



# foodvision

improving community health & well-being



[www.foodvision.gov.uk](http://www.foodvision.gov.uk)





## What is Food Vision?

Food Vision is a joint project between LACORS, the CIEH, the Food Standards Agency, the Local Government Association and the IDeA. It aims to promote local initiatives that increase access to safe, sustainable and nutritious food and so improve community health and well-being.

The Food Vision website **[www.foodvision.gov.uk](http://www.foodvision.gov.uk)** acts as an information portal for local authorities, health professionals, community groups and others interested in food and health. It aims to promote the good work being done on healthy food initiatives and raise the profile of the contribution of various local authority services to the food agenda.

It also provides useful case studies and guidance enabling organisations to save time and resources by following successful models and learning from others. The main sections of the website are described in this booklet.

## Project guidance

This section provides useful guidance to assist anyone who is thinking of setting up a new food project. It covers some of the main areas that need to be considered, such as:

- Project planning
- Evaluation
- Funding
- Food mapping
- Partnership working
- Evidence gathering



## Food initiatives

There are a wide range of initiatives already taking place to increase the access to safe, sustainable and nutritious food and promote well-being in a local area. All projects provide the opportunity to engage directly with communities and develop effective local partnerships. This section features case studies, which include:

- Cooking skills
- Growing food
- Cookery groups
- Workplace
- Making healthy choices
- Safer food



Photo courtesy of the Royal Borough of Kensington and Chelsea.

## Toolkits

The toolkits provide more detailed information about the specific types of initiatives, such as nutrition of elderly people in the community, healthy food in workplaces, sustainable food procurement, food strategies and growing food.

They draw together good practice from a number of local and regional initiatives in delivering a particular project.

The toolkits provide an overview of what is involved in setting up a food project, covering areas such as benefits, policy, legislation, as well as links to other useful websites.



Photo courtesy of the Royal Borough of Kensington and Chelsea.

## Policy areas

The projects featured on the Food Vision website link in with many different policy areas and so enable local government to meet national priorities whilst also focusing effectively on local needs, in order to improve community health and well-being. These areas include:

- Local Area Agreements
- Working in partnership
- Sustainability
- Creating healthier communities
- Enforcement and regulation
- Community education

## Useful information

The Food Vision website features other useful information such as details of food-related events, consultations, publications and links to a wide range of organisations from government departments to regional and local bodies.



Photo courtesy of Salford City Council.

## Looking for specific projects?

The Food Vision website includes a search facility to enable you to easily find case studies, toolkits and other documents that relate to your main areas of interest, using keywords. There is also an interactive map to enable you to locate projects within your region.

## Submit a case study

Has your local authority or organisation been involved in a food related initiative? Food Vision is always looking for more projects to feature as case studies on the website. To submit a case study visit

**[www.foodvision.gov.uk](http://www.foodvision.gov.uk)** and fill in the submission form on-line.

## Keep up to date

You can keep up to date with new case studies and additional information by subscribing to the Food Vision newsletter – just click on the homepage to subscribe.

Why not also add

**[www.foodvision.gov.uk](http://www.foodvision.gov.uk)** to your favourites?



## Contact us

For more information about the Food Vision website please contact:

Food Vision  
LACORS  
Local Government House  
Smith Square  
London  
SW1P 3HZ  
email: [foodvision@lacors.gov.uk](mailto:foodvision@lacors.gov.uk)  
telephone: 020 7665 3888

To order additional copies of this publication, contact Food Standards Agency Publications:

tel: 0845 606 0667  
minicom: 0845 606 0678  
fax: 020 8867 3225  
email: [foodstandards@ecgroup.co.uk](mailto:foodstandards@ecgroup.co.uk)

Visit the Food Standards Agency's website at **[www.food.gov.uk](http://www.food.gov.uk)**

Published October 2006, Reprinted with amendments February 2009.

Crown Copyright 2006.

Print in England 2K, FSA/1101/0209

