

# Nichols plc recalls Vimto Original because the bottles have been labelled with a ‘No Added Sugar’ statement

Nichols plc is recalling Vimto Original 500ml due to bottles being labelled with a ‘No Added Sugar’ statement. The product within the bottles contains added sugar. This makes the product a potential risk to consumers who need to manage their sugar intake.

## Product details

### ‘Love The Taste’ Promotional Pack versions of Vimto Original

Pack size	500ml
Batch code	4051, 4052
Best before	October 2024

### ‘Love The Taste’ Promotional Pack versions of Vimto Original

Pack size	500ml
Batch code	4073, 4074
Best before	November 2024

### ‘Love The Taste’ Promotional Pack versions of Vimto Original £1.25 Price Marked Pack

Pack size	500ml
Batch code	4050, 4051
Best before	October 2024

### ‘Love The Taste’ Promotional Pack versions of Vimto Original £1.25 Price Marked Pack

Pack size	500ml
Batch code	4072, 4073
Best before	November 2024

## Risk statement

Potential risk to consumers who need to manage their sugar intake.

## Action taken by the company

Nichols plc is recalling the above products. Point of sale notices will be displayed in all retail stores that are selling these products. These notices explain to customers why the products are being recalled and tell them what to do if they have bought the products. Please see the attached notice.

PDF

[View Customer notice: Vimto Original as pdf\(Open in a new window\)](#) (166.97 KB)

## Our advice to consumers

If you have bought the above products and need to manage your sugar intake, please do not drink them. Instead, return it to the store from where it was bought for a full refund. For more information contact Nichols plc on 01925 222 222 or [productenquiries@vimto.co.uk](mailto:productenquiries@vimto.co.uk)

## About product recalls and withdrawals

If there is a problem with a food product that means it should not be sold, then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). The FSA issues Product Recall Information Notices to let consumers and local authorities know about problems associated with food. In some cases, a 'Food Alert for Action' is issued. This provides local authorities with details of specific action to be taken on behalf of consumers.

Ref: FSA-PRIN-14-2024

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