Jumbo Midlands Ltd recalls Home Taste Suya Mix because it contains illegal dyes

Jumbo Midlands Ltd is recalling Home Taste Suya Mix because it contains illegal dyes Orange II, Rhodamine B and Sudan I, which are not approved for food use, making it unsafe to eat.

Product details

Home Taste Suya Mix

Pack size	80g
Batch code	IAN0222SM
Best before	end of April 2024

Risk statement

These illegal dyes are not permitted in food. This means the product may pose a risk to health.

Action taken by the company

Jumbo Midlands Ltd is recalling the above product. Point of sale notices will be displayed in all retail stores that are selling it. These notices explain to customers why the product is being recalled and tells them what to do if they have bought the product. Please see the attached notice

PDF

View Customer notice: Home Taste Suya Mix as pdf(Open in a new window) (232.08 KB)

Our advice to consumers

If you have bought the above product do not eat it. Instead, return it to where you bought it for a full refund. For further information, contact Jumbo Midlands Ltd customer service on 0121 359 8831.

About product recalls and withdrawals

If there is a problem with a food product that means it should not be sold, then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). The FSA issues Product Recall Information Notices to let consumers and local authorities know about problems associated with food. In some cases, a 'Food Alert for Action' is issued. This provides local authorities with details of specific action to be taken on behalf of consumers.

Ref: FSA-PRIN-48-2023

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