



15 Brailsford Court, Howick, Auckland, New Zealand
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24 September 2004

Food Standards Agency
Room 515B
Aviation House
125 Kingsway
London WC2B 6NH
UNITED KINGDOM

Your Ref: NFU 520

Re Application for Equivalence of Cook Island
Noni Juice – Natures Products Ltd

I thank you for your recent email in connection with the above matter. I am able to supply the following detailed information to establish that the GSE-Vertrieb's Cook Islands Noni Juice which was recently given approval from the German Competent Authority, is our product supplied at the request of GSE-Vertrieb and used by them in their recent application for approval. The matters which I now wish to place before the UK Competent Authority (the Food Standards Agency) are as follows:

I hereby request an opinion of equivalence based on Regulation (EC) 258/97 for Natures Products Ltd Cook Islands Noni Juice to be distributed and sold on the European market. I ask for a simplified process since our Noni juice has already been approved for GSE Vertrieb by the German Competent Authority. GSE Vertrieb is currently distributing our Noni juice in Europe. I have enclosed documentation to demonstrate that the GSE-Vertrieb's Cook Islands Noni Juice is in effect our product.

1. A Certificate of Origin evidencing the origin of the juice and the name and location of the exporter. This same certificate, a copy of which I enclose, evidences the fact that the juice was sold by my company, Natures Products, to GSE Vertrieb, Saargmuender Str.18, 66119 Saarbruecken, Germany.

2. Commercial invoice evidencing the transfer of one container of 11,700 litres being one container shipped from Rarotonga to Hamburg to GSE Vertrieb.
[CONFIDENTIAL]

3. Invoice numbered 4306
Invoice Numbered 4276
Invoice Numbered 4381

These represent invoices for Noni-Juice supplied to GSE – Vertrieb
[CONFIDENTIAL]



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4. Bank of New Zealand advice of credit in respect of currency paid by GSE – Vertrieb in respect of that juice: [CONFIDENTIAL]

5. The label under which the product will be marketed throughout Europe

Having regard to the above information, I now seek confirmation that the juice is in every respect the same as that supplied to GSE Vertrieb and the same product on which that company based its successful application.

Should you require any further information please do not hesitate to contact me. In the meantime, I look forward to your early reply in respect of these matters.

Yours faithfully

A handwritten signature in black ink, appearing to be "P. Erdmann", written in a cursive style.

Pascal Erdmann
Director

**REQUEST FOR AN OPINION ON THE EQUIVALENCE OF COOK ISLAND
NONI JUICE BY NATURES PRODUCTS LTD**

1. Certificate of origin

CERTIFICATE OF ORIGIN

Exporter: COOK ISLANDS PREMIUM NONI LTD PO BOX 3204 Avarua RAROTONGA PH (682) 23 956 COOK ISLANDS FAX (682) 26 956 Att: Jon File		Status of Exporter: MANUFACTURER		No: Page 1 of 3 Pages			
Sold To: Natures Products 15 Brailsford Court Howick Auckland New Zealand Ph. 64 9 273 9005 Att: Mr. Pascal Erdman		Final destination: G.S.E. - Verried Saargmuender Str. 18 66119 Saarbruken Germany Ph, 0049 681 954570 Att: Micheal Gracher		PURCHASE ORDER No BILL OF LADING NUMBER PRAR00246			
				Country of Origin: COOK ISLANDS		Country to which consigned Germany	
BATCHES 1196,197,197,199		Conditions of Sale (e.g. F.O.B., C.I.F. Consignment etc and details of discounts and any other special arrangements) FOB (Free on Board)					
Ship Airline Post Forum Rarotonga		Sea/Air Port of Loading Rarotonga		Selling Price to Purchase State currency:			
Sea/Air Port of Discharge Hamburg		Final Destination Germany					
Marks and numbers Number and kind of packages Quantities and descriptions of goods:		Amount		FOB			
<u>Batches</u> 13 X 900L (wooden crates) NONI JUICE (Juice from the Noni fruit) 11,700 litres /litre..... <b style="text-align: center;">New Zealand Dollars							
Numerate the following charges and state if each amount has been included in the total Selling Price to Purchaser		Selling Price to Purchaser		EXPORTERS DECLARATION I, THE UNDERSIGNED, being duly authorised in the half by the above exporter, and having made the necessary enquiries, HEREBY CERTIFY THAT THIS INVOICE including continuation sheets, if any IS MADE ACCORDANCE WITH THE VALUE AND ORIGINAL CLAUSES PRINTED OVERLEAF and hereby declare that I will furnish to the Customs authorities of the country of their nominee, for inspection at any such accounts and other evidence as may be requested the purpose of verifying this certificate. Full name and business designation of signatory Cook Islands Premium Noni Ltd: Jon File 22.02., 2004			
Value of outside packages / containers		Amount (currency)				State if required	
Labour in packing goods into outside p'kgs/contain's		Amount (currency)				State if required	
Inland transport and insur charges to dock/airport area		Amount (currency)				State if required	
Dock and Port charges		Amount (currency)				State if required	
Overseas freight		Amount (currency)				State if required	
Overseas insurance		Amount (currency)				State if required	
Details of delivery and transhipment of goods Contact: Pascal Erdman 15 Brailsford Court Howick, Auckland New Zealand Ph/Fax: 9 273 9005		Amount (currency)		State if required			

**REQUEST FOR AN OPINION ON THE EQUIVALENCE OF COOK ISLAND
NONI JUICE BY NATURES PRODUCTS LTD**

**2. Commercial invoice
[CONFIDENTIAL]**

**REQUEST FOR AN OPINION ON THE EQUIVALENCE OF COOK ISLAND
NONI JUICE BY NATURES PRODUCTS LTD**

**3. Invoices
[CONFIDENTIAL]**

**REQUEST FOR AN OPINION ON THE EQUIVALENCE OF COOK ISLAND
NONI JUICE BY NATURES PRODUCTS LTD**

**4. Bank of New Zealand advice of credit
[CONFIDENTIAL]**

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NONI JUICE BY NATURES PRODUCTS LTD**

**5. The label under which the product will be marketed
throughout Europe**

PACIFIC ISLAND

ORGANIC

Noni JUICE

100% PURE NONI JUICE 750ML (25FL OZ)

NONI is a tropical fruit which has been used for 2000 years for health benefits. XERONINE is the active form of an alkaloid developed in our body to support it's natural immune system and cell function.

RECOMMENDED USE

Shake well before use. Take 30ml twice daily before meals. Noni can be added to Fruit Juice to enhance the flavour. Refrigerate after opening.



15 Brailsford Court,
Howick, Auckland, N.Z.
Ph/Fax: +64 9 273 9005
Email: noni@noninz.com
Web: www.noninz.com

DIETARY SUPPLEMENT

INGREDIENTS

100% Pure Noni Juice
(Morinda Citrifolia)
No added water

NUTRITIONAL INFORMATION

	Per 30ml Serving	/ 100ml
Energy	22.0kJ	75.0kJ
Protein	0.2g	0.6g
Fat - Total	<0.1g	<0.1g
Saturated	<0.1g	<0.1g
Carbohydrate	1.1g	3.6g
Sugars	0.8g	2.9g
Sodium	5.0mg	5.0mg

Best before:



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