|  |  |  |
| --- | --- | --- |
|  |  | **«Insert brand and product name»**  We are recalling «insert product name» due to «refer to suggested wording in the guidance ‘Food Traceability, Withdrawals and Recalls within the UK Food Industry'». |
|  | «Insert brand and product name»  All pack sizes, batch codes and «best before / use-by» dates affected:  Pack size: «insert pack size»  Batch code: «insert batch code»  «Best before / use-by» date: «insert best before / use-by date» |
|  |  | The batch code and «best before / use-by» date can be found «insert where on the packaging this can be found» |
|  | | |

Allergy Alert

Allergen - «insert allergen type»

What you should do

If you have bought «insert product name» as detailed above, and you have «coeliac disease or / an allergy / intolerance / sensitivity» to «insert allergen(s)» do not eat «it / them».

Instead:

* Check if you have bought the affected batch code(s) / «use-by / best before» date(s) of the «insert product name»
*  You can do this by taking a picture of this notice or writing down the batch code(s) / «use-by / best before» date(s) for reference at home.
* Return the product(s) to the store for a full refund (with or without a receipt).

Want more information?

For more information contact us on «insert company phone number and e-mail address»

Date: 00/00/2019