



Asiantaeth
Safonau
Bwyd

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Food
Standards
Agency

Adroddiad Cyfarwyddwr Cymru

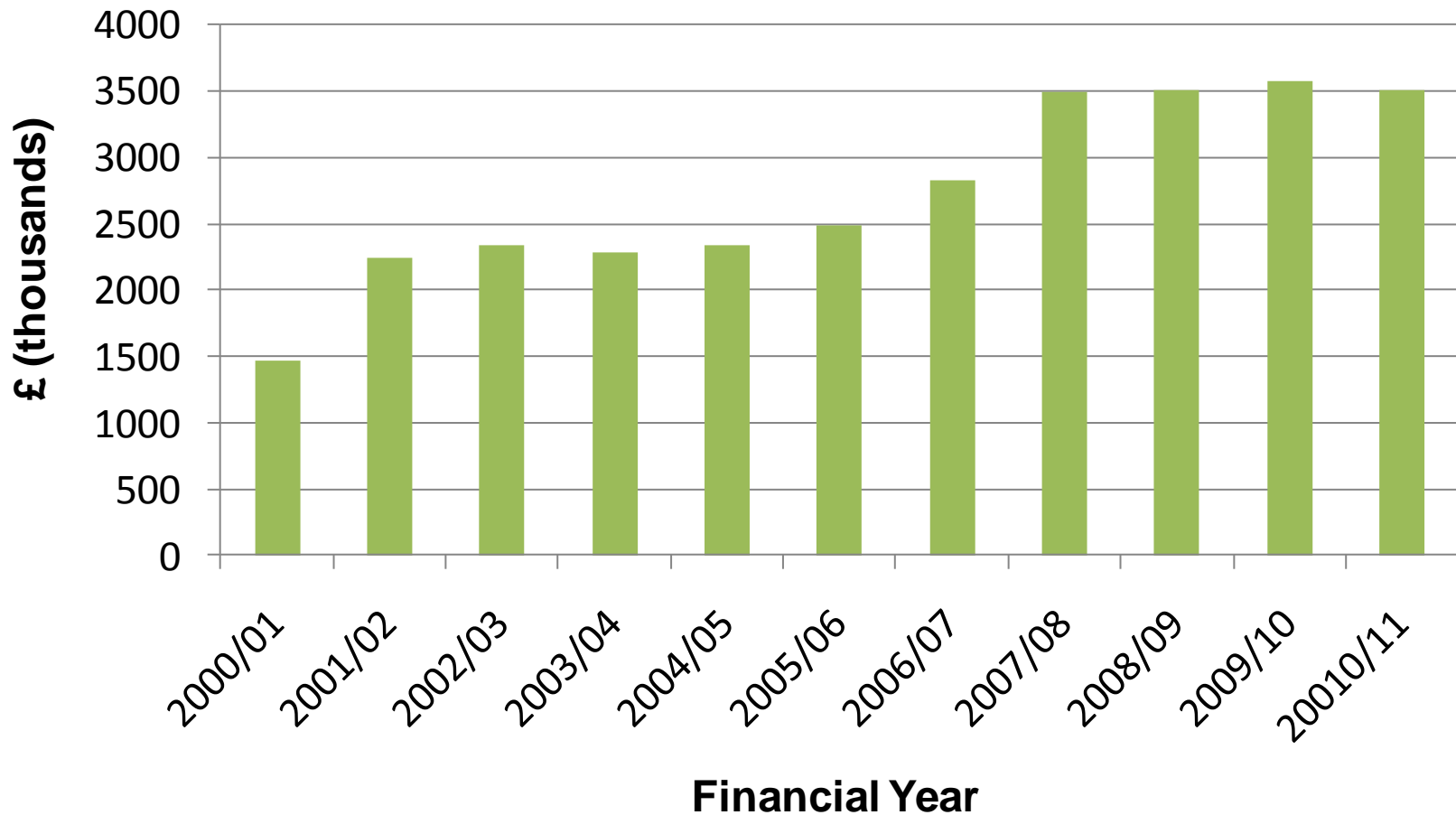
Report from Director,
Wales

Steve Wearne

Content of report

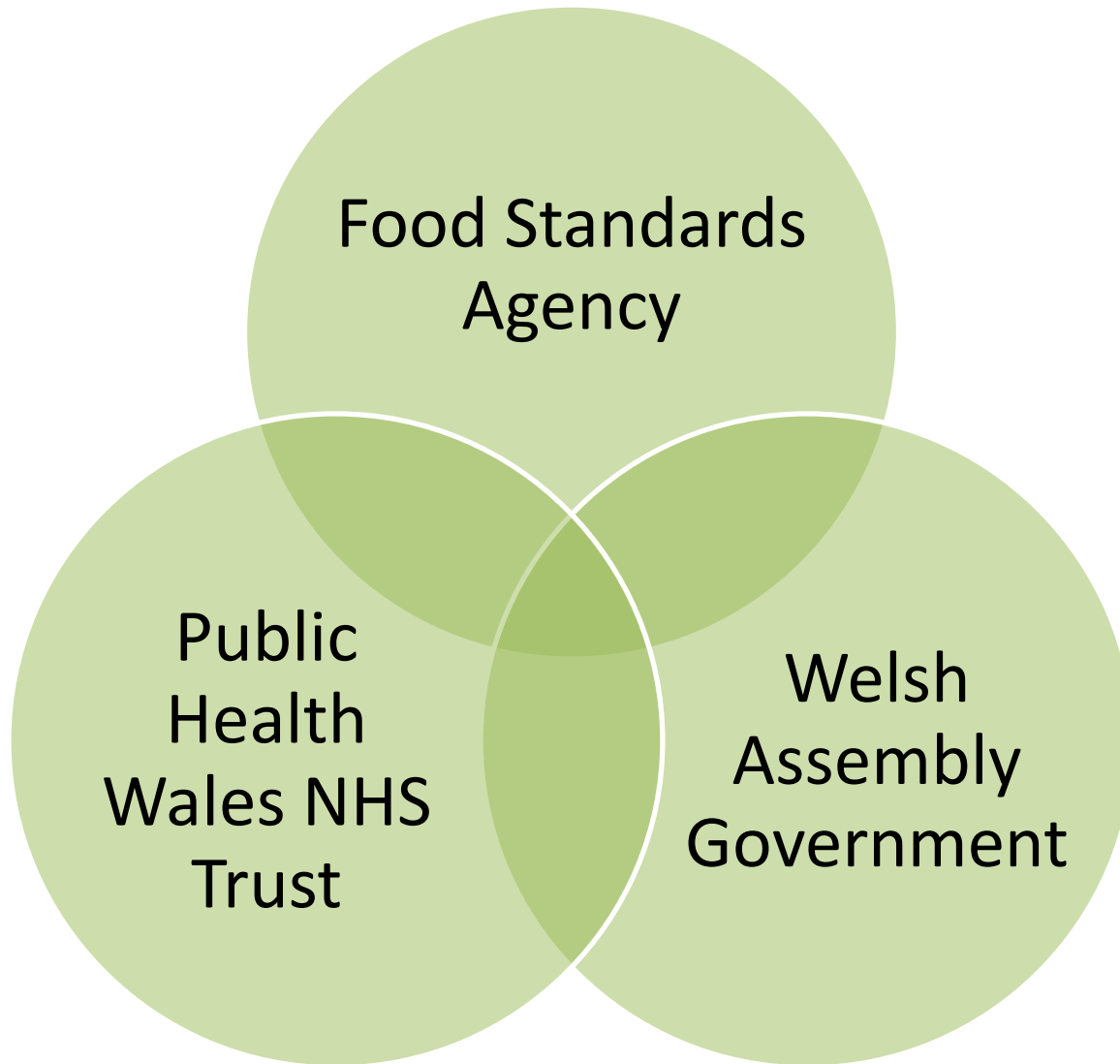
- Funding of FSA activities in Wales
- Mapping our activities against the FSA strategy for 2010-2015
- Working in Wales
 - Working across the Assembly and NHS
 - Collaboration with Welsh local authorities
 - Healthy eating in Wales
 - Engaging with Welsh food producers

Welsh Assembly Government funding, 2000-2011



Mapping activities against FSA strategy

- Our contribution to the delivery of Welsh Assembly Government strategies
 - Appetite for Life
 - Farming, Food and Countryside
- *“developing policies... providing advice, information or assistance”*
 - Annual exchange of letters





ASJANTAETH
SAFONAU
BWYD

BYDD
HYLENDID
DA
YN
HWB
i'th
BUSNES

Gall sgôr hylendid da gan eich awdurdod
lleol eich helpu i gadw eich cwsmeriaid



FOOD
STANDARDS
AGENCY

GOOD
HYGIENE
is
GOOD
FOR
YOUR
BUSINESS

A good food hygiene rating from your
local authority can help you keep your customers

Working with Welsh food producers

- Bilateral discussions with larger food businesses in Wales
- Working through intermediaries – local authorities and the food industry centre network – to engage with small and medium-sized businesses