

Consumer views of potential regulatory divergence in the meat sector: Appendix 1

Table 3: Summary of achieved participant numbers by key quotas in the England participant sample

Gender	Area Live in	EU Referendum Vote	Age	Ethnicity
3 x F 3 x M	6 x Rural	6 x Rural 6 x Leave	0 x 18-24 1 x 25-34 4 x 35-54 0 x 55+	5 x white participants 1 x ethnic minority participants
3 x F 3 x M	6 x Rural	6 x Leave	1 x 18-24 1 x 25-34 3 x 35-54 1 x 55+	6 x white participants 0 x ethnic minority participants
3 x F 3 x M	2 x Urban 4 x Semi-urban/suburban	6 x Remain	0 x 18-24 1 x 25-34 4 x 35-54 1 x 55+	4 x white participants 2 x ethnic minority participants

Gender	Area Live in	EU Referendum Vote	Age	Ethnicity
3 x F 3 x M	2 x Urban 4 x Semi-urban/suburban	6 x Remain	0 x 18-24 1 x 25-34 4 x 35-54 1 x 55+	2 x white participants 4 x ethnic minority participants
3 x F 3 X M	6 x Rural	6 x Remain	0 x 18-24 2 x 25-34 1 x 35-54 3 x 55+	5 x white participants 1 x ethnic minority participants
2 x F 3 X M	3 x Urban 2 x Semi-urban/suburban	4 x Prefer not to say 1 x did not vote in the 2016 EU referendum	1 x 18-24 1 x 25-34 1 x 35-54 2 x 55+	3 x white participants 2 x ethnic minority participants
3 x F 3 X M	4 x Urban 2 x Semi-urban/suburban	6 x Leave	0 x 18-24 2 x 25-34 2 x 35-54 2 x 55+	4 x white participants 2 x ethnic minority participants

Table 3: Summary of achieved participant numbers by key quotas in the Wales participant sample

Gender	Area Live in	EU Referendum Vote	Age	Ethnicity	Working Status
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3 x F 2 x M	1 x Urban 4 x Semi-urban/suburban	5 x Remain	0 x 18-24 1 x 25-34 3 x 35-54 1 x 55+	3 x white participants 2 x ethnic minority participants	5 x full-time employment
1 x F 3 x M	2 x Urban 2 x Semi-urban/suburban	4 x Leave	0 x 18-24 1 x 25-34 2 x 35-54 1 x 55+	3 x white participants 1 x ethnic minority participants	2 x full-time employment 2 x currently not in paid employment
3 x F 2 x M	5 x Rural 5 x Leave		0 x 18-24 1 x 25-34 2 x 35-54 2 x 55+	4 x white participants 1 x ethnic minority participants	2 x full-time employment 1 x part-time employment
3 x F 2 x M	5 x Rural	5 x Remain	1 x 18-24 1 x 25-34 1 x 35-54 2 x 55+	5 x white participants	3 x full-time employment 2 x part-time employment

Table 4: Summary of achieved participant numbers by key quotas in the Northern Ireland participant sample

Gender	Area Live in	EU Referendum Vote/Political leaning	Age	Ethnicity	Working Status	Disability
2 x F 3 x M	1 x Rural 1 x Urban 3 x Suburban	(5 x Unionist) 2 x Leave 2016 EU referendum 3 x Remain 2016 EU referendum	0 x 18-24 1 x 25-34 3 x 35-54 1 x 55+	5 x white participants	4 x full-time employment 1 x currently not in paid employment	2 x cor reg 2 x cor occ 1 x
3 x F 2 x M	2 x Urban 3 x Suburban	(5 x Nationalist) 3 x Remain 2016 EU referendum 2 x did vote in the 2016 EU referendum	1 x 18-24 1 x 25-34 2 x 35-54 1 x 55+	5 x white participants	3 x full-time employment 1 x part-time employment 1 x look after the home / children	3 x cor reg 2 x cor occ
3 x F 3 x M	2 x Rural 3 x Urban 1 x Suburban	(5 x Neither Nationalist nor Unionist) 4 x Remain 2016 EU referendum 2 x did not vote in the 2016 EU referendum	0 x 18-24 2 x 25-34 2 x 35-54 2 x 55+	6 x white participants	4 x full-time employment 1 x currently not in paid employment 1 x look after the home / children	5 x cor reg 1 x cor occ