

References and Endnotes

1. [Packaging and Labelling \(food.gov.uk\)](#)
2. This is only a legislative requirement in certain circumstances – i.e. where the ingredient is in name of food, commonly associated or emphasised.
3. Where required, it's not always mandatory.
4. Durability date marking is mandatory on most prepacked foods.
5. Only required in certain circumstances.
6. For instance, font size requirement is a requirement of Retained EU Law (REUL) Regulation (EU) No. 1169/2011
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13. University of Wollongong Australia research online
14. https://onlinelibrary.wiley.com/doi/abs/10.1002/cb.1812?casa_token=h5F1...
15. <https://www.finder.com/uk/supermarket-statistics-uk-2021>
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17. <https://www.fivestarthomefoods.com/blog/grocery-shopping-facts>
18. The values will be extremely inaccurate, because people shop for food that they consumer at home from places other than supermarkets (for example online – for which the data is 8 years old), the estimates of average times spent shopping are only for supermarkets, and based only on an estimate of 33 staple items in a food basket, when in fact there will likely be more food items in a food basket for an average week, and other non-food products will also be bought, and depending on demographic factors, shoppers may shop multiple times in the week and so this increases the average shopping time.
19. https://onlinelibrary.wiley.com/doi/pdf/10.1002/cb.1812?casa_token=h5F1...
20. There is on average 11 aisles in a supermarket, with an average length 16 meters,
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