Asda recalls ASDA Extra Special Sea Salt & Chardonnay Wine Vinegar Hand Cooked Crisps because of undeclared milk

Asda is recalling ASDA Extra Special Sea Salt & Chardonnay Wine Vinegar Hand Cooked Crisps because they contain milk, which is not mentioned on the label. As a result of a packaging error, some packs contain Cheese & Onion Crisps. This means the product is a possible health risk for anyone with an allergy or intolerance to milk or milk constituents.

Product details

ASDA Extra Special Sea Salt & Chardonnay Wine Vinegar Hand Cooked Crisps Pack size:150g

Best before	21 September 2024

Risk statement

Allergen(s): Milk

This product contains milk making it a possible health risk for anyone with an allergy or intolerance to milk or milk constituents.

Action taken by the company

Asda is recalling the above product from customers. The company has also issued a point-of-sale notice to its customers. These notices explain to customers why the product is being recalled and tell them what to do if they have bought the product. Please see attached notice.
PDF
[View Customer notice: ASDA Extra Special Sea Salt and Chardonnay Wine Vinegar Hand Cooked Crisps as pdf(Open in a new window)](#) (141.95 KB)

Our advice to consumers

If you have bought the above product and have an allergy or intolerance to milk or milk constituents, do not eat it. Instead, return the product to the nearest Asda store for a refund, with or without a receipt. For more information contact Asda Customer Relations on 0800 952 0101.

About allergy alerts

Sometimes there will be a problem with a food product that means it should not be sold. Then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). Sometimes foods have to be withdrawn or recalled if there is a risk to consumers

because the allergy labelling is missing or incorrect or if there is any other food allergy risk. When there is a food allergy risk, the FSA will issue an Allergy Alert.

Ref: FSA-AA-27-2024

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