

# Updated: B&M Stores recall Biscuit Freak Shake because of undeclared milk

B&M Stores are recalling Biscuit Freak Shake because it contains a milk protein within the vanilla milkshake powder, which is not mentioned on the label. This alert does not affect the Biscoff items contained within the product. This means the product is a possible health risk for anyone with an allergy or intolerance to milk or milk constituents.

This allergy alert has been updated with the correct name of the product.

## Product details

### Biscuit Freak Shake (with Biscoff spread)

Best before	All date codes up to and including 22 January 2024
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## Risk statement

### Allergen(s): Milk

This product contains a milk protein making it a possible health risk for anyone with an allergy or intolerance to milk or milk constituents.

## Action taken by the company

B&M Stores is recalling the above product from customers and has been advised to contact the relevant allergy support organisations, which will tell their members about the recall. The company has also issued a point-of-sale notice to its customers. These notices explain to customers why the product is being recalled and tell them what to do if they have bought the product.

PDF

[Gweld B&M Stores recall Biscuit Freak Shake because of undeclared milk photo as pdf\(Open in a new window\)](#) (78.73 KB)

## Our advice to consumers

If you have bought the above product and have an allergy or intolerance to milk or milk constituents, do not eat it. Instead, return the product to nearest B&M store for a refund, with or without a receipt. For further information, please contact B&M Stores customer service team on 0330 838 9000 or [Customerservices@bmstores.co.uk](mailto:Customerservices@bmstores.co.uk).

## Related alerts

- [FSA-AA-06-2024: B&M Stores recall Biscoff Shake Up Milkshake Set because of undeclared milk](#)

## **About allergy alerts**

Sometimes there will be a problem with a food product that means it should not be sold. Then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). Sometimes foods have to be withdrawn or recalled if there is a risk to consumers because the allergy labelling is missing or incorrect or if there is any other food allergy risk. When there is a food allergy risk, the FSA will issue an Allergy Alert.

Ref: FSA-AA-06-2024-update-1

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