

## Fact Sheet - Country of Origin Labelling: Fish and Shellfish



### What should I look for on a label?

Specific origin labelling rules apply to fish sold at retail in certain presentations - live, fresh, chilled or frozen fish, fresh, chilled or frozen fish fillets and other fish meat; smoked, dried, salted or brined fish; crustaceans (except those that are both cooked and peeled) and molluscs (except those that are cooked). Processed fish products are not covered by the specific rules.


These rules mean that wild caught and farmed fish and shellfish products must

be marked or labelled at the point of sale to the final consumer with the following origin information to show where it has been caught or harvested:

### Sea Fish:

The label must show one of 12 internationally agreed catch areas. For example, the catch area “North-East Atlantic” would need to be shown on the label for any fish/shellfish caught in the UK. The North-East Atlantic catch area includes the North Sea and the Irish Sea.

**SMITH STORES**
Responsibly Sourced



**COD LOINS**

*Serving suggestion*

CAUGHT IN: <b>North-East Atlantic</b>	CATCH METHOD:
DISPLAY UNTIL:	USE BY:
WEIGHT/kg	Price
£/kg	

**Cod (*Gadus morhua*) loins, skinless and boneless.**

**Cooking guidelines:**

**Freezing guidelines**


**Storage and additional information:**

**Recipe suggestion:**

Packed in UK for SMITH STORES, ST ANDREWS, FIFE, SCOTLAND.

Caught in the North East Atlantic. Packed in the UK for SMITH STORES, ST ANDREWS, FIFE, SCOTLAND.

UK  
ABC 000  
EC



0 1 2 3 4 5 6 7 8 9 1 0

Catch area

Name and address do not show origin of the fish

Approved premises code – does not show origin of the fish

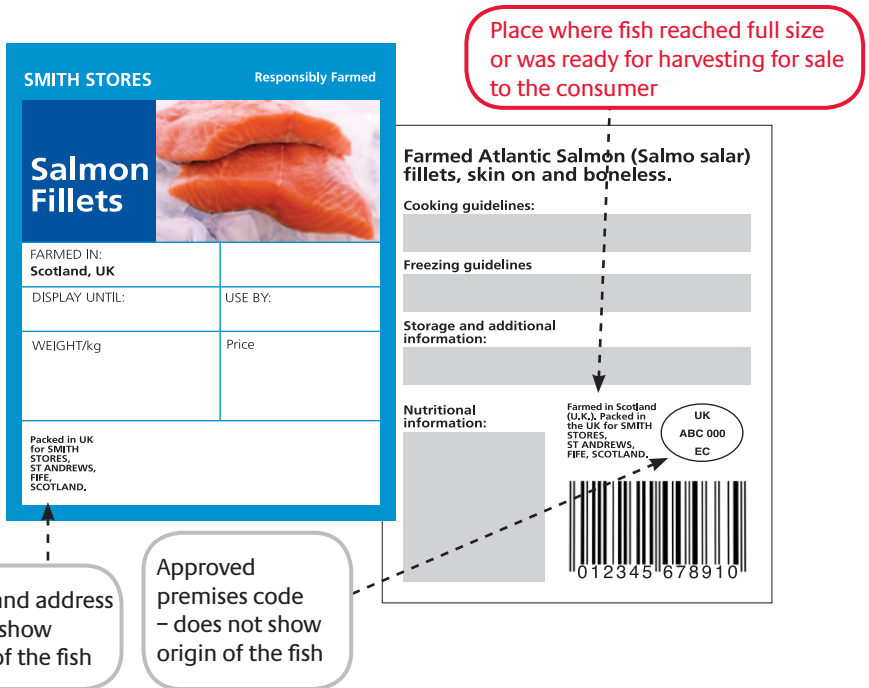
## Freshwater Fish:

The label must show the EU Member State or non EU country. For example, trout caught in freshwaters of Norway would need to mention Norway.

## Farmed and cultivated products:

The label must show the EU Member State or non EU country in which the product reached full size or reached a stage ready for 'harvesting' for sale to the final consumer. For example, where a fish started its life farmed in one country e.g. France and was finally farmed in another e.g. Iceland, the country of origin would be Iceland.

Some products may show an EU Protected Food Name e.g. "Scottish Farmed Salmon" and "Arbroath Smokie" have been granted Protected Geographical Indication status.



## For general labelling enquiries contact:

Food Standards Agency

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- = rules (origin information has to be shown)
- = best practice (more than the what the law expects)
- = more information about where the food comes from
- = does not show origin