

The AFAL Awards for Food Action Locally

2008



The Food Standards Agency Wales is inviting you to nominate individuals, teams or projects that you feel have made a positive impact on the diet or eating habits of residents in the communities they serve for this fifth round of its AFAL Awards for Food Action Locally.

Background

In December 2003 the Food Standards Agency (FSA) Wales launched an award scheme to recognise and highlight the hard work, commitment and enthusiasm of those engaged in promoting better diet at the local level. Local community action tackling diet and nutrition is really important to the overall success of the nutrition strategy for Wales, 'Food and Well Being' which can be found on the FSA website at: <http://www.food.gov.uk/wales/nutwales/nutritionstrategy/>

Over 60 projects were nominated for the 2007 Awards, and details of all the projects, together with the winners and runners-up, can also be found on the FSA website at: <http://www.food.gov.uk/wales/nutwales/afal/afalawards2007>

Presentation of the Awards has been at the 'Food and Well Being' Nutrition Strategy conferences held in Spring of each year which attract the range of key players involved in dietary improvement from across Wales. The Awards have provided excellent opportunities to highlight the good practice demonstrated by the winners and runners-up, and have been a real motivator for others wanting to undertake similar activities.

The Award scheme has also allowed FSA Wales to build up a fuller picture of the community food projects in existence across Wales and previously nominated projects are at the heart of a searchable database on the 'Nutrition Network for Wales' website:

<http://www.nutritionnetworkwales.org.uk/page.cfm?orgid=499&pid=9455>

Nominations

The Awards are open to all individuals or organisations whose work aims to improve the diet of their local community in Wales. This covers all sectors including community and voluntary workers, those in education, caterers, retailers and food producers, and Local Authorities and Health Boards who are working to make an impact at the community level.

All projects will be judged using the same criteria as last year, and awards will be made to five projects considered to make the most significant contribution to improving diet in their community. Five runners-up will also be awarded.

We would be pleased to receive peer-nominations, self-nominations or nominations by members of the communities benefiting from the activities concerned.

We are particularly keen to see nominations relating to activities being undertaken in more disadvantaged and vulnerable communities in Wales such as those targeting low-income or ethnic minority groups where schemes to improve diet are most needed. We are also eager to receive nominations from projects demonstrating added value with limited funds. Projects demonstrating partnership working and innovation will be viewed favourably.

Previous winners or runners-up are only eligible to apply if the nomination relates to a new project or new phase of development of an existing project.

Winners will receive £2000 for investment into their healthy eating initiative, an engraved prize and a certificate. Runners up will receive £1000, an engraved prize and a certificate. Finalists will be invited to make a short speech about their project at the 2008 Conferences where they will be officially presented with their awards.

Timetable

- Entries are by completion of the attached nomination form and must be received **no later than Friday 7th December 2007**.
- Completed nomination forms should be posted to:

Kerys James-Palmer
Food Standards Agency Wales
11th Floor Southgate House
Wood Street
Cardiff
CF10 1EW

Or emailed to: nutritionstrategywales@foodstandards.gsi.gov.uk

- Entries will be reviewed by an independent selection panel, and the finalists notified by the **end of January 2008**.

Please complete the nomination form with as much detail as you can. It is not necessary to submit any supplementary supporting information in addition to the nomination form. Any such material will be disregarded in the judging process.



FOOD
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WALES
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SAFONAU
BWYD
CYMRU

Nomination Form - AFAL 2008

Please complete all boxes giving as much detail as you can. It is not necessary to submit any supplementary supporting information in addition to the nomination form. Any such material will be disregarded in the judging process.

Closing date 7th December 2007.

Details of project

Title of project:

Details of main contact for initiative being proposed:

(Please provide name, position, address, a daytime telephone number and e-mail where available)

Proposed by: *(name/contact details of nominating individual/organisation or leave blank if self-nominated)*

What is the status of the initiative?

(please tick)

Community group

Local voluntary organisation

Charity

LHB/NHS Trust

Local Authority

Other public sector/statutory body

Other- please state:

How has the initiative been funded?

Is the project in receipt of grant funding?

Yes No

If yes, who are the sponsoring organisations?

Does the project receive any support in kind? (e.g. equipment, premises)

What are the main activities and target groups of the initiative?

What activities does the initiative cover? (tick all that apply)

- | | | |
|---|---|--|
| <input type="checkbox"/> After-school clubs | <input type="checkbox"/> Breakfast club | <input type="checkbox"/> Breastfeeding |
| <input type="checkbox"/> Catering | <input type="checkbox"/> Community café | <input type="checkbox"/> Cooking skills |
| <input type="checkbox"/> Farmers market | <input type="checkbox"/> Food and Fitness | <input type="checkbox"/> Food Co-op |
| <input type="checkbox"/> Food Delivery | <input type="checkbox"/> Food Provision | <input type="checkbox"/> Growing food |
| <input type="checkbox"/> Health education | <input type="checkbox"/> Healthy heart | <input type="checkbox"/> Physical Activity |
| <input type="checkbox"/> Rehabilitation | <input type="checkbox"/> School nutrition | <input type="checkbox"/> Tuck shop |
| <input type="checkbox"/> Weight management | <input type="checkbox"/> Youth clubs | <input type="checkbox"/> Other (please state): |

What are the target groups? (tick all that apply)

- | | |
|--|---|
| <input type="checkbox"/> Alcohol and drug misusers | <input type="checkbox"/> BME (Black & Minority Ethnic Groups) |
| <input type="checkbox"/> Cardiovascular disease | <input type="checkbox"/> Catering staff |
| <input type="checkbox"/> Children 0-1 years of age | <input type="checkbox"/> Children 1-4 years of age |
| <input type="checkbox"/> Children Primary school-aged | <input type="checkbox"/> Children Secondary school-aged |
| <input type="checkbox"/> Families | <input type="checkbox"/> Homeless people |
| <input type="checkbox"/> Learning difficulties | <input type="checkbox"/> Low income consumers |
| <input type="checkbox"/> Men | <input type="checkbox"/> Mental health problems |
| <input type="checkbox"/> Older people | <input type="checkbox"/> Pregnant women |
| <input type="checkbox"/> Professionals and practitioners | <input type="checkbox"/> Restricted access |
| <input type="checkbox"/> Single parents | <input type="checkbox"/> Women |
| <input type="checkbox"/> Young Adults | <input type="checkbox"/> Other (please state): |

Brief details of the initiative:

Where did the idea for this project come from / why was the initiative needed?

When was it set up?

Can you give some background about the community the initiative serves?

What is the project trying to achieve?

Briefly describe the main project activities (*including anything you feel is unique to this particular initiative*)

Partnership working

Are other groups/organisations involved in the project? (*please list*)

Project evaluation

Has the project been formally evaluated? *(if so please give a summary of outcome)*

What do you feel the main achievements of the project have been to date?

Has the project encountered any difficulties and what lessons have been learned?

Why do you think this project deserves an AFAL award?

How do you see your project continuing in the future? *(E.g. do you have additional plans, is your project sustainable?)*

Are you happy for project and contact details to be published on the Nutrition Network for Wales website and Community Food Initiatives Database?

Yes No

Would you like your initiative to be featured as a case study on the Nutrition Network for Wales website?

Yes No

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The closing date is 7th December 2007.