	1	1	2
	2%	3%	11%	15%	5%	5%	7%	2%	4%	1%	7%	3%	1%	1%	16%	5%
5-6 times a week	8	2	-	1	-	-	2	1	1	-	-	2	3	-	1	
	2%	3%	-	13%	-	-	3%	1%	2%	-	-	1%	4%	2%	2%	
3-4 times a week	43	11	-	1	3	3	1	13	6	9	1	5	20	6	4	
	12%	12%	-	9%	17%	17%	8%	17%	10%	11%	8%	10%	14%	8%	10%	
Once or twice a week	186	48	5	6	10	9	8	31	31	43	7	25	73	40	22	
	51%	52%	62%	57%	49%	50%	57%	43%	54%	52%	41%	52%	52%	49%	59%	
Once a fortnight	48	12	2	-	4	2	1	9	7	13	3	6	23	11	2	
	13%	14%	19%	2%	18%	13%	11%	12%	12%	16%	14%	12%	16%	14%	6%	
Once a month	26	4	-	-	-	1	1	8	6	8	2	4	8	-	3	
	7%	5%	2%	1%	2%	6%	8%	10%	11%	13%	9%	4%	11%	-	7%	
Less than once a month	17	3	-	-	1	1	1	3	2	3	-	3	6	3	3	
	5%	3%	-	2%	6%	5%	4%	4%	4%	4%	2%	7%	4%	5%	8%	
Never	28	7	-	-	1	1	1	7	2	4	3	4	10	4	1	
	8%	8%	6%	-	3%	3%	5%	9%	4%	4%	15%	8%	7%	5%	3%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Net : Weekly or more	245	65	6	10	14	13	10	47	40	54	10	31	96	50	29	
	67%	71%	73%	94%	70%	73%	72%	64%	69%	65%	56%	65%	68%	65%	76%	
Net : Less than weekly	92	19	2	1	5	4	3	19	16	25	5	13	34	23	8	
	25%	21%	21%	6%	26%	23%	22%	26%	27%	30%	30%	28%	25%	30%	21%	

H2_14 At the moment, how often do you eat fried chips or roast potatoes?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
At least once a day	9 2%	1 2%	3 2%	2 3%	2 3%	- 1%	1 1%	7 3%	2 5%	1 1%	1 1%	3 4%
5-6 times a week	8 2%	1 2%	4 3%	1 1%	1 2%	1 4%	2 3%	5 2%	1 2%	2 3%	1 1%	1 2%
3-4 times a week	43 12%	6 9%	18 13%	10 13%	7 11%	3 13%	10 10%	34 12%	4 10%	14 16%	9 11%	3 5%
Once or twice a week	186 51%	26 45%	66 48%	39 50%	37 58%	16 63%	52 56%	134 49%	18 50%	43 49%	49 57%	32 52%
Once a fortnight	48 13%	6 10%	19 14%	14 17%	5 8%	5 17%	13 15%	35 13%	2 5%	10 11%	14 16%	13 20%
Once a month	26 7%	8 13%	11 8%	5 7%	3 4%	- -	4 4%	22 8%	3 8%	6 7%	4 5%	7 12%
Less than once a month	17 5%	5 8%	9 6%	3 3%	1 1%	1 2%	2 2%	15 6%	2 5%	4 5%	4 5%	2 3%
Never	28 8%	7 11%	8 6%	5 6%	8 13%	- -	8 8%	20 7%	6 15%	8 9%	4 5%	1 2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	245 67%	34 58%	90 66%	52 67%	47 73%	21 80%	65 71%	180 66%	25 67%	60 68%	59 69%	39 62%
Net : Less than weekly	92 25%	18 31%	38 28%	21 27%	9 14%	5 20%	19 21%	72 27%	6 18%	20 23%	22 26%	22 35%

H2_14 At the moment, how often do you eat fried chips or roast potatoes?

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
At least once a day	9	8	1	3	3	3	-	8	-	2	6	1
	2%	2%	4%	5%	2%	2%	*	3%	-	2%	4%	3%
5-6 times a week	8	5	2	2	1	5	3	5	1	-	6	1
	2%	2%	9%	4%	1%	3%	4%	2%	1%	*	4%	3%
3-4 times a week	43	32	4	6	25	12	10	33	6	10	25	2
	12%	10%	22%	13%	16%	7%	13%	12%	5%	15%	16%	8%
Once or twice a week	186	160	9	28	71	87	43	142	62	32	76	15
	51%	51%	50%	55%	46%	54%	53%	50%	55%	48%	47%	66%
Once a fortnight	48	43	1	6	20	22	10	38	19	10	17	2
	13%	14%	6%	11%	13%	14%	13%	13%	17%	15%	10%	10%
Once a month	26	24	1	3	13	10	6	20	11	4	10	-
	7%	7%	3%	7%	8%	6%	8%	7%	10%	7%	6%	2%
Less than once a month	17	16	-	1	6	11	2	15	6	4	6	1
	5%	5%	1%	1%	4%	7%	3%	5%	5%	6%	4%	3%
Never	28	26	1	2	14	12	5	23	8	4	15	1
	8%	8%	5%	4%	9%	8%	7%	8%	7%	6%	9%	4%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	245	205	15	39	100	106	57	188	69	44	114	18
	67%	65%	85%	77%	66%	66%	70%	66%	61%	66%	70%	80%
Net : Less than weekly	92	83	2	10	39	43	19	73	36	19	33	4
	25%	26%	10%	19%	25%	27%	23%	26%	32%	28%	20%	16%

H2_14 At the moment, how often do you eat oily fish, like salmon, sardines, mackerel or fresh tuna?**Base: All respondents living in Scotland/ Northern Ireland**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
At least once a day	4	2	2	2	-	1	-	-	-	-	-	-	2	2	4	-	1	3
	1%	1%	1%	4%	-	2%	*	1%	-	*	-	-	1%	2%	1%	3%	1%	2%
5-6 times a week	5	3	3	-	-	2	-	2	-	-	-	-	4	1	5	-	4	1
	1%	2%	1%	1%	*	4%	-	5%	*	-	-	-	2%	1%	2%	-	2%	1%
3-4 times a week	18	8	10	1	4	3	4	2	3	1	-	-	13	5	16	2	10	8
	5%	4%	5%	2%	8%	5%	6%	4%	7%	3%	-	-	5%	6%	4%	30%	4%	6%
Once or twice a week	148	77	71	14	25	29	24	21	24	11	-	-	114	34	144	4	105	43
	41%	44%	37%	26%	42%	46%	39%	38%	52%	43%	-	-	42%	37%	40%	51%	45%	32%
Once a fortnight	39	20	20	4	7	7	8	6	3	5	-	-	26	14	39	-	27	12
	11%	11%	10%	7%	12%	11%	12%	11%	6%	18%	-	-	9%	15%	11%	-	12%	9%
Once a month	22	10	12	4	1	3	6	3	4	1	-	-	15	7	22	-	13	9
	6%	6%	7%	8%	2%	4%	9%	5%	8%	6%	-	-	6%	8%	6%	-	6%	7%
Less than once a month	18	7	11	3	3	3	2	3	2	3	-	-	11	7	18	-	10	9
	5%	4%	6%	5%	6%	5%	3%	5%	4%	11%	-	-	4%	7%	5%	-	4%	6%
Never	110	49	60	26	18	14	19	17	11	5	-	-	88	21	108	1	61	48
	30%	28%	32%	48%	30%	23%	30%	31%	24%	19%	-	-	32%	23%	30%	17%	27%	36%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	176	90	86	17	29	36	28	26	27	12	-	-	134	42	169	6	120	56
	48%	51%	45%	32%	50%	57%	45%	47%	59%	47%	-	-	49%	46%	47%	83%	52%	41%
Net : Less than weekly	80	36	43	11	12	13	15	12	8	9	-	-	52	27	80	-	49	31
	22%	21%	23%	20%	20%	20%	25%	22%	17%	34%	-	-	19%	30%	22%	-	21%	23%

Food and You Survey 2012

H2_14 At the moment, how often do you eat oily fish, like salmon, sardines, mackerel or fresh tuna?

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
At least once a day	4	2	-	-	2	-	1	2	1	-	4	3	-	-	3	-	1	-	-
1%	1%	*	1%	3%	1%	1%	3%	1%	1%	*	1%	2%	*	*	1%	1%	10%	-	*
5-6 times a week	5	4	-	-	1	1	1	2	2	-	5	3	-	2	3	-	1	-	-
1%	2%	1%	-	1%	1%	1%	3%	2%	2%	1%	2%	1%	-	2%	1%	1%	13%	3%	*
3-4 times a week	18	9	5	1	4	5	8	2	4	3	15	11	2	5	14	1	-	1	2
5%	4%	6%	3%	6%	7%	6%	2%	4%	4%	5%	5%	5%	11%	4%	6%	4%	3%	9%	3%
Once or twice a week	148	85	35	7	20	40	44	27	38	26	122	90	7	50	100	10	1	3	35
41%	42%	46%	42%	31%	51%	37%	38%	38%	38%	38%	41%	40%	41%	42%	41%	42%	12%	26%	45%
Once a fortnight	39	21	9	1	8	8	16	8	7	8	31	26	2	11	28	2	2	1	6
11%	10%	11%	9%	12%	11%	14%	11%	7%	7%	12%	10%	12%	14%	9%	11%	11%	26%	11%	7%
Once a month	22	11	5	1	5	4	7	5	6	4	19	13	1	8	14	1	1	1	6
6%	6%	6%	5%	8%	5%	6%	7%	7%	7%	5%	6%	6%	6%	7%	6%	3%	6%	12%	7%
Less than once a month	18	10	5	1	2	4	4	3	7	3	15	10	1	6	10	1	1	1	5
5%	5%	6%	4%	4%	5%	4%	5%	7%	7%	4%	5%	5%	8%	5%	4%	6%	12%	6%	6%
Never	110	63	19	6	22	16	37	22	35	25	85	69	3	27	74	7	2	4	23
30%	30%	24%	36%	35%	20%	31%	31%	36%	36%	35%	29%	30%	19%	31%	30%	32%	18%	33%	30%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	176	100	41	8	26	46	54	32	44	30	146	108	9	58	120	11	4	4	37
48%	49%	53%	47%	41%	59%	46%	46%	44%	44%	43%	49%	48%	53%	48%	49%	48%	39%	38%	49%
Net : Less than weekly	80	43	18	3	16	16	27	16	20	15	65	49	5	25	52	5	4	3	16
22%	21%	23%	17%	24%	20%	23%	23%	20%	20%	22%	22%	22%	26%	21%	21%	20%	43%	29%	21%

H2_14 At the moment, how often do you eat oily fish, like salmon, sardines, mackerel or fresh tuna?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
At least once a day	4 1%	2 1%	2 4%	- *	3 1%	1 4%	4 1%	2 1%	- *	3 1%	- *	1 1%	1 1%	2 2%	- *	3 2%
5-6 times a week	5 1%	5 2%	- *	- 1%	5 2%	- -	5 2%	5 2%	- 1%	4 2%	1 1%	2 1%	2 2%	2 2%	3 2%	2 1%
3-4 times a week	18 5%	11 5%	5 11%	2 3%	16 5%	2 8%	17 5%	15 5%	1 4%	12 5%	6 6%	11 6%	3 4%	5 4%	9 7%	8 4%
Once or twice a week	148 41%	105 45%	17 37%	21 30%	135 40%	13 47%	133 40%	116 41%	11 56%	101 40%	47 43%	74 41%	28 37%	46 42%	51 43%	91 40%
Once a fortnight	39 11%	27 12%	5 11%	6 9%	38 11%	1 3%	37 11%	33 12%	6 9%	29 11%	10 9%	20 11%	9 12%	10 9%	14 12%	24 11%
Once a month	22 6%	14 6%	3 5%	5 8%	21 6%	2 5%	20 6%	15 5%	2 9%	17 6%	6 5%	12 6%	5 7%	5 5%	7 6%	15 6%
Less than once a month	18 5%	11 5%	3 6%	3 4%	17 5%	1 3%	18 5%	13 5%	- 2%	12 5%	6 5%	10 6%	2 3%	5 5%	6 5%	9 4%
Never	110 30%	59 25%	12 26%	32 45%	101 30%	9 30%	101 30%	85 30%	3 18%	76 30%	33 30%	50 28%	25 33%	35 32%	28 24%	76 33%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	176 48%	122 52%	24 51%	24 34%	158 47%	17 59%	160 48%	138 49%	12 62%	121 47%	55 50%	88 49%	33 44%	54 50%	63 53%	105 46%
Net : Less than weekly	80 22%	52 22%	11 23%	14 20%	76 23%	3 11%	74 22%	62 22%	4 20%	58 23%	22 20%	42 23%	17 23%	20 18%	27 23%	49 21%

H2_14 At the moment, how often do you eat oily fish, like salmon, sardines, mackerel or fresh tuna?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
At least once a day	4 1%	- 4%	-	-	-	3 1%
5-6 times a week	5 1%	-	-	1%	-	5 2%
3-4 times a week	18 5%	1 12%	1 8%	2 9%	2 8%	12 4%
Once or twice a week	148 41%	3 45%	4 39%	11 39%	10 41%	122 41%
Once a fortnight	39 11%	-	2 16%	2 7%	3 12%	34 11%
Once a month	22 6%	-	1 9%	2 8%	2 9%	17 6%
Less than once a month	18 5%	-	-	2 8%	1 5%	15 5%
Never	110 30%	2 34%	3 25%	8 29%	6 24%	93 31%
Don't know	-	-	-	-	-	-
Net : Weekly or more	176 48%	4 62%	5 48%	13 49%	12 50%	143 47%
Net : Less than weekly	80 22%	- 4%	3 28%	6 23%	6 26%	66 22%

H2_14 At the moment, how often do you eat oily fish, like salmon, sardines, mackerel or fresh tuna?

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
At least once a day	4 1%	1 1%	1 3%	-	-	2%	-	2 1%	1 2%	-	-	2 3%	2 3%	1 1%	1 15%	1 2%
5-6 times a week	5 1%	2 1%	2 5%	-	-	4%	-	3 3%	3 5%	-	-	1 2%	-	3 3%	-	1 1%
3-4 times a week	18 5%	6 5%	2 6%	1 5%	1 4%	2 6%	1 11%	5 5%	4 6%	5 9%	3 6%	2 3%	2 4%	7 6%	-	4 5%
Once or twice a week	148 41%	49 39%	14 46%	9 38%	12 37%	14 50%	3 34%	47 41%	23 39%	17 34%	18 42%	32 54%	18 33%	51 43%	1 16%	33 40%
Once a fortnight	39 11%	12 10%	4 13%	3 12%	4 12%	4 14%	1 12%	13 12%	7 12%	6 11%	5 12%	4 7%	6 10%	8 7%	1 16%	10 12%
Once a month	22 6%	7 6%	1 3%	2 7%	2 5%	2 6%	1 6%	5 5%	3 6%	4 7%	2 5%	2 4%	4 7%	10 8%	-	5 6%
Less than once a month	18 5%	8 7%	2 6%	3 12%	2 5%	-	-	6 5%	2 4%	2 5%	2 4%	3 6%	4 8%	6 5%	-	3 4%
Never	110 30%	39 31%	5 17%	6 26%	13 38%	5 18%	3 33%	34 29%	15 26%	16 32%	12 29%	13 21%	19 34%	33 27%	3 48%	24 30%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	176 48%	58 46%	18 61%	10 43%	13 40%	17 62%	4 45%	57 50%	31 52%	22 44%	21 50%	36 62%	22 41%	64 53%	2 36%	40 48%
Net : Less than weekly	80 22%	28 22%	7 22%	7 31%	7 22%	5 20%	2 22%	24 21%	13 22%	12 23%	9 21%	10 16%	14 25%	24 20%	1 16%	18 22%

H2_14 At the moment, how often do you eat oily fish, like salmon, sardines, mackerel or fresh tuna?

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
At least once a day	4	1	-	-	-	-	-	2	1	1	1	1	1	-	-	-
1%	1%	-	-	1%	1%	-	3%	2%	1%	8%	3%	1%	1%	-	-	1%
5-6 times a week	5	2	1	-	-	1	-	2	3	1	3	1	-	3	2	1
7%	2%	14%	-	-	7%	1%	2%	5%	1%	16%	3%	*	4%	26%	2%	
3-4 times a week	18	3	1	-	2	2	1	3	2	6	-	2	9	5	-	2
5%	3%	8%	3%	11%	10%	10%	4%	4%	7%	2%	5%	6%	7%	5%	4%	
Once or twice a week	148	35	2	3	8	7	4	30	21	27	5	20	60	31	1	17
41%	38%	25%	26%	40%	41%	30%	41%	37%	33%	26%	41%	43%	41%	17%	45%	
Once a fortnight	39	8	-	1	1	1	2	7	5	10	1	6	18	7	1	2
11%	9%	6%	8%	7%	5%	15%	10%	9%	12%	5%	13%	13%	9%	15%	6%	
Once a month	22	6	1	3	2	2	3	3	4	7	2	4	7	6	1	3
6%	6%	11%	29%	10%	9%	21%	4%	7%	8%	11%	8%	5%	8%	16%	7%	
Less than once a month	18	3	2	-	1	-	1	3	3	4	-	1	6	4	-	2
5%	4%	19%	4%	6%	2%	6%	4%	5%	5%	1%	2%	5%	5%	-	6%	
Never	110	34	1	3	5	4	2	23	18	27	6	12	38	20	1	10
30%	37%	17%	31%	25%	26%	16%	31%	31%	32%	32%	26%	27%	26%	21%	28%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	176	41	4	3	10	10	6	37	27	35	9	24	70	40	3	20
48%	44%	48%	29%	52%	58%	42%	50%	47%	43%	51%	51%	50%	52%	49%	53%	
Net : Less than weekly	80	17	3	4	5	3	6	14	13	21	3	11	32	17	2	7
22%	19%	35%	40%	23%	16%	42%	19%	22%	25%	16%	23%	23%	22%	31%	19%	

H2_14 At the moment, how often do you eat oily fish, like salmon, sardines, mackerel or fresh tuna?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
At least once a day	4 1%	- 1%	- *	2 2%	1 2%	- 1%	- *	4 1%	- 1%	2 3%	- *	- *
5-6 times a week	5 1%	1 1%	2 1%	2 3%	- *	- *	1 1%	4 2%	2 2%	- -	3 4%	1 1%
3-4 times a week	18 5%	4 7%	7 5%	5 6%	3 4%	- -	5 5%	14 5%	3 9%	4 4%	3 3%	5 7%
Once or twice a week	148 41%	22 37%	59 43%	27 35%	27 42%	13 50%	39 42%	109 40%	9 24%	34 39%	39 46%	28 45%
Once a fortnight	39 11%	6 10%	15 11%	9 11%	7 11%	2 8%	9 9%	31 11%	4 10%	9 10%	9 10%	7 11%
Once a month	22 6%	5 9%	10 7%	4 6%	2 4%	1 3%	3 4%	19 7%	2 6%	6 7%	6 7%	3 4%
Less than once a month	18 5%	5 8%	5 4%	5 6%	2 4%	1 5%	5 5%	13 5%	1 3%	4 5%	4 5%	3 4%
Never	110 30%	16 27%	40 29%	24 31%	21 33%	8 32%	30 33%	79 29%	16 45%	29 33%	22 26%	17 27%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	176 48%	27 46%	67 49%	36 46%	31 49%	14 52%	45 49%	131 48%	13 36%	40 46%	45 53%	34 54%
Net : Less than weekly	80 22%	16 27%	30 22%	18 23%	12 19%	4 16%	17 18%	63 23%	7 19%	19 22%	18 21%	12 19%

H2_14 At the moment, how often do you eat oily fish, like salmon, sardines, mackerel or fresh tuna?**Base: All respondents living in Scotland/ Northern Ireland**

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter mediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
At least once a day	4	4	-	-	2	2	1	3	2	-	2	-
	1%	1%	-	-	1%	1%	1%	1%	1%	1%	1%	1%
5-6 times a week	5	5	-	1	2	3	3	3	1	2	2	-
	1%	2%	2%	1%	1%	2%	4%	1%	1%	3%	1%	-
3-4 times a week	18	17	1	1	4	14	6	12	7	4	5	2
	5%	5%	4%	2%	2%	8%	8%	4%	6%	6%	3%	7%
Once or twice a week	148	139	3	11	55	82	34	114	56	26	57	9
	41%	44%	18%	21%	36%	51%	42%	40%	49%	39%	35%	39%
Once a fortnight	39	33	3	5	17	17	12	27	13	8	15	4
	11%	11%	15%	10%	11%	10%	15%	10%	11%	12%	9%	17%
Once a month	22	19	-	5	7	10	4	18	5	5	11	1
	6%	6%	-	11%	5%	6%	5%	6%	4%	8%	7%	3%
Less than once a month	18	14	2	3	10	5	3	15	6	2	7	3
	5%	5%	12%	6%	7%	3%	4%	5%	6%	3%	4%	11%
Never	110	81	9	25	56	29	18	91	23	19	62	5
	30%	26%	49%	49%	36%	18%	22%	32%	21%	28%	38%	23%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	176	165	4	12	63	101	44	131	66	32	67	11
	48%	53%	23%	24%	41%	63%	54%	46%	58%	49%	41%	47%
Net : Less than weekly	80	67	5	14	35	31	19	61	24	15	33	7
	22%	21%	28%	27%	23%	19%	23%	21%	21%	23%	21%	30%

H2_14 At the moment, how often do you eat fruit and vegetables?**Base: All respondents living in Scotland/ Northern Ireland**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
At least once a day	250	119	130	23	41	43	43	39	38	23	-	-	185	65	244	5	169	81
	69%	68%	69%	44%	70%	68%	68%	71%	83%	87%	-	-	67%	72%	68%	70%	73%	60%
5-6 times a week	28	14	14	8	3	6	5	2	4	-	-	-	19	9	27	1	15	13
	8%	8%	8%	15%	5%	9%	8%	4%	9%	1%	-	-	7%	10%	8%	9%	7%	10%
3-4 times a week	47	23	24	11	9	8	9	7	1	1	-	-	37	10	46	-	27	19
	13%	13%	13%	20%	15%	13%	15%	12%	3%	5%	-	-	14%	11%	13%	7%	12%	14%
Once or twice a week	28	14	14	7	4	4	5	5	2	2	-	-	23	5	28	-	14	14
	8%	8%	7%	13%	7%	6%	8%	9%	5%	6%	-	-	8%	6%	8%	5%	6%	11%
Once a fortnight	5	2	3	1	1	3	-	-	-	-	-	-	4	1	5	1	4	2
	1%	1%	2%	1%	2%	5%	*	1%	-	-	-	-	2%	1%	1%	9%	2%	1%
Once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	1%	-	-	-	-	-	-	-	-	*	-	-	-	*
Less than once a month	2	2	-	1	-	-	-	1	-	-	-	-	2	-	2	-	1	1
	1%	1%	*	2%	-	-	-	1%	1%	-	-	-	1%	*	1%	-	*	1%
Never	4	2	2	3	-	-	-	-	-	-	-	-	4	-	4	-	-	4
	1%	1%	1%	5%	*	-	*	-	*	2%	-	-	1%	*	1%	-	-	3%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	353	170	183	49	58	60	62	54	45	26	-	-	264	89	346	7	226	127
	97%	97%	97%	92%	97%	95%	99%	98%	99%	98%	-	-	96%	98%	97%	91%	98%	95%
Net : Less than weekly	8	4	4	2	1	3	-	1	-	-	-	-	7	1	7	1	5	3
	2%	2%	2%	3%	2%	5%	*	2%	1%	-	-	-	2%	2%	2%	9%	2%	2%

H2_14 At the moment, how often do you eat fruit and vegetables?**Base: All respondents living in Scotland/ Northern Ireland**

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
At least once a day	250	140	65	7	38	61	79	43	67	48	202	153	9	87	165	18	4	9	54
	69%	68%	83%	42%	59%	78%	67%	61%	68%	69%	68%	68%	54%	72%	67%	79%	39%	82%	71%
5-6 times a week	28	14	4	2	7	5	9	7	6	4	24	19	1	8	18	1	1	1	7
	8%	7%	5%	12%	11%	7%	8%	11%	6%	6%	8%	8%	7%	7%	7%	3%	10%	7%	10%
3-4 times a week	47	31	4	2	9	8	14	11	14	8	39	29	4	13	35	2	3	-	8
	13%	15%	5%	12%	14%	10%	12%	15%	14%	11%	13%	13%	26%	11%	14%	8%	33%	-	10%
Once or twice a week	28	14	4	3	8	3	12	5	9	8	20	16	1	11	18	2	1	1	6
	8%	7%	5%	16%	13%	4%	10%	7%	9%	12%	7%	7%	7%	9%	7%	8%	15%	8%	8%
Once a fortnight	5	5	-	-	1	1	1	3	1	1	5	5	-	-	5	-	-	-	-
	1%	2%	-	1%	1%	1%	1%	4%	1%	1%	2%	2%	1%	*	2%	2%	-	-	*
Once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	-	*	-	*	-	-	*	-	-	3%	-	-
Less than once a month	2	-	-	1	1	-	-	1	1	-	2	1	1	-	2	-	-	-	-
	1%	-	*	7%	1%	-	-	2%	1%	*	1%	*	5%	*	1%	-	-	-	*
Never	4	2	1	2	-	-	3	-	1	-	-	3	-	-	3	-	-	-	1
	1%	1%	1%	10%	-	-	2%	*	1%	1%	1%	1%	1%	*	1%	-	-	3%	1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	353	199	77	14	63	77	113	66	97	68	285	217	16	119	236	22	9	10	76
	97%	97%	99%	83%	98%	99%	96%	94%	97%	98%	96%	96%	94%	99%	96%	98%	97%	97%	98%
Net : Less than weekly	8	5	-	1	1	1	1	4	2	1	7	6	1	1	7	-	-	-	1
	2%	2%	*	7%	2%	1%	1%	6%	2%	1%	2%	3%	5%	1%	3%	2%	3%	-	1%

H2_14 At the moment, how often do you eat fruit and vegetables?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
At least once a day	250	170	33	42	228	22	234	201	12	164	86	128	53	69	84	156
	69%	73%	69%	60%	68%	77%	70%	71%	62%	64%	78%	71%	71%	63%	71%	68%
5-6 times a week	28	21	3	3	26	2	27	23	1	20	8	14	6	8	13	14
	8%	9%	7%	5%	8%	7%	8%	8%	7%	8%	7%	8%	7%	8%	11%	6%
3-4 times a week	47	23	6	12	45	2	41	36	4	38	9	19	10	18	11	33
	13%	10%	12%	17%	13%	7%	12%	13%	19%	15%	8%	11%	13%	16%	10%	14%
Once or twice a week	28	14	5	9	26	2	25	17	2	23	5	12	6	10	7	18
	8%	6%	10%	12%	8%	8%	7%	6%	10%	9%	5%	7%	8%	9%	6%	8%
Once a fortnight	5	4	1	1	5	-	5	5	1	5	-	5	-	1	1	4
	1%	2%	1%	1%	2%	-	2%	2%	-	2%	*	3%	-	1%	1%	2%
Once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	*	-	*	*	-	*	-	*	-	-	-	*
Less than once a month	2	1	-	-	2	-	1	1	-	1	1	-	-	2	1	1
	1%	*	-	-	1%	-	*	*	-	*	1%	-	*	2%	1%	*
Never	4	-	1	3	4	-	2	2	-	3	1	2	-	2	1	3
	1%	*	1%	4%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	*	1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	353	229	47	66	324	29	326	277	19	246	107	173	75	105	115	221
	97%	98%	98%	94%	97%	99%	97%	97%	99%	96%	98%	96%	100%	96%	97%	96%
Net : Less than weekly	8	5	1	1	8	-	7	6	-	7	1	5	-	3	2	5
	2%	2%	1%	2%	2%	-	2%	2%	-	3%	1%	3%	*	2%	2%	2%

H2_14 At the moment, how often do you eat fruit and vegetables?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
At least once a day	250 69%	6 97%	9 79%	23 86%	17 72%		199 66%
5-6 times a week	28 8%	- 2%	2 15%	3 10%	2 8%		23 8%
3-4 times a week	47 13%	- 1%	- 4%	1 3%	3 11%		43 14%
Once or twice a week	28 8%	- -	- 3%	- 2%	1 4%		27 9%
Once a fortnight	5 1%	- -	- -	- *	1 3%		4 1%
Once a month	- *	- -	- -	- -	- -		- *
Less than once a month	2 1%	- -	- -	- -	- 1%		2 1%
Never	4 1%	- -	- -	- -	- -		4 1%
Don't know	- -	- -	- -	- -	- -		- -
Net : Weekly or more	353 97%	7 100%	11 100%	27 100%	23 96%		291 97%
Net : Less than weekly	8 2%	- -	- -	- *	1 4%		7 2%

H2_14 At the moment, how often do you eat fruit and vegetables?**Base: All respondents living in Scotland/ Northern Ireland**

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
At least once a day	250 69%	85 68%	17 57%	13 56%	23 68%	21 76%	7 91%	81 70%	43 73%	35 69%	30 71%	43 73%	41 75%	84 70%	4 68%	56 69%
5-6 times a week	28 8%	12 10%	3 11%	4 17%	2 7%	3 10%	- 1%	12 10%	6 11%	4 8%	3 8%	5 9%	4 7%	12 10%	1 11%	4 4%
3-4 times a week	47 13%	16 13%	5 16%	2 8%	6 17%	2 7%	- -	15 13%	7 12%	6 11%	5 11%	8 13%	4 7%	15 12%	1 21%	10 12%
Once or twice a week	28 8%	9 7%	2 5%	2 10%	2 5%	2 7%	1 8%	7 6%	2 3%	3 6%	2 4%	2 4%	6 11%	9 8%	- -	7 9%
Once a fortnight	5 1%	1 1%	2 5%	2 8%	1 3%	- -	- -	1 1%	1 1%	3 6%	3 6%	1 1%	1 1%	1 1%	- -	1 1%
Once a month	- *	- -	- 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Less than once a month	2 1%	- *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 2%
Never	4 1%	1 1%	1 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 2%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Net : Weekly or more	353 97%	122 98%	27 89%	21 92%	32 97%	28 100%	8 100%	114 99%	58 99%	47 94%	39 94%	58 99%	54 99%	120 99%	6 100%	78 95%
Net : Less than weekly	8 2%	2 1%	2 6%	2 8%	1 3%	- -	- -	1 1%	1 1%	3 6%	3 6%	1 1%	1 1%	1 1%	- -	3 3%

H2_14 At the moment, how often do you eat fruit and vegetables?**Base: All respondents living in Scotland/ Northern Ireland**

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
At least once a day	250	61	6	4	12	10	9	49	39	55	12	34	96	52	4	26
	69%	67%	73%	40%	62%	59%	66%	67%	67%	67%	69%	71%	68%	68%	60%	70%
5-6 times a week	28	10	-	3	1	2	1	8	5	7	1	6	7	8	-	3
	8%	10%	-	25%	3%	9%	6%	11%	9%	9%	7%	12%	5%	10%	7%	7%
3-4 times a week	47	13	2	1	4	3	2	9	7	12	3	7	18	11	2	5
	13%	15%	27%	8%	19%	16%	14%	12%	12%	15%	17%	14%	13%	15%	31%	13%
Once or twice a week	28	7	-	3	3	3	1	5	5	7	1	1	13	5	-	2
	8%	7%	-	25%	16%	17%	9%	7%	8%	8%	8%	2%	9%	7%	1%	6%
Once a fortnight	5	-	-	-	-	-	1	1	1	1	-	-	4	-	-	-
	1%	1%	-	2%	-	-	5%	1%	1%	1%	-	*	3%	-	-	*
Once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-
Less than once a month	2	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1
	1%	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	4%
Never	4	1	-	-	-	-	-	1	2	-	-	-	1	-	-	-
	1%	1%	-	-	-	-	-	2%	3%	-	-	-	1%	*	-	1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	353	90	9	11	20	17	13	71	56	81	18	47	134	76	6	36
	97%	99%	100%	98%	100%	100%	95%	97%	96%	99%	100%	100%	96%	100%	100%	98%
Net : Less than weekly	8	-	-	-	-	-	1	1	1	1	-	-	5	-	-	1
	2%	1%	-	2%	-	-	5%	1%	1%	1%	-	*	3%	-	-	4%

H2_14 At the moment, how often do you eat fruit and vegetables?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
At least once a day	250	41	96	51	44	17	63	187	24	56	58	48
	69%	70%	70%	66%	69%	66%	69%	68%	66%	64%	69%	76%
5-6 times a week	28	4	10	7	4	2	7	21	2	9	4	3
	8%	7%	8%	10%	7%	7%	7%	8%	5%	10%	5%	5%
3-4 times a week	47	6	16	8	12	4	14	33	5	11	13	7
	13%	11%	12%	11%	19%	16%	15%	12%	13%	12%	15%	10%
Once or twice a week	28	6	14	4	2	2	4	24	4	10	7	3
	8%	9%	10%	5%	4%	8%	5%	9%	10%	11%	8%	4%
Once a fortnight	5	1	1	2	1	1	3	2	-	1	1	2
	1%	1%	1%	2%	2%	2%	4%	1%	*	1%	1%	4%
Once a month	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	*	-	-	*	-	-	*	-	-
Less than once a month	2	-	-	2	-	-	-	2	-	-	1	-
	1%	-	-	3%	-	-	-	1%	-	-	1%	-
Never	4	1	-	3	-	-	-	4	2	1	-	-
	1%	2%	-	4%	-	-	-	1%	5%	1%	*	*
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	353	57	136	71	63	26	89	265	35	86	83	60
	97%	97%	99%	91%	98%	98%	96%	97%	95%	97%	97%	96%
Net : Less than weekly	8	1	1	4	1	1	4	4	-	1	2	2
	2%	1%	1%	5%	2%	2%	4%	2%	*	2%	2%	4%

H2_14 At the moment, how often do you eat fruit and vegetables?**Base: All respondents living in Scotland/ Northern Ireland**

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter mediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
At least once a day	250	232	3	8	103	139	58	192	91	46	100	13
	69%	74%	16%	16%	68%	86%	71%	68%	80%	69%	62%	58%
5-6 times a week	28	26	-	3	13	12	7	21	8	4	14	2
	8%	8%	1%	5%	9%	8%	8%	8%	7%	7%	9%	7%
3-4 times a week	47	35	5	15	24	8	10	37	9	11	22	4
	13%	11%	27%	29%	16%	5%	12%	13%	8%	17%	14%	18%
Once or twice a week	28	15	6	16	10	2	5	24	4	5	16	3
	8%	5%	35%	31%	7%	1%	6%	8%	4%	7%	10%	14%
Once a fortnight	5	2	3	4	1	-	2	4	1	1	4	-
	1%	1%	16%	8%	1%	-	2%	1%	1%	1%	2%	1%
Once a month	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	1%	-	-	-	*	-	-	*	-
Less than once a month	2	2	-	1	1	-	-	2	-	-	2	-
	1%	1%	-	2%	1%	-	*	1%	*	-	1%	-
Never	4	2	1	4	-	-	-	-	-	-	3	-
	1%	1%	5%	7%	*	-	*	1%	*	-	2%	1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : Weekly or more	353	308	14	42	150	161	80	274	112	66	153	22
	97%	98%	79%	82%	98%	100%	97%	97%	99%	99%	94%	98%
Net : Less than weekly	8	5	3	6	2	-	2	6	1	1	6	-
	2%	1%	16%	11%	1%	-	2%	2%	1%	1%	4%	1%

H2_14 Summary - At the moment, how often do you eat...
Base: All respondents living in Scotland/ Northern Ireland

	Unweighted Base	Base	H2_14								Net : Weekly or more	Net : Less than weekly	
			At least once a day	5-6 times a week	3-4 times a week	Once or twice a week	Once a fortnight	Once a month	Less than once a month	Never			Don't know
Bread, Rice, Pasta, Potatoes And Other Starchy Foods	1011	365	260 71%	41 11%	42 11%	19 5%	1 *	- *	- -	3 1%	- -	361 99%	1 *
Fruit And Vegetables	1011	365	250 69%	28 8%	47 13%	28 8%	5 1%	- *	2 1%	4 1%	- -	353 97%	8 2%
Biscuits, Pastries And Cakes	1011	365	115 32%	26 7%	65 18%	97 27%	20 6%	11 3%	9 2%	22 6%	- -	304 83%	40 11%
Oily Fish, Like Salmon, Sardines, Mackerel Or Fresh Tuna	1011	365	4 1%	5 1%	18 5%	148 41%	39 11%	22 6%	18 5%	110 30%	- -	176 48%	80 22%
Fried Chips Or Roast Potatoes	1011	365	9 2%	8 2%	43 12%	186 51%	48 13%	26 7%	17 5%	28 8%	- -	245 67%	92 25%

H2_16 Please tell me how much you agree or disagree - The tastiest foods are the ones that are bad for you
Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Definitely agree	95	42	53	12	15	18	20	13	13	5	-	-	70	25	94	1	58	37
	26%	24%	28%	23%	25%	29%	31%	23%	29%	20%	-	-	26%	28%	26%	16%	25%	28%
(1) Tend to agree	115	59	56	15	19	23	18	17	13	9	-	-	82	33	113	2	75	41
	32%	34%	30%	28%	32%	36%	30%	31%	29%	35%	-	-	30%	36%	32%	32%	32%	30%
(0) Neither agree nor disagree	39	19	20	9	8	4	5	4	4	4	-	-	32	7	38	1	24	15
	11%	11%	11%	17%	13%	7%	8%	7%	9%	17%	-	-	12%	8%	11%	7%	10%	11%
(-1) Tend to disagree	63	31	32	8	12	10	9	10	10	5	-	-	46	17	62	1	39	24
	17%	18%	17%	14%	20%	15%	15%	18%	21%	20%	-	-	17%	19%	17%	8%	17%	18%
(-2) Definitely disagree	52	25	27	10	6	8	10	11	5	2	-	-	44	8	49	3	34	17
	14%	14%	14%	18%	10%	12%	16%	21%	11%	7%	-	-	16%	9%	14%	37%	15%	13%
Net : Agree	211	101	110	27	34	41	38	30	27	15	-	-	152	58	207	3	133	78
	58%	57%	58%	51%	57%	65%	61%	54%	58%	55%	-	-	56%	64%	58%	48%	58%	58%
Net : Disagree	115	56	59	17	18	17	19	21	15	7	-	-	90	25	111	3	74	41
	32%	32%	31%	33%	30%	28%	31%	39%	32%	28%	-	-	33%	28%	31%	45%	32%	31%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	-	-	-	-	*	*	-	-	-	*	*	-	-	*	*
Mean Score	0.38	0.35	0.41	0.22	0.42	0.54	0.45	0.17	0.45	0.40	-	-	0.32	0.56	0.39	-0.18	0.36	0.42
Standard Deviation	1.40	1.39	1.42	1.43	1.33	1.38	1.48	1.50	1.39	1.24	-	-	1.43	1.32	1.40	1.70	1.41	1.40
Standard Error	0.07	0.10	0.10	0.20	0.17	0.17	0.19	0.20	0.21	0.24	-	-	0.09	0.14	0.07	0.63	0.09	0.12

H2_16 Please tell me how much you agree or disagree - The tastiest foods are the ones that are bad for you
Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Definitely agree	95	54	18	8	14	17	27	20	33	22	73	53	4	38	59	6	2	1	27
	26%	26%	24%	49%	22%	21%	23%	28%	33%	32%	25%	24%	24%	31%	24%	26%	19%	13%	35%
(1) Tend to agree	115	65	25	4	21	23	36	23	34	23	93	70	5	41	75	9	2	3	27
	32%	32%	32%	26%	33%	30%	31%	32%	34%	32%	31%	31%	26%	34%	30%	38%	25%	27%	35%
(0) Neither agree nor disagree	39	21	7	1	10	11	11	10	7	7	32	25	2	11	30	-	-	2	6
	11%	10%	10%	3%	16%	14%	9%	15%	7%	10%	11%	11%	13%	9%	12%	2%	5%	20%	8%
(-1) Tend to disagree	63	34	16	3	11	13	26	8	16	13	51	43	4	17	45	5	1	-	11
	17%	16%	21%	17%	16%	17%	22%	11%	16%	18%	17%	19%	21%	14%	18%	23%	16%	3%	15%
(-2) Definitely disagree	52	32	11	1	8	14	18	10	10	5	47	35	3	14	36	3	3	4	6
	14%	16%	14%	4%	13%	18%	15%	14%	10%	7%	16%	15%	15%	12%	15%	11%	34%	38%	8%
Net : Agree	211	119	43	13	36	40	62	42	66	45	166	124	9	78	134	15	4	4	54
	58%	58%	56%	75%	55%	51%	53%	60%	66%	64%	56%	55%	50%	65%	55%	64%	45%	40%	70%
Net : Disagree	115	66	27	4	19	27	44	17	27	18	97	78	6	31	81	8	5	4	17
	32%	32%	35%	21%	29%	35%	37%	25%	27%	25%	33%	34%	36%	26%	33%	34%	50%	40%	22%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	*	*	*	*	*	*	*	*	*	1%	*	*	*	*	*	*
Mean Score	0.38	0.36	0.31	0.99	0.36	0.19	0.23	0.50	0.62	0.64	0.32	0.29	0.22	0.58	0.31	0.45	-0.20	-0.25	0.75
Standard Deviation	1.40	1.43	1.40	1.30	1.34	1.43	1.41	1.37	1.36	1.31	1.42	1.41	1.46	1.37	1.40	1.41	1.68	1.58	1.29
Standard Error	0.07	0.10	0.16	0.32	0.17	0.16	0.13	0.16	0.14	0.16	0.08	0.09	0.35	0.12	0.09	0.29	0.55	0.48	0.15

H2_16 Please tell me how much you agree or disagree - The tastiest foods are the ones that are bad for you

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Definitely agree	95	53	9	27	92	4	86	69	5	68	27	47	18	30	26	64
	26%	23%	20%	38%	27%	13%	26%	24%	27%	27%	25%	26%	25%	27%	22%	28%
(1) Tend to agree	115	80	12	20	105	10	105	91	6	78	38	55	25	36	37	73
	32%	34%	25%	28%	31%	34%	31%	32%	33%	30%	34%	30%	33%	33%	31%	32%
(0) Neither agree nor disagree	39	25	6	8	34	5	36	30	2	28	10	17	9	13	11	25
	11%	11%	12%	12%	10%	18%	11%	11%	10%	11%	10%	9%	11%	12%	10%	11%
(-1) Tend to disagree	63	42	12	8	56	8	60	51	3	45	19	36	11	16	20	41
	17%	18%	25%	11%	17%	27%	18%	18%	14%	18%	17%	20%	15%	15%	17%	18%
(-2) Definitely disagree	52	34	9	7	49	2	48	43	3	37	15	25	12	14	24	27
	14%	15%	19%	10%	15%	8%	14%	15%	16%	14%	14%	14%	17%	13%	20%	12%
Net : Agree	211	133	21	47	197	14	191	160	11	145	65	102	43	66	63	137
	58%	57%	44%	66%	59%	47%	57%	56%	60%	57%	59%	56%	57%	60%	53%	60%
Net : Disagree	115	76	21	15	105	10	108	94	6	81	34	61	24	30	44	68
	32%	32%	44%	22%	31%	35%	32%	33%	30%	32%	31%	34%	31%	28%	37%	30%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	*	*	-	*	-	-	-	*	*	-	-	-	*
Mean Score	0.38	0.33	*	0.73	0.40	0.16	0.36	0.32	0.41	0.37	0.40	0.35	0.34	0.46	0.18	0.46
Standard Deviation	1.40	1.38	1.45	1.36	1.42	1.21	1.40	1.41	1.45	1.41	1.39	1.41	1.42	1.37	1.47	1.37
Standard Error	0.07	0.09	0.21	0.16	0.08	0.22	0.08	0.08	0.34	0.09	0.13	0.11	0.16	0.13	0.14	0.09

H2_16 Please tell me how much you agree or disagree - The tastiest foods are the ones that are bad for you

Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
(2) Definitely agree	95 26%	1 22%	2 18%	7 27%	5 20%		81 27%
(1) Tend to agree	115 32%	1 21%	1 7%	10 37%	8 34%		96 32%
(0) Neither agree nor disagree	39 11%	1 12%	1 12%	1 5%	2 10%		34 11%
(-1) Tend to disagree	63 17%	2 35%	4 32%	4 15%	4 18%		51 17%
(-2) Definitely disagree	52 14%	1 11%	3 31%	4 16%	4 18%		41 13%
Net : Agree	211 58%	3 43%	3 25%	17 64%	13 54%		176 58%
Net : Disagree	115 32%	3 45%	7 63%	8 31%	9 36%		91 30%
Don't know	- *	- -	- -	- -	- -		- *
Mean Score	0.38	0.09	-0.50	0.44	0.20		0.41
Standard Deviation	1.40	1.47	1.52	1.46	1.46		1.39
Standard Error	0.07	0.57	0.45	0.28	0.30		0.08

H2_16 Please tell me how much you agree or disagree - The tastiest foods are the ones that are bad for you
Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Definitely agree	95 26%	31 25%	7 25%	7 28%	11 32%	6 21%	2 30%	25 21%	12 21%	15 30%	11 26%	14 24%	14 26%	28 23%	1 21%	23 28%
(1) Tend to agree	115 32%	36 29%	7 25%	6 28%	10 29%	5 19%	3 40%	42 36%	22 38%	17 33%	16 39%	19 32%	18 32%	41 34%	2 42%	25 31%
(0) Neither agree nor disagree	39 11%	14 12%	5 16%	3 12%	2 6%	4 14%	1 12%	11 10%	6 11%	5 10%	4 9%	4 8%	6 12%	11 9%	- 9%	10 12%
(-1) Tend to disagree	63 17%	22 18%	6 20%	3 11%	5 15%	6 21%	1 12%	18 16%	11 19%	8 15%	6 13%	10 17%	10 17%	24 20%	- 3%	15 18%
(-2) Definitely disagree	52 14%	20 16%	5 15%	5 21%	6 17%	7 25%	1 7%	20 17%	7 12%	6 12%	5 13%	11 19%	7 12%	17 14%	1 23%	9 11%
Net : Agree	211 58%	67 54%	15 49%	13 56%	20 61%	11 40%	6 70%	67 58%	34 58%	31 63%	27 65%	33 56%	32 59%	69 57%	4 63%	48 59%
Net : Disagree	115 32%	43 34%	10 35%	7 32%	11 33%	13 46%	2 19%	38 33%	18 31%	14 28%	11 26%	21 36%	16 30%	41 34%	1 26%	24 29%
Don't know	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-
Mean Score	0.38	0.29	0.24	0.32	0.43	-0.11	0.74	0.29	0.36	0.53	0.51	0.25	0.43	0.33	0.37	0.48
Standard Deviation	1.40	1.44	1.43	1.53	1.52	1.53	1.28	1.41	1.33	1.39	1.36	1.48	1.37	1.40	1.62	1.36
Standard Error	0.07	0.13	0.26	0.32	0.26	0.29	0.45	0.13	0.17	0.20	0.21	0.19	0.19	0.13	0.69	0.15

H2_16 Please tell me how much you agree or disagree - The tastiest foods are the ones that are bad for you
Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Definitely agree	95	29	2	4	7	4	4	19	14	18	3	12	37	19	-	9
	26%	31%	23%	40%	34%	21%	33%	26%	24%	22%	16%	26%	27%	25%	1%	24%
(1) Tend to agree	115	30	3	2	5	4	4	24	21	34	9	14	37	29	4	13
	32%	33%	36%	15%	27%	24%	32%	33%	37%	42%	54%	29%	27%	37%	63%	35%
(0) Neither agree nor disagree	39	9	-	1	1	3	1	9	6	6	1	2	16	4	-	6
	11%	10%	2%	6%	4%	15%	10%	12%	10%	7%	4%	11%	6%	-	16%	
(-1) Tend to disagree	63	11	1	1	2	3	1	12	9	15	2	11	27	13	1	5
	17%	12%	9%	12%	11%	16%	5%	16%	16%	18%	12%	23%	19%	17%	24%	13%
(-2) Definitely disagree	52	13	2	3	5	4	3	10	8	9	3	8	23	12	1	5
	14%	14%	29%	27%	24%	24%	20%	13%	13%	11%	15%	18%	16%	15%	12%	12%
Net : Agree	211	59	5	6	12	8	9	43	35	52	12	26	75	47	4	22
	58%	65%	59%	55%	61%	45%	66%	59%	61%	63%	70%	55%	53%	62%	64%	59%
Net : Disagree	115	24	3	4	7	7	3	21	17	24	5	19	50	24	2	10
	32%	26%	38%	39%	35%	40%	25%	29%	29%	29%	26%	41%	35%	32%	36%	25%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	0.38	0.56	0.16	0.28	0.36	0.02	0.54	0.42	0.42	0.45	0.45	0.22	0.29	0.40	0.18	0.46
Standard Deviation	1.40	1.41	1.68	1.78	1.64	1.53	1.55	1.38	1.36	1.32	1.33	1.50	1.45	1.42	1.28	1.34
Standard Error	0.07	0.15	0.58	0.54	0.37	0.37	0.43	0.16	0.18	0.15	0.32	0.22	0.12	0.16	0.53	0.22

H2_16 Please tell me how much you agree or disagree - The tastiest foods are the ones that are bad for you

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Definitely agree	95	15	35	20	18	7	21	74	10	25	19	16
	26%	25%	26%	26%	28%	28%	23%	27%	26%	29%	22%	25%
(1) Tend to agree	115	17	41	28	20	9	33	82	11	24	27	23
	32%	29%	30%	36%	31%	34%	36%	30%	29%	27%	32%	36%
(0) Neither agree nor disagree	39	7	17	6	7	3	10	29	7	10	9	5
	11%	11%	12%	8%	10%	10%	11%	11%	20%	11%	11%	7%
(-1) Tend to disagree	63	13	26	11	9	5	19	44	7	17	14	10
	17%	21%	19%	14%	14%	18%	21%	16%	20%	19%	16%	16%
(-2) Definitely disagree	52	8	18	12	11	3	9	43	2	13	16	10
	14%	13%	13%	16%	17%	11%	9%	16%	5%	14%	18%	15%
Net : Agree	211	32	77	48	38	16	55	156	20	49	46	38
	58%	54%	56%	62%	58%	61%	59%	57%	55%	56%	54%	61%
Net : Disagree	115	20	43	24	20	8	28	87	9	29	29	20
	32%	34%	32%	30%	31%	29%	30%	32%	25%	33%	35%	32%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	*	-	-	-	-
Mean Score	0.38	0.31	0.37	0.41	0.38	0.49	0.43	0.36	0.52	0.37	0.24	0.39
Standard Deviation	1.40	1.40	1.38	1.43	1.46	1.37	1.30	1.43	1.22	1.44	1.44	1.42
Standard Error	0.07	0.18	0.12	0.16	0.18	0.27	0.14	0.09	0.20	0.15	0.16	0.18

H2_16 Please tell me how much you agree or disagree - The tastiest foods are the ones that are bad for you
 Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Definitely agree	95 26%	73 23%	10 56%	18 36%	40 26%	37 23%	19 23%	76 27%	25 22%	16 23%	48 30%	7 31%
(1) Tend to agree	115 32%	103 33%	3 18%	15 29%	55 36%	45 28%	26 31%	90 32%	39 34%	23 35%	43 27%	10 44%
(0) Neither agree nor disagree	39 11%	34 11%	1 6%	6 11%	13 8%	20 13%	10 12%	29 10%	15 13%	4 6%	19 12%	2 7%
(-1) Tend to disagree	63 17%	57 18%	2 10%	7 14%	26 17%	30 19%	13 16%	50 18%	15 13%	14 21%	33 20%	1 6%
(-2) Definitely disagree	52 14%	47 15%	2 10%	5 11%	18 12%	29 18%	15 18%	37 13%	19 17%	10 15%	19 12%	3 12%
Net : Agree	211 58%	176 56%	13 74%	33 64%	96 63%	82 51%	45 55%	166 59%	64 56%	39 58%	91 56%	17 75%
Net : Disagree	115 32%	104 33%	4 20%	13 25%	44 29%	59 36%	27 34%	88 31%	35 31%	24 36%	52 32%	4 18%
Don't know	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *
Mean Score	0.38	0.31	0.99	0.65	0.49	0.20	0.26	0.42	0.30	0.30	0.42	0.75
Standard Deviation	1.40	1.39	1.42	1.37	1.35	1.44	1.44	1.39	1.40	1.43	1.40	1.32
Standard Error	0.07	0.08	0.34	0.19	0.11	0.11	0.16	0.08	0.13	0.18	0.11	0.28

H2_16 Please tell me how much you agree or disagree - I get confused over what's supposed to be healthy and what isn't

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Definitely agree	34	15	19	6	2	6	7	5	4	4	-	-	28	6	34	-	19	15
	9%	9%	10%	11%	3%	9%	12%	9%	10%	16%	-	-	10%	7%	9%	3%	8%	11%
(1) Tend to agree	95	44	51	9	17	17	16	14	15	8	-	-	70	25	95	-	65	30
	26%	25%	27%	17%	28%	27%	26%	25%	32%	32%	-	-	26%	28%	27%	2%	28%	23%
(0) Neither agree nor disagree	31	12	19	5	4	5	5	5	2	5	-	-	23	9	31	-	19	13
	9%	7%	10%	9%	7%	9%	7%	10%	5%	17%	-	-	8%	9%	9%	1%	8%	9%
(-1) Tend to disagree	101	56	45	17	19	14	15	15	15	6	-	-	69	33	99	2	64	37
	28%	32%	24%	33%	32%	22%	24%	27%	32%	24%	-	-	25%	36%	28%	35%	28%	27%
(-2) Definitely disagree	102	47	56	17	17	21	19	16	9	3	-	-	84	18	97	4	63	39
	28%	27%	29%	31%	29%	33%	30%	29%	21%	11%	-	-	31%	20%	27%	60%	28%	29%
Net : Agree	129	60	70	14	19	22	24	19	19	13	-	-	98	31	129	-	84	45
	35%	34%	37%	27%	31%	35%	38%	34%	42%	48%	-	-	36%	35%	36%	4%	37%	34%
Net : Disagree	203	103	100	34	36	35	34	31	24	9	-	-	153	50	196	7	128	76
	56%	59%	53%	64%	61%	56%	54%	56%	53%	35%	-	-	56%	56%	55%	95%	55%	56%
Don't know	1	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-	1
	*	*	*	-	-	*	1%	*	-	-	-	-	*	*	*	-	-	1%
Mean Score	-0.39	-0.43	-0.36	-0.57	-0.56	-0.45	-0.35	-0.43	-0.22	0.19	-	-	-0.41	-0.34	-0.37	-1.49	-0.38	-0.41
Standard Deviation	1.37	1.35	1.40	1.37	1.27	1.42	1.45	1.38	1.36	1.29	-	-	1.41	1.27	1.37	0.88	1.36	1.40
Standard Error	0.07	0.10	0.10	0.19	0.16	0.18	0.18	0.19	0.20	0.25	-	-	0.09	0.13	0.07	0.33	0.09	0.12

H2_16 Please tell me how much you agree or disagree - I get confused over what's supposed to be healthy and what isn't

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Definitely agree	34 9%	17 8%	10 12%	2 13%	5 8%	4 5%	11 9%	7 10%	12 12%	7 11%	27 9%	18 8%	2 9%	14 12%	22 9%	2 8%	1 11%	- 1%	10 13%
(1) Tend to agree	95 26%	51 25%	26 34%	4 22%	14 22%	14 19%	32 27%	19 26%	30 31%	20 29%	75 25%	60 26%	4 25%	31 26%	53 22%	8 37%	3 33%	4 35%	28 36%
(0) Neither agree nor disagree	31 9%	17 8%	7 9%	1 8%	6 9%	5 6%	10 8%	6 8%	11 11%	8 11%	23 8%	17 8%	3 19%	11 9%	19 8%	- 1%	2 23%	- 3%	9 12%
(-1) Tend to disagree	101 28%	57 28%	20 26%	4 23%	20 31%	31 40%	29 25%	21 30%	20 20%	17 25%	84 28%	68 30%	6 34%	27 22%	73 30%	6 25%	1 13%	3 24%	19 25%
(-2) Definitely disagree	102 28%	63 31%	15 19%	6 34%	18 29%	24 31%	36 31%	17 25%	25 25%	16 23%	86 29%	63 28%	2 13%	37 30%	79 32%	7 29%	2 21%	4 38%	11 14%
Net : Agree	129 35%	68 33%	36 46%	6 34%	19 30%	18 23%	43 36%	26 37%	43 43%	27 39%	102 35%	78 34%	6 34%	46 38%	74 30%	10 44%	4 44%	4 36%	37 48%
Net : Disagree	203 56%	121 59%	35 45%	10 57%	38 60%	55 71%	65 55%	39 55%	45 45%	34 48%	170 58%	131 58%	8 47%	64 53%	152 62%	12 54%	3 33%	7 61%	30 39%
Don't know	1 *	-	-	-	1 1%	-	-	-	1 1%	1 1%	-	-	-	1 1%	-	-	-	-	1 1%
Mean Score	-0.39	-0.48	-0.05	-0.44	-0.51	-0.73	-0.41	-0.33	-0.14	-0.21	-0.43	-0.43	-0.18	-0.34	-0.55	-0.31	*	-0.62	0.09
Standard Deviation	1.37	1.37	1.36	1.51	1.33	1.22	1.40	1.38	1.42	1.37	1.37	1.35	1.23	1.45	1.36	1.44	1.38	1.39	1.30
Standard Error	0.07	0.10	0.15	0.37	0.17	0.14	0.13	0.16	0.14	0.17	0.08	0.09	0.30	0.13	0.09	0.30	0.46	0.42	0.15

H2_16 Please tell me how much you agree or disagree - I get confused over what's supposed to be healthy and what isn't

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Definitely agree	34	21	3	9	31	3	30	22	2	26	8	14	8	12	12	21
	9%	9%	6%	13%	9%	9%	9%	8%	11%	10%	7%	8%	10%	11%	10%	9%
(1) Tend to agree	95	63	10	19	90	6	85	72	7	60	36	42	22	31	28	65
	26%	27%	21%	28%	27%	19%	25%	25%	37%	23%	33%	23%	30%	29%	24%	28%
(0) Neither agree nor disagree	31	16	6	9	30	1	30	24	1	21	10	19	7	6	9	19
	9%	7%	12%	13%	9%	5%	9%	8%	8%	8%	9%	10%	9%	5%	8%	8%
(-1) Tend to disagree	101	69	14	16	87	14	95	81	5	71	31	51	19	31	32	63
	28%	29%	29%	23%	26%	48%	28%	28%	25%	28%	28%	28%	25%	29%	27%	27%
(-2) Definitely disagree	102	66	15	16	97	6	95	86	4	77	25	55	19	28	38	61
	28%	28%	32%	22%	29%	19%	28%	30%	20%	30%	23%	30%	26%	26%	32%	27%
Net : Agree	129	83	13	29	121	8	115	94	9	86	44	56	30	44	40	86
	35%	36%	27%	41%	36%	28%	34%	33%	48%	34%	40%	31%	40%	40%	34%	37%
Net : Disagree	203	135	29	32	184	19	190	166	8	147	56	106	38	60	69	124
	56%	58%	61%	45%	55%	67%	57%	59%	45%	58%	51%	59%	51%	55%	58%	54%
Don't know	1	-	-	1	1	-	1	-	-	1	-	-	1	-	-	1
	*	-	-	1%	*	-	*	*	-	*	*	*	1%	-	*	*
Mean Score	-0.39	-0.42	-0.59	-0.14	-0.38	-0.50	-0.42	-0.48	-0.06	-0.44	-0.27	-0.50	-0.26	-0.29	-0.46	-0.34
Standard Deviation	1.37	1.37	1.30	1.40	1.39	1.26	1.36	1.35	1.40	1.39	1.33	1.34	1.40	1.41	1.41	1.37
Standard Error	0.07	0.09	0.19	0.17	0.08	0.23	0.07	0.08	0.32	0.09	0.13	0.10	0.16	0.14	0.13	0.09

H2_16 Please tell me how much you agree or disagree - I get confused over what's supposed to be healthy and what isn't

Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) Definitely agree	34 9%	- 3%	1 10%	1 3%	1 4%	31 10%
(1) Tend to agree	95 26%	1 18%	3 27%	7 24%	6 24%	81 27%
(0) Neither agree nor disagree	31 9%	-	-	1	2	27
(-1) Tend to disagree	101 28%	2 34%	3 27%	9 33%	5 21%	82 27%
(-2) Definitely disagree	102 28%	3 45%	4 32%	9 34%	10 41%	80 27%
Net : Agree	129 35%	1 21%	4 37%	7 27%	7 29%	111 37%
Net : Disagree	203 56%	5 79%	7 59%	19 68%	15 62%	162 54%
Don't know	1 *	-	-	-	-	1 *
Mean Score	-0.39	-0.99	-0.45	-0.72	-0.70	-0.33
Standard Deviation	1.37	1.32	1.48	1.27	1.37	1.38
Standard Error	0.07	0.51	0.44	0.24	0.28	0.08

H2_16 Please tell me how much you agree or disagree - I get confused over what's supposed to be healthy and what isn't

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Definitely agree	34 9%	11 9%	2 8%	1 5%	1 3%	3 10%	1 10%	8 7%	3 5%	2 5%	1 4%	4 7%	4 8%	7 6%	1 13%	8 10%
(1) Tend to agree	95 26%	32 26%	5 16%	7 29%	10 30%	7 26%	2 19%	33 28%	16 27%	13 25%	9 21%	11 19%	11 20%	31 25%	1 24%	29 35%
(0) Neither agree nor disagree	31 9%	11 9%	2 8%	2 9%	2 7%	2 8%	- 1%	8 7%	6 10%	4 8%	3 6%	5 8%	6 11%	9 7%	1 14%	6 8%
(-1) Tend to disagree	101 28%	32 25%	7 25%	4 17%	11 34%	8 30%	2 25%	30 26%	17 28%	15 30%	14 32%	19 32%	15 28%	35 29%	1 13%	21 26%
(-2) Definitely disagree	102 28%	39 31%	13 43%	9 40%	9 27%	7 25%	4 46%	36 31%	17 29%	16 33%	16 37%	20 34%	18 33%	39 32%	2 35%	18 21%
Net : Agree	129 35%	43 35%	7 24%	8 34%	11 33%	10 36%	2 28%	41 36%	19 32%	15 30%	10 25%	15 26%	15 28%	38 31%	2 37%	36 44%
Net : Disagree	203 56%	70 56%	20 68%	13 57%	20 61%	15 55%	6 71%	66 57%	34 57%	31 63%	29 69%	38 66%	33 61%	74 61%	3 48%	39 47%
Don't know	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Mean Score	-0.39	-0.44	-0.79	-0.58	-0.52	-0.34	-0.79	-0.45	-0.49	-0.61	-0.78	-0.66	-0.59	-0.57	-0.33	-0.15
Standard Deviation	1.37	1.39	1.37	1.41	1.26	1.39	1.52	1.38	1.31	1.31	1.26	1.32	1.34	1.33	1.63	1.36
Standard Error	0.07	0.12	0.25	0.29	0.22	0.26	0.53	0.13	0.17	0.18	0.19	0.17	0.18	0.12	0.69	0.15

H2_16 Please tell me how much you agree or disagree - I get confused over what's supposed to be healthy and what isn't

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Definitely agree	34	8	-	1	1	1	7	4	7	-	4	10	2	-	5	
	9%	9%	-	9%	4%	6%	5%	10%	6%	8%	3%	8%	7%	3%	-	13%
(1) Tend to agree	95	28	-	2	5	4	19	16	17	3	10	29	20	2	14	
	26%	30%	2%	19%	25%	23%	30%	26%	27%	19%	20%	21%	27%	32%	38%	
(0) Neither agree nor disagree	31	9	1	-	2	1	7	7	9	1	2	11	6	-	3	
	9%	10%	16%	2%	9%	8%	9%	12%	10%	5%	5%	8%	8%	-	8%	
(-1) Tend to disagree	101	19	2	2	7	4	3	21	16	26	6	18	43	25	9	
	28%	21%	22%	15%	35%	25%	20%	29%	27%	32%	34%	38%	31%	33%	23%	
(-2) Definitely disagree	102	27	5	6	6	7	5	18	16	23	7	14	47	22	7	
	28%	29%	59%	55%	28%	38%	40%	25%	28%	28%	38%	29%	34%	29%	19%	
Net : Agree	129	36	-	3	6	5	27	20	24	4	14	39	22	2	19	
	35%	39%	2%	27%	29%	29%	37%	34%	29%	22%	28%	28%	29%	32%	51%	
Net : Disagree	203	46	7	8	13	11	8	40	32	50	13	32	48	4	16	
	56%	51%	81%	70%	62%	63%	60%	54%	55%	61%	72%	67%	64%	68%	41%	
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	
	*	1%	-	-	-	-	-	-	-	-	-	-	-	-	*	
Mean Score	-0.39	-0.32	-1.38	-0.89	-0.57	-0.66	-0.60	-0.32	-0.42	-0.52	-0.86	-0.59	-0.63	-0.60	-1.03	0.04
Standard Deviation	1.37	1.40	0.90	1.52	1.28	1.37	1.46	1.37	1.33	1.32	1.24	1.33	1.32	1.24	1.54	1.39
Standard Error	0.07	0.15	0.31	0.46	0.28	0.33	0.40	0.16	0.17	0.15	0.29	0.19	0.11	0.14	0.64	0.23

H2_16 Please tell me how much you agree or disagree - I get confused over what's supposed to be healthy and what isn't

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Definitely agree	34 9%	7 12%	16 11%	5 6%	5 8%	1 4%	6 6%	28 10%	4 12%	9 10%	7 8%	6 9%
(1) Tend to agree	95 26%	15 25%	41 30%	19 24%	13 20%	7 27%	22 24%	73 27%	10 27%	26 29%	20 24%	13 21%
(0) Neither agree nor disagree	31 9%	7 12%	11 8%	7 9%	5 8%	2 6%	9 10%	22 8%	5 14%	10 11%	6 7%	3 5%
(-1) Tend to disagree	101 28%	15 25%	40 29%	22 28%	16 25%	8 31%	23 25%	78 29%	10 27%	24 28%	22 26%	19 30%
(-2) Definitely disagree	102 28%	15 25%	28 21%	26 33%	24 38%	8 32%	32 34%	70 26%	7 19%	20 22%	29 35%	21 34%
Net : Agree	129 35%	22 38%	57 42%	23 30%	19 29%	8 31%	28 30%	101 37%	14 39%	34 39%	27 32%	19 31%
Net : Disagree	203 56%	30 51%	68 50%	48 61%	41 63%	16 63%	55 60%	148 54%	17 47%	44 50%	51 61%	40 64%
Don't know	1 *	- *	1 *	- -	- -	- -	- -	1 *	- *	- -	- -	- -
Mean Score	-0.39	-0.26	-0.18	-0.59	-0.64	-0.59	-0.57	-0.33	-0.15	-0.23	-0.56	-0.58
Standard Deviation	1.37	1.41	1.37	1.33	1.39	1.32	1.35	1.38	1.36	1.35	1.38	1.39
Standard Error	0.07	0.18	0.12	0.15	0.17	0.26	0.14	0.08	0.22	0.14	0.15	0.18

H2_16 Please tell me how much you agree or disagree - I get confused over what's supposed to be healthy and what isn't

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter mediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Definitely agree	34 9%	26 8%	4 24%	8 16%	17 11%	9 6%	4 6%	30 10%	8 7%	6 9%	19 11%	2 7%
(1) Tend to agree	95 26%	85 27%	3 20%	13 25%	44 29%	38 24%	18 22%	77 27%	24 21%	15 23%	48 30%	9 37%
(0) Neither agree nor disagree	31 9%	25 8%	1 8%	5 11%	15 10%	11 7%	3 4%	28 10%	7 6%	5 7%	17 11%	2 10%
(-1) Tend to disagree	101 28%	91 29%	3 19%	11 21%	42 28%	48 30%	27 33%	74 26%	39 34%	19 29%	39 24%	5 22%
(-2) Definitely disagree	102 28%	87 28%	5 30%	13 26%	34 22%	55 34%	29 36%	73 26%	36 32%	22 32%	39 24%	5 22%
Net : Agree	129 35%	111 35%	8 44%	21 41%	61 40%	47 29%	23 28%	107 38%	32 28%	21 32%	67 41%	10 44%
Net : Disagree	203 56%	178 57%	9 49%	24 47%	76 50%	103 64%	56 69%	147 52%	75 66%	41 61%	78 48%	10 44%
Don't know	1 *	- *	- *	1 1%	- *	- *	- *	1 *	- *	- *	- *	1 3%
Mean Score	-0.39	-0.41	-0.11	-0.17	-0.21	-0.63	-0.71	-0.30	-0.63	-0.52	-0.20	-0.16
Standard Deviation	1.37	1.36	1.63	1.48	1.37	1.32	1.31	1.38	1.31	1.39	1.39	1.36
Standard Error	0.07	0.08	0.39	0.21	0.11	0.10	0.14	0.08	0.12	0.17	0.11	0.29

H2_16 Please tell me how much you agree or disagree - If you are not overweight you can eat whatever you like

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Definitely agree	21	11	10	3	3	3	4	1	3	4	-	-	18	3	21	-	10	11
	6%	6%	6%	5%	6%	4%	6%	3%	7%	16%	-	-	7%	3%	6%	3%	4%	8%
(1) Tend to agree	41	22	19	2	6	4	5	8	10	7	-	-	32	10	41	-	26	16
	11%	13%	10%	3%	10%	7%	8%	14%	21%	26%	-	-	11%	11%	12%	-	11%	12%
(0) Neither agree nor disagree	18	9	9	4	2	2	2	3	3	2	-	-	15	3	18	-	11	7
	5%	5%	5%	7%	3%	3%	4%	6%	6%	9%	-	-	5%	4%	5%	2%	5%	5%
(-1) Tend to disagree	124	64	61	22	23	23	22	15	12	7	-	-	81	43	124	1	80	44
	34%	36%	32%	42%	38%	36%	35%	28%	26%	28%	-	-	30%	48%	35%	8%	35%	33%
(-2) Definitely disagree	158	68	90	23	25	31	29	27	18	5	-	-	128	30	152	6	103	55
	43%	39%	47%	43%	43%	49%	46%	49%	39%	21%	-	-	47%	34%	43%	85%	45%	41%
Net : Agree	63	33	29	4	9	7	9	9	13	11	-	-	50	13	62	-	35	27
	17%	19%	16%	8%	16%	11%	14%	17%	29%	42%	-	-	18%	14%	17%	3%	15%	20%
Net : Disagree	283	132	151	45	48	54	51	42	30	13	-	-	209	74	276	7	184	99
	77%	75%	80%	85%	81%	85%	81%	77%	65%	49%	-	-	76%	81%	77%	93%	80%	74%
Don't know	1	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-	1
	*	*	*	-	-	*	1%	*	-	*	-	-	*	*	*	2%	*	1%
Mean Score	-0.98	-0.89	-1.06	-1.16	-1.02	-1.19	-1.09	-1.06	-0.68	-0.12	-	-	-0.98	-0.98	-0.97	-1.75	-1.05	-0.87
Standard Deviation	1.21	1.23	1.19	1.03	1.18	1.09	1.17	1.17	1.38	1.44	-	-	1.26	1.07	1.22	0.86	1.15	1.30
Standard Error	0.06	0.09	0.09	0.14	0.15	0.14	0.15	0.16	0.20	0.28	-	-	0.08	0.11	0.06	0.32	0.08	0.11

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H2_16 Please tell me how much you agree or disagree - If you are not overweight you can eat whatever you like

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Definitely agree	21 6%	7 3%	8 10%	2 14%	4 6%	1 2%	5 4%	4 6%	10 11%	7 10%	14 5%	10 4%	1 6%	10 9%	9 4%	3 15%	- 3%	- -	8 11%
(1) Tend to agree	41 11%	20 10%	15 20%	2 14%	4 6%	3 4%	12 11%	5 7%	21 21%	13 19%	29 10%	21 9%	3 14%	18 15%	17 7%	2 9%	2 23%	2 22%	18 23%
(0) Neither agree nor disagree	18 5%	8 4%	5 6%	1 3%	5 8%	2 2%	6 5%	4 6%	7 7%	7 10%	12 4%	12 5%	2 10%	5 4%	13 5%	- 1%	- 2%	1 5%	4 5%
(-1) Tend to disagree	124 34%	76 37%	21 27%	3 18%	25 38%	31 40%	43 36%	23 33%	28 28%	19 28%	105 36%	80 35%	7 39%	37 31%	87 35%	7 32%	2 22%	3 30%	25 33%
(-2) Definitely disagree	158 43%	96 47%	28 36%	8 49%	26 40%	40 52%	52 44%	34 48%	32 33%	23 33%	136 46%	104 46%	5 30%	49 41%	118 48%	10 43%	4 49%	5 42%	21 27%
Net : Agree	63 17%	26 13%	24 30%	5 29%	8 12%	5 6%	17 15%	9 13%	31 32%	20 29%	43 14%	31 14%	4 21%	28 23%	26 11%	5 24%	2 27%	2 22%	26 34%
Net : Disagree	283 77%	172 83%	49 63%	11 68%	50 78%	71 92%	94 80%	57 81%	60 60%	42 60%	241 82%	184 81%	12 70%	87 72%	205 84%	17 75%	7 71%	8 73%	46 60%
Don't know	1 *	- *	- *	- *	1 1%	- *	- *	- *	1 1%	1 1%	- *	- *	- *	1 1%	- *	- 1%	- -	- -	1 1%
Mean Score	-0.98	-1.14	-0.59	-0.75	-1.01	-1.36	-1.05	-1.11	-0.51	-0.54	-1.08	-1.09	-0.73	-0.81	-1.18	-0.79	-0.90	-0.93	-0.43
Standard Deviation	1.21	1.08	1.42	1.57	1.15	0.87	1.14	1.17	1.41	1.39	1.15	1.13	1.24	1.34	1.06	1.48	1.39	1.22	1.39
Standard Error	0.06	0.08	0.16	0.38	0.14	0.10	0.11	0.14	0.14	0.17	0.07	0.07	0.30	0.12	0.07	0.31	0.46	0.37	0.16

H2_16 Please tell me how much you agree or disagree - If you are not overweight you can eat whatever you like

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Definitely agree	21	13	4	5	21	1	17	14	3	12	9	13	3	6	4	15
	6%	5%	8%	7%	6%	2%	5%	5%	17%	5%	8%	7%	4%	5%	4%	7%
(1) Tend to agree	41	25	4	11	38	3	39	30	2	23	18	19	9	14	11	29
	11%	11%	9%	15%	11%	10%	12%	11%	12%	9%	17%	10%	12%	13%	9%	13%
(0) Neither agree nor disagree	18	11	3	5	16	2	18	15	-	13	6	9	5	4	6	12
	5%	5%	6%	6%	5%	7%	5%	5%	2%	5%	5%	5%	6%	4%	5%	5%
(-1) Tend to disagree	124	84	14	22	110	15	116	96	6	91	34	60	26	39	40	77
	34%	36%	29%	31%	33%	50%	35%	34%	32%	36%	31%	33%	34%	36%	34%	34%
(-2) Definitely disagree	158	101	23	27	149	9	144	128	7	115	43	80	33	46	58	95
	43%	43%	48%	39%	44%	31%	43%	45%	36%	45%	39%	44%	44%	42%	49%	41%
Net : Agree	63	38	8	16	59	4	56	45	5	35	27	31	11	20	15	44
	17%	16%	17%	22%	18%	12%	17%	16%	22%	14%	25%	17%	15%	18%	13%	19%
Net : Disagree	283	186	37	49	259	23	260	225	13	206	77	139	59	85	97	172
	77%	79%	77%	70%	77%	81%	78%	79%	69%	81%	70%	77%	78%	78%	82%	75%
Don't know	1	-	-	1	1	-	1	-	-	1	-	1	1	-	-	1
	*	*	*	1%	*	-	*	*	-	*	*	*	1%	-	*	*
Mean Score	-0.98	-1.01	-1.00	-0.81	-0.98	-0.97	-0.99	-1.03	-0.59	-1.08	-0.76	-0.97	-1.04	-0.96	-1.15	-0.91
Standard Deviation	1.21	1.18	1.28	1.30	1.23	1.00	1.19	1.18	1.53	1.14	1.34	1.25	1.14	1.21	1.10	1.25
Standard Error	0.06	0.08	0.19	0.16	0.07	0.19	0.07	0.07	0.35	0.07	0.13	0.09	0.13	0.12	0.10	0.08

H2_16 Please tell me how much you agree or disagree - If you are not overweight you can eat whatever you like

Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) Definitely agree	21 6%	- 2%	1 7%	1 5%	- 2%	19 6%
(1) Tend to agree	41 11%	1 12%	-	3 11%	3 11%	35 12%
(0) Neither agree nor disagree	18 5%	- 2%	- 4%	1 3%	- 1%	17 6%
(-1) Tend to disagree	124 34%	1 22%	4 34%	8 28%	9 40%	103 34%
(-2) Definitely disagree	158 43%	4 62%	6 55%	15 53%	11 46%	126 42%
Net : Agree	63 17%	1 14%	1 7%	4 16%	3 13%	54 18%
Net : Disagree	283 77%	6 84%	10 89%	22 81%	20 86%	230 76%
Don't know	1 *	- -	- -	- *	- -	1 *
Mean Score	-0.98	-1.29	-1.30	-1.14	-1.17	-0.94
Standard Deviation	1.21	1.20	1.11	1.21	1.05	1.23
Standard Error	0.06	0.47	0.33	0.23	0.22	0.07

H2_16 Please tell me how much you agree or disagree - If you are not overweight you can eat whatever you like

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Definitely agree	21 6%	6 5%	2 6%	1 6%	- 1%	4 13%	- -	6 5%	3 6%	2 5%	2 5%	2 4%	5 8%	4 3%	1 10%	5 7%
(1) Tend to agree	41 11%	12 9%	2 8%	2 8%	3 10%	3 11%	- -	12 10%	7 12%	4 8%	4 9%	6 10%	4 7%	13 11%	1 15%	15 18%
(0) Neither agree nor disagree	18 5%	9 7%	1 4%	2 9%	2 5%	2 6%	- -	4 4%	1 2%	1 2%	1 3%	2 4%	1 3%	6 5%	- -	4 5%
(-1) Tend to disagree	124 34%	40 32%	10 34%	8 33%	12 35%	6 22%	2 23%	41 35%	22 37%	19 37%	16 39%	20 34%	20 37%	43 35%	1 18%	28 34%
(-2) Definitely disagree	158 43%	58 47%	15 49%	10 44%	17 50%	13 48%	6 77%	53 46%	26 43%	24 48%	19 45%	28 48%	25 45%	55 45%	3 56%	29 36%
Net : Agree	63 17%	18 14%	4 13%	3 14%	3 10%	7 24%	- -	17 15%	10 18%	3 12%	6 14%	8 14%	8 15%	17 14%	1 26%	20 25%
Net : Disagree	283 77%	98 79%	25 83%	18 77%	28 85%	19 70%	8 100%	93 81%	47 80%	43 85%	35 84%	48 82%	45 82%	98 81%	4 74%	57 69%
Don't know	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%
Mean Score	-0.98	-1.07	-1.13	-1.01	-1.23	-0.82	-1.77	-1.07	-1.00	-1.16	-1.10	-1.11	-1.04	-1.09	-0.95	-0.75
Standard Deviation	1.21	1.16	1.17	1.21	0.99	1.47	0.45	1.16	1.22	1.11	1.13	1.14	1.23	1.11	1.60	1.30
Standard Error	0.06	0.10	0.21	0.25	0.17	0.28	0.16	0.11	0.16	0.16	0.17	0.15	0.17	0.10	0.68	0.14

H2_16 Please tell me how much you agree or disagree - If you are not overweight you can eat whatever you like

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Definitely agree	21	4	2	3	1	2	1	4	6	4	2	3	7	2	1	3
	6%	5%	19%	26%	7%	14%	7%	5%	10%	5%	12%	7%	5%	3%	23%	8%
(1) Tend to agree	41	10	1	2	2	3	2	4	5	5	2	6	9	10	-	9
	11%	11%	14%	19%	9%	14%	15%	6%	8%	6%	9%	14%	6%	13%	-	25%
(0) Neither agree nor disagree	18	6	-	1	-	1	-	4	3	3	-	1	4	4	-	4
	5%	7%	2%	13%	-	5%	3%	6%	5%	3%	-	3%	3%	6%	-	9%
(-1) Tend to disagree	124	30	3	2	6	4	2	28	20	34	8	18	54	25	2	10
	34%	33%	33%	19%	30%	22%	16%	38%	35%	41%	46%	38%	38%	33%	33%	27%
(-2) Definitely disagree	158	41	3	2	11	8	8	33	24	37	6	18	67	34	3	11
	43%	44%	32%	23%	53%	45%	59%	45%	41%	45%	33%	39%	47%	45%	44%	30%
Net : Agree	63	14	3	5	3	5	3	8	11	8	4	10	16	12	1	12
	17%	16%	33%	45%	16%	29%	22%	11%	19%	10%	21%	20%	11%	16%	23%	33%
Net : Disagree	283	70	6	5	17	12	10	61	44	71	14	36	120	59	5	22
	77%	77%	65%	42%	84%	67%	75%	83%	76%	86%	79%	77%	86%	78%	77%	57%
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	-	-	-	-	-	*	-	*	-	1%
Mean Score	-0.98	-1.01	-0.45	0.06	-1.14	-0.68	-1.04	-1.12	-0.89	-1.17	-0.79	-0.89	-1.17	-1.04	-0.76	-0.46
Standard Deviation	1.21	1.18	1.61	1.60	1.26	1.55	1.41	1.10	1.32	1.05	1.35	1.26	1.09	1.15	1.71	1.37
Standard Error	0.06	0.12	0.55	0.48	0.28	0.37	0.39	0.13	0.17	0.12	0.32	0.18	0.09	0.13	0.70	0.22

H2_16 Please tell me how much you agree or disagree - If you are not overweight you can eat whatever you like

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Definitely agree	21 6%	6 10%	7 5%	4 5%	2 3%	3 11%	5 6%	16 6%	3 7%	5 5%	4 4%	3 4%
(1) Tend to agree	41 11%	10 17%	19 14%	8 10%	3 5%	1 4%	6 7%	35 13%	6 18%	7 8%	8 10%	6 9%
(0) Neither agree nor disagree	18 5%	3 5%	11 8%	2 2%	2 4%	- 2%	3 3%	16 6%	1 3%	9 10%	3 3%	2 4%
(-1) Tend to disagree	124 34%	17 29%	44 32%	29 37%	24 37%	10 40%	38 41%	87 32%	11 30%	35 39%	28 34%	20 31%
(-2) Definitely disagree	158 43%	23 39%	55 40%	36 46%	33 52%	12 44%	40 43%	118 43%	16 43%	32 37%	42 49%	32 51%
Net : Agree	63 17%	16 27%	26 19%	11 15%	5 8%	4 15%	12 13%	51 19%	9 24%	12 14%	12 14%	9 14%
Net : Disagree	283 77%	40 68%	99 72%	65 83%	57 88%	22 84%	78 84%	205 75%	26 72%	67 76%	70 83%	52 82%
Don't know	1 *	- 1%	1 *	- *	- -	- -	- *	1 *	- 1%	- *	- -	- -
Mean Score	-0.98	-0.70	-0.88	-1.10	-1.29	-1.02	-1.09	-0.94	-0.84	-0.94	-1.14	-1.16
Standard Deviation	1.21	1.39	1.23	1.14	0.97	1.29	1.13	1.24	1.35	1.14	1.14	1.15
Standard Error	0.06	0.18	0.11	0.13	0.12	0.25	0.12	0.08	0.22	0.12	0.12	0.15

H2_16 Please tell me how much you agree or disagree - If you are not overweight you can eat whatever you like

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Definitely agree	21 6%	18 6%	2 11%	4 8%	10 6%	8 5%	1 2%	20 7%	5 4%	4 6%	11 7%	2 8%
(1) Tend to agree	41 11%	38 12%	1 3%	5 9%	20 13%	17 10%	6 8%	35 12%	10 9%	5 8%	21 13%	5 22%
(0) Neither agree nor disagree	18 5%	15 5%	1 3%	4 8%	4 3%	10 6%	6 8%	12 4%	2 2%	5 8%	8 5%	3 12%
(-1) Tend to disagree	124 34%	109 35%	6 34%	15 29%	58 38%	51 32%	31 38%	94 33%	38 34%	22 32%	56 35%	8 35%
(-2) Definitely disagree	158 43%	134 43%	9 49%	23 44%	60 39%	75 47%	37 45%	121 43%	57 51%	31 46%	66 40%	5 21%
Net : Agree	63 17%	56 18%	2 14%	9 17%	30 19%	24 15%	8 9%	55 19%	15 13%	9 14%	32 20%	7 30%
Net : Disagree	283 77%	242 77%	15 83%	38 74%	118 78%	127 79%	68 83%	215 76%	96 85%	52 78%	122 75%	13 55%
Don't know	1 *	- *	- *	1 1%	- *	- *	- *	1 *	- *	- *	- *	1 3%
Mean Score	-0.98	-0.96	-1.07	-0.94	-0.91	-1.06	-1.17	-0.93	-1.18	-1.05	-0.89	-0.40
Standard Deviation	1.21	1.22	1.31	1.28	1.23	1.17	0.98	1.27	1.11	1.18	1.26	1.29
Standard Error	0.06	0.07	0.31	0.18	0.10	0.09	0.11	0.08	0.10	0.14	0.10	0.27

H2_16 Please tell me how much you agree or disagree - Even if you don't have a really healthy diet, it's worth making small changes such as eating less fat

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Definitely agree	214	96	118	23	34	40	40	35	28	14	-	-	162	52	208	6	140	74
	59%	54%	63%	43%	58%	63%	64%	64%	61%	52%	-	-	59%	58%	58%	87%	61%	55%
(1) Tend to agree	128	66	63	25	21	21	20	18	13	10	-	-	93	36	127	1	81	48
	35%	37%	33%	48%	35%	33%	33%	32%	29%	37%	-	-	34%	40%	36%	11%	35%	35%
(0) Neither agree nor disagree	10	6	3	-	2	-	1	1	3	2	-	-	9	1	10	-	6	4
	3%	4%	2%	*	4%	-	2%	1%	8%	7%	-	-	3%	1%	3%	-	3%	3%
(-1) Tend to disagree	8	4	4	3	1	2	-	1	1	1	-	-	7	1	8	-	3	6
	2%	2%	2%	5%	2%	3%	-	2%	2%	4%	-	-	3%	1%	2%	-	1%	4%
(-2) Definitely disagree	4	3	1	2	1	-	-	-	-	-	-	-	3	1	4	-	1	3
	1%	2%	*	3%	2%	*	*	1%	*	*	-	-	1%	1%	1%	3%	*	2%
Net : Agree	342	161	181	49	55	61	60	53	41	23	-	-	254	88	335	7	221	121
	94%	92%	96%	91%	93%	97%	97%	96%	90%	89%	-	-	93%	97%	94%	97%	96%	90%
Net : Disagree	12	7	5	4	2	2	-	1	1	1	-	-	11	2	12	-	4	8
	3%	4%	3%	8%	3%	3%	*	2%	2%	4%	-	-	4%	2%	3%	3%	2%	6%
Don't know	1	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-	1
	*	*	*	-	-	-	1%	*	*	-	-	-	*	*	*	-	-	1%
Mean Score	1.48	1.41	1.55	1.23	1.45	1.56	1.61	1.58	1.50	1.36	-	-	1.47	1.53	1.48	1.79	1.54	1.38
Standard Deviation	0.75	0.82	0.68	0.95	0.81	0.69	0.58	0.67	0.74	0.81	-	-	0.79	0.65	0.75	0.74	0.65	0.90
Standard Error	0.04	0.06	0.05	0.13	0.10	0.09	0.07	0.09	0.11	0.16	-	-	0.05	0.07	0.04	0.28	0.04	0.08

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H2_16 Please tell me how much you agree or disagree - Even if you don't have a really healthy diet, it's worth making small changes such as eating less fat

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Definitely agree	214	125	44	10	34	50	67	36	61	37	177	128	10	77	142	15	5	7	45
	59%	61%	57%	61%	53%	64%	57%	51%	62%	53%	60%	56%	57%	63%	58%	65%	52%	66%	58%
(1) Tend to agree	128	72	26	4	27	27	43	29	30	25	104	85	7	37	91	6	3	2	26
	35%	35%	33%	24%	42%	34%	37%	41%	30%	35%	35%	37%	39%	31%	37%	27%	34%	22%	34%
(0) Neither agree nor disagree	10	3	6	-	1	1	2	2	5	6	4	4	-	5	4	2	-	-	4
	3%	2%	7%	-	1%	1%	1%	3%	5%	8%	1%	2%	2%	4%	2%	7%	-	4%	5%
(-1) Tend to disagree	8	4	2	2	-	-	5	2	2	1	7	7	-	2	5	-	1	1	1
	2%	2%	2%	13%	*	*	4%	3%	2%	2%	2%	3%	1%	1%	2%	*	10%	9%	2%
(-2) Definitely disagree	4	2	-	-	2	-	1	2	1	-	3	3	-	-	3	-	-	-	-
	1%	1%	*	2%	3%	*	*	3%	1%	1%	1%	2%	2%	*	1%	3%	-	-	*
Net : Agree	342	197	70	14	61	76	111	64	91	61	281	212	17	113	233	21	8	9	71
	94%	96%	90%	85%	95%	98%	94%	92%	92%	88%	95%	94%	95%	94%	95%	92%	87%	88%	92%
Net : Disagree	12	6	2	2	2	1	5	4	2	2	10	10	-	2	8	-	1	1	2
	3%	3%	2%	15%	3%	1%	5%	5%	2%	2%	4%	4%	2%	1%	3%	2%	13%	9%	2%
Don't know	1	-	-	-	1	-	-	-	1	1	-	-	-	1	-	-	-	-	1
	*	-	*	-	1%	-	-	-	1%	1%	-	-	-	1%	-	-	-	-	1%
Mean Score	1.48	1.53	1.45	1.30	1.43	1.61	1.46	1.34	1.51	1.40	1.50	1.44	1.48	1.57	1.49	1.54	1.22	1.45	1.49
Standard Deviation	0.75	0.71	0.74	1.13	0.80	0.59	0.76	0.89	0.75	0.77	0.75	0.80	0.76	0.64	0.75	0.76	1.15	0.96	0.70
Standard Error	0.04	0.05	0.08	0.28	0.10	0.07	0.07	0.11	0.08	0.09	0.04	0.05	0.18	0.06	0.05	0.16	0.38	0.29	0.08

H2_16 Please tell me how much you agree or disagree - Even if you don't have a really healthy diet, it's worth making small changes such as eating less fat

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Definitely agree	214	141	26	40	206	8	198	171	10	148	66	109	46	59	72	132
	59%	60%	55%	57%	61%	28%	59%	60%	53%	58%	60%	60%	61%	54%	61%	57%
(1) Tend to agree	128	81	20	21	112	16	117	100	8	94	35	62	24	42	42	79
	35%	34%	42%	30%	33%	55%	35%	35%	44%	37%	32%	34%	32%	38%	36%	34%
(0) Neither agree nor disagree	10	7	-	2	7	3	9	7	-	5	5	4	1	4	2	8
	3%	3%	1%	2%	2%	9%	3%	2%	2%	2%	4%	2%	2%	4%	2%	3%
(-1) Tend to disagree	8	3	1	5	7	2	7	4	-	6	3	4	3	2	1	7
	2%	1%	1%	7%	2%	6%	2%	1%	1%	2%	3%	2%	3%	2%	1%	3%
(-2) Definitely disagree	4	2	-	2	4	-	3	3	-	3	1	1	1	2	1	3
	1%	1%	*	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%
Net : Agree	342	222	46	61	318	24	316	271	18	242	101	171	70	101	114	211
	94%	95%	97%	87%	95%	84%	94%	95%	96%	95%	92%	95%	93%	93%	97%	92%
Net : Disagree	12	5	1	7	10	2	10	7	-	8	4	5	3	4	2	10
	3%	2%	2%	9%	3%	7%	3%	2%	2%	3%	4%	3%	4%	4%	2%	4%
Don't know	1	-	-	1	1	-	1	-	-	1	-	-	1	-	-	1
	*	-	-	1%	*	1%	*	-	-	*	*	*	1%	-	-	*
Mean Score	1.48	1.52	1.51	1.34	1.52	1.06	1.50	1.52	1.46	1.49	1.48	1.52	1.50	1.42	1.55	1.44
Standard Deviation	0.75	0.69	0.63	1.01	0.74	0.84	0.73	0.71	0.70	0.74	0.79	0.71	0.78	0.81	0.66	0.81
Standard Error	0.04	0.05	0.09	0.12	0.04	0.16	0.04	0.04	0.16	0.05	0.08	0.05	0.09	0.08	0.06	0.05

H2_16 Please tell me how much you agree or disagree - Even if you don't have a really healthy diet, it's worth making small changes such as eating less fat

Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) Definitely agree	214 59%	5 72%	8 72%	18 65%	14 61%	174 58%
(1) Tend to agree	128 35%	1 22%	3 27%	9 32%	9 38%	106 35%
(0) Neither agree nor disagree	10 3%	- 6%	- -	- 1%	- 1%	9 3%
(-1) Tend to disagree	8 2%	- -	- 1%	- -	- -	8 3%
(-2) Definitely disagree	4 1%	- -	- -	1 1%	* *	3 1%
Net : Agree	342 94%	6 94%	11 99%	27 97%	23 99%	280 93%
Net : Disagree	12 3%	- -	- 1%	- 1%	- *	12 4%
Don't know	1 *	- -	- -	- -	- -	1 *
Mean Score	1.48	1.66	1.70	1.59	1.59	1.46
Standard Deviation	0.75	0.64	0.55	0.67	0.55	0.78
Standard Error	0.04	0.25	0.16	0.13	0.11	0.04

H2_16 Please tell me how much you agree or disagree - Even if you don't have a really healthy diet, it's worth making small changes such as eating less fat

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Definitely agree	214	82	14	16	23	19	5	68	36	30	26	37	32	76	4	41
	59%	66%	45%	69%	68%	68%	64%	59%	61%	60%	61%	63%	59%	63%	75%	50%
(1) Tend to agree	128	38	13	7	10	8	3	44	21	18	16	18	20	43	1	29
	35%	30%	44%	31%	30%	30%	35%	38%	35%	37%	38%	31%	37%	36%	19%	36%
(0) Neither agree nor disagree	10	1	-	-	-	-	-	-	-	-	-	-	2	1	-	6
	3%	1%	-	*	1%	1%	-	*	*	*	-	1%	3%	*	-	8%
(-1) Tend to disagree	8	2	2	-	-	-	-	2	2	-	-	1	1	1	-	3
	2%	2%	8%	-	*	*	1%	2%	3%	-	1%	2%	2%	1%	2%	4%
(-2) Definitely disagree	4	1	1	-	-	-	-	1	-	1	-	2	-	-	-	1
	1%	1%	3%	-	-	1%	-	1%	*	3%	-	3%	*	*	3%	2%
Net : Agree	342	120	27	23	33	27	8	112	57	49	42	55	52	119	5	71
	94%	96%	90%	100%	98%	98%	99%	97%	97%	99%	99%	94%	95%	98%	94%	86%
Net : Disagree	12	3	3	-	-	-	-	3	2	1	-	3	1	1	-	5
	3%	3%	10%	-	*	1%	1%	3%	3%	3%	1%	5%	2%	1%	6%	6%
Don't know	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
Mean Score	1.48	1.59	1.22	1.69	1.66	1.65	1.61	1.53	1.55	1.52	1.58	1.49	1.51	1.60	1.61	1.30
Standard Deviation	0.75	0.70	1.00	0.48	0.53	0.59	0.59	0.69	0.68	0.76	0.59	0.86	0.67	0.58	0.97	0.90
Standard Error	0.04	0.06	0.18	0.10	0.09	0.11	0.21	0.06	0.09	0.11	0.09	0.11	0.09	0.05	0.41	0.10

H2_16 Please tell me how much you agree or disagree - Even if you don't have a really healthy diet, it's worth making small changes such as eating less fat

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Definitely agree	214	57	7	7	14	11	9	42	31	45	11	28	80	44	4	21
	59%	62%	84%	65%	72%	61%	66%	57%	53%	55%	64%	58%	57%	58%	69%	57%
(1) Tend to agree	128	30	1	4	5	6	4	27	25	34	5	16	55	30	2	12
	35%	32%	16%	35%	25%	33%	34%	37%	43%	41%	30%	34%	39%	40%	31%	31%
(0) Neither agree nor disagree	10	2	-	-	-	1	-	1	1	1	-	-	3	-	-	2
	3%	2%	-	-	2%	5%	-	1%	1%	2%	-	*	2%	*	-	6%
(-1) Tend to disagree	8	1	-	-	-	-	-	3	1	1	1	2	3	1	-	1
	2%	1%	-	-	1%	-	-	4%	2%	1%	5%	4%	2%	2%	-	3%
(-2) Definitely disagree	4	1	-	-	-	-	-	1	-	1	-	1	-	-	-	1
	1%	1%	-	-	-	1%	-	1%	-	1%	1%	2%	*	-	-	3%
Net : Agree	342	87	9	11	19	16	13	70	56	79	17	44	135	75	6	33
	94%	95%	100%	100%	97%	94%	100%	95%	96%	96%	94%	93%	96%	98%	100%	88%
Net : Disagree	12	2	-	-	-	-	-	3	1	2	1	3	3	1	-	2
	3%	3%	-	-	1%	1%	-	5%	2%	2%	6%	7%	2%	2%	-	6%
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	-	-	-	-	-	*	-	-	-	*
Mean Score	1.48	1.54	1.84	1.65	1.67	1.53	1.66	1.46	1.47	1.48	1.50	1.43	1.51	1.54	1.69	1.35
Standard Deviation	0.75	0.74	0.39	0.50	0.60	0.71	0.49	0.78	0.65	0.70	0.85	0.90	0.64	0.61	0.51	0.97
Standard Error	0.04	0.08	0.13	0.15	0.13	0.17	0.14	0.09	0.09	0.08	0.20	0.13	0.05	0.07	0.21	0.16

H2_16 Please tell me how much you agree or disagree - Even if you don't have a really healthy diet, it's worth making small changes such as eating less fat

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Definitely agree	214	37	73	49	40	16	55	159	20	47	51	40
	59%	62%	54%	62%	62%	59%	60%	58%	54%	53%	60%	64%
(1) Tend to agree	128	18	55	24	24	9	33	95	13	35	31	20
	35%	30%	40%	30%	37%	33%	36%	35%	34%	40%	37%	33%
(0) Neither agree nor disagree	10	2	6	-	-	2	2	7	2	1	1	-
	3%	3%	4%	-	*	7%	3%	3%	4%	1%	1%	*
(-1) Tend to disagree	8	2	2	4	-	-	1	8	2	3	1	2
	2%	3%	2%	5%	-	-	1%	3%	5%	3%	1%	3%
(-2) Definitely disagree	4	1	-	2	1	-	1	3	1	3	-	-
	1%	2%	*	2%	1%	1%	1%	1%	2%	3%	*	-
Net : Agree	342	54	128	72	63	24	88	254	32	82	82	60
	94%	92%	94%	92%	99%	92%	96%	93%	89%	93%	97%	96%
Net : Disagree	12	3	2	6	1	-	2	11	3	5	1	2
	3%	5%	2%	8%	1%	1%	2%	4%	7%	6%	2%	3%
Don't know	1	-	1	-	-	-	-	1	-	-	-	-
	*	*	*	-	-	-	-	*	-	-	-	-
Mean Score	1.48	1.48	1.46	1.45	1.58	1.50	1.53	1.47	1.34	1.37	1.55	1.57
Standard Deviation	0.75	0.84	0.67	0.92	0.63	0.71	0.68	0.78	0.94	0.89	0.63	0.67
Standard Error	0.04	0.11	0.06	0.10	0.08	0.14	0.07	0.05	0.16	0.10	0.07	0.09

H2_16 Please tell me how much you agree or disagree - Even if you don't have a really healthy diet, it's worth making small changes such as eating less fat

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Definitely agree	214	191	6	30	81	103	53	161	77	37	87	13
	59%	61%	35%	59%	53%	64%	65%	57%	68%	56%	54%	56%
(1) Tend to agree	128	107	10	16	64	48	27	101	33	27	61	7
	35%	34%	55%	31%	42%	30%	33%	36%	29%	40%	38%	32%
(0) Neither agree nor disagree	10	6	1	1	3	5	1	9	2	-	7	-
	3%	2%	5%	2%	2%	3%	1%	3%	2%	1%	4%	2%
(-1) Tend to disagree	8	7	-	3	2	3	1	8	1	2	4	1
	2%	2%	*	6%	1%	2%	1%	3%	1%	3%	2%	5%
(-2) Definitely disagree	4	3	1	-	2	2	-	4	1	-	2	1
	1%	1%	4%	-	1%	1%	*	1%	1%	*	1%	3%
Net : Agree	342	297	16	46	145	151	80	263	110	64	149	20
	94%	95%	90%	91%	95%	94%	98%	93%	97%	96%	92%	88%
Net : Disagree	12	10	1	3	4	5	1	11	2	2	6	2
	3%	3%	4%	6%	3%	3%	1%	4%	2%	3%	4%	8%
Don't know	1	-	-	1	-	-	-	1	-	-	-	1
	*	*	-	1%	*	-	*	*	-	-	*	3%
Mean Score	1.48	1.51	1.18	1.45	1.44	1.53	1.61	1.45	1.63	1.48	1.40	1.35
Standard Deviation	0.75	0.74	0.88	0.82	0.73	0.75	0.58	0.79	0.63	0.70	0.80	1.00
Standard Error	0.04	0.04	0.21	0.12	0.06	0.06	0.06	0.05	0.06	0.09	0.06	0.21

H2_16 Please tell me how much you agree or disagree - As long as you take enough exercise you can eat whatever you want

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Definitely agree	30	18	13	6	3	6	5	3	3	4	-	-	27	4	30	-	18	12
	8%	10%	7%	12%	5%	9%	9%	5%	6%	17%	-	-	10%	4%	8%	3%	8%	9%
(1) Tend to agree	66	36	30	10	9	8	8	11	13	7	-	-	51	14	65	1	37	28
	18%	21%	16%	19%	16%	13%	12%	19%	28%	28%	-	-	19%	16%	18%	11%	16%	21%
(0) Neither agree nor disagree	20	10	10	3	3	5	3	1	2	2	-	-	15	5	19	1	9	11
	6%	6%	5%	5%	6%	8%	5%	2%	5%	8%	-	-	5%	6%	5%	19%	4%	8%
(-1) Tend to disagree	129	64	65	20	25	22	23	19	13	8	-	-	90	40	128	1	86	43
	35%	36%	35%	37%	43%	35%	37%	34%	27%	31%	-	-	33%	44%	36%	14%	37%	32%
(-2) Definitely disagree	118	46	72	15	19	22	22	21	15	4	-	-	91	27	114	4	80	38
	32%	26%	38%	28%	31%	35%	36%	39%	34%	13%	-	-	33%	30%	32%	53%	35%	29%
Net : Agree	96	54	42	16	12	14	13	14	15	12	-	-	78	18	94	1	55	41
	26%	31%	22%	30%	20%	22%	21%	25%	34%	45%	-	-	28%	20%	26%	14%	24%	30%
Net : Disagree	248	110	137	34	44	45	45	40	28	12	-	-	181	67	243	5	166	82
	68%	63%	72%	64%	74%	71%	73%	73%	61%	45%	-	-	66%	74%	68%	67%	72%	61%
Don't know	1	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-	1
	*	1%	*	-	-	-	1%	*	-	1%	-	-	*	*	*	-	-	1%
Mean Score	-0.66	-0.49	-0.81	-0.51	-0.80	-0.75	-0.79	-0.81	-0.55	0.04	-	-	-0.61	-0.80	-0.65	-1.02	-0.75	-0.50
Standard Deviation	1.32	1.35	1.28	1.38	1.19	1.31	1.30	1.29	1.36	1.38	-	-	1.37	1.15	1.32	1.30	1.29	1.35
Standard Error	0.07	0.10	0.09	0.19	0.16	0.16	0.17	0.17	0.20	0.27	-	-	0.08	0.12	0.07	0.48	0.09	0.12

H2_16 Please tell me how much you agree or disagree - As long as you take enough exercise you can eat whatever you want

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Definitely agree	30	13	9	2	6	4	10	5	11	7	23	17	1	13	16	2	1	-	10
	8%	6%	11%	14%	10%	5%	9%	7%	11%	10%	8%	7%	4%	11%	7%	11%	13%	-	13%
(1) Tend to agree	66	37	19	4	6	8	15	16	27	20	46	43	4	19	37	4	1	2	21
	18%	18%	24%	22%	10%	10%	13%	23%	27%	28%	16%	19%	21%	16%	15%	20%	13%	20%	27%
(0) Neither agree nor disagree	20	7	5	2	6	4	8	3	6	6	14	10	2	8	12	1	1	-	6
	6%	3%	7%	13%	9%	5%	7%	4%	6%	9%	5%	5%	12%	6%	5%	4%	6%	2%	8%
(-1) Tend to disagree	129	80	23	3	24	34	42	26	29	22	108	84	8	38	92	7	3	5	22
	35%	39%	29%	17%	37%	44%	35%	37%	29%	31%	37%	37%	44%	32%	38%	30%	34%	47%	29%
(-2) Definitely disagree	118	69	22	6	22	28	43	22	26	14	104	73	3	42	87	8	3	3	16
	32%	34%	28%	34%	33%	36%	37%	31%	26%	21%	35%	32%	20%	35%	35%	36%	33%	31%	21%
Net : Agree	96	49	28	6	13	12	25	20	38	26	70	60	4	32	54	7	2	2	31
	26%	24%	36%	37%	20%	16%	21%	29%	38%	38%	24%	26%	25%	27%	22%	30%	26%	20%	40%
Net : Disagree	248	149	44	8	45	62	85	47	54	36	212	156	11	80	179	15	6	8	39
	68%	73%	57%	50%	70%	79%	72%	67%	54%	52%	72%	69%	64%	66%	73%	66%	67%	78%	50%
Don't know	1	-	-	-	1	-	-	-	1	1	-	-	-	1	-	-	-	-	1
	*	-	1%	-	1%	-	-	-	1%	1%	*	*	-	1%	-	-	-	-	1%
Mean Score	-0.66	-0.76	-0.38	-0.33	-0.74	-0.94	-0.79	-0.62	-0.31	-0.25	-0.75	-0.67	-0.55	-0.64	-0.80	-0.61	-0.61	-0.89	-0.18
Standard Deviation	1.32	1.26	1.41	1.53	1.30	1.15	1.30	1.31	1.41	1.34	1.30	1.30	1.17	1.38	1.26	1.44	1.49	1.12	1.40
Standard Error	0.07	0.09	0.16	0.37	0.16	0.13	0.12	0.16	0.14	0.16	0.08	0.09	0.28	0.13	0.08	0.30	0.49	0.34	0.16

H2_16 Please tell me how much you agree or disagree - As long as you take enough exercise you can eat whatever you want

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Definitely agree	30	16	5	9	29	1	26	22	2	19	11	10	10	10	6	21
	8%	7%	10%	13%	9%	3%	8%	8%	11%	8%	10%	6%	14%	9%	5%	9%
(1) Tend to agree	66	38	6	19	60	6	60	48	4	44	22	29	13	24	19	46
	18%	16%	12%	27%	18%	19%	18%	17%	19%	17%	20%	16%	17%	22%	16%	20%
(0) Neither agree nor disagree	20	11	4	5	19	1	18	15	2	13	7	11	5	4	8	12
	6%	5%	9%	7%	6%	3%	5%	5%	10%	5%	6%	6%	6%	4%	6%	5%
(-1) Tend to disagree	129	89	16	21	114	15	122	102	5	93	37	66	26	38	41	85
	35%	38%	33%	30%	34%	53%	36%	36%	29%	36%	33%	37%	34%	35%	34%	37%
(-2) Definitely disagree	118	80	17	16	112	6	109	97	6	85	33	65	21	33	46	65
	32%	34%	36%	22%	33%	22%	32%	34%	31%	33%	30%	36%	28%	30%	39%	28%
Net : Agree	96	54	10	28	90	6	86	70	6	64	33	39	23	34	24	67
	26%	23%	22%	40%	27%	22%	26%	25%	30%	25%	30%	21%	31%	31%	21%	29%
Net : Disagree	248	169	33	37	226	22	231	199	11	178	70	131	47	70	86	150
	68%	72%	69%	52%	67%	75%	69%	70%	60%	70%	64%	72%	62%	64%	73%	65%
Don't know	1	-	-	1	1	-	1	-	-	1	-	-	1	-	-	1
	*	-	*	1%	*	-	*	*	-	*	*	*	1%	*	*	*
Mean Score	-0.66	-0.76	-0.74	-0.22	-0.65	-0.72	-0.68	-0.72	-0.49	-0.71	-0.55	-0.81	-0.46	-0.54	-0.86	-0.55
Standard Deviation	1.32	1.27	1.34	1.41	1.34	1.11	1.30	1.30	1.42	1.30	1.37	1.24	1.42	1.36	1.23	1.33
Standard Error	0.07	0.08	0.19	0.17	0.07	0.21	0.07	0.08	0.33	0.08	0.13	0.09	0.16	0.13	0.11	0.09

H2_16 Please tell me how much you agree or disagree - As long as you take enough exercise you can eat whatever you want

Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) Definitely agree	30 8%	-	2 15%	1 5%	1 4%	26 9%
(1) Tend to agree	66 18%	1 12%	-	2 7%	3 13%	60 20%
(0) Neither agree nor disagree	20 6%	-	1 10%	2 6%	1 5%	17 6%
(-1) Tend to disagree	129 35%	3 40%	4 31%	10 36%	9 40%	106 35%
(-2) Definitely disagree	118 32%	3 46%	5 41%	13 47%	9 37%	92 30%
Net : Agree	96 26%	1 12%	2 18%	3 12%	4 18%	86 28%
Net : Disagree	248 68%	6 86%	8 72%	22 82%	18 77%	198 66%
Don't know	1 *	-	-	-	-	1 *
Mean Score	-0.66	-1.20	-0.80	-1.12	-0.92	-0.59
Standard Deviation	1.32	1.04	1.45	1.14	1.19	1.33
Standard Error	0.07	0.40	0.43	0.22	0.24	0.08

H2_16 Please tell me how much you agree or disagree - As long as you take enough exercise you can eat whatever you want

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Definitely agree	30 8%	12 10%	3 9%	1 5%	2 7%	4 13%	- 5%	8 7%	4 6%	1 1%	3 8%	4 7%	2 5%	8 7%	- 5%	8 9%
(1) Tend to agree	66 18%	18 15%	5 16%	4 18%	5 16%	5 17%	1 9%	15 13%	5 9%	5 11%	4 10%	11 18%	10 19%	17 14%	2 29%	20 24%
(0) Neither agree nor disagree	20 6%	7 5%	2 5%	2 7%	3 8%	1 4%	1 11%	6 5%	3 5%	3 5%	3 6%	3 4%	4 7%	5 4%	- 5%	5 6%
(-1) Tend to disagree	129 35%	44 36%	11 37%	6 24%	15 44%	9 31%	3 33%	49 42%	27 46%	18 36%	17 40%	22 37%	19 35%	48 40%	1 21%	28 34%
(-2) Definitely disagree	118 32%	43 34%	10 33%	11 46%	8 25%	10 35%	3 42%	38 33%	20 34%	23 46%	15 36%	20 34%	19 35%	43 35%	2 40%	21 25%
Net : Agree	96 26%	31 25%	7 25%	5 23%	8 24%	8 30%	1 14%	23 20%	9 15%	6 12%	8 18%	15 25%	13 24%	25 21%	2 34%	27 33%
Net : Disagree	248 68%	87 70%	21 70%	16 70%	23 69%	18 66%	6 75%	86 75%	47 80%	41 82%	32 76%	41 70%	38 70%	91 75%	3 61%	49 59%
Don't know	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Mean Score	-0.66	-0.70	-0.69	-0.89	-0.63	-0.58	-0.98	-0.80	-0.93	-1.15	-0.86	-0.71	-0.76	-0.83	-0.61	-0.42
Standard Deviation	1.32	1.34	1.34	1.32	1.24	1.47	1.23	1.23	1.14	1.04	1.24	1.30	1.25	1.24	1.53	1.36
Standard Error	0.07	0.12	0.25	0.27	0.21	0.28	0.43	0.11	0.15	0.15	0.19	0.17	0.17	0.11	0.65	0.15

H2_16 Please tell me how much you agree or disagree - As long as you take enough exercise you can eat whatever you want

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Definitely agree	30	10	2	2	3	3	2	7	7	4	5	4	7	6	1	4
	8%	11%	29%	17%	13%	15%	13%	10%	12%	4%	27%	9%	5%	8%	16%	11%
(1) Tend to agree	66	14	1	4	4	3	1	10	7	12	1	9	23	10	1	10
	18%	16%	11%	33%	18%	16%	9%	13%	12%	15%	5%	20%	16%	13%	14%	26%
(0) Neither agree nor disagree	20	4	1	1	1	1	-	3	3	5	-	2	8	4	-	3
	6%	5%	10%	9%	5%	3%	4%	5%	6%	3%	5%	5%	6%	5%	7%	7%
(-1) Tend to disagree	129	33	2	1	5	6	2	31	24	34	7	20	58	29	2	13
	35%	36%	28%	8%	24%	32%	17%	42%	42%	42%	39%	42%	41%	38%	35%	34%
(-2) Definitely disagree	118	30	2	4	8	6	8	23	17	27	5	11	45	27	2	8
	32%	33%	22%	32%	40%	33%	57%	31%	29%	33%	26%	24%	32%	36%	31%	20%
Net : Agree	96	24	3	6	6	5	3	17	14	16	6	14	30	16	2	14
	26%	27%	40%	50%	31%	31%	22%	23%	23%	19%	32%	29%	21%	21%	29%	37%
Net : Disagree	248	62	4	4	13	11	10	54	41	62	11	32	103	56	4	21
	68%	68%	50%	41%	64%	66%	74%	73%	71%	75%	65%	66%	73%	74%	66%	55%
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	1%	-	-	-	-	-	-	-	-	1%
Mean Score	-0.66	-0.63	-0.04	-0.05	-0.59	-0.53	-0.97	-0.71	-0.65	-0.85	-0.32	-0.53	-0.80	-0.81	-0.53	-0.27
Standard Deviation	1.32	1.38	1.66	1.62	1.52	1.51	1.53	1.30	1.33	1.17	1.62	1.30	1.20	1.27	1.59	1.36
Standard Error	0.07	0.14	0.57	0.49	0.34	0.36	0.42	0.15	0.17	0.13	0.38	0.19	0.10	0.15	0.65	0.22

H2_16 Please tell me how much you agree or disagree - As long as you take enough exercise you can eat whatever you want

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Definitely agree	30 8%	4 7%	11 8%	7 9%	8 12%	- 1%	6 7%	24 9%	2 6%	9 10%	6 7%	2 3%
(1) Tend to agree	66 18%	11 19%	32 24%	11 14%	8 13%	3 12%	13 14%	53 19%	9 26%	13 15%	13 16%	10 16%
(0) Neither agree nor disagree	20 6%	7 11%	7 5%	3 4%	3 5%	1 3%	7 7%	14 5%	4 10%	5 5%	3 4%	2 3%
(-1) Tend to disagree	129 35%	19 33%	47 34%	30 39%	22 34%	11 43%	39 43%	90 33%	11 30%	35 39%	31 36%	28 45%
(-2) Definitely disagree	118 32%	17 29%	39 29%	28 36%	23 36%	11 41%	27 30%	91 33%	10 27%	27 30%	31 37%	21 33%
Net : Agree	96 26%	16 27%	44 32%	17 22%	16 25%	3 13%	19 21%	77 28%	12 32%	22 25%	20 23%	12 19%
Net : Disagree	248 68%	36 61%	86 63%	58 74%	45 70%	22 85%	67 72%	181 66%	21 58%	62 70%	62 73%	49 78%
Don't know	1 *	- 1%	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -
Mean Score	-0.66	-0.57	-0.52	-0.79	-0.69	-1.12	-0.75	-0.63	-0.47	-0.65	-0.79	-0.89
Standard Deviation	1.32	1.29	1.35	1.30	1.39	1.01	1.21	1.35	1.32	1.32	1.29	1.13
Standard Error	0.07	0.17	0.12	0.15	0.17	0.20	0.13	0.08	0.22	0.14	0.14	0.14

H2_16 Please tell me how much you agree or disagree - As long as you take enough exercise you can eat whatever you want

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter mediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Definitely agree	30	25	3	5	16	9	6	24	5	5	16	5
	8%	8%	19%	10%	10%	6%	7%	9%	4%	7%	10%	22%
(1) Tend to agree	66	57	2	12	31	23	13	53	12	12	36	5
	18%	18%	13%	23%	20%	14%	16%	19%	11%	18%	22%	23%
(0) Neither agree nor disagree	20	15	1	2	6	12	5	15	5	3	10	2
	6%	5%	8%	4%	4%	7%	7%	5%	5%	5%	6%	9%
(-1) Tend to disagree	129	114	5	17	55	57	27	102	46	24	50	9
	35%	36%	28%	34%	36%	35%	33%	36%	41%	37%	31%	38%
(-2) Definitely disagree	118	103	6	14	45	59	31	88	45	22	49	1
	32%	33%	31%	27%	29%	37%	37%	31%	40%	34%	30%	5%
Net : Agree	96	82	6	17	46	32	19	78	17	17	52	10
	26%	26%	32%	34%	30%	20%	23%	27%	15%	25%	32%	45%
Net : Disagree	248	216	11	31	100	116	58	190	91	47	100	10
	68%	69%	60%	61%	65%	72%	71%	67%	80%	70%	62%	44%
Don't know	1	1	-	1	-	-	-	1	-	-	-	1
	*	*	-	1%	*	*	-	*	-	-	*	3%
Mean Score	-0.66	-0.68	-0.40	-0.45	-0.54	-0.84	-0.78	-0.62	-1.01	-0.72	-0.50	0.18
Standard Deviation	1.32	1.31	1.55	1.39	1.37	1.23	1.30	1.33	1.12	1.30	1.38	1.34
Standard Error	0.07	0.07	0.37	0.20	0.11	0.10	0.14	0.08	0.11	0.16	0.11	0.28

H2_16 Please tell me how much you agree or disagree - The main reason for people to eat a more healthy diet is to lose weight

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Definitely agree	48	24	25	11	11	7	7	2	8	2	-	-	37	11	46	2	30	19
	13%	13%	13%	20%	18%	12%	12%	4%	18%	6%	-	-	13%	13%	13%	32%	13%	14%
(1) Tend to agree	125	61	64	19	17	20	16	19	19	14	-	-	92	33	124	1	75	50
	34%	35%	34%	37%	28%	31%	26%	35%	42%	54%	-	-	34%	36%	35%	18%	33%	37%
(0) Neither agree nor disagree	27	12	14	1	6	4	7	4	3	2	-	-	21	6	26	1	20	7
	7%	7%	8%	2%	10%	7%	12%	6%	6%	7%	-	-	8%	6%	7%	10%	9%	5%
(-1) Tend to disagree	101	51	50	11	15	22	20	17	11	5	-	-	73	28	100	1	70	31
	28%	29%	27%	21%	25%	35%	33%	30%	24%	19%	-	-	26%	31%	28%	9%	30%	23%
(-2) Definitely disagree	63	27	36	11	11	10	10	13	4	4	-	-	51	12	61	2	35	28
	17%	16%	19%	21%	18%	15%	16%	24%	10%	13%	-	-	19%	13%	17%	31%	15%	21%
Net : Agree	173	84	89	30	27	27	24	21	28	16	-	-	129	44	170	4	105	68
	47%	48%	47%	56%	46%	43%	38%	39%	60%	60%	-	-	47%	49%	47%	50%	46%	51%
Net : Disagree	164	78	86	22	26	32	30	30	15	9	-	-	124	40	160	3	105	59
	45%	44%	45%	42%	44%	50%	49%	54%	33%	32%	-	-	45%	44%	45%	39%	46%	44%
Don't know	1	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-	1
	*	*	*	-	-	-	1%	*	*	-	-	-	*	*	*	-	-	1%
Mean Score	-0.02	0.01	-0.04	0.13	0.02	-0.10	-0.15	-0.36	0.36	0.21	-	-	-0.04	0.05	-0.02	0.13	-0.02	*
Standard Deviation	1.36	1.35	1.37	1.49	1.42	1.32	1.32	1.30	1.30	1.24	-	-	1.38	1.31	1.35	1.79	1.33	1.42
Standard Error	0.07	0.10	0.10	0.20	0.19	0.17	0.17	0.18	0.19	0.24	-	-	0.08	0.14	0.07	0.67	0.09	0.12

H2_16 Please tell me how much you agree or disagree - The main reason for people to eat a more healthy diet is to lose weight

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Definitely agree	48	25	10	4	10	8	12	8	20	11	38	26	3	19	30	6	1	-	12
	13%	12%	12%	24%	15%	10%	11%	12%	20%	15%	13%	11%	19%	16%	12%	24%	6%	2%	15%
(1) Tend to agree	125	67	33	5	21	21	39	29	36	26	99	77	6	42	80	7	3	4	31
	34%	32%	42%	28%	32%	28%	33%	41%	36%	38%	33%	34%	32%	35%	33%	30%	30%	42%	40%
(0) Neither agree nor disagree	27	16	6	-	5	8	9	6	4	5	22	17	2	8	20	2	-	1	4
	7%	8%	7%	1%	7%	10%	8%	8%	4%	7%	7%	8%	9%	6%	8%	8%	2%	7%	5%
(-1) Tend to disagree	101	61	18	5	17	27	30	19	24	19	82	63	6	32	72	6	2	3	18
	28%	30%	23%	31%	26%	35%	26%	27%	25%	27%	28%	28%	33%	26%	29%	24%	24%	29%	24%
(-2) Definitely disagree	63	37	12	3	12	14	26	8	15	8	55	43	1	19	44	3	3	2	11
	17%	18%	15%	16%	18%	18%	22%	12%	15%	12%	19%	19%	6%	16%	18%	13%	37%	20%	14%
Net : Agree	173	92	42	9	30	29	51	37	56	37	136	103	9	61	110	12	3	5	43
	47%	45%	55%	52%	47%	38%	44%	53%	56%	53%	46%	45%	51%	51%	45%	55%	36%	44%	56%
Net : Disagree	164	98	30	8	29	41	57	28	39	27	137	106	7	51	115	8	6	5	29
	45%	47%	38%	47%	45%	52%	48%	39%	39%	39%	46%	47%	39%	42%	47%	37%	61%	49%	38%
Don't know	1	-	-	-	1	-	-	-	1	1	-	-	-	1	-	-	-	-	1
	*	-	*	-	1%	*	-	-	1%	1%	*	-	*	1%	-	-	1%	-	1%
Mean Score	-0.02	-0.09	0.14	0.13	-0.01	-0.22	-0.17	0.13	0.22	0.17	-0.06	-0.09	0.27	0.09	-0.08	0.29	-0.57	-0.23	0.20
Standard Deviation	1.36	1.35	1.33	1.52	1.40	1.31	1.38	1.28	1.40	1.32	1.37	1.35	1.30	1.38	1.35	1.43	1.48	1.30	1.35
Standard Error	0.07	0.09	0.15	0.37	0.18	0.15	0.13	0.15	0.14	0.16	0.08	0.09	0.31	0.13	0.09	0.30	0.49	0.40	0.15

H2_16 Please tell me how much you agree or disagree - The main reason for people to eat a more healthy diet is to lose weight

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Definitely agree	48	24	10	11	46	2	45	39	-	32	17	26	9	13	11	35
	13%	10%	22%	15%	14%	8%	13%	14%	1%	12%	15%	15%	12%	12%	10%	15%
(1) Tend to agree	125	85	12	24	112	13	114	89	8	87	38	54	26	46	33	86
	34%	36%	25%	34%	33%	46%	34%	31%	42%	34%	34%	30%	34%	42%	28%	37%
(0) Neither agree nor disagree	27	17	2	7	26	1	24	23	3	17	10	15	4	8	10	14
	7%	7%	4%	10%	8%	4%	7%	8%	16%	7%	9%	9%	5%	7%	9%	6%
(-1) Tend to disagree	101	69	13	14	92	9	94	80	6	70	31	52	22	27	39	57
	28%	30%	28%	21%	27%	30%	28%	28%	33%	27%	28%	29%	30%	25%	33%	25%
(-2) Definitely disagree	63	38	11	13	59	4	59	53	1	49	14	33	13	16	25	36
	17%	16%	22%	19%	18%	12%	18%	19%	7%	19%	13%	18%	18%	15%	21%	16%
Net : Agree	173	109	22	35	158	16	158	128	8	119	54	80	35	58	44	121
	47%	47%	47%	49%	47%	53%	47%	45%	43%	47%	50%	44%	47%	53%	37%	53%
Net : Disagree	164	107	24	28	152	12	153	133	8	119	45	85	36	43	64	93
	45%	46%	50%	39%	45%	43%	45%	47%	40%	47%	41%	47%	47%	40%	54%	41%
Don't know	1	-	-	1	1	-	1	-	-	1	-	-	1	-	-	1
	*	-	-	1%	*	-	*	*	-	*	*	*	1%	-	-	*
Mean Score	-0.02	-0.05	-0.03	0.07	-0.02	0.06	-0.03	-0.07	-0.03	-0.07	0.11	-0.07	-0.06	0.10	-0.29	0.12
Standard Deviation	1.36	1.31	1.52	1.40	1.37	1.27	1.37	1.37	1.07	1.37	1.32	1.38	1.37	1.32	1.34	1.36
Standard Error	0.07	0.09	0.22	0.17	0.07	0.24	0.07	0.08	0.25	0.09	0.13	0.10	0.16	0.13	0.12	0.09

H2_16 Please tell me how much you agree or disagree - The main reason for people to eat a more healthy diet is to lose weight

Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) Definitely agree	48 13%	- 4%	2 17%	5 20%	3 14%	38 13%
(1) Tend to agree	125 34%	3 39%	- 4%	8 29%	8 32%	106 35%
(0) Neither agree nor disagree	27 7%	- 2%	1 13%	4 13%	1 6%	21 7%
(-1) Tend to disagree	101 28%	3 40%	4 39%	8 28%	8 34%	82 27%
(-2) Definitely disagree	63 17%	1 14%	3 26%	3 10%	3 14%	53 18%
Net : Agree	173 47%	3 44%	2 22%	13 49%	11 46%	144 48%
Net : Disagree	164 45%	4 54%	7 65%	10 38%	11 48%	135 45%
Don't know	1 *	- -	- -	- -	- -	1 *
Mean Score	-0.02	-0.19	-0.52	0.21	-0.02	-0.02
Standard Deviation	1.36	1.32	1.44	1.33	1.37	1.36
Standard Error	0.07	0.52	0.43	0.26	0.28	0.08

H2_16 Please tell me how much you agree or disagree - The main reason for people to eat a more healthy diet is to lose weight

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Definitely agree	48 13%	18 15%	3 10%	5 20%	3 9%	2 9%	- 5%	12 10%	6 10%	7 13%	6 14%	9 15%	8 15%	13 11%	1 23%	14 17%
(1) Tend to agree	125 34%	44 35%	9 30%	8 35%	11 32%	10 35%	2 30%	40 34%	14 24%	23 46%	11 27%	20 34%	22 40%	39 33%	2 34%	29 35%
(0) Neither agree nor disagree	27 7%	5 4%	1 4%	1 4%	2 5%	3 12%	1 7%	8 7%	5 8%	2 4%	3 7%	1 2%	4 7%	6 5%	1 9%	8 9%
(-1) Tend to disagree	101 28%	29 24%	10 33%	5 24%	14 41%	6 23%	3 36%	35 31%	20 34%	12 24%	15 35%	17 28%	14 26%	39 32%	1 22%	19 24%
(-2) Definitely disagree	63 17%	28 23%	7 23%	4 18%	4 13%	6 22%	2 18%	21 18%	13 23%	7 13%	7 17%	12 20%	7 12%	23 19%	1 11%	12 14%
Net : Agree	173 47%	62 50%	12 40%	13 55%	14 41%	12 44%	3 35%	51 44%	21 35%	30 59%	17 41%	29 49%	30 55%	53 44%	3 57%	42 52%
Net : Disagree	164 45%	57 46%	17 56%	10 42%	18 54%	12 44%	5 58%	56 49%	34 57%	18 37%	22 52%	29 49%	21 38%	62 51%	2 33%	31 38%
Don't know	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Mean Score	-0.02	-0.04	-0.30	0.14	-0.16	-0.11	-0.40	-0.12	-0.35	0.22	-0.15	-0.05	0.20	-0.16	0.36	0.16
Standard Deviation	1.36	1.45	1.39	1.48	1.27	1.34	1.34	1.33	1.35	1.32	1.38	1.44	1.32	1.36	1.48	1.35
Standard Error	0.07	0.13	0.25	0.31	0.22	0.26	0.47	0.12	0.18	0.19	0.21	0.19	0.18	0.12	0.63	0.15

H2_16 Please tell me how much you agree or disagree - The main reason for people to eat a more healthy diet is to lose weight

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Definitely agree	48	15	3	3	4	4	4	9	6	10	4	6	17	8	2	7
	13%	17%	30%	30%	18%	20%	27%	12%	11%	12%	25%	12%	12%	10%	28%	18%
(1) Tend to agree	125	37	2	5	7	4	4	24	20	28	1	14	39	25	1	13
	34%	40%	26%	43%	34%	24%	28%	33%	35%	34%	8%	30%	28%	33%	10%	36%
(0) Neither agree nor disagree	27	5	-	-	2	2	1	4	2	6	-	2	12	5	-	3
	7%	6%	-	-	8%	13%	10%	5%	4%	7%	2%	4%	9%	7%	4%	9%
(-1) Tend to disagree	101	17	2	1	5	4	2	24	18	26	8	15	45	26	3	10
	28%	18%	26%	11%	24%	23%	16%	32%	32%	32%	46%	31%	32%	34%	52%	26%
(-2) Definitely disagree	63	17	2	2	3	3	2	13	10	12	3	11	26	12	-	4
	17%	19%	19%	16%	15%	19%	19%	17%	18%	15%	18%	22%	19%	16%	7%	11%
Net : Agree	173	52	5	8	11	8	7	33	27	38	6	20	57	33	2	20
	47%	57%	56%	73%	52%	45%	55%	45%	46%	47%	33%	42%	40%	43%	38%	54%
Net : Disagree	164	34	4	3	8	7	5	36	29	38	11	25	72	38	3	14
	45%	37%	44%	27%	39%	43%	35%	50%	50%	47%	65%	53%	51%	50%	58%	37%
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
Mean Score	-0.02	0.18	0.22	0.59	0.16	0.03	0.29	-0.10	-0.11	-0.02	-0.25	-0.21	-0.17	-0.13	*	0.25
Standard Deviation	1.36	1.41	1.65	1.50	1.41	1.48	1.54	1.36	1.36	1.33	1.41	1.35	1.31	1.31	1.55	1.33
Standard Error	0.07	0.15	0.56	0.45	0.31	0.35	0.42	0.16	0.18	0.15	0.36	0.20	0.11	0.15	0.64	0.22

H2_16 Please tell me how much you agree or disagree - The main reason for people to eat a more healthy diet is to lose weight

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Definitely agree	48 13%	6 11%	15 11%	10 13%	12 18%	5 20%	18 20%	30 11%	4 10%	15 17%	9 11%	5 8%
(1) Tend to agree	125 34%	22 38%	50 36%	29 37%	14 22%	9 36%	24 26%	101 37%	13 35%	30 34%	22 26%	21 34%
(0) Neither agree nor disagree	27 7%	3 5%	8 6%	7 9%	7 11%	1 6%	10 11%	17 6%	3 10%	4 4%	9 11%	5 8%
(-1) Tend to disagree	101 28%	15 25%	39 28%	23 29%	18 29%	6 24%	28 31%	72 27%	9 25%	26 29%	30 35%	20 31%
(-2) Definitely disagree	63 17%	12 21%	25 18%	10 13%	12 19%	4 15%	11 12%	52 19%	7 20%	14 16%	15 17%	11 18%
Net : Agree	173 47%	29 49%	65 47%	39 50%	26 41%	15 56%	42 46%	131 48%	17 46%	45 51%	31 37%	27 43%
Net : Disagree	164 45%	27 45%	63 46%	33 42%	31 48%	10 39%	40 43%	124 46%	16 45%	40 45%	44 52%	31 49%
Don't know	1 *	- 1%	1 *	- -	- -	- -	- -	1 *	- *	- -	- -	- *
Mean Score	-0.02	-0.06	-0.06	0.08	-0.09	0.22	0.10	-0.05	-0.09	0.06	-0.22	-0.17
Standard Deviation	1.36	1.39	1.35	1.30	1.43	1.42	1.37	1.36	1.37	1.40	1.30	1.31
Standard Error	0.07	0.18	0.12	0.15	0.18	0.28	0.14	0.08	0.23	0.15	0.14	0.17

H2_16 Please tell me how much you agree or disagree - The main reason for people to eat a more healthy diet is to lose weight

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Definitely agree	48 13%	42 13%	1 7%	7 14%	22 14%	19 12%	11 14%	37 13%	11 10%	8 11%	25 15%	5 21%
(1) Tend to agree	125 34%	104 33%	9 52%	19 38%	52 34%	54 34%	27 33%	98 35%	35 31%	21 31%	62 38%	7 31%
(0) Neither agree nor disagree	27 7%	26 8%	- 2%	1 2%	11 7%	15 10%	6 8%	21 7%	11 10%	4 6%	8 5%	4 16%
(-1) Tend to disagree	101 28%	89 28%	5 28%	14 27%	42 27%	45 28%	24 30%	76 27%	32 28%	22 33%	42 26%	5 22%
(-2) Definitely disagree	63 17%	54 17%	2 11%	10 19%	26 17%	27 17%	13 16%	50 18%	24 21%	13 19%	25 15%	2 8%
Net : Agree	173 47%	146 46%	10 58%	26 51%	74 48%	73 46%	38 47%	135 48%	46 41%	28 42%	87 54%	12 52%
Net : Disagree	164 45%	142 45%	7 39%	23 46%	68 45%	72 45%	37 46%	127 45%	56 49%	35 52%	67 41%	7 30%
Don't know	1 *	- *	- *	1 1%	- *	- *	- *	1 *	- *	- *	- *	1 3%
Mean Score	-0.02	-0.03	0.15	*	*	-0.04	-0.01	-0.02	-0.20	-0.17	0.12	0.37
Standard Deviation	1.36	1.36	1.26	1.42	1.38	1.33	1.36	1.36	1.34	1.36	1.36	1.29
Standard Error	0.07	0.08	0.30	0.20	0.11	0.11	0.15	0.08	0.13	0.17	0.11	0.27

H2_16 Summary - Agreement/ disagreement...

Base: All respondents living in Scotland/ Northern Ireland

	H2_16											Mean Score	Standard Deviation	Standard Error
	Unweighted Base	Base	(2) Definitely agree	(1) Tend to agree	(0) Neither agree nor disagree	(-1) Tend to disagree	(-2) Definitely disagree	Net : Agree	Net : Disagree	Don't know	*			
Even If You Don't Have A Really Healthy Diet, It's Worth Making Small Changes Such As Eating Less Fat	1011	365	214 59%	128 35%	10 3%	8 2%	4 1%	342 94%	12 3%	1 *		1.48	0.75	0.04
The Tastiest Foods Are The Ones That Are Bad For You	1011	365	95 26%	115 32%	39 11%	63 17%	52 14%	211 58%	115 32%	- *		0.38	1.40	0.07
The Main Reason For People To Eat A More Healthy Diet Is To Lose Weight	1011	365	48 13%	125 34%	27 7%	101 28%	63 17%	173 47%	164 45%	1 *		-0.02	1.36	0.07
I Get Confused Over What's Supposed To Be Healthy And What Isn't	1011	365	34 9%	95 26%	31 9%	101 28%	102 28%	129 35%	203 56%	1 *		-0.39	1.37	0.07
As Long As You Take Enough Exercise You Can Eat Whatever You Want	1011	365	30 8%	66 18%	20 6%	129 35%	118 32%	96 26%	248 68%	1 *		-0.66	1.32	0.07
If You Are Not Overweight You Can Eat Whatever You Like	1011	365	21 6%	41 11%	18 5%	124 34%	158 43%	63 17%	283 77%	1 *		-0.98	1.21	0.06

H2_17 Eat well plate exercise (derived)**Base: All respondents living in Scotland/ Northern Ireland**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Starchy foods - correctly chosen as large portion on plate	147 40%	75 43%	73 38%	24 44%	29 49%	29 46%	22 36%	19 35%	15 32%	9 35%	-	-	107 39%	40 45%	141 39%	6 78%	85 37%	62 46%
Fruit and vegetables - correctly chosen as large portion on plate	277 76%	128 73%	149 79%	40 74%	42 71%	49 78%	53 85%	43 79%	33 72%	16 62%	-	-	205 75%	72 80%	270 76%	6 85%	182 79%	95 71%
Meat, fish and other sources of protein - correctly chosen as medium portion on plate	134 37%	60 34%	74 39%	24 46%	22 37%	27 43%	23 36%	17 31%	12 26%	9 33%	-	-	97 35%	37 41%	129 36%	5 63%	78 34%	57 42%
Milk and dairy foods - correctly chosen as medium portion on plate	287 79%	139 79%	149 79%	40 75%	47 79%	52 82%	52 84%	44 81%	35 77%	18 67%	-	-	214 78%	73 80%	280 78%	7 97%	187 81%	100 75%
High sugar/ fat foods - correctly chosen as small portion on plate	302 83%	140 80%	163 86%	44 82%	50 85%	55 87%	54 87%	47 86%	35 78%	17 63%	-	-	223 81%	79 88%	295 83%	7 97%	200 87%	103 77%
Not stated	4 1%	2 1%	2 1%	- -	- 1%	- *	1 2%	- 1%	- -	1 5%	-	-	2 1%	2 2%	4 1%	-	1 1%	2 2%

H2_17 Eat well plate exercise (derived)

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Starchy foods - correctly chosen as large portion on plate	147 40%	84 41%	24 31%	7 44%	31 48%	38 49%	47 40%	27 38%	36 36%	28 40%	120 40%	101 44%	7 38%	40 33%	101 41%	10 43%	4 49%	5 43%	27 35%
Fruit and vegetables - correctly chosen as large portion on plate	277 76%	164 80%	54 70%	10 58%	48 75%	66 85%	90 77%	54 77%	66 67%	45 65%	231 78%	170 75%	14 79%	93 77%	195 80%	16 72%	6 62%	7 68%	52 67%
Meat, fish and other sources of protein - correctly chosen as medium portion on plate	134 37%	80 39%	22 28%	5 32%	27 42%	33 42%	39 33%	28 40%	35 35%	25 36%	110 37%	91 40%	6 34%	37 31%	92 38%	10 45%	2 27%	2 23%	27 35%
Milk and dairy foods - correctly chosen as medium portion on plate	287 79%	164 80%	59 76%	12 70%	52 81%	67 87%	95 81%	56 80%	69 69%	50 72%	237 80%	178 78%	15 84%	95 79%	201 82%	18 79%	8 85%	9 87%	51 67%
High sugar/ fat foods - correctly chosen as small portion on plate	302 83%	177 86%	58 74%	12 74%	55 85%	70 90%	99 85%	60 85%	73 73%	50 72%	252 85%	186 82%	16 91%	101 83%	214 87%	18 78%	6 68%	8 77%	56 73%
Not stated	4 1%	1 1%	1 2%	- 1%	1 2%	- -	1 1%	1 1%	2 2%	1 2%	2 1%	1 *	- 3%	2 2%	1 *	- -	- -	- -	3 4%

H2_17 Eat well plate exercise (derived)**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Starchy foods - correctly chosen as large portion on plate	147 40%	90 38%	25 53%	28 40%	136 40%	11 39%	136 40%	114 40%	9 49%	98 38%	49 45%	71 39%	32 42%	45 41%	48 41%	91 40%
Fruit and vegetables - correctly chosen as large portion on plate	277 76%	186 80%	34 72%	45 64%	252 75%	25 85%	257 77%	221 78%	14 76%	199 78%	78 71%	136 76%	55 73%	85 78%	93 79%	171 75%
Meat, fish and other sources of protein - correctly chosen as medium portion on plate	134 37%	81 35%	19 39%	27 39%	122 36%	12 43%	122 36%	106 37%	9 48%	87 34%	47 43%	66 36%	28 37%	41 37%	40 34%	88 38%
Milk and dairy foods - correctly chosen as medium portion on plate	287 79%	192 82%	41 85%	45 63%	265 79%	22 76%	268 80%	229 81%	13 71%	207 81%	80 73%	140 78%	59 79%	87 80%	95 80%	177 77%
High sugar/ fat foods - correctly chosen as small portion on plate	302 83%	199 85%	41 86%	52 74%	276 82%	26 90%	281 84%	245 86%	14 74%	219 86%	83 76%	150 83%	61 82%	91 83%	100 85%	188 82%
Not stated	4 1%	- *	- -	3 4%	3 1%	- *	3 1%	2 1%	- *	2 1%	1 1%	2 1%	1 1%	1 1%	- *	3 1%

H2_17 Eat well plate exercise (derived)**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
Starchy foods - correctly chosen as large portion on plate	147 40%	2 33%	4 38%	8 28%	9 40%	125 41%
Fruit and vegetables - correctly chosen as large portion on plate	277 76%	6 93%	8 72%	24 86%	19 79%	225 75%
Meat, fish and other sources of protein - correctly chosen as medium portion on plate	134 37%	2 37%	3 27%	9 32%	8 36%	113 37%
Milk and dairy foods - correctly chosen as medium portion on plate	287 79%	6 93%	9 83%	23 82%	20 85%	234 78%
High sugar/ fat foods - correctly chosen as small portion on plate	302 83%	6 88%	10 88%	26 93%	21 89%	246 81%
Not stated	4 1%	-	-	-	-	3 1%

H2_17 Eat well plate exercise (derived)**Base: All respondents living in Scotland/ Northern Ireland**

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Starchy foods - correctly chosen as large portion on plate	147 40%	52 42%	16 53%	11 48%	13 38%	12 44%	5 65%	42 36%	20 34%	20 39%	17 39%	20 35%	24 43%	45 37%	2 36%	32 39%
Fruit and vegetables - correctly chosen as large portion on plate	277 76%	99 79%	23 79%	18 78%	25 75%	22 81%	7 86%	97 84%	47 80%	38 76%	35 84%	49 83%	41 76%	98 81%	4 76%	58 70%
Meat, fish and other sources of protein - correctly chosen as medium portion on plate	134 37%	44 35%	15 49%	9 41%	9 28%	10 37%	5 58%	40 35%	21 35%	16 31%	16 38%	21 37%	21 38%	37 31%	2 31%	30 37%
Milk and dairy foods - correctly chosen as medium portion on plate	287 79%	106 85%	25 83%	21 92%	30 89%	23 85%	8 93%	98 85%	48 81%	43 86%	35 83%	50 85%	47 85%	105 87%	4 72%	57 69%
High sugar/ fat foods - correctly chosen as small portion on plate	302 83%	110 88%	28 93%	21 89%	30 89%	22 79%	7 87%	103 89%	52 88%	45 90%	38 91%	50 85%	46 85%	109 90%	5 86%	61 74%
Not stated	4 1%	- *	- -	1 2%	1 2%	- -	- -	- -	- -	- -	- -	- -	1 1%	- *	- -	3 3%

H2_17 Eat well plate exercise (derived)**Base: All respondents living in Scotland/ Northern Ireland**

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Starchy foods - correctly chosen as large portion on plate	147 40%	35 39%	5 58%	2 19%	6 32%	8 46%	7 53%	26 36%	18 31%	33 40%	5 31%	18 38%	52 37%	27 35%	1 17%	19 50%
Fruit and vegetables - correctly chosen as large portion on plate	277 76%	75 82%	6 69%	9 82%	15 76%	14 80%	11 80%	63 85%	47 81%	67 81%	15 87%	40 84%	117 83%	62 81%	5 88%	22 59%
Meat, fish and other sources of protein - correctly chosen as medium portion on plate	134 37%	34 38%	3 39%	2 19%	6 30%	7 39%	6 45%	31 41%	22 37%	30 37%	6 37%	18 38%	49 35%	26 34%	1 21%	15 39%
Milk and dairy foods - correctly chosen as medium portion on plate	287 79%	74 80%	7 87%	9 86%	16 82%	14 78%	12 89%	59 81%	43 74%	68 83%	14 82%	41 86%	121 86%	63 83%	5 86%	23 61%
High sugar/ fat foods - correctly chosen as small portion on plate	302 83%	78 85%	9 100%	10 90%	17 83%	13 77%	11 82%	69 94%	52 89%	75 91%	16 91%	41 86%	121 86%	67 88%	5 92%	25 65%
Not stated	4 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	2 4%

H2_17 Eat well plate exercise (derived)**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Starchy foods - correctly chosen as large portion on plate	147 40%	25 43%	57 41%	30 38%	25 39%	10 39%	40 43%	107 39%	17 46%	37 41%	32 38%	26 42%
Fruit and vegetables - correctly chosen as large portion on plate	277 76%	40 67%	99 72%	64 82%	54 84%	20 76%	76 82%	201 74%	21 58%	66 75%	72 84%	50 79%
Meat, fish and other sources of protein - correctly chosen as medium portion on plate	134 37%	22 37%	45 33%	31 40%	27 42%	9 36%	42 45%	93 34%	12 32%	33 37%	30 35%	24 38%
Milk and dairy foods - correctly chosen as medium portion on plate	287 79%	44 74%	108 79%	59 76%	54 84%	22 82%	73 79%	215 79%	26 71%	70 79%	70 83%	52 82%
High sugar/ fat foods - correctly chosen as small portion on plate	302 83%	42 71%	118 86%	65 83%	55 85%	24 90%	78 84%	225 82%	29 80%	75 85%	78 92%	49 78%
Not stated	4 1%	1 2%	1 1%	-	-	-	1 1%	3 1%	-	-	-	-

H2_17 Eat well plate exercise (derived)**Base: All respondents living in Scotland/ Northern Ireland**

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Starchy foods - correctly chosen as large portion on plate	147 40%	129 41%	7 40%	20 38%	61 40%	67 42%	82 100%	65 23%	45 40%	23 35%	66 41%	12 53%
Fruit and vegetables - correctly chosen as large portion on plate	277 76%	237 75%	14 81%	33 65%	112 73%	132 82%	82 100%	195 69%	97 86%	53 80%	112 69%	14 60%
Meat, fish and other sources of protein - correctly chosen as medium portion on plate	134 37%	115 37%	7 41%	15 30%	53 35%	66 41%	82 100%	53 19%	39 35%	22 33%	63 39%	10 45%
Milk and dairy foods - correctly chosen as medium portion on plate	287 79%	249 79%	15 84%	37 72%	123 80%	128 79%	82 100%	206 73%	99 87%	56 84%	118 73%	14 63%
High sugar/ fat foods - correctly chosen as small portion on plate	302 83%	261 83%	15 82%	40 78%	125 82%	137 85%	82 100%	221 78%	102 91%	56 84%	130 80%	14 60%
Not stated	4 1%	3 1%	- 1%	1 2%	2 1%	- *	- -	4 1%	- -	- 1%	1 1%	2 8%

H2_17 Summary - Eat well plate exercise (derived)**Base: All respondents living in Scotland/ Northern Ireland**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
All foods in correct proportions on the plate	82	37	44	17	11	19	15	11	6	3	-	-	58	24	77	5	46	35
	22%	21%	23%	31%	19%	30%	24%	21%	13%	10%	-	-	21%	27%	21%	63%	20%	26%
Four foods in correct proportions on the plate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Three foods in correct proportions on the plate	224	104	120	26	42	37	41	35	28	15	-	-	167	57	222	2	154	70
	61%	59%	63%	48%	71%	59%	66%	64%	61%	58%	-	-	61%	63%	62%	34%	67%	52%
Two foods in correct proportions on the plate	18	12	6	2	2	1	3	2	5	3	-	-	15	3	18	-	10	8
	5%	7%	3%	3%	3%	1%	5%	4%	12%	13%	-	-	5%	3%	5%	-	4%	6%
One food in correct proportion on the plate	31	17	14	7	3	6	1	5	6	3	-	-	27	4	31	-	16	14
	8%	10%	7%	12%	5%	9%	2%	10%	13%	12%	-	-	10%	4%	9%	3%	7%	11%
None of the foods in correct proportions on the plate	10	5	5	2	1	1	2	1	1	2	-	-	8	3	10	-	3	7
	3%	3%	3%	5%	2%	2%	3%	2%	2%	7%	-	-	3%	3%	3%	-	2%	5%

H2_17 Summary - Eat well plate exercise (derived)

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
All foods in correct proportions on the plate	82	48	9	4	21	26	25	17	14	11	71	56	5	21	61	6	2	1	12
	22%	23%	12%	25%	32%	33%	21%	24%	15%	16%	24%	25%	26%	17%	25%	25%	24%	11%	15%
Four foods in correct proportions on the plate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Three foods in correct proportions on the plate	224	136	49	7	33	46	76	44	59	40	185	136	11	78	156	12	5	8	44
	61%	66%	63%	40%	51%	59%	64%	63%	59%	57%	63%	60%	61%	64%	63%	55%	49%	72%	57%
Two foods in correct proportions on the plate	18	6	8	1	3	2	4	2	9	8	10	9	-	9	8	2	1	1	7
	5%	3%	10%	6%	5%	3%	4%	3%	9%	11%	3%	4%	1%	7%	3%	9%	6%	9%	9%
One food in correct proportion on the plate	31	12	9	4	6	3	10	5	13	8	22	18	2	11	16	2	1	1	10
	8%	6%	12%	21%	9%	4%	9%	6%	13%	12%	8%	8%	9%	9%	7%	10%	13%	8%	13%
None of the foods in correct proportions on the plate	10	4	3	1	2	1	2	3	4	3	7	7	-	3	4	-	1	-	5
	3%	2%	3%	7%	3%	1%	2%	4%	4%	4%	3%	3%	3%	2%	2%	1%	8%	-	6%

H2_17 Summary - Eat well plate exercise (derived)**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
All foods in correct proportions on the plate	82	51	14	13	74	8	77	68	5	56	26	38	17	27	27	50
	22%	22%	29%	18%	22%	28%	23%	24%	24%	22%	24%	21%	23%	25%	23%	22%
Four foods in correct proportions on the plate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Three foods in correct proportions on the plate	224	151	28	38	207	17	207	177	11	165	59	114	44	66	75	139
	61%	65%	58%	54%	62%	60%	62%	62%	59%	65%	54%	63%	59%	61%	63%	60%
Two foods in correct proportions on the plate	18	11	3	4	17	1	17	12	4	9	9	9	4	4	4	13
	5%	5%	5%	6%	5%	2%	5%	4%	4%	4%	8%	5%	6%	4%	3%	6%
One food in correct proportion on the plate	31	17	3	11	28	3	27	21	2	18	12	14	8	8	9	21
	8%	7%	7%	15%	8%	10%	8%	7%	10%	7%	11%	8%	11%	8%	7%	9%
None of the foods in correct proportions on the plate	10	3	-	5	10	-	9	7	-	7	3	5	1	4	4	6
	3%	1%	1%	7%	3%	*	3%	2%	2%	3%	3%	3%	2%	3%	3%	3%

H2_17 Summary - Eat well plate exercise (derived)**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
All foods in correct proportions on the plate	82 22%	2 26%	2 22%	5 19%	7 29%		67 22%
Four foods in correct proportions on the plate	-	-	-	-	-		-
Three foods in correct proportions on the plate	224 61%	4 67%	7 59%	19 71%	13 54%		184 61%
Two foods in correct proportions on the plate	18 5%	- 5%	1 6%	1 5%	1 3%		15 5%
One food in correct proportion on the plate	31 8%	- 2%	1 11%	1 5%	3 13%		26 9%
None of the foods in correct proportions on the plate	10 3%	-	- 2%	-	-		10 3%

H2_17 Summary - Eat well plate exercise (derived)**Base: All respondents living in Scotland/ Northern Ireland**

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
All foods in correct proportions on the plate	82	31	12	9	8	8	4	26	13	10	12	14	16	26	2	15
	22%	25%	39%	37%	23%	29%	51%	23%	22%	21%	28%	25%	28%	22%	27%	18%
Four foods in correct proportions on the plate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Three foods in correct proportions on the plate	224	80	15	12	21	15	3	79	39	34	27	35	30	83	3	49
	61%	64%	51%	52%	63%	53%	35%	68%	65%	67%	63%	61%	54%	69%	45%	59%
Two foods in correct proportions on the plate	18	6	-	-	1	1	1	3	2	3	-	3	4	3	-	5
	5%	5%	-	-	3%	4%	13%	3%	4%	5%	1%	4%	7%	3%	1%	6%
One food in correct proportion on the plate	31	6	3	2	2	4	-	7	4	3	2	6	4	8	1	8
	8%	5%	11%	6%	5%	13%	-	6%	8%	7%	5%	9%	7%	7%	26%	10%
None of the foods in correct proportions on the plate	10	2	-	1	2	-	-	-	1	-	1	-	2	1	-	5
	3%	2%	-	5%	5%	1%	-	*	2%	-	3%	1%	3%	*	-	6%

H2_17 Summary - Eat well plate exercise (derived)

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
All foods in correct proportions on the plate	82	22	3	1	3	5	4	19	9	20	4	13	37	16	1	6
	22%	24%	35%	8%	15%	29%	32%	26%	16%	24%	22%	27%	26%	21%	16%	17%
Four foods in correct proportions on the plate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Three foods in correct proportions on the plate	224	58	5	9	15	9	7	50	42	55	12	29	85	52	4	20
	61%	63%	56%	84%	74%	51%	51%	68%	72%	67%	70%	60%	61%	68%	72%	53%
Two foods in correct proportions on the plate	18	5	-	-	-	1	2	-	2	1	-	3	5	2	-	3
	5%	5%	-	-	1%	3%	17%	*	3%	2%	2%	6%	4%	2%	1%	9%
One food in correct proportion on the plate	31	6	1	-	1	3	-	5	5	5	1	2	11	5	-	5
	8%	6%	9%	2%	5%	15%	-	6%	8%	6%	4%	5%	8%	7%	-	14%
None of the foods in correct proportions on the plate	10	2	-	1	1	-	-	-	-	1	-	1	3	1	-	3
	3%	2%	-	5%	5%	1%	-	*	*	1%	2%	2%	2%	2%	4%	8%

H2_17 Summary - Eat well plate exercise (derived)**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
All foods in correct proportions on the plate	82 22%	11 18%	29 21%	18 23%	19 29%	5 18%	25 27%	57 21%	6 17%	19 22%	18 21%	17 27%
Four foods in correct proportions on the plate	-	-	-	-	-	-	-	-	-	-	-	-
Three foods in correct proportions on the plate	224 61%	34 58%	85 62%	49 63%	37 58%	19 73%	56 61%	168 62%	21 59%	56 64%	62 74%	34 55%
Two foods in correct proportions on the plate	18 5%	4 7%	7 5%	3 4%	2 3%	2 6%	4 4%	14 5%	2 6%	3 4%	2 2%	3 4%
One food in correct proportion on the plate	31 8%	7 12%	12 9%	6 8%	5 8%	- 2%	5 6%	25 9%	6 15%	8 9%	2 2%	7 11%
None of the foods in correct proportions on the plate	10 3%	3 4%	4 3%	2 3%	1 2%	- 1%	2 2%	8 3%	1 3%	1 2%	1 1%	2 3%

H2_17 Summary - Eat well plate exercise (derived)**Base: All respondents living in Scotland/ Northern Ireland**

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
All foods in correct proportions on the plate	82	70	5	9	32	40	82	-	29	13	35	5
	22%	22%	30%	18%	21%	25%	100%	-	26%	19%	21%	22%
Four foods in correct proportions on the plate	-	-	-	-	-	-	-	-	-	-	-	-
Three foods in correct proportions on the plate	224	195	10	28	96	100	-	224	75	45	93	11
	61%	62%	55%	55%	63%	62%	-	79%	66%	67%	58%	49%
Two foods in correct proportions on the plate	18	16	-	2	7	9	-	18	4	5	9	1
	5%	5%	2%	5%	4%	6%	-	6%	4%	7%	5%	3%
One food in correct proportion on the plate	31	25	1	9	14	8	-	31	5	3	20	3
	8%	8%	7%	17%	9%	5%	-	11%	4%	5%	12%	14%
None of the foods in correct proportions on the plate	10	8	1	3	5	3	-	10	-	1	6	3
	3%	3%	5%	5%	3%	2%	-	4%	*	2%	4%	11%

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating foods such as bread, rice, pasta and potatoes
Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Very important	93	45	48	17	17	14	16	12	12	6	-	-	61	31	88	4	54	39
	25%	25%	25%	31%	28%	22%	25%	22%	27%	21%	-	-	22%	35%	25%	60%	23%	29%
(1) Fairly important	212	99	113	29	35	40	38	33	24	14	-	-	164	49	210	2	139	73
	58%	56%	60%	54%	59%	63%	60%	60%	53%	53%	-	-	60%	54%	59%	26%	60%	55%
(0) Neither important nor unimportant	36	19	17	7	3	4	6	6	6	4	-	-	30	6	35	1	23	14
	10%	11%	9%	13%	5%	7%	9%	10%	14%	15%	-	-	11%	6%	10%	14%	10%	10%
(-1) Fairly unimportant	21	12	9	1	4	5	3	3	2	3	-	-	17	4	21	-	12	8
	6%	7%	5%	2%	7%	8%	4%	5%	4%	11%	-	-	6%	4%	6%	-	5%	6%
(-2) Very unimportant	2	1	1	-	-	-	1	1	-	-	-	-	2	-	2	-	2	-
	1%	1%	1%	*	-	*	1%	2%	1%	-	-	-	1%	*	1%	-	1%	*
Net : Important	305	144	161	45	52	54	53	45	37	20	-	-	225	80	298	6	193	112
	84%	82%	85%	85%	88%	85%	85%	81%	80%	74%	-	-	82%	88%	83%	86%	84%	83%
Net : Unimportant	23	13	10	1	4	5	3	4	2	3	-	-	19	4	23	-	14	9
	6%	7%	5%	2%	7%	8%	5%	7%	5%	11%	-	-	7%	5%	6%	-	6%	7%
Don't know	1	-	1	-	-	-	-	1	-	-	-	-	-	-	1	-	1	-
	*	*	*	-	-	-	-	1%	1%	-	-	-	*	*	*	-	*	*
Mean Score	1.02	0.99	1.05	1.14	1.09	0.98	1.05	0.95	1.02	0.85	-	-	0.97	1.18	1.01	1.45	1.01	1.05
Standard Deviation	0.80	0.84	0.77	0.73	0.79	0.80	0.78	0.84	0.83	0.89	-	-	0.80	0.78	0.80	0.79	0.79	0.82
Standard Error	0.04	0.06	0.06	0.10	0.10	0.10	0.10	0.11	0.12	0.17	-	-	0.05	0.08	0.04	0.29	0.05	0.07

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating foods such as bread, rice, pasta and potatoes
Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Very important	93	46	19	6	22	21	27	15	29	20	72	59	4	29	58	7	3	3	22
	25%	22%	25%	33%	34%	26%	23%	22%	29%	29%	25%	26%	25%	24%	24%	32%	32%	24%	28%
(1) Fairly important	212	130	41	8	33	45	69	44	54	37	176	134	11	67	147	11	5	6	43
	58%	63%	52%	47%	52%	58%	59%	63%	54%	53%	59%	59%	62%	56%	60%	50%	58%	53%	55%
(0) Neither important nor unimportant	36	16	12	2	6	8	11	8	9	6	30	19	2	15	23	3	-	2	8
	10%	8%	16%	14%	9%	10%	9%	12%	9%	9%	10%	9%	10%	12%	9%	12%	5%	16%	11%
(-1) Fairly unimportant	21	12	5	1	3	4	9	2	5	5	15	12	-	8	14	1	-	1	4
	6%	6%	6%	5%	4%	5%	8%	3%	5%	8%	5%	5%	3%	7%	6%	6%	5%	7%	5%
(-2) Very unimportant	2	2	-	-	-	-	1	-	1	1	1	1	-	1	2	-	-	-	1
	1%	1%	1%	1%	-	*	1%	-	1%	1%	*	*	-	1%	1%	-	-	-	1%
Net : Important	305	176	60	14	56	65	97	59	83	57	248	193	15	96	206	19	8	8	64
	84%	85%	77%	80%	86%	84%	82%	85%	84%	82%	84%	85%	87%	80%	84%	82%	90%	78%	83%
Net : Unimportant	23	14	5	1	3	4	10	2	7	6	17	13	-	9	16	1	-	1	4
	6%	7%	7%	6%	4%	5%	9%	3%	7%	9%	6%	6%	3%	8%	7%	6%	5%	7%	6%
Don't know	1	-	-	-	-	-	-	-	-	-	1	1	-	-	1	-	-	-	-
	*	-	*	-	1%	1%	-	*	*	-	*	*	-	-	*	-	-	-	*
Mean Score	1.02	1.00	0.95	1.07	1.17	1.06	0.97	1.04	1.05	1.00	1.03	1.06	1.10	0.95	1.01	1.07	1.16	0.95	1.05
Standard Deviation	0.80	0.79	0.84	0.89	0.77	0.77	0.84	0.69	0.86	0.91	0.77	0.77	0.70	0.86	0.79	0.85	0.79	0.86	0.81
Standard Error	0.04	0.05	0.10	0.22	0.10	0.09	0.08	0.08	0.09	0.11	0.05	0.05	0.17	0.08	0.05	0.18	0.26	0.26	0.09

Food and You Survey 2012

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating foods such as bread, rice, pasta and potatoes

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Very important	93	49	15	23	87	6	81	71	6	60	33	47	17	29	29	58
	25%	21%	31%	33%	26%	19%	24%	25%	32%	23%	30%	26%	23%	26%	24%	25%
(1) Fairly important	212	142	26	39	196	16	201	171	9	155	57	106	45	61	67	136
	58%	61%	55%	55%	58%	57%	60%	60%	48%	61%	52%	59%	60%	55%	57%	59%
(0) Neither important nor unimportant	36	26	4	6	32	4	33	26	1	24	12	16	8	12	13	21
	10%	11%	8%	8%	10%	13%	10%	9%	5%	9%	11%	9%	11%	11%	11%	9%
(-1) Fairly unimportant	21	15	3	2	19	2	17	15	3	15	6	10	4	7	7	13
	6%	6%	6%	3%	6%	7%	5%	5%	15%	6%	5%	6%	5%	6%	6%	6%
(-2) Very unimportant	2	2	-	-	2	1	2	1	-	1	2	1	1	1	2	1
	1%	1%	-	*	1%	2%	1%	*	-	*	1%	*	1%	1%	1%	*
Net : Important	305	191	41	62	283	22	282	242	15	215	90	153	62	90	96	194
	84%	81%	86%	89%	84%	76%	84%	85%	80%	84%	82%	85%	83%	82%	81%	85%
Net : Unimportant	23	17	3	2	20	3	20	17	3	16	7	11	4	8	8	14
	6%	7%	6%	3%	6%	9%	6%	6%	15%	6%	7%	6%	6%	7%	7%	6%
Don't know	1	1	-	-	-	-	1	1	-	1	-	1	-	-	1	-
	*	*	*	-	*	2%	*	*	-	*	-	*	-	*	1%	*
Mean Score	1.02	0.95	1.12	1.18	1.04	0.86	1.02	1.04	0.97	1.02	1.04	1.04	1.00	1.01	0.98	1.04
Standard Deviation	0.80	0.81	0.78	0.73	0.79	0.90	0.78	0.77	1.02	0.77	0.87	0.79	0.78	0.84	0.84	0.78
Standard Error	0.04	0.05	0.11	0.09	0.04	0.17	0.04	0.05	0.24	0.05	0.08	0.06	0.09	0.08	0.08	0.05

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating foods such as bread, rice, pasta and potatoes
Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) Very important	93 25%	1 16%	2 22%	6 21%	6 24%	79 26%
(1) Fairly important	212 58%	4 68%	7 59%	17 61%	12 53%	175 58%
(0) Neither important nor unimportant	36 10%	1 11%	2 16%	3 12%	3 12%	29 9%
(-1) Fairly unimportant	21 6%	- 4%	- 4%	2 6%	3 11%	16 5%
(-2) Very unimportant	2 1%	- -	- -	- -	- -	2 1%
Net : Important	305 84%	6 84%	9 81%	22 82%	18 77%	254 84%
Net : Unimportant	23 6%	- 4%	- 4%	2 6%	3 11%	18 6%
Don't know	1 *	- -	- -	- -	- -	1 *
Mean Score	1.02	0.96	0.99	0.97	0.90	1.04
Standard Deviation	0.80	0.73	0.76	0.78	0.91	0.80
Standard Error	0.04	0.28	0.23	0.15	0.19	0.05

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating foods such as bread, rice, pasta and potatoes

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Very important	93 25%	38 31%	10 32%	5 21%	9 28%	10 38%	3 38%	27 24%	15 25%	8 17%	7 16%	15 25%	12 22%	26 22%	1 21%	20 25%
(1) Fairly important	212 58%	70 56%	16 53%	15 63%	20 61%	13 49%	4 53%	68 59%	32 54%	35 69%	29 68%	34 58%	33 61%	74 62%	3 52%	47 58%
(0) Neither important nor unimportant	36 10%	9 7%	3 9%	2 8%	2 6%	1 5%	- 2%	13 11%	9 15%	4 9%	5 12%	5 8%	4 7%	14 11%	1 10%	8 10%
(-1) Fairly unimportant	21 6%	7 5%	2 5%	2 8%	2 5%	2 9%	1 7%	6 5%	3 5%	2 5%	2 4%	4 7%	6 10%	6 5%	1 17%	6 7%
(-2) Very unimportant	2 1%	1 1%	-	-	-	-	-	1 1%	-	-	-	1 1%	-	-	-	-
Net : Important	305 84%	108 87%	26 86%	19 84%	30 89%	24 87%	7 91%	95 83%	47 79%	43 86%	35 84%	49 83%	45 83%	100 83%	4 73%	68 82%
Net : Unimportant	23 6%	7 6%	2 5%	2 8%	2 5%	2 9%	1 7%	7 6%	3 5%	2 5%	2 4%	5 8%	6 10%	6 5%	1 17%	6 7%
Don't know	1 *	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Mean Score	1.02	1.11	1.13	0.96	1.11	1.16	1.23	0.99	1.01	0.98	0.95	1.00	0.94	1.00	0.77	0.99
Standard Deviation	0.80	0.80	0.79	0.80	0.75	0.88	0.83	0.80	0.78	0.68	0.69	0.84	0.84	0.75	1.07	0.81
Standard Error	0.04	0.07	0.15	0.17	0.13	0.17	0.29	0.07	0.10	0.10	0.11	0.11	0.11	0.07	0.45	0.09

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating foods such as bread, rice, pasta and potatoes

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Very important	93	23	5	2	7	6	5	17	15	13	5	10	30	20	2	14
	25%	26%	57%	16%	37%	34%	41%	23%	26%	15%	27%	22%	21%	26%	42%	37%
(1) Fairly important	212	58	3	7	10	9	8	47	30	55	11	29	85	43	2	18
	58%	64%	32%	65%	48%	53%	58%	64%	53%	67%	64%	62%	61%	57%	34%	49%
(0) Neither important nor unimportant	36	4	-	-	2	2	-	5	8	9	1	4	16	7	1	3
	10%	5%	-	-	12%	12%	-	7%	14%	11%	5%	9%	11%	10%	19%	7%
(-1) Fairly unimportant	21	4	1	2	1	-	-	3	4	5	1	4	9	5	-	3
	6%	5%	11%	19%	3%	2%	-	5%	7%	6%	3%	8%	6%	7%	5%	7%
(-2) Very unimportant	2	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-
	1%	*	-	-	-	-	-	1%	-	*	-	-	1%	1%	-	-
Net : Important	305	82	8	9	17	15	13	64	46	68	16	40	115	63	4	32
	84%	89%	89%	81%	85%	87%	99%	87%	79%	82%	91%	84%	82%	83%	76%	86%
Net : Unimportant	23	4	1	2	1	-	-	4	4	5	1	4	9	6	-	3
	6%	5%	11%	19%	3%	2%	-	6%	7%	6%	3%	8%	7%	7%	5%	7%
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	1%	-	-	-	-	-	*	-	-	-
Mean Score	1.02	1.11	1.35	0.78	1.19	1.19	1.41	1.03	0.98	0.91	1.15	0.98	0.96	1.01	1.12	1.16
Standard Deviation	0.80	0.72	1.00	0.97	0.78	0.72	0.51	0.78	0.83	0.73	0.68	0.79	0.79	0.83	0.98	0.85
Standard Error	0.04	0.08	0.34	0.29	0.17	0.17	0.14	0.09	0.11	0.08	0.16	0.11	0.07	0.10	0.41	0.14

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating foods such as bread, rice, pasta and potatoes

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Very important	93	15	26	25	17	10	27	66	11	21	19	15
	25%	25%	19%	32%	26%	37%	29%	24%	29%	24%	22%	24%
(1) Fairly important	212	33	85	42	39	13	53	160	22	54	53	36
	58%	56%	62%	54%	60%	51%	57%	59%	61%	61%	63%	57%
(0) Neither important nor unimportant	36	7	15	6	6	2	8	28	3	9	8	6
	10%	11%	11%	7%	10%	9%	9%	10%	7%	10%	9%	9%
(-1) Fairly unimportant	21	4	10	4	2	1	4	17	1	4	5	5
	6%	7%	7%	5%	3%	3%	5%	6%	3%	5%	6%	7%
(-2) Very unimportant	2	-	-	1	1	-	1	2	-	-	-	1
	1%	1%	*	1%	1%	-	1%	1%	*	*	*	1%
Net : Important	305	48	111	67	55	23	80	225	33	75	72	51
	84%	81%	81%	86%	86%	88%	86%	83%	90%	85%	85%	81%
Net : Unimportant	23	4	11	5	3	1	5	18	1	4	5	6
	6%	7%	8%	6%	4%	3%	5%	7%	3%	5%	6%	9%
Don't know	1	-	-	-	-	-	-	1	-	-	-	-
	*	-	*	1%	-	-	-	*	-	-	-	1%
Mean Score	1.02	0.99	0.92	1.12	1.06	1.22	1.10	1.00	1.16	1.04	1.01	0.96
Standard Deviation	0.80	0.84	0.79	0.83	0.76	0.73	0.78	0.81	0.70	0.74	0.75	0.88
Standard Error	0.04	0.11	0.07	0.09	0.09	0.14	0.08	0.05	0.12	0.08	0.08	0.11

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating foods such as bread, rice, pasta and potatoes

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Very important	93 25%	86 27%	3 18%	11 22%	38 25%	43 27%	27 33%	66 23%	25 22%	14 21%	45 28%	9 40%
(1) Fairly important	212 58%	180 57%	11 63%	33 64%	89 58%	90 56%	46 56%	166 59%	72 63%	39 59%	92 57%	9 39%
(0) Neither important nor unimportant	36 10%	28 9%	3 15%	5 11%	17 11%	14 9%	5 6%	31 11%	10 9%	7 11%	16 10%	3 15%
(-1) Fairly unimportant	21 6%	17 6%	1 3%	1 3%	9 6%	11 7%	4 5%	17 6%	6 5%	5 7%	9 5%	1 6%
(-2) Very unimportant	2 1%	1 *	- 1%	- *	- *	2 1%	- *	2 1%	- *	1 2%	1 *	- *
Net : Important	305 84%	267 85%	14 81%	44 86%	127 83%	134 83%	73 89%	232 82%	96 85%	53 80%	137 84%	18 79%
Net : Unimportant	23 6%	19 6%	1 4%	1 3%	9 6%	13 8%	4 5%	19 7%	6 6%	6 9%	9 6%	1 6%
Don't know	1 *	1 *	- *	- *	- *	- *	- *	1 *	- *	- *	- *	- *
Mean Score	1.02	1.06	0.94	1.06	1.02	1.01	1.18	0.98	1.02	0.91	1.06	1.12
Standard Deviation	0.80	0.79	0.73	0.67	0.77	0.86	0.74	0.81	0.74	0.89	0.79	0.90
Standard Error	0.04	0.04	0.17	0.09	0.06	0.07	0.08	0.05	0.07	0.11	0.06	0.19

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fruit and vegetables

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Very important	307	143	164	40	53	58	54	44	39	21	-	-	228	79	299	7	199	108
	84%	81%	87%	75%	89%	91%	86%	79%	85%	80%	-	-	83%	87%	84%	100%	86%	81%
(1) Fairly important	53	29	23	10	6	6	8	11	7	5	-	-	41	11	53	-	31	22
	14%	17%	12%	19%	11%	9%	13%	20%	14%	19%	-	-	15%	12%	15%	-	13%	16%
(0) Neither important nor unimportant	4	2	2	3	-	-	-	1	-	-	-	-	4	1	4	-	1	3
	1%	1%	1%	6%	-	*	-	1%	1%	-	-	-	1%	1%	1%	-	*	2%
(-1) Fairly unimportant	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	2%	-	-	*	-	*	-	-	*
(-2) Very unimportant	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	*	-	-	-	-	-	-	-	-	-	*	-	-	-	*
Net : Important	360	172	187	50	59	63	62	54	45	26	-	-	270	90	352	7	230	130
	99%	98%	99%	94%	100%	100%	99%	99%	99%	98%	-	-	98%	99%	99%	100%	100%	97%
Net : Unimportant	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1
	*	-	-	-	-	-	-	-	-	2%	-	-	*	*	-	-	-	*
Don't know	1	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-	1
	*	*	-	-	-	-	1%	-	-	-	-	-	*	*	-	-	-	*
Mean Score	1.83	1.80	1.85	1.68	1.89	1.91	1.87	1.78	1.84	1.76	-	-	1.82	1.86	1.82	2.00	1.86	1.78
Standard Deviation	0.42	0.44	0.40	0.60	0.31	0.30	0.34	0.44	0.40	0.54	-	-	0.43	0.39	0.42	-	0.36	0.50
Standard Error	0.02	0.03	0.03	0.08	0.04	0.04	0.04	0.06	0.06	0.11	-	-	0.03	0.04	0.02	-	0.02	0.04

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fruit and vegetables
Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Very important	307	181	64	10	52	68	101	55	83	56	251	194	13	100	207	20	8	9	64
	84%	88%	82%	62%	80%	88%	86%	78%	84%	80%	85%	86%	73%	83%	84%	86%	86%	80%	83%
(1) Fairly important	53	23	13	5	12	9	13	15	15	12	41	29	5	19	35	3	1	2	11
	14%	11%	16%	30%	19%	12%	11%	22%	15%	17%	14%	13%	27%	16%	14%	12%	14%	20%	15%
(0) Neither important nor unimportant	4	2	-	1	-	-	4	-	1	1	3	4	-	-	3	-	-	-	1
	1%	1%	1%	8%	-	-	3%	-	1%	2%	1%	2%	-	*	1%	2%	-	-	1%
(-1) Fairly unimportant	*	-	-	-	-	-	-	-	*	*	*	-	-	*	-	-	-	-	-
	*	-	1%	-	-	-	-	-	*	*	*	-	-	*	-	-	-	-	1%
(-2) Very unimportant	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	-	-	-	*
Net : Important	360	203	77	15	64	78	114	70	98	68	292	223	17	119	242	22	9	11	75
	99%	99%	99%	91%	99%	100%	97%	100%	98%	97%	99%	98%	100%	99%	99%	98%	100%	100%	98%
Net : Unimportant	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1
	*	-	1%	1%	-	-	-	-	1%	*	*	*	-	*	-	-	-	-	1%
Don't know	1	-	-	-	1	-	-	-	1	1	-	-	-	1	-	-	-	-	1
	*	-	-	-	1%	-	-	-	1%	1%	-	-	-	*	-	-	-	-	1%
Mean Score	1.83	1.87	1.81	1.52	1.81	1.88	1.83	1.78	1.82	1.79	1.84	1.84	1.73	1.82	1.83	1.84	1.86	1.80	1.82
Standard Deviation	0.42	0.37	0.45	0.72	0.40	0.33	0.46	0.42	0.45	0.47	0.41	0.42	0.46	0.42	0.41	0.42	0.37	0.42	0.47
Standard Error	0.02	0.03	0.05	0.18	0.05	0.04	0.04	0.05	0.04	0.06	0.02	0.03	0.11	0.04	0.03	0.09	0.12	0.13	0.05

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fruit and vegetables

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Very important	307	199	43	56	281	26	285	245	16	216	91	156	61	90	101	191
	84%	85%	90%	79%	84%	89%	85%	86%	83%	85%	83%	86%	82%	82%	86%	83%
(1) Fairly important	53	34	5	11	50	3	46	38	3	35	18	23	13	17	16	33
	14%	14%	10%	16%	15%	10%	14%	13%	16%	14%	16%	13%	17%	15%	14%	15%
(0) Neither important nor unimportant	4	2	-	3	4	-	3	2	-	3	1	1	1	2	1	4
	1%	1%	-	4%	1%	-	1%	1%	-	1%	1%	1%	1%	2%	1%	2%
(-1) Fairly unimportant	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	1%	*	1%	*	-	1%	*	-	*	-	*	-	*
(-2) Very unimportant	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	*	*	-	*	-	-	-	*	*	-	-	-	*
Net : Important	360	232	48	67	331	29	332	283	19	251	108	179	74	107	118	225
	99%	99%	100%	95%	98%	99%	99%	99%	99%	98%	99%	99%	98%	98%	99%	98%
Net : Unimportant	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1
	*	-	-	1%	*	1%	*	-	1%	*	-	*	-	*	-	*
Don't know	1	-	-	1	1	-	1	-	-	1	-	-	1	-	-	1
	*	-	-	1%	*	-	*	-	-	*	-	-	1%	-	-	*
Mean Score	1.83	1.84	1.90	1.74	1.82	1.88	1.84	1.85	1.81	1.83	1.82	1.85	1.81	1.80	1.85	1.82
Standard Deviation	0.42	0.38	0.30	0.57	0.42	0.40	0.40	0.37	0.49	0.42	0.43	0.40	0.41	0.46	0.37	0.45
Standard Error	0.02	0.02	0.04	0.07	0.02	0.07	0.02	0.02	0.11	0.03	0.04	0.03	0.05	0.04	0.03	0.03

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fruit and vegetables
Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
(2) Very important	307 84%	7 100%	10 87%	24 87%	21 88%		250 83%
(1) Fairly important	53 14%	-	1 9%	3 13%	3 12%		46 15%
(0) Neither important nor unimportant	4 1%	-	-	-	-		4 1%
(-1) Fairly unimportant	-	-	-	-	-		-
(-2) Very unimportant	-	-	-	-	-		-
Net : Important	360 99%	7 100%	11 96%	27 100%	23 100%		297 98%
Net : Unimportant	1 *	-	-	-	-		1 *
Don't know	1 *	-	-	-	-		1 *
Mean Score	1.83	2.00	1.83	1.87	1.88		1.82
Standard Deviation	0.42	-	0.49	0.34	0.33		0.44
Standard Error	0.02	-	0.15	0.06	0.07		0.03

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fruit and vegetables

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Very important	307	111	26	21	29	25	7	97	53	40	36	54	43	101	6	64
	84%	89%	86%	90%	86%	90%	81%	84%	90%	80%	87%	93%	79%	84%	100%	77%
(1) Fairly important	53	12	3	2	4	3	2	17	5	10	5	4	11	19	-	16
	14%	10%	9%	10%	13%	10%	19%	15%	9%	20%	12%	6%	20%	16%	-	20%
(0) Neither important nor unimportant	4	1	1	-	-	-	-	1	-	-	1	-	1	-	-	1
	1%	1%	4%	-	1%	-	-	1%	1%	-	1%	1%	1%	*	-	2%
(-1) Fairly unimportant	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
(-2) Very unimportant	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Important	360	123	28	23	33	28	8	114	59	50	41	58	54	120	6	80
	99%	99%	96%	100%	99%	100%	100%	99%	99%	100%	99%	99%	99%	100%	100%	97%
Net : Unimportant	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
Don't know	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
Mean Score	1.83	1.88	1.82	1.90	1.85	1.90	1.81	1.83	1.90	1.80	1.86	1.92	1.78	1.83	2.00	1.75
Standard Deviation	0.42	0.36	0.50	0.31	0.40	0.30	0.42	0.40	0.33	0.40	0.39	0.30	0.45	0.39	-	0.50
Standard Error	0.02	0.03	0.09	0.07	0.07	0.06	0.15	0.04	0.04	0.06	0.06	0.04	0.06	0.04	-	0.06

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fruit and vegetables
Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Very important	307	80	8	11	18	16	10	63	51	71	16	41	118	62	6	28
	84%	87%	99%	98%	91%	94%	79%	86%	87%	86%	93%	86%	84%	82%	96%	75%
(1) Fairly important	53	11	-	-	2	1	3	9	6	11	1	6	20	14	-	8
	14%	12%	1%	2%	9%	6%	21%	13%	10%	13%	7%	13%	14%	18%	4%	22%
(0) Neither important nor unimportant	4	-	-	-	-	-	-	1	1	1	-	-	2	-	-	-
	1%	-	-	-	-	-	-	2%	2%	1%	-	1%	2%	*	-	1%
(-1) Fairly unimportant	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
(-2) Very unimportant	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Important	360	91	9	11	20	17	13	72	57	82	18	47	138	76	6	37
	99%	99%	100%	100%	100%	100%	100%	98%	98%	99%	100%	99%	98%	100%	100%	98%
Net : Unimportant	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.83	1.87	1.99	1.98	1.91	1.94	1.79	1.84	1.85	1.86	1.93	1.85	1.82	1.82	1.96	1.72
Standard Deviation	0.42	0.35	0.11	0.16	0.29	0.25	0.43	0.42	0.42	0.37	0.27	0.38	0.43	0.39	0.22	0.55
Standard Error	0.02	0.04	0.04	0.05	0.06	0.06	0.12	0.05	0.05	0.04	0.06	0.06	0.04	0.04	0.09	0.09

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fruit and vegetables

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Very important	307	49	114	66	55	23	83	224	31	76	70	55
	84%	83%	83%	85%	85%	87%	90%	82%	84%	86%	82%	88%
(1) Fairly important	53	9	21	9	9	3	9	43	4	10	15	7
	14%	16%	15%	12%	15%	13%	10%	16%	12%	12%	18%	11%
(0) Neither important nor unimportant	4	-	1	3	-	-	-	4	1	2	-	1
	1%	*	1%	4%	-	-	*	2%	4%	2%	-	1%
(-1) Fairly unimportant	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	-	*	-	-	-	*
(-2) Very unimportant	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	*	*	-	-	-
Net : Important	360	58	135	75	64	26	92	267	35	86	85	62
	99%	99%	99%	96%	100%	100%	100%	98%	96%	98%	100%	98%
Net : Unimportant	1	1	-	-	-	-	-	1	-	-	-	-
	*	1%	-	-	-	-	-	*	*	-	-	*
Don't know	1	-	1	-	-	-	-	1	-	-	-	-
	*	-	*	-	-	-	-	*	-	-	-	-
Mean Score	1.83	1.81	1.83	1.81	1.85	1.87	1.90	1.80	1.80	1.84	1.82	1.86
Standard Deviation	0.42	0.48	0.40	0.49	0.36	0.35	0.31	0.45	0.52	0.43	0.38	0.41
Standard Error	0.02	0.06	0.03	0.06	0.04	0.07	0.03	0.03	0.09	0.05	0.04	0.05

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fruit and vegetables

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Very important	307	268	12	38	124	144	73	234	102	58	131	16
	84%	85%	67%	75%	81%	90%	89%	83%	90%	87%	81%	71%
(1) Fairly important	53	43	5	9	28	16	9	44	11	8	28	6
	14%	14%	28%	18%	18%	10%	10%	16%	10%	12%	17%	25%
(0) Neither important nor unimportant	4	2	1	3	1	-	-	4	1	-	3	-
	1%	1%	4%	6%	*	*	-	1%	1%	1%	2%	*
(-1) Fairly unimportant	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	*	*	*	*	-	-	-	2%
(-2) Very unimportant	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	1%	*	-	-	-	*	-	-	*	-
Net : Important	360	311	17	47	152	160	81	278	113	66	159	22
	99%	99%	96%	93%	99%	100%	100%	98%	99%	99%	98%	95%
Net : Unimportant	1	-	-	-	-	-	-	-	-	-	-	-
	*	*	1%	*	*	*	*	*	-	-	*	2%
Don't know	1	-	-	1	-	-	-	1	-	-	-	1
	*	-	-	1%	-	-	-	*	-	-	-	2%
Mean Score	1.83	1.84	1.62	1.69	1.81	1.89	1.89	1.81	1.89	1.86	1.79	1.68
Standard Deviation	0.42	0.39	0.64	0.61	0.42	0.33	0.34	0.44	0.33	0.36	0.46	0.60
Standard Error	0.02	0.02	0.15	0.09	0.03	0.03	0.04	0.03	0.03	0.04	0.04	0.13

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fish, including oily fish

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Very important	173	82	91	12	26	32	35	30	25	15	-	-	130	43	168	4	123	50
	47%	47%	48%	22%	43%	50%	55%	54%	54%	58%	-	-	47%	47%	47%	62%	53%	37%
(1) Fairly important	152	72	80	28	25	26	24	20	19	9	-	-	114	38	149	3	90	62
	42%	41%	42%	53%	43%	41%	39%	36%	42%	35%	-	-	42%	42%	42%	38%	39%	46%
(0) Neither important nor unimportant	20	9	10	7	5	1	2	2	1	1	-	-	14	6	20	-	8	12
	5%	5%	6%	14%	9%	2%	3%	4%	2%	4%	-	-	5%	6%	6%	-	3%	9%
(-1) Fairly unimportant	14	8	6	4	3	4	1	2	1	1	-	-	11	3	14	-	7	7
	4%	4%	3%	7%	4%	6%	1%	4%	1%	3%	-	-	4%	3%	4%	-	3%	5%
(-2) Very unimportant	5	3	2	2	-	1	-	1	-	-	-	-	4	1	5	-	2	2
	1%	2%	1%	4%	1%	1%	*	2%	*	-	-	-	1%	1%	1%	-	1%	2%
Net : Important	325	154	171	40	51	58	59	49	44	24	-	-	244	81	317	7	213	112
	89%	88%	90%	75%	86%	91%	95%	90%	96%	93%	-	-	89%	89%	89%	100%	92%	83%
Net : Unimportant	19	11	8	6	3	5	1	3	1	1	-	-	15	4	19	-	9	9
	5%	6%	4%	11%	5%	7%	1%	6%	2%	3%	-	-	5%	4%	5%	-	4%	7%
Don't know	1	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-	1
	*	1%	*	-	-	*	1%	1%	1%	-	-	-	*	1%	*	-	*	1%
Mean Score	1.31	1.28	1.33	0.82	1.23	1.33	1.50	1.37	1.49	1.48	-	-	1.30	1.32	1.30	1.62	1.41	1.12
Standard Deviation	0.84	0.88	0.80	0.99	0.86	0.87	0.63	0.89	0.64	0.72	-	-	0.85	0.81	0.85	0.52	0.78	0.91
Standard Error	0.04	0.07	0.06	0.14	0.11	0.11	0.08	0.12	0.09	0.14	-	-	0.05	0.09	0.04	0.19	0.05	0.08

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fish, including oily fish
Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Very important	173	101	43	6	22	41	56	24	52	35	138	101	7	65	112	11	5	4	40
	47%	49%	56%	38%	35%	52%	48%	34%	53%	50%	47%	45%	39%	54%	46%	47%	59%	41%	52%
(1) Fairly important	152	85	30	8	29	32	43	38	39	27	125	101	7	44	104	9	3	5	30
	42%	41%	38%	49%	46%	41%	37%	54%	39%	39%	42%	44%	42%	37%	42%	40%	38%	49%	39%
(0) Neither important nor unimportant	20	9	2	2	7	3	10	4	3	4	16	14	2	4	15	1	-	-	3
	5%	4%	3%	11%	11%	3%	9%	5%	3%	5%	6%	6%	10%	3%	6%	4%	-	4%	4%
(-1) Fairly unimportant	14	9	2	-	3	2	5	3	4	4	10	8	1	5	9	2	-	-	3
	4%	4%	2%	2%	5%	2%	4%	4%	4%	6%	3%	3%	8%	4%	4%	8%	3%	2%	3%
(-2) Very unimportant	5	2	-	-	2	-	3	2	-	-	5	2	-	2	4	-	-	-	-
	1%	1%	*	1%	3%	*	2%	2%	*	-	2%	1%	-	2%	2%	-	-	4%	*
Net : Important	325	186	73	14	52	73	100	62	91	62	264	202	14	109	216	20	9	10	71
	89%	90%	94%	86%	80%	94%	85%	88%	91%	89%	89%	89%	80%	91%	88%	87%	97%	90%	92%
Net : Unimportant	19	11	2	-	5	2	8	4	5	4	15	10	1	7	13	2	-	1	3
	5%	6%	2%	3%	8%	2%	7%	6%	5%	6%	5%	5%	8%	6%	5%	8%	3%	6%	4%
Don't know	1	-	1	-	1	-	-	-	1	1	1	-	-	1	1	-	-	-	1
	*	-	1%	-	1%	*	-	1%	1%	1%	*	*	1%	1%	*	-	-	-	1%
Mean Score	1.31	1.33	1.49	1.20	1.05	1.44	1.23	1.14	1.40	1.34	1.30	1.28	1.12	1.38	1.28	1.26	1.52	1.22	1.40
Standard Deviation	0.84	0.84	0.68	0.80	0.98	0.70	0.95	0.86	0.77	0.82	0.85	0.82	0.93	0.87	0.86	0.91	0.72	0.94	0.76
Standard Error	0.04	0.06	0.08	0.20	0.12	0.08	0.09	0.10	0.08	0.10	0.05	0.05	0.22	0.08	0.06	0.19	0.24	0.29	0.09

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fish, including oily fish

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Very important	173	119	20	32	160	13	159	138	10	112	61	90	34	49	60	106
	47%	51%	42%	45%	48%	43%	47%	49%	55%	44%	56%	50%	45%	45%	51%	46%
(1) Fairly important	152	97	20	26	138	14	140	117	7	112	41	72	32	48	46	99
	42%	41%	43%	37%	41%	49%	42%	41%	37%	44%	37%	40%	43%	44%	39%	43%
(0) Neither important nor unimportant	20	8	3	7	19	1	18	13	-	16	4	10	3	7	3	15
	5%	3%	6%	10%	6%	2%	5%	5%	-	6%	3%	5%	4%	7%	2%	6%
(-1) Fairly unimportant	14	9	2	3	13	1	12	11	2	11	3	6	4	4	6	7
	4%	4%	4%	4%	4%	4%	4%	4%	8%	4%	3%	3%	5%	4%	5%	3%
(-2) Very unimportant	5	1	2	2	4	-	5	4	2	4	1	3	2	-	3	1
	1%	*	5%	2%	1%	1%	1%	2%	-	1%	1%	2%	2%	-	3%	1%
Net : Important	325	216	41	58	298	27	299	255	17	223	102	162	66	97	106	205
	89%	92%	85%	82%	89%	92%	89%	90%	92%	87%	93%	90%	88%	89%	90%	89%
Net : Unimportant	19	9	4	5	17	1	16	15	2	15	4	9	6	4	9	9
	5%	4%	8%	7%	5%	4%	5%	5%	8%	6%	3%	5%	7%	4%	8%	4%
Don't know	1	1	-	1	1	-	1	1	-	1	-	1	1	-	-	1
	*	*	-	1%	*	1%	*	*	-	*	*	*	1%	*	*	*
Mean Score	1.31	1.39	1.14	1.19	1.30	1.32	1.31	1.32	1.38	1.24	1.45	1.33	1.24	1.30	1.30	1.32
Standard Deviation	0.84	0.75	1.03	0.96	0.85	0.77	0.84	0.85	0.88	0.87	0.76	0.85	0.93	0.77	0.95	0.78
Standard Error	0.04	0.05	0.15	0.12	0.05	0.14	0.05	0.05	0.20	0.05	0.07	0.06	0.11	0.07	0.09	0.05

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fish, including oily fish
Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) Very important	173 47%	4 54%	7 63%	13 49%	14 61%	138 46%
(1) Fairly important	152 42%	2 23%	3 24%	10 38%	5 23%	132 44%
(0) Neither important nor unimportant	20 5%	- 5%	- 2%	1 5%	1 5%	17 5%
(-1) Fairly unimportant	14 4%	- -	- 4%	2 6%	2 9%	11 4%
(-2) Very unimportant	5 1%	1 18%	1 5%	- 2%	1 2%	3 1%
Net : Important	325 89%	5 77%	10 87%	24 87%	20 84%	270 89%
Net : Unimportant	19 5%	1 18%	1 9%	2 8%	3 11%	14 5%
Don't know	1 *	- -	- 2%	- -	- -	1 *
Mean Score	1.31	0.94	1.40	1.27	1.32	1.30
Standard Deviation	0.84	1.62	1.09	0.95	1.07	0.82
Standard Error	0.04	0.63	0.33	0.18	0.22	0.05

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fish, including oily fish

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Very important	173 47%	58 47%	15 51%	9 40%	16 47%	16 60%	3 39%	56 49%	30 50%	22 44%	20 47%	33 56%	22 40%	59 49%	4 68%	35 43%
(1) Fairly important	152 42%	49 39%	11 36%	13 56%	14 41%	9 34%	5 56%	45 39%	23 39%	22 44%	17 40%	23 40%	27 50%	50 42%	2 30%	38 47%
(0) Neither important nor unimportant	20 5%	9 7%	2 6%	1 3%	2 5%	- 1%	- -	6 5%	4 7%	3 7%	2 5%	1 1%	3 6%	7 6%	- -	4 5%
(-1) Fairly unimportant	14 4%	6 5%	2 6%	- -	2 5%	- 2%	- 3%	7 6%	2 3%	2 3%	3 6%	1 2%	2 3%	3 3%	- 2%	3 4%
(-2) Very unimportant	5 1%	2 2%	- -	- 1%	1 2%	1 4%	- 1%	2 2%	1 2%	1 2%	1 2%	1 1%	- 1%	1 1%	- -	1 1%
Net : Important	325 89%	107 86%	26 88%	22 96%	29 88%	26 93%	8 95%	101 87%	53 89%	44 88%	37 87%	56 96%	49 90%	109 91%	5 98%	74 90%
Net : Unimportant	19 5%	8 6%	2 6%	- 1%	2 7%	2 6%	- 5%	8 7%	3 4%	3 5%	3 8%	2 3%	2 4%	4 4%	- 2%	4 4%
Don't know	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%
Mean Score	1.31	1.25	1.32	1.34	1.27	1.43	1.29	1.27	1.33	1.25	1.25	1.47	1.26	1.35	1.64	1.29
Standard Deviation	0.84	0.91	0.86	0.62	0.91	0.93	0.80	0.92	0.86	0.87	0.94	0.74	0.77	0.78	0.65	0.78
Standard Error	0.04	0.08	0.16	0.13	0.16	0.18	0.28	0.09	0.11	0.12	0.14	0.10	0.10	0.07	0.28	0.09

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fish, including oily fish

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Very important	173	40	7	5	13	10	7	37	27	40	12	28	62	40	5	18
	47%	44%	77%	44%	63%	56%	56%	50%	46%	48%	69%	58%	44%	52%	78%	47%
(1) Fairly important	152	39	1	6	7	6	4	25	23	34	3	18	61	29	1	17
	42%	42%	17%	54%	35%	32%	34%	34%	39%	41%	18%	37%	43%	38%	22%	45%
(0) Neither important nor unimportant	20	5	-	-	-	1	-	5	4	4	-	2	10	4	-	1
	5%	5%	6%	2%	2%	6%	1%	6%	6%	5%	2%	3%	7%	6%	-	4%
(-1) Fairly unimportant	14	5	-	-	-	-	1	6	4	3	2	-	7	3	-	1
	4%	5%	-	-	1%	1%	9%	8%	6%	4%	10%	*	5%	4%	-	3%
(-2) Very unimportant	5	2	-	-	-	1	-	1	1	1	-	-	1	-	-	1
	1%	2%	-	-	-	6%	1%	2%	2%	1%	1%	-	*	-	-	1%
Net : Important	325	79	8	11	20	15	12	62	49	73	15	46	122	69	6	35
	89%	87%	94%	98%	97%	87%	90%	84%	85%	90%	87%	96%	87%	90%	100%	92%
Net : Unimportant	19	7	-	-	-	1	1	7	5	4	2	-	8	3	-	2
	5%	7%	-	-	1%	7%	9%	10%	8%	5%	11%	*	6%	4%	-	4%
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	-	*	*	*	-	*	*	*	-	-
Mean Score	1.31	1.22	1.71	1.41	1.59	1.30	1.36	1.23	1.21	1.32	1.44	1.54	1.25	1.39	1.78	1.33
Standard Deviation	0.84	0.93	0.60	0.57	0.60	1.08	0.96	0.99	0.96	0.83	1.03	0.59	0.84	0.76	0.45	0.80
Standard Error	0.04	0.10	0.20	0.17	0.13	0.26	0.26	0.12	0.13	0.09	0.25	0.09	0.07	0.09	0.19	0.13

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fish, including oily fish

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Very important	173 47%	27 46%	65 48%	37 48%	32 49%	12 46%	43 47%	130 48%	16 44%	38 44%	41 49%	30 48%
(1) Fairly important	152 42%	25 43%	58 42%	32 40%	26 40%	11 43%	39 43%	113 41%	14 39%	36 41%	36 43%	27 43%
(0) Neither important nor unimportant	20 5%	3 6%	6 4%	7 9%	3 4%	1 5%	4 4%	16 6%	4 10%	6 7%	3 3%	3 5%
(-1) Fairly unimportant	14 4%	3 5%	6 4%	2 3%	3 4%	1 2%	4 5%	10 4%	1 3%	5 5%	4 5%	3 4%
(-2) Very unimportant	5 1%	- 1%	2 1%	- *	1 2%	1 4%	1 2%	3 1%	1 4%	3 3%	- *	- *
Net : Important	325 89%	52 88%	123 90%	69 88%	57 89%	23 88%	82 89%	243 89%	30 83%	75 85%	77 91%	57 91%
Net : Unimportant	19 5%	3 5%	7 5%	2 3%	4 7%	2 6%	6 6%	13 5%	3 7%	7 8%	4 5%	3 4%
Don't know	1 *	- *	1 1%	- *	- -	- *	- *	1 *	- -	- -	- -	- -
Mean Score	1.31	1.29	1.32	1.33	1.29	1.25	1.28	1.31	1.16	1.17	1.35	1.34
Standard Deviation	0.84	0.84	0.83	0.78	0.92	0.95	0.88	0.83	1.01	0.99	0.79	0.78
Standard Error	0.04	0.11	0.07	0.09	0.11	0.19	0.09	0.05	0.17	0.11	0.09	0.10

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating fish, including oily fish
Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Very important	173	159	4	17	65	90	39	134	59	37	69	8
	47%	50%	20%	34%	43%	56%	48%	47%	53%	55%	42%	37%
(1) Fairly important	152	129	8	23	69	59	33	119	46	23	73	10
	42%	41%	48%	46%	45%	37%	40%	42%	41%	35%	45%	43%
(0) Neither important nor unimportant	20	12	3	7	10	3	4	16	4	3	12	1
	5%	4%	20%	14%	6%	2%	4%	6%	3%	5%	7%	5%
(-1) Fairly unimportant	14	10	2	2	8	4	4	10	3	2	7	2
	4%	3%	9%	5%	5%	2%	4%	4%	3%	3%	5%	7%
(-2) Very unimportant	5	4	1	-	-	4	2	2	-	1	1	2
	1%	1%	3%	*	*	3%	3%	1%	*	2%	1%	7%
Net : Important	325	287	12	41	134	150	72	253	106	60	141	18
	89%	91%	68%	80%	88%	93%	88%	89%	93%	90%	87%	80%
Net : Unimportant	19	14	2	2	8	8	6	13	3	3	9	3
	5%	4%	12%	5%	5%	5%	7%	4%	3%	5%	5%	13%
Don't know	1	1	-	1	1	-	-	1	-	-	-	1
	*	*	-	2%	*	-	-	*	*	*	*	2%
Mean Score	1.31	1.37	0.74	1.10	1.26	1.41	1.26	1.32	1.43	1.38	1.23	0.99
Standard Deviation	0.84	0.81	1.01	0.83	0.80	0.87	0.96	0.81	0.72	0.87	0.84	1.17
Standard Error	0.04	0.05	0.24	0.12	0.06	0.07	0.11	0.05	0.07	0.11	0.07	0.25

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in saturated fat
Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Very important	260	123	137	31	42	47	47	42	33	18	-	-	189	71	255	5	170	90
	71%	70%	72%	58%	72%	74%	76%	75%	72%	70%	-	-	69%	79%	71%	73%	74%	67%
(1) Fairly important	82	37	45	16	12	14	12	11	11	5	-	-	65	16	80	1	48	34
	22%	21%	24%	31%	21%	22%	20%	20%	24%	18%	-	-	24%	18%	22%	10%	21%	25%
(0) Neither important nor unimportant	9	5	4	2	1	2	1	*	1	1	-	-	7	2	9	-	6	3
	2%	3%	2%	4%	2%	3%	2%	*	2%	3%	-	-	3%	2%	2%	-	2%	2%
(-1) Fairly unimportant	9	6	3	4	2	-	-	1	-	1	-	-	9	-	8	1	4	5
	2%	4%	1%	7%	4%	*	-	2%	-	4%	-	-	3%	*	2%	9%	2%	3%
(-2) Very unimportant	4	2	1	-	1	-	1	1	-	1	-	-	3	1	4	-	2	1
	1%	1%	1%	*	1%	-	1%	1%	*	5%	-	-	1%	1%	1%	-	1%	1%
Net : Important	341	160	181	47	55	61	60	53	44	23	-	-	254	88	335	6	218	124
	94%	91%	96%	88%	92%	96%	96%	96%	96%	88%	-	-	93%	97%	94%	82%	94%	92%
Net : Unimportant	13	9	4	4	3	-	1	2	-	2	-	-	12	1	12	1	6	6
	3%	5%	2%	7%	5%	*	1%	4%	*	9%	-	-	4%	1%	3%	9%	3%	5%
Don't know	2	2	-	-	-	1	1	-	-	-	-	-	2	-	1	1	1	1
	1%	1%	*	-	-	1%	2%	-	1%	-	-	-	1%	-	*	9%	*	1%
Mean Score	1.61	1.57	1.66	1.38	1.57	1.71	1.73	1.66	1.70	1.43	-	-	1.57	1.74	1.61	1.60	1.65	1.55
Standard Deviation	0.75	0.83	0.65	0.89	0.84	0.54	0.60	0.75	0.55	1.09	-	-	0.79	0.59	0.74	0.99	0.71	0.80
Standard Error	0.04	0.06	0.05	0.12	0.11	0.07	0.08	0.10	0.08	0.21	-	-	0.05	0.06	0.04	0.39	0.05	0.07

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in saturated fat
Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Very important	260	154	55	10	41	66	85	47	63	48	212	160	10	90	176	19	7	6	52
	71%	75%	70%	61%	63%	85%	72%	67%	63%	68%	72%	71%	59%	74%	72%	82%	72%	59%	67%
(1) Fairly important	82	41	18	6	17	9	24	21	27	16	65	53	3	25	54	3	3	4	18
	22%	20%	24%	34%	26%	12%	21%	30%	27%	23%	22%	23%	19%	21%	22%	12%	28%	36%	24%
(0) Neither important nor unimportant	9	5	1	-	2	1	4	1	3	2	6	5	2	2	5	1	-	1	3
	2%	3%	2%	1%	4%	2%	3%	1%	3%	4%	2%	2%	10%	1%	2%	3%	-	6%	3%
(-1) Fairly unimportant	9	3	1	1	4	1	3	1	4	-	8	4	2	3	7	-	-	-	1
	2%	1%	1%	4%	6%	1%	3%	2%	4%	1%	3%	2%	11%	3%	3%	2%	-	-	2%
(-2) Very unimportant	4	1	2	-	-	-	2	-	2	2	2	3	-	1	1	-	-	-	2
	1%	1%	3%	1%	-	-	2%	*	2%	3%	1%	1%	1%	*	1%	-	-	-	3%
Net : Important	341	195	73	16	57	75	109	68	90	64	278	213	14	115	231	21	9	10	70
	94%	95%	94%	95%	89%	97%	93%	97%	90%	92%	94%	94%	78%	95%	94%	94%	100%	94%	91%
Net : Unimportant	13	4	3	1	4	1	5	1	5	2	10	7	2	4	9	-	-	-	3
	3%	2%	4%	5%	6%	1%	4%	2%	5%	3%	3%	3%	12%	3%	4%	2%	-	-	4%
Don't know	2	1	-	-	1	1	-	-	1	1	1	1	-	1	1	-	-	-	1
	1%	*	*	-	1%	1%	-	*	1%	2%	*	1%	-	1%	*	2%	-	-	1%
Mean Score	1.61	1.68	1.58	1.50	1.47	1.82	1.59	1.62	1.48	1.56	1.62	1.61	1.25	1.67	1.62	1.78	1.72	1.53	1.53
Standard Deviation	0.75	0.66	0.84	0.78	0.85	0.49	0.82	0.64	0.86	0.83	0.72	0.74	1.09	0.68	0.73	0.59	0.48	0.63	0.88
Standard Error	0.04	0.05	0.10	0.19	0.11	0.06	0.08	0.08	0.09	0.10	0.04	0.05	0.26	0.06	0.05	0.12	0.16	0.19	0.10

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in saturated fat

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Very important	260	170	35	44	242	18	239	208	14	178	82	134	54	72	95	154
	71%	73%	74%	63%	72%	63%	71%	73%	74%	70%	75%	74%	72%	65%	80%	67%
(1) Fairly important	82	51	11	19	73	8	75	62	4	60	21	39	15	28	18	59
	22%	22%	22%	27%	22%	28%	22%	22%	23%	24%	20%	21%	20%	26%	15%	26%
(0) Neither important nor unimportant	9	5	2	2	6	3	8	6	-	7	2	3	2	4	2	7
	2%	2%	4%	3%	2%	9%	2%	2%	1%	3%	2%	2%	2%	4%	1%	3%
(-1) Fairly unimportant	9	4	-	4	9	-	9	6	-	6	3	2	2	5	2	6
	2%	2%	-	5%	3%	-	3%	2%	-	2%	2%	1%	3%	4%	1%	3%
(-2) Very unimportant	4	3	-	-	4	-	3	3	-	3	1	1	2	1	1	2
	1%	1%	-	*	1%	-	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%
Net : Important	341	221	46	63	315	26	314	270	18	238	103	173	69	100	113	213
	94%	94%	96%	89%	94%	91%	94%	95%	98%	93%	94%	96%	92%	91%	96%	93%
Net : Unimportant	13	7	-	4	13	-	12	9	-	9	4	3	4	5	3	9
	3%	3%	-	6%	4%	-	4%	3%	1%	4%	3%	2%	5%	5%	3%	4%
Don't know	2	1	-	1	2	-	1	-	-	2	-	1	1	-	1	1
	1%	*	-	2%	1%	-	*	*	-	1%	*	1%	1%	-	*	1%
Mean Score	1.61	1.63	1.71	1.49	1.62	1.54	1.61	1.64	1.71	1.59	1.65	1.69	1.58	1.51	1.73	1.56
Standard Deviation	0.75	0.75	0.53	0.83	0.75	0.67	0.76	0.72	0.60	0.75	0.72	0.63	0.87	0.82	0.68	0.77
Standard Error	0.04	0.05	0.08	0.10	0.04	0.12	0.04	0.04	0.14	0.05	0.07	0.05	0.10	0.08	0.06	0.05

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in saturated fat
Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) Very important	260 71%	5 81%	9 81%	23 83%	18 75%	209 69%
(1) Fairly important	82 22%	1 14%	2 19%	4 14%	5 20%	71 23%
(0) Neither important nor unimportant	9 2%	-	-	-	-	8 3%
(-1) Fairly unimportant	9 2%	-	-	-	1 3%	8 3%
(-2) Very unimportant	4 1%	-	-	-	-	4 1%
Net : Important	341 94%	6 94%	11 100%	27 98%	22 95%	280 93%
Net : Unimportant	13 3%	-	-	-	1 3%	11 4%
Don't know	2 1%	-	-	-	-	2 1%
Mean Score	1.61	1.78	1.81	1.80	1.68	1.58
Standard Deviation	0.75	0.70	0.41	0.51	0.66	0.77
Standard Error	0.04	0.28	0.12	0.10	0.14	0.04

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in saturated fat
Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Very important	260 71%	93 75%	23 76%	16 67%	25 74%	23 85%	7 89%	86 75%	45 76%	34 67%	32 77%	48 82%	41 74%	93 77%	3 62%	52 64%
(1) Fairly important	82 22%	26 21%	5 18%	6 25%	8 25%	4 14%	1 9%	26 22%	12 21%	15 31%	7 18%	10 18%	12 21%	22 18%	1 26%	20 24%
(0) Neither important nor unimportant	9 2%	2 1%	1 5%	1 6%	- *	- 1%	- 2%	2 2%	1 3%	1 1%	2 4%	- *	1 1%	1 1%	- 6%	3 4%
(-1) Fairly unimportant	9 2%	4 3%	- 1%	- 1%	- 1%	- -	- -	- -	- -	- 1%	1 2%	- -	2 3%	4 3%	- 6%	3 4%
(-2) Very unimportant	4 1%	- *	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	3 3%
Net : Important	341 94%	119 96%	28 94%	21 92%	33 99%	27 99%	8 98%	112 97%	57 97%	49 98%	40 95%	58 100%	52 96%	115 95%	5 88%	72 88%
Net : Unimportant	13 3%	4 3%	- 1%	- 1%	- 1%	- -	- -	1 1%	- -	- 1%	1 2%	- -	2 3%	5 4%	- 6%	6 7%
Don't know	2 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- *	- -	1 1%
Mean Score	1.61	1.67	1.69	1.58	1.72	1.84	1.87	1.72	1.73	1.65	1.70	1.82	1.66	1.67	1.44	1.43
Standard Deviation	0.75	0.66	0.63	0.69	0.53	0.39	0.41	0.56	0.51	0.54	0.63	0.40	0.67	0.73	0.93	0.98
Standard Error	0.04	0.06	0.11	0.14	0.09	0.07	0.14	0.05	0.07	0.08	0.10	0.05	0.09	0.07	0.40	0.11

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in saturated fat

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Very important	260	66	7	8	15	13	10	52	40	58	15	39	102	59	3	24
	71%	72%	80%	76%	74%	77%	78%	71%	69%	70%	86%	81%	72%	77%	57%	64%
(1) Fairly important	82	21	2	2	5	3	2	19	15	19	2	8	27	16	2	10
	22%	23%	20%	22%	23%	20%	19%	26%	25%	23%	11%	16%	20%	21%	27%	27%
(0) Neither important nor unimportant	9	1	-	-	-	-	-	1	1	4	-	1	5	-	-	1
	2%	1%	-	2%	-	1%	3%	1%	1%	4%	1%	2%	4%	1%	4%	3%
(-1) Fairly unimportant	9	2	-	-	-	-	-	-	1	2	-	-	5	-	1	2
	2%	2%	-	-	-	-	-	*	2%	2%	1%	-	4%	-	13%	4%
(-2) Very unimportant	4	-	-	-	1	-	-	1	1	-	-	-	1	1	-	1
	1%	*	-	-	3%	2%	-	2%	2%	*	1%	*	1%	1%	-	2%
Net : Important	341	88	9	11	19	17	13	71	55	77	17	46	129	74	5	34
	94%	96%	100%	98%	97%	97%	97%	97%	95%	93%	97%	97%	92%	98%	83%	91%
Net : Unimportant	13	2	-	-	1	-	-	1	2	2	-	-	6	1	1	2
	3%	2%	-	-	3%	2%	-	2%	4%	2%	1%	*	4%	1%	13%	6%
Don't know	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	1%	-	-	-	-	-	-	-	-	-	1%	-	-	-	-
Mean Score	1.61	1.68	1.80	1.73	1.65	1.70	1.76	1.64	1.59	1.61	1.81	1.79	1.59	1.73	1.27	1.47
Standard Deviation	0.75	0.62	0.42	0.52	0.79	0.72	0.51	0.69	0.78	0.69	0.57	0.48	0.79	0.61	1.12	0.91
Standard Error	0.04	0.06	0.14	0.16	0.18	0.17	0.14	0.08	0.10	0.08	0.14	0.07	0.07	0.07	0.46	0.15

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in saturated fat
Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Very important	260	41	98	51	48	21	68	192	24	59	66	46
	71%	69%	72%	66%	74%	81%	74%	70%	66%	67%	78%	74%
(1) Fairly important	82	13	32	21	11	5	18	64	9	21	15	13
	22%	22%	23%	27%	17%	19%	19%	23%	25%	24%	18%	21%
(0) Neither important nor unimportant	9	2	4	2	1	-	1	7	1	3	1	1
	2%	3%	3%	3%	2%	-	2%	3%	3%	4%	1%	2%
(-1) Fairly unimportant	9	1	1	3	4	-	4	5	-	3	2	2
	2%	2%	1%	3%	6%	*	4%	2%	1%	4%	3%	3%
(-2) Very unimportant	4	1	1	1	-	-	1	3	1	2	-	-
	1%	2%	1%	1%	-	-	1%	1%	3%	2%	-	-
Net : Important	341	54	130	72	59	26	86	256	33	80	81	59
	94%	92%	95%	93%	91%	100%	93%	94%	91%	90%	96%	95%
Net : Unimportant	13	2	3	4	4	-	4	8	2	5	2	2
	3%	4%	2%	5%	6%	*	5%	3%	5%	6%	3%	3%
Don't know	2	1	1	-	1	-	1	1	1	-	-	-
	1%	1%	*	-	1%	-	1%	*	1%	*	-	-
Mean Score	1.61	1.57	1.64	1.53	1.61	1.80	1.62	1.61	1.51	1.49	1.71	1.66
Standard Deviation	0.75	0.84	0.68	0.81	0.80	0.44	0.79	0.73	0.91	0.91	0.64	0.67
Standard Error	0.04	0.11	0.06	0.09	0.10	0.09	0.08	0.04	0.15	0.10	0.07	0.08

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in saturated fat

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Very important	260	233	8	26	109	125	61	199	92	48	103	17
	71%	74%	44%	51%	71%	78%	75%	70%	81%	73%	63%	74%
(1) Fairly important	82	64	7	17	33	31	17	64	17	14	46	4
	22%	20%	41%	34%	21%	20%	21%	23%	15%	22%	28%	18%
(0) Neither important nor unimportant	9	6	1	2	4	3	2	7	-	2	5	1
	2%	2%	6%	4%	3%	2%	2%	2%	*	3%	3%	5%
(-1) Fairly unimportant	9	7	1	5	3	1	1	8	2	1	6	-
	2%	2%	5%	9%	2%	1%	1%	3%	1%	2%	4%	1%
(-2) Very unimportant	4	3	1	-	3	-	-	4	2	1	2	-
	1%	1%	4%	*	2%	*	*	1%	1%	1%	1%	-
Net : Important	341	297	15	43	142	156	79	263	109	63	148	21
	94%	95%	85%	85%	93%	97%	96%	93%	96%	94%	92%	92%
Net : Unimportant	13	9	2	5	6	2	1	12	3	2	8	-
	3%	3%	9%	10%	4%	1%	1%	4%	3%	3%	5%	1%
Don't know	2	1	-	1	1	-	-	1	1	-	1	1
	1%	*	-	1%	1%	*	*	1%	1%	-	*	2%
Mean Score	1.61	1.66	1.17	1.27	1.60	1.74	1.71	1.59	1.74	1.64	1.50	1.68
Standard Deviation	0.75	0.71	1.03	0.96	0.80	0.56	0.57	0.79	0.67	0.71	0.81	0.63
Standard Error	0.04	0.04	0.25	0.14	0.07	0.04	0.06	0.05	0.06	0.09	0.06	0.13

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in total fat
Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Very important	245	114	131	31	36	47	45	40	32	15	-	-	179	66	240	5	162	83
	67%	65%	69%	58%	62%	74%	72%	72%	69%	56%	-	-	65%	73%	67%	66%	70%	62%
(1) Fairly important	95	48	47	14	16	13	15	14	12	10	-	-	73	22	93	1	56	39
	26%	27%	25%	26%	28%	21%	24%	26%	26%	39%	-	-	27%	24%	26%	11%	24%	29%
(0) Neither important nor unimportant	13	8	5	4	4	2	1	-	1	1	-	-	12	1	13	1	7	6
	4%	5%	3%	8%	7%	3%	1%	-	3%	4%	-	-	4%	2%	4%	9%	3%	5%
(-1) Fairly unimportant	8	4	4	4	1	1	1	1	-	-	-	-	7	-	7	1	4	4
	2%	2%	2%	7%	2%	2%	1%	1%	*	*	-	-	3%	*	2%	15%	2%	3%
(-2) Very unimportant	3	1	2	-	1	-	-	-	1	-	-	-	2	1	3	-	2	1
	1%	*	1%	*	2%	-	*	*	2%	*	-	-	1%	1%	1%	-	1%	1%
Net : Important	340	161	179	44	53	60	60	54	43	25	-	-	252	88	334	6	218	122
	93%	92%	94%	84%	89%	95%	96%	98%	95%	95%	-	-	92%	97%	93%	77%	94%	91%
Net : Unimportant	10	5	6	4	2	1	1	1	1	-	-	-	9	1	9	1	6	5
	3%	3%	3%	7%	4%	2%	2%	1%	2%	1%	-	-	3%	1%	3%	15%	2%	3%
Don't know	1	1	-	1	-	-	1	-	-	-	-	-	1	-	1	-	-	1
	*	1%	-	1%	-	-	1%	-	-	-	-	-	*	-	*	-	-	1%
Mean Score	1.57	1.55	1.60	1.36	1.45	1.68	1.68	1.69	1.60	1.50	-	-	1.54	1.69	1.58	1.28	1.61	1.50
Standard Deviation	0.73	0.73	0.73	0.92	0.86	0.63	0.61	0.57	0.75	0.64	-	-	0.77	0.60	0.72	1.20	0.70	0.77
Standard Error	0.04	0.06	0.05	0.13	0.11	0.08	0.08	0.08	0.11	0.12	-	-	0.05	0.06	0.04	0.45	0.05	0.07

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in total fat
Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Very important	245	145	52	12	37	56	78	47	64	42	203	149	12	83	166	14	8	7	50
	67%	70%	67%	70%	57%	72%	67%	67%	65%	61%	69%	66%	70%	69%	68%	62%	88%	65%	65%
(1) Fairly important	95	48	23	4	20	18	31	20	26	22	73	63	4	28	61	8	1	3	22
	26%	24%	29%	22%	31%	23%	26%	29%	26%	32%	25%	28%	21%	23%	25%	36%	12%	31%	28%
(0) Neither important nor unimportant	13	8	2	1	2	3	5	2	4	2	11	7	1	5	10	-	-	-	3
	4%	4%	2%	6%	4%	4%	4%	3%	4%	3%	4%	3%	8%	4%	4%	1%	-	4%	3%
(-1) Fairly unimportant	8	3	-	-	4	1	4	1	2	1	7	5	-	3	7	-	-	-	1
	2%	2%	*	1%	6%	1%	3%	2%	2%	1%	2%	2%	-	2%	3%	1%	-	-	1%
(-2) Very unimportant	3	1	1	-	-	-	-	1	2	1	1	2	-	-	1	-	-	-	1
	1%	1%	1%	1%	*	-	*	1%	2%	2%	*	1%	-	*	1%	-	-	-	2%
Net : Important	340	193	75	15	57	74	109	67	90	64	276	212	16	112	226	22	9	10	72
	93%	94%	96%	92%	88%	95%	93%	95%	91%	93%	93%	94%	92%	92%	92%	98%	100%	96%	93%
Net : Unimportant	10	5	1	-	4	1	4	2	4	2	8	7	-	3	8	-	-	-	2
	3%	2%	2%	2%	6%	1%	3%	2%	4%	3%	3%	3%	-	3%	3%	1%	-	-	3%
Don't know	1	-	-	-	1	-	-	-	1	1	-	-	-	1	1	-	-	-	1
	*	-	-	-	2%	-	-	-	1%	2%	-	-	-	1%	*	-	-	-	1%
Mean Score	1.57	1.61	1.60	1.59	1.41	1.66	1.56	1.59	1.51	1.52	1.59	1.55	1.62	1.60	1.57	1.58	1.88	1.62	1.55
Standard Deviation	0.73	0.69	0.69	0.76	0.86	0.60	0.72	0.69	0.85	0.77	0.72	0.75	0.65	0.70	0.75	0.58	0.34	0.59	0.77
Standard Error	0.04	0.05	0.08	0.18	0.11	0.07	0.07	0.08	0.09	0.09	0.04	0.05	0.16	0.06	0.05	0.12	0.11	0.18	0.09

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in total fat

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Very important	245	160	29	48	228	17	227	197	13	169	76	128	46	71	84	150
	67%	68%	60%	68%	68%	58%	68%	69%	68%	66%	70%	71%	61%	65%	71%	65%
(1) Fairly important	95	63	14	16	86	9	85	70	6	68	27	45	23	27	28	63
	26%	27%	28%	23%	26%	30%	25%	25%	31%	27%	25%	25%	30%	25%	23%	27%
(0) Neither important nor unimportant	13	6	2	4	10	3	13	9	-	9	4	4	2	7	3	9
	4%	3%	5%	5%	3%	10%	4%	3%	1%	4%	4%	2%	3%	7%	2%	4%
(-1) Fairly unimportant	8	3	2	2	7	1	7	6	-	7	1	3	3	2	2	5
	2%	1%	5%	3%	2%	2%	2%	2%	-	3%	1%	2%	4%	2%	2%	2%
(-2) Very unimportant	3	2	-	1	3	-	3	2	-	1	1	1	1	1	1	2
	1%	1%	-	1%	1%	-	1%	1%	-	1%	1%	1%	1%	1%	1%	1%
Net : Important	340	222	42	64	315	25	312	267	19	237	103	173	69	98	112	213
	93%	95%	89%	90%	94%	88%	93%	94%	99%	93%	94%	96%	91%	90%	95%	93%
Net : Unimportant	10	5	2	3	10	1	10	9	-	8	2	4	4	3	3	6
	3%	2%	5%	4%	3%	2%	3%	3%	-	3%	2%	2%	5%	3%	3%	3%
Don't know	1	-	1	1	1	-	1	-	-	1	-	-	1	1	-	1
	*	-	2%	1%	*	-	*	-	-	*	-	-	1%	1%	-	1%
Mean Score	1.57	1.60	1.46	1.55	1.59	1.43	1.58	1.59	1.67	1.56	1.61	1.64	1.47	1.53	1.63	1.56
Standard Deviation	0.73	0.69	0.81	0.81	0.73	0.77	0.73	0.73	0.50	0.74	0.70	0.66	0.83	0.77	0.71	0.73
Standard Error	0.04	0.05	0.12	0.10	0.04	0.14	0.04	0.04	0.12	0.05	0.07	0.05	0.10	0.07	0.07	0.05

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in total fat
Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) Very important	245 67%	5 69%	7 61%	20 72%	15 63%	202 67%
(1) Fairly important	95 26%	2 25%	4 38%	7 25%	7 29%	77 26%
(0) Neither important nor unimportant	13 4%	- 6%	-	- 1%	1 3%	12 4%
(-1) Fairly unimportant	8 2%	-	-	-	1 5%	7 2%
(-2) Very unimportant	3 1%	-	1%	1%	*	2 1%
Net : Important	340 93%	6 94%	11 99%	27 97%	22 92%	279 93%
Net : Unimportant	10 3%	-	- 1%	- 1%	1 5%	9 3%
Don't know	1 *	-	-	-	-	1 *
Mean Score	1.57	1.63	1.59	1.67	1.49	1.57
Standard Deviation	0.73	0.64	0.60	0.64	0.82	0.74
Standard Error	0.04	0.25	0.18	0.12	0.17	0.04

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in total fat
Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Very important	245	85	21	16	26	22	6	76	42	35	29	46	41	86	3	50
	67%	68%	72%	70%	77%	78%	69%	66%	72%	70%	68%	79%	74%	71%	57%	60%
(1) Fairly important	95	32	7	5	7	6	2	33	15	13	12	12	10	28	2	23
	26%	26%	23%	22%	22%	21%	28%	28%	26%	26%	29%	20%	19%	24%	36%	29%
(0) Neither important nor unimportant	13	5	-	1	-	-	-	4	1	1	1	1	3	4	-	5
	4%	4%	2%	4%	*	1%	2%	3%	1%	2%	1%	1%	6%	4%	-	6%
(-1) Fairly unimportant	8	2	1	1	-	-	-	3	1	1	-	-	-	1	-	1
	2%	2%	2%	3%	-	-	-	2%	1%	2%	-	-	*	1%	-	2%
(-2) Very unimportant	3	-	-	-	-	-	-	-	-	-	1	-	-	1	-	1
	1%	*	1%	1%	1%	-	1%	-	-	1%	2%	-	1%	1%	7%	1%
Net : Important	340	117	28	21	33	27	8	109	58	48	41	58	51	114	5	73
	93%	94%	95%	92%	99%	99%	97%	95%	98%	96%	97%	99%	93%	95%	93%	89%
Net : Unimportant	10	3	1	1	-	-	-	3	1	1	1	-	1	2	-	2
	3%	2%	3%	4%	1%	-	1%	2%	1%	2%	2%	-	1%	2%	7%	3%
Don't know	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%
Mean Score	1.57	1.60	1.63	1.56	1.74	1.78	1.64	1.58	1.68	1.63	1.62	1.78	1.66	1.64	1.37	1.47
Standard Deviation	0.73	0.68	0.74	0.83	0.57	0.45	0.66	0.67	0.56	0.68	0.70	0.44	0.68	0.67	1.13	0.81
Standard Error	0.04	0.06	0.14	0.17	0.10	0.08	0.23	0.06	0.07	0.10	0.11	0.06	0.09	0.06	0.48	0.09

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in total fat
Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Very important	245	59	5	6	17	13	9	53	40	52	12	37	99	55	3	23
	67%	65%	60%	54%	85%	74%	67%	71%	68%	63%	69%	78%	71%	72%	53%	62%
(1) Fairly important	95	25	3	2	2	4	3	20	15	23	4	9	31	18	1	10
	26%	27%	29%	21%	10%	21%	24%	27%	26%	29%	25%	18%	22%	24%	18%	27%
(0) Neither important nor unimportant	13	3	-	1	-	-	-	-	2	4	-	1	8	1	-	2
	4%	3%	-	10%	-	-	1%	*	3%	5%	-	2%	5%	2%	-	6%
(-1) Fairly unimportant	8	4	1	2	1	1	1	1	1	2	1	1	1	2	1	-
	2%	4%	11%	15%	5%	5%	7%	2%	2%	3%	5%	2%	1%	2%	16%	-
(-2) Very unimportant	3	-	-	-	-	-	-	-	-	1	-	-	1	-	1	1
	1%	*	-	-	-	-	1%	-	1%	1%	-	-	1%	-	14%	3%
Net : Important	340	85	8	8	19	16	12	72	55	75	17	46	131	73	4	34
	93%	92%	89%	75%	95%	95%	91%	98%	95%	91%	95%	96%	93%	96%	71%	89%
Net : Unimportant	10	4	1	2	1	1	1	1	1	3	1	1	2	2	2	1
	3%	4%	11%	15%	5%	5%	8%	2%	2%	3%	5%	2%	1%	2%	29%	3%
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	*	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	2%
Mean Score	1.57	1.54	1.38	1.14	1.76	1.63	1.50	1.67	1.60	1.50	1.59	1.71	1.62	1.67	0.80	1.48
Standard Deviation	0.73	0.75	1.00	1.16	0.70	0.76	0.91	0.58	0.69	0.78	0.77	0.61	0.69	0.62	1.68	0.87
Standard Error	0.04	0.08	0.34	0.35	0.16	0.18	0.25	0.07	0.09	0.09	0.18	0.09	0.06	0.07	0.69	0.14

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in total fat
Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Very important	245 67%	38 64%	88 64%	56 72%	45 70%	18 69%	66 72%	179 66%	26 71%	50 56%	60 71%	46 73%
(1) Fairly important	95 26%	19 32%	39 28%	16 21%	14 21%	7 25%	21 23%	74 27%	7 19%	29 32%	22 26%	14 23%
(0) Neither important nor unimportant	13 4%	2 3%	6 4%	4 5%	2 3%	- 2%	1 2%	12 4%	1 4%	5 5%	2 2%	2 3%
(-1) Fairly unimportant	8 2%	- 1%	2 1%	2 2%	3 4%	1 4%	2 3%	5 2%	1 2%	4 4%	1 1%	1 1%
(-2) Very unimportant	3 1%	- *	1 1%	- *	1 2%	- -	1 1%	1 1%	1 2%	2 2%	- -	- -
Net : Important	340 93%	57 96%	127 93%	73 93%	59 91%	25 95%	87 95%	253 93%	33 90%	78 89%	82 97%	60 96%
Net : Unimportant	10 3%	1 1%	3 2%	2 2%	4 6%	1 4%	4 4%	7 2%	1 4%	5 6%	1 1%	1 1%
Don't know	1 *	- -	1 1%	- -	- -	- -	- -	1 *	1 2%	- -	- -	- -
Mean Score	1.57	1.58	1.55	1.63	1.54	1.60	1.61	1.56	1.59	1.37	1.67	1.67
Standard Deviation	0.73	0.63	0.72	0.70	0.88	0.72	0.76	0.72	0.82	0.92	0.58	0.59
Standard Error	0.04	0.08	0.06	0.08	0.11	0.14	0.08	0.04	0.14	0.10	0.06	0.08

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting foods high in total fat
Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Very important	245	221	8	29	94	122	55	190	85	44	105	11
	67%	71%	47%	57%	62%	76%	68%	67%	75%	66%	65%	48%
(1) Fairly important	95	75	6	14	48	32	20	74	24	19	43	9
	26%	24%	36%	28%	32%	20%	25%	26%	21%	29%	26%	38%
(0) Neither important nor unimportant	13	8	2	3	6	4	3	10	3	1	9	-
	4%	3%	9%	6%	4%	2%	4%	4%	2%	2%	5%	2%
(-1) Fairly unimportant	8	6	1	3	3	2	3	5	-	2	4	2
	2%	2%	8%	7%	2%	1%	3%	2%	-	3%	2%	10%
(-2) Very unimportant	3	2	-	-	1	1	-	2	1	-	1	-
	1%	1%	1%	1%	1%	1%	*	1%	1%	*	1%	-
Net : Important	340	296	15	44	142	154	76	264	109	64	147	20
	93%	94%	83%	85%	93%	96%	93%	93%	97%	95%	91%	86%
Net : Unimportant	10	9	2	4	4	3	3	8	1	2	5	2
	3%	3%	9%	7%	2%	2%	3%	3%	1%	3%	3%	10%
Don't know	1	1	-	1	1	-	-	1	-	-	1	1
	*	*	-	1%	*	-	-	*	-	-	*	2%
Mean Score	1.57	1.62	1.20	1.36	1.53	1.69	1.57	1.57	1.70	1.58	1.52	1.28
Standard Deviation	0.73	0.71	0.97	0.93	0.71	0.65	0.73	0.73	0.61	0.69	0.78	0.93
Standard Error	0.04	0.04	0.23	0.13	0.06	0.05	0.08	0.04	0.06	0.08	0.06	0.20

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting food and drinks high in sugar

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Very important	265	122	143	29	42	53	48	42	34	17	-	-	194	71	259	6	176	89
	73%	70%	75%	55%	71%	83%	77%	77%	73%	65%	-	-	71%	78%	73%	78%	76%	66%
(1) Fairly important	83	45	38	17	12	10	12	12	11	8	-	-	65	18	81	1	45	38
	23%	25%	20%	33%	21%	16%	18%	22%	25%	30%	-	-	24%	20%	23%	13%	19%	28%
(0) Neither important nor unimportant	6	3	3	3	1	-	-	1	1	-	-	-	5	1	6	-	3	3
	2%	2%	1%	5%	2%	*	*	1%	1%	1%	-	-	2%	1%	2%	-	1%	2%
(-1) Fairly unimportant	9	5	5	3	3	-	2	-	-	-	-	-	8	1	9	1	6	3
	3%	3%	2%	6%	5%	-	3%	*	1%	1%	-	-	3%	1%	2%	9%	3%	2%
(-2) Very unimportant	2	-	2	1	-	-	-	-	-	1	-	-	1	1	2	-	-	1
	*	*	1%	1%	1%	-	-	-	-	3%	-	-	*	1%	*	-	*	1%
Net : Important	347	167	181	47	54	63	59	54	45	25	-	-	259	88	340	7	221	127
	95%	95%	95%	88%	92%	100%	95%	99%	98%	94%	-	-	95%	97%	95%	91%	96%	94%
Net : Unimportant	11	5	6	4	3	-	2	-	-	1	-	-	9	1	10	1	7	4
	3%	3%	3%	7%	6%	-	3%	*	1%	5%	-	-	3%	2%	3%	9%	3%	3%
Don't know	1	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-	1
	*	*	-	-	-	-	1%	-	-	-	-	-	*	-	*	-	*	-
Mean Score	1.65	1.62	1.67	1.35	1.57	1.83	1.70	1.75	1.71	1.51	-	-	1.62	1.73	1.65	1.59	1.69	1.57
Standard Deviation	0.69	0.66	0.71	0.91	0.82	0.39	0.65	0.48	0.53	0.88	-	-	0.71	0.60	0.68	0.96	0.65	0.74
Standard Error	0.04	0.05	0.05	0.12	0.11	0.05	0.08	0.06	0.08	0.17	-	-	0.04	0.06	0.04	0.36	0.04	0.06

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting food and drinks high in sugar

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Very important	265	159	54	10	42	62	88	50	65	46	219	163	10	92	178	20	8	8	51
	73%	77%	70%	59%	64%	80%	75%	71%	65%	67%	74%	72%	57%	76%	73%	87%	82%	72%	67%
(1) Fairly important	83	37	21	7	18	13	24	16	29	20	62	53	7	23	53	3	2	2	23
	23%	18%	27%	39%	29%	17%	21%	23%	29%	29%	21%	23%	38%	19%	22%	12%	18%	19%	30%
(0) Neither important nor unimportant	6	4	1	-	-	1	3	-	2	-	6	4	-	2	5	-	-	1	-
	2%	2%	2%	*	1%	1%	2%	*	2%	1%	2%	2%	2%	1%	2%	1%	-	7%	1%
(-1) Fairly unimportant	9	5	-	-	3	1	2	3	3	1	8	6	-	3	8	-	-	-	1
	3%	3%	1%	1%	5%	2%	2%	4%	3%	1%	3%	3%	3%	2%	3%	1%	-	2%	1%
(-2) Very unimportant	2	-	1	-	-	-	-	1	1	1	1	1	-	1	1	-	-	-	1
	*	*	1%	1%	1%	-	-	1%	1%	1%	*	*	-	*	*	-	-	-	1%
Net : Important	347	196	75	17	60	75	113	66	93	67	281	216	17	115	232	23	9	10	74
	95%	95%	97%	98%	93%	97%	96%	94%	94%	96%	95%	95%	95%	95%	95%	99%	100%	91%	97%
Net : Unimportant	11	6	1	-	4	1	2	4	4	2	9	7	-	3	9	-	-	-	2
	3%	3%	2%	1%	6%	2%	2%	5%	4%	3%	3%	3%	3%	3%	4%	1%	-	2%	2%
Don't know	1	-	-	-	1	-	-	-	1	1	-	-	-	1	-	-	-	-	1
	*	-	-	-	1%	-	-	-	1%	1%	-	-	-	*	-	-	-	-	1%
Mean Score	1.65	1.69	1.64	1.55	1.53	1.75	1.69	1.59	1.55	1.60	1.66	1.63	1.50	1.69	1.63	1.85	1.82	1.61	1.61
Standard Deviation	0.69	0.66	0.66	0.63	0.80	0.57	0.61	0.79	0.76	0.70	0.68	0.70	0.69	0.66	0.71	0.43	0.40	0.74	0.68
Standard Error	0.04	0.05	0.08	0.15	0.10	0.07	0.06	0.09	0.08	0.08	0.04	0.05	0.16	0.06	0.05	0.09	0.13	0.23	0.08

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting food and drinks high in sugar

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Very important	265	177	32	47	246	19	245	216	14	183	82	138	57	70	89	164
	73%	75%	67%	67%	73%	64%	73%	76%	75%	72%	75%	77%	75%	64%	75%	71%
(1) Fairly important	83	50	13	17	74	8	74	57	4	59	24	35	15	32	25	53
	23%	21%	27%	24%	22%	29%	22%	20%	22%	23%	22%	20%	20%	29%	21%	23%
(0) Neither important nor unimportant	6	2	2	2	4	2	6	4	-	5	1	3	-	3	-	5
	2%	1%	3%	3%	1%	7%	2%	1%	-	2%	1%	2%	-	3%	*	2%
(-1) Fairly unimportant	9	5	1	3	9	-	9	7	-	7	3	3	3	4	3	5
	3%	2%	2%	4%	3%	-	3%	2%	-	3%	2%	2%	4%	3%	3%	2%
(-2) Very unimportant	2	1	-	-	2	-	1	1	1	1	-	1	-	1	-	2
	*	*	-	1%	*	-	*	*	3%	1%	*	1%	-	1%	-	1%
Net : Important	347	226	45	64	320	27	319	272	18	242	106	174	72	102	114	217
	95%	97%	95%	91%	95%	93%	95%	96%	97%	95%	96%	96%	96%	93%	97%	95%
Net : Unimportant	11	6	1	3	11	-	10	8	1	8	3	4	3	4	3	7
	3%	2%	2%	5%	3%	-	3%	3%	3%	3%	3%	2%	4%	4%	3%	3%
Don't know	1	-	-	1	1	-	1	-	-	1	-	-	1	-	-	1
	*	-	-	1%	*	-	*	-	-	*	-	-	1%	-	-	*
Mean Score	1.65	1.69	1.60	1.54	1.65	1.58	1.65	1.68	1.66	1.63	1.69	1.70	1.68	1.53	1.69	1.63
Standard Deviation	0.69	0.63	0.65	0.81	0.69	0.62	0.68	0.66	0.79	0.70	0.64	0.64	0.67	0.76	0.63	0.70
Standard Error	0.04	0.04	0.09	0.10	0.04	0.12	0.04	0.04	0.18	0.04	0.06	0.05	0.08	0.07	0.06	0.05

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting food and drinks high in sugar**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) Very important	265 73%	6 89%	9 80%	23 84%	17 74%	214 71%
(1) Fairly important	83 23%	1 8%	2 17%	3 11%	5 21%	73 24%
(0) Neither important nor unimportant	6 2%	-	-	1 2%	-	5 2%
(-1) Fairly unimportant	9 3%	-	-	-	1 5%	8 3%
(-2) Very unimportant	2 *	-	-	1 1%	-	1 *
Net : Important	347 95%	6 97%	11 96%	26 95%	22 95%	286 95%
Net : Unimportant	11 3%	-	-	1 3%	1 5%	9 3%
Don't know	1 *	-	-	-	-	1 *
Mean Score	1.65	1.82	1.72	1.76	1.65	1.63
Standard Deviation	0.69	0.64	0.69	0.69	0.73	0.69
Standard Error	0.04	0.25	0.21	0.13	0.15	0.04

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting food and drinks high in sugar

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Very important	265 73%	95 76%	21 70%	16 70%	27 80%	26 93%	5 66%	89 77%	48 82%	40 79%	35 82%	51 86%	40 74%	95 79%	3 56%	51 62%
(1) Fairly important	83 23%	25 20%	7 24%	5 23%	5 16%	2 6%	3 34%	22 19%	10 16%	8 16%	7 16%	7 11%	12 22%	21 17%	2 37%	25 30%
(0) Neither important nor unimportant	6 2%	1 1%	- 1%	1 5%	- 1%	- *	- -	1 1%	- 1%	1 3%	- *	- -	- 1%	1 1%	- 1%	2 3%
(-1) Fairly unimportant	9 3%	3 3%	1 4%	- 1%	1 2%	- 1%	- -	4 3%	1 1%	1 2%	1 2%	1 2%	2 3%	4 3%	- -	2 2%
(-2) Very unimportant	2 *	- *	- 1%	- 1%	- 1%	- -	- -	- -	- -	- 1%	- -	- -	- 1%	- *	- 6%	1 2%
Net : Important	347 95%	120 96%	28 94%	22 93%	32 96%	27 99%	8 100%	110 96%	58 98%	48 95%	41 98%	57 98%	52 96%	116 96%	5 93%	76 92%
Net : Unimportant	11 3%	3 3%	1 5%	1 2%	1 3%	- 1%	- -	4 3%	1 1%	1 2%	1 2%	1 2%	2 4%	4 4%	- 6%	3 4%
Don't know	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%
Mean Score	1.65	1.70	1.59	1.59	1.72	1.91	1.66	1.69	1.79	1.72	1.79	1.82	1.65	1.70	1.37	1.50
Standard Deviation	0.69	0.63	0.79	0.76	0.68	0.37	0.51	0.66	0.49	0.66	0.53	0.54	0.71	0.68	1.08	0.81
Standard Error	0.04	0.06	0.15	0.16	0.12	0.07	0.18	0.06	0.06	0.09	0.08	0.07	0.10	0.06	0.46	0.09

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting food and drinks high in sugar

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Very important	265	68	7	8	16	14	11	57	44	61	16	36	102	61	3	25
	73%	74%	85%	69%	82%	78%	84%	77%	76%	74%	90%	75%	73%	80%	53%	65%
(1) Fairly important	83	20	-	2	2	2	1	14	10	15	1	9	31	13	1	11
	23%	22%	1%	20%	10%	14%	9%	19%	16%	18%	3%	20%	22%	17%	19%	30%
(0) Neither important nor unimportant	6	1	-	-	1	-	-	1	1	3	-	1	3	1	-	-
	2%	1%	3%	2%	4%	-	-	2%	2%	4%	2%	2%	2%	1%	-	*
(-1) Fairly unimportant	9	2	1	1	1	1	1	2	3	3	1	2	5	2	2	1
	3%	2%	11%	8%	5%	7%	7%	2%	5%	4%	5%	4%	4%	2%	28%	2%
(-2) Very unimportant	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	*	1%	-	-	-	-	-	-	1%	*	-	-	-	-	-	2%
Net : Important	347	88	7	10	18	16	12	70	54	76	16	45	133	74	4	36
	95%	96%	86%	89%	92%	93%	93%	96%	93%	93%	93%	95%	95%	97%	72%	96%
Net : Unimportant	11	2	1	1	1	1	1	2	3	3	1	2	5	2	2	2
	3%	3%	11%	8%	5%	7%	7%	2%	5%	4%	5%	4%	4%	2%	28%	4%
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.65	1.67	1.60	1.50	1.69	1.63	1.70	1.70	1.63	1.63	1.78	1.66	1.64	1.74	0.96	1.55
Standard Deviation	0.69	0.67	1.04	0.94	0.77	0.85	0.82	0.63	0.80	0.76	0.74	0.70	0.70	0.60	1.42	0.78
Standard Error	0.04	0.07	0.35	0.28	0.17	0.20	0.23	0.07	0.11	0.08	0.18	0.10	0.06	0.07	0.58	0.13

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting food and drinks high in sugar

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Very important	265	41	95	61	48	20	71	194	24	58	68	52
	73%	69%	69%	78%	75%	77%	77%	71%	66%	66%	80%	82%
(1) Fairly important	83	16	36	12	13	6	18	65	11	23	13	10
	23%	27%	26%	15%	20%	22%	19%	24%	29%	26%	16%	16%
(0) Neither important nor unimportant	6	1	3	2	-	-	1	5	-	4	1	-
	2%	1%	2%	3%	-	-	1%	2%	*	5%	1%	-
(-1) Fairly unimportant	9	1	3	3	3	-	3	6	-	3	3	1
	3%	1%	2%	4%	5%	-	3%	2%	1%	4%	3%	1%
(-2) Very unimportant	2	1	-	-	-	-	-	1	1	-	-	-
	*	1%	*	-	*	2%	*	*	3%	-	-	-
Net : Important	347	57	131	73	61	26	88	259	35	81	81	62
	95%	96%	95%	94%	95%	98%	96%	95%	95%	92%	96%	99%
Net : Unimportant	11	2	3	3	3	-	3	8	2	3	3	1
	3%	3%	2%	4%	5%	2%	3%	3%	4%	4%	3%	1%
Don't know	1	-	1	-	-	-	-	1	-	-	-	-
	*	-	*	-	-	-	-	*	-	-	-	-
Mean Score	1.65	1.61	1.63	1.68	1.64	1.72	1.68	1.63	1.55	1.54	1.73	1.80
Standard Deviation	0.69	0.72	0.64	0.70	0.76	0.63	0.68	0.69	0.84	0.75	0.64	0.48
Standard Error	0.04	0.09	0.05	0.08	0.09	0.12	0.07	0.04	0.14	0.08	0.07	0.06

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Limiting food and drinks high in sugar

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Very important	265	238	8	30	106	128	63	202	94	49	108	14
	73%	76%	47%	60%	69%	80%	77%	71%	83%	73%	67%	60%
(1) Fairly important	83	64	7	15	39	28	16	66	17	15	43	8
	23%	20%	39%	30%	26%	17%	20%	23%	15%	23%	26%	33%
(0) Neither important nor unimportant	6	3	-	2	1	3	1	5	-	1	5	-
	2%	1%	2%	4%	1%	2%	1%	2%	*	1%	3%	*
(-1) Fairly unimportant	9	8	2	2	5	2	1	8	1	2	5	1
	3%	2%	9%	4%	3%	1%	2%	3%	1%	3%	3%	4%
(-2) Very unimportant	2	1	1	1	1	-	-	1	1	-	1	-
	*	*	3%	2%	*	*	*	*	1%	-	1%	-
Net : Important	347	302	15	46	146	156	79	269	111	64	151	21
	95%	96%	87%	89%	95%	97%	97%	95%	98%	96%	93%	93%
Net : Unimportant	11	9	2	3	6	2	2	9	2	2	6	1
	3%	3%	12%	6%	4%	1%	2%	3%	2%	3%	4%	4%
Don't know	1	-	-	1	-	-	-	1	-	-	-	1
	*	-	-	1%	-	-	-	*	-	-	-	2%
Mean Score	1.65	1.69	1.19	1.43	1.60	1.75	1.71	1.63	1.79	1.66	1.56	1.52
Standard Deviation	0.69	0.65	1.06	0.89	0.72	0.55	0.63	0.70	0.55	0.66	0.76	0.74
Standard Error	0.04	0.04	0.25	0.13	0.06	0.04	0.07	0.04	0.05	0.08	0.06	0.16

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating less salt

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Very important	243	107	136	31	40	44	47	35	32	13	-	-	179	65	238	5	159	85
	67%	61%	72%	58%	68%	70%	76%	64%	70%	51%	-	-	65%	72%	67%	69%	69%	63%
(1) Fairly important	105	57	47	19	15	18	14	18	10	11	-	-	82	23	103	2	62	43
	29%	33%	25%	35%	26%	28%	22%	32%	22%	42%	-	-	30%	25%	29%	22%	27%	32%
(0) Neither important nor unimportant	6	4	3	-	3	1	-	-	1	1	-	-	5	2	6	-	4	3
	2%	2%	1%	-	5%	1%	1%	*	3%	4%	-	-	2%	2%	2%	-	2%	2%
(-1) Fairly unimportant	9	6	3	3	1	1	-	1	2	-	-	-	8	1	8	1	6	3
	2%	3%	2%	6%	1%	1%	*	2%	5%	2%	-	-	3%	1%	2%	9%	2%	2%
(-2) Very unimportant	1	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1
	*	*	*	*	-	-	-	1%	*	1%	-	-	*	*	*	-	*	*
Net : Important	348	165	184	50	56	62	61	53	42	24	-	-	261	88	341	7	221	127
	95%	94%	97%	93%	94%	98%	98%	97%	92%	93%	-	-	95%	97%	96%	91%	96%	95%
Net : Unimportant	10	6	3	4	1	1	-	2	2	1	-	-	8	1	9	1	6	4
	3%	4%	2%	7%	1%	1%	*	3%	5%	2%	-	-	3%	2%	9%	3%	3%	3%
Don't know	1	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-	1
	*	*	-	-	-	-	1%	-	-	-	-	-	*	-	*	-	*	*
Mean Score	1.60	1.52	1.67	1.45	1.61	1.67	1.75	1.57	1.57	1.41	-	-	1.57	1.66	1.60	1.51	1.62	1.56
Standard Deviation	0.67	0.73	0.60	0.82	0.64	0.55	0.48	0.69	0.79	0.73	-	-	0.68	0.62	0.66	0.96	0.65	0.69
Standard Error	0.04	0.06	0.04	0.11	0.08	0.07	0.06	0.09	0.12	0.14	-	-	0.04	0.07	0.04	0.36	0.04	0.06

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating less salt

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Very important	243	144	49	10	40	52	80	44	67	43	201	147	10	87	163	17	6	8	50
	67%	70%	63%	60%	62%	66%	68%	63%	68%	61%	68%	65%	55%	72%	66%	74%	67%	71%	65%
(1) Fairly important	105	54	24	7	20	22	32	24	27	23	82	67	7	30	73	6	2	2	22
	29%	26%	31%	40%	32%	28%	27%	34%	27%	32%	28%	30%	40%	25%	30%	25%	27%	20%	28%
(0) Neither important nor unimportant	6	4	2	-	-	3	2	-	2	2	4	6	-	1	4	-	-	1	1
	2%	2%	3%	-	*	3%	1%	1%	2%	3%	1%	2%	-	*	2%	1%	3%	5%	2%
(-1) Fairly unimportant	9	3	2	-	4	1	3	2	3	1	7	6	-	3	5	-	-	-	3
	2%	1%	3%	-	6%	2%	3%	2%	3%	2%	3%	3%	-	2%	2%	-	-	4%	4%
(-2) Very unimportant	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	1%	-	-	-	-	-	1%	*	*	2%	*	-	-	3%	-	1%
Net : Important	348	198	73	17	60	74	112	68	94	65	283	215	17	117	236	23	9	10	71
	95%	96%	94%	99%	93%	95%	95%	97%	95%	93%	96%	95%	96%	97%	96%	99%	93%	91%	93%
Net : Unimportant	10	3	3	-	4	1	4	2	3	2	8	7	-	3	5	-	-	-	4
	3%	2%	3%	1%	6%	2%	3%	2%	3%	3%	3%	3%	2%	2%	2%	-	3%	4%	5%
Don't know	1	-	-	-	1	-	-	-	1	1	-	-	-	1	-	-	-	-	1
	*	-	-	-	1%	-	-	-	1%	1%	-	-	-	*	-	-	-	-	1%
Mean Score	1.60	1.65	1.53	1.58	1.51	1.59	1.60	1.58	1.60	1.52	1.61	1.57	1.48	1.67	1.61	1.73	1.53	1.57	1.53
Standard Deviation	0.67	0.61	0.73	0.58	0.78	0.65	0.69	0.63	0.69	0.72	0.66	0.69	0.74	0.61	0.63	0.47	0.89	0.82	0.78
Standard Error	0.04	0.04	0.08	0.14	0.10	0.07	0.06	0.07	0.07	0.09	0.04	0.05	0.18	0.06	0.04	0.10	0.30	0.25	0.09

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating less salt

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Very important	243	159	32	43	227	16	227	197	11	170	73	126	50	68	78	155
	67%	68%	66%	61%	68%	55%	68%	69%	59%	67%	67%	70%	67%	62%	66%	68%
(1) Fairly important	105	66	12	23	95	10	94	77	7	74	31	49	19	37	33	65
	29%	28%	26%	33%	28%	35%	28%	27%	39%	29%	28%	27%	25%	34%	28%	28%
(0) Neither important nor unimportant	6	3	2	1	5	1	6	5	-	5	2	3	3	-	4	2
	2%	1%	4%	1%	2%	4%	2%	2%	1%	2%	4%	2%	4%	*	4%	1%
(-1) Fairly unimportant	9	5	1	2	7	2	7	5	-	6	3	2	3	4	3	6
	2%	2%	3%	3%	2%	6%	2%	2%	-	2%	3%	1%	4%	4%	2%	2%
(-2) Very unimportant	1	-	-	-	1	-	1	-	-	-	1	1	-	-	-	1
	*	*	-	1%	*	-	*	*	1%	*	1%	*	-	*	-	*
Net : Important	348	225	44	66	322	26	321	274	18	244	104	175	69	105	111	221
	95%	96%	93%	94%	96%	91%	96%	96%	98%	96%	95%	97%	92%	96%	94%	96%
Net : Unimportant	10	5	1	3	8	2	8	6	-	6	4	2	3	4	3	6
	3%	2%	3%	4%	2%	6%	2%	2%	1%	2%	3%	1%	4%	4%	2%	3%
Don't know	1	-	-	1	1	-	1	-	-	1	-	-	1	-	-	1
	*	-	-	1%	*	-	*	-	-	*	-	-	1%	-	-	*
Mean Score	1.60	1.62	1.56	1.52	1.61	1.41	1.61	1.63	1.55	1.60	1.58	1.65	1.55	1.54	1.58	1.61
Standard Deviation	0.67	0.64	0.73	0.74	0.65	0.82	0.66	0.63	0.63	0.65	0.71	0.60	0.75	0.71	0.68	0.66
Standard Error	0.04	0.04	0.11	0.09	0.04	0.15	0.04	0.04	0.14	0.04	0.07	0.04	0.09	0.07	0.06	0.04

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating less salt**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) Very important	243 67%	5 71%	7 66%	19 70%	16 69%	200 66%
(1) Fairly important	105 29%	2 24%	3 28%	8 29%	6 24%	88 29%
(0) Neither important nor unimportant	6 2%	-	1 6%	-	-	5 2%
(-1) Fairly unimportant	9 2%	-	-	-	1 6%	7 2%
(-2) Very unimportant	1 *	2%	-	-	-	1 *
Net : Important	348 95%	6 95%	11 94%	27 99%	22 93%	288 95%
Net : Unimportant	10 3%	- 5%	-	-	1 6%	8 3%
Don't know	1 *	-	-	-	-	1 *
Mean Score	1.60	1.59	1.61	1.68	1.57	1.59
Standard Deviation	0.67	0.89	0.62	0.50	0.81	0.67
Standard Error	0.04	0.35	0.19	0.10	0.17	0.04

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating less salt
Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Very important	243	89	17	17	24	19	6	81	42	36	31	44	38	89	4	46
	67%	72%	56%	72%	72%	67%	69%	71%	72%	71%	74%	75%	70%	74%	79%	56%
(1) Fairly important	105	30	12	6	8	9	3	30	16	13	11	13	15	30	1	29
	29%	24%	41%	24%	24%	32%	31%	26%	27%	27%	25%	23%	27%	25%	21%	36%
(0) Neither important nor unimportant	6	2	-	1	-	-	-	1	-	-	-	-	-	-	-	4
	2%	2%	1%	3%	1%	-	-	*	-	-	1%	*	*	-	-	4%
(-1) Fairly unimportant	9	3	1	-	1	-	-	3	1	1	-	1	1	2	-	3
	2%	2%	2%	1%	2%	1%	-	3%	1%	2%	-	2%	2%	1%	-	3%
(-2) Very unimportant	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Net : Important	348	119	29	22	32	27	8	111	58	49	42	57	54	119	6	75
	95%	96%	97%	96%	97%	99%	100%	96%	99%	98%	99%	98%	98%	99%	100%	91%
Net : Unimportant	10	3	1	-	1	-	-	4	1	1	-	1	2	2	-	3
	3%	2%	2%	1%	2%	1%	-	3%	1%	2%	-	2%	2%	1%	-	4%
Don't know	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1%
Mean Score	1.60	1.65	1.50	1.67	1.67	1.66	1.69	1.64	1.70	1.67	1.73	1.71	1.66	1.71	1.79	1.44
Standard Deviation	0.67	0.64	0.65	0.60	0.61	0.53	0.50	0.67	0.53	0.60	0.47	0.57	0.60	0.54	0.45	0.76
Standard Error	0.04	0.06	0.12	0.12	0.11	0.10	0.17	0.06	0.07	0.08	0.07	0.07	0.08	0.05	0.19	0.08

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating less salt

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Very important	243	64	8	10	17	13	12	53	39	53	17	34	94	59	4	24
	67%	70%	93%	92%	83%	73%	87%	72%	67%	64%	96%	72%	67%	77%	63%	63%
(1) Fairly important	105	22	1	1	3	5	1	17	17	27	1	12	44	16	2	11
	29%	24%	7%	8%	13%	27%	10%	23%	29%	33%	4%	26%	31%	20%	37%	30%
(0) Neither important nor unimportant	6	2	-	-	-	-	-	1	1	1	-	1	2	1	-	1
	2%	3%	-	-	2%	-	3%	1%	1%	1%	-	2%	2%	1%	-	2%
(-1) Fairly unimportant	9	2	-	-	-	-	-	2	1	1	-	-	1	1	-	2
	2%	2%	-	-	1%	-	-	3%	2%	2%	-	-	*	1%	-	6%
(-2) Very unimportant	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	-	-	-	1%	-	-	-	-	-
Net : Important	348	86	9	11	19	17	13	70	56	80	18	47	138	74	6	35
	95%	94%	100%	100%	97%	100%	97%	96%	96%	98%	99%	98%	98%	97%	100%	92%
Net : Unimportant	10	2	-	-	-	-	-	3	1	1	-	-	1	1	-	2
	3%	3%	-	-	1%	-	-	4%	2%	2%	1%	-	*	1%	-	6%
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.60	1.62	1.93	1.92	1.79	1.73	1.85	1.64	1.61	1.60	1.93	1.70	1.64	1.73	1.63	1.49
Standard Deviation	0.67	0.69	0.27	0.29	0.55	0.46	0.45	0.69	0.65	0.59	0.40	0.51	0.54	0.55	0.53	0.81
Standard Error	0.04	0.07	0.09	0.09	0.12	0.11	0.12	0.08	0.08	0.07	0.09	0.07	0.05	0.06	0.22	0.13

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating less salt**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Very important	243 67%	38 63%	87 64%	56 72%	46 71%	17 65%	63 68%	181 66%	21 59%	55 62%	59 70%	43 68%
(1) Fairly important	105 29%	18 31%	42 31%	21 27%	16 25%	7 29%	27 29%	78 29%	13 34%	26 29%	23 27%	20 32%
(0) Neither important nor unimportant	6 2%	3 4%	3 3%	-	-	-	-	6 2%	1 2%	3 3%	1 2%	-
(-1) Fairly unimportant	9 2%	-	3 3%	1 1%	3 4%	1 5%	3 3%	6 2%	1 4%	5 6%	1 2%	-
(-2) Very unimportant	1 *	1 1%	-	-	-	-	-	1 *	-	-	-	-
Net : Important	348 95%	56 94%	129 94%	77 99%	62 96%	25 94%	89 97%	259 95%	34 93%	80 91%	82 97%	63 100%
Net : Unimportant	10 3%	1 2%	4 3%	1 1%	3 4%	1 5%	3 3%	7 3%	2 5%	5 6%	1 2%	-
Don't know	1 *	-	1 *	-	-	-	-	1 *	-	-	-	-
Mean Score	1.60	1.55	1.56	1.70	1.62	1.54	1.62	1.59	1.45	1.47	1.65	1.68
Standard Deviation	0.67	0.70	0.68	0.53	0.72	0.76	0.65	0.68	0.82	0.83	0.60	0.47
Standard Error	0.04	0.09	0.06	0.06	0.09	0.15	0.07	0.04	0.14	0.09	0.06	0.06

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating less salt

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Very important	243	216	9	31	100	112	54	189	78	46	107	13
	67%	69%	49%	61%	65%	70%	66%	67%	69%	69%	66%	58%
(1) Fairly important	105	85	7	16	47	42	23	81	34	19	45	7
	29%	27%	38%	31%	31%	26%	29%	29%	31%	28%	28%	30%
(0) Neither important nor unimportant	6	5	-	1	3	3	2	5	-	2	4	-
	2%	2%	2%	1%	2%	2%	2%	2%	*	3%	3%	-
(-1) Fairly unimportant	9	7	2	3	3	3	2	7	-	-	6	2
	2%	2%	10%	5%	2%	2%	3%	2%	*	1%	4%	9%
(-2) Very unimportant	1	-	-	-	-	-	-	1	-	-	-	-
	*	*	1%	*	*	*	*	*	*	*	*	*
Net : Important	348	301	15	47	147	155	78	271	112	64	151	20
	95%	96%	87%	92%	96%	96%	95%	96%	99%	97%	93%	88%
Net : Unimportant	10	7	2	3	4	3	2	7	1	-	6	2
	3%	2%	11%	6%	2%	2%	3%	3%	1%	1%	4%	9%
Don't know	1	-	-	1	-	-	-	1	-	-	-	1
	*	-	-	1%	-	-	-	*	-	-	-	2%
Mean Score	1.60	1.62	1.25	1.49	1.59	1.64	1.58	1.60	1.67	1.65	1.55	1.40
Standard Deviation	0.67	0.65	0.98	0.80	0.66	0.63	0.69	0.66	0.53	0.57	0.74	0.92
Standard Error	0.04	0.04	0.23	0.11	0.05	0.05	0.08	0.04	0.05	0.07	0.06	0.19

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Keeping to a healthy weight

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Very important	246	119	127	33	38	46	44	35	31	18	-	-	179	67	239	7	160	86
	67%	68%	67%	62%	64%	73%	71%	63%	69%	70%	-	-	65%	74%	67%	91%	69%	64%
(1) Fairly important	111	50	61	18	21	14	17	20	14	8	-	-	88	23	110	1	68	44
	31%	29%	32%	33%	36%	23%	27%	36%	31%	30%	-	-	32%	26%	31%	9%	29%	33%
(0) Neither important nor unimportant	5	4	1	2	*	1	-	1	-	-	-	-	5	-	5	-	1	3
	1%	2%	1%	4%	*	2%	*	1%	-	-	-	-	2%	-	1%	-	1%	3%
(-1) Fairly unimportant	2	2	1	-	-	2	1	-	-	-	-	-	2	-	2	-	2	1
	1%	1%	*	-	-	3%	1%	-	-	-	-	-	1%	*	1%	-	1%	*
(-2) Very unimportant	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Net : Important	357	169	188	51	59	60	61	55	46	26	-	-	267	90	349	7	228	129
	98%	97%	99%	95%	100%	95%	98%	99%	100%	100%	-	-	97%	100%	98%	100%	99%	96%
Net : Unimportant	3	2	1	-	-	2	1	-	-	-	-	-	2	-	3	-	2	1
	1%	1%	*	*	*	3%	1%	-	-	-	-	-	1%	*	1%	-	1%	1%
Don't know	1	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-	1
	*	*	*	*	*	*	1%	-	-	-	-	-	*	*	*	*	*	*
Mean Score	1.65	1.64	1.66	1.57	1.63	1.65	1.68	1.62	1.69	1.70	-	-	1.62	1.73	1.64	1.91	1.67	1.60
Standard Deviation	0.55	0.60	0.51	0.60	0.49	0.67	0.58	0.51	0.47	0.47	-	-	0.57	0.47	0.55	0.31	0.53	0.59
Standard Error	0.03	0.05	0.04	0.08	0.06	0.08	0.07	0.07	0.07	0.09	-	-	0.03	0.05	0.03	0.12	0.03	0.05

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Keeping to a healthy weight
Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Very important	246	144	53	10	39	55	79	46	66	43	203	148	10	87	163	17	6	8	51
	67%	70%	68%	59%	60%	70%	67%	66%	66%	61%	69%	65%	58%	72%	67%	74%	64%	76%	67%
(1) Fairly important	111	58	24	7	23	23	34	22	32	24	88	71	7	33	76	6	3	3	24
	31%	28%	31%	40%	35%	29%	29%	32%	32%	34%	30%	31%	42%	27%	31%	26%	36%	24%	31%
(0) Neither important nor unimportant	5	2	1	-	1	-	2	1	1	1	4	4	-	-	4	-	-	-	1
	1%	1%	1%	-	2%	*	2%	2%	1%	1%	1%	2%	-	*	2%	-	-	-	1%
(-1) Fairly unimportant	2	1	-	-	1	-	2	-	-	2	1	2	-	-	2	-	-	-	1
	1%	1%	-	-	1%	-	2%	*	-	3%	*	1%	-	-	1%	-	-	-	1%
(-2) Very unimportant	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	1%	*	-	-	*	*	-	*	*	-	-	*	-	-	-	*
Net : Important	357	202	77	17	61	77	113	69	98	67	291	220	17	120	239	23	9	11	75
	98%	98%	99%	99%	95%	100%	96%	98%	98%	96%	98%	97%	100%	99%	98%	100%	100%	100%	98%
Net : Unimportant	3	1	-	-	1	-	2	-	-	2	1	3	-	-	2	-	-	-	1
	1%	1%	-	1%	2%	-	2%	1%	*	3%	*	1%	-	-	1%	-	-	-	1%
Don't know	1	-	-	-	1	-	-	-	1	1	-	-	-	1	-	-	-	-	1
	*	-	-	-	1%	-	-	-	1%	1%	-	-	-	*	-	-	-	-	1%
Mean Score	1.65	1.67	1.68	1.57	1.55	1.70	1.62	1.63	1.65	1.56	1.67	1.61	1.58	1.72	1.63	1.74	1.64	1.76	1.64
Standard Deviation	0.55	0.54	0.49	0.58	0.66	0.47	0.62	0.58	0.51	0.65	0.53	0.60	0.51	0.45	0.57	0.45	0.51	0.45	0.56
Standard Error	0.03	0.04	0.06	0.14	0.08	0.05	0.06	0.07	0.05	0.08	0.03	0.04	0.12	0.04	0.04	0.09	0.17	0.14	0.06

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Keeping to a healthy weight

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Very important	246	159	32	45	230	16	226	189	14	169	77	122	52	72	82	152
	67%	68%	67%	65%	68%	55%	67%	67%	76%	66%	70%	68%	69%	66%	69%	66%
(1) Fairly important	111	72	15	21	98	13	105	90	4	80	31	57	22	33	35	71
	31%	31%	32%	29%	29%	45%	31%	32%	19%	31%	29%	31%	29%	30%	29%	31%
(0) Neither important nor unimportant	5	2	-	3	5	-	4	3	-	4	1	1	-	4	1	4
	1%	1%	1%	4%	1%	-	1%	1%	-	2%	1%	1%	-	3%	1%	2%
(-1) Fairly unimportant	2	1	-	1	2	-	1	1	1	2	1	1	1	1	1	2
	1%	1%	*	1%	1%	-	*	*	5%	1%	*	*	1%	1%	1%	1%
(-2) Very unimportant	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	1%	*	-	*	*	-	*	*	*	-	-	*	*
Net : Important	357	231	47	66	328	29	330	279	18	249	108	179	74	105	116	223
	98%	99%	99%	94%	98%	100%	98%	98%	95%	97%	99%	99%	98%	96%	99%	97%
Net : Unimportant	3	1	-	1	3	-	1	2	1	2	1	1	1	1	1	2
	1%	1%	*	1%	1%	-	*	1%	5%	1%	1%	1%	1%	1%	1%	1%
Don't know	1	-	-	1	1	-	1	-	-	1	-	-	1	-	-	1
	*	-	-	1%	*	-	*	-	-	*	-	-	1%	-	-	*
Mean Score	1.65	1.66	1.66	1.58	1.65	1.55	1.65	1.64	1.66	1.63	1.69	1.66	1.68	1.60	1.67	1.63
Standard Deviation	0.55	0.53	0.51	0.67	0.56	0.51	0.53	0.54	0.74	0.57	0.52	0.53	0.52	0.61	0.55	0.56
Standard Error	0.03	0.03	0.07	0.08	0.03	0.09	0.03	0.03	0.17	0.04	0.05	0.04	0.06	0.06	0.05	0.04

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Keeping to a healthy weight**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) Very important	246 67%	3 52%	7 61%	22 81%	14 58%	203 67%
(1) Fairly important	111 31%	3 48%	4 39%	5 19%	9 38%	92 30%
(0) Neither important nor unimportant	5 1%	-	-	-	-	5 2%
(-1) Fairly unimportant	2 1%	-	-	-	1 4%	1 *
(-2) Very unimportant	- *	-	-	-	-	- *
Net : Important	357 98%	7 100%	11 100%	27 100%	23 96%	295 98%
Net : Unimportant	3 1%	-	-	-	1 4%	2 1%
Don't know	1 *	-	-	-	-	1 *
Mean Score	1.65	1.52	1.61	1.81	1.50	1.65
Standard Deviation	0.55	0.54	0.51	0.40	0.71	0.55
Standard Error	0.03	0.21	0.15	0.08	0.15	0.03

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Keeping to a healthy weight

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Very important	246 67%	86 69%	19 64%	16 71%	21 64%	21 78%	6 75%	79 69%	40 67%	34 69%	29 68%	42 71%	37 68%	83 68%	5 83%	52 63%
(1) Fairly important	111 31%	36 29%	10 35%	6 26%	12 36%	6 21%	2 25%	36 31%	19 32%	15 31%	13 31%	17 29%	18 32%	38 31%	1 17%	26 31%
(0) Neither important nor unimportant	5 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%
(-1) Fairly unimportant	2 1%	1 1%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 1%
(-2) Very unimportant	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Important	357 98%	122 98%	29 99%	22 97%	33 99%	27 99%	8 100%	115 100%	59 99%	50 99%	42 100%	59 100%	55 100%	120 100%	6 100%	78 94%
Net : Unimportant	3 1%	1 1%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 1%
Don't know	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Mean Score	1.65	1.67	1.61	1.66	1.61	1.77	1.75	1.68	1.65	1.67	1.68	1.71	1.68	1.68	1.83	1.57
Standard Deviation	0.55	0.54	0.60	0.63	0.59	0.44	0.46	0.50	0.54	0.54	0.48	0.46	0.47	0.50	0.42	0.63
Standard Error	0.03	0.05	0.11	0.13	0.10	0.08	0.16	0.05	0.07	0.08	0.07	0.06	0.06	0.05	0.18	0.07

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Keeping to a healthy weight

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Very important	246	65	7	8	14	14	10	52	38	54	14	34	88	52	4	25
	67%	71%	77%	74%	71%	81%	75%	71%	66%	66%	77%	71%	62%	68%	73%	66%
(1) Fairly important	111	26	2	2	6	3	3	21	19	28	4	14	48	24	2	12
	31%	28%	23%	21%	29%	19%	25%	29%	33%	34%	23%	29%	34%	32%	27%	31%
(0) Neither important nor unimportant	5	-	-	-	-	-	-	1	1	-	-	-	3	-	-	1
	1%	-	-	-	-	-	-	1%	1%	*	-	-	2%	-	-	3%
(-1) Fairly unimportant	2	-	-	1	-	-	-	-	-	-	-	-	2	-	-	-
	1%	-	-	5%	-	-	-	-	-	-	-	-	1%	-	-	-
(-2) Very unimportant	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	-	-	*	-	-	*	-	-	-
Net : Important	357	91	9	10	20	17	13	73	57	82	18	48	136	76	6	36
	98%	99%	100%	95%	100%	100%	100%	99%	99%	99%	100%	100%	97%	100%	100%	97%
Net : Unimportant	3	-	-	1	-	-	-	-	-	-	-	-	2	-	-	-
	1%	*	-	5%	-	-	-	-	-	-	-	-	1%	-	-	-
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.65	1.71	1.77	1.64	1.71	1.81	1.75	1.70	1.65	1.65	1.77	1.71	1.57	1.68	1.73	1.62
Standard Deviation	0.55	0.47	0.45	0.76	0.47	0.40	0.45	0.48	0.50	0.53	0.43	0.46	0.62	0.47	0.49	0.56
Standard Error	0.03	0.05	0.15	0.23	0.10	0.10	0.12	0.06	0.07	0.06	0.10	0.07	0.05	0.05	0.20	0.09

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Keeping to a healthy weight**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Very important	246	39	90	52	47	18	63	182	23	58	59	45
	67%	66%	66%	67%	72%	68%	68%	67%	62%	66%	69%	71%
(1) Fairly important	111	19	44	24	17	7	26	86	12	26	26	17
	31%	33%	32%	31%	26%	28%	28%	31%	34%	30%	31%	27%
(0) Neither important nor unimportant	5	-	1	2	-	1	2	2	1	2	-	-
	1%	1%	1%	3%	-	4%	3%	1%	3%	3%	-	-
(-1) Fairly unimportant	2	-	1	-	1	-	1	1	-	1	-	1
	1%	-	1%	-	1%	-	1%	1%	-	1%	-	1%
(-2) Very unimportant	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	-	*	1%	-	-	-
Net : Important	357	58	134	76	63	25	89	268	35	85	85	62
	98%	99%	98%	97%	99%	96%	96%	98%	96%	96%	100%	99%
Net : Unimportant	3	-	1	-	1	-	1	2	-	1	-	1
	1%	1%	1%	-	1%	-	1%	1%	1%	1%	-	1%
Don't know	1	-	1	-	-	-	-	1	-	-	-	-
	*	-	*	-	-	-	-	*	-	-	-	-
Mean Score	1.65	1.64	1.63	1.64	1.70	1.64	1.64	1.65	1.56	1.61	1.69	1.68
Standard Deviation	0.55	0.57	0.56	0.54	0.55	0.57	0.59	0.54	0.66	0.62	0.46	0.56
Standard Error	0.03	0.07	0.05	0.06	0.07	0.11	0.06	0.03	0.11	0.07	0.05	0.07

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Keeping to a healthy weight

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Very important	246	215	11	33	100	113	60	186	82	45	103	17
	67%	69%	63%	65%	65%	70%	73%	66%	72%	67%	64%	72%
(1) Fairly important	111	95	6	15	50	47	22	90	30	22	54	5
	31%	30%	33%	29%	32%	29%	27%	32%	27%	33%	33%	20%
(0) Neither important nor unimportant	5	3	1	2	2	1	-	4	1	-	3	-
	1%	1%	3%	3%	1%	1%	1%	1%	1%	-	2%	1%
(-1) Fairly unimportant	2	1	-	1	1	-	-	2	-	-	2	1
	1%	*	-	2%	1%	-	-	1%	-	-	1%	3%
(-2) Very unimportant	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	1%	*	*	-	-	*	-	-	*	1%
Net : Important	357	311	17	48	149	160	81	276	112	67	157	21
	98%	99%	96%	94%	98%	99%	99%	97%	99%	100%	97%	93%
Net : Unimportant	3	1	-	1	2	-	-	3	-	-	2	1
	1%	*	1%	2%	1%	-	-	1%	-	-	1%	4%
Don't know	1	-	-	1	-	-	-	-	-	-	-	1
	*	-	-	1%	-	-	-	*	-	-	-	2%
Mean Score	1.65	1.67	1.59	1.58	1.62	1.70	1.72	1.62	1.71	1.67	1.59	1.63
Standard Deviation	0.55	0.50	0.63	0.66	0.58	0.48	0.46	0.57	0.48	0.47	0.59	0.79
Standard Error	0.03	0.03	0.15	0.09	0.05	0.04	0.05	0.03	0.04	0.06	0.05	0.17

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Drinking plenty of water

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Very important	282	130	152	42	46	52	50	43	33	16	-	-	211	71	274	7	182	100
	77%	74%	80%	78%	78%	82%	80%	78%	72%	62%	-	-	77%	79%	77%	100%	79%	74%
(1) Fairly important	75	42	33	9	12	11	12	10	11	9	-	-	57	18	75	-	46	29
	20%	24%	18%	18%	20%	18%	19%	19%	24%	36%	-	-	21%	20%	21%	-	20%	22%
(0) Neither important nor unimportant	6	3	3	2	1	-	-	1	2	-	-	-	5	-	6	-	3	3
	2%	2%	2%	4%	1%	-	*	3%	4%	-	-	-	2%	*	2%	-	1%	2%
(-1) Fairly unimportant	1	-	1	-	-	-	-	-	-	-	-	-	1	-	1	-	1	-
	*	*	*	-	1%	-	-	*	1%	1%	-	-	*	1%	*	-	*	*
(-2) Very unimportant	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1
	*	*	*	*	-	-	*	-	*	1%	-	-	*	*	*	-	-	1%
Net : Important	357	171	185	51	58	63	61	53	44	26	-	-	267	89	349	7	227	129
	98%	98%	98%	96%	98%	100%	99%	97%	96%	98%	-	-	97%	99%	98%	100%	99%	96%
Net : Unimportant	2	1	1	-	-	-	-	-	-	-	-	-	1	1	2	-	1	1
	*	*	1%	-	1%	-	*	*	1%	2%	-	-	*	1%	1%	-	*	1%
Don't know	1	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-	1
	*	*	-	-	-	-	1%	-	-	-	-	-	*	-	*	-	*	*
Mean Score	1.75	1.72	1.77	1.74	1.75	1.82	1.79	1.75	1.66	1.58	-	-	1.74	1.76	1.74	2.00	1.77	1.70
Standard Deviation	0.51	0.52	0.51	0.54	0.51	0.39	0.48	0.51	0.60	0.64	-	-	0.51	0.52	0.52	-	0.46	0.59
Standard Error	0.03	0.04	0.04	0.07	0.07	0.05	0.06	0.07	0.09	0.13	-	-	0.03	0.05	0.03	-	0.03	0.05

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Drinking plenty of water

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Very important	282	166	53	13	49	63	89	53	76	49	233	183	11	88	193	14	8	8	58
	77%	81%	68%	78%	76%	81%	76%	76%	77%	71%	79%	81%	60%	73%	79%	62%	90%	75%	75%
(1) Fairly important	75	38	21	3	12	13	27	13	22	18	57	42	5	28	46	8	1	2	18
	20%	18%	27%	20%	19%	17%	23%	19%	22%	26%	19%	19%	30%	23%	19%	34%	10%	20%	23%
(0) Neither important nor unimportant	6	1	3	-	2	1	1	3	-	1	5	1	2	3	5	1	-	-	-
	2%	1%	4%	1%	3%	2%	1%	5%	-	2%	2%	*	10%	3%	2%	3%	-	-	-
(-1) Fairly unimportant	1	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-
	*	*	1%	-	1%	*	*	1%	*	*	*	*	-	1%	*	-	-	4%	*
(-2) Very unimportant	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
	*	*	*	2%	-	-	-	-	-	*	*	*	-	*	*	-	-	1%	1%
Net : Important	357	204	74	16	62	76	116	66	98	67	289	225	16	116	239	22	9	10	76
	98%	99%	95%	98%	95%	98%	99%	95%	99%	97%	98%	99%	90%	96%	98%	97%	100%	95%	98%
Net : Unimportant	2	-	1	-	-	-	-	-	1	-	1	1	-	1	1	-	-	1	1
	*	*	1%	2%	1%	*	*	1%	1%	1%	*	*	-	1%	*	-	-	5%	1%
Don't know	1	-	-	-	1	-	-	-	1	1	-	-	-	1	-	-	-	-	1
	*	-	-	-	1%	-	-	-	1%	1%	-	-	-	*	-	-	-	-	1%
Mean Score	1.75	1.80	1.62	1.73	1.73	1.78	1.74	1.70	1.75	1.68	1.76	1.80	1.50	1.68	1.76	1.59	1.90	1.63	1.73
Standard Deviation	0.51	0.43	0.63	0.65	0.55	0.48	0.49	0.59	0.51	0.57	0.50	0.44	0.69	0.60	0.49	0.57	0.32	0.84	0.54
Standard Error	0.03	0.03	0.07	0.16	0.07	0.05	0.05	0.07	0.05	0.07	0.03	0.03	0.17	0.05	0.03	0.12	0.11	0.26	0.06

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Drinking plenty of water

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Very important	282	182	41	52	259	23	259	224	15	203	79	140	63	79	95	177
	77%	78%	85%	75%	77%	79%	77%	79%	80%	79%	72%	78%	84%	72%	80%	77%
(1) Fairly important	75	48	7	15	69	6	69	55	4	46	29	37	11	27	21	48
	20%	20%	14%	21%	20%	21%	20%	19%	20%	18%	26%	20%	15%	25%	18%	21%
(0) Neither important nor unimportant	6	4	-	1	6	-	5	4	-	5	1	3	1	3	2	3
	2%	2%	1%	1%	2%	-	2%	1%	-	2%	1%	1%	1%	2%	1%	1%
(-1) Fairly unimportant	1	-	-	1	1	-	1	1	-	-	1	1	-	-	-	1
	*	*	-	1%	*	-	*	*	-	*	1%	*	-	*	*	*
(-2) Very unimportant	1	-	-	-	1	-	1	-	-	-	-	1	-	-	-	-
	*	*	-	1%	*	-	*	*	-	*	*	*	-	-	*	*
Net : Important	357	229	47	67	328	29	328	279	19	249	108	177	74	106	116	225
	98%	98%	99%	96%	98%	100%	98%	98%	100%	97%	98%	98%	98%	97%	98%	98%
Net : Unimportant	2	1	-	1	2	-	2	1	-	1	1	1	-	-	1	1
	*	*	-	2%	1%	-	1%	*	-	*	1%	1%	-	*	1%	1%
Don't know	1	-	-	1	1	-	1	-	-	1	-	-	1	-	-	1
	*	-	-	1%	*	-	*	-	-	*	-	-	1%	-	-	*
Mean Score	1.75	1.75	1.85	1.69	1.74	1.79	1.75	1.77	1.80	1.77	1.70	1.74	1.83	1.69	1.78	1.75
Standard Deviation	0.51	0.49	0.38	0.63	0.52	0.41	0.52	0.49	0.41	0.50	0.54	0.54	0.40	0.54	0.50	0.51
Standard Error	0.03	0.03	0.06	0.08	0.03	0.08	0.03	0.03	0.10	0.03	0.05	0.04	0.05	0.05	0.05	0.03

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Drinking plenty of water**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
(2) Very important	282 77%	4 62%	8 72%	22 81%	19 80%		232 77%
(1) Fairly important	75 20%	1 20%	2 19%	4 15%	4 18%		63 21%
(0) Neither important nor unimportant	6 2%	1 11%	1 7%	1 3%	- 2%		4 1%
(-1) Fairly unimportant	1 *	- 6%	- 1%	- 1%	- -		1 *
(-2) Very unimportant	1 *	- -	- 1%	- -	- -		1 *
Net : Important	357 98%	5 83%	10 91%	26 96%	23 98%		296 98%
Net : Unimportant	2 *	- 6%	- 2%	- 1%	- -		1 *
Don't know	1 *	- -	- -	- -	- -		1 *
Mean Score	1.75	1.39	1.59	1.75	1.78		1.75
Standard Deviation	0.51	0.99	0.81	0.58	0.47		0.50
Standard Error	0.03	0.38	0.24	0.11	0.10		0.03

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Drinking plenty of water

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Very important	282 77%	105 84%	22 73%	19 84%	26 78%	20 72%	6 76%	88 76%	46 78%	40 79%	29 70%	50 86%	45 82%	96 79%	4 78%	55 67%
(1) Fairly important	75 20%	18 15%	7 23%	3 15%	7 22%	8 27%	1 17%	26 22%	12 20%	10 21%	12 29%	8 13%	9 16%	22 18%	1 22%	24 29%
(0) Neither important nor unimportant	6 2%	1 1%	1 4%	- 1%	- *	- -	- 4%	1 1%	1 2%	- -	- 1%	1 1%	1 2%	2 2%	- -	2 2%
(-1) Fairly unimportant	1 *	- -	- -	- -	- -	- *	- 3%	- *	- -	- 1%	- -	- -	- 1%	1 1%	- -	- *
(-2) Very unimportant	1 *	- -	- -	- -	- -	- *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Net : Important	357 98%	123 99%	29 96%	23 99%	33 100%	27 99%	8 93%	114 98%	58 98%	50 99%	41 99%	58 99%	54 98%	118 98%	6 100%	79 96%
Net : Unimportant	2 *	- *	- -	- -	- -	1 1%	3 3%	- *	- -	1 1%	- *	- -	1 1%	1 1%	- -	1 1%
Don't know	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%
Mean Score	1.75	1.83	1.70	1.82	1.78	1.70	1.66	1.74	1.76	1.78	1.68	1.85	1.79	1.76	1.78	1.63
Standard Deviation	0.51	0.43	0.54	0.43	0.43	0.52	0.75	0.50	0.47	0.45	0.54	0.40	0.49	0.51	0.45	0.61
Standard Error	0.03	0.04	0.10	0.09	0.07	0.10	0.26	0.05	0.06	0.06	0.08	0.05	0.07	0.05	0.19	0.07

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Drinking plenty of water

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety																
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know	
Unweighted Base	1011	232	16	21	46	43	38	163	132	46	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38	
(2) Very important	282	75	8	9	17	13	11	62	48	65	15	40	109	59	5	26	
	77%	81%	93%	81%	87%	77%	80%	84%	82%	79%	82%	84%	78%	77%	89%	68%	
(1) Fairly important	75	16	1	2	3	4	2	10	9	14	3	8	28	15	1	11	
	20%	17%	7%	19%	12%	23%	18%	14%	15%	17%	18%	16%	20%	20%	11%	28%	
(0) Neither important nor unimportant	6	1	-	-	-	-	-	1	1	2	-	-	2	1	-	1	
	2%	1%	-	-	-	-	-	2%	2%	2%	-	-	2%	2%	-	3%	
(-1) Fairly unimportant	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	
	*	-	-	-	1%	-	2%	-	-	1%	-	-	*	*	-	-	
(-2) Very unimportant	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	*	*	-	-	-	-	-	-	-	*	-	-	*	-	-	1%	
Net : Important	357	90	9	11	20	17	13	72	57	79	18	48	137	74	6	36	
	98%	98%	100%	100%	99%	100%	98%	98%	98%	97%	100%	100%	98%	98%	100%	97%	
Net : Unimportant	2	*	-	-	-	-	-	-	-	1	-	-	1	-	-	-	
	*	-	-	-	1%	-	2%	-	-	1%	-	-	*	*	-	1%	
Don't know	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	*	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean Score	1.75	1.80	1.93	1.81	1.86	1.77	1.76	1.82	1.80	1.75	1.82	1.84	1.75	1.75	1.89	1.64	
Standard Deviation	0.51	0.45	0.27	0.41	0.41	0.43	0.56	0.44	0.46	0.56	0.39	0.37	0.51	0.51	0.34	0.61	
Standard Error	0.03	0.05	0.09	0.12	0.09	0.10	0.16	0.05	0.06	0.06	0.09	0.05	0.04	0.06	0.14	0.10	

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Drinking plenty of water

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Very important	282	44	104	64	48	22	70	212	28	69	67	49
	77%	74%	76%	82%	74%	83%	75%	78%	77%	78%	79%	78%
(1) Fairly important	75	13	30	13	15	4	22	52	8	18	13	14
	20%	21%	22%	17%	23%	16%	24%	19%	21%	20%	16%	22%
(0) Neither important nor unimportant	6	1	2	1	2	-	-	6	-	1	4	-
	2%	2%	1%	1%	3%	-	-	2%	*	1%	5%	1%
(-1) Fairly unimportant	1	-	-	-	-	-	-	1	-	1	-	-
	*	1%	*	-	-	2%	*	*	1%	1%	-	-
(-2) Very unimportant	1	1	-	-	-	-	-	1	-	-	-	-
	*	1%	-	-	-	-	-	*	1%	*	-	-
Net : Important	357	57	134	78	62	26	92	265	36	86	80	62
	98%	96%	98%	99%	97%	98%	100%	97%	98%	98%	95%	99%
Net : Unimportant	2	1	-	-	-	-	-	1	-	1	-	-
	*	2%	*	-	-	2%	*	1%	1%	1%	-	-
Don't know	1	-	1	-	-	-	-	1	-	-	-	-
	*	-	*	-	-	-	-	*	-	-	-	-
Mean Score	1.75	1.67	1.75	1.82	1.71	1.80	1.75	1.75	1.73	1.74	1.74	1.77
Standard Deviation	0.51	0.68	0.48	0.41	0.52	0.51	0.47	0.53	0.58	0.54	0.55	0.44
Standard Error	0.03	0.09	0.04	0.05	0.06	0.10	0.05	0.03	0.10	0.06	0.06	0.06

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Drinking plenty of water

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Very important	282	250	9	35	116	131	64	218	92	52	123	15
	77%	80%	48%	68%	76%	82%	78%	77%	81%	78%	76%	65%
(1) Fairly important	75	59	7	15	34	26	17	58	18	12	38	7
	20%	19%	38%	29%	22%	16%	20%	20%	16%	18%	24%	29%
(0) Neither important nor unimportant	6	4	2	-	3	3	1	5	3	2	-	1
	2%	1%	11%	1%	2%	2%	1%	2%	3%	3%	-	3%
(-1) Fairly unimportant	1	1	-	-	-	1	-	1	1	-	-	-
	*	*	2%	*	*	*	*	*	1%	*	*	-
(-2) Very unimportant	1	1	-	-	-	-	-	1	-	-	-	-
	*	*	1%	1%	-	*	*	*	-	-	*	1%
Net : Important	357	309	15	50	150	157	81	276	109	64	162	22
	98%	98%	86%	97%	98%	98%	99%	97%	97%	97%	100%	94%
Net : Unimportant	2	1	-	-	-	1	-	1	1	-	1	-
	*	*	3%	1%	*	1%	1%	*	1%	*	*	1%
Don't know	1	-	-	1	-	-	-	1	-	-	-	1
	*	-	-	1%	-	-	-	*	-	-	-	2%
Mean Score	1.75	1.77	1.31	1.66	1.74	1.78	1.76	1.74	1.77	1.74	1.75	1.61
Standard Deviation	0.51	0.49	0.82	0.58	0.49	0.51	0.49	0.52	0.53	0.53	0.48	0.66
Standard Error	0.03	0.03	0.20	0.08	0.04	0.04	0.05	0.03	0.05	0.06	0.04	0.14

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating breakfast every day
Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Very important	268	121	147	38	42	49	45	39	35	21	-	-	199	68	262	5	170	98
	73%	69%	78%	71%	71%	77%	72%	71%	76%	79%	-	-	73%	75%	73%	72%	74%	73%
(1) Fairly important	81	43	38	12	15	10	15	15	9	5	-	-	62	19	79	2	53	27
	22%	25%	20%	22%	25%	16%	24%	27%	19%	19%	-	-	23%	21%	22%	23%	23%	20%
(0) Neither important nor unimportant	7	5	3	3	-	1	1	-	1	-	-	-	6	1	7	-	2	6
	2%	3%	2%	6%	1%	2%	2%	*	3%	2%	-	-	2%	2%	2%	5%	1%	4%
(-1) Fairly unimportant	7	6	1	-	2	3	1	-	1	-	-	-	5	2	7	-	5	2
	2%	3%	1%	-	3%	5%	2%	-	2%	-	-	-	2%	2%	2%	-	2%	2%
(-2) Very unimportant	2	1	1	1	-	-	-	1	-	-	-	-	2	-	2	-	1	1
	1%	1%	*	2%	-	*	*	2%	-	-	-	-	1%	*	1%	-	*	1%
Net : Important	348	164	185	49	57	59	60	54	44	26	-	-	261	87	341	7	223	125
	95%	93%	98%	93%	96%	93%	96%	98%	95%	98%	-	-	95%	96%	95%	95%	97%	93%
Net : Unimportant	9	7	2	1	2	3	2	1	1	-	-	-	7	2	9	-	6	4
	2%	4%	1%	2%	3%	5%	2%	2%	2%	-	-	-	3%	2%	3%	-	2%	3%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.66	1.57	1.74	1.60	1.65	1.64	1.65	1.66	1.70	1.77	-	-	1.65	1.69	1.66	1.67	1.68	1.62
Standard Deviation	0.67	0.77	0.56	0.74	0.65	0.78	0.66	0.66	0.63	0.47	-	-	0.68	0.64	0.68	0.61	0.64	0.74
Standard Error	0.04	0.06	0.04	0.10	0.08	0.10	0.08	0.09	0.09	0.09	-	-	0.04	0.07	0.04	0.23	0.04	0.06

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating breakfast every day
Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Very important	268	151	59	11	47	56	84	53	75	46	222	163	11	93	181	16	5	7	58
	73%	74%	75%	65%	73%	73%	71%	76%	75%	66%	75%	72%	63%	77%	74%	70%	58%	68%	75%
(1) Fairly important	81	46	17	3	15	18	26	14	23	20	61	52	6	22	55	5	3	3	16
	22%	22%	21%	20%	23%	24%	22%	20%	23%	28%	21%	23%	35%	18%	22%	20%	29%	25%	21%
(0) Neither important nor unimportant	7	3	2	1	2	1	3	1	2	2	6	6	-	2	5	-	1	-	1
	2%	1%	2%	8%	2%	1%	3%	2%	2%	2%	2%	3%	1%	1%	2%	-	13%	4%	2%
(-1) Fairly unimportant	7	5	1	-	-	1	5	1	-	1	6	4	-	3	4	2	-	-	1
	2%	3%	1%	1%	1%	1%	4%	2%	*	1%	2%	2%	-	2%	1%	10%	-	-	1%
(-2) Very unimportant	2	-	-	1	1	1	-	1	-	1	1	1	-	1	1	-	-	-	1
	1%	-	*	5%	2%	1%	*	1%	*	2%	*	1%	-	1%	*	-	-	3%	1%
Net : Important	348	197	75	14	61	75	109	67	97	66	282	216	17	116	236	21	8	10	74
	95%	96%	96%	86%	95%	96%	93%	95%	98%	95%	96%	95%	99%	96%	96%	90%	87%	93%	96%
Net : Unimportant	9	5	1	1	1	2	5	2	-	2	7	5	-	4	5	2	-	-	2
	2%	3%	1%	6%	2%	2%	4%	3%	*	3%	2%	2%	-	3%	2%	10%	-	3%	2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.66	1.67	1.70	1.40	1.64	1.65	1.59	1.67	1.72	1.57	1.68	1.64	1.62	1.69	1.68	1.51	1.44	1.57	1.68
Standard Deviation	0.67	0.64	0.61	1.07	0.73	0.69	0.76	0.71	0.52	0.75	0.65	0.68	0.53	0.69	0.63	0.93	0.76	0.84	0.69
Standard Error	0.04	0.04	0.07	0.26	0.09	0.08	0.07	0.08	0.05	0.09	0.04	0.05	0.13	0.06	0.04	0.20	0.25	0.26	0.08

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating breakfast every day

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Very important	268	175	32	53	249	19	248	212	13	187	81	140	57	71	84	172
	73%	75%	67%	75%	74%	66%	74%	74%	70%	73%	74%	77%	76%	65%	71%	75%
(1) Fairly important	81	50	13	13	72	8	72	62	5	58	23	34	14	32	28	48
	22%	21%	28%	18%	21%	29%	22%	22%	28%	23%	21%	19%	18%	30%	23%	21%
(0) Neither important nor unimportant	7	3	1	4	7	-	6	4	-	5	3	4	1	3	2	5
	2%	1%	1%	5%	2%	-	2%	1%	-	2%	2%	2%	1%	3%	2%	2%
(-1) Fairly unimportant	7	5	1	-	6	1	7	6	-	4	3	2	2	3	3	3
	2%	2%	2%	*	2%	4%	2%	2%	-	2%	2%	1%	2%	3%	3%	2%
(-2) Very unimportant	2	-	1	1	2	-	2	1	-	1	1	1	2	-	1	1
	1%	*	2%	1%	1%	1%	1%	*	1%	1%	1%	*	2%	-	1%	*
Net : Important	348	225	45	65	321	28	321	273	19	245	104	174	71	104	112	220
	95%	96%	95%	93%	95%	95%	96%	96%	99%	96%	95%	96%	94%	95%	95%	96%
Net : Unimportant	9	6	2	1	8	1	9	7	-	6	3	3	3	3	4	4
	2%	3%	3%	2%	2%	5%	3%	2%	1%	2%	3%	2%	5%	3%	4%	2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.66	1.68	1.58	1.65	1.67	1.56	1.66	1.68	1.66	1.66	1.64	1.72	1.63	1.57	1.61	1.68
Standard Deviation	0.67	0.64	0.75	0.73	0.66	0.78	0.67	0.65	0.65	0.66	0.72	0.60	0.82	0.68	0.75	0.64
Standard Error	0.04	0.04	0.11	0.09	0.04	0.15	0.04	0.04	0.15	0.04	0.07	0.04	0.09	0.06	0.07	0.04

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating breakfast every day
Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
(2) Very important	268 73%	5 72%	9 78%	22 82%	17 72%		219 73%
(1) Fairly important	81 22%	2 23%	2 19%	4 14%	6 26%		68 22%
(0) Neither important nor unimportant	7 2%	-	-	-	-		7 2%
(-1) Fairly unimportant	7 2%	-	-	-	-		6 2%
(-2) Very unimportant	2 1%	-	-	-	-		2 1%
Net : Important	348 95%	6 95%	11 98%	26 97%	23 98%		286 95%
Net : Unimportant	9 2%	-	-	-	-		8 3%
Don't know	-	-	-	-	-		-
Mean Score	1.66	1.63	1.71	1.77	1.70		1.64
Standard Deviation	0.67	0.78	0.73	0.56	0.51		0.69
Standard Error	0.04	0.30	0.22	0.11	0.11		0.04

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating breakfast every day

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Very important	268 73%	97 78%	22 74%	17 75%	25 74%	22 80%	6 78%	86 74%	44 75%	39 78%	26 61%	46 79%	43 78%	87 72%	5 89%	53 65%
(1) Fairly important	81 22%	20 16%	5 16%	5 22%	7 21%	4 14%	2 22%	24 21%	12 21%	9 19%	13 32%	11 18%	10 18%	28 23%	1 11%	26 31%
(0) Neither important nor unimportant	7 2%	3 2%	3 10%	-	2 5%	1 4%	-	2 2%	1 2%	1 1%	1 2%	1 2%	-	4 3%	-	2 2%
(-1) Fairly unimportant	7 2%	4 3%	-	1 2%	-	-	-	2 1%	1 2%	1 1%	2 5%	-	1 2%	2 1%	-	1 1%
(-2) Very unimportant	2 1%	1 1%	-	-	-	-	-	1 1%	-	-	-	-	1 2%	-	-	-
Net : Important	348 95%	116 94%	27 90%	23 98%	32 95%	26 94%	8 100%	110 95%	56 96%	49 97%	39 93%	57 97%	53 96%	115 95%	6 100%	79 96%
Net : Unimportant	9 2%	5 4%	-	1 2%	-	-	-	3 3%	1 2%	1 2%	2 5%	-	2 3%	2 2%	-	1 1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.66	1.66	1.64	1.71	1.69	1.73	1.78	1.66	1.68	1.73	1.49	1.76	1.69	1.66	1.89	1.60
Standard Deviation	0.67	0.76	0.67	0.60	0.57	0.62	0.44	0.68	0.64	0.61	0.79	0.52	0.74	0.63	0.34	0.61
Standard Error	0.04	0.07	0.12	0.13	0.10	0.12	0.15	0.06	0.08	0.09	0.12	0.07	0.10	0.06	0.15	0.07

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating breakfast every day
Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Very important	268	72	6	8	17	14	12	50	43	61	11	38	104	53	5	25
	73%	79%	68%	69%	83%	78%	88%	69%	75%	74%	63%	79%	74%	70%	93%	68%
(1) Fairly important	81	14	1	3	3	2	2	17	11	18	3	7	32	20	-	12
	22%	16%	12%	26%	14%	14%	12%	23%	18%	22%	18%	14%	23%	26%	7%	32%
(0) Neither important nor unimportant	7	2	2	-	-	1	-	3	3	-	2	2	2	2	-	-
	2%	2%	20%	-	2%	8%	-	4%	6%	*	9%	4%	2%	3%	-	-
(-1) Fairly unimportant	7	3	-	1	-	-	-	2	1	2	2	-	2	-	-	-
	2%	3%	-	5%	1%	-	-	3%	1%	2%	10%	1%	1%	-	-	
(-2) Very unimportant	2	-	-	-	-	-	-	1	-	1	-	1	1	-	-	-
	1%	*	-	-	-	-	-	1%	-	1%	-	2%	1%	1%	-	1%
Net : Important	348	87	7	10	19	16	13	67	54	79	14	44	135	73	6	37
	95%	94%	80%	95%	97%	92%	100%	91%	93%	96%	80%	93%	96%	96%	100%	99%
Net : Unimportant	9	3	-	1	-	-	-	3	1	3	2	1	3	1	-	-
	2%	4%	-	5%	1%	-	-	4%	1%	3%	10%	2%	1%	-	1%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.66	1.70	1.48	1.59	1.79	1.70	1.88	1.55	1.66	1.65	1.32	1.68	1.67	1.63	1.93	1.66
Standard Deviation	0.67	0.69	0.86	0.77	0.54	0.63	0.34	0.81	0.65	0.72	1.05	0.74	0.65	0.64	0.27	0.57
Standard Error	0.04	0.07	0.29	0.23	0.12	0.15	0.09	0.09	0.09	0.08	0.25	0.11	0.05	0.07	0.11	0.09

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating breakfast every day**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Very important	268	44	95	59	48	22	72	196	25	65	66	45
	73%	74%	69%	76%	75%	83%	78%	72%	68%	73%	78%	72%
(1) Fairly important	81	12	36	14	14	4	17	64	8	17	15	18
	22%	20%	27%	18%	22%	15%	18%	23%	23%	19%	18%	28%
(0) Neither important nor unimportant	7	2	2	4	-	-	-	7	2	3	2	-
	2%	3%	2%	4%	-	*	*	3%	4%	3%	3%	*
(-1) Fairly unimportant	7	1	2	1	2	1	3	4	1	4	1	-
	2%	2%	1%	2%	3%	2%	3%	1%	2%	4%	1%	-
(-2) Very unimportant	2	1	1	-	-	-	-	2	1	-	-	-
	1%	1%	1%	*	-	-	-	1%	3%	-	*	-
Net : Important	348	56	131	73	63	25	89	259	33	82	81	63
	95%	94%	96%	93%	97%	97%	97%	95%	91%	93%	96%	100%
Net : Unimportant	9	2	3	2	2	1	3	6	2	4	1	-
	2%	3%	2%	2%	3%	2%	3%	2%	5%	4%	1%	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.66	1.65	1.62	1.67	1.69	1.78	1.71	1.64	1.52	1.62	1.72	1.72
Standard Deviation	0.67	0.73	0.69	0.67	0.63	0.58	0.64	0.68	0.90	0.75	0.60	0.46
Standard Error	0.04	0.09	0.06	0.08	0.08	0.11	0.07	0.04	0.15	0.08	0.06	0.06

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating breakfast every day

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Very important	268	235	13	34	107	126	60	208	86	49	117	16
	73%	75%	72%	67%	70%	78%	73%	74%	76%	74%	72%	68%
(1) Fairly important	81	66	5	12	38	31	18	63	25	15	34	6
	22%	21%	26%	24%	25%	19%	22%	22%	22%	23%	21%	25%
(0) Neither important nor unimportant	7	5	-	3	2	2	2	5	1	1	6	1
	2%	2%	*	7%	1%	1%	3%	2%	1%	1%	3%	3%
(-1) Fairly unimportant	7	6	-	-	5	2	2	5	1	1	4	1
	2%	2%	1%	-	3%	1%	3%	2%	1%	2%	2%	4%
(-2) Very unimportant	2	2	-	1	1	-	-	2	-	-	2	-
	1%	1%	1%	2%	1%	-	-	1%	*	*	1%	-
Net : Important	348	301	17	47	145	157	77	271	111	65	151	21
	95%	96%	98%	92%	95%	97%	95%	96%	98%	97%	93%	93%
Net : Unimportant	9	8	-	1	6	2	2	7	2	1	5	1
	2%	2%	2%	2%	4%	1%	3%	2%	1%	2%	3%	4%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.66	1.68	1.68	1.55	1.60	1.75	1.65	1.66	1.72	1.69	1.61	1.57
Standard Deviation	0.67	0.67	0.61	0.79	0.75	0.54	0.67	0.68	0.56	0.61	0.76	0.75
Standard Error	0.04	0.04	0.15	0.11	0.06	0.04	0.07	0.04	0.05	0.07	0.06	0.16

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating white meat such as chicken or turkey

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Very important	123	62	62	18	21	18	20	19	18	10	-	-	89	35	120	3	73	50
	34%	35%	33%	33%	35%	29%	32%	35%	38%	38%	-	-	32%	38%	34%	42%	32%	37%
(1) Fairly important	181	81	100	25	29	35	29	28	22	13	-	-	139	42	178	3	122	59
	50%	46%	53%	47%	49%	55%	47%	50%	49%	50%	-	-	51%	47%	50%	37%	53%	44%
(0) Neither important nor unimportant	36	20	16	7	6	5	10	3	3	2	-	-	28	8	34	2	20	16
	10%	11%	9%	14%	10%	9%	16%	6%	6%	6%	-	-	10%	9%	10%	21%	9%	12%
(-1) Fairly unimportant	18	10	9	2	2	4	2	4	3	1	-	-	15	4	18	-	10	8
	5%	6%	5%	5%	4%	6%	3%	8%	6%	6%	-	-	5%	4%	5%	-	5%	6%
(-2) Very unimportant	5	3	3	-	1	1	1	1	1	-	-	-	4	1	5	-	5	1
	1%	1%	1%	1%	2%	1%	2%	2%	1%	*	-	-	2%	1%	1%	-	2%	1%
Net : Important	305	143	162	43	49	53	49	47	40	23	-	-	228	77	299	6	195	109
	83%	81%	85%	80%	84%	84%	79%	85%	88%	88%	-	-	83%	85%	84%	79%	85%	82%
Net : Unimportant	24	12	11	3	4	4	3	5	3	2	-	-	19	5	24	-	15	9
	7%	7%	6%	5%	6%	7%	5%	10%	7%	6%	-	-	7%	5%	7%	-	7%	7%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	*	*	*	*	*	*	*	-	-	*	*	*	-	*	*
Mean Score	1.09	1.08	1.11	1.08	1.10	1.05	1.04	1.08	1.18	1.20	-	-	1.07	1.17	1.09	1.21	1.08	1.12
Standard Deviation	0.88	0.91	0.85	0.85	0.90	0.86	0.89	0.94	0.87	0.82	-	-	0.88	0.85	0.88	0.82	0.87	0.88
Standard Error	0.05	0.07	0.06	0.12	0.12	0.11	0.11	0.13	0.13	0.16	-	-	0.05	0.09	0.05	0.31	0.06	0.08

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating white meat such as chicken or turkey
Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Very important	123	65	30	7	21	20	46	18	39	25	98	70	5	48	74	12	4	2	32
	34%	32%	39%	39%	33%	26%	39%	25%	40%	36%	33%	31%	27%	40%	30%	51%	41%	20%	42%
(1) Fairly important	181	105	39	7	29	40	55	39	47	32	149	117	10	54	129	9	3	4	36
	50%	51%	51%	43%	45%	52%	47%	56%	47%	46%	50%	52%	59%	44%	53%	39%	37%	33%	46%
(0) Neither important nor unimportant	36	22	4	2	8	12	8	9	7	6	30	24	2	10	26	1	1	3	5
	10%	11%	5%	15%	13%	16%	7%	13%	7%	8%	10%	11%	10%	8%	11%	3%	13%	25%	7%
(-1) Fairly unimportant	18	9	4	-	5	4	7	2	6	5	13	11	1	7	12	1	1	2	3
	5%	4%	5%	1%	8%	5%	6%	3%	6%	8%	4%	5%	4%	6%	5%	5%	9%	19%	4%
(-2) Very unimportant	5	4	1	-	-	1	2	2	1	1	5	3	-	2	4	-	-	-	-
	1%	2%	1%	1%	1%	1%	1%	3%	1%	1%	2%	1%	*	2%	2%	1%	-	4%	1%
Net : Important	305	171	70	14	51	61	101	57	86	58	247	188	15	102	203	20	7	6	68
	83%	83%	89%	82%	78%	78%	86%	81%	87%	83%	84%	83%	86%	84%	83%	90%	78%	53%	89%
Net : Unimportant	24	13	5	-	6	5	8	4	6	6	18	14	1	9	16	1	1	2	3
	7%	7%	6%	2%	9%	6%	7%	6%	6%	9%	6%	6%	4%	7%	6%	6%	9%	22%	4%
Don't know	-	-	-	-	-	-	-	-	*	*	-	*	-	-	-	1%	-	-	-
	*	-	-	1%	-	-	-	-	*	*	-	*	-	-	-	-	-	-	-
Mean Score	1.09	1.06	1.21	1.21	1.02	0.97	1.17	0.97	1.19	1.10	1.09	1.06	1.08	1.16	1.05	1.34	1.10	0.47	1.26
Standard Deviation	0.88	0.89	0.82	0.80	0.92	0.85	0.89	0.89	0.85	0.91	0.87	0.86	0.76	0.91	0.87	0.88	1.00	1.17	0.80
Standard Error	0.05	0.06	0.09	0.20	0.11	0.10	0.08	0.11	0.09	0.11	0.05	0.06	0.18	0.08	0.06	0.18	0.33	0.36	0.09

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating white meat such as chicken or turkey**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Very important	123	76	14	28	117	7	111	92	9	78	45	61	28	34	37	82
	34%	33%	30%	39%	35%	24%	33%	33%	46%	31%	41%	34%	37%	32%	32%	36%
(1) Fairly important	181	123	21	32	169	12	169	147	7	131	50	89	33	59	53	119
	50%	53%	45%	45%	50%	43%	51%	52%	38%	51%	45%	49%	44%	54%	45%	52%
(0) Neither important nor unimportant	36	20	7	7	29	7	33	25	2	30	7	17	9	10	13	19
	10%	9%	15%	9%	9%	25%	10%	9%	8%	12%	6%	10%	12%	9%	11%	8%
(-1) Fairly unimportant	18	12	4	2	18	1	16	14	2	12	6	10	4	5	10	8
	5%	5%	8%	4%	5%	2%	5%	5%	8%	5%	6%	5%	5%	5%	9%	4%
(-2) Very unimportant	5	3	1	2	4	2	5	5	-	4	2	4	1	1	4	1
	1%	1%	2%	3%	1%	6%	2%	2%	-	1%	1%	2%	1%	1%	4%	*
Net : Important	305	199	36	59	285	19	280	240	16	210	95	150	61	93	90	201
	83%	85%	75%	85%	85%	66%	84%	84%	84%	82%	87%	83%	81%	86%	76%	87%
Net : Unimportant	24	15	5	4	21	2	22	19	2	16	8	13	5	6	14	9
	7%	6%	9%	6%	6%	8%	6%	7%	8%	6%	7%	7%	7%	5%	12%	4%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	*	-	*	*	-	*	-	-	*	-	-	*
Mean Score	1.09	1.10	0.94	1.15	1.12	0.75	1.09	1.08	1.22	1.05	1.20	1.08	1.11	1.11	0.92	1.19
Standard Deviation	0.88	0.85	0.97	0.92	0.85	1.05	0.87	0.88	0.93	0.86	0.89	0.91	0.90	0.80	1.05	0.77
Standard Error	0.05	0.06	0.14	0.11	0.05	0.20	0.05	0.05	0.21	0.05	0.09	0.07	0.10	0.08	0.10	0.05

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating white meat such as chicken or turkey
Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) Very important	123 34%	2 26%	4 40%	10 38%	9 37%	99 33%
(1) Fairly important	181 50%	2 38%	4 39%	13 47%	10 41%	154 51%
(0) Neither important nor unimportant	36 10%	-	2 14%	3 11%	2 9%	30 10%
(-1) Fairly unimportant	18 5%	1 10%	-	1 2%	2 11%	15 5%
(-2) Very unimportant	5 1%	1 20%	1 5%	-	1 4%	4 1%
Net : Important	305 83%	4 64%	9 78%	23 85%	18 77%	253 84%
Net : Unimportant	24 7%	2 29%	1 7%	1 4%	3 14%	19 6%
Don't know	-	-	-	-	-	-
Mean Score	1.09	0.41	1.06	1.17	0.96	1.09
Standard Deviation	0.88	1.59	1.08	0.86	1.12	0.85
Standard Error	0.05	0.62	0.32	0.17	0.23	0.05

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating white meat such as chicken or turkey

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Very important	123 34%	42 34%	12 41%	4 19%	10 29%	5 18%	3 38%	31 27%	16 27%	14 28%	11 26%	16 27%	16 29%	37 31%	2 34%	26 31%
(1) Fairly important	181 50%	62 50%	14 48%	13 57%	20 60%	14 52%	3 38%	64 56%	31 52%	28 57%	25 58%	35 59%	30 55%	68 56%	2 44%	41 50%
(0) Neither important nor unimportant	36 10%	12 9%	2 7%	5 23%	2 7%	3 11%	- 5%	10 9%	7 11%	5 11%	5 11%	4 7%	6 11%	10 8%	- -	10 12%
(-1) Fairly unimportant	18 5%	7 5%	1 4%	- 1%	1 2%	3 11%	2 18%	7 6%	4 7%	1 2%	2 4%	3 5%	2 4%	5 4%	1 17%	4 5%
(-2) Very unimportant	5 1%	2 2%	- 1%	- -	1 2%	2 8%	- 1%	3 3%	1 2%	1 2%	1 1%	1 2%	1 1%	1 1%	- 6%	1 2%
Net : Important	305 83%	104 84%	26 89%	18 76%	30 89%	19 70%	6 76%	96 83%	47 79%	42 85%	35 84%	51 86%	46 84%	105 87%	4 78%	67 82%
Net : Unimportant	24 7%	9 7%	1 5%	- 1%	1 4%	5 19%	2 20%	10 8%	6 10%	2 4%	2 5%	4 7%	3 5%	6 5%	1 22%	5 6%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.09	1.09	1.24	0.94	1.13	0.62	0.92	0.99	0.94	1.07	1.04	1.04	1.06	1.12	0.84	1.05
Standard Deviation	0.88	0.89	0.83	0.70	0.78	1.15	1.20	0.91	0.94	0.81	0.80	0.86	0.82	0.79	1.34	0.88
Standard Error	0.05	0.08	0.15	0.15	0.13	0.22	0.42	0.08	0.12	0.12	0.12	0.11	0.11	0.07	0.57	0.10

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating white meat such as chicken or turkey

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Very important	123	31	2	5	8	7	5	22	17	21	9	15	42	27	2	15
	34%	33%	23%	46%	41%	39%	36%	30%	30%	26%	53%	32%	30%	35%	40%	40%
(1) Fairly important	181	49	5	4	10	7	5	43	28	47	8	26	73	42	3	17
	50%	53%	59%	36%	48%	38%	41%	58%	48%	57%	43%	54%	52%	55%	55%	44%
(0) Neither important nor unimportant	36	7	1	2	2	1	2	5	6	9	-	4	17	4	-	5
	10%	7%	12%	18%	8%	5%	15%	6%	11%	11%	2%	8%	12%	6%	-	12%
(-1) Fairly unimportant	18	4	-	-	-	1	1	3	5	4	-	3	6	3	-	1
	5%	4%	6%	-	2%	8%	7%	4%	8%	5%	1%	5%	4%	4%	-	2%
(-2) Very unimportant	5	2	-	-	-	2	-	2	2	1	-	-	2	1	-	1
	1%	2%	-	-	1%	11%	1%	2%	3%	1%	1%	1%	1%	1%	5%	1%
Net : Important	305	79	7	9	18	13	10	64	45	68	17	41	115	68	6	32
	83%	87%	82%	82%	89%	76%	77%	88%	78%	83%	96%	86%	82%	89%	95%	84%
Net : Unimportant	24	5	-	-	1	3	1	5	6	5	-	3	8	4	-	1
	7%	6%	6%	-	3%	19%	8%	6%	11%	6%	2%	6%	6%	5%	5%	4%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-
Mean Score	1.09	1.13	1.00	1.28	1.26	0.86	1.05	1.09	0.94	1.01	1.45	1.11	1.05	1.19	1.24	1.20
Standard Deviation	0.88	0.85	0.81	0.79	0.81	1.35	0.97	0.84	1.01	0.83	0.72	0.82	0.85	0.78	0.99	0.84
Standard Error	0.05	0.09	0.28	0.24	0.18	0.32	0.27	0.10	0.13	0.09	0.17	0.12	0.07	0.09	0.41	0.14

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating white meat such as chicken or turkey

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Very important	123	22	39	28	23	12	31	92	17	35	24	15
	34%	37%	28%	36%	36%	44%	34%	34%	46%	39%	28%	24%
(1) Fairly important	181	27	76	35	31	12	49	132	15	37	45	35
	50%	45%	56%	45%	48%	47%	53%	49%	40%	42%	53%	56%
(0) Neither important nor unimportant	36	7	13	10	5	1	6	30	2	10	10	7
	10%	12%	10%	12%	8%	3%	7%	11%	7%	11%	12%	12%
(-1) Fairly unimportant	18	3	6	4	4	1	4	14	1	5	4	5
	5%	5%	5%	5%	7%	2%	5%	5%	3%	6%	5%	7%
(-2) Very unimportant	5	1	2	1	1	1	1	4	1	1	1	1
	1%	1%	2%	1%	1%	4%	2%	1%	3%	2%	1%	1%
Net : Important	305	48	115	64	54	24	80	225	32	72	69	50
	83%	82%	84%	81%	84%	91%	86%	82%	86%	81%	81%	80%
Net : Unimportant	24	4	9	5	5	1	6	18	2	6	6	5
	7%	6%	7%	6%	8%	6%	6%	7%	7%	7%	7%	8%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	*	-	-	*	-	1%	-	-	-
Mean Score	1.09	1.11	1.04	1.11	1.12	1.26	1.12	1.08	1.23	1.12	1.02	0.94
Standard Deviation	0.88	0.90	0.85	0.88	0.89	0.91	0.86	0.88	0.96	0.94	0.86	0.87
Standard Error	0.05	0.12	0.07	0.10	0.11	0.18	0.09	0.05	0.16	0.10	0.09	0.11

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating white meat such as chicken or turkey

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Very important	123	112	2	15	46	63	28	95	38	18	58	9
	34%	36%	13%	29%	30%	39%	35%	34%	34%	27%	36%	39%
(1) Fairly important	181	157	10	28	82	71	39	142	53	35	83	10
	50%	50%	56%	55%	54%	44%	48%	50%	47%	53%	51%	44%
(0) Neither important nor unimportant	36	27	4	6	15	15	8	28	13	8	13	2
	10%	8%	22%	12%	10%	10%	10%	10%	12%	12%	8%	9%
(-1) Fairly unimportant	18	14	1	2	8	8	5	13	6	4	7	2
	5%	4%	5%	4%	5%	5%	6%	5%	5%	6%	4%	7%
(-2) Very unimportant	5	4	-	-	2	4	1	4	2	2	1	-
	1%	1%	3%	*	1%	2%	1%	2%	2%	2%	1%	1%
Net : Important	305	269	12	43	128	134	67	237	92	53	141	19
	83%	86%	68%	83%	84%	83%	83%	84%	81%	80%	87%	83%
Net : Unimportant	24	18	1	2	10	12	6	18	8	6	8	2
	7%	6%	8%	5%	6%	7%	8%	6%	7%	9%	5%	8%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	1%	-	*	-	-	*	-	-	*	-
Mean Score	1.09	1.14	0.71	1.07	1.07	1.13	1.08	1.10	1.06	0.96	1.17	1.12
Standard Deviation	0.88	0.85	0.89	0.78	0.84	0.94	0.90	0.87	0.91	0.93	0.81	0.94
Standard Error	0.05	0.05	0.21	0.11	0.07	0.07	0.10	0.05	0.09	0.11	0.06	0.20

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating dairy produce such as cheese, milk or yoghurt

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Very important	113	45	69	18	21	25	15	12	14	9	-	-	82	32	111	3	67	46
	31%	26%	36%	33%	35%	39%	24%	23%	31%	35%	-	-	30%	35%	31%	37%	29%	34%
(1) Fairly important	190	91	98	29	29	30	37	31	23	12	-	-	144	46	187	2	124	66
	52%	52%	52%	54%	48%	48%	59%	56%	50%	47%	-	-	52%	50%	52%	34%	54%	49%
(0) Neither important nor unimportant	30	20	11	3	6	6	4	5	3	3	-	-	25	5	28	2	20	10
	8%	11%	6%	5%	10%	9%	6%	10%	8%	13%	-	-	9%	6%	8%	29%	9%	8%
(-1) Fairly unimportant	26	16	10	2	2	2	7	6	6	1	-	-	20	6	26	-	18	8
	7%	9%	5%	4%	4%	3%	11%	10%	12%	4%	-	-	7%	7%	7%	-	8%	6%
(-2) Very unimportant	5	4	2	2	1	1	-	1	-	-	-	-	3	2	5	-	1	4
	1%	2%	1%	4%	2%	1%	*	2%	-	-	-	-	1%	2%	1%	-	1%	3%
Net : Important	303	136	167	46	49	55	51	43	37	21	-	-	226	77	297	5	191	112
	83%	78%	88%	87%	84%	87%	82%	78%	80%	81%	-	-	82%	86%	83%	71%	83%	84%
Net : Unimportant	31	20	12	4	4	3	7	7	6	1	-	-	23	8	31	-	20	11
	9%	11%	6%	8%	6%	4%	12%	12%	12%	4%	-	-	9%	9%	9%	-	9%	9%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	-	1%	-	-	*	-	*	-	-	*
Mean Score	1.04	0.90	1.18	1.09	1.11	1.21	0.94	0.87	0.98	1.13	-	-	1.02	1.10	1.04	1.08	1.03	1.07
Standard Deviation	0.90	0.96	0.82	0.95	0.89	0.82	0.89	0.95	0.95	0.82	-	-	0.89	0.92	0.90	0.87	0.87	0.95
Standard Error	0.05	0.07	0.06	0.13	0.12	0.10	0.11	0.13	0.14	0.16	-	-	0.05	0.10	0.05	0.32	0.06	0.08

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating dairy produce such as cheese, milk or yoghurt
Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Very important	113	61	25	6	21	25	29	22	38	21	92	72	3	38	74	9	2	3	26
	31%	30%	33%	38%	33%	32%	25%	31%	38%	31%	31%	32%	18%	31%	30%	37%	27%	25%	34%
(1) Fairly important	190	109	37	9	34	42	62	39	46	36	154	125	11	54	131	10	6	4	38
	52%	53%	47%	53%	53%	54%	53%	56%	47%	52%	52%	55%	64%	44%	54%	44%	67%	40%	49%
(0) Neither important nor unimportant	30	17	8	1	5	6	12	6	6	7	24	15	3	13	21	2	-	1	7
	8%	8%	10%	4%	8%	8%	10%	8%	6%	9%	8%	6%	16%	11%	9%	7%	-	5%	9%
(-1) Fairly unimportant	26	16	8	-	2	4	12	2	8	4	22	11	-	15	16	3	1	3	5
	7%	8%	10%	1%	3%	6%	10%	3%	8%	6%	7%	5%	2%	12%	6%	12%	6%	24%	6%
(-2) Very unimportant	5	2	-	1	2	-	3	1	1	1	4	4	-	1	3	-	-	1	1
	1%	1%	-	5%	3%	1%	2%	2%	1%	2%	1%	2%	-	1%	1%	-	-	6%	1%
Net : Important	303	170	62	15	55	67	91	61	84	57	246	197	14	92	205	19	9	7	64
	83%	83%	80%	91%	86%	86%	77%	88%	84%	82%	83%	87%	82%	76%	84%	82%	94%	65%	83%
Net : Unimportant	31	18	8	1	4	5	14	3	9	5	26	15	-	16	19	3	1	3	6
	9%	9%	10%	6%	6%	6%	12%	4%	9%	8%	9%	7%	2%	13%	8%	12%	6%	30%	7%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Mean Score	1.04	1.02	1.03	1.18	1.09	1.11	0.87	1.13	1.13	1.04	1.04	1.11	0.98	0.93	1.05	1.07	1.14	0.53	1.08
Standard Deviation	0.90	0.89	0.92	0.94	0.90	0.81	0.98	0.80	0.92	0.90	0.90	0.85	0.67	1.00	0.87	0.97	0.75	1.33	0.90
Standard Error	0.05	0.06	0.10	0.23	0.11	0.09	0.09	0.10	0.09	0.11	0.05	0.06	0.16	0.09	0.06	0.20	0.25	0.41	0.10

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating dairy produce such as cheese, milk or yoghurt

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Very important	113	70	14	25	107	6	104	91	5	75	39	60	23	31	30	79
	31%	30%	30%	36%	32%	22%	31%	32%	26%	29%	36%	33%	30%	28%	26%	34%
(1) Fairly important	190	123	24	37	172	17	173	148	10	133	57	92	38	60	61	118
	52%	52%	50%	52%	51%	60%	52%	52%	53%	52%	52%	51%	51%	55%	52%	52%
(0) Neither important nor unimportant	30	20	5	3	26	5	29	23	1	24	6	14	7	10	12	17
	8%	9%	11%	5%	8%	16%	9%	8%	6%	9%	6%	8%	9%	9%	10%	7%
(-1) Fairly unimportant	26	20	2	4	26	-	24	20	2	20	6	14	4	8	12	13
	7%	9%	4%	5%	8%	1%	7%	7%	13%	8%	6%	8%	5%	7%	10%	6%
(-2) Very unimportant	5	1	2	2	5	-	5	3	-	4	1	1	3	1	3	2
	1%	*	5%	2%	1%	1%	1%	1%	2%	1%	1%	1%	4%	1%	3%	1%
Net : Important	303	192	38	62	279	24	278	238	15	207	96	151	61	91	92	197
	83%	82%	80%	88%	83%	82%	83%	84%	79%	81%	87%	84%	81%	83%	77%	86%
Net : Unimportant	31	21	4	5	31	1	28	23	3	24	7	15	7	9	14	15
	9%	9%	9%	7%	9%	2%	8%	8%	15%	9%	7%	8%	10%	8%	12%	7%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	*	*	-	*	-	-	*	-	*	-	-	-	*
Mean Score	1.04	1.03	0.96	1.14	1.05	1.00	1.04	1.06	0.88	1.00	1.15	1.08	0.97	1.03	0.88	1.13
Standard Deviation	0.90	0.88	1.02	0.90	0.91	0.73	0.90	0.88	1.03	0.91	0.85	0.88	1.00	0.86	0.99	0.85
Standard Error	0.05	0.06	0.15	0.11	0.05	0.14	0.05	0.05	0.24	0.06	0.08	0.07	0.12	0.08	0.09	0.06

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating dairy produce such as cheese, milk or yoghurt
Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) Very important	113 31%	2 30%	4 36%	8 30%	5 19%	97 32%
(1) Fairly important	190 52%	3 45%	5 41%	11 41%	15 65%	157 52%
(0) Neither important nor unimportant	30 8%	1 15%	2 13%	3 12%	2 8%	23 8%
(-1) Fairly unimportant	26 7%	1 8%	1 9%	5 17%	1 6%	20 6%
(-2) Very unimportant	5 1%	- 3%	- 1%	- -	- 1%	5 2%
Net : Important	303 83%	5 74%	9 77%	19 71%	20 84%	254 84%
Net : Unimportant	31 9%	1 11%	1 10%	5 17%	2 8%	24 8%
Don't know	- *	- -	- -	- -	- -	- *
Mean Score	1.04	0.91	1.02	0.84	0.94	1.07
Standard Deviation	0.90	1.08	1.01	1.05	0.82	0.89
Standard Error	0.05	0.42	0.30	0.20	0.17	0.05

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating dairy produce such as cheese, milk or yoghurt

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Very important	113 31%	50 40%	10 34%	6 25%	11 32%	12 42%	3 43%	38 33%	19 32%	14 27%	11 25%	17 29%	20 37%	34 29%	2 32%	19 23%
(1) Fairly important	190 52%	57 46%	15 50%	13 54%	18 54%	11 41%	4 43%	57 49%	32 53%	25 50%	24 58%	33 56%	26 47%	70 58%	3 49%	47 58%
(0) Neither important nor unimportant	30 8%	7 6%	3 11%	4 16%	2 7%	2 7%	- 1%	11 9%	5 9%	6 11%	4 9%	4 6%	4 8%	9 7%	-	9 11%
(-1) Fairly unimportant	26 7%	7 6%	1 3%	1 3%	2 6%	3 10%	1 7%	8 7%	3 5%	5 10%	3 6%	5 8%	3 6%	6 5%	1 14%	6 7%
(-2) Very unimportant	5 1%	3 3%	- 1%	- 1%	- -	- -	- 6%	1 1%	- 1%	1 2%	- 1%	1 1%	1 3%	1 1%	- 6%	1 1%
Net : Important	303 83%	107 86%	25 84%	18 80%	29 87%	23 83%	7 86%	95 82%	51 86%	39 77%	35 83%	50 85%	46 84%	105 87%	4 80%	66 81%
Net : Unimportant	31 9%	10 8%	1 4%	1 4%	2 6%	3 10%	1 13%	10 8%	3 6%	6 11%	3 7%	5 9%	4 8%	7 6%	1 20%	7 8%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean Score	1.04	1.16	1.13	1.00	1.13	1.14	1.09	1.06	1.12	0.92	1.00	1.04	1.10	1.09	0.87	0.95
Standard Deviation	0.90	0.95	0.83	0.79	0.80	0.96	1.20	0.90	0.81	0.97	0.84	0.88	0.95	0.80	1.29	0.85
Standard Error	0.05	0.09	0.15	0.16	0.14	0.18	0.42	0.08	0.11	0.14	0.13	0.12	0.13	0.07	0.54	0.09

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating dairy produce such as cheese, milk or yoghurt

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Very important	113	34	3	1	6	5	3	25	21	22	7	16	38	22	4	11
	31%	37%	35%	10%	31%	28%	23%	34%	37%	27%	37%	34%	27%	29%	62%	29%
(1) Fairly important	190	44	5	7	11	10	6	39	31	49	11	25	77	43	1	19
	52%	48%	59%	67%	57%	57%	45%	54%	53%	60%	60%	53%	55%	57%	24%	52%
(0) Neither important nor unimportant	30	8	1	2	1	2	2	4	3	5	1	2	14	6	-	2
	8%	9%	7%	17%	7%	10%	18%	6%	5%	6%	4%	5%	10%	8%	7%	6%
(-1) Fairly unimportant	26	4	-	1	1	1	1	4	2	5	-	4	9	4	-	4
	7%	4%	-	6%	6%	4%	10%	6%	4%	6%	-	7%	7%	5%	2%	10%
(-2) Very unimportant	5	3	-	-	-	-	-	1	-	1	-	-	2	-	-	1
	1%	3%	-	-	-	-	4%	2%	1%	1%	-	1%	1%	*	5%	2%
Net : Important	303	77	8	8	18	15	9	64	52	71	17	41	115	66	5	30
	83%	84%	93%	77%	87%	86%	68%	87%	90%	86%	96%	87%	82%	86%	86%	81%
Net : Unimportant	31	6	-	1	1	1	2	5	3	6	-	4	11	4	-	4
	9%	7%	-	6%	6%	4%	14%	7%	5%	7%	-	8%	8%	6%	7%	12%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
Mean Score	1.04	1.11	1.28	0.80	1.12	1.10	0.73	1.12	1.21	1.04	1.33	1.12	1.00	1.10	1.35	0.97
Standard Deviation	0.90	0.93	0.62	0.73	0.79	0.76	1.08	0.87	0.77	0.83	0.56	0.86	0.87	0.79	1.16	0.98
Standard Error	0.05	0.10	0.21	0.22	0.18	0.18	0.30	0.10	0.10	0.09	0.13	0.12	0.07	0.09	0.48	0.16

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating dairy produce such as cheese, milk or yoghurt**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Very important	113	19	34	25	22	14	37	77	16	30	21	13
	31%	32%	25%	31%	35%	52%	40%	28%	43%	34%	25%	21%
(1) Fairly important	190	30	77	40	32	10	45	144	15	46	47	35
	52%	50%	56%	51%	50%	40%	49%	53%	42%	52%	55%	56%
(0) Neither important nor unimportant	30	5	12	9	3	1	6	24	3	4	9	8
	8%	9%	9%	12%	5%	3%	6%	9%	8%	5%	10%	13%
(-1) Fairly unimportant	26	4	11	4	5	2	4	22	2	6	7	5
	7%	7%	8%	5%	7%	6%	5%	8%	4%	7%	8%	9%
(-2) Very unimportant	5	1	2	-	2	-	-	5	1	2	1	1
	1%	2%	2%	*	3%	-	*	2%	3%	2%	1%	2%
Net : Important	303	48	112	65	55	24	82	221	31	76	68	48
	83%	82%	82%	83%	85%	91%	89%	81%	84%	86%	80%	77%
Net : Unimportant	31	5	13	4	6	2	4	27	3	8	8	6
	9%	9%	10%	6%	10%	6%	5%	10%	7%	9%	9%	10%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	*	-	-	-	-
Mean Score	1.04	1.03	0.95	1.08	1.07	1.37	1.24	0.98	1.18	1.09	0.95	0.86
Standard Deviation	0.90	0.94	0.90	0.82	0.97	0.82	0.78	0.93	0.96	0.93	0.89	0.91
Standard Error	0.05	0.12	0.08	0.09	0.12	0.16	0.08	0.06	0.16	0.10	0.10	0.11

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating dairy produce such as cheese, milk or yoghurt

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Very important	113	104	3	13	49	52	24	89	33	16	59	6
	31%	33%	14%	26%	32%	32%	30%	32%	29%	25%	36%	26%
(1) Fairly important	190	163	9	28	84	77	42	148	57	36	85	12
	52%	52%	54%	56%	55%	48%	51%	52%	50%	54%	52%	52%
(0) Neither important nor unimportant	30	21	3	5	12	14	9	22	14	7	9	1
	8%	7%	16%	10%	8%	9%	11%	8%	12%	10%	5%	5%
(-1) Fairly unimportant	26	21	3	3	8	15	5	22	10	6	9	1
	7%	7%	16%	6%	5%	9%	6%	8%	9%	9%	5%	6%
(-2) Very unimportant	5	5	-	1	-	3	2	3	-	1	2	2
	1%	1%	1%	3%	*	2%	3%	1%	-	1%	1%	11%
Net : Important	303	268	12	42	133	129	66	237	90	53	143	18
	83%	85%	68%	81%	87%	80%	81%	84%	79%	79%	88%	77%
Net : Unimportant	31	25	3	4	9	18	7	24	10	7	10	4
	9%	8%	16%	9%	6%	11%	8%	9%	9%	11%	6%	17%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	*	-	*	-	-	-	1%
Mean Score	1.04	1.09	0.66	0.96	1.13	0.99	0.99	1.06	0.99	0.91	1.17	0.75
Standard Deviation	0.90	0.89	0.96	0.93	0.79	0.98	0.94	0.89	0.88	0.92	0.83	1.25
Standard Error	0.05	0.05	0.23	0.13	0.06	0.08	0.10	0.05	0.08	0.11	0.07	0.26

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating pulses such as soya beans, lentils or chickpeas

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Very important	82	41	42	11	16	17	12	12	8	6	-	-	58	24	80	2	59	24
	23%	23%	22%	21%	27%	27%	19%	22%	18%	25%	-	-	21%	26%	22%	29%	25%	18%
(1) Fairly important	163	69	94	16	24	26	36	25	24	12	-	-	127	36	158	4	106	57
	45%	39%	50%	29%	40%	42%	58%	46%	52%	46%	-	-	46%	40%	44%	54%	46%	43%
(0) Neither important nor unimportant	61	32	29	13	12	12	6	10	6	3	-	-	45	17	60	1	37	24
	17%	18%	16%	24%	21%	19%	9%	17%	13%	13%	-	-	16%	18%	17%	17%	16%	18%
(-1) Fairly unimportant	48	28	20	13	5	6	6	8	6	3	-	-	37	11	48	-	23	25
	13%	16%	10%	24%	9%	10%	10%	14%	13%	13%	-	-	14%	12%	13%	-	10%	19%
(-2) Very unimportant	6	3	3	1	1	1	2	-	1	-	-	-	4	2	6	-	4	2
	2%	2%	2%	1%	1%	2%	3%	*	3%	1%	-	-	2%	2%	2%	-	2%	2%
Net : Important	245	110	136	27	40	43	48	37	32	19	-	-	185	60	239	6	164	81
	67%	62%	72%	51%	67%	68%	77%	67%	70%	71%	-	-	68%	66%	67%	83%	71%	60%
Net : Unimportant	54	31	23	13	6	8	8	8	7	4	-	-	42	12	54	-	27	27
	15%	18%	12%	25%	10%	12%	13%	14%	16%	14%	-	-	15%	14%	15%	-	12%	20%
Don't know	4	3	1	-	1	1	1	1	-	-	-	-	3	2	4	-	3	2
	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	-	-	1%	2%	1%	-	1%	1%
Mean Score	0.74	0.67	0.80	0.46	0.83	0.82	0.81	0.75	0.69	0.81	-	-	0.73	0.78	0.73	1.13	0.84	0.56
Standard Deviation	1.01	1.06	0.96	1.12	0.98	1.01	0.96	0.97	1.02	1.02	-	-	1.00	1.04	1.02	0.72	0.98	1.05
Standard Error	0.05	0.08	0.07	0.15	0.13	0.13	0.12	0.13	0.15	0.20	-	-	0.06	0.11	0.05	0.27	0.06	0.09

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating pulses such as soya beans, lentils or chickpeas

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Very important	82	51	16	2	13	17	29	14	22	14	68	52	4	26	55	7	3	3	15
	23%	25%	21%	12%	20%	22%	25%	20%	22%	20%	23%	23%	21%	22%	23%	30%	30%	26%	19%
(1) Fairly important	163	98	37	6	22	42	50	29	42	30	133	99	7	57	108	9	3	5	38
	45%	48%	48%	34%	34%	54%	43%	41%	43%	43%	45%	44%	39%	47%	44%	39%	36%	49%	49%
(0) Neither important nor unimportant	61	32	12	4	14	11	20	15	15	9	52	42	5	15	42	4	2	1	12
	17%	15%	15%	26%	21%	15%	17%	21%	15%	13%	18%	18%	28%	12%	17%	17%	24%	10%	15%
(-1) Fairly unimportant	48	21	10	4	12	6	16	10	14	13	35	28	2	18	33	3	1	1	10
	13%	10%	12%	26%	19%	8%	14%	15%	14%	19%	12%	12%	9%	15%	13%	14%	7%	13%	12%
(-2) Very unimportant	6	2	2	-	2	1	2	2	3	3	4	4	1	2	5	-	-	-	1
	2%	1%	2%	2%	3%	1%	1%	2%	3%	4%	1%	2%	3%	2%	2%	3%	1%	2%	2%
Net : Important	245	149	54	8	35	58	80	43	64	43	202	151	10	84	163	16	6	8	52
	67%	72%	69%	46%	54%	75%	68%	61%	65%	62%	68%	67%	60%	69%	66%	69%	66%	75%	68%
Net : Unimportant	54	23	11	5	14	7	18	12	17	16	38	31	2	20	37	3	1	2	11
	15%	11%	15%	28%	22%	9%	15%	17%	17%	23%	13%	14%	12%	17%	15%	14%	10%	15%	14%
Don't know	4	2	1	-	1	1	-	1	3	1	3	2	-	2	2	-	-	-	2
	1%	1%	1%	-	2%	1%	-	1%	3%	2%	1%	1%	1%	2%	1%	-	-	-	2%
Mean Score	0.74	0.86	0.73	0.29	0.50	0.88	0.76	0.62	0.69	0.57	0.78	0.75	0.66	0.73	0.73	0.86	0.84	0.84	0.73
Standard Deviation	1.01	0.95	1.01	1.07	1.13	0.87	1.02	1.05	1.07	1.14	0.98	1.00	1.04	1.03	1.02	1.03	1.08	1.06	0.98
Standard Error	0.05	0.07	0.12	0.26	0.14	0.10	0.09	0.13	0.11	0.14	0.06	0.07	0.25	0.09	0.07	0.22	0.36	0.32	0.11

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating pulses such as soya beans, lentils or chickpeas

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Very important	82	53	14	13	76	6	76	64	6	53	30	40	19	23	26	52
	23%	23%	30%	18%	23%	21%	23%	23%	32%	21%	27%	22%	25%	21%	22%	23%
(1) Fairly important	163	112	18	30	147	16	155	132	5	117	46	89	31	44	53	102
	45%	48%	38%	43%	44%	56%	46%	47%	25%	46%	42%	49%	41%	40%	45%	44%
(0) Neither important nor unimportant	61	35	9	13	58	3	55	48	2	44	18	30	11	20	19	41
	17%	15%	19%	19%	17%	11%	16%	17%	13%	17%	16%	17%	15%	18%	16%	18%
(-1) Fairly unimportant	48	27	6	11	45	3	40	31	5	35	12	17	12	19	17	27
	13%	11%	13%	15%	13%	10%	12%	11%	26%	14%	11%	9%	16%	17%	14%	12%
(-2) Very unimportant	6	5	-	1	6	1	5	5	1	4	2	2	2	2	3	4
	2%	2%	*	1%	2%	3%	1%	2%	4%	2%	2%	1%	2%	2%	2%	2%
Net : Important	245	165	32	43	223	22	231	197	11	170	75	129	49	67	79	154
	67%	71%	68%	61%	66%	77%	69%	69%	57%	67%	69%	71%	66%	61%	67%	67%
Net : Unimportant	54	32	6	11	50	4	45	37	6	39	15	20	14	21	19	31
	15%	14%	13%	16%	15%	12%	14%	13%	30%	15%	14%	11%	18%	19%	16%	14%
Don't know	4	2	-	2	4	-	4	3	-	3	2	2	1	1	1	3
	1%	1%	*	4%	1%	-	1%	1%	-	1%	1%	1%	2%	1%	1%	1%
Mean Score	0.74	0.78	0.85	0.64	0.73	0.83	0.77	0.78	0.54	0.71	0.81	0.82	0.72	0.62	0.71	0.75
Standard Deviation	1.01	1.00	1.01	1.01	1.02	0.97	0.98	0.99	1.31	1.00	1.04	0.93	1.09	1.07	1.04	1.00
Standard Error	0.05	0.07	0.15	0.12	0.06	0.18	0.05	0.06	0.30	0.06	0.10	0.07	0.13	0.10	0.10	0.07

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H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating pulses such as soya beans, lentils or chickpeas
Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) Very important	82 23%	3 41%	2 22%	5 18%	7 30%	67 22%
(1) Fairly important	163 45%	3 52%	6 56%	16 60%	10 44%	129 43%
(0) Neither important nor unimportant	61 17%	- 7%	1 11%	4 13%	2 10%	54 18%
(-1) Fairly unimportant	48 13%	- -	1 10%	2 8%	4 16%	42 14%
(-2) Very unimportant	6 2%	- -	- 1%	- 1%	- *	6 2%
Net : Important	245 67%	6 93%	9 78%	21 78%	17 74%	196 65%
Net : Unimportant	54 15%	- -	1 12%	3 9%	4 16%	48 16%
Don't know	4 1%	- -	- -	- -	- -	4 1%
Mean Score	0.74	1.34	0.86	0.85	0.89	0.70
Standard Deviation	1.01	0.65	0.96	0.86	1.04	1.03
Standard Error	0.05	0.25	0.29	0.16	0.22	0.06

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating pulses such as soya beans, lentils or chickpeas

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Very important	82 23%	31 25%	10 33%	6 24%	7 20%	5 19%	2 24%	24 21%	14 23%	9 17%	12 28%	15 26%	12 21%	26 21%	1 13%	18 22%
(1) Fairly important	163 45%	54 43%	12 41%	14 60%	16 48%	15 53%	3 36%	55 48%	29 49%	26 52%	21 49%	32 55%	27 49%	56 46%	3 46%	32 38%
(0) Neither important nor unimportant	61 17%	21 17%	5 16%	2 11%	6 19%	1 4%	1 10%	17 15%	8 14%	8 17%	6 15%	5 8%	9 16%	21 17%	- 4%	16 20%
(-1) Fairly unimportant	48 13%	15 12%	3 9%	1 5%	4 13%	6 20%	2 27%	16 14%	8 13%	5 11%	3 7%	6 11%	7 13%	17 14%	2 37%	12 15%
(-2) Very unimportant	6 2%	2 2%	-	-	-	1 2%	- 3%	2 2%	1 1%	1 2%	-	-	-	1 1%	-	2 2%
Net : Important	245 67%	85 68%	22 74%	19 84%	23 68%	20 72%	5 60%	79 69%	43 72%	35 69%	32 77%	47 80%	38 70%	82 68%	3 59%	50 61%
Net : Unimportant	54 15%	17 14%	3 9%	1 5%	4 13%	6 23%	2 30%	18 16%	8 14%	6 13%	3 8%	7 11%	8 14%	18 15%	2 37%	14 17%
Don't know	4 1%	1 1%	-	-	-	-	-	1 1%	-	1 1%	-	-	-	-	-	2 2%
Mean Score	0.74	0.78	0.98	1.03	0.74	0.67	0.50	0.72	0.81	0.73	0.98	0.94	0.77	0.73	0.34	0.66
Standard Deviation	1.01	1.02	0.95	0.76	0.93	1.09	1.29	1.01	0.97	0.94	0.87	0.91	0.97	0.99	1.22	1.06
Standard Error	0.05	0.09	0.18	0.16	0.16	0.21	0.45	0.09	0.13	0.13	0.13	0.12	0.13	0.09	0.52	0.12

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating pulses such as soya beans, lentils or chickpeas

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Very important	82	20	3	3	6	4	3	18	13	15	11	12	27	19	3	10
	23%	22%	40%	29%	32%	23%	26%	25%	22%	19%	63%	25%	19%	25%	49%	28%
(1) Fairly important	163	38	4	5	8	8	6	31	26	41	5	25	69	35	2	14
	45%	42%	41%	48%	37%	44%	45%	43%	45%	50%	27%	52%	49%	46%	40%	38%
(0) Neither important nor unimportant	61	18	1	1	4	1	2	11	9	13	1	5	25	11	-	6
	17%	19%	13%	6%	18%	4%	13%	15%	15%	16%	5%	11%	18%	15%	-	17%
(-1) Fairly unimportant	48	12	-	2	2	4	2	10	10	11	1	4	17	10	1	6
	13%	13%	6%	17%	10%	25%	13%	14%	17%	13%	4%	9%	12%	14%	11%	16%
(-2) Very unimportant	6	2	-	-	1	1	-	2	-	1	-	1	3	1	-	-
	2%	2%	-	-	3%	3%	2%	2%	1%	1%	1%	2%	2%	1%	-	-
Net : Important	245	58	7	8	14	12	9	50	39	57	16	37	96	54	5	25
	67%	63%	81%	77%	69%	67%	71%	68%	67%	69%	90%	77%	68%	70%	89%	65%
Net : Unimportant	54	14	-	2	3	5	2	12	10	12	1	6	19	11	1	6
	15%	15%	6%	17%	13%	28%	15%	16%	17%	14%	5%	12%	14%	15%	11%	16%
Don't know	4	2	-	-	-	-	-	1	-	1	-	-	-	-	-	-
	1%	2%	-	-	-	1%	1%	1%	*	1%	-	*	*	-	-	1%
Mean Score	0.74	0.69	1.15	0.89	0.85	0.59	0.80	0.75	0.72	0.73	1.46	0.89	0.73	0.79	1.27	0.78
Standard Deviation	1.01	1.03	0.91	1.06	1.09	1.22	1.08	1.07	1.02	0.97	0.88	0.98	0.97	1.01	1.01	1.05
Standard Error	0.05	0.11	0.31	0.32	0.24	0.29	0.30	0.13	0.13	0.11	0.21	0.14	0.08	0.12	0.42	0.17

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating pulses such as soya beans, lentils or chickpeas

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size						Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+	
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134	
Base	365	59	137	78	64	26	92	273	37	88	85	63	
(2) Very important	82 23%	13 21%	29 21%	18 23%	14 21%	9 35%	28 30%	55 20%	9 24%	17 20%	19 23%	14 23%	
(1) Fairly important	163 45%	26 44%	61 44%	35 44%	30 47%	11 43%	38 42%	124 46%	14 39%	36 40%	36 42%	32 51%	
(0) Neither important nor unimportant	61 17%	11 19%	24 18%	12 16%	11 16%	3 12%	15 16%	46 17%	8 23%	12 14%	19 23%	7 12%	
(-1) Fairly unimportant	48 13%	7 12%	17 13%	12 15%	9 14%	3 10%	9 9%	39 14%	5 13%	18 21%	8 10%	8 13%	
(-2) Very unimportant	6 2%	1 2%	4 3%	1 1%	- 1%	- -	1 1%	6 2%	- 1%	3 3%	1 1%	1 1%	
Net : Important	245 67%	39 66%	90 65%	53 67%	44 68%	20 78%	66 72%	179 66%	23 63%	53 60%	55 65%	47 74%	
Net : Unimportant	54 15%	9 15%	21 15%	13 16%	9 15%	3 10%	9 10%	45 16%	5 14%	21 24%	10 11%	9 14%	
Don't know	4 1%	- 1%	2 1%	1 1%	1 1%	- 1%	2 2%	2 1%	- -	2 2%	1 1%	- *	
Mean Score	0.74	0.70	0.70	0.74	0.75	1.04	0.93	0.68	0.73	0.54	0.76	0.82	
Standard Deviation	1.01	1.02	1.03	1.02	0.98	0.94	0.96	1.02	1.01	1.13	0.97	0.97	
Standard Error	0.05	0.13	0.09	0.12	0.12	0.19	0.10	0.06	0.17	0.12	0.11	0.12	

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating pulses such as soya beans, lentils or chickpeas

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Very important	82	76	4	8	30	44	22	61	25	15	36	6
	23%	24%	20%	16%	20%	27%	26%	21%	22%	23%	22%	28%
(1) Fairly important	163	148	3	20	65	78	37	126	60	29	69	6
	45%	47%	19%	39%	43%	48%	46%	44%	53%	43%	43%	24%
(0) Neither important nor unimportant	61	49	6	12	29	21	13	48	16	11	30	4
	17%	15%	32%	23%	19%	13%	16%	17%	15%	16%	18%	20%
(-1) Fairly unimportant	48	35	4	8	24	15	9	39	10	8	24	6
	13%	11%	25%	16%	16%	10%	11%	14%	9%	12%	15%	26%
(-2) Very unimportant	6	4	-	1	3	2	-	6	1	3	2	-
	2%	1%	1%	2%	2%	1%	-	2%	1%	4%	1%	1%
Net : Important	245	224	7	28	95	121	59	186	85	44	105	12
	67%	71%	40%	56%	62%	75%	72%	66%	75%	66%	65%	52%
Net : Unimportant	54	38	4	9	28	17	9	45	11	11	26	6
	15%	12%	25%	18%	18%	11%	11%	16%	10%	17%	16%	26%
Don't know	4	3	1	1	1	2	1	4	1	1	2	1
	1%	1%	3%	3%	1%	1%	1%	1%	1%	1%	1%	2%
Mean Score	0.74	0.83	0.35	0.53	0.62	0.92	0.88	0.70	0.87	0.68	0.70	0.53
Standard Deviation	1.01	0.96	1.13	1.03	1.05	0.94	0.93	1.03	0.90	1.10	1.02	1.21
Standard Error	0.05	0.05	0.27	0.15	0.09	0.07	0.10	0.06	0.08	0.14	0.08	0.25

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating the right amount of calories each day**Base: All respondents living in Scotland/ Northern Ireland**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Very important	152	72	80	20	30	31	25	21	18	8	-	-	113	39	146	6	97	55
	42%	41%	42%	38%	51%	49%	40%	37%	39%	30%	-	-	41%	43%	41%	88%	42%	41%
(1) Fairly important	162	79	83	25	24	24	29	28	21	12	-	-	123	39	161	-	101	61
	44%	45%	44%	47%	41%	37%	46%	51%	46%	45%	-	-	45%	43%	45%	7%	44%	46%
(0) Neither important nor unimportant	26	12	13	2	4	4	4	4	5	3	-	-	19	7	26	-	17	9
	7%	7%	7%	4%	6%	6%	6%	8%	10%	12%	-	-	7%	7%	7%	-	7%	7%
(-1) Fairly unimportant	18	11	8	3	1	5	4	2	2	2	-	-	14	4	18	-	13	5
	5%	6%	4%	5%	2%	8%	6%	4%	3%	9%	-	-	5%	5%	5%	5%	6%	4%
(-2) Very unimportant	5	1	4	3	-	-	1	-	1	-	-	-	4	1	5	-	3	2
	1%	1%	2%	5%	*	*	1%	*	2%	1%	-	-	2%	1%	1%	-	1%	2%
Net : Important	314	151	163	45	54	54	54	49	39	20	-	-	236	79	307	7	198	117
	86%	86%	86%	85%	92%	86%	86%	88%	85%	75%	-	-	86%	87%	86%	95%	86%	87%
Net : Unimportant	23	12	11	6	1	5	4	2	2	3	-	-	18	5	23	-	16	7
	6%	7%	6%	11%	2%	8%	7%	4%	5%	10%	-	-	7%	5%	6%	5%	7%	6%
Don't know	2	-	1	-	-	-	1	-	-	1	-	-	1	1	2	-	-	1
	*	*	1%	-	-	-	1%	*	-	3%	-	-	*	1%	*	-	*	1%
Mean Score	1.21	1.20	1.22	1.07	1.41	1.26	1.20	1.21	1.17	0.97	-	-	1.19	1.25	1.20	1.77	1.20	1.22
Standard Deviation	0.88	0.87	0.89	1.06	0.71	0.91	0.88	0.76	0.88	0.96	-	-	0.89	0.84	0.88	0.77	0.89	0.86
Standard Error	0.05	0.07	0.06	0.15	0.09	0.11	0.11	0.10	0.13	0.19	-	-	0.05	0.09	0.05	0.29	0.06	0.07

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating the right amount of calories each day
Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Very important	152	96	25	6	25	40	45	30	38	22	131	96	8	48	107	7	4	7	27
	42%	47%	33%	37%	38%	51%	38%	43%	38%	31%	44%	42%	48%	40%	44%	33%	46%	68%	35%
(1) Fairly important	162	83	39	9	30	32	53	32	46	37	125	103	6	54	108	11	5	2	36
	44%	41%	51%	53%	47%	41%	45%	45%	46%	54%	42%	45%	32%	44%	44%	50%	54%	21%	47%
(0) Neither important nor unimportant	26	14	7	-	4	5	8	3	10	6	20	15	3	8	16	-	-	1	8
	7%	7%	10%	2%	7%	6%	7%	4%	10%	8%	7%	6%	19%	6%	7%	2%	-	8%	11%
(-1) Fairly unimportant	18	9	4	1	4	1	8	5	4	4	14	9	-	9	11	3	-	-	4
	5%	4%	5%	6%	7%	1%	7%	6%	4%	6%	5%	4%	-	8%	4%	14%	-	2%	5%
(-2) Very unimportant	5	3	1	-	-	-	3	1	1	-	5	4	-	1	4	-	-	-	1
	1%	2%	1%	2%	1%	*	3%	1%	1%	*	2%	2%	-	1%	2%	-	-	1%	1%
Net : Important	314	179	65	15	55	71	98	62	83	59	256	199	14	102	214	19	9	9	63
	86%	87%	83%	90%	85%	92%	83%	89%	84%	85%	87%	88%	80%	84%	87%	82%	100%	88%	81%
Net : Unimportant	23	12	5	1	5	1	12	5	5	4	19	13	-	10	15	3	-	-	5
	6%	6%	6%	8%	7%	2%	10%	7%	5%	6%	6%	6%	-	9%	6%	14%	-	3%	6%
Don't know	2	-	1	-	1	-	-	-	1	1	1	-	-	1	-	-	-	-	1
	*	*	1%	-	1%	*	-	-	1%	1%	*	*	1%	1%	-	2%	-	-	1%
Mean Score	1.21	1.27	1.09	1.17	1.17	1.42	1.08	1.24	1.17	1.10	1.23	1.23	1.29	1.15	1.24	1.04	1.46	1.51	1.10
Standard Deviation	0.88	0.89	0.87	0.91	0.87	0.70	1.00	0.87	0.84	0.81	0.89	0.86	0.79	0.93	0.88	0.97	0.53	0.88	0.89
Standard Error	0.05	0.06	0.10	0.22	0.11	0.08	0.09	0.10	0.09	0.10	0.05	0.06	0.19	0.08	0.06	0.21	0.17	0.27	0.10

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating the right amount of calories each day

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Very important	152	91	25	30	142	10	140	123	8	106	46	78	31	43	50	95
	42%	39%	52%	42%	42%	34%	42%	43%	42%	42%	42%	43%	41%	40%	43%	41%
(1) Fairly important	162	109	18	30	147	15	150	129	7	116	46	81	32	49	51	102
	44%	47%	38%	43%	44%	53%	45%	45%	38%	45%	42%	45%	43%	45%	44%	44%
(0) Neither important nor unimportant	26	17	3	6	23	2	24	18	1	16	9	12	6	7	7	18
	7%	7%	5%	8%	7%	8%	7%	6%	3%	6%	8%	7%	9%	7%	6%	8%
(-1) Fairly unimportant	18	13	1	3	18	-	15	11	3	13	5	5	4	9	7	11
	5%	6%	3%	4%	5%	*	4%	4%	14%	5%	5%	3%	6%	8%	6%	5%
(-2) Very unimportant	5	3	1	1	4	1	5	4	-	4	1	3	1	1	2	3
	1%	1%	2%	1%	1%	3%	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%
Net : Important	314	200	43	60	289	25	290	252	15	222	92	159	63	92	102	197
	86%	86%	90%	85%	86%	88%	87%	88%	81%	87%	84%	88%	84%	84%	86%	86%
Net : Unimportant	23	16	2	4	22	1	20	14	3	16	7	8	6	10	9	13
	6%	7%	5%	6%	7%	4%	6%	5%	16%	6%	6%	4%	8%	9%	8%	6%
Don't know	2	1	-	1	1	-	1	1	-	1	1	1	-	-	-	2
	*	*	-	1%	*	1%	*	*	*	*	1%	1%	-	*	-	1%
Mean Score	1.21	1.17	1.35	1.21	1.21	1.16	1.22	1.26	1.07	1.21	1.20	1.26	1.16	1.15	1.19	1.21
Standard Deviation	0.88	0.88	0.86	0.88	0.88	0.86	0.87	0.83	1.10	0.87	0.90	0.84	0.94	0.91	0.93	0.87
Standard Error	0.05	0.06	0.12	0.11	0.05	0.16	0.05	0.05	0.25	0.05	0.09	0.06	0.11	0.09	0.09	0.06

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating the right amount of calories each day
Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) Very important	152 42%	3 40%	4 35%	18 65%	10 42%	121 40%
(1) Fairly important	162 44%	3 41%	5 41%	7 27%	9 38%	140 46%
(0) Neither important nor unimportant	26 7%	- 7%	1 9%	- 1%	3 11%	21 7%
(-1) Fairly unimportant	18 5%	1 8%	1 12%	2 7%	2 9%	14 5%
(-2) Very unimportant	5 1%	- -	- 2%	- -	- *	5 2%
Net : Important	314 86%	5 81%	9 76%	25 92%	19 80%	261 86%
Net : Unimportant	23 6%	1 8%	2 14%	2 7%	2 9%	18 6%
Don't know	2 *	- 4%	- 2%	- -	- -	1 *
Mean Score	1.21	1.17	0.96	1.51	1.14	1.19
Standard Deviation	0.88	0.97	1.11	0.83	0.96	0.87
Standard Error	0.05	0.38	0.33	0.16	0.20	0.05

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating the right amount of calories each day

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Very important	152 42%	56 45%	16 54%	12 50%	14 43%	14 49%	4 51%	50 43%	26 43%	25 50%	16 39%	28 48%	26 47%	51 42%	4 64%	31 38%
(1) Fairly important	162 44%	49 40%	13 43%	9 38%	18 53%	11 40%	3 39%	52 45%	29 49%	20 40%	20 48%	24 42%	24 44%	56 47%	2 36%	37 45%
(0) Neither important nor unimportant	26 7%	8 6%	-	1 6%	-	1 5%	-	7 6%	3 6%	3 6%	3 6%	3 5%	2 4%	8 7%	-	8 10%
(-1) Fairly unimportant	18 5%	8 6%	1 3%	-	1 3%	2 6%	-	7 6%	1 6%	2 4%	3 7%	2 4%	2 3%	3 3%	-	4 5%
(-2) Very unimportant	5 1%	3 2%	-	1 6%	-	-	-	-	-	-	-	1 1%	1 2%	2 2%	-	1 1%
Net : Important	314 86%	106 85%	29 97%	20 87%	32 96%	25 89%	7 90%	102 88%	55 92%	45 90%	36 87%	52 89%	50 91%	107 89%	6 100%	68 83%
Net : Unimportant	23 6%	10 8%	1 3%	2 7%	1 3%	2 6%	-	7 6%	1 2%	2 5%	3 7%	3 6%	3 5%	5 4%	-	5 6%
Don't know	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Mean Score	1.21	1.20	1.49	1.24	1.37	1.32	1.40	1.26	1.33	1.34	1.18	1.30	1.31	1.25	1.64	1.16
Standard Deviation	0.88	0.97	0.65	1.07	0.66	0.84	0.78	0.82	0.71	0.82	0.85	0.86	0.87	0.83	0.53	0.87
Standard Error	0.05	0.09	0.12	0.22	0.11	0.16	0.27	0.08	0.09	0.12	0.13	0.11	0.12	0.08	0.22	0.10

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating the right amount of calories each day
Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Very important	152	42	6	5	11	9	8	30	26	31	7	24	59	35	2	18
	42%	45%	68%	42%	55%	53%	57%	40%	45%	38%	38%	50%	42%	46%	40%	47%
(1) Fairly important	162	36	3	5	8	7	4	37	29	41	9	19	64	34	4	12
	44%	40%	32%	45%	40%	42%	31%	50%	49%	50%	49%	39%	46%	45%	60%	31%
(0) Neither important nor unimportant	26	5	-	-	1	1	-	2	3	6	-	3	12	4	-	4
	7%	5%	-	-	4%	4%	-	3%	5%	7%	3%	6%	8%	5%	-	10%
(-1) Fairly unimportant	18	6	-	-	-	-	1	5	-	4	2	2	3	1	-	3
	5%	6%	-	-	1%	-	7%	7%	1%	5%	10%	5%	2%	2%	-	8%
(-2) Very unimportant	5	2	-	1	-	-	-	-	-	-	-	-	2	2	-	-
	1%	3%	-	13%	-	-	1%	-	1%	1%	-	-	1%	2%	-	1%
Net : Important	314	78	9	10	19	17	12	67	54	72	15	43	123	69	6	29
	86%	85%	100%	87%	95%	96%	89%	91%	94%	88%	87%	90%	88%	91%	100%	78%
Net : Unimportant	23	8	-	1	-	-	1	5	1	4	2	2	5	3	-	4
	6%	9%	-	13%	1%	-	8%	7%	1%	5%	10%	5%	4%	4%	-	10%
Don't know	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	*	1%	-	-	-	-	-	-	-	-	-	-	-	*	-	2%
Mean Score	1.21	1.20	1.68	1.04	1.49	1.49	1.38	1.24	1.37	1.20	1.14	1.35	1.25	1.31	1.40	1.16
Standard Deviation	0.88	0.99	0.50	1.32	0.64	0.59	0.93	0.81	0.67	0.81	0.92	0.80	0.81	0.84	0.54	1.02
Standard Error	0.05	0.10	0.17	0.40	0.14	0.14	0.26	0.09	0.09	0.09	0.22	0.12	0.07	0.10	0.22	0.17

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating the right amount of calories each day
Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size						Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+	
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134	
Base	365	59	137	78	64	26	92	273	37	88	85	63	
(2) Very important	152	23	52	35	31	11	41	112	14	33	40	27	
	42%	39%	38%	45%	48%	43%	44%	41%	38%	38%	47%	43%	
(1) Fairly important	162	27	66	33	25	12	41	121	16	41	35	29	
	44%	45%	48%	42%	39%	45%	45%	44%	44%	46%	41%	46%	
(0) Neither important nor unimportant	26	6	10	7	2	1	4	21	4	5	8	4	
	7%	10%	7%	9%	3%	5%	5%	8%	10%	5%	9%	6%	
(-1) Fairly unimportant	18	1	7	3	5	1	5	13	2	7	2	3	
	5%	2%	5%	4%	8%	6%	6%	5%	6%	8%	2%	5%	
(-2) Very unimportant	5	2	3	-	1	-	1	4	1	2	-	1	
	1%	3%	2%	-	1%	-	1%	2%	2%	3%	-	1%	
Net : Important	314	50	118	68	56	23	82	233	30	74	75	55	
	86%	84%	86%	87%	87%	89%	89%	85%	82%	84%	88%	88%	
Net : Unimportant	23	3	9	3	6	1	6	17	3	9	2	4	
	6%	4%	7%	4%	10%	6%	7%	6%	8%	10%	2%	6%	
Don't know	2	1	-	-	-	-	-	2	-	1	-	-	
	*	2%	-	*	*	-	-	1%	-	1%	-	-	
Mean Score	1.21	1.18	1.15	1.28	1.24	1.27	1.25	1.19	1.09	1.09	1.33	1.25	
Standard Deviation	0.88	0.89	0.90	0.80	0.96	0.82	0.86	0.89	0.96	0.99	0.75	0.84	
Standard Error	0.05	0.12	0.08	0.09	0.12	0.16	0.09	0.05	0.16	0.11	0.08	0.11	

H2_18 Thinking about adults, how important do you think the following are for a healthy lifestyle - Eating the right amount of calories each day

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Very important	152 42%	139 44%	5 27%	20 39%	58 38%	74 46%	40 49%	113 40%	55 49%	23 35%	63 39%	11 49%
(1) Fairly important	162 44%	134 43%	10 56%	21 41%	74 48%	67 41%	34 42%	128 45%	49 43%	34 51%	71 44%	8 35%
(0) Neither important nor unimportant	26 7%	20 6%	1 7%	7 13%	8 5%	11 7%	4 5%	22 8%	8 7%	4 6%	12 8%	2 8%
(-1) Fairly unimportant	18 5%	15 5%	1 8%	3 6%	11 7%	5 3%	3 4%	15 5%	1 1%	3 5%	13 8%	1 4%
(-2) Very unimportant	5 1%	5 1%	- 1%	- 1%	2 1%	3 2%	1 1%	4 2%	1 1%	2 3%	2 1%	1 2%
Net : Important	314 86%	273 87%	15 83%	41 81%	132 87%	141 88%	74 90%	241 85%	104 92%	58 86%	134 83%	19 84%
Net : Unimportant	23 6%	20 6%	2 9%	3 6%	12 8%	8 5%	4 4%	20 7%	2 2%	5 7%	15 9%	2 7%
Don't know	2 *	1 *	- *	- *	- *	1 1%	- 1%	1 *	- *	- 1%	1 *	- 1%
Mean Score	1.21	1.24	1.02	1.13	1.16	1.28	1.35	1.17	1.38	1.12	1.12	1.25
Standard Deviation	0.88	0.88	0.88	0.89	0.89	0.87	0.80	0.90	0.71	0.91	0.95	0.98
Standard Error	0.05	0.05	0.21	0.12	0.07	0.07	0.09	0.05	0.07	0.11	0.07	0.21

H2_18 Summary - Thinking about adults, how important do you think the following are for a healthy lifestyle...

Base: All respondents living in Scotland/ Northern Ireland

	H2_18												
	Unweighted Base	Base	(2) Very important	(1) Fairly important	(0) Neither important nor unimportant	(-1) Fairly unimportant	(-2) Very unimportant	Net : Important	Net : Unimportant	Don't know	Mean Score	Standard Deviation	Standard Error
Eating Fruit And Vegetables	1011	365	307 84%	53 14%	4 1%	- *	- *	360 99%	1 *	1 *	1.83	0.42	0.02
Keeping To A Healthy Weight	1011	365	246 67%	111 31%	5 1%	2 1%	- *	357 98%	3 1%	1 *	1.65	0.55	0.03
Drinking Plenty Of Water	1011	365	282 77%	75 20%	6 2%	1 *	1 *	357 98%	2 *	1 *	1.75	0.51	0.03
Eating Less Salt	1011	365	243 67%	105 29%	6 2%	9 2%	1 *	348 95%	10 3%	1 *	1.60	0.67	0.04
Eating Breakfast Every Day	1011	365	268 73%	81 22%	7 2%	7 2%	2 1%	348 95%	9 2%	- -	1.66	0.67	0.04
Limiting Food And Drinks High In Sugar	1011	365	265 73%	83 23%	6 2%	9 3%	2 *	347 95%	11 3%	1 *	1.65	0.69	0.04
Limiting Foods High In Saturated Fat	1011	365	260 71%	82 22%	9 2%	9 2%	4 1%	341 94%	13 3%	2 1%	1.61	0.75	0.04
Limiting Foods High In Total Fat	1011	365	245 67%	95 26%	13 4%	8 2%	3 1%	340 93%	10 3%	1 *	1.57	0.73	0.04
Eating Fish, Including Oily Fish	1011	365	173 47%	152 42%	20 5%	14 4%	5 1%	325 89%	19 5%	1 *	1.31	0.84	0.04
Eating The Right Amount Of Calories Each Day	1011	365	152 42%	162 44%	26 7%	18 5%	5 1%	314 86%	23 6%	2 *	1.21	0.88	0.05
Eating Foods Such As Bread, Rice, Pasta And Potatoes	1011	365	93 25%	212 58%	36 10%	21 6%	2 1%	305 84%	23 6%	1 *	1.02	0.80	0.04
Eating White Meat Such As Chicken Or Turkey	1011	365	123 34%	181 50%	36 10%	18 5%	5 1%	305 83%	24 7%	- *	1.09	0.88	0.05
Eating Dairy Produce Such As Cheese, Milk Or Yoghurt	1011	365	113 31%	190 52%	30 8%	26 7%	5 1%	303 83%	31 9%	- *	1.04	0.90	0.05
Eating Pulses Such As Soya Beans, Lentils Or Chickpeas	1011	365	82 23%	163 45%	61 17%	48 13%	6 2%	245 67%	54 15%	4 1%	0.74	1.01	0.05

H2_19 Thinking about the last 6 months, what changes, if any, have you personally made to the food you eat?

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Eating more fruit and vegetables	105 29%	46 26%	59 31%	11 21%	19 31%	26 40%	24 38%	12 22%	11 24%	2 8%	-	-	78 28%	27 29%	102 28%	3 39%	70 30%	35 26%
Eating smaller portions	83 23%	36 20%	47 25%	7 14%	16 27%	18 29%	14 22%	11 20%	11 25%	6 22%	-	-	64 23%	19 22%	81 23%	2 28%	57 25%	27 20%
Eating less food high in fat in general	73 20%	32 18%	41 22%	7 13%	14 23%	15 23%	16 26%	10 18%	8 18%	3 12%	-	-	54 20%	18 20%	70 20%	2 30%	46 20%	27 20%
Eating less food high in saturated fat	70 19%	35 20%	35 19%	8 15%	15 25%	15 24%	12 20%	9 17%	8 18%	2 9%	-	-	53 19%	17 19%	67 19%	3 38%	45 20%	25 19%
Eating less salt, for example eating less salty food, not adding salt during cooking or to a meal before eating	57 16%	24 13%	34 18%	5 9%	14 24%	12 20%	12 20%	8 15%	4 9%	1 4%	-	-	40 15%	17 19%	56 16%	1 17%	37 16%	20 15%
Eating less bread, rice, potatoes, pasta and other starchy foods	55 15%	21 12%	34 18%	3 6%	11 18%	13 21%	12 19%	10 19%	5 11%	1 4%	-	-	41 15%	14 16%	55 15%	1 9%	35 15%	20 15%
Eating fewer calories	65 18%	26 15%	39 21%	5 9%	15 26%	17 26%	9 15%	9 16%	10 22%	- 1%	-	-	52 19%	13 15%	64 18%	2 23%	46 20%	20 15%
Eating more fish, including oily fish	44 12%	23 13%	21 11%	4 8%	8 14%	9 14%	10 16%	5 10%	6 13%	1 4%	-	-	33 12%	11 13%	42 12%	2 34%	27 12%	18 13%
Eating less meat	30 8%	14 8%	16 9%	1 3%	6 10%	5 8%	7 11%	3 5%	6 13%	2 7%	-	-	23 8%	8 8%	27 8%	3 43%	16 7%	14 10%
Eating more bread, rice, potatoes, pasta and other starchy foods	13 3%	5 3%	7 4%	3 5%	5 9%	3 4%	1 2%	1 1%	- *	- 1%	-	-	8 3%	5 5%	11 3%	1 20%	6 2%	7 5%
Eating more calories	10 3%	4 2%	5 3%	4 7%	3 4%	1 2%	1 1%	- *	- 1%	1 3%	-	-	7 3%	2 3%	9 2%	1 16%	3 1%	6 5%
Eating larger portions	9 2%	4 2%	5 2%	6 11%	1 1%	1 1%	1 1%	- *	- 1%	- 2%	-	-	5 2%	4 4%	9 2%	- 3%	1 1%	8 6%
None of these	165 45%	87 49%	78 41%	27 51%	22 38%	21 34%	26 41%	31 56%	20 44%	17 66%	-	-	128 47%	37 41%	162 45%	3 35%	104 45%	61 45%
Average number of responses	2.13	2.04	2.22	1.73	2.50	2.46	2.32	2.00	1.99	1.44	XXXXX	XXXXX	2.14	2.13	2.11	3.34	2.14	2.13

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H2_19 Thinking about the last 6 months, what changes, if any, have you personally made to the food you eat?

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Eating more fruit and vegetables	105 29%	71 35%	13 16%	4 24%	16 25%	29 38%	36 31%	22 31%	18 18%	13 19%	91 31%	66 29%	3 18%	36 30%	77 32%	7 29%	2 18%	3 25%	16 21%
Eating smaller portions	83 23%	50 24%	17 22%	2 10%	14 22%	20 26%	29 25%	16 22%	18 18%	15 22%	68 23%	51 23%	1 7%	31 26%	62 25%	5 22%	1 10%	2 17%	14 18%
Eating less food high in fat in general	73 20%	46 22%	12 16%	3 19%	11 17%	20 26%	24 20%	17 24%	11 11%	12 17%	61 21%	45 20%	2 11%	26 22%	55 22%	4 16%	1 5%	1 7%	13 17%
Eating less food high in saturated fat	70 19%	47 23%	10 13%	4 23%	9 14%	21 27%	27 23%	14 21%	7 7%	11 16%	59 20%	46 20%	2 12%	23 19%	55 22%	4 16%	- 3%	1 6%	10 14%
Eating less salt, for example eating less salty food, not adding salt during cooking or to a meal before eating	57 16%	35 17%	8 10%	2 12%	12 19%	16 20%	19 16%	14 21%	8 8%	7 11%	50 17%	40 18%	1 8%	16 13%	44 18%	2 11%	3 28%	1 9%	7 9%
Eating less bread, rice, potatoes, pasta and other starchy foods	55 15%	39 19%	7 9%	1 6%	8 13%	18 23%	18 15%	14 20%	6 6%	9 12%	47 16%	36 16%	1 5%	19 15%	44 18%	3 14%	1 16%	1 7%	6 8%
Eating fewer calories	65 18%	45 22%	8 11%	3 16%	9 14%	22 28%	22 19%	10 14%	11 11%	9 13%	56 19%	37 16%	2 12%	26 22%	50 20%	5 21%	1 14%	1 12%	8 10%
Eating more fish, including oily fish	44 12%	28 13%	8 10%	1 4%	8 13%	15 20%	17 14%	9 13%	4 4%	7 9%	38 13%	30 13%	2 11%	12 10%	34 14%	3 13%	1 13%	- -	7 8%
Eating less meat	30 8%	17 8%	8 10%	1 7%	4 7%	7 9%	14 12%	4 6%	5 5%	8 11%	22 8%	17 7%	1 4%	13 11%	20 8%	3 14%	- -	1 7%	7 9%
Eating more bread, rice, potatoes, pasta and other starchy foods	13 3%	7 3%	- *	1 7%	4 6%	5 6%	3 3%	2 3%	2 2%	2 3%	10 3%	8 3%	- 2%	4 4%	9 4%	1 3%	- 3%	1 8%	2 2%
Eating more calories	10 3%	5 3%	1 1%	2 10%	2 3%	4 5%	2 2%	2 4%	1 1%	1 2%	8 3%	7 3%	- -	3 2%	7 3%	1 3%	- -	- -	2 3%
Eating larger portions	9 2%	3 2%	1 1%	1 7%	4 6%	- *	3 3%	3 4%	2 2%	1 1%	8 3%	7 3%	- -	2 1%	6 3%	1 3%	- -	- -	2 3%
None of these	165 45%	86 42%	42 54%	7 45%	29 44%	24 31%	53 45%	29 42%	58 58%	34 49%	130 44%	97 43%	12 68%	56 46%	102 41%	9 38%	5 57%	7 62%	43 55%
Average number of responses	2.13	2.34	1.73	1.87	2.04	2.60	2.27	2.24	1.53	1.87	2.20	2.14	1.57	2.20	2.30	2.02	1.68	1.59	1.76

H2_19 Thinking about the last 6 months, what changes, if any, have you personally made to the food you eat?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Eating more fruit and vegetables	105 29%	67 29%	16 33%	18 26%	95 28%	9 32%	102 30%	91 32%	1 7%	76 30%	29 26%	51 28%	27 35%	27 25%	38 32%	63 27%
Eating smaller portions	83 23%	54 23%	11 24%	14 20%	73 22%	11 36%	79 24%	71 25%	4 19%	60 24%	23 21%	45 25%	21 27%	18 16%	32 27%	48 21%
Eating less food high in fat in general	73 20%	49 21%	6 14%	12 17%	68 20%	4 15%	70 21%	63 22%	2 9%	55 21%	18 16%	42 23%	11 14%	20 19%	25 21%	42 18%
Eating less food high in saturated fat	70 19%	44 19%	9 20%	11 16%	65 19%	5 17%	68 20%	62 22%	2 8%	52 20%	18 17%	39 22%	11 14%	20 19%	28 24%	37 16%
Eating less salt, for example eating less salty food, not adding salt during cooking or to a meal before eating	57 16%	38 16%	9 18%	7 10%	53 16%	4 14%	56 17%	49 17%	- 2%	45 18%	12 11%	34 19%	9 12%	14 13%	16 14%	36 16%
Eating less bread, rice, potatoes, pasta and other starchy foods	55 15%	39 17%	7 15%	8 11%	46 14%	10 33%	55 16%	47 17%	- 1%	44 17%	12 11%	30 17%	13 18%	12 11%	26 22%	29 12%
Eating fewer calories	65 18%	47 20%	9 20%	8 12%	58 17%	7 25%	65 19%	58 21%	- 1%	52 20%	14 13%	37 20%	17 22%	12 11%	24 20%	39 17%
Eating more fish, including oily fish	44 12%	28 12%	9 20%	4 6%	41 12%	3 12%	44 13%	39 14%	- -	36 14%	9 8%	24 13%	6 8%	14 13%	19 16%	23 10%
Eating less meat	30 8%	18 8%	8 17%	2 3%	25 7%	5 18%	30 9%	26 9%	- 1%	20 8%	11 10%	19 10%	6 8%	5 5%	16 13%	14 6%
Eating more bread, rice, potatoes, pasta and other starchy foods	13 3%	4 2%	3 7%	3 4%	12 4%	- *	12 4%	9 3%	- 1%	11 4%	2 1%	6 3%	1 2%	6 5%	6 5%	6 2%
Eating more calories	10 3%	3 1%	5 10%	1 2%	9 3%	- 1%	10 3%	6 2%	- -	8 3%	2 2%	3 2%	2 2%	5 4%	5 4%	4 2%
Eating larger portions	9 2%	5 2%	2 4%	2 3%	8 2%	1 2%	9 3%	6 2%	- -	8 3%	1 1%	3 2%	2 2%	4 4%	1 1%	6 3%
None of these	165 45%	104 44%	16 33%	38 55%	152 45%	13 45%	143 43%	116 41%	13 72%	107 42%	58 53%	74 41%	31 41%	60 55%	49 41%	108 47%
Average number of responses	2.13	2.14	2.34	1.84	2.10	2.50	2.21	2.27	1.21	2.24	1.90	2.25	2.06	2.00	2.41	1.98

H2_19 Thinking about the last 6 months, what changes, if any, have you personally made to the food you eat?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
Eating more fruit and vegetables	105 29%	2 35%	3 29%	18 65%	8 34%	76 25%
Eating smaller portions	83 23%	2 30%	3 28%	15 53%	5 21%	61 20%
Eating less food high in fat in general	73 20%	3 45%	3 27%	13 49%	4 18%	51 17%
Eating less food high in saturated fat	70 19%	2 29%	2 22%	15 56%	6 28%	47 15%
Eating less salt, for example eating less salty food, not adding salt during cooking or to a meal before eating	57 16%	2 28%	3 27%	9 32%	5 23%	41 14%
Eating less bread, rice, potatoes, pasta and other starchy foods	55 15%	1 18%	2 15%	9 34%	4 17%	39 13%
Eating fewer calories	65 18%	2 30%	2 20%	16 58%	4 18%	44 14%
Eating more fish, including oily fish	44 12%	1 21%	1 10%	7 25%	4 18%	31 10%
Eating less meat	30 8%	1 20%	1 9%	5 19%	4 19%	19 6%
Eating more bread, rice, potatoes, pasta and other starchy foods	13 3%	1 10%	1 6%	1 5%	1 3%	10 3%
Eating more calories	10 3%	-	1 12%	- 1%	-	8 3%
Eating larger portions	9 2%	-	-	- 1%	- 2%	8 3%
None of these	165 45%	2 33%	4 33%	3 10%	9 39%	149 49%
Average number of responses	2.13	2.98	2.38	4.08	2.40	1.94

H2_19 Thinking about the last 6 months, what changes, if any, have you personally made to the food you eat?

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Eating more fruit and vegetables	105 29%	41 33%	10 33%	7 30%	14 41%	9 33%	2 26%	42 37%	22 37%	21 43%	20 47%	21 35%	24 43%	39 32%	2 44%	16 20%
Eating smaller portions	83 23%	32 26%	9 29%	5 21%	13 40%	9 31%	2 31%	37 32%	18 30%	13 25%	13 31%	18 30%	14 25%	36 30%	3 46%	10 12%
Eating less food high in fat in general	73 20%	28 23%	5 17%	5 20%	12 36%	11 41%	1 14%	32 27%	18 30%	16 32%	11 26%	16 28%	15 28%	34 28%	1 19%	9 11%
Eating less food high in saturated fat	70 19%	27 21%	7 25%	6 26%	13 38%	7 27%	2 22%	25 22%	16 27%	16 32%	12 28%	14 25%	16 30%	29 24%	1 16%	10 13%
Eating less salt, for example eating less salty food, not adding salt during cooking or to a meal before eating	57 16%	22 18%	7 25%	5 20%	9 27%	3 12%	2 23%	23 20%	14 24%	13 26%	12 28%	14 24%	12 22%	25 21%	1 24%	5 7%
Eating less bread, rice, potatoes, pasta and other starchy foods	55 15%	18 15%	6 21%	5 23%	8 24%	7 25%	1 11%	25 22%	15 25%	10 20%	9 21%	13 21%	11 21%	25 20%	2 44%	7 8%
Eating fewer calories	65 18%	27 22%	5 17%	4 17%	9 26%	8 29%	2 30%	31 27%	14 24%	15 30%	10 23%	13 22%	17 31%	29 24%	1 19%	8 10%
Eating more fish, including oily fish	44 12%	16 13%	5 17%	2 7%	6 19%	4 16%	1 12%	16 14%	10 17%	7 19%	7 17%	8 13%	7 13%	18 15%	1 26%	7 8%
Eating less meat	30 8%	8 6%	3 10%	2 9%	2 7%	2 8%	1 8%	9 8%	8 13%	3 6%	3 8%	6 10%	5 9%	11 9%	1 16%	7 8%
Eating more bread, rice, potatoes, pasta and other starchy foods	13 3%	5 4%	2 7%	1 3%	2 7%	1 2%	1 7%	2 2%	2 3%	3 7%	1 2%	1 2%	3 6%	5 4%	- 9%	3 3%
Eating more calories	10 3%	4 3%	- 1%	- 1%	1 4%	- 4%	- 4%	2 2%	1 2%	1 1%	2 5%	- 7%	4 7%	4 4%	- 3%	2 2%
Eating larger portions	9 2%	5 4%	- 1%	- -	1 2%	- 1%	1 10%	2 2%	- *	3 6%	- 1%	1 1%	4 8%	5 4%	- 5%	1 1%
None of these	165 45%	52 42%	11 37%	9 39%	9 27%	11 40%	3 36%	42 36%	21 36%	15 31%	10 23%	24 41%	13 24%	44 37%	1 19%	52 63%
Average number of responses	2.13	2.29	2.40	2.17	2.98	2.65	2.34	2.51	2.69	2.79	2.60	2.55	2.65	2.52	2.89	1.67

H2_19 Thinking about the last 6 months, what changes, if any, have you personally made to the food you eat?**Base: All respondents living in Scotland/ Northern Ireland**

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Eating more fruit and vegetables	105 29%	28 30%	3 31%	3 28%	9 43%	7 38%	5 41%	27 37%	19 33%	30 36%	7 39%	16 34%	52 37%	27 35%	2 26%	5 14%
Eating smaller portions	83 23%	17 19%	2 24%	3 30%	8 41%	6 33%	5 36%	21 28%	16 28%	24 29%	8 45%	13 28%	33 24%	24 32%	2 26%	3 7%
Eating less food high in fat in general	73 20%	18 20%	1 13%	2 18%	8 39%	6 35%	4 27%	19 25%	15 26%	22 26%	2 10%	10 21%	33 24%	22 29%	- 7%	2 7%
Eating less food high in saturated fat	70 19%	16 18%	1 14%	3 24%	8 40%	5 31%	4 30%	13 18%	10 17%	19 24%	3 17%	14 29%	37 27%	20 26%	2 31%	3 9%
Eating less salt, for example eating less salty food, not adding salt during cooking or to a meal before eating	57 16%	11 12%	3 34%	3 28%	6 31%	3 19%	4 32%	13 17%	9 16%	19 23%	3 15%	11 23%	29 21%	18 23%	1 16%	1 2%
Eating less bread, rice, potatoes, pasta and other starchy foods	55 15%	10 11%	2 18%	2 18%	2 11%	5 29%	2 13%	13 18%	13 22%	20 24%	4 25%	9 19%	28 20%	12 16%	- 6%	2 4%
Eating fewer calories	65 18%	17 19%	2 19%	2 20%	3 14%	4 25%	4 31%	19 25%	15 25%	23 27%	6 33%	11 23%	30 21%	19 24%	- 5%	2 6%
Eating more fish, including oily fish	44 12%	7 8%	- 8%	2 20%	7 11%	4 17%	3 12%	10 6%	6 8%	9 10%	1 4%	6 9%	26 11%	12 10%	1 15%	1 4%
Eating less meat	30 8%	7 8%	1 8%	2 20%	2 11%	3 17%	2 12%	4 6%	5 8%	8 10%	1 4%	4 9%	15 11%	8 10%	1 15%	1 4%
Eating more bread, rice, potatoes, pasta and other starchy foods	13 3%	3 4%	- 5%	- 2%	3 17%	2 9%	2 16%	1 2%	2 4%	4 5%	1 3%	2 5%	6 4%	5 7%	- 7%	- 1%
Eating more calories	10 3%	4 4%	1 9%	1 6%	1 7%	1 7%	1 11%	1 2%	3 5%	2 3%	- 1%	1 3%	6 5%	2 3%	- 3%	- -
Eating larger portions	9 2%	4 4%	1 9%	1 6%	- 1%	- 2%	1 9%	2 3%	3 6%	4 5%	- 1%	2 3%	5 3%	1 1%	1 11%	- -
None of these	165 45%	46 50%	3 36%	4 40%	6 30%	8 43%	4 32%	28 38%	23 41%	27 33%	7 39%	19 39%	48 34%	29 38%	3 58%	27 71%
Average number of responses	2.13	2.06	2.22	2.57	3.21	3.14	3.12	2.33	2.41	2.57	2.40	2.49	2.49	2.63	2.26	1.28

H2_19 Thinking about the last 6 months, what changes, if any, have you personally made to the food you eat?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Eating more fruit and vegetables	105 29%	13 21%	39 28%	25 32%	18 28%	10 39%	30 32%	75 27%	10 26%	21 24%	26 31%	23 37%
Eating smaller portions	83 23%	12 20%	33 24%	15 19%	14 21%	9 35%	25 27%	59 21%	9 25%	20 23%	23 27%	13 21%
Eating less food high in fat in general	73 20%	10 17%	21 15%	19 24%	14 22%	9 33%	21 23%	51 19%	7 20%	9 10%	21 24%	15 23%
Eating less food high in saturated fat	70 19%	10 17%	25 18%	18 23%	14 22%	4 16%	17 19%	53 19%	5 14%	11 13%	20 24%	18 28%
Eating less salt, for example eating less salty food, not adding salt during cooking or to a meal before eating	57 16%	8 13%	14 10%	19 24%	9 14%	7 28%	20 22%	37 14%	3 8%	12 13%	18 21%	12 19%
Eating less bread, rice, potatoes, pasta and other starchy foods	55 15%	10 17%	22 16%	12 15%	9 13%	3 13%	15 16%	40 15%	6 18%	12 14%	13 16%	14 22%
Eating fewer calories	65 18%	9 15%	22 16%	15 20%	15 23%	4 15%	22 24%	44 16%	6 16%	15 17%	19 22%	18 29%
Eating more fish, including oily fish	44 12%	9 16%	12 9%	7 9%	10 16%	5 19%	12 13%	32 12%	4 12%	7 8%	14 16%	11 17%
Eating less meat	30 8%	5 8%	10 7%	7 9%	5 8%	3 12%	10 11%	20 7%	3 9%	6 7%	5 6%	8 13%
Eating more bread, rice, potatoes, pasta and other starchy foods	13 3%	3 5%	2 1%	3 4%	3 4%	2 8%	4 4%	9 3%	2 6%	2 3%	3 3%	2 2%
Eating more calories	10 3%	1 2%	5 4%	2 3%	1 1%	1 3%	1 1%	9 3%	1 2%	2 2%	2 2%	3 5%
Eating larger portions	9 2%	1 1%	3 2%	1 1%	3 5%	1 3%	2 2%	7 3%	1 2%	3 3%	3 3%	- 1%
None of these	165 45%	30 51%	64 47%	34 43%	28 43%	9 33%	32 34%	133 49%	18 50%	42 48%	34 40%	24 39%
Average number of responses	2.13	2.03	1.99	2.27	2.21	2.57	2.28	2.09	2.07	1.85	2.35	2.57

H2_19 Thinking about the last 6 months, what changes, if any, have you personally made to the food you eat?

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Eating more fruit and vegetables	105 29%	91 29%	4 21%	9 18%	44 29%	51 32%	23 28%	81 29%	46 41%	18 28%	38 23%	2 8%
Eating smaller portions	83 23%	74 24%	3 15%	10 19%	37 24%	37 23%	16 20%	67 24%	31 28%	15 23%	34 21%	3 14%
Eating less food high in fat in general	73 20%	66 21%	1 4%	6 12%	30 20%	36 23%	17 21%	56 20%	31 28%	13 20%	24 15%	4 18%
Eating less food high in saturated fat	70 19%	62 20%	3 16%	7 13%	28 18%	35 22%	18 22%	52 18%	31 27%	13 20%	22 14%	4 16%
Eating less salt, for example eating less salty food, not adding salt during cooking or to a meal before eating	57 16%	50 16%	3 16%	5 10%	23 15%	29 18%	14 17%	44 15%	27 24%	10 15%	19 12%	1 5%
Eating less bread, rice, potatoes, pasta and other starchy foods	55 15%	51 16%	- 1%	4 7%	23 15%	29 18%	11 13%	45 16%	24 21%	11 16%	19 12%	2 7%
Eating fewer calories	65 18%	59 19%	1 3%	6 11%	25 17%	35 22%	13 16%	52 19%	31 28%	12 18%	20 12%	2 10%
Eating more fish, including oily fish	44 12%	41 13%	1 7%	2 5%	16 10%	26 16%	11 14%	33 12%	23 20%	9 14%	11 7%	1 5%
Eating less meat	30 8%	28 9%	- 2%	1 3%	7 5%	22 14%	11 14%	19 7%	11 10%	5 7%	12 7%	3 12%
Eating more bread, rice, potatoes, pasta and other starchy foods	13 3%	8 3%	3 17%	2 4%	5 3%	5 3%	5 6%	8 3%	6 5%	2 4%	4 2%	- 1%
Eating more calories	10 3%	7 2%	1 7%	2 3%	5 4%	3 2%	2 2%	8 3%	3 3%	2 3%	4 3%	- 1%
Eating larger portions	9 2%	5 2%	2 12%	4 7%	5 3%	- *	- 1%	9 3%	- *	2 3%	6 4%	- 2%
None of these	165 45%	140 45%	8 45%	26 50%	71 47%	68 42%	36 44%	129 46%	37 33%	29 44%	84 52%	15 63%
Average number of responses	2.13	2.17	1.65	1.62	2.09	2.34	2.16	2.13	2.67	2.15	1.83	1.62

H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	557	194	363	64	104	113	103	89	59	25	-	-	275	282	547	10	285	272
Base	200	89	111	26	37	42	37	24	26	9	-	-	147	54	196	5	127	73
To be more healthy / have a healthier lifestyle	98 49%	44 50%	54 49%	14 53%	20 55%	17 40%	18 50%	12 49%	14 56%	3 36%	-	-	73 50%	25 47%	96 49%	2 44%	57 45%	41 56%
To lose weight / maintain / stop gaining weight	85 42%	40 45%	45 41%	7 25%	18 49%	21 50%	15 41%	10 42%	12 48%	2 22%	-	-	62 42%	23 44%	83 42%	3 54%	55 43%	30 41%
For health reasons	56 28%	23 26%	33 30%	6 25%	6 16%	15 36%	10 27%	9 35%	7 29%	3 33%	-	-	40 28%	16 30%	55 28%	1 22%	38 30%	19 25%
Improve diet/start eating healthily	21 11%	8 9%	13 12%	4 17%	5 13%	5 13%	3 8%	3 11%	1 4%	-	-	-	14 10%	7 13%	21 11%	-	13 10%	8 11%
Keep fit/exercise	16 8%	10 12%	6 5%	3 12%	6 17%	3 7%	3 9%	1 3%	-	-	-	-	12 8%	4 7%	16 8%	-	10 8%	6 9%
Reduce cholesterol	11 5%	4 5%	6 6%	- 2%	- 1%	2 4%	4 10%	2 8%	2 8%	-	-	-	8 5%	3 6%	10 5%	-	9 7%	2 3%
Due to age/getting older	9 4%	4 5%	5 4%	- -	- -	1 1%	3 8%	2 10%	2 8%	1 11%	-	-	5 4%	4 7%	9 5%	-	6 5%	2 3%
Reduce salt intake	9 4%	4 4%	5 5%	- 1%	3 9%	2 6%	1 2%	2 7%	-	-	-	-	6 4%	3 5%	9 5%	-	7 6%	2 3%
*I am/ was pregnant	2 1%	-	2 2%	- 1%	1 4%	- 1%	-	-	-	-	-	-	1 1%	1 1%	2 1%	-	1 1%	1 1%
Publicity / awareness (from experts / media)	1 1%	-	1 1%	-	-	1 2%	-	-	-	-	-	-	1 1%	-	1 1%	-	1 1%	-
*To prevent illness (include family history)	1 *	-	-	-	-	-	*	-	2%	-	-	-	-	*	*	-	*	*
*High blood pressure/maintain blood pressure	-	*	-	-	-	-	1%	-	-	-	-	-	1%	-	*	-	*	-
*To feel better/less lethargic/tired	-	*	-	-	-	1%	-	-	-	-	-	-	-	*	-	-	-	*
*Eat smaller portions/cut down on food intake	-	*	-	1%	-	-	-	-	-	-	-	-	1%	*	-	-	-	*
*Been ill/in hospital/had an operation	1 *	1 1%	-	-	1 2%	-	-	-	-	-	-	-	1 1%	-	1 *	-	1 1%	-
*Loss of appetite/eating less	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
*I like/eat fruit/vegetables	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	557	194	363	64	104	113	103	89	59	25	-	-	275	282	547	10	285	272
Base	200	89	111	26	37	42	37	24	26	9	-	-	147	54	196	5	127	73
*Word of mouth (eg family/friends)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	11	6	4	1	2	3	2	1	1	1	-	-	8	2	10	1	7	3
	5%	7%	4%	2%	6%	8%	5%	3%	4%	6%	-	-	6%	4%	5%	22%	6%	4%
Don't know	3	1	2	1	-	-	1	-	-	-	-	-	2	1	3	-	2	1
	2%	1%	2%	3%	-	*	4%	*	1%	5%	-	-	1%	2%	2%	-	2%	1%
Average number of responses	1.63	1.65	1.60	1.42	1.73	1.68	1.66	1.72	1.60	1.20	XXXXX	XXXXX	1.60	1.68	1.63	1.54	1.64	1.60

H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months

	Working status					Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	557	296	98	39	123	135	176	125	121	110	447	383	16	158	371	44	10	13	118
Base	200	119	35	9	36	53	64	41	42	35	165	129	6	65	143	14	4	4	34
To be more healthy / have a healthier lifestyle	98 49%	60 50%	17 49%	5 52%	16 45%	29 54%	32 49%	20 50%	17 42%	15 42%	84 51%	63 49%	2 42%	33 51%	72 50%	7 46%	2 40%	3 68%	15 43%
To lose weight / maintain / stop gaining weight	85 42%	56 47%	14 38%	3 29%	12 34%	26 48%	24 37%	17 42%	19 45%	12 33%	74 45%	51 39%	2 36%	32 49%	67 46%	6 40%	1 23%	3 68%	9 27%
For health reasons	56 28%	29 25%	13 36%	3 28%	12 32%	11 22%	22 35%	12 30%	10 25%	16 45%	40 25%	33 26%	1 19%	22 34%	37 26%	7 46%	1 37%	- 7%	11 32%
Improve diet/start eating healthily	21 11%	14 12%	1 3%	1 10%	5 15%	5 10%	9 15%	4 11%	2 4%	2 6%	19 12%	13 10%	- 6%	7 11%	18 12%	1 7%	- -	- 5%	2 6%
Keep fit/exercise	16 8%	12 10%	- 1%	2 21%	2 4%	6 12%	5 8%	2 6%	2 5%	- 1%	16 10%	11 9%	- 7%	5 7%	15 10%	- 2%	- 13%	1 -	1 2%
Reduce cholesterol	11 5%	8 7%	2 6%	- 2%	- *	3 6%	4 6%	2 5%	2 4%	1 3%	10 6%	7 5%	1 16%	3 5%	7 5%	- 2%	- -	- -	3 9%
Due to age/getting older	9 4%	5 4%	3 7%	- 1%	1 3%	1 2%	3 5%	2 5%	2 6%	3 7%	6 4%	4 3%	- 5%	5 7%	5 3%	- 2%	- 12%	- -	3 9%
Reduce salt intake	9 4%	6 5%	1 2%	- 5%	2 6%	3 6%	2 2%	3 7%	1 4%	1 2%	8 5%	8 6%	- -	1 2%	7 5%	- 1%	- -	- -	2 6%
*I am/ was pregnant	2 1%	1 1%	- -	- 2%	1 3%	1 1%	- 1%	1 2%	* *	- -	1 1%	2 1%	- 4%	- -	2 1%	- -	- 4%	- -	- -
Publicity / awareness (from experts / media)	1 1%	1 1%	- -	- -	- 1%	- 1%	1 1%	- 1%	- -	- -	1 1%	1 1%	- -	- -	1 1%	- -	- -	- 13%	- -
*To prevent illness (include family history)	1 *	- *	- 1%	- -	- -	- *	- -	- -	1 1%	- -	- *	- *	- -	1 1%	- *	- -	- -	- -	1 1%
*High blood pressure/maintain blood pressure	- *	- *	- -	- -	- -	- 1%	- -	- -	- -	- -	- *	- *	- -	- -	- *	- -	- -	- -	- -
*To feel better/less lethargic/tired	- *	- -	- -	- -	1 1%	- -	- *	- -	- -	1 1%	- -	- *	- -	- -	- -	- -	- -	7 7%	- -
*Eat smaller portions/cut down on food intake	- *	- -	- -	- -	1 1%	- -	- *	- -	- -	- -	- *	- -	- -	- *	- -	- -	- -	- -	- -
*Been ill/in hospital/had an operation	1 *	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	1 *	1 1%	- -	- -	1 1%	- -	- -	- -	- -

H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months

	Working status					Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	557	296	98	39	123	135	176	125	121	110	447	383	16	158	371	44	10	13	118
Base	200	119	35	9	36	53	64	41	42	35	165	129	6	65	143	14	4	4	34
*Loss of appetite/eating less	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
*I like/eat fruit/vegetables	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
*Word of mouth (eg family/friends)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	11	6	1	1	2	3	4	2	2	2	9	6	1	4	6	2	-	-	3
	5%	5%	4%	11%	5%	5%	7%	4%	5%	5%	5%	5%	16%	6%	4%	16%	-	4%	8%
Don't know	3	2	1	-	1	-	1	1	1	2	2	3	-	1	1	-	1	-	1
	2%	2%	2%	-	2%	-	2%	2%	3%	4%	1%	2%	2%	1%	1%	1%	13%	-	3%
Average number of responses	1.63	1.69	1.50	1.61	1.53	1.69	1.68	1.64	1.44	1.50	1.65	1.57	1.45	1.75	1.66	1.64	1.30	1.84	1.47

H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	557	344	96	105	524	33	543	468	11	415	142	369	90	98	182	349
Base	200	130	32	32	184	16	193	169	5	148	52	107	45	49	70	122
To be more healthy / have a healthier lifestyle	98 49%	63 48%	14 44%	17 54%	90 49%	8 51%	95 49%	81 48%	2 46%	74 50%	25 47%	53 49%	20 45%	26 53%	36 51%	59 49%
To lose weight / maintain / stop gaining weight	85 42%	58 45%	12 38%	12 38%	77 42%	8 50%	82 43%	73 43%	3 49%	66 44%	19 37%	47 44%	21 48%	17 35%	36 52%	46 38%
For health reasons	56 28%	38 29%	7 21%	11 34%	52 28%	5 28%	56 29%	49 29%	- 6%	40 27%	16 31%	31 29%	14 32%	11 23%	13 18%	40 33%
Improve diet/start eating healthily	21 11%	14 11%	3 11%	2 7%	20 11%	1 7%	21 11%	18 11%	- -	19 13%	2 5%	11 10%	2 6%	8 16%	5 8%	14 12%
Keep fit/exercise	16 8%	11 9%	3 9%	1 2%	13 7%	4 23%	16 8%	15 9%	- -	13 9%	3 6%	5 5%	6 14%	5 9%	7 10%	9 8%
Reduce cholesterol	11 5%	8 6%	1 4%	1 4%	10 5%	1 6%	10 5%	8 4%	1 22%	8 5%	3 6%	6 6%	2 5%	2 4%	4 5%	6 5%
Due to age/getting older	9 4%	6 5%	1 3%	1 3%	7 4%	2 13%	9 5%	7 4%	- 4%	5 3%	4 8%	4 4%	1 2%	3 7%	5 7%	4 4%
Reduce salt intake	9 4%	4 3%	3 9%	2 5%	8 4%	1 8%	9 5%	8 5%	- -	8 5%	1 3%	6 6%	2 4%	1 2%	3 4%	6 5%
*I am/ was pregnant	2 1%	1 *	1 3%	1 2%	2 1%	- *	2 1%	2 1%	- -	2 1%	- *	1 1%	1 1%	- -	- -	2 2%
Publicity / awareness (from experts / media)	1 1%	1 1%	- -	- -	1 *	1 5%	1 1%	1 1%	- -	1 1%	- -	1 1%	- -	- -	1 2%	- *
*To prevent illness (include family history)	1 *	1 *	- -	- -	1 *	- -	1 *	1 *	- -	- *	1 1%	1 1%	- -	- -	- -	1 1%
*High blood pressure/maintain blood pressure	- *	- *	- -	- -	- *	- -	- *	- *	- -	- -	1 1%	- -	- -	1 1%	- -	- -
*To feel better/less lethargic/tired	- *	- -	- -	1 1%	- *	- -	- -	- -	5 5%	- *	- -	- *	- -	- -	- *	- -
*Eat smaller portions/out down on food intake	- *	- -	- 1%	- -	- *	- -	- *	- -	- -	- *	- -	- -	- -	1 1%	- *	- -
*Been ill/in hospital/had an operation	1 *	- -	1 2%	- -	- -	1 5%	1 *	1 *	- -	1 1%	- -	- -	1 2%	- -	1 1%	- -
*Loss of appetite/eating less	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
*I like/eat fruit/vegetables	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)**Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	557	344	96	105	524	33	543	468	11	415	142	369	90	98	182	349
Base	200	130	32	32	184	16	193	169	5	148	52	107	45	49	70	122
*Word of mouth (eg family/friends)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	11	6	4	1	10	1	10	9	-	8	3	5	5	1	3	7
	5%	4%	13%	2%	5%	5%	5%	5%	3%	5%	6%	5%	11%	2%	5%	6%
Don't know	3	2	1	1	3	-	3	3	-	2	1	2	1	1	2	1
	2%	2%	2%	2%	2%	-	2%	1%	-	1%	2%	2%	1%	2%	3%	1%
Average number of responses	1.63	1.65	1.61	1.55	1.59	2.00	1.64	1.64	1.34	1.67	1.51	1.63	1.71	1.55	1.67	1.60

H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)**Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	557	15	27	64	41	421
Base	200	4	8	25	14	153
To be more healthy / have a healthier lifestyle	98 49%	3 57%	3 34%	14 57%	7 46%	74 48%
To lose weight / maintain / stop gaining weight	85 42%	2 47%	4 54%	21 84%	3 22%	58 38%
For health reasons	56 28%	2 34%	4 49%	4 17%	8 57%	42 27%
Improve diet/start eating healthily	21 11%	- 11%	- 3%	1 4%	2 12%	18 12%
Keep fit/exercise	16 8%	- 10%	- -	- 2%	1 5%	15 10%
Reduce cholesterol	11 5%	- 8%	- 7%	1 4%	2 11%	8 5%
Due to age/getting older	9 4%	- 7%	- -	1 4%	- 1%	8 5%
Reduce salt intake	9 4%	- 7%	- -	- 1%	- -	9 6%
*I am/ was pregnant	2 1%	- -	- -	- 1%	- -	2 1%
Publicity / awareness (from experts / media)	1 1%	- -	- -	- -	- -	1 1%
*To prevent illness (include family history)	1 *	- -	- -	- 2%	- -	- *
*High blood pressure/maintain blood pressure	- *	- -	- -	- -	- 3%	- -
*To feel better/less lethargic/tired	- *	- -	- -	- -	- -	- *
*Eat smaller portions/cut down on food intake	- *	- -	- -	- -	- -	- *
*Been ill/in hospital/had an operation	1 *	- -	- -	- -	- -	1 *
*Loss of appetite/eating less	- -	- -	- -	- -	- -	- -

H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)**Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	557	15	27	64	41	421
Base	200	4	8	25	14	153
*I like/eat fruit/vegetables	-	-	-	-	-	-
*Word of mouth (eg family/friends)	-	-	-	-	-	-
Other	11 5%	-	1 8%	-	-	9 6%
Don't know	3 2%	-	-	-	-	3 2%
Average number of responses	1.63	1.81	1.54	1.76	1.59	1.61

H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	557	197	55	41	55	50	22	194	106	95	83	92	97	212	16	81
Base	200	73	19	14	24	16	5	73	38	35	32	34	42	76	5	30
To be more healthy / have a healthier lifestyle	98 49%	36 50%	9 45%	4 29%	13 52%	9 53%	3 61%	33 45%	19 52%	18 52%	16 50%	15 44%	22 53%	37 48%	2 46%	15 48%
To lose weight / maintain / stop gaining weight	85 42%	30 41%	6 29%	5 35%	9 39%	8 50%	3 49%	34 47%	16 43%	16 45%	12 38%	15 45%	19 47%	37 48%	2 49%	13 42%
For health reasons	56 28%	23 31%	5 27%	2 13%	9 37%	4 22%	2 38%	22 31%	14 38%	8 22%	9 27%	12 36%	11 27%	23 30%	1 29%	9 29%
Improve diet/start eating healthily	21 11%	9 13%	5 27%	5 33%	1 5%	1 5%	- 6%	7 10%	4 10%	6 17%	7 20%	4 13%	5 12%	8 11%	- 7%	1 3%
Keep fit/exercise	16 8%	10 14%	1 8%	1 7%	2 7%	2 10%	- 5%	10 14%	3 7%	3 9%	6 19%	3 9%	5 12%	9 12%	- 11%	- 1%
Reduce cholesterol	11 5%	3 4%	2 13%	2 13%	- 1%	1 7%	- 1%	5 6%	3 8%	3 8%	5 14%	1 3%	1 3%	4 5%	- -	2 5%
Due to age/getting older	9 4%	2 3%	1 5%	1 8%	1 4%	3 20%	- 7%	5 7%	1 10%	4 7%	- 8%	2 9%	3 1%	1 5%	4 27%	1 3%
Reduce salt intake	9 4%	3 5%	2 12%	2 16%	- -	1 4%	- 3%	3 4%	3 7%	5 13%	4 11%	3 10%	3 6%	3 4%	- -	- *
*I am/ was pregnant	2 1%	2 2%	1 3%	- 2%	- 1%	- 1%	- -	1 1%	- 1%	- 4%	- -	- 1%	1 1%	1 2%	1 7%	- -
Publicity / awareness (from experts / media)	1 7%	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	- 1%	- 1%	- -	1 1%	- -	* -
*To prevent illness (include family history)	1 *	- 1%	- -	- -	- -	- -	- -	- *	- 1%	- -	- -	- -	- -	- -	- -	- -
*High blood pressure/maintain blood pressure	- *	- -	- -	- -	- -	- -	- -	- 1%	- 1%	- 1%	- 1%	- 1%	- 1%	- 1%	- -	- -
*To feel better/less lethargic/tired	- *	- *	- -	- -	- -	- -	- -	- -	- -	- 1%	- -	- -	- 1%	- -	- -	- -
*Eat smaller portions/cut down on food intake	- *	- -	- -	- -	- -	- -	- -	- *	- -	- 1%	- -	- -	- 1%	- -	- -	- -
*Been ill/in hospital/had an operation	1 *	- -	- -	1 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
*Loss of appetite/eating less	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	557	197	55	41	55	50	22	194	106	95	83	92	97	212	16	81
Base	200	73	19	14	24	16	5	73	38	35	32	34	42	76	5	30
*I like/eat fruit/vegetables	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
*Word of mouth (eg family/friends)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	11	6	1	1	1	1	1	5	2	1	2	1	2	4	-	1
	5%	9%	6%	7%	5%	9%	16%	6%	4%	2%	8%	3%	5%	6%	-	4%
Don't know	3	1	1	1	1	-	-	1	-	-	-	1	-	1	-	-
	2%	2%	4%	4%	2%	1%	-	1%	-	-	-	2%	-	1%	-	-
Average number of responses	1.63	1.73	1.79	1.72	1.54	1.81	1.79	1.73	1.83	1.75	1.96	1.77	1.71	1.73	1.76	1.37

H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	557	124	13	13	30	29	28	100	83	158	24	78	244	114	9	30
Base	200	46	5	7	14	10	9	45	34	55	11	29	92	47	2	11
To be more healthy / have a healthier lifestyle	98 49%	23 50%	2 34%	2 33%	10 70%	6 61%	5 52%	24 52%	19 54%	27 49%	6 53%	13 45%	45 49%	26 54%	1 52%	4 39%
To lose weight / maintain / stop gaining weight	85 42%	21 45%	1 27%	3 50%	6 43%	6 56%	6 71%	21 47%	17 48%	28 52%	5 45%	13 46%	40 44%	22 47%	- 17%	3 25%
For health reasons	56 28%	16 36%	2 43%	1 15%	2 16%	3 26%	2 27%	15 33%	9 25%	14 26%	4 36%	9 30%	26 28%	11 24%	1 53%	5 45%
Improve diet/start eating healthily	21 11%	8 18%	1 25%	2 31%	1 7%	- 4%	1 10%	5 11%	2 6%	6 12%	2 21%	3 9%	12 13%	6 13%	1 29%	- 1%
Keep fit/exercise	16 8%	6 13%	- -	2 25%	2 14%	1 11%	- -	6 14%	4 12%	6 10%	4 33%	2 7%	9 10%	6 13%	1 49%	- 1%
Reduce cholesterol	11 5%	3 7%	- -	- -	1 6%	- -	- 1%	4 9%	1 3%	2 3%	2 16%	- 1%	3 3%	3 7%	- -	1 9%
Due to age/getting older	9 4%	1 3%	- 5%	1 13%	- 2%	- 4%	- -	2 4%	2 7%	2 4%	1 7%	2 6%	4 4%	3 7%	- -	- 2%
Reduce salt intake	9 4%	1 3%	1 12%	1 10%	1 6%	1 8%	- 2%	3 6%	2 6%	4 8%	1 5%	2 7%	5 6%	1 2%	- -	- -
*I am/ was pregnant	2 1%	1 1%	- 7%	- -	- -	- -	- -	- *	1 3%	1 2%	- -	- 1%	1 1%	1 1%	- -	- -
Publicity / awareness (from experts / media)	1 1%	- 1%	- -	- -	- -	- -	- -	- *	- -	1 1%	- -	- 1%	1 1%	- -	- -	- -
*To prevent illness (include family history)	1 *	- -	- -	- -	- -	- -	- -	- 1%	- 1%	- -	- -	- -	- *	- -	- -	- -
*High blood pressure/maintain blood pressure	- *	- -	- -	- -	3 3%	- -	- -	- 1%	- -	- 1%	- -	- -	- *	1 1%	- -	- -
*To feel better/less lethargic/tired	- *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 2%
*Eat smaller portions/cut down on food intake	- *	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	3 3%	1 1%	- *	- -	- -	- -
*Been ill/in hospital/had an operation	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -
*Loss of appetite/eating less	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	557	124	13	13	30	29	28	100	83	158	24	78	244	114	9	30
Base	200	46	5	7	14	10	9	45	34	55	11	29	92	47	2	11
*I like/eat fruit/vegetables	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
*Word of mouth (eg family/friends)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	11	3	-	-	-	1	-	4	3	1	2	2	3	2	-	1
	5%	7%	-	4%	2%	6%	-	9%	7%	2%	21%	5%	4%	5%	-	8%
Don't know	3	1	-	1	-	-	-	1	-	-	-	1	1	1	-	-
	2%	3%	-	8%	-	1%	-	*	1%	1%	-	*	1%	2%	-	-
Average number of responses	1.63	1.86	1.53	1.90	1.69	1.79	1.63	1.89	1.74	1.70	2.39	1.59	1.65	1.76	2.00	1.33

H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)**Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months**

	Total	Household size						Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+	
Unweighted Base	557	138	196	99	86	38	171	386	85	143	117	81	
Base	200	29	73	44	36	18	61	139	18	46	51	38	
To be more healthy / have a healthier lifestyle	98 49%	14 49%	34 46%	26 58%	16 44%	9 51%	27 45%	71 51%	8 43%	18 39%	27 52%	19 49%	
To lose weight / maintain / stop gaining weight	85 42%	11 38%	31 43%	19 43%	16 43%	8 47%	28 46%	57 41%	8 42%	16 36%	25 49%	21 55%	
For health reasons	56 28%	8 29%	26 35%	11 24%	8 22%	4 23%	12 20%	44 32%	3 17%	16 34%	14 28%	9 23%	
Improve diet/start eating healthily	21 11%	2 5%	6 8%	7 15%	6 15%	1 6%	7 12%	14 10%	1 6%	3 6%	8 15%	5 13%	
Keep fit/exercise	16 8%	1 5%	6 8%	4 10%	3 7%	2 9%	7 11%	9 7%	1 3%	2 4%	3 6%	8 20%	
Reduce cholesterol	11 5%	1 5%	4 9%	4 9%	1 2%	1 4%	3 5%	7 5%	1 4%	1 3%	2 4%	5 12%	
Due to age/getting older	9 4%	1 4%	3 4%	1 2%	3 8%	1 6%	5 8%	4 3%	1 6%	2 5%	1 2%	3 7%	
Reduce salt intake	9 4%	1 3%	3 4%	3 8%	1 2%	1 6%	5 8%	4 3%	- 3%	1 2%	4 7%	3 9%	
*I am/ was pregnant	2 1%	-	-	1 1%	1 2%	-	2 3%	-	-	-	-	1 3%	
Publicity / awareness (from experts / media)	1 1%	-	-	-	1 1%	-	1 1%	1 *	-	-	-	1 3%	
*To prevent illness (include family history)	1 *	-	1 1%	-	-	-	-	1 *	-	1 1%	-	-	
*High blood pressure/maintain blood pressure	-	-	-	1 1%	-	-	-	-	-	-	-	1 1%	
*To feel better/less lethargic/tired	-	-	-	-	-	-	-	-	-	-	-	-	
*Eat smaller portions/out down on food intake	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-	
*Been ill/in hospital/had an operation	1 *	-	1 1%	-	-	-	-	1 1%	-	1 2%	-	-	
*Loss of appetite/eating less	-	-	-	-	-	-	-	-	-	-	-	-	
*I like/eat fruit/vegetables	-	-	-	-	-	-	-	-	-	-	-	-	

H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	557	138	196	99	86	38	171	386	85	143	117	81
Base	200	29	73	44	36	18	61	139	18	46	51	38
*Word of mouth (eg family/friends)	-	-	-	-	-	-	-	-	-	-	-	-
Other	11	2	4	-	3	-	3	7	3	3	2	1
	5%	8%	6%	1%	9%	3%	6%	5%	15%	7%	4%	3%
Don't know	3	-	2	1	-	-	1	2	-	2	-	-
	2%	*	3%	2%	-	2%	1%	2%	1%	5%	-	-
Average number of responses	1.63	1.48	1.65	1.76	1.56	1.59	1.67	1.61	1.41	1.46	1.68	1.96

H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months

	Perception of healthy eating			Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked	
Unweighted Base	557	474	24	71	222	264	131	426	183	114	229	31	
Base	200	174	10	25	82	93	46	154	76	37	78	8	
To be more healthy / have a healthier lifestyle	98 49%	88 51%	5 50%	11 43%	40 49%	48 51%	20 44%	78 51%	45 59%	13 35%	37 48%	3 36%	
To lose weight / maintain / stop gaining weight	85 42%	75 43%	2 22%	7 26%	32 39%	46 50%	16 35%	69 45%	39 52%	14 39%	29 38%	2 20%	
For health reasons	56 28%	50 29%	1 13%	6 25%	22 27%	28 30%	14 30%	43 28%	19 25%	14 36%	20 26%	4 45%	
Improve diet/start eating healthily	21 11%	16 9%	3 30%	4 15%	11 14%	6 7%	7 16%	14 9%	10 14%	5 13%	6 8%	- 2%	
Keep fit/exercise	16 8%	16 9%	- 2%	1 6%	9 11%	6 6%	2 3%	15 10%	9 12%	3 9%	4 5%	- -	
Reduce cholesterol	11 5%	8 5%	2 22%	2 9%	4 5%	4 4%	5 10%	6 4%	4 5%	3 9%	4 5%	- -	
Due to age/getting older	9 4%	9 5%	- 3%	1 4%	4 5%	4 4%	3 6%	6 4%	4 5%	2 6%	2 2%	1 12%	
Reduce salt intake	9 4%	7 4%	2 18%	2 10%	1 2%	5 6%	3 6%	6 4%	4 5%	1 3%	3 4%	1 11%	
*I am/ was pregnant	2 1%	2 1%	- -	1 2%	- 1%	1 1%	1 1%	1 1%	1 1%	1 2%	1 1%	- -	
Publicity / awareness (from experts / media)	1 7%	1 7%	- -	- -	- *	1 1%	1 1%	1 1%	1 2%	- -	- -	- -	
*To prevent illness (include family history)	1 *	1 *	- -	- -	* *	* *	* *	* *	* *	- -	1% -	- -	
*High blood pressure/maintain blood pressure	- *	- *	- -	- -	* *	- -	- -	- *	- -	1% -	- -	- -	
*To feel better/less lethargic/tired	- *	- *	- -	1% -	- -	- -	- -	- *	- -	- -	- *	- -	
*Eat smaller portions/cut down on food intake	- *	- -	- -	- -	* -	- -	- -	- *	- -	- -	- *	- -	
*Been ill/in hospital/had an operation	1 *	1 *	- -	- -	- -	1 1%	1 2%	- -	- -	- -	1 1%	- -	
*Loss of appetite/eating less	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	

H2_21 Why have you made these changes to the food you eat in the last 6 months? (Spontaneous)**Base: All respondents living in Scotland/ Northern Ireland who have made changes to the way they eat in the last 6 months**

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	557	474	24	71	222	264	131	426	183	114	229	31
Base	200	174	10	25	82	93	46	154	76	37	78	8
*I like/eat fruit/vegetables	-	-	-	-	-	-	-	-	-	-	-	-
*Word of mouth (eg family/friends)	-	-	-	-	-	-	-	-	-	-	-	-
Other	11	10	-	2	4	5	5	5	2	2	6	1
	5%	6%	2%	7%	5%	5%	11%	4%	2%	5%	8%	11%
Don't know	3	3	1	1	2	1	-	3	-	-	2	1
	2%	2%	5%	2%	2%	1%	-	2%	-	1%	3%	8%
Average number of responses	1.63	1.65	1.69	1.51	1.61	1.67	1.65	1.62	1.81	1.58	1.49	1.44

H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age								Country				Ethnicity		Living arrangements	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
No difficulties / already eat healthily	124 34%	61 35%	63 33%	12 23%	14 24%	17 26%	19 30%	23 43%	22 48%	16 61%	-	-	101 37%	23 25%	121 34%	3 46%	85 37%	39 29%
Money / cost of healthy food	63 17%	32 18%	31 16%	10 19%	14 23%	16 25%	11 18%	6 12%	5 11%	1 5%	-	-	43 16%	20 22%	62 17%	1 18%	35 15%	28 21%
Time constraints	45 12%	21 12%	23 12%	6 12%	9 15%	14 23%	9 14%	5 9%	1 2%	- 1%	-	-	32 12%	12 13%	43 12%	2 26%	30 13%	15 11%
Time to prepare / cook food	28 8%	11 6%	17 9%	5 10%	7 13%	7 11%	5 8%	2 3%	1 2%	1 3%	-	-	19 7%	9 10%	27 8%	1 10%	15 7%	13 10%
Giving up/cutting out sugar	26 7%	10 6%	15 8%	4 7%	5 9%	4 6%	4 6%	3 6%	5 11%	1 5%	-	-	15 6%	10 12%	25 7%	1 12%	16 7%	10 7%
Don't like healthy food	23 6%	12 7%	11 6%	6 11%	4 6%	4 7%	4 6%	3 6%	1 3%	1 2%	-	-	12 4%	11 12%	23 6%	-	13 6%	9 7%
Giving up/cutting out chocolate	21 6%	7 4%	13 7%	4 7%	4 7%	3 4%	5 9%	2 4%	2 4%	1 3%	-	-	10 4%	10 11%	21 6%	-	13 5%	8 6%
Healthy foods are too expensive	21 6%	9 5%	11 6%	2 4%	3 6%	7 10%	3 5%	1 2%	3 6%	1 5%	-	-	13 5%	8 9%	21 6%	-	9 4%	11 8%
Work commitments / hours	30 8%	15 9%	14 8%	5 9%	8 14%	6 9%	7 12%	2 3%	1 2%	- 2%	-	-	24 9%	6 6%	29 8%	-	19 8%	10 8%
Already eat healthily	19 5%	10 6%	9 5%	-	3 4%	4 6%	1 2%	3 5%	5 10%	3 13%	-	-	15 5%	4 4%	18 5%	-	13 6%	5 4%
*I like/don't want to give up unhealthy food (include chips)	9 2%	3 2%	5 3%	1 2%	1 1%	3 5%	1 2%	2 3%	1 1%	-	-	-	6 2%	3 3%	9 2%	-	6 3%	2 2%
*Laziness	3 1%	-	2 1%	1 1%	1 1%	-	1 1%	-	-	-	-	-	1 *	1 2%	3 1%	-	1 1%	1 1%
*Have to cater for/ consider family/partner	3 1%	-	2 1%	-	-	1 1%	1 2%	-	-	-	-	-	1 *	2 2%	3 1%	-	2 1%	1 1%
*Breaking (old) habits/change of habits	5 1%	3 2%	2 1%	1 2%	1 1%	-	2 3%	-	1 3%	-	-	-	4 1%	2 2%	5 1%	-	2 1%	3 2%
*Willpower/lack of will power	5 1%	2 1%	2 1%	1 1%	-	1 1%	1 1%	1 3%	1 2%	1 1%	-	-	3 1%	1 2%	5 1%	-	3 1%	2 1%
*Temptation (at work/home/when you shop)	2 1%	1 1%	1 *	1 1%	1 1%	-	-	-	-	-	-	-	1 *	1 2%	2 1%	-	1 *	1 1%
*Convenience	3 1%	2 1%	-	-	1 2%	-	2 3%	-	-	-	-	-	2 1%	1 1%	3 1%	-	3 1%	-

H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
*I don't like (some/all) fruit and/or vegetables/salads	1	1	-	-	1	-	-	-	-	-	-	-	1	-	1	-	-	1
*Giving up/cutting out/eat less cakes/biscuits/I like cakes/biscuits	-	-	-	-	-	-	-	1%	-	-	-	-	*	*	*	-	-	*
*(Busy) Lifestyle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	27	15	12	3	5	5	5	4	4	1	-	-	21	6	26	1	16	11
	7%	8%	6%	5%	9%	8%	7%	8%	9%	3%	-	-	8%	7%	7%	16%	7%	8%
Don't know	14	8	7	4	1	2	3	2	1	1	-	-	13	2	14	-	7	7
	4%	4%	4%	7%	2%	3%	5%	4%	1%	5%	-	-	5%	2%	4%	-	3%	5%
Average number of responses	1.28	1.29	1.28	1.25	1.41	1.47	1.34	1.12	1.15	1.10	XXXXX	XXXXX	1.23	1.46	1.28	1.37	1.26	1.33

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H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
No difficulties / already eat healthily	124	61	42	6	15	21	36	21	46	26	98	73	7	45	72	9	4	6	34
	34%	30%	54%	33%	23%	27%	31%	30%	47%	37%	33%	32%	38%	37%	29%	40%	39%	57%	44%
Money / cost of healthy food	63	37	7	3	16	12	27	14	11	13	50	40	3	21	44	5	2	2	11
	17%	18%	9%	19%	25%	15%	23%	20%	11%	19%	17%	18%	15%	17%	18%	21%	19%	14%	14%
Time constraints	45	34	1	1	9	17	14	11	3	3	42	33	1	10	41	1	-	-	2
	12%	17%	1%	5%	13%	22%	12%	16%	3%	4%	14%	15%	5%	8%	17%	7%	5%	-	3%
Time to prepare / cook food	28	21	2	-	5	8	7	9	3	1	27	22	1	5	21	1	3	-	3
	8%	10%	2%	1%	8%	11%	6%	13%	3%	2%	9%	10%	6%	4%	8%	6%	27%	-	4%
Giving up/cutting out sugar	26	15	6	1	4	7	6	5	7	6	20	16	2	8	16	3	-	-	6
	7%	7%	8%	4%	6%	10%	5%	8%	7%	9%	7%	7%	10%	6%	7%	13%	5%	2%	7%
Don't like healthy food	23	12	3	2	6	6	8	5	3	4	19	16	1	6	18	1	-	-	3
	6%	6%	3%	12%	9%	8%	6%	8%	4%	6%	6%	7%	4%	5%	7%	5%	1%	-	4%
Giving up/cutting out chocolate	21	12	3	3	3	6	7	4	4	3	17	14	2	5	15	1	-	1	4
	6%	6%	3%	15%	5%	7%	6%	6%	4%	5%	6%	6%	10%	4%	6%	3%	3%	5%	5%
Healthy foods are too expensive	21	9	3	3	5	2	10	5	5	5	15	13	-	8	14	1	-	-	6
	6%	5%	4%	16%	8%	2%	8%	7%	5%	8%	5%	6%	2%	6%	6%	3%	-	-	8%
Work commitments / hours	30	28	1	-	1	7	12	9	2	1	28	21	-	9	26	1	1	-	2
	8%	13%	1%	3%	1%	9%	10%	12%	2%	2%	10%	9%	1%	7%	10%	3%	12%	-	3%
Already eat healthily	19	10	7	1	1	4	7	2	6	4	15	11	2	6	10	1	1	-	7
	5%	5%	9%	3%	2%	5%	6%	2%	6%	6%	5%	5%	9%	5%	4%	5%	12%	-	9%
*I like/don't want to give up unhealthy food (include chips)	9	7	1	-	1	3	4	1	1	1	8	5	-	3	7	1	-	-	1
	2%	3%	1%	3%	1%	4%	4%	1%	1%	1%	3%	2%	-	3%	3%	4%	-	2%	1%
*Laziness	3	1	-	-	1	1	1	-	1	-	2	2	-	-	2	-	-	-	1
	1%	1%	*	*	2%	1%	1%	1%	1%	*	1%	1%	-	*	1%	*	-	-	1%
*Have to cater for/ consider family/partner	3	1	-	-	2	-	1	2	-	1	2	2	-	1	2	1	-	-	-
	1%	1%	-	-	2%	1%	*	2%	*	1%	1%	1%	1%	1%	1%	4%	-	-	-
*Breaking (old) habits/change of habits	5	3	1	-	1	2	-	1	1	-	5	3	-	2	4	-	-	-	1
	1%	1%	1%	2%	2%	3%	*	2%	1%	*	2%	1%	1%	1%	2%	*	-	-	1%
*Willpower/lack of will power	5	2	1	-	1	1	1	2	-	1	4	3	-	2	3	-	-	-	1
	1%	1%	1%	3%	1%	2%	1%	3%	-	1%	1%	1%	1%	1%	1%	-	-	2%	2%
*Temptation (at work/home/when you shop)	2	1	-	-	1	1	-	-	1	-	2	2	-	-	2	-	-	-	-
	1%	*	-	1%	2%	1%	*	-	1%	-	1%	1%	-	-	1%	-	2%	-	-

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H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
*Convenience	3 1%	3 1%	-	-	-	-	3 2%	-	-	-	3 1%	1 1%	-	1 1%	3 1%	-	-	-	-
*I don't like (some/all) fruit and/or vegetables/salads	1 *	1 *	-	-	-	-	-	1 1%	-	-	1 *	1 *	-	-	1 *	2 2%	-	-	-
*Giving up/cutting out/eat less cakes/biscuits/ I like cakes/biscuits	- *	- *	-	1 1%	-	-	*	-	-	-	*	-	-	*	-	-	-	-	-
*(Busy) Lifestyle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	27 7%	14 7%	5 7%	3 3%	7 11%	5 7%	9 8%	4 5%	9 9%	6 8%	21 7%	11 5%	2 11%	14 12%	17 7%	2 9%	-	3 24%	5 7%
Don't know	14 4%	7 3%	3 3%	1 4%	4 6%	3 3%	2 2%	3 5%	7 7%	5 7%	9 3%	7 3%	1 7%	6 5%	11 5%	-	-	-	3 3%
Average number of responses	1.28	1.36	1.09	1.27	1.28	1.35	1.33	1.41	1.09	1.17	1.31	1.30	1.24	1.25	1.33	1.26	1.24	1.06	1.17

H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
No difficulties / already eat healthily	124	82	15	24	111	13	109	89	9	76	48	67	23	33	36	84
	34%	35%	31%	34%	33%	44%	32%	31%	47%	30%	44%	37%	31%	31%	30%	37%
Money / cost of healthy food	63	30	15	16	60	3	62	53	1	45	18	35	15	13	19	38
	17%	13%	31%	23%	18%	12%	18%	19%	4%	18%	17%	19%	20%	12%	16%	17%
Time constraints	45	32	5	7	40	5	45	40	-	36	8	24	8	12	18	22
	12%	14%	10%	10%	12%	16%	13%	14%	-	14%	7%	14%	11%	11%	15%	10%
Time to prepare / cook food	28	19	2	5	25	3	28	25	-	22	6	17	6	5	11	15
	8%	8%	5%	6%	8%	9%	8%	9%	-	8%	6%	9%	8%	5%	10%	6%
Giving up/cutting out sugar	26	20	2	3	24	1	25	23	1	19	7	13	4	8	7	18
	7%	9%	4%	4%	7%	4%	7%	8%	3%	7%	6%	7%	5%	8%	6%	8%
Don't like healthy food	23	11	3	6	21	1	21	17	-	18	4	7	6	10	8	12
	6%	5%	6%	8%	6%	5%	6%	6%	2%	7%	4%	4%	7%	9%	7%	5%
Giving up/cutting out chocolate	21	15	1	4	16	4	19	18	1	17	3	10	6	5	8	12
	6%	6%	3%	6%	5%	15%	6%	6%	3%	7%	3%	5%	7%	5%	7%	5%
Healthy foods are too expensive	21	11	2	6	20	1	19	17	1	15	6	9	6	6	5	13
	6%	5%	4%	8%	6%	3%	6%	6%	7%	6%	5%	5%	7%	5%	5%	6%
Work commitments / hours	30	22	2	5	27	3	30	23	-	28	1	12	6	11	13	17
	8%	9%	5%	7%	8%	11%	9%	8%	-	11%	1%	7%	8%	10%	11%	7%
Already eat healthily	19	14	2	3	18	-	15	13	4	8	11	7	6	6	4	14
	5%	6%	4%	4%	5%	2%	4%	4%	21%	3%	10%	4%	7%	5%	3%	6%
*I like/don't want to give up unhealthy food (include chips)	9	5	2	2	8	1	9	8	-	8	-	5	1	2	4	5
	2%	2%	4%	3%	2%	2%	3%	3%	-	3%	*	3%	2%	2%	3%	2%
*Laziness	3	1	1	-	3	-	3	3	-	2	-	1	1	-	1	1
	1%	1%	2%	*	1%	-	1%	1%	-	1%	*	1%	2%	*	1%	1%
*Have to cater for/ consider family/partner	3	2	-	-	3	-	3	3	-	3	-	2	-	-	1	2
	1%	1%	*	1%	1%	-	1%	1%	-	1%	-	1%	1%	*	1%	1%
*Breaking (old) habits/change of habits	5	4	-	1	5	-	5	3	-	3	2	2	-	3	2	2
	1%	2%	1%	1%	2%	-	1%	1%	-	1%	2%	1%	1%	3%	2%	1%
*Willpower/lack of will power	5	4	-	1	4	-	5	4	-	3	2	2	1	1	1	3
	1%	2%	-	1%	1%	1%	1%	1%	-	1%	1%	1%	2%	1%	1%	1%
*Temptation (at work/home/when you shop)	2	2	-	1	2	-	2	2	-	2	-	-	-	1	-	2
	1%	1%	-	1%	1%	-	1%	1%	-	1%	*	*	1%	1%	*	1%
*Convenience	3	3	-	-	3	-	3	3	-	2	1	1	1	1	1	2
	1%	1%	*	-	1%	-	1%	1%	-	1%	1%	1%	1%	1%	1%	1%
*I don't like (some/all) fruit and/or vegetables/salads	1	-	-	-	1	-	1	1	-	1	-	-	-	-	1	-
	*	*	1%	*	*	-	*	*	-	*	*	*	*	*	1	*

H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
*Giving up/cutting out/eat less cakes/biscuits/I like cakes/biscuits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
*(Busy) Lifestyle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	27	16	4	5	24	2	25	21	2	17	10	13	7	7	11	16
	7%	7%	8%	6%	7%	8%	7%	7%	12%	7%	9%	7%	9%	7%	9%	7%
Don't know	14	7	2	4	13	1	13	9	2	9	5	5	2	7	4	10
	4%	3%	5%	5%	4%	3%	4%	3%	9%	4%	5%	3%	3%	6%	3%	4%
Average number of responses	1.28	1.28	1.24	1.28	1.28	1.36	1.30	1.31	1.09	1.31	1.22	1.31	1.33	1.22	1.30	1.26

H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
No difficulties / already eat healthily	124 34%	2 32%	2 20%	8 28%	10 42%	102 34%
Money / cost of healthy food	63 17%	1 8%	4 32%	3 13%	4 17%	52 17%
Time constraints	45 12%	2 24%	2 17%	3 12%	2 7%	37 12%
Time to prepare / cook food	28 8%	2 24%	1 11%	2 9%	- 1%	23 8%
Giving up/cutting out sugar	26 7%	- 1%	1 9%	4 14%	2 9%	19 6%
Don't like healthy food	23 6%	- -	1 11%	1 2%	1 3%	20 7%
Giving up/cutting out chocolate	21 6%	- -	1 8%	2 7%	1 3%	18 6%
Healthy foods are too expensive	21 6%	- 7%	1 5%	1 5%	1 4%	18 6%
Work commitments / hours	30 8%	1 12%	1 7%	1 3%	- 1%	27 9%
Already eat healthily	19 5%	- 2%	1 5%	2 6%	1 5%	16 5%
*I like/don't want to give up unhealthy food (include chips)	9 2%	- -	- 1%	2 8%	1 3%	5 2%
*Laziness	3 1%	- 7%	- -	- -	- -	2 1%
*Have to cater for/ consider family/partner	3 1%	- -	- -	1 3%	- -	2 1%
*Breaking (old) habits/change of habits	5 1%	- -	- -	- -	1 4%	4 1%
*Willpower/lack of will power	5 1%	- 3%	- -	1 3%	- 1%	3 1%
*Temptation (at work/home/when you shop)	2 1%	- -	- -	- 1%	- -	2 1%
*Convenience	3 1%	- -	- -	1 2%	- -	2 1%

H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
*I don't like (some/all) fruit and/or vegetables/salads	1 *	- -	- -	- -	- -	1 *
*Giving up/cutting out/eat less cakes/biscuits/I like cakes/biscuits	- *	- -	- -	- -	- 1%	- *
*(Busy) Lifestyle	- -	- -	- -	- -	- -	- -
Other	27 7%	- 6%	1 12%	1 5%	3 13%	22 7%
Don't know	14 4%	1 8%	1 5%	2 6%	1 4%	12 4%
Average number of responses	1.28	1.34	1.44	1.26	1.20	1.29

Food and You Survey 2012

H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
No difficulties / already eat healthily	124 34%	25 20%	6 21%	6 24%	9 28%	9 31%	3 41%	32 28%	21 35%	13 26%	11 27%	20 34%	16 28%	36 30%	1 17%	35 42%
Money / cost of healthy food	63 17%	27 22%	6 20%	6 25%	6 18%	7 25%	1 14%	24 21%	14 23%	8 15%	8 18%	11 18%	11 21%	27 22%	2 32%	10 12%
Time constraints	45 12%	21 17%	6 21%	7 32%	3 10%	6 21%	- 3%	18 16%	8 13%	10 19%	9 21%	10 17%	10 18%	21 18%	- -	4 4%
Time to prepare / cook food	28 8%	11 9%	4 12%	6 26%	4 11%	3 10%	- -	11 10%	4 7%	7 14%	6 15%	4 7%	6 10%	13 11%	1 9%	3 4%
Giving up/cutting out sugar	26 7%	11 9%	3 9%	1 4%	1 4%	1 4%	1 15%	7 6%	4 7%	4 8%	2 6%	5 8%	6 11%	6 5%	- -	4 5%
Don't like healthy food	23 6%	10 8%	2 7%	1 3%	4 13%	1 3%	- 5%	5 5%	3 4%	5 10%	2 5%	4 7%	5 9%	8 7%	- 2%	5 6%
Giving up/cutting out chocolate	21 6%	5 4%	3 10%	- 1%	2 7%	1 2%	2 28%	9 8%	4 7%	4 7%	3 8%	5 9%	3 6%	8 7%	- 3%	3 4%
Healthy foods are too expensive	21 6%	9 7%	2 5%	- 2%	3 8%	1 4%	- 3%	8 7%	4 7%	2 4%	2 4%	4 6%	4 7%	9 7%	- -	5 7%
Work commitments / hours	30 8%	16 13%	3 9%	5 23%	3 9%	3 10%	- 1%	9 8%	4 7%	4 8%	5 12%	2 3%	4 7%	10 9%	1 14%	4 5%
Already eat healthily	19 5%	3 2%	- 1%	2 9%	2 5%	2 8%	- -	7 6%	2 4%	4 7%	2 6%	3 5%	4 6%	5 4%	- 2%	6 8%
*I like/don't want to give up unhealthy food (include chips)	9 2%	4 3%	- 1%	- 1%	- *	- -	- 3%	6 5%	2 3%	3 7%	1 3%	3 5%	2 4%	4 3%	- 6%	1 1%
*Laziness	3 1%	2 1%	- *	- -	1 2%	- 1%	- -	- *	1 1%	1 2%	- *	- *	- -	1 1%	- -	1 1%
*Have to cater for/ consider family/partner	3 1%	1 1%	1 2%	1 2%	- 1%	1 4%	- -	2 1%	1 2%	1 1%	1 3%	- *	- -	2 1%	- -	- *
*Breaking (old) habits/change of habits	5 1%	3 2%	- -	- 1%	2 5%	- -	- -	1 1%	- 1%	- 1%	2 4%	- *	2 4%	4 3%	- 2%	1 1%
*Willpower/lack of will power	5 1%	3 2%	1 3%	- 2%	1 3%	1 2%	- 2%	2 2%	- 1%	1 3%	1 2%	1 2%	1 2%	2 1%	- 4%	1 1%
*Temptation (at work/home/when you shop)	2 1%	1 1%	- 1%	- -	- 1%	- 1%	- -	1 1%	- *	1 2%	- *	- 1%	- -	1 1%	- -	- *
*Convenience	3 1%	1 1%	- -	- *	- -	- *	- -	- *	- *	- *	- 1%	- *	- -	- *	- -	2 2%

H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
*I don't like (some/all) fruit and/or vegetables/salads	1 *	1 1%	- 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
*Giving up/cutting out/eat less cakes/biscuits/I like cakes/biscuits	- *	- *	-	-	*	-	-	-	-	-	*	-	-	*	-	-
*(Busy) Lifestyle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	27 7%	11 9%	4 12%	2 8%	3 10%	4 15%	1 14%	12 11%	5 9%	1 3%	5 11%	4 8%	4 8%	9 7%	2 27%	5 6%
Don't know	14 4%	6 5%	1 2%	-	1 3%	-	-	3 3%	1 1%	2 4%	1 2%	3 6%	2 3%	3 3%	-	5 6%
Average number of responses	1.28	1.37	1.38	1.62	1.38	1.41	1.30	1.37	1.33	1.41	1.48	1.37	1.45	1.41	1.19	1.16

H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
No difficulties / already eat healthily	124 34%	22 24%	3 33%	3 24%	7 36%	6 35%	4 29%	15 20%	15 26%	26 32%	3 18%	18 39%	43 31%	30 39%	2 26%	16 41%
Money / cost of healthy food	63 17%	20 21%	2 26%	3 30%	2 12%	6 33%	2 14%	15 20%	14 24%	14 17%	5 26%	8 16%	26 18%	15 20%	1 23%	6 15%
Time constraints	45 12%	14 15%	- 6%	1 7%	3 14%	2 14%	1 6%	12 16%	9 15%	11 13%	3 16%	5 9%	24 17%	8 11%	1 11%	1 2%
Time to prepare / cook food	28 8%	8 9%	1 7%	1 5%	1 5%	1 6%	1 7%	7 9%	9 15%	10 12%	2 14%	1 2%	12 8%	8 10%	-	1 1%
Giving up/cutting out sugar	26 7%	9 9%	1 12%	-	1 4%	-	2 18%	6 8%	5 8%	8 10%	1 4%	4 8%	12 8%	3 4%	-	1 3%
Don't like healthy food	23 6%	5 5%	-	-	4 20%	1 3%	-	4 6%	3 6%	5 6%	1 5%	2 5%	7 5%	4 6%	-	3 9%
Giving up/cutting out chocolate	21 6%	3 4%	-	-	1 3%	1 4%	3 24%	8 11%	7 11%	8 10%	2 13%	2 4%	8 6%	5 6%	-	1 2%
Healthy foods are too expensive	21 6%	6 6%	1 8%	1 10%	1 6%	1 8%	-	5 6%	3 6%	3 3%	1 5%	3 6%	10 7%	6 8%	-	3 9%
Work commitments / hours	30 8%	14 15%	-	3 29%	3 14%	1 5%	1 6%	9 13%	4 6%	5 6%	2 14%	2 4%	13 9%	7 9%	-	-
Already eat healthily	19 5%	2 2%	-	1 8%	1 5%	-	1 11%	3 4%	1 1%	4 5%	1 6%	1 3%	4 3%	3 4%	4 4%	5 13%
*I like/don't want to give up unhealthy food (include chips)	9 2%	4 5%	-	1 11%	1 3%	1 3%	1 6%	3 4%	3 5%	3 4%	1 5%	2 5%	6 4%	2 3%	-	-
*Laziness	3 1%	1 1%	-	-	-	-	-	1 2%	-	-	-	-	-	1 1%	-	-
*Have to cater for/consider family/partner	3 1%	-	-	-	-	1 6%	-	1 2%	1 2%	1 1%	-	-	1 1%	-	-	-
*Breaking (old) habits/change of habits	5 1%	1 1%	1 11%	-	-	-	-	1 1%	1 3%	1 1%	-	1 1%	4 3%	-	1 13%	1 1%
*Willpower/lack of will power	5 1%	-	-	-	-	-	-	1 2%	-	1 2%	-	1 1%	3 2%	1 1%	-	-
*Temptation (at work/home/when you shop)	2 1%	-	-	-	-	-	-	1 1%	1 1%	1 1%	-	-	2 1%	-	-	-
*Convenience	3 1%	1 1%	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-

H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
*I don't like (some/all) fruit and/or vegetables/salads	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-
*Giving up/cutting out/eat less cakes/biscuits/I like cakes/biscuits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
*(Busy) Lifestyle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	27	11	-	1	1	1	-	6	5	5	3	4	10	5	2	1
	7%	12%	1%	14%	3%	6%	2%	8%	9%	7%	20%	8%	7%	7%	33%	3%
Don't know	14	3	-	-	-	-	-	2	-	2	-	2	7	1	-	4
	4%	4%	-	-	-	-	-	2%	-	3%	-	5%	5%	1%	-	11%
Average number of responses	1.28	1.35	1.17	1.45	1.28	1.25	1.32	1.35	1.39	1.33	1.46	1.19	1.38	1.31	1.11	1.13

H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
No difficulties / already eat healthily	124 34%	23 40%	47 34%	28 35%	23 35%	4 14%	27 29%	98 36%	11 31%	31 36%	24 29%	22 35%
Money / cost of healthy food	63 17%	12 20%	25 18%	8 11%	14 21%	4 16%	15 17%	48 17%	9 25%	22 25%	11 13%	7 12%
Time constraints	45 12%	6 10%	14 10%	13 16%	8 13%	3 13%	15 16%	30 11%	2 6%	7 8%	16 19%	10 16%
Time to prepare / cook food	28 8%	6 10%	8 6%	6 7%	8 12%	1 4%	9 10%	19 7%	1 3%	5 6%	7 8%	10 16%
Giving up/cutting out sugar	26 7%	2 4%	9 6%	7 9%	3 5%	4 16%	8 9%	17 6%	1 3%	6 6%	6 7%	3 5%
Don't like healthy food	23 6%	2 4%	7 5%	4 8%	3 6%	3 12%	6 6%	17 6%	3 7%	5 6%	3 4%	3 4%
Giving up/cutting out chocolate	21 6%	2 4%	8 6%	5 6%	3 5%	2 9%	5 6%	15 6%	2 7%	3 3%	5 6%	4 6%
Healthy foods are too expensive	21 6%	4 7%	8 6%	5 6%	2 3%	2 7%	4 4%	17 6%	2 6%	7 8%	3 4%	3 5%
Work commitments / hours	30 8%	4 7%	14 10%	7 9%	3 5%	1 4%	7 7%	23 8%	- *	6 7%	9 10%	8 13%
Already eat healthily	19 5%	4 7%	8 6%	3 3%	2 4%	1 3%	5 5%	14 5%	4 12%	2 2%	6 7%	1 2%
*I like/don't want to give up unhealthy food (include chips)	9 2%	1 1%	3 2%	2 2%	2 3%	1 5%	3 4%	5 2%	1 3%	2 2%	3 3%	2 3%
*Laziness	3 1%	- *	2 1%	1 1%	- -	- -	- *	2 1%	- *	- *	1 1%	- 1%
*Have to cater for/ consider family/partner	3 1%	- -	- *	- *	1 2%	1 4%	2 2%	1 *	- 1%	- *	1 1%	1 1%
*Breaking (old) habits/change of habits	5 1%	1 2%	1 1%	1 2%	2 3%	- -	1 1%	4 2%	- -	1 1%	2 2%	1 2%
*Willpower/lack of will power	5 1%	- 1%	2 2%	1 1%	- *	1 3%	- *	4 2%	1 2%	1 1%	1 1%	1 2%
*Temptation (at work/home/when you shop)	2 1%	- *	- -	1 1%	1 2%	- -	1 1%	1 *	- 1%	1 1%	- *	1 1%
*Convenience	3 1%	- *	1 1%	2 2%	- *	- -	1 1%	2 1%	- 1%	- *	2 2%	- -
*I don't like (some/all) fruit and/or vegetables/salads	1 *	- 1%	- *	- *	- -	- -	- *	1 *	- 1%	- 1%	- -	- -

H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
*Giving up/cutting out/eat less cakes/biscuits/I like cakes/biscuits	-	-	-	-	-	-	-	-	-	-	-	-
* (Busy) Lifestyle	-	1%	-	-	-	-	-	*	*	*	-	-
Other	27	6	9	5	6	2	7	20	4	6	8	4
	7%	10%	7%	6%	9%	6%	7%	7%	10%	7%	9%	7%
Don't know	14	2	5	3	2	2	4	10	1	3	2	4
	4%	3%	4%	4%	3%	7%	4%	4%	3%	3%	2%	6%
Average number of responses	1.28	1.32	1.26	1.31	1.30	1.24	1.32	1.27	1.23	1.25	1.29	1.37

H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
No difficulties / already eat healthily	124 34%	115 37%	1 3%	15 28%	49 32%	61 38%	24 29%	100 35%	35 31%	26 39%	55 34%	8 34%
Money / cost of healthy food	63 17%	52 17%	4 25%	9 18%	29 19%	25 15%	18 22%	45 16%	18 16%	9 14%	30 19%	6 26%
Time constraints	45 12%	33 10%	5 28%	6 12%	21 14%	17 11%	11 14%	33 12%	18 16%	8 11%	17 10%	2 7%
Time to prepare / cook food	28 8%	20 6%	4 23%	7 13%	13 8%	9 5%	7 8%	21 8%	10 9%	5 8%	11 7%	2 8%
Giving up/cutting out sugar	26 7%	23 7%	1 7%	1 2%	14 9%	11 7%	5 6%	21 7%	10 9%	4 6%	11 7%	1 5%
Don't like healthy food	23 6%	14 4%	6 31%	8 17%	6 4%	8 5%	5 6%	18 6%	7 7%	3 4%	10 6%	2 10%
Giving up/cutting out chocolate	21 6%	17 5%	2 10%	3 7%	10 6%	7 5%	3 4%	18 6%	7 6%	4 6%	9 6%	- 2%
Healthy foods are too expensive	21 6%	18 6%	1 4%	3 5%	7 5%	11 7%	6 7%	15 5%	6 5%	3 4%	10 6%	3 12%
Work commitments / hours	30 8%	22 7%	3 17%	5 9%	14 9%	11 7%	8 10%	22 8%	8 7%	7 10%	15 9%	- 1%
Already eat healthily	19 5%	19 6%	-	1 1%	8 5%	10 6%	3 4%	15 5%	6 5%	2 4%	8 5%	2 10%
*I like/don't want to give up unhealthy food (include chips)	9 2%	7 2%	1 5%	2 3%	2 1%	5 3%	2 3%	7 2%	4 3%	1 2%	3 2%	-
*Laziness	3 1%	3 1%	-	-	2 1%	1 1%	1 1%	2 1%	1 1%	-	2 1%	- 1%
*Have to cater for/ consider family/partner	3 1%	2 1%	-	-	1 1%	2 1%	1 1%	2 1%	1 1%	-	1 1%	1 4%
*Breaking (old) habits/change of habits	5 1%	3 1%	1 5%	-	3 2%	2 1%	1 1%	4 1%	2 1%	2 3%	2 1%	-
*Willpower/lack of will power	5 1%	4 1%	-	1 1%	1 1%	2 1%	1 2%	3 1%	2 2%	1 1%	1 1%	-
*Temptation (at work/home/when you shop)	2 1%	2 1%	-	-	1 1%	1 1%	-	2 1%	1 1%	1 1%	1 *	-
*Convenience	3 1%	2 1%	-	1 1%	-	2 1%	-	3 1%	2 1%	-	1 1%	*

H2_22 Some people may find it difficult to eat more healthily. Can you tell me please, what do you think would be the difficulties, if any, for you in trying to eat more healthily?

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/Prof	Intermediate	Routine/manual	Not classifiable/stated/never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
*I don't like (some/all) fruit and/or vegetables/salads	1	1	-	-	1	-	-	1	-	-	1	-
*Giving up/cutting out/eat less cakes/biscuits/I like cakes/biscuits	-	-	-	-	-	-	-	-	-	1%	-	-
*(Busy) Lifestyle	-	-	-	-	-	-	-	-	-	-	-	-
Other	27	24	1	3	13	11	9	18	11	5	9	2
	7%	8%	6%	7%	8%	7%	11%	6%	9%	8%	6%	8%
Don't know	14	13	-	2	8	4	3	11	4	4	6	-
	4%	4%	*	4%	5%	3%	4%	4%	3%	6%	4%	2%
Average number of responses	1.28	1.25	1.67	1.30	1.34	1.23	1.32	1.27	1.34	1.29	1.24	1.31

H2_24 How much do you agree or disagree with the following statement... I do not need to make any changes to the food I eat, as it is already healthy enough

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) Definitely agree	65	33	32	7	9	6	10	12	12	10	-	-	53	12	65	1	41	25
	18%	19%	17%	13%	15%	9%	16%	22%	25%	38%	-	-	19%	13%	18%	12%	18%	18%
(1) Tend to agree	142	72	70	24	19	21	20	22	22	14	-	-	111	32	138	3	87	55
	39%	41%	37%	45%	33%	33%	32%	41%	48%	53%	-	-	40%	35%	39%	45%	38%	41%
(0) Neither agree nor disagree	27	10	17	5	3	7	6	4	2	1	-	-	19	8	27	-	16	11
	7%	6%	9%	9%	4%	11%	9%	8%	4%	4%	-	-	7%	9%	8%	2%	7%	8%
(-1) Tend to disagree	99	47	52	11	25	20	20	13	9	1	-	-	69	30	97	2	68	31
	27%	27%	28%	20%	42%	32%	32%	24%	20%	6%	-	-	25%	33%	27%	31%	30%	23%
(-2) Definitely disagree	30	13	17	7	4	9	7	3	2	-	-	-	22	8	29	1	17	13
	8%	7%	9%	12%	6%	14%	11%	5%	4%	-	-	-	8%	9%	8%	9%	8%	9%
Net : Agree	208	105	103	31	28	27	30	35	33	24	-	-	164	44	203	4	128	80
	57%	60%	54%	59%	48%	42%	48%	63%	73%	91%	-	-	60%	48%	57%	58%	56%	59%
Net : Disagree	129	60	70	17	28	29	27	16	11	1	-	-	91	38	127	3	86	44
	35%	34%	37%	32%	48%	46%	43%	29%	23%	6%	-	-	33%	42%	35%	40%	37%	33%
Don't know	1	1	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-	-
	*	*	-	-	-	1%	-	-	-	-	-	-	1%	*	-	*	-	-
Mean Score	0.31	0.38	0.25	0.27	0.09	-0.08	0.09	0.51	0.71	1.23	-	-	0.38	0.11	0.31	0.22	0.29	0.36
Standard Deviation	1.27	1.26	1.28	1.28	1.27	1.27	1.31	1.23	1.16	0.78	-	-	1.27	1.26	1.27	1.35	1.27	1.28
Standard Error	0.07	0.10	0.09	0.18	0.16	0.16	0.17	0.17	0.17	0.15	-	-	0.08	0.13	0.07	0.50	0.08	0.11

Food and You Survey 2012

H2_24 How much do you agree or disagree with the following statement... I do not need to make any changes to the food I eat, as it is already healthy enough

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) Definitely agree	65 18%	27 13%	25 33%	3 19%	10 15%	7 8%	21 18%	10 14%	28 28%	16 24%	49 17%	39 17%	2 13%	24 20%	34 14%	4 17%	1 12%	2 19%	24 31%
(1) Tend to agree	142 39%	77 37%	36 46%	7 43%	22 35%	31 40%	40 34%	27 39%	44 45%	30 43%	113 38%	86 38%	7 42%	49 41%	94 38%	9 37%	3 31%	6 56%	31 40%
(0) Neither agree nor disagree	27 7%	15 7%	5 7%	2 11%	5 8%	6 8%	9 8%	4 5%	8 8%	4 6%	23 8%	18 8%	2 14%	7 6%	17 7%	1 6%	2 17%	1 10%	6 7%
(-1) Tend to disagree	99 27%	67 33%	9 11%	3 21%	20 31%	30 38%	33 28%	22 32%	15 15%	13 19%	86 29%	66 29%	4 24%	29 24%	78 32%	4 17%	3 37%	2 15%	12 16%
(-2) Definitely disagree	30 8%	19 9%	3 3%	1 6%	7 11%	4 6%	14 12%	7 11%	4 4%	6 8%	24 8%	18 8%	1 5%	11 9%	21 8%	5 21%	- 3%	- -	4 5%
Net : Agree	208 57%	104 51%	61 79%	10 62%	32 50%	37 48%	61 52%	37 52%	72 73%	46 66%	162 55%	124 55%	10 55%	74 61%	128 52%	12 55%	4 44%	8 75%	55 71%
Net : Disagree	129 35%	86 42%	11 15%	5 27%	27 42%	34 44%	47 40%	30 42%	19 19%	19 28%	110 37%	84 37%	5 29%	40 33%	99 40%	9 38%	4 39%	2 15%	16 21%
Don't know	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- *	- 2%	- -	- 1%	- -	- -	- -	- -
Mean Score	0.31	0.12	0.93	0.48	0.12	0.07	0.19	0.13	0.77	0.54	0.26	0.27	0.35	0.39	0.17	0.12	0.14	0.78	0.76
Standard Deviation	1.27	1.27	1.07	1.23	1.31	1.16	1.35	1.30	1.14	1.27	1.27	1.27	1.18	1.30	1.26	1.48	1.20	0.97	1.21
Standard Error	0.07	0.09	0.12	0.30	0.16	0.13	0.12	0.16	0.11	0.15	0.07	0.08	0.28	0.12	0.08	0.31	0.40	0.30	0.14

H2_24 How much do you agree or disagree with the following statement... I do not need to make any changes to the food I eat, as it is already healthy enough

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) Definitely agree	65	36	10	18	62	3	57	45	8	38	27	33	15	17	16	46
	18%	16%	21%	26%	19%	11%	17%	16%	45%	15%	25%	18%	20%	16%	14%	20%
(1) Tend to agree	142	92	20	23	128	14	129	109	7	95	47	73	25	45	48	88
	39%	39%	41%	33%	38%	49%	38%	38%	40%	37%	43%	40%	33%	41%	41%	38%
(0) Neither agree nor disagree	27	16	4	7	25	2	25	22	1	18	10	16	6	5	9	17
	7%	7%	8%	10%	8%	6%	7%	8%	5%	7%	9%	9%	8%	5%	8%	7%
(-1) Tend to disagree	99	68	10	17	90	9	98	84	1	78	21	45	21	33	37	59
	27%	29%	21%	25%	27%	32%	29%	30%	5%	31%	19%	25%	28%	30%	31%	26%
(-2) Definitely disagree	30	20	4	5	29	1	27	23	1	26	4	13	8	9	8	19
	8%	9%	8%	7%	9%	2%	8%	8%	6%	10%	4%	7%	11%	8%	7%	8%
Net : Agree	208	129	30	41	190	17	186	154	16	134	74	106	40	62	64	134
	57%	55%	63%	59%	57%	60%	55%	54%	85%	52%	68%	59%	53%	57%	55%	58%
Net : Disagree	129	89	14	22	120	10	125	108	2	104	25	59	29	42	44	78
	35%	38%	29%	31%	36%	34%	37%	38%	10%	41%	23%	32%	39%	38%	38%	34%
Don't know	1	1	-	-	1	-	1	1	-	-	-	-	-	-	-	-
	*	*	-	-	*	-	*	*	-	*	*	-	*	*	*	*
Mean Score	0.31	0.24	0.47	0.46	0.31	0.34	0.27	0.24	1.14	0.17	0.65	0.37	0.23	0.26	0.24	0.36
Standard Deviation	1.27	1.27	1.27	1.30	1.29	1.13	1.27	1.26	1.12	1.29	1.17	1.25	1.34	1.27	1.22	1.29
Standard Error	0.07	0.08	0.18	0.16	0.07	0.21	0.07	0.07	0.26	0.08	0.11	0.09	0.16	0.12	0.11	0.09

H2_24 How much do you agree or disagree with the following statement... I do not need to make any changes to the food I eat, as it is already healthy enough

Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) Definitely agree	65 18%	1 16%	2 14%	4 13%	3 13%	56 18%
(1) Tend to agree	142 39%	2 35%	4 33%	6 20%	8 36%	123 41%
(0) Neither agree nor disagree	27 7%	-	-	4 14%	2 9%	21 7%
(-1) Tend to disagree	99 27%	3 39%	4 38%	10 38%	7 28%	79 26%
(-2) Definitely disagree	30 8%	- 2%	2 14%	4 15%	3 13%	23 8%
Net : Agree	208 57%	3 52%	5 47%	9 34%	12 49%	178 59%
Net : Disagree	129 35%	3 41%	6 52%	14 53%	10 41%	102 34%
Don't know	1 *	-	-	-	-	1 *
Mean Score	0.31	0.25	-0.05	-0.21	0.08	0.36
Standard Deviation	1.27	1.29	1.40	1.32	1.33	1.26
Standard Error	0.07	0.50	0.42	0.25	0.27	0.07

H2_24 How much do you agree or disagree with the following statement... I do not need to make any changes to the food I eat, as it is already healthy enough

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) Definitely agree	65 18%	14 11%	2 7%	2 7%	4 11%	4 15%	1 9%	11 10%	7 12%	8 16%	5 11%	7 12%	5 9%	18 15%	- 8%	20 24%
(1) Tend to agree	142 39%	45 36%	11 35%	11 48%	13 40%	13 46%	3 36%	46 40%	25 43%	17 34%	14 33%	28 47%	20 37%	44 36%	3 50%	33 40%
(0) Neither agree nor disagree	27 7%	11 9%	3 10%	2 10%	2 7%	2 7%	- 2%	7 6%	3 5%	5 10%	2 5%	4 7%	4 7%	7 6%	1 10%	5 6%
(-1) Tend to disagree	99 27%	44 36%	8 29%	4 17%	13 38%	7 25%	3 32%	42 36%	20 34%	14 28%	14 33%	16 28%	19 35%	39 32%	1 24%	18 22%
(-2) Definitely disagree	30 8%	10 8%	5 18%	4 16%	2 5%	2 7%	2 21%	9 8%	4 7%	6 11%	7 18%	4 7%	6 11%	13 11%	- 8%	7 8%
Net : Agree	208 57%	59 47%	13 42%	13 55%	17 50%	17 61%	4 45%	57 49%	32 55%	25 50%	19 44%	34 59%	25 46%	61 51%	3 58%	53 64%
Net : Disagree	129 35%	55 44%	14 46%	8 33%	14 43%	9 32%	4 53%	51 44%	24 40%	20 39%	21 50%	20 35%	25 46%	52 43%	2 32%	24 30%
Don't know	1 *	- *	- 1%	1 2%	- -	- -	- -	- *	- -	- 1%	- 1%	- -	- -	- -	- -	- -
Mean Score	0.31	0.06	-0.15	0.13	0.13	0.37	-0.21	0.07	0.20	0.16	-0.13	0.29	-0.02	0.11	0.26	0.51
Standard Deviation	1.27	1.23	1.30	1.29	1.20	1.23	1.45	1.22	1.22	1.32	1.36	1.19	1.25	1.31	1.26	1.29
Standard Error	0.07	0.11	0.24	0.27	0.21	0.23	0.51	0.11	0.16	0.19	0.21	0.16	0.17	0.12	0.53	0.14

H2_24 How much do you agree or disagree with the following statement... I do not need to make any changes to the food I eat, as it is already healthy enough

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) Definitely agree	65	13	1	1	4	1	1	8	6	10	3	7	16	12	2	13
	18%	14%	8%	10%	17%	5%	8%	11%	10%	12%	15%	15%	11%	15%	31%	35%
(1) Tend to agree	142	31	3	3	7	10	6	30	22	30	4	19	50	30	1	15
	39%	34%	38%	24%	35%	56%	42%	41%	37%	37%	21%	41%	36%	39%	15%	40%
(0) Neither agree nor disagree	27	7	1	1	2	1	1	6	5	6	-	4	11	5	-	2
	7%	8%	7%	6%	8%	3%	4%	9%	8%	8%	2%	8%	8%	7%	5%	6%
(-1) Tend to disagree	99	29	2	3	6	3	2	22	19	28	6	12	49	23	2	6
	27%	31%	28%	30%	29%	17%	19%	30%	33%	34%	31%	26%	35%	30%	29%	16%
(-2) Definitely disagree	30	12	1	3	2	3	4	8	6	8	5	5	14	7	1	1
	8%	13%	16%	29%	11%	18%	27%	11%	11%	10%	29%	11%	10%	9%	20%	3%
Net : Agree	208	44	4	4	10	10	7	38	28	40	6	26	66	41	3	28
	57%	48%	45%	33%	52%	60%	50%	51%	48%	49%	36%	55%	47%	54%	45%	74%
Net : Disagree	129	41	4	6	8	6	6	30	26	36	11	18	63	30	3	7
	35%	44%	45%	58%	40%	35%	46%	40%	44%	43%	60%	37%	45%	39%	49%	19%
Don't know	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-
	*	-	3%	3%	-	2%	-	-	-	-	2%	-	*	-	-	-
Mean Score	0.31	0.04	-0.08	-0.45	0.18	0.12	-0.14	0.11	0.03	0.08	-0.40	0.22	0.03	0.21	0.06	0.86
Standard Deviation	1.27	1.32	1.38	1.46	1.36	1.32	1.47	1.25	1.25	1.26	1.51	1.30	1.25	1.28	1.73	1.17
Standard Error	0.07	0.14	0.48	0.44	0.30	0.32	0.40	0.15	0.16	0.14	0.36	0.19	0.11	0.15	0.71	0.19

H2_24 How much do you agree or disagree with the following statement... I do not need to make any changes to the food I eat, as it is already healthy enough

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) Definitely agree	65 18%	15 26%	24 17%	13 16%	12 19%	1 5%	14 15%	52 19%	8 23%	15 17%	14 17%	5 9%
(1) Tend to agree	142 39%	22 38%	59 43%	28 36%	24 37%	9 35%	32 35%	110 40%	15 42%	36 41%	28 33%	27 43%
(0) Neither agree nor disagree	27 7%	5 8%	9 7%	7 8%	4 7%	2 7%	9 10%	18 7%	2 6%	7 8%	9 11%	3 4%
(-1) Tend to disagree	99 27%	13 23%	35 25%	23 30%	17 26%	12 45%	27 29%	72 27%	8 23%	21 24%	24 29%	24 39%
(-2) Definitely disagree	30 8%	3 6%	10 7%	7 9%	8 12%	2 7%	10 11%	20 7%	2 7%	8 10%	9 11%	3 5%
Net : Agree	208 57%	37 63%	83 61%	41 52%	36 56%	10 40%	46 50%	162 59%	24 64%	51 58%	42 50%	33 52%
Net : Disagree	129 35%	17 28%	45 33%	30 39%	24 38%	14 52%	37 40%	93 34%	11 29%	29 33%	33 39%	28 44%
Don't know	1 *	-	-	-	-	-	1 1%	-	-	-	-	-
Mean Score	0.31	0.55	0.38	0.21	0.25	-0.14	0.14	0.37	0.51	0.33	0.17	0.11
Standard Deviation	1.27	1.26	1.24	1.29	1.35	1.16	1.29	1.26	1.27	1.28	1.31	1.18
Standard Error	0.07	0.16	0.11	0.15	0.17	0.23	0.13	0.08	0.21	0.14	0.14	0.15

H2_24 How much do you agree or disagree with the following statement... I do not need to make any changes to the food I eat, as it is already healthy enough

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter mediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) Definitely agree	65 18%	62 20%	- 1%	7 13%	24 16%	35 22%	9 11%	57 20%	17 15%	12 18%	29 18%	7 32%
(1) Tend to agree	142 39%	134 43%	1 6%	15 29%	61 40%	67 42%	37 46%	105 37%	41 36%	27 40%	68 42%	6 27%
(0) Neither agree nor disagree	27 7%	22 7%	1 8%	4 8%	11 7%	12 7%	8 10%	19 7%	7 6%	6 9%	12 8%	2 8%
(-1) Tend to disagree	99 27%	81 26%	7 39%	14 27%	43 28%	43 27%	20 24%	80 28%	40 36%	15 22%	39 24%	5 23%
(-2) Definitely disagree	30 8%	15 5%	8 46%	12 23%	15 10%	4 2%	8 10%	22 8%	8 7%	7 10%	13 8%	2 10%
Net : Agree	208 57%	196 63%	1 7%	22 43%	84 55%	102 63%	46 56%	162 57%	58 52%	39 59%	97 60%	13 59%
Net : Disagree	129 35%	95 30%	15 85%	25 50%	57 37%	47 29%	28 34%	102 36%	48 42%	22 32%	53 32%	8 33%
Don't know	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -
Mean Score	0.31	0.47	-1.22	-0.16	0.24	0.53	0.23	0.34	0.18	0.35	0.37	0.48
Standard Deviation	1.27	1.20	0.95	1.42	1.28	1.17	1.22	1.29	1.25	1.29	1.26	1.43
Standard Error	0.07	0.07	0.23	0.20	0.10	0.09	0.13	0.08	0.12	0.16	0.10	0.30

H2_25 Can you tell me what you think is the recommended number of calories average women should eat a day? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
500 or less	11 3%	6 4%	5 3%	2 4%	1 2%	1 2%	2 3%	1 2%	2 4%	2 8%	-	-	5 2%	6 6%	11 3%	- 3%	5 2%	6 4%
501 - 1000	22 6%	9 5%	13 7%	1 2%	4 6%	4 7%	3 4%	5 10%	4 10%	1 2%	-	-	18 6%	4 4%	22 6%	-	15 6%	7 5%
1001-1500	86 23%	34 19%	52 27%	10 18%	11 19%	15 24%	17 28%	16 30%	10 22%	6 22%	-	-	69 25%	16 18%	84 24%	2 22%	61 26%	25 19%
1501-1999	29 8%	15 9%	14 7%	3 5%	6 9%	8 13%	7 11%	2 4%	3 7%	- 1%	-	-	24 9%	5 6%	27 8%	2 22%	21 9%	7 6%
2000	104 29%	42 24%	62 33%	23 43%	27 46%	20 31%	13 21%	9 17%	9 20%	3 10%	-	-	77 28%	27 30%	103 29%	1 19%	66 29%	38 28%
2001 - 2499	5 1%	2 1%	3 2%	2 3%	- *	1 1%	1 2%	- *	1 2%	- 1%	-	-	4 1%	1 1%	5 1%	-	2 1%	3 3%
2500	5 1%	4 2%	1 1%	- 1%	1 1%	2 3%	2 3%	- *	- *	- -	-	-	2 1%	3 4%	5 2%	-	3 1%	2 2%
2501-3000	2 1%	2 1%	1 *	- -	1 1%	- -	- -	1 1%	- -	1 2%	-	-	2 1%	1 1%	2 1%	-	2 1%	1 1%
3001-4000	- *	- *	- *	- *	- -	- -	- -	- -	- -	- *	-	-	- -	- *	- *	-	- -	- *
4001-5000	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	-	-	- -	- -	- -	-	- -	- -
5001+	- *	- *	- -	- 1%	- -	- -	- -	- -	- *	- -	-	-	- *	- *	- *	-	- -	- *
Don't know	100 27%	61 35%	39 21%	13 24%	9 15%	12 19%	17 28%	20 36%	16 35%	14 54%	-	-	74 27%	26 29%	97 27%	3 35%	56 24%	45 33%
Mean Score	1652.34	1663.59	1643.81	1787.45	1758.67	1696.03	1627.78	1494.42	1548.53	1382.95	-	-	1644.08	1677.92	1651.73	1685.89	1639.97	1676.46
Standard Deviation	552.31	643.93	473.31	615.37	419.59	425.80	495.13	506.00	780.69	791.31	-	-	450.28	793.20	554.74	444.77	465.21	693.87
Standard Error	20.77	41.39	21.95	66.36	37.68	36.51	43.59	48.03	86.74	125.12	-	-	23.73	42.58	21.01	140.65	24.22	37.74

H2_25 Can you tell me what you think is the recommended number of calories average women should eat a day? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
500 or less	11	4	4	1	2	2	3	3	4	4	7	8	1	2	6	1	-	-	5
	3%	2%	6%	5%	3%	2%	2%	4%	4%	5%	2%	4%	4%	2%	2%	2%	-	-	6%
501 - 1000	22	11	6	1	4	2	8	4	8	5	16	11	1	9	12	-	1	1	8
	6%	5%	7%	4%	6%	2%	7%	6%	8%	8%	6%	5%	8%	8%	5%	1%	9%	11%	10%
1001-1500	86	47	20	3	16	14	34	14	24	19	66	51	3	31	60	7	2	3	15
	23%	23%	25%	16%	26%	18%	29%	20%	24%	28%	23%	22%	19%	26%	24%	29%	22%	26%	19%
1501-1999	29	22	3	-	4	8	13	4	5	2	27	21	2	6	20	3	-	1	4
	8%	11%	4%	*	5%	10%	11%	5%	5%	3%	9%	9%	9%	5%	8%	13%	5%	10%	5%
2000	104	70	10	3	21	33	31	26	14	8	96	75	3	26	83	5	4	2	11
	29%	34%	13%	18%	32%	43%	26%	37%	14%	11%	33%	33%	19%	22%	34%	21%	41%	17%	14%
2001 - 2499	5	1	1	2	1	2	3	-	-	1	4	3	-	1	4	-	-	-	-
	1%	1%	1%	9%	2%	2%	2%	1%	*	1%	1%	1%	1%	1%	2%	-	-	3%	*
2500	5	4	-	1	1	2	2	-	1	-	5	5	-	1	5	-	-	-	1
	1%	2%	*	4%	1%	2%	2%	*	1%	*	2%	2%	1%	1%	2%	*	-	-	1%
2501-3000	2	-	1	-	-	-	-	1	1	1	2	1	-	1	1	-	-	-	1
	1%	*	2%	2%	1%	-	*	1%	1%	1%	1%	*	2%	1%	1%	2%	-	-	1%
3001-4000	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	*	-	*	-	-	*	*	-	-	*	*	-	-	-
4001-5000	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5001+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	*	-	*	-	-	-	*	-	-	*	*	-	-	-	*
Don't know	100	46	32	7	15	16	24	19	42	30	70	53	6	41	53	7	2	4	34
	27%	23%	41%	42%	23%	20%	20%	27%	42%	43%	24%	23%	36%	34%	22%	31%	23%	34%	44%
Mean Score	??	??	??	??	??	??	??	??	??	??	??	??	??	??	??	??	??	??	??
Standard Deviation	552.31	488.73	626.04	666.96	619.57	427.81	525.32	530.61	695.92	567.67	538.36	501.05	631.58	645.53	494.82	499.46	423.87	429.15	773.64
Standard Error	20.77	25.17	52.72	104.16	51.10	33.93	34.42	42.76	54.85	49.41	22.45	23.01	113.44	45.42	22.80	66.74	109.44	101.15	64.03

H2_25 Can you tell me what you think is the recommended number of calories average women should eat a day? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
500 or less	11	6	2	3	9	2	9	8	2	7	4	3	3	5	3	7
	3%	2%	4%	5%	3%	6%	3%	3%	9%	3%	4%	2%	4%	4%	3%	3%
501 - 1000	22	14	2	6	21	1	17	15	3	12	9	11	3	7	6	15
	6%	6%	3%	8%	6%	3%	5%	5%	16%	5%	9%	6%	4%	7%	5%	7%
1001-1500	86	60	12	12	81	5	79	72	5	61	25	48	19	19	28	54
	23%	26%	24%	17%	24%	17%	24%	25%	25%	24%	23%	27%	25%	17%	23%	23%
1501-1999	29	23	3	3	26	3	28	26	1	21	8	15	9	4	12	16
	8%	10%	6%	4%	8%	9%	8%	9%	3%	8%	7%	8%	12%	4%	10%	7%
2000	104	64	18	16	95	9	99	89	3	84	20	50	23	31	32	66
	29%	27%	37%	22%	28%	31%	30%	31%	18%	33%	19%	28%	30%	28%	27%	29%
2001 - 2499	5	2	1	2	4	1	3	4	-	4	-	3	1	-	1	3
	1%	1%	1%	3%	1%	3%	1%	1%	1%	2%	-	2%	2%	*	1%	1%
2500	5	3	1	2	5	-	5	5	-	5	-	2	1	3	3	2
	1%	1%	3%	2%	2%	-	1%	2%	-	2%	*	1%	1%	2%	3%	1%
2501-3000	2	2	-	1	2	-	2	1	-	1	1	1	-	1	1	2
	1%	1%	*	1%	1%	-	1%	*	-	*	1%	1%	*	*	1%	1%
3001-4000	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	*	-	*	*	-	-	*	*	-	*	-	*
4001-5000	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5001+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	*	-	*	*	-	*	-	*	-	*	*	*
Don't know	100	60	10	28	91	9	92	65	5	59	41	45	16	39	32	63
	27%	25%	20%	39%	27%	32%	27%	23%	27%	23%	38%	25%	21%	36%	27%	28%
Mean Score	1652.34	1647.59	1698.68	1605.13	1656.30	1603.04	1672.30	1668.65	1306.12	1696.60	1525.40	1659.71	1647.78	1641.97	1698.40	1630.89
Standard Deviation	552.31	562.80	496.86	590.62	551.56	573.96	542.60	537.89	593.35	544.41	559.10	525.08	494.52	648.99	543.98	560.67
Standard Error	20.77	26.89	46.74	49.74	21.39	88.56	20.93	22.18	121.12	23.83	41.11	24.46	45.72	57.14	36.67	26.34

H2_25 Can you tell me what you think is the recommended number of calories average women should eat a day? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
500 or less	11 3%	-	1 5%	-	1 3%		9 3%
501 - 1000	22 6%	-	-	-	1 4%		20 7%
1001-1500	86 23%	1 15%	4 32%	10 37%	2 11%		70 23%
1501-1999	29 8%	1 21%	1 5%	2 8%	2 8%		23 8%
2000	104 29%	3 40%	3 23%	12 44%	7 31%		82 27%
2001 - 2499	5 1%	-	1 5%	-	-		4 1%
2500	5 1%	-	-	-	1 2%		5 2%
2501-3000	2 1%	-	1 5%	-	-		2 1%
3001-4000	-	-	-	-	-		-
4001-5000	-	-	-	-	-		-
5001+	-	-	-	-	-		-
Don't know	100 27%	1 20%	3 23%	2 9%	10 41%		85 28%
Mean Score	1652.34	1820.75	1677.57	1730.30	1721.80		1637.80
Standard Deviation	552.31	294.07	633.43	333.77	520.08		573.40
Standard Error	20.77	67.47	113.77	42.05	81.22		24.08

Food and You Survey 2012

H2_25 Can you tell me what you think is the recommended number of calories average women should eat a day? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
500 or less	11 3%	3 2%	1 5%	-	-	1 3%	1 8%	2 2%	1 2%	2 3%	1 2%	3 5%	1 2%	3 3%	1 11%	3 3%
501 - 1000	22 6%	7 6%	1 2%	-	3 8%	2 6%	-	6 5%	3 4%	1 3%	1 1%	3 5%	2 4%	4 3%	-	7 8%
1001-1500	86 23%	26 21%	5 18%	6 26%	10 30%	8 30%	2 28%	32 28%	21 35%	13 25%	10 23%	14 24%	11 20%	32 27%	-	15 18%
1501-1999	29 8%	14 12%	3 12%	5 20%	5 15%	3 12%	1 12%	13 11%	4 7%	5 10%	6 15%	4 8%	4 7%	11 9%	1 16%	5 6%
2000	104 29%	41 33%	13 43%	6 26%	11 33%	7 27%	3 38%	36 31%	19 33%	20 40%	15 36%	20 34%	26 48%	42 35%	2 39%	17 21%
2001 - 2499	5 1%	2 1%	2 5%	-	1 2%	-	-	1 1%	-	-	1 3%	1 2%	1 1%	2 2%	-	1 1%
2500	5 1%	1 1%	-	1 4%	-	1 1%	-	2 2%	1 2%	2 4%	1 3%	1 1%	2 3%	1 1%	-	2 2%
2501-3000	2 1%	-	-	-	-	-	-	1 1%	-	-	1 1%	-	-	1 1%	-	1 1%
3001-4000	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4001-5000	-	-	1%	-	1%	-	-	-	-	-	-	-	-	-	-	-
5001+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	100 27%	29 23%	4 13%	5 22%	3 10%	6 20%	-	22 19%	9 16%	7 13%	6 14%	12 21%	9 16%	25 20%	1 26%	34 41%
Mean Score	1652.34	1705.92	1802.24	1746.92	1688.98	1553.22	1641.60	1682.11	1646.70	1720.29	1785.50	1632.43	1771.38	1687.98	1618.39	1573.34
Standard Deviation	552.31	546.78	703.17	344.95	443.25	506.68	696.58	498.91	422.42	464.51	465.24	517.00	433.11	452.49	762.55	589.45
Standard Error	20.77	35.90	89.30	51.42	53.75	63.33	129.35	32.97	37.19	44.09	46.76	49.07	41.11	28.45	190.64	50.36

H2_25 Can you tell me what you think is the recommended number of calories average women should eat a day? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
500 or less	11 3%	3 3%	-	1 5%	1 4%	1 5%	2 14%	3 4%	2 4%	3 3%	1 6%	1 2%	4 3%	1 1%	-	1 3%
501 - 1000	22 6%	6 7%	-	-	2 8%	-	-	7 9%	5 8%	3 4%	-	3 6%	6 5%	5 6%	-	4 9%
1001-1500	86 23%	20 22%	2 27%	1 5%	4 18%	4 22%	2 17%	18 24%	16 28%	19 24%	3 15%	9 18%	35 25%	19 26%	2 33%	5 14%
1501-1999	29 8%	9 10%	1 14%	3 26%	2 10%	1 6%	-	9 12%	4 7%	6 7%	3 15%	3 6%	11 8%	4 6%	1 23%	3 7%
2000	104 29%	27 29%	4 41%	4 34%	6 29%	5 28%	5 37%	18 25%	16 28%	33 40%	7 37%	16 33%	53 38%	26 34%	-	5 14%
2001 - 2499	5 1%	-	-	-	1 3%	-	-	2 3%	1 2%	-	1 3%	-	1 1%	1 2%	-	-
2500	5 1%	1 1%	-	-	-	-	1 7%	1 2%	-	2 2%	1 4%	-	2 1%	1 1%	-	1 3%
2501-3000	2 1%	-	-	-	-	-	-	1 1%	-	-	-	-	1 1%	-	-	1 2%
3001-4000	-	-	-	-	-	2 2%	-	-	-	1 1%	1 1%	1 1%	1 1%	-	-	2 2%
4001-5000	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5001+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	100 27%	26 28%	2 18%	3 31%	5 26%	6 35%	2 18%	15 21%	13 22%	15 18%	3 17%	16 33%	26 18%	18 24%	2 28%	17 46%
Mean Score	1652.34	1652.53	1771.56	1718.96	1648.39	1642.08	1508.14	1623.71	1586.13	1713.85	1751.28	1673.94	1700.78	1674.86	1518.50	1561.01
Standard Deviation	552.31	600.59	285.82	514.41	526.28	619.60	804.71	504.33	508.57	490.97	599.46	497.77	537.37	440.49	464.35	644.89
Standard Error	20.77	47.78	82.51	137.48	88.96	111.28	138.01	44.75	50.11	36.00	109.45	51.62	30.92	36.96	140.01	84.68

H2_25 Can you tell me what you think is the recommended number of calories average women should eat a day? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
500 or less	11 3%	3 4%	4 3%	3 4%	1 2%	1 2%	2 2%	9 3%	3 8%	5 5%	1 1%	1 2%
501 - 1000	22 6%	4 6%	11 8%	4 5%	2 2%	2 6%	7 8%	14 5%	3 8%	8 9%	7 8%	1 2%
1001-1500	86 23%	12 20%	27 20%	22 28%	20 31%	5 20%	25 27%	61 22%	8 21%	19 21%	21 25%	15 24%
1501-1999	29 8%	4 7%	10 7%	7 10%	6 10%	1 5%	9 10%	20 7%	2 6%	8 10%	8 9%	6 10%
2000	104 29%	12 20%	41 30%	20 26%	20 31%	11 42%	28 30%	77 28%	6 17%	22 25%	30 35%	24 39%
2001 - 2499	5 1%	1 2%	1 1%	1 2%	1 1%	-	1 1%	4 1%	2 5%	1 1%	1 1%	-
2500	5 1%	-	2 1%	2 2%	1 2%	-	2 2%	4 1%	-	1 1%	3 3%	-
2501-3000	2 1%	1 1%	1 1%	-	-	-	1 1%	2 1%	-	1 1%	-	-
3001-4000	-	-	-	-	-	1%	-	-	-	-	-	-
4001-5000	-	-	-	-	-	-	-	-	-	-	-	-
5001+	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	100 27%	23 39%	40 29%	18 23%	13 20%	6 23%	18 20%	82 30%	12 34%	24 27%	14 17%	14 23%
Mean Score	1652.34	1606.80	1636.86	1654.19	1682.57	1725.10	1654.35	1651.56	1459.92	1572.43	1711.09	1724.47
Standard Deviation	552.31	771.62	513.45	567.91	423.72	555.65	468.23	582.90	649.63	563.06	558.37	388.59
Standard Error	20.77	56.58	32.80	50.80	40.77	84.74	33.19	25.86	64.01	40.96	44.56	38.67

H2_25 Can you tell me what you think is the recommended number of calories average women should eat a day? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
500 or less	11 3%	9 3%	1 5%	1 2%	5 3%	5 3%	3 3%	8 3%	4 3%	2 2%	4 3%	1 6%
501 - 1000	22 6%	18 6%	1 7%	3 6%	7 5%	11 7%	4 5%	18 6%	3 3%	6 8%	11 7%	2 11%
1001-1500	86 23%	69 22%	6 31%	8 16%	37 24%	41 25%	19 23%	67 24%	24 22%	18 27%	36 22%	8 34%
1501-1999	29 8%	27 8%	- 2%	3 6%	9 6%	16 10%	8 10%	21 7%	11 10%	5 8%	11 7%	1 3%
2000	104 29%	92 29%	5 27%	11 21%	47 30%	47 29%	26 32%	78 27%	45 40%	18 28%	39 24%	2 8%
2001 - 2499	5 1%	4 1%	- 1%	2 3%	2 1%	1 1%	1 1%	4 1%	1 1%	1 2%	2 1%	- -
2500	5 1%	5 1%	- -	1 1%	2 1%	3 2%	2 2%	4 1%	3 3%	1 1%	2 1%	- -
2501-3000	2 1%	2 1%	- -	- 1%	1 1%	1 *	1 1%	- 1%	1 1%	- *	1 *	1 3%
3001-4000	- *	- *	- -	- -	- *	- *	- *	- *	- *	- *	- *	- -
4001-5000	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
5001+	- *	- *	- -	- -	- -	- *	- *	- *	- *	- -	- *	- -
Don't know	100 27%	87 28%	5 26%	22 43%	43 28%	35 22%	19 23%	82 29%	20 18%	16 24%	56 35%	8 35%
Mean Score	1652.34	1666.22	1529.35	1643.81	1649.96	1656.39	1692.27	1639.87	1756.21	1611.98	1616.67	1395.54
Standard Deviation	552.31	558.81	524.53	534.34	523.94	583.91	495.45	569.48	532.71	498.74	575.04	601.51
Standard Error	20.77	22.87	91.31	60.89	30.87	31.57	36.93	24.81	35.36	41.71	33.42	93.94

H2_26 Can you tell me what you think is the recommended number of calories average men should eat a day? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
500 or less	10 3%	6 3%	4 2%	1 2%	1 2%	1 1%	2 3%	2 3%	1 3%	2 7%	-	-	6 2%	4 5%	10 3%	- 3%	5 2%	4 3%
501 - 1000	7 2%	4 2%	2 1%	1 2%	2 3%	1 1%	- *	2 3%	1 2%	- 2%	-	-	4 2%	2 3%	7 2%	- -	4 2%	2 2%
1001-1500	25 7%	13 7%	12 6%	3 6%	4 6%	4 6%	4 7%	5 9%	4 9%	1 4%	-	-	20 7%	5 5%	24 7%	1 9%	15 7%	10 7%
1501-1999	12 3%	3 2%	9 5%	- 1%	1 2%	2 2%	2 4%	3 5%	2 4%	2 6%	-	-	9 3%	3 3%	12 3%	- -	9 4%	3 2%
2000	68 19%	24 14%	44 23%	7 13%	13 23%	14 22%	13 21%	11 19%	8 17%	2 7%	-	-	54 20%	14 15%	65 18%	3 36%	49 21%	18 14%
2001 - 2499	15 4%	9 5%	7 3%	1 3%	3 5%	5 8%	2 4%	1 2%	1 3%	1 4%	-	-	11 4%	4 4%	15 4%	- -	11 5%	4 3%
2500	103 28%	45 26%	58 30%	24 45%	23 40%	21 34%	17 27%	9 16%	6 14%	2 8%	-	-	77 28%	26 28%	101 28%	1 17%	66 29%	37 27%
2501-3000	18 5%	9 5%	9 5%	2 4%	2 3%	4 6%	3 4%	3 5%	4 8%	1 4%	-	-	14 5%	4 4%	18 5%	- -	10 4%	8 6%
3001-4000	6 2%	3 1%	3 2%	- 1%	- 1%	- 1%	2 3%	1 2%	1 2%	- 1%	-	-	3 1%	2 3%	6 2%	- -	3 1%	2 2%
4001-5000	1 *	- *	1 *	- -	- -	- 1%	- -	- 1%	- -	- -	-	-	1 *	- -	1 *	- -	1 *	- -
5001+	1 *	1 *	- *	1 1%	- -	- -	- *	- -	- *	- *	-	-	- 1%	1 1%	1 *	- -	- *	1 1%
Don't know	101 28%	60 34%	41 22%	13 24%	9 15%	11 18%	17 27%	19 35%	17 37%	15 56%	-	-	75 27%	26 29%	98 27%	3 35%	56 24%	45 33%
Mean Score	2174.89	2153.50	2191.54	2310.10	2164.31	2255.63	2177.33	2075.68	2097.92	1866.94	-	-	2165.51	2204.03	2178.23	1990.31	2162.21	2199.65
Standard Deviation	737.50	842.00	647.05	881.82	584.61	562.82	678.50	775.74	899.12	1107.74	-	-	615.03	1035.30	740.61	570.96	631.81	912.91
Standard Error	27.87	53.68	30.37	95.09	52.71	48.09	59.74	73.63	102.46	182.11	-	-	32.46	56.06	28.19	180.55	32.98	50.03

H2_26 Can you tell me what you think is the recommended number of calories average men should eat a day? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Working status					Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
500 or less	10 3%	5 2%	4 5%	- 3%	1 2%	2 2%	2 2%	2 3%	3 3%	3 5%	6 2%	6 3%	1 6%	3 2%	5 2%	1 3%	- -	- -	4 5%
501 - 1000	7 2%	3 1%	2 3%	- 2%	1 2%	2 2%	1 1%	2 2%	2 2%	2 2%	5 2%	5 2%	- -	2 1%	4 2%	- -	- -	4 4%	2 3%
1001-1500	25 7%	12 6%	7 8%	1 6%	5 8%	3 4%	12 10%	3 4%	7 7%	4 6%	21 7%	15 7%	2 13%	8 6%	15 6%	- 1%	2 17%	1 7%	7 9%
1501-1999	12 3%	6 3%	3 4%	- 2%	2 3%	1 2%	4 4%	2 3%	5 5%	3 4%	9 3%	6 3%	1 7%	5 4%	10 4%	1 4%	- -	- 1%	1 1%
2000	68 19%	40 19%	11 15%	2 14%	14 22%	15 19%	25 21%	11 15%	17 17%	13 18%	55 19%	42 19%	2 9%	24 20%	48 20%	3 14%	2 17%	3 27%	12 16%
2001 - 2499	15 4%	9 4%	3 3%	1 8%	2 3%	3 4%	8 7%	2 3%	2 2%	1 2%	14 5%	9 4%	1 4%	5 4%	10 4%	3 13%	- -	1 8%	1 2%
2500	103 28%	76 37%	7 10%	2 12%	18 27%	33 43%	33 28%	24 34%	12 12%	8 12%	95 32%	74 33%	3 18%	26 21%	83 34%	6 28%	2 21%	2 18%	10 13%
2501-3000	18 5%	7 4%	5 6%	1 6%	5 7%	2 3%	5 4%	5 6%	6 6%	3 5%	14 5%	12 5%	1 5%	5 4%	12 5%	1 3%	2 20%	- 1%	3 4%
3001-4000	6 2%	3 1%	2 3%	- -	1 1%	1 1%	3 2%	1 1%	1 1%	1 2%	4 1%	4 2%	- 2%	2 1%	3 1%	1 3%	- -	- -	2 2%
4001-5000	1 *	- *	- *	- 1%	- 1%	- *	- *	- *	1 1%	- *	1 *	- *	- -	1 1%	1 *	- -	- -	- -	- *
5001+	1 *	- *	- *	- 1%	1 1%	- *	- *	- *	- *	1 *	- *	- *	- -	1 1%	1 *	- -	- -	- -	- *
Don't know	101 28%	45 22%	33 42%	8 46%	15 24%	15 20%	23 19%	20 28%	43 43%	31 45%	70 24%	52 23%	6 36%	42 35%	53 22%	7 32%	2 25%	4 34%	35 45%
Mean Score	??	??	??	??	??	??	??	??	??	??	??	??	??	??	??	??	??	??	??
Standard Deviation	737.50	610.62	910.48	945.22	889.54	617.07	724.43	686.46	915.45	803.37	722.77	666.50	818.05	870.65	676.88	720.47	609.19	481.43	??
Standard Error	27.87	31.32	78.07	149.45	74.39	48.78	47.16	56.43	73.29	71.29	30.19	30.71	146.93	61.87	31.22	97.15	162.81	113.47	85.33

H2_26 Can you tell me what you think is the recommended number of calories average men should eat a day? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
500 or less	10	6	1	3	8	2	8	7	2	7	3	3	3	4	3	6
	3%	3%	2%	4%	2%	5%	2%	3%	8%	3%	3%	2%	4%	3%	2%	3%
501 - 1000	7	3	1	2	6	-	6	5	-	3	3	3	1	3	2	4
	2%	1%	2%	3%	2%	1%	2%	2%	-	1%	3%	1%	1%	3%	2%	2%
1001-1500	25	18	2	4	24	1	19	17	5	18	7	11	5	9	6	18
	7%	8%	3%	5%	7%	4%	6%	6%	27%	7%	7%	6%	6%	8%	5%	8%
1501-1999	12	9	1	2	11	1	10	10	2	8	4	6	3	3	4	7
	3%	4%	3%	2%	3%	4%	3%	3%	8%	3%	4%	3%	4%	3%	4%	3%
2000	68	47	12	9	64	4	66	59	1	48	19	43	12	13	22	45
	19%	20%	26%	12%	19%	14%	20%	21%	6%	19%	18%	24%	16%	12%	19%	20%
2001 - 2499	15	12	1	3	14	1	13	13	1	10	6	7	5	3	4	10
	4%	5%	1%	4%	4%	4%	4%	5%	3%	4%	5%	4%	7%	2%	4%	4%
2500	103	64	17	15	94	8	97	86	4	84	19	49	24	30	38	58
	28%	27%	36%	21%	28%	28%	29%	30%	19%	33%	17%	27%	32%	27%	32%	25%
2501-3000	18	10	2	6	16	1	17	15	-	12	6	8	5	5	4	13
	5%	4%	4%	8%	5%	5%	5%	5%	-	5%	5%	5%	6%	4%	3%	6%
3001-4000	6	3	1	1	5	-	6	5	1	4	1	3	1	1	2	3
	2%	1%	2%	2%	2%	1%	2%	2%	-	2%	1%	2%	1%	1%	2%	1%
4001-5000	1	1	-	-	1	-	1	1	-	1	-	1	-	-	-	1
	*	*	-	-	*	-	*	*	-	*	-	*	-	-	*	*
5001+	1	1	-	-	1	-	1	1	-	1	-	-	-	1	-	-
	*	*	-	-	*	-	*	*	-	*	-	*	-	*	*	*
Don't know	101	60	10	28	91	10	92	65	5	60	41	46	17	38	32	64
	28%	26%	21%	39%	27%	33%	28%	23%	27%	24%	37%	26%	22%	34%	27%	28%
Mean Score	2174.89	2162.14	2214.40	2182.11	2180.62	2102.13	2206.73	2198.34	1650.37	2218.11	2052.27	2210.71	2156.11	2123.13	2215.88	2154.20
Standard Deviation	737.50	755.90	570.49	847.70	738.53	739.80	730.40	728.90	753.97	731.26	746.70	674.94	688.73	881.54	777.66	724.59
Standard Error	27.87	36.33	53.67	71.90	28.77	115.54	28.30	30.24	157.21	32.16	55.20	31.71	64.22	76.73	52.55	34.27

H2_26 Can you tell me what you think is the recommended number of calories average men should eat a day? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
500 or less	10 3%	-	-	-	1 2%	9 3%
501 - 1000	7 2%	-	1 1%	-	-	6 2%
1001-1500	25 7%	-	-	-	1 3%	23 8%
1501-1999	12 3%	-	-	2 6%	-	10 3%
2000	68 19%	3 8%	2 22%	6 23%	3 14%	54 18%
2001 - 2499	15 4%	-	-	2 7%	1 5%	12 4%
2500	103 28%	2 34%	3 24%	12 44%	6 25%	82 27%
2501-3000	18 5%	-	1 10%	2 6%	1 5%	14 5%
3001-4000	6 2%	-	1 5%	-	1 3%	4 1%
4001-5000	1 *	-	-	-	-	1 *
5001+	1 *	-	-	-	-	1 *
Don't know	101 28%	1 20%	3 28%	3 11%	9 40%	85 28%
Mean Score	2174.89	2236.76	2352.42	2316.75	2266.99	2151.66
Standard Deviation	737.50	288.23	578.30	456.98	667.65	776.29
Standard Error	27.87	66.12	107.39	58.04	104.27	32.72

H2_26 Can you tell me what you think is the recommended number of calories average men should eat a day? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
500 or less	10 3%	2 1%	1 2%	-	-	2 6%	1 8%	1 1%	-	1 1%	1 4%	2 1%	1 2%	3 2%	-	3 4%
501 - 1000	7 2%	2 2%	1 2%	-	1 4%	1 2%	-	3 3%	-	1 2%	1 1%	1 2%	1 2%	1 1%	-	2 3%
1001-1500	25 7%	6 5%	2 8%	-	3 8%	2 6%	2 28%	7 6%	5 8%	4 8%	2 4%	2 3%	3 5%	8 7%	-	8 10%
1501-1999	12 3%	3 2%	-	1 5%	1 2%	3 12%	-	6 5%	3 5%	1 1%	1 3%	2 4%	1 1%	4 3%	-	1 1%
2000	68 19%	28 22%	5 18%	5 22%	8 25%	4 14%	1 16%	26 23%	16 28%	10 19%	9 21%	11 19%	8 15%	24 20%	1 10%	9 11%
2001 - 2499	15 4%	7 5%	3 9%	1 6%	1 3%	2 6%	1 10%	6 5%	2 3%	2 3%	3 8%	2 3%	2 3%	4 3%	-	2 2%
2500	103 28%	40 32%	11 38%	8 36%	14 41%	9 31%	2 27%	35 31%	18 30%	22 44%	15 36%	20 35%	26 47%	44 37%	2 33%	17 21%
2501-3000	18 5%	6 5%	2 7%	1 5%	1 4%	-	-	6 5%	4 6%	3 7%	3 10%	6 7%	4 7%	7 6%	1 16%	4 4%
3001-4000	6 2%	1 1%	-	-	1 2%	-	-	2 2%	2 3%	1 2%	1 3%	-	1 1%	2 1%	-	1 2%
4001-5000	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5001+	1 *	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	101 28%	30 24%	4 13%	5 23%	4 11%	6 20%	-	21 18%	10 16%	6 13%	6 13%	12 20%	9 16%	24 20%	1 22%	34 41%
Mean Score	2174.89	2230.50	2307.11	2310.23	2252.73	1980.23	1900.70	2205.62	2243.18	2259.86	2314.57	2189.61	2333.37	2217.62	2402.23	2031.97
Standard Deviation	737.50	638.73	1026.90	452.21	629.94	701.64	792.53	730.56	527.83	611.33	657.49	648.02	587.01	606.51	993.55	840.98
Standard Error	27.87	42.03	130.42	68.17	76.96	87.70	147.17	48.07	46.47	57.76	65.75	61.51	55.97	38.13	240.97	72.92

H2_26 Can you tell me what you think is the recommended number of calories average men should eat a day? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
500 or less	10 3%	3 3%	-	1 5%	1 3%	2 9%	2 14%	2 3%	1 2%	2 2%	1 6%	1 2%	3 2%	2 2%	-	2 5%
501 - 1000	7 2%	1 1%	-	-	1 5%	-	-	3 4%	2 4%	1 2%	-	1 2%	2 2%	2 2%	-	1 2%
1001-1500	25 7%	4 5%	-	-	-	1 6%	1 4%	4 6%	4 6%	6 7%	-	1 2%	10 7%	6 7%	-	5 14%
1501-1999	12 3%	3 3%	1 11%	-	-	1 5%	1 8%	2 3%	4 6%	2 2%	2 9%	1 2%	6 4%	3 4%	2 26%	-
2000	68 19%	20 22%	2 23%	1 13%	3 16%	2 11%	2 13%	18 24%	13 23%	16 19%	1 6%	8 18%	25 18%	14 18%	1 24%	3 8%
2001 - 2499	15 4%	4 4%	-	-	1 6%	1 4%	-	5 7%	3 5%	3 4%	2 10%	2 4%	7 5%	2 2%	-	1 3%
2500	103 28%	27 29%	3 36%	5 44%	7 36%	4 23%	4 29%	20 27%	16 28%	33 40%	6 36%	13 27%	52 37%	23 31%	1 17%	6 15%
2501-3000	18 5%	4 4%	-	-	-	-	1 6%	2 2%	2 3%	4 5%	1 8%	3 7%	6 5%	6 7%	-	3 8%
3001-4000	6 2%	1 1%	-	-	1 3%	1 3%	-	2 2%	1 2%	2 2%	1 6%	-	3 2%	1 2%	-	1 2%
4001-5000	1 *	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
5001+	1 *	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-
Don't know	101 28%	26 29%	2 18%	3 31%	6 29%	6 35%	3 19%	15 21%	13 22%	14 17%	3 17%	16 35%	25 18%	18 24%	2 28%	16 43%
Mean Score	2174.89	2159.89	2241.02	2290.63	2210.39	2044.23	1833.95	2072.77	2110.85	2221.16	2270.67	2247.84	2241.53	2199.81	1951.21	1977.08
Standard Deviation	737.50	683.45	404.32	676.27	669.39	1078.22	950.90	672.81	659.28	599.49	799.49	683.02	751.04	622.39	541.61	881.74
Standard Error	27.87	54.72	116.72	180.74	114.80	193.65	165.53	59.70	64.96	43.96	145.97	72.40	43.22	52.41	163.30	112.89

H2_26 Can you tell me what you think is the recommended number of calories average men should eat a day? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
500 or less	10 3%	3 4%	4 3%	2 2%	1 1%	1 2%	1 1%	8 3%	3 7%	4 4%	1 1%	1 2%
501 - 1000	7 2%	1 2%	3 2%	1 2%	1 2%	- -	2 2%	5 2%	1 2%	3 4%	2 2%	1 1%
1001-1500	25 7%	4 7%	11 8%	4 5%	4 7%	2 6%	8 9%	17 6%	2 7%	7 7%	8 9%	4 7%
1501-1999	12 3%	2 3%	4 3%	4 5%	1 1%	1 5%	2 2%	10 4%	1 3%	2 3%	5 6%	- *
2000	68 19%	9 15%	20 15%	19 24%	16 24%	5 17%	24 26%	43 16%	7 18%	18 21%	14 17%	13 21%
2001 - 2499	15 4%	1 2%	6 5%	2 3%	4 6%	1 6%	5 5%	10 4%	3 7%	4 5%	4 5%	3 5%
2500	103 28%	13 21%	38 28%	20 26%	23 36%	8 32%	25 27%	77 28%	5 14%	20 22%	31 37%	24 38%
2501-3000	18 5%	2 3%	7 5%	5 7%	2 4%	2 6%	6 6%	12 5%	2 6%	6 6%	5 5%	1 2%
3001-4000	6 2%	1 2%	2 2%	1 2%	- *	- 2%	1 1%	- 2%	1 2%	1 1%	1 2%	1 1%
4001-5000	1 *	- *	- *	- 1%	- -	- -	- 1%	- *	- -	- -	- *	- -
5001+	1 *	- *	- *	- *	- 1%	- 1%	- *	1 *	- -	- *	- *	- -
Don't know	101 28%	23 39%	41 30%	19 24%	12 19%	6 23%	18 19%	83 30%	12 34%	23 27%	14 17%	14 22%
Mean Score	2174.89	2107.07	2156.06	2200.34	2193.53	2261.97	2167.59	2177.75	1952.76	2067.69	2221.42	2200.01
Standard Deviation	737.50	953.82	699.64	814.69	543.18	734.47	637.34	774.81	881.07	735.18	646.73	553.65
Standard Error	27.87	70.32	45.07	73.16	52.03	113.33	45.41	34.55	87.67	53.34	51.95	54.82

H2_26 Can you tell me what you think is the recommended number of calories average men should eat a day? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
500 or less	10 3%	9 3%	- 1%	2 3%	4 3%	4 2%	2 3%	7 3%	4 4%	1 2%	4 2%	- 2%
501 - 1000	7 2%	5 2%	1 7%	- *	3 2%	3 2%	1 1%	6 2%	2 2%	1 2%	3 2%	1 4%
1001-1500	25 7%	21 7%	2 12%	3 7%	9 6%	12 8%	5 6%	20 7%	6 6%	5 7%	11 7%	3 14%
1501-1999	12 3%	10 3%	- 1%	1 2%	5 3%	6 4%	1 1%	11 4%	2 1%	3 4%	7 4%	1 4%
2000	68 19%	57 18%	4 22%	7 14%	26 17%	34 21%	18 22%	50 18%	20 17%	16 24%	27 16%	5 23%
2001 - 2499	15 4%	14 4%	1 4%	3 5%	4 3%	8 5%	7 9%	8 3%	7 6%	2 2%	7 4%	- 1%
2500	103 28%	88 28%	3 19%	11 21%	47 30%	45 28%	22 27%	81 29%	42 37%	19 28%	39 24%	3 14%
2501-3000	18 5%	15 5%	1 7%	1 2%	7 4%	10 6%	6 7%	12 4%	8 7%	2 3%	7 4%	- -
3001-4000	6 2%	5 2%	- 1%	1 1%	2 1%	3 2%	1 1%	5 2%	2 2%	1 1%	2 1%	1 3%
4001-5000	1 *	1 *	- -	- 1%	- *	- *	- *	1 *	- *	- 1%	- *	- -
5001+	1 *	1 *	- -	- -	- *	1 *	- *	1 *	- *	- *	- *	- -
Don't know	101 28%	87 28%	5 26%	22 43%	44 29%	35 21%	19 23%	82 29%	20 18%	16 24%	56 35%	8 36%
Mean Score	2174.89	2183.09	2006.65	2130.50	2168.62	2190.44	2201.43	2166.64	2248.71	2164.91	2155.45	1883.58
Standard Deviation	737.50	755.30	702.35	748.98	687.21	780.78	652.99	763.16	763.73	690.71	731.20	762.59
Standard Error	27.87	31.07	122.26	84.80	40.92	42.34	48.94	33.40	50.80	57.96	42.72	122.11

H2_27(men) How much fat, in grams, do you think an average man should eat each day? (Spontaneous)

Base: All men living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	382	382	-	43	53	75	68	67	51	25	-	-	201	181	372	9	198	184
Base	175	175	-	24	27	31	32	27	22	11	-	-	131	44	170	5	114	62
0	5	5	-	1	2	-	-	1	2	-	-	-	4	1	5	-	4	2
	3%	3%	-	3%	9%	-	-	2%	7%	-	-	-	3%	3%	3%	-	3%	3%
1 - 20	36	36	-	6	5	9	10	2	3	2	-	-	25	11	35	1	25	11
	21%	21%	-	26%	18%	27%	32%	6%	12%	14%	-	-	19%	25%	21%	15%	22%	18%
21 - 40	9	9	-	2	2	2	2	1	-	-	-	-	7	2	9	-	5	4
	5%	5%	-	7%	7%	6%	6%	4%	2%	2%	-	-	5%	5%	5%	-	4%	7%
41 - 60	8	8	-	1	1	2	-	2	1	1	-	-	6	2	8	-	6	3
	5%	5%	-	4%	4%	7%	1%	9%	5%	6%	-	-	5%	5%	5%	-	5%	4%
61 - 69	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
70	2	2	-	1	-	1	-	-	-	-	-	-	2	-	2	-	1	1
	1%	1%	-	5%	-	3%	-	-	-	-	-	-	1%	1%	1%	-	1%	2%
71 - 80	5	5	-	1	3	-	-	-	-	-	-	-	5	-	3	1	2	3
	3%	3%	-	6%	11%	1%	1%	-	-	-	-	-	4%	*	2%	27%	2%	4%
81 - 94	2	2	-	1	1	-	-	-	-	-	-	-	-	2	2	-	1	1
	1%	1%	-	4%	3%	-	-	-	1%	-	-	-	-	4%	1%	-	1%	1%
95	1	1	-	-	-	1	-	-	-	-	-	-	1	1	1	-	1	1
	1%	1%	-	2%	-	2%	-	-	1%	-	-	-	*	1%	1%	-	1%	1%
96 - 100	3	3	-	1	1	1	-	-	-	-	-	-	2	1	3	-	2	1
	2%	2%	-	3%	3%	2%	1%	*	1%	-	-	-	1%	3%	2%	-	2%	1%
101 - 120	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
121 - 150	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
151 - 200	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
201+	*	*	-	-	-	-	-	*	-	3%	-	-	*	*	*	-	-	1%
Don't know	103	103	-	10	13	16	19	21	16	8	-	-	81	22	100	3	67	36
	59%	59%	-	40%	46%	52%	60%	79%	70%	74%	-	-	62%	50%	59%	57%	59%	58%
Mean Score	33.39	33.39	-	42.44	36.24	30.67	15.75	34.01	43.03	42.83	-	-	30.41	40.24	32.76	53.12	28.30	42.60
Standard Deviation	55.50	55.50	-	53.33	35.28	30.67	19.05	34.92	148.15	79.00	-	-	32.80	88.83	55.94	46.04	30.56	83.81
Standard Error	4.44	4.44	-	10.46	6.92	4.98	3.74	8.47	35.93	32.25	-	-	3.84	9.75	4.55	20.59	3.40	9.68

H2_27(men) How much fat, in grams, do you think an average man should eat each day? (Spontaneous)

Base: All men living in Scotland/ Northern Ireland

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	382	208	84	32	58	79	153	57	93	80	302	236	24	122	239	24	12	10	97
Base	175	106	36	10	24	37	68	31	39	32	144	106	11	58	121	11	7	6	30
0	5 3%	3 3%	2 5%	- 2%	- 2%	- 1%	3 5%	- 1%	1 3%	1 2%	4 3%	4 4%	- -	1 1%	3 3%	- 4%	- -	1 13%	1 2%
1 - 20	36 21%	24 23%	5 13%	1 14%	6 26%	5 14%	22 32%	5 15%	4 11%	4 12%	32 22%	23 21%	1 11%	12 21%	27 22%	5 41%	3 38%	- 5%	1 5%
21 - 40	9 5%	5 5%	1 2%	1 7%	2 9%	3 7%	4 7%	1 4%	1 2%	1 3%	8 6%	5 5%	- -	3 6%	7 6%	- -	- -	- -	1 5%
41 - 60	8 5%	7 6%	1 4%	- 3%	- -	3 9%	4 6%	1 2%	- 1%	2 8%	6 4%	4 4%	1 6%	3 6%	6 5%	- -	- 5%	- 4%	2 7%
61 - 69	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
70	2 1%	1 1%	-	-	1 5%	-	1 2%	-	1 2%	-	2 1%	1 1%	1 10%	2 -	2 2%	-	-	-	-
71 - 80	5 3%	3 3%	-	-	2 9%	2 7%	-	2 7%	-	-	5 3%	4 4%	1 6%	-	5 4%	-	-	-	-
81 - 94	2 1%	1 1%	-	-	1 4%	1 2%	1 2%	-	-	1 1%	1 1%	2 2%	-	2 1%	2 2%	-	-	-	-
95	1 1%	1 1%	-	-	-	-	1 2%	-	-	-	1 1%	1 1%	-	1 *	1 1%	-	-	-	1 1%
96 - 100	3 2%	2 2%	-	-	1 4%	1 3%	1 1%	1 3%	-	-	3 2%	2 2%	-	1 1%	3 2%	-	-	-	-
101 - 120	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
121 - 150	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
151 - 200	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
201+	*	-	1%	1%	-	-	*	-	1%	1%	*	*	-	*	-	-	-	-	1%
Don't know	103 59%	60 56%	26 74%	7 69%	11 44%	22 58%	30 44%	21 68%	30 78%	23 72%	80 56%	58 55%	8 68%	37 64%	65 54%	6 51%	4 57%	5 79%	24 79%
Mean Score	33.39	32.78	24.11	49.74	38.19	43.49	25.02	35.75	50.25	36.49	32.95	33.59	49.62	30.15	32.74	17.46	10.01	13.30	68.17
Standard Deviation	55.50	59.09	44.72	116.05	34.75	32.43	28.68	38.21	143.91	45.28	57.11	42.21	31.38	81.14	32.56	27.90	17.47	-	165.95

H2_27(men) How much fat, in grams, do you think an average man should eat each day? (Spontaneous)

Base: All men living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used	
Unweighted Base	382	208	84	32	58	79	153	57	93	80	302	236	24	122	239	24	12	10	97
Base	175	106	36	10	24	37	68	31	39	32	144	106	11	58	121	11	7	6	30
Standard Error	4.44	6.19	9.33	32.19	6.45	5.26	3.38	8.77	27.69	8.71	5.03	4.18	11.86	11.84	3.05	8.82	7.81	-	33.88

H2_27(men) How much fat, in grams, do you think an average man should eat each day? (Spontaneous)

Base: All men living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	382	236	59	76	355	27	351	247	22	263	119	156	78	148	140	220
Base	175	114	23	31	161	14	155	117	15	117	58	49	43	83	67	100
0	5	5	1	-	5	-	2	2	3	2	4	1	-	4	-	5
	3%	4%	2%	-	3%	-	1%	1%	21%	1%	6%	2%	*	5%	1%	5%
1 - 20	36	24	5	7	33	3	33	25	4	28	8	10	11	15	17	17%
	21%	21%	22%	24%	21%	21%	21%	21%	24%	24%	14%	20%	26%	18%	25%	17%
21 - 40	9	5	1	-	8	-	8	7	-	8	1	2	1	6	3	6
	5%	4%	6%	1%	5%	3%	5%	6%	1%	7%	1%	5%	1%	7%	4%	6%
41 - 60	8	7	1	1	8	1	8	5	1	5	3	2	2	5	4	5
	5%	6%	5%	2%	5%	7%	5%	5%	6%	4%	6%	3%	5%	6%	5%	5%
61 - 69	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
70	2	-	-	1	2	-	1	2	-	2	-	-	-	2	-	2
	1%	*	-	2%	1%	-	1%	2%	-	2%	-	-	-	2%	-	2%
71 - 80	5	1	2	-	5	-	3	3	1	5	-	1	2	2	2	3
	3%	1%	10%	-	3%	-	2%	2%	10%	4%	-	2%	4%	3%	4%	3%
81 - 94	2	1	-	-	2	-	2	2	-	1	-	-	1	1	1	1
	1%	1%	1%	-	1%	1%	1%	1%	-	1%	1%	1%	2%	1%	1%	1%
95	1	1	-	-	1	-	1	1	1	1	-	1	-	1	-	1
	1%	1%	-	-	1%	-	*	1%	4%	*	1%	*	-	1%	-	1%
96 - 100	3	2	1	-	1	2	2	2	-	3	-	-	-	3	2	1
	2%	2%	5%	-	1%	11%	2%	2%	2%	2%	1%	*	*	3%	2%	1%
101 - 120	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
121 - 150	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
151 - 200	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	1%	*	-	*	*	-	*	1%	*	-	*	-	*
201+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	*	*	-	*	*	-	*	*	*	-	*	-	*
Don't know	103	69	11	21	95	8	95	68	5	63	40	32	26	44	38	59
	59%	60%	48%	70%	59%	57%	61%	58%	31%	54%	69%	66%	61%	53%	57%	59%
Mean Score	33.39	29.31	41.13	30.86	32.52	42.75	33.54	34.52	28.07	34.18	31.02	34.21	26.08	36.16	30.09	36.78
Standard Deviation	55.50	60.11	35.01	67.75	56.74	42.44	58.55	58.38	37.02	56.63	53.47	98.66	29.68	36.62	30.89	69.30
Standard Error	4.44	6.04	6.62	14.13	4.73	12.25	4.98	5.54	9.90	5.11	9.31	12.84	5.51	4.44	3.83	7.56

H2_27(men) How much fat, in grams, do you think an average man should eat each day? (Spontaneous)

Base: All men living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	382	6	13	20	21	323
Base	175	2	5	11	8	150
0	5 3%	-	-	-	-	5 3%
1 - 20	36 21%	1 58%	1 16%	4 36%	2 21%	29 19%
21 - 40	9 5%	-	-	-	-	9 6%
41 - 60	8 5%	-	-	2 16%	-	6 4%
61 - 69	-	-	-	-	-	-
70	2 1%	-	-	-	-	2 1%
71 - 80	5 3%	-	1 23%	1 7%	-	3 2%
81 - 94	2 1%	-	-	-	-	1 1%
95	1 1%	-	-	-	-	1 1%
96 - 100	3 2%	-	-	-	-	3 2%
101 - 120	-	-	-	-	-	-
121 - 150	-	-	-	-	-	-
151 - 200	-	-	-	-	-	-
201+	-	-	-	-	-	-
Don't know	103 59%	-	3 53%	4 37%	5 68%	90 60%
Mean Score	33.39	23.58	43.79	34.37	15.63	33.89
Standard Deviation	55.50	-	40.81	26.95	18.52	59.73
Standard Error	4.44	-	16.66	7.20	6.55	5.32

H2_27(men) How much fat, in grams, do you think an average man should eat each day? (Spontaneous)

Base: All men living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	382	119	25	18	26	24	12	113	38	52	53	58	54	118	7	102
Base	175	54	13	9	13	14	5	53	19	23	21	30	30	56	2	48
0	5 3%	- 1%	-	-	-	-	1 22%	-	-	1 5%	-	-	1 3%	1 2%	-	3 7%
1 - 20	36 21%	15 28%	4 30%	1 8%	4 30%	4 25%	1 20%	15 29%	7 36%	7 29%	7 34%	7 24%	6 19%	10 17%	- 9%	5 9%
21 - 40	9 5%	2 5%	3 23%	1 10%	3 21%	1 5%	1 23%	5 10%	3 14%	2 10%	4 17%	1 7%	4 14%	5 10%	- 13%	1 3%
41 - 60	8 5%	3 5%	1 7%	-	1 7%	-	-	3 6%	-	1 6%	1 3%	2 7%	2 7%	2 3%	1 26%	2 4%
61 - 69	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
70	2 1%	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	1 1%
71 - 80	5 3%	3 5%	1 5%	- 4%	- 3%	-	1 14%	1 2%	-	1 2%	-	1 5%	1 5%	4 7%	-	-
81 - 94	2 1%	1 2%	-	-	-	3 3%	- 8%	-	1 1%	-	2 2%	-	1 1%	-	-	-
95	1 1%	- 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%
96 - 100	3 2%	1 1%	- 1%	1 9%	- 1%	- 1%	- 7%	- *	- 1%	- 1%	- 1%	- 1%	- 1%	- *	-	1 3%
101 - 120	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
121 - 150	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
151 - 200	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
201+	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	1%
Don't know	103 59%	26 48%	4 33%	6 69%	5 37%	9 65%	- 6%	27 51%	8 45%	9 42%	9 44%	16 55%	15 49%	32 58%	1 52%	34 71%
Mean Score	33.39	38.79	27.97	49.57	27.54	19.90	36.56	23.30	19.72	26.94	22.56	29.51	31.27	33.76	34.46	36.39
Standard Deviation	55.50	79.32	24.84	47.24	29.53	31.39	40.80	21.90	22.60	28.23	25.93	27.55	27.61	31.52	-	46.19
Standard Error	4.44	10.70	6.21	19.29	6.96	9.46	12.30	2.95	4.71	4.99	5.19	5.21	5.22	4.60	-	8.04

H2_27(men) How much fat, in grams, do you think an average man should eat each day? (Spontaneous)

Base: All men living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	382	92	8	11	19	14	17	58	28	77	25	48	153	62	7	54
Base	175	41	5	6	10	9	8	30	15	34	11	25	77	31	3	22
0	5	1	-	-	-	-	1	-	-	1	-	-	1	-	-	3
	3%	1%	-	-	-	-	13%	1%	-	3%	1%	-	2%	1%	-	13%
1 - 20	36	12	1	-	2	1	8	3	7	5	3	18	5	-	2	
	21%	30%	14%	6%	20%	5%	17%	28%	19%	21%	41%	10%	23%	17%	5%	9%
21 - 40	9	2	1	2	1	-	-	2	1	3	1	3	6	2	-	
	5%	4%	13%	33%	12%	3%	-	7%	8%	8%	10%	12%	8%	6%	13%	1%
41 - 60	8	2	-	-	-	-	1	1	3	-	-	2	1	-	-	
	5%	5%	-	-	3%	4%	19%	5%	6%	10%	-	1%	3%	3%	11%	2%
61 - 69	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
70	2	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	-	1%	2%	-	-	3%
71 - 80	5	1	-	-	-	-	-	-	-	1	-	1	3	3	-	-
	3%	3%	7%	6%	-	-	-	-	-	2%	-	3%	4%	8%	-	-
81 - 94	2	2	-	-	-	-	-	-	1	-	-	1	-	-	-	-
	1%	4%	-	-	-	-	5%	-	-	2%	-	-	1%	-	-	-
95	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	3%	-	-	2%	1%	-	-	1%
96 - 100	3	-	-	-	-	-	-	-	1	-	-	2	-	-	-	1
	2%	1%	-	-	2%	2%	4%	1%	1%	3%	4%	1%	3%	1%	-	3%
101 - 120	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
121 - 150	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
151 - 200	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
201+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%
	*	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	103	21	3	3	6	7	3	18	10	17	5	18	41	20	2	15
	59%	51%	66%	56%	64%	85%	41%	59%	66%	49%	43%	71%	54%	63%	71%	68%
Mean Score	33.39	35.34	29.13	33.07	23.70	35.71	34.34	17.97	24.47	35.50	18.40	33.41	33.46	32.96	33.97	35.52
Standard Deviation	55.50	90.73	-	24.00	28.96	-	38.25	18.55	24.23	33.58	26.30	30.76	32.89	31.24	-	56.49
Standard Error	4.44	14.17	-	10.73	8.73	-	11.04	3.79	7.30	5.18	7.59	7.46	3.80	6.51	-	15.10

H2_27(men) How much fat, in grams, do you think an average man should eat each day? (Spontaneous)

Base: All men living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	382	127	133	54	46	22	73	309	48	100	89	56
Base	175	29	69	34	31	11	38	137	14	43	48	32
0	5 3%	1 4%	1 2%	2 6%	- 1%	- -	2 6%	3 2%	1 5%	2 4%	2 5%	- -
1 - 20	36 21%	3 11%	14 21%	6 18%	10 30%	3 26%	8 22%	28 20%	1 11%	13 30%	8 17%	8 25%
21 - 40	9 5%	1 5%	3 4%	1 4%	3 10%	- -	3 7%	6 5%	1 5%	- 1%	5 7%	3 8%
41 - 60	8 5%	2 6%	5 7%	- 1%	1 2%	1 11%	2 5%	6 5%	1 5%	2 5%	3 7%	2 8%
61 - 69	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
70	2 1%	- -	- -	1 2%	1 4%	- 3%	2 5%	- -	- -	1 1%	- 1%	1 3%
71 - 80	5 3%	1 4%	1 1%	1 2%	2 7%	- 2%	2 4%	3 2%	1 5%	2 5%	2 4%	- -
81 - 94	2 1%	- -	1 1%	- 1%	1 2%	- -	- 1%	2 1%	- -	- -	1 2%	- 1%
95	1 1%	- 1%	- -	- -	- 1%	- 6%	1 2%	1 *	- -	- *	1 1%	- -
96 - 100	3 2%	- *	2 3%	- 1%	- -	- 2%	1 2%	2 2%	- 1%	1 3%	2 3%	- -
101 - 120	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
121 - 150	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
151 - 200	- *	- 2%	- -	- -	- -	- -	- -	- *	- 3%	- -	- -	- -
201+	- *	- 1%	- -	- -	- -	- -	- -	- *	- 1%	- -	- *	- -
Don't know	103 59%	20 67%	42 61%	22 64%	13 42%	6 51%	18 47%	85 62%	8 62%	21 49%	24 51%	17 55%
Mean Score	33.39	55.53	29.56	24.08	32.39	37.52	34.16	33.08	54.95	28.66	41.20	25.77
Standard Deviation	55.50	134.02	31.96	29.74	30.50	36.59	31.57	62.76	93.80	32.53	78.33	24.23
Standard Error	4.44	20.44	4.31	6.34	6.10	11.03	5.19	5.75	20.00	4.65	11.55	4.85

H2_27(men) How much fat, in grams, do you think an average man should eat each day? (Spontaneous)

Base: All men living in Scotland/ Northern Ireland

	Perception of healthy eating			Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	382	311	24	56	163	163	80	302	120	74	162	26
Base	175	147	9	24	76	75	37	138	59	30	74	12
0	5 3%	4 3%	- 2%	- 1%	1 2%	3 5%	- *	5 4%	1 2%	- 1%	1 2%	2 21%
1 - 20	36 21%	30 21%	3 32%	3 13%	15 19%	18 25%	7 20%	29 21%	11 19%	8 25%	15 20%	2 20%
21 - 40	9 5%	6 4%	1 11%	- 1%	5 7%	3 4%	3 9%	5 4%	5 8%	1 4%	3 4%	- -
41 - 60	8 5%	6 4%	1 13%	2 7%	4 5%	3 4%	2 6%	6 5%	2 3%	3 10%	3 5%	- -
61 - 69	-	-	-	-	-	-	-	-	-	-	-	-
70	2 1%	2 1%	-	1 5%	-	1 1%	-	2 1%	-	-	2 3%	-
71 - 80	5 3%	5 3%	-	-	2 2%	3 4%	3 8%	2 1%	1 2%	-	3 4%	1 6%
81 - 94	2 1%	2 1%	-	-	-	1 2%	-	1 1%	1 2%	-	1 1%	-
95	1 1%	1 1%	-	-	1 2%	-	-	1 1%	1 1%	1 2%	-	-
96 - 100	3 2%	2 1%	-	-	1 2%	2 2%	1 3%	2 1%	1 2%	-	1 2%	-
101 - 120	-	-	-	-	-	-	-	-	-	-	-	-
121 - 150	-	-	-	-	-	-	-	-	-	-	-	-
151 - 200	-	-	-	-	-	-	-	-	-	-	-	-
201+	-	-	-	-	1%	-	-	-	-	-	1%	-
Don't know	103 59%	88 60%	3 38%	17 71%	46 61%	40 53%	20 53%	84 60%	36 61%	17 55%	44 60%	6 52%
Mean Score	33.39	33.39	31.41	38.93	33.25	32.40	37.76	31.96	31.20	29.60	39.83	17.53
Standard Deviation	55.50	56.48	76.81	67.77	36.73	66.76	32.84	61.29	32.04	31.20	78.40	32.04
Standard Error	4.44	5.13	20.53	15.97	4.70	7.61	5.63	5.55	4.53	5.35	9.88	10.68

H2_27(women) How much fat, in grams, do you think an average woman should eat each day? (Spontaneous)

Base: All women living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	629	-	629	67	96	98	108	111	81	68	-	-	306	323	622	7	301	328
Base	189	-	189	29	32	32	30	28	23	15	-	-	143	46	187	2	117	73
0	5	-	5	-	-	1	1	-	-	2	-	-	3	1	5	-	3	1
	3%	-	3%	-	1%	3%	3%	1%	2%	11%	-	-	2%	3%	3%	-	3%	2%
1 - 20	42	-	42	6	7	9	9	6	3	2	-	-	33	10	42	-	25	17
	22%	-	22%	20%	23%	28%	30%	22%	14%	14%	-	-	23%	21%	23%	6%	21%	24%
21 - 40	9	-	9	4	1	-	2	2	1	-	-	-	7	2	9	-	5	4
	5%	-	5%	12%	3%	*	6%	6%	3%	1%	-	-	5%	5%	5%	-	4%	6%
41 - 60	5	-	5	1	1	1	1	1	-	-	-	-	3	2	5	-	2	3
	3%	-	3%	3%	2%	4%	2%	4%	1%	2%	-	-	2%	4%	3%	-	2%	4%
61 - 69	1	-	1	-	-	-	1	-	-	-	-	-	1	-	1	-	1	-
	*	-	*	-	-	-	2%	-	-	-	-	-	*	-	*	-	*	-
70	11	-	11	1	5	2	2	1	1	-	-	-	8	3	11	-	8	4
	6%	-	6%	2%	16%	7%	6%	2%	3%	3%	-	-	6%	6%	6%	-	7%	5%
71 - 80	1	-	1	-	-	1	-	-	-	-	-	-	1	-	1	-	1	-
	1%	-	1%	-	*	4%	*	-	-	-	-	-	1%	1%	1%	-	1%	*
81 - 94	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1
	*	-	*	-	-	1%	1%	-	-	-	-	-	*	1%	*	-	-	1%
95	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	1%	-	-	-	-	*	*	-	*	-
96 - 100	4	-	4	-	1	1	1	-	-	-	-	-	3	-	4	-	3	1
	2%	-	2%	-	3%	4%	3%	2%	-	-	-	-	2%	1%	2%	-	3%	1%
101 - 120	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
121 - 150	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
151 - 200	1	-	1	-	-	-	1	-	-	-	-	-	1	-	1	-	1	-
	*	-	*	-	-	-	2%	-	-	-	-	-	*	-	*	-	*	-
201+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	110	-	110	18	16	16	14	18	18	10	-	-	83	27	108	2	68	42
	58%	-	58%	63%	52%	49%	46%	63%	77%	70%	-	-	58%	59%	58%	94%	58%	58%
Mean Score	30.09	-	30.09	25.83	39.64	32.93	32.78	23.88	20.70	13.68	-	-	30.53	28.74	30.13	5.00	32.52	26.26
Standard Deviation	32.92	-	32.92	19.54	33.26	35.63	43.65	25.94	29.65	25.65	-	-	34.12	29.68	32.93	-	36.27	26.91
Standard Error	2.07	-	2.07	3.83	4.70	5.09	5.94	4.15	6.80	6.22	-	-	3.04	2.62	2.07	-	3.24	2.37

Food and You Survey 2012

H2_27(women) How much fat, in grams, do you think an average woman should eat each day? (Spontaneous)

Base: All women living in Scotland/ Northern Ireland

	Working status					Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	629	272	171	35	150	120	149	150	210	151	478	398	26	205	357	56	9	15	191
Base	189	99	42	7	40	40	49	39	61	38	152	121	6	62	124	11	3	5	47
0	5	1	2	-	1	-	2	1	3	3	2	4	-	1	2	-	-	-	2
	3%	1%	5%	3%	3%	-	4%	1%	4%	8%	1%	3%	-	1%	2%	2%	-	-	5%
1 - 20	42	25	5	2	9	8	13	11	10	8	35	30	1	12	29	3	1	2	7
	22%	25%	13%	33%	23%	20%	27%	27%	17%	20%	23%	25%	12%	19%	24%	28%	28%	40%	16%
21 - 40	9	5	1	1	1	2	4	1	2	-	9	6	-	2	7	-	-	-	2
	5%	5%	3%	18%	4%	4%	8%	3%	3%	*	6%	5%	-	4%	5%	4%	-	-	4%
41 - 60	5	3	1	-	1	1	1	2	1	-	5	4	1	1	4	-	-	-	1
	3%	3%	2%	2%	4%	3%	3%	4%	1%	1%	3%	3%	11%	1%	3%	2%	-	-	2%
61 - 69	1	1	-	-	-	-	-	1	-	-	1	1	-	-	1	-	-	-	-
	*	1%	-	-	-	-	-	1%	-	-	*	*	-	-	*	-	-	-	-
70	11	7	1	-	3	4	2	3	2	1	10	8	-	3	9	1	-	1	2
	6%	7%	3%	2%	7%	9%	4%	7%	4%	3%	7%	7%	4%	4%	7%	5%	-	11%	3%
71 - 80	1	1	-	-	1	-	1	1	-	1	1	1	-	-	1	-	-	-	-
	1%	1%	-	-	2%	*	1%	2%	-	2%	1%	1%	-	-	1%	-	-	-	-
81 - 94	1	1	-	-	-	-	-	-	-	-	1	1	-	-	1	-	-	-	-
	*	1%	-	-	-	-	-	1%	1%	-	*	*	-	-	*	-	-	-	-
95	-	-	*	-	-	-	*	-	-	*	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	-
96 - 100	4	2	-	-	1	1	-	1	2	1	3	2	-	1	2	-	1	-	-
	2%	2%	1%	1%	2%	1%	1%	2%	3%	1%	2%	2%	-	2%	2%	4%	38%	-	*
101 - 120	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
121 - 150	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
151 - 200	1	1	-	-	-	-	1	-	-	-	1	-	-	1	-	-	-	-	1
	*	1%	-	-	-	-	1%	-	-	-	*	-	-	1%	-	-	-	-	1%
201+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	110	54	31	3	23	25	25	20	40	24	87	64	5	42	69	6	1	2	32
	58%	54%	73%	41%	56%	62%	51%	51%	66%	63%	57%	53%	74%	68%	56%	55%	33%	46%	68%
Mean Score	30.09	32.98	22.77	21.71	29.48	33.79	28.12	29.93	29.77	20.36	32.17	29.93	33.15	30.32	30.43	27.63	62.68	27.32	26.45
Standard Deviation	32.92	35.30	30.87	24.91	30.66	30.00	36.30	31.71	34.16	31.69	33.04	30.47	-	40.43	29.87	34.27	-	38.49	41.84

H2_27(women) How much fat, in grams, do you think an average woman should eat each day? (Spontaneous)

Base: All women living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used	
Unweighted Base	629	272	171	35	150	120	149	150	210	151	478	398	26	205	357	56	9	15	191
Base	189	99	42	7	40	40	49	39	61	38	152	121	6	62	124	11	3	5	47
Standard Error	2.07	3.03	4.55	6.23	4.10	4.08	4.43	3.82	4.27	4.44	2.32	2.22	-	5.31	2.30	7.31	-	14.55	5.75

H2_27(women) How much fat, in grams, do you think an average woman should eat each day? (Spontaneous)

Base: All women living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	629	373	88	153	593	36	607	532	13	424	205	492	76	61	160	444
Base	189	120	24	40	175	15	180	167	4	138	51	131	32	26	52	130
0	5	4	-	-	4	1	5	5	-	3	1	3	1	1	1	4
	3%	4%	1%	1%	2%	4%	3%	3%	4%	3%	3%	2%	3%	2%	1%	3%
1 - 20	42	27	5	9	39	3	40	37	1	32	11	30	7	6	10	30
	22%	23%	20%	24%	22%	21%	22%	22%	24%	23%	21%	23%	22%	21%	20%	23%
21 - 40	9	6	1	2	9	-	8	9	-	9	-	6	2	1	1	6
	5%	5%	4%	4%	5%	3%	4%	5%	-	6%	-	4%	6%	5%	3%	5%
41 - 60	5	4	1	1	5	-	5	4	-	3	2	4	1	-	1	4
	3%	3%	2%	2%	3%	-	3%	2%	-	2%	4%	3%	3%	-	3%	3%
61 - 69	1	1	-	-	1	-	1	1	-	1	-	-	1	-	-	1
	*	*	-	-	*	-	*	*	-	*	-	-	2%	-	-	*
70	11	8	2	1	11	1	11	10	-	8	3	9	1	1	5	5
	6%	7%	9%	2%	6%	5%	6%	6%	-	6%	6%	7%	5%	4%	10%	4%
71 - 80	1	-	-	1	1	1	1	1	-	1	-	-	1	-	-	1
	1%	*	*	3%	1%	4%	*	1%	-	1%	-	*	4%	-	-	1%
81 - 94	1	1	-	-	-	-	1	1	-	1	-	1	-	-	-	-
	*	*	-	-	*	2%	*	*	-	*	-	*	-	-	-	*
95	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	*	-	*	*	-	*	-	*	-	-	*	-
96 - 100	4	2	-	1	4	-	4	4	-	2	1	3	-	-	3	1
	2%	2%	-	3%	2%	-	2%	2%	-	2%	2%	3%	*	-	5%	1%
101 - 120	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
121 - 150	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
151 - 200	1	-	1	-	1	-	1	1	-	1	-	1	-	-	-	1
	*	-	2%	-	*	-	*	*	-	*	-	*	-	-	-	*
201+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	110	66	15	24	101	9	105	96	3	77	33	75	18	18	30	77
	58%	56%	62%	61%	58%	63%	58%	57%	72%	56%	64%	57%	55%	68%	57%	59%
Mean Score	30.09	27.83	41.49	31.26	30.20	28.65	30.17	30.88	7.59	30.10	30.07	32.08	28.55	19.36	39.74	26.69
Standard Deviation	32.92	29.98	48.37	33.12	33.09	33.78	33.27	33.51	-	33.30	32.54	34.99	29.99	22.05	35.97	31.88
Standard Error	2.07	2.35	8.42	4.51	2.14	8.72	2.12	2.26	-	2.44	3.98	2.51	4.93	4.60	4.33	2.41

H2_27(women) How much fat, in grams, do you think an average woman should eat each day? (Spontaneous)

Base: All women living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	629	18	25	52	52		496
Base	189	5	6	16	16		151
0	5 3%	-	-	-	-	-	4 3%
1 - 20	42 22%	1 22%	1 11%	6 36%	3 22%		33 22%
21 - 40	9 5%	-	1 12%	-	-		8 5%
41 - 60	5 3%	-	-	-	-		4 3%
61 - 69	1 *	-	-	-	-		1 *
70	11 6%	2 33%	1 11%	1 5%	1 6%		8 5%
71 - 80	1 1%	-	-	-	-		1 1%
81 - 94	1 *	-	-	-	-		1 *
95	-	-	-	-	-		-
96 - 100	4 2%	-	3 1%	1 3%	-		3 2%
101 - 120	-	-	-	-	-		-
121 - 150	-	-	-	-	-		-
151 - 200	1 *	-	-	-	-		1 *
201+	-	-	-	-	-		-
Don't know	110 58%	2 42%	3 52%	8 51%	11 72%		88 58%
Mean Score	30.09	44.84	35.59	24.10	23.59		30.71
Standard Deviation	32.92	38.47	38.45	33.24	30.42		33.53
Standard Error	2.07	12.16	11.10	6.28	9.62		2.36

H2_27(women) How much fat, in grams, do you think an average woman should eat each day? (Spontaneous)

Base: All women living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	629	201	50	42	51	51	17	181	120	77	68	86	77	214	14	138
Base	189	71	17	14	20	13	3	62	40	28	21	29	25	65	3	34
0	5 3%	1 2%	-	-	-	-	-	1 1%	1 4%	-	2 7%	2 6%	-	1 2%	-	1 3%
1 - 20	42 22%	12 17%	6 38%	5 37%	5 27%	4 33%	1 35%	14 23%	8 21%	9 32%	7 33%	5 18%	8 32%	18 28%	1 43%	4 12%
21 - 40	9 5%	3 4%	2 9%	2 13%	1 4%	1 8%	1 18%	2 3%	2 5%	2 7%	2 8%	2 8%	2 8%	4 7%	-	1 3%
41 - 60	5 3%	2 2%	-	-	-	1 1%	-	1 2%	1 3%	-	-	-	-	2 3%	-	1 4%
61 - 69	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%
70	11 6%	5 7%	1 6%	-	1 4%	-	-	6 9%	2 5%	2 8%	1 7%	2 6%	3 12%	5 8%	-	3 8%
71 - 80	1 1%	1 2%	-	-	-	-	-	1 1%	1 2%	-	-	1 2%	-	-	-	-
81 - 94	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
95	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
96 - 100	4 2%	1 2%	-	-	-	-	-	1 2%	-	1 4%	-	1 3%	-	-	-	1 2%
101 - 120	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
121 - 150	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
151 - 200	1 *	1 1%	-	-	-	1 4%	-	-	1 1%	-	-	-	-	1 1%	-	-
201+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	110 58%	45 64%	7 43%	7 50%	12 61%	6 44%	1 20%	37 59%	23 56%	13 46%	8 40%	16 56%	11 45%	33 51%	1 43%	23 68%
Mean Score	30.09	36.54	23.91	14.59	21.51	32.96	28.36	33.42	33.88	28.31	23.97	30.09	28.51	29.33	28.85	35.80
Standard Deviation	32.92	39.53	29.84	14.54	27.61	55.75	38.89	32.03	42.36	32.48	29.25	34.34	28.47	34.21	-	32.98
Standard Error	2.07	4.53	6.36	3.34	5.89	10.54	10.79	3.67	5.66	4.95	4.75	5.30	4.24	3.42	-	5.09

H2_27(women) How much fat, in grams, do you think an average woman should eat each day? (Spontaneous)

Base: All women living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	629	140	8	10	27	29	21	105	104	143	15	84	210	132	8	73
Base	189	51	3	5	11	9	6	43	42	48	6	22	64	45	3	16
0	5 3%	- 1%	-	-	-	- 1%	- 6%	-	-	1 3%	-	1 3%	2 4%	- 1%	-	1 8%
1 - 20	42 22%	8 16%	1 35%	2 41%	2 22%	3 36%	3 58%	9 21%	9 22%	14 30%	1 12%	5 22%	18 28%	12 26%	- 16%	2 14%
21 - 40	9 5%	2 3%	-	-	-	- 3%	1 19%	3 7%	3 6%	3 6%	-	1 4%	5 8%	1 2%	-	-
41 - 60	5 3%	1 3%	-	-	- 2%	1 8%	- 1%	1 7%	1 2%	2 4%	- 4%	1 4%	2 2%	1 2%	- 9%	- 2%
61 - 69	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%
70	11 6%	3 6%	-	-	-	-	- 2%	3 7%	1 4%	3 7%	-	5 1%	2 8%	2 4%	-	1 4%
71 - 80	1 1%	-	-	-	- 1%	- 1%	-	-	- *	1 1%	-	1 2%	1 1%	-	-	-
81 - 94	1 *	- 1%	-	-	-	- 3%	-	-	-	- 1%	-	- 1%	- *	-	-	-
95	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
96 - 100	4 2%	1 2%	-	-	1 5%	4 4%	1 1%	2 4%	1 2%	2 4%	5 5%	-	1 1%	1 2%	-	-
101 - 120	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
121 - 150	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
151 - 200	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%
201+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	110 58%	35 68%	2 65%	3 59%	7 70%	4 43%	1 13%	26 61%	27 64%	21 44%	5 79%	14 61%	30 48%	28 62%	2 76%	10 65%
Mean Score	30.09	33.58	11.71	13.67	28.14	26.32	13.79	33.09	25.95	31.68	37.63	24.60	26.91	24.66	20.56	38.92
Standard Deviation	32.92	30.70	-	-	44.87	36.40	19.44	33.77	28.62	31.66	-	31.66	28.33	29.58	-	64.13
Standard Error	2.07	4.39	-	-	13.53	9.10	4.71	4.98	4.32	3.54	-	5.14	2.73	3.99	-	13.67

H2_27(women) How much fat, in grams, do you think an average woman should eat each day? (Spontaneous)

Base: All women living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	629	185	208	112	87	37	180	449	106	157	101	78
Base	189	30	68	44	33	15	54	135	23	46	37	31
0	5 3%	1 4%	1 2%	1 1%	2 6%	-	2 4%	3 2%	1 3%	1 2%	1 2%	1 4%
1 - 20	42 22%	5 16%	15 23%	12 28%	7 20%	3 22%	12 23%	30 22%	6 24%	11 25%	11 31%	7 22%
21 - 40	9 5%	1 4%	2 2%	3 7%	3 10%	-	2 3%	7 5%	2 9%	1 3%	3 8%	1 4%
41 - 60	5 3%	1 5%	1 2%	2 4%	-	-	2 4%	3 2%	-	2 5%	1 3%	1 4%
61 - 69	1 *	-	1 1%	-	-	-	-	1 *	-	-	-	-
70	11 6%	2 6%	3 4%	3 6%	2 7%	2 10%	5 8%	7 5%	1 2%	1 3%	3 8%	5 15%
71 - 80	1 1%	-	1 1%	1 2%	-	-	1 1%	1 *	-	1 2%	1 1%	-
81 - 94	1 *	-	-	-	-	-	-	-	-	1 1%	-	-
95	-	-	-	-	-	-	-	-	-	-	-	-
96 - 100	4 2%	-	1 1%	1 2%	1 2%	1 6%	3 5%	1 1%	1 3%	1 2%	1 3%	1 3%
101 - 120	-	-	-	-	-	-	-	-	-	-	-	-
121 - 150	-	-	-	-	-	-	-	-	-	-	-	-
151 - 200	1 *	-	1 1%	-	-	-	-	1 *	-	-	1 1%	-
201+	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	110 58%	19 65%	42 63%	22 51%	18 53%	9 58%	28 51%	83 61%	13 57%	26 58%	16 43%	15 48%
Mean Score	30.09	26.92	30.68	28.91	28.61	40.66	35.20	27.56	25.76	29.03	34.18	34.39
Standard Deviation	32.92	29.60	38.40	29.15	30.60	40.27	35.39	31.66	29.79	31.00	40.70	33.51
Standard Error	2.07	3.79	4.27	3.93	4.72	10.40	3.86	2.43	4.71	3.65	5.34	5.23

H2_27(women) How much fat, in grams, do you think an average woman should eat each day? (Spontaneous)

Base: All women living in Scotland/ Northern Ireland

	Perception of healthy eating			Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked	
Unweighted Base	629	553	26	80	261	288	160	469	164	117	296	52	
Base	189	167	9	27	76	86	44	145	54	36	88	11	
0	5 3%	5 3%	-	-	1 2%	3 4%	-	4 3%	1 2%	2 6%	2 2%	-	
1 - 20	42 22%	35 21%	5 54%	6 23%	20 26%	16 19%	10 22%	32 22%	13 25%	6 18%	21 23%	2 19%	
21 - 40	9 5%	7 4%	1 7%	2 9%	2 3%	4 5%	3 6%	6 4%	3 6%	3 8%	3 4%	-	
41 - 60	5 3%	5 3%	-	1 4%	2 3%	2 2%	3 6%	3 2%	1 2%	2 4%	1 1%	1 8%	
61 - 69	1 *	1 *	-	-	-	1 1%	-	1 *	1 1%	-	-	-	
70	11 6%	10 6%	-	-	4 5%	7 9%	3 7%	8 6%	3 5%	3 9%	5 6%	1 5%	
71 - 80	1 1%	1 *	-	1 2%	1 1%	-	-	1 1%	-	-	1 1%	-	
81 - 94	1 *	-	-	-	-	-	-	1 *	-	-	-	-	
95	-	-	-	1 1%	*	-	-	*	*	-	*	-	
96 - 100	4 2%	2 1%	-	-	1 1%	2 2%	1 2%	3 2%	-	1 2%	3 3%	-	
101 - 120	-	-	-	-	-	-	-	-	-	-	-	-	
121 - 150	-	-	-	-	-	-	-	-	-	-	-	-	
151 - 200	1 *	1 *	-	-	-	1 1%	-	1 *	-	1 1%	-	-	
201+	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know	110 58%	102 61%	3 29%	16 59%	45 59%	50 58%	25 57%	85 59%	32 59%	19 52%	52 59%	8 68%	
Mean Score	30.09	30.07	19.80	30.30	24.93	34.50	30.24	30.05	24.64	36.08	30.52	29.96	
Standard Deviation	32.92	33.17	31.54	30.18	28.08	37.46	29.13	34.28	25.29	41.35	33.40	31.54	
Standard Error	2.07	2.26	8.43	5.81	2.70	3.43	3.51	2.52	2.90	5.63	3.16	9.11	

H2_28(men) It is recommended that the average man should eat no more than 95g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)

Base: All men living in Scotland/ Northern Ireland

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	382	382	-	43	53	75	68	67	51	25	-	-	201	181	372	9	198	184
Base	175	175	-	24	27	31	32	27	22	11	-	-	131	44	170	5	114	62
0	4 3%	4 3%	-	-	2 7%	-	-	1 2%	1 5%	-	-	-	3 3%	1 2%	4 3%	-	4 3%	1 1%
1 - 20	28 16%	28 16%	-	3 12%	6 22%	7 23%	4 14%	3 13%	3 12%	1 10%	-	-	18 13%	10 23%	26 15%	2 30%	18 16%	9 15%
21 - 29	9 5%	9 5%	-	1 6%	2 9%	3 8%	3 8%	-	-	-	-	-	8 6%	1 3%	9 5%	-	5 4%	4 7%
30	14 8%	14 8%	-	2 7%	3 11%	3 9%	4 12%	1 5%	1 5%	-	-	-	10 8%	4 9%	14 8%	-	12 10%	2 4%
31 - 40	9 5%	9 5%	-	4 18%	1 3%	1 4%	2 5%	-	1 5%	-	-	-	6 5%	3 8%	9 6%	-	5 5%	4 7%
41 - 60	24 14%	24 14%	-	4 18%	3 10%	4 11%	5 16%	4 14%	2 8%	3 22%	-	-	16 12%	8 18%	23 14%	1 13%	16 14%	8 12%
61 - 69	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
70	1	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	1	-
71 - 80	*	*	-	-	-	-	2%	1%	1%	-	-	-	*	*	*	-	1%	*
81 - 94	*	*	-	1%	-	-	-	-	-	-	-	-	*	*	*	-	-	*
95	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	85 48%	85 48%	-	9 35%	10 36%	14 44%	14 42%	17 64%	14 64%	8 68%	-	-	70 53%	15 34%	81 48%	3 57%	52 46%	32 52%
Mean Score	29.81	29.81	-	34.78	24.97	25.31	33.69	30.04	27.59	38.00	-	-	28.77	32.04	29.87	27.52	29.68	30.09
Standard Deviation	18.32	18.32	-	16.65	16.51	15.19	18.60	23.64	23.97	19.73	-	-	17.89	19.34	18.38	20.95	18.87	17.42
Standard Error	1.31	1.31	-	3.20	2.96	2.24	3.02	4.64	5.23	7.46	-	-	1.88	1.89	1.33	9.37	1.78	1.90

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H2_28(men) It is recommended that the average man should eat no more than 95g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)

Base: All men living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	382	208	84	32	58	79	153	57	93	80	302	236	24	122	239	24	12	10	97
Base	175	106	36	10	24	37	68	31	39	32	144	106	11	58	121	11	7	6	30
0	4	3	1	-	-	1	3	-	-	-	4	4	-	1	4	-	-	-	-
3%	3%	3%	3%	-	2%	2%	4%	1%	1%	1%	3%	3%	-	1%	3%	2%	-	-	-
1 - 20	28	18	4	1	4	8	10	5	5	3	25	19	1	8	21	1	3	1	2
16%	17%	12%	14%	17%	22%	15%	15%	12%	12%	9%	17%	18%	7%	13%	18%	9%	39%	13%	6%
21 - 29	9	7	-	-	2	2	6	-	1	1	8	7	-	2	7	1	-	-	-
5%	6%	-	-	9%	5%	9%	*	3%	3%	6%	6%	6%	-	4%	6%	11%	-	5%	1%
30	14	10	2	-	2	3	9	1	1	-	14	7	1	6	10	2	1	-	1
8%	10%	4%	-	10%	7%	13%	4%	2%	2%	1%	9%	6%	10%	10%	8%	16%	8%	-	4%
31 - 40	9	6	-	-	3	1	4	4	-	1	9	8	-	2	9	1	-	-	-
5%	6%	-	1%	14%	3%	6%	12%	*	2%	6%	7%	-	-	3%	7%	5%	4%	-	*
41 - 60	24	15	4	2	3	8	9	4	3	6	18	15	2	7	18	2	-	-	4
14%	14%	12%	18%	11%	21%	14%	13%	8%	8%	18%	13%	14%	18%	11%	15%	14%	5%	4%	13%
61 - 69	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-
*	*	-	-	-	-	-	-	-	-	-	*	*	-	-	-	-	-	-	-
70	1	1	-	-	-	-	-	1	-	-	1	-	-	1	1	-	-	-	-
*	1%	*	-	-	-	-	-	2%	*	-	1%	*	-	1%	*	-	-	-	1%
71 - 80	1	1	-	-	-	1%	*	*	1%	-	1%	*	-	1%	1%	-	-	-	1%
*	1%	*	-	-	-	-	-	-	1%	-	1%	*	-	1%	1%	-	-	-	1%
81 - 94	-	-	-	-	1%	-	-	-	1%	-	*	-	2%	-	*	-	-	-	-
*	-	-	-	-	-	-	-	-	1%	-	*	-	-	-	*	-	-	-	-
95	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	85	46	24	6	9	14	26	16	28	21	64	46	7	32	50	5	3	5	22
48%	43%	67%	67%	37%	37%	39%	53%	72%	66%	44%	43%	63%	55%	41%	43%	44%	79%	74%	
Mean Score	29.81	29.76	29.12	32.78	29.96	32.72	27.51	32.52	28.84	35.88	29.00	28.46	41.81	30.99	29.88	29.46	14.65	18.12	38.59
Standard Deviation	18.32	18.01	22.77	24.85	16.44	19.64	15.56	20.96	22.74	18.53	18.26	18.20	20.10	18.28	18.09	16.03	18.69	-	19.85
Standard Error	1.31	1.63	4.16	6.64	3.00	2.70	1.70	4.03	4.02	3.38	1.42	1.61	6.70	2.38	1.51	4.63	7.07	-	3.62

H2_28(men) It is recommended that the average man should eat no more than 95g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)

Base: All men living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	382	236	59	76	355	27	351	247	22	263	119	156	78	148	140	220
Base	175	114	23	31	161	14	155	117	15	117	58	49	43	83	67	100
0	4 3%	4 4%	-	-	4 2%	1 5%	2 2%	2 2%	2 14%	1 1%	3 6%	-	1 2%	3 4%	2 3%	3 3%
1 - 20	28 16%	21 18%	4 17%	2 8%	24 15%	4 26%	24 16%	21 18%	3 17%	22 19%	5 9%	8 17%	8 18%	11 14%	12 18%	13 13%
21 - 29	9 5%	4 3%	2 10%	2 7%	9 6%	-	9 6%	8 7%	-	9 8%	-	2 5%	3 7%	4 5%	6 9%	3 3%
30	14 8%	8 7%	2 8%	3 10%	14 9%	-	13 9%	10 9%	-	8 7%	6 9%	2 4%	6 13%	6 8%	4 7%	10 10%
31 - 40	9 5%	5 5%	1 6%	-	9 6%	-	8 5%	7 6%	2 12%	9 7%	1 2%	1 2%	2 5%	6 7%	3 4%	6 6%
41 - 60	24 14%	15 13%	4 18%	5 16%	21 13%	3 24%	20 13%	15 13%	3 23%	14 12%	10 17%	7 14%	4 10%	12 15%	10 15%	13 13%
61 - 69	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
70	1 *	1 1%	-	-	1 *	-	1 1%	1 1%	-	-	1 1%	-	1 1%	-	1 1%	-
71 - 80	1 *	1 1%	-	-	1 1%	-	1 1%	1 1%	-	1 1%	-	-	-	-	-	1 1%
81 - 94	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
95	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	85 48%	56 49%	10 41%	18 58%	79 49%	6 43%	77 49%	52 44%	5 31%	53 45%	32 55%	28 57%	18 41%	39 47%	29 43%	51 51%
Mean Score	29.81	28.29	32.52	33.81	30.09	27.02	29.74	29.32	29.26	29.03	31.74	30.90	27.98	30.35	29.45	30.94
Standard Deviation	18.32	19.94	13.70	18.30	17.94	23.06	17.64	17.44	24.47	16.50	22.43	19.50	17.37	18.62	17.89	18.75
Standard Error	1.31	1.76	2.46	3.34	1.34	5.77	1.33	1.46	6.54	1.35	3.27	2.33	2.59	2.07	1.93	1.86

H2_28(men) It is recommended that the average man should eat no more than 95g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)

Base: All men living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	382	6	13	20	21	323
Base	175	2	5	11	8	150
0	4 3%	-	1 12%	1 7%	-	3 2%
1 - 20	28 16%	-	1 19%	2 20%	3 32%	22 15%
21 - 29	9 5%	-	-	3 24%	-	6 4%
30	14 8%	-	1 23%	-	-	13 8%
31 - 40	9 5%	-	1 15%	3 25%	-	6 4%
41 - 60	24 14%	-	-	1 13%	1 12%	22 14%
61 - 69	-	-	-	-	-	-
70	1 *	-	-	-	-	1 1%
71 - 80	1 *	-	-	-	-	1 1%
81 - 94	-	-	-	-	-	-
95	-	-	-	-	-	-
Don't know	85 48%	1 75%	1 28%	1 10%	4 54%	76 51%
Mean Score	29.81	16.88	22.56	26.57	27.52	30.63
Standard Deviation	18.32	-	15.74	17.94	23.43	18.48
Standard Error	1.31	-	5.57	4.12	7.41	1.47

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H2_28(men) It is recommended that the average man should eat no more than 95g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)

Base: All men living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	382	119	25	18	26	24	12	113	38	52	53	58	54	118	7	102
Base	175	54	13	9	13	14	5	53	19	23	21	30	30	56	2	48
0	4	1	-	-	-	-	1	1	-	1	-	1	1	2	-	2
	3%	2%	2%	-	-	2%	15%	2%	1%	3%	-	3%	4%	3%	-	4%
1 - 20	28	10	3	2	3	4	1	10	6	4	4	6	4	9	1	6
	16%	19%	24%	17%	25%	25%	12%	18%	34%	19%	19%	20%	14%	17%	36%	13%
21 - 29	9	4	1	-	1	-	-	3	-	2	1	1	3	3	-	1
	5%	7%	7%	-	5%	-	-	7%	-	9%	3%	4%	10%	6%	-	2%
30	14	7	1	1	2	1	-	7	2	2	7	2	2	5	-	2
	8%	13%	6%	11%	17%	4%	5%	14%	10%	11%	33%	6%	8%	9%	-	4%
31 - 40	9	3	2	-	2	-	2	4	1	4	1	2	4	6	-	1
	5%	5%	15%	-	14%	-	35%	8%	6%	17%	6%	7%	14%	11%	-	2%
41 - 60	24	7	2	1	3	2	2	8	2	2	2	3	6	7	-	5
	14%	14%	17%	16%	24%	15%	33%	15%	8%	11%	7%	9%	21%	12%	-	9%
61 - 69	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	4%	3%	-	-	1%	-	2%	2%	1%	-	1%	-	-
70	1	1	-	-	-	-	-	1	1	-	-	1	-	-	-	-
	*	1%	-	-	-	-	-	1%	3%	-	-	2%	-	-	-	*
71 - 80	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	1%	1%	-	1%	1%	-	1%	-	1%
81 - 94	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-
95	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	85	20	4	5	2	8	-	18	7	6	6	14	9	23	1	31
	48%	37%	29%	52%	14%	55%	-	34%	37%	28%	28%	47%	29%	42%	64%	65%
Mean Score	29.81	29.63	28.98	35.88	31.68	23.57	31.81	30.12	23.30	29.71	28.85	28.93	30.62	29.02	11.41	26.40
Standard Deviation	18.32	17.11	18.74	19.35	17.19	21.59	18.66	18.96	19.61	16.78	14.32	23.22	16.92	17.51	-	21.07
Standard Error	1.31	2.04	4.42	6.12	3.58	5.77	5.39	2.17	3.92	2.69	2.49	3.92	2.75	2.19	-	3.37

H2_28(men) It is recommended that the average man should eat no more than 95g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)

Base: All men living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	382	92	8	11	19	14	17	58	28	77	25	48	153	62	7	54
Base	175	41	5	6	10	9	8	30	15	34	11	25	77	31	3	22
0	4 3%	1 2%	-	-	-	-	-	-	-	-	-	1	2	-	-	2
1 - 20	28 16%	8 20%	-	1 10%	2 22%	1 7%	1 15%	5 18%	3 21%	7 21%	2 16%	5 19%	15 20%	6 19%	1 20%	2 9%
21 - 29	9 5%	3 8%	-	1 18%	1 6%	-	-	1 4%	1 3%	1 3%	-	1 4%	6 8%	2 6%	-	-
30	14 8%	4 10%	1 13%	1 11%	1 6%	-	-	5 16%	1 6%	3 8%	4 32%	2 6%	7 9%	2 7%	-	1 7%
31 - 40	9 5%	1 3%	-	-	-	-	1 18%	1 2%	-	3 7%	1 5%	1 3%	6 8%	3 8%	-	-
41 - 60	24 14%	3 8%	2 37%	1 10%	-	1 11%	2 20%	2 5%	1 8%	8 24%	1 7%	3 12%	14 18%	3 8%	-	1 5%
61 - 69	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
70	1 *	-	-	-	-	-	-	1 2%	1 4%	-	-	-	-	-	-	-
71 - 80	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
81 - 94	-	-	-	-	-	-	-	-	-	1 1%	2 2%	1 1%	1 1%	-	-	1 1%
95	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	85 48%	20 49%	2 43%	3 51%	6 60%	7 82%	3 38%	16 52%	9 58%	11 33%	4 36%	13 53%	26 34%	16 51%	2 76%	14 66%
Mean Score	29.81	25.01	44.30	28.89	18.09	30.90	33.78	25.39	26.51	32.42	27.10	27.30	30.10	26.93	17.91	22.91
Standard Deviation	18.32	15.58	17.55	17.40	14.22	-	20.42	17.36	22.51	18.37	18.43	21.25	17.78	17.80	-	23.52
Standard Error	1.31	2.27	7.85	7.10	4.10	-	5.66	3.12	5.81	2.46	4.76	4.25	1.76	3.15	-	5.88

H2_28(men) It is recommended that the average man should eat no more than 95g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)

Base: All men living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	382	127	133	54	46	22	73	309	48	100	89	56
Base	175	29	69	34	31	11	38	137	14	43	48	32
0	4 3%	- *	2 3%	2 6%	- 1%	- -	2 5%	2 2%	- 1%	1 2%	2 4%	1 3%
1 - 20	28 16%	6 19%	10 15%	5 16%	4 12%	2 22%	6 16%	21 16%	2 13%	7 15%	10 21%	5 15%
21 - 29	9 5%	1 3%	1 2%	3 9%	4 12%	1 6%	3 7%	6 5%	- 2%	4 9%	3 6%	2 7%
30	14 8%	1 3%	6 8%	2 5%	5 14%	1 11%	5 13%	9 6%	- 1%	6 13%	5 11%	2 5%
31 - 40	9 5%	- *	2 2%	2 7%	4 13%	1 12%	4 10%	6 4%	- 1%	2 5%	6 12%	1 2%
41 - 60	24 14%	4 14%	11 17%	3 9%	3 10%	2 19%	5 14%	19 14%	3 25%	6 13%	8 16%	4 13%
61 - 69	- *	- -	- -	- 1%	- -	- -	- 1%	- -	- -	- -	- -	- 1%
70	1 *	- -	- *	1 2%	- -	- -	1 2%	- *	- -	- -	- *	1 2%
71 - 80	1 *	- -	1 1%	- 1%	- -	- -	- *	1 *	- -	1 1%	- 1%	- -
81 - 94	- *	- -	- *	- -	- -	- -	- -	- *	- -	- -	- -	- -
95	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	85 48%	18 61%	36 52%	16 47%	11 36%	3 31%	12 31%	73 53%	8 57%	18 42%	14 30%	16 51%
Mean Score	29.81	29.72	31.04	25.99	30.78	31.28	29.00	30.15	35.47	29.94	29.26	30.33
Standard Deviation	18.32	19.13	19.87	19.97	15.04	17.20	18.26	18.48	19.33	18.11	17.72	19.73
Standard Error	1.31	2.71	2.38	3.48	2.79	4.60	2.66	1.51	3.87	2.42	2.20	3.60

H2_28(men) It is recommended that the average man should eat no more than 95g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)

Base: All men living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	382	311	24	56	163	163	80	302	120	74	162	26
Base	175	147	9	24	76	75	37	138	59	30	74	12
0	4 3%	4 3%	-	-	1 2%	3 4%	1 2%	4 3%	1 1%	-	1 1%	3 23%
1 - 20	28 16%	24 16%	1 12%	3 12%	9 11%	16 22%	8 21%	20 14%	16 27%	5 17%	6 8%	-
21 - 29	9 5%	7 5%	1 14%	1 2%	5 7%	4 5%	3 7%	7 5%	6 9%	1 2%	1 2%	1 13%
30	14 8%	13 9%	1 11%	1 5%	7 9%	6 8%	4 11%	10 7%	2 4%	3 11%	8 11%	-
31 - 40	9 5%	7 5%	1 6%	1 2%	6 8%	3 4%	3 7%	7 5%	4 6%	1 4%	5 6%	-
41 - 60	24 14%	18 12%	2 22%	3 11%	10 13%	11 15%	5 14%	19 14%	8 13%	5 16%	10 13%	2 14%
61 - 69	-	-	-	-	-	-	-	-	-	-	-	-
70	1 *	1 1%	-	-	-	1 1%	-	1 1%	1 1%	-	-	-
71 - 80	1 *	1 *	3 3%	3 3%	-	-	1 1%	1 *	1 1%	-	1 1%	-
81 - 94	-	-	-	-	-	-	-	-	-	1 1%	-	-
95	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	85 48%	72 49%	3 32%	16 65%	38 49%	31 42%	14 37%	71 51%	21 36%	15 50%	42 57%	6 51%
Mean Score	29.81	29.23	33.71	34.41	31.66	27.26	28.80	30.17	26.81	32.74	33.72	20.37
Standard Deviation	18.32	18.28	17.44	20.19	16.19	19.75	18.04	18.54	19.56	16.90	16.02	23.17
Standard Error	1.31	1.46	4.84	4.30	1.86	1.99	2.75	1.50	2.23	2.78	1.89	7.33

H2_28(women) It is recommended that the average woman should eat no more than 70g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)

Base: All women living in Scotland/ Northern Ireland

	Gender		Age								Country				Ethnicity		Living arrangements	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	629	-	629	67	96	98	108	111	81	68	-	-	306	323	622	7	301	328
Base	189	-	189	29	32	32	30	28	23	15	-	-	143	46	187	2	117	73
0	3 2%	-	3 2%	-	1 2%	-	-	-	-	2 13%	-	-	2 2%	1 1%	3 2%	-	1 1%	1 2%
1 - 19	32 17%	-	32 17%	3 11%	6 20%	10 31%	6 19%	3 10%	3 13%	1 5%	-	-	27 19%	5 11%	32 17%	-	20 17%	12 17%
20	19 10%	-	19 10%	4 14%	4 14%	4 11%	3 10%	3 11%	-	2 2%	-	-	13 9%	6 12%	18 10%	1 26%	12 11%	7 9%
21 - 40	36 19%	-	36 19%	7 24%	6 20%	6 19%	8 27%	4 15%	3 12%	2 13%	-	-	29 20%	7 16%	36 19%	-	22 18%	15 20%
41 - 60	12 6%	-	12 6%	1 2%	5 16%	2 6%	1 4%	2 6%	1 6%	-	-	-	10 7%	2 5%	12 6%	-	10 9%	2 3%
61 - 69	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
70	2 1%	-	2 1%	-	1 1%	1 2%	1 2%	-	-	-	-	-	1 1%	-	2 1%	-	2 1%	-
Don't know	86 45%	-	86 45%	14 48%	8 26%	10 32%	11 38%	16 56%	16 67%	10 67%	-	-	60 42%	25 54%	84 45%	2 74%	50 43%	35 49%
Mean Score	25.09	-	25.09	27.19	28.66	21.76	25.36	24.89	24.80	16.37	-	-	25.19	24.71	25.12	20.00	26.03	23.41
Standard Deviation	15.94	-	15.94	12.90	18.98	15.25	15.93	14.42	16.54	17.70	-	-	16.36	14.54	15.97	-	17.04	13.81
Standard Error	0.91	-	0.91	2.21	2.39	2.04	2.07	2.10	3.18	3.77	-	-	1.29	1.20	0.91	-	1.40	1.09

H2_28(women) It is recommended that the average woman should eat no more than 70g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)

Base: All women living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	629	272	171	35	150	120	149	150	210	151	478	398	26	205	357	56	9	15	191
Base	189	99	42	7	40	40	49	39	61	38	152	121	6	62	124	11	3	5	47
0	3	-	2	-	1	-	-	-	2	2	1	3	-	-	1	-	-	-	2
	2%	*	5%	4%	1%	-	1%	1%	3%	5%	1%	2%	-	*	1%	2%	-	-	4%
1 - 19	32	22	4	1	5	7	12	8	4	4	28	22	1	9	25	2	-	1	4
	17%	22%	10%	18%	12%	18%	24%	21%	7%	11%	18%	18%	16%	14%	20%	15%	19%	15%	8%
20	19	13	1	1	5	6	5	3	4	2	17	13	1	6	15	-	-	1	3
	10%	13%	2%	9%	11%	15%	10%	8%	7%	6%	11%	11%	9%	9%	12%	2%	8%	24%	6%
21 - 40	36	20	5	2	9	10	13	6	7	6	30	26	1	10	28	2	-	-	6
	19%	20%	12%	26%	22%	24%	27%	16%	11%	17%	20%	21%	19%	15%	22%	19%	-	3%	13%
41 - 60	12	7	2	1	3	4	2	1	4	2	10	9	-	3	9	1	1	-	1
	6%	7%	5%	7%	7%	10%	4%	4%	7%	6%	6%	8%	2%	5%	7%	9%	40%	-	3%
61 - 69	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
70	2	1	-	-	1	-	-	-	1	-	1	1	-	1	1	-	-	1	1
	1%	1%	-	-	1%	-	1%	*	2%	*	1%	1%	-	1%	*	-	-	11%	1%
Don't know	86	37	28	3	18	13	16	19	38	21	65	47	3	35	46	6	1	2	30
	45%	37%	67%	35%	45%	32%	32%	49%	62%	55%	43%	39%	54%	56%	37%	53%	33%	46%	65%
Mean Score	25.09	24.56	22.53	25.65	28.09	26.63	24.27	21.54	27.47	24.15	25.27	25.38	20.18	24.81	25.04	28.66	33.49	27.30	22.98
Standard Deviation	15.94	15.74	17.16	19.13	15.78	15.65	14.66	15.05	18.94	16.72	15.87	16.48	15.51	14.92	15.35	17.98	-	28.63	16.81
Standard Error	0.91	1.23	2.25	4.39	1.91	1.83	1.53	1.76	2.26	2.12	1.01	1.10	4.91	1.72	1.05	3.83	-	10.82	2.15

H2_28(women) It is recommended that the average woman should eat no more than 70g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)

Base: All women living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	629	373	88	153	593	36	607	532	13	424	205	492	76	61	160	444
Base	189	120	24	40	175	15	180	167	4	138	51	131	32	26	52	130
0	3 2%	2 2%	1 3%	- 1%	3 1%	- 3%	3 2%	2 1%	- 4%	2 2%	1 2%	3 2%	- *	- 1%	- *	2 2%
1 - 19	32 17%	21 18%	4 18%	6 15%	26 15%	6 40%	31 17%	30 18%	- 5%	26 19%	6 12%	20 16%	9 29%	2 9%	7 14%	23 18%
20	19 10%	13 11%	3 14%	3 7%	17 10%	2 11%	19 10%	17 10%	- -	14 10%	5 9%	14 11%	3 8%	2 9%	6 11%	12 9%
21 - 40	36 19%	23 19%	5 19%	9 22%	34 19%	3 19%	33 18%	32 19%	1 21%	27 20%	9 18%	26 20%	6 19%	5 18%	11 22%	23 17%
41 - 60	12 6%	8 7%	1 6%	1 3%	12 7%	1 4%	12 7%	12 7%	- -	8 6%	4 8%	9 7%	1 3%	2 7%	6 12%	6 5%
61 - 69	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
70	2 1%	1 1%	- 2%	- *	2 1%	- -	2 1%	2 1%	- -	1 1%	1 1%	2 1%	- -	- -	1 1%	1 1%
Don't know	86 45%	52 44%	9 38%	21 52%	82 47%	3 23%	81 45%	72 43%	3 70%	60 43%	26 51%	58 44%	13 41%	15 56%	21 40%	63 48%
Mean Score	25.09	24.37	25.36	24.80	25.95	18.13	24.78	25.17	26.79	24.44	27.09	25.73	19.82	29.74	28.84	23.65
Standard Deviation	15.94	15.67	15.78	15.09	15.96	14.61	16.01	16.21	-	15.69	16.84	16.01	13.77	17.93	16.85	15.63
Standard Error	0.91	1.12	2.38	1.87	0.95	3.05	0.93	0.98	-	1.05	1.83	1.03	2.12	3.52	1.88	1.07

H2_28(women) It is recommended that the average woman should eat no more than 70g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)

Base: All women living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	629	18	25	52	52	496
Base	189	5	6	16	16	151
0	3 2%	-	-	-	-	3 2%
1 - 19	32 17%	1 24%	2 27%	4 23%	1 6%	26 17%
20	19 10%	1 16%	- 4%	1 9%	- 3%	16 11%
21 - 40	36 19%	1 11%	2 30%	4 28%	2 16%	28 19%
41 - 60	12 6%	- 9%	- 2%	1 3%	1 7%	10 7%
61 - 69	-	-	-	-	-	-
70	2 1%	-	- 2%	-	-	1 1%
Don't know	86 45%	2 39%	2 34%	6 37%	10 66%	67 44%
Mean Score	25.09	22.11	23.07	21.84	27.72	25.46
Standard Deviation	15.94	17.32	18.79	12.62	17.41	16.33
Standard Error	0.91	5.48	4.56	2.16	4.65	1.05

H2_28(women) It is recommended that the average woman should eat no more than 70g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)

Base: All women living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	629	201	50	42	51	51	17	181	120	77	68	86	77	214	14	138
Base	189	71	17	14	20	13	3	62	40	28	21	29	25	65	3	34
0	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
	2%	*	-	-	1%	1%	2%	1%	*	*	2%	2%	*	*	-	5%
1 - 19	32	7	4	4	4	2	-	10	10	7	7	6	5	14	1	4
	17%	10%	23%	30%	20%	14%	13%	15%	24%	25%	35%	21%	18%	21%	34%	11%
20	19	8	2	2	3	2	-	8	3	3	3	1	5	10	-	2
	10%	12%	10%	11%	14%	17%	7%	13%	8%	11%	16%	5%	19%	16%	5%	6%
21 - 40	36	15	4	4	4	5	2	14	10	7	4	10	6	15	4	5
	19%	21%	26%	31%	20%	40%	64%	23%	25%	25%	21%	34%	26%	23%	3%	14%
41 - 60	12	8	1	-	3	-	-	5	2	4	1	2	1	5	-	1
	6%	11%	8%	1%	17%	4%	9%	7%	5%	15%	5%	7%	3%	7%	-	2%
61 - 69	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
70	2	1	-	-	1	-	-	1	1	-	-	-	-	-	-	1
	1%	1%	-	-	3%	-	-	1%	1%	-	-	-	1%	-	-	3%
Don't know	86	32	6	4	5	3	-	25	15	7	4	9	8	21	2	20
	45%	45%	33%	27%	26%	25%	5%	39%	36%	24%	20%	32%	33%	33%	58%	60%
Mean Score	25.09	30.11	24.31	21.11	31.03	26.09	28.96	26.43	24.77	27.18	19.31	25.29	24.48	24.15	10.75	23.59
Standard Deviation	15.94	15.91	15.91	13.83	19.42	13.07	14.22	15.01	15.93	17.96	13.73	14.83	14.27	13.44	-	18.98
Standard Error	0.91	1.59	3.06	2.95	3.28	2.21	3.56	1.47	1.85	2.42	2.00	1.95	2.02	1.20	-	2.68

H2_28(women) It is recommended that the average woman should eat no more than 70g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)

Base: All women living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	629	140	8	10	27	29	21	105	104	143	15	84	210	132	8	73
Base	189	51	3	5	11	9	6	43	42	48	6	22	64	45	3	16
0	3 2%	1 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	1 8%
1 - 19	32 17%	4 8%	-	2 36%	1 5%	1 14%	1 17%	6 14%	9 21%	11 24%	3 40%	5 21%	14 22%	9 20%	-	2 13%
20	19 10%	4 8%	1 25%	1 30%	1 5%	-	1 11%	4 10%	3 8%	7 14%	-	1 2%	9 14%	5 11%	-	1 7%
21 - 40	36 19%	10 20%	2 57%	-	3 25%	4 42%	2 40%	11 24%	11 26%	11 24%	1 16%	6 29%	16 25%	7 16%	1 17%	2 11%
41 - 60	12 6%	3 5%	-	-	2 22%	-	-	3 7%	2 6%	5 10%	-	-	3 4%	5 12%	-	-
61 - 69	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
70	2 1%	1 1%	-	1 11%	1 5%	-	-	1 1%	1 2%	-	-	-	-	-	-	-
Don't know	86 45%	28 56%	1 18%	1 17%	4 37%	3 37%	1 25%	19 43%	15 36%	13 27%	2 39%	10 44%	22 34%	18 40%	2 60%	10 60%
Mean Score	25.09	28.35	26.87	24.36	41.90	29.07	24.69	28.11	26.90	25.04	18.26	20.97	23.11	26.20	15.60	16.53
Standard Deviation	15.94	14.44	6.26	21.58	18.81	15.92	15.56	15.82	17.09	15.53	19.24	12.86	13.87	17.27	-	13.78
Standard Error	0.91	1.93	2.55	8.81	5.03	3.86	3.67	2.11	2.17	1.55	6.41	1.96	1.21	2.11	-	2.81

H2_28(women) It is recommended that the average woman should eat no more than 70g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)

Base: All women living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	629	185	208	112	87	37	180	449	106	157	101	78
Base	189	30	68	44	33	15	54	135	23	46	37	31
0	3 2%	1 5%	1 1%	- *	1 2%	- -	1 1%	2 2%	1 3%	1 1%	- 1%	- 1%
1 - 19	32 17%	4 13%	15 22%	7 15%	5 15%	2 11%	10 19%	22 16%	4 19%	8 19%	8 21%	8 26%
20	19 10%	2 7%	6 8%	6 13%	5 14%	1 7%	6 11%	13 10%	2 10%	4 8%	6 16%	5 17%
21 - 40	36 19%	6 19%	10 15%	12 26%	6 19%	3 17%	8 15%	28 21%	5 23%	11 23%	8 21%	8 26%
41 - 60	12 6%	1 3%	3 4%	2 5%	2 6%	4 27%	6 11%	6 5%	- 2%	3 7%	3 9%	2 6%
61 - 69	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
70	2 1%	- -	1 1%	1 1%	1 2%	- -	1 2%	1 *	- 1%	- -	1 1%	1 2%
Don't know	86 45%	16 53%	33 49%	17 39%	14 42%	6 39%	23 42%	63 46%	9 41%	19 42%	12 31%	7 23%
Mean Score	25.09	21.79	22.27	26.49	25.11	36.49	25.88	24.75	22.67	24.86	26.34	23.30
Standard Deviation	15.94	14.44	15.48	15.14	16.15	19.02	17.94	15.11	15.58	13.96	15.86	16.01
Standard Error	0.91	1.60	1.58	1.84	2.36	4.76	1.87	1.03	2.12	1.49	1.91	2.26

H2_28(women) It is recommended that the average woman should eat no more than 70g of fat a day. How much of this, in grams, do you think is the maximum recommended amount of saturated fats? (Spontaneous)

Base: All women living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	629	553	26	80	261	288	160	469	164	117	296	52
Base	189	167	9	27	76	86	44	145	54	36	88	11
0	3 2%	2 1%	-	-	2 3%	1 1%	-	3 2%	1 2%	-	2 2%	-
1 - 19	32 17%	27 16%	3 34%	5 18%	16 20%	12 13%	7 16%	25 17%	10 19%	5 14%	16 18%	1 11%
20	19 10%	17 10%	1 11%	3 10%	6 8%	10 12%	5 11%	14 10%	7 12%	5 13%	7 8%	- 2%
21 - 40	36 19%	31 19%	2 21%	6 24%	14 18%	16 19%	6 14%	30 21%	11 20%	8 22%	16 18%	2 18%
41 - 60	12 6%	11 7%	1 10%	1 3%	3 4%	8 10%	3 7%	9 6%	3 6%	1 3%	7 8%	1 5%
61 - 69	-	-	-	-	-	-	-	-	-	-	-	-
70	2 1%	1 1%	1 6%	-	1 1%	1 1%	-	1 1%	-	1 1%	1 1%	- 1%
Don't know	86 45%	78 47%	2 19%	12 46%	36 47%	37 43%	23 51%	63 43%	22 41%	17 46%	40 45%	7 63%
Mean Score	25.09	25.26	25.53	25.74	21.93	27.52	24.77	25.18	23.55	25.48	25.49	30.35
Standard Deviation	15.94	15.78	20.92	15.22	15.69	16.21	16.31	15.94	15.35	14.50	17.00	18.54
Standard Error	0.91	0.97	5.07	2.50	1.40	1.34	1.88	1.04	1.58	1.83	1.46	4.64

H2_29 What effects do you think eating too much saturated fat can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Increases risk of heart disease/attack	203	95	108	27	30	40	41	23	29	12	-	-	143	59	199	3	128	74
	56%	54%	57%	51%	52%	62%	67%	42%	63%	45%	-	-	52%	65%	56%	47%	56%	55%
"Clogging" of arteries and veins	163	81	82	11	24	29	38	33	19	9	-	-	121	43	162	1	113	51
	45%	46%	44%	21%	41%	46%	61%	59%	42%	33%	-	-	44%	47%	45%	17%	49%	38%
Makes you fat/overweight/obese	148	69	80	23	32	27	27	18	12	9	-	-	110	38	144	4	100	48
	41%	39%	42%	44%	54%	43%	44%	32%	27%	33%	-	-	40%	42%	40%	56%	43%	36%
Increases cholesterol	72	35	37	4	10	16	14	11	11	5	-	-	53	19	69	2	53	19
	20%	20%	20%	8%	17%	26%	22%	20%	24%	18%	-	-	19%	21%	19%	30%	23%	14%
Affects cholesterol	55	27	28	6	9	11	12	8	6	2	-	-	42	13	53	2	38	17
	15%	16%	15%	12%	15%	18%	19%	15%	14%	6%	-	-	15%	14%	15%	25%	16%	13%
Affects blood pressure	52	24	28	2	12	8	11	8	8	3	-	-	42	9	51	-	36	15
	14%	14%	15%	3%	19%	13%	18%	14%	18%	11%	-	-	15%	10%	14%	7%	16%	11%
Increases blood pressure	52	27	25	4	11	11	10	5	7	4	-	-	42	10	51	1	34	18
	14%	15%	13%	8%	19%	17%	17%	9%	14%	14%	-	-	15%	11%	14%	17%	15%	13%
Makes you unfit	47	24	23	8	12	7	8	6	3	2	-	-	36	11	47	-	28	19
	13%	14%	12%	15%	20%	11%	13%	11%	7%	9%	-	-	13%	12%	13%	3%	12%	14%
Increases risk of a stroke	46	24	22	3	7	11	9	5	8	2	-	-	38	8	45	-	30	16
	13%	14%	12%	5%	13%	18%	14%	9%	18%	9%	-	-	14%	9%	13%	3%	13%	12%
Shorter life expectancy	20	10	9	1	6	2	4	2	3	1	-	-	17	3	20	-	13	7
	5%	6%	5%	3%	10%	3%	6%	4%	7%	6%	-	-	6%	3%	6%	-	5%	5%
Bad for hair and/or skin	12	5	7	-	6	3	1	1	1	-	-	-	10	2	12	-	9	4
	3%	3%	4%	1%	9%	5%	2%	1%	2%	*	-	-	4%	3%	3%	5%	4%	3%
*Diabetes (all mentions)	6	3	3	-	-	3	1	1	1	-	-	-	4	2	6	-	4	1
	2%	2%	2%	*	1%	4%	1%	1%	2%	-	-	-	1%	2%	2%	-	2%	1%
Stomach cramps	3	1	2	-	1	-	-	1	-	-	-	-	1	1	3	-	1	1
	1%	1%	1%	1%	1%	*	-	2%	-	1%	-	-	1%	1%	1%	-	*	1%
*Bad for the liver	4	1	3	1	-	2	-	-	1	-	-	-	3	1	4	-	3	1
	1%	1%	1%	2%	*	3%	-	-	1%	1%	-	-	1%	1%	-	-	1%	1%
Makes you thirsty	3	2	2	-	-	-	2	-	-	-	-	-	3	-	3	-	3	1
	1%	1%	1%	1%	1%	1%	3%	*	1%	-	-	-	1%	*	1%	-	1%	1%
*Fatigue (include tiredness/lethargic)	3	-	3	2	1	-	1	-	-	-	-	-	2	1	3	-	2	1
	1%	*	1%	3%	1%	*	1%	-	-	-	-	-	1%	1%	1%	-	1%	*
Reducing/relieving cramps (e.g. leg cramps)	2	-	2	1	-	-	-	-	-	-	-	-	2	-	2	-	-	2
	1%	-	1%	3%	1%	-	*	-	-	-	-	-	1%	*	1%	-	*	1%
Prevents dehydration	1	1	1	-	1	-	-	1	-	-	-	-	1	-	1	-	1	-
	*	*	*	*	1%	-	-	1%	-	-	-	-	*	*	*	-	*	*

H2_29 What effects do you think eating too much saturated fat can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Lose weight	1	-	1	-	-	-	-	1	-	-	-	-	1	-	1	-	1	-
*	*	-	1%	-	-	*	-	2%	-	-	-	-	*	*	*	-	1%	*
Other	8	4	3	2	2	2	1	1	-	-	-	-	6	2	6	1	3	5
	2%	2%	2%	3%	4%	3%	1%	2%	-	-	-	-	2%	2%	2%	16%	1%	3%
None	5	3	1	1	-	1	-	-	1	3	-	-	4	-	5	-	3	2
	1%	2%	1%	1%	-	1%	-	*	2%	10%	-	-	2%	*	1%	-	1%	1%
Don't know	18	9	9	5	1	2	4	3	2	1	-	-	15	2	18	-	9	9
	5%	5%	5%	10%	2%	3%	6%	5%	5%	4%	-	-	6%	3%	5%	-	4%	7%
Average number of responses	2.53	2.53	2.52	1.95	2.81	2.78	2.96	2.29	2.48	2.01	XXXXX	XXXXX	2.54	2.51	2.53	2.26	2.66	2.31

H2_29 What effects do you think eating too much saturated fat can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Increases risk of heart disease/attack	203 56%	115 56%	43 55%	7 41%	38 59%	47 61%	64 54%	41 58%	50 51%	41 60%	161 55%	127 56%	8 48%	67 56%	135 55%	16 71%	6 66%	6 52%	39 51%
"Clogging" of arteries and veins	163 45%	101 49%	33 43%	5 28%	24 38%	36 46%	57 49%	30 42%	41 41%	32 46%	131 44%	97 43%	6 37%	60 50%	108 44%	14 61%	5 60%	8 72%	28 36%
Makes you fat/overweight/obese	148 41%	89 43%	22 28%	8 50%	29 45%	43 56%	48 41%	27 38%	30 30%	19 28%	129 44%	97 43%	7 41%	44 36%	114 47%	6 28%	2 22%	5 49%	21 27%
Increases cholesterol	72 20%	42 20%	16 21%	1 5%	13 20%	20 26%	24 20%	11 15%	17 17%	12 17%	60 20%	41 18%	1 7%	29 24%	47 19%	7 30%	2 21%	2 21%	14 18%
Affects cholesterol	55 15%	33 16%	8 11%	1 8%	12 19%	11 14%	23 19%	9 13%	11 11%	10 14%	45 15%	35 16%	2 14%	17 14%	37 15%	6 27%	1 10%	2 16%	9 11%
Affects blood pressure	52 14%	33 16%	12 15%	1 5%	6 9%	12 15%	17 15%	9 12%	14 14%	11 16%	40 14%	34 15%	2 14%	15 12%	35 14%	3 12%	- 3%	2 16%	12 16%
Increases blood pressure	52 14%	31 15%	11 14%	1 8%	9 14%	11 15%	19 16%	7 10%	15 15%	11 16%	41 14%	32 14%	2 10%	19 16%	34 14%	5 21%	2 19%	2 17%	10 13%
Makes you unfit	47 13%	29 14%	6 8%	2 14%	9 14%	11 14%	15 13%	11 16%	10 10%	5 7%	42 14%	35 15%	1 8%	10 9%	34 14%	4 18%	2 17%	- 1%	7 10%
Increases risk of a stroke	46 13%	26 13%	10 13%	2 10%	8 12%	11 14%	17 14%	8 11%	10 10%	11 16%	35 12%	27 12%	1 8%	17 14%	31 12%	4 18%	2 26%	1 12%	7 9%
Shorter life expectancy	20 5%	12 6%	5 6%	1 4%	3 4%	5 6%	7 6%	2 3%	6 6%	3 4%	17 6%	12 5%	1 5%	7 6%	14 6%	3 12%	- -	- 2%	3 3%
Bad for hair and/or skin	12 3%	10 5%	1 2%	1 4%	1 1%	5 6%	5 4%	2 3%	- *	1 1%	12 4%	9 4%	- 1%	3 2%	12 5%	- *	- -	- -	- *
*Diabetes (all mentions)	6 2%	3 2%	1 2%	- -	1 1%	2 3%	2 2%	1 1%	1 1%	1 1%	5 2%	3 2%	- 2%	2 2%	5 2%	- -	- -	- -	- *
Stomach cramps	3 1%	- *	1 2%	- 3%	1 1%	- *	2 1%	- -	- *	- 1%	2 1%	2 1%	- *	1 1%	2 1%	- -	- -	- -	1 1%
*Bad for the liver	4 1%	2 1%	1 1%	- 3%	- *	1 1%	1 *	1 1%	2 2%	1 1%	3 1%	2 1%	- -	2 1%	2 1%	- 2%	- -	- -	1 1%
Makes you thirsty	3 1%	1 1%	1 1%	- 2%	1 2%	1 1%	3 2%	- *	- *	1 1%	3 1%	3 1%	- -	- *	2 1%	- *	- -	1 8%	- *
*Fatigue (include tiredness/lethargic)	3 1%	3 1%	- -	- 1%	- -	- 1%	2 1%	1 1%	- -	3 *	3 1%	3 1%	- -	- 1%	3 1%	- -	- -	- -	- -
Reducing/relieving cramps (e.g. leg cramps)	2 1%	- *	- -	- *	2 3%	- *	2 1%	- *	- *	2 *	2 1%	1 *	- -	1 1%	2 1%	- -	- -	- 1%	- *

H2_29 What effects do you think eating too much saturated fat can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Prevents dehydration	1	-	1	-	-	-	1	-	-	-	1	1	-	1	1	-	-	-	-
	*	*	1%	-	1%	*	1%	-	*	-	*	*	-	*	*	-	-	-	*
Lose weight	1	1	-	-	-	-	-	-	1	-	1	-	-	1	-	-	-	1	-
	*	1%	-	-	-	*	-	-	1%	-	*	-	-	1%	*	1%	-	10%	-
Other	8	5	*	-	2	3	3	-	1	1	7	2	-	5	7	-	-	-	1
	2%	3%	*	-	3%	4%	3%	1%	1%	1%	2%	1%	-	4%	3%	-	-	-	1%
None	5	1	3	-	1	-	1	1	3	2	2	1	-	3	1	1	-	-	3
	1%	*	4%	-	1%	-	1%	1%	3%	4%	1%	1%	1%	2%	1%	3%	-	-	3%
Don't know	18	9	3	-	5	-	5	4	9	5	12	10	2	6	10	1	-	-	6
	5%	5%	4%	2%	8%	*	4%	6%	9%	8%	4%	5%	9%	5%	4%	4%	-	1%	8%
Average number of responses	2.53	2.66	2.29	1.88	2.56	2.84	2.69	2.35	2.22	2.41	2.55	2.54	2.08	2.57	2.60	3.10	2.43	2.79	2.09

H2_29 What effects do you think eating too much saturated fat can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Increases risk of heart disease/attack	203	134	27	37	186	17	191	166	8	144	58	105	42	56	67	124
	56%	57%	56%	52%	55%	57%	57%	58%	44%	56%	53%	58%	56%	51%	56%	54%
"Clogging" of arteries and veins	163	111	20	28	150	14	156	137	6	114	50	91	38	35	61	93
	45%	47%	43%	40%	45%	47%	46%	48%	29%	44%	46%	50%	50%	32%	52%	41%
Makes you fat/overweight/obese	148	94	22	26	137	11	138	123	4	111	38	71	32	45	53	86
	41%	40%	45%	38%	41%	39%	41%	43%	22%	43%	34%	39%	43%	41%	45%	37%
Increases cholesterol	72	50	9	13	67	4	69	60	1	43	28	41	17	13	22	43
	20%	21%	18%	19%	20%	15%	21%	21%	5%	17%	26%	23%	23%	12%	19%	19%
Affects cholesterol	55	32	10	11	51	4	51	47	2	36	19	33	10	12	17	33
	15%	14%	21%	15%	15%	14%	15%	16%	13%	14%	17%	18%	13%	11%	14%	14%
Affects blood pressure	52	34	7	10	48	4	49	44	3	30	21	33	10	9	17	30
	14%	14%	15%	14%	14%	13%	15%	15%	15%	12%	20%	18%	14%	8%	14%	13%
Increases blood pressure	52	33	8	10	51	1	49	42	3	31	21	32	13	8	17	32
	14%	14%	18%	14%	15%	5%	14%	15%	17%	12%	19%	18%	17%	7%	14%	14%
Makes you unfit	47	31	6	8	42	5	42	35	3	35	12	22	12	13	18	27
	13%	13%	13%	11%	12%	18%	13%	12%	15%	14%	11%	12%	16%	12%	15%	12%
Increases risk of a stroke	46	31	5	9	42	3	40	35	5	28	17	32	7	7	16	26
	13%	13%	11%	13%	13%	11%	12%	12%	25%	11%	16%	18%	9%	7%	14%	11%
Shorter life expectancy	20	13	4	3	18	2	18	15	1	11	9	15	2	3	8	11
	5%	6%	8%	4%	5%	6%	5%	5%	8%	4%	8%	8%	3%	3%	6%	5%
Bad for hair and/or skin	12	6	3	-	12	-	12	11	1	10	2	6	3	4	5	7
	3%	3%	7%	1%	4%	1%	3%	4%	4%	4%	2%	3%	3%	4%	4%	3%
*Diabetes (all mentions)	6	4	-	1	5	1	5	5	-	5	1	2	2	2	3	3
	2%	2%	-	2%	1%	3%	1%	2%	-	2%	1%	1%	3%	1%	2%	1%
Stomach cramps	3	1	1	-	3	-	2	2	1	2	1	1	-	1	1	1
	1%	1%	2%	*	1%	-	1%	1%	3%	1%	1%	1%	1%	1%	*	1%
*Bad for the liver	4	2	-	1	4	-	4	4	-	2	1	3	-	-	-	3
	1%	1%	*	2%	1%	-	1%	1%	-	1%	1%	2%	*	*	*	1%
Makes you thirsty	3	1	1	1	3	-	3	3	-	2	2	3	1	-	-	2
	1%	1%	2%	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	-	*	1%
*Fatigue (include tiredness/lethargic)	3	3	-	-	2	1	3	3	-	2	1	2	1	-	2	1
	1%	1%	-	-	1%	2%	1%	1%	-	1%	*	1%	1%	*	2%	*
Reducing/relieving cramps (e.g. leg cramps)	2	-	-	1	2	-	2	2	-	2	-	1	-	1	-	2
	1%	*	1%	2%	1%	-	1%	1%	-	1%	*	*	-	1%	*	1%
Prevents dehydration	1	1	-	-	1	-	1	1	1	1	-	1	-	1	-	-
	*	*	1%	-	*	-	*	*	3%	*	*	*	-	*	*	*
Lose weight	1	1	-	-	-	1	1	1	-	-	1	1	-	-	-	1
	*	1%	1%	-	*	4%	*	*	-	*	1%	1%	*	-	*	1%

H2_29 What effects do you think eating too much saturated fat can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Other	8	3	3	2	7	-	8	6	-	6	1	2	2	3	4	3
	2%	1%	6%	3%	2%	1%	2%	2%	-	3%	1%	1%	3%	3%	4%	1%
None	5	2	-	2	4	-	3	2	-	3	2	1	1	3	2	3
	1%	1%	1%	3%	1%	1%	1%	1%	-	1%	2%	1%	1%	3%	1%	1%
Don't know	18	9	4	3	16	2	16	10	2	14	4	6	2	9	2	16
	5%	4%	8%	4%	5%	7%	5%	4%	11%	5%	4%	4%	3%	8%	2%	7%
Average number of responses	2.53	2.55	2.76	2.38	2.53	2.45	2.57	2.66	2.13	2.48	2.65	2.79	2.59	2.06	2.66	2.39

H2_29 What effects do you think eating too much saturated fat can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73	819	
Base	365	7	11	27	23	302	
Increases risk of heart disease/attack	203 56%	6 86%	5 46%	18 66%	14 60%	163 54%	
"Clogging" of arteries and veins	163 45%	4 55%	6 51%	12 45%	9 37%	135 45%	
Makes you fat/overweight/obese	148 41%	3 41%	7 59%	15 53%	9 38%	119 39%	
Increases cholesterol	72 20%	1 15%	1 13%	9 33%	4 17%	57 19%	
Affects cholesterol	55 15%	2 29%	3 24%	7 26%	5 20%	42 14%	
Affects blood pressure	52 14%	1 13%	2 15%	5 19%	3 15%	42 14%	
Increases blood pressure	52 14%	1 17%	1 8%	5 18%	3 11%	44 15%	
Makes you unfit	47 13%	- 2%	2 18%	5 17%	1 4%	40 13%	
Increases risk of a stroke	46 13%	1 22%	2 14%	7 24%	2 10%	36 12%	
Shorter life expectancy	20 5%	-	-	1 5%	1 4%	18 6%	
Bad for hair and/or skin	12 3%	-	1 5%	-	-	11 4%	
*Diabetes (all mentions)	6 2%	- 5%	-	1 5%	-	4 1%	
Stomach cramps	3 1%	-	-	-	-	2 1%	
*Bad for the liver	4 1%	-	-	1 3%	-	3 1%	
Makes you thirsty	3 1%	-	-	-	-	3 1%	
*Fatigue (include tiredness/lethargic)	3 1%	-	-	-	-	3 1%	
Reducing/relieving cramps (e.g. leg cramps)	2 1%	-	-	-	-	2 1%	
Prevents dehydration	1 *	-	-	-	-	1 *	

H2_29 What effects do you think eating too much saturated fat can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
Lose weight	1	-	-	-	-	1
	*	-	-	-	-	*
Other	8	-	-	1	1	6
	2%	-	2%	2%	5%	2%
None	5	-	-	-	-	5
	1%	-	-	-	-	2%
Don't know	18	-	1	-	2	15
	5%	4%	5%	-	7%	5%
Average number of responses	2.53	2.88	2.64	3.21	2.28	2.50

H2_29 What effects do you think eating too much saturated fat can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Increases risk of heart disease/attack	203 56%	77 62%	16 52%	15 65%	19 57%	18 65%	6 73%	71 62%	35 59%	31 63%	32 75%	35 60%	33 61%	72 60%	4 66%	37 45%
"Clogging" of arteries and veins	163 45%	50 40%	12 41%	12 54%	17 51%	16 59%	4 44%	60 52%	31 52%	28 55%	21 49%	28 48%	27 49%	58 48%	3 46%	26 32%
Makes you fat/overweight/obese	148 41%	59 47%	12 42%	12 50%	19 56%	13 48%	3 39%	54 46%	25 42%	28 55%	20 47%	28 48%	29 53%	57 47%	3 55%	27 33%
Increases cholesterol	72 20%	26 21%	4 14%	4 18%	8 24%	7 24%	1 16%	31 27%	14 24%	13 25%	10 24%	14 24%	14 25%	27 22%	1 22%	12 15%
Affects cholesterol	55 15%	14 11%	9 31%	6 27%	6 17%	6 23%	3 43%	20 17%	15 25%	11 21%	13 31%	9 16%	13 23%	20 16%	1 14%	7 9%
Affects blood pressure	52 14%	13 11%	5 17%	6 24%	7 20%	6 20%	1 16%	18 15%	11 18%	9 18%	9 21%	12 20%	8 15%	20 17%	- 3%	7 8%
Increases blood pressure	52 14%	17 14%	3 9%	3 13%	7 21%	4 15%	1 14%	20 17%	9 15%	7 13%	8 19%	9 16%	9 16%	16 13%	1 16%	10 12%
Makes you unfit	47 13%	18 14%	3 10%	6 26%	3 8%	4 14%	1 14%	17 15%	7 12%	8 17%	7 17%	12 20%	8 14%	22 18%	1 10%	10 12%
Increases risk of a stroke	46 13%	11 9%	5 16%	4 19%	5 16%	4 16%	1 14%	15 13%	8 14%	10 20%	6 15%	9 15%	9 17%	17 14%	1 12%	8 10%
Shorter life expectancy	20 5%	7 5%	2 6%	2 8%	1 3%	1 4%	1 7%	7 6%	3 6%	3 5%	1 3%	5 8%	6 11%	7 6%	- 4%	4 5%
Bad for hair and/or skin	12 3%	7 6%	2 8%	3 12%	5 14%	2 6%	- 3%	7 6%	2 3%	5 10%	2 6%	3 5%	5 9%	6 5%	- 2%	1 1%
*Diabetes (all mentions)	6 2%	1 1%	1 5%	- 2%	1 2%	1 3%	- 1%	1 1%	1 2%	1 2%	1 2%	1 1%	1 2%	3 2%	- 6%	1 1%
Stomach cramps	3 1%	- *	- -	- *	- *	- 1%	- -	1 1%	- *	1 1%	- *	- -	- -	1 1%	- 3%	1 1%
*Bad for the liver	4 1%	3 2%	- -	- -	- 1%	- -	- -	1 1%	1 1%	- 1%	- 1%	1 2%	- -	1 *	- -	1 1%
Makes you thirsty	3 1%	2 2%	- -	- -	1 2%	- *	- -	2 1%	2 3%	1 1%	- *	2 4%	- 1%	2 2%	- -	1 1%
*Fatigue (include tiredness/lethargic)	3 1%	2 2%	- -	2 8%	- -	- -	- -	- *	1 1%	1 1%	- -	1 1%	1 2%	2 2%	- -	- -
Reducing/relieving cramps (e.g. leg cramps)	2 1%	1 1%	- -	- -	- *	- 1%	- -	- *	- *	- -	- *	- -	- -	- *	- -	- *
Prevents dehydration	1 *	- *	- -	- 1%	- -	- -	- -	- -	- *	1 1%	- -	- -	- -	1 1%	- 4%	- *

H2_29 What effects do you think eating too much saturated fat can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Lose weight	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-
*	*	*	1%	-	-	-	-	-	-	-	-	-	-	1%	-	*
Other	8	5	1	-	1	1	-	3	1	1	1	2	2	3	1	1
	2%	4%	2%	2%	2%	2%	3%	2%	2%	2%	2%	3%	3%	2%	10%	2%
None	5	-	1	-	-	-	-	1	-	-	-	-	-	-	-	4
	1%	*	2%	-	-	-	-	1%	1%	-	-	-	-	-	-	4%
Don't know	18	4	1	1	1	-	-	2	1	3	-	4	-	2	-	9
	5%	3%	2%	6%	2%	-	-	1%	1%	7%	1%	6%	1%	2%	-	11%
Average number of responses	2.53	2.56	2.58	3.34	2.96	3.01	2.87	2.86	2.83	3.19	3.14	2.96	2.99	2.77	2.72	2.02

H2_29 What effects do you think eating too much saturated fat can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Increases risk of heart disease/attack	203 56%	51 55%	5 59%	6 50%	11 57%	10 58%	7 52%	43 59%	37 63%	50 61%	12 70%	28 58%	88 63%	38 50%	3 45%	15 39%
"Clogging" of arteries and veins	163 45%	34 37%	3 30%	6 55%	8 39%	9 50%	4 30%	33 45%	22 38%	40 49%	8 45%	21 44%	66 47%	34 45%	2 39%	15 40%
Makes you fat/overweight/obese	148 41%	37 40%	6 69%	6 51%	10 51%	5 26%	6 42%	28 38%	24 41%	48 59%	7 42%	21 44%	73 52%	31 40%	3 45%	7 18%
Increases cholesterol	72 20%	18 20%	1 14%	-	6 29%	4 23%	4 28%	16 21%	11 19%	21 25%	4 22%	6 13%	29 20%	15 20%	-	4 12%
Affects cholesterol	55 15%	8 9%	1 13%	1 11%	2 11%	2 10%	2 18%	8 11%	8 14%	15 19%	1 8%	5 11%	30 21%	12 16%	1 24%	3 9%
Affects blood pressure	52 14%	6 7%	2 26%	3 30%	4 21%	3 16%	2 18%	10 14%	11 19%	17 20%	3 19%	7 14%	19 14%	13 17%	-	4 11%
Increases blood pressure	52 14%	13 14%	1 15%	1 12%	6 32%	4 24%	4 27%	13 17%	7 13%	14 17%	3 20%	5 11%	19 13%	12 16%	-	6 16%
Makes you unfit	47 13%	11 12%	2 21%	3 32%	3 14%	3 17%	1 5%	11 15%	13 23%	15 19%	6 31%	8 17%	17 12%	17 22%	-	3 9%
Increases risk of a stroke	46 13%	7 8%	1 8%	3 27%	4 18%	4 25%	3 24%	8 10%	7 13%	11 14%	2 11%	5 11%	20 15%	11 15%	-	6 17%
Shorter life expectancy	20 5%	3 3%	-	-	1 4%	1 4%	1 6%	4 6%	4 6%	5 6%	-	3 7%	10 7%	5 6%	-	2 4%
Bad for hair and/or skin	12 3%	3 3%	-	1 14%	2 10%	-	1 2%	2 2%	3 3%	3 4%	-	3 6%	9 6%	5 7%	-	-
*Diabetes (all mentions)	6 2%	1 1%	-	-	1 3%	-	-	1 2%	1 2%	2 2%	-	1 3%	3 2%	1 2%	-	-
Stomach cramps	3 1%	-	-	-	-	-	-	-	1 1%	1 2%	-	1 1%	1 1%	1 2%	-	-
*Bad for the liver	4 1%	1 1%	-	-	-	-	-	1 2%	1 2%	-	-	1 2%	2 1%	-	-	-
Makes you thirsty	3 1%	-	-	-	-	-	-	1 2%	1 2%	1 2%	-	1 1%	1 1%	1 1%	-	-
*Fatigue (include tiredness/lethargic)	3 1%	2 2%	-	1 13%	-	-	-	-	-	1 1%	-	-	1 1%	2 2%	-	-
Reducing/relieving cramps (e.g. leg cramps)	2 1%	2 2%	-	-	-	-	-	1 2%	-	1 1%	-	-	-	-	-	-
Prevents dehydration	1 *	-	-	-	-	-	-	-	1 1%	-	-	-	-	1 1%	-	-

H2_29 What effects do you think eating too much saturated fat can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Lose weight	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-
*	-	-	-	2%	-	-	-	-	-	1%	-	-	*	-	-	-
Other	8	5	-	1	2	2	4	2	2	2	1	2	4	3	1	-
	2%	5%	-	7%	11%	14%	5%	3%	2%	6%	5%	3%	4%	10%	-	-
None	5	1	-	-	-	1	-	1	-	-	-	-	1	-	-	1
	1%	1%	-	-	-	4%	1%	1%	-	-	-	-	1%	-	-	3%
Don't know	18	6	-	1	-	1	1	-	1	3	-	3	6	3	-	2
	5%	7%	-	6%	1%	3%	5%	*	2%	4%	-	7%	4%	3%	-	6%
Average number of responses	2.53	2.27	2.60	3.11	3.05	2.77	2.70	2.52	2.67	3.07	2.77	2.54	2.84	2.68	1.90	1.84

H2_29 What effects do you think eating too much saturated fat can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Increases risk of heart disease/attack	203 56%	30 50%	74 54%	46 58%	36 56%	17 66%	58 63%	145 53%	15 41%	49 55%	49 57%	38 61%
"Clogging" of arteries and veins	163 45%	28 48%	64 47%	31 40%	30 46%	10 38%	40 43%	124 45%	14 38%	37 42%	49 57%	32 51%
Makes you fat/overweight/obese	148 41%	18 30%	57 42%	31 40%	30 47%	11 44%	38 41%	110 40%	15 42%	34 38%	36 42%	29 47%
Increases cholesterol	72 20%	9 15%	21 15%	13 17%	18 28%	10 38%	24 26%	48 18%	6 15%	18 21%	16 19%	18 28%
Affects cholesterol	55 15%	8 13%	19 14%	11 14%	12 19%	4 16%	18 19%	37 13%	8 21%	9 11%	14 16%	11 17%
Affects blood pressure	52 14%	9 14%	21 15%	12 16%	6 9%	4 16%	15 16%	36 13%	4 11%	12 13%	11 13%	12 19%
Increases blood pressure	52 14%	8 13%	14 11%	15 19%	11 16%	5 18%	20 21%	33 12%	3 8%	14 16%	13 15%	10 16%
Makes you unfit	47 13%	8 14%	20 14%	6 8%	9 14%	3 13%	9 10%	38 14%	6 16%	17 19%	10 12%	8 12%
Increases risk of a stroke	46 13%	9 16%	13 10%	11 14%	7 11%	6 21%	18 19%	28 10%	3 7%	8 10%	12 14%	14 22%
Shorter life expectancy	20 5%	3 6%	8 6%	6 7%	1 1%	2 9%	5 6%	14 5%	3 9%	4 4%	7 9%	3 4%
Bad for hair and/or skin	12 3%	1 2%	4 3%	4 6%	1 1%	2 6%	3 4%	9 3%	1 2%	2 2%	4 4%	3 6%
*Diabetes (all mentions)	6 2%	- 1%	2 1%	2 2%	2 2%	- -	3 3%	3 1%	1 2%	1 1%	2 2%	1 2%
Stomach cramps	3 1%	1 2%	1 *	1 1%	- 1%	- -	1 1%	2 1%	- *	1 1%	- *	- *
*Bad for the liver	4 1%	1 1%	1 1%	1 1%	- *	1 3%	2 2%	2 1%	1 2%	1 2%	1 1%	- *
Makes you thirsty	3 1%	- 1%	1 1%	2 3%	- -	- -	1 1%	3 1%	- 1%	- 1%	- 1%	- *
*Fatigue (include tiredness/lethargic)	3 1%	- 1%	2 2%	- *	- *	- -	- *	3 1%	- 1%	2 2%	- *	- *
Reducing/relieving cramps (e.g. leg cramps)	2 1%	- *	- *	2 2%	- -	- -	- *	2 1%	- *	- *	- *	- *
Prevents dehydration	1 *	- *	1 *	1 1%	- -	- -	1 1%	1 *	- *	- *	- *	- *
Lose weight	1 *	- *	- -	- *	1 2%	- -	- *	1 *	1 4%	- -	- *	- -

H2_29 What effects do you think eating too much saturated fat can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Other	8	2	2	3	-	1	1	6	-	1	2	2
	2%	3%	1%	4%	*	4%	1%	2%	1%	1%	3%	3%
None	5	1	2	1	-	-	1	4	-	2	-	1
	1%	2%	2%	2%	-	-	1%	1%	*	2%	-	2%
Don't know	18	3	7	3	4	-	3	15	4	3	2	1
	5%	6%	5%	3%	7%	2%	4%	5%	10%	4%	3%	2%
Average number of responses	2.53	2.38	2.45	2.57	2.62	2.93	2.62	2.43	2.28	2.45	2.69	2.94

H2_29 What effects do you think eating too much saturated fat can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Increases risk of heart disease/attack	203 56%	171 55%	11 60%	27 52%	82 54%	94 58%	54 66%	149 52%	68 60%	35 53%	90 56%	9 40%
"Clogging" of arteries and veins	163 45%	140 45%	9 51%	18 36%	64 42%	81 50%	44 53%	120 42%	60 53%	34 51%	64 39%	6 25%
Makes you fat/overweight/obese	148 41%	129 41%	4 24%	21 41%	64 42%	63 39%	31 38%	117 41%	60 53%	24 36%	57 35%	7 32%
Increases cholesterol	72 20%	62 20%	5 26%	6 13%	27 17%	38 24%	18 23%	53 19%	27 24%	14 21%	26 16%	4 19%
Affects cholesterol	55 15%	47 15%	3 16%	5 10%	22 15%	27 17%	15 18%	40 14%	14 12%	16 24%	22 14%	3 12%
Affects blood pressure	52 14%	45 14%	4 22%	6 12%	19 12%	27 17%	16 19%	36 13%	16 14%	10 15%	21 13%	4 18%
Increases blood pressure	52 14%	46 15%	2 9%	4 9%	19 13%	29 18%	11 14%	41 14%	15 14%	8 12%	22 13%	7 31%
Makes you unfit	47 13%	41 13%	1 6%	6 11%	20 13%	21 13%	8 9%	39 14%	16 14%	8 11%	20 13%	3 12%
Increases risk of a stroke	46 13%	39 13%	4 23%	5 10%	16 10%	25 15%	11 13%	35 12%	15 14%	7 11%	17 10%	6 25%
Shorter life expectancy	20 5%	18 6%	- -	- *	9 6%	10 6%	4 5%	15 5%	8 7%	4 6%	7 5%	1 3%
Bad for hair and/or skin	12 3%	10 3%	2 11%	2 4%	3 2%	7 4%	5 6%	7 3%	8 7%	1 1%	4 2%	1 2%
*Diabetes (all mentions)	6 2%	3 1%	1 5%	1 3%	2 1%	3 2%	1 1%	4 2%	3 3%	- 1%	2 1%	- *
Stomach cramps	3 1%	2 1%	- -	- *	2 1%	1 *	1 1%	2 1%	- *	- *	1 1%	1 4%
*Bad for the liver	4 1%	3 1%	- 2%	1 1%	1 1%	2 1%	- -	4 1%	- *	- *	3 2%	- 1%
Makes you thirsty	3 1%	3 1%	- *	1 2%	- -	1 1%	1 1%	3 1%	1 *	1 2%	2 1%	- -
*Fatigue (include tiredness/lethargic)	3 1%	3 1%	- 1%	- *	1 1%	2 1%	1 1%	2 1%	1 1%	- *	2 1%	- -
Reducing/relieving cramps (e.g. leg cramps)	2 1%	2 1%	- -	- *	1 1%	1 *	2 2%	- *	1 1%	- *	1 *	- -
Prevents dehydration	1 *	1 *	- -	- -	1 *	- *	- 1%	1 *	- *	- -	1 *	1 2%

H2_29 What effects do you think eating too much saturated fat can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Lose weight	1 *	1 *	-	-	-	1 1%	- *	1 *	- *	1 2%	-	-
Other	8 2%	6 2%	-	1 1%	3 2%	4 3%	4 5%	4 1%	5 4%	1 1%	2 1%	-
None	5 1%	4 1%	1 4%	-	2 1%	3 2%	-	5 2%	-	-	2 1%	2 8%
Don't know	18 5%	14 5%	-	5 10%	9 6%	4 2%	1 2%	17 6%	-	5 7%	12 8%	1 4%
Average number of responses	2.53	2.53	2.65	2.15	2.41	2.76	2.80	2.45	2.83	2.54	2.33	2.39

H2_30 It is recommended that we should eat no more than a certain amount of salt each day. How much do you think this is for adults? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Up to 1g	21	7	14	3	2	3	3	6	2	2	-	-	15	6	21	-	12	9
	6%	4%	7%	6%	3%	4%	5%	11%	4%	9%	-	-	5%	7%	6%	-	5%	7%
1g	17	5	12	2	2	4	3	3	1	2	-	-	14	3	17	-	12	4
	5%	3%	6%	4%	3%	7%	4%	5%	2%	7%	-	-	5%	3%	5%	-	5%	3%
2g	28	13	15	1	6	6	5	4	5	1	-	-	23	4	27	1	19	8
	8%	7%	8%	2%	10%	10%	8%	7%	11%	2%	-	-	9%	5%	8%	9%	8%	6%
3g	14	6	7	1	1	2	4	4	2	-	-	-	10	4	14	-	9	4
	4%	4%	4%	1%	1%	3%	7%	7%	4%	1%	-	-	4%	4%	4%	-	4%	3%
4g	11	6	5	2	4	2	2	-	1	-	-	-	7	4	11	-	5	5
	3%	3%	3%	4%	6%	3%	4%	-	1%	1%	-	-	2%	4%	3%	-	2%	4%
5g	36	18	18	7	6	6	9	5	3	-	-	-	27	9	36	-	22	14
	10%	10%	10%	14%	11%	9%	15%	9%	7%	1%	-	-	10%	10%	10%	-	10%	11%
6g	35	17	18	6	8	6	6	2	4	3	-	-	26	9	35	-	25	10
	10%	10%	10%	11%	14%	10%	9%	3%	9%	11%	-	-	9%	10%	10%	5%	11%	8%
7g	10	4	6	2	1	2	1	2	2	-	-	-	6	3	9	1	6	4
	3%	2%	3%	4%	2%	3%	2%	3%	3%	1%	-	-	2%	4%	3%	7%	3%	3%
8g	3	1	1	-	1	-	1	-	-	-	-	-	2	1	2	-	1	2
	1%	1%	1%	*	2%	*	1%	*	-	-	-	-	1%	1%	1%	3%	*	1%
9g	2	1	-	-	-	-	-	-	1	-	-	-	1	1	2	-	1	1
	*	1%	*	-	*	-	1%	*	2%	-	-	-	*	1%	*	-	*	*
10g	16	9	7	4	5	5	1	1	-	-	-	-	13	3	15	1	11	4
	4%	5%	4%	7%	8%	8%	2%	2%	-	-	-	-	5%	3%	4%	18%	5%	3%
More than 10g	15	9	7	4	3	2	1	3	1	1	-	-	11	5	15	-	8	7
	4%	5%	4%	8%	5%	4%	2%	5%	2%	2%	-	-	4%	5%	4%	-	3%	5%
Something else	5	2	3	1	1	-	-	2	1	1	-	-	3	2	5	-	2	2
	1%	1%	1%	1%	1%	-	1%	3%	1%	3%	-	-	1%	2%	1%	-	1%	2%
Don't know	154	77	77	20	19	25	25	25	24	16	-	-	117	37	149	4	96	59
	42%	44%	41%	37%	33%	39%	40%	45%	53%	61%	-	-	43%	41%	42%	59%	41%	44%

Food and You Survey 2012

H2_30 It is recommended that we should eat no more than a certain amount of salt each day. How much do you think this is for adults? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Up to 1g	21	11	6	1	2	3	6	5	7	4	17	13	1	7	14	1	2	-	5
	6%	5%	8%	9%	4%	4%	5%	8%	7%	5%	6%	6%	7%	6%	6%	4%	17%	-	6%
1g	17	10	3	-	3	4	4	5	4	4	12	12	-	4	12	2	-	1	2
	5%	5%	4%	3%	5%	5%	3%	8%	4%	6%	4%	5%	2%	3%	5%	7%	-	10%	3%
2g	28	18	5	-	4	3	9	8	8	6	22	14	1	12	18	2	1	1	5
	8%	9%	7%	3%	7%	4%	8%	11%	8%	8%	7%	6%	6%	10%	7%	11%	13%	11%	7%
3g	14	9	2	1	1	2	6	2	4	2	11	10	-	4	8	1	1	-	4
	4%	4%	3%	7%	2%	3%	5%	2%	4%	3%	4%	4%	-	3%	3%	3%	7%	-	6%
4g	11	7	1	-	2	3	3	3	2	1	10	9	-	2	8	1	-	-	1
	3%	3%	1%	3%	4%	4%	3%	4%	2%	1%	3%	4%	-	1%	3%	3%	3%	-	2%
5g	36	24	4	1	7	10	15	6	6	2	34	24	3	10	26	3	1	-	6
	10%	12%	5%	9%	11%	13%	12%	8%	6%	4%	11%	10%	18%	8%	11%	14%	6%	-	8%
6g	35	20	7	-	7	10	12	6	7	7	28	22	1	12	26	-	2	-	6
	10%	10%	9%	1%	11%	13%	10%	9%	7%	10%	9%	10%	4%	10%	11%	2%	23%	4%	8%
7g	10	6	2	-	1	3	2	2	2	1	9	6	-	3	7	-	-	-	2
	3%	3%	2%	-	2%	4%	2%	2%	2%	2%	3%	3%	-	3%	3%	-	5%	4%	3%
8g	3	1	-	-	1	-	2	-	-	1	2	3	-	-	2	-	-	-	-
	1%	1%	*	1%	2%	*	2%	*	*	1%	1%	1%	-	-	1%	-	-	-	*
9g	2	1	1	-	-	-	1	1	-	-	2	1	-	-	1	-	-	-	1
	*	*	1%	1%	-	-	1%	1%	-	-	1%	1%	-	-	*	-	-	-	1%
10g	16	10	1	1	5	4	4	5	3	1	15	10	1	5	12	2	-	-	1
	4%	5%	1%	3%	8%	5%	4%	6%	3%	1%	5%	5%	4%	4%	5%	8%	3%	4%	1%
More than 10g	15	8	2	1	4	2	7	3	3	3	13	10	2	3	13	-	-	-	2
	4%	4%	3%	5%	6%	3%	6%	4%	3%	4%	4%	4%	11%	3%	5%	1%	-	-	3%
Something else	5	2	1	1	1	-	2	1	1	2	3	3	-	2	3	1	-	-	1
	1%	1%	2%	3%	2%	-	2%	2%	1%	2%	1%	1%	1%	1%	1%	3%	-	-	1%
Don't know	154	78	43	9	25	33	44	24	53	37	118	90	8	56	95	10	2	7	39
	42%	38%	55%	52%	38%	42%	38%	35%	53%	53%	40%	40%	48%	46%	39%	45%	22%	68%	51%

Food and You Survey 2012

H2_30 It is recommended that we should eat no more than a certain amount of salt each day. How much do you think this is for adults? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Up to 1g	21	12	1	7	20	1	17	17	2	17	4	12	5	4	9	11
	6%	5%	3%	10%	6%	4%	5%	6%	10%	7%	4%	7%	7%	4%	8%	5%
1g	17	10	1	4	15	2	16	16	-	12	5	7	6	4	6	11
	5%	4%	1%	6%	4%	7%	5%	6%	1%	5%	5%	4%	7%	4%	5%	5%
2g	28	20	4	4	26	2	23	20	3	16	12	16	5	7	7	20
	8%	8%	8%	5%	8%	6%	7%	7%	17%	6%	11%	9%	7%	6%	6%	9%
3g	14	9	1	3	13	-	13	10	-	11	3	5	3	5	5	9
	4%	4%	3%	4%	4%	*	4%	4%	1%	4%	3%	3%	4%	4%	4%	4%
4g	11	6	1	2	10	1	9	8	2	9	2	6	2	3	4	6
	3%	3%	3%	3%	3%	2%	3%	3%	8%	4%	1%	3%	2%	3%	3%	3%
5g	36	23	8	6	34	3	34	31	1	27	10	21	6	9	15	20
	10%	10%	16%	8%	10%	9%	10%	11%	4%	11%	9%	12%	8%	8%	12%	9%
6g	35	25	4	5	33	2	34	29	1	25	10	15	8	12	12	21
	10%	11%	8%	7%	10%	7%	10%	10%	8%	10%	9%	8%	11%	11%	10%	9%
7g	10	7	1	2	10	-	9	8	-	7	2	4	3	2	4	5
	3%	3%	2%	2%	3%	-	3%	3%	1%	3%	2%	2%	4%	2%	4%	2%
8g	3	1	-	1	2	-	3	3	1	2	-	1	1	1	-	1
	1%	1%	*	1%	1%	1%	1%	1%	-	1%	*	*	1%	1%	*	1%
9g	2	1	-	-	2	-	2	2	-	1	1	2	-	-	1	1
	*	*	1%	*	*	-	*	1%	-	*	1%	1%	-	-	*	*
10g	16	10	3	3	13	2	16	13	-	11	5	7	3	6	5	9
	4%	4%	6%	4%	4%	8%	5%	4%	-	4%	4%	4%	4%	5%	5%	4%
More than 10g	15	9	2	2	15	1	14	13	-	13	2	5	5	5	4	10
	4%	4%	5%	3%	4%	3%	4%	4%	2%	5%	2%	3%	7%	5%	3%	4%
Something else	5	3	-	1	5	-	4	3	1	3	2	3	-	1	1	3
	1%	1%	1%	2%	1%	-	1%	1%	2%	1%	2%	2%	*	1%	1%	1%
Don't know	154	97	21	31	139	16	141	113	9	103	51	77	27	50	46	102
	42%	42%	44%	44%	41%	54%	42%	40%	45%	40%	47%	43%	36%	46%	39%	44%

H2_30 It is recommended that we should eat no more than a certain amount of salt each day. How much do you think this is for adults? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
Up to 1g	21	1	-	-	-		20
	6%	13%	-	1%	1%		6%
1g	17	-	1	2	2		14
	5%	-	5%	8%	7%		5%
2g	28	1	1	4	1		22
	8%	17%	6%	14%	5%		7%
3g	14	-	-	-	-		13
	4%	-	4%	1%	1%		4%
4g	11	-	-	-	1		9
	3%	-	4%	1%	3%		3%
5g	36	1	1	3	3		29
	10%	18%	6%	12%	12%		9%
6g	35	1	1	4	2		28
	10%	17%	11%	13%	9%		9%
7g	10	-	-	-	1		9
	3%	-	2%	1%	3%		3%
8g	3	-	-	1	-		1
	1%	-	2%	4%	-		*
9g	2	-	-	1	-		-
	*	-	-	3%	2%		*
10g	16	1	1	2	1		13
	4%	11%	5%	6%	3%		4%
More than 10g	15	-	2	2	1		11
	4%	-	17%	7%	4%		4%
Something else	5	-	-	-	-		4
	1%	-	-	-	1%		1%
Don't know	154	2	4	8	11		130
	42%	24%	38%	29%	49%		43%

H2_30 It is recommended that we should eat no more than a certain amount of salt each day. How much do you think this is for adults? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Up to 1g	21	3	5	2	2	3	-	7	5	3	3	2	1	4	-	5
	6%	2%	15%	9%	5%	12%	5%	6%	8%	6%	6%	3%	2%	4%	5%	6%
1g	17	7	1	2	4	2	-	5	3	4	2	2	3	8	-	1
	5%	5%	2%	8%	12%	5%	-	4%	5%	8%	4%	4%	5%	7%	8%	1%
2g	28	7	2	1	2	1	-	13	7	3	1	4	4	8	1	6
	8%	6%	6%	5%	6%	5%	3%	12%	12%	6%	2%	8%	8%	7%	12%	8%
3g	14	5	-	-	-	1	-	6	3	2	2	1	2	3	-	2
	4%	4%	-	1%	*	2%	4%	5%	6%	3%	4%	1%	4%	2%	-	3%
4g	11	3	1	-	-	1	-	4	2	3	1	3	2	5	-	3
	3%	2%	2%	2%	1%	2%	3%	3%	4%	5%	3%	5%	3%	4%	6%	3%
5g	36	16	3	3	5	5	1	9	6	6	2	6	7	13	1	6
	10%	13%	9%	11%	16%	20%	15%	8%	10%	12%	6%	10%	13%	10%	11%	7%
6g	35	13	4	3	4	2	1	14	6	7	4	8	7	17	1	9
	10%	11%	12%	14%	11%	9%	13%	12%	10%	13%	10%	13%	12%	14%	16%	11%
7g	10	3	-	-	-	2	-	3	2	2	2	1	2	2	-	1
	3%	2%	-	*	1%	6%	5%	2%	4%	4%	4%	2%	4%	2%	-	1%
8g	3	2	1	-	1	-	-	1	1	-	-	1	1	2	-	-
	1%	2%	3%	1%	2%	1%	-	1%	2%	-	*	2%	2%	2%	7%	*
9g	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	*	*	-	-	-	1%	-	*	-	1%	1%	*	-	*	-	1%
10g	16	10	3	3	2	1	1	6	3	3	4	3	4	3	-	2
	4%	8%	10%	13%	6%	3%	13%	5%	5%	5%	9%	5%	8%	3%	-	3%
More than 10g	15	7	2	-	3	1	2	6	3	4	4	2	3	9	-	2
	4%	6%	7%	-	9%	4%	21%	6%	4%	8%	9%	4%	6%	7%	-	2%
Something else	5	2	1	-	-	-	1	1	-	1	-	-	1	2	-	1
	1%	1%	2%	-	1%	-	13%	1%	1%	2%	1%	*	2%	2%	-	1%
Don't know	154	48	9	8	10	8	-	41	18	14	16	25	17	45	2	44
	42%	38%	31%	36%	29%	30%	5%	36%	30%	27%	39%	43%	31%	37%	35%	53%

Food and You Survey 2012

H2_30 It is recommended that we should eat no more than a certain amount of salt each day. How much do you think this is for adults? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Up to 1g	21	3	-	-	2	2	1	5	6	3	2	1	6	5	2	2
	6%	4%	-	2%	10%	9%	8%	7%	10%	3%	13%	2%	4%	6%	26%	6%
1g	17	4	-	-	3	1	-	3	1	5	1	2	7	4	-	-
	5%	5%	-	2%	15%	5%	-	5%	1%	6%	5%	5%	5%	6%	7%	1%
2g	28	5	-	1	2	2	3	12	6	5	2	3	10	7	-	3
	8%	5%	-	5%	8%	11%	20%	16%	10%	6%	10%	5%	7%	9%	2%	8%
3g	14	4	-	-	-	-	-	2	2	3	-	1	3	2	-	2
	4%	4%	3%	-	2%	-	-	3%	4%	4%	1%	2%	2%	4%	5%	
4g	11	1	-	-	1	1	-	2	2	3	1	1	5	3	-	2
	3%	1%	-	-	3%	7%	2%	3%	3%	3%	3%	1%	3%	4%	3%	5%
5g	36	12	3	2	-	3	1	6	7	8	-	3	17	6	1	2
	10%	13%	30%	16%	2%	15%	8%	12%	7%	10%	1%	6%	12%	7%	18%	4%
6g	35	12	2	3	2	2	1	9	6	10	3	7	15	12	-	3
	10%	13%	24%	25%	9%	14%	6%	12%	10%	12%	14%	14%	11%	16%	6%	8%
7g	10	2	-	-	-	1	1	3	1	3	-	2	5	2	-	-
	3%	2%	-	-	-	4%	4%	4%	2%	3%	-	4%	4%	3%	-	1%
8g	3	1	-	-	-	-	-	-	-	1	-	-	2	-	-	-
	1%	1%	-	-	-	1%	-	-	*	2%	1%	-	2%	-	-	-
9g	2	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-
	*	*	-	-	-	1%	-	*	*	1%	-	*	1%	*	-	-
10g	16	4	1	1	1	-	1	5	3	6	2	2	8	1	-	1
	4%	4%	11%	8%	4%	-	6%	6%	5%	7%	10%	5%	6%	1%	-	2%
More than 10g	15	3	-	-	-	1	1	1	3	7	-	3	8	3	-	1
	4%	3%	5%	-	2%	3%	7%	2%	6%	8%	1%	6%	6%	4%	-	2%
Something else	5	2	-	-	-	-	1	-	-	2	-	1	2	1	-	1
	1%	2%	-	-	-	-	8%	1%	*	2%	1%	1%	1%	1%	-	1%
Don't know	154	38	2	4	9	5	4	25	20	27	7	24	50	30	2	21
	42%	41%	27%	40%	46%	29%	31%	34%	35%	33%	38%	49%	36%	40%	32%	57%

H2_30 It is recommended that we should eat no more than a certain amount of salt each day. How much do you think this is for adults? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Up to 1g	21	6	7	6	1	1	4	17	5	6	4	4
	6%	10%	5%	8%	1%	6%	5%	6%	14%	7%	5%	6%
1g	17	2	8	1	4	2	2	14	2	3	3	2
	5%	3%	6%	2%	6%	7%	2%	5%	6%	3%	3%	3%
2g	28	4	11	6	3	3	11	16	2	10	8	2
	8%	7%	8%	8%	5%	11%	12%	6%	5%	12%	9%	4%
3g	14	2	5	3	3	1	2	12	1	3	5	4
	4%	4%	4%	3%	4%	5%	2%	4%	3%	4%	5%	6%
4g	11	2	3	3	3	-	3	8	-	4	2	2
	3%	3%	2%	4%	4%	1%	3%	3%	1%	5%	2%	4%
5g	36	5	15	7	7	2	8	28	3	9	13	6
	10%	8%	11%	9%	11%	8%	9%	10%	9%	11%	15%	9%
6g	35	3	15	6	8	3	8	27	4	8	9	8
	10%	6%	11%	7%	13%	12%	9%	10%	10%	9%	11%	12%
7g	10	2	3	2	2	2	3	7	1	1	2	4
	3%	3%	2%	3%	3%	7%	3%	3%	3%	1%	2%	6%
8g	3	-	1	2	-	-	-	2	-	-	-	-
	1%	*	*	3%	-	-	*	1%	1%	*	-	-
9g	2	-	1	1	-	-	-	2	-	-	1	-
	*	*	1%	1%	-	-	-	1%	*	-	1%	-
10g	16	1	4	3	5	3	8	8	1	5	4	3
	4%	1%	3%	4%	8%	10%	9%	3%	3%	6%	5%	5%
More than 10g	15	2	7	2	4	-	5	10	1	3	6	3
	4%	4%	5%	2%	7%	1%	6%	4%	3%	4%	7%	5%
Something else	5	1	2	1	1	-	1	4	-	2	1	1
	1%	2%	1%	1%	1%	*	1%	1%	1%	2%	1%	2%
Don't know	154	30	56	37	24	8	37	117	15	32	28	24
	42%	50%	41%	47%	37%	32%	40%	43%	42%	36%	33%	38%

H2_30 It is recommended that we should eat no more than a certain amount of salt each day. How much do you think this is for adults? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Up to 1g	21	17	4	4	8	10	5	16	5	4	9	2
	6%	5%	20%	8%	5%	6%	6%	6%	5%	6%	6%	10%
1g	17	15	-	2	8	7	4	13	5	3	8	-
	5%	5%	1%	3%	5%	5%	5%	5%	5%	5%	5%	1%
2g	28	25	2	2	11	15	4	24	7	9	8	3
	8%	8%	9%	4%	7%	9%	5%	8%	6%	14%	5%	15%
3g	14	12	1	1	4	8	3	10	4	2	7	-
	4%	4%	5%	2%	3%	5%	4%	4%	3%	3%	5%	1%
4g	11	10	-	1	3	6	4	7	4	1	6	1
	3%	3%	2%	2%	2%	4%	5%	2%	3%	1%	4%	2%
5g	36	32	1	4	17	16	10	26	12	8	13	3
	10%	10%	5%	8%	11%	10%	12%	9%	11%	12%	8%	13%
6g	35	31	-	3	12	20	10	25	11	6	19	-
	10%	10%	2%	6%	8%	12%	12%	9%	10%	8%	12%	-
7g	10	9	-	-	5	4	3	7	6	1	3	-
	3%	3%	3%	1%	3%	3%	3%	3%	5%	1%	2%	1%
8g	3	2	-	-	1	1	-	3	1	-	2	-
	1%	1%	1%	-	1%	1%	-	1%	1%	-	1%	-
9g	2	1	-	-	-	1	-	2	1	-	-	-
	*	*	-	-	*	1%	-	1%	1%	-	*	-
10g	16	14	1	1	7	7	5	10	6	1	8	1
	4%	4%	7%	2%	5%	5%	7%	4%	6%	2%	5%	3%
More than 10g	15	11	2	4	6	5	4	12	5	2	8	-
	4%	3%	9%	7%	4%	3%	4%	4%	5%	4%	5%	-
Something else	5	3	1	2	1	1	-	4	1	1	2	-
	1%	1%	4%	5%	1%	1%	*	2%	1%	2%	1%	2%
Don't know	154	133	5	26	69	59	30	124	44	28	70	12
	42%	42%	31%	52%	45%	36%	37%	44%	39%	42%	43%	51%

H2_31 How much salt do you think this is? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland who have answered 'something else' at H2_30

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	18	7	11	2	3	1	2	5	2	3	-	-	8	10	18	-	7	11
Base	5	2	3	1	1	-	-	2	1	1	-	-	3	2	5	-	2	2
1 teaspoon	2	1	1	-	-	-	-	1	1	-	-	-	2	1	2	-	1	1
	55%	72%	43%	-	70%	100%	-	55%	100%	67%	-	-	55%	53%	55%	-	57%	52%
2 teaspoons	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	10%	-	18%	-	-	-	-	27%	-	-	-	-	17%	-	10%	-	21%	-
1 tablespoon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	4%	-	7%	-	30%	-	-	-	-	-	-	-	-	12%	4%	-	8%	-
Other	1	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1
	15%	6%	21%	20%	-	-	100%	-	-	33%	-	-	17%	11%	15%	-	-	30%
Don't know	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-
	16%	22%	12%	80%	-	-	-	18%	-	-	-	-	11%	24%	16%	-	14%	18%

H2_31 How much salt do you think this is? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland who have answered 'something else' at H2_30

	Working status					Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	18	7	5	2	4	-	7	5	6	5	13	10	1	7	10	4	-	-	4
Base	5	2	1	1	1	-	2	1	1	2	3	3	-	2	3	1	-	-	1
1 teaspoon	2	1	1	-	-	-	2	-	1	1	1	1	-	1	2	1	-	-	-
	55%	68%	81%	-	36%	-	73%	8%	73%	66%	48%	41%	-	81%	50%	72%	-	-	59%
2 teaspoons	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	10%	-	-	82%	-	-	23%	-	-	-	16%	19%	-	-	16%	-	-	-	-
1 tablespoon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	4%	12%	-	-	-	-	-	15%	-	-	7%	8%	-	-	28%	-	-	-	-
Other	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	15%	21%	19%	18%	-	-	4%	20%	27%	14%	15%	4%	100%	19%	11%	-	-	-	41%
Don't know	1	-	-	-	1	-	-	1	-	-	-	1	-	-	1	-	-	-	-
	16%	-	-	-	64%	-	-	57%	-	20%	14%	29%	-	-	24%	-	-	-	-

H2_31 How much salt do you think this is? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland who have answered 'something else' at H2_30

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	18	11	1	6	18	-	17	14	1	11	7	15	1	2	4	14
Base	5	3	-	1	5	-	4	3	-	3	2	3	-	1	1	3
1 teaspoon	2	1	-	1	2	-	2	1	-	1	1	2	-	-	1	2
	55%	40%	100%	73%	55%	-	51%	41%	100%	43%	70%	61%	-	47%	56%	54%
2 teaspoons	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	10%	17%	-	-	10%	-	11%	14%	-	19%	-	14%	-	-	-	14%
1 tablespoon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	4%	7%	-	-	4%	-	5%	6%	-	8%	-	6%	-	-	-	6%
Other	1	-	-	-	1	-	1	1	-	-	1	1	-	-	-	-
	15%	11%	-	27%	15%	-	16%	17%	-	3%	30%	19%	-	-	18%	13%
Don't know	1	1	-	-	1	-	1	1	-	1	-	-	-	-	-	-
	16%	26%	-	-	16%	-	17%	22%	-	28%	-	-	100%	53%	26%	12%

H2_31 How much salt do you think this is? (Spontaneous)**Base: All respondents living in Scotland/ Northern Ireland who have answered 'something else' at H2_30**

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	18	-	-	-	1	17
Base	5	-	-	-	-	4
1 teaspoon	2 55%	-	-	-	-	2 59%
2 teaspoons	- 10%	-	-	-	-	- 11%
1 tablespoon	- 4%	-	-	-	-	- 5%
Other	1 15%	-	-	-	-	1 16%
Don't know	1 16%	-	-	-	100%	- 10%

H2_31 How much salt do you think this is? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland who have answered 'something else' at H2_30

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	18	6	1	-	1	-	4	3	1	4	3	1	4	9	-	3
Base	5	2	1	-	-	-	1	1	-	1	-	-	1	2	-	1
1 teaspoon	2	1	1	-	-	-	-	-	-	-	-	-	-	1	-	-
	55%	55%	100%	-	100%	-	34%	56%	-	34%	-	-	34%	49%	-	14%
2 teaspoons	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	10%	-	-	-	-	-	-	-	-	-	-	-	-	20%	-	-
1 tablespoon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	4%	13%	-	-	-	-	19%	-	-	19%	-	100%	19%	-	-	-
Other	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	15%	7%	-	-	-	-	7%	-	-	7%	16%	-	7%	-	-	86%
Don't know	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-
	16%	26%	-	-	-	-	39%	44%	100%	39%	-	-	39%	31%	-	-

H2_31 How much salt do you think this is? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland who have answered 'something else' at H2_30

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	18	7	-	-	-	-	4	2	1	7	2	2	7	4	-	1
Base	5	2	-	-	-	-	1	-	-	2	-	1	2	1	-	1
1 teaspoon	2	1	-	-	-	-	-	-	-	1	-	-	-	-	-	1
	55%	39%	-	-	-	-	43%	32%	-	45%	100%	-	24%	23%	-	100%
2 teaspoons	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	10%	-	-	-	-	-	-	-	-	-	-	-	25%	46%	-	-
1 tablespoon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	4%	10%	-	-	-	-	19%	-	-	11%	-	38%	10%	-	-	-
Other	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	15%	30%	-	-	-	-	-	68%	100%	20%	-	-	4%	-	-	-
Don't know	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-
	16%	21%	-	-	-	-	38%	-	-	24%	-	62%	38%	31%	-	-

H2_31 How much salt do you think this is? (Spontaneous)**Base: All respondents living in Scotland/ Northern Ireland who have answered 'something else' at H2_30**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	18	7	6	2	2	1	4	14	3	5	3	3
Base	5	1	2	1	1	-	1	4	-	2	1	1
1 teaspoon	2	1	1	-	-	-	-	2	-	1	-	-
	55%	70%	70%	17%	-	100%	29%	59%	28%	76%	57%	32%
2 teaspoons	-	-	-	-	-	-	-	-	-	-	-	-
	10%	-	-	83%	-	-	-	12%	-	-	-	41%
1 tablespoon	-	-	-	-	-	-	-	-	-	-	-	-
	4%	-	-	-	33%	-	30%	-	-	-	31%	-
Other	1	-	-	-	-	-	-	-	-	-	-	-
	15%	30%	14%	-	-	-	40%	10%	72%	-	12%	-
Don't know	1	-	-	-	-	-	-	1	-	-	-	-
	16%	-	17%	-	67%	-	-	19%	-	24%	-	27%

H2_31 How much salt do you think this is? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland who have answered 'something else' at H2_30

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	18	11	2	7	5	6	1	17	3	5	9	1
Base	5	3	1	2	1	1	-	4	1	1	2	-
1 teaspoon	2	1	1	1	-	1	-	2	-	1	1	-
	55%	42%	83%	51%	18%	94%	-	58%	40%	56%	72%	-
2 teaspoons	-	-	-	-	-	-	-	-	-	-	-	-
	10%	18%	-	21%	-	-	-	11%	51%	-	-	-
1 tablespoon	-	-	-	-	-	-	-	-	-	-	-	-
	4%	7%	-	-	19%	-	-	5%	-	-	10%	-
Other	1	1	-	-	-	-	-	-	-	-	-	-
	15%	21%	17%	14%	25%	6%	100%	9%	8%	20%	17%	-
Don't know	1	-	-	-	-	-	-	1	-	-	-	-
	16%	12%	-	14%	39%	-	-	17%	-	24%	-	100%

H2_32 What effects do you think eating too much salt can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Increases risk of heart disease/attack	136 37%	57 32%	80 42%	26 50%	27 45%	26 42%	21 34%	17 31%	11 25%	7 28%	-	-	98 36%	38 42%	134 37%	3 38%	80 35%	56 42%
Increases blood pressure	127 35%	57 32%	71 37%	14 27%	11 19%	25 40%	29 47%	20 37%	17 38%	9 34%	-	-	101 37%	26 29%	124 35%	3 48%	86 37%	41 30%
"Clogging" of arteries and veins	79 22%	41 24%	38 20%	8 15%	13 21%	13 20%	16 26%	14 26%	11 25%	4 17%	-	-	42 15%	37 41%	78 22%	1 13%	50 22%	29 21%
Affects blood pressure	79 22%	39 22%	40 21%	2 5%	12 20%	19 30%	16 26%	13 23%	11 23%	7 25%	-	-	63 23%	16 18%	78 22%	1 14%	58 25%	21 16%
Increases risk of a stroke	52 14%	23 13%	29 15%	3 5%	11 18%	7 11%	11 17%	7 13%	9 21%	4 15%	-	-	39 14%	13 15%	52 15%	- 3%	30 13%	22 16%
Makes you thirsty or dehydrated	44 12%	20 12%	24 13%	3 7%	12 21%	10 15%	10 15%	4 7%	3 7%	2 7%	-	-	36 13%	8 9%	44 12%	- 2%	30 13%	14 11%
Affects cholesterol	24 6%	9 5%	15 8%	3 5%	5 9%	4 7%	3 4%	2 4%	4 9%	2 8%	-	-	17 6%	7 7%	22 6%	1 7%	17 7%	7 5%
Increases cholesterol	24 7%	7 4%	17 9%	2 3%	7 12%	6 9%	3 5%	2 4%	3 6%	1 5%	-	-	19 7%	5 6%	24 7%	1 7%	17 7%	7 5%
Makes you unfit	20 6%	14 8%	6 3%	2 4%	4 7%	5 9%	2 3%	3 5%	2 5%	1 4%	-	-	15 5%	6 6%	20 6%	- -	13 5%	8 6%
*It affects the kidneys	11 3%	4 2%	7 4%	- 1%	1 1%	2 3%	2 4%	2 3%	2 5%	2 6%	-	-	9 3%	2 2%	9 3%	1 20%	9 4%	2 2%
Makes you fat/overweight/obese	10 3%	5 3%	5 3%	2 4%	3 5%	1 2%	2 4%	- *	- -	- 2%	-	-	7 3%	2 3%	10 3%	- -	5 2%	5 4%
Prevents dehydration	8 2%	3 2%	5 3%	3 5%	1 2%	1 2%	1 2%	- -	1 3%	1 3%	-	-	7 3%	1 1%	8 2%	- -	6 3%	2 1%
Shorter life expectancy	6 2%	4 3%	1 1%	1 1%	1 1%	- 1%	2 3%	1 2%	1 2%	1 2%	-	-	5 2%	1 1%	6 2%	- -	4 2%	2 2%
Stomach cramps	4 1%	2 1%	2 1%	- *	1 1%	- 1%	1 2%	1 2%	- 1%	- *	-	-	3 1%	1 1%	4 1%	- -	3 1%	1 1%
*Fluid retention	3 1%	- -	3 1%	- -	- -	1 1%	- 1%	2 3%	- -	- -	-	-	2 1%	1 1%	3 1%	- -	3 1%	- *
Reducing/relieving cramps (e.g. leg cramps)	2 1%	- *	2 1%	- *	- *	- 1%	1 2%	- -	- 1%	- *	-	-	2 1%	1 1%	2 1%	- -	1 1%	1 1%
*Diabetes	2 *	1 1%	1 *	- -	- -	- *	1 2%	- -	- 1%	- *	-	-	1 *	1 1%	2 *	- -	1 1%	- *
Bad for hair and/or skin	3 1%	2 1%	2 1%	- -	3 5%	- *	- -	- -	- 1%	- *	-	-	3 1%	- *	3 1%	- -	2 1%	2 1%

H2_32 What effects do you think eating too much salt can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Lose weight	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other effect	10	5	4	1	2	1	1	1	2	1	-	-	7	3	10	-	6	4
	3%	3%	2%	2%	4%	2%	2%	2%	4%	2%	-	-	3%	3%	3%	2%	3%	3%
None	7	3	4	1	1	1	1	3	1	-	-	-	6	1	7	-	5	2
	2%	2%	2%	1%	2%	1%	1%	5%	2%	1%	-	-	2%	1%	2%	-	2%	1%
Don't know	32	17	15	7	2	4	5	5	3	4	-	-	27	5	32	-	15	17
	9%	10%	8%	14%	4%	6%	8%	9%	7%	17%	-	-	10%	6%	9%	-	6%	12%
Average number of responses	1.87	1.79	1.95	1.48	2.00	2.02	2.08	1.78	1.84	1.79	XXXXX	XXXXX	1.85	1.93	1.88	1.54	1.91	1.81

H2_32 What effects do you think eating too much salt can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Working status					Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Increases risk of heart disease/attack	136 37%	81 39%	21 27%	8 45%	27 42%	33 42%	48 41%	29 41%	27 27%	18 26%	118 40%	92 40%	5 26%	40 33%	99 41%	10 44%	3 37%	2 22%	21 28%
Increases blood pressure	127 35%	74 36%	28 36%	4 21%	21 33%	30 39%	45 38%	21 29%	31 31%	22 32%	105 36%	72 32%	7 39%	48 40%	83 34%	9 38%	6 60%	5 51%	25 32%
"Clogging" of arteries and veins	79 22%	45 22%	17 21%	2 12%	15 23%	15 20%	33 28%	13 19%	17 17%	15 21%	64 22%	54 24%	3 18%	22 18%	50 21%	7 31%	3 34%	3 29%	16 20%
Affects blood pressure	79 22%	49 24%	19 24%	2 11%	10 15%	14 19%	30 26%	13 18%	22 22%	16 24%	63 21%	48 21%	2 9%	30 25%	53 22%	6 25%	2 20%	4 41%	14 19%
Increases risk of a stroke	52 14%	29 14%	14 19%	2 13%	7 10%	11 14%	16 14%	8 11%	17 17%	14 20%	38 13%	30 13%	2 11%	20 17%	33 13%	4 19%	2 19%	1 6%	12 16%
Makes you thirsty or dehydrated	44 12%	29 14%	5 7%	2 10%	8 12%	10 13%	14 12%	10 15%	9 9%	8 11%	36 12%	31 14%	- -	13 11%	32 13%	2 7%	2 17%	1 11%	7 9%
Affects cholesterol	24 6%	10 5%	6 8%	1 5%	6 9%	5 7%	6 6%	4 5%	8 8%	6 9%	18 6%	15 6%	1 8%	8 6%	15 6%	1 5%	1 7%	2 17%	5 7%
Increases cholesterol	24 7%	13 6%	4 5%	1 6%	6 9%	4 5%	8 7%	4 6%	8 8%	6 8%	18 6%	16 7%	1 5%	7 6%	13 5%	1 4%	2 17%	1 10%	7 10%
Makes you unfit	20 6%	10 5%	4 5%	2 13%	4 6%	5 6%	6 5%	4 6%	5 5%	5 8%	15 5%	14 6%	2 14%	3 3%	17 7%	- 1%	- -	- 3%	3 4%
*It affects the kidneys	11 3%	5 2%	4 6%	- 3%	1 1%	3 4%	3 3%	1 1%	3 3%	1 2%	9 3%	4 2%	1 4%	6 5%	7 3%	1 5%	- -	- 2%	2 3%
Makes you fat/overweight/obese	10 3%	5 3%	1 1%	1 4%	3 5%	3 4%	3 3%	3 4%	1 1%	2 2%	8 3%	8 4%	- 1%	1 1%	9 4%	- -	- -	- -	1 1%
Prevents dehydration	8 2%	4 2%	2 3%	- -	1 2%	1 1%	4 3%	3 4%	1 1%	1 2%	7 3%	7 3%	- -	1 1%	6 2%	1 5%	1 6%	- -	- *
Shorter life expectancy	6 2%	4 2%	2 3%	- 2%	- -	1 1%	3 3%	1 1%	1 1%	1 2%	5 2%	4 2%	- -	2 2%	2 1%	2 8%	- -	- -	2 2%
Stomach cramps	4 1%	3 1%	1 1%	- *	1 1%	- 1%	1 1%	1 2%	2 2%	1 2%	3 1%	2 1%	- -	3 2%	3 1%	- 1%	1 9%	- -	1 1%
*Fluid retention	3 1%	2 1%	- 1%	- -	1 1%	1 1%	1 1%	- *	1 1%	- -	3 1%	1 *	- -	2 2%	2 1%	- 1%	- -	- -	- *
Reducing/relieving cramps (e.g. leg cramps)	2 1%	2 1%	- *	- *	- -	- *	1 1%	- -	1 1%	1 1%	1 1%	1 *	- 1%	1 1%	1 *	- -	1 6%	- -	1 1%
*Diabetes	2 *	1 1%	- *	- -	- *	- *	1 1%	- -	1 1%	- *	1 *	1 *	- -	1 1%	1 *	- 1%	- -	- -	- 1%

H2_32 What effects do you think eating too much salt can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Working status					Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Bad for hair and/or skin	3 1%	3 1%	- 1%	-	-	2 2%	1 1%	-	-	- 1%	3 1%	2 1%	-	2 1%	3 1%	-	-	-	-
Lose weight	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other effect	10 3%	5 2%	3 4%	- 2%	2 3%	1 2%	3 3%	3 4%	3 3%	2 3%	8 3%	6 3%	1 3%	3 3%	6 2%	- 1%	-	-	4 5%
None	7 2%	3 2%	2 2%	1 4%	1 2%	-	1 1%	1 2%	4 4%	1 2%	6 2%	4 2%	- 1%	3 2%	3 1%	1 2%	-	1 10%	2 3%
Don't know	32 9%	13 6%	10 12%	2 10%	8 12%	5 6%	5 4%	7 11%	15 15%	10 15%	22 7%	17 8%	2 10%	13 10%	18 7%	2 9%	-	1 11%	10 13%
Average number of responses	1.87	1.90	1.85	1.64	1.87	1.87	2.01	1.80	1.77	1.90	1.87	1.89	1.50	1.89	1.86	2.07	2.32	2.12	1.76

H2_32 What effects do you think eating too much salt can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Increases risk of heart disease/attack	136 37%	84 36%	18 38%	28 39%	129 39%	7 24%	124 37%	111 39%	7 39%	103 40%	34 31%	69 38%	26 34%	42 38%	48 41%	82 36%
Increases blood pressure	127 35%	84 36%	20 42%	20 29%	119 36%	8 26%	122 36%	106 37%	4 21%	89 35%	38 35%	65 36%	29 39%	33 30%	39 33%	80 35%
"Clogging" of arteries and veins	79 22%	51 22%	12 25%	15 21%	74 22%	6 20%	76 23%	66 23%	3 17%	55 22%	24 22%	44 24%	14 19%	21 20%	27 23%	48 21%
Affects blood pressure	79	58	7	13	75	4	71	64	6	49	30	47	15	17	27	48
	22%	25%	14%	19%	22%	15%	21%	23%	30%	19%	27%	26%	20%	16%	22%	21%
Increases risk of a stroke	52 14%	33 14%	4 9%	14 19%	49 15%	3 9%	48 14%	41 14%	4 21%	31 12%	21 19%	31 17%	9 12%	12 11%	15 13%	33 14%
Makes you thirsty or dehydrated	44 12%	28 12%	8 16%	7 11%	39 12%	5 18%	43 13%	36 13%	- 3%	31 12%	13 12%	26 14%	13 17%	5 5%	16 13%	27 12%
Affects cholesterol	24 6%	12 5%	4 9%	7 10%	23 7%	1 3%	21 6%	19 7%	2 10%	15 6%	8 8%	14 8%	4 5%	6 5%	8 7%	15 6%
Increases cholesterol	24 7%	14 6%	3 6%	7 10%	23 7%	1 4%	21 6%	20 7%	2 11%	16 6%	9 8%	15 8%	5 7%	5 4%	6 5%	18 8%
Makes you unfit	20 6%	12 5%	3 7%	5 6%	19 6%	1 3%	18 5%	16 6%	2 9%	14 5%	6 6%	7 4%	5 7%	9 8%	7 6%	13 6%
*It affects the kidneys	11 3%	8 4%	1 2%	1 2%	10 3%	1 2%	10 3%	9 3%	1 5%	6 2%	5 5%	5 3%	4 6%	1 1%	4 4%	5 2%
Makes you fat/overweight/obese	10 3%	3 1%	1 1%	3 4%	9 3%	1 3%	10 3%	8 3%	- -	9 3%	1 1%	4 2%	1 2%	4 4%	3 3%	5 2%
Prevents dehydration	8 2%	7 3%	- -	1 1%	8 2%	- -	7 2%	7 3%	1 4%	6 2%	2 2%	4 2%	2 3%	2 2%	3 3%	4 2%
Shorter life expectancy	6 2%	3 1%	1 2%	2 3%	6 2%	- *	5 2%	4 1%	1 4%	4 1%	2 2%	4 2%	1 1%	2 2%	3 2%	3 1%
Stomach cramps	4 1%	1 *	1 2%	3 4%	4 1%	- -	4 1%	4 1%	- -	4 1%	1 *	3 2%	1 1%	- -	2 2%	2 1%
*Fluid retention	3 1%	2 1%	- 1%	- 1%	2 1%	- 1%	3 1%	3 1%	- -	2 1%	1 1%	3 2%	- -	- -	1 *	2 1%
Reducing/relieving cramps (e.g. leg cramps)	2 1%	1 *	1 1%	1 1%	2 1%	- 1%	2 1%	2 1%	- 1%	2 1%	- *	1 1%	1 1%	- *	1 1%	1 1%
*Diabetes	2 *	1 1%	- -	- *	1 *	- 1%	2 *	1 *	- *	1 *	1 1%	- *	1 1%	1 *	1 1%	1 *
Bad for hair and/or skin	3 1%	1 *	- -	- -	3 1%	- -	3 1%	3 1%	- -	3 1%	- *	- *	- -	3 3%	2 1%	2 1%
Lose weight	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

H2_32 What effects do you think eating too much salt can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Other effect	10	5	2	2	9	1	10	9	-	7	3	4	4	2	3	6
	3%	2%	3%	3%	3%	4%	3%	3%	-	3%	3%	2%	5%	2%	3%	3%
None	7	5	1	1	5	2	7	5	-	5	2	3	2	2	2	5
	2%	2%	2%	1%	1%	7%	2%	2%	-	2%	2%	2%	2%	1%	2%	2%
Don't know	32	20	4	5	28	4	30	20	1	21	11	12	7	12	9	22
	9%	9%	9%	7%	8%	13%	9%	7%	6%	8%	10%	7%	10%	11%	8%	9%
Average number of responses	1.87	1.85	1.89	1.92	1.90	1.54	1.89	1.96	1.83	1.84	1.94	2.01	1.90	1.63	1.92	1.83

H2_32 What effects do you think eating too much salt can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73	819	
Base	365	7	11	27	23	302	
Increases risk of heart disease/attack	136 37%	3 41%	5 40%	12 42%	10 41%	111 37%	
Increases blood pressure	127 35%	4 65%	3 31%	8 30%	9 39%	105 35%	
"Clogging" of arteries and veins	79 22%	2 24%	3 27%	4 16%	5 22%	66 22%	
Affects blood pressure	79 22%	1 12%	3 23%	5 17%	5 20%	68 22%	
Increases risk of a stroke	52 14%	1 14%	1 13%	7 24%	3 15%	41 14%	
Makes you thirsty or dehydrated	44 12%	- 2%	- 4%	2 6%	1 3%	41 14%	
Affects cholesterol	24 6%	- 5%	- 4%	2 9%	- -	20 7%	
Increases cholesterol	24 7%	1 10%	1 7%	3 10%	1 5%	20 7%	
Makes you unfit	20 6%	- 1%	1 10%	2 7%	2 8%	15 5%	
*It affects the kidneys	11 3%	- -	- 3%	- 1%	2 7%	9 3%	
Makes you fat/overweight/obese	10 3%	- -	- 3%	1 2%	- -	9 3%	
Prevents dehydration	8 2%	- 1%	- 1%	- 1%	1 3%	7 2%	
Shorter life expectancy	6 2%	- -	- -	1 5%	1 3%	4 1%	
Stomach cramps	4 1%	- -	- 1%	- 1%	- -	4 1%	
*Fluid retention	3 1%	- -	- 3%	- 1%	1 3%	2 1%	
Reducing/relieving cramps (e.g. leg cramps)	2 1%	- -	- -	- -	- -	2 1%	
*Diabetes	2 *	- -	- -	1 2%	- -	1 *	
Bad for hair and/or skin	3 1%	- -	- -	- -	- -	3 1%	

H2_32 What effects do you think eating too much salt can have on your health? (Spontaneous)**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	1011	24	38	72	73		819
Base	365	7	11	27	23		302
Lose weight	-	-	-	-	-	-	-
Other effect	10	-	1	2	1		7
	3%	-	8%	7%	3%		2%
None	7	-	-	-	-		7
	2%	-	-	-	-		2%
Don't know	32	1	1	2	2		27
	9%	12%	9%	8%	7%		9%
Average number of responses	1.87	1.87	1.88	1.89	1.79		1.89

H2_32 What effects do you think eating too much salt can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Increases risk of heart disease/attack	136 37%	51 41%	12 40%	9 41%	12 35%	9 34%	4 43%	48 41%	19 33%	20 40%	21 51%	19 32%	21 38%	46 38%	3 46%	28 34%
Increases blood pressure	127 35%	45 36%	9 32%	10 43%	12 35%	11 41%	2 27%	46 40%	26 44%	16 33%	17 40%	26 45%	18 33%	49 40%	2 37%	23 28%
"Clogging" of arteries and veins	79 22%	28 22%	8 26%	3 14%	8 25%	9 32%	3 36%	29 25%	12 21%	3 23%	29 23%	10 18%	10 20%	12 21%	1 10%	12 15%
Affects blood pressure	79 22%	21 17%	5 18%	6 28%	10 29%	10 36%	2 26%	26 22%	19 32%	13 27%	9 22%	16 27%	14 25%	29 24%	2 30%	15 19%
Increases risk of a stroke	52 14%	16 13%	4 12%	4 16%	5 15%	4 16%	2 19%	18 15%	10 16%	8 15%	7 16%	8 14%	12 22%	17 14%	1 17%	10 12%
Makes you thirsty or dehydrated	44 12%	16 13%	6 19%	7 29%	3 8%	3 13%	1 8%	21 18%	9 16%	3 15%	8 16%	7 19%	11 22%	20 17%	1 21%	4 5%
Affects cholesterol	24 6%	8 7%	2 7%	- 1%	3 8%	3 10%	1 10%	6 5%	4 7%	4 7%	2 4%	1 2%	3 6%	7 6%	1 13%	5 6%
Increases cholesterol	24 7%	7 6%	2 8%	1 5%	4 11%	2 6%	- 4%	6 5%	7 12%	2 3%	3 7%	2 3%	3 6%	9 7%	1 12%	6 8%
Makes you unfit	20 6%	4 3%	- 1%	- 1%	1 2%	1 3%	- 2%	3 3%	3 4%	3 5%	3 7%	2 3%	4 7%	5 4%	- 7%	8 10%
*It affects the kidneys	11 3%	3 2%	1 2%	- 1%	- *	- 1%	1 10%	4 4%	3 5%	1 2%	1 3%	2 3%	2 4%	3 3%	- 3%	2 2%
Makes you fat/overweight/obese	10 3%	6 5%	2 6%	2 8%	5 14%	1 5%	1 16%	4 3%	3 4%	4 7%	1 3%	1 2%	3 5%	3 2%	1 9%	1 1%
Prevents dehydration	8 2%	4 3%	- 1%	3 11%	1 4%	2 9%	- 1%	3 3%	2 3%	2 4%	- -	2 3%	1 2%	5 4%	- -	- *
Shorter life expectancy	6 2%	2 1%	1 2%	1 4%	- -	1 5%	1 6%	- *	1 2%	1 5%	1 2%	2 3%	1 2%	1 1%	- -	1 1%
Stomach cramps	4 1%	1 1%	- 1%	- *	1 3%	1 4%	- -	2 2%	2 3%	- -	- -	- -	- -	1 1%	- -	- *
*Fluid retention	3 1%	1 1%	1 4%	- 1%	- -	1 2%	- 1%	1 1%	1 1%	2 4%	1 1%	1 2%	1 1%	2 1%	- -	- *
Reducing/relieving cramps (e.g. leg cramps)	2 1%	1 1%	- 1%	- 1%	1 2%	1 2%	- 3%	1 1%	1 1%	- 1%	- 1%	- *	1 1%	1 1%	- -	- *
*Diabetes	2 *	- -	- -	- -	- -	- -	- 3%	1 1%	- -	- 1%	1 1%	- *	- -	- -	- -	1 1%
Bad for hair and/or skin	3 1%	3 2%	- -	- *	2 5%	- -	- -	1 1%	- -	2 3%	- -	- -	1 2%	1 1%	- -	- *

H2_32 What effects do you think eating too much salt can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Lose weight	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other effect	10	4	1	2	2	1	-	5	2	2	2	3	2	4	-	2
	3%	3%	4%	7%	5%	4%	-	4%	3%	3%	4%	4%	3%	3%	5%	2%
None	7	3	-	-	1	1	-	2	1	-	-	1	-	2	-	2
	2%	2%	-	-	2%	4%	5%	2%	2%	1%	1%	1%	1%	2%	-	2%
Don't know	32	11	1	2	2	-	-	5	2	4	2	6	2	6	-	13
	9%	9%	4%	8%	5%	-	-	4%	4%	8%	4%	10%	3%	5%	3%	16%
Average number of responses	1.87	1.88	1.88	2.20	2.06	2.26	2.20	2.00	2.13	2.07	2.05	1.93	2.05	1.98	2.10	1.62

H2_32 What effects do you think eating too much salt can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Increases risk of heart disease/attack	136 37%	36 39%	1 16%	5 49%	6 32%	5 29%	7 52%	28 37%	28 48%	37 45%	6 36%	14 29%	58 41%	27 36%	1 20%	9 24%
Increases blood pressure	127 35%	34 37%	5 61%	4 36%	9 43%	6 33%	4 29%	31 42%	21 36%	28 34%	9 50%	13 28%	45 32%	34 45%	3 43%	9 24%
"Clogging" of arteries and veins	79 22%	18 20%	1 17%	2 20%	4 18%	5 28%	2 14%	19 25%	12 20%	18 22%	3 17%	11 23%	31 22%	14 19%	- 6%	7 18%
Affects blood pressure	79 22%	19 21%	1 11%	4 37%	4 18%	4 24%	3 19%	12 17%	14 25%	17 21%	3 20%	12 26%	32 23%	17 22%	3 49%	6 16%
Increases risk of a stroke	52 14%	11 12%	1 7%	4 34%	5 25%	2 22%	11 17%	10 16%	10 17%	12 15%	3 16%	7 14%	20 14%	15 19%	- 4%	6 16%
Makes you thirsty or dehydrated	44 12%	11 12%	1 11%	3 28%	1 6%	1 7%	- 3%	14 18%	9 15%	11 13%	4 23%	6 13%	20 14%	13 17%	- 6%	2 6%
Affects cholesterol	24 6%	6 7%	- -	1 5%	3 13%	4 21%	3 20%	5 7%	5 9%	5 6%	1 3%	3 5%	8 6%	6 7%	- 2%	1 4%
Increases cholesterol	24 7%	7 7%	1 10%	1 11%	3 15%	- 2%	1 4%	7 10%	6 11%	6 7%	- 2%	2 5%	9 6%	6 8%	1 9%	4 11%
Makes you unfit	20 6%	3 4%	- -	- -	1 5%	1 3%	- 4%	2 2%	2 3%	5 6%	- 3%	5 11%	11 8%	3 3%	- 6%	4 11%
*It affects the kidneys	11 3%	2 2%	- -	- -	- 2%	1 3%	- 4%	3 4%	1 2%	3 3%	- -	3 7%	4 3%	3 3%	- -	- 1%
Makes you fat/overweight/obese	10 3%	2 2%	1 9%	- -	2 9%	- 1%	- 4%	1 1%	2 3%	3 3%	- 1%	1 1%	5 4%	2 3%	- -	- 1%
Prevents dehydration	8 2%	2 2%	- -	1 13%	- 2%	- 1%	- -	- *	1 1%	1 1%	- 1%	1 1%	5 4%	3 3%	- -	- *
Shorter life expectancy	6 2%	1 2%	1 8%	1 6%	- 2%	1 5%	- *	- *	2 3%	2 2%	- -	2 4%	4 3%	1 1%	- -	- -
Stomach cramps	4 1%	1 1%	- -	- -	- 2%	1 6%	- 3%	2 4%	2 4%	- *	- -	- *	2 1%	1 2%	- -	- -
*Fluid retention	3 1%	- *	- 4%	- 2%	- -	- 1%	- -	- *	- *	2 2%	- 1%	1 2%	1 1%	1 2%	- -	- -
Reducing/relieving cramps (e.g. leg cramps)	2 1%	- *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	1 1%	- -	1 2%
*Diabetes	2 *	- -	- -	- -	- -	- -	- 2%	1 1%	- *	- *	1 3%	- -	1 *	- 1%	- -	- -
Bad for hair and/or skin	3 1%	1 1%	- -	1 10%	2 9%	- -	- -	- *	- -	- -	- -	- *	1 1%	3 4%	- -	- 1%

H2_32 What effects do you think eating too much salt can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Lose weight	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other effect	10	2	-	1	1	1	-	2	1	1	-	2	6	3	-	-
	3%	2%	6%	13%	7%	4%	2%	3%	2%	1%	2%	3%	4%	4%	5%	-
None	7	2	-	-	-	-	-	3	1	2	-	1	-	-	-	1
	2%	2%	-	-	-	-	3%	4%	2%	2%	2%	1%	-	-	-	3%
Don't know	32	10	1	1	2	2	1	5	5	8	1	6	10	5	1	6
	9%	11%	11%	11%	8%	14%	10%	6%	9%	10%	5%	12%	7%	6%	16%	15%
Average number of responses	1.87	1.84	1.70	2.74	2.15	2.04	1.83	1.96	2.13	1.97	1.84	1.87	1.96	2.06	1.66	1.55

H2_32 What effects do you think eating too much salt can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Increases risk of heart disease/attack	136 37%	20 34%	44 32%	33 42%	29 45%	12 44%	44 47%	93 34%	11 31%	31 35%	35 41%	29 46%
Increases blood pressure	127 35%	18 31%	49 36%	28 36%	21 33%	10 39%	30 32%	97 36%	11 30%	29 33%	29 35%	29 46%
"Clogging" of arteries and veins	79 22%	13 23%	31 23%	16 20%	13 20%	6 24%	20 22%	59 22%	8 21%	22 25%	18 21%	14 22%
Affects blood pressure	79 22%	11 19%	32 23%	17 22%	14 22%	5 19%	21 23%	58 21%	6 16%	16 18%	21 25%	14 23%
Increases risk of a stroke	52 14%	11 18%	17 12%	13 16%	6 9%	6 22%	18 19%	34 13%	4 12%	11 13%	9 11%	12 19%
Makes you thirsty or dehydrated	44 12%	7 13%	18 13%	13 16%	4 7%	2 7%	10 10%	34 13%	6 17%	10 11%	8 10%	10 16%
Affects cholesterol	24 6%	3 5%	11 8%	3 4%	4 7%	2 9%	6 7%	17 6%	3 7%	7 8%	5 5%	4 7%
Increases cholesterol	24 7%	3 5%	8 6%	6 8%	5 8%	1 5%	9 10%	15 5%	2 6%	4 5%	7 9%	5 8%
Makes you unfit	20 6%	4 7%	5 4%	4 5%	6 9%	1 3%	6 7%	14 5%	1 3%	7 7%	5 6%	5 8%
*It affects the kidneys	11 3%	1 2%	6 4%	2 2%	1 2%	1 3%	2 3%	8 3%	2 6%	1 1%	2 2%	3 5%
Makes you fat/overweight/obese	10 3%	2 4%	1 1%	2 3%	2 3%	2 8%	3 3%	7 2%	1 3%	1 2%	2 3%	1 2%
Prevents dehydration	8 2%	- 1%	5 4%	- -	- 2%	1 5%	1 2%	7 2%	- *	4 5%	- 1%	1 1%
Shorter life expectancy	6 2%	1 2%	3 2%	- 1%	1 2%	- -	- *	6 2%	1 2%	2 3%	2 2%	1 2%
Stomach cramps	4 1%	- *	3 2%	1 1%	1 1%	- -	1 2%	3 1%	1 3%	2 2%	1 1%	- *
*Fluid retention	3 1%	- *	1 1%	- 1%	- *	1 3%	- 1%	2 1%	- -	- 1%	1 1%	1 1%
Reducing/relieving cramps (e.g. leg cramps)	2 1%	1 1%	1 1%	- *	- -	- -	- *	2 1%	- 1%	1 1%	1 1%	1 1%
*Diabetes	2 *	- 1%	1 1%	1 1%	- -	- -	1 1%	1 *	- *	- 1%	1 1%	- -
Bad for hair and/or skin	3 1%	- 1%	- -	1 1%	- *	2 6%	- *	3 1%	- -	- *	- -	1 2%
Lose weight	-	-	-	-	-	-	-	-	-	-	-	-

H2_32 What effects do you think eating too much salt can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Other effect	10	1	4	4	1	-	2	8	2	3	1	2
	3%	2%	3%	5%	1%	*	2%	3%	5%	3%	1%	3%
None	7	2	2	1	1	1	2	5	2	1	2	-
	2%	3%	1%	1%	2%	5%	2%	2%	6%	1%	3%	*
Don't know	32	7	15	4	5	1	5	27	4	8	5	3
	9%	12%	11%	5%	7%	4%	5%	10%	10%	10%	6%	5%
Average number of responses	1.87	1.84	1.87	1.90	1.80	2.06	1.98	1.84	1.78	1.82	1.82	2.18

H2_32 What effects do you think eating too much salt can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Increases risk of heart disease/attack	136 37%	113 36%	10 57%	24 47%	62 41%	50 31%	32 39%	104 37%	48 43%	22 33%	60 37%	6 25%
Increases blood pressure	127 35%	116 37%	6 31%	12 24%	48 32%	67 41%	38 46%	89 31%	45 40%	21 32%	55 34%	5 23%
"Clogging" of arteries and veins	79 22%	68 22%	5 29%	9 18%	33 22%	37 23%	19 23%	61 21%	20 18%	18 27%	35 22%	6 26%
Affects blood pressure	79 22%	69 22%	5 29%	8 17%	33 22%	38 24%	20 24%	60 21%	28 25%	16 24%	34 21%	2 7%
Increases risk of a stroke	52 14%	46 15%	4 21%	4 8%	18 12%	30 19%	13 16%	39 14%	15 13%	6 10%	23 14%	8 33%
Makes you thirsty or dehydrated	44 12%	37 12%	3 15%	5 10%	19 12%	20 13%	10 13%	34 12%	12 11%	10 15%	20 12%	2 9%
Affects cholesterol	24 6%	20 6%	2 9%	3 5%	10 7%	11 7%	4 5%	19 7%	4 4%	6 9%	11 7%	2 10%
Increases cholesterol	24 7%	19 6%	2 11%	3 7%	8 5%	13 8%	4 4%	21 7%	6 6%	3 4%	10 6%	4 19%
Makes you unfit	20 6%	17 5%	1 3%	2 4%	10 6%	8 5%	2 3%	18 6%	7 7%	4 7%	8 5%	- 2%
*It affects the kidneys	11 3%	10 3%	- 1%	2 4%	3 2%	5 3%	2 3%	8 3%	5 5%	- *	4 3%	1 3%
Makes you fat/overweight/obese	10 3%	7 2%	1 4%	1 3%	4 2%	5 3%	2 2%	8 3%	3 3%	1 2%	5 3%	- 1%
Prevents dehydration	8 2%	8 3%	- -	- 1%	4 2%	4 1%	2 2%	6 1%	3 3%	1 1%	4 3%	- 1%
Shorter life expectancy	6 2%	6 2%	- *	- *	1 1%	4 3%	1 1%	5 2%	3 2%	1 2%	2 1%	- -
Stomach cramps	4 1%	3 1%	- 2%	- 1%	2 1%	2 1%	1 2%	3 1%	- *	1 1%	3 2%	- -
*Fluid retention	3 1%	3 1%	- -	- -	1 *	2 1%	- *	3 1%	1 1%	1 1%	1 1%	- -
Reducing/relieving cramps (e.g. leg cramps)	2 1%	2 1%	- -	- -	1 1%	1 1%	1 1%	1 1%	- *	1 1%	1 1%	- 1%
*Diabetes	2 *	1 *	- -	- -	1 *	1 1%	- *	1 1%	1 1%	- *	- *	- *
Bad for hair and/or skin	3 1%	3 1%	- -	- 1%	1 1%	2 1%	- *	3 1%	3 3%	- -	- *	- 2%

H2_32 What effects do you think eating too much salt can have on your health? (Spontaneous)

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Lose weight	-	-	-	-	-	-	-	-	-	-	-	-
Other effect	10	9	-	-	5	5	2	7	4	1	5	-
	3%	3%	1%	*	3%	3%	3%	3%	3%	1%	3%	1%
None	7	5	1	1	2	4	1	6	1	2	3	-
	2%	2%	4%	1%	1%	2%	1%	2%	1%	4%	2%	1%
Don't know	32	27	1	7	14	11	5	26	6	5	16	4
	9%	9%	7%	14%	9%	7%	6%	9%	6%	8%	10%	16%
Average number of responses	1.87	1.88	2.23	1.66	1.82	1.99	1.95	1.85	1.93	1.82	1.86	1.80

H2_39 In your opinion, when you eat out, how healthy would you say the food that you eat is, compared to when you eat at home?**Base: All respondents living in Scotland/ Northern Ireland**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
(2) A lot more healthy when I eat out	2 1%	- *	2 1%	- *	- *	- *	- *	- *	1 1%	- 1%	- -	- -	1 *	1 1%	2 *	- 3%	1 *	1 1%
(1) A bit more healthy when I eat out	17 5%	7 4%	10 5%	4 8%	3 4%	3 5%	3 4%	2 4%	1 3%	1 3%	- -	- -	14 5%	2 3%	17 5%	- -	10 4%	7 5%
(0) About the same	136 37%	68 39%	68 36%	16 30%	23 39%	16 25%	22 35%	22 41%	24 52%	13 50%	- -	- -	105 38%	30 34%	135 38%	1 10%	85 37%	51 38%
(-1) A bit less healthy when I eat out	141 39%	67 38%	74 39%	22 42%	19 32%	27 42%	26 41%	22 40%	16 35%	9 36%	- -	- -	100 37%	41 45%	138 39%	2 33%	88 38%	53 39%
(-2) A lot less healthy when I eat out	68 19%	32 18%	35 19%	10 19%	14 24%	17 27%	12 19%	8 15%	4 8%	2 6%	- -	- -	52 19%	16 17%	64 18%	4 54%	46 20%	21 16%
Net : More healthy	19 5%	7 4%	12 6%	5 8%	3 4%	3 5%	3 5%	2 4%	2 5%	1 4%	- -	- -	15 6%	3 4%	19 5%	- 3%	10 4%	8 6%
Net : Less healthy	209 57%	99 57%	110 58%	33 61%	33 57%	44 69%	38 61%	30 55%	20 43%	11 42%	- -	- -	152 56%	56 62%	202 57%	6 87%	135 58%	74 55%
It varies too much to say	2 *	1 1%	1 *	- -	- -	- 1%	- -	- *	- 1%	1 3%	- -	- -	1 1%	- *	2 *	- -	1 *	1 *
Mean Score	-0.70	-0.71	-0.70	-0.71	-0.76	-0.91	-0.76	-0.66	-0.45	-0.45	-	-	-0.69	-0.75	-0.69	-1.37	-0.74	-0.64
Standard Deviation	0.84	0.82	0.86	0.89	0.88	0.87	0.83	0.80	0.76	0.73	-	-	0.85	0.81	0.84	0.93	0.83	0.85
Standard Error	0.04	0.06	0.06	0.12	0.11	0.11	0.10	0.11	0.11	0.15	-	-	0.05	0.09	0.04	0.34	0.06	0.07

H2_39 In your opinion, when you eat out, how healthy would you say the food that you eat is, compared to when you eat at home?

Base: All respondents living in Scotland/ Northern Ireland

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
(2) A lot more healthy when I eat out	2 1%	- *	1 2%	- 1%	- -	- -	1 1%	- -	1 1%	- 1%	1 *	1 *	- -	1 1%	- *	- -	- -	- -	2 2%
(1) A bit more healthy when I eat out	17 5%	12 6%	2 2%	2 13%	1 2%	2 2%	5 4%	7 9%	4 4%	3 4%	14 5%	13 6%	- -	4 3%	12 5%	- 2%	- -	- 1%	4 5%
(0) About the same	136 37%	61 30%	43 56%	7 39%	25 38%	21 27%	41 35%	24 34%	50 50%	38 54%	98 33%	75 33%	10 58%	51 42%	78 32%	10 44%	3 36%	5 50%	39 50%
(-1) A bit less healthy when I eat out	141 39%	83 40%	24 31%	6 33%	29 44%	35 44%	47 40%	28 40%	32 32%	18 26%	123 42%	92 41%	5 31%	44 36%	102 42%	9 41%	3 36%	3 32%	23 30%
(-2) A lot less healthy when I eat out	68 19%	49 24%	6 8%	2 14%	10 16%	19 25%	25 21%	12 17%	12 12%	9 14%	58 20%	45 20%	2 11%	21 17%	51 21%	3 13%	3 28%	2 17%	9 11%
Net : More healthy	19 5%	12 6%	3 4%	2 14%	1 2%	2 2%	5 5%	7 9%	5 5%	3 5%	15 5%	13 6%	- -	5 4%	12 5%	- 2%	- -	- 1%	6 7%
Net : Less healthy	209 57%	132 64%	31 39%	8 47%	39 60%	54 69%	71 61%	40 57%	44 44%	27 39%	182 61%	137 60%	7 42%	64 53%	153 63%	12 54%	6 64%	5 49%	32 41%
It varies too much to say	2 *	- *	1 1%	- -	- *	1 1%	- -	- -	1 1%	1 2%	1 *	2 1%	- -	- -	1 *	- -	- -	- -	1 1%
Mean Score	-0.70	-0.82	-0.43	-0.46	-0.74	-0.93	-0.76	-0.65	-0.50	-0.48	-0.76	-0.75	-0.52	-0.65	-0.79	-0.65	-0.92	-0.66	-0.43
Standard Deviation	0.84	0.87	0.74	0.95	0.74	0.79	0.85	0.88	0.80	0.81	0.84	0.85	0.70	0.84	0.83	0.74	0.84	0.81	0.85
Standard Error	0.04	0.06	0.08	0.23	0.09	0.09	0.08	0.10	0.08	0.10	0.05	0.06	0.17	0.08	0.05	0.15	0.28	0.25	0.10

H2_39 In your opinion, when you eat out, how healthy would you say the food that you eat is, compared to when you eat at home?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
(2) A lot more healthy when I eat out	2 1%	1 *	1 2%	- 1%	2 *	- 1%	2 1%	2 1%	- -	1 *	1 1%	2 1%	- -	- *	1 1%	1 *
(1) A bit more healthy when I eat out	17 5%	9 4%	2 5%	6 9%	15 4%	2 6%	14 4%	14 5%	- -	15 6%	2 2%	11 6%	3 4%	3 2%	3 3%	13 6%
(0) About the same	136 37%	87 37%	14 29%	25 36%	124 37%	12 40%	120 36%	99 35%	13 67%	84 33%	51 47%	66 37%	25 33%	45 41%	36 30%	95 41%
(-1) A bit less healthy when I eat out	141 39%	92 39%	21 44%	25 36%	132 39%	10 33%	134 40%	111 39%	5 27%	107 42%	34 31%	67 37%	31 41%	43 40%	53 45%	79 35%
(-2) A lot less healthy when I eat out	68 19%	44 19%	10 20%	13 19%	62 18%	6 19%	64 19%	58 20%	1 6%	47 18%	21 19%	34 19%	16 21%	18 17%	24 20%	41 18%
Net : More healthy	19 5%	9 4%	3 6%	6 9%	17 5%	2 7%	16 5%	15 5%	- -	16 6%	3 3%	12 7%	3 4%	3 3%	4 4%	14 6%
Net : Less healthy	209 57%	136 58%	31 65%	39 55%	193 58%	15 53%	197 59%	169 59%	6 33%	154 60%	54 50%	101 56%	46 62%	62 56%	77 65%	120 52%
It varies too much to say	2 *	1 1%	- *	- *	2 1%	- -	2 1%	1 *	- -	1 *	1 1%	1 1%	1 1%	- -	1 1%	1 *
Mean Score	-0.70	-0.73	-0.77	-0.64	-0.71	-0.64	-0.73	-0.74	-0.39	-0.73	-0.65	-0.67	-0.79	-0.70	-0.81	-0.64
Standard Deviation	0.84	0.82	0.89	0.91	0.84	0.91	0.84	0.86	0.62	0.84	0.84	0.88	0.82	0.79	0.82	0.85
Standard Error	0.04	0.05	0.13	0.11	0.05	0.17	0.05	0.05	0.14	0.05	0.08	0.07	0.10	0.08	0.08	0.06

H2_39 In your opinion, when you eat out, how healthy would you say the food that you eat is, compared to when you eat at home?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
(2) A lot more healthy when I eat out	2 1%	-	-	-	-	2 1%
(1) A bit more healthy when I eat out	17 5%	-	-	-	2	15 5%
(0) About the same	136 37%	1 18%	4 36%	8 30%	9 39%	115 38%
(-1) A bit less healthy when I eat out	141 39%	4 57%	5 48%	13 47%	8 35%	114 38%
(-2) A lot less healthy when I eat out	68 19%	2 23%	2 15%	6 23%	4 17%	54 18%
Net : More healthy	19 5%	-	-	-	2	17 5%
Net : Less healthy	209 57%	5 80%	7 63%	19 70%	12 52%	168 56%
It varies too much to say	2 *	- 2%	-	-	- 1%	1 *
Mean Score	-0.70	-1.05	-0.77	-0.92	-0.61	-0.68
Standard Deviation	0.84	0.70	0.74	0.75	0.90	0.85
Standard Error	0.04	0.28	0.22	0.14	0.19	0.05

H2_39 In your opinion, when you eat out, how healthy would you say the food that you eat is, compared to when you eat at home?**Base: All respondents living in Scotland/ Northern Ireland**

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
(2) A lot more healthy when I eat out	2 1%	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-
(1) A bit more healthy when I eat out	17 5%	5 4%	5 15%	3 12%	2 5%	-	-	5 4%	2 4%	4 8%	3 8%	4 7%	3 6%	3 3%	-	4 5%
(0) About the same	136 37%	40 32%	7 23%	6 27%	10 29%	8 30%	3 35%	36 31%	19 33%	13 27%	9 20%	16 28%	16 33%	43 35%	2 42%	40 48%
(-1) A bit less healthy when I eat out	141 39%	57 46%	12 39%	9 40%	12 35%	11 39%	4 44%	48 42%	25 42%	19 39%	16 37%	28 48%	22 41%	45 37%	2 38%	28 34%
(-2) A lot less healthy when I eat out	68 19%	22 18%	7 22%	5 21%	10 31%	8 30%	2 20%	25 22%	12 20%	13 26%	14 33%	10 17%	13 25%	29 24%	-	9 11%
Net : More healthy	19 5%	5 4%	5 16%	3 13%	2 5%	-	-	5 5%	3 5%	4 8%	4 9%	5 8%	3 6%	3 3%	-	5 6%
Net : Less healthy	209 57%	79 64%	18 61%	14 60%	22 66%	19 69%	5 65%	74 64%	37 62%	33 65%	30 70%	38 65%	36 65%	74 62%	3 46%	36 44%
It varies too much to say	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%
Mean Score	-0.70	-0.78	-0.66	-0.67	-0.93	-0.98	-0.85	-0.81	-0.77	-0.83	-0.94	-0.72	-0.84	-0.83	-0.42	-0.50
Standard Deviation	0.84	0.78	1.03	0.99	0.90	0.83	0.78	0.84	0.85	0.92	0.98	0.87	0.87	0.84	1.00	0.78
Standard Error	0.04	0.07	0.19	0.21	0.16	0.16	0.27	0.08	0.11	0.13	0.15	0.11	0.12	0.08	0.43	0.09

H2_39 In your opinion, when you eat out, how healthy would you say the food that you eat is, compared to when you eat at home?**Base: All respondents living in Scotland/ Northern Ireland**

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
(2) A lot more healthy when I eat out	2 1%	- *	-	-	-	-	-	-	-	-	-	1 1%	1 *	1 1%	-	- 1%
(1) A bit more healthy when I eat out	17 5%	3 4%	1 8%	2 16%	2 8%	1 3%	1 4%	4 5%	3 6%	3 3%	1 4%	1 3%	8 5%	3 4%	-	3 8%
(0) About the same	136 37%	33 36%	2 25%	5 47%	8 38%	5 31%	6 44%	25 33%	21 36%	23 28%	5 27%	17 35%	49 35%	34 45%	4 66%	20 52%
(-1) A bit less healthy when I eat out	141 39%	41 44%	3 31%	2 17%	5 26%	5 30%	4 30%	30 40%	20 34%	38 46%	6 32%	21 44%	55 39%	21 28%	-	12 32%
(-2) A lot less healthy when I eat out	68 19%	14 15%	3 36%	2 21%	6 28%	6 34%	3 22%	16 21%	14 24%	19 23%	6 35%	8 16%	28 20%	16 21%	1 20%	3 7%
Net : More healthy	19 5%	4 4%	1 8%	2 16%	2 8%	1 5%	1 4%	4 5%	3 6%	3 3%	1 5%	2 4%	8 6%	4 5%	-	3 9%
Net : Less healthy	209 57%	54 59%	6 67%	4 38%	11 54%	11 64%	7 52%	45 61%	34 58%	56 68%	12 68%	29 60%	83 59%	37 49%	2 26%	15 39%
It varies too much to say	2 *	1 1%	-	-	-	-	-	-	-	-	-	1 1%	-	-	7%	-
Mean Score	-0.70	-0.71	-0.95	-0.43	-0.74	-0.91	-0.70	-0.78	-0.77	-0.88	-0.97	-0.72	-0.73	-0.65	-0.51	-0.36
Standard Deviation	0.84	0.79	1.02	1.04	0.98	0.99	0.89	0.84	0.89	0.80	0.96	0.81	0.86	0.89	0.92	0.76
Standard Error	0.04	0.08	0.35	0.31	0.22	0.24	0.24	0.10	0.12	0.09	0.23	0.12	0.07	0.10	0.39	0.12

H2_39 In your opinion, when you eat out, how healthy would you say the food that you eat is, compared to when you eat at home?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
(2) A lot more healthy when I eat out	2 1%	1 1%	1 1%	- -	- *	- -	- *	2 1%	1 3%	1 1%	- -	- *
(1) A bit more healthy when I eat out	17 5%	3 5%	6 5%	7 9%	- *	- 1%	5 5%	12 4%	3 8%	4 5%	4 5%	3 4%
(0) About the same	136 37%	25 42%	55 40%	22 28%	21 33%	12 47%	30 33%	105 39%	17 48%	36 41%	30 36%	15 25%
(-1) A bit less healthy when I eat out	141 39%	21 36%	53 39%	32 42%	27 41%	8 30%	34 37%	107 39%	9 26%	34 39%	35 41%	30 48%
(-2) A lot less healthy when I eat out	68 19%	9 15%	21 15%	16 21%	16 25%	6 23%	23 25%	45 16%	6 15%	12 14%	16 19%	14 23%
Net : More healthy	19 5%	4 6%	7 5%	7 9%	- *	- 1%	5 5%	14 5%	4 11%	5 6%	4 5%	3 4%
Net : Less healthy	209 57%	30 51%	74 54%	49 62%	42 66%	14 52%	57 61%	152 56%	15 41%	47 53%	51 60%	44 71%
It varies too much to say	2 *	1 1%	1 1%	- -	- 1%	- -	- *	1 1%	- 1%	1 1%	- -	- -
Mean Score	-0.70	-0.58	-0.64	-0.74	-0.90	-0.74	-0.80	-0.67	-0.43	-0.61	-0.74	-0.89
Standard Deviation	0.84	0.85	0.82	0.90	0.79	0.83	0.88	0.82	0.95	0.82	0.82	0.81
Standard Error	0.04	0.11	0.07	0.10	0.10	0.16	0.09	0.05	0.16	0.09	0.09	0.10

H2_39 In your opinion, when you eat out, how healthy would you say the food that you eat is, compared to when you eat at home?

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
(2) A lot more healthy when I eat out	2 1%	1 *	- 3%	- *	1 *	1 1%	- -	2 1%	- *	- -	1 1%	- 1%
(1) A bit more healthy when I eat out	17 5%	13 4%	3 18%	7 14%	4 3%	6 4%	5 6%	12 4%	2 2%	1 2%	13 8%	- 2%
(0) About the same	136 37%	117 37%	6 35%	20 39%	58 38%	58 36%	24 29%	112 39%	35 31%	29 43%	62 39%	10 42%
(-1) A bit less healthy when I eat out	141 39%	126 40%	4 24%	15 29%	64 42%	63 39%	38 46%	103 36%	53 47%	26 40%	55 34%	7 33%
(-2) A lot less healthy when I eat out	68 19%	55 17%	4 20%	9 18%	26 17%	33 20%	15 18%	52 19%	23 20%	10 15%	29 18%	5 22%
Net : More healthy	19 5%	14 5%	4 21%	7 14%	5 3%	7 4%	5 6%	14 5%	2 2%	1 2%	14 9%	1 3%
Net : Less healthy	209 57%	181 58%	8 44%	24 46%	89 58%	96 59%	53 65%	156 55%	76 67%	37 55%	84 52%	12 54%
It varies too much to say	2 *	2 1%	- -	- *	1 *	1 1%	- -	2 1%	- *	- -	1 1%	- 1%
Mean Score	-0.70	-0.71	-0.41	-0.49	-0.72	-0.75	-0.78	-0.68	-0.85	-0.68	-0.61	-0.73
Standard Deviation	0.84	0.82	1.12	0.96	0.79	0.84	0.81	0.85	0.77	0.75	0.91	0.87
Standard Error	0.04	0.05	0.27	0.14	0.06	0.07	0.09	0.05	0.07	0.09	0.07	0.18

H2_40 In which, if any, of these places would you like to see more information displayed about how healthy different options are?

Base: All respondents living in Scotland/ Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Restaurants	196	85	111	23	40	35	36	30	24	10	-	-	143	54	191	5	128	69
	54%	49%	59%	44%	67%	55%	58%	54%	52%	37%	-	-	52%	59%	54%	69%	55%	51%
Takeaway outlets e.g. Indian, Chinese, Pizza, fish and chips	193	91	102	29	38	34	37	29	17	9	-	-	137	56	188	4	121	72
	53%	52%	54%	55%	64%	53%	59%	53%	37%	33%	-	-	50%	61%	53%	59%	52%	54%
Fast food restaurants e.g. McDonalds, kebab shops	191	93	98	27	35	35	37	31	19	7	-	-	140	51	186	4	122	69
	52%	53%	52%	50%	59%	55%	60%	56%	42%	28%	-	-	51%	57%	52%	62%	53%	51%
Cafes, Coffee shops and sandwich shops	150	60	91	15	27	28	33	24	16	8	-	-	105	45	146	4	97	53
	41%	34%	48%	28%	46%	44%	53%	43%	34%	29%	-	-	38%	50%	41%	57%	42%	40%
Pubs	130	61	69	18	23	24	27	21	13	4	-	-	100	30	127	3	82	48
	36%	35%	37%	34%	39%	38%	44%	38%	28%	16%	-	-	36%	33%	36%	39%	35%	36%
Food outlets in cinemas, bowling alleys, theme parks or other leisure facilities	119	54	64	14	24	23	23	19	11	5	-	-	85	33	116	2	76	43
	33%	31%	34%	27%	41%	36%	37%	35%	23%	19%	-	-	31%	37%	32%	34%	33%	32%
Workplace canteens	107	49	59	14	21	21	21	17	7	5	-	-	80	28	103	4	66	41
	29%	28%	31%	27%	36%	33%	34%	31%	16%	20%	-	-	29%	30%	29%	54%	29%	30%
None of these	86	44	42	10	10	17	11	11	14	12	-	-	70	15	84	1	55	30
	23%	25%	22%	19%	17%	27%	17%	21%	31%	47%	-	-	26%	17%	24%	21%	24%	23%
Average number of responses	3.21	3.06	3.35	2.85	3.69	3.40	3.62	3.30	2.63	2.28	XXXXX	XXXXX	3.14	3.44	3.20	3.94	3.23	3.17

H2_40 In which, if any, of these places would you like to see more information displayed about how healthy different options are?**Base: All respondents living in Scotland/ Northern Ireland**

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Restaurants	196	122	36	6	32	47	65	40	45	32	165	123	7	67	134	15	5	7	36
	54%	59%	46%	38%	50%	60%	55%	57%	45%	46%	56%	54%	39%	56%	55%	67%	52%	62%	47%
Takeaway outlets e.g. Indian, Chinese, Pizza, fish and chips	193	120	27	8	38	44	67	40	42	29	164	118	8	67	139	13	5	5	31
	53%	58%	35%	48%	59%	57%	57%	56%	42%	42%	55%	52%	47%	55%	57%	58%	54%	42%	41%
Fast food restaurants e.g. McDonalds, kebab shops	191	118	29	9	35	41	67	38	46	31	160	116	7	68	134	13	5	6	33
	52%	57%	37%	54%	54%	52%	57%	54%	46%	44%	54%	51%	39%	56%	55%	58%	57%	52%	42%
Cafes, Coffee shops and sandwich shops	150	94	25	6	24	36	54	24	37	27	123	88	6	56	105	11	2	5	26
	41%	46%	33%	37%	38%	46%	46%	34%	37%	40%	42%	39%	32%	47%	43%	50%	23%	48%	34%
Pubs	130	84	18	7	21	33	49	23	26	20	110	76	6	48	93	10	3	4	21
	36%	41%	23%	40%	33%	42%	42%	32%	26%	29%	37%	34%	36%	39%	38%	42%	27%	39%	27%
Food outlets in cinemas, bowling alleys, theme parks or other leisure facilities	119	78	17	8	17	30	45	19	25	20	99	68	4	47	86	9	2	4	18
	33%	38%	22%	45%	26%	39%	38%	27%	25%	28%	34%	30%	24%	39%	35%	39%	26%	36%	23%
Workplace canteens	107	73	14	4	16	27	44	16	20	16	91	61	3	43	79	6	1	4	17
	29%	36%	18%	24%	24%	35%	38%	22%	20%	23%	31%	27%	20%	36%	32%	28%	12%	33%	22%
None of these	86	39	28	4	14	16	24	16	29	24	62	51	5	29	53	5	1	1	25
	23%	19%	36%	26%	22%	21%	21%	23%	29%	34%	21%	22%	31%	24%	22%	20%	16%	9%	33%
Average number of responses	3.21	3.54	2.50	3.12	3.06	3.52	3.53	3.05	2.71	2.85	3.30	3.09	2.68	3.52	3.36	3.61	2.68	3.21	2.68

H2_40 In which, if any, of these places would you like to see more information displayed about how healthy different options are?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Restaurants	196	128	27	33	183	14	187	163	8	139	57	103	45	48	67	119
	54%	55%	57%	47%	54%	47%	56%	57%	42%	55%	52%	57%	60%	44%	57%	52%
Takeaway outlets e.g. Indian, Chinese, Pizza, fish and chips	193	125	28	33	178	15	184	154	7	139	54	93	43	57	64	117
	53%	53%	59%	47%	53%	52%	55%	54%	38%	54%	49%	52%	57%	52%	54%	51%
Fast food restaurants e.g. McDonalds, kebab shops	191	117	27	37	182	9	179	150	8	134	57	96	40	55	69	110
	52%	50%	57%	53%	54%	30%	53%	53%	41%	52%	52%	53%	53%	50%	58%	48%
Cafes, Coffee shops and sandwich shops	150	101	20	25	142	8	142	122	6	103	47	82	33	34	48	93
	41%	43%	42%	35%	42%	28%	42%	43%	32%	41%	43%	46%	44%	31%	40%	41%
Pubs	130	83	20	23	122	8	123	106	5	93	37	66	32	32	47	76
	36%	35%	41%	32%	36%	29%	37%	37%	25%	36%	34%	37%	42%	29%	40%	33%
Food outlets in cinemas, bowling alleys, theme parks or other leisure facilities	119	74	17	20	111	8	112	96	4	87	32	61	27	31	42	69
	33%	32%	36%	28%	33%	29%	33%	34%	22%	34%	29%	34%	36%	28%	36%	30%
Workplace canteens	107	68	19	17	101	6	102	88	4	77	30	55	27	25	39	61
	29%	29%	39%	25%	30%	22%	30%	31%	23%	30%	27%	31%	36%	23%	33%	26%
None of these	86	57	9	19	79	7	73	60	7	56	30	42	14	29	25	57
	23%	24%	20%	27%	23%	24%	22%	21%	39%	22%	27%	23%	19%	27%	21%	25%
Average number of responses	3.21	3.22	3.50	2.94	3.26	2.61	3.28	3.30	2.62	3.25	3.13	3.32	3.47	2.86	3.40	3.06

H2_40 In which, if any, of these places would you like to see more information displayed about how healthy different options are?**Base: All respondents living in Scotland/ Northern Ireland**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
Restaurants	196	4	5	18	15	158
	54%	61%	44%	66%	62%	52%
Takeaway outlets e.g. Indian, Chinese, Pizza, fish and chips	193	3	7	17	12	156
	53%	52%	61%	63%	49%	52%
Fast food restaurants e.g. McDonalds, kebab shops	191	2	6	18	10	156
	52%	31%	55%	66%	43%	52%
Cafes, Coffee shops and sandwich shops	150	3	4	14	12	119
	41%	42%	39%	51%	51%	40%
Pubs	130	2	5	12	9	103
	36%	37%	41%	45%	39%	34%
Food outlets in cinemas, bowling alleys, theme parks or other leisure facilities	119	2	4	10	8	97
	33%	23%	39%	36%	33%	32%
Workplace canteens	107	3	3	8	7	87
	29%	40%	29%	30%	29%	29%
None of these	86	2	3	4	6	72
	23%	26%	27%	16%	24%	24%
Average number of responses	3.21	3.12	3.37	3.74	3.30	3.15

H2_40 In which, if any, of these places would you like to see more information displayed about how healthy different options are?

Base: All respondents living in Scotland/ Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Restaurants	196	82	14	16	19	17	4	72	37	31	28	33	35	71	3	29
	54%	66%	48%	71%	57%	62%	51%	63%	63%	62%	67%	57%	65%	59%	59%	35%
Takeaway outlets e.g. Indian, Chinese, Pizza, fish and chips	193	82	17	17	17	18	4	72	35	30	28	33	34	75	3	28
	53%	66%	56%	73%	52%	67%	54%	62%	60%	60%	67%	57%	62%	62%	62%	34%
Fast food restaurants e.g. McDonalds, kebab shops	191	73	17	15	20	16	4	65	34	33	28	33	38	75	3	29
	52%	59%	59%	66%	60%	59%	55%	57%	58%	67%	67%	57%	70%	62%	57%	35%
Cafes, Coffee shops and sandwich shops	150	60	11	13	12	14	4	61	30	24	22	26	25	58	3	22
	41%	48%	36%	54%	37%	52%	43%	53%	52%	48%	52%	45%	46%	48%	46%	27%
Pubs	130	58	9	13	13	14	3	50	26	19	16	20	24	52	2	19
	36%	47%	31%	56%	39%	49%	36%	44%	44%	39%	39%	34%	44%	43%	41%	23%
Food outlets in cinemas, bowling alleys, theme parks or other leisure facilities	119	55	10	11	13	12	3	44	22	21	15	21	23	49	2	17
	33%	45%	33%	47%	39%	45%	38%	38%	37%	42%	35%	37%	43%	41%	35%	21%
Workplace canteens	107	51	7	11	9	11	2	40	22	19	15	17	19	41	1	14
	29%	41%	23%	46%	27%	41%	28%	35%	37%	38%	36%	29%	34%	34%	14%	17%
None of these	86	20	5	2	5	6	2	20	10	6	4	13	5	18	2	37
	23%	16%	17%	8%	14%	23%	21%	17%	17%	13%	10%	22%	10%	15%	29%	45%
Average number of responses	3.21	3.88	3.03	4.20	3.26	3.99	3.27	3.68	3.66	3.68	3.73	3.37	3.73	3.64	3.44	2.38

H2_40 In which, if any, of these places would you like to see more information displayed about how healthy different options are?**Base: All respondents living in Scotland/ Northern Ireland**

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	Don't know
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Restaurants	196	58	6	9	14	9	8	44	36	47	11	24	84	47	4	12
	54%	64%	70%	81%	69%	53%	63%	60%	63%	57%	63%	50%	60%	62%	66%	33%
Takeaway outlets e.g. Indian, Chinese, Pizza, fish and chips	193	57	5	8	10	11	10	48	39	51	13	27	84	47	5	10
	53%	62%	60%	76%	52%	62%	74%	65%	67%	62%	74%	58%	60%	62%	77%	27%
Fast food restaurants e.g. McDonalds, kebab shops	191	57	5	9	13	9	9	41	33	46	11	27	83	47	5	12
	52%	63%	57%	80%	65%	54%	68%	56%	57%	55%	63%	56%	59%	61%	90%	32%
Cafes, Coffee shops and sandwich shops	150	48	4	8	9	8	9	39	31	38	10	19	60	38	4	9
	41%	53%	52%	76%	46%	48%	69%	52%	54%	46%	57%	40%	42%	50%	70%	23%
Pubs	130	47	4	8	7	7	6	33	27	30	7	17	55	32	3	6
	36%	51%	43%	68%	33%	38%	46%	45%	47%	37%	40%	37%	39%	42%	50%	17%
Food outlets in cinemas, bowling alleys, theme parks or other leisure facilities	119	42	2	7	7	5	5	27	21	30	8	16	48	32	2	9
	33%	45%	29%	61%	33%	28%	40%	37%	36%	36%	44%	34%	34%	42%	42%	25%
Workplace canteens	107	41	3	6	4	6	5	27	20	25	6	13	43	26	2	7
	29%	44%	32%	59%	22%	33%	38%	37%	35%	30%	36%	28%	31%	34%	38%	19%
None of these	86	19	1	-	2	5	1	13	10	12	2	11	21	14	1	19
	23%	20%	14%	2%	11%	28%	10%	18%	17%	15%	14%	22%	15%	18%	9%	51%
Average number of responses	3.21	4.03	3.56	5.03	3.31	3.45	4.10	3.70	3.76	3.39	3.90	3.25	3.40	3.72	4.43	2.27

H2_40 In which, if any, of these places would you like to see more information displayed about how healthy different options are?

Base: All respondents living in Scotland/ Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
Restaurants	196	29	76	42	32	17	48	148	16	46	45	38
	54%	49%	56%	54%	50%	64%	53%	54%	45%	52%	53%	60%
Takeaway outlets e.g. Indian, Chinese, Pizza, fish and chips	193	27	71	44	37	14	48	144	14	44	45	40
	53%	45%	52%	57%	58%	52%	52%	53%	39%	50%	53%	64%
Fast food restaurants e.g. McDonalds, kebab shops	191	29	67	44	39	12	47	144	14	45	44	38
	52%	49%	49%	56%	61%	45%	51%	53%	38%	51%	52%	61%
Cafes, Coffee shops and sandwich shops	150	23	58	35	27	8	34	116	11	32	33	33
	41%	39%	42%	45%	42%	29%	37%	43%	30%	36%	39%	53%
Pubs	130	20	52	28	23	7	28	102	10	31	32	27
	36%	34%	38%	36%	35%	26%	30%	37%	29%	35%	37%	43%
Food outlets in cinemas, bowling alleys, theme parks or other leisure facilities	119	19	46	24	22	8	27	92	8	25	28	24
	33%	32%	33%	31%	34%	31%	29%	34%	22%	28%	33%	38%
Workplace canteens	107	17	42	25	18	5	22	85	7	25	27	22
	29%	28%	31%	32%	28%	19%	24%	31%	20%	28%	31%	36%
None of these	86	17	35	14	13	6	24	62	13	22	22	10
	23%	30%	26%	17%	21%	22%	26%	23%	35%	25%	25%	17%
Average number of responses	3.21	3.06	3.26	3.28	3.29	2.89	3.02	3.28	2.58	3.05	3.25	3.72

H2_40 In which, if any, of these places would you like to see more information displayed about how healthy different options are?

Base: All respondents living in Scotland/ Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Restaurants	196	173	11	22	81	93	49	148	68	34	86	8
	54%	55%	61%	43%	53%	58%	60%	52%	60%	50%	53%	36%
Takeaway outlets e.g. Indian, Chinese, Pizza, fish and chips	193	171	7	28	84	81	51	141	67	32	84	9
	53%	54%	41%	55%	55%	50%	63%	50%	60%	48%	52%	39%
Fast food restaurants e.g. McDonalds, kebab shops	191	166	12	28	83	80	47	144	60	35	85	11
	52%	53%	68%	55%	54%	50%	58%	51%	53%	53%	52%	48%
Cafes, Coffee shops and sandwich shops	150	134	6	19	61	69	37	113	54	27	64	6
	41%	43%	32%	38%	40%	43%	45%	40%	47%	40%	39%	26%
Pubs	130	116	6	17	58	55	34	96	47	21	54	8
	36%	37%	33%	32%	38%	34%	42%	34%	42%	32%	33%	33%
Food outlets in cinemas, bowling alleys, theme parks or other leisure facilities	119	104	5	17	49	53	32	87	45	18	50	7
	33%	33%	29%	33%	32%	33%	39%	31%	39%	27%	31%	29%
Workplace canteens	107	96	4	13	44	51	35	73	41	18	44	5
	29%	31%	24%	25%	29%	31%	42%	26%	36%	27%	27%	20%
None of these	86	71	3	11	38	37	16	70	21	16	39	8
	23%	23%	19%	21%	25%	23%	20%	25%	19%	24%	24%	37%
Average number of responses	3.21	3.28	3.07	3.03	3.26	3.23	3.68	3.08	3.57	3.01	3.12	2.68

Q7_2 In which of these ways do you occupy this accommodation?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Own it outright	962	468	494	43	37	44	121	233	299	180	797	56	79	30	856	52	622	338
	30%	30%	30%	9%	7%	8%	20%	53%	73%	75%	29%	36%	29%	33%	30%	18%	32%	27%
Buying it with the help of a mortgage or loan	1090	532	558	134	191	295	324	111	30	6	917	51	92	30	994	77	836	254
	34%	34%	34%	29%	36%	55%	54%	25%	7%	2%	34%	32%	33%	34%	35%	27%	42%	20%
Pay part rent and part mortgage (shared ownership)	18	11	7	3	10	3	-	1	-	-	15	-	2	1	13	6	10	9
	1%	1%	*	1%	2%	1%	*	*	*	-	1%	-	1%	1%	*	2%	*	1%
Rent it	1001	481	520	197	276	174	137	90	77	50	844	39	92	26	826	125	473	528
	31%	30%	31%	42%	51%	32%	23%	20%	19%	21%	31%	25%	33%	29%	29%	43%	24%	42%
Live here rent-free (including rent-free in relative's/friend's property; excluding squatting)	145	79	66	90	22	14	6	7	1	5	121	11	10	3	113	27	19	126
	4%	5%	4%	19%	4%	3%	1%	2%	*	2%	4%	7%	3%	3%	4%	9%	1%	10%
Squatting	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	15	8	7	2	-	6	7	-	-	-	14	-	-	1	11	2	11	5
	*	*	*	1%	-	1%	1%	-	*	-	1%	-	-	1%	*	1%	1%	*

Q7_2 In which of these ways do you occupy this accommodation?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Own it outright	962	343	537	24	57	237	296	173	256	218	744	451	71	439	542	74	19	22	306
	30%	19%	75%	14%	11%	28%	27%	26%	40%	40%	28%	23%	34%	41%	23%	36%	39%	42%	55%
Buying it with the help of a mortgage or loan	1090	885	36	32	137	365	389	240	96	87	1002	701	56	332	956	59	7	13	54
	34%	48%	5%	18%	27%	44%	36%	36%	15%	16%	37%	36%	27%	31%	40%	29%	15%	26%	10%
Pay part rent and part mortgage (shared ownership)	18	16	-	-	2	5	8	3	2	-	18	15	-	4	16	2	-	-	1
	1%	1%	*	-	*	1%	1%	*	*	*	1%	1%	-	*	1%	1%	-	-	*
Rent it	1001	508	142	101	251	183	321	222	275	224	777	639	76	287	717	59	21	16	186
	31%	28%	20%	57%	50%	22%	30%	33%	43%	41%	29%	33%	36%	27%	30%	29%	45%	31%	33%
Live here rent-free (including rent-free in relative's/friend's property; excluding squatting)	145	70	6	20	48	36	68	26	15	10	135	122	8	15	126	9	-	-	10
	4%	4%	1%	11%	10%	4%	6%	4%	2%	2%	5%	6%	4%	1%	5%	4%	-	-	2%
Squatting	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	15	12	-	-	3	11	-	3	-	2	13	13	-	3	14	-	-	1	-
	*	1%	*	-	1%	1%	*	1%	*	*	*	1%	-	*	1%	-	-	1%	*

Q7_2 In which of these ways do you occupy this accommodation?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Own it outright	962	962	-	-	913	49	876	695	51	625	337	518	180	264	331	578
	30%	46%	-	-	30%	21%	29%	27%	38%	26%	41%	32%	28%	27%	28%	31%
Buying it with the help of a mortgage or loan	1090	1090	-	-	1005	85	1031	957	27	884	206	544	198	348	453	566
	34%	53%	-	-	34%	36%	34%	37%	20%	37%	25%	34%	31%	36%	38%	31%
Pay part rent and part mortgage (shared ownership)	18	18	-	-	16	3	16	11	3	12	6	5	6	7	4	14
	1%	1%	-	-	1%	1%	1%	*	2%	1%	1%	*	1%	1%	*	1%
Rent it	1001	-	508	493	916	85	930	788	35	748	253	532	234	235	354	601
	31%	-	100%	100%	31%	36%	31%	31%	26%	31%	31%	33%	36%	24%	30%	33%
Live here rent-free (including rent-free in relative's/friend's property; excluding squatting)	145	-	-	-	129	16	123	97	16	128	17	12	24	108	44	82
	4%	-	-	-	4%	7%	4%	4%	12%	5%	2%	1%	4%	11%	4%	4%
Squatting	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	15	-	-	-	15	-	13	9	2	15	-	6	2	8	10	5
	*	-	-	-	1%	-	*	*	1%	1%	*	*	*	1%	1%	*

Q7_2 In which of these ways do you occupy this accommodation?**Base: All respondents**

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Own it outright	962 30%	60 34%	39 29%	73 25%	151 36%	673 29%
Buying it with the help of a mortgage or loan	1090 34%	54 31%	50 37%	119 41%	98 23%	792 34%
Pay part rent and part mortgage (shared ownership)	18 1%	- *	- -	- -	- -	18 1%
Rent it	1001 31%	46 26%	45 33%	93 32%	149 35%	702 31%
Live here rent-free (including rent-free in relative's/friend's property; excluding squatting)	145 4%	13 8%	1 *	7 2%	23 5%	105 5%
Squatting	-	-	-	-	-	-
Refused	15 *	3 2%	-	2 1%	5 1%	8 *

Q7_2 In which of these ways do you occupy this accommodation?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Own it outright	962 30%	255 22%	62 18%	40 14%	70 23%	112 38%	18 20%	256 25%	183 31%	67 16%	108 28%	196 31%	75 15%	310 27%	25 34%	256 38%
Buying it with the help of a mortgage or loan	1090 34%	429 38%	121 35%	108 39%	124 41%	100 33%	33 36%	421 41%	223 37%	179 42%	143 37%	233 36%	185 38%	454 39%	13 18%	188 28%
Pay part rent and part mortgage (shared ownership)	18 1%	6 1%	- *	1 1%	- *	- -	- -	8 1%	- -	3 1%	- -	3 *	6 1%	12 1%	- -	4 1%
Rent it	1001 31%	362 32%	125 36%	110 40%	99 32%	76 25%	26 28%	295 29%	161 27%	147 34%	126 32%	183 29%	176 36%	315 27%	30 43%	206 30%
Live here rent-free (including rent-free in relative's/friend's property; excluding squatting)	145 4%	80 7%	32 9%	16 6%	8 3%	10 3%	10 11%	32 3%	26 4%	28 7%	6 2%	20 3%	43 9%	64 5%	3 5%	24 3%
Squatting	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	15 *	8 1%	2 1%	-	3 1%	-	5 5%	2 *	4 1%	4 1%	5 1%	4 1%	4 1%	7 1%	-	2 *

Q7_2 In which of these ways do you occupy this accommodation?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Own it outright	962	161	17	16	51	66	25	158	141	181	61	197	301	206	19	120
	30%	25%	23%	19%	28%	42%	27%	28%	31%	21%	41%	33%	20%	31%	23%	44%
Buying it with the help of a mortgage or loan	1090	221	24	31	81	50	31	196	164	348	46	197	618	241	19	56
	34%	34%	32%	36%	45%	32%	33%	35%	36%	41%	31%	33%	41%	36%	23%	21%
Pay part rent and part mortgage (shared ownership)	18	3	-	-	-	-	-	5	-	6	-	-	7	5	1	4
	1%	*	*	-	-	-	-	1%	-	1%	-	-	*	1%	2%	1%
Rent it	1001	210	32	35	40	36	29	189	131	249	36	178	494	163	36	75
	31%	32%	41%	41%	22%	23%	30%	33%	29%	29%	24%	29%	33%	24%	43%	28%
Live here rent-free (including rent-free in relative's/friend's property; excluding squatting)	145	51	3	4	8	4	7	17	24	60	4	29	71	50	8	17
	4%	8%	4%	5%	4%	3%	8%	3%	5%	7%	3%	5%	5%	7%	9%	6%
Squatting	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	15	-	-	-	-	-	2	1	1	5	2	3	7	5	1	-
	*	*	-	-	-	-	2%	*	*	1%	1%	*	*	1%	1%	*

Q7_2 In which of these ways do you occupy this accommodation?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Own it outright	962	199	513	117	89	44	56	906	83	261	198	147
	30%	39%	42%	20%	15%	13%	7%	38%	25%	34%	26%	22%
Buying it with the help of a mortgage or loan	1090	77	322	230	312	148	440	650	32	153	359	361
	34%	15%	27%	39%	54%	43%	52%	27%	9%	20%	46%	54%
Pay part rent and part mortgage (shared ownership)	18	3	3	7	5	-	8	10	-	2	12	4
	1%	1%	*	1%	1%	*	1%	*	*	*	1%	1%
Rent it	1001	226	348	183	138	107	288	713	212	320	179	126
	31%	44%	29%	31%	24%	31%	34%	30%	63%	42%	23%	19%
Live here rent-free (including rent-free in relative's/friend's property; excluding squatting)	145	5	26	45	25	44	48	96	10	21	25	26
	4%	1%	2%	8%	4%	13%	6%	4%	3%	3%	3%	4%
Squatting	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Refused	15	2	2	2	5	4	6	9	-	-	-	3
	*	*	*	*	1%	1%	1%	*	-	-	-	*

Q7_2 In which of these ways do you occupy this accommodation?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Own it outright	962	99	2	9	42	58	18	90	382	235	318	27
	30%	32%	13%	18%	27%	36%	23%	32%	30%	36%	28%	19%
Buying it with the help of a mortgage or loan	1090	104	7	15	54	53	33	90	617	197	254	22
	34%	33%	40%	29%	36%	33%	40%	32%	48%	30%	22%	15%
Pay part rent and part mortgage (shared ownership)	18	3	-	-	1	2	-	3	6	5	6	2
	1%	1%	-	-	1%	1%	-	1%	*	1%	1%	1%
Rent it	1001	97	7	25	48	45	26	91	225	182	519	75
	31%	31%	42%	50%	31%	28%	32%	32%	18%	28%	45%	53%
Live here rent-free (including rent-free in relative's/friend's property; excluding squatting)	145	10	1	2	8	2	4	8	49	30	56	9
	4%	3%	4%	3%	5%	1%	5%	3%	4%	5%	5%	7%
Squatting	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Refused	15	1	-	-	-	1	-	1	6	2	1	6
	*	*	1%	-	*	*	*	*	*	*	*	4%

Q7_3 Does the accommodation go with the job of anyone in the household?**Base: All respondents who rent**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1215	478	737	205	281	212	180	146	103	88	779	38	206	192	1045	121	405	810
Base	1146	560	586	287	298	188	142	97	78	55	966	50	101	29	938	152	493	653
Yes	35	16	19	5	9	9	7	4	-	2	31	2	2	-	28	4	14	21
	3%	3%	3%	2%	3%	5%	5%	4%	-	3%	3%	5%	2%	1%	3%	3%	3%	3%
No	1111	544	567	283	290	179	135	93	78	53	935	48	100	29	910	148	478	632
	97%	97%	97%	98%	97%	95%	95%	96%	100%	97%	97%	95%	98%	99%	97%	97%	97%	97%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_3 Does the accommodation go with the job of anyone in the household?

Base: All respondents who rent

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1215	503	222	147	342	197	372	270	376	335	880	767	83	365	766	83	30	22	313
Base	1146	578	148	121	299	219	389	248	291	234	912	761	83	302	843	68	21	16	196
Yes	35 3%	30 5%	1 1%	1 1%	3 1%	16 7%	14 4%	3 1%	3 1%	4 2%	32 3%	27 4%	2 2%	6 2%	32 4%	1 2%	-	-	1 1%
No	1111 97%	548 95%	147 99%	120 99%	296 99%	203 93%	375 96%	245 99%	288 99%	230 98%	880 97%	734 96%	82 98%	296 98%	811 96%	66 98%	21 100%	16 100%	195 99%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_3 Does the accommodation go with the job of anyone in the household?

Base: All respondents who rent

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1215	-	487	644	1125	90	1141	902	39	847	368	798	199	218	387	763
Base	1146	-	508	493	1045	101	1053	885	51	876	270	545	258	343	398	683
Yes	35	-	16	-	31	4	35	27	-	30	5	16	5	14	10	20
	3%	-	3%	-	3%	4%	3%	3%	-	3%	2%	3%	2%	4%	3%	3%
No	1111	-	492	493	1014	97	1018	858	51	846	265	529	253	329	388	663
	97%	-	97%	100%	97%	96%	97%	97%	100%	97%	98%	97%	98%	96%	97%	97%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_3 Does the accommodation go with the job of anyone in the household?**Base: All respondents who rent**

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	1215	54	48	102	166	885
Base	1146	59	45	100	172	807
Yes	35 3%	1 1%	2 4%	- *	7 4%	27 3%
No	1111 97%	58 99%	43 96%	100 100%	164 96%	780 97%
Refused	-	-	-	-	-	-

Q7_3 Does the accommodation go with the job of anyone in the household?

Base: All respondents who rent

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1215	418	142	105	96	84	30	338	180	156	142	179	176	382	41	278
Base	1146	442	156	125	107	86	35	327	187	175	132	204	220	378	34	229
Yes	35 3%	16 4%	6 4%	2 2%	2 2%	8 10%	2 6%	5 1%	6 3%	4 3%	4 3%	8 4%	5 2%	11 3%	3 8%	8 3%
No	1111 97%	426 96%	150 96%	123 98%	105 98%	78 90%	33 94%	322 99%	181 97%	171 97%	128 97%	196 96%	215 98%	367 97%	31 92%	221 97%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_3 Does the accommodation go with the job of anyone in the household?

Base: All respondents who rent

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1215	270	35	38	55	43	35	196	147	271	41	190	511	218	44	137
Base	1146	262	35	39	47	40	36	206	155	309	40	206	565	213	44	92
Yes	35 3%	6 2%	1 4%	1 3%	-	-	3 8%	3 2%	2 1%	15 5%	-	5 2%	14 2%	9 4%	1 2%	5 6%
No	1111 97%	256 98%	33 96%	38 97%	47 100%	40 100%	33 92%	203 98%	153 99%	294 95%	40 100%	202 98%	551 98%	204 96%	43 98%	87 94%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_3 Does the accommodation go with the job of anyone in the household?

Base: All respondents who rent

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1215	439	374	191	133	78	351	864	329	384	161	120
Base	1146	231	374	228	163	150	336	810	221	341	204	152
Yes	35 3%	6 2%	9 2%	10 4%	4 3%	6 4%	8 2%	28 3%	2 1%	4 1%	11 5%	7 5%
No	1111 97%	225 98%	364 98%	218 96%	159 97%	144 96%	329 98%	782 97%	219 99%	337 99%	193 95%	144 95%
Refused	-	-	-	-	-	-	-	-	-	-	-	-

Q7_3 Does the accommodation go with the job of anyone in the household?

Base: All respondents who rent

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1215	323	30	76	174	148	99	299	240	202	666	107
Base	1146	107	8	27	56	47	30	100	274	212	575	85
Yes	35	2	-	-	1	1	-	2	19	8	9	-
	3%	2%	2%	1%	2%	1%	*	2%	7%	4%	2%	-
No	1111	106	8	27	55	47	30	98	255	205	566	85
	97%	98%	98%	99%	98%	99%	100%	98%	93%	96%	98%	100%
Refused	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-

Q7_4 Who is your landlord?**Base: All respondents who rent**

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1215	478	737	205	281	212	180	146	103	88	779	38	206	192	1045	121	405	810
Base	1146	560	586	287	298	188	142	97	78	55	966	50	101	29	938	152	493	653
the local authority / council / Scottish Homes	318	143	176	51	54	50	51	48	35	29	256	10	44	9	255	50	147	172
	28%	25%	30%	18%	18%	27%	36%	49%	45%	53%	26%	20%	43%	30%	27%	33%	30%	26%
a housing association, charitable trust or Local Housing Company	180	85	96	25	34	35	36	22	16	13	157	4	16	3	150	18	73	107
	16%	15%	16%	9%	11%	19%	25%	22%	21%	24%	16%	9%	16%	11%	16%	12%	15%	16%
employer (organisation) of a household member	15	6	9	-	2	4	3	4	-	2	15	-	-	-	11	1	10	5
	1%	1%	2%	*	1%	2%	2%	4%	-	3%	2%	-	-	1%	1%	1%	2%	1%
another organisation	26	17	9	9	7	3	3	-	3	1	23	2	1	-	22	4	10	16
	2%	3%	2%	3%	2%	1%	2%	*	3%	2%	2%	4%	1%	1%	2%	2%	2%	2%
relative/friend (before you lived here) of a household member	142	77	65	77	34	17	3	3	3	4	113	13	12	3	115	23	24	118
	12%	14%	11%	27%	12%	9%	2%	3%	3%	7%	12%	27%	12%	10%	12%	15%	5%	18%
employer (individual) of a household member	3	-	3	2	-	1	-	-	-	-	3	-	-	-	3	-	1	3
	*	-	1%	1%	*	*	-	-	-	-	-	-	-	*	-	*	*	*
another individual private landlord?	461	233	228	122	166	79	47	20	21	6	399	20	28	14	381	55	227	233
	40%	42%	39%	42%	56%	42%	33%	21%	27%	11%	41%	40%	28%	47%	41%	36%	46%	36%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_4 Who is your landlord?

Base: All respondents who rent

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	1215	503	222	147	342	197	372	270	376	335	880	767	83	365	766	83	30	22	313
Base	1146	578	148	121	299	219	389	248	291	234	912	761	83	302	843	68	21	16	196
the local authority / council / Scottish Homes	318	118	77	39	85	18	88	78	135	106	212	171	29	118	176	22	8	6	104
a housing association, charitable trust or Local Housing Company	180	69	31	26	55	14	43	60	63	58	123	102	14	65	109	10	7	8	47
employer (organisation) of a household member	15	13	2	-	1	7	4	-	3	2	13	11	1	3	14	-	-	-	2
another organisation	26	13	3	5	5	7	9	6	4	2	24	16	4	6	17	8	-	-	1
relative/friend (before you lived here) of a household member	142	75	8	19	40	34	66	25	16	16	126	121	10	10	126	8	-	1	7
employer (individual) of a household member	3	3	-	-	1	3	-	-	-	-	3	3	-	-	3	-	-	-	-
another individual private landlord?	461	288	27	33	113	135	179	78	69	50	411	336	25	99	397	19	6	2	36
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_4 Who is your landlord?

Base: All respondents who rent

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1215	-	487	644	1125	90	1141	902	39	847	368	798	199	218	387	763
Base	1146	-	508	493	1045	101	1053	885	51	876	270	545	258	343	398	683
the local authority / council / Scottish Homes	318	-	-	315	305	13	285	228	18	207	111	182	48	88	84	218
	28%	-	-	64%	29%	13%	27%	26%	34%	24%	41%	33%	19%	26%	21%	32%
a housing association, charitable trust or Local Housing Company	180	-	-	177	172	8	163	128	13	117	63	114	33	34	65	110
	16%	-	-	36%	17%	8%	15%	14%	26%	13%	23%	21%	13%	10%	16%	16%
employer (organisation) of a household member	15	-	7	-	13	2	15	13	-	11	4	5	5	5	7	8
	1%	-	1%	-	1%	2%	1%	1%	-	1%	1%	1%	2%	2%	2%	1%
another organisation	26	-	19	-	19	7	26	23	-	23	3	11	12	3	16	9
	2%	-	4%	-	2%	7%	2%	3%	*	3%	1%	2%	5%	1%	4%	1%
relative/friend (before you lived here) of a household member	142	-	29	-	127	15	120	105	16	126	16	16	25	101	50	74
	12%	-	6%	-	12%	15%	11%	12%	32%	14%	6%	3%	10%	29%	13%	11%
employer (individual) of a household member	3	-	1	-	3	-	3	1	-	3	-	1	-	2	-	3
	*	-	*	-	*	-	*	*	-	*	-	*	-	1%	-	*
another individual private landlord?	461	-	453	-	405	56	441	387	4	388	73	215	136	109	176	260
	40%	-	89%	-	39%	55%	42%	44%	8%	44%	27%	40%	53%	32%	44%	38%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_4 Who is your landlord?**Base: All respondents who rent**

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	1215	54	48	102	166	885
Base	1146	59	45	100	172	807
the local authority / council / Scottish Homes	318 28%	8 14%	15 32%	23 23%	53 31%	230 28%
a housing association, charitable trust or Local Housing Company	180 16%	11 18%	8 17%	13 13%	30 17%	126 16%
employer (organisation) of a household member	15 1%	-	-	-	4 2%	12 1%
another organisation	26 2%	2 3%	1 2%	3 3%	5 3%	17 2%
relative/friend (before you lived here) of a household member	142 12%	13 22%	4 10%	15 15%	16 10%	97 12%
employer (individual) of a household member	3 *	-	-	-	2 1%	1 *
another individual private landlord?	461 40%	25 43%	18 40%	47 47%	61 36%	325 40%
Refused	-	-	-	-	-	-

Q7_4 Who is your landlord?

Base: All respondents who rent

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	1215	418	142	105	96	84	30	338	180	156	142	179	176	382	41	278
Base	1146	442	156	125	107	86	35	327	187	175	132	204	220	378	34	229
the local authority / council / Scottish Homes	318	98	29	24	25	16	11	81	47	26	37	41	48	79	9	77
a housing association, charitable trust or Local Housing Company	180	61	24	18	15	10	2	55	31	23	22	27	28	50	4	36
employer (organisation) of a household member	15	6	2	1	2	5	-	2	3	3	2	3	2	5	2	3
another organisation	26	17	10	3	-	1	-	3	2	12	-	3	10	11	-	3
relative/friend (before you lived here) of a household member	142	79	26	17	14	11	7	38	33	30	10	25	44	56	3	15
employer (individual) of a household member	3	1	-	-	-	-	-	-	-	-	-	1	-	1	-	2
another individual private landlord?	461	180	66	62	52	44	15	149	71	81	61	104	89	177	16	92
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_4 Who is your landlord?

Base: All respondents who rent

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	1215	270	35	38	55	43	35	196	147	271	41	190	511	218	44	137
Base	1146	262	35	39	47	40	36	206	155	309	40	206	565	213	44	92
the local authority / council / Scottish Homes	318	58	8	4	12	14	4	47	32	56	11	52	121	53	13	35
	28%	22%	22%	9%	25%	34%	10%	23%	21%	18%	27%	25%	21%	25%	30%	38%
a housing association, charitable trust or Local Housing Company	180	30	6	9	11	10	5	32	32	44	7	35	75	32	7	15
	16%	11%	17%	23%	22%	24%	13%	16%	21%	14%	18%	17%	13%	15%	15%	16%
employer (organisation) of a household member	15	5	1	1	-	1	3	3	3	8	1	2	6	4	-	-
	1%	2%	4%	3%	-	2%	8%	2%	2%	3%	2%	1%	1%	2%	-	-
another organisation	26	11	-	1	1	-	-	-	2	13	-	3	20	4	-	4
	2%	4%	-	2%	3%	-	-	-	1%	4%	-	1%	3%	2%	-	4%
relative/friend (before you lived here) of a household member	142	51	3	4	8	5	7	16	23	53	4	30	69	40	7	14
	12%	19%	9%	10%	16%	13%	20%	8%	15%	17%	9%	15%	12%	19%	16%	15%
employer (individual) of a household member	3	1	-	-	-	-	-	-	-	-	-	1	-	-	-	2
	*	*	-	-	-	-	-	-	-	-	-	*	-	-	-	3%
another individual private landlord?	461	107	17	21	16	11	17	107	63	135	17	83	274	79	17	22
	40%	41%	48%	53%	34%	27%	48%	52%	41%	44%	43%	40%	49%	37%	39%	23%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_4 Who is your landlord?

Base: All respondents who rent

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1215	439	374	191	133	78	351	864	329	384	161	120
Base	1146	231	374	228	163	150	336	810	221	341	204	152
the local authority / council / Scottish Homes	318 28%	79 34%	97 26%	63 28%	44 27%	36 24%	96 28%	223 28%	103 47%	112 33%	31 15%	22 15%
a housing association, charitable trust or Local Housing Company	180 16%	60 26%	51 14%	26 11%	29 18%	15 10%	61 18%	120 15%	54 24%	59 17%	26 13%	11 7%
employer (organisation) of a household member	15 1%	1 1%	4 1%	7 3%	2 1%	1 1%	5 1%	11 1%	1 *	2 1%	6 3%	5 3%
another organisation	26 2%	4 2%	15 4%	-	2 1%	5 3%	7 2%	20 2%	3 2%	11 3%	4 2%	3 2%
relative/friend (before you lived here) of a household member	142 12%	6 3%	23 6%	48 21%	26 16%	38 26%	45 13%	97 12%	12 5%	28 8%	20 10%	26 17%
employer (individual) of a household member	3 *	-	1 *	2 1%	-	-	-	3 *	-	-	-	1 1%
another individual private landlord?	461 40%	80 35%	182 49%	83 36%	60 37%	55 37%	124 37%	337 42%	49 22%	129 38%	117 58%	84 56%
Refused	-	-	-	-	-	-	-	-	-	-	-	-

Q7_4 Who is your landlord?

Base: All respondents who rent

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	1215	323	30	76	174	148	99	299	240	202	666	107
Base	1146	107	8	27	56	47	30	100	274	212	575	85
the local authority / council / Scottish Homes	318	43	4	16	20	17	9	43	29	47	217	26
	28%	40%	48%	57%	35%	37%	31%	43%	11%	22%	38%	30%
a housing association, charitable trust or Local Housing Company	180	15	1	5	8	6	4	15	18	29	123	10
	16%	14%	11%	19%	15%	12%	14%	15%	7%	14%	21%	12%
employer (organisation) of a household member	15	-	-	-	-	-	-	-	13	-	3	-
	1%	*	-	-	-	*	1%	-	5%	-	*	-
another organisation	26	1	-	1	-	-	-	1	11	3	10	3
	2%	1%	-	3%	1%	1%	-	1%	4%	1%	2%	3%
relative/friend (before you lived here) of a household member	142	13	-	1	10	4	4	12	39	32	62	9
	12%	12%	3%	5%	18%	9%	12%	12%	14%	15%	11%	11%
employer (individual) of a household member	3	-	-	-	-	-	-	-	1	-	3	-
	*	*	-	-	-	*	-	*	*	-	*	-
another individual private landlord?	461	35	3	4	18	19	13	29	163	102	158	37
	40%	33%	39%	16%	32%	41%	43%	29%	60%	48%	28%	44%
Refused	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-

Q7_18 Sources of income
Base: All respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Earnings from employment or self-employment	2144	1084	1060	309	456	462	511	304	87	14	1819	104	161	60	1886	194	1464	680
	66%	69%	64%	66%	85%	86%	86%	69%	21%	6%	67%	66%	59%	66%	67%	68%	74%	54%
State retirement pension	785	338	448	7	4	7	22	127	384	234	652	50	64	20	707	32	503	282
	24%	21%	27%	2%	1%	1%	4%	29%	94%	97%	24%	32%	23%	22%	25%	11%	26%	22%
Pension from former employer	563	277	286	2	6	7	43	129	236	140	473	33	45	12	522	15	412	152
	17%	18%	17%	*	1%	1%	7%	29%	58%	58%	17%	21%	16%	13%	19%	5%	21%	12%
Personal pensions	245	123	122	3	5	-	15	65	105	52	210	15	16	4	226	5	178	67
	8%	8%	7%	1%	1%	*	3%	15%	26%	21%	8%	9%	6%	5%	8%	2%	9%	5%
Child Benefit	886	394	492	90	248	329	198	19	2	-	757	49	58	22	747	121	697	189
	27%	25%	30%	19%	46%	61%	33%	4%	1%	-	28%	31%	21%	25%	27%	42%	35%	15%
Employment and Support Allowance	59	36	23	8	16	13	15	7	-	-	46	4	7	1	51	6	33	26
	2%	2%	1%	2%	3%	2%	3%	2%	-	-	2%	3%	3%	1%	2%	2%	2%	2%
Jobseeker's Allowance	97	57	41	32	20	21	21	3	-	-	80	6	9	2	77	15	32	65
	3%	4%	2%	7%	4%	4%	3%	1%	-	-	3%	4%	3%	3%	3%	5%	2%	5%
Pension Credit	95	49	46	8	-	3	1	21	37	25	79	10	5	2	87	1	44	51
	3%	3%	3%	2%	-	1%	*	5%	9%	10%	3%	6%	2%	2%	3%	*	2%	4%
Income Support	109	39	69	21	18	22	24	20	2	3	90	5	9	4	87	16	32	77
	3%	2%	4%	4%	3%	4%	4%	4%	*	1%	3%	3%	3%	5%	3%	5%	2%	6%
Working Tax Credit (excluding any childcare tax credit)	202	89	114	16	74	56	48	9	-	-	168	18	12	4	182	20	134	68
	6%	6%	7%	3%	14%	11%	8%	2%	-	-	6%	12%	4%	5%	6%	7%	7%	5%
Child Tax Credit (including any childcare tax credit)	341	139	202	41	124	103	57	13	2	-	282	24	26	8	279	55	233	107
	11%	9%	12%	9%	23%	19%	10%	3%	1%	-	10%	15%	10%	9%	10%	19%	12%	9%
Housing benefit	252	118	134	35	53	44	45	36	22	15	213	13	21	5	198	39	104	147
	8%	7%	8%	7%	10%	8%	8%	8%	6%	6%	8%	8%	8%	5%	7%	13%	5%	12%
Guardian's Allowance	19	16	2	18	-	-	-	-	1	-	16	-	3	-	14	1	5	14
	1%	1%	*	4%	-	-	-	*	*	-	1%	-	1%	-	*	*	*	1%
Carer's Allowance	69	27	42	3	9	21	16	10	3	5	55	7	5	2	53	8	45	23
	2%	2%	3%	1%	2%	4%	3%	2%	1%	2%	2%	4%	2%	2%	2%	3%	2%	2%
Incapacity Benefit	85	44	41	6	7	8	22	32	8	1	73	4	6	2	79	4	50	35
	3%	3%	2%	1%	1%	2%	4%	7%	2%	*	3%	3%	2%	2%	3%	2%	3%	3%
Disability Living Allowance	179	83	96	8	23	27	31	53	31	5	144	11	17	6	156	16	117	63
	6%	5%	6%	2%	4%	5%	5%	12%	8%	2%	5%	7%	6%	7%	6%	6%	6%	5%
Attendance Allowance	32	14	18	1	1	-	2	1	10	17	28	-	3	1	30	1	22	11
	1%	1%	1%	*	*	*	*	*	3%	7%	1%	-	1%	1%	*	*	1%	1%
Other state benefits	72	37	35	8	5	9	16	16	10	7	54	12	4	1	60	11	43	29
	2%	2%	2%	2%	1%	2%	3%	4%	2%	3%	2%	8%	1%	2%	2%	4%	2%	2%

Q7_18 Sources of income
Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Interest from savings and investments (e.g. stocks and shares)	355 11%	183 12%	171 10%	23 5%	31 6%	39 7%	58 10%	76 17%	81 20%	47 19%	310 11%	13 8%	27 10%	6 6%	340 12%	9 3%	264 13%	91 7%
Other kinds of regular allowance from outside your household (e.g. maintenance, student's loans, rent)	123 4%	49 3%	74 4%	44 9%	20 4%	11 2%	19 3%	17 4%	10 3%	- *	109 4%	4 2%	9 3%	1 2%	106 4%	15 5%	59 3%	64 5%
No source of income	84 3%	48 3%	36 2%	62 13%	5 1%	5 1%	4 1%	8 2%	- -	- -	67 2%	4 3%	12 4%	2 2%	73 3%	7 2%	9 *	75 6%
Refused	50 2%	23 1%	27 2%	4 1%	5 1%	5 1%	13 2%	9 2%	7 2%	3 1%	37 1%	2 1%	7 2%	4 4%	45 2%	2 1%	30 2%	19 1%
Average number of responses	2.12	2.07	2.17	1.60	2.11	2.23	1.99	2.20	2.55	2.36	2.13	2.46	1.91	1.89	2.13	2.07	2.29	1.86

Q7_18 Sources of income
Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Earnings from employment or self-employment	2144	1775	93	53	222	692	764	457	230	191	1952	1372	130	642	1825	128	24	24	143
	66%	97%	13%	30%	45%	83%	71%	68%	36%	35%	73%	71%	61%	59%	77%	63%	51%	45%	26%
State retirement pension	785	113	639	7	26	139	215	117	315	242	543	330	62	392	330	61	12	19	363
	24%	6%	89%	4%	5%	17%	20%	17%	49%	45%	20%	17%	29%	36%	14%	30%	25%	37%	65%
Pension from former employer	563	119	422	4	18	149	159	90	165	143	420	237	44	281	300	51	13	13	186
	17%	6%	59%	2%	4%	18%	15%	13%	26%	26%	16%	12%	21%	26%	13%	25%	27%	24%	33%
Personal pensions	245	60	174	3	8	59	79	42	66	52	193	109	17	119	151	14	4	3	73
	8%	3%	24%	2%	2%	7%	7%	6%	10%	10%	7%	6%	8%	11%	6%	7%	8%	6%	13%
Child Benefit	886	632	10	41	203	263	297	213	113	87	800	623	49	214	773	57	11	10	36
	27%	34%	1%	23%	41%	31%	27%	32%	18%	16%	30%	32%	23%	20%	33%	28%	22%	19%	7%
Employment and Support Allowance	59	7	1	18	33	5	22	18	14	34	25	32	5	22	40	5	4	5	5
	2%	*	*	10%	7%	1%	2%	3%	2%	6%	1%	2%	2%	2%	2%	2%	8%	9%	1%
Jobseeker's Allowance	97	17	-	60	20	7	31	32	27	19	79	64	7	26	63	10	3	3	17
	3%	1%	-	34%	4%	1%	3%	5%	4%	3%	3%	3%	3%	2%	3%	5%	7%	6%	3%
Pension Credit	95	4	76	1	14	6	22	11	57	43	52	37	7	52	34	3	-	2	56
	3%	*	11%	1%	3%	1%	2%	2%	9%	8%	2%	2%	3%	5%	1%	2%	1%	4%	10%
Income Support	109	11	12	23	63	11	32	25	40	41	68	63	12	34	69	6	3	4	27
	3%	1%	2%	13%	13%	1%	3%	4%	6%	8%	3%	3%	6%	3%	3%	3%	5%	7%	5%
Working Tax Credit (excluding any childcare tax credit)	202	168	1	6	27	23	67	75	38	30	173	138	13	52	168	23	2	1	9
	6%	9%	*	3%	5%	3%	6%	11%	6%	6%	6%	7%	6%	5%	7%	12%	5%	1%	2%
Child Tax Credit (including any childcare tax credit)	341	199	8	28	106	50	108	113	69	51	290	231	24	85	278	28	8	6	22
	11%	11%	1%	16%	21%	6%	10%	17%	11%	9%	11%	12%	11%	8%	12%	14%	16%	11%	4%
Housing benefit	252	66	52	45	89	20	65	72	94	98	154	146	16	89	158	14	6	9	64
	8%	4%	7%	25%	18%	2%	6%	11%	15%	18%	6%	8%	8%	8%	7%	7%	14%	17%	11%
Guardian's Allowance	19	2	1	-	16	4	9	5	1	2	17	18	-	1	18	-	-	-	1
	1%	*	*	-	3%	1%	1%	1%	*	*	1%	1%	*	*	1%	-	-	-	*
Carer's Allowance	69	21	9	3	36	7	15	17	30	20	48	34	5	29	43	8	1	4	12
	2%	1%	1%	2%	7%	1%	1%	3%	5%	4%	2%	2%	2%	3%	2%	4%	3%	8%	2%
Incapacity Benefit	85	8	21	12	44	8	26	24	26	56	29	41	6	38	46	6	1	5	27
	3%	*	3%	6%	9%	1%	2%	4%	4%	10%	1%	2%	3%	3%	2%	3%	2%	9%	5%
Disability Living Allowance	179	39	55	11	74	19	42	40	78	94	85	89	22	68	94	11	4	11	58
	6%	2%	8%	6%	15%	2%	4%	6%	12%	17%	3%	5%	10%	6%	4%	6%	9%	20%	10%

Q7_18 Sources of income

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Attendance Allowance	32 1%	- -	27 4%	- -	5 1%	1 *	9 1%	4 1%	17 3%	17 3%	15 1%	11 1%	3 2%	18 2%	10 *	2 1%	1 1%	- 1%	19 3%
Other state benefits	72 2%	22 1%	18 2%	4 2%	27 6%	9 1%	26 2%	9 1%	28 4%	33 6%	39 1%	32 2%	7 3%	33 3%	37 2%	2 1%	3 6%	2 4%	27 5%
Interest from savings and investments (e.g. stocks and shares)	355 11%	183 10%	143 20%	7 4%	22 4%	171 20%	100 9%	47 7%	36 6%	59 11%	296 11%	196 10%	19 9%	140 13%	275 12%	23 12%	6 13%	5 9%	45 8%
Other kinds of regular allowance from outside your household (e.g. maintenance, student's loans, rent)	123 4%	46 3%	19 3%	4 2%	54 11%	42 5%	50 5%	17 3%	14 2%	7 1%	116 4%	91 5%	9 4%	23 2%	105 4%	7 3%	2 5%	1 3%	7 1%
No source of income	84 3%	10 1%	- -	21 12%	53 11%	6 1%	25 2%	35 5%	19 3%	4 1%	80 3%	64 3%	4 2%	16 2%	77 3%	1 1%	- -	- -	6 1%
Refused	50 2%	21 1%	15 2%	4 2%	10 2%	13 2%	13 1%	13 2%	11 2%	10 2%	39 1%	27 1%	3 1%	20 2%	31 1%	3 1%	1 3%	- 1%	15 3%
Average number of responses	2.12	1.92	2.49	2.00	2.35	2.04	2.01	2.21	2.31	2.46	2.05	2.06	2.19	2.22	2.08	2.29	2.32	2.40	2.19

Q7_18 Sources of income
Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Earnings from employment or self-employment	2144	1443	369	221	1978	165	2016	1822	64	1728	416	1019	456	668	845	1158
	66%	70%	73%	45%	66%	69%	67%	71%	48%	72%	51%	63%	71%	69%	71%	63%
State retirement pension	785	629	33	114	745	40	708	531	48	463	323	464	145	177	236	518
	24%	30%	7%	23%	25%	17%	24%	21%	36%	19%	39%	29%	23%	18%	20%	28%
Pension from former employer	563	491	19	47	538	25	516	407	27	356	207	301	127	135	200	336
	17%	24%	4%	9%	18%	10%	17%	16%	20%	15%	25%	19%	20%	14%	17%	18%
Personal pensions	245	217	11	15	227	18	226	186	9	167	79	136	50	60	80	152
	8%	10%	2%	3%	8%	7%	8%	7%	7%	7%	10%	8%	8%	6%	7%	8%
Child Benefit	886	537	149	170	829	57	831	810	19	724	163	486	172	229	369	476
	27%	26%	29%	34%	28%	24%	28%	32%	14%	30%	20%	30%	27%	24%	31%	26%
Employment and Support Allowance	59	11	13	30	55	4	52	45	4	47	12	32	13	14	33	23
	2%	1%	3%	6%	2%	2%	2%	2%	3%	2%	1%	2%	2%	1%	3%	1%
Jobseeker's Allowance	97	19	13	54	91	6	86	77	7	64	33	41	17	39	34	55
	3%	1%	3%	11%	3%	3%	3%	3%	5%	3%	4%	3%	3%	4%	3%	3%
Pension Credit	95	30	16	44	86	9	85	60	7	48	47	53	17	25	25	68
	3%	1%	3%	9%	3%	4%	3%	2%	6%	2%	6%	3%	3%	3%	2%	4%
Income Support	109	15	16	74	100	9	99	86	4	68	41	76	15	18	35	71
	3%	1%	3%	15%	3%	4%	3%	3%	3%	3%	5%	5%	2%	2%	3%	4%
Working Tax Credit (excluding any childcare tax credit)	202	76	56	62	193	9	185	180	10	164	38	110	42	51	75	123
	6%	4%	11%	13%	6%	4%	6%	7%	8%	7%	5%	7%	6%	5%	6%	7%
Child Tax Credit (including any childcare tax credit)	341	126	76	132	325	15	312	310	11	273	68	195	75	71	134	199
	11%	6%	15%	27%	11%	6%	10%	12%	9%	11%	8%	12%	12%	7%	11%	11%
Housing benefit	252	12	58	178	239	13	226	188	16	168	83	153	43	55	81	157
	8%	1%	11%	36%	8%	5%	8%	7%	12%	7%	10%	9%	7%	6%	7%	9%
Guardian's Allowance	19	5	13	1	18	-	19	13	-	19	-	6	8	5	15	4
	1%	*	3%	*	1%	*	1%	*	-	1%	-	*	1%	1%	*	*
Carer's Allowance	69	25	4	37	64	5	59	60	5	46	23	43	11	15	22	43
	2%	1%	1%	8%	2%	2%	2%	2%	4%	2%	3%	3%	2%	2%	2%	2%
Incapacity Benefit	85	34	5	43	76	9	75	55	7	51	34	46	19	19	29	53
	3%	2%	1%	9%	3%	4%	3%	2%	5%	2%	4%	3%	3%	2%	2%	3%
Disability Living Allowance	179	70	16	86	161	18	152	124	19	117	62	96	40	43	65	107
	6%	3%	3%	18%	5%	8%	5%	5%	14%	5%	8%	6%	6%	4%	5%	6%
Attendance Allowance	32	22	1	10	29	3	26	18	4	24	8	15	10	8	12	20
	1%	1%	*	2%	1%	1%	1%	1%	3%	1%	1%	1%	2%	1%	1%	1%
Other state benefits	72	31	11	26	62	10	57	45	9	44	27	36	10	25	27	43
	2%	2%	2%	5%	2%	4%	2%	2%	7%	2%	3%	2%	2%	3%	2%	2%

Q7_18 Sources of income

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Interest from savings and investments (e.g. stocks and shares)	355 11%	314 15%	30 6%	5 1%	329 11%	26 11%	336 11%	282 11%	14 10%	262 11%	93 11%	176 11%	84 13%	95 10%	150 13%	175 9%
Other kinds of regular allowance from outside your household (e.g. maintenance, student's loans, rent)	123 4%	62 3%	52 10%	7 1%	110 4%	13 5%	118 4%	115 5%	- -	107 4%	16 2%	52 3%	33 5%	38 4%	55 5%	65 4%
No source of income	84 3%	44 2%	25 5%	2 *	74 2%	10 4%	77 3%	54 2%	2 1%	67 3%	18 2%	8 1%	12 2%	64 7%	30 2%	50 3%
Refused	50 2%	31 2%	5 1%	5 1%	47 2%	3 1%	46 2%	39 2%	3 2%	34 1%	16 2%	30 2%	11 2%	9 1%	21 2%	25 1%
Average number of responses	2.12	2.05	1.95	2.77	2.13	1.96	2.11	2.15	2.17	2.09	2.20	2.21	2.19	1.92	2.15	2.12

Q7_18 Sources of income
Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Earnings from employment or self-employment	2144 66%	130 74%	90 67%	221 75%	250 59%	1515 66%
State retirement pension	785 24%	38 22%	31 23%	65 22%	137 32%	542 24%
Pension from former employer	563 17%	29 16%	28 21%	50 17%	100 23%	385 17%
Personal pensions	245 8%	8 5%	9 7%	30 10%	32 7%	179 8%
Child Benefit	886 27%	48 27%	39 29%	99 34%	102 24%	641 28%
Employment and Support Allowance	59 2%	4 2%	3 3%	1 *	6 1%	46 2%
Jobseeker's Allowance	97 3%	1 1%	6 5%	5 2%	6 2%	80 3%
Pension Credit	95 3%	3 2%	4 3%	4 1%	21 5%	64 3%
Income Support	109 3%	2 1%	5 4%	13 5%	11 3%	79 3%
Working Tax Credit (excluding any childcare tax credit)	202 6%	5 3%	9 7%	23 8%	31 7%	145 6%
Child Tax Credit (including any childcare tax credit)	341 11%	9 5%	17 13%	31 10%	55 13%	242 11%
Housing benefit	252 8%	8 5%	10 7%	17 6%	45 10%	177 8%
Guardian's Allowance	19 1%	-	-	7 2%	-	12 1%
Carer's Allowance	69 2%	7 4%	7 5%	10 3%	18 4%	38 2%
Incapacity Benefit	85 3%	8 5%	7 5%	10 4%	21 5%	52 2%
Disability Living Allowance	179 6%	10 6%	10 8%	19 7%	45 11%	111 5%
Attendance Allowance	32 1%	2 1%	-	2 1%	7 2%	22 1%

Q7_18 Sources of income
Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Other state benefits	72 2%	3 2%	3 2%	6 2%	19 4%	43 2%
Interest from savings and investments (e.g. stocks and shares)	355 11%	23 13%	14 10%	35 12%	42 10%	248 11%
Other kinds of regular allowance from outside your household (e.g. maintenance, student's loans, rent)	123 4%	9 5%	2 2%	19 7%	18 4%	79 3%
No source of income	84 3%	-	2 1%	-	2 1%	80 3%
Refused	50 2%	8 5%	1 *	7 2%	7 2%	31 1%
Average number of responses	2.12	2.02	2.21	2.29	2.29	2.09

Q7_18 Sources of income
Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Earnings from employment or self-employment	2144 66%	821 72%	259 76%	247 90%	231 76%	195 66%	72 79%	754 74%	437 73%	356 83%	275 71%	445 70%	407 83%	854 74%	42 58%	375 55%
State retirement pension	785 24%	202 18%	30 9%	16 6%	57 19%	98 33%	12 13%	200 20%	147 25%	42 10%	90 23%	146 23%	43 9%	245 21%	17 24%	245 36%
Pension from former employer	563 17%	138 12%	32 9%	16 6%	54 18%	70 23%	9 10%	152 15%	109 18%	33 8%	70 18%	122 19%	44 9%	209 18%	18 25%	149 22%
Personal pensions	245 8%	70 6%	8 2%	4 1%	17 6%	34 11%	4 5%	74 7%	60 10%	22 5%	30 8%	50 8%	11 2%	89 8%	6 8%	66 10%
Child Benefit	886 27%	385 34%	135 39%	93 34%	100 33%	76 25%	28 30%	324 32%	183 31%	148 35%	121 31%	174 27%	159 32%	340 29%	17 23%	132 19%
Employment and Support Allowance	59 2%	22 2%	7 2%	4 2%	5 1%	7 2%	3 4%	15 2%	9 2%	6 1%	12 3%	12 2%	11 2%	15 1%	2 3%	14 2%
Jobseeker's Allowance	97 3%	35 3%	9 3%	8 3%	4 1%	8 3%	6 6%	27 3%	12 2%	16 4%	14 4%	19 3%	21 4%	30 3%	5 8%	16 2%
Pension Credit	95 3%	18 2%	8 2%	2 1%	11 4%	11 4%	2 2%	25 2%	13 2%	6 1%	9 2%	25 4%	3 1%	28 2%	3 4%	26 4%
Income Support	109 3%	43 4%	9 3%	3 1%	14 5%	9 3%	- *	36 4%	11 2%	14 3%	11 3%	13 2%	13 3%	35 3%	8 11%	17 3%
Working Tax Credit (excluding any childcare tax credit)	202 6%	94 8%	27 8%	36 13%	26 8%	18 6%	8 9%	82 8%	42 7%	38 9%	32 8%	40 6%	50 10%	79 7%	7 10%	22 3%
Child Tax Credit (including any childcare tax credit)	341 11%	150 13%	55 16%	45 16%	47 15%	30 10%	17 18%	124 12%	75 13%	62 14%	52 14%	57 9%	60 12%	114 10%	8 11%	49 7%
Housing benefit	252 8%	78 7%	29 9%	19 7%	18 6%	20 7%	5 5%	75 7%	39 7%	34 8%	29 8%	41 6%	36 7%	84 7%	8 11%	55 8%
Guardian's Allowance	19 1%	8 1%	2 1%	- -	- -	- -	- -	7 1%	- -	- *	- -	- -	- -	15 1%	- -	2 *
Carer's Allowance	69 2%	24 2%	11 3%	4 2%	3 1%	8 3%	3 3%	21 2%	10 2%	6 1%	13 3%	4 1%	7 1%	18 2%	4 5%	13 2%
Incapacity Benefit	85 3%	27 2%	10 3%	6 2%	5 2%	8 3%	- -	26 3%	7 1%	3 1%	8 2%	13 2%	3 1%	28 2%	5 7%	21 3%
Disability Living Allowance	179 6%	48 4%	17 5%	9 3%	15 5%	10 3%	5 5%	54 5%	23 4%	13 3%	21 5%	21 3%	14 3%	52 4%	5 7%	45 7%
Attendance Allowance	32 1%	6 1%	3 1%	- *	2 1%	5 2%	- *	11 1%	7 1%	1 *	5 1%	- -	- -	8 1%	- -	12 2%

Q7_18 Sources of income
Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Other state benefits	72 2%	25 2%	10 3%	1 *	2 1%	6 2%	3 3%	24 2%	7 1%	6 1%	7 2%	10 2%	8 2%	28 2%	- 1%	17 3%
Interest from savings and investments (e.g. stocks and shares)	355 11%	107 9%	32 9%	9 3%	38 12%	51 17%	12 14%	111 11%	70 12%	48 11%	54 14%	76 12%	42 9%	155 13%	5 7%	84 12%
Other kinds of regular allowance from outside your household (e.g. maintenance, student's loans, rent)	123 4%	59 5%	31 9%	9 3%	13 4%	13 4%	4 4%	48 5%	19 3%	20 5%	13 3%	25 4%	25 5%	60 5%	2 3%	10 1%
No source of income	84 3%	29 2%	23 7%	1 *	11 4%	4 1%	3 3%	17 2%	16 3%	11 3%	1 *	24 4%	19 4%	24 2%	- -	17 2%
Refused	50 2%	12 1%	4 1%	1 *	3 1%	3 1%	1 2%	13 1%	8 1%	5 1%	5 1%	10 2%	4 1%	13 1%	- *	15 2%
Average number of responses	2.12	2.10	2.19	1.94	2.21	2.29	2.15	2.19	2.19	2.07	2.26	2.08	2.01	2.17	2.26	2.06

Q7_18 Sources of income
Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Earnings from employment or self-employment	2144	429	52	78	128	93	65	396	316	691	89	378	1163	464	52	117
State retirement pension	785	142	12	2	45	61	15	124	112	96	54	167	175	171	16	138
Pension from former employer	563	94	4	7	47	43	14	95	78	85	38	123	177	142	7	71
Personal pensions	245	48	6	1	15	16	6	43	44	47	20	59	68	59	3	21
Child Benefit	886	190	30	34	57	39	34	154	131	314	44	153	515	179	23	41
Employment and Support Allowance	59	10	4	1	3	3	3	10	3	12	1	14	30	2	3	4
Jobseeker's Allowance	97	22	-	2	4	8	6	18	10	29	5	16	51	16	4	4
Pension Credit	95	18	4	1	5	8	4	12	12	8	6	18	22	15	1	21
Income Support	109	27	5	-	7	5	3	15	13	25	6	16	44	25	4	8
Working Tax Credit (excluding any childcare tax credit)	202	40	8	12	10	6	6	47	37	86	10	36	122	32	5	10
Child Tax Credit (including any childcare tax credit)	341	74	13	17	21	15	16	70	61	111	18	44	199	61	16	19
Housing benefit	252	44	14	8	15	9	6	43	40	58	8	46	110	47	12	23
Guardian's Allowance	19	6	-	-	-	-	-	-	-	2	-	-	11	-	-	2
Carer's Allowance	69	12	2	-	6	4	2	10	13	19	5	7	36	17	3	5
Incapacity Benefit	85	19	1	2	5	8	2	16	11	14	1	22	35	14	7	10
Disability Living Allowance	179	32	1	2	8	5	5	31	17	35	6	35	77	36	10	22
Attendance Allowance	32	7	-	-	2	2	1	12	5	3	5	4	5	9	-	6

Q7_18 Sources of income
Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Other state benefits	72 2%	13 2%	5 6%	2 3%	2 1%	1 1%	3 3%	8 1%	8 2%	8 1%	2 1%	14 2%	29 2%	14 2%	- 1%	13 5%
Interest from savings and investments (e.g. stocks and shares)	355 11%	63 10%	10 13%	8 9%	20 11%	22 14%	16 17%	63 11%	39 9%	97 11%	29 20%	64 11%	163 11%	99 15%	5 6%	38 14%
Other kinds of regular allowance from outside your household (e.g. maintenance, student's loans, rent)	123 4%	19 3%	5 7%	3 3%	3 2%	3 2%	1 1%	22 4%	10 2%	31 4%	3 2%	33 5%	85 6%	23 3%	1 2%	2 1%
No source of income	84 3%	22 3%	6 8%	1 1%	2 1%	1 1%	- -	14 3%	18 4%	24 3%	2 1%	24 4%	44 3%	19 3%	2 2%	7 3%
Refused	50 2%	8 1%	1 1%	1 1%	- -	- -	2 3%	8 1%	10 2%	11 1%	3 2%	12 2%	28 2%	11 2%	3 4%	2 1%
Average number of responses	2.12	2.07	2.41	2.11	2.24	2.25	2.23	2.14	2.15	2.13	2.38	2.13	2.13	2.17	2.12	2.15

Q7_18 Sources of income
Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Earnings from employment or self-employment	2144	207	737	465	468	267	691	1453	102	432	635	590
	66%	40%	61%	80%	82%	77%	82%	61%	30%	57%	82%	88%
State retirement pension	785	222	477	52	24	9	9	776	116	265	140	72
	24%	43%	39%	9%	4%	3%	1%	33%	35%	35%	18%	11%
Pension from former employer	563	128	359	43	22	12	17	546	42	198	126	78
	17%	25%	30%	7%	4%	4%	2%	23%	13%	26%	16%	12%
Personal pensions	245	53	144	25	19	4	7	238	20	74	68	33
	8%	10%	12%	4%	3%	1%	1%	10%	6%	10%	9%	5%
Child Benefit	886	11	145	244	317	169	665	221	92	214	243	222
	27%	2%	12%	42%	55%	49%	79%	9%	27%	28%	31%	33%
Employment and Support Allowance	59	11	22	17	5	4	15	44	28	15	2	-
	2%	2%	2%	3%	1%	1%	2%	2%	8%	2%	*	*
Jobseeker's Allowance	97	14	34	23	15	11	36	61	37	22	14	4
	3%	3%	3%	4%	3%	3%	4%	3%	11%	3%	2%	1%
Pension Credit	95	38	31	9	11	6	6	89	29	34	8	7
	3%	7%	3%	2%	2%	2%	1%	4%	9%	4%	1%	1%
Income Support	109	25	25	26	20	12	53	56	34	37	7	10
	3%	5%	2%	4%	4%	4%	6%	2%	10%	5%	1%	2%
Working Tax Credit (excluding any childcare tax credit)	202	11	46	56	50	39	139	63	27	89	51	17
	6%	2%	4%	10%	9%	11%	16%	3%	8%	12%	7%	3%
Child Tax Credit (including any childcare tax credit)	341	10	71	81	108	71	251	89	64	159	66	20
	11%	2%	6%	14%	19%	21%	30%	4%	19%	21%	9%	3%
Housing benefit	252	66	69	54	35	27	107	145	92	104	14	13
	8%	13%	6%	9%	6%	8%	13%	6%	27%	14%	2%	2%
Guardian's Allowance	19	5	3	-	1	9	-	19	2	1	7	5
	1%	1%	*	-	*	3%	-	1%	*	*	1%	1%
Carer's Allowance	69	4	21	13	19	11	28	40	15	21	18	5
	2%	1%	2%	2%	3%	3%	3%	2%	4%	3%	2%	1%
Incapacity Benefit	85	23	27	10	18	8	13	71	18	33	16	3
	3%	4%	2%	2%	3%	2%	2%	3%	5%	4%	2%	*
Disability Living Allowance	179	35	58	35	38	14	43	136	36	64	36	8
	6%	7%	5%	6%	7%	4%	5%	6%	11%	8%	5%	1%
Attendance Allowance	32	7	20	1	3	1	2	30	1	20	4	3
	1%	1%	2%	*	1%	*	*	1%	*	3%	1%	*
Other state benefits	72	11	24	18	14	5	19	53	14	25	11	3
	2%	2%	2%	3%	2%	1%	2%	2%	4%	3%	1%	*

Q7_18 Sources of income

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Interest from savings and investments (e.g. stocks and shares)	355 11%	58 11%	176 15%	50 9%	52 9%	19 5%	61 7%	294 12%	12 4%	75 10%	111 14%	113 17%
Other kinds of regular allowance from outside your household (e.g. maintenance, student's loans, rent)	123 4%	9 2%	45 4%	28 5%	19 3%	23 7%	31 4%	92 4%	12 4%	26 3%	27 4%	30 4%
No source of income	84 3%	5 1%	12 1%	19 3%	36 6%	13 4%	21 2%	64 3%	5 1%	10 1%	15 2%	15 2%
Refused	50 2%	13 2%	20 2%	10 2%	3 *	5 1%	10 1%	40 2%	1 *	1 *	3 *	- -
Average number of responses	2.12	1.89	2.11	2.19	2.26	2.13	2.63	1.94	2.38	2.53	2.10	1.88

Q7_18 Sources of income
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Earnings from employment or self-employment	2144 66%	186 59%	13 71%	31 62%	90 59%	100 62%	57 70%	164 58%	988 77%	452 69%	653 57%	50 36%
State retirement pension	785 24%	76 24%	3 19%	9 19%	35 23%	39 24%	10 12%	73 26%	284 22%	173 26%	309 27%	20 14%
Pension from former employer	563 17%	54 17%	2 10%	5 11%	19 12%	32 20%	7 9%	50 18%	267 21%	86 13%	202 18%	8 6%
Personal pensions	245 8%	19 6%	- 1%	1 1%	8 5%	12 7%	3 3%	18 6%	102 8%	77 12%	64 6%	3 2%
Child Benefit	886 27%	70 22%	4 21%	9 18%	30 20%	41 25%	18 23%	62 22%	348 27%	155 24%	351 30%	32 23%
Employment and Support Allowance	59 2%	7 2%	1 4%	3 5%	5 3%	1 1%	1 2%	7 3%	7 1%	5 1%	42 4%	4 3%
Jobseeker's Allowance	97 3%	8 3%	1 8%	5 9%	3 2%	3 2%	2 3%	9 3%	14 1%	12 2%	59 5%	12 8%
Pension Credit	95 3%	6 2%	- 1%	- 1%	2 1%	4 3%	1 1%	6 2%	9 1%	27 4%	56 5%	2 2%
Income Support	109 3%	12 4%	- 2%	3 6%	5 4%	5 3%	3 4%	10 4%	12 1%	13 2%	74 6%	11 8%
Working Tax Credit (excluding any childcare tax credit)	202 6%	14 4%	2 11%	5 10%	7 4%	4 3%	3 4%	13 5%	36 3%	58 9%	103 9%	6 4%
Child Tax Credit (including any childcare tax credit)	341 11%	30 9%	2 11%	4 8%	17 11%	13 8%	8 10%	27 10%	57 4%	63 10%	211 18%	9 7%
Housing benefit	252 8%	20 6%	1 8%	9 17%	10 7%	7 4%	3 4%	22 8%	21 2%	40 6%	170 15%	20 14%
Guardian's Allowance	19 1%	3 1%	- -	- 1%	1 *	1 1%	1 2%	1 *	7 1%	- *	2 *	10 7%
Carer's Allowance	69 2%	5 2%	1 4%	2 3%	4 2%	2 1%	1 1%	6 2%	7 1%	11 2%	43 4%	7 5%
Incapacity Benefit	85 3%	5 2%	1 4%	2 4%	3 2%	3 2%	1 1%	7 2%	13 1%	18 3%	44 4%	10 7%
Disability Living Allowance	179 6%	18 6%	3 18%	5 9%	13 8%	7 4%	4 4%	20 7%	26 2%	35 5%	105 9%	13 9%
Attendance Allowance	32 1%	3 1%	1 4%	- -	3 2%	1 1%	- *	4 1%	5 *	8 1%	16 1%	3 2%

Q7_18 Sources of income
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Other state benefits	72 2%	4 1%	1 8%	1 2%	3 2%	1 1%	- -	5 2%	12 1%	15 2%	41 4%	4 3%
Interest from savings and investments (e.g. stocks and shares)	355 11%	29 9%	-	1 2%	11 7%	20 12%	8 10%	24 9%	228 18%	67 10%	57 5%	2 1%
Other kinds of regular allowance from outside your household (e.g. maintenance, student's loans, rent)	123 4%	7 2%	1 4%	2 4%	4 2%	5 3%	3 3%	8 3%	53 4%	26 4%	28 2%	16 12%
No source of income	84 3%	13 4%	1 3%	- 1%	5 4%	7 5%	4 5%	10 3%	26 2%	21 3%	26 2%	11 8%
Refused	50 2%	9 3%	- 1%	1 2%	6 4%	4 2%	2 2%	9 3%	17 1%	12 2%	14 1%	7 5%
Average number of responses	2.12	1.90	2.13	1.94	1.85	1.95	1.73	1.96	1.98	2.11	2.31	1.86

Q7_19 Total income of respondent/ household
Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
UP TO £2,599	118	69	48	90	3	8	7	6	2	2	102	10	5	-	88	27	7	111
	4%	4%	3%	19%	*	1%	1%	1%	1%	1%	4%	6%	2%	*	3%	9%	*	9%
£2,600 UP TO £5,199	142	64	78	62	14	21	19	15	7	4	110	10	19	3	114	18	42	100
	4%	4%	5%	13%	3%	4%	3%	3%	2%	2%	4%	6%	7%	4%	4%	6%	2%	8%
£5,200 UP TO £10,399	299	123	176	60	45	35	30	26	54	48	258	13	23	6	254	33	87	212
	9%	8%	11%	13%	8%	7%	5%	6%	13%	20%	10%	8%	8%	7%	9%	12%	4%	17%
£10,400 UP TO £15,599	340	172	168	41	40	47	48	50	60	54	288	18	24	10	287	37	164	176
	11%	11%	10%	9%	7%	9%	8%	11%	15%	22%	11%	11%	9%	11%	10%	13%	8%	14%
£15,600 UP TO £20,799	278	141	137	34	55	29	44	44	50	22	246	8	16	7	243	22	167	111
	9%	9%	8%	7%	10%	5%	7%	10%	12%	9%	9%	5%	6%	8%	9%	7%	8%	9%
£20,800 UP TO £25,999	259	131	128	30	49	39	41	45	40	16	211	10	30	8	237	13	162	98
	8%	8%	8%	6%	9%	7%	7%	10%	10%	6%	8%	6%	11%	9%	8%	4%	8%	8%
£26,000 UP TO £31,199	187	92	95	11	43	30	33	34	31	5	166	1	16	4	156	22	137	50
	6%	6%	6%	2%	8%	6%	6%	8%	8%	2%	6%	1%	6%	4%	6%	8%	7%	4%
£31,200 UP TO £36,399	190	103	87	17	45	37	36	27	22	7	158	9	19	3	181	6	147	43
	6%	7%	5%	4%	8%	7%	6%	6%	5%	3%	6%	6%	7%	4%	6%	2%	7%	3%
£36,400 UP TO £41,599	134	49	85	14	34	24	32	10	17	3	119	2	10	3	123	11	102	33
	4%	3%	5%	3%	6%	4%	5%	2%	4%	1%	4%	2%	4%	4%	4%	4%	5%	3%
£41,600 UP TO £46,799	98	58	40	5	20	19	27	14	9	3	85	1	7	4	84	13	79	19
	3%	4%	2%	1%	4%	4%	5%	3%	2%	1%	3%	1%	3%	5%	3%	4%	4%	2%
£46,800 UP TO £51,999	112	68	43	8	21	30	33	13	4	2	93	7	10	1	105	3	97	15
	3%	4%	3%	2%	4%	6%	6%	3%	1%	1%	3%	5%	4%	1%	4%	1%	5%	1%
£52,000 up to £53,999	55	25	31	-	13	12	16	10	4	1	50	-	3	2	51	3	45	10
	2%	2%	2%	*	2%	2%	3%	2%	1%	1%	2%	-	1%	2%	2%	1%	2%	1%
£54,000 up to £55,999	38	12	25	6	9	6	11	4	1	-	32	2	3	1	37	1	29	8
	1%	1%	2%	1%	2%	1%	2%	1%	*	-	1%	1%	1%	1%	1%	*	1%	1%
£56,000 up to £57,999	47	22	25	7	8	10	13	6	3	1	41	1	3	2	43	1	26	21
	1%	1%	2%	1%	1%	2%	2%	1%	1%	*	2%	1%	1%	2%	2%	*	1%	2%
£58,000 up to £59,999	42	12	30	4	12	7	10	6	2	-	37	1	3	1	34	7	36	6
	1%	1%	2%	1%	2%	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	2%	2%	*
£60,000 up to £64,999	63	33	30	-	15	17	19	8	2	1	46	8	8	1	50	9	58	5
	2%	2%	2%	-	3%	3%	3%	2%	1%	1%	2%	5%	3%	1%	2%	3%	3%	*
£65,000 up to £69,999	33	19	14	-	3	15	9	2	2	1	32	-	-	1	27	5	31	2
	1%	1%	1%	-	1%	3%	2%	1%	*	-	1%	-	-	1%	1%	2%	2%	*
£70,000 up to £74,999	51	33	18	1	15	13	14	7	1	-	44	-	6	1	46	3	45	6
	2%	2%	1%	*	3%	2%	2%	2%	*	-	2%	-	2%	1%	2%	1%	2%	*

Q7_19 Total income of respondent/ household

Base: All respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
£75,000 up to £79,999	39	18	20	3	5	15	11	5	1	-	30	3	6	-	38	-	35	3
	1%	1%	1%	1%	1%	3%	2%	1%	*	-	1%	2%	2%	*	1%	-	2%	*
£80,000 up to £84,999	26	17	10	-	5	6	7	7	1	-	23	-	3	-	22	1	24	2
	1%	1%	1%	-	1%	1%	1%	2%	*	-	1%	-	1%	-	1%	*	1%	*
£85,000 up to £89,999	38	19	19	5	6	7	7	6	3	3	30	5	3	1	35	2	27	11
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%
£90,000 up to £94,999	35	19	17	3	11	8	3	6	5	-	33	1	1	-	32	-	28	7
	1%	1%	1%	1%	2%	1%	*	1%	1%	-	1%	1%	*	-	1%	-	1%	1%
£95,000 up to £99,999	14	8	6	2	-	8	2	-	1	1	12	-	2	-	14	-	13	1
	*	*	*	1%	-	1%	*	*	*	*	*	-	1%	*	1%	-	1%	*
£100,000 or more	63	40	23	-	7	19	20	8	6	4	54	3	5	1	60	2	58	5
	2%	3%	1%	-	1%	3%	3%	2%	1%	2%	2%	2%	2%	2%	2%	1%	3%	*
Refused	530	230	300	67	60	74	103	85	79	60	408	44	49	28	452	51	324	204
	16%	15%	18%	14%	11%	14%	17%	19%	19%	25%	15%	28%	18%	31%	16%	18%	16%	16%

Q7_19 Total income of respondent/ household
Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
UP TO £2,599	118	19	5	22	71	10	49	40	19	12	106	88	7	22	98	10	-	1	9
	4%	1%	1%	13%	14%	1%	4%	6%	3%	2%	4%	5%	3%	2%	4%	5%	-	1%	2%
£2,600 UP TO £5,199	142	47	13	42	40	12	55	30	45	37	105	93	10	40	99	9	4	3	27
	4%	3%	2%	24%	8%	1%	5%	5%	7%	7%	4%	5%	5%	4%	4%	4%	9%	6%	5%
£5,200 UP TO £10,399	299	99	110	24	65	29	88	65	117	85	214	169	28	102	160	17	7	4	111
	9%	5%	15%	14%	13%	3%	8%	10%	18%	16%	8%	9%	13%	9%	7%	8%	15%	7%	20%
£10,400 UP TO £15,599	340	147	135	16	42	35	122	59	124	87	253	179	25	136	184	23	8	5	121
	11%	8%	19%	9%	9%	4%	11%	9%	19%	16%	9%	9%	12%	13%	8%	11%	16%	10%	22%
£15,600 UP TO £20,799	278	150	81	5	41	45	99	79	55	58	220	161	17	100	194	19	4	11	51
	9%	8%	11%	3%	8%	5%	9%	12%	9%	11%	8%	8%	8%	9%	8%	9%	8%	20%	9%
£20,800 UP TO £25,999	259	168	59	6	26	61	98	54	45	44	215	150	28	82	190	30	7	4	29
	8%	9%	8%	3%	5%	7%	9%	8%	7%	8%	8%	8%	13%	8%	8%	15%	15%	7%	5%
£26,000 UP TO £31,199	187	125	39	6	16	57	55	45	31	18	169	111	9	68	152	12	4	8	10
	6%	7%	5%	4%	3%	7%	5%	7%	5%	3%	6%	6%	4%	6%	6%	6%	9%	16%	2%
£31,200 UP TO £36,399	190	145	33	1	11	67	66	39	18	27	163	116	7	67	159	7	1	3	20
	6%	8%	5%	*	2%	8%	6%	6%	3%	5%	6%	6%	3%	6%	7%	3%	3%	5%	4%
£36,400 UP TO £41,599	134	93	18	7	16	47	47	30	10	13	121	82	7	46	124	6	-	1	3
	4%	5%	2%	4%	3%	6%	4%	5%	2%	2%	5%	4%	3%	4%	5%	3%	-	2%	1%
£41,600 UP TO £46,799	98	80	13	1	4	40	39	16	3	13	85	55	4	38	86	8	-	1	3
	3%	4%	2%	*	1%	5%	4%	2%	*	2%	3%	3%	2%	4%	4%	4%	1%	2%	*
£46,800 UP TO £51,999	112	88	11	-	12	40	45	19	7	6	106	75	5	32	104	3	1	1	3
	3%	5%	2%	-	3%	5%	4%	3%	1%	1%	4%	4%	2%	3%	4%	2%	1%	2%	*
£52,000 up to £53,999	55	51	4	-	-	19	24	9	3	3	52	45	1	10	48	6	-	-	1
	2%	3%	1%	-	*	2%	2%	1%	*	1%	2%	2%	*	1%	2%	3%	-	-	*
£54,000 up to £55,999	38	27	4	4	3	18	15	3	2	1	37	28	1	8	32	5	-	-	1
	1%	1%	1%	2%	1%	2%	1%	*	2	*	1%	1%	*	1%	1%	3%	-	-	*
£56,000 up to £57,999	47	27	2	10	8	15	15	13	3	2	45	24	8	15	32	2	-	2	12
	1%	1%	*	6%	2%	2%	1%	2%	1%	*	2%	1%	4%	1%	1%	1%	-	3%	2%
£58,000 up to £59,999	42	32	4	-	6	13	15	13	1	5	37	31	-	11	35	4	2	1	-
	1%	2%	1%	-	1%	2%	1%	2%	*	1%	1%	2%	-	1%	1%	2%	3%	3%	-
£60,000 up to £64,999	63	53	6	2	3	38	21	2	2	3	60	46	1	16	57	-	2	1	3
	2%	3%	1%	1%	1%	5%	2%	*	*	1%	2%	2%	1%	2%	2%	*	5%	1%	1%
£65,000 up to £69,999	33	28	3	-	2	16	9	6	1	4	29	17	3	14	30	-	-	2	1
	1%	2%	*	*	*	2%	1%	1%	*	1%	1%	1%	1%	1%	1%	-	-	4%	*

Q7_19 Total income of respondent/ household
Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
£70,000 up to £74,999	51 2%	46 2%	2 *	1 1%	2 *	28 3%	15 1%	5 1%	3 *	4 1%	47 2%	35 2%	4 2%	12 1%	49 2%	-	-	-	1 *
£75,000 up to £79,999	39 1%	35 2%	1 *	-	3 1%	22 3%	12 1%	4 1%	-	1 *	38 1%	24 1%	1 1%	13 1%	39 2%	-	-	-	-
£80,000 up to £84,999	26 1%	23 1%	3 *	-	-	20 2%	3 *	3 *	-	-	26 1%	15 1%	2 1%	10 1%	25 1%	1 *	-	-	-
£85,000 up to £89,999	38 1%	23 1%	6 1%	1 1%	8 2%	17 2%	12 1%	1 *	8 1%	9 2%	29 1%	20 1%	3 2%	15 1%	28 1%	2 1%	-	1 2%	8 1%
£90,000 up to £94,999	35 1%	30 2%	2 *	1 1%	2 *	18 2%	11 1%	4 1%	3 *	3 *	33 1%	28 1%	1 1%	6 1%	32 1%	-	-	-	3 *
£95,000 up to £99,999	14 *	13 1%	1 *	-	-	6 1%	5 *	-	4 1%	1 *	13 *	11 1%	-	4 *	10 *	1 *	-	1 1%	3 1%
£100,000 or more	63 2%	50 3%	6 1%	-	7 1%	46 6%	7 1%	3 *	7 1%	1 *	62 2%	38 2%	8 4%	17 2%	59 3%	2 1%	1 2%	-	1 *
Refused	530 16%	235 13%	160 22%	28 16%	106 21%	116 14%	155 14%	123 18%	136 21%	104 19%	425 16%	302 16%	31 15%	195 18%	345 15%	37 18%	6 12%	4 7%	137 25%

Q7_19 Total income of respondent/ household

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
UP TO £2,599	118	51	22	16	102	16	109	80	3	99	19	20	15	83	37	78
	4%	2%	4%	3%	3%	7%	4%	3%	2%	4%	2%	1%	2%	9%	3%	4%
£2,600 UP TO £5,199	142	60	27	49	129	13	132	106	5	103	40	64	18	60	39	100
	4%	3%	5%	10%	4%	6%	4%	4%	3%	4%	5%	4%	3%	6%	3%	5%
£5,200 UP TO £10,399	299	116	49	111	283	16	274	210	12	183	116	161	49	89	70	217
	9%	6%	10%	23%	9%	7%	9%	8%	9%	8%	14%	10%	8%	9%	6%	12%
£10,400 UP TO £15,599	340	179	67	89	322	18	300	242	25	229	111	182	66	93	93	234
	11%	9%	13%	18%	11%	8%	10%	9%	19%	9%	14%	11%	10%	10%	8%	13%
£15,600 UP TO £20,799	278	166	50	50	267	11	257	222	8	203	75	145	64	70	110	153
	9%	8%	10%	10%	9%	5%	9%	9%	6%	8%	9%	9%	10%	7%	9%	8%
£20,800 UP TO £25,999	259	161	51	36	236	23	239	214	13	206	54	136	58	64	92	148
	8%	8%	10%	7%	8%	10%	8%	8%	9%	9%	7%	8%	9%	7%	8%	8%
£26,000 UP TO £31,199	187	120	33	24	168	19	176	160	5	138	49	105	48	34	71	97
	6%	6%	6%	5%	6%	8%	6%	6%	4%	6%	6%	7%	7%	3%	6%	5%
£31,200 UP TO £36,399	190	150	34	6	181	9	185	167	5	155	35	92	44	54	72	104
	6%	7%	7%	1%	6%	4%	6%	7%	4%	6%	4%	6%	7%	6%	6%	6%
£36,400 UP TO £41,599	134	99	24	8	120	14	123	109	8	111	23	80	20	34	56	72
	4%	5%	5%	2%	4%	6%	4%	4%	5%	5%	3%	5%	3%	4%	5%	4%
£41,600 UP TO £46,799	98	83	11	2	90	8	94	83	1	72	26	57	22	19	48	42
	3%	4%	2%	*	3%	3%	3%	3%	1%	3%	3%	3%	3%	2%	4%	2%
£46,800 UP TO £51,999	112	88	11	9	99	13	105	98	4	93	18	47	37	28	51	47
	3%	4%	2%	2%	3%	5%	4%	4%	3%	4%	2%	3%	6%	3%	4%	3%
£52,000 up to £53,999	55	42	12	2	47	8	55	54	-	40	15	34	9	12	25	24
	2%	2%	2%	*	2%	3%	2%	2%	-	2%	2%	2%	1%	1%	2%	1%
£54,000 up to £55,999	38	29	3	3	35	3	38	36	3	30	8	20	5	13	18	18
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	2%	1%
£56,000 up to £57,999	47	30	10	3	43	4	46	33	-	37	10	22	10	15	23	20
	1%	1%	2%	1%	1%	2%	2%	1%	*	2%	1%	1%	2%	2%	2%	1%
£58,000 up to £59,999	42	31	8	3	37	5	40	37	-	34	7	24	6	11	14	27
	1%	2%	1%	1%	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%
£60,000 up to £64,999	63	55	5	-	61	3	62	54	-	55	9	31	18	15	32	28
	2%	3%	1%	-	2%	1%	2%	2%	-	2%	1%	2%	3%	2%	3%	2%
£65,000 up to £69,999	33	31	1	1	33	-	32	32	-	26	7	18	8	7	18	14
	1%	1%	*	*	1%	-	1%	1%	-	1%	1%	1%	1%	1%	1%	1%
£70,000 up to £74,999	51	40	9	1	46	5	49	45	2	44	7	15	13	23	22	21
	2%	2%	2%	*	2%	2%	2%	2%	1%	2%	1%	1%	2%	2%	2%	1%
£75,000 up to £79,999	39	36	3	-	31	8	39	36	-	35	3	21	9	8	22	17
	1%	2%	1%	-	1%	3%	1%	1%	-	1%	*	1%	1%	1%	2%	1%

Q7_19 Total income of respondent/ household

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
£80,000 up to £84,999	26	24	2	-	24	2	26	26	-	24	2	8	9	9	14	12
	1%	1%	*	-	1%	1%	1%	1%	-	1%	*	*	1%	1%	1%	1%
£85,000 up to £89,999	38	25	7	7	36	2	32	29	4	27	12	14	17	7	20	18
	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	3%	1%	2%	1%
£90,000 up to £94,999	35	25	9	1	31	4	29	26	2	30	6	16	8	12	9	23
	1%	1%	2%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
£95,000 up to £99,999	14	9	2	1	13	1	13	13	-	10	4	7	2	5	7	7
	*	*	*	*	*	1%	*	1%	-	*	1%	*	*	*	1%	*
£100,000 or more	63	56	7	-	60	4	56	53	3	60	3	28	9	26	35	21
	2%	3%	1%	-	2%	1%	2%	2%	2%	3%	*	2%	1%	3%	3%	1%
Refused	530	365	52	70	500	30	479	393	38	371	159	273	79	178	198	305
	16%	18%	10%	14%	17%	12%	16%	15%	28%	15%	19%	17%	12%	18%	17%	17%

Q7_19 Total income of respondent/ household

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
UP TO £2,599	118 4%	4 2%	1 *	4 1%	12 3%	98 4%
£2,600 UP TO £5,199	142 4%	4 2%	2 1%	12 4%	16 4%	111 5%
£5,200 UP TO £10,399	299 9%	14 8%	19 14%	15 5%	56 13%	193 8%
£10,400 UP TO £15,599	340 11%	20 12%	12 9%	22 8%	65 15%	232 10%
£15,600 UP TO £20,799	278 9%	16 9%	13 10%	46 16%	38 9%	183 8%
£20,800 UP TO £25,999	259 8%	8 5%	8 6%	22 7%	29 7%	195 9%
£26,000 UP TO £31,199	187 6%	8 4%	15 11%	28 10%	26 6%	121 5%
£31,200 UP TO £36,399	190 6%	13 8%	7 5%	17 6%	17 4%	139 6%
£36,400 UP TO £41,599	134 4%	6 3%	4 3%	19 6%	12 3%	95 4%
£41,600 UP TO £46,799	98 3%	8 5%	7 5%	10 3%	7 2%	71 3%
£46,800 UP TO £51,999	112 3%	9 5%	6 5%	7 2%	11 3%	84 4%
£52,000 up to £53,999	55 2%	1 1%	6 5%	4 1%	8 2%	42 2%
£54,000 up to £55,999	38 1%	1 1%	-	6 2%	2 *	29 1%
£56,000 up to £57,999	47 1%	2 1%	2 1%	4 1%	6 2%	35 2%
£58,000 up to £59,999	42 1%	2 1%	-	5 2%	6 1%	29 1%
£60,000 up to £64,999	63 2%	10 6%	6 4%	6 2%	6 2%	40 2%
£65,000 up to £69,999	33 1%	3 2%	-	-	2 *	28 1%
£70,000 up to £74,999	51 2%	4 2%	3 2%	5 2%	5 1%	35 2%

Q7_19 Total income of respondent/ household

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
£75,000 up to £79,999	39 1%	-	5 4%	12 4%	2 1%	25 1%
£80,000 up to £84,999	26 1%	4 2%	-	4 1%	4 1%	15 1%
£85,000 up to £89,999	38 1%	2 1%	3 2%	4 1%	5 1%	27 1%
£90,000 up to £94,999	35 1%	-	4 3%	8 3%	7 2%	20 1%
£95,000 up to £99,999	14 *	1 1%	-	1 *	-	13 1%
£100,000 or more	63 2%	4 2%	1 1%	8 3%	5 1%	46 2%
Refused	530 16%	33 19%	11 8%	26 9%	78 18%	393 17%

Q7_19 Total income of respondent/ household

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
UP TO £2,599	118 4%	56 5%	42 12%	10 3%	14 4%	10 3%	9 10%	35 3%	30 5%	27 6%	10 3%	21 3%	31 6%	48 4%	4 5%	21 3%
£2,600 UP TO £5,199	142 4%	56 5%	16 5%	9 3%	9 3%	8 3%	1 1%	29 3%	26 4%	19 4%	11 3%	35 6%	38 8%	46 4%	6 9%	14 2%
£5,200 UP TO £10,399	299 9%	113 10%	29 8%	25 9%	20 7%	32 11%	5 6%	83 8%	51 9%	26 6%	39 10%	52 8%	35 7%	89 8%	9 13%	73 11%
£10,400 UP TO £15,599	340 11%	118 10%	35 10%	37 14%	37 12%	31 10%	5 5%	102 10%	51 9%	25 6%	50 13%	58 9%	38 8%	102 9%	8 11%	73 11%
£15,600 UP TO £20,799	278 9%	87 8%	29 8%	29 10%	20 7%	26 9%	8 9%	83 8%	49 8%	43 10%	26 7%	52 8%	30 6%	103 9%	3 5%	60 9%
£20,800 UP TO £25,999	259 8%	96 8%	23 7%	23 9%	22 7%	28 9%	7 8%	88 9%	59 10%	41 10%	37 10%	60 9%	44 9%	99 9%	12 17%	54 8%
£26,000 UP TO £31,199	187 6%	51 5%	23 7%	19 7%	14 4%	14 5%	6 7%	63 6%	43 7%	30 7%	26 7%	32 5%	31 6%	60 5%	3 5%	43 6%
£31,200 UP TO £36,399	190 6%	67 6%	14 4%	15 5%	21 7%	18 6%	4 4%	79 8%	35 6%	25 6%	30 8%	47 7%	24 5%	95 8%	7 10%	38 6%
£36,400 UP TO £41,599	134 4%	52 5%	10 3%	12 4%	13 4%	15 5%	5 5%	49 5%	25 4%	22 5%	10 2%	25 4%	22 4%	55 5%	5 7%	29 4%
£41,600 UP TO £46,799	98 3%	37 3%	11 3%	11 4%	5 2%	9 3%	8 8%	35 3%	18 3%	15 4%	16 4%	29 5%	22 4%	43 4%	1 1%	15 2%
£46,800 UP TO £51,999	112 3%	33 3%	10 3%	14 5%	18 6%	8 3%	- *	44 4%	24 4%	16 4%	10 3%	36 6%	25 5%	47 4%	3 5%	22 3%
£52,000 up to £53,999	55 2%	25 2%	7 2%	6 2%	11 4%	3 1%	1 1%	20 2%	11 2%	9 2%	6 2%	10 2%	12 2%	25 2%	- -	11 2%
£54,000 up to £55,999	38 1%	8 1%	4 1%	11 4%	2 1%	8 3%	3 4%	14 1%	7 1%	11 2%	5 1%	6 1%	7 1%	17 1%	- -	8 1%
£56,000 up to £57,999	47 1%	18 2%	3 1%	1 *	8 3%	5 2%	- 1%	19 2%	11 2%	4 2%	8 2%	12 2%	8 2%	18 2%	- -	9 1%
£58,000 up to £59,999	42 1%	17 1%	6 2%	5 2%	11 4%	8 3%	- 2%	23 2%	12 2%	5 1%	7 2%	5 1%	10 2%	20 2%	- -	7 1%
£60,000 up to £64,999	63 2%	31 3%	7 2%	3 1%	7 2%	8 3%	7 8%	19 2%	8 1%	10 2%	13 3%	15 2%	13 3%	24 2%	- -	8 1%
£65,000 up to £69,999	33 1%	15 1%	5 2%	2 1%	4 1%	1 *	2 2%	18 2%	8 1%	7 2%	3 1%	6 1%	8 2%	13 1%	- -	5 1%
£70,000 up to £74,999	51 2%	22 2%	7 2%	3 1%	6 2%	3 1%	- -	19 2%	6 1%	5 1%	11 3%	5 1%	6 1%	19 2%	- -	10 1%

Q7_19 Total income of respondent/ household

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
£75,000 up to £79,999	39 1%	11 1%	4 1%	5 2%	4 1%	4 1%	1 1%	15 1%	5 1%	5 1%	9 2%	6 1%	2 *	27 2%	-	9 1%
£80,000 up to £84,999	26 1%	13 1%	-	1 *	5 2%	4 1%	2 3%	14 1%	11 2%	9 2%	2 1%	7 1%	9 2%	13 1%	1 2%	3 *
£85,000 up to £89,999	38 1%	16 1%	5 1%	-	4 1%	4 1%	-	9 1%	5 1%	2 1%	5 1%	3 1%	1 *	14 1%	-	6 1%
£90,000 up to £94,999	35 1%	13 1%	4 1%	2 1%	2 1%	4 1%	1 1%	6 1%	9 1%	6 1%	2 *	8 1%	6 1%	14 1%	-	9 1%
£95,000 up to £99,999	14 *	6 1%	3 1%	1 *	3 1%	1 *	-	5 *	5 1%	2 *	3 1%	2 *	1 *	5 *	-	4 1%
£100,000 or more	63 2%	19 2%	6 2%	3 1%	9 3%	10 3%	-	17 2%	9 2%	7 2%	10 3%	14 2%	7 1%	28 2%	-	8 1%
Refused	530 16%	160 14%	40 12%	27 10%	34 11%	38 13%	16 17%	127 13%	78 13%	58 13%	37 9%	91 14%	60 12%	139 12%	9 12%	136 20%

Q7_19 Total income of respondent/ household

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
UP TO £2,599	118	21	1	-	7	6	3	28	34	47	1	34	53	28	10	10
	4%	3%	1%	-	4%	4%	3%	5%	7%	6%	*	6%	4%	4%	12%	4%
£2,600 UP TO £5,199	142	33	2	3	8	5	4	27	31	44	5	38	70	28	5	7
	4%	5%	2%	3%	4%	3%	4%	5%	7%	5%	4%	6%	5%	4%	6%	3%
£5,200 UP TO £10,399	299	75	13	10	25	15	11	50	39	61	14	60	98	53	13	40
	9%	12%	17%	11%	14%	9%	12%	9%	9%	7%	9%	10%	7%	8%	16%	15%
£10,400 UP TO £15,599	340	66	5	11	21	20	10	58	43	74	14	69	131	70	14	36
	11%	10%	7%	12%	12%	13%	10%	10%	9%	9%	9%	11%	9%	10%	17%	13%
£15,600 UP TO £20,799	278	56	14	13	17	14	10	49	42	84	11	55	113	66	6	26
	9%	9%	18%	15%	9%	9%	11%	9%	9%	10%	7%	9%	8%	10%	7%	10%
£20,800 UP TO £25,999	259	55	1	11	11	14	5	52	39	71	14	54	130	46	8	14
	8%	9%	1%	13%	6%	9%	5%	9%	8%	8%	9%	9%	9%	7%	10%	5%
£26,000 UP TO £31,199	187	27	1	8	4	7	8	40	32	46	8	32	108	38	5	8
	6%	4%	2%	9%	2%	4%	8%	7%	7%	5%	5%	5%	7%	6%	6%	3%
£31,200 UP TO £36,399	190	36	5	5	9	11	5	45	32	51	22	49	95	47	4	14
	6%	6%	6%	5%	5%	7%	5%	8%	7%	6%	15%	8%	6%	7%	5%	5%
£36,400 UP TO £41,599	134	25	2	1	5	7	4	18	16	49	2	14	65	28	3	7
	4%	4%	3%	2%	3%	5%	5%	3%	4%	6%	1%	2%	4%	4%	3%	3%
£41,600 UP TO £46,799	98	15	1	2	-	1	3	16	8	33	9	17	53	20	1	7
	3%	2%	2%	2%	-	1%	3%	3%	2%	4%	6%	3%	4%	3%	1%	3%
£46,800 UP TO £51,999	112	22	3	6	9	-	5	18	25	32	1	31	71	21	2	7
	3%	3%	3%	7%	5%	*	6%	3%	6%	4%	1%	5%	5%	3%	2%	3%
£52,000 up to £53,999	55	15	1	4	10	1	3	18	6	17	4	14	30	19	-	-
	2%	2%	2%	5%	5%	*	3%	3%	1%	2%	3%	2%	2%	3%	-	-
£54,000 up to £55,999	38	3	-	-	5	5	3	5	6	18	2	6	15	7	-	-
	1%	1%	-	-	3%	3%	3%	1%	1%	2%	1%	1%	1%	1%	-	-
£56,000 up to £57,999	47	11	1	-	1	-	3	4	5	5	1	8	21	17	-	3
	1%	2%	2%	-	*	-	3%	1%	1%	1%	1%	1%	1%	2%	-	1%
£58,000 up to £59,999	42	5	-	-	6	3	1	5	2	13	1	3	28	10	-	3
	1%	1%	-	-	3%	2%	1%	1%	*	2%	1%	*	2%	1%	-	1%
£60,000 up to £64,999	63	10	3	1	7	5	2	11	4	17	5	11	37	18	-	2
	2%	2%	3%	1%	4%	3%	3%	2%	1%	2%	4%	2%	2%	3%	-	1%
£65,000 up to £69,999	33	7	2	-	-	2	-	1	3	9	-	7	23	3	2	2
	1%	1%	2%	-	*	1%	-	*	1%	1%	-	1%	2%	1%	2%	1%
£70,000 up to £74,999	51	9	1	-	3	-	-	3	8	11	2	6	41	13	-	3
	2%	1%	2%	-	2%	*	-	1%	2%	1%	1%	1%	3%	2%	-	1%

Q7_19 Total income of respondent/ household

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
£75,000 up to £79,999	39	6	4	-	2	2	-	11	5	17	4	6	21	8	2	2
1%	1%	1%	5%	-	1%	1%	-	2%	1%	2%	2%	1%	1%	1%	2%	1%
£80,000 up to £84,999	26	3	1	-	1	1	1	9	2	14	1	1	18	8	1	-
1%	*	*	2%	-	1%	1%	1%	2%	*	2%	1%	*	1%	1%	2%	-
£85,000 up to £89,999	38	8	-	-	2	3	-	7	3	8	1	-	22	9	-	3
1%	1%	*	-	1%	2%	-	-	1%	1%	1%	*	*	1%	1%	-	1%
£90,000 up to £94,999	35	10	-	2	-	-	-	8	6	8	-	4	17	5	-	1
1%	2%	-	3%	-	*	-	-	1%	1%	1%	*	1%	1%	1%	-	*
£95,000 up to £99,999	14	6	-	3	2	2	1	3	2	6	-	4	7	5	-	-
*	1%	-	3%	1%	2%	1%	1%	1%	*	1%	-	1%	*	1%	-	*
£100,000 or more	63	13	-	3	3	3	2	11	8	14	2	10	34	16	-	4
2%	2%	-	4%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	-	2%
Refused	530	109	14	4	23	27	10	70	60	98	27	72	198	88	8	73
16%	17%	19%	4%	13%	17%	11%	12%	13%	13%	12%	18%	12%	13%	13%	10%	27%

Q7_19 Total income of respondent/ household

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
UP TO £2,599	118 4%	9 2%	16 1%	26 5%	33 6%	33 10%	40 5%	78 3%	28 8%	14 2%	23 3%	12 2%
£2,600 UP TO £5,199	142 4%	28 5%	37 3%	27 5%	26 5%	25 7%	33 4%	109 5%	96 29%	14 2%	14 2%	6 1%
£5,200 UP TO £10,399	299 9%	95 19%	83 7%	42 7%	48 8%	30 9%	61 7%	238 10%	212 63%	18 2%	21 3%	23 3%
£10,400 UP TO £15,599	340 11%	79 16%	122 10%	54 9%	45 8%	39 11%	81 10%	258 11%	-	269 36%	22 3%	14 2%
£15,600 UP TO £20,799	278 9%	50 10%	106 9%	59 10%	41 7%	22 6%	57 7%	221 9%	-	230 30%	18 2%	5 1%
£20,800 UP TO £25,999	259 8%	46 9%	108 9%	48 8%	32 6%	26 7%	59 7%	201 8%	-	212 28%	18 2%	26 4%
£26,000 UP TO £31,199	187 6%	25 5%	81 7%	28 5%	32 6%	21 6%	49 6%	138 6%	-	-	167 22%	12 2%
£31,200 UP TO £36,399	190 6%	21 4%	86 7%	29 5%	41 7%	12 4%	52 6%	138 6%	-	-	175 23%	12 2%
£36,400 UP TO £41,599	134 4%	16 3%	40 3%	31 5%	31 5%	17 5%	45 5%	89 4%	-	-	119 15%	11 2%
£41,600 UP TO £46,799	98 3%	15 3%	42 3%	13 2%	17 3%	11 3%	32 4%	66 3%	-	-	87 11%	8 1%
£46,800 UP TO £51,999	112 3%	5 1%	51 4%	25 4%	25 4%	7 2%	37 4%	75 3%	-	-	106 14%	4 1%
£52,000 up to £53,999	55 2%	4 1%	22 2%	11 2%	12 2%	6 2%	22 3%	33 1%	-	-	-	53 8%
£54,000 up to £55,999	38 1%	3 1%	15 1%	6 1%	10 2%	3 1%	10 1%	28 1%	-	-	-	35 5%
£56,000 up to £57,999	47 1%	7 1%	15 1%	11 2%	13 2%	1 *	6 1%	41 2%	-	-	-	43 6%
£58,000 up to £59,999	42 1%	-	17 1%	9 1%	8 1%	8 2%	14 2%	28 1%	-	-	-	38 6%
£60,000 up to £64,999	63 2%	2 *	27 2%	14 2%	14 3%	5 2%	24 3%	39 2%	-	-	-	63 9%
£65,000 up to £69,999	33 1%	2 *	9 1%	13 2%	8 1%	2 *	12 1%	22 1%	-	-	-	33 5%
£70,000 up to £74,999	51 2%	2 *	23 2%	15 3%	10 2%	2 1%	15 2%	35 1%	-	-	-	51 8%
£75,000 up to £79,999	39 1%	1 *	18 2%	9 2%	7 1%	4 1%	12 1%	27 1%	-	-	-	39 6%

Q7_19 Total income of respondent/ household

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
£80,000 up to £84,999	26	1	11	4	11	-	10	17	-	-	-	26
	1%	*	1%	1%	2%	-	1%	1%	-	-	-	4%
£85,000 up to £89,999	38	7	14	4	9	5	11	27	-	-	-	38
	1%	1%	1%	1%	2%	1%	1%	1%	-	-	-	6%
£90,000 up to £94,999	35	1	17	6	10	-	13	23	-	-	-	33
	1%	*	1%	1%	2%	-	1%	1%	-	-	-	5%
£95,000 up to £99,999	14	1	5	3	3	2	8	6	-	-	-	14
	*	*	*	1%	*	1%	1%	*	-	-	-	2%
£100,000 or more	63	5	25	13	14	6	29	35	-	-	-	63
	2%	1%	2%	2%	2%	2%	3%	1%	-	-	-	9%
Refused	530	86	224	85	75	59	114	415	-	1	3	7
	16%	17%	18%	15%	13%	17%	14%	17%	-	*	*	1%

Q7_19 Total income of respondent/ household
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
UP TO £2,599	118 4%	3 1%	1 4%	1 3%	2 1%	2 1%	1 1%	5 2%	38 3%	27 4%	47 4%	6 4%
£2,600 UP TO £5,199	142 4%	19 6%	1 8%	6 12%	10 7%	6 4%	3 3%	20 7%	26 2%	25 4%	78 7%	14 10%
£5,200 UP TO £10,399	299 9%	27 9%	1 5%	7 15%	12 8%	10 6%	7 8%	22 8%	42 3%	55 8%	177 15%	25 18%
£10,400 UP TO £15,599	340 11%	26 8%	3 16%	9 17%	14 9%	12 7%	5 7%	29 10%	67 5%	80 12%	177 15%	16 11%
£15,600 UP TO £20,799	278 9%	17 5%	2 10%	3 6%	11 7%	10 6%	4 5%	20 7%	73 6%	64 10%	137 12%	5 3%
£20,800 UP TO £25,999	259 8%	34 11%	2 10%	3 5%	20 13%	16 10%	10 12%	29 10%	98 8%	70 11%	84 7%	8 5%
£26,000 UP TO £31,199	187 6%	16 5%	1 8%	1 3%	8 5%	10 6%	4 4%	16 6%	81 6%	42 6%	63 5%	1 *
£31,200 UP TO £36,399	190 6%	20 6%	2 10%	2 5%	10 6%	11 7%	5 7%	17 6%	93 7%	31 5%	66 6%	- *
£36,400 UP TO £41,599	134 4%	12 4%	-	2 4%	4 3%	7 4%	1 1%	12 4%	67 5%	29 5%	34 3%	4 3%
£41,600 UP TO £46,799	98 3%	11 3%	-	1 2%	6 4%	5 3%	3 3%	9 3%	52 4%	26 4%	20 2%	-
£46,800 UP TO £51,999	112 3%	11 3%	-	-	4 3%	7 5%	1 2%	10 4%	71 6%	18 3%	20 2%	3 2%
£52,000 up to £53,999	55 2%	5 2%	-	1 1%	1 *	4 2%	2 2%	3 1%	37 3%	8 1%	10 1%	-
£54,000 up to £55,999	38 1%	3 1%	-	-	3 2%	1 1%	2 2%	2 1%	25 2%	5 1%	5 *	3 2%
£56,000 up to £57,999	47 1%	4 1%	1 5%	1 3%	1 1%	2 1%	3 3%	2 1%	19 1%	9 1%	16 1%	3 2%
£58,000 up to £59,999	42 1%	2 1%	1 3%	1 1%	1 1%	2 1%	-	4 1%	22 2%	3 1%	17 1%	-
£60,000 up to £64,999	63 2%	9 3%	-	-	1 *	8 5%	4 5%	5 2%	50 4%	7 1%	4 *	2 2%
£65,000 up to £69,999	33 1%	1 *	-	-	1 *	1 *	1 1%	1 *	26 2%	3 *	3 *	2 1%
£70,000 up to £74,999	51 2%	5 2%	2 9%	3 6%	1 1%	3 2%	3 4%	4 1%	35 3%	5 1%	9 1%	1 1%

Q7_19 Total income of respondent/ household

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
£75,000 up to £79,999	39	6	-	-	4	3	-	7	30	4	2	3
1%		2%	-	-	2%	2%	-	2%	2%	1%	*	2%
£80,000 up to £84,999	26	3	-	1	-	2	1	2	21	5	-	-
1%		1%	-	1%	-	1%	1%	1%	2%	1%	-	-
£85,000 up to £89,999	38	4	-	-	1	3	1	3	23	8	7	1
1%		1%	-	1%	*	2%	1%	1%	2%	1%	1%	1%
£90,000 up to £94,999	35	1	-	-	-	1	1	-	23	6	5	-
1%		*	-	-	*	*	1%	*	2%	1%	*	-
£95,000 up to £99,999	14	2	-	-	1	1	-	2	10	-	4	1
*		1%	*	*	*	1%	-	1%	1%	-	*	1%
£100,000 or more	63	5	1	-	2	4	1	5	45	13	4	1
2%		2%	4%	-	1%	3%	2%	2%	4%	2%	*	*
Refused	530	68	1	7	38	32	21	56	210	109	166	45
16%		22%	5%	14%	25%	20%	26%	20%	16%	17%	14%	32%

Q7_20 Can I check, does anyone else in the household have an income from any source?

Base: All respondents in households with two or more adults who are not a couple

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	961	399	562	224	162	146	245	123	45	16	617	35	147	162	863	73	538	422
Base	1454	728	726	417	250	197	342	168	66	15	1216	75	121	42	1252	157	788	665
Yes	821	424	397	313	109	79	157	106	46	9	699	34	65	22	711	87	325	494
	56%	58%	55%	75%	44%	40%	46%	63%	70%	64%	58%	46%	54%	52%	57%	55%	41%	74%
No	625	304	322	103	140	115	184	58	20	5	514	38	54	19	534	70	459	166
	43%	42%	44%	25%	56%	58%	54%	35%	30%	36%	42%	50%	45%	46%	43%	45%	58%	25%
Refused	8	1	7	1	-	3	1	3	-	-	3	3	1	1	8	-	3	4
	1%	*	1%	*	-	2%	*	2%	-	-	*	4%	1%	2%	1%	-	*	1%

Q7_20 Can I check, does anyone else in the household have an income from any source?

Base: All respondents in households with two or more adults who are not a couple

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	961	579	82	73	227	214	311	253	183	156	805	647	48	266	738	66	14	14	128
Base	1454	942	104	104	303	322	535	359	238	190	1264	966	85	402	1181	82	19	15	157
Yes	821	491	68	65	197	181	322	182	136	102	719	541	56	224	670	37	10	1	103
	56%	52%	65%	62%	65%	56%	60%	51%	57%	54%	57%	56%	66%	56%	57%	45%	54%	8%	65%
No	625	445	35	40	106	141	211	173	100	87	539	423	26	177	504	45	9	13	53
	43%	47%	33%	38%	35%	44%	39%	48%	42%	46%	43%	44%	31%	44%	43%	55%	46%	92%	34%
Refused	8	6	2	-	-	-	2	4	2	1	7	3	3	2	7	-	-	-	1
	1%	1%	2%	-	*	*	*	1%	1%	1%	1%	*	3%	*	1%	-	-	-	1%

Q7_20 Can I check, does anyone else in the household have an income from any source?

Base: All respondents in households with two or more adults who are not a couple

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	961	547	193	148	889	72	896	805	41	733	228	399	225	337	333	575
Base	1454	838	274	197	1332	121	1344	1173	72	1158	296	496	332	625	522	849
Yes	821	480	155	75	766	55	766	639	37	650	170	218	158	445	273	503
	56%	57%	57%	38%	57%	45%	57%	54%	51%	56%	57%	44%	48%	71%	52%	59%
No	625	355	119	120	559	67	570	528	35	503	122	274	173	178	249	342
	43%	42%	43%	61%	42%	55%	42%	45%	49%	43%	41%	55%	52%	28%	48%	40%
Refused	8	3	-	2	8	-	8	7	-	4	4	4	1	3	1	4
	1%	*	*	1%	1%	-	1%	1%	-	*	1%	1%	*	*	*	1%

Q7_20 Can I check, does anyone else in the household have an income from any source?

Base: All respondents in households with two or more adults who are not a couple

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	961	56	39	89	102	701
Base	1454	88	53	127	169	1054
Yes	821	40	38	63	104	586
	56%	45%	72%	50%	61%	56%
No	625	49	15	63	65	461
	43%	55%	27%	50%	39%	44%
Refused	8	-	1	-	-	7
	1%	-	1%	-	-	1%

Q7_20 Can I check, does anyone else in the household have an income from any source?

Base: All respondents in households with two or more adults who are not a couple

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	961	385	125	97	89	78	29	323	178	165	119	181	186	363	21	158
Base	1454	609	216	174	152	115	41	476	277	250	172	292	291	558	26	228
Yes	821	337	148	100	87	66	28	268	162	131	77	175	159	316	14	130
	56%	55%	68%	58%	57%	58%	69%	56%	59%	53%	45%	60%	55%	57%	54%	57%
No	625	266	68	74	64	47	13	204	113	118	93	116	129	239	12	97
	43%	44%	32%	42%	42%	41%	31%	43%	41%	47%	54%	40%	44%	43%	46%	43%
Refused	8	6	-	-	2	2	-	4	2	-	1	1	2	3	-	1
	1%	1%	-	-	1%	2%	-	1%	1%	-	1%	*	1%	1%	-	*

Q7_20 Can I check, does anyone else in the household have an income from any source?

Base: All respondents in households with two or more adults who are not a couple

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	961	217	30	30	47	36	37	171	145	289	28	189	473	187	21	58
Base	1454	328	46	48	81	55	46	267	219	468	41	311	736	312	38	82
Yes	821	181	29	24	58	33	23	157	131	272	19	200	428	188	28	38
	56%	55%	63%	51%	72%	60%	49%	59%	60%	58%	46%	64%	58%	60%	72%	47%
No	625	146	17	23	23	22	24	107	86	196	22	111	303	122	11	44
	43%	45%	37%	49%	28%	40%	51%	40%	39%	42%	54%	36%	41%	39%	28%	53%
Refused	8	1	-	-	-	-	-	3	2	1	-	-	6	1	-	-
	1%	*	-	-	-	-	-	1%	1%	*	-	-	1%	*	-	*

Q7_20 Can I check, does anyone else in the household have an income from any source?
Base: All respondents in households with two or more adults who are not a couple

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	961	-	323	311	205	122	250	711	77	191	225	197
Base	1454	-	362	448	371	272	395	1059	109	248	347	352
Yes	821	-	136	268	230	187	173	648	21	110	186	216
	56%	-	38%	60%	62%	69%	44%	61%	20%	44%	54%	62%
No	625	-	224	178	138	85	222	404	87	139	158	135
	43%	-	62%	40%	37%	31%	56%	38%	79%	56%	46%	38%
Refused	8	-	2	3	3	-	-	8	1	-	3	-
	1%	-	*	1%	1%	-	-	1%	1%	*	1%	*

Q7_20 Can I check, does anyone else in the household have an income from any source?

Base: All respondents in households with two or more adults who are not a couple

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	961	260	18	44	132	133	83	226	322	192	383	64
Base	1454	138	9	23	74	66	40	123	530	297	537	89
Yes	821	72	6	15	44	28	20	67	305	176	275	64
	56%	52%	66%	66%	60%	42%	50%	55%	58%	59%	51%	72%
No	625	64	3	7	29	38	19	54	223	121	257	25
	43%	47%	34%	31%	39%	57%	49%	44%	42%	41%	48%	28%
Refused	8	2	-	1	1	-	1	1	2	-	5	1
	1%	1%	-	3%	1%	*	1%	1%	*	*	1%	1%

Q7_21 Total household income

Base: All respondents whose households contain other people with a source of income (not included at Q7_20)

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	490	209	281	152	60	51	110	74	32	11	315	14	79	82	441	37	206	283
Base	821	424	397	313	109	79	157	106	46	9	699	34	65	22	711	87	325	494
UP TO £2,599	3	3	-	3	-	-	-	-	-	-	3	-	-	-	-	3	-	3
*		1%	-	1%	-	-	-	-	-	-	*	-	-	-	-	3%	-	1%
£2,600 UP TO £5,199	6	3	3	3	-	1	1	-	-	-	5	-	1	-	6	-	-	6
1%		1%	1%	1%	-	1%	1%	*	-	-	1%	-	2%	-	1%	-	-	1%
£5,200 UP TO £10,399	13	4	9	10	-	-	1	-	2	-	11	2	-	-	11	-	4	8
2%		1%	2%	3%	-	-	1%	-	4%	-	2%	5%	1%	-	2%	-	1%	2%
£10,400 UP TO £15,599	33	11	22	11	3	10	4	1	1	2	27	1	3	1	28	1	6	27
4%		3%	5%	4%	3%	13%	2%	1%	3%	19%	4%	4%	5%	3%	4%	1%	2%	5%
£15,600 UP TO £20,799	37	15	22	11	7	3	6	8	2	1	30	1	3	3	26	9	11	26
5%		4%	5%	3%	6%	3%	4%	8%	4%	13%	4%	4%	4%	14%	4%	11%	3%	5%
£20,800 UP TO £25,999	40	24	16	16	2	1	15	5	-	-	31	2	5	2	31	8	17	22
5%		6%	4%	5%	2%	2%	10%	5%	1%	-	4%	5%	8%	9%	4%	9%	5%	5%
£26,000 UP TO £31,199	35	23	12	9	7	2	5	11	-	1	32	3	-	-	35	-	24	11
4%		5%	3%	3%	6%	2%	3%	10%	-	14%	5%	9%	-	2%	5%	-	7%	2%
£31,200 UP TO £36,399	31	19	12	8	5	2	11	3	2	-	25	-	4	2	29	-	10	21
4%		4%	3%	3%	4%	2%	7%	3%	4%	-	4%	-	7%	7%	4%	-	3%	4%
£36,400 UP TO £41,599	39	17	22	17	2	6	14	-	-	-	36	-	3	1	33	6	19	20
5%		4%	5%	6%	2%	7%	9%	-	-	-	5%	-	4%	3%	5%	7%	6%	4%
£41,600 UP TO £46,799	37	21	16	20	4	1	7	6	-	-	30	-	6	1	37	-	12	25
4%		5%	4%	6%	3%	2%	4%	5%	-	-	4%	-	9%	4%	5%	-	4%	5%
£46,800 UP TO £51,999	44	25	20	22	3	5	8	4	2	-	40	1	2	-	40	4	26	18
5%		6%	5%	7%	2%	7%	5%	4%	5%	-	6%	4%	4%	1%	6%	5%	8%	4%
£52,000 up to £53,999	16	10	7	6	3	-	2	3	2	-	16	-	-	-	16	-	9	7
2%		2%	2%	2%	3%	-	2%	3%	5%	-	2%	-	-	-	2%	-	3%	1%
£54,000 up to £55,999	17	7	10	7	-	-	8	3	-	-	15	-	2	-	13	4	10	7
2%		2%	2%	2%	-	-	5%	2%	-	-	2%	-	3%	-	2%	5%	3%	1%
£56,000 up to £57,999	23	13	9	12	4	-	4	1	3	-	21	-	1	-	20	-	5	17
3%		3%	2%	4%	3%	-	2%	1%	6%	-	3%	-	2%	1%	3%	-	2%	4%
£58,000 up to £59,999	5	2	4	-	-	-	2	2	2	-	5	-	-	-	5	-	2	4
1%		*	1%	-	-	-	1%	2%	4%	-	1%	-	-	1%	-	-	1%	1%
£60,000 up to £64,999	20	8	12	9	1	3	3	3	2	-	18	-	3	-	17	3	9	11
2%		2%	3%	3%	1%	3%	2%	3%	4%	-	3%	-	4%	-	2%	3%	3%	2%
£65,000 up to £69,999	14	8	6	-	3	9	3	-	-	-	14	-	-	-	11	3	10	4
2%		2%	1%	-	2%	11%	2%	*	-	-	2%	-	-	1%	2%	4%	3%	1%
£70,000 up to £74,999	23	8	15	10	1	-	9	-	2	-	21	-	2	-	23	-	13	10
3%		2%	4%	3%	1%	-	6%	-	5%	-	3%	-	3%	-	3%	-	4%	2%

Q7_21 Total household income

Base: All respondents whose households contain other people with a source of income (not included at Q7_20)

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	490	209	281	152	60	51	110	74	32	11	315	14	79	82	441	37	206	283
Base	821	424	397	313	109	79	157	106	46	9	699	34	65	22	711	87	325	494
£75,000 up to £79,999	8	8	-	-	-	-	3	4	1	-	4	3	1	-	4	4	8	-
1%		2%	-	-	-	-	2%	4%	2%	-	1%	7%	2%	-	1%	5%	2%	-
£80,000 up to £84,999	3	-	3	-	-	-	3	-	-	-	3	-	-	-	3	-	3	-
*		-	1%	-	-	-	2%	-	-	-	*	-	-	-	*	-	1%	-
£85,000 up to £89,999	24	14	10	9	10	4	1	-	-	-	22	-	2	-	21	-	7	17
3%		3%	2%	3%	9%	5%	1%	-	-	-	3%	-	3%	-	3%	-	2%	3%
£90,000 up to £94,999	15	11	5	4	4	1	2	2	-	2	13	-	1	1	15	-	3	12
2%		3%	1%	1%	4%	2%	1%	2%	-	19%	2%	-	2%	4%	2%	-	1%	3%
£95,000 up to £99,999	12	9	2	4	6	1	-	-	-	-	12	-	-	-	10	-	1	10
1%		2%	1%	1%	5%	2%	-	-	-	-	2%	-	-	-	1%	-	*	2%
£100,000 or more	36	23	13	15	6	6	2	7	-	-	31	4	1	-	36	-	12	24
4%		5%	3%	5%	6%	7%	1%	7%	-	-	4%	12%	1%	1%	5%	-	4%	5%
Refused	288	137	151	106	39	26	45	44	24	3	235	17	25	11	241	42	103	183
	35%	32%	38%	34%	36%	32%	28%	42%	53%	36%	34%	50%	38%	51%	34%	48%	32%	37%

Q7_21 Total household income

Base: All respondents whose households contain other people with a source of income (not included at Q7_20)

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	490	273	50	39	128	106	164	121	99	82	408	319	30	141	372	29	7	3	79
Base	821	491	68	65	197	181	322	182	136	102	719	541	56	224	670	37	10	1	103
UP TO £2,599	3	-	-	-	3	-	3	-	-	-	3	-	-	3	3	-	-	-	-
*	-	-	-	-	1%	-	1%	-	-	-	*	-	-	1%	*	-	-	-	-
£2,600 UP TO £5,199	6	3	-	1	1	3	-	1	1	1	5	3	1	1	4	-	-	-	2
1%	1%	-	-	2%	1%	2%	-	1%	1%	1%	1%	1%	2%	1%	1%	-	-	-	2%
£5,200 UP TO £10,399	13	-	2	5	6	1	1	1	10	3	10	10	-	3	5	4	-	-	3
2%	-	2%	8%	3%	*	*	1%	7%	3%	3%	1%	2%	-	1%	11%	-	-	-	3%
£10,400 UP TO £15,599	33	16	3	6	8	7	6	11	9	8	25	19	4	10	26	-	1	-	5
4%	3%	4%	9%	4%	4%	2%	6%	6%	6%	8%	3%	3%	8%	4%	4%	-	9%	-	5%
£15,600 UP TO £20,799	37	15	8	1	13	2	12	14	9	8	29	22	6	10	26	-	1	-	10
5%	3%	11%	2%	7%	1%	4%	8%	7%	7%	8%	4%	4%	10%	4%	4%	-	13%	-	10%
£20,800 UP TO £25,999	40	25	-	4	11	4	15	12	9	2	38	24	6	10	33	6	-	-	1
5%	5%	-	6%	6%	2%	5%	6%	6%	6%	2%	5%	4%	10%	4%	5%	16%	-	-	1%
£26,000 UP TO £31,199	35	22	1	3	9	6	14	7	7	7	28	25	-	10	26	3	-	-	5
4%	4%	2%	4%	5%	3%	4%	4%	4%	5%	6%	4%	5%	-	4%	4%	9%	-	9%	5%
£31,200 UP TO £36,399	31	22	-	1	7	3	11	13	4	-	31	13	7	11	26	2	-	-	3
4%	5%	1%	2%	3%	2%	3%	7%	3%	3%	*	4%	2%	12%	5%	4%	5%	-	-	3%
£36,400 UP TO £41,599	39	30	-	2	7	8	23	6	2	5	34	21	2	17	33	-	-	-	6
5%	6%	-	3%	4%	4%	7%	3%	2%	2%	5%	5%	4%	3%	7%	5%	-	-	-	5%
£41,600 UP TO £46,799	37	19	3	2	13	8	19	10	-	6	31	19	1	16	36	-	-	-	-
4%	4%	5%	3%	6%	4%	6%	5%	5%	*	6%	4%	4%	2%	7%	5%	-	5%	-	-
£46,800 UP TO £51,999	44	33	2	-	9	13	23	2	6	2	42	36	-	8	43	1	-	-	-
5%	7%	4%	-	4%	7%	7%	1%	4%	4%	2%	6%	7%	-	4%	6%	2%	-	-	-
£52,000 up to £53,999	16	13	3	1	-	4	6	5	-	2	14	14	-	3	15	1	-	-	-
2%	3%	4%	2%	-	2%	2%	3%	-	-	2%	2%	3%	-	1%	2%	3%	-	-	-
£54,000 up to £55,999	17	14	-	3	-	7	7	1	3	-	17	13	1	3	12	2	3	-	-
2%	3%	-	4%	-	4%	2%	2%	*	2%	-	2%	2%	2%	1%	2%	6%	25%	-	-
£56,000 up to £57,999	23	8	3	3	9	6	8	6	2	6	17	13	4	5	18	-	-	-	5
3%	2%	4%	5%	5%	4%	2%	4%	1%	1%	6%	2%	2%	8%	2%	3%	1%	-	-	5%
£58,000 up to £59,999	5	2	4	-	-	-	2	2	2	2	3	5	-	-	4	-	-	-	2
1%	*	5%	-	-	-	1%	1%	1%	1%	2%	*	1%	-	-	1%	-	-	-	2%
£60,000 up to £64,999	20	13	2	2	2	10	9	2	-	3	17	9	4	7	18	2	-	-	-
2%	3%	3%	4%	1%	5%	3%	1%	-	-	3%	2%	2%	7%	3%	3%	5%	-	-	-
£65,000 up to £69,999	14	14	-	-	-	6	5	3	-	4	10	9	-	5	14	-	-	-	-
2%	3%	-	*	-	3%	2%	2%	-	-	4%	1%	2%	-	2%	2%	-	-	-	-

Q7_21 Total household income

Base: All respondents whose households contain other people with a source of income (not included at Q7_20)

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	490	273	50	39	128	106	164	121	99	82	408	319	30	141	372	29	7	3	79
Base	821	491	68	65	197	181	322	182	136	102	719	541	56	224	670	37	10	1	103
£70,000 up to £74,999	23	17	-	3	4	7	12	5	-	-	23	18	1	4	23	-	-	-	-
	3%	3%	-	5%	2%	4%	4%	3%	-	-	3%	3%	2%	2%	3%	-	-	-	-
£75,000 up to £79,999	8	8	-	-	-	1	7	-	-	-	8	-	1	7	8	-	-	-	-
	1%	2%	-	-	-	1%	2%	-	-	-	1%	-	2%	3%	1%	-	-	-	-
£80,000 up to £84,999	3	3	-	-	-	-	3	-	-	-	3	3	-	-	-	3	-	-	-
	*	1%	-	-	-	-	1%	-	-	-	*	1%	-	-	8%	-	-	-	-
£85,000 up to £89,999	24	18	-	-	6	8	9	6	1	-	24	17	1	5	23	-	-	-	1
	3%	4%	-	-	3%	4%	3%	3%	1%	-	3%	3%	2%	2%	3%	-	-	-	1%
£90,000 up to £94,999	15	14	2	-	-	3	6	2	4	-	15	8	2	5	14	-	-	-	2
	2%	3%	3%	-	-	2%	2%	1%	3%	-	2%	2%	4%	2%	2%	-	-	-	2%
£95,000 up to £99,999	12	7	-	-	4	12	-	-	-	-	12	10	-	1	12	-	-	-	-
	1%	1%	-	-	2%	6%	-	-	-	-	2%	2%	-	1%	2%	-	-	-	-
£100,000 or more	36	27	-	-	9	13	11	12	-	-	36	29	-	7	35	-	1	-	-
	4%	6%	-	-	4%	7%	3%	7%	-	-	5%	5%	-	3%	5%	-	7%	-	-
Refused	288	148	35	28	77	50	111	60	67	44	244	198	14	75	212	12	4	1	58
	35%	30%	52%	43%	39%	28%	34%	33%	49%	43%	34%	37%	26%	34%	32%	34%	42%	91%	56%

Q7_21 Total household income

Base: All respondents whose households contain other people with a source of income (not included at Q7_20)

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	490	289	87	57	461	29	457	392	21	360	130	163	106	221	159	306
Base	821	480	155	75	766	55	766	639	37	650	170	218	158	445	273	503
UP TO £2,599	3	-	-	-	3	-	3	-	-	3	-	-	-	3	-	3
	*	-	-	-	*	-	*	-	-	*	-	-	-	1%	-	1%
£2,600 UP TO £5,199	6	-	3	2	3	3	6	5	-	4	2	-	2	3	2	4
	1%	*	2%	2%	*	5%	1%	1%	-	1%	1%	*	1%	1%	1%	1%
£5,200 UP TO £10,399	13	1	4	5	13	-	13	13	-	12	-	3	1	9	6	4
	2%	*	3%	6%	2%	-	2%	2%	-	2%	-	1%	1%	2%	2%	1%
£10,400 UP TO £15,599	33	11	8	8	32	1	26	22	5	19	13	6	9	18	10	23
	4%	2%	5%	10%	4%	2%	3%	3%	15%	3%	8%	3%	5%	4%	4%	5%
£15,600 UP TO £20,799	37	13	10	13	34	3	30	29	6	33	4	13	9	15	12	25
	5%	3%	7%	17%	5%	5%	4%	5%	17%	5%	2%	6%	6%	3%	4%	5%
£20,800 UP TO £25,999	40	20	9	6	38	2	37	28	2	30	10	8	15	17	11	27
	5%	4%	6%	8%	5%	3%	5%	4%	5%	5%	6%	4%	9%	4%	4%	5%
£26,000 UP TO £31,199	35	19	11	2	26	9	35	30	-	23	12	11	11	13	12	21
	4%	4%	7%	3%	3%	16%	5%	5%	-	4%	7%	5%	7%	3%	4%	4%
£31,200 UP TO £36,399	31	22	2	6	28	3	30	18	1	20	11	9	7	15	15	15
	4%	5%	1%	7%	4%	6%	4%	3%	2%	3%	6%	4%	4%	3%	5%	3%
£36,400 UP TO £41,599	39	22	7	3	37	2	36	29	3	34	5	7	10	22	19	17
	5%	5%	5%	4%	5%	3%	5%	5%	-	5%	3%	3%	6%	5%	7%	3%
£41,600 UP TO £46,799	37	21	8	2	35	2	37	29	-	31	6	9	2	25	10	25
	4%	4%	5%	3%	5%	3%	5%	5%	-	5%	3%	4%	1%	6%	4%	5%
£46,800 UP TO £51,999	44	34	5	5	36	8	44	38	-	39	5	11	7	26	23	18
	5%	7%	3%	6%	5%	15%	6%	6%	-	6%	3%	5%	5%	6%	8%	4%
£52,000 up to £53,999	16	15	2	-	16	-	16	13	-	11	5	5	5	6	3	13
	2%	3%	1%	-	2%	-	2%	2%	-	2%	3%	2%	3%	1%	1%	2%
£54,000 up to £55,999	17	12	-	5	17	-	14	8	3	11	6	2	7	8	4	5
	2%	3%	-	6%	2%	-	2%	1%	7%	2%	3%	1%	4%	2%	2%	1%
£56,000 up to £57,999	23	12	4	2	23	-	21	14	2	17	6	4	7	12	4	16
	3%	2%	3%	3%	3%	-	3%	2%	5%	3%	4%	2%	5%	3%	1%	3%
£58,000 up to £59,999	5	5	-	-	5	-	5	5	-	5	-	4	-	2	-	5
	1%	1%	-	-	1%	-	1%	1%	-	1%	-	2%	-	*	-	1%
£60,000 up to £64,999	20	9	5	-	20	-	19	17	1	18	2	10	2	9	7	7
	2%	2%	3%	-	3%	-	3%	3%	3%	3%	1%	5%	1%	2%	3%	1%
£65,000 up to £69,999	14	12	2	-	14	-	14	14	-	11	3	7	-	7	9	5
	2%	3%	1%	-	2%	-	2%	2%	-	2%	2%	3%	-	2%	3%	1%
£70,000 up to £74,999	23	12	5	2	23	-	23	19	-	16	8	9	5	9	11	13
	3%	2%	3%	3%	3%	-	3%	3%	-	2%	4%	4%	3%	2%	4%	3%
£75,000 up to £79,999	8	8	-	-	8	-	8	4	-	8	-	3	-	5	3	5
	1%	2%	-	-	1%	-	1%	1%	-	1%	-	1%	-	1%	1%	1%

Q7_21 Total household income

Base: All respondents whose households contain other people with a source of income (not included at Q7_20)

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	490	289	87	57	461	29	457	392	21	360	130	163	106	221	159	306
Base	821	480	155	75	766	55	766	639	37	650	170	218	158	445	273	503
£80,000 up to £84,999	3	3	-	-	3	-	3	3	-	3	-	3	-	-	3	-
	*	1%	-	-	*	-	*	*	-	*	-	1%	-	-	1%	-
£85,000 up to £89,999	24	19	2	1	24	-	20	20	3	22	2	1	4	19	5	19
	3%	4%	1%	2%	3%	-	3%	3%	8%	3%	1%	1%	3%	4%	2%	4%
£90,000 up to £94,999	15	11	4	-	15	-	15	12	-	14	2	4	3	8	3	12
	2%	2%	3%	-	2%	-	2%	2%	-	2%	1%	2%	2%	2%	1%	2%
£95,000 up to £99,999	12	1	10	-	5	7	12	12	-	12	-	2	-	9	6	6
	1%	*	7%	-	1%	12%	2%	2%	-	2%	-	1%	-	2%	2%	1%
£100,000 or more	36	23	6	-	32	4	29	25	-	29	6	-	9	26	8	28
	4%	5%	4%	-	4%	7%	4%	4%	-	5%	4%	-	6%	6%	3%	5%
Refused	288	174	47	15	275	12	269	232	14	226	62	85	44	158	90	185
	35%	36%	30%	19%	36%	22%	35%	36%	39%	35%	36%	39%	28%	36%	33%	37%

Q7_21 Total household income

Base: All respondents whose households contain other people with a source of income (not included at Q7_20)

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	490	26	24	37	60	354
Base	821	40	38	63	104	586
UP TO £2,599	3	-	-	-	3	-
*	-	-	-	-	3%	-
£2,600 UP TO £5,199	6	-	-	-	2	4
1%	-	-	-	-	2%	1%
£5,200 UP TO £10,399	13	-	-	-	-	13
2%	-	-	-	-	-	2%
£10,400 UP TO £15,599	33	2	4	3	6	20
4%	-	5%	11%	5%	5%	3%
£15,600 UP TO £20,799	37	-	1	6	3	27
5%	-	-	2%	10%	3%	5%
£20,800 UP TO £25,999	40	2	5	1	7	25
5%	-	4%	13%	1%	7%	4%
£26,000 UP TO £31,199	35	6	1	9	7	17
4%	-	16%	3%	14%	7%	3%
£31,200 UP TO £36,399	31	-	-	8	8	18
4%	-	-	-	12%	8%	3%
£36,400 UP TO £41,599	39	10	-	2	6	20
5%	-	25%	1%	4%	6%	3%
£41,600 UP TO £46,799	37	-	2	2	-	33
4%	-	-	5%	4%	-	6%
£46,800 UP TO £51,999	44	2	5	3	3	34
5%	-	4%	13%	5%	3%	6%
£52,000 up to £53,999	16	-	-	-	-	13
2%	-	-	-	-	-	2%
£54,000 up to £55,999	17	-	-	-	-	17
2%	-	-	-	-	-	3%
£56,000 up to £57,999	23	2	1	1	6	14
3%	-	4%	3%	1%	6%	2%
£58,000 up to £59,999	5	-	-	-	-	5
1%	-	-	-	-	-	1%
£60,000 up to £64,999	20	2	-	4	1	14
2%	-	4%	-	6%	1%	2%
£65,000 up to £69,999	14	2	-	-	2	10
2%	-	5%	-	-	2%	2%
£70,000 up to £74,999	23	-	-	2	4	17
3%	-	-	-	4%	4%	3%

Q7_21 Total household income**Base: All respondents whose households contain other people with a source of income (not included at Q7_20)**

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	490	26	24	37	60	354
Base	821	40	38	63	104	586
£75,000 up to £79,999	8 1%	-	3 7%	3 4%	-	5 1%
£80,000 up to £84,999	3 *	-	-	-	-	3 *
£85,000 up to £89,999	24 3%	2 5%	2 6%	3 5%	1 1%	16 3%
£90,000 up to £94,999	15 2%	-	-	1 2%	-	14 2%
£95,000 up to £99,999	12 1%	1 3%	-	-	-	10 2%
£100,000 or more	36 4%	-	-	2 4%	3 3%	24 4%
Refused	288 35%	10 24%	14 36%	12 19%	43 41%	212 36%

Q7_21 Total household income

Base: All respondents whose households contain other people with a source of income (not included at Q7_20)

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	490	191	79	49	47	41	18	164	90	75	46	91	90	187	8	81
Base	821	337	148	100	87	66	28	268	162	131	77	175	159	316	14	130
UP TO £2,599	3	3	3	-	-	-	3	3	-	-	3	-	-	3	-	-
*	1%	1%	2%	-	-	-	10%	1%	-	-	4%	-	-	1%	-	-
£2,600 UP TO £5,199	6	2	2	-	-	-	-	2	-	2	-	-	2	2	-	2
1%	1%	1%	-	-	-	-	-	1%	-	1%	-	-	1%	1%	-	1%
£5,200 UP TO £10,399	13	7	4	-	3	-	-	3	7	1	-	2	7	5	-	-
2%	2%	3%	-	3%	-	-	-	1%	4%	1%	-	1%	4%	2%	-	-
£10,400 UP TO £15,599	33	15	5	9	5	5	-	13	9	7	4	7	4	12	1	7
4%	4%	4%	9%	6%	8%	-	-	5%	6%	5%	5%	4%	3%	4%	10%	5%
£15,600 UP TO £20,799	37	12	2	5	5	1	5	14	13	7	7	5	6	10	2	4
5%	3%	1%	5%	6%	2%	19%	-	5%	8%	5%	9%	3%	4%	3%	14%	3%
£20,800 UP TO £25,999	40	13	8	2	4	6	-	15	8	13	6	10	9	13	-	2
5%	4%	6%	2%	5%	9%	-	-	6%	5%	10%	-	6%	6%	4%	-	2%
£26,000 UP TO £31,199	35	25	5	4	5	4	2	11	6	2	6	10	-	9	-	4
4%	7%	3%	4%	6%	6%	7%	-	4%	4%	2%	7%	6%	*	3%	-	3%
£31,200 UP TO £36,399	31	8	2	3	1	-	-	6	2	2	4	2	6	12	-	8
4%	2%	1%	3%	1%	-	-	-	2%	1%	2%	-	1%	4%	4%	-	7%
£36,400 UP TO £41,599	39	13	10	3	2	1	-	13	7	11	4	6	16	18	-	6
5%	4%	7%	3%	2%	2%	-	-	5%	5%	8%	5%	3%	10%	6%	-	5%
£41,600 UP TO £46,799	37	16	6	10	8	2	2	18	3	5	4	9	9	21	-	6
4%	5%	4%	10%	10%	3%	9%	-	7%	2%	4%	5%	5%	6%	7%	-	5%
£46,800 UP TO £51,999	44	4	9	5	5	4	-	11	13	11	-	18	12	15	-	2
5%	1%	6%	5%	5%	6%	-	-	4%	8%	8%	-	11%	8%	5%	-	2%
£52,000 up to £53,999	16	4	-	3	-	-	-	7	-	-	3	5	3	9	-	4
2%	1%	-	3%	-	-	-	-	3%	-	-	4%	3%	2%	3%	-	3%
£54,000 up to £55,999	17	7	4	-	2	2	-	5	2	5	2	5	1	3	-	6
2%	2%	3%	-	2%	3%	-	-	2%	1%	4%	3%	3%	*	1%	-	4%
£56,000 up to £57,999	23	14	2	-	-	6	-	12	2	-	-	2	3	10	-	4
3%	4%	1%	-	-	9%	-	-	4%	1%	-	-	1%	2%	3%	-	3%
£58,000 up to £59,999	5	-	-	-	-	4	-	2	2	-	-	-	-	4	-	-
1%	-	-	-	-	5%	-	-	1%	1%	-	-	-	-	1%	-	-
£60,000 up to £64,999	20	14	-	-	2	4	-	10	8	4	-	4	4	11	-	4
2%	4%	-	-	2%	6%	-	-	4%	5%	3%	-	3%	3%	3%	-	3%
£65,000 up to £69,999	14	9	2	-	3	2	2	6	2	-	2	-	2	4	2	3
2%	3%	1%	-	3%	3%	6%	-	2%	1%	-	2%	-	1%	1%	12%	2%
£70,000 up to £74,999	23	11	9	8	6	1	-	12	11	2	5	4	2	19	-	-
3%	3%	6%	7%	7%	1%	-	-	4%	7%	2%	6%	2%	1%	6%	-	-

Q7_21 Total household income**Base: All respondents whose households contain other people with a source of income (not included at Q7_20)**

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	490	191	79	49	47	41	18	164	90	75	46	91	90	187	8	81
Base	821	337	148	100	87	66	28	268	162	131	77	175	159	316	14	130
£75,000 up to £79,999	8	-	-	-	-	-	-	-	-	-	3	-	-	3	-	5
1%	-	-	-	-	-	-	-	-	-	-	3%	-	-	1%	-	4%
£80,000 up to £84,999	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3
*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%
£85,000 up to £89,999	24	10	5	3	1	-	-	5	3	8	4	11	10	15	-	1
3%	3%	3%	3%	1%	-	-	2%	2%	6%	5%	6%	6%	6%	5%	-	1%
£90,000 up to £94,999	15	5	2	-	2	3	-	7	3	2	6	6	2	4	-	2
2%	2%	2%	-	3%	5%	-	3%	2%	3%	2%	8%	3%	1%	1%	-	2%
£95,000 up to £99,999	12	6	2	-	-	-	-	-	-	-	-	4	-	10	-	1
1%	2%	2%	-	-	-	-	-	-	-	-	3%	-	3%	-	1%	
£100,000 or more	36	15	-	2	-	-	-	12	9	9	2	4	4	18	-	3
4%	5%	-	2%	-	-	1%	5%	5%	5%	7%	3%	2%	3%	6%	-	2%
Refused	288	125	65	43	33	22	14	82	51	40	20	59	56	86	9	51
35%	37%	44%	43%	38%	33%	48%	30%	32%	31%	26%	34%	35%	27%	64%	40%	

Q7_21 Total household income

Base: All respondents whose households contain other people with a source of income (not included at Q7_20)

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	490	108	21	16	30	20	18	88	80	146	12	108	239	108	13	30
Base	821	181	29	24	58	33	23	157	131	272	19	200	428	188	28	38
UP TO £2,599	3	-	-	-	-	-	-	3	-	3	-	-	-	3	-	-
*	-	-	-	-	-	-	-	2%	-	1%	-	-	-	1%	-	-
£2,600 UP TO £5,199	6	2	-	-	-	-	-	1	-	2	-	-	3	2	-	2
7%	1%	-	-	-	-	-	-	*	-	1%	-	-	1%	1%	-	4%
£5,200 UP TO £10,399	13	4	1	1	1	-	1	3	5	4	-	8	7	4	-	-
2%	2%	3%	4%	2%	-	4%	2%	2%	4%	1%	-	4%	2%	2%	-	-
£10,400 UP TO £15,599	33	15	3	2	6	4	-	12	10	13	4	12	15	12	1	4
4%	8%	12%	10%	10%	11%	-	7%	8%	5%	20%	6%	3%	6%	5%	10%	10%
£15,600 UP TO £20,799	37	8	3	4	-	3	-	5	6	3	-	3	15	7	3	3
5%	5%	9%	15%	*	10%	2%	3%	4%	1%	2%	2%	4%	4%	12%	7%	7%
£20,800 UP TO £25,999	40	10	-	1	4	2	2	17	13	15	-	9	18	6	-	2
5%	5%	-	5%	8%	7%	8%	11%	10%	6%	5%	5%	4%	3%	-	5%	5%
£26,000 UP TO £31,199	35	10	-	-	2	-	2	6	6	15	2	12	17	6	2	2
4%	6%	-	-	4%	-	9%	4%	5%	6%	11%	6%	4%	3%	8%	8%	6%
£31,200 UP TO £36,399	31	2	-	-	1	-	1	7	6	9	-	2	20	5	2	3
4%	1%	-	-	2%	-	3%	4%	5%	3%	-	1%	5%	2%	6%	9%	9%
£36,400 UP TO £41,599	39	4	-	-	7	-	-	9	6	13	2	15	28	15	3	3
5%	2%	-	-	11%	-	-	-	6%	5%	5%	13%	8%	7%	8%	-	7%
£41,600 UP TO £46,799	37	2	-	-	-	-	-	9	3	23	-	15	25	7	-	1
4%	1%	-	-	-	-	-	-	6%	2%	9%	-	7%	6%	4%	-	3%
£46,800 UP TO £51,999	44	11	3	3	6	1	3	8	10	14	-	19	25	9	-	-
5%	6%	11%	13%	10%	2%	13%	5%	7%	5%	-	9%	6%	5%	-	-	-
£52,000 up to £53,999	16	-	-	3	-	-	-	3	-	9	-	5	9	-	-	-
2%	-	-	13%	-	-	-	-	2%	-	3%	-	3%	2%	-	-	-
£54,000 up to £55,999	17	-	-	-	2	4	-	5	4	10	-	4	9	2	-	-
2%	-	-	-	3%	13%	-	3%	3%	4%	2%	2%	2%	1%	-	-	-
£56,000 up to £57,999	23	9	-	-	-	-	-	3	1	5	-	16	10	-	-	2
3%	5%	-	-	-	-	-	-	2%	1%	2%	-	4%	6%	-	6%	6%
£58,000 up to £59,999	5	-	-	-	-	2	-	-	-	2	-	2	-	2	-	-
1%	-	-	-	-	6%	-	-	-	-	1%	-	1%	-	1%	-	-
£60,000 up to £64,999	20	8	-	-	1	1	3	2	8	2	-	6	17	2	-	-
2%	4%	-	-	2%	3%	14%	1%	6%	1%	-	3%	4%	1%	-	-	-
£65,000 up to £69,999	14	5	2	-	-	2	2	-	6	-	3	12	4	-	-	-
2%	3%	6%	-	-	7%	8%	-	*	2%	-	1%	3%	2%	-	-	-
£70,000 up to £74,999	23	1	1	-	-	1	-	4	8	10	-	7	12	7	-	-
3%	*	4%	-	-	2%	-	-	2%	6%	4%	-	4%	3%	4%	-	-

Q7_21 Total household income**Base: All respondents whose households contain other people with a source of income (not included at Q7_20)**

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	490	108	21	16	30	20	18	88	80	146	12	108	239	108	13	30
Base	821	181	29	24	58	33	23	157	131	272	19	200	428	188	28	38
£75,000 up to £79,999	8	1	-	-	-	-	-	-	-	3	-	1	5	-	-	-
1%	1%	-	-	-	-	-	-	-	-	1%	-	1%	1%	-	-	-
£80,000 up to £84,999	3	-	-	-	-	-	-	-	-	-	-	-	-	3	-	-
*	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	-	-
£85,000 up to £89,999	24	2	1	1	5	-	-	4	2	10	-	3	18	7	-	-
3%	1%	3%	5%	8%	-	-	2%	1%	4%	-	2%	4%	4%	4%	-	-
£90,000 up to £94,999	15	4	-	-	2	-	-	7	3	3	4	8	4	3	-	-
2%	2%	-	-	3%	-	-	5%	2%	1%	23%	4%	1%	2%	-	-	-
£95,000 up to £99,999	12	6	-	-	-	-	-	2	1	-	-	-	12	4	-	-
1%	3%	-	-	-	-	-	2%	1%	-	-	-	3%	2%	-	-	-
£100,000 or more	36	10	-	2	-	-	-	10	4	13	2	2	15	7	-	-
4%	5%	-	10%	-	-	-	6%	3%	5%	10%	1%	4%	4%	-	-	-
Refused	288	67	15	6	22	12	9	38	35	85	4	65	127	62	19	16
	35%	37%	52%	26%	37%	37%	40%	24%	27%	31%	22%	32%	30%	33%	70%	43%

Q7_21 Total household income

Base: All respondents whose households contain other people with a source of income (not included at Q7_20)

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	490	-	126	177	114	73	101	389	14	85	105	101
Base	821	-	136	268	230	187	173	648	21	110	186	216
UP TO £2,599	3	-	-	3	-	-	-	3	3	-	-	-
	*	-	-	1%	-	-	-	*	13%	-	-	-
£2,600 UP TO £5,199	6	-	5	-	-	-	-	6	6	-	-	-
	1%	-	4%	-	-	-	-	1%	27%	-	-	-
£5,200 UP TO £10,399	13	-	5	4	3	-	2	11	13	-	-	-
	2%	-	4%	2%	1%	-	1%	2%	61%	-	-	-
£10,400 UP TO £15,599	33	-	10	10	6	6	12	21	-	33	-	-
	4%	-	7%	4%	3%	3%	7%	3%	-	30%	-	-
£15,600 UP TO £20,799	37	-	8	11	12	-	5	32	-	37	-	-
	5%	-	6%	4%	5%	4%	3%	5%	-	34%	-	-
£20,800 UP TO £25,999	40	-	12	12	10	6	11	28	-	40	-	-
	5%	-	9%	4%	4%	3%	7%	4%	-	36%	-	-
£26,000 UP TO £31,199	35	-	9	12	5	9	2	33	-	-	35	-
	4%	-	7%	4%	2%	5%	1%	5%	-	-	19%	-
£31,200 UP TO £36,399	31	-	9	11	9	1	2	28	-	-	31	-
	4%	-	7%	4%	4%	1%	1%	4%	-	-	17%	-
£36,400 UP TO £41,599	39	-	7	14	15	3	11	28	-	-	39	-
	5%	-	5%	5%	7%	2%	6%	4%	-	-	21%	-
£41,600 UP TO £46,799	37	-	3	11	17	6	13	24	-	-	37	-
	4%	-	3%	4%	7%	3%	8%	4%	-	-	20%	-
£46,800 UP TO £51,999	44	-	3	12	18	11	7	38	-	-	44	-
	5%	-	2%	5%	8%	6%	4%	6%	-	-	24%	-
£52,000 up to £53,999	16	-	2	6	8	-	-	16	-	-	-	16
	2%	-	1%	2%	4%	-	-	3%	-	-	-	8%
£54,000 up to £55,999	17	-	-	6	8	2	4	13	-	-	-	17
	2%	-	-	2%	4%	1%	2%	2%	-	-	-	8%
£56,000 up to £57,999	23	-	5	8	10	-	8	14	-	-	-	23
	3%	-	3%	3%	4%	-	5%	2%	-	-	-	10%
£58,000 up to £59,999	5	-	-	5	-	-	-	5	-	-	-	5
	1%	-	-	2%	-	-	-	1%	-	-	-	2%
£60,000 up to £64,999	20	-	2	10	5	4	5	16	-	-	-	20
	2%	-	1%	4%	2%	2%	3%	2%	-	-	-	9%
£65,000 up to £69,999	14	-	-	10	3	2	4	10	-	-	-	14
	2%	-	*	4%	1%	1%	2%	2%	-	-	-	6%
£70,000 up to £74,999	23	-	3	5	14	2	6	17	-	-	-	23
	3%	-	2%	2%	6%	1%	3%	3%	-	-	-	11%
£75,000 up to £79,999	8	-	-	4	-	4	-	8	-	-	-	8
	1%	-	-	1%	-	2%	-	1%	-	-	-	4%

Q7_21 Total household income**Base: All respondents whose households contain other people with a source of income (not included at Q7_20)**

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	490	-	126	177	114	73	101	389	14	85	105	101
Base	821	-	136	268	230	187	173	648	21	110	186	216
£80,000 up to £84,999	3	-	-	-	-	3	-	3	-	-	-	3
	*	-	-	-	-	2%	-	*	-	-	-	1%
£85,000 up to £89,999	24	-	5	8	5	7	8	16	-	-	-	24
	3%	-	3%	3%	2%	4%	5%	2%	-	-	-	11%
£90,000 up to £94,999	15	-	-	6	3	6	4	11	-	-	-	15
	2%	-	-	2%	1%	3%	3%	2%	-	-	-	7%
£95,000 up to £99,999	12	-	1	2	8	-	-	12	-	-	-	12
	1%	-	1%	1%	3%	-	-	2%	-	-	-	5%
£100,000 or more	36	-	3	7	7	19	2	33	-	-	-	36
	4%	-	2%	3%	3%	10%	1%	5%	-	-	-	17%
Refused	288	-	44	92	63	89	65	222	-	-	-	-
	35%	-	33%	34%	27%	48%	38%	34%	-	-	-	-

Q7_21 Total household income

Base: All respondents whose households contain other people with a source of income (not included at Q7_20)

	Perception of healthy eating			Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter mediate	Routine/ manual	Not classi fiable/ stated/ never worked	
Unweighted Base	490	136	10	26	79	56	41	120	164	104	183	39	
Base	821	72	6	15	44	28	20	67	305	176	275	64	
UP TO £2,599	3	-	-	-	-	-	-	-	-	-	3	-	
*	-	-	-	-	-	-	-	-	-	-	1%	-	
£2,600 UP TO £5,199	6	1	-	1	-	-	-	1	-	-	2	3	
1%	2%	-	-	4%	1%	-	-	2%	*	-	1%	4%	
£5,200 UP TO £10,399	13	-	-	-	-	-	-	-	2	1	10	-	
2%	1%	-	-	-	-	2%	2%	-	1%	1%	4%	-	
£10,400 UP TO £15,599	33	4	-	2	1	2	1	3	7	6	12	7	
4%	6%	-	11%	2%	6%	3%	5%	2%	3%	5%	12%		
£15,600 UP TO £20,799	37	4	-	2	3	1	1	5	2	8	22	6	
5%	5%	-	10%	7%	5%	6%	7%	1%	4%	8%	9%		
£20,800 UP TO £25,999	40	5	1	1	4	2	2	5	8	8	17	7	
5%	8%	11%	5%	8%	9%	10%	7%	3%	4%	6%	11%		
£26,000 UP TO £31,199	35	-	-	-	-	-	-	-	10	7	12	6	
4%	1%	-	-	*	1%	*	-	3%	4%	4%	9%		
£31,200 UP TO £36,399	31	5	1	2	3	1	1	5	4	13	14	-	
4%	7%	14%	14%	6%	5%	5%	7%	1%	7%	5%	-		
£36,400 UP TO £41,599	39	2	2	1	1	1	2	1	11	7	20	-	
5%	3%	26%	4%	3%	5%	12%	2%	4%	4%	7%	-		
£41,600 UP TO £46,799	37	4	1	-	4	3	2	4	13	13	7	4	
4%	5%	23%	-	9%	9%	12%	-	6%	4%	8%	3%	6%	
£46,800 UP TO £51,999	44	2	-	1	2	-	1	2	20	5	18	1	
5%	2%	-	6%	4%	-	4%	3%	7%	3%	7%	1%		
£52,000 up to £53,999	16	-	-	-	-	-	-	-	8	9	-	-	
2%	-	-	-	-	-	-	-	-	2%	5%	-	-	
£54,000 up to £55,999	17	2	-	-	1	1	1	1	8	4	5	-	
2%	2%	-	-	2%	3%	5%	1%	3%	3%	2%	2%	-	
£56,000 up to £57,999	23	2	-	-	1	1	1	1	14	3	6	-	
3%	2%	-	-	2%	3%	4%	1%	5%	2%	2%	2%		
£58,000 up to £59,999	5	-	-	-	-	-	-	-	4	-	2	-	
1%	-	-	-	-	-	-	-	-	1%	-	1%		
£60,000 up to £64,999	20	2	-	-	1	1	1	1	13	4	3	-	
2%	2%	-	3%	2%	4%	6%	2%	4%	2%	1%	-		
£65,000 up to £69,999	14	-	-	-	-	-	-	-	11	3	-	-	
2%	*	-	-	-	*	-	*	4%	2%	-	-		
£70,000 up to £74,999	23	2	-	1	1	-	-	2	7	4	10	3	
3%	3%	-	7%	2%	-	-	3%	2%	2%	3%	5%		

Q7_21 Total household income**Base: All respondents whose households contain other people with a source of income (not included at Q7_20)**

	Perception of healthy eating			Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked	
Unweighted Base	490	136	10	26	79	56	41	120	164	104	183	39	
Base	821	72	6	15	44	28	20	67	305	176	275	64	
£75,000 up to £79,999	8	1	-	-	1	-	-	1	1	4	-	3	
	1%	2%	-	-	3%	-	-	2%	*	2%	-	4%	
£80,000 up to £84,999	3	-	-	-	-	-	-	-	-	3	-	-	
	*	-	-	-	-	-	-	-	-	2%	-	-	
£85,000 up to £89,999	24	2	-	-	1	1	1	1	15	4	4	-	
	3%	3%	-	-	3%	3%	5%	2%	5%	3%	2%	-	
£90,000 up to £94,999	15	2	-	-	1	1	-	2	7	2	7	-	
	2%	3%	-	-	2%	5%	-	3%	2%	1%	2%	-	
£95,000 up to £99,999	12	-	-	-	-	-	-	-	12	-	-	-	
	1%	-	-	-	-	-	-	-	4%	-	-	-	
£100,000 or more	36	-	1	-	-	1	-	1	32	3	1	-	
	4%	*	12%	-	-	4%	-	2%	10%	2%	*	-	
Refused	288	32	1	5	20	10	5	31	96	65	100	25	
	35%	44%	14%	34%	46%	37%	24%	46%	32%	37%	36%	40%	

Q7_21 Total household income**Base: All respondents whose households contain other people with a source of income (not included at Q7_20)**

	Q7_19 Total income of respondent/ household													
	Total	UP TO £2,599	£2,600 UP TO £5,199	£5,200 UP TO £10,399	£10,400 UP TO £15,599	£15,600 UP TO £20,799	£20,800 UP TO £25,999	£26,000 UP TO £31,199	£31,200 UP TO £36,399	£36,400 UP TO £41,599	£41,600 UP TO £46,799	£46,800 UP TO £51,999	£52,000 up to £53,999	£54,000 up to £55,999
Unweighted Base	490	40	35	48	62	42	38	23	19	15	10	9	4	5
Base	821	97	58	89	102	64	64	40	34	27	16	16	9	11
UP TO £2,599	3	3	-	-	-	-	-	-	-	-	-	-	-	-
	*	3%	-	-	-	-	-	-	-	-	-	-	-	-
£2,600 UP TO £5,199	6	3	3	-	-	-	-	-	-	-	-	-	-	-
	1%	3%	5%	-	-	-	-	-	-	-	-	-	-	-
£5,200 UP TO £10,399	13	2	9	2	-	-	-	-	-	-	-	-	-	-
	2%	2%	16%	2%	-	-	-	-	-	-	-	-	-	-
£10,400 UP TO £15,599	33	4	5	10	13	-	-	-	-	-	-	-	-	-
	4%	5%	9%	11%	13%	-	-	-	-	-	-	-	-	-
£15,600 UP TO £20,799	37	8	2	6	12	9	-	-	-	-	-	-	-	-
	5%	8%	4%	7%	12%	14%	-	-	-	-	-	-	-	-
£20,800 UP TO £25,999	40	2	7	2	5	8	16	-	-	-	-	-	-	-
	5%	2%	12%	2%	5%	12%	25%	-	-	-	-	-	-	-
£26,000 UP TO £31,199	35	-	7	5	7	3	-	13	-	-	-	-	-	-
	4%	-	12%	6%	7%	4%	-	32%	-	-	-	-	-	-
£31,200 UP TO £36,399	31	4	1	1	3	7	8	2	3	-	-	-	-	-
	4%	4%	2%	1%	3%	12%	13%	4%	8%	-	-	-	-	-
£36,400 UP TO £41,599	39	5	-	3	3	1	6	5	11	5	-	-	-	-
	5%	5%	-	3%	3%	2%	10%	12%	31%	18%	-	-	-	-
£41,600 UP TO £46,799	37	8	3	4	3	-	4	1	6	3	6	-	-	-
	4%	8%	5%	4%	3%	-	6%	2%	17%	10%	35%	-	-	-
£46,800 UP TO £51,999	44	7	2	9	5	7	-	-	3	-	10	-	-	-
	5%	7%	4%	10%	5%	11%	-	-	12%	-	63%	-	-	-
£52,000 up to £53,999	16	1	-	3	-	-	3	4	2	-	-	-	2	-
	2%	1%	-	3%	-	-	5%	11%	6%	-	-	-	27%	-
£54,000 up to £55,999	17	-	3	-	-	-	3	4	1	-	2	-	2	3
	2%	-	4%	-	-	-	4%	10%	2%	-	13%	-	25%	25%
£56,000 up to £57,999	23	-	-	2	2	-	1	-	2	2	-	-	-	-
	3%	-	-	2%	1%	-	1%	-	5%	7%	-	-	-	-
£58,000 up to £59,999	5	-	-	-	4	-	-	-	-	-	-	-	-	-
	1%	-	-	-	4%	-	-	-	-	-	-	-	-	-
£60,000 up to £64,999	20	-	-	-	-	2	8	-	2	4	2	-	-	-
	2%	-	-	-	-	3%	12%	-	5%	16%	11%	-	-	-
£65,000 up to £69,999	14	-	-	3	-	-	2	-	-	-	-	-	-	-
	2%	-	-	3%	-	-	3%	-	-	-	-	-	-	-
£70,000 up to £74,999	23	-	3	-	2	-	-	-	2	1	2	2	-	3
	3%	-	6%	-	2%	-	-	-	5%	4%	14%	14%	-	27%

Q7_21 Total household income**Base: All respondents whose households contain other people with a source of income (not included at Q7_20)**

	Total	Q7_19 Total income of respondent/ household												
		UP TO £2,599	£2,600 UP TO £5,199	£5,200 UP TO £10,399	£10,400 UP TO £15,599	£15,600 UP TO £20,799	£20,800 UP TO £25,999	£26,000 UP TO £31,199	£31,200 UP TO £36,399	£36,400 UP TO £41,599	£41,600 UP TO £46,799	£46,800 UP TO £51,999	£52,000 up to £53,999	£54,000 up to £55,999
Unweighted Base	490	40	35	48	62	42	38	23	19	15	10	9	4	5
Base	821	97	58	89	102	64	64	40	34	27	16	16	9	11
£75,000 up to £79,999	8 1%	-	-	-	-	-	4 7%	-	-	-	-	-	-	-
£80,000 up to £84,999	3 *	-	-	-	-	-	-	-	-	-	-	-	-	3 26%
£85,000 up to £89,999	24 3%	2 2%	-	-	4 4%	3 5%	4 6%	3 8%	-	-	-	1 8%	-	-
£90,000 up to £94,999	15 2%	-	-	2 2%	-	-	3 5%	-	4 13%	-	-	-	-	-
£95,000 up to £99,999	12 1%	-	-	4 5%	-	-	-	-	-	-	-	-	2 26%	-
£100,000 or more	36 4%	9 9%	-	9 10%	2 2%	-	-	-	-	4 14%	2 13%	-	-	-
Refused	288 35%	41 42%	13 22%	26 29%	35 35%	24 38%	3 5%	8 19%	3 8%	5 19%	2 15%	2 15%	2 22%	2 22%

Q7_21 Total household income**Base: All respondents whose households contain other people with a source of income (not included at Q7_20)**

	Total	Q7_19 Total income of respondent/ household											Refused
		£56,000 up to £57,999	£58,000 up to £59,999	£60,000 up to £64,999	£65,000 up to £69,999	£70,000 up to £74,999	£75,000 up to £79,999	£80,000 up to £84,999	£85,000 up to £89,999	£90,000 up to £94,999	£95,000 up to £99,999	£100,000 or more	
Unweighted Base	490	7	3	3	5	5	3	2	6	3	-	2	101
Base	821	15	8	3	10	10	5	4	10	8	-	1	121
UP TO £2,599	3	-	-	-	-	-	-	-	-	-	-	-	-
£2,600 UP TO £5,199	6	-	-	-	-	-	-	-	-	-	-	-	-
1%	13	-	-	-	-	-	-	-	-	-	-	-	-
£5,200 UP TO £10,399	13	-	-	-	-	-	-	-	-	-	-	-	-
2%	33	-	-	-	-	-	-	-	-	-	-	-	-
£10,400 UP TO £15,599	33	-	-	-	-	-	-	-	-	-	-	-	-
4%	37	-	-	-	-	-	-	-	-	-	-	-	1
£15,600 UP TO £20,799	37	-	-	-	-	-	-	-	-	-	-	-	1%
5%	40	-	-	-	-	-	-	-	-	-	-	-	-
£20,800 UP TO £25,999	40	-	-	-	-	-	-	-	-	-	-	-	-
5%	35	-	-	-	-	-	-	-	-	-	-	-	-
£26,000 UP TO £31,199	35	-	-	-	-	-	-	-	-	-	-	-	-
4%	31	-	-	-	-	-	-	-	-	-	-	-	2
£31,200 UP TO £36,399	31	-	-	-	-	-	-	-	-	-	-	-	1%
4%	39	-	-	-	-	-	-	-	-	-	-	-	1
£36,400 UP TO £41,599	39	-	-	-	-	-	-	-	-	-	-	-	1%
5%	37	-	-	-	-	-	-	-	-	-	-	-	-
£41,600 UP TO £46,799	37	-	-	-	-	-	-	-	-	-	-	-	*
4%	44	-	-	-	-	-	-	-	-	-	-	-	-
£46,800 UP TO £51,999	44	-	-	-	-	-	-	-	-	-	-	-	-
5%	16	-	-	-	-	-	-	-	-	-	-	-	-
£52,000 up to £53,999	16	-	-	-	-	-	-	-	-	-	-	-	-
2%	17	-	-	-	-	-	-	-	-	-	-	-	-
£54,000 up to £55,999	17	-	-	-	-	-	-	-	-	-	-	-	-
2%	23	9	-	-	-	-	-	-	-	-	-	-	7
£56,000 up to £57,999	23	3%	59%	-	-	-	-	-	-	-	-	-	6%
£58,000 up to £59,999	5	-	2	-	-	-	-	-	-	-	-	-	-
1%	20	-	22%	-	-	-	-	-	-	-	-	-	-
£60,000 up to £64,999	20	-	-	3	-	-	-	-	-	-	-	-	-
2%	14	-	-	100%	-	-	-	-	-	-	-	-	-
£65,000 up to £69,999	14	-	-	-	10	-	-	-	-	-	-	-	-
2%	23	2	2	-	-	3	-	-	-	-	-	-	-
£70,000 up to £74,999	23	3%	16%	31%	-	30%	-	-	-	-	-	-	-

Q7_21 Total household income**Base: All respondents whose households contain other people with a source of income (not included at Q7_20)**

	Total	Q7_19 Total income of respondent/ household											Refused
		£56,000 up to £57,999	£58,000 up to £59,999	£60,000 up to £64,999	£65,000 up to £69,999	£70,000 up to £74,999	£75,000 up to £79,999	£80,000 up to £84,999	£85,000 up to £89,999	£90,000 up to £94,999	£95,000 up to £99,999	£100,000 or more	
Unweighted Base	490	7	3	3	5	5	3	2	6	3	-	2	101
Base	821	15	8	3	10	10	5	4	10	8	-	1	121
£75,000 up to £79,999	8 1%	-	-	-	-	-	4 74%	-	-	-	-	-	-
£80,000 up to £84,999	3 -	-	-	-	-	-	-	-	-	-	-	-	-
£85,000 up to £89,999	24 3%	-	-	-	-	-	-	1 25%	6 60%	-	-	-	-
£90,000 up to £94,999	15 2%	-	-	-	-	-	1 26%	-	2 17%	3 41%	-	-	-
£95,000 up to £99,999	12 1%	-	-	-	-	5 50%	-	-	-	-	-	-	-
£100,000 or more	36 4%	-	-	-	-	2 20%	-	3 75%	2 23%	2 31%	-	1 100%	-
Refused	288 35%	4 25%	4 47%	-	-	-	-	-	-	2 28%	-	-	111 92%

Q7_19/ Q7_21 Total household income (derived)

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
UP TO £2,599	24	15	9	3	2	8	5	3	2	2	21	-	3	-	15	9	7	17
	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	-	1%	-	1%	3%	*	1%
£2,600 UP TO £5,199	90	42	48	18	13	20	17	13	5	4	70	6	11	3	68	14	31	59
	3%	3%	3%	4%	2%	4%	3%	3%	1%	2%	3%	4%	4%	3%	2%	5%	2%	5%
£5,200 UP TO £10,399	222	88	134	28	24	32	27	23	47	41	188	14	16	5	180	29	78	144
	7%	6%	8%	6%	5%	6%	5%	5%	12%	17%	7%	9%	6%	5%	6%	10%	4%	11%
£10,400 UP TO £15,599	271	124	147	25	28	43	39	36	47	54	233	10	21	7	228	25	139	133
	8%	8%	9%	5%	5%	8%	7%	8%	12%	22%	9%	6%	8%	7%	8%	9%	7%	11%
£15,600 UP TO £20,799	251	128	123	28	50	26	35	41	47	23	219	10	14	8	217	21	149	102
	8%	8%	7%	6%	9%	5%	6%	9%	11%	10%	8%	6%	5%	9%	8%	7%	8%	8%
£20,800 UP TO £25,999	235	120	115	25	41	36	43	34	40	16	186	12	31	7	211	15	150	86
	7%	8%	7%	5%	8%	7%	7%	8%	10%	7%	7%	7%	11%	8%	7%	5%	8%	7%
£26,000 UP TO £31,199	182	89	94	15	39	31	31	31	30	7	160	4	14	4	165	12	139	43
	6%	6%	6%	3%	7%	6%	5%	7%	7%	3%	6%	3%	5%	4%	6%	4%	7%	3%
£31,200 UP TO £36,399	186	102	85	23	43	33	36	24	20	7	155	9	18	5	176	6	133	53
	6%	6%	5%	5%	8%	6%	6%	5%	5%	3%	6%	6%	7%	5%	6%	2%	7%	4%
£36,400 UP TO £41,599	147	56	91	24	36	25	39	5	15	3	131	2	9	4	129	17	104	43
	5%	4%	6%	5%	7%	5%	7%	1%	4%	1%	5%	2%	3%	4%	5%	6%	5%	3%
£41,600 UP TO £46,799	118	67	51	23	23	18	24	20	7	3	100	1	13	5	106	11	79	40
	4%	4%	3%	5%	4%	3%	4%	4%	2%	1%	4%	1%	5%	5%	4%	4%	4%	3%
£46,800 UP TO £51,999	140	84	56	28	21	32	33	17	7	2	117	9	13	1	129	7	108	31
	4%	5%	3%	6%	4%	6%	6%	4%	2%	1%	4%	6%	5%	1%	5%	3%	5%	2%
£52,000 up to £53,999	62	34	28	6	13	12	13	13	4	1	57	-	3	2	60	1	50	13
	2%	2%	2%	1%	2%	2%	2%	3%	1%	1%	2%	-	1%	2%	2%	*	3%	1%
£54,000 up to £55,999	43	17	27	9	9	6	11	7	1	-	37	2	4	1	39	5	31	12
	1%	1%	2%	2%	2%	1%	2%	2%	*	-	1%	1%	1%	1%	1%	2%	2%	1%
£56,000 up to £57,999	55	27	28	13	9	6	15	6	6	1	48	1	4	2	51	1	28	26
	2%	2%	2%	3%	2%	1%	2%	1%	1%	*	2%	1%	1%	2%	2%	*	1%	2%
£58,000 up to £59,999	39	14	26	-	12	7	8	7	4	-	34	1	3	1	35	3	34	6
	1%	1%	2%	-	2%	1%	1%	2%	1%	-	1%	1%	1%	1%	1%	1%	2%	*
£60,000 up to £64,999	80	38	42	9	15	20	20	11	4	1	62	8	9	1	66	10	65	15
	2%	2%	3%	2%	3%	4%	3%	2%	1%	1%	2%	5%	3%	1%	2%	4%	3%	1%
£65,000 up to £69,999	38	22	16	-	6	17	9	2	2	1	36	-	-	1	32	5	31	6
	1%	1%	1%	-	1%	3%	2%	1%	*	1%	1%	-	-	1%	1%	2%	2%	1%
£70,000 up to £74,999	65	34	30	11	11	12	20	7	4	-	56	-	7	1	61	3	52	13
	2%	2%	2%	2%	2%	2%	3%	2%	1%	-	2%	-	3%	1%	2%	1%	3%	1%

Q7_19/ Q7_21 Total household income (derived)

Base: All respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
£75,000 up to £79,999	42	22	19	3	5	14	11	9	1	-	34	3	5	-	37	4	38	3
	1%	1%	1%	1%	1%	3%	2%	2%	*	-	1%	2%	2%	*	1%	1%	2%	*
£80,000 up to £84,999	25	13	12	-	5	6	9	4	1	-	23	-	2	-	22	1	24	2
	1%	1%	1%	-	1%	1%	1%	1%	*	-	1%	-	1%	-	1%	*	1%	*
£85,000 up to £89,999	52	31	21	13	14	9	7	4	3	3	42	5	5	1	46	2	25	27
	2%	2%	1%	3%	3%	2%	1%	1%	1%	1%	2%	3%	2%	1%	2%	1%	1%	2%
£90,000 up to £94,999	43	24	19	4	11	9	5	8	5	2	39	1	2	1	40	-	29	14
	1%	2%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%
£95,000 up to £99,999	26	17	9	7	6	9	2	-	1	1	24	-	2	-	24	-	15	11
	1%	1%	1%	1%	1%	2%	*	*	*	*	1%	-	1%	*	1%	-	1%	1%
£100,000 or more	98	62	36	15	12	24	22	15	6	4	85	7	5	1	94	2	69	29
	3%	4%	2%	3%	2%	5%	4%	3%	1%	2%	3%	4%	2%	2%	3%	1%	4%	2%
Refused	696	309	387	140	89	82	115	104	101	62	552	52	62	31	583	84	364	330
	22%	20%	23%	30%	17%	15%	19%	23%	25%	26%	20%	33%	23%	34%	21%	29%	18%	26%

Q7_19/ Q7_21 Total household income (derived)

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
UP TO £2,599	24	8	5	4	6	5	9	5	4	7	17	14	1	10	14	4	-	1	5
	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	2%	-	1%	1%
£2,600 UP TO £5,199	90	29	11	29	22	13	23	23	32	31	59	56	7	28	54	4	3	3	25
	3%	2%	1%	16%	4%	2%	2%	3%	5%	6%	2%	3%	3%	3%	2%	2%	6%	6%	5%
£5,200 UP TO £10,399	222	50	95	28	49	19	46	47	111	72	150	117	19	87	98	19	7	4	95
	7%	3%	13%	16%	10%	2%	4%	7%	17%	13%	6%	6%	9%	8%	4%	9%	15%	7%	17%
£10,400 UP TO £15,599	271	104	115	15	37	31	78	60	103	77	194	131	21	119	144	20	7	5	95
	8%	6%	16%	9%	7%	4%	7%	9%	16%	14%	7%	7%	10%	11%	6%	10%	14%	10%	17%
£15,600 UP TO £20,799	251	117	83	6	45	35	88	75	53	55	196	141	22	88	166	15	5	11	54
	8%	6%	11%	4%	9%	4%	8%	11%	8%	10%	7%	7%	10%	8%	7%	7%	11%	20%	10%
£20,800 UP TO £25,999	235	137	58	10	31	50	86	52	47	38	197	136	24	75	165	33	4	4	29
	7%	7%	8%	5%	6%	6%	8%	8%	7%	7%	7%	7%	12%	7%	7%	16%	9%	7%	5%
£26,000 UP TO £31,199	182	112	38	7	25	39	63	49	31	22	160	112	6	64	146	12	2	8	15
	6%	6%	5%	4%	5%	5%	6%	7%	5%	4%	6%	6%	3%	6%	6%	6%	4%	16%	3%
£31,200 UP TO £36,399	186	140	29	2	16	59	63	49	16	17	169	113	13	61	157	9	1	3	17
	6%	8%	4%	1%	3%	7%	6%	7%	3%	3%	6%	6%	6%	6%	7%	4%	3%	5%	3%
£36,400 UP TO £41,599	147	106	15	6	20	46	59	31	11	18	129	86	6	55	131	6	-	1	9
	5%	6%	2%	3%	4%	5%	5%	5%	2%	3%	5%	4%	3%	5%	6%	3%	-	2%	2%
£41,600 UP TO £46,799	118	85	14	2	17	40	51	25	3	19	100	66	5	47	108	6	1	1	3
	4%	5%	2%	1%	3%	5%	5%	4%	*	3%	4%	3%	3%	4%	5%	3%	2%	2%	*
£46,800 UP TO £51,999	140	106	13	-	20	43	66	18	13	6	134	100	4	35	131	4	1	1	3
	4%	6%	2%	-	4%	5%	6%	3%	2%	1%	5%	5%	2%	3%	6%	2%	1%	2%	*
£52,000 up to £53,999	62	55	6	1	-	19	28	12	3	3	59	49	1	12	57	5	-	-	1
	2%	3%	1%	1%	*	2%	3%	2%	*	1%	2%	3%	*	1%	2%	2%	-	-	*
£54,000 up to £55,999	43	33	4	3	3	19	16	4	4	1	43	36	1	7	38	2	3	-	1
	1%	2%	1%	2%	1%	2%	2%	1%	1%	*	2%	2%	*	1%	2%	1%	5%	-	*
£56,000 up to £57,999	55	31	5	7	12	16	20	13	5	8	47	29	6	20	41	2	-	2	10
	2%	2%	1%	4%	2%	2%	2%	2%	1%	1%	2%	1%	3%	2%	2%	1%	-	3%	2%
£58,000 up to £59,999	39	30	7	-	2	13	13	11	3	7	33	28	-	11	31	4	2	1	2
	1%	2%	1%	-	*	2%	1%	2%	*	1%	1%	1%	-	1%	1%	2%	3%	3%	*
£60,000 up to £64,999	80	64	7	3	6	47	27	4	2	6	74	53	5	22	72	2	2	1	3
	2%	3%	1%	2%	1%	6%	3%	1%	*	1%	3%	3%	3%	2%	3%	1%	5%	1%	1%
£65,000 up to £69,999	38	32	3	-	2	18	12	6	1	6	32	21	3	14	34	-	-	2	1
	1%	2%	*	*	*	2%	1%	1%	*	1%	1%	1%	1%	1%	1%	-	-	4%	*

Q7_19/ Q7_21 Total household income (derived)

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
£70,000 up to £74,999	65	53	2	4	6	28	23	10	3	4	61	46	5	13	63	-	-	-	1
	2%	3%	*	2%	1%	3%	2%	1%	*	1%	2%	2%	2%	1%	3%	-	-	-	*
£75,000 up to £79,999	42	38	1	-	3	21	16	4	-	1	41	24	1	16	42	-	-	-	-
	1%	2%	*	-	1%	3%	2%	1%	-	*	2%	1%	1%	1%	2%	-	-	-	-
£80,000 up to £84,999	25	22	3	-	-	19	6	-	-	-	25	17	2	7	22	4	-	-	-
	1%	1%	*	-	*	2%	1%	-	-	-	1%	1%	1%	1%	1%	2%	-	-	-
£85,000 up to £89,999	52	34	6	1	11	20	17	8	8	9	44	33	5	15	42	2	-	1	8
	2%	2%	1%	1%	2%	2%	2%	1%	1%	2%	2%	2%	2%	1%	2%	1%	*	2%	1%
£90,000 up to £94,999	43	36	4	1	2	16	14	6	7	3	40	28	4	11	38	-	-	-	4
	1%	2%	1%	1%	*	2%	1%	1%	1%	*	2%	1%	2%	1%	2%	*	-	-	1%
£95,000 up to £99,999	26	20	1	-	4	17	5	-	4	1	24	21	-	5	21	1	-	1	3
	1%	1%	*	-	1%	2%	*	-	1%	*	1%	1%	-	*	1%	*	-	1%	1%
£100,000 or more	98	76	6	-	16	59	17	14	7	1	97	66	8	24	94	2	1	-	1
	3%	4%	1%	-	3%	7%	2%	2%	1%	*	4%	3%	4%	2%	4%	1%	2%	-	*
Refused	696	318	187	47	144	144	238	141	173	131	565	417	44	234	460	47	10	4	173
	22%	17%	26%	27%	29%	17%	22%	21%	27%	24%	21%	21%	21%	22%	19%	23%	21%	7%	31%

Q7_19/ Q7_21 Total household income (derived)

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Total	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
UP TO £2,599	24	10	1	10	22	2	23	16	-	15	8	17	1	6	8	15
	1%	*	*	2%	1%	1%	1%	1%	-	1%	1%	1%	*	1%	1%	1%
£2,600 UP TO £5,199	90	28	16	45	75	15	82	66	3	60	30	57	12	21	27	61
	3%	1%	3%	9%	3%	6%	3%	3%	2%	3%	4%	4%	2%	2%	2%	3%
£5,200 UP TO £10,399	222	77	38	101	211	12	207	156	5	123	100	143	35	44	58	154
	7%	4%	7%	20%	7%	5%	7%	6%	4%	5%	12%	9%	5%	5%	5%	8%
£10,400 UP TO £15,599	271	135	48	79	257	14	238	191	17	171	100	160	49	62	69	191
	8%	7%	9%	16%	9%	6%	8%	7%	13%	7%	12%	10%	8%	6%	6%	10%
£15,600 UP TO £20,799	251	139	54	56	239	12	223	196	14	185	66	138	56	57	96	147
	8%	7%	11%	11%	8%	5%	7%	8%	10%	8%	8%	9%	9%	6%	8%	8%
£20,800 UP TO £25,999	235	142	47	36	214	22	219	190	11	181	55	128	60	47	88	137
	7%	7%	9%	7%	7%	9%	7%	7%	8%	7%	7%	8%	9%	5%	7%	7%
£26,000 UP TO £31,199	182	115	37	24	160	22	174	162	2	129	54	106	45	31	67	101
	6%	6%	7%	5%	5%	9%	6%	6%	2%	5%	7%	7%	7%	3%	6%	5%
£31,200 UP TO £36,399	186	145	29	11	179	8	180	156	5	152	35	91	44	51	75	97
	6%	7%	6%	2%	6%	3%	6%	6%	4%	6%	4%	6%	7%	5%	6%	5%
£36,400 UP TO £41,599	147	106	26	7	131	16	134	116	4	122	24	74	27	46	68	70
	5%	5%	5%	2%	4%	7%	4%	5%	3%	5%	3%	5%	4%	5%	6%	4%
£41,600 UP TO £46,799	118	94	16	2	108	10	114	101	1	91	28	62	18	38	51	59
	4%	5%	3%	*	4%	4%	4%	4%	1%	4%	3%	4%	3%	4%	4%	3%
£46,800 UP TO £51,999	140	110	14	13	123	17	133	120	4	121	19	52	38	50	65	58
	4%	5%	3%	3%	4%	7%	4%	5%	3%	5%	2%	3%	6%	5%	5%	3%
£52,000 up to £53,999	62	51	9	2	59	3	62	58	-	47	16	30	14	18	23	32
	2%	2%	2%	*	2%	1%	2%	2%	-	2%	2%	2%	2%	2%	2%	2%
£54,000 up to £55,999	43	33	3	8	41	3	41	34	3	33	11	17	11	15	14	20
	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%
£56,000 up to £57,999	55	33	11	6	51	4	53	41	2	41	14	23	14	18	21	28
	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%	1%
£58,000 up to £59,999	39	33	4	3	35	5	37	34	-	32	7	23	6	10	14	25
	1%	2%	1%	1%	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%
£60,000 up to £64,999	80	61	9	-	78	3	78	68	1	70	10	40	18	23	38	33
	2%	3%	2%	-	3%	1%	3%	3%	1%	3%	1%	2%	3%	2%	3%	2%
£65,000 up to £69,999	38	34	3	1	38	-	37	37	-	30	7	18	8	11	22	14
	1%	2%	1%	*	1%	-	1%	1%	-	1%	1%	1%	1%	1%	2%	1%
£70,000 up to £74,999	65	47	9	4	59	5	63	54	2	50	15	23	16	25	29	28
	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	1%	3%	3%	2%	2%
£75,000 up to £79,999	42	39	3	-	34	8	42	35	-	38	3	20	9	13	20	21
	1%	2%	1%	-	1%	3%	1%	1%	-	2%	*	1%	1%	1%	2%	1%

Q7_19/ Q7_21 Total household income (derived)

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
£80,000 up to £84,999	25	24	2	-	24	2	25	25	-	24	1	10	9	6	17	8
	1%	1%	*	-	1%	1%	1%	1%	-	1%	*	1%	1%	1%	1%	*
£85,000 up to £89,999	52	36	7	8	50	2	43	40	7	42	10	14	15	23	18	34
	2%	2%	1%	2%	2%	1%	1%	2%	5%	2%	1%	1%	2%	2%	1%	2%
£90,000 up to £94,999	43	33	8	1	41	2	39	34	2	35	8	17	9	17	12	28
	1%	2%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%
£95,000 up to £99,999	26	11	12	1	18	8	25	25	-	21	4	9	2	14	12	13
	1%	1%	2%	*	1%	3%	1%	1%	-	1%	1%	1%	*	1%	1%	1%
£100,000 or more	98	78	13	-	90	8	84	77	3	89	9	28	18	52	42	49
	3%	4%	3%	-	3%	3%	3%	3%	2%	4%	1%	2%	3%	5%	4%	3%
Refused	696	456	88	76	658	38	634	526	49	510	186	316	108	271	238	425
	22%	22%	17%	16%	22%	16%	21%	21%	36%	21%	23%	20%	17%	28%	20%	23%

Q7_19/ Q7_21 Total household income (derived)

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
UP TO £2,599	24 1%	- -	- -	2 1%	5 1%	17 1%
£2,600 UP TO £5,199	90 3%	2 1%	2 1%	5 2%	10 2%	73 3%
£5,200 UP TO £10,399	222 7%	11 6%	13 10%	14 5%	45 11%	149 6%
£10,400 UP TO £15,599	271 8%	15 9%	12 9%	17 6%	50 12%	183 8%
£15,600 UP TO £20,799	251 8%	10 6%	7 5%	36 12%	34 8%	178 8%
£20,800 UP TO £25,999	235 7%	10 5%	10 7%	20 7%	28 7%	173 8%
£26,000 UP TO £31,199	182 6%	10 6%	14 11%	36 12%	24 6%	111 5%
£31,200 UP TO £36,399	186 6%	7 4%	7 5%	21 7%	24 6%	133 6%
£36,400 UP TO £41,599	147 5%	14 8%	5 3%	16 5%	19 4%	96 4%
£41,600 UP TO £46,799	118 4%	8 5%	7 5%	12 4%	7 2%	89 4%
£46,800 UP TO £51,999	140 4%	9 5%	9 7%	10 3%	15 3%	106 5%
£52,000 up to £53,999	62 2%	1 1%	4 3%	4 1%	6 1%	48 2%
£54,000 up to £55,999	43 1%	1 1%	- -	6 2%	2 -	35 2%
£56,000 up to £57,999	55 2%	4 2%	3 2%	4 1%	7 2%	40 2%
£58,000 up to £59,999	39 1%	2 1%	- -	3 1%	3 1%	32 1%
£60,000 up to £64,999	80 2%	10 6%	6 4%	10 3%	7 2%	52 2%
£65,000 up to £69,999	38 1%	3 2%	- -	- -	3 1%	31 1%
£70,000 up to £74,999	65 2%	3 2%	3 2%	7 2%	8 2%	45 2%

Q7_19/ Q7_21 Total household income (derived)

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
£75,000 up to £79,999	42 1%	-	5 4%	10 4%	2 1%	29 1%
£80,000 up to £84,999	25 1%	4 2%	-	4 1%	-	18 1%
£85,000 up to £89,999	52 2%	4 2%	3 2%	7 2%	6 1%	35 2%
£90,000 up to £94,999	43 1%	-	4 3%	7 2%	7 2%	29 1%
£95,000 up to £99,999	26 1%	2 1%	-	1 *	-	23 1%
£100,000 or more	98 3%	4 2%	1 1%	10 3%	7 2%	69 3%
Refused	696 22%	42 24%	21 16%	35 12%	108 25%	505 22%

Q7_19/ Q7_21 Total household income (derived)

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
UP TO £2,599	24 1%	11 1%	4 1%	-	1 *	2 1%	3 4%	8 1%	3 1%	2 *	7 2%	2 *	1 *	10 1%	2 2%	5 1%
£2,600 UP TO £5,199	90 3%	26 2%	12 4%	3 1%	3 1%	2 1%	1 1%	23 2%	15 2%	11 3%	10 2%	17 3%	17 4%	22 2%	4 6%	13 2%
£5,200 UP TO £10,399	222 7%	78 7%	18 5%	16 6%	20 7%	19 6%	5 6%	66 6%	41 7%	19 4%	34 9%	32 5%	25 5%	66 6%	9 13%	61 9%
£10,400 UP TO £15,599	271 8%	87 8%	24 7%	24 9%	24 8%	29 10%	4 4%	83 8%	37 6%	22 5%	45 12%	42 7%	29 6%	85 7%	8 11%	65 10%
£15,600 UP TO £20,799	251 8%	77 7%	17 5%	22 8%	18 6%	24 8%	12 13%	72 7%	50 8%	37 9%	28 7%	45 7%	28 6%	89 8%	5 7%	53 8%
£20,800 UP TO £25,999	235 7%	82 7%	22 7%	18 6%	21 7%	29 10%	5 5%	75 7%	56 9%	33 8%	24 6%	56 9%	38 8%	83 7%	9 13%	44 6%
£26,000 UP TO £31,199	182 6%	64 6%	20 6%	19 7%	17 5%	16 5%	6 7%	62 6%	39 7%	26 6%	27 7%	38 6%	22 5%	59 5%	3 5%	43 6%
£31,200 UP TO £36,399	186 6%	70 6%	13 4%	18 7%	21 7%	16 5%	4 4%	71 7%	32 5%	22 5%	27 7%	36 6%	24 5%	89 8%	7 10%	37 5%
£36,400 UP TO £41,599	147 5%	53 5%	19 6%	11 4%	12 4%	12 4%	5 5%	51 5%	27 5%	29 7%	14 4%	27 4%	32 6%	60 5%	3 5%	31 5%
£41,600 UP TO £46,799	118 4%	47 4%	15 5%	18 7%	13 4%	9 3%	10 11%	44 4%	15 2%	19 4%	16 4%	33 5%	25 5%	58 5%	1 1%	21 3%
£46,800 UP TO £51,999	140 4%	33 3%	20 6%	17 6%	20 6%	12 4%	- *	50 5%	32 5%	22 5%	10 3%	47 7%	36 7%	52 5%	3 5%	21 3%
£52,000 up to £53,999	62 2%	25 2%	4 1%	9 3%	11 4%	3 1%	1 1%	27 3%	9 1%	7 2%	9 2%	14 2%	15 3%	32 3%	-	11 2%
£54,000 up to £55,999	43 1%	11 1%	5 2%	5 2%	2 1%	8 3%	1 1%	14 1%	5 1%	14 3%	5 1%	9 1%	8 2%	15 1%	-	10 2%
£56,000 up to £57,999	55 2%	27 2%	5 1%	1 *	6 2%	8 3%	- 1%	24 2%	10 2%	4 2%	6 1%	9 1%	11 2%	20 2%	-	11 2%
£58,000 up to £59,999	39 1%	13 1%	3 1%	2 1%	8 2%	10 3%	- 2%	17 2%	12 2%	5 1%	5 1%	5 1%	10 2%	18 2%	-	7 1%
£60,000 up to £64,999	80 2%	43 4%	7 2%	3 1%	9 3%	12 4%	7 8%	29 3%	16 3%	14 3%	13 3%	19 3%	17 4%	35 3%	-	11 2%
£65,000 up to £69,999	38 1%	17 1%	5 2%	2 1%	4 1%	3 1%	2 2%	18 2%	8 1%	7 2%	4 1%	6 1%	8 2%	13 1%	2 2%	8 1%
£70,000 up to £74,999	65 2%	29 3%	14 4%	11 4%	13 4%	4 1%	- -	29 3%	17 3%	7 2%	14 4%	7 1%	7 2%	31 3%	-	9 1%

Q7_19/ Q7_21 Total household income (derived)

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
£75,000 up to £79,999	42	10	4	5	4	4	1	14	5	4	9	4	-	25	-	13
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	*	2%	-	2%
£80,000 up to £84,999	25	12	-	1	4	4	2	10	8	6	2	7	8	10	1	6
	1%	1%	-	*	1%	1%	3%	1%	1%	1%	1%	1%	2%	1%	2%	1%
£85,000 up to £89,999	52	19	8	3	4	2	-	12	7	9	7	13	10	23	-	8
	2%	2%	2%	1%	1%	1%	-	1%	1%	2%	2%	2%	2%	2%	-	1%
£90,000 up to £94,999	43	15	6	-	5	7	1	13	12	8	8	11	8	17	-	9
	1%	1%	2%	-	2%	2%	1%	1%	2%	2%	2%	2%	2%	1%	-	1%
£95,000 up to £99,999	26	12	6	1	3	1	-	5	5	2	3	7	1	15	-	6
	1%	1%	2%	*	1%	*	-	*	1%	*	1%	1%	*	1%	-	1%
£100,000 or more	98	35	6	5	9	10	-	29	18	16	12	18	11	46	-	10
	3%	3%	2%	2%	3%	3%	*	3%	3%	4%	3%	3%	2%	4%	-	1%
Refused	696	246	84	60	56	53	21	170	117	84	50	134	96	189	13	165
	22%	22%	25%	22%	18%	18%	23%	17%	20%	20%	13%	21%	20%	16%	19%	24%

Q7_19/ Q7_21 Total household income (derived)

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
UP TO £2,599	24	1	1	-	-	1	-	6	4	7	1	5	6	6	1	3
	1%	*	1%	-	*	1%	*	1%	1%	1%	*	1%	*	1%	1%	1%
£2,600 UP TO £5,199	90	14	1	2	3	1	2	16	17	20	4	13	38	15	3	7
	3%	2%	2%	2%	2%	1%	2%	3%	4%	2%	3%	2%	3%	2%	4%	3%
£5,200 UP TO £10,399	222	55	6	6	17	13	10	44	33	33	11	47	68	43	9	30
	7%	8%	8%	6%	9%	8%	11%	8%	7%	4%	8%	8%	5%	6%	11%	11%
£10,400 UP TO £15,599	271	55	8	9	21	18	9	48	36	62	17	55	98	56	13	34
	8%	8%	11%	10%	12%	12%	9%	8%	8%	7%	11%	9%	7%	8%	16%	13%
£15,600 UP TO £20,799	251	51	12	13	13	16	9	43	34	58	11	48	99	52	5	27
	8%	8%	16%	15%	7%	10%	9%	8%	7%	7%	7%	8%	7%	8%	6%	10%
£20,800 UP TO £25,999	235	50	1	9	12	14	5	48	41	62	14	46	104	45	7	14
	7%	8%	1%	11%	7%	9%	6%	9%	9%	7%	9%	8%	7%	7%	8%	5%
£26,000 UP TO £31,199	182	32	1	4	4	6	8	39	32	50	8	32	98	36	5	10
	6%	5%	2%	5%	2%	4%	8%	7%	7%	6%	5%	5%	7%	5%	6%	4%
£31,200 UP TO £36,399	186	37	5	5	8	11	5	41	34	51	15	32	98	43	6	16
	6%	6%	6%	5%	4%	7%	6%	7%	7%	6%	10%	5%	7%	6%	7%	6%
£36,400 UP TO £41,599	147	27	2	1	11	7	2	26	20	55	4	27	75	38	3	8
	5%	4%	3%	2%	6%	5%	2%	5%	4%	6%	3%	5%	5%	6%	3%	3%
£41,600 UP TO £46,799	118	17	1	2	-	1	3	20	9	50	9	26	67	22	1	9
	4%	3%	2%	2%	-	1%	3%	3%	2%	6%	6%	4%	4%	3%	1%	3%
£46,800 UP TO £51,999	140	30	6	9	12	1	8	22	29	42	1	40	88	27	2	7
	4%	5%	8%	11%	7%	1%	9%	4%	6%	5%	1%	7%	6%	4%	2%	3%
£52,000 up to £53,999	62	13	1	7	10	1	3	19	6	22	4	19	32	19	-	-
	2%	2%	2%	8%	5%	*	3%	3%	1%	3%	3%	3%	2%	3%	-	-
£54,000 up to £55,999	43	3	-	-	5	8	-	7	8	23	2	8	24	4	-	-
	1%	1%	-	-	3%	5%	*	1%	2%	3%	1%	1%	2%	1%	-	-
£56,000 up to £57,999	55	17	1	-	1	-	3	7	5	8	1	5	31	18	-	6
	2%	3%	2%	-	*	-	3%	1%	1%	1%	1%	1%	2%	3%	-	2%
£58,000 up to £59,999	39	5	-	-	6	5	1	5	2	13	1	4	22	12	-	3
	1%	1%	-	-	3%	3%	1%	1%	*	2%	1%	1%	1%	2%	-	1%
£60,000 up to £64,999	80	16	3	1	7	5	4	13	12	19	5	17	50	18	-	2
	2%	3%	3%	1%	4%	3%	5%	2%	3%	2%	4%	3%	3%	3%	-	1%
£65,000 up to £69,999	38	7	2	-	-	2	2	1	3	11	-	7	26	6	2	2
	1%	1%	2%	-	*	1%	2%	*	1%	1%	-	1%	2%	1%	2%	1%
£70,000 up to £74,999	65	6	1	-	3	1	-	5	13	21	-	10	44	15	-	3
	2%	1%	2%	-	2%	1%	-	1%	3%	2%	-	2%	3%	2%	-	1%

Q7_19/ Q7_21 Total household income (derived)

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
£75,000 up to £79,999	42	5	4	-	2	2	-	10	4	16	4	4	24	7	2	2
1%	1%	1%	5%	-	1%	1%	-	2%	1%	2%	2%	1%	2%	1%	2%	1%
£80,000 up to £84,999	25	3	-	-	1	1	1	6	2	11	1	1	17	8	1	-
1%	*	1%	-	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	2%	-
£85,000 up to £89,999	52	9	1	1	6	3	-	6	5	15	1	3	31	14	-	3
2%	1%	1%	1%	3%	2%	-	1%	1%	1%	2%	*	1%	2%	2%	-	1%
£90,000 up to £94,999	43	11	-	-	2	-	-	13	7	11	5	12	21	8	-	1
1%	2%	-	-	1%	*	-	-	2%	2%	1%	3%	2%	1%	1%	-	*
£95,000 up to £99,999	26	12	-	3	2	2	1	5	3	6	-	4	19	8	-	-
1%	2%	-	3%	1%	2%	1%	1%	1%	1%	1%	-	1%	1%	1%	-	*
£100,000 or more	98	22	-	6	3	3	2	20	12	27	4	12	49	24	-	4
3%	3%	-	7%	2%	2%	2%	2%	4%	3%	3%	2%	2%	3%	4%	-	2%
Refused	696	148	17	8	32	33	15	96	88	156	28	122	270	126	24	83
22%	23%	23%	10%	18%	21%	16%	17%	19%	19%	18%	19%	20%	18%	19%	29%	31%

Q7_19/ Q7_21 Total household income (derived)

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
UP TO £2,599	24 1%	9 2%	4 *	3 *	6 1%	2 1%	5 1%	19 1%	24 7%	-	-	-
£2,600 UP TO £5,199	90 3%	28 5%	29 2%	14 2%	13 2%	6 2%	24 3%	66 3%	90 27%	-	-	-
£5,200 UP TO £10,399	222 7%	95 19%	71 6%	24 4%	24 4%	8 2%	45 5%	178 7%	222 66%	-	-	-
£10,400 UP TO £15,599	271 8%	79 16%	117 10%	30 5%	24 4%	20 6%	70 8%	202 8%	-	271 36%	-	-
£15,600 UP TO £20,799	251 8%	50 10%	103 8%	41 7%	41 7%	15 4%	55 7%	196 8%	-	251 33%	-	-
£20,800 UP TO £25,999	235 7%	46 9%	106 9%	36 6%	29 5%	19 5%	61 7%	175 7%	-	235 31%	-	-
£26,000 UP TO £31,199	182 6%	25 5%	79 7%	25 4%	28 5%	24 7%	48 6%	134 6%	-	-	182 24%	-
£31,200 UP TO £36,399	186 6%	21 4%	90 7%	33 6%	36 6%	6 2%	53 6%	134 6%	-	-	186 24%	-
£36,400 UP TO £41,599	147 5%	16 3%	47 4%	30 5%	40 7%	14 4%	50 6%	97 4%	-	-	147 19%	-
£41,600 UP TO £46,799	118 4%	15 3%	42 3%	18 3%	30 5%	14 4%	39 5%	79 3%	-	-	118 15%	-
£46,800 UP TO £51,999	140 4%	5 1%	52 4%	31 5%	34 6%	17 5%	41 5%	99 4%	-	-	140 18%	-
£52,000 up to £53,999	62 2%	4 1%	22 2%	15 3%	18 3%	4 1%	20 2%	43 2%	-	-	-	62 9%
£54,000 up to £55,999	43 1%	3 1%	15 1%	12 2%	11 2%	2 1%	12 1%	31 1%	-	-	-	43 6%
£56,000 up to £57,999	55 2%	7 1%	19 2%	13 2%	14 2%	1 *	14 2%	41 2%	-	-	-	55 8%
£58,000 up to £59,999	39 1%	-	17 1%	12 2%	5 1%	4 1%	14 2%	26 1%	-	-	-	39 6%
£60,000 up to £64,999	80 2%	2 *	29 2%	23 4%	17 3%	9 3%	27 3%	53 2%	-	-	-	80 12%
£65,000 up to £69,999	38 1%	2 *	9 1%	17 3%	8 1%	2 *	12 1%	26 1%	-	-	-	38 6%
£70,000 up to £74,999	65 2%	2 *	23 2%	16 3%	20 3%	4 1%	21 3%	43 2%	-	-	-	65 10%
£75,000 up to £79,999	42 1%	1 *	18 2%	9 2%	7 1%	6 2%	10 1%	31 1%	-	-	-	42 6%

Q7_19/ Q7_21 Total household income (derived)

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
£80,000 up to £84,999	25	1	11	3	8	3	10	16	-	-	-	25
	1%	*	1%	*	1%	1%	1%	1%	-	-	-	4%
£85,000 up to £89,999	52	7	14	9	11	11	20	33	-	-	-	52
	2%	1%	1%	2%	2%	3%	2%	1%	-	-	-	8%
£90,000 up to £94,999	43	1	15	12	8	6	12	31	-	-	-	43
	1%	*	1%	2%	1%	2%	1%	1%	-	-	-	6%
£95,000 up to £99,999	26	1	6	5	11	2	8	17	-	-	-	26
	1%	*	1%	1%	2%	1%	1%	1%	-	-	-	4%
£100,000 or more	98	5	28	19	21	25	31	67	-	-	-	98
	3%	1%	2%	3%	4%	7%	4%	3%	-	-	-	15%
Refused	696	86	248	133	109	120	147	549	-	-	-	-
	22%	17%	20%	23%	19%	35%	17%	23%	-	-	-	-

Q7_19/ Q7_21 Total household income (derived)

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
UP TO £2,599	24	2	-	1	-	2	1	2	3	4	15	1
1%		1%	3%	1%	-	1%	1%	1%	*	1%	1%	1%
£2,600 UP TO £5,199	90	12	-	5	5	4	1	13	7	16	58	10
3%		4%	3%	9%	3%	2%	1%	4%	1%	2%	5%	7%
£5,200 UP TO £10,399	222	19	1	5	9	6	4	16	26	33	153	12
7%		6%	5%	10%	6%	4%	5%	6%	2%	5%	13%	8%
£10,400 UP TO £15,599	271	24	2	7	11	11	4	25	52	62	141	16
8%		8%	13%	14%	7%	7%	4%	9%	4%	10%	12%	12%
£15,600 UP TO £20,799	251	14	2	4	11	8	5	18	59	51	132	9
8%		5%	10%	7%	7%	5%	6%	6%	5%	8%	11%	6%
£20,800 UP TO £25,999	235	34	1	3	17	17	11	27	75	59	90	11
7%		11%	7%	7%	11%	11%	14%	9%	6%	9%	8%	8%
£26,000 UP TO £31,199	182	15	1	1	7	9	3	15	72	39	65	7
6%		5%	3%	2%	5%	6%	3%	5%	6%	6%	6%	5%
£31,200 UP TO £36,399	186	21	2	4	10	9	5	18	83	41	61	-
6%		7%	10%	9%	7%	5%	6%	7%	7%	6%	5%	*
£36,400 UP TO £41,599	147	10	2	4	4	8	3	10	66	36	43	2
5%		3%	9%	3%	2%	5%	4%	3%	5%	5%	4%	2%
£41,600 UP TO £46,799	118	14	1	1	9	7	5	12	56	33	25	4
4%		5%	8%	2%	6%	4%	6%	4%	4%	5%	2%	3%
£46,800 UP TO £51,999	140	12	-	1	5	7	2	12	79	22	35	4
4%		4%	1%	2%	4%	5%	3%	4%	6%	3%	3%	3%
£52,000 up to £53,999	62	5	-	1	1	4	2	4	40	15	7	-
2%		2%	-	1%	*	2%	2%	1%	3%	2%	1%	-
£54,000 up to £55,999	43	4	-	-	3	2	2	3	28	6	10	-
1%		1%	-	-	2%	1%	2%	1%	2%	1%	1%	-
£56,000 up to £57,999	55	5	-	1	2	2	2	3	30	9	12	3
2%		2%	3%	2%	1%	1%	3%	1%	2%	1%	1%	2%
£58,000 up to £59,999	39	2	1	1	1	2	-	4	24	3	12	-
1%		1%	3%	1%	1%	1%	-	1%	2%	1%	1%	-
£60,000 up to £64,999	80	9	-	-	2	8	4	6	60	11	7	2
2%		3%	-	1%	1%	5%	5%	2%	5%	2%	1%	2%
£65,000 up to £69,999	38	1	-	-	1	1	1	1	30	3	3	2
1%		*	-	-	*	*	1%	*	2%	*	*	1%
£70,000 up to £74,999	65	7	2	4	2	3	3	6	34	8	19	4
2%		2%	9%	8%	1%	2%	4%	2%	3%	1%	2%	3%

Q7_19/ Q7_21 Total household income (derived)

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter mediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
£75,000 up to £79,999	42	5	-	-	4	2	-	5	28	9	2	3
1%	1%	-	-	-	2%	1%	-	2%	2%	1%	*	2%
£80,000 up to £84,999	25	2	-	1	-	1	-	2	20	5	-	-
1%	1%	-	1%	-	1%	1%	-	1%	2%	1%	-	-
£85,000 up to £89,999	52	6	-	-	2	4	2	4	30	11	10	1
2%	2%	-	1%	1%	2%	1%	3%	1%	2%	2%	1%	1%
£90,000 up to £94,999	43	3	-	-	1	2	1	3	25	6	12	-
1%	1%	-	-	1%	1%	1%	1%	1%	2%	1%	1%	-
£95,000 up to £99,999	26	2	-	-	1	1	-	2	21	-	4	1
1%	1%	*	*	*	1%	1%	-	1%	2%	-	*	1%
£100,000 or more	98	5	1	-	2	4	1	5	77	16	4	1
3%	2%	4%	-	1%	3%	2%	2%	2%	6%	2%	*	*
Refused	696	82	1	9	45	38	21	71	258	154	234	51
22%	26%	8%	19%	29%	24%	26%	25%	20%	24%	20%	36%	

Q7_22 Respondent's highest qualification

Base: All respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Higher degree or postgraduate	341	170	171	21	93	65	78	43	34	8	297	9	27	8	279	47	226	115
	11%	11%	10%	5%	17%	12%	13%	10%	8%	3%	11%	6%	10%	9%	10%	16%	11%	9%
Degree, NVQ level 4/5 or equivalent	495	248	247	35	118	124	84	62	53	18	437	16	30	13	409	55	353	142
	15%	16%	15%	7%	22%	23%	14%	14%	13%	8%	16%	10%	11%	14%	15%	19%	18%	11%
HE diploma, HNC/HND/BTEC or equivalent	324	144	180	48	47	66	69	38	29	27	279	12	23	9	278	30	207	117
	10%	9%	11%	10%	9%	12%	12%	9%	7%	11%	10%	8%	8%	10%	10%	10%	10%	9%
A/AS levels, NVQ level 3, GNVQ advance or equivalent	611	348	262	185	114	83	108	59	43	18	525	25	48	12	547	48	334	276
	19%	22%	16%	39%	21%	15%	18%	13%	11%	8%	19%	16%	18%	13%	19%	16%	17%	22%
Trade apprenticeships	149	124	24	4	9	17	22	36	35	24	108	15	18	8	142	3	98	51
	5%	8%	1%	1%	2%	3%	4%	8%	9%	10%	4%	10%	6%	9%	5%	1%	5%	4%
O level/GCSE grades A-C, NVQ level 2, GNVQ Intermediate or equivalent	549	220	330	117	71	108	122	64	53	13	475	18	41	16	505	31	319	229
	17%	14%	20%	25%	13%	20%	21%	14%	13%	6%	18%	11%	15%	18%	18%	11%	16%	18%
O level/GCSE grades D-G, NVQ level 1, GNVQ Foundation or equivalent	118	49	69	15	28	11	29	21	12	3	93	12	9	4	109	4	65	53
	4%	3%	4%	3%	5%	2%	5%	5%	3%	1%	3%	8%	3%	5%	4%	1%	3%	4%
Other qualifications (including overseas)	71	33	38	5	17	14	6	13	7	10	62	2	7	-	48	22	37	34
	2%	2%	2%	1%	3%	3%	1%	3%	2%	4%	2%	1%	2%	*	2%	7%	2%	3%
None of these	569	240	329	40	39	50	74	107	140	120	429	48	73	19	493	49	329	241
	18%	15%	20%	8%	7%	9%	12%	24%	34%	50%	16%	31%	27%	21%	18%	17%	17%	19%
Refused	4	2	2	-	-	-	3	-	2	-	4	-	-	-	3	-	3	1
	*	*	*	-	-	*	*	*	*	-	*	-	-	1%	*	-	*	*

Q7_22 Respondent's highest qualification
Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/Diploma/Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/Yesterday	Day before yesterday/last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Higher degree or postgraduate	341 11%	258 14%	49 7%	10 6%	24 5%	341 41%	-	-	-	30 6%	311 12%	231 12%	27 13%	83 8%	320 13%	13 7%	2 4%	1 1%	5 1%
Degree, NVQ level 4/5 or equivalent	495 15%	354 19%	85 12%	11 6%	46 9%	495 59%	-	-	-	43 8%	452 17%	328 17%	29 14%	137 13%	451 19%	16 8%	2 5%	4 8%	21 4%
HE diploma, HNC/HND/BTEC or equivalent	324 10%	217 12%	64 9%	12 7%	30 6%	-	324 30%	-	-	49 9%	274 10%	188 10%	22 11%	113 11%	265 11%	20 10%	5 10%	2 4%	32 6%
A/AS levels, NVQ level 3, GNVQ advance or equivalent	611 19%	374 20%	68 9%	43 24%	126 25%	-	611 56%	-	-	78 14%	532 20%	431 22%	21 10%	158 15%	512 22%	46 23%	6 13%	6 12%	40 7%
Trade apprenticeships	149 5%	70 4%	64 9%	5 3%	10 2%	-	149 14%	-	-	42 8%	107 4%	73 4%	17 8%	58 5%	72 3%	10 5%	1 2%	8 15%	57 10%
O level/GCSE grades A-C, NVQ level 2, GNVQ Intermediate or equivalent	549 17%	324 18%	75 10%	38 21%	113 23%	-	-	549 82%	-	73 13%	476 18%	325 17%	36 17%	188 17%	416 18%	48 24%	13 26%	10 20%	63 11%
O level/GCSE grades D-G, NVQ level 1, GNVQ Foundation or equivalent	118 4%	68 4%	16 2%	5 3%	29 6%	-	-	118 18%	-	26 5%	92 3%	60 3%	18 9%	39 4%	83 4%	9 5%	2 5%	4 8%	19 3%
Other qualifications (including overseas)	71 2%	29 2%	19 3%	10 5%	14 3%	-	-	-	71 11%	12 2%	60 2%	38 2%	9 4%	24 2%	43 2%	6 3%	-	1 2%	21 4%
None of these	569 18%	141 8%	280 39%	42 24%	106 21%	-	-	-	569 88%	185 34%	384 14%	262 13%	31 15%	276 26%	205 9%	34 17%	17 35%	15 29%	298 54%
Refused	4 *	2 *	2 *	1 1%	- *	-	-	-	4 1%	3 1%	1 *	3 *	- *	2 *	3 *	-	-	-	1 *

Q7_22 Respondent's highest qualification

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Higher degree or postgraduate	341 11%	232 11%	68 13%	11 2%	311 10%	30 13%	331 11%	300 12%	5 4%	302 13%	39 5%	162 10%	86 13%	93 10%	172 14%	136 7%
Degree, NVQ level 4/5 or equivalent	495 15%	374 18%	83 16%	20 4%	442 15%	53 22%	463 15%	422 17%	13 9%	396 16%	99 12%	263 16%	119 18%	113 12%	240 20%	216 12%
HE diploma, HNC/HND/BTEC or equivalent	324 10%	215 10%	53 10%	41 8%	315 11%	9 4%	297 10%	261 10%	15 12%	240 10%	84 10%	179 11%	57 9%	87 9%	107 9%	192 10%
A/AS levels, NVQ level3, GNVQ advance or equivalent	611 19%	371 18%	128 25%	60 12%	554 19%	56 24%	566 19%	470 18%	25 19%	503 21%	108 13%	234 14%	130 20%	246 25%	242 20%	336 18%
Trade apprenticeships	149 5%	107 5%	12 2%	27 5%	142 5%	7 3%	127 4%	96 4%	13 10%	98 4%	51 6%	58 4%	30 5%	61 6%	46 4%	98 5%
O level/GCSE grades A-C, NVQ level 2, GNVQ Intermediate or equivalent	549 17%	350 17%	68 13%	109 22%	527 18%	23 9%	525 18%	468 18%	10 7%	430 18%	119 15%	291 18%	100 15%	159 16%	184 15%	343 19%
O level/GCSE grades D-G, NVQ level 1, GNVQ Foundation or equivalent	118 4%	66 3%	16 3%	28 6%	106 4%	12 5%	101 3%	87 3%	10 7%	86 4%	31 4%	64 4%	19 3%	35 4%	41 3%	74 4%
Other qualifications (including overseas)	71 2%	34 2%	25 5%	13 3%	69 2%	2 1%	65 2%	56 2%	5 4%	46 2%	25 3%	40 2%	9 1%	22 2%	29 2%	39 2%
None of these	569 18%	316 15%	55 11%	183 37%	524 18%	45 19%	510 17%	394 15%	38 28%	306 13%	263 32%	324 20%	93 14%	152 16%	133 11%	411 22%
Refused	4 *	4 *	- -	- *	3 *	1 1%	4 *	4 *	- -	3 *	1 *	3 *	1 *	- -	3 *	1 *

Q7_22 Respondent's highest qualification

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Higher degree or postgraduate	341 11%	38 22%	20 15%	29 10%	41 10%	224 10%
Degree, NVQ level 4/5 or equivalent	495 15%	38 22%	25 19%	45 15%	70 16%	334 15%
HE diploma, HNC/HND/BTEC or equivalent	324 10%	10 5%	18 13%	37 13%	49 12%	224 10%
A/AS levels, NVQ level3, GNVQ advance or equivalent	611 19%	35 20%	25 19%	55 19%	60 14%	456 20%
Trade apprenticeships	149 5%	2 1%	2 2%	9 3%	17 4%	113 5%
O level/GCSE grades A-C, NVQ level 2, GNVQ Intermediate or equivalent	549 17%	33 18%	16 12%	64 22%	63 15%	393 17%
O level/GCSE grades D-G, NVQ level 1, GNVQ Foundation or equivalent	118 4%	1 1%	4 3%	10 4%	15 4%	88 4%
Other qualifications (including overseas)	71 2%	1 1%	6 5%	4 1%	11 3%	49 2%
None of these	569 18%	19 11%	17 13%	40 14%	96 23%	416 18%
Refused	4 *	- -	- -	- -	3 1%	1 *

Q7_22 Respondent's highest qualification

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Higher degree or postgraduate	341 11%	139 12%	33 10%	18 6%	37 12%	47 16%	21 23%	119 12%	66 11%	45 10%	57 15%	83 13%	50 10%	137 12%	5 7%	63 9%
Degree, NVQ level 4/5 or equivalent	495 15%	180 16%	58 17%	53 19%	47 15%	55 18%	22 24%	174 17%	91 15%	100 23%	71 18%	131 21%	96 20%	206 18%	12 17%	91 13%
HE diploma, HNC/HND/BTEC or equivalent	324 10%	99 9%	38 11%	45 17%	41 13%	32 11%	6 7%	116 11%	77 13%	49 11%	45 12%	59 9%	73 15%	116 10%	5 7%	58 8%
A/AS levels, NVQ level 3, GNVQ advance or equivalent	611 19%	257 23%	79 23%	53 19%	64 21%	34 12%	17 18%	197 19%	113 19%	92 21%	63 16%	120 19%	120 25%	253 22%	8 11%	110 16%
Trade apprenticeships	149 5%	42 4%	- *	9 3%	10 3%	18 6%	2 3%	36 4%	18 3%	12 3%	19 5%	14 2%	11 2%	36 3%	7 10%	48 7%
O level/GCSE grades A-C, NVQ level 2, GNVQ Intermediate or equivalent	549 17%	196 17%	68 20%	54 20%	58 19%	55 18%	15 16%	173 17%	113 19%	83 19%	57 15%	109 17%	70 14%	215 19%	11 16%	97 14%
O level/GCSE grades D-G, NVQ level 1, GNVQ Foundation or equivalent	118 4%	32 3%	11 3%	17 6%	7 2%	8 3%	5 5%	38 4%	22 4%	17 4%	19 5%	14 2%	17 4%	47 4%	3 4%	30 4%
Other qualifications (including overseas)	71 2%	31 3%	6 2%	2 1%	5 2%	7 2%	- -	15 1%	6 1%	5 1%	2 1%	23 4%	19 4%	15 1%	5 6%	15 2%
None of these	569 18%	164 14%	48 14%	23 8%	36 12%	42 14%	4 4%	144 14%	89 15%	26 6%	54 14%	84 13%	32 7%	136 12%	16 22%	167 25%
Refused	4 *	- -	- -	- -	- -	- -	- -	3 *	3 *	- -	- *	1 *	- -	- *	- -	- *

Q7_22 Respondent's highest qualification

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Higher degree or postgraduate	341 11%	72 11%	10 14%	3 3%	24 13%	15 10%	16 17%	49 9%	36 8%	107 13%	22 15%	61 10%	204 14%	89 13%	6 7%	20 7%
Degree, NVQ level 4/5 or equivalent	495 15%	102 16%	11 15%	13 15%	31 18%	23 14%	24 26%	89 16%	76 17%	162 19%	23 16%	81 13%	279 19%	115 17%	12 15%	25 9%
HE diploma, HNC/HND/BTEC or equivalent	324 10%	46 7%	4 5%	13 15%	22 12%	8 5%	8 8%	50 9%	39 8%	105 12%	16 11%	67 11%	176 12%	70 11%	3 3%	23 9%
A/AS levels, NVQ level 3, GNVQ advance or equivalent	611 19%	138 21%	14 18%	19 22%	22 12%	23 15%	10 11%	107 19%	80 17%	183 22%	13 9%	115 19%	312 21%	132 20%	7 8%	24 9%
Trade apprenticeships	149 5%	23 3%	4 5%	2 2%	4 2%	11 7%	2 3%	23 4%	15 3%	20 2%	7 4%	27 5%	50 3%	11 2%	3 3%	23 9%
O level/GCSE grades A-C, NVQ level 2, GNVQ Intermediate or equivalent	549 17%	111 17%	20 26%	19 22%	31 17%	39 25%	19 20%	106 19%	93 20%	167 20%	31 21%	108 18%	265 18%	115 17%	10 12%	33 12%
O level/GCSE grades D-G, NVQ level 1, GNVQ Foundation or equivalent	118 4%	18 3%	4 5%	6 7%	5 3%	6 4%	2 2%	20 4%	28 6%	36 4%	4 3%	21 4%	55 4%	18 3%	9 10%	12 4%
Other qualifications (including overseas)	71 2%	21 3%	1 1%	1 1%	1 1%	3 2%	- *	15 3%	12 3%	11 1%	1 *	18 3%	24 2%	15 2%	7 9%	6 2%
None of these	569 18%	115 18%	9 12%	10 12%	38 21%	29 18%	11 12%	104 18%	78 17%	60 7%	31 21%	103 17%	133 9%	104 16%	26 32%	106 39%
Refused	4 *	1 *	-	-	-	-	-	3 1%	2 *	-	-	1 *	-	-	-	-

Q7_22 Respondent's highest qualification

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Higher degree or postgraduate	341 11%	48 9%	124 10%	74 13%	66 12%	29 8%	94 11%	247 10%	4 1%	35 5%	96 12%	154 23%
Degree, NVQ level 4/5 or equivalent	495 15%	79 16%	204 17%	76 13%	99 17%	36 10%	138 16%	356 15%	32 10%	81 11%	130 17%	159 24%
HE diploma, HNC/HND/BTEC or equivalent	324 10%	50 10%	120 10%	56 10%	68 12%	31 9%	95 11%	229 10%	24 7%	71 9%	96 12%	60 9%
A/AS levels, NVQ level3, GNVQ advance or equivalent	611 19%	59 12%	190 16%	144 25%	134 23%	84 24%	177 21%	433 18%	36 11%	141 19%	180 23%	128 19%
Trade apprenticeships	149 5%	32 6%	75 6%	20 3%	15 3%	7 2%	21 2%	128 5%	18 5%	39 5%	25 3%	27 4%
O level/GCSE grades A-C, NVQ level 2, GNVQ Intermediate or equivalent	549 17%	65 13%	184 15%	114 19%	104 18%	82 24%	192 23%	358 15%	61 18%	147 19%	143 19%	81 12%
O level/GCSE grades D-G, NVQ level 1, GNVQ Foundation or equivalent	118 4%	19 4%	45 4%	23 4%	18 3%	13 4%	22 3%	95 4%	14 4%	40 5%	29 4%	11 2%
Other qualifications (including overseas)	71 2%	13 3%	24 2%	13 2%	5 1%	16 5%	18 2%	53 2%	9 3%	30 4%	10 1%	4 1%
None of these	569 18%	146 28%	246 20%	64 11%	66 12%	48 14%	88 10%	481 20%	138 41%	173 23%	64 8%	43 6%
Refused	4 *	1 *	1 *	2 *	- -	- *	- *	4 *	- -	- -	- -	- -

Q7_22 Respondent's highest qualification

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Higher degree or postgraduate	341 11%	34 11%	-	1 2%	14 9%	20 13%	12 15%	23 8%	261 20%	46 7%	27 2%	8 6%
Degree, NVQ level 4/5 or equivalent	495 15%	37 12%	1 8%	3 5%	18 12%	22 13%	13 17%	29 10%	353 28%	58 9%	63 5%	21 15%
HE diploma, HNC/HND/BTEC or equivalent	324 10%	28 9%	-	2 5%	11 7%	18 11%	6 7%	26 9%	180 14%	59 9%	79 7%	6 4%
A/AS levels, NVQ level3, GNVC advance or equivalent	611 19%	50 16%	4 23%	13 26%	23 15%	24 15%	15 18%	45 16%	213 17%	144 22%	226 20%	28 20%
Trade apprenticeships	149 5%	20 6%	2 10%	3 7%	10 6%	12 8%	4 5%	22 8%	13 1%	41 6%	85 7%	9 7%
O level/GCSE grades A-C, NVQ level 2, GNVC Intermediate or equivalent	549 17%	48 15%	5 28%	7 15%	31 20%	18 11%	14 17%	43 15%	161 13%	134 21%	234 20%	20 14%
O level/GCSE grades D-G, NVQ level 1, GNVC Foundation or equivalent	118 4%	10 3%	2 14%	2 3%	6 4%	6 3%	2 3%	10 4%	18 1%	25 4%	63 6%	11 8%
Other qualifications (including overseas)	71 2%	7 2%	-	-	5 3%	2 1%	2 2%	5 2%	10 1%	18 3%	37 3%	6 4%
None of these	569 18%	80 25%	3 16%	19 37%	34 22%	39 24%	12 15%	79 28%	72 6%	126 19%	340 29%	32 23%
Refused	4 *	- *	- 1%	- *	- *	- *	- -	- *	3 *	1 *	- *	- *

Q7_23ENG Ethnicity (England)

Base: All respondents living in England

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2116	893	1223	182	328	360	368	331	309	236	2116	-	-	-	1817	192	1104	1011
Base	2709	1332	1377	402	465	448	495	357	338	202	2709	-	-	-	2305	278	1633	1074
Net : White	2305	1133	1173	329	369	370	444	311	300	180	2305	-	-	-	2305	-	1422	882
	85%	85%	85%	82%	79%	83%	90%	87%	89%	89%	85%	-	-	-	100%	-	87%	82%
English / Welsh / Scottish / Northern Irish / British	2168	1061	1108	313	333	338	416	302	286	178	2168	-	-	-	2168	-	1336	831
	80%	80%	80%	78%	72%	75%	84%	85%	85%	88%	80%	-	-	-	94%	-	82%	77%
Irish	24	11	13	3	3	3	7	-	6	2	24	-	-	-	24	-	12	12
	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	-	-	-	1%	-	1%	1%
Gypsy or Irish Traveller	5	3	2	2	-	-	1	1	-	-	5	-	-	-	5	-	3	2
	*	*	*	1%	-	-	*	*	-	-	*	-	-	-	*	-	*	*
Any other White background	108	58	50	10	33	29	20	8	8	-	108	-	-	-	108	-	70	38
	4%	4%	4%	2%	7%	7%	4%	2%	2%	-	4%	-	-	-	5%	-	4%	4%
Net : Mixed/ Multiple ethnic groups	38	21	17	6	16	8	2	3	1	2	38	-	-	-	-	38	20	18
	1%	2%	1%	2%	3%	2%	*	1%	*	1%	1%	-	-	-	-	14%	1%	2%
White and Black Caribbean	17	9	8	2	7	4	-	1	1	2	17	-	-	-	-	17	8	9
	1%	1%	1%	1%	2%	1%	-	*	*	1%	1%	-	-	-	-	6%	1%	1%
White and Black African	8	3	5	-	4	2	1	1	-	-	8	-	-	-	-	8	7	-
	*	*	*	-	1%	*	*	*	-	-	*	-	-	-	-	3%	*	*
White and Asian	8	5	2	4	1	1	-	-	-	1	8	-	-	-	-	8	1	6
	*	*	*	1%	*	*	-	-	-	*	*	-	-	-	-	3%	*	1%
Any other Mixed / Multiple ethnic background	6	4	2	-	4	2	-	1	-	-	6	-	-	-	-	6	4	2
	*	*	*	-	1%	*	-	*	-	-	*	-	-	-	-	2%	*	*
Net : Asian/ Asian British	163	81	82	31	50	35	20	14	11	2	163	-	-	-	-	163	90	73
	6%	6%	6%	8%	11%	8%	4%	4%	3%	1%	6%	-	-	-	-	59%	6%	7%
Indian	70	26	44	16	16	12	8	7	11	-	70	-	-	-	-	70	33	37
	3%	2%	3%	4%	4%	3%	2%	2%	3%	-	3%	-	-	-	-	25%	2%	3%
Pakistani	51	34	17	13	17	13	5	3	-	1	51	-	-	-	-	51	30	21
	2%	3%	1%	3%	4%	3%	1%	1%	-	*	2%	-	-	-	-	18%	2%	2%
Bangladeshi	13	9	4	-	3	5	3	2	-	-	13	-	-	-	-	13	9	4
	*	1%	*	-	1%	1%	1%	1%	-	-	*	-	-	-	-	5%	1%	*
Chinese	7	3	3	-	5	-	-	-	-	1	7	-	-	-	-	7	4	3
	*	*	*	-	1%	-	-	-	-	1%	*	-	-	-	-	2%	*	*
Any other Asian background	23	9	14	2	9	5	3	2	1	-	23	-	-	-	-	23	13	10
	1%	1%	1%	1%	2%	1%	1%	1%	*	-	1%	-	-	-	-	8%	1%	1%
Net : Black/ African/ Caribbean/ Black British	64	23	41	6	15	17	13	5	6	2	64	-	-	-	-	64	29	34
	2%	2%	3%	1%	3%	4%	3%	1%	2%	1%	2%	-	-	-	-	23%	2%	3%
African	36	12	24	2	11	11	6	4	2	-	36	-	-	-	-	36	19	17
	1%	1%	2%	*	2%	3%	1%	1%	*	-	1%	-	-	-	-	13%	1%	2%

Q7_23ENG Ethnicity (England)

Base: All respondents living in England

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2116	893	1223	182	328	360	368	331	309	236	2116	-	-	-	1817	192	1104	1011
Base	2709	1332	1377	402	465	448	495	357	338	202	2709	-	-	-	2305	278	1633	1074
Caribbean	26	9	18	4	4	4	8	1	4	2	26	-	-	-	-	26	11	15
	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	-	-	-	-	9%	1%	1%
Any other Black / African / Caribbean background	2	2	-	-	-	2	-	-	-	-	2	-	-	-	-	2	-	2
	*	*	-	-	-	*	-	-	-	-	*	-	-	-	-	1%	-	*
Net : Other ethnic group	13	5	8	4	1	4	2	-	2	-	13	-	-	-	-	13	4	9
	*	*	1%	1%	*	1%	*	-	*	-	*	-	-	-	-	5%	*	1%
Arab	4	3	-	2	-	2	-	-	-	-	4	-	-	-	-	4	1	2
	*	*	-	*	-	*	-	-	-	-	*	-	-	-	-	1%	*	*
Any other ethnic group	9	2	8	2	1	2	2	-	2	-	9	-	-	-	-	9	3	6
	*	*	1%	*	*	1%	*	-	*	-	*	-	-	-	-	3%	*	1%
Refused	3	3	-	-	-	2	-	-	2	-	3	-	-	-	-	-	3	-
	*	*	-	-	-	*	-	-	*	-	*	-	-	-	-	-	*	-
Not stated	122	67	56	26	14	11	15	24	17	16	122	-	-	-	-	-	64	58
	5%	5%	4%	6%	3%	2%	3%	7%	5%	8%	5%	-	-	-	-	-	4%	5%

Q7_23ENG Ethnicity (England)

Base: All respondents living in England

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	2116	1055	619	126	316	560	660	434	462	438	1677	1198	142	775	1456	135	33	35	456
Base	2709	1548	599	156	406	734	912	567	495	444	2265	1631	181	895	2029	163	33	35	447
Net : White	2305	1353	533	120	299	596	798	515	397	374	1931	1384	147	774	1739	141	25	31	369
	85%	87%	89%	77%	74%	81%	87%	91%	80%	84%	85%	85%	81%	86%	86%	86%	76%	87%	83%
English / Welsh / Scottish / Northern Irish / British	2168	1268	518	103	279	553	753	506	355	356	1812	1296	139	734	1623	135	25	31	355
	80%	82%	87%	66%	69%	75%	83%	89%	72%	80%	80%	79%	76%	82%	80%	83%	75%	87%	79%
Irish	24	9	7	4	4	4	9	2	10	5	18	8	1	15	11	3	-	-	9
	1%	1%	1%	3%	1%	*	1%	*	2%	1%	1%	1%	*	2%	1%	2%	1%	-	2%
Gypsy or Irish Traveller	5	1	-	4	-	-	-	-	5	-	5	4	1	-	5	-	-	-	-
	*	*	-	2%	-	-	-	-	1%	-	*	*	1%	-	*	-	-	-	-
Any other White background	108	75	8	9	16	39	36	7	27	13	95	76	6	25	100	3	-	-	6
	4%	5%	1%	6%	4%	5%	4%	1%	5%	3%	4%	5%	4%	3%	5%	2%	-	-	1%
Net : Mixed/ Multiple ethnic groups	38	22	3	1	12	12	12	6	7	7	32	24	2	13	32	1	-	-	6
	1%	1%	*	1%	3%	2%	1%	1%	2%	2%	1%	1%	1%	1%	2%	*	-	-	1%
White and Black Caribbean	17	14	2	-	1	3	6	4	4	4	13	10	-	7	13	-	-	-	4
	1%	1%	*	-	*	*	1%	1%	1%	1%	1%	1%	-	1%	1%	-	-	-	1%
White and Black African	8	3	-	1	3	5	1	2	-	1	6	5	-	2	7	-	-	-	1
	*	*	-	1%	1%	1%	*	*	-	*	*	*	-	*	*	-	-	-	*
White and Asian	8	2	1	-	5	2	5	-	-	-	7	6	-	2	7	-	-	-	1
	*	*	*	-	1%	*	1%	-	*	*	*	*	-	*	*	-	-	-	*
Any other Mixed / Multiple ethnic background	6	2	-	-	4	2	-	1	3	1	5	3	2	1	5	1	-	-	-
	*	*	-	-	1%	*	-	*	1%	*	*	*	1%	*	*	-	-	-	-
Net : Asian/ Asian British	163	92	14	11	46	66	46	18	34	23	141	105	14	44	126	9	3	2	21
	6%	6%	2%	7%	11%	9%	5%	3%	7%	5%	6%	6%	8%	5%	6%	6%	10%	5%	5%
Indian	70	42	12	1	15	43	18	4	5	11	59	51	2	17	59	7	-	-	4
	3%	3%	2%	1%	4%	6%	2%	1%	1%	2%	3%	3%	1%	2%	3%	4%	-	-	1%
Pakistani	51	29	1	4	17	11	18	9	13	5	46	25	9	17	36	2	3	-	10
	2%	2%	*	2%	4%	1%	2%	2%	3%	1%	2%	2%	5%	2%	2%	1%	8%	-	2%
Bangladeshi	13	7	-	2	4	3	3	-	7	2	11	6	-	7	7	-	-	2	4
	*	*	-	1%	1%	*	*	-	1%	1%	*	*	-	1%	*	-	-	5%	1%
Chinese	7	5	1	-	1	4	2	-	1	-	7	5	-	1	5	-	-	-	1
	*	*	*	-	*	1%	*	-	*	-	*	*	-	*	*	-	-	-	*
Any other Asian background	23	9	1	4	9	6	5	5	7	5	18	18	3	2	19	-	1	-	2
	1%	1%	*	3%	2%	1%	1%	1%	1%	1%	1%	1%	2%	*	1%	-	3%	-	*

Q7_23ENG Ethnicity (England)

Base: All respondents living in England

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	2116	1055	619	126	316	560	660	434	462	438	1677	1198	142	775	1456	135	33	35	456
Base	2709	1548	599	156	406	734	912	567	495	444	2265	1631	181	895	2029	163	33	35	447
Net : Black/ African/ Caribbean/ Black British	64	28	9	9	17	16	19	9	19	6	58	46	3	14	42	4	1	1	16
	2%	2%	2%	6%	4%	2%	2%	2%	4%	1%	3%	3%	2%	2%	2%	3%	2%	4%	4%
African	36	16	3	4	13	15	8	4	10	3	32	29	1	7	27	-	1	-	9
	1%	1%	*	3%	3%	2%	1%	1%	2%	1%	1%	2%	*	1%	1%	-	2%	-	2%
Caribbean	26	10	7	4	5	2	10	6	9	2	24	16	2	8	13	4	-	1	7
	1%	1%	1%	3%	1%	*	1%	1%	2%	1%	1%	1%	1%	1%	1%	3%	-	4%	2%
Any other Black / African / Caribbean background	2	2	-	-	-	-	2	-	-	-	2	2	-	-	2	-	-	-	-
	*	*	-	-	-	-	*	-	-	-	*	*	-	-	*	-	-	-	-
Net : Other ethnic group	13	2	2	4	6	1	4	-	8	4	9	10	-	3	10	-	-	-	3
	*	*	*	2%	1%	*	*	*	2%	1%	*	1%	-	*	*	-	-	-	1%
Arab	4	-	-	1	2	-	-	-	3	2	2	3	-	-	4	-	-	-	-
	*	-	-	1%	1%	-	-	*	1%	*	*	*	-	*	*	-	-	-	-
Any other ethnic group	9	2	2	2	4	1	4	-	4	2	7	7	-	3	7	-	-	-	3
	*	*	*	2%	1%	*	*	-	1%	1%	*	*	-	*	*	-	-	-	1%
Refused	3	2	2	-	-	2	2	-	-	-	3	2	-	2	3	-	-	-	-
	*	*	*	-	-	*	*	-	-	-	*	*	-	*	*	-	-	-	-
Not stated	122	49	36	12	26	41	32	19	31	30	93	60	15	45	77	8	4	2	32
	5%	3%	6%	7%	6%	6%	4%	3%	6%	7%	4%	4%	8%	5%	4%	5%	11%	4%	7%

Q7_23ENG Ethnicity (England)

Base: All respondents living in England

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	2116	1328	319	403	1973	143	1987	1636	67	1511	605	1332	347	437	793	1204
Base	2709	1729	436	408	2521	188	2516	2151	109	2047	662	1349	543	816	1030	1520
Net : White	2305	1531	358	317	2148	157	2163	1847	78	1748	557	1171	443	692	906	1258
	85%	89%	82%	78%	85%	83%	86%	86%	71%	85%	84%	87%	81%	85%	88%	83%
English / Welsh / Scottish / Northern Irish / British	2168	1469	301	302	2021	147	2036	1730	73	1640	528	1101	424	643	845	1185
	80%	85%	69%	74%	80%	78%	81%	80%	66%	80%	80%	82%	78%	79%	82%	78%
Irish	24	16	5	2	20	4	24	18	-	17	6	17	3	4	14	10
	1%	1%	1%	*	1%	2%	1%	1%	-	1%	1%	1%	1%	*	1%	1%
Gypsy or Irish Traveller	5	3	2	-	5	-	4	4	1	3	2	1	2	1	1	4
	*	*	1%	-	*	-	*	*	1%	*	*	*	*	*	*	*
Any other White background	108	44	49	13	102	6	100	95	4	88	20	51	13	44	46	59
	4%	3%	11%	3%	4%	3%	4%	4%	4%	4%	3%	4%	2%	5%	4%	4%
Net : Mixed/ Multiple ethnic groups	38	22	6	9	34	4	38	33	9	22	16	16	10	13	15	23
	1%	1%	1%	2%	1%	2%	2%	2%	-	1%	2%	1%	2%	2%	2%	2%
White and Black Caribbean	17	8	4	3	15	2	17	13	-	10	7	9	2	7	5	12
	1%	*	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	*	1%	*	1%
White and Black African	8	2	1	4	8	-	8	8	-	2	6	3	5	-	3	5
	*	*	*	1%	*	-	*	*	-	*	1%	*	1%	-	*	*
White and Asian	8	7	-	-	6	1	8	8	-	7	1	2	-	6	6	2
	*	*	-	*	*	1%	*	*	-	*	*	*	*	1%	*	*
Any other Mixed / Multiple ethnic background	6	4	1	1	5	1	6	5	1	3	2	2	3	1	2	4
	*	*	*	*	*	*	*	*	-	*	*	*	*	*	*	*
Net : Asian/ Asian British	163	82	33	21	147	16	133	110	23	136	28	58	51	55	30	126
	6%	5%	8%	5%	6%	8%	5%	5%	21%	7%	4%	4%	9%	7%	3%	8%
Indian	70	32	17	5	61	9	59	47	9	60	10	23	22	25	12	53
	3%	2%	4%	1%	2%	5%	2%	2%	8%	3%	1%	2%	4%	3%	1%	4%
Pakistani	51	29	8	7	50	-	38	36	10	41	10	11	17	22	5	46
	2%	2%	2%	2%	2%	*	2%	2%	9%	2%	1%	1%	3%	3%	*	3%
Bangladeshi	13	9	3	2	11	2	7	6	4	9	4	10	2	1	3	10
	*	*	1%	*	*	1%	*	*	4%	*	1%	1%	*	*	*	1%
Chinese	7	6	1	-	5	2	5	6	-	7	-	3	3	-	5	2
	*	*	*	-	*	1%	*	*	-	*	-	*	1%	-	*	*
Any other Asian background	23	6	5	8	20	3	23	16	-	18	5	9	7	6	6	15
	1%	*	1%	2%	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%
Net : Black/ African/ Caribbean/ Black British	64	22	12	30	59	4	58	55	1	41	23	42	11	11	25	36
	2%	1%	3%	7%	2%	2%	2%	3%	1%	2%	3%	3%	2%	1%	2%	2%
African	36	12	11	13	32	4	34	32	-	25	11	23	6	7	12	21
	1%	1%	2%	3%	1%	2%	1%	1%	-	1%	2%	2%	1%	1%	1%	1%

Q7_23ENG Ethnicity (England)

Base: All respondents living in England

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	2116	1328	319	403	1973	143	1987	1636	67	1511	605	1332	347	437	793	1204
Base	2709	1729	436	408	2521	188	2516	2151	109	2047	662	1349	543	816	1030	1520
Caribbean	26	10	-	16	26	1	22	23	1	14	12	18	4	4	11	15
	1%	1%	-	4%	1%	*	1%	1%	1%	1%	2%	1%	1%	*	1%	1%
Any other Black / African / Caribbean background	2	-	2	-	2	-	2	-	-	2	-	2	-	-	2	-
	*	-	*	-	*	-	*	-	-	*	-	*	-	-	*	-
Net : Other ethnic group	13	3	4	6	11	2	11	9	2	9	4	9	2	2	9	2
	*	*	1%	1%	*	1%	*	*	2%	*	1%	1%	*	*	1%	*
Arab	4	-	3	-	2	2	4	4	-	2	1	2	2	-	2	2
	*	-	1%	-	*	1%	*	*	-	*	*	*	*	-	*	*
Any other ethnic group	9	3	1	6	9	-	8	6	2	7	2	7	1	2	8	-
	*	*	*	1%	*	-	*	*	2%	*	*	1%	*	*	1%	-
Refused	3	2	-	-	3	-	2	2	2	3	-	-	2	2	3	-
	*	*	-	-	*	-	*	*	1%	*	-	-	*	*	*	-
Not stated	122	68	24	25	117	5	111	95	5	88	34	55	25	42	41	75
	5%	4%	5%	6%	5%	3%	4%	4%	4%	4%	5%	4%	5%	5%	4%	5%

Q7_23ENG Ethnicity (England)

Base: All respondents living in England

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	2116	130	93	197	311	1463
Base	2709	162	117	246	377	1891
Net : White	2305	124	98	218	244	1671
	85%	77%	84%	89%	65%	88%
English / Welsh / Scottish / Northern Irish / British	2168	122	96	206	225	1567
	80%	75%	82%	84%	60%	83%
Irish	24	-	1	1	4	19
	1%	-	1%	1%	1%	1%
Gypsy or Irish Traveller	5	1	-	-	-	4
	*	1%	-	-	-	*
Any other White background	108	1	1	11	14	81
	4%	*	1%	4%	4%	4%
Net : Mixed/ Multiple ethnic groups	38	1	1	-	7	30
	1%	*	1%	-	2%	2%
White and Black Caribbean	17	-	-	-	2	15
	1%	-	-	-	1%	1%
White and Black African	8	-	-	-	-	8
	*	-	-	-	-	*
White and Asian	8	1	1	-	2	5
	*	*	1%	-	1%	*
Any other Mixed / Multiple ethnic background	6	-	-	-	3	3
	*	-	-	-	1%	*
Net : Asian/ Asian British	163	30	5	13	90	51
	6%	18%	4%	5%	24%	3%
Indian	70	21	2	4	34	19
	3%	13%	2%	2%	9%	1%
Pakistani	51	3	-	7	33	13
	2%	2%	-	3%	9%	1%
Bangladeshi	13	1	2	2	11	2
	*	1%	2%	1%	3%	*
Chinese	7	-	-	-	-	7
	*	-	-	-	-	*
Any other Asian background	23	5	1	-	12	10
	1%	3%	1%	-	3%	1%
Net : Black/ African/ Caribbean/ Black British	64	1	4	4	10	45
	2%	*	3%	2%	3%	2%

Q7_23ENG Ethnicity (England)

Base: All respondents living in England

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	2116	130	93	197	311	1463
Base	2709	162	117	246	377	1891
African	36 1%	-	2 2%	2 1%	10 3%	21 1%
Caribbean	26 1%	1 *	2 2%	2 1%	-	22 1%
Any other Black / African / Caribbean background	2 *	-	-	-	-	2 *
Net : Other ethnic group	13 *	-	-	2 1%	3 1%	8 *
Arab	4 *	-	-	2 1%	2 *	-
Any other ethnic group	9 *	-	-	-	2 *	8 *
Refused	3 *	2 1%	-	-	2 *	-
Not stated	122 5%	5 3%	9 8%	9 4%	20 5%	86 5%

Q7_23ENG Ethnicity (England)

Base: All respondents living in England

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2116	708	201	154	191	208	61	663	370	243	249	414	270	746	56	489
Base	2709	964	292	225	259	250	83	856	488	355	321	546	413	993	59	573
Net : White	2305	799	230	189	224	222	69	750	429	308	272	491	344	897	48	482
	85%	83%	79%	84%	87%	89%	83%	88%	88%	87%	85%	90%	83%	90%	80%	84%
English / Welsh / Scottish / Northern Irish / British	2168	741	214	171	213	196	67	710	400	286	261	449	313	848	40	453
	80%	77%	73%	76%	82%	78%	80%	83%	82%	80%	81%	82%	76%	85%	68%	79%
Irish	24	7	4	3	3	6	-	12	10	4	5	4	-	17	-	5
	1%	1%	2%	1%	1%	2%	-	1%	2%	1%	1%	1%	-	2%	-	1%
Gypsy or Irish Traveller	5	2	-	-	-	1	-	-	-	-	-	4	2	-	-	1
	*	*	-	-	-	1%	-	-	-	-	-	1%	1%	-	-	*
Any other White background	108	49	12	15	8	19	2	28	19	18	7	35	29	32	8	23
	4%	5%	4%	7%	3%	8%	3%	3%	4%	5%	2%	6%	7%	3%	13%	4%
Net : Mixed/ Multiple ethnic groups	38	15	7	2	10	1	2	11	3	6	6	4	2	10	2	4
	1%	2%	2%	1%	4%	*	3%	1%	1%	2%	2%	1%	1%	1%	4%	1%
White and Black Caribbean	17	10	1	-	2	-	1	3	1	1	2	2	-	5	-	1
	1%	1%	*	-	1%	-	1%	*	*	*	1%	*	-	*	-	*
White and Black African	8	2	1	1	1	1	1	4	1	3	3	1	2	4	2	-
	*	*	*	*	*	*	1%	*	*	1%	1%	*	1%	*	4%	*
White and Asian	8	1	6	1	6	-	-	1	1	-	-	-	-	1	-	-
	*	*	2%	*	2%	-	-	*	*	-	-	-	-	*	-	*
Any other Mixed / Multiple ethnic background	6	2	-	-	1	-	-	3	-	1	1	1	-	1	-	2
	*	*	-	-	*	-	-	*	-	*	*	*	-	*	-	*
Net : Asian/ Asian British	163	71	34	21	9	9	6	45	24	15	26	16	36	37	6	35
	6%	7%	12%	9%	3%	3%	7%	5%	5%	4%	8%	3%	9%	4%	10%	6%
Indian	70	32	15	14	5	2	5	19	7	8	11	8	13	22	3	17
	3%	3%	5%	6%	2%	1%	6%	2%	2%	2%	3%	1%	3%	2%	5%	3%
Pakistani	51	17	14	4	4	4	-	8	10	4	13	1	14	9	1	13
	2%	2%	5%	2%	1%	2%	-	1%	2%	1%	4%	*	3%	1%	2%	2%
Bangladeshi	13	6	2	-	-	-	-	5	-	-	-	-	-	1	-	3
	*	1%	1%	-	-	-	-	1%	-	-	-	-	-	*	-	1%
Chinese	7	5	-	1	-	-	-	2	2	-	-	-	2	-	-	-
	*	1%	-	*	-	-	-	*	*	-	-	-	1%	-	-	-
Any other Asian background	23	11	4	3	-	2	1	10	5	2	2	7	7	5	2	2
	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	2%	1%	3%	*
Net : Black/ African/ Caribbean/ Black British	64	29	6	1	8	4	3	13	9	7	2	11	8	8	2	16
	2%	3%	2%	1%	3%	2%	4%	2%	2%	2%	1%	2%	2%	1%	3%	3%

Q7_23ENG Ethnicity (England)

Base: All respondents living in England

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2116	708	201	154	191	208	61	663	370	243	249	414	270	746	56	489
Base	2709	964	292	225	259	250	83	856	488	355	321	546	413	993	59	573
African	36 1%	13 1%	6 2%	-	5 2%	4 1%	-	10 1%	6 1%	3 1%	-	5 1%	4 1%	5 *	1 2%	9 2%
Caribbean	26 1%	14 1%	-	1 1%	3 1%	1 *	3 4%	3 *	3 1%	4 1%	1 *	5 1%	4 1%	3 *	1 1%	7 1%
Any other Black / African / Caribbean background	2 *	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other ethnic group	13 *	5 1%	1 *	-	-	-	-	2 *	1 *	4 1%	1 *	1 *	4 1%	3 *	1 1%	4 1%
Arab	4 *	3 *	1 *	-	-	-	-	1 *	1 *	3 1%	1 *	1 *	2 *	3 *	-	-
Any other ethnic group	9 *	2 *	-	-	-	-	-	1 *	-	1 *	-	-	2 *	-	1 1%	4 1%
Refused	3 *	-	-	-	-	2 1%	-	2 *	-	-	2 1%	-	-	2 *	-	2 *
Not stated	122 5%	45 5%	12 4%	12 5%	8 3%	13 5%	3 3%	33 4%	22 5%	15 4%	13 4%	22 4%	20 5%	36 4%	1 2%	29 5%

Q7_23ENG Ethnicity (England)

Base: All respondents living in England

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	2116	402	48	50	116	106	63	346	273	502	102	397	943	426	57	198
Base	2709	531	62	68	150	127	79	463	362	723	125	523	1298	566	70	214
Net : White	2305	441	54	56	136	110	57	391	322	627	104	454	1124	510	50	176
	85%	83%	87%	83%	91%	87%	72%	84%	89%	87%	83%	87%	87%	90%	71%	82%
English / Welsh / Scottish / Northern Irish / British	2168	404	49	48	130	106	56	371	291	580	100	435	1052	480	41	162
	80%	76%	79%	71%	87%	83%	70%	87%	80%	80%	80%	83%	81%	85%	58%	76%
Irish	24	5	4	3	1	3	-	7	8	6	1	-	4	8	-	5
	1%	1%	6%	5%	*	3%	-	2%	2%	1%	1%	-	*	1%	-	3%
Gypsy or Irish Traveller	5	1	-	-	1	-	-	2	2	-	-	-	-	2	-	1
	*	*	-	-	1%	-	-	1%	1%	-	-	-	-	*	-	1%
Any other White background	108	31	1	5	3	1	2	10	21	42	4	19	68	20	9	8
	4%	6%	2%	7%	2%	1%	2%	2%	6%	6%	3%	4%	5%	4%	12%	4%
Net : Mixed/ Multiple ethnic groups	38	6	-	-	3	4	2	4	3	8	-	10	21	6	-	4
	1%	1%	-	-	2%	3%	3%	1%	1%	1%	-	2%	2%	1%	-	2%
White and Black Caribbean	17	3	-	-	2	2	1	-	1	3	-	1	9	5	-	-
	1%	1%	-	-	2%	2%	1%	-	*	*	-	*	1%	1%	-	-
White and Black African	8	1	-	-	-	1	1	3	-	2	-	3	5	1	-	-
	*	*	-	-	-	1%	1%	1%	-	*	-	1%	*	-	-	*
White and Asian	8	-	-	-	-	-	-	-	2	1	-	5	4	-	-	2
	*	-	-	-	-	-	1%	-	*	*	-	1%	*	-	-	1%
Any other Mixed / Multiple ethnic background	6	2	-	-	1	-	-	1	1	1	-	1	3	-	-	2
	*	*	-	-	1%	-	-	*	*	*	-	*	*	-	-	1%
Net : Asian/ Asian British	163	30	5	3	5	1	10	36	16	44	5	23	78	21	13	14
	6%	6%	8%	4%	3%	1%	13%	8%	4%	6%	4%	4%	6%	4%	18%	7%
Indian	70	12	3	-	2	1	5	6	9	21	3	3	41	12	2	7
	3%	2%	5%	-	2%	1%	7%	1%	2%	3%	3%	1%	3%	2%	3%	3%
Pakistani	51	11	-	3	3	-	5	13	7	14	-	12	17	6	5	4
	2%	2%	-	4%	2%	-	6%	3%	2%	2%	-	2%	1%	1%	7%	2%
Bangladeshi	13	1	2	-	-	-	-	7	-	3	-	-	5	1	-	-
	*	*	3%	-	-	-	-	1%	-	*	-	-	*	*	-	-
Chinese	7	2	-	-	-	-	-	2	-	-	2	1	4	-	-	-
	*	*	-	-	-	-	-	*	-	-	1%	*	*	-	-	-
Any other Asian background	23	4	-	-	-	-	-	8	-	6	-	6	10	3	5	2
	1%	1%	-	-	-	-	-	2%	-	1%	-	1%	1%	*	7%	1%
Net : Black/ African/ Caribbean/ Black British	64	19	-	1	2	3	2	11	6	15	3	11	19	8	6	7
	2%	4%	1%	2%	1%	3%	2%	2%	2%	2%	2%	2%	1%	1%	9%	3%

Q7_23ENG Ethnicity (England)

Base: All respondents living in England

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	2116	402	48	50	116	106	63	346	273	502	102	397	943	426	57	198
Base	2709	531	62	68	150	127	79	463	362	723	125	523	1298	566	70	214
African	36 1%	13 2%	- 1%	-	1 *	-	-	11 2%	6 2%	11 2%	3 2%	7 1%	14 1%	3 *	5 7%	3 1%
Caribbean	26 1%	7 1%	-	1 2%	1 1%	3 3%	2 2%	-	-	4 1%	-	2 *	5 *	5 1%	1 2%	4 2%
Any other Black / African / Caribbean background	2 *	-	-	-	-	-	-	-	-	-	-	2 *	-	-	-	-
Net : Other ethnic group	13 *	4 1%	-	-	-	-	-	-	-	2 *	2 1%	-	6 *	2 *	1 1%	1 *
Arab	4 *	2 *	-	-	-	-	-	-	-	-	-	-	3 *	2 *	-	-
Any other ethnic group	9 *	2 *	-	-	-	-	-	-	-	2 *	2 1%	-	3 *	-	1 1%	1 *
Refused	3 *	-	-	-	-	2 1%	-	2 *	-	-	2 1%	-	2 *	-	-	-
Not stated	122 5%	31 6%	3 4%	8 12%	4 3%	7 6%	8 10%	20 4%	15 4%	28 4%	10 8%	26 5%	48 4%	17 3%	1 2%	12 5%

Q7_23ENG Ethnicity (England)

Base: All respondents living in England

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	2116	630	791	296	262	137	510	1606	315	586	478	364
Base	2709	434	1009	486	476	304	718	1991	279	638	663	578
Net : White	2305	378	891	409	411	216	570	1735	209	536	597	519
	85%	87%	88%	84%	86%	71%	79%	87%	75%	84%	90%	90%
English / Welsh / Scottish / Northern Irish / British	2168	360	843	377	387	200	533	1636	200	499	561	494
	80%	83%	84%	78%	81%	66%	74%	82%	72%	78%	85%	86%
Irish	24	6	8	4	5	-	2	22	5	4	5	7
	1%	1%	1%	1%	1%	*	*	1%	2%	1%	1%	1%
Gypsy or Irish Traveller	5	-	3	-	2	-	2	3	1	2	-	-
	*	*	*	-	1%	-	*	1%	1%	*	-	-
Any other White background	108	13	36	27	16	15	34	74	4	31	31	17
	4%	3%	4%	6%	3%	5%	5%	4%	1%	5%	5%	3%
Net : Mixed/ Multiple ethnic groups	38	5	10	9	11	3	14	25	2	7	13	8
	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	2%	1%
White and Black Caribbean	17	2	4	6	4	1	6	11	1	2	2	5
	1%	*	*	1%	1%	*	1%	1%	*	*	*	1%
White and Black African	8	-	4	1	3	-	4	4	-	3	3	-
	*	-	*	*	1%	-	1%	*	-	*	1%	-
White and Asian	8	2	2	-	4	-	-	7	-	-	5	1
	*	*	*	-	1%	-	*	*	*	*	1%	*
Any other Mixed / Multiple ethnic background	6	1	1	2	-	2	3	2	-	2	2	2
	*	*	*	*	-	1%	*	*	-	*	*	*
Net : Asian/ Asian British	163	12	29	26	32	64	80	83	24	28	30	24
	6%	3%	3%	5%	7%	21%	11%	4%	8%	4%	5%	4%
Indian	70	6	15	12	13	24	22	47	11	5	14	14
	3%	1%	1%	2%	3%	8%	3%	2%	4%	1%	2%	2%
Pakistani	51	2	1	10	12	25	37	14	9	15	5	5
	2%	*	*	2%	3%	8%	5%	1%	3%	2%	1%	1%
Bangladeshi	13	-	2	-	3	8	9	4	-	3	6	-
	*	-	*	-	1%	3%	1%	*	-	*	1%	-
Chinese	7	2	3	-	2	-	2	5	-	2	1	2
	*	*	*	-	*	-	*	*	-	*	*	*
Any other Asian background	23	3	8	4	3	6	10	13	3	3	5	2
	1%	1%	1%	1%	1%	2%	1%	1%	1%	*	1%	*
Net : Black/ African/ Caribbean/ Black British	64	11	17	14	11	12	27	36	16	22	9	2
	2%	2%	2%	3%	2%	4%	4%	2%	6%	4%	1%	*
African	36	4	12	5	5	10	18	17	9	11	7	-
	1%	1%	1%	1%	1%	3%	3%	1%	3%	2%	1%	-

Q7_23ENG Ethnicity (England)

Base: All respondents living in England

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	2116	630	791	296	262	137	510	1606	315	586	478	364
Base	2709	434	1009	486	476	304	718	1991	279	638	663	578
Caribbean	26 1%	7 2%	3 *	9 2%	6 1%	2 1%	9 1%	17 1%	7 3%	12 2%	2 *	1 *
Any other Black / African / Caribbean background	2 *	-	2 *	-	-	-	-	2 *	-	-	-	2 *
Net : Other ethnic group	13 *	1 *	3 *	3 1%	5 1%	-	7 1%	6 *	6 2%	3 *	-	-
Arab	4 *	-	2 *	-	1 *	-	1 *	2 *	2 1%	2 *	-	-
Any other ethnic group	9 *	1 *	2 *	3 1%	4 1%	-	5 1%	4 *	5 2%	1 *	-	-
Refused	3 *	-	2 *	-	-	2 1%	2 *	2 *	-	-	2 *	-
Not stated	122 5%	26 6%	57 6%	26 5%	5 1%	7 2%	18 2%	104 5%	21 8%	41 6%	12 2%	24 4%

Q7_23ENG Ethnicity (England)

Base: All respondents living in England

	Total	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break			
		Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	2116	-	-	-	-	-	-	-	839	433	763	81
Base	2709	-	-	-	-	-	-	-	1130	544	930	105
Net : White	2305	-	-	-	-	-	-	-	1005	461	779	60
	85%	-	-	-	-	-	-	-	89%	85%	84%	57%
English / Welsh / Scottish / Northern Irish / British	2168	-	-	-	-	-	-	-	958	422	732	55
	80%	-	-	-	-	-	-	-	85%	78%	79%	53%
Irish	24	-	-	-	-	-	-	-	3	10	10	-
	1%	-	-	-	-	-	-	-	*	2%	1%	*
Gypsy or Irish Traveller	5	-	-	-	-	-	-	-	-	4	1	-
	*	-	-	-	-	-	-	-	-	1%	*	-
Any other White background	108	-	-	-	-	-	-	-	45	25	35	4
	4%	-	-	-	-	-	-	-	4%	5%	4%	4%
Net : Mixed/ Multiple ethnic groups	38	-	-	-	-	-	-	-	11	13	11	3
	1%	-	-	-	-	-	-	-	1%	2%	1%	3%
White and Black Caribbean	17	-	-	-	-	-	-	-	-	6	9	2
	1%	-	-	-	-	-	-	-	-	1%	1%	2%
White and Black African	8	-	-	-	-	-	-	-	3	3	1	-
	*	-	-	-	-	-	-	-	*	*	*	*
White and Asian	8	-	-	-	-	-	-	-	7	-	-	1
	*	-	-	-	-	-	-	-	1%	-	*	1%
Any other Mixed / Multiple ethnic background	6	-	-	-	-	-	-	-	1	4	1	-
	*	-	-	-	-	-	-	-	*	1%	*	-
Net : Asian/ Asian British	163	-	-	-	-	-	-	-	55	38	57	13
	6%	-	-	-	-	-	-	-	5%	7%	6%	12%
Indian	70	-	-	-	-	-	-	-	29	21	20	-
	3%	-	-	-	-	-	-	-	3%	4%	2%	-
Pakistani	51	-	-	-	-	-	-	-	15	7	21	8
	2%	-	-	-	-	-	-	-	1%	1%	2%	8%
Bangladeshi	13	-	-	-	-	-	-	-	-	3	8	2
	*	-	-	-	-	-	-	-	-	*	1%	2%
Chinese	7	-	-	-	-	-	-	-	5	-	1	1
	*	-	-	-	-	-	-	-	*	-	*	1%
Any other Asian background	23	-	-	-	-	-	-	-	6	7	7	2
	1%	-	-	-	-	-	-	-	1%	1%	1%	2%
Net : Black/ African/ Caribbean/ Black British	64	-	-	-	-	-	-	-	11	9	36	8
	2%	-	-	-	-	-	-	-	1%	2%	4%	7%

Q7_23ENG Ethnicity (England)

Base: All respondents living in England

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	2116	-	-	-	-	-	-	-	839	433	763	81
Base	2709	-	-	-	-	-	-	-	1130	544	930	105
African	36 1%	-	-	-	-	-	-	-	8 1%	3 1%	19 2%	6 6%
Caribbean	26 1%	-	-	-	-	-	-	-	3 *	4 1%	17 2%	1 1%
Any other Black / African / Caribbean background	2 *	-	-	-	-	-	-	-	-	2 *	-	-
Net : Other ethnic group	13 *	-	-	-	-	-	-	-	2 *	1 *	5 1%	5 5%
Arab	4 *	-	-	-	-	-	-	-	-	-	-	4 3%
Any other ethnic group	9 *	-	-	-	-	-	-	-	2 *	1 *	5 1%	1 1%
Refused	3 *	-	-	-	-	-	-	-	2 *	-	-	2 2%
Not stated	122 5%	-	-	-	-	-	-	-	44 4%	22 4%	42 5%	14 14%

Q7_23WAL Ethnicity (Wales)
Base: All respondents living in Wales

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	104	40	64	6	11	18	22	18	17	12	-	104	-	-	100	1	61	43
Base	157	71	86	15	12	26	37	30	24	13	-	157	-	-	150	2	107	50
Net : White	150	67	83	15	12	26	35	30	18	13	-	150	-	-	150	-	100	50
	95%	94%	96%	100%	100%	100%	96%	100%	77%	100%	-	95%	-	-	100%	-	93%	100%
Welsh / English / Scottish / Northern Irish / British	146	65	81	13	12	25	35	29	18	13	-	146	-	-	146	-	99	47
	93%	92%	93%	89%	100%	96%	96%	95%	77%	100%	-	93%	-	-	97%	-	92%	94%
Irish	2	-	2	2	-	-	-	-	-	-	-	2	-	-	2	-	-	2
	1%	-	2%	11%	-	-	-	-	-	-	-	1%	-	-	1%	-	-	3%
Gypsy or Irish Traveller	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other White background	3	1	1	-	-	1	-	1	-	-	-	3	-	-	3	-	1	1
	2%	2%	1%	-	-	4%	-	5%	-	-	-	2%	-	-	2%	-	1%	2%
Net : Mixed/ Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Black Caribbean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Black African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Mixed / Multiple ethnic background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian/ Asian British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Indian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pakistani	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bangladeshi	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Asian background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Black/ African/ Caribbean/ Black British African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_23WAL Ethnicity (Wales)

Base: All respondents living in Wales

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	104	40	64	6	11	18	22	18	17	12	-	104	-	-	100	1	61	43
Base	157	71	86	15	12	26	37	30	24	13	-	157	-	-	150	2	107	50
Caribbean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Black / African / Caribbean background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other ethnic group	2	2	-	-	-	-	-	-	2	-	-	2	-	-	-	2	2	-
	2%	3%	-	-	-	-	-	-	10%	-	-	2%	-	-	-	100%	2%	-
Arab	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	2	2	-	-	-	-	-	-	2	-	-	2	-	-	-	2	2	-
	2%	3%	-	-	-	-	-	-	10%	-	-	2%	-	-	-	100%	2%	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not stated	5	2	3	-	-	-	1	-	3	-	-	5	-	-	-	-	5	-
	3%	2%	4%	-	-	-	4%	-	13%	-	-	3%	-	-	-	-	4%	-

Q7_23WAL Ethnicity (Wales)
Base: All respondents living in Wales

	Working status					Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	104	47	36	4	17	18	34	19	33	23	81	53	7	44	60	13	3	4	24
Base	157	82	45	4	27	24	53	30	50	28	129	82	12	63	97	16	5	6	33
Net : White	150	80	39	4	27	21	51	30	47	26	124	78	12	60	95	16	5	5	29
	95%	98%	87%	100%	100%	87%	97%	100%	95%	94%	96%	95%	100%	95%	98%	100%	100%	74%	88%
Welsh / English / Scottish / Northern Irish / British	146	80	38	3	25	20	51	28	46	25	121	75	12	59	92	16	5	5	28
	93%	98%	84%	61%	96%	82%	97%	95%	93%	90%	93%	92%	100%	93%	95%	100%	100%	74%	84%
Irish	2	-	-	2	-	-	-	2	-	-	2	2	-	-	2	-	-	-	-
	1%	-	-	39%	-	-	-	5%	-	-	1%	2%	-	-	2%	-	-	-	-
Gypsy or Irish Traveller	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other White background	3	-	1	-	1	1	-	-	1	1	1	1	-	1	1	-	-	-	1
	2%	-	3%	-	4%	6%	-	-	2%	4%	1%	1%	-	2%	1%	-	-	-	4%
Net : Mixed/ Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Black Caribbean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Black African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Mixed / Multiple ethnic background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian/ Asian British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Indian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pakistani	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bangladeshi	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Asian background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_23WAL Ethnicity (Wales)

Base: All respondents living in Wales

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	104	47	36	4	17	18	34	19	33	23	81	53	7	44	60	13	3	4	24
Base	157	82	45	4	27	24	53	30	50	28	129	82	12	63	97	16	5	6	33
Net : Black/ African/ Caribbean/ Black British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Caribbean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Black / African / Caribbean background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other ethnic group	2	-	2	-	-	-	-	-	2	-	2	2	-	-	-	-	-	-	2
	2%	-	5%	-	-	-	-	-	5%	-	2%	3%	-	-	-	-	-	-	7%
Arab	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	2	-	2	-	-	-	-	-	2	-	2	2	-	-	-	-	-	-	2
	2%	-	5%	-	-	-	-	-	5%	-	2%	3%	-	-	-	-	-	-	7%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not stated	5	1	3	-	-	3	2	-	-	2	3	2	-	3	1	-	-	2	2
	3%	2%	7%	-	-	13%	3%	-	-	6%	2%	2%	-	5%	2%	-	-	26%	5%

Q7_23WAL Ethnicity (Wales)
Base: All respondents living in Wales

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	104	66	21	12	94	10	96	82	3	72	32	69	14	21	31	64
Base	157	107	24	15	136	21	138	123	5	109	48	88	25	44	48	97
Net : White	150	102	23	15	131	19	133	122	5	106	44	84	24	42	48	90
	95%	95%	93%	100%	96%	93%	97%	99%	100%	97%	92%	95%	94%	96%	100%	93%
Welsh / English / Scottish / Northern Irish / British	146	100	21	15	126	19	130	119	4	102	44	84	22	40	47	87
	93%	94%	87%	100%	93%	93%	94%	96%	79%	93%	92%	95%	88%	90%	98%	90%
Irish	2	-	2	-	2	-	2	2	-	2	-	-	2	-	-	2
	1%	-	7%	-	1%	-	1%	1%	-	1%	-	-	6%	-	-	2%
Gypsy or Irish Traveller	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other White background	3	1	-	-	3	-	1	1	1	3	-	-	-	3	1	1
	2%	1%	-	-	2%	-	1%	1%	21%	2%	-	-	-	6%	2%	1%
Net : Mixed/ Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Black Caribbean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Black African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Mixed / Multiple ethnic background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian/ Asian British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Indian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pakistani	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bangladeshi	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Asian background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Black/ African/ Caribbean/ Black British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_23WAL Ethnicity (Wales)

Base: All respondents living in Wales

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	104	66	21	12	94	10	96	82	3	72	32	69	14	21	31	64
Base	157	107	24	15	136	21	138	123	5	109	48	88	25	44	48	97
Caribbean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Black / African / Caribbean background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other ethnic group	2	2	-	-	2	-	-	-	-	-	2	2	-	-	-	2
	2%	2%	-	-	2%	-	-	-	-	-	5%	3%	-	-	-	2%
Arab	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	2	2	-	-	2	-	-	-	-	-	2	2	-	-	-	2
	2%	2%	-	-	2%	-	-	-	-	-	5%	3%	-	-	-	2%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not stated	5	3	2	-	3	1	5	2	-	3	2	2	1	2	-	5
	3%	3%	7%	-	2%	7%	3%	1%	-	3%	3%	2%	6%	4%	-	5%

Q7_23WAL Ethnicity (Wales)

Base: All respondents living in Wales

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	104	5	4	12	17	70
Base	157	8	6	21	25	107
Net : White	150	8	6	19	23	103
	95%	100%	100%	93%	90%	97%
Welsh / English / Scottish / Northern Irish / British	146	8	6	18	22	102
	93%	100%	100%	86%	86%	95%
Irish	2	-	-	-	-	2
	1%	-	-	-	-	2%
Gypsy or Irish Traveller	-	-	-	-	-	-
Any other White background	3	-	-	1	1	-
	2%	-	-	7%	5%	-
Net : Mixed/ Multiple ethnic groups	-	-	-	-	-	-
White and Black Caribbean	-	-	-	-	-	-
White and Black African	-	-	-	-	-	-
White and Asian	-	-	-	-	-	-
Any other Mixed / Multiple ethnic background	-	-	-	-	-	-
Net : Asian/ Asian British	-	-	-	-	-	-
Indian	-	-	-	-	-	-
Pakistani	-	-	-	-	-	-
Bangladeshi	-	-	-	-	-	-
Chinese	-	-	-	-	-	-
Any other Asian background	-	-	-	-	-	-
Net : Black/ African/ Caribbean/ Black British	-	-	-	-	-	-

Q7_23WAL Ethnicity (Wales)

Base: All respondents living in Wales

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Unweighted Base	104	5	4	12	17	70
Base	157	8	6	21	25	107
African	-	-	-	-	-	-
Caribbean	-	-	-	-	-	-
Any other Black / African / Caribbean background	-	-	-	-	-	-
Net : Other ethnic group	2 2%	-	-	-	2 10%	-
Arab	-	-	-	-	-	-
Any other ethnic group	2 2%	-	-	-	2 10%	-
Refused	-	-	-	-	-	-
Not stated	5 3%	-	-	1 7%	-	3 3%

Q7_23WAL Ethnicity (Wales)
Base: All respondents living in Wales

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	104	31	11	13	10	12	-	31	30	13	17	21	14	30	3	19
Base	157	52	20	26	13	20	-	43	49	23	24	35	22	49	7	25
Net : White	150	47	20	26	13	20	-	40	46	23	22	35	22	46	7	23
	95%	89%	100%	100%	100%	100%	-	93%	94%	100%	90%	100%	100%	94%	100%	94%
Welsh / English / Scottish / Northern Irish / British	146	44	20	26	11	18	-	39	45	22	22	32	20	46	4	23
	93%	84%	100%	100%	89%	93%	-	90%	91%	94%	90%	91%	93%	94%	62%	94%
Irish	2	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	5%	-	-	-	-
Gypsy or Irish Traveller	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other White background	3	3	-	-	1	1	-	1	1	1	-	1	1	-	3	-
	2%	5%	-	-	11%	7%	-	3%	3%	6%	-	4%	7%	-	38%	-
Net : Mixed/ Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Black Caribbean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Black African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Mixed / Multiple ethnic background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian/ Asian British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Indian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pakistani	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bangladeshi	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Asian background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Black/ African/ Caribbean/ Black British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_23WAL Ethnicity (Wales)

Base: All respondents living in Wales

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	104	31	11	13	10	12	-	31	30	13	17	21	14	30	3	19
Base	157	52	20	26	13	20	-	43	49	23	24	35	22	49	7	25
African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Caribbean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Black / African / Caribbean background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other ethnic group	2	2	-	-	-	-	-	-	-	-	2	-	-	-	-	-
	2%	5%	-	-	-	-	-	-	-	-	10%	-	-	-	-	-
Arab	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	2	2	-	-	-	-	-	-	-	-	2	-	-	-	-	-
	2%	5%	-	-	-	-	-	-	-	-	10%	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not stated	5	3	-	-	-	-	-	3	3	-	-	-	-	3	-	2
	3%	6%	-	-	-	-	-	7%	6%	-	-	-	-	6%	-	6%

Q7_23WAL Ethnicity (Wales)
Base: All respondents living in Wales

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	104	16	3	4	5	7	1	21	24	25	5	20	39	16	4	14
Base	157	25	6	7	9	12	1	29	41	44	6	32	60	27	7	20
Net : White	150	22	6	7	9	12	1	26	38	43	6	31	60	27	7	18
	95%	88%	100%	100%	100%	100%	100%	90%	92%	96%	100%	95%	100%	100%	100%	88%
Welsh / English / Scottish / Northern Irish / British	146	21	6	7	9	12	1	26	38	43	6	31	58	27	6	16
	93%	83%	100%	100%	100%	100%	100%	90%	92%	96%	100%	95%	97%	100%	83%	81%
Irish	2	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	-	3%	-	-	-
Gypsy or Irish Traveller	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other White background	3	1	-	-	-	-	-	-	-	-	-	-	-	-	1	1
	2%	5%	-	-	-	-	-	-	-	-	-	-	-	17%	7%	
Net : Mixed/ Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Black Caribbean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Black African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Mixed / Multiple ethnic background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian/ Asian British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Indian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pakistani	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bangladeshi	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Asian background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Black/ African/ Caribbean/ Black British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_23WAL Ethnicity (Wales)

Base: All respondents living in Wales

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	104	16	3	4	5	7	1	21	24	25	5	20	39	16	4	14
Base	157	25	6	7	9	12	1	29	41	44	6	32	60	27	7	20
African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Caribbean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Black / African / Caribbean background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other ethnic group	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 12%
Arab	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 12%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not stated	5 3%	3 12%	-	-	-	-	-	3 10%	3 8%	2 4%	-	1 5%	-	-	-	-

Q7_23WAL Ethnicity (Wales)

Base: All respondents living in Wales

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	104	24	45	12	16	7	24	80	17	22	18	16
Base	157	19	69	20	33	16	36	122	21	31	26	28
Net : White	150	19	64	20	30	16	33	117	18	31	24	28
	95%	100%	93%	100%	93%	100%	93%	96%	88%	100%	94%	100%
Welsh / English / Scottish / Northern Irish / British	146	19	61	20	30	15	32	114	17	28	24	28
	93%	100%	89%	100%	93%	90%	89%	94%	83%	90%	94%	100%
Irish	2	-	-	-	-	2	2	-	-	2	-	-
	1%	-	-	-	-	10%	5%	-	-	5%	-	-
Gypsy or Irish Traveller	-	-	-	-	-	-	-	-	-	-	-	-
Any other White background	3	-	3	-	-	-	-	3	1	1	-	-
	2%	-	4%	-	-	-	-	2%	6%	5%	-	-
Net : Mixed/ Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-
White and Black Caribbean	-	-	-	-	-	-	-	-	-	-	-	-
White and Black African	-	-	-	-	-	-	-	-	-	-	-	-
White and Asian	-	-	-	-	-	-	-	-	-	-	-	-
Any other Mixed / Multiple ethnic background	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian/ Asian British	-	-	-	-	-	-	-	-	-	-	-	-
Indian	-	-	-	-	-	-	-	-	-	-	-	-
Pakistani	-	-	-	-	-	-	-	-	-	-	-	-
Bangladeshi	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	-	-	-	-	-	-	-	-	-	-	-	-
Any other Asian background	-	-	-	-	-	-	-	-	-	-	-	-
Net : Black/ African/ Caribbean/ Black British	-	-	-	-	-	-	-	-	-	-	-	-
African	-	-	-	-	-	-	-	-	-	-	-	-

Q7_23WAL Ethnicity (Wales)

Base: All respondents living in Wales

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	104	24	45	12	16	7	24	80	17	22	18	16
Base	157	19	69	20	33	16	36	122	21	31	26	28
Caribbean	-	-	-	-	-	-	-	-	-	-	-	-
Any other Black / African / Caribbean background	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other ethnic group	2	-	-	-	2	-	2	-	2	-	-	-
	2%	-	-	-	7%	-	7%	-	12%	-	-	-
Arab	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	2	-	-	-	2	-	2	-	2	-	-	-
	2%	-	-	-	7%	-	7%	-	12%	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-
Not stated	5	-	5	-	-	-	-	5	-	-	2	-
	3%	-	7%	-	-	-	-	4%	-	-	6%	-

Q7_23WAL Ethnicity (Wales)
Base: All respondents living in Wales

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	104	-	-	-	-	-	-	-	26	25	46	7
Base	157	-	-	-	-	-	-	-	41	41	62	13
Net : White	150	-	-	-	-	-	-	-	39	40	58	13
	95%	-	-	-	-	-	-	-	96%	96%	93%	100%
Welsh / English / Scottish / Northern Irish / British	146	-	-	-	-	-	-	-	39	40	57	10
	93%	-	-	-	-	-	-	-	96%	96%	92%	77%
Irish	2	-	-	-	-	-	-	-	-	-	-	2
	1%	-	-	-	-	-	-	-	-	-	-	12%
Gypsy or Irish Traveller	-	-	-	-	-	-	-	-	-	-	-	-
Any other White background	3	-	-	-	-	-	-	-	-	-	1	1
	2%	-	-	-	-	-	-	-	-	-	2%	11%
Net : Mixed/ Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-
White and Black Caribbean	-	-	-	-	-	-	-	-	-	-	-	-
White and Black African	-	-	-	-	-	-	-	-	-	-	-	-
White and Asian	-	-	-	-	-	-	-	-	-	-	-	-
Any other Mixed / Multiple ethnic background	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian/ Asian British	-	-	-	-	-	-	-	-	-	-	-	-
Indian	-	-	-	-	-	-	-	-	-	-	-	-
Pakistani	-	-	-	-	-	-	-	-	-	-	-	-
Bangladeshi	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	-	-	-	-	-	-	-	-	-	-	-	-
Any other Asian background	-	-	-	-	-	-	-	-	-	-	-	-
Net : Black/ African/ Caribbean/ Black British	-	-	-	-	-	-	-	-	-	-	-	-

Q7_23WAL Ethnicity (Wales)

Base: All respondents living in Wales

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	104	-	-	-	-	-	-	-	26	25	46	7
Base	157	-	-	-	-	-	-	-	41	41	62	13
African	-	-	-	-	-	-	-	-	-	-	-	-
Caribbean	-	-	-	-	-	-	-	-	-	-	-	-
Any other Black / African / Caribbean background	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other ethnic group	2 2%	-	-	-	-	-	-	-	-	-	2 4%	-
Arab	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	2 2%	-	-	-	-	-	-	-	-	-	2 4%	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-
Not stated	5 3%	-	-	-	-	-	-	-	1 4%	2 4%	2 3%	-

Q7_23SCOT Ethnicity (Scotland)

Base: All respondents living in Scotland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	507	201	306	49	67	87	80	100	73	51	-	-	507	-	495	11	269	238
Base	274	131	143	39	43	49	43	45	35	20	-	-	274	-	267	7	181	94
Net : White	267	126	141	38	40	47	43	43	35	20	-	-	267	-	267	-	176	91
	97%	96%	99%	98%	93%	96%	100%	97%	100%	100%	-	-	97%	-	100%	-	97%	98%
Scottish	222	104	118	31	29	38	34	38	31	20	-	-	222	-	222	-	142	80
	81%	79%	82%	81%	67%	77%	79%	84%	88%	99%	-	-	81%	-	83%	-	78%	86%
Other British	30	16	14	5	3	7	7	4	4	-	-	-	30	-	30	-	20	10
	11%	12%	10%	12%	6%	14%	17%	10%	12%	1%	-	-	11%	-	11%	-	11%	11%
Irish	3	-	3	-	2	-	-	1	-	-	-	-	3	-	3	-	3	-
	1%	-	2%	-	4%	-	-	2%	-	-	-	-	1%	-	1%	-	1%	-
Gypsy/ Traveller	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Polish	8	5	3	1	6	1	-	-	-	-	-	-	8	-	8	-	8	-
	3%	4%	2%	2%	15%	2%	-	-	-	-	-	-	3%	-	3%	-	4%	*
Any other White ethnic group	5	1	4	1	-	1	2	-	-	-	-	-	5	-	5	-	4	1
	2%	1%	3%	4%	1%	2%	4%	-	-	-	-	-	2%	-	2%	-	2%	1%
Net : Mixed/ Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any Mixed or Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian, Asian Scottish or Asian British	3	2	2	1	1	1	-	-	-	-	-	-	3	-	3	-	3	-
	1%	1%	1%	2%	3%	2%	-	-	-	-	-	-	1%	-	49%	-	2%	*
Pakistani, Pakistani Scottish or Pakistani British	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	6%	-	*
Indian, Indian Scottish or Indian British	1	1	-	-	-	1	-	-	-	-	-	-	1	-	1	-	1	-
	*	*	*	-	1%	1%	-	-	-	-	-	-	*	-	15%	-	1%	-
Bangladeshi, Bangladeshi Scottish or Bangladeshi British	1	-	1	1	-	-	-	-	-	-	-	-	1	-	1	-	1	-
	*	-	*	2%	-	-	-	-	-	-	-	-	*	-	10%	-	*	-
Chinese, Chinese Scottish or Chinese British	1	-	1	-	-	1	-	-	-	-	-	-	1	-	1	-	1	-
	*	-	*	-	-	1%	-	-	-	-	-	-	*	-	8%	-	*	-
Any other Asian	1	1	-	-	1	-	-	-	-	-	-	-	1	-	1	-	1	-
	*	1%	-	-	2%	-	-	-	-	-	-	-	*	-	10%	-	*	-
Net : African	2	2	-	-	1	1	-	-	-	-	-	-	2	-	2	-	1	1
	1%	1%	-	-	3%	1%	-	-	-	-	-	-	1%	-	27%	-	*	1%
African, African Scottish or African British	1	1	-	-	1	-	-	-	-	-	-	-	1	-	1	-	-	1
	*	1%	-	-	3%	-	-	-	-	-	-	-	*	-	17%	-	-	1%

Q7_23SCOT Ethnicity (Scotland)

Base: All respondents living in Scotland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	507	201	306	49	67	87	80	100	73	51	-	-	507	-	495	11	269	238
Base	274	131	143	39	43	49	43	45	35	20	-	-	274	-	267	7	181	94
Any other African	1	1	-	-	-	1	-	-	-	-	-	-	1	-	1	1	-	-
*	*	-	-	-	-	1%	-	-	-	-	-	-	*	-	9%	*	-	-
Net : Caribbean or Black	1	1	-	-	-	-	-	-	-	-	-	-	1	-	1	-	1	-
*	*	1%	-	-	1%	1%	-	-	-	-	-	-	*	-	10%	-	1%	-
Caribbean, Caribbean Scottish or Caribbean British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Black, Black Scottish or Black British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
*	*	-	-	-	-	1%	-	-	-	-	-	-	-	-	5%	-	*	-
Any other Caribbean or Black	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
*	*	-	-	-	1%	-	-	-	-	-	-	-	-	-	6%	-	*	-
Net : Other ethnic group	1	1	-	-	-	-	-	1	-	-	-	-	1	-	1	1	1	-
*	*	1%	-	-	-	-	-	2%	-	-	-	-	*	-	14%	1%	-	-
Arab, Arab Scottish or Arab British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	1	1	-	-	-	-	-	1	-	-	-	-	1	-	1	1	-	-
*	*	1%	-	-	-	-	-	2%	-	-	-	-	*	-	14%	1%	-	-
Refused	1	1	-	-	-	-	-	1	-	-	-	-	1	-	-	1	-	-
*	*	-	-	-	-	-	-	1%	-	-	-	-	*	-	*	*	-	-

Q7_23SCOT Ethnicity (Scotland)

Base: All respondents living in Scotland

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	507	241	148	28	90	99	152	83	173	121	386	288	25	194	314	24	16	16	137
Base	274	155	62	12	46	57	89	50	80	54	221	163	14	98	188	13	8	9	56
Net : White	267	149	62	12	44	50	89	49	80	53	214	158	13	96	180	13	8	9	56
	97%	96%	100%	100%	96%	88%	100%	99%	100%	99%	97%	97%	95%	98%	96%	100%	100%	100%	100%
Scottish	222	117	58	11	36	32	77	41	71	47	174	125	10	87	140	12	7	9	53
	81%	75%	93%	94%	79%	56%	87%	83%	90%	88%	79%	77%	72%	89%	75%	90%	89%	96%	96%
Other British	30	18	4	1	7	13	8	7	2	6	24	20	2	8	25	1	1	-	2
	11%	12%	7%	6%	14%	23%	9%	14%	3%	11%	11%	12%	16%	8%	14%	8%	11%	4%	4%
Irish	3	3	-	-	-	3	-	-	-	-	3	3	-	-	3	-	-	-	-
	1%	2%	-	-	-	5%	-	-	-	-	1%	2%	-	-	1%	-	-	-	-
Gypsy/ Traveller	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Polish	8	8	-	-	-	-	3	1	4	-	8	6	1	1	8	-	-	-	-
	3%	5%	-	-	-	*	3%	1%	5%	-	4%	4%	7%	1%	4%	-	-	-	-
Any other White ethnic group	5	3	-	-	1	2	1	-	2	-	5	4	-	1	5	-	-	-	-
	2%	2%	-	-	3%	4%	1%	-	2%	-	2%	2%	-	1%	2%	2%	-	-	-
Net : Mixed/ Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any Mixed or Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian, Asian Scottish or Asian British	3	2	-	-	2	3	-	-	-	-	3	2	1	1	3	-	-	-	-
	1%	1%	-	-	4%	5%	-	1%	-	-	1%	1%	5%	1%	2%	-	-	-	-
Pakistani, Pakistani Scottish or Pakistani British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	1%	-	-	-	-	*	*	-	-	*	-	-	-	-
Indian, Indian Scottish or Indian British	1	1	-	-	-	1	-	-	-	-	1	1	-	-	1	-	-	-	-
	*	*	-	-	1%	1%	-	1%	-	-	*	1%	-	-	1%	-	-	-	-
Bangladeshi, Bangladeshi Scottish or Bangladeshi British	1	-	-	-	1	1	-	-	-	-	1	1	-	-	1	-	-	-	-
	*	-	-	-	1%	1%	-	-	-	-	*	*	-	-	*	-	-	-	-
Chinese, Chinese Scottish or Chinese British	1	1	-	-	-	1	-	-	-	-	1	-	-	1	1	-	-	-	-
	*	*	-	-	-	1%	-	-	-	-	*	-	-	1%	*	-	-	-	-
Any other Asian	1	-	-	-	1	1	-	-	-	-	1	-	1	-	1	-	-	-	-
	*	-	-	-	1%	1%	-	-	-	-	*	-	5%	-	*	-	-	-	-
Net : African	2	2	-	-	-	2	-	-	-	-	2	1	-	1	2	-	-	-	-
	1%	1%	-	-	-	3%	-	-	-	-	1%	*	-	1%	1%	-	-	-	-

Q7_23SCOT Ethnicity (Scotland)

Base: All respondents living in Scotland

	Working status					Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	507	241	148	28	90	99	152	83	173	121	386	288	25	194	314	24	16	16	137
Base	274	155	62	12	46	57	89	50	80	54	221	163	14	98	188	13	8	9	56
African, African Scottish or African British	1	1	-	-	-	1	-	-	-	-	1	-	-	1	1	-	-	-	-
	*	1%	-	-	-	2%	-	-	-	-	1%	-	-	1%	1%	-	-	-	-
Any other African	1	1	-	-	-	1	-	-	-	-	1	1	-	-	1	-	-	-	-
	*	*	-	-	-	1%	-	-	-	-	*	*	-	-	*	-	-	-	-
Net : Caribbean or Black	1	1	-	-	-	1	-	-	-	1	-	1	-	-	1	-	-	-	-
	*	*	-	-	-	1%	-	-	-	1%	-	*	-	-	*	-	-	-	-
Caribbean, Caribbean Scottish or Caribbean British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Black, Black Scottish or Black British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	1%	-	-	-	1%	-	*	-	-	*	-	-	-	-
Any other Caribbean or Black	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	*	-	-	-	1%	-	-	-	1%	-	*	-	-	*	-	-	-	-
Net : Other ethnic group	1	1	-	-	-	1	-	-	-	-	1	1	-	-	1	-	-	-	-
	*	1%	-	-	-	2%	-	-	-	-	*	1%	-	-	*	-	-	-	-
Arab, Arab Scottish or Arab British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	1	1	-	-	-	1	-	-	-	-	1	1	-	-	1	-	-	-	-
	*	1%	-	-	-	2%	-	-	-	-	*	1%	-	-	*	-	-	-	-
Refused	1	1	-	-	-	1	-	-	-	-	1	1	-	-	1	-	-	-	-
	*	*	-	-	-	1%	-	-	-	-	*	*	-	-	*	-	-	-	-

Q7_23SCOT Ethnicity (Scotland)

Base: All respondents living in Scotland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	507	301	60	137	458	49	474	382	21	343	164	319	92	96	157	326
Base	274	173	32	60	248	27	250	212	15	189	86	135	62	78	89	172
Net : White	267	170	28	60	241	26	243	207	15	182	85	131	61	75	85	170
	97%	98%	88%	100%	97%	98%	97%	98%	100%	96%	99%	97%	98%	97%	95%	99%
Scottish	222	144	18	53	204	17	201	170	13	153	69	109	51	62	65	146
	81%	83%	56%	89%	82%	65%	80%	80%	83%	81%	81%	81%	83%	79%	73%	85%
Other British	30	20	7	2	23	7	29	25	1	22	8	15	8	7	14	15
	11%	11%	23%	4%	9%	26%	12%	12%	4%	12%	10%	11%	13%	9%	15%	9%
Irish	3	1	-	-	3	-	3	3	-	3	-	-	1	2	3	-
	1%	1%	-	-	1%	-	1%	1%	-	1%	-	-	2%	2%	3%	-
Gypsy/ Traveller	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Polish	8	3	1	4	8	-	5	6	2	2	6	3	1	4	2	5
	3%	2%	4%	7%	3%	-	2%	3%	13%	1%	7%	2%	1%	5%	3%	3%
Any other White ethnic group	5	3	2	*	3	2	5	5	-	3	2	4	-	1	1	4
	2%	2%	6%	*	1%	6%	2%	2%	-	2%	2%	3%	-	1%	1%	2%
Net : Mixed/ Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any Mixed or Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian, Asian Scottish or Asian British	3	2	1	-	3	-	3	2	-	3	1	3	1	-	2	2
	1%	1%	3%	-	1%	-	1%	1%	-	1%	1%	2%	1%	-	2%	1%
Pakistani, Pakistani Scottish or Pakistani British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Indian, Indian Scottish or Indian British	1	1	-	-	1	-	-	-	-	1	-	1	-	-	-	1
	*	1%	-	-	*	-	*	*	-	1%	-	1%	-	-	-	1%
Bangladeshi, Bangladeshi Scottish or Bangladeshi British	1	1	-	-	1	-	1	1	-	1	-	1	-	-	-	1
	*	*	-	-	*	-	*	*	-	*	-	*	-	-	-	*
Chinese, Chinese Scottish or Chinese British	1	1	-	-	1	-	1	1	-	-	1	1	-	-	1	-
	*	*	-	-	*	-	*	*	-	-	1%	*	-	-	1%	-
Any other Asian	1	-	1	-	1	-	1	1	-	1	-	-	1	-	1	-
	*	-	2%	-	*	-	*	*	-	*	-	-	1%	-	1%	-
Net : African	2	1	1	-	2	-	2	1	-	2	-	1	-	1	1	-
	1%	*	4%	-	1%	-	1%	*	-	1%	-	*	-	1%	1%	-
African, African Scottish or African British	1	-	1	-	1	-	1	-	-	1	-	-	-	1	1	-
	*	-	4%	-	*	-	*	-	-	1%	-	-	-	1%	1%	-

Q7_23SCOT Ethnicity (Scotland)

Base: All respondents living in Scotland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	507	301	60	137	458	49	474	382	21	343	164	319	92	96	157	326
Base	274	173	32	60	248	27	250	212	15	189	86	135	62	78	89	172
Any other African	1	1	-	-	1	-	1	1	-	1	-	1	-	-	-	-
*	*	*	-	-	*	-	*	*	-	*	-	*	-	-	-	-
Net : Caribbean or Black	1	-	1	-	1	-	1	1	-	1	-	-	-	-	-	-
*	*	-	2%	-	*	-	*	*	-	*	-	-	*	-	*	*
Caribbean, Caribbean Scottish or Caribbean British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Black, Black Scottish or Black British	*	-	1%	-	*	-	*	*	-	*	-	-	*	-	-	*
Any other Caribbean or Black	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
*	*	-	1%	-	*	-	*	*	-	*	-	*	-	-	*	*
Net : Other ethnic group	1	-	1	-	1	-	1	1	-	1	-	-	-	1	1	-
*	*	-	3%	-	*	-	*	*	-	*	-	-	-	1%	1%	-
Arab, Arab Scottish or Arab British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	1	-	1	-	1	-	1	1	-	1	-	-	-	1	1	-
*	*	-	3%	-	*	-	*	*	-	*	-	-	-	1%	1%	-
Refused	1	1	-	-	-	1	1	1	-	1	-	-	-	1	1	-
*	*	*	-	-	-	2%	*	*	-	*	-	-	-	1%	1%	-

Q7_23SCOT Ethnicity (Scotland)

Base: All respondents living in Scotland

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	507	11	21	40	42		405
Base	274	5	8	21	19		227
Net : White	267 97%	5 100%	8 95%	21 100%	17 91%		222 98%
Scottish	222 81%	4 86%	6 81%	17 78%	14 78%		184 81%
Other British	30 11%	- 9%	1 15%	4 20%	2 13%		22 10%
Irish	3 1%	-	-	-	-		3 1%
Gypsy/ Traveller	-	-	-	-	-		-
Polish	8 3%	-	-	1 1%	-		8 3%
Any other White ethnic group	5 2%	- 6%	-	-	-		5 2%
Net : Mixed/ Multiple ethnic groups	-	-	-	-	-		-
Any Mixed or Multiple ethnic groups	-	-	-	-	-		-
Net : Asian, Asian Scottish or Asian British	3 1%	-	-	-	1 6%		2 1%
Pakistani, Pakistani Scottish or Pakistani British	- *	-	-	-	-		- *
Indian, Indian Scottish or Indian British	1 *	-	-	-	2 2%		1 *
Bangladeshi, Bangladeshi Scottish or Bangladeshi British	1 *	-	-	-	1 4%		-
Chinese, Chinese Scottish or Chinese British	1 *	-	-	-	-		1 *
Any other Asian	1 *	-	-	-	-		1 *
Net : African	2 1%	-	-	-	1 3%		1 *

Q7_23SCOT Ethnicity (Scotland)

Base: All respondents living in Scotland

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	507	11	21	40	42	405
Base	274	5	8	21	19	227
African, African Scottish or African British	1 *	- -	- -	- -	- -	1 *
Any other African	1 *	- -	- -	- -	1 3%	- -
Net : Caribbean or Black	1 *	- -	5% -	- -	- -	- *
Caribbean, Caribbean Scottish or Caribbean British	- -	- -	- -	- -	- -	- -
Black, Black Scottish or Black British	- *	- -	- -	- -	- -	- *
Any other Caribbean or Black	- *	- -	5% -	- -	- -	- -
Net : Other ethnic group	1 *	- -	- -	- -	- -	1 *
Arab, Arab Scottish or Arab British	- -	- -	- -	- -	- -	- -
Any other ethnic group	1 *	- -	- -	- -	- -	1 *
Refused	1 *	- -	- -	- -	- -	1 *

Q7_23SCOT Ethnicity (Scotland)

Base: All respondents living in Scotland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	507	156	38	30	52	36	6	159	86	59	46	78	68	176	11	123
Base	274	92	22	17	27	20	3	90	46	33	27	45	41	92	4	64
Net : White	267	89	20	16	27	20	2	87	44	33	25	44	40	90	4	62
	97%	96%	90%	93%	99%	97%	78%	97%	96%	99%	96%	98%	98%	98%	100%	97%
Scottish	222	73	15	12	21	17	-	73	38	23	21	32	30	75	3	50
	81%	80%	67%	69%	76%	85%	14%	82%	82%	68%	80%	72%	74%	82%	84%	79%
Other British	30	9	5	2	5	2	2	11	6	7	3	9	9	12	7	7
	11%	9%	22%	9%	17%	9%	64%	13%	13%	20%	13%	20%	22%	13%	-	11%
Irish	3	2	-	-	2	-	-	-	-	2	-	-	-	1	-	-
	1%	2%	-	-	6%	-	-	-	-	5%	-	-	-	1%	-	-
Gypsy/ Traveller	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Polish	8	3	-	1	-	-	-	1	-	2	1	2	-	1	-	4
	3%	3%	-	6%	-	-	-	1%	1%	5%	3%	4%	1%	1%	-	6%
Any other White ethnic group	5	3	-	2	-	1	-	2	-	-	-	1	1	1	1	-
	2%	3%	1%	9%	-	4%	-	2%	1%	1%	-	1%	2%	1%	16%	1%
Net : Mixed/ Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any Mixed or Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian, Asian Scottish or Asian British	3	2	1	-	-	1	1	1	1	-	1	-	1	-	-	-
	1%	2%	3%	-	-	3%	22%	1%	1%	1%	2%	-	2%	*	-	1%
Pakistani, Pakistani Scottish or Pakistani British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	-	-	1%	-	-	-	*	-	-
Indian, Indian Scottish or Indian British	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	1%
Bangladeshi, Bangladeshi Scottish or Bangladeshi British	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chinese, Chinese Scottish or Chinese British	1	-	-	-	-	1	-	1	1	-	1	-	-	-	-	-
	*	-	-	-	-	3%	-	1%	1%	-	2%	-	-	-	-	-
Any other Asian	1	1	1	-	-	-	1	-	-	-	-	-	1	-	-	-
	*	1%	3%	-	-	-	22%	-	-	-	-	2%	-	-	-	-
Net : African	2	1	-	-	-	-	-	-	1	-	1	-	-	-	-	1
	1%	1%	-	-	-	-	-	-	1%	-	2%	-	-	-	-	2%

Q7_23SCOT Ethnicity (Scotland)

Base: All respondents living in Scotland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	507	156	38	30	52	36	6	159	86	59	46	78	68	176	11	123
Base	274	92	22	17	27	20	3	90	46	33	27	45	41	92	4	64
African, African Scottish or African British	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
Any other African	1	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-
Net : Caribbean or Black	1	*	-	2%	1%	-	-	*	-	-	-	-	-	*	-	-
Caribbean, Caribbean Scottish or Caribbean British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Black, Black Scottish or Black British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*
Any other Caribbean or Black	*	*	-	2%	1%	-	-	*	-	-	-	-	-	*	-	-
Net : Other ethnic group	1	-	1	1	-	-	-	1	1	-	-	1	-	1	-	-
Arab, Arab Scottish or Arab British	-	-	-	4%	5%	-	-	1%	2%	-	-	2%	-	1%	-	-
Any other ethnic group	1	-	1	1	-	-	-	1	1	-	-	1	-	1	-	-
Refused	1	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	3%	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_23SCOT Ethnicity (Scotland)

Base: All respondents living in Scotland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	507	112	12	18	30	27	12	97	81	113	16	64	172	124	10	56
Base	274	70	8	10	17	15	7	60	48	59	13	36	102	65	5	28
Net : White	267	66	7	10	16	14	6	60	47	58	13	34	97	64	5	28
	97%	95%	95%	96%	93%	92%	84%	99%	99%	98%	100%	96%	95%	98%	100%	100%
Scottish	222	58	5	9	12	12	5	52	42	43	12	28	76	55	5	21
	81%	83%	71%	90%	72%	79%	66%	86%	89%	74%	93%	78%	74%	85%	86%	78%
Other British	30	7	1	1	2	2	1	7	4	8	1	6	16	7	-	2
	11%	10%	12%	7%	11%	14%	12%	11%	9%	14%	7%	16%	15%	10%	-	8%
Irish	3	-	-	-	2	-	-	-	-	1	-	-	1	2	-	-
	1%	-	-	-	10%	-	-	-	-	2%	-	-	1%	2%	-	-
Gypsy/ Traveller	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Polish	8	1	1	-	-	-	-	1	-	2	-	-	2	-	1	4
	3%	1%	12%	-	-	-	-	1%	1%	4%	-	-	2%	-	14%	15%
Any other White ethnic group	5	1	-	-	-	-	-	1	-	3	-	1	3	1	-	-
	2%	1%	-	-	-	-	6%	1%	-	5%	-	2%	3%	1%	-	-
Net : Mixed/ Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any Mixed or Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian, Asian British	3	2	-	-	-	-	-	1	1	-	-	1	1	-	-	-
	1%	3%	-	-	-	-	-	1%	1%	1%	-	2%	1%	-	-	-
Pakistani, Pakistani Scottish or Pakistani British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	-	-	-	1%	-	-	-	-	-	-
Indian, Indian Scottish or Indian British	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bangladeshi, Bangladeshi Scottish or Bangladeshi British	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chinese, Chinese Scottish or Chinese British	1	-	-	-	-	-	-	1	1	-	-	-	1	-	-	-
	*	-	-	-	-	-	-	1%	1%	-	-	-	1%	-	-	-
Any other Asian	1	-	-	-	-	-	-	-	-	-	-	1	1	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	2%	1%	-	-	-
Net : African	2	1	-	-	1	1	1	-	-	-	-	-	2	1	-	-
	1%	2%	-	-	7%	8%	16%	-	-	-	-	-	2%	2%	-	-

Q7_23SCOT Ethnicity (Scotland)

Base: All respondents living in Scotland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	507	112	12	18	30	27	12	97	81	113	16	64	172	124	10	56
Base	274	70	8	10	17	15	7	60	48	59	13	36	102	65	5	28
African, African Scottish or African British	1*	1 2%	-	-	1 7%	1 8%	1 16%	-	-	-	-	-	1 1%	1 2%	-	-
Any other African	1*	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Net : Caribbean or Black	1*	-	5%	4%	-	-	-	-	-	-	-	-	-	-	-	-
Caribbean, Caribbean Scottish or Caribbean British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Black, Black Scottish or Black British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Caribbean or Black	-	-	5%	4%	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other ethnic group	1*	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Arab, Arab Scottish or Arab British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	1*	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Refused	1*	-	-	-	-	-	-	-	-	1 1%	-	1 2%	1 1%	-	-	-

Q7_23SCOT Ethnicity (Scotland)

Base: All respondents living in Scotland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	507	163	179	81	63	21	116	391	82	132	108	78
Base	274	44	108	60	47	15	67	207	29	66	67	50
Net : White	267	43	107	58	45	15	64	203	28	65	66	47
	97%	98%	99%	97%	95%	97%	96%	98%	98%	99%	99%	93%
Scottish	222	37	96	44	34	10	49	173	27	50	54	37
	81%	84%	89%	73%	73%	68%	73%	83%	93%	76%	80%	73%
Other British	30	5	9	7	7	2	8	22	1	7	9	8
	11%	12%	8%	11%	16%	11%	12%	11%	5%	11%	13%	15%
Irish	3	-	-	-	1	2	-	3	-	-	-	1
	1%	-	-	-	2%	11%	-	1%	-	-	-	2%
Gypsy/ Traveller	-	-	-	-	-	-	-	-	-	-	-	-
Polish	8	-	1	5	2	-	6	2	-	6	2	-
	3%	1%	1%	8%	5%	-	9%	1%	-	9%	3%	-
Any other White ethnic group	5	-	1	3	-	1	2	3	-	2	2	1
	2%	1%	1%	4%	-	7%	2%	2%	-	3%	3%	2%
Net : Mixed/ Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-
Any Mixed or Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian, Asian Scottish or Asian British	3	-	-	-	2	-	3	-	1	-	1	1
	1%	1%	-	-	5%	3%	4%	*	2%	-	1%	1%
Pakistani, Pakistani Scottish or Pakistani British	-	-	-	-	-	-	-	-	-	-	1%	-
	*	1%	-	-	-	-	-	*	-	-	-	-
Indian, Indian Scottish or Indian British	1	-	-	-	1	-	1	-	-	-	-	-
	*	-	-	-	1%	3%	2%	-	-	-	1%	-
Bangladeshi, Bangladeshi Scottish or Bangladeshi British	1	-	-	-	1	-	1	-	-	-	-	-
	*	-	-	-	1%	-	1%	-	-	-	-	-
Chinese, Chinese Scottish or Chinese British	1	-	-	-	1	-	1	-	-	-	-	1
	*	-	-	-	1%	-	1%	-	-	-	-	1%
Any other Asian	1	-	-	-	1	-	1	-	1	-	-	-
	*	-	-	-	1%	-	1%	-	2%	-	-	-
Net : African	2	-	1	1	-	-	-	2	-	-	-	2
	1%	-	1%	2%	-	-	-	1%	-	-	-	3%
African, African Scottish or African British	1	-	-	1	-	-	-	1	-	-	-	1
	*	-	-	2%	-	-	-	1%	-	-	-	2%

Q7_23SCOT Ethnicity (Scotland)

Base: All respondents living in Scotland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	507	163	179	81	63	21	116	391	82	132	108	78
Base	274	44	108	60	47	15	67	207	29	66	67	50
Any other African	1	-	1	-	-	-	-	1	-	-	-	1
*	-	-	1%	-	-	-	-	*	-	-	-	1%
Net : Caribbean or Black	1	1	-	-	-	-	-	1	-	1	-	-
*	-	2%	-	-	-	-	-	*	-	1%	-	-
Caribbean, Caribbean Scottish or Caribbean British	-	-	-	-	-	-	-	-	-	-	-	-
Black, Black Scottish or Black British	-	-	-	-	-	-	-	-	-	-	-	-
*	-	1%	-	-	-	-	-	*	-	*	-	-
Any other Caribbean or Black	-	-	-	-	-	-	-	-	-	-	-	-
*	-	1%	-	-	-	-	-	*	-	1%	-	-
Net : Other ethnic group	1	-	-	1	-	-	-	1	-	-	-	1
*	-	-	-	2%	-	-	-	*	-	-	-	2%
Arab, Arab Scottish or Arab British	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	1	-	-	1	-	-	-	1	-	-	-	1
*	-	-	-	2%	-	-	-	*	-	-	-	2%
Refused	1	-	1	-	-	-	-	1	-	-	-	1
*	-	-	1%	-	-	-	-	*	-	-	-	1%

Q7_23SCOT Ethnicity (Scotland)

Base: All respondents living in Scotland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	507	434	23	85	213	209	101	406	151	90	236	30
Base	274	237	12	41	116	117	58	217	86	47	126	16
Net : White	267	230	12	39	115	112	52	215	81	46	124	15
	97%	97%	100%	96%	99%	96%	91%	99%	95%	99%	99%	96%
Scottish	222	189	12	38	102	81	38	183	61	42	107	11
	81%	80%	93%	92%	88%	70%	67%	85%	71%	89%	85%	72%
Other British	30	26	1	2	9	19	11	19	15	4	9	2
	11%	11%	7%	4%	8%	16%	19%	9%	18%	10%	7%	11%
Irish	3	3	-	-	-	3	-	3	3	-	-	-
	1%	1%	-	-	-	2%	-	1%	3%	-	-	-
Gypsy/ Traveller	-	-	-	-	-	-	-	-	-	-	-	-
Polish	8	8	-	-	3	5	-	8	-	-	6	2
	3%	3%	-	-	2%	5%	-	4%	-	-	5%	13%
Any other White ethnic group	5	5	-	-	1	4	3	2	2	-	3	-
	2%	2%	-	-	1%	3%	5%	1%	3%	-	2%	-
Net : Mixed/ Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-
Any Mixed or Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian, Asian Scottish or Asian British	3	3	-	1	1	2	3	1	2	-	1	1
	1%	1%	-	3%	1%	1%	5%	*	2%	-	1%	4%
Pakistani, Pakistani Scottish or Pakistani British	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	*	1%	-	*	-	-	-
Indian, Indian Scottish or Indian British	1	1	-	-	1	-	-	1	1	-	-	-
	*	*	-	1%	1%	-	1%	*	1%	-	*	-
Bangladeshi, Bangladeshi Scottish or Bangladeshi British	1	1	-	1	-	-	1	-	-	-	1	-
	*	*	-	2%	-	-	1%	-	-	-	1%	-
Chinese, Chinese Scottish or Chinese British	1	1	-	-	-	1	1	-	1	-	-	-
	*	*	-	-	-	*	1%	-	1%	-	-	-
Any other Asian	1	1	-	-	-	1	1	-	-	-	-	1
	*	*	-	-	-	1%	1%	-	-	-	-	4%
Net : African	2	2	-	1	-	1	1	1	2	-	-	-
	1%	1%	-	2%	-	1%	2%	*	2%	-	-	-

Q7_23SCOT Ethnicity (Scotland)
Base: All respondents living in Scotland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter mediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	507	434	23	85	213	209	101	406	151	90	236	30
Base	274	237	12	41	116	117	58	217	86	47	126	16
African, African Scottish or African British	1 *	1 *	-	-	-	1 1%	1 2%	-	1 1%	-	-	-
Any other African	1 *	1 *	-	1 2%	-	-	-	1 *	1 1%	-	-	-
Net : Caribbean or Black	1 *	-	-	-	-	-	1 1%	-	-	-	-	-
Caribbean, Caribbean Scottish or Caribbean British	-	-	-	-	-	-	-	-	-	-	-	-
Black, Black Scottish or Black British	-	-	-	-	-	-	1 1%	-	-	-	-	-
Any other Caribbean or Black	-	-	-	-	-	-	1 1%	-	-	-	-	-
Net : Other ethnic group	1 *	1 *	-	-	-	1 1%	-	1 *	1 1%	-	-	-
Arab, Arab Scottish or Arab British	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	1 *	1 *	-	-	-	1 1%	-	1 *	1 1%	-	-	-
Refused	1 *	1 *	-	-	-	1 1%	1 1%	-	-	1 1%	-	-

Q7_23NIR Ethnicity (Northern Ireland)

Base: All respondents living in Northern Ireland

	Gender			Age							Country				Ethnicity		Living arrangements	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	504	181	323	61	82	86	96	78	59	42	-	-	-	504	499	5	230	274
Base	91	44	46	14	16	15	19	10	10	6	-	-	-	91	90	1	50	41
Net : White	90	44	46	14	16	14	19	10	10	6	-	-	-	90	90	-	49	41
	99%	100%	99%	99%	100%	97%	100%	100%	100%	100%	-	-	-	99%	100%	-	99%	99%
White	90	44	46	14	16	14	19	10	10	6	-	-	-	90	90	-	49	41
	99%	100%	99%	99%	100%	97%	100%	100%	100%	100%	-	-	-	99%	100%	-	99%	99%
Irish Traveller	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Mixed/ Multiple ethnic groups	-	-	-	-	-	2%	-	-	-	-	-	-	-	-	-	37%	-	1%
White and Black Caribbean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Black African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Asian	-	-	-	-	-	2%	-	-	-	-	-	-	-	-	-	37%	-	1%
Any other Mixed / Multiple ethnic background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian/ Asian British	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	26%	*	-
Indian	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	26%	*	-
Pakistani	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bangladeshi	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Asian background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Black/ African/ Caribbean/ Black British	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	18%	*	-
African	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	18%	*	-
Caribbean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Black / African / Caribbean background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_23NIR Ethnicity (Northern Ireland)

Base: All respondents living in Northern Ireland

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	504	181	323	61	82	86	96	78	59	42	-	-	-	504	499	5	230	274
Base	91	44	46	14	16	15	19	10	10	6	-	-	-	91	90	1	50	41
Net : Other ethnic group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	1%	-	-	-	-	-	-	-	*	-	18%	*	-
Arab	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	1%	-	-	-	-	-	-	-	*	-	18%	*	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_23NIR Ethnicity (Northern Ireland)

Base: All respondents living in Northern Ireland

	Working status					Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	504	239	107	39	118	100	150	124	130	110	394	346	25	133	282	56	5	9	151
Base	91	51	16	5	19	21	29	21	20	16	75	64	4	23	57	9	1	1	21
Net : White	90	51	16	5	19	21	29	20	20	16	74	63	4	23	57	9	1	1	21
	99%	100%	100%	94%	99%	99%	99%	99%	99%	100%	99%	99%	100%	100%	99%	100%	100%	100%	100%
White	90	51	16	5	19	21	29	20	20	16	74	63	4	23	57	9	1	1	21
	99%	100%	100%	94%	99%	99%	99%	99%	99%	100%	99%	99%	100%	100%	99%	100%	100%	100%	100%
Irish Traveller	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Mixed/ Multiple ethnic groups	-	-	-	4%	*	-	1%	-	*	-	*	*	-	-	*	-	-	-	-
White and Black Caribbean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Black African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Asian	-	-	-	4%	*	-	1%	-	*	-	*	*	-	-	*	-	-	-	-
Any other Mixed / Multiple ethnic background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian/ Asian British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Indian	*	*	-	-	-	-	-	-	1%	-	*	*	-	-	*	-	-	-	-
Pakistani	-	-	-	-	-	-	-	-	1%	-	*	*	-	-	*	-	-	-	-
Bangladeshi	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Asian background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Black/ African/ Caribbean/ Black British	-	-	-	2%	-	-	-	1%	-	-	*	*	-	-	*	-	-	-	-
African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Caribbean	*	-	-	2%	-	-	-	1%	-	-	*	*	-	-	*	-	-	-	-

Q7_23NIR Ethnicity (Northern Ireland)

Base: All respondents living in Northern Ireland

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	504	239	107	39	118	100	150	124	130	110	394	346	25	133	282	56	5	9	151
Base	91	51	16	5	19	21	29	21	20	16	75	64	4	23	57	9	1	1	21
Any other Black / African / Caribbean background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other ethnic group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Arab	*	-	-	-	1%	1%	-	-	-	-	*	*	-	-	*	-	-	-	-
Any other ethnic group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	*	-	-	-	1%	1%	-	-	-	-	*	*	-	-	*	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_23NIR Ethnicity (Northern Ireland)

Base: All respondents living in Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	504	308	87	92	490	14	484	397	14	344	160	329	62	113	143	338
Base	91	61	16	11	88	2	86	72	3	66	24	46	13	31	29	58
Net : White	90	61	15	10	88	2	85	71	3	66	24	45	13	31	29	57
	99%	100%	97%	98%	99%	92%	99%	99%	100%	99%	100%	99%	99%	100%	99%	99%
White	90	61	15	10	88	2	85	71	3	66	24	45	13	31	29	57
	99%	100%	97%	98%	99%	92%	99%	99%	100%	99%	100%	99%	99%	100%	99%	99%
Irish Traveller	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Mixed/ Multiple ethnic groups	-	-	2%	-	-	8%	-	-	-	-	-	1%	-	-	1%	-
White and Black Caribbean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Black African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Asian	-	-	2%	-	-	8%	-	-	-	-	-	1%	-	-	1%	-
Any other Mixed / Multiple ethnic background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian/ Asian British	-	-	-	2%	-	-	-	-	-	-	-	-	1%	-	-	-
Indian	-	-	-	2%	-	-	-	-	-	-	-	-	1%	-	-	-
Pakistani	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bangladeshi	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Asian background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Black/ African/ Caribbean/ Black British	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-
African	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Caribbean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Black / African / Caribbean background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_23NIR Ethnicity (Northern Ireland)

Base: All respondents living in Northern Ireland

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	504	308	87	92	490	14	484	397	14	344	160	329	62	113	143	338
Base	91	61	16	11	88	2	86	72	3	66	24	46	13	31	29	58
Net : Other ethnic group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	1%	-	*	-	*	*	-	*	-	*	-	-	-	*
Arab	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	1%	-	*	-	*	*	-	*	-	*	-	-	-	*
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_23NIR Ethnicity (Northern Ireland)

Base: All respondents living in Northern Ireland

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	504	13	17	32	31	414	
Base	91	2	3	6	5	75	
Net : White	90 99%	2 100%	3 100%	6 98%	5 99%	74 99%	
White	90 99%	2 100%	3 100%	6 98%	5 99%	74 99%	
Irish Traveller	-	-	-	-	-	-	
Net : Mixed/ Multiple ethnic groups	- *	- -	- -	- -	- 1%	- *	
White and Black Caribbean	-	-	-	-	-	-	
White and Black African	-	-	-	-	-	-	
White and Asian	- *	- -	- -	- -	- 1%	- *	
Any other Mixed / Multiple ethnic background	- -	- -	- -	- -	- -	- -	
Net : Asian/ Asian British	- *	- -	- -	- -	- -	- *	
Indian	- *	- -	- -	- -	- -	- *	
Pakistani	-	-	-	-	-	-	
Bangladeshi	-	-	-	-	-	-	
Chinese	-	-	-	-	-	-	
Any other Asian background	-	-	-	-	-	-	
Net : Black/ African/ Caribbean/ Black British	- *	- -	- -	- -	- -	- *	
African	- *	- -	- -	- -	- -	- *	
Caribbean	-	-	-	-	-	-	

Q7_23NIR Ethnicity (Northern Ireland)

Base: All respondents living in Northern Ireland

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	504	13	17	32	31	414
Base	91	2	3	6	5	75
Any other Black / African / Caribbean background	-	-	-	-	-	-
Net : Other ethnic group	-	-	-	2%	-	-
Arab	-	-	-	-	-	-
Any other ethnic group	-	-	-	2%	-	-
Refused	-	-	-	-	-	-

Q7_23NIR Ethnicity (Northern Ireland)

Base: All respondents living in Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	504	164	37	30	25	39	23	135	72	70	75	66	63	156	10	117
Base	91	32	8	6	6	7	5	26	13	17	15	14	14	29	1	18
Net : White	90	32	8	6	6	7	5	26	13	17	15	14	13	29	1	18
	99%	100%	100%	100%	100%	97%	100%	100%	100%	100%	99%	99%	98%	100%	88%	100%
White	90	32	8	6	6	7	5	26	13	17	15	14	13	29	1	18
	99%	100%	100%	100%	100%	97%	100%	100%	100%	100%	99%	99%	98%	100%	88%	100%
Irish Traveller	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Mixed/ Multiple ethnic groups	*	-	-	-	-	3%	-	-	-	-	1%	1%	-	-	12%	*
White and Black Caribbean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Black African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Asian	*	-	-	-	-	3%	-	-	-	-	1%	1%	-	-	12%	*
Any other Mixed / Multiple ethnic background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian/ Asian British	*	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-
Indian	*	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-
Pakistani	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bangladeshi	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Asian background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Black/ African/ Caribbean/ Black British	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-
African	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Caribbean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_23NIR Ethnicity (Northern Ireland)

Base: All respondents living in Northern Ireland

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	504	164	37	30	25	39	23	135	72	70	75	66	63	156	10	117
Base	91	32	8	6	6	7	5	26	13	17	15	14	14	29	1	18
Any other Black / African / Caribbean background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other ethnic group	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-
Arab	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-

Q7_23NIR Ethnicity (Northern Ireland)

Base: All respondents living in Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	504	120	4	3	16	16	26	66	51	107	24	68	191	70	5	71
Base	91	22	1	1	3	3	6	13	10	23	4	12	38	11	1	10
Net : White	90	22	1	1	3	3	6	13	10	23	4	12	38	11	1	10
	99%	99%	100%	100%	100%	93%	100%	99%	100%	100%	96%	99%	100%	100%	100%	99%
White	90	22	1	1	3	3	6	13	10	23	4	12	38	11	1	10
	99%	99%	100%	100%	100%	93%	100%	99%	100%	100%	96%	99%	100%	100%	100%	99%
Irish Traveller	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Mixed/ Multiple ethnic groups	-	1%	-	-	-	7%	-	-	-	-	4%	-	-	-	-	1%
White and Black Caribbean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Black African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Asian	-	1%	-	-	-	7%	-	-	-	-	4%	-	-	-	-	1%
Any other Mixed / Multiple ethnic background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian/ Asian British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Indian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pakistani	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bangladeshi	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other Asian background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Black/ African/ Caribbean/ Black British	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-
African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Caribbean	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-

Q7_23NIR Ethnicity (Northern Ireland)

Base: All respondents living in Northern Ireland

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	504	120	4	3	16	16	26	66	51	107	24	68	191	70	5	71
Base	91	22	1	1	3	3	6	13	10	23	4	12	38	11	1	10
Any other Black / African / Caribbean background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other ethnic group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Arab	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-
Any other ethnic group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_23NIR Ethnicity (Northern Ireland)

Base: All respondents living in Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	504	149	162	85	70	38	137	367	72	125	82	56
Base	91	15	29	18	17	11	25	65	8	22	18	12
Net : White	90	15	29	18	17	11	25	65	7	22	18	12
	99%	100%	99%	99%	99%	100%	99%	99%	95%	100%	100%	100%
White	90	15	29	18	17	11	25	65	7	22	18	12
	99%	100%	99%	99%	99%	100%	99%	99%	95%	100%	100%	100%
Irish Traveller	-	-	-	-	-	-	-	-	-	-	-	-
Net : Mixed/ Multiple ethnic groups	-	-	1%	-	-	-	-	-	3%	-	-	-
White and Black Caribbean	-	-	-	-	-	-	-	-	-	-	-	-
White and Black African	-	-	-	-	-	-	-	-	-	-	-	-
White and Asian	-	-	1%	-	-	-	-	-	3%	-	-	-
Any other Mixed / Multiple ethnic background	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian/ Asian British	-	-	1%	-	-	-	-	-	2%	-	-	-
Indian	-	-	1%	-	-	-	-	-	2%	-	-	-
Pakistani	-	-	-	-	-	-	-	-	-	-	-	-
Bangladeshi	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	-	-	-	-	-	-	-	-	-	-	-	-
Any other Asian background	-	-	-	-	-	-	-	-	-	-	-	-
Net : Black/ African/ Caribbean/ Black British	-	-	-	-	1%	-	-	-	-	-	-	-
African	-	-	-	-	-	-	-	-	-	-	-	-
Caribbean	-	-	-	-	1%	-	-	-	-	-	-	-
Any other Black / African / Caribbean background	-	-	-	-	-	-	-	-	-	-	-	-

Q7_23NIR Ethnicity (Northern Ireland)

Base: All respondents living in Northern Ireland

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	504	149	162	85	70	38	137	367	72	125	82	56
Base	91	15	29	18	17	11	25	65	8	22	18	12
Net : Other ethnic group	-	-	-	-	-	-	-	-	-	-	-	-
*	-	-	-	1%	-	-	*	-	-	-	-	-
Arab	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	-	-	-	-	-	-	-	-	-	-	-	-
*	-	-	-	1%	-	-	*	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-

Q7_23NIR Ethnicity (Northern Ireland)

Base: All respondents living in Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	504	430	27	51	211	242	139	365	133	101	222	48
Base	91	77	5	10	37	44	24	66	27	20	36	7
Net : White	90	77	5	10	36	43	24	66	27	20	36	7
	99%	99%	100%	100%	100%	99%	100%	99%	100%	99%	99%	97%
White	90	77	5	10	36	43	24	66	27	20	36	7
	99%	99%	100%	100%	100%	99%	100%	99%	100%	99%	99%	97%
Irish Traveller	-	-	-	-	-	-	-	-	-	-	-	-
Net : Mixed/ Multiple ethnic groups	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	1%	-	*	-	-	1%	-
White and Black Caribbean	-	-	-	-	-	-	-	-	-	-	-	-
White and Black African	-	-	-	-	-	-	-	-	-	-	-	-
White and Asian	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	1%	-	*	-	-	1%	-
Any other Mixed / Multiple ethnic background	-	-	-	-	-	-	-	-	-	-	-	-
Net : Asian/ Asian British	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	*	-	*	-	1%	-	-
Indian	-	-	-	-	-	-	-	-	-	1%	-	-
Pakistani	-	-	-	-	-	-	-	-	-	-	-	-
Bangladeshi	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	-	-	-	-	-	-	-	-	-	-	-	-
Any other Asian background	-	-	-	-	-	-	-	-	-	-	-	-
Net : Black/ African/ Caribbean/ Black British	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	*	-	*	-	-	-	2%
African	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	*	-	*	-	-	-	2%
Caribbean	-	-	-	-	-	-	-	-	-	-	-	-

Q7_23NIR Ethnicity (Northern Ireland)

Base: All respondents living in Northern Ireland

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	504	430	27	51	211	242	139	365	133	101	222	48
Base	91	77	5	10	37	44	24	66	27	20	36	7
Any other Black / African / Caribbean background	-	-	-	-	-	-	-	-	-	-	-	-
Net : Other ethnic group	-	-	-	-	*	-	*	-	-	-	-	2%
Arab	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	-	*	-	-	*	-	*	-	-	-	-	2%
Refused	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-

Q7_23 Ethnicity (Derived)
Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
White	2812	1369	1443	396	438	457	541	395	364	219	2305	150	267	90	2812	-	1747	1064
	87%	87%	87%	84%	82%	85%	91%	89%	89%	91%	85%	95%	97%	99%	100%	-	89%	85%
Mixed/ Multiple ethnic groups	39	21	17	6	16	9	2	3	1	2	38	-	-	-	39	20	18	
	1%	1%	1%	1%	3%	2%	*	1%	*	1%	1%	-	-	*	13%	1%	1%	
Asian/ Asian British	167	83	84	32	52	37	20	14	11	2	163	-	3	-	167	93	74	
	5%	5%	5%	7%	10%	7%	3%	3%	3%	1%	6%	-	1%	*	58%	5%	6%	
Black/ African/ Caribbean/ Black British	66	25	41	6	16	19	13	5	6	2	64	-	2	-	66	30	36	
	2%	2%	2%	1%	3%	3%	2%	1%	1%	1%	2%	-	1%	*	23%	2%	3%	
Other ethnic group	16	8	8	4	1	4	2	1	4	-	13	2	1	-	16	8	9	
	1%	1%	*	1%	*	1%	*	*	1%	-	*	2%	*	*	6%	*	1%	
Refused	4	4	-	-	-	2	-	1	2	-	3	-	1	-	-	4	-	
	*	*	-	-	-	*	-	*	*	-	*	-	*	-	-	*	-	
Not stated	127	68	59	26	14	11	16	24	21	16	122	5	-	-	-	69	58	
	4%	4%	4%	6%	3%	2%	3%	5%	5%	7%	5%	3%	-	-	-	3%	5%	

Q7_23 Ethnicity (Derived)

Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
White	2812	1633	650	141	388	688	967	614	544	469	2343	1683	176	953	2071	180	40	46	475
	87%	89%	90%	80%	78%	82%	89%	92%	84%	87%	87%	87%	83%	88%	87%	89%	84%	88%	85%
Mixed/ Multiple ethnic groups	39	22	3	2	12	12	13	6	8	7	32	24	2	13	32	1	-	-	6
	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	-	-	1%
Asian/ Asian British	167	94	14	11	48	69	46	19	34	23	144	107	15	45	130	9	3	2	21
	5%	5%	2%	6%	10%	8%	4%	3%	5%	4%	5%	6%	7%	4%	5%	5%	7%	3%	4%
Black/ African/ Caribbean/ Black British	66	31	9	9	17	19	19	9	19	7	60	48	3	15	44	4	1	1	16
	2%	2%	1%	5%	4%	2%	2%	1%	3%	1%	2%	2%	1%	1%	2%	2%	2%	2%	3%
Other ethnic group	16	3	4	4	6	2	4	-	10	4	12	13	-	3	11	-	-	-	5
	1%	*	1%	2%	1%	*	*	*	2%	1%	*	1%	-	*	*	-	-	-	1%
Refused	4	2	2	-	-	2	2	-	-	-	4	2	-	2	4	-	-	-	-
	*	*	*	-	-	*	*	-	-	-	*	*	-	*	*	-	-	-	-
Not stated	127	50	39	12	26	44	34	19	31	31	96	62	15	49	79	8	4	3	33
	4%	3%	5%	6%	5%	5%	3%	3%	5%	6%	4%	3%	7%	5%	3%	4%	8%	6%	6%

Q7_23 Ethnicity (Derived)

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
White	2812	1863	424	402	2608	205	2625	2247	102	2102	710	1431	540	841	1068	1575
	87%	90%	83%	82%	87%	86%	88%	88%	76%	87%	87%	88%	84%	87%	89%	85%
Mixed/ Multiple ethnic groups	39	22	6	9	34	4	39	34	-	22	17	16	10	13	16	23
	1%	1%	1%	2%	1%	2%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%
Asian/ Asian British	167	84	34	22	151	16	136	113	23	139	28	60	52	55	31	128
	5%	4%	7%	4%	5%	7%	5%	4%	17%	6%	3%	4%	8%	6%	3%	7%
Black/ African/ Caribbean/ Black British	66	23	14	30	62	4	60	56	1	44	23	43	11	12	26	37
	2%	1%	3%	6%	2%	2%	2%	2%	1%	2%	3%	3%	2%	1%	2%	2%
Other ethnic group	16	6	5	6	15	2	12	10	2	10	6	11	2	3	10	4
	1%	*	1%	1%	*	1%	*	*	1%	*	1%	1%	*	*	1%	*
Refused	4	2	-	-	3	1	2	2	2	4	-	-	2	2	4	-
	*	*	-	-	*	*	*	*	1%	*	-	-	*	*	*	-
Not stated	127	71	25	25	121	6	115	96	5	91	36	56	27	44	41	80
	4%	3%	5%	5%	4%	3%	4%	4%	3%	4%	4%	3%	4%	5%	3%	4%

Q7_23 Ethnicity (Derived)

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
White	2812 87%	138 78%	115 86%	264 90%	289 68%	2070 90%
Mixed/ Multiple ethnic groups	39 1%	1 *	1 1%	- -	7 2%	31 1%
Asian/ Asian British	167 5%	30 17%	5 4%	13 4%	91 21%	53 2%
Black/ African/ Caribbean/ Black British	66 2%	1 *	4 3%	4 1%	11 3%	46 2%
Other ethnic group	16 1%	- -	- -	2 1%	6 1%	9 *
Refused	4 *	2 1%	- -	- -	2 *	1 *
Not stated	127 4%	5 3%	9 7%	11 4%	20 5%	90 4%

Q7_23 Ethnicity (Derived)
Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
White	2812	967	278	237	270	268	77	904	532	381	334	583	420	1062	60	586
	87%	85%	81%	86%	89%	90%	84%	89%	89%	89%	86%	91%	86%	91%	84%	86%
Mixed/ Multiple ethnic groups	39	15	7	2	10	1	2	11	3	6	6	4	2	10	3	4
	1%	1%	2%	1%	3%	*	2%	1%	*	1%	2%	1%	*	1%	4%	1%
Asian/ Asian British	167	73	35	21	9	9	7	46	24	15	26	16	37	37	6	36
	5%	6%	10%	8%	3%	3%	7%	5%	4%	3%	7%	3%	7%	3%	8%	5%
Black/ African/ Caribbean/ Black British	66	30	6	2	8	4	3	14	9	7	2	11	8	8	2	18
	2%	3%	2%	1%	3%	1%	4%	1%	2%	2%	1%	2%	2%	1%	2%	3%
Other ethnic group	16	8	2	1	-	-	-	3	2	4	4	2	4	4	1	4
	1%	1%	1%	*	-	-	-	*	*	1%	1%	*	1%	*	1%	1%
Refused	4	1	1	-	-	2	-	2	-	-	2	-	-	2	-	2
	*	*	*	-	-	1%	-	*	-	-	*	-	-	*	-	*
Not stated	127	48	12	12	8	13	3	36	25	15	13	22	20	39	1	31
	4%	4%	4%	4%	3%	4%	3%	4%	4%	4%	3%	4%	4%	3%	2%	5%

Q7_23 Ethnicity (Derived)

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
White	2812	551	68	74	164	139	71	490	417	751	127	531	1320	613	63	232
	87%	85%	89%	86%	92%	88%	76%	87%	91%	88%	86%	88%	88%	91%	75%	85%
Mixed/ Multiple ethnic groups	39	6	-	-	3	4	2	4	3	8	-	10	21	6	-	4
	1%	1%	-	-	2%	2%	2%	1%	1%	1%	*	2%	1%	1%	-	2%
Asian/ Asian British	167	32	5	3	5	1	10	36	16	44	5	23	79	21	13	14
	5%	5%	6%	3%	3%	1%	11%	6%	4%	5%	3%	4%	5%	3%	15%	5%
Black/ African/ Caribbean/ Black British	66	21	1	2	3	4	3	11	6	15	3	11	21	9	6	7
	2%	3%	1%	2%	2%	3%	3%	2%	1%	2%	2%	2%	1%	1%	8%	3%
Other ethnic group	16	4	-	-	-	-	-	-	-	2	2	-	7	2	1	3
	1%	1%	-	-	-	-	-	-	-	*	1%	*	*	*	1%	1%
Refused	4	-	-	-	-	2	-	2	-	1	2	1	2	2	-	-
	*	-	-	-	-	1%	-	*	-	*	1%	*	*	*	-	-
Not stated	127	34	3	8	4	7	8	24	18	30	10	27	48	17	1	12
	4%	5%	3%	9%	2%	5%	9%	4%	4%	4%	7%	4%	3%	3%	1%	4%

Q7_23 Ethnicity (Derived)

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
White	2812 87%	456 89%	1090 90%	504 86%	503 88%	258 75%	693 82%	2120 89%	263 78%	655 87%	705 91%	606 91%
Mixed/ Multiple ethnic groups	39 1%	5 1%	10 1%	9 2%	11 2%	3 1%	14 2%	25 1%	2 1%	7 1%	13 2%	8 1%
Asian/ Asian British	167 5%	13 2%	29 2%	26 4%	35 6%	64 19%	83 10%	83 3%	24 7%	28 4%	31 4%	24 4%
Black/ African/ Caribbean/ Black British	66 2%	11 2%	17 1%	15 3%	11 2%	12 4%	28 3%	39 2%	16 5%	23 3%	9 1%	4 1%
Other ethnic group	16 1%	1 *	3 *	4 1%	8 1%	- -	9 1%	7 *	9 3%	3 *	- -	1 *
Refused	4 *	- -	2 *	- -	- -	2 *	2 *	2 *	- -	- -	2 *	1 *
Not stated	127 4%	26 5%	62 5%	26 4%	5 1%	7 2%	18 2%	109 5%	21 6%	41 5%	14 2%	24 4%

Q7_23 Ethnicity (Derived)
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
White	2812	306	18	49	152	156	77	280	1153	567	997	95
	87%	98%	100%	97%	99%	97%	94%	99%	90%	87%	86%	67%
Mixed/ Multiple ethnic groups	39	-	-	-	-	-	-	-	11	13	12	3
	1%	*	-	-	-	*	-	*	1%	2%	1%	2%
Asian/ Asian British	167	3	-	1	1	2	3	1	57	38	58	14
	5%	1%	-	2%	*	1%	3%	*	4%	6%	5%	10%
Black/ African/ Caribbean/ Black British	66	2	-	1	-	2	2	1	13	9	36	8
	2%	1%	-	1%	*	1%	2%	*	1%	1%	3%	6%
Other ethnic group	16	1	-	-	-	1	-	1	3	1	8	5
	1%	*	-	-	*	1%	-	*	*	*	1%	3%
Refused	4	1	-	-	-	1	1	-	2	1	-	2
	*	*	-	-	-	*	1%	-	*	*	-	1%
Not stated	127	-	-	-	-	-	-	-	46	23	44	14
	4%	-	-	-	-	-	-	-	4%	4%	4%	10%

Q7_24 Religion
Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
No religion	962	553	409	243	214	173	175	88	52	16	822	45	90	4	884	31	541	421
	30%	35%	25%	52%	40%	32%	30%	20%	13%	7%	30%	29%	33%	5%	31%	11%	27%	33%
Christian (including Church of England, Catholic, Protestant and all other Christian denominations)	2028	913	1116	186	249	308	394	332	334	223	1660	107	178	83	1869	83	1301	725
	63%	58%	68%	40%	46%	57%	66%	75%	82%	93%	61%	68%	65%	92%	66%	29%	66%	58%
Buddhist	12	3	9	2	3	4	-	2	1	-	10	1	1	-	7	5	3	9
	*	*	1%	*	1%	1%	-	*	*	-	*	*	*	*	*	2%	*	1%
Hindu	32	9	23	10	9	5	4	1	4	-	32	-	-	-	-	32	23	10
	1%	1%	1%	2%	2%	1%	1%	*	1%	-	1%	-	-	*	-	11%	1%	1%
Jewish	13	9	4	-	8	1	1	3	-	1	13	-	1	-	13	-	10	3
	*	1%	*	-	1%	*	*	1%	-	*	*	-	*	-	*	-	1%	*
Muslim	136	72	64	28	43	37	13	10	6	1	132	2	2	-	8	121	69	68
	4%	5%	4%	6%	8%	7%	2%	2%	1%	*	5%	2%	1%	-	*	42%	3%	5%
Sikh	15	3	12	-	1	3	3	3	4	-	15	-	-	-	-	14	10	5
	*	*	1%	-	*	1%	1%	1%	1%	-	1%	-	*	-	-	5%	1%	*
Jehovah's Witness	3	2	1	-	-	-	-	-	3	-	3	-	-	-	3	-	3	-
	*	*	*	-	-	-	-	-	1%	-	*	-	*	-	*	-	*	*
Any other religion, please describe	16	6	9	1	6	4	2	2	1	-	16	-	-	-	15	1	7	8
	*	*	1%	*	1%	1%	*	1%	*	-	1%	-	*	-	1%	*	*	1%
Would rather not say	13	8	5	-	3	2	2	3	3	-	8	1	2	2	13	-	5	9
	*	1%	*	-	1%	*	*	1%	1%	*	*	1%	3%	*	-	*	*	1%

Q7_24 Religion

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
No religion	962	660	87	66	148	277	342	213	129	118	844	660	55	247	812	53	12	12	73
	30%	36%	12%	37%	30%	33%	32%	32%	20%	22%	31%	34%	26%	23%	34%	26%	26%	23%	13%
Christian (including Church of England, Catholic, Protestant and all other Christian denominations)	2028	1050	604	90	285	466	675	423	465	385	1643	1124	135	768	1375	135	32	39	447
	63%	57%	84%	51%	57%	56%	62%	63%	72%	71%	61%	58%	64%	71%	58%	67%	67%	74%	80%
Buddhist	12	6	2	2	2	6	5	-	-	2	9	8	1	3	11	-	-	-	1
	*	*	*	1%	*	1%	*	-	*	*	*	*	1%	*	*	-	-	-	*
Hindu	32	21	3	1	8	22	5	6	-	2	30	28	1	3	27	5	-	-	-
	1%	1%	*	1%	2%	3%	*	1%	*	*	1%	1%	*	*	1%	3%	-	-	-
Jewish	13	9	3	-	1	10	2	2	-	-	13	11	-	3	13	-	-	-	-
	*	*	*	-	*	1%	*	*	-	*	*	1%	-	*	1%	-	-	-	-
Muslim	136	70	6	12	48	41	39	17	40	19	118	87	16	33	100	4	3	2	27
	4%	4%	1%	7%	10%	5%	4%	3%	6%	3%	4%	4%	8%	3%	4%	2%	7%	3%	5%
Sikh	15	4	8	2	2	6	3	2	5	5	11	7	-	8	10	1	-	-	5
	*	*	1%	1%	*	1%	*	*	1%	1%	*	*	-	1%	*	1%	-	-	1%
Jehovah's Witness	3	-	3	-	-	2	-	-	1	2	2	-	-	3	2	-	-	-	1
	*	-	*	-	-	*	-	-	*	*	*	-	-	*	*	-	-	-	*
Any other religion, please describe	16	9	2	4	2	2	9	5	-	7	9	9	1	6	13	2	-	-	1
	*	*	*	2%	*	*	1%	1%	-	1%	*	*	1%	1%	1%	1%	-	-	*
Would rather not say	13	7	4	-	3	5	4	1	4	2	11	7	1	6	8	2	-	-	3
	*	*	*	-	1%	1%	*	*	1%	*	*	*	*	1%	*	1%	-	-	1%

Q7_24 Religion

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
No religion	962	561	214	146	886	75	909	779	29	770	192	414	208	340	390	523
	30%	27%	42%	30%	30%	32%	30%	30%	22%	32%	23%	26%	32%	35%	33%	28%
Christian (including Church of England, Catholic, Protestant and all other Christian denominations)	2028	1396	247	303	1888	141	1877	1603	78	1452	576	1105	369	555	733	1167
	63%	67%	49%	61%	63%	59%	63%	63%	58%	60%	70%	68%	57%	57%	61%	63%
Buddhist	12	8	4	-	11	-	12	9	-	10	1	7	3	2	8	2
	*	*	1%	-	*	*	*	*	-	*	*	*	*	*	1%	*
Hindu	32	16	12	3	30	2	29	25	2	27	5	13	9	10	9	19
	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Jewish	13	11	2	-	13	1	13	13	-	13	-	4	2	8	9	3
	*	1%	*	-	*	*	*	*	-	1%	-	*	*	1%	1%	*
Muslim	136	58	22	27	122	15	101	87	25	107	29	54	38	44	30	104
	4%	3%	4%	5%	4%	6%	3%	3%	19%	4%	4%	3%	6%	5%	3%	6%
Sikh	15	10	1	3	15	-	15	14	-	9	6	5	2	8	-	15
	*	*	*	1%	1%	-	1%	1%	-	*	1%	*	*	1%	-	1%
Jehovah's Witness	3	2	-	1	3	-	3	3	-	3	-	-	3	-	-	3
	*	*	*	*	*	*	*	*	-	*	-	*	*	-	*	*
Any other religion, please describe	16	5	4	6	12	4	16	15	-	13	3	9	7	-	11	5
	*	*	1%	1%	*	2%	1%	1%	-	1%	*	1%	1%	-	1%	*
Would rather not say	13	5	3	3	13	1	13	11	-	7	7	8	3	2	6	7
	*	*	*	1%	*	*	*	*	-	*	1%	*	1%	*	*	*

Q7_24 Religion

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
No religion	962 30%	72 41%	26 19%	88 30%	73 17%	718 31%
Christian (including Church of England, Catholic, Protestant and all other Christian denominations)	2028 63%	66 38%	96 71%	186 63%	222 52%	1506 66%
Buddhist	12 *	3 1%	2 1%	2 1%	1 *	6 *
Hindu	32 1%	11 6%	1 1%	-	15 3%	10 *
Jewish	13 *	2 1%	-	-	10 2%	2 *
Muslim	136 4%	11 6%	8 6%	13 5%	97 23%	31 1%
Sikh	15 *	8 4%	-	2 1%	4 1%	3 *
Jehovah's Witness	3 *	-	-	-	1 *	2 *
Any other religion, please describe	16 *	4 2%	1 1%	2 1%	2 *	8 *
Would rather not say	13 *	-	-	1 *	1 *	12 1%

Q7_24 Religion

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
No religion	962 30%	360 32%	114 33%	96 35%	91 30%	85 28%	28 31%	308 30%	159 27%	147 34%	102 26%	199 31%	192 39%	364 31%	13 18%	173 25%
Christian (including Church of England, Catholic, Protestant and all other Christian denominations)	2028 63%	678 59%	180 53%	149 54%	201 66%	198 67%	54 60%	641 63%	399 67%	246 57%	249 64%	410 64%	251 51%	741 64%	53 73%	452 66%
Buddhist	12 *	3 *	2 1%	- -	- -	1 *	2 2%	3 *	- -	2 *	2 *	2 *	4 1%	2 *	- *	3 *
Hindu	32 1%	16 1%	9 3%	5 2%	5 2%	1 *	- -	11 1%	3 1%	1 *	2 *	3 *	4 1%	9 1%	1 1%	7 1%
Jewish	13 *	2 *	2 1%	- -	- -	1 *	- -	1 *	1 *	8 2%	2 1%	7 1%	- -	- -	- -	2 *
Muslim	136 4%	63 6%	29 8%	17 6%	7 2%	7 2%	4 4%	34 3%	24 4%	18 4%	21 5%	9 1%	28 6%	27 2%	5 7%	33 5%
Sikh	15 *	8 1%	- -	1 *	1 *	3 1%	1 1%	5 *	3 *	3 1%	7 2%	3 *	3 1%	5 *	- -	3 *
Jehovah's Witness	3 *	3 *	1 *	- -	- -	- -	- -	- -	- -	- -	- *	- -	- -	2 *	- -	- -
Any other religion, please describe	16 *	3 *	2 1%	5 2%	- *	2 1%	- -	7 1%	4 1%	3 1%	2 *	3 *	4 1%	5 *	- -	5 1%
Would rather not say	13 *	3 *	4 1%	1 1%	1 *	1 *	2 2%	4 *	4 1%	3 1%	1 *	2 *	3 1%	7 1%	- -	3 *

Q7_24 Religion

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
No religion	962 30%	205 32%	27 36%	34 40%	66 37%	47 30%	20 21%	171 30%	136 30%	259 30%	40 27%	171 28%	527 35%	215 32%	25 30%	43 16%
Christian (including Church of England, Catholic, Protestant and all other Christian denominations)	2028 63%	390 60%	42 55%	46 53%	106 59%	106 68%	61 65%	349 62%	292 63%	522 61%	102 69%	401 66%	855 57%	421 63%	41 49%	204 75%
Buddhist	12 *	- *	- -	- -	- -	- -	- -	3 1%	- -	2 *	- -	3 *	8 1%	2 *	- *	- *
Hindu	32 1%	6 1%	- -	- -	1 1%	1 1%	2 3%	3 1%	3 1%	7 1%	1 1%	2 *	22 1%	3 *	- -	2 1%
Jewish	13 *	1 *	- -	- -	1 1%	1 1%	- -	2 *	7 1%	8 1%	- -	- -	10 1%	2 *	1 1%	- -
Muslim	136 4%	30 5%	6 7%	3 3%	3 2%	- -	8 8%	32 6%	16 3%	40 5%	4 3%	15 2%	55 4%	18 3%	13 16%	17 6%
Sikh	15 *	8 1%	- -	1 2%	2 1%	1 1%	1 1%	3 *	4 1%	4 *	1 1%	1 *	8 1%	2 *	1 1%	1 *
Jehovah's Witness	3 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *	- -	- -	- -
Any other religion, please describe	16 *	1 *	2 2%	2 2%	- -	- -	- -	3 1%	3 1%	2 *	- -	6 1%	7 *	1 *	- -	4 1%
Would rather not say	13 *	5 1%	- -	- -	- -	- -	1 1%	1 *	1 *	6 1%	1 *	4 1%	5 *	4 1%	2 2%	1 *

Q7_24 Religion

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
No religion	962 30%	119 23%	324 27%	220 38%	190 33%	109 31%	276 33%	686 29%	80 24%	193 25%	238 31%	255 38%
Christian (including Church of England, Catholic, Protestant and all other Christian denominations)	2028 63%	369 72%	830 68%	329 56%	337 59%	163 47%	460 54%	1568 66%	216 64%	517 68%	500 65%	389 58%
Buddhist	12 *	6 1%	2 *	2 *	1 *	- *	2 *	10 *	3 1%	2 *	2 *	3 *
Hindu	32 1%	2 *	11 1%	6 1%	6 1%	7 2%	6 1%	26 1%	4 1%	4 *	6 1%	8 1%
Jewish	13 *	2 *	11 1%	- *	1 *	- *	1 *	13 1%	- *	- *	2 *	2 *
Muslim	136 4%	6 1%	17 1%	21 4%	29 5%	64 18%	88 10%	48 2%	27 8%	32 4%	21 3%	7 1%
Sikh	15 *	1 *	2 *	3 *	7 1%	3 1%	6 1%	9 *	3 1%	- *	2 *	3 1%
Jehovah's Witness	3 *	- *	3 *	- *	- *	- *	- *	3 *	- *	1 *	- *	- *
Any other religion, please describe	16 *	4 1%	8 1%	3 1%	1 *	- *	3 *	12 1%	3 1%	7 1%	1 *	- *
Would rather not say	13 *	4 1%	6 *	- *	2 *	2 1%	4 1%	9 *	1 *	2 *	2 *	- *

Q7_24 Religion
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
No religion	962 30%	75 24%	6 32%	15 30%	43 28%	36 23%	15 19%	79 28%	409 32%	170 26%	338 29%	45 32%
Christian (including Church of England, Catholic, Protestant and all other Christian denominations)	2028 63%	231 73%	12 68%	34 67%	106 69%	121 75%	63 77%	198 70%	797 62%	432 66%	733 63%	67 47%
Buddhist	12 *	1 *	-	-	-	1 1%	1 1%	-	8 1%	1 *	2 *	1 1%
Hindu	32 1%	-	-	-	-	-	-	-	18 1%	5 1%	9 1%	-
Jewish	13 *	1 *	-	-	-	1 *	-	1 *	11 1%	2 *	-	-
Muslim	136 4%	2 1%	-	1 1%	1 1%	-	1 1%	1 *	30 2%	20 3%	59 5%	27 19%
Sikh	15 *	-	-	-	-	-	-	-	2 *	10 2%	3 *	-
Jehovah's Witness	3 *	-	-	-	-	-	-	-	2 *	-	1 *	-
Any other religion, please describe	16 *	-	-	-	-	-	-	-	7 1%	4 1%	5 *	-
Would rather not say	13 *	4 1%	-	1 1%	3 2%	1 *	1 1%	3 1%	1 *	7 1%	4 *	2 1%

Q7_25 Do you, or any members of your household, at present own or have continuous use of any motor vehicles?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Yes	2647	1309	1338	377	419	453	516	392	346	142	2219	139	214	75	2359	192	1779	867
	82%	83%	81%	80%	78%	84%	87%	88%	85%	59%	82%	88%	78%	83%	84%	67%	90%	69%
No	584	270	314	93	118	84	79	51	62	99	490	18	61	15	453	96	192	391
	18%	17%	19%	20%	22%	16%	13%	12%	15%	41%	18%	12%	22%	17%	16%	33%	10%	31%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	*	-	-	-	-	-	-	-	*	-	-	-	*

Q7_25 Do you, or any members of your household, at present own or have continuous use of any motor vehicles?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Yes	2647	1641	547	105	353	738	936	553	419	349	2298	1584	168	893	2076	165	29	43	334
	82%	89%	76%	59%	71%	88%	86%	83%	65%	64%	85%	82%	80%	83%	88%	81%	61%	83%	60%
No	584	194	174	72	144	98	147	114	225	192	392	355	42	186	295	37	18	9	223
	18%	11%	24%	41%	29%	12%	14%	17%	35%	36%	15%	18%	20%	17%	12%	19%	39%	17%	40%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	*	-	-	-	*	-	*	*	-	-	-	-	-	-	*

Q7_25 Do you, or any members of your household, at present own or have continuous use of any motor vehicles?

Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Yes	2647	1904	354	262	2460	187	2455	2159	97	2028	619	1276	527	844	1025	1457
	82%	92%	70%	53%	82%	78%	82%	84%	72%	84%	76%	79%	82%	87%	86%	79%
No	584	166	155	231	532	51	534	400	37	384	200	341	117	126	171	390
	18%	8%	30%	47%	18%	22%	18%	16%	28%	16%	24%	21%	18%	13%	14%	21%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	*	-	*	*	-	-	*	*	-	-	-	*

Q7_25 Do you, or any members of your household, at present own or have continuous use of any motor vehicles?

Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Yes	2647 82%	150 85%	108 80%	258 88%	337 79%	1887 82%
No	584 18%	27 15%	26 20%	36 12%	89 21%	412 18%
Refused	- *	- -	- -	- -	- -	- *

Q7_25 Do you, or any members of your household, at present own or have continuous use of any motor vehicles?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Yes	2647	938	290	227	257	247	69	880	524	373	328	558	407	1001	54	536
	82%	82%	85%	83%	84%	83%	75%	87%	88%	87%	85%	87%	83%	86%	75%	79%
No	584	203	52	48	48	51	23	135	72	56	59	81	82	161	18	143
	18%	18%	15%	17%	16%	17%	25%	13%	12%	13%	15%	13%	17%	14%	25%	21%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-

Q7_25 Do you, or any members of your household, at present own or have continuous use of any motor vehicles?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Yes	2647	515	66	71	150	122	75	475	384	743	120	501	1295	571	56	192
	82%	79%	86%	82%	84%	78%	80%	84%	83%	87%	81%	83%	86%	85%	67%	71%
No	584	133	11	15	29	35	19	91	77	107	28	102	203	98	27	79
	18%	21%	14%	18%	16%	22%	20%	16%	17%	13%	19%	17%	14%	15%	33%	29%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*

Q7_25 Do you, or any members of your household, at present own or have continuous use of any motor vehicles?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Yes	2647	298	1030	500	517	303	713	1934	180	547	729	618
	82%	58%	85%	86%	90%	87%	84%	81%	53%	72%	94%	93%
No	584	214	185	84	57	43	133	451	157	210	44	50
	18%	42%	15%	14%	10%	13%	16%	19%	47%	28%	6%	7%
Refused	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	*	-	-	-	*	-	-	-	-

Q7_25 Do you, or any members of your household, at present own or have continuous use of any motor vehicles?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Yes	2647	254	10	32	124	133	65	224	1153	585	829	80
	82%	81%	59%	63%	81%	83%	80%	79%	90%	90%	72%	57%
No	584	59	7	19	29	28	16	59	131	67	325	61
	18%	19%	41%	37%	19%	17%	20%	21%	10%	10%	28%	43%
Refused	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	*	-	*	-	-	-	-	*

Q7_27 Have you ever used the internet at home or anywhere else?

Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Yes	2673	1346	1327	460	525	505	526	344	246	67	2261	124	219	69	2337	239	1686	986
	83%	85%	80%	98%	98%	94%	88%	78%	60%	28%	83%	79%	80%	76%	83%	83%	86%	78%
No	557	233	324	10	12	32	69	98	162	173	447	33	56	21	475	48	285	272
	17%	15%	20%	2%	2%	6%	12%	22%	40%	72%	16%	21%	20%	24%	17%	17%	14%	22%
Refused	1	-	1	-	-	-	-	1	-	-	1	-	-	-	-	1	-	1
	*	-	*	-	-	-	-	*	-	-	*	-	-	*	*	*	*	*

Q7_27 Have you ever used the internet at home or anywhere else?

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/Diploma/Apprenticeship	GCSE	Other/None	Yes	No	Easy	Neither	Difficult	Today/Yesterday	Day before yesterday/last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Yes	2673	1724	373	149	427	810	954	586	323	331	2341	1703	163	807	2371	202	47	52	-
	83%	94%	52%	84%	86%	97%	88%	88%	50%	61%	87%	88%	77%	75%	100%	100%	100%	100%	-
No	557	111	348	28	69	26	129	81	320	208	349	235	48	273	-	-	-	-	557
	17%	6%	48%	16%	14%	3%	12%	12%	50%	38%	13%	12%	23%	25%	-	-	-	-	100%
Refused	1	-	-	-	1	-	-	-	1	1	-	1	-	-	-	-	-	-	-
	*	-	*	-	*	-	-	-	*	*	-	*	-	*	-	-	-	-	-

Q7_27 Have you ever used the internet at home or anywhere else?

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Total	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Yes	2673	1710	473	341	2466	206	2492	2216	94	2126	547	1275	562	836	1064	1438
	83%	83%	93%	69%	82%	87%	83%	87%	70%	88%	67%	79%	87%	86%	89%	78%
No	557	360	35	151	525	32	496	342	40	286	271	341	82	133	133	409
	17%	17%	7%	31%	18%	13%	17%	13%	30%	12%	33%	21%	13%	14%	11%	22%
Refused	1	-	-	1	1	-	1	1	-	-	1	1	-	-	-	-
	*	-	-	*	*	-	*	*	-	*	*	*	-	-	-	*

Q7_27 Have you ever used the internet at home or anywhere else?

Base: All respondents

	Dietary restrictions ?					None
	Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Yes	2673 83%	155 88%	116 86%	268 91%	321 76%	1900 83%
No	557 17%	21 12%	18 14%	26 9%	104 24%	397 17%
Refused	1 *	-	-	-	-	1 *

Q7_27 Have you ever used the internet at home or anywhere else?

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Yes	2673 83%	997 87%	324 95%	255 93%	273 89%	249 84%	86 95%	902 89%	515 86%	421 98%	329 85%	567 89%	484 99%	1028 88%	54 76%	485 71%
No	557 17%	142 12%	18 5%	19 7%	32 11%	49 16%	5 5%	112 11%	81 14%	8 2%	58 15%	71 11%	5 1%	134 12%	17 24%	195 29%
Refused	1 *	1 *	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-

Q7_27 Have you ever used the internet at home or anywhere else?

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Yes	2673	534	67	76	148	114	84	464	381	821	116	476	1458	563	69	152
	83%	82%	88%	88%	82%	73%	89%	82%	83%	97%	78%	79%	97%	84%	83%	56%
No	557	113	9	10	31	43	10	103	80	28	33	126	40	107	14	120
	17%	18%	12%	12%	18%	27%	11%	18%	17%	3%	22%	21%	3%	16%	17%	44%
Refused	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	*	-	*	-	-

Q7_27 Have you ever used the internet at home or anywhere else?

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Yes	2673	315	963	547	531	318	812	1861	211	580	727	633
	83%	61%	79%	94%	93%	92%	96%	78%	63%	77%	94%	95%
No	557	197	250	38	43	29	34	523	125	178	46	35
	17%	39%	21%	6%	7%	8%	4%	22%	37%	23%	6%	5%
Refused	1	-	1	-	-	-	-	1	-	-	-	-
	*	-	*	-	-	-	-	*	-	-	-	-

Q7_27 Have you ever used the internet at home or anywhere else?

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Yes	2673	245	15	38	120	129	70	218	1203	533	833	104
	83%	78%	85%	75%	79%	80%	86%	77%	94%	82%	72%	74%
No	557	69	2	13	33	32	12	65	81	119	320	37
	17%	22%	14%	25%	21%	20%	14%	23%	6%	18%	28%	26%
Refused	1	-	-	-	-	-	-	-	-	-	1	-
	*	-	1%	-	-	*	-	*	-	-	*	*

Q7_28 When did you last use the Internet?

Base: All respondents who have used the internet

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	2461	1041	1420	285	472	506	472	390	248	87	1659	80	370	352	2211	174	1384	1076
Base	2673	1346	1327	460	525	505	526	344	246	67	2261	124	219	69	2337	239	1686	986
Today	1803	959	844	362	403	338	343	198	125	34	1561	69	133	40	1585	164	1130	671
	67%	71%	64%	79%	77%	67%	65%	58%	51%	50%	69%	55%	61%	58%	68%	68%	67%	68%
Yesterday	568	255	313	82	89	118	113	87	63	16	468	28	55	17	486	54	348	220
	21%	19%	24%	18%	17%	23%	22%	25%	26%	23%	21%	22%	25%	25%	21%	23%	21%	22%
The day before yesterday	75	23	52	3	9	11	15	14	18	4	61	7	4	3	65	8	52	23
	3%	2%	4%	1%	2%	2%	3%	4%	7%	6%	3%	6%	2%	4%	3%	3%	3%	2%
In the last week	127	54	73	10	11	21	38	17	23	7	102	8	9	7	115	6	86	41
	5%	4%	5%	2%	2%	4%	7%	5%	9%	11%	5%	7%	4%	10%	5%	3%	5%	4%
Over a week ago, up to a month	47	25	22	2	7	10	8	14	4	2	33	5	8	1	40	4	30	18
	2%	2%	2%	*	1%	2%	2%	4%	1%	3%	1%	4%	4%	1%	2%	2%	2%	2%
Over a month, up to 3 months	29	17	12	-	2	6	6	8	5	2	20	6	3	-	23	3	24	5
	1%	1%	1%	-	*	1%	1%	2%	2%	3%	1%	5%	2%	1%	1%	1%	1%	*
Over 3 months, up to 6 months	4	2	2	-	1	-	1	1	1	1	3	-	1	1	4	-	2	3
	*	*	*	-	*	-	*	*	*	1%	*	-	*	1%	*	-	*	*
Over 6 months, up to a year	6	1	5	-	1	1	-	1	3	-	4	1	2	-	6	-	3	3
	*	*	*	-	*	*	*	*	1%	-	*	1%	1%	*	*	-	*	*
Over a year ago	13	9	4	-	-	-	2	5	4	2	9	-	4	-	13	-	11	2
	*	1%	*	-	-	-	*	1%	2%	2%	*	-	2%	*	1%	-	1%	*
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : In last month	2621	1317	1304	460	521	498	517	329	233	63	2226	118	209	68	2291	236	1646	973
	98%	98%	98%	100%	99%	99%	98%	96%	95%	94%	98%	95%	96%	98%	98%	99%	98%	99%

Q7_28 When did you last use the Internet?

Base: All respondents who have used the internet

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	2461	1460	423	148	429	752	829	553	327	372	2088	1541	141	779	2112	228	57	64	-
Base	2673	1724	373	149	427	810	954	586	323	331	2341	1703	163	807	2371	202	47	52	-
Today	1803	1202	206	95	300	630	656	354	163	189	1614	1201	110	491	1803	-	-	-	-
	67%	70%	55%	64%	70%	78%	69%	60%	51%	57%	69%	71%	68%	61%	76%	-	-	-	-
Yesterday	568	362	83	24	98	142	193	146	87	81	487	345	31	192	568	-	-	-	-
	21%	21%	22%	16%	23%	17%	20%	25%	27%	25%	21%	20%	19%	24%	24%	-	-	-	-
The day before yesterday	75	39	25	4	8	14	23	23	16	20	55	36	9	30	-	75	-	-	-
	3%	2%	7%	2%	2%	2%	2%	4%	5%	6%	2%	2%	5%	4%	-	37%	-	-	-
In the last week	127	77	29	12	9	16	53	34	24	21	106	73	6	48	-	127	-	-	-
	5%	4%	8%	8%	2%	2%	6%	6%	7%	6%	5%	4%	3%	6%	-	63%	-	-	-
Over a week ago, up to a month	47	26	11	4	6	4	12	15	17	8	40	24	4	19	-	-	47	-	-
	2%	2%	3%	3%	1%	1%	1%	3%	5%	2%	2%	1%	2%	2%	-	-	100%	-	-
Over a month, up to 3 months	29	10	8	6	6	2	11	9	7	6	23	16	1	12	-	-	-	29	-
	1%	1%	2%	4%	1%	*	1%	2%	2%	2%	1%	1%	1%	1%	-	-	-	56%	-
Over 3 months, up to 6 months	4	-	2	2	-	1	1	1	2	2	2	1	-	3	-	-	-	4	-
	*	*	1%	1%	*	*	*	*	1%	1%	*	*	-	*	-	-	-	8%	-
Over 6 months, up to a year	6	2	4	1	-	1	1	2	2	2	4	4	-	2	-	-	-	6	-
	*	*	1%	1%	-	*	*	*	1%	1%	*	*	-	*	-	-	-	12%	-
Over a year ago	13	5	6	1	1	-	4	3	6	3	10	1	3	9	-	-	-	13	-
	*	*	2%	*	*	*	*	*	2%	1%	*	*	2%	1%	-	-	-	24%	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : In last month	2621	1707	354	140	420	805	937	572	307	319	2301	1680	160	781	2371	202	47	-	-
	98%	99%	95%	94%	98%	99%	98%	98%	95%	96%	98%	99%	98%	97%	100%	100%	100%	-	-

Q7_28 When did you last use the Internet?

Base: All respondents who have used the internet

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	2461	1550	435	394	2288	173	2327	2049	67	1896	565	1502	428	531	958	1358
Base	2673	1710	473	341	2466	206	2492	2216	94	2126	547	1275	562	836	1064	1438
Today	1803	1128	356	207	1652	151	1684	1504	63	1478	325	803	379	622	733	945
	67%	66%	75%	61%	67%	73%	68%	68%	67%	70%	59%	63%	67%	74%	69%	66%
Yesterday	568	386	80	73	533	35	540	467	14	425	143	289	124	155	210	326
	21%	23%	17%	21%	22%	17%	22%	21%	15%	20%	26%	23%	22%	18%	20%	23%
The day before yesterday	75	48	11	15	70	5	67	67	1	56	19	47	15	14	31	40
	3%	3%	2%	4%	3%	3%	3%	3%	1%	3%	3%	4%	3%	2%	3%	3%
In the last week	127	86	16	17	121	6	119	104	5	100	26	78	23	26	52	71
	5%	5%	3%	5%	5%	3%	5%	5%	6%	5%	5%	6%	4%	3%	5%	5%
Over a week ago, up to a month	47	26	6	15	44	3	41	36	5	34	13	27	13	7	14	31
	2%	2%	1%	4%	2%	2%	2%	2%	5%	2%	2%	2%	2%	1%	1%	2%
Over a month, up to 3 months	29	17	-	11	26	3	20	18	5	20	9	17	3	10	16	12
	1%	1%	*	3%	1%	1%	1%	1%	5%	1%	2%	1%	*	1%	1%	1%
Over 3 months, up to 6 months	4	2	-	2	4	-	4	3	-	2	2	4	1	-	1	1
	*	*	*	*	*	-	*	*	-	*	*	*	*	-	*	*
Over 6 months, up to a year	6	4	2	1	6	-	6	6	1	3	3	6	-	1	2	4
	*	*	*	*	*	-	*	*	-	*	1%	*	-	*	*	*
Over a year ago	13	12	-	1	11	2	12	11	1	7	6	5	5	2	4	8
	*	1%	*	*	*	1%	*	*	1%	*	1%	*	1%	*	*	1%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : In last month	2621	1674	470	327	2419	201	2450	2178	88	2094	527	1244	553	824	1040	1413
	98%	98%	99%	96%	98%	98%	98%	98%	94%	98%	96%	98%	98%	98%	98%	98%

Q7_28 When did you last use the Internet?

Base: All respondents who have used the internet

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	2461	137	108	251	279	1772
Base	2673	155	116	268	321	1900
Today	1803 67%	103 66%	67 58%	186 69%	206 64%	1286 68%
Yesterday	568 21%	36 23%	35 30%	63 24%	76 24%	386 20%
The day before yesterday	75 3%	6 4%	3 2%	2 1%	8 3%	57 3%
In the last week	127 5%	8 5%	5 5%	10 4%	15 5%	96 5%
Over a week ago, up to a month	47 2%	- *	2 2%	5 2%	8 3%	33 2%
Over a month, up to 3 months	29 1%	1 1%	3 3%	- *	6 2%	22 1%
Over 3 months, up to 6 months	4 *	- *	- *	- *	1 *	3 *
Over 6 months, up to a year	6 *	- -	- -	1 *	1 *	5 *
Over a year ago	13 *	- -	- -	- -	1 *	12 1%
Refused	- -	- -	- -	- -	- -	- -
Net : In last month	2621 98%	154 99%	112 97%	267 100%	313 97%	1858 98%

Q7_28 When did you last use the Internet?

Base: All respondents who have used the internet

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	2461	881	262	200	242	233	86	833	450	374	313	492	407	929	57	463
Base	2673	997	324	255	273	249	86	902	515	421	329	567	484	1028	54	485
Today	1803	700	216	180	194	156	58	609	327	336	225	401	390	714	37	307
	67%	70%	67%	70%	71%	63%	68%	68%	64%	80%	68%	71%	80%	69%	69%	63%
Yesterday	568	201	81	47	49	57	17	189	115	66	63	109	71	216	8	109
	21%	20%	25%	18%	18%	23%	20%	21%	22%	16%	19%	19%	15%	21%	14%	23%
The day before yesterday	75	23	4	6	8	6	-	21	16	2	9	15	10	22	2	21
	3%	2%	1%	2%	3%	2%	*	2%	3%	1%	3%	3%	2%	2%	4%	4%
In the last week	127	49	8	12	10	15	4	50	38	12	19	24	8	46	1	27
	5%	5%	2%	5%	4%	6%	5%	6%	7%	3%	6%	4%	2%	4%	2%	6%
Over a week ago, up to a month	47	11	11	8	7	7	2	14	9	3	6	11	6	14	5	9
	2%	1%	4%	3%	3%	3%	2%	2%	2%	1%	2%	2%	1%	1%	8%	2%
Over a month, up to 3 months	29	9	2	3	1	3	3	11	6	-	4	2	-	10	1	6
	1%	1%	1%	1%	1%	1%	3%	1%	1%	*	1%	*	*	1%	2%	1%
Over 3 months, up to 6 months	4	2	-	1	1	1	-	2	-	-	1	-	-	2	-	1
	*	*	-	*	1%	*	-	*	-	*	*	-	-	*	-	*
Over 6 months, up to a year	6	2	1	-	2	2	-	3	2	1	1	2	-	2	1	-
	*	*	*	-	1%	1%	-	*	*	*	*	*	-	*	1%	*
Over a year ago	13	1	-	-	-	3	1	1	2	-	2	4	-	2	-	5
	*	*	-	-	-	1%	1%	*	*	-	*	1%	-	*	-	1%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : In last month	2621	984	321	252	268	240	82	884	505	419	322	559	484	1011	53	473
	98%	99%	99%	98%	98%	97%	95%	98%	98%	100%	98%	99%	100%	98%	97%	98%

Q7_28 When did you last use the Internet?

Base: All respondents who have used the internet

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	2461	489	56	63	126	105	93	401	327	717	104	407	1297	491	55	158
Base	2673	534	67	76	148	114	84	464	381	821	116	476	1458	563	69	152
Today	1803	366	38	41	108	66	54	314	237	586	63	306	1082	376	46	81
	67%	69%	56%	54%	73%	58%	65%	68%	62%	71%	54%	64%	74%	67%	66%	53%
Yesterday	568	116	23	19	25	23	16	86	86	168	29	101	271	130	18	38
	21%	22%	35%	25%	17%	20%	19%	18%	23%	20%	25%	21%	19%	23%	26%	25%
The day before yesterday	75	9	1	2	4	5	6	16	16	12	6	20	37	16	2	9
	3%	2%	1%	2%	3%	4%	7%	3%	4%	1%	5%	4%	3%	3%	2%	6%
In the last week	127	27	1	7	3	13	5	23	25	37	13	23	46	23	1	15
	5%	5%	2%	9%	2%	12%	6%	5%	7%	4%	12%	5%	3%	4%	1%	10%
Over a week ago, up to a month	47	9	2	6	1	5	-	11	8	11	4	14	17	11	1	1
	2%	2%	3%	7%	*	4%	1%	2%	2%	1%	4%	3%	1%	2%	1%	*
Over a month, up to 3 months	29	3	2	1	3	1	1	10	4	5	-	5	5	2	1	4
	1%	1%	3%	2%	2%	1%	1%	2%	1%	1%	-	1%	*	*	2%	3%
Over 3 months, up to 6 months	4	1	-	-	-	1	-	1	1	-	-	1	-	1	-	2
	*	*	-	-	*	1%	-	*	*	-	-	-	-	*	-	1%
Over 6 months, up to a year	6	2	-	1	2	1	1	2	2	-	-	2	-	4	1	-
	*	*	-	1%	1%	*	1%	*	1%	*	-	*	*	1%	2%	-
Over a year ago	13	1	-	-	1	-	-	1	1	1	1	4	-	-	-	3
	*	*	-	-	1%	-	-	*	*	*	1%	1%	-	-	-	2%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : In last month	2621	527	65	74	142	112	82	450	372	814	115	464	1453	556	67	143
	98%	99%	97%	98%	96%	98%	97%	97%	98%	99%	99%	97%	100%	99%	97%	94%

Q7_28 When did you last use the Internet?

Base: All respondents who have used the internet

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	2461	556	901	431	384	189	743	1718	281	630	636	469
Base	2673	315	963	547	531	318	812	1861	211	580	727	633
Today	1803	189	641	380	366	227	592	1211	109	360	508	488
	67%	60%	67%	69%	69%	71%	73%	65%	51%	62%	70%	77%
Yesterday	568	79	176	122	130	61	157	411	58	116	165	108
	21%	25%	18%	22%	24%	19%	19%	22%	27%	20%	23%	17%
The day before yesterday	75	11	36	8	11	9	18	57	15	27	11	7
	3%	4%	4%	2%	2%	3%	2%	3%	7%	5%	1%	1%
In the last week	127	17	65	17	17	11	27	100	12	42	26	16
	5%	5%	7%	3%	3%	4%	3%	5%	6%	7%	4%	3%
Over a week ago, up to a month	47	8	21	11	1	6	12	35	10	16	4	7
	2%	2%	2%	2%	*	2%	2%	2%	5%	3%	1%	1%
Over a month, up to 3 months	29	4	13	5	3	4	5	24	3	10	10	4
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%
Over 3 months, up to 6 months	4	2	2	-	-	-	-	4	1	-	2	1
	*	1%	*	*	-	-	-	*	1%	*	*	*
Over 6 months, up to a year	6	3	2	1	1	1	2	5	2	2	-	1
	*	1%	*	*	*	*	*	*	1%	*	*	*
Over a year ago	13	2	7	3	1	-	-	13	2	7	2	2
	*	1%	1%	1%	-	-	-	1%	1%	1%	*	*
Refused	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : In last month	2621	304	939	538	526	313	805	1815	203	560	714	626
	98%	97%	98%	98%	99%	99%	99%	98%	96%	97%	98%	99%

Q7_28 When did you last use the Internet?

Base: All respondents who have used the internet

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	2461	610	36	94	286	342	192	530	1050	507	805	99
Base	2673	245	15	38	120	129	70	218	1203	533	833	104
Today	1803	145	9	23	73	77	47	126	898	345	479	81
	67%	59%	58%	60%	61%	59%	67%	58%	75%	65%	58%	78%
Yesterday	568	63	3	9	31	32	14	58	217	121	218	12
	21%	26%	23%	23%	26%	25%	20%	27%	18%	23%	26%	11%
The day before yesterday	75	6	-	-	1	5	1	6	20	24	28	3
	3%	3%	-	1%	1%	4%	1%	3%	2%	5%	3%	3%
In the last week	127	14	1	2	7	7	5	11	44	27	52	4
	5%	6%	6%	5%	6%	5%	7%	5%	4%	5%	6%	4%
Over a week ago, up to a month	47	7	1	2	5	2	2	7	11	4	30	3
	2%	3%	8%	4%	4%	2%	3%	3%	1%	1%	4%	3%
Over a month, up to 3 months	29	3	-	2	-	2	1	2	6	8	15	-
	1%	1%	3%	4%	*	1%	2%	1%	1%	2%	2%	-
Over 3 months, up to 6 months	4	1	-	-	-	1	-	1	1	-	3	1
	*	1%	-	-	*	1%	-	1%	*	*	*	1%
Over 6 months, up to a year	6	2	-	-	-	2	-	2	1	1	4	-
	*	1%	2%	1%	-	1%	-	1%	*	*	1%	*
Over a year ago	13	3	-	-	1	2	-	4	7	3	3	-
	*	1%	-	1%	1%	2%	-	2%	1%	1%	*	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Net : In last month	2621	236	14	36	118	123	69	208	1189	521	808	103
	98%	96%	95%	94%	99%	95%	98%	96%	99%	98%	97%	99%

Qdwell Number of dwelling units
Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
1	3121	1527	1594	454	501	511	578	433	403	238	2638	157	236	89	2708	287	1902	1217
	97%	97%	96%	97%	93%	95%	97%	98%	99%	99%	97%	100%	86%	99%	96%	99%	97%	97%
2	26	11	15	1	4	6	4	5	4	2	8	-	19	-	25	1	21	5
	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	-	7%	-	1%	1%	1%	*
3	33	13	20	10	9	8	3	2	-	1	20	-	12	-	33	-	19	14
	1%	1%	1%	2%	2%	1%	1%	*	-	*	1%	-	5%	-	1%	-	1%	1%
4	39	24	15	4	21	9	5	-	-	-	32	-	6	-	34	-	28	11
	1%	1%	1%	1%	4%	2%	1%	-	-	*	1%	-	2%	1%	1%	-	1%	1%
5	9	-	9	-	1	4	4	-	-	-	7	-	1	-	9	-	1	7
	*	-	1%	-	*	1%	1%	-	-	-	*	-	*	-	*	-	*	1%
6	3	3	-	-	-	-	-	3	-	-	3	-	-	-	3	-	-	3
	*	*	-	-	-	-	-	1%	-	-	*	-	-	-	*	-	-	*
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10+	1	1	-	-	-	-	-	-	1	-	-	-	-	1	1	-	-	1
	*	*	-	-	-	-	-	-	*	-	-	-	1%	*	-	-	-	*

Qdwell Number of dwelling units
Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
1	3121	1766	714	159	482	802	1054	637	628	524	2596	1871	208	1040	2286	192	46	51	545
	97%	96%	99%	90%	97%	96%	97%	95%	97%	97%	97%	96%	99%	96%	96%	95%	97%	98%	98%
2	26	16	5	1	4	3	7	8	9	8	18	12	-	14	17	-	1	1	7
	1%	1%	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	-	1%	1%	-	3%	2%	1%
3	33	18	1	10	4	5	13	12	2	4	28	26	-	6	23	9	-	-	1
	1%	1%	*	6%	1%	1%	1%	2%	*	1%	1%	1%	-	1%	1%	4%	-	-	*
4	39	25	-	7	7	22	6	6	4	1	38	24	3	11	36	2	-	-	-
	1%	1%	*	4%	1%	3%	1%	1%	1%	*	1%	1%	1%	1%	2%	1%	-	-	*
5	9	7	-	-	1	4	4	-	1	-	9	5	-	4	9	-	-	-	-
	*	*	-	-	*	*	*	-	*	-	*	*	-	*	*	-	-	-	-
6	3	3	-	-	-	-	-	3	-	3	-	-	-	3	-	-	-	-	3
	*	*	-	-	-	-	-	1%	-	1%	-	-	-	*	-	-	-	-	1%
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10+	1	-	1	-	-	1	-	-	-	-	1	1	-	-	1	-	-	-	-
	*	-	*	-	-	*	-	-	-	-	*	*	-	-	*	-	-	-	-

Qdwell Number of dwelling units
Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
1	3121	2009	488	470	2892	229	2895	2476	122	2317	804	1561	618	942	1139	1800
	97%	97%	96%	95%	97%	96%	97%	97%	92%	96%	98%	96%	96%	97%	95%	97%
2	26	20	*	6	26	-	19	16	4	18	8	12	7	7	10	16
	1%	1%	*	1%	1%	-	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%
3	33	14	-	14	27	5	24	25	7	28	5	10	12	11	20	12
	1%	1%	-	3%	1%	2%	1%	1%	5%	1%	1%	1%	2%	1%	2%	1%
4	39	25	13	-	39	-	39	33	-	36	2	22	7	9	25	8
	1%	1%	3%	-	1%	-	1%	1%	-	1%	*	1%	1%	1%	2%	*
5	9	1	7	-	5	4	9	9	-	9	-	9	-	-	1	7
	*	*	1%	-	*	2%	*	*	-	*	-	1%	-	-	*	*
6	3	-	-	3	3	-	3	-	-	3	-	3	-	-	-	3
	*	-	-	1%	*	-	*	-	-	*	-	*	-	-	-	*
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10+	1	1	-	-	1	-	1	-	-	1	-	1	-	-	1	-
	*	*	-	-	*	-	*	-	-	*	-	*	-	-	*	-

Qdwell Number of dwelling units
Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
1	3121 97%	176 100%	131 98%	291 99%	415 97%	2209 96%
2	26 1%	-	3 2%	-	1 *	20 1%
3	33 1%	-	-	-	-	33 1%
4	39 1%	-	-	-	7 2%	32 1%
5	9 *	-	-	4 1%	-	5 *
6	3 *	-	-	-	3 1%	-
7	-	-	-	-	-	-
8	-	-	-	-	-	-
9	-	-	-	-	-	-
10+	1 *	-	-	-	-	1 *

Qdwell Number of dwelling units
Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
1	3121 97%	1093 96%	335 98%	262 95%	296 97%	282 95%	88 96%	984 97%	579 97%	405 95%	367 95%	615 96%	476 97%	1116 96%	68 95%	668 98%
2	26 1%	17 2%	1 *	1 1%	1 *	5 2%	- -	16 2%	6 1%	1 *	4 1%	4 1%	1 *	8 1%	- -	2 *
3	33 1%	17 2%	6 2%	8 3%	3 1%	7 2%	3 4%	10 1%	8 1%	12 3%	7 2%	5 1%	9 2%	16 1%	- -	3 *
4	39 1%	11 1%	- -	3 1%	- -	- -	- -	3 *	2 *	7 2%	8 2%	11 2%	4 1%	14 1%	4 5%	6 1%
5	9 *	1 *	- -	- -	4 1%	4 1%	- -	1 *	- -	4 1%	- -	4 1%	- -	4 *	- -	- -
6	3 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 *	- -	- -
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10+	1 *	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -

Qdwell Number of dwelling units
Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
1	3121	611	75	85	176	151	94	536	434	819	136	593	1448	644	78	266
	97%	94%	98%	98%	98%	96%	100%	95%	94%	96%	91%	98%	97%	96%	94%	98%
2	26	8	1	1	-	3	-	13	7	-	2	4	10	9	-	2
	1%	1%	2%	2%	*	2%	-	2%	2%	*	2%	1%	1%	1%	-	1%
3	33	10	-	-	3	3	-	10	12	19	3	3	7	7	2	3
	1%	2%	-	-	2%	2%	-	2%	3%	2%	2%	*	*	1%	2%	1%
4	39	13	-	-	-	-	-	6	8	8	7	-	25	10	4	-
	1%	2%	-	-	-	-	-	1%	2%	1%	5%	-	2%	2%	5%	-
5	9	5	-	-	-	-	-	1	-	4	-	1	7	-	-	-
	*	1%	-	-	-	-	-	*	-	*	-	-	*	-	-	-
6	3	-	-	-	-	-	-	-	-	-	-	3	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10+	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-

Qdwell Number of dwelling units
Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
1	3121 97%	488 95%	1165 96%	562 96%	560 98%	345 100%	816 96%	2305 97%	326 97%	730 96%	748 97%	653 98%
2	26 1%	2 *	24 2%	-	-	-	2 *	24 1%	3 1%	6 1%	11 1%	-
3	33 1%	1 *	13 1%	19 3%	-	-	15 2%	18 1%	5 2%	5 1%	7 1%	6 1%
4	39 1%	10 2%	12 1%	3 *	14 2%	-	12 1%	26 1%	1 *	9 1%	5 1%	8 1%
5	9 *	7 1%	-	-	-	1 *	-	7 *	-	4 *	1 *	-
6	3 *	3 1%	-	-	-	-	-	3 *	-	3 *	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-
10+	1 *	1 *	-	-	-	-	-	1 *	-	-	1 *	-

Qdwell Number of dwelling units
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
1	3121	277	16	46	138	142	71	254	1242	626	1119	134
	97%	88%	91%	90%	90%	88%	87%	90%	97%	96%	97%	95%
2	26	18	-	2	5	11	4	15	9	5	12	-
	1%	6%	-	4%	3%	7%	4%	5%	1%	1%	1%	-
3	33	11	2	3	6	4	5	7	12	5	14	2
	1%	3%	9%	6%	4%	2%	6%	3%	1%	1%	1%	1%
4	39	6	-	-	4	3	2	4	18	8	8	5
	1%	2%	-	-	2%	2%	2%	2%	1%	1%	1%	3%
5	9	1	-	-	-	1	-	1	4	4	1	-
	*	*	-	-	-	1%	-	*	*	1%	*	-
6	3	-	-	-	-	-	-	-	-	3	-	-
	*	-	-	-	-	-	-	-	-	1%	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-
10+	1	1	-	-	-	1	-	1	-	1	-	-
	*	*	-	-	-	*	-	*	-	*	-	-

Adults Number of adults in household
Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	North Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
1	629	267	363	43	88	98	88	89	98	121	537	23	52	18	542	58	32	597
	19%	17%	22%	9%	16%	18%	15%	20%	24%	50%	20%	15%	19%	20%	19%	20%	2%	47%
2	1663	834	829	106	342	333	268	229	269	116	1384	91	146	42	1468	122	1462	201
	51%	53%	50%	23%	64%	62%	45%	52%	66%	48%	51%	58%	53%	47%	52%	42%	74%	16%
3	535	284	251	165	70	69	133	67	27	3	447	17	54	17	469	42	276	258
	17%	18%	15%	35%	13%	13%	22%	15%	7%	1%	16%	11%	20%	18%	17%	15%	14%	20%
4	258	116	142	90	11	24	84	35	13	-	213	18	18	8	217	36	142	116
	8%	7%	9%	19%	2%	5%	14%	8%	3%	-	8%	11%	7%	9%	8%	12%	7%	9%
5	130	71	59	56	25	13	21	15	-	-	113	8	4	5	106	25	47	83
	4%	5%	4%	12%	5%	2%	4%	3%	-	-	4%	5%	2%	5%	4%	9%	2%	7%
6	12	7	5	5	-	-	-	7	-	-	12	-	-	-	9	3	12	-
	*	*	*	1%	-	-	*	2%	-	-	*	-	-	*	*	1%	1%	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
8	4	-	4	4	-	-	-	-	-	-	4	-	-	-	-	4	-	4
	*	-	*	1%	-	-	-	-	-	-	*	-	-	-	-	1%	-	*
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Adults Number of adults in household
Base: All respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
1	629 19%	269 15%	236 33%	47 27%	78 16%	142 17%	176 16%	124 19%	187 29%	178 33%	451 17%	352 18%	34 16%	244 23%	354 15%	39 19%	13 27%	11 21%	212 38%
2	1663 51%	979 53%	419 58%	73 41%	192 39%	497 59%	540 50%	314 47%	312 48%	271 50%	1392 52%	988 51%	116 55%	557 52%	1238 52%	122 60%	24 51%	28 54%	249 45%
3	535 17%	339 18%	39 5%	44 25%	113 23%	115 14%	205 19%	130 19%	85 13%	64 12%	471 18%	325 17%	38 18%	172 16%	454 19%	22 11%	8 17%	8 15%	43 8%
4	258 8%	154 8%	23 3%	14 8%	68 14%	62 7%	90 8%	71 11%	35 5%	20 4%	238 9%	180 9%	10 5%	67 6%	208 9%	11 5%	- -	4 8%	35 6%
5	130 4%	87 5%	- -	- -	43 9%	20 2%	63 6%	24 4%	24 4%	9 2%	122 5%	86 4%	12 6%	32 3%	104 4%	7 4%	- -	1 1%	18 3%
6	12 *	8 *	4 1%	- -	- -	- -	5 *	4 1%	3 *	- -	12 *	5 *	- -	7 1%	9 *	- -	3 5%	- -	- -
7	- *	- -	- -	- -	- -	- -	- -	- *	- -	- -	- *	- -	- -	- *	- -	- -	- -	- -	- -
8	4 *	- -	- -	- -	4 1%	- -	4 *	- -	- -	- -	4 *	4 *	- -	- -	4 *	- -	- -	- -	- -
9	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Qadults Number of adults in household
Base: All respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
1	629	311	115	189	585	44	617	403	7	411	219	570	25	35	212	380
	19%	15%	23%	38%	20%	19%	21%	16%	5%	17%	27%	35%	4%	4%	18%	21%
2	1663	1154	265	206	1531	132	1513	1441	78	1257	406	780	452	431	675	889
	51%	56%	52%	42%	51%	55%	51%	56%	59%	52%	50%	48%	70%	44%	56%	48%
3	535	347	70	53	497	38	485	410	32	427	108	161	113	260	188	318
	17%	17%	14%	11%	17%	16%	16%	16%	24%	18%	13%	10%	18%	27%	16%	17%
4	258	178	23	33	241	17	239	191	10	185	73	81	32	145	95	150
	8%	9%	5%	7%	8%	7%	8%	7%	7%	8%	9%	5%	5%	15%	8%	8%
5	130	72	31	7	123	7	122	102	4	116	14	26	15	90	27	94
	4%	3%	6%	1%	4%	3%	4%	4%	3%	5%	2%	2%	2%	9%	2%	5%
6	12	7	-	5	12	-	9	9	3	12	-	-	7	5	-	12
	*	*	-	1%	*	-	*	*	2%	*	-	*	1%	*	-	7%
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	*	-	-	-	*	*	-	-	-	*	-	*
8	4	-	4	-	4	-	4	4	-	4	-	-	-	4	-	4
	*	-	1%	-	*	-	*	*	-	*	-	-	-	*	-	*
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Qadults Number of adults in household
Base: All respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
1	629 19%	37 21%	23 17%	45 15%	90 21%	450 20%
2	1663 51%	92 52%	84 62%	177 60%	217 51%	1153 50%
3	535 17%	27 15%	21 15%	48 16%	65 15%	396 17%
4	258 8%	20 12%	7 5%	15 5%	36 8%	189 8%
5	130 4%	-	1 *	9 3%	12 3%	102 4%
6	12 *	-	-	-	3 1%	9 *
7	- *	-	-	-	-	- *
8	4 *	-	-	-	4 1%	-
9	-	-	-	-	-	-

Adults Number of adults in household
Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
1	629 19%	188 17%	45 13%	45 16%	59 19%	59 20%	17 19%	169 17%	90 15%	58 13%	70 18%	104 16%	65 13%	208 18%	18 25%	156 23%
2	1663 51%	579 51%	132 38%	117 42%	155 51%	167 56%	48 52%	562 55%	321 54%	226 53%	213 55%	349 55%	254 52%	618 53%	44 61%	369 54%
3	535 17%	193 17%	94 27%	59 21%	49 16%	56 19%	15 16%	180 18%	101 17%	76 18%	54 14%	95 15%	98 20%	179 15%	4 6%	108 16%
4	258 8%	113 10%	42 12%	37 14%	30 10%	11 4%	11 12%	71 7%	59 10%	57 13%	34 9%	59 9%	37 8%	112 10%	1 1%	31 5%
5	130 4%	63 6%	23 7%	10 4%	4 1%	5 2%	-	28 3%	21 4%	12 3%	16 4%	26 4%	30 6%	37 3%	5 7%	15 2%
6	12 *	- *	3 1%	3 1%	4 1%	-	-	-	5 1%	-	-	5 1%	5 1%	5 *	-	-
7	- *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	4 *	4 *	4 1%	4 1%	4 1%	-	-	4 *	-	-	-	-	-	4 *	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Adults Number of adults in household
Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
1	629	137	10	12	38	31	17	98	70	120	29	108	231	118	26	78
	19%	21%	13%	14%	21%	20%	18%	17%	15%	14%	19%	18%	15%	18%	31%	29%
2	1663	296	34	45	86	89	53	286	243	424	99	298	806	340	40	142
	51%	46%	45%	52%	48%	57%	56%	50%	53%	50%	67%	49%	54%	51%	48%	52%
3	535	129	26	16	21	25	17	106	86	153	14	107	278	123	9	33
	17%	20%	34%	19%	12%	16%	18%	19%	19%	18%	9%	18%	19%	18%	11%	12%
4	258	53	7	8	24	4	6	45	38	98	3	49	115	67	5	19
	8%	8%	9%	9%	13%	3%	7%	8%	8%	11%	2%	8%	8%	10%	6%	7%
5	130	32	-	2	6	8	1	32	24	50	4	40	65	18	3	-
	4%	5%	-	3%	3%	5%	1%	6%	5%	6%	3%	7%	4%	3%	4%	-
6	12	-	-	3	4	-	-	-	-	5	-	-	-	4	-	-
	*	*	-	3%	2%	-	-	-	-	1%	-	-	-	1%	-	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	4	-	-	-	-	-	-	-	-	-	-	4	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Adults Number of adults in household
Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
1	629	507	47	38	29	8	104	526	169	220	101	40
	19%	99%	4%	7%	5%	2%	12%	22%	50%	29%	13%	6%
2	1663	5	1165	174	228	91	486	1177	121	413	466	367
	51%	1%	96%	30%	40%	26%	57%	49%	36%	55%	60%	55%
3	535	-	2	372	97	63	159	375	22	82	116	154
	17%	-	*	64%	17%	18%	19%	16%	7%	11%	15%	23%
4	258	-	-	-	220	38	63	195	23	32	58	64
	8%	-	-	-	38%	11%	7%	8%	7%	4%	7%	10%
5	130	-	-	-	-	130	34	96	2	11	28	42
	4%	-	-	-	*	37%	4%	4%	1%	1%	4%	6%
6	12	-	-	-	-	12	-	12	-	-	5	-
	*	-	-	-	-	3%	-	*	-	-	1%	-
7	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	*	-	*	-	-	-	-
8	4	-	-	-	-	4	-	4	-	-	-	-
	*	-	-	-	-	1%	-	*	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-

Adults Number of adults in household
Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
1	629 19%	59 19%	3 19%	12 23%	29 19%	29 18%	13 16%	57 20%	195 15%	143 22%	257 22%	34 24%
2	1663 51%	163 52%	9 49%	25 49%	78 51%	85 53%	41 50%	147 52%	721 56%	317 49%	583 50%	42 30%
3	535 17%	62 20%	3 18%	10 20%	31 21%	29 18%	19 23%	52 18%	217 17%	115 18%	168 15%	34 24%
4	258 8%	21 7%	1 8%	3 6%	11 7%	12 8%	7 8%	20 7%	92 7%	50 8%	102 9%	14 10%
5	130 4%	8 3%	1 4%	1 1%	3 2%	5 3%	1 1%	8 3%	54 4%	27 4%	33 3%	16 12%
6	12 *	-	-	-	-	-	-	-	5 *	-	7 1%	-
7	-	-	-	-	-	-	-	-	-	-	-	-
8	4 *	-	-	-	-	-	-	-	-	-	4 *	-
9	-	-	-	-	-	-	-	-	-	-	-	-

Region
Base: All respondents

	Gender		Age						Country				Ethnicity		Living arrangements			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
North East	136	69	66	11	21	20	29	25	19	10	136	-	-	-	123	3	90	46
	4%	4%	4%	2%	4%	4%	5%	6%	5%	4%	5%	-	-	-	4%	1%	5%	4%
North West	357	176	181	47	63	63	69	40	48	28	357	-	-	-	326	17	214	142
	11%	11%	11%	10%	12%	12%	12%	9%	12%	11%	13%	-	-	-	12%	6%	11%	11%
Yorkshire and The Humber	275	153	121	44	34	50	61	32	30	22	275	-	-	-	243	21	175	100
	9%	10%	7%	9%	6%	9%	10%	7%	7%	9%	10%	-	-	-	9%	7%	9%	8%
East Midlands	233	107	127	39	48	41	33	31	26	15	233	-	-	-	199	29	158	75
	7%	7%	8%	8%	9%	8%	6%	7%	6%	6%	9%	-	-	-	7%	10%	8%	6%
West Midlands	280	133	147	55	56	31	39	38	37	24	280	-	-	-	209	37	167	113
	9%	8%	9%	12%	10%	6%	7%	9%	9%	10%	10%	-	-	-	7%	13%	8%	9%
East of England	301	135	166	36	49	48	52	39	45	29	301	-	-	-	265	32	190	111
	9%	9%	10%	8%	9%	9%	9%	9%	11%	12%	11%	-	-	-	9%	11%	10%	9%
London	413	200	213	66	85	83	69	45	44	21	413	-	-	-	276	126	219	194
	13%	13%	13%	14%	16%	15%	12%	10%	11%	9%	15%	-	-	-	10%	44%	11%	15%
South East	439	229	210	63	64	85	91	56	44	35	439	-	-	-	404	12	274	165
	14%	15%	13%	14%	12%	16%	15%	13%	11%	15%	16%	-	-	-	14%	4%	14%	13%
South West	275	130	145	41	45	25	52	51	44	17	275	-	-	-	259	3	147	129
	9%	8%	9%	9%	8%	5%	9%	12%	11%	7%	10%	-	-	-	9%	1%	7%	10%
Wales	157	71	86	15	12	26	37	30	24	13	-	157	-	-	150	2	107	50
	5%	4%	5%	3%	2%	5%	6%	7%	6%	5%	-	100%	-	-	5%	1%	5%	4%
Scotland	274	131	143	39	43	49	43	45	35	20	-	-	274	-	7	181	94	
	8%	8%	9%	8%	8%	9%	7%	10%	9%	8%	-	-	100%	-	10%	2%	9%	7%
Northern Ireland	91	44	46	14	16	15	19	10	10	6	-	-	91	90	1	50	41	
	3%	3%	3%	3%	3%	3%	3%	2%	3%	2%	-	-	100%	3%	*	3%	3%	

Region

Base: All respondents

	Working status				Highest educational qualification				Disability/long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
North East	136 4%	72 4%	32 4%	14 8%	19 4%	34 4%	33 3%	34 5%	35 5%	21 4%	115 4%	66 3%	8 4%	62 6%	94 4%	8 4%	5 10%	2 4%	26 5%
North West	357 11%	177 10%	89 12%	18 10%	72 15%	98 12%	118 11%	82 12%	59 9%	68 13%	288 11%	239 12%	21 10%	96 9%	265 11%	13 6%	5 11%	5 9%	68 12%
Yorkshire and The Humber	275 9%	166 9%	53 7%	13 7%	43 9%	68 8%	79 7%	82 12%	46 7%	45 8%	230 9%	170 9%	25 12%	80 7%	193 8%	24 12%	6 12%	8 15%	44 8%
East Midlands	233 7%	148 8%	45 6%	10 5%	31 6%	58 7%	90 8%	40 6%	45 7%	36 7%	197 7%	139 7%	20 9%	74 7%	184 8%	12 6%	2 3%	2 5%	33 6%
West Midlands	280 9%	148 8%	71 10%	20 12%	41 8%	64 8%	97 9%	56 8%	63 10%	52 10%	228 8%	174 9%	23 11%	83 8%	199 8%	18 9%	4 8%	3 6%	56 10%
East of England	301 9%	176 10%	76 11%	12 7%	36 7%	73 9%	109 10%	59 9%	60 9%	36 7%	264 10%	162 8%	13 6%	125 12%	224 9%	14 7%	-	4 8%	60 11%
London	413 13%	219 12%	70 10%	39 22%	85 17%	145 17%	122 11%	52 8%	94 15%	60 11%	353 13%	284 15%	20 9%	109 10%	314 13%	30 15%	5 10%	3 6%	59 11%
South East	439 14%	283 15%	93 13%	19 10%	44 9%	129 15%	160 15%	87 13%	64 10%	78 14%	361 13%	243 13%	21 10%	175 16%	347 15%	32 16%	2 5%	2 4%	55 10%
South West	275 9%	159 9%	69 10%	11 6%	36 7%	65 8%	106 10%	75 11%	29 4%	47 9%	229 9%	153 8%	32 15%	91 8%	209 9%	12 6%	5 11%	5 10%	44 8%
Wales	157 5%	82 4%	45 6%	4 2%	27 5%	24 3%	53 5%	30 4%	50 8%	28 5%	129 5%	82 4%	12 6%	63 6%	97 4%	16 8%	5 11%	6 12%	33 6%
Scotland	274 8%	155 8%	62 9%	12 7%	46 9%	57 7%	89 8%	50 7%	80 12%	54 10%	221 8%	163 8%	14 6%	98 9%	188 8%	13 7%	8 17%	9 18%	56 10%
Northern Ireland	91 3%	51 3%	16 2%	5 3%	19 4%	21 3%	29 3%	21 3%	20 3%	16 3%	75 3%	64 3%	4 2%	23 2%	57 2%	9 5%	1 2%	1 3%	21 4%

Region

Base: All respondents

	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?		
	Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No	
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
North East	136	87	13	32	131	5	122	103	10	104	32	65	27	44	50	78
	4%	4%	3%	7%	4%	2%	4%	4%	7%	4%	4%	4%	4%	5%	4%	4%
North West	357	240	49	48	325	31	340	282	8	267	90	191	81	85	128	208
	11%	12%	10%	10%	11%	13%	11%	11%	6%	11%	11%	12%	13%	9%	11%	11%
Yorkshire and The Humber	275	193	37	34	259	16	252	208	8	216	59	123	59	93	98	163
	9%	9%	7%	7%	9%	7%	8%	8%	6%	9%	7%	8%	9%	10%	8%	9%
East Midlands	233	134	55	24	224	9	215	183	12	187	46	110	55	69	84	130
	7%	6%	11%	5%	7%	4%	7%	7%	9%	8%	6%	7%	8%	7%	7%	7%
West Midlands	280	183	43	50	261	19	257	219	10	207	73	137	49	94	106	160
	9%	9%	8%	10%	9%	8%	9%	9%	8%	9%	9%	8%	8%	10%	9%	9%
East of England	301	199	36	46	268	33	274	234	15	229	72	162	63	76	118	165
	9%	10%	7%	9%	9%	14%	9%	9%	12%	10%	9%	10%	10%	8%	10%	9%
London	413	216	99	74	372	41	381	323	25	330	83	206	81	126	166	220
	13%	10%	19%	15%	12%	17%	13%	13%	19%	14%	10%	13%	13%	13%	14%	12%
South East	439	299	55	64	417	22	410	367	14	324	115	199	89	151	181	230
	14%	14%	11%	13%	14%	9%	14%	14%	10%	13%	14%	12%	14%	16%	15%	12%
South West	275	178	50	36	263	12	265	231	7	184	91	158	41	77	99	166
	9%	9%	10%	7%	9%	5%	9%	9%	5%	8%	11%	10%	6%	8%	8%	9%
Wales	157	107	24	15	136	21	138	123	5	109	48	88	25	44	48	97
	5%	5%	5%	3%	5%	9%	5%	5%	4%	5%	6%	5%	4%	5%	4%	5%
Scotland	274	173	32	60	248	27	250	212	15	189	86	135	62	78	89	172
	8%	8%	6%	12%	8%	11%	8%	8%	12%	8%	10%	8%	10%	8%	7%	9%
Northern Ireland	91	61	16	11	88	2	86	72	3	66	24	46	13	31	29	58
	3%	3%	3%	2%	3%	1%	3%	3%	2%	3%	3%	3%	2%	3%	2%	3%

Region**Base: All respondents**

	Total	Dietary restrictions ?					None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons		
Unweighted Base	3231	159	135	281	401		2352
Base	3231	176	134	294	426		2299
North East	136 4%	3 2%	8 6%	11 4%	24 6%		93 4%
North West	357 11%	17 10%	17 12%	35 12%	47 11%		253 11%
Yorkshire and The Humber	275 9%	13 7%	4 3%	17 6%	40 9%		207 9%
East Midlands	233 7%	19 11%	10 8%	32 11%	39 9%		149 6%
West Midlands	280 9%	13 7%	13 9%	32 11%	42 10%		199 9%
East of England	301 9%	21 12%	13 9%	39 13%	55 13%		194 8%
London	413 13%	37 21%	12 9%	25 8%	51 12%		281 12%
South East	439 14%	19 11%	24 18%	36 12%	38 9%		330 14%
South West	275 9%	20 11%	16 12%	20 7%	40 10%		185 8%
Wales	157 5%	8 4%	6 5%	21 7%	25 6%		107 5%
Scotland	274 8%	5 3%	8 6%	21 7%	19 4%		227 10%
Northern Ireland	91 3%	2 1%	3 2%	6 2%	5 1%		75 3%

Region

Base: All respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
North East	136 4%	38 3%	9 3%	12 4%	9 3%	13 5%	2 2%	42 4%	20 3%	14 3%	14 4%	17 3%	13 3%	38 3%	8 11%	33 5%
North West	357 11%	99 9%	36 11%	18 6%	26 8%	32 11%	6 7%	101 10%	45 8%	48 11%	36 9%	54 9%	44 9%	127 11%	4 5%	92 13%
Yorkshire and The Humber	275 9%	95 8%	29 8%	14 5%	17 6%	19 6%	7 8%	80 8%	36 6%	36 8%	40 10%	60 9%	37 7%	88 8%	2 2%	74 11%
East Midlands	233 7%	87 8%	26 8%	18 6%	22 7%	24 8%	14 15%	80 8%	51 9%	41 10%	36 9%	45 7%	38 8%	94 8%	5 6%	53 8%
West Midlands	280 9%	115 10%	40 12%	38 14%	38 13%	18 6%	18 20%	77 8%	48 8%	37 9%	36 9%	57 9%	56 11%	95 8%	8 11%	45 7%
East of England	301 9%	111 10%	28 8%	31 11%	37 12%	39 13%	6 7%	109 11%	73 12%	30 7%	37 10%	62 10%	39 8%	115 10%	7 10%	72 11%
London	413 13%	150 13%	47 14%	23 8%	41 13%	34 11%	9 10%	102 10%	62 10%	41 10%	29 8%	80 13%	68 14%	117 10%	12 17%	76 11%
South East	439 14%	175 15%	46 14%	46 17%	38 12%	46 15%	15 16%	157 16%	96 16%	79 19%	55 14%	101 16%	76 16%	187 16%	8 12%	82 12%
South West	275 9%	94 8%	30 9%	27 10%	31 10%	26 9%	5 6%	107 11%	56 9%	28 7%	38 10%	68 11%	42 9%	132 11%	6 9%	46 7%
Wales	157 5%	52 5%	20 6%	26 9%	13 4%	20 7%	- -	43 4%	49 8%	23 5%	24 6%	35 5%	22 4%	49 4%	7 9%	25 4%
Scotland	274 8%	92 8%	22 6%	17 6%	27 9%	20 7%	3 3%	90 9%	46 8%	33 8%	27 7%	45 7%	41 8%	92 8%	4 6%	64 9%
Northern Ireland	91 3%	32 3%	8 2%	6 2%	6 2%	7 2%	5 6%	26 3%	13 2%	17 4%	15 4%	14 2%	14 3%	29 3%	1 2%	18 3%

Region

Base: All respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
North East	136 4%	25 4%	1 2%	8 9%	7 4%	6 4%	- -	25 4%	23 5%	28 3%	7 5%	30 5%	46 3%	21 3%	5 6%	12 5%
North West	357 11%	64 10%	16 21%	9 10%	14 8%	21 13%	12 13%	46 8%	29 6%	99 12%	11 7%	51 8%	163 11%	72 11%	7 9%	28 10%
Yorkshire and The Humber	275 9%	52 8%	6 8%	3 4%	13 7%	6 4%	3 3%	60 11%	26 6%	67 8%	20 13%	67 11%	137 9%	51 8%	3 3%	38 14%
East Midlands	233 7%	45 7%	4 5%	6 7%	13 7%	8 5%	13 13%	42 7%	37 8%	66 8%	7 5%	45 7%	118 8%	50 7%	5 6%	17 6%
West Midlands	280 9%	57 9%	7 9%	6 7%	15 9%	9 6%	14 15%	40 7%	43 9%	62 7%	14 9%	64 11%	139 9%	49 7%	4 4%	12 5%
East of England	301 9%	70 11%	3 3%	9 11%	22 12%	10 6%	8 9%	43 8%	55 12%	86 10%	9 6%	58 10%	139 9%	68 10%	8 9%	19 7%
London	413 13%	88 14%	2 3%	6 7%	20 11%	28 18%	9 9%	57 10%	37 8%	84 10%	11 7%	59 10%	205 14%	63 9%	23 28%	45 17%
South East	439 14%	78 12%	8 11%	10 12%	33 18%	24 15%	17 18%	88 16%	70 15%	148 17%	26 18%	93 15%	229 15%	116 17%	14 16%	21 8%
South West	275 9%	53 8%	14 18%	11 12%	12 6%	14 9%	4 4%	63 11%	42 9%	83 10%	21 14%	55 9%	124 8%	76 11%	3 4%	21 8%
Wales	157 5%	25 4%	6 8%	7 8%	9 5%	12 8%	1 2%	29 5%	41 9%	44 5%	6 4%	32 5%	60 4%	27 4%	7 8%	20 7%
Scotland	274 8%	70 11%	8 10%	10 12%	17 9%	15 9%	7 7%	60 11%	48 10%	59 7%	13 9%	36 6%	102 7%	65 10%	5 6%	28 10%
Northern Ireland	91 3%	22 3%	1 1%	1 1%	3 2%	3 2%	6 7%	13 2%	10 2%	23 3%	4 3%	12 2%	38 3%	11 2%	1 1%	10 4%

Region

Base: All respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
North East	136 4%	25 5%	46 4%	24 4%	28 5%	13 4%	36 4%	99 4%	19 6%	38 5%	31 4%	21 3%
North West	357 11%	57 11%	126 10%	65 11%	75 13%	34 10%	98 12%	259 11%	38 11%	80 11%	74 10%	81 12%
Yorkshire and The Humber	275 9%	41 8%	96 8%	47 8%	55 10%	36 10%	79 9%	196 8%	31 9%	72 10%	63 8%	65 10%
East Midlands	233 7%	29 6%	89 7%	44 7%	34 6%	37 11%	63 7%	170 7%	29 9%	47 6%	83 11%	38 6%
West Midlands	280 9%	47 9%	108 9%	54 9%	35 6%	35 10%	62 7%	218 9%	35 10%	79 10%	73 9%	27 4%
East of England	301 9%	48 9%	127 10%	57 10%	38 7%	32 9%	80 9%	221 9%	27 8%	76 10%	74 10%	75 11%
London	413 13%	71 14%	122 10%	72 12%	94 16%	55 16%	117 14%	296 12%	36 11%	75 10%	79 10%	107 16%
South East	439 14%	62 12%	179 15%	86 15%	77 13%	35 10%	122 14%	317 13%	37 11%	95 13%	114 15%	117 18%
South West	275 9%	53 10%	116 10%	40 7%	40 7%	26 8%	62 7%	213 9%	28 8%	76 10%	72 9%	47 7%
Wales	157 5%	19 4%	69 6%	20 3%	33 6%	16 5%	36 4%	122 5%	21 6%	31 4%	26 3%	28 4%
Scotland	274 8%	44 9%	108 9%	60 10%	47 8%	15 4%	67 8%	207 9%	29 9%	66 9%	67 9%	50 8%
Northern Ireland	91 3%	15 3%	29 2%	18 3%	17 3%	11 3%	25 3%	65 3%	8 2%	22 3%	18 2%	12 2%

Region

Base: All respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?			NS SEC - Demographic break			
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
North East	136	-	-	-	-	-	-	-	46	18	63	9
	4%	-	-	-	-	-	-	-	4%	3%	5%	6%
North West	357	-	-	-	-	-	-	-	148	77	115	17
	11%	-	-	-	-	-	-	-	12%	12%	10%	12%
Yorkshire and The Humber	275	-	-	-	-	-	-	-	95	54	115	10
	9%	-	-	-	-	-	-	-	7%	8%	10%	7%
East Midlands	233	-	-	-	-	-	-	-	92	42	91	8
	7%	-	-	-	-	-	-	-	7%	6%	8%	6%
West Midlands	280	-	-	-	-	-	-	-	89	55	122	15
	9%	-	-	-	-	-	-	-	7%	8%	11%	10%
East of England	301	-	-	-	-	-	-	-	126	74	93	8
	9%	-	-	-	-	-	-	-	10%	11%	8%	6%
London	413	-	-	-	-	-	-	-	196	86	104	27
	13%	-	-	-	-	-	-	-	15%	13%	9%	19%
South East	439	-	-	-	-	-	-	-	238	69	127	5
	14%	-	-	-	-	-	-	-	19%	11%	11%	4%
South West	275	-	-	-	-	-	-	-	100	70	101	5
	9%	-	-	-	-	-	-	-	8%	11%	9%	4%
Wales	157	-	-	-	-	-	-	-	41	41	62	13
	5%	-	-	-	-	-	-	-	3%	6%	5%	9%
Scotland	274	237	12	41	116	117	58	217	86	47	126	16
	8%	75%	71%	80%	76%	73%	70%	77%	7%	7%	11%	11%
Northern Ireland	91	77	5	10	37	44	24	66	27	20	36	7
	3%	25%	29%	20%	24%	27%	30%	23%	2%	3%	3%	5%

Break By Break
Base: respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Total	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Gender																		
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Male	1578	1578	-	236	269	262	288	227	195	99	1332	71	131	44	1369	138	992	587
	49%	100%	-	50%	50%	49%	49%	51%	48%	41%	49%	45%	48%	49%	49%	48%	50%	47%
Female	1653	-	1653	233	267	274	306	215	213	141	1377	86	143	46	1443	150	979	672
	51%	-	100%	50%	50%	51%	51%	49%	52%	59%	51%	55%	52%	51%	52%	50%	53%	
Age																		
Unweighted Base	3229	1314	1915	298	488	551	566	527	458	341	2114	104	507	504	2909	209	1664	1564
Base	3228	1578	1650	469	537	537	594	443	408	241	2706	157	274	91	2809	288	1971	1256
16-24	469	236	233	469	-	-	-	-	-	-	402	15	39	14	396	48	77	392
	15%	15%	14%	100%	-	-	-	-	-	-	15%	9%	14%	16%	14%	17%	4%	31%
25-34	537	269	267	-	537	-	-	-	-	-	465	12	43	16	438	85	352	185
	17%	17%	16%	-	100%	-	-	-	-	-	17%	8%	16%	18%	16%	30%	18%	15%
35-44	537	262	274	-	-	537	-	-	-	-	448	26	49	15	457	68	377	160
	17%	17%	17%	-	-	100%	-	-	-	-	17%	17%	18%	16%	16%	24%	19%	13%
45-54	594	288	306	-	-	-	594	-	-	-	495	37	43	19	541	37	445	148
	18%	18%	19%	-	-	-	100%	-	-	-	18%	24%	16%	21%	19%	13%	23%	12%
55-64	443	227	215	-	-	-	-	443	-	-	357	30	45	10	395	23	322	120
	14%	14%	13%	-	-	-	-	100%	-	-	13%	19%	16%	11%	14%	8%	16%	10%
65-74	408	195	213	-	-	-	-	-	408	-	338	24	35	10	364	22	288	120
	13%	12%	13%	-	-	-	-	-	100%	-	12%	15%	13%	11%	13%	8%	15%	10%
75+	241	99	141	-	-	-	-	-	-	241	202	13	20	6	219	6	111	129
	7%	6%	9%	-	-	-	-	-	-	100%	7%	8%	7%	7%	8%	2%	6%	10%
Country																		
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
England	2709	1332	1377	402	465	448	495	357	338	202	2709	-	-	-	2305	278	1633	1074
	84%	84%	83%	86%	87%	83%	83%	81%	83%	84%	100%	-	-	-	82%	97%	83%	85%

Break By Break

Base: respondents

	Gender		Age								Country				Ethnicity		Living arrangements	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Wales	157	71	86	15	12	26	37	30	24	13	-	157	-	-	150	2	107	50
	5%	4%	5%	3%	2%	5%	6%	7%	6%	5%	-	100%	-	-	5%	1%	5%	4%
Scotland	274	131	143	39	43	49	43	45	35	20	-	-	274	-	267	7	181	94
	8%	8%	9%	8%	8%	9%	7%	10%	9%	8%	-	-	100%	-	10%	2%	9%	7%
Northern Ireland	91	44	46	14	16	15	19	10	10	6	-	-	-	91	90	1	50	41
	3%	3%	3%	3%	3%	3%	3%	2%	3%	2%	-	-	-	100%	3%	*	3%	3%
Ethnicity																		
Unweighted Base	3120	1262	1858	283	478	540	553	503	439	322	2009	101	506	504	2911	209	1607	1512
Base	3100	1506	1594	443	523	525	578	418	385	225	2584	152	274	91	2812	288	1898	1201
White	2812	1369	1443	396	438	457	541	395	364	219	2305	150	267	90	2812	-	1747	1064
	91%	91%	91%	89%	84%	87%	94%	94%	94%	98%	89%	98%	98%	99%	100%	-	92%	89%
Other	288	138	150	48	85	68	37	23	22	6	278	2	7	1	-	288	151	137
	9%	9%	9%	11%	16%	13%	6%	6%	6%	2%	11%	2%	2%	1%	-	100%	8%	11%
Living arrangements																		
Unweighted Base	3230	1315	1915	298	488	551	565	527	458	341	2115	104	507	504	2910	209	1664	1566
Base	3230	1578	1651	469	537	537	593	443	408	241	2708	157	274	91	2811	288	1971	1259
Living as a couple	1971	992	979	77	352	377	445	322	288	111	1633	107	181	50	1747	151	1971	-
	61%	63%	59%	16%	66%	70%	75%	73%	71%	46%	60%	68%	66%	55%	62%	53%	100%	-
Not living as a couple	1259	587	672	392	185	160	148	120	120	129	1074	50	94	41	1064	137	-	1259
	39%	37%	41%	84%	34%	30%	25%	27%	29%	54%	40%	32%	34%	45%	38%	47%	-	100%
Working status																		
Unweighted Base	3230	1315	1915	298	488	551	565	527	458	341	2116	104	507	503	2910	209	1664	1565
Base	3231	1578	1652	469	537	537	594	443	408	241	2709	157	274	90	2812	288	1971	1258
In work	1835	973	862	215	411	426	475	255	50	4	1548	82	155	51	1633	150	1233	602
	57%	62%	52%	46%	77%	79%	80%	58%	12%	2%	57%	52%	56%	56%	58%	52%	63%	48%
Retired	721	327	394	1	-	-	13	119	352	233	599	45	62	16	650	30	454	267
	22%	21%	24%	*	-	*	2%	27%	86%	97%	22%	28%	23%	17%	23%	10%	23%	21%
Unemployed	177	104	74	51	37	31	44	14	1	-	156	4	12	5	141	25	67	111
	5%	7%	4%	11%	7%	6%	7%	3%	*	-	6%	3%	4%	6%	5%	9%	3%	9%

Break By Break

Base: respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3230	1315	1915	298	488	551	565	527	458	341	2116	104	507	503	2910	209	1664	1565
Base	3231	1578	1652	469	537	537	594	443	408	241	2709	157	274	90	2812	288	1971	1258
Other	497	175	322	202	89	80	62	55	5	4	406	27	46	19	388	83	217	279
	15%	11%	20%	43%	17%	15%	10%	12%	1%	2%	15%	17%	17%	21%	14%	29%	11%	22%
Highest educational qualification																		
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Degree or higher	836	418	418	56	212	189	162	104	87	26	734	24	57	21	688	102	578	258
	26%	26%	25%	12%	39%	35%	27%	24%	21%	11%	27%	16%	21%	23%	24%	35%	29%	20%
A level/ Diploma/ Apprenticeship	1083	616	466	237	171	165	200	133	107	69	912	53	89	29	967	81	639	444
	34%	39%	28%	50%	32%	31%	34%	30%	26%	29%	34%	34%	32%	32%	34%	28%	32%	35%
GCSE	667	269	399	131	98	119	151	85	65	16	567	30	50	21	614	35	384	281
	21%	17%	24%	28%	18%	22%	25%	19%	16%	7%	21%	19%	18%	23%	22%	12%	20%	22%
Other/ None	645	276	369	45	56	64	82	120	149	129	495	50	80	20	544	70	369	275
	20%	17%	22%	10%	10%	12%	14%	27%	37%	54%	18%	32%	29%	22%	19%	24%	19%	22%
Disability/ long lasting illness																		
Unweighted Base	3230	1315	1915	298	488	551	565	527	458	341	2115	104	507	504	2910	209	1664	1565
Base	3231	1578	1652	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1258
Yes	541	240	301	25	46	62	84	101	115	108	444	28	54	16	469	41	286	255
	17%	15%	18%	5%	9%	11%	14%	23%	28%	45%	16%	18%	20%	17%	17%	14%	14%	20%
No	2690	1339	1351	444	491	475	510	341	293	133	2265	129	221	75	2343	248	1685	1003
	83%	85%	82%	95%	91%	89%	86%	77%	72%	55%	84%	82%	80%	83%	83%	86%	86%	80%
Reading food labelling																		
Unweighted Base	3230	1314	1916	298	488	551	566	527	457	341	2115	104	507	504	2911	209	1663	1566
Base	3230	1577	1653	469	537	537	594	443	406	241	2708	157	274	91	2812	288	1970	1259
Easy	1939	962	978	380	434	398	294	173	167	92	1631	82	163	64	1683	193	1122	816
	60%	61%	59%	81%	81%	74%	49%	39%	41%	38%	60%	52%	59%	70%	60%	67%	57%	65%
Neither	211	121	90	25	38	33	33	28	38	16	181	12	14	4	176	20	132	79
	7%	8%	5%	5%	7%	6%	6%	6%	9%	6%	7%	8%	5%	4%	6%	7%	7%	6%
Dfficult	1079	495	585	64	65	106	267	242	201	133	895	63	98	23	953	76	715	364
	33%	31%	35%	14%	12%	20%	45%	55%	50%	55%	33%	40%	36%	25%	34%	26%	36%	29%

Break By Break

Base: respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Internet use																		
Unweighted Base	3229	1315	1914	298	488	551	566	526	457	341	2115	104	507	503	2910	208	1663	1565
Base	3230	1578	1651	469	537	537	594	441	407	241	2708	157	274	90	2812	287	1971	1257
Today/ Yesterday	2371	1214	1157	444	493	456	456	285	188	49	2029	97	188	57	2071	217	1478	891
	73%	77%	70%	95%	92%	85%	77%	64%	46%	20%	75%	61%	68%	64%	74%	76%	75%	71%
Day before yesterday/ last week	202	77	125	13	21	32	53	30	41	12	163	16	13	9	180	14	138	64
	6%	5%	8%	3%	4%	6%	9%	7%	10%	5%	6%	10%	5%	10%	6%	5%	7%	5%
In last month	47	25	22	2	7	10	8	14	4	2	33	5	8	1	40	4	30	18
	1%	2%	1%	*	1%	2%	1%	3%	1%	1%	1%	3%	3%	1%	1%	1%	2%	1%
Over a month ago	52	29	23	-	4	7	9	15	13	4	35	6	9	1	46	3	40	13
	2%	2%	1%	-	1%	1%	1%	3%	3%	2%	1%	4%	3%	2%	2%	1%	2%	1%
Never used	557	233	324	10	12	32	69	98	162	173	447	33	56	21	475	48	285	272
	17%	15%	20%	2%	2%	6%	12%	22%	40%	72%	16%	21%	20%	24%	17%	17%	14%	22%
Housing tenure																		
Unweighted Base	3134	1274	1860	252	477	536	557	520	454	336	2050	99	498	487	2830	197	1645	1488
Base	3071	1492	1579	377	515	517	582	436	406	236	2573	146	265	87	2689	259	1941	1128
Owner occupier	2070	1011	1059	180	238	343	445	346	329	186	1729	107	173	61	1863	134	1468	601
	67%	68%	67%	48%	46%	66%	77%	79%	81%	79%	67%	73%	65%	70%	69%	52%	76%	53%
Private tenant	508	254	254	126	189	89	50	21	25	8	436	24	32	16	424	59	253	255
	17%	17%	16%	34%	37%	17%	9%	5%	6%	3%	17%	17%	12%	18%	16%	23%	13%	23%
Social tenant	493	227	266	71	88	85	87	69	52	42	408	15	60	11	402	66	220	273
	16%	15%	17%	19%	17%	16%	15%	16%	13%	18%	16%	10%	23%	12%	15%	26%	11%	24%
Separate kitchen ?																		
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Yes	2993	1455	1537	437	471	511	552	408	378	232	2521	136	248	88	2608	261	1821	1171
	93%	92%	93%	93%	88%	95%	93%	92%	93%	96%	93%	87%	90%	97%	93%	91%	92%	93%
No	238	123	115	32	65	26	42	34	29	9	188	21	27	2	205	27	150	88
	7%	8%	7%	7%	12%	5%	7%	8%	7%	4%	7%	13%	10%	3%	7%	9%	8%	7%

Break By Break

Base: respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Cook																		
Unweighted Base	3181	1276	1905	294	484	541	559	517	450	334	2083	101	499	498	2873	202	1628	1552
Base	3170	1525	1645	464	530	527	586	430	397	233	2664	149	268	89	2767	279	1920	1249
For self	2990	1399	1590	436	497	502	560	408	376	208	2516	138	250	86	2625	247	1796	1192
	94%	92%	97%	94%	94%	95%	96%	95%	95%	89%	94%	93%	93%	96%	95%	89%	94%	95%
For others	2559	1085	1473	336	465	476	511	347	299	122	2151	123	212	72	2247	213	1712	845
	81%	71%	90%	72%	88%	90%	87%	81%	75%	52%	81%	83%	79%	81%	81%	76%	89%	68%
Never	134	103	30	18	25	13	22	15	18	23	109	5	15	3	102	25	88	46
	4%	7%	2%	4%	5%	2%	4%	4%	5%	10%	4%	4%	6%	4%	4%	9%	5%	4%
Eat out																		
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
At all	2412	1183	1229	426	475	431	440	280	243	117	2047	109	189	66	2102	215	1476	935
	75%	75%	74%	91%	89%	80%	74%	63%	60%	49%	76%	69%	69%	73%	75%	75%	75%	74%
Never	819	395	424	44	61	106	155	163	164	123	662	48	86	24	710	73	495	324
	25%	25%	26%	9%	11%	20%	26%	37%	40%	51%	24%	31%	31%	27%	25%	25%	25%	26%
Responsible for food shop																		
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
All/ Most	1618	457	1161	64	260	311	354	242	238	146	1349	88	135	46	1431	130	913	703
	50%	29%	70%	14%	48%	58%	59%	55%	58%	61%	50%	56%	49%	51%	51%	45%	46%	56%
Half	644	396	248	87	134	107	110	88	82	36	543	25	62	13	540	75	533	111
	20%	25%	15%	18%	25%	20%	19%	20%	20%	15%	20%	16%	22%	15%	19%	26%	27%	9%
Little/ None	970	726	244	318	143	119	131	113	88	59	816	44	78	31	841	83	525	444
	30%	46%	15%	68%	27%	22%	22%	25%	22%	24%	30%	28%	28%	35%	30%	29%	27%	35%
Had food poisoning ?																		
Unweighted Base	3056	1232	1824	277	460	523	532	490	442	330	1997	95	483	481	2749	200	1570	1485
Base	3044	1480	1563	436	498	509	560	409	394	233	2551	145	261	87	2643	276	1853	1190
Yes	1196	626	571	129	230	220	268	163	133	51	1030	48	89	29	1068	84	815	381
	39%	42%	36%	30%	46%	43%	48%	40%	34%	22%	40%	33%	34%	33%	40%	30%	44%	32%
No	1847	854	993	307	268	289	292	246	261	183	1520	97	172	58	1575	192	1037	809
	61%	58%	64%	70%	54%	57%	52%	60%	66%	78%	60%	67%	66%	67%	60%	70%	56%	68%

Break By Break

Base: respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Dietary restrictions ?																		
Unweighted Base	3206	1309	1897	292	485	550	564	522	456	335	2095	103	506	502	2888	208	1659	1546
Base	3197	1568	1629	453	533	536	593	439	406	235	2677	155	274	90	2780	287	1963	1232
Completely vegetarian/ Partly vegetarian/ Vegan	176 6%	64 4%	112 7%	22 5%	28 5%	34 6%	32 5%	28 6%	22 6%	8 3%	162 6%	8 5%	5 2%	2 2%	138 5%	31 11%	106 5%	70 6%
Allergic to certain food	134 4%	64 4%	70 4%	11 2%	25 5%	20 4%	37 6%	15 3%	16 4%	11 5%	117 4%	6 4%	8 3%	3 4%	115 4%	10 4%	90 5%	44 4%
On a diet trying to lose weight	294 9%	104 7%	190 12%	33 7%	46 9%	55 10%	70 12%	40 9%	42 10%	8 4%	246 9%	21 13%	21 8%	6 7%	264 10%	19 7%	211 11%	84 7%
Avoid certain food for religious/ cultural/ medical reasons	426 13%	204 13%	222 14%	43 9%	77 14%	53 10%	64 11%	71 16%	75 19%	43 18%	377 14%	25 16%	19 7%	5 5%	289 10%	115 40%	255 13%	170 14%
None	2299 72%	1189 76%	1110 68%	355 78%	371 70%	400 74%	418 70%	307 70%	273 67%	175 74%	1891 71%	107 69%	227 83%	75 83%	2070 74%	139 48%	1383 70%	915 74%
Sources of information on food safety																		
Unweighted Base	3208	1311	1897	298	485	547	564	523	455	334	2097	104	505	502	2892	205	1654	1553
Base	3212	1575	1637	469	534	533	593	440	406	235	2691	157	274	90	2798	284	1959	1252
Family and friends	1141 36%	512 33%	629 38%	241 51%	236 44%	210 39%	195 33%	103 23%	103 25%	52 22%	964 36%	52 33%	92 34%	32 36%	967 35%	125 44%	666 34%	474 38%
School/ college / a course	342 11%	132 8%	210 13%	124 26%	59 11%	73 14%	45 8%	27 6%	10 2%	5 2%	292 11%	20 13%	22 8%	8 9%	278 10%	51 18%	152 8%	189 15%
Work	274 9%	106 7%	169 10%	61 13%	66 12%	57 11%	51 9%	27 6%	9 2%	3 1%	225 8%	26 16%	17 6%	6 6%	237 8%	25 9%	155 8%	120 10%
Retailers (e.g. supermarkets)	305 9%	146 9%	159 10%	52 11%	41 8%	46 9%	79 13%	43 10%	30 7%	14 6%	259 10%	13 8%	27 10%	6 7%	270 10%	27 9%	199 10%	106 8%
Newspapers	298 9%	136 9%	161 10%	16 3%	27 5%	48 9%	69 12%	66 15%	44 11%	26 11%	250 9%	20 13%	20 7%	7 8%	268 10%	15 5%	192 10%	106 8%
News websites	91 3%	46 3%	45 3%	16 3%	13 2%	24 4%	18 3%	12 3%	5 1%	4 2%	83 3%	- -	3 1%	5 6%	77 3%	12 4%	56 3%	35 3%
Food TV shows/ cooking programmes	1015 32%	469 30%	546 33%	122 26%	178 33%	177 33%	242 41%	147 33%	106 26%	41 18%	856 32%	43 28%	90 33%	26 28%	904 32%	74 26%	678 35%	337 27%
Food magazines	596 19%	214 14%	382 23%	85 18%	70 13%	91 17%	143 24%	87 20%	92 23%	26 11%	488 18%	49 31%	46 17%	13 14%	532 19%	39 14%	403 21%	194 15%
Food websites	429 13%	213 13%	216 13%	90 19%	116 22%	65 12%	79 13%	50 11%	25 6%	4 2%	355 13%	23 15%	33 12%	17 19%	381 14%	32 11%	267 14%	162 13%
TV/ radio campaigns	387 12%	205 13%	182 11%	23 5%	74 14%	81 15%	96 16%	44 10%	46 11%	23 10%	321 12%	24 15%	27 10%	15 17%	334 12%	38 13%	255 13%	133 11%

Break By Break

Base: respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3208	1311	1897	298	485	547	564	523	455	334	2097	104	505	502	2892	205	1654	1553
Base	3212	1575	1637	469	534	533	593	440	406	235	2691	157	274	90	2798	284	1959	1252
Books	639	305	334	89	109	101	128	97	81	32	546	35	45	14	583	33	412	227
	20%	19%	20%	19%	20%	19%	22%	22%	20%	14%	20%	22%	16%	15%	21%	12%	21%	18%
Internet search engine	490	250	240	127	107	97	85	41	26	7	413	22	41	14	420	50	294	195
	15%	16%	15%	27%	20%	18%	14%	9%	6%	3%	15%	14%	15%	15%	15%	18%	15%	16%
Product packaging	1162	585	577	177	180	203	231	182	135	54	993	49	92	29	1062	60	736	426
	36%	37%	35%	38%	34%	38%	39%	41%	33%	23%	37%	31%	33%	32%	38%	21%	38%	34%
Doctor/ GP	72	37	35	3	14	15	10	15	11	2	59	7	4	1	60	11	44	27
	2%	2%	2%	1%	3%	3%	2%	3%	3%	1%	2%	4%	1%	2%	2%	4%	2%	2%
I don't look for information on food safety	680	360	320	62	92	100	113	94	119	100	573	25	64	18	586	61	424	256
	21%	23%	20%	13%	17%	19%	19%	21%	29%	42%	21%	16%	23%	20%	21%	22%	22%	20%
Future sources of information on food safety																		
Unweighted Base	3172	1287	1885	298	486	551	557	510	449	319	2074	102	497	499	2857	205	1641	1530
Base	3183	1553	1630	469	534	537	585	432	398	225	2670	154	269	90	2770	283	1944	1237
Family and friends	648	314	334	153	108	122	100	48	74	43	531	25	70	22	551	63	340	308
	20%	20%	20%	33%	20%	23%	17%	11%	19%	19%	20%	16%	26%	24%	20%	22%	17%	25%
School/ college/ a course	76	30	46	20	16	16	13	6	4	3	62	6	8	1	68	6	41	35
	2%	2%	3%	4%	3%	3%	2%	1%	1%	1%	2%	4%	3%	1%	2%	2%	2%	3%
Work	86	39	47	18	13	10	32	10	1	1	68	7	10	1	74	4	57	29
	3%	3%	3%	4%	2%	2%	6%	2%	*	*	3%	5%	4%	1%	3%	2%	3%	2%
Retailers (e.g. supermarkets)	179	104	75	29	16	25	41	27	28	13	150	9	17	3	164	11	120	59
	6%	7%	5%	6%	3%	5%	7%	6%	7%	6%	6%	6%	6%	4%	6%	4%	6%	5%
Newspapers	157	75	82	13	9	19	36	32	35	14	127	12	15	3	139	9	107	50
	5%	5%	5%	3%	2%	3%	6%	7%	9%	6%	5%	8%	5%	3%	5%	3%	6%	4%
News websites	94	44	50	17	20	20	14	11	8	4	79	1	7	6	71	15	63	31
	3%	3%	3%	4%	4%	4%	2%	2%	2%	2%	3%	1%	3%	7%	3%	5%	3%	2%
Food TV shows/ cooking programmes	566	281	285	88	106	77	121	73	73	29	463	29	60	13	490	51	353	213
	18%	18%	17%	19%	20%	14%	21%	17%	18%	13%	17%	19%	22%	15%	18%	18%	18%	17%
Food magazines	461	177	283	86	63	59	100	55	71	24	362	41	48	10	417	25	284	176
	14%	11%	17%	18%	12%	11%	17%	13%	18%	10%	14%	26%	18%	12%	15%	9%	15%	14%
Food websites	850	393	457	175	188	162	168	98	47	12	723	44	59	23	751	68	527	323
	27%	25%	28%	37%	35%	30%	29%	23%	12%	5%	27%	29%	22%	26%	27%	24%	27%	26%
TV/ radio campaigns	149	82	66	7	20	29	25	23	26	17	125	6	13	4	127	10	104	45
	5%	5%	4%	1%	4%	5%	4%	5%	7%	7%	5%	4%	5%	5%	5%	4%	5%	4%

Break By Break

Base: respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	3172	1287	1885	298	486	551	557	510	449	319	2074	102	497	499	2857	205	1641	1530
Base	3183	1553	1630	469	534	537	585	432	398	225	2670	154	269	90	2770	283	1944	1237
Books	603	326	277	108	60	101	102	83	93	54	523	32	36	12	531	44	353	250
	19%	21%	17%	23%	11%	19%	17%	19%	23%	24%	20%	21%	13%	13%	19%	16%	18%	20%
Internet search engine	1498	748	750	253	329	321	291	182	100	21	1298	60	102	38	1320	129	966	531
	47%	48%	46%	54%	62%	60%	50%	42%	25%	9%	49%	39%	38%	43%	48%	45%	50%	43%
Product packaging	670	343	327	105	95	99	131	100	89	52	566	27	65	11	613	38	419	251
	21%	22%	20%	22%	18%	18%	22%	23%	22%	23%	21%	18%	24%	13%	22%	14%	22%	20%
Doctor/ GP	83	50	33	18	12	19	13	11	8	3	70	7	5	1	63	20	42	41
	3%	3%	2%	4%	2%	4%	2%	3%	2%	1%	3%	5%	2%	1%	2%	7%	2%	3%
Don't know	272	137	134	18	29	22	38	42	65	57	214	20	28	10	232	29	150	122
	9%	9%	8%	4%	5%	4%	7%	10%	16%	26%	8%	13%	10%	11%	8%	10%	8%	10%
Household size																		
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
One	512	249	263	24	55	61	72	85	95	117	434	19	44	15	456	30	2	510
	16%	16%	16%	5%	10%	11%	12%	19%	23%	49%	16%	12%	16%	16%	16%	10%	*	41%
Two	1214	595	620	89	184	136	190	223	272	120	1009	69	108	29	1090	60	1001	213
	38%	38%	37%	19%	34%	25%	32%	50%	67%	50%	37%	44%	39%	32%	39%	21%	51%	17%
Three	584	274	311	123	134	93	138	67	26	2	486	20	60	18	504	54	357	226
	18%	17%	19%	26%	25%	17%	23%	15%	6%	1%	18%	13%	22%	20%	18%	19%	18%	18%
Four	574	282	292	132	84	166	138	40	13	-	476	33	47	17	503	65	404	169
	18%	18%	18%	28%	16%	31%	23%	9%	3%	*	18%	21%	17%	19%	18%	22%	21%	13%
Five or more	347	179	167	102	80	80	56	27	2	-	304	16	15	11	258	79	207	140
	11%	11%	10%	22%	15%	15%	9%	6%	*	-	11%	10%	5%	12%	9%	28%	10%	11%
Children under 16 in household																		
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Yes	846	395	452	143	230	298	161	9	4	-	718	36	67	25	693	134	607	239
	26%	25%	27%	30%	43%	56%	27%	2%	1%	*	27%	23%	24%	28%	25%	47%	31%	19%
No	2385	1184	1201	327	306	239	433	433	404	240	1991	122	207	65	2120	154	1364	1019
	74%	75%	73%	70%	57%	44%	73%	98%	99%	100%	73%	77%	76%	72%	75%	53%	69%	81%

Break By Break

Base: respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scotland	Northern Ireland	White	Other	Living as a couple	Not living as a couple
Household annual income																		
Unweighted Base	2551	1077	1474	223	423	467	446	404	345	243	1743	73	400	335	2302	158	1320	1231
Base	2535	1269	1266	329	448	455	479	339	307	178	2157	105	212	60	2229	204	1607	928
Up to 10,399	336 13%	145 11%	192 15%	50 15%	39 9%	59 13%	48 10%	38 11%	55 18%	48 27%	279 13%	21 19%	29 14%	8 13%	263 12%	52 25%	116 7%	220 24%
10,400 to 25,999	758 30%	372 29%	385 30%	78 24%	119 27%	105 23%	117 24%	111 33%	134 44%	93 52%	638 30%	31 30%	66 31%	22 37%	655 29%	62 30%	437 27%	320 35%
26,000 to 51,999	773 31%	397 31%	377 30%	112 34%	162 36%	139 31%	162 34%	97 29%	78 25%	23 13%	663 31%	26 24%	67 32%	18 29%	705 32%	53 26%	563 35%	210 23%
52k+	668 26%	355 28%	312 25%	89 27%	128 29%	151 33%	152 32%	93 27%	41 13%	15 8%	578 27%	28 26%	50 24%	12 20%	606 27%	37 18%	491 31%	177 19%
Perception of healthy eating																		
Unweighted Base	914	335	579	93	133	147	162	164	125	90	-	-	457	457	898	15	458	456
Base	332	156	176	45	55	55	58	51	44	25	-	-	249	82	324	7	214	118
Healthy	314 95%	147 94%	167 95%	39 88%	52 96%	51 94%	56 97%	47 92%	43 98%	25 100%	-	-	237 95%	77 94%	306 95%	7 100%	204 95%	110 94%
Unhealthy	18 5%	9 6%	9 5%	5 12%	2 4%	3 6%	2 3%	4 8%	1 2%	-	-	-	12 5%	5 6%	18 5%	-	10 5%	8 6%
Portions of F&V per day																		
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
0-1	51 14%	24 14%	27 14%	12 22%	6 11%	8 13%	10 16%	9 17%	4 9%	2 6%	-	-	41 15%	10 11%	49 14%	2 23%	26 11%	25 19%
2-4	153 42%	76 44%	76 40%	30 57%	25 41%	26 41%	22 35%	21 39%	15 32%	14 53%	-	-	116 42%	37 40%	152 43%	1 14%	90 39%	63 47%
5+	161 44%	75 43%	86 46%	11 21%	28 48%	29 46%	30 48%	24 44%	27 59%	11 41%	-	-	117 43%	44 48%	156 44%	5 62%	115 50%	46 34%
Eatwell plate correct ?																		
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
Yes	82 22%	37 21%	44 23%	17 31%	11 19%	19 30%	15 24%	11 21%	6 13%	3 10%	-	-	58 21%	24 27%	77 21%	5 63%	46 20%	35 26%

Break By Break

Base: respondents

	Gender		Age							Country				Ethnicity		Living arrangements		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	England	Wales	Scot land	Nort hern Ireland	White	Other	Living as a couple	Not living as a couple
Unweighted Base	1011	382	629	110	149	173	176	178	132	93	-	-	507	504	994	16	499	512
Base	365	175	189	53	59	63	62	55	46	26	-	-	274	91	357	7	231	134
No	283	138	145	36	48	45	48	44	39	24	-	-	217	66	280	3	184	99
	78%	79%	77%	69%	81%	70%	76%	79%	87%	90%	-	-	79%	73%	79%	37%	80%	74%
NS SEC - Demographic break																		
Unweighted Base	3231	1315	1916	298	488	551	566	527	458	341	2116	104	507	504	2911	209	1664	1566
Base	3231	1578	1653	469	537	537	594	443	408	241	2709	157	274	91	2812	288	1971	1259
Managerial/ Prof	1284	668	616	156	234	241	247	175	157	75	1130	41	86	27	1153	83	880	404
	40%	42%	37%	33%	44%	45%	42%	39%	39%	31%	42%	26%	31%	30%	41%	29%	45%	32%
Intermediate	652	306	345	87	100	92	114	126	82	49	544	41	47	20	567	61	377	275
	20%	19%	21%	19%	19%	17%	19%	28%	20%	20%	20%	26%	17%	22%	20%	21%	19%	22%
Routine/ manual	1154	543	611	184	171	190	210	129	162	107	930	62	126	36	997	114	665	487
	36%	34%	37%	39%	32%	35%	35%	29%	40%	44%	34%	39%	46%	40%	35%	39%	34%	39%
Not classifiable/ stated/ never worked	141	61	80	42	32	15	23	13	6	10	105	13	16	7	95	30	48	93
	4%	4%	5%	9%	6%	3%	4%	3%	2%	4%	4%	8%	6%	8%	3%	10%	2%	7%

Break By Break
Base: respondents

	Total	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Total	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Gender																			
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Male																			
Unweighted Base	1578	973	327	104	175	418	616	269	276	240	1339	962	121	495	1214	77	25	29	233
Base	49%	53%	45%	58%	35%	50%	57%	40%	43%	44%	50%	50%	57%	46%	51%	38%	53%	56%	42%
Female																			
Unweighted Base	1653	862	394	74	322	418	466	399	369	301	1351	978	90	585	1157	125	22	23	324
Base	51%	47%	55%	42%	65%	50%	43%	60%	57%	56%	50%	50%	43%	54%	49%	62%	47%	44%	58%
Age																			
Unweighted Base	3229	1582	908	197	541	777	995	659	798	692	2536	1884	199	1145	2111	228	57	64	767
Base	3228	1835	718	177	497	836	1082	665	645	541	2687	1937	211	1079	2370	202	47	52	555
16-24																			
Unweighted Base	469	215	1	51	202	56	237	131	45	25	444	380	25	64	444	13	2	-	10
Base	15%	12%	*	29%	41%	7%	22%	20%	7%	5%	17%	20%	12%	6%	19%	7%	5%	-	2%
25-34																			
Unweighted Base	537	411	-	37	89	212	171	98	56	46	491	434	38	65	493	21	7	4	12
Base	17%	22%	-	21%	18%	25%	16%	15%	9%	8%	18%	22%	18%	6%	21%	10%	16%	7%	2%
35-44																			
Unweighted Base	537	426	-	31	80	189	165	119	64	62	475	398	33	106	456	32	10	7	32
Base	17%	23%	*	17%	16%	23%	15%	18%	10%	11%	18%	21%	16%	10%	19%	16%	22%	14%	6%
45-54																			
Unweighted Base	594	475	13	44	62	162	200	151	82	84	510	294	33	267	456	53	8	9	69
Base	18%	26%	2%	25%	12%	19%	18%	23%	13%	16%	19%	15%	16%	25%	19%	26%	17%	17%	12%
55-64																			
Unweighted Base	443	255	119	14	55	104	133	85	120	101	341	173	28	242	285	30	14	15	98
Base	14%	14%	17%	8%	11%	12%	12%	13%	19%	19%	13%	9%	13%	22%	12%	15%	29%	29%	18%
65-74																			
Unweighted Base	408	50	352	1	5	87	107	65	149	115	293	167	38	201	188	41	4	13	162
Base	13%	3%	49%	*	1%	10%	10%	10%	23%	21%	11%	9%	18%	19%	8%	20%	8%	25%	29%
75+																			
Unweighted Base	241	4	233	-	4	26	69	16	129	108	133	92	16	133	49	12	2	4	173
Base	7%	*	32%	-	1%	3%	6%	2%	20%	20%	5%	5%	7%	12%	2%	6%	5%	8%	31%

Break By Break
Base: respondents

	Total	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Country																			
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
England	2709	1548	599	156	406	734	912	567	495	444	2265	1631	181	895	2029	163	33	35	447
	84%	84%	83%	88%	82%	88%	84%	85%	77%	82%	84%	84%	86%	83%	86%	81%	69%	68%	80%
Wales	157	82	45	4	27	24	53	30	50	28	129	82	12	63	97	16	5	6	33
	5%	4%	6%	2%	5%	3%	5%	4%	8%	5%	5%	4%	6%	6%	4%	8%	11%	12%	6%
Scotland	274	155	62	12	46	57	89	50	80	54	221	163	14	98	188	13	8	9	56
	8%	8%	9%	7%	9%	7%	8%	7%	12%	10%	8%	8%	6%	9%	8%	7%	17%	18%	10%
Northern Ireland	91	51	16	5	19	21	29	21	20	16	75	64	4	23	57	9	1	1	21
	3%	3%	2%	3%	4%	3%	3%	3%	3%	3%	3%	3%	2%	2%	2%	5%	2%	3%	4%
Ethnicity																			
Unweighted Base	3120	1542	868	188	521	742	965	645	768	658	2461	1833	188	1099	2050	221	53	61	733
Base	3100	1783	680	166	472	790	1048	649	614	510	2590	1876	196	1029	2288	194	44	49	523
White	2812	1633	650	141	388	688	967	614	544	469	2343	1683	176	953	2071	180	40	46	475
	91%	92%	96%	85%	82%	87%	92%	95%	89%	92%	90%	90%	90%	93%	91%	93%	90%	94%	91%
Other	288	150	30	25	83	102	81	35	70	41	248	193	20	76	217	14	4	3	48
	9%	8%	4%	15%	18%	13%	8%	5%	11%	8%	10%	10%	10%	7%	9%	7%	10%	6%	9%
Living arrangements																			
Unweighted Base	3230	1582	910	197	540	777	996	659	798	692	2537	1884	199	1146	2111	228	57	64	768
Base	3230	1835	721	177	496	836	1083	666	645	541	2688	1938	211	1079	2370	202	47	52	557
Living as a couple	1971	1233	454	67	217	578	639	384	369	286	1685	1122	132	715	1478	138	30	40	285
	61%	67%	63%	38%	44%	69%	59%	58%	57%	53%	63%	58%	63%	66%	62%	68%	62%	76%	51%
Not living as a couple	1259	602	267	111	279	258	444	281	275	255	1003	816	79	364	891	64	18	13	272
	39%	33%	37%	62%	56%	31%	41%	42%	43%	47%	37%	42%	37%	34%	38%	32%	38%	24%	49%

Break By Break
Base: respondents

	Total	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Working status																			
Unweighted Base	3230	1582	910	197	541	777	996	660	797	692	2537	1884	199	1146	2111	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
In work	1835 57%	1835 100%	-	-	-	612 73%	661 61%	391 59%	171 27%	129 24%	1706 63%	1202 62%	107 51%	527 49%	1565 66%	116 57%	26 56%	17 33%	111 20%
Retired	721 22%	-	721 100%	-	-	133 16%	196 18%	91 14%	300 47%	248 46%	473 18%	285 15%	56 26%	379 35%	289 12%	54 26%	11 23%	19 37%	348 62%
Unemployed	177 5%	-	-	177 100%	-	21 3%	60 6%	43 6%	53 8%	41 8%	136 5%	111 6%	19 9%	47 4%	120 5%	16 8%	4 9%	9 17%	28 5%
Other	497 15%	-	-	-	497 100%	70 8%	166 15%	142 21%	121 19%	122 23%	375 14%	342 18%	29 14%	126 12%	397 17%	17 8%	6 12%	7 13%	69 12%
Highest educational qualification																			
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Degree or higher	836 26%	612 33%	133 19%	21 12%	70 14%	836 100%	-	-	-	73 13%	763 28%	559 29%	56 27%	220 20%	771 33%	29 15%	4 9%	5 9%	26 5%
A level/ Diploma/ Apprenticeship	1083 34%	661 36%	196 27%	60 34%	166 33%	-	1083 100%	-	-	170 31%	913 34%	692 36%	61 29%	330 31%	849 36%	76 37%	12 25%	17 32%	129 23%
GCSE	667 21%	391 21%	91 13%	43 24%	142 29%	-	-	667 100%	-	99 18%	568 21%	385 20%	54 26%	227 21%	500 21%	57 28%	15 31%	14 28%	81 15%
Other/ None	645 20%	171 9%	300 42%	53 30%	121 24%	-	-	-	645 100%	200 37%	445 17%	302 16%	39 19%	302 28%	251 11%	40 20%	17 35%	16 31%	320 57%
Disability/ long lasting illness																			
Unweighted Base	3230	1582	910	197	540	777	996	659	798	692	2538	1885	199	1145	2111	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Yes	541 17%	129 7%	248 34%	41 23%	122 25%	73 9%	170 16%	99 15%	200 31%	541 100%	-	228 12%	42 20%	270 25%	270 11%	41 20%	8 17%	13 24%	208 37%
No	2690 83%	1706 93%	473 66%	136 77%	375 75%	763 91%	913 84%	568 85%	445 69%	-	2690 100%	1712 88%	169 80%	809 75%	2101 89%	161 80%	40 83%	40 76%	349 63%

Break By Break

Base: respondents

	Total	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Reading food labelling																			
Unweighted Base	3230	1582	909	197	541	777	996	660	797	691	2538	1885	199	1146	2112	228	57	64	767
Base	3230	1835	720	177	497	836	1083	667	644	540	2690	1939	211	1079	2371	202	47	52	556
Easy	1939	1202	285	111	342	559	692	385	302	228	1712	1939	-	-	1546	109	24	23	235
	60%	65%	40%	63%	69%	67%	64%	58%	47%	42%	64%	100%	-	-	65%	54%	52%	44%	42%
Neither	211	107	56	19	29	56	61	54	39	42	169	-	211	-	141	15	4	3	48
	7%	6%	8%	11%	6%	7%	6%	8%	6%	8%	6%	-	100%	-	6%	7%	8%	6%	9%
Difficult	1079	527	379	47	126	220	330	227	302	270	809	-	-	1079	684	78	19	26	273
	33%	29%	53%	27%	25%	26%	30%	34%	47%	50%	30%	-	-	100%	29%	39%	40%	49%	49%
Internet use																			
Unweighted Base	3229	1582	909	197	540	777	996	660	796	690	2538	1884	199	1145	2112	228	57	64	768
Base	3230	1835	721	177	496	836	1083	667	644	540	2690	1938	211	1079	2371	202	47	52	557
Today/ Yesterday	2371	1565	289	120	397	771	849	500	251	270	2101	1546	141	684	2371	-	-	-	-
	73%	85%	40%	68%	80%	92%	78%	75%	39%	50%	78%	80%	67%	63%	100%	-	-	-	-
Day before yesterday/ last week	202	116	54	16	17	29	76	57	40	41	161	109	15	78	-	202	-	-	-
	6%	6%	7%	9%	3%	4%	7%	9%	6%	8%	6%	6%	7%	7%	-	100%	-	-	-
In last month	47	26	11	4	6	4	12	15	17	8	40	24	4	19	-	-	47	-	-
	1%	1%	2%	3%	1%	*	1%	2%	3%	1%	1%	1%	2%	2%	-	-	100%	-	-
Over a month ago	52	17	19	9	7	5	17	14	16	13	40	23	3	26	-	-	-	52	-
	2%	1%	3%	5%	1%	1%	2%	2%	3%	2%	1%	1%	2%	2%	-	-	-	100%	-
Never used	557	111	348	28	69	26	129	81	320	208	349	235	48	273	-	-	-	-	557
	17%	6%	48%	16%	14%	3%	12%	12%	50%	39%	13%	12%	23%	25%	-	-	-	-	100%
Housing tenure																			
Unweighted Base	3134	1538	900	186	509	749	966	637	782	678	2456	1814	193	1126	2037	222	57	63	754
Base	3071	1753	715	157	446	790	1014	638	629	529	2542	1805	203	1062	2231	193	47	52	546
Owner occupier	2070	1245	573	56	195	607	693	416	354	305	1765	1166	127	775	1514	134	26	35	360
	67%	71%	80%	36%	44%	77%	68%	65%	56%	58%	69%	65%	63%	73%	68%	70%	55%	68%	68%
Private tenant	508	322	34	36	116	151	193	84	79	60	448	370	33	106	437	27	6	3	35
	17%	18%	5%	23%	26%	19%	19%	13%	13%	11%	18%	20%	16%	10%	20%	14%	13%	5%	6%
Social tenant	493	186	108	64	134	32	128	137	196	164	329	269	43	181	280	32	15	14	151
	16%	11%	15%	41%	30%	4%	13%	22%	31%	31%	13%	15%	21%	17%	13%	16%	32%	27%	28%

Break By Break
Base: respondents

	Total	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Separate kitchen ?																			
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Yes	2993 93%	1678 91%	682 95%	168 95%	465 93%	753 90%	1011 93%	633 95%	596 92%	499 92%	2493 93%	1786 92%	197 93%	1008 93%	2184 92%	191 94%	44 93%	47 90%	525 94%
No	238 7%	157 9%	39 5%	10 5%	33 7%	83 10%	72 7%	34 5%	49 8%	41 8%	197 7%	153 8%	14 7%	71 7%	187 8%	12 6%	3 7%	5 10%	32 6%
Cook																			
Unweighted Base	3181	1557	896	195	532	763	980	653	785	684	2496	1862	197	1121	2084	222	56	62	755
Base	3170	1801	703	175	492	820	1063	659	628	537	2633	1909	208	1052	2337	197	47	48	540
For self	2990 94%	1714 95%	651 93%	162 93%	462 94%	794 97%	991 93%	626 95%	579 92%	488 91%	2501 95%	1802 94%	193 92%	993 94%	2223 95%	186 94%	41 88%	42 88%	496 92%
For others	2559 81%	1538 85%	489 70%	137 79%	394 80%	723 88%	826 78%	555 84%	455 72%	370 69%	2188 83%	1565 82%	162 78%	829 79%	1971 84%	171 87%	36 78%	38 78%	342 63%
Never	134 4%	61 3%	42 6%	11 6%	20 4%	18 2%	53 5%	20 3%	43 7%	44 8%	90 3%	77 4%	13 6%	44 4%	77 3%	6 3%	5 11%	6 12%	40 7%
Eat out																			
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
At all	2412 75%	1484 81%	411 57%	128 72%	389 78%	699 84%	841 78%	517 77%	355 55%	322 60%	2089 78%	1539 79%	148 70%	725 67%	1903 80%	157 78%	34 72%	32 62%	286 51%
Never	819 25%	351 19%	310 43%	49 28%	108 22%	137 16%	242 22%	151 23%	289 45%	219 40%	600 22%	401 21%	63 30%	354 33%	468 20%	45 22%	13 28%	20 38%	271 49%
Responsible for food shop																			
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
All/ Most	1618 50%	863 47%	432 60%	82 46%	241 48%	425 51%	472 44%	354 53%	367 57%	305 56%	1312 49%	913 47%	93 44%	613 57%	1092 46%	125 62%	27 58%	31 59%	341 61%

Break By Break

Base: respondents

	Total	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Half	644	399	137	38	70	205	217	119	103	104	539	393	48	202	503	37	13	9	82
	20%	22%	19%	21%	14%	24%	20%	18%	16%	19%	20%	20%	23%	19%	21%	18%	27%	17%	15%
Little/ None	970	573	152	58	187	207	394	194	174	132	838	634	71	265	776	40	7	13	133
	30%	31%	21%	33%	38%	25%	36%	29%	27%	24%	31%	33%	33%	25%	33%	20%	16%	24%	24%
Had food poisoning ?																			
Unweighted Base	3056	1488	872	184	511	719	935	637	765	657	2398	1788	189	1078	1981	218	56	61	739
Base	3044	1711	693	166	473	765	1021	642	616	510	2534	1830	197	1015	2213	194	45	49	542
Yes	1196	736	210	74	176	412	394	225	165	196	1001	709	71	415	943	83	14	24	133
	39%	43%	30%	45%	37%	54%	39%	35%	27%	38%	40%	39%	36%	41%	43%	43%	31%	48%	25%
No	1847	975	483	92	297	353	627	417	451	314	1533	1121	126	600	1270	111	31	25	409
	61%	57%	70%	55%	63%	46%	61%	65%	73%	62%	60%	61%	64%	59%	57%	57%	69%	52%	75%
Dietary restrictions ?																			
Unweighted Base	3206	1572	899	196	538	774	986	657	789	684	2521	1871	196	1138	2101	226	57	63	757
Base	3197	1813	712	176	496	832	1063	665	638	535	2662	1917	206	1072	2347	201	47	52	548
Completely vegetarian/ Partly vegetarian/ Vegan	176	108	34	9	25	76	47	34	20	32	144	116	2	58	139	14	-	1	21
	6%	6%	5%	5%	5%	9%	4%	5%	3%	6%	5%	6%	1%	5%	6%	7%	1%	2%	4%
Allergic to certain food	134	85	28	9	13	45	45	20	23	29	105	67	10	57	102	8	2	3	18
	4%	5%	4%	5%	3%	5%	4%	3%	4%	5%	4%	3%	5%	5%	4%	4%	4%	6%	3%
On a diet trying to lose weight	294	194	53	11	36	74	101	74	44	54	241	174	21	99	249	12	5	1	26
	9%	11%	7%	6%	7%	9%	10%	11%	7%	10%	9%	9%	10%	9%	11%	6%	11%	2%	5%
Avoid certain food for religious/ cultural/ medical reasons	426	201	128	20	76	111	126	79	110	122	304	212	48	166	281	23	8	9	104
	13%	11%	18%	11%	15%	13%	12%	12%	17%	23%	11%	11%	23%	15%	12%	11%	18%	17%	19%
None	2299	1302	503	136	358	557	794	481	467	338	1960	1409	138	751	1672	153	33	42	397
	72%	72%	71%	77%	72%	67%	75%	72%	73%	63%	74%	73%	67%	70%	71%	76%	70%	80%	72%

Break By Break

Base: respondents

	Total	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Sources of information on food safety																			
Unweighted Base	3208	1574	900	196	537	774	991	653	790	684	2523	1874	198	1135	2100	227	57	64	758
Base	3212	1828	713	176	495	834	1079	662	638	535	2677	1931	210	1071	2360	202	47	52	549
Family and friends	1141	687	170	75	209	320	398	228	195	163	978	716	86	339	901	72	11	13	142
	36%	38%	24%	42%	42%	38%	37%	34%	31%	30%	37%	37%	41%	32%	38%	36%	24%	26%	26%
School/ college / a course	342	202	18	19	102	91	118	79	54	36	306	241	18	82	297	12	11	3	18
	11%	11%	3%	11%	21%	11%	11%	12%	8%	7%	11%	13%	9%	8%	13%	6%	24%	6%	3%
Work	274	225	9	12	28	71	108	71	25	27	247	177	23	74	226	17	8	4	19
	9%	12%	1%	7%	6%	8%	10%	11%	4%	5%	9%	9%	11%	7%	10%	9%	17%	7%	3%
Retailers (e.g. supermarkets)	305	201	56	7	40	84	115	65	41	41	264	194	6	104	243	18	7	5	32
	9%	11%	8%	4%	8%	10%	11%	10%	6%	8%	10%	10%	3%	10%	10%	9%	14%	10%	6%
Newspapers	298	162	87	18	31	102	84	62	49	47	251	161	18	118	212	21	7	9	49
	9%	9%	12%	10%	6%	12%	8%	9%	8%	9%	9%	8%	9%	11%	9%	10%	15%	16%	9%
News websites	91	58	12	3	18	43	25	19	4	18	73	56	6	28	76	4	2	4	5
	3%	3%	2%	2%	4%	5%	2%	3%	1%	3%	3%	3%	3%	3%	3%	2%	4%	9%	1%
Food TV shows/ cooking programmes	1015	639	176	51	149	293	349	212	161	156	859	595	54	366	798	72	14	18	112
	32%	35%	25%	29%	30%	35%	32%	32%	25%	29%	32%	31%	26%	34%	34%	36%	30%	35%	20%
Food magazines	596	358	124	24	91	157	207	135	98	81	515	359	39	198	442	54	9	10	81
	19%	20%	17%	13%	18%	19%	19%	20%	15%	15%	19%	19%	19%	18%	19%	27%	19%	19%	15%
Food websites	429	292	35	24	77	145	152	100	31	45	384	300	16	113	402	14	3	1	8
	13%	16%	5%	14%	16%	17%	14%	15%	5%	8%	14%	16%	8%	11%	17%	7%	6%	2%	1%
TV/ radio campaigns	387	242	79	20	45	128	127	76	56	65	322	236	15	136	288	28	6	7	58
	12%	13%	11%	12%	9%	15%	12%	12%	9%	12%	12%	12%	7%	13%	12%	14%	13%	14%	11%
Books	639	382	129	42	86	214	193	123	108	108	531	395	45	199	509	39	11	8	71
	20%	21%	18%	24%	17%	26%	18%	19%	17%	20%	20%	20%	21%	19%	22%	19%	23%	15%	13%
Internet search engine	490	334	41	37	77	146	205	87	52	50	440	349	31	109	460	17	6	-	5
	15%	18%	6%	21%	16%	17%	19%	13%	8%	9%	16%	18%	15%	10%	20%	9%	13%	1%	1%
Product packaging	1162	721	227	53	160	343	405	262	151	157	1004	713	61	387	930	68	14	16	134
	36%	39%	32%	30%	32%	41%	38%	40%	24%	29%	38%	37%	29%	36%	39%	34%	29%	31%	24%
Doctor/ GP	72	28	16	11	16	17	20	14	20	23	48	40	2	30	45	3	5	2	17
	2%	2%	2%	6%	3%	2%	2%	2%	3%	4%	2%	2%	1%	3%	2%	2%	10%	3%	3%
I don't look for information on food safety	680	328	229	30	92	154	215	128	182	153	527	377	51	250	416	48	9	12	195
	21%	18%	32%	17%	19%	19%	20%	19%	29%	29%	20%	20%	25%	23%	18%	24%	20%	23%	36%

Break By Break

Base: respondents

	Total	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Future sources of information on food safety																			
Unweighted Base	3172	1571	872	194	534	768	980	654	770	673	2498	1852	197	1122	2090	222	54	63	741
Base	3183	1823	690	176	493	827	1067	663	626	528	2655	1912	210	1061	2348	198	45	51	539
Family and friends	648	361	121	40	126	175	207	129	137	118	529	416	35	196	482	36	9	7	113
	20%	20%	18%	23%	26%	21%	19%	19%	22%	22%	20%	22%	17%	19%	21%	18%	20%	14%	21%
School/ college/ a course	76	38	7	4	27	22	21	24	10	10	66	49	5	23	61	2	2	2	9
	2%	2%	1%	2%	6%	3%	2%	4%	2%	2%	2%	3%	2%	2%	3%	1%	4%	4%	2%
Work	86	76	1	4	6	15	35	26	10	5	81	47	6	33	60	9	6	2	10
	3%	4%	*	2%	1%	2%	3%	4%	2%	1%	3%	2%	3%	3%	3%	4%	12%	4%	2%
Retailers (e.g. supermarkets)	179	108	45	9	18	55	48	37	39	24	155	92	7	79	133	8	1	6	31
	6%	6%	6%	5%	4%	7%	5%	6%	6%	5%	6%	5%	4%	7%	6%	4%	1%	12%	6%
Newspapers	157	78	51	12	16	38	42	45	32	40	117	80	6	71	89	18	5	3	43
	5%	4%	7%	7%	3%	5%	4%	7%	5%	8%	4%	4%	3%	7%	4%	9%	10%	5%	8%
News websites	94	59	15	12	9	40	21	21	12	15	79	61	3	29	70	11	-	2	10
	3%	3%	2%	7%	2%	5%	2%	3%	2%	3%	3%	3%	1%	3%	3%	6%	1%	4%	2%
Food TV shows/ cooking programmes	566	331	106	31	98	138	180	126	123	100	467	335	35	197	400	39	11	13	103
	18%	18%	15%	18%	20%	17%	17%	19%	20%	19%	18%	18%	17%	19%	17%	20%	25%	26%	19%
Food magazines	461	272	95	27	67	113	134	121	92	66	395	280	36	145	323	42	8	8	80
	14%	15%	14%	15%	14%	14%	13%	18%	15%	12%	15%	15%	17%	14%	14%	21%	17%	17%	15%
Food websites	850	568	83	52	147	269	307	203	71	94	756	559	45	245	755	49	11	7	28
	27%	31%	12%	30%	30%	33%	29%	31%	11%	18%	28%	29%	22%	23%	32%	25%	24%	14%	5%
TV/ radio campaigns	149	83	49	6	11	46	36	36	32	25	124	82	9	57	92	19	4	1	33
	5%	5%	7%	3%	2%	6%	3%	5%	5%	5%	5%	4%	4%	5%	4%	10%	10%	1%	6%
Books	603	322	156	37	89	142	210	129	122	119	484	358	47	198	407	43	14	12	126
	19%	18%	23%	21%	18%	17%	20%	19%	20%	17%	18%	19%	22%	19%	17%	22%	31%	24%	23%
Internet search engine	1498	1016	160	80	242	483	538	321	157	173	1325	951	99	448	1353	83	17	5	40
	47%	56%	23%	45%	49%	58%	50%	48%	25%	33%	50%	50%	47%	42%	58%	42%	38%	11%	7%
Product packaging	670	400	158	28	84	204	213	133	120	102	567	378	45	247	506	39	11	7	107
	21%	22%	23%	16%	17%	25%	20%	20%	19%	19%	21%	20%	21%	23%	22%	20%	24%	13%	20%
Doctor/ GP	83	29	13	12	30	19	12	19	34	29	54	48	9	26	64	2	1	2	14
	3%	2%	2%	7%	6%	2%	1%	3%	5%	5%	2%	3%	4%	2%	3%	1%	2%	5%	3%
Don't know	272	103	124	12	33	45	71	45	112	79	193	133	27	111	119	24	1	9	120
	9%	6%	18%	7%	7%	5%	7%	7%	18%	15%	7%	7%	13%	11%	5%	12%	1%	17%	22%

Break By Break
Base: respondents

	Total	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Household size																			
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
One	512 16%	209 11%	229 32%	32 18%	43 9%	128 15%	140 13%	84 13%	160 25%	153 28%	359 13%	269 14%	31 15%	212 20%	268 11%	28 14%	8 16%	11 20%	197 35%
Two	1214 38%	625 34%	425 59%	59 33%	105 21%	328 39%	385 36%	230 34%	272 42%	242 45%	972 36%	650 34%	83 39%	480 44%	817 34%	101 50%	21 45%	24 46%	250 45%
Three	584 18%	394 21%	36 5%	42 24%	112 23%	150 18%	219 20%	137 20%	78 12%	79 15%	505 19%	388 20%	46 22%	150 14%	502 21%	25 12%	11 24%	8 16%	38 7%
Four	574 18%	396 22%	23 3%	33 19%	122 24%	165 20%	216 20%	122 18%	71 11%	48 9%	526 20%	395 20%	24 12%	154 14%	496 21%	28 14%	1 3%	5 9%	43 8%
Five or more	347 11%	211 11%	9 1%	11 6%	116 23%	65 8%	122 11%	95 14%	64 10%	19 4%	327 12%	237 12%	27 13%	82 8%	288 12%	20 10%	6 12%	5 9%	29 5%
Children under 16 in household																			
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Yes	846 26%	586 32%	10 1%	46 26%	205 41%	232 28%	293 27%	214 32%	107 17%	82 15%	764 28%	601 31%	55 26%	190 18%	749 32%	44 22%	12 26%	7 13%	34 6%
No	2385 74%	1250 68%	711 99%	131 74%	293 59%	604 72%	790 73%	453 68%	538 83%	459 85%	1926 72%	1339 69%	155 74%	889 82%	1622 68%	158 78%	35 74%	46 87%	523 94%
Household annual income																			
Unweighted Base	2551	1326	669	152	404	660	797	511	583	523	2028	1531	150	870	1741	169	48	58	535
Base	2535	1517	534	130	353	692	845	526	471	410	2125	1523	167	845	1911	155	37	49	383
Up to 10,399	336 13%	88 6%	111 21%	61 47%	77 22%	36 5%	78 9%	76 14%	147 31%	110 27%	226 11%	187 12%	26 15%	124 15%	166 9%	27 18%	10 26%	8 16%	125 33%
10,400 to 25,999	758 30%	357 24%	256 48%	32 24%	113 32%	116 17%	251 30%	187 36%	203 43%	170 42%	587 28%	408 27%	67 40%	283 33%	476 25%	68 44%	16 43%	19 40%	178 46%
26,000 to 51,999	773 31%	549 36%	110 21%	17 13%	98 28%	226 33%	301 36%	172 33%	74 16%	81 20%	692 33%	477 31%	34 20%	262 31%	673 35%	36 23%	4 12%	14 29%	46 12%
52k+	668 26%	523 35%	57 11%	21 16%	66 19%	314 45%	216 26%	92 17%	47 10%	48 12%	620 29%	451 30%	40 24%	176 21%	595 31%	23 15%	7 19%	7 15%	35 9%

Break By Break
Base: respondents

	Total	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use				
		In work	Retired	Unemployed	Other	Degree or higher	A level/ Dipl oma/ Appr entic eship	GCSE	Other/ None	Yes	No	Easy	Nei ther	Dffi cult	Today/ Yest erday	Day before yeste rday/ last week	In last month	Over a month ago	Never used
Perception of healthy eating																			
Unweighted Base	914	436	242	56	179	184	268	187	275	196	718	572	42	300	530	75	19	22	267
Base	332	187	74	15	56	72	104	66	90	57	275	205	15	112	220	21	8	10	71
Healthy	314	177	72	13	52	71	98	58	87	54	260	194	15	105	208	21	7	9	69
	95%	95%	97%	88%	93%	98%	94%	89%	97%	94%	95%	95%	99%	94%	95%	96%	85%	93%	97%
Unhealthy	18	10	2	2	4	1	6	7	3	3	14	11	-	7	12	1	1	1	2
	5%	5%	3%	12%	7%	2%	6%	11%	3%	6%	5%	5%	1%	6%	5%	4%	15%	7%	3%
Portions of F&V per day																			
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
0-1	51	26	6	5	13	4	19	9	19	12	39	32	4	15	32	3	2	2	13
	14%	13%	8%	33%	20%	5%	16%	13%	19%	17%	13%	14%	22%	12%	13%	11%	18%	22%	16%
2-4	153	84	32	6	31	32	45	37	39	26	127	95	9	49	104	9	5	2	33
	42%	41%	41%	33%	49%	41%	38%	53%	39%	38%	43%	42%	49%	41%	42%	39%	59%	17%	43%
5+	161	95	40	6	20	42	54	24	41	32	129	99	5	57	109	11	2	7	32
	44%	46%	51%	34%	31%	54%	46%	34%	41%	45%	44%	44%	29%	47%	45%	50%	23%	62%	41%
Eatwell plate correct ?																			
Unweighted Base	1011	480	255	67	208	199	302	207	303	231	780	634	50	327	596	80	21	25	288
Base	365	206	78	17	65	78	118	70	100	70	295	227	17	121	245	23	9	11	77
Yes	82	48	9	4	21	26	25	17	14	11	71	56	5	21	61	6	2	1	12
	22%	23%	12%	25%	32%	33%	21%	24%	15%	16%	24%	25%	26%	17%	25%	25%	24%	11%	15%
No	283	158	69	13	44	52	93	53	85	59	225	170	13	100	184	17	7	9	65
	78%	77%	88%	75%	68%	67%	79%	76%	85%	84%	76%	75%	74%	83%	75%	75%	76%	89%	85%
NS SEC - Demographic break																			
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Managerial/ Prof	1284	840	266	42	135	614	405	179	85	147	1137	817	71	396	1115	63	11	14	81
	40%	46%	37%	24%	27%	73%	37%	27%	13%	27%	42%	42%	34%	37%	47%	31%	23%	27%	15%

Break By Break

Base: respondents

	Working status				Highest educational qualification				Disability/ long lasting illness		Reading food labelling			Internet use					
	Total	In work	Retired	Unemployed	Other	Degree or higher	A level/ Diploma/ Apprenticeship	GCSE	Other/ None	Yes	No	Easy	Neither	Difficult	Today/ Yesterday	Day before yesterday/ last week	In last month	Over a month ago	Never used
Unweighted Base	3231	1582	910	197	541	777	996	660	798	692	2538	1885	199	1146	2112	228	57	64	768
Base	3231	1835	721	177	497	836	1083	667	645	541	2690	1939	211	1079	2371	202	47	52	557
Intermediate	652	385	144	27	96	104	244	159	145	124	528	346	44	261	466	51	4	12	119
	20%	21%	20%	15%	19%	12%	23%	24%	22%	23%	20%	18%	21%	24%	20%	25%	8%	23%	21%
Routine/ manual	1154	566	291	88	209	90	391	298	376	240	914	687	82	384	698	81	30	25	320
	36%	31%	40%	50%	42%	11%	36%	45%	58%	44%	34%	35%	39%	36%	29%	40%	62%	48%	57%
Not classifiable/ stated/ never worked	141	44	19	20	57	29	43	31	38	30	111	89	14	38	92	7	3	1	37
	4%	2%	3%	12%	12%	3%	4%	5%	6%	5%	4%	5%	7%	4%	4%	7%	2%	2%	7%

Break By Break
Base: respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Total	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Gender																
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Male	1578 49%	1011 49%	254 50%	227 46%	1455 49%	123 52%	1399 47%	1085 42%	103 77%	1183 49%	395 48%	457 28%	396 62%	726 75%	626 52%	854 46%
Female	1653 51%	1059 51%	254 50%	266 54%	1537 51%	115 48%	1590 53%	1473 58%	30 23%	1229 51%	424 52%	1161 72%	248 38%	244 25%	571 48%	993 54%
Age																
Unweighted Base	3229	2001	487	644	3013	216	3039	2496	105	2270	959	2047	515	667	1123	1931
Base	3228	2067	508	493	2990	238	2987	2556	134	2412	816	1615	644	970	1194	1847
16-24	469 15%	180 9%	126 25%	71 14%	437 15%	32 13%	436 15%	336 13%	18 14%	426 18%	44 5%	64 4%	87 13%	318 33%	129 11%	307 17%
25-34	537 17%	238 12%	189 37%	88 18%	471 16%	65 27%	497 17%	465 18%	25 19%	475 20%	61 8%	260 16%	134 21%	143 15%	230 19%	268 15%
35-44	537 17%	343 17%	89 18%	85 17%	511 17%	26 11%	502 17%	476 19%	13 10%	431 18%	106 13%	311 19%	107 17%	119 12%	220 18%	289 16%
45-54	594 18%	445 22%	50 10%	87 18%	552 18%	42 18%	560 19%	511 20%	22 16%	440 18%	155 19%	354 22%	110 17%	131 13%	268 22%	292 16%
55-64	443 14%	346 17%	21 4%	69 14%	408 14%	34 14%	408 14%	347 14%	15 12%	280 12%	163 20%	242 15%	88 14%	113 12%	163 14%	246 13%
65-74	408 13%	329 16%	25 5%	52 10%	378 13%	29 12%	376 13%	299 12%	18 14%	243 10%	164 20%	238 15%	82 13%	88 9%	133 11%	261 14%
75+	241 7%	186 9%	8 2%	42 9%	232 8%	9 4%	208 7%	122 5%	23 17%	117 5%	123 15%	146 9%	36 6%	59 6%	51 4%	183 10%
Country																
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
England	2709 84%	1729 84%	436 86%	408 83%	2521 84%	188 79%	2516 84%	2151 84%	109 82%	2047 85%	662 81%	1349 83%	543 84%	816 84%	1030 86%	1520 82%



Break By Break
Base: respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Wales	157	107	24	15	136	21	138	123	5	109	48	88	25	44	48	97
	5%	5%	5%	3%	5%	9%	5%	5%	4%	5%	6%	5%	4%	5%	4%	5%
Scotland	274	173	32	60	248	27	250	212	15	189	86	135	62	78	89	172
	8%	8%	6%	12%	8%	11%	8%	8%	12%	8%	10%	8%	10%	8%	7%	9%
Northern Ireland	91	61	16	11	88	2	86	72	3	66	24	46	13	31	29	58
	3%	3%	3%	2%	3%	1%	3%	3%	2%	3%	3%	3%	2%	3%	2%	3%
Ethnicity																
Unweighted Base	3120	1942	469	616	2911	209	2941	2418	100	2192	928	1989	496	635	1089	1860
Base	3100	1997	483	468	2869	231	2872	2460	127	2317	783	1561	615	924	1151	1768
White	2812	1863	424	402	2608	205	2625	2247	102	2102	710	1431	540	841	1068	1575
	91%	93%	88%	86%	91%	89%	91%	91%	80%	91%	91%	92%	88%	91%	93%	89%
Other	288	134	59	66	261	27	247	213	25	215	73	130	75	83	84	192
	9%	7%	12%	14%	9%	11%	9%	9%	20%	9%	9%	8%	12%	9%	7%	11%
Living arrangements																
Unweighted Base	3230	2002	487	644	3014	216	3040	2496	105	2269	961	2048	515	667	1124	1931
Base	3230	2069	508	493	2992	238	2988	2557	134	2410	819	1616	644	970	1196	1846
Living as a couple	1971	1468	253	220	1821	150	1796	1712	88	1476	495	913	533	525	815	1037
	61%	71%	50%	45%	61%	63%	60%	67%	66%	61%	60%	56%	83%	54%	68%	56%
Not living as a couple	1259	601	255	273	1171	88	1192	845	46	935	324	703	111	444	381	809
	39%	29%	50%	55%	39%	37%	40%	33%	34%	39%	40%	44%	17%	46%	32%	44%
Working status																
Unweighted Base	3230	2003	487	643	3014	216	3040	2496	105	2270	960	2048	515	667	1124	1931
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
In work	1835	1245	322	186	1678	157	1714	1538	61	1484	351	863	399	573	736	975
	57%	60%	63%	38%	56%	66%	57%	60%	46%	62%	43%	53%	62%	59%	62%	53%
Retired	721	573	34	108	682	39	651	489	42	411	310	432	137	152	210	483
	22%	28%	7%	22%	23%	16%	22%	19%	31%	17%	38%	27%	21%	16%	18%	26%
Unemployed	177	56	36	64	168	10	162	137	11	128	49	82	38	58	74	92
	5%	3%	7%	13%	6%	4%	5%	5%	8%	5%	6%	5%	6%	6%	6%	5%
Other	497	195	116	134	465	33	462	394	20	389	108	241	70	187	176	297
	15%	9%	23%	27%	16%	14%	15%	15%	15%	16%	13%	15%	11%	19%	15%	16%

Break By Break

Base: respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Highest educational qualification																
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Degree or higher	836	607	151	32	753	83	794	723	18	699	137	425	205	207	412	353
	26%	29%	30%	6%	25%	35%	27%	28%	13%	29%	17%	26%	32%	21%	34%	19%
A level/ Diploma/ Apprenticeship	1083	693	193	128	1011	72	991	826	53	1011	841	472	217	394	394	627
	34%	33%	38%	26%	34%	30%	33%	32%	40%	35%	30%	29%	34%	41%	33%	34%
GCSE	667	416	84	137	633	34	626	555	20	517	151	354	119	194	225	417
	21%	20%	17%	28%	21%	14%	21%	22%	15%	21%	18%	22%	18%	20%	19%	23%
Other/ None	645	354	79	196	596	49	579	455	43	355	289	367	103	174	165	451
	20%	17%	16%	40%	20%	21%	19%	18%	32%	15%	35%	23%	16%	18%	14%	24%
Disability/ long lasting illness																
Unweighted Base	3230	2003	487	644	3014	216	3040	2496	105	2269	961	2048	515	667	1124	1931
Base	3231	2070	508	493	2993	238	2989	2558	134	2411	819	1617	644	970	1196	1847
Yes	541	305	60	164	499	41	488	370	44	322	219	305	104	132	196	314
	17%	15%	12%	33%	17%	17%	16%	14%	33%	13%	27%	19%	16%	14%	16%	17%
No	2690	1765	448	329	2493	197	2501	2188	90	2089	600	1312	539	838	1001	1533
	83%	85%	88%	67%	83%	83%	84%	86%	67%	87%	73%	81%	84%	86%	84%	83%
Reading food labelling																
Unweighted Base	3230	2002	487	644	3014	216	3040	2496	105	2270	960	2049	514	667	1123	1932
Base	3230	2069	508	493	2992	238	2988	2557	134	2412	818	1618	642	970	1195	1847
Easy	1939	1166	370	269	1786	153	1802	1565	77	1539	401	913	393	634	709	1121
	60%	56%	73%	55%	60%	64%	60%	61%	57%	64%	49%	56%	61%	65%	59%	61%
Neither	211	127	33	43	197	14	193	162	13	148	63	93	48	71	71	126
	7%	6%	6%	9%	7%	6%	6%	6%	10%	6%	8%	6%	7%	7%	6%	7%
Dfficult	1079	775	106	181	1008	71	993	829	44	725	354	613	202	265	415	600
	33%	37%	21%	37%	34%	30%	33%	32%	33%	30%	43%	38%	31%	27%	35%	32%
Internet use																
Unweighted Base	3229	2003	487	643	3013	216	3039	2495	105	2269	960	2047	515	667	1124	1931
Base	3230	2070	508	492	2992	238	2988	2557	134	2412	818	1616	644	970	1196	1847
Today/ Yesterday	2371	1514	437	280	2184	187	2223	1971	77	1903	468	1092	503	776	943	1270
	73%	73%	86%	57%	73%	78%	74%	77%	58%	79%	57%	68%	78%	80%	79%	69%

Break By Break

Base: respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3229	2003	487	643	3013	216	3039	2495	105	2269	960	2047	515	667	1124	1931
Base	3230	2070	508	492	2992	238	2988	2557	134	2412	818	1616	644	970	1196	1847
Day before yesterday/ last week	202 6%	134 6%	27 5%	32 6%	191 6%	12 5%	186 6%	171 7%	6 4%	157 6%	45 6%	125 8%	37 6%	40 4%	83 7%	111 6%
In last month	47 1%	26 1%	6 1%	15 3%	44 1%	3 1%	41 1%	36 1%	5 4%	34 1%	13 2%	27 2%	13 2%	7 1%	14 1%	31 2%
Over a month ago	52 2%	35 2%	3 1%	14 3%	47 2%	5 2%	42 1%	38 1%	6 4%	32 1%	20 2%	31 2%	9 1%	13 1%	24 2%	25 1%
Never used	557 17%	360 17%	35 7%	151 31%	525 18%	32 13%	496 17%	342 13%	40 30%	286 12%	271 33%	341 21%	82 13%	133 14%	133 11%	409 22%
Housing tenure																
Unweighted Base	3134	2003	487	644	2927	207	2957	2432	94	2188	946	2024	502	608	1092	1877
Base	3071	2070	508	493	2849	222	2853	2452	116	2269	802	1600	618	854	1143	1760
Owner occupier	2070 67%	2070 100%	-	-	1933 68%	137 62%	1923 67%	1664 68%	81 70%	1521 67%	549 68%	1067 67%	384 62%	619 73%	788 69%	1159 66%
Private tenant	508 17%	-	508 100%	-	444 16%	65 29%	485 17%	433 18%	7 6%	430 19%	79 10%	237 15%	153 25%	118 14%	206 18%	278 16%
Social tenant	493 16%	-	-	493 100%	472 17%	21 9%	445 16%	355 14%	28 24%	319 14%	174 22%	296 18%	81 13%	116 14%	148 13%	322 18%
Separate kitchen ?																
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Yes	2993 93%	1933 93%	444 87%	472 96%	2993 100%	-	2776 93%	2365 92%	125 94%	2235 93%	758 93%	1498 93%	590 92%	906 93%	1107 93%	1712 93%
No	238 7%	137 7%	65 13%	21 4%	-	238 100%	213 7%	194 8%	8 6%	177 7%	61 7%	120 7%	54 8%	64 7%	89 7%	135 7%
Cook																
Unweighted Base	3181	1971	483	631	2968	213	3041	2497	105	2238	943	2039	505	637	1107	1902
Base	3170	2027	503	481	2939	231	2990	2559	134	2375	796	1608	632	931	1173	1815
For self	2990 94%	1923 95%	485 96%	445 92%	2776 94%	213 92%	2990 100%	2512 98%	-	2245 95%	745 94%	1584 99%	591 94%	815 88%	1117 95%	1694 93%
For others	2559 81%	1664 82%	433 86%	355 74%	2365 80%	194 84%	2512 84%	2559 100%	-	1944 82%	615 77%	1382 86%	564 89%	612 66%	998 85%	1403 77%

Break By Break
Base: respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3181	1971	483	631	2968	213	3041	2497	105	2238	943	2039	505	637	1107	1902
Base	3170	2027	503	481	2939	231	2990	2559	134	2375	796	1608	632	931	1173	1815
Never	134 4%	81 4%	7 1%	28 6%	125 4%	8 4%	- -	- -	134 100%	96 4%	38 5%	11 1%	23 4%	100 11%	40 3%	89 5%
Eat out																
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
At all	2412 75%	1521 73%	430 85%	319 65%	2235 75%	177 74%	2245 75%	1944 76%	96 72%	2412 100%	-	1149 71%	494 77%	769 79%	944 79%	1319 71%
Never	819 25%	549 27%	79 15%	174 35%	758 25%	61 26%	745 25%	615 24%	38 28%	-	819 100%	469 29%	149 23%	201 21%	253 21%	528 29%
Responsible for food shop																
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
All/ Most	1618 50%	1067 52%	237 47%	296 60%	1498 50%	120 50%	1584 53%	1382 54%	11 8%	1149 48%	469 57%	1618 100%	-	-	597 50%	935 51%
Half	644 20%	384 19%	153 30%	81 16%	590 20%	54 23%	591 20%	564 22%	23 17%	494 20%	149 18%	-	644 100%	-	261 22%	338 18%
Little/ None	970 30%	619 30%	118 23%	116 24%	906 30%	64 27%	815 27%	612 24%	100 75%	769 32%	201 25%	-	-	970 100%	338 28%	574 31%
Had food poisoning ?																
Unweighted Base	3056	1895	459	615	2851	205	2872	2354	102	2147	909	1943	483	630	1124	1932
Base	3044	1947	484	471	2819	224	2811	2401	130	2263	781	1532	600	912	1196	1847
Yes	1196 39%	788 40%	206 43%	148 32%	1107 39%	89 40%	1117 40%	998 42%	40 31%	944 42%	253 32%	597 39%	261 44%	338 37%	1196 100%	-
No	1847 61%	1159 60%	278 57%	322 68%	1712 61%	135 60%	1694 60%	1403 58%	89 69%	1319 58%	528 68%	935 61%	338 56%	574 63%	-	1847 100%

Break By Break
Base: respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Dietary restrictions ?																
Unweighted Base	3206	1986	485	640	2991	215	3018	2478	104	2254	952	2033	513	660	1114	1920
Base	3197	2044	507	490	2960	237	2958	2535	132	2385	812	1604	641	951	1187	1827
Completely vegetarian/ Partly vegetarian/ Vegan	176 6%	114 6%	27 5%	19 4%	160 5%	17 7%	172 6%	142 6%	2 1%	136 6%	41 5%	101 6%	36 6%	40 4%	70 6%	95 5%
Allergic to certain food	134 4%	89 4%	23 4%	22 5%	128 4%	6 3%	130 4%	115 5%	2 1%	101 4%	33 4%	69 4%	26 4%	39 4%	78 7%	52 3%
On a diet trying to lose weight	294 9%	192 9%	57 11%	36 7%	274 9%	21 9%	276 9%	260 10%	6 4%	237 10%	57 7%	169 11%	74 12%	51 5%	117 10%	169 9%
Avoid certain food for religious/ cultural/ medical reasons	426 13%	249 12%	69 14%	80 16%	389 13%	37 16%	371 13%	296 12%	38 29%	305 13%	120 15%	199 12%	99 15%	128 13%	163 14%	252 14%
None	2299 72%	1484 73%	350 69%	353 72%	2132 72%	167 70%	2134 72%	1826 72%	86 65%	1701 71%	597 74%	1135 71%	438 68%	726 76%	820 69%	1328 73%
Sources of information on food safety																
Unweighted Base	3208	1987	485	639	2994	214	3018	2480	105	2259	949	2029	512	667	1119	1916
Base	3212	2056	506	491	2975	237	2971	2543	134	2403	810	1603	640	970	1192	1834
Family and friends	1141 36%	691 34%	208 41%	154 31%	1064 36%	77 32%	1077 36%	964 38%	28 21%	896 37%	245 30%	539 34%	235 37%	367 38%	440 37%	620 34%
School/ college / a course	342 11%	183 9%	75 15%	50 10%	313 11%	29 12%	323 11%	294 12%	11 8%	289 12%	53 7%	145 9%	76 12%	122 13%	136 11%	190 10%
Work	274 9%	149 7%	67 13%	42 9%	250 8%	25 11%	259 9%	245 10%	13 10%	221 9%	53 7%	140 9%	68 11%	67 7%	110 9%	147 8%
Retailers (e.g. supermarkets)	305 9%	195 9%	59 12%	39 8%	280 9%	25 11%	300 10%	267 10%	1 1%	243 10%	61 8%	138 9%	74 12%	93 10%	118 10%	161 9%
Newspapers	298 9%	211 10%	50 10%	26 5%	279 9%	18 8%	282 9%	252 10%	4 3%	214 9%	84 10%	164 10%	64 10%	70 7%	122 10%	163 9%
News websites	91 3%	51 2%	13 3%	13 3%	82 3%	9 4%	85 3%	76 3%	2 1%	78 3%	14 2%	47 3%	15 2%	29 3%	37 3%	46 2%
Food TV shows/ cooking programmes	1015 32%	685 33%	160 32%	136 28%	931 31%	83 35%	969 33%	868 34%	16 12%	761 32%	253 31%	540 34%	196 31%	279 29%	422 35%	531 29%
Food magazines	596 19%	406 20%	83 16%	78 16%	545 18%	52 22%	568 19%	527 21%	10 8%	449 19%	148 18%	335 21%	117 18%	145 15%	242 20%	332 18%
Food websites	429 13%	250 12%	98 19%	49 10%	390 13%	38 16%	408 14%	387 15%	7 5%	360 15%	68 8%	187 12%	90 14%	151 16%	175 15%	222 12%
TV/ radio campaigns	387 12%	250 12%	67 13%	59 12%	368 12%	19 8%	368 12%	321 13%	7 5%	300 12%	87 11%	205 13%	75 12%	107 11%	157 13%	206 11%

Break By Break
Base: respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3208	1987	485	639	2994	214	3018	2480	105	2259	949	2029	512	667	1119	1916
Base	3212	2056	506	491	2975	237	2971	2543	134	2403	810	1603	640	970	1192	1834
Books	639	431	115	68	590	48	610	553	13	483	156	328	120	191	238	364
	20%	21%	23%	14%	20%	20%	21%	22%	10%	20%	19%	20%	19%	20%	20%	20%
Internet search engine	490	266	101	75	463	27	471	436	6	400	90	206	116	168	200	263
	15%	13%	20%	15%	16%	11%	16%	17%	4%	17%	11%	13%	18%	17%	17%	14%
Product packaging	1162	776	187	128	1054	108	1121	998	12	912	250	568	262	331	451	626
	36%	38%	37%	26%	35%	46%	38%	39%	9%	38%	31%	35%	41%	34%	38%	34%
Doctor/ GP	72	38	18	13	64	7	69	64	1	57	15	39	13	20	31	39
	2%	2%	3%	3%	2%	3%	2%	3%	1%	2%	2%	2%	2%	2%	3%	2%
I don't look for information on food safety	680	448	93	112	643	37	585	450	63	469	211	341	122	217	209	443
	21%	22%	18%	23%	22%	16%	20%	18%	47%	20%	26%	21%	19%	22%	17%	24%
Future sources of information on food safety																
Unweighted Base	3172	1967	482	626	2958	214	2991	2464	98	2242	930	2006	510	656	1108	1893
Base	3183	2037	504	482	2946	237	2951	2531	127	2388	795	1586	638	959	1181	1820
Family and friends	648	385	126	85	607	41	611	505	21	490	157	302	109	237	258	361
	20%	19%	25%	18%	21%	17%	21%	20%	16%	21%	20%	19%	17%	25%	22%	20%
School/ college/ a course	76	42	18	14	74	2	71	63	2	54	23	37	14	25	34	38
	2%	2%	4%	3%	3%	1%	2%	2%	2%	2%	3%	2%	2%	3%	3%	2%
Work	86	47	23	13	84	2	79	71	5	71	15	44	20	21	34	46
	3%	2%	4%	3%	3%	1%	3%	3%	4%	3%	2%	3%	3%	2%	3%	3%
Retailers (e.g. supermarkets)	179	132	18	22	167	13	174	148	4	136	43	80	34	65	70	93
	6%	6%	3%	5%	6%	5%	6%	6%	3%	6%	5%	5%	5%	7%	6%	5%
Newspapers	157	117	12	24	145	12	148	125	6	119	38	82	25	50	70	81
	5%	6%	2%	5%	5%	5%	5%	5%	5%	5%	5%	5%	4%	5%	6%	4%
News websites	94	57	20	8	86	8	85	81	5	72	22	49	25	19	43	45
	3%	3%	4%	2%	3%	3%	3%	3%	4%	3%	3%	3%	4%	2%	4%	2%
Food TV shows/ cooking programmes	566	359	109	80	518	48	535	458	14	419	147	260	116	190	214	329
	18%	18%	22%	17%	18%	20%	18%	18%	11%	18%	19%	16%	18%	20%	18%	18%
Food magazines	461	305	68	64	418	43	440	397	4	346	114	228	95	137	158	282
	14%	15%	13%	13%	14%	18%	15%	16%	3%	15%	14%	14%	15%	14%	13%	15%
Food websites	850	535	152	97	794	55	802	746	23	672	178	385	181	284	325	458
	27%	26%	30%	20%	27%	23%	27%	29%	18%	28%	22%	24%	28%	30%	28%	25%
TV/ radio campaigns	149	107	17	18	139	10	142	127	-	99	50	77	35	36	55	83
	5%	5%	3%	4%	5%	4%	5%	5%	-	4%	6%	5%	6%	4%	5%	5%
Books	603	394	91	87	559	43	570	503	9	436	167	274	121	207	216	367
	19%	19%	18%	18%	19%	18%	19%	20%	7%	18%	21%	17%	19%	22%	18%	20%

Break By Break
Base: respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	3172	1967	482	626	2958	214	2991	2464	98	2242	930	2006	510	656	1108	1893
Base	3183	2037	504	482	2946	237	2951	2531	127	2388	795	1586	638	959	1181	1820
Internet search engine	1498	926	301	193	1375	123	1425	1293	27	1226	272	715	345	439	628	764
	47%	45%	60%	40%	47%	52%	48%	51%	21%	51%	34%	45%	54%	46%	53%	42%
Product packaging	670	452	80	83	611	59	635	544	15	494	176	323	148	199	249	374
	21%	22%	16%	17%	21%	25%	22%	22%	12%	21%	22%	20%	23%	21%	21%	21%
Doctor/ GP	83	39	16	20	74	10	79	66	4	63	20	37	23	23	33	45
	3%	2%	3%	4%	3%	4%	3%	3%	3%	3%	3%	2%	4%	2%	3%	2%
Don't know	272	179	25	50	257	14	219	161	42	163	108	135	46	91	72	189
	9%	9%	5%	10%	9%	6%	7%	6%	33%	7%	14%	8%	7%	9%	6%	10%
Household size																
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
One	512	279	88	139	473	40	499	285	7	322	190	478	9	26	171	311
	16%	13%	17%	28%	16%	17%	17%	11%	5%	13%	23%	30%	1%	3%	14%	17%
Two	1214	838	200	148	1107	108	1109	1035	61	883	331	560	343	311	482	667
	38%	41%	39%	30%	37%	45%	37%	40%	46%	37%	40%	35%	53%	32%	40%	36%
Three	584	354	95	88	548	36	539	486	27	472	112	248	120	216	205	343
	18%	17%	19%	18%	18%	15%	18%	19%	20%	20%	14%	15%	19%	22%	17%	19%
Four	574	406	65	73	538	36	537	473	12	442	131	225	109	240	236	300
	18%	20%	13%	15%	18%	15%	18%	19%	9%	18%	16%	14%	17%	25%	20%	16%
Five or more	347	192	61	46	328	19	307	280	27	293	53	107	63	177	104	227
	11%	9%	12%	9%	11%	8%	10%	11%	20%	12%	7%	7%	10%	18%	9%	12%
Children under 16 in household																
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Yes	846	504	136	151	806	41	776	739	37	686	161	412	167	268	325	471
	26%	24%	27%	31%	27%	17%	26%	29%	28%	28%	20%	25%	26%	28%	27%	26%
No	2385	1566	372	342	2187	197	2214	1820	96	1726	658	1206	477	702	871	1376
	74%	76%	73%	69%	73%	83%	74%	71%	72%	72%	80%	75%	74%	72%	73%	74%

Break By Break
Base: respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Household annual income																
Unweighted Base	2551	1556	411	531	2366	185	2411	2000	69	1823	728	1654	425	472	921	1490
Base	2535	1614	420	416	2335	200	2356	2032	85	1902	633	1301	535	698	958	1422
Up to 10,399	336	115	55	156	308	29	312	238	8	198	138	217	47	72	94	230
	13%	7%	13%	38%	13%	14%	13%	12%	10%	10%	22%	17%	9%	10%	10%	16%
10,400 to 25,999	758	416	149	171	709	48	680	577	42	536	221	426	165	167	254	475
	30%	26%	36%	41%	30%	24%	29%	28%	49%	28%	35%	33%	31%	24%	27%	33%
26,000 to 51,999	773	569	123	57	701	72	736	655	17	614	159	385	172	216	327	384
	31%	35%	29%	14%	30%	36%	31%	32%	19%	32%	25%	30%	32%	31%	34%	27%
52k+	668	513	93	33	616	52	628	562	19	553	115	273	151	244	284	333
	26%	32%	22%	8%	26%	26%	27%	28%	22%	29%	18%	21%	28%	35%	30%	23%
Perception of healthy eating																
Unweighted Base	914	557	131	201	858	56	869	710	30	610	304	589	139	186	270	600
Base	332	215	43	62	306	26	307	263	17	228	104	167	69	96	110	207
Healthy	314	206	40	57	289	25	290	250	16	214	100	158	65	90	103	197
	95%	96%	93%	93%	94%	99%	95%	95%	97%	94%	97%	95%	95%	94%	94%	95%
Unhealthy	18	9	3	4	17	-	16	12	1	14	4	8	3	6	7	9
	5%	4%	7%	7%	6%	1%	5%	5%	3%	6%	3%	5%	5%	6%	6%	5%
Portions of F&V per day																
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
0-1	51	24	5	20	49	2	47	36	2	40	11	26	10	15	9	39
	14%	10%	11%	29%	15%	6%	14%	13%	11%	16%	10%	14%	14%	14%	8%	17%
2-4	153	97	20	27	140	12	138	116	8	107	46	66	32	54	46	98
	42%	41%	43%	39%	42%	43%	41%	41%	44%	42%	42%	37%	43%	50%	39%	43%
5+	161	113	22	23	146	15	151	132	8	109	52	88	33	40	63	92
	44%	48%	47%	32%	44%	51%	45%	47%	45%	43%	47%	49%	44%	37%	53%	40%
Eatwell plate correct ?																
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
Yes	82	51	14	13	74	8	77	68	5	56	26	38	17	27	27	50
	22%	22%	29%	18%	22%	28%	23%	24%	24%	22%	24%	21%	23%	25%	23%	22%

Break By Break

Base: respondents

	Total	Housing tenure			Separate kitchen ?		Cook			Eat out		Responsible for food shop			Had food poisoning ?	
		Owner occupier	Private tenant	Social tenant	Yes	No	For self	For others	Never	At all	Never	All/ Most	Half	Little/ None	Yes	No
Unweighted Base	1011	609	147	229	948	63	958	779	35	687	324	648	154	209	300	664
Base	365	234	48	70	336	29	336	284	19	255	110	180	75	109	118	230
No	283	183	34	57	262	21	259	216	14	200	84	143	58	82	91	179
	78%	78%	71%	82%	78%	72%	77%	76%	76%	78%	76%	79%	77%	75%	77%	78%
NS SEC - Demographic break																
Unweighted Base	3231	2003	487	644	3015	216	3041	2497	105	2270	961	2049	515	667	1124	1932
Base	3231	2070	508	493	2993	238	2990	2559	134	2412	819	1618	644	970	1196	1847
Managerial/ Prof	1284	1004	177	47	1175	109	1209	1081	34	1018	266	611	290	383	554	633
	40%	49%	35%	10%	39%	46%	40%	42%	26%	42%	32%	38%	45%	40%	46%	34%
Intermediate	652	437	107	75	594	57	609	493	25	489	163	349	119	184	244	375
	20%	21%	21%	15%	20%	24%	20%	19%	19%	20%	20%	22%	19%	19%	20%	20%
Routine/ manual	1154	578	184	335	1090	64	1049	883	63	797	357	597	213	344	347	757
	36%	28%	36%	68%	36%	27%	35%	35%	47%	33%	44%	37%	33%	36%	29%	41%
Not classifiable/ stated/ never worked	141	50	40	35	134	7	122	102	12	108	33	61	21	58	51	82
	4%	2%	8%	7%	4%	3%	4%	4%	9%	4%	4%	4%	3%	6%	4%	4%

Break By Break
Base: respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Total	3231	176	134	294	426	2299
Gender						
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Male	1578 49%	64 36%	64 48%	104 35%	204 48%	1189 52%
Female	1653 51%	112 64%	70 52%	190 65%	222 52%	1110 48%
Age						
Unweighted Base	3229	158	135	281	401	2351
Base	3228	174	134	294	426	2298
16-24	469 15%	22 13%	11 8%	33 11%	43 10%	355 15%
25-34	537 17%	28 16%	25 19%	46 16%	77 18%	371 16%
35-44	537 17%	34 20%	20 15%	55 19%	53 12%	400 17%
45-54	594 18%	32 18%	37 27%	70 24%	64 15%	418 18%
55-64	443 14%	28 16%	15 11%	40 14%	71 17%	307 13%
65-74	408 13%	22 13%	16 12%	42 14%	75 18%	273 12%
75+	241 7%	8 4%	11 8%	8 3%	43 10%	175 8%

Break By Break

Base: respondents

	Total	Dietary restrictions ?				None
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	
Country						
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
England	2709 84%	162 92%	117 87%	246 84%	377 89%	1891 82%
Wales	157 5%	8 4%	6 5%	21 7%	25 6%	107 5%
Scotland	274 8%	5 3%	8 6%	21 7%	19 4%	227 10%
Northern Ireland	91 3%	2 1%	3 2%	6 2%	5 1%	75 3%
Ethnicity						
Unweighted Base	3120	153	129	271	381	2278
Base	3100	169	125	283	404	2209
White	2812 91%	138 82%	115 92%	264 93%	289 71%	2070 94%
Other	288 9%	31 18%	10 8%	19 7%	115 29%	139 6%
Living arrangements						
Unweighted Base	3230	159	135	281	401	2351
Base	3230	176	134	294	426	2297
Living as a couple	1971 61%	106 60%	90 67%	211 72%	255 60%	1383 60%
Not living as a couple	1259 39%	70 40%	44 33%	84 28%	170 40%	915 40%
Working status						
Unweighted Base	3230	159	135	281	401	2351
Base	3231	176	134	294	426	2299
In work	1835 57%	108 61%	85 63%	194 66%	201 47%	1302 57%

Break By Break

Base: respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3230	159	135	281	401	2351
Base	3231	176	134	294	426	2299
Retired	721 22%	34 19%	28 21%	53 18%	128 30%	503 22%
Unemployed	177 5%	9 5%	9 7%	11 4%	20 5%	136 6%
Other	497 15%	25 14%	13 9%	36 12%	76 18%	358 16%
Highest educational qualification						
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Degree or higher	836 26%	76 43%	45 34%	74 25%	111 26%	557 24%
A level/ Diploma/ Apprenticeship	1083 34%	47 27%	45 34%	101 34%	126 30%	794 35%
GCSE	667 21%	34 19%	20 15%	74 25%	79 18%	481 21%
Other/ None	645 20%	20 11%	23 17%	44 15%	110 26%	467 20%
Disability/ long lasting illness						
Unweighted Base	3230	159	135	281	401	2351
Base	3231	176	134	294	426	2298
Yes	541 17%	32 18%	29 22%	54 18%	122 29%	338 15%
No	2690 83%	144 82%	105 78%	241 82%	304 71%	1960 85%
Reading food labelling						
Unweighted Base	3230	159	135	281	401	2351
Base	3230	176	134	294	426	2297
Easy	1939 60%	116 66%	67 50%	174 59%	212 50%	1409 61%

Break By Break

Base: respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3230	159	135	281	401	2351
Base	3230	176	134	294	426	2297
Neither	211	2	10	21	48	138
	7%	1%	8%	7%	11%	6%
Difficult	1079	58	57	99	166	751
	33%	33%	43%	34%	39%	33%
Internet use						
Unweighted Base	3229	159	135	281	401	2350
Base	3230	176	134	294	426	2297
Today/ Yesterday	2371	139	102	249	281	1672
	73%	79%	76%	85%	66%	73%
Day before yesterday/ last week	202	14	8	12	23	153
	6%	8%	6%	4%	5%	7%
In last month	47	-	2	5	8	33
	1%	*	1%	2%	2%	1%
Over a month ago	52	1	3	1	9	42
	2%	1%	2%	*	2%	2%
Never used	557	21	18	26	104	397
	17%	12%	14%	9%	24%	17%
Housing tenure						
Unweighted Base	3134	150	133	274	386	2282
Base	3071	160	133	285	398	2186
Owner occupier	2070	114	89	192	249	1484
	67%	71%	66%	67%	63%	68%
Private tenant	508	27	23	57	69	350
	17%	17%	17%	20%	17%	16%
Social tenant	493	19	22	36	80	353
	16%	12%	17%	13%	20%	16%

Break By Break

Base: respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Separate kitchen ?						
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Yes	2993 93%	160 90%	128 95%	274 93%	389 91%	2132 93%
No	238 7%	17 10%	6 5%	21 7%	37 9%	167 7%
Cook						
Unweighted Base	3181	157	134	275	393	2315
Base	3170	175	131	286	414	2256
For self	2990 94%	172 98%	130 99%	276 96%	371 90%	2134 95%
For others	2559 81%	142 81%	115 87%	260 91%	296 71%	1826 81%
Never	134 4%	2 1%	2 1%	6 2%	38 9%	86 4%
Eat out						
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
At all	2412 75%	136 77%	101 76%	237 81%	305 72%	1701 74%
Never	819 25%	41 23%	33 24%	57 19%	120 28%	597 26%
Responsible for food shop						
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
All/ Most	1618 50%	101 57%	69 51%	169 57%	199 47%	1135 49%
Half	644 20%	36 20%	26 20%	74 25%	99 23%	438 19%

Break By Break
Base: respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Little/ None	970	40	39	51	128	726
	30%	23%	29%	17%	30%	32%
Had food poisoning ?						
Unweighted Base	3056	149	129	269	389	2217
Base	3044	165	130	285	414	2148
Yes	1196	70	78	117	163	820
	39%	43%	60%	41%	39%	38%
No	1847	95	52	169	252	1328
	61%	57%	40%	59%	61%	62%
Dietary restrictions ?						
Unweighted Base	3206	159	135	281	401	2352
Base	3197	176	134	294	426	2299
Completely vegetarian/ Partly vegetarian/ Vegan	176	176	7	17	27	-
	6%	100%	5%	6%	6%	-
Allergic to certain food	134	7	134	18	37	-
	4%	4%	100%	6%	9%	-
On a diet trying to lose weight	294	17	18	294	42	-
	9%	10%	13%	100%	10%	-
Avoid certain food for religious/ cultural/ medical reasons	426	27	37	42	426	-
	13%	15%	27%	14%	100%	-
None	2299	-	-	-	-	2299
	72%	-	-	-	-	100%
Sources of information on food safety						
Unweighted Base	3208	156	134	276	399	2338
Base	3212	174	133	290	423	2288
Family and friends	1141	58	47	112	148	812
	36%	33%	35%	39%	35%	35%
School/ college / a course	342	27	18	37	58	232
	11%	16%	13%	13%	14%	10%

Break By Break

Base: respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3208	156	134	276	399	2338
Base	3212	174	133	290	423	2288
Work	274	12	11	38	40	186
	9%	7%	8%	13%	10%	8%
Retailers (e.g. supermarkets)	305	17	15	34	38	218
	9%	10%	11%	12%	9%	10%
Newspapers	298	26	15	28	30	210
	9%	15%	11%	10%	7%	9%
News websites	91	4	6	9	10	66
	3%	2%	5%	3%	2%	3%
Food TV shows/ cooking programmes	1015	48	48	132	125	701
	32%	27%	36%	46%	29%	31%
Food magazines	596	32	30	82	89	398
	19%	19%	23%	28%	21%	17%
Food websites	429	27	19	63	50	289
	13%	16%	14%	22%	12%	13%
TV/ radio campaigns	387	23	17	45	54	258
	12%	13%	13%	16%	13%	11%
Books	639	42	32	65	82	447
	20%	24%	24%	22%	19%	20%
Internet search engine	490	30	20	44	47	364
	15%	17%	15%	15%	11%	16%
Product packaging	1162	74	53	131	144	804
	36%	43%	40%	45%	34%	35%
Doctor/ GP	72	1	4	13	22	40
	2%	*	3%	4%	5%	2%
I don't look for information on food safety	680	28	22	47	88	510
	21%	16%	17%	16%	21%	22%
Future sources of information on food safety						
Unweighted Base	3172	156	133	278	387	2312
Base	3183	174	132	291	414	2267
Family and friends	648	30	26	56	73	474
	20%	17%	20%	19%	18%	21%
School/ college/ a course	76	7	5	7	16	48
	2%	4%	4%	2%	4%	2%

Break By Break

Base: respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3172	156	133	278	387	2312
Base	3183	174	132	291	414	2267
Work	86 3%	1 1%	4 3%	13 5%	12 3%	57 3%
Retailers (e.g. supermarkets)	179 6%	11 6%	9 7%	15 5%	22 5%	128 6%
Newspapers	157 5%	11 6%	5 4%	12 4%	22 5%	110 5%
News websites	94 3%	8 5%	4 3%	16 6%	9 2%	66 3%
Food TV shows/ cooking programmes	566 18%	27 15%	30 23%	55 19%	87 21%	385 17%
Food magazines	461 14%	27 15%	18 14%	60 20%	76 18%	300 13%
Food websites	850 27%	47 27%	45 34%	89 31%	101 24%	599 26%
TV/ radio campaigns	149 5%	11 6%	9 7%	9 3%	23 5%	108 5%
Books	603 19%	43 25%	25 19%	53 18%	80 19%	419 19%
Internet search engine	1498 47%	98 57%	65 49%	168 58%	179 43%	1049 46%
Product packaging	670 21%	40 23%	25 19%	67 23%	90 22%	478 21%
Doctor/ GP	83 3%	5 3%	4 3%	7 3%	26 6%	46 2%
Don't know	272 9%	9 5%	10 8%	18 6%	49 12%	191 8%
Household size						
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
One	512 16%	32 18%	19 14%	33 11%	79 19%	366 16%
Two	1214 38%	67 38%	57 42%	121 41%	166 39%	839 37%

Break By Break

Base: respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Three	584 18%	24 13%	26 19%	65 22%	55 13%	429 19%
Four	574 18%	42 24%	24 18%	50 17%	56 13%	420 18%
Five or more	347 11%	12 7%	9 7%	26 9%	69 16%	244 11%
Children under 16 in household						
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Yes	846 26%	50 28%	42 32%	91 31%	118 28%	587 26%
No	2385 74%	126 72%	92 68%	203 69%	308 72%	1712 74%
Household annual income						
Unweighted Base	2551	122	114	245	313	1842
Base	2535	134	113	259	318	1794
Up to 10,399	336 13%	13 10%	14 13%	20 8%	60 19%	239 13%
10,400 to 25,999	758 30%	35 26%	28 25%	73 28%	112 35%	534 30%
26,000 to 51,999	773 31%	47 35%	42 37%	94 36%	87 28%	535 30%
52k+	668 26%	38 28%	28 25%	72 28%	58 18%	486 27%
Perception of healthy eating						
Unweighted Base	914	22	31	66	69	739
Base	332	6	9	25	22	274
Healthy	314 95%	6 94%	9 98%	24 97%	22 100%	258 94%

Break By Break

Base: respondents

	Total	Dietary restrictions ?				
		Completely vegetarian/ Partly vegetarian/ Vegan	Allergic to certain food	On a diet trying to lose weight	Avoid certain food for religious/ cultural/ medical reasons	None
Unweighted Base	914	22	31	66	69	739
Base	332	6	9	25	22	274
Unhealthy	18 5%	- 6%	- 2%	1 3%	- *	16 6%
Portions of F&V per day						
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
0-1	51 14%	-	1 6%	1 5%	4 17%	45 15%
2-4	153 42%	2 31%	6 57%	9 35%	8 34%	129 43%
5+	161 44%	5 69%	4 37%	17 60%	12 49%	128 43%
Eatwell plate correct ?						
Unweighted Base	1011	24	38	72	73	819
Base	365	7	11	27	23	302
Yes	82 22%	2 26%	2 22%	5 19%	7 29%	67 22%
No	283 78%	5 74%	9 78%	22 81%	17 71%	234 78%
NS SEC - Demographic break						
Unweighted Base	3231	159	135	281	401	2352
Base	3231	176	134	294	426	2299
Managerial/ Prof	1284 40%	84 47%	58 43%	124 42%	143 34%	905 39%
Intermediate	652 20%	48 27%	15 11%	46 16%	98 23%	468 20%
Routine/ manual	1154 36%	36 20%	52 39%	108 37%	159 37%	832 36%
Not classifiable/ stated/ never worked	141 4%	8 5%	9 7%	16 6%	25 6%	94 4%

Break By Break
Base: respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Total	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Gender																
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Male																
Unweighted Base	1578	512	132	106	146	136	46	469	214	213	205	305	250	585	37	360
Base	49%	45%	39%	39%	48%	46%	50%	46%	36%	50%	48%	51%	50%	51%	51%	53%
Female																
Unweighted Base	1653	629	210	169	159	161	45	546	382	216	182	334	240	577	35	320
Base	51%	55%	61%	61%	52%	54%	50%	54%	64%	50%	47%	52%	49%	50%	49%	47%
Age																
Unweighted Base	3229	1059	287	227	278	295	90	987	557	385	386	578	415	1108	80	748
Base	3228	1141	342	274	305	298	91	1014	594	429	386	636	490	1162	72	680
16-24																
Unweighted Base	469	241	124	61	52	16	16	122	85	90	23	89	127	177	3	62
Base	15%	21%	36%	22%	17%	5%	17%	12%	14%	21%	6%	14%	26%	15%	5%	9%
25-34																
Unweighted Base	537	236	59	66	41	27	13	178	70	116	74	109	107	180	14	92
Base	17%	21%	17%	24%	14%	9%	14%	18%	12%	27%	19%	17%	22%	15%	20%	14%
35-44																
Unweighted Base	537	210	73	57	46	48	24	177	91	65	81	101	97	203	15	100
Base	17%	18%	21%	21%	15%	16%	26%	17%	15%	15%	21%	16%	20%	17%	21%	15%
45-54																
Unweighted Base	594	195	45	51	79	69	18	242	143	79	96	128	85	231	10	113
Base	18%	17%	13%	19%	26%	23%	19%	24%	24%	18%	25%	20%	17%	20%	15%	17%
55-64																
Unweighted Base	443	103	27	27	43	66	12	147	87	50	44	97	41	182	15	94
Base	14%	9%	8%	10%	14%	22%	14%	15%	15%	12%	11%	15%	8%	16%	21%	14%
65-74																
Unweighted Base	408	103	10	9	30	44	5	106	92	25	46	81	26	135	11	119
Base	13%	9%	3%	3%	10%	15%	6%	10%	15%	6%	12%	13%	5%	12%	15%	18%
75+																
Unweighted Base	241	52	5	3	14	26	4	41	26	4	23	32	7	54	2	100
Base	7%	5%	1%	1%	5%	9%	4%	4%	4%	1%	6%	5%	1%	5%	3%	15%

Break By Break

Base: respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Country																
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
England	2709	964	292	225	259	250	83	856	488	355	321	546	413	993	59	573
	84%	85%	85%	82%	85%	84%	91%	84%	82%	83%	83%	85%	84%	85%	83%	84%
Wales	157	52	20	26	13	20	-	43	49	23	24	35	22	49	7	25
	5%	5%	6%	9%	4%	7%	-	4%	8%	5%	6%	5%	4%	4%	9%	4%
Scotland	274	92	22	17	27	20	3	90	46	33	27	45	41	92	4	64
	8%	8%	6%	6%	9%	7%	3%	9%	8%	8%	7%	7%	8%	8%	6%	9%
Northern Ireland	91	32	8	6	6	7	5	26	13	6	15	14	14	29	1	18
	3%	3%	2%	2%	2%	2%	6%	3%	2%	4%	4%	2%	3%	3%	2%	3%
Ethnicity																
Unweighted Base	3120	1017	277	217	269	282	88	957	537	374	372	560	402	1074	78	721
Base	3100	1092	329	262	297	283	89	977	571	413	373	616	470	1122	71	647
White	2812	967	278	237	270	268	77	904	532	381	334	583	420	1062	60	586
	91%	89%	85%	90%	91%	95%	86%	92%	93%	92%	90%	95%	89%	95%	85%	91%
Other	288	125	51	25	27	15	12	74	39	32	38	33	50	60	11	61
	9%	11%	15%	10%	9%	5%	14%	8%	7%	8%	10%	5%	11%	5%	15%	9%
Living arrangements																
Unweighted Base	3230	1058	286	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3230	1139	341	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Living as a couple	1971	666	152	155	199	192	56	678	403	267	255	412	294	736	44	424
	61%	58%	45%	56%	65%	64%	62%	67%	68%	62%	66%	64%	60%	63%	62%	62%
Not living as a couple	1259	474	189	120	106	106	35	337	194	162	133	227	195	426	27	256
	39%	42%	55%	44%	35%	36%	38%	33%	32%	38%	34%	36%	40%	37%	38%	38%
Working status																
Unweighted Base	3230	1059	287	227	278	295	90	987	558	385	387	578	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
In work	1835	687	202	225	201	162	58	639	358	292	242	382	334	721	28	328
	57%	60%	59%	82%	66%	54%	64%	63%	60%	68%	63%	60%	68%	62%	39%	48%

Break By Break

Base: respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3230	1059	287	227	278	295	90	987	558	385	387	578	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Retired	721 22%	170 15%	18 5%	9 3%	56 19%	87 29%	12 13%	176 17%	124 21%	35 8%	79 21%	129 20%	41 8%	227 20%	16 23%	229 34%
Unemployed	177 5%	75 7%	19 6%	12 4%	7 2%	18 6%	3 4%	51 5%	24 4%	24 6%	20 5%	42 7%	37 8%	53 5%	11 16%	30 4%
Other	497 15%	209 18%	102 30%	28 10%	40 13%	31 10%	18 20%	149 15%	91 15%	77 18%	45 12%	86 13%	77 16%	160 14%	16 22%	92 14%
Highest educational qualification																
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Degree or higher	836 26%	320 28%	91 27%	71 26%	84 28%	102 34%	43 47%	293 29%	157 26%	145 34%	128 33%	214 34%	146 30%	343 30%	17 24%	154 23%
A level/ Diploma/ Apprenticeship	1083 34%	398 35%	118 34%	108 39%	115 38%	84 28%	25 27%	349 34%	207 35%	152 36%	127 33%	193 30%	205 42%	405 35%	20 28%	215 32%
GCSE	667 21%	228 20%	79 23%	71 26%	65 21%	62 21%	19 21%	212 21%	135 23%	100 23%	76 20%	123 19%	87 18%	262 23%	14 20%	128 19%
Other/ None	645 20%	195 17%	54 16%	25 9%	41 13%	49 17%	4 4%	161 16%	98 16%	31 7%	56 15%	108 17%	52 11%	151 13%	20 28%	182 27%
Disability/ long lasting illness																
Unweighted Base	3230	1058	287	227	278	295	90	988	558	385	387	579	414	1107	80	748
Base	3231	1140	342	274	305	298	91	1015	596	429	387	639	489	1161	72	680
Yes	541 17%	163 14%	36 10%	27 10%	41 13%	47 16%	18 20%	156 15%	81 14%	45 10%	65 17%	108 17%	50 10%	157 14%	23 32%	153 22%
No	2690 83%	978 86%	306 90%	247 90%	264 87%	251 84%	73 80%	859 85%	515 86%	384 90%	322 83%	531 83%	440 90%	1004 86%	48 68%	527 78%
Reading food labelling																
Unweighted Base	3230	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	747
Base	3230	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	678
Easy	1939 60%	716 63%	241 71%	177 65%	194 64%	161 54%	56 62%	595 59%	359 60%	300 70%	236 61%	395 62%	349 71%	713 61%	40 56%	377 56%

Break By Break

Base: respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3230	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	747
Base	3230	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	678
Neither	211	86	18	23	6	18	6	54	39	16	15	45	31	61	2	51
	7%	8%	5%	9%	2%	6%	7%	5%	7%	4%	4%	7%	6%	5%	3%	8%
Difficult	1079	339	82	74	104	118	28	366	198	113	136	199	109	387	30	250
	33%	30%	24%	27%	34%	40%	31%	36%	33%	26%	35%	31%	22%	33%	42%	37%
Internet use																
Unweighted Base	3229	1058	287	227	278	295	90	988	558	385	387	578	415	1107	80	748
Base	3230	1140	342	274	305	298	91	1015	596	429	387	638	490	1162	72	680
Today/ Yesterday	2371	901	297	226	243	212	76	798	442	402	288	509	460	930	45	416
	73%	79%	87%	82%	80%	71%	83%	79%	82%	94%	74%	80%	94%	80%	63%	61%
Day before yesterday/ last week	202	72	12	17	18	21	4	72	54	14	28	39	17	68	3	48
	6%	6%	4%	6%	6%	7%	5%	7%	9%	3%	7%	6%	4%	6%	5%	7%
In last month	47	11	11	8	7	7	2	14	9	3	6	11	6	14	5	9
	1%	1%	3%	3%	2%	2%	2%	1%	2%	1%	2%	2%	1%	1%	6%	1%
Over a month ago	52	13	3	4	5	9	4	18	10	1	7	8	-	16	2	12
	2%	1%	1%	1%	2%	3%	5%	2%	2%	*	2%	1%	-	1%	2%	2%
Never used	557	142	18	19	32	49	5	112	81	8	58	71	5	134	17	195
	17%	12%	5%	7%	11%	16%	5%	11%	14%	2%	15%	11%	1%	12%	24%	29%
Housing tenure																
Unweighted Base	3134	1011	270	219	272	287	83	965	539	369	379	564	391	1067	78	730
Base	3071	1053	308	259	293	287	77	981	567	397	376	615	442	1091	68	654
Owner occupier	2070	691	183	149	195	211	51	685	406	250	250	431	266	776	38	448
	67%	66%	60%	58%	66%	74%	66%	70%	72%	63%	67%	70%	60%	71%	55%	69%
Private tenant	508	208	75	67	59	50	13	160	83	98	67	115	101	187	18	93
	17%	20%	24%	26%	20%	17%	17%	16%	15%	25%	18%	19%	23%	17%	26%	14%
Social tenant	493	154	50	42	39	26	13	136	78	49	59	68	75	128	13	112
	16%	15%	16%	16%	13%	9%	17%	14%	14%	12%	16%	11%	17%	12%	19%	17%

Break By Break

Base: respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Separate kitchen ?																
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Yes	2993	1064	313	250	280	279	82	931	545	390	368	590	463	1054	64	643
	93%	93%	91%	91%	92%	94%	90%	92%	91%	91%	95%	92%	95%	91%	90%	95%
No	238	77	29	25	25	18	9	83	52	38	19	48	27	108	7	37
	7%	7%	9%	9%	8%	6%	10%	8%	9%	9%	5%	8%	5%	9%	10%	5%
Cook																
Unweighted Base	3181	1047	285	227	275	290	88	974	553	381	380	571	410	1098	79	727
Base	3170	1124	340	274	301	290	88	995	589	424	376	627	484	1146	70	659
For self	2990	1077	323	259	300	282	85	969	568	408	368	610	471	1121	69	585
	94%	96%	95%	94%	100%	97%	96%	97%	96%	96%	98%	97%	97%	98%	98%	89%
For others	2559	964	294	245	267	252	76	868	527	387	321	553	436	998	64	450
	81%	86%	86%	89%	89%	87%	86%	87%	89%	91%	85%	88%	90%	87%	92%	68%
Never	134	28	11	13	1	4	2	16	10	7	7	13	6	12	1	63
	4%	3%	3%	5%	*	1%	2%	2%	2%	2%	2%	2%	1%	1%	2%	10%
Eat out																
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
At all	2412	896	289	221	243	214	78	761	449	360	300	483	400	912	57	469
	75%	79%	85%	81%	80%	72%	85%	75%	75%	84%	77%	76%	82%	78%	79%	69%
Never	819	245	53	53	61	84	14	253	148	68	87	156	90	250	15	211
	25%	21%	15%	19%	20%	28%	15%	25%	25%	16%	23%	24%	18%	22%	21%	31%
Responsible for food shop																
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
All/ Most	1618	539	145	140	138	164	47	540	335	187	205	328	206	568	39	341
	50%	47%	42%	51%	45%	55%	52%	53%	56%	44%	53%	51%	42%	49%	54%	50%
Half	644	235	76	68	74	64	15	196	117	90	75	120	116	262	13	122
	20%	21%	22%	25%	24%	22%	16%	19%	20%	21%	20%	19%	24%	23%	18%	18%

Break By Break

Base: respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Little/ None	970	367	122	67	93	70	29	279	145	151	107	191	168	331	20	217
	30%	32%	36%	24%	30%	23%	32%	28%	24%	35%	28%	30%	34%	29%	27%	32%
Had food poisoning ?																
Unweighted Base	3056	989	274	213	257	282	83	931	533	358	366	542	390	1036	79	717
Base	3044	1060	326	257	279	285	83	953	575	397	362	602	463	1078	70	651
Yes	1196	440	136	110	118	122	37	422	242	175	157	238	200	451	31	209
	39%	42%	42%	43%	42%	43%	45%	44%	42%	44%	43%	40%	43%	42%	44%	32%
No	1847	620	190	147	161	163	46	531	332	222	206	364	263	626	39	443
	61%	58%	58%	57%	58%	57%	55%	56%	58%	56%	57%	60%	57%	58%	56%	68%
Dietary restrictions ?																
Unweighted Base	3206	1052	285	223	276	291	90	982	554	383	383	576	411	1100	80	743
Base	3197	1126	341	269	304	294	91	1006	592	425	379	636	483	1151	72	676
Completely vegetarian/ Partly vegetarian/ Vegan	176	58	27	12	17	26	4	48	32	27	23	42	30	74	1	28
	6%	5%	8%	5%	6%	9%	4%	5%	5%	6%	6%	7%	6%	6%	1%	4%
Allergic to certain food	134	47	18	11	15	15	6	48	30	19	17	32	20	53	4	22
	4%	4%	5%	4%	5%	5%	7%	5%	5%	4%	4%	5%	4%	5%	6%	3%
On a diet trying to lose weight	294	112	37	38	34	28	9	132	82	63	45	65	44	131	13	47
	9%	10%	11%	14%	11%	10%	10%	13%	14%	15%	12%	10%	9%	11%	18%	7%
Avoid certain food for religious/ cultural/ medical reasons	426	148	58	40	38	30	10	125	89	50	54	82	47	144	22	88
	13%	13%	17%	15%	13%	10%	11%	12%	15%	12%	14%	13%	10%	13%	30%	13%
None	2299	812	232	186	218	210	66	701	398	289	258	447	364	804	40	510
	72%	72%	68%	69%	72%	71%	73%	70%	67%	68%	68%	70%	75%	70%	55%	75%
Sources of information on food safety																
Unweighted Base	3208	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3212	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Family and friends	1141	1141	182	118	170	126	55	485	271	200	160	303	234	511	38	-
	36%	100%	53%	43%	56%	42%	60%	48%	45%	47%	41%	47%	48%	44%	54%	-
School/ college / a course	342	182	342	89	47	36	18	140	96	62	60	79	58	141	10	-
	11%	16%	100%	32%	15%	12%	20%	14%	16%	14%	15%	12%	12%	12%	14%	-

Break By Break

Base: respondents

	Sources of information on food safety															
	Total	Family and friends	School/ college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3208	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3212	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Work	274	118	89	274	53	34	15	120	79	59	48	56	41	119	13	-
	9%	10%	26%	100%	17%	12%	16%	12%	13%	14%	12%	9%	8%	10%	18%	-
Retailers (e.g. supermarkets)	305	170	47	53	305	78	31	183	124	90	76	103	92	202	15	-
	9%	15%	14%	19%	100%	26%	35%	18%	21%	20%	16%	19%	17%	21%	-	-
Newspapers	298	126	36	34	78	298	26	173	134	65	93	104	58	152	20	-
	9%	11%	10%	12%	26%	100%	29%	17%	23%	15%	24%	16%	12%	13%	28%	-
News websites	91	55	18	15	31	26	91	58	38	36	48	38	41	53	8	-
	3%	5%	5%	5%	10%	9%	100%	6%	6%	8%	13%	6%	8%	5%	12%	-
Food TV shows/ cooking programmes	1015	485	140	120	183	173	58	1015	353	210	229	325	214	526	39	-
	32%	43%	41%	44%	60%	58%	63%	100%	59%	49%	59%	51%	44%	45%	54%	-
Food magazines	596	271	96	79	124	134	38	353	596	164	133	235	163	313	20	-
	19%	24%	28%	29%	41%	45%	42%	35%	100%	38%	34%	37%	33%	27%	28%	-
Food websites	429	200	62	59	90	65	36	210	164	429	63	181	170	225	17	-
	13%	18%	18%	21%	29%	22%	40%	21%	27%	100%	16%	28%	35%	19%	24%	-
TV/ radio campaigns	387	160	60	48	76	93	48	229	133	63	387	118	78	207	18	-
	12%	14%	17%	18%	25%	31%	53%	23%	22%	15%	100%	18%	16%	18%	25%	-
Books	639	303	79	56	103	104	38	325	235	181	118	639	191	289	30	-
	20%	27%	23%	20%	34%	35%	42%	32%	39%	42%	30%	100%	39%	25%	42%	-
Internet search engine	490	234	58	41	92	58	41	214	163	170	78	490	223	20	-	-
	15%	21%	17%	15%	30%	19%	45%	21%	27%	40%	20%	30%	100%	19%	28%	-
Product packaging	1162	511	141	119	202	152	53	526	313	225	207	289	223	1162	30	-
	36%	45%	41%	43%	66%	51%	58%	52%	53%	52%	53%	45%	46%	100%	42%	-
Doctor/ GP	72	38	10	13	15	20	8	39	20	17	18	30	20	30	72	-
	2%	3%	3%	5%	5%	7%	9%	4%	3%	4%	5%	5%	4%	3%	100%	-
I don't look for information on food safety	680	-	-	-	-	-	-	-	-	-	-	-	-	-	-	680
	21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%
Future sources of information on food safety																
Unweighted Base	3172	1052	285	225	277	290	90	985	556	385	386	576	415	1103	79	713
Base	3183	1136	341	271	304	292	91	1013	595	429	386	637	490	1159	70	652
Family and friends	648	458	74	34	76	62	21	226	134	94	85	157	125	257	17	78
	20%	40%	22%	13%	25%	21%	23%	22%	23%	22%	22%	25%	26%	22%	24%	12%
School/ college/ a course	76	30	40	20	5	13	4	32	22	17	10	22	13	35	4	7
	2%	3%	12%	7%	2%	4%	4%	3%	4%	4%	3%	3%	3%	3%	6%	1%

Break By Break

Base: respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3172	1052	285	225	277	290	90	985	556	385	386	576	415	1103	79	713
Base	3183	1136	341	271	304	292	91	1013	595	429	386	637	490	1159	70	652
Work	86	33	19	63	13	14	-	40	33	17	17	15	10	31	1	6
	3%	3%	6%	23%	4%	5%	-	4%	6%	4%	4%	2%	2%	3%	1%	1%
Retailers (e.g. supermarkets)	179	78	15	20	77	42	14	90	58	51	37	52	28	108	8	13
	6%	7%	4%	8%	25%	14%	15%	9%	10%	12%	10%	8%	6%	9%	12%	2%
Newspapers	157	64	8	15	33	85	14	77	62	27	35	48	20	68	14	17
	5%	6%	2%	5%	11%	29%	15%	8%	10%	6%	9%	8%	4%	6%	21%	3%
News websites	94	48	14	12	18	22	24	45	34	29	25	25	26	46	10	14
	3%	4%	4%	4%	6%	8%	26%	4%	6%	7%	6%	4%	5%	4%	15%	2%
Food TV shows/ cooking programmes	566	253	64	47	75	88	22	374	184	123	123	159	101	257	25	49
	18%	22%	19%	17%	25%	30%	24%	37%	31%	29%	32%	25%	21%	22%	36%	7%
Food magazines	461	203	70	52	78	78	13	239	264	118	74	152	94	223	15	33
	14%	18%	20%	19%	25%	27%	14%	24%	44%	27%	19%	19%	19%	19%	22%	5%
Food websites	850	370	135	110	103	83	41	353	242	288	135	245	180	381	26	97
	27%	33%	40%	40%	34%	28%	46%	35%	41%	67%	35%	38%	37%	33%	37%	15%
TV/ radio campaigns	149	47	12	9	20	35	11	79	49	16	89	50	23	81	7	18
	5%	4%	4%	3%	7%	12%	12%	8%	8%	4%	23%	8%	5%	7%	10%	3%
Books	603	243	88	47	86	72	20	247	155	96	82	285	132	258	15	72
	19%	21%	26%	17%	28%	25%	22%	24%	26%	22%	21%	45%	27%	22%	22%	11%
Internet search engine	1498	589	214	152	177	148	54	536	271	232	197	326	392	639	32	242
	47%	52%	63%	56%	58%	51%	59%	53%	46%	54%	51%	51%	80%	55%	45%	37%
Product packaging	670	263	88	61	103	87	29	274	162	132	100	163	108	481	17	71
	21%	23%	26%	23%	34%	30%	31%	27%	27%	31%	26%	26%	22%	41%	24%	11%
Doctor/ GP	83	43	12	11	16	14	10	38	25	19	16	26	20	31	26	12
	3%	4%	4%	4%	5%	5%	11%	4%	4%	4%	4%	4%	4%	3%	37%	2%
Don't know	272	36	5	16	7	7	-	20	11	10	8	19	4	20	4	185
	9%	3%	1%	6%	2%	3%	-	2%	2%	2%	2%	3%	1%	2%	5%	28%
Household size																
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
One	512	128	27	31	41	49	11	123	65	42	57	83	35	162	11	145
	16%	11%	8%	11%	13%	17%	12%	12%	11%	10%	15%	13%	7%	14%	16%	21%
Two	1214	397	79	72	101	131	28	391	249	149	137	243	169	441	36	295
	38%	35%	23%	26%	33%	44%	31%	38%	42%	35%	35%	38%	35%	38%	50%	43%

Break By Break

Base: respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Three	584 18%	240 21%	89 26%	63 23%	66 22%	57 19%	20 22%	226 22%	112 19%	100 23%	82 21%	127 20%	117 24%	208 18%	12 17%	106 16%
Four	574 18%	234 20%	79 23%	68 25%	65 21%	48 16%	22 24%	195 19%	114 19%	93 22%	76 20%	122 19%	97 20%	251 22%	6 9%	78 12%
Five or more	347 11%	142 12%	68 20%	42 15%	32 11%	12 4%	10 11%	81 8%	56 9%	44 10%	36 9%	64 10%	71 15%	100 9%	6 8%	56 8%
Children under 16 in household																
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Yes	846 26%	358 31%	147 43%	100 36%	97 32%	63 21%	31 34%	287 28%	158 27%	135 32%	119 31%	172 27%	173 35%	312 27%	17 23%	125 18%
No	2385 74%	783 69%	195 57%	175 64%	208 68%	234 79%	61 66%	728 72%	438 73%	293 68%	268 69%	467 73%	317 65%	849 73%	55 77%	555 82%
Household annual income																
Unweighted Base	2551	840	236	188	241	247	73	829	461	319	332	473	336	919	67	559
Base	2535	894	258	214	249	245	70	845	480	345	337	504	393	973	58	514
Up to 10,399	336 13%	115 13%	34 13%	19 9%	24 10%	23 10%	10 14%	96 11%	59 12%	32 9%	51 15%	51 10%	44 11%	98 10%	15 26%	79 15%
10,400 to 25,999	758 30%	245 27%	63 25%	63 29%	63 25%	81 33%	20 29%	229 27%	143 30%	91 26%	97 29%	143 28%	95 24%	257 26%	23 39%	163 32%
26,000 to 51,999	773 31%	267 30%	87 34%	84 39%	83 33%	66 27%	25 35%	277 33%	146 30%	118 34%	94 28%	181 36%	139 35%	319 33%	18 30%	154 30%
52k+	668 26%	267 30%	73 28%	49 23%	80 32%	74 30%	16 22%	242 29%	132 28%	103 30%	96 29%	130 26%	115 29%	299 31%	3 5%	119 23%
Perception of healthy eating																
Unweighted Base	914	295	66	55	68	67	20	266	147	108	104	134	111	298	21	213
Base	332	117	27	22	29	25	5	106	55	43	37	55	48	110	6	71
Healthy	314 95%	112 96%	23 84%	19 89%	28 98%	25 100%	5 100%	102 96%	55 100%	40 92%	34 92%	54 98%	44 92%	105 95%	5 98%	66 93%

Break By Break

Base: respondents

	Sources of information on food safety															
	Total	Family and friends	School/college / a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	I don't look for information on food safety
Unweighted Base	914	295	66	55	68	67	20	266	147	108	104	134	111	298	21	213
Base	332	117	27	22	29	25	5	106	55	43	37	55	48	110	6	71
Unhealthy	18	5	4	2	1	-	-	4	-	4	3	1	4	5	-	5
	5%	4%	16%	11%	2%	-	-	4%	*	8%	8%	2%	8%	5%	2%	7%
Portions of F&V per day																
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
0-1	51	17	5	4	5	2	-	14	6	8	4	5	7	14	1	11
	14%	14%	18%	19%	14%	7%	4%	12%	10%	16%	10%	8%	12%	12%	18%	13%
2-4	153	49	13	8	12	13	4	50	24	16	18	25	26	56	3	35
	42%	39%	44%	34%	36%	46%	43%	40%	33%	44%	43%	48%	47%	46%	43%	43%
5+	161	58	11	11	17	13	4	51	30	26	20	29	22	50	2	36
	44%	47%	38%	47%	50%	47%	50%	45%	50%	51%	47%	49%	40%	42%	36%	43%
Eatwell plate correct ?																
Unweighted Base	1011	320	75	60	77	75	29	294	158	129	121	144	131	332	21	240
Base	365	124	30	23	33	28	8	115	59	50	42	59	55	121	6	82
Yes	82	31	12	9	8	8	4	26	13	10	12	14	16	26	2	15
	22%	25%	39%	37%	23%	29%	51%	23%	22%	21%	28%	25%	28%	22%	27%	18%
No	283	94	18	15	26	19	4	89	46	40	30	44	39	95	4	67
	78%	75%	61%	63%	77%	71%	49%	77%	78%	79%	72%	75%	72%	78%	73%	82%
NS SEC - Demographic break																
Unweighted Base	3231	1059	287	227	278	295	90	988	558	385	387	579	415	1108	80	748
Base	3231	1141	342	274	305	298	91	1015	596	429	387	639	490	1162	72	680
Managerial/ Prof	1284	475	134	107	141	157	41	440	271	216	165	305	252	525	18	241
	40%	42%	39%	39%	46%	53%	45%	43%	45%	50%	43%	48%	51%	45%	25%	35%
Intermediate	652	240	63	38	51	48	13	180	120	72	73	129	70	233	15	154
	20%	21%	18%	14%	17%	16%	14%	18%	20%	17%	19%	20%	14%	20%	20%	23%
Routine/ manual	1154	376	125	114	101	81	32	362	192	120	136	193	154	365	31	252
	36%	33%	36%	42%	33%	27%	35%	36%	32%	28%	35%	30%	31%	31%	44%	37%
Not classifiable/ stated/ never worked	141	50	21	14	11	11	5	33	14	21	13	12	15	39	7	33
	4%	4%	6%	5%	4%	4%	5%	3%	2%	5%	3%	2%	3%	3%	10%	5%

Break By Break

Base: respondents

	Total	Future sources of information on food safety														
		Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Total	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Gender																
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Male	1578 49%	314 48%	30 39%	39 45%	104 58%	75 48%	44 47%	281 50%	177 38%	393 46%	82 55%	326 54%	748 50%	343 51%	50 60%	137 51%
Female	1653 51%	334 52%	46 61%	47 55%	75 42%	82 52%	50 53%	285 50%	283 62%	457 54%	66 45%	277 46%	750 50%	327 49%	33 40%	134 49%
Age																
Unweighted Base	3229	650	67	75	167	156	102	530	428	746	146	547	1344	636	76	339
Base	3228	648	76	86	179	157	94	566	458	849	146	600	1498	670	83	272
16-24	469 15%	153 24%	20 26%	18 21%	29 16%	13 8%	17 18%	88 16%	86 19%	175 21%	7 5%	108 18%	253 17%	105 16%	18 21%	18 7%
25-34	537 17%	108 17%	16 21%	13 15%	16 9%	9 5%	20 21%	106 19%	63 14%	188 22%	20 14%	60 10%	329 22%	95 14%	12 15%	29 11%
35-44	537 17%	122 19%	16 21%	10 12%	25 14%	19 12%	20 21%	77 14%	59 13%	162 19%	29 20%	101 17%	321 21%	99 15%	19 23%	22 8%
45-54	594 18%	100 15%	13 16%	32 37%	41 23%	36 23%	14 15%	121 21%	100 22%	168 20%	25 17%	102 17%	291 19%	131 20%	13 15%	38 14%
55-64	443 14%	48 7%	6 8%	10 12%	27 15%	32 20%	11 11%	73 13%	55 12%	98 12%	23 16%	83 14%	182 12%	100 15%	11 13%	42 16%
65-74	408 13%	74 11%	4 5%	1 1%	28 16%	35 22%	8 8%	73 13%	71 16%	47 5%	26 18%	93 15%	100 7%	89 13%	8 10%	65 24%
75+	241 7%	43 7%	3 4%	1 1%	13 7%	14 9%	4 5%	29 5%	24 5%	12 1%	17 11%	54 9%	21 1%	52 8%	3 3%	57 21%

Break By Break

Base: respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Country																
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
England	2709	531	62	68	150	127	79	463	362	723	125	523	1298	566	70	214
	84%	82%	81%	79%	84%	81%	84%	82%	79%	85%	84%	87%	87%	85%	85%	79%
Wales	157	25	6	7	9	12	1	29	41	44	6	32	60	27	7	20
	5%	4%	8%	8%	5%	8%	2%	5%	9%	5%	4%	5%	4%	4%	8%	7%
Scotland	274	70	8	10	17	15	7	60	48	59	13	36	102	65	5	28
	8%	11%	10%	12%	9%	9%	7%	11%	10%	7%	9%	6%	7%	10%	6%	10%
Northern Ireland	91	22	1	1	3	3	6	13	10	23	4	12	38	11	1	10
	3%	3%	1%	1%	2%	2%	7%	2%	2%	3%	3%	2%	3%	2%	1%	4%
Ethnicity																
Unweighted Base	3120	626	64	68	164	149	96	512	416	724	137	526	1304	620	74	329
Base	3100	613	74	78	175	148	86	541	443	819	137	575	1449	651	82	260
White	2812	551	68	74	164	139	71	490	417	751	127	531	1320	613	63	232
	91%	90%	92%	94%	94%	94%	83%	91%	94%	92%	93%	92%	91%	94%	76%	89%
Other	288	63	6	4	11	9	15	51	25	68	10	44	129	38	20	29
	9%	10%	8%	6%	6%	6%	17%	9%	6%	8%	7%	8%	9%	6%	24%	11%
Living arrangements																
Unweighted Base	3230	650	67	75	167	156	102	530	429	747	147	549	1344	636	76	339
Base	3230	648	76	86	179	157	94	566	461	850	149	603	1497	670	83	272
Living as a couple	1971	340	41	57	120	107	63	353	284	527	104	353	966	419	42	150
	61%	52%	54%	66%	67%	68%	67%	62%	62%	62%	70%	59%	65%	63%	51%	55%
Not living as a couple	1259	308	35	29	59	50	31	213	176	323	45	250	531	251	41	122
	39%	48%	46%	34%	33%	32%	33%	38%	38%	38%	30%	41%	35%	37%	49%	45%
Working status																
Unweighted Base	3230	650	67	75	167	156	102	530	429	747	147	549	1344	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
In work	1835	361	38	76	108	78	59	331	272	568	83	322	1016	400	29	103
	57%	56%	50%	88%	60%	50%	62%	58%	59%	67%	56%	53%	68%	60%	35%	38%

Break By Break

Base: respondents

	Total	Future sources of information on food safety														
		Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3230	650	67	75	167	156	102	530	429	747	147	549	1344	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Retired	721	121	7	1	45	51	15	106	95	83	49	156	160	158	13	124
	22%	19%	9%	1%	25%	33%	16%	19%	21%	10%	33%	26%	11%	24%	15%	46%
Unemployed	177	40	4	4	9	12	12	31	27	52	6	37	80	28	12	4%
	5%	6%	5%	5%	5%	7%	12%	6%	6%	6%	4%	6%	5%	4%	14%	12%
Other	497	126	27	6	18	16	9	98	67	147	11	89	242	84	30	33
	15%	19%	36%	7%	10%	10%	10%	17%	15%	17%	8%	15%	16%	13%	35%	12%
Highest educational qualification																
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Degree or higher	836	175	22	15	55	38	40	138	113	269	46	142	483	204	19	45
	26%	27%	28%	18%	31%	24%	43%	24%	24%	32%	31%	24%	32%	30%	22%	16%
A level/ Diploma/ Apprenticeship	1083	207	21	35	48	42	21	180	134	307	36	210	538	213	12	71
	34%	32%	28%	40%	27%	27%	22%	32%	29%	36%	24%	35%	36%	32%	14%	26%
GCSE	667	129	24	26	37	45	21	126	121	203	36	129	321	133	19	45
	21%	20%	31%	30%	20%	29%	23%	22%	26%	24%	24%	21%	21%	20%	23%	16%
Other/ None	645	137	10	10	39	32	12	123	92	71	32	122	157	120	34	112
	20%	21%	13%	12%	22%	20%	13%	22%	20%	8%	21%	20%	10%	18%	41%	41%
Disability/ long lasting illness																
Unweighted Base	3230	649	67	75	167	156	102	530	429	747	147	549	1344	635	76	339
Base	3231	647	76	86	179	157	94	566	461	850	149	603	1498	669	83	272
Yes	541	118	10	5	24	40	15	100	66	94	25	119	173	102	29	79
	17%	18%	14%	6%	13%	25%	15%	18%	14%	11%	17%	20%	12%	15%	35%	29%
No	2690	529	66	81	155	117	79	467	395	756	124	484	1325	567	54	193
	83%	82%	86%	94%	87%	75%	85%	82%	86%	89%	83%	80%	88%	85%	65%	71%
Reading food labelling																
Unweighted Base	3230	650	67	75	166	156	102	530	429	747	147	549	1345	636	76	339
Base	3230	648	76	86	178	157	94	566	461	850	149	603	1498	670	83	272
Easy	1939	416	49	47	92	80	61	335	280	559	82	358	951	378	48	133
	60%	64%	64%	54%	52%	51%	65%	59%	61%	66%	55%	59%	63%	56%	58%	49%

Break By Break

Base: respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3230	650	67	75	166	156	102	530	429	747	147	549	1345	636	76	339
Base	3230	648	76	86	178	157	94	566	461	850	149	603	1498	670	83	272
Neither	211	35	5	6	7	6	3	35	36	45	9	47	99	45	9	27
	7%	5%	6%	7%	4%	4%	3%	6%	8%	5%	6%	8%	7%	7%	11%	10%
Difficult	1079	196	23	33	79	71	29	197	145	245	57	198	448	247	26	111
	33%	30%	30%	39%	44%	45%	31%	35%	32%	29%	38%	33%	30%	37%	32%	41%
Internet use																
Unweighted Base	3229	650	67	75	167	156	102	530	429	747	147	548	1345	635	76	339
Base	3230	648	76	86	179	157	94	566	461	850	149	602	1498	670	83	272
Today/ Yesterday	2371	482	61	60	133	89	70	400	323	755	92	407	1353	506	64	119
	73%	74%	80%	70%	74%	57%	75%	71%	70%	89%	62%	68%	90%	76%	77%	44%
Day before yesterday/ last week	202	36	2	9	8	18	11	39	42	49	19	43	83	39	2	24
	6%	6%	3%	10%	4%	11%	12%	7%	9%	6%	13%	7%	6%	6%	3%	9%
In last month	47	9	2	6	1	5	-	11	8	11	4	14	17	11	1	1
	1%	1%	2%	7%	*	3%	*	2%	2%	1%	3%	2%	1%	2%	1%	*
Over a month ago	52	7	2	2	6	3	2	13	8	7	1	12	5	7	2	9
	2%	1%	2%	2%	3%	2%	2%	2%	2%	1%	*	2%	*	1%	3%	3%
Never used	557	113	9	10	31	43	10	103	80	28	33	126	40	107	14	120
	17%	18%	12%	12%	18%	27%	11%	18%	17%	3%	22%	21%	3%	16%	17%	44%
Housing tenure																
Unweighted Base	3134	621	65	71	163	153	97	519	411	718	143	534	1301	602	70	327
Base	3071	596	73	82	172	153	85	548	437	785	143	571	1420	615	75	254
Owner occupier	2070	385	42	47	132	117	57	359	305	535	107	394	926	452	39	179
	67%	65%	57%	57%	77%	76%	66%	66%	70%	68%	75%	69%	65%	73%	52%	70%
Private tenant	508	126	18	23	18	12	20	109	68	152	17	91	301	80	16	25
	17%	21%	24%	28%	10%	8%	24%	20%	15%	19%	12%	16%	21%	13%	22%	10%
Social tenant	493	85	14	13	22	24	8	80	64	97	18	87	193	83	20	50
	16%	14%	19%	16%	13%	15%	10%	15%	15%	12%	13%	15%	14%	14%	26%	20%

Break By Break

Base: respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Separate kitchen ?																
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Yes	2993	607	74	84	167	145	86	518	418	794	139	559	1375	611	74	257
	93%	94%	97%	97%	93%	92%	92%	92%	91%	93%	93%	92%	92%	91%	89%	95%
No	238	41	2	2	13	12	8	48	43	55	10	43	123	59	10	14
	7%	6%	3%	3%	7%	8%	8%	8%	9%	7%	7%	7%	8%	9%	11%	5%
Cook																
Unweighted Base	3181	640	66	75	166	154	101	524	426	739	144	541	1327	626	76	330
Base	3170	636	74	86	178	154	93	556	457	839	145	589	1475	656	83	264
For self	2990	611	71	79	174	148	85	535	440	802	142	570	1425	635	79	219
	94%	96%	95%	91%	98%	96%	92%	96%	96%	96%	98%	97%	97%	97%	95%	83%
For others	2559	505	63	71	148	125	81	458	397	746	127	503	1293	544	66	161
	81%	79%	84%	83%	83%	81%	88%	82%	87%	89%	87%	85%	88%	83%	79%	61%
Never	134	21	2	5	4	6	5	14	4	23	-	9	27	15	4	42
	4%	3%	3%	6%	2%	4%	6%	2%	1%	3%	-	1%	2%	2%	5%	16%
Eat out																
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
At all	2412	490	54	71	136	119	72	419	346	672	99	436	1226	494	63	163
	75%	76%	70%	83%	76%	76%	77%	74%	75%	79%	66%	72%	82%	74%	76%	60%
Never	819	157	23	15	43	38	22	147	114	178	50	167	272	176	20	108
	25%	24%	30%	17%	24%	24%	23%	26%	25%	21%	34%	28%	18%	26%	24%	40%
Responsible for food shop																
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
All/ Most	1618	302	37	44	80	82	49	260	228	385	77	274	715	323	37	135
	50%	47%	49%	52%	45%	52%	52%	46%	50%	45%	52%	45%	48%	48%	44%	50%
Half	644	109	14	20	34	25	25	116	95	181	35	121	345	148	23	46
	20%	17%	19%	24%	19%	16%	27%	20%	21%	21%	24%	20%	23%	22%	28%	17%

Break By Break

Base: respondents

	Future sources of information on food safety															
	Total	Family and friends	School/ college/ a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Little/ None	970	237	25	21	65	50	19	190	137	284	36	207	439	199	23	91
	30%	37%	32%	25%	36%	32%	21%	34%	30%	33%	24%	34%	29%	30%	28%	33%
Had food poisoning ?																
Unweighted Base	3056	623	62	69	157	149	98	506	410	693	143	533	1261	597	72	320
Base	3044	619	73	80	162	151	89	543	440	784	138	582	1392	623	78	261
Yes	1196	258	34	34	70	70	43	214	158	325	55	216	628	249	33	72
	39%	42%	47%	43%	43%	47%	49%	39%	36%	42%	40%	37%	45%	40%	42%	28%
No	1847	361	38	46	93	81	45	329	282	458	83	367	764	374	45	189
	61%	58%	53%	57%	57%	53%	51%	61%	64%	58%	60%	63%	55%	60%	58%	72%
Dietary restrictions ?																
Unweighted Base	3206	645	67	73	165	154	102	527	427	742	147	542	1337	631	76	335
Base	3197	639	76	83	176	155	94	562	459	839	149	592	1484	665	83	268
Completely vegetarian/ Partly vegetarian/ Vegan	176	30	7	1	11	11	8	27	27	47	11	43	98	40	5	9
	6%	5%	9%	1%	6%	7%	9%	5%	6%	6%	7%	7%	7%	6%	6%	3%
Allergic to certain food	134	26	5	4	9	5	4	30	18	45	9	25	65	25	4	10
	4%	4%	7%	5%	5%	3%	4%	5%	4%	5%	6%	4%	4%	4%	4%	4%
On a diet trying to lose weight	294	56	7	13	15	12	16	55	60	89	9	53	168	67	7	18
	9%	9%	9%	16%	9%	8%	17%	10%	13%	11%	6%	9%	11%	10%	9%	7%
Avoid certain food for religious/ cultural/ medical reasons	426	73	16	12	22	22	9	87	76	101	23	80	179	90	26	49
	13%	11%	21%	14%	13%	14%	10%	15%	17%	12%	15%	14%	12%	14%	31%	18%
None	2299	474	48	57	128	110	66	385	300	599	108	419	1049	478	46	191
	72%	74%	63%	69%	73%	71%	70%	68%	65%	71%	72%	71%	71%	72%	55%	71%
Sources of information on food safety																
Unweighted Base	3208	646	67	75	167	155	102	529	428	745	147	545	1338	633	76	337
Base	3212	644	76	86	179	157	94	566	460	848	149	600	1491	668	83	270
Family and friends	1141	458	30	33	78	64	48	253	203	370	47	243	589	263	43	36
	36%	71%	39%	38%	44%	41%	51%	45%	44%	44%	32%	41%	39%	39%	52%	13%
School/ college / a course	342	74	40	19	15	8	14	64	70	135	12	88	214	88	12	5
	11%	12%	52%	22%	9%	5%	15%	11%	15%	16%	8%	15%	14%	13%	15%	2%

Break By Break

Base: respondents

	Future sources of information on food safety															
	Total	Family and friends	School/ college/ a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	Don't know
Unweighted Base	3208	646	67	75	167	155	102	529	428	745	147	545	1338	633	76	337
Base	3212	644	76	86	179	157	94	566	460	848	149	600	1491	668	83	270
Work	274	34	20	63	20	15	12	47	52	110	9	47	152	61	11	16
	9%	5%	27%	74%	11%	9%	12%	8%	11%	13%	6%	8%	10%	9%	13%	6%
Retailers (e.g. supermarkets)	305	76	5	13	77	33	18	75	78	103	20	86	177	103	16	7
	9%	12%	6%	15%	43%	21%	19%	13%	17%	12%	13%	14%	12%	15%	19%	2%
Newspapers	298	62	13	14	42	85	22	88	78	83	35	72	148	87	14	7
	9%	10%	16%	16%	24%	54%	24%	16%	17%	10%	24%	12%	10%	13%	17%	3%
News websites	91	21	4	-	14	14	24	22	13	41	11	20	54	29	10	-
	3%	3%	5%	-	8%	9%	25%	4%	3%	5%	7%	3%	4%	4%	12%	-
Food TV shows/ cooking programmes	1015	226	32	40	90	77	45	374	239	353	79	247	536	274	38	20
	32%	35%	42%	46%	50%	49%	48%	66%	52%	42%	53%	41%	36%	41%	45%	7%
Food magazines	596	134	22	33	58	62	34	184	264	242	49	155	271	162	25	11
	19%	21%	29%	39%	32%	39%	36%	33%	57%	28%	33%	26%	18%	24%	30%	4%
Food websites	429	94	17	17	51	27	29	123	118	288	16	96	232	132	19	10
	13%	15%	22%	20%	28%	17%	31%	22%	26%	34%	11%	16%	16%	20%	23%	4%
TV/ radio campaigns	387	85	10	17	37	35	25	123	74	135	89	82	197	100	16	8
	12%	13%	13%	20%	21%	23%	26%	22%	16%	24%	60%	14%	13%	15%	19%	3%
Books	639	157	22	15	52	48	25	159	152	245	50	285	326	163	26	19
	20%	24%	29%	17%	29%	31%	27%	28%	33%	29%	33%	48%	22%	24%	31%	7%
Internet search engine	490	125	13	10	28	20	26	101	94	180	23	132	392	108	20	4
	15%	19%	17%	11%	16%	13%	27%	18%	21%	21%	15%	22%	26%	16%	24%	2%
Product packaging	1162	257	35	31	108	68	46	257	223	381	81	258	639	481	31	20
	36%	40%	46%	36%	60%	44%	49%	45%	49%	45%	54%	43%	72%	37%	7%	7%
Doctor/ GP	72	17	4	1	8	14	10	25	15	26	7	15	32	17	26	4
	2%	3%	6%	1%	5%	9%	11%	4%	3%	3%	5%	3%	2%	3%	31%	1%
I don't look for information on food safety	680	78	7	6	13	17	14	49	33	97	18	72	242	71	12	185
	21%	12%	10%	7%	7%	11%	15%	9%	7%	11%	12%	12%	16%	11%	14%	69%
Future sources of information on food safety																
Unweighted Base	3172	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3183	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Family and friends	648	648	17	31	59	52	33	181	120	168	40	166	256	198	33	-
	20%	100%	22%	36%	33%	33%	35%	32%	26%	20%	27%	27%	17%	30%	39%	-
School/ college/ a course	76	17	76	18	9	3	6	17	24	30	10	16	22	23	1	-
	2%	3%	100%	21%	5%	2%	6%	3%	5%	4%	6%	3%	1%	3%	2%	-

Break By Break

Base: respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/ cooking programmes	Food magazines	Food websites	TV/ radio campaigns	Books	Internet search engine	Product packaging	Doctor/ GP	Don't know
Unweighted Base	3172	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3183	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Work	86	31	18	86	16	11	8	27	29	25	9	19	27	21	2	-
	3%	5%	24%	100%	9%	7%	8%	5%	6%	3%	6%	3%	2%	3%	2%	-
Retailers (e.g. supermarkets)	179	59	9	16	179	36	20	74	59	72	32	50	59	108	17	-
	6%	9%	11%	19%	100%	23%	21%	13%	13%	8%	22%	8%	4%	16%	21%	-
Newspapers	157	52	3	11	36	157	16	78	63	43	34	47	50	69	11	-
	5%	8%	4%	13%	20%	100%	17%	14%	14%	5%	23%	8%	3%	10%	13%	-
News websites	94	33	6	8	20	16	94	29	26	49	17	26	50	33	10	-
	3%	5%	8%	9%	11%	10%	100%	5%	6%	6%	12%	4%	3%	5%	12%	-
Food TV shows/ cooking programmes	566	181	17	27	74	78	29	566	205	190	75	184	211	220	28	-
	18%	28%	22%	31%	41%	50%	31%	100%	45%	22%	50%	31%	14%	33%	34%	-
Food magazines	461	120	24	29	59	63	26	205	461	183	49	165	162	162	28	-
	14%	18%	32%	33%	33%	40%	28%	36%	100%	22%	33%	27%	11%	24%	33%	-
Food websites	850	168	30	25	72	43	49	190	183	850	48	203	412	216	32	-
	27%	26%	39%	29%	40%	27%	53%	34%	40%	100%	32%	34%	27%	32%	38%	-
TV/ radio campaigns	149	40	10	9	32	34	17	75	49	48	149	50	54	73	12	-
	5%	6%	13%	10%	18%	21%	18%	13%	11%	6%	100%	8%	4%	11%	14%	-
Books	603	166	16	19	50	47	26	184	165	203	50	603	261	166	22	-
	19%	26%	21%	22%	28%	30%	28%	32%	36%	24%	34%	100%	17%	25%	27%	-
Internet search engine	1498	256	22	27	59	50	50	211	162	412	54	261	1498	277	35	-
	47%	40%	29%	31%	33%	32%	54%	37%	35%	48%	36%	43%	100%	41%	42%	-
Product packaging	670	198	23	21	108	69	33	220	162	216	73	166	277	670	30	-
	21%	31%	30%	25%	60%	44%	35%	39%	35%	25%	49%	27%	18%	100%	36%	-
Doctor/ GP	83	33	1	2	17	11	10	28	28	32	12	22	35	30	83	-
	3%	5%	2%	2%	10%	7%	10%	5%	6%	4%	8%	4%	2%	4%	100%	-
Don't know	272	-	-	-	-	-	-	-	-	-	-	-	-	-	-	272
	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%
Household size																
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
One	512	102	6	9	27	26	9	72	53	82	27	86	163	90	15	74
	16%	16%	7%	10%	15%	17%	10%	13%	12%	10%	18%	14%	11%	13%	19%	27%
Two	1214	210	23	31	60	70	37	218	194	285	69	237	523	251	34	122
	38%	32%	30%	36%	33%	45%	39%	38%	42%	34%	46%	39%	35%	37%	41%	45%

Break By Break

Base: respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Three	584	132	23	20	26	29	24	103	92	178	19	110	317	127	7	27
	18%	20%	30%	23%	14%	18%	25%	18%	20%	21%	13%	18%	21%	19%	8%	10%
Four	574	132	13	21	49	18	19	112	77	182	23	96	314	143	16	29
	18%	20%	16%	24%	28%	11%	20%	20%	17%	21%	16%	16%	21%	21%	19%	11%
Five or more	347	72	13	6	17	14	5	62	44	122	11	74	181	58	11	19
	11%	11%	16%	7%	9%	9%	5%	11%	9%	14%	7%	12%	12%	9%	13%	7%
Children under 16 in household																
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Yes	846	185	32	30	53	35	31	163	107	288	37	149	506	177	22	41
	26%	29%	42%	35%	29%	22%	33%	29%	23%	34%	25%	25%	34%	26%	27%	15%
No	2385	463	44	56	127	122	63	403	353	562	112	454	992	493	61	231
	74%	71%	58%	65%	71%	78%	67%	71%	77%	66%	75%	75%	66%	74%	73%	85%
Household annual income																
Unweighted Base	2551	505	54	67	143	122	85	442	352	628	122	442	1125	516	60	240
Base	2535	499	59	78	147	124	79	470	373	693	121	481	1229	544	59	188
Up to 10,399	336	70	8	7	20	15	13	66	55	60	16	66	111	64	13	41
	13%	14%	14%	9%	13%	12%	17%	14%	15%	9%	13%	14%	9%	12%	22%	22%
10,400 to 25,999	758	156	21	31	46	48	23	139	111	182	41	150	301	153	25	74
	30%	31%	36%	40%	31%	39%	29%	30%	30%	26%	34%	31%	24%	28%	43%	39%
26,000 to 51,999	773	143	16	21	36	26	26	148	124	248	37	158	427	166	16	49
	31%	29%	26%	27%	24%	21%	33%	31%	33%	36%	30%	33%	35%	31%	28%	26%
52k+	668	130	14	18	46	34	17	118	82	204	27	107	390	160	5	24
	26%	26%	23%	23%	31%	28%	22%	25%	22%	29%	22%	22%	32%	29%	8%	13%
Perception of healthy eating																
Unweighted Base	914	208	16	19	43	38	28	146	120	187	36	123	315	184	13	119
Base	332	83	9	10	19	16	11	69	53	71	17	46	123	73	5	36
Healthy	314	81	9	9	19	16	11	65	50	67	17	45	115	71	5	34
	95%	97%	100%	93%	98%	99%	100%	95%	94%	94%	100%	98%	94%	97%	100%	96%

Break By Break

Base: respondents

	Future sources of information on food safety															
	Total	Family and friends	School/college/a course	Work	Retailers (e.g. supermarkets)	Newspapers	News websites	Food TV shows/cooking programmes	Food magazines	Food websites	TV/radio campaigns	Books	Internet search engine	Product packaging	Doctor/GP	Don't know
Unweighted Base	914	208	16	19	43	38	28	146	120	187	36	123	315	184	13	119
Base	332	83	9	10	19	16	11	69	53	71	17	46	123	73	5	36
Unhealthy	18	2	-	1	-	-	-	3	3	4	-	1	8	2	-	1
	5%	3%	-	7%	2%	1%	-	5%	6%	6%	-	2%	6%	3%	-	4%
Portions of F&V per day																
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
0-1	51	11	1	2	3	3	2	10	10	12	2	4	20	9	1	5
	14%	12%	16%	22%	14%	19%	17%	14%	17%	14%	10%	9%	14%	11%	20%	13%
2-4	153	38	3	4	5	6	7	34	23	34	9	24	62	35	2	13
	42%	42%	35%	34%	26%	36%	50%	47%	39%	41%	53%	50%	44%	46%	42%	34%
5+	161	43	4	5	12	8	4	29	25	36	7	20	59	32	2	20
	44%	47%	49%	44%	60%	45%	34%	39%	44%	44%	37%	41%	42%	42%	38%	54%
Eatwell plate correct ?																
Unweighted Base	1011	232	16	21	46	43	38	163	132	220	40	132	363	194	15	127
Base	365	92	9	11	20	17	13	74	58	82	18	48	140	76	6	38
Yes	82	22	3	1	3	5	4	19	9	20	4	13	37	16	1	6
	22%	24%	35%	8%	15%	29%	32%	26%	16%	24%	22%	27%	26%	21%	16%	17%
No	283	70	6	10	17	12	9	55	48	62	14	35	104	60	5	31
	78%	76%	65%	92%	85%	71%	68%	74%	84%	76%	78%	73%	74%	79%	84%	83%
NS SEC - Demographic break																
Unweighted Base	3231	650	67	75	167	156	102	530	429	747	147	549	1345	636	76	339
Base	3231	648	76	86	179	157	94	566	461	850	149	603	1498	670	83	272
Managerial/ Prof	1284	257	26	31	87	67	46	212	163	401	71	230	703	296	29	75
	40%	40%	35%	36%	48%	43%	49%	37%	35%	47%	48%	38%	47%	44%	34%	28%
Intermediate	652	129	10	10	26	29	20	119	93	182	24	127	316	140	18	57
	20%	20%	13%	11%	15%	18%	21%	21%	20%	21%	16%	21%	21%	21%	22%	21%
Routine/ manual	1154	229	37	45	61	54	25	218	192	239	52	228	423	220	32	119
	36%	35%	48%	52%	34%	34%	27%	38%	42%	28%	35%	38%	28%	33%	38%	44%
Not classifiable/ stated/ never worked	141	32	3	1	6	7	3	18	12	27	1	18	56	14	5	20
	4%	5%	4%	1%	3%	5%	4%	3%	3%	3%	1%	3%	4%	2%	6%	7%

Break By Break
Base: respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Total	3231	512	1214	584	574	347	846	2385	336	758	773	668
Gender												
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Male	1578 49%	249 49%	595 49%	274 47%	282 49%	179 52%	395 47%	1184 50%	145 43%	372 49%	397 51%	355 53%
Female	1653 51%	263 51%	620 51%	311 53%	292 51%	167 48%	452 53%	1201 50%	192 57%	385 51%	377 49%	312 47%
Age												
Unweighted Base	3229	964	1177	474	411	203	787	2442	486	865	686	514
Base	3228	509	1214	584	574	347	846	2382	336	758	773	668
16-24	469 15%	24 5%	89 7%	123 21%	132 23%	102 29%	143 17%	327 14%	50 15%	78 10%	112 15%	89 13%
25-34	537 17%	55 11%	184 15%	134 23%	84 15%	80 23%	230 27%	306 13%	39 12%	119 16%	162 21%	128 19%
35-44	537 17%	61 12%	136 11%	93 16%	166 29%	80 23%	298 35%	239 10%	59 18%	105 14%	139 18%	151 23%
45-54	594 18%	72 14%	190 16%	138 24%	138 24%	56 16%	161 19%	433 18%	48 14%	117 15%	162 21%	152 23%
55-64	443 14%	85 17%	223 18%	67 11%	40 7%	27 8%	9 1%	433 18%	38 11%	111 15%	97 13%	93 14%
65-74	408 13%	95 19%	272 22%	26 4%	13 2%	2 *	4 *	404 17%	55 16%	134 18%	78 10%	41 6%
75+	241 7%	117 23%	120 10%	2 *	- *	- -	- *	240 10%	48 14%	93 12%	23 3%	15 2%
Country												
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
England	2709 84%	434 85%	1009 83%	486 83%	476 83%	304 88%	718 85%	1991 83%	279 83%	638 84%	663 86%	578 86%

Break By Break

Base: respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Wales	157	19	69	20	33	16	36	122	21	31	26	28
	5%	4%	6%	3%	6%	5%	4%	5%	6%	4%	3%	4%
Scotland	274	44	108	60	47	15	67	207	29	66	67	50
	8%	9%	9%	10%	8%	4%	8%	9%	9%	9%	9%	8%
Northern Ireland	91	15	29	18	17	11	25	65	8	22	18	12
	3%	3%	2%	3%	3%	3%	3%	3%	2%	3%	2%	2%
Ethnicity												
Unweighted Base	3120	930	1126	459	407	198	772	2348	462	829	672	497
Base	3100	486	1150	558	568	338	827	2274	315	717	758	643
White	2812	456	1090	504	503	258	693	2120	263	655	705	606
	91%	94%	95%	90%	89%	76%	84%	93%	84%	91%	93%	94%
Other	288	30	60	54	65	79	134	154	52	62	53	37
	9%	6%	5%	10%	11%	24%	16%	7%	16%	9%	7%	6%
Living arrangements												
Unweighted Base	3230	966	1177	473	411	203	787	2443	486	865	686	514
Base	3230	512	1214	583	574	347	846	2383	336	758	773	668
Living as a couple	1971	2	1001	357	404	207	607	1364	116	437	563	491
	61%	*	82%	61%	71%	60%	72%	57%	34%	58%	73%	73%
Not living as a couple	1259	510	213	226	169	140	239	1019	220	320	210	177
	39%	100%	18%	39%	29%	40%	28%	43%	66%	42%	27%	27%
Working status												
Unweighted Base	3230	965	1177	474	411	203	787	2443	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
In work	1835	209	625	394	396	211	586	1250	88	357	549	523
	57%	41%	52%	67%	69%	61%	69%	52%	26%	47%	71%	78%
Retired	721	229	425	36	23	9	10	711	111	256	110	57
	22%	45%	35%	6%	4%	3%	1%	30%	33%	34%	14%	9%
Unemployed	177	32	59	42	33	11	46	131	61	32	17	21
	5%	6%	5%	7%	6%	3%	5%	6%	18%	4%	2%	3%
Other	497	43	105	112	122	116	205	293	77	113	98	66
	15%	8%	9%	19%	21%	33%	24%	12%	23%	15%	13%	10%

Break By Break

Base: respondents

	Total	Household size					Children under 16 in household		Household annual income				
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+	
Highest educational qualification													
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514	
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668	
Degree or higher	836 26%	128 25%	328 27%	150 26%	165 29%	65 19%	232 27%	604 25%	36 11%	116 15%	226 29%	314 47%	
A level/ Diploma/ Apprenticeship	1083 34%	140 27%	385 32%	219 38%	216 38%	122 35%	293 35%	790 33%	78 23%	251 33%	301 39%	216 32%	
GCSE	667 21%	84 16%	230 19%	137 23%	122 21%	95 28%	214 25%	453 19%	76 22%	187 25%	172 22%	92 14%	
Other/ None	645 20%	160 31%	272 22%	78 13%	71 12%	64 18%	107 13%	538 23%	147 44%	203 27%	74 10%	47 7%	
Disability/ long lasting illness													
Unweighted Base	3230	966	1176	474	411	203	786	2444	486	865	686	514	
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668	
Yes	541 17%	153 30%	242 20%	79 14%	48 8%	19 6%	82 10%	459 19%	110 33%	170 22%	81 10%	48 7%	
No	2690 83%	359 70%	972 80%	505 86%	526 92%	327 94%	764 90%	1926 81%	226 67%	587 78%	692 90%	620 93%	
Reading food labelling													
Unweighted Base	3230	966	1176	474	411	203	787	2443	486	865	686	514	
Base	3230	512	1213	584	574	347	846	2383	336	758	773	668	
Easy	1939 60%	269 53%	650 54%	388 66%	395 69%	237 68%	601 71%	1339 56%	187 55%	408 54%	477 62%	451 68%	
Neither	211 7%	31 6%	83 7%	46 8%	24 4%	27 8%	55 7%	155 7%	26 8%	67 9%	34 4%	40 6%	
Dfficult	1079 33%	212 41%	480 40%	150 26%	154 27%	82 24%	190 22%	889 37%	124 37%	283 37%	262 34%	176 26%	
Internet use													
Unweighted Base	3229	966	1175	474	411	203	787	2442	486	865	686	514	
Base	3230	512	1213	584	574	347	846	2383	336	758	773	668	
Today/ Yesterday	2371 73%	268 52%	817 67%	502 86%	496 86%	288 83%	749 88%	1622 68%	166 49%	476 63%	673 87%	595 89%	

Break By Break

Base: respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3229	966	1175	474	411	203	787	2442	486	865	686	514
Base	3230	512	1213	584	574	347	846	2383	336	758	773	668
Day before yesterday/ last week	202 6%	28 6%	101 8%	25 4%	28 5%	20 6%	44 5%	158 7%	27 8%	68 9%	36 5%	23 3%
In last month	47 1%	8 1%	21 2%	11 2%	1 *	6 2%	12 1%	35 1%	10 3%	16 2%	4 1%	7 1%
Over a month ago	52 2%	11 2%	24 2%	8 1%	5 1%	5 1%	7 1%	46 2%	8 2%	19 3%	14 2%	7 1%
Never used	557 17%	197 39%	250 21%	38 6%	43 7%	29 8%	34 4%	523 22%	125 37%	178 23%	46 6%	35 5%
Housing tenure												
Unweighted Base	3134	953	1152	449	395	185	758	2376	479	848	672	499
Base	3071	506	1186	537	544	299	792	2279	327	736	749	639
Owner occupier	2070 67%	279 55%	838 71%	354 66%	406 75%	192 64%	504 64%	1566 69%	115 35%	416 57%	569 76%	513 80%
Private tenant	508 17%	88 17%	200 17%	95 18%	65 12%	61 20%	136 17%	372 16%	55 17%	149 20%	123 16%	93 15%
Social tenant	493 16%	139 27%	148 12%	88 16%	73 13%	46 15%	151 19%	342 15%	156 48%	171 23%	57 8%	33 5%
Separate kitchen ?												
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Yes	2993 93%	473 92%	1107 91%	548 94%	538 94%	328 95%	806 95%	2187 92%	308 92%	709 94%	701 91%	616 92%
No	238 7%	40 8%	108 9%	36 6%	36 6%	19 5%	41 5%	197 8%	29 8%	48 6%	72 9%	52 8%
Cook												
Unweighted Base	3181	958	1155	466	403	199	777	2404	480	848	679	504
Base	3170	507	1186	573	562	341	833	2337	325	738	764	657
For self	2990 94%	499 98%	1109 93%	539 94%	537 96%	307 90%	776 93%	2214 95%	312 96%	680 92%	736 96%	628 96%
For others	2559 81%	285 56%	1035 87%	486 85%	473 84%	280 82%	739 89%	1820 78%	238 73%	577 78%	655 86%	562 86%

Break By Break
Base: respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3181	958	1155	466	403	199	777	2404	480	848	679	504
Base	3170	507	1186	573	562	341	833	2337	325	738	764	657
Never	134 4%	7 1%	61 5%	27 5%	12 2%	27 8%	37 4%	96 4%	8 3%	42 6%	17 2%	19 3%
Eat out												
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
At all	2412 75%	322 63%	883 73%	472 81%	442 77%	293 85%	686 81%	1726 72%	198 59%	536 71%	614 79%	553 83%
Never	819 25%	190 37%	331 27%	112 19%	131 23%	53 15%	161 19%	658 28%	138 41%	221 29%	159 21%	115 17%
Responsible for food shop												
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
All/ Most	1618 50%	478 93%	560 46%	248 42%	225 39%	107 31%	412 49%	1206 51%	217 65%	426 56%	385 50%	273 41%
Half	644 20%	9 2%	343 28%	120 21%	109 19%	63 18%	167 20%	477 20%	47 14%	165 22%	172 22%	151 23%
Little/ None	970 30%	26 5%	311 26%	216 37%	240 42%	177 51%	268 32%	702 29%	72 21%	167 22%	216 28%	244 36%
Had food poisoning ?												
Unweighted Base	3056	912	1114	447	387	196	750	2306	466	833	636	476
Base	3044	481	1149	547	536	331	796	2247	324	729	711	617
Yes	1196 39%	171 35%	482 42%	205 37%	236 44%	104 31%	325 41%	871 39%	94 29%	254 35%	327 46%	284 46%
No	1847 61%	311 65%	667 58%	343 63%	300 56%	227 69%	471 59%	1376 61%	230 71%	475 65%	384 54%	333 54%

Break By Break

Base: respondents

	Total	Household size					Children under 16 in household		Household annual income				
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+	
Dietary restrictions ?													
Unweighted Base	3206	955	1171	472	407	201	782	2424	482	856	682	511	
Base	3197	506	1205	583	564	339	838	2359	334	751	766	657	
Completely vegetarian/ Partly vegetarian/ Vegan	176 6%	32 6%	67 6%	24 4%	42 7%	12 4%	50 6%	126 5%	13 4%	35 5%	47 6%	38 6%	
Allergic to certain food	134 4%	19 4%	57 5%	26 4%	24 4%	9 3%	42 5%	92 4%	14 4%	28 4%	42 6%	28 4%	
On a diet trying to lose weight	294 9%	33 6%	121 10%	65 11%	50 9%	26 8%	91 11%	203 9%	20 6%	73 10%	94 12%	72 11%	
Avoid certain food for religious/ cultural/ medical reasons	426 13%	79 16%	166 14%	55 9%	56 10%	69 20%	118 14%	308 13%	60 18%	112 15%	87 11%	58 9%	
None	2299 72%	366 72%	839 70%	429 74%	420 74%	244 72%	587 70%	1712 73%	239 72%	534 71%	535 70%	486 74%	
Sources of information on food safety													
Unweighted Base	3208	956	1167	473	411	201	783	2425	485	860	684	510	
Base	3212	507	1204	584	574	344	843	2369	336	754	771	664	
Family and friends	1141 36%	128 25%	397 33%	240 41%	234 41%	142 41%	358 42%	783 33%	115 34%	245 33%	267 35%	267 40%	
School/ college / a course	342 11%	27 5%	79 7%	89 15%	79 14%	68 20%	147 17%	195 8%	34 10%	63 8%	87 11%	73 11%	
Work	274 9%	31 6%	72 6%	63 11%	68 12%	42 12%	100 12%	175 7%	19 6%	63 8%	84 11%	49 7%	
Retailers (e.g. supermarkets)	305 9%	41 8%	101 8%	66 11%	65 11%	32 9%	97 12%	208 9%	24 7%	63 8%	83 11%	80 12%	
Newspapers	298 9%	49 10%	131 11%	57 10%	48 8%	12 3%	63 8%	234 10%	23 7%	81 11%	66 9%	74 11%	
News websites	91 3%	11 2%	28 2%	20 4%	22 4%	10 3%	31 4%	61 3%	10 3%	20 3%	25 3%	16 2%	
Food TV shows/ cooking programmes	1015 32%	123 24%	391 32%	226 39%	195 34%	81 23%	287 34%	728 31%	96 29%	229 30%	277 36%	242 36%	
Food magazines	596 19%	65 13%	249 21%	112 19%	114 20%	56 16%	158 19%	438 18%	59 17%	143 19%	146 19%	132 20%	
Food websites	429 13%	42 8%	149 12%	100 17%	93 16%	44 13%	135 16%	293 12%	32 10%	91 12%	118 15%	103 16%	
TV/ radio campaigns	387 12%	57 11%	137 11%	82 14%	76 13%	36 10%	119 14%	268 11%	51 15%	97 13%	94 12%	96 15%	

Break By Break

Base: respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3208	956	1167	473	411	201	783	2425	485	860	684	510
Base	3212	507	1204	584	574	344	843	2369	336	754	771	664
Books	639	83	243	127	122	64	172	467	51	143	181	130
	20%	16%	20%	22%	21%	19%	20%	20%	15%	19%	23%	20%
Internet search engine	490	35	169	117	97	71	173	317	44	95	139	115
	15%	7%	14%	20%	17%	21%	21%	13%	13%	13%	18%	17%
Product packaging	1162	162	441	208	251	100	312	849	98	257	319	299
	36%	32%	37%	36%	44%	29%	37%	36%	29%	34%	41%	45%
Doctor/ GP	72	11	36	12	6	6	17	55	15	23	18	3
	2%	2%	3%	2%	1%	2%	2%	2%	4%	3%	2%	*
I don't look for information on food safety	680	145	295	106	78	56	125	555	79	163	154	119
	21%	29%	24%	18%	14%	16%	15%	23%	23%	22%	20%	18%
Future sources of information on food safety												
Unweighted Base	3172	932	1159	471	408	202	783	2389	475	848	678	508
Base	3183	494	1194	581	570	344	839	2344	330	744	765	661
Family and friends	648	102	210	132	132	72	185	463	70	156	143	130
	20%	21%	18%	23%	23%	21%	22%	20%	21%	21%	19%	20%
School/ college/ a course	76	6	23	23	13	13	32	44	8	21	16	14
	2%	1%	2%	4%	2%	4%	4%	2%	3%	3%	2%	2%
Work	86	9	31	20	21	6	30	56	7	31	21	18
	3%	2%	3%	3%	4%	2%	4%	2%	2%	4%	3%	3%
Retailers (e.g. supermarkets)	179	27	60	26	49	17	53	127	20	46	36	46
	6%	6%	5%	4%	9%	5%	6%	5%	6%	6%	5%	7%
Newspapers	157	26	70	29	18	14	35	122	15	48	26	34
	5%	5%	6%	5%	3%	4%	4%	5%	5%	6%	3%	5%
News websites	94	9	37	24	19	5	31	63	13	23	26	17
	3%	2%	3%	4%	3%	1%	4%	3%	4%	3%	3%	3%
Food TV shows/ cooking programmes	566	72	218	103	112	62	163	403	66	139	148	118
	18%	15%	18%	18%	20%	18%	19%	17%	20%	19%	19%	18%
Food magazines	461	53	194	92	77	44	107	353	55	111	124	82
	14%	11%	16%	16%	13%	13%	13%	15%	17%	15%	16%	12%
Food websites	850	82	285	178	182	122	288	562	60	182	248	204
	27%	17%	24%	31%	32%	36%	34%	24%	18%	24%	32%	31%
TV/ radio campaigns	149	27	69	19	23	11	37	112	16	41	37	27
	5%	5%	6%	3%	4%	3%	4%	5%	5%	6%	5%	4%
Books	603	86	237	110	96	74	149	454	66	150	158	107
	19%	17%	20%	19%	17%	22%	18%	19%	20%	20%	21%	16%

Break By Break
Base: respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	3172	932	1159	471	408	202	783	2389	475	848	678	508
Base	3183	494	1194	581	570	344	839	2344	330	744	765	661
Internet search engine	1498	163	523	317	314	181	506	992	111	301	427	390
	47%	33%	44%	55%	55%	53%	60%	42%	34%	40%	56%	59%
Product packaging	670	90	251	127	143	58	177	493	64	153	166	160
	21%	18%	21%	22%	25%	17%	21%	21%	20%	21%	22%	24%
Doctor/ GP	83	15	34	7	16	11	22	61	13	25	16	5
	3%	3%	3%	1%	3%	3%	3%	3%	4%	3%	2%	1%
Don't know	272	74	122	27	29	19	41	231	41	74	49	24
	9%	15%	10%	5%	5%	6%	5%	10%	12%	10%	6%	4%
Household size												
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
One	512	512	-	-	-	-	-	512	132	175	82	36
	16%	100%	-	-	-	-	-	21%	39%	23%	11%	5%
Two	1214	-	1214	-	-	-	39	1176	105	326	311	225
	38%	-	100%	-	-	-	5%	49%	31%	43%	40%	34%
Three	584	-	-	584	-	-	205	380	41	107	137	166
	18%	-	-	100%	-	-	24%	16%	12%	14%	18%	25%
Four	574	-	-	-	574	-	371	203	43	95	168	159
	18%	-	-	-	100%	-	44%	9%	13%	12%	22%	24%
Five or more	347	-	-	-	-	347	232	114	15	54	76	81
	11%	-	-	-	-	100%	27%	5%	5%	7%	10%	12%
Children under 16 in household												
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Yes	846	-	39	205	371	232	846	-	73	186	230	210
	26%	-	3%	35%	65%	67%	100%	-	22%	25%	30%	31%
No	2385	512	1176	380	203	114	-	2385	263	572	543	458
	74%	100%	97%	65%	35%	33%	-	100%	78%	75%	70%	69%

Break By Break
Base: respondents

	Total	Household size					Children under 16 in household		Household annual income				
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+	
Household annual income													
Unweighted Base	2551	797	911	372	330	141	659	1892	486	865	686	514	
Base	2535	426	967	452	464	226	699	1836	336	758	773	668	
Up to 10,399	336 13%	132 31%	105 11%	41 9%	43 9%	15 7%	73 10%	263 14%	336 100%	-	-	-	
10,400 to 25,999	758 30%	175 41%	326 34%	107 24%	95 20%	54 24%	186 27%	572 31%	-	758 100%	-	-	
26,000 to 51,999	773 31%	82 19%	311 32%	137 30%	168 36%	76 33%	230 33%	543 30%	-	-	773 100%	-	
52k+	668 26%	36 9%	225 23%	166 37%	159 34%	81 36%	210 30%	458 25%	-	-	-	668 100%	
Perception of healthy eating													
Unweighted Base	914	280	307	154	118	55	231	683	141	228	171	127	
Base	332	52	125	73	56	26	85	247	35	78	77	59	
Healthy	314 95%	50 95%	119 95%	68 94%	54 96%	23 90%	78 92%	236 95%	33 94%	72 93%	72 93%	55 94%	
Unhealthy	18 5%	3 5%	6 5%	4 6%	2 4%	2 10%	6 8%	11 5%	2 6%	5 7%	5 7%	4 6%	
Portions of F&V per day													
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134	
Base	365	59	137	78	64	26	92	273	37	88	85	63	
0-1	51 14%	9 16%	20 15%	12 15%	6 10%	3 13%	12 13%	39 14%	10 29%	14 16%	10 11%	8 12%	
2-4	153 42%	25 43%	58 43%	29 37%	31 49%	9 34%	37 40%	116 42%	14 38%	39 44%	36 43%	19 31%	
5+	161 44%	25 42%	59 43%	37 47%	27 41%	14 54%	43 47%	118 43%	12 33%	36 40%	39 46%	36 57%	
Eatwell plate correct ?													
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134	
Base	365	59	137	78	64	26	92	273	37	88	85	63	
Yes	82 22%	11 18%	29 21%	18 23%	19 29%	5 18%	25 27%	57 21%	6 17%	19 22%	18 21%	17 27%	

Break By Break

Base: respondents

	Total	Household size					Children under 16 in household		Household annual income			
		One	Two	Three	Four	Five or more	Yes	No	Up to 10,399	10,400 to 25,999	26,000 to 51,999	52k+
Unweighted Base	1011	312	341	166	133	59	253	758	154	257	190	134
Base	365	59	137	78	64	26	92	273	37	88	85	63
No	283	48	108	60	46	21	67	216	31	69	67	46
	78%	82%	79%	77%	71%	82%	73%	79%	83%	78%	79%	73%
NS SEC - Demographic break												
Unweighted Base	3231	966	1177	474	411	203	787	2444	486	865	686	514
Base	3231	512	1214	584	574	347	846	2385	336	758	773	668
Managerial/ Prof	1284	170	524	231	241	118	329	955	36	186	357	448
	40%	33%	43%	40%	42%	34%	39%	40%	11%	25%	46%	67%
Intermediate	652	120	242	123	102	65	153	499	52	173	171	102
	20%	23%	20%	21%	18%	19%	18%	21%	16%	23%	22%	15%
Routine/ manual	1154	197	417	200	209	130	321	833	226	363	229	103
	36%	38%	34%	34%	36%	38%	38%	35%	67%	48%	30%	15%
Not classifiable/ stated/ never worked	141	26	30	30	21	34	44	98	23	36	16	16
	4%	5%	2%	5%	4%	10%	5%	4%	7%	5%	2%	2%

Break By Break
Base: respondents

	Total	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break			
		Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Total	3231	314	18	51	153	161	82	283	1284	652	1154	141
Gender												
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Male	1578 49%	147 47%	9 49%	24 48%	76 50%	75 46%	37 46%	138 49%	668 52%	306 47%	543 47%	61 43%
Female	1653 51%	167 53%	9 51%	27 52%	76 50%	86 54%	44 54%	145 51%	616 48%	345 53%	611 53%	80 57%
Age												
Unweighted Base	3229	864	50	136	424	451	240	771	1149	648	1266	166
Base	3228	314	18	51	153	161	82	283	1284	649	1154	141
16-24	469 15%	39 13%	5 31%	12 23%	30 20%	11 7%	17 20%	36 13%	156 12%	87 13%	184 16%	42 30%
25-34	537 17%	52 17%	2 12%	6 12%	25 16%	28 18%	11 14%	48 17%	234 18%	100 15%	171 15%	32 23%
35-44	537 17%	51 16%	3 19%	8 16%	26 17%	29 18%	19 23%	45 16%	241 19%	92 14%	190 16%	15 10%
45-54	594 18%	56 18%	2 11%	10 20%	22 14%	30 19%	15 18%	48 17%	247 19%	114 18%	210 18%	23 16%
55-64	443 14%	47 15%	4 23%	9 18%	21 14%	24 15%	11 14%	44 15%	175 14%	126 19%	129 11%	13 9%
65-74	408 13%	43 14%	1 5%	4 8%	15 10%	27 17%	6 8%	39 14%	157 12%	82 13%	162 14%	6 4%
75+	241 7%	25 8%	-	2 3%	14 9%	11 7%	3 3%	24 8%	75 6%	49 8%	107 9%	10 7%

Break By Break

Base: respondents

	Total	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
		Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked	
Country													
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166	
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141	
England	2709	-	-	-	-	-	-	-	1130	544	930	105	
	84%	-	-	-	-	-	-	-	88%	83%	81%	74%	
Wales	157	-	-	-	-	-	-	-	41	41	62	13	
	5%	-	-	-	-	-	-	-	3%	6%	5%	9%	
Scotland	274	237	12	41	116	117	58	217	86	47	126	16	
	8%	75%	71%	80%	76%	73%	70%	77%	7%	7%	11%	11%	
Northern Ireland	91	77	5	10	37	44	24	66	27	20	36	7	
	3%	25%	29%	20%	24%	27%	30%	23%	2%	3%	3%	5%	
Ethnicity													
Unweighted Base	3120	863	50	136	424	450	239	771	1109	628	1228	155	
Base	3100	313	18	51	153	160	81	283	1237	628	1111	125	
White	2812	306	18	49	152	156	77	280	1153	567	997	95	
	91%	98%	100%	97%	99%	97%	94%	99%	93%	90%	90%	76%	
Other	288	7	-	2	1	5	5	3	83	61	114	30	
	9%	2%	-	3%	1%	3%	6%	1%	7%	10%	10%	24%	
Living arrangements													
Unweighted Base	3230	864	50	136	424	451	240	771	1149	649	1266	166	
Base	3230	314	18	51	153	161	82	283	1284	652	1153	141	
Living as a couple	1971	204	10	26	90	115	46	184	880	377	665	48	
	61%	65%	57%	50%	59%	71%	57%	65%	69%	58%	58%	34%	
Not living as a couple	1259	110	8	25	63	46	35	99	404	275	487	93	
	39%	35%	43%	50%	41%	29%	43%	35%	31%	42%	42%	66%	
Working status													
Unweighted Base	3230	864	49	135	424	451	239	771	1149	649	1266	166	
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141	
In work	1835	177	10	26	84	95	48	158	840	385	566	44	
	57%	56%	57%	52%	55%	59%	58%	56%	65%	59%	49%	31%	

Break By Break

Base: respondents

	Total	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break			
		Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	3230	864	49	135	424	451	239	771	1149	649	1266	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Retired	721	72	2	6	32	40	9	69	266	144	291	19
	22%	23%	12%	12%	21%	25%	11%	24%	21%	22%	25%	14%
Unemployed	177	13	2	5	6	6	4	13	42	27	88	20
	5%	4%	10%	11%	4%	4%	5%	4%	3%	4%	8%	15%
Other	497	52	4	13	31	20	21	44	135	96	209	57
	15%	17%	21%	25%	20%	13%	25%	15%	11%	15%	18%	41%
Highest educational qualification												
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Degree or higher	836	71	1	4	32	42	26	52	614	104	90	29
	26%	23%	8%	8%	21%	26%	32%	18%	48%	16%	8%	20%
A level/ Diploma/ Apprenticeship	1083	98	6	19	45	54	25	93	405	244	391	43
	34%	31%	34%	37%	29%	34%	30%	33%	32%	37%	34%	31%
GCSE	667	58	7	9	37	24	17	53	179	159	298	31
	21%	19%	42%	18%	24%	15%	20%	19%	14%	24%	26%	22%
Other/ None	645	87	3	19	39	41	14	85	85	145	376	38
	20%	28%	16%	38%	26%	26%	18%	30%	7%	22%	33%	27%
Disability/ long lasting illness												
Unweighted Base	3230	864	50	136	424	451	240	771	1148	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Yes	541	54	3	12	26	32	11	59	147	124	240	30
	17%	17%	19%	23%	17%	20%	13%	21%	11%	19%	21%	21%
No	2690	260	14	39	127	129	71	225	1137	528	914	111
	83%	83%	81%	77%	83%	80%	87%	79%	89%	81%	79%	79%
Reading food labelling												
Unweighted Base	3230	864	50	136	424	451	240	771	1149	649	1266	166
Base	3230	314	18	51	153	161	82	283	1284	652	1153	141
Easy	1939	194	11	32	95	99	56	170	817	346	687	89
	60%	62%	61%	64%	62%	61%	69%	60%	64%	53%	60%	63%

Break By Break

Base: respondents

	Total	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break			
		Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	3230	864	50	136	424	451	240	771	1149	649	1266	166
Base	3230	314	18	51	153	161	82	283	1284	652	1153	141
Neither	211	15	-	4	9	5	5	13	71	44	82	14
	7%	5%	1%	7%	6%	3%	6%	5%	6%	7%	7%	10%
Difficult	1079	105	7	15	49	57	21	100	396	261	384	38
	33%	33%	38%	29%	32%	35%	25%	35%	31%	40%	33%	27%
Internet use												
Unweighted Base	3229	864	49	136	424	450	240	770	1149	649	1266	165
Base	3230	314	17	51	153	161	82	283	1284	652	1153	141
Today/ Yesterday	2371	208	12	32	104	109	61	184	1115	466	698	92
	73%	66%	69%	62%	68%	68%	75%	65%	87%	72%	61%	65%
Day before yesterday/ last week	202	21	1	3	9	11	6	17	63	51	81	7
	6%	7%	5%	5%	6%	7%	7%	6%	5%	8%	7%	5%
In last month	47	7	1	2	5	2	2	7	11	4	30	3
	1%	2%	7%	3%	4%	1%	3%	2%	1%	1%	3%	2%
Over a month ago	52	9	1	2	2	7	1	9	14	12	25	1
	2%	3%	4%	5%	1%	4%	2%	3%	1%	2%	2%	1%
Never used	557	69	2	13	33	32	12	65	81	119	320	37
	17%	22%	14%	25%	21%	20%	14%	23%	6%	18%	28%	26%
Housing tenure												
Unweighted Base	3134	844	45	133	410	442	231	754	1121	633	1229	151
Base	3071	303	17	49	145	158	78	274	1229	620	1097	125
Owner occupier	2070	206	9	24	97	113	51	183	1004	437	578	50
	67%	68%	56%	49%	67%	72%	66%	67%	82%	71%	53%	40%
Private tenant	508	40	3	5	20	22	14	34	177	107	184	40
	17%	13%	19%	10%	14%	14%	18%	12%	14%	17%	17%	32%
Social tenant	493	57	4	20	27	23	13	57	47	75	335	35
	16%	19%	25%	41%	19%	14%	16%	21%	4%	12%	31%	28%

Break By Break
Base: respondents

	Total	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break			
		Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter mediate	Routine/ manual	Not classi fiable/ stated/ never worked
Separate kitchen ?												
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Yes	2993 93%	289 92%	17 98%	49 96%	140 92%	146 91%	74 90%	262 93%	1175 92%	594 91%	1090 94%	134 95%
No	238 7%	25 8%	- 2%	2 4%	12 8%	15 9%	8 10%	21 7%	109 8%	57 9%	64 6%	7 5%
Cook												
Unweighted Base	3181	854	47	136	412	449	236	761	1132	642	1249	158
Base	3170	309	17	51	146	160	81	276	1262	640	1135	134
For self	2990 94%	290 94%	16 97%	47 91%	138 94%	151 94%	77 94%	259 94%	1209 96%	609 95%	1049 92%	122 91%
For others	2559 81%	250 81%	12 73%	36 71%	116 79%	132 83%	68 84%	216 78%	1081 86%	493 77%	883 78%	102 76%
Never	134 4%	16 5%	1 3%	2 4%	8 6%	8 5%	5 6%	14 5%	34 3%	25 4%	63 6%	12 9%
Eat out												
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
At all	2412 75%	214 68%	14 80%	40 78%	107 70%	109 68%	56 68%	200 70%	1018 79%	489 75%	797 69%	108 76%
Never	819 25%	100 32%	4 20%	11 22%	46 30%	52 32%	26 32%	84 30%	266 21%	163 25%	357 31%	33 24%
Responsible for food shop												
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
All/ Most	1618 50%	158 50%	8 48%	26 51%	66 43%	88 55%	38 46%	143 50%	611 48%	349 54%	597 52%	61 44%
Half	644 20%	65 21%	3 18%	10 20%	32 21%	33 20%	17 21%	58 21%	290 23%	119 18%	213 18%	21 15%

Break By Break
Base: respondents

	Total	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break			
		Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Little/ None	970	90	6	15	54	40	27	82	383	184	344	58
	30%	29%	34%	29%	36%	25%	33%	29%	30%	28%	30%	41%
Had food poisoning ?												
Unweighted Base	3056	823	47	132	400	432	225	739	1067	621	1215	153
Base	3044	300	16	49	144	155	77	271	1187	619	1104	133
Yes	1196	103	7	9	46	63	27	91	554	244	347	51
	39%	34%	42%	19%	32%	41%	35%	34%	47%	39%	31%	39%
No	1847	197	9	39	98	92	50	179	633	375	757	82
	61%	66%	58%	81%	68%	59%	65%	66%	53%	61%	69%	61%
Dietary restrictions ?												
Unweighted Base	3206	861	50	134	424	450	240	768	1142	646	1254	164
Base	3197	313	18	51	153	161	82	282	1267	648	1143	139
Completely vegetarian/ Partly vegetarian/ Vegan	176	6	-	-	2	5	2	5	84	48	36	8
	6%	2%	2%	1%	1%	3%	2%	2%	7%	7%	3%	6%
Allergic to certain food	134	9	-	1	6	4	2	9	58	15	52	9
	4%	3%	1%	1%	4%	3%	3%	3%	5%	2%	5%	7%
On a diet trying to lose weight	294	24	1	1	9	17	5	22	124	46	108	16
	9%	8%	5%	3%	6%	10%	6%	8%	10%	7%	9%	12%
Avoid certain food for religious/ cultural/ medical reasons	426	22	-	4	8	12	7	17	143	98	159	25
	13%	7%	*	8%	5%	7%	8%	6%	11%	15%	14%	18%
None	2299	258	16	45	129	128	67	234	905	468	832	94
	72%	82%	94%	88%	84%	80%	82%	83%	71%	72%	73%	67%
Sources of information on food safety												
Unweighted Base	3208	860	50	135	423	449	238	769	1142	646	1256	164
Base	3212	313	18	51	153	161	81	283	1278	650	1144	140
Family and friends	1141	112	5	17	49	58	31	94	475	240	376	50
	36%	36%	27%	34%	32%	36%	38%	33%	37%	37%	33%	36%

Break By Break

Base: respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Inter- mediate	Routine/ manual	Not classi- fiable/ stated/ never worked
Unweighted Base	3208	860	50	135	423	449	238	769	1142	646	1256	164
Base	3212	313	18	51	153	161	81	283	1278	650	1144	140
School/ college / a course	342 11%	23 7%	4 25%	5 10%	13 9%	11 7%	12 14%	18 6%	134 11%	63 10%	125 11%	21 15%
Work	274 9%	19 6%	2 13%	4 9%	8 5%	11 7%	9 11%	15 5%	107 8%	38 6%	114 10%	14 10%
Retailers (e.g. supermarkets)	305 9%	28 9%	1 4%	5 9%	12 8%	17 10%	8 9%	26 9%	141 11%	51 8%	101 9%	11 8%
Newspapers	298 9%	25 8%	-	2 4%	13 8%	13 8%	8 10%	19 7%	157 12%	48 7%	81 7%	11 8%
News websites	91 3%	5 2%	-	-	4 2%	4 3%	4 5%	4 1%	41 3%	13 2%	32 3%	5 3%
Food TV shows/ cooking programmes	1015 32%	102 33%	4 23%	14 28%	50 33%	51 32%	26 32%	89 32%	440 34%	180 28%	362 32%	33 23%
Food magazines	596 19%	55 18%	-	6 11%	24 15%	30 19%	13 16%	46 16%	271 21%	120 18%	192 17%	14 10%
Food websites	429 13%	40 13%	4 20%	8 16%	16 11%	26 16%	10 13%	40 14%	216 17%	72 11%	120 11%	21 15%
TV/ radio campaigns	387 12%	34 11%	3 16%	4 8%	18 12%	20 12%	12 14%	30 11%	165 13%	73 11%	136 12%	13 9%
Books	639 20%	54 17%	1 6%	5 9%	25 17%	29 18%	14 18%	44 16%	305 24%	129 20%	193 17%	12 9%
Internet search engine	490 15%	44 14%	4 23%	7 13%	26 17%	22 14%	16 19%	39 14%	252 20%	70 11%	154 13%	15 10%
Product packaging	1162 36%	105 34%	5 29%	14 28%	56 37%	50 31%	26 32%	95 33%	525 41%	233 36%	365 32%	39 28%
Doctor/ GP	72 2%	5 2%	-	1 2%	3 2%	2 1%	2 2%	4 1%	18 1%	15 2%	31 3%	7 5%
I don't look for information on food safety	680 21%	66 21%	5 28%	11 22%	35 23%	36 22%	15 18%	67 24%	241 19%	154 24%	252 22%	33 23%
Future sources of information on food safety												
Unweighted Base	3172	850	49	134	415	447	237	759	1131	634	1243	164
Base	3183	309	17	51	149	160	80	279	1267	642	1133	141
Family and friends	648 20%	81 26%	2 14%	11 21%	38 26%	43 27%	22 27%	70 25%	257 20%	129 20%	229 20%	32 23%

Break By Break

Base: respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3172	850	49	134	415	447	237	759	1131	634	1243	164
Base	3183	309	17	51	149	160	80	279	1267	642	1133	141
School/ college/ a course	76 2%	9 3%	- -	1 3%	3 2%	4 3%	3 4%	6 2%	26 2%	10 2%	37 3%	3 2%
Work	86 3%	9 3%	1 4%	2 5%	4 3%	5 3%	1 1%	10 4%	31 2%	10 1%	45 4%	1 *
Retailers (e.g. supermarkets)	179 6%	19 6%	- 2%	3 6%	5 3%	12 8%	3 4%	17 6%	87 7%	26 4%	61 5%	6 4%
Newspapers	157 5%	16 5%	- 1%	3 7%	6 4%	8 5%	5 6%	12 4%	67 5%	29 5%	54 5%	7 5%
News websites	94 3%	11 3%	- -	2 4%	7 4%	4 3%	4 5%	9 3%	46 4%	20 3%	25 2%	3 2%
Food TV shows/ cooking programmes	566 18%	65 21%	3 20%	10 20%	34 23%	29 18%	19 23%	55 20%	212 17%	119 18%	218 19%	18 13%
Food magazines	461 14%	50 16%	3 18%	10 20%	23 15%	25 16%	9 12%	48 17%	163 13%	93 15%	192 17%	12 8%
Food websites	850 27%	67 22%	4 23%	12 23%	34 23%	36 23%	20 25%	62 22%	401 32%	182 28%	239 21%	27 19%
TV/ radio campaigns	149 5%	17 5%	- -	2 3%	9 6%	7 4%	4 5%	14 5%	71 6%	24 4%	52 5%	1 1%
Books	603 19%	45 14%	1 6%	4 8%	24 16%	20 12%	13 16%	35 13%	230 18%	127 20%	228 20%	18 13%
Internet search engine	1498 47%	115 37%	8 45%	20 40%	62 41%	59 37%	37 46%	104 37%	703 56%	316 49%	423 37%	56 39%
Product packaging	670 21%	71 23%	2 11%	9 17%	35 24%	32 20%	16 20%	60 21%	296 23%	140 22%	220 19%	14 10%
Doctor/ GP	83 3%	5 2%	- -	1 2%	2 2%	2 1%	1 1%	5 2%	29 2%	18 3%	32 3%	5 3%
Don't know	272 9%	34 11%	1 8%	5 10%	13 8%	20 13%	6 8%	31 11%	75 6%	57 9%	119 11%	20 14%
Household size												
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
One	512 16%	50 16%	3 15%	9 18%	25 16%	25 15%	11 13%	48 17%	170 13%	120 18%	197 17%	26 18%

Break By Break
Base: respondents

	Total	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break			
		Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Two	1214	119	6	20	58	59	29	108	524	242	417	30
	38%	38%	33%	39%	38%	36%	36%	38%	41%	37%	36%	21%
Three	584	68	4	12	29	37	18	60	231	123	200	30
	18%	22%	24%	23%	19%	23%	22%	21%	18%	19%	17%	21%
Four	574	54	2	6	31	27	19	46	241	102	209	21
	18%	17%	14%	12%	21%	17%	23%	16%	19%	16%	18%	15%
Five or more	347	23	2	3	9	14	5	21	118	65	130	34
	11%	7%	14%	6%	6%	9%	6%	8%	9%	10%	11%	24%
Children under 16 in household												
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Yes	846	78	6	12	37	43	25	67	329	153	321	44
	26%	25%	36%	23%	24%	27%	31%	24%	26%	23%	28%	31%
No	2385	236	11	39	116	118	57	216	955	499	833	98
	74%	75%	64%	77%	76%	73%	69%	76%	74%	77%	72%	69%
Household annual income												
Unweighted Base	2551	625	42	106	303	326	165	570	929	499	1014	109
Base	2535	232	16	42	108	123	61	212	1027	498	920	90
Up to 10,399	336	33	2	10	14	12	6	31	36	52	226	23
	13%	14%	12%	25%	13%	10%	10%	14%	3%	11%	25%	25%
10,400 to 25,999	758	72	5	14	39	36	19	69	186	173	363	36
	30%	31%	33%	34%	36%	29%	32%	32%	18%	35%	39%	39%
26,000 to 51,999	773	72	5	10	36	39	18	67	357	171	229	16
	31%	31%	33%	23%	33%	32%	30%	32%	35%	34%	25%	18%
52k+	668	55	4	8	19	36	17	46	448	102	103	16
	26%	24%	22%	18%	18%	29%	28%	22%	44%	20%	11%	18%

Break By Break
Base: respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Total	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Intermediate	Routine/ manual	Not classifiable/ stated/ never worked
Perception of healthy eating												
Unweighted Base	914	864	50	111	377	426	224	690	264	174	406	70
Base	332	314	18	41	137	153	75	256	107	60	145	19
Healthy	314	314	-	32	131	151	70	244	104	58	134	18
	95%	100%	-	78%	95%	99%	93%	95%	97%	96%	93%	92%
Unhealthy	18	-	18	9	6	2	5	12	3	3	11	2
	5%	-	100%	22%	5%	1%	7%	5%	3%	4%	7%	8%
Portions of F&V per day												
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
0-1	51	32	9	51	-	-	9	42	7	9	32	3
	14%	10%	51%	100%	-	-	11%	15%	6%	14%	20%	15%
2-4	153	131	6	-	153	-	32	121	45	27	71	10
	42%	42%	36%	-	100%	-	39%	43%	40%	41%	44%	42%
5+	161	151	2	-	-	161	40	121	61	30	60	10
	44%	48%	13%	-	-	100%	49%	43%	54%	45%	37%	43%
Eatwell plate correct ?												
Unweighted Base	1011	864	50	136	424	451	240	771	284	191	458	78
Base	365	314	18	51	153	161	82	283	113	67	162	23
Yes	82	70	5	9	32	40	82	-	29	13	35	5
	22%	22%	30%	18%	21%	25%	100%	-	26%	19%	21%	22%
No	283	244	12	42	121	121	-	283	84	54	127	18
	78%	78%	70%	82%	79%	75%	-	100%	74%	81%	79%	78%
NS SEC - Demographic break												
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Managerial/ Prof	1284	104	3	7	45	61	29	84	1284	-	-	-
	40%	33%	16%	13%	30%	38%	36%	30%	100%	-	-	-
Intermediate	652	58	3	9	27	30	13	54	-	652	-	-
	20%	18%	15%	18%	18%	19%	16%	19%	-	100%	-	-

Break By Break
Base: respondents

	Perception of healthy eating		Portions of F&V per day			Eatwell plate correct ?		NS SEC - Demographic break				
	Healthy	Unhealthy	0-1	2-4	5+	Yes	No	Managerial/ Prof	Interm ediate	Routine/ manual	Not classi fiable/ stated/ never worked	
Unweighted Base	3231	864	50	136	424	451	240	771	1149	649	1267	166
Base	3231	314	18	51	153	161	82	283	1284	652	1154	141
Routine/ manual	1154	134	11	32	71	60	35	127	-	-	1154	-
	36%	43%	61%	62%	46%	37%	42%	45%	-	-	100%	-
Not classifiable/ stated/ never worked	141	18	2	3	10	10	5	18	-	-	-	141
	4%	6%	9%	7%	6%	6%	6%	6%	-	-	-	100%