# Ella's Kitchen recalls Banana Multigrain Baby Rice because of undeclared oats (gluten)

Ella's Kitchen is recalling Banana Multigrain Baby Rice because it contains oats, (gluten) which are not mentioned on the label. This means the product is a possible health risk for anyone with coeliac disease, an allergy or intolerance to oats or gluten.

The inclusion of oats also makes this product thicker in texture than it should be for a 4month+ product.

## **Product details**

#### Ella's Kitchen Banana Multigrain Baby Rice

Pack size	125g
Batch code	27922
Best before	06 October 2023

## Risk statement

Allergen(s): Oat and gluten.

Texture of product thicker than usual.

This product contains oats, (gluten) making it a possible health risk for anyone with coeliac disease, an allergy or intolerance to oats or gluten.

The inclusion of oats also makes this product thicker in texture than it should be for a 4month+ product.

# Action taken by the company

Ella's Kitchen is recalling the above product from customers and has been advised to contact the relevant allergy support organisations, which will tell their members about the recall. The company has also issued a point-of-sale notice to its customers. This notice explains to customers why the product is being recalled and tell them what to do if they have bought the product. Please see the attached notice.

PDF

Gweld Customer Notice: Ella's Kitchen Banana Multigrain Baby Rice as pdf(Open in a new window) (141.92 KB)

# Our advice to consumers

If you have bought the above product and have coeliac disease, an allergy or intolerance to oat or gluten, do not eat it. Instead return it to the store from where it was purchased for a full refund. For more information, please contact Ella's Kitchen on 0330 016 5221 or email customercare@ellaskitchen.co.uk.

### Related alerts

• FSA-AA-70-2022-update-1: Updated: Ella's Kitchen recalls Banana Multigrain Baby Rice because of undeclared oats (gluten)

## **About allergy alerts**

Sometimes there will be a problem with a food product that means it should not be sold. Then it might be 'withdrawn' (taken off the shelves) or 'recalled' (when customers are asked to return the product). Sometimes foods have to be withdrawn or recalled if there is a risk to consumers because the allergy labelling is missing or incorrect or if there is any other food allergy risk. When there is a food allergy risk, the FSA will issue an Allergy Alert.

Ref: FSA-AA-70-2022

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