

Asda recalls Asda Frozen Crispy Hash Browns because of undeclared allergens

Asda is recalling Asda Frozen Crispy Hash Browns because some packs have been mispacked with Potato Croquettes that contain milk and wheat (gluten), which are not mentioned on the label. This means the product is a possible health risk for anyone with an allergy or intolerance to milk or milk constituents, and/or an allergy or intolerance to wheat or gluten, and/or coeliac disease.

Product details

Asda Frozen Crispy Hash Browns

Pack size	800g
Best before	30 June 2025

Risk statement

Allergen(s): Milk and wheat (gluten)

This product contains milk and wheat (gluten) making it a possible health risk for anyone with an allergy or intolerance to milk or milk constituents, and/or an allergy or intolerance to wheat or gluten, and/or coeliac disease.

Action taken by the company

Asda is recalling the above product from customers and has been advised to contact the relevant allergy support organisations, which will tell their members about the recall. The company has also issued a point-of-sale notice to its customers. These notices explain to customers why the product is being recalled and tell them what to do if they have bought the product.

PDF

[View Asda recalls Asda Frozen Crispy Hash Browns as pdf\(Open in a new window\)](#) (154.14 KB)

Our advice to consumers

If you have bought the above product and have an allergy or intolerance to milk or milk constituents, and/or an allergy or intolerance to wheat or gluten, and/or coeliac disease do not eat it. Instead return it to the store from where it was purchased for a full refund. For more information please contact Asda Customer services on 0800 952 0101.

About allergy alerts

Sometimes there will be a problem with a food product that means it should not be sold. Then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). Sometimes foods have to be withdrawn or recalled if there is a risk to consumers because the allergy labelling is missing or incorrect or if there is any other food allergy risk. When there is a food allergy risk, the FSA will issue an Allergy Alert.

Ref: FSA-AA-07-2024

[Subscribe to news and alerts](#)