**Response template for consultation on the Transposition and Enforcement of the EU’s Amendments to the Breakfast Directives**

Responses to this consultation are required by **23:59 on 14 May 2025**.

Please state in your response whether you are responding as a private individual or on behalf of an organisation/company (including details of any stakeholders your organisation represents).

Completed consultation response forms should be emailed to [Executive.Support@food.gov.uk](mailto:Executive.Support@food.gov.uk).

**Name:** Click or tap here to enter text.

**Organisation:** Click or tap here to enter text.

**Email:** Click or tap here to enter text.

**Questions**

**Question 1: Please share your views, if any, on the proposed approach outlined in Option 2.**

Click or tap here to enter text.

**Question 2: Please detail any potential impacts you feel that Option 2 may bring, that have not been identified within this consultation:**

Click or tap here to enter text.

**Question 3: Do you foresee any enforcement issues with the proposal outlined in Option 2 or suggestions for alternative ways to enforce the new requirements? Do you believe extending the existing use of Improvement Notices is an effective and proportionate approach to enforce the new rules?**

Click or tap here to enter text.

**Question 4: Do you have any further comments on the approach to the transposition or the enforcement approach to EU Directive 2024/1438?**

Click or tap here to enter text.

**Question 5: Do you hold any views on whether the FSA should explore the future introduction of the discretionary national measures? We welcome initial insight into any challenges or benefits the optional measures may offer.**

Click or tap here to enter text.

**Question 6: Please select the box that represents your interest in this consultation:**

* + I am a consumer:
  + I am an organisation/ food business:

**Question 7: If you would like to discuss any aspect of this consultation with the FSA, please leave your contact details below:**

Click or tap here to enter text.

Thank you on behalf of the Food Standards Agency for participating in this public consultation on the Transposition and Enforcement of the EU’s Amendments to the Breakfast Directives.

**Please send response to** [**executive.support@food.gov.uk**](mailto:executive.support@food.gov.uk)