

Consumers' views on EU and food

Maes o ddiddordeb ymchwil: [Behaviour and perception](#)

Hyd yr astudiaeth: 2016-10-01

Cynhaliwyd gan: Kantar Public; Community Research

About this research

We have, since autumn 2016, conducted consumer insight research to gather consumer views on EU and food.

Qualitative research

Qualitative research was conducted by Kantar Public (2016) and Community Research (2017), on behalf of the Food Standards Agency.

The method for each study:

- Citizens' Forums – 8 groups of 5-7 participants
- multiple locations across UK
- groups split by voter preference – 3 leave, 3 remain, 2 did not vote or prefer not to say

Quantitative research

The quantitative research was conducted by Kantar Public (October 2016 – July 2017) and Community Research (from October 2017), on behalf of the Food Standards Agency.

The method: online interviews with about 1,500 adults aged 16+ in England, Wales and Northern Ireland. Data is weighted to be representative of the adult UK population (excluding Scotland).

Research report

England, Northern Ireland and Wales

PDF

[Gweld Consumers' views on EU and food: summary of findings March 2021 as PDF\(Open in a new window\)](#) (247.55 KB)

PDF

[Gweld Consumers' views on EU and food: summary of findings January 2021 as PDF\(Open in a new window\)](#) (642.63 KB)

England, Northern Ireland and Wales

PDF

[Gweld Consumers' views on EU and food: summary of findings October 2020 as PDF\(Open in a new window\)](#) (559.62 KB)

England, Northern Ireland and Wales

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[Gweld Consumers' views on EU and food: summary of findings January 2020 as PDF\(Open in a new window\)](#) (559.48 KB)

England, Northern Ireland and Wales

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[Gweld Consumers' views on EU and food: summary of findings July 2019 as PDF\(Open in a new window\)](#) (586.14 KB)

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[Gweld Consumers' views on EU and food: summary of findings January 2019 as PDF\(Open in a new window\)](#) (296.64 KB)

PDF

[Gweld Consumers' views on EU and food: summary of findings July 2018 as PDF\(Open in a new window\)](#) (238.1 KB)