

# Honey authenticity: methodology

## Research/stakeholder engagement

Individuals from the organisations listed below were interviewed at least once in video calls of typically an hour long each. All interviewees have been interested and engaged. We appreciate the input of all our interviewees but emphasise that this work is the authors' alone. Interview involvement does not signify endorsement of the contents by the interviewee or their organisations.

We spoke with at least one person from the following organisations:

- Bermondsey Street Bees
- Defra, Food Compositional Standards Team
- European Commission, Joint Research Centre
- Food Industry Intelligence Network (fiin)
- Fera Science Ltd
- Intertek
- LGC Group
- Minerva Scientific Ltd
- Morrisons
- Open Identity Exchange
- Oxfordshire County Council, Food Standards
- Premier Foods
- Public Analyst Scientific Services
- Surrey County Council, Food Standards
- Tesco
- Valeo Foods UK

## Literature review and academic research

Around 20 papers were identified related to the challenges and opportunities of sharing and accessing data. While this covers the spectrum of open and closed data, it is all useful for our purposes. In a separate strand papers are being examined related to NMR testing practices. Distilling the literature is enabling us to design an analytic framework that will be used to guide further, formal interviews and analysis of wider findings. Complementing this is our development of the implementation of the trust framework.