

# Qualitative research into the consumption of food with expired 'use by' dates

Maes o ddiddordeb ymchwil: [Behaviour and perception](#)

Hyd yr astudiaeth: 2021-03-22

Statws y prosiect: Wedi'i gwblhau

Awduron: Ipsos MORI

Dyddiad cyhoeddi: 31 Awst 2021

DOI: <https://doi.org/10.46756/sci.fsa.qfy700>

This report details the findings from a rapid evidence review and primary qualitative research with thirty participants from England, Wales and Northern Ireland. During the primary research, participants took part in two depth interviews and an app-based diary between the 22nd March and the 4th April 2021 designed to explore the reasons why they consume food past the UBD.

Research report

## England, Northern Ireland, Scotland and Wales

PDF

[Gweld Qualitative research into the consumption of food with expired 'use by' dates as PDF \(Open in a new window\)](#) (2.39 MB)