Rude Health recalls Organic Ultimate Muesli because of undeclared brazil nuts (nuts)

Rude Health is recalling Organic Ultimate Muesli because it contains brazil nuts (nuts) which are not mentioned on the label. This means the product is a possible health risk for anyone with an allergy to brazil nuts (nuts).

Product details

Rude Health Organic Ultimate Muesli

Pack size	400g
Batch code	23039 L7
Best before	08 February 2024

Risk statement

Allergen(s): Brazil nuts (nuts)

This product contains brazil nuts (nuts) making it a possible health risk for anyone with an allergy to brazil nuts (nuts).

Action taken by the company

Rude Health is recalling the above product from customers and has been advised to contact the relevant allergy support organisations, which will tell their members about the recall. The company has also issued a point-of-sale notice to its customers. These notices explain to customers why the product is being recalled and tell them what to do if they have bought the product. Please see the attached notice.

View Customer Notice: Rude Health Organic Ultimate Muesli as pdf(Open in a new window) (101.38 KB)

Our advice to consumers

If you have bought the above product and have an allergy to brazil nuts (nuts), do not eat it. Instead return it to the store from where it was purchased for a full refund (with or without a receipt). For further information, please contact Rude Health at hello@rudehealth.com

About allergy alerts

Sometimes there will be a problem with a food product that means it should not be sold. Then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). Sometimes foods have to be withdrawn or recalled if there is a risk to consumers

because the allergy labelling is missing or incorrect or if there is any other food allergy risk. When there is a food allergy risk, the FSA will issue an Allergy Alert.

Ref: FSA-AA-23-2023

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