

PRODUCT RECALL

Asda Frozen 4 Breaded 100% Haddock Fillets

Date code: Best Before 19.9.09, 20.9.09, 21.9.09,
24.9.09, 25.9.09, 04.10.09, 05.10.09,
08.10.09, 17.10.09, 10.10.09

Price: £2.75

Barcode: 05051413368145

What's happened:

A small number of Asda frozen battered haddock fillets have been put in breaded haddock fillet packaging by mistake. The battered haddock fillets contain milk which could cause an allergic reaction to anyone with a milk allergy.

What you should do:

If you have bought any ASDA Frozen 4 Breaded 100% Haddock Fillets with a date code of ANY OF THE ABOVE DATES ONLY and are allergic to milk, please bring it back to your nearest store to receive a full refund. You do not need a receipt.

The ASDA logo is displayed in a bold, green, sans-serif font.

No other ASDA Brand products have been affected. We are very sorry for any inconvenience caused.

If you would like any further information please contact:

Asda Customer Relations – 0500 100 055

End Date: **Remove this notice on 4th December 2008**