

F&Y2 Wave 9 – Online Questionnaire

[NOTES: IN PREVIOUS WAVES AN ANSWER HAD TO BE PROVIDED AT ALL QUESTIONS ASKED BEFORE THE RESPONDENT COULD MOVE ON - THE SAME APPROACH HAS BEEN ADOPTED FOR W9. EXISTING QUESTIONS HAVE BEEN COPIED FROM EXISTING SCRIPTS BUT UPDATED AS REQUIRED FOR WAVE 9; ROUTING HAS BEEN AMENDED IF REQUIRED.]

Existing Text/Questions from earlier waves = yellow

New additions or changes for wave 9 = blue

The TIMESTAMPS should be recorded for wave 9 where they are shown in this specification.

INTRODUCTION – Waves 1-8

INT1

{2. LOGOS: Ipsos and Food Standards Agency}

Food and You 2 Survey {display in centre of page in bold as a heading}

The aim of the survey is to help the Food Standards Agency (FSA) understand people's attitudes and behaviour relating to food, including shopping, cooking, preparing and storing food at home. The findings will be used to inform policy decision-making and communication campaigns by identifying areas where action or further research is required.

You can complete this survey on a desktop, laptop, tablet or smartphone. If at any point you wish to stop the survey and start again later, you will be able to do this. To stop the survey, simply close your internet browser. When you wish to resume, you can log back in with the same password and pick up where you left off.

We advise you to use the same device if you stop the survey and return to it later. The survey should take 30 minutes or less to complete.

Os hoffech lenwi'r arolwg hwn yn Gymraeg, cliciwch ar y botwm Cymraeg ar ochr dde uchaf y dudalen. Sylwch y gall fod angen i chi glicio'r botwm hwn eto ar ôl i chi gychwyn yr arolwg. If you would like to complete this survey in Welsh, please click on the Cymraeg button on the top right. Please note that you may need to click this button a second time once you have started the survey.

{PROGRAMMER: SHOW THE FOLLOWING TEXT IN A BOX IN THE CENTRE OF THE SCREEN:

Please enter one of the passwords from your invitation letter to start the survey.

[INFO: If you are the first person in your household to complete the survey enter

password 1. If someone else has already completed the survey enter password 2. If there is only one password on your letter, please use that one.]

{show two boxes with a hyphen between. Each box should take 3 letters or numbers}

{show blue button labelled as 'Start Survey' in white font in the bottom centre of the box}}

INT 2

You may see a hyperlink above a question. You can touch or click on it for extra information to help you answer the question.

Below is an example of how the additional information will be presented by touching or clicking on the hyperlink.

▼How to navigate the survey

- Please navigate the survey using the survey 'Next' and 'Back' buttons, and not the browser back and forward buttons
- Please do not refresh the page using the browser's refresh functionality
- Please note that all hyperlinks open in a new tab

{Hyperlinks to 'About Ipsos ', 'Privacy Policy PDF', 'Contact us', 'FAQ', 'Sources of Support', 'Accessibility'}

[TIMESTAMP 1]

Waves 1-8

[ASK ALL]

AGECHECK Can you confirm that you are aged 16 or over and are happy to proceed with the survey?

1. Yes **CONTINUE**
2. No **CLOSE**

IF CONSENT = 1 CONTINUE

IF CONSENT = 2 the survey closes permanently (they can't restart/resume)

MODULE: ABOUT YOU 1

[DISPLAY TO ALL]

We would like to start by asking a few questions about you and anybody you live with.

Waves 1-8

[ASK ALL]

NADULTS Including you, how many adults aged 16 or over are currently living in your household?

Please write your answer in the box below

[OPEN BOX]

99. Prefer not to say

HARD CHECK IN PLACE WHEN ENTER 0 WITH ERROR TEXT 'Please ensure you have included yourself when counting the number of adults in your household'

Waves 1-8

[ASK ALL]

NCHILDREN How many children or young people aged 0 to 15 years currently live in your household?

Please write your answer in the box below

[OPEN BOX]

99. Prefer not to say

Waves 1-8

[ASK ALL WHO HAVE CHILDREN – NCHILDREN >0]

CHILDAGE1 How old are these children?

[Show multiple rows up for children aged 0-15 in household]

CHILDAGE1_1

CHILDAGE1_2

CHILDAGE1_3

CHILDAGE1_4

CHILDAGE1_5

CHILDAGE1_6

Please write your answer in the box(es) below

Header: Age in Years

Row for each child:

First child

Second child (and so on)

99. Prefer not to say

Waves 1-7

[ASK IF CHILD IS AGED 7-15. QUESTION TO APPEAR AS GRID FORMAT FOR EACH CHILD]

TEXTFILL: For your child aged x

TEXTFILL if two children are the same age: For your first child aged x, For Your second child aged x

FSMANY Does that child receive free school meals?

Please select one answer only

[SINGLE CODE]

1. Yes
2. No
3. Don't know
4. Prefer not to say

Waves 1-8

[ASK ALL]

GENDER Which of the following describes how you think of yourself?

Please select one answer only

[SINGLE-CODE]

1. Male
2. Female
3. In another way
4. Prefer not to say

[TIMESTAMP 2]

Waves 1-8

[ASK ALL]

INFO BOX FOR VEG PRESENTED AS TEXT IN WAVE 9 DUE TO ACCESSIBILITY TEMPLATE CHANGES

VEG Do you consider yourself to be any of the following?

Please select one answer only

[SINGLE CODE]

1. Vegetarian. A person who does not eat meat or fish
2. Pescatarian. A person who does not eat meat but does eat fish
3. Vegan. A person who does not eat or use animal products
4. Mainly vegetarian but occasionally eat meat
5. None of these
6. Prefer not to say

[TIMESTAMP 3]

Waves 1-8

[ASK ALL]

FOODREAC Do you suffer from a bad or unpleasant physical reaction after consuming certain foods, or avoid certain foods because of the bad or unpleasant physical reaction they might cause? [INFO BUTTON: This may include symptoms associated with food allergies and food intolerances, such as difficulties breathing and swallowing, skin rash, itching and swelling on the face or in the mouth, nausea, vomiting, abdominal pain, bloating or diarrhoea]

Please select one answer only

[SINGLE CODE]

1. Yes
2. No
3. Don't know
4. Prefer not to say

Waves 1-8

[ASK IF HAS NEGATIVE REACTION - FOODREAC = 1]

REACSOURC Do you experience a bad or unpleasant physical reaction to any of the following foods?

Please select all that apply

[MULTICODE]

- | | | |
|--------------------|-----|--|
| REACSOURC1 | 1. | Peanuts |
| REACSOURC2 | 2. | Other nuts (e.g. almonds, hazelnuts, walnuts, cashew nuts, pecans) |
| REACSOURC3 | 3. | Cow's milk and products made with cow's milk (e.g. butter, cheese, cream, yoghurt) |
| REACSOURC4 | 4. | Cereals containing gluten (e.g. wheat, rye, barley, oats) |
| REACSOURC5 | 5. | Eggs |
| REACSOURC6 | 6. | Fish |
| REACSOURC7 | 7. | Crustaceans (e.g. crabs, lobster, prawns, scampi) |
| REACSOURC8 | 8. | Molluscs (e.g. mussels, snails, squid, whelks, clams, oysters) |
| REACSOURC9 | 9. | Soya |
| REACSOURC10 | 10. | Celery/celeriac |
| REACSOURC11 | 11. | Mustard |
| REACSOURC12 | 12. | Lupin |
| REACSOURC13 | 13. | Sesame |
| REACSOURC14 | 14. | Sulphur dioxide/sulphites |
| REACSOURC15 | 15. | Other cereals (e.g. buckwheat, rice, corn) (please specify) |
| REACSOURC16 | 16. | Any fruit (please specify) |
| REACSOURC17 | 17. | Any vegetables (please specify) |
| REACSOURC18 | 18. | Other (please specify) |
| REACSOURC19 | 19. | Prefer not to say [EXCLUSIVE] |

Waves 1-8

[ASK FOR EACH FOOD TO WHICH PARTICIPANT HAS A NEGATIVE REACTION AT REACSOUC – REACSOUC <> 19]

REACTYP How would you best describe your problem with {TEXT FILL WITH FOOD TYPE}?

- | | | |
|--------------------|-----|--|
| REACTYP _1 | 1. | Peanuts |
| REACTYP _2 | 2. | Other nuts e.g. almonds, hazelnuts, walnuts, cashew nuts, pecans |
| REACTYP _3 | 3. | Cow's milk and products made with cow's milk (e.g. butter, cheese, cream, yoghurt) |
| REACTYP _4 | 4. | Cereals containing gluten (e.g. wheat, rye, barley, oats) |
| REACTYP _5 | 5. | Eggs |
| REACTYP _6 | 6. | Fish |
| REACTYP _7 | 7. | Crustaceans (e.g. crabs, lobster, prawns, scampi) |
| REACTYP _8 | 8. | Molluscs (e.g. mussels, snails, squid, whelks, clams, oysters) |
| REACTYP _9 | 9. | Soya |
| REACTYP _10 | 10. | Celery/celeriac |
| REACTYP _11 | 11. | Mustard |
| REACTYP _12 | 12. | Lupin |
| REACTYP _13 | 13. | Sesame |
| REACTYP _14 | 14. | Sulphur dioxide/sulphites |
| REACTYP _15 | 15. | Other cereals (e.g. buckwheat, rice, corn) |
| REACTYP _16 | 16. | Fruit |
| REACTYP _17 | 17. | Vegetables |
| REACTYP _18 | 18. | Other |

Please select one answer only

[SINGLE CODE]

1. Food allergy
2. Food intolerance
3. Coeliac disease
4. Other
5. Don't know
6. Prefer not to say

Waves 1-8

[ASK FOR EACH FOOD TO WHICH PARTICIPANT HAS A NEGATIVE REACTION AT REACSOURCE – REACSOURCE <> 19]

REACCOND How did you find out about your problem with {INSERT ITEM FROM REACSOURCE}?

- | | | |
|-------------------|-----|--|
| REACCOND1 | 1. | Peanuts |
| REACCOND2 | 2. | Other nuts (e.g. almonds, hazelnuts, walnuts, cashew nuts, pecans) |
| REACCOND3 | 3. | Cow's milk and products made with cow's milk (e.g. butter, cheese, cream, yoghurt) |
| REACCOND4 | 4. | Cereals containing gluten (e.g. wheat, rye, barley, oats) |
| REACCOND5 | 5. | Eggs |
| REACCOND6 | 6. | Fish |
| REACCOND7 | 7. | Crustaceans (e.g. crabs, lobster, prawns, scampi) |
| REACCOND8 | 8. | Molluscs (e.g. mussels, snails, squid, whelks, clams, oysters) |
| REACCOND9 | 9. | Soya |
| REACCOND10 | 10. | Celery/celeriac |
| REACCOND11 | 11. | Mustard |
| REACCOND12 | 12. | Lupin |
| REACCOND13 | 13. | Sesame |
| REACCOND14 | 14. | Sulphur dioxide/sulphites |
| REACCOND15 | 15. | Other cereals (e.g. buckwheat, rice, corn) |
| REACCOND16 | 16. | Fruit |
| REACCOND17 | 17. | Vegetables |
| REACCOND18 | 18. | Other |

Please select all that apply

[MULTICODE]

1. I have been diagnosed by an NHS or private medical practitioner (e.g. GP, dietician, allergy specialist in a hospital or clinic) [INFO BUTTON: Common diagnosis methods include patient history assessments, skin prick test, blood test, food challenge, patch tests and elimination tests]
2. I have been diagnosed by an alternative or complementary therapist (e.g. homeopath, reflexologist, online or walk-in allergy testing service)
3. I have noticed that this food causes me problems, but I have not been formally diagnosed with a specific condition.
4. Other (please specify)

Waves 3, 5, 6, 8

[ASK IF HAS NEGATIVE REACTION: FOODREAC=1]

REACT In the last 12 months, have you experienced any bad or unpleasant physical reactions after consuming certain foods?

Please select one answer only

[SINGLE CODE]

1. Yes
2. No
3. Can't remember

Waves 6 – 8

[ASK IF FOODREAC=1]

REACSEV How would you describe your bad or unpleasant physical reaction? If you have reactions to multiple foods, please consider your most unpleasant reaction.

Please select one answer only

[SINGLE CODE]

1. Mild
2. Moderate
3. Severe
4. Don't know

MODULE: FOOD SHOPPING

[TIMESTAMP 4]

We are now going to ask you a few questions about food shopping and ordering food online.

[NEW SCREEN]

Waves 1, 3 – 8

[ASK ALL]

WHOSHOP Generally, who does the food shopping for your household? Please include both online and in store food shopping.

Please select one answer only

[SINGLE CODE]

1. I do all or most of the food shopping
2. I share the responsibility with someone else
3. Someone else in my household does it
4. Someone else outside of my household (e.g. a relative or carer) does it
5. Each person does their own food / grocery shopping
6. Don't know

Waves 1, 3 – 8

[ASK IF WHOSHOP = 3,4, 6]

EVSHOP Do you ever do any food shopping for your household?

Please select one answer only

[SINGLE CODE]

1. Yes
2. No

Waves 1 – 3, and 5 – 7

[ASK IF (FOODREAC=1 and/or MORE THAN ONE PERSON IN THE HOUSEHOLD (NADULTS>1 and/or NCHILDREN=1 or more)) AND WHOSHOP=1,2,5 OR EVSHOP=1]

SHOPALLER When shopping for food, do you consider the dietary requirements of yourself or someone else in your household who may experience bad or unpleasant physical reactions to foods?

Please select one answer only

[SINGLE CODE]

1. Yes
2. No
3. Don't know
4. Prefer not to say

Waves 1, 3, 5, 7

[ASK ALL]

SHOPTY1_w7 How often, if at all, do you ...

SHOPTY1_f_w7 ...shop for food in store at a large supermarket?

SHOPTY1_g_w7 ... shop for food in store at a mini supermarket (e.g. Local/Metro)?

SHOPTY1_e_w7 ...order food or drink **online** from a supermarket (including home delivery and collection from store)?

SHOPTY1_b_w7 ...shop for food at independent greengrocers, butchers, bakers or fishmongers?

SHOPTY1_c_w7 ...shop for food at local / corner shops, newsagents or garage forecourts?

Please select one answer only for each statement

[SINGLE CODE]

1. Every day
2. Most days
3. 2-3 times a week

4. About once a week
5. 2-3 times a month
6. About once a month
7. Less than once a month
8. Never
9. Can't remember
10. I don't do any food shopping

Waves 1, 3, 5, 7

[ASK ALL]

INFO BOX FOR SHOPTY2 PRESENTED AS TEXT IN WAVE 9 DUE TO ACCESSIBILITY TEMPLATE CHANGES

SHOPTY2 How often, if at all, do you ...

SHOPTY2_b ...shop for food at a local market, farmers market or farm shop?
This includes farm deliveries (e.g. vegetable boxes)

SHOPTY2_c ...get a recipe box delivered (e.g. Hello Fresh, Gousto)? This includes recipe boxes ordered online that are delivered to you

Please select one answer only for each statement

[SINGLE CODE]

1. Every day
2. Most days
3. 2-3 times a week
4. About once a week
5. 2-3 times a month
6. About once a month
7. Less than once a month
8. Never
9. Can't remember
10. I don't do any food shopping

[TIMESTAMP 5]

SHOW FOR NORTHERN IRELAND ONLY

The next few questions are about the food and drink shopping you have done for yourself {IF NADULTS > 1, TEXTFILL: and others in your household} in the last two weeks. When answering, please exclude alcohol and non-food items such as pet food or toilet roll.

[NEW SCREEN]

NEW QUESTION - NORTHERN IRELAND ONLY

[ASK IF WHOSHOP=1 OR 2 OR 5, OR EVSHOP = 1]

[NORTHERN IRELAND ONLY]

PROMOTYPE What types of promotions, if any, did you use when shopping for **food and drinks** in the last two weeks? Please remember to exclude promotions for alcohol and non-food / drink items.

Please select all that apply

[MULTICODE]

- | | |
|-------------------|--|
| PROMOTYPE1 | 1. Promotions that give you more items (e.g., 'buy one get one free' or '3 for 2') |
| PROMOTYPE2 | 2. Lunch or dinner meal deals |
| PROMOTYPE3 | 3. Seasonal sales |
| PROMOTYPE4 | 4. Offers that give you the item at a lower price (e.g., half price) |
| PROMOTYPE5 | 5. End-of-day reductions (e.g., 'yellow sticker' deals) |
| PROMOTYPE6 | 6. Loyalty or membership discounts (e.g., Tesco Clubcard, Nectar Card) |
| PROMOTYPE7 | 7. I have not bought food or drink on price promotion in the last two weeks [EXCLUSIVE] |
| PROMOTYPE8 | 8. I do not remember [EXCLUSIVE] |

NEW QUESTION - NORTHERN IRELAND ONLY

[ASK IF PROMOTYPE CONTAINS CODES 1 AND/OR 4]

PROMOWHY Which of the following reasons apply to why you have used {IF PROMOTYPE CONTAINS CODE 1, TEXTFILL: promotions that give you more items; IF PROMOTYPE CONTAINS CODE 4, TEXTFILL: offers that give you the item at a lower price; IF PROMOTYPE CONTAINS CODES 1 AND 4, TEXTFILL: promotions that give you more items and offers that give you the item at a lower price}?

Please select all that apply

[MULTICODE]

- PROMOWHY1** 1. I was stocking up on items
- PROMOWHY2** 2. I made the purchase on impulse
- PROMOWHY3** 3. It reduced the cost of my shopping
- PROMOWHY4** 4. I wanted to try an item that I had not tried before
- PROMOWHY5** 5. I planned to buy that item / those items anyway
- PROMOWHY6** 6. I cannot remember **[EXCLUSIVE]**
- PROMOWHY7** 7. I do not know **[EXCLUSIVE]**

NEW QUESTION - NORTHERN IRELAND ONLY

[ASK IF PROMOTYPE <> 7]

PROMOHFSS In the last two weeks, which of the following, did you buy on **impulse** because they were on **price promotion**?

Please select all that apply

[MULTICODE]

- PROMOHFSS1** 1. Fruit and vegetables (including fresh, frozen, tinned or dried fruits and vegetables)

- | | | |
|--------------------|-----|---|
| PROMOHFSS2 | 2. | Chocolates, sweets |
| PROMOHFSS3 | 3. | Cakes, sweet biscuits, puddings, pastries |
| PROMOHFSS4 | 4. | Ice cream |
| PROMOHFSS5 | 5. | Dairy products (e.g., milk, butter, cheese, yoghurt) |
| PROMOHFSS6 | 6. | Crisps |
| PROMOHFSS7 | 7. | Nuts or popcorn |
| PROMOHFSS8 | 8. | Soft drinks (e.g., sugary fizzy drinks or squash) |
| PROMOHFSS9 | 9. | Processed meat |
| PROMOHFSS10 | 10. | Fish |
| PROMOHFSS11 | 11. | Cereals with added sugar (e.g., Coco Pops, Crunchy Nut, Frosties) |
| PROMOHFSS12 | 12. | Cereals with little to no added sugar (e.g., Weetabix, Porridge Oats, Cornflakes) |
| PROMOHFSS13 | 13. | I did not make impulse purchases of these items on promotion in the last two weeks [EXCLUSIVE] |
| PROMOHFSS14 | 14. | I do not remember [EXCLUSIVE] |

[TIMESTAMP 6]

Waves 3,5, and 7

[ASK ALL, SHOW AS GRID]

SHOPHAVE Have you ever ordered food or drink online through:

- | | | |
|-------------------|----|--|
| SHOPHAVE_a | 1. | A restaurant's, café's or takeaway's own website? |
| SHOPHAVE_b | 2. | An online ordering and delivery company (e.g. Just Eat, Deliveroo or Uber Eats)? |
| SHOPHAVE_c | 3. | An online marketplace, (e.g. Amazon, Gumtree, Etsy)? |
| SHOPHAVE_d | 4. | Social media, (e.g. Facebook, Instagram, Nextdoor)? |
| SHOPHAVE_e | 5. | A food sharing app, (e.g. Olio or Too Good to Go)? |

Please select one answer only for each statement

[SINGLE CODE]

1. Yes
2. No

Wave 3, 5, 7

[ASK IF HAVE EVER ORDERED DIRECTLY THROUGH A RESTAURANT'S, CAFÉ'S OR TAKEAWAY'S OWN WEBSITE, CODE 1 at SHOPHAVE_a]

SHOPTY3_a How often do you order food or drink online **directly through a restaurant's, café's or takeaway's own website?**

Please select one answer only

[SINGLE CODE]

1. Every day
2. Most days
3. 2-3 times a week
4. About once a week
5. 2-3 times a month
6. About once a month
7. Less than once a month
8. Can't remember

Wave 3, 5, 7

[ASK IF HAVE EVER ORDERED DIRECTLY THROUGH A RESTAURANT'S, CAFÉ'S OR TAKEAWAY'S OWN WEBSITE, CODES 1-7 at SHOPTY3_a]

PLAWHATA In the last 12 months, what food or drink have you ordered online **directly through a restaurant's, café's or takeaway's own website?**

Please select all that apply

[MULTI-CODE]

- | | | |
|------------------|----|---|
| PLAWHATA1 | 1. | Prepared cooked meals or snacks |
| PLAWHATA2 | 2. | Baked goods and desserts, such as cheesecakes, cakes, biscuits, breads etc or dough/mixes to make these |
| PLAWHATA3 | 3. | Milkshakes / ice creams |
| PLAWHATA4 | 4. | Protein shakes |
| PLAWHATA5 | 5. | Fresh fruit or vegetables (uncooked) |

- | | | |
|------------------|----|---|
| PLAWHATA6 | 6. | Dairy products, such as milk, cheese, yoghurt, butter etc |
| PLAWHATA7 | 7. | Alcoholic drinks, such as beer, wine, spirits, cocktails |
| PLAWHATA8 | 8. | Non-alcoholic drinks |
| PLAWHATA9 | 9. | Other (please specify) |

Wave 3, 5, 7

[ASK IF HAVE EVER ORDERED DIRECTLY THROUGH A RESTAURANT'S, CAFÉ'S OR TAKEAWAY'S OWN WEBSITE, CODES 1-7 at SHOPTY3_a]

ONORDERA Have you had any of the following problems when ordering food or drink online **directly through a restaurant's, café's or takeaway's own website?**

Please select all that apply

[MULTI-CODE]

- | | | |
|--------------------|-----|--|
| ONORDERA01 | 1. | The food or drink items were spilt or the packaging was broken or damaged |
| ONORDERA02 | 2. | A food or drink item was missing from the order |
| ONORDERA03 | 3. | A food or drink item was out of date |
| ONORDERA04 | 4. | The food was undercooked |
| ONORDERA05 | 5. | I received substitutions that I was not happy with |
| ONORDERA06 | 6. | I received food or drink items that were of lower quality than advertised |
| ONORDERA07 | 7. | The food or drink that people might be allergic to was delivered in the same bag as other foods |
| ONORDERA08 | 8. | The food or drink containers were labelled incorrectly, or labels were mixed up |
| ONORDERA09 | 9. | The food or drink labels did not give details about ingredients that people might be allergic to |
| ONORDERA010 | 10. | The wrong food or drink items were delivered |
| ONORDERA11 | 11. | The food or drink items were not hot by the time they were delivered |
| ONORDERA12 | 12. | The food or drink items were delivered late |
| ONORDERA13 | 13. | The food or drink containers were dirty |

- ONORDERA14** 14. Something else was wrong with the order (please specify)
- ONORDERA15** 15. I haven't had any problems [SINGLE CODE]

Waves 3,5, 7

[ASK IF HAVE EVER ORDERED THROUGH AN ONLINE ORDERING AND DELIVERY COMPANY, CODE 1 at SHOPHAVE_b]

SHOPTYP3_b How often do you order food or drink online through **an online ordering and delivery company (e.g. Just Eat, Deliveroo or Uber Eats)?**

Please select one answer only

[SINGLE CODE]

1. Every day
2. Most days
3. 2-3 times a week
4. About once a week
5. 2-3 times a month
6. About once a month
7. Less than once a month
8. Can't remember

Wave 3, 5, 7

[ASK IF HAVE EVER ORDERED THROUGH AN ONLINE ORDERING AND DELIVERY COMPANY, CODES 1-7 at SHOPTYP3_b]

PLAWHATB In the last 12 months, what food or drink have you ordered online through **an online ordering and delivery company (e.g. Just Eat, Deliveroo or Uber Eats)?**

Please select all that apply

[MULTI-CODE]

- PLAWHATB01** 1. Prepared cooked meals or snacks

- | | | |
|-------------------|-----|---|
| PLAWHATB02 | 2. | Baked goods and desserts, cheesecakes, cakes, biscuits, breads etc or dough/mixes to make these |
| PLAWHATB03 | 3. | Milkshakes / ice creams |
| PLAWHATB04 | 4. | Protein shakes |
| PLAWHATB05 | 5. | Fresh fruit or vegetables (uncooked) |
| PLAWHATB06 | 6. | Dairy products, such as milk, cheese, yoghurt, butter etc |
| PLAWHATB07 | 7. | Sweets and chocolates |
| PLAWHATB08 | 8. | Alcoholic drinks, such as beer, wine, spirits, cocktails |
| PLAWHATB09 | 9. | Non-alcoholic drinks |
| PLAWHATB10 | 10. | Other (please specify) |

Waves 3, 5, 7

[ASK IF HAVE EVER ORDERED THROUGH AN ONLINE ORDERING AND DELIVERY COMPANY, CODES 1-7 at SHOPTY3_b]

ONORDERB Have you had any of the following problems when ordering food or drink online through **an online ordering and delivery company (e.g. Just Eat, Deliveroo or Uber Eats)**?

Please select all that apply

[MULTI-CODE]

- | | | |
|-------------------|----|---|
| ONORDERB01 | 1. | The food or drink items were spilt or the packaging was broken or damaged |
| ONORDERB02 | 2. | A food or drink item was missing from the order |
| ONORDERB03 | 3. | A food or drink item was out of date |
| ONORDERB04 | 4. | The food was undercooked |
| ONORDERB05 | 5. | I received substitutions that I was not happy with |
| ONORDERB06 | 6. | I received food or drink items that were of lower quality than advertised |
| ONORDERB07 | 7. | The food or drink that people might be allergic to was delivered in the same bag as other foods |

- | | | |
|-------------------|-----|--|
| ONORDERB08 | 8. | The food or drink containers were labelled incorrectly, or the labels were mixed up |
| ONORDERB09 | 9. | The food or drink labels did not give details about ingredients that people might be allergic to |
| ONORDERB10 | 10. | The wrong food or drink items were delivered |
| ONORDERB11 | 11. | The food or drink items were not hot by the time they were delivered |
| ONORDERB12 | 12. | The food or drink items were delivered late |
| ONORDERB13 | 13. | The food or drink containers were dirty |
| ONORDERB14 | 14. | Something else was wrong with the order (please specify) |
| ONORDERB15 | 15. | I haven't had any problems [SINGLE CODE] |

Waves 3, 5, 7

[ASK IF HAVE EVER ORDERED THROUGH AN ONLINE MARKETPLACE, CODE 1 at SHOPHAVE_c]

SHOPTYP3_c How often do you order food or drink online through **an online marketplace (e.g. Amazon, Gumtree, Etsy)?**

Please select one answer only

[SINGLE CODE]

1. Every day
2. Most days
3. 2-3 times a week
4. About once a week
5. 2-3 times a month
6. About once a month
7. Less than once a month
8. Can't remember

Waves 3, 5, 7

[ASK IF HAVE EVER ORDERED THROUGH AN ONLINE MARKETPLACE, CODES 1-7 at SHOPTYP3_c]

PLAWHATC In the last 12 months, what food or drink have you ordered online through **an online marketplace (e.g. Amazon, Gumtree, Etsy)?**

Please select all that apply

[MULTI-CODE]

- | | | |
|-------------------|-----|---|
| PLAWHATC01 | 1. | Prepared cooked meals or snacks |
| PLAWHATC02 | 2. | Meal kits or recipe boxes (to be cooked at home) |
| PLAWHATC03 | 3. | Baked goods and desserts, such as cheesecakes, cakes, biscuits, breads etc or dough/mixes to make these |
| PLAWHATC04 | 4. | Milkshakes / ice creams |
| PLAWHATC05 | 5. | Protein shakes |
| PLAWHATC06 | 6. | Fresh fruit or vegetables (uncooked) |
| PLAWHATC07 | 7. | Raw meat |
| PLAWHATC08 | 8. | Dairy products, such as milk, cheese, yoghurt, butter, etc |
| PLAWHATC09 | 9. | Packaged goods, such as tins, jars, boxes, bottles, etc |
| PLAWHATC10 | 10. | Sweets and chocolates |
| PLAWHATC11 | 11. | Alcoholic drinks, such as beer, wine, spirits, cocktails |
| PLAWHATC12 | 12. | Non-alcoholic drinks |
| PLAWHATC13 | 13. | Other (please specify) |

Waves 3,5, 7

[ASK IF HAVE EVER ORDERED THROUGH AN ONLINE MARKETPLACE, CODES 1-7 at SHOPTY3_c]

ONORDERC Have you had any of the following problems when ordering food or drink online through **an online marketplace (e.g. Amazon, Gumtree, Etsy)?**

Please select all that apply

[MULTI-CODE]

- | | | |
|-------------------|----|---|
| ONORDERC01 | 1. | The food or drink items were spilt or the packaging was broken or damaged |
| ONORDERC02 | 2. | A food or drink item was missing item from the order |

- | | | |
|-------------------|-----|--|
| ONORDERC03 | 3. | A food or drink item was out of date |
| ONORDERC04 | 4. | The food was undercooked |
| ONORDERC05 | 5. | I received substitutions that I was not happy with |
| ONORDERC06 | 6. | I received food or drink items that were of lower quality than advertised |
| ONORDERC07 | 7. | Chemical or poisonous items (such as cleaning products) were delivered in the same bag as the food items |
| ONORDERC08 | 8. | The food or drink that people might be allergic to was delivered in the same bag as other foods |
| ONORDERC09 | 9. | The food or drink containers were labelled incorrectly, or the labels were mixed up |
| ONORDERC10 | 10. | The food or drink labels did not give details about ingredients that people might be allergic to |
| ONORDERC11 | 11. | The wrong food or drink items were delivered |
| ONORDERC12 | 12. | The food or drink items were not hot by the time they were delivered |
| ONORDERC13 | 13. | The food or drink items were delivered late |
| ONORDERC14 | 14. | The food or drink containers were dirty |
| ONORDERC15 | 15. | Something else was wrong with the order (please specify) |
| ONORDERC16 | 16. | I haven't had any problems [SINGLE CODE] |

Waves 3, 5, 7

[ASK IF HAVE EVER ORDERED ONLINE THROUGH SOCIAL MEDIA, CODE 1 at SHOPHAVE_d]

SHOPTYP3_d How often do you order food or drink online through **social media (e.g. Facebook, Instagram, Nextdoor)?**

Please select one answer only

[SINGLE CODE]

1. Every day

2. Most days
3. 2-3 times a week
4. About once a week
5. 2-3 times a month
6. About once a month
7. Less than once a month
8. Can't remember

Waves 3, 5 and 7

[ASK IF HAVE EVER ORDERED ONLINE THROUGH SOCIAL MEDIA, CODES 1-7 at SHOPTY3_d]

PLAWHATD In the last 12 months, what food or drink have you ordered online through **social media (e.g. Facebook, Instagram, Nextdoor)?**

Please select all that apply

[MULTI-CODE]

- | | | |
|-------------------|-----|---|
| PLAWHATD01 | 1. | Prepared cooked meals or snacks |
| PLAWHATD02 | 2. | Meal kits or recipe boxes (to be cooked at home) |
| PLAWHATD03 | 3. | Baked goods and desserts, such as cheesecakes, cakes, biscuits, breads etc or dough/mixes to make these |
| PLAWHATD04 | 4. | Milkshakes / ice creams |
| PLAWHATD05 | 5. | Protein shakes |
| PLAWHATD06 | 6. | Fresh fruit or vegetables (uncooked) |
| PLAWHATD07 | 7. | Raw meat |
| PLAWHATD08 | 8. | Dairy products, such as milk, cheese, yoghurt, butter, etc |
| PLAWHATD09 | 9. | Packaged goods, such as tins, jars, boxes, bottles, etc |
| PLAWHATD10 | 10. | Sweets and chocolates |
| PLAWHATD11 | 11. | Alcoholic drinks, such as beer, wine, spirits, cocktails |
| PLAWHATD12 | 12. | Non-alcoholic drinks |
| PLAWHATD13 | 13. | Other (please specify) |

Waves 3, 5 and 7

[ASK IF HAVE EVER ORDERED ONLINE THROUGH SOCIAL MEDIA, CODES 1-7 at SHOPTY3_d]

ONORDERD Have you had any of the following problems when ordering food or drink online through **social media (e.g. Facebook, Instagram, Nextdoor)**?

Please select all that apply

[MULTI-CODE]

- | | | |
|-------------------|-----|--|
| ONORDERD01 | 1. | The food or drink items were spilt or the packaging was broken or damaged |
| ONORDERD02 | 2. | A food or drink item was missing from the order |
| ONORDERD03 | 3. | A food or drink item was out of date |
| ONORDERD04 | 4. | The food was undercooked |
| ONORDERD05 | 5. | I received substitutions that I was not happy with |
| ONORDERD06 | 6. | I received food or drink items that were of lower quality than advertised |
| ONORDERD07 | 7. | The food or drink that people might be allergic to was delivered in the same bag as other foods |
| ONORDERD08 | 8. | The food or drink containers were labelled incorrectly, or the labels were mixed up |
| ONORDERD09 | 9. | The food or drink labels did not give details about ingredients that people might be allergic to |
| ONORDERD10 | 10. | The wrong food or drink items were delivered |
| ONORDERD11 | 11. | The food or drink items were not hot by the time they were delivered |
| ONORDERD12 | 12. | The food or drink items were delivered late |
| ONORDERD13 | 13. | The food or drink containers were dirty |
| ONORDERD14 | 14. | Something else was wrong with the order (please specify) |
| ONORDERD15 | 15. | I haven't had any problems [SINGLE CODE] |

Waves 3, 5 and 7

[ASK IF HAVE EVER ORDERED ONLINE THROUGH FOOD SHARING APP, CODE 1 at SHOPHAVE_e]

SHOPTYP3_e How often do you order food or drink online through a food sharing app (e.g. Olivo or Too Good to Go)?

Please select one answer only

[SINGLE CODE]

1. Every day
2. Most days
3. 2-3 times a week
4. About once a week
5. 2-3 times a month
6. About once a month
7. Less than once a month
8. Can't remember

Waves 3, 5 and 7

[ASK IF HAVE EVER ORDERED ONLINE THROUGH FOOD SHARING APP, CODES 1-7 at SHOPTYP3_e]

PLAWHATE In the last 12 months, what food or drink have you ordered online through a food sharing app (e.g. Olivo or Too Good to Go)?

Please select all that apply

[MULTI-CODE]

- | | | |
|--------------------|----|---|
| PLAWHAT_E01 | 1. | Prepared cooked meals or snacks |
| PLAWHAT_E02 | 2. | Meal kits or recipe boxes (to be cooked at home) |
| PLAWHAT_E03 | 3. | Baked goods and desserts, such as cheesecakes, cakes, biscuits, breads etc or dough/mixes to make these |
| PLAWHAT_E04 | 4. | Milkshakes / ice creams |
| PLAWHAT_E05 | 5. | Protein shakes |

- | | | |
|--------------------|-----|---|
| PLAWHAT_E06 | 6. | Fresh fruit or vegetables (uncooked) |
| PLAWHAT_E07 | 7. | Raw meat |
| PLAWHAT_E08 | 8. | Dairy products, such as milk, cheese, yoghurt, butter etc |
| PLAWHAT_E09 | 9. | Packaged goods, such as tins, jars, boxes, bottles, etc |
| PLAWHAT_E10 | 10. | Sweets and chocolates |
| PLAWHAT_E11 | 11. | Alcoholic drinks, such as beer, wine, spirits, cocktails |
| PLAWHAT_E12 | 12. | Non-alcoholic drinks |
| PLAWHAT_E13 | 13. | Other (please specify) |

Waves 3, 5 and 7

[ASK IF HAVE EVER ORDERED ONLINE THROUGH FOOD SHARING APP, CODES 1-7 at SHOPTY3_e]

ONORDERE Have you had any of the following problems when ordering food or drink online through a food sharing app (e.g. Olio or Too Good to Go)?

Please select all that apply

[MULTI-CODE]

- | | | |
|-------------------|----|---|
| ONORDERE01 | 1. | The food or drink items were spilt or the packaging was broken or damaged |
| ONORDERE02 | 2. | A food or drink item was missing from the order |
| ONORDERE03 | 3. | A food or drink item was out of date |
| ONORDERE04 | 4. | The food was undercooked |
| ONORDERE05 | 5. | I received substitutions that I was not happy with |
| ONORDERE06 | 6. | I received food or drink items that were of lower quality than advertised |
| ONORDERE07 | 7. | The food or drink that people might be allergic to was delivered in the same bag as other foods |
| ONORDERE08 | 8. | The food or drink containers were labelled incorrectly, or the labels were mixed up |

- ONORDERE09** 9. The food or drink labels did not give details about ingredients that people might be allergic to
- ONORDERE10** 10. The wrong food or drink items were delivered
- ONORDERE11** 11. The food or drink items were not hot by the time they were delivered
- ONORDERE12** 12. The food or drink items were delivered late
- ONORDERE13** 13. The food or drink containers were dirty
- ONORDERE14** 14. Something else was wrong with the order (please specify)
- ONORDERE15** 15. I haven't had any problems [SINGLE CODE]

[TIMESTAMP 7]

Waves 3, 5 and 7

[DISPLAY TO ALL – COUNTRY SPECIFIC WORDING AND STICKERS DISPLAYED ON THE SAME SCREEN AS FHR51_A. FHR51_A TO APPEAR BELOW THE STICKER.]

SHOW TEXT IN ENGLAND:

FHR5 stands for the Food Hygiene Rating Scheme, which is run in England. It provides 'at-a-glance' information to consumers on the results of hygiene inspections carried out by local authorities on businesses which sell food direct to consumers. Businesses are given a rating ranging from 0 at the bottom (urgent improvement required) to 5 (very good). Businesses are provided with stickers to display their ratings at their premises. The stickers look like this:



SHOW TEXT IN WALES:

FHRS stands for the Food Hygiene Rating Scheme, which is run in Wales. It provides 'at-a-glance' information to consumers on the results of hygiene inspections carried out by local authorities on businesses which sell food. Businesses are given a rating ranging from 0 at the bottom (urgent improvement required) to 5 (very good). Businesses are provided with rating stickers which they are legally required to display at each public entrance to their premises. The stickers look like this:



SHOW TEXT IN NI:

FHRS stands for the Food Hygiene Rating Scheme, which is run in Northern Ireland. It provides 'at-a-glance' information to consumers on the results of hygiene inspections carried out by local authorities on businesses which sell food direct to consumers. Businesses are given a rating ranging from 0 at the bottom (urgent improvement required) to 5 (very good). Businesses are provided with rating stickers which they are legally required to display at each public entrance to their premises. The stickers look like this:



[ASK ALL] [SAME SCREEN AS INFORMATION AND STICKERS]

FHRS1_A Have you heard of the Food Hygiene Rating Scheme?

Please select one answer only

[SINGLE CODE]

1. Yes, I've heard of it and know quite a lot about it
2. Yes, I've heard of it and know a bit about it
3. Yes, I've heard of it but don't know much about it
4. Yes, I've heard of it but don't know anything about it
5. No, I've never heard of it

[TIMESTAMP 8]

Waves 3, 5, 7

[ASK FHRSON IF codes 1-7 AT ANY of SHOPTY3a/b/c/d/e AND FHR1_A IS 'YES', CODES 1-4.]

FHRSON When you order food and drink online, how often do you look for Food Hygiene Rating Scheme (FHRS) ratings?

Please select one answer only

[SINGLE-CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

Waves 3, 5 and 7

[ASK IF 'YES' AT FHRSON, Codes 1-4]

FHRSEASEA When you look for FHRS ratings when ordering food and drink online, how often, if at all, are they **easy to find**?

Please select one answer only

[SINGLE-CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

Wave 3, 5 and 7

[ASK IF 'YES' AT FHRSEASEA, Codes 1-4]

FHRSCLEAR_a When you find FHRs ratings when ordering food and drink online, how often, if at all, are they **easy to understand?**

Please select one answer only

[SINGLE-CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

Waves 3, 5 and 7

[ASK IF (SHOPTYP3a/b/c/d/e codes 1-7) AND (FOODREAC=1 AND/OR (NADULTS>1 and/or NCHILDREN=1 or more))]

ALLERGYION When you order food and drink online, how often do you look for information that allows you to identify food that might cause you or another member of your household a bad or unpleasant physical reaction? [INFO BUTTON: This may include symptoms associated with food allergies and food intolerances, such as difficulties breathing and swallowing, skin rash, itching and swelling on the face or in the mouth, nausea, vomiting, abdominal pain, bloating or diarrhoea]

Please select one answer only

[SINGLE CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

Waves 3, 5, and 7

[ASK IF codes 1-4 AT ALLERGYION]

ALLERGYIEASEON When ordering food and drink online and you look for information that allows you to identify food that might cause you or another member of your household a bad or unpleasant physical reaction, how often, if at all, is this information **easy to find?**

Please select one answer only

[SINGLE-CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

Waves 3,5, 7

[ASK IF 'YES' AT ALLERGYIEASEON, Codes 1-4]

ALLERGYUNDON When ordering food and drink online and you find information that allows you to identify food that might cause you or another member of your household a bad or unpleasant physical reaction, how often, if at all, is this information **easy to understand?**

Please select one answer only

[SINGLE-CODE]

1. Always

2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

Waves 3, 5 and 7

[ASK IF 'YES' AT ALLERGYIEASEON, Codes 1-4]

ALLCONF4 How confident are you that the information provided online for the food and drink you want to order allows you to identify foods that might cause you or another member of your household a bad or unpleasant physical reaction?

Please select one answer only

[SINGLE-CODE]

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. It varies from place to place
6. Don't know

[TIMESTAMP 9]

Waves 2, 4, and 8

[ASK ALL]

EATOUTA_w6 Nowadays, do you ever...

EATOUTA_a_w6 ...eat food from a café / coffee shop / sandwich shop?

EATOUTA_b_w6 ...eat out in a pub / bar?

EATOUTA_c_w6 ...eat food from a takeaway, ordered directly from a takeaway shop or restaurant?

- EATOUTA_d_w6** ...eat food from a takeaway, ordered through an online ordering and delivery company (e.g. Just Eat, Deliveroo, Uber Eats)?
- EATOUTA_e_w6** ...eat out in a restaurant?
- EATOUTA_f_w6** ...eat food ordered from an online marketplace (e.g. Amazon, Gumtree, Etsy etc)?
- EATOUTA_g_w6** ...eat food ordered through a food-sharing app (e.g. Olio or Too Good To Go)?
- EATOUTA_h_w6** ...eat food ordered from social media (e.g. Facebook, Instagram, Nextdoor)?
- EATOUTA_i_w6** ...eat food ordered from someone who made it in a home kitchen?

Please select one answer only for each statement

[SINGLE CODE]

1. Yes
2. No

Waves 2, 4, 6, and 8

[ASK IF EAT OUT OR BUY FOOD TO TAKE AWAY AND THE PARTICIPANT HAS AN ALLERGY EATOUTA_w6 ANY OFF a-e =1 AND FOODREAC = 1]

ALLERSTAFF1 When eating out or buying food to take out, how often, if at all, is the information you need to help you identify food that might cause you a bad or unpleasant physical reaction **readily available**?

By readily available we mean that you are able to access the information in writing (e.g. on a menu or food label) without needing to ask a member of staff to provide it to you.

Please select one answer only

[SINGLE CODE]

1. Always
2. Most of the time
3. About half the time

4. Occasionally
5. Never
6. Don't know

Waves 2, 4, 6, and 8

[ASK IF EAT OUT OR BUY FOOD TO TAKE AWAY AND THE PARTICIPANT HAS AN ALLERGY ANY OF EATOUTA_w6 a-e=1 AND FOODREAC = 1]

ALLERSTAFF1A When such information is **not** readily available (e.g. on a menu or food label), how often, if at all, do you ask a member of staff for more information about food that might cause you a bad or unpleasant physical reaction?

This information may be provided in writing (e.g. on a separate allergy menu) or verbally by a member of staff.

Please select one answer only

[SINGLE CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. I don't need to ask because the information is always readily available
7. Don't know

Waves 2, 4, 6, and 8

[ASK IF EAT OUT OR BUY FOOD TO TAKE AWAY AND THE PARTICIPANT HAS AN ALLERGY ANY OF EATOUTA_w6 a-e=1 AND FOODREAC = 1]

ALLERSTAFF1B How comfortable do you feel asking a member of staff for more information about food that might cause you a bad or unpleasant physical reaction?

Please select one answer only

[SINGLE CODE]

1. Very comfortable
2. Fairly comfortable
3. Not very comfortable
4. Not at all comfortable
5. It varies from place to place
6. Don't know

Waves 2, 4, 6, and 8

[ASK IF EAT OUT OR BUY FOOD TO TAKE AWAY AND THE PARTICIPANT HAS AN ALLERGY EATOUTA_w6 ANY OF a-e=1 AND FOODREAC = 1]

ALLERSTAFF2 How confident are you that the information provided will allow you to identify and avoid food that might cause you a bad or unpleasant physical reaction?

How confident are you...

ALLERSTAFF2_a ...when the information is provided **in writing** (e.g. on the main menu or a separate allergen menu)

ALLERSTAFF2_b ...when the information is provided **verbally** by a member of staff

Please select one answer only

[SINGLE CODE]

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. It varies from place to place
6. Don't know

[TIMESTAMP 10]

Waves 1, 3, 5 and 7

[DISPLAY INTRO IF DOES SOME FOOD SHOPPING – WHOSHOP=1, 2, 5 OR EVSHOP = 1]

We are now going to ask you some questions about food labelling.

FOR WAVE 9, FOODCK1 IS PRESENTED AS SEPARATE QUESTIONS DUE TO ACCESSIBILITY TEMPLATE CHANGES

Waves 1, 3, 5 and 7

[ASK IF DOES SOME FOOD SHOPPING – WHOSHOP=1, 2, 5 OR EVSHOP = 1]

FOODCHK1_a When shopping for food, how often, if at all, do you check **use by dates**? [INFO BUTTON: a use by date on food is about safety. Foods can be eaten until the use by date but not after. You will see use by dates on food that goes off quickly, such as meat products or ready-to-eat salads]

Please select one answer only

[SINGLE CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

Waves 1, 3, 5 and 7

[ASK IF DOES SOME FOOD SHOPPING – WHOSHOP=1, 2, 5 OR EVSHOP = 1]

FOODCHK1_b When shopping for food, how often, if at all, do you check **best before dates**? [INFO BUTTON: The best before date, sometimes shown as best before end (BBE), is about quality and not safety. The food will be safe to eat after this date but may not be at its best. Best before dates appear on a wide range of foods including frozen, dried and tinned foods]

Please select one answer only

[SINGLE CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

Waves 1, 3, 5 and 7

[ASK IF DOES SOME FOOD SHOPPING – WHOSHOP=1, 2, 5 OR EVSHOP = 1]

FOODCHK1_c When shopping for food, how often, if at all, do you check the list of ingredients?

Please select one answer only

[SINGLE CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

Waves 1, 3, 5 and 7

[ASK IF DOES SOME FOOD SHOPPING – WHOSHOP=1, 2, 5 OR EVSHOP = 1]

FOODCHK1_d When shopping for food, how often, if at all, do you check the allergen information?

Please select one answer only

[SINGLE CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally

5. Never
6. Don't know

FOR WAVE 9, FOODCK2 IS PRESENTED AS SEPARATE QUESTIONS DUE TO ACCESSIBILITY TEMPLATE CHANGES

Waves 1, 3, 5, 7

[ASK IF DOES SOME FOOD SHOPPING – CODES 1,2 5 AT WHOSHOP OR CODE 1 AT EVSHOP]

FOODCHK2_a When shopping for food, how often, if at all, do you check the nutritional information?

Please select one answer only

[SINGLE CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

Waves 1, 3, 5, 7

[ASK IF DOES SOME FOOD SHOPPING – CODES 1,2 5 AT WHOSHOP OR CODE 1 AT EVSHOP]

FOODCHK2_b When shopping for food, how often, if at all, do you check the country of origin?

Please select one answer only

[SINGLE CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally

5. Never
6. Don't know

Waves 1, 3, 5, 7

[ASK IF DOES SOME FOOD SHOPPING – CODES 1,2 5 AT WHOSHOP OR CODE 1 AT EVSHOP]

FOODCHK2_c When shopping for food, how often, if at all, do you check the food assurance scheme logos (e.g. Red Tractor, The Lion Mark, RSPCA Assured, Soil Association)? [INFO BUTTON: In the UK, food assurance schemes, such as Red Tractor and Lion Eggs, help to provide consumers and businesses with guarantees that food has been produced to specific standards of food safety or animal welfare]

Please select one answer only

[SINGLE CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

[TIMESTAMP 11]

Waves 1 and 5

[ASK IF DOES SOME FOOD SHOPPING – WHOSHOP=1, 2, 5 OR EVSHOP = 1]

SEPBAG When shopping for raw meat, fish or shellfish, do you put it in a completely separate shopping or carrier bag away from other food items? [INFO BUTTON: Please include both frozen and fresh meat, fish / shellfish bought from supermarkets and other shops]

Please select one answer only

[SINGLE CODE]

1. Yes, always
2. Yes, most of the time
3. Yes, about half the time

4. Occasionally
5. No, never
6. I never buy raw meat, fish or shellfish

Waves 1 – 3 , 5 – 7

[ASK IF SHOPALLER=1]

ALLCONF2 How confident are you that the information provided on food labels allows you to identify foods that will cause you or another member of your household a bad or unpleasant physical reaction? [INFO BUTTON: This may include symptoms associated with food allergies and food intolerances, such as difficulties breathing and swallowing, skin rash, itching and swelling on the face or in the mouth, nausea, vomiting, abdominal pain, bloating or diarrhoea]

Please select one answer only

[SINGLE CODE]

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. It varies from place to place
6. Don't know

Waves 1 – 3 , 5 – 7

[ASK IF SHOPALLER=1]

INFO BOX FOR ALLCONF3_c PRESENTED AS TEXT IN WAVE 9 DUE TO ACCESSIBILITY TEMPLATE CHANGES

ALLCONF3 When buying **food that is sold loose** (e.g. at a bakery or deli counter), how confident are you that you can identify foods that will cause you or another member of your household a bad or unpleasant physical reaction? Consider food sold loose from the following sources...

ALLCONF3_a ...from supermarkets in store

ALLCONF3_b ...from supermarkets online

ALLCONF3_c ...from independent food shops. This refers to small food shops that are independently owned and are not part of a chain

ALLCONF3_d ...food markets/stalls

Please select one answer only for each statement

[SINGLE CODE]

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. It varies from place to place
6. I don't buy food from here
7. I don't buy food sold loose
8. Don't know

MODULE: EATING AT HOME

[TIMESTAMP 12]

Now we would like to ask you some questions about eating at home.

Waves 1-8

[ASK ALL]

COOKHH In general, who does the food preparation and cooking for your household?

Please select one answer only

[SINGLE CODE]

1. I do all or most of the food preparation and cooking
2. I share the responsibility with someone else
3. Someone else in my household does it
4. Someone else outside of my household (e.g. a relative or carer) does it
5. Each person prepares / cooks their own food
6. Don't know

Waves 1-8

[IF COOKHH =3,4, 6]

EVCOOK Do you ever do any food preparation or cooking for your household?

Please select one answer only

[SINGLE CODE]

1. Yes
2. No

Waves 1, 2, 5, 6 and 8

[IF DOES ANY COOKING – COOKHH = 1,2, 5 OR EVCOOK = 1]

STEAMHOT How often, if at all, do you cook food until it is steaming hot and cooked all the way through?

Please select one answer only

[SINGLE CODE]

1. Always

2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

Waves 1, 2, 4, 5, 6 and 8

[IF DOES ANY COOKING – COOKHH = 1,2, 5 OR EVCOOK = 1]

FOODREH When reheating food, how do you know when it is ready to eat?
RANDOMISE ANSWER OPTIONS. 11, 12 and 13 in same place

Please select all that apply

[MULTICODE]

- | | | |
|-------------------|-----|---|
| FOODREH_1 | 1. | I can see steam coming from it |
| FOODREH_2 | 2. | I taste it |
| FOODREH_3 | 3. | I stir it |
| FOODREH_4 | 4. | I check the middle is hot |
| FOODREH_5 | 5. | I check it's an even temperature throughout |
| FOODREH_6 | 6. | I put my hand over it / touch it |
| FOODREH_7 | 7. | I use a thermometer / probe |
| FOODREH_8 | 8. | I use a timer to ensure it has been cooked for a certain amount of time |
| FOODREH_9 | 9. | I can see it's bubbling |
| FOODREH_10 | 10. | I follow the instructions on the label |
| FOODREH_11 | 11. | None of the above [EXCLUSIVE] |
| FOODREH_12 | 12. | I don't check [EXCLUSIVE] |
| FOODREH_13 | 13. | I don't reheat food [EXCLUSIVE] |

Waves 1,2, 4, 5, 6 and 8
[ASK IF FOODREH 1-12]

FOODREH2 How many times would you consider reheating food after it was cooked for the first time?

Please select one answer only

[SINGLE CODE]

1. Not at all
2. Once
3. Twice
4. More than twice
5. Don't know

[TIMESTAMP 13]

Waves 1 and 5
[ASK IF NOT VEGAN OR VEGETARIAN. VEG=4,5 or 6,]

EATPINK1 How often, if at all, do you do the following...

- EATPINK1_a** Eat chicken or turkey when the meat is pink or has pink or red juices [Waves 1, 2, 4, 5 - 8]
- EATPINK1_b** Eat red meat when it is pink or has pink or red juices
- EATPINK1_c** Eat duck when the meat is pink or has pink or red juices

Please select one answer only for each statement

[SINGLE CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. I don't eat that type of meat

7. Don't know

Waves 1 and 5

[ASK IF NOT VEGAN OR VEGETARIAN. VEG=4,5 or 6,]

EATPINK2 How often, if at all, do you do the following...

EATPINK2_a Eat beef burgers when the meat is pink or has pink or red juices

EATPINK2_b Eat sausages when the meat is pink or has pink or red juices

EATPINK2_c Eat whole cuts of pork or pork chops when the meat is pink or has pink or red juices

Please select one answer only for each statement

[SINGLE CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. I don't eat that type of meat
7. Don't know

Waves 1 and 5

[ROUTING INSTRUCTIONS AS BELOW]

RAW How often, if at all, do you eat...

RAW_b ...raw oysters? **[ASK IF NOT VEGAN OR VEGETARIAN. VEG=2,4,5 or 6]**

RAW_c ...raw (that is, unpasteurised) milk? **[ASK IF NOT VEGAN. VEG=1,2, 4, 5 or 6]**

Please select one answer only {**IF VEG = 2, 4, 5 or 6, TEXTFILL:** for each statement}

[SINGLE CODE]

1. About once a week or more often

2. About once a fortnight
3. About once a month
4. About once every 3 months
5. About once a year
6. Less than once a year
7. Never

Waves 1 and 5

[ASK IF PREPARES / COOKS –COOKHH=1,2,5 OR EVCOOK=1]

FROZENVF When preparing frozen vegetables or frozen fruit, how often do you follow instructions on the packaging?

Please select one answer only

[SINGLE CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know
7. I do not use frozen vegetables or frozen fruit

Waves 1 and 5

[ASK IF PREPARES / COOKS –COOKHH=1,2,5 OR EVCOOK=1]
RANDOMISE ANSWER. EXCLUDE 5, 6 and 7 from RANDOMISATION

HOWDEF Typically, how do you defrost frozen meat or fish?

Please choose the method you use most often

[SINGLE CODE]

1. Place the meat or fish in water
2. Leave the meat or fish at room temperature (e.g. on the worktop on a plate, in a container or in its packaging)
3. Leave the meat or fish in the fridge

4. Defrost the meat or fish in the microwave oven
5. Some other way
6. I never defrost meat or fish
7. Don't know

Waves 1 and 5

[ASK ALL]

RANDOMISE ANSWER

LEFTOVER1 Generally, what do you do with any leftovers following a meal?

Please select one answer only

[SINGLE CODE]

1. I throw them away or put them in the food waste bin
2. I leave them at room temperature and eat them later the same day
3. I leave them at room temperature and eat them the next day
4. I put them in the fridge
5. I put them in the freezer
6. I don't have leftovers [EXCLUDE FROM RANDOMISATION]

Waves 1 and 5

[ASK IF PUT LEFTOVERS IN THE FRIDGE OR FREEZER. LEFTOVER1= 4 or 5]

LEFTOVER2 Typically, how soon after cooking do you put any leftovers in the fridge or freezer?

Please select one answer only

[SINGLE CODE]

1. Straight away
2. Within 1 hour of cooking
3. 1-2 hours after cooking
4. More than 2 hours after cooking
5. Don't know

[TIMESTAMP 14]

Waves 1, 2, 4, 5, 6 and 8

[ASK ALL]

LEFTOVER3 When is the latest you would consume any leftovers stored in the fridge?

Please select one answer only

[SINGLE CODE]

1. The same day
2. Within 1-2 days
3. Within 3-5 days
4. More than 5 days later
5. It varies too much
6. Don't know

[TIMESTAMP 15]

Waves 1 and 5

[ASK IF PREPARES / COOKS –COOKHH=1,2,5 OR EVCOOK=1]

HOWCHOP Typically, how do you use chopping boards when preparing a meal with raw meat?

Please select one answer only

[SINGLE CODE]

1. I use a different chopping board for raw meat and other foods
2. I wash the chopping board between preparing raw meat and other foods
3. I turn the chopping board over between preparing raw meat and other foods
4. I use the same chopping board for preparing raw meat and other foods
(without washing the board)
5. I don't use chopping boards
6. I don't cook with raw meat

Waves 1 and 5

[ASK IF USES SAME CHOPPING BOARD – HOWCHOP = 4]

WHENCHOP When you use the same chopping board to prepare raw meat and other foods, in which order do you prepare food?

Please select one answer only

[SINGLE CODE]

1. I prepare raw meat before other foods
2. I prepare other foods before raw meat
3. I don't think about the order I prepare foods
4. Don't know

Waves 1 and 5

**[ASK IF PREPARES / COOKS –COOKHH=1,2,5 OR EVCOOK=1]
[FOLLOWING COMPRISES 2 QUESTIONS WITH COMMON STEM AND
FREQUENCY SCALE]**

How often, if at all, do you do the following...

WASHCHIC ...wash raw chicken? Wave 1, 2, 4, 5, 6 and 8

WASHDUC ...wash raw duck, goose or turkey?

WASRAW ... wash raw lamb, beef or pork?

WASFISH ...wash raw fish and seafood?

Please select one answer only

[SINGLE CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

[TIMESTAMP 16]

Wave 1, 2, 4, 5, 6 and 8

[ASK ALL]

FOODUSE Which of these shows when food is no longer safe to eat?

RANDOMISE 1-4

Please select one answer only

[SINGLE CODE]

1. Use by date
2. Best before date
3. Sell by date
4. Display until date
5. It depends
6. All of these
7. None of these
8. Don't know

Waves 3, 5, 6 and 8

[ASK IF PREPARES / COOKS –COOKHH=1,2,5 OR EVCOOK=1]

COOKDATES How often, if at all, do you check use by dates when you are about to cook or prepare food?

Please select one answer only

[SINGLE CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. It varies too much to say
7. Don't know

TIMESTAMP 17]

Wave 4 , 5, 6 and 8

[ASK AS SPECIFIED PER ITEM] [SHOW AS CAROUSEL GRID]

SINGLE CODE PER ROW.

**RANDOMISE ROWS AND ENSURE EATFOODUBD_e IS SHOWN AFTER
EATFOODUBD c&d IS SHOWN**

EATFOODUBD When, if at all, is the latest you would eat or drink the following items after their use-by date? Please do not include anything that you have frozen on or before the use-by date and consumed at a later date.

Please select one answer for each food

[SINGLE CODE]

EATFOODUBD_a	Raw meat such as beef, lamb or pork or raw poultry [ASK IF VEG=4,5 or 6]
EATFOODUBD_b	Cooked meats [ASK IF VEG=4,5 or 6]
EATFOODUBD_c	Smoked fish [ASK IF VEG=2,4,5 or 6]
EATFOODUBD_d	Shellfish [ASK IF VEG=2,4,5 or 6]
EATFOODUBD_e	Any other fish [ASK IF VEG=2,4,5 or 6]
EATFOODUBD_f	Bagged salads [ASK ALL]
EATFOODUBD_g	Cheese [ASK IF VEG=1,2,4,5 or 6]
EATFOODUBD_h	Milk [ASK IF VEG=1,2,4,5 or 6]
EATFOODUBD_i	Yoghurt [ASK IF VEG=1,2,4,5 or 6]

1. 1-2 days after the use-by date
2. 3-4 days after the use-by date
3. 5-6 days after the use-by date
4. 1-2 weeks after the use-by date
5. More than 2 weeks after the use-by date
6. {IF EATFOODUBD_a-g & i: I don't eat this food after its use-by date}
7. {IF EATFOODUBD_h: I don't drink this after its use-by date}
8. Don't know / I don't ever check the use-by date of this
9. {IF EATFOODUBD_a-g & i: Not applicable – I never eat this}
10. {IF EATFOODUBD_h: Not applicable – I never drink this}

[TIMESTAMP 18]

Waves 1 and 5

[ASK ALL]

FOODUSEBY When food you have bought is about to go past its use by date, which of the following do you usually do?

RANSOMISE CODES 1-4

Please select one answer only

[SINGLE CODE]

1. I eat it by the use by date
2. I freeze it by the use by date
3. I throw it away (after the use by date)
4. I keep it and eat it after the use by date
5. It varies too much to say
6. I don't check use by dates

Waves 1 and 5

[ASK IF PREPARES / COOKS –COOKHH=1,2,5 OR EVCOOK=1]

STOROPEN Some foods have an instruction to eat the food within a few days of opening on the label (e.g. “consume within 3 days of opening”).

How often, if at all, do you follow instructions on food packaging which tells you how long food should be stored once opened?

Please select one answer only

[SINGLE CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally

5. Never
6. Don't know

[TIMESTAMP 19]

Waves 1 ,2, 4, 5, 6 and 8

[ASK ALL]

FRIDGERAW1 How do you store raw meat and poultry in the fridge?

RANDOMISE CODES 1-5

Please select all that apply

[MULTICODE]

- | | | |
|---------------------|----|--|
| FRIDGERAW1_1 | 1. | Away from cooked foods |
| FRIDGERAW1_2 | 2. | Covered with film / foil |
| FRIDGERAW1_3 | 3. | In a sealed container |
| FRIDGERAW1_4 | 4. | In its original packaging |
| FRIDGERAW1_5 | 5. | On a plate |
| FRIDGERAW1_6 | 6. | I don't buy or store meat or poultry [EXCLUSIVE] |
| FRIDGERAW1_7 | 7. | I don't store raw meat / poultry in the fridge [EXCLUSIVE] |
| FRIDGERAW1_8 | 8. | I don't have a fridge [EXCLUSIVE] |
| FRIDGERAW1_9 | 9. | Don't know [EXCLUSIVE] |

Waves 1 ,2, 4, 5, 6 and 8

[ASK IF STORE RAW MEAT IN THE FRIDGE. FRIDGERAW1=1-5]

FRIDGERAW2 Where in the fridge do you store raw meat and poultry?

Please select all that apply

[MULTICODE]

- | | | |
|---------------------|----|-------------------------------------|
| FRIDGERAW2_1 | 1. | Wherever there is space [EXCLUSIVE] |
| FRIDGERAW2_2 | 2. | At the top of the fridge |
| FRIDGERAW2_3 | 3. | In the middle of the fridge |

- FRIDGERAW2_4** 4. At the bottom of the fridge
FRIDGERAW2_5 5. I don't buy meat or poultry [EXCLUSIVE]
FRIDGERAW2_6 6. I don't store meat or poultry in the fridge [EXCLUSIVE]
FRIDGERAW2_7 7. I don't have a fridge [EXCLUSIVE]
FRIDGERAW2_8 8. Don't know [EXCLUSIVE]

[TIMESTAMP 20]

FOR WAVE 9, COOKSAFE1 AND COOKSAFE2 ARE PRESENTED AS SEPARATE QUESTIONS DUE TO ACCESSIBILITY TEMPLATE CHANGES

Waves 1 and 5
[ASK ALL]

RANDOMISE ANSWERS APART FROM EXCLUSIVE CODE

COOKSAFE1_a_w5 How do you tell whether it is safe to eat or cook with raw meat like beef, lamb, pork or poultry?

Please select all that apply

[MULTICODE]

- COOKSAFE1a_1_w5** 1. How it looks
COOKSAFE1a_2_w5 2. How it smells
COOKSAFE1a_3_w5 3. How it tastes
COOKSAFE1a_4_w5 4. Use by date
COOKSAFE1a_5_w5 5. I don't eat / cook that food [EXCLUSIVE]

Waves 1 and 5
[ASK ALL]

RANDOMISE ANSWERS APART FROM EXCLUSIVE CODE

COOKSAFE1_b_w5 How do you tell whether it is safe to eat or cook with milk and yoghurt?

Please select all that apply

[MULTICODE]

- | | | |
|------------------------|----|---|
| COOKSAFE1b_1_w5 | 1. | How it looks |
| COOKSAFE1b_2_w5 | 2. | How it smells |
| COOKSAFE1b_3_w5 | 3. | How it tastes |
| COOKSAFE1b_4_w5 | 4. | Use by date |
| COOKSAFE1b_5_w5 | 5. | Best before date |
| COOKSAFE1b_6_w5 | 6. | Following the instructions on the packaging (e.g. eat within 3 days of opening) |
| COOKSAFE1b_7_w5 | 7. | I don't eat / cook that food [EXCLUSIVE] |

Waves 1 and 5

COOKSAFE1_c_w5
[ASK ALL]

RANDOMISE ANSWERS APART FROM EXCLUSIVE CODE

How do you tell whether it is safe to eat or cook with cheese?

Please select all that apply

[MULTICODE]

- | | | |
|------------------------|----|---|
| COOKSAFE1c_1_w5 | 1. | How it looks |
| COOKSAFE1c_2_w5 | 2. | How it smells |
| COOKSAFE1c_3_w5 | 3. | How it tastes |
| COOKSAFE1c_4_w5 | 4. | Use by date |
| COOKSAFE1c_5_w5 | 5. | Best before date |
| COOKSAFE1c_6_w5 | 6. | Following the instructions on the packaging (e.g. eat within 3 days of opening) |
| COOKSAFE1c_7_w5 | 7. | I don't eat / cook that food [EXCLUSIVE] |

Waves 1 and 5

[ASK ALL]

RANDOMISE ANSWERS APART FROM EXCLUSIVE CODE

COOKSAFE2_w5 How do you tell whether it is safe to eat or cook with eggs?

Please select all that apply

[MULTICODE]

- | | | |
|------------------------|----|--|
| COOKSAFE2a_1_w5 | 1. | How it looks |
| COOKSAFE2a_2_w5 | 2. | How it smells |
| COOKSAFE2a_3_w5 | 3. | How it tastes |
| COOKSAFE2a_4_w5 | 4. | Best before date |
| COOKSAFE2a_5_w5 | 5. | If it doesn't float in water |
| COOKSAFE2a_6_w5 | 6. | I don't eat / cook that food [EXCLUSIVE] |

Waves 1 and 5

[ASK ALL]

RANDOMISE ANSWERS APART FROM EXCLUSIVE CODE

COOKSAFE2_b_w5 How do you tell whether it is safe to eat or cook with fish, excluding shellfish?

Please select all that apply

[MULTICODE]

- | | | |
|------------------------|----|---|
| COOKSAFE2b_1_w5 | 1. | How it looks |
| COOKSAFE2b_2_w5 | 2. | How it smells |
| COOKSAFE2b_3_w5 | 3. | How it tastes |
| COOKSAFE2b_4_w5 | 4. | Use by date |
| COOKSAFE2b_5_w5 | 5. | I don't eat or cook that food [EXCLUSIVE] |

Waves 1 and 5

[ASK ALL]

RANDOMISE ANSWERS APART FROM EXCLUSIVE CODE

COOKSAFE2_c_w5 How do you tell whether it is safe to eat or cook with dried or cured meats (e.g. chorizo)?

Please select all that apply

[MULTICODE]

- | | | |
|------------------------|----|---|
| COOKSAFE2c_1_w5 | 1. | How it looks |
| COOKSAFE2c_2_w5 | 2. | How it smells |
| COOKSAFE2c_3_w5 | 3. | How it tastes |
| COOKSAFE2c_4_w5 | 4. | Use by date |
| COOKSAFE2c_5_w5 | 5. | Following the instructions on the packaging (e.g. eat within 3 days of opening) |
| COOKSAFE2c_6_w5 | 6. | I don't eat / cook that food [EXCLUSIVE] |

[TIMESTAMP 21]

Waves 1 ,2, 4, 5, 6 and 8

[ASK ALL]

FRIDGECH1 Do you, or anyone else in your household, ever check your fridge temperature?

Please select one answer only

[SINGLE CODE]

1. Yes
2. No
3. Don't know
4. I don't need to – it has an alarm if it is too hot or cold
5. I don't have a fridge

Waves 1 ,2, 4, 5, 6 and 8

[ASK HH CHECKS FRIDGE. FRIDFECH1=1]

FRIDGECH2_w5 How often, if at all, do you or someone else in your household check the temperature of the fridge?

Please select one answer only

[SINGLE CODE]

1. At least daily
2. 2-3 times a week
3. Once a week
4. Less than once a week but more than once a month
5. Once a month
6. Four times a year
7. Once or twice a year
8. Less often / Never
9. Don't know

Waves 1 ,2, 4, 5, 6 and 8

[ASK HH CHECKS FRIDGE. FRIDFECH1=1]

FRIDGECH3 How do you (or someone else in your household) normally check the temperature?

RANSOMISE APART FROM EXCLUSIVE CODES

Please select one answer only

[SINGLE CODE]

1. Check the setting / gauge
2. Check the temperature display built into the fridge
3. Put a thermometer in the fridge and check
4. Check for ice or condensation
5. Feel food inside to see if it is cold

6. Don't know
7. Other

Wave 1 ,2, 4, 5, 6 and 8

[ASK ALL]

FRIDGECH4 What do you think the temperature inside your fridge should be?

Please select one answer only

[SINGLE CODE]

1. Less than 0 degrees C (less than 32 degrees F)
2. Between 0 and 5 degrees C (32 to 41 degrees F)
3. More than 5 but less than 8 degrees C (42 to 46 degrees F)
4. 8 to 10 degrees C (47 to 50 degrees F)
5. More than 10 degrees C (over 50 degrees F)
6. Other
7. Don't know
8. I don't have a fridge

[TIMESTAMP 22]

Waves 1 ,2, 4, 5, 6 and 8

HANDWASH When you are at home, how often, if at all, do you...

HANDWASH_a ...Wash your hands before starting to prepare or cook food

[ASK IF DOES ANY COOKING – COOKHH = 1,2, 5 OR EVCOOK = 1]

HANDWASH_b ...Wash your hands immediately after handling raw meat, poultry or fish **[ASK IF DOES ANY COOKING – COOKHH = 1,2, 5 OR EVCOOK = 1]**

HANDWASH_c ...Wash your hands before eating **[ASK ALL]**

Please select one answer only for each statement

[SINGLE CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. I don't cook meat, poultry or fish **{DISPLAY ONLY FOR STATEMENT B}**
7. Don't know

Waves 4, 5, 6 and 8

[ASK ALL]

EOHANDWASH When eating outside of the home (e.g. in a restaurant or cafe, on a picnic, or on-the-go) how often, if at all, do you wash your hands, or use hand sanitising gel or wipes before eating?

Please select one answer only

[SINGLE CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

Module: Food Concerns

[TIMESTAMP 23]

Waves 1-8

[ASK ALL]

FOODISSA1 Do you have any concerns about the food you eat?

Please select one answer only

[SINGLE CODE]

1. Yes
2. No

Waves 1-8

[ASK IF FOODISSA1=1]

FOODISSA2 What are your concerns about the food you eat?

Please write your answer in the box below in a few words

[OPEN]

OPEN BOX

Waves 1 – 6, and 8

[ASK ALL]

FOODISSB1_w6 Do you have concerns about any of the following?

RANDOMISE ANSWER OPTIONS ACROSS 3 PAGES. WITH 20 AND 21 APPEARING AT THE END OF EACH LIST AS EXCLUSIVE CODES

Please select all that apply

[MULTI-CODE]

- | | |
|------------------------|---|
| FOODISSB1_1_w6 | 1. Cooking safely at home |
| FOODISSB1_2_w6 | 2. Food poisoning (e.g. Salmonella and E. Coli) |
| FOODISSB1_3_w6 | 3. Food hygiene when eating out |
| FOODISSB1_20_w6 | 4. Food hygiene when ordering takeaways |
| FOODISSB1_4_w6 | 5. The use of pesticides |

- | | | |
|------------------------|-----|---|
| FOODISSB1_5_w6 | 6. | The use of additives (e.g. preservatives and colouring) |
| FOODISSB1_6_w6 | 7. | Chemical contamination from the environment (e.g. lead in food) |
| FOODISSB1_7_w6 | 8. | Hormones, steroids or antibiotics in food |
| FOODISSB1_8_w6 | 9. | Genetically Modified (GM) foods |
| FOODISSB1_9_w6 | 10. | Food prices |
| FOODISSB1_10_w6 | 11. | Food allergen information (e.g. availability and accuracy) |
| FOODISSB1_11_w6 | 12. | The amount of salt in food |
| FOODISSB1_12_w6 | 13. | The amount of sugar in food |
| FOODISSB1_13_w6 | 14. | The amount of fat in food |
| FOODISSB1_14_w6 | 15. | The number of calories in food |
| FOODISSB1_15_w6 | 16. | Food waste |
| FOODISSB1_16_w6 | 17. | Animal welfare |
| FOODISSB1_17_w6 | 18. | Food miles (e.g. the distance food travels) |
| FOODISSB1_18_w6 | 19. | Food fraud or crime (e.g. food not being what the label says it is) |
| FOODISSB1_19_w6 | 20. | Being able to eat healthily |
| FOODISSB1_21_w6 | 21. | The quality of food |
| FOODISSB1_22_w6 | 22. | The amount of food packaging |
| FOODISSB1_97_w6 | 24. | None of these [EXCLUSIVE] |
| FOODISSB1_98_w6 | 23. | Don't know [EXCLUSIVE] |

Waves 1 – 8

[ASK ALL WHO SELECT MORE THAN ONE OPTION FROM CODES 1-22 AT FOODISSB1]

FOODISSB2_w6 Which of these food issues are you most concerned about?

Please select one answer only

[SINGLE CODE]

[PULL ANSWERS THAT ARE SELECTED AT FOODISSB]

99. Don't know

MODULE: FOOD SYSTEM aka FOOD WE CAN TRUST

[TIMESTAMP 24]

Waves 1 – 8

[ASK ALL]

FOODCONF How confident are you that...

FOODCONF_a ...the food you buy is **safe to eat**

FOODCONF_b ...the information on food labels is **accurate** (e.g. ingredients, nutritional information, country of origin)?

Please select one answer only for each statement

[SINGLE CODE]

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. It varies
6. Don't know

Waves 1 – 8

[ASK ALL]

FOODSUPPLY How confident are you in the food supply chain? That is all the processes involved in bringing food to your table.

Please select one answer only

[SINGLE CODE]

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. It varies
6. Don't know

[TIMESTAMP 25]

Waves 1 – 8

[ASK ALL]

HEARDOF_w6 Which of the following, if any, have you heard of?

Please select all that apply

[ENGLAND]

- | | | |
|---------------------|----|--|
| HEARDOF1_w6 | 1. | Food Standards Agency (FSA) |
| HEARDOF5_w6 | 2. | UK Health Security Agency (UKHSA) |
| HEARDOF3_w6 | 3. | Department for Environment, Food and Rural Affairs (DEFRA) |
| HEARDOF4_w6 | 4. | Environment Agency |
| HEARDOF7_w6 | 5. | Health and Safety Executive (HSE) |
| HEARDOF6_w6 | 6. | The Office for Health Improvement and Disparities |
| HEARDOF14_w6 | 7. | None of these [EXCLUSIVE] |

[WALES]

- | | | |
|---------------------|----|-----------------------------------|
| HEARDOF1_w6 | 1. | Food Standards Agency (FSA) |
| HEARDOF8_w6 | 2. | Public Health Wales |
| HEARDOF9_w6 | 3. | Natural Resources Wales |
| HEARDOF7_w6 | 4. | Health and Safety Executive (HSE) |
| HEARDOF14_w6 | 5. | None of these [EXCLUSIVE] |

[NI]

- | | | |
|---------------------|----|--|
| HEARDOF1_w6 | 1. | Food Standards Agency (FSA) |
| HEARDOF10_w6 | 2. | Public Health Agency (PHA) |
| HEARDOF11_w6 | 3. | Department of Agriculture, Environment and Rural Affairs (DAERA) |
| HEARDOF12_w6 | 4. | Health and Safety Executive Northern Ireland (HSENI) |
| HEARDOF13_w6 | 5. | safefood |
| HEARDOF14_w6 | 6. | None of these [EXCLUSIVE] |

[TIMESTAMP 26]

Waves 1 – 8

[ASK ALL]

FSADO How much, if anything, do you know about the Food Standards Agency, also known as the FSA?

Please select one answer only

[SINGLE CODE]

1. I know a lot about the FSA and what it does
2. I know a little about the FSA and what it does
3. I've heard of the FSA but know nothing about it
4. I hadn't heard of the FSA until I was contacted to take part in this survey
5. I've never heard of the FSA

Waves 1 – 8

**[ASK THOSE WHO HAVE NO OR LITTLE PRIOR KNOWLEDGE OF THE FSA-
FSADO = 3-5]**

FSACON1 How confident are you that the Government Agency responsible for food safety in England, Wales and Northern Ireland...

FSACON1_a...can be relied upon to protect the public from food-related risks (such as food poisoning or allergic reactions from food)?

FSACON1_b...is committed to communicating openly with the public about food-related risks?

FSACON1_c...takes appropriate action if a food-related risk is identified?

Please select one answer for each statement only

[SINGLE CODE]

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. Don't know

Waves 1 – 8

[ASK THOSE WHO HAVE PRIOR KNOWLEDGE OF THE FSA- FSADO = 1 or 2]

FSACON2 How confident are you that the Food Standards Agency...

FSACON2_a ...can be relied upon to protect the public from food-related risks (such as food poisoning or allergic reactions from food)?

FSACON2_b ...is committed to communicating openly with the public about food-related risks?

FSACON2_c ...takes appropriate action if a food-related risk is identified?

Please select one answer for each statement only

[SINGLE CODE]

1. Very confident
2. Fairly confident
3. Not very confident
4. Not at all confident
5. Don't know

Waves 1 – 8

[ASK ONLY THOSE WHO HAVE PRIOR KNOWLEDGE OF THE FSA- FSADO=1 or 2]

FSATRUST How much do you trust or distrust the Food Standards Agency to do its job? That is to make sure that food is safe and what it says it is.

Please select one answer only

[SINGLE CODE]

1. I trust it a lot
2. I trust it
3. I neither trust nor distrust it
4. I distrust it
5. I distrust it a lot
6. Don't know

[TIMESTAMP 27]

Waves 2 – 8

[ASK ALL]

STATEMENTS RANDOMISED. LINK STATEMENTS B AND C AND D AND E, SO THEY APPEAR TOGETHER WHEN RANDOMISED

ISSUESIMPACT Thinking about food in [IN ENGLAND AND WALES: ‘the UK’ IN NORTHERN IRELAND: ‘the UK and Ireland’] today, how concerned, if at all, do you feel about each of the following topics?

Please select one answer for each statement

[SINGLE CODE]

- ISSUESIMPACT_a** Affordability of food
- ISSUESIMPACT_b** Food produced in [IN ENGLAND AND WALES: ‘the UK’ IN NORTHERN IRELAND: ‘the UK and Ireland’] being safe and hygienic
- ISSUESIMPACT_c** Food from outside [IN ENGLAND AND WALES: ‘the UK’ IN NORTHERN IRELAND: ‘the UK and Ireland’] being safe and hygienic
- ISSUESIMPACT_d** Food produced in [IN ENGLAND AND WALES: ‘the UK’ IN NORTHERN IRELAND: ‘the UK and Ireland’] being what it says it is
- ISSUESIMPACT_e** Food from outside [IN ENGLAND AND WALES: ‘the UK’ IN NORTHERN IRELAND: ‘the UK and Ireland’] being what it says it is
- ISSUESIMPACT_f** Food being produced sustainably
- ISSUESIMPACT_g** The availability of a wide variety of food
- ISSUESIMPACT_h** Animal welfare in the food production process
- ISSUESIMPACT_i** Ingredients and additives in food
- ISSUESIMPACT_j** Genetically modified (GM) food

1. Highly concerned

2. Somewhat concerned
3. Not very concerned
4. Not at all concerned
5. Don't know

[TIMESTAMP 28]

MODULE: HOUSEHOLD FOOD SECURITY

[TIMESTAMP 29]

[NEW SCREEN]

The following questions ask about your household's personal situation.

Waves 1 – 8

[ASK ALL]

FOODSEC Please say whether the statement below was often true, sometimes true or never true for {TEXT FILL DEPENDING ON HH SIZE: you/people in your household} in the last 12 months.

FOODSEC_1 {TEXT FILL DEPENDING ON HH SIZE: I/We} worried whether (my/our) food would run out before (I/we) got money to buy more

FOODSEC_2 The food that (I/we) bought just didn't last, and {TEXT FILL DEPENDING ON HH SIZE: I/we} didn't have money to get more

FOODSEC_3 {TEXT FILL DEPENDING ON HH SIZE: I/We} couldn't afford to eat balanced meals

Please select one answer only for each statement

[SINGLE CODE]

1. Often true
2. Sometimes true
3. Never true
4. Don't know or prefer not to say

Waves 1 – 8

[ASK IF FOODSEC_1=1 or 2 FOODSEC_2=1 or 2 FOODSEC_3=1 or 2]

SKIPMEAL In the last 12 months, did you {IF OTHER ADULTS IN HH or any other adult in your household} ever cut the size of your meals or skip meals because there wasn't enough money for food?

Please select one answer only

[SINGLE CODE]

1. Yes
2. No
3. Don't know or prefer not to say

Waves 1 – 8

[IF SKIPMEAL = 1]

SKIPFREQ How often did this happen – almost every month, some months but not every month, or in only 1 or 2 months?

Please select one answer only

[SINGLE CODE]

1. Almost every month
2. Some months but not every month
3. Only 1 or 2 months
4. Don't know or prefer not to say

Waves 1 – 8

[ASK IF FOODSEC_1=1 or 2 FOODSEC_2=1 or 2 FOODSEC_3=1 or 2]

EATLESS In the last 12 months, did you ever eat less than you felt you should because there wasn't enough money for food?

Please select one answer only

[SINGLE CODE]

1. Yes
2. No
3. Don't know or prefer not to say

Waves 1 – 8

[ASK IF FOODSEC_1=1 or 2 FOODSEC_2=1 or 2 FOODSEC_3=1 or 2]

HUNGRY In the last 12 months, were you ever hungry but didn't eat because there wasn't enough money for food?

Please select one answer only

[SINGLE CODE]

1. Yes
2. No
3. Don't know or prefer not to say

Waves 1 – 8

[ASK IF FOODSEC_1=1 or 2 FOODSEC_2=1 or 2 FOODSEC_3=1 or 2]

LOSTWT In the last 12 months, did you lose weight because there wasn't enough money for food?

Please select one answer only

[SINGLE CODE]

1. Yes
2. No
3. Don't know or prefer not to say

Waves 1 – 8

[ASK IF SKIPMEAL =1 and/or EATLESS =1 and or HUNGRY =1 and/or LOSTWT =1]

NOTEAT In the last 12 months, did you {TEXT FILL IF OTHER ADULTS IN HH: or any other adults in your household} ever not eat for a whole day because there wasn't enough money for food?

Please select one answer only

[SINGLE CODE]

1. Yes
2. No
3. Don't know or prefer not to say

Waves 1 – 8

[ASK IF DIDN'T EAT FOR WHOLE DAY IN LAST 12 MONTHS – NOTEAT = 1]

NOTEATFREQ How often did this happen – almost every month, some months but not every month, or in only 1 or 2 months?

Please select one answer only

[SINGLE CODE]

1. Almost every month
2. Some months but not every month
3. Only 1 or 2 months
4. Don't know or prefer not to say

[TIMESTAMP 30]

Waves 6 – 7

[ASK ALL]

CHANGEA In the last 12 months, have you made any of these changes for financial reasons?

RANDOMISE ANSWERS APART FROM CODES 21 AND 22

Please select all that apply

[MULTICODE]

- | | | |
|-------------------|-----|--|
| CHANGEA_1 | 1. | Eaten out less |
| CHANGEA_2 | 2. | Eaten at home more |
| CHANGEA_3 | 3. | Eaten fewer takeaways |
| CHANGEA_4 | 4. | Eaten more takeaways |
| CHANGEA_5 | 5. | Cooked from scratch more |
| CHANGEA_6 | 6. | Bought items on special offer more (e.g. 3 for 2) |
| CHANGEA_7 | 7. | Prepared food to be kept as leftovers / cooked in batches more |
| CHANGEA_8 | 8. | Changed where you buy food to somewhere cheaper |
| CHANGEA_9 | 9. | Changed the food you buy to something cheaper |
| CHANGEA_10 | 10. | Made packed lunches more |

- | | | |
|-------------------|-----|--|
| CHANGEA_11 | 11. | Kept leftovers for longer before eating |
| CHANGEA_12 | 12. | Bought reduced / discounted food close to its use by date more |
| CHANGEA_13 | 13. | Eaten food past its use by date more |
| CHANGEA_14 | 14. | Started using a food bank/emergency food provider |
| CHANGEA_15 | 15. | Reduced the amount of fresh food you buy |
| CHANGEA_16 | 16. | Swapped to buying food with lower welfare or environmental standards |
| CHANGEA_17 | 17. | Bought less food that is locally produced |
| CHANGEA_18 | 18. | Bulked out meals with cheaper ingredients more |
| CHANGEA_19 | 19. | Changed the length of time or temperature food is cooked at |
| CHANGEA_20 | 20. | Changed the setting on the fridge or freezer |
| CHANGEA_21 | 21. | I have made another food-related change (please specify) |
| CHANGEA_22 | 22. | I have not made any changes |

[TIMESTAMP 31]

Waves 1-8

[ASK ALL]

FOODBANK In the last 12 months, have you, or anyone else in your household, received a free parcel of food from a food bank or other emergency food provider?

Please select one answer only

[SINGLE CODE]

1. Yes
2. No
3. Prefer not to say

Waves 1-7

[ASK IF CHANGEA=14 OR FOODBANK=1]

FBANKFREQ How often in the past 12 months, have you, or anyone else in your household, received a free food parcel from a food bank or other emergency food provider?

Please select one answer only

[SINGLE CODE]

1. Only once in the last year
2. Two or three times in the last year
3. Four to six times in the last year
4. More than six times but not every month
5. Every month or more often
6. Don't know
7. Prefer not to say

[TIMESTAMP 32]

Waves 6-7

[ASK ALL]

FOODCLUB Social supermarkets (also known as food clubs / hubs or community pantries) allow people to buy food at a heavily discounted price, or as part of a membership. These are generally community organisations and are different from food banks as they offer a choice of food, provide a retail-like environment and may provide social support.

In the last 12 months, have you, or anyone else in your household, used a social supermarket (also known as a food club / hub or community pantry)?

Please select one answer only

[SINGLE CODE]

1. Yes
2. No
3. Prefer not to say

4. I had not heard of a social supermarket, food club / hub or community pantry before today

Waves 6-7

[ASK IF FOODCLUB=1]

FOODCLUBFREQ How often in the last 12 months, have you, or anyone else in your household, used a social supermarket (also known as a food club / hub or community pantry)?

Please select one answer only

[SINGLE CODE]

1. Every day
2. Most days
3. 2-3 times a week
4. About once a week
5. 2-3 times a month
6. About once a month
7. Less than once a month
8. Can't remember

Waves 1 – 4 and 6 – 7

[ASK IF CHILDREN AGED 5-15 in HOUSEHOLD]

FOODSCH Did {TEXT FILL BASED ON NUMBER OF CHILDREN: your child/any of the children in your household} attend any of the following in the past 12 months?

Please select all that apply

[MULTICODE]

- | | | |
|-----------------|----|---|
| FOODSCH1 | 1. | A breakfast club before school |
| FOODSCH2 | 2. | An after-school club where they also received a meal (tea/dinner) |
| FOODSCH3 | 3. | A lunch and activity club that ran only during school holidays |

- | | | |
|-----------------|----|---------------------------|
| FOODSCH4 | 4. | None of these [EXCLUSIVE] |
| FOODSCH5 | 5. | Don't know [EXCLUSIVE] |

MODULE: DEFRA

[TIMESTAMP 33]

Wave 1, 3, 5, 7

[ASK ALL]

DEFRA1_w9 What is most important to you when you are choosing which foods to buy?

RANDOMISE ANSWERS

Please select up to three answers

[MULTICODE]

- | | | |
|---------------------|-----|--|
| DEFRA1_1_w9 | 1. | Price / Value for money |
| DEFRA1_2_w9 | 2. | Quality |
| DEFRA1_3_w9 | 3. | Freshness |
| DEFRA1_4_w9 | 4. | Taste |
| DEFRA1_5_w9 | 5. | Appearance of food |
| DEFRA1_6_w9 | 6. | Healthiness |
| DEFRA1_7_w9 | 7. | Use by date / how long it will keep for |
| DEFRA1_8_w9 | 8. | Country of origin |
| DEFRA1_9_w9 | 9. | Ingredients |
| DEFRA1_20_w9 | 10. | That it is ethical |
| DEFRA1_21_w9 | 11. | That it is eco-friendly |
| DEFRA1_11_w9 | 12. | Farming methods (e.g. organic or free-range farming) |
| DEFRA1_12_w9 | 13. | How it is made or how it is produced |
| DEFRA1_13_w9 | 14. | Choice / availability / variety |
| DEFRA1_14_w9 | 15. | Buying what my household / children want |

- DEFRA1_15_w9** 16. Trust in supplier
- DEFRA1_16_w9** 17. Safety of product
- DEFRA1_17_w9** 18. Convenience / how easy it is to cook or prepare
- DEFRA1_18_w9** 19. Other
- DEFRA1_19_w9** 20. Don't know **[EXCLUSIVE]**

Wave 1,3,5 and 7

[ASK ALL]

DEFRA2_w7 How important is it to you:

- DEFRA2_4_w7** To buy food that was produced in Britain [IF NORTHERN IRELAND: 'in the UK and Ireland']?
- DEFRA2_5_w7** To buy drink that was produced in Britain [IF NORTHERN IRELAND: 'in the UK and Ireland']?
- DEFRA2_2_w7** To buy meat, eggs and dairy which is produced with high standards of animal welfare?
- DEFRA2_3_w7** To buy food which has a low environmental impact?

Please select one answer only for each statement

[SINGLE CODE]

1. Very important
2. Somewhat important
3. Not very important
4. Not at all important
5. Don't know

Waves 1, 3, 5, and 7

[ASK ALL]

DEFRA3 How often do you do the following, where possible:

DEFRA3_1 Buy food produced in Britain [IF NORTHERN IRELAND: 'the UK and Ireland']?

DEFRA3_2 Buy meat, eggs and dairy which has information on animal welfare?

DEFRA3_3 Buy food which has a low environmental impact?

Please select one answer only for each statement

[SINGLE CODE]

1. Always
2. Most of the time
3. About half the time
4. Occasionally
5. Never
6. Don't know

Waves 1,3,5,7

[ASK ALL]

DEFRA4 When purchasing food, how often do you do the following?

DEFRA4_1 Check for information on animal welfare

DEFRA4_2 Check for information on environmental impact

Please select one answer only for each statement

[SINGLE CODE]

1. Always
2. Most of the time

3. About half the time
4. Occasionally
5. Never
6. Don't know

Waves 1,3,5, and 7

[ASK ALL]

DEFRA5_w7 To what extent do you agree or disagree with the following:

- DEFRA5_1_w7** Meat, eggs and dairy products show enough information about animal welfare
- DEFRA5_2_w7** Food products show enough information about their environmental impact
- DEFRA5_3_w7** Food products show enough information about their country of origin

Please select one answer only for each statement

[SINGLE CODE]

1. Strongly agree
2. Agree
3. Neither agree nor disagree
4. Disagree
5. Strongly disagree
6. Don't know

Waves 1, 3, 5, and 7

[ASK ALL]

DEFRA6 What do you think contributes most to the environmental impact of food?

RANDOMISE ANSWERS.

Please select up to three answers

[MULTICODE]

- | | | |
|---------------------|-----|----------------------------------|
| DEFRA6_1_w3 | 1. | Transportation of food |
| DEFRA6_2_w3 | 2. | Food packaging |
| DEFRA6_3_w3 | 3. | The way in which crops are grown |
| DEFRA6_4_w3 | 4. | Food processing |
| DEFRA6_5_w3 | 5. | Chemical or Pesticide use |
| DEFRA6_6_w3 | 6. | Production of meat |
| DEFRA6_7_w3 | 7. | Food waste |
| DEFRA6_8_w3 | 8. | Land management / deforestation |
| DEFRA6_9_w3 | 9. | Consumer demand / trends |
| DEFRA6_10_w3 | 10. | Water usage |
| DEFRA6_11_w3 | 11. | Other, please specify_____ |
| DEFRA6_12_w3 | 12. | Don't know [EXCLUSIVE] |

Waves 1, 3, 5 and 7

[ASK ALL]

DEFRA7_w9 What would indicate to you whether a product containing meat, eggs or dairy had been produced with high standards of animal welfare?

RANDOMISE ANSWERS

Please select up to three answers

[MULTICODE]

- | | | |
|---------------------|-----|--|
| DEFRA7_1_w9 | 1. | Labelled as free-range |
| DEFRA7_2_w9 | 2. | Information on packaging |
| DEFRA7_3_w9 | 3. | Country of origin |
| DEFRA7_4_w9 | 4. | Traceability of product |
| DEFRA7_5_w9 | 5. | Preferred store or brand |
| DEFRA7_6_w9 | 6. | Appearance of product |
| DEFRA7_7_w9 | 7. | Price of product |
| DEFRA7_8_w9 | 8. | Generic Organic label |
| DEFRA7_9_w9 | 9. | Red Tractor logo |
| DEFRA7_10_w9 | 10. | RSPCA Assured logo |
| DEFRA7_11_w9 | 11. | Lion egg logo |
| DEFRA7_12_w9 | 12. | Soil Association logo |
| DEFRA7_13_w9 | 13. | Marine Stewardship Council (MSC) logo |
| DEFRA7_14_w9 | 14. | Other certification / logo, please specify _____ |
| DEFRA7_15_w9 | 15. | Other, please specify____ |
| DEFRA7_16_w9 | 16. | Don't know [EXCLUSIVE] |

Waves 1, 3, 5 and 7

[ASK ALL]

DEFRA8 What do you use to judge the quality of food?

RANDOMISE ANSWERS APART FROM 12

Please select up to three answers

[MULTICODE]

- | | | |
|---------------------|-----|---------------------------|
| DEFRA8_1_w3 | 1. | Taste |
| DEFRA8_2_w3 | 2. | Appearance |
| DEFRA8_3_w3 | 3. | Country of origin |
| DEFRA8_4_w3 | 4. | Convenience |
| DEFRA8_5_w3 | 5. | Ingredients |
| DEFRA8_6_w3 | 6. | Animal welfare |
| DEFRA8_7_w3 | 7. | Freshness |
| DEFRA8_8_w3 | 8. | Assurance schemes |
| DEFRA8_9_w3 | 9. | Brand |
| DEFRA8_10_w3 | 10. | Price |
| DEFRA8_11_w3 | 11. | Environmental impact |
| DEFRA8_12_w3 | 12. | Other, please specify____ |

Waves 4, 7-8

ASK ALL

[SHOW AS COLLAPSABLE GRID]

HEARDOF Have you ever heard of...

HEARDOFGM ...Genetically modified (GM) food?

HEARDOFGE ...Gene edited or genome edited food?

HEARDOFPB ... Precision bred food?

Please select one answer only for each statement

[SINGLE CODE]

1. Yes, I've heard of it and know quite a lot about it
2. Yes, I've heard of it and know a bit about it
3. Yes, I've heard of it but don't know much about it
4. Yes, I've heard of it but don't know anything about it
5. No, I've never heard of it

MODULE: ABOUT YOU 2

[TIMESTAMP 34]

And finally, some more general questions about you {TEXT FILL IF LIVES WITH OTHERS and your household} to help us analyse our results.

Wave 5-8

[ASK ALL]

AGEYR What is your age in years?

[OPEN BOX - ALLOW UP TO 3 DIGITS TO BE TYPED IN. ALLOW ANSWERS BETWEEN 6 AND 120]

[ASK IF RESPONDENT TRIES TO SKIP AGEYR WITHOUT PROVIDING AN ANSWER]

AGEBAND_w7 Which age category are you in?

Please select one answer only

[SINGLE CODE]

1. 16-24
2. 25-29
3. 30-34
4. 35-39
5. 40-44
6. 45-49
7. 50-54
8. 55-59
9. 60-64
10. 65-69
11. 70-74
12. 75-79
13. 80 or older
14. Prefer not to say

Waves 1 – 8

[ASK ALL]

COUPLE_w7 Are you living with someone in this household as a couple?

Please select one answer only

[SINGLE CODE]

1. Yes
2. No
3. Prefer not to say

Waves 1 – 8

[ASK ALL] MARSTAT Are you...

Please select one answer only

[SINGLE CODE]

1. Single, that is, never married and never registered a civil partnership
2. Married
3. Separated, but still legally married
4. Divorced
5. Widowed
6. In a registered civil partnership
7. Separated, but still legally in a civil partnership
8. Formerly in a civil partnership which is now legally dissolved
9. Surviving partner from a civil partnership
10. Prefer not to say

Waves 1- 8

[ASK ALL]

ACTSTAT What is your current working status?

Please select first answer to apply

[SINGLE CODE]

1. Student – in full-time education studying for a recognised qualification
2. Working full-time (30+ hours)
3. Working part-time (less than 30 hours)

4. Not working – on maternity / paternity leave
5. Not working – retired
6. Not working – looking after house/children/relatives
7. Not working – long term sick or disabled
8. Unemployed – less than 12 months
9. Unemployed – 12 months or more
10. Student – in part-time education studying for a recognised qualification
11. Doing something else

Waves 1 – 8

[ASK ALL]

ETHGRP Which one of the following best describes your ethnic group or background?

Please select one answer only

[SINGLE CODE]

WHITE [drop down options below]

1. English/Welsh/Scottish/Northern Irish/British
2. Irish
3. Gypsy or Irish Traveller
4. Any other White background (please specify)

MIXED [drop down options below]

5. White and Black Caribbean
6. White and Black African
7. White and Asian
8. Any other mixed/multiple ethnic background (please specify)

ASIAN OR ASIAN BRITISH [drop down options below]

9. Indian
10. Pakistani
11. Bangladeshi
12. Chinese
13. Any other Asian/Asian British background (please specify)

BLACK OR BLACK BRITISH [drop down options below]

14. Caribbean
15. African
16. Any other Black/Black British background (please specify)

OTHER ETHNIC GROUP [drop down options below]

17. Arab
18. Any other ethnic group (please specify) **[offer open text box for this]**
19. Prefer not to say

Waves 1 – 8

[ASK ALL]

LTCOND Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?

Please select one answer only

[SINGLE CODE]

1. Yes – physical condition
2. Yes – mental health condition
3. Yes – both physical and mental health condition
4. No
5. Prefer not to say

Waves 1-8

[ASK ALL]

INCTYPE1_w8. Below is a list of various possible sources of income. Can you please indicate which kinds of income your household receives?

Please select all that apply

[MULTICODE]

- | | |
|----------------------|--|
| INCTYPE1_1_w8 | 1. Earnings from employment or self-employment |
| INCTYPE1_2_w8 | 2. Pension from a former employer |
| INCTYPE1_3_w8 | 3. Maternity or paternity pay |
| INCTYPE1_4_w8 | 4. State Pension |
| INCTYPE1_5_w8 | 5. Universal Credit |
| INCTYPE1_6_w8 | 6. Child Benefit |
| INCTYPE1_7_w8 | 7. Income Support |

INTYPE1_8_w8	8.	Personal Independence Payment, Disability Living Allowance, Attendance Allowance
INTYPE1_9_w8	9.	Other State Benefits
INTYPE1_10_w8	10.	Tax Credits
INTYPE1_11_w8	11.	Employment Support Allowance (ESA)
INTYPE1_16_w8	16.	Personal Pension
INTYPE1_12_w8	12.	Interest from savings and investments etc.
INTYPE1_13_w8	13.	Other kinds of regular allowance from outside the household e.g rent, maintenance
INTYPE1_14_w8	14.	No source of income [EXCLUSIVE]
INTYPE1_15_w8	15.	Prefer not to say [EXCLUSIVE]

Waves 1 – 8

[ASK ALL]

INCTOT_ANNUAL_w4 Thinking of the income of the household as a whole, which of the following groups represents the total income of the whole household before deductions for income tax, National Insurance etc. You may indicate either annual or monthly income.

Please select one answer only

[SINGLE CODE]

	Annual Income	Monthly Income
1	Less than £13,000	less than £1,083
2	£13,000-£18,999	£1,083-£1,583
3	£19,000-£25,999	£1,584-£2,167
4	£26,000-£31,999	£2,168-£2,667
5	£32,000-£47,999	£2,668-£4,000
6	£48,000-£63,999	£4,001-£5,333
7	£64,000-£95,999	£5,334-£8,000
8	More than £96,000	more than £8,000
9	Prefer not to say	

Waves 1- 8

[ASK IF NOT WORKING – ACTSTAT=1 or 5-11]

EVWORK Have you ever worked?

Please select one answer only

[SINGLE CODE]

1. Yes
2. No

Waves 1 – 8

[ASK IF ACTSTAT = 2 ,3 OR 4 OR IF EVWRK = 1]

[Note question wording slightly different according to whether they are working or not]

[IF ACTSTAT = 2 or 3] SEMP Are you working as an employee or are you self-employed?

[IF ACTSTAT= 4] SEMP Please tell us about the work you are on maternity/paternity leave from

[IF EVWORK = 1] SEMP Were you working as an employee or were you self-employed in your last main job?

Please select one answer only

[SINGLE CODE]

1. Employed
2. Self-employed

Waves 1 – 8

[ASK IF SEMP = 1]

[IF ACTSTAT = 2, 3 OR 4] SUPER In your job do you have any formal responsibility for supervising the work of other employees?

[IF EVWORK = 1] SUPER In your job did you have any formal responsibility for supervising the work of other employees?

[INFO BUTTON: What do I include as supervising?

INCLUDE supervising employees

DO NOT include supervising children, animals or buildings.]

Please select one answer only

[SINGLE CODE]

1. Yes
2. No

Waves 1 – 8

[ASK IF SEMP = 1]

[IF ACTSTAT = 2, 3 OR 4] NEMPL How many people work for your employer at the place where you work?

[IF EVWORK = 1] NEMPL How many people worked for your employer at the place where you worked?

Please select one answer only

[SINGLE CODE]

1. 1 – 24
2. 25 - 499
3. 500 or more
4. Unsure

Waves 1 – 8

[ASK IF SEMP = 2]

[IF ACTSTAT = 2, 3 OR 4] ANYEMP Are you working on your own or do you have employees?

[IF EVWORK = 1] ANYEMP Were you working on your own or did you have employees?

Please select one answer only

[SINGLE CODE]

1. On my own/with partner but no employees
2. With employees

Waves 1 – 8

[ASK IF ANYEMP = 2]

[IF ACTSTAT = 2, 3 OR 4] NEMPL2 How many people do you employ at the place where you work?

[IF EVWORK = 1] NEMPL2 How many people did you employ at the place where you worked?

Please select one answer only

[SINGLE CODE]

1. 1 – 24
2. 25 - 499
3. 500 or more

Waves 1 – 8

[ASK IF ACTSTAT = 2, 3 OR 4 EVWRK = 1]

[IF ACTSTAT = 2, 3 OR 4] OCCUP Select the answer which best describes the sort of work you do.

[IF EVWORK = 1] OCCUP Select the answer which best describes the sort of work you did in your last job.

Please select one answer only

[SINGLE CODE]

1. **Modern professional occupations** such as: teacher – nurse – physiotherapist - social worker - welfare officer – artist – musician - police officer (sergeant or above) - software designer
2. **Clerical and intermediate occupations** such as: secretary – personal assistant – clerical worker – office clerk – call centre agent – nursing auxiliary – nursery nurse
3. **Senior managers or administrators (usually responsible for planning, organising and co-ordinating work, and for finance)** such as: finance manager – chief executive
4. **Technical and craft occupations** such as: motor mechanic – fitter – inspector – plumber – printer – tool maker – electrician – gardener – train driver
5. **Semi-routine manual and service occupations** such as: postal worker – machine operative – security guard – caretaker – farm worker – catering assistant – receptionist – sales assistant

6. **Routine manual and service occupations** such as: HGV driver – van driver – cleaner – porter – packer – sewing machinist – messenger – labourer – waiter/waitress – bar staff
7. **Middle or junior managers** such as: office manager – retail manager – bank manager – restaurant manager – warehouse manager – publican
8. **Traditional professional occupations** such as: accountant – solicitor – medical practitioner – scientist – civil/mechanical engineer

MODULE: VOUCHER AND RECONTACT QUESTIONS

[TIMESTAMP 35]

Waves 1 – 8

[ASK ALL]

VOUCH Thank you for taking the time to complete this survey. In appreciation, we would like to give you a gift voucher. To receive your gift voucher please enter your email address below.

If you provide us with your email address, we will send you an e-voucher within three working days after you have completed the survey. You will be able to redeem your e-voucher from a wide range of online retailers.

Please enter your email address here:

{open box}

Please re-enter your email address here:

{open box}

{Provide suitable standard space and format for this to be entered including double entry for accuracy with no option to paste second entry}

99. Do not wish to receive gift voucher

{CHECK if both 99 checked and email address entered - Please enter a valid email address OR check 'Do not wish to receive voucher'}

Waves 1 – 7

[ASK ALL]

RC1 This study was commissioned and funded by the Food Standards Agency (FSA). The FSA may wish to carry out follow up research on this topic sometime within the next two years.

If you agree, we will pass your name and email address to the FSA so they can invite you to take part in follow up research. The FSA may share these details with research agencies appointed to carry out this follow up research on their behalf. The full privacy policy can be found here [insert link].

Would you be willing for Ipsos to share your name, email address and your survey responses with the FSA to allow them and their agents to contact you again for follow up research? [INFO BUTTON: If you agree to be recontacted by the FSA or their partners, Ipsos will forward your name and email address, alongside any relevant Food and You survey responses. Please be assured that your name, email address and survey responses will be held securely by the above organisations and will only be used for research purposes if follow up research is done. This information will not be used for commercial purposes, and will be destroyed after two years.]

Please select one answer only

1. Yes
2. No

Waves 1 – 8

[ASK IF RC1 = 1]

RC3 What is your name (forename and surname)?

Please write your names in the box below

Forename

[Provide suitable standard space and format for this to be entered]

Surname

[Provide suitable standard space and format for this to be entered]

[If they try to move on without entering details or with just one letter in a field: Error message: If you are willing to be re-contacted about this study or follow up research we need your full name in order to contact you]

Waves 1 – 8

[ASK IF RC1=1 and VOUCH has email address]

RC4A You have already given us your email address for sending the voucher. May we also use this to contact you about further research?

Please select one answer only

1. Yes
2. No

Waves 1-8

[ASK IF RC1=1 and VOUCH= no email address (99)]

RC4 What is your email address?

INFO BUTTON: **What will you use my email address for?** If you provide us with your email address, this may be used to contact you to ask questions about this study or invite you to take part in follow up research on the topic.

Please enter your email address here:

{open box}

Please re-enter your email address here:

{open box}

99. Do not wish to give email address

{Provide suitable standard space and format for this to be entered including double entry for accuracy but with no opportunity to paste into second entry}

{CHECK if both 99 checked and email address entered - Please enter a valid email address OR check 'Do not wish to receive voucher}

Wave 7-8

[ASK ALL]

WLANG1 Lastly, did you complete this questionnaire in English or Welsh?

Please select one answer only

1. All of it in English
2. Most of it in English, but some in Welsh
3. Most of it in Welsh, but some in English
4. None of it in English
5. Prefer not to say

[TIMESTAMP 36]

Waves 1 – 8

You have now reached the end of the survey. To submit your answers, please click the 'submit' button below.

Waves 1-8

[THANKS]

Thank you very much for giving your time to take part in this survey.

The results will be used by the FSA to inform policy decision-making and communication campaigns by identifying areas where action or further research is required.

Your answers have now been submitted. You can exit the questionnaire by closing your internet browser.

Is there another adult in your household who has not yet completed the survey? If so, please remind them that they can also take part in the survey. Thank you!

If you have any questions, please visit our survey website: [survey website address] or contact us using the details below

Email: [survey contact email address].

Telephone helpline: [survey freephone telephone number]