

# Update 1: Fold Hill Foods recall several cat food products because of safety concerns

Fold Hill Foods is taking the precautionary action of recalling several hypoallergenic cat food products because of safety concerns. This product recall information notice has been updated to include all best before dates for Applaws products with the site code GB218E5009. This is not due to the identification of further safety concerns, but is a voluntary action by the manufacturer to make things easier for consumers to understand which products have been affected.

## Product details

### Applaws Cat Dry Chicken

<b>Pack size</b>	400g, 2kg and 7.5kg
<b>Batch code</b>	GB218E5009
<b>Best before</b>	All date codes

### Applaws Cat Dry Chicken & Salmon

<b>Pack size</b>	400g, 2kg and 7.5kg
<b>Batch code</b>	GB218E5009
<b>Best before</b>	All date codes

### AVA Adult Mature Chicken 7+

<b>Pack size</b>	2kg and 4kg
<b>Batch code</b>	All batch codes

<b>Best before</b>	All date codes
--------------------	----------------

### **AVA Senior Chicken 12+**

<b>Pack size</b>	2kg
<b>Batch code</b>	All batch codes
<b>Best before</b>	All date codes

### **AVA Sensitive Skin & Stomach**

<b>Pack size</b>	1.5kg
<b>Batch code</b>	All batch codes
<b>Best before</b>	All date codes

### **AVA Weight Management**

<b>Pack size</b>	1.5kg
<b>Batch code</b>	All batch codes
<b>Best before</b>	All date codes

### **AVA Hairball**

<b>Pack size</b>	1.5kg
<b>Batch code</b>	All batch codes
<b>Best before</b>	All date codes

### **AVA Oral Care**

<b>Pack size</b>	1.5kg
<b>Batch code</b>	All batch codes
<b>Best before</b>	All date codes

### **AVA British Shorthair**

<b>Pack size</b>	1.5kg
<b>Batch code</b>	All batch codes
<b>Best before</b>	All date codes

### **AVA Persian**

<b>Pack size</b>	1.5kg
<b>Batch code</b>	All batch codes
<b>Best before</b>	All date codes

### **AVA Maine Coon**

<b>Pack size</b>	1.5kg
<b>Batch code</b>	All batch codes
<b>Best before</b>	All date codes

**by Sainsbury's Hypoallergenic Recipe complete dry cat food with Salmon 1+ Years**

<b>Pack size</b>	800g
<b>Batch code</b>	All batch codes
<b>Best before</b>	All date codes

### **Applaws Kitten Dry Chicken**

<b>Pack size</b>	400g, 2kg and 7.5kg
<b>Batch code</b>	GB218E5009
<b>Best before</b>	All date codes

### **by Sainsbury's Hypoallergenic Recipe complete dry cat food with Chicken 1+ Years**

<b>Pack size</b>	800g
<b>Batch code</b>	All batch codes
<b>Best before</b>	All date codes

### **Applaws Cat Dry Chicken & Lamb**

<b>Pack size</b>	400g, 2kg and 7.5kg
<b>Batch code</b>	GB218E5009
<b>Best before</b>	All date codes

### **Applaws Cat Dry Chicken & Duck**

<b>Pack size</b>	400g, 2kg and 7.5kg
------------------	---------------------

<b>Batch code</b>	GB218E5009
<b>Best before</b>	All date codes

### **Applaws Cat Dry Ocean Fish**

<b>Pack size</b>	350g, 1.8kg and 6kg
<b>Batch code</b>	GB218E5009
<b>Best before</b>	All date codes

### **Applaws Cat Dry Senior Chicken**

<b>Pack size</b>	400g, 2kg and 7.5kg
<b>Batch code</b>	GB218E5009
<b>Best before</b>	All date codes

### **AVA Kitten Chicken**

<b>Pack size</b>	300g and 2kg
<b>Batch code</b>	All batch codes
<b>Best before</b>	All date codes

### **AVA Adult Chicken**

<b>Pack size</b>	300g, 2kg and 4kg
<b>Batch code</b>	All batch codes

<b>Best before</b>	All date codes
--------------------	----------------

## AVA Adult Fish

<b>Pack size</b>	2kg
<b>Batch code</b>	All batch codes
<b>Best before</b>	All date codes

## Risk statement

There is concern on the safety of the products listed above. There has been an increase in cases of pancytopenia in cats and there is a possible link to the cat food products listed above. Pancytopenia is a very rare condition wherein the number of blood cells (red, white and platelets) rapidly decreases, causing serious illness.

## Action taken by the company

Fold Hill Foods is recalling the above products. Point of sale notices will be displayed in all retail stores that are selling these products. These notices explain to customers why the products are being recalled and tell them what to do if they have bought the product. Please see the attached notices.

PDF

[View Customer Notice: Applaws dry cat food recall \(update 1\) as pdf\(Open in a new window\)](#)  
(700.03 KB)

PDF

[View Customer notice: Pets at Home AVA & Applaws dry cat food recall \(update 1\) as pdf\(Open in a new window\)](#) (448.49 KB)

PDF

[View Customer notice: by Sainsbury's Hypoallergenic dry cat food recall \(update 1\) as pdf\(Open in a new window\)](#) (205.03 KB)

## Our advice to consumers

If you have bought any of the above products you should stop feeding them to your cat. If you have bought an AVA product contact [www.petsathome.com](http://www.petsathome.com) and fill out the contact form on the help page or livechat. If you have bought an Applaws product contact [www.applaws.com/uk/contact-us](http://www.applaws.com/uk/contact-us). If you have bought a Sainsbury's product contact [www.sainsburys.co.uk/help](http://www.sainsburys.co.uk/help) or their Customer Careline on 0800 636262. If cat owners are concerned about the health of their pet then they should seek immediate advice from their vet.

## Related alerts

- [FSA-PRIN-36-2021: Fold Hill Foods recall several cat food products because of safety concerns](#)

## **About product recalls and withdrawals**

If there is a problem with a food product that means it should not be sold, then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). The FSA issues Product Recall Information Notices to let consumers and local authorities know about problems associated with food. In some cases, a 'Food Alert for Action' is issued. This provides local authorities with details of specific action to be taken on behalf of consumers.

Ref: FSA-PRIN-36-2021-update-1

[Subscribe to news and alerts](#)