

# Crunchy Bakery recalls Crusty White Loaf because of undeclared sesame

Crunchy Bakery is recalling its Crusty White Loaf because it contains sesame seeds which are not mentioned on the label. This means the product is a possible health risk for anyone with an allergy to sesame.

## Product details

### Crusty White Loaf

<b>Pack size</b>	400g
<b>Best before</b>	All best before dates up to and including 13 November 2021
<b>Allergens</b>	Sesame

## Risk statement

**Allergen(s):** Sesame

This product contains sesame making it a possible health risk for anyone with an allergy to sesame.

## Action taken by the company

Crunchy Bakery is recalling the above product from customers and has been advised to contact the relevant allergy support organisations, which will tell their members about the recall. The company has also issued a point-of-sale notice to its customers. These notices explain to customers why the product is being recalled and tell them what to do if they have bought the product.

PDF

[Gweld Customer notice: Crunchy Bakery Crusty White Loaf as pdf\(Open in a new window\)](#)  
(192.77 KB)

## Our advice to consumers

If you have bought the above product and have an allergy to sesame, do not eat it. Instead return it to the store from where it was bought for a full refund.

## **About allergy alerts**

Sometimes there will be a problem with a food product that means it should not be sold. Then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). Sometimes foods have to be withdrawn or recalled if there is a risk to consumers because the allergy labelling is missing or incorrect or if there is any other food allergy risk. When there is a food allergy risk, the FSA will issue an Allergy Alert.

Ref: FSA-AA-69-2021

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