

KINGS

FAX TRANSMISSION

JOHN K KING & SONS LIMITED
Coggeshall, Colchester, Essex
CO6 1TH United Kingdom

To: Dr J. Cockram
Company: Food Standards Agency
Fax No: 0207 2386263
Date: 11 March 2002
From:
Pages: 1

Telephone +44 (0)1376 561543
Facsimile +44 (0)1376 562218
E-mail solutions@kings.co.uk
Website www.kings.co.uk

Dear Jane

Further to recent correspondence, I am writing to inform you that Kings would like to withdraw the novel food application for echium oil.

Human feeding studies would represent a significant investment on the part of Kings and, given the lack of market protection and intellectual property it would afford, we do not consider this to be a commercially viable option at the present time.

However, as discussed, Kings may re-apply for novel food status as and when more information becomes available.

Please do not hesitate to contact me if you wish to discuss further.

Kind regards,