

EWCB 2022: Appendix 2 - Sample demographics

Table 4: Age bands, proportion in NI population and proportion in survey

| Age band | Proportion in the population | Weighted proportion | Proportion in the survey |
|-------------|------------------------------|---------------------|--------------------------|
| 18 to 24 | 13% | 13% | 12% |
| 25 to 34 | 18% | 18% | 22% |
| 35 to 44 | 18% | 18% | 16% |
| 45 to 54 | 18% | 18% | 16% |
| 55 to 64 | 14% | 14% | 15% |
| 65 or older | 19% | 19% | 18% |

Base: 611 adults in Northern Ireland

Table 5: Gender, proportion in NI population and proportion in survey

| Gender | Proportion in the population | Weighted proportion | Proportion in the survey |
|--------|------------------------------|---------------------|--------------------------|
| Male | 49% | 49% | 49% |
| Female | 51% | 51% | 51% |

Base: 611 adults in Northern Ireland

Table 6: Socio-economic group, proportion in NI population and proportion in survey

| Socio-economic group | Proportion in the population | Weighted proportion | Proportion in the survey |
|----------------------|------------------------------|---------------------|--------------------------|
| ABC1 | 45% | 45% | 41% |
| C2DE | 55% | 55% | 59% |

Base: 611 adults in Northern Ireland