

ALLERGY ALERT

Shellfish In Garlic and Herb Coleslaw 300g

Date code: Use By 05/05/2010

Price: 90p Barcode: 0505141324619

What's happened:

We've found that Asda Brand Prawn Coleslaw 280g, use by 05/05/2010 has mistakenly been packed using a Garlic and Herb Coleslaw 300g lid. The presence of shellfish is not indicated on the Garlic and Herb Coleslaw lid. Customers with a shellfish allergy should not eat this product.

What you should do:

If you have bought Asda Garlic and Herb Coleslaw 300g with a use by of 5th May 2010, please bring it back to your nearest store where you will be given a full refund. You do not need your receipt. No other date code has been affected.

We are very sorry for any inconvenience caused and will ensure this doesn't happen again.

If you would like any further information please contact:
Asda Customer Relations – 0500 100 055

End Date: 13th May 2010

The ASDA logo is displayed in a bold, green, sans-serif font.