Public attitudes towards the FSA

Food and You 2 statistics explained and how they present public attitudes towards the FSA.

Food and You 2 is our flagship consumer survey and is an Official Statistic. It replaced Food and You and the Public Attitudes Tracker in 2020. Food and You 2 is designed to:

- provide representative data on consumers' self-reported knowledge, attitudes and behaviour relating to the FSA's policy priorities (such as food safety)
- monitor trends in consumers' concerns, attitudes and behaviour over time
- understand differences between different consumer groups

The first wave of Food and You 2 fieldwork was launched in July 2020, providing a new baseline (Food and You 2 cannot be compared to Food and You or the Public Attitudes Tracker due to methodological differences). Wave 2 fieldwork (which included questions on FHRS and food safety) findings were published in July 2021. The findings (including updated figures for confidence in food safety and the FSA) from Wave 3 were published on 26 January 2022. In Wave 3, a total of 6,271 adults from 4,338 households across England, Wales and Northern Ireland completed the survey. A summary of key findings is presented below:

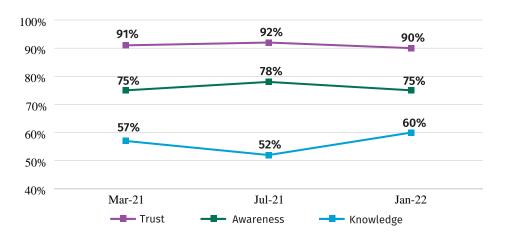
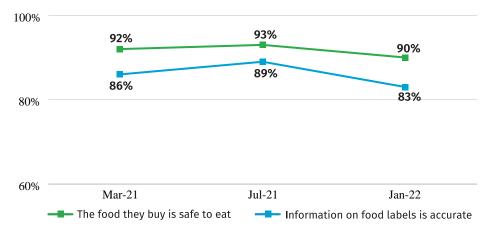


Figure 2: Awareness, trust and knowledge of the FSA

Out of 6,271 respondents in wave 3 of the Food and You 2 consumer survey:

90% had heard of the FSA. Out of those that had heard of the FSA 60% had some knowledge of the FSA. Out of those had some knowledge of the FSA, 75% reported that they trusted the FSA to make sure 'food is safe and what it says it is'.

Figure 3: Confidence in food safety and authenticity

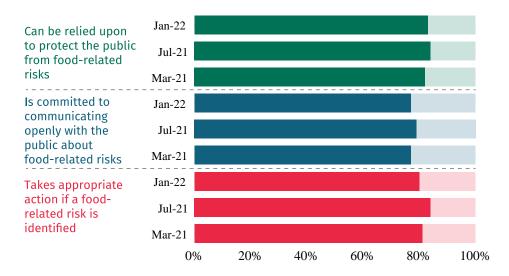


Respondents to Wave 3 (January 2022 findings), reported the following:

- 90% reported that they were confident that the food they buy is safe to eat.
- 83% respondents were confident that the information on food labels is accurate
- 73% reported that they had confidence in the food supply chain.

Respondents were more likely to report confidence in farmers (87%), shops and supermarkets (83%) than in takeaways (56%) and food delivery services (41%).

Figure 4: Confidence in food safety and authenticity



- 83% were confident in the FSA protecting the public from food-related risks.
- 77% were confident in the FSA communicating openly with the public about food-related risks.
- 80% reported that they had confidence in the food supply chain.

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