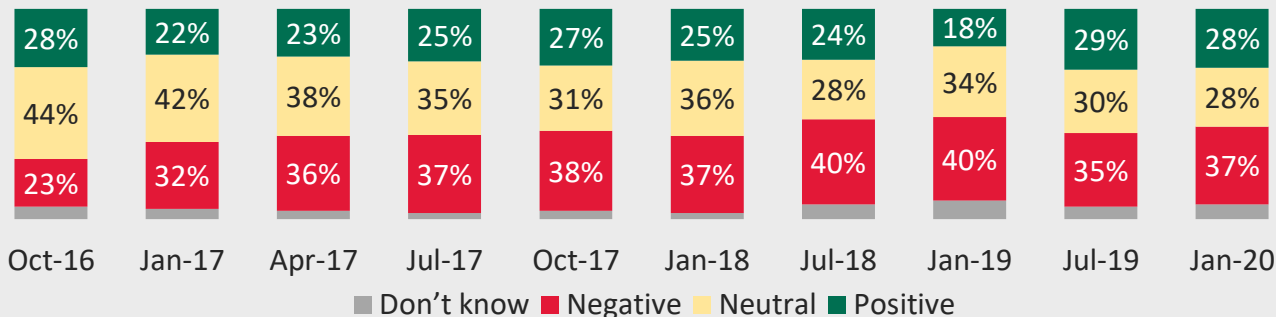


Citizens' views on the EU and food issues: Summary of findings – January 2020

This headline note pulls out key findings from the tenth wave of tracking citizens' attitudes to food and regulation within the context of leaving the EU. Significant changes over time are indicated with symbols - see key below. This latest wave was conducted in January with a sample of 1,514 adults aged 16+ in England, Wales and Northern Ireland.

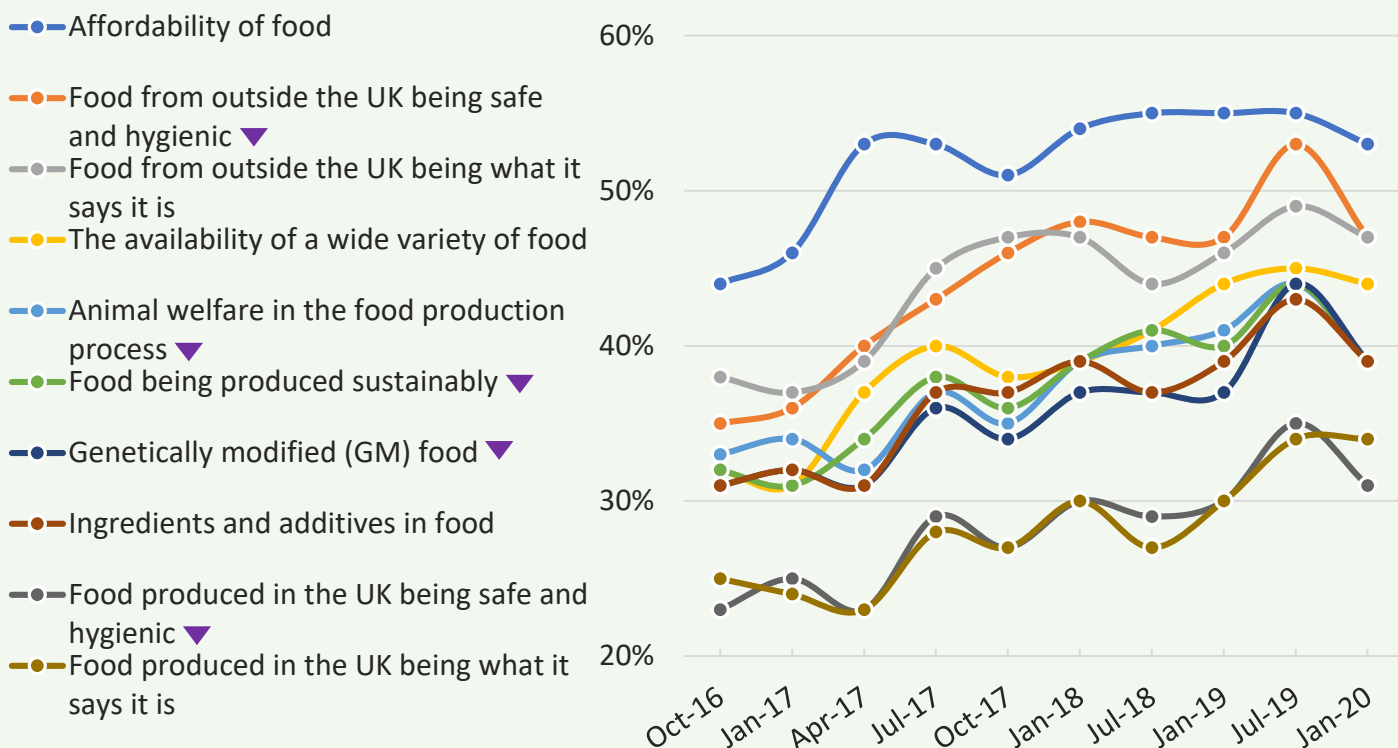
Key findings:

- 1 Compared to the the low point in January 2019 (18%), this wave has seen an **increase in anticipation of a positive effect on food** over the next two to three years. Although a higher percentage expect a negative impact. (28% expect a positive impact vs 37% anticipating a negative impact).



(Q1. Do you think the recent vote to leave the EU will have a positive, neutral or negative effect on food over the next 2-3 years?)

- 2 In this final wave before the UK departs the EU levels of concern have fallen since the peak in concern in July 2019. Top areas of concern overall and in light of EU exit continue to be affordability, and food from outside the UK being safe and hygienic and what it says it is. Although increased concern due to EU exit has dropped since the last wave, overall levels of concern are higher than the early waves of the survey in 2016/2017.



(Q7. And would you say you were more or less concerned about the following food issues, now that the UK has voted to leave the European Union? NET More concerned: I am more concerned than I was / I am much more concerned than I was)

▲ Significant change vs. previous wave (Jul 2019) ▼ Significant change vs. previous year (Jan 2019)