



Recruitment screener

Project: FSA FHRS

Job number: XXXX

Recruiter please read **this privacy notice** to all before starting screening

- 2CV is a leading consumer market research agency
- You can contact our Data Protection Officer at DataProtection@2cv.com
- We would like to collect the following personal data from you:
 - Name, gender, age & date of birth, occupation, phone number, address, email address, photos, audio & video footage
- The personal data we collect will be used for market research purposes only
- Our legal basis for processing your personal data is your voluntary informed consent
- You may withdraw consent at any time by contacting your recruiter
- We will never pass your personal information on to other organisations for them to use for their own marketing purposes.
- Your personal data may be processed outside the European Economic Area (“EEA”) with appropriate and proportionate safeguards necessary to secure your data.
- 2CV maintains appropriate technical, administrative and physical safeguards to protect personal data.
- We will process and store your personal data for up to 5 years from the end of the project for client contractual obligations and quality control
- Our client (the data controller) will be disclosed during fieldwork, if not disclosed at recruitment
- If you wish to make a complaint about how your personal data is being processed by us or how your complaint has been handled, you have the right to lodge a complaint directly with the supervisory authority and our Data Protection Officer
- For further information about how and why we use your personal data and your rights please visit <https://privacy.2cv.com>

Q.1 Have you ever taken part in a market research group discussion or depth interview on any subject?

- Yes **GO TO Q2**
No **RECRUIT – go to demographics**

Q.2 When did you last take part in a market research group discussion/depth interview?

- In the last 6 months **DO NOT RECRUIT**
More than 6 months ago **GO TO Q3**

Q.3 How many times have you taken part in a market research group discussion/depth interview?

- 1-3 **GO TO Q5**
4-6 **GO TO Q5**
More than 6 **GO TO Q4**

Q.4 When was the last time you took part in a market research group discussion/depth interview?

- In the last year **DO NOT RECRUIT**
1-3 years ago **DO NOT RECRUIT**
Over 3 years ago **GO TO Q5**

IF RESPONDENTS HAVE TAKEN PART IN MORE THAN 6 GROUP DISCUSSIONS/DEPTH INTERVIEWS, THEY MUST HAVE LAST ATTENDED A GROUP/DEPTH OVER 3 YEARS AGO.



Q.5 What subjects have you been interviewed on before?

.....
NONE TO HAVE BEEN INTERVIEWED ON CURRENT PROJECT TOPIC BEFORE

Sample:

7 x all day workshops 10am - 4pm with 16 x respondents in each location all with pre-task

Date	Location
Tues 27 th Nov	England (London/South East)
Thurs 29 th Nov	England (Leicester)
Mon 3 rd Dec	Northern Ireland (Belfast)
Thurs 6 th Dec	Wales (Swansea)
Weds 9 th Jan	Wales (Wrexham/Bangor)
Thurs 10 th Jan	England (Manchester)
Tues 15 th Jan	Northern Ireland (Derry)

Breakdown per location

Total	16 in each location
Gender	
Male	8
Female	8
Age group	
18-24	3
25-34	3
35-54	4
55-64	3
65+	3
Ethnic background	
White British	Depends on locations chosen – will match local population.
BME Background	
Working status	
Employed (including quotas for part-time, full time, casual workers)	9
Unemployed	3
Retired	3
Other	1
Social grade	
AB	4
C1C2	7
DE	5
Lifestyle	
Dependent children	At least 6
Geography	
Rural	At least 4



Additional recruitment criteria:

- All to be currently using FHRS (Food Hygiene Rating Scheme, sometimes known as “Scores On The Doors”) on at least an occasional basis.
All to answer ‘often’ or ‘sometimes’ to the question: ‘In the last 12 months, how often have you checked a food business’ hygiene rating before deciding to eat out or buy take-away food from there?’
- Workshops will be video recorded so participants must give consent upfront to be filmed and the film to be used for research purposes only

<u>SEX.</u>		Bangladeshi	<input type="checkbox"/>
Male	<input type="checkbox"/> Check	Asian other	<input type="checkbox"/>
Female	<input type="checkbox"/> sample table above	Chinese	<input type="checkbox"/>
		White & Black Caribbean	<input type="checkbox"/>
<u>AGE.</u>		White & Black African	<input type="checkbox"/>
Please write in:	Check sample table above	White & Asian	<input type="checkbox"/>
.....		Other	<input type="checkbox"/>
		<u>MARITAL STATUS.</u>	
<u>CLASS.</u>		Married/Cohab	<input type="checkbox"/> Fall out
A	<input type="checkbox"/>	Single	<input type="checkbox"/> naturally
B	<input type="checkbox"/> Check	Living with parents	<input type="checkbox"/>
C1	<input type="checkbox"/> sample table above	<u>WORKING STATUS.</u>	
C2	<input type="checkbox"/>	Full time	<input type="checkbox"/>
D	<input type="checkbox"/>	Part time	<input type="checkbox"/> Check
E	<input type="checkbox"/>	Non-working	<input type="checkbox"/> sample table above
		Full time student/ in education	<input type="checkbox"/> above
<u>Ethnicity</u>	<input type="checkbox"/>	<u>PRESENCE OF CHILDREN</u>	
White British	<input type="checkbox"/>	• No children (pre-family)	<input type="checkbox"/>
White other	<input type="checkbox"/> Check sample table above	• Children under 11 living at home (Young family)	<input type="checkbox"/> Check sample table above
Black Caribbean	<input type="checkbox"/>	• Children over 11 living at home (Older family)	<input type="checkbox"/>
Black African	<input type="checkbox"/>	• Children left home or 18+ non-dependent (Empty nester)	<input type="checkbox"/>
Black other	<input type="checkbox"/>		
Indian	<input type="checkbox"/>		
Pakistani	<input type="checkbox"/>		



Q.6a What is your current occupation?

Q.6b Please tell me if:-a) you or b) any of your friends/relatives; work or have ever worked in any of the following trades/professions or for any companies mentioned here?

Table with 3 columns: Trade/Profession, a) checkbox, b) checkbox. Rows include Market Research, Marketing, Journalism, Advertising, Public Relations, Health specialist e.g. Nutritionist, Food market, Food production, distribution, sale, marketing, Employees of local authorities, Lobby or campaign group, Local, regional or national politics, Farming/Agriculture.

IF ANY OF THE ABOVE TRADES/PROFESSIONS MENTIONED – DO NOT RECRUIT.

Q.7 What kind of area do you live in?

- Urban (is a region within a city)
Suburban (is a region on the outskirts of a city/urban areas)
Rural (is a region located outside towns and cities – is also considered as countryside)

All workshops – At least 4 per workshop to live in a rural location

Q.8 In the last 12 months, how often have you checked a food business’ hygiene rating (sometimes known as “Scores On The Doors”) before deciding to eat out or buy take-away food from there?’

- Often
Sometimes
Hardly ever Do not recruit
Never Do not recruit

All to be currently using FHRS (Food Hygiene Rating Scheme) on at least an occasional basis
All to answer ‘often’ or ‘sometimes’ to this question

Q.9 If you could have dinner with anyone famous, alive or dead, who would it be and why?

.....
.....

ALL RESPONDENTS TO BE BRIGHT AND ARTICULATE, THEY SHOULD BE ABLE TO ANSWER THE OPEN QUESTION EASILY



Q.10 If you were in a group discussion with people you had not met before, how do you think you'd feel and behave?

I find it easy to talk within a group	
I am happy talking to people I haven't met before	
I sometimes feel intimidated by groups of strangers, and sometimes find I don't know what to say	Do not recruit
I sometimes feel uncomfortable and anxious in the company of new people	Do not recruit
I'd switch off if I found it boring	Do not recruit

RESPONDENTS MUST BE WILLING AND CONFIDENT TO SPEAK IN A GROUP DISCUSSION

Recruiter please make all respondents recruited aware of the below 2CV respondent rules

- Prior to the session you may be telephoned by 2CV for a quick check of your details, we appreciate your help in answering a few quick questions if you are contacted
- Please arrive at least 10-15mins before the session to sign in. If you are over 10 minutes late you will not be able to participate and you will not receive any incentive
- All respondents will need to bring PHOTO ID to the session;
No ID. No Group. No Payment. No Exception.
- If you are identified as having been to another research session within the last 6 months you will not be able to take part and you will not be paid.
- All respondents must sign a non-disclosure agreement to take part in the research

RESPONDENT TO SIGN:

I agree that these answers and information are truthful and correct.

Respondent Signature:

I agree to take part in all aspects of this research project as described above.

I give permission for the face to face research group/interview to be video and/or audio recorded and I give permission for the footage/audio files to be used only by the research company (2CV) and the company commissioning the research. The footage/audio files are to be used solely for the purposes of research.

If participating in digital research, e.g. 2CV Momento smartphone app or email feedback, I give permission for all text and media (photos, pictures, audio, video) I share with the research company (2CV) via uploads/emails/app sharing be used only by the research company (2CV) and the company commissioning the research. This text and media is to be used solely for the purposes of research.



I agree that my personal data may be processed outside the European Economic Area (“EEA”) with the appropriate and proportionate safeguards in place.

2cv are members of the Market Research Society and therefore are obliged to maintain anonymity of their respondents.

SIGNED.....

PRINT

Day/Date of Session:

Time:

RECRUITER TO SIGN:

I certify that I have carried out this interview according to your instructions, INCLUDING READING WORD FOR WORD ALL THE IMPORTANT INFORMATION IN THE BOXES AND ENSURING I HAVE GAINED THE RESPONDENTS INFORMED CONSENT TO TAKE PART.

I have conducted the interview within the MRS Code of Conduct.

Signed:
