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September 7, 2005


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Re Application for equivalence of Hawaiian Noni Juice – “Hawaiian Noni LLC”

1. I thank you for your recent e-mail in connection with the above matter. I am able to supply the following detailed information to establish that the BPI (Franz Brenner GMBH) Noni juice, which was recently given approval from Austrian Competent Authority, is our product supplied at the request of BPI (Franz Brenner GMBH) and used by them in their recent application for approval. The matter which I now want to place before the UK Competent Authority (The Foods Standards Agency) are as follows.

I thereby request an opinion of Equivalence based on Regulation (EC) 25/97 for BPI (Franz Brenner GMBH) Noni juice to be distributed and sold on the European market. I ask for a simplified process since our Noni juice has already been approved for BPI (Franz Brenner GMBH) by Austrian Competent Authority. BPI (Franz Brenner GMBH) is currently distributing our Noni Juice in Europe. I have enclosed documentation to demonstrate that the BPI's Noni Juice is in fact our product.

1. Three Air Waybills and three Booking Sheets. These same Air Waybills and Booking Sheets, copies of which I enclose, evidences the fact that the juice was sold and air shipped by my company, Agrinom/Hawaii Phytomedicine, to BPI (Franz Brenner GMBH), Hauptstrasse 1, C/O Nagel Airfreight GMBH, Gabaude, Germany.



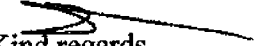
[REDACTED]

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Having regard to the above information, I now seek confirmation that "Hawaiian Noni LLC" Noni juice is in every respect the same as that supplied to BPI (Franz Brenner GMBH) and the same product on which the company has based it's successful application.

Should you require any further information, please do not hesitate to contact me. In the mean time I look forward to your early reply in respect to these matters.

Signature


Kind regards,
Jay Ram
Agrinom/Hawaii Phytomedicine