

F&Y2 Wave 8 – Final Online Questionnaire Specification

[NOTES: IN PREVIOUS WAVES AN ANSWER HAD TO BE PROVIDED AT ALL QUESTIONS ASKED BEFORE THE RESPONDENT COULD MOVE ON - THE SAME APPROACH HAS BEEN ADOPTED FOR W8. EXISTING QUESTIONS HAVE BEEN COPIED FROM EXISTING SCRIPTS BUT UPDATED AS REQUIRED FOR WAVE 8; ROUTING HAS BEEN AMENDED IF REQUIRED.]

INT1

{2. LOGOS: Ipsos , Food Standards Agency, Food Standards Scotland}

Food and You 2 Survey {display in centre of page in bold as a heading}

The aim of the survey is to help the {IF England, Wales and Northern Ireland: Food Standards Agency (FSA)} {IF Scotland: Food Standards Agency (FSA) and Food Standards Scotland (FSS)} understand people's attitudes and behaviour relating to food, including eating out, cooking and preparing food in the home, trust in the food system and concerns about food. The findings will be used to inform policy decision-making and communication campaigns by identifying areas where action or further research is required.

You can complete this survey on a desktop, laptop, tablet or smartphone. If at any point you wish to stop the survey and start again later, you will be able to do this. [INFO: To stop the survey, simply close your internet browser. When you wish to resume, you can log back in with the same password and pick up where you left off.] We advise you to use the same device if you stop the survey and return to it later. The survey should take 30 minutes or less to complete.

Os hoffech lenwi'r arolwg hwn yn Gymraeg, cliciwch ar y botwm Cymraeg ar ochr dde uchaf y dudalen. Sylwch y gall fod angen i chi glicio'r botwm hwn eto ar ôl i chi gychwyn yr arolwg. If you would like to complete this survey in Welsh, please click on the Cymraeg button on the top right. Please note that you may need to click this button a second time once you have started the survey.

{PROGRAMMER: SHOW THE FOLLOWING TEXT IN A BOX IN THE CENTRE OF THE SCREEN:

Please enter one of the passwords from your invitation letter to start the survey.

[INFO: If you are the first person in your household to complete the survey enter password 1. If someone else has already completed the survey enter password 2. If there is only one password on your letter, please use that one.]

{show two boxes with a hyphen between. Each box should take 3 letters or numbers}

{show blue button labelled as 'Start Survey' in white font in the bottom centre of the box}}

INT 2

You may see a hyperlink above a question. You can touch or click on it for extra information to help you answer the question.

Below is an example of how the additional information will be presented by touching or clicking on the hyperlink.

▼How to navigate the survey

- Please navigate the survey using the survey 'Next' and 'Back' buttons, and not the browser back and forward buttons
- Please do not refresh the page using the browser's refresh functionality
- Please note that all hyperlinks open in a new tab

{Hyperlinks to 'About Ipsos ', 'Privacy Policy', 'Accessibility', 'Contact us' and 'FAQs' at the bottom of the screen}

[TIMESTAMP1]

[ASK ALL]

AGECHECK Can you confirm that you are aged 16 or over and are happy to proceed with the survey?

1. Yes **CONTINUE**
2. No **CLOSE**

IF AGECHECK = 1 CONTINUE

IF AGECHECK=2 the survey closes permanently (they can't restart/resume)

MODULE: ABOUT YOU 1

[DISPLAY TO ALL]

We would like to start by asking a few questions about you and anybody you live with.

[ASK ALL]

NADULTS Including you, how many adults aged 16 or over are currently living in your household?

Please write your answer in the box below

[OPEN BOX]

99. Prefer not to say

HARD CHECK IN PLACE WHEN ENTER 0 WITH ERROR TEXT 'Please ensure you have included yourself when counting the number of adults in your household'

[ASK ALL]

NCHILDREN How many children or young people aged 0 to 15 years currently live in your household?

Please write your answer in the box below

[OPEN BOX]

99. Prefer not to say

[ASK ALL WHO HAVE CHILDREN – NCHILDREN >0]

CHILDAGE1 How old are these children?

[Show multiple rows up for children aged 0-15 in household]

CHILDAGE1_1

CHILDAGE1_2

CHILDAGE1_3

CHILDAGE1_4

CHILDAGE1_5

CHILDAGE1_6

Please write your answer in the box(es) below

Header: Age in Years

Row for each child:

First child

Second child (and so on)

99. Prefer not to say

[ASK ALL]

GENDER Which of the following describes how you think of yourself?

Please select one answer only

SINGLE-CODE

1. Male
2. Female
3. In another way
4. Prefer not to say

[ASK IF GENDER=2]

PREGNANT Are you currently pregnant?

Please select one answer only

1. Yes
2. No
3. Prefer not to say/ Don't know

[ASK ALL]

VEG Do you consider yourself to be any of the following?

Please select one answer only

1. Vegetarian [INFO BUTTON: a person who does not eat meat or fish]
2. Pescatarian [INFO BUTTON: a person who does not eat meat but does eat fish.]
3. Vegan [INFO BUTTON: a person who does not eat or use animal products.]
4. Mainly vegetarian but occasionally eat meat
5. None of these
6. Prefer not to say

[ASK IF 1, 2, 3 OR 4 AT VEG]

VEGTIME How long have you considered yourself to be [if VEG=1: vegetarian] [if VEG=2: pescatarian] [if VEG=3: vegan] [if VEG=4: mainly vegetarian]?

Please select one answer only

1. Less than 1 year
2. About 1-2 years
3. About 3-4 years
4. 5 years or more
5. Don't know

[TIMESTAMP2]

[ASK ALL]

FOODREAC Do you suffer from a bad or unpleasant physical reaction after consuming certain foods, or avoid certain foods because of the bad or unpleasant physical reaction they might cause? [INFO BUTTON: This may include symptoms associated with food allergies and food intolerances, such as difficulties breathing and swallowing, skin rash, itching and swelling on the face or in the mouth, nausea, vomiting, abdominal pain, bloating or diarrhoea.]

Please select one answer only

1. Yes
2. No
3. Don't know
4. Prefer not to say

[ASK IF HAS NEGATIVE REACTION - FOODREAC = 1]

REACSOURC Do you experience a bad or unpleasant physical reaction to any of the following foods?

Please select all that apply

- | | | |
|--------------------|-----|--|
| REACSOURC1 | 1. | Peanuts |
| REACSOURC2 | 2. | Other nuts e.g. almonds, hazelnuts, walnuts, cashew nuts, pecans |
| REACSOURC3 | 3. | Cow's milk and products made with cow's milk e.g. butter, cheese, cream, yoghurt |
| REACSOURC4 | 4. | Cereals containing gluten e.g. wheat, rye, barley, oats |
| REACSOURC5 | 5. | Eggs |
| REACSOURC6 | 6. | Fish |
| REACSOURC7 | 7. | Crustaceans e.g. crabs, lobster, prawns, scampi |
| REACSOURC8 | 8. | Molluscs e.g. mussels, snails, squid, whelks, clams, oysters |
| REACSOURC9 | 9. | Soya |
| REACSOURC10 | 10. | Celery/celeriac |
| REACSOURC11 | 11. | Mustard |
| REACSOURC12 | 12. | Lupin |
| REACSOURC13 | 13. | Sesame |
| REACSOURC14 | 14. | Sulphur dioxide/sulphites |
| REACSOURC15 | 15. | Other cereals e.g. buckwheat, rice, corn (please specify) |
| REACSOURC16 | 16. | Any fruit (please specify) |
| REACSOURC17 | 17. | Any vegetables (please specify) |

- REACSOURC18** 18. Other (please specify)
REACSOURC19 19. Prefer not to say **[EXCLUSIVE]**

[ASK FOR EACH FOOD TO WHICH PARTICIPANT HAS A NEGATIVE REACTION AT REACSOURC – REACSOURC <> 19]

REACTYP How would you best describe your problem with {TEXT FILL WITH FOOD TYPE}?

- REACTYP_1** Peanuts
- REACTYP_2** Other nuts e.g. almonds, hazelnuts, walnuts, cashew nuts, pecans
- REACTYP_3** Cow's milk and products made with cow's milk e.g. butter, cheese, cream, yoghurt
- REACTYP_4** Cereals containing gluten e.g. wheat, rye, barley, oats
- REACTYP_5** Eggs
- REACTYP_6** Fish
- REACTYP_7** Crustaceans e.g. crabs, lobster, prawns, scampi
- REACTYP_8** Molluscs e.g. mussels, snails, squid, whelks, clams, oysters
- REACTYP_9** Soya
- REACTYP_10** Celery/celeriac
- REACTYP_11** Mustard
- REACTYP_12** Lupin
- REACTYP_13** Sesame
- REACTYP_14** Sulphur dioxide/sulphites
- REACTYP_15** Other cereals e.g. buckwheat, rice, corn
- REACTYP_16** Fruit
- REACTYP_17** Vegetables
- REACTYP_18** Other

Please select one answer only

1. Food allergy
2. Food intolerance
3. Coeliac disease
4. Other
5. Don't know
6. Prefer not to say

[ASK FOR EACH FOOD TO WHICH PARTICIPANT HAS A NEGATIVE REACTION AT REACSOURCE – REACSOURCE <> 19]

REACCOND How did you find out about your problem with {INSERT ITEM FROM REACSOURCE}?

MULTICODE

REACCOND_1	Peanuts
REACCOND_2	Other nuts e.g. almonds, hazelnuts, walnuts, cashew nuts, pecans
REACCOND_3	Cow's milk and products made with cow's milk e.g. butter, cheese, cream, yoghurt
REACCOND_4	Cereals containing gluten e.g. wheat, rye, barley, oats
REACCOND_5	Eggs
REACCOND_6	Fish
REACCOND_7	Crustaceans e.g. crabs, lobster, prawns, scampi
REACCOND_8	Molluscs e.g. mussels, snails, squid, whelks, clams, oysters
REACCOND_9	Soya
REACCOND_10	Celery/celeriac
REACCOND_11	Mustard
REACCOND_12	Lupin
REACCOND_13	Sesame
REACCOND_14	Sulphur dioxide/sulphites
REACCOND_15	Other cereals e.g. buckwheat, rice, corn
REACCOND_16	Fruit

REACCOND_17 Vegetables

REACCOND_18 Other

Please select all that apply

1. I have been diagnosed by an NHS or private medical practitioner (e.g. GP, dietician, allergy specialist in a hospital or clinic) [INFO BUTTON: Common diagnosis methods include patient history assessments, skin prick test, blood test, food challenge, patch tests and elimination tests]
2. I have been diagnosed by an alternative or complementary therapist (e.g. homeopath, reflexologist, online or walk-in allergy testing service)
3. I have noticed that this food causes me problems, but I have not been formally diagnosed with a specific condition.
4. Other (please specify)

[ASK IF FOODREAC=1]

REACSEV How would you describe your bad or unpleasant physical reaction? If you have reactions to multiple foods, please consider your most unpleasant reaction.

Please select one answer only

1. Mild
2. Moderate
3. Severe
4. Don't know

[ASK IF FOODREAC=1]

REACCONF How confident would you feel in your ability to avoid a bad or unpleasant physical reaction if you were eating...

Please select one answer only for each statement

REACCONF_a ...food prepared / cooked by you at home?

REACCONF_b ...food prepared / cooked by someone else in **your** home?

REACCONF_c ...food prepared / cooked by someone else in **their** home?

- REACCONF_d** ...pre-packaged food bought in a shop or café?
REACCONF_e ...food made to order from a restaurant or café?
REACCONF_f ...food ordered directly from a takeaway shop or restaurant?
REACCONF_g ...food ordered through an online ordering and delivery company (e.g. Just Eat, Deliveroo, Uber Eats)?

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. Don't know

[ASK IF HAS NEGATIVE REACTION: FOODREAC=1]

REACT In the last 12 months, have you experienced any bad or unpleasant physical reactions after consuming certain foods?

Please select one answer only

1. Yes
2. No
3. Can't remember

[TIMESTAMP3]

[ASK IF REACT=1]

REACTA In the last 12 months, approximately how many times have you experienced a bad or unpleasant physical reaction after consuming certain foods?

Please select one answer only

1. Once
2. Twice
3. Between 3 and 10 times
4. More than 10 times

5. Don't know

[ASK IF REACT=1]

REACTB Thinking about the last time you experienced a bad or unpleasant physical reaction after consuming food, what do you think caused the reaction?

Please select one answer only

1. Food prepared / cooked by you at home
2. Food prepared / cooked by someone else in **your** home
3. Food prepared / cooked by someone else in **their** home
4. Pre-packaged food bought in a shop or café
5. Food made to order from a restaurant or café
6. Food ordered directly from a takeaway shop or restaurant
7. Food ordered through an online ordering and delivery company (e.g. Just Eat, Deliveroo, Uber Eats)
8. Other (Please specify)
9. Don't know

[ASK ALL]

WHOSHOP Generally, who does the food shopping for your household? Please include both online and in store food shopping.

Please select one answer only

1. I do all or most of the food shopping
2. I share the responsibility with someone else
3. Someone else in my household does it
4. Someone else outside of my household (e.g. a relative or carer) does it
5. Each person does their own food / grocery shopping
6. Don't know

[ASK IF WHOSHOP = 3,4, 6]

EVSHOP Do you ever do any food shopping for your household?

Please select one answer only

1. Yes
2. No

[TIMESTAMP4]

MODULE: EATING OUT [IF ENGLAND / WALES / NI: AND THE FHRS] [IF SCOTLAND: EATING OUT AND THE FHIS]

[ASK ALL]

EATOUTA_w6 Nowadays, do you ever...

EATOUTA_a_w6 ...eat food from a café / coffee shop / sandwich shop?

EATOUTA_b_w6 ...eat out in a pub / bar?

EATOUTA_c_w6 ...eat food from a takeaway, ordered directly from a takeaway shop or restaurant?

EATOUTA_d_w6 ...eat food from a takeaway, ordered through an online ordering and delivery company (e.g. Just Eat, Deliveroo, Uber Eats)?

EATOUTA_e_w6 ...eat out in a restaurant?

EATOUTA_f_w6 ...eat food ordered from an online marketplace (e.g. Amazon, Gumtree, Etsy, etc)?

EATOUTA_g_w6 ...eat food ordered through a food-sharing app (e.g. Olio or Too Good To Go)?

EATOUTA_h_w6 ...eat food ordered from social media (e.g. Facebook, Instagram, Nextdoor etc)?

EATOUTA_i_w6 ...eat food ordered from someone who made it in a home kitchen?

1. Yes
2. No

[ASK ALL]

EOHANDWASH When eating outside of the home (e.g. in a restaurant or cafe, on a picnic, or on-the-go) how often, if at all, do you wash your hands, or use hand sanitising gel or wipes before eating?

Please select one answer only

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

[TIMESTAMP5]

[ASK IF EAT OUT OR BUY FOOD TO TAKE AWAY AND THE PARTICIPANT HAS AN ALLERGY ANY OF EATOUTA_w6 a-e =1 AND FOODREAC=1 (the participant suffers from a bad or unpleasant physical reaction after consuming certain foods, or avoids certain foods because of the bad or unpleasant physical reaction they might cause)]

ALLERINFO When eating out or ordering food from somewhere new, how often, if at all, do you **check in advance** that information is available allowing you to identify food that might cause you a bad or unpleasant physical reaction?

This may include checking the menu or website in advance or phoning and speaking to a member of staff.

Please select one answer only

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

[ASK IF EAT OUT OR BUY FOOD TO TAKE AWAY AND THE PARTICIPANT HAS AN ALLERGY EATOUTA_w6 ANY OFF a-e =1 AND FOODREAC = 1]

ALLERSTAFF1 When eating out or buying food to take out, how often, if at all, is the information you need to help you identify food that might cause you a bad or unpleasant physical reaction **readily available**?

By readily available we mean that you are able to access the information in writing (e.g. on a menu or food label) without needing to ask a member of staff to provide it to you.

Please select one answer only

1. Always
2. Most of the time

3. About half the time
4. Occasionally
5. Never
6. Don't know

[ASK IF EAT OUT OR BUY FOOD TO TAKE AWAY AND THE PARTICIPANT HAS AN ALLERGY ANY OF EATOUTA_w6 a-e=1 AND FOODREAC = 1]

ALLERSTAFF1A When such information is not readily available (e.g. on a menu or food label), how often, if at all, do you ask a member of staff for more information about food that might cause you a bad or unpleasant physical reaction?

This information may be provided in writing (e.g. on a separate allergy menu) or verbally by a member of staff.

Please select one answer only

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. I don't need to ask because the information is always readily available
7. Don't know

[ASK IF EAT OUT OR BUY FOOD TO TAKE AWAY AND THE PARTICIPANT HAS AN ALLERGY ANY OF EATOUTA_w6 a-e=1 AND FOODREAC = 1]

ALLERSTAFF1B How comfortable do you feel asking a member of staff for more information about food that might cause you a bad or unpleasant physical reaction?

Please select one answer only

1. Very comfortable
2. Fairly comfortable
3. Not very comfortable
4. Not at all comfortable
5. It varies from place to place

6. Don't know

[ASK IF EAT OUT OR BUY FOOD TO TAKE AWAY AND THE PARTICIPANT HAS AN ALLERGY EATOUTA_w6 ANY OF a-e=1 AND FOODREAC = 1]

ALLERSTAFF2 How confident are you that the information provided will allow you to identify and avoid food that might cause you a bad or unpleasant physical reaction?

How confident are you...

ALLERSTAFF2_a ...when the information is provided in writing (e.g. on the main menu or a separate allergen menu)

ALLERSTAFF2_b ...when the information is provided verbally by a member of staff

Please select one answer only

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. It varies from place to place
6. Don't know

[ASK IF FOODREAC=1 (the participant suffers from a bad or unpleasant physical reaction after consuming certain foods, or avoids certain foods because of the bad or unpleasant physical reaction they might cause) and only ASK ABOUT PLACES WHERE THE PARTICIPANT HAS EATEN OUT IN]

ALLERINFOEST_w6 How confident are you that the information provided will allow you to identify and avoid food that might cause you a bad or unpleasant physical reaction when eating food...?

Please select one answer for each option

ALLERINFOEST_a_w6 From a café / coffee shop / sandwich shop **[ASK IF EATOUTA_w6_a=1]**

ALLERINFOEST_b_w6 In a pub / bar **[ASK IF EATOUTA_w6_b=1]**

ALLERINFOEST_c_w6 From a takeaway, ordered directly from a takeaway shop or restaurant **[ASK IF EATOUTA_w6_c=1]**

- ALLERINFOEST_d_w6** From a takeaway, ordered through an online ordering and delivery company (e.g. Just Eat, Deliveroo, Uber Eats) **[ASK IF EATOUTA_w6_d=1]**
- ALLERINFOEST_e_w6** In a restaurant **[ASK IF EATOUTA_w6_e=1]**
- ALLERINFOEST_f_w6** Ordered from an online marketplace (e.g. Amazon, Gumtree, Etsy, etc) **[ASK IF EATOUTA_w6_f=1]**
- ALLERINFOEST_g_w6** Ordered through a food-sharing app (e.g. Olio or Too Good To Go) **[ASK IF EATOUTA_w6_g=1]**
- ALLERINFOEST_h_w6** Ordered from social media (e.g. Facebook, Instagram, Nextdoor etc) **[ASK IF EATOUTA_w6_h=1]**
- ALLERINFOEST_i_w6** Ordered from someone who made it in a home kitchen **[ASK IF EATOUTA_w6_i=1]**

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. It varies from place to place
6. Don't know

[TIMESTAMP6]

[ASK ALL]

EATOUT In the last 4 weeks, have you eaten food...?

Please select all that apply

MULTI CODE. RANDOMISE APART FROM 13

- EATOUT1** 1. In a restaurant
- EATOUT2** 2. In a pub / bar
- EATOUT3** 3. From a café, coffee shop or sandwich shop (either to eat
in or take out)
- EATOUT4** 4. From a canteen (e.g. at work, school, university, or
hospital)
- EATOUT5** 5. In a hotel, B&B or guesthouse
- EATOUT6** 6. From a takeaway, ordered directly from a takeaway shop
or restaurant
- EATOUT7** 7. From a takeaway, ordered from an online food delivery
company (e.g. Just Eat, Deliveroo, Uber Eats)
- EATOUT8** 8. From a fast food outlet (either to eat in or take out)
- EATOUT9** 9. From a mobile food van or stall
- EATOUT10** 10. From an entertainment venue (e.g. cinema, bowling alley,
sports club)
- EATOUT11** 11. From Facebook Marketplace (e.g. pre-prepared food or
meals)
- EATOUT12** 12. From a food-sharing app (e.g. Olio or Too Good To Go)
- EATOUT13** 13. None of these **[EXCLUSIVE]**

[ASK ALL]

EATOUTMEAL_w8 Thinking about breakfast, lunch and dinner separately, at the moment, how often, if at all, do you eat out or buy food to take out for...

EATOUTMEAL_a_w8 Breakfast? [info button: This includes eating out or buying food to take out / eat on the go from cafés, shops or other outlets]

EATOUTMEAL_b_w8 Lunch? [info button: This includes eating out or buying food such as sandwiches to take out / eat on the go from cafés, shops or other outlets]

EATOUTMEAL_c_w8 Dinner? [This includes eating out in restaurants/ pubs and eating takeaways at home]

Please select one answer only for each statement

1. Several times a week
2. About once a week
3. About 2-3 times a month
4. About once a month
5. Less than once a month
6. Never
7. Can't remember

[ASK ALL]

EATOUT2 Generally, when you **eat out**, what do you consider when deciding where to go?

Please think about eating out in restaurants, pubs / bars, and cafés / coffee shops / sandwich shops.

MULTICODE. RANDOMISE ANSWER OPTIONS SPLIT ACROSS THREE SCREENS. WITH LAST THREE OPTIONS FIXED ON EACH SCREEN

Please select all that apply

- | | | |
|------------------|----|---|
| EATOUT2_1 | 1 | Location |
| EATOUT2_2 | 2. | Price |
| EATOUT2_3 | 3. | Offers, deals or discount available |
| EATOUT2_4 | 4. | Quality of food |
| EATOUT2_5 | 5. | Type of food (e.g. cuisine or vegetarian/vegan options) |
| EATOUT2_6 | 6. | Whether information about calories is provided |

- | | | |
|-------------------|-----|---|
| EATOUT2_7 | 7. | Whether allergen information is provided |
| EATOUT2_8 | 8. | Whether healthier options are available |
| EATOUT2_9 | 9. | Ambiance / atmosphere |
| EATOUT2_10 | 10. | Cleanliness of the place |
| EATOUT2_11 | 11. | Recommendations from family or friends |
| EATOUT2_12 | 12. | Reviews e.g. on TripAdvisor, Google, social media, or in newspapers and magazines |
| EATOUT2_13 | 13. | My previous experience of the place |
| EATOUT2_14 | 14. | Quality of service |
| EATOUT2_15 | 15. | Whether it is an independent business or part of a chain |
| EATOUT2_16 | 16. | Food Hygiene Rating |
| EATOUT2_17 | 17. | Whether the place is child-friendly |
| EATOUT2_18 | 18. | None of these [FIXED, SINGLE CODE ONLY] |
| EATOUT2_19 | 19. | Don't know [FIXED, SINGLE CODE ONLY] |
| EATOUT2_20 | 20. | I don't eat out [FIXED] |

[ASK IF MORE THAN ONE OF 1-17 SELECTED AT EATOUT2]

EATOUT2IMP_w6

ASK IF TWO OPTIONS SELECTED AT EATOUT2: Which of the following are you most likely to consider when deciding where to eat out?

Please select one answer only

Programmer instruction: All options selected at EATOUT2 to be pulled into this screen [OPTIONS 1-17 ONLY]

99. Don't know

[ASK ALL]

EATOUT3 Generally, when **ordering food from takeaways** (either directly from a takeaway shop or restaurant or from an online food delivery company like Just Eat, Uber Eats or Deliveroo) what do you consider when deciding where to order from?

MULTICODE. RANDOMISE ANSWER OPTIONS SPLIT ACROSS THREE SCREENS. WITH LAST THREE OPTIONS FIXED ON EACH SCREEN

Please select all that apply

- | | | |
|-------------------|-----|---|
| EATOUT3_1 | 1. | Whether there is a delivery or collection option |
| EATOUT3_2 | 2. | Delivery/ collection times |
| EATOUT3_3 | 3. | Price (including cost of delivery) |
| EATOUT3_4 | 4. | Location of takeaway |
| EATOUT3_5 | 5. | Offers, deals or discount available |
| EATOUT3_6 | 6. | Quality of food |
| EATOUT3_7 | 7. | Type of food (e.g. cuisine or vegetarian/vegan options) |
| EATOUT3_8 | 8. | Whether information about calories is provided |
| EATOUT3_9 | 9. | Whether allergen information is provided |
| EATOUT3_10 | 10. | Whether healthier options are provided |
| EATOUT3_11 | 11. | Recommendations from family or friends |
| EATOUT3_12 | 12. | Reviews (e.g. on TripAdvisor, Google, social media, or in newspapers and magazines) |
| EATOUT3_13 | 13. | My previous experience of the takeaway |
| EATOUT3_14 | 14. | Whether it is an independent business or part of a chain |
| EATOUT3_15 | 15. | Whether food can be ordered online (e.g. through a website or app) |
| EATOUT3_16 | 16. | Food Hygiene Rating |
| EATOUT3_17 | 17. | None of these [DISPLAY ON EACH SCREEN, SINGLE CODE ONLY] |
| EATOUT3_18 | 18. | Don't know [DISPLAY ON EACH SCREEN, SINGLE CODE ONLY] |
| EATOUT3_19 | 19. | I don't order food from takeaways [DISPLAY ON EACHSCREEN] |

[ASK IF MORE THAN ONE OF 1-16 SELECTED AT EATOUT3]

EATOUT3IMP_w6 Which of the following are you most likely to consider when deciding where to order food to take away?

Please select one answer only

Programmer instruction: All options selected at EATOUT3 to be pulled into this screen **[SHOW 1-16 only]**

99. Don't know

[TIMESTAMP7]

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS1 Have you heard of the Food Hygiene Rating Scheme?

Please select one answer only

1. Yes, I've heard of it and know quite a lot about it
2. Yes, I've heard of it and know a bit about it
3. Yes, I've heard of it but don't know much about it
4. Yes, I've heard of it but don't know anything about it
5. No, I've never heard of it

[ASK IF HAVE AWARENESS OF FHRS FHRS1 = 1-4]

FHRS2 Where have you come across the Food Hygiene Rating Scheme?

Please select all that apply

- | | |
|-----------------|---|
| FHRS2_1 | 1. A sticker in a food business |
| FHRS2_2 | 2. On the Food Standards Agency's website |
| FHRS2_3 | 3. On a food business' own website (such as a restaurant website) |
| FHRS2_4 | 4. On a food ordering/delivery website or app (such as Just Eat, Deliveroo, Uber Eats etc.) |
| FHRS2_5 | 5. On another website |
| FHRS2_6 | 6. On social media (e.g. Twitter, Facebook Marketplace) |
| FHRS2_7 | 7. On another app (e.g. Scores on the Doors; Food Hygiene Rating) (please specify) |
| FHRS2_8 | 8. In the local newspaper |
| FHRS2_9 | 9. In an advert or magazine article |
| FHRS2_10 | 10. Word of mouth |
| FHRS2_11 | 11. Somewhere else (please specify) |

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS3 Have you ever seen this sticker before? (sticker used in Wales / Sticker used in England and Northern Ireland are shown – only show relevant sticker to participant according to country of residence)

Please select one answer only

1. Yes
2. No
3. Don't know\Not sure

[ASK IF FHRS3=1 (Those who have seen the FHRS sticker)]

FHRS4_w6 In which, if any, of the following have you seen this sticker in over the last 12 months?

Please select all that apply

- | | | |
|-------------------|----|---|
| FHRS4_1_w6 | 1. | In restaurants |
| FHRS4_2_w6 | 2. | In cafés |
| FHRS4_3_w6 | 3. | In takeaways |
| FHRS4_4_w6 | 4. | In coffee or sandwich shops |
| FHRS4_5_w6 | 5. | In pubs |
| FHRS4_6_w6 | 6. | In hotels / B&Bs |
| FHRS4_7_w6 | 7. | In schools, hospitals and other institutions |
| FHRS4_8_w6 | 8. | In manufacturers (Business-to-Business traders) |

[WALES ONLY]

- | | | |
|--------------------|-----|--|
| FHRS4_9_w6 | 9 | In supermarkets |
| FHRS4_10_w6 | 10 | On market stalls / street food |
| FHRS4_11_w6 | 11. | In other food shops |
| FHRS4_12_w6 | 12. | Somewhere else (please specify) |
| FHRS4_13_w6 | 13. | I have not seen this sticker in a food business in
the last 12 months |

NEW SCREEN

[DISPLAY TO ENGLAND, WALES, AND NORTHERN IRELAND ONLY –
COUNTRY SPECIFIC WORDING AND STICKERS]

SHOW TEXT IN ENGLAND:

FHRS stands for the Food Hygiene Rating Scheme, which is run in England. It provides 'at-a-glance' information to consumers on the results of hygiene inspections carried out by local authorities on businesses which sell food direct to consumers. Businesses are given a rating ranging from 0 at the bottom (urgent improvement required) to 5 (very good). Businesses are provided with stickers to display their ratings at their premises. The stickers look like this:



SHOW TEXT IN WALES:

FHRS stands for the Food Hygiene Rating Scheme, which is run in Wales. It provides 'at-a-glance' information to consumers on the results of hygiene inspections carried out by local authorities on businesses which sell food. Businesses are given a rating ranging from 0 at the bottom (urgent improvement required) to 5 (very good). Businesses are provided with rating stickers which they are legally required to display at each public entrance to their premises. The stickers look like this:



SHOW TEXT IN NI:

FHRS stands for the Food Hygiene Rating Scheme, which is run in Northern Ireland. It provides 'at-a-glance' information to consumers on the results of hygiene inspections carried out by local authorities on businesses which sell food direct to consumers. Businesses are given a rating ranging from 0 at the bottom (urgent improvement required) to 5 (very good). Businesses are provided with rating stickers which they are legally required to display at each public entrance to their premises. The stickers look like this:



NEW SCREEN

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS5_w4 Which of the following do you think are covered by the Food Hygiene Rating Scheme?

Please select all that apply

- | | | |
|--------------------|-----|--|
| FHRS5_1_w4 | 1. | Restaurants |
| FHRS5_2_w4 | 2. | Cafés |
| FHRS5_3_w4 | 3. | Takeaways |
| FHRS5_4_w4 | 4. | Coffee or sandwich shops |
| FHRS5_5_w4 | 5. | Pubs |
| FHRS5_6_w4 | 6. | Hotels / B&Bs |
| FHRS5_7_w4 | 7. | Schools, hospitals and other institutions |
| FHRS5_8_w4 | 8. | Manufacturers (Business-to-Business traders) [WALES ONLY] |
| FHRS5_9_w4 | 9. | Supermarkets |
| FHRS5_10_w4 | 10. | Market stalls / street food |
| FHRS5_11_w4 | 11. | Other food shops |
| FHRS5_12_w4 | 12. | Other (please specify) |
| FHRS5_13_w4 | 13. | None of these [SINGLE CODE ONLY] |
| FHRS5_14_w4 | 14. | Don't know [SINGLE CODE ONLY] |

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS6_w4 In the last 12 months, have you checked the hygiene rating of a food business? You may have checked a rating at the business premises, online, in leaflets or menus; whether or not you decided to purchase food from there.

Please select one answer only

1. Yes, I have checked the Food Hygiene Rating of a food business
2. No, I have not checked the Food Hygiene Rating of a food business
3. Don't know

[ASK IF HAVE CHECKED THE HYGIENE RATING OF A FOOD BUSINESS

FHRS6=1]

FHRS7_w4 In which of the following kinds of food businesses have you checked the hygiene ratings in the last 12 months?

Please select all that apply

- | | | |
|-------------------|----|----------------|
| FHRS7_1_w4 | 1. | In restaurants |
|-------------------|----|----------------|

- | | | |
|-------------------|----|---|
| FHRS7_2_w4 | 2. | In cafés |
| FHRS7_3_w4 | 3. | In takeaways |
| FHRS7_4_w4 | 4. | In coffee or sandwich shops |
| FHRS7_5_w4 | 5. | In pubs |
| FHRS7_6_w4 | 6. | In hotels /B&Bs |
| FHRS7_7_w4 | 7. | In schools, hospitals and other institutions |
| FHRS7_8_w4 | 8. | In manufacturers (Business-to-Business traders) |

[WALES ONLY]

- | | | |
|--------------------|-----|--------------------------------------|
| FHRS7_9_w4 | 9. | In supermarkets |
| FHRS7_10_w4 | 10. | On market stalls / street food |
| FHRS7_11_w4 | 11. | In other food shops |
| FHRS7_12_w4 | 12. | Somewhere else (please specify) |
| FHRS7_13_w4 | 13. | Don't know [SINGLE CODE ONLY] |

**[ASK IF HAVE CHECKED THE HYGIENE RATING OF A FOOD BUSINESS
FHRS6=1]**

FHRS8 How did you check these ratings?

Please select all that apply

- | | | |
|----------------|----|---|
| FHRS8_1 | 1. | I looked at an FHRS sticker displayed at the food business (such as in a business' window or on the door) |
| FHRS8_2 | 2. | I checked the food business' own website |
| FHRS8_3 | 3. | I checked an online food ordering website or app (e.g. Just Eat, Deliveroo, Uber Eats) |
| FHRS8_4 | 4. | I checked on the Food Standards Agency's website |
| FHRS8_5 | 5. | I checked on another website |
| FHRS8_6 | 6. | I checked on an app (e.g. Scores on the Doors; Food Hygiene Rating) |
| FHRS8_7 | 7. | I checked in a local newspaper |
| FHRS8_8 | 8. | Other (please specify) |
| FHRS8_9 | 9. | Don't know [SINGLE CODE ONLY] |

[ASK IF ANSWERED MORE OF ONE OF 1-7 AT FHRS8]

FHRS9 Where do you most frequently check the Food Hygiene Rating of a food business?

Please rank in order of frequency of use, putting the most used first.

Instructions for programmer. All options (1-7) selected at FHRS8 to be pulled onto this screen.

Most frequently [DROP DOWN BOX WITH ALL ANSWERS FROM FHRS8]

Second most frequently

Etc

**[ASK IF HAVE CHECKED THE HYGIENE RATING OF A FOOD BUSINESS
FHRS6=1]**

FHRSCHECK When you look for FHRIS ratings for food businesses, how often are they easy to find?

Please select one answer

SINGLE-CODE

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS10 When arriving at a restaurant or takeaway, how often, if at all, do you check a food business' hygiene rating **upon arrival**?

[Info button: To remind you, FHRIS stickers are usually on display in the business' window, door, or on entry to the premises]

Please select one answer only

1. I always check on arrival
2. I do this most of the time
3. I do this about half the time
4. I do this occasionally
5. I never check on arrival
6. I don't eat at restaurants or order food from takeaways
7. Don't know

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

[NEW SCREEN]

Below are the different FHRs ratings that are placed on stickers at the entrance of restaurants and takeaways.

- 0 – urgent improvement necessary
- 1 – major improvement necessary
- 2 – improvement necessary
- 3 – generally satisfactory
- 4 – good
- 5 – very good

[NEW SCREEN]

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRs11 Imagine you arrived at a restaurant or takeaway and saw the FHRs sticker at the entrance. The sticker indicates that the hygiene rating is **lower than** the maximum rating of **5 – very good**.

For each of the following hygiene ratings, please state whether you would still eat at the restaurant or takeaway on seeing the rating, or whether you would decide not to eat at the restaurant or takeaway.

Please select one answer for each statement

FHRs11_a Awaiting inspection [ENGLAND / NI ONLY]

FHRS11_b Rating awaited [WALES ONLY]

FHRS11_c 0 – urgent improvement necessary

FHRS11_d 1 – major improvement necessary

FHRS11_e 2 – improvement necessary

FHRS11_f 3 – generally satisfactory

FHRS11_g 4 – good

1. I would still eat at the restaurant / takeaway
2. I would **not** eat at the restaurant / takeaway
3. Don't know

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS12 From a rating of 0 to 5, what is the lowest rating you would usually consider acceptable, if you were considering buying food from somewhere?

'0' is the lowest rating and means the food business must make urgent improvements, '5' is the highest rating and means the food business's hygiene is very good.

Please select one answer only

1. 0 – urgent improvement necessary
2. 1 – major improvement necessary
3. 2 – improvement necessary
4. 3 – generally satisfactory
5. 4 – good
6. 5 – very good
7. Don't know
8. I do not usually notice the rating when I go into a food business

[ASK THOSE WHO ANSWERED HIGHER THAN 0 IN FHRS12 (FHRS12=2-6)]

NOTE FOR DATA USERS: VARIABLES OUTPUT WILL BE FHRS13_1 TO FHRS13_5 AND FHRS13_TOTAL

FHRS13 Can you think of a situation in which you might decide to buy food from a food business with a rating of **lower** than [INSERT RATING THAT HAS BEEN SELECTED IN FHRS12]?

Please select one answer only

1. Yes
2. No
3. Don't know

[ASK IF FHRS13=1]

FHRS14 When would that be?

Please select all that apply

- | | | |
|------------------|-----|--|
| FHRS14_1 | 1. | If there wasn't much choice of places to go |
| FHRS14_2 | 2. | If I needed to pick something up quickly |
| FHRS14_3 | 3. | If I was out late at night |
| FHRS14_4 | 4. | If I didn't have much money to spend / wanted somewhere cheap |
| FHRS14_5 | 5. | If I had eaten food from there before |
| FHRS14_6 | 6. | If it was a place that had been recommended to me |
| FHRS14_7 | 7. | If it was part of a chain I knew |
| FHRS14_8 | 8. | If I was taking food away rather than eating in |
| FHRS14_9 | 9. | If I enjoyed the taste of the food from the place |
| FHRS14_10 | 10. | If I knew the food was of high quality |
| FHRS14_11 | 11. | If the food business served a particular type of food (e.g. Cuisine or vegetarian / vegan options) |
| FHRS14_12 | 12. | If I was in an unfamiliar location (away with work, on holiday, etc) |
| FHRS14_13 | 13. | If someone else in my party chose this food business |

- FHRS14_14** 14. Because I would assume it is safe if it is still open /
running
- FHRS14_15** 15. Other (Please specify)
- FHRS14_16** 16. Don't know [**SINGLE CODE ONLY**]

[ASK IF PARTICIPANT WOULD EAT AT A FOOD BUSINESS WITH A SCORE OF FOUR OR LOWER (FHRS12=1-5)]

FHRS15 Can you think of an occasion where you would only buy food from a food business with a rating of **higher** than [INSERT RATING THAT HAS BEEN SELECTED IN FHRS12]?

Please select one answer only

1. Yes
2. No
3. Don't know

[ASK IF THERE ARE OCCASSIONS WHEN A PARTICIPANT WOULD ONLY EAT SOMEWHERE WITH A HIGHER RATING THAN ANSWERED AT FHRS12 (FHRS15=1)]

FHRS16 When would that be?

Please select all that apply

- FHRS16_1** 1. When it's a special occasion (birthday, anniversary, celebration, etc)
- FHRS16_2** 2. When I am taking (young) children
- FHRS16_3** 3. When I am taking older people
- FHRS16_4** 4. When I am with particular people / family members
- FHRS16_5** 5. When I or someone else had special health issues
(illness, pregnancy, etc)
- FHRS16_6** 6. When I want to go somewhere expensive
- FHRS16_7** 7. When it was part of a chain
- FHRS16_8** 8. When I was in an unfamiliar location (away with work, on holiday, etc)
- FHRS16_9** 9. Other, (please specify)

FHRS16_10 10. Don't know [**SINGLE CODE ONLY**]

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS17 If a food business does **not** have the FHRS sticker present at the entrance to what extent, if at all, will this affect your decision to eat there?

Please select one answer only

1. It would make me much less likely to eat there
2. It would make me a little less likely to eat there
3. It would not make me any less likely to eat there
4. Don't know

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS18 In the last 12 months, did you ever decide against using a food business, because it did not display its Food Hygiene Rating Scheme sticker?

Please select one answer only

1. Yes
2. No
3. Don't know/ can't remember

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS19 If you visited a food business that did **not** display their Food Hygiene Rating Scheme sticker on the premises, would you be concerned about any of the following?

RANDOMISE 1-6

Please select all that apply

- FHRS19_1** 1. That the food business had poor hygiene standards
- FHRS19_2** 2. The food business had a low / poor Food Hygiene Rating and was trying to hide it.
- FHRS19_3** 3. There would be a higher risk of food poisoning / illness / infection when eating there
- FHRS19_4** 4. The safety of eating at the food business
- FHRS19_5** 5. The food business doesn't meet legal requirements
- FHRS19_6** 6. Whether the food business has been inspected by the relevant authorities or not
- FHRS19_7** 7. I would not be concerned about anything [**SINGLE CODE ONLY**]
- FHRS19_8** 8. I would not notice that the sticker is missing [**SINGLE CODE ONLY**]
- FHRS19_9** 9. Other (please specify)
- FHRS19_10** 10. Don't know [**SINGLE CODE ONLY**]

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS20 Do you think that food businesses should be required by law to display their Food Hygiene Rating at their premises, or should it be up to the business to decide whether to or not?

Please select one answer only

1. They should have to
2. It should be up to them to decide
3. Don't know

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS21 Do you think businesses providing an online food ordering service should display their Food Hygiene Rating where it can clearly be seen by customers before they order food?

Please select one answer only

1. Yes

2. No
3. Don't know

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FHRS22_w4 Do you think that the hygiene ratings should be displayed on...

Please select one answer for each statement

FHRS22_a_w4 ...food ordering and delivery companies' apps and websites (such as Just Eat, Deliveroo, Uber Eats etc.) that allow you to order food from a range of local restaurants and takeaways

FHRS22_f_w4 ...a food business's social media site (such as Facebook, Instagram etc.)

FHRS22_b_w4 ...a restaurant's or café's own website

FHRS22_c_w4 ...a takeaway's own website

FHRS22_d_w4 ...a hotel's or B&B's own website if they provide food

FHRS22_e_w4 ...a supermarket's own website

1. Yes
2. No
3. Don't know

[TIMESTAMP8]

MODULE: FOOD HYGEINE INFORMATION SCHEME (SCOTLAND)

[ASK SCOTLAND ONLY]

FHIS1 Have you heard of the Food Hygiene Information Scheme?

Please select one answer only

1. Yes, I've heard of it and know quite a lot about it
2. Yes, I've heard of it and know a bit about it
3. Yes, I've heard of it but don't know much about it
4. Yes, I've heard of it but don't know anything about it
5. No, I've never heard of it

[ASK IF HAVE FHIS1= 1 – 4]

FHIS2 Where have you come across the Food Hygiene Information Scheme?

Please select all that apply

- | | | |
|-----------------|-----|--|
| FHIS2_1 | 1. | On the premises of a food business |
| FHIS2_2 | 2. | On the Food Standards Agency's website |
| FHIS2_3 | 3. | On the Food Standards Scotland website |
| FHIS2_4 | 4. | On a food business' own website (such as a restaurant website) |
| FHIS2_5 | 5. | On a food ordering/delivery website or app (such as Just Eat, Deliveroo, Uber Eats etc.) |
| FHIS2_6 | 6. | On another website |
| FHIS2_7 | 7. | On social media (e.g. Twitter, Facebook Marketplace) |
| FHIS2_8 | 8. | On another app (e.g. Scores on the Doors; Food Hygiene Rating) (please specify) |
| FHIS2_9 | 9. | In the local newspaper |
| FHIS2_10 | 10. | In an advert or magazine article |
| FHIS2_11 | 11. | Word of mouth |
| FHIS2_12 | 12. | Somewhere else (please specify) |

[ASK SCOTLAND ONLY]

FHIS3 Have you ever seen either of these two images before? (FHIS Sticker and Pass certificate used in Scotland)

Please select one answer only

1. Yes
2. No
3. Don't know\Not sure

[ASK IF FHRS3 =1 Those who have seen the FHIS sticker]

FHIS4 In which, if any, of the following have you seen these images over the last 12 months?

Please select all that apply

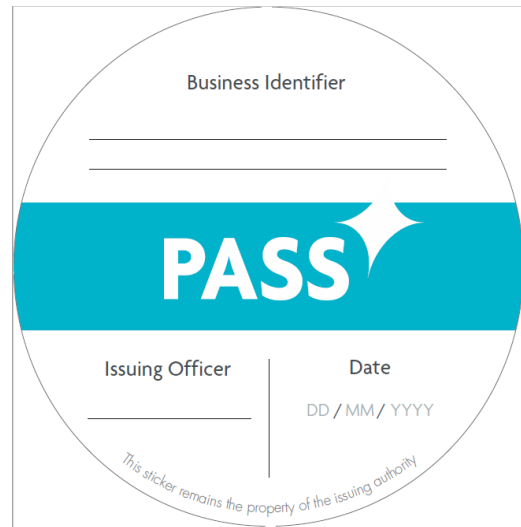
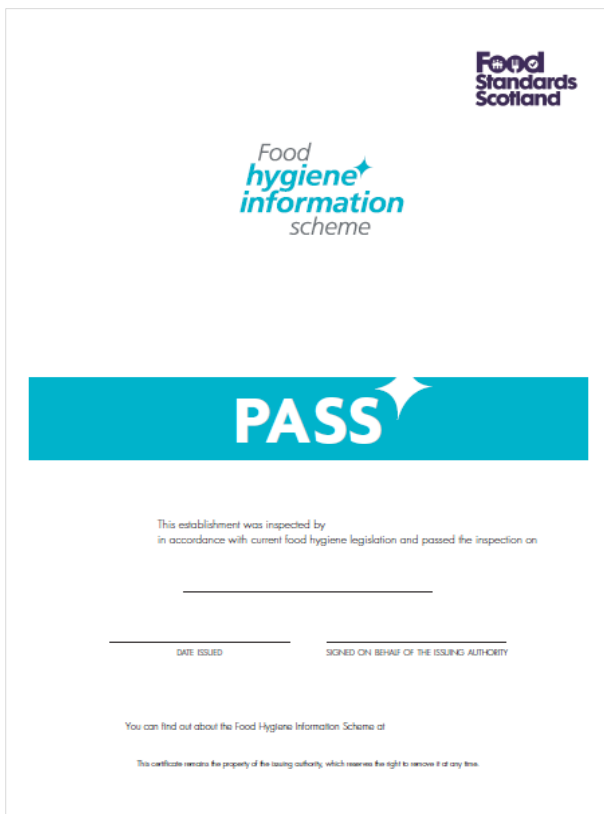
- | | | |
|-----------------|-----|--|
| FHIS4_1 | 1. | In restaurants |
| FHIS4_2 | 2. | In cafés |
| FHIS4_3 | 3. | In takeaways |
| FHIS4_4 | 4. | In coffee or sandwich shops |
| FHIS4_5 | 5. | In pubs |
| FHIS4_6 | 6. | In hotels / B&Bs |
| FHIS4_7 | 7. | In schools, hospitals and other institutions |
| FHIS4_8 | 8. | In supermarkets |
| FHIS4_9 | 9. | On market stalls / street food |
| FHIS4_10 | 10. | In other food shops |
| FHIS4_11 | 11. | Somewhere else (please specify) |
| FHIS4_12 | 12. | I have not seen this sticker in a food business in the last
12 months |

[ASK SCOTLAND ONLY]

FHIS stands for the Food Hygiene Information Scheme, which is run in Scotland and provides the results of food hygiene inspections.

There are three certificates - 'Pass' which means the business meets the legal requirement for food hygiene, 'Improvement Required' where businesses did not meet the legal requirements and need to make improvements, and 'Awaiting Inspection'. For businesses awarded a 'pass' certificate, a pass sticker is also available for display.

The certificate and sticker look like this:



FHIS5 Which of the following do you think are covered by the Food Hygiene Information Scheme?

Please select all that apply

- | | | |
|-----------------|-----|---|
| FHIS5_1 | 1. | Restaurants |
| FHIS5_2 | 2. | Cafés |
| FHIS5_3 | 3. | Takeaways |
| FHIS5_4 | 4. | Coffee or sandwich shops |
| FHIS5_5 | 5. | Pubs |
| FHIS5_6 | 6. | Hotels / B&Bs |
| FHIS5_7 | 7. | Schools, hospitals and other institutions |
| FHIS5_8 | 8. | Supermarkets |
| FHIS5_9 | 9. | Market stalls / street food |
| FHIS5_10 | 10. | Other food shops |
| FHIS5_11 | 11. | Other (please specify) |
| FHIS5_12 | 12. | None of these |
| FHIS5_13 | 13. | Don't know [SINGLE CODE ONLY] |

[ASK SCOTLAND ONLY]

FHIS6 In the last 12 months, have you checked the Food Hygiene Information Scheme rating for a food business? You may have checked a rating at the business premises, online, in leaflets or menus; whether or not you decided to purchase food from there.

Please select one answer only

1. Yes, I have checked the Food Hygiene Information Scheme rating for a food business
2. No, I have not checked the Food Hygiene Information Scheme rating for a food business
3. Don't know

[ASK IF HAVE CHECKED HYGIENE RATING OF A FOOD BUSINESS FHIS6=1]

FHIS7 In which of the following kinds of food businesses have you checked the hygiene ratings in the last 12 months?

Please select all that apply

- | | | |
|-----------------|-----|--|
| FHIS7_1 | 1. | In restaurants |
| FHIS7_2 | 2. | In cafés |
| FHIS7_3 | 3. | In takeaways |
| FHIS7_4 | 4. | In coffee or sandwich shops |
| FHIS7_5 | 5. | In pubs |
| FHIS7_6 | 6. | In hotels /B&Bs |
| FHIS7_7 | 7. | In schools, hospitals and other institutions |
| FHIS7_8 | 8. | In supermarkets |
| FHIS7_9 | 9. | On market stalls / street food |
| FHIS7_10 | 10. | In other food shops |
| FHIS7_11 | 11. | Somewhere else (please specify) |
| FHIS7_12 | 12. | Don't know [SINGLE CODE ONLY] |

[ASK IF HAVE CHECKED THE HYGIENE RATING OF A FOOD BUSINESS FHIS6=1]

FHIS8 How did you check these ratings?

Please select all that apply

- | | | |
|----------------|----|---|
| FHIS8_1 | 1. | I looked at the FHIS sticker or certificate displayed at the food business (such as in a business' window or on the door) |
| FHIS8_2 | 2. | I checked the food business' own website |
| FHIS8_3 | 3. | I checked an online food ordering website or app (e.g. Just Eat, Deliveroo, Uber Eats) |
| FHIS8_4 | 4. | I checked on the Food Standards Agency's website |
| FHIS8_5 | 5. | I checked on the Food Standards Scotland website |
| FHIS8_6 | 6. | I checked on another website |

- FHIS8_7** 7. I checked on an app (e.g. Scores on the Doors; Food Hygiene rating)
- FHIS8_8** 8. I checked in a local newspaper
- FHIS8_9** 9. Other (please specify)
- FHIS8_10** 10. Don't know **[SINGLE CODE ONLY]**

[ASK IF ANSWERED MORE OF ONE OF 1-8 AT FHIS8]

FHIS9 Where do you most frequently check the Food Hygiene Information Scheme rating of a food business?

Please rank in order of frequency of use, putting the most used first.

Instructions for programmer: All options (1-8) selected at FHIS8 to be pulled onto this screen.

Most frequently [DROP DOWN BOX WITH ALL ANSWERS FROM FHIS8]

Second most frequently

Etc

**[ASK IF HAVE CHECKED THE HYGIENE RATING OF A FOOD BUSINESS
FHIS6=1]**

FHISCHECK When you look for Food Hygiene Information Scheme ratings for food businesses, how often are they easy to find?

Please select one answer

SINGLE-CODE

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

[ASK SCOTLAND ONLY]

FHIS10 When arriving at a restaurant or takeaway, how often, if at all, do you check a food business' Food Hygiene Information Scheme rating **upon arrival**?

[Info button: To remind you, Food Hygiene Information Scheme stickers or certificates are usually on display in the business' window, door, or on entry to the premises]

Please select one answer only

1. I always check on arrival
2. I do this most of the time
3. I do this about half the time
4. I do this occasionally
5. I never check on arrival
6. I don't eat at restaurants or order food from takeaways
7. Don't know

[SHOW ALL IN SCOTLAND]

In Scotland, the Food Hygiene Information Scheme rating may be displayed on a certificate or 'Pass' sticker in the business' window, door, or on entry to the premises.

[NEW SCREEN]

[ASK SCOTLAND ONLY]

FHIS11 Imagine you are arriving at a restaurant or takeaway and saw a Food Hygiene Information Scheme sticker or certificate at the entrance indicating that the business has not passed the hygiene rating.

For each of the following hygiene ratings, please state whether you would still eat at the restaurant or takeaway on seeing the certificate, or whether you would decide not to eat at the restaurant or takeaway.

Please select one answer for each statement

FHIS11_a 1. Awaiting inspection

FHIS11_b 2. Improvement required

1. I would still eat at the restaurant / takeaway
2. I would not eat at the restaurant / takeaway
3. It depends
4. Don't know

[ASK SCOTLAND ONLY]

FHIS17 If a food business does **not** have the Food Hygiene Information Scheme sticker or certificate present at the entrance to what extent, if at all, will this affect your decision to eat there?

Please select one answer only

1. It would make me much less likely to eat there
2. It would make me a little less likely to eat there
3. It would not make me any less likely to eat there
4. Don't know

[ASK SCOTLAND ONLY]

FHIS18 In the last 12 months, did you ever decide against using a food business, because it did not display Food Hygiene Information Scheme sticker or certificate?

Please select one answer only

1. Yes
2. No

3. Don't know/ can't remember

[ASK SCOTLAND ONLY]

FHIS19 If you visited a food business that did **not** display their Food Hygiene Information Scheme sticker or certificate on the premises, would you be concerned about any of the following?

RANDOMISE 1-6

Please select all that apply

- | | |
|------------------|---|
| FHIS19_1 | 1. That the food business had poor hygiene standards |
| FHIS19_2 | 2. The food business had a low / poor Food Hygiene rating and was trying to hide it. |
| FHIS19_3 | 3. There would be a higher risk of food poisoning / illness / infection when eating there |
| FHIS19_4 | 4. The safety of eating at the food business |
| FHIS19_5 | 5. The food business doesn't meet legal requirements |
| FHIS19_6 | 6. Whether the food business has been inspected by the relevant authorities or not |
| FHIS19_7 | 7. I would not be concerned about anything [SINGLE CODE ONLY] |
| FHIS19_8 | 8. I would not notice that the sticker is missing [SINGLE CODE ONLY] |
| FHIS19_9 | 9. Other (please specify) |
| FHIS19_10 | 10. Don't know [SINGLE CODE ONLY] |

[ASK SCOTLAND ONLY]

FHIS20 Do you think that food businesses should be required by law to display their Food Hygiene Information Scheme sticker or certificate at their premises, or should it be up to the business to decide whether to or not?

Please select one answer only

1. They should have to

2. It should be up to them to decide
3. Don't know

[ASK SCOTLAND ONLY]

FHIS21 Do you think businesses providing an online food ordering service should display their Food Hygiene Information Scheme sticker or certificate where it can clearly be seen by customers before they order food?

Please select one answer only

1. Yes
2. No
3. Don't know

[ASK SCOTLAND ONLY]

FHIS22 Do you think that the hygiene sticker or certificate should be displayed on...

Please select one answer for each statement

FHIS22_a ...food ordering and delivery companies' apps and websites (such as Just Eat, Deliveroo, Uber Eats etc.) that allow you to order food from a range of local restaurants and takeaways

FHIS22_f ...a food business's social media site (such as Facebook, Instagram etc.)

FHIS22_b ...a restaurant's or café's own website

FHIS22_c ...a takeaway's own website

FHIS22_d ...a hotel's or B&B's own website if they provide food

FHIS22_e ...a supermarket's own website

1. Yes
2. No
3. Don't know

[TIMESTAMP9]

MODULE: EATING AT HOME (CORE)

Now we would like to ask you some questions about eating at home.

[ASK ALL]

COOKHH In general, who does the food preparation and cooking for your household?

Please select one answer only

1. I do all or most of the food preparation and cooking
2. I share the responsibility with someone else
3. Someone else in my household does it
4. Someone else outside of my household (e.g. a relative or carer) does it
5. Each person prepares / cooks their own food
6. Don't know

[IF COOKHH =3,4, 6]

EVCOOK Do you ever do any food preparation or cooking for your household?

Please select one answer only

1. Yes
2. No

[IF DOES ANY COOKING – COOKHH = 1,2, 5 OR EVCOOK = 1]

STEAMHOT How often, if at all, do you cook food until it is steaming hot and cooked all the way through?

Please select one answer only

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never

6. Don't know

[IF DOES ANY COOKING – COOKHH = 1,2, 5 OR EVCOOK = 1]

FOODREH When reheating food, how do you know when it is ready to eat?

RANDOMISE ANSWER OPTIONS. 11, 12 and 13 in same place

Please select all that apply

- | | | |
|-------------------|-----|---|
| FOODREH_1 | 1. | I can see steam coming from it |
| FOODREH_2 | 2. | I taste it |
| FOODREH_3 | 3. | I stir it |
| FOODREH_4 | 4. | I check the middle is hot |
| FOODREH_5 | 5. | I check it's an even temperature throughout |
| FOODREH_6 | 6. | I put my hand over it / touch it |
| FOODREH_7 | 7. | I use a thermometer / probe |
| FOODREH_8 | 8. | I use a timer to ensure it has been cooked for a certain amount of time |
| FOODREH_9 | 9. | I can see it's bubbling |
| FOODREH_10 | 10. | I follow the instructions on the label |
| FOODREH_11 | 11. | None of the above [EXCLUSIVE] |
| FOODREH_12 | 12. | I don't check [EXCLUSIVE] |
| FOODREH_13 | 13. | I don't reheat food [EXCLUSIVE] |

[ASK IF FOODREH 1-12]

FOODREH2 How many times would you consider reheating food after it was cooked for the first time?

Please select one answer only

1. Not at all
2. Once
3. Twice
4. More than twice
5. Don't know

[ASK ALL]

LEFTOVER3 When is the latest you would consume any leftovers stored in the fridge?

Please select one answer only

1. The same day
2. Within 1-2 days
3. Within 3-5 days
4. More than 5 days later
5. It varies too much
6. Don't know

[ASK IF NOT VEGAN OR VEGETARIAN. VEG=4, 5 or 6]

EATPINK1_a How often, if at all, do you eat chicken or turkey when the meat is pink or has pink or red juices?

Please select one answer only

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. I don't eat chicken or turkey
8. Don't know

[ASK IF PREPARES / COOKS – COOKHH=1,2,5 OR EVCOOK=1]

WASHCHIC How often, if at all, do you wash raw chicken?

Please select one answer only

1. Always
2. Most of the time
3. About half the time
4. Occasionally

5. Never
8. Don't know

[ASK ALL]

FOODUSE Which of these shows when food is no longer safe to eat?

Please select one answer only

RANDOMISE 1-4

- | | | |
|-----------------|----|----------------------------------|
| FOODUSE1 | 1. | Use by date |
| FOODUSE2 | 2. | Best before date |
| FOODUSE3 | 3. | Sell by date |
| FOODUSE4 | 4. | Display until date |
| FOODUSE5 | 5. | It depends [EXCLUSIVE] |
| FOODUSE6 | 6. | All of these [EXCLUSIVE] |
| FOODUSE7 | 7. | None of these [EXCLUSIVE] |
| FOODUSE8 | 8. | Don't know [EXCLUSIVE] |

[ASK IF PREPARES / COOKS –COOKHH=1,2,5 OR EVCOOK=1]

COOKDATES How often, if at all, do you check use by dates when you are about to cook or prepare food?

Please select one answer only

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. It varies too much to say
7. Don't know

[ASK AS SPECIFIED PER ITEM] [SHOW AS CAROUSEL GRID]

SINGLE CODE PER ROW.

**RANDOMISE ROWS AND ENSURE EATFOODUBD_e IS SHOWN AFTER
EATFOODUBD c&d IS SHOWN**

EATFOODUBD When, if at all, is the latest you would eat or drink the following items after their use-by date? Please do not include anything that you have frozen on or before the use-by date and consumed at a later date.

Please select one answer for each food.

EATFOODUBD_a Raw meat such as beef, lamb or pork or raw poultry **[ASK IF VEG=4,5 or 6]**

EATFOODUBD_b Cooked meats **[ASK IF VEG=4,5 or 6]**

EATFOODUBD_c Smoked fish **[ASK IF VEG=2,4,5 or 6]**

EATFOODUBD_d Shellfish **[ASK IF VEG=2,4,5 or 6]**

EATFOODUBD_e Any other fish **[ASK IF VEG=2,4,5 or 6]**

EATFOODUBD_f Bagged salads **[ASK ALL]**

EATFOODUBD_g Cheese **[ASK IF VEG=1,2,4,5 or 6]**

EATFOODUBD_h Milk **[ASK IF VEG=1,2,4,5 or 6]**

EATFOODUBD_i Yoghurt **[ASK IF VEG=1,2,4,5 or 6]**

1. 1-2 days after the use-by date
2. 3-4 days after the use-by date
3. 5-6 days after the use-by date
4. 1-2 weeks after the use-by date
5. More than 2 weeks after the use-by date
6. {IF EATFOODUBD_a-g & i: I don't eat this food after its use-by date}
7. {IF EATFOODUBD_h: I don't drink this after its use-by date}
8. Don't know / I don't ever check the use-by date of this
9. {IF EATFOODUBD_a-g & i: Not applicable – I never eat this}
10. {IF EATFOODUBD_h: Not applicable – I never drink this}

[ASK ALL]

FRIDGERAW1 How do you store raw meat and poultry in the fridge?

RANDOMISE CODES 1-5

Please select all that apply

- FRIDGERAW1_1** 1. Away from cooked foods
- FRIDGERAW1_2** 2. Covered with film / foil
- FRIDGERAW1_3** 3. In a sealed container
- FRIDGERAW1_4** 4. In its original packaging
- FRIDGERAW1_5** 5. On a plate
- FRIDGERAW1_6** 6. I don't buy or store meat or poultry **[EXCLUSIVE]**
- FRIDGERAW1_7** 7. I don't store raw meat / poultry in the fridge **[EXCLUSIVE]**
- FRIDGERAW1_8** 8. I don't have a fridge **[EXCLUSIVE]**
- FRIDGERAW1_9** 9. Don't know **[EXCLUSIVE]**

[ASK IF STORE RAW MEAT IN THE FRIDGE. FRIDGERAW1=1-5]

FRIDGERAW2 Where in the fridge do you store raw meat and poultry?

Please select all that apply

- FRIDGERAW2_1** 1. Wherever there is space **[EXCLUSIVE]**
- FRIDGERAW2_2** 2. At the top of the fridge
- FRIDGERAW2_3** 3. In the middle of the fridge
- FRIDGERAW2_4** 4. At the bottom of the fridge
- FRIDGERAW2_5** 5. I don't buy meat or poultry **[EXCLUSIVE]**
- FRIDGERAW2_6** 6. I don't store meat or poultry in the fridge **[EXCLUSIVE]**
- FRIDGERAW2_7** 7. I don't have a fridge **[EXCLUSIVE]**
- FRIDGERAW2_8** 8. Don't know **[EXCLUSIVE]**

[ASK ALL]

FRIDGECH1 Do you, or anyone else in your household, ever check your fridge temperature?

Please select one answer only

1. Yes
2. No
3. Don't know
4. I don't need to – it has an alarm if it is too hot or cold
5. I don't have a fridge

[ASK HH CHECKS FRIDGE. FRIDFECH1=1]

FRIDGECH2_w5 How often, if at all, do you or someone else in your household check the temperature of the fridge?

Please select one answer only

1. At least daily
2. 2-3 times a week
3. Once a week
4. Less than once a week but more than once a month
5. Once a month
6. Four times a year
7. Once or twice a year
8. Less often / Never
9. Don't know

[ASK HH CHECKS FRIDGE. FRIDFECH1=1]

FRIDGECH3 How do you (or someone else in your household) normally check the temperature?

RANSOMISE APART FROM EXCLUSIVE CODES

Please select one answer only

1. Check the setting / gauge
2. Check the temperature display built into the fridge

3. Put a thermometer in the fridge and check
4. Check for ice or condensation
5. Feel food inside to see if it is cold
6. Don't know **[EXCLUSIVE]**
7. Other **[EXCLUSIVE]**

[ASK ALL]

FRIDGECH4 What do you think the temperature inside your fridge should be?

Please select one answer only

1. Less than 0 degrees C (less than 32 degrees F)
2. Between 0 and 5 degrees C (32 to 41 degrees F)
3. More than 5 but less than 8 degrees C (42 to 46 degrees F)
4. 8 to 10 degrees C (47 to 50 degrees F)
5. More than 10 degrees C (over 50 degrees F)
6. Other
7. Don't know
8. I don't have a fridge

HANDWASH When you are at home, how often, if at all, do you...

HANDWASH_a ...Wash your hands before starting to prepare or cook food

[ASK IF DOES ANY COOKING – COOKHH = 1,2, 5 OR EVCOOK = 1]

HANDWASH_b ...Wash your hands immediately after handling raw meat, poultry or fish **[ASK IF DOES ANY COOKING – COOKHH = 1,2, 5 OR EVCOOK = 1]**

HANDWASH_c ...Wash your hands before eating **[ASK ALL]**

Please select one answer only for each statement

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. I don't cook meat, poultry or fish {DISPLAY ONLY FOR STATEMENT
HANDWASH_b }
8. Don't know

[TIMESTAMP10]

MODULE: FOOD CONCERNS

[ASK ALL]

FOODISSA1 Do you have any concerns about the food you eat?

Please select one answer only

1. Yes
2. No

[ASK IF FOODISSA1=1]

FOODISSA2 What are your concerns about the food you eat?

Please write your answer in the box below in a few words

OPEN BOX

[ASK ALL]

FOODISSB1_w6 Do you have concerns about any of the following?

**RANDOMISE ANSWER OPTIONS ACROSS 3 PAGES. WITH 20 AND 21
APPEARING AT THE END OF EACH LIST AS EXCLUSIVE CODES**

Please select all that apply

[MULTI-CODE]

- | | | |
|------------------------|----|--|
| FOODISSB1_1_w6 | 1. | Cooking safely at home |
| FOODISSB1_2_w6 | 2. | Food poisoning (e.g. Salmonella and E. Coli) |
| FOODISSB1_3_w6 | 3. | Food hygiene when eating out |
| FOODISSB1_20_w6 | 4. | Food hygiene when ordering takeaways |
| FOODISSB1_4_w6 | 5. | The use of pesticides |
| FOODISSB1_5_w6 | 6. | The use of additives (e.g. preservatives and
colouring) |
| FOODISSB1_6_w6 | 7. | Chemical contamination from the environment
(e.g. lead in food) |

- | | |
|------------------------|---|
| FOODISSB1_7_w6 | 8. Hormones, steroids or antibiotics in food |
| FOODISSB1_8_w6 | 9. Genetically Modified (GM) foods |
| FOODISSB1_9_w6 | 10. Food prices |
| FOODISSB1_10_w6 | 11. Food allergen information (e.g. availability and accuracy) |
| FOODISSB1_11_w6 | 12. The amount of salt in food |
| FOODISSB1_12_w6 | 13. The amount of sugar in food |
| FOODISSB1_13_w6 | 14. The amount of fat in food |
| FOODISSB1_14_w6 | 15. The number of calories in food |
| FOODISSB1_15_w6 | 16. Food waste |
| FOODISSB1_16_w6 | 17. Animal welfare |
| FOODISSB1_17_w6 | 18. Food miles (e.g. the distance food travels) |
| FOODISSB1_18_w6 | 19. Food fraud or crime (e.g. food not being what the label says it is) |
| FOODISSB1_19_w6 | 20. Being able to eat healthily |
| FOODISSB1_21_w6 | 21. The quality of food |
| FOODISSB1_22_w6 | 22. The amount of food packaging |
| FOODISSB1_97_w6 | 97. None of these [EXCLUSIVE] |
| FOODISSB1_98_w6 | 23. Don't know [EXCLUSIVE] |

[ASK ALL WHO SELECT ONE OR MORE OPTIONS FROM CODES 1-22 AT FOODISSB1]

FOODISSB2_w6 Which of these food issues are you most concerned about?

Please select one answer only

[PULL ANSWERS THAT ARE SELECTED AT FOODISSB]

99. Don't know

[TIMESTAMP11]

MODULE: FOOD SYSTEM [aka FOOD WE CAN TRUST]

[ASK ALL]

FOODCONF How confident are you that...

FOODCONF_a ...the food you buy is safe to eat

FOODCONF_b ...the information on food labels is accurate (e.g. ingredients, nutritional information, country of origin)

Please select one answer only for each statement

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. It varies
6. Don't know

[ASK ALL]

FOODSUPPLY How confident are you in the food supply chain? That is all the processes involved in bringing food to your table

Please select one answer only

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. It varies
6. Don't know

[ASK ALL]

HEARDOF_W8 Which of the following, if any, have you heard of?

Please select all that apply

[ENGLAND]

- HEARDOFe1_w6** 1. Food Standards Agency (FSA)
HEARDOFe6_w6 2. UK Health Security Agency (UKHSA)
HEARDOFe3_w6 3. Department for Environment, Food and Rural Affairs
(DEFRA)
HEARDOFe4_w6 4. Environment Agency
HEARDOFe5_w6 5. Health and Safety Executive (HSE)
HEARDOFe7_w6 6. The Office for Health Improvement and Disparities(OHID)
HEARDOFe8_w6 7. None of these [EXCLUSIVE]

[WALES]

- HEARDOFw1** 1. Food Standards Agency (FSA)
HEARDOFw2 2. Public Health Wales
HEARDOFw3 3. Natural Resources Wales
HEARDOFw4 4. Health and Safety Executive (HSE)
HEARDOFw6 5. None of these [EXCLUSIVE]

[NI]

- HEARDOFni1** 1. Food Standards Agency (FSA)
HEARDOFni2 2. Public Health Agency (PHA)
HEARDOFni3 3. Department of Agriculture, Environment and Rural Affairs
(DAERA)
HEARDOFni4 4. Health and Safety Executive Northern Ireland (HSENI)
HEARDOFni5 5. **Safefood**
HEARDOFni6 6. None of these [EXCLUSIVE]

[SCOTLAND]

- HEARDOFs1** 1. Food Standards Scotland
HEARDOFs2 2. Public Health Scotland
HEARDOFs3 3. Scottish Environment Protection Agency (SEPA)
HEARDOFs4 4. Health and Safety Executive (HSE)
HEARDOFs5 5. None of these

[ASK ENGLAND, WALES, AND NORTHERN IRELAND ONLY]

FSADO How much, if anything, do you know about the Food Standards Agency, also known as the FSA?

Please select one answer only

1. I know a lot about the FSA and what it does
2. I know a little about the FSA and what it does
3. I've heard of the FSA but know nothing about it
4. I hadn't heard of the FSA until I was contacted to take part in this survey
5. I've never heard of the FSA

[ASK SCOTLAND ONLY]

FSSDO How much, if anything, do you know about Food Standards Scotland, also known as FSS?

Please select one answer only

1. I know a lot about FSS and what it does
2. I know a little about FSS and what it does
3. I've heard of FSS but know nothing about it
4. I hadn't heard of FSS until I was contacted to take part in this survey
5. I've never heard of FSS

[ASK THOSE WHO HAVE NO OR LITTLE PRIOR KNOWLEDGE OF THE FSA]

FSADO = 3-5]

FSACON1 How confident are you that the Government Agency responsible for food safety in England, Wales and Northern Ireland...

FSACON1_ a ...can be relied upon to protect the public from food-related risks (such as food poisoning or allergic reactions from food)?

FSACON1_ b ...is committed to communicating openly with the public about food-related risks?

FSACON1_ c ...takes appropriate action if a food-related risk is identified?

Please select one answer for each statement

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. Don't know

[ASK THOSE WHO HAVE NO OR LITTLE PRIOR KNOWLEDGE OF THE FSS – FSSDO=3-5]

FSSCON1 How confident are you that the Government Agency responsible for food safety in Scotland...

FSSCON1_ a ...can be relied upon to protect the public from food-related risks (such as food poisoning or allergic reactions from food)?

FSSCON1_ b ...is committed to communicating openly with the public about food-related risks?

FSSCON1_ c ...takes appropriate action if a food-related risk is identified?

Please select one answer for each statement

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. Don't know

[ASK THOSE WHO HAVE PRIOR KNOWLEDGE OF THE FSA- FSADO = 1 or 2]

FSACON2 How confident are you that the Food Standards Agency...

FSACON2_ a ...can be relied upon to protect the public from food-related risks (such as food poisoning or allergic reactions from food)?

FSACON2_ b ...is committed to communicating openly with the public about food-related risks?

FSACON2_ c ...takes appropriate action if a food-related risk is identified?

Please select one answer for each statement

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. Don't know

[ASK THOSE WHO HAVE PRIOR KNOWLEDGE OF THE FSS – FSSDO =1 or 2]

FSSCON2 How confident are you that Food Standards Scotland...

FSSCON2_ a ...can be relied upon to protect the public from food-related risks
(such as food poisoning or allergic reactions from food)?

FSSCON2_ b ...is committed to communicating openly with the public about
food-related risks?

FSSCON2_ c ...takes appropriate action if a food-related risk is identified?

Please select one answer for each statement

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. Don't know

[ASK ONLY THOSE WHO HAVE PRIOR KNOWLEDGE OF THE FSA- FSADO=1 or 2]

FSATRUST How much do you trust or distrust the Food Standards Agency to do its
job? That is to make sure that food is safe and what it says it is.

Please select one answer only

1. I trust it a lot
2. I trust it
3. I neither trust nor distrust it
4. I distrust it
5. I distrust it a lot
6. Don't know

[ASK ONLY THOSE WHO HAVE PRIOR KNOWLEDGE OF THE FSS-FSSDO=1 or 2]

FSSTRUST How much do you trust or distrust Food Standards Scotland to do its job? That is to make sure that food is safe and what it says it is.

Please select one answer only

1. I trust it a lot
2. I trust it
3. I neither trust nor distrust it
4. I distrust it
5. I distrust it a lot
6. Don't know

[ASK ALL]

STATEMENTS RANDOMISED. LINK STATEMENTS B AND C AND D AND E, SO THEY APPEAR TOGETHER WHEN RANDOMISED

ISSUESIMPACT Thinking about food in [IN ENGLAND , WALES, AND SCOTLAND: 'the UK' IN NORTHERN IRELAND: 'the UK and Ireland'] today, how concerned, if at all, do you feel about each of the following topics?

Please select one answer for each statement

ISSUESIMPACT _a Affordability of food

ISSUESIMPACT _b Food produced in [IN ENGLAND , WALES, AND SCOTLAND: 'the UK' IN NORTHERN IRELAND: 'the UK and Ireland'] being safe and hygienic

ISSUESIMPACT _c Food from outside [IN ENGLAND , WALES, AND SCOTLAND: 'the UK' IN NORTHERN IRELAND: 'the UK and Ireland'] being safe and hygienic

ISSUESIMPACT _d Food produced in [IN ENGLAND, WALES, AND SCOTLAND: 'the UK' IN NORTHERN IRELAND: 'the UK and Ireland'] being what it says it is

ISSUESIMPACT _e Food from outside [IN ENGLAND ,WALES, AND SCOTLAND: ‘the UK’ IN NORTHERN IRELAND: ‘the UK and Ireland’] being what it says it is

ISSUESIMPACT _f Food being produced sustainably

ISSUESIMPACT _g The availability of a wide variety of food

ISSUESIMPACT _h Animal welfare in the food production process

ISSUESIMPACT _i Ingredients and additives in food

ISSUESIMPACT _j Genetically modified (GM) food

1. Highly concerned
2. Somewhat concerned
3. Not very concerned
4. Not at all concerned
5. Don't know

[TIMESTAMP12]

MODULE: EMERGING ISSUES

[ASK ALL]

[SHOW AS COLLAPSABLE GRID]

HEARDOF Have you ever heard of...

HEARDOFAMR ...Antimicrobial resistance (AMR)?

HEARDOFABR ...Antibiotic resistance?

Please select one answer for each statement

1. Yes, I've heard of it and know quite a lot about it
2. Yes, I've heard of it and know a bit about it
3. Yes, I've heard of it but don't know much about it
4. Yes, I've heard of it but don't know anything about it
5. No, I've never heard of it

[ASK ALL]

DEFRA_11 Which of the following do you think contributes **most** to someone having a **sustainable diet**?

Please select up to three answers

MULTICODE UP TO 3 ANSWERS.

- | | |
|------------------|---|
| DEFRA11_1 | 1. Eating a vegetarian diet (not eating meat or poultry or fish) |
| DEFRA11_2 | 2. Eating a pescatarian diet (not eating meat or poultry but still eating fish) |
| DEFRA11_3 | 3. Eating a vegan diet (not eating any animal products e.g. meat, dairy and eggs) |
| DEFRA11_4 | 4. Eating less meat or poultry or fish |
| DEFRA11_5 | 5. Eating / drinking less dairy (e.g. milk, cheese, butter or eggs) |
| DEFRA11_6 | 6. Eating less processed food |
| DEFRA11_7 | 7. Eating more fruit and / or vegetables |
| DEFRA11_8 | 8. Minimising food waste |

- DEFRA11_9 9. None of these **[EXCLUSIVE]**
 DEFRA11_10 10. Don't know **[EXCLUSIVE]**

[ASK ALL]

DEFRA12_w8 Which of the following do you think contributes **most** to someone making **sustainable food shopping choices**?

Please select up to three answers

MULTICODE UP TO 3 ANSWERS. RANDOMISE ANSWERS EXCEPT CODES 9 AND 10.

- | | |
|-----------------------|---|
| DEFRA12 _1_w8 | 1. Buying animal products with high welfare standards |
| DEFRA12 _2_w8 | 2. Buying fair trade products |
| DEFRA12 _3_w8 | 3. Buying locally produced food |
| DEFRA12_11_w8 | 11. Buying food that is in season |
| DEFRA12 _4_w8 | 4. Buying foods with minimal or no packaging |
| DEFRA12 _5_w8 | 5. Buying foods that have been produced with minimal water usage and / or minimal deforestation |
| DEFRA12 _6_w8 | 6. Buying foods grown organically |
| DEFRA12 _7_w8 | 7. Buying sustainably sourced fish |
| DEFRA12 _8_w8 | 8. Growing fruit and / or vegetables instead of buying them |
| DEFRA12 _9_w8 | 9. None of these [EXCLUSIVE] |
| DEFRA12 _10_w8 | 10. Don't know [EXCLUSIVE] |

[ASK ALL]

SUSBEHV_w8 Which, if any, of the following changes have you made in the last 12 months?

Please select all that apply

MULTICODE. RANDOMISE ANSWERS APART FROM CODES 1-3 AND 15-17.

- SUSBEHV1_w8** 1. Stopped eating meat or poultry or fish completely
- SUSBEHV2_w8** 2. Eaten less meat or poultry or fish
- SUSBEHV3_w8** 3. Eaten / drunk less dairy (e.g. milk, cheese, butter or eggs)
- SUSBEHV4_w8** 4. Eaten less processed food
- SUSBEHV5_w8** 5. Started eating more fruit and / or vegetables
- SUSBEHV6_w8** 6. Started minimising food waste
- SUSBEHV7_w8** 7. Started growing fruit and / or vegetables
- SUSBEHV8_w8** 8. Started buying animal products with high welfare standards
- SUSBEHV9_w8** 9. Started buying fair trade products
- SUSBEHV10_w8** 10. Started buying locally produced food or food that is in season
- SUSBEHV11_w8** 11. Started buying foods with minimal or no packaging
- SUSBEHV12_w8** 12. Started buying foods that have been produced with minimal water usage and / or minimal deforestation
- SUSBEHV13_w8** 13. Started buying foods grown organically
- SUSBEHV14_w8** 14. Started buying sustainably sourced fish
- SUSBEHV18_w8** 18. Started getting food from the waste area or bins of a supermarket or shop (i.e., freeganism)
- SUSBEHV15_w8** 15. Other (please specify)
- SUSBEHV16_w8** 16. None of these **[EXCLUSIVE]**
- SUSBEHV17_w8** 17. Don't know **[EXCLUSIVE]**

[ASK IF CODE 1 AT SUSBEHV – STOPPED EATING MEAT/FISH/POULTRY]

STOPMPF What types of meat, poultry and/or fish have you **stopped** eating in the last 12 months?

Please select all that apply

MULTICODE.

- STOPMPF1** 1. Red meat (e.g. beef, pork or lamb)
- STOPMPF2** 2. Processed meat (e.g. chicken nuggets, ham, bacon, sausages, salami etc)

- STOPMPF3** 3. Poultry (e.g. chicken, turkey, duck etc)
- STOPMPF4** 4. All fish
- STOPMPF5** 5. Only some types of fish, please specify:

[ASK IF CODE 1 AT STOPMPF (stopped eating red meat)]

WHYSTOPM You have said that you have **stopped eating red meat** in the last 12 months. Which of the following reasons, if any, explain why you chose to make this change?

Please select all that apply

MULTICODE. RANDOMISE ANSWERS EXCEPT CODES 14-16.

- WHYSTOPM1** 1. For animal welfare reasons
- WHYSTOPM2** 2. For environmental or sustainability reasons (e.g. impact on climate change)
- WHYSTOPM3** 3. For financial reasons (e.g. cost of meat or reduced income)
- WHYSTOPM4** 4. For health reasons (e.g. to be more healthy or lose weight)
- WHYSTOPM5** 5. For religious reasons
- WHYSTOPM6** 6. Because of the bad or unpleasant physical reaction eating meat causes me (e.g. food intolerance)
- WHYSTOPM7** 7. Because of concerns about food poisoning
- WHYSTOPM8** 8. Because other people in my household or my friends have reduced their meat consumption or don't eat meat
- WHYSTOPM9** 9. Because of advice from friends or family
- WHYSTOPM10** 10. Because of advice from celebrities or influencers
- WHYSTOPM11** 11. Because of concerns about where meat comes from
- WHYSTOPM12** 12. Because I wanted a change
- WHYSTOPM13** 13. Due to pregnancy
- WHYSTOPM14** 14. Other reason (please specify)
- WHYSTOPM15** 15. None of these **[EXCLUSIVE]**
- WHYSTOPM16** 16. Prefer not to say **[EXCLUSIVE]**

[ASK IF CODE 2 AT STOPMPF (stopped eating processed meat)]

WHYSTOPPM You have said that you have **stopped eating processed meat** in the last 12 months. Which of the following reasons, if any, explain why you chose to make this change?

Please select all that apply

MULTICODE. RANDOMISE ANSWERS EXCEPT CODES 14-16.

- | | | |
|--------------------|-----|--|
| WHYSTOPPM1 | 1. | For animal welfare reasons |
| WHYSTOPPM2 | 2. | For environmental or sustainability reasons (e.g. impact on climate change) |
| WHYSTOPPM3 | 3. | For financial reasons (e.g. cost of meat or reduced income) |
| WHYSTOPPM4 | 4. | For health reasons (e.g. to be more healthy or lose weight) |
| WHYSTOPPM5 | 5. | For religious reasons |
| WHYSTOPPM6 | 6. | Because of the bad or unpleasant physical reaction eating meat causes me (e.g. food intolerance) |
| WHYSTOPPM7 | 7. | Because of concerns about food poisoning |
| WHYSTOPPM8 | 8. | Because other people in my household or my friends have reduced their meat consumption or don't eat meat |
| WHYSTOPPM9 | 9. | Because of advice from friends or family |
| WHYSTOPPM10 | 10. | Because of advice from celebrities or influencers |
| WHYSTOPPM11 | 11. | Because of concerns about where meat comes from |
| WHYSTOPPM12 | 12. | Because I wanted a change |
| WHYSTOPPM13 | 13. | Due to pregnancy |
| WHYSTOPPM14 | 14. | Other reason (please specify) |
| WHYSTOPPM15 | 15. | None of these [EXCLUSIVE] |
| WHYSTOPPM16 | 16. | Prefer not to say [EXCLUSIVE] |

[ASK IF CODE 3 AT STOPMPF (stopped eating poultry)]

WHYSTOPP You have said that you have **stopped eating poultry** in the last 12 months. Which of the following reasons, if any, explain why you chose to make this change?

Please select all that apply

MULTICODE. RANDOMISE ANSWERS EXCEPT CODES 14-16.

- | | |
|-------------------|---|
| WHYSTOPP1 | 1. For animal welfare reasons |
| WHYSTOPP2 | 2. For environmental or sustainability reasons (e.g. impact on climate change) |
| WHYSTOPP3 | 3. For financial reasons (e.g. cost of poultry or reduced income) |
| WHYSTOPP4 | 4. For health reasons (e.g. to be more healthy or lose weight) |
| WHYSTOPP5 | 5. For religious reasons |
| WHYSTOPP6 | 6. Because of the bad or unpleasant physical reaction eating poultry causes me (e.g. food intolerance) |
| WHYSTOPP7 | 7. Because of concerns about food poisoning |
| WHYSTOPP8 | 8. Because other people in my household or my friends have reduced their poultry consumption or don't eat poultry |
| WHYSTOPP9 | 9. Because of advice from friends or family |
| WHYSTOPP10 | 10. Because of advice from celebrities or influencers |
| WHYSTOPP11 | 11. Because of concerns about where poultry comes from |
| WHYSTOPP12 | 12. Because I wanted a change |
| WHYSTOPP13 | 13. Due to pregnancy |
| WHYSTOPP14 | 14. Other reason (please specify) |
| WHYSTOPP15 | 15. None of these [EXCLUSIVE] |
| WHYSTOPP16 | 16. Prefer not to say [EXCLUSIVE] |

[ASK IF CODE 4 OR 5 AT STOPMPF (stopped eating fish)]

WHYSTOPF You have said that you have **stopped eating fish** in the last 12 months. Which of the following reasons, if any, explain why you chose to make this change?

Please select all that apply

MULTICODE. RANDOMISE ANSWERS EXCEPT CODES 14-16.

- | | |
|-------------------|--|
| WHYSTOPF1 | 1. For animal welfare reasons |
| WHYSTOPF2 | 2. For environmental or sustainability reasons (e.g. impact on climate change, sustainability of fish stocks, damage caused to wildlife) |
| WHYSTOPF3 | 3. For financial reasons (e.g. cost of fish or reduced income) |
| WHYSTOPF4 | 4. For health reasons (e.g. to be more healthy or lose weight) |
| WHYSTOPF5 | 5. For religious reasons |
| WHYSTOPF6 | 6. Because of the bad or unpleasant physical reaction eating fish causes me (e.g. food intolerance) |
| WHYSTOPF7 | 7. Because of concerns about food poisoning |
| WHYSTOPF8 | 8. Because other people in my household or my friends have reduced their fish consumption or don't eat fish |
| WHYSTOPF9 | 9. Because of advice from friends or family |
| WHYSTOPF10 | 10. Because of advice from celebrities or influencers |
| WHYSTOPF11 | 11. Because of concerns about where fish comes from |
| WHYSTOPF12 | 12. Because I wanted a change |
| WHYSTOPF13 | 13. Due to pregnancy |
| WHYSTOPF14 | 14. Other reason (please specify) |
| WHYSTOPF15 | 15. None of these [EXCLUSIVE] |
| WHYSTOPF16 | 16. Prefer not to say [EXCLUSIVE] |

[ASK IF CODE 2 AT SUSBEHV (EATEN LESS MEAT/POULTRY/FISH IN LAST 12 MONTHS)]

LESSMPF What types of meat, poultry and/or fish have you **eaten less of** in the last 12 months?

Please select all that apply

MULTICODE.

- | | |
|-----------------|---------------------------------------|
| LESSMPF1 | 1. Red meat (e.g. beef, pork or lamb) |
|-----------------|---------------------------------------|

- LESSMPF2** 2. Processed meat (e.g. chicken nuggets, ham, bacon, sausages, salami etc)
- LESSMPF3** 3. Poultry (e.g. chicken, turkey, duck etc)
- LESSMPF4** 4. All fish
- LESSMPF5** 5. Only some types of fish, please specify:

[ASK IF CODES 1 at LESSMPF (eaten less red meat in the last 12 months)]

WHYLESSM You have said that you have **eaten less red meat** in the last 12 months. Which of the following reasons, if any, explain why you chose to make this change?

Please select all that apply

MULTICODE. RANDOMISE EXCEPT CODES 14-16.

- WHYLESSM1** 1. For animal welfare reasons
- WHYLESSM2** 2. For environmental or sustainability reasons (e.g. impact on climate change)
- WHYLESSM3** 3. For financial reasons (e.g. cost of meat or reduced income)
- WHYLESSM4** 4. For health reasons (e.g. to be more healthy or lose weight)
- WHYLESSM5** 5. For religious reasons
- WHYLESSM6** 6. Because of the bad or unpleasant physical reaction eating meat causes me (e.g. food intolerance)
- WHYLESSM7** 7. Because of concerns about food poisoning
- WHYLESSM8** 8. Because other people in my household or my friends have reduced their meat consumption or don't eat meat
- WHYLESSM9** 9. Because of advice from friends or family
- WHYLESSM10** 10. 1Because of advice from celebrities or influencers
- WHYLESSM11** 11. 1Because of concerns about where meat comes from
- WHYLESSM12** 12. Because I wanted a change
- WHYLESSM13** 13. Due to pregnancy
- WHYLESSM14** 14. Other reason (please specify)

- WHYLESSM15** 15. None of these **[EXCLUSIVE]**
WHYLESSM16 16. Prefer not to say **[EXCLUSIVE]**

[ASK IF CODE 2 at LESSMPF (eaten less processed meat in the last 12 months)]

WHYLESSPM You have said that you have **eaten less processed meat** in the last 12 months. Which of the following reasons, if any, explain why you chose to make this change?

Please select all that apply

MULTICODE. RANDOMISE EXCEPT CODES 14-16.

- WHYLESSPM1** 1. For animal welfare reasons
WHYLESSPM2 2. For environmental or sustainability reasons (e.g. impact on climate change)
WHYLESSPM3 3. For financial reasons e.g. (cost of meat or reduced income)
WHYLESSPM4 4. For health reasons (e.g. to be more healthy or lose weight)
WHYLESSPM5 5. For religious reasons
WHYLESSPM6 6. Because of the bad or unpleasant physical reaction eating meat causes me (e.g. food intolerance)
WHYLESSPM7 7. Because of concerns about food poisoning
WHYLESSPM8 8. Because other people in my household or my friends have reduced their meat consumption or don't eat meat
WHYLESSPM9 9. Because of advice from friends or family
WHYLESSPM10 10. 1Because of advice from celebrities or influencers
WHYLESSPM11 11. 1Because of concerns about where meat comes from
WHYLESSPM12 12. Because I wanted a change
WHYLESSPM13 13. Due to pregnancy
WHYLESSPM14 14. Other reason (please specify)
WHYLESSPM15 15. None of these **[EXCLUSIVE]**
WHYLESSPM16 16. Prefer not to say **[EXCLUSIVE]**

[ASK IF CODE 3 at LESSMPF (eaten less poultry in the last 12 months)]

WHYLESSP You have said that you have **eaten less poultry** in the last 12 months.

Which of the following reasons, if any, explain why you chose to make this change?

Please select all that apply

MULTICODE. RANDOMISE EXCEPT CODES 14-16.

- | | | |
|-------------------|-----|--|
| WHYLESSP1 | 1. | For animal welfare reasons |
| WHYLESSP2 | 2. | For environmental or sustainability reasons (e.g. impact on climate change) |
| WHYLESSP3 | 3. | For financial reasons (e.g. cost of poultry or reduced income) |
| WHYLESSP4 | 4. | For health reasons (e.g. to be more healthy or lose weight) |
| WHYLESSP5 | 5. | For religious reasons |
| WHYLESSP6 | 6. | Because of the bad or unpleasant physical reaction eating meat causes me (e.g. food intolerance) |
| WHYLESSP7 | 7. | Because of concerns about food poisoning |
| WHYLESSP8 | 8. | Because other people in my household or my friends have reduced their meat consumption or don't eat meat |
| WHYLESSP9 | 9. | Because of advice from friends or family |
| WHYLESSP10 | 10. | Because of advice from celebrities or influencers |
| WHYLESSP11 | 11. | Because of concerns about where meat comes from |
| WHYLESSP12 | 12. | Because I wanted a change |
| WHYLESSP13 | 13. | Due to pregnancy |
| WHYLESSP14 | 14. | Other reason (please specify) |
| WHYLESSP15 | 15. | None of these [EXCLUSIVE] |
| WHYLESSP16 | 16. | Prefer not to say [EXCLUSIVE] |

[ASK IF CODES 4 or 5 at LESSMPF (eaten less fish in the last 12 months)]

WHYLESSF You have said that you have **eaten less fish** in the last 12 months.

Which of the following reasons, if any, explain why you chose to make this change?

Please select all that apply

MULTICODE. RANDOMISE EXCEPT CODES 14-16.

- | | | |
|-------------------|-----|--|
| WHYLESSF1 | 1. | For animal welfare reasons |
| WHYLESSF2 | 2. | For environmental or sustainability reasons (e.g. impact on climate change) |
| WHYLESSF3 | 3. | For financial reasons (e.g. cost of fish or reduced income) |
| WHYLESSF4 | 4. | For health reasons (e.g. to be more healthy or lose weight) |
| WHYLESSF5 | 5. | For religious reasons |
| WHYLESSF6 | 6. | Because of the bad or unpleasant physical reaction eating meat causes me (e.g. food intolerance) |
| WHYLESSF7 | 7. | Because of concerns about food poisoning |
| WHYLESSF8 | 8. | Because other people in my household or my friends have reduced their meat consumption or don't eat meat |
| WHYLESSF9 | 9. | Because of advice from friends or family |
| WHYLESSF10 | 10. | Because of advice from celebrities or influencers |
| WHYLESSF11 | 11. | Because of concerns about where meat comes from |
| WHYLESSF12 | 12. | Because I wanted a change |
| WHYLESSF13 | 13. | Due to pregnancy |
| WHYLESSF14 | 14. | Other reason (please specify) |
| WHYLESSF15 | 15. | None of these [EXCLUSIVE] |
| WHYLESSF16 | 16. | Prefer not to say [EXCLUSIVE] |

[ASK IF CODE 3 AT SUSBEHV (eaten/drank less dairy in the last 12 months)]

WHYLESSD You have said that you have **eaten or drunk less dairy and/or eaten fewer eggs** in the last 12 months. Which of the following reasons, if any, explain why you chose to make this change?

Please select all that apply

MULTICODE. RANDOMISE EXCEPT CODES 14-16.

- | | |
|-------------------|---|
| WHYLESSD1 | 1. For animal welfare reasons |
| WHYLESSD2 | 2. For environmental or sustainability reasons e.g. impact on climate change |
| WHYLESSD3 | 3. For financial reasons e.g. cost of dairy / eggs or reduced income |
| WHYLESSD4 | 4. For health reasons e.g. to be more healthy or lose weight |
| WHYLESSD5 | 5. For religious reasons |
| WHYLESSD6 | 6. Because of the bad or unpleasant physical reaction eating meat causes me (e.g. food intolerance) |
| WHYLESSD7 | 7. Because of concerns about food poisoning |
| WHYLESSD8 | 8. Because other people in my household or my friends have reduced their meat consumption or don't eat meat |
| WHYLESSD9 | 9. Because of advice from friends or family |
| WHYLESSD10 | 10. Because of advice from celebrities or influencers |
| WHYLESSD11 | 11. Because of concerns about where meat comes from |
| WHYLESSD12 | 12. Because I wanted a change |
| WHYLESSD13 | 13. Due to pregnancy |
| WHYLESSD14 | 14. Other reason (please specify) |
| WHYLESSD15 | 15. None of these [EXCLUSIVE] |
| WHYLESSD16 | 16. Prefer not to say [EXCLUSIVE] |

[ASK IF CODE 4 AT SUSBEHV]

WHYLESSPF You have said that you have **eaten less processed food** in the last 12 months. Which of the following reasons, if any, explain why you chose to make this change?

Please select all that apply

MULTICODE. RANDOMISE EXCEPT CODES 14-16.

- | | |
|-------------------|-------------------------------|
| WHYLESSPF1 | 1. For animal welfare reasons |
|-------------------|-------------------------------|

- | | |
|--------------------|---|
| WHYLESSPF2 | 2. For environmental or sustainability reasons (e.g. impact on climate change) |
| WHYLESSPF3 | 3. For financial reasons (e.g. cost of processed food or reduced income) |
| WHYLESSPF4 | 4. For health reasons (e.g. to be more healthy or lose weight) |
| WHYLESSPF5 | 5. For religious reasons |
| WHYLESSPF6 | 6. Because of the bad or unpleasant physical reaction eating meat causes me (e.g. food intolerance) |
| WHYLESSPF7 | 7. Because of concerns about food poisoning |
| WHYLESSPF8 | 8. Because other people in my household or my friends have reduced their meat consumption or don't eat meat |
| WHYLESSPF9 | 9. Because of advice from friends or family |
| WHYLESSPF10 | 10. Because of advice from celebrities or influencers |
| WHYLESSPF11 | 11. Because of concerns about where meat comes from |
| WHYLESSPF12 | 12. Because I wanted a change |
| WHYLESSPF13 | 13. Due to pregnancy |
| WHYLESSPF14 | 14. Other reason (please specify) |
| WHYLESSPF15 | 15. None of these [EXCLUSIVE] |
| WHYLESSPF16 | 16. Prefer not to say [EXCLUSIVE] |

[ASK ALL]

MEATALTEAT Have you ever eaten meat alternatives?

Meat alternatives are meat-free products that may be eaten instead of meat, such as Quorn, seitan or vegetarian sausages/burgers (including Linda McCartney products, Impossible Foods or Beyond meat).

Please select one answer only

1. Yes, I currently eat meat alternatives
2. Yes, I used to eat meat alternatives but I don't now
3. No, I have never eaten meat alternatives
4. I have never heard of meat alternatives

5. Don't know

[ASK IF CODE 1 (YES, CURRENTLY) AT MEATALTEAT]

WHYMEATALT Which of the following reasons, if any, explain why you choose to eat meat alternatives?

Please select all that apply

MULTICODE. RANDOMISE ANSWERS EXCEPT 15-17

- WHYMEATALT1** 1. For animal welfare reasons
- WHYMEATALT2** 2. For environmental or sustainability reasons e.g. impact on climate change
- WHYMEATALT3** 3. For financial reasons e.g. cheaper than meat
- WHYMEATALT4** 4. For health reasons e.g. to be more healthy or lose weight
- WHYMEATALT5** 5. For religious reasons
- WHYMEATALT6** 6. Because I don't eat meat
- WHYMEATALT7** 7. Because of concerns about food poisoning
- WHYMEATALT8** 8. Because another person has cooked meat alternatives for me or I've cooked them for others
- WHYMEATALT9** 9. Because of advice from friends or family
- WHYMEATALT10** 10. Because of advice from celebrities or influencers
- WHYMEATALT11** 11. Because I like the taste
- WHYMEATALT12** 12. Because of concerns about where meat comes from
- WHYMEATALT13** 13. Because I wanted a change
- WHYMEATALT14** 14. Due to pregnancy
- WHYMEATALT15** 15. Other reason (please specify)
- WHYMEATALT16** 16. None of these **[EXCLUSIVE]**
- WHYMEATALT17** 17. Prefer not to say **[EXCLUSIVE]**

[ASK IF CODE 1 (YES, CURRENTLY) AT MEATALTEAT]

MEATALTEATFREQ How often do you eat meat alternatives?

Please select one answer only

1. Every day
2. Most days
3. 2-3 times a week
4. About once a week
5. 2-3 times a month
6. About once a month
7. Less than once a month
8. Don't know

[ASK ALL]

ALTMEAT Would you like to try including lab-grown meat in your diet, if it became available in this country? This includes meat grown in a laboratory from the cells or tissue of a live animal such as a cow, without having to kill the animal.

Please select one answer only

1. I definitely would like to try this
2. I probably would like to try this
3. I probably would not like to try this
4. I definitely would not like to try this
5. Don't know

[ASK ALL]

[SHOW AS COLLAPSABLE GRID]

HEARDOF Have you ever heard of...

HEARDOFGM ...Genetically modified (GM) food?

HEARDOFGE ...Gene edited or genome edited food?

HEARDOFPB ... Precision bred food?

Please select one answer for each statement

1. Yes, I've heard of it and know quite a lot about it

2. Yes, I've heard of it and know a bit about it
3. Yes, I've heard of it but don't know much about it
4. Yes, I've heard of it but don't know anything about it
5. No, I've never heard of it

[TIMESTAMP13]

MODULE: HOUSEHOLD FOOD SECURITY

[NEW SCREEN]

The following questions ask about your household's personal situation.

[ASK ALL]

[FOR THE FOLLOWING PLEASE USE CAROUSEL GRID FORMAT]

FOODSEC Please say whether the statement below was often true, sometimes true or never true for {TEXT FILL DEPENDING ON HH SIZE: you/people in your household} in the last 12 months.

FOODSEC_1 {TEXT FILL DEPENDING ON HH SIZE: I/We} worried whether (my/our) food would run out before (I/we) got money to buy more.

FOODSEC_2 The food that (I/we) bought just didn't last, and {TEXT FILL DEPENDING ON HH SIZE: I/we} didn't have money to get more.

FOODSEC_3 {TEXT FILL DEPENDING ON HH SIZE: I/We} couldn't afford to eat balanced meals.

Please select one answer for each statement

1. Often true
2. Sometimes true
3. Never true
4. Don't know or prefer not to say

[ASK IF FOODSEC_1=1 or 2 FOODSEC_2=1 or 2 FOODSEC_3=1 or 2]

SKIPMEAL In the last 12 months, did you {IF OTHER ADULTS IN HH or any other adult in your household} ever cut the size of your meals or skip meals because there wasn't enough money for food?

Please select one answer only

1. Yes

2. No
3. Don't know or prefer not to say

[IF SKIPMEAL = 1]

SKIPFREQ How often did this happen – almost every month, some months but not every month, or in only 1 or 2 months?

Please select one answer only

1. Almost every month
2. Some months but not every month
3. Only 1 or 2 months
4. Don't know or prefer not to say

[ASK IF FOODSEC_1=1 or 2 FOODSEC_2=1 or 2 FOODSEC_3=1 or 2]

EATLESS In the last 12 months, did you ever eat less than you felt you should because there wasn't enough money for food?

Please select one answer only

1. Yes
2. No
3. Don't know or prefer not to say

[ASK IF FOODSEC_1=1 or 2 FOODSEC_2=1 or 2 FOODSEC_3=1 or 2]

HUNGRY In the last 12 months, were you ever hungry but didn't eat because there wasn't enough money for food?

Please select one answer only

1. Yes
2. No
3. Don't know or prefer not to say

[ASK IF FOODSEC_1=1 or 2 FOODSEC_2=1 or 2 FOODSEC_3=1 or 2]

LOSTWT In the last 12 months, did you lose weight because there wasn't enough money for food?

Please select one answer only

1. Yes
2. No
3. Don't know or prefer not to say

[ASK IF SKIPMEAL =1 and/or EATLESS =1 and or HUNGRY =1 and/or LOSTWT =1]

NOTEAT In the last 12 months, did you {TEXT FILL IF OTHER ADULTS IN HH: or any other adults in your household} ever not eat for a whole day because there wasn't enough money for food?

SINGLE CODE

Please select one answer only

1. Yes
2. No
3. Don't know or prefer not to say

[ASK IF DIDN'T EAT FOR WHOLE DAY IN LAST 12 MONTHS – NOTEAT = 1]

NOTEATFREQ How often did this happen – almost every month, some months but not every month, or in only 1 or 2 months -?

Please select one answer only

1. Almost every month
2. Some months but not every month
3. Only 1 or 2 months
4. Don't know or prefer not to say

[ASK ALL]

FOODBANK In the last 12 months, have you, or anyone else in your household, received a free parcel of food from a food bank or other emergency food provider?

Please select one answer only

1. Yes
2. No
3. Prefer not to say

[TIMESTAMP14]

MODULE: ABOUT YOU 2

And finally, some more general questions about you {TEXT FILL IF LIVES WITH OTHERS and your household} to help us analyse our results.

AGEYR What is your age in years?

[OPEN BOX - ALLOW UP TO 3 DIGITS TO BE TYPED IN. ALLOW ANSWERS BETWEEN 16 AND 120]

[ASK IF RESPONDENT TRIES TO SKIP AGEYR WITHOUT PROVIDING AN ANSWER]

AGEBAND_w7 Which age category are you in?

Please select one answer only

1. 16-24
2. 25-29
3. 30-34
4. 35-39
5. 40-44
6. 45-49
7. 50-54
8. 55-59
9. 60-64
10. 65-69
11. 70-74
12. 75-79
13. 80 or older
14. Prefer not to say

[ASK ALL]

COUPLE_w7 Are you living with someone in this household as a couple?

Please select one answer only

1. Yes

2. No
3. Prefer not to say

[ASK ALL] MARSTAT Are you...

Please select one answer only

1. Single, that is, never married and never registered a civil partnership
2. Married
3. Separated, but still legally married
4. Divorced
5. Widowed
6. In a registered civil partnership
7. Separated, but still legally in a civil partnership
8. Formerly in a civil partnership which is now legally dissolved
9. Surviving partner from a civil partnership
10. Prefer not to say

[ASK ALL] ACTSTAT What is your current working status?

Please select first answer to apply

1. Student – in full-time education studying for a recognised qualification
2. Working full-time (30+ hours)
3. Working part-time (less than 30 hours)
4. Not working – on maternity / paternity leave
5. Not working – retired
6. Not working – looking after house/children/relatives
7. Not working – long term sick or disabled
8. Unemployed – less than 12 months
9. Unemployed – 12 months or more
10. Student – in part-time education studying for a recognised qualification
11. Doing something else

[ASK ALL]

ETHGRP Which one of the following best describes your ethnic group or background?

Please select one answer only

WHITE [drop down options below]

1. English/Welsh/Scottish/Northern Irish/British
2. Irish
3. Gypsy or Irish Traveller
4. Any other White background (please specify)

MIXED [drop down options below]

5. White and Black Caribbean
6. White and Black African
7. White and Asian
8. Any other mixed/multiple ethnic background (please specify)

ASIAN OR ASIAN BRITISH [drop down options below]

9. Indian
10. Pakistani
11. Bangladeshi
12. Chinese
13. Any other Asian/Asian British background (please specify)

BLACK OR BLACK BRITISH [drop down options below]

14. Caribbean
15. African
16. Any other Black/Black British background (please specify)

OTHER ETHNIC GROUP [drop down options below]

17. Arab
18. Any other ethnic group (please specify) **[offer open text box for this]**
19. Prefer not to say

[ASK ALL]

LTCOND Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?

Please select one answer only

1. Yes – physical condition
2. Yes – mental health condition
3. Yes – both physical and mental health condition
4. No
5. Prefer not to say

[ASK ALL]

INCTYPE1_w8. Below is a list of various possible sources of income. Can you please indicate which kinds of income your household receives?

Please select all that apply

- | | | |
|---------------|-----|--|
| INTYPE1_1_w8 | 1. | Earnings from employment or self-employment |
| INTYPE1_2_w8 | 2. | Pension from a former employer |
| INTYPE1_3_w8 | 3. | Maternity or paternity pay |
| INTYPE1_4_w8 | 4. | State Pension |
| INTYPE1_5_w8 | 5. | Universal Credit |
| INTYPE1_6_w8 | 6. | Child Benefit |
| INTYPE1_7_w8 | 7. | Income Support |
| INTYPE1_8_w8 | 8. | Personal Independence Payment, Disability Living Allowance, Attendance Allowance |
| INTYPE1_9_w8 | 9. | Other State Benefits |
| INTYPE1_10_w8 | 10. | Tax Credits |
| INTYPE1_11_w8 | 11. | Employment Support Allowance (ESA) |
| INTYPE1_16_w8 | 16. | Personal pension |
| INTYPE1_12_w8 | 12. | Interest from savings and investments etc. |

- | | |
|---------------|---|
| INTYPE1_13_w8 | 13. Other kinds of regular allowance from outside the household e.g rent, maintenance |
| INTYPE1_14_w8 | 14. No source of income [EXCLUSIVE] |
| INTYPE1_15_w8 | 15. Prefer not to say [EXCLUSIVE] |

[ASK ALL]

INCTOT_ANNUAL_w4 Thinking of the income of the household as a whole, which of the following groups represents the total income of the whole household before deductions for income tax, National Insurance etc.

Please select one answer only

- | Annual Income | Monthly Income |
|----------------------|------------------|
| 1. Less than £13,000 | less than £1,083 |
| 2. £13,000-£18,999 | £1,083-£1,583 |
| 3. £19,000-£25,999 | £1,584-£2,167 |
| 4. £26,000-£31,999 | £2,168-£2,667 |
| 5. £32,000-£47,999 | £2,668-£4,000 |
| 6. £48,000-£63,999 | £4,001-£5,333 |
| 7. £64,000-£95,999 | £5,334-£8,000 |
| 8. More than £96,000 | more than £8,000 |
| 9. Prefer not to say | |

[TIMESTAMP15]

[ASK IF NOT WORKING – ACTSTAT=1 or 5-11]

EVWORK Have you ever worked?

Please select one answer only

1. Yes

2. No

[ASK IF ACTSTAT = 2 ,3 OR 4 OR IF EVWRK = 1]

[Note question wording slightly different according to whether they are working or not]

[IF ACTST = 2 or 3] SEMP Are you working as an employee or are you self-employed?

[IF ACTST = 4] SEMP Please tell us about the work you are on maternity/paternity leave from

[IF EVWRK = 1] SEMP Were you working as an employee or were you self-employed in your last main job?

Please select one answer only

1. Employed
2. Self-employed

[ASK IF SEMP = 1]

[IF ACTSTAT = 2, 3 OR 4] SUPER In your job do you have any formal responsibility for supervising the work of other employees?

[IF EVWRK = 1] SUPER In your job did you have any formal responsibility for supervising the work of other employees?

[INFO BUTTON: What do I include as supervising?

INCLUDE supervising employees

DO NOT include supervising children, animals or buildings.]

Please select one answer only

1. Yes
2. No

[ASK IF SEMP = 1]

[IF ACTSTAT = 2, 3 OR 4] NEMPL How many people work for your employer at the place where you work?

[IF EVWRK = 1] NEMPL How many people worked for your employer at the place where you worked?

Please select one answer only

1. 1 – 24
2. 25 - 499
3. 500 or more
4. Unsure

[ASK IF SEMP = 2]

[IF ACTSTAT = 2, 3 OR 4] ANYEM Are you working on your own or do you have employees?

[IF EVWRK = 1] ANYEM Were you working on your own or did you have employees?

Please select one answer only

1. On my own/with partner but no employees
2. With employees

[ASK IF ANYEM = 2]

[IF ACTSTAT = 2, 3 OR 4] NEMPL2 How many people do you employ at the place where you work?

[IF EVWRK = 1] NEMPL2 How many people did you employ at the place where you worked?

Please select one answer only

1. 1 – 24
2. 25 - 499
3. 500 or more

[ASK IF ACTSTAT = 2, 3 OR 4 EVWRK = 1]

[IF ACTSTAT = 2, 3 OR 4] OCCUP Select the answer which best describes the sort of work you do.

[IF EVWRK = 1] OCCUP Select the answer which best describes the sort of work you did in your last job.

Please select one answer only

- 1. Modern professional occupations** *such as:* teacher – nurse – physiotherapist - social worker - welfare officer – artist – musician - police officer (sergeant or above) - software designer
- 2. Clerical and intermediate occupations** *such as:* secretary – personal assistant – clerical worker – office clerk – call centre agent – nursing auxiliary – nursery nurse
- 3. Senior managers or administrators (usually responsible for planning, organising and co-ordinating work, and for finance)** *such as:* finance manager – chief executive
- 4. Technical and craft occupations** *such as:* motor mechanic – fitter – inspector – plumber – printer – tool maker – electrician – gardener – train driver
- 5. Semi-routine manual and service occupations** *such as:* postal worker – machine operative – security guard – caretaker – farm worker – catering assistant – receptionist – sales assistant
- 6. Routine manual and service occupations** *such as:* HGV driver – van driver – cleaner – porter – packer – sewing machinist – messenger – labourer – waiter/waitress – bar staff
- 7. Middle or junior managers** *such as:* office manager – retail manager – bank manager – restaurant manager – warehouse manager – publican
- 8. Traditional professional occupations** *such as:* accountant – solicitor – medical practitioner – scientist – civil/mechanical engineer

[TIMESTAMP16]

VOUCHER AND RECONTACT QUESTIONS

[ASK ALL]

VOUCH Thank you for taking the time to complete this survey. In appreciation, we would like to give you a gift voucher. To receive your gift voucher please enter your email address below.

If you provide us with your email address, we will send you an e-voucher within three working days after you have completed the survey. You will be able to redeem your e-voucher from a wide range of online retailers.

{Provide suitable standard space and format for this to be entered including double entry for accuracy with no option to paste second entry}

99. Do not wish to receive gift voucher {if try to move on}

{CHECK if both 99 checked and email address entered - Please enter a valid email address OR check 'Do not wish to receive voucher}

[ASK ALL]

RC1_w8 This study was commissioned and funded by the Food Standards Agency (FSA) [IF SCOTLAND: and Food Standards Scotland (FSS)]. The FSA [IF SCOTLAND:/ FSS] may wish to carry out follow up research on this topic sometime within the next two years.

If you agree, we will pass your name and email address to the FSA [IF SCOTLAND: / FSS] so they can invite you to take part in follow up research. The FSA [IF SCOTLAND: / FSS] may share these details with research agencies appointed to carry out this follow up research on their behalf. The full privacy policy can be found here [insert link].

Would you be willing for Ipsos to share your name, email address and your survey responses with the FSA [IF SCOTLAND:/ FSS] to allow them and their agents to contact you again for follow up research?

Please select one answer only

1. Yes
2. No

INFO BUTTON: If you agree to be recontacted by the FSA [IF SCOTLAND: / FSS], Ipsos will forward your name and email address, alongside any relevant Food and You survey responses. Please be assured that your name, email address and survey responses will be held securely by the FSA [IF SCOTLAND: / FSS] and will only be used for research purposes if follow up research is done. This information will not be used for commercial purposes, and will be destroyed after two years.

[ASK IF RC1 = 1]

RC3 What is your name (forename and surname)?

[Provide suitable standard space and format for this to be entered] [If they try to move on without entering details or with just one letter in a field: Error message: If you are willing to be re-contacted about this study or follow up research we need your full name in order to contact you]

[ASK IF RC1=1 and VOUCH has email address]

RC4A You have already given us your email address for sending the voucher. May we also use this to contact you about further research?

Please select one answer only

1. Yes
2. No

[ASK IF RC1=1 and VOUCH= no email address (99)]=

RC4 What is your email address?

INFO BUTTON: ***What will you use my email address for?*** If you provide us with your email address, this may be used to contact you to ask questions about this study or invite you to take part in follow up research on the topic.

99. Do not wish to give email address [if try to move on]

[Provide suitable standard space and format for this to be entered including double entry for accuracy but with no opportunity to paste into second entry]

[ASK ENGLAND, NORTHERN IRELAND, AND WALES ONLY]

WLANG1_w8 Lastly, did you complete this questionnaire in English or Welsh?

Please select one answer only

1. All of it in English
2. Most of it in English, but some in Welsh
3. Most of it in Welsh, but some in English
4. All of it in Welsh
5. Prefer not to say

[TIMESTAMP17]

[THANKS]

Thank you very much for giving your time to take part in this survey.

The results will be used by the FSA [IF SCOTLAND: / FSS] to inform policy decision-making and communication campaigns by identifying areas where action or further research is required.

Your answers have now been submitted. You can exit the questionnaire by closing your internet browser.

Is there another adult in your household who has not yet completed the survey? If so, please remind them that they can also take part in the survey. Thank you!

If you have any questions, please visit our survey website: [survey website address] or contact us using the details below

Email: [survey contact email address].

Telephone helpline: [survey freephone telephone number]