

# Privacy notice - UK wine producers

Information on UK Wine Producers: why we require your data, what we do with it and your rights.

The Food Standards Agency will be what is known as the 'Controller' of the personal data provided to us.

## Purpose and law basis of processing

We collect your business ownership name, company name, contact name, ownership address and vineyard address, if different.

Vineyards are obliged as a legal requirement to submit their information. We collect this data at registration.

Additional information submitted will be collected annually on a WSB21 form and be collected on behalf of DEFRA as part of the legal requirement of collecting production returns stating volumes, types and if making wine, a contact wine maker.

We collect other information for our stakeholders and these all have a bespoke winestandard board WSB reference number assigned to them. These businesses are bottling plants, bonded warehouses, shippers, importers, cash and carry wholesale premises and wine merchants.

We need to collect this information for the purpose of our Wine Standards data base. We register a wine business and issue a Wine Standards Board (WSB) registration number to that business. We also collect this information for annual production returns. We do this in line with the performance of our statutory duties as part of our public task.

## How and where we store your data and who we may share it with

We retain personal information only for as long as necessary to carry out these functions, and in line with our retention policy. This means that this information will be retained for 5 years from receipt.

For more information, on [How and where we store your data and who we may share it with](#) see our [Personal Information Charter for information](#) on how we might use and share data as part of our Monitoring and Evaluation of Risks function.

## International transfers?

For more information on international transfers, please see the [International transfers section](#) in our Personal Information Charter.

## EU citizens?

For more information on EU Citizens Privacy Notice, please see the [EU citizens section](#) in our Personal Information Charter.

## **Your rights**

For more information on your rights, please see the [Your rights section](#) in our Personal Information Charter.

## **Contact us?**

If you have any queries concerning this Privacy Notice, your personal information or any questions on our use of the information, please email our Data Protection Officer in the FSA, who is the Information Management and Security Team Leader using the address below.